

WE JOIN IN SENDING

Congratulations

To Mr. J. Fred Smith. We are happy to send our sincere congratulations and best wishes upon the completion and opening of his new Greenhouse in Lamesa. May his efforts be crowned with success.

CATES BROS.
Service Stations

BEST WISHES

Mr. J. Fred Smith, you have shown a very progressive spirit in the construction and opening of your modern new Greenhouse in Lamesa and we are happy to send our congratulations and best wishes for your future success.

BILL'S CAFE

Land Is Utility Man With Shop

W. C. Land, a Lamesa resident for the past five years, is employed with the Lamesa Flower Shop and Greenhouse, as general utility man.

Lamesa Plumbing Does Work On New Greenhouse Shop

The Lamesa Plumbing and Heating Company, owned and operated by S. F. Reynolds, did the plumbing work in the new Lamesa Flower Shop and Greenhouse which will hold their opening Friday, Saturday and Sunday of this week.

MATERIALS BY HIGGINBOTHAM

Materials used in the construction of the new Lamesa Flower Shop and Greenhouse, owned and operated by J. Fred Smith, were furnished by Higginbotham-Bartlett Company.

SHOP HAS BIG REFRIGERATOR FOR FLOWERS

The very latest type Freidrich Floating Air refrigerators has been installed in the new Lamesa Flower Shop and Greenhouse which will hold their opening Friday, Saturday and Sunday.

MANY STOVES USED TO HEAT GREENHOUSE

The Lamesa Flower Shop and Greenhouse, which is holding their opening Friday, Saturday and Sunday of this week, is amply heated in all kinds of weather by the use of thirteen stoves.

KLONDIKE HOME DEM. CLUB MEETS

"125,000 farm families are without milk cows," said Miss Mattie Phenix, County Home Demonstration Agent, to the Klondike Home Demonstration Club in the home of Mrs. Lawrence Voglar, at their meeting, February 27.

Each person needs one quart of milk daily. This may be obtained in various ways, including custards, soups and ice cream, besides drinking it. Milk contains Vitamin A which is necessary for the building of teeth, bones and nails.

Mrs. E. B. McCulloch was elected as a nominee to council for a delegate to the District meeting on April 11.

Miss Phenix served a lunch consisting of roast and vegetables to one new and nine old members.

KLONDIKE H. D. CLUB TO MEET

The Klondike Home Demonstration Club will meet in the home of Mrs. Ollie Smith at 2:30, March 12. The "Method of Procedure" will be studied.

SPECIAL COUNTY FISH LAWS

While the season on bass and crappie has been closed since March 1 and will remain so until May, anglers desiring to fish for other species should consult the

game laws or a game warden, the executive secretary of the state Game department warns. Many counties have special laws which close the season on all species of the finny family.

BEST WISHES

We are happy to send our congratulations to J. Fred Smith upon the completion and opening of his new Greenhouse in Lamesa. May the future bring him the success he now anticipates is our wish.

BOONE DRUG

Best Wishes

We are happy to join in sending our sincere congratulations and best wishes to Mr. J. Fred Smith upon the completion and opening of his new Greenhouse . . . That our firm was chosen to do all the electrical work in this new enterprise, makes us doubly proud.

ASHLEY ELECTRIC SHOP

NEW SHOP DOES LANDSCAPING

W. L. Brasher, from Midland, is the landscape architect for the new Lamesa Flower Shop and Greenhouse, which is holding their formal opening Friday, Saturday and Sunday of this week.

He has had forty-two years experience in landscaping and for the past two years has been with the West Texas Nursery at Midland.

He personally supervises the setting of all shrubs sold and will give homeowners every assistance in the landscaping of their homes. This is a part of the service rendered by the new concern.

Gattis Barnard Florist At New Greenhouse Shop

Gattis Barnard, head florist for the Lamesa Flower Shop and Greenhouse, which is opening this week, is widely experienced in his profession, having been practically reared in a greenhouse.

For the past eight years he has followed the floral profession and has been with some of the best known florists in West Texas. He came to Lamesa from Big Spring where he has lived for the past two years.

He designs all types of corsages, design work, funeral work, including wreaths, sprays, etc., modernistic bouquets and center pieces. His wide experience and artistic taste combined, results in some beautiful work.

Congratulations

We are happy to extend our sincere congratulations and best wishes to

Mr. J. FRED SMITH

Upon the completion of his modern new Greenhouse in Lamesa.

That our firm was chosen to furnish the materials make us doubly proud of this new institution.

May their every dream of success be realized in this new undertaking.

Higginbotham-Bartlett Co.

WE SEND OUR

Very Best Wishes

TO

Mr. J. Fred Smith

Your recently completed Greenhouse is a decided asset to the business life of Lamesa, and we are happy to join in sending our sincere congratulations and a wish that the future may bring you the success which you now anticipate.

WILKES

PRICES TALK

Congratulations

It is indeed a pleasure to send our sincere congratulations to

J. Fred Smith

Upon the completion and opening of your new Greenhouse in Lamesa. We bespeak for you every success in this new undertaking and it is our sincere wish that your every dream of success be fully realized as the years unfold.

JESSE CARROLL

INSURANCE

To J. Fred Smith

The termerity you have shown in opening your new Greenhouse in Lamesa is one of the greatest assets any community can have . . . the willingness to build and do for the future, and we are happy to send our

Congratulations

To you upon this happy occasion. May your fondest dreams of success be fully realized in this new undertaking is our sincere wish to you.

COLLINS

Mr. J. FRED SMITH

We offer our sincere congratulations upon the completion of your modern Greenhouse in Lamesa.

That our firm was chosen to do the plumbing in your new place makes us doubly proud.

We sincerely trust that your success shall be all that you now anticipate.

Lamesa Plumbing & Heating Company
S. F. REYNOLDS

J. FRED SMITH'S NEW GREENHOUSE IS ANOTHER MILESTONE IN THE PROGRESS OF LAMESA.

MAY THE FONDEST DREAMS OF SUCCESS BE REALIZED IN THIS NEW UNDERTAKING IS OUR SINCERE WISH.

WEST TEXAS GAS CO.

Announcing our

Grand Opening

It is with a great deal of pleasure that we announce to the people of this territory the completion and opening of our modern new Greenhouse.

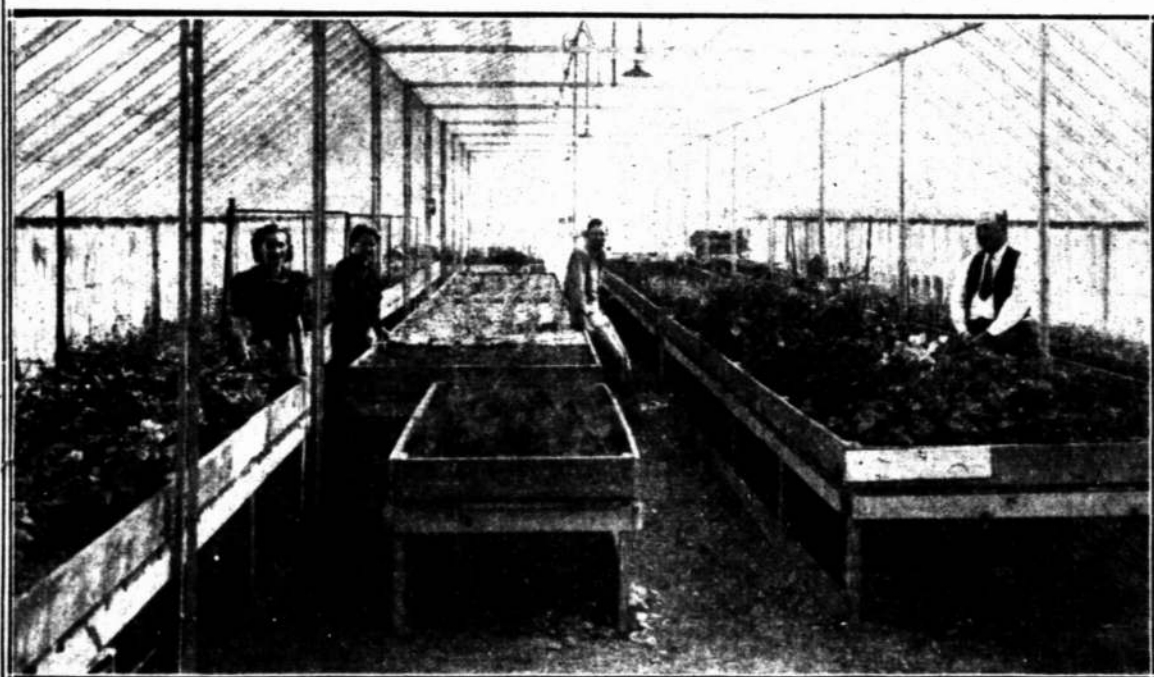
We have confidence in the future growth and development of Lamesa and surrounding territory and we believe that the people of this area are entitled to the advantages of a modern Greenhouse and Floral Shop.

We have spared neither time nor expense in bringing to you the very latest equipment and facilities on the American market today. We have secured the services of an expert florist and feel that we can give you a service second to none.

We are holding open house Friday night, 7:30 until 10, and Saturday and Sunday, at which time we invite every citizen of this territory to visit us and inspect our new place.

Free flowers will be given to everyone at the Friday night opening.

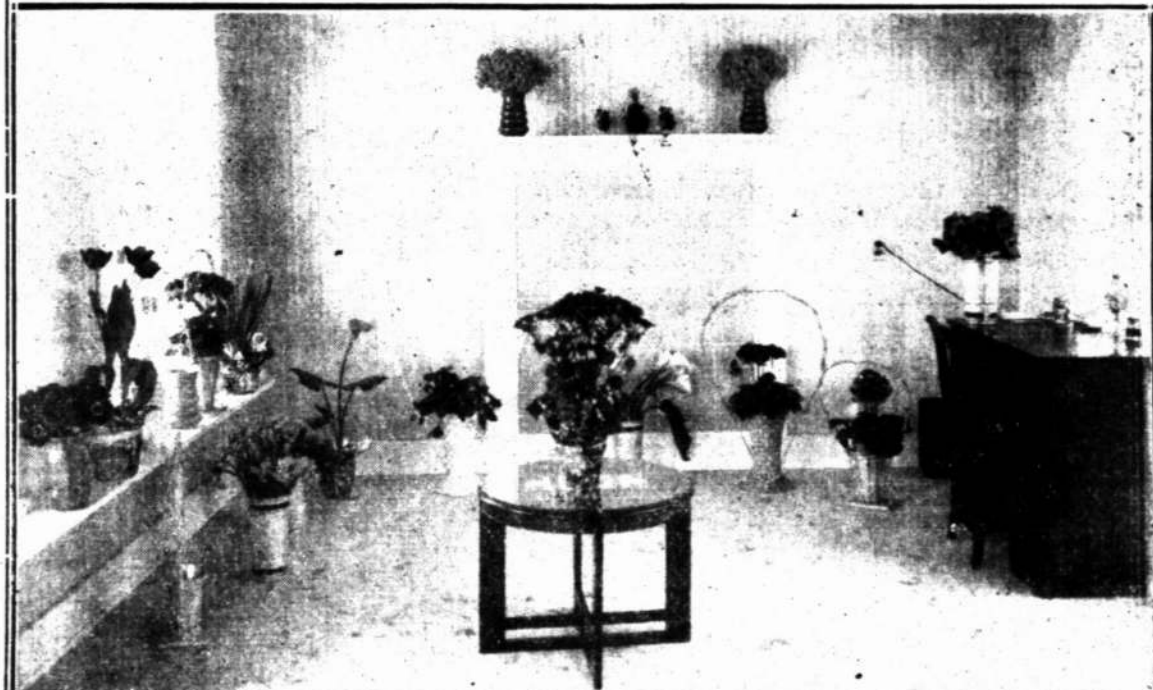
Attend Our Formal Opening
Friday Night, 7:30 to 10:00
and Saturday and Sunday
March 8, 9 and 10



Interior View of Our Greenhouse



J. Fred Smith
OWNER and MANAGER



Interior View of Our Showroom

Featuring Every Type of Greenhouse Service

YOU WILL FIND HERE ALL SEASONABLE POT PLANTS, CORSAGES, DESIGN WORK, FUNERAL WORK, MODERNISTIC BOUQUETS, CENTER PIECES, FLOWERS FOR TRANSPLANTING, ROSE BUSHES, SHRUBS, LANDSCAPING SERVICE, AS WELL AS EVERY COMMODITY AND SERVICE YOU COULD EXPECT FROM A FLOWER SHOP AND GREENHOUSE. OUR STAFF IS THOROUGHLY EXPERIENCED TO GIVE YOU THE VERY BEST OF SERVICE. ALL SHRUBS AND ROSE BUSHES SOLD ARE GUARANTEED AS TO LIVIBILITY . . . WHATEVER YOUR FLORAL OR NURSERY NEEDS, YOU WILL FIND THAT WE CAN ADEQUATELY SERVE YOU. WE INVITE YOU TO VISIT US.



Lamesa Flower Shop And Greenhouse

PHONE 194

LAMESA, TEXAS

611 SOUTH FOURTH

It's New... It's Different... It's Better



Now there is more extra value than ever before in the NEW Phillips 66 Poly Gas . . . the amazing new-type, regular-price motor fuel.

It's improved! . . . improved so greatly that it gives you practically the same premium performance for which you previously had to pay 2¢ extra per gallon.

The octane rating of the New Phillips 66 Poly Gas has been lifted so high that it meets the needs of latest-model high compression motors. And it is higher test, too. No matter how low the temperature drops, this extra-tively gasoline will start your cold motor promptly, without sputtering or coughing. So try a tankful. It costs nothing extra.

Phill-up with Phillips for Instant Starting

Mrs. A. R. Richardson, who has been here visiting in the home of her son, Sam Richardson, has returned to her home in Bowie.

Mr. and Mrs. Ed Hatch and baby attended the funeral of Mrs. Hatch's brother, Everett Bryant, at Abilene Monday.

"ONE DOSE" GUARANTEE MADE ON COUGH RELIEF

Amazing Offer by Manufacturer Proves Startling Results Secured.

Mentho-Mulsion, the proven remedy for bad coughs due to colds, is sold under the most iron-clad money-back guarantee ever made. "Take one spoonful of Mentho-Mulsion . . . If Mentho-Mulsion does not give you the quickest relief you ever had, ask your druggist for your money back."

Mentho-Mulsion is a scientific compound of nine important ingredients that does its work without narcotics or opiates. As soon as you open the bottle you can detect

the soothing vapors that pass through the bronchial passages, and as you swallow your first delightful spoonful you can feel the warmth in your throat and the opening of your nasal passages. No wonder Mentho-Mulsion gives you such fast action.

PROMINENT DRUGGIST.

A prominent druggist says "Most people do not realize the danger of a cough due to a cold or exposure. Such a cough is nature's warning that perhaps your resistance is weakened by cold and your system susceptible to complications."

Mentho-Mulsion is endorsed by leading druggists everywhere—adv.

ANNOUNCING . . .

WE WISH TO ANNOUNCE TO THE PEOPLE OF THIS TERRITORY THAT WE HAVE BOUGHT THE

Somers Hotel

AND HAVE TAKEN CHARGE OF SAME. WE WILL RESUME THE NAME WHICH WE FORMERLY USED —

Williams Hotel

WE INVITE YOU TO COME TO SEE US!

WE WILL APPRECIATE YOUR BUSINESS.

J. R. WILLIAMS, Mgr.

Rural Correspondence

HIGGINBOTHAM
Mrs. Logan Comart

Sunday School and church services were well attended. Every one come back next Sunday.

Rev. R. C. Guest filled his regular appointment both morning and night.

Rev. and Mrs. R. C. Guest and family, Mrs. Bullard and Mr. and Mrs. J. L. Preston were dinner guests of Mr. and Mrs. W. A. Lewis and family have moved to Hockley County.

Mr. and Mrs. J. W. Pounds and family were dinner guests of Mr. and Mrs. Lee Roy Bird of Three League Sunday.

Rev. and Mrs. R. C. Guest and family, Mrs. Bullard and Mr. and Mrs. J. L. Preston were supper guests of Mr. and Mrs. M. M. Debnam Sunday night.

Mrs. W. P. Cozart honored her daughter on her sixteenth birthday with a surprise dinner. Those attending the affair were Burl Gary, Jake Pottinert, Cleo and Altha Huddleston, Clarence Blackstock, Weldon Preston, Alene and Palma Baxter, Grady McCall and Mrs. Luther Lee.

The Ladies Home Workers club will meet with Mrs. Ernest Borland, Thursday, March 14. Every one is invited.

SAND
Julia Grayson

Miss Bell Anderson and Bill Rogers of Welch were married at Lovington, N. M., Tuesday afternoon. They will make their home near Seagraves.

Mr. and Mrs. J. O. Anderson and Ross, Mr. and Mrs. J. T. McGuire and baby attended a dinner Sunday Mr. and Mrs. Sam Rogers of Welch gave in honor of the newly weds, Mr. and Mrs. Bill Rogers.

Mr. and Mrs. M. A. Lee and daughter, Mr. and Mrs. Alva Lee of Odessa spent the week end with relatives here.

We have moved up the date on our Bible School so that it begins on the fourth instead of the sixth of March and is being conducted by Rev. Draper of Lamesa. All are invited to attend. It will continue through Sunday night and perhaps longer.

We are glad to state that there were \$21 raised at the pie supper.

Mrs. Nolan Currie and baby of Lamesa spent the week with her parents, Mr. and Mrs. H. A. Welty.

Alton McMurtrey of Elida, N. M. visited his parents, Mr. and Mrs. E. W. McMurtrey Tuesday.

Mr. and Mrs. Tom Barron and Christine Knox attended "Gone With the Wind" at Lubbock Sunday evening.

Rena Kemper returned home Wednesday after spending several days with her grandmother at Knott.

Lavern and Lois Marks are visiting relatives at Walcott for a few days.

Elsie Lee was carried to a Lamesa hospital for an appendicitis operation and the last report is that she is doing nicely.

Christine and Frances Knox entertained a few of their friends Thursday night with a Leap Year party. After several interesting games all were served a lovely refreshment plate.

Mr. and Mrs. Webb and family of Meadow, Texas, are moving here.

Little Jackie Goodloe spent last Tuesday night in Lamesa with his grandparents, Mr. and Mrs. Lee Billingsley.

WOODY
Aladine Drennan

J. D. Banta made a business trip to East Texas last week.

Mrs. H. V. Hancock spent the week end with her mother in Big Spring.

Jana Ruth Cox spent Saturday night and Sunday with Beabe Reed.

Roy Banta spent Sunday afternoon with Herbert Faulkenberry.

Miss Monette Davis of Post spent the week end with her mother, Mrs. Ruby Davis.

Mrs. C. F. Cox, Mrs. J. E. Boatright are on the sick list this week. We hope for them a speedy recovery.

The 4-H Club girls were supposed to meet with Mrs. J. D. Banta but were taking mid-week exams.

FRED MITCHELL
At Forest Lumber Co.

Shut out dust and dirt with **METALANE** Weather and Dust Strip!

Install Metalane Weather and Dust Strip to shut out DUST, DIRT AND SOOT THE YEAR 'ROUND — as well as cold in Winter and heat in Summer! Metalane Weather and Dust Strip shuts out more than 80% of the dust leaking in through the cracks around windows and doors. A Metalane Weather and Dust strip is the nearest thing to a DUST-PROOF home. You will be surprised at the low cost. Phone us for an estimate!

Mrs. Jack Warren. Afternoon guests were Roland and Bob Hunt, Lowell Warren, Ray Reid, Jack Warren and Merle Kirkland of Lamesa.

Mrs. Rushin, who has been back east for over a year is here visiting Mr. and Mrs. G. R. Phillips.

Ray Reid returned home Sunday after a weeks visit in Lubbock.

DR. J. R. CUNNINGHAM
Osteopathic Physician & Surgeon
GENERAL PRACTICE
Office:
Lindley Drug Store
303 North First
OFFICE PHONE 490
RES. PHONE 497

New Legislation Extends Benefits Of FHA-Insured Mortgage Plan to Farms

Farmers may now use an Insured Mortgage to build or repair houses, barns, sheds, poultry houses, silos, put up windmills or other farm structures.

As much as 90% of appraised values can be loaned in some cases, land may be either bought or refinanced on this plan when 15 per cent or more of the loan is used for materials and labor on the construction or repair of buildings. These loans are made by lending institutions, they are not government loans, but private capital insured by FHA.

The interest is 4 1/4 percent, payments can be made monthly, semi-annually, or annually, in equal installments, depending upon the distribution of the farmer's income throughout the year.

At the discretion of the lender the loan may be repaid over a period of 20 to 25 years.

This means that the responsible farmer can provide his family with a modern attractive home without waiting years to accumulate the cash—a tenant farmer can buy his own farm—and the farmer burdened with short-term high-interest mortgages can replace them, modernize his farm, and clear the debt completely in convenient payments.

For Appraisals and Applications, See or write
Henry Bickle, Box 68, Big Spring, Texas

STAR STATE COFFEE

Pound . . . 25c

Satisfaction Guaranteed!

FREE! FRIDAY AND SATURDAY: Match Safe and 1 box of Rosesbud Matches with each pound!

CAMPBELL'S Grocery & Market

OVER HALF A MILLION 1940 CHEVROLETS SOLD TO DATE

CHEVROLET'S FIRST AGAIN IN SALES because CHEVROLET'S FIRST AGAIN IN VALUE

The 1940 Chevrolet gives higher quality at low cost! . . . Low Prices . . . Low Operating Costs . . . Low Upkeep.

No other motor car can match its all-round dollar value

Eye It..Try It..Buy It!

Vaughn Chevrolet

Every 25 seconds of every day, Somebody buys a new Chevrolet!

DAWSON COUNTY COURIER

TEMPERATURE		
CHART	High	Low
Thu	88	32
Fri	69	56
Sat	62	44
Sun	70	40
Mon	60	38
Tue	70	32
Wed	66	38

(Courtesy West Texas Gas Co.)

RAIN GAUGE	
(Average of 10 gauges in County)	
May	1.02
June	2.88
July	1.78
October	1.58
November	0.52
December	0.47
Total for Jan.	.09
Feb. thus far	.47

Volume 10

Lamesa, Dawson County, Texas, Thursday, March 7, 1940

Number 8

LAMESA ROTARY WILL SPONSOR LECTURE SERIES

Evelyn Oppenheimer To Review "The Nazarene" March 12

First Of Series
Will Be Given In
Lamesa Mar. 18

Noted Reviewer Expects To Have Overflow Crowd

Miss Evelyn Oppenheimer, nationally known lecturer, will present a review of the book "The Nazarene" by Sholem Asch, Tuesday night, March 12, at 7:30 o'clock at the First Methodist church. Miss Oppenheimer's appearance is sponsored by the Methodist Missionary Societies.

Admission will be by ticket and the price will be fifty cents. Miss Oppenheimer is widely acclaimed as one of the leading reviewers of the nation, and it is expected that a large audience will hear her present the review.

Dr. Clifford S. Weaver, Pastor of the First Christian Church, McKinney says of this review: "I should like to say a word in behalf of this book review of Miss Oppenheimer's of 'The Nazarene' It was a masterpiece. If anyone who has not already had the opportunity will hear this review and are caused to do by this statement, I feel sure you will thank me."

"The most dramatic and effective review of any book that I have ever heard," was the report from Dr. Leo Johnson of the Oak Cliff Christian Church, Dallas.

"You didn't preach — but your review of 'The Nazarene' was the best sermon I ever heard. Without prejudice you told the greatest story ever told," says Mrs. P. E. Boedecker of Bowie.

Reviewer



EVELYN OPPENHEIMER

Other leading educators, ministers, church leaders, club members and newspaper critics over the entire United States made such statements as "A masterpiece"; "A monument of love and understanding"; "A superb achievement" and many others in like tones.

It is especially urged that all lovers of good literature, church workers and members hear this review by Miss Oppenheimer.

Tickets may be secured from any member of the society or by writing Mrs. Suttle Purcell, Lamesa.

SHUMAKE H. D. CLUB NOTICE

The Shumake Home Demonstration club will meet in the home of Mrs. C. C. Blair, March 12. Every one is invited to come and enjoy our meeting.

A very interesting meeting was held February 27th in the home of Mrs. R. S. Riddle.

Miss Leva Cason of Fort Worth has accepted a position with Hurt's

Carl Cox Out For City Commissioner

The Courier is this week authorized to place the name of Carl Cox in the announcement column as a candidate for the office of City Commissioner.

Mr. Cox has lived in Lamesa for more than twenty years and is thoroughly familiar with city affairs. He came to Lamesa before the town was incorporated.

He now owns and operates the Cox Variety Store on South First. He will have a statement for the voters at an early date. You are urged to give him every consideration when you vote in April.

Eager Out For Mayor's Office

This week the Courier is authorized to place the name of L. E. Eager in the announcement column as a candidate for the office of Mayor of Lamesa.

Mr. Eager is well known to the people of the city and needs no introduction. He has been engaged in various lines of business here for the past several years.

He will have a statement to make to the voters at a later date. You are urged to give his candidacy your careful consideration when you vote for Mayor April 2.

S. W. Beason of Kermit spent the week end here visiting with friends and relatives.

Ruth Merrick spent the week end at Lubbock with relatives.

M. Hatch In Race City Commissioner

This week the Courier is authorized to place the name of M. Hatch in the announcement column as a candidate for the office of City Commissioner of the City of Lamesa.

Mr. Hatch is a pioneer business man of this city and is widely known.

He expects to make a formal statement to the voters of the city at an early date.

You are urged to give him every consideration when you cast your vote for City Commissioner April 2.

UNION

Edna Pounds

Mr. and Mrs. Frank Stringer are the parents of a baby boy born February 19.

Mr. and Mrs. Shelby Holloway and Mr. and Mrs. Herman Beal and daughter of Lubbock spent the week end with Mrs. Holloway and Mrs. Beal's sister and family.

Mrs. T. L. Smith and family, Mrs. W. P. Cossitt gave a birthday dinner Sunday for her daughter Lois Muriel who was sixteen on March 5. Those out of the community who attended the dinner were Mr. and Mrs. Luther Lee of Sand and Weldon Preston of Lamesa.

Weldon Preston of Lamesa spent the week end with his parents, Mr. and Mrs. J. L. Preston.

Mrs. J. W. Pounds returned home Saturday night after spending the week with Mr. and Mrs. T. R. Smith.

Mrs. J. W. Pounds and children visited Mr. and Mrs. Lee Roy Bird of Three League Sunday.

Edna and Arthur Pounds enjoyed forty-two in the home of Mr. and Grady Tolbert Friday night.

Edna Pounds spent Tuesday with Mr. and Mrs. J. L. Preston.

Mr. and Mrs. J. L. Preston of Union and Rev. and Mrs. R. C. Guest of McCarty took supper Sunday with Mr. and Mrs. M. M. Debnam.

Mr. and Mrs. Dick Jones and daughter Fannie Louise, and Miss Ellen Green spent Sunday in Lubbock visiting relatives.

We are sorry to report that Mrs. Frank Freeman is on the sick list. We hope for her a speedy recovery.

MIDWAY

Donnalita Love

Sunday school and church were well attended Sunday.

We are sorry to report Mrs. J. F. Gibson on the sick list this week. Mrs. J. W. Arnett visited her daughter Mrs. D. E. Barrett of Key Sunday.

This community was visited by a very bad sandstorm Friday. The people of this community are wiring their houses and getting ready for the REA.

The Mullins junior boys won the Dawson County rural school tournament Saturday. Each boy on the team will be awarded a miniature gold basketball.

Mrs. J. T. Gibson of Graham, visited her sister, Mrs. J. P. Gibson last week.

Annette and Jeanette, twin daughters of Mr. and Mrs. Jim Gibson are on the sick list this week.

Rotary Speakers



Margaret H. Kaiser



Dr. John A. Morrison



Dr. Nicholas R. Doman



Dr. Allen D. Albert

FAIRVIEW

Georgia Mae Gibson

We are sorry to report that Grandmother Rupe isn't improving any, but we hope she will soon be up again.

Mr. and Mrs. O. G. Kelly spent Sunday with Mr. and Mrs. Carter.

Mr. and Mrs. Mansel Barton and Mr. and Mrs. J. B. Gibson spent Sunday with Mr. and Mrs. Bill Robinson.

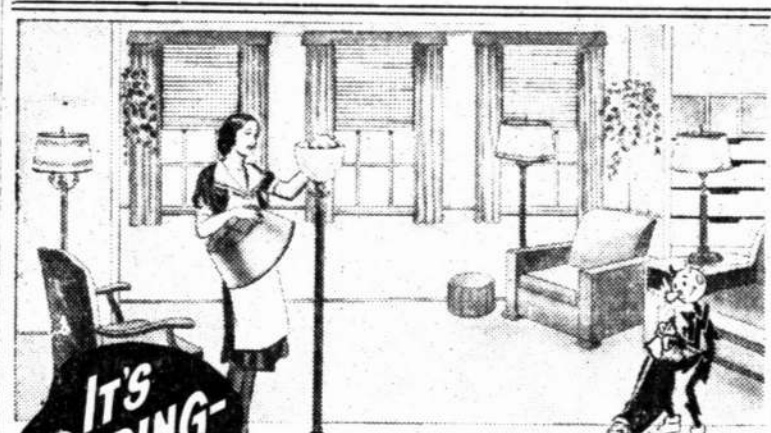
Mr. and Mrs. J. D. Watson of Martin County visited Mr. and Mrs. O. H. Harp, Saturday night.

Bud, Gladys, and Frankie Barrett, Miss Gordon, Mr. and Mrs. John Robinson of Lamesa, Mr. and Mrs. E. L. Robinson were afternoon visitors in the home of Mr. and Mrs. Bill Robinson.

Several from this community have been attending the meeting in Welch.

Mrs. David Archibald is visiting her parents in McAllister, Oklahoma, this week.

Mrs. J. H. Clark and Billie Jim Lott spent Friday in Silverton visiting with Miss Van Clark.



It's SPRING—
CLEAN UP and LIGHT UP!

• When you do your Spring housecleaning, give a thought to the lighting in your home. Fill empty sockets with new bulbs . . . put larger bulbs in some fixtures and see how the light shows up your housecleaning efforts to the best advantage. Your house will be noticeably brighter.

A new floor lamp or a few of the new type fixtures that screw into present light sockets will give your home an added brightness and attractiveness.

Make your Spring CLEAN UP and LIGHT UP plans today. Your economical Electric Service makes BOTH easier.

Buy Lamp Bulbs and Fixtures from
Local Dealers

TEXAS ELECTRIC SERVICE COMPANY
C. E. CAMERON, Manager



Adequate Service

Regardless Of Financial
Circumstances
We accept responsibility in
negotiating settlement of
Insurance Claims

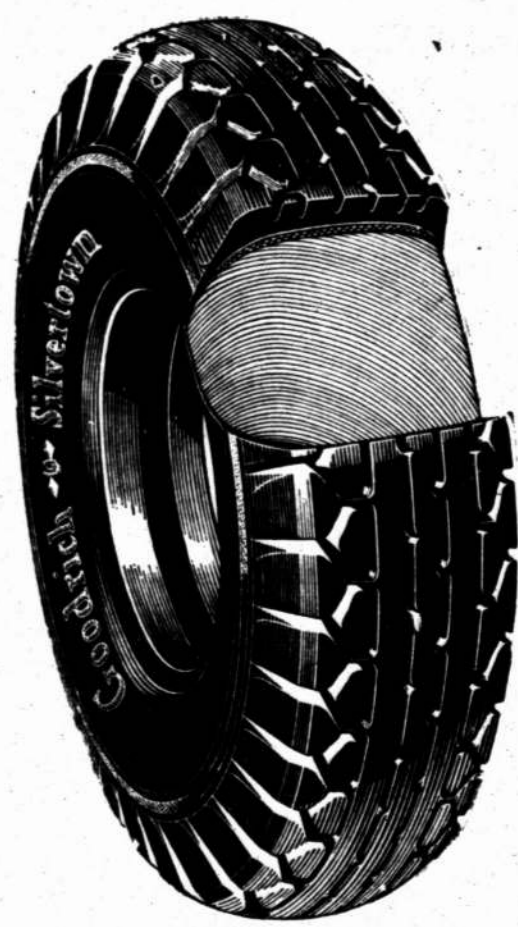
Ambulance Service

Phone 223

Higginbotham Funeral Home

CLYDE BRANON Phone 223
GEO. NORMAN Phone 51

SAVE 25%



On GOODRICH Golden Ply SILVERTOWNS

• Think of it! Right now, with this automobile tire, you can give yourself and your family the vital blow-out protection of the famous Golden Ply—and save 25%. It's the chance that thousands of motorists have been waiting for. Don't you miss it. Because Silvertowns are the only tires that give you this special heat-resisting Golden Ply that provides scientific protection against high speed blow-outs. Come in today and equip your car at these bargain prices.

TRACTOR TIRES

Get our prices on the famous Goodrich Tractor Tires before you buy . . . We can save you money!

We also have special prices for this week on Radios, Batteries, and all types of auto accessories. See us and save!

EASY TERMS

Don't put off buying the tires you need. If you're short of cash, use our liberal credit plan and pay on convenient weekly terms that you set yourself. Only a small carrying charge is required. Quick friendly service.
NO RED TAPE • NO DELAYS

LAMESA TIRE & BATTERY

JACK McLAUGHLIN

ELDRID TRAVIS

PHONE 451-M

