

PHOTO-FLASHES



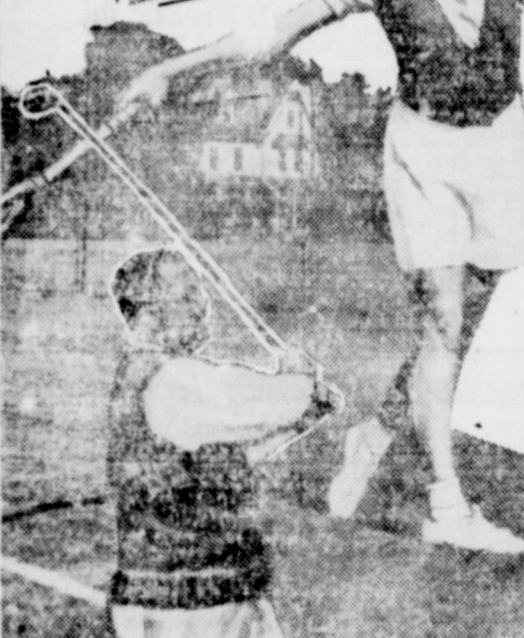
RAPID TRANSPORTATION—Dumfriesshire, England—Andrew and Sadie McGinley once had to walk five miles to school if they went around by the road. They sit in a chain loop are pulled across the river with only 500 yards to go.



FASHION HIGHLIGHTS—(1) A flowery printed dress with an afternoon coat of fine back wool crepe. (2) A gaily printed cotton pique in red and blue on a background of white gives a summery effect. (3) A beautiful ensemble in grege imported woolen with the bodice of the dress in matching silk crepe.



CHINESE PARADE IN NEW YORK—One of the many floats which appeared in the parade marking the observance of China's National Solidarity Day. These fair oriental misses depict a Chinese heroine story of over 700 years ago.



PREVIEW OF OCEAN QUEEN—London—This is how the new 85,000-ton White Star liner "Queen Elizabeth," now under construction at Clydebank, Scotland, will appear when completed.



FRED PERRY, tennis star, constantly wires and cables flowers to Helen Vinson, his movie star wife, while on tour, and here he's ordering a specially big bunch. Consumers Information, which sends us this photo, points out that American industry, in developing services for the consumer, even helps to foster romance.



"THE RECESSION HAS REACHED BOTTOM," says William F. Humphrey, president, Tide Water Associated Oil Company. "No American has the right to be pessimistic about the long time picture of this country. America has been built through the vision, energy and ability of the American business man. Fair wages and proper working conditions for employees, good-will from customers, cooperation with stockholders and greater concern for the welfare of the masses are all parts of industry's responsibilities. Let's stop calling names and look to the future which is full of promise."



GOLDYLOCKS—Pretty Joan Weber wisely selects a field of golden poppies for her lovely hair.



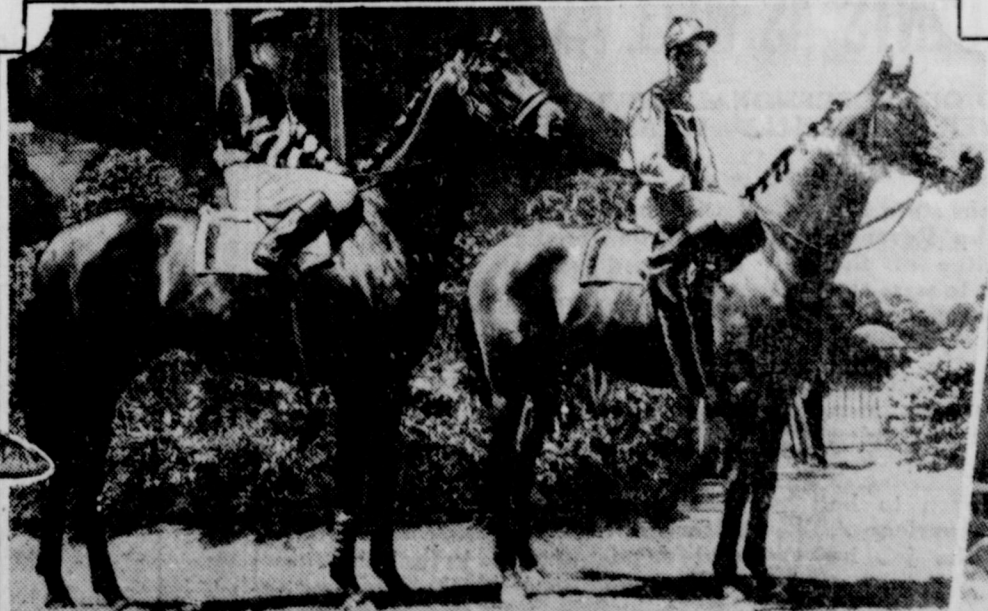
IRISH WIT MEETS U. S. ENVOY—London, England—George Bernard Shaw (left), smilingly chats with Joseph P. Kennedy, American Ambassador to London, following a recent ceremony.



WPA WORKER BIDS FOR CONGRESS—St. Louis, Mo.—Lawrence Edward Smith, employed on a St. Louis park project, is a candidate for the Democratic nomination for Congressman. Smith's hopes for election are based on the promised support of 26,000 fellow WPA workers in this city.



NOT BAD, EH?—Perhaps Harriet Haddon, lovely screen starlet, is one of the reasons that gentlemen prefer blondes.



LEGS DID IT!—Seabiscuit (right) and War Admiral (left) were supposed to run for a stake of \$100,000 on Memorial Day—but Seabiscuit's bad knees caused the cancellation of the race.



NEW ANESTHETICS DISCOVERED—Cleveland, Ohio—Dr. F. W. Whitaker, assistant professor of chemistry at Case School of Applied Science (right) and Herbert Wiese, a senior, demonstrate three new anesthetics which were discovered after experimentation with 400 varied compounds.

