MONDAY

THE SNYDER DAILY NEWS

VOL. 15, NO. 141 SNYDER, TEXAS (79549) MONDAY, OCTOBER 12, 1964 EIGHT PAGES—PRICE 5c

Cards Spank Yanks, 5-2; Lead Series

NEW YORK (AP) — Tim McCarver clouted a home run with two on base in the 10th inning today and gave the St. Louis Cardinals a 5-2 victory over the New York Yankees in the fifth game of the 1964 World Series.

McCarver's wallop came after Tom Tresh's two-run homer with two out in the ninth had given the Yankees a 2-2 tie and almost ruined a brilliant pitching performance by the Cards' Bob Gibson. That was only the fifth hit off Gibson, who struck out 13 Yankees as he thrilled a Yankee Stadium crowd of 65,633.

Relief pitcher Pete Mikkelsen had walked Bill White to start the 10th and Ken Boyer beat out a bunt to put two on base before McCarver hit his winning homer with one out.

* * *

NEW YORK (AP) — Play-by-play of the fifth game of the 1964 World Series:

CARDINALS FIRST

Flood walked. Brock was called out on strikes. White fanned. Boyer forced Flood at second but plate umpire Vinnie Smith ruled that Howard tipped Boyer's bat with his mitt. Boyer reached first on Howard's error. Groat walked. McCarver fanned.

No runs, no hits, one error, three left.

YANKEES FIRST

Linz fanned. Richardson singled. Maris bounced into a double play, Maxvill to Groat to White.

No runs, one hit, no errors, none left.

CARDINALS SECOND

C. Boyer threw out Shannon. Maxvill singled. Gibson struck out. Flood forced Maxvill, Linz to Richardson.

No runs, one hit, no errors, one left.

YANKEES SECOND

Mantle walked. Howard was hit by a pitched ball. Pepitone grounded out to Gibson unassisted. Tresh walked. C. Boyer struck out. Stottlemyre also struck out.

No runs, no hits, no errors, three left.

CARDINALS THIRD

Brock was tagged out by Pepitone. White flied to Mantle. C. Boyer threw out K. Boyer.

No runs, no hits, no errors, none left.

YANKEES THIRD

Groat threw out Linz. Richardson popped to Maxvill. Maris flied to Brock.

No runs, no hits, no errors, none left.

CARDINALS FOURTH

Groat rolled out, Linz to Pepitone. Stottlemyre tossed out McCarver. Shannon flied to Maris.

No runs, no hits, no errors, none left.

YANKEES FOURTH

Mantle struck out. Howard grounded out to White unassisted. Pepitone struck out.

No runs, no hits, no errors, none left.

CARDINALS FIFTH

Maxvill was called out on strikes. Gibson singled. Richardson bobbled Flood's grounder and Gibson reached second safely on the error. Brock singled, Gibson scoring and sending Flood to third. White forced Brock at second, as Flood scored. K. Boyer forced White, C. Boyer to Richardson.

Two runs, two hits, one error, one left.

YANKEES FIFTH

Tresh flied to Shannon. C. Boyer struck out. Stottlemyre singled. Linz struck out.

No runs, one hit, no errors, one left.

CARDINALS SIXTH

Groat flied to Maris. McCarver singled. Shannon grounded into a double play, Linz to Richardson to Pepitone.

No runs, one hit, no errors, none left.

YANKEES SIXTH

Richardson singled. Maris flied to Flood. Mantle struck out. Howard also struck out.

No runs, one hit, no errors, one left.

CARDINALS SEVENTH

Maxvill grounded out to Richardson. Gibson was called out on strikes. Flood singled. Brock singled, sending Flood to third. White lined to Tresh.

No runs, two hits, no errors, two left.

YANKEES SEVENTH

Pepitone singled. Tresh struck out. Blanchard batted for C. Boyer and popped to K. Boyer. Lopez batted for Stottlemyre and struck out.

No runs, one hit, no errors, one left.

CARDINALS EIGHTH

Reniff went to the mound and Gonzalez to third for the Yankees. Gonzalez threw out K. Boyer. Groat singled. Tresh dropped McCarver's fly for a single, Groat stopping at second. Mikkelsen replaced Reniff. Shannon struck out. Maxvill forced McCarver, Gonzalez to Richardson.

No runs, two hits, no errors, two left.

YANKEES EIGHTH

K. Boyer threw out Linz. Richardson popped to Groat. Maris bounced out to White unassisted.

No runs, no hits, no errors, none left.

CARDINALS NINTH

Gibson struck out. Flood lined to Gonzales. Brock flied to Maris.

No runs, no hits, no errors, none left.

YANKEES NINTH

Mantle was safe when Groat fumbled his grounder for an error. Howard struck out on a high fast ball. Gibson threw out Pepitone, Mantle taking second. Tresh hit a home run, scoring Mantle ahead of him. Gonzalez popped to White.

Two runs, one hit, one error, none left.

CARDINALS TENTH

White walked on a full count. K. Boyer singled. White stole third. Groat forced Boyer, Gonzalez to Richardson, White holding third. McCarver hit a home run, scoring behind White and Groat. Shannon struck out. Maxville grounded out, Pepiton to Mikkelsen.

Three runs, two hits, no errors, none left.

YANKEES TENTH

Hegan batted for Mikkelsen and fanned. Linz popped to K. Boyer. Richardson singled. Mar is fouled to K. Boyer.

No runs, one hit, no errors, one left.

"HOW BLOWETH THE WIND?"—At first glance up at the 1st National Bank Building in Peoria, people thought they were seeing things. At second glance they knew they were. By some quirk of nature, breezes were blowing the American flags in opposite directions. (AP Wirephoto)

Russian Space Ship Lifts Trio Into Orbit

By HENRY S. BRADSHER

MOSCOW (AP) — The Soviet Union rocketed a space ship into orbit today carrying a pilot, a scientist and a doctor — the world's first space vehicle to carry more than one person. An official announcement said it was sent aloft by a powerful kind of rocket.

As the space ship circled the earth every 90 minutes, the pilot messaged that all instruments were working well, the physician examined his colleagues and they had lunch. The space ship is named Voskhod—Sunrise.

Aboard were Col. Vladimir Komarov, the pilot; Konstantine Feoktistov, scientist; and Dr. Boris Yegorov, physician.

The booster rocket sent the space ship into an orbit that ranged from 255 miles to 110 miles above the earth, an official announcement said. Some scientists abroad considered this historic first one more big step in the Soviet race with the United States to the moon.

The United States plans to launch its first two-man vehicle some time early next year.

There was no indication how long the space craft — its size and weight not given — would remain aloft. But the official Tass news agency said this first manned orbit by the Soviet Union since the summer of 1963 was designed to test the effects of weightlessness and other stresses on man on a long flight. This was a hint the craft might break the old record of almost five days.

In the last flight, in June 1963, Lt. Col. Valery F. Bykovosky stayed aloft 54 minutes short of five days and later suffered from various ailments from the long period of weightlessness.

A taped television broadcast from the space ship today showed the occupants smiling. The film was dim and it was impossible to tell the size of the space cabin. All three men wore helmets.

"Two-way radio communications are maintained," said Tass. "The ship's crew report they withstood quite well the launch and the transition to weightlessness. All three feel fine."

The announcement gave no indication how long the ship would stay aloft.

Tass said purposes of the flight included: Test the new "multi-seat guided spaceship," the capacity to work together during space flight of a group of workers; scientific, physical and technical investigations in the conditions of space flight; study the effect of space flight on cosmonauts, and "carry out extended medico-biological research in the conditions of a long flight."

It was not clear, however, whether this latter meant the flight would be a long one.

No Clues In Kidnap Plot

By PAUL FINCH

CARACAS, Venezuela (AP) — A force of 3,000 police and National guardsmen pressed the search today for the deputy chief of the U.S. Air Force mission to Venezuela who was kidnaped by Communist terrorists.

A caller identifying himself as a leader of the outlawed pro-Castroite Armed Forces of National Liberation (FALN) said the terrorists would try Lt. Col. Michael Smolen before a secret tribunal on charges of interfering in Venezuelan affairs.

Worried officials conceded they had no clues in the abduction of the 45-year-old Chandler, Ariz., officer from in front of his Caracas home Friday morning by five armed terrorists.

Identifying himself as Commandante Tulio of the FALN, the caller said the kidnaping was in reprisal for a military crackdown on the FALN guerrillas.

A FALN statement labeled the abduction "Operation Viet Cong." This was a reference to the FALN's previous explanation that it was holding Smolen hostage for a condemned Communist terrorist in South Viet Nam.

Smolen's wife, Marian, of Rockford, Ill., issued a statement saying she "clings to the hope that no harm will come to my husband." Earlier the Smolen family got a call from another self-described FALN spokesman who said the colonel was safe and unhurt.

Authorities were flooded by calls and tips. Weeding through the calls has hampered search efforts.

None of the latest calls, however, repeated an earlier warning that Smolen would be shot if the South Vietnamese government carried out the execution of Viet Cong terrorist Nguyen Van Troi, 19.

Troi was convicted of trying to mine a bridge outside Saigon over which U.S. Defense Secretary Robert S. McNamara was to pass last May.

Court Gets Check; Sets Bond Sale

The Scurry County commissioners court this morning accepted a check for $719,858.89 from C. E. McBride, tax specialist for the Standard of Texas Oil Co. The check was in payment of the Standard ad valorum tax, including the SACROC operation, for the coming year.

McBride expressed his appreciation to the court for their efforts in keeping the tax rate at the same level for the coming year.

Also meeting with the court this morning was Charlie Smith representing the First Southwest Co. of Texas which is the fiscal agent for the county. Smith told the court that since it took about two and one-half months after the sale of bonds is authorized before the money is available, that some action should be started.

The court authorized the sale of the bonds, and set the week of Nov. 9 for the sale of the one and one quarter million dollars of coliseum bonds. A tentative schedule calls for the bonds to be fully retired in 1978.

Bill Butler, president of the Scurry County Boys' Club met with the court to report on the club's financial condition. Butler told the court that the club would be forced to close Saturday night unless some definite committments could be obtained from the county, city, and schools before that time.

Butler said that since the city council and school board were both meeting Tuesday, he would like to be able to present them with the county's feeling. The county now budgets $3,000 per year for maintenance on the Boys' Club building. This morning they agreed to continue this program, and also to pay the Boy's Club director $85 per month which is the same salary that the caretakers of the community centers draw.

The court planned to visit the community center at Fluvanna at 1:30 p.m. today to inspect the newly completed building there.

Absentee Voting To Start

County Clerk Dan Cotton announced this morning that absentee voting for the Nov. 3 election will begin Wednesday, Oct. 14 and will end Friday, Oct. 30.

Any qualified voter who expects to be absent from the county on the day of the election, or who, because of sickness or physical disability cannot appear at the polling place on the day of the election, may vote absentee.

The polling place for absentee voting is located on the third floor of the courthouse.

Further information regarding absentee voting may be obtained from the County Clerk's office.

Reds Aim To Oust Allies, Says Murphy

By JOHN O. KOEHLER

BERLIN (AP)—Former U.S. foreign-policy adviser Robert D. Murphy thinks the Soviet Union is as determined as ever to drive the United States and its Allies out of West Berlin.

Murphy said in an interview here Sunday he believes the present absence of pressure in Berlin results not from a Soviet desire for an entente with the West but because of Soviet difficulties with Red China and Moscow's other international problems.

"I think that their determination is just as positive today as it ever was to drive us out of West Berlin," Murphy declared.

Murphy was political adviser to Gen. Dwight D. Eisenhower during World War II and to Gen. Lucius D. Clay, then military governor of the U.S. Zone of Germany, when the Russians blockaded Berlin in 1948. He retired from the U.S. Foreign Service in 1959 and is president of a glass company.

Murphy said if the Russians should blockade Berlin again, the United States should break it by force.

"I think our position world wide and in Europe would be shattered if we did not," the former international troubleshooter for Presidents Roosevelt and Truman declared.

Murphy also advocated firm action if the Communists close East Berlin to Allied military personnel in uniform. He said the U.S. government seems prepared to agree to a denial of Allied access to the Soviet sector and that this would be "simply another step backward in the process of forcing us out of the area."

Head Named For New Job Corps

WASHINGTON (AP) — Dr. Otis Singletary, 43, a Southern educator, is coming to Washington to head the new job corps, a major program in President Johnson's war on poverty.

Johnson's appointment of Singletary, a Mississippi native and University of North Carolina chancellor, was announced over the weekend.

Goldwater Begins Campaign Windup

PHOENIX, Ariz (AP) — Sen. Barry Goldwater of Arizona heads into the final three weeks of campaigning still thwarted in efforts to dramatize the back-to-the-Constitution stand he calls the overriding issue in the presidential contest.

In wide-ranging attacks on President Johnson in his coast-to-coast journeys, the Republican presidential nominee has tried out a variety of approaches to the voters with results that do not seem to have saisfied him fully.

He has assailed the President for promoting coexistence with the Communists. He has argued with administration officials over the reliability, deliverability and control of nuclear weapons.

Goldwater has pictured himself as a champion of Social Security while condemning the Johnson proposal for tax-financed health care for the elderly. He has called for a five per cent annual reduction in income taxes, promising at the same time to balance the budget.

He has charged the President with "reckless spending" and mocked Johnson as a man who carries a "shopping list" from which he invites voters to select their benefits.

Goldwater has called for a "return on morality" to the White House. He has sparked some of his loudest applause by jibing at Johnson's former association with Bobby Baker and asserting that "the shadow of scandal falls across the White House itself."

While he generally has avoided direct statements on civil rights, he told rallies in the prosperous suburbs of Philadelphia — where the so-called white backlash is presumed to exist — that minorities are running the government under Johnson. He has launched a campaign against crime in the streets.

STANLEY O. GRAY

Stanley Gray Dies Here; Rites Tuesday

Funeral services will be held at 2 p.m. Tuesday for Mr. Stanley Oscar Gray, 75, of 2807 Avenue U.

Mr. Gray suffered an apparent heart attack at his home about 12:30 p.m. Sunday.

A former major - league baseball player, Mr. Gray was watching the World Series game on television. He was fatally stricken just after the St. Louis team had taken the lead in Sunday's game. Mr. Gray had played for the Pittsburg Pirates as a first baseman and relief pitcher in the early 1900s.

The funeral services will be held at the Bell - Seale Funeral Home chapel with the Rev. Alan Lynch, pastor of the First Christian Church officiating. Mr. Gray was a member of that church.

Burial will be in Evergreen Cemetery in Ballinger following graveside rites at 5 p.m. Tuesday. Bell - Seale Funeral Home is in charge of arrangements.

Born Dec. 10, 1888 in Ladonia, Mr. Gray was married in 1922 in Ballinger. In 1949 Mr. and Mrs. Gray moved to Snyder and opened Gray's Style Shop which they have operated since that time. Mr. Gray is a veteran of World War I.

In addition to Mrs. Gray, he is survived by one sister, Mrs. C. L. Vestal of Fruna.

Teen-Agers Arrested For Threat

CASPER, Wyo. (AP) — Two teen-age boys were arrested Sunday night on a charge of threatening the life of President Johnson.

Casper police and Secret Service agents took the pair into custody after they received report that someone had overheard them threatening to take the life of the President, due here on a visit today.

A police spokesman said the two boys were visiting a patient at a hospital when a nurse overheard them make the threat.

Police identified the youths as Larry Rush, 17, and Ray Edward Smith, 16.

A police spokesman said the boys admitted in a statement that they had made the threats. They were held in lieu of $25,000 bond each.

Both were identified as high school pupils.

Secret Service officials in Denver, Colo., said, "At this point, we don't feel we can take the chance of not filing charges."

Police said the boys were not armed.

North Carolinans Brace For Flood

KINSTON, N.C. (AP) — The Neuse River inched toward a crest nine to ten feet above flood stage today and waterlogged residents of this eastern North Carolina city resigned themselves to five or six more days of the worst flooding in a generation.

The rain-swollen Neuse was expected to crest at 23 to 24 feet late today or early Tuesday. Civil defense officials estimated that 400 to 500 persons had left their homes and they said more were evacuating every hour. No casualties were reported.

The evacuees, from farm areas and low-lying areas in Kinston, were being housed by relatives and friends or in three emergency shelters set up by the Red Cross at Stallings Air Field, a recreation center and the National Guard armory.

WEATHER

SNYDER TEMPERATURES: High Saturday, 82 degrees; low, 50 degrees; reading at 7 a.m. Sunday, 53 degrees. High Sunday, 89 degrees; low, 54 degrees; reading at 7 a.m. today, 56 degrees.

North Central Texas: Cloudy to partly cloudy today and tonight with scattered showers today and in east tonight. Partly cloudy Tuesday. Cooler in north today and tonight. A little warmer in extreme west Tuesday. Low tonight 48 to 58. High Tuesday 70 to 78.

Northeast Texas: Cloudy in north to partly cloudy in south today and Tuesday. Widely scattered showers in north today, over the area tonight, and in east Tuesday. A little warmer tonight. Cooler Tuesday. Low tonight 50 to 57. High Tuesday 65 to 73.

Northwest Texas: Partly cloudy to clear today and Tuesday. A few showers in Panhandle early today. Cooler today and in south tonight. A little warmer Tuesday. Low tonight 40 to 50. High Tuesday 68 to 77.

Coast: Variable mostly northeast winds 5 to 12 knots today and tonight, increasing to 8 to 16 knots late tonight and Tuesday.

South Central Texas: Partly cloudy today and Tuesday. A little cooler in north today and tonight and in south tonight and Tuesday. Low tonight 46 to 56. High Tuesday 72 to 82.

Southeast Texas: Partly cloudy today and tonight with a few showers in east tonight. A little cooler today. Low tonight 45 to 49. High Tuesday 66 to 74.

West Texas: Partly cloudy today and Tuesday. Cooler today and tonight. Low tonight 38 to 46. High Tuesday 74 to 82.

Barry Running Against Office, Claims Johnson

RENO, Nev. (AP) — President Johnson said today Barry Goldwater sees the government as such a terrible thing that he seems to be "running against the office of president, instead of for it."

Johnson took the slap at his Republican rival as the President swung into what promised to be a 20-hour day of campaigning in five Western states —Nevada, Montana, Wyoming, Colorado and Idaho.

Goldwater was not mentioned by name. But Johnson, in a speech for the Nevada capital of Reno, left no doubt about his target.

"One candidate," he said, "is roaming around the country saying what a terrible thing the government is. Sometimes I think he is running against the office of president, instead of for it."

"We here in the West and Johnson, know how the West was won. It wasn't won by a man on a horse who thought he could settle every argument with a quick draw and a shot from the hip.

"We here in the West aren't about to turn in our sterling silver American heritage for a plastic credit card that reads 'Shoot now, pay later.'"

And, Johnson said, the West wasn't settled "in saloon fights or by galloping vigilantes" but rather by sober and responsible men and women.

The President spent the night in Nevada, talking to local politicians and resting in the penthouse of the Sahara Hotel in Las Vegas.

Roulette wheels whirred and slot machines played their tinkling melody more than 20 stories below him. But he never saw these features of Las Vegas life since his route to and from the hotel was sheltered by a tunnel from the bustling casino.

Dear Abby...

By ABIGAIL VAN BUREN

DEAR ABBY: I am a college freshmen. I drew a girl's name for the freshman mixer. When I called for her at her dorm I was pleased to find a nice-looking girl with a friendly personality. After one dance she suggested we go somewhere and "talk." We spoke hardly ten minutes when she was all over me. I spent most of the evening trying to talk her out of what she was trying to talk me into. Abby, I want to be pure for the girl I marry, but if this one is any example of what I have to put up with, I am going to have some fight on my hands. How can a fellow act like a gentleman with college girls without getting the reputation for **being a square** or a cold fish?

SAVING MYSELF

DEAR SAVING: Don't identify all college girls with the miss you got mixed up with at the mixer. Hang on to your gentlemanly instincts and your reputation will take care of itself.

* * *

DEAR ABBY: I just read the letter from the lady whose husband keeps his first wife's picture on his dresser. There must be lots of us. I have been a second wife for 12 years, and I can sympathize with her. My husband still carries his first wife's picture in his wallet. (None of me.) He named OUR son after his first wife's father. He also has moved a cardboard carton of her love letters around with us every time we've moved. Why don't men who just can't love again hire a housekeeper and leave women who need love and affection alone? Please print this. My husband reads your column. I think I have taken enough punishment for a loss I had nothing to do with.

A BLUE DOMESTIC APPLIANCE

DEAR APPLIANCE: If your husband is really the cad you portray him to be, you'd do better hiring yourself out as a housekeeper. At least if you didn't like the place, you could quit.

* * *

DEAR ABBY: I have a friend with whom I went all through school. I shall call her Mary. Mary has many good qualities, but she doesn't make friends easily. I believe I am her only friend. A few months ago I became acquainted with another girl. I will call her June. June is a very likeable person and has many friends. Mary let me know that she did not care for June, but I didn't see what that had to do with me. Now Mary has told me that if I don't give up June's friendship she and I can't be friends any more. I like them both, Abby, but don't want to make a choice. We are not kids. We are all young married women. What would YOU do if faced with such a choice?

TROUBLED

DEAR TROUBLED: I'd choose June. No one has the right to dictate who your other friends shall be.

* * *

CONFIDENTIAL TO BIG BROWN EYES: Yes, some women have husbands who cheat and lie. Yours confesses to you, which means he only cheats. Big deal! You're only half-safe!

* * *

Troubled? Write to ABBY, Box 69700, Los Angeles, Calif. For a personal reply, enclose a stamped, self-addressed envelope.

* * *

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 69700, Los Angeles, Calif.

HOSPITAL NOTES

ADMISSIONS: Selmira Cantu, Rt. 1; Ray L. Ashley, Box 256; Ina May Fargason, Hermleigh; Elgene Beane, Box 637; Dorothea Roemisch, Hermleigh; Danny Hulen, 2311 Forty-second.

DISMISSALS: Lucy Maroon; Ruby Barton; Taina Barrett; Bobby Hataway; Lucille Kiker; Frank Sanders; John McCleery; Isabell Green; Ella Newman.

Four Inmates Injured In Huntsville's Prison Rodeo

HUNTSVILLE, Tex. (AP)—Four inmates were injured Sunday in the second performance of the 33rd annual Texas Prison Rodeo, attended by 20,000 persons.

The rodeo pits prisoners with prison-raised bucking broncs and Brahman bulls.

Gerald Lee, serving a 20-year term from Houston, suffered a broken leg when he was pitched from a horse named Jitterbug in the bareback riding contest. The other three inmates did not require hospitalization.

Texas Atty. Gen. Waggoner Carr opened the rodeo with brief remarks pointing out that the "money goes for worthwhile purposes which are not furnished by the state."

Carr praised prison director George J. Beto, recovering in a Houston hospital from a recent farm accident, by saying: "Dr. Beto is a great American, a great Texan and a great friend of yours and mine."

Rodeo sidelights included the Duke of Paducah, the prison's own jailhouse Beatles from cell block 9, and inmate clowns putting on a political rally.

The clowns walked around the arena carrying banners which read "Work for Carr and more parules," "Is there a lawyer in the house?" and "7 million Dewey buttons, cheap."

Women inmates were not permitted to ride in the rodeo.

Other entertainers included Santa Rosa Palomino Club of Vernon, a riding aggregation.

Two inmates won $75 in the hard money event, where the general idea is for a contestant to wrest a small sack, containing money, from the horns of a wild bull.

Thomas Morgan of Dallas grabbed a sack worth $50. Ralph Gilbert of San Angelo snatched a sack with $25.

In the only "free world" contest, Cissy Thurman of Bryan placed first in the girl's barrel race, with a time of 20.4 seconds.

Two other performances will be held Oct. 18 and Oct. 25.

Jimmy Dean, television personality, is featured Oct. 25.

TODAY'S MARKETS

FORT WORTH (AP) — Cattle 2,200; calves 500; steers, heifers unfested; utility cows 11.50-13.00; standard and good calves 16.00-20.00; similar yearling feeder steers 16.00-17.75; similar feeder steer calves 16.50-19.00.

Hogs 450; top 15.30-16.25.

Sheep 1,500; good and choice wholed lambs 19.00-21.00, utility and good 12.00-18.00; good and choice shorn lambs 19.00-20.00; ewes 6.00-7.00; choice wooled feeder lambs 18.00, good and choice 15.00-17.50.

CHICAGO (AP)—Butter unchanged to ½ higher; 93 score AA and 92 A 59½; 90 B 59½; 89 C 57½. Eggs ½ lower to 2 higher; A whites and mixed 37; mediums 29; standards 30½.

NEW YORK (AP) — Cotton market closed, Columbus Day.

AUSTIN (AP)—Poultry unquoted. Columbus Day, holiday.

STOCK AVERAGES
Compiled by The Associated Press

	Indust.	Rails	Utils.	60 Stks.
Prev. day	466.4	185.8	163.3	329.2
Week ago	466.2	182.0	163.0	327.6
Month ago	460.1	179.3	161.4	323.4
Year ago	395.1	142.1	147.8	277.6
1964 high	466.4	186.6	163.3	329.2

Stephenville Newsman Dies Sunday Night

STEPHENVILLE, Tex. (AP) —Rufus F. Higgs, Stephenville publisher and longtime North Texas resident, died Sunday night at the age of 69.

Higgs published the Stephenville Empire-Tribune and the Stephenville Daily Empire. He had lived in North Texas 44 years.

Funeral services are scheduled at 2:30 p.m. Tuesday in the First Methodist Church here. Burial will be in West End Cemetery.

Survivors include one son, Rufus F. Higgs Jr.; one brother, Ralph E. Higgs of Houston; and four sisters, Mrs. L. H. Allen and Mrs. Coke Turner of Tolar, Tex., Mrs. Lloyd Vance of Granbury, and Mrs. Nina Dunnagin Fort Worth.

THE SNYDER DAILY NEWS

Publisher [illegible] Evening Except Saturday [illegible] Printing and Publishing Co., Inc., of Snyder, Texas. 79549

Entered as second-class matter at the Post Office at Snyder, Texas.

SUBSCRIPTION RATES: By carrier in Snyder 35 cents per week, $1.50 per month. By mail in Scurry and adjoining Counties, one year $6.75. Balance of Texas, one year $12.50. All other States $15.00.

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The Associated Press is exclusively entitled to use for republication all news dispatches in this newspaper also local news published herein. All rights reserved for republication of special dispatches herein.

SOUTHERN GOVERNORS HELP OPEN TEXAS FAIR —Ten visiting Southern governors helped Gov. John Connally cut the ribbon to open the 1964 State Fair of Texas at Dallas. From left to right they are Gov. William Barron of West Virginia; Donald S. Russell of South Carolina; Albertis Harrison Jr. of Virginia; Paul B. Johnson of Mississippi; Connally; Farris Bryant of Florida; Henry Bellmon of Oklahoma; John Dalton of Missouri; Carl Sanders of Georgia; George Wallace of Alabama; and Edward T. Breathitt of Kentucky. (AP Wirephoto)

Viet Nam Casualties Are Heavy

By JOHN T. WHEELER

SAIGON, South Viet Nam (AP) — More than 100 Vietnamese government and Communist troops were reported killed in a battle Sunday in Tay Ninh Province.

Two U.S. Army men and a Vietnamese officer also were killed in a land mine explosion 28 miles northeast of Saigon, bringing the total American dead in combat in Viet Nam to 203 since 1961.

U.S. military sources said an understrength government battalion was bivouacked near Go Dau Ha, 40 miles northwest of Saigon, when heavy Communist fire raked their position two hours before dawn.

As government forces rallied to meet the attack, artillery positions at Go Dau Ha poured about 100 rounds on the Communists.

Reports from the scene said 46 Viet Cong bodies were left on the battlefield and 11 Viet Cong were captured.

Government forces lost 28 dead, 38 wounded, and 32 missing.

The two Americans, an officer and an enlisted man, and the Vietnamese officer were riding in a jeep accompanying elements of a Vietnamese government battalion. A spokesman said the battalion was not in contact with any Viet Cong guerrillas when the jeep set off the mine.

Court Will Review Travel Rule

WASHINGTON (AP) — The Supreme Court agreed today to review a decision that the secretary of state may prohibit travel of U.S. citizens to Cuba.

The decision was given by a three-judge U.S. district court in New Haven, Conn., in a case filed by Louis Zemel. His counsel appealed directly to the Supreme Court, contending the case raised substantial questions as to the secretary's authority to restrict forgein travel of citizens "in peacetime, and the constitutionality of such action."

Zelem, a U.S. citizen, in 1962 held a passport which he requested the passport office in Washington to validate for travel to Cuba as a tourist. His request was denied with the explanation that only persons whose travel might be in the best interests of the United States, such as newsmen and businessmen with previously established interests, were elibible.

Zemel later filed his complaint in federal court in New Haven. He said he wished to satisfy his curiosity about the state of affairs in Cuba so as to make him a better-informed citizen.

The best known of all silver dollars sailed across the Rappahannock River if we believe the stories about young George Washington.

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Texas Republican Gets Nixon's Aid

By The Associated Press

Former Vice President Richard Nixon met with Republican Senate candidate George Bush in Arlington Sundy to discuss a GOP campaign sortie to Houston Oct. 23.

Nixon conferred with the Houston oilman at the Inn of the Six Flags at Arlington, between Fort Worth and Dallas, where he stayed overnight Saturday en route to California on a 36-state Republican tour.

In a press conference, Nixon said Bush is "running so strong" in Texas that he (Bush) is helping the presidential election prospects of Sen. Barry Goldwater in Texas.

Earlier last weekend, Bush raised more questions about the Rural Texans for Yarborough committee chairman, R. T. Price of Bryan.

Bush seeks the U.S. Senate seat held by Ralph Yarborough, Democrat.

In a campaign statement, Bush said he had been advised by a U.S. Agriculture Department spokesman, in answer to a query, that there is no legal restriction against Price engaging in political activities when he is not "employed and paid" by the department.

Price serves several days each month as chairman of the state Agricultural and Stabilization and Conservation committee.

Bush said this answer raised the question of whether "on the several days per month which Mr. Price works for the department, does he resign as chairman of the Rural Texans for Yarborough?"

Bush said Yarborough's naming of Price as head of his campaign committee "places Mr. Price and the Agriculture Department in a highly explosive situation."

Meanwhile, Yarborough announced he will campaign this week in Dallas, East Texas and along the Gulf Coast.

He and Mrs. Yarborough will interrupt their tour Tuesday to celebrate the 100th birthday of the senator's father, Charles Richard Yarborough, in a family gathering at Chandler, Tex.

Secretary of Commerce Luther Hodges will speak at Yarborough appearances in Galveston Tuesday night and Lake Jackson Wednesday.

Yarborough planned to visit Dallas, Mesquite, Irving, Grand Prairie and Corsicana today, and go to Athens, Malakoff, Tyler, Chandler and Galveston. His Wednesday itinerary includes LaMarque, Texas City, Dickinson, Alvin, Freeport, Angleton and Lake Jackson.

Bill Hayes, Republican candidate for congressman-at-large, in a rally speech at Killeen Saturday called his opponent, Rep. Joe Pool, a "convenient conservative."

Hayes said Pool is "conveniently conservative when campaigning in Texas, but has been selfishly liberal on many important votes in the House."

Guilty Plea Heard

A plea of guilty was heard this morning in 132nd District Court from Allan Aaron McGowen of Lubbock who was indicted Friday by the Grand Jury on a charge of driving while intoxicated as a second offense.

McGowen was given a two-year sentence. The sentence was probated.

An enterprising chef at the St. Louis World's Fair of 1904 introduced a new delicacy, beef chopped, broiled and served on a bun.

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Nonaligned Nations End 2nd Conference

CAIRO (AP) — The second Conference of Nonaligned Nations ended Sunday with an attack on the United States' policy in Southeast Asia. The final communique also rejected Red China's view that force is necessary to defeat imperialism.

The conference recommended negotiations to neutralize Laos, Cambodia and Viet Nam. It called for the withdrawal of all foreign troops in South Viet Nam, where the United States has about 20,000 military advisers trying to prop up the Saigon regime against Communist guerrilla attacks.

It also asked for resumption of the nine-nation Geneva Conference on Indochina to work out a peaceful solution to the strife-torn area.

DWI Charge Filed

Roy Max Bennett of Snyder is free on $500 bond after being charged with DWI. Bennett was arrested Saturday by officers of the Snyder police department.

Warnings Alert Johnson's Guards

LOS ANGELES (AP) — Two anonymous telephone warnings and a brush with a placard bearer worried President Johnson's bodyguards during his Western campaign swing, but no trouble materialized.

A youth whose Goldwater-Miller placard grazed the President's hat Sunday in Phoenix was released by police after questioning.

Police found a revolver in a pocket of another youth. He said he was carrying it to protect the President. Phoenix police released him later on bail.

As the President rode through the Long Beach, Calif., area later in the day, Secret Service men were aware that local authorities had received reports of two telephone calls, one warning directly and the other indirectly that the President's life was in danger.

A Secret Service man stood in the car following Johnson's, holding an automatic rifle. Normally such weapons are carried out of sight.

In Phoenix, detective Andrew Watzek said that on Johnson's airport arrival he noticed a bulge in the right trouser pocket of Clarence R. Fetzer, 18, and found a 22-caliber revolver inside.

Fetzer, booked for carrying a concealed weapon, was later released on $300 bail.

Thirty minutes later, Thomas Lee Wilkins, 17, of Phoenix, was arrested when two policemen saw him swing a Goldwater-Miller placard that brushed the President's hat as Johnson walked along a fence shaking hands.

The President fended the sign off with his hands and said the incident was an accident.

"I wasn't hit," he said. "They just push. They always do."

Wilkins was released after questioning by Secret Service agents.

In Los Angeles, the sheriff's office issued an all-points alert Sunday after it received an anonymous telephone call that a man who disagreed with President Johnson's views was missing from his home, along with his rifle.

The man was found in his home later. He said he hadn't gone near the President. He gave no explanation for the rifle in his car, deputies said. The man was not arrested.

Long Beach police said Friday a telephone company operator told them she received a call from an anonymous man who said:

"President Johnson will not live through his trip through Long Beach."

Police checked the area in nearby Los Alamitos from which the operator said the call had been received but found nothing.

Solons Ask Hearings In Baker Case

WASHINGTON (AP) — Three Republican senators are demanding new public hearings in the Bobby Baker case before the Nov. 3 presidential election.

They want the Senate Rules Committee to question Baker — former Senate Democratic majority secretary — and three other witnesses about charges of a $25,000 kickback to the 1960 Kennedy - Johnson campaign fund.

The three Republicans — Carl T. Curtis of Nebraska, Hugh Schoot of Pennsylvania and John Sherman Cooper of Kentucky — made the demand in a letter to the committee chairman, B. Everett Jordan, D-N.C.

The other witnesses they want questioned include insurance agent Don B. Reynolds, who made the kickback charge, and Democratic fund raiser Matthew H. McCloskey, who Reynolds said made the kickback on a government contract.

Congress is in recess and the Republicans may have trouble drumming up a quorum for any further hearings.

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MONDAY TELEVISION

	KRBC Abilene Ch. 9, SCAT 4	KMID Midland Ch. 2, SCAT 2	KCBD Lubbock Ch. 11, SCAT 6	KPAR Sweetwater Ch. 12, SCAT 3	KWAB Big Spring Ch. 4	KLBK Lubbock Ch. 13, SCAT 8
6	:00 :15 :30 :45				Farm Fare Summer Semester	Farm Fare Summer Semester
7	:00 Today :15 " :30 " :45 "	Today Show " " "	News, Farm Rpt. & Wthr. Today "	Cartoons "	Cartoons " " "	Cartoons " " King and Odie
8	:00 " :15 " :30 " :45 "	" " " "	" 8:25 News Today "	Captain Kangaroo " "	Captain Kangaroo " "	Captain Kangaroo " "
9	:00 Make Room :15 For Daddy :30 Word For Word :45 "	Take Room For Daddy Merv Griffin	Kiddie Kartoons " Word For Word "	Mike Wallace News I Love Lucy	Get The Message I Love Lucy "	Get The Message I Love Lucy "
10	:00 Concentration :15 " :30 Jeopardy :45 "	Concentration " Jeopardy "	Concentration " Jeopardy "	Andy Of Mayberry Real McCoys "	Andy Of Mayberry Real McCoys "	Andy Of Mayberry Real McCoys "
11	:00 Say When :15 " :30 Truth or Consequen :45 TV News Report	Say When " Consequence 11:55 News	Say When " Consequence 11:55 News	Love Of Life Tennessee Ernie Show	Love Of Life Tennessee Ernie Show	Love Of Life Tennessee Ernie Show
12	:00 News Weather :15 Cartoons :30 Let's Make A Deal :45 "	Divorce Court " " "	News, Mkt Wthr Com Closeup Lets Make a Deal "	Texas News Dateline Abilene As The World Turns	News & Wthr " As The World Turns	News & Wthr Names In News As The World Turns
1	:00 Another World :15 " :30 You Don't Say :45 "	Compass " The Doctors "	Loretta Young " The Doctors "	Password " Houseparty "	Password " Houseparty "	Password " Houseparty "
2	:00 Loretta Young :15 " :30 The Doctors :45	Another World " You Don't Say "	Another World " You Don't Say "	To Tell The Truth 2:25 CBS News Edge Of Night "	To Tell The Truth 2:25 CBS News Edge Of Night "	To Tell The Truth 2:25 CBS News Edge Of Night "
3	:00 The Match Game :15 " :30 General Hospital :45 "	The Match Game " Let's Make A Deal	Match Game " Price Is Right "	The Secret Storm " Jack Benny "	The Secret Storm " General Hospital "	The Secret Storm " General Hospital
4	:00 The Price :15 Is Right :30 Father :45 Knows Best	Komic Karnival Funny Company Cartoons "	Father Knows Best Superman "	Trailmaster " " "	Trailmaster " " "	Trailmaster " " "
5	:00 Woody :15 Woodpecker :30 Huntley-Brinkley :45 "	Woody Woodpecker Huntley-Brinkley "	Woody Woodpecker Huntley-Brinkley "	Amos 'N' Andy " Evening News "	Gandy Time " Evening News "	Amos 'N' Andy " Evening News "
6	:00 Local News, Wthr :15 Sports News :30 90 Bristol Court :45 "	News & Mkts W T Rpt & Wthr Karen "	Wthr, Local & National News Voyage To Bottom Of Sea "	Weather Local News Voyage To Bottom Of Sea "	Weather Bruce Frazier Tell The Truth "	Weather Local News Tell The Truth "
7	:00 " :15 " :30 " :45 "	Tom, Dick & Mary Harris Against The World "	" " No Time For Sergeants "	" Andy Griffith "	I've Got A Secret " Andy Griffith "	I've Got A Secret " Andy Griffith "
8	:00 Andy Williams :15 " :30 " :45 "	Andy Williams " " "	Andy Williams " " "	Lucy Show " Bing Crosby "	Lucy Show " Bing Crosby "	Lucy Show " Bing Crosby "
9	:00 Alfred Hitchcock :15 " :30 " :45 "	Alfred Hitchcock " " "	Ben Casey " " "	Ben Casey " " "	Jimmy Dean " " "	Jimmy Dean " " "
10	:00 Local News & Wthr. :15 National News :30 Tonight :45 "	News Final Spt W T Rpts Wthr Tonight Show "	News, Wthr. " Tonight "	News, Weather 77 Sunset Strip " "	News And Weather Late Show "	News And Weather Late Show "
11	:00 " :15 " :30 " :45 "	" " " "	" " " "	" Peter Gunn "	" " " "	" " " "

PARIS FASHIONS READY TO BE COPIED—From left, molel steps out in long slim pants with crease stitched in, sleeveless topper, boots and baby bonnet, all by the most publicized designer of the season, Andre Courreges; lace smock and spangled black lace pants by Jacques Heim; another Courreges model wears white boots and bowler with two-piece checked wool suit; at right, model poses in beige tweed and velvet wrap around coat trimmed and lined with Kamtchatka for fur, and red fox toque, from Marc Bohan's Russian flavored collection for the house of Christian Dior.

It's Your Turn To Judge Paris Styles

By JEAN SPRAIN WILSON
AP Fashion Writer

NEW YORK (AP) — Now it's your turn to speak up.

You've been word-fed buyers and fashion writers' versions about what went on in those plush Parisian salons for more than a month.

You've heard the verdict, no doubt, that Andre Courreges is the rising new star in the style constellation; that last year's genius, Yves St. Laurent, is a falling star; and that Coco Chanel is pasted permanently up there.

But whatever judgments the fashion trade and publications have made, the creators and their works are on trail all over again beginning today — with you sitting in the jury box.

By today, figure the experts, it is safe to release photographs of all that went on.

A picture is worth more than $10,000 to style plagiarists who might try to beat them in getting own designs on the market, figure conture members of the Chambre de Syndicate.

Hence, they've delayed until now in asking your judgment until their paying overseas customers could receive their purchases and themselves tear them apart for line-forlines, adaptations, and French inspired ready to wear garments to sell to you. That time is now.

So what is your attitude, for example, towards wearing long pants for day and night, work and play? You'll be seeing them —slim, space-age, wide-legged, pleated, unpleated, tight, bell-bottomed, with and without short skirts and coats over them.

Is this the year you'll go Muscovite? Marc Bohan at the house of Christian Dior is hoping so. He has created some bulky tweeds to wrap around you, with huge mink collars to nuzzle your nose in, (and which few Russians have the rubles to buy). Naughty lace dresses, bat wing sleeves on many garments, and flat shovel berets are other Bohan offerings.

Perhaps you'll be inclined to wear tiny white boots with everything, as Andre Courreges hopes you will. Or maybe, if you're thin and youthful, your ballot will be cast for Jules Crahay of Lanvin for his rakish skinny suits muffled around the throat with tweedy scarves or furs.

Chances are you are already a Coco Chanel fan, (what woman isn't?) and will therefore adore her dresses tiered, ruffled, or wrap around, as you have worshiped her suits, handbags, and even her hairbows.

Could be that you feel as Yves St. Laurent has concluded — it's time women gave up all this mannish foolishness and took to looking like refined ladies again.

No matter how the buyers have believed, you may decide that this young disciple of Dior, now on his own, is right in protracting an elongated silhoutte, transparent hems, a floating languid look for evening.

You're the judge. You cast a more powerful ballot than word. You vote with fashion dollars.

Hermleigh News

By MRS. RAYMON COLLIER

Mr. and Mrs. Joe Ruppe of Midland spent Saturday visiting Mr. and Mrs. T. W. Thomas.

Alma Collier of Odessa is spending two weeks vacationing with her parents, Mr. and Mrs. Raymon Collier.

Mr. and Mrs. Chester Donder of Sacramento, Calif. are visiting this week with her brother and family, Mr. and Mrs. Jess Holdridge.

Mr. and Mrs. D. R. Bayless visited this week with his parents, Mr. and Mrs. A. K. Bayless. Mr. Bayless is a I-c Petty Officer in the U. S. Navy and is in the process of being transferred from Jacksonville, Fla. to Lemoore, Calif.

Mr. and Mrs. Grover Wall spent Sunday visiting their son and family, Mr. and Mrs. Dickie Wall in Andrews.

Mrs. Raymon Collier, Alma and Kathy visited Wednesday with Mr. and Mrs. Leon Rushing and Mrs. L. F. Mullins near Roscoe.

Mr. and Mrs. Ted Robbins and Tina of Snyder visited Wednesday night with her parents, Mr. and Mrs. Jess Holdridge.

Jo Ann Henry of Roscoe visited last week with her grandparents, Mr. and Mrs. Foster Watson.

Mrs. Elmer Martin and Randy of Midland spent the weekend visiting her sister and family, Mr. and Mrs. R. G. Groves.

Mr. and Mrs. Grover Brown of Snyder, Mr. and Mrs. Gail Brown of Robert Lee and Mr. and Mrs. Elmenio Martinez of Rotan visited Sunday in the home of Mr. and Mrs. T. W. Thomas.

Carl Bayless of Odessa spent the weekend visiting his parents, Mr. and Mrs. A. K. Bayless.

Curtis Barnes of Austin spent Sunday night visiting Mr. and Mrs. Duke Groseman.

Mrs. Eula Farr spent last week visiting her sister, Mrs. A. W. Brown in Fort Worth. She also attended the Boswell family reunion.

Mr. and Mrs. Ray Vernon of San Antonio spent the weekend visiting in the homes of Mr. and Mrs. A. D. Higginbotham, Mr. and Mrs. Tony Vernon and Mr. and Mrs. Melvin Vernon.

Mr. and Mrs. Raymon Collier and family visited Wednesday night in the home of Mr. and Mrs. Bud Collier near Inadale.

School Menu

TUESDAY
Fried Chicken & Gravy
Whipped Potatoes
Hot Rolls & Butter
Tossed Salad w-Tomatoes
Fruit Cobbler
Milk

WEDNESDAY
Minute Steaks & Gravy
Buttered Potatoes
Hot Rolls & Butter
Vegetable Salad w-Spinach
Banana Pudding
Milk

THURSDAY
Turkey, Dressing & Gravy
Buttered English Peas
Cranberry Sauce
Hot Rolls & Butter
Tomato Wedge
Pumpkin Squares w-Topping
Milk

FRIDAY
Fish Sticks with Tartar Sauce
Macaroni & Cheese
Green Beans
Corn Bread & Butter
Relish Dish w-carrots, Celery, & Olives
Strawberry Short Cake
Milk

Teenage Dance Club Makes Plans

The Shirts and Skirts Teenage Square Dance Club held a business meeting recently in the Snyder Savings & Loan community room. Plans were made for their dance Oct. 24th. The group voted to have Bill Woods to call, and weather permitting, the dance will be held at the rodeo pavilion, if not at the National Guard armory.

Plans were also made for the Christmas party. Committeemen elected to plan the event were Jerry Lynn Hudgins, Danny Howell, Linda Tadlock, Danny Stokes and Linda McKinney.

Attention Girl Scout Leaders Assistants

Girl Scout leaders and assistants will meet at 8:30 a.m. Tuesday at the Girl Scout Hut to form car pools to go to Colorado City for the orientation course from 9 to 12 noon.

If your youngsters enjoy peanuts, you might like to add half a cup of the chopped roasted nuts to a sweet muffin mixture based on two cups of flour.

Fluvanna News

BY MRS. J. R. JONES

Mr. and Mrs. Gilbert Merritt and Tammy of Amarillo visited last weekend with her mother, Mrs. Welch Schiviner and Mr. Scriviner, and his parents, Mr. and Mrs. J. A. Merritt of Snyder.

Mrs. Royce Summers and Ricky of Abilene visited her parents, Mr. and Mrs. Clay Reeder last weekend.

Mr. and Mrs. Mert Jones and Mrs. Ola Stavely were Abilene visitors last Wednesday.

Mr. and Mrs. Charlie Hunnicutt visited their son, Mr. and Mrs. Sam Hunnicutt, Jimmy, Sammy and Timmy of Abilene last Saturday.

Mr. and Mrs. Cyrus Landrum visited last week with Mr. and Mrs. J. C. Landrum and children of Fort Worth, Mr. and Mrs. Henry Murphey and family of Corsiciana and Mr. and Mrs. C. A. Landrum and family of Temple.

Mrs. Fred Williams and Kim of Hobbs, N. M. visited her parents, Mr. and Mrs. Sandy Holder last weekend.

Mr. and Mrs. Blackie McInytire and Don of Abilene spent last week with her parents, Mr. and Mrs. Bogue Forehand and grandparents, Mr. and Mrs. J. R. Jennings.

Mr. and Mrs. Horace Carmichael visited Mr. and Mrs. T. W. Ellis of Lubbock the first of last week.

Mrs. Buddy Drum and Max visited several days last week with her sister, Mrs. Joe Cargile and family of Lockney. Michael Cargile returned home with them for a short visit.

Mr. and Mrs. Lee Lavender and Mr. and Mrs. E. C. Browning visited Mrs. Lavenders son, Mr. and Mrs. Rosser Lee Jones and Brenda in Midland last Sunday.

Mrs. James Stansell and Sandra accompanied Mrs. R. L. Montgomery and Treva and Nelda Kinder of Slaton and Mrs. Clinton Gregory and Vickie of Snyder to attend the Manley reunion at Jacksboro last weekend.

Mr. and Mrs. Robert Jones visited Mr. and Mrs. Billy Gardner, David and Don of Wichita Falls and Mr. and Mrs. Milford Creek, Francis and Eddie of Newport last weekend. They returned home on Monday by way of Abilene, visiting Mr. and Mrs. Royce Summers and Ricky, and Mr. and Mrs. Bobby Warren, Bobby Dean and Nelda Jo of Tye.

Bro. Thomas Hall, Mrs. Lillie Lee Smith and Mrs. Robert Jones went to the annual meeting of the WMU of the Mitchell-Scurry Association in Loraine on Thursday. Bro. Hall went on to Sweetwater to visit friends.

Mr. and Mrs. Bill Jones are adding two new rooms to their home.

Savory Oven Chicken

1 broiler - fryer (about 2½ pounds ready to cook weight)
¼ pound butter or margarine
2 tablespoons lemon juice
1 teaspoon salt
1½ teaspoons paprika
¼ teaspoon garlic powder

Have chicken cut into 10 pieces; wash and dry. In a shallow baking dish into which chicken will just fit —about 10 by 2 inches — melt the butter; stir in the remaining ingredients to blend. Turn chicken in a mixture to coat on both sides; turn skin side up. Bake in a moderate (375 degrees) oven, basting a few times, until tender — about 45 minutes. Serve with the buttery pan juices. Makes 4 servings.

WOMEN'S CALENDAR

SUNDAY

Buffet luncheon at Martha Ann Woman's Club for members and their guests. Reservations by 5 p.m. Saturday.

MONDAY

Adult II Department of First Baptist Church Sunday School, will install officers at 7 p.m.

West Elementary School P-TA meets at 3:45 p.m. in speech arts room; program by Mrs. Maurine Robinson on "Specialized Education Offered in Snyder Schools."

Stanfield Elementary School P-TA meets at 7:30 p.m. in school cafeteria; program by Miss Dorothy Price, coordinator of elementary instruction, Odessa Schools, on "Together We Help A Child By Creating A Love For Learning."

Rainbow Girls stated meeting at Masonic Hall, 7:00 p.m.

TUESDAY

Northeast Elementary P-TA meets in speech arts room, 3:45 p.m.; Maurine Robinson and Gwen Beckham in charge of program on "Training of the Perceptively Handicapped."

Snyder Harmony Club of Daughters of the Nile, salad luncheon at noon, Masonic Hall; Elizabeth Elliott of Colorado City, queen, honored guest.

WEDNESDAY

Altrurian Daughters Study Club meets at Martha Ann Woman's Club, 2:30 p.m.; Mrs. Billy Greenfield hostess.

THURSDAY

Order of Eastern Star, stated meeting at Masonic Hall, 8 p.m. hostesses Alta Couch, Annie Rhodes and May Brush.

Gamma Upsilon Chapter of ESA meets with Islasu Minor.

The Snyder branch of the American Association of University Women meets at 7 p.m. in the home of Carolyn Reon, 4008 Austin Avenue.

FRIDAY

Ira P-TA executive meeting at 2:30 p.m.; regular meeting at 3:40 p.m. in study hall.

88 Club meets at 1:30 p.m. with Mrs. Warren Sturgeon hostess, 2904 Thirty - fourth.

County Cousins Square Dance Club, square dance at National Guard Armory, 8 p.m., Melton Luttrell caller.

Mrs. Fay Sims Hostess To Club

The Get Together Club enjoyed a morning coffee at the home of Fay Sims Tuesday morning.

Members attending were Bobbie Kizer, Aline Parks, Irene Masters, Ida Thurston, Pat Stephens, Fay Sims, Peggy Hardin, Velda White, Beth Hicks, Alzada Middleton and Edna Newman.

Bobbie Kizer will be hostess for a canasta party at 1 p.m. Oct. 20th, with a prize to be given for high score. Annual dues are now payable.

Better Breakfasts

This is the month for better breakfasts. It's a good time to make a change from warm weather type breakfasts to those with hearty notes.

Good breakfast meat choices include bacon, Canadian style bacon, ham slice, a petite breakfast or sandwich steak, pork sausage patties or links.

A balanced breakfast pattern includes foods from all four groups: meat, fruit, milk and bread. As for calories, ¼ to 1-3 of the day's calorie allowance should come from breakfast so you don't have to overload at one of the other meals.

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THE SNYDER DAILY NEWS

A HAND-IN-GLOVE PROPOSITION

Candidates Appear Similar, Yet Contrasts Are Striking

By JAMES MARLOW
AP News Analyst

WASHINGTON (AP) — The 1964 presidential race will be remembered for more reasons than the monotonous repetition of limited ideas and the fact that the future direction of he counry was at stake.

The similarities and contrasts between the candidates, President Johnson and Sen. Barry Goldwater, are enough to fascinate historians and political scientists for years to come.

There's the picture of the two men feeding the public their endless diet of slogans: Johnson preaching "unity" and "morality" and Goldwater intoning about "freedom" and "morality."

While any serious debate about these abstractions is almost totally lacking, the crowds which turn out for both men cheer and applaud although it's unclear whether they're approving the men, their ideas or what they represent.

There have been no surprises in the campaign. The basic difference in the philosophy of the candidates on the type of government they say is needed was long known and clearly established before the campaign began.

In this growing society, which both men are looking at, Johnson thinks government needs to be big to meet its responsibilities while Goldwater wants it smaller, with its responsibilities far more limited and some eliminated.

There's a difference even in the way they get their ideas out. If there had been no news confrences, Johnson probably would have thought them up. He uses them indoors and outdoors, particularly outdoors in a new twist, leading newsmen and beagles in a fast walk while answering questions.

Goldwater, who in the past sometimes talked too fast when he talked off the cuff, relies now mostly on written speeches and avoids news conferences. He hasn't had one since August.

Last week when he addressd editors here he refused to answer their questions, saying it wouldn't be fair since he didn't let their reporters ask him questions.

The two men disagree just as much on how to handle foreign policy as they do on the problems at home.

And there's a difference in their campaign tactics: Their conduct with crowds in particular.

Goldwater has been campaigning since August. Actually, counting the primaries earlier in 1964, he's been campaigning all year. Johnson made a number of so-called non-political trips that served his political purposes.

Nevertheless, he didn't hit the road all-out until recently, a delay which may be largely due to his respect for the political sagacity of President Franklin D. Roosevelt.

He remembers that in the 1940 campaign, Roosevelt didn't go on the road until about three weeks before the election. For whatever his reason, Johnson started a little sooner, but not much sooner.

Johnson, in the tradition of the handshaking American politician, likes to mingle with the crowds. It seems to enliven him. But this, according to repeated reports, is an idea Goldwater doesn't relish.

Johnson probably will never outdo his routine of Sept. 29.

That day he climaxed a 20-hour, crowd-mingling and handshaking tour of New England by making a speech from the top of an armored car at 1:45 a.m. on a Boston hillside street.

But even Johnson got outmingled, not by Goldwater but by an elderly lady who clasped him so tightly and unyieldingly, with her arms around him, that he had to plead: "Lady, please let me go."

Johnson is stepping up his mingling pace, even though the polls show him far ahead of Goldwater. Goldwater, equally aware of the polls, hasn't changed his tactics. He still remains friendly but a little aloof from crowds.

What isn't clear in this campaign, since the two men's positions have been known so long, is whether either of them gained a single vote by all the traveling or whether they would have done the same just talking on television.

Columnist Opens His Mail Again

By HAL BOYLE

NEW YORK (AP) — Things a columnist might never know if he didn't open his mail:

One out of 10 Americans grinds his teeth while asleep.

Psychologists have found that couples wedded 20 years or more have less marital tension than those married 10 years or less.

A corner of your skin no bigger than a postage stamp contains four yards of nerves and 25 nerve endings. What'll science find out next?

The men who put you asleep for an operation want to take off their masks and make themselves better known. That's why the American Association of Anesthiologists has raised a $100,000 public relations fund.

Here is a 4,000-year-old recipe to cure baldness: take equal parts of the fat of a lion, a hippopotamus, a crocodile, a goose, a serpent and an ibex and apply liberally. It doesn't make much difference whether you rub it in or drink it. In either case you'll grow as much hair as the average crocodile.

Quotable notables: "Work and love — these are the basics. Without them there is neurosis." — Dr. Theodore Reik.

If you stood at the deepest bottom of the Atlantic Ocean, you'd have to be 5½ miles tall to get your head out of the water.

People are their own most essential medicine. A French physician who studied shipwrecks found that 90 per cent of shipwrecked sailors died within a few days from "aloneness."

Did you know that Sweden plans in 1967 to switch from left-hand to right-hand driving? The change will cost the country at least $80 million.

Man took a great step toward honesty in 1879. That's when some wise guy invented the cash register — and made it that much harder for an opportunistic employe to buy out the boss.

Some of the most memorable signs of our times are posted on the outdoor bulletins of churches. Such as this: "Life is fragile. Handle with prayer."

Fortune tellers in America take about $650 million a year by informing the rest of us what our luck may be.

In his will George Washington left five swords to five nephews with the stipulation they be left unsheathed from bloodshed "except it be for self-defense or in defense of their country and its rights and in the latter case to keep them unsheathed and prefer fatling with them in their hands than to the relinquishment thereof."

It was Dag Hammarskjold who observed, "The end of all political effort must be the well-being of the individual in a life of safety and freedom."

Junior Editors Quiz on SEA MILES

QUESTION: What do knots mean when speaking of a boat's speed?

ANSWER: The land mile was a unit of measurement first used by the Romans and fixed by the English in 1500 at 5,280 feet. But this land mile did not agree with measurements being used at sea, which were based on the 360 degrees encircling the earth. Calculations by navigators gave a nautical or sea mile of 6,080 feet—slightly longer than a land mile. A knot is a sea mile, but is is used to measure speed, not distance. You wouldn't say "that island is four knots away" but you might say "this boat is travelling at 4 knots"—meaning moving at a speed which would take it 4 sea miles in one hour. "Knot" used in this way comes from old sailing ship days. A small weighted board, the "chip log," attached to a line, would be dropped off the ship's stern. The line was knotted each interval of 47 feet 3 inches, one knot for the first interval, two for the second and so on. The chip floated on the same spot as the line, unwinding from a reel, and was drawn out as the ship sailed ahead. A sailor turned a sandglass arranged to show when 28 seconds passed. Then it would be noted what group of knots was passing the rail. In the picture it is nine knots, so the ship is sailing at nine knots.

FOR YOU TO DO: The old clipper ship Lightning made a famous record—436 sea miles in 24 hours. Figure out how fast per hour she must have sailed on that day.

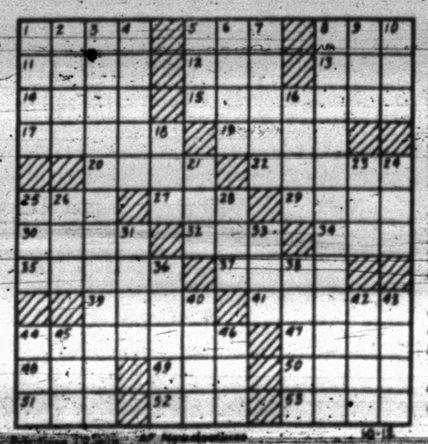
(Jerry Aguilar of Vallejo, Calif., wins today's combined prize of Compton's Illustrated Science dictionary plus $10 cash, for this question. Mail yours on a postcard to Junior Editors in care of this newspaper and you may win the weekly grand prize of Compton's Encyclopedia.)

CROSSWORD PUZZLE

ACROSS
1. Alliance
5. Immigrant's boot
8. Proverb
11. Whistling swan
12. Epoch
13. Exercise
14. Not any
15. Railing
17. Adjourn
19. Summoned
20. Fantasy
22. Body
25. Mining chisel
27. Cover
29. Winter storm
30. Seasons
32. Ship's diary
34. Corroded
35. Ossified tissues
37. Spruce
39. Spect flavor
41. Respite
44. Incentives
47. Press
48. Social affair
49. Swamp
50. Spoke
51. Everyone
52. Nurtured
53. House wings

SOLUTION OF SATURDAY'S PUZZLE

DOWN
1. Body of standing water
2. Lilylike plant
3. Private
4. Cornered
5. Vigor
6. Street urchin
7. Jeweler's weight
8. Miraculous
9. Peer Gynt's mother
10. Dank
16. Hubbub
18. Unit of reluctance
21. Afflict
23. Toper
24. Be indebted
25. Chatter
26. Time past
28. Put on
31. Sewed joint
33. Acquire
36. Sniff
38. Emerge
40. Type of song
42. Spiral
43. Terminates
44. As it is written: music
45. — Aviv
46. Hoosier State abbr.



JOE PALOOKA

DIXIE DUGAN

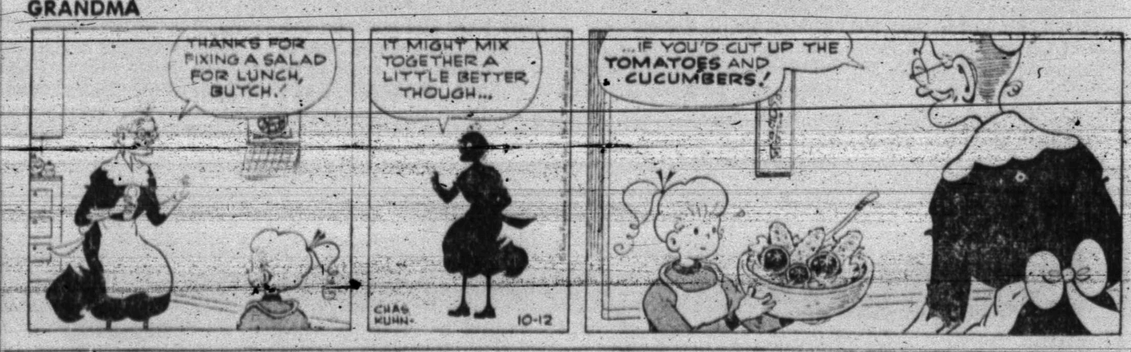
REX MORGAN

KERRY DRAKE

MARY WORTH

OPINION-WISE

GRANDMA



DENNIS THE MENACE

FERDINAND

Ohio State Finds Pass Not All Bad

By BOB HOOBING
Associated Press Sports Writer

See! This really is unbeaten Ohio State's year to pass! Why, Coach Woody Hayes doesn't even get air sick anymore when one of his quarterbacks cocks an arm.

Sharpshooter Don Unverferth is Hayes Exhibit A in his defense against charges of ultra-conservatism. A nationwide television audience can serve as jury Saturday when the Buckeye Big Ten leaders play host to Southern California in an intersectional test.

With judicious use of the forward pass, the option threat of the Unverferth rollout and the play execution which has become a Hayes trademark, fourth - ranked Ohio State stunned Illinois' No. 2 forces 26-0 in the big conference showdown this past weekend.

The Bucks threw for more yards than they ran, 130-116, with two completions going to tackle-eligible Jim Davidson. And this is the team where it was once rumored a pass call in the huddle was punishable by benching.

With Ohio State an exception, most football powers get down to grass-roots campaigning this week led by top-ranked Texas, which faces ninth-rated Arkansas. If the Longhorns are to be tackled short of a second straight national title, the Razorbacks are given the best chance to do it.

Texas beat Oklahoma 28-7 for its 15th straight victory while Arkansas downed Baylor 17-6.

Illinois' Rose Bowl champions have a must date with Minnesota, seventh-ranked Michigan is visited by rugged Purdue and surprising Iowa invades Wisconsin in the Big Ten this week.

Alabama, voted third in the most recent poll, knocked off previously unbeaten North Carolina State 21-0 with a little help from ailing Joe Namath and now takes its 3-0 SEC mark against defensively tough Tennessee. Georgia Tech comes off its conquest of Navy to tangle with Auburn, which is minus the services of All-America quarterback Jimmy Sidle due to a dislocated shoulder.

Undefeated LSU visits fifth-ranked Kentucky, picking up the pieces from its 48-6 pasting from Florida State. After handing Ole Miss its second SEC defeat, 30-14, Florida takes on South Carolina.

Other headline conference games list North Carolina State at Duke for the Atlantic Coast lead and West Virginia at Virgina Tech in the Southern.

Syracuse bombed UCLA out of the undefeated-untied class 39-0, stopping national total offense leader Larry Zeno cold. Next for the Orange: Penn State.

Powerful Notre Dame, ranked sixth, moves from its 34-7 victory over Air Force toward a date with the same UCLA Bruins.

Pro Football Standings

National Football League
By The Associated Press

Eastern Conference	W	L	T	Pct.	Pts	OP
St. Louis	3	0	1	1.000	115	72
Cleveland	3	1	1	.750	122	95
Pttsb'gh	3	2	0	.600	94	95
Phil'phia	2	3	0	.400	123	105
Dallas	1	3	1	.250	66	97
New York	1	3	1	.250	60	114
Wash'ton	1	4	0	.200	93	107
Western Conference						
Balti.	3	1	0	.750	132	74
Detroit	3	1	1	.750	103	71
Green Bay	3	2	0	.600	104	81
L. Angeles	2	2	1	.500	102	117
Minn.	2	3	0	.400	119	127
San Fran.	2	3	0	.400	103	118
Chicago	2	3	0	.400	115	151

Saturday's Result
Pittsburgh 23, Cleveland 7

Sunday's Results
New York 13, Dallas 13, tie
Washington 35, Philadelphia 20
Detroit 24, Minnesota 20
Chicago 38, Los Angeles 17
Green Bay 24, San Fran. 14

Monday's Game
St. Louis at Baltimore

Next Sunday's Games
Detroit at Chicago
Cleveland at Dallas
Green Bay at Baltimore
Philadelphia at New York
Pittsburgh at Minnesota
San Francisco at Los Angeles
Washington at St. Louis.

American Football League
Eastern Division

	W	L	T	Pct.	Pts	OP
Buffalo	5	0	0	1.000	165	70
Boston	4	1	0	.800	132	88
New York	2	1	1	.667	96	62
Houston	2	3	0	.400	125	148
Western Division						
San Diego	2	2	1	.500	101	118
Kan. City	2	2	0	.500	93	83
Denver	1	4	0	.200	79	164
Oakland	0	5	0	.000	84	138

Friday's Game
San Diego 26, Boston 17

Saturday's Game
New York 35, Oakland 18

Sunday's Games
Denver 33, Kansas City 27
Buffalo 48, Houston 17

Friday's Game
Oakland at Boston, N

Saturday's Game
Houston at New York, N

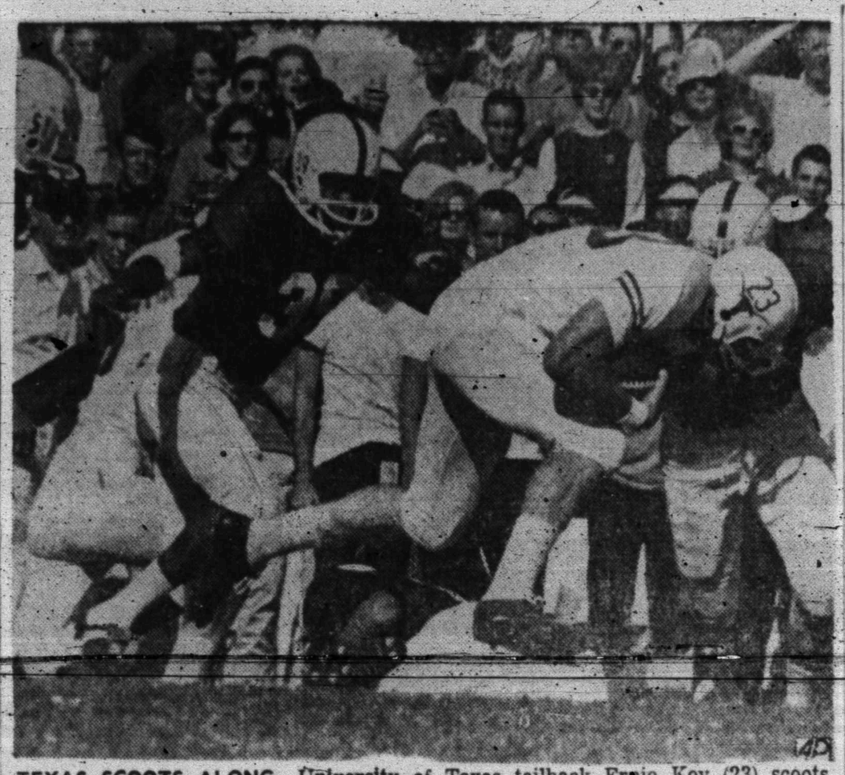
Sunday's Games
Buffalo at Kansas City
Denver at San Diego

Valley Teams Doing Well

By The Associated Press

Potent Tulsa opens its Missouri Valley schedule at Louisville and Cincinnati risks its unbeaten record at Boston College Saturday in games involving the valley's top teams.

Wichita and North Texas will be favored to win in the other outside games and give the league a second straight winning weekend. Detroit plays at Wichita and New Mexico State at North Texas. All games will be at night except the Cincy-Boston college game.



TEXAS SCOOTS ALONG—University of Texas tailback Ernie Koy (23) scoots along in the air as he makes yardage on a return punt in the first quarter of the Texas-Oklahoma game in the Cotton Bowl at Dallas. Closing in on Koy are Oklahoma's Eugene Ross (39) and Jerry Goldsby (73). (AP Wirephoto).

Snyder B Team Wins Over Lamesa 30-18

The Snyder B Team spotted the Lamesa B Team the first touchdown here Saturday night and then went ahead to defeat the visitors 30-18.

The two teams exchanged TD's during the first quarter and held on to what they had til halftime. Both teams then opened up their offensive fireworks in the second half, with the Tigers getting the better of the contest.

Lamesa took the opening kickoff and drove 80 yards for a score without relinquishing the ball. It looked several times as though they would be stopped, but each time something happened to keep the drive going. Three five-yard penalties against Snyder helped the visitors during the drive.

The TD came on 4th down on the Snyder 19 when Will Maloy ran all the way for the tally. Conny Mills attempted to kick the extra point, but it was no good.

SNYDER GETS STARTED

Trailing by six, the Snyder Bees took the ensuing kickoff and took just 9 plays from scrimmage to cross pay dirt. Halfback Lonnie Gilstrap started things off by returning the kick 22 yards to his own 43. With Rickey Hall, Billy Wilson and Murray Bowden carrying for most of the yardage, the B Team Tigers marched to the Lamesa 32. On the following play fullback Bobby Clardy blasted all the way for a touchdown. Bowden added the points and Snyder was on top to stay, 8-6, with 2:43 remaining in the first period.

The rest of the half was a see-saw affair, with neither team getting real close. However, the Tigers did threaten once, getting to the Lamesa 26 before a 4th down pass from Rob Golden to Clardy went incomplete.

The Snyder defense was superb during this time, as the Lamesa backs were constantly held for short yardage or losses. Some of those making outstanding defensive plays at this time included Joe Breeden, Sam Elledge, Bowden, Jerry Nunley, Randy Feagan and Keith Nobel.

SECOND HALF

Snyder took the kickoff to start the second half, but couldn't go, and quarterback Powers Boothe got off a long 46-yard punt, which Lamesa returned to its own 36. The Tors were then held by a defense led by Elledge, Feagan and Eldon Woodward, and were forced to punt.

Moments later the Tigers fumbled and Lamesa was back in business, but it didn't last long. Back to punt on 4th down, the Lamesa kicker was thrown for a 9-yard loss by a whole host of Tigers, including Ronny White, Jim Sarter, Breeden and Woodward.

Three plays later Snyder had another score. Rob Golden ran for 21, lost 4, and then passed 20 yards to end Buddy Powell for the tally. The try-for-points was no good, but Snyder led 14-6.

Lamesa took the kickoff, and just five plays later scatback Joe Demerson went 45 yards for a TD. The points were no good, and Snyder clung to a narrow 14-12 lead.

SNYDER SCORES AGAIN

Early in the final stanza Snyder recovered a fumble on the Lamesa 26. On the 3rd play, Golden again tossed a scoring pass to Powell, this one good for 21 yards. Hall ran for the points, giving the hosts a 22-12 lead.

Things seemed to be going well for Snyder when, with about five and a half minutes left Boothe punted 40 yards to Demerson, who gathered it in on his own 10 and scooted 90 yards for a score. Again the point-try was unsuccessful, and the Snyder team had a 22-18 lead.

Snyder received the kickoff and marched 74 yards for the final score. Bowden took it over from 3 yards out with just 20 seconds left in the contest. Golden then passed to Powell, and the Snyder B Team had won 30-18.

The statistics, which were nearly even in the first half, were dominated by Snyder in the second half. The local B team, coached by Bill Hartsfield and Roy Carter, ended up with 15 first downs to 10 for the visitors. Snyder led in rushing 188 to 157, in passing 53 to 29, and total offense 241 to 186. Snyder quarterback Boothe punted 3 times for an average of more than 44 yards per boot.

The local B Team now has a record of 2 wins, 2 losses and one tie. The next outing will be this coming Thursday with the team journeys to Midland to take on the Lee High B Team.

Jurgensen Puts On Fancy Show

By HAL BOCK
Associated Press Sports Writer

Baltimore hosts St. Louis tonight in a National Football League game that could shake up the two division standings a bit, but the talk around the league is about Sonny Jurgensen, the quarterback the Philadelphia Eagles didn't want.

Jurgensen put on a spectacular passing show as the Washington Redskins won their first game of the season, 35-26, against the Eagles Sunday. The veteran signal caller discussed the game with a smile.

"It's a heck of a lot easier," Jurgensen said, "to throw the ball standing up."

Jurgensen spent most of his first four games as a Redskin nursing a bad left knee on the sidelines or massaging the turf when he did play. It was a different story Sunday.

He clicked on 22 of 33 passes for 386 yards and five touchdowns. It was the best one-day show by an NFL quarterback this year and the fact that Jurgensen did it against the Eagles didn't exactly sadden the ex-Philadelphia passer.

Elsehwere in the NFL Sunday, Green Bay topped San Francisco 24-14, Chicago whacked Los Angeles 38-17, Detroit outlasted Minnesota 24-20 and New York struggled to a 13-13 tie against Dallas. In a Saturday night game Pittsburgh upset Cleveland 23-7.

Jim Taylor scored twice and rolled up 133 yards in 23 carries as the Packers got by the 49ers.

The Packers' Paul Hornung suffered a pinched shoulder nerve in second period and handled only kicking chores after that. But Taylor's rushing picked up the slack.

Billy Wade fired four touchdown passes, two each to Johnny Morris and Mike Ditka, as the Bears snapped their two-game losing string. Chicago turned three interceptions into scores in the first half and raced to a 24-3 halftime margin.

The Lions tied the Colts for the Western Division lead but it wasn't easy against the stubborn Vikings. Detroit scored the winning touchdown on a 12-yard Earl Morrall pass to Gail Cogdill early in the fourth period.

St. Louis Collecting Residue Of Desire

NEW YORK (AP) — It was Branch Rickey, now a consultant with the St. Louis club, who once said:

"Luck is the residue of desire."

The Cardinals must have a lot of desire because through the years they have had a lot of luck in World Series play.

It is this residue of desire that helped the Cards win the World Series in 1926, 1930, 1934, 1942, 1944 and 1946.

The 4-3 triumph over the New York Yankees Sunday which squared the 1964 World Series at two victories apiece demonstrated anew that the Cardinal luck — ballplayers call it "breaks" — is still holding out.

In Missouri, they are singing the praises of Kenny Boyer, whose grand-slam homer in the sixth inning overcame a 3-0 Yankee lead.

In Lakewood, Calif., and Toronto, Canada, they are rejoicing over the brilliant relief pitching of hometown heroes Roger Craig and Ron Taylor.

In Houston, they are happy over Johnny Keane, who is managing the heck out of the Cardinals, seeking his first world championship in his 27th year of managing.

But in New York, they will tell you that it took a break for the Cardinals to win the fourth game — a rare miscue by the usually sure - handed Bobby Richardson on a sure-fire double play ball that would have ended the inning without a score.

There were two runners on base with one out when Dick Groat hit a routine grounder to the right of second base. Richardson fielded the ball, tried to shovel it over to Phil Linz for what looked like the start of a twin killing.

Let Richardson explain what happened:

"It got stuck in my web. As Phil came across, I hesitated, throwing him off his timing and when I threw it with my gloved hand, (Curt) Flood hit Linz and he couldn't handle the throw."

Instead of the inning being over, the Cards had the bases loaded. Boyer unloaded them two pitches later with a smash into the left-field stands. Until then, young Al Downing had a three-hit shutout.

Thus, instead of the Yankees having a chance to end it at Yankee Stadium today, they must return to St. Louis Tuesday for a sixth game Wednesday, and perhaps a seventh game Thursday.

The Yankees' Mel Stottlemyre and the Cards' Bob Gibson, who clashed in the second game, renewed their rivalry in the fifth game.

Stottlemyre came out the winner in the first meeting, limiting the Cards to seven hits in an 8-3 triumph. Although he lost, Gibson was impressive, striking out nine in eight innings, permitting only two runs until he tired in the seventh.

Sunday's victory was credited to Craig, who handcuffed the Yankees with just two singles in 4 2-3 innings of relief pitching. The 33 - year - old right-hander took over with one out in the first inning after the Yankees had raked starter Ray Sadecki for four straight hits.

Craig permitted a run-scoring single by Elston Howard, then allowed only one more while fanning eight before retiring for a pinch hitter in the sixth.

Carl Warwick came through with a single, giving him three pinch hits so far for a share of that Series record, igniting the winning rally.

Taylor polished off the Yankees without a hit over the last four innings.

"I like our club's chances better now than I did at the start of the Series," said Keane. "Winning this game set us up good. Our pitching is set for the final games, even if it goes the limit of seven. I sure like the way we stand."

Keane admittd that Richardson's fumble of Dick Groat's grounder was the big break of the game.

Trojans Bow To Memphis Team, 36-6

MEMPHIS, Tex. — The Lincoln High Trojans of Snyder passed up early scoring opportunities and went on to drop a 36-6 decision to Memphis here Saturday night.

Ralph Ganaway scored three touchdowns for Memphis, while Lorenzo Graves and Merlin Sims scored one each.

L. J. Brooks got Lincoln's only six-pointer which came late in the fourth period to climax an 85-yard drive. The scoring thrust was launched when Vernon Clay intercepted a Memphis pass on the Lincoln 15 yard line and the Trojans hooked up from there to drive down the field for the score.

Lincoln muffed two scoring opportunities in the first period when two Memphis fumbles were recovered inside the 20 yard line. However, the Trojans couldn't move in for the scores.

Lincoln now has a record of three losses in three starts. Only one more game remains on the schedule. It will bring Plainview to Snyder for a game Oct. 30.

COTTON BOWL TICKETS HERE

The Snyder area's allotment of tickets to the Cotton Bowl football game Jan. 1, 1965, has been received here.

Malven Stevenson, who handles this area's allotment of tickets each year, said persons who want to to purchase the tickets may contact him at his real estate office or at home.

Big Push In SWC Starts This Week

By HAROLD V. RATLIFF
Associated Press Sports Writer

The big push starts this week in the Southwest Conference football race with the last undefeated, untied teams in the league—Texas and Arkansas — meeting in the first decisive game.

The conference lead will be on the line when the two old foes tangle at Austin Saturday night, each seeking to protect its spot in the national rankings.

Texas is No. 1 and Arkansas is tied for No. 9.

It's all-out conference play as third place Texas Tech tangles with Baylor at Waco, Rice and Southern Methodist play their first conference game at Dallas and Texas A&M and Texas Christian get together at College Station.

Arkansas took the lead last week with a 17-6 triumph over Baylor and is 2-0. Texas is undefeated but has played only one conference game.

The Longhorns spent Saturday mauling Oklahoma 28-7 to help the league's intersectional record but not enough to offset what buddies Rice and Texas A&M did.

Rice took a 34-7 licking from Stanford and the Aggies were clouted 31-7 by Southern California. The conference's intersectional record now is 7-10.

Texas Tech stayed in third place in the standings with a 25-10 victory over Texas Christian.

Only five games with outsiders are on the schedule the rest of the way and from now on conference play will dominate.

Come See
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BOYD'S LODGE
Lake Thomas

Arizona Girls Take First U. S. Medals In Olympics

TOKYO (AP) — A couple of Arizona girls, Jeanne Collier and Patsy Willard, grabbed the first U.S. medals of the Tokyo Olympics today and the Yankee basketball team continued to roll, but an upset and an injury produced two major disappointments.

Miss Collier, pert 18-year-old high school student from Phoenix, won the silver, or second-place, medal in women's springboard diving, just edging out Miss Willard, from Mesa, who won the bronze.

"I don't know how I did it," the elated, 5-foot-1 Jeanne said. "I'm still too excited to talk."

The Americans' swimming and basketball teams continued to dominate their events as expected.

The basketball team, led by Jerry Shipp of Bartlesville, Okla., and Joe Caldwell of Arizona State University pounded Finland 77-51 for its second straight victory.

Shipp tossed in 18 points and Caldwell contributed 16 in the 40th straight U.S. basketball triumph since the sport was introduced in the 1936 Berlin Olympics.

The swimmers put the maximum three U.S. members in the semifinals of both the women's 100-meter freestyle and the men's 400 - meter individual medley.

In the women's event, Australia's Dawn Fraser equaled her own Olympic record with a 1:00.6 but said she expected major difficulty from Sharon Stouder of Glendora, Calif.

Miss Stouder won her heat in 1:02.3, and joined Jeanne Hallock of Arcadia, Calif., and Kathy Ellis of Indianapolis, in the semis.

Carl Robie, 19-year-old University of Michigan student, had the fastest time in the 400-meter individual medley, 4:52 flat and moved into the semis with Roy Saari of El Segundo, Calif., and Dick Roth of Alerton, Calif.

The big news for the United States on the second day of competition, however, was the silver medal by Miss Collier. She executed an extremely difficult reverse 1½ somersault with 1½ twist on her final dive, moving from third to second place with a total of 138.36 points.

Miss Willard had 138.18 and Sue Gossick of Tarzana, Calif., was fourth with 129.70.

A pretty East German girl, defending champion Ingrid Kramer-Engel, won the gold medal with 145.0 points.

The major disappointments came in the form of an upset to welterweight boxer Maurice Frilot, a prime gold medal prospect, and an ankle injury to distance-running sensation Gerry Lindgren.

Lindgren, an 18-year-old from Spokane who captured the track fancy of the nation with his exploits as a schoolboy, twisted an ankle while training. It was badly swollen just two days before he is scheduled to run in the 10,000 meters.

Frilot, a Marine corporal from Denver, Colo., was floored three times for mandatory eight counts before losing a unanimous decision to Ernest Mabwa of Uganda. It was the major upset in boxing so far.

Bears Down Frogs, 36-0

The Bears defeated the Frogs, 36-0, Saturday in Boys' Club Pee Wee football play.

Another game originally set Cubs and the Kittens was postponed until 4:45 p.m. Wednesday.

In Saturday's game, Mike Shearburn, Johnny Quiros and Stewart Sims each scored a touchdown and two extra points, while Tony Breedlove scored two touchdowns. Shining on defense for the Bears were Bill Branson, Mike Blythe, Danny Clayton and LaWayne Feagan.

Offensive leaders for the Frogs included Bill Stokes in the backfield and Barry Welch on the line. Top defenders for the Frogs were Jim Provence and Tommy Hendricks.

Linebacker Tom Scott, 34, is preparing for his 12th National Football League season. He is with the Giants. He played six years in Philadelphia.

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A BUFFET LUNCHEON was held at noon Saturday for delegates and local members at the Martha Ann Woman's Club. The table was beautifully set just off the enclosed patio of the clubhouse.

NOTED HARPIST, Miss Mary Alice Hongen of Texas Tech, Lubbock, was the guest artist at the convention.

LOCAL MUSICIANS who appeared on the afternoon program were Mrs. Novis Rodgers at the piano and Mrs. Bob Womack at the organ. Both are members of the Snyder Musical Coterie.

Second District Texas Federation of Music Clubs Hold Fourth Annual Convention in Snyder Saturday

Mrs. Earl Snowden—Among the many musical activities in which she has been and is a part are: President of Arlington Music Club, President of First District, Second Vice President of State in Charge of Extensions, Chairman of Education for State. One of the many interesting things to her credit was the founding of the Fine Arts Society in Guam during 1950 to 1952, which society is still in existence.

At the present she is organist for St. Bartholemew's Episcopal Church in Arlington. She is on the Board of American Guild of Organists, Fort Worth Chapter, Texas Christian University Fine Arts Guild Board, patron of Ft. Worth Symphony, member of Arlington Community Concert Series and Ft. Worth Civic Concert Series and Opera Association. She is a member of the Dallas Community Theatre and sponsors three Junior Music Clubs. Mrs. Snowden is an accompanist and piano soloist; soloist with St. Louis Symphony after Master Lessons on the works of Beethoven with the late Arthur Schnabel.

Aside from her musical activities she leads a very versatile home life, having a husband who is an Aeronautical Engineer with General Dynamics and who is one of the designers of the F-111. Three children ages seven, twelve and fourteen require such duties as assisting with scout troops, having been a den mother for six years.

MRS. EARL SNOWDEN

The Fourth Annual Convention of the Second District Texas Federation of Music Clubs was held Saturday, October 10, 1964, and Snyder Musical Coteria was the hostess club. The event took place at the Martha Ann Woman's Club. Music Clubs in Second District, most of whom sent club presidents, delegates and representatives were: Crosbyton, Happy, Levelland, Lubbock, Plains, Post, Ralls, Seagraves, Seminole, Shallowater. Two student clubs were present, these being Lubbock Christian College and Texas Technological College.

During registration and the hospitality period, background music of both piano and organ was furnished by Mrs. Wayne Bethel, member of the Snyder Musical Coteria and her pupils Miss Anita Holt and Miss Molly Walker.

Mrs. Nell Oldham of Allegro Music Club, Lubbock, Texas, presided at the Board Meeting. Mrs. Oldham brought many helpful suggestions to the group as to club evaluation and improvement. At the same time those not in session enjoyed a delightful tour of the Diamond M Galleries.

Luncheon was served at noon with Mrs. Robert Clinton, President of Snyder Musical Coteria acting as toastmistress. The invocation was given by Mrs. Ladell Barber, Seagraves Music Club, Seagraves, Texas. The luncheon honored all club presidents and Mrs. Earl Snowden, President, Texas Federation of Music Clubs, whose home is in Arlington, Texas. Mrs. Snowden brought an informative message to those present titled "Why Are We Federated".

At the official opening of the convention, Mrs. R. L. Marks, President of Second District, Post, Texas, presided. Mayor J. Mark McLaughlin gave the welcome address and the response was given by Mrs. Jimmie E. Yates of the Allegro Music Club, Lubbock, Texas. Assembly singing of Texas, Our Texas, was conducted by Mrs. Dorothy Kizer, Snyder Musical Coterie and accompanied by Mrs. Bob Womack, also a member of the Snyder Musical Coterie.

After the convention adjourned, an All District Musical Program was presented and enjoyed by guests of the music clubs.

Following the musical program a social hour was enjoyed.

BRASS SEXTET—Also appearing on the delightful afternoon program was the above group of musicians from Lubbock Christian College, Lubbock. They presented several outstanding numbers.

OFFICERS—From left, Mrs. Robert Clinton, president of the Snyder Musical Coterie, Mrs. Earl Snowden, president of the Texas Federation of Music Clubs, Mrs. Sonne Umberson, vice president of District II, and Mrs. R. L. Marks, president of District II.

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ANNOUNCEMENTS A

SPECIAL NOTICES A-2

GUY'S TV SERVICE

Will be closed because of illness Mon., Oct. 12 through Mon., Oct. 19. We will look forward to serving you in the future.

GUY'S TV SERVICE
2912 Ave. S

CARD OF THANKS A-3

CARD OF THANKS

We wish to take this opportunity to thank each and every one, especially Rev. Allan Cartrite, for the beautiful floral offerings, the abundance of food, every kindness and helpfulness during the bereavement of the lost of our loved one. May God's richest blessings be yours.

The E. E. Hataway Family

PERSONAL A-5

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AUTOMOBILES B

AUTOS FOR SALE B-1

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BUSINESS OPP. C

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BUSINESS SERVICES D

MISCELLANEOUS D-26

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EMPLOYMENT E

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WOMAN'S COLUMN H

LAUNDRY SERVICE H-5

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MISCELLANEOUS H-7

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TRAILER HOUSES K-16

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RENTALS L

FURNISHED APTS. L-3

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RENTALS L

MISC. FOR RENT L-7

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REAL ESTATE M

BUSINESS PROPERTY M-1

HOUSE FOR SALE M-2

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REAL ESTATE M

HOUSE FOR SALE M-2

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LAKE CABIN M-5

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Conservatives Make Last Stump Tour

LONDON (AP) — Prime Minister Douglas-Home's Conservatives launched a last counterattack today to stop the Labor party from winning Thursday's general election.

More than 30 Conservative government ministers were ordered to stump the country, plugging the theme that a Labor government would bring immense risks to British security and prosperity.

With polls and other pointers swinging his way, Harold Wilson appeared confident that the weekend would see him installed in No. 10 Downing Street as the first Labor prime minister since 1951.

He told a cheering rally in Bradford: "We meet with the Labor party poised for victory and with the Conservatives in a mood of defeatism."

The Daily Mail's national opinion poll gave Labor 45.1 per cent of the vote and the Conservatives 45 per cent with the rest divided among Liberals, minor parties or undecided. This was a one-point gain for Labor since last week.

This would not be enough to give Labor the victory. But the same poll has shown Labor well ahead in 70 or so key districts held by slender Conservative margins where the election will in effect be decided.

Sunday's Gallup Poll put Labor 6 per cent ahead of the Conservatives. Betting odds hardened to 10-3 on Labor, 5-2 against the Conservatives.

One poll delighted the Conservatives, however. A Conservative canvass of Wilson's Lancashire district showed he was trailing his Conservative opponent by 7 per cent. If the Labor party chief lost, his embarrassed party would have to get the holder of a safe Labor seat in the House of Commons to resign so Wilson could win the seat in a special election. Only a member of the House of Commons can be prime minister.

Lord Blakenham, Conservative party chairman, set the keynote for the final surge in his party's campaign:

"Anyone who believes that we are not going to wade into the Labor party with all our strength has got another think coming."

"They're still a Socialist party, led by an avowed man of the left," Blakenham told a campaign conference.

"With Wilson's leadership the Labor party capitulated to the unilateral disarmers and the nationalizers. A Labor government would mean a certain risk to our security, a financial crisis, and economic disaster."

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Southern Governors Seek Bigger Role For South

By GARTH JONES

SAN ANTONIO, Tex. (AP) — Southern governors began their annual session today, differing on political issues but united in their belief the South must rise to a bigger and better role in the nation.

The 30th annual Southern Governors Conference formally opened this morning after presession political skirmishing Sunday. The meeting of 17 chief executives, from south of the Mason-Dixon Line, Maryland to Texas, ends Wednesday.

The conference quickly stepped into the South's part in spaceage problems.

"We have only opened the door, but I am glad that we have not been reluctant in our preparation to meet the great challenges of the nuclear and space age," said West Virginia Gov. William Wallace Barron in his committee's report on nuclear energy and space.

He noted the southern governors' creation in 1956 of the Southern Interstate Nuclear Board. The nation's only non-federal, public-supported, interstate advisory and development agency in nuclear energy and space fields.

Barron said that by working through the board the southern region has gained a new dimension for cooperation and accomplishment in the highly competitive areas of science and technology."

Chairman Glenn T. Seaborg of the Atomic Energy Commission brought a personal message from President Johnson, touching on what Seaborg called "a growing partnership" between the states and the federal government.

"I believe we are on the right track in working together to solve these problems," said the President's message, adding that the Southern Interstate Nuclear Board is "a fine example of cooperation to meet the problems of common concern."

News conferences Sunday brought up the various trends of political thought in the South.

Alabama Gov. George Wallace said he had the support of Govs. John J. McKeithen of Louisiana and Paul B. Johnson of Mississippi in a states-right proposal to bar federal intervention in public school affairs.

Wallace said he would offer southern governors a resolution endorsing a U.S. Constitution amendment that would give states exclusive jurisdiction in operation of public schools. However, Wallace conceded that he has little chance of getting the unanimous approval needed for adoption of resolutions by the conference.

Wallace said he would talk with other governors before deciding whether to force a vote on the resolution at the final session Wednesday.

Kentucky Gov. Edward T. Breathitt found fault with Wallace's plans. If the proposal "is like I understand it," Breathitt said, "I am opposed to it." Breathitt said he favors federal aid to education "as long as you maintain maximum control at local levels."

McKeithen said he would support the Wallace resolution.

On Election prospects, McKeithen said he is in a neutral role in the presidential race but it is his feeling, as of now, that the Republican nominee, Barry Goldwater "in all probability will carry Louisiana."

Breathitt supported the Democratic nominees and said he thinks civil rights is a dead issue in the campaign.

Wallace said Goldwater has more support in Alabama than any GOP presidential candidate of the past. He said he still has not decided whether to support Goldwater.

The exploration and 43-year study of the monumental Indian ruins at Pueblo Bonito, in New Mexico's Chaco Canyon, end in 1964.

Farmers' Ability Understimated, Declares USDA

By OVID A. MARTIN
Associated Press Farm Writer

WASHINGTON (AP) — An Agriculture Department report implies that American farmers apparently tend to value their own management ability too cheaply.

The report said that real estate values increased 6 per cent during the year ended July 1, following a similar increase the year before.

But these increases came about largely because of a big demand for land based on earnings that assigned little value to farm management ability.

Govrnment statistics show that in 1963 farmland returned a national average of about 5.2 per cent on its market value. But had these statistics—and those who buy land for farming purposes—assigned 5 per cent of cash farm receipts to management, the land earnings would have been only about 4.1 per cent.

"An allowance as high as 10 per cent, frequently charged for professional farm management services, would reduce the rate (of return) to about 3 per cent," the report continued.

The report implied that perhaps if buyers would take the value of farm management into consideration, they would be less likely to pay increasing prices for land.

WASHINGTON (AP) — Big downturns in beef cattle prices late last year and during the first half of this year apparently are encouraging cattlemen to return to a higher rate of culling their breeding stock.

The Agriculture Department said in a livestock situation report that the big beef supply being produced this year reflects an increased number of cows going to slaughter.

For several years, many cattlemen had engaged in light culling in the interest of increasing cattle numbers. They were encouraged to do this by favorable prices of slaughter animals.

But late last year, cattle prices started in a big decline that did not let up until about midsummer this year. Many cattlemen blamed increased imports of beef. The price decline tended to discourage further expansion in herds.

WASHINGTON (AP) — The National Grange wants the government's new wheat stabilization program—which it supported in Congress to provide growers a higher return than at present.

Herschel Newsom, master of the farm organization, said today he will work for a higher monetary value for domestic marketing certificates issued to farmers who comply with the program by planting within acreage allotments. The certificates—issued by the Agriculture Department and paid for by millers—are worth 70 cents a bushel this year and will have a value of 75 cents next year.

The certificate supplements income from sale of wheat at a much lower market price than has prevailed for many years.

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CUSTOMERS LIKE MANY THINGS about the Clark & Smith Gas Co. One of the things they like most is the fact that with every purchase they receive trading stamps. Here Lindy Clark, right, manager of the firm, and Olin Lewis, deliveryman, put a new sign on one of the firm's trucks advertising the fact that the stamps are given.

Good Service And Products Found At Clark & Smith

All butane dealers start with the same basic product.

What they do after they take delivery from their wholesale distributors is what sets one butane dealer apart from another.

The biggest difference between dealers is probably in the service each offers. At least that's what the customer notices first.

Just as important is the experience and know-how that goes into the blending of the fuel. That difference shows up only as the customer uses the product.

The Clark & Smith Gas Co. gives service, and they have the technical knowledge and the facilities to provide each customer with just the right blend of butane and propane for his specific need.

The bulk storage facilities of Clark & Smith make this blending possible. If, for instance, a truck is loaded with a certain fuel, and an order is received for a slightly different fuel, rather than say, "It'll do," the driver unloads the truck into the storage tanks, and loads with exactly what the customer needs.

Thus, both the service and the product are the best that a butane dealer can give his customer.

But there are other ways in which a dealer can give service.

First, he can give prompt service. Nothing is more annoying to a customer than to have to wait for deliveries until it's "convenient" for the truck to come. Clark & Smith Gas Co. knows this, and that's why every delivery is made as promptly as is possible.

And when the delivery truck arrives, another service is given the customer. That service is "metered delivery" — delivery similar to a gasoline pump's delivery where the meter accurately records the flow of gas to the customer. But the Clark & Smith meters go a step further. They print the exact reading on the actual sales slip, so that the cusomer has a copy and the firm also has a copy.

In addition to this guarantee of full measure, the Clark & Smith customer also gets the bonus of famous S&H Green Stamps. The stamps are given as the firm's way of saying "Thanks" to their customers for calling on Clark & Smith to serve their fuel needs.

The stamps are given both on delivered gas, and gas purchased at the firm's motor fuel station at their location on the Lubbock Highway.

Those who fill their tanks at the fuel station get not only the benefit of the trading samps, but also enjoy low prices. Prices charged are at or near the same price per gallon as that charged for bulk delivieries.

Clark & Smith Gas Co. pledges to butane users that they will continue the very best service possible, and the highest degree of professional competence. Their phone number is HI 3-4731.

Private Rites Planned For Eddie Cantor

HOLLYWOOD (AP) — Eddie Cantor will be buried as he spent most of the last 11 years of his life — apart from the public that made him a top star during a golden era of American entertainment.

Groman Mortuary announced today that funeral services for the 72-year-old comedian, who died of a heart attack Saturday night, will be private.

Cantor was the last of a trio of great comedy figures to pass from the Hollywood scene in recent weeks. Gracie Allen of the Burns and Allen team died Aug. 27, and Harpo Marx of the Marx Brothers succumbed two weeks ago.

Cantor died at his Beverly Hills home. Two of his daughters, Mrs. Natalie Metzger and Mrs. Edna McHugh, were at his bedside. Two other daughters, Marilyn Cantor and Mrs. Janet Gari, live in New York. A fifth daughter, Marjorie, who had been the comedian's secretary, died of cancer May 17, 1959.

Cantor was born Edward Iskowitz in New York City Jan. 31, 1892. He came out of the slums with a vitality that soon captured audiences wherever he performed. A small man, he possessed enormous energy.

"If you knew Suzy," he chanted to the audience, tapping his palms together.

"We're making whoopee," he sang, with a roll of his immense banjo-eyes that were expressive without being offensive.

"I'd love to spend this hour with you," he sang to radio audiences across the nation.

Two generations became acquainted with the high-pitched voice, the crisp gag line.

With his death, Cantor's great efforts for human causes were remembered. He raised staggering amounts for war bonds during the first and second World Wars, the Heart Fund, Bonds for Israel and other causes.

Cantor's career spanned the years from amateur night in the Bowery to burlesque to vaudeville to the Ziegfeld Follies to movies, radio and television.

In 1953, when Cantor was establishing himself in the new medium of television, he suffered a heart attack. That brought an end to his career as an active performer.

In 1962, his wife, Ida, died of a heart ailment.

Friends say Cantor never recovered from grieving for his wife. He seldom left his home and was visited by only a few friends, including Jack Benny, Jerry Lewis and George Jessel.

High Hurricane Losses Won't Stop Oil Drillers

By MAX B. SKELTON

HOUSTON (AP) — Hurricane Hilda caused millions of dollars in offshore damage but the oil exploration boom off the Louisiana coast will continue.

Another busy 2½ years of wildcat operations are scheduled on federal leases that sold for $446 million in 1962.

Less than half the 412 leases have been tested so far. Each must be tested by early 1967 or the operators will lose their exploration rights without benefit of refunds.

Much new equipment designed to speed up and move the wildcatting operations to deeper water is under construction or on the drawing boards. Hilda's destructive winds and tides, however, are forcing engineers to study their blueprints for possible changes and overhauls.

Hilda destroyed installations engineers thought were hurricane proof.

At least 10 offshore platforms with a total of 40 wells toppled. At least three mobile drilling rigs and their platforms sank in water up to 300 feet deep.

Several wild gas and oil wells were churning Gulf waters but most of the affected wells had automatic shutoff valves below the floor of the Gulf of Mexico.

No industry sources have made overall damage estimates yet, but the toppled platforms alone should place the final figure well above the damage caused by Hurricane Carla in 1961.

Carla toppled only one platform but inflicted damage estimated as high as $100 million. This included loss of equipment, production and man-hours of labor.

Hilda moved across the offshore exploration area while Carla struck the Texas coast 350 miles southwest of the heart of the Louisiana tidelands operations.

Carla had stronger winds than Hilda but most of her structural damage to the offshore installations was confined to catwalks, stairways and other outdoor equipment. Several rigs required expensive repairs after their engine rooms were flooded.

Heavy losers to Hilda included the CATC group, Tenneco Oil Co. and Gulf Oil Corp.

The CATC group lost three platforms with 16 wells. Continental Oil Co. is operator for the group, which includes Atlantic Refining, Tidewater and Cities Service. All three of the platforms were in 90 feet of water near Eugene Island.

Tenneco, a subsidiary of Tennessee Gas Transmission Co., also lost three platforms with 14 wells in the ship shoal area about 50 miles offshore. Gulf, in the same general area, lost two platforms with 10 wells.

Carla was rougher than Hilda in one respect. She forced an almost complete shutdown of the oil refining and petrochemical complex that sprawls across the upper Texas coast.

The refinery shutdown caused domestic crude runs the week ending Sept. 16, 1961, to drop from 8,472,000 barrels a day to only 7,241,000.

Vandals Damage San Antonio School

SAN ANTONIO (AP)—Weekend vandals set fire to a two-room building at Rhodes Junior High School, tried to burn a science building and damaged a number of typewriters.

Damage was estimated at $6,000.

Police said a special education building was virtually destroyed by a fire ignited in a closet. The thugs tried to set fire to the science building from both inside and out.

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Retailers In Foreign Lands Copy US Sales Methods

By SAM DAWSON
A.P. Business News Analyst

NEW YORK (AP) — Lures for impulse buying are being added to the Americanization of consumer habits in many lands.

European merchants are showng increased interest in this and other American methods of mass merchandizing and advertizing. Their Japanese counterparts are reported showing even more.

Not everyone is happy about the invasion by Yankee consumer products, supermarkets, and buying and credit methods. A U.S. envoy to the Common Market has told a National Association of Manufacturers trade expansion mission that many Europeans fear the old ways of life may disappear under the rush to imitate American customs.

But here at home the Point-of-Purchase Advertising Institute (POPAI, pronounced Pop-Eye) reports that its overseas membership has quadrupled in the last five years and now represents all continents.

It expects more than 100 foreign visitors at its annual show next month in New York. The lure: how to get their customers to spend 33 per cent more on impulse because of new advertizing and market-place displays. In addition to its 17 Canadian members, there are 35 institute members scattered through Japan, South Africa, England, Switzerland, France, Italy, Mexico, Belgium, the Netherlands, Sweden, Venezuela, India, Iran, Australia and New Zealand.

And one POPAI member in southern California is indoctrinating a Peace Corps volunteer who can spread the idea in the business community in Peru.

American manufacturers, exporters, salesmen and designers have been learning the hard way that what creates the buying impulse in an American may backfire abroad. The approach now is to adapt advertising and product displays to local customs and idiosyncrasies.

To Europeans, for example, newness isn't the most important thing, and the hard sell to which Americans are inured falls flat over there. Timeliness in launching a selling campaign is even more important in Europe than here, and patience is a top requisite for any selling campaign.

But the institute reports that its overseas members are beginning to do some fine designing of displays on their own, with a more lighthearted quality of approach.

In many lands advertising and display must mind the local-color charts. An International Air Transport Association official notes that colors can make a lot of difference in promoting sales. Red is a lucky color to Chinese, while yellow is to the Thais. In several Asian countries the combination of purple and green is acceptable because Shinto religious leaders once wore them. But [illegible] suggests only funerals to the Chinese.

Jack A. Wichert, president of POPAI, says Europe is now at the stage in retail distribution of products that the United States knew just prior to World War II. Change is coming rapidly now, however. Supermarkets are flourishing over there. That old American custom, on-the-cuff buying, is catching hold fast. In countries newly throbbing with prosperity merchants are watching and imitating American methods. So now they're studying the impulse buying which American merchants say moves much of their stocks.

Retail outlets here are growing ever more mechanized. Self-service has replaced an estimated total of 1.5 million sales clerks since 1945. This takes into account the increased sales volume and number of outlets opened since then.

Replacing them, along with the customer's own legwork, have been display techniques for products and prior selling of the shopper through advertisements in various media.

BIRTHS

Mr. and Mrs. Maurilio Cantu, Route 1, are the parents of a 6 lb. 13 oz. baby girl born at 6:20 a.m. Oct. 11 at Cogdell Hospital.

Rayweed is at its worst in the so-called dog days, when the [illegible] with the [illegible] of black, white and blue sun.

Says Estes Not Favored

WASHINGTON (AP)—A congressional report says former Texas agriculture tycoon Billy Sol Estes got no special favors from government officials through bribery, political influence or pressure.

However, the report on Estes, now awaiting appeal of fraud charges growing out of the collapse of his financial empire, criticized federal agencies for lack of coordination in various investigations of the case.

James Naughton, counsel for the subcommittee that made the report, said there was no evidence that Estes ever knew President Johnson although he claimed to have met the then vice president once at a Washington reception.

Republican presidential candidate Barry Goldwater has used the Estes case in charging wrongdoing in the Kennedy-Johnson administration.

Poll Shows Barry Gaining Support

NEW YORK (AP)—The latest poll by Louis Harris says Republican presidential candidate Barry Goldwater picked up small support since a similar survey made in mid-September.

The poll results reported Sunday night showed 58 per cent of the voters polled favored President Johnson and 34 per cent supported Goldwater.

Eight per cent of those polled still had not made a choice, the poll showed.

The results showed a 2 per cent boost in favor of Goldwater over the mid-September poll.