

"By Helping Business You Help Yourself"

The Floyd County Plainsman

FLOYDADA, FLOYD COUNTY, TEXAS, SEPTEMBER 17, 1942

NUMBER 41

WEST TEXAS CHAMBER OF COMMERCE MAKES PLEA TO WASHINGTON ON RUBBER ISSUE

September 17.—The West Texas Chamber of Commerce has made a plea to Washington for consideration, in the national rubber program, of source material whose use and utilization are not established by government regulations. This is the grain of which West Texas produces 40 per cent of the state's and 40 per cent of the nation's.

much rubber fact-finding has been appointed by President Roosevelt last month made its report September 10. One of its recommendations was that plantations be provided for greatly increasing the output of synthetic rubber derived from ethyl alcohol in plants erected near producing areas. The West Texas Chamber of Commerce, in its research, sent a petition to the War Relocation Authority, asking it to "give consideration to the potential of grain sorghums for the production of rubber and to recommend the full utilization of grain sorghums, as well as other grains, in the production program."

The rubber is made from a chemical compound called butadiene among other derivatives. Ethyl alcohol is a source of butadiene to make 2 1/2 gallons of synthetic rubber. The War Relocation Authority figures that grain sorghums rank 79 1/2 gallons of high-grade alcohol, while a ton of wheat produces 85 gallons. The sorghum, as asserted, will produce rubber cheaper than any other vegetable product. On current prices it was the cost of one pound of rubber derived from wheat, and that one dollar of sorghum would produce alcohol volume, from a ton to more than a gallon of other grains. Sorghum is a sort of orphan crop, said their cheap utilization could be attained without disturbing economy and relationship of products.

In the brief were West Texas constantly mounting a grain sorghum production campaign. The 1940 census more than 2 million bushels were for grain from two million acres with 2 1/2 million tons and feed cut from four million acres. Planting a million acres from the area's wheat production at 30 million bushels. It was asserted that products combined, if harvested, would produce 400,000 tons, or half the annual goal set by the War Relocation Board.

Texas, said the brief, is a section for manufacturers, due to abundance of land, mild climate and citizenship 95 per cent American born, "unexcelled in Americanism." It was established in the area projects costing \$250,000,000, and plant facilities.

ment was signed by J. B. Ralls, president of the West Texas Chamber, and P. B. Ralls,

chairman of its affiliated industrial grain products committee. The facts were prepared and assembled by A. D. Bandeen, WTCC manager. With Baruch's recommendation for greater utilization of grain alcohol, the regional chamber is sending the brief to senators and congressmen and to all affiliates, and will launch a campaign to secure alcohol plants for West Texas. Strong representation will be made on Jesse H. Jones who, as head of the Reconstruction Finance Corporation and the rubber program, has allocated more than 600 million dollars to its development.

Floyd County Men Enlist in Army Air Forces

Lubbock Army Flying School, Lubbock, September 17.—Three more Floyd county men have volunteered their services to the U. S. Army Air Forces as aviation mechanics.

Enlisted by the Lubbock Army Flying School, Lubbock, they have been sent to Fort Sill, Oklahoma, for processing, after which they will be given a brief course in aviation mechanics before being assigned to duty on the flying line to repair and maintain the bomber planes used in the training of future flying officers of the Army Air Forces.

The Floyd County men who have enlisted directly into the Air Forces are the last few days to become aviation mechanics are Kenneth V. Rimmer of Route 1, Floydada, welder; Willard H. Watson of Route 2, Floydada, mechanic; and Leeman A. Reasoner, Floydada lineman.

Men with mechanical or radio technical experience or ability interested in enlisting directly into the Air Forces are urged to see Capt. W. B. Marschner or Lt. W. C. Freeman, technical procurement officers respectively at the Lubbock and South Plains Army Flying Schools.

CLELL BENARD HARTLEY OF FLOYDADA IN NAVAL AVIATION TRAINING

Clell Bernard Hartley son of C. A. Hartley of 817 South Main, Street, Floydada has been selected for training as a Naval Aviation cadet and will be ordered to active duty shortly.

He is a graduate of Phillips, Texas High School, class of 1941. He played guard on his foot ball team, and boxed.

When ordered to active duty, he will report to the U. S. Navy Pre-Flight School, University of Georgia, Atlanta, Georgia, for three months of physical conditioning, instruction in naval essentials, military drill and ground school subjects. After completing this course, he will be sent to one of the Navy's numerous reserve bases for primary flight training.

ANNOUNCE NEW ARRIVAL

Mr. and Mrs. Wilmer Jones, Jr., of Long Beach, California, announce the arrival of a son, born September 10, 1942. The child has been named Clifford Watson and is the grandson of Judge and Mrs. G. C. Tubbs and Mr. and Mrs. W. O. Jones, Sr., all of Floydada. Mrs. Tubbs is visiting her daughter at Long Beach.

LET CAVANAUGH DO YOUR JOB PRINTING.



IT'S TRUE...



that no planes roar down upon your home... no shells plow up your fields... no armies trample your crops and fields. Yet in this war, victory begins on your farm—by producing more Food for Freedom—and by saving more in War Bonds and Stamps. Here indeed is an opportunity every American will welcome. For by saving your money, you help save for yourself as well as your country. What's more, your money invested in War Bonds helps keep down

the prices of the things you buy; helps make the money you spend go further—now. By putting your money into War Bonds and keeping it up regularly, month after month, you will be sure of having the money when you can use it best. And if you need the money, you can get it back anytime after 60 days from issue date of the Bond. Don't delay—your "fighting dollars" are needed now. Make Every Market Day "Bond Day"—Invest At Least 10%.

NOTE—Now You Can Buy War Bonds Through Your Rural Postman!



BUY U.S. WAR Bonds ★ Stamps

This space is a contribution to America's All-Out War program!

U. S. NAVY WOMEN'S RESERVE ENLISTMENT PERSONNEL PROGRAM IS UNDERWAY

New Orleans, September 17.—The extensive program for obtaining enlisted personnel for the Women's Reserve of the U. S. Navy began today as headquarters of Naval Officer Procurement in New Orleans and branch offices is the Eighth Naval District prepared to accept applications for Class V-10, the District Public Relations Office announced.

This program is designed to procure the enlisted personnel for the "Waves" to take over work being done in naval shore establishments thereby releasing men for sea duty.

At present the procurement offices are seeking yeomen, storekeepers, and radio operators, but all women with any specialized civilian training, particularly technical training, are urged to make application. It is pointed out that work in numerous fields is considered acceptable for the three groups for which enlistments are now being sought. For radio operators past experience in radio repair work, licensed amateur broadcasting, typing, simplex and multiplex transmitting machine operating will be helpful in qualifying. For storekeeper work as accountant or bookkeeper, warehouse, freight or stock clerk is of the type needed, and for yeoman previous experience as secretary, typist, stenographer, and duplicating machine operator are among

the fields that qualify women.

The office of procurement is the Eighth Naval district plans to enlist 110 women by October 6 and then about 100 each month. Applicants are directed to first submit their qualifications in writing to the Office of Naval Officer Procurement in New Orleans or one of the branches in Birmingham, Nashville, Houston, Dallas or Oklahoma City. If after submitting a written application a personal interview is desired by the Navy officials the applicant will be so advised.

Requirements for enlisted personnel are that the women be not less than 20 and under 36, have no children under 18 years of age, be a high school or college graduate and be able to submit evidence of occupation after attending school, and pass the physical examination.

Accepted applicants will be enlisted as Apprentice Seamen and sent to a university for training and instruction. Advancement to higher non-commissioned ratings will depend on the demonstrated ability of recruits to fulfill the requirements for higher rank in appropriate classifications. No applicant enlisted is assured of any rating above Apprentice Seaman and advancement is no merit. Pay and allowances are the same as for enlisted men in the Navy of the same pay grades.

Schools for those enlisted in the first quota will open October 9 at the University of Wisconsin, Indiana University, and Oklahoma A. and M. Additional schools will be opened as the program advances.

SANTA FE RAILWAY SYSTEM APPOINTS NEW SAFETY SUPERVISOR

Amarillo, September 14.—The appointment of Andrew N. Baker of Wellington, Kansas, as safety supervisor of the Santa Fe Railway Western Lines was announced today by G. C. Jefferies, general manager. Baker, veteran trainman, will headquarter in Amarillo.

The creation of the position on the Western Lines, due to increased need for safety supervision, was approved by W. K. Etter, operating vice president. Heretofore safety supervisors from other grand divisional territories have handled the assignment.

Baker has been with the Santa Fe since 1914. He was brakeman and then conductor of the Panhandle division and has engaged actively in safety work throughout his career. He is married and has three children.

If you are a mechanic of any type and are interested in enlisting directly into the Army Air Forces, contact your nearest recruiting officer. Or, you may write, call or contact the following: Kelly Field, Lt. R. W. Bergstrom; Randolph Field, Maj. Thomas H. Royder; Brooks Field, Capt. John M. Flatten.

CHANGE IN TERMS OF TREASURY TAX SAVINGS NOTES ARE ANNOUNCED FROM WASHINGTON

FUNERAL HELD MONDAY FOR MRS. FLORA I. ARMSTRONG

Last rites were held Monday afternoon at 3 o'clock at the First Christian Church for Mrs. Flora I. Armstrong, age 72, with Rev. L. W. Bridges officiating, assisted by Rev. R. T. Breedlove. Burial was made in Floydada Cemetery with Harmon Funeral Home in charge of arrangement.

Mrs. Armstrong had been in ill health for several months, and recently was carried to the Plainview hospital for treatment, where she passed away Saturday, September 12, 1942, about 5:45.

Deceased was born December 20, 1869 in Lebamias, Indiana. Was married to N. A. Armstrong May 4, 1895 in Kansas. The family moved to Floydada January 1, 1912. Mrs. Armstrong had been a member of the First Christian Church since early childhood.

Mrs. Armstrong is survived by her husband, N. A. Armstrong, one son, Glenn, of Los Angeles, California; two daughters, Mrs. Wanda Banker, of Dallas, and Mrs. W. D. Johnson, Floydada; She is also survived by several grandchildren.

Pallbearers were: Grover Smith, Fred Wimberly, Lee Rushing, Charlie Bedford, Fred Jones, W. U. White, Conner Oden, Polk Goen.

Flower bearers were: Mesdames Travis Collins, Jack Henry, Minnie Smart, Johnny Price, D. F. Fyffe, Fred Jones, Grover Smith, Floydada; Ruby Sams, Lockney, and Miss Ruth Collins, Floydada.

WAR PRODUCTION BOARD REQUISITIONED BRANCH LINES OF SANTA FE

Chicago, September 11.—The War Production Board, acting through the Metals Reserve Company, has requisitioned for War purposes three additional branch lines of the Santa Fe Railway totalling approximately 155 miles in Oklahoma and Kansas.

The lines involved in the government's latest requisition and which will shortly be taken up and dismantled include 32.63 miles between Anthony, Kansas, and Cherokee, Oklahoma; 59.75 miles between Madison Junction and Moline, Kansas; and 63.45 miles between Benedict Junction and Emporia, Kansas.

The Santa Fe's track between Boise City, Oklahoma, and Farley, New Mexico, consisting of approximately 78 miles of track, was previously requisitioned by WPB.

The latest requisitions call for the turning over to the Metals Reserve Company all rail, track, fastenings, metal bridges, and other metallic track material of these lines.

All three lines have been involved in abandonment proceedings, and although the materials necessary for their operation will now become the property of the government, hearings on the Santa Fe's application to abandon will proceed as scheduled, it was announced.

Mr. and Mrs. J. Rex Johnston, of Shenandoah, Iowa, are the parents of a son, born September 13, 1942. The child has been named Joseph Edward. Mrs. Johnston is the former Miss Selma Linder, daughter of Mr. and Mrs. Geo. A. Linder.

LET CAVANAUGH DO YOUR JOB PRINTING.

Washington, September 14.—Secretary Morgenthau today announced changes in the terms of the Treasury Tax Savings Notes, which have been on sale since August 1, 1941, for the convenience of taxpayers and which are receivable at par and accrued interest in payment of Federal income, estate, and gift taxes.

The changes are effective in new Treasury Notes of Tax Series A-1945 and Tax Series C-1945, which will be offered for sale beginning September 14, although the new notes will not be ready for delivery before the latter part of the month. The notes of Tax Series A-1944 and Tax Series B-1944, which have been available since January 1, 1942, were withdrawn from sale at the close of business September 12, 1942.

The new notes of Tax Series C are adaptable for dual purposes: (1) for the accumulation of tax reserves and (2) for the temporary or short-term investment of cash balances which are at present idle. This new series of Treasury Notes, the Secretary said, will furnish a security well adapted to corporations and other investors for the mobilization of their idle funds for the War program. The new terms provide greater flexibility, and, through provision for cash redemption with interest, permit holders of Tax Series C notes to realize on the notes without loss of interest.

Members of the Victory Fund Committees are the twelve Federal Reserve Districts, with a trained securities sales personnel, will participate actively in the sale of the new Tax Savings Notes. Each Federal Reserve District Committee is headed by the President of the Federal Reserve Bank of the District. Members of Victory Fund Committees, as well as bankers and securities salesmen generally, will have complete information and application forms and will assist taxpayers and other investors desiring to purchase these notes.

The notes of Tax Series A-1945, like those of prior Series A notes, are intended primarily for the smaller taxpayer. The new notes will be dated September 1, 1942, and will mature September 1, 1945, thus providing a maturity of three rather than two years from issue date. The limitation on the principal amount that may be presented on account of any one taxpayer's liability for each class of taxes (income, estate or gift) for each taxable period has been raised from \$1,200 to \$5,000. The new limitation will also apply to prior Tax Series A-1943 and A-1944, or to any combination of the three series. In other respects the terms of notes of Tax Series A-1945 remain the same as those of A-1944. Interest will accrue (from September 1942) at the rate of 16 cents per month per \$100, equivalent to a yield of approximately 1.92 percent per annum. The notes will be issued at par and accrued interest. If not presented in payment of taxes, the notes will be redeemed at the purchase price only, either at or before maturity, without advance notice. The notes will be available in the denominations of \$25, \$50, \$100, \$500, \$1,000 and \$5,000.

Miss Betty Newell left today for Amarillo, where she will be employed at Pan-Tex.

Throw your scrap into the fight.

Sails Torn Ship In Epic Voyage

**Captain Tells of Heroic
Battle of Marblehead,
Battered Cruiser.**

AT AN EASTERN U. S. PORT.—Capt. Arthur G. Robinson, captain of the United States cruiser Marblehead, brought half around the world despite gaping wounds from Japanese bombs, said that his ship underwent three hours of incessant bombing by at least 37 Japanese planes.

Interviewed in his office aboard the ship amid the din of riveters and workmen as her repairs proceeded, Captain Robinson said the ship had less than a 50-50 chance of getting back during the first eight or ten hours after the attack in the battle of Macassar strait.

The Marblehead was on a mission under orders of a Dutch admiral to intercept a large, well protected Japanese convoy which was en route to Macassar, the captain said.

"En route our force was intercepted by a large fleet of land based enemy planes," he related. "The ships scattered and then it was a question of individual action."

"More than 37 Japanese planes began the attack on us and the attack continued with three hours of incessant bombing. We evaded them pretty well, with the exception of one unfortunate hit."

In Serious Situation.

"After we were hit, the ship was in a very serious situation because we were badly flooded, had two fires, and the main deck was covered with fuel oil and water. We had difficulty moving the wounded. The sick bay was completely demolished and we had to improvise a new one."

"Many of the men not detailed pitched in and helped pull the wounded out of the fire. Our steering gear was gone and other hits came while our gear was damaged and we were turning in circles."

"The attack continued while all hands were trying to stop the rush of water. Anti-aircraft batteries were blazing away. I was trying to maneuver the ship as best as I could. My reaction was fatalistic. There we were going in circles and that's all there was to it."

"We steered her with the motors. We'd tinkle her with the left propeller and then with the right, and when we had her straight we'd go full speed ahead."

Sailed 12,000 Miles.

The ship, which lost 15 men killed in the bombing, made port in the Netherlands Indies, where temporary repairs were made, then proceeded to Ceylon for additional repairs. Later at South Africa, the ship was made seaworthy for its trip back to the United States. Its trip from the battle scene totaled 12,000 miles.

The skipper repeatedly praised his officers and crew for their "courage, stamina, and resourcefulness" and their "continued cheerfulness." He spent 60 hours continuously on the bridge without sleep during the battle and subsequent fight to reach port.

"Lieut. Comm. Martin J. Drury of Jamestown, R. I., in charge of damage control saved the ship. We had to have a bucket brigade of all hands to supplement the pumps and the men bailed without stopping for 48 hours. We steered 550 miles without a rudder."

Shouts of 'Figone' Now

Mean 'Come and Get It'

FORT F. E. WARREN, WYO.—The cry of "chow" and of "Figone" have the same meaning for Company I, Fifth quartermaster training regiment, quartermaster replacement training center, at Fort Warren. It means it's time to eat.

Private Frank Figone's father owns a restaurant in Berkeley, Calif., and Mr. Figone likes the army so much he ships his son and Company I whole crates of grapefruit, oranges, apples, eggs and recently a roasted turkey.

When the boys cry "Figone," it means a fresh shipment has just arrived from California and everybody eats.

Tire Rationer Hears

Advice His Office Gave

GRUNDY CENTER, IOWA.—Howard Nickerson's most embarrassing moment has to do with tires.

He was going along the highway at 70 miles an hour when a policeman stopped him. The officer told him it wasn't against the law to go 70, it was hard on the tires.

"How would you like to have me report you to the tire rationing board in Grundy county?" he asked Nickerson.

Nickerson said he wouldn't like that at all. Nickerson is chairman of the Grundy county tire rationing board.

This Man Getting All

Set for the Duration

SANTA FE, N. M.—Herbert Gerhart, clerk of the New Mexico supreme court, spent years nurturing a rubber plant he kept in a tub in the court building until the specimen reached a height of 15 feet. His project took on more point recently when he was appointed chairman of the county tire rationing board. "Maybe," mused Gerhart when he was notified of his appointment, "I can tap it for a tire or two."

Direction of Winds Fine Way to Forecast Weather

Worried about the weather? Want to know whether to apply that spray or whether to go on that picnic tomorrow? Here's a way to make your own New York state local forecasts, from Prof. R. A. Mordoff, teacher of meteorology at the New York state college of agriculture. It may help since daily weather maps or detailed forecasts from U. S. weather bureaus are no longer available because of wartime precautions.

First, get a barometer, which indicates changes in air pressure. If the barometer reading rises, it indicates a high pressure area is coming, which means fair weather. A falling barometer, on the other hand, generally means storm conditions.

A southeast wind and falling pressure usually brings either rain or snow depending on the temperature.

A northwesterly wind and rising pressure indicates an area of high pressure to the northwest. This will normally produce fair weather with lower temperatures.

If the northwest wind is blowing and the pressure falling, a cold drizzly rain may be expected.

When the pressure is rising and a southwest wind is blowing, a "high" is generally advancing and will pass to the south. These conditions indicate fair weather with moderate temperatures.

"These general suggestions are not infallible but they enable a person to forecast the coming weather more accurately than by a mere guess," Professor Mordoff concluded.

Konigsberg Raid Marked Allied Aerial Junction

Russia's first bombing expedition in months against German cities had for its targets the shipyards, locomotive and tank shops, chemical plants and over a mile of well-equipped docks of Konigsberg. This historic city of 300,000 people is at the eastern end of Germany's Baltic sea coast. It is capital of the province of East Prussia, which was separated from the rest of Germany when the Free City of Danzig and the adjoining land corridor for Poland to the Baltic was set up by the Treaty of Versailles in 1919.

The Russian raid on Konigsberg marked a virtual junction of western and eastern aerial attack by United Nations bombers on German industrial centers within a week's time. A few days earlier, Royal Air force raiders had set themselves new distance records in reaching all the way to Danzig, a mere 80 air-line miles west of Konigsberg. Normally an important outlet for Russian grain and timber, Konigsberg is 695 miles southwest of Moscow. It is 330 miles northeast of Berlin.

The distinguishing industry of Konigsberg, says a National Geographic society bulletin, is the manufacture of necklaces, brooches, prayer chains, cigar holders and countless trinkets and ornaments from amber of the nearby seacoast.

Ireland's Part in American History

Recent opening of an American Officers' club in Belfast, Northern Ireland, adds to the evidence that United States forces poised there have reached considerable numbers. For many of the lads in khaki near Belfast and the lads in blue at Londonderry, the visit to the northern tip of the emerald isle is a return to the land of their ancestors.

The Scotsmen who had settled in the counties of Ulster province in Northern Ireland—and thereby acquired the name, Scotch-Irish—constituted an important factor in immigration to America in Colonial days, says a National Geographic society bulletin. One historian computed that they formed more than one-sixth of the colonial population at the time of the Declaration of Independence. They predominated in the "Winning of the West," according to Theodore Roosevelt.

Time for Everything

A prospective officer was up before the anti-aircraft officer candidate board at Camp Stewart, Ga. He had been given the problem of moving a platoon of men from one point on a piece of paper to another point at the end of the paper, by giving them the proper commands. The candidate jumped to attention and began reciting off the commands: "Platoon, attention! . . . Right shoulder arms! . . . Left face! . . . Forward march!" Suddenly the soldier stopped. A board member inquired, "What are you waiting for?" "Why, sir," came the reply, "I was waiting for the platoon to get to the end of the paper!"

Understand Now??

Rays of light must fall head-on the retina to be visible; the human eye cannot perceive rays of light from their sides as they pass through space in front of the eye. The apparent illusion of seeing light rays when sunshine enters through a window into a darkened room is explained by the fact that floating particles of dust reflect some of the light rays to the retina. Similarly, the light from anti-air raid searchlights would be invisible to ground observers, asserts the institute, if atmospheric particles and dust did not turn and reflect to the eye some of the rays sent out by the searchlights.

State Health Officer, Geo. W. Cox, Suggests Control

Austin, September 17.—Strengthening a campaign for the control of Typhus in Texas, Dr. Geo. W. Cox, State Health Officer, announced today that the State Department of Health in collaboration with the League of Texas Municipalities has prepared a pattern ordinance for the disposal of garbage which it is hoped will be widely adopted by cities and communities throughout the state.

"Rats, like any other animals, seek those fields which offer the most food and best shelter," Dr. Cox said. "Any Typhus control program must necessarily hinge on making food inaccessible to rats. It has been found that the rat population in Texas is much greater in those towns where no regular garbage collection is maintained."

Dr. Cox said that this pattern ordinance conforming with war restrictions eliminates the use of critical materials substituting wooden garbage pails for the cast iron type formerly used. In order to eliminate the use of war materials for building incinerators the ordinance provides for the use of the land-fill method.

Some of the cities now considering the adoption of this ordinance are Brownwood, Mineral Wells, Killeen, Velasco, Ft. Stockton, and other defense areas. Dr. Cox stated that full information concerning this ordinance can be had through the State Health Department and suggested that all cities and communities which might be benefitted by such protection consult the State Department of Health for full particulars.

Federal allotment of funds for garbage disposal have been made in some instances, in defense areas where local funds were inadequate.

PAPPY STANDS PAT ON GAS RATIONING STAND

Washington, Sept. 14.—Senator O'Daniel, Democrat, Texas, said today the stand he took on gasoline rationing during his recent campaign for re-election remained unchanged by the findings of the Baruch rubber committee, which recommended nation-wide rationing.

During his campaign, O'Daniel said, "I stated that I was opposed to gasoline rationing in Texas unless our commander in chief would state that it is necessary in order to properly prosecute our war effort."

O'Daniel made the statement, he said, at the request of newspapermen, "referring to a resolution opposing gasoline rationing in Texas, adopted by the state Democratic committee of Texas."

Miss Anna Sims, of Plainview, spent the week end with Mrs. Maud Merrick.

HEALTH SERVICE

Modern DRUGLESS Methods

Colon Irrigation,
Electro-Therapy,
Chiropractic

HEALTH AIDS

Good Health, Good Posture, Good Figure

COME IN

for Free Examination and Consultation

PROTECT YOUR HEALTH

J. G. PRUITT.....Physical Director
MRS. JUDIE MEAD.....Trained Technician

615 South Main, Floydada, Texas

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This Is THE SEASON to buy
your fall outfit from our well selected lines.



Your SECOND "Best Buy"

The dress approved by Uncle Sam . . . a suited-for-every-occasion classic of unerring good lines. Wear it for the duration . . . its made of superb quality Dexter Rayon Crepe with a convertible neckline . . . detachable white overcollar . . . enlivened by jewel studs. In twelve good colors . . . sizes 10 to 42 and 9 to 15.

\$12.75

Trump Suit

You'll fall head over heels in love with this jaunty suit of all wool Shetland in Cocoa Brown, Victory Blue, Scarlet or Walnut Brown. Sizes 10 to 20.

\$14.50, \$17.50



Furlough

For women on the go! Always ready! Always smart! Birdseye fleece in Brown, Oxford, Grey, Wine or Green. Lined with Earl Glo Rayon Twill. Sizes 14 to 44.

\$17.50, \$22.50

Style Shoppe

Mrs. Mollie A. Morton, Owner

Floyd County Plainsman

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NOTICE!

erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the
of The Floyd County Plainsman will be gladly corrected
being brought to the attention of the publisher.

AVANAUGH DO YOUR
PRINTING.

mon with
Vegetables

EXSUN
LEMONS

IDENTIFIED
YOUR PROTECTION

from Keith's

A GARNISH
OR FLAVOR

the appetite with the de-
licious lemon. Garnish
dishes, vegetables, meats,
beverages with slices of
lemons and mix your
dressing with TEX-
sion Juice. Use lemons for
in your cooking. You'll
be satisfied with results.

ated at Home-Owned
endent Retail Grocers

KGRO
8:15 A. M.

PlayTime
JUNIORS

CHECK-MATES*

pair off a
WESKIT

... just like your
best beau's.

\$2.98

... with
SLACKS

... zip front, slant
pockets at sides.

\$5.95

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THE RED CROSS
MEETS WAR-
TIM NEEDS

In a world at war the Red Cross has had to face a tremendous job in meeting its manifold responsibilities born of war. They are obligations which cannot be disregarded, nor treated lightly. They stem from a solemn treaty of nations which recognized that humanitarianism has a place alongside of guns and bayonets.

The Red Cross is both a peacetime and a wartime organization. But it was born of war, and its structure is especially tuned to meeting the needs growing out of war. Today this is especially tuned to meeting the needs growing out of war. Today this is obvious, when we really know of the full scope of the work of the Red Cross—its relief ships to starving nations and to prisoners of war, its hospital supplies, food, and medicines to fighting forces and to civilian victims of war, its work in civilian defense, its welfare service for men of the armed forces and their families back home. The biggest job that the Red Cross has today is that of working with soldiers and sailors and marines and members of their families, caring for the sick and wounded, taking care of their helpless dependents, keeping the morale high in both camp and home.

I stress these things because it is important that you know the facts—that you have an intelligent understanding of the scope of Red Cross work and the conditions under which the organization can operate most effectively.

To carry on its operations it is necessary that the Red Cross operate independently in campaigning for funds. This instance upon independence has created some discussion in local communities. The Red Cross has been asked why it cannot enter into alliances with War Chests and other similar emergency organizations. The reason for its not doing so is this:

This decision to operate independently was not reached on an arbitrary basis. It was determined by the very nature of the Red Cross and the conditions and responsibilities determined by its law and treaty. Because it has rigid treaty and character obligations—too rigid by the Red Cross is a distinctly different status from any other organizations which might join in a united drive for funds. And I want to emphasize the word "different," for in using this word there is no implication of superiority or aloofness on the part of the Red Cross. The simple fact is that the Red Cross operates under an act of Congress, under International Treaties and under regulations of the War and Navy Departments. This quasi-governmental character of the organization, particularly in relation to our armed forces in time of war, both in this country and abroad, makes it necessary for the Red Cross to maintain complete freedom of action.

Of Red Cross participation in War Chests the New York Times has said editorially: "It would be a pity if such a plan were adopted. The Red Cross is unique among all our relief organizations. To confuse its present direct appeal for purposes so clearly understood with other appeals for various worthy purposes would be an error."

"The American public feels that it is part of the American Red Cross. It is through their interest and gifts that the Red Cross has acquired its special and indis-

pensable place in the community. If its fund-raising campaign were now to lose its identity the organization would suffer and other organizations would gain nothing. The Red Cross has a personality of its own which would be extinguished in an arbitrary grouping of agencies."

Let me illustrate just how different and important Red Cross services are. Here in our Chapter we have what is known as Home Service, organized to assist families of service men in meeting the social and economic problems which arise while the men are serving in the armed forces. There are four general divisions of its work. Assistance with communications between servicemen and their families, with inquiries in regard to their welfare, and with information concerning regulations and legislation affecting service and service men and their dependents. This is one division.

The second phase of the work is cooperation with military and naval authorities by obtaining social history material required for medical treatment and by making reports on home conditions needed by commanding officers in deciding questions of discharge, furloughs, clemency, et cetera.

A third function is to render assistance to disabled and discharged service men and to the dependents of deceased service men in presenting claims for pensions and other government benefits.

The fourth phase is to rendering of assistance in emergency family problems.

Closely allied with these services and in fact, dependent upon its successful functioning, is the Military and Naval Welfare Service of the Red Cross. This service is responsible for all Red Cross activities in military and naval posts, stations, camps and hospitals and in offices of the Veterans' Administration.

The Red Cross has field directors and assistants in every Army, Navy and Marine Corps station and camp in the United States, insular territories and off-shore bases and in all of the spots on foreign soil into which American soldiers and sailors are going.

To these Field Directors are referred service men who are disturbed by family or personal problems. Here Home Service

demonstrates its functions of investigation and communication.

In all Naval and Army general hospitals the Red Cross maintains social service departments and directs recreation programs.

To those of us who have come to recognize the Red Cross as the great disaster relief organization in time of flood, hurricane, tornado, earthquake, pestilence and explosion and fire, the War has brought this new and broader concept of Red Cross services.

We see women volunteers making surgical dressings, knitting, sewing and serving as members of motor corps. We see the Blood Plasma project which is saving thousands of lives on and near the battlefield. We participate with our neighbors in the study of first aid. We see water safety programs developed and nutrition and home nursing courses being studied by our wives, friends and neighbors. They are all a part of the American Red Cross service to America. But most of all—we need now to see, understand and support wholeheartedly the work of the Red Cross with our boys in service.

This service is a responsibility put upon the Red Cross by Congressional charter which authorizes it "to act in matters of voluntary relief and in accord with the military and naval authorities as a medium of communication between the people of the United States and their Army and Navy."

The Red Cross is doing a big job. It is doing it well. Experiencing an important job, an essential need, level-headed and respected citizens not only direct but participate in the doing of that job. You are invited to join in this effort, to encourage others also to join. Your part in the war effort of America includes this responsibility.

LET CAVANAUGH DO YOUR
JOB PRINTING.

S. B. McCLESKEY TAKES FIRST
AEROPLANE RIDE SUNDAY

S. B. McCleskey saw Floydada for the first time from the air Sunday, when he took his first airplane ride with Mark Martin. He said the ride did not make him dizzy or cause any other ill feeling.

Mr. and Mrs. John McCleskey, of Afton, visited Sunday with Mr. McCleskey's parents, Mr. and Mrs. S. B. McCleskey.

Classified
Advertising

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

WANTED To Buy dried pinto beans and blackeye, cream, brown crowder and other varieties of dried peas. Phone 4231, or write P. O. Box 1333, 1906 Ave. F, Lubbock, Texas. R. L. Barron Company. "Texas Largest Black-eye Shippers." 40-4c

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

LANDS FOR SALE
A few farm tracts to lease at reasonable prices for cash.

W. M. MASSIE & BRO.
Floydada, Texas 11-4c

Our FLOWERS are FRESH and are Beautifully Arranged. HOLLUMS, FLOYDADA FLORISTS.

Floydada Insurance Agency...

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H.
HENDERSON
OWNER

TRACTOR TUBES

REPAIRED IN ANY CONDITION

PASSENGER RTUBES

REPAIRED IN ANY CONDITION

WE HAVE COMPLETE STOCK OF TIRES

BILL DYER'S AUTO STORE

WEST SIDE SQUARE.

FIRST NATIONAL BANK
Floydada, Texas

1903—Time Tested Service—1942

CLINE AND RAINER GARAGE

Where you can get everything for your car at one-stop. Mobilgas, Mobiloil

RADIATORS REPAIRED, and boiled out for cars, tractors and combines. Parts of all kinds, welding, tires, batteries. In fact we have everything for your car. See us for lawn mowers and hose.

We buy junk Batteries. Phone 37

CLINE AND RAINER

WESTERN AUTO ASSOCIATE STORE

It's a
jackie hill
junior



Teacher's Pet

Her heart is set
On "Teacher's Pet"
For casual classroom duty.
Patch pocket square
Gay plaid for flair
Make her the campus beauty.

Woven Art Plaid
(20% wool, 80% rayon) in Brown or Navy combinations.
Sizes 9-15.

\$7.98 to \$12.75

STYLE SHOPPE

Mrs. Mollie A. Morton, Owner



Vegetables can be tasteless—lacking in nourishment... or they can be a tempting delicacy that's brimful of health-building vitamins and minerals. Meats, too, can be dried-out shrunken sinews... or savory, juicy muscle-building foods.

Yes—there's an art to cooking... and the emphasis today is on "waterless" Gas cooking of vegetables to retain their flavor and save valuable vitamins and minerals. Oven roasted meats also shrink less, retain their nutritional properties and flavor when cooked the low temperature Gas way.

And more... you also save Gas... a vital fuel for America's War Effort.

WEST TEXAS
GAS COMPANY

Mrs. Mollie A. Morton, Owner



Let's Talk About Money
... and WAR

When you hear that bombing planes cost \$335,000, tanks \$75,000, anti-aircraft guns \$50,000—And when you hear, too, that America needs 60,000 planes, 45,000 tanks, and 20,000 anti-aircraft guns at once—



It doesn't take much figuring to see that winning this war calls for every dollar all of us can scrape together. With our freedom at stake—with our farms, families, even our very lives depending upon the outcome, we'd gladly give this money.

But we aren't asked to do that. Our Government asks us only to lend the money—to put our increased earnings into War Bonds—month after month—until this war is won. In doing so, we save for our own security as well. For we get back \$4 for every \$3 we

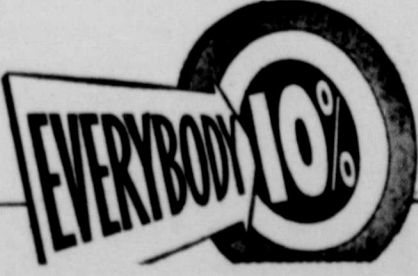
invest, when the Bonds are held 10 years. And if we need the money, we can get it all back any time after 60 days from issue date.

This is the American way—the volunteer way—to raise the billions needed for Victory. And the money can... will... must be raised.

So let's show them that the farmers of America are helping to win this war in two vitally important ways—by producing more Food for Freedom and by saving more in War Bonds.

Make Every Market Day "Bond Day"—Invest At Least 10%

NOTE—Now You Can Buy War Bonds
Through Your Rural Postman!



Buy WAR Bonds ★ Stamps

WHAT EVERY ONE SHOULD KNOW ABOUT GOOD PRINTING—

In order to make a fine appearance in business... your printing must be letter-perfect in neatness. First impressions are most often lasting... and it's here that the condition of your printed forms counts more. Never lose out in business because you were careless. Call us to do that next order of printing and buy stamps and bonds with the saving.

CAVANAUGH PRINTING COMPANY.

E SHOPPE

Mrs. A. Morton, Owner

Georgetown Retaining Name Despite Progress

It may be that in time Georgetown, D. C., will be forgotten as a once separate part of Washington. And the time may also even come when the little stone house in the 3000 block of M street will not be called the headquarters of George Washington. But it is most likely that the territory which lies to the west of the lower part of Rock creek will always be referred to by its old familiar name of Georgetown.

The selection of the present site of Washington was not particularly helpful to Georgetown, writes John Clagett Proctor in the Washington Star. Nor did the coming of the railroad operate in favor of the Chesapeake & Ohio canal, once a principal source of revenue for the old town. For these and other reasons Georgetown lost its grip. But it began to stage a comeback about 30 years ago, and today many of its old mansions which had once passed unnoticed are regarded highly and now seem to be much sought after by prominent persons in quest of fine old homes.

Among these might be cited the purchase some years ago of the Robinson house, on R street just west of Wisconsin avenue, by Alexander C. Kirk of the diplomatic corps, who not only bought this old house and the ground surrounding it but must have spent a large sum in modernizing it and adding to it to such an extent that it now has no semblance of the old home built by Col. William Robinson about 1830, the year he went to Georgetown from his ancestral home, Bunker Hill, in Westmoreland county, Virginia.

Jap Landing at Gona Near New Guinea Based Allies

Gona village, latest landing spot for Japanese forces on New Guinea, lies on Gona or Holnicote bay, on the north shore of the huge island. This village is about 130 miles southeast of Salamaua, also on the north coast, seized by the Japanese several months ago. It is 20 miles northwest of the north coast settlement at Buna, established in peacetimes as an approach to the Yodda goldfields. The latest landing is at the nearest north coast point to Port Moresby, last important United Nations foothold on New Guinea. It lies 100 air-line miles northeast from the Port, directly across the narrow, southeastern end of New Guinea.

Having in April sampled the obstacles to troop movement across New Guinea's highlands in the Markham valley near Salamaua, the Japanese may now be set to make a new and more direct try at a land approach to Port Moresby. The first 50 miles straight inland, to Kokoda, will present no severe natural obstacles. This region is level and provided with a fairly direct road. Supplies could be sent in small boats on the Kumusi river, entered at the northwest corner of Gona bay, for a few miles of the distance of this Kokoda leg of the crossing.

German Objective

Alexandria, the German objective in the north African drive, is a thoroughly modern city of nearly 800,000 inhabitants. It is Egypt's principal port, on the Mediterranean coast at the west edge of the Nile delta.

The city is today playing a major and prosperous role in the war, as it did in the First World war, when an army of half a million, whose upkeep cost \$200,000 a day, was supplied largely from Egypt's granaries.

In addition to being marked by vast supplies passing in and out of the port, Alexandria is the popular leave area for the British navy in the eastern Mediterranean, as well as for land troops stationed near by. The cosmopolitan throng of Alexandria, too complex for analysis, is today colored by the uniforms of all United Nations, and the costumes of hundreds of refugees from invaded European countries.

Overlooks 'Atlantic Narrows'

The coast of Maranhao state, which Brazilian forces are reported to be combing for a possible Axis submarine base, occupies a central position along the slanting northern shores of Brazil, east of the mouth of the Amazon, says a National Geographic society bulletin.

Although far outside the Caribbean danger zone for United Nations shipping, it overlooks the approaches to the "Atlantic narrows," between the eastern hump of Brazil and the western hump of Africa. Through these narrows passes war-time shipping not only between the east coasts of the United States and South America, but also bound for Middle East fronts around South Africa. On the other hand, any shelter offered by this strategically situated coast is offset by various navigation difficulties which it also presents.

A Foul Trick

Every night before climbing into bed, Private Darwin Cummings of Camp Bareley, Texas, plants a kiss on the photograph of his girl friend, which he keeps next to his bed. One night recently Cummings came into his tent after lights were out. He followed his usual habit and then got into bed and went to sleep. When Cummings awoke the next morning, he flew into a rage. And no wonder. Someone had replaced his girl's picture with that of Adolf

Institute Founder Was Cradle Rocker Inventor

The first self-rocking cradle in America, with a device for producing its own lullabies, was invented in 1815 by Peter Cooper, founder of Cooper Union, free educational institution for the advancement of arts and sciences.

Cooper's nursery aide was operated by a crown wheel, similar to the main driving mechanism of a clock. After the initial impetus was given by hand, the cradle remained in motion until a pendulum-like weight, suspended from the wheel, had run down.

Describing his contrivance in a letter to a friend, shortly after receiving a patent on March 27, 1815, Cooper said:

"When I was first married, my wife did all the housework; and after our first child was born, I used to find her rocking the cradle when I came home from work.

"I used to hasten to relieve her; and while I was rocking the cradle it occurred to me that the cradle ought to rock itself. I went right to work and made one of the prettiest cradles you ever saw, with a musical attachment.

"A ratchet wheel and a heavy weight operated it. Everybody admired the cradle. A Yankee peddler came along one day and was so pleased with it that he gave me all his goods, and his horse and wagon besides, for the right to sell it in Connecticut and Massachusetts."

Benzopurpurine Found 'Fugitive' by Chemists

Benzopurpurine, a multi-syllable threat at double talk, has been revealed as the reason behind the permanent blush discovered in some of the red cotton garments folks are wearing these days.

According to American Institute of Laundering research experts, it's a dyestuff in the "fugitive" class. That means, it is subject to fading and bleeding. And, it's allergic to a few of the things you yourself probably like—such as grapefruit and lemon juices. Good, honest perspiration affects it, also.

Should you be wondering whether you're sporting a benzopurpurine-dyed creation, just get careless some morning with your grapefruit and catapult a few drops on your fifty red cotton flannel shirt. If the point of contact turns blue—eureka! Benzopurpurine has come down to breakfast with you.

The color change is caused by the fact that benzopurpurine is blue when on the "sour" side and red when alkaline. Your shirt will regain its ruddiness if sufficient alkalinity is introduced in the laundering process.

Attracted Religious Pilgrims

The oil that now lures warring Nazi armies to the Caucasus once attracted peaceful religious pilgrims. The natural gas found along with oil deposits fed the mysterious Eternal Flames of the Caucasus which Fire Worshipers visited 3,000 years ago.

The Caspian shores of the Caucasus were headquarters for Fire Worship even before Zoroaster, considered by many a Caucasian native, popularized the ancient Persian religion of Zoroastrianism. There pilgrims were awed by flames hovering over the cold Caspian waters, burning natural gas bubbling up from the sea bottom. Oil derricks 70 years ago around Baku closed in on the last of the domed temples where sacred gas fires burned for the pilgrims, mostly Parsees from India.

Birds of a Feather

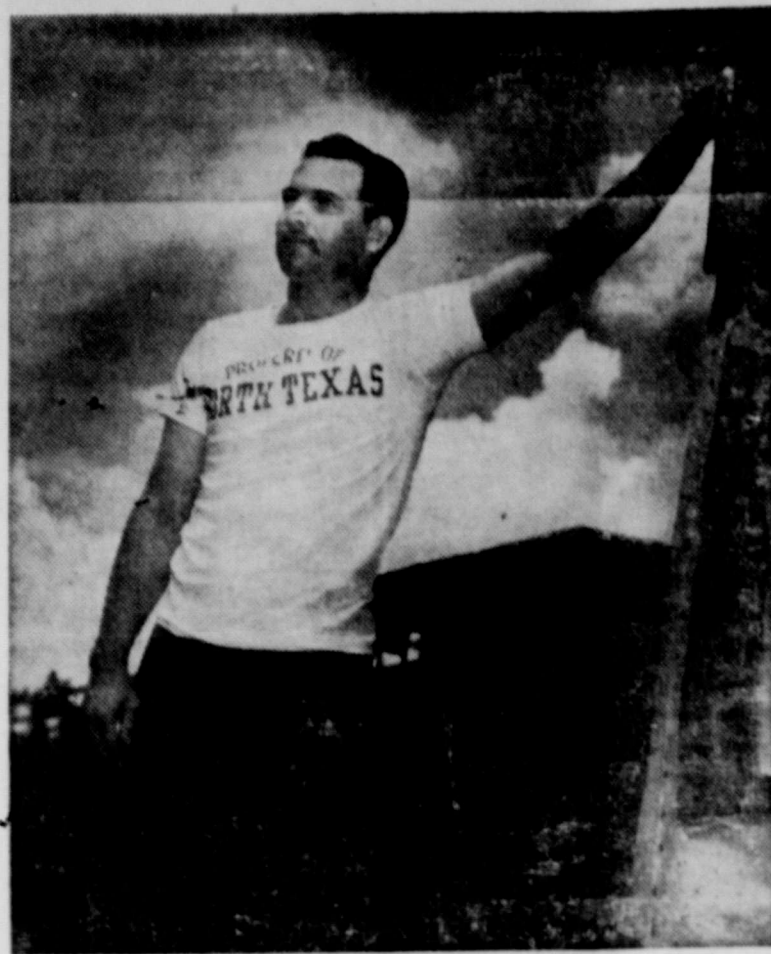
Acting Corporal Richard Jones and Private Tubbs were working out on a badminton court at Fort McClellan, Ala. Nearby stood an officer with two silver bars on his shoulder. Corporal gave Private Tubbs this order—and we quote—"Give the captain the bird." The private was astounded, but he was new and orders were not to be questioned. So the private emitted the raucous noise known as the Bronx cheer. Fortunately the captain's back was turned. The corporal pointed to the feathered shuttlecock used in badminton and spoke convulsively. "That, my friend, is the birdie!"

Cream Separators Liked Best

Of all machines found on the farm, the cream separator has most appeal for the farm housewife. It is the one piece of equipment that she understands and appreciates. Through daily care she has learned to value the sanitary features of new bowl, discs and spouts and takes an honest pride in the gay finish and pleasing design of the base. Above all, she prizes the thrifty way it puts more butterfat in the cream pail, which adds dollars to the family income.

Land Locked

Merced Field is definitely an inland army post. Sergt. Eugene Halsey, chief mail clerk there, received an eye-opener last week, and it wasn't in liquid form. In sorting the field's mail he came across a letter addressed: "Lieut. J. J. Doe, U. S. Navy, Merced Field, California." Sergeant Halsey returned the letter to the sender with the brief notation: "Merced hasn't been as-



New NTSTC Grid Coach Eyes Prospects of Wartime Eagles

Denton, Texas — Keeping an eagle eye out for future Eagle passers and kickers is new North Texas State grid coach Lloyd Russell of Baylor University fame.

Bemoaning a lack of fast backs, Russell views his strong Eagle line hopefully and puts his faith in a large freshman aggregation when Lone Star Conference training gets underway.

The former Baylor "singing quarterback" is not singing the blues, in spite of the fact that the NTSTC team is suffering probably its worst squad losses in history, with only two returning starters and only four returning lettermen.

Despite the "mortality rate" of 25 men since spring training, Rus-

sell says optimistically, "We'll make up with hard work what we lack in experience, and though we may lose some games, we'll get those boys in shape for Uncle Sam."

Opener for the NTSTC 1942 season is Howard Payne on September 18 in Brownwood, followed by SMU September 26 in Dallas.

MARINES WANT MEN WHO WANT ACTION, AND WANT IT FAST

The young men of America have the opportunity of volunteering their services in this fight for their country's life. If you are between 17 and 36 even if you have registered for the draft, you can enlist in the oldest of Uncle Sam's military organizations. There are openings in parachute troops, commando battalions, and almost any kind of military duty you want. You will be sent to San Diego, California for your basic Marine training, the best

training you can get in the armed forces.

If you want action on land, sea or in the air, you can join with the U. S. Marines. You will be a Marine Recruiting agent in the Post Office Building in Floydada September 17-18th. He will be glad to talk to you and answer all your questions.

When they open up a front, be with the men who have done it before, join the U. S. Marines!

Miss Nellie Moore, of L... visited Sunday with Mr. and Ben G. Morton and other friends.

LET CAVANAUGH DO YOUR JOB PRINTING.

To Relieve Misery of **COLD** Take 66 LIQUID TABLETS, SALT, SODA

Lady—Here's Your Fall Hat



\$1.98, \$2.45, \$3.98

In Felt and Fabrick

Hats to make men turn for a second look! Hats to make women ask, "Where did you get that hat?" Hats in silhouettes just made to complement the season's fashion trends. In colors that are keyed to every costume tone. In felts and fabrics with textures for casual and dress up fashion moods. Lady—here's your fall hat . . . THE MOST BECOMING YOU EVER WORE!

Tricotine of felt made in two folds, grosgrain trimmed. Black, brown, wine, green or blue.

Casual felt tricorne with welt edge, and a flying bird. Beige, brown, blue, or black.

Draped jersey scarf on a little trimmed hat inspired by the military. Black only.

Umbrella brimmed hat of velvet with bonnet crown. In black, brown, wine, blue.

STYLE SHOPPE

Mrs. Mollie A. Morton, Owner