The Hart Beat

measuring the pulse of a growing community

Hart, Castro County, Texas, Thursday, March 9, 1978

Volume 15 Number 37 15 Cents

Kent Hill Shows Grand Champion In Houston Livestock Show

Kent Hill added to the Hart list of Houston Livestock Show champions this past week when he showed his 242 Crossbred barrow to the Grand Champion award, the third grand champion for Hart exhibitors in the past four years.

The barrow won the heavyweight class, then was named Champion Cross and then was chosen as the Grand Champion of the show.

The crossbred sold for $18,100 to Jesse Sharmon of Sharmon Ranch at Houston.

Van Burress showed a Berkshire barrow to Reserve Champion that sold for $10 per pound, bringing a total of $2,310.

Other top placings included, Marty Malone, 2, lt. Cross; Janet Black, 2, hvy. Cross; Ricky Rowland, 3, med. Cross; Nathan Ingram, 3. lt. Spot; Reent Upshaw, 3. hvy. Spot; Larry Marble, 4. hvy. Hampshire; Marlin Marble, 6. hvy. Cross; Johnny Newsom, 6. med Hampshire; Daniel Higgins, 7. hvy. Other Breeds; Eliazar Castillo, 8. hvy. Chester; Scott Jones, 13. hvy. Duroc; and Glen Black, 20. med. Hampshire.

Mark Werner, Vic Hart, Kelly Jones and Keith Newsom did not place with their barrow. Lamb exhibitors, Vic Hart, Lana Tucker, Connie Beavers and Wade Carson also found the lamb competition too tough.

Those from Hart who traveled to the show included Mr. and Mrs. Joe Hart, Mr. and Mrs. Lanny Tucker, Mr. and Mrs. Preston Upshaw, Mr. and Mrs. Jim Werner, Mr. and Mrs. Newlon Rowland, Mr. and Mrs. Doug Higgins, Mr. and Mrs. Furch Riley, Mr. and Mrs. Dean Hill, Mr. and Mrs. Weldon Jones, Bill Hill, Terry Hill and Evelyn Hill.



KENT HILL .

Women Organize Tennis League

A meeting will be held March 20 in Community Room of Farmers State Bank at 7 p.m. for an organizational meet for women tennis league.

Any interested women are invited to attend or call Erin Martin at 938-2362.

Honor Roll Announced

Fourth Six Weeks and Quarter honor rolls for high chool and junior high are announced as follows:

Fourth Six Weeks:

Seniors - Sherry Booe, Geoff Clifford, Doniece Clark, May Ethridge, Tamie Gilcrease, Abby Mancias, Norma Rios and Melanie Upshaw.

Juniors - Stacy Averitt, Marsha Cobb and Irene

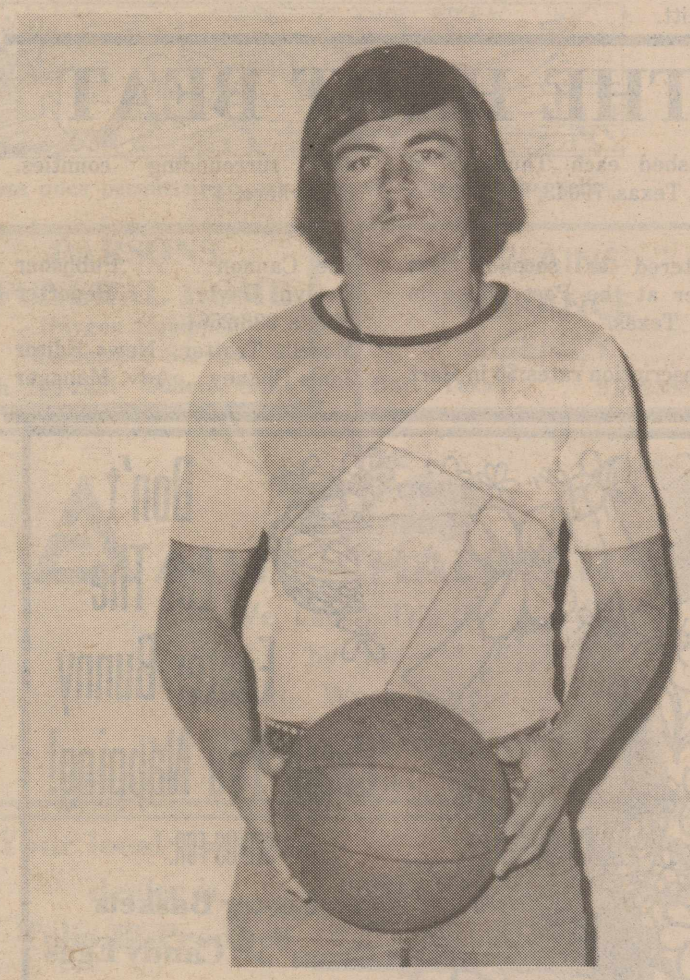
Continued to page 12

Voters Approve $65,000 Bond

The approval of the issuance of $65,000 of waterworks improvement bonds was made by voters Wednesday by a vote of 62-6.

A total of 68 persons voted and the votes were canvassed following the closing of the polls.

Bonds make funds available for improvements needed for city waterworks.



GLEN BLACK

Hart Senior Named To All-District Team

Glen Black, 5'9" senior, has been named to the 3-A All District basketball team for the 1977-78 season.

The son of Mr. and Mrs. Jim Black, Glen has been a consistent performer all season for the Hart Longhorns, averaging 16 points per game and nine assists.

Black served as co-captain for the Hart varsity this past year. He was one of the leaders all year for the 'Horns.

Coach Mike Martin said, "It was a pleasure to have coached Glen. I knew that every time he walked out on the floor, he would give 110% effort. He was a unanimous selection on the all-district team. There were a lot of excellent basketball players in our district and Glen was at the top of that group."

Blood Drive To Be Held

March 20, citizens of Hart will have an opportunity to make an important, personal contribution to the welfare of this community.

That is the scheduled date of a mobile blood drive to be held at Farmers State Bank from 3:30 to 6 p.m.

Doug Higgins, chairman of the drive, would like every person to consider this drive to be an invitation for personal action -- the simple, satisfying action of donating blood for a person in great need. In only 30 minutes you may give the most precious gift of all -- the "gift of life."

In 1977, 25,000 units of blood are needed to supply the needs of patients in our 41 hospitals, says Janice Hassell, Donor

Continued to page 7

Five Persons Seek Election

Five persons, including one woman, have made known their wishes to become a school board member.

Those seeking positions on the board are Weldon Jones, who is running for re-election; B.E. "Bill" Brantley, Harold Bob Bennett, Doug Higgins and Neoma Brooks Wall.

Glyn Reed will serve as election Judge and Sarah Hart as alternate.

Little Dribblers Officers Named

Officers for the 1978 Girls Little Dribblers organization were elected Monday night as a group met in the community room of Farmers State Bank.

Named president was Debbie Jackson, vice president and concession stand chairman; Minnie Ammons, secretary-treasurer; Edna Jean Kittrell; score keeper, Shirley McLain; gate keeper, Sunday Rodriquez and official chairman, Carolyn Rowland.

SEEKS OFFICE

Mrs. L.C. (Marguerite) McLain is seeking a position on the board of directors of the Plains Memorial Hospital in Dimmitt.

VISIT IN OLTON

Mr. and Mrs. E.E. Davis visited recently with her cousin and family, Mr. and Mrs. Dwain Eby at Olton.

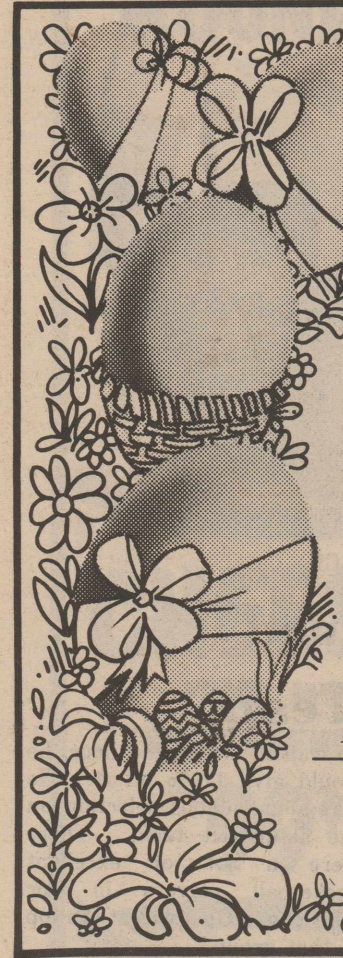
THE HART BEAT

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Sue Cannon.....Publisher
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NORA LEE'S

The Voice Of Business

'The Incumbents' Protection Act

Here's a quick quiz for you:

1. Political contributions by business heavily favor the Republican Party. True? False?

2. Big Business spends more freely than Big Labor in political campaigns. True? False?

3. Public financing of congressional campaign espenses would reduce the influence of all major special interest groups on American political life. True? False?

If you answered "true" to any of the above questions, the following information will be of special interest to you.

In 1976, interest groups donated a record $22.6 million to congressional candidates, almost twice the figure for 1974. This money helped the 924 general election candidates for Senate and House seats to spend an estimated $99 million in their campaign efforts.

The largest money source was the AFL-CIO's network of national and state Committees on Political Education (COPEs) which, joined by other unions, contributed a total of $8.2 million.

In the same election, corporate and business trade association political committees contributed about $7 million . . . some $1.2 million less than labor.

Common Cause made a study of where this interest group money went. Here's the breakdown:

-- $13 million for incumbents running for re-election.

-- $4 million for challengers.

-- $3 million to candidates for a vacant seat.

-- $2.2 million to candidates unsuccessful in the primaries and to special election candidates.

By party affiliation, labor organizations gave very heavily to the Democratic side of the aisle -- over $2 million in the Senate and close to $4 million in the House. Senate Republicans received only $94,000 from labor and House Republicans some $135,000.

A real shocker for many people is the tally of where the business contributions went. In the Senate, Democrats got $1.2 million and Republicans $1.3 million. In the House, Democrats got about $3.8 million compared to $4.3 million for the Republicans. Close to a tie in both cases.

Two important conclusions can be drawn from this data:

1. The influence of business contributions on American elections is often wildly overstated. Business gives less in total than labor, and the pattern of contributions is less monolithic.

2. The incumbents already enjoy an enormous advantage over challengers.

In light of this information, what would you think of legislation to (1) increase the advantage of incumbents, and (2) magnify the political power of labor relative to business?

There is such legislation before the House right now. The bill number is H.R. 5157. It would limit the amount of money that could be spent on a given race, and provide federal matching funds (at public expense) for campaign contributions.

That certainly sounds fair enough, until you consider a couple of key points.

First, the incumbent gets the advantage of constant free publicity by virtue of his office, and such important privileges as free postage. Consequently, raising extra campaign money is now the only significant means open to a challenger for offsetting these advantages of incumbency.

And second, the legions of organized labor are able to provide many valuable "volunteer" services to a candidate other than cash -- such services as get-out-the-vote drives, telephone banks, brochures, etc. With a ceiling on cash contributions and federal matching funds available, the unions could use more of their money to support these manpower-related activities. So they would win going and coming.

Thus do the incumbents seek to protect themselves and their friends with "public interest" legislation. It's called doing well by doing good.

'Will' Gilmore Dies In Dallas

Word was received this week, of the death of Wilson (Will) Gilmore, of Dallas, Dec. 21. Mr. Gilmore died of a cardiac arrest, and had been in ailing health due to emphysema, for several years.

The Gilmores were former Hart residents having lived here in the mid fifties, at which time Gilmore was in business and Mrs. Gilmore taught school. Will is perhaps best remembered as the person responsible for the first "Irrigation-tube setting contest" held in Hart, which was a forerunner of the Hart Days events.

Weldon Lacy writing in the Mesquite Musings, had this to say about Will: "Wilson Gilmore, gifted athlete, coach and teacher, was one of the most colorful individuals ever to walk the halls and stalk the athletic fields of Olney High School, Texas Tech University and the places where he coached and taught."

He then went on to write of many amusing incidents related by Polk Robinson, a former Texas Tech basketball coach, who had played with Will, that bore out the truth of the above statement.

Will is survived by his wife Elberta, a daughter, Linda, and a son, Russell. Friends will be saddened to learn of his untimely death.

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-PUNK HAMBY-

PHILLIPS 66 Hart Oil & Butane PHILLIPS 66

Chapter Reorganized, Conduct Membership Drive

The recently reorganized Castro County chapter of the Association of the W's, (Women Who Want to be Women) will be conducting a membership drive on Tuesday, Mar. 14. Everyone is invited to attend an educational session concerning the goals and objectives of the Association, which will be held at the 4th and Bedford St. Church of Christ in Dimmitt at 9:30 a.m.

Peggy Brandon from Amarillo will be the guest speaker. Mrs. Brandon has been very active in the "Stop ERA" movement. She has been in Austin twice when rescission of the ERA was sought. She attended the IWY State conference and was an alternate delegate, represnting the Pro-Family group, at the National IWY meeting in Houston in November.

She attended a Pro-Family luncheon held on Capitol Hill Feb. 8, to which President and Mrs. Carter and all of the Senators and Representatives were invited as guests and officially presented the Resolutions which were adopted by the Pro-Family group, last November. These resolutions were presented to many groups in this area by Mrs. L.C. McLain of Hart and signed by a great majority of the Castro county residents. Mrs. McLain says she believes most of those signing the resolutions will want to hear Mrs. Brandon as she brings us up to date on some of the events taking place which will affect the homes and families of America.

The meeting is not limited to women only, but to all who are interested in these issues. There will be a question and answer session and a salad luncheon following.

The local W's chapter officers are Mrs. Linda Merritt, president, Mrs. Naomi Brown, vice president, Mrs. Darla Stewart, secretary-treasurer, and Mrs. Marguerite McLain, reporter. The Association meets at 7:30 p.m. the second Thursday of each month, at the City Hall in Dimmitt, and is open to the public.

The W's is a national organization with headquarters in Fort Worth. Mrs. Lottie Beth Hobbs, an accomplished author and lecturer, serves as president.

Weekend Revival Slated Mar. 16

A weekend series of revival meetings has been scheduled for First United Methodist Church, Mar. 16-18.

Guest evangelist for the emphasis will be the Rev. Lewis Holland, pastor of First Methodist Church, Hale Center. He is graduate of Southern Methodist University and Perkins School of Theology.

Music will be under direction of Norman Hemphill, Lay Associate Pastor and music director for Oakwood Methodist Church, Lubbock. Graduate of Texas Tech University, he was formerly band director at New Deal High School.

Breakfast meetings will be held at 7 o'clock each morning with special music and the Rev. Holland speaking. Evening services will be held at 7:30 p.m.

All interested persons are urged to be present.

ABOUT AGRICULTURE

Gene Linn of Lubbock says "If you really want to see me lose my Irish temper, just say "those farmers are not broke . . . look at those big houses they live in. Sure, some farmers do have nice homes . . . and many farmers' wives work as clerks, secretaries and school teachers to help pay for those houses.

"Have you ever looked at the new homes in our city? Do those of us who live in town have a God-given right to a nice home while farmers are supposed to live in one with four rooms and a path?

"And check the age of occupants. Hundreds of Lubbock's new homes are owned by couples married 5 years or less. While many farmers have worked a lifetime to purchase a similar home.

"One thing about a farmer . . . when he makes money he spends it . . . sometimes on a house, drapes, carpet or furniture -- or maybe a trip to Hawaii. And that helps all of us."

ABOUT AGRICULTURE

Gene Linn says, "Do you understand what is meant by Parity? It's simply a measure of farm buying power. Here's a recent example of what's happening.

"The year 1973 was an unusually high-yield cotton year, with prices the best in a long, long time. In 1973, a popular diesel tractor cost $14,189, and cotton was selling for 65 cents a pound. It took 43.7 bales to buy the tractor.

"Today, the same tractor costs $27,487 . . . and that same grade and staple of cotton is selling for 45 cents a pound.

"To buy that same tractor takes 122.2 bales of cotton. Simple mathematics will tell us . . . it takes 78.5 MORE bales of cotton to buy the tractor today than it did as recently as 1973.

"If it took the same number of bales, that would be Parity. In this factual example, it's easy to see that the farmer has lost 80 percent of his buying power."

ALL SIZES
Crock Pots
CHARLES PLACE

News Of Servicemen

Marine Corporal Paul Tenorio Jr., son of Mr. and Mrs. Paul Tenorio Sr., recently participated in the multi-nation naval exercise "Readex 1-78" in the Caribbean Sea.

He is serving as a member of Battalion Landing Team One Slant Two (BLT½), homebased at Camp Lejeune, N.C.

Conducted at Vieques Island, Puerto Rico and in the Caribbean Sea, the week-long "Readex 1-78" involved Navy and Marine units from the United States, United Kingdom, Canada, Brazil, West Germany and the Netherlands. Readiness training included antisubmarine warfare, anti-air defense, plus amphibious and task group operations. Following an amphibious landing on Vieques Island, U.S., Dutch and Brazilian units conducted exercises in patrolling techniques, land navigation and anti-mechanized live-fire.

Tenorio joined the Marine Corps in May 1975.

Fourth Graders Present Playlet

Fourth grade students in Mrs. Ann Bell's Reading class presented a playlet, Tuesday, Mar. 7 at 9:30 in the Hart Elementary Gymnasium in observance of Public School Week.

The playlet included the song "Any Time Sunshine sung by Jeff Wheeler and Karen Myers, some choral reading and a folk dance by the entire reading group. Mrs. Bell and the students expressed their appreciation to the parents who attended.

UMW Hosts Kitchen Shower

WMU was host for a kitchen shower at the church Saturday from 3 to 4 p.m.

Tables were laid with green cloths. A bowl of red roses on one table held donations for the stove and refrigerator. The other table held kitchen accessories of the shower.

Refreshments of punch and cookies were served.

CELEBRATE BIRTHDAYS

Bob Reed and his father, G.T. Reed of Plainview, celebrated their birthdays Sunday with dinner at Furr's Cafeteria in Plainview. Joining them in the celebration were Mrs. Bob Reed, Keith and Leslie, Mrs. G.T. Reed and Beverly, Roy and Angela Reed of Lubbock.

HAS SURGERY

Tamie Gilcrease was in Anthony's Hospital in Amarillo Monday to Friday and underwent knee surgery on her right leg. She is the daughter of Mr. and Mrs. Arnold Gilcrease.

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ONE CALL DOES IT ALL

VISIT BROWNS

Visiting a week with Mr. and Mrs. Dewayne Brown, Ware and Blair were his parents, Mr. and Mrs. Bernard Brown of Nathrop, Colo. They also visited other relatives including her mother, Mrs. Mable Aven.

VISIT LANCASTERS

Mr. and Mrs. Russell Smith of Midland were weekend guests of Mr. and Mrs. Lester Lancaster. Other guests in the Lancaster home included Mr. and Mrs. Danny Frye of Plainview and Mr. and Mrs. E.E. Bailey, also of Plainview. Visiting Sunday were Mr. and Mrs. Millard Sells of Plainview.

NOTICE

Orders for pictures of the Senior-Parent night of the Roaring 20's may be placed with Mrs. Shirley Barnes by contacting her at home or at the school.

DAUGHTER VISITS

Mrs. Anna Willmon of Roswell, N.M. visited Monday to Thursday with her mother, Mrs. Mamie McLain.

ATTEND SEMINAR

Mr. and Mrs. Dwight Miller and Mrs. L.C. McLain attended the Zig Ziglar Personal Growth and Development Seminar in Lubbock's Minicipal Auditorium, Tuesday night, Feb. 28. Ziglar is author of the book "See You At The Top", is a nationally recognized speaker, and has been recognized three times in the U.S. Congressional Record.

IN ROCHESTER

Mr. and Mrs. Claude Ray visited over the weekend with his mother, Mrs. Mattie Ray at the Brazos Valley care home at Rochester and visited his brother, Mr. and Mrs. Clyde Ray and Sherri at Irving. Also visiting there was another brother, Mr. and Mrs. Ralph Ray from Kingsland and a nephew Wayne Ray and family, Hale Center.

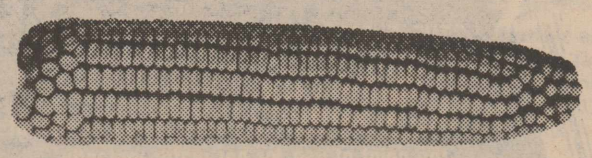
VISIT McLAINS

Mr. and Mrs. Jerry White of Dallas and Mr. and Mrs. Murl Pickrell of Odessa were recent visitors in the L.C. McLain home.

Here's what a Pro says about P-A-G

"My SX520 & 949 averaged 8,800 lbs. per acre."

RAY GERK
Hereford, Texas



"I had 4 circles of P-A-G corn northwest of Hereford (520 acres) which averaged 8,800 lbs. per acre of dry corn. 3 circles were SX520 and 1 circle was 949. I'll sure plant P-A-G next year after that kind of a yield in 1977."

FOR MORE INFORMATION CONTACT

Tide Products Hart, Texas
Hart Farm Supply Hart, Texas

Ask your **P-A-G Dealer** about the 1978 **REBATE PROGRAM.** It will save you money on your **P-A-G** purchases.

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MRS. LESLIE CHAMBERS



Cook of the Week

Sharing recipes this week is a relatively new homemaker, Mrs. Leslie Chambers.

Ronda grew up in Plainview and was living in Dimmitt at the time of her marriage. Leslie is employed as a mechanic for Hi-Way Garage.

Mrs. Chambers says her hobbies are snow skiing, water skiing and painting. She especially likes textile painting.

The Chambers are Baptists.

SALTY DOGS

Make one single pie crust.

1½ c sifted all-purpose flour
½ t salt
½ c shortening
4-5 T cold water

Roll out just like you would pie shell 1/8 inch thick.

Spread butter on pie shell while flat. Make sure it's all covered, sprinkle sugar and cinnamon over butter. Roll up. Cut 1-inch.

Put cuts of butter in bottom of cake pan. Put sugar over the butter. Then place 1 inch slices in the pan. Take one carton of whipping cream. Pour over the top, making sure it is all covered. Bake at 300°.

NO-PEEK STEW

2 lb. Texas stew meat
2 beef bouillon cubes
½ c red wine or
½ cup wine vinegar
1 c tomato soup, undiluted
1 pkg frozen stew vegetables

Place all ingredients in a large casserole dish or Dutch oven: cover with foil or a lid. Bake at 250° for 5 hours. (Do not peek). Serves 6.

LONDON BROIL

2 lb. flank steak
¼ c salad oil
¼ c olive oil
¼ c wine vinegar
½ t thyme
¼ c lemon juice
½ t salt
½ t pepper
1 t sugar

Score steak. Place steak in shallow glass baking dish. Mix remaining ingredients to make marinade. Pour over steak. Refrigerate overnight. Grill or broil on each side until desired doneness. Approximately 10 minutes on first side, 5 minutes on second side.

EASY TAFFY

1 c sugar
1 c white Karo
¾ c water
1½ T butter
1/8 t soda
½ t vanilla

Bring to a boil sugar, Karo and water to form a hard boil. Then add the other ingredients. Pull as soon as possible. Use butter on hands when pulling the taffy. Roll in powdered sugar, if desired.

ALL COATS
1/3 OFF
The Company Store

Baptist Women Attend Meet

A group of women from the Baptist Church attended an Associational WMU Meet at Cotton Center Thursday.

They met to study the manual and had a covered dish luncheon.

Attending were Mmes. Garner Ball, Everett Heller, Arnold Pessoa, Don Johnston, J.D. Rodgers, Harold Bass, Mack Davis, and a visitor Mrs. Euidean Parson from Spur who is visiting her daughter and family Mr. and Mrs. J.D. Rodgers.

YOU ARE INVITED
TO ATTEND A
GOSPEL MEETING
TO BE HELD BY
KENNETH AVERETT
AT
THE NORTH SIDE CHURCH OF CHRIST
IN OLTON, TEXAS
MARCH 12 - 19
WEEKNIGHTS: 7:30 P.M.
SUNDAY MORNING: 10:30 A.M. SUNDAY NIGHT: 6:30 P.M.

Lisa Nelson On Dean's List

Lisa Ann Nelson, daughter of Mr. and Mrs. David Nelson, is one of 143 students who is on the McMurry College Dean's list for the fall semester.

To qualify for the Dean's list, a student must be enrolled for 12 semester hours and must make a 3.5 or better grade point average on a 4.0 scale.



What's Cooking at School

March 13-17

MONDAY - Taco with cheese, tossed salad, pinto beans, peanut butter cake and milk.

TUESDAY - Sloppy Joe on homemade bun, French fries, catsup, salad, fruit and milk.

WEDNESDAY - Steak fingers, yeast rolls, green peas, buttered corn, apricot cobbler and milk.

THURSDAY - Cheeseburgers on homemade bun, lettuce, tomatoes, pickles, onions, peaches, cookies and milk.

FRIDAY - Fried fish, tarter sauce, cornbread, cole slaw, green beans, St. Patrick Jello and milk.

IN MORTON

Mr. and Mrs. F.A. Smith visited Sunday with her sister and brother-in-law, Mr. and Mrs. W.B. Petterson at Morton.

CHURCH DIRECTORY

CHURCH OF CHRIST

ROY SHAVE, Minister

Bible Study	10:00 a.m.
Morning Worship	10:55 a.m.
Evening Worship	6:00 p.m.
Midweek Worship Services	7:00 p.m.

FIRST BAPTIST CHURCH

REV. JOE CARIKER, Pastor

ARNOLD V. PESSOA, Spanish Minister

LON CHAFFIN, Youth Director

Church Phone 938-2316

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
Training Union	5:30 a.m.
Evening Worship	6:30 p.m.
Mid-Week Service (Wed.)	8:00 p.m.
GA's (Sunday)	5:30 p.m.

CALVARY BAPTIST CHURCH

REV. FRIONIA COLE, Pastor

Sunday School	10:00 a.m.
Worship	11:00 a.m.

ST. JOHN'S CATHOLIC CHURCH

FATHER RAPHEL CHEN

Mass (Sunday)	8:30 a.m.
Catechism (Sunday)	9:45 a.m.
Mass (Thursday, Spanish)	6:30 p.m.

METHODIST CHURCH

REV. LANNY WHEELER

Church Phone 938-2462

Parsonage Phone 938-2462

Sunday School	10:00 a.m.
Morning Worship	11:00 a.m.
U.M.Y.	6:30 p.m.
Evening Worship	6:00 p.m.
Choir Practice (Wed.)	7:00 p.m.
UMW (Wed.)	7:30 p.m.

Hart Producers Co Op Gin

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The Hart Beat

Tide Products

Farmers Grain Co.

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B & K Grocery

Hart Oil Co.

Nora Lee's Gift & Apparel

Kings Blacksmith

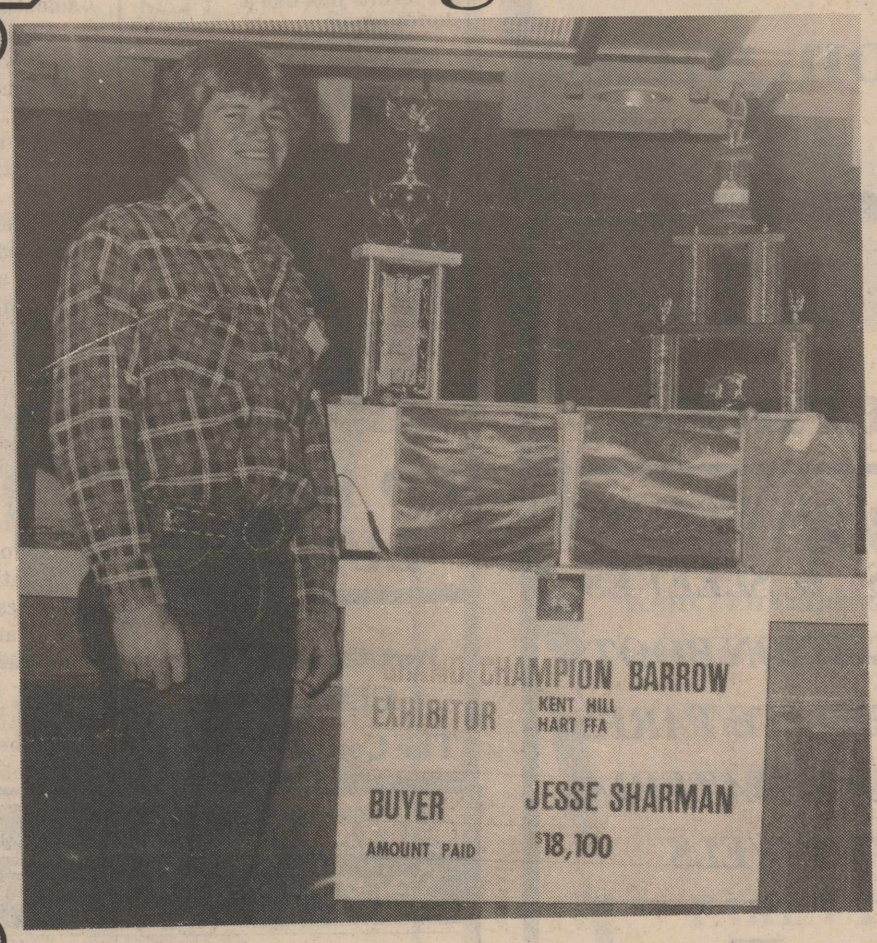
Hart Lumber Co.

Hart Aerial Sprayers Inc.

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Congratulations!!!



Kent Hill

On Showing

GRAND CHAMPION BARROW

At The Houston Show

We also congratulate all other Hart Exhibitors:

Marty Malone, Janet Black, Ricky Rowland, Nathan Ingram, Reent Upshaw, Larry Marble, Marlin Marble, Daniel Higgins, Eliazar Castillo, Scott Jones, Glen Black, Mark Werner, Vic Hart, Kelly Jones, Keith Newsom, Lana Tucker, Johnny Newsom, Connie Beavers and Wade Carson.

You are a real asset.

PHILLIPS 66

Hart Oil & Butane

PHILLIPS 66

Houston (Punk) Hamby

SISTERS VISIT

Visiting Sunday with Mr. and Mrs. Hubert Newman were her sisters, Mrs. Ocie Holland and Mrs. Merle Sharp both from Olton.

RETURN HOME

Mr. and Mrs. Lorenzo Lee returned home Monday after spending a week with his brother and sister-in-law, Mr. and Mrs. A.C. Lee at Ballinger. Mr. A.C. Lee is very ill.

VISIT GRANDDAUGHTERS

Mr. and Mrs. Earnest Martin visited recently with granddaughters, Patsy and Kimberly Merritt at Muleshoe.



People once believed that if their palms itched they would receive money.

DINNER GUESTS

Mrs. Mack Davis, Deryl, Diane and Debra were Sunday dinner guests of her sister and family, Mr. and Mrs. Bud Roberson, Randy and Guyle in Amherst. Also visiting there were their mother and stepfather, Mr. and Mrs. Roy Byrd of Lazbuddie.

IN NEW MEXICO

Mrs. Lucille Myers, Mr. and Mrs. Aubrey Myers and Karen visited Mr. and Mrs. Dorman Corbin of Dora, N.M., Sunday. The occasion was the 25th wedding anniversary celebration for the Corbins, hosted by their three children.

SHOWING ANNOUNCED

Bruce Futrell will present a show of Portraits and Paintings in the Mary Moody Northern Hall at West Texas State University in Canyon, March 5 through 19.

Swisher Electric Cooperative Members Hold Annual Meeting

Swisher Electric Cooperative members and their guests will hear Dr. Gail B. Dunning of Greenwood, Nebraska during the Annual Members Meeting on Saturday, Mar. 18, at the Cooperative's Headquarters Building located at 401 S.W. 2nd Street.

Dr. Dunning was an overwhelming choice for speaker because of his innate ability to perceive and then discuss in a very humorous and interesting fashion the situations and human traits influencing our daily lives.

He follows through with suggestions of actions for people to consider implementing to better accept and/or control the conditions around them. Dr. Dunning has a deep insight into human behaviorial patterns and has very astute formulas for coping with these patterns. The approach he uses is such a humorous one that his audience is entertained as well as informed because he does get his ideas across.

Dunning received his doctor's degree in Counselling Psychology from the University of Nebraska-Lincoln and holds three other degrees. He has a master's degree in Guidance and Counselling, a bachelor's degree in psychology and a bachelor's degree in history and religion.

Until recently, Dr. Dunning was associated with the University of Nebraska where he was a member of the Graduate College Faculty and held joint appointments in the University Counselling Center and the Department of Educational Psychology and Measurements. He is now in private practice specializing in marriage and family counseling. He also does consulting work for a number of firms in human relations training, curriculum development and management and employee training.

The Dunning family is active in church work, with Dunning serving as an elder in the Greenwood Christian Church, teaches a Sunday morning Bible Class and hosts Bible classes in the Dunning home for interested groups.

His wife Carol, is the financial secretary of the Greenwood church. Dr. Dunning's father, Guy B. Dunning, was the founding president of Nebraska Christian College and his brother, Dwaine is a professor at Dakota Bible College.

Dr. Dunning conducts training programs for ministers, psychologists, social workers and other professionals in counseling psychology and does workshops for youth and adults in the application of psychological principles of Christian living.

Dr. Dunning will be working with Cooperative directors and employees during Thursday and Friday prior to the Annual Members Meeting.

"The Directors and Management of Swisher Electric are very pleased to bring Dr. Dunning to our Annual Members Meeting as speaker. He is a dynamic individual with a special talent and we feel all who hear him will benefit", said Emmet Pittman, President of the Board of Directors.

ABOUT AGRICULTURE

Gene Linn says "We Americans are pretty smug sometimes . . . until we stop for a closer look.

"It was the Russians who put the first satellite in orbit . . .

" . . . A South African who performed the first successful heart transplant . . .

" . . . A Dutchman who discovered bacteria . . . the Germans who developed the diesel and jet engines.

"And, of course, America has had a great number of firsts also. There's one area, however, where we are head and shoulders above the rest of the world . . . and that's Agriculture.

"The American Farmer's ability to produce food and fiber has won him the envy and admiration of the world. The American Farmer's work, sweat and genius have made us the best fed, best clothed people in the history of the world. We eat better everyday than the kings of Europe did a few generations ago."

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CLEAN YOUR CARPETS... THE PROFESSIONAL WAY.

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Work Clothes Priced For
CLOSE-OUT
The Company Store

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Serving Specials Every Day
11-10 Tues.-Sat.
12-6 Sundays
Come By And Eat Good Food

Irene's Ideas

By Irene Keating

Last weekend was quiet with Dimmitt fans at the basketball games and others at the Houston Stock Show.

Would you like to enter the National Chicken Cooking Contest? If you enter and get to the finals, you'll get an expense paid trip to Tampa, Florida this July. The Texas winner will be selected in Austin in May. Entries are due by April 1. To enter, on the front page of your recipe, write your name, address and phone number and mail to: Chicken Contest, Box 28158 Central Station, Washington, D.C. 20005.

Most of us have been enjoying the few nice days lately and want to get outside if we can. There are several things we need to do now to get ready for Spring.

Complete all pruning of evergreens and of summer flowering trees and shrubs this month. Also, all bare-root planting must be done by the first week in April. After March 31, use only container grown or balled-and-burlapped plants.

Remember, our March winds can be very damaging to landscape plants if the soil is dry. Keep plants watered, especially those recently transplanted.

You can begin planting gladiolus bulbs; space planting dates at two week intervals to extend the flowering season.

Get those flower beds ready. Most of us enjoy these first warm days and want to be outdoors. While you're outside, you also need to renew mulches on your existing shrub beds and mulch new plantings.

Remember, if you ever have a problem with anything related to homemaking, consumer buying, credit, furniture selection or whatever, call me at 647-4115 or come by the office in the Courthouse basement. If we don't have the answer, we can always get it for you from our Specialists at Texas A&M University.

IN MULESHOE

Mr. and Mrs. Leonard Griswold were in Muleshoe Sunday to visit their sons Mr. and Mrs. Dale Griswold, Steven, Chad and Kimberly Kay Ann, Mr. and Mrs. Donald Griswold and Jack Griswold. They also visited her mother Mrs. Ted Allen.

Coming Events

March 11 - Hale Center Track Meet, High School boys and girls.

March 13 - School Board meeting; Little Dribblers, 4 p.m.

March 16 - Little Dribblers, 4 p.m.

March 17 - UIL Band Contest, Dimmitt; Olton Track Meet, Jr. high boys and girls; Farwell track meet, High school boys and girls.

Blood Drive

Continued from page 1

Development Specialist for South Plains Blood Service. This blood can only come from caring individuals -- the human body is still the only source.

Be a lifesaver. Make an appointment to donate blood by calling Doug Higgins, chairman of the drive at 938-2342.

Big 8x10 Natural Color Portrait



ask about our photo charms and plaques

SPECIAL LIMITED OFFER!

- FREE TO ALL SENIOR CITIZENS OVER 60
- LIMITED OFFER! One per subject, one per family. Advertised Special Head & Shoulders Only.
- FOR ALL AGES Babies, children, adults. Groups photographed at an additional small charge.

Thursday - March 6

10 A.M. - 1 P.M. & 2 - 5 P.M.

J & J Dry Goods

Hart

Hart F.F.A.
3 Out Of 4
A GREAT RECORD!



KENT HILL
With The GRAND CHAMPION BARROW
Of The
HOUSTON LIVESTOCK SHOW!

Kent's championship is the third such honor for Hart exhibitors in the past four years at the Houston Show.

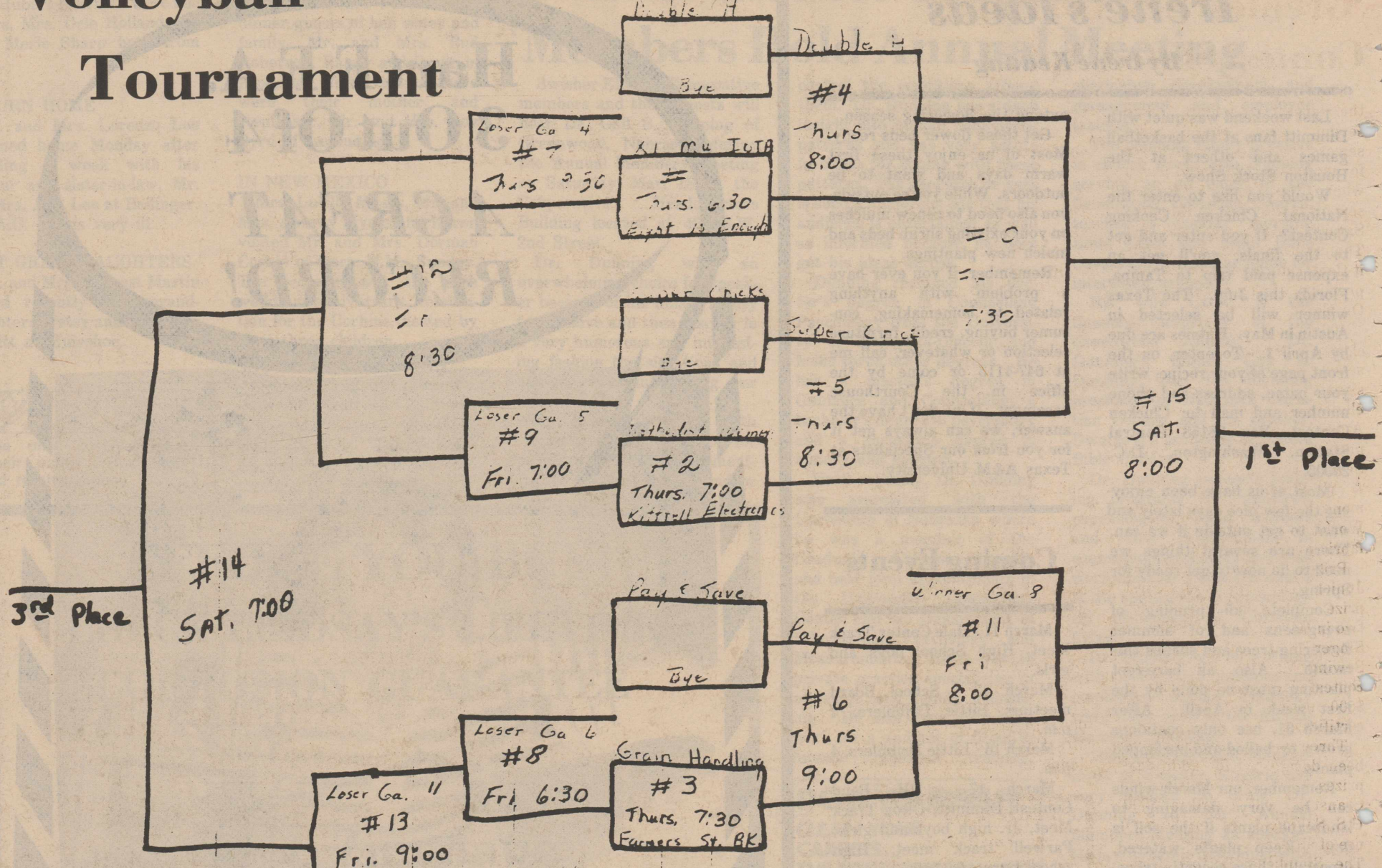
We Are Proud Of All The Exhibitors & Their Instructor, Lanny Tucker

OF THE 19 ANIMALS TAKEN TO HOUSTON, 14 WON - ANOTHER GREAT RECORD!

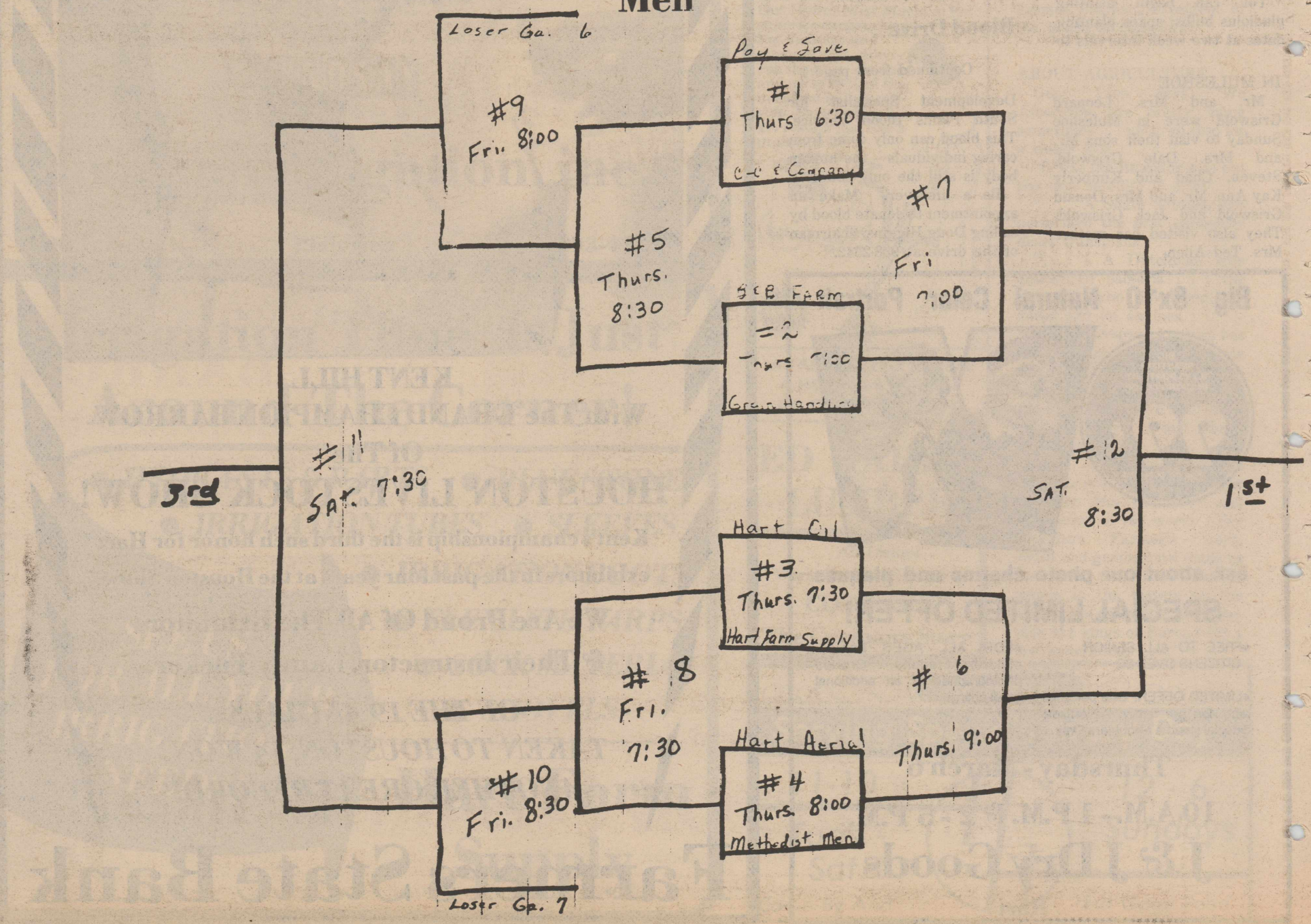
Farmers State Bank

Volleyball Tournament

Women



Men



'Greatest Sew On Earth' Contest Slated Apr. 1

The Greatest Sew On Earth, the largest consumer home sewing faire, offers home sewers the chance to compete for more than $20,000 in prizes when the world's largest sew-off takes place in Houston, Saturday, Apr. 1 at the Albert Thomas Convention and Exhibit Center during the Southwest premiere of The Greatest Sew On Earth.

400 home sewers will be chosen to compete in the 8-hour sewing marathon. Non-professionals, 13 years and older, are eligible to enter the sew-off. Applications are available at most Sears Roebuck, Singer Sewing Centers, Foley's, T.G. & Y, Wonder Fabrics, Solomons, Southern Fabrics, Cloth World stores and independent fabric and sewing centers.

Prizes in the Senior and Junior Divisions are: First prize - one week vacation for two in Hawaii; Second Prize - a Singer Athena Electronic Sewing Machine, the officials contest machine; Third prize - a $500 notion and fabric gift certificate.

Three special categories have been designated for additional prizes. V.I.P., division of Cranston, will award a $500 U.S. Savings Bond for the best use of an American-made print. The Simplicity Pattern Company will present a special award for the best use of a Simplicity pattern. The McCall Pattern Company will present the Annie Clothesline Award for the best use of a McCall's childrens pattern.

Each of the 400 contestants will receive a Sears Steam and Dry Iron and a Lady Seymour sleeve board/touch-up ironing board.

Sponsors of The Greatest Sew On Earth are: American Thread, Burlington/Klopman, E.I. DuPont, Lady Seymour, McCall Pattern Company, Milliken, Simplicity Pattern Company, Sears Roebuck, The Singer Company and Vogue/Butterick Patterns.

Sew your way to $20,000 in prizes. Contest deadline is midnight, Mar. 13, 1978.

IN MIDLAND

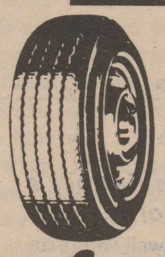
Mr. and Mrs. Darryl McLain, John and Amy visited in Midland, Friday and Saturday, with her sister and family, Mr. and Mrs. Jimmy Martin.

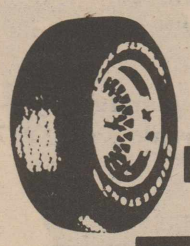
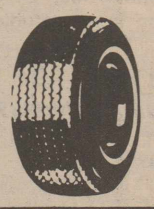
SUNDAY GUESTS

Mr. and Mrs. E.E. Davis visited Sunday with their daughter and family, Mr. and Mrs. David Irons, Kelly, Kevin, Jamie and Jason at Washburn.

1 Large Group Pre-teen
Luv-It Jeans
1/2 OFF
The Company Store

You Are Invited
To Attend
REVIVAL SERVICES
At
FIRST UNITED METHODIST CHURCH
MARCH 16, 17, & 18
Evangelist Will Be,
LEWIS HOLLAND
Pastor Of First United Methodist Church,
Hale Center
NORMAN HEMPHILL
Will Serve As Music Director
EVENING SERVICES BEGIN AT 7:30 P.M.
BREAKFAST MEETINGS BEGIN AT 7 A.M.

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★ BE LOOKING FOR OUR GRAND OPENING ★
IS NOW OPEN FOR BUSINESS!
★ BE LOOKING FOR OUR GRAND OPENING ★
TROY FULLER
OWNER
A FAMILIAR FACE IN THE TIRE BUSINESS, BUT A NEW COMPANY IN PLAINVIEW!
Troy Fuller Invites All His Old & New Customers To Visit With Him About His New Business, His Fine Lines Of Tires, Modern Equipment, And Highly Qualified Personnel To Assist You In All Your Tire Needs.
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MONARCH!

MICHELIN!

BRIDGESTONE!

SAFEMARK!
Come In And Meet Our New Personnel
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★ Keith Lemons ★ Jimmy Glenn
Domingo Amaya,
★ OIL SERVICES MANAGER
NEW!
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If fuel costs are squeezing the profit out of your corn crop, plant

The Cost Cutter

PIONEER® BRAND 3780

Less Irrigation Cost — Lower Harvest Costs Because of Lower Moisture — Less Drying Cost

Pioneer® brand 3780 can cut **your** costs to improve corn profits in four ways —

★ **Less Irrigation Cost** — 3780 needs less total water than commonly grown corns because it grows off fast. And because of its early water use, 3780 uses early-season rainfall more efficiently than other corns or crops.

★ **Less Harvest & Hauling Cost** — Fast drydown with good standability and ear retention lets 3780 dry in the field — you harvest and haul less moisture from the field.

★ **Less Dockage** — Less water hauled from the field means less dockage or drying expense.

★ **Lower Potential Weather and Insect Loss** — Because of its rapid growth feature and fast drydown, 3780 is ready for harvest well ahead of commonly grown corns. Fewer days in the field mean less exposure to potential bad weather and late-season insect problems.

MORE NET INCOME PER ACRE

High Plains farmers have consistently found 3780 producing more net income per acre than competitive corns of later maturity . . . even though the green weight of later maturing corns may have been more.

With 3780, you don't take big cuts in yield like you might expect. In fact, in 96 tests under many conditions in the past four years, 3780 has averaged 7,817 pounds per acre. Few farmers will boast of a higher four-year-average, dry-corn yield than this.

Yields like you'd expect from corn with input costs similar to grain sorghum . . . that adds up to more net income per acre.

3780 — 96 High Plains tests — 4-year average — 7,817 lbs./A.

Here's How 3780 Performed For 5 Area Farmers in 1977

Helmuth Quebe — Plainview
Planting date: April 11
Harvest date: August 20
Results: 8,200 lbs./A. at 15.0% moisture; pre-water plus three waterings; outyielded later maturing competitive corn by 600 lbs./A.
His comment: "I like 3780 because of its early maturity."

R. E. Lance — Hereford
Planting date: April 20
Harvest date: September 25
Results: 6,500 lbs./A. at 19% moisture; watered 3 times.
His comment: "3780 did as good as I thought it would."

Don Ott — Dimmitt
Planting date: April 27
Harvest date: September 10
Results: 8,590 lbs./A. at 19% moisture; watered 5 times.
His comment: "3780 had a very good yield for a fast maturing variety."

Vernon Jackson — Stratford
Planting time: April 7
Harvest date: August 5
Results: 8,680 lbs./A. at 16.5% moisture; watered 5 times. Popular competitive variety in same field planted earlier, received 1 additional watering, yielded less, and was harvested 12 days later at 24.5% moisture.

PIONEER® BRAND SEEDS

J. L. Francis — Kress
Planting date: June 2
Harvest date: October 20
Results: 7,100 lbs./A. at 14% moisture; watered 5 times.
His comment: "My 3780 was planted after a hail and I was really satisfied with the results."

Sorghum Farmer's Corn

3780 yields well with management similar to sorghum. And since it reaches peak water demand 4 to 6 weeks earlier than sorghum and up to 2 weeks earlier than later maturing corn hybrids, it can take advantage of early-season rainfall and avoid later-season water shortages. Your Pioneer seed dealer has a brochure that tells the whole story. See him soon!

PIONEER HI-BRED INTERNATIONAL, INC., Southwestern Division, Plainview, Texas

The limitation of warranty and remedy attached to each bag of Pioneer brand seed is part of the terms and conditions of the sale thereof. Pioneer is a brand name; numbers identify varieties. ® Registered trademark of Pioneer Hi-Bred International, Inc. PHYB 78

Would you help this kid?

When the dam broke at Buffalo Creek, West Virginia, a lot of people weren't as lucky as this little guy.

Jamie and the rest of the Mosley family made it up the hill just in the nick of time. Seconds later, a wall of water swept all their earthly possessions away.

Here you see Jamie in the Red Cross shelter, thinking it all over.

One look at that face, and we're awfully glad we were there to help.

Every year, you know, Red Cross touches the lives of millions upon millions of Americans. Rich. Poor. Average. Black. White. Christian and Jew. With support. With comfort. With a helping hand when they need it.

So when you open your heart, with your time or your money, you can be certain it's in the right place.



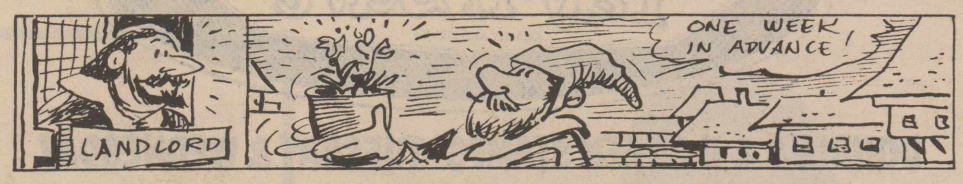
Red Cross is counting on you.

"Visit your aunt, but not every day; and call at your brother's, but not every night."

Benjamin Franklin

"No man is exempt from saying silly things; the mischief is to say them deliberately."

Montaigne



In parts of Germany, it was once permitted to pay rent with lilies of the valley.

Everbody's Market Place CLASSIFIED ADS

FOR SALE TO BE MOVED - three bedroom house with double garage. Call 938-2256 29-tfc

FOR SALE - 1974 Opel Manta, two-door, automatic. AM-FM radio, 28,000 miles. Good tires. Call 938-2462 or see at Methodist parsonage. 31-tfc

FOR RENT - one-half section, west of Olton. Call 285-2802 36-2tp

FOR SALE - electric range. 938-2372 or 938-2141 24-tfc

PARSONS FUNERAL HOME
Oxygen Equipped
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HI-PLAINS INSURANCE AGENCY
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ALLIS-CHALMERS
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This Ad Good For Steak For Two
At
K-Bob's
after purchasing a new or used car from
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Your local used cow dealer is Tulia Bi-Products



Gentlemen:
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Thank you 627-4247

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FRYERS FRESH 49¢ LB

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$1.29 LB

SPAM 12 OZ 99¢

CHICKEN OF THE SEA
TUNA FLAT CAN 59¢

PARKAY
KRAFT
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AURORA
TISSUE 2 ROLL PAK 49¢

CHEESE
KRAFT 10 OZ
SLICED HALF MOON
99¢

WELCHS GLAZED
DONUTS 9 OZ 49¢

CAKE MIX BETTY CROCKER 59¢

DEL MONTE
PEACHES 2½ CAN 59¢

NESTEA 3 OZ $1.89

FOLGERS
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1000 ISLAND DRESSING
KRAFT 8 OZ 53¢

POT PIES
MORTON
4/$1

COCA COLA
32 OZ 6 PAK
$1.49 PLUS DEP.

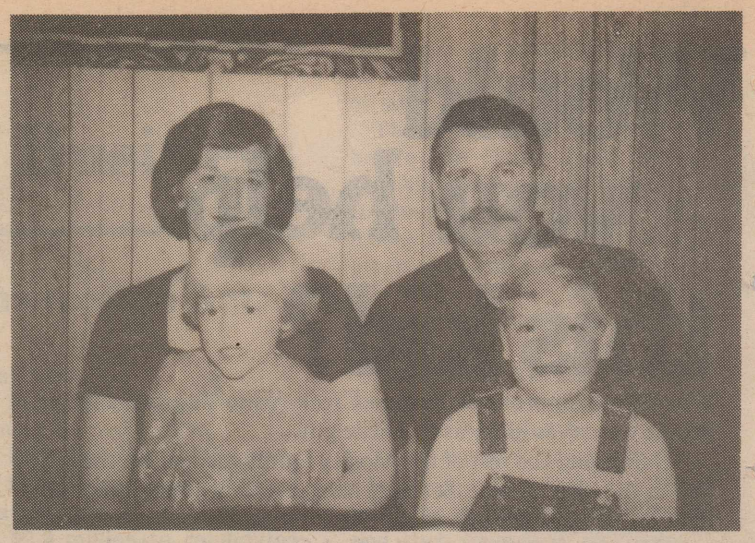


WE RESERVE THE RIGHT TO LIMIT
PRICES GOOD MARCH 11-15



Pay-n-Save
QUALITY AND SERVICE

AFFILIATED



LEAVE FOR JAPAN -- SP5 Ronnie and Diane Bailey and children, Jon and Dawn, left Saturday, March 4 for a three year tour of duty with the US Army at Camp Zama, Honshu, Japan. Mrs. Bailey is the daughter of Mr. and Mrs. Lester Lancaster.

Zealot Guest Speaker Talks Of 'Life In Germany'

Zealot Club meeting was Tuesday, Feb. 28, hosted by Mmes. Jack Dyer, C. Ray Jones and Warren Lemons.

Special guest and speaker for the meeting was Mrs. Donald Smith from Wayland Baptist College.

Mrs. Smith spoke on "My Life in Germany".

Mrs. Warren Lemons shared, "My most embarrasing moment."

Attending the meeting were Mmes. Ed Ammons, Harold Bass, W.D. Bell, Jack Burkhalter, Deryl Clevenger, Gordon Crosby, Jimmy Ray Davis, Mack Davis, Jack Dyer, C.C. Hanes, C. Ray Jones, Warren Lemons, Myrt Loman, Cleve McLain, Hubert McLain, Howard Mitchell, Claude Ray, F.A. Smith, J.V. Wescott, Lanny Wheeler and guest Birdie Ward.

'Old Fashioned Dinner' Planned By Methodist

WMU met Wednesday night at the Methodist Church completing plans for the Kitchen Shower and also planned an old fashioned dinner for April 9. Proceeds from the dinner will be used for a stove and refrigerator needed for the church kitchen.

Mrs. Gene Huntsinger spoke on "Lives of Women in the Bible, how every unknown is recognized."

Attending were Mrs. L.L. Swindle, Mrs. J.V. Wescott, Mrs. Buster Aven, Mrs. Gene Huntsinger, Mrs. Leonard Griswold and Mrs. Albert Jones.

Honor Roll

Continued from page 1

Rodriquez.

Sophomores - John Barretero, LuDonne Bonsal, Cindy Brooks, Teresa Coronado, Donna Reyna, Lana Tucker and Marci Wescott.

Freshmen - Bertha Alvarado, Tamera Bowden, Sheila Brooks, Dana Cobb and Melissa Snitker.

Eighth grade - Clay Barnes, Dora Bonsal, Sarah Finch, Derek Rich and Suzahn Rowland.

Seventh grade - Grace Bonsal, Dan Jones, Ramona Perez and Darla Russell.

Quarter Honor Roll:

Seniors - Brad Barnes, Sherry Bone, Doniece Clark, Geoff Clifford, May Ethridge, Tamie Gilcrease, Kelly King, Abby Mancias, Keith Reed, Norma Rios and Melanie Upshaw.

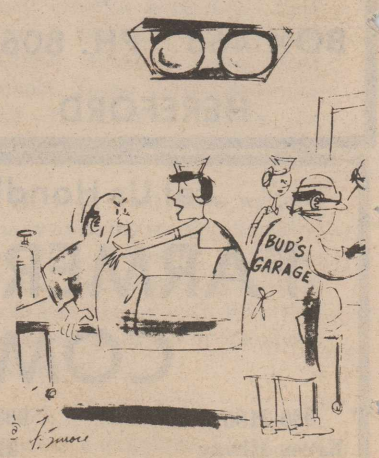
Juniors - Stacy Averitt, Marsha Cobb and Irene Rodriquez.

Sophomores - LuDonne Bonsal, Adolfo Carrasco, Teresa Coronado, Alice Steiert, Lana Tucker, Leoria Welty and Marci Wescott

Freshmen - Bertha Alvarado, Tamera Bowden, Sheila Brooks, Dana Cobb and Melissa Snitker.

Eighth grade - Clay Barnes, Dora Bonsal, Sarah Finch, Teresa Mapp, Conception Rascon, Derek Rich, Suzan Rowland.

Seventh grade - Grace Bonsal, Dan Jones, Ramona Perez, Darla Russell.



"Relax, there was a mix-up in the laundry delivery."