

The Gay Philosopher

By J. W. S.

THIS IS OIL Progress Week in this nation, and since the oil business is a very important local industry, it is timely for each of us to pay a tribute to our oil industry. The industry is half a century old, and it has become a part in every sense of the word. Texas will produce a billion barrels of oil this year, turning something like 2.7 billion dollars with a lot of dollars to go into Texas' pockets and bank accounts.

Texas has more than 143,000 producing oil wells in 3,684 fields scattered over the state. Its gas production is almost 10,000. Production of both oil and gas comes from reserves which account for 99 per cent of those known to exist in the whole United States. At the start of 1953, Texas had 18 billion barrels of crude oil reserves and its reserves of natural gas are estimated at 105.7 trillion cubic feet.

The economic effects of oil and gas development that no measurement can be made. The distribution of oil money, land and royalty owners, who are in the receipts from oil, something like \$450 million a year in Texas.

State, county, school and city governments receive a large portion of their income from oil and operations through taxation. It has been estimated that the oil industry pays 68 per cent of the bill levied against industry. Last year, 46 cents of every dollar of state aid to the free public schools came from the oil and gas producers. The Texas Employment Commission estimated that 220,000 Texas breadwinners draw their pay checks in the oil industry — about 10 million per year.

Eastland County produced nearly a million barrels of oil last year, and the Cisco area is its part. A big percentage of the land in this area is under oil and gas lease and developments remain steady.

The oil industry is important to all. It has been said that if you live in Texas you're in the business. Let's all take our share of the oil industry during Oil Progress Week.

IF YOU WANT to help the scholarship fund at Cisco Junior College, you'll attend the big Pancake Supper at the cafeteria from 5 to 7:30 p. m. Aunt Anna and members of the Glee Club will be there to help all the pancakes you can eat. And if they're as good as they were at last year's pancake supper they'll be super. The Wrangler football game will begin at 8 p. m., so you'll have plenty of time to attend the Pancake Supper.

MR. MEL Sandler back to town and on the job at the Lumber and Supply Company. He has had his own orchestra on tour throughout the country and has decided to return and join his dad in business. We're all glad to have you home, Mel. Our town needs you. Another Cisco man who is back in town working with his dad is Dick Anderson at the A-G Motor Company. Dick recently returned from Detroit where he spent several weeks at the Chevrolet plant. He has been with the G company for several years.

BACK FROM A vacation trip to Indiana are the Bob Hammetts. He reports that the autumn season has left the trees and the countryside very beautiful in that country. The W. C. McDaniels are in Dallas and the Cotton Bowl last Saturday.

IF YOU'VE BEEN overlooked by the Community Chest campaign, call Mrs. Don Choate and her contribution will be picked up. Mr. George Irvine, the general chairman, says they're making every effort to give everyone an opportunity to have a part in the budget drive.

Mrs. Choate and her committee women workers are cooperative to call on anyone who may have been overlooked. Remember that the effectiveness of the 11 cooperating agencies during the coming year depends on their budget. Let's all our part to see that the full budget is raised.

BUILD VALUABLE CREDIT
NAT'L in Cisco—Mr. F. D. L. C.
Borrow Only From Your Bank



BATTLE OF THE ELEMENTS—Huge waves attacked the seawall at St. Malo, France, during tidal storms which have been ravaging the Normandy and Brittany coasts. The storms destroyed houses and flooded farmlands, leaving considerable havoc in their wake.

Final Tribute Is Paid To Dr. Cox In Services Here

Out of town relatives and friends attending funeral services for Dr. W. A. Cox at the First Methodist Church at 2 p. m. Tuesday were: Mr. and Mrs. E. B. Hudspeth, Mr. and Mrs. Henry Thompson, Mr. and Mrs. John Gray, Mr. and Mrs. Oliver Ledbetter, Marshal and Elmer Thompson, Fon Lane, Mr. and Mrs. Silas Copeland, all of Caddo; Mrs. Mattie Gordon, Mrs. Ora Ross, Mr. and Mrs. S. W. Hart, Mrs. R. C. Kelley, Clara L. Corbett and Lola Moon, all of Breckenridge; Mrs. Leah Robinson and Mrs. Lela Pascoe of Hayden, Arizona; Mr. and Mrs. Ernest Robinson of Goree; Mrs. Mag Tullis, Billie Tullis and Mrs. Ola Cook of San Angelo.

Mrs. Edwin Lowe and Cindy, and Mr. and Mrs. Ed Hamilton of Abilene; Mr. and Mrs. B. W. McMeen of Dalhart; Mr. and Mrs. F. W. Kidwell, Juanita, Barbara and Fred of Denver City; Mr. and Mrs. Marvin Burgess, Mrs. Eula Kennamer and P. D. Kennamer, Jr., of San Benito; Dr. and Mrs. Wm. Howard Brown of Vernon; Mr. and Mrs. A. C. Klepper of Clyde.

Mrs. Edith Echols of Strawn; Joe Smith, Dr. O. D. Head, the Rev. Roy Clayton and Mr. and Mrs. Hartung Gaither of Glen Rose; Mr. and Mrs. Ole Seljos, Mr. and Mrs. Milton Grimland, Eugene Dietaker and Mr. and Mrs. E. J. Dietaker of Clifton; Mrs. Irene Hohertz of Allan, Oklahoma, and Bob Grant of Stephenville.

Mrs. Kathryn Fountain of Arlington; Mrs. Sabella Gray of Fort Worth; Mr. and Mrs. Gail Bennett of Gorman; Mr. and Mrs. Ralph McMeen of Wichita Falls; Mr. and Mrs. J. W. Cox of Hale Center; Mrs. Evelyn K. Wade of Venezuela and Mr. and Mrs. Idys Cox, Mrs. Bob Brewer, Mrs. Lena Mae Magee and Cholee Chunn, all of Mineral Wells.

Dr. Cox, who lived in Cisco from 1930 to 1945 when he was connected with Dr. N. A. Brown at Brown Sanatorium, died Saturday morning in Cisco after a long illness. At the time of his death he was manager of the Delta Lake Sanatorium in Elsa, Texas. He was a licensed chiropractor and naturopath and for

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MIDGETS PREPARING TO MEET EASTLAND JUNIORS THURSDAY

The Cisco Junior High School Midgets were hard at work Monday and Tuesday preparing to meet the strong Eastland Junior High School Dogies on the Eastland Maverick field at 7:30 p. m. Thursday in an Oil Belt Conference contest.

The Eastland Dogies are one of the best teams in the district. They have two conference games to their credit and no losses. They defeated the strong Dublin team 32-12 and De Leon 12-7. The Midgets have two conference wins and one loss. They lost to Dublin 14-0 and won over Rising Star 14-0 and De Leon 6-0.

East Baptists To Ordain 5 Deacons

Five new deacons will be ordained in services at 8 p. m. Wednesday (tonight) at the East Cisco Baptist Church, the Rev. F. C. Bradley, pastor, reported today.

The new deacons are Doyle Holmes, H. K. Neely, Sr., Jess Hagan, E. B. Stroud and Roy Marcoriel. Rev. Bradley will preach the sermon at the service on the subject, "Into the Fight." The new deacons will bring the church's total number of deacons to 13, Rev. Bradley said. The public was invited to attend the service.

Boosters Make Final Plans For Pancake Supper

Final plans for the benefit pancake supper to be held at 5 p. m. Friday at the junior college cafeteria were made by members of the Cisco Boosters Club at the regular weekly meeting of the club Tuesday night at the high school building.

J. C. Fletcher, chairman of the committee handling the supper, reported that everything was ready for the affair and that college students were selling tickets this week. Ticket price has been set at 50 cents and all profits derived from the supper will go in to the college scholarship fund.

In other business taken care of at the meeting it was voted to sponsor a donkey baseball game and variety show at the football field Monday night, October 26. J. L. Stafford was named to head the committee to arrange for the program. It was pointed out that the program would be entirely different from the ordinary donkey baseball game in that there would be several added attractions, such as a pie eating contest, a watermelon eating contest and several other events. Admission to the game will be free and many valuable prizes will be awarded.

Complete details of the game will be released by the committee next week.

Mr. and Mrs. Ben Wende and children of Abilene were visitors in Cisco Sunday.

Community Chest Drive Has \$3,478 In Early Report

The Cisco Community Chest had \$3,478.94 in its 1954 budget fund today as Treasurer Paul Farrow completed auditing the returns turned in by teams of workers Monday and Tuesday. This was more than one-third of the \$9,500 goal.

The early returns were largely from teams of workers in the residential areas, Mr. Farrow believed.

Contributors were reminded by Chairman George Irvine that the \$9,500 budget will provide working funds for 11 agencies that contribute each year to public benefit. These agencies include the Red Cross, Girl Scouts, Boy Scouts, USO, ABC Club, Hobby Club, Cisco Welfare Association, the Cancer Society, Heart Association, Salvation Army and the Gonzales Warm Springs Foundation.

"We must remember that we are giving to 11 separate budgets when we make our donation," Mr. Irvine said. "By subscribing to 11 budgets in this drive, we are eliminating any need for public fund raising campaigns for a whole year."

"This program has worked well in the past three years, and we must not fail this year," Mr. Irvine said.

Chairman Charles Graham of the business district canvass teams urged his workers to complete their assignments by Friday. Those who have not been contacted by Chest workers were invited to leave their donations at the First National Bank or to call Mrs. Don Choate.

Drive For New Members Begun By Farm Bureau

"Economic adjustments holds no fears for farmers who have a vision of future progress," was a statement made by R. G. Arnold, guest speaker, at the meeting of Farm Bureau leaders on Thursday night, Oct. 8, in Eastland.

The occasion was a barbecue supper which was an annual kick-off feature to spearhead the membership drive. Sixty Farm Bureau leaders and members attended and heard the inspirational address by the southern region organization specialist, Mr. Arnold, who further stated that "Farmers must have faith in themselves and a will to work at solving their problems."

A. Z. Myrick, county president, stated that Texas has the greatest potential for a great organization, as compared to the other states, if only farmers and ranchers will do their part in getting more members during this state-wide membership drive.

Howard Ingram of Nimrod is membership chairman. He introduced his community committee and distributed workers kits to each one. The county goal is 425 members.

Other guests present were Mr. and Mrs. Bob Lilly of Brownwood and Mrs. J. Gist of Abilene.

A program of piano and accordion music was given by Miss Maryllis Stewart and Clarence Weatherby after the supper and preceding the speaker of the evening.

Rains Halt Fall Harvest, Improve Some Late Crops

Harvest of mature crops, after going four consecutive weeks without interruption, was brought to a partial halt as the weekend cool front unloaded generous rains over much of the droughty parts of the state. These rains will benefit some late feed, revive pastures and improve small grain prospects over most of the low rolling plains, all of the cross timbers and plateau and most extreme counties.

Light rain was received on the eastern side of the southern high plains and trans-Pecos but western and northern high plains counties missed again. From the caprock eastward small grain planting will now be rushed as soon as soils dry. Above the Caprock planting was further delayed and that acreage which was up needs moisture.

Growers made excellent progress in harvesting cotton with many gins operating day and night. Even so, numerous fields were white, and more harvest hands were wanted in many counties. Mechanical harvesting increased in the blacklands to gather the excellent crop. Harvest was in full swing in northeast Texas, being possibly one-third complete as the week ended.

Growers in southeast Texas also made good progress and harvest neared completion in the upper coastal counties. In the north-west, pulling was becoming increasingly active as continued hot, dry weather speeded opening. Defoliation of irrigated acreage preparatory to mechanical stripping was starting in the high plains. Harvest of a very good crop in the trans-Pecos gained momentum during the week.

Combining of sorghum grain continued in the northwest, and was almost completed in remaining areas. Much late-planted feed crops in the Plains was being cut for forage and silage or grazed as the crop continued to deteriorate. Weekend rains, however, checked deterioration on some of this acreage. Prospects for late planted feeds in southcentral areas were good.

In the coastal bend and south Texas, progress of fall-planted sorghums was slow but should respond to the improved moisture. Army worms were damaging crops and pastures in many areas. Corn harvest continued with many areas near completion. Haying was still under way in scattered areas. Harvest of peanuts was active in north and east Texas and started on the south Texas fall crop. Sweetpotatoes were moving in volume and harvest of castor beans and sesame seed were still in progress.

Fall range and pasture feed along with small grain pasture prospects were temporarily revived by generous weekend rains over much of the western two-thirds of the State excepting the northern and western High Plains and western Trans-Pecos counties. This weekend rain was very timely for the "struggling-to-survive" grass seedlings on south Texas ranges and should bring frost over the entire favored areas.

Volunteer small grains in the northern and eastern Plateau, which survived the army worms and drought, should soon provide grazing. In the northern High Plains wheat pasture and native range feed prospects faded as droughty conditions continued. In east Texas, pasture grass was getting dry but still adequate.

Legionnaires Plan Meeting Thursday

An important meeting of the John Wm. Butts Post 123 will be held at the American Legion building at 8 p. m. Thursday, Post Commander D. N. Morrison announced. The 1954 membership and the swimming pool and skating rink will be discussed and it is hoped that a large number of Legionnaires will be present.

The regular meeting date was last Thursday, but was changed to this Thursday on account of the Wrangler-Blinn JC game.

Mr. and Mrs. Henry A. Cultz of Dallas and Mr. and Mrs. J. E. Leazer of Longview, spent the weekend in the home of Mr. and Mrs. H. A. Bible.

Mr. and Mrs. Vol Latson of San Diego, California are visiting in the home of her father and wife, Mr. and Mrs. W. C. Clements.

Voters Reject Gas Bond Issue Proposition At Polls Tuesday

Front View of '54 Plymouth



The 1954 Plymouth is longer and looks wider and lower as a result of design modifications. Front view shows new massive bumpers and new grille design with attractive Plymouth identification. The front is designed with a view to ease of cleaning and simplification of repairs.

PLYMOUTH TO DISPLAY ITS 1954 LINE OF CARS HERE THURSDAY

Plymouth will display its 1954 line of automobiles in dealer show rooms throughout the nation Thursday, October 15, and L. & L. Motors and Gurney Motor Company in Cisco were due to show the new models here.

The new models have optional power steering and three choices in power drives.

They are longer than last year's models. New body lines, a new front end design, new interiors, new advanced design seat cushions and engine improvements are among the 64 advancements in styling and engineering design.

Houston Man To Speak At C of C Directors Meet

Lester G. Flesner of Houston, district manager of the Chamber of Commerce of the United States, will meet with directors of the Cisco Chamber of Commerce at 3 p. m. Thursday to speak on "Toward a Better Tomorrow," according to an announcement today by President E. L. Jackson of the local organization.

The meeting will be held at the Chamber of Commerce offices and anyone interested in the discussion has been invited to attend.

Mr. Flesner is coming to Cisco in a tour to counsel with local leaders in a movement to stimulate interest in national affairs. His talk will discuss major issues for the 1954 Congress to consider.

The U. S. Chamber of Commerce, through programs such as Mr. Flesner will bring here, is conducting a nation-wide movement to encourage small towns to take a more active part in national affairs.

SEVERAL NOTED PLAYERS TO BE HERE FOR FRIDAY GRID GAME

Several big name football players will be in Cisco Friday night when the Skyhawks of Goodfellow Air Force Base, San Angelo, meet the Cisco Junior College Wranglers at Chesley Field in a game scheduled for 8 p. m.

Many of the players were with some of the larger colleges before entering the Air Force. Included on the roster are players that saw action in Rose Bowl, Cotton Bowl and Sugar Bowl games.

While the team has an unimpressive record against college competitors it has a good record against other service teams. The Skyhawks have lost to McMurry and the Hardin-Simmons Freshmen.

Quarterback for the visitors is Roy (Kentucky) Smith who played with Kentucky for two years. He aided his team in defeating T. C. U. in the Cotton Bowl by a 13-7 score in 1952.

Another quarterback who will see action is Bobby Clark who played with Illinois before entering the Air Force. Clark, a negro, is one of the fastest football players in the nation. He placed second in a world wide Air Force track meet when he ran the 100 yard dash in 9.7 seconds. He played in the Rose Bowl with Illinois in recent years. He is also one of the assistant coaches.

Leonard Witcher of Pittsburgh, Penna., and Odell Gary of Lubbock are other Negroes playing with the Skyhawks.

Votes Canvassed By City Council

The property owners of Cisco went to the polls Tuesday and turned down a proposition to vote \$300,000 in revenue bonds to purchase the two gas distribution systems here. The vote was 266 for issuance of the bonds and 409 against the bond issue.

A total of 675 ballots were cast in the election which was held at the city hall. Voting was fairly heavy throughout the day, and the turnout was considered good since only those property owners who had rendered their property for taxation were able to cast ballots.

The returns of the election were canvassed and the results were certified by the City Commission at its semi-monthly meeting held at the City Hall shortly after the results were announced.

G. B. Langston was the presiding judge, assisted by George Davis, E. R. Bibby, W. J. Foxworth, Mrs. R. B. Carswell and Mrs. H. L. Thompson. The results were announced about 7:30 p. m.

The election was ordered by the City Commission after the Cisco Gas Corporation, owned by the Ixex Company, was offered for sale to the city for the sum of \$150,000 and the Lone Star Gas Company agreed to sell its distribution system here for \$125,000.

The educated electronic mouse made his first public appearance in the Southwest at the Fair. He can find his way through a large variety of complicated mazes to a piece of "cheese" at the end, and then remember and retrace his path through the winding passage.

Philbert, the smartest mouse this side of Hollywood, is one of the star performers in the Telephone Exhibit at the Texas State Fair in Dallas, and one of the hits of the exposition, reported Manager W. H. McAnally of Southwestern Bell Telephone Company here.

The educated electronic mouse made his first public appearance in the Southwest at the Fair. He can find his way through a large variety of complicated mazes to a piece of "cheese" at the end, and then remember and retrace his path through the winding passage.

Philbert is carved from wood, has copper whiskers, and is activated by telephone relays, or switches, the same as are used to furnish telephone service, McAnally said. The antics of the little rodent are comical when he is searching his way through the maze, but he is strictly business when he goes over the path the second time from memory without veering to the right or left.

Rivaling the long-memorized mouse in interest at the exhibit is a demonstration of the transistor, which has been called the most important electronic discovery since the invention of the vacuum tube, according to the manager. An invention of telephone scientists, the tiny transistor is expected to replace vacuum tubes in many communications jobs. This little gadget, about the size of a 22 calibre cartridge, may make wireless telephones and even perhaps "Dick Tracy" wrist radios possible. One of the transistor-powered devices shown at the exhibit will be a short-wave radio transmitter about the size of two packages of king-size cigarettes.

Interiors are designed with emphasis on color harmony and (Turn to page four)

East Ward To Stage Halloween Carnival

The annual Halloween Carnival sponsored by the East Ward Mothers Club will be held at the East Ward school Saturday, October 24, it was announced Wednesday. The program is scheduled to begin at 6:30 p. m.

Each of the rooms will have concessions and the club guaranteed a full evening of fun for everyone.

The money derived from the carnival will be used in helping the school in the purchasing of new play and study equipment.

The Liberty Bell was cast in England.

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THE CISCO DAILY PRESS

Consolidated with Cisco Daily News and Cisco American and Round-Up, November, 1937.

Entered as Second Class Matter December 11, 1934, at the post office at Cisco, Texas, under Act of March 8, 1879.

J. W. SITTON and TED READ Publishers

Published Daily except Saturday and Monday at Cisco, Eastland County, Texas, by Free Press Publishing Corporation, incorporated under the laws of Texas. Editorial and publication offices at 304-306 D. Avenue, Cisco, Texas.

National advertising representative: Texas Daily Press League, Dallas, Texas

SUBSCRIPTION RATES
\$3.00 per year by mail (outside Cisco) in Eastland, Stephens and Callahan Counties, Texas. In other Texas Counties, \$5.00.
Per year in advance (Cisco, by mail) \$5.50
Per week (by carrier) 15c



By VERN SANFORD
Texas Press Association

AUSTIN — Texas politics, long brewing, boiled over with the announcement of Reuben Senterfitt that he intends to run for governor next year.

That puts the 1934 campaign actively in motion.

It means that prospective candidates for governor must seriously consider making up their minds now about next year's plans.

Most of them have been waiting for Governor Allan Shivers to declare his intentions.

But Senterfitt, by his announcement, placed himself in the forefront of gubernatorial candidates — for the time being at least.

What will he do if Shivers comes out for re-election? Said Senterfitt: "I'm just going to wait and see what he does, and then I'll talk about that."

Senterfitt placed himself in this position: If Shivers runs again, Senterfitt can get out of the race — or stay in, depending on how he feels about it. If Shivers decides not to run, Senterfitt has a head start on the other candidates.

Obviously, Senterfitt thinks Shivers will not be a candidate for governor next year.

Reporters asked Shivers for his comment on the situation. The reply was, "No comment."

Senterfitt has served two terms as speaker of the house. Conservative, quiet and an able organizer, Senterfitt, who is serving his seventh term as a representative of the San Saba district, is highly regarded by fellow-members of the Legislature.

Others who have been named as possible candidates for governor include Attorney General John Ben Shepperd, Lieutenant Governor Ben Ramsey, former district judge Ralph Yarborough of Austin, Senator A. M. Aikin Jr. of Parris, Land Commissioner Bascom Giles, Mayor Roy Hofheinz of Houston, Congressman Lloyd Bentsen Jr. of McAllen, and secretary of the navy R. B. Anderson of Vernon.

There were developments also in the prospective race for U. S. Senator.

Lyndon Johnson, the incumbent, has visited widely over the state. He has said that he expects no major opponent next year.

But Jack Porter of Houston, Republican national committee-man, has promised that there will be someone running against Johnson.

Several prospects have been mentioned for the senatorial race, including Congressman Martin Dies and Robert Stripling, former chief investigator for the House Un-American Activities committee.

Reliable inside information is, however, that the anti-Johnson people have just about settled on their man. They are working behind the scenes and preparing a smash announcement.

They think the candidate is a natural who will appeal strongly to the voters.

Everything is set for the visit of President Eisenhower to the home of Governor Shivers at Sharyland, near Mission.

Arriving on October 17, the president will remain there until the 19th, when he will attend dedication ceremonies of Falcon Dam on the Rio Grande.

President Ruiz Cortines of Mexico will also take part in the celebration.

Half a million acres of the Texas tidelands will go on the auction block December 1.

Land Commissioner Bascom Giles says that the sale will be bigger than "anything we have ever done before."

Giles asked the oil companies about the land on which they

the governor predicted. The Gulf Coast is becoming the nation's chemical center, and Dallas will be the nation's textile manufacturing center, Shivers said.

He cited other signs to indicate that the state is in good financial condition.

Three new members were appointed to the Texas Game and Fish Commission.

They were Henry Coffield, Marfa rancher; Henry Le Blanc Sr. of Port Arthur and Robert J. Frensky of Houston.

These men succeed Richard M. Kleberg Sr. of Kingsville, Shelby Kritzer of Amarillo and V. F. Neuhaus of McAllen.

Vaughn Bryant resigned as executive director of the Texas Good Neighbor Commission.

Neville Penrose of Fort Worth, chairman of the commission, accepted the resignation "with regret." Bryant gave "financial reasons" for leaving the job. He did not announce his plans.

Bryant set up his office so that all correspondence was written in English or Spanish interchangeably. All members of the staff speak and write Spanish.

Former Governor Dan Moody suffered an attack of acute indigestion in Federal Court at Alexandria, Va.

Carried from the courtroom on a stretcher, Moody said, "I've gone out of a lot of court rooms, but I've never gone out like this."

Moody went to Virginia to be defense counsel for Jack Cowart, former agriculture department official charged with receiving compensation from a company doing business with the government.

Emanuel Coutlakis of San Antonio lost in the state supreme court his efforts to get a union organizer's permit.

Representing the International Fur and Leather Workers Union, Coutlakis sought to compel Secretary of State Howard C. Carey to issue the permit.

Attorney General John Ben Shepperd obtained injunctions against Coutlakis and the union, preventing attempts to organize tannery workers in San Antonio.

Shepperd charged the union was "Communist-dominated."

Cigarette, liquor, and wine tax stamp sales brought the state \$4,183,567 during September.

Treasurer Jesse James said the revenue was less than that collected in September of last year, but higher than this year's August revenue.

The Fall Season Is Here Again —

... and there are some indications that business conditions will improve after a decline for several months. If business picks up there is sure to be a revival in real estate trading and leasing and now would be a good time to get the abstract ready for any emergency. Many good trades are lost because the landowner waits until the last minute to have his abstract brought to date. Place your order now and be ready!

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FOR SALE — 2-bedroom house. 500 West 7th St. \$3,850. Phone 595-J. 227

Judging from the number of calls I had on the ad Sunday everyone must have been away from home — or lost their reading glasses. I still have the livingroom and bedroom suits and a few odds and ends. Bob Mancill, 309 West 5th. 224

FOR SALE — Belville White turkeys. Young toms 15 to 20 pounds ready to eat. Alvin Kincaid and Sons 8 miles out on Breckenridge Highway. 223 tfe

FOR SALE — 1935 Dodge Coupe. 1265 Avenue F. 224

FOR SALE — 40 acres land on paved highway, close in, immediate possession. Tom B. Stark, Phone 87. 225

FOR SALE — 292 acre ranch with modern 5 room house 3 miles from Cisco. For information call Fannin 3125 or Tershing 7798 or Fort Worth or write A. H. White, 4117 W. Vickery. 151 tfe

FOR SALE — 353 acres good grass land, netting fence with drilling contract in effect. Henry A. Schaefer, phone 607 or 1166-W. 191 tfe

FOR SALE — by owner, 1950 Plymouth two-door sedan, good condition. Reasonable — phone 348-J. 215 tfe

FOR SALE — Equity in two bedroom FHA house. For best deal in town call 848-J. 215 tfe

FOR SALE — 3 bedroom home at 1104 W. 9th. Inquire Mondays through Fridays at above address. 214 tfe

— For Rent —

FOR RENT — Two room modern house with bath, all modern, also two or four room apartment, clean and quiet. Couple preferred. 304 West 11th. 227

WOW CIRCLE TO MEET

The Loyalty Club of the Woodman Circle will meet Friday afternoon at three o'clock at the home of Mrs. J. P. McCanlies, 608 West Third Street. All members were urged to attend as important business matters will be discussed.

Mr. and Mrs. R. V. Rendall and Mrs. W. Z. Latch visited Gordon Tomlinson in the Hendricks Memorial Hospital in Abilene Sunday.

FOR RENT — 3 room unfurnished house on East 10th Street. See Mrs. E. E. Ayers, Rt. 3. 226

FOR RENT — Nicely furnished apartment. Apply at 913 W. 10th St. 217

FOR RENT — four room residence, also for rent or sale a business house. Call at 601 West 9th. 224

— Notice —

FOR LEASE — 565 acres for oil and gas; 12 mile southwest of Cisco. Mrs. W. T. Rutherford, 205 S. Walnut St., Eastland, Texas. 232

NOTICE — For the next few days beginning Monday we will have only one pharmacist on duty and our store hours will be from 8 a. m. to 7 p. m. Maner's Pharmacy. 222 tfe

NOTICE — Rent our floor polishing machine by the hour or day and save time and labor. Rockwell Bros. and Co. 216 tfe

NOTICE — Peanut growers — we have a good supply of peanut sacks to sell for 9 cents each. Thornton Feed Mill. 212 tfe

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NOTICE — The Abilene Reporter News gives complete coverage on area, state and national football. It also gives daily television schedules. For delivery to your home call 17.

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4-room with bath, W. 17th St. \$500.00 down. Bal. like rent.

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3-bedroom home on W. 9th St. 2 lots, \$1000.00 down.

6-room home on W. 12th St. \$5000.00, \$1000.00 down.

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6-room brick-veneer home with acreage, pavement.

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SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Officers Named Baptist Circle 3

Officers for the coming year were elected Tuesday at the regular meeting of Circle Three of the First Baptist Church held in the home of Mrs. J. E. Burnam. Mrs. E. J. Poe, president, presided and Mrs. A. F. Ashenhurst acted as secretary. Devotional, taken from John 14, was given by Mrs. J. T. Zellers. A new member, Mrs. Zellers, was welcomed into the church.

Officers elected were: vice president, Mrs. J. E. Burnam; secretary and treasurer, Mrs. Zellers; and mission study chairman, Mrs. W. W. Sawyers. Officers appointed by the president are: Mission program, Mrs. R. Day; community missions, C. A. Cates; Stewardship, A. F. Ashenhurst; benevo-

lence, Mrs. Fred Grist; devotional chairman, Mrs. J. T. Brewer; flowers for the church, Mrs. Zellers; and reporter, Mrs. Frank Walker.

Mrs. E. J. Poe closed the meeting with prayer. Refreshments were served at the close of the meeting to Mesdames A. F. Ashenhurst, C. A. Cates, J. T. Brewer, J. E. Burnam, A. R. Day, Fred Grist, E. J. Poe, W. W. Sawyer, Nora Skiles, Frank Walker, and Mrs. Zellers.

City Federation Has Year's First Meeting

The City Federation of Women's Clubs met Monday afternoon at the clubhouse for the first meeting of the new year with Mrs. Don Choate, president, presiding.

Mrs. Joe Clements opened the meeting and introduced Mrs. Choate who made a short talk in which she expressed the belief that the attendance would be greatly increased this year. Routine business matters were transacted and Mrs. Choate elected to represent the club in Austin in November at the State Federation meeting. Mrs. D. E. Waters was named as alternate.

Roll call of the clubs was as follows: Delphian, five; Delta Kappa Gamma, six; Twentieth Century, three; Garden Club, four; Child's Study, two; Music Study, three; and Industrial Arts, five.

Mrs. Raby Miller introduced Mrs. Minnie Hill who showed picture slides of her European trip this summer. Mrs. Choate adjourned the meeting.

Twenty-eight members were present.

Mrs. Moore Hostess At Bethany Luncheon

Mrs. W. W. Moore was hostess in her home Thursday when the Bethany Sunday School Class met for their regular business meeting and luncheon.

Mrs. Ray Kinard, president, opened the meeting with a devotion followed by prayer by Mrs. A. F. Ashenhurst. Routine business was transacted and the luncheon was served.

Those attending were Mesdames J. H. Shingle, Ray Kinard, A. F. Ashenhurst, A. D. Taylor, D. N. Morrison, Revis Gregg, J. B. Sifton, Gene Damron, R. P. Brashear, W. P. Walton, a visitor, Mrs. B. C. Bowers, and the hostess, Mrs. Moore.

"Press Want-Ads Pay Dividends"

Moslah Temple's Variety Follies Is Coming to Town



PRETTY GIRLS, catchy tunes and zandy comedy—an hour of top talent professional entertainment—that's Moslah Shrine Temple's Variety Follies coming to Cisco on the night of October 22. And it's all free. The show will travel over North-West Texas to stir up interest in a contest to pick the Queen of Moslah on the last night of the Circus. Dates this year for the Fort Worth big show are Nov. 20-29. The follies will be staged in the auditorium of the Senior High School. Chairman of this year's Shrine Circus is Paul Hamilton, gentleman in the fez at the mike

Melody YWA Enjoys Monthly Social Meet

The monthly social meeting of the Melody Y.W.A. of the East Cisco Baptist Church was held Monday evening at 7:30 o'clock in the educational building of the church.

Games were played preceding the business session which was presided over by Melba Harrelson. Bertie Donham led in prayer. The time for the meeting in the future was voted on and 7:30 was selected. The next meeting on community missions work was discussed and the meeting closed with prayer by Mrs. Bill Sharp.

A social hour followed at which time the girls ate the sack lunches they had brought.

Those attending the meeting were Mrs. Bill Sharp, Martha Eudy, a new member, Bertie Donham, Carlene Holder, Sylvia Henson, Melba Harrelson, Jessie Warren, Charlotte Thetford, and Frances Laminack.

All members were urged to attend the next meeting.

Mrs. Hogue Hostess For CWF Group Three

Mrs. W. C. Hogue was hostess in her home Tuesday for the weekly meeting of Group Three of the C.W.F. of the First Christian Church.

The meeting was called to order by Mrs. H. H. Davis and Mrs. Raby Miller led in opening prayer. Mrs. Willerue Logan gave the devotion and Mrs. O. B. Graham led the mission lesson. Routine business matters were transacted and the meeting closed with all present repeating the missionary benediction.

Refreshments were served to Mesdames H. H. Davis, Raby Miller, O. B. Graham, A. L. Clark, I. A. Brunkenhoefer, G. W. Troxell, Willerue Logan, J. S. Stockard, W. C. Hogue, and two children, Ann Brunkenhoefer and Ann Graham.

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Calvary Baptist WMU Has Meeting Monday

The weekly meeting of the W.M.U. of the Calvary Baptist Church was held Monday, October 12, at the church.

The meeting opened with prayer by Mrs. O. A. Nance. The group voted to give four dollars to the Mary Hill Davis fund and other routine business matters were transacted. The Bible study was led by Mrs. W. L. Lewis and the meeting closed with Mesdames I. D. Hodnett.

Those attending the meeting were Mesdames I. D. Hodnett, W. L. Lewis, Leroy Taylor, Selma Pelfrey, O. A. Nance, Mrs. Carr, and Miss Mattie Evans.

East Baptist WMU Has Meeting Monday

A Royal Service program entitled "A Sinful World — A Sufficient Savior," was presented at the semi-monthly meeting of the East Cisco Baptist Church W. M. U. held Monday at the church.

The group opened the meeting by singing "Jesus Saves," and Mrs. C. R. Hightower led in prayer. Mrs. D. N. Busby was in charge of the program. Those taking part on the program were Mesdames O. E. Qualls, D. N. Busby, J. H. Carlile, R. L. Bailey, M. B. Payne, and Woodrow Howell. A short business session was held and the meeting closed with prayer by Mrs. F. C. Bradley.

Those attending were Mesdames E. B. Stroud, R. O. Finley, C. R. Hightower, J. O. Warren, A. A. Coats, D. N. Busby, J. E. Stephens, Dolph Shields, R. C. Smith, F. C. Bradley, Bill Sharp, R. L. Bailey, M. B. Payne, O. E. Qualls, Ollie Hughes, Woodrow Howell, J. H. Carlile, E. D. Posey Jr., B. F. Thomas, A. W. White, J. E. Shirley, Louise Manning and Mae Briggs.

First Baptist Circle Four Holds Meeting

Circle Four of the First Baptist Church met Tuesday in the home of Mrs. Leo Keelan for their regular Bible study meeting.

Mrs. D. L. Kisner opened the meeting with prayer and Mrs. J. R. Burnett brought the devotion from the seventh chapter of Matthew. Mrs. Keelan presided over the meeting at which officers for the coming year were elected.

Officers elected were as follows: chairman, Mrs. Keelan; vice chairman, Mrs. F. D. Wright; mission and devotion chairman, Mrs. J. R. Burnett; stewardship and benevolence, Mrs. Kisner; community missions, Mrs. W. V. Gardenhire, program chairman, Mrs. F. D. Wright; and secretary and treasurer, Mrs. Jay Williams. The next meeting will be held October 20 in the home of Mrs. D. L. Kisner.

East Baptist Junior G.A.'s Hold Meeting

The Junior G. A.'s of the East Cisco Baptist Church met Monday afternoon at the church for their weekly meeting.

Wanda Nance led in prayer and Jean Thetford, president, presided over the meeting. The watch word and allegiance were repeated and the G. A. hymn sung. Jean Thompson led the Bible study.

Those attending were Dianne Nichols, Wanda Nance, Betty Nance, Jean Thompson, Sandra Bittick, Jean Thetford, Janice Holder, Claudine Tucker, Sherry Lee, and the leader, Mrs. B. F. Thomas.

Sherry Lee closed the meeting with prayer.

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When a dollar goes out hunting for oil nowadays, there's a good chance he won't ever get back.

Here in Texas the oil and gas men get together enough of us to drill about 17,000 holes a year and that adds up to something like 83 million feet. About 30 million feet or 36% of that footage are dry. That includes the work of a lot of us dollars who were sent to places where oil had already been found.

Now those dollars that went out to brand-new territory on wildcat exploratory expeditions — well, that's a pretty rough trip. In Texas last year about 24.5 million feet of strictly wildcat hole were drilled and 19 million were dry.

Each well is a different problem and the costs vary widely. A little old dry hole 3,200 feet deep in some parts

of Texas might be about \$14,000; a 6,000 footer more than \$32,000, and some companies average around \$100,000 each on their dry holes. So almost any figure you take would make dry-hole loss run into the hundreds of millions.

If the oil men stopped sending dollars out, they could stop the dry-hole losses, but the public would have a worse problem — dry gasoline and fuel oil tanks.

Oil hunters expect dry holes as a hazard of the business, but they must have an awfully strong incentive to overcome those dollars that never come home.

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Dr. Cox — — —

(From page one)

some six years practiced in Glen Rose.

He was born in Caddo on February 21, 1894, and was married

YOU'LL ENJOY IT AT THE

MAJESTIC IN EASTLAND

TONIGHT & THURSDAY



Friday - Saturday



to Miss Laurene Beatrice Kenamer in Palo Pinto on December 31, 1908.

The Rev. E. H. Lightfoot and the Rev. Leslie Seymour conducted the services at the First Methodist Church, and Masonic rites were held at the graveside in Oakwood Cemetery. In charge of those services were Masons Tom Downing and Zan Stephen of Caddo; L. C. Bridges and L. N. Hatsfield of Breckenridge and Travis Farmer, C. C. Cooper, John Penn, Dr. N. A. Brown and L. D. Wilson of Cisco. Thomas Funeral Home was in charge of the arrangements.

Survivors are his wife, his mother, Mrs. A. J. Cox of Phoenix, Arizona; two brothers, J. R. Cox of Phoenix and John Cox of Gila Bend, Arizona; and two sisters, Mrs. Ada Aldridge of Phoenix and Mrs. Ola Welborn of Glendale, Arizona.

Ernest Robinson of Govee, Ralph McMeen of Wichita Falls, Ross McMeen of Caddo, Idys Cox of Mineral Wells, J. W. Cox of Hale Center and E. B. Hudspeth of Caddo, all cousins of Dr. Cox, served as pallbearers.

Mr. and Mrs. Bob Wright of Benton City, Washington, are visiting in the home of her sister, Mrs. Clara Huber, and other relatives this week.

Plymouth — —

From Page One

modern decor. Seat and back cushions and door side panels are upholstered in new types of fabrics which are exceptionally resistant to wear.

Plymouth is introducing a new type of seat cushions with Dual Flex springs. They are made up of combination of coil springs and jacks springs which, working in combination, provide a softer cushioning action in normal riding situations and resistance to "bottoming" when the car hits a bump.

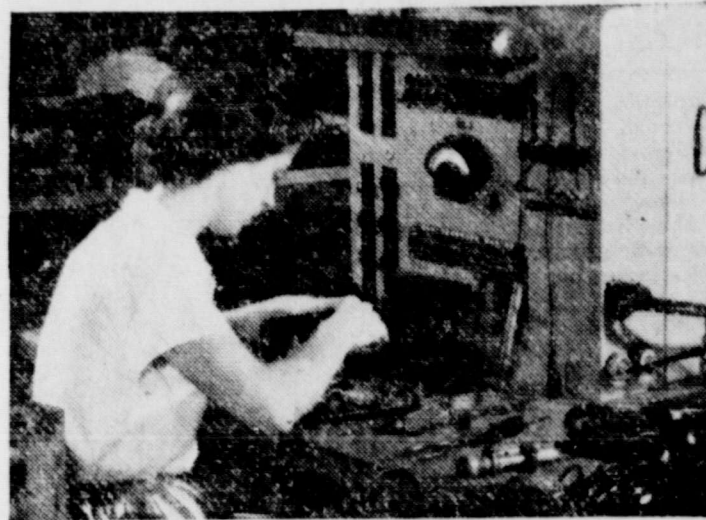
To extend top engine performance over a long period of time, Plymouth is using new silicon chromium alloy intake valves in 1954 models. Exhaust valve inserts have been retained to maintain high compression engine performance in years of service.

Other mechanical improvements include a higher capacity oil pump, new improved clutch, and improved electric windshield wipers.

Mrs. W. L. Parmer has returned from an extended visit with her son and daughter in Fort Worth.

Mrs. W. Bogan Dunn of Sherman is visiting in the home of Mrs. Frank Walker.

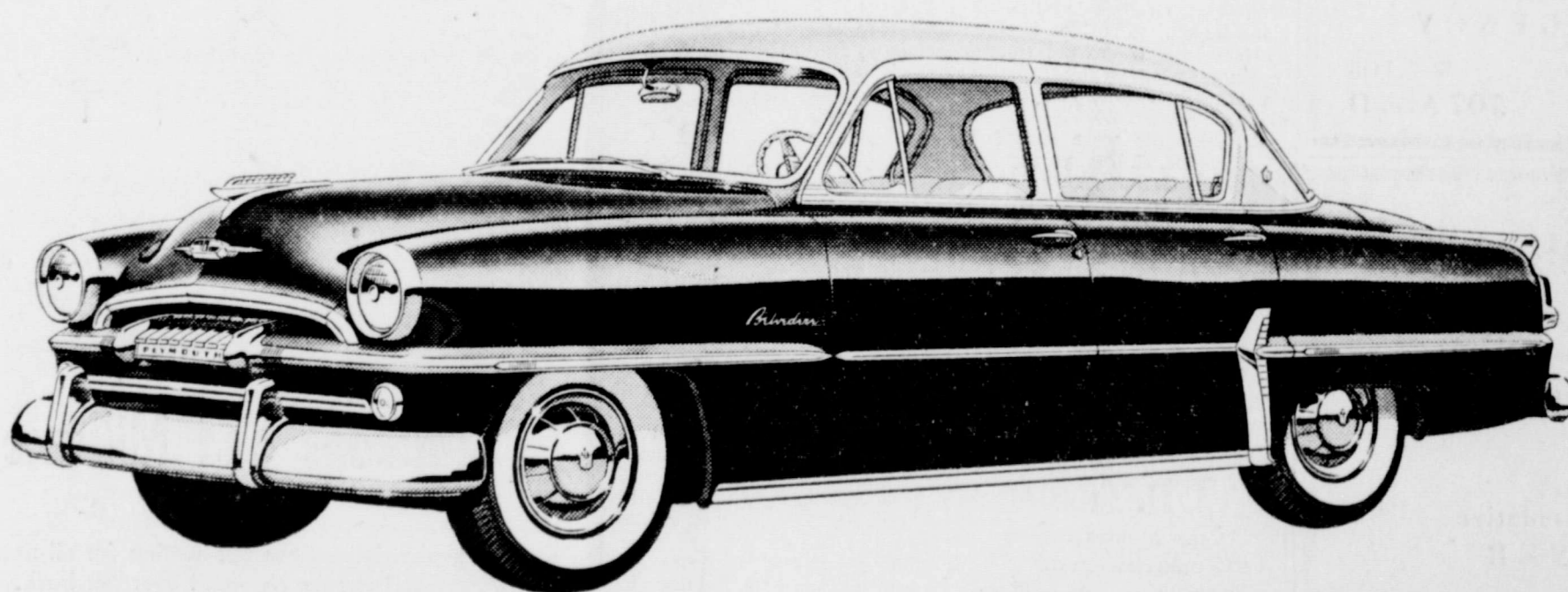
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Three great new lines!

Now there are three new lines of Hy-Style Plymouth cars to choose from—

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- the luxurious new SAVOY
- the beautiful new PLAZA

Each with all of Plymouth's famous engineering features that add up to more value for you! You're cordially invited to see the new 1954 Plymouth at your Plymouth dealer's tomorrow!

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You steer without effort, park without effort! Plymouth's full-time Power Steering, the newest in the low-price field, keeps you from "tensing up" in traffic, lets you hold a safe course over rough roads, gives you the feel of absolute control. Hydraulic power does the work—you enjoy the ride!

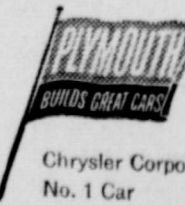
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The newest, smoothest, least expensive no-shift driving in the low-price field! Plymouth's new Hy-Drive gives you instant acceleration, lets you "hold" your car on an upgrade without braking, gives you engine braking in downhill driving. With Hy-Drive, you have complete control for all driving situations!

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