

STERLING CITY NEWS-RECORD

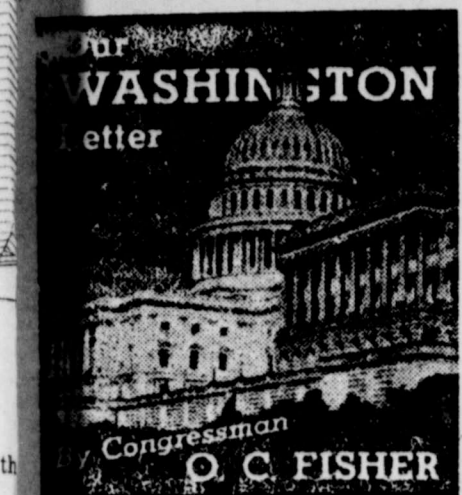
VOL. No. 64

"Since 1890"

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APRIL 15, 1955

No. 15



Rev. Paul J. Magura of Brownwood, who has been taking part in a World Assembly Seminar for the Presbyterian Church spent two days in Washington last week. While here he attended sessions of Congress, conferred with members of the House and Senate, and was briefed on world affairs by the State Department.

Rev. Magura and his group came to the Capitol from New York where they attended sessions of the United Nations and participated in conferences there.

ANOTHER recent visitor was Col. Freeman, formerly District Engineer for the Corps of Engineers at Fort Worth. After leaving Fort Worth three years ago he was Division Engineer at St. Louis. Following a merger of divisions, Freeman made Technical Liaison Officer for the Corps in Washington.

A LASTING monument to the 10th Congress may turn out to be a simple, secluded room in the Capitol that was opened two weeks ago. It provides a quiet, convenient place for prayer and meditation.

THE STORY behind an April 1 Washington headline—"Car Tag Applications in D.C. Drop 10,000 in 1954 Figure." An exodus of whites from the district to suburban areas due to the gradual penetration of neighborhoods by colored people. Every day up here you can hear of some one who wants to sell his home because of a colored family that has just moved into the block.

Colored population in the district now established at a little under 15%. In Washington schools the proportion is 60% Negro and 40% white. Observers think that in another 20 years the ratio will be about 80-20, in favor of colored.

ANOTHER recent office visitor was John W. Holland, formerly chief of the Immigration office in an Antonio. Last year he was shuffled to Philadelphia where he now heads a district composed of three States—one of the busiest districts in the Immigration service.

EDA Explains Wool Program
A detailed analysis of the workings of the new wool and mohair program has been prepared by the U.S. Department of Agriculture. Congressman O. C. Fisher has invited any grower who desires a copy of the release to write him directly in Washington.

Presbyterians Unveil Cornerstone Last Sunday Afternoon

The Cornerstone Dedication Ceremony at the First Presbyterian Church last Sunday afternoon was attended by approximately 150 members of the local church with their friends of other churches. Dr. O. Wood of San Angelo was the guest preacher. E. L. Bailey was master of ceremonies at the unveiling of the cornerstone. The litany and Prayer of Dedication was conducted by Dr. Baxter Greer. Special music was arranged by Mrs. David Glass with a solo by Rev. Bruce Medford accompanied by Mrs. Fred S. Carter at the organ. Rev. Robert Ritchie offered the invocation at the worship period. Unveiling the cornerstone was by Mrs. Steward and Lynn Glass. Mrs. Alvie Cole presented a brief history of the local church. Mrs. Baxter Greer read a list of items of historic interest in the metallic box which was sealed and placed in the wall back of the corner stone by E. L. Allen. Following this, greetings and congratulations were read from former pastors of the local church. Good wishes from various churches were expressed by Mrs. T. Caperton, Maxwell Turner and Mrs. Floyd Thompson. The program of the afternoon was concluded by a season of fellowship sponsored by the Women of the Church with Mrs. Pat Boatler as chairman.

Sterling School Children To Get Salk Polio Vaccine

1st and 2nd Graders

In line with the rest of the nation, Sterling first and second graders will get two of the Salk polio vaccine before school is out next month, if the parents of such children want their children to get them. Since the vaccine was a success and the local PTA is sponsoring the local vaccinations, the job will be done as soon as possible. If parents do not wish their children to receive the shots, they do not have to participate. But it is expected that 100% of the parents will want the shots.

Dr. Swann will give the shots (when it is available commercially) to other age children for the usual fee of giving a shot.

The vaccine cost will probably be about \$4 for the first two shots, he guessed.

HOSPITAL NOTES

Patients in the Sterling County Hospital on Thursday morning of this week include—

Jack White
Mrs. Bruce Medford and infant daughter, Christine
Mr. and Mrs. D. P. Glass
Doug Ritchie
Dismissals since Thursday morning of last week include—
Mrs. J. G. Bird
Fred Hodges
Wilbur Stone
Mrs. Dean Johnson
Vicki McCabe

COMMUNITY DEVELOPMENT BOARD MET MONDAY

The Sterling Board of Community Development met at the community center Monday night. The Chairman, John Stuckwisch, presided and seventeen men were present.

The committee on the constitution and by-laws gave a report. The organization's secretary, Billy Roland Conger, read the report. It was decided to vote on the proposed constitution at the next meeting on April 25.

Daughter to the Medfords

A daughter, named Christine Maisie, was born to the Bruce Medfords on April 12, at 10:30 p. m. She weighed 7 pounds.

Grandparents are Mrs. O. M. Coon, who is dietician at Sanatorium, and Mr. and Mrs. O. W. Medford of Lockhart.

Rev. Medford is the pastor of the First Methodist Church here. He and Mrs. Medford have two other daughters, Susan, 6, and Mary, 4.

Mrs. Coon is here with her daughter's family this week.

THEATER BEING REMODELLED

Horace Donalson, owner of the Palace Theater here, has shut down for a week in order to put in his cinemascope and reroof the building. He is doing some other remodeling of the building and ultimately plans to modernize it even more, he said.

The new roof is being put on the first part of the week and he plans to be closed down only a week, if nothing prolongs it.

New Operator at Vanity Beauty Shop

Mrs. Ruby Drennan is the new beauty operator at the Vanity Beauty Shop here. Mrs. Drennan has finished her beauty operator's course and now has her license to operate and to cut women's hair, said owner Ruby Grunty, this week.

Mrs. Grunty has been needing an extra operator for some time in her shop to take care of the trade, and now she is happy to announce that she has an extra operator who will work full time.

Special Music at the Methodist Church Sunday Morning

Mrs. R. R. Ricker of Garden City will present an Easter Cantata at the Methodist Church here Sunday at the 11 o'clock hour, said pastor Bruce Medford this week. Also other Easter songs will be featured it is understood.

Mrs. Ricker presented the program at a Garden City church last Sunday and is bringing it here on this Sunday, said Medford.

The music is in connection with the usual regular services.

Everyone is invited to attend.



Behind The 8 Ball

The National Foundation for Infantile Paralysis has been working toward the goal of getting put out of business. With some improvements in the new Salk vaccine, that goal is in sight. Hope the foundation does go out of business as has been their goal for the past few years.

Your dimes and your dollars that were channeled into research by the foundation has made this close to a reality.

Now we have some more such deals to hope that they too can go out of business. Cancer, for instance. When that problem is whipped—and more heart studies—life will be less fearful—for lots of folks.

Could be that other things will arise or come to the fore to take their places, though.

Typhoid fever, small pox, and other killers have been brought somewhat under control. Medical science, through research, can do wonders.

8-BALL

The tearing up of the paving right through town to re-do the base and grading has some of the business such as stations and cafes kinda cut off from passing trade.

The Truck Stop is taking the time to remodel the building with a new flat style roof and other improvements. Some of the stations are cutting hours. The Foster estate is having the Humble Station improved with wash rooms for cars and part of the driveway done over.

8-BALL

With the widening of the highway right of way and paving, Cuz Bengie is being left kinda high and dry up on his hill. He might fall out of his front yard, if he isn't careful.

8-BALL

Fred Hodges got a krick or sompin' in his back last weekend while feeding on his ranch. I always thought that feeding had a seamier side than most people knew about.

8-BALL

Over in Bronte the General Telephone Company and the City Council can't seem to get together for a rate increase. The City Council offered the company a rate increase they thought reasonable and the company turned it down. BUT the company did OFFER TO COMPROMISE by taking less than the increase asked. This is according to the Bronte Enterprise of last Friday.

The company had been asking for an increase on business phones from \$5.00 per month to \$10.00 per month. The council said we'll allow an increase to \$6.25 and the company agreed to come down or compromise on \$8.00 for the one-party business phone. (This does not take in the 10% tax which would make a one-party business phone cost \$8.80 with the federal tax. But Bronte did not accept that figure and further down in the paper it was stated that John E. Robbins called Mayor Ivey Monday to suggest another get-together of phone company officials and city councilmen to talk over the dial system for Bronte. Robbins is reported to have said the maybe the company could offer a dial system sooner that promised for the Bronte exchange. The company had been saying that it would be 1958 before a dial system could be installed there, but perhaps a new agreement could be worked out and the dial gotten sooner. Officials and city council men were to meet on this Monday night, April 11.

Now, the rates the telephone company were agreeing to was for the old style phones—not dial. The company has been getting \$3.00 for one party residence phones in the city of Bronte and had asked for a raise to \$5.00 (no tax) and then agreed on their own to compromise for \$4.50, but the councilmen said only \$4.34.

We pay \$4.00 plus the tax and have for nearly three years because Sterling agreed to the high rate increase in July 1952, thinking that it would mean a dial system sooner. But now here's Bronte that only allowed the company a small increase at that time and they're pulling that "dial system soon" deal on them.

Wonder how it will all come out in Bronte?
(Continued on Back Page)

American Cancer Society Program

The American Cancer Society Educational program is well under way this week. The actual fund raising will begin on the 16th. Bro. Wayne Zuck of the Church of Christ plans to make an announcement on the 17th with regards to the campaign and Dr. Baxter Greer has made note of the campaign in the Presbyterian Church bulletin. Both Rev. Bruce Medford and Rev. Robert Ritchie plan some church participation in the cancer drive.

The "1945 Speakers Handbook" published by the American Cancer Society has been distributed to the various ministers and also to the Wimodausis Club, Lions Club, High School and American Legion. Any group desiring literature on the cancer drive may obtain some by contacting Mrs. Delbert Haralson.

Wimodausis Musical Program

The Wimodausis Club will present Mrs. C. B. Beall and Mrs. Scottie Johnson in a musical program on May 5 at 8 p. m. in the High School auditorium.

Mrs. Bill Loven and her son, Butch, spent the Easter holidays in Lone Star visiting with a brother. Her parents, Mr. and Mrs. J. L. Hassey of Abilene, accompanied Mrs. Loven to Lone Star.

Ginger Lane, student at TCU was here visiting her parents, Mr. and Mrs. Ray Lane, over the Easter holidays.

American Legion Barbecue

The Stockton-Currie American Legion Post will hold its annual barbecue on the Fred Allen ranch the evening of April 22. Such announcement was made last week by Billy Roland Conger. Supper will begin at 6:00 p. m. said Conger. Everyone is invited, it was pointed out.

WINS CONTEST TRIP

Roland Lowe has again won a G.E. sales contest. He gets a free (all expenses paid) trip to the Horse Races at Louisville, Kentucky, leaving here April 20. Mrs. Lowe will go on the trip, but her expenses are not covered in the contest deal.

Highway Patrolman Howard Smith has transferred to Houston from Sterling. He moved last week.

Carey Mercer of Lake Providence, La., son of Mrs. D. O. Mercer and brother of Mrs. Spencer Jackson and Mrs. Doc Daves, visited here over the weekend. Mrs. Mercer returned home with him to spend the summer.

Dick Bailey, graduate student of Texas U. spent the Easter holidays here with his parents, Mr. Mrs. S. M. Bailey.

Lions Club Luncheon

Alfred Chapple, assisted by Misses Elizabeth Cole and LeRuth Reed, gave a program at the Lions Club luncheon Wednesday at the community center. First Alfred, kept up a running commentary on a song that Elizabeth was singing. He would stop her in the song and comment on that particular line or verse. LeRuth was at the piano. For an encore, Alfred gave the monologue "Swan Lake" that he gave at the National 4-H Congress Share the Fun breakfast in Chicago in December. The program was enjoyed by the Lions immensely.

It was ordered that the school order the annual Lions Citizenship award for the end of school presentation this year.

The club voted to order 48 ice tea spoons for the community center through Lowe Hardware.

Rain and Hail Monday

Light rains and light hail hit Sterling Monday evening about dark. Only sprinkles were general and favored spots received up to .70 inch. Forrest Foster said he gauged .7 at his ranch northwest of Sterling City. Other parts of the county had enough to cause runoffs in favored portions. But generally the dust was only a dust-settling sprinkle.

Oil News Notes

A. E. Walker of Big Spring has staked his No. 1 Jeff Davis as a 2,000-foot cable tool wildcard in Sterling County, one mile west of Sterling City, and 1 3-8 miles north of the Durham field, but separated by depleted producers.

Location, on a 219 acre lease, is 330 feet from the east line and 2,310 feet from the north line of 12-36-SPRR.

The Durham field produces from approximately 1,404 feet.

Seven-inch casing was being run in Superior Oil Company No. 1-116 Knight, section 116, block 2, H&TC survey, south offset to the West Jameson Strawn pool opener.

Corrected top of the Strawn was placed at 6,822 feet, or five feet high structurally to W. M. and A. P. Fuller, Fort Worth, No. 1 Davis, the pool opener. The offset was drilled to 6,945 feet in the shale after a core from 6,870 to 6,920 feet recovered 30 feet of sand and shale, bleeding oil and gas and having some vertical fractures.

Fracturing of the Strawn in open hole from 6,800 to 6,887 feet was slated at Warren Petroleum Corporation, Oil Division, No. 1 Knight, section 62, block 2, H&TC survey, east offset to the pool opener.

Mr. and Mrs. Fred Allen, Freddie and Ronnie, of Las Vegas, N. M. visited relatives and friends here during the Easter holidays.

They left Las Vegas last Thursday morning during a snowfall.

THE AMERICAN WAY



Pampering His P...

Style Show; Exhibits Tonight at School

The annual style show, sponsored by the homemaking department, will be presented Friday night, April 15, at 7:30 p.m. in the school auditorium. Theme of this show will be "By an Old Dutch Mill". There will be no charge.

All homemaking students will be participating in the show. They will model garments which they made in class, also their home projects. As the clothing construction has been in the spring, these garments are new styles made from the bright and fresh spring cottons. Clothes modeled will range from skirts and blouses to formals, including gay pajamas made by the freshman class and bright petticoats worn under the skirts.

The sophomore homemaking class is planning the style show. These girls are Barba Dunn, Barbara Simmons and Dahlia Moreno. All homemaking students are working on committees.

The style show is presented each year in conjunction with Arts and Crafts Day. On this day the school is open and all parents and interested people are cordially invited to visit and see the work of the different classes, from first grade through high school. Each class has

work of the past semester on display.

Furniture made by the high school boys in shop will be on exhibit also.

HELP WANTED

MAN WANTED for Rawleigh Dealer in Sterling and Coke Counties. Permanent if you are a hustler. For particulars see J. O. Bubenik, Rt. No. 1, San Angelo, Tex. or write Rayleigh's, Dept. TXD-1220-123, Memphis, Tenn.

Try Carter's Cafe & Grocery for your favorite style steaks, plate lunches. Open all day Sunday—5c coffee. (adv.)

SALESMEN WANTED

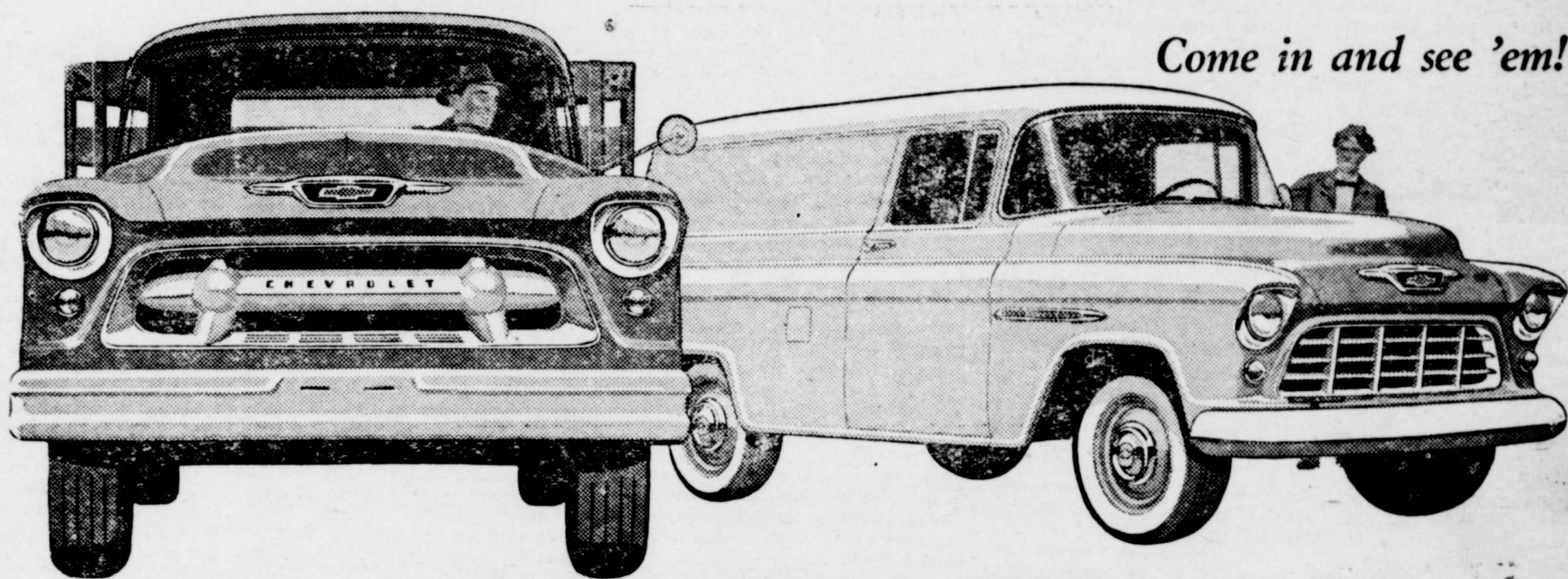
WANTED AT ONCE—Rawleigh Dealer in Sterling and Coke County. See J. O. Bubenik, Rt. 1, San Angelo, Texas today or write Rawleigh's, Dept. TXD-1220-R, Memphis, Tenn.

SEVERAL GIRLS to address, mail postcards. Spare time every week. Write Box 161, Belmont, Mass.

Rubber Stamps at News-Record.



WHAT IS THE ROAD OCTANE? Gulf Oil's new fuel test cars are designed to answer just that question about its premium gasoline. In its newspaper advertising Gulf has pledged that no competitor will offer a better gasoline than No-Nox. The automotive engineers in charge of the cars each expect to drive 40,000 miles over Texas roads this year checking the quality of Gulf's gasoline. Instruments on the special panel give a complete picture of the motor's operating efficiency under all load and fuel conditions.

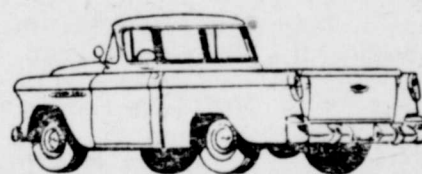


NEW CHEVROLET *Task-Force* TRUCKS

with a whole truckload of new advantages for you!

Here's what happens when America's No. 1 truck builder pulls out all the stops! Here are some of the new advances ready to work for you right now.

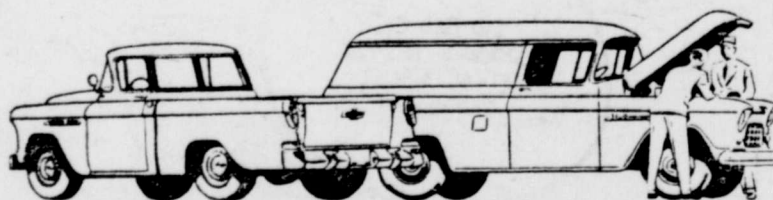
New Chevrolet Task-Force Trucks do *more* jobs faster, better and with new economy. If you've got a job for a truck, we've got the *modern* truck for your job! Look over the new features and advances highlighted here—no other line of trucks offers so much that's new. Then come in and look over these Task-Force Trucks in person.



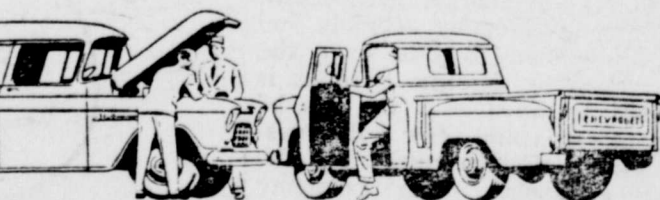
1 *New styling in trucks*
It's Work-Styling—an exclusive development in truck design with two distinctively different styling treatments to match the job.



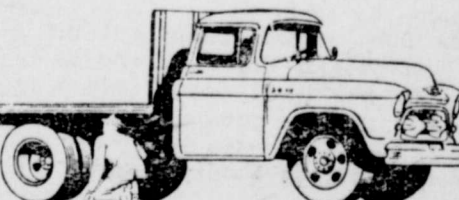
2 *New 18,000 lb. G.V.W. capacity*
New Task-Force Trucks are built to handle loads of all sizes. Capacities now go all the way up to 18,000 pounds G.V.W.



3 *Six new "high-voltage" engines*
All new engines feature a 12-volt electrical system for faster, surer starts; increased generator capacity—plus many exclusive advances.



4 *The cab is as new as the view*
New Sweep-Sight windshield—plus more glass all around. New High-Level ventilation. New softer seats—new cab construction.



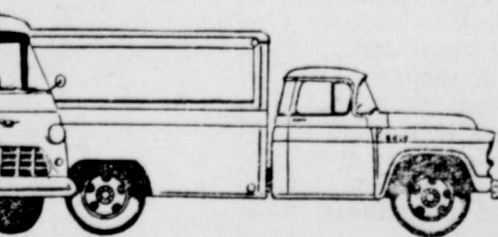
5 *A smoother, load-steady ride*
New suspensions front and rear provide a smoother ride. New concealed Safety Steps guard against mud, snow, or ice.



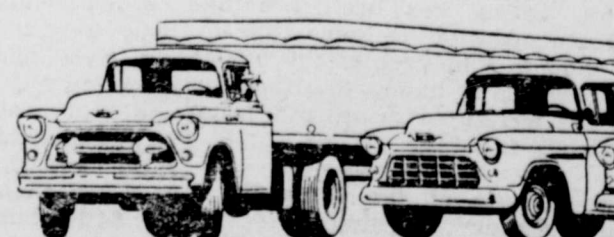
6 *New standard-width frames*
All models now have new standard-width frames, with larger full-length parallel side members. They're more rigid and durable.



7 *New Overdrive or Hydra-Matic*
New Overdrive is now available as an extra-cost option on 1/2-ton models and truck Hydra-Matic on 1/2-, 3/4-, and 1-ton jobs.



8 *New Power Brakes and Tubeless Tires*
Power Brakes are standard on 2-ton models, optional at extra cost on all others. Tubeless tires standard on 1/2-ton models!



9 *New handling ease with Power Steering*
Chevrolet Power Steering now available on all Chevrolet Task-Force Trucks, optional at extra cost.



10 *New colors! New two-tone combinations*
Take your choice of a longer-than-ever list of attractive new colors and handsome two-tone combinations.

R. T. Caperton Chevrolet Co.

Phone 35

STERLING CITY, TEXAS

Carter's Drive-In Grocery and Cafe on East Highway is a good place to eat and buy groceries. Best service in town. (adv.)

Cancer will at some time strike one in every four Americans, according to present estimates.

KENT

CIGARETTES

with the
"MICRONITE"
FILTER
that really works!



TEX CARSON CIRCUS

MOTHER GOOSE IN A CIRCUS

Tex Carson Circus Will Present A Pageant Containing Many Mother Goose Characters

Largely for the benefit of the children who always come to the circus in increasing numbers as the years go by—the management of the Tex Carson Circus has had prepared—as a portion of the inammoth pageant of the Arabian Nights—a Mother Goose section with appropriate setting. Lucia Arenz (Prima Dona.)

It is in reality a beautiful and pleasing presentation. There appears in unique and correct costume Little Bo-Peep, Little Jack Horner, Mary, Mary Quite Contrary, Jack and Jill, SeeSaw, Margery Daw, Humpty Dumpty, Little Miss Muffet, Simple Simon, Little Boy Blue and Little Tommy Tucker.

All are brought onto the state platform in the center of the huge canvas tent and as the band plays they are presented to the Fairy King who is supposed to preside over all of the Boyland. The work of presentation is made under the skillful direction of the master of pantomime producers and directors Todd Henry—who has had a world of experiences along this line, having been director of the performances in master shows.

No mother living will fail to appreciate the pleasure this educational feature adds to her child's pleasure and knowledge. By all means give the kiddies a chance to see Mother Goose in all her glory and with all her children.

STERLING LODGE
A. F. & A. M.
No. 728

Regular Meetings on
the Second Tuesday of
Each Month

County Agent's Column

By Fred Campbell, County Agent

A new method of fertilizing grass and killing weeds at the same time has become popular in many areas. Ammonium nitrate spray is used as a contact weed killer that "burns" the grass but immediately becomes a fertilizer and stimulates grass growth. The lawn grass will choke out most weeds. Spray twice a year; early in the spring and late in the summer when weeds start growing.

The steps are: (1) Cut the grass short, (2) let it start re-growth, (3) mix one pound of ammonium nitrate -2 cups per gallon of water, and (4) use four gallons of this mixture on one thousand square feet of lawn. Apply with a low pressure sprayer or use a common garden watering can.

Ammonium nitrate is a commercial fertilizer that can be bought at most seed and fertilizer stores.

Deferred grazing is usually the cheapest and best method for range improvement. If as much as 15% of the key grass species are left on the range, deferred grazing is cheaper than reseeding. Deferred areas will generally produce from 15 to 50 pounds of grass seed per acre, whereas areas reseeded are usually reseeded with 3/4 pounds of seed per acre. This means that if you can step from one good grass plant to the next, there is no need to reseed. (We might stretch the point and say if we can broad-jump from one grass plant to the next.) With last year as dry as it was the pastures which were deferred, made remarkable growth.

David Durham, Clayton Stewart, Bill Davis and Johnnie Augustine have been attending the 4-H Club Wool and Mohair team workouts. These have been held each Tuesday afternoon after school, and will be until the 13th of June. On that date, the State Contest will be held at the San Angelo College. Several other boys are scheduled to begin workouts this next week.

LET'S TALK LIVESTOCK

BY TED GOULDY



CATTLE TRADE EASY ON MOST KINDS

Fort Worth—Cattle and calf prices were inclined to be on the low side of steady in most cases Monday at Fort Worth. Buyers point to a number of factors as influencing the trend, despite the fact that runs reported around the nation were somewhat below a week earlier.

Most important factor in the weakness of fat cattle and fat calves is the expected domination of the Easter dinner tables by ham and turkey. Nationwide promotion of Easter hams as handled by the National Livestock and Meat Board has all the purveyors of red meat certain that ham will dominate the holiday board.

The Texas Turkey Federation and the National Turkey Federation are also pushing turkey as an Easter dinner specialty and between this drive and the ham promotion the Easter lamb trade took a bad tumble last week.

Eastern seaboard wholesale meat dealers, the No. 1 handlers of lamb, openly expressed fears for the lamb market last week in the face of the all-out ham drive.

Another factor that weakens the immediate cattle trade is the continuation of sub-normal moisture in much of the Southwest and the accompanying blowing of the soil. Even the most optimistic cattle buyers are wary of going into the Summer without a season in the ground, and much of the Southwest needs rain right now.

Fed steers and yearlings and cows opened steady to 50c lower. Stockers and feeders were mostly 50c lower. Fat calves and bulls sold about steady at Fort Worth Monday. Top fat cattle were club steers sold at \$26.50, and some commercially fed cattle sold at \$23 and \$24. Fat cows drew \$12 to \$14.50, and canners and cutters sold from \$8 to \$12. Bulls \$10 to \$15. Fat calves \$21.50 down. Stocker calves and yearlings \$1 6to \$22.

LAMBS REACT AFTER BAD BREAK LAST WEEK

A good recovery from the lows of last week in sheep and lamb prices continued at Fort Worth Monday. Average prices of most sheep and lambs were fully \$1 and in sport \$1.50 to \$2 above the extreme low spots of last week's trade.

Good and choice fat Spring lambs drew \$20 to \$23, and shorn fat lambs cashed at \$19 down. Old wethers drew \$13 down. Old ewes sold from \$5.50 to \$7, and old bucks drew \$4 to \$5. Yearling muttons sold around \$16 down.

WESTERN REPUBLIC LIFE INS. COMPANY

Hear Bob Milburn with His Sports Cast over KGKL at 6:15 p.m.
DELBERT HARALSON
Sterling County Representative



Seventh Grade History Club

The Seventh Grade History Club met on April 1. The meeting was called to order by Brenda Augustine. New officers were elected as follows:

President—Calvin Gaston
Vice-President—Dean Chambers
Treasurer—Wayland Drennan
Secretary—Francis Brown
Reporter—Jimmy Joe Bauer.
Reporter Tony Allen

M-Sgt. Tommie Campbell, son of Mr. and Mrs. Earl Campbell of Sterling City, has been made a Field Sergeant at Fort Hood, Texas. Tommie, who has seen duty as an officer in the European and Far East theaters, joined the 1st Armored Division, stationed at Fort Hood. His being made a field sergeant means that he will be there on permanent assignment at Fort Hood. He is a 1st Lieutenant in the U.S. Army Reserves, subject to recall when needed.

Hamburgers, hot dogs, sandwiches and 5c coffee at Carter's Cafe—East Highway. (adv.)

TEX CARSON WILD ANIMAL CIRCUS



THE FIRST BIG CIRCUS HERE IN YEARS!
Tons of Equipment

Presenting the Largest Array of Trained Wild Animals carried with any American Circus now Touring the United States.

Presenting America's Largest Performing **JUMBO III**
ELEPHANT

Direct from European — Triumphs — Daring, Exotic **WANDA DEWAYNE**
Most Breath-Taking Aerial Accomplishments.

A Challenge to Anyone to Wrestle "Dynamite," the Big Black Bear.

BEAUTIFUL GIRLS and DARING PERFORMERS!

CLOWNS - CLOWNS - CLOWNS
See the Famous T-V and Hollywood Movie Chimpanzees.

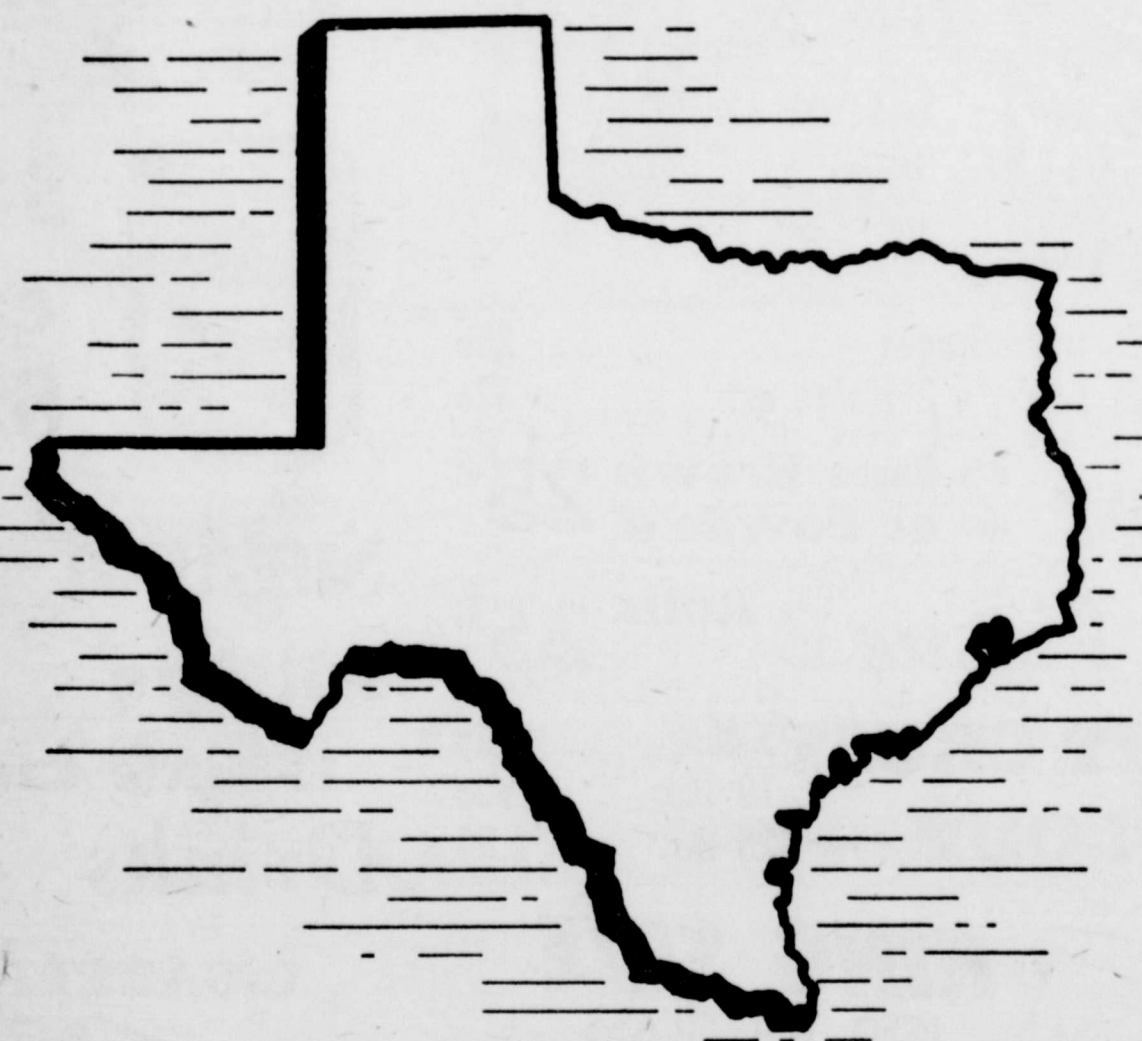
SPECIAL LOW PRICES
Afternoon and Night

STERLING CITY
TUESDAY 26th
APRIL

One Day Only
SHOW GROUNDS
In Morgan Pasture
Opposite Kid's Ball Field
Free Parking Space for
100's of Cars

Reed Wool and Mohair Co. says—

"PROUD TO ANNOUNCE WE ARE SERVING TEXAS WITH DOW AGRICULTURAL CHEMICALS"



We are happy to tell the farmers in this area that we have been appointed a dealer in Dow Agricultural Chemicals. This is a line of special-purpose products which includes weed and brush killers, soil fumigants, insecticides and other chemical aids to better farming. For our money and your money, this is the best line of agricultural chemicals sold today in Texas or anywhere else. We know they'll show results that will bring you back for more. We're asking our old customers and new ones to come in and get all the facts. We'll be looking for you the next time you are in town.

Reed Wool and Mohair Company
STERLING CITY, TEXAS

you can depend on **DOW AGRICULTURAL CHEMICALS**



STATE



INSURES ALL 3

Sometimes it's smart to put all your eggs in one basket... especially when it's your insurance protection. You'll enjoy the convenience of having all your personal insurance in the hands of one person who knows your individual needs. Call me anytime.



It pays to know your **STATE FARM** Agent

G. C. MURRELL

Phone 30 or 199

Sterling City, Texas



FARM



EKCO
4-PIECE
Knife Set
SAVE \$1.04
Special \$4.94
Save \$1.04 now on this handy all-purpose Ekco Eterna Knife Set. Stainless steel, hollow-ground blades are made sharp as only Ekco knows how. Includes 3-in. paring knife, 5-in. utility knife, 6-in. French cook's knife, 7-in. butcher knife in convenient hardwood holder.

As seen in
The Saturday Evening
POST

PERFECT COFFEE!
AUTOMATICALLY



GE AUTOMATIC COFFEE MAKER

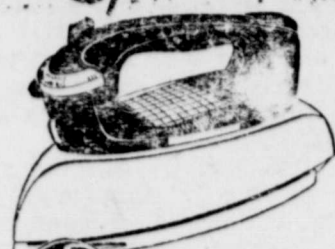
Select the coffee to your taste and you get it—automatically. Reheats without percolating, too!

\$29.95

Manufacturers Recommended Retail or Fair Trade Price.

GENERAL ELECTRIC

IRON MOST FABRICS
Without Sprinkling



STEAM and DRY IRON

It's two irons in one **\$17.95**

Manufacturers Recommended Retail or Fair Trade Price.
GENERAL ELECTRIC

New De Luxe SOLDERING GUN

A "hot" homecraft tool at the price of an ordinary soldering iron! Compact—rates over 100 watts. Heats in 5 seconds. Dual spotlights, trigger switch. Interchangeable smoothing, cutting, soldering tips.

\$7.95



NEW POWER SANDER
Biggest sanding area in its class—25 sq. in. Straight line action. Only 2 1/4" high. A real buy.

TIP-TOP VALUES



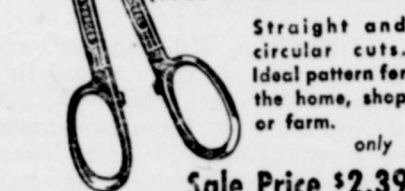
irha SPECIAL UNIVERSAL

PINT VACUUM BOTTLE
"CORDOVAN" lithographed case. Ivory plastic cup. Pre-tested filter. Regular list price \$1.85
ONLY \$1.49

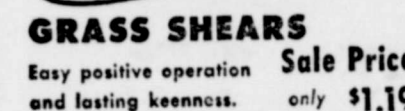


HEAVY DUTY KIT
"CORDOVAN" lithographed finish. Exclusive cup holder. Complete with pint vacuum bottle. Regular list price \$3.15
ONLY \$2.79

SPECIAL VALUES!
WISS COMBINATION METAL SNIPS
(No. V-10-HW-10")
Straight and circular cuts. Ideal pattern for the home, shop or farm.
only
Sale Price **\$2.39**



WISS
No. 501-HW
GRASS SHEARS
Easy positive operation and lasting keenness.
Sale Price only **\$1.19**



See Our Gift Ware
Some Tables of Items
at **HALF PRICE**

Our Annual Sale!!
APRIL 15-23

All Over Store!!

One Big Week!



BORG
Bathroom Scale

Exact weight every time, with a Borg. Accurate as your doctor's scale, and guaranteed for life under a Service Warranty. Big easy-read dial, smooth tile platform. Choice of colors. Never sold for less.

Lowe Hardware and Furniture Company

We feature **SWIFT'S**
Brands of Meat
12-oz. Can
39¢
Loin Steak
1 lb. 69¢

SWIFT'S
Pork Jowls **Dixie # Brand** **35¢**
1 lb. Longhorn Cheese **55¢**
1 lb. 49¢

CORN, Diamond Golden Sweet, 2 Cans ... 25¢
BETTY CROCKER CAKE MIXES box ... 35¢
(Yellow, White, Honey Spice, Devil's Food)
BEANS, Our Value Cut Green, 2 cans ... 25¢
PORK & BEANS, SUN SPUN, 2 Cans ... 19¢

Helen Curtis Lanolin Creme Shampoo
\$2.00 size only ... \$1.39

COLGATE TOOTH PASTE, Economy size 55¢
Giant size ... 45¢ Large size ... 25¢



Large Box
Tide or
Cheer
30¢



KOOL-AID, 6 Packages ... 25¢
PEACHES, Libby's 2 1/2 size can ... 30¢

Sugar 2 Boxes Brown or Powd'd **25¢**

Scot Tissue 2 Rolls **25¢**

LIGHT CRUST FLOUR
5 lbs. ... 49¢
10 lbs. ... 95¢
25 lbs. ... 1.98

KING SIZE
ICED TEA GLASS
and 1/4 pound
Bright-Early TEA
BOTH FOR 35¢



SPECIALS
Sat. & Mon.
APRIL 16th and 18th



3-lb. can
69¢

Sugar 5# **47¢**

Rit Dye **19¢**

12-Bottle Carton
Drinks **45¢**

CIGARETTES



Reg. Size. ALL POPULAR BRANDS
Carton \$2.09

CHAPPLE'S FOOD STORE

We Appreciate Your Business

**STERLING CITY
NEWS-RECORD**

JACK DOUTHIT, Publisher

Entered Nov. 10, 1902, at the
Sterling City postoffice as
second class matter.
PUBLISHED EVERY FRIDAY

SUBSCRIPTION RATES
\$1.50 a year in Sterling County
\$1.75 Elsewhere in Texas
\$2.00 Outside State of Texas

NEWS established in 1890
RECORD established in 1899
Consolidated in 1902

All classified ads, public notices,
cards of thanks, legals, and such ad-
vertising are charged for at regular
rates—2c per word. Display rates
are 42c per column inch.

Notice to Tired Housewife—Per-
suade your husband to bring you
and the kids to Carter's Cafe for
Sunday dinner and the whole fam-
ily will be happy. (adv.)

Insurance & Abstracting

Reliable Abstract Work
Fire and Automobile Insurance
DURHAM ABSTRACT CO.
DURHAM INSURANCE AGCY.
Worth B. Durham, Mgr.

**City Barber
Shop**

H. F. MERRELL, Prop.
"Satisfaction Guaranteed"

THE AMERICAN WAY**SUNDAY SCHOOLS****THE ROOT STRENGTH
OF OUR NATION'S YOUTH****NATIONAL SUNDAY SCHOOL WEEK**

Sponsored by

The Laymen's National Committee

April 11-17

**Highway 87 Detour
Through Town**

The State Highway engineering
Department on the repaving of U.
S. Highway 87, through here, has
detoured the traffic one block
north of the highway while the
township portion is being paved.
The portion not already, will be
paved from curb to curb through
the township. It is planned to fix
the detour with a coat of asphalt
to keep down dust. The work is
not supposed to take very long—
several weeks at the most.

The state highway department is
widening and straightening the
highway from Carlsbad through
Sterling City, and Cage Bros. has
lots of men and machines on the
job. The entire job should not take
too long. Bridges, roadbed, grade,
etc. all are coming in for latest im-
provements.

H. L. Bailey, resident engineer, is
in charge for the department.

TRY YOUR LUCK. Have you vis-
ited our new cafe—dining room?
Overheard one customer say to an-
other—When you eat at Carter's
there's always a surprise—you never
know what you are going to
get or how much you are going to
pay for it. (Adv.)

FOR SALE—House, three lots,
pressure pump, two bedrooms, only
four blocks from school (just east
of Mrs. Will Atkinson's) for only
\$7,000. Write or call Mrs. Wm. Mc-
Clung, Box 1038, phone 33461, Port
Arthur, Texas.

Cancer will at some time strike
one in every four Americans, ac-
cording to present estimates.

FRESH yard eggs for sale. Call
212 or see Levi Martin.

**What's Doing
in the
Churches****FIRST METHODIST CHURCH**

Bruce Medford, Pastor
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening worship 7:30 p.m.

CHURCH OF CHRIST

Wayne Zuck, Minister
Bible School 10:00 a.m.
Morning Worship 11:00 a.m.
Young Peoples Class 7:00 p.m.
Evening Worship 7:30 p.m.
Tues. Ladies Bible Class 9:30 a.m.
Wednesday, Mid-Week
Bible Study 7:30 p.m.

FIRST BAPTIST CHURCH

Robert Ritchie, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
B. T. U. 6:30 p.m.
Evening Worship 7:30 p.m.
Prayer Meeting Wed. 7:30 p.m.

FIRST PRESBYTERIAN CHURCH

Baxter D. D. Greer, Pastor
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.

PRESBYTERIAN CHURCH

"Looking Heavenward" will be
the sermon subject of Dr. Baxter
Greer at the First Presbyterian
Church, Sunday at 11 a.m. "Ties
That Bind" will be the topic of
the message at 7:30 p.m. Sunday
School at 10 a.m.

Dr. and Mrs. Greer will conduct
services at the Carlsbad Presbyter-
ian Church at 4 p.m. and return
in time for the worship service
here at 7:30.

**Notice by Publication of Final
Account****THE STATE OF TEXAS,**

To the Sheriff or any Constable
of Sterling County—Greeting:

Katherine Atkinson, Administra-
trix of the Estate of W. B. Atkin-
son, deceased, having filed in our
County Court her final account of
the condition of the estate of said
W. B. Atkinson, deceased, together
with an application to be discharged
from said administration, you are
hereby commanded, that by pub-
lication of this writ for twenty
days prior to return date hereof,
in a newspaper regularly published
in Sterling County, Texas, the first
of which publications shall be not
less than twenty days before the
return day hereof, you give due
notice to all persons interested in
the account for final settlement of
said estate, to file their objections
thereto, if any they have, in said
Court on or before Monday, the
25th day of April, A. D. 1955, when
said account and application will
be considered by the Court.

Witness, W. W. Durham, Clerk
of the County Court of Sterling
County.

Given under my hand and seal
of said court, at my office in the
Courthouse of Sterling County, this
28th day of March, A. D. 1955.

W. W. Durham
Clerk County Court,
Sterling County, Texas

**ATHLETES FOOT GERM
HOW TO KILL IT.
IN ONE HOUR**

If not pleased, your 40c back. This
STRONG fungicide **SLOUGHS OFF**
the outer skin to expose buried
fungi. Kills it on contact. Get
greasless, instant-drying T-4-L at
any drug store. Today at
LONG DRUG COMPANY

Realtors -- Land Loans
YOUR LISTINGS APPRECIATED
Rentals, Homes, Land

Sterling Finance Co.

Po. O. Box 668, Sterling City, Tex.

R. T.

Caperton Insurance Agcy.

Motors Insurance Corp.
ALL KINDS AUTO INSURANCE
STERLING CITY, TEXAS

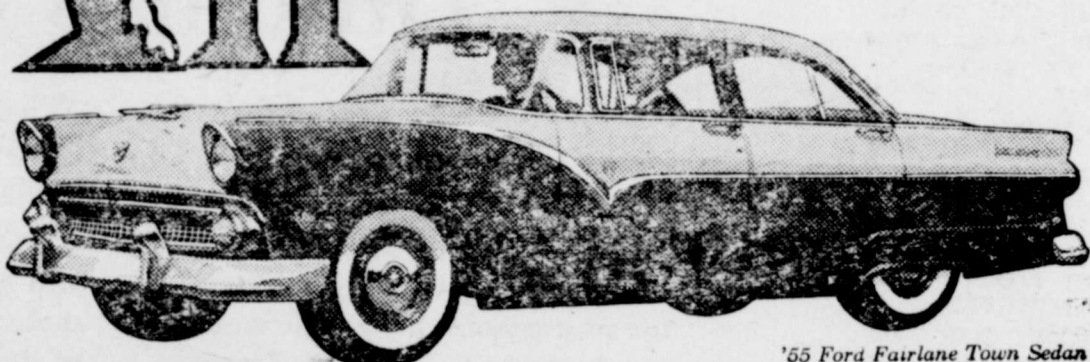
The Texas Co.

Petroleum and Its
Products

HENRY BAUER, Jr.

Consignee

Phone 157

Air*NOW you can have*

'55 Ford Fairlane Town Sedan

Conditioning

in any of FORD'S 16 beautiful models

*beats Texas heat... easy to
operate... built for long life*

**FORD SelectAire
AIR CONDITIONER**

The new Ford SelectAire Air Conditioner
was exhaustively tested in Texas and is
specially designed for your fullest comfort.

FORD

the New

BEST SELLER...

Ford sells more

because it's

worth more!

F.O.A.F.

The Ford SelectAire Air Conditioner is a
complete system. It cools and dehumidifies
air in summer—warms air in winter—defrosts
or defogs windshield—provides fresh-air
ventilation. All major units of the system
are mounted forward of the instrument panel
—none are in luggage compartment to rob
you of valuable space, as in some systems.

It is very easy to use. For you regulate
cooling, heating and ventilation—all with a
single control unit which is mounted on
the instrument panel.

Warm or cool air, as desired, is distrib-
uted across the floor of the car. Also, there
are two fully adjustable registers on top of
the instrument panel which permit air to be
directed at any angle for maximum comfort
or against the windshield for defrosting.

SelectAire Air Conditioning is available
in any of Ford's 16 V-8-powered beauties
for 1955. See the fine new Fords at your
Ford Dealer's. And Test Drive one that's
equipped with SelectAire Air Conditioning.
You'll agree that Ford offers everything you
need for top driving pleasure: eye-pleasing
beauty—spirited Trigger-Torque power—
smoother Angle-Poised Ride—and a spring-
time interior climate throughout the year.

COME IN AND TEST DRIVE

A NEW

'55 FORD

WITH

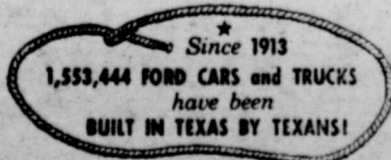
SelectAire Air Conditioning

Sterling Motor Co.

Phone 197

STERLING CITY, TEXAS

SEE THE EDDIE CANTOR SHOW 8:30 p. m. Sunday, KTXL-TV



BEHIND THE 8 BALL

(Continued from Front Page)

Bronte city councilmen have been reported as saying that a higher rate increase would be considered if and when a dial system is installed there.

That might work.

8-BALL

Now over in Mertzon, according to last week's Mertzon Star, my old paper, the telephone company offered the city a compromise on the rate increase they had been asking for. The company has the old style phones there, too, and the handset or pickup style phones are billed out higher each month than the old wall sets.

In Mertzon, according to last week's paper, business phones (1 party) now cost \$4.25 if hand set and \$4.00 if wall phone. The company had requested an increase to \$12.00 on the handset and \$11.75 on the old wall type. This with the tax would make a one-party business phone cost the business \$13.20 a month. The company, on their own, did agree to compromise (as they call it) and agree to \$8 for the hand set and \$7.75 for the old wall type phone. This is a FOUR DOLLAR come-down on their original request. That is a real come-down in my language.

For residence phones in Mertzon the company now gets \$2.75 for the handset type and \$2.50 for the old wall type. They wanted to go up to \$6.00 and \$5.75, but finally agreed to compromise on \$4.50 and \$4.25.

Palace Theater

Show Closed This Week

For Remodelling
Cinemascope Soon

Two Operators



Call 123 for Appointment

TWO OPERATORS TO SERVE YOU

MRS. RUBY GRUNY
MRS. RUBY DRENNAN

Vanity Beauty Shop

Sterling City, Texas

(All appointments not cancelled 1 hour before time to be charged for)

With the tax they would accept a monthly rental of \$4.95 for a one-party residence phone of the type you generally see—not the old wall type phone with tax would be \$4.68. AND yet Mertzon has only been paying \$4.00 (plus 40c tax) on one party business phones and only \$2.75 plus tax for a residence one-party phone.

So far, according to last week's Mertzon paper, the city council has not agreed to the compromise rates.

BUT, we can tell the world that Sterling subscribers have been paying those high rates of nearly that much since August 1952 thinking that the company was to HURRY UP and install a dial system in Sterling; increase the service and put in handset phones (replacing the old wall phones) as fast as possible.

Yessir, MR. Robbins.

8-BALL

Not very long ago I saw where the telephone company had entered a court suit to make Mertzon allow the rate increase requested. And now, the company has decided that a compromise might be in order.

Well, now!

8-BALL

Now, in my individual case, I have two phones, both on the same drop, and I pay a full one-party business rate of \$7.00 plus 70c tax and a full one-party residence rate of \$4.00 plus 40c tax. These have been in force for a number of years.

I imagine that the day of phones less than \$10 for business (with the tax) and \$5.00 (with tax) is almost a thing of the past. Rates will be about \$10 and \$5—or a little more—just about over the territory served by the General.

8-BALL

The company is getting the rate increases before dial is installed in the exchanges. Yet their operating expenses will go down when the operators are replaced by the dial board—it seems to me.

8-BALL

In the Mertzon paper I see that Alfred Chapple appeared in the Lions club variety show there and kept the house in an uproar. The affair featured a womanless wedding and some acts, such as Alfred's.

In one of his acts, Alfred was assisted by LeRuth Reed at the piano and Elizabeth Cole singing. He stops Elizabeth's song along and comments on the words.

Going to Mertzon from here were three three named, Mr. and Mrs. J. S. Cole, Jr., Jackie Cole, Mrs. Lee Reed, Mr. and Mrs. Harry Bradstreet, Cecilia McDonald and Mr. and Mrs. H. A. Chapple.

STOP THAT ITCH!
IN JUST 15 MINUTES.

Your 40c back at any drug store if not pleased. Try easy-to-apply ITCH-ME-NOT for the itch of eczema, ringworm, insect bites, foot itch or any other surface itch. Today at LONG DRUG COMPANY.

TOMATO Plants for sale. 25c a dozen or 5 dozen for \$1.00
Mrs. Henry Merrell

Mrs. Pat Jackson of Jackson, Miss., sister of Spencer Jackson, visited here over last weekend. Spencer's father, G. A. Jackson, returned with her.

Mrs. Martin C. Reed spent Saster weekend in Roswell, New Mexico, visiting her son, Mims, who is a student at New Mexico Military Institute there.

FOR SALE—Three lamp tables in excellent condition; and practically new Sunbeam Saladmaster. Mrs. G. C. Murrell, phone 199.

Quality Job Printing, News-Record.

HAVE U seen our cafe? It "ain't" big, but our hearts are and so are our plate lunches—85c each. Better get yours at Carters Cafe & DriveIn.

John Hamilton and Dan Glass students of San Angelo College, visited their families here during the Easter vacation.

Mr. and Mrs. Bill Sims of Dallas visited the Roland Lowes and the Fred Campbells here last weekend.

Bill Swann, freshman student at Texas U., visited his parents, Dr. and Mrs. W. J. Swann, over the Easter weekend.

Spending the Easter week-end here with the Earl Campbells were Mr. and Mrs. Don Seely of Lubbock and Lt. and Mrs. Howard Bru of Big Spring.

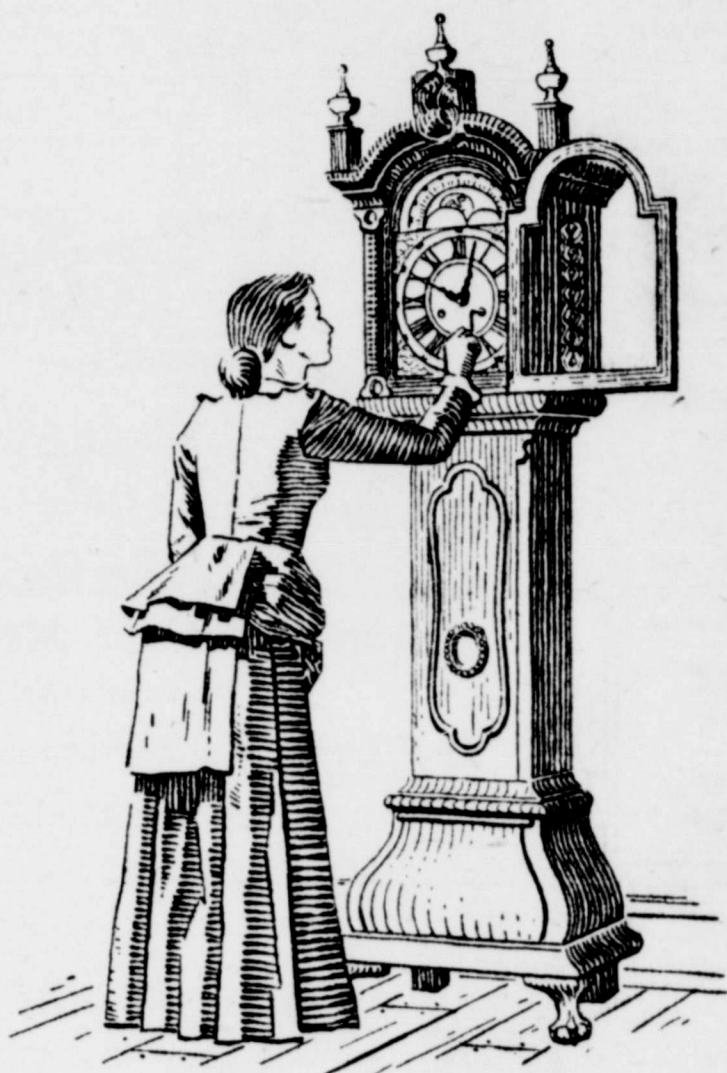
Hector Long, student of Texas U. visited his parents, Mr. and Mrs. Cecil Long, here last weekend.



How Christian Science Reads

"A VICTORY
OVER LACK"

KGKL (960 kc.)
Sunday 8:15 a. m.

**Time has changed**

Today electricity even winds the clock... and does a better job of it than Grandmother ever did.

Keeping time is just one of the hundreds of ways electric service makes life easier, more convenient. And this is only the beginning. Many exciting, new electric servants are on the way.

What they'll bring you and your children is a whole new way of living.

Your electric company is working and planning ahead to make sure there will always be an ample supply of dependable, low-price electric power to serve you when you need it.

West Texas Utilities
Company



From where I sit... by Joe Marsh

Learn How to Pull Together

Saw a kid go by the Clarion office on a brand-new coaster wagon yesterday—and it reminded me of when my brother and I were about forty years younger.

Our folks weren't poor, but there wasn't enough to buy two wagons for Christmas. We got one between us. Dad made a rule that we each could have it for a week—but the boy with the wagon was responsible for keeping the kitchen wood-box filled.

Seemed a bargain to Bud and me—at first. But soon we discovered it was no more fun playing

alone than working alone. It wasn't long before we were sharing the wagon in return for sharing the chores.

From where I sit, you can't enjoy a privilege yourself if you're going to deny it to others. There are some folks who want the right to enjoy their favorite beverage—but would deny me my right to an occasional glass of beer. I doubt if such people get their full "share" of happiness, though.

Joe Marsh

Copyright, 1955, United States Brewers Foundation

FOR YOUR EVERY INSURANCE NEED See—

DELBERT HARALSON

I Write All Forms of Insurance Including the Following:
Personal Property Life Polio Compensation
Public Liability Theft Hospitalization Accident & Health
Automobile Bonds Cancer
Fire Burglary Property Damage Phone 115 or 94

SPORTING GOODS

FISHING TACKLE, GUNS, AMMUNITION, CAMPING, etc.

C. C. AINSWORTH

PHILLIPS 66 STATION
Phone 148

FIRESTONE TIRES
Sterling City, Texas

**is your telephone a Broadcasting Station?**

An EXTENSION TELEPHONE... or two... gives privacy. Lets you make or take a call without family, friends or the neighbors' children tuning in. Cost? A lot less than you think. Call our Business Office today.



GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

A Member of One of the Great Telephone Systems Serving America