The Talco Times

COMPLETE NEWS AND ADVERTISING COVERAGE OF THE GREAT TALCO OIL FIELD

VOLUME VI — TALCO, TITUS COUNTY, TEXAS, FRIDAY, SEPTEMBER 19, 1941 — NUMBER 32

Trojans are Primed for Game Tonight

Football signals will reign supreme and the pigskin will once again fly through the air on the Talco gridiron tonight, as the Talco Trojans encounter the Hughes Springs challengers.

More interest has been manifested in this opening game than ever before. Students have painted the streets with booster signs, "Beat Hughes Springs." On the corner across from the Talco State Bank the boosters have hung a dummy dressed in football attire and a sign reading, "Beat Hughes Springs."

Merchants and citizens have shown their encouragement by placing a full page advertisement in this issue to which your attention is called. Their spirit of cooperation in boosting for the local team is certainly appreciated by the Trojans and the school.

The Talco Times has printed large placards listing all games to be played by the Trojans this year. Tickets have been printed and have been on sale all week.

Sup't Dunagan and school officials have lowered the admission price to 30c for adults and 20c for students.

The game is called for 8 o'clock. The band will be on hand to cheer the boys on and the local population's presence will help cheer the boys on to victory.

Highway to Curve May be Improved

County Commissioner Ed Nugent told a Times representative Thursday morning that the old Highway 271, running from Talco city limits to Meadows Curve, had not been accepted by the county yet, and before they agreed to accept it, it would have to be improved.

County Judge Ed Dickson was in Austin part of the week conferring with highway officials in regard to the road. Information has been learned that the officials agreed to re-top the road before turning it back.

People living in the area near Meadows Curve have been complaining about the rough road leading to Talco. Businessmen feel that by improving the road it would induce farmers from that area to come to Talco more often.

Federated Women's Clubs to Hold Dist. Meeting at Deport

Deport will be host Wednesday, Sept. 24, to one of a series of Club Institutes to be conducted throughout District Three of the Texas Federation of Women's clubs by Greenville clubwomen.

Subject of the open forums will be "The Business of Being a Club Woman," with club ethics, parliamentary law, publicity, departments and committee, relation of the club to the state and general federation and opportunities of the Federation to be discussed.

Participants will be Mrs. T. M. Bethell, district chairman of Club Institutes, who will preside and conduct the forum and question box; Mrs. J. H. Moore of Deport, district president; Mrs. C. A. Fagg, Mrs. O. S. Hervey, Mrs. Henry Pharr, Mrs. M. H. Edmondson, Ollie Coon and Maurine Currin of Greenville.

The institutes will be all-day sessions and officers and members of clubs within a radius of 50 miles of the meeting place are to attend. Other meetings will be at Marshall, Oct. 16; Greenville, Oct. 22; Mexia, Oct. 23.

TWO TITUS COUNTY BOYS ARE ENLISTED IN MARINES

James Roy Cottle, son of Mrs. Fannie Cottle, and Billy Ralph Horton, son of Mr. and Mrs. Herman Horton, have been enlisted in the Marine Corps and have been transferred from Dallas to the base at San Diego, Calif., for training and duty. Both are Titus county boys.

Humble Station Has New Managers

Announcement is made this week in an advertisement in this issue of the change in management of the Humble Service Station located next door to the Talco Ice Co.

The station was formerly managed by V. L. Taylor and has been leased to P. A. Fentress and Roger Williams, who are the new managers.

The new business men are employees of Humble Company here and have been here since the oil boom. Your attention is directed to their advertisement in this issue.

Review of Soil Conservation Work is Given

There have been 485 agreements in effect between Titus county farmers and the soil conservation service which resulted in work being done on 85,000 acres, Homer Hays, who has been connected with the soil conservation work for several years, told members of the Mt. Pleasant Rotary Club at a recent meeting.

Included in the report of work done was building of 300 miles of fences, sodding 10,000 acres of pasture, 15,000 acres shrubbed, building 275 miles of terraces protecting 22,000 acres, 1,500 gullies sodded, 35 springs developed and the planting of 300,000 trees.

Mr. Hays pointed out that this was just a beginning of what is in prospect since the establishment of the Sulphur-Cypress soil conservation district, in which there are 4,600 farms comprising 738,000 acres. The SCS, in cooperation with the farmers, county agents and vocational agriculture teachers, is preparing to extend the work which began with the Hart's Creek demonstration to all of Camp, Franklin, Morris and Titus counties, using CCC labor where the land owners comply with the regulations.

New Teachers Named for Detroit School

John Paul Cooper of Bogata, has been elected to teach science and mathematics in the Detroit High School, to succeed Harry Ray, resigned, and Miss Margaret Murrell of Cunningham, has been elected to fill another vacancy in the Business Administration department of the Detroit school, according to the Detroit News-Herald.

Mr. Cooper holds a Bachelor degree from Baylor University and Miss Murrell a Masters degree from ETSTC.

The Detroit school opened for regular class work Monday.

Price of Cotton Seed Reaches $58 Per Ton

Continuing its upward climb, the price of cotton seed had reached $58 on Wednesday and indications point to higher peaks yet to be reached. This price compares with $21 per ton one year ago this week.

Price for lint cotton was hanging between 17 and 18 cents Wednesday, with only a comparatively few bales reported moving to market. This is about twice the nine cents per pound being paid one year ago.

OLDEST STORE IN DETROIT BOUGHT BY DALLAS MAN

The Norris-Crittenden Co. stock of merchandise, the oldest store in Detroit, was sold at public auction last Thursday and was bought by Pearle Long of Dallas.

The business will be conducted for a short time, after which it will be moved to some other point. The sale price was $3205. —Detroit News-Herald.

ROMINE EMPLOYS NEW PRESCRIPTION CLERK

J. L. Romine, owner of the Romine's Pharmacy, announces that he has employed a new prescription clerk, Frank Pollock of Dallas, in his business.

Your attention is called to Mr. Romine's advertisement announcing his new empolyee and his prescription department.

Farmers May Grow More Food Stuffs

COLLEGE STATION. — Every farmer in Texas will be contacted before Dec. 1 in a house-to-house survey on food production and a sign-up of pledges to increase the production of foods needed in this nation and in those nations resisting aggression, B. F. Vance, chairman of the Texas USDA Defense Board, has announced.

In response to the Secretary of Agriculture Claude R. Wickard's setting of national food production goals, the Texas USDA Defense Board is laying plans for an intensive campaign to increase food production, Vance said. The board, working through the 254 county USDA Defense Boards in the state, probably will use the farm plan sign-up of the Agricultural Adjustment Administration during November as a means of reaching all the farmers in the state.

On Sept. 8, Secretary Wickard proclaimed national production goals on milk, eggs, hogs, and other food products in order to meet the increased demand in this country and to feed the nations resisting aggression. Under authority granted by Congress, the Department of Agriculture will support prices of the needed foods at not less than 85 per cent of parity until Dec. 31, 1942.

Detailed plans for the campaign have not been made, Vance declared, and probably will not be announced until after the meeting in Memphis Sept. 29 and 30 of all USDA defense boards from the Southern States. All Texas board members will attend the meeting.

It was expected, however, that the farm plan, which has been used in the past to inform farmers as to their allotments and probable payments and to encourage soil-building work, will be revised to include a complete survey of food production on the individual farm and a pledge of greater production of the foods needed for defense, Vance declared.

Greatest emphasis in the campaign will be on milk production. Secretary Wickard has asked for the production of 125,000,000,000 pounds of milk in 1942 as compared with an estimated 1941 production of 116,809,000,000 pounds.

Other important production goals include the following: Eggs, 4,000,000,000 dozen as compared with 3,676,000,000 in 1941; hogs, 79,300,000 animals slaughtered as compared with 71,000,000; beef and veal animals slaughtered, 28,000,000 as compared with 25,100,000; chickens, 750,000,000 as compared with 680,000,000.

New Oiler Completed by Humble Co.

Oil field work in the Talco field reaches a dividing point this week as the Humble Company prepares to start a rig drilling on the eastern side of Talco. This will give an operation on both sides of the field.

The location will be on the Temples No. 6. The company has just completed a western location on the Dawson No. 15, bottomed at 4298 feet. There are two recent completions for Humble but no potential test has been given out.

The remaining operation on the west side is by V. A. Hughes, who is making hole around 3000 feet, on the Haden No. 2. His plans after completion of this well have not been learned.

Other work in the field included pipeline work for the Talco Pipeline Company, and various work over jobs for all companies.

Talco Streets are Oiled and Graded

Every street in Talco has been graded and many of them have been oiled this week. The work is being done by the county grader. Funds for the project are subscriptions handed in by citizens of the town.

The project was started about three weeks ago by city officials and the Talco Chamber of Commerce.

Committeemen report a nice response from everyone living on the streets where work has been done. Donations from $1.00 up to $5.00 have been received.

Unless some unforeseen obstacle arises, the streets should be completed by the end of the week.

BARGAIN SUBSCRIPTION FOR SOLDIERS-STUDENTS

Send this home-town newspaper to that boy or girl going away to college, or the boy in Uncle Sam's new army. The price is a bargain —nine months for only $1.00. You could not spend so little and give them so much genuine pleasure and satisfaction in anything else you could buy for a dollar. Send or mail in your order.

COOPER GOSSETT SUCCUMBS MONDAY AT MT. PLEASANT

Cooper Gossett, 56-year-old dairyman and businessman of Mt. Pleasant, died Monday following a long illness. Funeral was held Wednesday in Mt. Pleasant and interment was in the Masonic cemetery. Survivors include his widow, two brothers and three sisters.



Titus Cows Being Groomed for Show

Dairy herds in Titus county are being groomed for a tune-up show at the Central East Texas Fair at Marshall on Sept. 22-27, after which the animals will be moved back to enter the Titus County Fair and Dairy Show, which is expected to attract 75 to 100 registered animals from Titus county.

The Guernsey herd of Dr. Geo. P. Grout of Talco, and additional Jersey breeders other than those that make the Marshall show, are expected to be entered.

Farmers Take Over Cotton from Insects

Cotton picking holds the spotlight on farms this week as farmers move into their second week of harvest under high blue skies and soft autumnal sunshine.

Many farmers report having picked over their fields the first time and of finding the yield per acre drastically reduced from that of last year. They say, however, that the difference in the price being paid for lint and seed this year offsets much of the loss in production, and they are heartened by the prospect of continued good prices for all farm commodities for the next few years.

Worms, weevils and fleas have about "done their do," farmers say. The insects have stripped foliage from cotton in most fields and are reported to be attacking trees along turnrows.

A few farmers have gathered part of their corn and report this crop also reduced from that of last year. However, the hay crop has been prolific this year and pastures will continue to provide a livelihood for stock until frost.

Arts Club Meets with Mrs. Jno. Weatherall

The Fine Arts Club met Tuesday afternoon at 2:30 with Mrs. John Weatherall. The club was glad to welcome two new members, Mrs. Wilhite and Mrs. Gunter. A very interesting program, "International Relations," was given, with Mrs. Anderson having charge, assisted by Mrs. R. Williams and Mrs. J. Weatherall. Subject was presented in an interesting manner and everyone enjoyed it very much.

In the business session, three new members were voted into the club, Mrs. G. P. Grout, Mrs. Guy Dunn and Mrs. Fentress.

Refreshments were served to the following members: Mmes. Rodger Williams, Arthur Slye, Aubrey Hull, Hardy Hazzard, Gunter, Anderson, Holden, Wilhite, M. E. Jones, O. T. Stephenson, John Weatherall, Bill Chapman and C. E. Whitmire.

Man Collects $1.00 Daily for 65 Years

Sixty-five years ago a railroad made a settlement with a 36-year-old passenger who had been injured in a train wreck at Ashtabula, Ohio, in which 95 persons were killed.

"We'll give you a dollar a day as long as you live," said the railroad adjuster to Harry Ellsworth Bennett, who suffered an injured back and lost an eye.

"That was a pretty good bargain," grinned Bennett upon celebrating his 101st birthday. "So far I've collected $23,700."

Titus to Send Nine Selectees Sept. 30

Nine Titus county men will report Tuesday morning, Sept. 30, at the Local Board in Mt. Pleasant to be sent to the induction station at Dallas and to military training camps.

The Titus men are Arthur Anderson, Ottis Allen, Hilary Daris Buchanan, Eugene Jackson Hall, Will Thompson Jr., Willie Adkinson, Roy Lee Harvey, Travis Edward Dunn and Albert Hugh Sullivan.

Derrick Looms Tall on New Magnolia Test

Slush pits have been dug, boilers put in place, water lines set and construction completed on a 136-foot derrick for the Magnolia test on the J. N. Henry farm two miles northwest of Fulbright and about five miles northeast of Deport in Red River county.

Spudding in of the well is expected to take place either Sunday or Monday, to set surface casing, and good progress should be made until interesting depths are reached.

Water for the test will be supplied by the Kerbow lake, which is owned by a number of Fulbright citizents as a club lake and is stocked with fish. Magnolia has contracted for the water, paying $100 a month rental.

Magnolia has about 18,000 acres under lease. The block extends from east to west, south of Cuthand creek, in both Red River and Lamar counties. Magnolia assembled the block in November, 1939, paying from 50 cents to a dollar an acre, taking a ten-year option, and paid the renewal fee last fall.

Expected to go to 6,500 feet or deeper for an exploration of lower zones, including possibly the so-called Smackover lime found in South Arkansas, the well is styled No. 1 J. N. Henry, located 700 feet from the north and 640 feet from the west lines of a 100-acre tract in the MEP&P. survey No. 103.

The derrick is one of the largest ever set up in Red River county and it is located in an area where for a radius of several miles no attempts have ever been made to find oil.

Since Magnolia has been two years assembling acreage and geological data for the test, it is not regarded as a "promotion," but as one of the outstanding wildcat ventures in the long history of Red River county's efforts to obtain production.

Dove Season Opens Tuesday in Titus

Open season on hunting mourning doves in the Southern Zone, including Titus county, started on Tuesday and will continue until Oct. 27, with hunting hours from 7 a. m. until sunset. The bag limit is 12 birds daily and only 12 in possession. Only shotguns permanently plugged to a three-shell capacity are permitted in hunting and licenses are required of all persons over 16 years of age who hunt outside of the county where they reside.

New Men Take Over Lamar Co. Oil Test

Batson and Sanders of Oklahoma reportedly have taken over operation of the Whitehead and Dahl No. 1 Barr, Langston survey, a wildcat located about 12 miles southeast of Paris and near Biardstown, which has been idle for some time. Report on the total depth varies from 3,285 feet to 3,518 feet. A gas show has been reported by those interested at 3,185 in top of the Glenrose.

MANY TEXAS TEACHERS WILL RECEIVE BENEFITS

Payments will be mailed Sept. 30 under the state teachers retirement system to many public school teachers in Texas, denied the benefits of pensions under federal social security. Many teachers have been contributing five per cent of their salaries for the past four years toward retirement, but only recently did the legislature make benefits possible by matching those funds with state tax money.

FUNERAL FOR RED RIVER CO. NAVY MAN HELD MONDAY

Charles D. (Pete) Whiteman, 35, seaman first class, in the U. S. Navy, died Sept. 9 at San Diego, Calif., and funeral was held Monday at Madras in Red River county. He had been in the service nine years and was a native of Red River county. Survivors include his wife and three children, his mother, three brothers and a sister.

THE TALCO TIMES

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SAM C. HOLLOWAY.....President
PAUL HARDIN .....Editor

SUBSCRIPTION PRICE

In Titus, Franklin and Red River Counties

ONE DOLLAR A YEAR

When Sent Elsewhere the Subscription Price is $1.50 a Year

INVARIABLY IN ADVANCE

Entered as Second Class Matter March 20, 1936, at the postoffice at Talco, Texas.

No charge is made for publication of notices of church services or other public gatherings where no admission is charged. Where admission is charged or where goods or wares of any kind are offered for sale the regular advertising rates will apply.

FRIDAY, SEPTEMBER 19, 1941

WHY MRS. BILL JONES IS A CUSTOMER OF SEARS, ROEBUCK

When Bill Jones' wife fills out an order to send to Sears, Roebuck & Co., or goes to a Sears store to make the purchases personally, she doesn't do so because the big mail order business sells cheaper merchandise so much as because the name of the business and the merchandise it has to sell are actually more familiar to her than are those of many of her hometown merchants.

That explains the reason Mrs. Jones patronizes the mail order business. The reason the business is so familiar to her is because Sears, Roebuck & Co. make it a large part of their business to see that she is familiar with who they are and what they have to sell. How they go about doing that is a short and simple story. They advertise. They spend millions of dollars each year to keep the Mrs. Jones' all over the country well informed about them and their merchandise.

Of total expenditures amounting to $7,828,901 in Texas during 1940 — including merchandise purchases in the state and salaries of employes—the magnificent sum of $515,113 went for newspaper advertising. These figures are supplies by R. L. Tayloe, former Clarksville man, manager of the Sears group in Dallas.

"This rather one-sided preference for newspaper advertising is based solely on sound business principles," Mr. Tayloe said. "It dates back to the start of our retail system in 1925. Over the years we have found that newspaper advertising has done an extremely efficient job of bringing customers into our stores and helping us to sell merchandise. That is all any advertiser can ask, and it strikes me as an adequate reason why the newspapers are consistently being tied in with our promotional efforts," he explained.

In the light of the foregoing statements, it is small wonder that Mrs. Jones spends part of her allowance, or chicken and egg money, with the mail order house. The wonder grows smaller if Mrs. Jones lives in or near a town whose local merchants do not keep her regularly informed about their business and their merchandise.

But, you may ask, how can a small, privately-owned business compete with a great chain store in advertising? There is an answer for that one, too. The hometown merchant does not cater to far-away business. All his prospective customers reside within a radius of a few miles of his business. They come direct to his store to make purchases, and he knows their names and how old their children are. It is not necessary for him to print catalogs and distribute them over his territory; he does not have to buy high-priced advertising in a big daily newspaper to reach Mrs. Jones. He has a hometown newspaper that Mrs. Jones reads regularly and the rates for advertising in the hometown newspaper are much less, so far as the merchant is concerned, than the mail order business pays to reach Mrs. Jones. If Sears can spend one cent to sell Mrs. Jones a 25c dishpan, surely the hometown marchant can spend one-half cent to sell the same article.

If Big Business profits by advertising, it is only logical to argue that Small Business will do the same thing. Mrs. Bill Jones buys where she knows what she is getting and what it costs her. Ask her and she will tell you the same thing.

EDITORIALLY SPEAKING

BURT LOCKHART
in Pittsburg Gazette

Japan is receiving some well-directed socks since she lost her silk stocking trade.

Can you imagine what the Germans said when the Russians blew up that $110,000,000 dam?

They don't use oil in the East to quiet troubled waters. They use it to produce more trouble.

Hard times are never welcomed, but they do force us back to simple and inexpensive pleasures.

It is not enough for a politician to keep his feet on the ground. He must keep his ears there, too.

We wouldn't mind working hard for the future if it didn't take so much of our time off the present.

Hitler conquered France, but something must be telling him that he has not yet conquered her people.

Another reason why we enjoyed our meals better in the old days, we were not afraid of offending Emily Post.

Robert Quillin describes success as making enough money, by the time you break down, to pay the sanitarium.

Remember a few years back when the slogan was "a full dinner pail?" Now look at us. We want a full gasoline tank.

There is ample excuse for defense spending, but Congress still leaves the faucet wide open on non-defense spending.

The reason some of the European nations are keeping their head in a sling is because they failed to keep their feet on the ground.

The average American knows from twenty-five to thirty-five thousand words, and there are times when he can't think of but one.

No doubt a man has the right to spend his money to please himself, but there are times he would display real virtue by spending it to please others.

The country is raising such a furore about the installment plan as if life itself is not given us on the same plan. We pay and pay and pay that we may live a day at a time.

One undisputed fact still remains: The more we demand of our government the more we will have to pay. And it appears that everybody is demanding something or other these days.

There is always something to worry about. Just think of those folks in the Eastern part of the United States who do not know where their next drop of gasoline is coming from.

DEAN OF AMERICAN EDITORS PAYS DESERVED TRIBUTE TO AMERICA'S RURAL NEWSPAPERS

By WRIGHT A. PATTERSON

The rural newspaper is a typical American institution. It has been that throughout our history. Rural newspapers and their adventuring editors were numbered among the trail blazers that people the nation from the Alleghenies to the Pacific coast. They aided materially in building our towns and cities. Collectively, they have had and, I believe still have, a greater influence on sane American thinking than any other class of publications.

Individually, the rural newspaper, daily or weekly, is an institution in each community in which it is published. It is the steering wheel that directs the activities of the community, and the carburetor that ignites the spark of energy and productivity. It makes people of the community—of the town and surrounding farms — a homogeneous whole. It causes people of the farms to think of the town as their town, their market place, their social and cultural center, and it attracts them to the town.

In many ways the rural newspaper promotes the community it serves. It encourages better merchandising and better stocks for the benefit of town and farm patrons, and encourages patronage of local merchants by those living in the community and on the surrounding farms. It supports the schools churches, clubs, whatever makes for cultural growth and social enjoyment. It does these things week after week, year after year, without any blare of trumpets and without expectation of commendation.

Individually, rural newspapers are serving more than 10,000 American communities. Their collective effort and influence makes of us a better, stronger, more prosperous, more cultured nation. Through them will be preserved that philosophy of government that has given us our American way of life. Collectively, they speak for more than one-half the people of the nation. Individually, each is the voice, the eyes and ears of the community it serves.

The rural newspaper is an institution that deserves well of the people of the nation as a whole, and each one is deserving of, and entitled to the consideration and support of people of its community. It is deserving of that not only for the brief period of Newspaper Week, but throughout all of each and every year. It is their worthy representative.

Michigan will Use 2-Year License Tags

Michigan's 1942 automobile license plates will be built to last two years, the Department of State has announced, because no steel will be available to manufacture new ones in 1943.

The plates will have at their bottoms the numerals "42" to denote the year of license. In 1943 a steel strap 1½ inches wide bearing the numerals "43" will be issued to be bolted over the original numerals.

Everything is about evened up. When the weather gets very, very hot we forget the war. When the war gets very, very hot we forget the weather.

One begins to wonder whether we have a nation here in America, or only a collection of organized appetites; whether a nation can survive in a world of dictators when its people are so much concerned with what they can get, and so little concerned with what they can give.—Bruce Barton, Congressman, New York.

Thanks a million to the Clarksville Times, Gilmer morror, Deport Times, Winnsboro News, Morris Co. News, Daingerfield and Talco Times for reproducing my little birthday article, and for their kind comments and felicitations, also for the nice editorial of the Mineola Monitor, the expressions of friendship conveyed by many letters, telegrams and telephone, and the well wishes spoken personally. It is worth living a long time to see one's pathway strewn with so many flowers.

Blind Quail Puzzles Texas Game Warden

How a quail survived as long as it did while blind is puzzling a North Texas state game warden. The bird, although it had been blind for a long time, as evidenced by the fact that it had two dry holes in its head where its eyes had been, was fat. It must have been weeks since the bird lost its eyesight. The question is how had the bird fed extensively enough to keep fat and how it had avoided flying into something and killing itself. It finally met its end by colliding with the parked car of the game warden.

Prophet Predicts 33 Snows This Winter

BETHLEHEM, Pa.—Weather Prophet Herbert S. Bickert, who relies on the August apple sky for his information, predicts thirty-three snowfalls this winter.

He took time out from milking the cows at intervals to count the ball-shaped clouds moving by during the month. Says each one predicts a snowfall. He forecast thirty-two in 1932 and there were thirty-five. Two years later he foresaw twenty-nine and the total was thirty-one.

Ain't that Sump'n

By NUMBER SEVEN

Rhyme written after reflecting upon our two most common philanthropists—the man who gives from his pocket and the man who gives from his heart:

The fellow who gives a hundred grand for a good and worthy cause is doing a noble business and surely deserves applause. But the fellow who doesn't have a dime, yet goes on giving things, is the fellow I figure St. Peter will size up for the biggest wings.

For the broke man can't give money that the hungry may have bread, so he dives down into his heart and soul to give something else instead. And he comes up with a cheery smile and a kindly word to say, and he mixes them into sunshine to scatter along his way.

The man who gives away sunshine and the man who gives away gold are a little above the average man and belong in the self-same fold. But I think if I had to make a choice between them that I would pick the man who gives away sunshine as the man who does the most good.

Texas Gave Rewards to Fighting Men

As rewards to fighting men, the State of Texas and the Republic of Texas gave 1,169,382 acres to persons who engaged in the battle of San Jacinto, to heirs of those who fought at the Alamo, and for various other veterans of the Texas Revolution. Soldiers who served in the Confederate Army were given 1,280 acres if they were permanently disabled while in service. The survey, according to the State Land Office, shows that a total of 3,149,234 acres were given in recognition of military service.—The State Observer.

BLUSH OF VICTORY

First Bachelor: "See how the bride is blushing?"

Second Bachelor: "Blushing, nothing. That's the first flush of victory."

A LINE TO MAKE THE BOYS IN CAMP HAPPY—

P. S. I'm Sending you a new Portrait of myself.
Make an appointment for your new portrait today.

Praytor's Studio
MT. PLEASANT, TEXAS
Dallas Highway

Your Cotton Stamps Will Buy More at

LIDE'S
Dependable Merchandise
MT. PLEASANT

SECURITY

GENERAL INSURANCE

IT'S BETTER TO BE SAFE THAN SORRY

Felix Jones
At the Bank TALCO

PROFESSIONAL ANNOUNCEMENTS

J. L. ROMINE, Pharmacist
Your Doctor's Prescription Accurately Compounded, Day or Night
Romine's Pharmacy
Crawford & 9th. East Talco, Ph. 85

Dr. J. B. Ferrell
Optometrist
Specialist in Examination of the Eyes and Fitting Glasses
Office First National Bank Bldg.
MT. PLEASANT, TEXAS

Dr. L. B. Stephens
Eye, Ear, Nose and Throat Specialist
Errors and Refractions Corrected
Glasses Fitted
505-6 First Nat'l Bk. Bldg., PARIS

Thos. E. Hunt, M. D.
Eye, Ear, Nose and Throat
Glasses Fitted
503-504 First Nat'l Bank Bldg.
PARIS, TEXAS

ANNOUNCING

F & W Service

Humble Products

THOMAS BARR, Manager and Lubrication Expert
L. O. THREADGILL, Attendant
P. A. FENTRESS-ROGER WILLIAMS, Proprietors

Check-Chart Lubrication

Washing—Polishing—Waxing

First Class Service

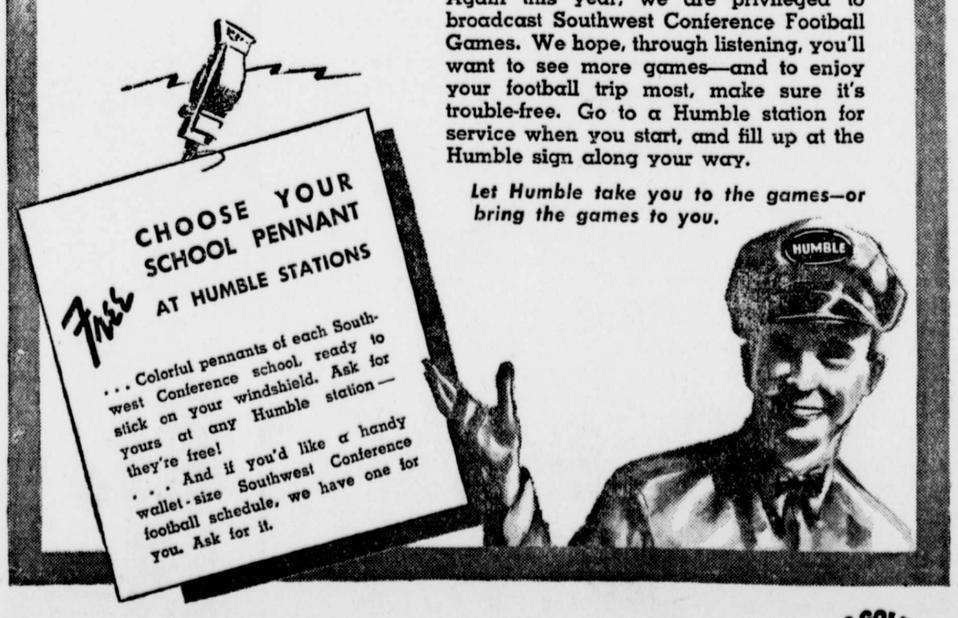
ACROSS FROM BESSIE ANN'S CAFE



AGAIN THIS YEAR WE ANNOUNCE
SOUTHWEST CONFERENCE
FOOTBALL BROADCASTS

Again this year, we are privileged to broadcast Southwest Conference Football Games. We hope, through listening, you'll want to see more games—and to enjoy your football trip most, make sure it's trouble-free. Go to a Humble station for service when you start, and fill up at the Humble sign along your way.

Let Humble take you to the games—or bring the games to you.



HUMBLE OIL & REFINING COMPANY
A Texas institution manned by Texans

LET'S GO! U.S.A. KEEP 'EM FLYING!



WRIGHT PATMAN'S Washington WEEKLY NEWS LETTER — CONGRESSMAN — TEXAS —

Soldiers in Prison

There is very little crime among the enlisted personnel in the Army, Navy and Marine Corps. The punishment inflicted is not confined to serving in prison only, for serious crimes and military offenses, but also includes something that handicaps a person for life, and that is a dishonorable discharge. All rights, privileges and benefits that are granted to veterans of wars or soldiers in time of peace or to their dependents by the government are granted only to honorably discharged soldiers and are never given to dishonorably discharged soldiers. Every person serving in the armed forces should keep in mind the great honor that is attached to rendering good service to our country and should not overlook consideration of the dishonor and shame, let alone the loss of financial and other benefits to himself and loved ones, that come to one whose service to our country is not honorable. An honorable discharge is a valuable document and a much-prized possession. It is indeed gratifying to know that our soldiers are men of such fine qualities that very, very few of them are burdened, hindered and handicapped for life by a dishonorable discharge.

Farmers

We have not forgotten 5-cent cotton, 15-cent corn and 35-cent wheat. However, since these farm prices were so low, the American farmer has accomplished a lot. It has been done through cooperation of the farmers themselves and a sympathetic President and Congress in Washington. For the first time in 20 years, the farmers will receive better than parity prices in 1941. Now, we must work for a fair annual income for farm families, in order that they may be privileged to enjoy an American standard of living. A good price for a commodity is very desirable, but if a farmer is not allowed to produce a sufficient amount of that commodity to earn a fair amount for the year, he is still short of the goal. The farm family that is working on the farm to earn a living must be encouraged. Farm ownership must be encouraged in order to reduce tenancy.

Cotton Linters

The Office of Production Management has admitted that there will likely be a serious shortage of cotton linters and is restricting their use, except for a very small per cent, to the making of smokeless gun powder. The opinion is widespread that cotton can be used for the making of powder, but cotton has never been used for that purpose. A recent discovery will permit the use of cotton for making powder, but the cost is considered prohibitive. If the supply of cotton linters is exhausted and a substitute is necessary, the government will doubtless turn to wood, gum and pine for wood linters that may be used for that purpose and the cost will be no greater than cotton linters. At the same time, it is no great disadvantage to the farmer, since the wood that is used to make powder is grown only in that section of the United States where cotton is grown.

Auto Production

We will have fewer new cars this year and probably fewer still in 1942, if this emergency continues. Our country is in a better condition to stand this reduction than most any other country in the world. In fact, the Department of Commerce has just reported that motor vehicles registered throughout the world as of Jan. 1, this year, totalled 45,376,891 units, of which 32,452,861, or 71.7, were in continental United States. There are sufficient automobiles in the United States to transport the entire population at one time and then only four people to every five-passenger car. In China, there is one automobile to every 6,000 people; in Japan, one to 488; Germany, one to 41; England, one to 19; and France, one to 17.

Our Enormous Production

Office of Production Management Director Knudsen told a press conference recently, "I don't see how any nation on earth can out-produce the United States when it reaches peak production." Since modern warfare is dependent largely upon machines, our country is in a position of great advantage in its program to aid England and Russia. Half the petroleum in the world is in the United States and one-half of the United States' petroleum is in Texas.

Army Morale

The highest ranking uniformed officer in the United States, Chief of Staff Marshall, told newspapermen that the army's morale was "splendid" until it became a subject of national debate. He said, "Naturally it has been affected by the public discussion of the length of service." Incidentally, only four Members of the Congress—three in the House and one in the Senate—voted against extension of service of the trainees and guardsmen when the question was considered recently.

THE STOPPING PLACE

The following conversation is illustrative of the manner in which many public and private offices are conducted:

"What position did you hold in your last place?"

"I was a doer, sir!"

"A doer! What's that?"

"Well, sir, you see, when my employer wanted something done, he would tell the cashier; the cashier would tell the bookkeeper, the bookkeper would tell the clerk, and the clerk would tell me."

"And what would happen then?"

"Well, sir, as I hadn't anyone else to tell it to, I'd do it."—Ex.

FORETHOUGHT

The young negro recruit was the victim of so many practical jokes that he doubted all men and their motives. One night while he was on guard the figure of one of the officers loomed up in the darkness.

"Who goes dere?" he challenged.

"Major Moses," replied the officer.

The young negro scented a joke.

"Glad to meet yuh, Moses," he said cheerfully, "advance and gib de ten commandments."

NO SUCH PERSON

Colonel (roaring): "Confound you, why can't you be more careful?"

Army Clerk: "What do you mean, sir?"

Colonel: "Why, instead of addressing this letter to the Intelligence Office, you addressed it to the Intelligence Officer. You know there's no such person in the Army."

YOUR ALMANAC — by Herbert

CALCULATED FOR THE WEEK OF SEPTEMBER 22

SUNRISE

SEPTEMBER 22...5:47
SEPTEMBER 23...5:48
SEPTEMBER 24...5:49
SEPTEMBER 25...5:50
SEPTEMBER 26...5:51
SEPTEMBER 27...5:52
SEPTEMBER 28...5:53

SUNSET

SEPTEMBER 22...5:59
SEPTEMBER 23...5:57
SEPTEMBER 24...5:55
SEPTEMBER 25...5:53
SEPTEMBER 26...5:52
SEPTEMBER 27...5:50
SEPTEMBER 28...5:48

TIME GIVEN IS STANDARD BULOVA WATCH TIME...



IS YOUR NAME MARSHALL? AN ANCIENT ENGLISH SURNAME. MARSHALL ORIGINALLY MEANT AN ARMY COMMANDER, WHO HELD COMMAND OVER ALL PERSONS IN A KINGDOM NOT ABOVE THE RANK OF PRINCES.



SEPT. 24...U.S. SUPREME COURT WAS ESTABLISHED BY ACT OF CONGRESS...1789
SEPT. 25...COLUMBUS SAILED FROM CADIZ, SPAIN, WITH A FLEET OF 17 SHIPS AND 1500 MEN, ON 2nd VOYAGE TO AMERICA...1493
SEPT. 26...PACIFIC OCEAN DISCOVERED BY VASCO NUNEZ DE BALBOA...1513



ACCORDING TO THE STARS, THE SUBJECT BORN DURING THIS WEEK WILL POSSESS A GREAT GENTLENESS AND FRANK DISPOSITION.



KINDLY GENTLEMAN: "DON'T ALL THOSE NEWSPAPERS MAKE YOU TIRED?" NEWSBOY: "NOPE! I DON'T READ THEM!"

HOUSEHOLD HINT



A FEW SLICES OF RAW POTATO BOILED FOR A FEW MINUTES IN SOUP THAT IS TOO SALTY WILL FRESHEN THE SOUP, MAKE IT PALATABLE...

"BE SURE YOU ARE RIGHT, THEN GO AHEAD."—DAVID CROCKETT

Amount of Sleep One Needs Does Not Denote Brilliance

When you read that Thomas Edison kept well with four hours sleep at night and Woodrow Wilson required not less than 10 hours, you may wonder just how much sleep you really need. Both Edison and Wilson were brilliant men, so that it would appear that the amount of brains or mental ability does not enter into the matter of estimating how much sleep each of us needs.

There are degrees of sleep and one who sleeps "heavy" for seven hours may be getting more rest than one who sleeps "light" for nine hours.

Some find it hard to "get off to sleep," tossing about for an hour, while others state that they go to sleep as soon as their head touches the pillow. Research workers tell us that the average time required to get off to sleep is 20 minutes.

Experiments show that if we can get our mind off things (blank), and cut off outside influences such as light and sound, sleep will come on sooner.

How are you to know whether you are getting sufficient sleep? Nathaniel Kleitman, University of Chicago, in his book "Sleep and Wakefulness," states that the outstanding effect of lack of sleep is fatigue of a portion of the brain resulting in making a good-natured individual cross or angry, slight injuries become more painful, and there is a failure to perform ordinary work with the usual degree of speed and correctness.

"In general, individuals deprived of sleep for short periods of time are not affected to any real extent as to heart rate, blood pressure, rate at which body processes work, appetite and richness of the blood."

BLUSH OF VICTORY

First Bachelor: "See how the bride is blushing?"

Second Bachelor: "Blushing, nothing. That's the first flush of victory."

Texan Big Buyer of Defense Bonds

Among the largest defense bond purchasers in Texas is James E. Sexton, Johnson county ranchman. He bought through the Cleburne National Bank, five $10,000 defense bonds. "I purchased these bonds because I felt it was my patriotic duty to do so, and because the 2.5 per cent U. S. Defense bonds are the best the government has offered in some time," said Mr. Sexton.

FREEDOM OF THE PRESS

There never has been such a thing as freedom of the press, according to an old-time editor acquaintance of ours. He said that 30 years ago he wrote in his country paper that the river was so high you could hear the dam roar half a mile away and a nice old lady wrote in and stopped her subscription.—Clifton (Ill.) Advocate.



OUR WEEKLY LETTER FROM Lonesome Bill

Dear Editor: There are lots of times when I am not in the same ring with President Roosevelt, but I want to say that when it comes to shooting German and Italian submarines when they come over in our water that I am with him like a cocklebur in a cow's tail.

Hitler and Mussolini are supposed to be fighting Great Britain and Russia, so I can't figure out what they mean by sending their submarines over in our part of the ocean unless they are just naturally itching for more trouble. Of course, though, them fellers on them subs could be playing hooky, or they may have got lit up on all that French wine they took and got notions in their heads about slipping over here and kidnaping some of our bathing beauties. But that don't give them an excuse for shooting at our boats when our boats ain5t shooting at them.

My wife, who is all fire and toe when it comes to fighting, says we not only ought to shoot them when they come in our waters, but we ought to chase them clear back to where they belong, which she calculates is the place the preacher harps on when he sees we don't want to make many sacrifices to crash the pearly gates.

Anyway, I am with Mr. Roosevelt all the way there and back too, and I figure that it is about time we Americans made up another $25,000 to pay Lindbergh to make another Atlantic hop. Only this time I reckon we ought to give him the money before he leaves so that he won't have to hop back for it. I am willing to take a dollar out of my next pension check to go in the pot, and I will make it two dollars if he will take Sin. Wheeler with him.

I notice that Hitler and Mussolini don't like it because Mr. Roosevelt referred to them as rattlesnakes of the sea, but I think he let them off pretty light. If I had been in his place I guess I would be in jail now, for I would have traced their ancestry a lot farther back than the rattlesnake. But I reckon that is the reason I didn't make a president out of myself—I am too high tempered. Then, too, I figure that the high society life would have gone to my wife's head and I don't want any more there than what she has already got. She might get to be as smart as me if it did. Yours truly,

LONESOME BILL.

Woodchopper Finds Initials of Lovers 30 ft. Above Ground

Movie makers might try to convince you that most love is made in parked autos but don't you believe it. In McCrury they make love in trees, or under them.

Saturday when F. H. Hall cut down a tree at McCrury he found a fungus growth about 30 feet up the trunk. Upon examining it closely he found the initials T. H. just below which were snuggled E. R. in a sort of feminine hand.

Hall brought the knob to this office, but we are not enough an expert on treeology to be able to tell when the initials were carved. However, as trees don't "grow up"—as most farmers know—the initials must have been cut by children, since we are not acquainted with any grown up Tarzans around McCrury.

To relieve Misery of COLDS
666
Liquid Tablets Salve Nose Drops Cough Drops
Try "Rub-My-Tism"—a Wonderful Liniment

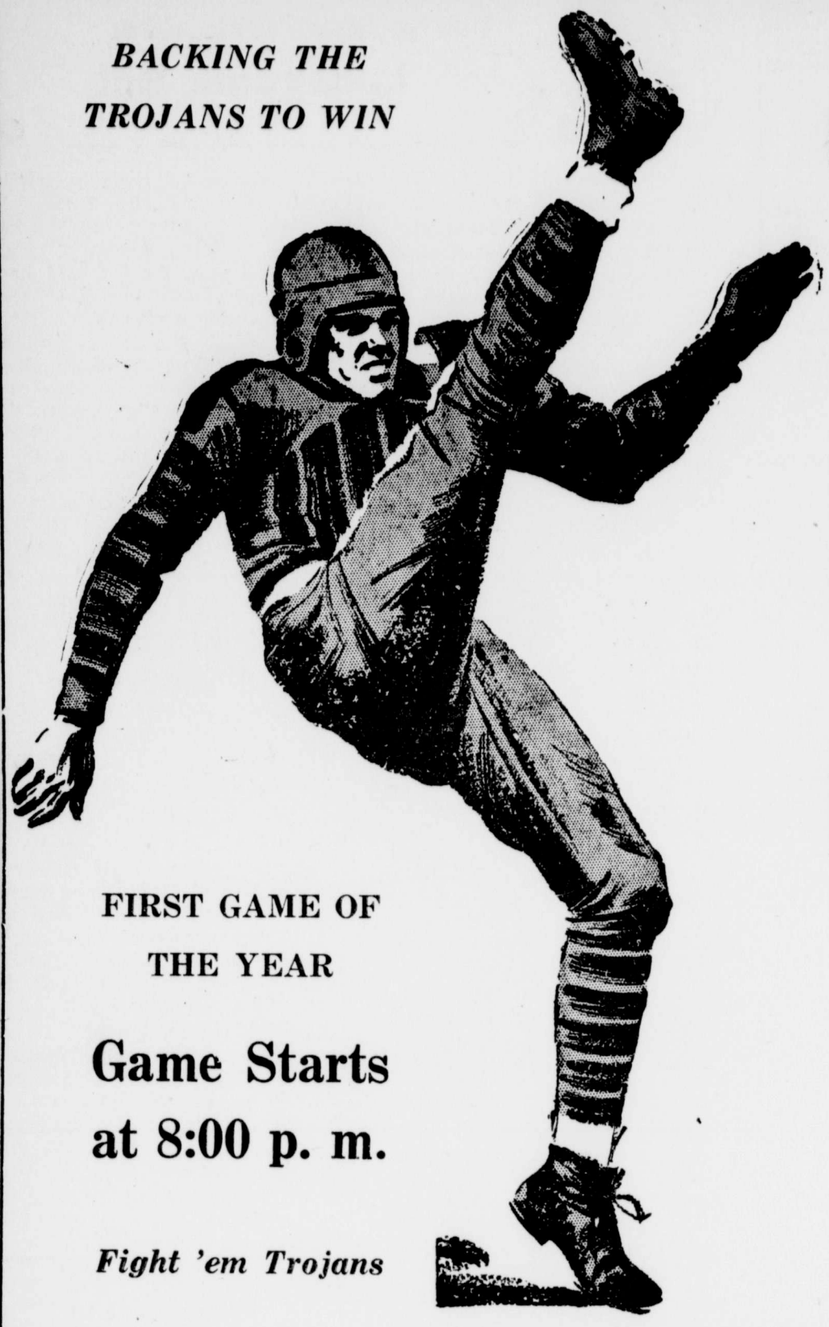
Your Cotton Stamps Will Buy More at
LIDE'S
Dependable Merchandise
MT. PLEASANT

Providing Northeast Texas with
MOTOR FREIGHT
SERVICE THAT IS
—Fast
—Dependable
—Economical
—Efficient
NORTHEAST TEXAS MOTOR LINES
General Office—Paris
J. LOUIS ROBINSON, Manager

VISIT LITTLE ROCK ARKANSAS
2,000 HOTEL ROOMS ASSURE YOU OF AMPLE ACCOMMODATIONS
★
These four fine hotels are your guarantee that you can enjoy the finest accommodations in Little Rock. A cordial welcome awaits you when you visit this great southwestern city, for business or pleasure.
HOTELS
★ MARION ★ ALBERT PIKE
★ McGEHEE ★ LAFAYETTE
Southwest Hotels, Inc., Mrs. H. Grady Manning, Pres.


YOU CAN'T BUY HIM NEW EYES...
but good light is cheap!
MOST CHILDREN are born with perfect eyes. Yet, by the time they reach school age one out of five, on the average, has poor eyesight, according to actual scientific figures. Why risk your child's eyes when good light costs just a few cents an evening?
The new equipment for good light is low cost and good looking. For instance, the new I.E.S. Lamps — designed by scientists to protect eyes. And you'll be delighted when you see the new "adapters" that change old fixtures into modern sight-protecting light sources.
3 LOW COST WAYS TO BETTER LIGHT
PIN TO WALL
SCREW-IN ADAPTER
I.E.S. LAMP
Stop in at our office on your next shopping trip and see the new low-cost lamps and adapters for modernizing your lighting. Special prices and terms now in effect.
COMMUNITY PUBLIC SERVICE COMPANY

BACKING THE TROJANS TO WIN



FIRST GAME OF THE YEAR

Game Starts at 8:00 p. m.

Fight 'em Trojans

Talco Trojans

BEAT

Hughes Springs

Friday Night, Sept. 19th

AT TALCO

UNDER THE LIGHTS

Attend the First Game of the Season

We, the undersigned business men and citizens of Talco, give with this advertisement, our full support to The Talco Trojans, on their first game of the season. We want them to know that we are supporting them 100% and will be backing them to win. We would like to see everyone at the game Friday night, to HELP BOOST OUR TEAM.

WE BELIEVE IN THE TROJANS

Housh - Thompson Inc.
J. S. CATES, Supt.

WE ARE 100% BEHIND THE TROJANS

Joe D. Hughes, Inc.
By E. H. DEMPSEY

WE'RE FOR YOU, TROJANS

Steve's Food Store

MAKE THAT GOAL, TROJANS

Bond's Gro. & Mkt.

WITH YOU ALL THE WAY

Westbrook Grocery

GOOD LUCK AD INFINITUM

Talco Pipe Line Co.

I AM FOR THE TROJANS

J. B. Osborn
Mayor City of Talco

WE ARE PULLING FOR THE TROJANS

Mayfield Garage
Phone 73

I AM FOR THE FOOTBALL BOYS AT ALL TIMES

Guy Lemmond

FIGHT 'EM TROJANS

R. T. Fuller

TO FATTEN THE TROJANS

Mrs. Myrtle Gage
Cafeteria Director

KICK 'EM HARD TROJANS

Chas. Whitney
Bus Driver

TEXACO GAS HAS THE KICK OF A TROJAN

Smith's Texaco Service Station

WE ARE TROJAN TROJAN BOOSTERS

James E. Laird
Minister Church of Christ

YEA, TEAM, FIGHT

Wm. Cameron Lbr. Co.
Talco—Gladewater—Kilgore
Overton—Hawkins

ALWAYS A BOOSTER

Geo. P. Grout

Your American National Insurance Man is For You
Insure Now—Not Eventually

Geo. Peters, Local Agt.

A Trojan Booster and a School Booster

THE TALCO TIMES
Your Home Town Newspaper

YEA, TROJANS—FIGHT 'EM

J. W. EDWARDS
JUSTICE OF THE PEACE

BRING HOME THE WINNING SCORE

Paris & Mt. Pleasant Railroad
J. R. LEE, Agent

Wear 'Em Out, Trojans—
We will Re-Sole Them

HOOTEN SHOE SHOP

CLOTHING FOR MEN, WOMEN AND CHILDREN

Geo. Massad

We Want to See You Hit That Line, Trojans

R. R. KELLEY
Hardware & Furniture Store

Tear them down, Tropans, we will furnish material to rebuild them

HALL LUMBER AND MATERIAL CO.

Loosen their teeth—
We will Fix Them

DR. L. G. SHAW
TALCO, DENTIST

We have enough groceries to feed all the Trojans from now on

J. Y. Foster Gro. & Mkt.

Hooray for the Trojans

Rev. S. D. Lindsey
Pastor Calvary Baptist Church

A TROJAN BOOSTER

L. O. HOLLOWAY

WE WISH FOR YOU A SUCCESSFUL SEASON

Romine's Pharmacy
Ph. 85 Crawford at Ninth

A Talco and Trojan Backer

Rev. M. F. Downing
Pastor First Baptist Church

When better food is served we serve it. We will be open until after the game.

PANHANDLE CAFE
JOHNNIE and HAZEL

WIN A VICTORY FOR TALCO HIGH

TALCO STATE BANK

Hit that line for Talco

Rev. C. S. Wilhite
Pastor First Methodist Church

More Pep to the Trojans—
Refresh at Our Store

Hopwood & Jones
DRUG STORE

A Citizen and a Taxpayer — COMMUNITY PUBLIC SERVICE COMPANY — Alert and Eager To Serve You

LOCAL NEWS

PHONE 101

By MARY RUTH WALKER

Mrs. John W. Thomas is a patient at a Paris hospital.

Kenneth Sikes spent Sunday visiting in Deport and Paris.

I. S. Gilbreath made a business trip to Odessa, La., Sunday.

John W. Loe is under surgical treatment at a Paris hospital.

Mrs. L. J. Harris is under surgical treatment at a Paris hospital.

R. C. Walker was reported seriously ill at his home on Monday.

O. T. Stephenson and Judge Ward made a trip to Texarkana Wednesday.

Mr. and Mrs. R. C. Walker visited relatives in Lanier Wednesday night.

Charles McKinney of San Diego, Calif., is here visiting friends this week.

L. O. Holloway and Roger Williams made a trip to Tyler on Wednesday.

Sid High, who has been visiting his brother in Houston, has returned home.

Mrs. J. I. Huff of Maud, Okla., is visiting her sister, Mrs. B. O. Blankenship.

LeRoy Fox had one of his fingers broken while practicing football Tuesday.

Murray Foster left Wednesday for Arlington, where he will attend college this year.

Mrs. C. E. Jones and Harold Bonham made a trip to Dallas on Thursday of last week.

Bunn Jeffus of Orange, is here for an extended visit with his mother, Mrs. A. Small.

Mrs. E. E. Rays has returned to her home after a major operation at a Paris hospital.

Miss Mary Jo Goodwin left Monday for Denton, where she will attend college this term.

Albert Owens visited Monday and Tuesday with friends and relatives in New London.

Mrs. J. E. Croley visited her sister, Mrs. Lawrence Logsdon of Paris, Saturday afternoon.

R. A. Walker and Mr. and Mrs. Fred Cipelle of Paris, made a trip to Kilgore Wednesday.

Mrs. Mickey Holding and daughter, Colene, are visiting relatives in Oklahoma this week.

Mrs. Deb Myers of Sulphur Springs, visited Sunday in the home of Mrs. Lois Wright.

Ted Lindsey, who is working in Arkansas, spent the week end here with his wife and children.

Mrs. A. Owings and daughter, Effie of Mt. Pleasant, were Talco visitors Thursday of last week.

Edgar Stephens, who is in the Army Air Corps at Rantoul, Ill, is here spending his furlough with his parents, Mr. and Mrs. R. B. Stephens.

Mr. and Mrs. John Saffell of St. Jo, spent Monday night in the home of Mr. and Mrs. Otto Holland.

Miss Christelle Cato was brought home Sunday from a Paris hospital. She is reported much improved.

Mr. and Mrs. Jerry Dismuke of Shreveport, La., spent Sunday with her parents, Mr. and Mrs. J. L. Cato.

Rev. and Mrs. M. F. Downing and his grandfather, J. J. Downing, made a trip to Gladewater Tuesday.

Mrs. E. V. Duke has accepted a position as teacher in the Stonewall school. She begins work Monday.

Miss Edith and A. W. Tucker Jr. left Monday for Denton, where they have enrolled at NTSTC this term.

Joe Hopwood, who is employed in Denison, spent the week end with his parents, Mr. and Mrs. O. B. Hopwood.

Mr. and Mrs. Cecil Johnson of Paris, spent the week end here with her parents, Mr. and Mrs. Bob McClung.

Frank Pollack, formerly of Dallas, a registered pharmacist, has been employed at Romine's Drug Store.

Mr. and Mrs. Carson Camp and children moved to Henderson on Saturday, where he has been employed.

Mr. and Mrs. Dick Rogers have moved to their new home, formerly occupied by Rev. and Mrs. S. D. Lindsey.

Miss Gertrude Griggs has accepted the position formerly held by Miss Edith Tucker at Croley's Variety Store.

Miss Wanda Westbrook, daughter of Mr. and Mrs. Kenneth Westbrook of Talco, is ill at her home this week.

Twin daughters, Essie Juanita and Edith Anita, were born Tuesday to Mr. and Mrs. Gene Hill of Deport R1.

Mr. and Mrs. S. A. Tidwell of Deport, visited a while Tuesday night in the home of Mrs. Gabie Crawford.

Robert Melton who is working in Dallas, spent the week end at the home of his parents, Mr. and Mrs. Roy Melton.

Mr. and Mrs. J. T. Waldrum and children returned home Thursday of last week after a visit in Houston and Galveston.

Mrs. John Northam left Friday to visit her son, J. D. of El Paso and her daughter and husband of Los Angeles, Calif.

Mr. and Mrs. T. Newnham returned home Monday, after spending a two weeks' vacation at Yellowstone National Park. They report a very nice trip.

Mr. and Mrs. Paul Hardin and Miss Anna Lou Hearn visited relatives and friends in Spencerville, Okla., Sunday.

Mrs. U. L. Henderson and daughter, Vera, spent Sunday in Hawkins with her son and wife, Mr. and Mrs. Glen Henderson.

Mr. and Mrs. Hugh Dunagan of Union Ridge, spent Sunday night in the home of his parents, Mr. and Mrs. B. E. Dunagan.

Otto Holland returned home Saturday after attending a managers' meeting of the Community Public Service Co. at Dallas.

Mr. and Mrs. Claud Brewer of Gladewater, spent Sunday in the home of her sister and husband, Mr. and Mrs. R. Burgin.

D. Pair, a well known citizen of Talco, dropped by the office Tuesday and subscribed for The Times. Thank you, Mr. Pair.

Mrs. Lottie McFerrin has returned home, after an extended visit with her daughter, Mrs. George Wims of Mt. Vernon.

There will be singing at the First Baptist Church Sunday, Sept. 21. Everybody is invited to be present and help in the singing.

Mrs. Ivan Holloman returned to her home in Brownwood, after an extended visit with her parents, Mr. and Mrs. Herman Kelley.

Mr. and Mrs. George Davis and children of Daingerfield, spent Saturday night in the home of his sister, Mrs. Lorene McFerrin.

Mr. and Mrs. Herman Bonds and children of Bogata, spent Sunday in the home of his parents, Mr. and Mrs. G. W. Bonds of Talco.

The football boys painted the town Monday night with various signs of the coming game Friday night with Hughes Springs.

Miss Rhoda Oliver of Deport, aunt of Kenneth Westbrook of Talco, fell Saturday and broke her hip. She is reported resting nicely.

A son was born Saturday, Sept. 6, to Mr. and Mrs. Claude Kennedy of Cunningham. He weighed 8 lbs. and has been named Benny Ray.

Misses Frances Cornett, Maurvice Turner, Ann Miller and Charlene Crumpton accompanied Nrs. J. E. Croley to Paris Saturday afternoon.

James Gray of Carthage, spent Monday night with his sister and husband, Mr. and Mrs. Myron Gage. Mr. Gray, was enroute to Denison.

Stimey Miller of Henderson and Miss Blanche Whatley of Pittsburg, visited his mother, Mrs. Bessie Brown, Thursday night of last week.

Mr. and Mrs. Virgil Wilson and children have returned home after a two weeks' vacation with relatives in Kansas, Arkansas and Oklahoma.

Misses Venedia Neeley and Nadine McClung accompanied Miss Mae Neeley to Commerce on Tuesday, where she entered college for this term.

Wallace Cabell, who suffered rib fractures on Sept. 7 when struck by a piece of pipe while at work, has returned home after treatment at a Paris hospital.

J. J. Downing has been visiting in the home of his grandson and wife, Rev. and Mrs. M. F. Downing. He returned to his home at Richardson on Monday.

Mrs. Edgar Miller and son, Charles, returned to their home in Indianapolis, Ind., after an extended visit here with her parents, Mr. and Mrs. A. Scruggs.

Dr. R. A. Tate formerly of Talco, still wishing to know the happenings of his ex-hometown, has renewed his subscription to The Times. Thank you, Dr. Tate.

Misses Mary Woodward and Janie Goodwin, students of Geo. P. Grout of the agriculture department in the Tlaco school, are training in horseback riding every afternoon.

Mr. and Mrs. D. A. Hazlewood attended the funeral of Gus Ashley at Ft. Towson, Okla., Saturday, who died at a Paris hospital Thursday. He is the uncle of Mr. Hazlewood.

Mrs. R. H. Anderson and children of Orange, are here for an extended visit with her sister-in-law, Mrs. A. Small. Mr. Anderson is in Texarkana, where he expects to be employed.

M. E. White of Houston, who has property in West Talco, was here Monday looking over his holdings, and while here dropped by The Times office and asked that The Times be sent to his address. Many thanks, Mr. White.

Last Wednesday night the agriculture class gave a weiner roast just east of the recreation hall in the Humble camp. All who were present reported a good time. It has already been brought up that they are to have some kind of entertainment again in the near future.

Miss Ermadine Walls and her mother, Mrs. Gertrude Walls of Naples, have purchased the house formerly owned by C. Camp, and are moving this week. Miss Walls will teach her pupils at her home.

Mrs. Gabie Crawford, Mrs. Lorena McFerrin and daughter, Gabie Jean, Mrs. Lucy Oliver and Mrs. Lottie McFerrin, attended the singing convention at Farmers' Academy Sunday.

Joe B. White, a citizen of Mt. Pleasant, but yet likes to know what goes on in Talco, has renewed his subscription to The Times. Thank you, Mr. White for your loyalty to this newspaper.

DUNAGAN AND HOLDEN ATTEND CONFERENCE MEET

School Sup't B. E. Dunagan and Coach Chas. Holden attended a conference meeting in Mt. Pleasant over the week end. At the meeting football problems and schedules were discussed.

B. E. Wallace was elected chairman and C. E. Bryce was elected secretary. The group also purchased a trophy to be presented to the winning conference term for the 1941 season.

STRAND THEATRE

TALCO, TEXAS

Friday and Saturday

"Sheriff of Tombstone"

with Roy Rogers and George (Gabby) Hayes

also Comedy

Sunday-Monday-Tuesday

"Puddin' Head"

with Judy Canova, Francis Lederer, Eddie Foy Jr. and Slim Summerville

also Comedy and NEWS

Wednesday-Thursday

"Barnacle Bill"

Starring Wallace Beery Marjorie Main, Leo Carrillo and Virginia Weidler

also Comedy and NEWS



Our Prescription Department is complete. You are assured of careful and exact compounding of any doctor's prescription filled here, as all prescriptions are filled under direct supervision of a registered pharmacist. We use only fresh, standard pharmaceuticals, insuring you of best results. Ask your doctor.

Our prices are always in line with current market quotations of medicines used.

We are pleased to announce that Mr. Frank Pollock is now employed in our store. Mr. Pollock has had several years' experience in all department of retail drug stores.

Romine's Pharmacy

Phone 85 J. L. ROMINE, Prop TALCO

WHEN IN PARIS
the Better Place to Eat
is with

DON WAIR

at the ROYAL CAFE
Plate Lunch, 25c and 35c
34 Bonham St.

Your Cotton Stamps Will Buy More at

LIDE'S

Dependable Merchandise
MT. PLEASANT

For the

National Defense

Never has the U. S. failed in an emergency. We are young enough, tough enough, smart enough to meet any crisis.

As industry joins the Government in preparing armaments needed to give power-mad dictators pause—banks will be called upon to finance raw materials, machinery, plants and payrolls.

Banking is ready—and we're eager to do our part.

Talco State Bank

TALCO, TEXAS

Officers:
E. S. LILIENSTERN, President
A. A. SMITH, V.-Pres
FELIX JONES, Active V.-Pres.
DICK RODGERS, Cashier

FEDERAL DEPOSIT INSURANCE CORPORATION — $5,000 MAXIMUM INSURANCE FOR EACH DEPOSITOR — MEMBER

Directors:
E. S. LILIENSTERN
NELLIE D. WARNER
R. F. LINDSAY
A. A. SMITH
FELIX JONES

For health . . . for comfort . . . for economy . . . NOW IS THE TIME TO BUY NEEDED GAS HEATING EQUIPMENT!



IN a few short months winter will be here again and the heat of summer forgotten. Right now, while it's still hot, is the time to buy the heating equipment you need. Protect your health and make sure now of more winter comfort by installing heating appliances ahead of the autumn rush. Modern gas heating appliances not only give you healthful warmth, but look better and serve you more efficiently.



An automatic floor furnace will solve your heating problems. No basement is required, no room space is taken up, and sweating walls and windows are eliminated. Modern floor furnaces provide uniformly-heated air circulated to all parts of the room. Get the facts about floor furnaces today.

It's a great convenience and real health insurance to have the sun-like warmth of a Radiantfire always ready for instant use. These heaters represent the latest in smart designing, plus unsurpassed heating efficiency. They are durably constructed and will give years of satisfactory service.

ARKANSAS LOUISIANA GAS CO.

HUMBLE CAMP NEWS

By MOLLY VAN WINKLE

Mrs. Joe Meyers is ill at her home this week.

Porky Fitzgerald's father visited in his home Sunday.

Mrs. J. Y. Foster attended church at Milton on Sunday.

John Law is very ill in a Paris hospital this week.

Lillian Allison is visiting in Mt. Pleasant this week.

Mr. McNair is leaving for a Houston hospital this week.

R. J. Rossin made a business trip to Gladewater Saturday.

B. H. Hoffpauir left Friday for the Humble hospital at Baytown.

Mrs. Eddy Ray returned home last week from a Paris hospital.

Mr. and Mrs. A. W. Hull are driving a new Plymouth this week.

Murray Foster left Wednesday for Arlington to attend college.

Mrs. Jim Harris of Hamilton, is visiting in the home of his son, J. J. Smith.

Mr. and Mrs. Barney Walker have returned home after a three weeks' vacation.

Mrs. Cecil Griggs returned to her home Saturday from a hospital in Jacksonville.

Mr. and Mrs. Luther Lemay and son, J. L., made a trip to Jacksonville Saturday.

Mr. and Mrs. A. W. Hull and son, Dickie, visited friends in Gladewater on Friday.

Mrs. J. A. Arnold and children visited Mr. and Mrs. R. J. Rossin over the week end.

Mr. and Mrs. Dolpha Hull of Dallas, visited Mr. and Mrs. A. W. Hull over the week end.

Mr. and Mrs. E. N. Hull of Putnam, are visiting in the home of their son, A. W. Hull.

Elder Denton and wife of Maud, visited in the home of Mr. and Mrs. J. Y. Foster on Sunday.

Guy Nell Walker, daughter of Mr. and Mrs. Guy Walker, is ill at her home this week.

Miss Gladys Bonner of Corsicana, is visiting in the home of her sister, Mrs. Henry Thomas.

Mr. and Mrs. E. C. Maddox of Odessa, visited recently in the home of Mr. and Mrs. A. B. Later.

Mr. and Mrs. Oliver Freeman and children of Greenhill, visited Mr. and Mrs. J. J. Smith Sunday.

Luke Laughlin left Monday for a Paris hospital, where he will undergo an operation on his eyes.

Mrs. Fred Foeh and children returned home last Sunday, after visiting relatives in Ganado and Bay City.

Mr. and Mrs. Alfred Capehart visited Mr. Capehart's sister, Mrs. C. L. Boulter of Overton, over the week end.

Mrs. T. C. Dillard of Corsicana, who have been visiting her sister, Mrs. Arthur Dyson, returned home Thursday.

Private Lawrence Sedlacek of Camp Polk, La., visited his sister and family, Mr. and Mrs. Fred Foeh, over the week end.

Mr. and Mrs. Sherman Webb and son, Billy of Hawkins, visited Mr. and Mrs. J. Y. Foster and friends in Humble Camp over the week end.

Mr. and Mrs. R. V. Parker of Hawkins, visited friends here over the week end and visited Mrs. Parker's sister, Mrs. Jack Van Winkle.

Your Cotton Stamps Will Buy More at

LIDE'S

Dependable Merchandise
MT. PLEASANT

Homemakers Host to Mothers Tuesday

The third year home economics girls, under the supervision of Miss Eddie Houston, entertained their mothers with a delightful tea in the home economics parlors Tuesday afternoon from three until five o'clock.

A patriotic theme of red, white and blue was carried out in the decorations. The dining table was attractively laid with a hand appliqued cloth of natural linen and centered with red hibiscus arranged in a blue bowl. Red and blue candles in crystal candleabra were placed at either end of the table. The buffet was centered with red roses in a blue vase flanked on either side with red bachelor buttons in clever fawn-shaped vases.

The house party was composed of Misses Dorothy Neugent, Mary Belle Honeycutt, Anna Lou Hearn, Martha Penn, Oleta Nicewarner and Mary Ruth Smith. Miss Shirley Henderson presided at the punch bowl.

About seventy-five mothers and faculty members called during the afternoon.

First Baptist Church

M. F. DOWNING, G. B., Pastor
Sunday school, 9:45 a. m.
Preaching, 11 a. m. by pastor. Subject, "Vision."
Young people's service, 7:15 p. m.
Preaching, 8 p. m. by pastor.
Mid-week services every week at 7:45 p. m.

Sunday school and preaching services were on the increase and a better attendance at night services. Several visitors were present.

At the night services there were three additions to the church—two by baptism and one by letter. Those uniting with the church were: Mrs. Jess Hobbs and Mrs. D. B. Lee for baptism, and Mrs. Floyd Dean by letter. We were made happy at their coming.

There will be a singing here at the church next Sunday, Sept. 21. Everybody is invited to be present and help in the singing.

"The Lord is my defense; and my God is the rock of my refuge."—Psm. 94:22.

Calvary Baptist Church

S. D. LINDSEY, Pastor
B. L. Gieger, Sunday school superintendent. R. J. Griday, BTU director.
Sunday school at 9.45.
Morning worship at 11.
BTU at 7.15 p. m. and evening services at 8:15.

There were quite a number of visitors Sunday. At the evening service a duet was sung by Mrs. Aubrey Hull and Miss Odessa Reed, which was "In the Garden," and accompanied by Mrs. B. E. Dunagan. Everyone is cordially invited to attend all services.

POOR ORPHAN

"Say, waiter, is this an incubator chicken? It tastes like it!"

"I don't know, sir."

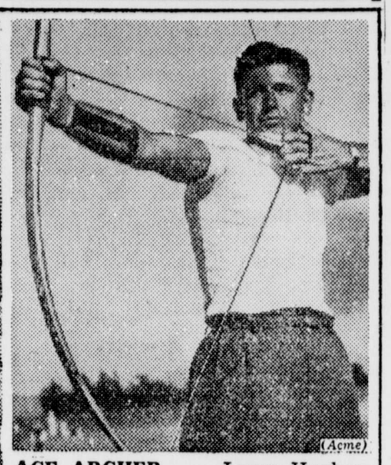
"It must be. Any chicken that has had a mother could never get as tough as this one."

Mrs. Jack Carlisle honored Mrs. Henry Thomas with a shower in her home Wednesday afternoon. Those present were Mmes. Bob Parker, Marvin Loggins, Joe Meyers, Jack Van Winkle, Pearl Hall, V. A. Dean, Jack Fogarty, L. G. Wright, Arthur Dyson, Bill Chapman, Joe Mitchell, J. Y. Foster, V. A. Sockwell, Philip Fentress, Miss Gladys Bonner, Mrs. Henry Hoffpauir, Mrs. A. L. Rogers and the honoree, Mrs. Henry Thomas and hostess, Mrs. Jack Carlisle. Many lovely gifts were received. Refreshments of cake and cold drinks were served.

Mrs. Jack Van Winkle and Mrs. R. V. Parker and children of Hawkins, were in Paris Saturday.

People, Spots In The News





ACE ARCHER . . . Larry Hughes, national archery champion, won California state title at Santa Barbara by breaking his own world record with remarkable score of 756 for "American round," though he and family had to sleep in their auto all night as all hotels were full up.

FARMERETTE . . . Enthroned in prize-winning vegetables was Louise Mullen of Stafford, N. Y., named as winner of top honors in A & P's 1941 farm scholarship contest at Columbus, O., meeting where she also was elected president of National Junior Vegetable Growers association.



LA PLANCHE LA CHAMP . . . Rosemary La Planche, California's nominee in annual Atlantic City bathing beauty tournament, was chosen Miss America 1941. She had been runner-up in 1940, and also won the subsidiary honor of the bathing-suit championship this year.

MAPLE SPRINGS

By EARNESTINE LAIN

Mr. and Mrs. Buddy Lain of Arcadia, visited in the home of his brother Saturday and Sunday.

J. W. Lain left Sunday for the St. Mary's Hospital in Galveston.

Mrs. Sanford and son, Woodrow, visited in the home of Mr. and Mrs. D. C. Oliver last Wednesday.

Mr. and Mrs. Lester Hanks visited his parents Saturday night in the Daphne community.

Miss Alice Oliver visited Miss Helen Duffle of Daphne community Saturday night.

Miss Edwina Graf spent Sunday night with Miss Anna Fay Lain.

Mr. and Mrs. O. D. Mills visited her parents, Mr. and Mrs. Buck Hanks, Saturday night.

No Low Numbers on 1942 Auto Plates

In the future there will be no low license numbers issued by the Highway Department. The Highway Commission has issued an order that in registering passenger cars for the registration year 1942, and in successive years, no license plates will be numbered below 5,000, and further that the issuance of special series of license plates known as "State Official Plates" will be discontinued.

They'll never take the permanent wave and lipstick away, come communism, ham and eggs, or revolution.

"Your daughter tells me she's cultivating her voice."

"Yes—and the rest of us are growing wild."

CORN CROP IS ESTIMATED BIGGER THAN LAST YEAR

The Agriculture Department recently estimated the corn crop at 2,523,964,000 bushels and total wheat production (winter and spring wheat combined) at 957,563,000 bushels. Corn production was 2,449,200,000 last year.

In Talco Four and Five Years Ago

From the Back Files of The Talco Times

Week of Sept. 18, 1936

Six new wells were completed that week. For the past week they had been shut down, due to lack of drilling water.

Talco school had gotten underway with 385 enrolled the first day. Supt. Dunagan expected the number to increase within a week or two.

Talco officers had been kept busy over the week end, with twelve arrests made.

Outlook for a good football team was in view. Thirty men had reported for training.

Miss Margueriette Cato had been chosen as princess to represent Talco at the Titus County Fair.

Week of Sept. 17, 1937

Seven new oilers had been completed that week in the field, which brought the total up to 542 producers.

Enrollment in the Talco High School had reached a high mark, with 200 enrolled in high school and 625 in the grade schools.

Several hundred Talco people had attended the Titus County Fair in Mt. Pleasant on Talco day which was Wednesday.

Herbert Gormerly had purchased the first 1937 football ticket of the season. The game was with Hughes Springs.

J. W. Edwards, Justice of the Peace, was suffering with two injured fingers, injured in a car door.

FUNERAL HELD SATURDAY FOR DETROIT RESIDENT

Funeral services were held Saturday afternoon at the Detroit cemetery for Archie P. Dick, who died Friday at his home in Detroit. He was the son of the late John T. Dick, pioneer Red River county resident, and is survived by his widow and three brothers, J. T. Dick of Clarksville, D. T. Dick of Okemah, Okla., and C. E. Dick of Paris.

Party Injured When Car Turns Over Twice

Mrs. I. P. Smith and son, Mack, Mr. and Mrs. J. R. Gray and daughter, Linda Sue, and Misses Hazel, Grace, Clela Mae and Jackie Gray were injured Saturday night, Sept. 6, when the car in which they were riding overturned twice, when it struck a slick place on an asphalt road near Henderson. The group had been visiting Jack Gray and other relatives at Bogata, and were returning to their home near Houston.

All were injured but not seriously. Mrs. Smith, the former Miss Thelma Lee Gray, J. R. Gray and Jackie Gray were taken to a hospital at Henderson, but were released. The car which belonged to Mr. and Mrs. Smith was completely demolished.

Intelligent people welcome mechanical inventions which add to the comfort and convenience of living.

Flattering Costume Ensembles

Dresses you'll love at sight.

Flattering Hats to top every costume.

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MT. PLEASANT

ONLY 16 MILES TO

MILSTEAD'S

WEMBLEY NOR-EAST TIES
New Shipment of Fall Colors

Spartan Stripes in Wembley Silks. Complete assortment of solids. Knot it! Crush It! Twist it! Never a wrinkle.

The Man's Shop **MT. PLEASANT**

Notice to My Customers

I have sold my cleaning and pressing shop, and it will be moved away. All customers who have clothes left in the shop, can get them this week.

I wish to thank the kind people of Talco and area for their patronage and friendship offered during my stay in Talco.

H. R. TURNER

OF THE CITY CLEANERS AND HATTERS



Typical of the complete showings of smartly tailored, inexpensive fashions now on display at Perkins

new "NINE to FIVES" by LAiglon

$6.50 and $8.95

Black, all wool jersey, irresistably trim because of its little Peter Pan collar of white pique with matching cuffs on the below-elbow sleeves.

$8.95

Sketched

Simply wonderful because they're so wonderfully simple. "Nine to Fives" are dresses in answer to your demand for something smart enough for any daytime wear and inexpensive enough for frequent changes. In Cordurettes—Spun Tecas—Rayon and Wool and All Wool Jersey. Black and Fall colors in sizes 12 to 20 on our Second Floor.

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