The Weather
Sunday, high, 92, low, 39
Monday, high, 49, low, 43
Tuesday, high, 64, low, 44
Wednesday, high, 84, low, 51

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

16 Pages

51st YEAR—NUMBER 19

The Hereford Brand, Hereford, Texas, Thursday, May 10, 1951

PRICE 5 CENTS PER COPY

Around Town

SIGHTS, FACES SEEN

Word was received here this week of the death of E. M. Borden Sr. on April 27 at his home in Lemon Grove, Calif. Mr. Borden was minister of the local Church of Christ in 1937-38.

As an afterthought, what did Dick Lucas do with those two goldfish that were in the Jaycees ducking tank when he emptied and refilled the tub last week?

Postmaster and Mrs. Jim Lipscomb left Hereford early Saturday for Houston for the State Postmaster's convention. Registration for the convention was Sunday noon. The convention closed Tuesday.

Thirty-five years ago last Sunday, May 6, it snowed six inches in Hereford. Burl Elliston came by The Brand offfice Monday morning and told about the snow and cold weather that accompanied it ruining the fruit crop. Burl said his peach trees were loaded with small fruit at the time the snow hit.

Soil conservationists from Region 1, comprising 51 Panhandle and South Plains counties which includes Deaf Smith county, have been invited to the Second Annual Soil Conservation Banquet to be held in Tulia, May 19. The banquet will be held in the high school gymnasium beginning at 8 p.m.

Russell Giles is the president of the newly-formed Hereford New Car Dealer's Association, which is working with the Hereford Safety Council on the promotion of safety through vehicle inspection. Vice-president of the group is Earl Hendricks. Earl Needham is secretary-treasurer. Purpose of the group is to create good-will for the industry and to cooperate with the community on safety measures.

A new 8 x 100-foot concrete dock is being erected at the Howard Gault potato warehouse to increase the capacity of potato washing and handling. The work will be done by potato harvest time. Average capacity will be about 4,000 100-pound bags per day.

Supt. George Graham, and Principals Don Martin of the high school; H. V. Stanton of Junior high; Byron Durham of Shirley school, and D. C. Martin of Central are planning to attend the Panhandle School Administrators association meeting Saturday at West Texas State college in Canyon.

The West Texas State reception in honor of Hereford High school seniors will be Friday night at 8 o'clock in Hotel Jim Hill ballroom where the featured event will be the awarding of a $50 scholarship to a graduate. All West Texas State Exes of Hereford and vicinity, their husbands and wives, West Texas students and their parents, are invited in addition to the seniors.

Planting 15,000 Acres Cotton Here

Planting of an estimated 15,000 acres of cotton in the Hereford trade territory is now underway. John McCleskey, manager of the Hereford Gin Company, states nearly all the farmers will complete their cotton planting by June 1.

McCleskey said the estimated 15,000 acres is nearly all irrigated land and there would be dry land planting of cotton if moisture falls soon. Farmers report there is good bottom season in the ground, reaching to a depth of six feet.

The gin manager said the acreage represents a large number of farmers. Some are planting large cotton acreage, going all out for cotton, but a majority of farmers are diversifying.

"Disaster Area" Loans Made To Producers

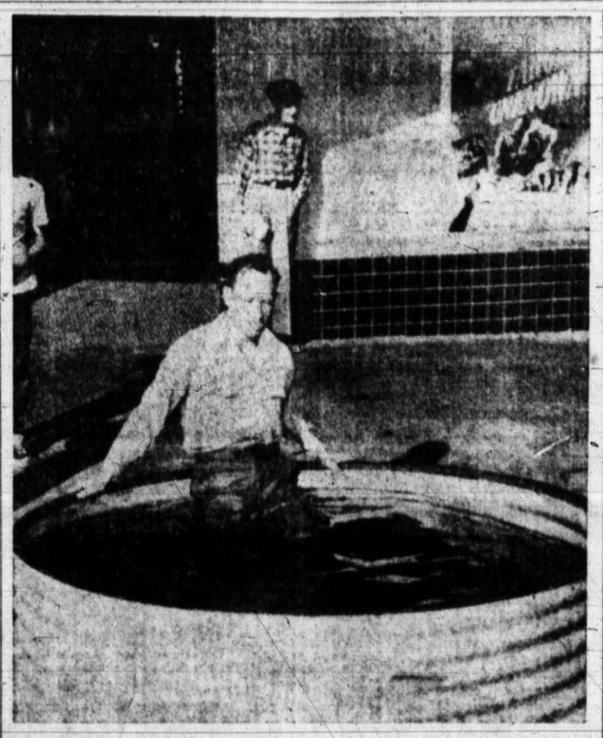
Three per-cent crop production loans are being made to farmers in the Deaf Smith-Parmer county area by the local Farmer's Home Administration office, Manager Walter Johnson told the county mobilization committee this week.

Deaf Smith county has been designated a "disaster area" and funds were made available for farmers to cover seed and fuel for putting in crops this year from a regular disaster fund set up.

Up until last week, 19 one-year loans have been made and five are still pending. A total of $17,610 has been loaned under the program since last fall.

Funds loaned to producers are set up in a joint bank account and payment is made for seed and fuel. Applications are approved by the FHA in Dallas, but the money loaned does not come from regular FHA funds.

The funds are revolving and will be made available for other disaster areas in the future.



AUBREY CANADY took his ducking the painless way when the Jaycees found him without a beard or a shaving permit—he just stepped in the tank. The water was just as cold, anyhow. Brand Staff Photo.

Second Caravan To Leave Today

The second caravan to advertise Mid-Plains Pioneer Day in Hereford May 18 and 19 will leave at 9 o'clock this morning, forming in the Santa Fe parking lot and Phillips Service Station on the highway. Friday morning the final caravan, according to the present schedule, will form at the same location.

Tom McFarland, secretary-manager of the Hereford Chamber of Commerce, urges everyone who can to go with the caravan. "We want as many cars as we can get," he said, "and we want everyone to wear western apparel and decorate their cars with posters from the Chamber of Commerce office."

The sheriff's department will furnish an escort. A string band, the Hudson Hornets, and a sound truck will go along to assist with each day's program and entertainment.

Paul Holland, T. J. Clay, and Bill Patton are in charge o the caravan.

Yesterday the first caravan advertised the celebration in Friona, Bovina, Texico, Farwell, Clovis (where they had lunch), Muleshoe, Sudan, Amherst, and Littlefield.

Today the caravan will visit Dimmitt, Hart, and Edmonson before lunch, will have lunch in Plainview, and then visit Kress, Tulia, Happy, and Canyon.

On Friday the caravan will go to Bellview, Broadview, Grady, San Jon, Adrian, Vega, Wildorado, Bushland, and Amarillo. In Amarillo they will disband

PROCLAMATION

WHEREAS, cleanliness is a preventative against disease and a definite safeguard for health and life; and

WHEREAS, the lives and property of our people are endangered by fires caused by rubbish accumulations in homes, offices, stores, alleys and on private property; and

WHEREAS, most of this loss can be prevented by the removal of the accumulations of trash, rubbish and other fire hazards; and

WHEREAS, many visitors will be in our city for Pioneer Celebration on May 18 and 19th; and

WHEREAS, every city is judged by it general appearance, cleanliness and beauty; and

WHEREAS, best results can be obtained by the united efforts of all centered on a particular time;

NOW THEREFORE, I, W. E. Dameron, Mayor of the City of Hereford, by virtue of the authority vested in me as such, do hereby designate May 14th, 15th and 16th as clean up days with May 16th thereof, as hauloff day for all accumulated rubbish, and urge all our citizens, all commercial and civic organizations to cooperate in this united effort essential to the general welfare of our city.

Witness my hand this 7th day of May A. D. 1951.

W. E. Dameron, Mayor
City of Hereford, Texas

Uel C. Holman Rites Are Held

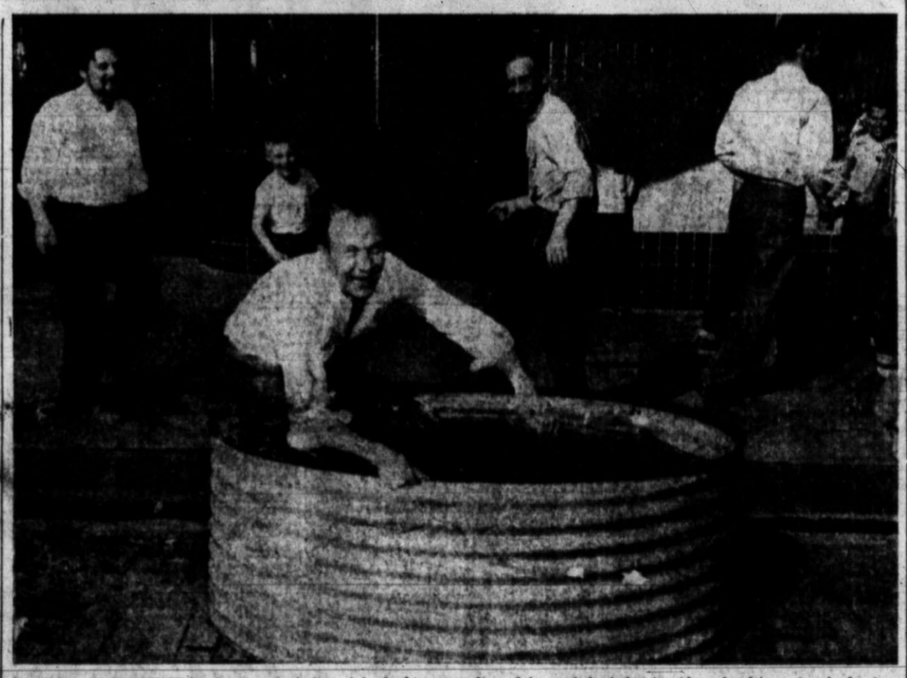
Uel C. Holman, age 67, a resident of Hereford since 1941, died Sunday afternoon about 3:45 at Deaf Smith county hospital following an illness of several months.

Funeral services were held Tuesday afternoon at 2:30 at the Avenue Baptist Church wtih Rev. H. V. Fields in charge.

Mr. Holman was born on July 24, 1883. He was married on August 10, 1908, at Weatherford, Okla. The couple moved from Weatherford to Friona in 1940 and lived there one year before coming to Hereford.

Survivors include his wife, Mrs. Annie Holman; two sons, Leslie of Hereford and James of Clovis, N. M., three daughters, Mrs. Agnes Perry and Mrs. Lela Curtsinger of Hereford and Mrs. Loanna Johnson of Canyon; twelve grandchildren and seven great grandchildren.

Interment was in West Park cemetery under the direction of Gilliland Funeral Home. Pallbearers were Russell Hunter, Artemis Foster, Melvin Leffel, Virgil Richie, Euel White, and Alva Teeas.



LEO HELLMAN is just regaining his balance after his quick trip to the ducking tank last Saturday. Thanks to the roving hand of Jaycees, many a clean-shaven man took to the tank after it had been re-filled with clean water. In the above picture from left to right, are: Bob Blount, Hellman, Glen Watts and Ed Skypala. Brand Staff Photo.

OPS Beef Rules, Grocer's CPR Deadline, Regulations Told

LUBBOCK — Office of Price Stabilization officials of the Far West Texas district, which includes Deaf Smith, prepared this week to put into effect the new beef regulations.

"The new orders covering beef, which makes up nearly half of the nation's meat diet," District Price Executive C. J. Taylor said, "were the highlights this week of the rapidly expanding and developing government price program."

"The new regulations will regulate the price of beef from cattle on the hoof to the steak and hamburger at the corner grocery," he said. "The only unregulated prices will be those between producers. The program begins with the pricing at the stockyards."

"The regulations are designed to check advancing prices of live cattle and bring them in line with wholesale and retail prices," Taylor said, "thus restoring an operating margin for those slaughterers and retailers who have experienced a price squeeze in the last few weeks because of uncontrolled cattle prices."

In a further move the OPS regulations provide for lower retail prices in the fall, the first reduction coming on August 1 when retail prices will be reduced by about 4 cents a pound, followed by a similar rollback October 1.

The wholesale ceiling prices became effective May 9 and the retail prices will go into effect May 14. However, retail stores have until June 2, to post their ceiling prices in their stores for beef.

Highlighting other pertinent pricing regulations, Taylor emphasized that the general ceiling price regulation ,or "freeze" still covered practically every merchant who sells either goods or services—unless he has been specifically removed by subsequent "tailored" regulations.

Although the deadline for filing pricing charts by retailers of consumer goods (wearing apparel, furniture, notions, department store goods, etc. under CPR 7 and amendments) has been postponed until May 30, OPS officials are urging they be sent to the district office, Broadway Building, 1202 Texas Avenue, Lubbock, Texas, as soon as possible so that they may be acknowledged, processed, and filed.

There's a deadline for grocery stores, too, Taylor points out. Grocery stores are scheduled to begin their operation under tailored regulations CPR 15 and CPR 16 by Monday, May 14. They are required by the federal pricing program to be in complete compliance by that time.

They were supposed to have filed their category report (form 5) in the district office by April 28. Taylor said a large percentage of them have done so, but he urged those who had not, to do so immediately.

And there was filing deadline for restaurants, soda fountains and other eating and drinking establishments, too. It was April 30 under CPR 11 when they were scheduled to have filed their food cost per dollar of sales with the district office. Although the deadline is passed, however, the reports continue to come in and OPS officials are urging that they be filed.

Another development of the past week was the extension of Ceiling Price Regulation 2 which means passenger automobiles will stay under present price ceilings indefinitely.

Officials reminded again that most businesses were covered by the General Ceiling Price Regulation, or "freeze" and that until they comply with the tailored regulations removing them from the freeze they remain under it and are required to comply with it.

Calling All Branding Irons!

The Hereford Brand is interested in obtaining all the cattle brands possible for a special Pioneer Day window display at The Brand office.

If you own a branding iron would you loan it to us for this special display? Bring it in to The Brand office, we'll appreciate your cooperation.

Boy Scouts To Conduct Clothing Drive On May 26

A one-day canvass of Hereford to secure clothing for 18 world relief organizations will be made Saturday, May 26, by local Boy Scouts.

S. O. Wilson, class counsellor for Troop 52, has been named chairman of the collection.

Trucks will be parked on several street corners in the business district so rural residents may deposit their donation there, Wilson said.

The Scouts will make a house to house canvass on the collection day. Four trucks will be available to be used in various parts of town and Scouts will be working on the trucks, picking up the bundles.

This drive will be conducted by the Boy Scouts on a nationwide basis, Wilson reported.

Wilbur J. Hiatt, area Scout executive of the Llano Estacado Council and Harry DeLashmutt Jr., field Scout Executive, will meet with Wilson and the local committeemen Thursday at the Western Wheel Inn to lay plans for the drive.

Chair of the various committees as appointed by Wilson are:

Jimmie Allred finance; Bob Wilson, chairman of assemble depot; Jack Kirksey and D. C. Kinsey, chairmen of packing; Troy Moore, chairman of trucks and cars for collection; Urlin Streu and Bill Phillips, district commissioner; Jimmie Gillentine, publicity for newspaper; Jerry Drennen, publicity for radio; John Pool, parking trucks for rural donations.

Hickman Guilty On Delinquency Charge, Fined

J. F. Hickman, who was charged in county court with contributing to the delinquency of a minor, was fined $100 plus $28.30 in costs by County Judge L. H. Foster after he pled guilty to the charge.

Group Seeks Boost in Grain Sorghum Acres

A special meeting of the newly-formed County Mobilization Committee was held Monday to lay plans for increasing the acreage planted to grain sorghums this year in Deaf Smith county.

The meeting is an outgrowth of the recent meeting held in Amarillo at which time a support price of 75% of January 15 parity was announced as compared with the old support of 65%.

This increased support price was the peg on which the committee decided to hang its campaign for increased grain sorghum acreage.

An estimate of the 1951 planting exceeds the 1950 acreage by about 20%. It exceeds the 1951 goal by just a little more than that figure.

Grain Sorghum Support Price Set at $2.17

The support price for grain sorghums under the government's new program for increased production is $2.17 instead of $2.21, according to Faust Collier, PMA administrative officer here.

Supports were figured on the parity of January 15 instead of March 15, as reported in Sunday's Brand.

An increase in the support price from 65% of parity to 75% of parity was announced at a meeting of agriculture officials in Amarillo on May 2. An announcement was also made at a similar meeting in Abilene on May 3.

Nab Escapee

Deaf Smith county officials Monday apprehended an escapee from a Norman, Okla. mental institution. He will be returned to Oklahoma by the county sheriff's office.

Windows and Floats To Depict Early West

All merchants in Hereford are urged to participate in the store window contest which ends on the first day, May 18, of the two-day Mid-Plains Pioneer Day celebration. Merchants are also asked to make plans to enter a float in the Pioneer Day parade.

First, second, and third prizes will be awarded winning folats and windows, according to Tom McFarland, secretary-manager of the Chamber of Commerce. Windows and floats are to be in Western theme.

McFarland urged business people to start putting in their Pioneer Day windows as quickly as possible in order to help advertise the big celebration.

Certified Seed Growers To Meet

A meeting of all farmers who anticipate growing any certified seed this year has has been called by Hugh Clearman, county agent, in his office Friday evening at 8 o'clock.

Clearman said the Deaf Smith County Certified Seed Growers Association needs to get applications off for certification of small grains.

Loerwald Girl Is Injured in Fall From Auto

Delores Loerwald, 12-year-old daughter of Mr. and Mrs. Ed Loerwald, received a fractured skull and fractured collar bone late Monday afternoon when she fell from the car her mother was driving.

Mrs. Loerwald said she was driving down Star street not more than 25 miles per hour when Delores, after noticing the door was open, attempted to close it. The wind jerked the door open, dragging Delores out of the car and knocking her unconscious. In addition to the fractures, she suffered numerous abrasions.

The mother was quite relieved several hours later when Delores' first rational words were, "Mother, if you want to finish that cake, it already has the salt in it." Mrs. Loerwald explained that Delores had started a cake and the family was on the way to town to get eggs for it when the accident occurred.



THE KITTEN that came to dinner at the home of Dr. C. M. Stapp didn't bother about the fact that she had to share it with five six-week-old pups from the litter born to Dianne, the Stapp family's Cocker Spaniel. In fact, the stray kitten—just about the same age as the pups—doesn't mind the association at all—especially at meal time as can be seen in the above photo. Brand Staff Photo.

McGaughey Rates First at County 4-H Dress Revue

At the county 4-H club dress revue Saturday afternoon at Shirley School, Betty Lou McGaughey, daughter of Mr. and Mrs. M. B. McGaughey of the Fairview community, was judged "over-all best" in the group of girls 14 and older who have been in 4-H club work three years. This entitles Betty Lou to represent Deaf Smith county at the State Dress Revue.

Winning second place in the same division was Wilma June Wilcox, and Gracie Fotheringham rated third place.

The stage of the Shirley school auditorium was decorated with large green 4-leaf clovers and two colorful circular skirts pinned to the drapes. Decorations were courtesy of Penney's and Anthony's.

Miss Doris Mahaffey, assistant home demonstration agent, served as master of ceremonies, describing each girl's attire and her club activities as she modelled her dress in front of the judges, Miss Dorothy Dixon, Sherman County HD agent, and Miss Sybil Gidden, Hemphill county HD agent. Mrs. Tom Draper, HD agent, served as record keeper, and Mrs. Roland Loyd of Vega played the piano selections throughout the revue.

In the group of girls 11 years old and younger, the following ratings were given:

Class 1—blouses: first place, Margaret Burrus, Wanda Pinnell, and Donna Sue Guseman.

Class 2—school dresses, or skirts and blouses: first place: Patsy Dawson, Doris Epting, Ann Wagoner, Peggy Browning, and Nancy Parsons; second place: Mary Lynn Morrison, Twyla Springer, Mary Dufur, Carolyn Cooke, and Judy Coffin.

Class 3—dresses, skirts and blouses (made by girls 11 years of age: first place: Laura Jane Lamm, Sue Springer, Erelene Connally, Gayle Wagoner; second place: Judy Tomlinson and Jane Newsom; third place: Jackie Brinkman, Bernadette Bezner, and Ramona Frerich.

Girls in the division for 12 and 13 years of age rated as follows:

Class 1— school dress: first place: Ruby Wilcox, Judy Pinnell, Barbara Dameron, Ann Dyer, and Patsy Townsend, second place: Patsy Childers, Helen Diller, Myrna Coffin, and Colleen Cooke; third place: Bonnie Lewis, Martha Heard, and Gayle Potter.

Class 2—skirts and blouses: first place, Reba Pinnell; second place, Janice Cooke.

Girls 14 and older who have been in 4-H club three years:

Class 1—school outfit: first place, Barbara Pinnell and Wilma Mae Wilcox.

Class 3—dress outfit: first place, Betty Lou McGaughey, Wilma June Wilcox, Sue Cooke, Thelma Epting, and Doris Wilhelm.

Class 4—tailored outfit: first place, Gracie Fotheringham.

Girls 14 and older who have been in 4-H less than three years:

Class 1—school outfit: first place, Mary Cayton.

Nancy Parsons was given a first place rating for her 4-H club uniform.



BETTY LOU McGAUGHEY won the right to represent Deaf Smith County in the state dress revue by placing first in the group of girls 14 years of age and older who have been in 4-H club three years. Judging took place at the 4-H club dress revue at Shirley school Saturday afternoon. At the left may be seen half of a circular skirt, one of the two skirts pinned to the drapes for decorations. Four-leaf clovers were used at various places over the stage.—Brand Staff Photo.

Sgt. Val Young Arrives Home From Korea

Sgt. First Class Val Young, son of Mr. and Mrs. L. C. Young arrived home Tuesday night to spend a 30-day furlough here. Young, recipient of both the silver and bronze star awards, has served in Korea since July. He arrived in the states last Saturday.

A member of the 25th Reconnaisance Squadron, Young will have been in the service three years in August.

Sgt. Young, his mother, and his brother, James, who is to leave for the Navy on June 6, will leave in a few days for Colorado to visit a week.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Hereford Rotary Club meets every Friday at 12:05 Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
CHARLIE NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

WESSON REAL ESTATE

IDEAL 640 ACRE STOCK FARM: 320 acres good clean farm land, 320 acres excellent draw grass. Good shallow windmill, fair shed, fenced, REA. Located on Farm to Market road about 10 miles from town and elevators. $18,000.00 loan can be assumed. Price per acre $75.00

320 ACRE WHEAT FARM: All clean, perfect, level land in cultivation. Located 1½ miles from Farm to Market road and school. 29% down. Price per acre $75.00

FARM LOANS: For any amount. Anywhere. For any purpose. Free, prompt and liberal appraisals.

QUONSET STEEL BUILDINGS: We are agents for quonset steel buildings. A size and type for every need.

WESSON REAL ESTATE
West Of Courthouse
HEREFORD TEXAS DIMMITT

PURE CANE SUGAR 10 LB. BAG 93¢
ARMOURS MILK 3 TALL CANS 39¢
Hunt's FRUIT COCKTAIL 303 Can 23c
Coffee ADMIRATION lb. 87c

Remember MOTHER—Mother's DAY SUN. MAY 13th

EAT Fruit FOR HEALTH

FURR FOOD STORES

Firm, Bright Red Delicious APPLES 2 lbs. 23c
Fresh COCOANUTS each 15c
Fresh DATES 1 lb. cello pkg. 25c
Fresh, Ripe AVACADOES 2 for 25c
Solid, Crisp CABBAGE per pound 5c
Garden Fresh Red RADISHES 2 big bunches
SPINACH 3 lbs. 25c
Long Green CUCUMBERS per pound 10c
U. S. No. 1 Colorado Red POTATOES per pound 4c

Hunt's BLACKBERRIES No. 2 Can 31c
Libby's Green LIMA BEANS 303 Can 28c
Gebhardt's Spiced BEANS 3-300 Cans 39c
Dromedary ORANGE JUICE 46 oz. Can 37c

BESTYET SALAD DRESSING QT. JAR 59¢

FURR'S MEATS ARE DELICIOUS

Wilson's Corn King BACON lb. 44c
FRYERS Country Style lb. 55c
SAUSAGE lb. 29c
BACON SQUARES Corn Fed lb. 28c
BEEF ROAST Loin Corn Fed lb. 69c
STEAK Longhorn Full Cream lb. 89c
CHEESE Armour's Star Shank End lb. 46c
HAM lb. 45c

PAY ROLL CHECKS GLADLY CASHED

Flour PURASNOW 25 Lbs. $2.08
Toilet Soap CAMAY 2 Reg. Bars 19c
Toilet Soap CAMAY 2 Bath Size 27c
Soap IVORY 3 Med. Bars 29c
Soap IVORY 2 Lge. Bars 33c
Laundry Soap P & G 6 Giant Bars 49c

WHY PAY MORE?
40c Val. Jeris HAIR OIL 27c
Mennen's SKIN BRACER 43c
60c Val. Cream SOFSKIN 43c
$1.25 Val. HADACOL 79c

ALL FURR FOOD STORES ARE O. P. S. GROUP 4
Many Furr Prices Are Below the O. P. S. Ceiling
Why Pay More?

HEREFORD BAKERY TREATS
Large ANGEL FOOD CAKES 69c
No Baking Faliures BROWN 'N SERVE ROLLS Pkg. of 8 16c
Raised Glazed DOUGHNUTS Pkg. of 6 23c

Renown Whole GREEN BEANS 2 No. 2 Cans 35c
Hi-C LEMONADE 46 oz. 29c
Uncle William White-Golden HOMINY 3 No. 1 cans 27c
Hunt's Tender Garden PEAS 3 No. 1 cans 45c
Old Bill VIENNA SAUSAGE can 9c
Church's APPLE JUICE quart 28c

Bleach CLOROX ½ gal. Bot. 33c
Powdered Milk STARLAC Lb. Can 39c
Syrup White KARO 5 Lb. Can 59c
Hunt's Whole Kernel CORN 4 No. 1 Cans 49c
For Frying or Baking WESSON OIL Quart 85c
Star Kist Fancy White Meat TUNA Can 39c
Starch LINIT 2-12 oz Boxes 25c
Bright & Early TEA ¼ lb. Pkg. 28c

Soap LAVA 2 Med. Bars 21c
Soap LAVA 2 Lge. Bars 29c
Lge. Box DREFT 33c
Lge. Box DUZ 33c
Lge. Box OXYDOL 33c
Lge. Box TIDE 33c
Cleanser BABO Tall Can 9c

WANT ADS Phone 30

FREE
Theatre Tickets
To See



Star Theatre

SUNDAY - MONDAY - TUESDAY

MAY 13 - 14 - 15

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

1. FOR SALE Miscellaneous

FOR SALE: Certified and non-certified Martin Maize seed. Jack Renfro, 109 Main, Hereford.
B-1-14-17-tfc

FOR SALE: Registered Scotch Shorthorn bulls. 7 miles south on Dimmitt Hiway. Tom Draper. Box 671.
B-1-16-6-tfc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand.
B-1-16-tfc

We Have Plenty of Mathieson Pelleted 15-20-0 Fertilizer
Come and Get Yours
HOWARD GAULT
B-1-44-tfc

Chrysler Industrial Motors
Sales & Service
McCullough Motor Co.
411 W. 1st. Ph. 17
B-1-9-tfc

We Have It!
FEED MOLASSES
Any Quantity
FRASER MILLING CO.
B-1-30-tfc

Complete Line of Certified Seeds-Hybrid Corn-Grain Sorghums-Grasses-Clovers-Alfalfa
Anything You Want in Seeds
HOWARD GAULT
B-1-44-tfc

Hereford Glass Co.
Expert Car Glass Installation
Table Tops and Window Glass
1302 Park Ave. Pho. 1425
B-1-16-tfc

When You Need
Seeds - Fertilizers - Chemicals
Remember That
We - Have - It
HOWARD GAULT
B-1-44-tfc

FOR SALE: One Forney Welder. New. Bargain. O. L. Thurmon, 301 North Fillmore, Texaco Station, Amarillo.
B-1-16-18-3p

FOR SALE: Gas range. Good condition. John Ross. Obertheir apts.
B-1-10-45-2p

FOR SALE: Excellent fryers. Dressed or on foot. 3 miles north on 51, ½ west.
B-1-15-45-2k

White Irrigation Motors
Now Available. Also
Parts and Repairs
FRANK CRAIG
Studebaker, Massey-Harris
B-1-18-tfc

FOR SALE
We Have A Complete Stock of Fertilizers in Our Warehouse
HOWARD GAULT
B-1-44-tfc

WE HAVE SOME (common) SUDAN SEED
BRADLEY GRAIN CO.
B-1-1"-19-tcf

STRAWBERRIES
$5.00 per 100
ROSA MULTI-FLORA
$5.00 per 100
GLADIOLAS
Pkg. of 25 for $1.25
DAHLIA TUBERS
Each 30c
Closing out Fruit Trees
Cannas, 3 Colors
$1.00 Dozen
ARMSTRONG NURSERY
Hereford, Texas
B-1-2-45-2c

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320.
T-1-10-18-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320.
T-1-12-18-tfc

2. FOR SALE Farm Equipment

FARMERS
Protect your valuables in a fireproof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30tfx

USED ROW CROP TRACTORS
C C Case Tractors $350.00 and $650.00.
Oliver 80, $975.00.
S. C. Case, $600.00.
F-30 (Late Model) $725.00.
A (Farmall) I. H. C. with cultivator, $800.00.
JACOBSEN BROS., INC.
137 Miles Hereford
B-2-2"-45-tfc

3. FOR SALE Automobiles

KINSEY MOTOR CO.
Used Car Lot
Located Corner 2nd & Schley
We Will Be Open Monday through Saturday until 7:00 p.m.
1947 GMC 1½ ton truck
1948 GMC Truck
1947 Dodge Truck
1950 Chev. ½ ton pickup.
1948 Chev. ½ ton pickup
1947 Studebaker ½ ton Pickup
USED CARS
1949 Chev. Deluxe Styline 2 dr.
1948 Chrysler Windsor 4 dr.
1941 Olds 2 dr. Sedan
We have a limited supply of new pickups and trucks.
B-3-42-tfc

FOR SALE
1951 NEW Dodge Pick-up at a low price of $1375.00.
1950 NEW 1½ ton Dodge truck at $500.00 discount off new price.
Chrysler Industrial engine slightly used, equipped with radiator, clutch and Penn safety switch. Priced $450.00.
On Hwy. 60
BENEFIELD MOTOR CO.
B-3-3"-19-3c

FOR SALE: 1950 UTU Minneapolis Moline 4 row tractor, with tool bar & planter. Jack Renfro, 109 Main, Hereford.
B-2-19-17-tfc

OWNER sacrifice 1951 deluxe four door Chevrolet. 3-4821, 3-8781, Amarillo.
B-3-10-19-2k

Eliminate unnecessary tire Wear!
Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25%
Bear System
Front Wheel Aligning
KINSEY MOTOR CO.
Phone 740
B-3-14-tfc

NEW HEREFORD MOTOR CO. INC.
FORD MERCURY
It's Our Business to Sell 'Em Not Hold 'Em
1949 Ford 2 dr. RH, overdrive, A-1.
1946 Plymouth Special Deluxe Club Coupe RH.
1948 Ford 4 dr., RH.
1941 Chevrolet 2 dr.
TRUCKS
1950 Ford ½ ton, $1050.
1950 GMC ½ ton,
1947 Ford ½ ton.
1942 Chevrolet ½ ton.
B-3-44-tfc

4. REAL ESTATE

WE CAN MAKE YOUR FARM LOAN
Prompt service and very liberal appraisals. No commission charged.
IF IT IS A GOOD LOAN, WE CAN MAKE IT!
ROSE & BARBER, Realtors
107 East 3rd Street
Phone 45
B-4-34-tfc

CHOICE
Irrigated and Unirrigated Farm Land. City Property
P. O. Box 506 — 338 Main
E. B. POSEY, REALTOR
Hereford, Texas
B-4-15-tfc

FOR SALE: Large two bedroom home 94'x200' lot. Attached garage. $3000 cash, balance in GI loan. See Ray Downey at Good Housekeeping Shop.
B-4-23-40-tfc

FOR SALE or trade for ranch or farm land: Appliance Store. G. E. Franchise in county seat, Hobart, Okla. Write Clarence Flowers.
B-4-22-44-4p

LIST YOUR PROPERTY WITH US FOR QUICK SALE
OFTEN WE ARE PREPARED TO BUY OUTRIGHT
L. BASKIN. INVESTMENTS
JIM HILL HOTEL
B-4-38-tfc

FOR SALE
Income Property
($285.00 Month)
Apartment House
PHIL BARKLEY
827 - 25 Mile Ave.
Hereford, Texas
B-4-44-tfc

FOR SALE.
BUY AND GET POSSESSION
Irr 300 acres, all cul. all plowed, over 200 acres watered 2-8" wells, 4 room house, bath, granaries, and sheds. Price $200 acre. Will keep ½ royalties and minerals 20 years and take $190 acre. 29% down, bal. terms; possession.
Irr. 160 acres, 130 in cul. 2-8" wells, pumps set 80 & 90 ft., 4 room house, 20x'50' barn, chicken house and other improvements. Price $225 acre, first lien $12,300, pay $1000 per year plus 4½% interest; $4000 2nd lien, pay $300 yr. plus 4% int. bal. cash. Possession.
Also good buys in houses and lots. I have calls for houses to be moved. Will appreciate listings on trades and sales. I may have a man to buy it; or trade for it; see me.
J. M. Hamby, Real Estate
South of Courthouse
Phone 701
B-4-6"-45-2p

FOR SALE
At corner H & Grand over ½ acre land for building site. Across from Shirley School on pavement. Price $3750.
John Turner
Phone 473-J
Hereford
4-2"-45-1p



Del Monte
JUICES
GRAPEFRUIT No. 2 Can 2 FOR 49c
GRAPEFRUIT Big 46 oz. Can 2 FOR 55c

ORANGE JUICE
No. 2 Can 2 for 55c
Big 46 oz. Can 2 for 65c

PINEAPPLE 12 oz. Cans EA. 12c
PINEAPPLE No. 2 Cans 2 FOR 33c
PRUNE JUICE QT. 29c

PEACHES BIG CAN 3 FOR 81c
KRAUT, Del Monte, No. 2 cans 2 FOR 25c
WHOLE SPUDS, D. M. No. 2 can 2 FOR 29c
PEAS, Del Monte, Early June, 303 .19c
FIGS, Del Monte, 303 Size 2 FOR 57c
FIGS, Del Monte, Big 2½ Size EA. 51c

CATSUP Del Monte REG. 28c SIZE 19c

Del Monte PICKLES
12 oz. SWEET GHERKINS 37c
24 oz. WHOLE DILLS 34c
24 oz. WHOLE SOUR 34c
24 oz. Sliced Kosher Dills 34c
8 oz. Sweet Pickle STIX 29c

Del Monte FRUIT COCKTAIL 8 oz. 14c
Del Monte FRUIT COCKTAIL 303-2 for 49c
Del Monte FRUIT COCKTAIL 2½-2 for 73c
Del Monte FRUITS for SALAD 2½ 51c
DLE MONTE - 8 OZ. CAN
Tomato Sauce 10 FOR 89c

JELLY Grape Kimbell's, 12 oz. 2 for 49c
Apricot Nectar, Del Monte Big 2½ can 39c
PEARS, Del Monte, Big 2½ can 2 FOR 95c
PEARS, Del Monte, 3 3 size 2 FOR 51c
PEARS, Del Monte, 8 oz. (Buffet) .16c
SARDINES, Oval Tomato, 15 oz. 23c
SALMON, Del Monte, ½ size, RED 49c
LIMEADE KIMBELL 12 OZ. 46 OZ. CAN FLORIDA TROPIC, EA. 19c
Peanut Butter 2 for 49c

Apricots Del Monte Unpeeled, No. 2½ 2 FOR 69c
Apricots Del Monte Whole, 303 Size 2 FOR 39c
Apricots Del Monte Whole, 2½ Size 2 FOR 57c

Del Monte
CORN
WHOLE KERNEL 12 OZ. SIZE 2 FOR 35c
COUNTRY GENTLEMAN 303 SIZE 2 FOR 37c
GOLDEN 303 SIZE 2 FOR 37c

HAMS FOR MOTHER'S DAY
Pinkney's Sunray
WHOLE HAM lb. 49c
BUT END lb. 55c
SHANK END lb. 49c
Country Style
SAUSAGE, Pure Pork lb. 29c
PORK ROAST, Lean lb. 49c
PORK STEAK lb. 49c
PICNIC HAMS, Pinkney's Tenderized
PLENTY OF HENS and FRYERS



Garden Fresh
VEGETABLES and FRUITS
Central American
BANANAS lb. 12c
Sunkist
GRAPEFRUIT ea. 7c
Sunkist Calif.
ORANGES lb. 10c
CUCUMBERS, U. S. No. 1 lb. 12c
Fancy
CARROTS 2 bunches 15c

BAKERY DEPARTMENT
Angel Food CAKES Lg. size 69c
Brown & Serve ROLLS 8 in pkg. 16c

HEREFORD FOOD MART
Mac & J. B. Noland, Owners
Jim Robinson, Manager
ON HIWAY 60 We Deliver Phone 1114

READ THE CLASSIFIED READ THE CLASSIFIED

FOR SALE

I have good buys in both large and small tracts. Your listings will be given my personal attention.

Twenty year loans on farms and ranches at 4½.

W. R. METCALF
632 W. 1st - Hiway 60
Res. Phone 902-W Office 854
Hereford, Texas
B4-8-tfc

GLENN WEIR
REALTOR
Houses, Lots, Farms
10 and 20 acre tracts.
Listings apppreciated
104 MAIN STREET
Res. Phone 452-W
T-4-45-tfc

REAL ESTATE

Irrigated Farms, Dry Land Farms, Homes and City Property.

CHARLES SOWELL
Res. Ph. 193-W
Office Ph. 792 228 Ci. St.
T-4-13-tfc

FOR SALE: Nice two bedroom house. 111 Park Ave. Phone 292-W. Shown by appointment. Wayne Edwards.
B-4-16-19-tfc

FOR SALE

Good five-room home, $9,000.

Good 3 bedroom home, $12,500.

Good 3 bedroom home, 1 acre land, $10,000.

Good Terms
GLENN WEIR
Ph. 200 109 Main
B-4-16-tfc

5. FOR RENT

VERY NICE SMALL APARTMENTS

Both sides of a nice small duplex now vacant. Private baths. Water and gas paid. North side $40.00, south side $42.50. Inquire at 108 W. 8th after 5:00 p. m.
B-5-44-4c

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. HIPPER ELECTRIC.
B-5-14-2-tfc

FOR RENT: Three room furnished house, modern. 224 "C" Ave. B-5-10-32-tfc

FOR RENT: 4 room duplex unfurnished. Adults. Call 589.
B-5-9-42-tfc

FOR RENT: Furnished apts. Also house. Green & Scott. Phone 9.
B-5-9-12-tfc

FOR RENT: Two room furnished apt. Newly decorated. New refrigerator & stove. Modern. Bills paid. Phone 1183-W.
B-5-17-45-tfc

TO LEASE: My farm to some interested Oil Co. Description Lot 32 Block 912 Survey Division 93 K 3 213⅓ A. Mrs. Cora Lee Carter, 1922 19th Street, Lubbock, Texas.
B-5-29-45-2c

FOR RENT: Bedroom, newly decorated, 509 Ross. Phone 847-J.
B-5-9-45-tfc

FOR RENT: June 1st, T. J. Carter Building, 114 No. Main. Phone 55.
B-5-13-45-tfc

FOR RENT: One exceptionally nice four room apt. $50 month. Fullwood apts. 232 West 3rd.
B-5-15-18-6c

FOR RENT: 3 room unfurnished house. 507 Jackson.
B-5-8-18-tfc

FOR RENT: Bedroom for man, handy to bath. 304 McKinley.
B-5-10-18-3k

FOR RENT: To couple only. Four room and bath garage apartment. Reasonable rent. Corner 113 Ave. B & Short Street.
T-5-20-19-1p

FOR RENT: East side of duplex. 1009 Union or call 88.
B-5-11-19-2c

FOR RENT: Nice two bedroom house furnished. Gas & water paid. Garage. Phone 160.
B-5-14-19-2p

WANTED

WANTED: Washing & ironing. Will pick up and deliver. Phone 641-M.
B-6-10-19-2p

WANTED: Lady who is not afraid of hard work. Good salary. Ability to sew preferred. Inquire Community Cleaners.
B-6-18-19-2c

7. Dressmaking-Ironing

BUTTONHOLES, covered button, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C, phone 1040.
-B7-15-2-tfc

8. HELP WANTED

RAWLEIGH DEALER wanted at once. Good opportunity. Write at once. Rawleigh's Dept. TXE-160-105, Memphis, Tenn.
T-8-19-1p

WANTED: Experienced body and fender man. Good working conditions, plenty of work Hereford Motor Co., Ford and Mercury. Phone 39.
B-8-20-41-tfc

WANTED: Experienced mechanic. Good working conditions, plenty of work. Hereford Motor Co. Ford & Mercury. Phone 39.
B-8-17-41-tfc

WANTED: A farmer or rancher that wishes to increase his profits by turning his management worries over to an energetic married college graduate that enjoys working. Farm experience in Deaf Smith County. Write Charles Hoover, Box 547, Portales, New Mexico.
B-9-40-45-4k

10. NOTICE

NOTICE: Will give free facial to ladies interested in "Beauty Counselor" Cosmetics, at my home or yours. For appointment call 580-W. Mrs. Gladys Jacobs, 212 Kibbee St.
B-10-27-19-2p

I WOULD LIKE 12 or 14 students to study piano. Mrs. David Sowell, 813 25-Mile Ave. Phone 276-R.
B-10-18-45-2p

NOTICE TO ALL VETERANS

The Veterans Memorial Park board wishes to hire a veteran as caretaker of the club house and grounds at Veterans Park. Will furnish living quarters and pay good salary. If interested leave your name and address with Ralph Smith Veterans service officer at Court House. The Vterans Park board.
Signed
Bill Waldrep
Chairman of the board.
B-10-44-4c

NOTICE: Custom haying; mowing, raking, baling. Wire and twine. Day or night. Quality work. L. J. Mathews, 518 Blevins, Phone 407-J.
T-10-21-15-tfc

11. BUSINESS SERVICES

Quick — Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig Studebaker, Massey-Harris.
B-11-16-35-tfc

SCOTTY'S PLANING MILL
224 D St. Phone 1190
B-11-23-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry.
T-11-12-29-tfc

WE RECOMMEND ONLY
Oriental Stucco for Redashing
Expert Workmanship
H. E. WESTER
111 Bradley Phone 417-J
T-11-2-tfc

—SIGNS—
PAINTED — NEON
GLENN BOARDMAN
407 Lee Ave. Ph. 456-W
T-11-16-tfc

Complete
EARTH MOVING
Service
Land Leveling
Grading—Scraper
and Bull Dozer Work
Deep Plowing — Subsoiling
WALLACE & BYRD
Phones
831-W 9015-F-3
T-11-29-tfc

Houses Built To Your Specifications to be Moved. Across Street from Earl Hendricks Buick Co. on Highway 60
John Sands & W. B. Goates
Phone 801-M
Hereford, Texas
B-11-39-tfc

(Continued on page 8)

ANTHONY'S 29 YEARS

ANNIVERSARY SALE

ANTHONY'S 29 YEARS

BEGINS TOMORROW, FRIDAY —at 9 A.M.

SALE OF BAGS



2.98 Value $2.66

Choose from pouch, underarm or shoulder strap styles. In straw and plastics. Beautifully fitted.

SPECIAL SALE RAYON

Crepe Gowns $1.99

Values to 2.98. Rich woven rayon crepe, dainty trimmed styles. All trimmed with nylon and lace. Size 34 to 40



SALE PRICED
Sheer Cotton
Skip Dent
SPORT SHIRT
1.49 Value
$1.27

Of sheer cotton with short sleeves and two-way collar. For work, for dress, for sports or for just relaxin' . . . in white and pastel colors. Sizes S, M, L.



VULCANIZED
Double Knee
JEANS
2.19 Value $1.99 Pr.

Knees guaranteed not to wear through. Double knee vulcanized for wear resistance. Western cut. Sizes 4 to 12.

BOYS' SPORT SHIRTS $1.79

Short sleeves of print and floral designs. Size 6 to 16.

Men's Mock Toe OXFORD $6.90



Goodyear stitch down compo sole . . . half rubber heel. Brown moccasin toe style. D width, 6 to 11.

ANNIVERSARY SALE PRICED
100% ALL NYLON TRICOT
KNIT SLIPS
Nylon Net and Lace Trim
5.90 Value
$4.57
Sizes 32 to 40



100% all nylon knit with all nylon lace and net trim. Four gore style . . . beautifully fitting bodice. Wide adjustable shoulder straps. Sizes 32 to 38. White only.

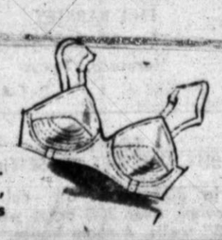
SALE PRICED



Cotton Batiste
PETTICOATS
Choose Shadow Proof or Regular
$1.37

Sheer summer weight cotton batiste . . . shadow panel style in white only or regular style in pastel shades. Both styles have flounced bottom in eyelet and ribbon trim. Sizes small, medium, large.

NATIONALLY ADVERTISED BRA
Cotton or Rayon
2 FOR $1



All Rayon satin or cotton broadcloth. Half stitched cups . . . in A, B, C, cup types. Uplift styles . . . sizes 32 to 38. White and Pink.

RASCHEL KNIT POLO SHIRT



97340

Vertical or Horizontal Weave
$1.98

Vertical or horizontal raschel knit. "Glo" color combination. Top shirt is in heavy cable stitch. Assorted colors. S, M, L.

SALE TOTS DRESSES



1.29 Value 99c

Hand made infants dresses in boy and girl styles. In white or pink and blue. 6 months to 18 months.

LADIES MULTI-FILAMENT
CREPE BEMBERG
SLIPS $1.59

Bias Cut 3" Lace Trim Top and Bottom. Natural Color Lace.

Size 32 to 40.

SALE PRICED
HAWAIIAN PRINT
Rayon Crepe
SPORT SHIRTS
2.49 Value
$1.99



Lightweight washable rayon crepe in assorted Hawaiian prints. Short sleeve, two-way collar, one pocket, bright and colorful . . . won't shrink or fade.

Hats of Fine Straw or Woven Braid
Large Style Selection
$3.98



In genuine Panamas and straw braids . . . genuine leather sweat bands . . . novelty and plain bands. All Sizes.

Air Cooled Jersey Knit
Gaucho Style
Knit Bottom
SPORT SHIRT
$2.98



A new jersey knit, mesh weave, slip-over sport shirt. Gaucho style collar . . . elastic knit bottom. In blue, tan, gold, grey. S, M, and ML.

9852

SALE BROADCLOTH SHORTS
79c Value 67c



In boxer waist or gripper snap closing. Solids and fancy stripes. Cut full and roomy. Sanforized fast colors. 28 to 44.

ANTHONY'S 29 YEARS

ANNIVERSARY SALE

ANTHONY'S 29 YEARS

We Celebrate Entering Our 30th Year With This Value Giving Event!

A SAVINGS CELEBRATION! 8 days of super savings . . . Anthony's Every Day Low Prices cut still further for their 8 day Anniversary Sale. Every department in the store offers greater sale savings during this Annual Sale... Advertised are only a few of the many, many super savings offered. Shop Anthony's tomorrow and Save!

Birdseye
DIAPERS
$2.17 doz.
Boxed diapers of soft, non-irritating Birdseye cloth. Neat flat hems. 27x27 inch.

29th Anniversary

SALE
WHITE HATS
5.90 Values **$3.**
All white and white with colored trim hats. Brand new styles for summer wear. Sale priced.

29th Anniversary

Rib Knit Combed Cotton Undershirts
SALE PRICE
ATH. SHIRTS
2 For $1

29th Anniversary

BOYS' POLO SHIRTS
79c Value **72c**
Blazer stripe and screened print polo shirts for boys. Short sleeve. 4 to 16.

29th Anniversary

Men's Cotton BRIEFS
2 Pr. $1.
Combed cotton flat knit briefs. Front reinforced with tape. S, M, L.

29th Anniversary

SALE
81x99-in.
SHEETS
2.59 Value
$2.44
Heavy, pure white cotton muslin. 128 threads to the square inch. Wide straight hems.



ANNIVERSARY SALE PRICED
Solid Color and Printed
SHEER BATISTE
NIGHT GOWNS
2.98 Value **$2.77**
For sleeping comfort all summer . . . sheer light weight combed cotton batiste . . . small, dainty floral prints or solid colors in pink, maize, blue. Beautifully trimmed, fitted bodice. 34 to 40.

In Gift Boxes



For Mothers Day Gifts

ANNIVERSARY SALE PRICED
Light Pastel Prints
SHEER BEMBERG
DRESSES
In Rayon
5.90 Values **$5.**
Regular and Half Sizes
A "must" for dress-up summer wear . . . extra sheer Bemberg rayons. In light pastel grounds and prints. Large and small floral, plaid, and modern prints. Many styles to choose from. Sizes 10 to 20, 38 to 44, and 14½ to 24½.



SALE
TRAINING PANTY
19c Value **15c**
Combed cotton training panty in tots sizes 0 to 10.—Double crotch

29th Anniversary



SALE PRICE
Cotton Print
Women's HANKIES
25c Value **15c**
Dainty, all cotton hanky for women and girls. All-over floral prints

29th Anniversary

SALE PRICED
51 Gauge
15 Denier
NYLONS
1.15 Value
88c
New Shades



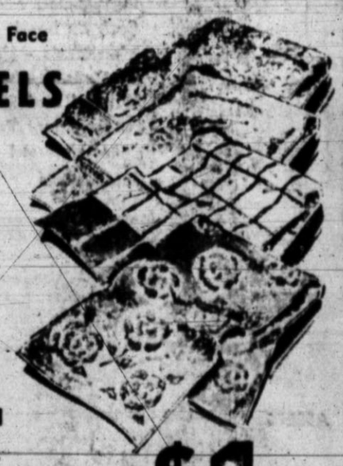
Exquisitely sheer nylon with dark seam and heel lines. Guaranteed first quality, full fashioned. Summer shades. Size 8½ to 10½ proportioned lengths.



Fine Combed Mercerized
COTTON FABRICS
79c to 98c Values
50c YD.
- Seersuckers
- Piques
- Voiles
- Organdies
- Flock Dots
- Ginghams

These are only a few of the many extra fine combed cottons included in this great sale. First quality full bolt pieces and some short lengths.

SALE PRICED
Hand and Face
TOWELS
Guest Sizes 16x27-in. and 17x27-in.
Firsts and Irregulars 39c Value
4 For $1.



A mammoth sale of perfect sized guest towels. Woven, all over jacquard, stripe and plaid patterns, as well as many solid colors. Size and weight that launders easily.

15c to 39c Value
WASH RAGS
10 For $1.
By a famous maker . . . soft, thick, terry weave. Fancy woven patterns and solids.

29th Anniversary

SALE PRICE
T SHIRTS
89c Value **77c**
Pure white short sleeve T-shirt. Combed cotton flat knit. S, M, L.

29th Anniversary



SALE PRICED
All Rayon
Gabardine
SLACKS
5.90 Values
$4.
Slacks for men that look good, wear well, and hold a crease. Continuous waistband, deep pleats. In brown, tan, grey, blue. 28 to 42.
FREE ALTERATIONS

BAREFOOT SANDALS
1.98 Value **$1.77**
Real summertime foot comfort for kiddies. For dress up wear or play. In white and brown. Sizes 6 to 12, 12½ to 2

SALE PRICED
Durable Tough
WORK SHOE
$5.47
Sizes 6 to 12



A lot of wear and comfort for very little cost. Tough leather uppers on compo sole and rubber heel. Brown. 6½ to 12.

SALE PRICED
Carded Cotton
Army Twill
WORK SUIT
Both Shirt and Pants
$5. *For The Suit*



A good-looking, long wearing Army cloth work suit. A guaranteed COTTON TWILL . . . sanforized and the khaki color is fast to sun and suds. Shirt 14 to 17, pants 28 to 44.

SALE PRICE
WORK SHIRTS
1.29 Value **$1.09**
Woven chambray sanforized and vat dyed. Cut to fit, yet roomy. 14 to 17.

29th Anniversary

SALE
39c-49c Dress
SOCKS
Cottons & Rayons
3 Pr. $1.
Men's sport type cotton or banner wrap rayons. Toe and heel reinforced. Huge assortment of colors and patterns. 10½ to 12.

Report of Activities, 1950

REA

DEAF SMITH COUNTY ELECTRIC COOPERATIVE

INCORPORATED

Stemming from a very modest beginning of 50 miles of line bringing service to 128 service connections in 1938, the Deaf Smith County Electric Cooperative, Inc. has evolved into a 1539 miles electric system bringing electric service to 2219 service connections in 1950, affecting the mode of living and the living standards of most of those counties served, affecting both those directly served by its lines and those indirectly benefitting from the improved farming methods, household practices, etc., enabled by its expansion.

For this reason, the Board of Directors and Management wishes to publish for the entire public to see—the corrct and unaltered statement of our operations during the fiscal year 1950, just completed.

Recognizing the inadequacy of any printed report, we invite personal inspection of our records and facilities and operational techniques at any time, in fact we rather insist on your personal acquaintance with your R. E. A. In reality, we in the office and out along the lines in this job of operation, are your servants. This is YOUR business; its growth and welfare is dependent upon the satisfaction of you. uld be turned at a profit today; much of this may be credited to careful buying on let us know.

Though proud, and justly so, we believe, of the progress so far shown in the local organization, we want suggestions for future growth . . . it is your privilege and duty to assist us, especially at this point. Frankly, the entire investment here could be turned at a profit today; much of this may be credited to careful buyinf on favorable markets; other creit is due directly to the efforts and study of your representatives through the years. At the present time, money is borrowed by the Corporation at a 2% rate, whereas we have a ready surplus of $51,872.50 invested in Series F government bonds, drawing 2.5% interest. This is just one example of how your directors have been working for your interests.

So in the light of this brief explanation, we present the following figures for your study and criticism. Read them, understand them, then favor us with a visit, won't you? We're in this together, you know.

Financial Statement

Condensed Balance Sheet

As of December 31, 1950

ASSETS			LIABILITIES	
Electric Plant	$1,993,182.10		Membership fees	10,145.00
Less Depreciation	265,353.47	$1,727,828.63	REA Construction obligation	2,090,637.41
General Plant	110,643.76		Accounts payable	20,265.42
Les Depreciation	15,473.18	95,170.58	Accrued Taxes and Insurance	566.31
Depreciated cost of plant		1,822,999.21	Other deferred credits	2,528.45
Cash on hand		108,239.02	Other Capital	2,609.80
Investments - U. S. Bonds		51,872.50	Operating Margin - this year	60,702.29
Accounts receivable		28,598.83	Operating Margin - previous years	27,867.28
Material and Supplies		89,970.98	Non operating margin	7,421.52
Extraordinary Property Loss		26,667.36		
Other deferred debits		94,395.58		
Total Assets		2,222,743.48	Total Liabilities	2,222,743.48

EXPLANATION

ASSETS

ELECTRIC PLANT $1,993,182.10
Less Depreciation 265,353.47 - $1,727,828.63

Elecetric plant is the poles, wires, transformers, meters, substations, etc. for 1,539 miles of electric lines built to serve you

GENEARL PLANT $110,643.76
Less Depreciation 15,473.18 - $95,170.58

General plant is the office equipment, trucks, tools, testing equipment and Headquarters Building (Building cost up to December 31 was $67,267.40)

DEPRECIATION

Depreciation is the loss in value of plant caused by wear and tear, decay, action of the elements, inadequacy, obsolesence, changes in the art and changes in the demand. The amount each month is set up by REA, as directed by the Federal Power Commission. The depreciation as shown above is the total amount of depreciation of the Cooperative since its beginning in 1938.

DEPRECIATED PLANT VALUE $1,822,999.21

Value of plant after depreciation is deducted.

CASH ON HAND $108,239.02

$33,552.69 of this amount is in a special construction account which can only be used for construction as approved by REA. The balance of this amount is for reserve to buy materials and cover operating expenses. Any surplus will be invested in U. S. Bonds.

INVESTMENT - U. S. BONDS $51,872.50

These are Series F, U. S. Treasury Bonds purchased as a reserve so we would have money available in case of emergency or to meet loan obligations when due. Also, these bonds pay us 2.5% interest while we pay REA 2% on the money we borrow from them.

AMOUNT RECEIVABLE $28,598.83

These are current accounts and include our December 31 billing which we mail out to our members on January 2, 1951. ($26,385.70 of this amount had been paid by January 10, 1951.)

MATERIAL AND SUPPLIES $89,970.98

This account includes $30,000.00 for material for contract construction of 30 miles of line to serve new members, $36,480.18 for improvements in our subsation No. 4 located South of Hereford, and the balance of $23,390.80 for replacement reserve and work order stock.

EXTRAORDINARY PROPERTY LOSSES $26,667.36

A write off monthly of 1941 ice storm damages, approved by Federal Power Commission and REA and set up in accordance with their rules and regulations.

OTHER DEFERRED DEBITS $94,395.58

This represents materials actually out on the line but not spread on our books by the REA auditors. In 1949, this was $136,802.56 and was lowered to $94,395.58 during 1950. Since December 31, REA has approved expenditures of $40,325.40 which will be spread on our books at the time of our next audit. We shall continue to work on this item until it is all cleared up and spread on our books by REA auditors.

LIABILITIES

MEMBERSHIP FEES $10,145.00

This represents 2,029 memberships at $5.00 each and is considered a liability as it is refundable upon termination of membership.

REA CONSTRUCTION OBLIGATION $2,090,637.41

Includes accrued but not due, interest in amount of $30,685.16. Interest on loans accumulates but does not become payable until 5 years after execution of not. Balance is amount owed REA on principal.

ACCOUNTS PAYABLE $20,265.42

Represents amount withheld on contract on S section, building and two way radio. According to accepted procedures 10% of the total contract is withheld as a final payment upon inspection and approval of completed project.

ACCRUED TAXES AND INSURANCE $566.31

Our P. L. and P. D. and workman compensation insurance is based on payroll and when the yearly amount is more than the amount paid the insurance compnay, it is set up as a liability until our payroll is audited by the insurance auditor; then we are billed for the balance. There is also included in this account a reserve of $250.00 to pay unpaid Friona Independent School District Taxes.

OTHER DEFERRED CREDITS $2,528.45

This represents advance payments by members on their electric bills.

OTHER CAPITAL $2,609.80

This margin made on traded in fully depreciated cars and trucks.

OPERATING MARGIN - THIS YEAR $60,702.29

OPERATING MARGIN - PREVIOUS YEARS $27,867.28

NON-OPERATING MARGIN $7,421.52

This is net revenue derived from money loaned to members to finance wiring, irrigation installations and appliances during the early days of the Cooperative.

Out of these margins, you paid REA $36,571.39 during 1950, $32,185.89 during 1949, and $26,831.65 during 1948 as payments on principal due to REA.

Even though all prices have increased you are paying the same price for your electricity that you paid in 1938 because your Cooperative is

"Owned by Those it Serves"

JUMBO NEWS

Infant Daughter of Barden's Dies; J. H. Brock Receives Injuries

By Mrs. Glen May

The infant daughter of Mr. and Mrs. A. D. Barden was buried at Springlake Wednesday afternoon of last week. The baby was born on Tuesday and lived only an hour and 45 minutes.

Mr. and Mrs. Ray Kincannon of Olustee, Okla., were week end guests in the home of Mr. and Mrs. F. E. Clowdus.

Mrs. Leon Kincannon and children of Gould, Okla., were week end guests of the W. E. Clowdus family.

Mr. and Mrs. John Walton spent the week end visiting in Hamlin. They returned home Monday bringing their baby daughter home with them. She had been visiting her grandmother in Hamlin for a few days.

Involved in Accident

Mr. and Mrs. T. E. Brock and children were called to Floydada Thursday after their son, J. H. Brock, was injured in an accident. A run-away horse ran into his car, completely demolishing it. John Henry suffered an injury to his collar bone, and his wife and baby escaped uninjured.

Bob Simpson, a student at Texas Tech, Lubbock, was at home for the week end.

Mr. Truman Ivey and children, who live west of Hereford, were week end guests in the Euell White home.

Mr. and Mrs. M. F. McCrea, who live east of Dimmitt, were Sunday dinner guests in the W. E. Clowdus home.

Mrs. Maynard Hostess

The Jumbo Community Club met Thursday in the home of Mrs. Sam Maynard where the members worked on projects of serving.

Refreshments were served to Mesdames F. E. Clowdus, Glen May, W. E. Clowdus, Ed Zimmerman, F. A. May, Jack Bust-er, and the hostess.

The next meeting will be on Thursday, May 17, in the home of Mrs. M. L. Simpson Sr.

West Hereford HD Club Met in Gore Home Tues.

West Hereford Home Demonstration club met in the home of Mrs. Howard Gore May 8, at 2:30 p.m. Mrs. Jack Flowers led the recreational period. Mrs. Ulys Pierce presented the program on Farm Safety and Fire Insurance, Accidents, Etc. Mrs. Ralph Greathouse and Mrs. R. A. Wells were guests. Members present were Mesdames Ulys Pierce, Ida Vaughn, Carlos Vaughn, Mrs. Roy Boyd, Mrs. P. H. Luck, Mrs. John Jacobsen, Sr., Jack Flowers, Leland Mcmurray and the hostess. Refreshments were served to guests and members.

Appeal Made for Leaders To Work With Pack 52

Rev. Roy Ford is making an appeal for cub scout masters for Pack 52, which is sponsored by the Men's Fellowship of the First Christian church.

Because of the lack of adult leadership, the Pack may be faced with disbanding if leaders are not obtained soon.

Mrs. Maude Montfort of Branson, Mo., is visiting in the home of her daughter and son-in-law, Mr. and Mrs. Homer Brumley.

Rainbow Girls Plan Breakfast For Public

The Hereford Rainbow girls are giving a "Tom Brenniman" breakfast Saturday morning, May 11 at the Masonic Hall with two breakfasts being served.

The first breakfast hour is 7 o'clock in order that business men and women may have an opportunity to attend and the other is at 8 o'clock. Various prizes will be awarded for answers to questions on the program.

Proceeds from the breakfast are to be used to take 11 more than 20 local girls to Grand Assembly in Austin June 18, 1950. The local girls are planning to go to back their grand officer, Miss Bobby Jane Sisk.

Gene Bradshaw Pled Guilty to Check Charge

Gene Bradshaw, who was charged with swindling by worthless check on December 11, 1950, was ordered to pay court costs of $28.30 after he pled guilty in county court recently.

Bradshaw paid court costs on May 2. The offense was committed July 20, 1950, according to the charge filed in county court.

Brown Charged In County Court

Melvin Lee Brown was charged in county court Tuesday, May 8 with theft by bailee. Bail was set at $500 pending grand jury action.

MOTHERS DAY MAY 13th

GAYMODE DUPONT NYLON Full Fashioned Hosiery 51 Gauge $1.15

RAYON GOWNS SATIN, CREPE or KNIT $2.98 and $3.98

RAYON CREPE SLIPS Lace Trim $1.98 to $2.98

COTTON GOWNS or PAJ'S Sheer and Cool $1.44 to $2.98

Adonna RAYON PANTIES The Ultimate Underwear 69c

RAYON HEAD SCARFS Printed or Plain $.98 to $1.98

SPRING & SUMMER RAYON CREPE, SHEER & COTTON DRESSES $4.00 to $8.90

Printed Rayon HOUSE COATS Size 12 to 20 $4.00

Cotton Crepe HOUSE COATS $3.44 to $4.98

HATS For Each Needs $1.98 to $3.98

BLOUSES Cotton or Rayon Crepe or Sheer $1.98 to $2.98

HOUSE DRESSES 80 Sq. Print Fast To Washing $2.79

SPRING TOPPERS WHAT A SAVING $4.98 to $9.90

J. C. PENNEY Co.

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Pint Johnson Glo-Coat and Cream Furniture Wax - Both for 89c

$3.50 Size HADACOL $1.98

Drene Shampoo Small Size FREE With purchase of med. size at 49c

Dyanshine Polishing Kit 1.25 VAL 89c

Sofskin CREAM 100 SIZE 69c



Assembly Of God BAKE SALE Saturday May 12th

PIGGLY WIGGLY MAKES HER WORK EASIER WITH THESE EASY-TO-FIX FOODS!

We Are In O. P. S. GROUP FOUR - The Smallest Percenta ge Mark-Up Group

Fruits and Vegetables

Golden Central American BANANAS lb. 14c

Fresh Daily No. 1 Florida TOMATOES Cello Pkg 23c

The King of Salads AVACADOS 2 Med Size 29c

U. S. No. 1 Mississippi Firm Green Heads CABBAGE lb. 5c

PORK and BEANS, Campfire	No. 300 can 10c
PEARS, Hunt's Bartlett Halves	2 No. 300 cans 49c
CORN, Hunt's whole kernel	5 No. 1 cans 49c
PEAS, Hunt's Tender Garden Sweet	3 No. 2 cans 69c
GREEN BEANS and POTATOES, Hereford	2 No. 2 cans 29c
HONEY, Sioux Bee, the finest honey	2 lb. jar 55c

Texsun 46 oz. can GRAPEFRUIT Juice 29c

Infant Food FORMULAC 2 cans 39c

Town and Country 3-100 count boxes PAPER TOWELS 29c

Premium Saltine CRACKERS lb. box 29c

Welch's 24 oz. bottle GRAPE JUICE 39c

In Oil 3 flat cans SARDINES 25c

★ MEATS ★

Hart's Fresh Dressed FRYERS lb. 59c

Puritan First Grade BACON lb. layer 59c

Admiral Colored Quarters OLEO 3 lbs. $1.00

KAY NATIONAL CHEESE ½ lb. pkg. 35c Lb. pkg. 69c

SORGHUM SYRUP ½ Gal. 79c

SAM-O-LETS Salmon with the Skin and bone removed. Flat Can 39c

85c Size Angel Food CAKE and 8 Brown 'n Serve BOTH FOR 85c

Gladiola Marble CAKE MIX 39c Sack of Marbles FREE With Each Pkg.

Wilson's PURE LARD 3 - LB CARTON 69c

Schilling's COFFEE POUND CAN 85c

Primrose Queen OLIVES BIG NO 7 JAR 29c

Arm and Hammer SODA 6 1-2 LB BOXES 25c

Kenl Ration DOG FOOD 2 CANS 25c

RINSO GIANT BOX 65c

RINSO LARGE BOX 31c

FAB LARGE BOX 31c

SUPER SUDS LARGE BOX 31c

SURF LARGE BOX 31c

SAVE WHILE YOU SPEND WITH S&H GREEN STAMPS

Read The Want Ads

(Continued from page 4)

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092.
B-11-20-23-tfc

13 LOST & FOUND

STRAYED: 5 yearlings weighing 450 lbs. each. Branded Lazy-Y or Lazy U-Bar on left shoulder. See Sandy Fluitt or John Hutchison.
B-12-19-10-tfc

LOST: Pink colored ladies glasses trimmed in gold. Reward. Return to Brand office.
B-13-13-18-tfc

Cub Scout Den 4 Pack 50 Met May 7 at Collier's

A Cub Scout Circus was program theme for Den No. 4 Pack No. 50, Monday, May 7, with Flag ceremony given at 4 p.m. in it's weekly meeting held at the home of Den Mother, Mrs. Edna Lee Collier, 615 Union ave.

Following arrival of refreshments, Mrs. Edgar Skypala, assistant den-mother, gave each cub a stick of gum. two toothpicks and a piece of paper. The gum was chewed until it was pliable, then put on a piece of paper and with the use of the toothpicks a circus model was made during the time Mrs. Skypala read a story on "The Old Time Circus." The Den selected comical musical clowns as its project for the month. Den Chief Bert Cagle described various musical instruments possible to make, and a study of clown faces and costumes was made. The Den members will be kept busy in the month preparing band instruments and other circus paraphernalia.

Welcomed into the Living Circle of Den 4 were Jerry Mitchell and Gregory Coombes. The Grand Howl was given in honor of past Den Mother, Mrs. Homer Brumley, and Webelos, George Heard, Jeff Minton, and David Brumley.

Election was held with Skeet Collier becoming Keeper of the Buckskin, and Gregory Coombes, Assistant Denner. The closing devotional theme was Remembrance to Mother on Her Day, and If I want to be a Happy Useful Citizen I must have "Courage and Hope."

Attending the meeting were Mrs. Edna Lee Collier, Mrs. Edgar Skypala, Mrs. Homer Brumley, Bert Cagle, Pete Plank, Jackie Hooper, Skeet Collier, Roger Hamilton, Harold Meacham, Eddie Skypala, Jerry Mitchell, Gregory Coombs, David Brumley, and visitor, John Beasley.

Black Club Has Mother's Day Social Thursday

Mrs. Mildred Barnett was hostess to the Black Community Study club Thursday when the annual Mother's Day Social was held.

Arrangements of spring flowers were used on the table.

Assisting in the entertainment by providing quiz games for the afternoon were Mrs. Jessie Douglas, Altha Presley, and Louise Roberson.

During the tea hour, refreshments were served to Mesdames Maude Allmon, Mildred Barnett, Christine Braxton, Beulah Mae Deaton, Jessie Douglas, Emma Elmore, Helen Fangman, Tina Mae Fulcher, Anna Mae Hays, Pearl McClean, Grace Parr, Altha Presley, Maxine Price, Louise Roberson, Lucille Rockey, and Lois Whitaker.

The next meeting is to be held in the home of Ethel Benger when new officers will be elected.

Hospital Notes

Patients in Hospital: Mrs. Paul Orr, Lovington, N. M., surg.; Dolores Loerwald, accid.; Mrs. Jim Terry, OB.; Mrs. Clytee Cook, Wildorado, OB; Mrs. E. P. Burns, OB; Mrs. J. B. Thompson, OB; Mrs. Charley Shipley, med.; Mrs. E. C. Hewitt, med.; Mrs. Billie Massie, OB; Delores Costello, Littlefield, med.; Boyd Knox, med.; Mrs. Roy Thompson, med.; Mrs. Jack Anderson, Friona, surg.; Mrs. C. A. Guinn, Friona, med.; Mrs. Richard Ireland, med.; Ms. Ethel Curry, Summerfield, surg.; Mrs. Eugene Roberson, OB; Mrs. Gertrude Wade, Summerfield, med.; Mrs. B. M. Wiltshire, surg.

Patients Dismissed: John Waldon Scott, T&A, 5-5; Mrs. S. S. Dodson, tonsil, 5-6; Billy Wayne Short, injury, 5-6; Jerry Cole, med., 5-6; Lavada Curtsinger, Springlake, surg., 5-6; Kenneth McMillan, med., 5-6; Rosemary Thomas, med., 5-5; Douglas Glenn Campbell, med., 5-8; Mrs. Herbert Dones, surg., 5-7; Rosie Aragon, med., 5-8; Lois Fay York, Umbarger, med., 5-7; E. E. Holman, med., 5-6; Mrs. Mary J. York, Umbarger, surg., 5-7; Gabriel Martinez, med., 5-7; Douglas Glenn Campbell, med., 5-6; Mrs. W. O. Riddle, OB, 5-7; Mrs. C. E. Crowell, med., 5-9; Mrs. Antonio Almguer, OB, 5-9; Mrs. Jack Harris, OB, 5-9.

Births: A son, Jeffery Neil, to Mr. and Mrs. Billy Massey, May 9; a daughter, Betty Gail, to Mr. and Mrs. J. B. Thompson, May 6; a son to Mr. and Mrs. Clytee Cook of Wildorado, May 8; a daughter, Veronica Sue, to Mr. and Mrs. Eugene Roberson, May 7; a son to Mr. and Mrs. Jim Terry, May 7; a daughter to Mr. and Mrs. E. P. Burns, May 8; a daughter to Mr. and Mrs. Jack Harris, May 8.

R. L. McGe, Floyd and Earnest McGee, spent Saturday through Tuesday in Oklahoma City with Mrs. R. L. McGee who is recovering from major surgery. Mrs. McGee's condition was reported improved at the time they left Oklahoma City.

FRIO NEWS

Community Dinner To Be Held At Frio Sunday Following Services

By Mrs. Owen Andrews

There will be a community dinner at Frio nex tSunday. Everyone is invited to bring dinner and spread it together after the church service. The G. A.'s, who originated the idea, will make preparations for tables.

Mr. and Mrs. J. B. Thompson of Hereford are parents of a daughter, Betty Gayle, who weighs 9 pounds and 5 ounces. She was born Sunday, May 6, at Deaf Smith county hospital.

Wade Thompson of Tech came home Thursday and spent the week end with his parents, the W. H. Thompsons.

Surprise Dinner

Austin Mobley was honored with a surprise birthday supper at the Lee Renfro home Friday night. Attending were Mr. and Mrs. R. V. McMahon Sr. of Dimmitt, Mr. and Mrs. Raymond Mobley and Kent, Mr. and Mrs. Harold Baize and daughters, Mr. and Mrs. Steve Glenn and children, Mrs. H. M. Mobley, Don Mobley, Misses LaNelle and June Belnap, of Dimmitt, the honoree, and the hosts.

Mrs. D. O. Benson has been helping care for the new twin grandchildren born at the Friona hospital to Mr. and Mrs. Gltnn Cruse of Hereford. Mrs. Cruse's sisters, Mrs. Richafd Simpson of Floydada and Mrs. Wiley Sims of Amarillo, came to see them last week and again during the week end.

Mr. and Mrs. Olin Parris and Walker attended the Grayson county reunion at Lubbock on Sunday.

Mr. and Mrs. Earl Cole and Mrs. Media Owens had dinner Sunday with the Robbins.

Ralph Cole of Houston spent from Thursday night until Saturday with his parents, the Earl Coles.

Guests of Mrs. H. M. Mobley Tuesday were Mrs. H. D. Robbins, Mrs. Earl Cole, and Mrs. Media Owens.

Undergoes Operation

Mrs. W. H. Andrews underwent an operation at the Lingenfelter clinic Tuesday of last week. She stayed at the Godwin Nursing home until Saturday when she was able to be brought home. The Andrews' sons Jackie and Ronnie, spent the week at the home of an aunt, Mrs. Roscoe Burris near Texico. Mr. and Mrs. Burris brought the children home on Sunday and had dinner at the Andrews home.

Attend Tulia Meeting

Twenty-five members of the Frio Baptist church attended the Inspirational meeting at the Tulia Baptist Mission, Canyon, and the Salem Baptist church.

Going from Frio were Mr. and Mrs. Henry Dobbs, Mr. and Mrs. J. E. Andrews, Mrs. A. B. Glenn, Mr. and Mrs. Owen Andrews, Mrs. H. M. Mobley, Rev. and Mrs. R. L. Shannon, Alma Andrews, Lavada Shannon, Veradelle Andrews, Oma Ruth Thompson, Nellie Jo Simpson, Velma Irwin, LaNelle Mobley, Frances Andrews, Sandra Glenn, Lester Irwin, Don Glenn, Clark Andrews, Leonard Schmidt, Clark Dobbs, and Joe Ed Andrews.

D. Johnson and Mrs. Oscar Hunt are among those who have been ill.

Undergoes Surgery

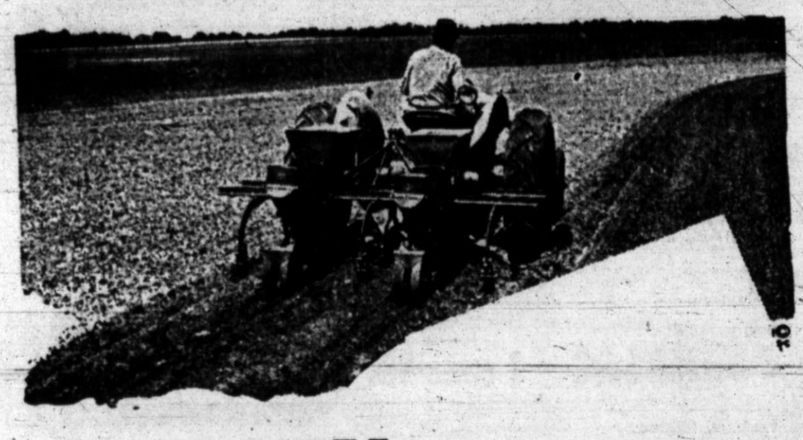
Taft McGee is reported in satisfactory condition in a Kansas City hospital where he underwent surgery Saturday. He was accompanied to Kansas City by John McCleskey who returned home Tuesday morning. McGee is expected to be there about three weeks.

CURB SERVICE
PARK AVENUE DRUG STORE

Invites you to try our Curb Service
COME AS YOU ARE - HONK YOUR HORN
For Cold Drinks or Medicines
Prescriptions or Sundries
Magazines or Daily Papers
Ice Cream - Take Home a Quart
Candies, Gum and Funnies
Cigarettes, Cigars and Tobacco
Or Just Ice Water or Postage Stamps
No Order Too Small for Us To Appreciate
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Use
Certified Seed
FOR GREATER PROFITS

You May Rely On Us As Usual To Supply You
With The Best Obtainable!

PITMAN
GRAIN COMPANY

Save TIME... WORK... MONEY...
SHOP THOMAS FOOD EVERY DAY FOR SAVINGS

Del Monte
PEACHES large 2½ can 31c

TOMATO JUICE, Del Monte 46 oz. can 29c
BARTLETT PEARS Hunt's 2 No. 300 cans 29c
CUT GREEN BEANS Hunt's 4 No. 2 cans $1.00
TEA ¼ lb. pkg. 23c 2-1 3/8 oz. pkgs. 15c Maxwell House or Schilling's
PINEAPPLE, Monarch No. 2 can 29c
HI-HO CRACKERS Sunshine lrg. box 29c
PEANUT BUTTER Kimbell's 12 oz. jar 27c
FRANKFURTERS, Pinkney's lb. 43c
GRAPE JELLY Kimbell's 2-12 oz. tumblers 39c
PORK & BEANS Diamond 11-300 cans $1.00
MATCHES, Kimbell's 6 box ctn. 38c
MACKEREL, Eatwell 2 tall cans 31c
BLEACH, Kalex 2 quarts 25c
FLOUR, Gold Medal 10 lb. bag 93c
PARTY CAKE MIX Betty Crocker lrg. box 39c
DUZ, whiter washes lrg. box 31c
SURF No rinse, cuts wash day in half lrg. box 31c
BREEZE lrg. box 29c
TOMATO CATSUP Shurfine 14 oz. bottle 23c
ROUND STEAK, from choice beef lb. 98c

Hereford Bakery
ANGEL FOOD CAKE 85c
BROWN 'N SERVE ROLLS 16c
$1.01 value
Both for 80c

Del Monte
PEAS 3 No. 303 Cans 59c

SALT PORK Lb. 29c

★ PRODUCE ★
Delicious APPLES 2 lbs 25c
California GRAPEFRUIT 2 for 15c
RADISHES 2 bunches 9c
Pascal CELERY lge. stalk 18c

THOMAS FOOD
In Park Avenue Village
515 Park Ave. We Deliver Phone 15

The Hereford Brand SPORTS

Hereford, Texas, Thursday, May 10, 1951 — Section Two







Hereford Loses Game, Catcher, Play May 15

Hereford's baseball team lost its first contest of the year Friday night, dropping a 12-4 affair to West Texas State.

The locals were let down on seven hits while three Hereford pitchers allowed the visitors 11 safeties. Seven miscues plus a bunching of hits allowed the guest nine to pile up eight runs in the fifth inning of the seven-frame affair.

Hereford's receiver, Bud Stengel was the first casualty of the season as he split his finger on his right hand, taking him away from the team for about six weeks. Coach Earl Stagner played the game behind the plate.

Three Hereford hurlers took to the mound in Friday night's affray—Winkler, Barrett, and Anderson.

Third Baseman Dick Ross was not able to play the season's opener Friday.

There were only two extra-base knocks off the slants of Roy Lee Dunn, WTS mound ace. Winkler and Clark both garnered two-baggers.

Score by innings:

WTS — 111 081 0—12
Hereford — 011 001 1—4

The next game will be against Vega on May 15 or May 22. There will be no baseball activity during the Pioneer Day celebration.

Practice sessions will be held Monday night, according to Coach Earl Stagner.

Fast Heat Beats Kelly at Austin

Bill Kelly, Hereford's low-hurdle ace, was the victim of a fast heat in preliminaries at Austin Friday in the state track meet.

The local sprinter was in a heat with Turner, Brady high school trackster who tied the national record in the running of the 120 low hurdles Saturday.

Time for the run in the preliminaries was 22.4 seconds. One of the qualifying heats was run with a top speed of over 24 seconds.

On Saturday Turner tied the national record of 21.7 seconds for the 120 low hurdles.

Junior-Senior Grid Tilt Thursday at 7

A resumption of Junior-senior spring football tilts is scheduled for Thursday, May 10, at Whitefacefield. The game will begin at 7 p.m.

This contest the first such game held since 1946 when spring training was written out of the interscholastic books — will be the climax of a month-long spring training period.

It will be the last time 15 Hereford high school seniors will don the Maroon and white of the Herd.

Both teams will be coached by Mentor Dalton Criswell and all substitutions will be made by the one coaching staff.

Admission will be free to the game, which will be the regulation time.

Tentative lineups for the intra-squad tilt are as follows (subject to last-minute changes):

JUNIORS	POS.	SENIORS
Graham	LE	K. Brock
Janssen	LT	Lookingbill
McCullough	LG	Witherspoon
London	C	A. Brock
Rettman	RG	Reese
Jones	RT	Forrest or Henderson
Boyd	RE	Pickens
White	QB	Stanton
Dement	FB	Walterscheid
Morton	RH	Slagle
Winget	LH	Engman

Other seniors who will se action Criswell said, are Johnny McBroom, Don Russell, and A. J. Walker.

Other underclassmen scheduled to see action are Kelly, Gene Dixon in the line at end, Randy Thomas at center or end, and Graham at quarter back.

No "Sleeper" on Kalmikoff In Murdock Bout Saturday

Saturday's wrestling card at the Bull barn provided the packed house with thrill upon thrill as two bearded men—Ivan Kalmikoff of Rostov, Russia, and Frankie Hill Murdock—met in a rough and tumble match which saw both disqualified.

In the first event, Jack O'Reilly of Melbourne, Australia met with Bill Parker of North Bay, Ontario ,Canada.

In this bout, O'Reilly showed a new hold to Hereford fans, the Octupus Split. The hold was first used in Amarillo the week before last. It was developed by O'Reilly and Dory Detton and is an extremely simple hold.

The first match, between the Australian and the Canadian saw O'Reilly taking the first fall in 14 minutes with the afore-mentioned Octupus Split.

Parks countered taking the second fall of the match in 10 minutes with a spinning toe-hold converted into a reverse spin toe hold.

The crafty O'Reilly took the third fall and the match in 11 minutes with an Octupus Split.

The second event of the night was the thriller with "Sleeper Hold" Murdock meeting the rowdy Russian. Murdock didn't get to—or didn't choose to — use the famed hold on the mountainous Russian.

Kamikoff took the first fall in 17 minutes with a body press followed by several turnbuckle smashes.

Murdock used a Sherry Toe-Hold to tame the Russian for the second fall.

After the second fall was when the contest started getting rough with the police quelling the action. Both were disqualified after eight minutes for fighting out of the ring.

Both battlers had two-by-fours in their hands, ready to commit mayhem ,when they were stopped by Promoter Dory Detton and Guy Lawrence.

When they got back into the ring after being disqualified, they fought with the referee until Detton called it quits.

The Wrestling Commissioner announced that both were disqualified and their purses withheld pending a return match on May 19.

Murdock and Kalmikoff will return for a continuation of the bloody battle on that day.

Gust Johnson was the arbiter for the last match with Jack Carter the third man in the ring for the first contest.

St. Anthony's Win One, Drop One For 5-2 Mark; Slate More Games

St. Anthony's School softball team chalked up its fifth victory of the season last Sunday afternoon when the team downed the Mexican Youth team from Amarillo by a score of 15 to 10.

The team trounced by the locals is regarded as one of the fastest outfits in the intermediate Kids Incorporated loop.

The Mexicans held a 7-3 edge at the end of the first stanza. They held a lead until the fourth when St. Anthony boys took the lead and held it from there

St. Anthony dropped a game last week to the Hereford eighth grade team by a 12-6 count. This game will be returned at St. Anthony's field Friday, May 11, at 10:30 a.m.

At 1:30 on Monday, St. Anthony's will meet the Hereford public school seventh graders in a single tilt. The closing game of the season will be against the Price eighth grade team of Amarillo next Thursday.

The present record of St. Anthony's is 5-2.

Mrs. George Sasser and Mrs. J. G. Stegall of Clovis were guests of Mrs. J. E. Beyer Monday afternoon. Mrs Sasser and Mrs. Stegall, former Hereford residents, are daughters of the late W. B. Anthony.

Mr. and Mrs. Leroy Dudley and children of Plainview were Sunday guests of Mr. and Mrs. Elmer Patterson. Mrs. Dudley and Mrs. Patterson are cousins.

LAST CALL!

You Still Have Till Saturday May 12 To Take Advantage Of The Tremendous Savings In H&H Furniture's 2nd. Anniversary Sale!

2-Pc. Plastic
Studio Suite REGULAR $169.50 $109.50

2-Pc. Rose, Kroehler (Regular 229.00)
LivingRoomSuite $139.50

Simmons (Regularly $99.50)
Studio Couches $74.50

Kroehler Hideabed (7 colors, 7 frames)
DAVENOS REGULAR $269.50 $199.50

DROP LEAF TABLE and FOUR CHAIRS
Lime Oak with Extension
Regular 129.50 Val. $89.00

DINETTE SUITES
Limed Oak - Plastic Top Extension Table.
Regular $139.50 val $99.50

★ APPLIANCES ★
MAYTAG HOME FREEZERS - AUTOMATIC WASHERS - RANGES. WE ARE OFFERING A SPECIAL DEAL ON THESE - COME IN AND ASK ABOUT IT

Maytag Conventional
WASHERS
$20.00 TRADE-IN ALLOWANCE

4 Only Westinghouse
REFRIGERATORS 15% off

4 Only Free - Westinghouse
Sewing Machines 20% off

Magic Chef Ranges 10% off

These Reductions Good During Our Sale Only

4-Pc. Genuine Mahogany (209.50 Value)
Bedroom Suite $149.00

Regular 195.50, 5-Pc. Maple
Bedroom Suite $139.50

Regular 109.50 Walnut Finish 4-Pc. Poste
Bedroom Suite $89.00

Kroehler (Regularly 39.50 to 44.50)
Spot Chairs $29.00

IRONING BOARDS
All Metal Adjustable While They Last!
Regular $13.95 val. $10.50

All Sampson
CARD TABLES & CHAIRS SPECIALLY PRICED!

OUR COMPLETE STOCK OF
LAMPS — REDUCED

Regular 69.50 Maple
Bunk Beds $49.50

H & H FURNITURE

423 N. Main
Phone 19

Mrs. Lennis Shane of Amarillo was a guset in the home of Mr. and Mrs. J. E. Beyer Sunday.

Mrs. A. O. Thompson was called to Paris the latter part of last week by the illness of her mother, Mrs. A. E. Argo.

475,000 Horses Ridin' Your Way



. . . to serve you electrically. The homes, the businesses, the industries of the great Panhandle-Plains-Pecos Valley area are assured of plenty of electric power to serve their growing needs. Reddy Kilowatt has more than TRIPLED his generating capacity since 1943. And there's more dependable, low cost Reddy Kilowatt power on the way—plenty more. Reddy's expansion program for the next two years calls for 200,000 horsepower more by the middle of 1953. You can be sure of electric power to meet your needs. Sure, because a business-managed electric light and power company serves you.

SOUTHWESTERN
PUBLIC SERVICE
COMPANY
36 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



THE FIRST Hereford Theater Courtesy Patrol members are shown in the above photo as they were selected last Saturday for a three-week period. They are, from left, bottom row: Gary Redwine, Hoyt Busby, Bobbie Byers, Billy Paul Knox, Gary Lynn Roland, Roger McQuigg, Lee Junior McMurry. Top row: Geraldine Hill, Verena Dell Parker, Barbara Fiefield, Linda Burkett, Linda Sue Parker, Kathleen Betzen, Jeannie Allen.—Brand Staff Photo.

Friona Clubs Join To Participate In Youth Contest for One Year

FRIONA (Special) — The Federated Women's clubs of Friona are entering a "Build Freedom with Youth" contest, sponsored by the National Federation of Women's clubs offering a first prize of $10,000.

Entering the contest really is a sidelight for the club women who are placing their aid to their own youth in the limelight. At a meeting of a representative group of high school students, teachers, churches, and club women Monday afternoon, the following projects were selected:

Health: J. E. Tidwell, chairman, Ruby Shaffer, Wanda and Zelma Beaty.

Education, Stanley Lockhart, chairman, Dillie Kelly, Dann Buske, Dorthy Robbins, and Jack Redfearn.

General welfare, Mrs. Lois Welch, chairman, Mrs. Bill Flippens, Helen Nita Carr, Frank Reed, and Joyce Ann Miller.

Beauty and natural resorts, Rev. Russell Pogue, chairman, Mack Bainum, Keith Brock, Ralph R. Reed, and Vera Ann Jones.

Government and city, Rev. Myres, chairman, Gaylor Maures, Betty Deaton, and Glen Reeves.

Employment, Mrs. Don Luttrell, chairman, Mrs. Fern Sanders, Patsy Reed, Darrell Robbins, and Ben Wayne Jordon.

Recreation, Mrs. V. R. Jordon, chairman, Mrs Bud Reed, Mr. and Mrs. Cecil Robinson, Rose Williams, Jerry Rogers, and Beverly Sue Jones.

This contest began February 1, 1951, and will close on February 1, 1952. A state prize of $200 will also be given.

Mrs. J. G. McFarland, Mrs. Glenn Reeves, Mrs. Bill Flippins, and Mrs. Bill Buchannon are serving on the club committee.

Wyche H. D. Club Has Sewing Lesson

Wyche Home Demonstration club met in the home of Mrs. Jack Scarth Thursday afternoon.

The program consisted of a discussion of canning by Mrs. W. R. Elliston and a clothing demonstration by Mrs. Tom Draper, CHDA. Mrs. Draper conducted a lesson on setting in sleeves and attaching collars and cuffs.

Refreshments were served to Mesdames: J. V. Pickens, W. T. Carmichael, A. E. Jury, W. C. Quattlebaum, H. E. Williams, J. R. Marsh, E. C. Hewitt Jr., E. H. Flood, Marion Fite, V. P. Walker, R. W. Elliston, W. T. Johnson, J. C. Duran, Tom Draper, W. T. Kelly, Raymond Paetzold, C. C. Ellis, C. R. Dameron, W. R. Scarth and the hostess.

I LOST MY ———————

Fill in your own lost irreplacable article which would still be your prized possession if it had been kept in a SAFE DEPOSIT BOX.

Gather up your valuables and bring them to our Vault Department where you can rent a box in which to keep them safe from fire, theft or loss.

There is no use to take the risk of having your valuables stolen when there are available safe deposit boxes of a size to fit your requirements.

Let us show you our equipment.

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Member:
Federal Reserve System
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Joined for LEADERSHIP in service to farmers

Now! A refrigerator made for ONCE-A-WEEK SHOPPING



COLD! Keep plenty of frozen foods with safety!

ROOMY! Shelf and storage space for all your needs!

SAFE! The right kind of cold for every kind of food!

The new FRIGIDAIRE



EXCLUSIVE METER-MISER MECHANISM GIVES YOU SAFE-COLD FROM TOP TO BOTTOM

All these famous Frigidaire features!
- Double-easy Quickube Ice Trays
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- Acid-resisting porcelain finish in food compartment

GOOD Housekeeping SHOP

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It's the only new-type engine in any "new car"!



Chrysler FirePower — Finest engine ever put in an automobile

180 HORSEPOWER



The new Chrysler Hemispherical Combustion Chamber, heart of the finest car engine built today. In this dome-topped area, you see the *only* ideal combustion chamber . . . the *only* way to develop full combustion, full compression, full work and value from every drop of fuel!

With so many engines claiming newness . . . how can we call FirePower the *only* new type engine today? The answer's very simple, and one you ought to know before you invest in a car.

The fact is that engine "improvements" happen every year . . . but a basically *new* motor car engine is a very rare thing. And FirePower is the *most basic* new development since Chrysler introduced high-compression in 1924!

To get to the heart of the matter, just go to the heart of the engine . . . the combustion chamber where the spark fires gas into power. Here Chrysler brings you something *no* car has had till now . . . a *Hemispherical* combustion chamber . . . the *only perfect and ideal* combustion chamber in any passenger car. Here the same amount of gasoline delivers you *far more energy* than it could in any other car.

What this means to the man at FirePower's wheel is impossible to tell you till you take that wheel yourself. FirePower's 180 horsepower can outperform any other engine on the road, even on regular grade gas.

Remember, too, that Chrysler now offers the wondrous road-ease of new Oriflow shock absorbers with twice the shock-absorbing power of any others . . . and the exclusive safety and delight of Hydraguide *power steering** which takes four-fifths of the work out of steering! You can learn for yourself how Chrysler has changed your motoring life by seeing your Chrysler dealer now!

**HYDRAGUIDE regular on Crown Imperials, optional at extra cost on all New Yorker and Imperial models.*

McCullough Motor Company

411 W. 1st St. HEREFORD, TEXAS Phone 17

DAWN NEWS

Parent-Pupil Banquet To Be Held Friday Evening at Dawn School

By Bertha Frye

The Parent-Pupil Banquet will be held at the Dawn school house on Friday evening, May 11, at 8 o'clock. Supt. George Graham will be a guest speaker.

Cafeteria Meeting

On Thursday afternoon there will be a cafeteria meeting at the school house. Officers will be elected.

Party For Twins

Last Friday an after-school party was held at the school building celebrating the 10th birthday of the Kerschen twins, Janet and Janice, with the students of Mr. Corder's room as guests.

Games were played and refreshments were served.

Party at Moore Home

Miss Nita Jo Moore entertained her classmates with a party at her home Friday night.

Present were Linda Carathers, Jannett Higgins, Betty Alice Tucker, Gail Miller, Joe Cordovia, Harroll, Darroll, and Carroll Adams, Don Elliott, Jimmie Slough, Eldon Miller, Wilburn Draper, Charles Burrus, Mrs. Johnnie Carathers, Mrs. James Slough, Mrs. Verdell Draper, and Nita Jo Moore.

Sunday guests in the L. G. Allen home were Mr. and Mrs. Jimmie Daniels of Durant, Okla. and Mr. and Mrs. Orva Birchfield and daughters of Amarillo.

Juniors Entertained

The Training Union juniors of the Baptist church were entertained with a party at the W. D. Jernigan home Friday night.

Outdoor games were enjoyed after which refreshments were served to Irlene Galley, Emma Jernigan, Ruby Wilcox, Joyce Slough, Gwendolyn Baird, Phillis Ann Wimberley, Lucy Beth Miller, Bobby Miller, Bobby Burrus, Billy Wimberley, Carroll Elliott, and Mrs. Arender, the counsellor.

To Give Operetta

The Dawn Musettes will give the operetta, "Cinderella in Flower Land" by Marion Loder on Tuesday, May 15, at 8:15 at the Dawn school house.

Miss Dona Airhart, who has been ill in a Plainview hospital since Wednesday of last week, was reported doing satisfactorily Friday when Mr. and Mrs. Lloyd Airhart and Jamie, were in Plainview to visit her.

Leaguers Entertained

The Luther Leaguers of Beautiful Savior Lutheran church of Amarillo were entertained with a buffet supper in the H. H. Miller home Sunday.

Those present included the Rev. and Mrs. Daniel Schorlemer and Janie, June Simmers, Camilla Olson, and Mr. and Mrs. Billie Hill and Billie Helen of Amarillo, Fred and Richard Frye, and Miss Bertha Frye of Dawn.

Mrs. Walter Galley was hostess to the Dawn Home Demonstration club Friday afternoon.

The W. U. Adams family, who have been employed by Carl Wimberley ,are moving to a ranch north of Clovis, N. M., this week. The Adams have the distinction of having triplet boys, Harroll, Darroll and Carroll, age 9, in their family.

The Dawn Musettes sponsored a bake sale at the Dawn Mercantile Saturday.

Week end guests in the Johnnie Carathers home were his father, J. L .Carathers of Amarillo and his brother, W. A. Carathers of Oakland, Cal.

Miss Mary Frye of Muleshoe was home over the week end.

Burton Olsen attended the Pioneer Day celebration at Guymon, Okla., on May 2.

Audni Miller visited little Beverly and Tommy Betzen last Wednesday.

Mr. and Mrs. Willard White, George and Earl, of Plainview, were guests in the R. A. Frye home Sunday.

Mrs. Johhnie Carathers, Mrs. O. B. Southern and Joe Ann, were in Amarillo Monday.

Mr. and Mrs. A. T. Frye returned Monday from a trip to Kentucky and St. Louis, Mo.

Mrs. J. F. Matthews left on Thursday for a visit with her mother at Vernon and a sister at Ft. Worth.

A guest in the Coley Arrender home is a nephew, Leslie Arrender of Rawleigh, Miss.

Mr. and Mrs. Dudley Rutherford and sons were guests of Mr. and Mrs. W. Clark in Amarillo Sunday.

Young Robert Elden Caraway underwent a tonsilectomy at Canyon Wednesday.

Mrs. Leslie Neal of Amarillo spent Tuesday in the home of her son and family, the Gayle Neals.

Mrs. Baker Womble was hostess at the annual luncheon of the Dawn Study club Thursday. This meeting concludes this year's work. The club will meet again in September.

Mrs. Wesley Cox was a caller in the Dudley Rutherford home Saturday.

Floyd Walton Sr. was in Dawn Tuesday.

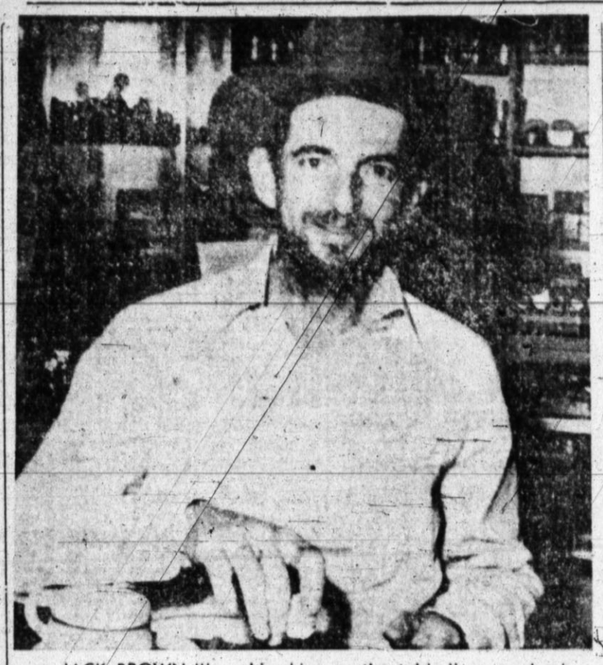
Mr and Mrs. Zed Stewart and Dwayne spent the week end with the Boyd Stewarts in Littlefield.

IN THE SERVICE

Walter Gynne Owen is home on a 10-day furlough from the Navy, where he is working with the mothball fleet. He just finished working on the USS Hornet and was a member of the crew which took the carrier to New York.

John David Owen is also home on a 10-day furlough from Ft. Sill, Okla.

Both men are staying at the home of their parents, Mr. and Mrs. G. P. Owens.



JACK BROWN "lays his chips on the table," or maybe he is picking up a doughnut—anyway he is prepared for the Mid-Plains Pioneer Day, May 18 and 19.—Bill Patton Photo.

DANIEL NEWS

Daniel Farmers Planting Feed and Preparing for Several Other Crops

By Mrs. W. R. Moore

Farmers are planting feed and other row crops, and other farmers are preparing to plant cotton, safflower, and castor beans.

The wheat is heading although it is not very tall.

Mr. and Mrs. Elmer McNabb and children from Texline were visitors in the Ed Peacock home Sunday.

Visitors in the home of David Axe Sunday were Kenneth Brock, Pete Wilson, Paul Schroeter, Louis Ray Womble, Emerie Brownlow of Hereford and Lynn Axe of Jumbo. The boys went fishing Sunday afternoon.

Guests in the C. L. Wilson home recently were Mr. and Mrs. J. M. Ware and the Tommie Glenn family from Lubbock.

Pupils Entertained

Miss Nita Jo Moore entertained her class of pupils of the Dawn school Friday night. Refreshments of cokes and ice cream were served to Harroll, Carroll, and Darroll Adams, Charles Burrus, Gale Miller, Donnie Elliott, Wilburn Draper, Janet Higgins, Betty Alice Tucker, Linda Sue Carathers, Joe Cordova, Eldon Miller, Jimmie Slough, and three mothers who attended, Mrs. James Slough, Mrs. Verdell Draper, Mrs. T. M. Carathers and the hostess.

Johnnie Lee McBroom and Darolene Moore attended the junior-senior banquet in Hereford Friday night.

Mr. and Mrs. O. A. Russell of Amarillo have move dto the W. R. Moore farm. Russell will help with the farm work.

Ezra Bagwell of Amarillo was a visitor in this community on Friday.

Davis Harrel of Plainview visited in the J. T. McClain home Monday.

Mrs. J. F. Matthews visited in the home of her mother, J. Clark, in Vernon and with her sister, Miss Delia Clark, in Fort Worth last week.

Mr. and Mrs. W. R. Moore made a business trip to Amarillo and Canyon Saturday.

Rev. Eason and family of Amrillo moved to the Palo Duro community Friday. Rev. Eason is the new pastor of the Palo Duro church.

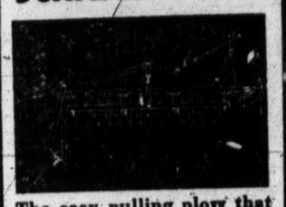
Mrs. Zelma Axe visited in the home of her sister, Mrs. Lynn Axe, in the Jumbo community Wednesday.

Mr. and Mrs. L. M. Tooley and children attended the Methodist church in Hereford Sunday.

Carla Beth McCabe

Mr. and Mrs. Bill McCabe, formerly of Hereford, are parents of a daughter, Carla Beth, born Sunday morning, May 6, at Canyon. Mrs. McCabe is the former Delores Wester. The grandparents are Mr. and Mrs. H. E. Wester of Hereford, and Mr. and Mrs. H. V. McCabe of Dawn. Mr and Mrs. Wester and children spent Sunday visiting in Canyon.

SCHAFER PLOW



The easy pulling plow that pays for itself.

MILLER OLIVER CO.

HIGHWAY "60"

My Family Enjoys Coffee Every Day—

that's why

I KNOW GOOD COFFEE, TOO!



"More Pleasure Per Cup-More Cups Per Pound --truly America's Finer Coffee"





D. S. DUDLEY SHOWS

Auspices American Legion

CARNIVAL

Opens Friday, May 11

Runs Thru May 19

★

Special Matinee

Saturday, May 12 & Saturday, May 19
2 P.M. to 6 P.M.

Free Admission to Grounds

ALL RIDES CHILDREN 5¢

LOCATION

VETERAN'S PARK

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Grounds Open at 6:00 P.M.
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food values

COMPARE THESE PRICES! SAVE MORE HERE!

RED & WHITE FOOD STORES

Fresh Produce

CUKES lb. 12c

New POTATOES 3 lbs. 25c

Pascal CELERY lb. 10c

Sunkist ORANGES lb. 10c

Extra Fancy CARROTS 2 Bunches 17c

Brown and Serve ROLLS package of 8 for 16c

Red & White - Small - All Green LIMA BEANS No. 2 can 23c

ANGEL FOOD CAKES 85c value 69c

Brimfull Seedless RAISINS 2 lb. pkg. 49c

CRISCO 3 LB CAN $1.05

TUNA TOMMY TINKER SALAD STYLE CAN 29¢

Brimfull - Large SARDINES oval cans 21c

Red & White PINEAPPLE JUICE 46 oz. Can 39c

SHRIMP, Blue Plate can 47c

Imperial - Pure Cane SUGAR 10 LB BAG 89¢

Red & White MARSHMALLOWS 10 oz. Pkg. 21c

Brimfull - Sections GRAPEFRUIT 2 No. 2 Cans 45c

Hills Bros. COFFEE lb. can 83c

Quality Meats

BACON SQUARES lb. 27c

Wilson's Certified - Small Average PICNIC HAMS lb. 42c

Choice Clubs STEAK lb. 84c

HAM SALAD lb. 58c

Sun Ray - Link SAUSAGE, cello lb. 47c

Marco JELLY Crabapple 12 oz. Jar 25¢

Red & White White or Golden Cream Style CORN 2 No. 303 cans 37¢

Marco - Fancy Tiny PEAS NO 303 CAN 17¢

DUZ OXYDOL CHEER Choice Large Box 31¢

TREND 2 LRG BOXES 41¢

OLEO SUN SPUN COLORED QUARTERS 1st Quality LB. 29¢

MACRONI OR SPAGHETTI MARCO 2 LB PKG 29¢

FLAV-R-JELL Red & White Gelatine Dessert Assorted Flavors 2 PKGS 13¢

Pard DOG FOOD 2 CANS 29¢

SALADETTES tall can 25¢

MILK Red & White 2 TALL CANS 27¢

HUNTER'S RED & WHITE STORE



EVERY OTHER GENERATION wears a mustache in the Howard family. This four - generation family photo was made recently at a get-together in the Gib Howard home. From left to right, are William Howard, age 74, of Idaho, Jim Howard of Amarillo, Gib Howard and son, Rusty, age 1½. The elderly Mr. Howard's mustache is the real thing, but Gib's was grown strictly for the Mid-Plains Pioneer Day affair, May 18 and 19.

—Alex Thompson Photo

MORRIS COBB REPORTS

Texas House Approves Bills on Judicial Redistricting, Trucks

The House of Representatives advanced its redistricting tendencies by the passage of a Constitutional amendment that would require the state to undergo a revision of its judicial districts every ten years. Many district judges at the present time are grossly overworked, while some of their colleagues are idle six months of the year. It is believed that a statewide reshuffling of the judicial districts would result in a more fair and equitable distribution of the district court judicial work among our judges.

Another proposed amendment providing for four year terms of office for elective state, district, and county officers was also given House approval. This measure, along with the judicial redistricting amendment, has been sent to the Senate.

A bill permitting the Texas Insurance Commission to adopt rates based upon interstate experience of the insured was approved after considerable debate on the House floor. Purchasers of insurance who live in the Panhandle and who operate their businesses in neighboring states will be permitted under the Bill to secure their insurance at materially reduced rates.

One of the highlights of the legislative week was the final passage by both the House and the Senate of House Bill 11. This is the much publicized on-the-spot unloading of overloaded trucks measure. It is now before the Governor awaiting his signature.

If Governor Shivers signs House Bill 384, which has been passed by the Senate and the House, the official Thanksgiving holiday for Texas will be the last Thursday in November. This would eliminate in Texas the confusion each November as to which Thursday will be celebrated as Thanksgiving Day. The Bill overrules President Roosevelt's proclamation and sets the legal holiday as the traditional last Thursday of November.

Mr. and Mrs. George McConnell returned to their home in Del City after spending a couple of days here with her mother, Mrs. Oscar Vaughn.

Royalty Deeds

N. F. Barkett et ux to Sam Simon, N½ & SE¼ Sec. 5, Blk. K-11.

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third — Hereford, Texas
Phone 37 — Office Hours—8:30 5:00

Littrell Spratt of Artesia, N. M., spent the past week end in Hereford with his mother, Mrs. I. H. Spratt.



Church of Christ
We Welcome You
CHURCH OF CHRIST
(Sunday)

Radio KPAN ..... 9:15 A. M.
Bible Study ..... 10:00 A. M.
Worship ..... 11:00 A. M.

Evening:
Young People 6:45
Worship 7:30

Daily Radio Program
KPAN—860 on Your Dial
9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

FRIONA NEWS

Friona Baccalaureate Services Are Sunday; Commencement May 18

By Mrs. E. R. Day

Baccalaureate services for the Friona High school seniors, who will graduate on May 18, will be held Sunday evening, May 13, at the Methodist church at 8 o'clock. Stanley Lockhart, minister of the Church of Christ, has been chosen baccalaureate speaker.

Commencement exercise will be held Friday evening, May 18, at the Methodist church at 8 o'clock, when H. E. Robbinson of Austin will be guest speaker.

Receiving diplomas will be Vera Ann Jones, Phyllis Allmon, Martha Ann Blankenship, Keith Brock, Gaylor Maures, Helen Nita Carr, W. L. Cleveland, Yvonne Folks, Mary Lou Miller, Betty Ann Slenick, June Shulks, Jimmie Gore, Betty Jean Pope, Dale Houlette, Herbert Schuler.

Edumnd Schlab, Ruby Mae Shaffer, Ed G. Springs Jr., June Knight, and Murl Gray.

Rev. Jimmie Tidwell announces a membership program day at the Methodist church on May 13. Since he has been in Friona 44 members have been added. The goal is 75.

Vows Reard

Miss Lillian Vineable, bookkeeper at the Parmer County Community hospital, and R. L. Barber of Bovina were married last week in Clovis.

Mr. and Mrs. A. M. Wilson were the only attendants. The bride wore a pink suit with navy blouse and natural straw accessories.

Immediately after the wedding, they left for El Paso and Juarez for a short honeymoon.

They will be at home in Bovina where he is employed at the Cone Elevator.

Mr. and Mrs. Tom Lane of Waco visited with their cousin and family, Mr. and Mrs. Joe Collier, Friday through Sunday.

Mr. and Mrs. Carl Hughes and daughter, Carla, of Lubbock, arrived Friday to visit her father, Joe Collier, and her sister and brother-in-law, Mr. and Mrs. Joe Boyles.

Mrs. Dorothy Baker and two girls, Dorothy Robbins and Shirley Cocanaugher, of the FHA chapter attended a state meeting of FHA clubs in Fort Worth, May 3-5.

Mrs. Benton Luttrell returned home last week from South Texas where she had been visiting her mother for three weeks.

Mr. and Mrs. Bud Crump, accompanied by Mrs. Bessie Crump of Lubbock, who visited here last week, went to Fort Worth Thursday to help Bud's grandmother celebrate her 100th birthday Friday.

Wesley Hardesty left Wednesday of last week for Dallas to attend to business.

Attend Funeral

Mr. and Mrs. Bu Buchannon and Mr. and Mrs. Bill Buchannon attended the funeral of Bu's mother in Plainview Monday. She was 90 years of age at the time of her death.

Mr .and Mrs. Owen Sramon and family spent Wednesday through Sunday in Fort Worth.

Beginner's Day

On Thursday, May 3, the first grade students at Friona stayed at home, and the children who will enter school for the first time next year went to school for the day in order to get acquainted.

Enter State Meet

Four Friona students, winners in Reginal Interscholastic League competition, left Thursday for Austin to participate in the State Interscholastic League events.

Vera Ann Jones, a state winner last year, entered the shorthand contest; Edmond Schlabs, slide rule; Doyce Barnett, low hurdle, and Darrell Robbins, 440 yard dash.

They were accompanieed by Cecil Robson and Dillie Kelley.

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Arizona Gold Tag

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Also New Shipment of

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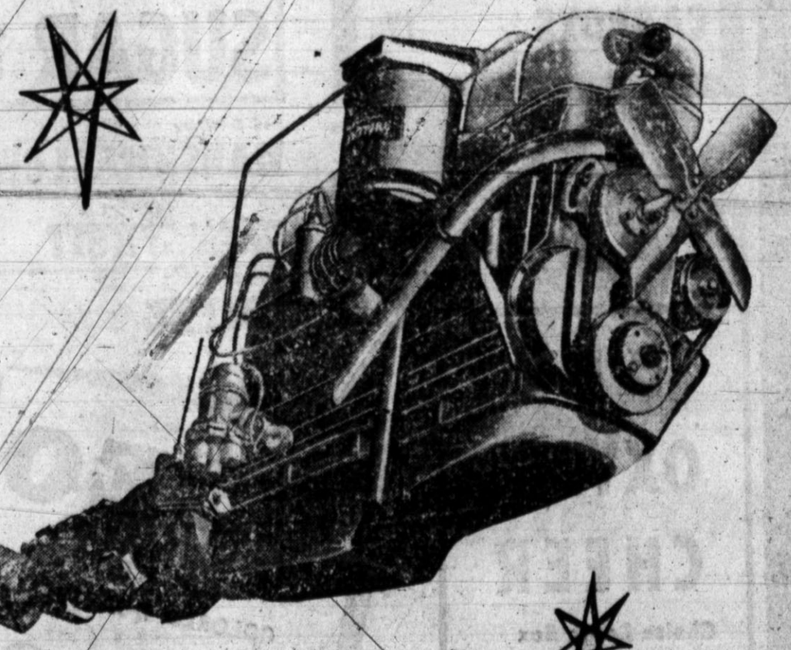
Due to the need of metals, the start of the Civil War brought on a scarcity of small coins. The use of postage stamps, placed in a mica-covered disc, came into general use. The backs of these discs were often used for advertising and so this "Necessity Money," as it was known, served both as fractional currency and advertising matter.

. . . it's handy to bank by mail! Ask any one of our friendly officers about this time-saving plan.

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THIS IS Jetfire!



THIS is the engine that's blazing a new path for speed—endurance—and fuel efficiency the world over. The engine that—in the past few months—won South America's great 1890-mile Peruvian Road Race . . . set a new half-mile dirt track sprint record . . . triumphed over all competition in Grand National Stock Car Race at Charlotte, N. C. . . . won the Bell Timing Trophy with 99.4 miles an hour . . . delivered an amazing 25.92 miles to the gallon in the 1951 Mobilgas Economy Run . . . and today as the Dual Jetfire engine, it is making international racing history in Britain's Nash-Healey sports car.

This is JETFIRE . . . the engine that powers the Nash Ambassador . . . the engine only Nash can build . . . the result of years of specialization in high-compression, valve-in-head design.

JETFIRE challenges *you* to take the wheel . . . to compare it with any other engine in any other car at any price!

Your Nash dealer will be glad to lend you a new Jetfire-powered Nash Ambassador for you to make your own comparisons.

Drive a Safe Car. Get a Safety Checkup Now.

Nash Motors, Division of Nash-Kelvinator Corporation, Detroit 32, Mich.

1951 Nash AIRFLYTE
The Worlds Most Modern Cars
THE AMBASSADOR · THE STATESMAN · THE RAMBLER

Phillips & Lawrence Nash
503 E. FIRST, HEREFORD



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

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Assistant Editor ..... Pat Walton
Exchange ..... Nellie Conklin, Doris Wilhelm
Junior High ..... Gayle Gault, Eleanor Aven
Proofreader ..... Marilyn Barkley
Sports ..... Bruce Bybee
Features ..... Gerry Patterson, Pat Walton, Gary Walker
Teacher Who's Who ..... Evelyne Tucker
Senior Who's Who ..... Barbara Smith
Band News ..... Gladys Thompson
Coming Events ..... Leora Wilhelm
Personality Quiz ..... Marilyn Lewis
Ideal Boy and Girl ..... Juanne Smith, Nelda Guy Lawrence
Your Opinion, Please ..... Janell Carter
Spot Reporters ..... Linda Betzen, Nelda Guy Lawrence, Juanne Smith

Junior - Senior Banquet Transfers Guest to Hawaii

Hawaii, the Isle of Golden Dreams, was the setting for the annual Junior-Senior Banquet held in the Shirley School Gymnasium Friday evening, May 4.

Guests were ushered on board ship by two United States Sailors, Dale Wingert and Richard Tucker. They walked down the long deck and disembarked to the tune of Hawaiian music. As they came down the gang plank they were greeted by native girls, who placed a lei around the neck of each guest.

Attention was focused on the stage which depicted a Hawaiian scene. A grass hut, Palm trees, tropical flowers and a silver moon blended to make a very realistic picture of the Land of Romance.

Bruce Bybee, president of the junior class, toastmaster for the evening, called the group to order and presented Billy Robinson, senior student, who gave the invocation. Eddie Reinauer, junior student, gave the welcome for the junior class.

A delicious meal was served by native girls dressed in grass skirts as the guest were enjoying Hawaiin dinner music.

Bruce Bybee introdueed George Graham, Superintendent of schools, who introduced members of the Board of Education and their wives, special guests for the evening.

Special music and slide films of Hawaii were presented by Hawaiian guests from Wayland College, Plainview. These guests were Muriel Okamoto, Kikue Hiratani, Helen Goto, Jolly Arnold Paul and Leatrice Gima, and Gerald Horton.

Pat Frye gave a tribute of appreciation to faculty members, and Mrs. Charlene Wilder expressed the faculty's appreciation for members of the junior and senior clsases.

Bill Engman, senior class president, in the language of the Islands, gave "Aloha", or farewell, for members of the senior class. James Durham, senior student, gave the benediction.

News Corner

Well—another week has passed—there are now two more weeks left before we get out of school Happy day!

The junior-senior banquet was really a super banquet. Everyone had a wonderful time. Slumber parties held some of the girls interest after the banquet.

Congratulations to Joan Orr—when school is out she will be a married woman—and the lucky guy is Glen Manning Here's wishing you two the best of luck and happiness through the coming years.

Congratulations also go to Emma Lee McNeese—but let us in on the date. We really would like to know. Her lucky guy is Bob Alexander—he is in the Air Force.

Don Hopper was home last week—we were really glad to see him. Hoop is in in the army.

Say—Wayne Lady—why don't you wiseup to some people???

We see that Joe Woolery and Bobbie Walser are back together—good luck, kids.

That is all for this week — see you next time! Be good!

DO YOU LIKE TO READ?

Don't Read Just Anything -- Student Selects Good Books for Relaxation

By Linda Betzen

May I help you? Do you like to read but you just can't seem to find enough good books to keep you? If so, perhaps I can help you. When you find yourself in such a position please don't do as so many seem to be doing these days, just forget that you were looking for good books, and start reading just anything. That is not a good policy, as I happen to won't enjoy it even if you can convince yourself for a while that you do enjoy it which you probably won't be able to do do for long.

One of the authors I like most is Lloyd C. Douglas. He wrote "The Robe", "The Big Fisherman", "Magnificient Obsession", "Disputed Passage", "Green Light", and probably a few I haven't found yet. "The Robe" and "The Big Fisherman" are stories about the time of Our Lord. "The Robe" is one of the most popular books of our time. Douglas' other books are all modern and mostly about Doctors though they are not written in such technical terms as to make it sound like Greek.

Another author I have become acquainted with only recently is Grace Livingston Hill. It would take quite a while to read all of her books but I have read a few and they're exceptionally good. They are just a little old fashioned in that they give a rose colored picture of very nice people. Now don't laugh! Rose is a very pretty color and if you want a soot smudged picture you don't have to read a book. Just read the newspapers. It won't make you very happy but that's what you asked for. Most fiction reading is done for relaxation and it as a human quality to relax and be happy when thinking of good and pleasant things. We are made that way and really don't enjoy anything else no matter how hard we try.

Some people also try to believe that it really doesn't hurt them to read rotten books. I disagree. I once heard it said that the human mind is like a brook. If you throw a bucket of garbage in it, the garbage will keep popping up at unexpected times and places ruining the beauty of the brook for a long time, while if you were to throw a basket of lilies into the same brook they would act much the same as the trash only making the brook more beautiful onstead. So it is with our minds, if we feed them trash they are apt to show trashy on the outside and so also it is with good. So you see it is very important to read good books if you are going to read at all.

Louisa M. Alcott's books speak for themselves. Just don't get the idea that they are stuffy. Read them and see for yourself that they are not. Another good author is Barkley. She wrote "The Rosary" and "The Broken Halo". I believe you would enjoy both of them if you are not afraid of thick books.

There are a lot more books just as good as these that I can't think of right now but perhaps you will enjoy a few of these as I have enjoyed them.

Thompson, Smith, Durham, and Manning Rate Who's Who

Gladys is the senior who saw all the "bear tracks" on the way home from Ruidosa! Gladys was born on April 11, 1932, in Washington, Oklahoma. In case you don't know which Gladys this is, it is Gladys Thompson. Her main dislike is people who aren't friendly and her pet peeve is being called by a nickname or being teased. Her likes are nice friendly people and HHS, or just going to school Her ambition is to be an English teacher or a home economics teacher. She is planning to attend either WT or Wayland.

Gladys is a member of FHA, Glee Club, and the Whiteface staff. Her favorite food is cherry pie a la mode. Her opinion of HHS is, "HHS is a very educational school in my opinion, and I have really enjoyed the two years I have spent here. I only wish I could attend HHS longer. It really is a swell school with swell people in it."

Barbara Smith was born on January 7, 1933. Her dislikes are people who can't take teasing and spinach. Barbara likes HHS, library work, singing, working on the annual and music. Her pet peeve is people who don't have self-confidence and who give up too easily. Her ambition is to be a success. Barbara is planning to attend Wayland College at Plainview.

She is a member of Tri-Hi-Y, Pep Club, the Whiteface staff, and the Round-up staff. She holds the offices of president in Tri-Hi-Y, editor of the Round-Up, and secretary of the senior class. Her favorite food is cherry pie, and her hobbies are scrapbooks and poetry. Her opinion of HHS is "It is the most wonderful school ever. I love it."

One of the seniors who has a beard is Bobby Manning. In fact, that is his pet peeve, "people feeling of my beard every time they see me." He dislikes smart alecs and food that isn't cooked right. He likes friendly people, cars and horses. His ambition is to be a success and to have a fine home and family. Bobby is a member of FFA.

His favorite foods are roast gravy, chocolate pie and red devils food cake. His hobbies are horseback riding, hunting, fishing, and building things. Bobbie first saw the light in Hereford on January 2, 1933. His opinion of HHS is, "I think HHS is a better school than any I have attended. That also goes for the students of HHS."

Another senior of the week is James Durham. He says he has no particular dislikes but he likes friendly people, good food, and sleeping late on school mornings. His pet peeve is people who think they are better than everyone else. His ambition is to be a good veterinarian. He is planning to attend Texas A&M. James is a member of DeMolay and he holds the office of Senior Steward in DeMolay. When asked his favorite food he said, "Not any special one, but nearly any food that is fixed right. James' home town is Alpine, Texas, where he was born on November 6, 1933.

When asked his opinion of HHS James said, "Pretty good school, one of the best I have ever attended."

Coming Events

May 11 — Freshman Party, WT Reception for Seniors.
May 14 — Faculty Meeting
May 15 — Summerfield Play
May 17 — Dramatics.

Still a Little Hope Left for Generation

I am supposed to write a column this week, but I can't seem to think of anything to write. This spring weather has evaporated all my ambitions. Being a senior is a lot of fun and will leave us with a number of pleasant memories, but it is also time for some serious thinking.

Now we are supposed to decide, for the most part, what we are going to make our life's work. When you come right down to it, there are very few of us who really know what we want to do. One week we may want to be a lawyer, but then the very next week we may hear a good speaker talk about the joys and satisfactions of school teaching and decide that is what we want to do.

The other day I read in a magazine that our generation is more interested in the material things of life than in what I suppose would be called "unselfish service for others"; that we think more about "what is in it for me", than "can I help some one else".

I think maybe that is true to some extent, but I also think there is still a lot of good left in our generation. After all, when my mother was growing up, some of the older people (I won't go so far as to call them pessimists) said they were going to the dogs; but it doesn't seem to me that they have turned out to be any worse than any preceeding generation. So I think there is still a little hope left for us.

It's News To Me

Hi there kids! Well, well, long time no see! Guess you've all been as busy as I have with the end of school coming up so soon.

Say, wasn't the junior-senior banquet a WOW! The juniors really did go all out to give the seniors a big send off.

Some of the dates I saw at the banquet, in case you're interested, were: Jerry R. and La Juan W.; Wayne L. and Pat F.;

(Continued on page 6)

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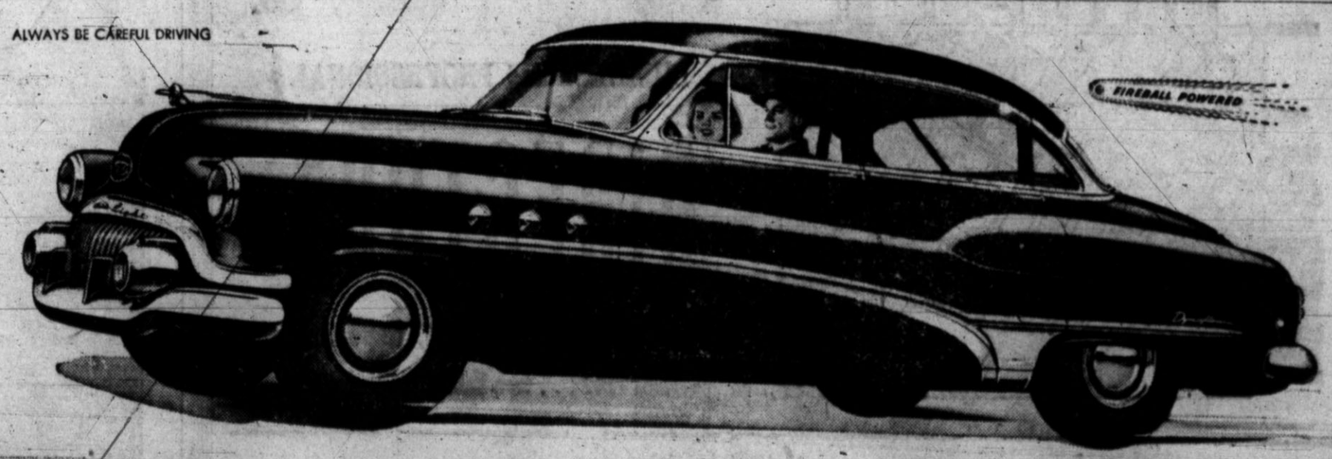
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So why not explore this difference? Come, take a Buick over and find out how very much satisfaction smart money can buy.

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No other car provides all this:
DYNAFLOW DRIVE* • FIREBALL POWER
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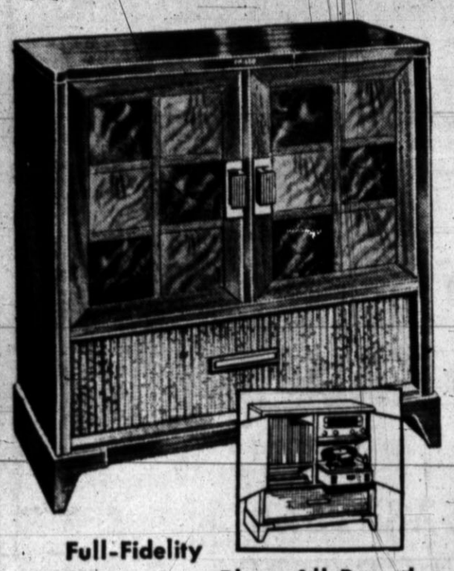
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Long Time Ago

45 Years Ago

Few people realize the excellent sport which is afforded by the waters of the Tierra Blanco river to those who are inclined to the occupation of fishing . . George W. Dale seems to be taking the lead in this particular sport . . .This week Mr. Dale captured a bass weighing 6½ pounds.

Our record for this week is the securing of a first-class steam laundry plant, with an ice factory already coming around the curve into sight.

The county board of health is getting ready to have a general cleaning up in Hereford. The thing to do is "clean up and stay cleaned up", else we may expect much typhoid fever this summer.

J. J. Anderson has sold his section of land at Boom to a Mr. Osburn of Iowa for $10,000.

Arrangements have been made for the construction of a substantial brick building on the vacant lot adjoining H. B. Webb's brick on North Dewey Avenue, which will be used for the Brand's permanent home. The building will be 25 feet by 80 feet.

To whom it may concern: This is to state that we have bought Sulphur Park (Jowell Ranch) and that same is not owned nor controlled by, nor for the general public . . . please get permission before going on said premises . . .Sulphur Park Development Co.

25 Years Ago

Here's a good one: Recently Otho Been stored som eoats in a friend's barn. Shortly afterwards one of the new farmers who has just come here saw the oats and asked the owner of the barn to sell him some. "They're Beene's" began the friend—"Aw, get out," interrupted the newcomer, "don't you think I know the difference between oats and beans?"

Really, sometning will have to be done with Johnathan Pitman, Brack Williams, Frank Marrs, Doug Fox, et al. That quartette has been scraping the skin off the heels of Old Man Parr on the local golf links for a couple of weeks and Sunday they threw the Old Man for a loss.

The wedding of Miss Virginia Laird, daughter of Mr. and Mrs. D. C. Laird of Plainview, and Joe Bailey Elliston, son of Mr. and Mrs. A. H. Elliston of Hereford, was solemnized at the home of the bride's parents in Plainview last Sunday afternoon.

George Beams Jr. was rated one of the best men out of a freshman class of 870 students at A&M.

The Kemp Lumber Company this week started the construction of a new lumber yard near the freight depot in Hereford . . .E. W. Harrison is rushing the work on his 50,000 bushel capacity elevator so that it will be ready for the huge wheat crop which is in prospect in the Hereford country.

Whiteface News

(Continued from page 5)

Purris W. and Gladys T.; Jack M. and Joan S.; Clayton R. and Rnna Lois C.; Keith and Helen M.; Larry S. and Shirley S.; Leonard W. and Bettry Henry; James H. and Mary Ann B.; Bill E. and Claudia L.; Jim L. and Mavis H.; and Neil W. and Clara Jayne W. There were several others but I can't remember all of them.

Did you know there are only 11 more school days? Well, there is cause I just counted them.

Congratulations to Janelle Cruitt and all kinds of happiness to her in her life as Mrs. Bob King.

I saw Tony U. walking Patsy C. to class for the past several days and A. L. Williams was Walking Donna Caylor to her classes during the time too.

Mavis Hensley, congratulations on two things — your scholarship to WT and the new notebook that you bought.

Well, I'll try to find time to visit all of you nice people again next week! Bye—

Legal Notice

The State of Texas

To: Leota Jeter Defendant, Greeting:

You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House thereof, in Hereford, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 11 day of June A.D. 1951, then and there to answer Plaintiff's Petition filed in said Court, on the 20 day of April A.D. 1951, in this cause, numbered 3357 on the docket of said court and styled Carl Jeter Plaintiff, vs. Leota Jeter Defendant.

A brief statement of the nature of this suit is as follows, to wit: For divorce on the grounds of mental cruelty as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and Seal of said Court, at office in Hereford, Texas this the 30 day of April A.D. 1951.

Attest:

R. L. Thompson Clerk, District Court, Deaf Smith County, Texas. By Lucille Posey, Deputy. (SEAL) T-18-4-C

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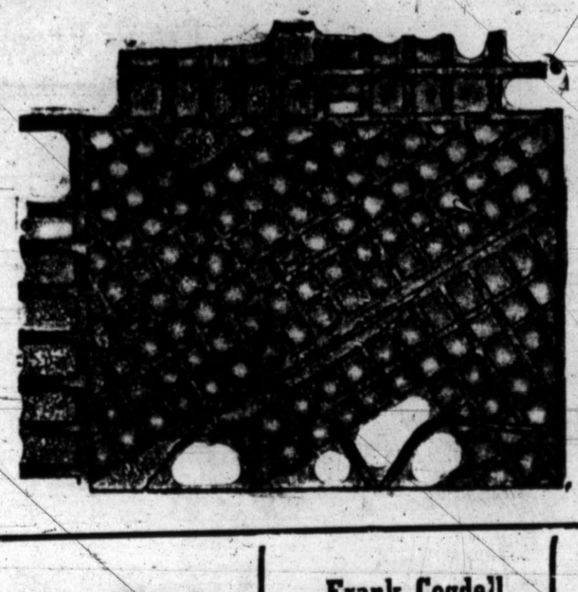
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NEW DODGE "Job-Rated" Trucks

The trucks that do the most for you



Why a "Job-Rated" truck is your safest investment

A "*Job-Rated*" truck is engineered *at the factory* to fit a specific job . . . save you money . . . last longer. Every unit from engine to rear axle is "*Job-Rated*"—engineered to haul a specific load over the roads you travel and at the speeds you require.

Every unit that SUPPORTS the load—frame, axles, springs, wheels, tires and others—is engineered right to provide the strength and capacity needed.

Every unit that MOVES the load—engine, clutch, transmission, propeller shaft, rear axle and others—is engineered right to meet a particular operating condition.

Safer stops with "Job-Rated" brakes

Step on the brakes of your Dodge "*Job-Rated*" truck and you're sure of smooth stopping action far in excess of normal requirements. You get long-lasting Cyclebond "no-rivet" brake lining—with lining area increased as G.V.W. rating goes up!

Now, on models 1½-ton and up, except air brake models, you get another Dodge "first"—new Tapered, Molded Cyclebond brake lining. It's longer-lasting, extra quiet—free from "squeal." Independent hand brake also adds to safety.



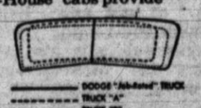
Safer steering and easier handling

Now, you can maneuver your Dodge "*Job-Rated*" truck with less effort! Steering is more accurate. New easy-acting worm-and-roller steering gears on many models.

To make driving still safer, Dodge "*Job-Rated*" trucks have new, shorter turning diameters. You also get the easy-handling advantages of cross-steering, short wheelbase, wide front tread. All these features add up to the easiest handling truck on the market!

Safer visibility with "Pilot-House" cabs

When you drive a Dodge "*Job-Rated*" truck you look through the biggest windshield of any popular truck! You have a clear close-up of the road, made possible by new, lower hood line. For even greater visibility you can get De Luxe and Custom cabs with rear quarter windows. All-steel "Pilot-House" cabs provide extra safety, too. Top, floor and sides are welded together—not bolted! No wonder owners agree that Dodge "*Job-Rated*" trucks are the *safest on the road!*



FLUID DRIVE now available

Only Dodge "*Job-Rated*" trucks offer this great "exclusive"—available on all ½-, ¾-, and 1-ton models and Route-Vans. Helps assure less wheel-spinning on slippery surfaces . . . less tendency to spin in mud, sand, snow or wherever the going is tough.

What's more, gyrol Fluid Drive makes driving easier, helps protect loads, lowers upkeep costs, and lengthens truck life.

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GOOD DRIVERS DRIVE SAFE TRUCKS—CHECK YOUR TRUCK—CHECK ACCIDENTS



Two children from Hereford, Joey and Sherry Williams (son of the Rev. and Mrs. Wayne Williams of Hereford) listen to a story by Cliff Barrows at the Wayland college chapel in Plainview. Wayne Williams is a ministerial student at Wayland. Cliff Barrows is song leader and preacher for children in the team headed by Evangelist Billy Graham.



Manager of Wayland World Press at Wayland college in Plainview is Milford Grisham, son of Mr. and Mrs. A. G. Grisham of Hereford. Milford, a former student at Texas Tech in Lubbock, is a ministerial student preparing for missionary service. He is pictured at the right, working with the press's engraving camera. With him is Kenneth Kelley of Coleman.



Shown above are the pastor and family of the Mexican Baptist Mission of Hereford, the Rev. and Mrs. Salvador Villasenor and their son Hiram. Between them is Mrs. Smith of Dallas. Salvador and his wife are students at Wayland college. They have just returned from a trip to the Mexican Baptist Youth Convention in Mexico City.--Wayland College Photo

Church Notes

A class of four young people will renew their Baptismal vow and receive the rite of confirmation in the service at Immanuel Lutheran church this Sunday morning at 11:30 a.m. Pastor Litchsinn will address them on the text, Acts 2:42, "Your Future Church Life". After taking the vow, the class will sing, "Let Me Be Thine Forever". As their memorial gift to the church, the class will present a pair of brass offering plates which will be used for the first time in the Sunday service.

Bible class and Sunday school will convene at 10:30 a.m. under the leadership of George Tiefel, superintendent.

You are invited to listen each Saturday morning to the devotion presented by the church over KPAN at 8:45 a.m. The Lutheran Hour is now heard at 6:30 p.m. Sunday evening over KAMQ, Amarillo.

Each Sunday morning at 11 o'clock Christian Science services are held in the Star Theatre. All who are interested are invited.

In the Lesson-Sermon titled "Adam and Fallen Man" to be read in all Christian Science churches on Sunday, May 13, Christ is represented as the remedy for Adam. As Paul says in Romans 5:19 — The Golden Text — As "by one man's disobedience many were made sinners, so by the obedience of one shall many be made righteous."

One of the Bible citation reads, "For as in Adam all die, even so in Christ shall all be made alive" (I Corinthians 15:-22).

Christian Family Week is being observed this week, May 6-13, at the First Christian church. The week has also been set aside, May 7-12, for the work week at Ceta Glen, which began last week.

Sunday services at the First Christian church, where Rev. Roy W. Ford is minister, include church school, 9:45; morning worship, 10:50; youth groups, 6:30; evening worship, 7:30.

The Laymen's League of the First Christian Church will serve a banquet Thursday night to all the women of the church. Banquet time is 7:30 and all women and girls are invited to attend.

Regular services at the Avenue Baptist church, where Rev. H. V. Fields is pastor, include Sunday school, 9:45; worship service, 11:00; Sunday evening services, training union, 7:00; evening worship, 8:00; mid-week prayer service, Wednesday, 8:00; "Youth for Christ" service, Saturday evening, 8:00.

Lester Shick of Colorado Springs, Colo., was guest speaker at the men's fellowship of the First Methodist church on Wednesday evening.

New Stewards were installed for the coming year in the regular steward's meeting Tuesday evening of this week. Coffee and doughnuts were enjoyed by the old and new members of the Board of Stewards after the meeting.

All members are urged to be present for choir practice on Thursday evening as there will be only two more weeks of practice before practice is dismissed for the summer.

An unusual attendance is expected at the Sunday morning service which will honor the mothers.

Next Wednesday evening at 7:30 in the church basement the all-church social will be held. Each family is to bring a basket supper. The meeting will honor new members who have joined the church this year.

Annual Conference will be on Wednesday, May 23, to 27 in the Student Life Center in Abilene.

The First Baptist Church is now completing plans for the vacation Bible school, June 4 to 15.

The Sunbeams gave their mothers a special program on Wednesday afternoon.

The young people of the First Baptist church are serving as officers and leaders this week—youth week.

The regular schedule of services includes: Sunday school, 9:45; morning worship, 10:55; training union, 7:15; evening worship, 8:30; prayer service, Wednesday evening, 8:30; choir practice, Wednesday evening at 9:15.

Radio programs are presented each Sunday by the Assembly of God church at 7:45 p.m. Sunday school begins at 9:45; morning worship, 11:00; young people's meeting, 6:45; evangelistic service, 7:45. Mid-week services are held at 7:45 on Wednesday evening, and the Women's Missionary Council meets Thursday afternoon at 2 o'clock. Rev. S. E. Eldridge is pastor.

Speaker each day on the Church of Christ radio program is Bob Wear, minister. Program time is 9:30 Monday through Saturday, and 9:15 on Sunday morning.

Regularly scheduled services of the church include: Sunday school, 10 o'clock; morning worship, 11 o'clock; young people's meeting, 6:45; evening worship, 7:30; ladies Bible class, Wednesday afternoon, 3:00; mid-week Bible study and singing, Wednesday evenings, 8 o'clock.

The Brotherhood, Ladies Missionary Union, and all young people's auxiliaries of the Avenue Baptist church will meet at the church Tuesday evening, May 15, at 7:30. The Brotherhood will entertain the mothers with a supper.

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Dawn Study Club Closes Year's Activities at Luncheon-Meeting

The Dawn Study club concluded the year's activities with a luncheon in the home of Mrs. Baker Womble Thursday May 3.

Mrs. David Rodgers, retiring president, conducted installation rites for new officers, presenting white carnation corsages to each officer. Mrs. H. V. McCabe was installed as president; Mrs. Benny Womble, vice-president; Mrs. Murphy White, secretary-treasurer; Mrs. H. H. Miller, parliamentarian and Mrs. Carl Wimberley, reporter.

Mrs. Jim White of Canyon gave an interesting account of a recent trip to Cuba mentioning many items of interest including the capitol building in Havana with its hand-carved naive mahogany woodwork, ornate gold leaf carving on the walls. She also told of the large experimental farms which they show with pride.

Mrs. Floyd Walton who has recently moved to Hereford, was honored with a handkerchief shower.

Those present were Mesdames Richard Jowell, Hereford, Jim White, Canyon, Stewart Condron, A. T. Frye, Zed Stewart, Gayle Neal, Ernest May, W. A. May, Alfred Smith, Floyd Walton, N. R. Miller, H. H. Miller, Carl Wimberley, H. V. McCabe, Benny Womble, Lloyd Airhart, Murphy White, and Baker Womble.

Vocal Concert To Observe Music Week

The opening day of National Music Week will be observed here Sunday when a recital program in the form of a vocal concert will be presented by high school and older adult students of Miss Mattie Mae Swisher. The concert will be held at the Methodist Church Sunday afternoon May 13 at 2:45 p.m. Everyone is invited to attend.

Mrs. Cliff Estes and Mrs. Martha Kerschen will be accompanists and the program will open with a piano quartet from Mrs. J. H. Hinds piano studio. Players will include Nancy Crawford, Martha Heard, Nancy Story and Nancy Patterson. They will play "Country Dances" by Beethoven.

Vocalists who will appear are: David Goldston, Fawayne Murphy, Jehnny Jesko, Mary Nelson, Dale Hinds, Franklin Springer, Jerry Witherspoon, Nancy Patterson, Duane Walker, Ed Dzuik, Charles Whitehead, Bill Murphy and Don Nelson.

Their selections will include numbers from oratorio, opera, classics, Folk songs, spirituals, ballads and songs of worship.

Mary Lynn Gibson, three-year-old daughter of Mr. and Mrs. W. D. Gibson is spending the week in Sayre, Okla., with her uncle and aunt, Mr. and Mrs. Raymond Gibson and their three children.



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Garden Clubs Hold Placement Show Installation Luncheon, Flower Clinic

Hereford Garden Clubs held varied sessions Friday with a placement show tea highlighting the year's work with the Bud-To-Blossom club, a luncheon and election of officers held by the Garden Beautiful club and a planning session for the annual Spring Flower Show marking the day for the Hereford Garden club.

Placement Show

The Bud-To-Blossom Placement Show and tea was held in the home of Mrs. W H. Patton with members of the other garden clubs as special guests. Members were responsible for arrangements which showed much preparation and evidenced a great deal of art and skill. Judges were Mrs. A. L. Manjeot and Mrs. O. G. Hill.

Blue ribbons went to Mesdames Ben Childers, Ernest Kendall, W. H. Patton and R. A. Daniel Jr.

Red ribbons were won by Mesdames D. C. McWhorter, R. N. Yarbro, Pat Robinson, John Winkler, Herbert Haseloff and Don Martin.

Winners of white ribbons were Mesdames Irving Alexander, Leroy Aven and Glenn Williams.

The tea table was laid with a white maderia cloth and centered with Mrs. Haseloff's ribbon winning arrangement of deep purple iris and yellow tulips flanked by tall yellow tapers. Dainty green and white cakes and other tea dainties were served. Mrs. D. C. McWhorter presided at the silver tea service.

Special guests included: Mesdames Ralph McCullough, E. Ramey, E. W. Young, John Jacobsen Jr., E. E. Fridley, Lyle Blanton, W. S. Fluitt, J. P. Slaton, F. M. Kester, F. P. Lyons, Lisle Woodford, T. J. Carter, E. O. Medkief, E. W. Harrison, Joe Poindexter, E. W. Solomon, J. B. Harlin, Carroll Whiteside, E. W. Hopson, O. M. Dickey, E. L. Adams, J. W. Kirby, Mary Seigler, J. W. Thomas, Carl Perrin, George Graham, Gerald Wilson, Frances Houston, Gaston Baer, and Helen Pipkin.

Garden Beautiful Luncheon

A luncheon in the home of Mrs. Rex Tynes rounded out the year's activities for the Garden Beautiful Club Friday. Tables were arranged with May poles and individual corsages of pansies. Other spring blossoms used were spirea and tulips.

Preceding the luncheon Howard Gault was introduced by the president, Mrs. E. W. Hobson, and he officially received the $400.00 check for the Deaf Smith County Hospital Board. The club project for the past year has been the beautification of the hospital grounds and the sum was presented for that purpose. Mr. Gault outlined the plans for beautification of the grounds and told the club how the money will be used.

Following the luncheon a short business session was conducted and the club history was brought up to date by Mrs. Mary Seigler.

Mrs. O. M. Dickey directed installation of new officers and in her introduction compared the club to a seed planted in 1946, the year of its organization. As a reward for planting well she presented Mrs. E. W. Hobson, retiring president and head gardner, with a rose, the permanent club flower, and with a gift from the club. Introducing Mrs. George Graham, incoming president, she also presented her with a rose and urged her to plant well and plan well for enjoyment.

Others installed were Mrs. Ernest Medkief, 1st vice-president; Mrs. W. J. Stanford, 2nd vice-president; 3rd vice-president; Mrs. Joe Poindexter; Mrs. R. B. Menshall, recording secretary; Mrs. Mary Seigler, corresponding secretary; Mrs. Frances Houston, treasurer; Mrs. D. C. Kinsey, parliamentarian and Mrs. J. B. Harlin, reporter.

Members attending were Mesdames D. C. Kinsey, Carroll Whiteside, O. M. Dickey, B. E. Roberson, E. W. Hobson, Mary Seigler, Carl Perrin, J. W. Thomas, Forrest Minton, E. L. Adams, George Graham, J. W. Kirby, Joe Poindexter, Lisle Woodford, Helen Pipkin, Ernest Medkief, Joe Reinauer, E. W. Solomon, Tom Carter, F. P. Lyons, G. P. Owen, Gerald Wilson. Mrs. Irving Seymour of Washington State was a guest.

Plans For Flower Show

Hereford Garden Club made plans for the forthcoming annual Spring Flower Show at a meeting held Friday in the home of Mrs. O. G. Hill. A Flower Show Clinic was held and the schedule was studied in a presentation by Mrs. John Jacobsen Jr.

Mrs. O. G. Hill, flower chairman, outlined the plans for the show which will be held on May 19 in the Southwestern Public Service building. During the discussions it was decided to invite the public to display specimen of iris, arrangements are open only to club members, and it was announced that 4 types of choice gladioli bulbs will be offered for sale at the show. These bulbs have been tested and recommended for this area.

Those present for the session were Mesdames Hardy Benson, Jim Black, Lyle Blanton, Homer Brumley, W. S. Fluitt, E. E. Fridley, John Jacobsen Jr., F. M. Kester, A. L. Manjeot, Ralph McCullough, E. Ramey, J. P. Slaton, E. W. Young and the hostess.



MRS. E. W. HOBSON, president of the Garden Beautiful club, is presenting a $400 check to Howard Gault, president of the Deaf Smith county hospital board. The money was raised for beautification of the hospital grounds through the club's recent tour of Hereford homes The presentation was made at a meeting of the club Friday.

Strawberries Add Zest to Spring Meals

Mrs. Argen Draper, home demonstration agent, released the following information this week pertaining to use and preserving of that all-time-favorite —strawberries.

The Deaf Smith County Home Demonstration club women are purchasing strawberries soon.

Strawberry season is here with the markets and home gardens furnishing large quantities of the nutritious food. Favorite ways of eating the fresh fruit lends a hand to the busy housewife in that the fruit can be prepared in advance to serving. Sugar the berries before serving time so a uniform sweetness will flavor each berry.

Berries and cream, berry tarts, berry muffins, cream pie and the universal favorite Strawberry Short Cake add appetizing zest to springtime meals.

With the abundance of fruit, the homemaker will want to make strawberry preserves and freeze fresh strawberries for late use. Strawberries freeze better than most any fruit. This was one of the first foods to be frozen and gives very satisfying results. Use only sound, ripe fruit for freezing; vine-ripened berries contain more vitamins and a richer flavor. Prepare strawberries as for eating—always washing berrier before removing caps.

In freezing Dry Sugar Pack is preferred for berries of all kinds. For the dry sugar use 1 pound (2 cups) of sugar to 4 pounds of fruit. (1 qt. of strawberries weighs 1¼ pounds).

Place prepared fruits in a bowl. To avoid crushing berries do not handle more than a quart of berries at a time. Sprinkle required amount of sugar over the fruit and allow to stand a few minutes until the sugar begins to dissolve in the fruit juice which will be drawn from the fruit.

Gently stir fruit until each piece is coated with sugar and juice.

Pack fruit tightly into containers, but do not crush. Use a vapor-moisture proof container. Label container with name of fruit, type of pack and date. Sharp freeze immediately.

Perfect Strawberry Preserves

Wash strawberries well and cap enough to make 1 quart; do not preserve more at one time. Put berries in deep, heavy saucepan. Put 2¼ cups sugar to each 2 cups of berries in center of berry layer. Do not stir. Place over medium heat and bring to a boil. When first bubbles appear around edge of pan, start counting time. Cook 30 minutes. Shake pan now and then, but do not stir.

Remove from heat, shake pan and skim. Pour into shallow dish or pan. Let stand over night, shaking dish occasionally until preserves are cold.

Fill hot, sterilized jars or glasses and seal.

Shaking the pan without stirring makes plump strawberriets in a thick syrup.

Strawberries is one of the fruits that will grow well in Deaf Smith county. A small patch will provide nutritious food for the requirements of the dietary standard.

Plan your work to make the most of fruits in season—you will be well repaid for your efforts.

Mrs. L. H. Earthman and granddaughter Sylvia Ferguson spent the week end in Hereford with her mother, Mrs. J. M. Boone. They returned to their home in Plainview Sunday afternoon.

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