

A Very Merry Christmas To All!

The Devil's River News

Published in Sonora, Texas - "The Capital of the Stockman's Paradise"

SIXTIETH YEAR

Sonora, Texas, Friday, December 23, 1949

TENTH WEEK

... Son of
a gun ...

Every once in a while we read something that really knocks us for a loop. Generally it's in this paper, but this time it was in a San Antonio newspaper. The story told of a family Christmas tree made of pink lace and decorated with costume jewelry. Seems downright sacrilegious to us, but since that's the kind of thing this particular family seems to like, we are forwarding our suggestion for their 1950 Christmas tree.

In our letter we suggest that next year's effort be completely abstract, leaving just enough symbolism to get the idea over to some character like Pablo Picasso or Salvador Dali. Our suggested tree is cheap, easy to erect and no trouble at all -- just like the kind of Christmas we think these people prefer.

Instructions follow: In a small cardboard box place a package of sewing needles, an ice cream cone, a few used kitchen matches. All these symbolize a pine tree -- wood, needles, cone. Scribble "12-25-50" on top of box. This symbolizes Christmas, and is one of the important features of our little scheme. Finally, jam box between slats of venetian blind in living room. If it looks too awful, put in kitchen blind. This last step shows how little trouble it can be to put up a Christmas tree. Personally, we think our idea is much better than the pink lace job, but of course, we're biased.

When we heard that Captain Jack O. Diamonds, the daredevil stunt driver, was in town, we figured that with a name like that, he surely should be worth a story. We found the captain in his room at Zola's Courts, a tall, athletic man in his early forties who looks every bit the part of an old-time auto racer.

He told us that his name is Jack B. Lewedery, but he adopted the Jack O. Diamonds handle when he took over the show following an all-night poker game years ago in Los Angeles. Lewedery, who was then working in the movies, the then owner of the show, and three others were having a pleasant evening dealing five around, when Jack and the show's owner found themselves face to face over the largest pot of the evening. His opponent wagged the show and Jack scraped up everything he had to call. Sure enough, they were both bluffing, but Jack's high card, the jack of diamonds, was enough to win.

"That was the closest call of my life," Lewedery says, proving that, in addition to being a sharp driver, he is something of a punster.

Diamonds, or Lewedery, brings his daredevil drivers here Sunday afternoon, January 1, for a show at the racetrack. He told us that one of the greatest satisfactions in his business is having the opportunity to speak to crowds on safe driving.

"My drivers are paid daredevils," he said, "but if you think they're reckless, you ought to see some of the daredevils we've come across on the highways and streets of America. They really take chances."

An ex-Marine, Captain Diamonds gave railroading a whirl after the first world war, but driving has always been his specialty. One of his favorite acts, which he will stage here, is one in which a man is dragged behind a car doing around sixty. That might not be so bad -- as long as you could do the driving.

During the big winds Tuesday and Wednesday we got to wondering how weather observers, who had no anemometers, estimated the speed of winds. So Bill Duckett, local observer for the U. S.

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Thrill Drivers To Perform Here New Year's Day

CAPT. JACK O. DIAMONDS PLANS CAR SHOW AT LOCAL RACE TRACK

Captain Jack O. Diamonds, Hollywood stunt driver and National Safety Association lecturer, will bring his troupe of Hollywood Daredevil Aces here New Year's Day at the racetrack for a two-hour show featuring ten death-defying auto driving acts. The show starts at 2:30 o'clock Sunday afternoon is sponsored by the Sonora Park Association.

Included in the acts are head-on collisions at 60 miles per hour, driving through a blazing wall, cars rolled over and turned over end over end and broad jumps.

Admission prices are \$1.20 for adults and 60 cents for children, tax included. The Park Association's share of the proceeds will go toward track improvements, maintenance and expenses for coming race meets.



Capt. Jack O. Diamonds

Ford cars will be used in the show and several new models will be exhibited by the Sonora Motor Company. All cars will be equipped with Goodyear tires, also through the courtesy of the Sonora Motor Company. The Marcus Perez Garage will furnish some old cars and six auto bodies for the show. The Sonora Motor Company will furnish the wrecker.

The troupe of daredevils comes to Sonora highly recommended and is considered one of the best and most daring thrill shows in America today.

In fact, just the opposite is true. On Saturday, December 31, Capt. Diamond will give a free auto safety show in downtown Sonora.

Capt. Diamond, as well as several of his drivers, are former Hollywood stunt drivers. Diamond has performed in such pictures as "Flying Down to Rio," "Death Takes A Holiday," and "Born To Speed."

In case of rain New Year's Day, the show will be held Sunday, January 8, at 2:20 o'clock.

James Deans will be at home with his parents, Mr. and Mrs. Othro Deans, in San Angelo during the holidays.

SUBSCRIBE TO THE NEWS

Faculty Members Scatter For Xmas

Wednesday afternoon saw the faculty members of the Sonora schools scattering like flies as the Christmas holidays began.

Headed for East Texas were Mr. and Mrs. Bud Moody, who will spend the holidays in Mineola. Mr. and Mrs. Carl Jones were also eastward bound, with Bogota as their destination. Coach Buddy Hawkins will visit in Nacogdoches, and the T. M. Harveys will visit Dallas and Greenville. Coach and Mrs. Thompson and children will also visit Greenville and Cooper.

Hal Hervey has made tentative plans to visit in Los Angeles

Variety Of Christmas Services Planned By Sonora Churches

Sonora churches will all have services Sunday, and two will have special services Christmas Eve.

Sunday school parties were held at the Methodist and Baptist Churches Sunday night. The Methodist Church will have services Sunday at 10 o'clock instead of at 11, according to the Rev. W. H. Marshall, pastor.

At the Baptist Church, Sunday School will be held at 10 o'clock, the usual time, with a special Christmas sermon to be preached by the Rev. J. E. Eldridge at 11 o'clock. There will be no evening service Sunday.

High mass will be celebrated Christmas Eve at St. Anne's Catholic Church at 10:30 o'clock and other masses will be held Sunday morning at 7 o'clock and at 11 o'clock. Fr. Cyril Herman will be the celebrant.

The Church of Christ, Bomer

Gist, minister, will have 11 o'clock services Sunday morning.

The Church of Christ, South Side, T. R. Chappel, minister, will hold regular morning service at 10 o'clock and Communion Service at 11 o'clock Sunday.

St. John's Episcopal Church will hold its annual Christmas Eve service Saturday night beginning at 10:30 o'clock with an organ concert by Mrs. Charles F. Browne. At 10:45 o'clock, Christmas carols will be sung, and the service of Holy Communion and Sermon will begin at 1 o'clock, according to the Rev. Stanley F. Hauser. Another service of Holy Communion will be held Christmas morning at 8 o'clock, Mr. Hauser said. No service will be held at 11 o'clock. St. John's Church School party will be held tonight at 6:30 o'clock in the Parish House.

Local Bracero Office Will Be Established Here

Mexican nationals working on ranches in Sutton County will be processed in Sonora some time after the first of the year, according to Mayor Alfred Schwiening, who was so advised by the Mexican Foreign Office. Previously, the braceros were processed at an office in Crystal City, but that office closed Tuesday.

Date of opening and location of the Sonora office will be announced later, Schwiening said Wednesday.

Local Stores To Close Monday

Two extra holidays are in store for Sonora merchants and other working men this year, since according to custom, stores will be closed Monday, December 26, and Monday, January 2. In the policy set two years ago by all but a few merchants, stores will close Christmas, New Year's Day, Thanksgiving, Armistice Day and July 4. When these days come on Sunday, stores will be closed the following Monday also.

Safety Class Has Dual Control Car

The safety education class of Sonora high school has received a new Chevrolet automobile for use in driver training. The car was obtained with the aid of the Lamar Fuqua Chevrolet Co.

Each member of the class has received his student license, which authorizes the driving of a passenger vehicle with a licensed driver beside him. With the use of the new car which is being equipped with dual controls, each student will be able to get behind the wheel training.

"It is the goal of this course to make each student enrolled a safe, and better than average driver. Also, to see that all the students receive their driver's license before the end of the school year," T. M. Harvey, the safety education instructor, said.

Dr. and Mrs. G. J. Hamer of Austin are the guests of Dr. and Mrs. J. F. Howell. Mrs. Hamer is a cousin of Mrs. Howell's.

Santa, Reindeer Here Tomorrow

Santa Claus and his reindeer, who will appear in Sonora tomorrow afternoon at 1:30 o'clock, will start at the Fire Station, proceed to the Cameron Co., turn left to U. S. 290, turn back into Main Street at the Piggy Wiggly Grocery, go up Main to the court house, turn around and come back to the First National Bank, where Santa will distribute candy to the children.

Santa and the reindeer are brought here by cooperating businessmen.

Mr. and Mrs. E. F. King of Marfa will spend the Christmas holidays with Mr. and Mrs. Clay Puckett and daughter.

Home Decoration Winners Named

STUBBLEFIELD, ADKINS TRAINER HOMES WIN

First prize in the Christmas home decorating contest sponsored by the Lions Club was won by Mr. and Mrs. Nelson Stubblefield, it was announced Thursday. The winning entry, selected by a secret committee, was a lighted cross in front of the Stubblefield's home. Prizes will be presented at the January 3, meeting of the Lions Club.

Second place prize went to Mr. and Mrs. A. H. Adkins, who decorated the outside of their home with strings of colored lights. Third prize was won by Mrs. R. D. Trainer for a beautiful window display.

Winners of honorable mention were Mr. and Mrs. Louis Davis, Mr. and Mrs. L. W. Elliott, Mr. and Mrs. A. W. Awalt, Mr. and Mrs. Libb Wallace, Mrs. W. J. Fields, Lea Roy Aldwell, Mrs. N. B. Wilson, City of Sonora (a lighted star on the power plant hill), Sonora Fire Department (building outlined with blue lights with candle in the center), Mr. and Mrs. Dave Locklin and Mr. and Mrs. Ervin Willman.

First prize went to the winner in the yard exhibit class, second prize to winner of exterior of house display class and third prize to winner of window display class.

Combined Drive Reaches \$2,800

\$2,800 has been collected in the combined Boy and Girl Scout, Boys and Girls Summer Program and USO drive, according to Lea Roy Aldwell, chairman. Aldwell said Thursday that \$1,200 more is needed to put the drive over, and expressed confidence that it would be raised.

Original plan of the drive committee was to contact every adult in the county, Aldwell said. However, those who have not been contacted are asked to send their donations in to the First National Bank, where they will be deposited to the drive account.

Aldwell added that the drive will be continued after the Christmas holidays.

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\$42,000 Allotted To County For PMA Program

\$750 MAXIMUM SET FOR SINGLE PRODUCER

Sutton County PMA Committee announce that \$42,000 has been allocated to the county for Agricultural Conservation Practices during 1950.

The amount of \$750 was set as the maximum which any one producer may earn in the county under the 1950 AC Program.

Practices selected from the Texas State Handbook which may be used in this county during 1950 are:

Terraces; Drilling or Digging Wells for Livestock Water; Pipelines; Construction of Earthen Dams or Reservoirs for Livestock Water or Erosion Control; Lining Earthen Reservoirs for Livestock Water; Construction of Concrete or Rubble Masonry Dams or Drops for Livestock Water; Elimination of Destructive Plants on noncrop Pasture and Range Land;

Control of Brush and Shrubs on Oak Pastures; Re seeding Range or Pasture Land by Deferred Grazing; Construction of Fireguards on noncrop Pasture and Range Land; establishing or Improving Permanent Pastures by seeding adapted pasture grasses, pasture Legumes, or a mixture of grasses and legumes. (Note: No payment will be made for the seeding of Blue-stem or Weeping Lovegrass seed.)

In the elimination practices and the practice of Oak Control, please note the following change made in the State Handbook: "prior approval will not be given which will result in a payment of more than \$5 per acre, or which would result in a total payment under all Programs of more than \$5 per acre for eliminating or controlling all varieties of competitive plants and shrubs on an area."

The name of any person will not be listed under the 1950 Agricultural Conservation Program, as in previous years. Any person desiring to carry out a practice must have equipment or a crew available to begin work immediately, before prior approval will be issued. Approval will be issued as long as funds are available.

The County Committee requests that any producer who desires to carry out the practice of terracing, or the construction of reservoirs or dams for livestock water or erosion control, make application to this office not later than Sept. 1. This is in co-operation with the Soil Conservation Service, as many producers in the county are co-operators with SCS, and the above-named practices carried out on their ranches will be under the supervision of the SCS personnel, and they must be notified 60 days in advance of construction in order to work out their schedule.

It is hoped that the \$42,000 allotted to Sutton County will be earned by July 1, for by earning the total county allocation by that date, it is possible additional funds may become available.

Lions Roar

Boyd Lovelace was appointed chairman of the Health and Welfare Committee Tuesday, and will be in charge of distribution of Christmas baskets to needy families in Sonora. Serving with him are Dr. J. F. Howell, Dr. Charles F. Browne and Bomes Gist, minister of the Church of Christ.

It was decided to suspend next week's meeting and resume club luncheons and meetings Tuesday, January 3. Guests were Sgts. Martin and Dobbins of the U. S. Army Recruiting Station in Big Spring, Tommy Howard, Ed Merrill, Junction.

On the program were Marilyn Mittel and Billy Scott, who played several piano solos. Both proved themselves experts in the boogie woogie field.

Mr. and Mrs. Word Sherrill and children of Uvalde are visiting Mr. and Mrs. Bill McGilvray and Mrs. B. C. McGilvray.

Soil organic matter is the remains of plants, animals and microbes in all stages of decomposition.

E. C. Saunders, Surveyor Who Laid Out Sonora, Buried Here Thursday

Menard Nips Broncos 31-20

The Sonora cagers lost their fourth game of the season to the Menard Yellowjackets Tuesday night in the Bronco gymnasium by the score of 31-20.

While the Broncos are still in the losing column so far this season, this game showed much improvement over previous games. Their teamwork is becoming more coordinated. They should break into the win column before the end of the season.

The "B" squad also lost its game Tuesday to the Menard "B". The final score was 21-16.

For the local team, Pat Carroll was high point man in the main event with nine points. Bobby Prater racked up five points in the "B" game to take first honors. The statistics of the main event are as follows:

| Sonora | | | | |
|----------|----|----|----|----|
| Player | FG | FT | PF | TP |
| Odom | 0 | 0 | 5 | 0 |
| Carroll | 6 | 3 | 0 | 9 |
| Berlanga | 0 | 0 | 3 | 0 |
| Ratliff | 0 | 5 | 2 | 5 |
| Howell | 2 | 1 | 2 | 3 |
| McKee | 2 | 1 | 2 | 3 |
| Valliant | 0 | 0 | 0 | 0 |

| Menard | | | | |
|----------|----|----|----|----|
| Player | FG | FT | PF | TP |
| Kothman | 2 | 3 | 5 | 5 |
| McDonald | 6 | 0 | 4 | 6 |
| Crisp | 2 | 0 | 5 | 2 |
| Heaton | 4 | 4 | 1 | 8 |
| Parkham | 4 | 1 | 4 | 5 |
| Aycock | 4 | 1 | 1 | 5 |
| McDonald | 0 | 0 | 2 | 0 |

NONE INJURED IN FREAK ACCIDENT HERE SUNDAY

A. F. Clarkson, local ranchman, escaped injury Sunday in a freak auto accident which demolished his car. Mr. Clarkson was driving west Sunday afternoon into the intersection of Main Street and U. S. 290, when he failed to see a trailer truck approach.

Before he could stop, he had driven his coupe under the trailer, between the tractor and trailer wheels. The rear wheels passed over the hood of his car.

Driver of the truck, which was going east on U. S. 290, was Delbert Loew Crouch, Jr., 26. Neither the truck nor trailer was seriously damaged.

FORMER SONORA RESIDENT KILLED IN CAR ACCIDENT

Funeral services for Mrs. William W. Williamson, 68, who was killed in an auto accident Sunday near Alice, were held in Menard Tuesday. Her husband, 78, was critically injured in the accident.

Both are former Sutton County residents, having lived here prior to 1927.

The accident happened Sunday morning in a heavy fog. The Williamson's car crashed into the rear of a truck, both of whose occupants, Jesus Martinez and his mother, Mrs. Flora Martinez, were injured.

County Goes Over On USO Quota

Sutton County with 34 young men and women now serving in the Armed Forces has gone over the top in the current appeal for funds to reactivate the USO, George H. Neill, chairman of the local campaign, announced today.

The county goal was \$262.50, and a total of \$262.50 was subscribed as a part of the USO campaign to raise \$500,000 in Texas.

The national goal, which will provide the familiar "home away from home" services of the USO to the Armed Forces personnel in this country and at foreign bases, is \$10,000,000. It will also finance camp shows for the disabled in Veterans' Hospitals throughout the country.

Governor Allan Shivers is general chairman of the Texas appeal. T. E. Braniff of Dallas is campaign chairman.

DRIVE SAFELY! — Give the pedestrian the right-of-way.

Funeral services were held here Thursday afternoon at 4 o'clock for Edgar C. Saunders, 92, Sutton County pioneer and surveyor here for nearly 40 years. Mr. Saunders died at 9 o'clock Wednesday morning at the home of his son, Alec, in Ballinger.

Services here were held at the Baptist Church with the Rev. J. E. Eldridge, Baptist pastor, officiating. Interment was in Sonora Cemetery. The Dee Ora Masonic Lodge was in charge at the graveside.

Mr. Saunders was Sutton County surveyor for 39 years. He served from 1906 until he broke a hip in a fall in 1945 at the age of 88. Since that time he had been bedfast, residing with his son in Ballinger.

In 1948, he had broken his other hip in a fall from his bed. Otherwise he had remained brimful of energy until his death.

More than 30 "oldtimers" honored him last August at Sonora on the occasion of his 92nd birthday. The party was held at the home of Mrs. John Bell, who is a granddaughter of Mr. Saunders.

Christened Edgar Camm Saunders, Mr. Saunders was born August 24, 1858, in Blanco County. He acquired all the education available in his day and journeyed to Sutton County on his 20th birthday.

"Sonora just wasn't then," he once said. He told of killing the largest deer of his life at a site now in the center of Sonora.

After his marriage to Miss Helen McGregor in Austin in 1879, Mr. Saunders homesteaded a ranch in the Fort Terrett section. The depression that occurred during the Cleveland administration wiped him out as a ranchman.

His first clip of wool, 20,000 pounds, was sold in San Angelo for six cents a pound.

After the depression Mr. Saunders returned to Sutton County where he became an independent surveyor. He took over for Captain McNickel, who was the first to establish section lines here.

Captain McNickel took his bearings from a point on top of the hill on which the Sonora municipal power plant now stands. Mr. Saunders used that point to lay a line to a large liveoak across the street from the present court-house. The liveoak was used as the marker from which Sonora was laid out. It is still standing.

In later years, Mr. Saunders took a limb from the tree and made a gavel for the Sonora Lions Club. It is still used.

Other than surveying in Sutton County, Mr. Saunders also took the first sights in Crockett, Val Verde and Schleicher Counties.

Mrs. Saunders died in 1934. Survivors include two sons, E. A. Saunders of Ballinger and Harold C. Saunders of Sonora; one brother, William L. Saunders of Miami, Arizona, and one sister, Mrs. Louise Bacon of Lawton, Okla.

Five grandchildren survive. They are Mrs. John Bell of Sonora, Harold C. Saunders, Jr., of San Antonio, Richard Saunders of St. Louis, Mo., Alan Saunders of Ozona, and Mrs. Edgar Payne, a student in an Abilene college. Also surviving are two great-grandchildren.

Theo Savell, who has been undergoing treatment in a San Angelo hospital for several weeks, was brought home Wednesday. Mr. Savell is reported doing as well as can be expected.

Students To Get Extra Holiday

A. E. Wells, supt. of Sonora schools, announced Tuesday that school children will get an extra day of holiday over the Christmas season.

"School will let out Wednesday, December 21, and resume operation Tuesday, January 3," he stated. Originally, children were to have returned to classes January 2.

This extra day is being given since business establishments in Sonora will be closed Monday, January 2, as New Years Day falls on Sunday.

Happy Birthday

Friday, December 23—
Benny Friend
Mrs. Pete Ballard

Saturday, December 24—
Mrs. J. W. Pepper
Alan W. Saunders

Sunday, December 25—
Duard Archer
G. W. Archer, Jr.
Betty Sue Allen
Ben Cusenbary
Jon Barton Dunigan

Monday, December 26—
Mrs. C. D. Wyatt

Lewis Roueche
Sally Dawn Prater
Tuesday, December 27—

Wednesday, December 28—

Thursday, December 29—
J. B. Renfro
George Lindon Hearn

For—A Lifetime Gift

\$5 down and \$5 a month will buy her that beautiful set of 1847 Rogers or Community Plate silver. We stock all patterns. George Barrow Jewelry Store. 4tc7

45 Years Ago

Mr. and Mrs. Max Vander Stucken left on Thursday on a visit to Mr. and Mrs. C. C. Yaws and Mr. and Mrs. Dudley Yaws.

The Rev. Richard Mercer arrived in town on Friday and received a warm welcome from our citizens in general. He conducted services at the Episcopal Church on Sunday evening.

The board of trustees of the Sonora Independent School District are: Dr. A. L. Taylor, president; W. A. Anderson, secretary; W. L. Aldwell, S. G. Tayloe and E. F. Vander Stucken. The faculty is composed of five able teachers

headed by J. S. Morgan, principal.

Mrs. Lena D. Sampson and babe of Houston and sister, Miss Blanche Stephenson, arrived home Monday on a visit to their parents, Mr. and Mrs. S. W. Stephenson.

Mr. and Mrs. W. J. Fields and children were in from the ranch Thursday visiting and shopping.

John Smith, Tom Drago and Owen Lindsay, three jolly stockmen from Edwards County, were in Sonora Wednesday on their way to San Angelo to have a good time.

Carl Gunzer, the sheep and goat man, was in from his ranch Thursday and says his brother Tony is having a good time in St. Louis.

Mr. and Mrs. John W. Reiley were in from their ranch Friday shopping.

DEBATERS' RECORD BROKEN

Cart Mayfield was up from the ranch Friday on business.

Mr. and Mrs. James Wilson and young son, Jimmy, are journeying to Round Rock to spend the Yuletide with Mrs. Wilson's parents, Mr. and Mrs. J. H. Kavanaugh.

AUSTIN, Texas, Dec. 20 — A Kansas team that had never lost an intercollegiate debate was defeated by University of Texas debaters at the ninth annual South-west Debate Institute, sponsored by the University's speech department and the Oratorical Association. Taking part were 38 teams from seven universities and 16 high schools. Teams winning five or more debates were Baylor, Southwestern and Texas, affirmative; and Texas, negative.

SUBSCRIBE TO THE NEWS

G. H. Blackwood

announces the opening of an office in Sonora

to be known as

Blackwood Accounting Company

Second Floor, City Hall Building
Sonora, Texas

Mrs. Elizabeth Moore, B.B.A., Manager

FOR THE GENERAL PRACTICE OF ACCOUNTING
SPECIALIZING IN FEDERAL TAXES

San Angelo, Phone 3471

Sonora, Phone 26521

LITTLE THINGS about the STARS

—BY LILLEY—

Lucille BALL

"LIZ COOPER" — DIZZY DAME OF FAMILY RADIO COMEDY, "MY FAVORITE HUSBAND" — FRIDAY NIGHTS, CBS. BUTTE, MONT. BORN, LUCILLE IS AN EX-NAN-HATTAN MODEL. SHE OVERCAME SEVERE PHYSICAL INJURY IN AUTO ACCIDENT TO REACH CURRENT PEAK STARDOM IN MOVIE AND RADIO WORLD.



Arthur GODFREY

MOST TALKED ABOUT MAN IN MODERN RADIO. BECAUSE HE SELDOM READS A SCRIPT AS IT IS WRITTEN, HE'S BEEN DUBBED RADIO'S "PECK'S BAD BOY." HIS "IMPISH" FACE IS ACE TELEVISION ASSET. STAR OF "TALENT SCOUTS" ON RADIO & TV. SIMULTANEOUSLY, MON. NITE, CBS-CBS-TV.



DUNNINGER

MASTER MENTALIST. HE'S READ THE MINDS OF 6 U.S. PRESIDENTS & KING OF ENGLAND. SAYS "ANY CHILD OF 3 CAN DO MY TRICKS" — WITH 30 YRS. PRACTICE! STARRING WITH VENTRILOQUIST PAUL WINCHELL ON TELEVISION WED. NITES, CBS-TV.

EVERS—



Lamar Fuqua Chevrolet Co.

SONORA, TEXAS - PHONE 27921

May Your Christmas
be Merry and Bright!

May the laughter of friends . . . the companionship of family . . . the sentiment and charm of the Holiday Season make your Christmas happy and gay.

We, your friends and neighbors, at your service company will be working day and night keeping the lights gaily gleaming to make your Christmas bright.

West Texas Utilities Company



CRACK THE WHIP
ON HOLIDAY HORSEPOWER
DRIVE IN AT THE COSDEN SIGN
FOR NEW "CAT-CRACKED"
COSDEN PREMIUM-GRADE GASOLINE



Cosden "Cat-Cracked" Premium-Grade Gasoline comes by the latest and most modern refining equipment; the new Catalytic Cracking Plant. A new improved product years ahead in performance. Roll with Cosden's special new Premium-Grade power at the touch of your toe. "Cat-Cracked" Cosden is a BETTER Premium-Grade Gasoline . . . gives you the reins on ALL your horsepower. Tank up for travel with potent improved Cosden Premium-Grade Gasoline! There is no better Gasoline.

COSDEN PETROLEUM CORP.

BIG SPRING, TEXAS

SEE YOUR LOCAL COSDEN DEALER FOR QUALITY PETROLEUM PRODUCTS

NEIL ROUECHE COSDEN STATION

from the ranch country

Son of a gun



Sixteen and one-half million forest tree seedlings were grown this year by the Texas Forest Service in their Indian Mound Nursery near Alto. These seedlings, says Don Young, head of the man-

agement department of the Service, are sold to landowners at cost and they are to be used for re-forestation and windbreak purposes. They cannot be used or sold for ornamental plantings.

Young reports that the supply now available is limited to six tree species and these species are slash pine, bois d'arc, catalpa, Russian mulberry and green ash. He says the bois d'arc and catalpa produce excellent fence posts when grown in the counties of East Central Texas. The wood of these trees is resistant to decay. Slash pine is well adapted to the same area.

The planting season extends from December to March, but past records, he points out, indicate that many of those who wait until

January to place orders for planting stock may be disappointed because the supplies now are limited. Orders will not be accepted after February 1.

Young says that the Production and Marketing Administration will pay farmers a stipulated per acre rate for areas successfully planted in trees. This payment will help cover the cost of the seedlings and the labor for planting them, he says. Your local County PMA Committee can give you the details of this program and they should be contacted before the planting is

San Antonio Stock Show Guarantees Highest Price For Champion Lamb

A guarantee that the Grand Champion Lamb of the San Antonio Livestock Exposition will bring the highest price paid through 1949 in the nation's major fat stock shows, was made this week by R. H. Friedrich, Chairman of the Auction Sale Committee of the February 17-26 show.

He also stated that the average bids on steers and hogs to be sold at the auction sale will be surprisingly high and comparable to other major Texas fat stock shows.

Immediately following Friedrich's statements, entries for the San Antonio show increased rapidly with many major exhibitors and young livestock breeders signing up to come to the exposition in the Alamo city.

Friedrich explained that more than 150 businessmen from San Antonio and the trade area will begin immediately campaigning within industry groups to arouse interest and sales in the auctioning of all prize winning animals.

Business firms, individual buyers, hotels and other groups will be contacted to buy calves, pigs and lambs at a premium which will assure the young livestock breeders of a good price for their animals.

While the auction will be limited to those animals winning prizes, arrangements are being made with packer buyers to purchase animals ineligible for the auction at prices above quoted local market figures.

Auction sales for the February 17-26 Livestock Exposition will take place Wednesday, February 22, 1950. Steer sales will begin at 9 a.m. and pigs and lambs will go under the auctioneer's hand beginning at 1:30 p.m.

Individuals desiring more information should contact their local county extension agents or write Texas Forest Service, College Station.

For A Lifetime Gift
\$5 down and \$5 a month will buy her that beautiful set of 1847 Rogers or Community Plate silver. We stock all patterns. George Barrow Jewelry Store. 4tc7

Special note to hunters: Never point a gun at anything you do not want to shoot. Every gun should be treated with the respect due a loaded gun.

up. He could not bear to have another man popular. He became jealous of David and much of his reign was spent in pursuit and attempted persecution of the man of whom he was jealous.

He disobeyed God in failing wholly to destroy all the Amalekites and their cattle when God gave him the victory over them, and in seeking to pry into the future by his visit to the Witch of Endor. As a result of these sins, his life that might have been pleasant became bitter; his reign that began so gloriously ended disastrously. His disobedience cost him God's blessing and his own life. These three sins—pride, jealousy, and disobedience—all too often go together. Like the three weird women whose evil charms lie at the root of the tragedy and ruin of Macbeth in Shakespeare's play, these three sins—pride, jealousy, and disobedience—loom foreboding and evil in the tragedy of Saul. They are the cause of the ruin of many lives. Saul came down to a tragic death because of these sins, but the sins did not die with him.

Bed rolls and air mattresses at your sporting goods dealer, G. E. Ellis. 1tc8

A Look At The Book

The life of Saul, the first king of Israel, is a sad and tragic spectacle. In answer to Israel's clamor for a king, Saul was chosen by God. A fine figure of a man he was, taller by a head than the average, handsome and noble of countenance. He ascended the throne to the shouts of the acclaim of the people over whom he was to rule. He was loved and respected.

No man ever began his reign more auspiciously, but note the circumstances of his death. His army routed and fleeing, the wounded king fearing to fall into the hands of the Philistines, committed suicide. From the triumph of his ascension to the tragedy of his death, Saul had steadily descended. His life was wrecked by the triple sins of pride, and jealousy, and disobedience. He could not stand power. He became puffed



Greetings TO YOU

CHRISTMAS

Sonora Wool & Mohair Co.

FRIDAY DEC. 23 PIGGLY WIGGLY SATURDAY DEC. 24

A Very Merry Christmas To All

SHORTENING, Bake Rite, 3 lb. sealed can - 62c

| | | | |
|--|-----|---|-----|
| WALNUTS, Diamond, lb | 35c | PEACHES, Hunt's, No. 2 1/2 Can | 25c |
| ALMONDS, Soft Shell, lb | 28c | SPINACH, Del Monte, No. 2 Can | 15c |
| Candy, Chocolate Drops, lb Bag | 25c | NIBLET'S CORN, Whole Grain, 12 Oz. Can | 19c |
| OCEAN SPRAY CRANBERRY SAUCE, lb Can | 19c | POP CORN, 10 Oz. an | 10c |
| PEAS, Del Monte, No. 300 Can | 21c | DEL MONTE PLUMS, Heavy Syrup, No. 2 1/2 Jar | 25c |
| HEINZ PUDDING, Plum or Fig, 14 Oz. Can | 53c | Mince Meat, Table Garden, Pt. Jar | 15c |

SUGAR, Imperial, 10 lb. - 89c

| | | | |
|---------------------------------|-----|----------------------------------|-----|
| PUMPKIN, Royal Gem, No. 2 Can | 10c | Pinto Beans, Diamond, Tall Can | 10c |
| Pork & Beans, Diamond, Tall Can | 10c | CORN, Cream Style, No. 2 Can | 13c |
| PEAS, Diamond, Tall Can | 10c | Salad Dressing Blue Bonnet, Pint | 25c |

| Fruits & Vegetables | Meats | | |
|-----------------------------|-------|----------------------------------|-----|
| CRANBERRIES, lb Bag | 25c | HAMS, Wilson's, 1/2 or Whole, lb | 55c |
| CELERY, Crisp, Stalk | 17c | HENS, Home Dressed, lb | 54c |
| GREEN BEANS, Good, lb | 17c | CLUB STEAK, Baby Beef, lb | 55c |
| LETTUCE, Large Head | 9c | SAUSAGE, Pure Pork, lb Roll | 35c |
| SQUASH, Yellow or White, lb | 9c | CHEESE, Kraft's American, lb | 47c |

CLOSED MONDAY, DEC. 26th

Best CHRISTMAS Wishes

Foxworth - Galbraith Lumber Company

FROM US TO YOU

A Merry Christmas

FRIDAY, DEC. 23 SATURDAY, DEC. 24

CIGARETTES, POPULAR BRANDS - Carton \$1.75

| | |
|--|--------------------|
| OCEAN SPRAY or RED & WHITE Cranberry Sauce, Lrg. Can 19c | Armour's Pure LARD |
| DEL MONTE -- NO. 2 CAN Crushed Pineapple, Can 29c | 3 lb Carton 45c |
| DEL MONTE Fruit Cocktail, No. 2 1/2 Can 35c | PET MILK |
| DEL MONTE PEARS, No. 2 1/2 Can 35c | 2 Cans 25c |
| DEL MONTE BEANS, Cut, No. 2 Can 27c | SUGAR |
| RED & WHITE PUMPKIN, 2 No. 2 Cans 25c | 10 lb Bag 90c |
| All Labels Must Be Turned In By 12 O'clock, Dec. 24 | |

FLOUR, GOLD MEDAL — 5 lb Bag - 45c

| | |
|---|-----------------------|
| CELERY, Jumbo, 18c | LOIN STEAK, lb 65c |
| Cauliflower, Large Head 22c | OLEO, Yellow, lb 43c |
| BELL PEPPER, Nice, lb 15c | GROUND MEAT, lb 45c |
| Delicious Apples, Washington - Lb. 10c Box \$3.90 | LINK SAUSAGE, lb 55c |
| NUTS — CANDIES | TURKEYS - HENS - HAMS |
| Fruit Cake Mixes Galore | |

McAllister FOODS **Free DELIVERY**

A Red & White Store

DIAL 21341 DIAL 21341

CARD OF THANKS
We wish to thank the Fire Department for their prompt and efficient work in putting out the fire in our house last week.
Mr. and Mrs. Joe Lancaster. Itc

Mr. and Mrs. Bryan Hickerson and children of Bristol, Va. are here visiting her mother, Mrs. B. C. McGilvray.
FOR RENT: Bedroom with private entrance. Phone Mrs. Jane Hamilton. Itc10

LINDA LAMBERT FETED ON FOURTH BIRTHDAY

Linda Louise Lambert was feted on her fourth birthday Wednesday afternoon with a party given by her mother, Mrs. Jeff Lambert at her home. The children played games and favors were white horns, filled with Christmas candy, and nursery rhyme books. The cake was decorated with a miniature carousel and the name Linda on it. Hot chocolate was served with the cake. Guests included Earline and Charley Smith, Mack Ed Swindle, Janice and Joan LeBleu, Melva Ray and Dewey Shroyer, Jimmy Wilson, Gil Trainer, Donna Logan, Suzanne Emert, Diane Graves, Joe Willman, Judy Phillips, Patsy Garrett, Karilynn Rogge, Lou Smith, Beverly Smith, Lois Lu

Pep Squad Holds Christmas Theme Annual Banquet

Members of the high school pep squad were hostesses Friday evening for a banquet and dance honoring the Sonora-Bronco football team. The social was held in the cafeteria and recreation room. Miss Tris Scott, sponsor of the pep squad, was in charge, with team mothers assisting. Decoration theme was "A Winter Wonderland" featuring a green and white color scheme. The banquet table was centered with Lomay, Lucinda Lambert. Also Mmes. Lloyd Swindle, Ed LeBleu, Lester Shroyer, James Wilson, Bill Logan, Sid Rogge, J. A. Lambert and Harold Garrett.

Christmas Theme Used In WSCS Social Wednesday

The Women's Society of Christian Service met last Wednesday for a regular program and social at the home of Mrs. W. R. Cusenbary. Mrs. W. H. Dameron assisted Mrs. Cusenbary as hostess. In a short business session it was decided to spend \$10 for social work. Mrs. J. F. Howell and Mrs. J. W. Trainer were appointed to direct use of the fund. Plans were made to pack a box of clothing to send the Latin-American Center in Ozona before Christmas. The Christmas program was led by Mrs. Dameron. The devotional consisted of scripture reading and songs in keeping with the season. Mrs. A. E. Prugel spoke on "Christmas in Our Mission School." Mrs. C. T. Jones, Jr. spoke on the "Gospel Story of Christmas." Mrs. M. E. Genrich and Mrs. O. G. Babcock spoke on "The Giving of Gifts at Christmas" and "The White Christmas Offerings." Mrs. E. D. Shurley closed the program with a piano solo, "Silent Night." The social hour followed with tea, sandwiches, candies and nuts served from a lace laid table at which Mrs. H. M. Smith presided. Following refreshments, gifts were received from the Christmas tree.

Mr. and Mrs. Jack Allen arrived here Friday to visit Mrs. Allen's parents, Dr. and Mrs. J. F. Howell. Mr. and Mrs. Allen plan to stay until December 29 and then will go to Perryton to visit his parents.

Max Darrell Murray, who has been going to school in Galveston, is spending the Christmas holidays with his grandmother, Mrs. B. C. McGilvray, and his aunt, Miss Jennie Murray. While in Galveston, Murray resided with Mr. and Mrs. W. W. Wendt, former Sonorans.

SUBSCRIBE TO THE NEWS

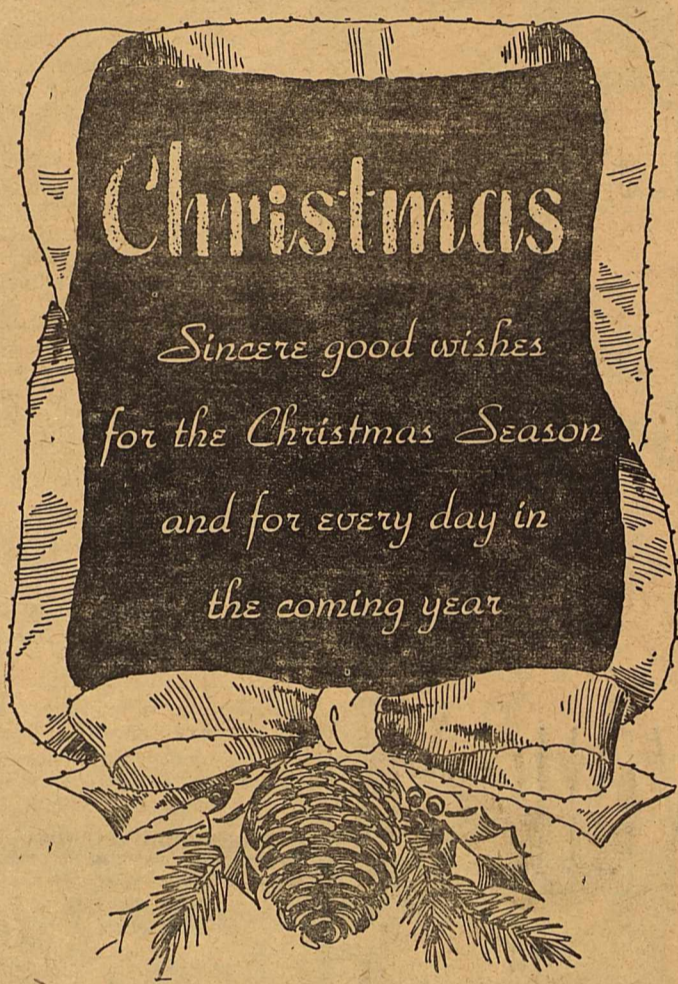


The Warm Glow of Christmas Candles

It is our fondest wish that you will enjoy the same warm friendships and associations of those about you on this, the greatest day of them all - Christmas.

Granger-Johnson Motor Co.

PONTIAC - CADILLAC DEALERS
L. E. Johnson, Jr. Wesley Granger

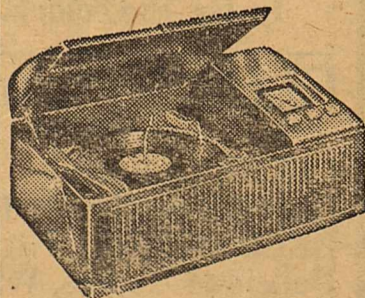


Neil Roueche
GROCERY & STATION

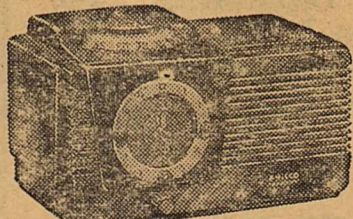
THRILL PACKED
* PHILCO
Christmas Values



America's Best Radio Value!
A joy to give - a thrill to receive. Clean-cut beauty . . . plus unmatched performance at its price. Brown plastic cabinet.



\$79.95 for Thrilling Enjoyment of Radio and Records
PHILCO 1421. Plays LP records . . . plays standard records automatically. Amazing tone - powerful radio. Smart plastic cabinet in brown.



\$36.95 Ideal gift for anyone on your Christmas list. Dependable Electric Clock - powerful radio. Brown plastic cabinet.

Special Easy Holiday Terms

Sonora Electric Company

SONORA, TEXAS

Dial 24791

WAKE UP SANTA!!



IT'S TIME once more to tell those swell

folks, our customers, how much their patronage

has meant to us in the past, how their friendliness

to us has made serving them worthwhile, and

how we wish them the Biggest, Happiest, and

Merriest CHRISTMAS ever.

J. T. Eubank Radio & Electric



OUR SINCERE

Good Wishes

As the Christmas bells ring out to herald the approach of another Yuletide, we are reminded of the many pleasant associations enjoyed during the past year. In appreciation of your friendships may we extend our very best Christmas Wishes.

Park Inn Cafe

A. B. HIGHTOWER

**Weekly Swings of
SOUTHWEST FARM MARKETS**
PRODUCTION AND MARKETING ADMINISTRATION, U. S. D. A.

Lower prices for some southwest farm products tended to offset increased values on others during the past week, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Texas cattle prices were 50 cents to \$1 higher Monday than a week earlier, with calves showing the greatest advance. Little change occurred at Oklahoma City, but prices were mostly a few cents lower for the week at Denver. Good calves ranged from \$23.50 to \$25 at Houston and San Antonio, and \$23.50 to \$24.50 at Denver.

Sheep and lambs sold generally steady to a little higher for the week. Good and choice slaughter lambs earned around \$21 to \$22 at Fort Worth and Denver Monday. Most goat sales were 50 cents higher than a week earlier at San Antonio.

Guests of Dr. and Mrs. Charles F. Browne this week are his father, G. A. Browne, and his brother, Burl, of Fayetteville, Ark.

LUCKY LATE SHOPPERS

- I have just received the following guns:
257, 270 and 300 Remington rifles.
Remington Automatic Shotguns.
Other Repeating Shotguns for \$23.95 up.
Winchester and Savage 22 Hornets.
25-20 and 32 Winchester rifles.
250-3000 Savage Rifles.
Savage, Winchester and Remington automatic, repeating and single shot rifles.
Daisy Air Rifles, \$2.95, \$3.95 and \$4.95.
Benjamin Air Rifles, Hy-Score Air Pistols.
Colt and High Standard automatic pistols.
Kapok Sleeping Bags and Air Mattress.
Casting and Fly Rods and Reels.
Thermos Bottles and Pic-Nic Sets.
Gun Cases and Pistol Cases.
Tennis Raquets and Tennis Balls.
Coleman Camp Stoves and Lanterns.
Flashlights and Lanterns.

G. E. Ellis

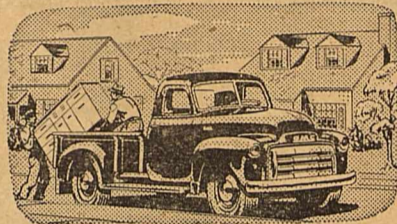
YOUR SPORTING GOODS DEALER



GMCs "Deliver the Goods"

Food, furniture and fuel oil . . . the tree, the turkey, the toys . . . almost everything that moves by motor truck makes its contribution toward a Merry Christmas.

Now better equipped to "deliver the goods" than ever before, tough, truck-built GMCs offer powerful, valve-in-head gasoline engines or famed, 2-cycle Diesel models . . . strong, sturdy chassis with rugged axles, springs and brakes . . . outstanding performance and dependability, unexcelled efficiency and economy. There's a better-built GMC for all hauling jobs . . . for every transportation task . . . Christmas time and all the time!



GMC
GASOLINE DIESEL
TRUCKS

GMC Triple-Checked used trucks are a good investment three ways . . . In Appearance, In Performance, In Value

ELLIOTT MOTOR COMPANY

From The Churches

ST. ANN'S CHURCH
Sunday Masses 8 o'clock
10 o'clock
Evening Masses 7:30 o'clock
BAPTIST CHURCH
Sunday School 10:00
Morning Service 11:00
Young People's Meeting 6:00
Evening Services 7:00
Mid-Week Services
Each Wednesday 7:30
W.M.U. Each Wednesday
Men's Brotherhood meets Tuesday after the first and third Sundays.
CHURCH OF CHRIST
Bomer B. Gist, Minister
10:00 a. m., Bible Classes
10:45 a. m., Worship
6:15 p. m., Young People's Meeting
7:00 p. m., Worship
WEDNESDAY
3:45 p. m., Ladies' Bible Class
Everyone Is Welcome At Every

FIRST METHODIST CHURCH
W. H. MARSHALL, Pastor
Church School 9:45 o'clock
Morning worship 10:50 o'clock
Youth Fellowship 6 o'clock
Evening Worship 7 o'clock
Special Announcement
The Methodist Sunday School will meet Sunday at the regular hour, 9:45 o'clock. Classes will make their reports and will come immediately into the sanctuary for the preaching service which begins at 10 o'clock. Keep this announcement in mind as to time for the morning service Sunday morning. We hope to have you present for the Christmas morning service.
CHURCH OF THE NAZARENES
Everyone Invited
Midweek Prayer Meetings 7 p.m. Wednesdays
Meetings held in South Side Church of Christ.

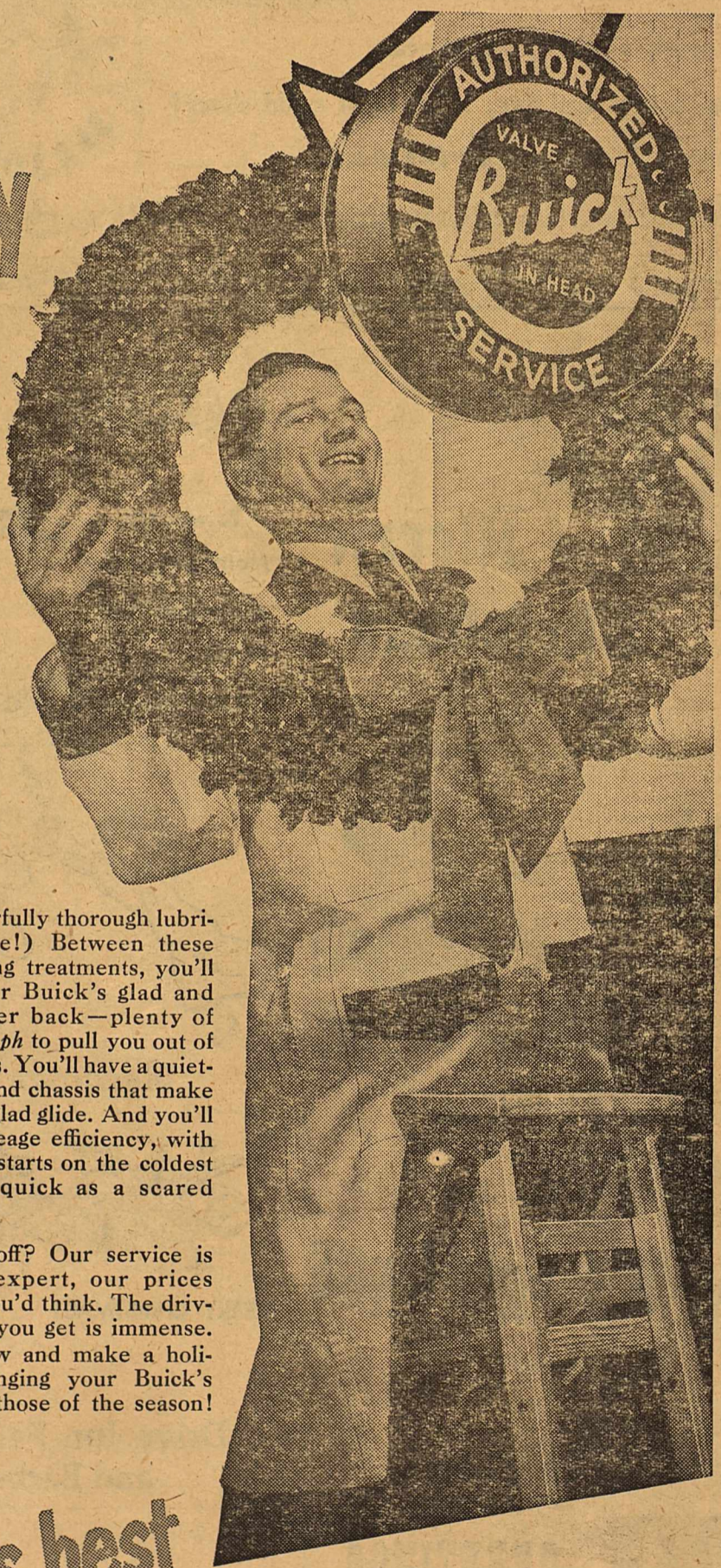
ST. JOHN'S CHURCH
Christmas Eve Services
Saturday night, 10:30 - Organ concert
10:45 Christmas Carols
11 o'clock Holy Communion and Sermon.
Christmas Morning
8 o'clock Holy Communion
CHURCH OF CHRIST
(South Side) Holiness Building
Services Each Lord's Day at 10:30 o'clock
Evening Services 7:30 o'clock
Welcome All --T. R. Chappell
Your one-stop store for everything in sporting goods, at lowest prices. G. E. Ellis. 1c8
Clean artificial wax flowers by dipping them up or down in any good dry cleaning fluid, such as naphtha or gasoline.
Attend **SOME Church Sunday**

WE HOPE YOU DON'T OVERDO
IT... BUT WE WISH YOU



George Barrow
Your Jeweler

Here's holiday
refreshment
for your
Buick!



TIME'S coming when the air is full of good spirits, and we all feel pretty chipper—but what about that faithful Buick of yours?

Wet winter driving is roughest on cars—and even though it still handles like a sweetheart, your Buick may have slipped a notch or so in performance, or gradually acquired a squeak you haven't been aware of.

So do this...

Bring it to us for one of our winter tune-ups, plus a special winter LUBRICARE treatment. (This Lubricare is something you and your Buick should know about—it's an over-all trouble-check,

plus a wonderfully thorough lubrication routine!) Between these two refreshing treatments, you'll have all your Buick's glad and breezy power back—plenty of Fireball zoomph to pull you out of any traffic fuss. You'll have a quiet-riding body and chassis that make every mile a glad glide. And you'll have top mileage efficiency, with a motor that starts on the coldest morning as quick as a scared alarm clock!

Why put it off? Our service is quick and expert, our prices lower than you'd think. The driving pleasure you get is immense. Phone us now and make a holiday for bringing your Buick's spirits up to those of the season!

**Buick care
keeps Buicks best**

Lyles and Rape, Inc. Dial 23301
Concho St., Sonora, Texas

When better automobiles are built BUICK will build them



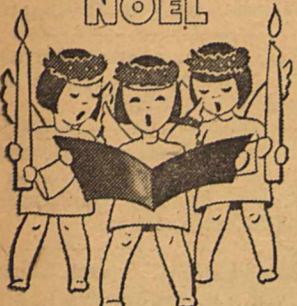
That the approach of
another Christmas season
will bring with it
loads of good cheer and
happiness for each of you,
our friends and customers.

Wm. Cameron Company

H. M. SMITH, Manager

Christmas Greetings to All

NOEL

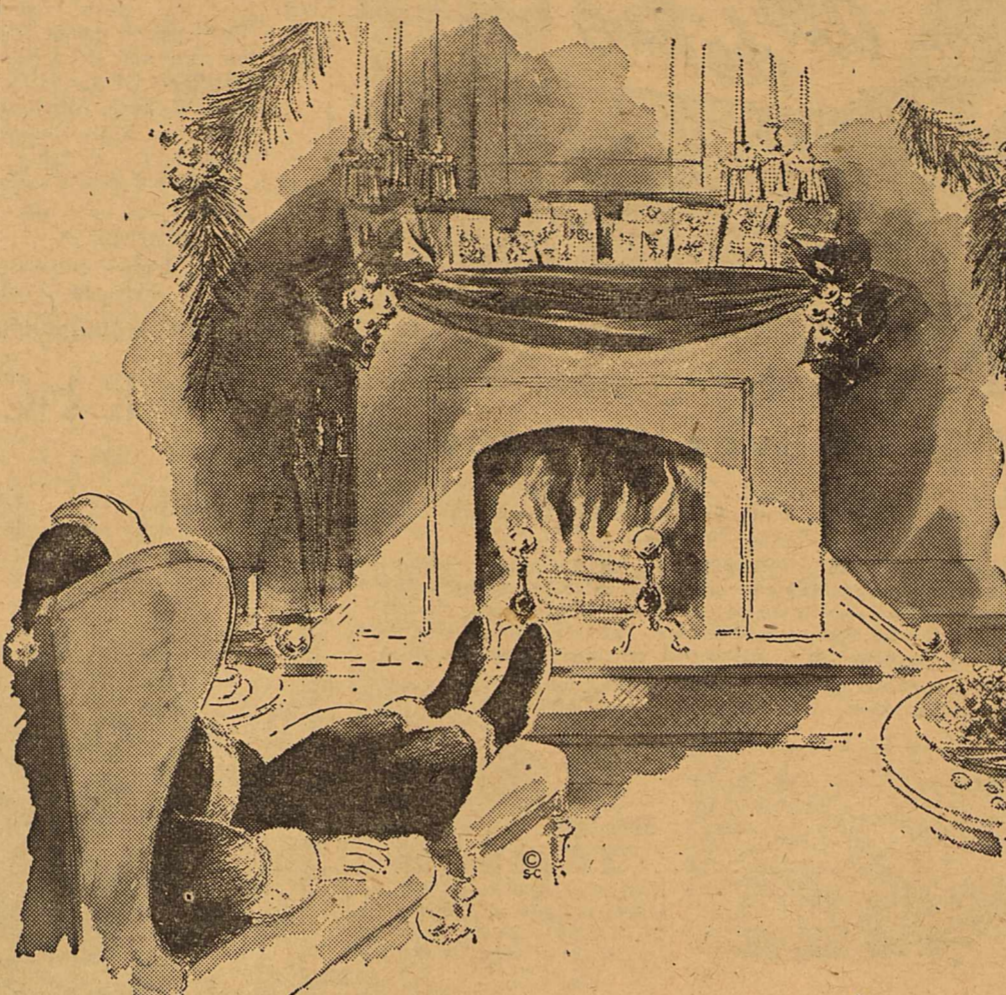


Wesley C. Young



May your stocking be large enough to squeeze in our appreciation for your patronage throughout the year!

G. A. Wynn



By a cheery fireside . . . Santa ends his night—
 A moment's pause to rest a while, ere he takes his flight!
 He has been a busy elf all this passing year
 Making Christmas, bright and gay; brimful of good cheer!
Merry, Merry Christmas.
Sonora Steam Laundry

A MERRY VULETIDE



Robert Massie Co.
 San Angelo, Texas



GREETINGS

Jean's Beauty Bar
 Jean Kile



Merrie Christmas!

Perhaps it's repetitious . . . but let's sing out: "Merry Christmas . . . and the very best of wishes!"

Bilderback Bros.
 Upholstery
 San Angelo, Texas



GREETINGS

Banner Creamery
 San Angelo, Texas



GREETINGS

Joy's Gulf Station



BEST WISHES

Devil's River News



YULE JOY!

Sonora Abstract Co.



SEASON'S GREETINGS

Elliott & Elliott



BEST WISHES

Elliott Brothers

SEASON'S GREETINGS

from Johnny Martin





Merrie Christmas

Gulley's Cafe
 LOY JEWEL RICKEY

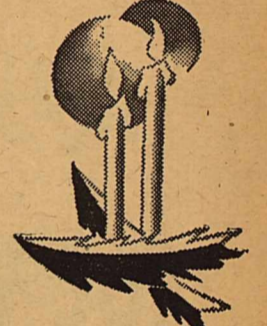
Greetings

To wish you a Merry Christmas and a glad New Year!



Taylor-Moore Stock Medicine Co.

SEASON'S GREETINGS



Western Union Telegraph Co.




Merry Christmas

Wrapped up in our greeting, is all the unspoken appreciation for your patronage during the year.

Smitty's Welding Shop

MERRY CHRISTMAS



Bill Smith's Station



Christmas Greetings

Merriman's Station

SEASON'S GREETINGS



GREETINGS

N. W. Poteet & Son

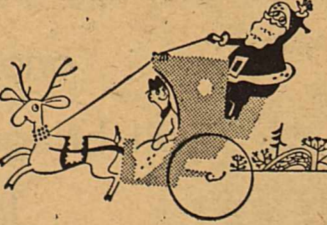


SEASON'S GREETINGS

F. L. McKinney Explosive Co.

GREETINGS

To one and all we send a joyous Christmas greeting...



Hotel McDonald
 "The Home Away From Home"

SEASON'S GREETINGS



Ramirez Boot Shop




MERRY CHRISTMAS!


Drive Inn Package Store and Barber Shop

HOLIDAY GREETINGS

Sincerely we wish you . . . one and all, a very Merry Christmas



Earl Lomax And Family



GREETINGS

To you and to all your house . . . happiness, peace, joy and a Very Merry Christmas!

The Club Cafe

San Angelo Telephone Co.

Our best wishes for a Merry Christmas



Cutting Horses To Contest At Fat Stock Show

The open cutting horse contest at the Southwest Exposition and Fat Stock Show, Jan. 27 through Feb. 5, will be restricted to 24 entries because of the limited number of stalls available for cutting horses.

Last year there were 53 entries and the number was reduced by preliminary contests. It is anticipated that the original number this year will again be much larger than the limit of 24.

An advantage of this elimination procedure is, of course, that the spectators at the performances of the rodeo and horse show will see only the very best horses.

Judges of the contest will be Orville B. Burtis, Manhattan, Kansas; Frank Daws, Throckmorton, Texas, and Dink Hull, Childress, Texas -- all well-known ranchmen.

The cutting horse contest was inaugurated by the Fort Worth exposition and is now seen at major rodeos over the country. The winner here last year, Housekeeper, owned by Robert H. Corbett of Breckenridge, went on through the season to become the top winning cutting horse of the year. The mare is half quarter horse and half thoroughbred and is ridden in the contests by her owner.

The open cutting horse contest of the Stock Show is, as the term implies, open to all horses regardless of sex, color, breeding or past performance. The sole basis in the contest is performance. The open contest is approved by the National Cutting Horse Association as are quarter horses and Palominos. Douglas B. Mitchell, horse show superintendent of the Fat Stock Show, is secretary-treasurer of the Association.

Usually, the cutting horses seen in the contests here are in active duty on a ranch, earning their way and take time off to participate in the competition.

A cutting horse gets his name, of course, from his ability to go into a herd of cattle and "cut" out an animal, then prevent it from returning to the herd, a necessary part of ranch work. The horse must work with a loose rein, maintain the proper balance to move quickly in any direction with very little assistance from the rider, whose chief concern is to stay aboard while his mount is "turning on a dime."

Soil Conservation District News

News of Edwards Plateau Soil Conservation District
Prepared by Local SCS Personnel

In their final meeting of the current year, the Board of Supervisors of the Edwards Plateau Soil Conservation District approved plans and applications covering 70,100 acres.

Present for this meeting, which was held last week in the Court House, were J. M. Vander Stucken, chairman, Fred Earwood, Joe B. Ross and Edwin Sawyer, members. Tom Darrow, SCS, also attended the meeting.

Conservation plans were approved by the Board on the following ranches: Sterling Baker, H. J. Grafa, Mrs. Velma Shurley, G. H. Davis and Phillip Jacoby.

Individual applications submitted to the District for assistance in developing soil and water conservation plans were approved for the following ranches: Hillery Phillips, Jack Wardlaw, J. E. Benton, Thompson Bros. and Logan, Hi Eastland and Son All-

son.
Plans were made by the Supervisors to distribute grass seed allotted to the District for planting next spring. It was also decided to investigate the possibility of obtaining a grass planter to be used by District cooperators in retreating cultivated land to grass.

Maintaining ranges in Fair and Poor Condition is like operating your car on only half its cylinders. You overhaul your car so why not "Overhaul" your range with a good range conservation plan?

Cows should be milked at the same time each day if they are to give the maximum amount of milk.

Aluminum foil Christmas wrapping paper in beautiful designs. 20 cents per roll at the George Barrow Jewelry.

STUDENTS INVITED TO ENTER HISTORY CONTEST

A half-million Texas school students are eligible to enter the 1950 Junior Historian writing contest sponsored by the Texas State Historical Association, Dr. H. Bailey Carroll of the University of Texas announced.

Members of Junior Historian chapters and members-at-large under 21, a total of 500,000 students, may compete for \$395 in prizes.

Papers on Texas history topics related to contestants' community or locality, or inquiries, may be submitted before April 1, 1950, to Junior Historian Editor, Box 2131, University Station, Austin.

Slash pine, bois d'arc, catalpa, Russian mulberry and green ash seedlings are available to landowners at cost for re-forestation and windbreak plantings from the Texas Forest Service, College Station, Texas.

Fertilizer left in the spreader draws moisture and causes corrosion.

IT'S an old and happy custom
But it warms our heart
to wish each of you a
Merry Christmas

Wesley Sawyer Jewelry

May the peace and joy remain with you always

THE RATLIFF STORE

RESERVISTS HOLD MEETING TUESDAY

The second meeting of the Sonora reservists was held in the courthouse Tuesday night at 7:30 o'clock.

This meeting was used to give men who were not already in the army reserve program their written examinations, and to measure all members for uniforms.

Eighteen men were present and three new members were enlisted. These men were Cpl. Gene Shurley and Rets. Gandar Abila and Leandro Badillo, Jr.

Men attending these meetings receive pay in the amount of one day's pay according to their rank. Points are given to participants which count toward retirement. All former army time will count toward retirement and if the reservist attends these regular meetings, he may be retired just as if he were spending time on active duty. However, not at the same rate of pay.

Captain Tom Darrow, commanding officer of this group, urges that those persons interested in the reserve program be present at the next meeting at the courthouse on January 9.

SUBSCRIBE TO THE NEWS

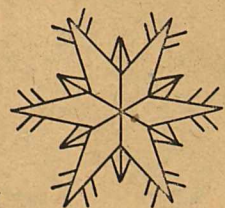
Uncle Sam Says



Volunteers are mighty important to the U. S. Savings Bonds Program. During the fall when farmers are bringing in their harvests, an outstanding group of U. S. Savings Bonds volunteers will be traveling the country telling people about Bonds. These volunteers are the cartoonists who draw your favorite comic strips and they will put on a show in connection with a Treasury Department sponsored art exhibit, "20,000 Years of Comics," in several American cities. They are freely giving of their time and effort to continue telling their readers that U. S. Savings Bonds are the safest and best investment in the world.

U.S. Treasury Department

MERRY CHRISTMAS



May the deeper meaning of the Christmas Season be strengthened by the memories it will recall. May it bring to you a genuine happiness that will add to the pleasure of this glorious time of the year.

While you are enjoying the pleasant moments the occasion affords, we trust you will pause a moment to accept our kindest wishes and sincere greeting of the Season.

H. V. STOKES FEED CO.

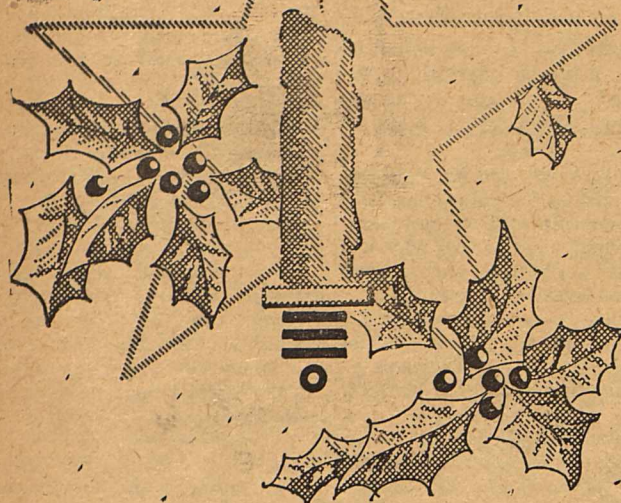


Christmas GREETINGS

to all of you whom we have been of service in the past.

SONORA MOTOR COMPANY

MERRY CHRISTMAS



Sonora Drug Co.

—Continued from Page 1—

Weather Bureau, loaned us his wind estimation chart. It is enlightening to say the least.

For example, in wind velocity of less than one mile per hour, smoke rises vertically. One to three miles per hour: direction of wind shown by smoke drift, but not by wind vanes.

Four to seven miles per hour: Wind felt on face, leaves rustle, ordinary vane moved by wind. 8-12 mph: Leaves and small twigs in

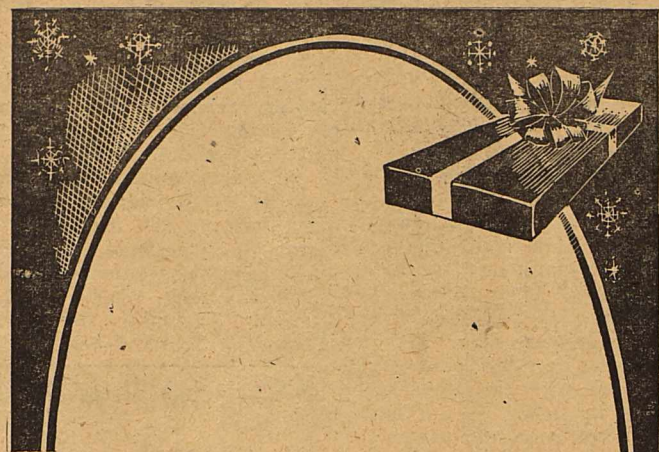
constant motion. Wind extends small or light flag.

13-18 mph: Raises dust and loose paper, small branches are moved.

19-24 mph: Small trees in leaf begin to sway, crested wavelets form on inland waters.

25-31 mph: Large branches in motion, whistling heard in telegraph wires, umbrellas used with difficulty (not in Sutton County.)

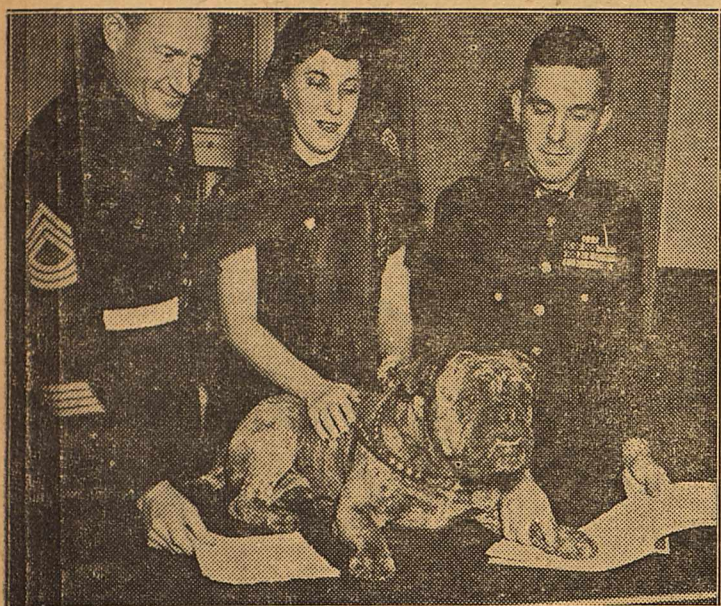
32-38 mph: Whole trees in motion, inconvenience felt in walking against the wind.



Hello, Everybody



Sonora Men's Store



NEW LEATHERNECK SIGNS UP—Private Duranside Tige, long-pedigreed registered bulldog, officially "enlisted" in the Marine Corps in Washington, D. C. He immediately embarked by plane for Camp Pendleton to enter upon his duties as mascot. He was donated to the Marines by Mrs. Richard M. Tigner (center), of Washington, D. C. Master Sergeant Charles D. Prindle (left) enlisted Tige and Captain Warren F. Lloyd (right), accepted him for the Marine Corps. (Department of Defense photo).



Greetings of the Season

We wish for you every happiness that you may enjoy fully The Season of good cheer.

First National Bank
49 Years Serving Sutton County

Merry Christmas

Now that the Yuletide Season is here again, we find ourselves eager to express to you our good wishes for a Christmas long to be remembered in years to come as the most enjoyable of them all.



The Sonora Lions Club

NEW CHEVROLET FEATURES MANY MECHANICAL AND DESIGN IMPROVEMENTS

The new 1950 Chevrolet, to be presented to the public shortly after the first of the year, features many impressive mechanical improvements which, coupled with its vital, modern design, will keep Chevrolet in first place in the industry.

This was the assertion of R. M. Cash, Chevrolet zone manager at Dallas, who returned recently from a national wholesale convention in Detroit where the new passenger cars and trucks were previewed. At the General Motors Proving Ground, Cash drove the new models and gained first-hand knowledge of their improved performance.

Mrs. J. T. Ratliff and sons, Jack, Bill and Shannon, left Thursday for Shreveport, La. where they will spend Christmas with Mrs. Ratliff's mother, Mrs. Roark.

POSTED

My Schleicher and Sutton ranches have been leased for hunting and are posted. Violators will be prosecuted.

Jack Wardlaw

FOR SALE

AKC REGISTERED
COCKER SPANIEL PUPS
AT STUD
Black Son of Champion
Murrays Black Rocket
LEA ROY ALDWELL



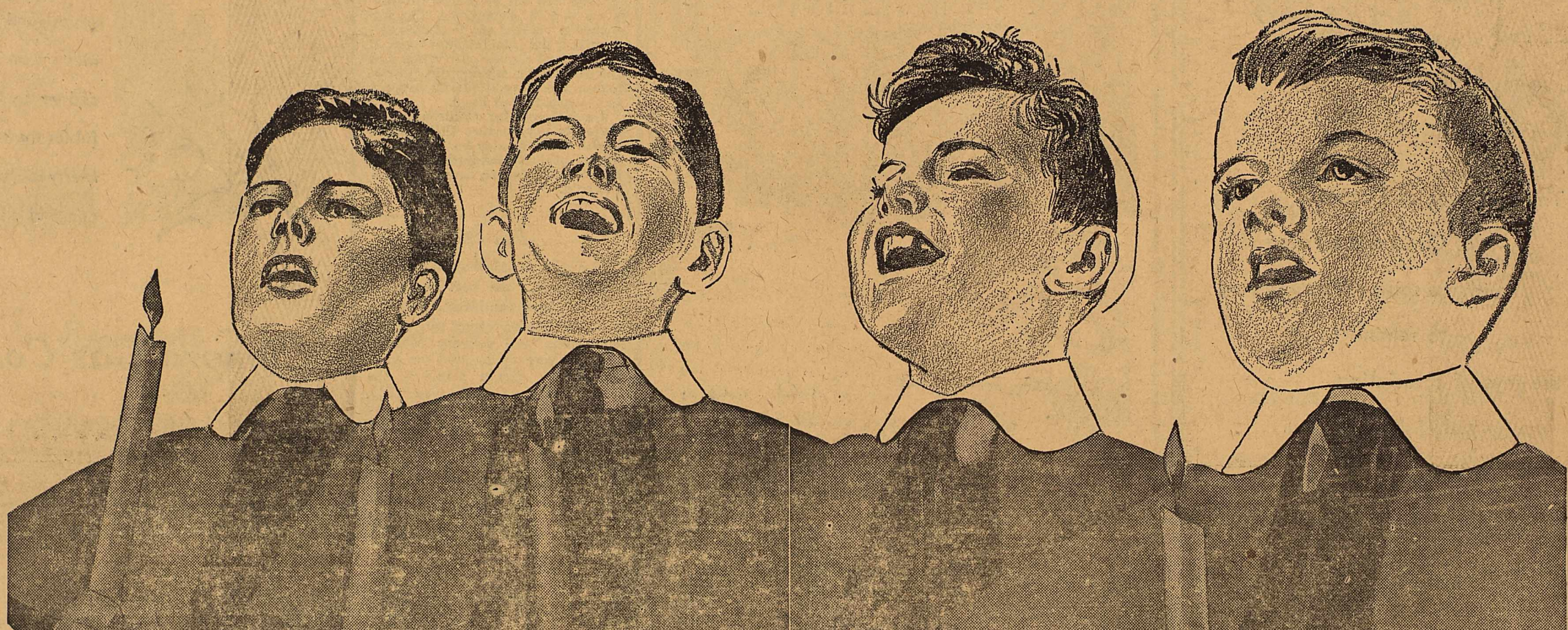
217 S. Chadbourne
SAN ANGELO
Phone 5384

Christmas Happiness



It's always a pleasure to wish you the Merriest Christmas that you have ever known

Western Auto Associate Store
Louin Martin, Owner



Holy Night.

Arranged & translated by
CHAS. HENDERSON.

FRANZ GRÜBER.

Moderato.

1. Si - lent night! Ho - ly night! Through the dark - ness
2. Si - lent night! Ho - ly night! Dark - ness flees and

gleams a light, There where thy sweet vi - gils keep
all is light, Shep - herds hear the an - gels sing.

O'er the Babe, who si - lent - ly sleeps; Rest in heav - en - ly
Hal - le - lu - jah, Hail the King! Christ our Re - deem - er is

peace, Rest in heav - en - ly peace.
here, Christ our Re - deem - er is here.

3. Si - lent night! Ho - ly night! Child of Heav - en, oh how bright!

Thou didst smile when Thou wast born, bless - ed was that hap - py morn,

Christ our Sav - ior is born, Christ our Sav - ior is born.

A variety of trips are being planned by the teachers of L. W. Elliott school during the holidays. However, Mrs. Bill McGilvray will be busy throughout the holidays entertaining guests from Uvalde, Galveston and Bristol, Tenn. Mr. and Mrs. Dayton Cain are

going to Wichita Falls to spend the holidays with his parents, Mr. and Mrs. E. B. Cain. Mr. and Mrs. Ariel Newton and daughter, Sandra Lou, are to spend the holidays with Mrs. Newton's mother, Mrs. J. F. Riley in Hamilton.

LT. DRISKELL GRADUATES FROM AIR FORCE SCHOOL

PANAMA CITY, FLA. — Lt. Claude T. Driskell, son of Mr. and Mrs. Tom Driskell of Sonora, was among the more than 700 Air Force officers graduating from the Air Tactical School at Tyndall Air Force Base here December 16.

For the last 16 weeks these Air Force officers, with others carefully selected for the training, have taken an intensive course in subjects of vital importance to Air Force officers in responsible positions under direction of Brig. Gen. J. K. Lacey, Commandant. The rigid academic course has found the officers hearing lectures on Military Management, Operations, Operational Services, New Developments, Tactics, and Supply and Maintenance, coupled with frequent round table discussions of problems similar to those confronting the men operating today's United States Air Force. In addition frequent demonstrations have been given, and the program has been interspersed with appearances

of guest lecturers, representing many allied fields of endeavor. For flying officers opportunity has been given to maintain aerial efficiency through regular training flights in tactical aircraft. Upon completion of the course here student officers returned to their home bases, to put into operation the theories they have learned. Later, after a period of additional service, many of them will be selected to attend other schools in the Air University system. Lt. and Mrs. Driskell are visiting his parents here for the holidays.

For A Lifetime Gift \$5 down and \$5 a month will buy her that beautiful set of 1847 Rogers or Community Plate silver. We stock all patterns. George Barrow Jewelry Store. 4tc7

Mr. and Mrs. C. E. Scott plan to entertain guests from Oklahoma and Kansas during the holidays. Included in the agenda is a trip into the Rio Grande Valley and Mexico.

Children First



The establishment of community dental health programs which will make dental care available to all children is being urged by the American Dental Association.

In a statement unanimously approved by the Association's House of Delegates, representing more than 70,000 dentists, it was urged that children be given priority over adults for dental health care.

Such programs, it was pointed out, would permit a practical solution to the problem of dental disease in the nation without resorting to a federal system of compulsory health insurance which the Association described as "costly and unrealistic."

Many of these programs are now in operation throughout the country and the dental profession is urging that one be placed in operation in each community. The Association pointed out that the community is the ideal medium for such activities as dental care needs and facilities vary widely. Local programs, therefore, should be adapted to the situation at hand.

Dental care for children is the major target because their dental health today carries the promise of higher general standards of dental health in the future, dental authorities said.

NOTICE

The Western Mattress Company, San Angelo, the best equipped plant in the southwest, sends a truck to Sonora every two weeks for pickup and delivery of mattresses. Save up to 50% on your mattresses. Leave name at the News office or write Box 1130, San Angelo and a representative will call on you. 2tp50.

FOR RENT: Furnished apartment. Close in. Mrs. Maysie Brown. 2tc9

TO WISH you a very Merry Christmas and to express the hope that our present cordial relations may continue for many years to come. It is our desire that you will enjoy the Season of Christmas, its fine friendly associations and its thoughtful tokens of esteem.

MERRY CHRISTMAS

You have been considerate and generous with your patronage and we are truly grateful for these courtesies. Merry Christmas to one and all.



Sonora Gas Co., Inc.

M. C. SCOTT

HOWARD MILLICAN

R. G. NANCE

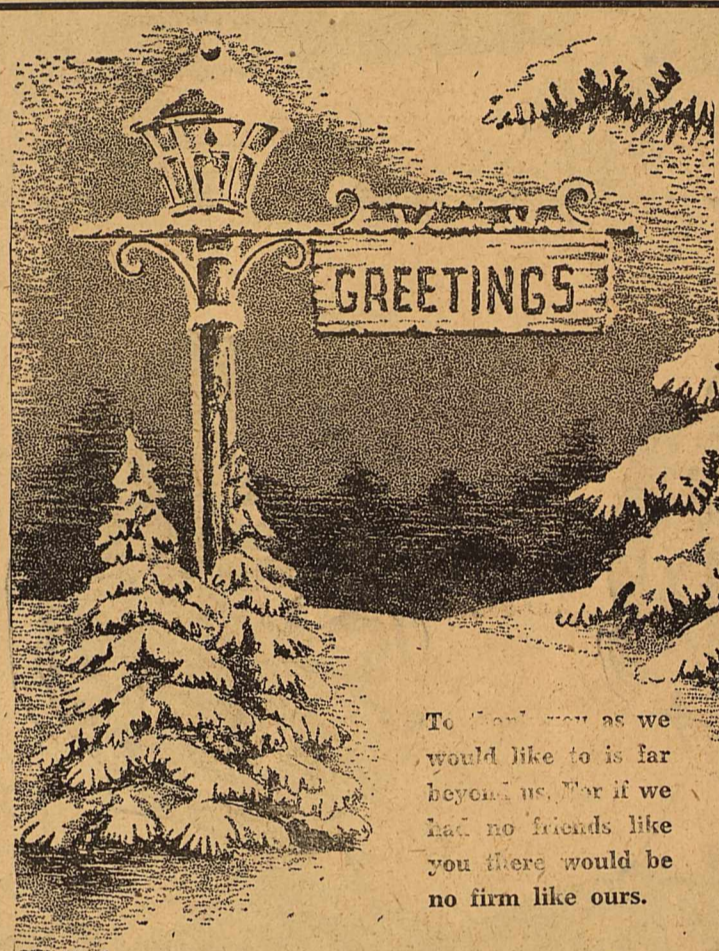


The quietness and peace of Christmas blends with the spirit of thanksgiving to remind us of the joys of associating with folks like you.

SONORA COURTS HUMBLE STATION

R. A. Dullnig

H. B. Kelton



To us, as we would like to be far beyond us, for if we had no friends like you there would be no firm like ours.

Our sincere thanks for the association and patronage with which we have been favored.

Joseph's

"Sonora's Apparel Center"

PHONE HAMILTON GROCERY PHONE

21601

A Red & White Store

21601

DELIVERY SERVICE

Thursday, Dec. 22

Friday, Dec. 23

Saturday, Dec. 24



- POTATOES, 10 lb Paper Bag 42c
- BELL PEPPER, 2 lb 25c
- CELERY, Large Stalk 17c
- CRANBERRIES, 1lb 25c
- ONIONS, Yellow, 2 lb 15c
- APPLES, Large Size, Box \$3.40



- SLICED BACON, Wilson's, 1b 49c
- OLEO, Uncolored, Sweet Sixteen, 1b 25c
- CHUCK STEAK or ROAST, 1b 55c
- PURE PORK SAUSAGE, 1b 45c
- SHORT RIBS, 1b 39c

HAMS — HENS — FRYERS

HOME BAKING NEEDS

- SWANS DOWN CAKE FLOUR 2 1/2 lb 45c
- CALUMET Baking Powder 1b CAN 23c
- BAKER'S Premium No. 1 CHOCOLATE 8 OZ. 45c
- BAKER'S COCONUT 4 OZ. PKG. 19c



3 lb 79c

Wilson's PURE LARD 3 lb Carton 41c

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL

Red & White Cut GREEN BEANS No. 2 Can 24c

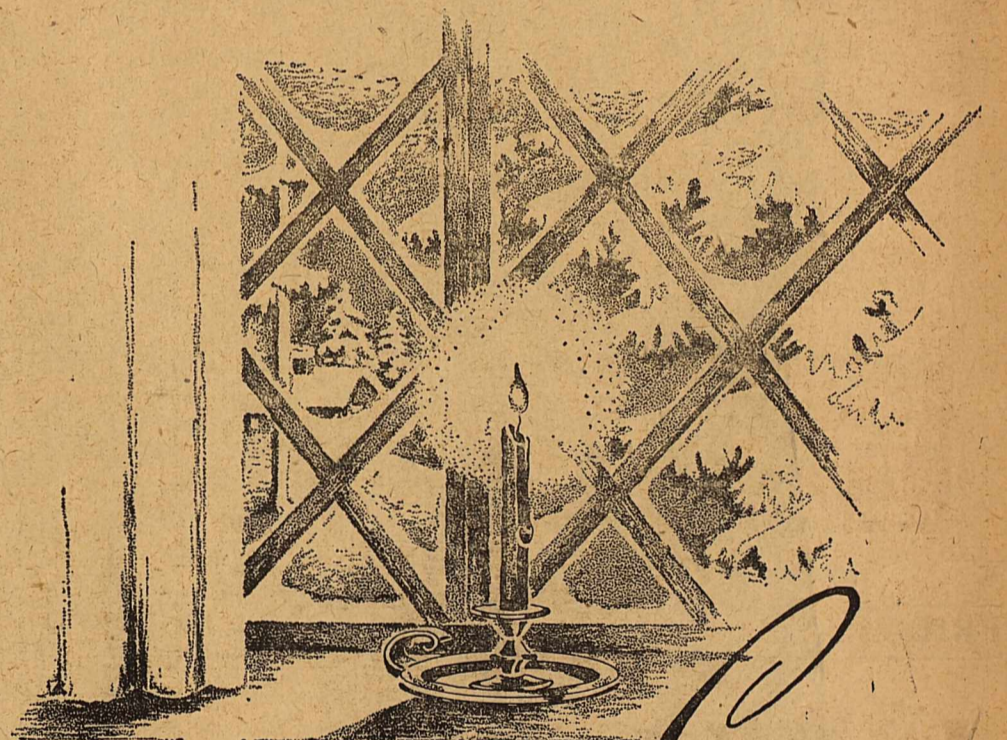
KARO Crystal White Pint Bottle 23c

Sun Spun Sour Pitted CHERRIES No. 2 Can 32c

Red & White Halves Bartlett Pears 2 - 41 Cans 51c

Red & White Sliced or Halves PEACHES No. 2 1/2 Can 32c

Red & White Sweet PEAS 2 - No. 2 Cans 53c



CANDLE

LIGHTED WINDOWS

happy smiling faces, holly wreaths and Yule logs burning All these signs of Christmas mean its time to say

SEASON'S GREETINGS

Home Hardware & Furniture Co.

Your Firestone Store

The Devil's River News
 ESTABLISHED 1890
 PUBLISHED EVERY FRIDAY MORNING
 ENTERED AT THE Postoffice at Sonora, Sutton County, Texas, as second-class matter under the Act of Congress of 1879.
 CLAY PUCKETT Editor and Publisher
 ANY ERRONEOUS REFLECTION upon the character, standing, or reputation of any person, firm or corporation will be gladly corrected if the matter is brought to the attention of the publisher.
 SUBSCRIPTION RATES — PAYABLE IN ADVANCE
 One Year in Sutton and Adjoining Counties . . . \$2.00
 One Year Elsewhere \$2.50

YOUR HEALTH

Do you know that tuberculosis is preventable? Curable? Not inherited?

Tuberculosis is contracted from another active case. It is a "catching disease." It is caused by a germ which usually attacks the lungs, but may attack other parts

of the body, says Dr. Geo. W. Cox, State Health Officer.

Tuberculosis is spread from an infected person to others in several ways, some of which are: through nose and throat discharges by coughing and spitting; through using dishes, linens and other articles soiled by an infected person. Tuberculosis infection usually is the result of continued close contact with an active case; there-

fore, it is a "family disease."

How do we know who has tuberculosis? Early TB is without symptoms. It is no respecter of persons. It occurs in all walks of life and at any age, but is least likely to be present in serious form between the ages of 4 and 14 years.

If coughing and loss of weight are present, the disease is well advanced, and a person has lost his best chance for complete recovery.

How can we protect our families? Go to your physician for an examination, including a chest x-ray. X-ray surveys have been conducted in 132 counties and 18 institutions during the past year and over 514,400 persons have been x-rayed. Protect your home from tuberculosis.

Miss Norma Shivers is going to Waco to spend Christmas with her sister and brother-in-law, Lt. and Mrs. L. E. Strecker. She intends to go to Fort Worth after Christmas to spend the remainder of the holiday season there.

Attend **SOME Church Sunday.**

Elliott School News

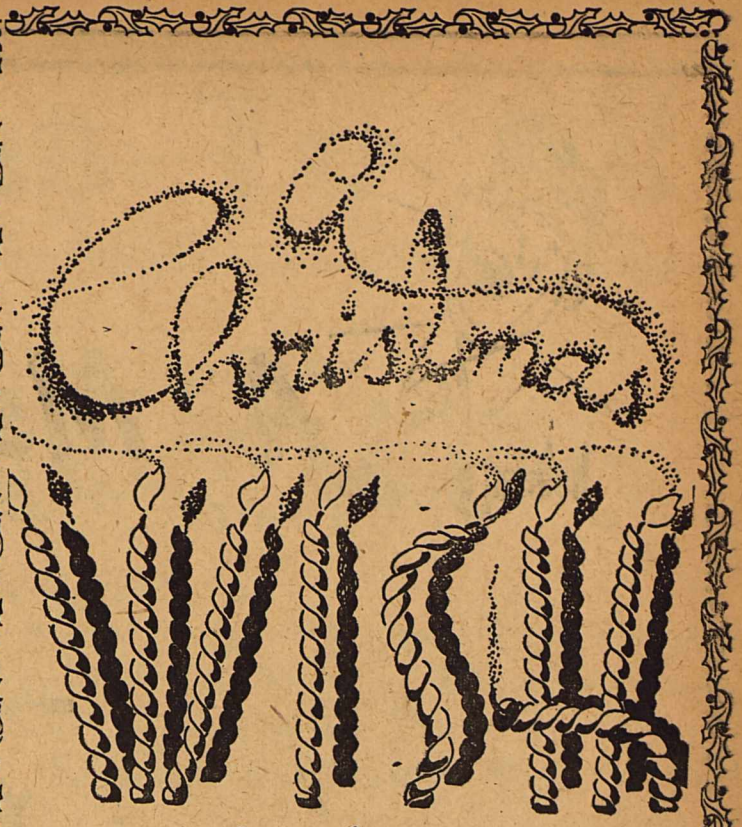
The second grade has been writing letters to Santa Claus in order to make sure that the old man doesn't forget to bring exactly what they want for Christmas. The following letters were chosen as samples:

Dear Santa Claus,
 This letter is from Nick. I want a football suit. I am a good boy at all times. Please bring me the presents. This is the end.
 Good bye, Santa Claus.
 Nick Bermea.
 * * *

Dear Santa Claus,
 Please try to bring me a big doll. And I want a set of dishes too. I want so many presents. I have a pretty Christmas tree in my house that you can use. It has many lights on it so you can see. Please don't forget.
 Maria Gomez
 * * *

Dear Santa Claus,
 Please bring me a football and a suit. I should like a scooter too. Please bring something for my brothers too.
 Good bye.
 Benito Castillo, Jr.

DRIVE SAFELY! — Give the pedestrian the right-of-way.



The Christmas Season
 brings to mind the
 Many happy friendships
 that we have
 had the pleasure of
 enjoying during the past
 twelve months
 We trust that we may
 continue to merit
 Your trust and confidence
 and that the season
 will be one of
 many blessings.

Lambert's Grocery & Station
 Mr. and Mrs. Jeff Lambert



It's been a good year, and a happy one and we're glad that we have the opportunity to extend good wishes.

Saunders Flower Shop
 Dial 27191

HERE'S TO YOU!

This is a simple little wish but we're hoping that the days ahead will bring you worlds and worlds of happiness.

Compliments
OF THE SEASON TO EACH OF YOU

The Texas Company
 W. A. CARROLL, Consignee

SHOPPERS' GUIDE

THERE'S NOTHING FINER... FOR CHRISTMAS DINNER!

TOMATO JUICE COCKTAIL
***ROAST TURKEY** with **CHESTNUT DRESSING**
GIBLET GRAVY • MASHED POTATOES • SQUASH
CREAMED ONIONS • CRANBERRY SAUCE
HOT BISCUITS • BUTTER • COFFEE
PUMPKIN & MINCE PIE, WHIPPED CREAM

***CHESTNUT DRESSING**
 1/2 lb. chestnuts 1/2 teaspoon salt
 3 cups bread crumbs pinch of pepper
 1/4 cup melted shortening

Cover chestnuts with boiling water, and let simmer slowly for 35 minutes. Remove from fire, and blanch by plunging into cold water. Drain and remove shells; chop chestnuts very fine, and add to remaining ingredients. Mix well, stuff into cavity of turkey, and cook according to size of turkey.

FRIDAY, DEC. 23 SATURDAY, DEC. 24

Produce

LETTUCE, Head 11c
 SQUASH, 2 lb 23c
 Cranberries, 1b Cello 32c
 YAMS, 2 lb 19c

Budget Balancers

JEWEL
 Shortening, 3 lb Can 69c
 MAYFIELD
 CORN, 2 No. 2 Cans 29c
 JACKSON -- 15 OZ. CANS
 Pinto Beans, 2 Cans 21c
 PITTED
 CHERRIES, No. 2 Can 33c
 Matches, Diamond, Crtn. 39c
 Shampoo, Modart, Jar 65c
 KLEENEX
 200 Count 15c 300 Count 24c
 Crackers, Sunshine, 1b 27c
 Crackers, Hi Ho, 1b 33c

Choice Meats

OLD FASHIONED HICKORY SMOKED
XMAS HAMS, 1b 55c
 PICNIC STYLE
BAKED HAMS, 1b 52c
 JUST 20 OF THESE YOUNG
TOM TURKEYS, 1b 49c
 CHARLIE'S HOME MADE
Pure Pork Sausage, 1b 45c
 KORN KING SLICED
Breakfast Bacon, 1b 45c
 LEAN
Pork Steaks or Roast, 1b 49c

Fat young ducks and turkey hens - Fresh stock Canadian Bacon - Extra Select Oysters
 Armour's Star Veal

SONORA GROCERY
 GEO. E. (BUD) SMITH MRS. RALPH TRAINER
DELIVERY SERVICE
 DIAL 22601 DIAL 22601

Game traps, headlight and batteries for every kind of headlight, at G. E. Ellis, your sporting goods dealer.

POSTED!
 No Hunting
 Violators Prosecuted
Aldwell Brothers

POSTED
 NO TRESPASSING
 Violators will be prosecuted.
E. S. Mayer

NOTICE
 The gate between our ranches is locked.
 Anyone wishing to use it may see either of us for the key.
J. M. VANDER STUCKEN
DUKE WILSON

Louis Davis
 INSURANCE

FOR many years it has been our privilege to extend Season's Greetings to the multitude of friends and customers who have favored us with their patronage in the past.

We welcome this traditional custom — it gives us an opportunity to express our sentiments — to renew our pledge made years ago that our standard of service would be maintained on the highest level possible.

Thank you for everything and —

A Welcome Custom

A Jolly Good Christmas

Corner Drug Store
 Jack Maxine Dave



A Merriest Christmas To All!

Your city employees have enjoyed working with you this past year in making Sonora the kind of "home town" all of us are proud of. May the coming year bring the best of everything to you and yours.

THE CITY COMMISSION, CITY OFFICIALS AND EMPLOYEES

THE CITY OF SONORA



Christmas Greetings



Christmas is a good time, a pleasant time — the one day in the long calendar of the year when people everywhere lay aside the cares of the every day world.

With gay tidings all around us and with the blessings of the Christmas season so greatly in evidence, let us all acclaim the Yuletide and welcome it with a sincere and heartfelt happiness.

May all of us in our own way observe the customs essential to a joyous and successful Christmas Season.

Sonara Feed & Supply

PURINA DEALERS
Herbert Fields, Owner



A LOOK AT THE BOOK

By DR. BOB JONES, JR.

PRESIDENT OF BOB JONES UNIVERSITY GREENVILLE, SOUTH CAROLINA

It is strange how men will argue with God. He spoke to Moses from the burning bush, telling him He had chosen him to lead Israel out of the Egyptian bondage. One would expect Moses would have been willing to trust the Lord's judgement to choose the right man for the job. Does he? If you will turn to chapter three and four of Exodus you will find the answer. Those two chapters are filled with the arguments Moses used in an effort to convince God that He had made a mistake. Gideon was guilty of the same kind of attitude. God sent an angel to him with a divine commission to free the people of Israel from the oppression of the Midianites. Instead of being simply grateful that God has chosen him for such a task and going forth with confidence to accomplish the work which God has selected him to perform, he is full of mealy-mouthed

protestations that his "family is poor in Manasseh, and I am the least in my father's house" (Judges 6:15). And look at Jeremiah. Courageous soul and uncompromising in his loyalty to the Lord in the face of persecution and oppression though he was, he, too, when he first heard the voice of God calling him for the special service argues that he is not the right man. "I am a child" (Jeremiah 1:6), he says. What he means is "I am not big enough for the job. You had better choose somebody else." How greatly God used these three men. What triumphant plans He had in mind for each and how fully those plans were realized, but first He had to overcome their objections as each said in effect when He called him, "I am not the right man. You had better get somebody else." God knows the

need and He always chooses the right man to meet the need. God is not so much interested in great talent and ability as He is in simple obedience. He will provide the skill and the power. He asks the man or woman whom He selects and calls to provide a yielded heart and a surrendered will.

Order your Christmas flowers early from the Duckett Nursery and Floral. 2tp8

SUBSCRIBE TO THE NEWS

\$500

Reward

I will pay \$500 to any person furnishing information leading to the arrest and conviction of anyone stealing any kind of livestock from any ranch in which I am interested.

SOL MAYER



Martin's Laundry
LEE and SALINE MARTIN

Merry Christmas

Duckett Flower Shop



and best wishes for good fortune through the coming year

Labenske Style Shop