

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 7.

The Hereford Brand, Hereford, Texas, Thursday, February 25, 1932.

Five Cents Per Copy.

Schools Will Operate For Full Nine Months

Board Decision Justified by Tax and State Returns

Excellent Prospects Held Out for Successful Completion of Entire Program of Education.

Facts and figures ascertained at a meeting of the Hereford school board Tuesday evening of this week revealed sufficient funds in respect to warrant the statement that Hereford schools will be able to complete the full nine months of its scheduled term. There has been some rumor contrary to this, and while it has been unfounded, the board has waited until tax returns were available and a definite statement of the amount expected from the state department could be ascertained.

There will be \$9.00 per scholastic received from the state for the remainder of the school term, \$4.00 in March, \$3.00 in April and \$2.00 in May. Furthermore, the state department predicts that \$1.00 per scholastic will be sent the local school each month of June, July and August. Tax returns to date and promised for the immediate future make possible the statement from the Hereford school board that the full term of school will be held.

Mrs. M. R. Corbett Funeral Rites Last Sunday

Mrs. Martin Ryan Corbett died at the home of her daughter, Mrs. Earl Phillips, Saturday, February 20, as the result of a stroke of paralysis with which she became afflicted the Thursday before. The funeral was held Sunday afternoon at 3:00 o'clock in the First Christian church, Rev. M. J. Johnson officiating, and interment was made in West Park Cemetery.

Alta Grant Stewart was born at Orlena, Illinois, April 7, 1898, the fifth daughter of Mr. and Mrs. L. Stewart. Her girlhood was characterized by her devotion to all things good, her home, her school and her church. She was an unceasing pride and joy to her parents.

She became the wife of Martin Ryan Corbett January 3, 1900. To this union were born five children, Paul, Roger, Elizabeth, Joyce and Carol, all of whom, with the husband and father, survive her.

Rev. M. J. Johnson delivered a beautiful sermon as a tribute to a devoted wife and mother, using as his text the tenth to thirty-first verses of the thirty-first chapter of Proverbs.

T. A. IN WASHINGTON PAGEANT FRIDAY OF NEXT WEEK; 200 IN PLAY

Plans and rehearsals for the presentation of a pageant of the life of George Washington with interpretative scenes showing the effect of his ideals on the life of the Nation, are going forward under the sponsorship and direction of the Hereford Parent-Teacher Association.

There will be about 200 characters, most of them in costume in the pageant, which is expected to be the most spectacular of any shown to date in the city.

REV. M. J. JOHNSON TO PREACH MASONIC SERMON

Rev. M. J. Johnson, pastor of the First Christian church, announces the subject of Masonry as the basis of his sermon to be delivered next Sunday at the evening hour.

Rev. Johnson is reported to be an excellent authority on Masonry, and his discourse Sunday evening should be of much interest to members of the Masonic organization and the public at large.

MASONIC CELEBRATION OF GEO. WASHINGTON'S BIRTHDAY A SUCCESS

Inaugurating a series of events celebrating the two hundredth anniversary of the birth of George Washington, 123 Hereford Masons, their wives, children and friends gathered at the lodge rooms Monday night, where a program appropriate to the occasion was given. This program included talks by Presiding Elder Lipscomb, Amarillo, and Rev. Johnson, pastor of the First Christian church of Hereford, chorus singing, and a play "George and Martha Returns," presented by Misses Jack Rose, as George Washington; Mrs. Jim Holley, Martha Washington; Mrs. A. A. Foster, as the George of today, and Mrs. Mack Womble, as the modern Martha. G. A. F. Parker presided as master of ceremonies.

Climaxing the occasion came a banquet of fried oysters and necessary trimmings.

Hereford Merchants Join In Community Trade Extension

The cooperative trade extension advertising of 23 Merit Merchants of Hereford are combined in the center spread of the Brand this week in one of the cleanest-cut community trade propositions the paper has ever been privileged to issue.

The reader will find the highest type of merchandise, representative of almost every commodity for purchase or sale in the average community, offered at prices that should make trading in Hereford an inductment worthy of the consideration of everyone. No matter what the customers' needs may be, the lines of merchandise advertised in the Brand this week are distinctly advantageous.

Brand for \$1.00.

In addition to the drawing power of the combined Merit Merchants advertising, the Brand itself is making a price to 450 extra readers by mailing them sample copies this week and announcing to them that they only may subscribe to the Brand for ONE YEAR for \$1.00. To make this exclusive to those receiving sample copies, the Brand asks that they bring in the addressed label of this week's paper with them as they subscribe. This is good for this week's issue only.

Merit Advertisers.

The Brand is proud to present the names of the merchants whose cooperative efforts have made possible the trade extension plan. Every other business firm advertising in the Brand this week also is due special consideration because of their assistance at this particular time.

The merchants participating in the program are:

- Brumley Chevrolet Co., Inc., City Drug Store, D. R. Gass & Son, Tapp-Ireland Service Station; E. B. Black Company, Stone Department Store, West Texas Feed & Seed Co., Streun Hardware, R. H. Kemp Lumber Co., Corner Drug Store, Close Drug Co., Panhandle Lumber Co., Ireland-Beavers Motor Co., H. L. Rice, The Chocolate Shop, Bill Smith's Service Station, Hereford Laundry, The Quality Drug Store, The Star Theatre, Sprows-Cronin & Co., Carlyle's Grocery, Furr Food Store, S. L. Harman Store.
- Merchant No. 1—Free grease job with every oil change.
- Merchant No. 2—Hose at 80c, 20c and 10c.
- Merchant No. 3—Free Dutch oven with 6 bars of soap at 50c.
- Merchant No. 4—40c poultry tonic at 15c, 30c; lice powder at 20c.
- Merchant No. 5—Triple issue of Green Stamps with bulk garden

National League Pitcher Visits Brother Here

Bill (Jinx) Harris, pitcher for the Pittsburgh Pirates, national league baseball team, visited his brother, Garvin (Slick) Harris, in Hereford Saturday while the Pirate team was resting in Amarillo. The team was enroute to its spring training camp at Paso Robles, California. Mr. Harris was called in from the Texas League by Pittsburgh last fall just before the season closed, and made an exceedingly good showing by winning four games, three of them shut-outs. He says he feels confident of being in the big middle of things in the national pastime this summer, and Hereford fans will be pulling for him.

He is a fine built, friendly and companionable fellow, and gave more the impression of a successful business man than of a ball player. His genial personality made friends rapidly for him while he was here, and his visit will result in a number of local fans keeping closer tabs on Pittsburgh this summer.

INFLUENZA CONDITIONS CONTINUE TO IMPROVE

Hereford high school reports that nearly all students who have missed attendance because of influenza are back again in school or are on the way to recovery. Spaulding Bartley, who was the first reported seriously ill, has returned to school, while Fred Winfrey, Kermit Wilson, and Virgil Cloyd are reported as convalescing nicely.

The worst of the period of influenza struck Central school last week when 120 of the 350 pupils were out one day. This week Miss Edith Shields, principal, reports attendance decidedly on the upgrade, and improving daily.

A number of the business people were confined to their homes last week but are back on duty again this week, with no serious cases reported.

seed.

Merchant No. 6—15 pounds semi-finish laundry for 75c.

Merchant No. 7—20 per cent off on all dishes, and close-out prices on Cook's lacquer.

Merchant No. 8—Children's coveralls at 48c. Mens overalls, \$1.25 value, \$1, ladies' hats 98c to \$3.95.

Merchant No. 9—"Red Divers".

Sunday, Monday and Tuesday.

Merchant No. 10—Half price sale of furniture.

Merchant No. 11—Ten special prices on toilet articles.

Merchant No. 12—Says of his lumber business, "See the rest then see the best."

Merchant No. 13—Linen wash frocks at \$1, and beach pajamas at \$1, and other clothing specials.

Merchant No. 14—Oranges, dozen 21c, prunes 33c a gallon.

Merchant No. 15—\$1.75 tire pump for \$1.35, and \$5.70 tire for \$4.55.

Merchant No. 16—Thirteen-plate battery for \$5.95 and 4.50x21 tire at \$8.75.

Merchant No. 17—\$1.00 to \$1.50 stationery for 65c.

Merchant No. 18—Eight-foot steel Star windmill for \$47.50 cash.

Merchant No. 19—\$1.50 colored alarm clocks for 98c, and other drug items.

Merchant No. 20—Delco battery for \$10 with liberal allowance on old battery.

Merchant No. 21—Ladies' spring shoes at \$1.95, \$2.95 and \$3.75, and other clothing specials.

Merchant No. 22—\$1.00 fountain syringes at 60c, and 50c tooth paste value for 33c.

Merchant No. 23—Tells what he means by "One Stop Service".

Resolutions On Bicentennial by Committee

The committee appointed by Mayor E. S. Ireland for the Bicentennial Celebration of George Washington's birthday, met Thursday of last week. Knowing the people of Hereford to be in full sympathy with the celebration of this 200th anniversary of the birth of the Father of Our Country, this committee is planning a program to extend throughout the year, the details of which will be announced later, through the columns of the Brand. Of course the committee can accomplish nothing without the help of the individuals of the community, but its members are confident that help will be forthcoming.

RESOLUTION

Whereas: The George Washington bicentennial commission has established the time from February 22 to Thanksgiving Day of this year as a period during which it urges every phase of George Washington's life be discussed in patriotic societies, churches, clubs, fraternal bodies, schools and all other organizations and institutions; and, Whereas, we the people of this community recognize George Washington as the chief contributor of this Nation's greatness and that we ought to become cognizant of all those great qualities that made it possible for him to become the founder of liberty, of a unique government and a system of national life, or which we are so proud; and,

Whereas, we now have the opportunity to show our patriotism, love and appreciation for the life of this man who stood for so much and accomplished so much in laying the foundation of this great nation;

Therefore, be it resolved that each one of us cooperate with the national commission and the local committee in all phases of our civic life in supporting whatever program that is offered by any organization in honor of the memory of our first president.

COMMITTEE OF THE CITY OF HEREFORD.



Getting Ready for Spring.

The greatest influence for good during the past week has been the sight of people raking in their yards, digging up flower beds and gardens, sowing oats and barley on the farms, cleaning up things in general, getting ready for the growing season.

The express office and post-office is continuously beset with the cheeping of baby chicks being shipped out to customers or coming in to poultry raisers here.

A note of optimism is in the air, and the bright sunshine is warming the kids up to tops, marbles and kites.

Summer's coming!

Mr. Parker Here Sunday.

G. A. F. Parker of Hereford spent Sunday here as the guest of Rev. Annis of the Methodist church, and assisted with the church services.

He spoke to the congregation at the morning church hour and went with Rev. Annis in the afternoon to one of his country appointments. He also was the principal speaker at the Union Layman's meeting at the church in the evening.

Mr. Parker is recognized as one of the most capable layman workers in this conference of his church and the local congregation is fortunate in receiving his visits and assistance in the church work.—Friona Star.

W. J. (BILL) SMITH'S STATION BURGLARIZED

The Conoco filling station of W. J. (Bill) Smith at 113 West Third Street was robbed of about \$35.00 in cash last Saturday night by parties as yet unknown. It is thought entrance to the building was gained through a rear door, as it was open when the theft was discovered, and the empty cash box was found at the back of the building.

Home Demonstration Work Now Reinstated

Large Crowds Attend Dealers I-H-C Meeting

The picture show and exhibition of McCormick-Deering farm equipment held at Buchanan & Ross' Tuesday afternoon of this week surpassed in attendance and interest the highest hopes of the owners. An accurate count was not possible, but various estimates placed the number of persons present at over 300.

New types of International Harvester Company farm equipment, especially that dealing with power implements, with working models of trucks, etc., were shown; pictures of instructive and entertaining nature were given, and talks of advantageous uses of power farming were given by company representatives.

Special prices and considerations were given purchasers of the equipment contracted for that day. A hammer-type feed mill was awarded J. A. Noland of Summerfield, one of the attendants at the exhibition.

Will S. Kerr returned Sunday evening from Canyon where he visited relatives a short time.

Further Investigation Needed Before Highway Estimate Given

The exploration for caliche deposits in Deaf Smith county continues under the direction of State District Engineer P. H. VanLondon with a view to determine the approximate cost of the proposed paving of highways in this county. It was thought the investigation could be completed by the end of last week, but the shallowness of deposits along the north road has sent the county laborers to other points to find deeper caliche beds. It is thought the work will be finished by the end of this week.

Following this, Mr. VanLondon will calculate the approximate amount of money needed to build Deaf Smith county's share of the paved roads, a petition asking for an election must be circulated for signatures before presenting to the county commissioners who will call an election to determine whether or not the bonds will be issued and the roads built.

County funds are being used to pay for the exploration work, but it is considered necessary as the approximate cost of the proposed paving must first be determined before its amount could be incorporated in a bond issue election, and the distance of the haul, the condition of the material, cost of construction at each point, and various other items must be known before even an approximate estimate can be made of the entire county-wide program.

MRS. W. B. WALKER DIED THURSDAY.

Mrs. Winnie B. Walker, age 38, wife of A. J. Walker of Canyon, died Thursday afternoon, February 11, in an Amarillo hospital following an operation performed early in the week. She is survived by her husband and two daughters, Florence and Amy Jean.

Funeral services were conducted Saturday afternoon at 2:30 o'clock from the First Baptist church with Rev. C. E. Jameson officiating. Pall bearers were Warren Johnson, Andy Walsh, Elize Price, Glenn Greer, Clyde Johnson, of Canyon, and Claude Higgins of Hereford. Interment was at Dreamland Cemetery.

Mrs. Walker had lived in Canyon for three years, prior to that she made her home on a ranch northwest of the city.—Canyon News.

Mrs. Walker was well known in Hereford, her husband for the past several years being associated with the Walker Implement Company at Umbarger, and also made their home for a while last year in Hereford.

Commissioners Contract Work To Begin March 15

MISS ANN COPELAND AND GEORGE PARKER MARRY AT HOUSTON

The marriage of Miss Ann Copeland and George Parker was solemnized at the home of the bride's parents, Mr. and Mrs. J. H. Copeland, in Houston, Saturday, February 20.

These newlyweds are both Hereford young folks and their marriage is a pleasant surprise to a great number of friends here who extend the heartiest congratulations. The bride is the charming and accomplished daughter of former Hereford residents, and was recently a teacher in the schools of the county. The groom is a fine son of Mr. and Mrs. G. A. F. Parker, a young man of sterling ability, who has been employed for several years by the Guardian Trust Bank of Houston. They will make their home in Houston, their address being given as 3017 Norhill Avenue.

Clubs of County and Farm Home Life In General to Be Greatly Benefited by Action.

The county commissioners in regular session Monday of this week arranged with Miss Minnie Mae Grubbs, district home demonstration agent, representing the extension department of A. & M. College, to reinstate the home demonstration work in Deaf Smith county and left it up to her to have an agent here to begin work the middle of next month.

Miss Grubbs told the court she had several excellent workers in prospect and promised to have one ready to assume the duties of the office in Deaf Smith county by the time the court designated. Miss Grubbs had been here following the last term of the county commissioners court and came this week by invitation to take up the matter of reinstating the home demonstration work.

The announcement will be met with favor by the agricultural interests of the county, especially the women and girls of the farm homes, who gained an insight to the advantages of the demonstration agent's instruction to them in their home problems last year, and undoubtedly will be a large factor in supplying the answers to food and clothing questions in the rural sections in 1932.

Deaf Smith county demonstration clubs have carried valiantly forward the work begun last year, joining in this to build for themselves a fine program of activities for this year that is a marvel in its directness and the scope of its endeavors. The new agent will find many clubs already at work on their accomplishments for the year, and the work will be in keeping with the loftiest ideals and finest sentiments. Great things are in prospect for the demonstration club workers of Deaf Smith county in 1932. They have carried on under the leadership of their own different members as they stepped forward to do each one her part—and great praise is due them all.

Mrs. Effa Rutherford's Mother Dies.

Mrs. Effa Rutherford has received word of the death by pneumonia of her mother, Mrs. W. Aterburn, at her home in Kansas, Illinois, burial being made there last Thursday. Owing to her duties as assistant to the county clerk, as district court is now in session, it was not possible for Mrs. Rutherford to be present, but her sister and husband, Mr. and Mrs. L. H. Davis, and two brothers, Guy and E. C. Aterburn, all of Amarillo, were able to reach home for the funeral.

G. W. BRUMLEY PLANS ENORMOUS HOG SALE TO BE HELD TUESDAY, MARCH 8

G. W. Brumley, veteran hog grower and creator of the best hog market in the Panhandle, will stage one of the greatest auctions of hogs and dairy cattle in the sales pavilion here on Tuesday, March 8.

Several hundred pure bred Hampshire sows, gilts and boars will be offered at public auction, as well as 40 head of pure-bred Jersey dairy stock.

Mrs. Louie LeGrand spent Friday visiting her parents, Mr. and Mrs. Leonard Ricketts in Dimmitt.

Rain Friday Night.

More rainfall last Friday night delighted the agricultural interests of Deaf Smith county, and although the moisture turned to snow and had several inches on the ground Saturday morning, temperatures did not drop very low and livestock did not suffer greatly. The precipitation is reported to have amounted to about one-fourth inch.

The Hereford Brand

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HEREFORD, DEAF SMITH
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NORTHWESTERN PUBLISHING
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Editor and Manager

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NOTICE TO THE PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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SUBSCRIPTION PRICES:
Zones 1 and 2, per year \$2.00
Zones 1 and 2, six months \$1.00
Outside Zone 2, per year \$2.50
Outside Zone 2, six months \$1.50
Outside Zone 2, four months \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Often the only difference between a successful man and a failure is that the former stands for something and the latter fails for something.

You can't build a reputation on what you are going to do.

I DID IT!

"Father, I cannot tell a lie, I did it with my little hatchet."

Thus did George Washington, the Father of Our Country, frankly confess chopping down the cherry tree and accept the responsibility for his own act, even though he did not know what punishment might be meted out to him by his father. This straightforward acceptance of responsibility for what he had done, with no attempt at subterfuge or deceit, no trying to lie out of it, or blame it on someone else, thereby indicating he stood ready to take whatever punishment would result from the doing of that act, formed the fundamental basis of the character of our beloved George Washington which makes his name revered, and makes it possible for all of us to say "He was first in war, first in peace, and first in the hearts of his countrymen."

How many frankly and freely accept the responsibility of our own acts? Do we say "I did it" when something is done which should not have been done by us; or do we try to shift the blame to others or try to make it appear we do not know anything about it?

In the world of credits if our record is such that we are refused additional credit, or are not permitted to open accounts in other stores do we say "I did it," "I don't blame you, for if you had owed me as long as I have owed you, I wouldn't sell you anything more, either; I have not paid my accounts as promptly as I could have done in the past; I know I have used money for other things which should have been used to pay my bills," etc., or do

we blame the merchant, the doctor or others with whom we have had credit dealings?

It is never too late to mend our credit record. No difference how scarred it may be through mis-treatment, neglect, carelessness or other reason, if we honestly and frankly say, "I tore it down and I am going to build it up," then slowly and surely pay up our old accounts, get square with the world, we can build a credit standing in the community of which we can be proud to say, "I did it."

Why not say, "I did it," and take the consequences, good or bad?

More and more candidates come out in district, state and national circles to bring the resources of their great power to the relief of the dear people. Nearly all of them think that the mere fact of their becoming candidates is of such enormous importance that editors will have a wild scramble to tell their readers about what they, as candidates, are going to do to save the country, just as news items. Such a pitiful few ever make the grade that it is a wonder some one doesn't get the idea of paying for his publicity. What a landslide of support and approval he would receive. His opponents would immediately fade from the race in the face of such news items the first candidate would get. But none of them seem to think enough of their candidacies to pay their way, and the dear people don't even know they are running for office until the name is found on the election ballot.

Just why district, state and national candidates think their plans for spending the public's money is news, is hard to understand. County and precinct candidates spend good money to run for office. It is offered as a reason for the condition, that it would take too much money to pay for the race and the candidate couldn't afford to be "out" that much. Just think how much the dear people are "out" when he gets elected!

I haven't decided what to do about the Chinese-Japanese war, what to do about state politics, who ought to be Democratic candidate for president, or what will put business back where it ought to be. They are all too much like the weather—we talk about them a lot, but don't (can't) do much about it.

The merchants who are given the name of MERIT in the Brand this week are deserving of the word in all its meanings. Their firms stand for dependable merchandise, they deserve every consideration that can be given them, they each help other business firms in town by contributing a part to an advertising program for the whole city. Their group of advertisements in the Brand is a distinct outline of the superior advantages to be gained by trading in Hereford.

There is no brass band, free drawings, given away merchandise or any inducement promised anyone to come to Hereford to trade, except that all lines of merchandise may be had here at prices beneficial to the buyer. When things are given away, somebody has to pay for them, and no matter how shrewd any shopper may be, each pays his part somewhere.

No sensible person expects a merchant to sell goods and lose money at it. A comparison of merchandise prices between Hereford and other places will show that commodities here are as low or lower than at any other town. The grouping of the advertising of MERIT MERCHANTS shows how community-wide is the plan of welcoming trade to Hereford, covering as it does practically all of the buying and selling industries of the city.

Easy Pleasant Way To Lose Fat

How would you like to safely and harmlessly lose 15 pounds of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales today and see how much you weigh—then get a bottle of Kruschen Salts that costs next to nothing and which will last you 4 weeks. Take one-half teaspoonful in a glass of hot water in the morning, cut down on pastry and fatty meats—go light on potatoes, butter, cream and sugar—and when you have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends—"One bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

But refuse imitations—safeguard your health—you lose fat SAFELY with Kruschen.

Leading druggists America over sell Kruschen Salts—you can always get it at City Drug Store.

Fairview-Palo Duro Items

By MRS. JOHN BOLING

Misture in the form of rain and snow fell here Friday night and was appreciated as the winds were drying the soil rapidly.

Mrs. Comingoer called on Mrs. Campbell Monday afternoon. Mr. and Mrs. Cecil Allred visited Mr. and Mrs. Dalbert Allred and other relatives at Childress the first of last week.

Mr. and Mrs. R. L. Campbell and family called in the Irvin Hutchins' home at Wildorado Sunday afternoon.

Mr. and Mrs. O. Grabbe called in the John Boling home Monday evening.

Mmes. H. H. Elam and Guy Robinson of Wildorado visited Mrs. R. L. Campbell Monday.

H. J. Oglesby and family spent Sunday in the Comingoer home.

Mr. and Mrs. Cecil Allred visited Mr. and Mrs. Boyd Giffle at Truscott one day last week.

Mr. and Mrs. Homer Guinn and family called in the John Boling home Friday.

Mr. and Mrs. Lindsey Campbell of Bushland visited in the R. L. Campbell home Wednesday.

Mr. and Mrs. Coy Phillips stayed in the Cecil Allred home last week while they were visiting her parents at Plainview.

Otto Smith and wife were in Hereford on business Saturday.

Mrs. Arnot, who lived two miles south of Wildorado on the Mack Womble place, died at her home last Thursday and burial was made from an Amarillo funeral home.

Mrs. Comingoer visited the school Friday afternoon.

J. C. Allred and family of Hereford took dinner Sunday in the Cecil Allred home.

Frances and Byron Campbell attended League at Wildorado last Sunday.

Mr. and Mrs. Carl Fuqua were Sunday visitors in the Howard Rogers home.

Mr. and Mrs. Speedy Cretzinger of Panhandle visited relatives here and were supper guests in the Clay Fuqua home Friday evening.

Northwest News

By PEARL HOOVER

Mrs. G. C. Snell and Mrs. Z. J. Steen entertained the primary and Junior Sunday school classes at the Steen home Saturday.

Rev. Hodges, Baptist preacher from Adrian, preached at the community house Sunday afternoon.

Mr. and Mrs. J. R. Overstreet visited in the Charley Houser home Sunday night.

Allice and Austin May Wise after a long absence from school, are back again.

Fred Burns and J. E. Morrison were to Hereford Wednesday.

J. O. Lytle is drilling a well for Elmer Burns.

Mr. and Mrs. Homer Cleveland made a business trip to Hereford Tuesday.

R. O. Dunkle, county agent, was here from Hereford organizing a 4-H club for the boys of this community last Wednesday.

Mr. and Mrs. S. L. Walser visited their daughter, Mrs. C. J. Crump, in Canyon Saturday.

Card of Thanks.

We wish to thank our friends for the wonderful sympathy and many kindnesses shown us in our hour of sorrow, and can only wish that when their inevitable hour shall come they may have as generous care.

M. R. Corbett and Family.

Westway Items

By WILMA NELL SIKES.

Bob Kelly and family accompanied Mrs. Boyer and sons to Okla-home Sunday to be present at the funeral of Rev. Boyer who died Saturday.

Mrs. P. H. GHiland, who has been ill at the home of her mother-in-law in Hereford is some better.

Mr. Huntzinger and family visited the R. M. Gunn home Sunday.

Mrs. A. C. Pierce and Misses Frances Brown and Ruth Hanna visited Mrs. GHiland Sunday.

Mrs. B. Campbell has been visiting her daughter, Mrs. O. T. Ott, west of Westway, who has a new baby girl.

Mrs. Gunn visited Mrs. Sikes Saturday afternoon.

The two short plays were not given Friday on account of the illness of one of the characters, Oleta Hartman.

Woodrow Holland who suffered all last week with a severely injured ankle, returned to school Monday.

Ivy Ragesdale, Guy Lawrence, Edith Chandler and Dan H. Smith visited Bessie Gunn Sunday.

Mrs. J. H. Landers, Mrs. Pierce and Misses Brown and Hanna visited the Sikes home Sunday.

Mr. GHiland and Mrs. Denney have ordered 1000 baby chicks, and Mrs. Grimes will also order soon.

Many school children were absent this week because of illness.

Mmes. L. O. and Homer Gore visited Mrs. O. T. Ott Sunday.

Mrs. Lenora Schulz has been ill at the home of her sister, Mrs. T. L. Vaughn, this week.

Mr. and Mrs. Bob Denney visited Mrs. GHiland Sunday.

Remember the musical show Friday night, admission 10-20 cents. Jimmie Harrison and David Boyer went to New Mexico Sunday after Rev. Harper who was wanted to conduct the funeral of Rev. Boyer.

Health Hints

The Five-Point Child.

The State Department of Health is sponsoring through its different affiliated health groups and voluntary workers a project by which school children are awarded a certificate for five major health achievements. The children are found and awards made through the service of the state health nurse in each section. Such report was recently made of Virginia Myers, 10, daughter of Mr. and Mrs. St. Andrew Myers of Henrietta. Virginia is not only the first 5-point child to claim the certificate in this district made up of four counties, but is the first in all the state.

Virginia's illuminating radio talk will give grown-ups an idea of how health work may successfully be promoted among children:

"My name is Virginia Myers. I am 10 years old and in the 5th grade of the Henrietta school. I have had a physical examination each year. The state department sent Miss Mayfield, a public health nurse, to conduct a program in Archer, Clay, Jack, Young and Wichita counties. She interested and encouraged me to become a five-point child. My teachers also have helped me. Because my little friends, Evelyn Murphree of Iowa Park and Edith McClure of Jacksboro were in the contest, I did my very best to earn the first certificate. It was fun having corrections made when other children were doing the same thing. The best way to become a five-point child is to learn how many points you have and then work for the others:

"First, practice health habits. These are cleanliness, proper food,

fresh air, proper posture, correct weight. Second, be a good citizen. In the home, with playmates, in school, be obedient, be fair. Do your work cheerfully and well. Third, had teeth, eyes and ears must be corrected by doctor or dentist. Fourth, prevent contagious diseases by vaccination or immunisation. Fifth, when you have done all these, it is easy to add the fifth point, which is satisfactory grades at school.

"These five points represent Texas Star. To earn my certificate I had tonsils removed, three teeth pulled, two filled, vaccination, immunisation against diphtheria, took typhoid serum.

Mrs. Earle Joiner is ill with influenza at the home of her mother, Mrs. G. Brunley, in Hereford.

FREE!



—With each \$1.50 worth of cleaning and pressing, we will clean and press a sweater or trousers FREE.

ONE WEEK ONLY—FEBRUARY 25 THROUGH MARCH 3

CASH AND CARRY—Sound your horn for curb service.

CORBETT & CO.

207 Main Street.

Kansas City Life Insurance Company

Geo. V. Stambaugh
Special Representative

Like Good Health—Beyond Price

Dependable Gas Service, like good health, is seldom considered while we enjoy it, but is appreciated keenly after it disappears.

Your gas service is regarded as a good gas service only if it meets your needs 365 days in the year, every minute of the warmest day of Summer or the coldest day in Winter.

Day and night, the members of the West Texas Gas Company work diligently at their task to insure such a service.

West Texas Gas Company

'M' System

Buy from Independent Stores—your money stays here, helps increase property values and local employment and prosperity. Money spent with outside interests helps other communities at your expense. Why help other communities?

SUGAR, 10 pounds	53¢
BREAD, Hereford, 16-ounce	8¢
APPLES, fancy, dozen	20¢
BEANS, Pinto, 10 pounds	30¢
POTATOES, new, pound	5¢
SPINACH, fresh pound	8¢
CRACKERS, 2 pounds	18¢
RICE, whole grain, pound	4¢
COFFEE, 3 pounds	38¢
PEANUTS, salted, pound	14¢
CORN, No. 2 can	11¢
SUGAR, brown, 3 pounds	25¢
PECANS, paper shell, pound	28¢
OATS, Wedding	25¢
BROOMS, fancy	28¢
GRAPE JUICE, quart, 45c, pint	25¢
ONION SETS, gallon	35¢
SPUDS, U. S., No. 1, 10 pounds	19¢

FREE DELIVERY

PHONE 249

City Charities Commission Solicits Aid

Food, produce, canned vegetables, bedding, cash donations or discarded but serviceable clothing are being collected by the City Charities Commission, to be used in assisting the unfortunate of Hereford.

Contributions may be left with J. E. Cockrell, caretaker, or with any county employee at the court house. Articles will be called for, if notice is given to County Judge Earl W. Wilson, Sheriff John B. Miller, any pastor in the city, or the Hereford Brand. Someone greatly needs what you have to spare!

TELEPHONE CALL BRINGS AID!

Those who find themselves in dire need may apply to the City Charities Commission, phone 590, confident that there will be no embarrassment and that relief will be given.



Protect

Valuable Papers From Fire, Thieves and Loss

—The rent on a safety deposit box is low-priced protection for papers that could not be replaced. Let us show you our safety deposit vault and the boxes in sizes suitable for different needs.

The First State Bank

WOMEN'S PAGE

MARTHA LEE DUNCAN, Editor, Phone 642-W

THE DEMONSTRATION LL CELEBRATE WITH SHINGTON PARTY

The Wyche community club will have a George Washington party at their school house the evening of Thursday, March 23. George Washington will be the guest of honor. Each lady is to bring a sock with good things to eat. The first part of the evening will be spent playing dominoes and other games. Afterward the socks will be auctioned to the highest bidder. Candidates are urged to be present. A good time is assured all who attend, the general idea is invited to come and have good time.

The meeting this week was held at the home of Mrs. J. B. Lindsey, Saturday afternoon, February 23. Five members and two guests, Mrs. Emma L. Gentry and Mrs. A. Head, were present.

Miss Ruth Wolfe talked about Washington, a Man of Action; Mrs. East Smith discussed Washington as a Citizen. Miss Buzzell, city health nurse, gave an instructive talk on Bedside Care. A short address to the club was made by Mrs. Cloudman, an African Red Cross representative. A flower was given for Baby Elsie by the club.

The next regular meeting will be at Mrs. DuBois Walker on the second of Tuesday, March 8.

NEER CLUB TUESDAY

Last Tuesday afternoon at 3:00 o'clock the Pioneer Study club met with Mrs. F. L. Lucas, with Mrs. Lucas and Mrs. A. G. Bell as hostesses. The subject for discussion was The Home and the Community. Roll call was answered by each member telling their favorite American statesman and giving a quotation by him that stands out as characteristic of him.

The program was opened by a song on What Every Home Maker Should Know About American Citizenship, by Mrs. F. M. Kester. Marie Marie Foster played "The March" on the violin. The club read the American Creed and gave a salute to the flag. The song "George and Martha" was presented by Mrs. Jack and George Washington; Mrs. Holley, Martha Washington; Mrs. A. A. Foster, the George of Mrs. Mack Womble, the Martha of today.

The program was ended by the singing "America the Beautiful." Lovely refreshments were served by the hostesses.

Miss Ruth Dozier, teacher in rural school, left Tuesday evening for Greenville in response to message announcing the critical illness of her brother as the result of an operation.

SOCIAL CALENDAR

Meetings of the week.

Thursday.
Bayview Club, club room, 3:00 o'clock.

Monday.
Music Study club, Mrs. C. H. Dillehay, hostess, 404 McKinley, 2:30.

Tuesday.
La Altiatus Estudio, Mrs. C. T. Kibbe, hostess, 3:00 o'clock.

Wednesday.
Lion's Club luncheon, Presbyterian church, noon.

Missionary society meetings at their respective churches at the regular time.

MR. AND MRS. MENTIRE ENTERTAIN DELTA DECKA CLUB

Mr. and Mrs. Hubert McEntire entertained the Delta Decka club last Monday night with four tables of bridge. The Colonial motif was used. Scores went to Mrs. M. O. Alston and Raymond Cone, and both were rewarded with appropriate gifts.

A lovely salad course with hot coffee was served to members, Messrs. and Mrs. Marvin Alston, Rayford Ricketts; Misses Martha Duncan, Bessie Lee Barnard, Viola Carpenter; Messrs. Edgar Ireland, Marlin Gilliland, Frank Mosley. Guests were Mr. and Mrs. Raymond Cone, Misses Gladys Seliger, Floyd Wilson, Billie Allen and Mr. Francis Fry.

MRS. HOUSTON HONOREE OF PARTY

Saturday afternoon, Mrs. Marvin Alston, Misses Gwendolyn Spradley and Lucile Hicks were hostesses at a delightful bridge party given in honor of the recent bride, Mrs. Ted Houston. The party was held at the home of Miss Hicks on 25-Mile Avenue. Clever talkies representing a bride were presented to each guest in honor of the occasion.

A yellow and white color scheme was used in decorations and refreshments. High score went to Mrs. B. M. Whitshire, and a beautiful gift was also given for the honoree, Mrs. Houston.

Among those present were Mrs. F. H. Oberthier, C. C. Ferguson, Hershey Whaley, J. W. Witherspoon, B. M. Whitshire, J. C. McCracken, Oscar Easley, J. M. Posey, A. C. Hales, Ivor McClendon, Alton Fraser; Misses Martha Duncan, Jeanette Rogers, Dorothy Flannery, Emma Jeanne Donald, Eva Skelton, Eloise Pitman, Eunice Gilbreath and the hostesses, Mrs. Alston, Misses Spradley and Hicks.

Mr. and Mrs. J. Raymond Cone visited homefolks in Lubbock over the past week end.

Former Hereford Couple Marry at Houston

The marriage of Miss Ann Copeland to Mr. George W. Parker was solemnized Saturday evening at 8:30 o'clock at the home of the bride's parents, Mr. and Mrs. J. H. Copeland, at 938 Euclid Avenue, with Rev. R. S. Marshall of Grace Methodist church, reading the service. The ring ceremony was used. Only the family and a few intimate friends were present. Miss Mary Elizabeth Brown of Nashville, Tennessee, cousin of the bride, and Wayne Bowers, formerly of Hereford, were the only attendants.

The house was filled with roses and orange blossoms sent up for the occasion from the Rio Grande Valley home of Judge and Mrs. W. S. Russell, long time friends of the bride's family.

The bride was arrayed in a handsome suit of blue corn-cob crepe with blue accessories, and carried an arm bouquet of Briar-cliff roses and orange blossoms. The bridesmaid was charmingly gowned in a smart black and white suit and her flowers were sweet peas. Delightful refreshments were passed by two small cousins of the bride, Miss Allene Studeman and Miss Doris Jean Brown. Sprays of orange blossoms were used as favors.

Immediately following the ceremony and reception, the young couple left for their home, 3017 North Hill Avenue.

Mrs. Parker is the charming and accomplished young daughter of Mr. and Mrs. J. H. Copeland. She received her education at the Trinity University, Waco, Texas, and W. T. S. T. C., Canyon.

Mr. Parker is the eldest son of G. A. F. Parker, pioneer banker and cattleman of Hereford. He received his education at Texas University, Austin, and is an employee of the Guardian Trust Bank of Houston.—Houston Chronicle.

JUNIOR BAYVIEW CLUB HAS INTERESTING PROGRAM

Thursday night of last week at seven o'clock the Junior Bayview club met with Miss Eva Skelton, 710 Miles Avenue. Recent Humor was the subject for the evening's discussion and the book discussed was "Abandoned Farms," by Irvin S. Cobb. Miss Ina Mae Hastings gave an interesting review of the book, and also gave the life of the author, after which the club joined in a round-table discussion of this and other books of recent humor. After the program the club enjoyed a short social hour when lovely refreshments were served by the hostess.

Among those present were Mrs. J. W. Witherspoon, B. W. Whitshire, J. C. McCracken; Misses Floyd Wilson, Eloise Pitman, Martha Duncan, Dorothy Flannery, Emma Jeanne Donald, Eva Skelton, Eloise Pitman, Eunice Gilbreath and the hostess, Miss Skelton.

MEN ARE HONOR GUESTS OF OTRA VEZ CLUB

Wednesday night, February 17, was an important night for the husbands and friends of the Otra Vez Club members, as they were guests of honor at an enjoyable party given by Mrs. A. C. Hales and Mrs. J. M. Posey at the charming home of Mrs. Posey on East Fifth Street.

The Colonial motif was used in decorations, prizes and refreshments. Scores went to Mrs. J. W. Witherspoon, Mrs. B. H. Hopkins and Tom Carter. High cut prizes to Miss Martha Duncan and Frank Mosley.

Present were Messrs. and Mrs. B. H. Hopkins, Jimmie Robinson, E. L. Brady, Tom Carter, L. L. Edwards, J. C. McCracken, Ivor McClendon, J. M. Murchison, B. M. Whitshire, J. W. Witherspoon, J. C. Parker; Misses Martha Duncan, Emma Jeanne Donald, Eunice Gilbreath, Lucile Hicks, Eloise Pitman; Messrs. Frank Mosley, B. H. Kirby, Lyle Woodford, J. M. Posey, and A. C. Hales; and the hostesses, Mrs. Posey and Hales.

Methodist Church.

Ernest E. Robinson, pastor.

Sunday school at 9:45 a. m.

Church services at 11:00 a. m. and 7:15 p. m., with special music and special subjects at each time.

Morning subject, "Put Out Into the Deep," evening subject, "Purpose," a sermon addressed to the young men but adaptable to all.

Young people gather at 6:15.

Let us all go to church Sunday. Visitors are welcome.

FOR RENT, FOR SALE CARDS
AT BRAND OFFICE. CHEAP.

ENTERTAIN WITH COLONIAL PARTY

The colonial idea was carried out in the favors and other decorations Wednesday afternoon of last week when Mrs. E. L. Brady and A. C. Hales and J. M. Posey entertained with eight tables of bridge at the home of the latter on East Fifth Street. High scores went to Mrs. Homer Fox and Mrs. C. A. Skelton.

Among those present were Mrs. Oscar Easley, B. H. Hopkins, Homer Fox, S. P. Rossion, C. A. Skelton, C. C. Acker, Travis Dameron, J. L. Fuqua, sr., Bill Davis, A. A. Foster, Jim Black, Roy Jowell, Arthur Thompson, F. L. Lucas, M. C. Alston, H. K. Whaley, E. B. Posey, Doyle Rose, Jack Rose, L. H. Shore, J. J. Clark, Chas. Donald, Barrell Witherspoon, Ethel Harlan, Barnard Hicks; Misses Gladys Seliger, Inez Clark, Floyd Wilson, Mabel Gass, Ina Mae Hastings, Bertha and Frances Dameron.

MRS. A. M. JONES HOSTESS TO BAYVIEW CLUB

"Death Comes for the Arch Bishop," by Willa Cather, was the name of the book discussed Thursday afternoon of last week when Mrs. A. M. Jones was hostess to the Bayview Study club at her home, 504 East Fifth Street. Mrs. C. R. Barber gave an interesting review of the book, and Mrs. F. T. Roloson reviewed "Starry Adventure," by Austin, in an interesting way.

Music for the afternoon's entertainment was furnished by Miss Lucile Hicks giving a voice solo, "Sunrise Call—Zuni Indians," by Troyer, and Mozart's "Gloria," a record being played.

Seen On the Screen at the Star

Those who saw the picturization of "Frankenstein" last night are busily describing its horrors and telling how scary it is. Those who are looking for thrills and tingling sensations are given a definite recommendation to get their fill at this show. It plays again tonight and tomorrow night and is best described as a weird unreality that adds an extra thrill to all other scary sensations heretofore experienced.

Warner Baxter and Lila Hyams come Saturday in a matinee and evening feature, "Surrender," describing the transitions incidental to the changing of opinions fixed by heredity, custom, prejudice, hate, love and other emotions. The presence of the two stars is sufficient evidence to warrant the expectation of an entertaining program.

Sunday afternoon's matinee will bring perhaps the biggest picture of the week, "Hell Divers," with Wallace Beery and Clark Gable in the principal parts, supported by Marjorie Rameau, Dorothy Jordan and Cliff Edwards, better known as Ukelele Ike. It is a story of warfare and airplanes from which the picture takes its name. The aid of the U. S. Navy and its big bombing planes helps make the presentation accurate and in the proper atmosphere. "Hell Divers" also plays Monday and Tuesday.

Wednesday and Thursday brings Buster Keaton, the dry-eyed comedy sphinx of the screen in one of his latest characterizations, "The Passionate Plumber." This is one of Manager J. C. Parker's bargain day pictures, reverting to his One-Cent Special admissions, whereby one paid admission may be accompanied by a second person for one cent additional. This feature will be used weekly hereafter, according to Mr. Parker, and will be on Tuesdays and Wednesdays.

Two outstanding pictures in prospect at the Star for the immediate future are "Ben Hur," General Lew Wallace's story of the Christ, and "Wili Rogers in 'Ambassador Bill'."

Mrs. Eddie Smith and daughter, Betty Jones, of Canyon spent Tuesday in the home of her mother, Mrs. W. M. Megert.

Dawn Items

By LOIS ANDERSON

Sunday school was fairly well attended Sunday. Rev. Pickett of Amarillo preached a good sermon.

A number of friends were entertained with a buffet supper in the R. A. Frye home Saturday evening.

Misses Ruby Harris, Lois, Jewel and Bernice Harris, Clara May Bagwell, Alma Frye, Vivian Barnes; Messrs. Clifford and Reece Stewart, Arnold and Gilbert Gel-

ger, Paul, Dewey, Ezra Boswell, Albert Frye and Norma Miller attended a party given in the H. H. Miller home Friday evening. Refreshments were served at a late hour and everyone reported a fine time.

Mr. and Mrs. H. E. Miller and

family called in the W. L. Harris home Sunday.

Mr. and Mrs. O. D. Williams spent Saturday night in the home of her parents, Mr. and Mrs. W. L. Harris.

Mr. and Mrs. Jess Dodson called in the home of her parents, Mr.

and Mrs. W. L. Harris, Monday night.

Mr. and Mrs. W. L. Bagwell spent Saturday night with his parents, Mr. and Mrs. M. H. Bagwell.

Mrs. W. L. Bagwell, Clara Mae, Ezra and Paul Bagwell called in the Sandy home Saturday evening.

A Weekend FOOD SALE!

-AT FURR FOOD STORE

HENS Young, fat, half or whole, pound **19c**

COMPOUND 8 lbs. Swift's Jewel **64c**

STEAK Extra fancy pound **12 1/2c**

OYSTERS Fancy, select, pint **35c**

Cranberry Sauce, large tin **25c**

APRICOTS Two pounds **29c**

PEAS Large can, 2 for **25c**

Beans Pinto, 10 lbs **25c**

Prunes Large, blue plums, gallon **33c**

Spuds Fancy, clean, 10 lbs **17c**

Sorghum Gallon can **49c**

Tomatoes Solid pack, No. 2 cans 3 for **25c**

Sugar 10 lbs **49c**

Salmon Large cans, each **11c**

BUTTER Fresh daily, any brand, lb **23c**

BACON Sliced, pound **19c**

Dry Salt Bacon, pound **10c**

CHEESE Full Cream pound **20c**

Crackers Saxet Sodas, 2 lbs **22c**

Yams East Texas, yellow, sweet and juicy, lb **3c**

Pineapple Sliced or crushed, 3 cans **25c**

Oranges Large size, dozen **21c**

Flour Flavo, 48 lbs **76c**

Coffee Admiration, one pound **31c**

Sugar Brown, 3 lbs **21c**

Hominy White, large can **11c**

A new type of DESK



Inspect the new Shaw-Walker Skyscraper Desk

There have been steel desks before, you say? But none with the features of this new Skyscraper Desk! It's an entirely new conception. The sturdy "Skyscraper" construction accounts for its noiselessness and for the smooth, silent action of the drawers. No need to touch cold metal in your work—drawer pulls are of Bakelite and the comfortable rolled-edge top is made of fine-textured, leather-like linoleum.

In appearance the new desk is the equal of the more expensive wood desks, even to the artistic beading of its quarter-round legs. In economy and durability it offers the advantages of steel construction. Before you make any change in office equipment see this new desk! In three finishes—mahogany or walnut with green top, or green with a warm brown top. Important! Come in and see the organization features; see how this new desk is organized for work.



Sold exclusively by

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through personal mention columns.

For Sale or Trade

FOR SALE: Registered Jersey bull. Two years old. Price \$50.00. W. R. Scholman, Jr. 7-1p

FOR SALE: A piano at a bargain. Box 673, or call at the Hereford Brand. 1d

FOR SALE: Bred Duroc gilts, at prices you can afford to pay. Mrs. Bess Turrentine. 5f

FOR SALE: Seed oats, 25c per bushel. F. D. Perkins, telephone 1019-F32. 7-1p

FOR SALE: All kinds of tubes, batteries and accessories. Orr's Taffor Shop. 7-1c

FOR SALE: Stock, eggs or chicks from A. P. A. fertilized, blood-tested S. C. Rhode Island Reds. Send for 1932 mating list. S. F. Warren, Friona. 8-1c

TYPEWRITERS, New and second-hand. Jowell Murchison, Court House. 37-4c

FOR SALE: High bred young sows, will farrow soon. O. G. Hill. 46-1c

FOR SALE: Rawleigh Good-Health Products at 306 West Sixth St., B. M. Wright, Agent. 1-1c

FOR SALE or trade, either of two adjoining residence lots; will trade one for house to be moved on remaining lot. Mrs. Clarence Smith. 7-1p

Ask for FLAVO FLOUR at your Grocer's.

PACKARD MILLING COMPANY Phone 29. 12-4c

FOR SALE: Gasoline pressure cook stove, 3 burners and oven built in. T. C. Bates, 1030 25-Mile Avenue. 7-3p

FOR SALE: Acme Quality Paints and dependable lumber for every size job. A. C. Thompson, Dependable Lumber. 48-1c

FOR SALE: P. & O. two row lister with seedling attachments; also full blood 3 year old Shorthorn bull. A. T. Jones, 10 miles south and 1 mile west of 25-Mile Avenue. 7-1p

BABY CHICKS: Quality and satisfaction guaranteed; heavy and light breeds, 8 cents and 6 cents each; custom hatching, 2 cents per egg. Golden Rule Hatchery, Hereford. 7-4p

Lodge Directory

HEREFORD LODGE No. 478, I. O. O. F., meets Monday, 8:00 p. m. Visiting Brothers welcome. LEE R. CONKLIN, N. G. L. H. Foster, Secretary.

Wanted

WANTED: Section of land to summer fallow in preparation for wheat. Buchanan & Rosson. 7-2c

WANTED: Used car as part payment on a Maytag washer. Maytag Shop, 104 East Third St. 7-1c

WANTED: Housework or caring for children. Inquire at Cleo Mitchell's on A Street, north of Mother's Park. 5d

For Rent

FOR RENT: Five room modern house, close in. Phone 98. 7-1c

FOR RENT: Furnished apartment. F. H. Oberthier. 37-1c

FOR RENT: 50 acres, improved, three miles east of town, \$20.00 per month. Tom Carter. 6-1c

FOR RENT: Furnished or unfurnished rooms, \$15.00; bills paid. Mrs. D. P. Vaughn, phone 304. 1p

FOR RENT: Four room furnished apartment, modern. Call 436. A. C. Thompson. 7-4c

FR RENT: Duplex, furnished, \$20.00, unfurnished, \$15.00. Close in on Third Street. Fred Millard. 7-4c

FOR RENT: Modern apartment, furnished or unfurnished. J. P. McMahon, at Skelton's Variety, or phone 747-W. 48-1c

FOR RENT: Modern 5-room house, with garage and chicken house, 2 blocks west of Central school. Rent reasonable. A. O. Thompson, at Court House. 7-4c

FOR RENT: Nicely furnished apartment with private bath and garage. Mrs. Hattie Rutherford, phone 605. 6-4p

FOR RENT: Four room, unfurnished duplex; will be vacant March 1; close to high school. Phone 570. J. S. Orr. 6-2p

Notice

NOTICE: Income tax returns completed, rates reasonable. W. L. Alexander, care City Drug Store. 5-1c

Lost and Found

LOST OR STRAYED, \$2.50 Reward: One Red Duroc sow, weight about 450 pounds, solid red, long tail. Strayed from our farm on Palo Duro creek 10 miles north of Dawn. Please write Jas. D. Ward, Box 79, Wildorado, Will gladly come at once and get her and pay finder \$2.50 reward. Jas. D. Ward, Box 79, Wildorado, Texas. 4-1p

LOST: Bumper of Dodge car. Thank you. Troy Womble. 7-1p

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For County Judge and Ex-Officio County School Superintendent: EARL W. WILSON (Re-election) C. W. HUMBLE C. T. KIBBE ARTIS RUSSELL

For Sheriff and Tax Collector: WOODY VAUGHN EZRA NORTON JNO. B. MILLER (Re-election) J. WALLACE ROBINSON J. T. CUNNINGHAM ED CURTSINGER I. I. WEST EMMETT HALES

For County and District Clerk: W. FRANK BALL JOHNNIE BIGGS MRS. BESS TURRENTINE L. H. FOSTER (Re-election) W. L. PICKETT

For Tax Assessor: MACK BEACH (Re-election)

For County Treasurer: MRS. BESSIE L. SMITH (Re-election)

For County Attorney: JOHN COFFEE (Re-election)

For Commissioner, Precinct No. 1: P. J. (Jack) ROSE JAS. R. ROBINSON S. O. WILSON

For Commissioner, Precinct No. 2: W. D. KELIEHOR W. B. PHILLIPS (Re-election) S. L. WALSER

For Commissioner, Precinct No. 3: J. T. GUINN (Re-election) E. M. JACK HERMAN GRAY

For Commissioner, Precinct No. 4: W. M. (Mal) STEWART (Re-election)

Notice of Sale of Real Estate Under Order of Sale.

THE STATE OF TEXAS, COUNTY OF DEAF SMITH. In the District Court of Deaf Smith County, Texas.

Whereas, by virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 2nd day of February, 1932, in favor of W. F. Karr as Plaintiff and against O. D. Cockerham and O. T. Dendy as defendants, and for a foreclosure of Vendor's Lien and Deed of Trust Liens as against O. D. Cockerham, O. T. Dendy, Will L. Davis and T. J. Carter defendants, and on a judgment rendered in said Court on the said 2nd day of February, 1932, in favor of O. T. Dendy defendant against O. D. Cockerham defendant, and for a foreclosure of a Vendor's Lien as against Will L. Davis and T. J. Carter, numbered 1904, on the docket of said Court, I did, on the 23rd day of February A. D. 1932, at 4:45 o'clock p. m., levy upon the following described tracts and parcels of land situate in the County of Deaf Smith, State of Texas, belonging to the said WILL L. DAVIS, to-wit: All of the North one-half (N¹/₂) of Section sixty-nine (69), in Block K-3, Deaf Smith County, Texas, containing 324.5 acres of land; and on the 5th day of April, A. D. 1932, being the first Tuesday of said month, between the hours of 10 o'clock a. m., and 4 o'clock p. m., said day, at the court house door of said county, I will offer for sale and will sell at public auction, for cash, all the right, title and interest of the said WILL L. DAVIS in and to said property. Dated at Hereford, Texas, this 23rd day of February, 1932. J. B. MILLER, Sheriff in and for Deaf Smith County, Texas.

Daniel News

BY MRS. JOE THURMOND

The social at the school house Saturday night was well attended and everyone had a good time. Sandwiches and cocoa were served. H. F. Moore returned home to Seymour last Friday after visiting two weeks here with his sons, W. R. and Joe Moore.

Mmes. Luna Jacobs, W. R. Moore, Hubert Thomson, Durwood Vernon and Joe Thurmond attended a quilting at the home of Mrs. Howard Hershey Wednesday. Several ladies were there from Hereford and Progressville. A covered dish luncheon was served at noon and a good time was had by all.

Mrs. W. R. Moore spent Monday afternoon with Mrs. Hubert Thomson.

The W. T. Thomas family is sick and the children are out of school. Mr. and Mrs. Walter Beckman and children called on Mr. and Mrs. Joe Thurmond Sunday evening.

Mr. and Mrs. Herman Dinkil and baby spent the week end with her mother, Mrs. Luna Jacobs, and attended the school social Saturday night.

Mr. Carter of Wildorado attended church services here Sunday afternoon.

The rain Monday night and rain and snow Friday night totaled one inch of moisture.

Miss Mary Thurmond of Amarillo spent Saturday night in the home of her brother, Joe Thurmond.

B. O. Chain attended to business in Hereford Monday.

A new road is being graded east and west on Daniel school house. Mr. and Mrs. Joe Moore have purchased a new radio.

WEST TEXAS FEED AND SEED STORE WILL MAKE OWN POULTRY FEEDS

Barnard Hicks and Jack Wright are busy this week installing new machinery and equipment to manufacture commercial feeds to be composed largely of the grains grown in this region. While some chemicals and component parts necessary to complete the ration content of each feed will have to be shipped here, the bulk of the feeds will be supplied by maize, kafir, corn, wheat and other local grains.

The trade-marked name of their product will be "Just-Right" feeds. They will begin production with chick starter, growing mash, calf meal, dairy ration, hog meal, egg mash, etc., adding other feeds as the seasonal demands for them makes their production necessary.

The boys say they will not discontinue sale of the Merit feeds they have served their patrons for so long, as many of the customers have become accustomed to the Merit brand of commercial feed and expect to continue its use. Therefore, Merit feeds will also be found at the West Texas Feed and Seed Store.

Claude Harrison of Canyon was a business visitor in this city last Friday.

MRS. R. S. PIPKIN WINS \$25.00 GOODYEAR PRIZE

Mrs. R. S. Pipkin of Hereford has been notified this week she was a successful competitor for one of the prizes offered in a national contest conducted by Goodyear Tire and Rubber Company, and a \$25.00 check was delivered this week by the Beavers Motor Company, year representatives here, to delivery to Mrs. Pipkin.

MARINELLO BEAUTY SHOP

The Most Exclusive Shop in Town—Best Work at STANDARD PRICES.



PERMANENT WAVES \$3.50 and up
FINGER WAVES 15c—Call for MISS VERA CULPEPPER

"Built Like A Skyscraper"

Filing Cabinets never stick or bind, because they are Unit-welded.

The Hereford Brand

Texas Grocery and Market

"HEREFORD'S FINEST FOOD STORE"

FREE DELIVERY We Feature Quality Groceries Home-Killed Beef and Pork. PHONE 353

You Save Money and Are Assured Highest Quality SANITARY Products When You Trade Here.

Quality Tells — Prices Sell

TOMATOES, No. 2, 3 cans hand pack 33
CORN, No. 2, 3 cans, Standard Sweet 33
PEAS, No. 2, 3 cans, High Grade 33

FLOUR 48 lbs. --- [HEREFORD] 76c
24 lbs. --- 46c
12 lbs. --- [BEAUTY] 36c

KRAUT, No. 300, 3 cans Kurer's Best, 24c
BEANS, No. 2, garden gathered, stringless, 3 cans 33c
SALMON, No. 2, 3 cans Select Express 33c

SUGAR, 10 lb pure granulated, cloth bags 53c

MACARONI or Spaghetti, 3 large boxes, Famous Brand 15c

SOUP, No. 1 tall, Tomato or Vegetable, 3 cans 30c

VERMICELLI, 3 large boxes, Comets Best 15c

COFFEE, 3 lb Fancy Peaberry 39c

PEACHES, large package, fancy 15c

APRICOTS, while they last, Choice 15c

PRUNES, large size prunes, 3 pounds 25c

SOAP, 10 bars White Laundry, soap 25c

BEANS, Pinto, recleaned, 3 lbs 17c

BEANS, Limas, navy or pinks, 3 lbs 17c

BROOMS, high quality, 60c value, only 29c

JELLO, assorted flavors, 3 packages 21c

Oranges, large size, dozen 33c

Apples, Winesap or Delicious, large size, dozen 33c

Cabbage, new shipment, lb 3 1/2c

Bananas, yellow ripe 3 lb 21c

MATCHES, 6 large boxes, Sure Strike 15c

New Potatoes, 5 lbs 25c

Lemons, Sunkist, dozen 29c

Celery, well bleached 13c

Lettuce, hard heads, 2 for 15c

Grapefruit, Texas Seedless, 6 extra large 29c

Bunch Turnips, Carrots, Cauliflower, Green Peppers, Fresh Tomatoes

STEAK, fore quarter, 3 lb, tender and juicy 25c

STEAK, round, loin and T-bone, choice cuts 12 1/2c

ROAST, fancy beef roast, lb 8c

ROAST, fancy pork roast, lb 8c

ROAST, flat rib pot roast, 3 lbs 21c

Pork Chops, lb 12 1-2c, Weiners 12 1-2c, link Sau. 19c

HENS, fat, juicy, for your Sunday dinner 70c

HAMBURGER, all meat, no cereal 3 lbs 21c

BACON, Sliced, 1 lb packages 18c

BACON, slab bacon, sugar cured, half or whole 13 1/2c

PURE LARD, bulk, per lb 8c

OYSTERS, extra select, pint 40c

DRY SALT BACON squares, 6 1-2c. Bacon, sugar cured squares 11c

CHILI, home-made, special, lb 8c

We Pay More Than Anyone In Town for Your Hens and Eggs

Cap Size Letter Folders
Adding Machine Paper
Waste Paper Baskets
Envelope Moisteners
3 x 5 Index Cards
Seal Island Twine
Stell Bond Boxes
A C O Fasteners
Hotchkiss Staples
3 x 5 A-Z Index
Adding Machines
Bull Dog Clips
Waste Baskets
Letter Baskets
Second Sheets
Record Books
Rubber Bands
Invoice Files
Blank Books
Sticket Files
Price Books
Board Clips
Steel Boxes
Brief Cases
Cleo Paste
Index Sets
Bank Pins
Ink Wells
Mucilage
Journals
Daters

Desk Pins
Pen Racks
Day Book
Paper Clips
Cash Book
Time Book
Blotter Sets
Clip Boards
Order Books
Eternal Inks
Stamp Pads
Postal Scales
Thumb Tacks
Carbon Paper
Cloth Patches
Receipt Books
Ledger Leaves
Wood Cabinets
Colored Pencils
Ticket Punches
Collection Books
Indelible Pencils
4 x 6 A-Z Index
Steno Note Books
Letter File Index
4 x 6 Index Cards
Stationery Cabinets
Typewriter Ribbons
Pocket Memo Books
Steel Transfer Cases
Numbering Machine Ink

CALL AT

THE BRAND

FOR

OFFICE Supplies

Here and There

BY MRS. C. E. TICE

Several farmers have begun field work. Lots of barley is being sown. Several wives have baby chicks and hot beds are being made in order to have early plants for the gardens. A few farmers still have feed in the fields.

Mr. and Mrs. J. B. Harlin and children attended church at Summerfield Sunday morning and then went to Hereford to spend the day in the Jack Roberson home.

Mr. and Mrs. Melvin Mitchell spent Sunday afternoon in the O. E. Tice home.

Jack Allman is absent from school with whooping cough.

A. T. Jones' father, who is staying with him has been very ill the past few days.

John Gaetz and family and Mr. and Mrs. Bray were in Borger and White Deer Friday.

Mrs. C. E. Tice spent Monday with Mrs. John Gaetz.

Ray Robbins of Canyon was here several days last week and stacked some of his row crop.

Minor Robbins and wife spent Sunday in the Leo Williams home.

Mrs. Beauford had the misfortune to lose about 200 baby chicks last week when her brooder house caught fire.

Mmes. J. R. Robbins and Leo Williams spent Thursday afternoon with Mrs. C. E. Tice.

M. E. Rogers was ill several days last week.

J. E. Andrews began threshing the latter part of last week but some of the crew took influenza and the work was postponed.

Rev. Bayless of Dimmitt preached at Frio Sunday night. The morning appointment was at Easter.

Mrs. J. B. Harlin called at the W. A. Springer home one day last week.

Black

By BLACK SCHOOL

J. J. Crawford and family visited the Carr home Sunday.

Tom Presley and family, Mr. Hays and family spent Sunday in the Welch home.

Maxine and Margot McLean called in the McCrate home Sunday.

Dorothy Fullwood spent the week end with Vena Mae Welch.

Earl Wilebrod and wife of Shattuck, Okla., are visiting his parents, Mr. and Mrs. Tom Stone.

Martha Bell Price visited her grandmother, Mrs. Will Price, Sunday afternoon.

Mrs. R. O. Bennett visited Mrs. Will Price Sunday afternoon.

Jan Willis of Oklahoma is visiting his cousin, Mrs. Claymore.

Mrs. Claymore and children spent Sunday afternoon with Mr. and Mrs. C. M. Carr.

Mr. and Mrs. G. B. Hines and son spent Sunday with Mr. and Mrs. Jesse Hinds.

Mr. and Mrs. Wily and son called in the Ray Price home.

Jumbo News

BY EDNA HALL

Miss Alma Ruth Andrew visited Athalia and Maurine Wilder Sunday.

M. L. Simpson and family and Rev. Sharp took dinner in the L. E. Beck home Sunday.

Mr. and Mrs. Clem Gilliam visited the Sam Hunter home Sunday.

M. L. Hardy and wife called in the L. A. Ricketta home Saturday night.

Miss Juanita McGinnis spent Saturday night with Opal Mobley.

Josephine Hardy visited the C. Frye home at Easter Thursday night.

Grandma Berry, Mrs. Alva Berry and children, Kate Sublett and Mr. and Mrs. John Hall visited the Metcalf home Monday.

Mrs. M. L. Hardy visited Mrs. Brashears Monday.

Mmes. F. L. Pinckert, J. J. Wilder, S. M. Hunter and Clem Gilliam and Misses Athalia Wilder, Mabel Pinckert, Tiney Andrew and Edna Hall attended the club meeting at Dimmitt Monday.

Mabel Pinckert visited Mrs. Fina Hunter Sunday.

L. E. Beck was in Amarillo one day this week.

Mr. and Mrs. W. L. Hall and Edna, Mr. Kring, Grandma Kring, Mrs. Dee Woolsey, Bill, Juanita, Dalton Layman and Mr. and Mrs. Carol Hunter visited in the Dyer home Sunday.

Mrs. Sam and Fina Hunter were in Amarillo one day this week.

L. E. Beck and E. C. Wilson went to Clovis Thursday.

Mrs. Dora Lee Berry and children of Shamrock visited relatives here this week.

Chub Pinckert spent several days this week in the Noel Andrew home at Hereford.

Mr. and Mrs. Albert Schofield and son and H. C. Baird and family took Sunday dinner in the Ullman Hunter home.

M. L. Simpson and family visited Mr. and Mrs. W. A. Hunter Sunday.

Miss Joan Barnett and Messrs. Andy Elder and Buck Woods visited Josephine Hardy Sunday.

Rev. Smith filed his regular appointment here Sunday.

A number of young people visited Edna Hall Sunday.

Mmes. W. A. and Ullman Hunter visited relatives in Canyon Sunday.

The young people's Sunday school class enjoyed a tacky party at the Fina Hunter home Friday night.

Juanita McGinnis and Cyrus Andrew won first. Refreshments were served to about 25.

Rev. Smith and family, Messrs. and Mmes. M. L. Hardy and P. Dyer visited the Hall home Sunday.

Two of Mr. Hartley's brothers from New Mexico visited him a short while Thursday.

Mrs. Ira Ott called in the J. J. Wilder home Sunday.

Tiney Andrew, Fred Axe and Bill Hacker visited the Halls Saturday night.

Mr. and Mrs. Lowell Baggett and Betty Jo visited Mr. and Mrs. C. D. Spencer Sunday.

Rev. Smith and family called on Grandma Grant Sunday.

Mrs. F. L. Pinckert visited Mrs. Tom Gunnells Friday.

Messrs. and Mmes. Fink and Sam Hunter were guests in the L. E. Beck home Sunday.

Mrs. Mary Boudrep and daughter of Electra are visiting the Berry and Sanders homes this week.

Mrs. Sanders and Mrs. Boudrep are sisters.

Mrs. Ovid Pinckert and children and Mrs. Lowell Baggett and daughter visited in the Hines home Monday.

Messrs. and Mmes. Berry, Alva Berry and children, Mrs. Mary Boudrep and daughter, Mrs. Dora Lee Berry and babies and Miss Kate Sublett spent Sunday with Mr. and Mrs. O. Sanders.

Summerfield

By MRS. L. JOHNSON

The Home Makers Study club met last Thursday at Mrs. Walter Huntley's, with Mrs. B. C. Roberson as leader. Roll call, A characteristic of Washington, Washington's home life, Mrs. L. L. Cannon. The club will give a silver tea and quilt show soon, also observe husband's night in March. At the social hour refreshments were served to 11 members and three visitors, Mrs. E. C. Dodson of Amarillo, Mrs. Still of Ropesville and Mrs. Hamilton Still. The next meeting will be with Mrs. Lewis Joy, Mrs. George Storey as leader.

H. Stewart and family of Hereford visited Dave Stewart and family Friday.

L. G. Harris, Canyon spent the week end with his father, W. G. Harris.

Misses Joyce Davis, Beatrice Lawrence and Jessie Schufz attended the freshman party at Hereford Friday night.

Miss Mildred Fullwood, Hereford, spent the week end with Miss Leatrus Walser.

Rev. Coe filled his appointment here Saturday and Sunday.

Oscar Joy and family returned from a visit with relatives in Gainesville.

Densil Long was here from Texico Sunday.

Mr. and Mrs. Louie Huckert are visiting their daughter, Mrs. John Heisman at Vega.

Mrs. E. C. Dodson returned to her home in Amarillo last week.

J. R. Oglesby and family spent the week end in Woodward, Oklahoma, with friends.

Mrs. Alton Lookingbill and Phyllis spent Friday with Mrs. John Biggs in Hereford.

Lee Curry and family and Bill Davis spent Sunday at the R. A. Baker home northwest of Canyon, celebrating the birthdays of Juanita Jean Baker, W. A. Davis of Clarendon and Glenn Curry.

Jas. Smith is visiting his parents in Gainesville.

Several basketball games were played last week. Monday at Dimmitt the boys won 17-11. Friday at Hereford Summerfield beat the Gashousers 3-4, then Saturday 19-17 favoring Summerfield. The girls beat Hereford 18-17 Thursday.

E. Blakemore of Progressive visited his parents, Mr. and Mrs. A. J. Blakemore, Thursday.

L. H. Alkman of Hereford was a visitor in the Ben Davis home Monday.

Jeff Crawford and family, Mr. Clinesmore and family of Black visited the C. Carr home Sunday.

P. T. A. met Wednesday night of last week at the school home in a social meeting.

Mrs. Lewis Jay, D. C. Waiser and Woodrow Welby are on the sick list this week.

Mrs. Walter Huntley and Geraldine spent the week end in Lockney visiting old school mates of Mrs. Huntley.

Teachers and pupils enjoyed a holiday Monday.

Easter News

By MISS LOUISE FRYE

This community was visited by a rain and snow Friday night.

Jack Sanders and family visited in the Jay Sanders home at Big Square Sunday.

Mr. and Mrs. W. E. Betts of Clovis, Mr. and Mrs. Frank Givans and Miss Mattie Woodburn of Hereford called in the Carl Frye home Sunday.

Rev. Balless of Dimmitt took dinner in the H. Allison home Sunday.

H. H. Frye and family called in the B. H. Medley home Sunday.

Mr. and Mrs. Stewart visited the Geo. Chambliss home Sunday.

The George Washington program postponed from Friday night until Friday night, February 26, because of sickness in the community.

Grandmother Sams has been very ill the past week.

Several neighbors helped Mrs. Betty Coconough on a beef last Thursday.

The club met with Mrs. Slennons February 19. Miss Clark led the program. During the social hour refreshments of plum pudding and coffee were served. The next meeting will be with Mrs. Fred Walton, March 4.

Emerald Smith spent last week in Big Square with her brother.

Mrs. H. H. Smith and Miss Alton spent Sunday night in the J. S. Smith home.

Flagg News

By MRS. W. T. SUMMER

The Castro county singing convention will meet at the Flagg church Sunday, February 28.

Sunday school was well attended here last Sunday.

A Washington program will be given here Friday night. Everyone is cordially invited.

Mr. and Mrs. Tarply returned from Hardeman county a few days ago.

Mr. and Mrs. Ramsey visited in the Senter home Sunday.

George Carpenter made a business trip to Wilbarger county last week.

Mr. and Mrs. Hall Marlar left for New Mexico last week where they will remain several days.

Mr. and Mrs. W. A. Senter have been ill the past week.

Among the visitors in the Flagg home Sunday were Messrs. and Mmes. Simpson, Adams, Summer, Benswanger; Ina Pierce, Gladys and Maudine Jackson.

Eleven-Mile

Miss Eunice Williams, Reporter.

Elmer Burns called at the L. M. Williams home Saturday.

Mrs. T. W. Lynch and children called at the L. M. Turner home first of the week.

G. R. Coleman is sowing barley this week.

Bill Whitson, Earl Porter, Tulliver Thurman and Mr. Winn were in Hereford first of the week.

Elmer Burns called at the Chas. Hoover farm Sunday.

Chas. Hoover and family called in the Lynch home Wednesday.

L. M. Williams and daughters were guests in the Earl Porter home Tuesday.

J. T. Gunn was in Frio Friday.

Miss Latha Chance was out of school Thursday on account of illness.

Mr. Fannin was a Frio visitor first of the week.

W. A. Whitson and family called at the Earl Porter home Tuesday.

O. G. Hill of Hereford called at the Earl Porter home this week.

Rufus and Mitchell Mason visited the W. A. Tippens home first of the week.

J. V. Wells was in Hereford Monday.

C. W. Humble of Hereford was in this community Thursday.

Ed Mackie visited L. M. Turner Sunday.

L. M. Williams was in Hereford Friday.

L. M. Williams and daughters visited the Turner home Thursday.

G. W. Wells has been sowing barley this week.

Katherine and Ludy Virginia Turner spent Sunday with Lou Lynch.

Charley Brown was in Hereford first of the week.

Georgia Nell Coleman was out of school this week because of having the whooping cough.

Those winning prizes at the party at the J. T. Gunn home Friday night were Robert Myers, Latha Chance, Wilson Wylie and Elvin Green.

A light snow fell in this community Friday night.

Mrs. C. B. Williams and Mrs. A. C. Thompson visited friends in Amarillo last Monday.

County Health Activities

MISS GRACE BUZZELL
County Health Nurse

Dentists Begin Clinics.

Drs. B. M. Wiltshire and G. W. Heard, dentists, will hold clinics for school children of Deaf Smith county at their respective offices in Hereford for the next two Saturdays, February 27 and March 5. Special prices approximating one-half the usual cost of dental work will be charged for work done on those two days for the school children of the county who have come under the inspection of the county health work and found to be in need of corrective dental work.

It is not compulsory that this work be done, but the dentists offer to do the work at special prices for the two Saturdays above mentioned, in the interest of better health and growing conditions of the children of the county. If brought in at a later date the prices of dental work for the children will be the same as is usually charged, approximately double that for the two specified Saturdays. By a number of the children coming in on those respective days the dentists will be able to care for them at the lower prices.

Dental decay and diseased gums are the causes of many diseases in children, and a child is not equal to his school duties when his health is impaired by faulty teeth.

Wyche Items

MRS. L. P. PERKINS

Mrs. Ewton and children and Mrs. Jack Grady and children visited Mr. and Mrs. Morgan and Mr. Young Sunday afternoon.

Henry Kuper and family ate Sunday dinner in the N. G. Elliston home.

Mmes. Cook and E. C. Eubanks and baby, Richard, called on Mrs. Perkins Friday afternoon.

H. Earl Smith is suffering from a rib fracture, caused from roping a horse and being thrown to the ground.

Mmes. Smith and Olson visited Mrs. Perkins Monday afternoon.

Ted Young called on Mr. Young Thursday morning.

Raymond Elliston was in New Mexico on business last week.

George Millard of Hereford visited his farm Monday.

Buddie Cutsinger has been under a doctor's care the past week, due to an injury caused by running a nail in his knee.

Mr. Morgan called in the Perkins home Saturday afternoon.

Messrs. Cook and Head helped Mr. Burgess butcher Friday.

Miss Mabel Cutsinger visited Mr. and Mrs. Buddie Cutsinger Friday night and Saturday.

Harley Perkins visited Mr. and Mrs. Thiele Monday night.

C. V. Burgess and family visited in the Thiele home Sunday afternoon.

Mr. and Mrs. Thiele visited the Rhineharts Sunday afternoon.

TRY A WANT AD IN THE BRAND.

Ward News Notes

BY MRS. WILEY ROBERSON

Mrs. Jim Lipscomb was hostess to the La Afflatus Estudio last Tuesday, February 16. A very interesting Washington program was given, after which delicious refreshments were served to carry out the Washington theme. The next program will be on Texas, and will be held in the home of Mrs. C. T. Kibbe.

Delbert Powelson spent Monday night with Darrel Rogers.

Rev. O. E. Boyer, who has been ill at the county hospital passed away Saturday afternoon. The body was taken to Oklahoma for burial Monday.

Miss Garrett was an influenza victim and out of school Monday.

Helen Miles spent Monday night with Omah Harrison.

Mr. and Mrs. Cecil Lady called on Mr. and Mrs. Wiley Roberson Friday night.

J. P. and Miles Roberson of Hereford, Obe Roberson and son, Glenn, of Summerfield, called in the Wiley Roberson home Sunday afternoon.

Mr. and Mrs. Lynn Powelson and family spent Sunday in the W. E. Harrison home.

Miss Katherine Hagquist, supervising nurse of the State Department of Health, spent the week end here with Miss Grace Buzzell, county health nurse.

H P. A. CERTIFIED CHICKS PAY Custom Hatching
Hillside Hatchery

RADIO REPAIRING

—by a workman who has had twelve years' experience, both with manufacturers and repair shops.

We Carry a Complete Line of Parts.

ORR'S TAILOR SHOP

Phone 16



A penny could have saved him!

It costs about one cent more per chick to feed Purina Starting Chows for the first six weeks than to feed uncertain, unbalanced mixtures.

Ninety-two per cent of Purina fed chicks live. It costs a lot more to let chicks die than to save them. You can save a cent—or a life, which will it be?

Phone or call us and tell us your answer.

Just Say—

"I WANT PURINA STARTENA"

McLEAN & PITMAN

Phone 1

Is Your Home Merely "LIGHTED?"

During the winter months more time is spent under artificial light. Because of this, careful attention should be given to the matter of lighting.

Many people expect only one thing of electric lighting—illumination. That is not enough. Lighting may be good or bad.

The basic rule of proper lighting in the home is to light the object—not the eye. There should be an adequate supply of light; there should be no glare; the illumination should be well distributed.

Improper lighting causes eyestrain, fatigue, headaches. Proper lighting not only saves the eyes, but its soft, diffused light makes the home more attractive.

Look through your home—is the light good in some places, poor in others? An added lamp would mean convenience—even safety.

Texas Utilities Company



Like the Father of Our Country Let Us All Say "I Did It"

Thereby accepting the responsibility and the

Results

of our own acts

Good or Bad

You Make Your Credit Record
The Credit Bureau Keeps It

It Pays to Pay!

Business Men's Association



ed very low, from 25c to MARCH 5th



Special price \$1.00

in this "Wear-Ever" Sauce Pan

It gets quicker, more even cooking of soups, stews, casseroles, curries, and what have you in this "Wear-Ever" Sauce Pan. For it passes heat through the bottom as rapidly as through its sides, with the safety cover you can pour boiling water without danger of scalding hands or arms.

Standard "Wear-Ever" quality thick, hard sheet aluminum

Yells away while in this 4-egg Strain Pouch

Special \$1.00 price

Regular price \$1.25

Introduces price \$1.00

Regular price \$1.75

A French Fryer that makes the crispiest French fried foods you ever ate.

Special \$1.00 price

Regular price \$

No. 9

STAR
THEATRE

Hereford, Texas

Sunday - Monday - Tuesday
FEBRUARY 28-29, AND MARCH 1

"HELL DIVERS"

WITH WALLACE BEERY AND CLARK GABLE

No. 10

HALF PRICE SALE

LIVINGROOM AND DININGROOM FURNITURE

Three suites of beautiful over-stuffed living-room furniture will be offered for cash at half their former price, Friday, Saturday and Monday, Feb. 26-27-29

Three-piece suite, former price \$165, this sale **\$82.50**

Three suites of lovely dining-room furniture will be sold, for cash, at half their former price during these three days.

Nine-piece, \$475, fine English walnut inlay suite for only **\$237.50**

\$125 Suite, during this sale, only **\$62.50**

Our House Is Chock-Full of Good Values In Furniture.

E. B. BLACK COMPANY

The House of Good Values and Service.

No. 17



Stationery 65c
\$1.00 to \$1.50 Values

Pies, per cut 10c
No substitutes or fillers used. All fruits and creams

The Chocolate Shop

No. 23

One Stop Service

AT

BILL SMITH'S Service Station

Gas and oil, storage, tire repairing, road service and repair shop.
Live and let live prices.

No job too large or too small for us.

Car washing and greasing done inside where dust, wind and sunlight will not injure the finish.

No. 20

IT'S HERE-THE NEW DELCO BATTERY!

A brand new battery by Delco-Remy! The same high quality that has characterized Delco-Remy products for the past twenty years! This battery is designed and built to sustain the Delco-Remy reputation for excellence. It's guaranteed by Delco-Remy. Drop in and see this sturdy, long-lived battery which sells for only \$10. Then, if you want to buy one, we'll give you a liberal allowance on the battery you now have.



Brumley Chevrolet Co., Inc.

—Ladies' and Misses' New Dresses just arrived. Ladies' and Misses' New Dresses made of Peter Pan Fabrics, guaranteed absolutely fast colors at **\$1.00**
Linenene Eyelet Dresses and many beautiful printed patterns at **\$1.95**
Pure Linen Dresses in beautiful printed patterns at **\$2.95**
New Prints in all the new shades, fast colors, 4 yards for **30c**
Men's full made, good quality blue and gray work shirts, 3 for **\$1.00**
House Canvas, with good wide selvege, yard **3c**
Ladies' New Spring Shoes, just arrived, in all the new styles, at **\$1.95—\$2.95—\$3.78**

Sprouls-Cronin & Co.

No. 21



You Will Recognize Re

Merit Merch

TO BE HELD AT

Friday
February **26**

A PINT
Two Scotchme
other for over tw
"Well, well,"
occasion. We'll h
"Aye," ag
I'm reminding yo

No. 14.

ORANGES Medium Size Seedless, doz. **21c** **PRUNES** Solid Packed Gallon **33c**

Here is a recipe for Prune Cake that is sure good. Try it: 1 1-2 cups sugar, 3 eggs, 1 cup shortening, 1 cup stewed prunes, seeded; 1 cup chopped nuts, 1 cup sour milk, 2 cups flour, 1 teaspoon soda, 1 teaspoon salt, 1 teaspoon cinnamon, 1 teaspoon cloves, 1 teaspoon allspice, 1 teaspoon nutmeg, 1 teaspoon cocoa. Mix sugar, eggs, shortening, prunes, nuts, spices, put soda in milk, add milk and flour alternately. Bake in layers in moderate oven. Filling: 1-4 lb butter, 2 cups powdered sugar, 2 tablespoons coffee. Cook in double boiler for 3 minutes.

FURR FOOD STORE

No. 2

HOSIERY SALE New Stock

Full Fashion Chiffon Hose 89c
Full Fashion Light Service weight 89c
Rayon Silk Hose 19c
Silk Hose 29c

All Latest Spring Shades

S. L. HARMAN STORE

S. L. Harman, Jr., Manager.



No. 12

See t
Then S



No. 19

CLOSE DRUG CO.

50c Nyal Milk of Magnesia **39c**
Tooth Paste
Use Milk of Magnesia to clean the teeth and as an anti-acid. Highly recommended by dental profession.
One pound Crazy Crystals **\$1.50**
\$1.50 Colored Alarm Clock **98c**
40 Reducoids Capsules **\$2.00**

Registered druggist on duty at all hours. Let us fill your doctor's prescription. Accurately compounded, at moderately low prices.

No. 15

R I C

TRADE BUI

Regular \$1.75 Tire
Regular \$5.70 4.50x2

Every other size in the ho
And at your next blo

RICE'S INSTAN

No. 18

EXTRA SPECIAL

We are discontinuing the Star Windmill line and will handle only ECLIPSE WINDMILLS. To clear our stock of Star Windmills we are offering them at a discount.

EIGHT-FOOT STEEL STAR MILLS
ONLY **\$47.50** CASH UNTIL SOLD

R. H. Kemp Lumber Co.

Hereford, Texas

No. 1

—Our patrons liked our well last month that we a

Grease J FREE

With Every Oil Char

Tapp-Irel

Phillips "66" Service S

These Merchants Are Earr

Markable Values In This Hats' Special

HEREFORD STORES

**Saturday
February 27**

No. 7
All Dishes 20% Off
Close Out On Cook's
Lacquer
STREU HARDWARE CO.

No. 3
FREE! SELF-BASTING
DUTCH OVEN
—With Six Bars—
Amondol Soap for 59c
Come Early—We Have Only 75 Dutch Ovens.
Carlyle's Grocery

No. 5
Triple Issue of Green Stamps With
BULK GARDEN SEED
PLANT A GARDEN
LIVE AT HOME
West Texas Feed and Seed Company
We Give Green Trading Stamps.

No. 22
FOUNTAIN SYRINGES—
\$1.00 value ----- **69c**
60 SHEETS POUND PAPER—
and 25 envelopes, 65c value ----- **49c**
TWO 25c TUBES LISTERINE
Tooth Paste, 50c value ----- **33c**
City Drug Store
We Give Green Trading Stamps

No. 8
Children's Coverall **48c**
Sizes 1 to 8, values 48c to 75c, Now -----
Men's Overalls, Heavy Weight **\$1.00**
With "Prosperity Patch," values \$1.25, now -----
Ladies' Spring Hats **98c to \$3.95**
Just arrived, in newest styles, from -----
D. R. GASS & SON

No. 4
Conkey's Poultry Tonic **15c**
One and one-half pounds, 30c value -----
Dr. LeGear's Lice Powder **20c**
Fourteen Ounces, 30c value -----
Corner Drug Store
The Rexall Store

No. 6

SPECIAL
EVERY WEDNESDAY
SEMI-FINISH
Up to 15 pounds ----- **75c**
Then **5c** a pound
Flat work, sox and handkerchiefs
finished, wearing apparel
returned dried.
"A Service That Saves"
Hereford Laundry
Phone 298

No. 11
SPECIALS AT
Quality Drug
JERGENS TOILET SOAP
90c box, Geranium Soap ----- 59c
90c box Crushed Violet Soap ----- 59c
\$1.00 box Narcissus Soap ----- 69c
\$1.00 box Wild Rose ----- 69c
50c Love Bird Hair Oil ----- 33c
25c Love Bird Hair Oil ----- 16c
50c Ash-Mo Beautistie Hair Oil ----- 33c
25c Ash-Mo Beautistie Hair Oil ----- 19c
50c Brillintine ----- 33c
25c Brillintine ----- 16c
Always Visit the QUALITY DRUG for Bargains,
and the JUMBO Milk Shake for a Nickel.

No. 16
Goodyear All Weather, Heavy Duty, 6-Ply **Tires**
4.75 x 19 Tire ----- **\$9.05**—Tube **\$1.24**
4.50 x 21 Tire ----- **\$8.73**—Tube **\$.98**
31 x 5.25 Speedway ----- **\$6.30**
13-Plate U. S. L. Battery ----- **\$5.95**
Exchange
Low Prices On Everything for the Automobile.
Ireland-Beavers Motor Co.

No. 13
BEACH PAJAMAS
Something different—something new—
See them—Priced only—
\$1.00
KRINKLE BED SPREADS
80 x 105, in beautiful designs,
Priced only—
79c
LINENE WASH FROCKS
Straight and circular lines, beautiful trims
and styles—priced only—
\$1.00
SILK KNIT TAMS
Beautiful Shaded in every conceivable
color—priced only—
50c
Also Tams and Scarfs to match.
Stone Department Store
Incorporated

Striving To Merit Your Patronage

International Sunday School

Lesson

BY DR. J. E. NUNN

February 28

JESUS RAISES LAZARUS FROM THE DEAD

John 11:32-44

32. Mary therefore, when she came where Jesus was, and saw him, fell down at his feet, saying unto him, Lord, if thou hadst been here, my brother had not died.

33. When Jesus therefore saw her weeping, and the Jews also weeping, who came with her, he groaned in the spirit, and was troubled.

34. And said, Where have ye laid him? They say unto him, Lord, come and see.

35. Jesus wept.

36. The Jews therefore said,

Behold how he loved him!

37. But some of them said, Could not this man, who opened the eyes of him that was blind, have caused that this man also should not die?

38. Jesus therefore again groaning in himself cometh to the tomb. Now it was a cave, and a stone lay against it.

39. Jesus saith, Take ye away the stone. Martha, the sister of him that was dead, saith unto him, Lord, by this time the body decayeth; for he hath been dead four days.

40. Jesus saith unto her, Said I not unto thee, that if thou believedst thou shouldst see the glory of God?

41. So they took away the stone. And Jesus lifted up his eyes, and said, Father, I thank thee that thou heardest me.

42. And I knew that thou hearest me always; but because of the multitude that standeth around I said it, that they may believe that thou didst send me.

43. And when he had thus spoken, he cried with a loud voice, Lazarus, come forth.

44. He that was dead came forth, bound hand and foot with graveclothes; and his face bound about with a napkin. Jesus saith unto them, Loose him, and let him go.

Golden Text: I am the resurrection and the life: he that believeth on me, though he die, yet shall he live again.—John 11:25.

Time: The raising of Lazarus, February, A. D. 30. The retirement to Ephraim, March, A. D. 30. The anointing by Mary Saturday, April 1, A. D. 30.

Place: Bethany and Ephraim.

Introduction.

"The eleventh chapter of John is a life-commentary on the exceeding preciousness of Christ's presence in the last and saddest moments of experience."—Mackay.

"He who lives by the Life cannot die," was the motto of Raymond Lull, the heroic African missionary.

"Sara Corbridge wrote to a bereaved friend: 'My thoughts had turned the same way as yours—where all mourners and friends of those that mourn will naturally go for sure and certain hope and ground of rejoicing—to that most divine chapter on the raising of Lazarus.'"

Life Through Jesus.

The outstanding lesson and truth of this miracle is, life through Jesus. True life, in our Lord's teaching, is of the greatest of all good things, and eternal life the supreme gift.

Bethany.

A little village on the eastern slope of Mount Olivet, on the Jericho road, about two miles from Jerusalem. Mary, though the younger, had become by the time John's Gospel was written, the better known of the two sisters on account of her lavish honoring of Jesus, recorded in the next chapter. Tradition says that Lazarus was still younger—"the pet of the two sisters."

Their hospitable home in the secluded suburb was a refreshing retreat for our Lord from noisy, hostile Jerusalem. It must have been one of the few places that the homeless Master could really call home. It is a precious spot for the Christian imagination. Richly has their guest-friendship been rewarded. They are immortal types of the life of the heart, that says, "Welcome!" to Christ Jesus.

The Postponed Miracle.

A sudden stroke fell upon that peaceful household, a deadly fever or some other fearful disease, striking down the dear brother, the hope of the home.

Then occurred one of the strangest events in our Saviour's life, his deliberately waiting two days in Bethany, so that Lazarus might be dead and four days in his grave by the time he reached the sorrowing home. How can we account for this postponed miracle? Jesus accounted for it. He said it was for the glory of God and the Son of God. He looked far ahead of the temporary sickness and griefs of this world; he was at work for the eternal life of all believers. He knew that the miracle he was about to perform would result in his own death, and he did not flinch from the cross, because he knew also that his death would open the door of hope and salvation for all sinners. "For the glory of God, and for the sake of others, for the sake of the disciples, for the sake of the world, says Christ, I have suffered my friend Lazarus to die."

A Decisive Event.

This miracle created such a sensation and attracted so much attention there at Jerusalem that it may be regarded as the beginning of the end of Jesus' career. It led the Jewish council to take decisive steps for his arrest and kill-

ing. The cross was inevitable, but strangely, an act of great loving-kindness toward those friends of his was thus the immediate cause of the tragedy. Both our Lord himself and the disciples apprehended this outcome before they left Perea. "Let us also go, that we may die with him." His remark, "Greater love hath no man than this, that a man lay down his life for his friends," is pathetically pertinent to the incident.

I Am the Resurrection and the Life.

Martha's faith, imperfect as it was, won from Christ the immortal saying, repeated in millions of funeral services all over the world to the comforting of uncounted hearts: "I am the resurrection, and the life: he that believeth on me, though he die (physically) yet shall he live (spiritually); and whosoever liveth (spiritually) and believeth on me shall never die (spiritually)."

"You bend above the grave, and listen to the silence of the earth and heaven, and yet await in strong patience the resurrection joy; for He once lay there himself, and rose again."

"This saying of Christ's has made the tomb a gateway instead of a terminal."

Our Lord wanted Mary present when he raised her brother from the dead, and so he sent Martha to call her sister. "The teacher is here, and calleth thee," said Martha quietly; and Mary sprang up eagerly to follow her. "Mary therefore, when she came where Jesus was, fell down at his feet."

Martha had not assumed this worshipping attitude; Mary long before had chosen "the better part." "Saying unto him, Lord, if thou hadst been here, my brother had not died." She uttered the same sad cry as Martha, for it had evidently been the burden of the two sisters' talk for all those four sorrowful days.

Jesus Wept.

This is the shortest verse in the Bible, and one of the most beautiful. "Almost the sweetest words I know are these."—Rev. J. Wilbur Chapman, D. D. "Does not Christ show in his attitude at Lazarus' grave that he loves and cares for the suffering loved ones at every grave?"—President L. B. Scarborough. "That is what we all need, a God who can feel for us, understand us, sympathize with us." Also Jesus may have been weeping for his friend Lazarus. "He knew what the eternal world is and what glory lies behind the veil; and he did not weep because Lazarus was done with life and its gladness and sunshine; no, but because his friend had passed to where, beyond these voices, there is peace, and he must summon him back, must fetch the wanderer who had got home out once more into the weary wilderness. And his tears say to us, 'Oh, if you only knew the glory which lies beyond the veil and which I know so well since I dwell there from everlasting; if you only knew that radiant world of rest and peace and joy, you would never wish your dead back in this dark world of toil and tumult and sorrow; you would rejoice that they are at home with God.'"

The Glory of God.

"Thou shouldst see the glory of God?" That was said also when Christ heard of the sickness of Lazarus, that it was to advance the glory of God and of his Son; see, v. 4. "So they took away the

stone." Jesus might have bidden the stone to remove of itself, but he never worked needless miracles. "The analogy teaches us that there are some things which we can do for the unconverted, and these we should hasten to perform."—C. H. Spurgeon.

Our Lord is jealous for the glory of God, and makes it perfectly clear that he works the miracles through God's power given to him as God's Son. "The miracle itself was overwhelming as a proof of power with God. But the manner of it, the thanksgiving here uttered beforehand, the address to God, the name by which he calls him, all would convey the impression to the witnesses, not of a mere prophet, like Elijah or Elisha, but of the Son of the Father, and sent of God."

The Effect of the Miracle.

As this miracle was worked for the glory of God in his Son, it is necessary to record its effects, which, as in the case of every miracle, were twofold: some were led to believe on Christ, while the hearts of sceptics were hardened into obstinate opposition even in the face of such a stupendous fact. The latter went away to report the event to Christ's confirmed enemies, the Pharisees, and discuss what should be done with the wonder worker. So it is with all of Christ's gracious and mighty words and works: they are either "a savor from death unto death" or "a savor from life unto life."—2 Cor. 2:16.

Progressive News

By OLIVE PERKINS.

Mr. and Mrs. C. P. Caldwell and Eunice and Mr. and Mrs. Jess Caldwell were Sunday dinner visitors of Mr. and Mrs. Jeff Roberson. Miss Ruth Botts entertained the young people at forty-two Friday night, and other games were played. Refreshments of sandwiches and cocoa were served to a large crowd.

Mmes. W. C. and Clyde Russell called on Mrs. Ira Ricketts last Monday.

Mr. and Mrs. Ira Ricketts and children took Sunday dinner with his parents, Mr. and Mrs. W. A. Ricketts of Hereford. In the afternoon they attended the funeral of Mrs. Corbett.

Clarence Conklin and family visited his parents, Mr. and Mrs. C. R. Conklin of Hereford Sunday. Mrs. Owen Neel visited her mother, Mrs. Vick, Monday. Mr. and Mrs. Roy Wagner called

in the Neel home Sunday.

Ira Jeanne and Glenn Ricketts visited the Conklin children Saturday afternoon.

Mr. and Mrs. Jess Caldwell are visiting his parents, Mr. and Mrs. C. P. Caldwell.

In spite of bad weather, 52 were at Sunday school Sunday.

Mr. and Mrs. Clyde Russell are staying with Mrs. Orin Russell while Mr. Russell is attending to business in New Mexico.

A program in honor of Washington will be given at literary Friday night.

The ladies club met with Mrs. Ed Botts last Wednesday. They voted to give money to the community to fix up the school yard. Mrs. Albert Higgins represents the club, Ray Hershey the community, and Lawrence Boyd the school. The next meeting will be with Mrs. Higgins and Mrs. Clyde Russell will have charge of the entertainment.

Ira Jeanne and Glenn Ricketts spent Sunday afternoon with the Millard children in Hereford.

Scherer Items

MRS. B. R. FULKERSON

Miss Ragsdale and Mrs. B. R. Fulkerson visited Mrs. Harrell on Monday of this week.

Mr. and Mrs. S. Miller and son were in New Mexico Tuesday.

Messrs. Crawford and McCollister went to New Mexico Wednesday, returning Saturday.

Allan Bell moved 200 sheep from his ranch to another ranch near Hereford.

Grace Boyd has been ill the past week.

Miss Ragsdale spent Sunday with Miss Gunn at Westway.

Mr. and Mrs. Clem Friemel spent Sunday in the Miller home.

Cap Oconougher and Miss Brunson were in Hereford Saturday night.

Jim Boyd has been having windmill trouble.

Mr. Harrell and family visited the Fulkerson home Sunday.

John Aldridge of Farwell visited Mr. and Mrs. J. W. Witherspoon in Hereford Sunday.

New Discovery Reaches Cause of Stomach Gas

Dr. Carl found that poisons in the UPPER bowel cause stomach gas. His simple remedy, Adierika, washes out the upper bowel, bringing out all gas. City Drug Store.

Ford Doings

MISS LA VERNE MANN

Several visitors at Sunday school sent the attendance up to 77. Rev. V. M. Cloyd preached a fine sermon.

A large crowd was present for Sunday singing.

Mrs. E. H. Simpson was badly burned on the hands Monday when a stove exploded.

Mr. and Mrs. Hardy Benson were in Amarillo Friday.

Mr. and Mrs. Ted Langley and Norma Jo and Kenneth Raynor took supper Sunday in the O. D. Frazier home.

Miss Pauline Frazier returned Thursday to her home near Mountain View, Oklahoma.

Wade Thweatt spent Monday night with G. L. Roberts.

Vineta and Gladys Simpson spent Saturday with Euna and LaVerne Mann.

Mrs. Park and grand children, Hardy and Mary Lou Benson, spent Friday in Vega with Mrs. Gyles.

Mrs. D. B. Mann visited Mrs. Ernest Roberts Friday.

F. W. Brunson Jr. was sick the latter part of last week.

Mr. and Mrs. J. L. Height visited the Brunson home Sunday.

Hardy Benson and family and Mrs. Park and Dorothy Langley took supper one evening recently in the D. B. Mann home.

O. D. Frazier and Ernest Roberts were in Amarillo Friday.

E. H. Simpson and son, Glenn, visited D. B. Mann Monday night.

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SPECIALS

FRIDAY, SATURDAY AND MONDAY

House Dresses

—Ladies' house dresses, guaranteed fast colors, new spring styles, 69c values. Three Day Special, two for ----- \$1.00

Children's Spring Dresses

Fast Colors, two for ----- \$1.00

Garza Sheeting, a yard 25c

Vat-Dyed Prints

36-inches wide, a yard ----- 10c

36-Inch Prints

New Patterns, a yard ----- 7 1/2c

Dress Shirts

Mens' Dress Shirts, including white, Two for ----- \$1.00

Cotton Flannel Shirts

In men's sizes, regular 89c value, 2 for ----- \$1.00

Blankets

Our entire stock of blankets. Your choice—ONE-HALF PRICE

Boys' Shirts

Genuine taxi cloth, guaranteed to give satisfaction or your money back. Sizes 6 to 14 1/2. Three Day Special, two for ----- \$1.00

Mens' Dress Oxfords

Black only ----- \$1.95

Outing Bal Work Shoes

In men's sizes ----- \$1.29

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All new spring patterns and styles. Just received a few days ago. Your choice... \$13.95

Fox Mercantile Company

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13 PLATE

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2 years unconditional guarantee on 13 and 15 plate batteries.

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For All Makes of Automobiles

—at prices that make replacement easy.

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—overhauls and minor repairs by

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WE WILL SAVE MONEY FOR YOU ON ANY JOB.

HEREFORD WRECKING CO.



Carl's Cash and Grocery

We Buy Cream, Eggs and Poultry.

A TRUCKLOAD OF FRESH GRAPE-FRUIT—SPECIAL PRICE.

Blackberries

Solid pack gallon 42c

Oats

Mother's Crystal-ware, large package 25c

Sugar

10 lb bag 42c With 39c, 8-oz Vanilla

SALMON

Concho, two cans 21c

BROOM

A good one 29c

CAKE FLOUR

Gold Medal, large package 21c

COCOA

Mother's, two pounds 24c

Peaches

or pineapple, No. 2 3/4 cans 2 for 31c

Prunes

Nice size 3 lbs 20c

Peas

Green Valley, No. 2 cans 3 for 27c

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
Lueta Borden — Editor-in-Chief
June Alfred — Assistant
W. J. Fellers — Sports
Ardelle Foster — Societies
W. B. Wilson — Jokes

First In the Hearts of His Countrymen.

The 22nd of the month recalls to our minds the date of Washington's birthday. Besides this being the birthday of Washington, we can also celebrate this year the bicentennial memory of the great man. So many wonderful yet true things have been said of our beloved president that there seems nothing left to say. His great and noble life dims any weak praise to obscurity. He has been eulogized for his character, public and private, his many contributions, his public policies, his speeches and his own romance. The least and yet the biggest thing with which we can honor him is to use the old and applicable phrase: "First in the hearts of his countrymen." That is true adoration.

Take Thought, Then Vote.

Everyone wants to do the right thing at the right time. It is just human nature. So, students, think before you act when voting on the most popular boy or girl in the school.

When the freshmen elected L. B. Russell and Elizabeth Spradley as their candidates in the contest, they thought before they acted. Ever notice that almost perpetual smile on L. B.'s face? Ever notice that he always has a good word for everybody? (I mean everybody too.) You can always count on L. B. to be in all respectable social activities, the life of them all, and he is dependable, too, and a pal. One just has to talk to a few of the girls around the school to find out how well liked Elizabeth is. She's loyal to her school, to her class, and to her fellow school mates (suffers I should say). Talk to the women about L. B. and he has his plan among the fair sex, all right.

Good, sound advice is always appreciated and what could be better advice than that of doing something you will be proud of afterwards?

Vote for L. B. and Elizabeth. A FRESHMAN BOOSTER.

FRESHMAN PATY

Because of the influenza epidemic, the Freshman party was postponed from February to February 19. Nevertheless, the former plans for the party were carried out, and a combination of Valentine and Leap Year party was given in the home of Mrs. M. D. Womble.

Miss Wrenn, who has charge of the games, proved very efficient, and every game played was well planned and extremely exciting. After all had arrived each boy was requested to enumerate his qualifications as a good husband, on a slip of paper and hand this to Miss Wrenn, signing his name. These qualifications were then read to the girls, without the name, and the girls bid hearts on them. Every boy was auctioned, many to their extreme regret.

Delicious refreshments were served at intervals throughout the party. A majority of the class headed and when at a late hour the party broke up, everyone reported an extremely good time.

Reservations.

The tennis court has been reserved from four to six o'clock for the high school team, and at six the town players get it. At noon and from 1:15 to 4:00 o'clock the grammar school children may have the court, and before 8:45 anyone may play on it. Tennis practice is under way and if fair weather continues, the team will get some good practice.

It surely looks funny that it takes Jiggs Hartman about 15 or 20 minutes to get a book from the library the first period, while others are lined up waiting for some library attention. No wonder, though, look who the librarian is. That's all right, though, Hartman, we all have to go thru that kind of an affair before we become the head of the house.

Gown Measurements.

During the past week the seniors have been attending to another of their many duties, that of having their measurements taken for caps and gowns. The girls have been reporting to Miss Parker and the boys to Mr. Hudson. The time for the big event draws nearer and nearer.

Junior Senior Banquet.

The junior class and sponsor, James Wilson, have been working faithfully the past few weeks, co-operating with the mothers of the juniors in order to give the senior class a banquet which will prove the vigor of the entire junior class. This banquet is to be held at the Baptist church Thursday, February 25, beginning at 7:30. Since the juniors, their mothers and Mr. Wilson have worked so diligently on this banquet, all seniors are urged to attend—the juniors are naturally planning to attend.

Senior Party.

Monday, February 29, the senior class will have another party, given by the senior mothers. The time, place and purpose or type has not been announced, but here's one big inducement, seniors. The committee to arrange the party consists of the following: Bess Hopkins, Mrs. A. C. Hales and our beloved sponsor, Miss Carlisle. Isn't that enough to make one want to come?

Everyday Stuff.

Editor-in-Chief: How about some news on the tournament and Happy game?

Sports Editor: No tournament, no Happy game, therefore no write-up. Happy game called off due to illness of 200 students; tournament postponed.

Washington.

O man of silent mood, A stranger among strangers then, How art thou since renowned the Great, the Good, Familiar as the day in all the homes of men!

The winged years, that winnow praise and blame, Blow many names out; they but fan to flame The self-renewing splendors of thy fame.

Soldier and statesman, rarest union, High poised example of great duties done

Simply as breathing, a world's honors won, As life's indifferent gifts to all men born;

Dumb for himself, unless it were to God, But for his barefoot soldiers eloquent,

Tramping the snow to coral where they trod, Held by his awe to hollow-eyed content;

Modest, yet firm, as nature's self; unblamed, Save by the men his nobler temper shamed.

Not honored then or now because he word The popular voice, but that he still withstood;

Broad-minded, high-souled, there is but one Who was all this ours, and all Men's WASHINGTON.

—James Russell Lowell.

Assembly Program.

Monday morning, February 22, the high school band entertained the student body. After several well played selections had been executed by the whole band, the "Hungry Five," Hugh Harman, Homer Henslee, Herbert Boardman, Dennis Baker, and Paul Conway, entertained. This five-piece orchestra was an imitation of a form that once flourished in Germany. The players, as told by Mr. Smith, the director, used to play in the streets for their food, hence the name. The Hereford five conformed to the idea and so entertained with old German music.

Besides the regular band members there were two ex-students of Hereford high playing with the band, Woodrow Ireland and Marvin Knox.

Debating.

During the last two weeks the work of the debating teams has been sadly neglected, due to so much illness of the students, and also that of the instructor, Miss Crawford. But work is to be resumed immediately, and several dates have been scheduled for debates with a number of visiting teams. The boys' debating team of Amarillo has asked for a debate with the boys' team in Hereford high school on March 5, and the girls' of Amarillo wish a debate for March 17. The boys' and girls' debating teams of Groom wish a debate here March 15, and one there to be decided later. However a full decision has not yet been reached. If dates are scheduled for the debaters a large number of students and town folks are expected to be present, as such talent and interest should not be wasted on the judges alone.

DON'T CRY

By Pa-Kuky

Lost: One skirt. Miss Westbrook.

Some advantages of the telephone between Nora Alice's house and Mary Elizabeth's, put up by Plebius and Cow, are: Suppose it is Friday night and they are making a foursome out of it. Cow and Plebius call at the Stanford home for Mary Elizabeth, and she hurriedly calls Nora Alice to tell her to powder her nose for the men are coming. If this wasn't over a private phone, central would probably over hear the conversation and tell the officers, who would be hunting for some milk of bread vanishers. The boys would have to leave and the night would be ruined for the girls.

Virginia and Spaulding have been having some words about the Dimmitt girls. It went further to say that Spaulding could do lots of traveling. Also Spaulding doesn't care anything about the Dimmitt girls.

If Zelma Ruth would worry as much about happenings as she does about getting "happenings" in her memory book, she wouldn't need any memory book.

James Cloyd sure can't find good places to park Liburn also.

It is said that Russell and Gifford could live on a nickel pie. As for Cartwright and Henson—not so good.

Miss Veasey didn't know how old Columbus was when he discovered America; any way when Gus phoned her up about ten bells.

R. P. M. means revolutions per month for some cars.

About that parking place of Liburn and James, it looks as if the girls could suggest a better place than they used the other night. This is an article for the cause—"crime never pays".

Some suggestions they wish to offer are: beat what you have done in the past. Girls, nearly two months of this glorious opportunity is gone. Just ten more months.

He was dying to use that beautiful white, black trimmed receiver. Two minutes passed and it was still in use. Three minutes passed, four and five. He could wait no longer, so he went out side to see a man about buying a dog.

Climber: Hello, Jones. Jack G.: Hello.

One thing you shouldn't miss: the operetta, "Up In the Air," February 26.

Sherman now speaks of himself and company as "we".

Florence Boardman is now reading The Royal Road to Romance, which she says is an interesting book.

Carlisle: What size do you wear? C. J. Borden, Two and a half. Carlisle: Two horsehides and a half ton of nails?

Bobby Hough's ambition in business life is to be valet to Ghandi.

Words of the wiseg: Plebius Ray informs us that no brain work is required for slugging. That's right, old boy, old boy.

Gus Baker says never do today what can be put off until tomorrow. I am running for mayor.—Harold R.

I'm off women for life. Jack R. Never go to operetta practice again.—Clmore.

The more the better, at Summerfield.—Fee Wee.

I like this leap year stuff.—Jas. Cloyd.

Never stay in assembly.—Hungry Five.

Win that football game.—Seniors. Get that bill paid.—Cowhands. Not to let the toastmaster eat anything at the junior-senior banquet.

"The one that sits next to him or her."

Not to work too hard in S. H.—Reaford.

And, boy, it's going to be some banquet.—Juniors.

To argue in economics with Sherman.—Ardelle.

To leave S. H. last period every day.—Elsie, Nancy, Florence, Mary Elizabeth, Virginia B. and Elizabeth Bowman.

To chant in public speaking every day.—J. C. McC.

Carlisle: Saffy, how do you feel on this beautiful night? S. G.: With my fingers, of course.

He: What would you do if I kissed you?

She: I never meet an emergency before it arises.

He: And what if it arises.

She: I'd meet it face to face.

Red H.: I hear your dad is reducing.

Bill Mc.: Yeah, you know that battleship he had fattooed on his chest?

Red: Yes.

Bill: Well, it's only a row boat now.

We wonder why Odella broke all speed records in getting out of the room where Robbie was ironing curtains.

Miss Veasey: J. T., what is a boulevard?

J. T.: A grown-up street.

What we can't see is why they don't have a teachers' popularity contest.

Question: How many girls does Carlyle have?

We wonder whom L. B. took home after the freshman party.

Code of Ethics.

The Occupations class has been studying codes of ethics. While studying this each pupil originated a code of ethics, which was put on the board. The word "ethics" is taken from "ethos", a Greek word, meaning character, thus a code of ethics is a character code. The occupations class suggests that the students of the Hereford high school study this code carefully. Then if the student body sees fit, adopt it as the official code of ethics of the school. We think that the code as we have made it is well worth while, that every student could take this as a standard of conduct in school and out, and that he would be a better student and citizen if he will live up to it. The code follows:

We the students of Hereford high school, in order to be more helpful and efficient citizens, do hereby resolve to be:

Honest with fellow students and teachers
Earnest in trying to do the right thing
Respectful of ourselves, our faculty and our school.
Eager to learn
Fair and square
Open-minded
Ready to serve, and to
Do unto others as we would have them do unto us.

FRANK CRADDOCK, Jr.

Popularity Contest.

Folks, we're having a popularity contest now, and no one knows what the outcome will be. The only thing that can decide it is your vote. If you want your favorite to win, do all that you can to get other folks to cast their vote for him. Get busy. If you don't some other industrious boy or girl will, and some other candidate will get the votes that your favorite might have had. The candidates are: Seniors, W. B. Wilson and Lueta Borden. Juniors, Liburn Ray and Theda Lou Wilson. Sophomores, Loys Carmichael and Frances Higgins. Freshmen, L. B. Russell and Elizabeth Spradley. The votes are one cent each, and remember, get on the job if you expect to win.

Tennis Season Opens.

Those quiet, warm days last week and this week are inviting to the tennis players and have enabled tennis practice to begin. After the basketball season has closed, the tennis season opens, with several boys coming out. The prospects of the tennis team look good, because of the boys who have already started work and because of their coach, Mr. Wilson. The girls expect to start practicing soon.

The boys that will probably determine this year's team are June Alfred, Spaulding Bartley, Owen Miller, W. J. Fellers, Robert Holland, Edwin Hoffman, Walter Seed, Orland Wilson and a few more that may come out later.

Selection of Senior Play Started.

The Senior class of '32 is going to be just like any and all other seniors classes in one respect: the class will put on a play in the coming spring. April 29 has been set as a tentative date for this performance. So already, the committee for selecting the play is busy reading the selected ones from which will be chosen the one best fitted for a senior class production, which will interest the greatest number of people.

A Bit of Advice.

Just now the author realizes that you won't be reading this until Thursday afternoon at the earliest. By then everyone will be in the big middle of glorious six-weeks examinations. But now—you see it's only Friday while this is being written—is the time for advice. Just think of all the things that will be happening in the school week from February 22 to 26. There is "Frankenstein" at the theatre, the operetta, "Up In the Air," and Junior-Senior banquet. The safe and sane thing to do would be to get that studying for six-weeks examinations done early. The author's advice is a little late this time, but maybe you will remember to apply it the next time examinations come around.

There is only one thing left to say. It is sincerely hoped that you will somehow wade through those examinations without stumbling.

What Happens February 26?

Our answer is, the Operetta. Name: "Up In the Air." Date: Friday, February 26. Time: 7:45.

Place: Hereford high school auditorium.

Admission: 15 and 35c.

Significance: A jolly two hours or more of real entertainment for the whole family. It's worth your money.

What you witness: A lively play with a good plot and cast, splendid vocal music, clever dialog, a Spanish dance, well trained chorus.

Be careful or you'll be put on the spot by one of the six big shorts. These big shot gangsters are Pee Wee Bartley, Racketeer Broadwell, Owen Miller, the Great, June Alfred II, the outrageous Hough, and the P. E. Fellers. Their emblem is a machine gun and their mascot the largest cigar in town. They draw their checks on the Bank of England, and every man is a president.

Foolish Farmers Defeated.

Wednesday afternoon, February 17, a fast and comical basketball game was held between the Foolish Farmers and the Early Birds in the high school gymnasium. It took the Early Birds the first half of the game to build up a score of 16-0, and during the third quarter the Farmers scored eight points. The last quarter was a series of close calls, the Birds scoring an additional seven points. The final score was, Foolish Farmers 8, Early Birds 23. The line-up: Farmers: Center, Jack Gifford, forwards Douglas Henson, Andy Habermacher; guards J. B. Noland, Elwyn Hartman. Birds: centers, Wilbur Womble, G. B. Hager; forwards J. D. Clayton, Pless Baker, Bill McLean, Elmo Hicks, guards, Charles Jones, R. A. Daniel, Sherwood Speegle.

It was a good game and every player and spectator thoroughly enjoyed himself.

Notice to Girls.

The following undersigned men would like to get a date for the Junior-Senior banquet:

Jack C., Jack B., Jack G., Terror Tynes, Gaylord Newell, Liburn Ray, W. J. Fellers, Reaford West, J. C. McOulough, Spaulding Bartley and many other good men too numerous to mention.

Please respond.

Listen, folks, this note writing is getting to be a fright. Something must be done immediately. This note was found:

"Dear Joe: I've heard so much about you. I hear that you are a good sport. Wonder if you would go with me to that soph party or have you been asked by someone? We would make a good couple, too. (Censored)"

"P. S.—Are you going to furnish the car or shall we walk?"

Now who would have thought of that? We intended to print this, but it's getting bad. This is word for word as the note read, that we got from Joe Huckert's locker.

Have you voted for your favorite candidate for the popularity contest? You had better get busy before you get behind. Voting is each day at 8:15, 12:40 and 4:00. Be sure you go to the polls and vote. Your candidate's success depends on what you put in for him. Votes are one cent each. Who's going to win?

Basketball Season Ends.

Last week ended this year's basketball season. The team had two more games scheduled, one with Canyon here and the other with Clovis, there, and was intending to attend the district meet, but on account of illness within the team, they were unable to carry out these arrangements.

Although the team has had bad luck this season on winning games, they have not had a failure.

The success of the team does not depend solely on winning games, but by clean sportsmanship and determination among the players to be better.

All the boys kept regular practice and have not shown the least effort to quit.

Many of the boys will be back next year and will make next year's team a winning team.



CLEANING

and

PRESSING

PHONE

16

Orr's Tailor Shop

A. C. THOMPSON

DEPENDABLE LUMBER

ACME QUALITY PAINTS

McKinley & Third

Phone 456

BUSINESS AND PROFESSIONAL DIRECTORY

BILL SMITH SERVICE STATION 113 West Third, Old Renfro Garage—Phone 120 CONOCO PRODUCTS Car washing and greasing, storage and road service.	Our Office Is Now In the J. A. FOX HOUSE One block north of Mother's Park, on B Street, and one block west. DR. R. E. PERKINS Phone 475	DR. B. M. WILTSHIRE DENTIST Over Sprowls-Cronin Phones Day, 470 Night 474
DR. E. B. THOMASSON SURGERY General Practice Office Over Corner Drug Store. PHONES Residence 224 Office 37	S. O. WILSON DAIRY Grade "A" Milk, 10c quart. Phone 3027	Nunn Transfer HAULING OF ALL KINDS Day Phone 656 Night 761-3
ELECTRICAL REPAIRING Ignition, Battery, Lights Starter — Generator	DR. G. F. LeGRAND Office Upstairs Buckner-Lambert Bldg. First Door South Star Theatre Office Phone 678 Residence 244	DR. T. L. MORGAN Physician and Surgeon Buckner-Lambert Building Residence and Office Phone 462
WILLARD BATTERY STA. Phone 284	GULF SERVICE STATION Third and Miles	
GULF PRODUCTS Free Parking		

INSURANCE

JNO. H. PATTON
PHONE 50

INSURANCE

Loans--Bonds

HEREFORD

INSURANCE

AGENCY

JOHN McLEAN, Manager

West Tailor Shop

MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385



Brand Want Ads Pay Good Dividends!

The TITLE to your land is vital.

Our Abstracts correctly reveal the title.

A. O. Thompson Abstract Co.

5 1/2 Per Cent Federal Farm Loans

Locals

Mrs. E. W. Harrison spent Friday with friends in Dimmitt.

Dr. R. R. Wills of Friona spent Sunday in Hereford with friends.

Ordering. Home-cooked foods. Mrs. Rosa Spear, phone 759-J, 1c

Knox Kelly of Post was a Hereford business visitor Monday.

Mrs. Paul Foster visited her mother in Amarillo last Thursday.

Miss Eunice Glibreath visited friends in Amarillo Monday.

Lee Lambert returned Sunday from a business trip to Missouri.

Mr. and Mrs. J. E. Beyer spent Sunday with their sons in Amarillo.

Miss Rozella Venzey visited Leonard Ricketts and family in Dimmitt Friday.

Miss Virginia Stovall, a teacher in the Vega schools, spent Saturday and Sunday here with her parents, Mr. and Mrs. B. H. Stovall.

Mr. and Mrs. C. J. Crump of Canyon visited friends in Hereford Sunday and Monday.

Miss Fern Carlisle visited Mr. and Mrs. Leonard Ricketts in Dimmitt last Friday.

Mr. and Mrs. Paul Foster visited Leonard Ricketts in Dimmitt Friday.

Mrs. J. E. Beyer left Tuesday evening for Hutchinson, Kansas, to visit her son, Ersel and wife.

Mr. and Mrs. F. H. Oberthier visited Mr. and Mrs. Ted Houston in Amarillo Tuesday.

Miss Eunice Rutherford spent the week end in Tulsa visiting relatives.

Let us repair your radio. Orr's Tailor Shop. Work Guaranteed. 7-1c

Mrs. Norton Hendrick and family of Amarillo were visiting Saturday afternoon and evening in the home of her sister, Mrs. R. E. Kessie and family.

Bay View Club Sponsors Work On Bicentennial

The Bay View club of Hereford has solicited the assistance of various civic and community organizations to carry on contemplated Washington bicentennial patriotic programs here.

Representatives appointed by the several clubs are as follows: Mrs. T. E. Seigler, Pioneer club; C. C. Acker, Lions Club; Mrs. W. E. Dameron, Parent-Teacher Association; R. J. Richardson, Chamber of Commerce; Mmes. A. M. Jones, and D. K. Robinson, Bay View club, and C. W. Humble, American Legion.

These met in executive council Monday of this week and decided to plant a group of trees in Lake Park as a bicentennial memorial. C. W. Humble and R. J. Richardson being designated to represent the committee in working out plans in conjunction with the city park board to select a place in Lake Park for the group of trees, that it be in keeping with the landscape plans already drawn for future development of the park.

Ash and elm trees will be used in the group, one tree for each club or organization represented. The trees will be set out at a seasonable time and dedication ceremonies are planned at a later date, Sunday, May 29, at which time a permanent marker for the group of trees will be placed. Mrs. W. E. Dameron, Mrs. T. E. Seigler and C. C. Acker are the committee in charge of the dedication program.

M. M. Hardin of Clovis was a business visitor in Hereford Tuesday.

Mrs. C. C. Acker visited Mr. and Mrs. Seth B. Holman in Amarillo Tuesday.

W. R. Aven of Amarillo was a business visitor in Hereford Tuesday.

Let us repair your radio. Orr's Tailor Shop. Work Guaranteed. 7-1c

Mr. and Mrs. Orion Carter and son of Lubbock visited her parents, Mr. and Mrs. Homer Bryant, in Hereford last week.

Mr. and Mrs. Buford McMinn and daughter, Thelma, were called to Muleshoe Tuesday by the illness of their son, Perry.

J. H. Weeden and son, David, returned to Stratford Monday after spending the week-end with their families here.

Mrs. George Gammon and daughter, Jo Ann, of Canyon, spent Tuesday with her parents, Mr. and Mrs. Omer Baker.

Miss Oriana Savage was back from college studies at Canyon to spend the week end and Monday with Hereford friends.

Frank Carl and Earl Lance are in South Texas this week buying fruits and vegetables for local sale and distribution.

Ted Houston of Amarillo, who has been seriously ill with influenza for the past week, is reported much improved.

Spend for hope in 1932. Consult Panhandle Lumber Company for home information. No obligation to buy. 7-1c

Born to Dr. and Mrs. J. W. Hendrix, February 19, a fine baby girl, who has been named Joan Carolyn.

J. O. Turner, who was down from Amarillo last week visiting in the home of his daughter, Mrs. Ira Connell, and family, returned Saturday to his home there.

Mmes. S. P. Rosson and C. A. Skelton visited home folks and friends in Portales over the week end.

Miss Minnie Mae Grubbs, district home demonstration agent, was a visitor on matters pertaining to the extension department in Deaf county Monday.

Mrs. Paul V. Calet and little son of Indianapolis, Indiana, have been here since the latter part of the week to attend the funeral of her mother, Mrs. M. R. Corbett.

Leonard Ricketts, former Hereford citizen now living in Dimmitt, who has been critically ill of erysipelas, is reported to be improving splendidly.

FOUND: Bundle of clothing in the road Thursday noon. Owner may have same by calling at the Brand and paying for this ad. dh

E. J. McCart, H. C. Hales and C. M. Tuell of the Furr Food Store toured the Hereford territory last week in search of better butcher stock, buying 21 hogs and 32 calves.

THE GLEE CLUBS OF HEREFORD HIGH SCHOOL

PRESENT

"UP IN THE AIR"

A BREEZY OPERETTA

DIRECTED BY LUCILE HICKS

Ruth Marie Mountz—Accompanists—Mrs. J. C. McCracken High School Auditorium. February 26, 7:45 p. m.

CHARACTERS

(In the Order of Their Appearance)

Shirley Kingston, a friend of Betty's Lucia Borden
Joe Bennett, an aviator with ambitions Loys Carmichael
Jim Carter, a young man with good intentions Milton Orr
Annie McCullom, a daughter of Henry McCullom Wilma Jo Jones
Fannie McCullom, her twin sister Ardelle Foster
Henry McCullom, a moving picture magnate James Cloyd
Mrs. McCullom, a good wife and mother Nora Alice Daniel
George S. Burbank, a big business man Lilburn Ray
Mrs. Burbank, a nervous and timid person LaVerna Womble
Betty Burbank, their daughter Zelma Ruth Shore
Harold Post, a bashful young man Murray Copeland
Juniper Johnson, a colored man of all work Sherman Morgan
J. B. Noland } Special soloists
Bettye Bruce Jones }

Other guests at the McCullom house party

SCENE: Garden of the McCullom residence at Beverly Hills, California.

ACT I—Morning of a summer day.

ACT II—The same afternoon.

TIME—Last summer.

(By permission of the Publishers, the H. T. FitzSimmons Co., Chicago.)

Operetta Will Give Excellent Program Friday

Miss Lucile Hicks, music teacher in Hereford schools, will present the boys' and girls' glee clubs of the high school in the operetta, "Up In the Air," in the high school auditorium tomorrow evening at 7:45. This is an annual event and earnestly looked forward to each year by the student body and citizens alike, marking as it does the height of musical accomplishments of the school term.

The play is said to be unusually charming this year, having an intriguing plot and lively action to make the production entertaining to the fullest extent. The selection of parts was carefully made to be in keeping with the talents and voice range of those in the cast and the music is catchy and delightful. The success of the principal characters as soloists in the Christmas cantata as evidenced by the response from its tremendous audience, prompts the prediction that "Up In the Air" will be the most successful of all operettas given here.

Those who will be featured in the presentation are Lucia Borden, Loys Carmichael, Milton Orr, Wilma Jo Jones, Ardelle Foster, Jas. Cloyd, Nora Alice Daniel, Lilburn Ray, LaVerna Womble, Zelma Ruth Shore, Murray Copeland, Sherman Morgan, J. B. Noland and Bettye Bruce Jones.

Advertise by Airplane.

In keeping with the name and theme of the operetta, the production will be given its final touch of advertising tomorrow evening at 5:00 o'clock when 500 circulars describing the play will be dropped from a speeding airplane over the city. To make the event still more attractive, there will be free tickets to the operetta attached to ten of the circulars, and the one finding either of them will be admitted free to the play.

Dr. Y. F. Hopkins and daughter, Miss Hazel, were here from Taylor, Texas, over the past week end visiting their son and brother, B. H. Hopkins, and wife.

Card of Thanks.

We wish to thank our many Hereford friends and neighbors who were so graciously good and kind to us the past few weeks during the illness in our family. Leonard Ricketts and Family.

Billy Hawkins, a student in the Teachers College at Canyon, spent the week end in Hereford with his parents, Mr. and Mrs. D. W. Hawkins.

Messrs. and Mmes. J. W. Witherspoon and E. L. Brady, Misses Gladys Seigler, Martha Duncan, Gwendolyn Spradley, and George Stambaugh attended a party in Canyon Wednesday night, given by Mr. and Mrs. C. J. Crump.

Bruce White, who has made his home with his brother and friends here for the past three years, left Saturday for Cisco to be with his parents. Mr. White has a number of warm friends around Hereford who regret seeing him leave here.

Santa Fe Train to Bring Farm Demonstrations

Telling a story of modern farming methods through the medium of specially prepared exhibits as well as in the words of speakers aboard, the Santa Fe farm and home specialty, operated by the Santa Fe Railway Company and the Texas A. & M. College cooperating, began a 45 day tour of all Santa Fe lines in Texas February 15 at Navasota. The special will make 147 stops in all and a program of two to three hours will be given at each stop. Visitors will be invited aboard to inspect the various agricultural, livestock, home industries and home improvement exhibits and speakers will appear at open air meetings at the train at all stops where the weather permits. Passenger coaches will be used for meetings in inclement weather. The final program of the tour will be at Snyder April 6.

Much in the nature of an agricultural college on wheels, the 9 car special carries a message, the keynote of which is more profit and better living on the farm. It will re-emphasize throughout the broad stretches of the state the benefits of improved methods of livestock raising and farming practices, tried methods of cutting production costs and making the farm self-sustaining. It tells the story, in words and exhibits, of proper care and utilization of the soil, of a well rounded farming program, of home beautification and live-at-home practices, including enlargement in the scope of home industries among progressive farm women.

One entire car of the train is filled with farm exhibition exhibit sponsored by the Texas committee on the Relation of Electricity to Agriculture in cooperation with the Southwest division of the National Electric Light Association. Local electric companies will supply current at the different stops for the operation of the equipment, which includes poultry farming apparatus, feed grinders, cream separators, milking machine, sausage grinder and other farm machinery as well as various household appliances.

J. J. Farrell, Topeka, Kansas, manager of agricultural development of the Santa Fe, has general charge of the train which is being operated by the railway company. Exhibits were prepared by the Extension Service and speakers are from the staffs of the Extension Service, the college proper and other cooperating agencies and institutions.

The train contains 18 exhibition booths, and the program of exhibits and talks covers such phases as agronomy, poultry, beef cattle, sheep and goats, dairy cattle, hogs, farm electrification, feeding and clothing the family, yard beautification, rug making and home industries. Forestry and pasture improvements exhibits will be shown in East Texas territory. Livestock car contains exhibits of Angora goats, dairy cows, hogs on self feeders, beef cattle showing advantages of creep feeding, and sheep.

Some of the exhibits will be changed from week to week to adapt the message of the train to

REV. O. E. BOYER BURIED IN OKLAHOMA

Rev. Oscar Ernest Boyer, who has been pastor of the Westway community, died Saturday, February 20, of pneumonia, contracted from influenza. The body was taken Sunday to Sweetwater, Oklahoma, where burial was made Monday.

Rev. Boyer was 58 years of age at the time of his death.

W. R. SCHEIHAGEN BRINGS IN SEASON'S BIGGEST EGG

W. R. Scheihagen presented to the Brand this week one of the largest eggs the paper has ever put on exhibition in its window. The egg was laid by one of Mr. Scheihagen's White Leghorns and measures 6 1/4 inches at its smaller end and 8 1/4 inches at its larger circumference.

Is there a better time than now to build a brooder house or to insulate the one you now have. See us. Panhandle Lumber Company. 7-1c

Miss Blanche McDonald, daughter of Mr. and Mrs. J. T. McDonald of Canyon, former Hereford folks, is seriously ill in the Berger hospital with double pneumonia. Miss Blanche is teaching in the Phillips Petroleum school in Whittensburg this winter.

T. W. Wright, advertising solicitor for the Berger Daily Herald, was a visitor in Hereford Monday noon while enroute to his farm near Summerfield. He was accompanied by his brother-in-law, Harry R. Chenoweth, a farmer who lives southwest of Panhandle.

MISS BUZZELL SPEAKS PHYSICAL CULTURE CLASS

Miss Grace Buzzell, the county health nurse, will speak to the physical culture club at the city hall Thursday evening March 3, 7:30 o'clock. Her subject will be one of general interest and will be given in connection with regular activities of the club. Members are urged to be present on this occasion and visitors are welcome.

The particular section being traversed.

SENIOR MOTHERS MEET NEXT MONDAY AFTERNOON

Mothers of the high school seniors will meet in regular session in the music room of the high school building next Monday, February 29, at 3:00 o'clock, all mothers of members of the senior class being urgently requested to be present.

Misses Ruth Conkwright, Vida Hicks and Ruby Thompson came back from Baylor College to spend the week end with home folks in Hereford. Mrs. J. W. Hicks, who has been at Waco with them since Christmas, returned to Hereford with the young ladies but did not accompany them back to College.

Roy Cullum, Dodge dealer of Amarillo, and Dan Beal, Dodge factory representative, with headquarters in Oklahoma City, were business visitors in Hereford Wednesday, and the guests of Mayor E. S. Ireland at the Lions Club luncheon.

MAKE MONEY

ON OLD FURNITURE

SELL VIA THE WANT ADS

STAR THEATRE

HEREFORD, TEXAS

Today and Friday
FEBRUARY 25-26

NO THRILLER EVER MADE CAN TOUCH IT!



FRANKENSTEIN
THE MAN WHO MADE A MONSTER

Saturday Only
FEBRUARY 27

Matinee and Night

STRIPPED
of her pride of race—romance made her Surrender to this man's love.



SURRENDER
with **BAXTER**
Lella Hyams and notable cast.
A Fox Picture

SUNDAY — MONDAY — TUESDAY
FEBRUARY 28-29 — MARCH 1



HELL DIVERS

A METRO-GOLDWYN-MAYER TRIUMPH!

—with what a cast. Conrad Nagel, Dorothy Jordan, Marjorie-Rambeau, Marie Prevost. Made with the cooperation of the U. S. Navy.

Wallace Beery
Clark Gable



PIGGLY WIGGLY All Over the World

GRAPEFRUIT— Texas seedless, dozen	32c
ORANGES— California, large size, dozen	33c
POST TOASTIES— Regular size	11c
SARDINES— American, six for	25c
SOAP CHIPS— Crystal White, large package	19c
PEACHES— Libby's Brookdale, sliced or halves gallon	49c
CATSUP— Van Camp's, large bottle	19c
SOAP— P. and G., 10 bars	32c
CAKE FLOUR— Gold Medal	21c
STRING BEANS— No. 2 can	9c
COFFEE— Maxwell House, 3 pound can	94c
PINEAPPLE— Sliced or crushed, flat can	8c
LETTUCE— Firm heads	5c
SALAD DRESSING— Kraft, 8-ounce bottle	11c
STEAK, pound	7 1-2c
ROAST, pound	10c
HAMBURGER, pound	7 1-2c
SAUSAGE, pure pork, pound	10c