The Portales Valley News

and Portales Journal

Volume XXIII, Number 48 | PORTALES, NEW MEXICO, THURSDAY, SEPTEMBER 24, 1925 | Subscription in New Mexico $1.50 Per Year. Out of State $2 Year.

PORTALES RECEIVES FIRST BALE COTTON

Portales received the first bale of cotton on Tuesday of this week. It was grown by A. G. Kenyon, just out of Portales and was ginned by the Portales Gin.

The bale was sold at auction Tuesday afternoon and brought 25.25, B. J. Roquemore buying same.

Mr. Kenyon said that the leaf worms had damaged the late cotton considerably, but that he sprayed and cleared his field of this pest. In spraying 130 acre field he used 82 pounds of arsnic of lead.

Mr. Kenyon says that the insect can absolutely be controlled by the use of a spray and that it is not extra expensive.

Premium on the first bale was $47.70. The bale brought Mr. Kenyon $167.79, including the premium.

AMARILLO SHOW HOUSE FINED FOR ATTEMPTING SUNDAY OPENING

Inital efforts to open picture shows on Sunday in Amarillo met with stiff opposition. As a result Ross D. Rogers, manager of the Fair Theatre where the show "The Ten Commandments," was scheduled to open, was fined $21 and costs amounting to $11.75. Resolutions condemning Sunday shows here were passed by several hundred people who filled the auditorium of the Central Presbyterian church Sunday afternoon.

The announcement made by Mr. Rogers that he would open the Fair Theatre on Sunday precipitated warm discussion both pro and con throughout the city. It furnished the main theme of the Sunday morning sermons. Resolutions opposing the opening of the theatres on Sunday and backing Sheriff Wiley Pollard in the enforcement of this law were passed at most of the churches. Soon after noon a crowd began gathering in front of the theatre awaiting the opening time.

In the meantime Sheriff Wiley Pollard and his deputies, as well as chief Clark Cain and City Manager Bartlett, were mingling in the crowd. The matter was turned over to the county officers and as soon as the first ticket was sold Ross Rogers was placed under arrest.

Makes $150 Bond

At the court house he was charged with violating the Sunday amusement law and was placed under a $150 bond which was signed by O. K. Gilvin and G. C. McDaniel. Mr. Rogers had intended returning to the theatre and resume the sale of tickets but when assured by sheriff Pollard that he would be arrested again, he announced the show would be free.

"My conscience is clear on this question," Mr. Rogers declared in addressing the crowd at the theatre just before the show. He promised that if public opinion was overwhelmingly against the Sunday shows he would not hold them. He took occasion to point out that Sunday was the only day the workingmen had time to attend a show.

He entered a plea of guilty of violating the Sunday amusement law in Justice Landis court yesterday morning and was fined $21 and costs of $11.75.

Meeting Held at Church

As the show was in progress at the theatre another crowd was gathered at the Central Presbyterian church condemning Sunday shows. A resolution to this effect was passed upon the motion of Dr. P. L. Yates of the First Baptist church.

T. W. Cotten who presided at the meeting appointed a committee composed of Allen Early, George Parr, B. C. Bynum, Dr. S. P. Vineyard and J. B. Coe to discuss the question with Mr. Rogers and try to persuade him to close the theatre on Sunday.

Another resolution praising The Daily News for its editorial stand in Sunday mornings edition on the Sunday shows was passed.

DEAD OR DYING WOMAN PASSES THROUGH PORTALES SEATED IN CAR

Driving for more than two hours on the highway between Clovis and this city with his mother dead in the seat beside him, was the experience of Sherman G. Peticolas yesterday.

Peticolas and his mother, Mrs. Ida Mary Peticolas, were on their way from New Jersey to El Paso, having driven the entire distance from New Jersey to this city. Driving up to a local filling station for gas and oil before continuing their journey to El Paso, Peticolas went to the car to awaken his mother and calling the station employee, it was discovered that she was dead.

Mrs. Peticolas was immediately rushed to a doctor who said that she had been dead at least two hours. Young Peticolas explained that his mother had been in the habit of sleeping on the trip and that he had paid no attention to her, believing she was only sleeping.

Mrs. Peticolas had not been in the best of health and for the past several days had complained of feeling sleepy. The two left Amarillo yesterday morning and arrived in this city yesterday after noon at 4 o'clock.

B. S. Catlin, a brother of Mrs. Peticolas, arrived this morning from El Paso. The remains were shipped tto El Paso today on the noon train by the Roswell Undertaking Co.

A coroners jury was summoned late yesterday and after hearing all the facts connected with this case returned a verdict to the effect that death was due to natural causes.—Roswell Record, Sept. 17.

POWER PLANT ACCIDENT

Considerable inconvenience was caused the public in general by the breaking of the crank shaft of one of the big engines in the light plant on Monday of this week, throwing the entire load of the plant on one engine.

On Wednesday connections were made with the Portales Gin, which will probably give sufficient power until the repairs can be made on the plant engine.

This is an accident which the town had anticipated for some time before the sale of the plant, and the public should not lay the blame to the New Mexico Utilities Company. As soon as it is possible to make the general connections which will link up all of their plants, such a breakdown as this will not be felt locally as the juice from the entire system can be transmitted to any point in need of additional power.

Mr. Norris is doing all in his power to give the public just as efficient service as possible while the above conditions exist, and the public can help considerably by not burning any useless lights until the repairs can be made.

This breakdown has hampered the News considerably this week, and is responsible for the size of the paper being no larger this, the Fair week.

TRAFFIC OFFICERS

The News understands that there will be extra traffic officers on duty during the fair to see that a full measure of safety will be givn to all who are in attendance. This is the surest way to prevent accidents.



Visitors all are extended a hearty welcome by Portales. Every effort has been made by the various committees to make the fair a success in every way. The exhibits promise to be exceptionally good, and the visitors are invited to look them over.

In the upstairs of the court house will be found the exhibits of the Ladies Department. These exhibits are exceptionally fine.

Various amusements have been supplied for the public, and every effort will be made to have you enjoy yourself.

All visitors are invited to visit the office of the Portales Valley News, and make themselves at home.

Portales welcomes you, and hopes that your visit may be pleasant and profitable.

PORTALES ALL DECORATED FOR FAIR

Portales has a gala appearance today. All of the business houses are decorated for the fair and bunting and flags are flying everywhere.

The amusement devices of the carnival company are spread around the court house square, and the children as well as the older ones are preparing to enjoy themselves to the fullest extent.

The agriculture exhibits are being placed on the east side of the square, and every effort is being made to make this the biggest and best fair ever held in the county.

VISIT THE PORTALES STORES

Visitors to the fair should take time to visit the various stores of Portales. It will surprise you to learn what excellent stock of goods are here from which you may make a selection, no matter what it is you wish to buy.

PORTALES FIRST BALE OF COTTON ON EXHIBIT

Portales first bale of cotton picked and ginned this season is on exhibit at the fair. It will be found on the corner of the court house square in front of the First National Bank. It was grown by A. G. Kenyon and son of Portales. It is the Acala variety.

Chamber of Commerce

Remember the Chamber of Commerce Banquet at the High School Gymnasium on Monday night, September 28th.

Up to date 161 plates have been paid for and 40 other have been spoken for. If you intend attending see the committee at once and arrange for a plate.

Following is the menu:

Fruit Cocktail

Baked Turkey or (Chicken), Dressing and Gravy

Cranberries

Cream Potatoes Buttered Peas

Celery and Olives

Fruit Salad

Hot Rolls and Butter

Sherbert and Cake

Coffee

Mrs. McMinn will serve the Banquet.

Serving will begin promptly at 7:30, and all are urged to be on time as the importance of the business of organizing cannot be overestimated.

Porter Whaley, Sec'y of the West Texas Chamber of Commerce will be here to assist in the organization.

An active Chamber of Commerce for Portales will be of untold value to the whole county, and it is important to have a full representation of the citizens of the town present.

COL. MITCHELL RELIEVED AS CORPS OFFICER

San Antonio, Tex., Sept. 21.—Colonel William Mitchell, Eighth Corps air officer and center of a storm of criticism of the army and navy air services made in a series of statements beginning September 5, has been relieved of further duty as corps air officer Saturday by order of Major General Ernest Hinds, commander of the corps area. The order, which was issued Saturday, was made public today without comment.

"General Hinds has no comment to make on the order," Colonel J. F. Preston, corps chief of staff, said this afternoon.

"The order was issued by General Hinds and delivered to Colonel Mitchell, Saturday and it became effective immediately. I have no comment to make and I can speak for General Hinds in saying that he has no comment or reasons to be made public for issuing the order."

COLEMAN PLEAD GUILTY TO SECOND DEGREE MURDER

Judge Hatch Sentenced Melrose Man Who Killed Son-in-law to From Three to Five Years in State Penitentiary.

A sensation was sprung in the John T. Coleman murder trial Monday, when his attorneys, Hall & McGhee, announced that the defendant would enter a plea of second degree murder.

The jury was excused and spectators excluded from the court room and for several hours Judge Hatch heard the important points in the testimony and accepted Coleman's plea, giving him from three to five years in the penitentiary.

Coleman was charged with having killed his son-in-law, Albert Pruitt, about two years ago. There were no eye witnesses to the killing which occurred in the field near Coleman's home.

The case has never been up for trial having been continued from time to time. Coleman has lived in the Melrose community for a number of years and has always borne a good reputation.—Clovis News.

WONDER STORE OPENED THIS MORNING

Elsewhere in this issue will be found the announcement of Whiteman's Wonder Store. This store is in the Sanders building on the south side of the square, and L. J. Whiteman is proprietor.

The store has a splendid stock covering a wide range.

Mr. Whiteman has been a citizen of Portales for a number of years and his friends all speak for him an unbounded success in his new venture.

The readers of the News are all invited to pay this store a visit during the fair.

ARE YOU GOING TO SUPPORT THE CHAMBER OF COMMERCE

In the next few days you will have to decide whether you are going to support the Chamber of Commerce and do your bit towards making Portales a real town, or whether you are going to join a small band of knockers and try to keep back progress.

The succes of the Chamber of Commerce lies with electing a real board of directors—men who will look after the interest of the organization and who will work for the good of the entire community without a selfish motive. Such men can be found in Portales, and such men must be found and placed on the board of directors.

Then the secretary is a very important place to fill. It should be filled by a man who will be on the job every moment, and who will bring credit to the organization. It is the duty of the board of directors to see that he fills position.

These are a few of the things you should be thinking about before you attend the banquet Monday night.

THE OLD SETTLERS PARADE

The Old Settles Parade on Saturday morning will be the real feature of the Fair. This parade will have a number of contestants for the most realistic representation of when they entered Roosevelt county. It will be worth driving miles to see.

The Boy Scouts of Portales are planning a scout circus during the fair, which will be both instructive anl amusing. The scout movement means much for the boys of the town and should have the hearty support of the people of Portales.

AUTOS HELD UP ON STATE HIGHWAYS BY HEAVY DOWNPOUR

Automobiles were stranded on both sides of the Santa Fe river at the foot of the La Bajada hill and in the vicinity of Wagon Mound, according to reports received here, following a heavy rain last night which apparently was general all over the state.

Here the rainfall was .37 of an inch. It wa heaviest at Roswell where 1.24 fell.

In Santa Fe it came down in solid sheets. The bed of the Santa Fe river was entirely covered, a strange sight below the reservoir this year, and the roar of the water could be heard a block away. Arroyos and acequias were running full. There was no damage however.

J. Ashby Davis of the Wood-Davis Hardware Co., who returned this morning from a 24-hour trip, arriving home at 5 o'clock, said a number of autos were stalled on both sides of Wagon Mound some of them across the road, some in ditches and some overturned. The road in that vicinity was as slippery as ice, he said. No-body was injured, so far as could be learned.

WILL SEND AN EXHIBIT TO WICHITA

C. S. Turner left this morning for Wichita Falls, Texas to make arrangements for the exhibit of the Roosevelt County products. Mr. Turner is a past-artist in arranging these exhibits and it is safe to say that he will bring home the bacon.

The News force is busy preparing literature to be used at Wichita Falls, Lubbock and Ballanger, where the Roosevelt County exhibit will be placed this year.

Many new settlers will be attracted to Roosevelt county as a result of these exhibits, and every tax payer in the county will reap the benefits.

MANY SPECIAL EXHIBITS

There will be many special exhibits at the fair this year. These cover a wide range and are educational as well as entertaining.

SENATOR SAM G. BRATTON WILL SPEAK HERE FRIDAY

Hon. Sam G. Bratton, U. S. Senator from New Mexico is billed to speak here Friday morning of the Fair at 10:00 o'clock. It is pretty hard for the Portales people to get used to the big title, as he is Sam to all of Eastern New Mexico. If you fail to hear him you will miss a treat.

Rev. C. C. Hill of Roswell very ably filled the pulpit at the Central Christian church Lord's Day morning. His subject was "Monumental Arguments." His text was I John, 5:8. His audience enjoyed a real treat.

Mrs. Warren Miller and two sons, of Clifton, Tennessee came in Friday. They expect to locate here, and the husband will likely come later. Mrs. Miller has rooms with Mrs. Bell next door to the Travelers Inn.

Yes!

BRING YOUR

Eggs, Poultry and Cream

when you come to the Fair

---TO---

Robertson Produce Co.

45 White Wyandotte Pullets
44 Rhode Island Red Pullets for Sale.

Sweaters--- Lumberjacks

Lumberjack Sweaters

ALSO NICE ASSORTMENT OF STRICTLY ALL WOOL OVER SHIRTS AT, EACH

$4.75

A NEW SHIPMENT OF YOUNG MEN'S FLANNEL TROUSERS JUST RECEIVED.

PAY US A VISIT WHILE IN TOWN

Warnica-Fields

"THE MAN'S STORE"

Fair Visitors, Welcome!

Make Our Market Your Headquarters



When you buy a piece of meat here, and ask for the choicest cut, that's just what you get.

Ross Bros. Market

FIVE RING CIRCUS REALIZED AT LAST

Ringling Bros. and Barnum & Bailey Enlarged to Accommodate New Big Acts.

At last the five-ring circus

For years reporters have used this figure of speech to describe the bigness of the Greatest Show on Earth. Now, for the first time in history patrons will actually lnd five rings when the greater Ringling Brothers and Barnum & Bailey circus of 1925 comes to Clovis, September 25th.

With the addition last winter of enough performing horses to bring the Big Show's total to three hundred and fifty the problem presented to the Ringling Brothers was, "How handle five troupes of them in a single display?" The limits of the show grounds in many cities forbade lengthening the main tent. None of the stages could be spared. All were needed for the big collective groups of human actors. Then somebody suggested that though the 'big-top' paraphrenalia could not be cut down nor yet "spread aut," there was no reason why it should not be "built higher." That suggestion was worked out and now, in addition to the three dirtfloored rings, two additional rings have been constructed to fit over the tops of the steel structured stages.

This is the greatest innovation since the Ringling Bros. started their super-circus policy of combining their own with the Barnum & Bailey circus. It has opened the way not only for trained horses numbers in sets of five but for other big, new displays.

Though there are more than eight hundred men and women arenic stars on the mammoth program of 1925 only a few of the most brilliant are presented singly. Instead they are presented in imposing ensemble. These groups extend over the entire length of the huge main-tent—seven, nine, as many as eleven troupes in action at one time. In keeping with this plan of giving the spectators at the ends of the tent just as much "show" as is enjoyed by those nearer the center, five herds of elephants are now presented instead of three. A hundred clowns distribute their caperings in all parts of the "big-top."

The hippodrome track is utilized more than ever before. At one timeit is completely circled by one hundred and fifty trained horses each ridden by an expert, in an amazing ballet and "Fete of the Garlands." Again it is filled with glittering pageants, with splendid high school horses or remarkable thoroughbreds that give thrilling exhibitions of lofty hurdling and hazardous high-jumps.

NO POOR HOUSE IN NEW MEXICO GIVES GIVES STATE AN HONOR

Washington, Sept. 19.—New Mexico is the only state in the Union without a poor house, the Department of Labor today announced, Texas has 54, Oklahoma 31, Louisiana 5 and Arkansas 28. In the country there are a total of 2,183 almshouses.

Annual mai ntenance cost per inmate is highest in Nevada, $865.10 and 0213.81 in Mississippi was lowest. The maintenance cost in Texas was 308.81, in Oklahoma 323.14, in Louisiana $237.17.

Efforts to eliminate pauperism or at least to reduce it to a minimum and thus relieve state governments of a burden that adds millions annually to the cost of administration, are meeting with marked success, statistics show.

Data for the years from 1914 to 1923, inclusive, discolse that while in 1914 there were 91.5 almshouse inmates for each 100,000 of population, there were only 71.5 for each 100,000 at the beginning of 1924.

The larger centers of population have participated in this trend toward marked reduction. The following table indicates the progress made.

Per 100,000 Pop.	1910	1923
California	195.4	128.5
Massachusetts	194.7	141.5
New York	132	81.6
Ohio	169.5	114.2
Pennsylvania	125.3	89.6

Widows' pensions, improved sanitation and medical care have been factors in bringing about the reduction in pauperism, as well as long periods of general prosperity and the increasing tendency to acquire additional life insurance.

GET RID OF STAINS BY SIMPLE METHODS

Summer time, with loaded fruit trees and green grass growing all around, leaves its footprints in stains on clothing and linens which are often the housewife's despair. The Extension service of the New Mexico A. &. M. College comes to the rescue with remedies for all such troubles, so that linens and clothing may be as fresh and dainty as ever at the end of the season.

The most generally successful cleaning agent is Javelle water, which is made by the following formula: Dissolve half a pound of chloride of lime in two quarts of cold water, and one pound of washing soda in one quart of boiling water. Let both settle and pour off the clear liquid. Mix let the mixture settle, strain thru muslin and bottle. Keep in a dark place.

When using Javelle water to remove stains use equal parts of Javelle water and cold water. Soak the article in this until the stain disappears, then rinse thoroly in several clear waters, and then in diluted ammonia water. Do not use Javelle water on colored fabrics, as it removes almost all colors.

For fruit stains, stretch fabric over a basin and pour boiling water on the spot until it disappears. Try the boiling water first. If it does not remove the stains, try boiling milk. Javelle water may be used as directed in the preceding paragraph.

To remove grass stains, saturate the spot with kerosene and laundry as usual. If the stain is on delicately colored clothes, make a paste of white soap and baking soda and spread on the stain. Leave for two or three hours, then wash.

Blood stains. (1) If fresh, soak in cold water until the stain turns brown; wash in lkewarm water and soap, then boil. (2) Wet with kerosene ,then wash in warm water and soap. (3) If the stain is on thick goods, such as ticking cover with a thick paste of raw starch and water, using just enough water to hold the starch together. Leave until perfectly dry. Repeat if necesary.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

MRS. A. E. LOTT

After a lingering illness, Mrs. A. E. Lott of the Mt. Zion community passed to her reward at 6 p. m., Saturday, Sept. 5th.

Mrs. Lott was, before marriage, Miss Ellen Rebecca Latham, born May 7, 1875. She was converted and united with the Baptist church at the early age of. 15. She was married to A. E. Lott May 16, 1894.

To them has been born eleven children, ten of which were present at her funeral together with one son-in-law, three daughter-in-laws and four grandchildren and the heartbroken husband.

Funeral services were held in the Mt. Zion church of which the deceased was a member, the services being conducted by the pastor of the Portales Baptist church, after which her remains were tenderly laid to rest in the Mt. Zion cemetery.

"HEAVEN'S CHAMBER OF COMMERCE"

A parable "up to now" at the Methodist church 11 a. m. Sunday Sept. 27.

Good music. A welcome to all.

L. L. Thurston, Pastor.

Let's have the best Fair this year we have ever had---and we can do so by all pulling together.

Sept. 24th, 25th and 26th

THE FIRST NATIONAL BANK
PORTALES, NEW MEXICO

Roosevelt County Policy Holders

Are no doubt interested in the substantial growth made by The Kansas City Life Insurance Company during the past twenty years. A few years ago your Company was looked upon as a strictly Western Company, today it is doing business from Coast to Coast and from the Northern to the Southern Boundaries of the United States. Your Company now has over $300,000,000 insurance in force. This protection is extended to policy holders in all walks of life. They live in all parts of the country. Your Company is truly a National Institution whose influence for good is felt throughout the country. Below is given ali st of the ten leading agents for the month of August. These agents are arranged according to the amounts of insurance sold during August, 1925:

1.	John A. Stone, California	$357,500
2.	Edward Madden, Wisconsin	191,000
3.	W. G. Hunter, Utah	124,500
4.	Geo. W. Pruit, Oklahoma	124,500
5.	Joseph Hirsch, Texas	114,000
6.	J. A. Ballentine, North Carolina	107,500
7.	Geo. Kellerhals, Missouri	107,000
8.	T. J. Dowling, Texas	100,000
9.	A. J. Stoddard, Minnesota	97,500
10.	W. W. Walker, Tennessee	94,606

A glance at the above list shows you your Company is writing large and substantial amounts of business and that it is not confined to any one section of the country. During the month of August we placed over $7,000,000 worth of new protection over American homes. This growth has not been in spurts but a steady, conservative, year by year growth and is an outstanding example of constructive achievement. All business on the books of the Company has been written by the Agents of the Kansas City Life, and passed by its Medical Director. It has never attempted to increase its volume through the purchase of other organizations. As a result of this it has what might be termed a "hand picked" business which accounts for the low mortality always experienced by the Company. As a policy holder, you no doubt are proud of this growth and are proud to be one of the Kansas City Life family. Tell yur neighbors about your policy and the Company and don't fail to call on our representatives about insurance matters as they are trained counselors in insurance matters. We are now prepared to increase your insurance in any amount up to $100,000.00.

Kansas City Life Insurance Company

"If Every Wife Knew, What Every Widow Knows, Every Husband Would Be Insured"

New Mexico Utilities Co.

A Part of a Vast Electrical Empire

The New Mexico Utilities Company is a part of a vast electrical empire. Its officers are the same as those of the Texas Utilities Co., and they are planning to connect up the entire system in a way to give the entire unit a super service.

The Texas Utility was organized in 1915 by I. R. Kelso, who has been president of that organization since that date. Mr. Kelso is also president of the New Mexico Utilities Company.

J. B. Scott, District manager of the Texas Utilities Co., since its organization in 1915, is Secretary of the New Mexico Utilities Company.

E. S. Billings, chief engineer of the New Mexico Utilities Company and the Texas Utilitics Company has been chief engineer of the Texas Utilities Company since its organization in 1915.

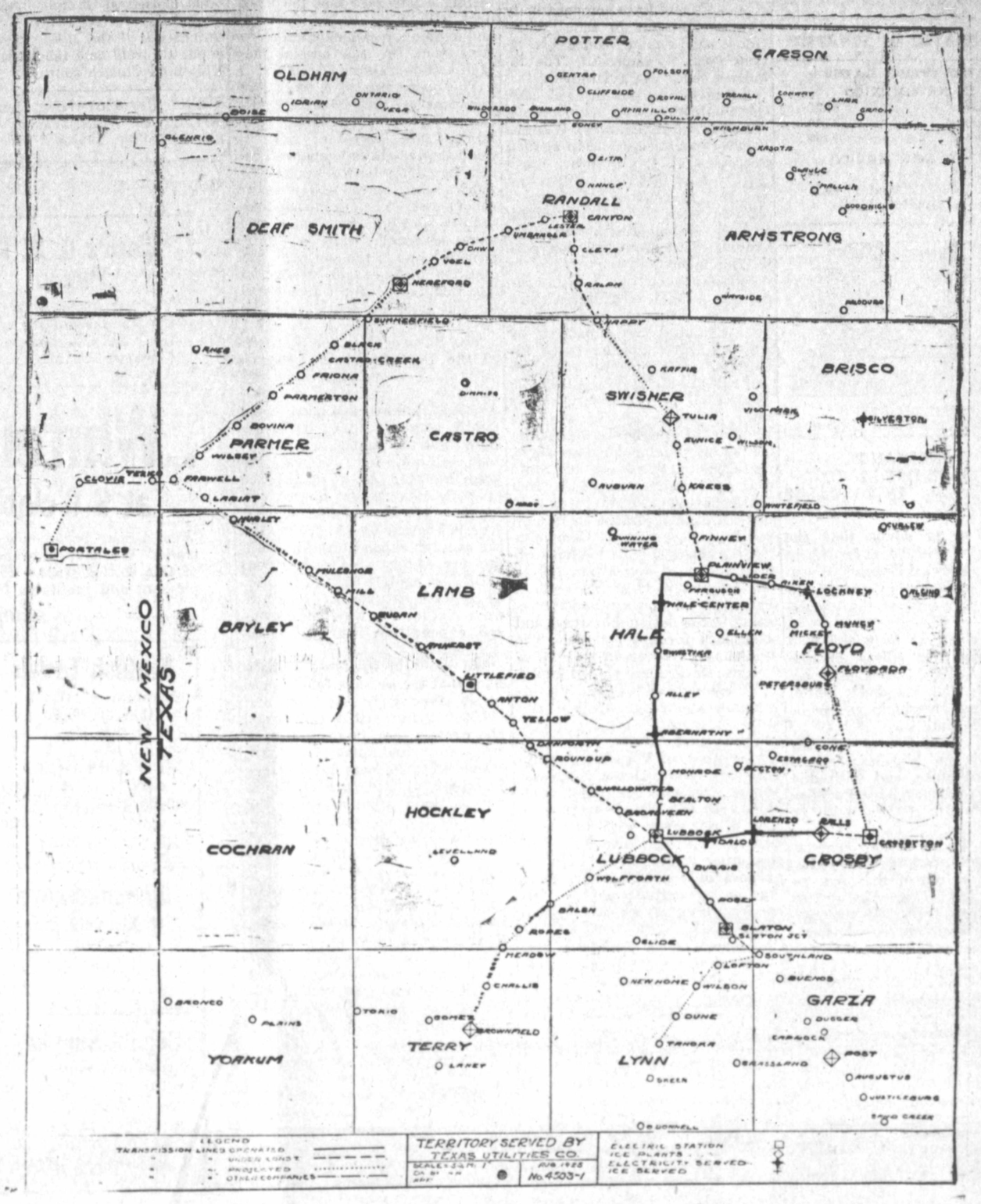
Judge Kelso says that the Texas Utilities Company and the New Mexico Utilities Company are engaged in selling electrical energy and not in promotion in any way.

They are making vast investments in this territory because they have confidence in its future, and are connecting up their power units in a way that will guarantee a super serivce over the entire system.

Here in Portales they are rebuilding the entire transmission system and the material is now on the ground for this purpose and the work of construction begins this week.

The Portales plant has been given a complete overhauling remodeling and painting. It is now in first class shape.

A brief review of the aim and purpose of this company, is given that the public may be informed.



EXPLANATION OF MAP

II The map shows electric service supplied at the present time in East New Mexico and West Texas by said companies; it also shows transmission lines under construction as well as contemplated transmission lines to be constructed in the near future which, when completed, will serve to inter-connect the plants and distribution systems of the New Mexico Utilities Company with the plants and systems of the Texas Utilities Company.

CLOVIS AND TEXICO UTILITIES

III A glance at the map shows the plan of New Mexico Utilities Company to inter-connect its Portales Electric Plant and System with the electric utilities now being operated by the municipality in the City of Clovis, New Mexico, and also with the Texico and Farwell Electric properties now being operated by the State Line Utilities Company. As indicated on the above mentioned map it is the intention of New Mexico Utilities Company to construct approximately thirty miles of transmission lines in the State of New Mexico for the purpose of inter-connecting with the Clovis Plant and System as follows:

CLOVIS TO PORTALES, 18 MILES, AND CLOVIS TO FARWELL, 12 MILES.

NEW MEXICO UTILITIES COMPANY

IV New Mexico Utilities Company (no stockholders liability) was recently organized by the persons who own and operate Texas Utilities Company for the purpose of acquiring, owning and operating utilities in the State of New Mexico. The officers and managers of New Mexico Utilities Company and Texas Utilities Company are the same persons or selected from the same group of individuals.

TEXAS UTILITIES COMPANY

V Texas Utilities Company at the present time is supplying the electric service to the following cities and towns in the State of Texas:

HEREFORD, DEAF SMITH COUNTY; CAYON, RANDALL COUNTY; PLAINVIEW, HALE COUNTY; HALE CENTER, HALE COUNTY; ABERNATHY, HALE AND LUBBOCK COUNTIES; LOCKNEY, FLOYD COUNTY, FLOYDADA, FLOYD COUNTY; CROSBYTON, CROSBY COUNTY; RALLS, CROSBY COUNTY; LORENZO, CROSBY COUNTY; IDALOU, LUBBOCK COUNTY; SLATON. LUBBOCK COUNTY; SILVERTON, BRISCOE COUNTY; AND LITTLEFIELD, LAMB COUNTY.

Transmission Lines Under Construction at Present Time

Texas Utilities Company has under construction at this time additional electric transmission lines as shown by said map of 169 miles connecting the following cities and towns:

HEREFORD TO CANYON, 31 MILES; CANYON TO HAPPY, 21 MILES; PLAINVIEW TO KRESS, 14 MILES; LUBBOCK TO MEADOW, 28 MILES; LUBBOCK TO LITTLEFIELD, 38 MILES; SLATON TO SOUTHLAND, 9 MILES; SUDAN TO LITTLEFIELD, 18 MILES; AND RALLS TO CROSBYTON, 10 MILES.

In other words, barring unavoidable delays the Texas Utilities Company should have approximately 300 miles of electric transmission lines completed and in operation during the present year.

Additional Transmission Lines to Be Constructed by Texas Company

In addition to the transmission lines in operation and transmission lines under construction as above indicated, Texas Utilities Company contemplates the construction of additional transmission lines as hown by the above mentioned map of approximately 100 miles as soon as such lines can be built connecting the following cities and towns:

HEREFORD, DEAF SMITH COUNTY TO SUDAN, LAMB COUNTY, VIA SUMMERFIELD, CASTRO COUNTY; FRIONA, BOVINA AND FARWELL, PARMER COUNTY; AND MULESHOE, BAILY COUNTY.

Briefly summarized the building program covering the construction of transmission lines in New Mexico and Texas of approximately 500 miles will, when completed, as shown on the above mentioned utility map connect New Mexico and Texas properties substantially as follows:

Commencing with the transmission line at Portales, the map shows the following transmission lines:

PORTALES TO SOUTHLAND, TEXAS VIA CLOVIS, TEXICO, FARWELL, MULESHOE, SUDAN, AMHERST, LITTLEFIELD, ANTON, SHALLOWATER, LUBBOCK, SLATON, SOUTHLAND.

Also connecting Portales, New Mexico, with Southland, Texas as follows:

FROM PORTALES VIA CLOVIS TO FARWELL AS AFORESAID, AND THEN OVER TRANSMISSION LINES RUNNING THROUGH BOVINA, FRIONA, SUMMERFIELD, HEREFORD, DAWN, UMBARGER, CANYON, HAPPY, KRESS, PLAINVIEW, HALE CENTER, ABERNATHY, LUBBOCK, SLATON, AND SOUTHLAND.

Said properties will also be connected by transmission lines with Plainview and Lubbock running through the following towns:

PLAINVIEW TO LOCKNEY, FLOYDADA, CROSBYTON, RALLS, LORENZO, IDALOU AND LUBBOCK.

The Portales Valley News
and PORTALES JOURNAL
Published Weekly on Thursday.
TELEPHONE NO. 83.

J. G. GREAVES,
Editor and Owner

MEMBERS:
National Editorial Association.
Panhandle Press Association.
Eastern New Mexico Press Association.

DEMOCRATIC IN POLITICS

SUBSCRIPTION RATES
IN NEW MEXICO
1 Year $1.50
6 Months $1.00
3 Months .50
OUT OF NEW MEXICO
1 Year $2.00
Alaska, Canada, Mexico $2.50
Terms cash in advance.



(NUMBER 5306.)

TRAFFIC ORDINANCE WILL BE ENFORCED IN PORTALES

There is no doubt that the traffic laws will be enforced in Portales. Marshal Boone has been supplied with a stop watch and instructed to enforce the regulations.

Last Friday at noon the first victim was the editor of the Portales Valley News, who according to the Marshal's watch was driving greatly in excess of the 15 mile limit.

Marshal Boone is to be congratulated on his enforcement of this ordinance, and with due diligence, will soon have Portales streets safe for all who wish to use them.

These ordinances were enacted for the protection of the public, and every citizen of the town as well as all who use the streets come under this rule. In the past the re has been some very reckless driving, and in one instance for the safety of his and his neighbor's children. City Attorney Morgan was compelled to place a speed bumper across the street in front of his residence to stop reckless driving on that street.

However, to enforce these ordinances, it will take more than one speed cop, as on the following day of the News editor's mishap four cars were driving over the same block, on which the editor's car was timed, at the same hour at a greater speed than that of the News editor. In fact, since the paving of State Street it has been used as much for a race track as for a street.

The News is for the enforcement of the laws, and if it happened to be a foolish law, then it is for the repealing of that law.

Tissue napkins in any quanity at News Office.

OUR WASHINGTON LETTER

(By National Editorial Asso.)

Washington, Sept 23. — Questions asked by newspaper correspondents at their semi-weekly conferences with the President are supposed to indicate the trend of the public interest in current events. There have comparatively few queries put to the "White House spokesman" since his return from Swampscott. The inquiries cover the aviation controversy including the Mitchell case, the administration's tax program, the effect of criticisms of Western Senators and congressmen against Secretary of the Interior, presidential appointments and minor governmental issues. It appears that the President is quite willing to keep Washington in the background until Congress convenes in December.

Sidelights on the daily spectacle in official Washington show that the town is again normal. Mr. Coolidge, accompanied by secret service guards, takes his morning stroll before breakfast and rides in the evening along the boulevards for a breath of air after a trying day with affairs of state. A watcher at the White House on regular business days, would note Secretary of State Kellogg crossing the street from the Department of State to consult with the President on foreign policies. Secretary of Commerce Hoover emerges from his busy offices a short distance away for a few minutes chat with the Chief Executive on matters usually relating to the nation's business and sometimes foreign policies. The opinions of Hoover on matters of foreign relations are valued highly in Washington because of his intimate knowledge of men and events overseas.

The genial Attorney General, Mr. Sargent, of Vermont, is staying at the White House as a guest of the President and Mrs. Coolidge. He has plenty of time to talk things over with the boss. Secretary of Agriculture Jardine is another frequent caller for the purpose of consulting Mr. Coolidge on agriculture matters. Of late, the Secretary's time has been taken up with relations of the Government with packers. Secretary of the Navy Wilbur, with the prospect of being one of the central figures in the aviation inquiry, is a daily visitor to the White House. Postmaster General New, being an experienced politician, makes it a point to keep in close touch with his chief. His opinions carry weight.

Secretary of the Interior Work is another Cabinet officer under fire. Western Senators, harkening to the voices of certain groups of constituents, are condemning the reclamation policy of the administration. The President, however, is backing Dr. Work and placing the blame on Congress because they neglected to provide remedial legislation.

The Secretary of Agriculture is also against the wall for criticism by congressmen because of the department's policy on grazing permits in national forests. The organized stockmen of the west are demanding certain concessions which will require the attention of Congress this winter.

On the whole, Washington is comparatively quiet. Political leaders are awaiting with interest the speech of the President before the veterans in the middle west next month as they expect him to define administrative policies, which are now uncertain. The feeling exists here that the President will "stick to his knitting" and keep his recommendations for legislation for the official message to Congress in December.

The possibility of a coal shortage revives the customary discussion of the cost of living. The miners and operators have in their employ statisticians who can undoubtedly take the same set of figures and reach two different conclusions. The organized workers are showing that living costs have advanced, while the mine owners argue to the contrary. The question will probably be carried into Congress within a few weeks, so that it is of considerable interest here.

The Bureau of Labor Statistics of the Department of Labor is recognized as one of the high authorities on statistical research. Although the average head of the family may not admit it, figures show that the yearly expenditure for clothing, for instance, has been lowered. An analysis based upon the Government figures, giving the average number of persons per family as 4.9, shows that the average expenditure for clothing per family (for males) was $110.81 as against $113.24 in 1918. This estimate covers ready-to-wear clothes for which the average expenditure was $56.44 in 1924.

We are told by these statisticians that the average family paid $24.43 for shoes in 1924 and $16.59 for undershirts and socks. The average per family expenditure for umbrellas in 1918 amounted to 26 cents but this was reduced by 1 cent in 1924. There may be some significance to the fact that the average family expenditure for pocket books of seven cents for 1918 remained unchanged six years later.

That the upkeep of women in families is more than the man is revealed in these latest figures, which show an average expenditure per family (for females) of $113.20 in 1924 as against $115.68 in 1918. Adding $8.49 for unclassed clothing expenditures, the average family spent $232.50 for wearing apparel in 1924, while in 1918 expenditures amounted to $237.60. The keeper of the family exchequer, no matter what his station in life may be, may question these figures based upon personal experiences.

The Department of Labor and Chamber of Commerce of the U. S. and other organizations studying family budgeets say that rent is the only item that has increased since 1918 which has not come down within the last six years. It is estimated that in 1924, the family budget set aside 18.9 per cent of the income, of $299.12 for the landlord. The Bureau of Labor Statistics in a study of the price changes in the cost of living showed that the 1924 rents were nearly 68 per cent higher than in 1913. It must be understood that these are arbitrary averages.

A SPLENDID AIRPLANE ROAD

Commercial Street which serves the wholesale and warehouse district is a splendid airplane road, but for motor travel it is a risk to attempt to pull through the mud to the Potato Association warehouses. Potato digging time is here and there will be 50,000 crates of potatoes stored in these curing plants, all of which will have to be hauled through the worst mud holes in town. This should not be. This street should be made passable. It is true that part of the street is to be concreted, but that is the upper end of the street from Main Street. From Colorado Street south the condition is the worst, and near the curing plants it is impassable.

Visitors to Portales are interested in the curing plants for sweet potatoes. Why not make their visit pleasant and profitable to the community?

NEW MEXICO METHODISTS VOTE TO UNITE BOTH BRANCHES OF CHURCH

East Las Vegas, Sept. 18.—New Mexico Methodist favor unification.

The Methodist Episcopal annual conference of New Mexico assembled there, voted at noon today in favor of unification with the Methodist Episcopal church south. The vote cast without discussion by ministerial delegates, was 16 for and 3 against. The laymen vote was unanimous, 17 for.

The conference also passed by unanimous vote the amendment to permit admission of laymen to the general conference.

Lincoln, Neb., Sept. 18.—The Nebraska conference of the Methodist Episcopal Church, in session here today, voted 197 to 8 for a unification of the Methodist Episcopal Church and the Methodist Episcopal Church south.

Carl Reynolds left Thursday morning for Waco, Texas, where he will enter Baylor University.

USED PIANO BARGAINS

We have 25 good used Pianos and Player Pianos at Extreme Bargains.

UPRIGHTS ..... $60.00 UP
PLAYERS ..... $285.00 UP

SEE US DURING THE CARNIVAL!

Phone, Write or Call at

Ginsbergs Music Co.

"EVERYTHING MUSICAL"

205 N. Main Street Roswell New Mexico

Mail orders solicited on Sheet Music, Records and Supplies

Clark's O. N. T. Thread
You all know that it is the standard of the country. All sizes and colors.
6 Spools 25c

Announcing ---the--- Opening Of

Stationery Knockout
Sweetheart Linen, Gold Deckled Edge Paper, with envelopes to match. Colors pink, blue and white
Per Box 15c

..Whiteman's Wonder Store..

at 9 O'clock Thursday Morning, September 24th

With a crisp brand new stock of merchandise purchased exclusively for Roosevelt County trade. We have lived here for nearly twenty-five years and believe we know what the people of this section want. It will be our pleasure to do everything within our power to make it pleasant and profitable for you to trade at our store.

PRICES LISTED HEREON ARE NOT SALE PRICES

Turkish Towels
These prices stand all by themselves for towels of this weight and size.
18x36 Best Bleach, each, ... 25c
20x40 Best Bleach, each, ... 29c
Other towels at 10c up.

Aluminumware
99 Per Cent Pure
2 qt. Saucepan 29c
2 qt. Mixing Bowl 29c
2 qt. Pudding Pan 29c

School Supplies
260-Page Pencil Tablet for 5c
Pencils 1c each and up.
4 oz. Tube Paste 10c
1 oz. Bottle Ink 5c
Clutch Pencils, each 10c

OUR WEARTEX HOSE
IS NOT "JUST AS GOOD" BUT SOME BETTER.
Children's Best Cotton Ribbed Hose ..... 24c to 34c
Ladies Sizes, at 25c
Very Finest Quality Silk, up to $1.65
Try our Weartex Brand for the school children and save on your hosiery bill.

Glassware
8-inch Salad Bowls, each 15c
9-oz. Table Tumbler, set of 6 ..... 35c
Large Cream and Sugar Set, covered 45c
Irridescent Baby Plate, each 15c

Enamelware
Good Quality Gray Enamel on Heavy Steel Base.
12-qt. Dish Pan 29c
6-qt. Pres've Kettle 29c
6-qt. Dairy Pan 29c

Toilet Goods
Borated Talcum Powder, imported can 9c
Woodbury's Soap, per Bar 23c
Colgate's Dental Cream, Tube 23c

Piece Goods
Dress Ginghams, per yard ..... 10c and Up
Outing, good grade, per yard 19c
Unbleached Muslin, per yard 13c
Bleached Muslin, per yard 17c
Good Toweling, yd 19c

HATS!
One lot latest Fall styles Women's Hats that should be priced higher than we ask.
Choice for $1.95

Hundreds of other articles priced so that you will be glad to buy.

Whiteman's Wonder Store

Sanders Bldg. West Side Square

CUPS AND SAUCERS
Princess Pattern, semi-porcelain 19c
7-inch Dinner Plate to match, each 17c

Fair Visitors

are invited to call and inspect our stock of

Groceries!

Everything Fresh and Clean

Save money by our Cash and Carry Plan

Valley Trading Co.

BAND HALL BUILDING

Fair Visitors Welcome

THIS FIRM EXTENDS TO ALL VISITORS TO PORTALES DURING THE FAIR, A HEARTY WELCOME.

YOUR ATTENTION IS CALLED TO OUR DISPLAY OF

Miller Cord Tires

THE TIRE WHICH GIVES MILEAGE AND SERVICE. YOUR CAR EQUIPPED WITH THESE TIRES WILL GIVE YOU THE FULL MEASURE OF PLEASURE AND SERVICE

C. & T. Service Station

GAS, OIL AND ACCESSORIES PORTALES, NEW MEXICO



Advertisers, Attention!

Our new Bonnet-Brown Sterotyping Equipment means greater and more valuable service to you.

Thousands of powerful advertising illustrations and ad copy ideas at your command. You can now make your ads snap with real pulling power.

ILLUSTRATIONS FOR ANY ADVERTISEMENT

You are now able to enjoy greater results from you advertisements in the Portales Valley News or your circulars by using the new Bonnet-Brown Advertising Mat Service that we have recently installed.

This new service brings us—brand new up to the minute every month—forceful advertising inustrations in matrix form. With our new Bonnet-Brown Sterotyping Machine, we can cast plates for you immediately and give you REAL SERVICE.

So, when you have something to advertise, make it pull more business by using these attention compelling illustrations. You'll find just exactly what you need in our files.

Bring in the mats you receive fro myour wholesalers and manufacturers and we'll gladly cast them for use in your advertising.



AD SERVICE FOR EVERY BUSINESS

In addition to furnishing you with illustrations to strengthen your ads, we can now supply you with ad copy and ideas for practically every line of business.

These ads are prepared by highly experienced ad writers and assure you real business-getting copy and layouts at no extra cost on your part.

It is up to us to see that you get worth while results from every dollar you spend with us, and this is only one of the many ways in which we can render you genuine SERVICE.

You are cordially invited to come in and see our new Sterotyping Machine in operation.

Portales Valley News

THE BANKER-EDUCATOR PLAN TO PROMOTE BETTER AGRICULTURE

By D. H. OTIS,
Agricultural Director, American Bankers Association

Whenever bankers desire to promote actively agricultural improvement in their communities, the state agricultural colleges stand ready to show them the way and to give expert assistance. The purpose of this article is to illustrate the way in which the colleges are getting in contact with the banks, and the kind of assistance they render.



D. H. Otis

As soon as the college has a list of the banks in the state desiring to adopt plans to aid agriculture as indicated by project blanks sent out to all the banks in the state, by the State Bankers Association Agricultural Committee, it gives practical suggestions to each banker on the list as to what he can do to stimulate, organize, and conduct the work in the particular project he has selected. Then either a department specialist from the college or the county agent gets in personal touch with the banker to assist him in an advisory capacity.

Samples of the project outlines are given below to illustrate the details of the procedure the college takes in accomplishing its plan.

College Provides Expert Advisers

In counties with no county agent a list of the banks desiring to carry on a project is sent to a specialist at the state college, according to the project listed. For instance, the banks desiring to carry on the farm accounts project are assigned to the farm management specialist, those desiring to carry on the legume project to the agronomy specialist, those interested in boys' and girls' club work to the junior extension specialist, and so forth.

In counties that do have a county agent a list of the banks and the projects in which each is interested is sent to him with a request that he get in touch with the bankers and help them in regard to the various projects.

The next step by the college is to write to each banker on the list sending him project outlines and informing him that the county agent or a specialist from the college will get in touch with him. If there is no agent in the county this letter reads as follows:

Union State Bank,
Bankville.

Gentlemen—You will find enclosed a brief outline of the farm accounts project in which you have indicated your interest to your State Agricultural Committee and to the Agricultural Commission of the American Bankers Association.

I am sure that the specialist from the agricultural college will be pleased to assist you in carrying out the suggestions indicated. We have asked him to get in touch with you.

Director, Agricultural Extension.

The letter to bankers in counties that do have a county agent informs them that he will get in touch with them.

Suggests Things the Banker Can Do

The project outlines sent to each banker give specific suggestions as to the things he can do to organize the work in his project, and the part he can take in carrying out the work. The more simple and concrete these suggestions are the more valuable they are to the banker. Following are samples of such project outlines:

Farm Accounts Project

1. Banker can select group of farmers who can and should undertake the work of farm accounts.
2. Arrange with county agent or specialist from agricultural college for first meeting of the group and select an account book.
3. Assist individuals at their request with information relative to entering accounts and other data properly.
4. Act as or select leader for the group.
5. Assist in checking inventories as a means of securing individual financial statement at close of the year.

Boys' and Girls' Club Work

1. The banker can arrange with the county agent or the specialist of the agricultural college for organizing a club.
2. Plan to present various types of club work at the next meeting and perfect the organization of a local club.
3. Banker may act as local leader of the club.
4. Cooperate with county agent or specialist in annual "Achievement Day."
5. Banker may offer prizes for club work or otherwise assist in financing same.

Legume Project

1. The banker can get information from county agent or specialist from the agricultural college on the value of alfalfa, soy bean, or sweet clover crops to farmers of the community.
2. Arrange for meeting of interested farmers with county agent or specialist.
3. At this meeting county agents, specialists, or others will discuss:
   (a) Value of crop.
   (b) Seed supply and varieties.
   (c) Methods of handling the crop.
   (d) Use and disposition of crop.
4. Plan with county agent or specialist meetings and demonstrations on plots or fields.
5. Secure exhibits for community or county fair.

Cow Testing Associations

1. The banker can arrange with county agent or specialist from agricultural college for meeting of interested group of farmers in the community for the purpose of organizing a cow testing association.
2. Banker may act as leader, and with county agent or specialist plan to visit prospective farmers who may join the association.
3. Organize for work and assist in securing testing equipment and other materials whenever necessary.
4. Call meetings periodically to discuss association business and hold picnics or tours.
5. Banker with county agent or specialist may arrange for C. T. A. booth at community or county fair giving testing demonstrations and explaining work of association.

This constitutes the preliminary work by the college which paves the way for constructive work by the bankers in banker-farmer projects.

FAIRFIELD FACTS

We have selected Miss Georgia Moss to represent Fairfield in the Contest for "Queen" of the Curry county fair. Any help that we may receive in electing her Curry County Queen will be appreciated.

Wm. Harpold returned home Thursday evening from Mo. where he has been visiting relatives the past three weeks. He took his daughter, Alice to St. Louis for treatment in the Shriners Hospital. He reports that Alice is getting along fine after her operation, but will have to be there several months yet.

Mr. Henry Burnett had the misfortune to fall and break his leg just below the hip joint, while feeding his pigs Friday evening. He has suffered considerably but last report is that he is resting easier. His friends are sorry to hear of his accident, but hope he will be able to be up and about soon.

Bro. Gilliam of Texas preached his last sermon before going to Conference last Sunday. We hope Bro. Gilliam will be sent back to us again.

Several of the young people enjoyed a party given at Henry Autis last Saturday evening.

The Busy Worked Women Club met at the school auditorium last Thursday. Mrs. Durand was present and plans for the Fair were discussed.

The men from here are busy these days driving their cattle to and from Portales for dipping.

The winters supply of coal for the school was hauled and put in the basement this week.

Howard La Duke of Texico, visited over Sunday with Randal White.

Aaron Williams made a business trip to Portales last Saturday.

Mr. Wat Stewart, the school truck contractor visited here Monday of this week.

KENTUCKY VALLEY

Mrs. Nunn filled her usual appointment Sunday at Kentucky Valley.

Mr. Wycliff Cowden and family left for Pheonix, Arizona, where they expect to make their home.

Mrs. Cowden will go to Calif., for a visit with her parents. Their neighbors and friends certainly regret to lose them and hope them much excess.

Most everyone attended the Rodeo in Elida, Friday and Saturday and are also looking forward to the Fair in Portales.

COUNTY GIRLS CLUB ACHIEVEMENT DAY

The Roosevelt County Girls Club Achievement Day was very well attended by an interested audience of people from eleven different communities in Roosevelt County. Vivian Evans and Mariorje Letton of Elida were given first place among the Cooking Demonstration Teams. Ettie Jones and Mary Parish of Floyd were given first place among the Demonstration Teams in sewing. There two teams will represent Roosevelt County in the State Club Contest which will be held at the State College October 13.

The following placings were given among the best exhibits from fifteen sewing clubs and three canning clubs:

1st. Year Sewing:
1st.—Hazel Preston, Elida.
2nd. Katherine Heckman, East Valley iVew.
3rd. Vernie Hudgins, Floyd.

2nd. Year Sewing:
1st.—Lavera Adams, Portales.
2nd.—Bettie Dunn, Union Valley.
3rd.—Beola Massey, Rogers.

3rd. Year Sewing:
1st.—Thelma Wooten, Rogers.
2nd.—Sharlot Holland, Rogers.
3rd.—Johnnie Hollad, Rogers.

Gifts:
1st.—Thelma Wooten, Rogers.
2nd.—Johnnie Holland, Rogers.
3rd.—Beola Masey, Rogers.

Canning:
1st.—Vernie Hudgins, Floyd.
2nd.—Yvonne Terrell, Floyd.
3rd.—Thelma Jones, Floyd.

Mrs. Edna Durand, County Extension Agent of Curry County, acted as Judge, assisted by Mrs. Dickie of Clovis, Miss Grace Lauderdale of Elida and Mrs. John Clem of Rogers.

A good portion of the county was visited by a good rain Sunday night. There has been sufficient rain to mature the crops, and now the farmers are praying for hot weather for harvesting and curing. The crops are exceptionally good this year although they are later than usual. Practically all the crops were planted and matured in 90 days, which gives Roosevelt county a record.



VEGETABLES---

Making this store your source of supply for Vegetables is better than having a garden of your own. You always get the choicest of the market's offerings here.

YOACHUM GROCERY
PHONE —O— NO. 45

E. N. NEER Hardware

Just received shipments of

BINDER TWINE,
FRUIT JARS,
and RADIO BATTERIES

Save Money

by Paying Cash.

Special Prices During Fair

12 pounds Sugar, . . .	$1.00
Sweet Potatoes, per lb., .	1 3-4c
Irish Spuds, per lb., .	3 3-4c
Collar pads, 3 for . . .	1.00
Lard, large bucket, . .	1.35

20 per cent off on all Tinware, Graniteware and Crockery
Eveything at bargain prices

We Want Your Eggs
GET OUR PRICES

Forbes Variety Store

Firestone

will ALWAYS give Most Miles per Dollar

No matter where crude rubber prices may go—Firestone advantages in securing raw material, in manufacturing and distribution are always active to make good the pledge of Most Miles per Dollar.

Racing drivers—hill-climbing and endurance record holders—taxicab, motor truck and bus operators—and hundreds of thousands of car owners—are daily emphasizing the unheard-of mileage and service delivered by Firestone Gum-Dipped Cords.

Gum-Dipping is one of the biggest factors in tire performance and long mileage, making Firestone Gum-Dipped Cords the most economical tires ever offered motorists.

The cord from the fabric mills is first delivered to a separate plant where it is treated in a solution of gum, which insulates every fiber of every cord. This protects against internal friction and heat, giving the sidewalls greater flexibility and additional strength.

Prove Firestone's many superiorities for yourself. If you have never had the safety, comfort and economy of these serviceable, long-mileage tires—go to the nearest Firestone Dealer—for Firestone *only* builds Gum-Dipped Cords.

The Mark of Quality

Universal Motor Co.

AMERICANS SHOULD PRODUCE THEIR OWN RUBBER .... Firestone

SEE US----

When you have your Broomcorn ready for the market. We are now located in our new warehouse next to Ballow & Price. Will ship our first car new broomcorn Saturday.

H. W. Davidson Broom-Corn Co.

A REAL DISPLAY

Doughton & Tipton have arranged a window display for the fair representing the Portales Valley in the early days and today. The early day is represented by a pasture of sage and grass with cattle of various kinds grazing.

Today is represented by a modern farm with growing crops of grain and alfalfa.

This display is not overdrawn and is an excellent advertisement of the Portales Valley.

The display was arranged by Carl Turner.

Mr. and Mrs. Henry Bremer and son Carl of St. James, Mo., came in Tuesday to make Portales their home. Mrs. Bremer and Carl had spent several months in Portales last year.

PROGRAM
At Cozy Theater!

Show Starts at 7 O'clock

Saturday Night, September 26:
RICHARD DIX IN
"Man Must Live"

Monday and Tuesday, Sept 28 and 29:
"Peter Pan"

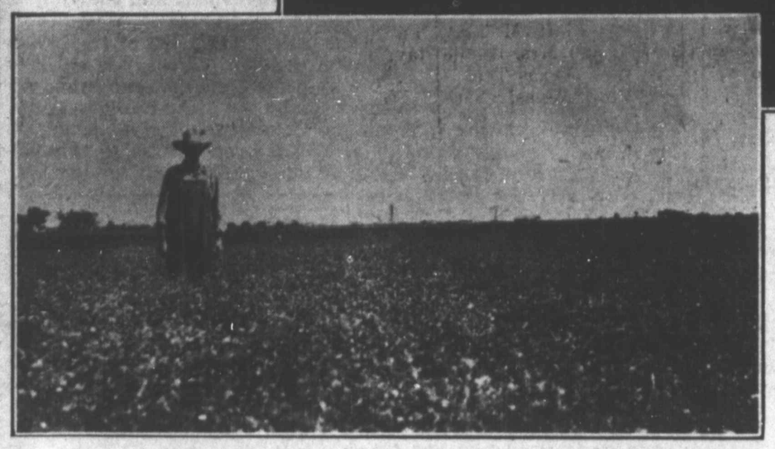
Based on the immortal story. At last this most charming of all classic of literature has reached the screen in a wonderful picture. It's the screen event of the season. Don't miss it.

Wednesday, September 30th:
"Wonder of the Wasteland"

Zane Grey's adventure masterpiece, produced entirely in color. With Jack Holt, Kathlyn Williams, Noah Berry, Billie Dove. This picture is in colors, the only picture that has been made entirely as natural colors. This is a treat for all.

Thursday, October 1st:
A Special Cast in
"CHECHACHOS"





While the unrestricted and unlimited use of commercial fertilizers alone are not to be recommended in any country still at times they have a place in an agricultural program. It must always be remembered that commercial mineral fertilizers do not supply humus or organic matter and both of these are lacking in much of Rooseevlt County soil. Legums such as beans, alfalfa, sweet clover, etc., supply nitrogen to the soil. Cover crops supply humus. Manure supplies all the essentil plant food elements and is therefore the best fertilizer to use.

The above cuts illustrate an alfalfa fertilizer demonstration conducted by T. E. Allen on his farm 1 mile west of Portales, in cooperation with the A. & M. College.

The picture of the upper field was taken at an average place in the field where no fertilizer was applied, and the lower one was taken in a part of the field where 18 per cent acid phosphate was applied at the rate of 300 pounds to the acre.

Records of the yields on the next to the last cutting are as follows:

Yield on the entire field of 17 acres, 17451 pounds or a little over 1-2 ton per acre.

Yield on the fertilized plot of 1-3 of an acre, 1313 pounds or almost 2 tons to the acre. Difference of 1 1-2 tons per acre.

These results bear out the fact that soils here are deficient in phosphoric acid, a fact which has been determined by every soil analysis made by the State Laboratory. Soils here are generally high in potash but relatively low in nitrogen and organic matter.

Of course farmers need not generally expect the astounding results that the above figures show but this demonstration would give farmers something to think about. Crop rotations and proper fertilizer (especially manure) will pay in the Portales Valley just as they will pay anywhere and as the country progresses as a truck growing district it will have to follow the lead of other truck districts and adopt some means of crop rotation and fertilization in order to maintain the fertility of the land. No matter how fertile the virgin soil, Continual heavy cropping with crops which take from the soil and leave nothing will deplete it of plant food. It is time we begin to think of soil conservation.

NOTICE OF SPECIAL MASTER'S SALE

Notice is hereby given that whereas, by virtue of a decree rendered by the District Court of Roosevelt County, New Mexico, in Cause No. 1670, wherein Ada Lee Owens, formerly Ada Lee Garmany, was plaintiff, and J. F. Garmany, et al, were defendants, on July 18, 1922, and wherein it was adjudged and ordered by the Court among other things that the following described real estate and personal property, upon application of either the plaintiff or defendant, with thirty days notice to the opposite party or his or her attorney's, be sold, after advertisement thereof as provided in said judgment and decree, to-wit: Lots 10 and 11 in Block 72 in the Original Town of Portales, N. M., not including the Majestic Stove range, hot water tank and bath tub with fixtures, and the cattle mentioned in said decree of approximately sixteen head, for the purpose of disposing of the proceeds thereof in accordance with said decree; and whereas, the said undersigned was duly appointed by the Court in said judgment and decree to make said sale, demand and notice having been made by the defendant, J. F. Garmany, for said sale as in said decree specified.

Now therefore, by virtue of the premises aforesaid and the authority in me vested, I, Paul M. Jones, will at the hour of ten o'clock a. m. on October 9th, 1925, at the NW¼ of Section 4, in Twp. 1 North of Range 30 East, N. M. M., in Roosevelt County, N. M., sell the said above described cattle with the increase thereto or what remains of the said cattle a public auction to the highest bidder for cash; and will at the hour of ten o'clock a. m. on October 10th, 1925, at the northeast front door of the court house in the Town of Portales, New Mexico, sell the said lots 10 and 11 in Block 72 in the Town of Portales, N. M., less the said Majestic stove range, hot water tank, bath tub and fixtures, to the highest bidder for cash at public auction.

Dated this September 23rd, 1925.

PAUL M. JONES,
S. 24—O. 15—M Special Master.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe, New Mexico, September 17, 1925.

Notice is hereby given that John Boggs, of Causey, New Mexico, who, on August 3rd, 1925, made additional Hd. E. Ft. Sumner 021922, now No. 051921 Santa Fe, for Lots 1, 2, 3, 4, Section 15, Township 5 South, Range 37 E., N. M. P. Meridian, has filed notice of intention to make three year proof to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on the 27th day of October, 1925.

Claimant names as witnesses:

John G. Cox, Carl S. Turner, Jim M. Price, Burl Johnson, all of Portales, New Mexico.

A. M. BERGERE,
Sep. 24—Oct. 22 Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, September 16, 1925.

Notice is hereby given that Albert E. Williamson, of Milnesand, New Mexico, who, on August 1st, 1925, made amendment to Addl. HE. Roswell, 046514, Las Cruces No. 026275, for N½NW¼, SW¼NW¼, Sec. 12, Twp. 8 S., R. 35 E., SW¼NW¼ Section 22, Township 7 S., Range 36 E., N. M. P. Meridian, has filed notice of intention to make three year homestead proof, to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on October 27, 1925.

Claimant names as witnesses:

Albert F. Fails, of Milnesand, New Mexico; Robert Fails, of Milnesand, New Mexico; Lawrence Burkett, of Milnesand, New Mexico; James A. Morris, of Richland, New Mexico.

HARRY C. BRADLEY,
S. 24—O. 22 Acting Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, September 16, 1925.

Ntoice is hereby given that Harve M. Ray, of Bluit, New Mexico, who, on March 1st, 1921, made Addl. S. R. HE. Roswell, New Mexico, No. 048795, for W½ Section 26, Township 8 S., Range 36 E., N. M. P. Meridian, has filed notice of intention to make three year proof to establish claim to the land above described before A. J. Goodwin, U. S. Commissioner, at Portales, New Mexico, on October 27, 1925.

Claimant names as witnesses:

Isaac L. Bow, of Minesand, New Mexico; Carnegie McCullough, of Milnesand, New Mexico; Jeff Lynch, of Bluit, New Mexico; Joseph R. Singleton, of Bluit, New Mexico.

HARRY C. BRADLEY,
S. 24—O. 22 Acting Register.

ADAM DIED OF GOUT SAYS OLD DOCUMENT

London, Sept. 22.—Adam died of the gout says an ancient, document held by the Herald's college of London. The document, the origin of which is unknown but which was written in the sixteenth century, professes to trace the genealogy of the Saxon kings back to Adam and Eve. Whether if Adam had continued to eat an apple a day he would have kept the doctor away is not mentioned.

THE RODEO

There will be a rodeo held during the fair for those who like this class of amusement. Some of the best riders in eastern New Mexico will be here and some real bronks will be ready for the fearless rider. This entertainment is not a part of the fair program and admission will be charged by the promoters. But it will be a good show.

TO RENOVATE GOLF BALL

There has been an effort on the part of the grounds and entertainment committee to place the patented Golf ball oven of G. W. Carr on exhibtion, an dhe will also cook golf balls on all three days. This is an enterprise which no other town in the state can boast of and all who have golf balls which need cooking are requested to have them on hand during the fair.



GET BACK TO YOUR OLD---
"HEALTHY STRIDE"

SO OFTEN YOU HEAR PEOPLE SAY —— "I'D GIVE ANYTHING TO GET BACK INTO MY OLD STRIDE AGAIN. BACK TO THE HEALTH AND ENERGY I ONCE ENJOYED." Yet they keep on taking home remedies, taking this medicine and that medicine and going from one doctor to another. It's a change of pace that does them no good and steadily their health declines.

The chances are their ailments are directly traceable to some imperfection in the spine. Some set of spinal vertebrae impinging a nerve or set of nerves. And in that case their only chance of "getting back" to the "old stride" again is through CHIROPRACTIC ADJUSTMENTS!

If your health is impaired—visit us for a consultation and examination. We know we can help you. Just phone us for an appointment.

Drs. Keller & Keller
CHIROPRACTORS

TELEPHONE NO. 59 —:— —:— —:— —:— —:— —:— **PORTALES, NEW MEXICO**

Society

Society Editor
Phone 127.

The Methodist Missionary Society will meet Thursday of next week at 3 p. m. with Mrs. E. L. Wheeler.

Christian Ladies Aid will meet Thursday afternoon, October 1st at 2:30 with Mrs. Spires. Subject "Home Missions—Results of the Golden Jubilee." Leader, Mrs. Means.

The Missionary Society of the M. E. Church met Thursday afternoon at the home of Mr. and Mrs. G. W. Carr. After a very interesting meeting the ladies formed a line party to McDonald's Drug Store where Mrs. Carr was hostess and the ladies were served ice cream.

LOCAL PERSONALS

Lorene Allen, C. W. West and and Louise Alvord are attending the West Texas Teachers Normal at Canyon, Texas.

Miss Kenneth Bell returned Friday from a visit to her friend, Miss Mardell Morrison, at Santa Fe.

More new houses are being built in Portales each week, yet there is a shortage of rent houses or of housekeeping rooms.

Dr. Hensley has sold his cattle and expects to leave soon for New York to continue his study of medicine.

Joe Powell was in from the Hawkeye Valley Tuesday of this week. Mr. Powell reports crops good in his neighborhood.

The News failed to state that Judge C. M. Compton, Jr. has moved into the residence which he recently purchased from G. W. Hancock.

Miss Iris Ribble left Monday ers Normal. Mr. and Mrs. Ribble she will enter West Texas Teachmorning for Canyon, Texas, where went as far as Clovis.

Miss Mardell Morrison, Miss Dorothy Wagner, and Miss Margaret Wagner, of Santa Fe, came in Wednesday on a visit to Miss Kenneth Bell.

R. H. Grissom and wife and two children, came in Saturday from Santa Fe, to visit relatives and friends and incidentally to attend the Roosevelt County Fair.

Mr. and Mrs. Ledford came in Friday. Mr. Ledford is science teacher for Portales High School and come well recommended. He is recently from Hastings, Neb., but formerly from Artesia, N. M.

Mrs. E. C. Murrell was home from Causey, and Miss Elsie from Dora, over the week-end and Mr. and Mrs. Reed Murrell came up from Kenna Saturday night, returning Sunday.

C. W. Ison was a Clovis visitor Tuesday of this week.

Turner Hensley will leave Wednesday for Fayetteville, Ark., to enter the University of Arkansas to continue his studies. Mrs. Hensley will go with Turner.

Last week Porter Deen was called to St. Louis on business and Friday Mrs. Deen had a telegram from him stating that he was on his way to New York.

Rev. and Mrs. C. C. Hill of Roswell, motored up to Portales Saturday and were the guests of their daughter, Mrs. Jones and family Saturday night and Sunday.

Mr. and Mrs. F. M. Gibson had as Sunday guests their son, E. I. Gibson and family and Mrs. Ann Dunn and granddaughter, Miss Cora Dunn, all of St. Vrain.

Mrs. Hugh O'Connor and her mother, Mrs. J. P. Dolon of Klamath Falls, Oregon are visiting their cousin, Mrs. James Christo.

Audrey Cox and wife of Lamesa, Texas were the guests of C. M. Cox and family from Monday to Wednesday morning. Audrey and C. M. are brothers.

PANHANDLE PRESS

Dension Herald:—For some months trouble appears to have been brewing at the College of Industrial Arts at Denton. While information that all was not well at the institution did not become public until a few weeks ago—perhaps a month or more it seems to have had its origin with the installation of the late Dr. Bralley's successor, Colonel Lindsay Bayney, as president. It was but a short time after the new executive assumed charge that certain members of the faculty decided he was the wrong man for the place and immediately set to work to have him removed.

The trouble with Dr. Blayney seems to be that he wants to elevate the standard of the institution. The report of the recent educational survey commission commented adversely on the fact that but a comparative few of the teachers employed at C. I. A. held college degrees. Because of that defect theinstitution failed to rank with the North Texas Teachers College, another state institution located in the same city. To cure this defect Dr. Blayney suggested to some of the teachers that they take a leave of absence and prepare themselves for the work which they desired to engage.

It was an absurd suggestion They had been teaching at the school for years without a degree and could see no reason for it being required at this time. Furthermore, the late Dr. Bralley exacted no such requirement, hence Dr. Blayney was clearly in the wrong. The soviet spirit soon was made manifest by the teachers who decided that the head of the institution must go. If raising the standard of the school interfered with their connection therewith, why, th interests of the school must be neglected; a man must be chosen president who would not demand any educational standard whatever of teachers charged with the duty of training the state's young women.

And that is the issue before the board of regents at this time. If the board has the best interests of the state and of the institution at heart it will tell the recalcitrant tachers to get out and make room for competent instructors who will recognize authority and submit to direction from the directing head. Dr. Blayney is recognized as one of the leading educationalists in the country. To his scholarly attainments is added oratorical powers seldom found in teachers. With these accomplishments is combined an executive ability that makes it exceedingly fortunate for the state to have him at the head of one of its most popular institutions.

It will be a bad day for the educational interests of Texas when any governing board permits the dissatisfaction of a college faculty with the president to bring about his removal. If the faculty or rather, subordinates are to govern, just as well not have a president. The wrong spirit is shown at C. I. A. and it ought to be stamped out before any greater injury is wrought.

Legal Blanks of every description now 25 for 50 cents. Single blanks 5 cents each or three for 10c. Portales Valley News.

....OUR CLASSIFIED ADS....

Wants Ads Must Be Paid For In Advance.
25c Minimum for First Insertion; 1c Per Word After That.

LOST

STRAYED—1 Sorrel mare, 1 brown mare, 1 red mule. All branded T on left jaw. T. W. Tow Lingo, N. M. 40-9tp.

STRAYED or STOLEN—From W. W. Metcalf pasture, one three year old black horse branded D on left thigh, also four head of cattle from Charley Sprigg pasture brand B on lift side. Infomation will be paid for and appreciated. Dalmont Nursery Hobbs, N. M. 46-4tc.

FOR RENT

ROOMS FOR RENT— Mrs. G. C. Burleson at the Burk place. 46-tfc.

FOR RENT—1 new 2 room house. Mrs. Neil Rocky, Floyd, N. M. 47-2tp.

FOR SALE

FOR SALE—240 acres of shallow water land near Portales. Inquire of F. F. Duehning, 724 Kansas Street. 48-2tp

NINE HEAD of splendid well bred dairy cattle for sale or trade. Some milking now and others to freshen soon. Will sell on credit to right party. G. L. Hatcher, Floyd, N. M. 48-tfc

LAND FOR SALE—School Section 1 , Township 4 south, of range 35 east. 3 miles southwest of Rogers, New Mexico. Price $22.50 per acre including all improvements. State debt, $16.20 due in 29 years at 4 per cent. Will want cash for my equity or bankable note for part. H. G. Ramby, Sudan, Texas. 48-2tp

FOR SALE—An Epworth piano in good condition, See H. S. Dugan, near stock pens. 47-2tp.

STRAWBERRIES—75c per gallon. Extra nice for canning or preserving. J. B. Crow. 46-tfc.

FOR SALE—Four lots, 13 to 16, block 13, Bagard Addition to Portales, N. M., K. D. Robbins, Santo, Texas. 46-4tp.

FOR SALE—Residence lots on E. Main St. J. W. King, 112 Main St. 43-tfc.

FOR SALE or TRADE—Kaffir corn header ,works in front end of wagon box. J. W. Taylor, 5 miles South of Portales. 47-2tp.

FOR SALE—Potato digger in first-class shape. R. M. Sanders. 48-1tp

Have a new Primerose Cream Separator, No. 2 price right for quick sale. Who wants it? E. N. Neer Hardware. 46-4tc.

FOR SALE—Improved 320 acres at bargain if taken at once. Would take truck as payment, or trade for cattle or mules. Address Box 478, Portales, New Mexico.

FOR SALE— Everything in the J. I. Case Thrasher and Machine Co. line. Every neighborhood should have a Case Thrasher. I Sell all sizes, some for Ford Tractor. If you can't come to see me write a card and I will give you terms. J. B. Judah, dealer, Causey. 45-4tc.

FOR SALE or TRADE—For land near Portales, N. M., one nice Cafe, doing good business. Busiesy part of town. One nice residence, two blocks from Main St. will trade both together or seperately. Reds Cafe, Hubbard, Texas. 46-3tc.

MISCELLANEOUS

C. L. McClellan, M. D., Specialist in eye, ear, nose and throat, will be in Portales every Tuesday morning ask your family physician to arrange an appointment. 24-tfs.

Miss Mary H. Eckles, sister of the State Superintendent, has given a years leave of absence from the New Mexico State Teacher's College, in which Institution she is a teacher, to help her sister with the rural schools of New Mexico.

She has sent to the office of the County Supt. of schools suggestive programs for the one and two room rural schools. Hereafter she will send bulletins direct to the teachers. It is hoped that this direct cooperation from the State Superintendent's office with the rural schools will be very helpful.

WANTED

WANTED—Heavy Hens, Springs and Eggs. Crow Produce Co. 48-tfc.

WANTED—To exchange modern residence in Amarillo, Texas, for improved irrigated land near Portales, N. M. Address John C. Crews, 1918 Lincoln St., Amarillo, Texas. 48-3tp

WANTED— All who want to sell or trade their land in New Mexico, to list it withus, we will find you a deal. Write us. Ramage & Ramage, Box 695 Slaton, Texas. 48-4tp.

WANTED—Will pay cash for about 3,000 bushels Sweet Potatoes at digging time. See J. A. Sanders. 46-3tp.

Hard to Speak In

Uncle Ben of Moss Center was entertaining the visiting orator after the speech.

"Yes," conceded the speaker. "I am very tired. Your opera house is very hard to speak in. One's voice seems to be driven back into one's throat."

"I know that, but 'tain't our fault," Uncle Ben's civic pride led him to defend. "We've put caustics into it an' everything."

She Was Prepared

Wife—I've been asked to read a paper on Egyptian archeology at the club.

Husband—Are you properly preparing yourself for it?

Wife—Y-yes. I have my blue charmeuse gown—but I'm counting on you to give me a check for a new hat to go with it.

Discussion by Flappers

"I noticed you smiling as you passed those two flappers engaged in chatter on the corner yonder."

"Yes."

"I presume they were talking about boys or clothes?"

"Not a bit of it; they were discuss-

FAIR WEEK!

Our Fall Line of Merchandise has arrived, and complete stock of Staple Dress Goods and Dry Goods.

A good line of Men's and Boys Suits, Overcoats and Odd Pants at attractive prices.

Ladies, Men's and Children's Winter Underwear.

A full line of Ladies, Men's and Children's Sweaters.

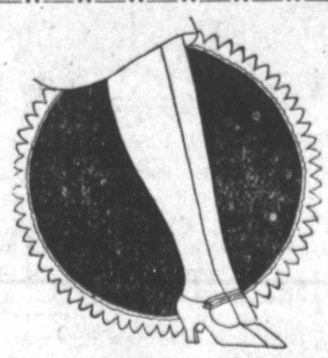
A Big Line of Men's Work Shoes, Boots, Hats, Caps and Shirts just received.

Suit Cases, Club Bags, Blankets, and Cotton Batts.

YOU WILL, OF COURSE, COME TO OUR COUNTY FAIR. WE INVITE YOU TO MAKE OUR STORE YOUR HEADQUARTERS AND LOOK AT OUR FALL LINE OF MERCHANDISE AND GET OUR PRICES. —:— —:—

S. F. MOORE

NORTH SIDE OF SQUARE PORTALES, N. M.



Big Special on Hose

Beginning Saturday, Sept 19th, we are offering some real bargains in Ladies and Children's Hose.

Also some bargains in Shoes through Fair Week. Don't fail to visit our store.

Portales Mercantile Co.

C. V. Harris' Old Stand

McDonald & Son

Are Headquarters for all kinds of

SCHOOL SUPPLIES

4 KINDS OF MISTLETOE CREAM——THE BEST MADE!

Wheeler and Johnson Bros. Undertaking Co.

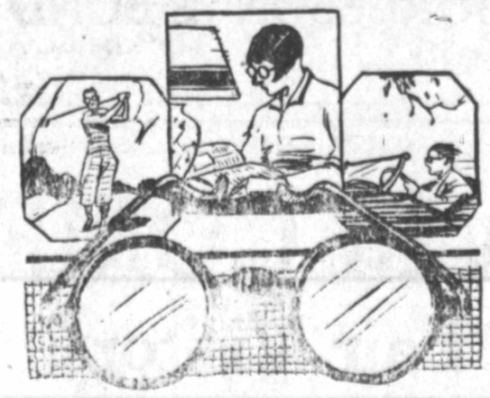
Open for Business

Complete stock and display room at Wheeler Bros. Hardware Co. Prompt service day or night. Complete motor equipment with private ambulance.

Prices Reasonable and Service That Pleases!

Day Phone 46 Night 93

Roosevelt County Fair, September 24th, 25th and 26th



Glasses!

----CORRECT IN LENSES
----PROPERLY FITTED
----BECOMING TO YOUR FEATURES

In business, sports or social activities—proper vision is an all-important element to your efficiency and happiness. For, your eyes are the gateway to your brain and, unless properly provided for, can cause all sorts of inconveniences.

A thorough examination by us will remedy whatever eye trouble you have. We'll provide Glasses—the lenses of which will soothe and clear your vision. Glasses that will fit the contour of your face properly and be becoming to your features as well! Stop in at your first opportunity.

S. N. HANCOCK

OPTOMETRIST

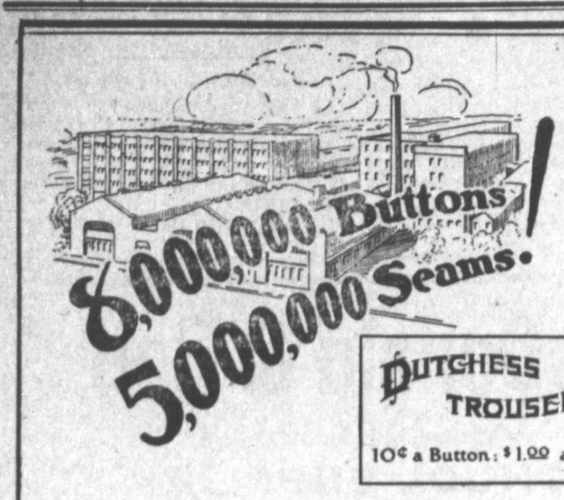
MEETING OF THE NEW MEXICO EDUCATIONAL ASS'N TO BE HELD IN ALBUQUERQUE IN NOVEMBER.

Supt. D. N. Pope of Roswell, who is President of the New Mexico Educational Association, writes as follows in regard to the program for the next meeting of the Association.

"Dr. C. Duncan Yocum, Department of Education, The University of Pennsylvania and Dr. Jesse Newlon, Superintendent Denver Schools, also President of the Department of Superintendence of the N. E. A. are to be the principal speakers at the association. We are trying to date Miss McSkimmons, President of the N. E. A."

The addresses of these speakers will be both instructive and entertaining. New Mexico teachers who are trying to advance professionally can not afford to miss this meeting. It is hoped that Roosevelt county will be wel represented at this meeting. The date is Nov. 5-6-7 and the place of meeting is Albuquerque.

C. A. Doty formerly with the biological survey but now with a film company of Denver was a Portales visitor Wednesday of this week.



DUTCHESS TROUSERS
10¢ a Button: $1.00 a Rip

Just think of it!

Eight million dimes, five million dollar bills are behind each year's output of Dutchess Trousers—because of the famous Dutchess Warranty, *10c a Button; $1.00 a Rip.*

This Warranty means exactly what it says. We'll stand back of it to the limit and make good to you *in cash*—immediately, and without question.

Come into our store and try on a pair of Dutchess Trousers or Knickers. See how nicely they fit—how well they look. Why, you can actually *feel* the quality in them!

WARNICA-FIELDS
"THE MAN'S STORE"
Portales, -::- New Mexico

STOCK MORE COMPLETE THAN EVER. IF IT'S GROCERIES YOU WANT, WE HAVE IT.

Just received another car of the Kansas Hard Wheat and Missouri Soft Wheat Flour. None Better. Phone 27.

...JOHNSON & SON...

BRING US----
Fat Cattle, Hogs and other live-stock
We pay all the market will stand at all times.
PROMPT SETTLEMENT—FULL WEIGHT
BURLESON & BOND
Phone 45 We Deliver

WELCOME!
Fair Visitors!
We invite you to visit our store during Fair Week.

We have a complete and up-to-date stock of Groceries.

J. N. McCall

DAIRY FACTS

IMPROVEMENT SEEN IN BREEDING STOCK

More than 1,000,000 head of breeding stock on farms in the United States are undergoing systematic improvement through the use of pure bred sires, according to a report just issued by the bureau of animal industry, United States Department of Agriculture. Persons participating in this work at the close of the year 1924 numbered 15,137 exclusive users of pure bred sires, widely distributed among 46 states. The department, in conjunction with state and county extension workers, is aiding these stock owners to improve their methods of breeding and feeding.

This organized plan known as the better-sires-better-stock campaign has resulted in noticeable rivalry among counties and states, where agricultural leaders have used it as a means of bettering farm live stock. Ohio, Kentucky and Virginia each have more than 2,000 farmers enrolled in the campaign. Largely through the activities of county extension agents, 40 counties in nine states each have the distinction of possessing 100 or more live stock owners who are using pure bred sires exclusively in all their live stock breeding operations. Pulaski county, Virginia, leads the list with 592 such breeders, and Union county, Kentucky, is second with 457 participants. The chief advances in the progress of the work during the last three months of 1924 occurred in Kentucky, Vermont and Ohio. A conspicuous new center of interest in this field of live stock betterment was in Lee county, Iowa. Altogether 235 additional stock owners affiliated themselves with the cause during the three-month period.

In commenting on the keen interest which live stock owners are taking in systematic improvement by the better-sires route, specialists of the bureau of animal industry call attention to the most important result of the work—namely, the superior types of animals which these breeders are raising and the substantial market benefits they are deriving. As a typical example, an Oklahoma stock owner reported to the department that "the difference in price on the market more than pays to keep pure breds even though we sell no breeding stock." Scores of similar reports show that the benefits are practically the same in all parts of the country. The department's records, showing the gradual growth of the better-sires movement, appear to be an index to the growing prevalence of good live stock on farms and in market centers.

But before good live stock can be produced in large numbers, the specialists add, there must be a wide appreciation of the utility value of good breeding coupled with the actual use of high-class pure bred sires at the head of the herds and flocks. The better-sires-better-stock campaign undertakes to supply this need in an educational way.

Any live stock owner who replaces his inferior male breeding animals with good pure breds is eligible to take an active part in this work. The department grants each participant a barn sign, "Pure Bred Sires Exclusively Used on This Farm," besides furnishing helpful information on the breeding, feeding and care of farm animals.

The new report on the progress of the work contains summaries of state and county activities, statistics on number, kind and breeding of animals, announcements and terse facts on the practical value of improved stock. It contains nine pages and is in mimeographed form. Copies may be obtained, as long as the supply lasts, from the bureau of animal industry, United States Department of Agriculture, Washington.

Breed Dairy Cows for Late Fall Freshening

Dairymen who can successfully practice a system whereby their cows will freshen during the early winter months almost invariably make a greater net return and find that the cow's production holds up longer, as when spring grass comes the milk flow is stimulated after three or four months of winter production.

In addition the price of butterfat is increased during these months, which is an added inducement for early winter freshening.

The fact that most farmers have more time at their disposal during the winter than during the growing season constitutes the third important reason for having the cows freshen during the late fall and early winter months. H. R. Lascelles, Colorado State Dairy Commissioner.

Calf Needs Colostrum

All calves should have an opportunity to suck their dams at least two or three times because, as dairymen well know, the first milk, or colostrum, is necessary for the new-born calf in order to clean out its bowels. This milk seems to be laxative; nature has made it so for a specific purpose and that is why a calf should suck its dam for at least a day or two. After that it is best to resort to hand feeding. As a general rule, start by feeding the calf one pound of milk for each ten pounds of its weight.

Community Building

Fire Prevention "Don'ts" Worth Keeping in Mind

Precautions demanded by ordinary regard for safety were outlined in a list of "Don'ts" made public by Fire Chief Watson of Buffalo, N. Y., as a part of the educational campaign of Fire Prevention week. The "Don'ts" follow:

Don't use gasoline or other volatile liquids to remove spots from clothing.

Don't throw your lighted matches or smoking material where they can possibly cause fire.

Don't smoke in bed; perhaps those guilty of this practice are too green to burn, but the beds are not.

Don't let children play with matches or bonfires.

Don't fail to have your defective chimneys or flues mended.

Don't forget to have the soot removed from your smoke pipe; if not cleaned the pipe may overheat and start a fire when you operate the furnace.

Don't forget to protect walls, ceilings and partitions from the overheating of stoves, furnaces and pipes.

Don't put hot ashes into wooden boxes or barrels.

Don't fill oil lamps or stoves by open-flame light.

Don't let rubbish accumulate.

Install a fire extinguisher in your home. It may save the life of a member of your family.

Coal may be scarce this winter. If you use some substitute in order to heat your home, do not fail to have the apparatus properly installed and operated. Makeshift installations may result in the loss of your home.

FARM EFFICIENCY

Iowa State College President Thus Speaks of the Present Trend.

Addressing a conference at Ames, Ia., called to consider what electricity can do for agriculture, President R. A. Pearson, of Iowa State College, said that agriculture is now passing through its third period of development, typified by the desire for efficiency.

In the first two periods, he pointed out, direct delivery from farmer to consumer and quantity production for big crops were the characteristics, respectively.

"The new era," he said, "must be one of permanent industry and characterized by business methods, low cost of production, highly intelligent methods of marketing and maintenance of soil fertility. In this period the highest efficiency will be necessary to compete with foreign agriculture."

He then introduced representatives of electrical farm investigations from several states, who briefly sketched what they hope to find out regarding the contribution which electricity may make to efficiency in agriculture.

WHY IS IT

You never hear the old refrain: "I am too tired to let down my hair to-night." That is a thing of the past now.—State Record.

Nor do you hear, "I did not have time to do up my hear this morning." Long hair is a thing of the past.

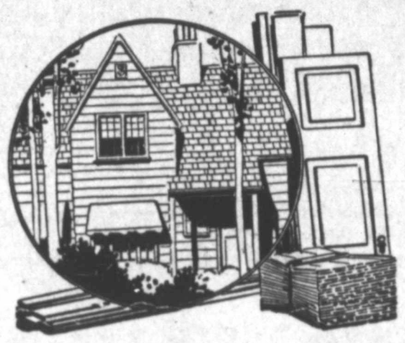
SAGER'S VARIETY STORE

IS LOADED DOWN THIS WEEK WITH MANY NEW ITEMS. WE WILL HAVE EXTRA HELP THROUGH FAIR WEEK TO TAKE CARE OF YOUR WANTS. COME SEE THE NEW THINGS WE HAVE AND THE EXTRA LOW PRICES ON THEM. —:— —:—

——FOLLOW THE CROWD TO——

SAGER'S VARIETY STORE
In the Joyce-Pruit Old Hardware Building
E. A. BELLINGER, Mgr. —::— Portales, N. M.

BOOST THE ROOSEVELT COUNTY FAIR!

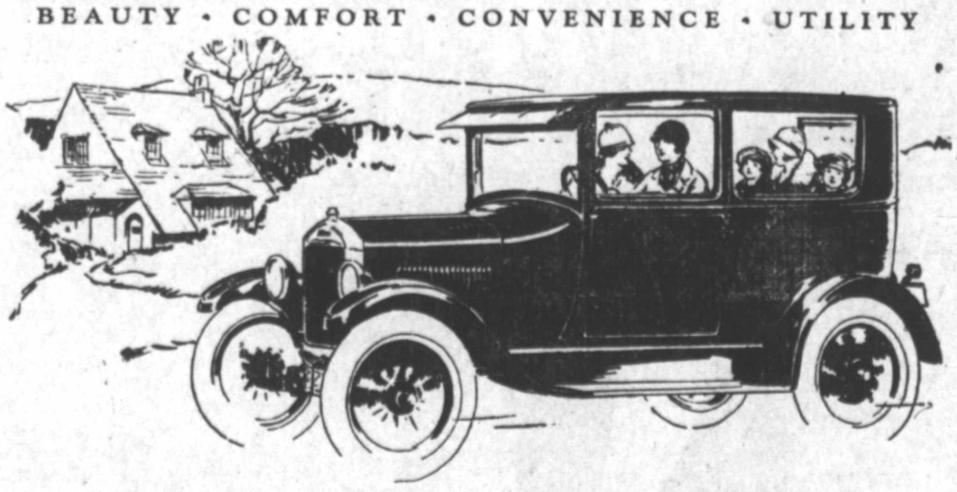


The Lumber You Need

If you are planning alterations or additions to your building, let us give you an estimate on the Lumber needed. You will be pleasantly surprised at the reasonable total we will quote.

Kemp Lumber Co.

BEAUTY • COMFORT • CONVENIENCE • UTILITY



The Smart New Tudor Sedan Will Especially Appeal To You

The Ford Tudor Sedan, recently announced, is an attractive closed car with all-steel body in deep Channel Green, and bright nickeled radiator.

A pronounced stream-line effect has been achieved by dropping the chassis and lowering and lengthening the body. This also results in greater riding comfort because seats are low and deep, and the car is roomier.

See your nearest Ford dealer and have him explain the many new features, such as gas tank that is filled from outside, one-piece ventilating windshield, large fenders, attractive upholstery, wider running boards and doors and improved brakes.

Remember—this added beauty, comfort and convenience is offered at no additional cost.

TUDOR SEDAN
$580
F. O. B. DETROIT

RUNABOUT	$260
TOURING CAR	290
COUPE	520
FORDOR SEDAN	660

Demountable Rims and Starter Extra on Open Cars
Closed Cars in Color

FORD MOTOR COMPANY, DETROIT, MICH.

Ford

NO INCREASE IN PRICES

ADMINISTRATOR'S NOTICE

Notice is hereby given that the undersigned was on Sept. 9th, 1925, duly appointed administratrix of the estate of Malinda Sarah Hunt, deceased, by the Probate Court of Roosevelt County, N. M., and having duly qualified as such, all persons having any claim against the estate of said decedent are hereby notified and required to present the same to the undersigned in the manner and within the time prescribed by law. Dated Sept. 9th, 1925.

BERTHA E. MASON,
S—10—O—1—M. Administratrix.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Las Cruces, New Mexico, Aug. 25, 1925.

Notice is hereby givea that John T. Henderson, of Richland, New Mexico who on April 15th, 1925 made Add. Hd. Roswell, New Mexico, No. 053600 for S1/2, Section 9, Twp. 7 S., Range 34 E., N. M. P. Meridian has filed notice of intention to make three year proof to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner at Portales, New Mexico, on October 8, 1925.

Claimant names as witnesses:
Jim B. Brown, Elida, New Mexico.
J. Dennis Lott, Elida, New Mexico.
Mary E. Moore, Richland, New Mexico.
Silas F. Beeman, Richland, New Mexico.

NEMECIA ASCARATE,
S—3—O—1 Register.

NOTICE OF PENDENCY OF SUIT

The state of New Mexico to the defendants, C. A. Baland, whose full name is Charles A. Baland, and Belle Baland, defendants, Greeting:

You said defendants are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, by Iona Murphy, as plaintiff, and you, as defendants, numbered 2081 on nature and objects of which are to the civil docket of said court; the collect a certain promissory note executed by you, said defendants to one James Murphy on April, 18, 1921, for the principal sum of $200 with 10 per cent per annum interest, payable annually, and if not paid to become as principal and bear the same rate of interest said note maturing one year after date, and being duly assigned and sold to this plaintiff by said James Murphy, and on which it is alleged there is a balance due of $210 with 10 per cent per annum interest payable annually, from April, 18, 1922, said last named amount being the amount of plaintiff's demand with interest as per the terms of said note; and said defendants are notified that their property, to-wit; the West-half of sec. 31 in Twp. one north of Range 29 E. N. M. M., in Roosevelt County, N. M. has been attached in said action and that unless you said defendants appear herein on or before October 19, 1925, judgment will be rendered against you and your said property will be sold to satisfy the same. The name and postoffice address of plaintiff's attorneys are Jas. C. Norman, Joplin, Mo., and T. E. Mears, Portales, N. M.

Witness my hand and seal as clerk of said court this Sept. 1, 1925.
(SEAL) PAUL E. MORRISON,
S—3—24—M. County Clerk.

IN THE PROBATE COURT OF ROOSEVELT COUNTY, NEW MEXICO

In the Matter of the Estate of Joseph Cheek, deceased.
No. 317.

The State of New Mexico to James C. Cheek, Hiram D. Cheek, William D. Cheek, Herbert J. Cheek, Grafton Cheek, and Bessie Chapman; Greeting:

Notice is hereby given that Hiram D. Cheek, administrator of the estate of Joseph Cheek deceased, has filed his final report and account as administrator of said estate together with his petition for discharge, and the hearing and determination of the heirship and ownership of said estate, in the above entited cause and the said court has fixed the hour of ten o'clock a. m. on November 2nd. 1925, at the court room of said court as the time and place for hearing objections, if any there be, to said report and petition, and for determining the heirship of said decedent, the ownership of said estate, the interest of each respective claimant therein, and the persons entitled to distribution, and any person or persons wishing to object to said report or take any other action herein are hereby notified to file their objections or enter their appearance in said cause on or before the said time set for said hearing. T. E. Mears, whose postoffice address is Portaes, N. M., is attorney for said administrator.

Winess my hand and seal as clerk of said court this Sept. 9th. 1925.
(SEAL) PAUL E. MORRISON,
S—10—O—1—M. County Clerk.

NOTICE OF PENDENCY OF SUIT

The State of New Mexico to the defendant, W. E. Hartt, Greeting:

The defendant, W. E. Hartt, is hereby notified that a suit has been commenced against him in the District Court of Roosevelt County, New Mexico, by Lee Roberts, plaintiff, numbered 2087 on the civil docket of said court; the nature and objects of which are to collect that certain judment rendered against said defendant in the District Court of the 96th. District of the State of Texas, in and for Tarrant County, in favor of the plaintiff, on July 7th, 1923 for the sum of $2030.73 with eight per cent per annum interest thereon from date of said judgment until paid, no part of which it is alleged has been paid, and for the whole of which plaintiff sues with costs; and said defendant and his property has been attached in this action, which property is described as follows, to-wit: The SE¼ of Sec. 25 in Twp. one (1) North of Range 36 E. N. M. M., in Roosevelt County, New Mexico, and unless you, said defendant appear herein on or before Oct. 19th, 1925, judgment will be rendered against you and your said property will be sold to satisfy the same. C. C. Wells, whose postoffice is Mangum, Okla., and T. E. Mears, whose postoffice is Portales, N. M. are attorneys for the plaintiff.

Witness my hand and seal as clerk of said court this Sept. 1st. 1925.
(SEAL) PAUL E. MORRISON,
S—3—24—M. County Clerk.

IN THE PROBATE COURT OF ROOSEVELT COUNTY NEW MEXICO

In the Matter of the Last Will and Testament of W. E. Daniel, Deceased.
No. 354
NOTICE

TO WHOM IT MAY CONCERN GREETING:—

Notice is hereby given that an instrument purporting to be the Last Will and Testament of W. E. Daniel deceased, has been filed for probate in the Probate Court of Roosevelt County, New Mexico, and that by order of said Court the 2nd. day of November 1925, at the hour of ten o'clock, A. M., at the Court Room of said Court, in the Town of Portales, New Mexico, is the day, time and place set for hearing proof on said Last Will and Testament.

THEREFORE, any person or persons wishing to enter objections to the probating of said Last Will and Testament are hereby notified to file their objections in the office of the County Clerk of Roosevelt County, New Mexico, on or before the time set for hearing.

Portales, New Mexico, this the 7th. day of September 1925.
(SEAL) PAUL E. MORRISON,
S—10—O—1—C. Clerk.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe. New Mexico, August 31, 1925.

Notice is hereby given that Oscar Evans of Redlake, New Mexico, who on August 3rd, 1925, made additional homestead entry Santa Fe, No. 052016 formerly Ft. Sumner 022036, E1/2 SE¼ section 24 Township 5 S., Range 33 E. N. M. P. Meridian has filed notice of intention to make three year proof to establish claim to the land above described before A. J. Goodwin, U. S. Commissioner at Portales, New Mexico, on the 12th day of October, 1925.

Claimant names as witnesses:
Benjamin Ball, Portales, New Mex.
Joe Rowland, Richland, New Mex.
Walter H. Rowland, Richland, New Mexico.
Finice Tucker, Richland, New Mex.

A. M. BERGERE,
S—3—O—1 Register.

NOTICE FOR PUBLICATION

Department of the Interior, U. S. Land Office at Santa Fe, New Mexico, September 10, 1925.

Notice is hereby given that William H. Weeks, of St. Vrain, N. M. who on October 13, 1920, October 26, 1920 August 13, 1925 made Original Hd. Appn. Addl. Hd. and Addl Hd. Appn., No. 052611, Santa Fe, 050606, 050607 formerly Fort Sumner, 019426, 019427 for SE¼, Sec. 17, NE¼ Sec. 20. NW¼ Sec. 20, and NW¼ Sec. 15 Twp. 1 N, Range 33 E. N. M. P. Meridian, has filed notice of intention to make three year proof to establish claim to the land above described, before A. J. Goodwin, U. S. Commissioner at Portales, N. M., on the 22 day of October 1925.

Claimant names as witnesses:
Benjamin T. Miller, of Portales N. M.
Joseph R. Hatfield, of Portales N. M.
Vernon F. Joyner, of Melrose N. M.
Charles N. Joyner, of Melrose, N. M.

A. M. BERGERE,
S—17—O—15. Register.

Legal Blanks of every description now 25 for 50 cents. Single blanks 5 cents each or three for 10c. Portales Valley News.

SUMMONS BY PUBLICATION

The State of New Mexico to the defendants, Plateau Townsite Company, a corporation, L. L. Monroe, V. L. Monroe, C. E. Monroe, E. D. Rogers, L. F. Harvey, or Lewis F. Harvey, Jane Harvey, his wife, Albert Harvey, R. K. Chilton, T. R. Norris, C. P. White, B. S. Shook, J. A. Ward, R. H. Warren, George L. Reese, and all unknown claimants of interest in the premises Adverse to the Plaintiff, Greeting:

You said defendants are hereby notified that a suit has been filed and commenced against you in the District Court of Roosevelt County, New Mexico, and numbered 2092 on the civil docket of said court, wherein, W. J. Hobson, is plaintiff, and you are defendants; the nature and objects of which being to obtain a decree of said court quieting the title of the plaintiff against you said defendants in and to the SW¼ of Sec. 27 in Twp. 3 S. R. 32 East, N. M. M., in Roosevelt Co. N. M., and to forever bar and estop you, said defendants, and anyone claiming by, under, or through you from having or claiming any right, title, interest, or lien in or upon the said described lands adverse to the estate of the plaintiff therein, and to forever quiet and set at rest plaintiff's title thereto. Defendants are notified that unless they enter their appearance in said cause on or by Oct. 27th, 1925, judgment will be rendered against them by default and the plaintiff will apply to and be given by the court the relief demanded in his complaint. T. E. Mears, whose business and postoffice address is Portales, N. M. is attorney for the plaintiff.

Witness my hand and seal of said court this Sept. 10th, 1925.
(SEAL) PAUL E. MORRISON,
County Clerk.
By, Norene Jones, Deputy.
S—10—O—1—M.

PAINS ALL OVER

Lady Says She Took Cardui and Never Saw Such Improvement—Was So Weak Couldn't Stand.

Weathersby, Miss.—Mrs. James M. Hall, of this place, writes that she was "getting weaker all the time" when Cardui, the woman's tonic, was first brought to her attention. After she had taken Cardui a while, she writes that she "never did see such an improvement."

"I suffered all the time and had pains all over," says Mrs. Hall. "I was so weak I could not stand. My skin was cold and flabby. I did not have any color. I had always been a very active woman—used to outdoor exercise, walking and going where I pleased, and to get down, not able to get myself a drink, was indeed a hardship.

"Nothing seemed to help me, till I began on Cardui. The first bottle seemed to strengthen me, and I sent for five more. By the time I had taken these, I was on my feet, going around, doing my work, gained in health and strength.

"I took two more bottles, and I am well and strong. Can work my garden. I haven't had any more sickness."

Ask your druggist. NC-165

Take CARDUI THE WOMAN'S TONIC

Singer Sewing Machines!
HENRY GEORGE
Portales, New Mexico

W. E. Bazemore
Portales, N. M.

List Your Lands With
GREER & LAUGHTER
Portales Hotel
Number of prospects will be in by August 1st.

MRS O. J. HAWK
Trained Mid-Wife
Renewed her licesnse in State Of New Mexico.
ELIDA, N. M. Box 82
A—27-4tp.

A. S. HATCH
Contractor and Builder
Cabinet Work
Carr Lbr. Co. Portales, N.M.

Business & Professional Ads

Cards in this column will be charged for at the rate of $1.00 per month—for 1 inch space. 4 weeks constitute a month. All cards payable 1st of each month or cards to be discontinued.

INSURANCE
Fire, Automobile, Surity, Depository, Accident Contracts, Guardianship Realestate.
R. G. BRYANT

S. N. HANCOCK
Optometrist
Eyes tested, Glasses fitted
Registered under the State Board of New Mexico.
Portales, N. M.

COMPTON & COMPTON
Attorneys-At-Law
Practice in all the Courts.
Office over the News.

Furniture Sales Farm Sales
V. J. CAMPBELL
General Auctioneer
Your Business Will Be Appreciated
Portales, N. M.
Purebred Sales Land Sales

CITY BARBER SHOP
Everything Sanitary
Hair Cut—35c Shave—15c
All work Guaranteed
Call and see us
POTEET, R. L. Prop.

MILT KORNEGAY'S BARBER SHOP
—117 Main—
4 Barbers—No Students
Laundry Basket—Bath

A. J. GOODWIN
U. S. COMMISSIONER
Portales, —::— N. M.

YOUNG & HATCH
Hog Buyers and Grain Dealers.
OfficeP hone 37. Feed Pens 91

Tissue napkins in any quanity at News Office.

Anybody Can Give Your Stuff Away.
I Can Sell Anything.
See News Office for dates
C. F. MARSHALL
Auctioneer, Rogers, N. M.
4-tf

BALLOW & PRICE
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

T. J. Keller Ida Mae Keller
DRS. KELLER & KELLER
Licensed Chiropractors
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Office, old First National Bank buildaing—Phone 59. Office hours, 9 to 12 a. m., 1 to 4 p. m.

DR. N. F. WOLLARD
Office Neer's Drug Store
Local Surgeon
A. T. & S. F. Hospital Ass'n.
Phones: Office 49. Res. 169.

DR. R. W. MEANS
Dentist
Rooms 14 and 15, Reese Bldg.
Office Phone 26,
Res. Phone 108

DR. J. S. PEARCE
PHYSICIAN AND SURGEON
Office at Parce's Pharmacy.
Office phone 34 — Residence 23

SHIP US DIRECT
"We never let the sun set on a can of Cream unpaid for"
-El Paso Creamery Co.

HAMILTON CAMP NO. 17, Woodmen of the World

Meets Friday night of each week at the Masonic Ha' Visiting brethren welcome.

GEO. W. HANCOCK, C. C.
SAM B. FLETCHER, Clerk

GENERAL HARDWARE AND MACHINE SHOP

General Shoe, Harness and Saddle Repair Shop. In Charge of J. HARV. BAKER

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ED J. NEER
UNDERTAKER—EMBALMER
Established 19 Years Licensed by State Board
Calls answered day or night. Office Phone 67 2-rings, Residence 67 3-rings. Agent for Florist Nurseries.
Portales, : : : : : New Mexico

KANSAS CITY LIFE INSURANCE CO.
"The Successful Western Company"
PAUL M. JONES, DISTRICT MGR.

W. B. OLDHAM
Farm Loans and Insurance
I Write Fire and New York Life Insurance.



A Tasty Sandwich!

Canned fish make the most delightful and dainty sandwiches for summer uncheons. It is a satisfying food without being too heavy for a warm weather diet. Order an assorted case and have it in your pantry for convenient use when needed.

..MODEL GROCERY..

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

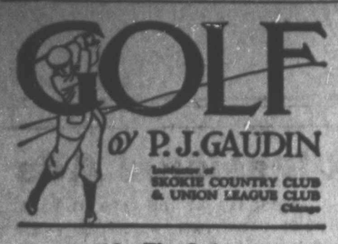
Prepare for Accidents!
Have it on hand.
Liquid BOROZONE Powder
The New Powerful Antiseptic
For Cuts, Wounds, Burns and Bruises. Sold by
PORTALES DRUG STORE

NEED A NEW BATTERY?
Don't Fail to Investigate
PHILCO DIAMOND GRID BATTERIES
Trade your old Battery in NOW and end that hand cranking and other troubles caused by a weak, worn-out Battery.
BRAUKEN'S BATTERY SHOP
"The Philco Shop in Your Town"

AUTO STORAGE

We are now prepared to serve you with first-class storage accommodations for your automobile.
A Complete Line of Accessories, Oils and Gas.
PORTALES GARAGE
Main and Liberty St. In New Brick Building





18—The Swing.

Close observations of experts and moving pictures of the same golfers show the fallacy of another dictum of older golfers—that the club goes backward and forward in the same arc. Exactly what happens is that the club goes up and comes to the slightest pause at the top of the back swing. There then is a lifting of the club head by the first action of the wrists and that lifting motion carries the club head around a hair-pin curve outward, making the descending arc longer than the ascending one.

That is exactly as it should be, for it brings about a further flattening of the swing at the bottom, just before it hits the ball. Of course this difference is a slight one or it would have been noticed hundreds of years before moving pictures proved it. The moving pictures also show that, with the one exception of cut shots, the movement of the club head is straight along the ground, barely grazing it, for inches behind the ball. In the case of cut shots, where the imparting of back spin is essential, the movement of the club practically is the same but the club comes down on the ball straighter simply because the ball is more nearly opposite the middle of the feet instead of further forward. In its natural course the arc of the club head would flatten but the ball is hit just before the flattening begins.

What the player should see for himself is that the club head starts straight back from the ball on the line of flight and stays as low as possible until it is lifted by the movement of the arms and wrists. If you have difficulty in keeping the club head low, scuff the club along the turf back of the ball in the start of the backward swing. This idea may be abandoned as soon as one learns to keep the club head low but it will do no harm unless there are bumps in the turf back of the ball. And take this for granted until you prove it in your own swing, the back swing is the crucial part. Get that correctly and many of your troubles are over. The forward swing will nearly take care of itself. And the key of the whole thing is to be certain the club head goes straight back and at right angles and as far as it will go naturally.

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Legal Blanks of every descrip- blanks 5 cents each or three for 10c. Portales Valley News.

COL. HARP
Auctioneer
Richland, New Mexico
I sell Land, Mules, Horses, Cattle, Furniture, Merchandise.
Farm Sales a Specialty
27 years experience in general auctioneering.
Leave date at News office, or address me at Richland.



Hall's Catarrh Medicine will do what we claim for it—rid your system of Catarrh or Deafness caused by Catarrh.
Sold by druggists for over 40 years
F. J. CHENEY & CO., Toledo, Ohio

SORE THROAT
tonsilitis or hoarseness, gargle with warm salt water. Rub Vicks over throat and cover with a hot flannel cloth. Swallow slowly small pieces.
VICKS VAPORUB
Over 17 Million Jars Used Yearly

FROM AMARILLO

Amarillo, Texas,
Sept. 13, 1925.

The Portales Valley News,
Portales, N. M.

Dear Sir:—I will write wou a few lines to let you know that I am still thinking of Portales and the Valley. I am sending you $2 for the Portales Valley News, as I want to keep posted on my home town. I often wish I was back in dear old Portales.

Well, about the Tri-State Fair. I want the people of Roosevelt county to be sure and send an exhibit up here, as people here believe that there is nothing there except jack rabbits and sand storms. They give you the horse laugh when you tell them what grows there and say if it is so great, why we did not have an exhibit this last year. I told them we would sight them this year, so I don't want you people to disappoint me. I want the people of Amarillo and the Plains to know what we can grow there. If we had had an exhibit last year like I have seen put on at Portales, we would have won first prize here. Please, people, send your exhibit on up here and let's show the people of the Plains what we can grow. I am running a boarding house at 703 W. Sixth Street, and I feed lots of tourists, and while I am passing the hash and potatoes I am talking Portales and Roosevelt county, so you people come on with your exhibits and we'll prove to the world we have the best country on earth.

My friends and neighbors will find me at 703 W. Sixth Street where it says tourist meals.

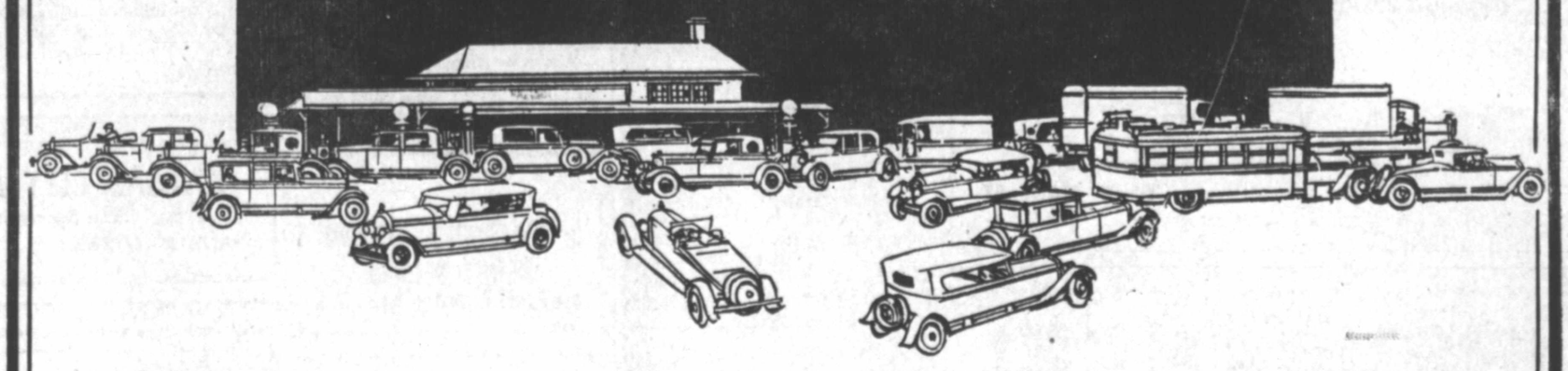
Mrs. J. A. Sissom.

Jackman's
Women and Childrens Wear
Clovis, N.Mex.

NO-NOX
GULF
MOTOR FUEL

The ORANGE *gas*
at the sign of the ORANGE DISC

Stops carbon knocks



IT gives us great pleasure to announce NO-NOX our new Motor Fuel. NO-NOX is the product of many months of exhaustive, scientific and chemical research by a staff of our own skilled chemists, infinite care being given to all details to insure the absolute perfection of NO-NOX Motor Fuel. Strenuous nights and days were spent in our thoroughly equipped laboratories by these scientists before NO-NOX Motor Fuel was perfected. Hard grilling road tests followed to develop any weakness overlooked in the laboratory, and we are now ready to offer the most efficient anti-knock fuel in the world.

Manufactured in one refinery under the same skillful supervision and from the same grades of crude, it is continuously uniform which means much in carburetion. When the carburetor is once properly adjusted it requires no further change—care should be taken to see that the mixture is not too rich as NO-NOX works best with a thin mixture, thus insuring economy. With NO-NOX, perfect combustion takes place at just the right position of the piston head which entirely does *away with carbon knocks* or motor detonation—promoting greater efficiency of the engine, smoother operation of the car on the road, in traffic, and especially on heavy grades.

This wonderfully efficient gas is *guaranteed* to be *Non-Noxious, Non-Poisonous* and no more harmful to man or motor than ordinary gasoline.

NO-NOX is priced only three cents per gallon higher than *That Good Gulf Gasoline.*

Drive to the nearest Gulf Service Station and try it out. It is readily distinguished by its color.

GULF REFINING COMPANY

Paving Protest Notice

Thereupon there was submitted to the Board of Trustees of the Town of Portales, a form of Paving Protest Notice, setting a time and place at which the owners of property abutting on such street or streets, alley or alleys, or part thereof so to be improved, or any other persons interested therein, might appear before the Board of Trustees and be heard as to the propriety and advisability of making such improvements, and as to the costs thereof, and the manner of payment therefor, and the amount thereof to be assessed against the property abutting thereon, which Paving Protest Notice is as follows:

PAVING PROTEST NOTICE—PROJECT NO. 3

Portales, New Mexico

Notice of Hearing to Property Owners Under Paving Resolutions.

To All Property Owners Herein Named and To the Owners of All Property Herein Described, Greeting:—

PROVISIONAL ORDER having been heretofore duly adopted and approved by the Board of Trustees of the Town of Portales, New Mexico, whereby the following named streets within said Town of Portales, to-wit:

LIBERTY STREET from the southwest property line of Colorado Street to the northeast property line of Iowa Street.

LIBERTY STREET from the northeast property line of Maine Street to the southwest property line of First Street;

MAINE STREET from the southeast property line of Commercial Street to the northwest property line of Commercial Street.

COMMERCIAL STREET from the northeast property line of Maine Street to the northeast property line of Oregon Street.

ROOSEVELT AVENUE from the southwest proprty line of First Street to the southwest property line of Fourth Street.

COLORADO STREET from the northwest property line of Pine Street to the southeast property line of Spring Street.;

were ordered graded, curbed, guttered, payed and otherwise improved, the cost of such improvements to be assessed against th owners of the property abutting upon such streets and portions of streets to be so improved; and

A Resolution having been adopted by the Board of Trustees of the Town of Portales on the 5th day of September, A. D., 1925, ordering that a hearing be given to the owners of such abutting property, and each of them, upon such protests as they may respectively determine to file against proceeding with such improvements:—

NOW, THEREFORE, you and each of you are hereby notified that, pursuant to such resolution ordering such hearing, a public hearing to interested property owners wil be given by the Board of Trustees of the Town of Portales, New Mexico, in the Town Hall, at Portales, N. M. Street of said Town, beginning at 8 o'clock P. M., the 9th day of October, A. D. 1925, such hearing to be adjourned from time to time and day to day as the proceedings may require, at which hearing you as a property owner affected or as a person or corporation interested therein, may appear before the said Board of Trustees of the Town of Portales, New Mexico, in person or by counsel and be heard as to the propriety, necessity and advisability of making such street improvements, and as to the cost thereof, and the manner of payment therefor, and the assessments against the property abutting thereon. In person or by counsel you may appear at said hearing and contest the proposed assessment for such improvements, or either of them, the regularity of the proceedings with reference thereto, the benefits of such improvements, or any thereof, or any other matter in relation thereto.

The said improvments, with the total estimated cost thereof, being approximately $76,601.59, and the property which you own, or in which you are interested, and against which it is proposed to make an assessment for the improvements named in said orders, is as follows:—

Liberty Street from the Northeast Property Line of Iowa Street to the Southwest Property Line of Colorado Street.

ORIGINAL TOWN OF PORTALES

Property Owner	Lot	Block
Heirs of Calvin R. Langston, deceased	7	21
Nancy E. Coleman, Admx. Estate of John W. Coleman, deceased; Nancy E. Coleman, John T. Coleman, Henry Coleman, William C. Coleman, Ada Coleman, Tom Coleman, Jewel Coleman, Ella McElroy or Ella McIlroy, Alma Branch, Hattie Gregg, Exer McCullom, and Minnie Reynolds,	8 and 9	21
R. G. Bryant,	10	21
Bascom Howard,	NW 20-ft. of 11	21
Grant Gordon & Add Hobbs,	SE 20-ft. of NW 40-ft. of 11	21
Mary C. Williamson,	SE 10ft. of 11 & NW 20-ft. of 12	21
Masonic Home Association of Portales, New Mexico,	SE 30-ft. of 12	21
Dan H. Smith,	NE 81-ft. of 1 and NW 40-ft. of 2	22
A. J. Goodwin,	NE 25-ft. of SW 50-ft. of 1 and NW 40-ft. of 2	22
Trustees of Portales Lodge No. 17 of I.O.O.F. of Portales, New Mexico,	SW 34-ft. of 1 & of the NW 40-ft of 2	22
Portales Bank & Trust Company,	SE 10-ft .of 2	22
S. S. Six,	3	22
R. G. Bryant,	7 & 8	22
S. M. Sanders,	9	22
W. H. McDonald,	NE 50-ft. 7, 8, 9	28
Alice V. Howard,	SW 90-ft. 7, 8, 9	28
Alice V. Howard,	SW 70-ft. 10, 11, 12	28
Heirs of Joe Howard, deceased,	NE 70-ft. of 10, 11, 12	28
Florence Pruett,	NE 70-ft. of 1, 2, and of the NW 40-ft. of 3	29
G. T. Littlefield,	SW 70-ft. of 1, 2 and of the NW 40-ft. of 3	29
E. Hardy,	SE 10-ft. of 3	29
Trustees of Woman's Club of Portales,	7	29
Heirs of Joe Howard, deceased,	8 & 9	29
John W. Ballow,	NE 70-ft. of 7, 8, 9	37
J. P. Dohoney,	SW 70-ft. of 7, 8, 9	37
Frank Wapas,	10, 11, & 12	37
E. T. Moody,	SW 70-ft. of 1, 2, 3	38
Deacons of First Baptist Church of Portales, New Mex.,	NE 70-ft. of 1, 2, 3	38
First Baptist Church of Portales, New Mex,	7 & 8	38
C. M. Rockwell,	9	38
Minnie Roller,	NE 50-ft. of 7, 8, 9	47
James J. Watson	SW 90-ft. of 7, 8, 9	47
J. B. Sledge,	10, 11, 12	47
Dan H. Smith ,	SW 70-ft. of 1, 2, 3	48
J. B. Sledge,	NE 70-ft. of 1, 2, 3	48
Blanche Goodloe, Raymond Goodloe, Frances Goodloe and Victor Crowell,	7, 8, & 9	48
G. C. Johnson,	7, 8, & 9	56
Joseph R. Hatfield,	10, 11, 12	56
Leon E. Forbes,	1, 2, 3	57
Sam T. Troutt,	7	57
Mattie E. Wilson,	8	57
J. G. Greaves,	9	57
J. E. Henderson,	7, 8, 9	63
Birda Shay,	10	63
S. E. Compton,	11, 12	63
Lillian D. Grissom,	1, 2, 3	64
Laurah Anderson,	7, 8, 9	64

Liberty Street from the Northeast Property Line of Maine Street to the Southwest Property Line of First Street.

ORIGINAL TOWN OF PORTALES

Property Owner	Lot	Block
Mrs. Beatrice Poteet,	7, 8, 9	3
Helen M. Lindsey,	10	3
Minnie Douthit and Heirs of Ham S. Douthit, deceased,	Triangular Block	4
Portales Gin Company,	7	6
J. B. Larkin,	8 & 9	6
W. S. Jones,	10, 11, 12	6
J. M. Cox,	1	7
Mary E. Smith,	2, 3	7
Town of Portales,	7, 8	7
Allie Holmes,	9	7
Alvin George,	NW 25-ft. of 7	10
W. S. Pearce,	SE 25-ft. of 7	10
R. G. Greaves,	NW 32-ft. of 8	10
Lula Stone, Executrix of Estate of J. P. Stone, Deceased, Lula Stone, Gladys Stone, Roma Stone, and Douglas Beasley Stone, and Heirs of James T. Stone, Deceased,	SE 18-ft. of 8 & NW 7-ft. of 9	10
A. J. Goodwin,	NW 18-ft. of SE 43-ft. of 9	10
Lula Stone,	SE 25-ft. of 9	10
E. T. Moody,	10, 11, 12	10
Prue Connally,	1	11
Henry George,	NW 25-ft. of 2	11
J. B. Sledge,	NW 24-ft. 8-inches of SE 25-ft. of 2	11
J. B. Priddy and J. A. Fooshee,	3 and SE 4-inches of 2	11
Ed J. Neer,	7, 8	11
J. B. Sledge,	9	11

Colorado Street from the Northwest Property Line of Pine Street to the Southeast Property Line of Spring Street.

ORIGINAL TOWN OF PORTALES

Property Owner	Lot	Block
Ethel A. Hunter,	4	18
Mary Alice Price,	5, 6	18
Jewel A. Grinstead,	1, 2	19
Theresa Dockhorn,	3,	19
Rhoda E. Johnson,	4	19
Mary E. West,	5	19
Wat Stewart,	Lot 6 and 6 in Block 3 in School Addition	19
SCHOOL ADDITION		
H. R. Horn,	1, 2	12
C. B. Jones,	3	12
Town of Portales,	4, 5	12
Heirs of W. E. Daniel, Deceased,	6	12
J. Harve Baker,	7	15
J. Harve Baker and Ada Baker,	8	15
Frank Wapas,	9, 10	15
F. G. Edmonds,	11, 12	15
Town of Portales,	1, 2	27
J. B. Raymond,	3	27
Town of Portales,	7, 8, 9	28
Town of Portales,	1, 2, 3	16
Town of Portales,	4, 5	16
C. W. Ison,	6	16
ORIGINAL TOWN OF PORTALES		
Alice Howard,	7 and NW 10-ft of 8	26
Fannie B. Robinson,	SE 40-ft. of 8 & NW 10-ft. of 9 (and SE 40-ft. of 8 & NW 10-ft. of 9 in Block 13 School Addition)	26
R. L. Yoachum,	9, except NW 10-ft. 26, Portales, and SE 40-ft. of 9 and all of 10 in Block 13, School Addition	
J. L. Fernandes,	11 and 12 in Block 13 in School Addition	
William Kelley,	r7, 8	25
Rhoda E. Johnson and Mary E. West,	9	25
Mary J. Dobbs,	10	25
Fannie E. Robinson,	11	25
J. F. Hatch,	12	25
Fred W. Nullmeyer,	10	24
Rusha F. Smith and Frances F. Christoe,	11, 12	24

Roosevelt Avenue from the Southwest Property Line of First Street to the Southwest Property Line of Fourth Street.

EAST PORTALES ADDITION

Property Owner	Lot	Block
A. J. Daniels,	13, 14, 15, 16	5
Mary A. Sandefer, Admx. Estate of J. H. Sandefer, Deceased, Mary A. (or M. A.) Sandefer, William F. Sandefer, Zephaniah S. Sandefer, Margaret E. Hester, Orma Johnston, Grace Carter,	17, 18	5
Henry George,	19, 20, 21, 22, 23, 24	5
John W. Russell,	1, 2	6
W. F. Jernigan,	3, 4, 5, 6, 7	6
W. S. Jones,	8, 9, 10, 11, 12	6
Frances T. Baker and Heirs of George W. Baker, Deceased,	1	9
R. M. Yarbrough,	2, 3, 4, 5, 6	9
John W. George,	7, 8, 9, 10	10
D. E. Bivins,	11, 12	10
George M. Heckman and Mary J. Heckman,	7, 8, 9	19
D. M. McLemore, and Heirs Edna V. Salter, Deceased; V. Isabella P Salter, Benjamin P. Salter, Charles R. Salter, and Charles R. Salter, Jr.,	10	19
B. F. Bouldin,	11, 12	19
Thomas P. Jones,	1, 2, 3, 4, 5, 6	20

Commercial Street from the Northeast Property Line of Maine Street to the Northeast Property Line of Oregon Street, and Maine Street from the Southeast Property Line of Commercial Street to the Northwest Property Line of Commercial Street.

Property Owner	Lot	Block
A. G. Troutt,	4	2
Trustees of Magnolia Petroleum Company	5 and 6	2
J. B. H. Young,	4	3
Frances T. Baker, and Heirs of George W. Baker, Deceased,	5	3
Mattie E. Mitchell, Admx. Estate of C. P. Mitchell, Deceased; Mattie E. Mitchell, Guy P. Mitchell, Hallie E. Mitchell,	6	3
New Mexico Utilities Co.,	1, 2, 3	5
J. M. Rockwell,	4, 5, 6	5
Portales Gin Company,	1, 2, 3, 4, 5, 6	6
Clovis Mill & Elevator Company,	1	9
Howard M. Davidson,	2	9
John W. Ballow and John M. Price,	3, 4	9
Allie Jones,	5, 6	9
R. G. Bryant	1	10
John W. Ballow and John M. Price,	2, 3, 4, and NW 86-ft. of 5 & 6	10
J. B. Crow,	SE 26-t. of 5 & 6	10
D. B. Stribling,	NW 18-ft. of SE 44-ft. of 5 & 6	10
Gorge T. Littlefield, Administrator of Estate of C. W. Ayres, Deceased, Olo Fogerson, Daisy Tinsley, Salina West, Willis A. Ayers and Lottie Rodriguez,	1, 2	14
Pecos Valley & Northeastern Railway Company,	3	14
J. B. Raymond,	NW 55-ft. of 1	15
J. B. Sledge,	SE 25-ft. of NW 80-ft. of 1	15
Robert W. Hughes,,	NW 16-ft of SE 50-ft. of 1	15
J. B. Raymond,	SE 34-ft. of 1 & 2	15
J. A. Fairly, Allie Donoho Slaughter, George M. Slaughter, Joe D. Slaughter, Eloise Slaughter,	3	15

You are further notified that if you desire to be advised in advance of the probable cost of the improvement to be assessed against your real estate, you may obtain general information as to the character of the proposed improvement, the frontage of your property which it is proposed to improve, and an approximate estimate of the probable total cost to be assessed against you, and your property, by calling in person or by your attorney or agent at the office of the Town Clerk in the Town Hall, in the Town of Portales, New Mexico, during business hours on any week day between this date and the date set for the hearing.

You are requested, in the event you decide to file a protest against said improvements, or any portion thereof, or against any matter or thing connected therewith, or to correct any errors or omissions, to file such protest or information in writing with the Town Clerk of the Town of Portales, prior to the commencement of the hearing.

By the order of the Board of Trustees of The Town of Portales, New Mexico, this 15th day of September, A. D., 1925.

(SEAL)

WAT STEWART,
Mayor, Town of Portales, New Mexico.

Attest:—
J. CLINT FAIRLY, Town Celrk.

First Publication 9-17-25—Last Publication 10-8-25

WILL START DRY GOODS STORE AT PORTALES

Dave Isenberg, brother of Sam Isenberg, proprietor of Everybody's Store, is here this week the guest of his brother. Mr. Isenberg is from Kansas City, but is preparing to move to Portales where he has rented a building and will open a dry goods and clothing store there within the next few days.—Clovis News.

FORD REVIVES OLD COUNTRY DANCES

A headline says Henry Ford is reviving the old country dances. If the Journal is not very much mistaken, Henry has not only shook us up, but made us shimmy for some time.—Clovis Journal.

WANTED—Will buy your second hand school books. Ed. J. Neer. 50-t-f-c

COME TO THE FAIR AND DON'T FORGET TO COME IN AND SEE THE

John Deere Corn Binders

REAL BINDER TWINE, 14c PER LB.

..George & Greathouse..

"Quality is Our Basis of Value" 112 Main Street

Fresh Pack Is In



We have just received this season's pack of early fruit and vegetables, and they are deilcious. Include some in your next grocery order.

H. E. White & Son

If You Want Efficiency and Service Don't Forget the Two Old Timers

---The---

McCormack Corn Binders

and the

J. B. Sledge Hardware Co.

New Mexico Cattle and Realty Company

FARM AND CITY PROPERTY

Insurance

Portales, New Mexico

Carr Lumber Co.

G. W. CARR, Manager

Main Street :: Phone No. 43

SELLING OUT---

Our Dry Goods Every Day.

That is what we buy them for.

C. W. ISON

Welcome Fair Visitors

Make our store your headquarters.
Have your friends meet you here.

JOYCE-PRUIT CO.

One Price — The House of Better Values — Spot Cash

Bill Ding Sez:



Let us give you an estimate on a new roof of our guaranteed composition shingles or roll roofing. Don't wait until the leaks make the plastering fall. You will be surprised at the low cost of our best roofings. Big stocks now on hand to supply you. Call us today.

I'm Interested in:
( ) New Roofs
( ) Barn Plans
( ) Enclosing the Porch.
( ) How to Finish Off an Attic

Name .....
Address .....

Portales Lumber Company
Dependable Service Phone 10

FALL CARE OF PULLETS INSURES EGGS FOR YEAR

If you want the best year's production from your pullets, you must give them the proper care prior to the time they begin laying, is the advice of L. N. Berry of the New Mexico A. & M. College.

First, the pullets should be put into their permanent winter quarters before they start laying. If they are allowed to lay for a time on the range and then moved to their winter quarters, their production is stopped and it is some time before they start laying again. They may even go thru a partial molt. Birds which had not started to lay before being moved received no setbacks. When they begin laying they can continue without interruption and there is, therefore, less danger of their going into a molt.

Another point to remember is that the pullets which are nearly ready to lay seem to be more susceptible to disease than at any other time. Their resistence is lowerd due to the physiological changes which are taking place at this time. They catch cold easily. Roup and other diseases are apt to develop. This should be kept in mind and the birds handled to prevent it as far as posible. They should not be crowded in the houses, or kept in poorly ventilated or drafty houses as these conditions tend to bring on colds. The sanitation of the whole plant should be closely watched.

Special attention should also be given to the feeding at this time. In order for the pullets to do their best, they should be in good flesh and up to standard weight for their breed. To obtain this result they must be fed liberally on scratch grain. Do not expect the pullets to do well on the same amount of feed as the year old hens require. The pullet is still growing some and she requires more feed, especially scratch, to keep up her body weight. If your pullets come into production in good flesh and up to standard weight, there is a much better chance of their producing eggs throughout the year without a stop.

LEE HIGHWAY ASSOCIATION

Washington, D. C., Sept. 19.—The principal events to report are as follows:

1. Work is under way or contracts will soon be let on bridges across all rivers, except the Tennessee at Loudon, between Knoxville and Chattanooga. The bridge across Red River between Frederick, Oklahoma, and Vernon, Texas, will be completed October 1st. It is a mile in length, the longest bridge in the United States west of the Mississippi River.

2. Construction is under way to close all except a few short gaps, most of which will be constructed in 1926, with completion in sight in 1927.

3. All of Lee Highway has been selected for marking as a U. S. Arterial Highway except the Alabama Section and part of the Mississippi and Southwest Tennessee Sections. Detailed designation is yet to be made between Ardmore, Oklahoma, and Frederick, Oklahoma. The reason why the sections in Alabama, Mississippi and Southwest Tennessee were not selected was because the States did not request such action of the Joint Board for Marking Interstate Highways..

4. Contract has been made with the American Automobile Association for the publication of sectional strip maps and a complete Lee Highway Tourist's Guide, the first of its kind. On September 14, Major Bernard S. McMahan, representing tht A. A. A., will leave Washington for California by auto to secure data for these publications. Meanwhile strip maps are available for three sections, Washington-Newmarket, Newmarket - Roanoke, Bristol-Knoxville.

5. Contracts will soon be let for the new Arlington Memorial Bridge across the Potomac.

6. Property owners are signing contracts to deed a 200-foot right-of-way for Lee Boulevard, from the Arlington Bridge 111 miles to Newmarket to be the world's most magnificent boulevard.

7. A great increase of travel is reported from all parts of the line except between Chattanooga and Memphis.

8. Plans are under way to make the next annual convention at Frederick, Oklahoma, next spring the most successful convention yet held.

The American Railroads have earned the right to be considered authorities upon the matter of safe operation. During the year 1924 there were only 449 fatalities among the 931,000,000 persons carried, or one fatality for every 6,314,000 persons carried safely. This result reflects the intelligent and persistent efforts of railroad officials to operate their properties safely and indicates that in railroad parlance safety is far more than a mere phrase.

There are over 18,000,000 passenger and commercial automobiles using our highways today, with approximately 19,000 fatalities and 450,000 injuries per year. That there is gross incompetence and reckless operation of automobiles upon our highways is beyond question. We can well afford to most seriously consider and apply the American Railway Association's grade crossing slogan—"CROSS CROSSINGS CAUTIOUSLY." Caution at railroad crossings will beget caution elsewhere. Those who will not voluntarily be cautious should be driven from the highway.

"SIX-SHOOTERS AND SADDLE BAGS"

At the Methodist church Sunday 7:15 p. m. Same pageantry, extra music, same talk by the pastor. Come early and avoid the rush. L. L. Thurston, Pastor.

SAME HERE, BROTHER

One of the menaces to traffic safety in Roswell is the speed with which many of the delivery cars are run. They seldom are contented with less than twenty-five miles an hour and dodge in and out of traffic with little respect for law-abiding drivers. There have been a number of collisions caused by these cars and there will be more and perhaps worse unless some change is made. One of the favorite diversions of some of these drivers is tearing down a street at a high rate of speed and then turning around and tearing back. Just a little diversion at the expense of the car owner and endangering the lives of drivers and pedestrians.—Roswell Record.

REMODELING HIS STORE

Carpenters are busy this week remodeling the furniture and hardware store of Henry George

SEE THE WONDERFUL ASSORTMENT



Hats,
Dresses
Coats
and Sweaters

Special Priced for Fair

Whitcomb's



An Invitation!

TO VISIT OUR STORE AND INSPECT NEW FALL DRESSES, COATS AND HATS. NEW GOODS ARRIVING DAILY. WE SHOW THE NEW STYLES WHILE THEY ARE NEW. —:— —:— —:— —:—

AUTUMN'S SMARTEST Dress Modes



Are Emphasized in the Collection We Are Showing.

Dozens of new arrivals, the very latest dress fashions for Fall. Frocks that are adapted to wear all Fall and into the winter, emphasizing all the new colors and materials, Ballriggans, Satins, Crepes and the various wool weaves.

Prices:
$6.95, $10.00, $15.00, $25.00 and Up

Ladies New Styles in Footwear
Patents, Satin, and Brown.



Men's and Boys Clothing

Our new Fall Suits for Men and young Men and Boys are now here.

The styles are up to the minuet the quality the best, and prices are reasonable.

Be sure to call in and see them.

Phoenix Silk Hosiery
in all the new shades. 98c, $1.50, $2.00 and $2.50

Priddy & Fooshee Co.