PORTALES VALLEY NEWS

VOLUME XXX — PORTALES, NEW MEXICO, THURSDAY, APRIL 7, 1932 — NUMBER 24

Dairy Farmers Will Hear Expert from Nat'l Farm Board Saturday

Portales Honored By National Man

Only Stop in New Mexico Will Be Made in Portales Saturday —Address Farmers

Final arrangements have been completed for the general mass meeting of dairy farmers and citizens of the county to be held at the Portales high school auditorium on Saturday, April 9, at 1:30 p. m., for the purpose of hearing W. F. Schilling, dairy member of the Federal Farm board, and Dr. H. L. Kent, president of the New Mexico Agricultural and Mechanical college.

This is the first time that a member of the President's subcabinet has visited Potrales. Because of the fact that Roosevelt county is the banner dairy county of the state, Mr. Schilling has consented to stop here and address the dairy producers and others upon important problems concerning the dairy industry. Word has been received from farmers all over Roosevelt and adjoining counties as well that they are making plans to be present on this occasion. A large crowd is expected.

Mr. Schilling has the reputation of being one of the best informed men on the problems of the dairy industry in the United States and besides he is an excellent speaker. Dr. Kent has considered this meeting of sufficient importance to make a special trip to Portales to meet Mr. Schilling and the dairy farmers and to deliver an address. Not only the farmers but others as well will be interested in hearing Dr. Kent, because he is well known throughout New Mexico as an authority on agricultural and educational matters.

The following information regarding Mr. Schilling is taken from the official record of the United States Department of Agriculture:

"Born in Hutchinson, Minn., in 1872. He edited Appleton (Minn.) Press and then edited the Northfield News for thirteen years. Since 1900 he has given his time to farming and raising pure-bred Holstein cattle. He has addressed meetings of farmers in most of the states of the country. From 1917 to 1929 he was president of the Twin City Milk Producers' association, St. Paul, Minn., and has served as a director of the Land O' Lakes Creamery company."

Bernalillo Co. Women Indorse Gov. Seligman

Be It Resolved, By the Democratic women of Bernalillo county, in conference assembly, that we, individually and collectively, indorse the administration activities of Governor Arthur Seligman, and commend him for the fearless way that he has faced the difficult problems of this period of depression to the end that New Mexico has felt the financial depression less than any state in the Union.

Be It Further Resolved, That copies of these resolutions be prepared by the chairman and secretary of this meeting, and forwarded to Governor Seligman, and to the newspapers throughout the state, and that the copy addressed to the governor bear the following caption.

"To the Honorable Arthur Seligman, governor of the State of New Mexico -A Good Democrat."

(Signed) Margaret M. Lane.
Demo. Vice Chairman Bernalillo County.
(Signed) Mrs. Earl Bowdich,
Secretary.

NOTICE

Notice is hereby given that the Roosevelt County Democratic Central committeemen will at the Court House at Portales, New Mexico, on April 9th, 1932, canvass the returns of the Primary held on April 2, 1932, and all Committeemen are notified to be present.

C. M. COMPTON, JR.,
Chairman.
JOHN W. BALLOW,
Secretary.

P. M. Carr and his son were in Portales Saturday visiting Mr. and Mrs. G. W. Carr and Mr. and Mrs. John Mauk.

Precinct Chairmen Elected Saturday

The following precinct chairmen were elected last Saturday in the Democratic primary:

Portales—C. M. Compton.
Dereno—Kelley C. Chapman.
Tolar—A. F. Bates.
Floyd—S. A. Welch.
Arch—H. P. Townsend.
Friendship—E. N. Christian.
Milnesand—T. E. Davis.
Union Valley—C. C. Myers.
Dora—J. W. Thompson.
Midway—W. J. Phillips.
Causey—J. W. Sloan.
Redlake—Wiley Todd.
Upton—H. R. Cowart.
Claudell—H. H. Hendrix and Thomas Thompson (tied).
Benson—George Hamlett.
Perry—R. L. Follis.
New Hope—Harold Radcliff.
Delphos—P. H. Morris.
Emzy—W. I. Ashbrook.
Kenna—J. A. Cooper.
Rock Lake—C. H. Carter.
Bluitt—J. R. Singleton.

Floyd Agri. Boys Throw a Party

Last Friday afternoon and night a picnic supper, together with a theater party, was given the Floyd H. H. M. club girls and their instructor by the Floyd F. F. A. students and their instructor.

Although not all the members of either class were able to attend, a very enjoyable time was had by all the students present at this affair.

The group went to the sand hills north west of Floyd and spent most of the afternoon, then went to what is known as "Billy the Kid's cave," just south of Melrose, where some games were played and a supper of sandwiches, roasted peanuts, roasted weinies, roasted marshmallows, pickles and cookies was eaten.

After supper the party then motored to Portales and attended the showing of Ann Harding in "Prestige," at the Portala theatre.

Steals Chickens: 3-Year Sentence

Monday of this week, Benny Armstrong pleaded guilty before the District court to stealing chickens in the north part of the county several months ago.

He was given a term of from two to three years in the state penitentiary, and Sheriff Jernigan left Tuesday morning with the prisoner for Santa Fe, to deliver him to Warden Swope.

Tabulating the Election Returns

Little do the readers realize the enormous work of tabulating the election returns before it is ready to put into type.

This work requires hours, and all totals must be run.

The tabulations given in the special edition of the News required several hours to tabulate and like time to put into type, then the proof reading, precinct by precinct and candidate by candidate. Small errors possibly have crept in, but none sufficient to change the election results.

While this service is tedious and expensive, the News gives it to better serve the readers.

RABBIT DRIVE AT BETHEL ON WEDNESDAY, APRIL 13

The farmers of the Bethel community are inviting every one to assist them in a rabbit drive on Wednesday, April 13.

The hunters will gather at the church to start the drive. Ammunition will be on the ground for sale at cost.

The women of the community will serve dinner at noon. Everyone is invited to assist this splendid farming community in ridding the county of some of the destructive rabbits.

Mr. and Mrs. A. H. Sweetland are moving this week into their home which they have recently purchased on Arizona street. The house has been remodeled and redecorated since being purchased by the Sweetlands.

Nelson Ainsworth Wins Premium on Calves at Fat Calf and Pig Show

Young Farmer Stockman Makes a Good Record

Nelson Ainsworth, a Roosevelt county club member, exhibited two fat Hereford calves at the South Plains Fat Calf and Fat Pig show, held in Lubbock, Tex., Mar. 25 and 26. There were about 150 calves exhibited in this show from many counties around Lubbock, and Ainsworth won fifth premium on his senior calf.

Nelson Ainsworth is the son of Joe Ainsworth, prominent live stock man of Milnesand. He has been feeding out cattle for the past several years. His senior calf weighed 670 pounds at the ranch before starting for the show, and the junior calf 740 pounds. At the auction sale these calves sold for 8¼ and 8 cents per pound, respectively, both being purchased by the Slaten Oil mills.

This young man demonstrated himself to be an efficient feeder and is to be congratulated upon the good showing he made at the Lubbock show.

The Power Restorer



Burglars Enter Confectionery

On Thursday night of last week burglars broke into the Howard confectionery by cutting the screen and prying up a back window.

Several dollars in small change was missing and a quantity of small articles.

It was apparently the work of boys familiar with the interior of the store.

Slaten's Warehouse Is Burglarized on Tuesday Night

On Tuesday night the Slaten warehouse was burglarized and ten sacks of sugar were stolen.

Entrance was made by breaking the lock.

It is thought that the sugar was taken to be used in the manufacture of alcoholic liquor.

Mr. and Mrs. Green Wise and their sister, Mrs. W. I. Maxwell, drove over to Morton, Tex., last Sunday and spent the day with their sister, Mrs. Kelley, and her family.

Mrs. Joe Bush of the Dereno community was taken to the hospital in Clovis last Friday and operated upon for the removal of her appendix. She is reported as improving most satisfactorily.

Coe Howard Leads the Ticket in Portales—J. C. Compton Next

SENIOR PLAY

"It Won't Be Long Now" is the name of the senior play which will be given in the high school auditorium tomorrow evening at 8 o'clock. The play will be fast moving and furnish plenty of mirth as Robert Preston, the young millionaire business man, tries to right an accumulation of wrongs when he learns he has only one day to live, after taking poison instead of headache medicine. One of these wrongs was kissing the neighbor's wife.

The role of the young millionaire is carried by Clarence Kirksey, and he is supported most ably by the following cast of characters: Thomas, the butler, Clyde Kent; Meeks, the clerk, Harris Ray; "Beansy," the office boy, Denzil Fields; Miss Wilkes, the steno, Margaret Sims; Dobson, the political hard curer, Wallace Crume; Dr. Talley, Jay T. Morgan; Edith Winston, girl of 20, Edith Wheeler; Vivian Darrell, flapper, Gladys Massongill; Dr. Loring, Clifton Bankston; policeman, Charley Pirce; Frank Cullen, Orlen Caviness; Olga, cook, Elizabeth Kirksey; Frances, maid, Gladys Onstott.

Reserved seats are on sale at Hughes confectionery.

Barnett Leads County Vote

Over 4,400 Votes Polled in Democratic Primary Held Saturday

The final results in Saturday's Democratic primary election does not show any change in the results of nominees.

Coe Howard led the city ticket with 1,865 votes, J. C. Compton was a close second with 1,638 votes. Homer Barnett was third with 1,598 votes.

Barnett led the ticket in the county, with Coe Howard a close second.

Saturday's vote was the largest in the history of the county and indicates the great increase in population in the county, and also a greater interest in the election.

In this issue the News is giving the final count in tabulated form, which is unofficial, as the official count will not be made till Saturday, when the Democratic Central committee has been called together for this purpose.

FRESHMAN CLASS BOYS GIVE TUESDAY PROGRAM

Probably one of the very best programs to have been given before the assembly for several weeks was presented last Tuesday morning by the freshman boys under the sponsorship of K. D. McCall. The program had been prepared for last Friday, but due to some other activities of the school it was delayed until Tuesday morning.

The numbers were of a miscellaneous nature and each pupil was well prepared for his place upon the program.

Butler Johnston was the announcer and introduced first Billy Schumpert and Gordon Hatch, who gave a cornet duet. This was followed by an account of the origin of April Fool's day, which was given by Jack Snell.

Marvin South reviewed the outstanding news events of the past week.

A harmonica duet was rendered by Raymond Reed and Steve Freeman, and this was followed by a little playlet, which was the closing number of the morning.

The playlet depicted the experiences of Christopher Columbus when he went before the court of King Ferdinand for money to finance the voyage which led him to America.

N. H. Green carried the role of Columbus, Joe Ison was Queen Isabella, who pledged the jewels, and Clarence Franse was King Ferdinand. The four courtiers were Noland Field, Selwyn Jackson, Bill Briggs and Leslie Kaufman.

Miss Bessie Knight was absent from her place at the United Dry Goods store the first of the week on account of illness.

Mr. and Mrs. W. H. McDonald and family, together with Mrs. Rusha Smith, drove to Floyd Sunday afternoon and attended the singing convention which was in progress there.

Revival at Baptist Church Draws Large Audiences Day and Night

The Barnard and McCasland meeting which opened last Sunday at the Baptist church is drawing large and interested crowds.

The splendid music is under the direction of Taylor McCasland and each evening some special selection is given which is soul-stirring in its rendition.

Rev. Rolfe Barnard is preaching strong sermons, pointing to the Christian the path the Master would travel and warning the sinner of the dangers of longer delaying the Christ.

Two services are held each day. One is in the afternoon at 2:30 o'clock and then there is a splendid evening service.

Portales Valley News Serves the People

The Portales Valley News leaves no stone unturned to give its readers the very best service.

On Saturday night, while the election results were coming in, it had a reporter on the job till 4 o'clock Sunday morning.

Through Saturday night it issued election bulletins through the courtesy of the Portala Theatre, giving the returns as they were received by the clerk of the Democratic Central Committee.

Eight hours after the last box was in, it had an extra on the streets giving tabulated returns of the election, so far as they had been received till Sunday morning.

The compilation of these returns, getting them into type, and running off an extra edition of several thousand issues, taxed the News force to their fullest ability.

The extra was a great expense to the office, but the object was to give its readers the latest news at the earliest possible moment.

The News will continue to serve, impartially, the entire public. It knows no clans or cliques, but endeavors to serve every citizen of Portales and Roosevelt county, and as soon as the time is ripe for a semi-weekly or a daily paper the News will be the first to give it.

The News has equipment sufficient for a daily paper, and can handle any job of printing, large or small.

McCall Re-elected Mayor Portales With 311 Votes Out of Total of 317



MAYOR J. N. McCALL

The city election Tuesday passed very quietly, McCall winning the mayor's race almost unanimously.

Only 317 votes were cast, and Mayor McCall received 311 of these, there being 6 scattered votes.

The city clerk and city treasurer were not voted upon, as advice was received on Sunday from the attorney general, advising that these officers were appointed.

Very little interest was shown in the city election, as there was no opposition to the mayor's race.

Plans Being Formed for Athletic Club

A meeting is called for the business men and young men of the city to meet at the court house at 8 o'clock Thursday night to discuss plans for a baseball team and other athletic activities.

All the business and other people who are interested in athletics are urged to be at this meeting Thursday night and help formulate these plans.

New Manager for Local Gas Company

C. B. Wilson has come to Portales as the new manager of the Gas company, filling the vacancy made by the resignation of Tom McCauley, who has been with the company since the early days of the coming of the gas company to Portales.

Mr. Wilson and his family are moving to Portales and will have their home in one of Mrs. Joe Howard's rent houses.

METHODIST LADIES' MEETING

The ladies of the Methodist church are meeting this afternoon at the home of Mrs. J. G. Greaves at 3 o'clock.

A full membership is desired by the president, Mrs. L. L. Brown.

HAS BIG DAY

The Wick's hatchery in Portales received 11,600 last Saturday. This is the second largest run the hatchery has had since it was established in Portales.

Manager Kelso reported the Portales, Clovis and Friona Wick's hatcheries received 35,000 eggs Saturday, which was a record day for the institutions.

Mr. and Mrs. John Mauk are moving the first of the month to their home at the corner of Nevada and Pine streets, which has been rented during the past school year to Mr. and Mrs. Kenneth McCall.

In Regard to Farm Loans

J. D. Love, representative of the Farm Seed Loan board, was in town this week and in speaking of the farm products placed in warehouses as collateral on the loans made last season, stated that in all cases it shall be necessary that the borrower sell any products that have been put up as collateral on a government seed loan.

Sales of these products is up to the borrower, so long as they are stored in an approved warehouse and covered by insurance.

It is not the intention of the government to force the sale of these products on unfavorable markets, but it is up to the borrower to select his market and sell to the best advantage, where they have been properly collateralized.

Dairymen to Attend Show

The Fifth Annual Panhandle Plains Dairy show will be held at Plainview, Tex., April 11 to 14.

A number of Roosevelt county dairymen are planning to attend this show at some time during these four days, and there will probably be some exhibits of dairy cattle entered from Roosevelt county.

For the information of those who want to attend this show, the Jersey cattle judging will take place on the afternoons of April 12 and 13. Holstein cattle will be judged on the morning of April 13. Guernsey cattle will be judged on the morning of April 12.

Many Roosevelt county people have attended this show in past years and have found it worth while. The Chamber of Commerce conducted organized tours to the show several years ago in order to stimulate interest in the dairy industry and better dairying.

It will be well worth the while of any dairy farmer who wishes to improve his dairy herd and his dairy methods to attend this show, see the cattle that are exhibited, witness the judging, and exchange views with dairy farmers who will be there from all sections of the Texas Panhandle and Eastern New Mexico.

HAS TONSILS REMOVED

W. H. McDonald went to the hospital in Clovis Wednesday morning and had his tonsils removed.

Mr. McDonald has been having trouble for the past several weeks with rheumatism and when given a thorough examination he received the instruction to have his tonsils taken out immediately.

Home Economics Teachers and Students Meet Here Saturday

Portala Theatre Gives Free Tickets to Rural People

The Portala theatre has made arrangements to give free shows to the rural communities of Roosevelt county during the month of April.

Passes for the Rogers community were left with Donald Gordon, superintendent of the Rogers school. These passes are good for Monday, April 11.

The people of the Dora community can get their passes from Mr. Stevenson, principal of the Dora school. These passes also are good for Monday, April 11.

Monday, April 18, will be Elida and Kenna day, and free passes can be had at the following firms: Wall & Son, Butler's grocery, Roosevelt County News, Evans drug store, and Tusha & Son.

Free passes for Friday, April 15, will be at the Floyd store for the Floyd people.

All these passes are absolutely free to the people and can be had for the asking. Everyone is invited to take advantage of this free offer.

LOCAL GIRLS DOING SPLENDID COLLEGE WORK

Ruby Hatch of Portales and Mrs. Nell Morgan of Floyd were among the 93 students of the West Texas State Teachers' college whose names appeared on the honor roll for the winter quarter which has just closed.

This was the largest honor roll in the history of the college.

The District Home Economics conference and the District Home Economics Student club will meet in Portales Saturday for the regular session.

Miss Elizabeth Greaves is chairman of the conference and Ethel Ohr of Portales, district vice president, will be in charge of the student meeting.

Owing to the death of Mrs. Stinnett, mother of Miss Lucy Stinnett, one of the officers of the association, this conference was postponed from Mar. 12 to Saturday, April 9.

The two meetings will be held in the Portales high school building and the morning will be devoted to the business matters concerning the two organizations.

At the noon hour the entire group will come together for the luncheon, which will be served by the ladies of the Methodist church. During this time the diners will be treated to a program by the Portales school band, under the direction of Ernest Pogue.

The schools to be represented at the conference are Tucumcari, Elida, Floyd, Texico, Fort Sumner, Melrose, Clovis and Portales.

The afternoon will be devoted to a program which will consist of the following numbers:

"Home Eomonics from the Superintendent's Viewpoint," F. D. Golden, Portales.

"Home Economics as a Mother Sees It," Mrs. T. E. Allen, Portales.

"Book Review," Miss Gillispie, Clovis.

"Meeting the Present Economic Condition with Home Economics," Mrs. Vivian Docse, Texico.

"New Phases of Child Care and Training," Mrs. Don C. Foster, Floyd.

PORTALES VALLEY NEWS

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Herald consolidated with Portales Times, March 27, 1918.
Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News consolidated with Portales Journal, December 14, 1920.
Roosevelt County Herald absorbed by purchase January, 1929.

Entered as second class matter in the post office at Portales, New Mexico, under the Act of March 3, 1879.

Member 1931
National Editorial Association

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SUBSCRIPTION RATES
In New Mexico

1 Year	$1.50
6 Months	1.00

Out of New Mexico

1 Year	$2.00
Alaska, Canada, Mexico	2.50

BLOW AT RURAL SCHOOLS

At the first hearing of the school budget season held in Fort Sumner last Tuesday the maintenance fund for the schools in De Baca county was slashed 13.14 per cent. Teachers' salaries were reduced 10 per cent, and transportation allowances 15 per cent.

In Curry county similar action was taken. Maintenance funds were cut 9.30 per cent and teachers' salaries 10 per cent.

This policy extended throughout the state may easily prove a body blow from which the schools of New Mexico will be long recovering. The rural teachers are now the poorest paid group employed in the state. Figures recently issued by the N. M. E. A. show their wage scale to be considerably below that of common labor.

The importance of the work done by these teachers is second to none. On the foundation laid by them rests the entire educational structure of the state. A further reduction of their salaries is a false economy that will eventually cost the state many times more than the small amount that will immediately be saved the taxpayers. It is already difficult to secure competent teachers for the salaries offered in rural schools. It will become more difficult, if not impossible, should further reductions be effected.

Tax experts have said that it will be impossible to effect reductions of 10 per cent in state and county offices. This indicates that the reduction in these counties is greater than that which can be effected in other departments. It is an obvious injustice to ask the teachers, who are already underpaid, to accept such cuts.

Reports received from Fort Sumner indicate that representatives of the railways are attending the budget meetings with Auditor Grissome. These representatives are said to be influencing budget auditor and county budget commissioners to get as large reductions as possible. Their interest, above everything else, is naturally to lower the taxes of railways. But to the people who live in New Mexico and pay taxes here there are more important considerations. Among them is the future of the state and the proper fitting of its future citizens to take their place in the world. To injure the schools which will make this possible is foolhardy; an economy the state can ill afford.—New Mexican, Santa Fe.

SMALL TOWNS DON'T DIE—THEY COMMIT SUICIDE!

Towns do not die, they commit suicide, said a newspaper recently. And it is true.

If everybody who makes his money in this community would spend his money in this community the home town would double in population in a few years and everybody in and around it would be prosperous. Why are filling stations out of proportion to every other line of business in number? Because people buy almost all of their gas and oil at home.

It is really unexplainable, why people will persist in spending money out of town needlessly, when the results of this practice are so costly. We know of one individual in the city now out of a job. This particular individual rarely spent a cent in Eaton Rapids, even when he could have saved money. Some two or three years ago this person was informed that if his practice of spending money out of the city continued he would work himself out of a job entirely. And that is just what has happened. How can the business men, or any one else, hire employees if they have nothing for them to do, nor any money to pay them? When you spend a dollar outside you take it right out of the pockets of some local citizen.

And speaking of the "penny wise and pound foolish" policy, this is it. Save a few cents by spending your money in some other city, and then in the course of time find your husband out of a job because business conditions here will not warrant his remaining in some one's employ.

The fight is on in all smaller cities. This does not apply only to Eaton Rapids. It is becoming a very serious question, and one that must be reckoned with in the near future. Just as mentioned above—the small city is not dying, it is committing suicide inch by inch. Instead of casting this idea off like so many snow flakes, it is time right now when every individual should give the matter serious thought. Otherwise there'll be more vacant stores in the city than we regret to report today.—Eaton Rapids (Minn.) Journal.

SURPRISED OVER ELECTION

There was much surprise expressed over the state Monday, as indicated from discussion on Saturday's primary election in Roosevelt county.

Many could not understand where the 4,460 and some odd votes came from.

A survey of Roosevelt county will easily show where it came from. The population of Roosevelt county has been steadily increasing in spite of the Hoover "prosperity." The population of the county more than doubled from 1920 to 1930, and in the past two years there has been an increase of several hundred families in the county.

The population of Portales has increased also, and is increasing daily.

If Roosevelt county had polled a full vote on Saturday it would have exceeded 5,000 votes.

No occasion for surprise at all.

FORGIVE AND FORGET

The News trusts that all will forgive and forget anything that was said during the heat of the campaign. The officers nominated are the officers of every Democrat in the county, and all other citizens.

While it was a Democratic primary, all parties participated in the election, and it is now up to them to support the nominees in the general election.

The campaign was hard fought, and in excitement and zeal some hard things may have been said.

No good can come from nursing these grievances, and as we all have to live together as neighbors, hard feelings and prejudices should be forgotten.

A splendid ticket was nominated, and they will do their best to serve all the people of the county.

You can help them to give this service by giving them your full co-operation.

LET'S BEAUTIFY PORTALES

Now that the primary election is over, let's turn our attention to making Portales more attractive.

A yard and garden contest will accomplish this, and will show tourists that Portales has resources equal to that of California when it comes to beautifying.

Put out flower beds, more roses and vines.

Clean up the back yard, the alleys, and help make the town healthy and pleasing to look at.

Piles of tin cans are useless, so long as goats have been abolished from the streets of Portales.

Have all rubbish hauled to the dump grounds, and make your place the most attractive in Portales.

Portales has many beautiful homes, from a front view, but when a glance is given the back yard and alleys, room for improvement is often found.

POLITICAL ANNOUNCEMENTS

Democratic

STATE ELECTION.

For District Attorney (9th Judicial District)—
J. C. COMPTON
(for Re-election)
FRED E. DENNIS

For Senator (21st Senatorial District)—
T. E. MEARS

For Representative (29th Legislative District)—
COE HOWARD

COUNTY ELECTION

For Sheriff—
J. H. BOND

For Treasurer—
HOMER BARNETT

For County Clerk—
MRS. PAUL E. MORRISON

For Tax Assessor—
FLOYD T. KENNEDY
(Re-election)

For Probate Judge—
J. HARVE BAKER
(the shoemaker)

For Co. Supt. of Schools—
A. E. HUNT
(Re-election)

For County Commissioner (Precinct No. 1)—
TOM HAISLIP

For County Commissioner (Precinct No. 2)—
R. L. ALLEN

For County Commissioner (Precinct No. 3)—
D. A. GORDON

Threatens to Close Curry Co. Schools

Fickinger Attacks Decreases in Valuations of Property in Curry County

Fulfillment of Curry county's economy program will virtually amount to the closing of schools in that county for next year, in the opinion of Paul L. Fickinger, executive secretary of the New Mexico Educational association, as quoted in an Associated Press dispatch from Santa Fe.

"For several years the school budgets of Curry county, including the municipal schools of Melrose, Texico and Clovis," Fickinger said, "have had to take serious reductions because of reduced valuations. Last year after the budgets had been made, they had to be cut by the state tax commission 12 per cent additional in order to bring them within the 19 mill levy on the valuation of the county.

"A further cut of 10 per cent made this year places the educational welfare of the children of that county in a serious situation.

"According to information that I was able to gather while in Clovis, two of the members of the board of aporaisers in Curry county are running for county assessor. Apparently, in order to obtain popularity, this board has set up a 20 per cent reduction in valuation in that county for next year.

"This will mean that instead of having a valuation of $11,000,000 again next year, Curry county will have only a valuation of approximately $9,000,000. The seriousness of this situation apparently has not made any impression. A 20 per cent reduction in valuation now will mean that the state tax commission will have to make an additional 20 per cent cut in the budgets of this county. In the case of school budgets (and school budgets will be about the only ones affected because the bulk of expenditures for other governmental departments is fixed by law) an additional 20 per cent reduction added to the 10 per cent reduction already made in the school budget hearing, making a total of 30 per cent, will virtually amount to the closing of the schools in that county next year."

Fickinger said Clovis has a $300,000 hotel which was valued at $80,000 last year, and a further reduction of 20 per cent in valuations will place it on the tax rolls this year at $64,000. "I was advised that other property in the county is assessed in similar proportion," Fickinger said.

He said the school budget hearing at Clovis was "controlled by Alec Shipley, who represented a small group and whose sentiments are not shared by the rank and file of taxpayers in the county."

"I do not believe the people of Curry county desire to impair the efficiency of their schools," Fickinger said, "and I do not believe they will permit a few selfish individuals to achieve the results for which they are working. If the school budgets all over the state receive the drastic cuts that they have received in Curry and De Baca counties, education in New Mexico will be retarded many years."

MANY WOMEN
Have Been Helped Like This

"About four years ago, I suffered a great deal with pains in my back and side," writes Mrs. D. A. Bush, of Roxton, Texas. "I did not feel like doing my housework, or anything else. I would get nervous, and my back would hurt worse. One of my neighbors asked me what I was doing for myself. I told her 'most everything. Then she asked me if I had ever taken Cardui. I told her 'no' but I would try it. Before I had finished one bottle I could tell the difference in my feelings, but I kept on taking Cardui until I felt strong and well again."

CARDUI



City Clerk and City Treasurer Are Appointed

Attorney General and Court Agree These Officers in City Are Filled by Council

After making arrangements for the election of a city clerk and a city treasurer, as has been the custom in Portales, an opinion was received from Attorney General E. K. Neuman which cites the 1931 law concerning the appointment of these two officers in cities of New Mexico.

In villages and towns the clerks and treasurers are yet elected, but in cities they must be appointed by the city council. As Portales is now a city these offices will in the future be appointed by the board of councilmen.

The question first arose over the election of a city clerk in Santa Fe and below we are giving the letter Attorney General Neumann wrote to A. W. Freeman and C. V. Harris and a copy of his opinion, which was given M. W. Hamilton, city attorney of Santa Fe.

April 1, 1932.

Mr. A. W. Freeman,
Mr. C. V. Harris,
Portales, New Mexico.
Gentlemen:

Enclosed herewith is a copy of an opinion rendered regarding Chapt. 85 of the Laws of 1931.

Said opinion was sustained by Judge Otero of the First Judicial district in a test case filed in his court recently.

Very truly yours,
E. K. NEUMANN,
Attorney General.

Mar. 17, 1932.

Mr. M. W. Hamilton,
City Attorney,
Santa Fe, New Mexico.
Dear Mr. Hamilton:

Your letter of Mar. 17, 1932, requests an opinion of this office as to the construction of Chapt. 85 of the Session Laws of 1931, with reference to city elections.

You state the question has arisen as to whether the 1931 law makes the offices of city clerk and city treasurer appointive offices instead of elective offices, as had been provided prior to the passage of the 1931 act, and whether or not a city council might elect to make such offices elective notwithstanding the provisions of the 1931 law.

Chapt. 85 of the 1931 Session Laws, which, deleting formal parts of the enactment, is as follows, amending Sec. 90-604, 1929 Code:

"The qualified electors of cities shall on the first Tuesday of April of each even numbered year elect one mayor for the term of two (2) years, and shall elect one alderman from each ward, who shall hold their offices for the period of four (4) years. Provided that the City Council of all such cities shall have power to appoint one clerk and one treasurer for the term of two years, who shall perform the duties now required by law to be performed by clerks and treasurers, and who shall receive such compensation as may be fixed by the City Council of such cities in the manner now prescribed by law; Provided further that such City Council may provide that the offices of City Clerk and City Treasurer shall be combined and held by one person, to be appointed by such City Council at such compensation as may be fixed by said City Council."

Said Sec. 90-604 of the 1929 Code, prior to the enactment of the above act, provided that the elective officers of a city are mayor, one alderman from each ward, city clerk and city treasurer.

The 1931 act quoted strikes out as elective officers the city clerk and city treasurer, leaving only the following to be filled by election, the office of mayor and the office of one alderman from each ward and provides that the offices of clerk and treasurer shall be filled by appointment.

In our opinion, the 1931 act is mandatory and the offices of clerk and treasurer can be filled only by appointment as therein provided, and that it is not within the power of the City Council to elect to fill said offices by election.

You will note, however, that the above quoted provision relates only to cities and not to towns and villages.

Phillips 66

Costs no more than the average gasoline, although its performance is uncomparable.

Try a Tank and Check the Results Yourself

C. & T. SERVICE STA.
PHILLIPPS SERVICE STA.

J. G. COX
Local Distributor

FRESH GROCERIES

Our grocery stock turns over so often, due largely to the enormous volume of trade that we have, that our groceries are absolutely fresh. Nothing stale or nothing old.

PIGGLY - WIGGLY
W. H. McDONALD, Prop.

Wherever you live . . .

FAST NATURAL GAS COOKING!
ONLY 10% DOWN!

Forget Wood Splitting—Ash Carrying — Back-breaking Chores—FOR GOOD!



Your old stove and very little cash give you the down payment on a sparkling, fast gas range and Standard Flamo Gas. Easy Gas Cooking is a gift that *keeps on giving* more genuine convenience—more time to do what you want to do every day of your life. Flamo Gas gives you a lifelong vacation from woodpile and ashes. It cooks so quickly, it gives you *an extra hour a day*—out of the kitchen. Ask your nearest Standard Oil Man for a demonstration of Standard Flamo Gas

STANDARD FLAMO STANDARD Product



ONLY 10% DOWN—
Brings you a fast gas water heater under the Standard Flamo Budget Plan. Revel in oceans of piping hot water—day or night.



ONLY 10% DOWN—
Brings you a Radiant Gas Room Heater. Warms every nook and cranny at the touch of a match.



ONLY 10% DOWN—
Brings you a Circulating Gas Room Heater. Just one Flamo Heater keeps *two or three* rooms toasty warm.



ONLY 10% DOWN—
Brings you faster, easier Gas Brooders and Dairy Sterilizers. Ask about the Standard Flamo Budget Plan.

STANDARD OIL COMPANY OF CALIFORNIA
NATURAL GAS FOR EVERY HOME

RICHLAND

The school was certainly surprised April 1. It had anticipated fooling the teachers, but instead the whole school was conducted to picnic grounds and everyone had a splendid surprise and a good time.

The plays put on by the seventh and eighth grades Friday night were both good successes. More than $6 were taken in.

The ninth and tenth grades combined to put on a play next Friday night. It is named "The Price of Justice." No admission will be charged.

Mrs. Parks entertained her Sunday school class with a party Saturday night. Every one reported a good time.

Miss Eric Bradley was carried to the hospital at Clovis Saturday and operated on for appendicitis.

Mrs. Sadie Carrol, who has been visiting her mother, Mrs. Cooper, who has been ill, is planning to return to her home at Lubbock Monday.

The Hugh Cathee family from Dora visited in the Creighton home Sunday.

Miss Sarah Louise Creighton had the misfortune to sprain her ankle badly last Friday while playing baseball.

We are still having good Sunday school classes at Richland. There will be preaching next Sunday morning. Singing is still going fine Sunday nights.

INEZ

Rev. and Mrs. L. M. Brown of Rogers, Marvin Tollett, Doyle and Frank Greathouse spent three days the past week in attendance at the district conference held at Ft. Stockton.

Mr. and Mrs. J. E. Tollett, Thurston Tollett and Mrs. Charles Adams visited in the Dee Fletcher home Sunday.

Mrs. Tom Mullins, Mrs. George Shephard and Mrs. Bill Musick spent Sunday afternoon visiting in the A. L. Robertson home. Mrs. Westbrook and Mrs. Robert Tomlinson and little son Leonard also were Sunday afternoon visitors in the Robertson home.

Virginia and Wilma Mullins spent Sunday visiting Deane Greathouse.

Bull Parrish and Robert Stanford spent Sunday visiting Dale Greathouse.

Born on April 2 to Mr. and Mrs. Elza Locke, a 7-pound boy. Mother and son are doing well.

Mr. and Mrs. W. R. Tollett and family spent Sunday in the "Grandpa" Tollett home.

Mr. and Mrs. John Musick and family and Guy Musick ate supper in the Dee Fletcher home Sunday night.

Claude and Gordon Musick spent Monday with their grandmother, Mrs. J. E. Tollett.

Mr. and Mrs. Bill Musick plan to leave Thursday for Sweetwater, Tex., to visit a short time with his parents.

Our church school training course will begin next Sunday evening at 7:30 o'clock. Rev. L. M. Brown will teach, "Work of the Church School," and Mrs. Brown will teach "The Life of Christ." Rev. and Mrs. Brown are both efficient workers and we are very anxious for every one possible to attend this school. It will be worth your while.

Next Sunday J. E. Tollett will conduct the worship service in Sunday school. The subject announced, ""The Power of Resisting Evil."

Next Sunday will be held our third quarterly conference at Midway. Let's all plan to go.

FAIRFIELD

There were several out to Sunday school.

R. A. Boone and family are visiting relatives in this community.

The play, "A Prairie Rose," put on by some of the people of our community, was a decided success and was enjoyed by a full house.

Prof. Jones and family spent the week end in the Harpold home.

Tom Martin and family, Leo Huber and wife, spent Sunday in the Phillip home.

Mr. and Mrs. R. E. Williams spent Sunday night with her sister and family, Mrs. R. E. Haynes.

Miss Wolford spent the week end with her parents at Portales.

Lloyd Vaughn and family were up from Kenna to visit with relatives and to help out with the music at the play Friday night.

Visitors in the A. R. Kleeman home Sunday were Lewis and Ruby Thatcher, Tom Martin and family, Leo Huber and wife, J. W. Bradley, wife and daughter, Mrs. Agrie Jones and children.

Mr. and Mrs. Bert Moss gave a dance Saturday night. A big crowd attended.

Little Oscar Huber is spending the week with his Grandma Thatcher.

Paul Matthews spent Saturday night and Sunday with his parents.

R. E. Haynes and family spent Sunday with her parents at Texico.

Mrs. H. H. White and Mrs. Grant Taylor were callers at the A. R. Kleeman home Saturday.

The Busy Workers' club meets with Grandma Pratt this Thursday.

PEP & HIWAY

Hiway has reorganized their Sunday school again. Our Sunday school has not been operating for the past four months. Last Sunday, April 3, W. L. Bates and others reorganized it. Mr. Tucker was elected president, and Mrs. Strong secretary. The teacher of the Bible class is W. L. Bates; teacher of young people's class, Mrs. H. E. Toombs; teacher of the primary class, Mrs. Roy Radcliff. Everybody is invited to attend next Sunday. Let's make our Sunday school one of the best.

The Pep store was certainly busy last Saturday. The customers reported many bargains.

Several from this community motored to Floyd last Sunday to attend the Plateau singing convention. Some fine singing was reported, and a good basket dinner was prepared by the ladies of the Floyd community.

Little Miss Flossie Faye Radcliff invited several of her school friends to her home Easter Sunday, where she entertained them with an Easter egg hunt. The children reported an enjoyable Easter.

We welcome a newcomer to our community, Mr. and Mrs. Ed Moore.

Herbert A. Franke has returned to his home in Lubbock, Tex. For the past week he has been visiting with Mr. and Mrs. Harold Radcliff.

Several from Hiway community motored to Portales Monday on business affairs.

Few of the farmers from here are buying their seed from the Ishacoo Seed farm. They say at Portales they are getting big bargains, and we hope they are well pleased with the results.

Carl Radcliff from Portales spent Monday night visiting his brother, Harold Radcliff, and wife, on their ranch.

The cowboys of this community have quit riding broncs. They use Farmall tractors and bring the longhorns right into the ranch headquarters.

Floyd School Notes

Mr. Lofton, the athletic coach, is taking a relay team to Lubbock, Tex., Saturday. We are expecting them to bring back the medal.

The District Singing convention met at Floyd Saturday night and Sunday. Dinner was served Sunday, and there was plenty of good singing.

Mr. and Mrs. Cecil T. Naramore and two small daughters were visitors of Mr. and Mrs. Don C. Foster this last week end.

Floyd has three contestants to enter in the typing contest to be held at Clovis April 15.

The District Home Economics conference is to be held at Portales, April 8, it was postponed from Mar. 12 to April 9.

The P. T. A. banquet will be held April 15, unless the date is changed later.

The home economics girls were the guests of the Agricultural club on April Fool's day. They left at noon for the White Sands. Then went from there to Billy the Kid's caves, where a most bountiful supper was provided by the boys and heartily enjoyed by all. After supper they all went to Clovis and on to the show at Portales.

Our school closes May 20.

The seniors and their sponsor enjoyed an all-day picnic at Billy the Kid's springs April 1.

"Uncle Tom's Cabin" was shown Monday night at Floyd by a traveling moving picture concern.

Mr. and Mrs. Marshal McClesky are visiting kinfolks in Texas.

The Agriculture boys have been digging flower beds at the home ec. cottage. The home economics girls are going to plant flower seeds.

DORA STUDENTS GIVE PLAY AT ROGERS

A cast of characters from the Dora school are making plans for a play to be given at the Rogers school on Thursday evening, April 7.

The proceeds of the evening will go to the Rogers school and therefore a large crowd is expected from both the communities.

The play in three acts entitled, "Happy Valley," has been well prepared and promises a real treat to all who attend.

The story of the production centers around Jack and Polly, two young people who see life differently.

Jack, of the underworld, marries Polly, a country girl, and both move to New York. Polly tries to show Jack that he is wasting his life by continuing in the bandit and robber life which he now leads. Her pleading is in vain, for now that Jack has started it is hard for him to stop. He is not given a chance to reform, because the police are after him. Jim, a partner of Jack's, won't quit because he is afarid of what Jack will do to him. Kitty, another country girl, is found by Jack wandering around, lost in the city. He takes her home with him, planning to use her in one of his robberies. Kitty and Polly escape and go to Aunt Malindy's, an aunt of Kitty, where iKtty stayed before coming to New York. Aunt Malindy won't allow Polly to come in, because she is a stranger. Polly goes in any way and Aunt Malindy, in leaving, sprains her ankle.

Jim gets away from Jack and goes to Aunt Malindy's, also. Jack goes out to Aunt Malindy's, followed by officers of the law. Jack offers Polly her freedom, walks out and is shot down by officers. Polly marries Kitty's brother and Kitty marries Jim. Aunt Malindy is finally reconciled to having Polly stay with her and they all live happily afterward.

Characters: Polly, Lorene Collins; Jack, Hubert Hall; Jim, J. C. Shafer; Kitty, Ruth Venerable; Aunt Malindy, Luna Mae Preston; Kitty's brother, Lavelle Evans; poor boy from the city, Allen Burkett.

BETHEL NEWS

We are having some good services in the meeting. Bro. Reeves is assisting Bro. Milton Little and will preach at different nights. Come everyone! We had a fine crowd Wednesday and Sunday nights.

Bethel did herself proud at the first election held in her precinct. There were 121 votes cast in the election.

Ola and Ollie May Little, Stella Mae and Gene Woodburn were Sunday guests of little Miss Dorothy Dutton.

Several of the Bethel folks attended the singing convention at Floyd Sunday.

Mr. and Mrs. Clay Jones and family spent Sunday with Mr. and Mrs. Charlie Masters and daughter.

Mr. and Mrs. Henry Price and family, and Miss Norma and Charles and David Shue drove down from Clovis Sunday, visiting Mrs. J. N. Price and attending the singing convention at Floyd.

The residents of the Bethel community will gather at the church on Wednesday, April 13, with guns and lunches, prepared for a rabbit drive. Thirteen may be an unlucky number (for the rabbits). Everyone come and stay all day.

Chester Boteler returned home from a trip to California in time to vote.

Mrs. Jones of Friona, Tex., is visiting her sister, Mrs. Guy Collier, and family and her father and mother, Mr. and Mrs. Dunn.

Mrs. Cecil Jones and children of Portales spent last Friday afternoon with Mrs. Ed Adams.

The irrigation pumps are saying that planting has begun. People aren't discouraged, especially our Bethel folks.

The Ladies' Aid of the Christian church is meeting this afternoon at the home of Mrs. E. T. Hensley. The meeting is called for 2:30 o'clock.

BUY AT THE RIGHT TIME AND BUY QUALITY CHICKS

There are two major factors in buying or hatching chicks which will later determine the success of the poultry enterprise, says W. M. Ginn of the New Mexico Agricultural college. These are:

First, the time the chicks are hatched. Second, the quality of the parent stock.

The importance of the first major factor, time to hatch, is shown by an experiment conducted at the New Mexico College of Agriculture. The Leghorns hatched during January and February started laying in the summer and in the fall, when egg prices were high, they molted. Those hatched during June and July did not start laying early enough in the fall to put eggs on the high price market. The chicks hatched in March, April and the first part of May began laying in the fall when eggs are needed most and laid more eggs during the first year than those hatched earlier or later. From the data gathered in this experiment, it seems that the best time to hatch Leghorns for profit is in April and never earlier than March nor later than May 15. Heavier breeds may be hatched three to four weeks earlier than Leghorns, because it takes them that much longer to mature and begin laying.

The second major factor to consider in buying chicks, quality of the parent stock, may be forcibly presented by the experience of a poultryman whom we will call Mr. X. Mr. X was a very good poultryman, had the model poultry house of his community, and cared for his flock according to the recommendations of the agricultural college, but his net profits were not as great as some other poultrymen. He decided to invest in a better quality of chicks and paid $30 more for 1,000 chicks than he had been accustomed to paying. The 350 pullets he produced from these chicks laid 750 dozen more eggs than any other 350 pullets he had ever raised. These eggs sold for $150, giving him an income of $150 on his extra investment of $30. Of course the quality of the chicks was not alone responsible for the increased profit, for he had bought at the right time, given his chicks a balanced feed and the best of care.

W. B. Fannin of Brownwood, Tex., is in Portales this week spending the time with his daughter, Mrs. S. A. Jackson. His son and daughter, Mr. and Mrs. A. A. Fannin of San Angelo, accompanied him this far, as they were passing through Portales for other sections of the state on business and visiting.

Watt Stewart, who has been confined to his bed for several days, was able to be out and attend the regular meeting of the County Board of Education on Monday.

Mrs. George Chumbley was in Portales Saturday shopping. She was accompanied home by Paul Wurster, who will visit upon the Chumbley ranch for a few days.

Mr. and Mrs. Lester Bayless, together with Mr. and Mrs. C. Roy Smith, came down from their homes in Clovis and spent Sunday with their mother and sisters, Mrs. Maud Smith, Misses Irma Belle and Leta Smith.

Dr. Gaines

Specialist

IN INTERNAL MEDICINE

Will Be at

PORTALES—Friday night, April 8, 7 to 9 p. m., and Saturday, April 9, 9 a. m. to 3 p. m., at Travelers Inn.

CLOVIS—Saturday night, April 9, 6 to 9 p. m., and Sunday, April 10, 9 a. m. to 9 p. m. at Antlers Hotel.

Poultry Profits

are not mere accidents.

If your poultry flock is to return you a profit, it must have proper attention, correct feeding and above all . . .

Proper Housing Facilities and Abundance of Sunshine

Come in today and let us help you plan your poultry and brooder houses, that give the very best ventilation, sunshine and protection.

KEMP LUMBER CO.

WE HAVE A

Customer

who brings his car to us every Saturday for greasing, after a week of hard driving. He will spend for this service $52.00 per year, but that is only one-third of the repair bill on cars given similar use and lubricated three to five times a year. Look at your steering tie rod and drag link. They may be worn and in a dangerous condition due to lack of proper greasing regularly.

SPECIALIZED GREASING

IT PAYS

PHILLIPS "66"

Service Station

Frank Carroon

once

IN A BLUE MOON

SALE

ONCE-IN-A-BLUE-MOON OPPORTUNITY TO BUY

used cars

OF LATE MODEL *Quality* MAKES AT THESE

LOW PRICES

The news of this great bargain opportunity is spreading like wildfire. Word is traveling fast that we are flooded with choice used cars of all makes and models—trade-ins on the brilliant new Chevrolet Six. More are pouring in every day. To make room for these incoming trades, our present stock of used cars must be sold at once, regardless of loss. On the bargain counter they go, at prices that are slashed as never before. Think of it, genuine reconditioned used cars, backed by "our OK that counts"—your assurance of outstanding value and satisfaction. Be wise. Join the crowds of buyers at this great once-in-a-blue-moon sale. Select your favorite make and model. Buy it now, for less than you would be willing to pay.

Unprecedented popularity of *the* new Chevrolet Six has filled our stocks with the *choicest* cars in town

OK USED CARS CHEVROLET

Small Down Payments. Easy G.M.A.C. Terms

1930 CHEVROLET COACH—Act today if you want to buy a slightly used 6-cylinder car at so low a price. This car was priced at $200. Now at this sale for only..... $142.50

1929 CHEVROLET SEDAN—Thoroughly checked throughout and reconditioned and bears that famous OK that counts. Good paint, good tires. An all-around family car..... $197

1930 CHEVROLET COUPE—If you want a coupe, this is an opportunity of a lifetime. You will be proud of its appearance and its performance. Reduced from $250 to..... $197.50

1929 CHEVROLET TRUCK—Light delivery with panel body. Good condition throughout. This is a real bargain for anyone needing a truck of this kind..... $75

1927 CHEVROLET COACH—Motor and tires in good condition. 1932 license. An extra bargain for this sale..... $42.50

1927 CHEVROLET TRUCK—Motor in good condition. Good tires. A truck that will give many years of service. A real truck bargain..... $65

NEW 1931 CHEVROLET COACH
Equipped with regular equipment and ready to go. Regular price $636, reduced for this sale to only
$517

1929 CHEVROLET FOUR-DOOR
Original duco finish, clean upholstering, tires show little wear. For this sale only
$167

1928 CHEVROLET TRUCK
'32 license, good tires, motor good. An extra good bargain for only
$100

Portales Motor Co. Inc.

Portales, N. M.

These are Times to Shop Through the Classified

Want Ads

WE BUY, sell and exchange furniture. W. A. Angley Furniture. phone 214. 11tfc

FOR TRADE—Or Rent: Five room modern residence, good location to schools. See or write Alvin George, Box 366, Portales, N. M. 13tfc

FOR SALE—Strawberry plants, 75c per 100 or $3 per 1,000. Flower plants and also shrubbery. J. D. Stark, 504 Fairly st., S. E. high school. 22t4c

FOR SALE—Excellent Red baby chicks, $3 per 100. Eggs, $4 per 100. Will take grain in part payment. Mrs. John V. Miller, Portales, N.M. Phoen 09F12. 22t3c

FOR TRADE—A new Farmall four-row godevil. Will trade for cattle or sell on fall payment; also peanuts for trade. J. S. Martin, 7½ mi. southeast Portales. 23t2p

FOR SALE—Certified sweet potato seed at 75c per crate. See me at my farm home or phone 07F12. A. G. Ross. 23t2p

WANTED—To buy bright clean syrup buckets. 5c for 10 lbs., 3c for 5 lbs. J. B. Crow tin shop. 23t2c

FOR SALE—Or trade for cow cow stock, one span of good work mules. Jim Caviness, Causey, N. M. 23t2p

FOR SALE—Seed sweet potatoes. Will trade for peanuts. J. S. Smith, or see L. A. Little at association. 23t2p

FOR SALE—One lister planter, one wagon and harness. C. L. Dement, 122 S.W. Pine St. 24t2p

FOR SALE—Dahlia bulbs; mixed varieties and colors; large strong roots; 5 cents each; 20 for 50c, or 50 for $1. Mrs. L. M. Kuykendall, South Main St. 44t2p

WANTED—Woman, 30 to 50 years old, to work on farm. See J. W. Vanetts, Arch post office. 24t1c

FOR SALE—Or rent: Four room house, modern except heat.
Good set of leather harness, several disc breaking plows.
1½ to 25 h. p. pump engines.
Have several old cars and trucks for sale or trade.
Two Fordsons ,1 International for sale or trade.
Slip-Knot belt dressing for all belts; once used always used.
Schumpert Imp. Co. 24t1c

STRAYED—1 sorrel mule, 8 yrs., wt. 800 lbs.; 1 bay horse, 4 yrs., 800 lbs., star in forehead, wire cut on one front foot, shows lameness. Gone 5 weeks. Thos. Crum, care Boyd ranch, Arch, N. M. 24t3p

FOR TRADE—Strawberry plants for feed, chickens, eggs or anything I may use. Garden plants accompany each order of plants. Mrs. C. O. Bickham. 24t1p

FOR SALE—Or Trade: One work mare. Will trade for heickens or milk cow, or sell. Mrs. R. M. Landis, 1324 N. Main, across R. R. tracks. 24t1

FOR TRADE—Good 4-year-old mare and mule colt, for good young stallion. N. L. Tevis, Arch, N. M., or ½ mile north Friendship school house. 24t1p

MONTHLY payment loans on good city property. Also houses for rent. H. A. Hunter. 24t1c

PRESBYTERIAN AUXILIARY

The Presbyterian Auxiliary met at a called meeting Tuesday for the purpose of electing officers for the coming church year. Mrs. C. J. Sparks was elected president, and Mrs. Cal Parker vice president.

The next regular meeting will be held Tuesday, April 12, with Mrs. Rex Forrest, in an all-day meeting, each lady furnishing a dish for the noon meal.

REBEKAH PARTY

There were about twenty-five members of the Rebekah lodge in Portales who drove to Elida last Friday evening to attend the evening entertainment which had been prepared by the society of that community.

The first portion of the evening was devoted to the presentation of a one-act play entitled, "The Rumor Going Around." This was a comedy with several scenes and the rumor grew to such proportions during the time it was going the rounds that it was not recognized as the same experience when heard by the woman who had started the story.

After the play the tables were arranged and the remainder of the evening was devoted to bridge and forty-two.

The proceeds of the occasion were very satisfactory.

EAST VALLEY VIEW ITEMS

Several from the East Valley View community went to Floyd last Sunday and attended the singing convention.

George Leverett of East Valley View and Miss Mabel Grimmett of Rogers surprised their friends by being married last Saturday. The entire community extends very best wishes to these young people.

Mr. and Mrs. Edd Thompson of Inez visited in the Cal Parker home Tuesday.

The young people of the community surprised George Atkins on his birthday Monday evening, April 4, by gathering at the Atkins home and spending the evening hours in games and stunts of various kinds. Mrs. Atkins served refreshments at the close of the party, a portion of which was the delicious birthday cake which had been prepared.

The friends will be delighted to learn that Mrs. Pessmire and "Grandma" Walker, who have been ill, are reported improving most satisfactorily. Mrs. Pessmire's brother from Dallas, who was with her for a few days, has returned to his home.

B. P. W. CLUB WILL MEET

Miss Estelle Johnston is opening her home next Monday night, April 11, to the members of the Business and Professional Women's club, when they will gather for the evening meal and a program.

Miss Jamie Greenwaldt will be in charge of the program, which will be a study of pictures. This promises to be quite an instructive program, as Miss Greenwaldt will give the history of some of the masterpieces and the life sketches of the artists.

Mr. and Mrs. A. M. Gragg drove to Tucumcari and spent the Sunday with relatives and friends. They were accompanied home by their sister, Miss Ruth Gragg, who is a guest in their home for a few days.

FOR TRADE—I have some good notes and one good car to trade for good work stock or good truck. Also I have a good farm at House, N. M., fairly well improved, to lease cheap for cash or to trade for a farm near Portales. See me, 10 miles south and three miles west of Portales. J. N. Killilon. 24tlc

FOR RENT—Business house next door to Shock's Battery Station. Ed J. Neer. 24tfc

FOR SALE—Seed potatoes, not certified but as good as any certified seed in the Valley. See J. S. Smith at East Valley View, or Lewis Little, at the Association. 24t3p

FOR SALE—Bundle sorghum at 3c. See Helen Armstrong. 24t2p

HE MISSED THE JOB

Opportunity used to knock—now it telephones. Employers look for the quickest way to reach people—the telephone directory. It pays to have telephone service. Why not discuss it with us today?

The Mountain States Telephone & Telegraph Co.

NOTICE OF ELECTION FOR CONSOLIDATION OF SCHOOL DISTRICTS

Notice is given that on the 23rd day of April, 1932, there will be held in school district No. 39, County of Roosevelt, New Mexico, an election for the purpose of determining whether said district shall receive and consolidate with that portion of school district No. 73 lying north of a line beginning at the southeast corner of Sec. 16, Township 3 S., Range 34 E., thence west three miles, thence south one mile, thence west to the boundary line of school district No. 19. Said election shall be held by the local directors at the school house. Polls to be open between the hours of 8 a. m. and 6 p. m.

ROOSEVELT COUNTY BOARD OF EDUCATION,
A. E. HUNT, Clerk.
Apr.7-14-21-Hunt

NOTICE OF ELECTION FOR CONSOLIDATION OF SCHOOL DISTRICTS

Notice is hereby given that on the 23rd day of April, 1932, there will be held in school district No. 73, County of Roosevelt, New Mexico, an election for the purpose of determining whether said district shall be divided and the portion hereinafter described consolidated with district No. 39.

That portion of school district No. 73 lying north of a line beginning at the southeast corner of Section 16, Township 3 S., Range 34 E., thence west three miles, thence south one mile, thence west to the boundary line of school district No. 19. Said election shall be held by Will Cathey, Oscar Evans and H. E. Toombs. Polls will be open at the residence of Will Cathey from 8 a. m. to 6 p. m.

ROOSEVELT COUNTY BOARD OF EDUCATION,
A. E. HUNT, Clerk.
Apr.7-14-21-Hunt

NOTICE OF SUIT

THE STATE OF NEW MEXICO to the defendants, E. D. Mathews, also known as Edwin D. Mathews, if living, and if dead the unknown heirs of the said E. D. Mathews and all unknown claimants of interest in the premises adverse to the plaintiff, Greeting:

You are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, No. 2846, on the civil docket of said court, by George S. Hatch, plaintiff against you said defendants.

The general nature and objects of this suit are to obtain a decree of said Court to establish the title in the plaintiff and quiet title of plaintiff in and to the following described real estate located and situated in the County of Roosevelt, State of New Mexico, to-wit:

All of block one (1) of the East Portales Addition to the town of Potrales, New Mexico, according to the plat of said Addition now on file in the office of the County Clerk of Roosevelt County, New Mexico.

And to forever bar and estop the defendants, and each of them and any one claiming by, under or through them, or any of them or their assigns from having or claiming any lien, right, title, or interest in and to the said land adverse to the estate of the plaintiff therein; that plaintiff's title be forever quieted and set at rest.

You are further notified that unless you enter your appearance in said cause on or before the 30th day of May, 1932, judgment by default will be rendered against you and plaintiff will apply to the court and will be given the relief demanded in his complaint.

J. C. Compton, whose business and post office address is Portales, New Mexico, is attorney for plaintiff.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this the 6th day of April, 1932.

(Seal) JOHN W. BALLOW, County Clerk.
Apr.7-28-LeeCarter

NOTICE OF FORECLOSURE SALE

Notice is hereby given, that whereas, on March 5th, 1932, in Cause No. 2831, pending in the District Court of Roosevelt Co., N. M., wherein J. R. Hatfield was plaintiff, and Olin R. Boren et al. were defendants, a judgment and decree was rendered in favor of plaintiff and against defendants for the sum of $682.60, with 10% per annum interest thereon from date of judgment until paid, with all costs, amounting to date of sale hereinafter fixed to the sum of $897.78, besides costs, and same being a decree foreclosing a mortgage lien upon the E½ of SE¼ of Sec. 32 and S½ of SW¼ of Sec. 33, all in Twp. one (1) south of range 34 East, N. M. P. M., in Roosevelt County, N. M., with all improvements thereon, and ordering the sale of said lands and premises, and directing the undersigned, as Special Master, to sell the same for the purpose of paying said indebtedness adjudged, and all costs, now, by virtue of the premises aforesaid, I, Alice Cissell, as Special Master, will at the hour of 10 o'clock a. m. on May 7th, 1932, at the NE front door of the court house in the City of Portales, N. M., sell said lands and premises at public auction to the highest bidder for cash, for the purposes aforesaid.

April 6th, 1932.

ALICE CISSELL, Special Master.
April7-28 Mrs.

UNDERTAKING AMBULANCE Ed. J. Neer EMBALMER SERVICE

Established 28 years — — Licensed by State Board

Phone 67, 2 rings Agent for Clovis Floral Co.

Quality and Service Considered—Neer's Prices are Less

Portales New Mexico

To the Citizens of Roosevelt County

Having "also ran," naturally I am disappointed, having hoped to win. I am glad that I did not "stoop to conquer," and I am also appreciative for a host of friends loyal and true, whose good will and respect I value more highly than office.

"Nothing succeeds like success," and I extend congratulations to the winner, Mrs. Morrison. Again expressing my heartiest appreciation to and for friends loyal and true, I am,

Sincerely,

J. W. KING

Who Aspired to Be County Clerk

but discovered the source of Salt Creek instead

For Prosperity and Progress

Let us all pull together to bring Roosevelt county to the front.

The First National Bank

Portales, N. M.

WE MAY BE RACKETEERS

because we buy our used tires and used parts right and can sell them to you at such low prices. Come and see them.

366 SERVICE STATION & GARAGE

H. A. HAMMETT, Prop.

To the Citizens of Roosevelt County

Though defeated in my race for County Commissioner, I am grateful for the host of friends and supporters who stood by me throughout my campaign, and I hereby express my deepest appreciation for their interest and efforts in my favor.

S. E. JOHNSON.



$3.95 Each
Tubes 91c
29x4.40-21
$3.83 Each IN PAIRS

NEW LOW PRICES

A new set for ....$15.32!

Lifetime Guaranteed
GOODYEAR SPEEDWAY
Supertwist Cord Tires

New High Peaks in Goodyear Value!

Husky, dependable, guaranteed tires and tubes—you get these matchless bargains because millions more people buy Goodyears. Come see them!

CASH PRICES

Full Oversize	Price of Each	Each in Pairs	Tube
29x4.50-20	$4.30	$4.17	$ .91
30x4.50-21	4.37	4.23	.95
28x4.75-19	5.12	4.97	.94
29x4.75-20	5.20	5.04	.91
29x5.00-19	5.30	5.23	1.00
30x5.00-20	5.45	5.29	1.14
31x5.00-21	5.72	5.56	1.16
28x5.25-18	6.15	5.97	1.02
31x5.25-21	6.03	6.43	1.16
30x3½ Rg. Cl.	3.57	3.46	.86



TRADE In your old tires for the new 1932 GOODYEAR ALL-WEATHERS New Low Prices

TUNE IN Goodyear Radio Programs Wed. Sat.

Universal Motor Co.
Waverly Oil
Phone 76

Many Thanks

The recent political campaign and primary is now history. I wish you to know that I appreciate the kindness and courtesy of those who made it possible for me to be with you candidates and other citizens of Roosevelt County while filling most of your speaking dates. The experience has been pleasant and inspirational. Many cordial friendships have been formed which I trust will be permanent.

The people of all Portales' trade territory are invited to call on me when I may be of service to you in any way.

Sincerely yours,

J. C. Nelson

PORTALES, N. M. JEWELER

Appreciation

To the Citizens of Roosevelt County:

I take this method to express my appreciation for the votes that you cast for me and the large majority which I received in the Democratic Primary on April 2, 1932, for the office of County Commissioner of District No. 2.

I shall try to further show my appreciation by the faithful performance of the duties of the office to the very best of my ability and I shall keep in mind at all times the interest of all of the people of Roosevelt county.

Respectfully,

R. L. ALLEN

SPECIALS FOR FRIDAY AND SATURDAY

FARHA'S GRO.

Post Toasties	10c
Crackers, Snowflake, 2 lbs.	19c
Coffee, Schilling's, 1 lb.	36c
Lard, pure, 8 lbs.	57c
Syrup, Pancake, Karo and Sorghum, gal.	59c
Soap, White, Laundry, 10 bars	25c
Crepe Tissue, Fort Howard, 3 rolls	20c
Corn, 3 No. 2	28c
Potatoes, 10 lbs.	12c
Bacon, sugar cured lb.	15c

We Pay 1c More Than the Market Price for Eggs in Trade on Fridays and Saturdays

Week End SPECIALS

United Dry Goods Stores, Inc.

Pretty Dresses in Rayon, Crepes, Prints and Pastel Shades.. $2.98

Ladies' and Misses' Wash Dresses 59c

Specials in Footwear

Just received, the newest in Straps, Sandals, Oxfords and Pumps, for Spring wear. Prices from $3.98 to $1.98

Boys' Sport and Plain Oxfords, the pair $1.98

Men's Oxfords, $3.98, $2.98 and $2.48

Our Annual Quilt Contest Opens

THURSDAY, APRIL 14

Select your choice finished quilt and enter same in the contest.

United Dry Goods Stores, Inc.

SHORT BOB IS STYLISH

Bobbed hair is the thing, but the long bob has decidedly gone the way of the short skirt.

The hair, authorities said, should not be longer than one inch below the back hair line.

Platinum blonde has been supplanted by bronze henna, for red hair is the present ruling favorite.

The 1932 spring model bob, as described by Max Hoefer, president of the Illinois Hair Dressers' association, has a sculptured effect—sleek, close to the head, well trimmed and well groomed.

Bangs are in, only they are not called bangs but "feathers," which is descriptive of fringed ends.

Enameling the hair is the newest thing in evening coiffures, whether the hair is powdered or not.

It differs from the lacquered hair dress in that when finished it is not hard and unbending.

Lacquer, introduced last year in Paris, Hoefer explained, was found to be successful only on wigs.

FROZEN DESSERTS

The frozen desserts requiring no stirring while freezing are those which are rich in contents and the mixture has been well beaten before put into the ice to freeze.

In ice cerams where the mixture is less rich, some gelatin or cornstarch is usually added to make the frozen product smoother.

Some suggestions have been made that the first mixture be frozen to a mush before the whipped cream is added, and then the whole placed into the ice or refrigerator to freeze.

In sherbets the juices can first be frozen to a mush stage, then egg whites beaten to a stiff froth may be added at the same time with the whipped cream.

Below are some of the good recipes for frozen desserts.

Vanilla Mousse

1 teaspoon gelatin.
2 tablespoons cold water.
1 cup milk.
1 cup cream.
¼ cup sugar.
2 teaspoons vanilla.

Soak the gelatin in the water for five minutes, then dissolve in hot milk. Add sugar, cool and add flavoring. Freeze until mixture begins to thicken. Then fold in beaten cream and pack until frozen stiff. If this recipe is used in a refrigerator remove the mixture from the compartment when it begins to thicken, turn into a cold bowl and beat until frothy. Add the whipped cream and return to the compartment, stirring no more.

Chocolate Ice Cream

1½ squares of chocolate.
2 cups rich cream.
1 tablespoon cornstarch.
2/3 cups sugar.
1½ teaspoons vanilla.
1 cup cream.

Melt chocolate and add scalded milk very slowly. Mix cornstarch with sugar and add to chocolate mixture. Cook in a double boiler until thickened. Cool, add vanilla and freeze to a mush. Add whipped cream and continue freezing until the proper consistency.

PORTALES HOME MAKERS' CLUB HAS ALL-DAY SESSION

The all-day meeting of the Portales Home Makers' club held yesterday with Mrs. J. W. McMinn was a very pleasant affair. The ladies gathered about 11:30 with covered dishes of splendid food, which was served at the noon hour.

There were about twenty ladies present and after the dinner the session was given over to Miss Verda Oakley, who was in charge of the program. Some plans were discussed concerning the display to be made at the Roosevelt County Dairy show this next fall.

A portion of the session was given over to the plans for the County Council, which will be an all-day meeting at the court house in Portales on Saturday, April 29. Each of the clubs of the county will have a program and style show. Mrs. A. C. Youngblood was appointed chairman of the committee to arrange for the Portales program. She will select her own helpers.

Mrs. L. S. Kirby and Miss Agnes Foreman were designated to make the house dresses which will appear in the fashion show.

Miss Oakley had on display a collection of garments from manufacturing companies which were splendid suggestions for the use of material and the best styles in making children's garments.

Mrs. J. P. Ford, president, was in charge of the business session, which occupied some time during the afternoon.

LONGS HOME MAKERS' CLUB MET LAST TUESDAY

The members of the Home Makers' club of Longs met last Tuesday week, Mar. 29, for an all-day meeting with Mrs. C. D. Vandiver. Each of the women took one dish of food and this comprised the noon-day meal, which was bountiful and delicious.

There were twenty-one ladies present and the day was one of the happiest gatherings the members have enjoyed for several weeks.

Mrs. Bynum of Garrison was a guest for the day, as were also five ladies from Rogers. They were Mrs. Lem Miller, Mrs. Wesley Walker, Mrs. Johnnie Ross, Mrs. Oscar McCormick and Mrs. Walter Brannon.

Each of the ladies had sewing, and the afternoon was spent very happily with work and visiting. Mrs. Miller extended the ladies an invitation to be guests in her home at Rogers for the next meeting, and this was accepted with great pleasure.

This meeting will be the second Tuesday in April, the 12th, and will be an all-day gathering.

"BEST EVER" APPLE PIE

Cream apple pie is, to our family, the best apple pie ever made. Use your own favorite pastry recipe, then peel and slice enough apples to cover bottom of crust. Sprinkle apples with a half teaspoon ful of nutmeg. Mix together one cupful of sugar, one tablespoonful of flour and three-quarters cupful sweet thick cream, and pour over apples. Place strips of pie dough over top, and bake in medium hot oven. This recipe is sufficient for one large pie.—Mrs. Vernon Bowman, Carroll county, Missouri.

FLOYD HOME MAKERS' CLUB

The members of the Floyd Home Makers' club are meeting tomorrow (April 8) in an all-day meeting at the home of Mrs. J. I. Jones. An interesting day has been planned for the ladies and every member is being urged to be present for the day and participate in the pleasures.

EAST VALLEY VIEW CLUB

The members of the East Valley View Home Makers club are very alert and anxious to be of interest and service to their community, and last Friday evening they entertained with a program at the club building.

The program committee consisted of Mrs. Drinkard, Mrs. Kiker and Mrs. Fessmire. The nature of the numbers were varied but all were highly entertaining and gave the crowd a real treat. There were one-act plays, music and readings. One number which was especially enjoyed was a pianologue by Mrs. Kercheville of Portales.

U. D. C. MEETING

Mrs. J. G. Greaves was hostess to the members of the U. D. C. when they met in her home last Tuesday afternoon.

Mrs. A. D. Ribble was in charge of the program and had invited Miss Kate McManaway and Mrs. Coe Howard to assist with talks, which were most interesting.

The subject for the afternoon was a history of the organization of the Southern Memorial association.

Miss McManaway gave a most interesting talk concerning the life of Miss Nora Davidson of Petersburg, Va., who is recognized as the first person to yearly decorate the graves of the southern soldiers who fell in battle at Petersburg. This information later got to General Logan and finally resulted in the Southern Memorial association. Miss Davidson, a very intimate friend of Miss McManaway's and Mrs. T. E. Mears' mother, worked in a hospital in Virginia during the war between the states, and after the close of the war had a private school in Petersburg. Each year she and her pupils went to the cemetery with flowers and from this has grown the Memorial societies.

In many states the date is set on the anniversary of some southern battle, thus no specific date was denoted as is true with the National Memorial day.

Mrs. Coe Howard read an interesting article from an educational magazine giving many facts concerning the organiaztion of the memorial day.

After the close of the meeting Mrs. Greaves served a plate lunch and the remainder of the afternoon was spent in visiting.

MINISTERS ATTEND DISTRICT CONFERENCE

Rev. R. F. Davis of Portales, Rev. C. K. Campbell and Rev. R. O. Tomlinson of Clovis returned Monday afternoon from Fort Stockton, Tex., where they had been in attendance at the District conference since Wednesday of last week.

Rev. Davis and Rev. Tomlinson went first to Marfa, Tex., where they attended the Roswell district conference and both gentlemen appeared upon the program.

Mr. and Mrs. John V. Miller of the Bethel community were visitors of Mrs. O. W. Carter last Sunday afternoon.

Miss Grace Braxton is now very much improved from an attack of flu, from which she suffered for a few days.

Mrs. Leslie Smith spent a few hours Saturday afternoon with Mrs. J. B. Sledge, who has been ill with the flu.

H. E. Taylor and children motored to Dora Monday and spent the day with Fred Taylor and family.

THESE SUNNY DAYS

Hot weather is unkind to lovely skins. With the summer sun beating down as one works in the garden, tends the chickens, plays tennis or swims, there easily can be one result. Unless a few extra precautions are taken the sun eventually will cook every bit of oil out of our skin and then proceed to bake it dry. This is doubly true of necks. After continued exposure, various ones may suffer differently. Some will come out of the sun with a cheerful crop of young freckles. Others will have skins that sting at the lightest touch and that are as pink as a fresh broiled lobster.

The first precaution to observe in working in the sunshine is to wear a broad brimmed hat or sunbonnet. Application of a thin coating of almond cream immediately after washing is a splendid protection. Stocking legs worn on the arms will prevent freckles and sunburn as well as protect against scratches.

But suppose you have worked in the garden all morning without a hat. The sun has had its chance and you must make haste to offset its work. First of all smear cold cream generously on the face and neck. Carefully remove with a soft cloth or tissue. Do not wash the face with soap and water for several hours, as it will only tend to draw off more of the natural oils and leave the skin drier than ever. This method of creaming the face after exposure in the sun will tend to give you a creamy tan rather than a sun baked appearance.

If your skin is one of the tender sort that freckles easily, use a preventive lotion just after washing the face. This is made by mixing thoroughly one ounce each of tincture of benzoin and glycerine, then adding two ounces of water. Apply with fingers just after washing the face. Freckles already formed require a different type preparation. There are remedies that can be made at home. It is really safer in the long run, however, to use a commercial product, since these are tested and there will be no danger from faulty mixing.—Capper's Farmer.

FLOSS CONTAINERS

When you are thoroughly disgusted with the condition your embroidery floss has gotten into when you are working, just get an old magazine for a container and all your problems of keeping the threads straight are settled.

Sort the different shades of each color, putting each of the skeins between two sheets of the magazine with a short end of the silk extending over the edge that you may be able to locate the desired thread with very little effort, and when this floss is found it will not be tangled.

To add to the convenience a needle may be stuck in the pages of the magazine so that it may be handy when ready to use the thread. Any old discarded magazine will serve the purpose and you can have three if desired, one for silk, one for cotton floss and one for wool floss.

THE GOOD SEPARATED FROM THE BAD IN A HUMAN BEING

Robert Louis Stevenson dreamed "Dr. Jekyll and Mr. Hyde," which is considered today one of the leading mystery thrillers of all time.

This interesting fact was brought to light in research into the spirit of the story at the Paramount studios, where Fredric March filmed the famous dual-personality role.

Investigation shows that Stevenson had been seeking a story in which to embody his theory of the duality of man's nature.

Mrs. Stevenson, herself, described the occasion.

"In the small hours of one morning," she said, "I was awakened by cries of horror from Louis. Thinking he had a nightmare, I awakened him. He said angrily, 'Why did you wake me up? I was dreaming a fine bogey tale.' I had awakened him at the first transformation scene."

After his dream, complete in every detail, even to powders, Stevenson wrote at red heat, just as the story had presented itself to him in his sleep.

Within a year after the publication of the book, the story was dramatized for Richard Mansfield, who first produced it in Boston in 1887.

This picture opens at the Portala Theatre April 17 for a two-day run.

APPRECIATION

I wish to express my sincere appreciation to my friends and supporters who so generously stood by me with their vote and influence on last Saturday in the Democratic primary.

J. HARVE BAKER.
24t1c

Appreciation

I wish to express my sincere gratitude and thanks to all my friends for their loyal support, and the confidence they placed in me during the past campaign, and I sincerely hope that nothing will ever happen to dismerit the same.

Respectfully,

C. F. 'Fred' Marshall

I Wish to Express My

Appreciation

to the voters and friends who were so loyal to me (and especially to the people of the Floyd community) and assure you that I appreciated your vote just as I would have, should I have been elected.

Jack Howard

Calotabs
TRADE MARK REG.
For lazy liver, stomach and kidneys, biliousness, indigestion, constipation, headache, colds and fever.
10¢ and 35¢ at dealers.

CONSULT THIS WELL KNOWN BEAUTY AUTHORITY

WITH OUR COMPLIMENTS

As a special courtesy to our customers we have obtained at considerable expense the service of Miss Marie Shrake, beauty expert and special representative of Dorothy Perkins, who will be at our store April 11th to 16th, inclusive.

She will analyze your skin, advise you on your personal beauty problems, give you a complete facial treatment and show you how to give yourself the same treatment at home.

NO CHARGE FOR THIS SERVICE

(We Will Have a Private Booth in Our Store)
PHONE NOW FOR APPOINTMENT

ED J. NEER

DEAR FRIENDS

I wish to express my sincere appreciation for the support given me in the past campaign.

I feel indeed grateful that I have so many friends.

Sincerely,

ARTHUR C. WOODBURN

SATURDAY SPECIALS

Pure Pork Sausage 10c
Fresh Hamburger 10c
Veal or Beef Roast 10c
Creamery Butter 22c

HIGH QUALITY—THE LOWEST PRICES

McCALL MARKET

To the Voters of Roosevelt County:

I acknowledge my profound gratitude to those of you who gave me such a splendid vote of confidence. To those who voted against me, many perhaps under misapprehension, I still remain your friend. Every statement made by me in speech or in print remains a matter of easy proof should anyone desire it.

It will be my purpose to give the very best service in your behalf in the Senate of which I am capable.

Very respectfully,

T. E. MEARS

Satisfaction
Is Our Motto
PORTALES BARBER SHOP

Flattering FROCKS

for Sports — for Afternoon!

NEWEST Rayon and Cotton Crepes! $1.98



Right!—you need pay only this tiny price for that all-occasion frock every wardrobe needs! And these are very special styles, too—

- Trim Capelets—
- Vest effects—
- Gay Scarfs—
- New Tri-colors—
- Vivid Prints—
- Solid colors with vivid prints!
- Unusual variety!

SIZES for MISSES and WOMEN

J. C. PENNEY CO. INC.
DEPARTMENT • STORE

CHEVROLET

SPECIAL FOR WEEK OF APRIL 11th ONLY

80¢

for the best

MOTOR TUNE-UP

a Chevrolet owner can buy!

This price of 80c is absolutely the lowest at which you can get your Chevrolet motor tuned properly! And you have the satisfaction of knowing that experts will do the work—Chevrolet-trained mechanics, observing Chevrolet methods, using Chevrolet-designed tools and equipment and meeting Chevrolet's high standards. Come in, and restore the old youth and pep and vigor to your Chevrolet engine. You save money in the long run by getting Chevrolet experts to do it! And you save money *right away*—at this new bargain price.

Portales Motor Co.

HOMESPUN SENSE

Pithy Quotations from Public Addresses of MELVIN A. TRAYLOR

President, First National Bank, Chicago

"It is time some leadership and some party called our attention to the fact there is no magic cure for the ills and the evils of human folly. We trod the primrose path of extravagance, of thoughtless and of almost criminal neglect of every sound principle of human conduct, from the individual to the government, and the individual was aided, encouraged, and abetted on that path by the government and those responsible for its administration."

* * *

"One of the biggest things was a watered state of mind in which we all thought we were richer than we were, and were living beyond our means."

* * *

"In my opinion, no great division of human society has ever been lied to, and lied about, as much in the same period of time as has the American farmer."

* * *

"This then is my hope for our future—that we may be rich without forgetting to be righteous; that we may be powerful without being offensively proud; that we may be nationally minded without being narrow-minded; and, finally, that we may live in a world of fact without surrendering our faith."

* * *

"I would urge consideration of the complete abolishment of so-called floor trading, which, as I am informed, has about it most of the characteristics of plain crap shooting, and few, if any, more redeeming features than that delightful Ethiopian pastime."

* * *

"It is bad enough when the intelligent and wealthy speculate and lose, but when scrubwomen, day laborers, small home owners, wives and youths speculate and lose, simply because they can go to a broker's office and get credit for small sums, the practice ceases to be defensible on any ground."

* * *

"Out of the stress and difficulty of the situation I believe gradually we shall return to simpler thinking and simpler living. For it seems to me that we want above everything to abandon the struggle to live up with the Joneses, and to rediscover the true purpose of life, which is the joy to be found in the simple virtues of industry, thrift and sane living. I believe in our people, in our country, and in the God who directs our destinies; and I welcome the future with confidence and unshaken faith."

* * *

"We have not failed because of ignorance of economic theories, but because of our utter disregard and defiance of all economic laws. Ambition, stupidity, and greed have dictated policies, and trouble has been the result."

* * *

"All through history . . . the nations that have been agriculturists and have included in their agricultural and domestic pursuits the breeding and raising of livestock have been the nations that have endured the longest and performed the greatest work for mankind."

* * *

"Open the door of an agricultural school and you close the door of a poorhouse."

* * *

"Relief from owing too much money does not lie in borrowing more."

* * *

"Knowledge is one thing, but courage of leadership is another."

* * *

"Falsehood and error make the headlines, while truth and fact are lost in the maze of half-point type."

* * *

"We cannot trade the hungry, the unfed, the feeble voice of the sick, the empty basket of the unemployed, against the maintenance of party preference or individual advantage or personal achievement."

* * *

"I believe I am a better farmer by a long shot than I am a banker."

* * *

"We must either all thrive together or all suffer disaster."

SOCIETY NOTES

MOTHERS' BANQUET

Seventy-five mothers and daughters were present Friday night at the high school gymnasium when the girls entertained their mothers with a four-course banquet.

Some of the girls were not fortunate enough to have their own mothers in Portales for the evening and they adopted mothers for the evening and these as well as the real mothers felt highly complimented by the evening entertainment.

The delicious four-course dinner was announced for 7 o'clock and the table decorations and favors followed the plans as given in the News last week.

Seven of the boys of the high school were waiters and served the splendid meal which had been prepared by the girls of the home economics department, under the supervision of their instructor, Miss Elisabeth Greaves. These boys were Granville Simmons, Clifton Bengston, J. D. Boren, John Meirer, J. B. Maxwell, Clarence and Jack Kirkpey.

After the banquet a very delightful and pretty program was given showing the seven ages of the mother. The persons appearing in this was given last week with the exception of Betty Pearl Johnson, who was the little girl starting for her first day.

Hubert Burke was in charge of the colored spot light which was turned upon the pantomime actors during the program.

Freda Jergin, president of the Home Ec club, was toastmistress for the evening and gave to the mothers an address of honor and love. She expressed the joy experienced by all the girls at having their mothers present for the evening.

LUCKY THIRTEEN CLUB

Three tables were arranged in the home of Mrs. Howard Hammonds last Wednesday afternoon when the members of the Lucky Thirteen club gathered for an afternoon of bridge.

The players enjoyed six progressions and the contest resulted in Mrs. Wesley Little holding the high score and Miss Murle Kimmons low.

Mrs. Hammonds arranged a very attractive and delicious lunch, which was served after the game to the afternoon guests.

REBEKAH LODGE

The Rebekah members met in the I. O. O. F. hall last Thursday evening for the regular bi-monthly meeting. There was no special business matters of importance before the organization, and after the meeting the members went to the Portala, where they were the guests of Manager Temple DeVilbiss to see Ann Harding, starring in "Prestige."

There were about thirty-five of the ladies and they are indebted to Mr. DeVilbiss for a very delightful evening.

DORA FRESHMAN CLASS IS ENTERTAINED FRIDAY

Miss Edith Creamer and Miss Lois Munn entertained the freshman class of Dora high school Friday night, April 1, at the home of Mr. and Mrs. J. W. Creamer.

Several tables of forty-two and pollyanna were provided and then a pleasant hour was spent with April fool stunts. Light refreshments were served, after which the guests departed for their homes, declaring they had had a wonderful time. Miss Martha Evelyn Hodges acted as sponsor.

Those present were: Misses Martha Evelyn Hodges, Elzada Wilmoth, Lorena Gibson, Marguerite Gaines, Onice Kilgore, Ila Martin, Thelma Richards, Violette Goates, Doris Creamer, Lois Munn, Edith Creamer, and Messrs. Allen Leflar, Lynn Richards, Craig Nicklas, Glynn Nicklas, Noel Wilmoth, L. C. Gaines, Ernest Capps, Prater Powell, Kenneth Victor, Allen Chapman, Henry Rowland, Darrell Brown and Jim Rowland.

RAINBOW GIRLS HAVE BEAUTIFUL SERVICES

Members of the organization of Rainbow for Girls held Easter services at the Christian church last Saturday afternoon at 3 o'clock.

The program had been delayed one week as arrangements could not be completed to have the same on the afternoon of Easter Sunday. The music for the processional was furnished by Miss Lois and Miss Jewel Webb. Miss Lois was the pianist and Miss Jewel assisted with the violin.

The girls were directed to their reserved pews by little Marie South and Ruth McDonald.

These girls were attractive in the costumes of the rainbow colors. They also announced the numbers of the very splendid program, which began with a selection by the choir, "Onward Christian Soldiers," and invocation by Rev. Joe Tyson. Mrs. R. W. Means followed with a reading, giving most impressively that beautiful poem, "Building a Home."

While the choir sang, "The Old Rugged Cross," Miss Josephine Goodloe gave the same in pantomime.

Rev. J. F. Criswell of Littlefield, Tex., was then introduced and delivered the afternoon address. He had for his subject, "The Seeker, the Finder and the Keeper."

The choir sang, "Sweet Bye and Bye," and Rev. Rolfe Barnard gave the benediction.

Mrs. J. L. Simons is mother adviser for the girls and assisted with the plans for the delightful services.

PORTALES WOMAN'S CLUB

Mrs. Sam B. Fletcher and Mrs. P. E. Jordan will be hostesses to the Portales Woman's club next Wednesday at the home of Mrs. Fletcher on Colorado street.

Mrs. M. B. Jones, president, urges every one to be prompt, that the business meeting may begin at 3 o'clock, as there are several matters to be given consideration before the afternoon is turned over to Mrs. C. F. Brown, the program leader.

An afternoon of music has been arranged and this will consist of several splendid numbers.

FIRST CHRISTIAN CHURCH

Sunday school, 9:45 a. m.
Communion, 10:45 a. m.
Preaching, 11 a. m. Sermon subject, "Eating a Book."
Christian Endeavor, 6:30 p. m.
Preaching at 7:30 p. m. Subject, "Neglecting the Offered Salvation."
Everybody is welcome to come.

* * * * * * * * * *

Locals and Personals

* * * * * * * *

Mr. and Mrs. F. D. Golden drove to Canyon, Tex., for an Easter visit with Mrs. Golden's parents, Mr. and Mrs. J. S. Pool.

Mr. and Mrs. J. E. Sparks came down from Clovis Sunday and spent the day in the home of their son, C. J. Sparks, and family, who now live in the Ed J. Neer property, adjoining the home of Mr. and Mrs. C. J. Whitcomb.

Edgar Barn left the first of the week for Los Angeles, Calif., where he will again establish his home. Mrs. Barn remained for a longer stay with her mother, Mrs. G. A. Bailey of Pep, but will join her husband within a few weeks.

Mrs. Kindel of Carlsbad came up Saturday and remained until Monday visiting with her daughter, Mrs. Sam Batton. Mrs. Grantham accompanied Mrs. Kindel to Portales, where they went on to Clovis to visit over the week end with her son and his family in that city.

Heal Those Sore Gums

Even after pyorrhea has affected your stomach, kidneys and your general health, LETO'S PYORRHEA REMEDY, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Portales Drug Co.

LEGAL NOTICE

IN THE DISTRICT COURT OF ROOSEVELT COUNTY, N. M.
George P. Baxter, Plaintiff, vs. William M. Sherwood et al., Defendants. No. 2772.

ORDER

This cause coming on to be heard upon the motion of plaintiff by his attorney, W. A. Havener, for an order directing the following defendants, to-wit: Great Western Oil and Refining Company, a corporation; Clovis Oil Company, a corporation; Taiban-Tolar Oil and Gas Syndicate, a corporation; the Horse Shoe Land and Cattle Co., a corporation; Scottish Mortgage and Land Investment Company of New Mexico (Limited), a corporation; the American Investment company, a corporation, to cause their appearance to be entered herein, and it appearing to the court that a summons has been duly issued out of this court against the said corporations and each one and all of them and returned by the Sheriff of Roosevelt County, New Mexico, "not served" and "not summoned" and that an affidavit has been made and filed herein that process cannot be served upon said corporations all to the satisfaction of this court and as required by law, therefore the said defendants, the corporations above mentioned, are hereby ordered and directed by this court to cause their appearance to be entered in this suit and action on the 9th day of May, 1932.

It is ordered that copies of this order be posted at Portales, New Mexico, and at Elida, New Mexico, and at Tolar, New Mexico, and at the post office at said places, all in New Mexico.

Dated this 23rd day of March, 1932.

HARRY L. PATTON,
Judge.

Mar.31-Apr.21-Havener.

TO THE PEOPLE OF ROOSEVELT COUNTY

I wish to thank you for the support you gave me in last Saturday's Primary, and for all the favors you have shown me during this campaign. Even though you did not vote for me I wish to thank you for the interest you have taken in coming to the polls and voting as I am sure you voted as you thought best, and I can assure you I feel just as friendly toward you and hope you will continue to be my friends, and continue to co-operate with me while I am your Sheriff, as I shall always hold as an honor the trust you have placed in me. If we never meet with defeat we would not know how to appreciate winning, I will be glad to see you at my office at any time. I am at your service. Call me at your will, I shall be more than pleased to put forth my best effort for your interest.

S. T. JERNIGAN

Directory Professional

E. T. Hensley
Physician and Surgeon
Phones 94 nd 199

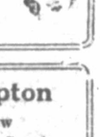
C. N. McCarty
Veterinarian
408 Nevada Street
Portales, N. M.

Dr. R. W. Means
DENTIST
Residence Phone 108
Office Phone 28
X-RAY DIAGNOSIS

Dr. N. F. Wollard
Local Surgeon
A. T. & S. F. Hospital Association
Office Neer's Drug Store
Phones: Office 49; Res. 169

S. N. Hancock
OPTOMETRIST
Eyes Tested Glasses Fitted
Reg. under State Board of N. M.
Next Door New Mex. Drug store

French Rose Beauty Shop
Specialist on Hair and Beauty Culture
Licensed Operator
DORA K. BRASELL



C. M. Compton
Attorney-at-Law
Practice in All the Courts
Office over Hughes Confectionery

Dr. I. D. Johnson
DENTIST
Phone 82 for Appointment
Portales, N. M.



W. E.
Bazemore
Portales, N. M.

Dr. J. S. Pearce
PHYSICIAN and SURGEON
Office at Pearce's Pharmacy
Office Phone 34 Residence 23

Young & Hatch
HOG BUYERS
Portales, N. M.

ADMINISTRATRIX' NOTICE

In the Probate Court of Roosevelt County, N. M., No. 551. In the matter of the estate of John Harth, deceased.

Notice is hereby given that the undersigned was on Mar. 16, 1932, appointed administratrix of the estate of John Harth, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such, all persons having claims against said estate of said decedent, are hereby notified and required to present the same to the undersigned within the time prescribed by law.

Dated Mar. 16, 1932.

ANNETTA L. HARTH,
Administratrix.

Mar.17-Apr.7—Mears.

FORECLOSURE SALE NOTICE

Notice is hereby given that whereas, on Feb. 23, 1932, in Cause No. 2829, pending in the District Court of Roosevelt County, New Mexico, wherein E. H. Newcom was plaintiff, and J. J. Roberson and Mrs. J. J. Roberson were defendants, a judgment and decree was rendered and entered in favor of plaintiff and against the defendants for the sum of $1,056.85, with eight per cent per annum interest thereon from date of judgment until paid, with all costs, amounting to date of sale hereinafter fixed to the sum of $1,071.00, besides costs, and same being a decree of foreclosure of a mortgage lien upon the lands securing said indebtedness and ordering the sale of said lands, to-wit: The south one-fourth of the northwest quarter of the northeast quarter of section 36 in Twp. one (1) south of range 34 east N. M. P. M., in Roosevelt County, N. M., witn all improvements thereon, and directing the undersigned, as Special Master, to sell said lands and premises for the purpose of paying said adjudged indebtedness and all costs. Now by virtue of the premises aforesaid, I, Alice Cissell, will at the hour of 10 o'clock a. m., on April 25, 1932, at the northeast front door of the court house in the City of Portales, N. M., sell said lands and premises at public auction to the highest bidder for cash, for the purpose of paying said adjudged indebtedness and all costs. Mar. 22, 1932

ALICE CISSELL,
Special Master.

Mar.24-Apr.14-Mears.

A Word of

APPRECIATION

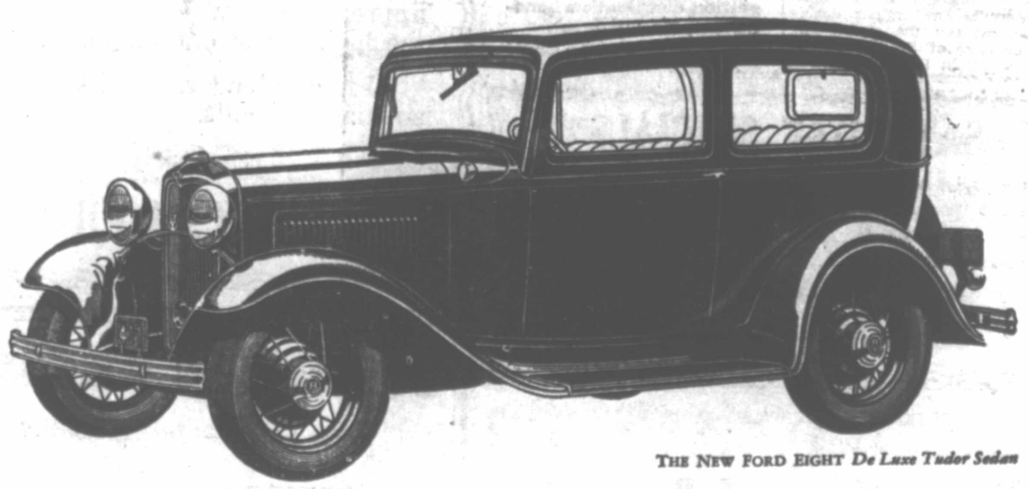
to the many friends and voters who so loyally supported me during the Primary election, and I shall do my best to make a commissioner for all the people of Roosevelt County.

TOM HAISLIP

ANNOUNCING

THE NEW FORD

V-8 Cylinder



THE NEW FORD EIGHT *De Luxe Tudor Sedan*

Eight-cylinder, 90-degree V-type, 65-horse-power Engine • Vibrationless Roomy, Beautiful Bodies • Low Center of Gravity • Silent Second Gear Synchronized Silent Gear Shift • Seventy-five Miles per Hour • Comfortable Riding Springs • Rapid Acceleration • Low Gasoline Consumption • Reliability

New self-adjusting Houdaille double-acting hydraulic shock absorbers with thermostatic control . . . New rear spring construction . . . Automatic spark control . . . Down-draft carburetor . . . Carburetor silencer . . . Bore, 3 1/16 inches. Stroke, 3 3/4 inches . . . Piston displacement, 221 cubic inches . . . 90-degree counterbalanced crankshaft . . . Large, effective fully enclosed four-wheel brakes . . . Distinctive steel-spoke wheels with large hub caps . . . Handsome V-type radiator . . . Graceful new roof line and slanting windshield of clear polished plate safety glass . . . Single-bar bumpers, chromium plated . . . Low, drop center frame . . . Mechanically operated pump drawing fuel from fourteen-gallon gasoline tank in rear . . . Choke on instrument panel . . . Individual inside sun visors . . . Cowl ventilation . . . Adjustable driver's seat . . . Choice of Mohair, Broadcloth or Bedford Cord upholstery in all de luxe closed types.

THE NEW FORD FOUR-CYLINDER CAR

An improved Ford four-cylinder, 50-horse-power engine, operating with new smoothness, is available in fourteen body types at $50 less than the corresponding V-8 prices listed below.

A GREAT NEW CAR AT AN UNUSUALLY LOW PRICE

Roadster	$460	*Coupe*	$490	*De Luxe Roadster*	$500	*De Luxe Tudor*	$550	*De Luxe Fordor*	$645
Phaeton	495	*Sport Coupe*	535	*De Luxe Phaeton*	545	*De Luxe Coupe*	575	*Victoria*	600
Tudor Sedan	500	*Fordor Sedan*	590			*Cabriolet*	610	*Convertible Sedan*	650

Ford

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra. Small down payment and convenient, economical terms through your Ford dealer)

Complete Unofficial Election Returns of Roosevelt County

	1. A—Portales	1. B—Portales	2. Elida	3. Dereno	4. Floyd	5. Tolar	7. Arch	8. Friendship	9. Milnesand	10. Union Valley	11. Rogers	12. Dora	13. Midway	15. Causey	16. Inez	17. Redlake	18. Upton	20. Claudell	21. Benson	22. Perry	24. New Hope	25. Delphos	18. Emzy	27. Kenna	30. Richland	31. Rocklake	Bethel	Elliott	TOTAL
For Senator—																												
T. E. Mears	478	879	293	8	89	25	66	9	43	27	42	98	26	76	52	30	14	6	18	35	44	11	51	35	63	19	72	29—2654
Tom Jernigan	405	540	111	5	96	8	39	16	37	15	36	72	8	43	8	15	19	14	10	7	24	4	29	7	55	8	42	10—1932
For Representative—																												
Howard P. Edmonds	127	166	60	1	33	4	10	2	19	4	44	60	16	29	11	15	4	3	10	7	17	11	20	6	11	6	8	8— 712
Coe Howard	689	1176	176	7	116	8	88	11	35	21	29	71	10	64	38	25	19	5	12	29	37	11	43	33	66	8	96	45—2999
H. C. McCowen	40	60	159	2	23	4	7	11	17	16	5	35	6	25	1	4	4	12	6	6	6	5	13	2	19	6	6	2— 502
For District Attorney—																												
J. C. Compton	630	1008	259	9	125	22	80	20	53	13	38	74	27	76	17	23	19	10	14	29	35	14	43	29	85	7	55	30—2350
Fred E. Dennis	235	403	142	6	57	11	24	5	26	25	43	104	6	43	38	26	12	10	13	19	28	----	23	13	29	21	55	30—1443
For Sheriff—																												
J. A. Howard	163	282	113	2	120	11	35	9	37	4	12	27	4	21	7	4	14	2	3	15	6	6	3	11	35	5	20	13— 984
L. T. Fulton	286	496	33	1	20	6	15	2	5	11	23	61	8	26	4	12	3	1	0	7	11	2	13	----	21	1	54	8—1130
Henry Beebe	118	199	147	5	15	6	8	10	12	23	25	41	16	38	21	15	11	13	9	2	30	2	34	15	56	14	12	10— 916
Frank Jernigan	89	45	4	0	10	1	----	----	----	2	11	4	1	10	5	5	3	1	1	4	3	----	0	----	1	3	7	10— 226
J. H. Bond	256	429	117	4	24	12	48	5	30	1	8	43	6	36	20	14	4	3	15	13	17	6	21	9	9	2	22	19—1193
For County Clerk—																												
H. A. Hunter	225	585	120	3	84	14	39	5	31	20	47	78	14	44	11	22	2	2	4	11	47	8	13	21	73	11	51	14—1599
J. W. King	247	302	113	0	33	9	24	7	9	9	8	20	3	34	15	10	5	3	3	6	2	1	53	8	16	6	14	20— 980
Mrs. P. E. Morrison	323	532	178	8	70	9	49	13	44	12	23	81	17	48	32	15	19	15	21	22	18	6	18	13	33	7	49	28—1702
For Treasurer—																												
C. F. Marshall	243	345	48	3	71	0	49	17	41	4	15	33	29	52	3	7	12	1	6	3	17	1	30	11	21	3	53	12—1135
Homer Barnett	598	1009	357	8	111	32	57	7	36	39	65	151	6	68	49	39	20	17	22	34	36	13	44	21	84	19	53	45—3049
C. M. Setser	41	61	9	0	3	0	3	----	1	----	1	2	----	5	6	2	3	1	0	----	10	1	3	----	14	2	5	1— 173
For Tax Assessor—																												
S. B. Fletcher	142	235	43	0	9	2	14	1	12	1	8	17	2	15	8	21	----	0	2	6	----	1	6	5	12	4	23	3— 597
Floyd T. Kennedy	444	707	184	6	108	16	59	19	27	31	41	101	28	68	42	16	30	15	6	32	23	4	52	11	52	24	55	51—2358
J. E. McCall	291	391	182	7	74	16	33	5	33	10	30	61	5	42	9	13	4	5	20	2	42	11	22	23	57	1	27	6—1422
For School Superintendent—																												
A. C. Woodburn	260	341	161	6	97	8	41	19	34	25	54	70	13	45	41	29	11	8	25	8	15	10	33	6	42	15	65	40—1522
A. E. Hunt	588	1046	228	7	90	25	61	6	46	17	26	102	20	76	11	20	22	11	4	32	51	5	43	35	76	10	51	13—2730
For Probate Judge—																												
Earl J. Stratton	40	87	48	0	8	0	8	----	8	6	8	10	4	10	2	2	5	1	0	8	6	3	10	2	32	2	6	6— 223
R. S. Adams	98	159	35	0	17	2	6	3	10	1	4	11	1	16	8	5	4	1	3	3	3	7	3	1	4	5	10	4— 425
F. T. McDonald	111	130	62	2	40	4	39	3	19	3	26	42	6	42	5	12	10	7	7	7	21	----	22	14	37	3	27	24— 712
F. T. Burke	310	485	55	0	69	0	5	5	6	5	10	33	----	16	4	5	9	6	2	10	3	7	9	75	24	1	16	8—1116
J. Harve Baker	223	392	105	9	37	26	29	12	22	14	19	64	7	21	30	20	4	2	15	7	50	3	26	2	19	4	41	13—1206
W. B. Oldham	103	156	55	0	10	0	14	1	13	12	8	16	15	11	7	3	2	2	2	4	3	1	3	5	4	5	6	6— 423
For County Commissioner—																												
District 1:																												
W. T. Simmons	301	491	116	3	73	17	59	19	37	12	24	67	8	34	21	30	8	6	19	21	23	5	22	5	31	12	36	4—1506
Tom Haislip	493	810	246	7	90	8	43	6	22	30	54	99	26	90	34	12	20	13	6	14	33	6	42	29	75	3	60	50—2421
District 2:																												
R. L. Allen	440	728	262	3	96	3	49	9	38	36	51	98	17	81	38	17	21	16	6	9	27	4	31	15	77	4	65	47—2287
S. E. Johnson	313	566	153	8	69	25	46	16	34	6	24	79	15	35	17	33	10	4	23	31	34	7	23	24	26	15	33	6—1690
District 3:																												
D. A. Gordon	449	904	184	3	112	30	33	24	24	29	47	97	26	67	32	21	21	14	0	31	26	13	37	12	82	19	96	51—2493
C. H. Greathouse	342	312	173	9	74	1	60	----	44	10	29	60	8	43	22	20	13	5	24	5	39	2	24	27	31	5	22	6—1417

WHEN TO STOP ADVERTISING

When every man has become so thoroughly a creature of habit that he will certainly buy this year where he bought last year.

When younger, and fresher and spunkier concerns in your line cease starting up and using the newspapers in telling the people how much better they can do for them than you can.

When nobody else thinks "it pays to advertise."

When population ceases to multiply and the generations that crowd on after you, and never heard of you, come on.

rule that men who never do and never did advertise are outstripping their neighbors in the same line of business.

When men stop making fortunes right in your sight, solely through the discreet use of this mighty agent.

When you can forget the words of the shrewdest and the most successful business men concerning the main cause of their prosperity.

When you would rather have your own way and fail than take advice and win.

When you want to go out of business with a stock on hand.

When you want to get rid of the trouble of waiting on customers.—Lexington (Va.) Gazette, issue of Mar. 2, 1882.

FARMERS REQUIRED TO USE MODERN METHODS

The new crop production program, which is a part of the Reconstruction act, requires that a farmer to avail himself of this measure must not only be equipped to farm, but must use modern methods, according to G. R. Quesenberry of the New Mexico Agricultural college, who is assisting with the work of the Seed Loan office at Albuquerque.

This was not meant as an agricultural expansion program, but one of safety. Every farmer must agree to raise a garden sufficient for home use, also feed for all his work stock, which is another feature that has not been included in previous measures. In other words, the government attempts to protect its loan by making the farmer produce the necessities of life on his farm. Furthermore, to insure these conditions being fulfilled, field men have been employed to check on borrowers, assist them in any way possible in carrying out a sane and safe program, and keep a complete check on their operations and see that they expend the funds as provided in the regulations set up by the secretary of agriculture. In New Mexico the state has been divided into twelve districts and fourteen men have been employed and located in these districts.

Farmers, in order to get loans, must agree to use practices recommended by the local representative of the Department of Agriculture, and to plant crops and seeds recommended by them. Briefly, experimenting will not be permitted.

NOTICE OF SALE

In the District Court of the Ninth Judicial District in and for the County of Roosevelt, State of New Mexico.

Ruby E. Rodgers and R. E. Ross, Plaintiffs, vs. W. M. Adams and The First National Bank of Portales, Defendants. No. 2326.

Under and by virtue of a decree of foreclosure and order of sale issued out of the above entitled Court in the above entitled cause on the 19th day of March, 1932, wherein the above named plaintiffs obtained judgment against W. M. Adams, which said decree was filed in the office of the Clerk of said Court on March 30, 1932, I am commanded to sell one three-chair Koken barber shop outfit, consisting of three barber chairs, and mirrors, common chairs, settees, floor covering, plumbing fixtures and stock of cosmetics, located and contained on Nov. 21, 1931, in that certain building located on Lot 3 in Block 12 in the town of Portales, State of New Mexico, known as the Ross Building, or so much thereof as will make the sum of $241.50, together with interest thereonl after April 14, 1932, at 6% per annum and the costs and disbursements of this sale and accrued Court costs amounting to $12.50.

Notice is hereby given that on Tuesday, the 3rd day of May, 1932, at 10 o'clock A. M. of said day, at the front door of the Ed Ross building in which said effects are contained, in the town of Portales, State of New Mexico, I will, in obedience to said decree of foreclosure and order of sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interest thereon and costs, to the highest and best bidder for cash.

Judgment, $241.50; interest to date of sale, 42c; court costs, $12.50; total requisite to satisfy, $254.42, plus costs of this notice and sale.

S. T. JERNIGAN,
Sheriff of Roosevelt County.
Dated this 5th day of April, 1932.
Apr.7,28-J FrankCurnes.

Mr. and Mrs. Barnett of Duran, N. M., came down for a week end visit in the home of their son, Homer Barnett, and family.

Electricity

Cannot Bring Up Children

—and that's why the Wise Mother uses plenty of it for the work it can do—so she may be released for the duties that are hers alone.

Every hour that electricity saves allows another hour of the children's most precious heritage—a mother's time and attention. Science knows no substitute for that.

New Mexico Utilities Co.

S. H. Batton, Mgr. Portales, N. M.

IMPORTANT ANNOUNCEMENT

WE HAVE JUST TAKEN ON A COMPLETE LINE OF

Westinghouse

Dual-automatic Refrigerators

We are announcing our appointment as your dealer in Westinghouse *Dual-automatic* Refrigerators. And may we add . . . that never before in our years of business have we been so enthusiastic, so impressed, as we are with the outstanding advantages and unsurpassed performance of this modern refrigerator.

Every desirable feature of automatic refrigeration . . . every detail of manufacturing precision . . . is combined in Westinghouse, *PLUS* the remarkable advantage of Built-in Watchman control . . . an exclusive and revolutionary Westinghouse feature that provides *double* reliability and *double* assurance of uninterrupted performance.

We want you to see a demonstration. For only in this way can you fully appreciate the significance of *dual-automatic* dependability, and the many *dual-advantages* that Westinghouse . . . and *only* Westinghouse . . . offers you today.

You are cordially invited to see our complete display. Come in . . . today!



The famous Built-in Watchman control makes Westinghouse the *only dual-automatic* refrigerator. It provides almost human control in keeping the refrigerator automatic through all kinds of emergencies.

Portales Hardware Co.

Interesting News From Elida

By EMMA LEE O'NEAL

Miss O'Neal is authorized to gather news, receive subscriptions and classified ads for the Portales Valley News.

+ Mrs. Arley Snow and daughter Bonita and Mrs. W. Todd visited with Mrs. Larry Johnson and family and Mrs. J. R. Shock in Portales last Saturday.

+ Miss Mary Butler spent the week end in Portales with Miss Mildred Stinnett, returning to Elida Monday morning.

+ R. F. McKinley and son were in Portales last Sunday.

+ Miss Joyce Neely spent Friday night of last week with her parents near Groody, N. M.

+ The junior-senior banquet will be Saturday night, April 9.

+ Frank and Luther Harbour were transacting business in Portales last Saturday.

+ A large crowd attended the dance at the Fleming's home at Kenna last Saturday night.

+ Mrs. A. Grimshaw left last week for a three weeks' visit with her daughters in De Leon, Tex.

+ Among the Elida citizens seen in Portales Monday of this week were Mr. and Mrs. S. F. Myles, Mr. and Mrs. Oza Butler, Mr. and Mrs. R. R. Jones, Mr. and Mrs. Marshall Parnell, Mr. and Mrs. Edd Johnson, Albert Aschbacher and George Gibson.

+ Several from Portales attended the Rebekakh party which was given in the Odd Fellow hal Friday night of last week.

+ Miss Irene Suffdey spent the week end in town with Miss Clara and Miss Pauline Roberson.

+ Mr. and Mrs. Leo French returned to Elida last Friday evening, after several weeks' absence.

+ Among those who attended the Roosevelt county singing convention last Sunday at Floyd were Mr. and Mrs. N. H. French, Mr. and Mrs. J. H. Buckner and Mr. and Mrs. J. J. Dixon.

+ Miss Velma Savage and Miss Emma Lee O'Neal went to Floyd Sunday to attend the singing convention.

+ Mr. and Mrs. Edd Johnson were business visitors in Portales last Monday.

+ Mr. and Mrs. Madison Shaffer spent Saturday night in Portales with Mrs. Shaffer's sister and family, Mr. and Mrs. Larry Johnson.

+ Curry Stroud was a Portales visitor last Saturday.

+ Oscar Roberson and family furnished the music at the theater last Saturday night.

+ Miss Emma Lee O'Neal attended church in Portales last Sunday and was a dinner guest of the Misses Luella, Mary and Wilma Coe.

+ Mr. and Mrs. O. C. Herbert and children attended the singing convention at Floyd last Sunday.

+ The eighth grade class had a class party last Friday night at the grade school building. There were 26 present, including the teachers of the grade faculty.

+ The ninth grade had a class party Friday night at the high school building.

+ Mr. and Mrs. Charlie Herbert and niece, Miss Edith Herbert, visited in Roswell last Saturday.

+ Mr. and Mrs. Ed Lee, Mr. and Mrs. Ross Martin of Kenna, were in Elida last Saturday.

Lee Woods of Rock Lake was in town Monday delivering the ballot box. It is not often that Mr. Woods visits Portales.

Mr. and Mrs. Charles Thomas have moved to the Grady Wakefield residence on Colorado street. The house in which they were living on the Portales-Elida highway was burned one night last week.

PERSONAL ITEMS

A 7½-pound daughter was born last week to Mr. and Mrs. Chester Plummer of the Pep community. The father is the son of J. E. Plummer of Portales.

Marshall Rowley came up from Carlsbad for a week end visit with Stinsom Yoachum and other Portales friends.

D. M. Springer, with his daughter, Mildred Ruth, and his son Junior, came over from their home in Texas last week and visited for a short while with Mr. and Mrs. A. D. Ribble. Mildred Ruth spent one winter in Portales with her aunt and attended the Potrales school.

While in Texas attending the conference meeting Rev. R. F. Davis took the opportunity to go to Alpine, Tex., to visit friends. Rev. Davis was pastor at that city for four years.

Mrs. J. G. Grizzle accompanied Rev. Grizzle to Portales Sunday from Littlefield, Tex., and the two spent a very happy afternoon with their friends and former townspeople.

Mrs. Harry Cissell was taken ill last Tuesday with an attack of appendicitis and was quite ill for several hours. Treatment is being applied to avert an operation.

Raymond Morris, who has been in El Paso for some time, is in Portales with his parents, Mr. and Mrs. P. H. Morris.

Mr. and Mrs. S. E. Johnson of the Redlake community were in Portales Monday attending to some matters of business and visiting with friends.

Mrs. Louise Coe spent Tuesday in Roosevelt county discussing with A. E. Hunt, county superintendent of schools, the school problems of the county. Mrs. Coe spent Wednesday in Curry county and is returning to Roosevelt county again today.

John Beeman of Elida was in Portales Saturday night listening to the election returns.

Mr. and Mrs. A. C. Woodward of Lamesa, Tex., came over to Portales last Saturday and spent the day here attending to some matters of business. They own some property in Roosevelt county.

Crockett Slone, principal of the school at Midway last year, was in Portales Monday on business. Mr. Slone has accepted a position in the school at Causey for next year and will be an assistant to Agric Jones, principal at Causey.

Miss Ruby Webb, one of the teachers in the school at Causey, was re-elected to her position with that school. Miss Ruby is the daughter of Mr. and Mrs. R. M. Webb of Portales.

J. Harve Baker is confined to his home with an attack of pleurisy. His condition is not alarming, but the patient is suffering much pain. Mr. Baker was recently nominated candidate for Probate Judge on the Democratic ticket.

The little 4-year-old child of Mr. and Mrs. O. E. Scott has about recovered from the injuries received when a cat bit him several days ago. The cat was examined for hydrophobia, but no traces were found when the head was taken to the Baptist hospital in Clovis for analysis.

Watt Stewart has been ill for several days with the flu. He was improved Tuesday and went to his office, but Wednesday was in bed again.

J. K. Knight has returned to Portales to be with his wife and his daughter, Miss Bessie, after having completed his work at Willard, N. M., where he was in charge of the pumping plant for the Santa Fe.

Miss Carolyn Wetzel came to Portales last Saturday from State College and remained until Monday with Miss Verda Oakley. Miss Wetzel was at one time home demonstration agent for Roosevelt county.

Rev. J. G. Garland, pastor of the local church of the Assembly of God and Rev. A. C. Bates, district chairman, together with their families, are in Amarillo, Tex., to attend the Council of the Assembly of God churches, which convenes there today and will remain in ses-

WE ARE OUT FOR BUSINESS
and Not for Office
Better times are just around the corner and our prices are still low.
J. B. Sledge Hardware Co.

SATURDAY SPECIALS!
at the
PURITY MARKET
We Have the Best Meats to Be Had
Sliced Cured Ham, first cuts 20c lb.
Sliced Box Bacon 20c lb.
Pork Sausage 10c lb.
Purity Spec. Sandwich Meat 25c lb.
Fancy Cuts of Meat Our Specialty"
PRIDDY & YOACHUM

H. A. HUNTER
ABSTRACTS & INSURANCE
Office next door to Portals Theatre
PORTALES, N. M.

PHONE 212
PORTALA
Good Pictures at Low Prices
Call Us for Screen Time
FREE! FREE! FREE!
TICKETS TO SEE
SYLVIA SIDNEY
with
Gene Raymond
in
"Ladies of the BIG HOUSE"
THUR. & FRI.
APRIL 14 and 15





HOW TO OBTAIN FREE TICKETS!
There are 12 letters in "Sylvia Sidney." Each of the following merchants have a supply of these letters: Farha Grocery, Brown's Cash Grocery, Portales Barber Shop, Fields & Bonner, New Mexico Drug Co., P. & P. Grocery, Portales Steam Laundry, Stool's Dry Goods, McCall Grocery, Orange Service Station, Waffle House Cafe, and the Ford Motor Company.
The first 10 persons calling on these 12 merchants and getting the letter they have to complete the name "Sylvia Sidney," will receive a free pass by presenting it to the Portales Valley News any time after 8 o'clock Monday morning.

SUNDAY and MONDAY
NORMA SHEARER and ROBERT MONTGOMERY
They fought like wildcats—but cooed like turtle doves.
They Are the Stars of "Divorcee"



What takes place behind the drawn curtains of "Private Lives"
Just married—but in the next room was the person they really loved.
IN
'Private Lives'

AMERICAN SEPARATORS
The ideal Cream Separator for every home.
Extra large supply tank, $40.00 cheaper than the average high powered salesman separator, and turns with half the power. All owners are not only pleased with them but are simply carried away with the American.
We invite you to ask for a demonstration of these machines.
ROBERTSON PRODUCE
S. V. CISSELL, Owner

Portales Markets

Heavy hens	$ .10
Light hens	.07
Old Roosters	.03
Colored springs	.10
Leghorn springs	.08
Stags	.07
Turkeys	6c and .10
Eggs	.05
1932 Friers	.17
Cream	.16

PENNEY'S FEAST OF VALUES
J.C. PENNEY CO. INC.

FRANKLY, you're in luck! Hundreds of items of new, fresh, style-right merchandise . . all at prices that are value revelations!
Scan this page. There are big "buys" here for everyone. New shipments are arriving daily. We started out to make this the anniversary of Anniversaries—and we sure are doing it! Come and see for yourself!



Entrancing FROCKS
for Street Wear
for Afternoon
They're only $1.98
Rich-looking rayon and cotton crepes — pique—shantung—lace cloth—and new novelty corded fabrics! SIZES for MISSES and WOMEN!
New PRINTS! Solid colors with prints!
Scarfs! Capelets! Tri-colors!

Super Value
Basque Effects! Organdie Ruffles!
COTTON FROCKS
$1.00
Variety! Best prints!



Sheer COTTONS
Novelty PRINTS
They're only $1.00
Lovely voile—broadcloth—batiste in your choice of tiny or large prints! Colonial effects and other NEWEST styles! Sizes for misses and women.
ALL FAST COLORS!

Super Value
Sun and Tub Fast
Cretonne
Lowest price in our memory! Charming colonial silhouettes, Jacobean designs, floral patterns . . . on green, blue, warm tan, black. 35-36 inches wide; heavy! Drapes well!
12½c Yard



Celebrate with Us!
LINGERIE
of Rayon
49c
You never saw such values! Newest, smartest styles . . . ever so daintily trimmed! The quality you love to wear!
●Bias Panties ●Bloomers
●Shaped Vests ●Step-ins
●Shorty Bloomers ●Chemises

Quality . . .
Percale
(famous "Rondo")
15c yard
. . Newest Patterns
. . Latest Colors
Lowest Price



A Smash Feature!
Boys' Shirt and Short Sets
Cellophane Wrapped 49c
He'll shout with delight when he sees 'em! Solid color shirts of good weight, run-resist rayon! Shorts are fancy broadcloths in harmonizing tones!

Super Value
Soft - Fluffy — Firm
Bath Towels
15c
It's a joy to dry-off with these fine terry towels! Use them on your face for a healthy glow! 20"x40"! Smart designs, colors.

Super Value
Again You Save!
FANCY HOSE
Distinctive, new patterns that will catch the fancy of every man! A great economy!
25c

Super Value
Huge Savings!
Boys' Nainsook
Union Suits
25c
A thrill for thrifty mothers! Here's a rare combination of quality, of workmanship, of fit and of economy!

Super Value
Girls' COTTON DRESSES
We've copied our higher priced styles in cotton! Sizes 1-3; 3-6; 7-14. All VAT Dyes!
2 for $1

Men's Oxhide Motor Suits. All sizes, suit $1.29
Children's Play Suits, blue or striped; sizes 2 to 8 yrs.; per suit 49c
Men's Big Mac Work Shirts, full cut, coat style, each 49c

J.C. PENNEY CO. INC.
DEPARTMENT • STORE
101 Main St., Portales