PORTALES VALLEY NEWS

VOLUME XXX — PORTALES, NEW MEXICO, THURSDAY, MARCH 17, 1932 — NUMBER 21

Sweet Potato Rates to California Reduced 8c a 100 by Federal I.C.C.

Saving of $25.60 Per Car Load

Chamber of Commerce Has Been Striving for This Reduction for Many Months

Good news to the potato growers of the Portales valley!

On Monday of this week Coe Howard received a telephone communication from T. B. Gallihar, general freight agent of the Santa Fe at Amarillo, announcing that the Interstate Commerce commission had made a reduction on sweet potatoes from Portales to California from $1.03 to 95c per hundred, which means a saving of $25.60 per car load.

The Portales Chamber of Commerce has been working on this matter for several months, having taken the matter up with Senators Cutting and Bratton, the Santa Fe railroad, and the traffic department of the Amarillo board of city development.

Mr. Howard has made a number of trips to Amarillo, conferring with the Santa Fe officials and the Amarillo board of city development, and the reduction has been the result of the combined efforts of all these bodies.

This means an additional profit to the potato growers, as it enables them to meet competition from Arkansas and other southern points on the California markets.

"Grandpa" Jones Razzed by C. of C.

At the weekly luncheon of the Portales Chamber of Commerce, "Grandpa" Jones, formerly known as "Farmer" A. F. Jones, received much razzing on account of his becoming a grandfather within the past week.

"Grandpa" Jones replied that he was still young, and with this increase in family was really entitled to a raise in salary.

Coe Howard gave a report on the Amarillo and Albuquerque trip in reference to the farm crop loan.

Road and other matters of interest to the community were discussed.

Good Prospects for Turkey Crop

Many farmers are going into the turkey business on a heavier scale than last year.

With an abundance of feed there will be a heavy crop of turkeys of standard weight when the Thanksgiving turkey market opens up in the fall.

Schools Cost Less per Pupil Than in 1922

Surveying school costs from 1922 to 1931, George I. Sanchez, director of information and statistics for the state department of education, according to the Associated Press, said school enrollment has increased 43 per cent, the number of children in average daily attendance has increased 46 per cent, and teachers' salaries have increased only 31 per cent.

Total expenses for schools in 1922 were $5,030,215, and in 1931 were $7,189,992, whereas teachers in 1922 received $3,169,816, and in 1931 received $4,074,047.

"An examination of costs," Mr. Sanchez said, "based on enrollment and average daily attendance, shows that we are actually operating at a saving of 8 per cent and 11 per cent respectively over similar costs for 1922. Total maintenance costs on the same basis are 3 per cent and 5 per cent less respectively. In other words, in spite of the fact that we have much longer school terms today and much richer curricula, together with higher standards for teachers, the schools are rendering service at a saving in per capita costs. It is true, however, that costs for capital outlays, such as buildings and equipment, have increased 31 and 27 per cent on the basis of enrollment and average daily attendance. But even these costs have not kept pace with the increase in the number of children in our schools.

"The total school enrollment in 1922 was 76,670, and in 1931 it was 109,984.

"Salary reductions for teachers are certainly out of order in the light of these comparisons."

FATHER OF LOCAL MAN PASSES AWAY

D. W. Wright, father of E. L. Wright, passed away last week at his home in Barrier, Tex., where he had been one of the successful and influential merhcants for the past forty years.

Mr. Wright was 92 years of age and, while he had retired from active business, he continued the ownership of his large store, and assisted in directing the activities of the business. Mr. Wright leaves his aged widow and two sons. The widow will continue her home in the family residence at Barrier.

Rev. Joe M. Tyson Secured to Deliver Baccalaureate Talk

The members of the senior class of the Portales high school have selected Rev. Joe M. Tyson to deliver the commencement sermon at the high school auditorium on Sunday evening, April 24, at 7:30 o'clock.

As has been the custom in the past, the evening services at the several churches will be dismissed on that occasion and patrons of the entire district will unite in the school services.

Rev. Tyson is a very able minister, pastor of the Nasarene church, and will deliver a very worth while message.

Miss Harris will have charge of the special music for the evening.

R. H. Bell Killed in Pampa Oil Fire

R. H. Bell, 40 years old, son of Mr. and Mrs. J. Q. Bell and brother of Don Bell of this city, died in Pampa, Tex., Sunday afternoon as the result of burns received when the H. F. Wilcox Oil & Gas company refinery there was destroyed by fire.

The message telling of the injury to their son was received by Mr. and Mrs. Bell Saturday afternoon and, together with Mr. and Mrs. Don Bell, they left immediately for the Texas city.

Five other men burned in the fire Saturday afternoon were expected to recover.

The flames, after destroying 4,000 barrels of naphtha and several thousand barrels of crude oil, continued and destroyed the offices of the refinery. The records of the company, however, were saved.

The disaster was caused by an explosion when oil leaked to a boiler and became ignited.

Mr. Bell was the yard foreman and had been with the refinery since 1927. He is survived by his widow and three children, residing in Pampa, Tex.

Schools of County Make Preparations for Forensic Meet

Students from the various schools in the county will gather in Portales tomorrow to participate in the Forensic contests, which will occupy the afternoon and evening hours. The contests will be held at the high school auditorium, the B class events beginning at 2 p. m., while the A division contests will be held in the evening.

The News cup, presented each year to the school winning the greatest number of points, was won last year by Elida, and that school is making a strong fight to retain the cup this year, but other schools are coming to the meeting as determined as is Elida.

These events will be interesting and the public is invited to be present to enjoy them.

Due to an agreement of several years ago, the Portales pupils are not permitted to enter the contests, for they receive training from special teachers in many departments.

Leonard Westerman, manager of the Orange Service Station, was ill with the flu the first of the week and was unable to be at his place of business.

Young Musicians Enter Amarillo Contest Saturday

Six Talented Students Will Strive for Honors in Tri-State Competition

Several of the musicians from the Portales school band will go to Amarillo Saturday to participate in the orchestra and band contests to be held on Friday and Saturday in connection with the Panhandle Music Teachers' association, which will be in session in Amarillo.

Schools from Texas, Oklahoma and New Mexico will be represented. Friday will be given over to the band contests, but the Portales band will not participate. Many school bands of the three states were disbarred on account of containing post-graduate members. Due to the financial conditions many students who graduated last June were unable to enter college in September and remained members of their respective school bands as post-graduates. The committee in charge of the contest was unable to make exceptions to the ruling and Portales, as well as scores of other bands, is therefore unable to compete.

Six of the band members, however, will appear as soloists in the Saturday contest and will appear at the following hours.

Marie Neer is among the 14-year-old musicians and will be heard at 11:45 o'clock Saturday morning in a flute solo.

Sarah Lucille White will open the afternoon program at 1 o'clock with a saxophone solo. At 1:20 o'clock the 15-year-old trombone players will give a program. In this gorup will be Winnifred May and Frances Estelle Bryant of this city.

Leon Pogue will be one of the cornet soloists in the contest beginning at 2:30 p. m., and at 3:55 o'clock Lynville Scott will appear in a trombone solo.

Ernest Pogue, band and orchestra director, is making all the necessary arrangements for the entrance of his students into this tri-state contest, and is making a special effort to have the numbers broadcasted.

As this article is being written the complete arrangements have not been concluded, but the persons with radios may tune in on the Amarillo station Saturday and get the program if Mr. Pogue is successful in getting the numbers broadcasted.

The Friday morning assembly at the high school consisted of a presentation of the young musicians and the selections which they will give next Saturday in the contest. The very severe weather of last Friday prevented many visitors from attending the assembly program.

All Carry Pans at Hot Springs

Everybody is carrying a pan in Hot Springs, N. M., says an Associated Press dispatch. Miners, merchants, stenographers, janitors and even policemen have adopted Hot Spring's latest vogue and may be seen on the streets with pans which they are using to pan out gold.

Everybody seems to have dug up a little ore somewhere, beaten it into a powder, and are trying their luck for gold dust. Different sized vials bearing various colors of dust are being displayed by interested parties.

It is authentically reported that approximately 1,000 claims have been filed during the past sixty days in Sierra and Socorro counties.

Representative of Crop Loan Visits Portales

News Editor Has Delightful Visit With Old Texas Newspaper Man—Reminiscences

Last Friday Cast Gallaher of Dallas, Tex., returned from Amarillo, Tex., with Coe Howard, who had been in attendance at a meeting with Arthur P. Jones, Lewis A. Little, R. R. Will and John W. Clem, at Amarillo in connection with the crop loan being put out by the federal government.

Mr. Gallaher, a representative of the Dallas office, is an old Texas newspaper man, and while here the editor of the News had a very enjoyable visit with him discussing old newspaper acquaintances of the Lone Star state.

Mr. Howard and Mr. Gallaher went from Portales to Albuquerque, where an office of this board was established, the Albuquerque Chamber of Commerce giving rent free office space, three stenographers, an office boy and a bookkeeper.

While all checks will be issued from the Dallas office, the opening of a branch office in New Mexico shows good faith that this state will receive fair treatment in the making of these crop loans.

ANNOUNCES NEW SON

A son was born to Mr. and Mrs. George Martin at the Lancaster clinic in Clovis early Monday morning, Mar. 14.

Mrs. Martin before her marriage was Miss Marion Jones, and now Mr. and Mrs. Arthur P. Jones are rejoicing over the birth of their first grandchild.

Mrs. Martin and her son are reported as doing nicely.

March Develops Coldest Weather in Forty one Yrs.

Reports in the press are to the effect that March has been the coldest month so far in forty-one years.

The blizzard of last week caused the mercury to drop to the lowest point this winter.

The snow was heavier to the south than it was in Portales, and in the Claudell community the ground was still covered with snow on Monday of this week.

Many of the farmers have their land listed up and the snow supplied much moisture for the spring planting.

Indications are good, for one, of the best crops ever produced in this county, and with care in planning the crop so as to avoid too great a surplus, farmers will be able to realize a profit from their crops.

Basket Ball Team Is Back from State High School Meet

The members of the Portales basket ball team, together with Coach C. F. Brown andESHRSH C. F. Brown, coach, and J. P. Steiner, principal, returned last Saturday from Albuquerque, where they attended the State High School Athletic tournament.

While in Albuquerque the Portales boys were the guests of Gordon Greaves and members of his fraternity at the Kappa Alpha fraternity house. Portales was eliminated in the tournament by the Mosquero team and Clovis by an Albuquerque quintet.

The players from Raton won the tournament.

Thirteen Hundred Rabbits Killed at Pleasant Valley Last Monday

Advisory Board Formed to Aid County Nurse

Miss Eleanor Kennedy, head of the public health board of New Mexico, has appointed a committee of fourteen men and women to serve as an advisory group to Miss Schlapp, health nurse of Roosevelt county.

These persons draw no salary and are organized for the purpose of assisting Miss Schlapp with the health problems of the county. She is busy five days of the week with the schools of the county and is not able to learn of the conditions in the homes, wherein she could be very helpful. The committee will act as a board of information for the county nurse.

Regular meetings will be held once each month and special meetings will be called when members of the committee find problems which must be given immediate attention.

Miss Schlapp will call the first meeting of the committee within the next few days and a chairman and secretary-treasurer will be selected.

The members appointed by Miss Kennedy, from her Santa Fe office, include the following persons: Mrs. M. B. Jones, Mrs. Ed J. Neer, Miss Verda Oakley, Mrs. Esther Clevenger, Mrs. A. F. Jones, Mrs. James Christos, F. D. Golden, A. E. Hunt, Dr. E. T. Hensley, Dr. S. N. Hancock, Rev. Rolfe Barnard, Rev. R. F. Davis, Rev. C. A. Lorts and R. R. Will.

Candidates Vied With Residents in Extermination

Last Monday at Pleasant Valley one of the greatest rabbit drives in many months was pulled off, with a casualty of over 1,300 rabbits.

The candidates turned out and assisted the farmers in exterminating these pests.

It is unofficially reported that the candidates, in displaying their oratorical powers, gassed the rabbits and all the farmers had to do was knock them in the head with sticks.

At any rate, rabbits and rabbit hash are scarce in the Pleasant Valley neighborhood.

Elected to Faculty of Texas Womans College Ft. Worth

Thurman Harris has been elected instructor of mathematics on the faculty of the Texas Womans college at Fort Worth, Tex.

Mr. Harris at one time was connected with the Portales high school, but for the past two years he has been head of the mathematical department in the Pampa (Tex.) high school.

Mr. and Mrs. Harris are well known in Portales, as Mrs. Harris was Miss Lelia Mae Freeman before her marriage.

Rural School Directors Election

The rural schools of the county will hold their election for school directors on the first Tuesday in April.

Mrs. J. C. Hullum is visiting a portion of this week in Canyon City with her sister, Mrs. W. R. Visage.

Miss Zada Maxwell and Miss Lela Isaacs of Clovis were visitors at the home of Mr. and Mrs. Collie Fish.

Have You Contributed to Local Charity? Do So!

At this time there are many calls for charity.

Many of these calls are for women and children where sickness is in the family.

The News has been distributing charity funds for the city of Portales and the county of Roosevelt for more than a year, and all funds available from city and county funds have been about exhausted.

There are many in Portales who could spare a few dollars for charity. If you wish to contribute, bring your donations to the News office and they will be placed in the charity account.

Six weeks more and work will open up and enable all who are able to earn their support, but six weeks of cold spring weather, mean sickness and death for some if they are not given relief.

Do not neglect the needy at this time, but bring your offerings in either cash, food or clothing to the News office.

FOOD SALE

The ladies of the Methodist church are making announcement of the food sale which they will hold in the United Dry Goods store here in Portales on Saturday before Easter Sunday.

The ladies will hold a bazaar in connection with the sale and will doubtless open for business about 10 o'clock in the morning.

Clovis Named as Convention City for the State Democrats

Several Cities Desired Meeting

Coe Howard Swings State Democratic Convention to Our Sister City

At the meeting of the state Democratic central committee at Santa Fe last Saturday, Clovis won the state convention which will be held May 14.

While a number of cities had extended invitations for the convention, the result was decided by the speech of Coe Howard in favor of Clovis.

Mr. Howard responded to the address of welcome at the Santa Fe meeting, and was approached by many of the delegates who attended the convention at Portales four years ago and, remembering the splendid entertainment given by Portales, they were anxious to come to the east side again, and when Mr. Howard made a speech favoring Clovis as the convention city, that town was chosen.

With the magnificent new hotel recently opened there, Clovis is amply able to take care of this big convention.

Portales will work with Clovis to make this meeting as big a success as was that held in Portales four years ago.

History and Civics Exams

A. E. Hunt, county superintendent, announces that examinations on New Mexico history and civics will be held on Saturday, Mar. 26, at the office of the county superintendent.

BUYS FILLING STATION

Gordon Bourland, formerly of Clovis, has purchased the Arrow filling station at the turn in the road near the city limits on the Clovis highway and, together with his wife and little daughter, have moved to Portales where they will make their future home.

There is a very pleasant and comfortable living apartment in connection with the station, and Mr. and Mrs. Bourland will make their home there.

The debating team of this school is planning to go to Tucumcari this afternoon to meet a team from that school in debate on the question of the compulsory unemployment insurance. The team, together with P. M. Bailey, had planned to go last Thursday, but cancelled the trip on account of the snowy weather.

Roosevelt County Spelling Bee Is to Be Held This Afternoon

CLAUDE ELDER'S FATHER DIES IN OKLAHOMA

Claude Elder of the Bethel community received a message late Sunday telling of the death of his father, J. T. Elder, at Enid, Okla., and early Monday morning Mr. Elder left for Oklahoma to be present at the funeral.

Mr. Elder Sr. has visited his son here in New Mexico and has made many friends who are saddened at his passing. He has been ill for several weeks and recently when his son left his bedside to return to New Mexico the family felt much encouraged over the father's condition.

W. E. Bazemore, who has been in Birmingham, Ala., since Christmas time visiting with his father, returned to Portales Sunday and, after spending a few hours in Portales, went on to Bledsoe, Tex., where his wife and children have been spending a few weeks with Mrs. Bazemore's parents.

Miss Coons has returned to her home at Monahan, Tex., after spending several days in Portales as a guest in the home of her sister, Mrs. James Goodloe.

Mrs. J. B. Sledge has been ill for the past week. She is suffering from an attack of the flu.

Finals Held at Theatre Tonight

The Roosevelt County Spelling Bee will be held this afternoon at the District court room, where the preliminaries will be staged.

The finals of the contest will be held at the Portala theatre tonight at 8 o'clock.

Ichland, Midway, Causey, Floyd and Milnesand schools have already filed their entries.

This event will be of real interest to the public, and all should turn out and give the spellers a large audience.

The Portales Valley News is offering a silver loving cup to the school winning the finals. This is a three-year cup.

The theater is giving passes to all contestants and the judges, and will present the winning team a thirty-day pass.

A splendid show is scheduled for tonight, and the audience will receive the worth of its money, not only in hearing the two best teams contest for the cup, but in witnessing an excellent film show.

Rev. and Mrs. A. R. Bilberry are returning this week to their home in Jonesboro, Tex., after being in Portales with Mrs. Bilberry's sisters and brothers at the bedside of their mother, Mrs. S. H. Stinnett.

Eastern New Mexico Normal Land Grant Passed by Senate

Lawrence L. Little Recipient of Honors

The national honorary agricultural judging fraternity, Lambda Gamma Delta, has elected Lawrence L. Little of this city and J. Delbert Copeland of Roswell to membership.

Lawrence Little and Mr. Copeland are members of the Phi Chi Psi social fraternity and the Alpha Zeta fraternity, national agricultural fraternity. Both these men were members of the New Mexico State college judging team which participated with 23 other judging teams representing agricultural colleges throughout the United States and Canada at the National Dairy exposition held in St. Louis last fall.

Lawrence is the son of Mr. and Mrs. Lewis A. Little of Portales, and the honors he has won are gratifying to the friends and relatives here in Roosevelt county.

Lawrence graduated from the Portales high school with the class of 1929 and is now completing his junior year at the New Mexico A. and M. college.

Rev. Lorts Accepts Call for Sixth Year

At the annual meeting of the members of the Christian church of Portales held last Sunday, Rev. Claude A. Lorts was extended a unanimous call to the pastorate of the church for the sixth time.

Rev. Lorts came to the city five years ago when the local Christian church was a small struggling congregation, and under his leadership the membership has more than doubled, the auditorium of the church building has been enlarged and a new educational building has been erected.

Rev. and Mrs. Lorts came from the east, but they have adopted the west as their much loved land and now feel they are serving the best people in the world in the best country on earth.

Both the pastor and his wife are especially interested in the young people and use the training and molding of young lives as their paramount work and activity.

Rev. Lorts is scoutmaster for troop No. 7 of the Boy Scouts of Portales and has done some outstanding work with the youths of the city, and his church has always been interested in all the charity and community work which is advanced.

Rev. Lorts was elected vice president of the Southwest Christian convention last year and when he makes the trip to California in October to attend the annual meeting of the convention he will go feeling he represents one of the greatest church and school cities of the entire district.

Senator Bratton Does Good Work

Act Provides for 76,000 Additional Acres of Land to Be Used to Maintain School

On last Thursday evening the News received the following telegram from Senator Sam Bratton:

Washington, D. C.
Mar. 10, 1932.

Portales Valley News,
Portales, N. M.

My bill granting 76,000 acres of public land to state for use and benefit of Eastern New Mexico Normal school passed the senate today.

Sam G. Bratton.

Senator Bratton has worked faithfully on this bill for several years, and it was recently reported favorably in the committees of both the house and the senate.

It now looks as if it would pass the house in a short while, and will give this land for the benefit of the school, which is located in Portales.

The Eastern New Mexico Normal school will be of great benefit to the entire state, and especially to the east side.

The only other state school located on the east side is the New Mexico Military institute at Roswell.

Many thousands of dollars go out of the state each year for higher education, which should be spent in the state, and with the early opening of this school a greater proportion of this will be held in the state.

Roosevelt county is deeply indebted to Senator Bratton, Senator Cutting and Congressman Chaves for the good work done in securing the passage of this bill.

High School Glee Clubs Produce a Pleasing Operetta

"Carrie Comes to College" Staged by Students in Auditorium Last Friday

The operetta given Friday evening by the members of the boys' and girls' glee clubs of the Portales high school was indeed a very happy program and reflected much credit to Miss Alene Harris, musical director, who was in charge of the production.

Harold McDonald, Frances Estelle Bryant and Jay Morgan carried the dramatic roles and kept their audience laughing much of the time. Frances Estelle was "Ma" Jenkins, a good-natured matron in charge of the boarding house at Beetax college, and was interested in the problems of all her boarders. Harold was "Porky," a big, fat, good natured chap with plenty of money to spend and always ready to help everybody, but always talking, and therefore often giving away some of the campus plans. Jay played the role of the Jewish tailor, who had a hard time with the irresponsible students of the college.

Rex McCauley was the happy-go-lucky Fred, who made light of the perplexities confronting Raymond Reed, the spendthrift son of Hiram Goodnow. Brooks Hilliard and Knight Edward Kornegay carried the roles of Mr. and Mrs. Goodnow, who were united after several years of estrangement, and agreed on the management of their spendthrift son.

Tommy was a serious minded student much worried over young Goodnow's troubles. This character part was carried splendidly by John Meiner. Tommy and his spitfire friend Bobby, in real life Margaret Perry, were quarreling but extremely happy in so doing. Tommy was the worth while son of Governor Thompson. When the governor appeared he was recognised as Clarence Kirksey.

Edith Wheeler was Carrie, the foster daughter of "Ma" Jenkins, and was the favorite of the campus. J. K. Hilliard played well the part of Issie, the son of Sol the tailor.

This cast was supported by a chorus of the young voices. The boys and girls appearing in this were Ines Hamilton, Hazel Harvey, Millie Beth Grunig, Bill Maxwell, Thelma Crow, Ethel Obr, Glenda Patterson, Nora Mae Chapman, Winnifred Gower, Ruth Richardson, Juanita Terry, Bebe Westfall, Leonard Stevenson, Dalbert Suggs, Herman Bailey, Pat Heckman, Hubert Burke and Gaylis Easley.

Four delightful instrumental selections were given during the course of the evening. Jack Carr appeared first in a violin solo. He was accompanied at the piano by his sister, Lynville Scott gave a trombone solo.

Between acts Marie Neer and Winifred May entertained with pleasing selections. Marie gave a flute solo and Winifred a selection on the trombone.

Mrs. Ernest Pogue was the accompanist during the presentation of the operetta.

The proceeds of the evening will be placed in the fund being raised to turf the athletic field with Bermuda grass.

PORTALES VALLEY NEWS

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Herald consolidated with Portales Times, March 27, 1913.
Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Roosevelt County Herald absorbed by purchase January, 1929.

Entered as second class matter in the post office at Portales, New Mexico, under the Act of March 3, 1879.

Member 1931
NATIONAL EDITORIAL ASSOCIATION

32 NEW MEXICO NEWSPAPER ASSOCIATION 32

SUBSCRIPTION RATES
In New Mexico

1 Year $1.50
6 Months 1.00

Out of New Mexico

1 Year $2.00
Alaska, Canada, Mexico 2.50

MAKING HEROES OF CRIMINALS

One way to lessen crime is to stop making heroes and gallants of cirminals. What a fantastic insult it was to all decent, honest and self-respecting persons to interview Al Capone on the Lindbergh kidnaping. And his offer of a $10,000 reward and to help find the kidnapers was but flagrant effrontery. Why should Al Capone, trafficker in women's bodies and souls, violator of all law, swindler, abettor of crime and criminals, a condemned and convicted plotter against the government, why should he, lowest of the low, most debased of the debased, be permitted to make any comment whatever on any form of lawlessness or crime?

But it is in line with the flood of criminality that finds its way through the cheap and flashy magazines that dominate the new stands, and the various cigar stores, drug stores and hotel lobbies that permit their sale on their premises. Not only is the youth of the land being corrupted, but the ignorant, the weak-minded, the morally perverted, the shallow seekers of cheap advenure are insensibly lured into paths of crime.

Bootlegging is a crime, but men and women who consider themselves law abiding patronize the bootlegger. The speak-easy is unlawful, but young men and young women are drawn into them by the spirit of adventure, and discuss their experience as if they had performed a daring deed, one worthy of commendation.

We cannot continue to tolerate these affronts to law and decency without reaping a harvest of thorns and thistles. Crime does not pay, but we must pay for crime. Honest, honorable and upright as the Lindberghs are, they are paying in soul-wrecking distress for the crimes of others and for our indifference to these crimes.—Albuquerque Journal.

DID YOU HELP KIDNAP THE LINDBERGH BABY?

Today the world is aroused over the kidnaping of the little 20-month-old son of Col. and Mrs. Charles A. Lindbergh, the most famous and best loved couple in the world. Taken out of its sick bed where it was suffering from a severe cold, perhaps the same type of flu that came near taking your baby or ours this year, the little child has been missing a mother's care ever since.

A ransom of $50,000 is asked and the father will gladly pay more if the kidnapers will hurry and return the babe to its mother, who is ill and in no condition for such a strain. In the meantime the country is anxiously waiting for news, mothers and fathers look more carefully to their own children and the Lindberghs have the prayers of a nation.

Naturally, there is the deepest of hate and scorn for the kidnapers. Most anyone would enjoy flying into them and tearing them to pieces, but let's ponder a moment over the situation. Did you or did I help kidnap the baby?

Are we responsible for the kidnapers who wanted money so badly they were willing to endanger their lives and the life of this little baby?

Should society be punished along with the criminals?

Are we helping create potential kidnapers of babies right here?

In recent years we have been shocked by one dastardly crime after another and yet we may be partly to blame. How often have we winked at the law, civil and criminal?

How often have we failed to do our duty in apprehending some person who has committed a crime?

How often have we turned our backs on church, Sunday school and on practices of good citizenship? How often have we failed to help a fellow back on the straight and narrow road once he started slipping? How quick have we been to lap up the vomit of gossip and pass it on to someone else?

The kidnaping of the Lindbergh baby is terrible. Our hearts go out to the Lindberghs in sympathy. We're hoping and praying that the baby is returned safe and sound. We are hoping that the guilty are apprehended.

However, we are wondering just how much we may have contributed to the civilization that produces kidnapers, gangsters, racketeers and legal burglars. We ask that you give it a thought. The false standards raised in this country, the idea that money counts for everything, the idea that "it is all right if you can get away with it," was created by the multiplied acting, thinking and talking of our people. It didn't rise up over night. It is not some plague that strikes a nation one day and is gone the next. It is a definite state of human society that has been planted and cultivated by that society. You and I may be partially responsible for the condition.

We can whip gangsters, crime, kidnapers and the general disrespect for law and order, but not with cops, machine guns, brilliant attorneys or wise judges. This condition can be whipped completely and finally by you and I. Our attitude, our actions, our talking, our thinking, can make for a complete reversal of form. Think that over carefully. Let us put a new value and a new regard on good citizenship, a good name and good character.—Dalhart Texan.

VALUE OF DEMONSTRATION AGENT

While a move is on foot to discontinue the county health nurse, the county agent and the home demonstration agent, the general public are awakened to the value of these agents.

The county bears a small part of the cost of these agents, and the balance is borne by the state and federal government.

A concrete example of the value of the home demonstration agent is the display of canned goods on display in the window of the R. N. Neer hardware store.

This exhibition is by the East Valley View Home Makers' club, and consists of a wide variety of canned goods ranging from canned vegetables to canned meats.

The work of the home demonstration agent has enabled the farm wives of Roosevelt county to reduce the cost of living, and were these ladies to put up the home products for market, their income from this line would soon exceed the income from the entire farm.

This is a field of endeavor that should be considered before the spring gardens come in.

The home demonstration agents is a valuable institution, and one that the taxpayers will consider carefully before they recommend its discontinuance.

In electing your county commissioners, choose well, with the view of retaining these valuable assistants to the farms and schools of the county.

TRAFFIC LAWS MEAN NOTHING IN PORTALES

The gross disregard of traffic laws in Portales is causing comment not only at home, but by visitors to our city.

No regard whatever is being paid to stop signs or other traffic regulations.

Only last Saturday evening while the funeral procession was passing, a Ford "whoopee," painted over with glaring signs, cut into the procession and later turned out.

A large Buick car driven by a man of mature years, who should have enough milk of human kindness in his heart to respect the grief of those attending the last sad rites of their loved ones to wait for the procession to pass but, driven by the urge to get somewhere and having nothing to do when he got there, cut through the procession, holding it up until he was past.

The boys driving the "whoopee" are young, and a good lecture by some officer and the application of a barrel stave by their parents would probably save them from some future infraction of the law, and a scholarship in the state reform school.

POLITICAL ANNOUNCEMENTS

Democratic

The following announce their of the Democratic primaries:

STATE ELECTION

For District Attorney (9th Judicial District)—
J. C. COMPTON
(for Re-election)
FRED E. DENNIS

For Senator (21st Senatorial District)—
T. E. MEARS
TOM JERNIGAN

For Representative, (29th Legislative District)—
COE HOWARD
MONEYLESS GOVERNMENT
H. C. McCowen
H. F. EDMONDS

COUNTY ELECTION

For Sheriff—
J. A. (JACK) HOWARD
L. T. FULTON
J. H. BOND
FRANK H. JERNIGAN
HENRY BEEBE

For Treasurer—
HOMER BARNETT
C. F. (FRED) MARSHALL
C. M. SETSER
(photographer)

For County Clerk—
MRS. PAUL E. MORRISON
H. A. HUNTER
J. W. KING

For Tax Assessor—
FLOYD T. KENNEDY
(Re-election)
J. E. (WOODY) McCALL
SAM B. FLETCHER

For Probate Judge—
R. S. (BOB) ADAMS
J. HARVE BAKER
(the shoemaker)
F. T. BURKE
EARL J. STRATTON
W. B. OLDHAM
F. T. McDONALD

For Co. Supt. of Schools—
A. E. HUNT
(Re-election)
ARTHUR C. WOODBURN

For County Commissioner (Precinct No. 1)—
TOM HAISLIP
W. T. SIMMONS

For County Commissioner (Precinct No. 2)—
R. L. ALLEN
S. E. JOHNSON

For County Commissioner (Precinct No. 3)—
D. A. GORDON
CHARLES H. GREATHOUSE

MUNICIPAL ELECTION
April 5

For City Clerk—
J. CLINT FAIRLY
A. W. FREEMAN
(for re-election)

For City Treasurer—
C. V. HARRIS
(for re-election)

Mr. and Mrs. Bert Boykin drove to Clovis Sunday and visited for the day with their uncle and aunt, Mr. and Mrs. S. J. Boykin.

PUBLIC FORUM

Roger, N. M., Mar. 7, 1932.
To the Secretary of Agriculture and the Federal Farm Board:

Dear Sirs: I am suggesting my views to you people hoping that it may help solve the very perplexing question of stabilization and controlling the production of farm crops.

I am quite sure that they will need legislation in order to have a sane procedure controlling the mass of producers. Respecting marketing as well: My plan would be for the government to furnish the necessary books to farmers to send the government the number of acres intends to be planted thirty to sixty days before seeding time. After the government has tabulated the figures and found that the acreage of any mentioned crop is in excess of probable demand it will notify the sowers. And if they fail to heed the advice pass a law compelling each producer to hold his pro rata of overproduction in accredited galvanized or other suitable granaries until the surplus is cleared up. Th r will hold each producer responsible according as he has overproduced.

Statistics the past few years supply a reliable guide as to supply and demand, and the holding of surpluses on the farm is much safer and more economical than centralizing at great holding centers after the acreage has been ascertained. Then at threshing time require that a record be kept and furnished the government as to the turn out of crops and the quality. The government could then prorate the holding.

I am also convinced that the government should set the price on these crops, licensing all dealers to do a fair, honest business or have their licenses revoked. Stabilize and standardize everything dealt in by licensing the dealers. This will put a stop to gambling in futures in farm products. Gambling in any form should be strictly prohibited by law.

As business has been carried on heretofore, it makes little difference what price a farmer receives for his products, since he is compelled to pay out all he receives for the things he must purchase. Prices have been such that it takes all he makes to get through from year to year. It's going to take laws with authority behind them to remedy the situation.

I wish to say that the farming class is in a very precarious situation. It takes considerably more than one-half of the price we receive for our crops to pay the freight charges. We New Mexico farmers who sell in western markets (Arizona and California) pay the price of two bushels to get one on the market—53 cents per 100—and the price now and has been from $3.50 to about $5 per ton for the sorghums.

On the other hand, taxes are higher than a year ago and interest rates are still the same. And we cannot borrow money in case a mortgage on the farm comes due. Implements and repairs on same haven't come down in proportion to the reduction on farm products.

I will suggest that to relieve the government from adde dresponsibility and expense that the management can be delegated to county, state or district commissions at a nominal expense.

We elect the best, talented and most responsible farmers as county commissioners, and they could very conveniently take charge of their county along with their present work.

Hoping that the board may be able to arrive at a solution of this very perplexing and difficult problem, I subscribe myself—a dirt farmer.

T. P. HOBSON.

PEP & HI-WAY

(Delayed)

The Hi-Way school opened again Monday, Feb. 29. Although there are still several absent on account of the flu and diphtheria, it is believed the sickness is abating.

Mrs. Cox of Pep has returned to her home. The past few months she has been in Portales with her daughters, who are attending school there. Mrs. Cox says she is well pleased with the work her children have done in the Portales school and she believes it to be the best school in Roosevelt county.

The death angel visited our community Thursday morning, making our hearts very sad. Little Lucile Bowen, who was a victim of diphtheria, passed away at the home of her parents, Mr. and Mrs. Bowen. We wish to extend our heartfelt sympathy to the bereaved ones.

Miss Birdie Loughridge of Portales spent a few days of last week with her grandmother, Mrs. G. A. Bailey.

A large crowd attended the box night. The proceeds will go for school equipment. The candidates certainly delivered some fine talks, supper at Hi-Way last Monday whilhe were enjoyed by everyone, and we wish to thank them for the support given our school.

Miss Ethel Radcliff of Portales spent a few days of last week visiting with Mrs. and Mrs. Harold Radcliff of this community.

A large crowd gathered at the Pep store last Saturday evening and were lectured to by Mr. Fraze and our county agent, Mr. Will, on the subject of dairying. Interesting talks were given, and these men firmly believe that the people of Roosevelt county should organize and build a creamery of their own. By this means they would have a better market for their cream, and each man would do his best to sell nothing but pure cream to this creamery. Thus they would soon build up a good reputation and have a wide market for their butter.

Mrs. Ruth Toom's sister is here visiting relatives from California.

AFTER WEAKENING SICKNESS

If you are run-down, or suffer from a weakened condition,—take Cardui, a medicine used by women for over fifty years. As your health improves, you will share the enthusiasm of thousands of others who have praised Cardui for the benefits they have felt after taking it.

"I had a spell of sickness which left me very run-down and weak," writes Mrs. D. L. Beckner, of Ellston, Va. "I was not able to do my housework. I ached all over my body. My back and sides gave me a lot of trouble. A friend of mine told me to try Cardui. I took it for several months and I got strong and well."

Sold at all good drug stores. B 78-32

CARDUI
Helps Women

—USE THE NEWS WANTADS—

J. C. NELSON
JEWELER
PORTALES NEW MEX.
At McDonald's Confectionery

Use News Want Ads for Results.

Higher Profits—

A Colorado farmer has used his telephone to advantage for a number of years to call the market and get the day's prices before bringing in his livestock. It enables him to select the time when prices are highest. The successful farmer uses his telephone to advantage.

The Mountain States Telephone & Telegraph Co.

Brief Statement of Qualifications of
TOM HAISLIP
Candidate for County Commissioner
Precinct No. 1

I am presenting the following facts concerning my qualifications for the consideration of the voters in the Democratic primary, April 2nd:

I came to Roosevelt county early in 1907 and settled on a farm in the Longs community, and have been here ever since. I have farmed and payed taxes in Roosevelt county for the past 25 years. My family of five girls is being reared and educated in Roosevelt county.

It has been my intention at all times to support worthwhile activities and institutions of the community and county.

My experience in serving the public in Roosevelt county includes:

Director Longs school board for the past 12 years.
Director Farmers' Co-operative Elevator Association.
President Rogers Farm Loan Association.
Supt. Dairy Department, Roosevelt County Dairy and Livestock Show.

I am making no campaign promises except that, if elected, I will to the best of my ability perform the duties of my office, and will try to represent all the people, granting consideration to all and special favors to none.

TOM HAISLIP

OUR SCHOOLS AND THE DEPRESSION

These are trying times. A rapidly increasing population and a constantly decreasing amount of money available for school purposes have made our school problems especially difficult. It has been necessary to cut expenditures sharply in order to live strictly within our income. This has been done. For the first time in years the schools will end the fiscal year without a deficit to be made up from delinquent tax credits to be collected from delinquent taxes of prior years.

If you believe in living within your income; if you believe in a policy of strict economy for the purpose of maintaining our schools as efficiently as possible while crossing the dark stream of adversity which we are now fording, I submit the following proposition:

"It's a poor time to swap horses while crossing a stream."

Your support during the campaign and your vote on April 2nd will be appreciated.

A. E. Hunt

Home Sweet Home!

The Record of Its Title Is Kept by the County Clerk. Do you want a clerk

Who knows titles?
Who is thoroughly familiar with the county record?
Who can and will do any of the work in the office?
Who will be a courteous and efficient official?
Whose conduct will bring no reproach upon the office?

VOTE FOR
H. A. Hunter
FOR
County Clerk

You Keep Your Home and He Will Keep Its Title!

MRS. S. H. STINNETT

Mrs. Mary Jane Stinnett, born Aug. 19, 1868, in Panola county, Miss. Died Mar. 11, 1932, at noon, in Portales, N. M.

She with her parents moved to Texas in 1874, and in 1875 moved to Palo Pinto county, Texas, at which place she was reared and married. Leaving Texas, they moved to Portales, N. M., in 1902, where they have since made their home.

Preceding her in death were her two husbands, A. C. Woodburn, who died in 1886 and S. H. Stinnett, who died in 1928. Surviving her are the following children: Mrs. A. R. Bilberry (nee Linnie Woodburn), of Jacksboro, Tex.; A. C. Woodburn of Portales, Marion, Rufus and Lucy Stinnett of Portales, Mrs. N. T. Watson of Portales, Mrs. W. A. Watson of Medicine Lodge, Kas.; Mrs. John W. Henderson of Ft. Worth, Tex. She has four step-children: Sam J. Stinnett of Portales, Charles H. Stinnett of Springersville, Ariz.; Mrs. L. S. Billberry and Mrs. E. J. Bilberry of Spur, Tex.

The following brothers and sisters also survive: Mrs. Sarah Stinnett of Stephenville, Tex.; W. M. Guest of Breckenridge, Tex.; C. M. Guest, of Weatherford, Tex.; Mrs. Eva Hart of Sterling City, Tex.; E. W. Guest of Gordon, Tex.; Mrs. Allie Lynn of Mingus, Tex.; Mrs. Ruth Hamil of Breckenridge, Tex.

She leaves also to mourn her going and cherish her memory a host of friends in Portales and elsewhere.

She was convetred and joined the Primitive Baptist churhc in 1890, and this faith she consistently sustained until her death.

The funeral services were held for Mrs. Stinnett at the Baptist church in Portales Saturday afternoon at 2:30 o'clock. Rev. Rolfe Barnard conducted these last rites.

Interment was in the Portales cemetery, with Ed J. Neer in hcarge. The floral offerings were beautiful and many friends gathered in respect to the memory of this pioneer woman and in sympathy for the sorrowing relatives.

MRS. E. J. NORRIS

Slowly the effects of a destroying disease had claimed the vitality of Mrs. E. J. Norris until her constitution was no longer able to combat the strain and last Thursday noon she passed away at the family home here in Portales.

Mr. and Mrs. Norris came to eastern New Mexico more than a quarter of a century ago, but never having been blessed with great strength this wife and mother has been known to her family and friends as a home person. Shs has ever been interested in keeping a home for her husband and the four children, three daughters and a son, which formed her immediate family.

Within the past month the four children and also a sister from Canada have been at the bedside of Mrs. Norris, but at the time of her death only two of the children were present, with the grief stricken husband.

The funeral services were held at the Johnson Bros. mortuary in Clovis and interment was made in the Clovis cemetery.

Mrs. Norris was a member of the Baptist church and Rev. Rolfe Barnard of Portales was in charge of the funeral services, which were conducted at 3:30 o'clock Friday afternoon. The casket bearers were J. E. Camp, A. D. Ribble, Gordon Lyons, M. B. Jones, Sam Batton and Jack Parnell.

Mr. Norris is a valued employee of the New Mexico Utilities company and is broken with grief at the taking of his wife, who has been his companion throughout these years and now leaves him alone in his home. His children are all married.

Mrs. Norris was sixty years old.

Foreign Mail Rates Boosted on April 1

After This Month All Letters to Foreign Countries Must Pay Pay 3 Cents or More

A communication received from the second assistant postmaster general at Washington states that on and after April 1, 1932, the rates of postage on letters and post cards addressed for delivery in Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Cuba, Dominican republic, Ecuador, Guatemala, Haiti, Honduras (republic of), Mexico, Nicaragua, Panama, Paraguay, Peru, Salvador (El), Spain (including Andorra, Alhucemas island, Balearic islands, Canary islands, Ceuta, Chaferinas or Zafarani islands, Melilla, Penon de Velez de la Gomera and Tangier), Uruguay, and Venezuela will be:

Letters, for each ounce or fraction, 3 cents; post cards (single), 2 cents; post cards (double), 4 cents.

It is again announced that, effective last Sept. 1, the postage rates on letters and post cards for Canada and Newfoundland were likewise increased as follows:

Letters, for each ounce or fraction, 3 cents; post cards, single, 2 cents; post cards, double, 4 cents.

Renewed attention is invited also to the fact that, effective last Nov. 1, the rates of postage on letters and post cards to Great Britain, Northern Ireland, the Irish Free State, Bahamas, Barbados, Bermuda, British Guiana, British Honduras, Jamaica (including Cayman and Turks and Caicos islands), Leeward Islands (Anguilla, Antigua, Barbuda, Dominica, Montserrat, Nevis, Redonda, St. Christopher or St. Kitts, and the British Virgin Islands), Netherlands (Dutch) West Indies (Aruba, Bonaire, Curacao, Saba, St. Eustatius, and the Dutch part of St. Martins), New Zealand (including Cook islands), British Samoa, and Danger (Pukapuka), Manihiki, Palmerstone (Avarua), Penrhyn (Tongareva), Rakaanga, Savage (Niue), and Suwarrow islands), Trinidad (including Tobago), and Windward islands (Grenada, the Grenadines, St. Lucia and St. Vincent), are:

Letters, for the first ounce or fraction, 5 cents; letters, for each additional ounce or fraction, 3 cents; post cards, single, 3 cents; post cards, double, 6 cents.

In thes cases double the deficiency in postage is collected from addressees.

It is to be noted that on and after April 1, 1932, there will be no 2-cent letter rate and no 1-cent post card rate from the United States to any foreign country.

News Saves Cafe Money on Menus

The Portales Valley News has just printed a menu for the Club cafe, the total cost of which, including the binders, was $16.

The last menu supplied to restauarnts in Portales was by an out-of-town firm and cost the merchants of Portales $96. The printing was done out of town, and all of the money was lost to Portales. On this menu the News would have saved the merchants of this city $80.

Whenever you give your work to out-of-town salesmen you pay the freight and encourage your customers to go out of town to do their buying.

The News advocates trading at home, and you will save money by having your printing done in Portales.

Mrs. W. A. Watson and children have returned to their home in Medicine Lodge, Kans., after having been called to Portales by the illness of Mrs. Watson's mother, Mrs. Stinnett, who passed away last Friday noon.

CROP LOANS

Farmers who secure government crop loans must agree to use such seed, fertilizer and methods of farming as are approved by the department of agriculture, through its local representatives, and to plant a home garden, and a sufficient acreage of feed to supply feed for livestock. They must also agree to report to the secretary of agriculture how they spend the money loaned for crop production, and if requested, will furnish for examination all sales slips, invoices and receipts as evidence of expenditures. They also must agree to report, on blanks furnished, at or about harvest time, the average yield per acre of each crop covered by mortgage.

Farmers who secure loans for crop production must agree to cut their cotton acreage to 65 per cent of their 1931 acreage. This applies to all classes of applicants, including landlords, tenants and farmers who farm their own land.

MYSTERY SALE, CARNIVAL AT RICHLAND ON MAR. 25

A "mystery" auction sale of various miscellaneous useful articles will be held at Richland school auditorium on the evening of Mar. 25. The purchaser will not know what he is bidding on until it is delivered to him. Every article is guaranteed to be of some use. The uses of the articles will vary greatly. Some may be eaten, some worn, some drunk, all will surprise sufficiently to provide plenty of fun for all present.

A few of the freaks and frauds exhibited at all good carnivals will be on exhibition at prices in reach of all children, patrons and candidates.

A fish pond will be near by, where all who fish catch something. No suckers will be caught by those who fish.

A photographer will be present who, for a nominal fee, will take pictures of all who wish as long as the films last. The pictures will look as he sees you and not as you look in the mirror. The pictures will be exhibited to the audience within one minute after the exposure.

The carnival will open promptly at 7 p. m., and the sale will be over early in the evening, so that the candidates who plan to be present will have ample time to tell the voters about their views and qualifications.

Walter Wright of Lovington came up to spend the week end with his parents, Mr. and Mrs. H. H. Wright, southeast of town. Mrs. Walter Wright is in Missouri visiting with her parents.

TRUSTEE ELECTION

On the first Tuesday in April an election for the purpose of electing local school directors shall be held in each rural school district. Only legal voters, residing in said district, shall be qualified to vote at said election; the votes shall be by written or printed ballots, and the elections shall be held between the hours of 8 a. m. and 6 p. m., at the public school house or some other convenient place to be specified in notice posted by the directors.

ROOSEVELT COUNTY BOARD OF EDUCATION.
A. E. Hunt, Clerk.
Mar.17-24-31-Hunt

NOTICE OF PUBLICATION

Notice is hereby given that the City Council of the City of Portales, New Mexico, passed Building Ordinances Nos. 114, 115, 116, 117, 118 and 119, and that said Building Ordinance No. 114 is entitled:

"An Ordinance providing for the prevention of fires and for the construction, equipment and use of buildings and the establishment of fire limits in the City of Portales, New Mexico; providing for the issuance of building permits and fixing the penalties for violation thereof;"

and that said Building Ordinance No. 114 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said ordinance was authorized and ordered to be published by reference to title.

Said Building Ordinance No. 115 is entitled:

"An Ordinance creating the office of electrical inspector, regulating the installation and maintenance of electrical wires and appliances for safeguarding life and property, providing for the inspection thereof, licensing electricians and fixing a penalty for the violation thereof;"

and that said Building Ordinance No. 115 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said Ordinance No. 115 was authorized and ordered to be published by reference to title.

And said Building Ordinance No. 116 is entitled:

"An Ordinance to regulate the use, handling, storage and sale of inflammable liquids within the City of Portales, New Mexico;"

and that said Building Ordinance No. 116 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said Ordinance No. 116 was authorized and ordered to be published by reference to title.

And said Building Ordinance No. 117 is entitled:

"An Ordinance providing for the installation, use and maintenance of equipment using gas for heat, light or power;"

and that said Building Ordinance No. 117 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said ordinance was authorized and ordered to be published by reference to title.

And said Building Ordinance No. 118 is entitled:

"An Ordinance providing for the inspection of premises by the fire department to safeguard the public and property against fire;"

and that said Building Ordinance No. 118 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said ordinance was authorized and ordered to be published by reference to title.

And said Building Ordinance No. 119 is entitled:

"An Ordnance providing for fire protection, and fire prevention, for the creation and organization of a fire department, and to regulate and define its duties and those of its officers and members and to provide penalties for the violation thereof;"

and that said Building Ordinance No. 119 will be on file with the City Clerk at the City Hall of Portales, New Mexico, at all times and will be available and subject to inspection at all reasonable times, and said ordinance was authorized and ordered to be published by reference to title.

PASSED, ADOPTED AND APPROVED this the 15th day of March, 1932.

J. N. McCALL,
Mayor, City of Portales.
(SEAL)
Attest:
A. W. FREEMAN,
City Clerk of Portales.
Mar.17-1tc

SIX YEARS OF SERVICE

For six years we have been doing business with the farmers and dairymen of Roosevelt county, and in those six years we have developed one of the largest markets for farm produce in New Mexico.

We have, and are now, using those markets to get better prices for our customers and to make Roosevelt county an ideal place for the farmers.

When you bring your cream, eggs, hides and poultry to us you are supporting a deserving organization that is working for your interest.

ROBERTSON PRODUCE

S. V. CISSELL, Owner

Portales Markets

Heavy hens	$ .10
Light hens	.07
Old Roosters	.03
Colored springs	.10
Leghorn springs	.08
Stags	.07
Turkeys	6c and .10
Eggs	.06
Cream	.14

SATURDAY SPECIALS

Armour Star Bacon, 1 lb.	26c
Sausage, surely good	12½c
Baby Beef Roast	12c
Armour Star Ham, any weight	17c

"The Best is the Cheapest"

McCALL MARKET

If You Want a Sheriff

— Who will be ready and willing to do his duty, without injustice to anyone;
— Who will be courteous throughout his entire office term;
— Who will be a regular citizen, and do his share toward the betterment of civic and community affairs;
— Who has had the experience with the office of the county sheriff, enabling him to handle it more efficiently and at less cost;
— Who has the courage to handle the most extraordinary cases which may arise as sheriff;
— Who will pledge himself to run the office the entire term as cheaply for the people as possible;

Then Vote for

J.A. Jack Howard

FOR SHERIFF

A VOTE FOR Floyd T. Kennedy

is a vote for the placing of all property on the rolls—for equalization of values—for the destroying of special favors.

It is an evident fact that Kennedy has a deep-seated conviction that all wealth should bear its just share of the tax burden. It is also a fact that he has the courage of his convictions.

In the discharge of his duties all men look alike to him.

The tax dodgers are bitterly opposed to his re-election because he has the nerve to place their property on the rolls and treat them as he treats the more than three thousand little taxpayers of the county.

A vote for him is a vote guaranteeing that the special interest group will not control the county assessor's office for the next two years.

VOTERS AND TAXPAYERS of ROOSEVELT COUNTY—

IF you take advantage of your wonderful Opportunity and select and elect

J. W. 'Bill' KING

your

County Clerk

You will find him fitted by age, education, experience and practice for the duties of the office, and at all times you will find Bill, himself, on the job devoting his ability and undivided attention to the faithful performance of the Duties incumbent upon the County Clerk, striving ever to render to the citizenship of the county that courteous and efficient service which it is entitled to expect and receive from its Servants, doing the work economically and keeping in mind the Efficiency of the Service.

To all this Bill, himself, pledges his sacred honor.

Sincerely and Respectfully submitted,

J. W. 'Bill' KING

Kandidate for

Kounty 'Klerk

N. B.—Bill is in this race until the votes are counted. Not even a full blushing goblet could tempt him to leave it. —J. W. K.

Reward For CHEAP LIAR

It has been reported to me that it is being said by some one that I am against the Portales Normal School. It would appear that this would be so obvious an untruth that no one with intelligence would give it any attention. All my interests are in Roosevelt County. How could I afford to be opposed to it?

The truth is that I laid the plan, after the original bill had passed the Senate, with the aid of Hon. Ross Malone of Roswell, induced the Quay county representative whose bill was blocking ours to withdraw his bill, and when that was done our bill was called up and immediately passed. Personally, if it had not been done that day, I doubt if we would ever have had any bill at all, because of the sentiment over the state against additional schools on account of the financial condition of the state. My services did not cost anyone a penny.

I have been informed that it is covertly being said that I am against the soldiers' exemptions. This is untrue. On the other hand, I am in favor of increased homestead exemptions, to the end that we may build up the home owners and help those who do not now have homes to acquire and own homes.

It is thought that $1.00 reward for the cheap liar who would circulate or tell either of the above untruths would be commensurate with the size of such person's caliber.

Respectfully submitted,

T. E. MEARS

CANDIDATE FOR STATE SENATOR

Helpful Suggestions For Women Readers

IMPORTANCE OF HAIRDRESS

By MAYME OBER PEAK

A woman's hairdress can make more difference in her make-up than the cosmetics sh euses; can change her entire personality, add years to her, take years off, or give her an air of coarseness.

Since the line of hair has everything to do with the appearance of the individual, this line should be adapted to the type of the individual. The lady with a perfect forehead can wear her hair brushed back in the sweeping waves which give an immense amount of poise and charm. Those persons who need a softer effect, better bring a wave or two down over the brow.

The careful hair line makes the face look softer and the nonchalant hair line can be wor nonly by the charming youth. Keep the hair arranged in a soft effect about the face, is a motto to be accepted by the great majority of women and girls.

When the front hair, framing the face, is the same length of the back hair and is drawn into a knot at the nape of the neck, it gives an old look to the face.

Hair that is not cut short, is finger-waved, brush waved, or can be arranged in several becoming ways.

The individual who would never consent to appear in an unbecoming dress will ofttimes pay very little attention to the arrangement of her hair.

MAKE THE MOST OF COLLEGE

Just going to college won't make a success out of failure material. What a boy or girl gets out of college will depend upon what he puts into it. The boys wh is spoiled at college probably would not be wotrh much if he stayed at home.

If you go to college just to have four years of good fun before you start to work, college won't help you much. It'll be hard to get the work habit after such a fun spree. He who makes his schooling good training for getting knowledge and then continues this habit of getting knowledge after he leaves school is the winner.

SPRING SUIT MUST HAVE JACKET TO BE SUCCESS

You must have a jacket with your new spring frock if it is to be a grand success. Of course, the jacket is sometimes a long coat, especially when it comes to the ensembles that are so liked just now. But it is jackets and nothing but in the evening, when the younger set, almost to a girl, steps out wearing some sort of jacket, however brief, with her frock.

Mostly the jackets are of the same material as the frock, and what they lack in length they make up in chic. But to put back t othe frock with its coat, that does not match in color or material and yet manages to show that it is the soul-mate of the accompanying frock.

PORK TENDERLOIN BIRDS

These provide an excellent dish for the formal dinner party or for the informal luncheon.

Pork tenderloin, 2½ pounds.
Prunes.
Nuts.
Apples.
Bacon.
Salt and pepper.

Method: Have tenderloin split and flattened, cut in strips. If tenderloin is good size, cut in four pieces. Boil prunes. Remove the stones. Insert walnut meat in prune. Then wrap tenedrloin around stuffed prune and a piece of raw apple. Then wrap bacon around meat. Fasten with toothpicks, bake at least one hour. When on platter, place cherries on top of tooth-picks.

MINT JELLY SALAD

1 package mint flavored gelatine mixture.
1 cup boiling water.
2-3 cup boiling pineapple juice.
2 tablespoons lemon juice.
2 tablespoons sugar.
1 cup diced canned pineapple.
1 cup seeded white cherries.
½ cup red cherries.

Pour water and pineapple juice over gelatine mixture and stir until dissolved. Add lemon juice and sugar. Cool and allow to stiffen a little. Add rest of ingredients. Pour into individual molds which have been rinsed out with cold water. Set in cold place to stiffen. Unmold in cups of lettuce and top with mayonnaise.

WASHING BLANKETS

By NELL B. NICHOLS

With the departure of winter the mistress of the well organized home begins the preparation of putting away the winter clothing and the heavy blankets, and since none of these articles should be stored without first being cleaned the question of caring for the blankets must of course arise.

Everyone has a theory about washing woolen blankets, but these theories have undergone considerable revision in the last few years.

The lovely, soft, fluffy, light colored blankets of today are quite different from the heavy, firmly woven ones o the past. And also there has been the advent of the washing machine.

The time-honored rule of lukewarm water for both wash and rinse yet holds good. Blankets should never be rubbed or twisted, as this mats the fiber and tends toward a harshness. Water is to be squeezed back and forth through the meshes. Have an abundance of water and do not crowd the tub with blankets. One at a time is much more satisfactory. If the washing machine is being used, put in one blanket and let the machine run three minutes. Examine the blanket by lifting from the water. If not clean enough, return to the water and run the machine for two or three minutes longer. Rinse in two clear lukewarm waters. Hang on the line while still quite wet.

If the machine has a wringer be sure to loosen the rolls, because too much pressure has a matting effect. Hang the very wet blanket on the line evenly and square the corners. Stretch in shape. When the blanket is dry, brush with a soft brush to restore the nap.

BAKED APPLES PROVIDE PRETTY PLATTER TRIM

Bake apples in usual manner. Serve hot. Place around edge of platter. Take as many lumps of sugar as apples. Dip one end of sugar in little alcohol. Have moist end out. When you take platter in light the ends of sugar. The effect is very pretty.

ROGERS HOME MAKERS' CLUB

The Rogers Home Makers' club met with Mrs. Lockey Massey Thursday, Mar. 3, in an all-day meeting. Miss Oakley was present, giving an interesting talk on sewing. There were five members present and three visitors were entertained.

The next meeting will be with Mrs. Onita Miller on Thursday, Mar. 17. All members are requested to be present.

EAST VALLEY VIEW CLUB MEETS DESPITE WEATHER

A good attendance of members was present at the meeting of the East Valley View Home Makers' club last Wednesday regardless of the very unpleasant weather that day.

Miss Verda Oakley was in charge of the program and demonstrated the making of the foundation pattern and also the alteration of the same. Miss Oakley gave the methods for changing the foundation pattern that it might be made useful for either larger or smaller persons. These instructions were very desirable, as many of the housewives are preparing for the spring sewing.

The members made final arrangements for the box supper, which was held in the evening, when the candidates for county offices were present and spoke to the assembled crowd. The money derived from the sale of boxes will be used in the community interests.

Mrs. Temple Deal was the guest of the afternoon.

MOTH BALLS FOR PLANTS

Dr. Freeman Weiss and Dr. E. L. Evinger, government pathologists, have announced the use of moth balls in destroying the fungi which kills many plants during the summer time, but the treatment does not in any way affect the growth or vigor of the plant.

The balls are placed just under the soil at the root of the plants and the fumes are not only objectionable but fatal to the growth of the fungi.

THE COLD

By Leverett D. Bristol

A few fortunate people never have colds, some people have as many as six colds a year, while the large majority of us average at least one cold annually.

The so-called common cold is caused by a virus or parasite that is spread from one person to another. Although this parasite is still unknown, it acts apparently by "pepping up" or making more poisonous the ordinary bacteria that exist in the nose and throat, thus giving rise to inflammation of the membranes of the upper respiratory tract.

While the resistance of the average individual against a cold is not high, all of us may do certain things that will tend to increase our chances for avoiding this troublesome malady.

The chief thing you can do to help prevent a cold is to develop good health habits, including (a) living and working in properly ventilated quarters, (b) avoiding sudden chilling of the body due to scant clothing or wet feet, (c) taking regular exercise in the open air, (d) a daily cool sponge, shower or tub bath, (e) eight hours sleep out of every twenty-four, (f) adequate and regular elimination, (g) a diet suitable in quantity and including the important vitamins found in milk, egg yolk, butter, green vegetables and fresh fruits, (h) drinking six to eight glasses of water daily, (i) corretcion of abnormal tonsils and adenoids, (j) avoidance of unnecessary contact with persons who have colds.

Local disinfectants, douches, or gargles are of questionable value. If used at all, this should be done under the direction of a physician.

Vaccines apparently are of value in upwards of half the cases in which they are given, particularly in preventing the chronic complications of a cold. They may be worth a trial by those who suffer from repeated colds.

Good health habits is the best preventative and the best treatment of the common cold.

HOW MANY KINDS OF MONEY DO WE USE?

In addition to bank checks, we use five different kinds of money. Each has a different value, but we make no distinctions.

Gold certificates are backed by gold to their full face value. Silver certificates are backed by the deposit of coined silver dollars. At the present prices of silver, a silver dollar is worth in bullion only about 50 cents in gold, but no one makes any distinction between a $10 gold certificate and ten $1 silver certificates.

We also have in circulation the remnants of the greenback issue of the Civil war. These bills were issued in large quantities to pay the soldiers, and for years their value fluctuated. They are now limited by law to $346,000,000, are secured by about 50 per cent in gold and pass at their face value.

We have national-bank notes, against which the banks deposit with the treasury certain kinds of government bonds and 5 per cent in money.

Federal Reserve notes now constitute the bulk of our paper currency.

The amount of money in circulation no longer has anything much to do with the amount of trade, for our most-used money is the bank check. We have since 1890 been carrying steadily less currency in proportion to the price level and the amount of business.—Samuel Crowther.

COLOR TALK

One can have such a good time with colors. Of course one has to understand them, just a bit. As we have said, colors are like children—they affect each other. For instance, we have what we call complementary colors. Blue and orange are complementary to each other.

Just what do we mean by complementary? We mean that each one has all the color elements that the other lacks so that the complement, or fill out, each other. This makes the blue more blue and the yellow more yellow. They both look more resplendent and give us a lovely contrast.

Some shades of blue and yellow look better together than other shades, just as some shades of red and green (which are also complementary to each other) look better together than others. If we are using these colors we must select the shades that give us the most pleasure. Remember color rule No. 1: Never let anyone persuade you to use a color that you do not like.

One way of finding the complement of any color is to look steadily at the color while you can count about twenty-five and then turn you reyes quickly from the color to a piece of white paper. Look steadily at that and you will see a spot of color, which is the complement of the one at which you were looking.

Here is a list which may help a bit:

Red is complementary to bluish green.
Orange red to greenish blue.
Orange to blue.
Yellow to violet.
Green to magenta, which is a kind of red.

Rule No. 3: Remember that complementary colors add strength and beauty to each other.—Mary L. Hull, colorist, Midland Terra Cotta company.

HINTS FOR SPRING

"Rough going" is the smart pace of spring silks and wools—pebbly, crepy, crinkly or ribbed—but all of them beautiful.

Two leathers are better than one but one color is better than two—in spring shoes and hand bags.

Pearls are back, bigger and better than ever. Especially bigger.

Fashion is blue again—but it's a bright blue tune it sings this spring.

Little things—gloves, jewelry, hand bags—do big things to a costume when chosen correctly.

A spring hat with a brim is brimful of smartness, especially if it dips over one eye—on whichever side is most becoming.

Now that there's no more chance for questioning the length of skirts fashion is more and more interested in dress details above the waist.

Heels with a wider base take a firm stand on street shoes for fashion-knowing avenues.

In the big world of stocking fashion, small meshes are making good for formal daytime and evening.

Straighter coats fit into the spring new-fashion plan.

Fashion advises: Be colorful. But remember that colors, although mixed daringly, must be mixed pleasantly.

Often a bracelet or clip outsmarts a necklace—when the dress neckline is fashionably high.

SPECIAL!

On Used Tires and Used Car Parts at Reduced Low Prices FOR ONE WEEK ONLY!

366 Service Station and Garage

H. A. HAMMETT, Prop.

The Return of Good Business Can Come About Only by Co-operation

The people who have money can assist the return of prosperity by depositing their money in a bank, so the bank in turn may loan it to its customers, thereby aiding the return of good times.

Do your part by depositing your money in your home bank.

The First National Bank

Portales, N. M.

We still have that good Coffee 2 lbs. for 25c

and many other bargains.

We pay just as much for your eggs in trade as anyone, and we sell our groceries at the right prices. Give us a trial.

Cash Gro. Co.

J. C. Brown, Prop.

Faithful
Efficient
and Courteous
Service—

—and we have never held any office and don't want to—all we want is your cream, eggs, hides and poultry, and we are willing to pay the highest market prices for them.

Portales Poultry & Egg Co.

SPECIALS FOR FRIDAY AND SATURDAY

FARHA'S GRO.

Pineapple, crushed in juice, 1 gal	59c
Corn, 2 No. 2 cans	19c
Soap, Laundry, 6 for	17c
Cornflakes, 1 for	10c
Pure Lard, 8 lbs	59c
Syrup, 1 gal.	59c
Broom, made in Portales	27c
Bacon, sugar cured, lb.	15c
Dry Salt Meat, lb.	9c
Potatoes, 10 lbs.	14c

Speaking Dates
For Roosevelt Co. Candidates

Rogers	Mar. 17
Causey	Mar. 19
Roller	Mar. 21
Rocklake	Mar. 23
Richland	Mar. 25
Bluit	Mar. 28
Kentucky Valley	Mar. 29

Keep in Mind the Date for Your Community and Be There

To The Voters Roosevelt Co.

If I am nominated and elected, I will do my duty as I see it, keeping in mind the continued development and prosperity of our county and schools, saving all that I can to the taxpayers, without prejudice, however, to the schools or any other needed asset of the county.

I want to say I am for the schools and always will be, and will never do a thing to hamper the public schools of our county if by any manner of means we can keep them open and keep them going. I would not be foolish enough to throw away any taxpayers money on our schools, neither would I be foolish enough to hoard taxes when it would be detrimental to schools.

With this in view, I hope you will give me a just and fair consideration, and in closing, may I say again, that above all things I am for the schools and realize that the majority of our boys and girls will have to depend solely on the public schools to equip them for their future life.

I have been in bed for the past week with flu, but I am hoping to be seeing as many of you in the next few days as possible.

Respectfully,

S. E. 'Ed' Johnson

Candidate for County Commissioner
District No. 2
Subject to Action of Democratic Primary April 2, 1932

ANNIVERSARY SALE

SALE STARTS FRIDAY MARCH 18 BE ON TIME

Due to our fortunate spring buying we are going to make this a greater Anniversary Sale. The biggest buying event that was ever known in Roosevelt County. Every item in the store is placed on sale at prices as never before. Come early and get a choice pick.

SPECIAL NOTICE!!

Our Store will be closed Wednesday and Thursday to mark down our entire stock.



KOTEX — A Limited amount for This SALE SPECIAL 21c

Curtain Sets — A 5 piece set of good $1.00 value CURTAINS, SPECIAL 48c

Pillow Cases — SIZES 42 X 36 SPECIAL 8c

Seamless Sheets — Size 81 x 90. A real good $1.00 value. SPECIAL 44c

OIL CLOTH — 45 Inche Wide, Nice Patterns SPECIAL 12 1/2

Curtain Panels — A Real Buy while they last, SPECIAL 29c

Unbleached Domestic — Good Quality, SPECIAL, 10 Yeards for 39c

Bleached Domestic — Nice soft Finish Supply yourself SPECIAL, 10 yds. 49c

Peperell Sheeting — 9-4 Bleached SHEETING. SPECIAL, yd. 25c

Turkish Towels — Size 22 x 44. EXTRA SPECIAL 19c

Mattress Ticking — EXTRA SPECIAL Per Yeard 8c

Extra Special! BOY'S COVERALLS — Sizes 2 to 5 While They last SPECIAL 25c

Turkish Towels — Special 6c

EXTRA! EXTRA! 5000 Yards of dress ginghams. A lifetime chance 5c

Wash Rags — Special 3c

Handkerchiefs — For ladies and gents Good size and quality. Special 3c

9-4 Unbleached Sheeting — Limited amount. Special, per yd. 15c

Ladies Silk Hose — Service Weight. The famous Allen-A Full fashion. Some service. All spring colors. A regular $1 value. Special. 48c



DRESSES

Ladies Silk Dresses — A nice assortment to select your dress. Values up to $6.95 SPECIAL $2.79

Ladies Silk Dresses — A beautiful assortment of dresses. Styles you will be proud of. Formerly sold at $9.95. SPECIAL $4.98

Party Frocks — Special lot of pretty Dresses. Values up to $22.50 SPECIAL $7.98

Ladies Spring Coats — A special lot of Spring coats. Nice fabrics and styles values up to $9.50 SPECIAL $3.98

SILKS. All Kinds — Values to $1.50 SPECIAL 69c

Fast Color Prints — and Broadcloths, Values to 35c SPECIAL 15c

36 in Printed Rayon — A good 75c value SPECIAL 39c

Silk Pongee — Natural Color SPECIAL 29c

Ladies Rayon Hose — A special lot of hose formerly sold to 49c. SPECIAL 19c



Mens Dress Shoes — 180 Pairs of mens Dress Shoes values to $6.00 Special $2.48

32 Pairs of Florsheim Shoes — $10.00 Shoes SPECIAL $4.50

Ladies Mesh Hose — Full Fashion, SPECIAL 98c

Rayon Anklets — All sizes for misses and children SPECIAL 15c

Ladies Full-Fashion Hose — A good $1.50 value ALLEN-A SPECIAL 89c

Children Hose — Fine yarn ribbed SPECIAL 10c

36 in. wide cretons — and outings SPECIAL 8c

Ladies Slippers — 100 Pairs of high grade Arch suport Slippers. A to AAA SPECIAL $2.98

Ladies' Dress Slippers — Special lot of new Spring Dress Slippers. Special $1.98

Ladies Sport Oxfords — Ladies Crepe Sole Sport oxfords, values to $3.50 SPECIAL .. $1.98

Ladies Slippers — 200 Pairs of ladies high grade ladies slippers, Arch Supports. Values to $10.00. Sizes to 4½ Only Combination widths. SPECIAL $1.50



MILLINERY

Ladies Spring Hats — Get your choice easter Bonnet now. A beautiful lot of the newest spring Hats Values up to $2.95 SPECIAL $1.49

One Lot Hats — Consisting of braids and Pastel shades. Values up to $4.95 SPECIAL $2.49

Matron Hats — A special hat for Matrons. These hats formerly sold for up to $1.95. SPECIAL. 49c

Ladies Stout Dresses — A Special lot of ladies stouts in black and navy colors. Values to $14.95 EXTRA SPECIAL .. $3.98

Ladies Silk Hose — Service Weight. The famous Allen-A Full fashion. Some service. All spring colors. A regular $1 value. Special. 48c

Ladies Spring Coats — Values up to $16.50 SPECIAL $7.98

Ladies Spring Coats — $5.95 values $3.59

Men's Rayon Sox — A nice Assortment of patterns. A good 25c value. SPECIAL 9c

Boy's Tennis Shoes — Genuine KEDS Sizes 11 to 5½ SPECIAL 39c

Men's Pants — All Sizes, Nice To Wear after Work. SPECIAL ... 79c

Men's Dress Shirts — Nice Patterns and Fast Colors. A good $1. Value. SPECIAL 44c

Boy's Wool Dress Pants — Nice Spring patterns Values up to $1.50 SPECIAL 79c

Wash Dresses — For Ladies and Children SPECIAL 39c

Men's Overalls and Jumpers — Get Them Now SPECIAL 50c

Boy's Dress Caps — Most of Them adjustable. SPECIAL 39c

Men's Dress Hats — Special lot of Hats Values up to $3.50 SPECIAL 1.69

Men's Dress Pants — The Newest for Spring SPECIAL 1.98

Men's Leather Gloves — A Good Leather Glove SPECIAL 39c

Children's Rayon Bloomers — A good heavy gauge Formerly sold at 49c SPECIAL 19c

Extra! 1000 Extra! — Factory Samples Consisting of Brassiers, childrens dresses and other items SPECIAL 10c

"PRICES TALK"

STOOL'S Dry Goods

PORTALES N. M.

CLASSIFIED SECTION

FOR QUICK RESULTS LIST YOUR WANT ADS HERE

Want Ads

FREE!

passes to see

'PEACH-O'-RENO'

SUNDAY AND MONDAY

AT THE

Portala

Look for your name in the Classified columns of the Portales Valley News. Should you find your name call at the News office and get your ticket.

WE BUY, sell and exchange furniture. W. A. Angley Furniture, phone 214. 11tfc

FOR SALE—Porto Rican seed potatoes, 75 cents per bu. Nancy Hall seed potatoes, 50 cents per bu. Charles Goodloe, phone 131. 19tfc

FOR TRADE—Or Rent: Five room modern residence, good location to schools. See or write Alvin George, Box 366, Portales, N. M. 13tfc

FOR SALE—Farm, 30 miles south of Portales. For information write Mrs. Fannie Hart, Causey, N. M., or T. E. McElroy, Portales. 18t4p

MR. FARMER—For your farming supplies, we have several things to sell, namely, J. I. Case Co.'s C.C. tractors for farming (called 2-in-1 tractor), with listers and corn cultivators, the best kind of grain separators, two best kinds of cream separators, several makes of windmills. We have 2-row listers and go-devils on hand. We ask a payment and balance on good security. The Case Co. has its own finance papers. You can't go wrong by buying Case tractors. Some are running 3 years with no repairs. J. B. JUDAH & SON, Causey, N. M. 19t4c

FOR SALE—Seed sweet potatoes, watermelon, cantaloupe and tomato seed in bulk at Sexton's plant farm located south of Assn. potato house, across street from Standard Oil Co., Portales, N. M. 21t2p

FOR SALE—Or Trade: Four-disc tractor hitch, sod plow. W. D. Hudson, Causey, N. M. 20t2p

FOR SALE—Canary birds at $3 a pair. Also have some Wyandotte hens and some baled alfalfa hay for sale. J. C. Walker, 2½ miles east of Portales. 20t2p

FOR SALE—Sweet potato seed at 40c per bushel. Also middle buster, turning plow, harness, cultivator, hot bed covers. Apply Tulsa Radiator, Fender, Body Co. 20t2p

TRUCKERS can secure small pay load barnyard fertilizer Clovis to Portales. See W. C. Tharp, 114 East First, Clovis. 21t1p

USED AUTO PARTS—Have lots of Model A Ford body repair parts, such as fenders, hoods, etc. J. J. Brown, located in Masonic building. 21t1c

IF Mrs. W. E. Reynolds will call at the News office she will be given a pass to the Portala to see "Peach O' Reno" Sunday or Monday.

IF YOU are planning on buying a tire or a set of tires, we want you to look at Sieberlings at Brown's, located in Masonic building. 21t1c

FOR SALE—A good work team. 1100 lbs. each. Also have several used cars at bargain prices. See me for pump engines and belts. Light double disc breaking plow. Schumpert Implement Co. 21t1c

FOR LEASE—1,600 acres of land two years after this year, plenty of water, plenty of improvements, 240 acres in cultivation, balance in grass; will sell this lease worth the money. Jim Caviness, Causey, N. M. 21t2c

WANTED—Work stock and good truck. I will trade the following or any part of it for same. Some good notes; one four-door sedan car in good running shape and good rubber, with licenses paid for this year; also some town lots in Lamesa, Tex., clear of debt. See me ten miles south and three west of Portales. J. N. Killion. 21t1c

FOR TRADE—For property in or near Portales: One modern five room frame house in Amarillo, one modern six-room frame home in Portsmith, Tex. Write Z. T. McDaniel, Portales, N. M., care C. L. Right. 21t2p

More About Crop Loan

Roosevelt county was well represented at the regional meeting held in Amarillo Mar. 10, at which plans were made for the federal crop loan, which will shortly be made available to farmers all over the United States. The loans for Texas, New Mexico and Arizona will be administered by an office in Dallas, and there will be a branch office in Albuquerque to take care of the work in New Mexico and Arizona.

The administration of this federal crop loan is being made through the agricultural extension service of the United States Department of Agriculture and various agricultural colleges.

County loan committees have been set up in the various counties to receive applications for loans.

Those attending the Amarillo meeting from Roosevelt county were as follows:

A. F. Jones, Lewis A. Little, John W. Clem, who are the three members of the Roosevelt county loan committee; Coe Howard and Ralph R. Will. New Mexico was further represented by W. L. Elser, director of extension, State college; Col. Albert T. Woods, Artesia, and W. A. Wunsch, county agent of Eddy county. The meeting was attended by representatives from Arizona, New Mexico and west Texas.

Application forms will be received within a few days and farmers of Roosevelt county may then make out their applications. For the information of those who intend to make application the following general information is being published:

1. This loan will be for the purpose of crop production in 1932 and cannot be used for any other purpose. It can be used to purchase feed, seed, tractor fuel, fertilizer and for miscellaneous expenses incident to crop production.

2. It is not necessary for a farmer to have made a crop failure in 1931 in order to be eligible for this loan.

3. These loans will be secured by an absolute first mortgage on all of the crop that the applicant expects to raise in 1932. Waivers must be secured from landlords, holders of prior mortgages or tenants in cases where applicable.

4. The application for loan will be expected to cover actual requirements for crop production.

5. Farmers who received a federal crop loan in 1931 will be required to so state in their application for 1932 loan and must give an exact statement of condition of this loan, showing how much has been repaid, whether loan has been collateralized, etc.

Before coming in to make application for loans, each farmer should secure and bring the following information, which will be required in every application:

1. Correct legal description of land that will be farmed this year.
2. Record of the acreage and yield of various crops raised in 1930 and 1931.
3. A statement of all indebtedness owed by the applicant including land mortgages, chattel mortgages, unpaid interest and taxes, store accounts, etc.
4. A statement of the farm tools and equipment, such as lister, cultivators, etc.
5. A list of farm live stock, including work stock, cattle, hogs, sheep and chickens.

It will be absolutely necessary for tenants to secure waivers from landlords in each case.

Mr. and Mrs. H. H. Whilhite of Fairfield have announced the birth of the second child in their home. Mr. Wilhite is principal of the school at Fairfield.

Miss Grace Long of State college wasin Portales the last of the week discussing with Miss Oakley the home extension work of this county.

Mr. and Mrs. H. A. Odom of Coolidge, Ariz., spent the week end in Portales as guests in the home of Mr. and Mrs. J. C. Hullum and Mr. and Mrs. Verner Jones.

Mr. and Mrs. John Voyles returned last Thursday from a business trip to points in Texas.

GRANT GORDON is entitled to a pass to the Portala to see "Peach O' Reno" Sunday or Monday, if he will call at the News office.

FOR all kinds of glass work or glass cutting, see J. J. Brown, headquarters for doors and windshields. Located in Masonic building. 21t1c

FOR SALE—Or Trade: 26 pigs. H. Hill, Agnh, N. M. 21t1p

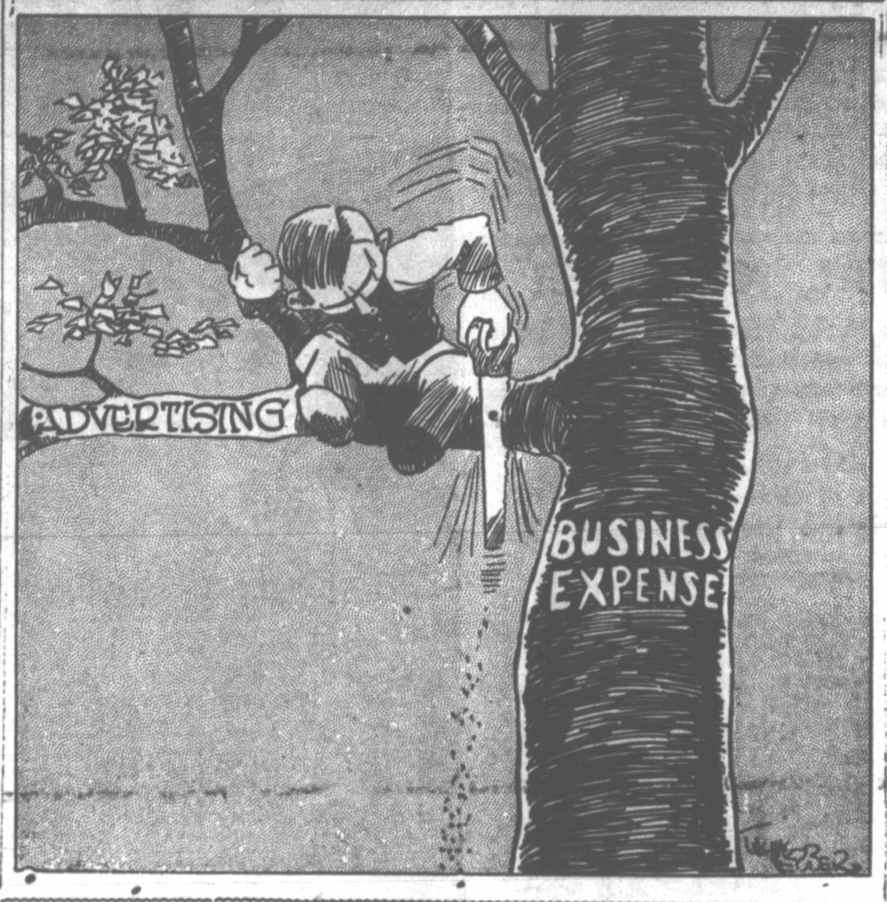
LOST—Brown leather, hand-tooled pocketbook, Saturday, between 823 Ohio street and post office. Contained money and several articles, including pearl handled knife and green Eversharp pencil. Lucy English, P.O. Box 446. 21t1p

FOR SALE—3 good Toggenberg milk goats; all for $40. Mrs. O. S. Strickland, 522 Ohio St. 21t2p

FOR RENT—Furnished or unfurnished apartment, equipped with gas. 515 S.E. Colorado. Mrs. W. E. Crow. 21t1p

FOR SALE—Dahlia bulbs; mixed varieties and colors; large strong roots; 5 cents each; 50c a dozen, or 25 for $1. Mrs. L. M. Kuykendall, South Main St. 21t2p

Hospital Bills Are Going to Be Plenty



FIRST CHRISTIAN CHURCH

Claude A. Lorts, Minister

Bible school, 9:45 a. m.

Communion every Lord's day at 10:45 a. m.

A very special and interesting program will be given at 11 a. m. It matters not if your age is 1 or 100, this service is for you, and will do you good. Whatever your age might be, God has a special message for you in His Word. Come and hear what He has to say. Able speakers and good music.

Christian Endeavor meets at 6:30 p. m. This much-alive group of young people are doing a great piece of work. Every young person is invited to come out next Sunday evening to the young people's service.

Preaching at 7:30 p. m. Sermon subject, "Sin Laid on Jesus."

LET US BE YOUR GO-BETWEEN

The pastors of Portales are not only interested in the spiritual welfare of the community, but they are interested in every phase of your life. If you have work to be done—a yard to clean, garden to spade, trees to trim and whitewash, painting, paperhanging to be done, or any kind of work—if you will phone any of the pastors whose names are signed to this notice we will be glad to assist you in getting in touch with some one who can and will gladly do it for you. If you are looking for work see either of the undersigned.

R. F. DAVIS.
ROLFE BARNARD.
W. A. KERCHEVILLE.
J. G. GARLAND.
JOE M. TYSON.
CLAUDE A. LORTS.

FIRST METHODIST CHURCH

R. F. Davis, Pastor.

Sunday school, 9:45 a. m. Classes for all ages. Come, bring your dad.

Morning sermon, 11 o'clock. Sermon subject, "How the Cross Saves."

Preaching at Floyd at 3 p. m.

Epworth league service, 6:45 p. m.

Evening sermon, 7:30 p. m. Subject, "The Betrayal."

Strangers and visitors are always welcome. The First Methodist church—the homelike church.

AN ANNOUNCEMENT!

Beginning next Sunday afternoon following the Sunday school at East Valley View, W. A. Kercheville, minister of the Portales Church of Christ, will begin a revival meeting to continue during the following week. The people in the vicinity of East Valley View are very cordially invited to attend this meeting.

AT THE CHURCH OF CHRIST

W. A. Kercheville, Minister

Our usual church services next Sunday morning. Preaching at 11 o'clock.

The evening service will be held at East Valley View, which will be the beginning of a series of meetings that will continue each night next week.

The people who regularly attend services at the Church of Christ are requested to meet at the church at 6:30 p. m. Sunday and, immediately following our young folks meeting, go in a body to East Valley View.

Visitors always welcome!

Mr. and Mrs. Harry Cissell motored to Melrose Sunday and spent the day visiting with friends.

WHEELER, WOOLSEY IN NEW FILM OF GAY RENO

Scene Is Laid in One of America's Few Wide Open Towns

If you thought "Caught Plastered" and "The Cuckoos" were good vehicles for the comedy favorites, Bert Wheeler and Robert Woolsey (and, of course, Dorothy Lee!) you should see "Peach-O-Reno," now at the Portala theatre.

In "Peach-O-Reno" the comedians and the producers, RKO-Radio Pictures, have done a difficult thing. They have "topped" a long succession of comedy mirth-quakes by a wide margin. "Peach-O-Reno" will probably stand long as the funniest picture Wheeler and Woolsey have produced.

One excellent erason for it is the superlative supporting cast, which contains such favorites as Joseph Cawthorn, Zelma O'Neal, Cora Witherspoon and Mitchell Harris of the stage fame, Sam Hardy and Arthur Hoyt. All top flight comedians, they have distinct characters unusual in comedies and every one of them is at his best.

One of the most celebrated of comedy directors is responsible for "Peach-O-Reno." William A. Seiter has established an enviable record of gerat pictures, usually with great stars in them.

As the title suggests, "Peach-O-Reno" is a riotous take-off on life in Reno today. It mingles enough realism with its fun to give one a pretty good picture of America's one "wide open" town, and it covers the territory from railroad station to hotel, to lawyers' offices to court house, with plenty of night life of divorcees, divorcers, about-to-be divorcees and hangers-on.

Will Rogers is coming! Watch for date.

Bracken's Battery and Radio Service is still open for business.

Satisfaction
Is Our Motto
PORTALES
BARBER SHOP

WHEN IT'S AN Exide
C. & T. Service Station
GOODYEAR TIRES—TUBES
PHILLIPS GAS AND OILS—ACCESSORIES
PHONE 90
WRECKER AND REPAIR SERVICE

UNDERTAKING AMBULANCE
Ed. J. Neer
EMBALMER SERVICE
Established 28 years — — Licensed by State Board
Phone 67, 2 rings Agent for Clovis Floral Co.
Quality and Service Considered—Neer's Prices are Less
Portales New Mexico

FREE!
FREE!
SPECIAL 2 for 1
CLEANING & PRESSING SERVICE
With every suit or dress cleaned and pressed at the regular price we will clean and press one FREE. This applies to all other cleaning and pressing.
Get your winter clothes cleaned for storage and your spring clothes cleaned for wear.
Fields & Bonner — Phone 36
L. J. Wilson — Phone 97
WE CALL FOR AND DELIVER!

J. E. McCall

CANDIDATE FOR TAX ASSESSOR

In presenting my claims as a candidate for Tax Assessor, subject to the action of the Democratic Primary, I am mindful of the duties and responsibilities of the office, but feel that my work and experience in the office of Tax Assessor in the past will enable me to discharge the duties of the office in an efficient and competent manner.

I was deputy assessor four years prior to 1912, in which year I was elected to the office and served until 1916. During this time I visited the different precincts of the county during assessment time in taking tax renditions and making personal investigations as to the classification and valuation of property. I am thoroughly familiar with making and preparing the tax rolls and all work connected with the office.

If elected to the office I will visit the various precincts of the county during assessment time in taking tax renditions and will assess all property at fair and equal values. I will conduct the office with as little expense to the taxpayers as possible and will devote my entire time and attention to the duties of the office. I will not let my private affairs cause me to neglect the office and will feel it my duty to render this service in recognition of your support in placing this trust in my charge.

On account of the accident I had some time ago, I have been confined to my home and have not been able to make a thorough canvass of the county, which I regret very much, but will be able to get out within a short while and will meet as many voters as possible during the short time before the election.

I solicit your careful consideration, and if elected to the office of Tax Assessor will have no promises or obligations to fulfill except to render you the best of service, with fairness and justice to everyone at all times. I am,

Sincerely yours,

J. E. McCall

SOCIAL

U. D. C. MEETING

Fifteen ladies were present at the meeting of the U. D. C. last Tuesday afternoon when the members were entertained in the home of Mrs. F. D. Golden.

Mrs. W. B. Oldham had arranged a very entertaining program on the subject, "New Mexico's Part in the War Between the States," and she was assisted by Mrs. Monroe Compton, Mrs. J. B. Priddy and Mrs. L. E. Canon.

All of the ladies had given much thought to their numbers upon the program and provided some very worth while talks.

After the program the remainder of the afternoon was spent socially and Mrs. Golden served a delicious plate lunch.

B. Y. P. U. SOCIAL

The senior B. Y. P. U. members met at the church last Thursday evening for a very delightful party, which had been arranged by the entertainment committee.

Due to the extremely cold evening only about twenty young people were present. Taylor McCasland was in charge of the entertainment and he had arranged a number of contests and stunts which kept the party in a continued spirit of high hilarity.

Rev. and Mrs. Rolfe Barnard were present to add to the pleasures of the evening.

Mrs. J. S. Green served as chairman of the refreshment committee, preparing the splendid plate lunch which was served at the conclusion of the games.

EASTERN STAR MEETING

At the meeting of the Eastern Star on Thursday evening, final arrangements were made for the delegates of the chapter and Masonic lodge to go to the grand chapter and grand lodge meetings which will be held in Las Cruces next week.

After the meeting the friends went to the home of Dr. and Mrs. S. N. Hancock with birthday gifts for J. G. This little lad is confined to his home much of the time and he was delighted that his friends should consider him enough to remember his birthday. Mrs. Hebe Stewart had made a large white cake and placed upon it candles, numbering the same as the years of his age. The gifts consisted of things which would be most enjoyable to a shut-in child.

RAINBOW GIRLS

The members of the Rainbow for Girls will meet this evening in the Masonic hall for a business session and also the initiation of a new member. All Masonic and Eastern Star members are invited to attend the session and a special invitation is extended to the men and women of the advisory board.

At the last meeting Miss Peggy Jean Cody was initiated into the order. The session on that date closed with the serving of delicious refreshments which were prepared by a committee under the chairmanship of Betty White.

ACE HI BRIDGE CLUB

Mrs. E. H. Hudson entertained the members of the Ace Hi bridge club in her home last Friday afternoon.

Mrs. E. T. Hensley was a non-member guest for the occasion and substituted for Mrs. J. J. Brown, who was unable to play.

The two tables were arranged for the contest and after five progressions Mrs. Hudson re-arranged the tables and served a most delicious plate lunch.

Mrs. A. M. Gragg held the high score in the card contest and was presented the honor prize.

ST. PATRICK PARTY

Mrs. James D. Turner and Miss Mabel Morrison are entertaining this afternoon at the Turner home with five tables of bridge, at which the decorations and favors will be suggestive of St. Valentine day. The guests will consist of the members of the younger married crowd. Details of the event will be given in next week's News.

Don't just take our word for it—try us. Bracken's Battery and Radio Service.

EVENING OF BRIDGE

The members of the Ladies' auxiliary of the American Legion were hostesses Tuesday evening at a very delightful party held in the American Legion hall.

Twelve tables of players furnished a merry contest and the five progressions of auction bridge closed the evening all too soon.

The money derived from the evening entertainment will be used for furnishings which are needed in the recently erected Legion hall.

Twelve new quartet tables have been purchased and these will remain in the hall as the property of the auxiliary and the Legion.

Dainty refreshments were served at the close of the games. No prizes were given for scores.

CHRISTIAN ENDEAVOR PARTY

The young people of the Christian churches of both Portales and Clovis met in Portales last Monday evening for a Chirstian Endeavor party. There were about thirty of the young people of Clovis, accompanied by their pastor and his wife, Rev. and Mrs. Howard Rogers. The young people from Portales numbered thirty-five, and thus a merry crowd was present for the evening.

Rev. and Mrs. C. A. Lorts assisted the local Endeavor in furnishing delightful entertainment, and a happy evening for the out-of-city visitors.

Alfred Powell was chairman of the program and had games, Bible drills and contests which kept the crowd occupied at all times.

The room was decorated in keeping with the near approach of St. Patrick time. The white and green colors were also carried out in the preparation of the refreshments which were arranged by a committee consisting of Mrs. C. A. Lorts, Miss Drewee Bellomy, Miss Florence Lee and Miss Vivian Case.

The two societies made plans for the annual sunrise services which they hold together each Easter Sunday morning. This has been a practice followed for the past five or six years. This year the services will be held with the Clovis organization, as the Portales young people were the entertainers last year. The services are always followed by a breakfast out in the open.

MRS. FRANCES MALONEY

Last Monday Mrs. Frances Maloney passed away at the home of her granddaughter, Mrs. S. M. Leflar, in the Dora community.

Last October the friends and neighbors gathered at the Leflar home and assisted in celebrating Mrs. Maloney's one hundredth birthday anniversary. She at that time was in good health considering her age, and enjoyed that celebration, which was the last of her birthdays.

Mrs. Maloney was born in Pike county, Georgia, Oct. 13, 1831. When 23 years of age she was married to Mr. Maloney and they continued to make their home in Georgia until 1873, when they moved to Texas and lived there until after the death of Mr. Maloney.

In 1913 she went to make her home with her granddaughter, Mrs. Leflar, and for more than eighteen years has been a member of that household.

The funeral services were held at the community church at Mount Zion on Tuesday of this week, and interment made in that cemetery. Many friends gathered to honor this aged woman, who had been a Christian for more than four score years. She was a member of the Methodist church.

Mrs. Maloney was the great grandmother of Dave Leflar, at one time a student in the Portales high school.

Mrs. W. B. Smith was operated upon Wednesday morning at the Clovis hospital for the removal of her appendix. She is reported improving most satisfactorily.

Mrs. H. C. Waltom and Mrs. J. C. Compton drove to Canyon Tuesday and brought home MacKewn Waltom, Lois Bankston and James Compton, who came to Portales to spend a few days' vacation with their parents. The students will report for work at college again Monday morning.

Charles Greathouse has been laid up with a crippled limb for several days, and has been unable to attend the political speakings and make his canvass for the past week. He hopes to be in the field in a few days.

Save Gums Now Cunhls

You won't be ashamed to smile again after you use LISTOS PYORRHEA REMEDY. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. Portales Drug Co.

ADMINISTRATRIX' NOTICE

In the Probate Court of Roosevelt County, N. M., No. 551. In the matter of the estate of John Harth, deceased.

Notice is hereby given that the undersigned was on Mar. 16, 1932, appointed administratrix of the estate of John Harth, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such, all persons having claims against said estate of said decedent, are hereby notified and required to present the same to the undersigned within the time prescribed by law.

Dated Mar. 16, 1932.

ANNETTA L. HARTH,
Administratrix.

Mar.17-Apr.7—Mears.

VOTE FOR

Homer Barnett

for

COUNTY TREASURER AND TAX COLLECTOR

Honest, Efficient and Economical Service

Before You Buy Your Power Requirements for Your Irrigation Pump, Feed Mill or Farm Work, see the

Oliver Hart Parr Engines

Complete Line of Oliver Implements

"They have stood the test"

A number of used engines and tractors, priced right.

Used Implements, consisting of single and two-row listers, two-row tractor hitch listers, single and two-row cultivators, sulky and gang plows, both mold board and disc, one steel ditcher, one farm wagon.

Some horses and cows.

E. N. WHEELER

207 SE. Main St.

SAVINGS Distinctly Unusual

because PRICES ARE LOWER THAN EVER!

because QUALITY IS·BETTER AT PENNEY'S!



Choose a Smart "Marathon" SPRING HAT

$2.98

Lasting smartness that you get in no other hat at this price! New Spring colors!



Boys' Caps for Spring

good looking long wearing 49c

Patent Leather pleases daughter!



Fascinating NEW COTTON PRINTS

Spring 1931—79c each!
Spring 1932 —

2 for $1.00

Variety! Both tailored and "fussy" styles in medium and light prints! Tub-fast colors. Vest effects and other NEW SPRING STYLES!



THE PRICE TAGS TELL THE STORY

Smart for Spring!

Men's All-Wool SLIPOVERS

Spring 1931—$1.98
SPRING 1932 —
$1.98

Light-weight knit, V-neck sweaters! Popular solid shades — some with contrasting trims!

COMPARE!

THE PRICE TAGS TELL THE STORY

A Style Scoop!

Boys' All-Wool SLIPOVERS

Spring 1931—$1.49
SPRING 1932—
98c

Here's value you can't afford to miss! V-neck style in smart solid colors!

COMPARE!

For Dress-Up Occasions!

The young school girl will thrill to these pumps and straps! And mother will know they're safe in construction and fit!

Fashion-right!

The best Spring styles . . . just like mother's . . . and chicly trimmed. Penney's price is *low!*

$2.49

THE PRICE TAGS TELL THE STORY

You won't do better!

Printed VOILES

Spring 1931—25c yd.
SPRING 1932 —
19c yard

Inexpensive, and *so flattering!* Soft quality . . lovely colorings! And how it washes! 36 to 40 inches wide.

COMPARE!

THE PRICE TAGS TELL THE STORY

Simply Amazing!

AVENUE PERCALE

Spring 1931—13½c yd.
SPRING 1932 —
10c yard

For dresses, rompers, pajamas! Variety of charming colors and patterns. Tub fast! 36-in. wide.

COMPARE!

THE PRICE TAGS TELL THE STORY

Price Shattered Again!

Pay Day OVERALLS

Spring 1931—$1.10
SPRING 1932 —
89c

The same 15 extra-service features that make these America's greatest overall value!

COMPARE!

THE PRICE TAGS TELL THE STORY

VALUE-LEADERS!

"Big Mac" Work SHIRTS

Spring 1931—59c
SPRING 1932—
49c

There's *extra* quality in the cloth . . . *extra* comfort in the make . . . *extra* wear in the garment!

COMPARE!

Fashioned to Please the Young Miss!



Priced to please her mother!

Your growing daughter will be delighted with Penney's stylish, chicly trimmed shoes. Choice of colors and leathers. Made to FIT. A Saving, too!

$2.49

THE PRICE TAGS TELL THE STORY

Shadow Print

Cretonne

Spring 1931—19c yd.
SPRING 1932 —
12½c yd.

Splendid for over-drapes, cushions, slip covers! Charming conventional, Jacobean and floral designs. Colorful! 35"-36"

COMPARE!

THE PRICE TAGS TELL THE STORY

Imagine!

GLADIO PERCALE

Spring 1931—10c yd.
SPRING 1932 —
7½c yard

Same standard quality . . . in unusually attractive designs and colors! 36 inches wide.

COMPARE!

An Achievement!

"Penco Shrunk" *are fully shrunk*

Shirts

ONLY 65c

They'll always fit because they are fully SHRUNK! Heavyweight, fine yarn chambray. Quality construction!

"BOZO"

Tan Canvas . . Rubber Soled

only 49c



for men and boys!

Rainbow colored side stays!

Children's *Oxfords*



The youngsters will like these grown-up looking shoes! And they're constructed for active feet . . . with plenty of toe room

98c

THE PRICE TAGS TELL THE STORY

Sturdy!

"Belle Isle" MUSLIN

Spring 1931—7½c yd.
SPRING 1932 —
6c yard

For *long, hard wear!* Launders beautifully! 36" bleached, 39" unbleached. What a buy!

COMPARE!

THE PRICE TAGS TELL THE STORY

Penney's Own!

"Honor" MUSLIN

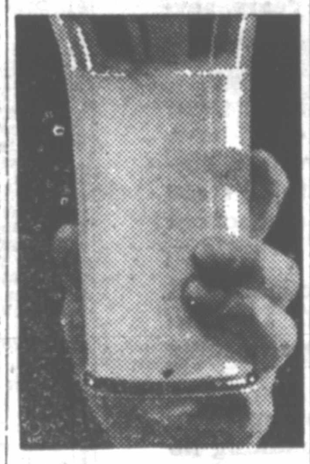
Spring 1931—8½c yd.
SPRING 1932 —
8c yard

Costing less than the ordinary quality elsewhere! Closely woven, easy to launder, 36" bleached, 39" unbleached.

COMPARE!

J. C. PENNEY CO. INC.

DEPARTMENT · STORE



It's Good Because It's

Doyal's Dairy

WHAT'S WRONG WITH YOUR CAR?

Every now and then your car won't run just exactly perfect, maybe it's a knock, maybe it heats, or maybe the oil guage doesn't work, and a dozen other ailments that don't matter now but if let go will cost you many dollars later.

Let us give your car a regular inspection for these ailments.

JIM RICHARDS

of Dora was selected this week to have his Chevrolet washed and greased FREE.

PORTALES MOTOR CO

INEZ

Miss Ruth Brown, Mr. and Mrs. Roy Marrs and family of Clovis spent Sunday afternoon and evening visiting in the T. J. Mullins home.

Mr. and Mrs. Fred Duke had as dinner guests Sunday Mr. and Mrs. W. R. Tollett and sons, Mr. and Mrs. Floyd Vincent and daughter, Mr. and Mrs. Frank Greathouse and family and Ted and Alyeen Fletcher.

Miss Jewell Fletcher and Paul Westbrook attended the singing convention at Midway Sunday afternoon.

Rev. and Mrs. Robert Tomlinson of Clovis made a short visit last week in the Westbrook home, returning Wednesday accompanied by Mrs. Westbrook, who will spend several days visiting in their home.

After spending some time visiting with relatives in the Longs and Rogers communities, Mr. and Mrs. J. B. Graham and daughter have returned to our community and are now at the home of Mr. and Mrs. Floyd Vincent.

Jimmy Risher, Marvin Tollett, Dale Greathouse and Buel Parrish spent Sunday with Dooley Mullins.

Mr. and Mrs. W. R. Tollett visited a short time Sunday afternoon in the Treat home.

Mr. and Mrs. J. B. Graham spent Sunday in the "Grandpa" Tollett home.

The Young Men's Religious Alliance will meet this week with Dee Fletcher. Rev. L. M. Brown will act as leader.

Leroy Cardwell spent Sunday visiting with Millard Owens.

On Wednesday of last week Mrs. Lou Austin entertained at dinner Mr. and Mrs. Fred Duke and little daughter, honoring Mr. Duke, who was celebrating his thirty-ninth birthday anniversary.

Doyle Greathouse will lead the league next Sunday night. The subject will be, "What Price Popularity?"

The young adult class will have charge of worship services in Sunday school, with Ramon Tollett as leader.

Next Sunday is also our regular preaching day and Rev. Brown will fill the pulpit both morning and evening.

ROGERS

Don't forget the candidate speaking and box supper at Rogers on Thursday night, Mar. 17. Everybody come and bring a box.

Rev. Brown filled his appointment at Rogers Sunday morning. Come to Sunday school every Sunday at 10:30 a. m. Everyone invited.

A number of Rogers people attended the singing convention at Midway last Sunday.

Mr. and Mrs. Earl Lackey and daughter spent Sunday with her sister, Mrs. Pike VanWinkle.

Clifton Johnson was a visitor in the Worth Wells home Sunday.

Mr. Harvel, the principal of the Rogers high school, spent the week end with home folks at Hale Center, Tex., returning Sunday.

S. F. Anderson and Aubra Epperson returned Sunday from a visit in Arizona.

Mr. and Mrs. Willie McCormick and son spent Sunday with his borther, Mr. and Mrs. Oscar McCormick.

Stanley Wells and sisters, Hazel Agnes and Roxie, spent Sunday with Mr. Eldon and Elizabeth Miller.

Donald Gordon and wife spent Saturday night and Sunday with Mr. and Mrs. Garnett Wade of Hi-Way.

There will be singing at Rogers Sunday night, Mar. 20. An invitation is extended to all.

FAIRFIELD

FAIRFIELD

There wasn't very many out to Sunday school Sunday, on account of so much sickness in the community.

Orval Burk's family spent the week with Mrs. Burk's sister, Mrs. R. E. Haynes.

Mr. and Mrs. Coburn and son spent Saturday evening in the Harpold home.

Mrs. Leo Huber visited Sunday with her parents, G. B. Thatcher.

Visitors in the A. R. Kleeman home Sunday were William Kleeman and family, William Harpold and family, Russell Bennett, G. B. Thatcher, daughter and son, L. C. Moss and family, J. A. Moss, wife and daughter Annie.

Mr. and Mrs. Wilhite are the proud parents of a daughter, born Thursday night.

Mr. and Mrs. Fields are the proud parents of a son, born last Sunday.

We are sorry to report "Grandma" Bowman no better at this writing.

Opal Matthews spent Sunday with her sister, Mrs. J. D. Williams.

Mrs. M. B. Brown is on the sick list.

Mrs. A. R. Keeman has been sick the past week. Her mother and mother-in-law have taken care of her and reports her better at this time.

T. A. Bocne left for Albuquerque Saturday evening.

Lewis Thatcher spent Sunday night with John Harpold.

The Busy Workers' club meets with Mrs. Frank Curry Thursday, for an all day meeting.

G. M. Boddy and family were visitors in the A. R. Kleeman home Sunday evening.

R. E. Haynes and family spent Monday with her parents, Mr. and Mrs. Burk.

J. A. Moss and family spent Sunday evening with their son, Bert and family.

Leo Huber and family spent Monday with his parents, Mr. and Mrs. C. C. Huber.

Tom Martin and family spent Sunday with his wife's parents, Mr. and Mrs. I. W. Phillips.

BETHEL

We had 76 at Sunday school last Sunday. Bro. Clary of Floyd delivered the sermon at the services following Sunday school.

We are sorry to have to announce the death of the fathers of two of our faithful members of Sunday school and hcurch. Roy Dutton's father, W. J. Dutton, died in Texas last week. And on Sunday afternoon Claude Elder received word that his father had passed away that same afternoon. Mr. Dutton and Mr. Elder left to be with the families. The entire community is full of sympathy for all those who have been bereaved recently.

Prayer meeting Wednesday night and then we expect Bro. Milton Little will begin his meeting on the third week.

Mr. and Mrs. Tom Dugger and family were dinner guests of Mr. and Mrs. J. J. Pribble and family Sunday.

Miss Odena Pribble has been ill and we will be so glad when she can be with us at our singing. She is a very efficent president and we miss her.

Mr. and Mrs. Claude Elder were dinner guests of Mr. and Mrs. Ed Adams and son Sunday.

We are glad Anna Miller is recovering so nicely from erysipelas, and also that Mrs. Miller is able to be up again.

Alfred Lamb of Texas has been visiting his grandfather, C. G. Bilderback, recently.

Cecil Jones and father were in our neighborhood Monday. We are always glad to see them back here.

Mr. and Mrs. Tom W. Johnston and family were dinner guests of Mr. and Mrs. R. L. Little Sunday.

Mr. and Mrs. T. M. Dugger and family were guests in the J. H. Boteler home Wednesday.

We are so glad to see the people taking such a great interest in our community. We are to have a voting box and we hope every one who is eligible will come and vote on April 2.

Mr. and Mrs. Ed Adams entertained the following guests at dinner Monday: Mr. and Mrs. Tom Dugger, Jimmy Dugger and Mr. and Mrs. Odis Pribble.

We are glad to see the cold spell about to leave us, and hope we will have some nice weather now.

Read News Want Ads

Use News Want Ads for Results

Read News Want Ads

There IS a Difference in Gasoline

Most people are still under the impression that all gasolines are alike, but

Phillips 66

Gasoline Tests

69.6 higher volatility than 23 competitive gasolines.

C. & T. SERVICE STA.
PHILLIPPS SERVICE STA.
J. G. COX
Local Distributor

NOTICE OF SALE

Notice is hereby given that the undersigned has been appointed special master of court to sell the property hereinafter described, by an order of sale of the District court of Roosevelt County, New Mexico, made and entered January 22, 1932, in cause No. 2824, wherein J. B. Sledge was plaintiff, and J. H. Massey et al. were defendants, to satisfy the judgment entered in said cause for delinquent taxes, interest, penalties and costs against said property; that the property to be sold, together with the amount of judgment for which same is to be sold, exclusive of cost, and the years for which the taxes for which said judgment was rendered were assessed as follows:

Year 1929-30—East half of east half of northwest quarter section 25, township 1 south, range 33 east N. M. P. M., Roosevelt County, New Mexico, $42.30.

Year 1929-1930—Southeast half lot 4 block 4, Shecol addition to the town of Portales, New Mexico, $44.34.

Now, therefore, notice is hereby given that I, Gordon Fitzhugh, pursuant to said appointment in said order of sale, will, on the 23rd of April, 1932, at the hour of 2 o'clock P. M., at the front door of the court house in Portales, Roosevelt County, New Mexico, offer for sale and sell to the highest bidder for cash all of the above described real estate and will apply the proceeds of said sale to the payment of said judgment, interest and costs.

Dated this 9th day of March, 1932.

GORDON FITZHUGH,
Special Master.

Mar.10-31-Sledge.

IN THE DISTRICT COURT OF ROOSEVELT COUNTY, STATE OF NEW MEXICO.

Roswell Building and Loan Association, a corporation, plaintiff, vs. G. C. Burleson and Ola Burleson, his wife, and Judson W. Jones, defendants. No. 2805.

NOTICE OF FORECLOSURE SALE

The State of New Mexico to G. C. Burleson, impleaded with Ola Burleson, and Judson W. Jones, defendants.

GREETING:

NOTICE IS HEREBY GIVEN that in pursuance to the Final Decree of Foreclosure and Sale entered in the above entitled Cause on the 16th day of December, 1931, in the above Court, the undersigned Special Master, as provided by the Court in said decree, will offer for sale and sell to the highest bidder for cash at the front door of the Court House in Portales, Roosevelt County, New Mexico, at 10 o'clock a. m., on the 30th day of March, 1932, all the following described property, or so much thereof as may be necessary to satisfy the sums of money hereinafter mentioned, which have been awarded to the plaintiff in said decree, and said property being situated in Roosevelt County, New Mexico, and described as follows, to-wit:

All of Lots Seven (7), Eight (8) and Nine (9), in Block Seventy-one (71) in the Original Town of Portales, as shown by the Official Plat thereof filed in the Office of the County Clerk of said County.

The sums of money to be realized from the sale of said property, with interest thereon to date of sale, are as follows:

Principal note of plaintiff, together with interest figured to date of sale	$2,459.78
Attorneys' fees, together with interest figured to date of sale	242.76
Special Master's fee	25.00
State and County taxes advanced, with interest to date of sale	82.52
Money advanced, cost of bringing abstract to date	5.00
Court costs advanced	14.55
Total	$2,829.61

Together with all other costs of suit and sale accrued and to accrue.

The terms of sale are that the purchaser shall pay cash at the time the property is struck off to him.

(Signed) ARTHUR F. JONES,
Special Master.

Mar.3-24-Hurd&Cole.

Professional Directory

Dr. I. D. Johnson
DENTIST
Phone 87 for Appointment
Portales, N. M.

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34 Residence 23

Young & Hatch
HOG BUYERS
Portales, N. M.

E. T. Hensley
Physician and Surgeon
Phones 94 nd 199

C. N. McCarty
Veterinarian
622 Colorado Street
Portales, N. M.

Dr. R. W. Means
DENTIST
Residence Phone 103
Office Phone 26
X-RAY DIAGNOSIS

Dr. N. F. Wollard
Local Surgeon
A. T. & S. F. Hospital Association
Office Neer's Drug Store
Phones: Office 49; Res. 169

S. N. Hancock
OPTOMETRIST
Eyes Tested. Glasses Fitted
Reg. under State Board of N. M.
Next Door New Mex. Drug store

French Rose Beauty Shop
Specialist on Hair and Beauty Culture
Licensed Operator
DORA K. BRASELL

C. M. Compton
Attorney-at-Law
Practice in All the Courts
Office over Hughes Confectionery

WE ARE OUT FOR BUSINESS
and Not for Office
Better times are just around the corner and our prices are still low.
J. B. Sledge Hardware Co.

With the Coming of
SPRING!

As the month roll around, bringing spring and summer, our thoughts turn to refrigeration.

We are all naturally inclined to want the best, and in selecting refrigerators this is no exception — you also want the best —

ELECTRICAL REFRIGERATION

When you select an Electric Refrigerator for your home, you are getting the cheapest, the best and the most healthful form of refrigeration — something that will render efficient service almost indefinitely.

Just visit any of your local electrical dealers and see the many features that make electrical refrigeration so important in every home.

New Mexico Utilities Co.
S. H. Batton, Mgr. Portales, N. M.

TO THE VOTERS OF ROOSEVELT CO.



In making the race for the office of Treasurer and Tax Collector of Roosevelt County, I feel that it is my duty to tell you something about myself.

My parents brought me to Roosevelt County in 1910, where they had filed on a claim near Rogers, N. M. There I lived on the farm, helping in every way to support the family.

In 1915 I married and filed on a claim near Dora, N. M. On this land I got my start in life. To my family union has been born three children, all being born and being educated in Roosevelt county.

I have been a resident of this county 22 years, seventeen of which I have been a continuous taxpayer, and all my interests are in this county.

I believe in good schools, good roads and good churches, and it is my desire to see every child have the opportunity for a good education. I would sincerely regret seeing any happening in county or state affairs that would affect the efficiency of our school system in any way.

I have been a county builder here practically all my life, and am ready and willing to do all I can to help the county and state in any way possible to solve the problems of today.

My candidacy is being made solely on my own merits and I am not obligated to anybody, making no promises except that I will serve you to the very best of my ability, and if nominated and elected I will give the service you merit.

My life's book is open. Please check my record and vote your honest convictions April 2.

I promise you will see either the gamest loser or the most appreciative winner you ever looked at.

Having been a farmer practically all my life, now owning and having a farm operated, I certainly am in sympathy with my fellow men.

I am qualified in every respect to serve you efficiently, courteously and with the strictest economy, without lowering the efficiency of the office in any way.

I favor doing away with the delinquent tax collector—they are an unnecessary expense and the Treasurer can and should do that work.

Your vote and influence sincerely appreciated.

C.F. 'Fred' Marshal
Candidate for Treasurer and Tax Collector

ELECTION PROCLAMATION

Municipal Election, City of Portales, N. M.

Notice is hereby given that on Tuesday, the 5th day of April, 1932, an election will be held in the City of Portales, New Mexico, for the purpose of electing the following officials for said city: One Mayor, one Clerk and one Treasurer, each for a term of two years.

The following boards of registration and the places for registering voters have been designated as follows, to-wit:

FIRST WARD—
Board of Registration: Mrs. Roy Hollis, Mrs. E. N. Wheeler, Mrs. E. L. Wright.
Place of Registration: New Mexico Drug Store, 111 S. E. Main Street.

SECOND WARD—
Board of Registration: R. D. Wright, Mrs. D. A. Lee, Mrs. Ezra Watts.
Place of Registration: Portales Motor Co. show room, 209 S. W. State Street.

THIRD WARD—
Board of Registration: Mrs. E. T. Moody, Mrs. Gordon Lyons, Mrs. Carl Case.
Place of Registration: Chamber of Commerce office, 220 S. W. State Street.

FOURTH WARD—
Board of Registration: Mrs. H. W. Stewart, Mrs. Joe Beasley, Miss Agnes Foreman.
Place of Registration: Portales Garage office, 102 S. W. Liberty Street.

The voting places for holding said election and the respective Judges and Clerks are hereby designated as follows:

FIRST WARD—
Voting Place: In rear room of First National Bank, 108 S. E. Main.
Judges: Claude Smith, Wat Stewart, W. T. Scott.
Clerks: J. O. Blanton, Mrs. Cleo Pike.

SECOND WARD—
Voting Place: Portales Motor Company show room, 209 State Street.
Judges: F. P. Prater, H. I. Hahn, Mrs. Marsh Brown.
Clerks: Mrs. A. M. Gragg, Mrs. E. R. Black.

THIRD WARD—
Voting Place: Carter Building, old City Drug store, 208 S. W. State Street.
Judges: J. E. Spear, Mrs. J. E. Johnson, Carl Case.
Clerks: Mrs. Abe Ribble, Mrs. E. A. Herndon.

FOURTH WARD—
Voting Place: Portales Garage building, old Battery station, 106 S. W. Liberty Street.
Judges: F. W. Warnica, R. M. Sanders, H. W. Stewart.
Clerks: D. C. Setser, Mrs. J. M. Warnica.

Every qualified voter must be registered to be entitled to vote in said election and each voter is required to register and vote in the ward in which he resides.

The books for registration shall be opened, according to law, on the 14th day of March, 1932, and shall be kept open ten days thereafter and each and every duly qualified voter shall be entitled to be registered in the manner prescribed by law.

By order of the City Council of the City of Portales, New Mexico, on the 4th day of March, 1932.

J. N. McCALL,
Mayor.

(SEAL)
Attest:
A. W. FREEMAN,
City Clerk.

Mar.10-17-Freeman

FLOYD

A Spanish play will be presented by the Spanish class next Saturday night at 7 o'clock. Admission will be 5 and 10 cents. There will be several songs and dances, and part of the pla ywill be in English.

School was dismissed Friday because of bad weather and the sickness of many of our pupils.

The senior play will be presented April 8, and we are sure there will be snow or other bad weather on that date.

The elimination contest for the classes was held Monday morning to see who would represent Floyd school in the spelling contest at Portales Friday. The following were seletced from eachr class; Carl Eminger and Paul Wilkins from the senior class, Inez Gaasch and Mildred Wright from the junior class, Oral D. Walker and John Deppleman from the sophomore class, Fern Greathouse and Tiny Jones from the freshman class, S. C. Widner and Lucille Watkins from the eighth grade, Neal Widner and Norman Wilson from the seventh grade, Willie Jane Brown and Tess Armatage from the sixth grade, and Flo Redburn, Kirby Widner and Carlisle from the sixth grade. The final elimination will be held Monday evening and the winner will represent Floyd at Portales.

Most all the students are back in school now from a siege of sickness.

Robert Morrison and Miss Iris Medlock visited at the home of Mr. and Mrs. George Morton at Arch Sunday afternoon.

The juniors are working on the junior-senior banquet to be held Mar. 25.

The father and son banquet was postponed until April 15.

Mr. Lofton spent the week end at home. He was going to be back for Sunday school, but found his brother ill and didn't get back in time.

Mr. Lofton announces that he has a new shotput, new javelin and new shoes for his track gang; also that he is building hurdles to start practice with.

Mrs. Paul Harrigan of the Floyd community has a new boy.

The home economics class are completing their first sewing problem and are doing some preliminary mounting of scenes, handmade stitches and plackets and other finishings. The next unit studied will be on child care. This study will start next Monday. The class period begins at 10:15 and lasts until 11:45. Anyone interested is invited to visit these classes.

Come to Sunday school now that the weather and roads are better. Those who have kept it going will be glad to see you and have your co-operation in making the Floyd Sunday school representative of this large, splendid community.

Roy Davis will fill his usual place here next Sunday. Be sure to hear him, he has been preaching some unusually fine sermons.

Miss Anna Lee Richburg of Clovis spent the week end in Portales as the guest of Miss Virginia Kessler and Miss Eva Fisher.

E. L. Wright returned home Sunday from Corsicana, Tex., where he was called to the bedside of his father, but he arrived a few hours too late to find his father alive. The funeral services were held for the highly esteemed gentlemen on Thursday in the Texas home city.

Miss Mary Alice Walton and five other young ladies from the Fort Sumner high school came to Portales Saturday to attend the funeral services of Mrs. S. H. Stinnett, mother of Miss Lucy Stinnett. Miss Lucy is the home economics teacher in the Fort Sumner high school.

Mrs. A. J. Goodwin returned Thursday afternoon from Texas, where she had spent two weeks. Some of the time she was attending to matters of business at Denton, Tex., and other days she spent with her grandmother, Mrs. Belle Medlin, at Graham, Tex., who is 96 years of age.

"I'm a man of few words."

"Well, you keep those few mighty busy."



CHICKS ARE CHEAP

Yes, far cheaper than ever before, and the quality is as good as any in the entire Southwest.

HEAVY HENS

Are worth three or four times as much as hogs right now. Eggs will be back in price this fall and winter.

FEED IS CHEAP, TOO

You can actually grow a heavy hen from a baby chick to maturity for less than 30c in feed, and you can sell her now for $1.00.

Poultry Is by Far the Farmer's Best Bet This Year

Wicks' Modern Hatcheries

"TRADE WITH YOUR BIG HOME HATCHERIES"

PURINA CHOWS

Profitable feeds for livestock and poultry. They lower your cost of production and make you more profits.

27 MILES ... then another 14

with the CRANKCASE DRY to prove the PENETRATION of Germ Processed Oil and Value of the "Hidden Quart"

"Hooey!" jeered one of the bystanders in a Muskogee, Oklahoma, filling station when F. J. Morgan told how the "Hidden Quart" of Conoco Germ Processed Oil had protected many cars from harm when run with the crankcase empty.

To prove his point, Mr. Morgan had the Germ Processed Oil drained from his crankcase and, accompanied by the doubter, started for Checotah, 27 miles away.

A crowd met the car at Checotah, but Mr. Morgan drove on to Eufaula, 14 miles farther, 41.6 miles from Muskogee. Chevrolet mechanics tore down the motor and pronounced it undamaged. The doubters became believers!

The oil that protects a motor under such conditions will give you better, safer lubrication in every-day driving! Conoco Germ Processed Oil is the only oil that actually penetrates and combines with metal surfaces. That's why a "Hidden Quart" stays up in your motor and never drains away. It cuts down costly starting wear, saves gas, gives your motor longer life, with fewer repair bills.

Change to Conoco Germ Processed Oil for safer, surer lubrication.

We neither encourage "dry crankcase" experiments nor guarantee success under all conditions. But unsolicited letters from motorists, now in our files, tell of this and hundreds of other runs with empty crankcases but without damage.



THE HIDDEN QUART ...THAT NEVER DRAINS AWAY

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

A Clean — Self-Serving Store

That's just what you get when you come to the Piggly-Wiggly. Everything is clean and arranged where you can pick your wants right from the shelf and, best of all . . . the price is always right.

Piggly-Wiggly
Portales, N. M.



—an early Easter makes a longer wearing season.

EASTER FROCKS

9.90

The most unusual Easter collection we've ever featured at a price. Solid color affairs! Prints radiant with the color of Spring's most beautiful silks.

—of smartest pure silk washable crepe.

EASTER FROCKS

5.90

All silk washable crepe dresses with as many style points as Pan's originals. Priced extremely low . . . quality considered.

—fine quality Rayons and rough Rayon Crepes

EASTER FROCKS

$2.98

Rayon print frocks . . . print peppered . . . color vibrant. Delicately styled and trimmed in the manner of our most expensive dresses.

-stitched fabric sporters

EASTER MILLINERY

$1.00

New millinery really too smart for words. A fashion that deserves to be a rage.

+ Fine MILANS with medium brims
+ SWEEPSTAKE PANAMAS
+ Rough straws in the new brims

EASTER MILLINERY

1.98 & 2.98

Millinery that's unrivaled in style—and at the lowest price that quality permits.

EASTER HAND BAGS

for Easter
• finest value we've ever offered

$1.00

New handbags in exclusive shapes and leathers . . . a suitable accent to your Easter frock.

NOVELTY BELTS

10c and 25c

Wear your new belt high, wide and handsome. In our belt collection you're sure to find one to accentuate the smartness of your Easter Finery.

UNITED

Interesting News From Elida

By EMMA LEE O'NEAL

Miss O'Neal is authorized to gather news, receive subscriptions and classified ads for the Portales Valley News.

+ Lewis Reed was taken to Roswell Monday of this week for treatment. He was accompanied by his brother and wife, Mr. and Mrs. Philip Reed, and his sister, Mrs. Bill Crume.

+ Mrs. George Gibson, Mrs. Billie Moore, Bro. Robinette and wife were Portales visitors Monday of this week.

+ Mrs. Spurgeon Watson of California arrived in Elida Monday of this week to visit with her parents, Dr. and Mrs. Byers.

+ J. W. Reed is improving now, after an attack of the flu.

+ Mr. and Mrs. Charlie Herbert were dinner guests of Mr. and Mrs. O. C. Herbert last Sunday.

+ Representatives for the Amarillo Packing house were in and around Elida last week trying to buy fatted yearlings for the company.

+ The catalogs for the Eastern New Mexico Hereford Breeders' association are out and have been received by many of the cattlemen. This association meets in Roswell, N. M., Mar. 23.

+ Herbert French is able to be up now, after an attack of the flu, which kept him in bed for about two weeks.

+ Francis French left the first part of this week for Artesia, N. M., to be with his mother there.

+ A large crowd attended the candidates' speaking at Pleasant Valley Monday night.

+ The free entertainment which was to be given at the high school auditorium last Friday night was again postponed on account of the weather.

+ Mr. Farley and family, who lived on the Lonnie Baker place last year, has moved to the Oscar Robinson place, one mile northeast of Elida on the Elida and Portales highway.

+ A brother of Henry Morgan from Mansas arrived in Elida last Friday to take the place of Denver F. Danner in the grade school. Mr. Morgan is the principal of the grade school.

+ Mrs. O. A. Nihcolson was taken to Roswell last Thursday by her husband to undergo a mastoid operation. If she continues to improve she will be brought home Thursday of this week.

+ The 12-year-old girl who was shot through the lung at Boaz, N. M., was brought to Elida for treatment. She and her parents are occupying the Red Cross building.

+ Mr. and Mrs. Will McBride have moved to the Harney Finch this week.

+ Rev. M. M. Robinette, pastor of the First Baptist church in Elida, preached a wonderful sermon last Sunday morning. This is the first time Bro. Robinette had been able to preach since he was stricken with the flu several weeks ago.

+ B. L. French left last Sunday for Oklahoma City, Okla., to get his wife, who has been there for some time visiting her father and mother, Dr. and Mrs. Roberts.

+ A large crowd attended the candidates' rabbit drive at Pleasant Valley Monday, Mar. 14. In the forenoon there was between three and four hundred rabbits killed, and in the evening when the drive was over they had a total of about 1,300 rabbits killed.

This drive will be of great benefit to the community.

+ In cold weather if your windmills freeze up get plenty of gasoline and call Ed Herbert and Jim Grimshaw, as they know how to pour gasoline in a well and strike a match to it thereby thawing out the ice.

+ Luther and Frank Harbour were transacting business in Portales Saturday evening.

+ E. E. French expects to leave Saturday of this week to attend the Eastern New Mexico Hereford Breeders' association sale of range cows, which meets in Roswell on Wednesday, Mar. 23. Mr. French's cows will be taken to Roswell Sunday in the Osborn trucks.

+ Mr. and Mrs. O. C. Herbert were in from their ranch the first of this week.

PORTALES WOMAN'S CLUB

Miss Kate McManaway and Mrs. N. F. Wollard are hostesses next Wednesday when the members of the club are invited to the home of Mrs. T. E. Mears for the regular bi-monthly meeting.

Mrs. C. M. Compton will be in charge of the program, which is a history of some of the operas. After the story of the chosen opera has been given, Mrs. Ernest Fogue will give some selections from the composition.

We don't have any "bait" to offer, but our work is good.—Brackett's Radio Service.

Gov. A. Seligman Says Base Levies on 73% Collection

Predicting a deficiency of 20 per cent in property tax revenue, Governor Arthur Seligman, in a written communication to heads of the state departments, institutions, state boards, boards of education, county commissioners, county clerks and governing bodies of municipalities, urged the greatest possible economy in order to meet this crisis in public finances.

The governor cited figures to show that on June 30, 1931, an average of 79.2 per cent of the 1930 taxes had been collected, which was about 8 per cent under the average for the prior three years, which amounted to 86.6 per cent. He predicts a similar decrease in the 1931 collections under those of 1930. "If this proves to be the case," the governor says, "the collections for 1931 on June 30, 1932, will amount to an average of less than 73 per cent of the taxes levied."

Budgets are figured on a basis of at least 90 per cent to 95 per cent collections, the governor says, and on the basis of a 73 per cent collection an approximate deficiency of 20 per cent will result.

Taxpayers should make every effort to meet their obligations by prompt tax payments, so the government may end the year without deficits, the governor urged.

He asks that all boards controlling expenditures refrain from incurring any forms of indebtedness, that expenditures be radically restricted and no obligations be incurred for labor or material not absolutely necessary.

"New purchases or new undertakings of any kind should be postponed," he said.

The governor urged that two limitations be kept constantly in mind.

"First, the limitation of the budget must be strictly observed and in no event should the expenditures exceed the budgets prepared for the current fiscal year ending June 30 nor the amount of the appropriation therefor.

"Second and still more important, the law restricts expenditures for any year for any unit of government to funds actually belonging to that year."

Regardless of practices under previous administrations, these limitations will be strictly applied under the present administration, the governor said.

"Whether the future holds promises of prosperity or adversity," the governor said, "I conceive it to be the duty of all agencies responsible for the handling of public monies to administer public affairs in such a way that we will have no deficits left over to embarrass us in ensuing years."

I. L. Adams has gone to Clovis to spend this week with his daughter, Mrs. Lee Armstrong. Mr. and Mrs. Armstrong are moving to Vaughn the first of April, where they will have their future home. Mr. Armstrong is an employee of the Santa Fe railroad.

O. S. Strickland and his son Carus left this week for California and will be absent for some time.

CARD OF THANKS

We wish to thank all our friends for every kindness shown during the illness and death of our mother and sister, Mary Jane Stinnett.

S. H. Stinnett family.
A. C. Woodburn family.
J. M. Guest family.

CARD OF THANKS

We wish to thank the kind people of Portales for their sympathy and aid during the sickness and death of our dear mother, Mrs. J. M. Sims. Especially for the floral offerings. May each of you have many blessings.—Mr. and Mrs. J. M. Bateman and children, Mr. and Mrs. W. F. Sims and son, Mr. and Mrs. A. T. Sims and daughter.

Rev. J. F. Nix will fill the pulpit at the Baptist church next Sunday, supplying for Rev. Rolfe Barnard, the local pastor, who is conducting a series of revival meetings at the Baptist church in Clovis.

MAN'S HEART STOPPED BY BAD STOMACH GAS

W. L. Adams bloated so with gas after meals that his heart missed beats. Adlerika brought out all gas and now he eats anything and feels fine. The Portales Drug Co.

DORA NEWS

Editor, Allen Chapman; sports, J. C. Shafer; school news, Glenn Nicklas; jokes, Hubert Hill.

Several persons from this locality attended the convention at Midway Sunday and reported a good time. The next convention will be held here the second Sunday in June.

Dora is appreciating the pretty weather after the snow.

School was dismissed Friday on account of the bad weather.

Rev. Reeves of the Bethel community preached at the Dora school house Sunday.

On account of the bad weather the Dora play, "Happy Valley," was postponed. It will be given Friday night, Mar. 13. Everyone come.

Mrs. Long's brother from Hobbs visited her during the week end.

Last month a Joy club was organized in the grades for pupils making A in deportment. They are having their first party, which will have a St. Valentine motif, on Wednesday.

Mr. and Mrs. Frank Thomas, Mr. and Mrs. Burkett and family visited in the Hodges home Saturday night.

The junior high school pupils are practicing their play, which they intend to present the last of the month or the first of next month.

The girls are playing tennis these pretty days.

Miss Frances Hodges spent Sunday night with Miss Ethel Radcliff.

Dale Wilmoth visited his parents part of Tuesday.

Ernest Small has returned from Arizona for a few days.

J. E. Gresham of this community and Miss Velma Page of Richland were married Tuesday.

Miss Wren Drew is home from Lubbock.

The grade girls have finished their jack tournament and Jane Hall won in the singles. These girls are enjoying this tournament very much under the help of Miss Price. They are now playing off the doubles.

Mr. and Mrs. McEndree spent Sunday in the Nicklas home.

Miss Pansy Richards visited in the Burke home Sunday.

Prater Powell visited in the home of Allen Chapman Sunday night.

Doris C.—I would like to have a dress to wear around the house.

Clerk—How big is your house, madam?

RICHLAND

Miss Lorene Page, teacher of intermediate grades, was absent from the school room last Friday on account of being ill.

Richland is planning on entering in the Forensic contest.

Miss Velma Page, who has been a student at Richland school for many years, and Dick Gresham of the Dora community were married at Portales last Tuesday night. We all join in wishing them many years of happiness.

We have been exceedingly busy this last week because of examinations.

Mr. and Mrs. Irvin Shanks and Mr. Shanks' mother, brothers and sister from Baileyboro, Tex., visited Mrs. Shanks' parents, Mr. and Mrs. Jim Platt.

Mr. and Mrs. Moore from Morton, Tex., visited Mrs. Moore's sister, Mrs. Brakebill, the past week.

Miss Maggie Brown was recently wedded to George Hodges. They have moved to the old Stan bough place.

Mr. and Mrs. Tolbert Smith of Lovington arrived here Friday night to spend a visit with Mr. Smith's parents, Mr. and Mrs. J. R. Smith.

Mr. Chenault made a trip to Texas last week.

Miss Gertrude Jackson made a trip to Bledsoe last week.

APPRECIATION

Our friends have grown dearer to us during these past weeks when they have been so kind and helpful, assisting us in every way to give comfort and care to our dear one, Florine Foreman Lee, who has been called from us to her heavenly home. We appreciate the lovely floral offerings from our friends at the time of her funeral. May God's blessings be upon you.—J. B. Lee and J. B. Jr., Mr. and Mrs. Edgar Foreman and sons, Mr. and Mrs. W. H. Davidson.

FARMERS SHOULD GROW FEED INSTEAD OF COTTON

The following quotation from a letter from Carl Williams, a member of the Federal Farm board, should be of interest to every New Mexico farmer living in the cotton growing sections of the state, says President H. L. Kent of the New Mexico Agricultural college.

"This spring is it important for every cotton grower to know that the present supply of cotton is greater than the combined consumptions of the last two years, that the carry-over of American cotton next August will be the largest on record, that the acreage of cotton in the belt was reduced only 10 per cent last year, in spite of low prices, and that the crop raised was the second largest in the history of the United States.

"It is a fine thing that much food and feed were grown last year, thus reducing the cash outlay. Still further increases in the production of live stock products and other foods for home use and for sale in local markets seem desirable.

"It now takes more pounds of cotton to buy a pound of meat, a gallon of syrup, a bushel of meal, or a sack of flour than it has taken in many years. The farm board believes that the first job of southern farmers this year is to grow a plentiful supply of food for the family and feed for the teams. When that has been determined, then we can all think about growing some cotton to add to an already abundant supply."

There has been an insistent drive for the past three months to encourage New Mexico farmers to grow more food for the family and feed for livestock so that less of such materials will have to be purchased in cash. This quotation is so pertinent and so applicable to New Mexico conditions that every farm reader should give it careful considearation in planning his farm operations for the present cropping season.

Cotton prices are already far too low to pay the expense of growing. If farmers are faced with as much surplus cotton as has been consumed for the two preceding years and another 90 per cent crop is grown, what will the price of cotton be? How many pounds of cotton will it take next winter to buy a pound of meat, a bushel of meal, or a sack of flour?

Simms Weds Ruth Hanna

Prominent Couple Were Married Wednesday in Colorado Springs Home

Ruth Hanna McCormick, former congresswoman and Rockford (Ill.) publisher, announced her engagement to former Congressman Albert G. Simms of Albuquerque, N. M., on Tuesday, says a United Press dispatch in the State Tribune.

Mrs. McCormick set the date of her wedding at noon, Wednesday, Mar. 9. The wedding will take place in Colorado Springs.

The ceremony will be performed by Rev. Paul G. Roberts, pastor of Grace church, in Mrs. McCormick's home in Broadmoor.

After the ceremony the couple will take a motor trip to Albuquerque, where they expect to make their home.

Mrs. McCormick said she would keep her home here until school is dismissed for the summer vacation. Both of Mrs. McCormick's children are attending private schools here.

Mr. Simms was defeated for congress at the last state election by Dennis Chaves, Democrat.

Mrs. McCormick is a former congresswoman from Illinois, and two years ago ran for the senate. Both are Republicans.

Mrs. McCormick is a daughter of the late Mark Hanna.

FOR CITY TREASURER

C. V. Harris announces this week for re-election to the office of city treasurer.

Mr. Harris has served a number of years in this capacity, it having been an appointive office until two years ago, when the charter was changed from that of a village to a city.

He was elected two years ago, and on his record is asking for re-election.

FREE Tickets to PORTALA Theatre

TUESDAY AND WEDNESDAY

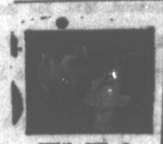
to see
CLARK GABLE and
MARION DAVIES
IN
"Polly Of The Circus"



She wanted him to remain pastor of his church, even though it cost her life.

HOW TO OBTAIN FREE TICKETS

The first 20 persons filling in correct names of the stars (below) that are pictured with Clark Gable, and also from what picture the scene was taken, will receive Free tickets by presenting their answers to the Portales Valley News, Friday morning at or after 8 o'clock.


With Who?
N.....
In What Picture?
A.....


With Who?
G.....
In What Picture?
S.....


With Who?
J.....
In What Picture?
P.....

JOHN WAS WRONG ABOUT CIRCUS GIRLS—AND POLLY WAS WRONG ABOUT MINISTERS



Sunday AND Monday
You'll Laugh and Laugh at
Bert Wheeler
Robert Woolsey
IN
Peacho' Reno

If You Don't Want a Laugh Don't See This Picture.

It's Funny!

Thursday AND Friday
JAMES Dunn
SALLY Eilers
IN
"Dance Team"



The Stars of "OVER THE HILL"



JUST AS YOU WANT THEM!
In a Romance That Glows prith the same heart-warming humanity and tenderness!

Attention Voters of Roosevelt Co.

It is a matter of deep regret that I have not been and will not be able to see every voter of Roosevelt County personally and ask you for your vote and influence, but due to the unfortunate situation existing in our home at present it has been impossible for me to give my entire time to my campaign.

It is your duty as a citizen of this county to make a study of each person who is asking for a public office, as to their qualifications and ability to handle same. In the past fourteen years I have proved to you what ability I may possess, and you who have not known me only a short time I wish to refer you to some neighbor or friend of yours who does know me. My experience has consisted of bookkeeping, accounting, typing and clerical work of various descriptions. The knowledge of typing is very essential in the County Clerk's office and this, together with my two years experience as deputy County Clerk, I feel enables me to save the county money. I know you wish to employ the best qualified person for the place and I am asking you to give me due consideration, as I feel I am the best qualified.

I will appreciate whatever support I receive and if I have not seen you personally it does not mean I do not care for your vote, I am taking this means of expressing to you my desire and appreciation of same.

REMEMBER—April 2nd is the date, and I'll be anxiously awaiting the returns, and if I am the chosen one I'll endeavor always to make you proud of me as one of your officials.

Mrs. Paul E. Morrison

SPRING Is Here

Now is an opportune time to do that spring clean-up and paint-up about the house.

There's nothing that makes life more worth living than a beautiful home.

See us for your screen for doors and windows

KEMP LUMBER CO.

SATURDAY SPECIALS!
at the
PURITY MARKET

Beef Roast.....10c per lb.
Loin Steak.....15c; 2 lbs. 25c
Sliced Cured Ham, first cuts.....20c per lb.
Sliced Bacon.....20c per lb.

"The Best Meat to Be Had at Our Place"

PRIDDY & YOACHUM