

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 20.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, MARCH 30, 1923

COW-SOW-HEN DEMONSTRATION TRAIN ATTRACTS UNUSUAL CROWD; GREETED BY BAND, CHILDREN AND FARMERS

HEREFORD FIRST TOWN TO MEET TRAIN WITH
MUSIC, WHICH DRAWS PRAISE; LECTURES
AND EXHIBITS GREATLY APPRECIATED

1,656 PEOPLE PASS THROUGH CARS

Early Hour of Arrival Deprived Many Farmers at Distance
Of Wanted Opportunity to Attend Meeting. Fine
Blooded Stock with Marvelous Records Displayed

In spite of the early hour at which the Santa Fe-A. & M. Demonstration Train arrived in Hereford the Santa Fe reports that an actual count of the number of people who filed through the three live stock cars Friday morning reached the astonishing number of 1,656. Besides this there were two or three hundred people on the platform who did not go through the cars. The visitors were highly pleased at the turnout and stated that next time they would surely arrange the schedule so that the train could reach Hereford at a more convenient hour for the farmers. At that time there was a large percent of the crowd from the rural districts and the speakers held a quiet and intensely interested crowd as long as they talked.

The train came in ahead of schedule and was pulled up to the station at 8:30. It was met by the Hereford Band with music and the entire delegation of Hereford's school children, flanked by hundreds of their elders. Those in charge of the train stated that out of all the scores of towns they had visited on this trip Hereford was the first one to welcome them with a band. The idea made a distinct hit with them and they paid many nice compliments to the members of the local organization.

After leaving here the train went on to Friona and Bovina, doubling back to Amarillo for a meeting later in the day. The train carries three cars of exhibits: a car of dairy stock, a second of hogs, and third of poultry. It is an unusually well selected lot of milk cattle, hogs, chickens, and poultry, and of a higher class than ordinarily carried on a demonstration train.

The four standard dairy breeds are represented: the Holstein, Jersey, Guernsey and Ayrshire. The big Holstein bull, Dutchland Aggie Tidy Prince 2nd, holds a conspicuous place in the dairy world and is grand champion in several shows, including the National Dairy show in 1922. He weighs 2,700 pounds. His first daughter made twenty-eight pounds of butter in seven days.

The Holstein cow, Queen Natali De Kol has a record of 26,000 pounds of milk in one year. The net income from this cow in one year was \$1,000.00 after paying the feed and labor bill.

The Guernsey bull Kitchener's De-fiance, only eighteen months old, has won many prizes at stock shows, including the National Dairy show last year.

The Jersey heifer Moonlight Coronet, thirteen months old, has already won prizes at stock shows. Her mother won twenty-four prizes, and has made a record of 20,000 pounds of milk and 1,190 pounds of butter in one year.

The Ayrshire heifer, Master Roy's Sweet Brier was bred by the Dairy Department of the College and comes of stock with fine record.

The Jersey cow Stockwell's Noble Wonder has a record of 10,000 pounds of milk and 600 pounds of butter fat. She holds a number of prizes won at fairs.

The nine months old Jersey bull comes of noted stock and is one of the individuals that attract much attention from the visitors to the train.

There is also just a common cow without any record for production. Her daughter, sired by a father with a fine record for production, is a striking example of what may be accomplished by the use of good sires.

The hog car carries samples of the right sort of a market hog and the stocker hog. Next to them is the ordinary pig which by contrast shows what a waste of time and feed it is to carry through to a marketable stage. Fine samples of standard hogs are shown, including Poland-China, Duroc, and the Tamworth.

The poultry car carries standard breeds of chickens and bonze turkeys. This car attracts a great deal of attention from the visitors to the train.

"Interest manifested by farmers, attending the demonstration, impressed me very much," said F. A. Lehman, vice president and general manager of the Santa Fe Railway, who spent a day with the Demonstration Train. "They came many miles to hear the message of better farming, delivered by trained dairy, swine and poultry husbandmen

from the A. & M. College, and they were not backward in asking questions. Hundreds had their questions written out, and the answers were carefully recorded, especially those having to do with balanced rations.

"Women seemed to be as deeply interested as the men, particularly with reference to milk cows and chickens. The school children, generally coming to the train in charge of their teachers, seemed to take the keenest interest in every part of the program and especially the exhibits.

"I feel sure," concluded Mr. Lehman, "from what I heard at the train stops, and from reports from various stations north of Sweetwater that a great deal of good will come from the operation of this Demonstration Train."

The Texas A. & M. College was represented by the following: Geo. P. Grout, head of the Dairy Department; D. W. Williams, professor Animal Husbandry in charge of swine; E. O. Edson, poultry husbandman Extension Service; J. W. Ridgway, director Extension Service of Mistletoe Creamery Company; and J. R. Edmonds, district agent of the Extension Service.

Among Santa Fe Railway men with the train are J. D. Tinsley, agricultural agent in charge of the speaking program; J. F. Jarrell, manager Agricultural Development Department; T. R. Gallaher, general freight and passenger agent in charge of the train; W. E. Goodloe, division freight and passenger agent; H. C. Brock, trainmaster Plains division; W. M. Smyer, conductor; and A. M. Hove, assistant editor "The Earth." F. J. Mackie, Superintendent of the Plains division, and H. M. Balmer, head of the Agricultural Department at Topeka, Kans.

School Trustee Candidates Not Yet Determined

The date on which the voters of the Hereford Independent School District will choose three trustees to fill the expired terms of Mesdames B. F. Guthrie and E. W. Harrison and of A. O. Thompson is Saturday, April 7. Ballots will be prepared as soon as the nominating committee announces its choice of names to go on the ticket.

The committee has had several meetings and agreed on a ticket, but it is understood that some of the nominees could not be induced to make the race and therefore further time has been taken by the committee to definitely settle the matter. The six nominees will be ready for publication in next Tuesday's Brand, however, so that the voters will have plenty of time in which to study their choice.

Rev. Evers' Mother Dies At Home in Nebraska; Rev. Temma Fills Pulpit Here

Rev. L. W. Temma of Amarillo was in Hereford Friday morning and preached the Good Friday sermon to the Lutheran congregation in the absence of the regular minister, Rev. Theo. H. Evers. Rev. and Mrs. Evers were called to Thayer, Nebraska, by the death of Rev. Evers' mother. They left Amarillo the latter part of last week.

Tom Wood and Children to Visit Here for the Present

Tom Wood and two children reached Hereford Wednesday evening from Ponca, Okla. Mr. Wood and children will visit relatives and friends in Hereford for the next thirty days.

Over 2,000 Baby Chicks Have Been Shipped Thru Postoffice Here to Date

Postmaster Mrs. D. N. Cox said Friday that over 2,000 baby chicks have arrived in Hereford to date. All have been distributed in and near Hereford.

\$175,000 Worth Of Land is Sold Here Past Week

One of the most cheering announcements made in this community in months and one that points to the promise of the future was that given out this week by the real estate firm of Hill & Ireland that they have sold \$175,000 worth of land in Deaf Smith and Castro counties during the past week, with prospects for other sales pending.

One section of this land lies in Castro county and the balance, over 8,000 acres, in Deaf Smith county. Details of the sales were not available Friday, as the papers were being exchanged, but will be available for publication shortly.

Real estate activity has been conspicuous by its absence for many months, and shrewd observers of conditions now believe this preliminary announcement is but a mere starter for a new era of activity in all lines in this community, following the recent rains and the brilliant prospects for a real crop in 1923.

400 Bushels of Cotton Seed are Expected Daily

An additional order for 400 bushels of cotton seed for planting in the Hereford country has been placed by the Cotton Committee of the Chamber of Commerce, and it is expected to arrive here almost any day.

The order was placed Wednesday morning by telephone after a conference between the committee, consisting of Geo. L. Muse, chairman, G. A. F. Parker and Albert Herbst, with President Homer Wilkinson, D. L. McDonald and the secretary. The seed was ordered from Slaton and is of the Mebane variety, planted two years in succession in that community. Mr. McDonald recently visited Slaton and located the seed. The committee felt that there was such a demand here for a trial of the Mebane variety that it was best to secure some of it from a point as near to Hereford as possible.

The exact price at which the seed will be sold will not be known until receipt, but it will be somewhere in the neighborhood of \$1.75 per bushel, cost plus the expense of delivery here. It will be handled by Jones & McLean exactly as was the first 800 bushels of Acala seed, without charge for their services.

Quite a number of farmers have listed their wants already with Jones & McLean, and those who have not yet done so and wish seed should file their names with this firm at once.

Membership in Golf Club Reaches Top Very Quickly

A Competitive Match Play
Is Now in Full Swing
Here

The membership of the Hereford Golf Club jumped to the maximum of fifty last Wednesday morning and from now on new members can be admitted only through a two thirds vote raising the maximum or through purchase or resignation. The new golfers are all full of enthusiasm and pep and are rapidly learning how to handle the driver, putter, mashie, midiron, etc.

The tournament has also started off auspiciously, with a number of matches in prospect for this week end. Only two matches have been completed to date, with several played through the first nine holes. The results to date show:

Posey (18 holes)	110
Skelton	147
Gano Hastings (9 holes)	59
Homer Fox	72
Black (9 holes)	52
Dubs Pitman	(tie) 52
Merrill (18 holes)	105
Ferd Johnson	142

The executive committee has matched the new members so that they may participate in the present tournament, as follows:

Arch Collins vs N. E. Gass
J. J. Clark vs J. H. Pitman
C. Alban vs H. L. Rice

The tournament will be continued through next week, until all matches have been played, after which the second round will be drawn for and the contest narrowed down.

County District School Fairs in Full Swing; Are Proving Very Attractive

District school fairs are being held this week and next all over Deaf Smith county and from advance reports received by The Brand all are proving attractive and enjoyable affairs. The folks in the country are glad of a chance to show what they can do with such displays right at home among themselves, and everybody knows what "cats" are served when the country housekeepers really turn their hand to it.

Next week it is hoped to give a real account of the results of these fairs and what they mean to the development of the school spirit and school scholarship.

High School Baseball Boys Leave for Amarillo Bat- tle With Idea of Victory

Friday was the day on which the Hereford High school baseball team journeyed up to Amarillo to try conclusions with the highly-touted "Golden Handstorm." While the Hereford boys were saying little about the possible outcome of the contest it is believed by those who have been watching the squad that they will give a good account of themselves and that the Handstorm may be wet down a little before the shades of nightfall descended upon the field of battle Friday.

WORKING WEATHER FAILS TO STOP FARMERS FROM COMING IN ON "DOLLAR WEDNESDAY"

REMARKABLE CROWD GATHERS, CONSIDERING
CONDITIONS, AND MERCHANTS REPORT
BRISK DEMAND FOR THE BARGAINS

TO LIST STUFF FOR AUCTION SALE

People Requested to Hereafter List all Livestock or Other
Things for Sale With Auctioneer in Advance, so as to
Avoid Confusion; Prize Drawing Pleased Crowd

Although the farmers are as busy as bees in a tar bucket these days and pay small attention to the ordinary demands upon their time, a large number of them had their eyes on the special bargain offered by the merchants of Hereford last Dollar Wednesday, as well as on the opportunities offered in the big Auction Sale and free distribution of prizes, and laid aside the field work for a short time in order to make a run into Hereford. The crowd was very good, considering the unusual conditions, and nearly all the merchants experienced a nice run of business.

The Auction Sale worked out nicely.

Canning Factory To be Discussed At Monday Lunch

Ways and means of canning the surplus garden truck of the farmers of the Hereford community will be the principal topic of discussion at the regular weekly luncheon of the Chamber of Commerce, to be held at the Stockmen's Cafe next Monday at noon. Another topic will be the completion of the movement for a large cotton acreage here this season.

Every year there is a large surplus of beans, and peas, and tomatoes, and other perishable garden stuff raised here that could be saved, with a little cooperation and effort. In addition, a much larger acreage of this profitable class of crops would be raised if a suitable market was provided.

In line with the policy of the Chamber of Commerce to work with might and main for the increase of everything that will bring more people to the community and will make the work of those farmers already here more profitable it has been determined to exert every possible effort this year to solve the garden truck problem. With a large cotton acreage going in and with better markets for poultry and poultry products being unearthed rapidly, it is hoped soon to make diversified farming so attractive in this country that it will be difficult to keep 'em out!

Come to the luncheon next Monday and take a hand in the work of those who are trying to do something for themselves and their community as well.

although experience this month and last, has shown where many features that will make for efficiency could be introduced. In discussing the matter Friday Auctioneer Sherm Williams said: "I wish you would tell the people that one trouble heretofore has been that machinery and other things for sale are frequently brought in and parked at the wagon yard, and the owners then go shopping. When auction time rolls around I do not know who owns the stuff and confusion results. Hereafter I hope every person who will have anything for sale on the last Wednesday in each month will come to my office beforehand and let it with me so that I will know what to expect. And on the day of sale, what the stuff is brought in, my attention should be called to it so that I will know what to do when auction time comes around."

The Auction Sale is held each month solely for the benefit of the farmers and others who want to sell or exchange anything, and they will help themselves as well as the auctioneer and the committee, by following Mr. Williams' advice.

The free prize drawing attracted a milling crowd at 4:00 o'clock on the wagon lot on Main street, and for over an hour the duplicate coupon lists were compared with the numbers drawn from the big can. This drawing is quite an attraction monthly and the people are rapidly learning to demand their coupons when they purchase on Wednesdays so that they will have a chance at the free prizes.

The Auction Sale and prizes will be held on the 25th of April. Fifty merchants of Hereford will continue to offer bargains and coupons on each Wednesday in between.

Ask for your coupons!

Produce Men do Large Business In Poultry Here

Last Wednesday marked one of the largest shipments of poultry and produce in many days. H. H. Hawkins of the Golden Rule Produce Co. says they bought 1,217 pounds of poultry, nearly 40 cases of eggs and 12 cans of cream, netting the farmers for that day, \$1,802.00. I. H. Spratt of the Hereford Produce reports heavy sales for the past two weeks.

Program for Ward, Hig- gins and Progressive is To be Given on April 5

Ward, Higgins and Progressive School
Fair Program for April 5 Will
Begin at 1 p. m.

Immediately after the program exhibits will be shown. Then the tryouts in track will be held. Ball game begins at 3 p. m. Program follows:

Song Tommy Greene
Progressive Primary Pupils
Welcome Address W. C. Russell
Response A. S. Higgins
Duet Marguerite and Eloise Bowman
Dialogue Higgins School
Arithmetic Match Progressive 4th
Grade pupils
Declaration "The Name of God
Glory"—Nannie Bell Robinson
Program Ward School
Spelling Match Progressive 6th
grade pupils
Declaration "The Flag Maker"—
Perry Caldwell
Reading Little Bird Blue
Angie Jacobs
Address Judge Megott
Reading Lois Park
Song "Tomorrow"
Progressive High School Students

High Santa Fe Official Goes Thru in Special Car

T. A. Gregg, Assistant to the Vice President of the Santa Fe and in charge of operation and labor, passed thru Hereford Wednesday morning on No. 21 in his special car.



The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Six months, \$1.50
No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

STATE VALUATIONS

In the State Comptroller's report for the year 1922 it is interesting to note that the average tax for all land in the rural districts of the State is about six cents per acre. This report covers all of the counties in Texas, except eight, whose reports were not received in time for this statement, and when it is considered that from this fund all the expenses of the State are paid, pensions for Confederate soldiers, education of the children, and general state purposes, it would not seem to be so burdensome, yet you will hear that the farmer is groaning under this load. It would seem, if the Comptroller's figures are correct, that the state tax burden is not as heavy as pictured and that the main cause of the farmer's plight is lack of adequate compensation for the products he raises.

It is further interesting to note the average value per acre of land in the different counties—here are a few of the Panhandle proper, which we will compare with the "banner" farming counties of the State:

Armstrong	\$ 4.22
Bailey	6.36
Carson	3.12
Castro	9.26
Childress	6.96
Collingsworth	6.10
Dallas	5.59
Deaf Smith	5.50
Donley	7.52
Floyd	11.00
Gray	3.70
Hale	8.25
Hall	8.00
Hansford	3.50
Hartley	2.62
Hockley	5.00
Hutchinson	2.45
Lamb	7.70
Lapscomb	4.52
Lubbock	10.65
Moore	2.00
Ochiltree	6.89
Oldham	3.42
Farmer, no report	
Potter	4.97
Randall	4.88
Roberts	1.62
Sherman	3.21
Swisher	5.79
Bell	24.85
Collin	32.19
Dallas	26.44
Ellis	35.85
Grayson	25.83
Hill	25.78
McLennan	29.34
Tarrant	35.58
Wichita	81.30

ADVERTISEMENT

Notice to Contractors For Bridge Letting

Sealed proposals addressed to W. M. Megert, County Judge, Deaf Smith County, Hereford, Texas, for the construction of a 40 ft. clear span reinforced bridge over the Tierra Blanco River, in Deaf Smith County will be received until 10 a. m., Monday, April 9th, 1923, and then publicly opened and read.

The work consists of furnishing all tools, labor, machinery, equipment, material, etc., of every description for constructing a complete forty foot span, twenty foot roadway, reinforced concrete bridge over the Tierra Blanco River, about one half mile south of the Court House in Hereford, Deaf Smith County, Texas.

For specifications, plans or other information, apply at the office of the County Judge of Deaf Smith County, in the Court House, Hereford, Texas. Said plans and specifications will be furnished for \$5.00, refund for those returned.

Any one may submit an alternate plan and specifications either for a concrete reinforced bridge or a steel beam reinforced concrete structure, which if submitted will be considered by the Court.

Proposals must be made on the forms provided, submitted in sealed envelopes and marked "Bid for the construction of a forty foot bridge for Deaf Smith County, Texas."

A certified or cashiers check for \$500.00 made payable to W. M. Megert, County Judge, on some Hereford bank or trust company, must accompany each bid.

The County reserves the right to reject any or all bids.

W. M. MEGERT,
County Judge of Deaf Smith County,
Texas. 20-21

Take advantage of Hereford's Dollar Wednesday—every Wednesday. It will save you many dollars annually.



DIMMITT

Big Day in Dimmitt

The Castro County Singing Convention met at their appointed time, March the twenty-fourth in an all day meeting. This was a beautiful day and Castro county was well represented. Also our surrounding counties. How much we appreciate you. We were also highly favored with the Vaughn Quartet. This was indeed a treat. They have arranged to be with us throughout the year. The Plateau Singing Convention has something to be proud of in securing this much needed talent. Have you heard them? If not, meet us in our next convention to be held at Summerfield the fourth Sunday in May. This convention is striving to make a large contribution to meet the needs of mankind. Such efforts are worthy of praise and should receive the support of all who love their fellow men, of all who would build men into the perfection of our Lord. The day was one of the greatest days of its kind ever passed in Dimmitt. Only one regret and that was we could not seat the people as we would have liked. Part of them had to stand throughout the day but we are looking forward to the day when we can take care of everyone. Dimmitt will always have a warm place in our hearts for you and will expect you back in the near future.

S. J. Taylor, President,
J. R. Gollehon, Vice President,
Mrs. J. R. Gollehon, Sec.

W. E. Williams and J. B. Belew of Bovina were present at the Singing Convention Sunday.

Judge W. M. Megert of Hereford attended the Singing Convention Sunday.

A. J. Thompson of Hereford was in Dimmitt Sunday at the Singing Convention.

Fred Hankins of Hart was in Dimmitt Sunday.

The Vaughn Quartet, which did so much singing at the Convention Sunday, will put on an entertainment in Dimmitt Friday.

S. W. Reynolds and wife and Floyd Reynolds of Plainview were in Dimmitt Sunday.

T. P. McCormick of Nazareth was in Dimmitt on business Monday.

Joe C. Albracht of Nazareth transacted business in Dimmitt Monday.

Gano Hastings of Hereford was in Dimmitt Saturday and Sunday.

W. A. Womack left for his home in Lamesa Monday morning.

Col. C. H. Powell, promoter of the Texas, Panhandle and Gulf Railroad, was in Dimmitt Monday and said that the prospects were brighter than ever and there was no doubt in his mind but what we were going to get a railroad.

Mr. and Mrs. Dow Durce moved to his new home in the east part of town the last of the week.

It is raining again, wheat is beginning to look as tho there is going to be a harvest time sometime this summer.

NAZARETH

Mrs. Math Gerber and children and Miss Josephine Gerber visited Math Gerber at the Plainview sanitarium Monday.

Mrs. Conrad Schulte has been on the sick list the past few weeks but is slowly recovering.

Joe Guggenmos was in Hereford Wednesday.

Mrs. Paul Hug and children spent Wednesday at the Mrs. Miller home.

Edd McCormick and Bill Stork were in Tulsa Wednesday.

John Huseman and daughter, Mrs. W. Thier and Mrs. Frank Woolfe were in Hereford on business Thursday.

Edd Kern was in Plainview Monday.

The little infant twins of Mr. and Mrs. Joe Birkenfeld passed away at their home last week. Funeral services were held at the Holy Family

church. The family has the sympathy of the community in their sad affliction.

Arthur Kleman was in Dimmitt on business Saturday.

Bill Stork was in Plainview Wednesday.

Mr. and Mrs. Roy Wagner of Hereford attended the funeral here Friday.

Charles Wilhelm, Clarence Kern and Rev. Father Conrad were in Umbarger on business Thursday.

John Litsch returned Tuesday from a few months visit with relatives in Arkansas, Oklahoma and Missouri.

Miss Pauline and Cecilia Huseman were in Tulsa Thursday.

Miss Rose, Charles and Edd Wilhelm were in Tulsa on business Friday.

School Notes

On Friday, March 23, a large crowd witnessed a very interesting Spelling Match between the Juniors of Dimmitt and Nazareth schools. The contest was a close one and lasted about one hour. It turned out in favor of Dimmitt. Nevertheless, we justly felt proud of our Juniors for they did well. We hope to contest against Dimmitt again at some later date. So! Juniors, keep your spellers wide-awake. The pupils to stand up the longest were Mildred Woodlee on Dimmitt side and Veronica Huseman on Nazareth side.

The teachers greatly appreciate the interest taken in this affair by the patrons of Nazareth. Let's keep it up.

Another feature of the afternoon was a game of baseball between the Dimmitt and Nazareth school teams.

The scores were 14 to 4 in favor of Nazareth. Everybody present assured us of having enjoyed the afternoon.

Following are the parts our pupils will take in the Interscholastic League Meet on the first Friday and Saturday of April.

Declamation: Seniors—Edward Haelting and Veronica Huseman; Juniors—Wilfred Albracht and Martha Brockman.

Spelling: Seniors—Veronica Huseman; Juniors—Wilhelmina Huseman.

Sub-Juniors—Raymond Pohlmeier.

Junior Boys Track: Bert Hyland, George Schacker.

Junior Girls Track: Hilda Heldgerken, Martha Brockman, and Elma Dohmeyer.

Don't forget to come to the County School Fair which will be held at Dimmitt High School Friday morning, April 6.

BETHEL

More rains and cloudy weather. However, Sunday was an all round perfect day.

Our Sunday School attendance reached the thirty present mark Sunday.

This is the most we have had in some time. Let's increase this number and try to get back to where we started before the flu and bad weather.

The beautiful day Sunday made it possible for most of our community to attend the singing convention at Dimmitt. The following are a part of those attending: Irvin Hamilton and family, Clayton Williams, Mrs. Jim Bagwell and babies, A. M. Brownlee, Ed Smith and Boyd Kimball. All report lots of good singing and a wonderful time.

John Smith was sick last week.

Messrs. John Smith, Jim Bagwell and Emmet Rothwell attended the Burch sale last week.

SIMS SCHOOLHOUSE

Mrs. Robert Ferguson was a business caller in Adrian last Monday.

Rev. W. C. Garrett of Amarillo was at the home of J. A. Reed Saturday afternoon.

Mrs. E. T. Whitten was in the city of Adrian Thursday of last week.

Carroll Reed spent Saturday and Sunday with homefolks, returning to his work on the Mecaskey ranch Sunday afternoon.

A few days ago Mr. Robert Ferguson and Roy Hunter made a business trip to New Mexico and Oklahoma and bought several spans of mules.

N. J. Lenox and wife were on the streets of the city of Vega one day last week.

Enclid Whitten visited the Vibbard family in the vicinity of Bellview; N. M., a few days last week. He reports a fine time.

Richard Lynch entered school again Monday, after being absent a week on account of cold and sickness.

We are glad to report the little Rice baby, who has been sick, getting along fine at this writing.

James Mecaskey, Sr., of Decatur, Texas, made a business trip out to the Mecaskey ranch last week returning home Saturday.

Temple Lynch has been hauling cotton seed cake the past week, from Adrian to the Rail H Ranch.

Mr. and Mrs. J. P. Collier and nephew, James Whitney, of Adrian, attended church at Sims Schoolhouse Sunday afternoon.

Carroll Reed went to Adrian last Friday, returning with a load of coal for the Mecaskey ranch.

Mrs. N. J. Lenox and Mrs. Robert Ferguson were in the Dawn community one day last week and while there Mrs. Lenox purchased a few turkeys. If she has good luck with them, some one will have Thanksgiving and Christmas turkey.

Ben Rice made a business trip to Hereford last Friday, returning home Saturday.

Mrs. Temple Lynch was on the sick list the past week.

Jim Mecaskey made a business trip to Amarillo last Saturday.

Virginia Ferguson was in school last week after being absent several days from school on account of sickness.

Rev. W. C. Garrett and wife of Amarillo visited Saturday night with J. P. Collier of Adrian.

Stanley Cronk made a business trip to Adrian Monday.

Temple Lynch and Robert Ferguson were on the streets of Amarillo last Saturday.

Warm weather would certainly be appreciated now as it has been cold since the terrible sandstorm and blizzard of March the 17th. It was the coldest weather of the season. Some cattle are dying since this cold spell.

The second and third Sundays in March we failed to have Sunday School for the first time in several months.

We are hoping the gripe epidemic will soon pass from our community so all the people can be in Sunday School. We had Sunday School last Sunday immediately after Sunday School Rev. W. C. Garrett of Amarillo, Missonary of Palodura Baptist Association, preached a good sermon. While here he arranged to hold a meeting beginning the 5th Sunday in April.

Everybody invited. Come and let's have a great meeting.

ARNEY—BLUE RIDGE

Earl Davis made a business trip to Happy Thursday.

Dave Hinson was a caller at the Blue Ridge School Wednesday.

A. E. Morris was a caller at the home of S. J. Taylor Thursday.

Minor Holden helped J. P. Hutson Wednesday in repairing his windmill.

Mrs. M. A. Brooks visited Mrs. J. E. Davis Thursday. We are glad to report that Mrs. Davis is improving some after her illness.

Judge Ray Sherry of Dimmitt was a visitor at the Blue Ridge School Thursday.

M. A. Brooks was a caller at the home of Mr. and Mrs. Burks one day last week.

Mrs. M. T. Bally and son, Guy, went to the bedside of Mrs. Bally's daughter who lives in Amarillo, Thursday. Their many friends sympathize with

them and wish for her a speedy recovery.

John Terrell visited the Blue Ridge School Thursday.

Miss Mabel Taylor visited at the home of Mrs. Mattie Holden Thursday.

Mr. Stuart made a business trip to the home of Mr. and Mrs. M. A. Brooks one day last week.

Wendell Morris, son of Mr. and Mrs. A. E. Morris, who has been working in Amarillo for the past few months, returned to his home Saturday to spend the week end. He returned to his work Sunday night.

Last Sunday night a little crowd gathered at the home of Mr. and Mrs. Lee Hutson. They played a few games and sang a few songs. Everyone enjoyed the evening.

Minor Holden made a business trip to Happy Monday.

S. J. Taylor returned home Friday from Keene, Texas, where he has been at the bedside of his mother, who has been very low. She was some better when he left her. Mr. Taylor's many friends wish for her a speedy recovery.

Professor and Mrs. O. E. Justice closed their school at Arney last Friday and left for Eastland county Saturday morning, where Mr. Justice will take up farm work.

Castro County Singing Convention convened at Dimmitt Sunday, March 25. It was a beautiful day and everyone present seemed to enjoy the occasion. There must have been fifteen hundred or two thousand people or more present. The building could not hold them all. There were as many standing as seated. They were even on the fire-escapes, outdoors and everywhere.

There were singers from Hereford, Happy, Tulsa, Bovina, Canyon, Texico, Summerfield, Farwell and Clovis. The Vaughn Quartet from Tennessee was present and entertained with their many beautiful songs, which they rendered.

(Continued on page 6.)

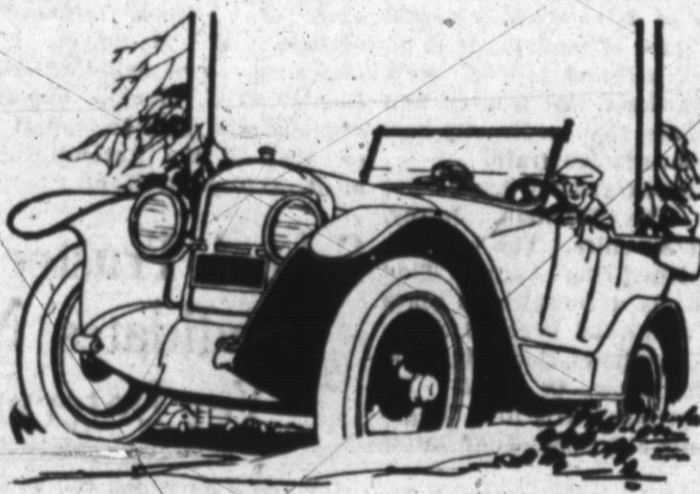
Fisk Tires and Tubes

MOBILOILS

THAT GOOD GULF GASOLINE
TIRE VULCANIZING

You'll get Service when you come to us

Auto Utility Station



Friedman-Shelby ALL-LEATHER SHOES

Put Real Joy in the Boy

Give your boy a real treat—let him pick out a pair of "Red Goose" Shoes. He'll like their looks, and the comfort they give him; you'll like the way they stand hard knocks, and the money they save you. They belong to the "All-Leather" line of shoes—there's a brand for every member of your family.



J. O. Newell

"IT TAKES LEATHER TO STAND WEATHER"

SEED

It is time to seed now, don't you know?

Sweet Clover, White Clover, and Blue Grass Seeds

It is time to get your lawn seeded.

JONES & McLEAN

Phone 1

De Laval Separators

Important Considerations in the Selection of a Cream Separator

THOROUGHNESS OF SEPARATION: A separator must be capable of thorough separation with all conditions of milk, whether cows be fresh or advanced in lactation, whether the temperature of milk at separation be 70 degrees or 90 degrees, and whether a 15 per cent or 50 per cent cream be run. The De Laval is the only separator which fulfills these conditions.

SPEED REGULATION: The proper speed of a separator must be regularly maintained and practicable means provided for insuring this. Every De Laval machine is equipped with a Bell Speed-Indicator.

C. O. Lee Hardware



P.D.Q!

The Twice-A-Week BRAND

beats all your Radio and "Grapevine" contraptions for QUICK NEWS—RELIABLE NEWS—RED-HOT NEWS—WHILE IT IS NEWS—in the counties of Deaf Smith, Castro and adjoining portions of Parmer and Oldham. You will find in The Brand

YOUR Neighborhood News

as well as the latest accounts of what's going-on worth while from all other neighborhoods.

The World is Moving Fast These Days—yes, right here at home. The population is constantly shifting and changing from day to day.

There Are a Bunch of Strange Faces on the streets of Hereford daily, and you wake up frequently to the fact that your next-door neighbors have changed overnight.

You'll be a Stranger in a Strange Land, first thing you know, if you don't read your Home Paper, the only publicity medium in these parts, and keep track of what's going on daily right under your nose.

And Say! Did you know That Land is Beginning to Move in this man's country, and that crop prospects are dandy, and that the eyes of America are turned toward the Plains country of Texas? There's going to be "something doing" this year in this neck o' the woods, and The Hereford Brand will most emphatically

Tell You All About It

from "soup to nuts," two times each week, every week in the year, for the small sum of

Just \$2.00

within a radius of Fifty miles of Hereford, or just \$2.50 outside that limit.



KICK IN, FRIENDS—get on the band wagon; join our army of readers. It's the popular thing to do these days, and we want to stuff YOUR Post-office box full of the BEST thing in the way of NEWS in this country, twice each week.

The Hereford Brand Twice-A-Week



LOADS OF BARGAINS ON

Read What 50 of Hereford

The First State Bank & Trust Co.
Hereford, Texas
Will Help You Make a Dollar

Pocket Knives

Special line of 75c, \$1.00 and \$1.50 pocket knives,
\$ Wednesday 50c

Garrison Brothers Hardware**NEXT WEDNES**

Every Wednesday is "Dollar Wednesday" in Hereford. Every Wednesday the merchants of Hereford offer *real price bargains* in *Staples* that the people want. These merchants have found that it pays to give the people *what they want* and they have trimmed the prices to the bone. They can afford to do this because of the *volume* of business created through these Dollar Wednesdays. Therefore the buyers get advantage of *below normal prices* on staples, at these sales, because of the volume of buying they do.

Dollar Wednesday Specials

Set knives and forks \$1.00
One No. 1 Tub and a 10 qt. galvanized pail, \$1.00

Skelton's Variety Store**More Soap Bargain**

30 bars Bob White Soap \$1.00
40 bars Sail Soap \$1.00

Williams Bros. Grocery**Ford Connecting Rod**

Ford Connecting Rod, on \$ Wednesday for \$1.00

G. W. Smith & Co.**Every Dollar**

Hereford's Fire Losses during the past six years
has been paid by this Agency!

Jones & Barnett**We Sell**

Baldwin Pianos, Kohler and Campbell Pianos,
Singer Sewing Machines, Hoosier Kitchen Cabinets,
Victor Talking Machines—on terms to suit.
We save you greenbacks on your Furniture bill.

E. B. Black Company**We Specialize in Poultry**

Bring your Poultry to us, we make the prices. We
pay the highest prices. Always get our prices first.
It pays to trade with the

Hereford Produce, I. H. Spratt, Mgr.**Bakery and Lunch Counter**

All the best baked goods baked daily, which insures
you good fresh bread, cakes, pies, etc. Good hot
lunch all the time.

Carroll's Bakery**Radio Sets**

15 percent discount on Radio Sets on \$ Wednesday

C. O. Lee Hardware**Bulbs**

Dahlias, reg. per doz. \$4.00, \$ Wednesday, \$1.00
Gladiolus, reg. \$2.00 per doz., \$ Wednesday, \$1.00

Hereford Nursery Co., L. P. Landrum**Printed Envelopes**

Next Wednesday The Brand will print 150 Envel-
opes with your name and address for \$1.00
(Only one order to each person)

The Hereford Brand**On Dollar Wednesday**

1 can of Masco (radiator cement) 75c
1 can Texaco easy pour oil 75c
BOTH for \$1.00 on Dollar Wednesday.

Service Garage**Gingham Hose**

8 yds. Gingham, on \$ Wednesday \$1.00
4 pr. ladies' or children's hose, 35c value \$1.00

D. R. Cass & Son**\$5.00**

We will give a refund of \$5.00 on Primrose Separ-
ators sold on \$ Wednesday.

Price & Hough**Men's Suits**

10 percent off during April and an extra Dol-
lar on \$ Wednesday means a saving to you on a suit
of clothes of from \$6.00 to \$8.00.

Orr's Tailor Shop**Dollar Wednesday Specials**

6 lbs. Loose Muscat Raisins for a Dollar.
1 gal. Maple Karo \$1.00

Cash & Carry**Dollar Wednesday Specials**

4 yds. 30c Ginghams, 27 and 30 in. \$1.00
4 lbs. 30c Peaberry Coffee \$1.00

Geo. A. Stambaugh

Dry Good and Groceries

Meal Tickets

\$5.50 Meal Tickets for \$4.50 on Dollar Wednes-
days. Good for any day in the week.

City Cafe**Flour Special**

100 lb. sack of flour on \$ Wednesday \$3.50
Garden Seed in bulk.

L. W. Carlyle's Grocery**\$1.00 Hats**

Table of hats, on \$ Wednesday \$1.00
A special on \$5.00 hats on \$ Wednesday.
New shipment of Fisk Hats.

Vogele Millinery**Old Floors Made New**

Refinish your old floors with Sherwin and Wil-
liams and BPS floor paint.

Panhandle Lumber Company**Shoes**

Old Shoes made new, new shoes made too.

Tubb Shoe Shop**The First National Bank**

Hereford, Texas

Will Help You Save a Dollar

Harrison

The Grain Buyer, Phone 76

Elevator Service—Come in and get acquainted on
Dollar Wednesday

N DOLLAR WEDNESDAY

ord's Merchants Offer On

SDAY, April 4

The "Dollar Wednesdays" in March were successes. The venture was started with 48 merchants—now there are 50! The "Dollar Wednesday" is here to stay—each Friday The Brand will carry the bargains for the following Wednesday—get the habit!—watch for them! The Drawing for prizes in April will be held on the last Wednesday—April 25. Save your Coupons—100 \$1.00-value prizes will again be offered on April 25 and Your Coupons have as good a chance as anybody's to collect one or more prizes for you.



The Western National Bank

Hereford, Texas
Will Help You Earn a Dollar

Dollar Wednesday Specials

10 percent Discount on all Leather Goods, Dollar Wednesday only.

Dunlap Hardware Company

Aspirin Free

A box of 2 dozen Aspirin tablets free, with each purchase of \$1.00 or more, Dollar Wednesday.

City Drug Store

On Dollar Wednesday

We will sell the celebrated Hot Point 6 lb. Iron for only \$5.00 cash. This sells regularly for \$6.75 at all other dealers, though we have been selling it for \$6.00.

Hereford Light & Power Company

Men's and Boys' Suits

Special discount of 15 percent on boys' and men's suits. These are of the newest and latest style for spring and summer wear.

\$1.50 Carters Athletic Underwear, \$ Wed., \$1.00

The Popular Store

Your Insurance Business will be appreciated by this Agency.

A. L. Biggs, Insurance
Dependable Service

Willard Batteries

\$1.00 off on all Willard Batteries sold on Dollar Wednesday.

Electric Service Station

Dollar Wednesday Specials

Japalac Varnish and Stain, 1 pt. ----- 75c
O'Cedar Oil, 1 qt. ----- 75c

J. J. Clark, Druggist

Tire Pumps—Rie Nie Patch

25 percent off on Light Bulbs, Tire Patch, and Tire Pumps.

Beavers Brothers Garage

Rockwell Brothers Lumber Co.

Hereford, Texas
Guarantees You Satisfaction Telephone 4

Dinner Special

Dinner on Dollar Wednesday ----- 40c
Always eat at the Stockmen's Cafe—it's the best.

Stockmen's Cafe and Hotel

Ladies' Rest Room

Our rest room is clean and neat and is for your convenience.

Magnolia Filling Station

3 Specials for \$1.00

Men's dress shirts, with or without collar,
value \$1.50 ----- \$1.00

4 pr. children's ribbed hose, white, black,
brown, 35c value ----- \$1.00

7 yds. dress gingham, 20c value, for ----- \$1.00

Fox Mercantile Company

Auction Sale

List your property in plenty of time for the last Wednesday in April, the 25th. I urge you to bring your property in in due time. Please don't wait until the last day.

Col. W. S. Williams, Auctioneer

Dollar Wednesday Specials

A complete set (4 prs.) of genuine Ford coil points and a Champion X spark plug, all for a dollar. Try to beat it.

H. L. Rice

Fill UP—75c Gallon

We will clean your crank case and fill your car with good oil, a new kind just arrived, guaranteed to be good, at 75c per gallon.

W. C. Fallwell Filling Station

Fatena to Fatten Chickens

25 pounds Fatena, on \$ Wednesday ----- \$1.00
Don't forget that we are headquarters for all the Purina Feeds.

Jones & McLean Grain Company

Hereford Sanitary Steam Laundry

"You Tell 'Em"

Pair Plyers, can cold patch, can of Neverleak, all for \$1.00, on Dollar Wednesday only.

Thompson's Garage

Dollar Wednesday Specials

\$2.00 Grade Men's Athletic Union Suits for \$1.00
4 yds. 35c grade 32 in. Ginghams, for ----- \$1.00
Double S. & H. Stamps.

J. O. Newell

Blow Out Boots

3 30x3 1/2 Blow Out Boots ----- \$1.00

Wilkinson Motor Company

Hair Tonic

\$1.25 Rexall 93 Hair Tonic, on \$ Wed. ----- \$1.00

Corner Drug Store

Your Choice

Of any \$1.50 article in this store on Dollar Wednesday for ----- \$1.00

W. H. Ray, Jeweler

Post Toasties

1 gallon Peaches and 3 can good Corn ----- \$1.00
8 packages Post Toasties ----- \$1.00

Frank A. Gyles Grocery

Neighboring Towns

ARNEY-BLUE RIDGE

(Continued from Page 2)

deed with the greatest of ease.

Officers were elected for the coming year, S. J. Taylor, president; Robert Goldson, vice-president, and Mrs. Robert Goldson, secretary, with a unanimous vote. People who were not present Sunday cannot realize what they missed. The Vaughn Quartet said it was the best convention they had attended for six months. Our next convention will be the fourth Sunday in May, the 27th, at Summerville. Every one who has any musical talent whatever should attend these conventions. They are very uplifting and educational. Swisher and Deaf Smith counties have decided to organize and join the Great Plateau Singing Convention which will be held at Plainview June 23 and 24, in the new Auditorium, which will include fifty counties. Swisher county is to organize the third Sunday in April, the 15th, at Valley View.

FRIONA

(Too Late for Last Issue)

Mrs. G. L. Livings is enjoying a visit of two weeks from her aunt, Mrs. Jennie Cronas, of Redlands, California. Her son, H. E. Cronas, who is division superintendent for the Santa Fe railroad at that place, is attending a meeting of the officials of that road at El Paso and visiting points of interest in Texas and New Mexico and is expected to return via Friona and spend a few days visiting in the Livings home also.

Prof. Jenkins and Ed White narrowly escaped what might easily have been a serious accident on Tuesday night of last week. They were driving along the road between the Goodwine home and town and their car having no lights they were guiding themselves by the feeble rays of a flashlight. Just as they reached the bridge over the draw they were so blinded by the bright light from a car coming from the opposite direction that they lost their bearings and their car ran off the side of the bridge at the north end and plunged into the ditch. Prof. Jenkins jumped from the car but going in the same direction they both landed in the bottom of the ditch at about the same time and at the same place but he escaped with a few bruises and several lacerations on his hand. Ed was thrown off the car in the opposite direction into the road and was drug several feet but was unhurt.

Mrs. Peyton has been suffering with an attack of the flu during the past week but is now able to be about again. Willard Schlenker was also attacked by the same malady and was taken to the parsonage and Rev. Peyton attended to both patients. He is also able to be out again. Mr. Peyton says he would not make a financial success of managing a hospital as his patients leave too quickly.

The Congregational Sunday School is preparing a program of suitable songs and music for the Easter services next Sunday, both morning and evening. Everybody most cordially invited to attend both services.

Curt Baker received a very painful injury Saturday. While driving the

Friona Oil Company's delivery truck the engine became so hot and stopped a short distance west of L. F. Lillard's home. Carl got out and went to the radiator to ascertain the cause of the trouble when the cap blew off and his face was severely scalded by the steam. While soldering a leak in the radiator the overflow tube had been plugged up which stopped the circulation and caused the accumulation of steam. He returned to Mr. Lillard's home where he received first aid treatment then drove into town.

W. H. Warren who has been suffering for the past several weeks with an attack of pleurisy, is again able to be up and was out on the street one day last week. R. S. Houlette, who is afflicted with the same malady is still confined to his home.

BIG SQUARE

Mr. and Mrs. Herman Haberer and Mr. and Mrs. Adolf Deiter and baby motored to Tulsa Saturday to visit Mr. and Mrs. Angeley and family. Mesdames Haberer and Deiter are daughters of Mr. and Mrs. Angeley. The party returned Sunday evening.

Mr. Sowell of Floydada is attending to business interests in Big Square this week.

Mrs. Art Haberer and children went to Hereford Friday to visit in the home of Mr. and Mrs. John Haberer. Mrs. Haberer returned to her home Sunday afternoon.

Mr. and Mrs. Vern Lust spent Sunday with Mr. and Mrs. Earl Lust of Hart.

Mr. and Mrs. Clifford Branson and son were Hereford visitors Friday.

Grandpa Stiles is quite sick at his home in Big Square.

Mr. and Mrs. Roy Haberer entertained Mr. and Mrs. Art Haberer, John Haberer, Fritz Wolber, Mr. Sowell, H. F. Lambert and family, and Ed Parker Sunday afternoon.

Owing to sickness and the absence of several of the Big Square families, our Sunday School was unusually small Sunday.

The following program is the League program as planned for Sunday evening:

Song—Congregation.

Subject—Types of Missionary Work at Home.

Scripture reading—Luke 10:33-37; Matt. 10:1-5.

Song—Congregation.

Daily Bible readings.

Prayer.

Song.

The Ministry as Outstanding Field—Mrs. Lust.

Types of Work in the Ministry—Mrs. Herman Haberer.

Difference between Deaconess and Home Missionary—Mrs. Burton.

The Deaconess or Home Missionary—Mesdames Glen Stiles and Will Wyer.

Types of Service for Deaconess or Home Missionary—Miss Redfearn, Messrs. Finley, Herman Haberer, and Charlie Phillips.

Song—Congregation.

Benediction.

Mrs. Roy Haberer as leader.

PROGRESSIVE

"The sowers are coming To put in the seed, The army is scarcely Enough for our need."

"Keep moving, keep moving, There's work for all; Put hands to the plough, Or go back to the wall."

G. D. Thompson and family, Mr. and Mrs. Otto Maselle and Miss Lassie Caldwell attended the Singing Convention in Dimmitt Sunday.

Miss Mabel Park spent all of last week with friends in town.

O. L. Sharp and family were among the visitors at Sunday School. Mr. Sharp favored us with a splendid talk.

Fred Caldwell came home Saturday. He has been at work at Brownsville. He assures us that that part of Texas has the Plains beat when it comes to dust storms.

We were sorry to lose Mr. and Mrs. Fred Berry from our community. We miss them at all gatherings.

W. C. Russell and family visited with friends in west Hereford Sunday afternoon.

Mrs. T. D. Perkins has invested in fine blooded Plymouth Rock chickens.

Mr. and Mrs. Claud Ricketts have lately moved into our neighborhood. We welcome them.

Miss McGown and Miss Rutherford spent the week end with Mrs. C. O. Norton. On Sunday all came to Sunday School.

Messrs. Cecil Hodges and Waker enjoyed a social evening in the Fairview neighborhood Saturday.

"What do you do in the army?" asked Napoleon of a little boy. "I am a drummer, sire," was the reply. "Fetch your drum," said Napoleon. The drum was fetched and Napoleon said: "Sound the 'general' for me." Promptly the "general" was sounded by the little drummer, and the Emperor exclaimed, "Good! now, beat the 'march' and the boy obeyed. Now, sound the 'advance,'" said Bonaparte, and with sparkling eyes the little drummer sounded the "advance" in a firm, even measure. "Good!" exclaimed the Emperor, "Now for the charge!" and with eyes flashing fire the little soldier beat the "charge" till the very rafters trembled from the vibrations of the wild, fierce notes. "Bravo!" cried Napoleon. "Now beat for me the retreat!" Down went the sticks. The little fellow straightened up and with a flush of manly pride he said, "You

must excuse me sir, I never learned that. Our regiment never retreated." The great general excused him, and it is said that even on St. Helena he often spoke of the little drummer boy who could not beat a "retreat."

Fair day comes on Thursday, April 5. Pupils are working overtime putting the finishing touches to their work. With eagerness they look forward to the day when they will display the best that their youthful hands and minds are capable of producing.

The P. H. S. baseball boys expect to play the Skim-Alive team in the afternoon. Teachers of the three schools included in the Fair have arranged a splendid program to precede the ball game.

WYCHE

Mrs. Jim Natter returned home last Sunday. She has been the nurse for Mrs. D. E. Turrentine in Hereford for the past two weeks.

Florence Williams spent Saturday night with Mary Clayton.

Miss Gladys Gold visited with Mrs. Oby Blanchard Tuesday.

Miss Penelope Nutter has been quite ill for several days with the flu.

Mrs. T. C. Williams and two daughters, Florence and Nettie Ruth, spent Saturday with the Thunderberg family in Hereford.

Melba Maxine, the little daughter of Mr. and Mrs. Harry Schultz, is suffering with a dislocated shoulder. She and her brother, Ray, were playing, when he jerked her off the porch and her shoulder hit the walk. A bad hurt was the result. Drs. Hicks and Gahbert treat the member, administering an anesthetic.

Miss Alreda Henderson and Mrs. Brumley attended the County Teachers Institute at Progressive last Saturday. Miss Henderson was on the program for a response.

Mesdames Harvey Nuan and J. J. Clayton visited with Mrs. J. A. Goodwin Friday.

J. Polk Walker of Wildorado, is visiting in the home of his daughter, Mrs. Clem Dugan. Mr. Walker was a guest in the J. W. Dugan home and his son, Jim, who is with him, a guest of Warren Hough.

Raleigh Hough spent Thursday night with John Robeson.

Mrs. Harry Schultz and son, Ray, have been ill for the past week. It seems the flu is still an unpleasant visitor in our midst.

The basketball game between the boys and girls at the Wyche school Friday afternoon terminated 4 to 14 in favor of the boys, and the boys are very much elated over the outcome.

A spelling match the same afternoon between the boys and girls terminated with three girls still standing and all the boys seated. This shows the way the talents run.

BOVINA

W. H. (Hez) Martin

Hez passed away and has been laid to rest with beautiful floral offerings

from relatives and numerous friends. We know this yet we cannot realize that he is not here. His late illness was of so short duration, being stricken at one o'clock on Sunday night and passed away at eleven o'clock Tuesday night. We scarcely realized he was sick, even though we were with him. I have known Hez since the spring of 1904 when he came here a boy and have been associated with him in many ways during the nineteen years of our acquaintance. He went to work on the Capitol Syndicate ranch when he came here and continued in their employ until they closed out their cattle. He was promoted to division manager before they closed out. Hez did many things and did them well. This was the cause of his promotion.

The same can be said of all his undertakings, especially his work as Inspector for the Sanitary Board, which he has been for about ten years. His friends are numbered by his acquaintances; among the cattle men where his duties called him. He did things and he did them well. But the little things through his

(Continued on Last Page)

Boyles Auto Service Line

Leave Hereford, Stockmen's Cafe, every day except Sunday.

Leave Hereford 8:30 a. m., leave Canyon, Palace Hotel, 9:45 a. m., arrive Amarillo 10:45 a. m.

Leave Amarillo at Elks Hotel or Amarillo Hotel 3:00 p. m., Leave Canyon 4:00 p. m., arrive Hereford 5:15 p. m. Special trips on Sunday.

Will carry small packages to and from Amarillo.

R. G. Boyles

Phone 299, Hereford

Phones 43, 856, Amarillo

SURPLUS SALE

Tuesday, April 3, 1 p. m. Sharp

I will sell at public auction at the George E. Shepard Ranch, 8 miles northeast of Dimmitt, 13 miles northwest of Nazareth and 22 miles southeast of Hereford.

Horses and Mules

- 1 brown Mare, 11 yrs., wt. 1200 (In foal to Jack)
- 1 brown Mare, 7 yrs., wt. 1100 (In foal to Jack)
- 1 black Mare, 7 yrs., wt. 1050 (In foal to Jack)
- 1 brown Mare, 8 yrs., wt. 1050 (In foal to Jack)
- 2 grey Mares, 5 and 6 yrs., wt. 1100 each (In foal to Jack)
- 1 bay Horse, 9 yrs., wt. about 1100
- 1 black Gelding, 8 yrs., wt. about 1400
- 1 roan Gelding, 7 yrs., wt. about 1400
- 1 bay Saddle Horse, 9 yrs. old
- 5 coming yearling Mules

Cattle

- 7 coming yearling Calves
- 1 coming yearling Steer

Farm Implements

- 1 Moldboard Engine Plow
- 1 Moldboard Gang Plow
- 1 Moline 16-16 Disc
- 18 ft. Broadcast McCormick Binder
- 2 John Deere two-row Rigs
- 1 John Deere row Binder
- 1 John Deere three section Harrow
- 1 John Deere Springtooth Harrow
- 1 John Deere Disc Plow
- 1 walking sod Plow
- 1 single Cultivator
- 1 underslung Rack and Wagon
- 1 Grist Mill
- 1 Disc Sharpener
- 1 Rumley 12-20 Engine
- 1 Tractor Tandem Disc, 7 ft.
- 1 Ford Truck
- 1 Safety Hatch Incubator 175 egg size

Other articles too numerous to mention

TERMS: All sums under \$25.00, cash; all over \$25.00, notes can be given with approved security with 10 percent interest, due Jan. 1, 1924; 5 percent discount for cash on all sums over \$25.00. No property to be removed until terms are complied with.

SHEPARD BROTHERS

DIMMITT, TEXAS

Clerked by First State Bank & Trust Co.

Col. W. S. Williams, Auctioneer

Ford TOURING CAR



\$298
F. O. S. DETROIT

A Greater Touring Car Value

The present price of the Ford Touring Car is the lowest ever made.

And yet the car itself is a greater value. It is better looking with slanting windshield, a one-man top and improved seats. And there are many refinements in chassis construction.

The demand is so great that deliveries will soon be impossible. To protect yourself, order now. Make a small down payment, the balance on easy terms.

Ford prices have never been so low
Ford quality has never been so high

Wilkinson Motor Co.

Independent



Don't you wish that you could wake up some fine morning, chuck the alarm clock thru the window, and go fishing? Most likely you wouldn't if you had the chance. But don't you wish you could?

It's the man with a bank account who can do that—look the world square in the face. It's the greatest feeling in the world.

Start your bank account now, and get it.

First National Bank

Jones-Barnett Agency

Successors to T. K. Wilson

The same old Agency at the same old place, next door to the Post Office.

The same Agency that has paid every fire loss Hereford ever had.

ESTABLISHED 1898—A FIXTURE Here Yesterday, Today and Tomorrow

Classified Advertising

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE or Trade—40 acres in Missouri for 25 h. p. Fairbanks engine and 6 in. centrifugal pump. Must be a good outfit.

Penikett, Amarillo, Texas.

Incubator

FOR SALE—A 240 egg size Old Turkey Incubator, nearly new, only set 3 times. Will sell at a bargain.

Irvin S. Hamilton.

Registered Boars

FOR SALE—Six registered Sensation boars and one Poland China Boar. Priced right, ready for service. Phone 167-F12.

Wood & Powelson. 20-9P

Rose Comb Reds

Eggs for hatching, direct from Tompkins strain. \$2.50 per setting.

Mrs. J. W. Hicks.

FOR SALE—Mixed dabbie bulbs, and red and green foliage canna bulbs.

price 75c per dozen each.

Mrs. J. C. Cummings.

Oats—Bundled Feed—Range

FOR SALE—Good bundled feed, some good seed oats; also have a new range to sell or will trade for good milk cow.

H. C. Bowers.

FOR SALE—Hatching eggs, from purebred Rose Comb R. L. Reds; 75c per 15.

\$4.00 per 100. Phone 324-F3.

Mrs. Geo. W. Smith.

FOR SALE—Household goods, also a lot of canned fruit and jellies.

18-41-Pd A. C. Barnhart.

FOR SALE—Good clean seed oats, for sale.

See me at the Panhandle Lumber Co. Phone 303. Fred Miffard. 14-1f

Panhandle Lumber Co.

Rose Comb Reds

Eggs from selected layers and prize winners. Pen one, \$1.50; utility \$1.00; Phone 30.

N. C. Vogelie. 16-1f

FOR SALE—Good level, 640 acres land, 12 miles north, improved. Good terms. Enquire at

8-1f Panhandle Lumber Co.

FOR SALE—A good milk cow, giving 3 gallons milk; will sell cheap; also have a large male hog, Duroc, will sell cheap.

14-81-Pd Arthur E. Holberg.

FOR SALE—New Eclipse 16 ft. wheel and fan, also Titan tractor and plows.

Also barley seed for sale. Phone 78.

Mrs. G. R. Ward.

Black Jack

FOR SALE—Fine 3 yr. old Black Jack. Will take cattle as part pay, terms on balance.

A. H. Elliston.

SALE—ARMY SHOES—SALE

We have just bought a tremendous stock of Army Munson last shoes to be sold to the public direct. Price \$2.75. These shoes are 700 percent solid leather with heavy double soles sewed and nailed. The uppers are of heavy tan chrome leather with bellows tongue, thereby making them waterproof.

These shoes are selling very fast and we advise you to order at once to insure your order being filled.

The sizes are 6 to 11 all widths; Pay Postman on receipt of goods or send money order. Money refunded if shoes are not satisfactory.

THE U. S. STORES CO.
 13-1f 1441 Broadway, New York City

TRADE—Have 2 yr. old registered Jersey bull, will trade for 2 yr. old White Face bull.

Allen Bell. 18-3f

FOR RENT

FOR RENT—Improved 1/2 section, 6 miles from Hereford; 220 acres in cultivation, balance good pasture. Fone or see me.

H. H. Boardman.

FOR RENT—280 acres farm, three miles south of Bovina, Texas. Address Box 133, Bovina, Texas.

20-6f H. F. Hastings.

FOR LEASE—For the season, 20 acre farm, adjoining town on west, well improved, lots of fruit, fixed to irrigate garden truck.

J. B. Coltharp, or 19-20 see W. S. Williams.

Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier.

Phone 228

SUNDAY SERVICE

Church and Societies

Immanuel Lutheran Congregation
 Confirmation instruction at 9 a. m.
 Service at 9:45 a. m.
 Sunday School after service.

Theo. H. Evers, Pastor

Church of Christ
 (Two Blocks North of Courthouse)
 Bible Study Classes, 10:15 a. m.
 Regular Lord's Day Worship, 11:00 to 12:00.

J. G. Hufstetler of Dimmitt will conduct a song service Sunday afternoon at the church at 3:30. Everyone, and especially the members of the congregation, are urged to be present at these services.

W. A. Knox, Elders.

St. Anthony's Church
 Services Sunday morning at 10:00 o'clock.

Rev. Fr. Salvator Francis, S. A.

Methodist Church

Sunday School, 9:45 a. m., W. H. Ray, Supt.

Morning Services at 11 o'clock.

Sermon subject, "The Resurrection."

Junior Missionary Society, 3 p. m., Mrs. J. A. Stegall, Supt.

Intermediate League, 6:30 p. m., Mrs. Olive Edwards, Supt.

Senior League, 6:30 p. m., Miss Grace Sites, Pres.

No evening service on account of Knight Templar service at Christian Church.

Women's Missionary Society, Wednesday, 2:30 p. m., Mrs. J. Frank Potts, Pres.

Y. P. M. S., Wednesday, 4:15 p. m., Mrs. J. B. Jones, Supt.

Prayer Meeting, Wednesday, 7:30 p. m.

Choir Rehearsal, Thursday, 7:30 p. m., Miss Swisher, Director.

Orchestra Practice, Tuesday, 7:30 p. m., Mrs. A. C. Thompson, Director.

Don't miss these services. We promise you something worth while.

L. N. Lipscomb, Pastor.

Baptist Church

W. R. Hill, Th. M., Pastor

Sunday School at 9:45, with Mr. Alex O. Thompson the Supt.

Morning Worship at 11 o'clock. The sermon subject, "Bible Biography of Believers."

FOR LEASE—For grazing purposes, Sec. 24, Bk. (1), W. E. Halsells Subdivision, Castro Co., Texas. Write 19-41P J. H. Cain, Beattie, Kans.

LOST AND FOUND

Mud Chains

LOST—I lost a pair of new 34x4 weed tire chains Sunday, between Dawn and Hereford, size 34x4 Weed Chains.

19-11Pd A. Frisbie.

WANTED

WANTED—A farm hand by the month. Phone 324-F3. Geo. W. Smith. 18-1f

WANTED—To trade my home for young cows.

19-4f Mrs. R. K. Bruner.

WANTED—To buy house and lot in Hereford, or Dimmitt, also windmill outfit. Will pay cash. Write what you have with price. Claude Hamilton.

19-21 Pd Odell, Texas.

Sunbeams at 3 p. m.
 Intermediate and Junior B. Y. P. U. meetings at 6:30.

Senior B. Y. P. U. meeting on Monday evening at 7:30.

Evening worship at 7:30. The sermon subject, "Setting up Our Banner."

Baptismal service at 4 p. m. Besides Mr. and Mrs. Swartz, there are to be some converts baptized for the Summerfield church. All are cordially invited to this service, as to others.

On Wednesday night the mid-week Prayer Meeting will be at 7:30. The adults approved for membership will be baptized.

Everyone has a cordial invitation to all these services.

COME AND WELCOME!

Presbyterian Church
 9:45 a. m. Sunday School.

11 a. m. Preaching. Subject—The Lord's Supper will be observed.

3:45 p. m. Junior C. E.

6:30 p. m. Intermediate C. E.

6:30 p. m. Senior C. E.

J. E. Sharp, Pastor.

First Christian Church

9:45 a. m. Sunday School.

At the morning hour there will be a special sermon to the children. The front seats will be reserved for them and a great service is expected. The subject will be "Building a House" and the Pastor will use a match and a bar of rice to illustrate some of the greatest truths in the world. This is a service you cannot afford to miss. Also the choir will sing an anthem, "Why Seek ye the Living Among the Dead."

This service will be a "Decision Service" and it is earnestly hoped that every one will work to the end that there may be a number to accept Christ as their Savior.

At night the sermon will be preached by Bro. Lipscomb of the Methodist Church. It will be a special Easter Knights Templar service and the M. E. orchestra will be present. The vocal specialists will be a selection by the High School Glee Club and Dundy Buck's "Fear Not Ye O Israel," which will be a solo by Paul J. Merrill.

Everyone cordially invited to be at all services.

Junior Missionary Society
 M. E. Church
 April 1

Subject—One Thing I Have Learned from the Bible.

Leader—Kathleta Hawkins.

Song—The Kingdom is Coming.

Song—Take the Name of Jesus With You.

Prayer.

Bible Lesson—Psalm 119:18, 47, 48.

Leader.

Talk by Supt.

The story of the Captive Maid—Louise Jacobson.

The Story of Joseph—Elysa Letha Mayhall.

The Story of Daniel—Doris Durham.

Baby Div. The Silver Book in the Crimson Box—Mrs. Fox.

Roll call—Answer with Bible verse I Cor. 13—in concert.

Song—China.

Christian Endeavor
 Christian Church
 6:30 p. m.

Song Service.

Topic—Lesson From Psalms.

Leader—Agnes Elliston.
 Scripture—Psalm 16:1-11; Acts 2:22-27.

Is there any more important day in the church calendar than Easter?—Zoe Womble.

Where was Jesus Body Placed after His crucifixion?—Moselle Hill.

How Long was Jesus in the Tomb?—Roy Smith.

Who was the first to see Jesus on the morning of the crucifixion?—Lucille Glibreath.

Special.

Where do we get the name Easter?—George Beams.

Business.

Benediction.

Presbyterian J. C. E.
 April 1

Topic—How to live with the Risen Lord—John 15:4-8.

Leader—Ralph Hastings.

Song.

Why is Easter the Greatest Day in the Year?—Mary Broadwell.

Hay may we live in the Sunlight of His Smile?—Carroll Laird.

How does prayer help us to live with Jesus?—Ruby Gould.

How May we Live with Jesus in Thought?—Johnny Haberer.

How may we Live with Jesus in Word?—Charles Ferguson.

Why should we seek to do the things that Jesus likes?—Harroll Laird.

How may we know the things that hurt and displease Jesus?—May Williams.

Song.

Story—Miss Livingston.

Business.

Benediction.

Junior C. E.
 Christian Church

Topic—How to Live with the Risen Lord.

Song.

Pray to Him—Acts 7:59, 60—Thomas Elliston.

Walk With Him—Luke 24:15, 30, 31—Paul Barnett.

Owe Him—John 14:15—Frances Elliston.

Love Him—John 14:23, 24—Bruce Jones.

Serve Him—Col. 3:24—Ruth Smith.

Imitate Him—Matt. 16:24—Wilmer Bible Story and Lesson Thoughts—Leader.

A Greeting—Earle Marie Foster.

Go Tell—Mary Lou Higgins.

The Resurrection—Ardelle Foster.

Easter Story in Scripture and verse—Leader and children.

Our Quest of Life—Sallie Higgins.

An Easter Prayer—Andrew Pat Jones.

Easter Light and Song—by Ardelle Foster, Marie Merrill, Wilmer Jones, Ruth Smith, Bruce Jones and Violet Marrs.

Methodist Intermediate League
 April 1, 6:30 p. m.

Subject—The Easter Message.

Hymn 157.

Scripture lesson—John 12:24-25, 32.

The Easter Message in Nature—Ruth Woodard.

Hymn 146.

Scripture Lesson (2)—The Easter Story—John 20:1-8—William Parker.

The Easter Miracle in the Lives of Others—Beth Miliard.

Hymn 317.

The Easter Miracle in my Life—Gwendolyn Spradly.

Piano Solo—Martha Lee Duncan.

Hymn Study "My Soul be on Thy Guard"—Loreta Murphy.

Jesus Lover of my Soul—Allie Hodge.

Sentence Prayers closed with League Benediction.

Inez Jowell—Leader.

International Sunday School Lesson
 The Walk to Emmaus
 Luke 24:13-21.

The pall of death hangs over us. Until the last spark flickers out we desperately cling to life. But on the first Easter morn from a garden tomb, life rises triumphantly and abundantly, dispels all gloom thru the resurrection of Jesus Christ.

After Jesus' death His body was tenderly cared for by friends. Joseph obtained permission from the government to bury Him in a cave in his own beautiful garden. His body was wrapped in pure white linen and was carefully laid on a stone bench. Men rolled a heavy stone before the door on which was imprinted the seal of the Emperor of Rome. Soldiers now guarded the place for three days.

His friends and disciples were in the depths of grief and were inconsolable. All Jerusalem was in mourning. The streets were filled with Passover crowds and they marveled at the strange things that had happened: darkness at noonday Friday; earthquake Sunday morning; the appearance of angels in the empty tomb.

On the first day of the week two of the disciples leave Jerusalem for their home at Emmaus seven miles away. Golgotha, Gethsemane and the burial are fresh in their minds. They talk of the tragedy of the cross and the rumor of the resurrection. And it came to pass as they were walking and talking of these things, Jesus drew near and walked with them. Numbed with grief and unprepared for such an event they failed to recognize Him. Their eyes were hidden just as our eyes are hidden when tumultuous surges fill our souls and we cannot see the glory for the gloom. Perceiving their perplexity and sadness He sought to share their grief.

Cleopas, one of the disciples, asked Him if He was a stranger in this vicinity and did not know of the things that had happened.

"What things?" Christ asked. It needed but this question to unseal their lips and the eagerly told the story of their beloved Friend. "He was a prophet mighty in deed. He was condemned and crucified by the chief priests and rulers. We trusted that it had been He which should have redeemed Israel. Tho certain women had been at the sepulchre and found not His body but saw an angel which said that He was alive. Certain men also went

and found it even so as the women had said."

The He said: "O fools and slow of heart to believe all that the prophets have spoken. Ought not Christ to have suffered these things and to enter into His glory?"

And beginning at Moses and the prophets He expounded unto them how the Old Testament paved the way for the New; how the prophets had prepared the way to Bethlehem and Galilee, to Calvary and the Resurrection.

When the disciples were nearing the village, Jesus made as tho He would have gone further, but they constrained Him, saying, "Abide with us."

And it came to pass while He was eating supper with them, He took bread and blessed it, and broke and gave to them as He had done so many times before. And they suddenly recognized Him, and He vanished out of their sight. Immortality transcends bodily presence.

The lives of all great men become more powerful after death. The spirit that lives increases their influence. His spirit in a much greater sense lives in a multitude of hearts today.

It was His presence that cheered Paul and made him press ever onward; it was His presence that kept Livingston at his perilous travels until the jungles of Africa received the Light; it was the presence of His spirit that flamed our martyrs to dare, tho they were seized and torn like ravenous beasts, lashed with innumerable stripes cast into prison, burned and drowned. With courage they could say to the Roman government, "Go on, rack, torture, grind us to powder, our numbers increase in proportion as ye mow us down." The blood of Christians is their harvest seed.

It is the presence of His spirit that warms humanity to sympathy and service, supports Sunday School and churches today.

Dimmitt Methodist Church
 Preaching at 11 a. m. and 8 p. m. 1st Sunday.

Preaching at 8 p. m. fourth Sunday. Sunday School every Sunday at 10 a. m.

Everybody is invited.

Rev. G. R. Fort, Pastor.

Notice
 Dr. Florence B. Miller has returned from Florida where she spent the winter and is now ready to take up her professional work. Residence Office, Phone 150. 16-18-20-22

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c

HARDWARE

From Tacks to Boilers

We are prepared to take care of all your hardware needs. Our stocks are complete and you can always find the right articles—at the right price.

Dunlap Hardware Company
 HAVE WHAT YOU WANT WHEN YOU WANT IT

The Bank

As an interested party in everything that is vital to your success, has also its own interests at heart.

Our success comes only as success comes to you.

Better co-operation between this

HOME
SWEET
HOMEOscar Knows Real
Matrimonial
Logicby
Terry
Gilkison

AUTOCARTER

HOME
HABITSHAVE YOU
A LITTLE
HABIT IN
YOUR HOME?
SEND IT TO
US - WE'LL
PRINT IT -
J.B. SAYS
HIS WIFE
ALWAYS SNEE
IN THE
MORNING
BEFORE
BREAKFAST.Terry
Gilkison

this city on Wednesday night, April 4. Mr. Hufstetler is a gospel singer and his singing will appeal to most everyone, as well as the sermons preached by: Evangelist O. E. Phillips of Abilene, Texas.

Surprise Birthday Dinner

A merry crowd of neighbors and friends gathered at the home of Mr. and Mrs. Mitchell Fincher on last Sunday, the occasion being a surprise birthday dinner for Mr. Fincher. Mrs. Fincher was "in" on the secret but Mr. Fincher knew nothing whatever of the plan until the guests began to arrive.

After the splendid dinner, which proved to be a veritable banquet in its perfection, the guests were entertained with games, music and songs. Those present were C. E. Tice and family, W. E. Betts and children, P. H. Luck and family, Mr. Ragdale, Guy Ham and family, Mr. and Mrs. Upton and little son, Mrs. B. J. Rice, Mr. and Mrs. E. E. Rogers, Mrs. Mozley and daughter, Mrs. Hill, Mr. Fincher and family, John Gaetz and family, Malcomb Cassell and the Misses Nettle, Ivy and Grace Ragdale.

Stringing 'Em

During a recent political campaign two deacons of the same faith religiously, but on opposite sides of the fence politically, attended prayer meeting services.

"O Lord," intoned the Republican deacon, "I pray thee that the Republicans may hang together."

"Amen!" ejaculated the Democrat. "But not, O Lord," continued the Republican, "in the sense that my Democratic brother means, but in the sense of accord and concord."

"Any cord'll do, Lord; any cord'll do!" was the Democrats closing thrust.

—Exchange.

BOVINA

(Continued from Page 6.)

everyday life, the noble work he did, will be remembered as long as we are capable of reasoning. He stood in the front rank of those who try to comfort the distressed, to help the needy, to care for the sick and relieve the suffering, but did it in his kind unassuming way. The weather was never too cold or the night too dark for him if someone needed help. He seemed to anticipate their needs and was the first to offer assistance.

He was a devoted son, a loving husband, a true and faithful brother and a friend indeed.

The Allwise Creator has in His infinite wisdom seen fit to remove him from our midst, but this same Master, during His sojourn here on earth while teaching His disciples about similar deeds to those just mentioned, remarked, "Whoever shall do unto one of the least of these shall in no wise lose his reward."

Norman Wilson.

THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County—Greeting:

You are hereby Commanded to summon Christian Saller and Belle Saller, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any

USED
CARS

Fordson Tractor	-----\$275.00
Three Disc Plow	----- 95.00
Tandem Harrow	----- 75.00
Ford Delivery Body	----- 75.00
Ford Touring, Starter,	
1922	----- 335.00
Ford Touring, Starter,	
1920	----- 250.00
Chevrolet Touring	----- 135.00
Buick Touring	----- 125.00
Ford Touring	----- 115.00

Wilkinson Motor
Co.

Paint Will Save You Money

Your buildings will last much longer and so will your machinery if given a coat of Paint once in a while. Then, too, the difference in the looks is worth something. We handle the kind of Paint you want, whether it is the outside of the house, barn, or the floors of the house, and we have a special mineral paint for the machinery. Ask us about them.

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

Safety, Satisfaction and Service

SAFETY, through having served the community for twenty years, and being under the supervision of the Federal Government and a MEMBER OF THE FEDERAL RESERVE SYSTEM.

SATISFACTION, through having been of service to many people of this community, And

We endeavor to render satisfactory service at all times.

SERVICE, As our patrons prosper so we prosper. We shall be glad to discuss your business problem with you at any time and render such service as will mean the upbuilding of your business and OURS.

The Western National Bank
WILL APPRECIATE YOUR BUSINESSTwenty-Second
Anniversary
Celebration

Twenty-two years ago at this time we began our present business in Hereford. We have never had occasion to regret that we cast our lot in this community.

We have at all times tried to do our full duty as a citizen. We have deemed it a privilege to "yoke-up" with every forward movement for the good of the town and country.

By the splendid co-operation which you have given us in our business and by your liberal patronage, our business has grown from a small beginning to its present proportions.

We have made every possible effort to procure the best values obtainable for our trade. We have always been satisfied to sell our goods at a small profit. Hence we have tried very hard to merit your full patronage, as well as confidence. We are strongly determined to push forward with renewed vigor to make this year a good one for you as well as ourselves.

We have a splendid selection of goods in every department of our big store and we guarantee to save you money on your every want.

Sincerely,

E. B. Black Co.
The big Store with the little price.

Local
Happenings

W. S. Edwards of Amarillo was in this city Friday on business.

Look up Rice's Wednesday Special.

Mrs. J. R. Sharp and baby reached Hereford Friday morning from Dallas.

D. R. Gass & Son have just received a big line of dresses, coats and capes.

B. J. Gunn of Girard, Kansas was in this city on business Wednesday.

Big line of dresses, coats and capes just received. D. R. Gass & Son.

G. L. Willis of Dimmitt was in this city on business Thursday.

Fisk Hats, a swell line just arrived. Vogele Millinery.

M. A. Crum of Friona was in Hereford on business Wednesday.

D. R. Gass & Son have just received a big line of dresses, coats and capes.

Taylor Bassett of Amarillo was in this city Thursday on business.

Fisk, Gold Medal and Paradise patterns to choose from. Vogele Millinery.

Judge Hopkins of Littlefield, Texas, was in Hereford the first of the week.

A shipment of new pattern hats just received. Mrs. T. N. Helfner.

Jim Burton made a business trip to Amarillo Wednesday.

Big line of dresses, coats and capes just received. D. R. Gass & Son.

Wm. Ash of Canyon was a business visitor in Hereford Wednesday.

Invite Rice to your next blow-out. He can repair it.

J. R. Gilliam of Castro Co. was in Hereford Wednesday.

Attention Kids—Buy Red Goose School Shoes and get a pencil box free. J. O. Newell.

Roy Bruner made a business trip to Amarillo Thursday.

If you are tired of that self-draining radiator, try Alligator radiator cement. Rice sells it. Accent on "sells".

Misses Lorena and Effie Taylor of Happy, Texas were in Hereford shopping Wednesday.

Our stock of tires and tubes is large, yet not so large but we can turn it over and so keep fresh goods. Rice.

Mrs. L. E. Smith went to Mobette Wednesday to visit her daughter, Mrs. T. D. Cole.

Wednesday will be bargain day for Easter hats, a nice discount given on all hats. Mrs. T. N. Helfner.

L. L. Hughes of Spearman reached Hereford Tuesday. Mr. Hughes is here on business.



ELLISTON & O'BRIEN
Hereford, Texas

Need a hub, bearings, axle shaft, piston rings, timer for your Ford? Rice has them.

Mrs. G. J. Ness and Lawrence Johnson of Summerfield were in Hereford shopping Wednesday.

For Sale—At Skelton's Variety Store, floor lamps, and sewing baskets, made by members of the Manual Training and Domestic Art classes.

E. L. Baggett, who has been visiting in the home of his son, L. C. Baggett, left Hereford Friday morning for his home in Wellington, Texas.

We have the equipment, material and the ability plus quick service. What more do you want. Rice.

Mr. and Mrs. C. L. Roberts and daughter of Eastland, Texas, are visiting in the home of Mr. and Mrs. Ralph Barnett.

The U. D. C. Chapter will have a bonnet, apron and bake sale at E. B. Black's Furniture Store, March 31, 1923.

Mr. and Mrs. G. A. Bunch of Bellview, N. Mex., visited Thursday in the home of Mr. Bunch's parents. Mr. and Mrs. D. F. Bunch.

Mrs. L. A. Bain and son, L. M. Bain, of Vega, motored to Hereford Friday morning. Mrs. Bain is enroute to Clovis.

Free—With every purchase of Red Goose School Shoes, a box containing pencils, penholder, blotter and ruler. J. O. Newell.

Mrs. John Bridwell and little daughter of Amarillo reached Hereford Friday and is visiting in the home of Mr. and Mrs. G. A. Harris.

Mrs. Jack Murphy left Hereford Friday morning for Ralls, Texas, where she will visit in the home of her parents, Mr. and Mrs. M. A. Moses.

Notice

I have bought out the plumbing interest of Jennings & Sullivan and am ready to do all kinds of plumbing and well work. H. E. Sullins.

19-21 Phone 317.

W. A. Chappell returned to his home in Alford, Okla., Thursday morning. Mr. Chappell is making arrangements to locate in this county.

Mrs. Rosa McLean reached Hereford

Friday morning from near Friona where she has been visiting in the home of her daughter, Mrs. C. W. Dixon, and family.

Chas. Whitehead and family left Hereford for Ft. Sumner, N. Mex., Thursday morning. The Whiteheads will make their home there for the present.

Mr. and Mrs. Richard Galle left Hereford for their home in Chicago Thursday morning. Mr. and Mrs. Galle have been visiting in the home of their son, Fred Galle, of Castro Co.

Fishermen, Notice

On and after this date fishermen, hunters and campers will not be allowed on my Springvale Farm on the Tierra Blanca. I regret this but find it necessary to stop depredations on my property.

17-31 T. C. Ivey.

F. I. McDonald and son of Gould, Okla., reached Hereford Thursday morning and are visiting in the home of Mr. and Mrs. Frank Woodard. Mesdames Woodard and Donald are sisters.

South West Trail Party
On Return Trip; Report
Enthusiasm Everywhere

Manager Davis of the South West Trail was expected back in Hereford Friday afternoon or Saturday on his return trip to Kansas City, after an inspection of the entire line to El Paso. A letter from him written at Roswell this week stated that he had experienced splendid cooperation all along the route and that he had larger plans than ever for the future of the Trail this season and the seasons to follow.

Mr. and Mrs. J. S. Marshall
shall go to St. Francis

Mr. and Mrs. J. S. Marshall left Hereford Wednesday for St. Francis, Texas, where Mr. Marshall will become agent for the Santa Fe. Aubrey Spawls of Pampa, who formerly was with the Santa Fe at Hereford, will take Mr. Marshall's position.

J. G. Hufstetler of Dimmitt
to Lead in Singing
Church of Christ Meeting

J. G. Hufstetler of Dimmitt will conduct the song service during the Church of Christ meeting, to begin in

A. L. BIGGS, Insurance
Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50

Theatre Bldg.

RARIN' TO TRADE!—

Some Real Homes, up in the heart of the Arkansas-Ozarks, where the moon shines on the Moon Shine and the Big Red Apples grow, for

Good Plains Land

Come in here and let's trade what you have for what you want.

Elliston Land Co.