

WEATHER

	Moisture	High	Low
Sunday	68	43	
Monday	75	42	
Tuesday	84	67	
Wednesday	90	60	
Moisture this Month:	50		
Moisture this Year:	50.62		
Moisture last Year:	16.00		

The Hereford Brand

20 pages

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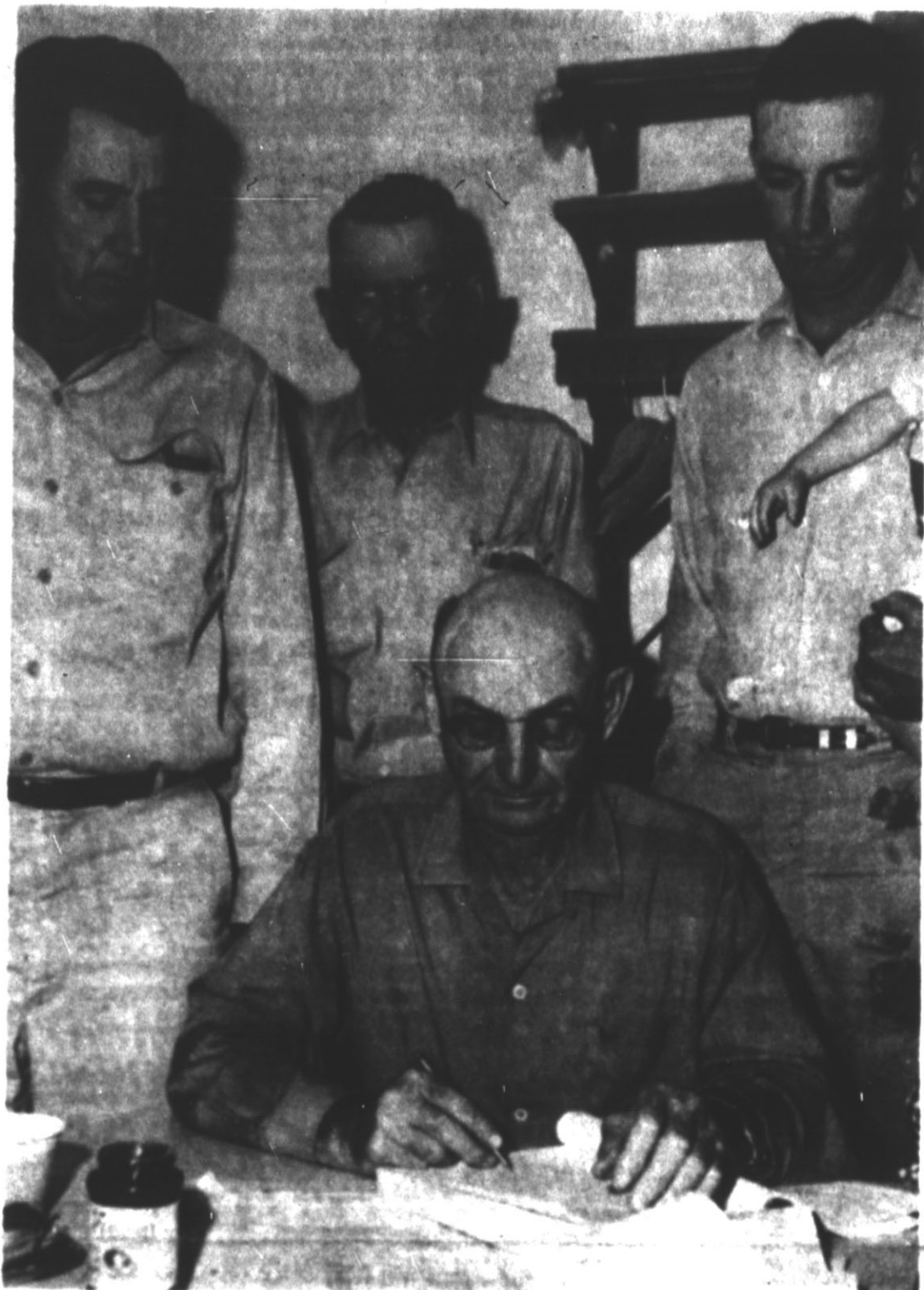
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HEREFORD, TEXAS, THURSDAY, OCTOBER 3, 1963

62ND YEAR — NO. 40

Co-Op Lets \$.5 Million Contracts



CONTRACTS FOR A \$.5 MILLION expansion program of West Texas Rural Telephone Co-op were signed Tuesday by members of the board. Shown signing is H. M. Benson, Down, president of the co-op. Watching are Directors Raymond Millner, Hub, secretary; Charles Burk, Westway, and James Dixon, Farmer. (Staff Photo)

School Enrollment Survey Results Told To Trustees

A breakdown of school enrollment figures through the first ten grades of Hereford Independent School District were outlined at a special meeting of the Board of Trustees held here Tuesday.

The outline was a result of a survey ordered due to an unexpected 13 per cent increase in school enrollment during the first week of school in September.

It was anticipated that at least one classroom in each elementary school would be left vacant to take care of larger-than-expected classes.

However, as students contin-

ued registering for classes following the Labor Day holiday, enrollment figures continued to soar.

At present, there are no vacant classrooms in the elementary schools and six new teachers have had to be hired to take care of additional classes.

Total enrollment in the elementary schools shows Alkman with 443 students; Central with 415 students; Northwest with 679 students, and Shirley with 520 students.

With a total of 2057 pupils enrolled in all elementary grades, the survey taken by Hereford Independent School District re-

veals that 254 of the pupils are transient, 28 are temporary with the remaining number of students being permanent.

Figures for Stanton Junior High reveal that of the total number of students in seventh and eighth grades, 56 are transients and eight are temporary. Total enrollment in the junior high school is 529.

Of the 491 students registered in ninth and tenth grade classes, the survey showed that only 31 of the students are transients while four are temporary.

In commenting on the increase, Paul Stevens, school superintendent, pointed out that the number of Latin-American students in the school system as a whole has dropped.

"Concerning the children of transient families," he continued, "we figure these will not be here in a year or two. But, they will be replaced by others."

Dr. L. B. Barnett, chairman (Continued on page 9)

Gun Toter, 17, Gets The Book

"He cut me on the face and I had to do something about it. I couldn't just let him push me around."

That's why Tommy Perez, 17, who lives in the 100 block of W. Park, chased "some guy from out of town" across the highway and into a field last Saturday night, firing at him six times.

That's the way Perez told his story to County Judge H. C. Williams when he was arraigned in court Tuesday morning. Perez pleaded guilty to aggravated

assault. And because Perez felt he "had to do something about it" when somebody cut him on the face, Judge Williams handed down a stiff fine for the youth; he sentenced him to 18 months in the county jail and assessed a \$500 fine.

The youth said he "found a pistol on the side of the road," about two weeks ago, and Saturday night he "took the gun and left home and went to the skating rink to the dance."

He said he had six shells in the gun which he put "there after I got in a fight with some guy from out of town and he cut me on the face."

Perez admitted that he shot at the boy six times "while running from the skating rink," south across the highway and past Raney's cafe and into the field behind the 66 Truck Stop Service station.

He said he didn't know whether he hit the boy or not but that the boy "never fell down while I was shooting at him." He said he lost him in a field before Perez got to the labor camp.

Perez said somebody picked him up in the camp, "and on the way home, I threw the gun out on the side of the road."

Deputy Sheriff Pete Cole, who was the only witness called at the trial, said he had been told that the boy whom Perez shot at had gone to Plainview, but that the sheriff's office so far had been unable to contact him.

Cole said he was told that one of Perez's bullets entered the youth's head on the left side and came out at his left ear.

Girl Died From Poison, Coroner's Report Reveals

A Canyon justice of the peace, Bill Wilson, returned a coroner's verdict late Tuesday which stated that 15-year-old Nancy Ladehoff died from cyanide and arsenic poisoning.

The girl, who lived on a farm south of Widorado in Deaf Smith County, was dead on arrival at a Canyon hospital September 25. She had been found by her mother, Mrs. Donald Ladehoff, and rushed to the hospital at Canyon.

The Ladehoffs are farmers in the Widorado area. Sheriff Lowell Sharp of this county is investigating the death. Wilson's report stated that poison was administered by "undetermined means."

The girl was a pupil at Vega High School, and was reported as "all right" when she returned from school about 5 p.m. the day of her death, Sheriff Sharp said.

Assisting in the investigation is Texas Ranger Butch Albers of Canyon. Sharp and Albers spent most of Tuesday in the Vega area, making inquiries.

"As long as we don't know how the girl took the poison, we will continue our investigation," the sheriff said Wednesday.

Parents Of Band Members Meet To Form Group

Band-Aides, an organization of parents of band members in Hereford Public Schools, was formed Monday night at a meeting of 70 parents. The purpose of the group is to provide all possible support, both moral and financial, to the band and music program.

Ben Gollehon, band director, was in charge of the organizational meeting. Officers elected were Albert Maxwell, president; Mrs. Glenn Allred, vice-president; Mrs. Larry Summers, secretary-treasurer; Mrs. Jimmy Roberts and Mrs. Ed Wilson, publicity directors.

By-laws were discussed and will be voted on at the next meeting. Mrs. Vance Crume was elected chairman of the finance committee. The group voted to serve cold drinks to visiting band members.

It was announced that the Hereford Whiteface Band will perform during pre-game activities at the West Texas-North Texas football game Saturday, Oct. 5. Plans were made for the band to attend the Tri-State Music Festival in Enid, Okla., May 5-6.

The group urges all citizens of the area to support the band and its director this year. They pointed out that the 1962-63 Sweepstakes Band represented the community well.

Contracts totaling \$.5 million for extensive remodeling of rural telephone service in a four-county area were let Tuesday by directors of West Texas Rural Telephone Co-Operative. The contracts will be submitted to the Rural Electrification Association in Washington for approval, and directors hope actual construction of the program, which will bring five-party service to patrons of the co-op, will be able to get underway within a short time.

Successful bidder for construction of the "outside plant" was K&B Construction Co., Tulsa, Okla. Their bid was \$488,754.46. Contract for four new buildings to house the new equipment was to let B. D. Cilek, Abilene, for \$22,900. J. B. Payne & Associates, Enid, Okla., has been engaged to engineer the new expansion program, Vernon Immon, WTRC manager, said.

The four new buildings, necessary because the five-party system will require complete rebuilding of present equipment, will replace buildings at Dawn, Frio, Westway and Hub.

Under the expanded program, users of West Texas' services will be provided with five-party telephone systems for the first time, replacing the eight-to-ten party system now in use, Immon explained.

Area served includes part of Deaf Smith, Farmer, Castro, and Bailey counties. Seven exchanges are operated in the West Texas system.

The program is part of an expansion movement started last February when an REA loan for \$445,000 was granted to the co-operative, and a contract was let to Stromberg-Carlson to build new exchanges.

Then it was discovered that four of the exchanges would have to be completely rebuilt and new equipment installed to make the five-party service possible, Immon explained. However, old equipment can be used in conversion of the other exchanges.

One of the major problems, he pointed out, is in securing private easements for construction of the line. More than 600 miles of line is to be renovated with 170 miles to be remodeled. All main leads will be underground cable type. He said the co-operative would like to put all lines underground, but that the cost would be prohibitive.

If the REA approves the contracts let Tuesday, it is hoped actual construction can get underway this year with completion by April, 1964. He said no deadline was set in contracts signed Tuesday, pending approval of the program by REA in Washington. After the green light is given by REA, construction deadlines will be set, Immon said.

Accident Causes Serious Injury To County Men

Two Deaf Smith County men were seriously injured Saturday as the pickup truck they were riding in struck a culvert at the intersection of State Highway 214 and Farm to Market Road 214.

The accident, according to Texas Highway Patrol, occurred about 7:30 p.m. at Simms Corners.

Injured seriously in the accident were John Orsborn, 39, 139 Ave. C., and Glenn Burtus, Route 5. Treated and released from Deaf Smith County Hospital was the driver of the truck, Glenn Edward Poteet, 29, 206 Roosevelt.

According to a hospital spokesman Wednesday both men were considered to be in satisfactory condition.

Orsborn was transferred to an Amarillo hospital Wednesday. Following the accident, both were listed in serious condition, but were said to be "much improved" on Monday.

According to an accident investigation report, the 1963 model pickup in which three men were riding was headed south on the state highway.

At the intersection, a Highway Patrol spokesman stated, the driver apparently missed a turn and traveled down the bar ditch and into the culvert.

As the truck skidded into the culvert, Poteet was apparently thrown out. The two passengers stayed in the vehicle as it jumped on to the road.

Damages to the vehicle were estimated at \$800.

Weekly Football Contest Winner Is Mrs. Ed Skypala

Weekly Football Contest Winners in this week's football contest were Mrs. Edgar Skypala, first place, Bettye Ferguson, second place, and Pleasant Baker, third place.

Mrs. Skypala won first place by predicting 19 games correctly. Bettye Ferguson was close behind with a total of 18 correct answers, and Baker correctly predicted 17 of last week's games. There were six who tied for third, but Baker came the closest in predicting the scores. Ninety-five persons entered the contest last week.

Hereford Whitefaces Clash With Winless Mules Friday

After a week's rest, Hereford High's Whitefaces clash with the winless Muleshoe Mules here Friday. Game time will be 8 p.m. at Whiteface Field.

Even though the Mules were favored to win their district in pre-season polls, they have yet to win a game. Muleshoe, in spite of three defeats, is still the top-ranked 4-AA team.

"They have a good football team," commented Jack Meredith, head coach for the Whitefaces. "But, we think we can win. We are, however, not looking back at the past losses."

Muleshoe is not as bad as they look after three defeats, he continued. They have had a lot of hard breaks and tough luck this season, and have played some good teams.

Commenting on the White faces, Meredith pointed out that the Herd is improving a little all the time.

"Our reactions are becoming quicker," he noted, "which, of course, helps our speed a little."

After a week's rest, the Herd should be in top shape for the season's fourth outing. Jim Haney, senior fullback, may be back in the lineup after missing the Dimmitt game.

End Larry Minks and half-back Walter Williams are to be back in top shape for Friday's game after receiving injuries during practice sessions last week.

However, center Eddie "Smoky" Johnson, who suffered a knee injury early in the Dimmitt game two weeks ago, may not see action on the gridiron Friday. According to Meredith, it is questionable whether or not Johnson will play.

The Mules have good overall speed in the backfield. Backs are described as quick and are hard drivers. Linemen are reported to have good aggressive-

ness and are tough.

Basic offense is a straight-T formation in their ground attack while the ends and half-backs are split as the Mules shift the attack to the air.

In other District 1-AAA play Dumas Demons journey to Carlsbad, N. M., as they clash with the Carlsbad High team there. The Blackhaws from Phillips will be playing the Canyon Eagles in a home game.

Littlefield, after a week's rest, will take on the Denver City Mustangs at Littlefield. The Mustangs were upset last week by Levelland Lobos.

Perryton Rangers also play at home Friday and host Dalhart, one of the top ranked AA teams in the state. Levelland Lobos will be playing Andrews High at Andrews.

West German Grain Industry Group Tours Hereford Area

A group of West German grain industry leaders toured Deaf Smith County on Tuesday in order to see how grain sorghum is produced, stored, marketed, and used in the Panhandle area.

The tour by the six Germans through feed grain areas in the United States is being sponsored by the U. S. Feed Grains Council.

Hosting the tour in the area was Grain Sorghum Producers Association with E. G. Peeler, a director of the organization, guiding the six men through the Hereford area.

Members of the group who visited facilities in the Hereford area were Dr. Egon Schoel, Dr. Wilhelm Hammer, Hans Burmester, Dr. Volkward Koch, Heinz-Peter Franke, and Sophus Kruse.

Peter Por, a West German grain merchant trainee working in Fort Worth, was acting as interpreter for the group.

The tour began here Tuesday as the group guided by Peeler and Bill Nelson, executive director, Grain Sorghum Producers Association, toured feeding operations at Hereford Feed Yards.

Paul English, feed yard manager, showed the group how feed was mixed and explained general feeding operations. After viewing the operation, one of the Germans commented: "I don't know how to describe this. It is all quite a new thing feeding so much grain sorghum."

He pointed out that in Germany this type of operation does not exist.

Feed rations for animals in Germany, he pointed out, consist of low quality silage or grasses mixed with high quality oil cakes.

"There is no cattle feeding," he explained. "This is a new concept." While touring grain produc-

tion, marketing and feeding centers, the West Germans will better understand how feed grains are harvested and stored, commented Nelson.

"The purpose of the tour," he added, "is, of course, to obtain increased sales of grain sorghum and other feed grains in Germany."

Following the tour of the feed yards, the group viewed grain sorghum production areas in the southern part of the county and toured Community Grain Elevators at Easter. Conducting the tour was Bill Waldrep, elevator manager.

The tour of U. S. feed grain facilities began on Thursday, Sept. 26, as the group left Frankfurt. Before arriving in the Texas Panhandle, they stopped in Washington.

Before returning to Germany, the six men will visit other major grain production, marketing, storage, and shipping centers in this country.

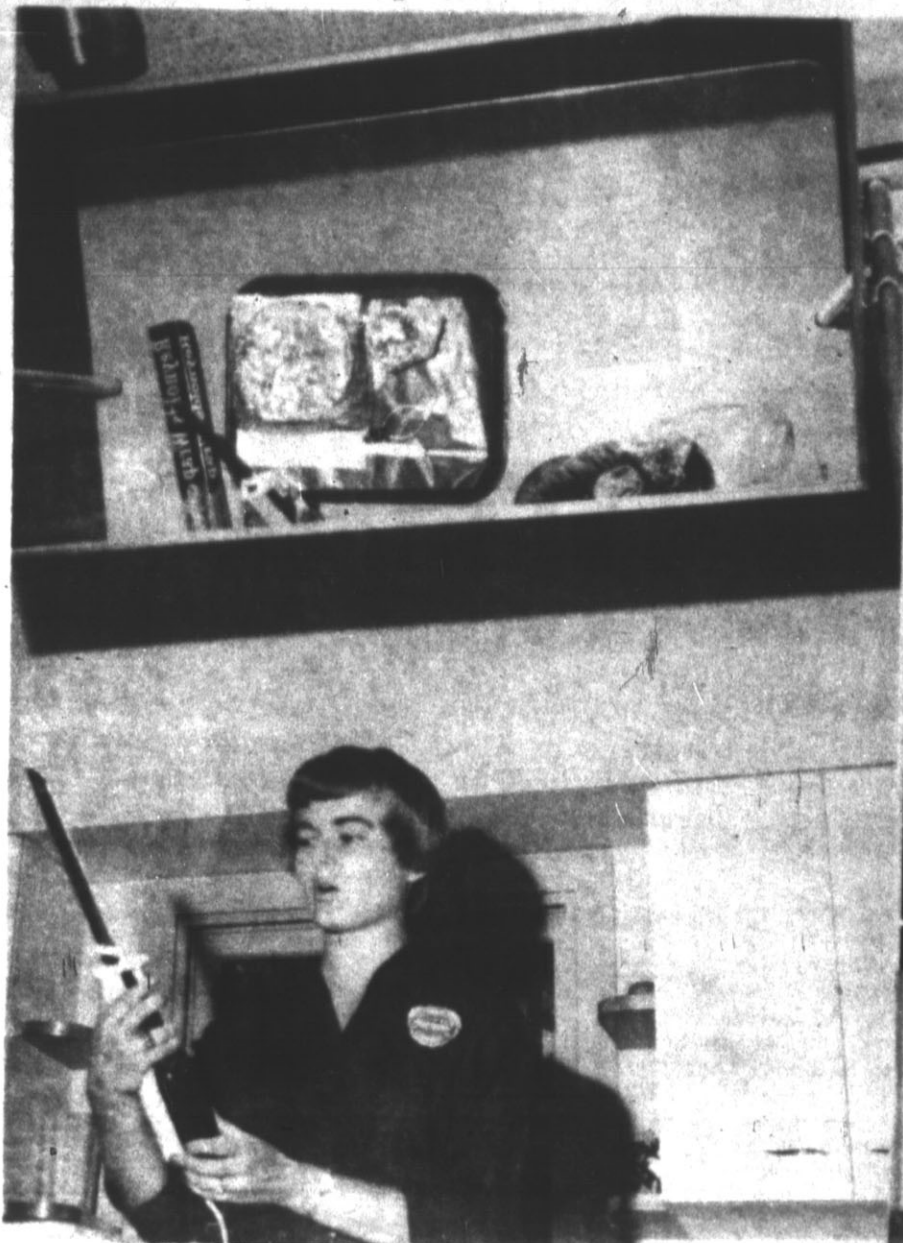


SIX WEST GERMAN GRAIN INDUSTRY leaders listen as Paul English (left) explains the operation of Hereford Feed Yards. Touring the area Tuesday were, from the left, Dr. Volkward Koch, Hans Burmester, Heinz-Peter Franke, Peter Por, a grain merchant trainee acting as interpreter, Sophus Kruse, Dr. Egon Schoel, and Dr. Wilhelm Hammer. Directing the tour through the Hereford area was E. G. Peeler (right) a director of Grain Sorghum Producers Association. (Staff Photo)

Around Town

Garden Beautiful club will meet at 3 p.m., October 4, at the home of Mrs. Roger Brumley. Plans for the annual tour of homes will be given, and committee reports are to be made.

Justice of the Peace C. B. Miles has had a busy week with 53 cases filed during the first three days. Offenses ranged all the way from simple assault to over-loaded trucks. "Got a whole bunch of those over-load cases," the justice said.



MEMBERS OF PROGRESSIVE HOME DEMONSTRATION CLUB watch as Mrs. Marilyn Crickett prepares to use an electric knife to slice French bread. Later in the demonstration of outdoor cookery with the use of electric appliances, Mrs. Crickett and her supervisor, Miss Ernestine Gary, removed the barbecued chicken from the rotisserie. A series of the demonstrations were conducted during September for home demonstration clubs at Southwestern Public Service Kitchen. Progressive Club members pictured are, left to right, Mesdames T. J. Parsons, E. C. Hammett, Alvis Jolly, A. L. Moore, and Taff McGee. (Staff Photo)



Members of Progressive Home Demonstration Club at Southwestern Public Service Kitchen. Progressive Club members pictured are, left to right, Mesdames T. J. Parsons, E. C. Hammett, Alvis Jolly, A. L. Moore, and Taff McGee. (Staff Photo)

GARCIA NEWS

Whites Entertain Sunday Guests

by Mrs. S. N. Thweatt
Mr. and Mrs. Dean White and family of El Paso and Mr. and Mrs. Luther White of Hereford were Sunday guests of Mr. and Mrs. Bill White.

Weekend guests of Mr. and Mrs. Tom DeShazo were their children, Mr. and Mrs. Frank DeShazo and daughter of Oklahoma City, Okla., and Mr. and Mrs. Luther Follis of Liberal, Kan.

Mr. and Mrs. Jessie Sorrells and family of Kress visited the Elton Sorrells Sunday afternoon.

Frank Ford Jr.'s grandfather, Mr. Davis, visited the Fords Wednesday. He is from Austin. Mr. and Mrs. Elmer Northcutt and Tom visited and had dinner in the Jack Clark home in Friona.

Mrs. Elmer Northcutt and Mrs. Jerry Northcutt spent Monday with Mrs. Bill Paye of

Hereford. Mr. and Mrs. G. L. Bumpass and son Danny spent Sunday with the H. D. Buse family.

Dave Sorrells went to Amarillo Saturday and helped Frank Ford move his show cattle to Lubbock for the fair.

Mr. and Mrs. W. L. McCullar and children visited Saturday evening in the home of Mr. and Mrs. Eldred Brown.

Mr. and Mrs. Joe Merrill and children, Mr. and Mrs. Eldred

Brown, and Mr. and Mrs. Elton Sorrells and girls were guests of Mr. and Mrs. Tom DeShazo Saturday evening.

Roger Brown, son of Mr. and Mrs. Floyd Brown, was honored on his tenth birthday Saturday with a party in his home. Those attending were his grandparents, Mr. and Mrs. N. A. Brown; his grandmother, Jennie King of Rosedale, N. M.; an aunt, Mrs. Wendell Armstrong and daughters Paula and Cindy of Clovis, N. M.; Mrs. Eldred Brown and son Tommy, Mrs. Ernest Brown and children, Barbara, David, and Dennis, and Rogers brothers, Earl and Sammie.

Cake and ice cream was served by Roger's mother Mrs. Floyd Brown.

David Brown spent the night with Roger Brown after the party.

Look Who's New!

Mr. and Mrs. Glenn Jessie Samuels Jr. are the parents of a daughter, Rose Marie, born Sept. 26 at 8:10 p.m. She weighed 1 pound and 15 1/2 ounces.

Mr. and Mrs. Ronnie Rex Osborn are the parents of a son, Ronald Kevin, born Sept. 28 at 4:10 p.m. He weighed 8 pounds and 7 1/2 ounces.

Mr. and Mrs. Benito Baltazar Torres Sr. are the parents of a son, Benito Baltazar Jr., born Sept. 30 at 3:15 p.m. He weighed 6 pounds and 10 1/2 ounces.

children, and 5 great-grandchildren.

Have you read the Classifieds?

Local Resident's Mother Dies; Rites Sept. 30

Mrs. B. F. Sanders, mother of Mrs. J. D. Kelly, died Saturday, Sept. 28, in West Texas Hospital in Lubbock after an extended illness. She was 80 years old.

Funeral services for Mrs. Sanders were conducted Monday at the Davis Street Church of Christ in McKinney. Interment was in Restland Cemetery in Dallas.

Mrs. Sanders was preceded in death by her husband on Oct. 20, 1961. In addition to Mrs. Kelley, she is survived by three other daughters, Mrs. Bert Wise of Lubbock, Mrs. J. C. Gormley of Hobbs, N. M., and Mrs. A. E. Simmons of Dallas, 12 grand-

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PORK CHOPS FIRST CUT **LB. 49¢**

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Demonstrations Of Outdoor Cookery Seen By HD Clubs

By Dale Stevens
Brand Foods Editor

During the month of September several members of Deaf Smith County home demonstration clubs attended programs on outdoor cookery at Southwestern Public Service Demonstration Kitchen. The programs have been presented by Mrs. Marilyn Crickett of Amarillo, with the assistance of the supervisor, Miss Ernestine Gary, also of Amarillo.

After many members of the home demonstration clubs indicated last year that a program on outdoor cookery would be enjoyed, Mrs. Argen Draper, county home demonstration agent, arranged the series of demonstrations with Southwestern Public Service Company.

Emphasis was placed on the use of electrical appliances outdoors. However, most of the recipes are equally suitable for kitchen cooking.

Barbecued Rotisserie Chicken
1/2 cup salad oil
1 1/2 cups water
2 t. chopped onion
1 clove garlic, crushed
1 1/2 t. sugar
1 t. salt
1 t. chili powder
1 t. paprika
1 t. pepper
1/2 t. dry mustard
Dash cayenne
2 T. vinegar
1 t. Worcestershire sauce
1 t. Tabasco sauce
Combine all ingredients. Simmer 30 minutes. As the chicken broils, brush it frequently with the sauce.

Grilled Garlic Bread
1 loaf French Bread
1/2 cup softened butter
1/2 t. instant garlic powder
1/2 t. salt
Cut bread into slices 1/2 inch thick but do not cut through bottom crust. Blend together butter, garlic powder and salt. Spread butter on top of bread and between slices. Wrap loaf loosely in aluminum foil. Place in oven about 10 minutes or until heated through, turning frequently. Serve hot letting each person break off his own portion.

Baked Beans
2 No. 303 can baked beans
1/3 cup catsup
1/2 cup molasses
2 T. brown sugar
2 t. dry mustard
1/2 t. Barbecue Spice
1/2 t. Schilling MSG
1/2 t. Onion salt
4 slices bacon
1 c. chopped onion
Mix together all ingredients except bacon in an electric saucepan. Cut bacon strips in half; place on top of beans. Cover; SIMMER on a low heat for 1 hour or until piping hot. Serves 6.

Fruit Cobbler - Electric Skillet
Pour contents of a No. 2 or 2 1/2 can fruit - any of the following: Shortcake style peaches, fruit cocktail, pitted plums, sweetened red cherries, blueberries,

etc., into frypan. Sift together into mixing bowl: 1 cup sifted all-purpose flour, 1/2 cup granulated sugar, 2 tsp. baking powder, 1 teasp. salt. Add 1 cup milk.

Stir or beat on low speed of electric mixer until blended. Blend in 1/2 cup melted and cooled butter or margarine. Pour over fruit. Cover, open vent. Bake at 240 degree for about 30 minutes, or until firm. Lift cover, tilting backwards, drain off excess moisture on cover. Remove control from frypan and plug into broiler cover. Set dial at 380. Brown about 4 minutes. Turn dial to "off" and leave until ready to serve. Serve warm with plain or whipped cream or ice cream. Serves: 8.

Note: Peaches may be flavored with 1/2 teasp. almond extract. Dash of nutmeg. Fruit cocktail with one tablespoon lemon juice, dash of nutmeg. Plums with one tablespoon lemon juice, dash of cinnamon or allspice. Cherries with one tablespoon lemon juice. Blueberries with one tablespoon lemon juice, dash of cinnamon.

Stuffed Hamburgers
Portable Grill
Divide beef for each hamburger in half and make in thin patties. Put two patties together with any one of the following fillings in between:

Deedee's Doodlings

By Deedee Thomas

To begin with I want to wish all the members of the football team the best of luck in the world during their game with the Muleshoe Mules. Boys, you are on the right track. We are looking forward to your second win of the year.

Some of you readers may not know that preparation for the choir's annual musical, "The King And I," has begun. Jimmy Brink has been cast as the King and Dian Wilson as the head wife. Saturday, Sept. 28, tryouts for the Siamese dancers were held in Amarillo at Nell and Camiel Hess Dancing Studio. Those chosen were Beth Ballard, Linda London, Mandi Moore, Cynthia Leasure, Carolyn Aven, LaReese Askew, Jeanette Walterscheid, Cynthia Seed, Sharon Tinnin, Rosemary Hersley, Patti Nobles, Kay McKee, Jana Sue Brumley and Barbara Langley.

Saturday, Sept. 21, Pegene Cox, Steve Conaway, Larry Hill and Judy Wiman went to Lubbock to see the production of the "King and I" which was presented by the people of Lubbock. David Block and Terry

(Continued on page 8)

Chopped ripe or Spanish olives or dill pickle; thin slices of onion; pieces of Blue, Mozzarella or Swiss cheese; sweet pickle relish or bits of crisp bacon. Pinch edges of patties together and grill six-seven minutes on one side. Turn and continue until done.

Corn - Portable Grill
Spread butter or margarine over frozen or fresh ears of

corn. Sprinkle with salt. Wrap each ear in double thickness of aluminum foil, place on grill, allowing some air space between each package. Roast 30 minutes, turning occasionally. **Deviled Cheese Dunk - Blender**
Place in Blender Glass:
1 5oz. jar Pimiento Cheese Spread
1 2 1/2 oz. can Deviled Ham
1/2 cup mayonnaise
2 sprigs parsley
1 slice onion
Dash of Accent
Few drops of Tabasco Sauce

Blend on high speed until well blended. Chill, if possible. Serve on crackers, or potato chips. **Appetizers - Farty Grill**
Preheat grill at medium setting, until light goes out. Lay six slices thin sliced bread on cutting board or waxed paper. Brush with melted butter or margarine. Place about one measuring

teaspoon of filling or sliced cheese, meat, etc., cut into 1/2" to 1" cubes, on each of four corners of three of the slices, placing about 1/2" from edge. Top with the remaining slices buttered side down in sandwich style. Brush grids of Grill with melted butter or margarine. Place sandwiches evenly on large sandwich spaces. Close lid, fasten clamp. Toast until light goes out or until golden brown. Loosen and lift out with spatula or tongs. Trim sandwiches and cut or break apart. Wipe off grids with folded soft paper toweling after each baking. Repeat for as many bakings as desired.

QUALITY NURSERY STOCK

Armstrong

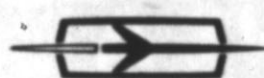
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FOR TEXANS 65 SEE CHARLIE BELL First & Main



OPEN HOUSE FRIDAY OCT. 4

Jetstar I



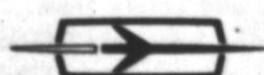
JETSTAR I SPORTS COUPE



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Ninety Eight

Super 88



SUPER 88 CELEBRITY SEDAN



JETSTAR 88 CELEBRITY SEDAN

F-85 Cutlass



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Hereford, Deaf Smith County, Texas—Phone EM 4-2030

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JAMES M. GILBERTINE

MELVIN YOUNG

BILL PENN

JOHN ANDERS

Publisher

Managing Editor

Advertising Manager

Shop Foreman

Buy With
ConfidenceDEMAND...
JUSTICE

HOMES

Three bedroom, 1 1/2 baths, all brick, attached garage. Located at 234 Star St. Full FHA financing. \$15,500.

Home with two apartments located in nice neighborhood. Good terms. Excellent opportunity to have a nice income.

Three bedroom, 1 1/2 baths, all brick, double garage, fenced. Take up low monthly payments.

FARMS

640 acres, 4 wells, underground tile. 365 acres maize, 84 acres wheat and 78 acres cotton. Three bedroom home. Near Dimmitt. \$525 per acre or will trade for land near Hereford.

Justice Realtors

Corner Main and Hiway 60

EM 4-1757

EM 4-2266

Box 711

Gene Sneed

Mike Justice

EM 4-1420

Res. EM 4-0544

Virgil Justice

Hallmark
of
Service

REALTORS

618 W. Hwy. 60 EM 4-2220

HOUSES

Ready to move into now, new 3 bedroom brick 1 1/2 baths, garage, \$400 down. Total payments \$86 month FHA.

Two 3 bedroom bricks, den, fireplace, builtins central heat, double garage, 1 1/2 baths, fenced. These houses must move and the price is right. Call for details.

Large two bedroom brick, double garage, fenced, sprinkling system, storm cellar. NW Hereford. \$15,500.

GI stucco, three bedrooms, double garage, large lot. Total monthly payments less than \$90.00, \$400.00 down.

COMMERCIAL

If you are interested in owning your own business we have several types of good local businesses for sale with easy terms. Call for details.

Commercial lot, 94.3 ft. on 385, 1 block north of intersection of Highways 60 and 385.

FARMS

Top section, 3 sets improvements, 4 wells, mile of tile, on pavement. Wheat, milo and small cotton. Good barns, has pasture for cattle. Possession. It's high, but terms are good. Call for details.

Irrigated half, Deaf Smith Co. \$325 acre. On pavement, 4 wells tiled together, wheat, milo, cotton, 1/2 minerals.

Textline — Half — wheat, milo, permanent grass, improvements, 8 inch well. \$250 an acre.

EVENINGS & SUNDAYS

Lloyd Pool EM 4-1207 Oliver Streu EM 4-2857
J. L. Marcum EM 4-2691 Francis Hardwick EM 4-2241

FOR
• Gas • Wash • Grease
• Wheel Balancing
• Minor Repairs
**BOYD'S HUMBLE
SERVICE**
EM 4-1110
Hiway 60 & 385

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
Meets
Monday Eve
6:30 p.m.
American Legion
Hall

Hereford
Rotary Club
meets every
Monday at 12:05
RANEY'S RESTAURANT

STATED MEETING
Second Monday
THUR. NITE
8:00 P.M.
**FLOOR
PRACTICE**
Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
Bill Hutson W. M.

REBUILT AND
GUARANTEED
TRANSMISSIONS
FORD OVERDRIVE
1949-1951\$40.00
1952-1954\$45.00
1955-1956\$50.00
1957\$60.00
1958-1961\$65.00
FORD STANDARD
1940-1951\$35.00
1952-1954\$40.00
1955-1956\$45.00
1957\$50.00
1958-1961\$55.00
FORD PICKUPS
1942-1952\$38.00
1951-1961\$45.00
1953-1961 De-Lux\$75.00
FORD TRUCKS-4-SPEED
1942-1952\$45.00
1951-1952-SYN.\$60.00
1953-1960-SYN.\$75.00
CHEVROLET OVERDRIVE
1955-1957\$59.00
1958-1961\$60.00
CHEVROLET STANDARD
1940-1951\$32.00
1952-1954\$35.00
1955-1957\$45.00
1958-1961\$50.00
CHEVROLET PICKUPS
1941-1946\$35.00
1947-1952\$38.00
1953-1954\$40.00
1955-1961\$45.00
**CHEVROLET TRUCKS
4 SPEED**
1947-1961\$55.00
MERCURY STANDARD
1955-1956\$65.00
MERCURY OVERDRIVE
1949-1951\$40.00
1952-1954\$45.00
1955-1956\$75.00
1957\$90.00
1958\$95.00
**MUST HAVE EXCHANGE
ON ALL
TRANSMISSIONS**
**WESTERN
WRECKING CO.**
EM 4-3350
West On Hiway 60
HEREFORD, TEXAS

ALL TYPES
ELECTRICAL WIRING
PHONE EM 4-0910
BILL DRUMMOND
BILL'S ELECTRIC

**CHARLIE BELL
SELLS**
Southwestern Life

Reliance HOMES
FOXWORTH DALBRAITH
NO DOWN PAYMENT
NO CLOSING COSTS

MEAT
Processed For
Freezer - Also
RETAIL SALES
HACKER & JESKO
1315B Park Ave. EM4-3224

**HEREFORD
BAKERY**
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

**RENT A
CAR**
LOW RATES

BY DAY, WEEK or
MONTH.
Campbell Pontiac
815 E. 1st EM 4-2283

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultiva-
tors and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.

SEE:
LESLEY MOTOR CO.
For the finest in farm mach-
inery.
West Hi-way 60
Phone EM 4-1600

MATTRESSES
• New • Renovated
• Remanufactured
FREE PICKUP & DELIVERY
Prices are the same
in Hereford as Amarillo
Call or Write
ANDERSON
Mattress & Upholstering
Co.
Box 802 — 205 N. Tyler
Amarillo DR3 - 8313

Hereford Radiator
DEPENDABLE SERVICE
120 Schley EM4 - 3355

GLASS IS OUR BUSINESS —
Call Us for All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

1. FOR SALE
Miscellaneous

GENERATORS and starters for
cars and trucks. Hereford
Wrecking Co. Phone EM 4-
0580.

FOR SALE
1/4 inch by 25 foot structural
steel succor rods. \$2.00 each.
Free delivery in sizable quanti-
ties. Call LA 3-4095, collect,
Andrews, Texas.

MC GILL PIPE AND SUPPLY
B-1-38-8c

FOR SALE Baby Car Bed. Con-
verts to Car seat. Slightly
used. Baby bed, six year size.
206 North 25 Mile Avenue,
first apartment.

**FOR A NEW
McCULLOUGH
MOTOR
COMPANY**
345 E. Hiway 60
Phone EM 4-3150
**CHRYSLER
IRRIGATION
ENGINES**
Sales & Service
B-1-49-TFC

2. FOR SALE
Farm Equipment

WE ARE DEALERS
for Peerless Grain Rollers
and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-TFC

TOP QUALITY
Irrigation Dams as low
as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-TFC

FOR SALE 1962 International
Cotton Stripper. Stripped 100
acres. Registered Chester
White Bear, Ivan Black Pho.
EM4-0296 Nites.

FOR SALE 1961 Farmall 240
Vegetable Tractor. 350 hours.
In excellent condition. Com-
plete with vegetable cultiva-
tor and tools. John Curry,
Capital 4-5315, Plainview.
B-2-25-38-6c

3. FOR SALE
Automobiles

1963 CHEVROLET 4 dr. low
mileage Power steering, ra-
dio, heater, factory air. Call
EM4-1036.

**MILBURN MOTOR
COMPANY**
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

'62 STUDEBAKER Convertible.
\$100.00 down. Call EM4-1808
or EM4-2424.

4. REAL ESTATE
For Sale Or Trade

FOR SALE, or rent to right par-
ty, five rooms and bath, fen-
ced, on pavement, near school.
Plumbed for washer. Call
Owner, WY3-3489. Tulsa.
B-4-23-40-2c

THREE BEDROOM
2,000 square feet, 2 baths,
carpet, drapes, paneled base-
ment playroom. Good lawn
with full sprinkler system, 2
car garage. Good location for
schools and town.
PHONE EM4 -1762
B-4-7-TFC

FOR SALE
240 acres choice land in
Swisher County. One mile
South of Tulsa, Texas. This
land beautifully laid, under-
ground concrete pipe, well on
natural gas. 40x100 foot
quonset barn, beautiful 3 bed-
room home. Will accept part
down payment, or all. Will
carry paper at 4 1/2%. Call or
write Johnnie Beck, 25 Cedar
Dr., Roswell, New Mexico.
Phone MA 2-3866.

SERVICE ON ALL
Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

SERVICE ON
Black & White & Color
TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

HILL'S TEXACO
FIRST & MILES
EM 4-1823
CONVENIENT TO
DOWNTOWN

FOR SALE
2 bedroom brick home, with
garage and apartment. Priced
to sell.

O. L. CLICK
505 Roosevelt
Phone EM 4-0795
B-4-10-TFC

PRUDENTIAL
America's Largest Farm
Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-1-27P

FOR SALE
Large 3 bedroom on Elm St.
2050 feet, 100 foot lot,
two full baths, fire place, nice
yard and fence. Call owner
at EM 4-2849 for appoint-
ment.

FOR SALE
3 room furnished house. Total
price \$4,400.00. Inquire 321
Avenue J. Whites only.
B-4-33-TFC

FOR SALE
633 Acres, on paving, 4 ir-
rigation wells, nat. gas, Nice
home, Price \$400.00 per A.
40% down bal. terms.
320 Acres, lays perfect, 1
mile to paving, 3 bedroom
home, 1 - 8" and 2 - 6"
wells, nat. gas, 2600 ft. tile,
located in Randall county.
Price \$350 per acre cash.
Perfect 320 acre, Deaf Smith
county, 2 wells, on paving,
large house, other imp., close
to town. Price \$350 per acre.
Consider some trade or
reasonable down payment.
147 acres, all cult., Lamb
County, on paving, 2 - 8"
wells, 1/4 mile of tile, 3 bed-
room home, 47 A. cotton,
sol. milo. Price \$600 per A.,
\$51,000 loan, will sell or
trade for half section.

COLORADO LAND
3344 A. deeded, 460 lease,
on paving, good wheat and
milo base, possible irrigation
water, will sell or consider
trading for land or other
property.

HOMES
Extra nice 2 bedroom brick
home, oven and burners,
carpeted, central heat and
air conditioning, fully insulat-
ed. Located Northwest.
New 3 bdrm. brick, double
garage, fire place, den and
kitchen combined, FHA built,
priced right.
Nice 3 bdrm. home at 109
Star St., ref. air cond, fully
carpeted, fire place, drapes
go, immediate possession, we
can show you at your con-
venience.
New 3 bedroom home, cen-
tral heat, car port, storage
room, nice kitchen. Price
\$12,500.00
Nice 2 bedroom frame home,
single garage, right down
town, has FHA loan, \$1,000
down, balance terms.
2 bdrm. stucco near school.
Price \$6,500, \$1,000 down or
will sell to GI.
We have many other farms,
homes, ranches, small tracts,
and business lots to select
from, let us show you our
selection. WHY NOT TRADE
WHAT YOU HAVE FOR WHAT
YOU WANT?
J. M. HAMBY REAL ESTATE
1/2 Mile South of Underpass
on Hwy. 385
ON. Ph. EM 4-3566
Res. J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Harold Hamby EM 4-3454
B-4-12-TFC

FOR SALE Nice two bedroom
brick house, close to school.
\$11,000.00 GI or FHA Call EM
4-3208 R. L. Bone. 319 Avenue
K.
B-4-23-13-TFC

**BARGAIN
FOR QUICK SALE
TO BE MOVED**
Large frame house, 3 baths,
210 West 9th Street, Call
EM 4-1814 or EM 4-1300
B-4-38-TFC

3 BEDROOM
1 1/2 baths. FHA Financing
Low Down Payment.
Morgan Const. Co.
Phone EM 4-0239
B-4-38-TFC

FOR SALE
20 sections, 18 sections good
level farm land. Irrigation wa-
ter available. Bargain price
on all or any part.
Many small farms.
160 acres, 300 acres, 560
acres, 1600 acres. You name
the size, we probably have
it.
Most of this land is undevel-
oped, with irrigation water a-
vailable.

P. C. FOX
1420 Hiway 87 NW
P. O. Box 324
Phone 249-2146
Dalhart, Texas
B-4-13-3C

**LOANS
FARM & RANCH
FAST SERVICE**
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

FOR SALE
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two full baths, fire place, nice
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yard and fence. Call owner
at

Phone EM 4-2030

WANT ADS

Phone EM 4-2030

8. HELP WANTED Want To Buy

WANTED MAN OR WOMAN, SPARE TIME
To refill and collect money from machines dispensing Hi-Grade Candy, gum and Sport Cards in this area. Easy to do. Excellent income. \$475. cash required for inventory. Include phone number. Write P. O. Box 349, Brownfield, Texas. B-8-12-4P

SECRETARY, TYPING Ability, some shorthand desirable. Five day, 40 hour week. 275.00 per month to start. Write Box 673 Hereford, giving experience and references. B-8-24-40-2c

WANT TO HIRE Local mature, responsible man for general work. Apply Hackett Lumber Co. B-8-14-13-2c

WANTED CAR hop, boy or girl. Full time, also part time. Apply in person, Rainbow Drive In. B-8-17-13-3c

AVON COSMETICS
Needs Spanish woman of once. Customers waiting service. Call Mrs. Balch, FL 6-5198 collect, Amarillo, or write Box 1083 Amarillo. B-8-38-5c

MAN WANTED:
Age 30 to 60 as general manager of Sweet Potato Association of Portales, New Mexico. Write V. C. Gibson, Route 2, Box 95, Portales, New Mexico, giving experience, references and name and address of last employer. B-8-39-4C

WAITRESSES Wanted: Apply in person at Roney's Restaurant. B-8-10-1-tfc

9. Situations Wanted

WANTED CUSTOM Combining. Two Super 82. Work guaranteed. Charles Scrivens. Tierra Blanca Lodge Phone EM4-1172 B-9-15-40-2p

10. NOTICE

ALL DEBTS owed to the CORDEN STATION May be paid to the Corden Station or to George Heard. Phone EM4-9088 B-10-20-40-2c

WE MAY BE hard to find, but you'll be glad you dropped by POOR BOY'S Garage. Call anytime EM4-3509. B-10-19-11-2c

ATTENTION FARM & RANCHES
Have several farm laborers available direct from Mexico. Many have worked as Braceros and are well experienced. Contact Martinez Bookkeeping & Tax Service for information & details. DR 3-5111 or WRITE to P. O. Box 1988 AMARILLO, TEXAS B-10-13-12C

WELL WORK WELDING AND PIPE THREADING J. E. TURNER
Phone EM 4-2194 T-10-36-TFC

11. Business Service

WE DO Custom row or broadcast bundle binding. Tommy Pierce, EM4-0181; James Pierce, EM4-2821. B-11-14-9-tfc

NEED A professional painter? If so contact Nichols Paint & Art Supply 232 West 3rd. EM4-0211. B-11-16-35-tfc

PORTABLE DISC ROLLING
Scoloped or plain. Jacobson Brothers. Phone EM 4-3548. B-11-10-23-tfc

LET US handle all your real estate problems including free rental service. Justice Realtors. B-11-14-4-TFC

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magnet - Starter Generator & Electric Motors Rewind Sales & Service B-11-13-TFC

12. LIVESTOCK Strayed - Found

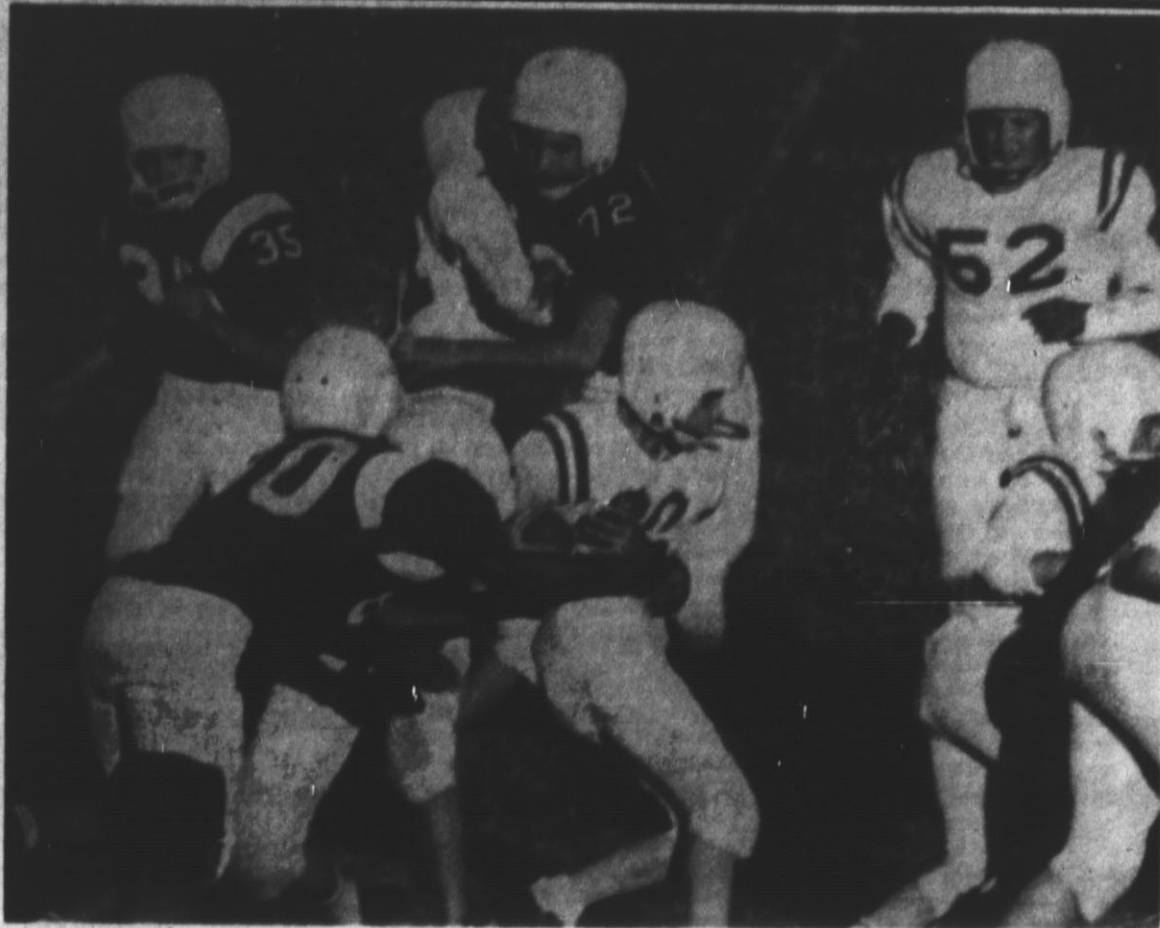
LOST, ABOUT 8 miles west of Hereford, Black and Tan Coon Hound. Call Collect DR4-8589. Robert Johnson. B-12-17-13-2c

13. LOST AND FOUND

STRAYED FROM Skeleton Feed Lots near Summerfield, three Brahma Cross helpers, one red neck. Weight about 300 pounds. Call BR6-4870. B-13-22-12-tfc

ONE STEER, one heifer, branded B on right hip. Strayed Southeast of Hereford. \$25.00 Reward. Jack Bradley. Box 689. B-13-19-38-tfc

FOR TEXANS 65 SEE CHARLIE BELL
First & Main



STOPPED BEFORE STARTING is a Friona back in Tuesday's seventh grade Dogie-Friona game. A host of Dogie defenders bottled up the Friona back as he was taking the hand-off from the quarterback and dropped for a loss. Friona, however, downed the Dogies 20-6. The Dogies lone tally came on an 80-yard punt return. (Staff Photo)



SEE US FOR A
HOME OWNERS POLICY

Plains Insurance Agency
Since 1926
Jno. H. Patton W. H. Patton
Robert Lemons



1964 Rambler American 440-H hardtop, 440 convertible, 330 station wagon

FRESH NEW SPIRIT OF '64!

ANNOUNCING RAMBLER '64...all-new style, all-new luxury!

Totally new Rambler Americans with all-new styling, new ride, full 6-passenger room. New exciting Rambler Classics and Ambassadors, new hardtops, new luxury V-8's, new features.

Today, see how the Rambler Idea—the idea of listening to car owners' wants—pays off for you. **NEW! Rambler Americans**—the compact economy king with all-new beauty, all-new 6-passenger room. **NEW!** Every inch new. Smart curved-glass side windows, too. **NEW!** Brilliant new hardtops, sedans, and convertible. Smart new big-space station wagons. **NEW!** All-new ride, with new suspension, longer wheelbase, wider tread.

NEW! Rambler Classic hardtop, with choice of Six or new 198-hp V-8. Smart sedans and wagons, too. **NEW!** Exciting new options: 7-position Adjust-O-Tilt steering wheel; Shift-Command Flash-O-Matic floor stick for V-8s—you shift it, or it shifts itself. **NEW! Rambler Ambassador V-8** offers wagon, sedan—two new hardtops; one with 270-hp V-8, bucket seats, console, front and rear center armrests—all standard.

PLUS! All Ramblers now have 33,000-mile or 3-year chassis lubrication; rattle-free Advanced Unit Construction, with rust-fighting galvanized steel panels. See how well Rambler listens to your wants... how beautifully Rambler '64 fills your needs.

American Motors—Dedicated to Excellence
RAMBLER '64
Rambler leads because Rambler listens



1964 Rambler Classic 770 hardtop, 6 or V-8 and 1964 Rambler Ambassador V-8 station wagon

Today! On display at your Rambler Dealer!

KINSEY-OSBORN MOTORS, INC.

142 N. MILES

WATCH THE DANNY KAYE SHOW on CBS-TV, WEDNESDAY, 9:00 on CHANNEL 10.

Limited Time Only!

SUN - PROOF

Oil Base

House Paint by

PITTSBURGH

Big Savings on

Titanic Outside White

\$5.98

Gallon

Carl McCaslin LUMBER CO.

A Complete Building Service

1 Block East of The Courthouse

Phone the Lumber Number EM 4-3434

Legal Notice

NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS FOR THE STATE OF TEXAS CITY OF HEREFORD COUNTY OF DEAF SMITH TO ALL RESIDENT QUALIFIED ELECTORS OF THE CITY OF HEREFORD, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held in the City of Hereford, Texas, on the 22nd day of October, 1963, in obedience to an ordinance duly entered by the City Commission of the City of Hereford, Texas, on the 26th day of September, 1963, which is as follows:

ORDINANCE NO. 659
"AN ORDINANCE by the City Commission of the City of Hereford, Texas, calling an election for the authorization, of bonds for capital projects, to-wit: \$340,000 revenue bonds for constructing im-

provements and extensions to the City's Waterworks System; \$160,000 revenue bonds for constructing improvements and extensions to the City's Sanitary Sewer System; and \$150,000 general obligation bonds for constructing street improvements in and for said City; and enacting provisions incident and relating to the subject and purpose of this ordinance."

WHEREAS, the City Commission of the City of Hereford, Texas, deems it necessary, advisable and to the best interest of the City and its inhabitants, that the bonds of the said City be issued for the purpose hereinafter stated, and to that end has determined to submit the propositions for the authorization of such bonds to an election, as hereinafter set out; therefore

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

SECTION 1: That an election be held on the 22nd day of October, 1963, which date is not less than fifteen (15) nor more than thirty (30) days from the date of the adoption of this ordinance, at which election the following propositions shall be submitted to the resident qualified electors who own taxable property in said City, and who have duly rendered the same for taxation:

PROPOSITION NUMBER 1
"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue the bonds of said City in the amount of THREE HUNDRED FORTY THOUSAND DOLLARS (\$340,000), maturing serially in such installments as may be fixed by the City Commission, the maximum maturity being not more

than THIRTY (30) years from their date, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, for a capital project, to-wit: constructing improvements and extensions to the City's Waterworks System, to be issued in accordance with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of said obligation out of funds raised or to be raised by taxation, and secured by a pledge of the net revenues from the operation of the City's combined Waterworks and Sanitary Sewer System?"

PROPOSITION NUMBER 2
"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue the bonds of said City in the amount of ONE HUNDRED SIXTY THOUSAND DOLLARS (\$160,000), maturing serially in such installments as may be fixed by the City Commission, the maximum maturity being not more than THIRTY (30) years from their date, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, for a capital project, to-wit: constructing improvements and extensions to the City's Sanitary Sewer System, to be issued in accordance with and secured in the manner provided in Articles 1111-1118, both inclusive, of the Revised Civil Statutes of Texas, 1925, as amended, each bond to be conditioned that the holder thereof shall never have the right to demand payment of

said obligation out of funds raised or to be raised by taxation, and secured by a pledge of the net revenues from the operation of the City's combined Waterworks and Sanitary Sewer System?"

PROPOSITION NUMBER 3
"SHALL the City Commission of the City of Hereford, Texas, be authorized to issue ONE HUNDRED FIFTY THOUSAND DOLLARS (\$150,000) general obligation bonds of said City for a capital project, to-wit: constructing street improvements in and for said City, maturing serially in such installments as may be fixed by the City Commission, the maximum maturity being not more than THIRTY (30) years from their date, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum; and to provide for the payment of the principal of and interest on said bonds by levying a tax sufficient to pay the annual interest and to create a sinking fund sufficient to redeem said bonds as they become due?"

The City Commission finds that the probable period of usefulness of the improvements for which the bond funds are to be expended is thirty (30) years.

SECTION 2: That said election shall be held at the City Hall in the City of Hereford, Texas, and the entire City shall constitute one election precinct.

SECTION 3: That the following named persons are hereby appointed officers of the election, to-wit:

Neil Cooper, Presiding Judge

S. O. Wilson, Judge

C. Ora Cockrell, Clerk

Nona Jewell, Clerk

SECTION 4: That said election shall be held under the provisions of and in accordance with the laws governing the issuance of municipal bonds in cities, as provided in the General Laws of the State of Texas, and only resident qualified electors, who own taxable property in the City, and who have duly rendered the same for taxation, shall be qualified to vote.

SECTION 5: That the ballots for said election shall be prepared in sufficient number and in conformity with Chapter 6, V.A.T.C.S. Election Code, as amended, and that printed on such ballots shall appear the following:

PROPOSITION NUMBER 1
"FOR THE ISSUANCE OF WATERWORKS IMPROVEMENTS AND EXTENSION REVENUE BONDS"
"AGAINST THE ISSUANCE OF WATERWORKS IMPROVEMENTS AND EXTENSION REVENUE BONDS"

PROPOSITION NUMBER 2
"FOR THE ISSUANCE OF SANITARY SEWER IMPROVEMENTS AND EXTENSION REVENUE BONDS"
"AGAINST THE ISSUANCE OF SANITARY SEWER IMPROVEMENTS AND EXTENSION REVENUE BONDS"

PROPOSITION NUMBER 3
"FOR THE ISSUANCE OF STREET IMPROVEMENT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"
"AGAINST THE ISSUANCE OF STREET IMPROVEMENT BONDS AND THE LEVY OF A TAX IN PAYMENT THEREOF"

AS TO EACH OF THE FOREGOING PROPOSITIONS, the voter shall mark out the statement FOR the proposition or the statement AGAINST the proposition, so that those remaining shall indicate the way he wishes to vote.

ABSENTEE VOTING shall be conducted at the City Clerk's Office in the City Hall, in accordance with the provisions of Chapter 424, Acts of the 58th Legislature, Regular Session, 1963.

SECTION 6: That a copy of this ordinance, signed by the Mayor of the City and attested by the City Clerk, at the top of which shall appear the words "NOTICE OF ELECTION FOR THE ISSUANCE OF BONDS", shall serve as proper notice of said election. Said notice shall be posted at three public places in said City, one of which shall be at the City Hall, not less than fourteen (14) full days prior to the date on which said election is to be held, and be published on the same day in each of two successive weeks in a newspaper of general circulation in the City of Hereford, Texas, and published in said City, the first of said publications to be made not less than fourteen (14) full days prior to the date set for said election.

SECTION 7: This ordinance shall take effect and be in full force immediately upon its passage and approval, and IT IS SO ORDAINED.

PASSED AND APPROVED this 26th day of September, 1963.

Ray Cowart
Mayor, City of Hereford, Texas.

ATTEST:
Mary V. Watts
City Clerk, City of Hereford, Texas
(City Seal)
THIS NOTICE of election is issued and given by the undersigned, pursuant to authority conferred by virtue of the above and foregoing ordinance of the City Commission of the City of Hereford, Texas, and under authority of law.

WITNESS MY HAND AND THE SEAL OF THE CITY OF HEREFORD, TEXAS, this 26th day of September, 1963.

Ray Cowart
Mayor, City of Hereford, Texas

ATTEST:
Mary V. Watts
City Clerk, City of Hereford, Texas
(City Seal)

Legal Notice

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1915, AS AMENDED BY THE ACTS OF MARCH 4, 1905, JULY 1, 1905 AND JUNE 11, 1905 (14 STAT. 268) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THE HEREFORD BRAND PUBLISHED THURSDAYS AT HEREFORD, TEXAS, - filed October 1, 1963.

2. Title of Publication: The Hereford Brand.
3. Frequency of Issue: Weekly.
4. Location of known office of Publication (Street, city, county, state, zip code): 236 N. Main Street, Hereford, Deaf Smith County, Texas, 79045.
5. Location of Headquarters or general business offices of the publishers (Not Printers): 236 N. Main Street, Hereford, Deaf Smith County, Texas, 79045.

6. Names and addresses of publisher, editor and managing editor are as follows:
Publisher James M. Gillentine, 507 Star Street, Hereford, Texas.
Editor Ray Martin, Hereford, Texas.
Managing Editor V. Melvin Young, 105 Avenue I, Hereford, Texas.

7. Owner: James M. Gillentine, 507 Star, Hereford, Texas. Average no. of copies each issue during preceding 12 months and single issue nearest to filing date are as follows:

A. Total No. copies printed (not press run), 2548, 2490.
B. Paid Circulation
1. To term subscribers by mail, carrier delivery or by other means, 907, 1010.
2. Sales through agents, news dealers, or otherwise, 1804, 2074.
C. Free distribution (including samples) by mail, carrier delivery, or by other means, 273, 275.
D. Total no. of copies distributed, (Sum of lines B1, B2, and C), 2174, 2289.

I certify that the statements made by me above are correct and complete.
Managing Editor, V. Melvin Young

Have you read the Classifieds?

FOR TEXANS 65

SEE CHARLIE BELL
First & Main

Weekend Sports

SOUTHWEST CONFERENCE GAME OF THE WEEK

EACH SATURDAY

This Saturday at 1:45 p.m.

TCU vs. ARKANSAS

ENCO

Direct from - Fayetteville

HEREFORD WHITEFACE VARSITY GAME

REBROADCAST EVERY SAT. at 9:30 A.M.

BROUGHT TO YOU BY

Panciera Tire & Supply
Kester's Jewelry, Hereford Bakery
Plains Fertilizer, Western Wheel Inn
Ed Skypala, Borden's Distributor
Case Power and Equipment
Schmucker's Garage, Gifford-Hill-Western
Burke Inman Trucking Company
These Sponsors also bring the Booster Club Program

PIGSKIN ROUND-UP

Goodson McKee, one of Texas' outstanding sportscasters, interviews Southwest Conference Coaches and Players and predict scores of games EVERY SATURDAY - 12:00 to 12:15

BROUGHT TO YOU BY

MARK IV REALTORS

SPORTS

SCOREBOARD

A Resume' and Roundup of all Football Games played around the country.

EVERY SAT. 5:15 to 5:30 P. M.

Brought to you by
JAMES BOYD, Humble Wholesale Agent

SAT. MORNING WHITEFACE RADIO

Boosters Club

OF THE AIR

Interviews with the Coaches
A must for every Saturday morning Quarterback.

EVERY SAT. 7:30 to 7:55 A. M.

RE-BROADCAST

OF THE THURSDAY NIGHT

B-TEAM or FRESHMAN FOOTBALL GAME

EVERY FRIDAY at 4:30 P.M.

Brought to you by
Plains Motel, Warren Bros.
Ed Skypala, Borden's Distributor
Hereford Bakery, Hacker & Jesko
Benny Womble, Continental Oil Distributor
Baker's Grocery, Poor Boy Garage
Hi-Plains Wholesale Building Materials
Deaf Smith County Gin

ON "THE SOUND CITIZEN"

KPAN

860 KC

**Everybody out of the rut
...the '64 Buicks are here!**



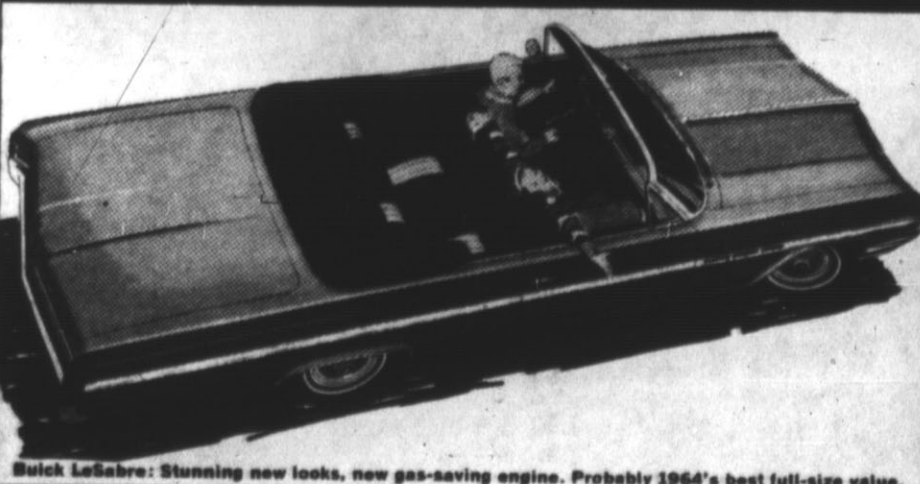
New Wildcat: Wildest, sportiest yet. Three hefty engine choices (up to 360 hp). Not new Formula V wheels (optional at extra cost).



Buick Special: New longer wheelbase, safety box frame, roomier body. Still low priced.



Buick Skylark: A very personal car with a flair for action. Now in 3 models.



Buick LeSabre: Stunning new looks, new gas-saving engine. Probably 1964's best full-size value.



Electra 225: Most luxurious Buick. Sportiest, contemporary in look and performance.

Our happiest problem for '64 was: how to beat a winner? According to thousands of owners, the 1963 models just about had it made in all departments. But—when your name is Buick—you just don't rest on your laurels. You keep pushing to make a great car greater.

So... the '64 Buicks are new—but new. New

engines, V-6 or V-8 (you'll like their new gas economy), new, smoother, extra-cost option, Super Turbine Transmissions (and who, but Buick, would build in an altitude compensator?). Youngest looking Fisher Bodies in town! Visit a showroom, sit in any one of the new Buicks, and practice this short easy line: "My Buick." Sounds good, doesn't it?

...above all, they're BUICKS!

SEE YOUR LOCAL AUTHORIZED BUICK DEALER. AUTHORIZED BUICK DEALERS IN THIS AREA:

KINSEY-OSBORN MOTORS, INC., 142 N. MILES

Hospital

Notes:

Patients in Hospital

T. L. Sparkman Sr., Route 2; Glenn L. Burrus, Route 4; L. J. Kuper, 106 North 25 Mile Avenue; Karl A. Hare, 121 Emma; Mrs. Amanda Strong, Route 1; Jim Cross, Route 3; Ray Hill, 138 Avenue I; Alvin E. Roper, Box 60, Quinton, Okla.; Mrs. Louie LeGrand, Box 511; John E. Orsborn, 139 Avenue C; Ruben F. Day, Route 3; Mrs. Mollie Achill, 100 Westhaven; Mrs. Otto Olson, Box 26; Mrs. Ruby Stacy, 216 Avenue I; Mrs. Clara Shore, 304 Jowell; W. Q. Dugan, Route 4; Dickey Voyles, Box 244, Vega; Mrs. Ronnie Orsborn, 206 Gough; Mrs. Alejandro Rendon, General Delivery; Mrs. Benito A. Torres, General Delivery; Karl W. Head, Route 1; A. C. Martin, 418 Avenue J; Ross Latham, 197 Star; Mrs. Modesta Tijerina, 207 Jackson; Robert Vernon Halle, 2810 Hayden, Amarillo; Tomas Guerrero Jr., Lamesa; Alvin Williams,

503 South 25 Mile Avenue; Mrs. Ollie May, 118 Avenue J; Mrs. A. H. Brown, Route 1; Billie Gay Helms, Route 1; Jo Marie Pearch, Route 3; Mrs. T. L. Sparkman, Route 2.

Discharges

Mrs. Luther J. McKenzie, Mrs. Ann Schloss, Mrs. Hallie A. Kester, 9-28.

Mrs. Louis O. Pederson, Mrs. Francis Hardwick, Mrs. Damacio C. Fuentes, Otis W. Story, 8-29.

Waldo J. Jennings, T. H. Shubert, Mrs. John B. Taylor, Mrs. Richard L. Clark, Mrs. Walter E. Kirkland, 9-30.

Willie Cagle Jr., Deward Roberson, Karen Rose Gerber, Salvador Carranco, 10-1.

JUDGE FLOWER SHOW

Mrs. O. G. Hill Sr., Mrs. John N. Jacobsen Jr., Mrs. M. T. Rutter, and Mrs. S. S. Williams, members of the Hereford Garden Club, were judges for the flower show of the Redbud Garden Club in Clovis, N.M., Tuesday. They were luncheon guests of Mrs. J. H. Petty.

Have you read the Classifieds?

GET READY BEFORE

It's COLD Outside!

When there's a bite in the air and your family comes trooping in with tingling ears and reddened noses, dinner is something special! When appetizing aromas from the kitchen promise a hot, rib-sticking dinner, you'll have an enthusiastic crew begging for seconds! For finest foods to whet cold-weather appetites, shop Piggly Wiggly. You'll always find your favorites — at lowest prices — at Piggly Wiggly!



Shop **PIGGLY WIGGLY**

Austex Jumbo TAMALES

NO. 2 1/2 CAN

3 : \$1

AUSTEX TAMALES

300 CAN

4 : \$1

CHILI NO BEANS

AUSTEX
24 OZ. CAN

59¢

CHILI WITH BEANS

AUSTEX
24 OZ. CAN

2 : \$1

POP CORN

3 MINUTE
WHITE OR
YELLOW

2 LB. PKG.

2 : 49¢

APPLIANCE SPECIAL OF THE WEEK

WEST BEND AUTOMATIC PARTY PERK

COFFEE MAKER

12 to 30 CUP
13.98 VALUE
PIGGLY WIGGLY
PRICE

\$9.95

ANTI-FREEZE

PYRO
PERMANENT

GAL.

\$1.49

ROUND & T-BONE STEAK

USDA GOOD
CHOICE

lb. 89¢



WILSON'S ASSORTED
LUNCH MEAT

4 : \$1

WISCONSIN - LONGHORN

CHEESE

LB.

49¢

BACON

ARMOUR
STAR

lb. 49¢

GIANT FAB

BOX

65¢

BABY FOOD

GERBER'S
STR. FRUITS
& VEGETABLES

3 : 29¢

JERGEN'S LOTION

EARLY AMERICAN - HOB NAIL

\$1.25 Value

99¢

MARLAND CLUB COFFEE

POUND CAN

59¢

LIBBY'S VIENNA SAUSAGE 4 OZ. CAN 2 FOR 39¢

Bakerite Shortening 3 LB. CAN 59¢

KLEENEX ASST. COLORS & WHITE 600's 33¢

KOTEX REG. or SUPER 24 COUNT 65¢

DELSEY WHITE-PINK-AQUA-YELLOW 4 ROLLS 45¢

KLEENEX TOWELS ECON. SIZE 27¢

KLEENEX TABLE NAPKINS 25¢

CLOVERLAKE - FIRST QUALITY - ALL FLAVORS

ICE CREAM

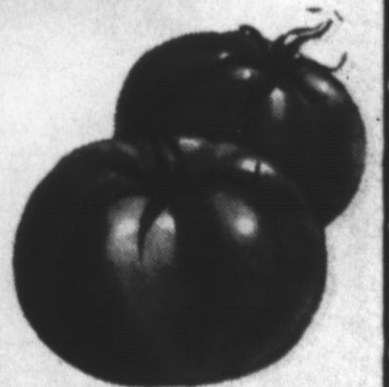
1/2 GAL.

59¢

TOMATOES

CALIF.

lb. 19¢



HEREFORD GROWN TURNIPS

lb. 10¢

COLORADO YELLOW ONIONS

2 LBS. 19¢

DESSERT DISH

THIS WEEK ONLY

9¢

JUST

2 1/2 WEEKS

TO GO!

With each purchase of \$5.00 from Mon., Sept. 30 to Sat., Oct. 5, you are entitled to buy a Dessert Dish for 9¢. With \$10.00 purchases, 2 Dessert Dishes for 9¢ each and so on. This is the final go-around for the dinnerware. You have only 3 more weeks to take advantage of this exciting offer. See PIGGLY WIGGLY for details.



PIGGLY WIGGLY

COMING

THURSDAY,

OCT. 3:

TWO NEW KINDS

OF PONTIAC

SEE THEM NOWAT

CAMPBELL PONTIAC

815 EAST HWY 60

EM4-2283

HEREFORD



BREAKING THROUGH THE FRIONA LINE for a short gain is John Stagner (20) before being smothered by a host of Friona tacklers. Friona seventh graders overpowered the Dogies in the first game Tuesday, 20-6, but the Dogie eighth graders came back in the second game to edge Friona, 12-8. (Staff Photo)

Deedee's...

(Continued from page 3)
Caviness also went to the play. The same Saturday night Kathy Boston, Larry Cooper, and Steve Elliot went to the football game at Texas Tech between the Raiders and Washington State.

The Horizon Club girls went to Palo Duro Canyon for a week end of outdoor living. Those girls who decided to "rough it" were Sandi Thomas, Jo Ellen Hamilton, Mary Lynn Gibson, Barbara Rhodes and Mrs. Gibson, their sponsor.

Future Nurses held a rummage sale Saturday, Sept. 28. They have enough clothing for another sale but they haven't decided whether or not they will attempt it again. I would like to commend the Future Nurses on their work being done at the Deaf Smith County Hospital.

Before I forget it, I want to remind everyone of the homecoming date, Oct. 25. This will be the night of the Whitefaces vs. Blackhaws. Just wonder ing whether or not the junior class is going to sell mums for the game. I certainly don't want to go to the game mums-

less! Juniors, work hard so you will have an abundance of money to spend on the Junior-Senior Banquet.

There will be a dance Friday, after the ball game. Admission will be 25 cents. Come after the ball game and stay until 12.

Sunday, Sept. 29, Sandi Thomas, Deborah Thomas and Becky Higgins registered guests for the buffet supper given by Mr. Jack Renfro for out-of-town guests and buyers. They attended his sale of Hereford Cattle. Jim Higgins acted as the doorman at the supper.

The Hereford Junior Rider's Club has several members who will attend the National Play Day Finals in Lubbock Saturday, Oct. 5. Good luck in your contests.

Don't forget to support all of your football teams. The freshman and "B" teams are just as much a part of the school as the team you see play on Friday night.

I have been asked to announce that Judy and John Kreighbauser are the new aunt and uncle of a nephew, Michael Shawn. He was born Friday, Sept. 27 to Mr. and Mrs. Dick Walsh.

Courthouse Records

Vehicle Registrations

E. H. Prieto, 1962 Chevrolet pickup; Raymond Moore, 1963 Ford, 9-27.
Troy Benefield, 1948 Hyde truck; J. C. Morrison, 1947 Ford GMC truck; Fermin Salcedo, 1954 Dodge; Robert Duggan, 1957 Ford; Gus Pedde, 1964 Chevrolet stake; Vicente Sierra, 1955 Chevrolet; L. W. Norvell, 1964 Chevrolet pickup; C. G. Howell, 1963 International pickup; Tacho Celaya, 1957 Ford; Elmer/Roberta Combs, 1958 Fleetwood house trailer; H. K. Ferguson Company, 1964 Ford truck; Nassario Elsondo, 1964 Ford truck; Hills Texaco, 1954 Chevrolet pickup; H. K. Ferguson Company, 1964 Ford truck; B. F. Cain, 1961 Ford, Jesus Ruiz, 1957 Chevrolet, 9-30.

Ovidio Martinez, 1953 Mercury; Clifford Kerr, 1959 Mercury; G. T. Slaughter, 1963 Rambler station wagon; Roy Blackburn, 1959 Ford pickup; E. J. Reynolds, 1963 Rambler; L. A. Coffey, 1964 Dodge; Delan Johnson, 1955 Plymouth; Maria Bran, 1964 Chevrolet; Samuel Valdez, 1964 Chevrolet; C. W. Pierson, 1963 International pickup; Mrs. Jessie Scott, 1958 Camero house trailer; H. J. Kuper, 1959 Pontiac; Don Theriault, 1961 Pontiac, 10-1.

Deeds of Trust

H. H. Miller, et ux, to Federal Land Bank of Houston: Tract 1 being 440 acres of land, more or less, the West 1/2 and the North 1/2 of Section 17, Block 3; Tract 2 being 160 acres, more or less, the West 1/2 of Section 18, Block 3.

Robert B. Beck to Dell Parker Walton: The West 290 acres of Section 12, Township 2 North, Range 4 East.

C. Palmer Norton, et ux, to Federal Land Bank of Houston: 3360 acres, being all of Section 35, Township 5 North, Range 3 East; All of Section 25, Township 5 North, Range 3 East; The North 1/2 and the Southeast 1/4 of Section 24, Township 5 North, Range 3 East; All of Section 30, Township 5 North, Range 4 East; All of Section 31,

Township 5 North, Range 4 East; The North 1/2 of Section 29, Township 5 North, Range 4 East.

A. J. Stevens and The A. J. Stevens Company to The Medlock Investment Co., Inc.: Lot 82, Northridge Addition.

Herbert Friemel, et ux, to Travelers Insurance Company: All of Section 93, Block K-4, Virgil Justice to Diamond Val-

ley Grain, Inc.: 8 tracts of land, being a part of Colonia de Buena Vista, a subdivision of a part of Womble Addition.

Warranty Deeds
A. A. Hare, et al, to Golden Spread Homes Inc.: Lots 32-36, Hare Addition.

Cora May Greeson to J. D. Greeson, et ux: An undivided 1/4 interest in and to all of Lots 38 and 39 in Barber Subdivision of

Block 22, Evans Addition.
Cranbrook Corporation to Virgil Justice: The South 71.775 feet of Lot 47 in Block 44 of Evans Addition.

Helen Douglas Pittman to John Douglas Pittman: 2.75 acres, being the South 400 feet of the West 92.72 feet of Block 53 and the South 400 feet of Avenue B lying between Blocks 53 and 54 and the South 400 feet of the

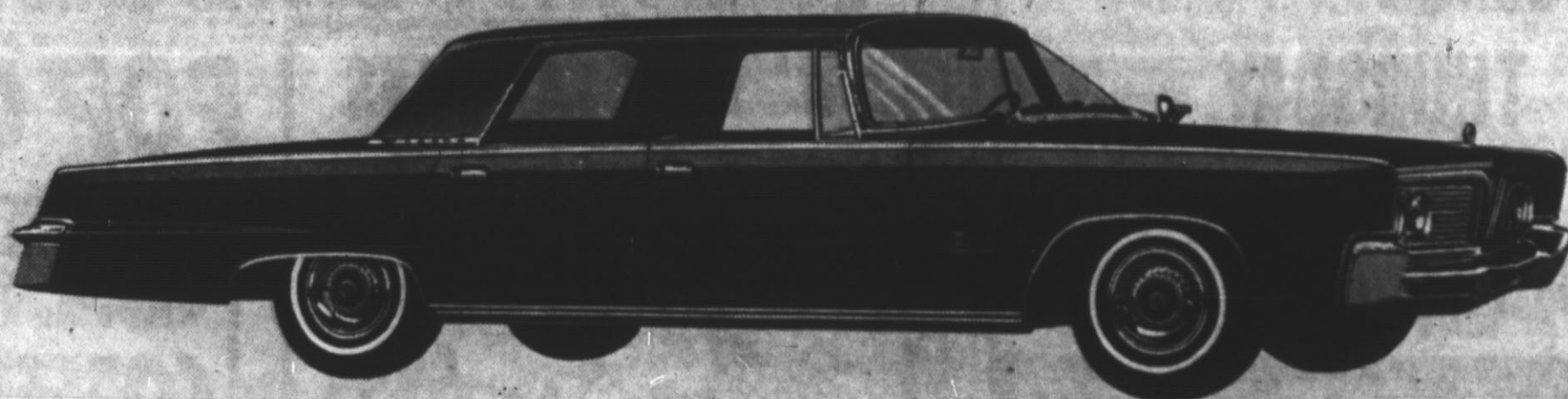
The Hereford Brand, Hereford, Texas, Thurs., Oct. 3, 1963

East 147.28 feet of Block 54, all in Evans Addition.
Helen Douglas Pittman, et al, to Helen Douglas Pittman: All of Blocks 51-53 of Evans Addition.

Marshall and Clint Formby to Earl Riley: A 1/4 acre tract of land out of Section 131, Block M-7.
Diamond Valley Grain Inc. to Virgil Justice: The West 28.84

feet of Lot 5 and all of lots 6 and 7 in Colonia de Buena Vista, a subdivision of a part of Womble Addition.
Are you or your Parents
Towns or over 65?
SEE
CHARLIE BELL
First & Main

The Incomparable IMPERIAL



Today, there is a totally new Imperial. Tomorrow, somebody will ask if you've seen it. It is far more than a new car. It is a new concept of what a fine car should be. The new Imperial is America's most spacious luxury car. It is also the quietest. If you admire fine cars, enter the quiet world of Imperial - The Incomparable Imperial for 1964.



MCCULLOUGH MOTOR CO. • 345 EAST FIRST ST.

MEMO: To The Property Owners Of Deaf Smith County!

SAVE 3 PERCENT

BY PAYING YOUR TAXES EARLY!

That's right folks! If you pay your School, County and City Taxes on or before the 31st of October you will save 3% of your total Tax Bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you ... add your name to the list of many thrifty people. Pay your taxes early ... save money!

3% Discount if Paid in October — 2% Discount if Paid in November

1% Discount if Paid in December

Orpha L. Click

Tax Assessor - Collector

**HEREFORD RURAL
HIGH SCHOOL DIST.**

P. O. BOX 1542 OR
HIGH SCHOOL ADMINISTRATION BUILDING

Henry N. Benson

Tax Assessor - Collector

**CITY OF
HEREFORD**

P. O. BOX 512

Nell Miller

Tax Assessor - Collector

**DEAF SMITH
COUNTY**

P. O. BOX 631



**CLASSIFIED ADS
PAY DIVIDENDS**

Congratulations

PANCIERA TIRE & SUPPLY CO.
on your Grand Opening

We were glad to furnish the Winch Truck to lift the steel for this new building.

Hereford Wrecking Co.

East Hwy. 60

EM 4-0580

We're

**P
R
O
U
D!**



To have furnished the Concrete for the new building of

Panciera Tire & Supply

Be sure to attend their open house, Thurs., Fri., and Sat.

Crowe-Gulde CEMENT COMPANY
OF HEREFORD
HIGHWAY 60 AT SOUTH ST. HEREFORD, TEXAS
P. O. BOX 647 - PHONE 2-54-1728

Remember

TO

Attend

THE

Grand Opening

OF

Panciera Tire & Supply

Thursday, Friday, & Saturday

We are proud to have been chosen to do the sub-grade and paving for this new building.

J. F. MESSER
Construction Co.

East Hwy. 60

EM 4-2762



SIX WEST GERMANS TOURED a portion of Deaf Smith County on Tuesday to see cattle feeding operations, grain sorghum under cultivation, and grain storage facilities in the area. The tour began Thursday, Sept. 26, as the team left Frankfurt and will end Oct. 16. Sponsoring the tour as a market development function is the U. S. Feed Grains Council. The six West Germans began their tour of the U. S. in the Texas Panhandle and will see shipping facilities, major markets, and grain production areas before leaving this county. (Staff Photo)

Chess is believed to have originated in India at least 13 centuries ago. It was called chaturanga, or "four arms," after the components of a contemporary army — elephants, horses, chariots and infantry.

Zanzibar produces 80 per cent of the world's cloves.

Cape May, N.J., which began advertising for summer visitors in 1766, broke with tradition in the summer of 1963 when it opened an asphalt-surfaced "boardwalk."

Assateague Island, Md., is probably the largest undeveloped seashore between Cape Cod and Cape Hatteras, N.C.

America's first globe maker, James Wilson, decided at age 37 he wanted to make globes, for those obtained from Europe were costly.

Trees in sandy and loam soils are hit by lightning more often than those in clay, marl or calcareous soils.

Seventy-five per cent of all U.S. foreign commerce is financed by New York banks.

In Arabia, coffee is flavored with cardamom, clove, cinnamon or anise.

All shells house animals, not fish.

Experiments by the National Aeronautics and Space Administration show that 100 pounds of stony meteorite, when boiled at intense heat, yield three to four pounds of life-giving oxygen.

Few nations are more densely populated than Haiti.

An energetic honeybee may carry 47 pounds of pollen back to the hive in one day.

India leads the world in tea and sugar cane and is second to China in rice.

Some seven million pigs are fattened annually in Denmark.

Currency designs are the work of a small staff of Bureau of Engraving and Printing artists.

The first transcontinental mail stagecoach through Guadalupe Pass, Tex., traveled in 1857.

The Gulf Stream flows faster in summer than in winter.

Wadi Halfa, Sudan, had no rain in a 10-year record of observations.

More than 15 million pounds of soft latex foam rubber went into pillow production in 1962.

The automobile industry consumes 61.6 per cent of all the rubber used in the United States.

School...

(Continued from page 1)

of the Board of Trustees, commented that enrollment survey results were not "as bad as had been expected."

However, he noted that with the opening of the Holly Sugar Corp. mill here, the school system would be filled "over capacity."

In considering the possibilities open to the Board of Trustees and based on projected growth of the school district, it was recommended that the same administrative set-up be maintained.

The meeting closed with a discussion on the bus situation and locating additional facilities for the agricultural program at the high school.

Gyroplanes have a small gasoline engine and pusher propeller to give the forward speed necessary to set the lifting rotor in motion.

Are you or your Parents
Texans or over 65?
SEE
CHARLIE BELL
First & Main

**WE EXTEND
CONGRATULATIONS
to**

Panciera Tire & Supply

on the Grand Opening of their new building which is an asset to Hereford and Highway 60

THE FIRST NATIONAL BANK

'64 Jet-smooth Luxury CHEVROLET



'64 Chevrolet Impala Sport Sedan

Besides looks, ride and power - what's so special about it?
(it's so reasonably priced)

Kind of leaves the high-priced cars some explaining to do, wouldn't you say?

Long and luxurious—with a fresh-christened look that almost makes you feel somebody should be breaking a champagne bottle on its prow.

Richer roomy interiors with subtle new blending of colors and fabrics. Like the ultra-soft vinyl upholstery in the new Impala Super Sport Series.

And the foam-cushioned front and rear seats and door-to-door carpeting, now standard in all models, including the modest-priced Biscaynes.

A choice of seven engines, no less, with output all the way up (say when!) to 425 hp.*

And a choice of four smooth transmissions—from automatic* to 4-speed Synchro-Mesh*—to go with them.

And underlying it all, the opulent feel of Chevrolet's Jet-smooth ride—something some of the expensive makes would dearly love to claim for themselves.

Matter of fact, the most important and noticeable difference between this beautiful new 1964 Chevrolet and the high-priced cars is the price itself.

Let your Chevrolet dealer show you how much luxury that reasonable Chevrolet price now buys. *optional at extra cost



See five entirely different lines of cars at your Chevrolet Showroom—CHEVROLET, CHEVELLE, CHEVY II, CORVAIR & CORVETTE

ORSBORN CHEVROLET - OLDS

HEREFORD, TEXAS

GOOD YEAR

Grand Opening

Free

YOU
NEED
NOT BE
PRESENT
TO WIN

REGISTER FREE FOR THE DRAWING TO BE HELD
SATURDAY AT 7:00 P. M.

FIRST PRIZE Set of 4
**DOUBLE EAGLE
TIRES** — TO FIT
YOUR —
CAR.



SECOND PRIZE Pair of Front Tractor Tires
TO FIT YOUR TRACTOR

THIRD PRIZE Coffee Kit

FOURTH PRIZE 2 Tickets to
Texas-OU Football Game at the
Cotton Bowl, in Dallas, Oct. 12, 1963

GIFTS FOR MEN & KIDDIES !!!

3 BIG DAYS... OCT. 3-4-5

THURS. - FRI. - SAT.

HOURS: 7 a.m. - 7 p.m. 7 a.m. - 7 p.m. 7 a.m. - 7 p.m.

BEGINS THURS. 9 A. M.
WITH RIBBON
CUTTING CEREMONY

COME ON IN AND
VISIT WITH US!
BROWSE AROUND OUR
NEW BUILDING AND
SEE THE MOST
MODERN TIRE STORE
IN THE
TRI-COUNTY AREA

FREE COFFEE
HOT CHOCOLATE
DOUGHNUTS



FREE POTTED IVY

TO THE FIRST
50 LADIES EACH
DAY

On Our Budget-Priced
All-Weather "42"
3-T NYLON with TUF SYN



The super-durable synthetic—toughest
rubber Goodyear ever used in auto tires.

865
6.70 x 15 Tube-Type
Blackwall

\$2 MORE FOR WHITEWALLS
All prices plus tax and old tire

Free Expert Mounting!

PERMANENT TYPE

ANTI-FREEZE

SPECIAL
\$1.49
GAL.

Battery Buy!



Now
Just **\$11.78**

Big power! Small
price, and it's a
Goodyear!

**SALE! Goodyear
R-C Truck Tire**
3-T NYLON with TUF SYN

TUF SYN RUBBER—longest mileage,
toughest rubber Goodyear ever used.

\$12.65*
6.00 x 15
6.00 x 16
6.00 x 17

LOOK! 6.00 x 15 \$17.95*
Other sizes 7.00 x 15 \$22.95*
Low-priced too! 6.70 x 15 \$18.95*
*All prices plus tax and mountable tire



NATION-WIDE ROAD HAZARD AND QUALITY GUARANTEE IN WRITING—All New Goodyear Auto Tires are
Guaranteed Retreadable 1. Against normal road hazards—i.e., blow-outs, severe bruising, cuts—except repair-
able punctures. Limited to original owner for number of months specified. 2. Against any defects in work-
manship and material without limit as to time or mileage. 3. Goodyear tire dealers in U.S. or Canada will
make adjustment allowance on new tire based on original tread depth remaining and current "Goodyear price."

MUD & SNOW RETREAD AS LOW AS 10.95 EX

ALL TIRES MOUNTED FREE

GO GO GOODYEAR

PANCIERA TIRE & SUPPLY CO.

301 EAST FIRST

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HEREFORD, TEXAS

MORE PEOPLE RIDE ON GOODYEAR
TIRES THAN ON ANY OTHER KIND

COMPLETE TIRE SERVICE

- ON-THE-FARM
- RECAPPING
- VULCANIZING
- ROAD SERVICE
- WHEEL BALANCING



COMPLETE SELECTION
OF

GOOD YEAR

TIRES TUBES BATTERIES

Editors' Notes:

By Lou Ann Witkowski
And Linda Higgins

Well, another week of this fickle Texas weather has passed. It is getting harder all the time to decide whether to take that coat or sweater, which is comfortable in the morning, but by afternoon only something else to lug home along with all the books.

A word to the wise: read the article about Mr. Michael carefully (especially about the new baby). It may come in handy sometime when you are "talking to him".

But, please don't come to us for a refund. We make no guarantees as to how effective this information would be under various circumstances.

In cooperation with the Amarillo Little Theater, the Whiteface would like to plug their next play, "Everybody Loves Opal". This play, written by John Patrick, author of "Ten House of the August Moon," will be the opening production by Amarillo Little Theater.

This is a comedy about an incurably cheerful and daffy ragpicker who lives in a clutter of junk and amiably explains that "Everybody collects something. I just happen to collect everything."

The date for the opening will be Oct. 2 through Oct. 5 at the Amarillo Little Theater in Woffin Village. Curtain time will be 8:15 a.m. Adult tickets are \$2.00; students, \$1.25.

Since we have to assemble the Whiteface a week in advance, we were not able to announce the opening dates for the play sooner. We hope that our readers will understand and excuse us.

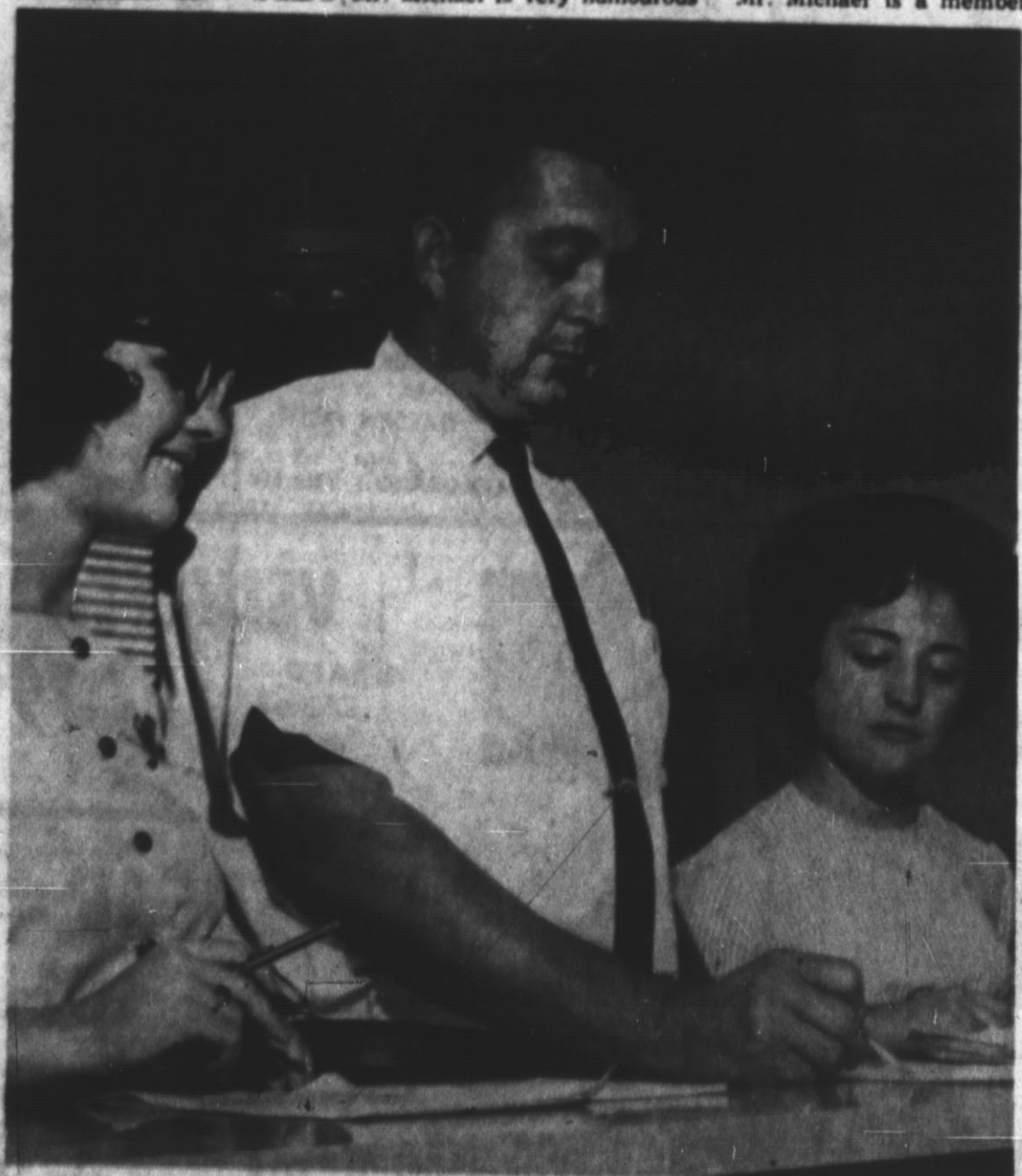
Progress does exist in the journalism room. Proof is in the fact that one can see a group of people huddling in the corner. What are they up to? Well, rumor has it that they are gathering material for the "Reject". The first edition is slated to roll off the press in October. Students, watch for it, it is all for and about you.

The date for the homecoming game has been set. It is Oct. 25. This is the date of the Hereford-Phillips game. Saturday, Oct. 12, the Whiteface staff will journey to the campus of Texas Tech to attend the annual J-Day. This is a day in which the staffs of high school newspapers in this area meet and study under the supervision of the Tech Journalism department.

The day will consist of meetings, discussions, a banquet and then the staff will be the guest of Tech at the Texas Tech-Texas Christian football game.

School Library Offers Current Magazine Files

Casual reading or current research can be found on the magazine rack in the school library. Whether the reading be for (Continued on page 7)



ASSISTANT PRINCIPAL AT HEREFORD High School is Mr. Bill Michael, whose main duties include discipline and keeping up with the attendance of the students. Although school occupies most of his time, Mr. Michael finds time to help out at home by baby-sitting his month-old son. He has several hobbies which center around sports. (Brand Staff Photo)



SERVICE CLUB SWEETHEARTS for 1963-64 are Barbara Barrett, daughter of Mr. and Mrs. Dick Barrett, and Ruth Ann Allison, daughter of Mr. and Mrs. J. R. Allison. Barbara was elected by Kiwanis Club to be the club sweetheart for the coming year. Ruth Ann was selected by Hereford Lions Club. (Brand Staff Photo)

Assistant Principal's Duties Are Discipline, Attendance

Mr. Bill Michael, assistant principal, came to Hereford Independent School System from May, Tex., where he had been football coach for five years. A graduate of May High School, he attended Daniel Baker College, Howard Payne College, Texas Tech, University of Houston, and Texas Christian University.

Born at May on May 13, 1930, Mr. Michael has lived all over Texas. He was assistant principal at Central School during his first year of residence here.

New employed as high school's assistant principal, his duties include discipline checking on attendance of students. "I enjoy working with high school students," commented Mr. Michael.

According to Mamie Silvertooth, "Mr. Michael has gained the respect of everyone and he is lots of fun to be around."

Janey Noland remarked that he is nice, and it is interesting working as an office assistant under him.

"Learning football plays from Mr. Michael is very humorous

and yet educational," stated Lou Ann Witkowski.

Mr. Michael's new son, Mark William, arrived Aug. 30. Even though school requires the greater part of his time, he still finds time to help his wife with the new arrival.

"He is very good in helping me with the baby," stated Mrs. Michael, "and he is a very fine night baby sitter."

Hunting and fishing are among Mr. Michael's favorite pastimes. He also enjoys boating and playing the violin. Athletics, football in particular hold a special interest for him.

Mrs. Michael states that her husband is a very fine surfer, but he is a little shy when it comes to skiing, which to her is quite humorous.

Working in the yard and cooking outdoors are some more of his favorites. He enjoys Mexican and sea foods in particular. His favorite TV programs are musical. Sports and mechanical magazines are his favorite reading material.

Mrs. Michael is a member of the Episcopal Church, and is the teacher of the high school Sunday School at the church.

Hereford has had 19 exchange students in the history of the high school.

Hereford High Student Is Named FFA Wheat King

Jackie Andrews, a member of the Hereford Chapter of the Future Farmers of America was chosen FFA Wheat King at the Tri-State Fair in Amarillo.

Topping the list of Jackie's winnings is the 1963 FFA Wheat King. His third try at this honor spelled success as he was crowned FFA Wheat King and awarded fifty dollars at the Rural Youth Day Program in the W. M. Gould Sales Arena in Amarillo.

"I plan to put the money I won in the bank for my future," he stated.

Jackie said it took three weeks to "pick his wheat over." He said the wheat is scored on sizes of grains and how clean it is, so it is a tedious job.

"After being scored on these points the top five places are baked and judged," he remarked. His entry consisted of five pounds of Certified Tascosa.

Jackie's major project in FFA is beef production. Carrying out his project, he entered three

Whiteface steers in the Hereford and Amarillo stock shows. During his sophomore year, he entered an Angus and a Whiteface calf placing third with his Angus at Hereford and tenth in Amarillo.

"Participating on judging teams requires time and work," said Jackie.

His freshman year he was a member of the FFA quiz team which placed third in the district meet in Amarillo. His Senior Chapter Conducting team also placed third in the district meet in Amarillo.

Other judging teams he participated in are Meats Judging Team at Texas Tech, in Lubbock and the Livestock Judging Team at the Stratford Field Day in Stratford.

Jackie is the son of Mr. and Mrs. W. H. Andrews of Frio. He has been a member of FFA for four years and is presently treasurer of his club.

Other Hereford people helping to "take the Wheat Show"

An Editorial...

BY SANDRA GREEN
WHITEFACE STAFF

Concentration is the keyword to proper study. Proper study and how to achieve it are necessary in the establishment of learning. Students developing a skill for studying find school work easier and get more from their studies. They have more time for extra-curricular activities and are better suited for any task that might come along.

Develop a definite study plan. Good habits in following a study schedule include getting to work immediately and staying with it until "tired by study" not, "tired of study."

Study where it is quiet and in a well lighted place. The chair used should be straight-backed. Too much relaxation is not good for proper learning. Conditions aiding study are most important.

Distractions hinder concentration. No one can do two things well at the same time. Eliminate any distraction of the eyes or ears. Do not let the mind wander. Concentrate on the material that is in need of studying.

Maintaining an aggressive attitude in all of the subjects on a student's schedule should be the main goal. Do not let any one subject dominate another even though some are more desirable and the ability to understand the subject is greater.

How to master the study of specific subjects can be found in the library. Difficulty in the clarity of a subject can be eliminated by asking the teacher; after all that is part of his job.

The amount of time devoted to study can only be determined by the student. Remember that all subjects should not be given the same length of time. Those subjects that cause some difficulties require more time than the easy ones.

Miss Witkowski Competes In State 4-H Dress Revue

Competing in the State 4-H Dress Revue to be held at the Dallas State Fair will be Miss Lou Ann Witkowski, a Hereford High School senior. The state revue will be held Friday.

Lou Ann was named winner in the Deaf Smith County contest which entitled her to enter the District Dress Revue held in Amarillo.

In the District meet, Lou Ann and four other area girls were named as representatives from the Panhandle and entered in the state revue.

"It took me about a month to

complete the dress," stated Lou Ann. "A dress making workshop was held for us by the assistant county home demonstration agent, Mrs. Jean Beene," said Lou Ann.

When the girls arrive in Dallas, they will be given instructions on how to judge themselves and score each other's projects. Final judging and revue will be held on Friday morning. The revue winner will be announced in the afternoon.

"We will stay at the Adolphus Hotel where the revue will be held in the Cactus

Room. There will also be two additional revues at the fair grounds in which all girls from all districts will participate. It will be held in the Women's Building," stated Lou Ann.

Lou Ann's sheath is moss green. Her accessories are a brown feather hat, beige elbow length gloves, cinnamon brown opera pumps with a matching clutch bag, and a green necklace of different shades.

Points on which the girls will be judged are as follows: construction, the way the garment

looks on the contestant; her poise and ability to model and how the girl supplemented the garment.

Lou Ann has been a member of the Merry Maidens 4-H Club for 10 years. Projects that she had participated in during the year are food preservation, clothing, freezing, gardening, canning, yard improvement, safety, public speaking and junior leadership.

She was recently elected as president for the club. She also plans to stay in 4-H through her college years.

Official Publication
Of
Hereford High School
Hereford, Texas

The Whiteface

THE HEREFORD BRAND, HEREFORD, TEXAS, THURSDAY, OCTOBER 3, 1963

SECTION TWO

Clubs Offer Outside Activities

Among the main extracurricular activities at Hereford High School are numerous clubs in which students may join and work. Some clubs already have their memberships full, but many of the others are still open.

Student Council members are elected by the students in homerooms at the beginning of each school year. Sponsoring the council this year is the assistant principal, Mr. Bill Michael.

Hi-Y membership consists of members only. To become a member of this organization, a boy must be voted in by the present members and the sponsor. At the present time, the Hi-Y Club of Hereford High does not have a sponsor.

Sponsoring the Tri-Hi-Y are Mrs. Neill and Miss Boren. The membership is open to any girl

who would like to become a member of the organization.

Any girl who has had one year of homemaking is eligible to become a member of Future Homemakers of America. Mrs. Prowell and Mrs. Durham are this year's sponsors.

Future Farmers of America is an organization which will accept any boy who is interested in the club and is taking agriculture in school. Sponsors for this year are Mr. Jess Robinson and Mr. Wyatt Harmon.

It is a little more difficult to become a member of the other clubs. A prospective member has to work for points by having a part or assuming a responsibility in the school's plays.

Once a student has earned 15 points, he is classified as an understudy. Mr. Ty Hilger

is the sponsor. Leadership, scholarship, citizenship, and cooperation are the four qualities that are typical of the National Honor Society member.

Juniors and seniors who have these qualities are eligible for membership. Sponsoring the or-

ganization this year is Mrs. Jane Westberry. All members must maintain a high scholastic standing to stay in the organization.

Key Club, a service club composed of boys, is sponsored by Mr. Robert Thompson. There is a limited membership of 22 seniors, 22 juniors, and 16 sophomores. Anyone who would like to join the club is asked to contact Mr. Thompson or David Block, president of the club.

Any girl interested in Future Nurses of America is invited to join the club. Sponsors this year are Mrs. A. T. Mims and Mrs. Earl Springer.

Members of the Red Cross are elected in homeroom elections. There is a representative of each homeroom in the organization. Sponsoring the Red Cross High School Chapter this year is Mrs. Billy Margaret Buck.

Mr. Don Paris would like to have any student interested in distributive education come see him so that a schedule may be worked out with him and the office.

Future Teachers of America is an organization open to anyone who would like to be a member. Mrs. Sue Howell is the sponsor.

There are two clubs in Hereford High School which already (Continued on page 7)

Concessions Aid In Financing Of Class Banquet

"Fund raising for the Junior-Senior Banquet continues through out the school year," stated Mrs. Jane Westberry, junior class sponsor. "The concession stand at the Whiteface stadium is one of many projects used. We have to have other projects during the year to finance the banquet."

Organizations other than the junior class, use the stand. Tri Hi-Y, sponsored by Miss Janice Boren, sells candy, while Future Farmers, sponsored by Mr. Wyatt Harmon, sells coffee and popcorn.

Mrs. Westberry requested that 15 to 20 junior students bring six sandwiches of any kind to sell in the stand. They will be sold Friday nights during foot ball games.

Hoof Prints

By David Stevens

Friday night the Whitefaces meet the Muleshoe Mules on Whiteface field. The Mules are winless this season but they are still ranked high in area AA.

Last Friday was an open date for the Herd. Four players missed all or some of the workouts last week because of sickness or injury. Larry Minks and Jim Haney missed the whole week because of sickness. Eddie Johnson missed all week because of a knee injury and Walter Williams missed the Thursday and Friday workouts with a foot injury.

Hereford's "B" team won their third game of the season last week by a score of 25-8 over the Plainview Bulldogs. Mike Moore scored two touchdowns, Gary Stagner scored one, Danny Loerwald scored one. Jimmy Gutierrez kicked an extra point. The "B" team is now 3-0 for the season.

Jimmy Allison scored three touchdowns as the freshman team beat Coronado of Plainview by a score of 54-12. Gary Tucker and Billy Frank scored two T.D.'s each and Phillip Cain scored one. Mike Davis added six points on three two-point conversions. The freshman team now has a record of two wins and one loss.

In other action by 1-AAA teams last week Perryton beat Guymon, Okla. by a score of 38-8. Dumas continued their winning ways with a 21-12 win over Artesia, N. M. Levelland upset highly favored Denver City by a score of 20-14. Phillips routed Frederick, Okla., by a score of 35-8. Littlefield had an open date.



SHOWING A SAMPLE of his wheat is Jackie Andrews, Hereford High Future Farmers of America chapter member. Jackie, the son of Mr. and Mrs. W. H. Andrews, was named FFA Wheat King at the 1963 Tri-State Fair held recently in Amarillo. (Brand Staff Photo)

H. D. CHATTER

Newest Bulletin Offers Good Pecan Use Recipes

There will be some extra meetings with groups this week for Jean Beene and for me. Too, Mrs. Beene and Lou Ann Witkowski will be going to Dallas for the State Dress Revue. Good luck, Lou Ann.

I sure did hate to miss the 10th anniversary birthday for Cotton John's Farm and Home Show. Deaf Smith County should have some features from the last year on the coverage.

There is a new bulletin in the office. "Eat More Pecans." It has some good recipes like Pecan Fruit Salad, Pecan Sponge Cake, Pecan Cake, Texas Pecan Pie and a lot more. Why don't you call the office for one if you are interested?

Caramel Pecan Honey Rolls

Sweet Dough:

- 1 pkg. active dry yeast
- 1 cup warm milk
- 1 cup scalded milk
- 1 cup sugar
- 1 teaspoon salt
- 6 tablespoons soft butter or margarine
- 2 eggs, slightly beaten
- 5 cups sifted all-purpose flour
- 1. Sprinkle yeast on water, stir, and let stand for 5 to 10 minutes until it is bubbly.
- 2. Pour hot milk over sugar, salt and butter. Stir until butter is melted. Let cool.
- 3. Add eggs and yeast. Mix well.
- 4. Gradually mix in all but 1/2 cup flour, until smooth. Turn dough out on a floured board or canvas, knead in remaining flour until smooth and elastic.

- 5. Place dough in a greased four or five-quart bowl; grease the top lightly, cover with a towel and let it rise in a warm place until doubled in bulk (1 1/2 to 2 hours.)
- 5. Roll out dough on the lightly floured surface to a 16" x 26" rectangle. Let the dough rest while preparing caramel sauce.

- Caramel Sauce:
- 1/2 cup honey
- 1/2 cup brown sugar
- 1/3 cup butter or margarine
- 1/2 teaspoon salt
- 2/3 cup chopped pecans

- 1. Combine all ingredients, except pecans, in a Teflon saucepan. Bring to a boil and cook, stirring constantly, until the syrup forms a soft ball in water (234 degrees F., about 1/2 minutes).
- 2. Pour into the Teflon Bake and Roast pan (14 x 10 x 2"). Sprinkle with pecans. Set aside.

Caramel Filling:

- 3 tablespoons melted butter
- 1/3 cup brown sugar
- 1/3 cup chopped pecans
- 1. Brush rolled out dough with melted butter; sprinkle brown sugar and pecans on dough.

- 2. Roll up dough as for a jelly roll, starting from the long side. Pinch edges of dough to seal. Cut into 24 even slices. Place cut side down in the prepared pan.
- 3. Cover rolls and let rise in a warm place until light and double in size (30 to 40 min.)
- 4. Bake, invert immediately after baking on a large cookie sheet or serving tray. Yields: 24 medium rolls.

Here is a release from the

VACATION IN NEW MEXICO
Mr. and Mrs. Henry Benson are leaving Thursday for a vacation in Tres Ritas and Red River, N. M.

Are you or your Parents
Texans or over 65?
SEE
CHARLIE BELL
First & Main

Department of Agriculture on "Tote" Drawers.

"Tote" drawers—plastic drawers that can be removed and carried easily from room to room—are one of the special features of the new energy-saving kitchen designed by housing specialists of the U.S. Department of Agriculture. The drawers are made of sturdy plastic and they come in a variety of sizes.

Housing specialists of USDA's Agricultural Research Service say the drawers are excellent for storing towels, linens, or even a change of clothing for the youngsters. You can carry the drawers to the laundry room on ironing day and place freshly ironed items directly in the appropriate drawer.

Or the homemaker may want to save the top drawer for use in clearing the table. Leave it empty, then stack it high with dirty dishes and save trips between the dining area and the kitchen.

Rounded corners made it easy to keep the drawers clean.

Legal Notice

NOTICE OF COUNTY'S INTENTION TO RECEIVE BIDS FOR THE PURCHASE OF CERTAIN ROAD MACHINERY AND TO ISSUE TIME WARRANTS TO EVIDENCE THE INDEBTEDNESS TO BE CREATED THEREFOR.

SEALED PROPOSALS addressed to HON. H. C. WILLIAMS, County Judge of Deaf Smith County, at Hereford, Texas, will be received at the Office of the County Judge until ten o'clock A. M. on the 14th day of October, 1963, for the purchase of the following road machinery for the maintenance and improvement of the roads in and for said County, to-wit:

One new diesel powered motor grader of not less than 115 H. P., with cab, heater, lights, 34 ft. Blade, steering booster, hydraulic shift, mold board, tires 13 x 24; foot throttle.

SUCH PROPOSALS will at said time be publicly opened and read before the Commissioners' Court.

A CERTIFIED CHECK or CASHIER'S CHECK in the amount of five per cent (5%) of the amount of the bid must accompany each bid.

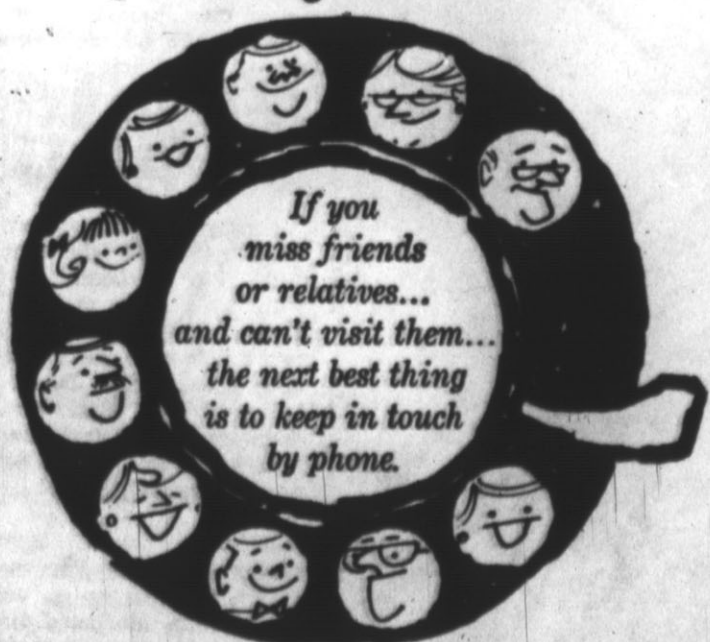
IT IS THE INTENTION of the Commissioners' Court to pay all or a portion of the purchase price of such road machinery by the issuance of and delivery to the proper contractor or contractors the legally issued time warrants of said County, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, payable annually or semi-annually, which said warrants shall not exceed the principal sum of TWENTY FIVE THOUSAND DOLLARS (\$25,000) and the principal of said warrants shall be payable serially, the maximum maturity date to be not later than December 31, 1973. The County has made arrangements for the contractor to dispose of such warrants here-in mentioned at par value thereof, and all bidders shall be governed accordingly.

THE COUNTY reserves the right to reject any or all bids and to award contract to that bidder who, in the opinion of the Commissioners' Court offers the proposal to the best interest of the County, and the right is further reserved to waive all technicalities.

ALL BIDS will be retained by the County and will not be returned to the bidders.
H. C. Williams
County Judge, Deaf Smith County, Texas
(Com. Cr. Seal)

B-13-2c

Feel near to folks out of town
by dialing them direct



No one is more than
seconds away with...

DIRECT DISTANCE DIALING

ALL
LIQUID LAUNDRY QT. BTL. 79¢
22 OZ. BTL.
LUX LIQUID PT. BTL. 69¢
WISK LIQUID 41¢
LUX BATH SOAP 3 REG. BARS 33¢
LUX BATH SOAP 2 BATH BARS 31¢
MORTON CHIP O'S PKG. 49¢
NORTHERN TISSUE 4 ROLL PKG. 39¢
JEWEL SHORTENING 3 LB. CAN 69¢

DEL MONTE ROUND-UP

PRICES GOOD thru SAT., OCT. 5th at your SAFEWAY STORE IN HEREFORD



SAFEWAY

OUR FLYIN' FOOD BRAND



Peaches Juice Peas Catsup

DEL MONTE
Sliced or
Whole

3 No. 2 1/2 can 89¢

DEL MONTE
Pineapple- Grapefruit
Savings of 17¢

3 46 Oz. Can \$1.00

DEL MONTE
Garden Fresh Peas
You Save 15¢

5 No. 303 Can \$1.00

DEL MONTE
Tomato Catsup
Save 26¢

6 14 Oz. Btl. \$1.00

WIN \$100 PLAY LUCKY '7'

More Lucky "7" Winners

Hilario Guerra
Kathrine Miller
Mrs. A. R. Hughes
B. E. George
Ethelene High
Tommy Byrd
Mrs. Joe Crockett
Mrs. Ida Mohratchik
Jan Herdy
Aurora Martinez
Alfonso Escamilla
Mrs. B. J. Pugh
Mrs. Percy M. Willson

HARVEST BLOSSOM FLOUR

25 LB. BAG \$1.69

CHUCK ROAST

USDA
Good
Beef LB. 49¢

BEEF RIBS

Lean &
Meaty LB. 23¢
lb. 89¢
lb. 79¢

CHOPPED SIRLOIN
RIB STEAK

69¢ Safeway's (the) place to buy
41¢ **Ground Meats**



Ground Fresh
Daily

3 lbs. only \$1.00



SAFEWAY

We Reserve the Right to Limit Quantities

Del Monte Pineapple

SAVE 8¢ 4 NO. 1 1/4 CAN \$1.00

Del Monte Spinach

YOUNG
TENDER
LEAF 8 8 OZ. CAN \$1.00

Tomato Sauce

DEL MONTE 10 8 OZ. CAN \$1.00

Del Monte Pears

SAVE 26¢ 6 8 OZ. CAN \$1.00

RED POTATOES

Colorado
Red McClure 25-lb. Bag 79¢

BANANAS SQUASH

Golden
Ripe 2 LBS. 29¢
LB. 10¢

TURNIPS RADISHES ONIONS

CALIFORNIA - CLIP TOP 2 LBS. 35¢
GARDEN FRESH 2 BUNCHES 19¢
COLORADO - YELLOW 2 LBS. 25¢

VELVEETA

KRAFT
Cheese
Spread 2 lb. 79¢

Holly Best SUGAR

10 LB. BAG \$1.09

PIONEER BISCUIT MIX 2 lb. pkg. 55¢

PATIO FROZEN MEXICAN DINNERS 16 oz. ea. 59¢



By Dale Stevens

On our quest for groves of aspens in full fall color, we drove from Durango, Colo., toward Silverton along Highway 550 on Saturday. High up on the distant mountainsides, we could see here and there lone trees and small and large groups in blazing gold.

Occasionally, too, we caught glimpses of small streams tumbling down rocky paths and halting here and there in pools. We decided to turn off on a side road near one of the streams for a walk along the steep banks. Below the highway we saw a well-defined road and ahead of us an entrance.

After a walk down the rock-strewn bank and across large stones, pausing to listen to the rushing turmoil of the little stream and to smell the pungency of the evergreens, we returned to the car and decided to follow the road for a while.

To our delighted surprise we soon found ourselves traveling through glades of aspens brilliantly yellow and gold in the high, clear sunlight. As we rounded each bend in the road, a new and glorious view met our eyes. Sometimes we stopped just to sit and look at a row of trees standing between us and a great drop over a mountainside, the trees in all their fall color standing against a sky of deepest blue. Occasionally a cloud outlined a tree in soft white billows.

We went on and on, reluctant to turn back for fear of what we might miss on ahead. Once we turned into a beautifully-kept campsite called Lime Creek Camp. Here we saw a family picnicking, but we were reluctant yet to spoil the sense of adventure we felt at being in an unknown place, so we merely waved to them and drove on.

Soon the road wound precariously up the side of a sheer cliff in a series of sharp turns only a mountain goat should be brave enough to scale. Still awestruck by the magnificent and ever-changing view, we did not worry greatly that there was no turning place, and only held our breaths as the car wheels slipped on the loose rocks.

We drove on, wondering aloud now where we might be and what we were going to find at the end of the road. Still we gasped at each new vista of those trees dressed in autumn finery no artist can truly capture.

Eventually we met the first car we had seen, fortunately in a place wide enough for passing. We signaled the elderly couple in the car and they very nicely told us that we were three miles from the highway.

Sure enough after about three miles more of the dirt road, we came back to Highway 550. Here a huge sign informed us that this was the entrance to Lime Creek Recreation Area and Potato Lake and that after ten miles the road rejoined 550. We

were rather glad that we had not seen a similar sign where we turned off.

On Sunday we decided to return via Red River and Cimarron Park. We traced a course on the map that would take us from Chama, N. M., along Route 17, which climbs through two mountain passes back in Colorado and goes on through Rio Grande National Forest.

This road was unpaved for over fifty miles, and the driving was a little tricky at times, but we shall be forever glad that we made this decision. This time as we drove through the aspen glades, the sunlight was filtered through the pale yellow to deepest old gold leaves in a magical, shimmering kind of light, a translucent golden atmosphere almost mystical in quality. Here too we could hear the wind making that distinctive sound that we had read of but never heard before.

Later the road followed the Conejos River as it wound around the mountain, here rushing over rocks, there pausing under a bridge in a deep pool, but always traced in its path by huge golden trees staring at their splendid reflections mirrored in the clear water.

Now as I sit here I close my eyes and a series of remembered landscapes pass across my memory art gallery, a collection painted by God in perhaps the most beautiful of his earth-canvases.

Square Dance Club Appoints Nominating Committee Sept. 25

A nominating committee was appointed during the Wednesday Sept. 25, meeting of the pantaloons and Stetsons Square Dance Club at the Community Center. Those appointed were Mrs. Bob West, Henry Battenhorst, Harold Rudd, and Mrs. Jimmie Jesko.

Guest caller for the dance was Billy Foster of Amarillo. Host couples were Mr. and Mrs. Henry Battenhorst and Mr. and Mrs. Wes Brown.

Guests from Dimmitt were Pat Cowell, Shirley Cowell, Ann Taylor, and Darlene Sexton. Others were Mr. and Mrs. Mike Walden and Mr. and Mrs. M. A. Silvers, Morton; Mr. and Mrs. Walter Cox and Mr. and Mrs. Lewis Tuck, Canyon; Mr. and Mrs. Sid Perkins, Amarillo, and Mr. and Mrs. Tom Henry and Mr. and Mrs. Clyde Hancock of Happy.

Jackson, Hammond To Receive Pins At SWPS Dinner

Two Hereford employees of the Southwestern Public Service Company will be among the 102 from the company's Panhandle division to be honored tonight at the 15th annual service awards dinner.

A. R. Watson, president and general manager of the electric company, will present a 15-year service award to Jay Hammond and a 5 year award to Wendlin Joe Hacker.

The top honorees tonight are three men from Broger, Lewis Jones, Edgar McMillan and P. H. Rentroe, and one from Pampa, Gordon Lyons, who will all be honored for 35 years of service.

Throughout Southwestern Public Service Company's 45,000 square mile service area this year, a total of 285 employees with a combined service of 3,715 years will be honored at service awards dinners.

Legal Notice

The Commissioners Court of Deaf Smith County, Texas, will accept bids on the following item of hospital equipment. Bids should be addressed to the office of the Administrator, Deaf Smith County Hospital, Box 552, Hereford, Texas, or delivered to his office at 801 East Third St., Hereford, Texas. Bids must be in the office of the Administrator not later than 5:00 P.M., November 13, 1963.

Item: One instrument and dressings sterilizer (Autoclave), electric, 220 volt fully automatic, size 20 x 20 x 36 inches, recessed with automatic controls and racks.

The Commissioners Court reserves the right to reject any and all bids. Deaf Smith County Commissioners Court, H. C. Williams, County Judge. T-40-2C

'Screening' Set To Discover Eye Disease

A program designed to alert the citizens of this area to the dangers of the blinding eye disease, glaucoma, will take place, Thursday night, October 10, from 7 to 9:30 in the City-County Health Center, Amarillo.

All residents nearing 40 years of age and over are invited to attend the free screening to detect symptoms of glaucoma. Tests will be administered by members of the Potter-Randall County Medical Society as a public service.

The program is being held under the direction of the Texas Society for the Prevention of Blindness and the Potter-Randall County Medical Society members, co-sponsored by the Lions Clubs of the Panhandle. Serving as volunteers will be members of District 2 Texas Graduate Nurses Association and Llonesses of Amarillo.

Glaucoma, a treacherous eye disease which occurs most often in persons 40 years of age and over, usually is a gradual, painless loss of vision, of which you may be totally unaware.

ATTENDING LOO

Kathryn Elaine Flood, daughter of Mr. and Mrs. Ernest Flood, is a freshman music education major at Lubbock Christian College, which has a total enrollment of 468 students for the fall semester.

OCTOBER IS

A STORE FULL OF BOUNTIFUL BARGAINS

ANTHONY MONTH



Infant's 2-Piece Knit SLEEPERS

Interlock Super Soft Cotton

Regular 1.39 value

\$1 ea.

Sizes: 0 to 3

So pretty, so practical... infant's 2 piece sleeper made of Super Soft cotton knit. Plastic dot — no slip feet. adjustable gripper waistband, long sleeve. You'll buy several at this tiny price. Excellent workmanship and fine quality. Nice assortment of pastel colors: Pink, Blue, Maize, Mint.

Boys' Continental SUITS



Extra well tailored of Rayon and Acetate. 3 button model, two flap pockets. Tapered slacks with 2 pin front. In the most popular colors for fall. Sizes 4-12.

10.00

Men's Rib Weave

Nylon Bondaknit Jacket

10.99

• Hand Washable
• 27" Length
• Sizes 34 to 44

Nylon Bondaknit jacket fashioned in a handsome rib weave laminated to Scott foam. New panel front treatment with slanting pockets. Two button adjustable cuff, two piece inset collar, two button adjustable tabs. Fully lined with printed cotton broadcloth. Zip front. Styled, detailed and tailored to compare with higher price jackets. Beige, Slate Blue, Black.



Combed Cotton

Corduroy Capris

• Fine Wale • Wide Wale

Proportioned Sizes: Petite, Average, Tall



Come see our outstanding selection of ladies corduroy pants. Select in either fine wale or wide wale first quality corduroy. Two styles included: with a side zip or back zip. Beautifully tailored for perfect fit. Colors: Black, Teal, Loden, Brown, Red, White Grape.

Men's White or Colored Sweat Shirts

So warm, so comfortable to wear. Superbly tailored men's sweat shirts. Heavy weight, long raglan sleeves, crew neck, rib knit bottom and cuffs. White, Black, Silver Grey, Gunmetal. Sizes: S, M, L, XL.

1.44 each
2 FOR 2.75



Smart New Creations LADIES PRINTED FLANNEL SLEEPWEAR

3.98 ea.



A Ladies DORM SET. Knee length shirt. Cordana patch on sleeve. Button down collar, button front skirt. Short pant. Blue/gold, red/green. 32-38.

B Ticking stripe two piece pajama with polka dot trim. Cat embroidery front, button cuff sleeves. Warm printed cotton flannel in colors of red/grey, red/gold. Sizes 32 to 38.

C Ladies butcher boy style printed cotton flannel two-piece pajamas with pockets. Lace trim yoke, peter pan collar. Choose from blue, red or gold. Sizes 34 to 40.

Mens' & Boys' Tapered Toe Wellingtons



Black smooth leather Wellington boots ideal for sports or dresswear. High styled tapered toe for that more elegant look. Long wearing rubber heels. Out Bend outsoles. Goodyear Welt construction.

Men's 6 1/2-12 9.88
Boy's 3 1/2-6 7.88
Boy's 8 1/2-13 5.88

Smart - Colorful - New Fall WOOLENS

• 50 60" Wide • Solids • Fancies

2 yds. - \$3
1.66 pr. yd.



Now is the time to buy your woollens for fall and winter at a thrifty Anthony price! See our outstanding assortment of wool fabrics. You'll find 100% washable wool flannels in beautiful solid colors, 85% wool and 15% nylon blend yarn dyed flannel, also washable; 100% wool fabric sponged and pre-shrunk, in solid colors; 85% wool and 15% nylon washable basket weave "Chungu"; 87 1/2% wool and 12 1/2% nylon blend dress crepe in solid colors; 100% wool in coordinate plaid and tweeds; 100% wool "Camden Checks" and coordinated solids. Sew and save!



Beautiful Bedspreads

Come see our beautiful bedspreads: Hobnail or Chenille! Now is the time to buy and save! Full sizes: 87x103; twin sizes: 72x103. First quality Chenille is made of 3/8 gauge cotton, with fringe. Hobnail is fashioned in Viscose, also with fringe. Select from beautiful decorator colors: Pink, Tapat, Red, Rose-beige, Blue, Shocking Pink, Sea Turquoise, Green, Copper.

2 for \$5

SHOP AND SAVE AT

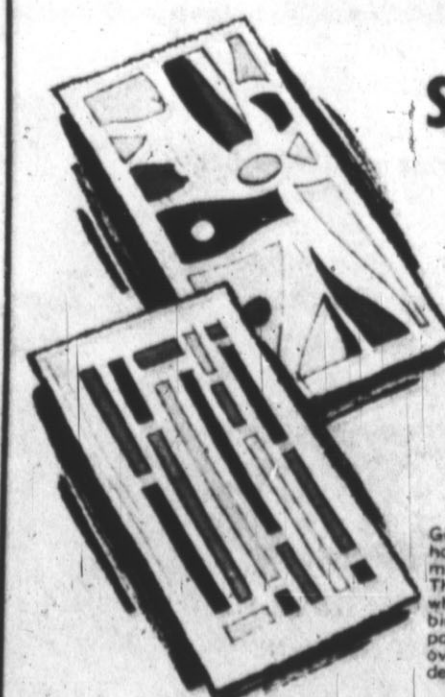
(Anthony's)

Abstract Accent Scatter Rugs

• Hand Screened

2.66 each

2 FOR \$5



Give a fresh new accent to your home with screen printed rugs made of 100% viscose rayon. These are really elegant! All white grounds with colorful combinations. Size: 2'x3'6". Three patterns and 2 styles, oblong or oval, to select from. Lots of decor at a thrifty Anthony price!

FOR GOD SO LOVED THE WORLD

Assembly Of God Church

Union and Ave. G
Rev. V. W. Marconelli, Pastor
Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.
C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p. m. and worship service begins at 8 p.m. each Sunday evening. Prayer meeting and Bible Study will be held Wednesday at 8 p. m.

Immanuel Lutheran Church

Rev. Fred Beversdorf
Pastor
Park and Avenue B
Sunday Sept. 22: Worship Services, Friona, 8 a.m., "Call to Worship", KPAN, 9:15 a.m., Sunday School and Bible Class, 9:45 a.m., Worship Services, 11 a.m.

Jehovah's Witnesses Church

317 Ave. I
Sunday: Public Bible Lecture, Study, 4:15 p. m.
Tuesday: Congregation Bible Study, 8 p. m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry.

Temple Baptist Church

Rev. Bill Ware, Pastor
Forrest Ave. and Ave. K
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 11 a. m.; Training Union, 6:30 p. m.; Evening Worship, 7:30 p. m.
Tuesday: Beginner Sunbeams, 9:30 a. m.; Primary Sunbeams, Junior Girls Auxiliary, and Intermediate Girls Auxiliary, 4 p. m.
Wednesday: Prayer Meeting, 7:30 a. m.; Choir Rehearsal, 8:15 p. m.

Bippus Community Church

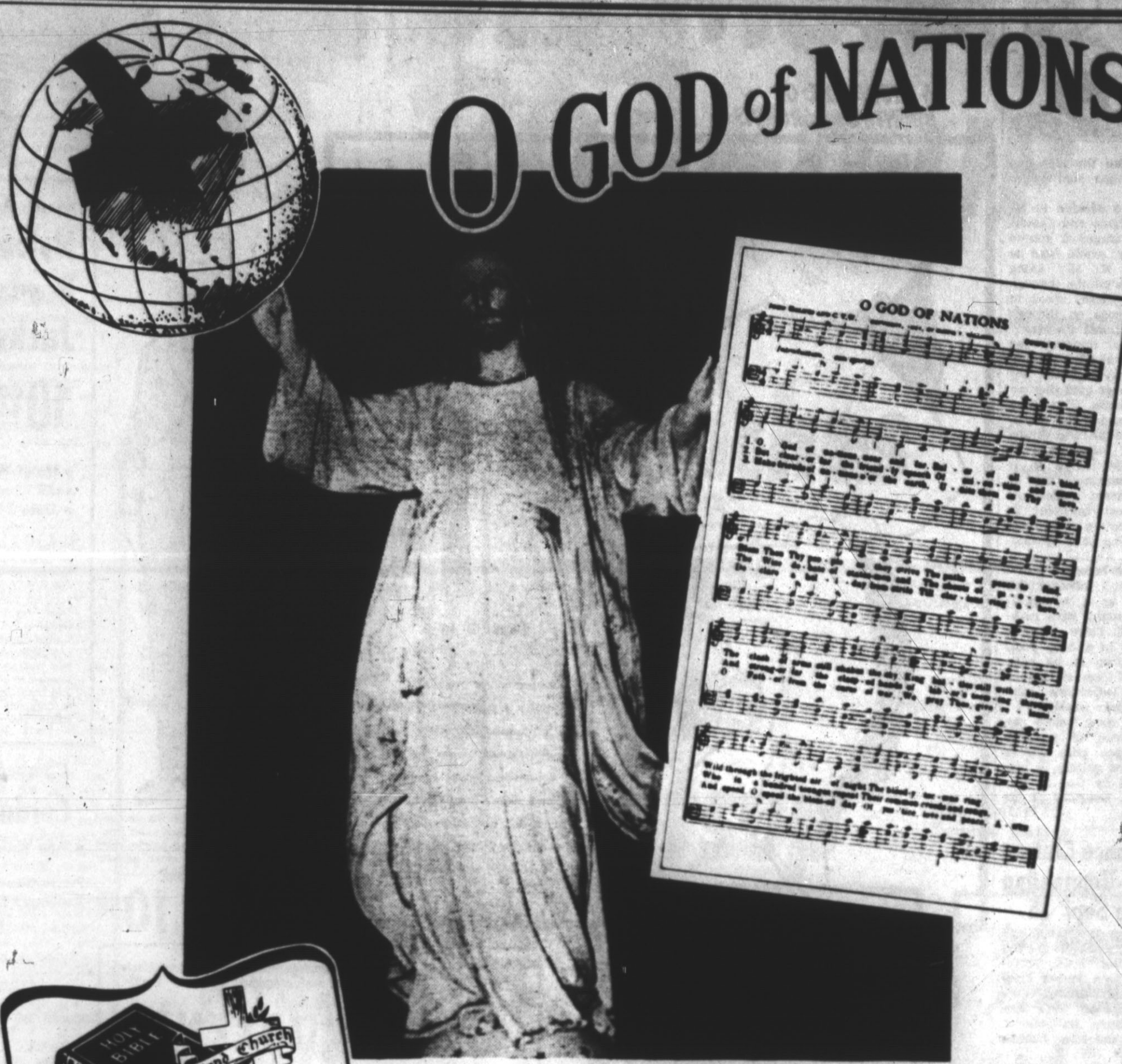
Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.
Sunday School is at 10 a. m. every Sunday and Preaching is at 11 a. m. and 7 p.m. All Day Singing each Fifth Sunday.

Wesley Methodist Church

410 Irving
Rev. Clesby Patterson, Pastor
Sunday, Aug. 18: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; MYF, 6:45 p.m.; Junior and Primary Fellowship, 6:45 p.m.

Templo el Calvari Asamblea de Dios

Pastor, Fidel Alcalá
Bien venidos, Cuidada en la Calle 128 E. 5th.
Las servicios durante la semana y el Domingo.
Como siguen: 8 de la noche Martes, Jueves, Sabado y Domingo.
Domingo, 10 de la mañana, escuela dominical, a las 11:30 predication.



O GOD OF NATIONS



**YOU IN THE CHURCH
THE CHURCH IN YOU**

Character is a by-product of the church. It is here that young and old alike are showered with benedictions that fortify and influence for a better citizenship and a stronger democracy. In the church the ministerial are molding religious character. Statesmen today declare that the church alone can furnish leadership to handle the affairs of state in these perilous times. Then we with our children should go to the church of our choice on Sunday. "You in the Church and the Church in you" form a combination for good. Be a regular CHURCH-GOER and a daily BIBLE READER.

© William Strangely Pictures
P. O. Box 311, Ft. Worth, Tex.

Today the 'Great God of Nations' is pleading for unity of mind, for brotherly love between men and for peace on earth. Jesus the greatest of teachers presented to men truths, which were then as they are now, of great importance to all mankind. His utterances, without revision, are most pertinent to modern life and make universal appeal. In them are heights which no man has scaled; depths which no man has sounded; reaches of length and breadth which no man has explored. Universally the need for blessings from the great 'God of Nations' has never been so great. He commanded men to learn of Him and promised to show them the way.

Pastors, Priests and Rabbis are pooling their interests in an effort to challenge All Nations to an understanding of the term 'Peace.' Prayers from millions of earnest seeking, warm hearted, religious people, go up to the great 'God of Nations' every day for those men who are entrusted with our destinies.

Millions are now saying of Jesus: "There was the true light, even the light which lighteth every man, coming into the world." Whether judged by subject matter, the method of its presentation, or its effectiveness in influencing life... Jesus enjoys preeminence among teachers. If men would but seek out His will; if world leaders would but ask His guidance when difficult, international problems arise... then solving them would not be such a surprise, for in Him men of faith find all things possible.

Grace Assembly Church

(Undenominational)
Pastor Ray Jennings
311 Elvins
Sunday: Sunday School, 10 a. m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p. m.
"The Voice of Faith" broadcast over KPAN each Sunday 5:45 p.m. Everyone Welcome.

Mt. Sinai Baptist Church

300 Knight St.
Sunday Services are Sunday School, 10 a.m.; Morning Worship Services, 11 a.m.; Evening Worship Services, 7:30 p.m.
Mid-week Prayer Service is held at 7:45 p.m. Wednesday. Choir Rehearsal is held at 8 p.m. on Thursday. A teachers Meeting is held at 7 p.m. on Friday.

Frio Baptist Church

Rev. G. W. Fries,
Pastor
Sunday School is held at 10 a.m. each Sunday followed by Worship Services at 11 a.m. Training Union is held at 6:30 p.m. Sunday and Evening Worship Services begin at 7:30 p.m. On Wednesday, a Prayer Service is held at 8 p.m.

First Christian Church

Rev. Eugene Bickel
Pastor
West Park Avenue
Sunday School is held at 9:30 a.m. Worship service will begin at 10:30 a.m.
Chi - Rho and CTF meets at 6 p. m. Sundays and vesper services are at 7 p. m.
Functional Departments first Wednesday at 8 p. m.
General Church Board, second Wednesday at 8 p. m.

San Antonio A La Iglesia

North 25 Mile Avenue and Highway
Vd. Ex. Catholic, Pasa, Tene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misa En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a. m. y 8 p. m.
Durante La Semana: 6:30 a. m. and devotional services at 7:30 p. m. Wednesday.

San Pablo Iglesia Metodista

235 Elbo Street
Rev. Eusebio Franco
Pastor
Los Servicios de nuestra nueva Iglesia, Seran de la siguiente manera los Domingos y los dias de la semana. Escuela Dominical, a las 10 a. m.; Servicio de Adoracion, a las 11 a. m.; Domingo en la noche Predicacion 7 p. m.; Los viernes servicios de oracion 7 p. m.

(Continued on page 6)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

FIRST NATIONAL BANK

• Virgil Hennen

PLAINS FERTILIZER CO.

HEREFORD FERTILIZER & INSECTICIDE CO.

• Norman Moore

Kemp Tractor and Motors

★ Ford Tractor, Dealer

Lyle Blanton of Hereford, Inc.

GILLILAND FUNERAL HOME

• Marlin Gilliland

PITMAN GRAIN CO.

MASTER CLEANERS

• Mr. and Mrs. C. D. Fitzgerald

SUIT'S AUTO SUPPLY

CITY DRUG STORE

• Mr. and Mrs. Kenneth Coker

ROCKWELL BROS. & CO.

• D. R. Vandever

JONES TEXACO SERVICE

• Mr. and Mrs. J. P. Jones

CONSUMER'S FUEL ASS'N

ROGERS DRUG

• Mr. and Mrs. Grady Rogers

BUY-RITE FURNITURE

• J. H. Fish

CLOWE & COWAN INC.

• The Best - Pomona Pumps

WESTERN WHEEL INN

• Mr. and Mrs. G. D. Calson

LOERWALD BROS.

• Ed, George, Gene & Harold Loerwald

BIG T PUMP CO., INC.

• Milroy and Leroy Aven

HEREFORD LAUNDRY & DRY CLEANERS

• Ernest Kendall

ORSBORN - CHEVROLET OLDSMOBILE

• Your Chevrolet-Oldsmobile Dealer

HEREFORD GRAIN CORP.

• Curtis O. Roach, Mgr.

FARMER'S DRIVE IN

• Troy Moore

HEREFORD STATE BANK

• Russell E. Carver, Pres.

Western Wrecking

• Anson A. and June Dearing

HEREFORD TEXAS FEDERAL CREDIT UNION

• Mrs. Dylithia Benson

ELIZABETH WITHERSPOON INSURANCE

• 148 N. Main St.

E. S. BLACK CO.

• Dick Bernard - Jesse Stanford

PIGGY WIGGLY

• Mr. and Mrs. Gaylord Howell

ED SKYPALA

• Your Borden's Distributor

McRIGHT GARAGE & SUPPLY

• Mr. and Mrs. A. N. McRight

DAVIS IMPLEMENT CO.

• W. L. Davis, Jr.

REP. ROGERS WRITES

Canadian Wheat Deal Can Only Strengthen Soviets

A call is being made by some Americans for a re-examination of United States export policies in the wake of Canada's half-billion-dollar sale of wheat to the Soviet Union. Strictly from a business standpoint the deal was a good one for Canada; the Canadians will receive good, hard currency — not soft Russian rubles — just as they're receiving good, sound dollars in their \$700 million sale of wheat and future grain deals with Communist China.

Strictly from a business standpoint, Canada's deal makes it possible to move more of our own wheat into world markets — some of it to Canada itself to replace depleted reserves.

But business is not strictly business where the Communists are concerned. Despite talk that Canada's deal amounts to a political setback for the Soviets, whose agricultural failures are thus pointed up for all the world to see, the deal can only strengthen the economic position of the Soviet and its Iron Curtain satellites — and Cuba. The Soviets have plenty of gold. They can afford to part with some of it in exchange for the grain they must have if Russia and satellite peoples are not to become restless.

Food is as much a weapon in the Cold War as is the military. It is a cruel fact of life in the modern world that warfare — hot or cold — involves the total commitment of national resources, populations as well as industrial and agricultural productive capacities.

The current phase of the East-West conflict amounts to an imposing test of the abilities of two opposite systems to provide for the well-being of humanity. Our conviction, and certainly that of the Canadians, is that freedom under democratic government is the best way for man to attain his material and spiritual goals.

The Communist belief is that state supremacy through totalitarian control is the only course through which man can attain an abundant, if soul-less, existence. The conflict between the two systems will continue through the foreseeable future, and as it goes on, the capacities of the Free and Communist worlds to provide for their peoples will continue to be tested.

Some argue that for humanitarian purposes we should modify our export policies to sell foodstuffs to Iron Curtain countries, including the Chinese Communists. It is an appeal that bypasses the dominant fact that these nations are bent on the destruction of free men and their governments, including the United States.

At the moment, the United States — in assessing Canada's action — is in the same position as would be a sporting goods store owner who sees his competitor across the street sell a basket of revolvers to a gang of known criminals. We wish we'd gotten the dollars in our till, but we know that the effect of the sale may be to hasten the day that the gang returns to stage the promised hold-up.

Up In the AIR

The airport has been a place of activity the past week. Arthur Betts has been soloing, and Harley Bryant is taking his dual cross country. He will go to Dalhart, Tucumcari, and Texico. He will make landings in Dalhart and Tucumcari, then go on to Texico, and then back to Hereford. J. D. Walter is his instructor.

Mary Jane Pitman went to Wichita Falls on her cross country flight with O. W. Parris as her instructor. The Prop Spinners held their contest at the airport and it looked like it was a success judging from the noise of the engines. There was a good turnout according to the number of cars.

Then comes the sailplane — no engine — which has created a lot of interest. It is also a great sport as it is a challenge for the professional as well as the beginner. Carroll Newsom, Morris Easley, Don Steele, Jackie Allmon, and Dr. Gene Cope are representatives of the sailplane enthusiasts.

Getting his feet wet also was Bob Doughman, who I believe is going to give Morris Easley more trouble than he already has teaching Virginia Easley to fly. But he is not the kind to give up easily, is he, Virginia?

The husband and wife team, Neil and Barbara Cooper, flew to Albuquerque together on business in the Whiteface Aviation Sky Lane.

New students of the week are Mary Shelton and Mike Hinzon. Mary is the wife of Leland Shelton, a flyer for Whiteface Aviation. Here we have the making of another husband and wife team.

Jack Renfro's sale has counted for quite a bit of the transit aircraft into Hereford. Luther Norvell and family have been doing some flying in the Bogen.

Matt Brown is being kept busy these days in the shop with major and minor repairs as well as the 100 hour inspections. Dwayne Pittenger is now helping him part time.

I regret that the Canadian government can't see that point. And I trust our own government, despite our wheat surplus and balance-of-payment problems, will not lose sight of it.

Letter Contest Winners
Appearing below are the names of "flag" — first-place — winners in the contest I announced several weeks ago. The purpose of the contest was to encourage thought on the meaning of America and to encourage expressions of patriotic conviction.

I went over the letters with several of my colleagues in the Congress. They were deeply impressed by the sincere words of the fine Panhandle folks who wrote, and they helped to select the flag winners.

To each of the following Panhandle residents I am sending a U. S. Flag once flown over the Capitol: adult division: the Rev. Lloyd M. Hearn, pastor, The high division: Miss Shilda Richards, 1031 Pryor, Amarillo; junior high division: Miss Janice Colson, Route 6, Wellington; grade school division: Byrum Morris, 2830 11th Avenue, Canyon.

To all of you who wrote, I wish to express my gratitude for a wonderful response. Booklets and books on phases of our national government are being sent to all those who took part. WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

IN PUBLIC RELATIONS SOCIETY

Miss Margaret Diller, a junior at Sacred Heart College, Wichita, Kan., has been accepted for membership in the Public Relations Society, which is designed to give students an opportunity to gain practical knowledge in the field of public relations. Miss Diller is the daughter of Mr. and Mrs. Marvin Diller, Route 1, Hereford.

RELATIVES VISIT

Visiting with Mrs. M. T. Rutter over the weekend were her aunt, Mrs. L. P. Clayton, and her cousin and her husband, Mr. and Mrs. Alonzo Hays, all of Cyril, Okla.

OPTOMETRISTS

Dr. Milton C. Adams
Dr. Dale H. Wynn
335 Miles EM 4-2255

Office Hours

Mon. - Fri. 8:30-5:00
Saturdays 8:30 - 1:00
DRS. ADAMS & WYNN

SPECIALS GOOD THUR., FRI., SAT., OCT. 3, 4, 5

Pork Steak LB. 39¢

Wright's BACON 2 LBS. 98¢

Decker's SAUSAGE 2 LBS. 79¢



Pork Roast LB. 29¢

COFFEE

FOLGERS
3-LB.

\$1.89

ICE CREAM

CLOVERLAKE
PTS.

5 FOR \$1

OLEO

SHURFRESH
1 LB.

3 FOR 49¢

PLAY BASEBALL

GET DETAILS

IN OUR STORE

600'S KLEENEX 33¢

PERSONAL IVORY 4 : 29¢

SHURFINE MILK TALL CAN 3 : 39¢

4 ROLL PACK DELSEY 45¢

PREMIUM DUZ \$1.03

SKINNER BOX LINE MACARONI 2 : 25¢

PAPER TOWELS ECONOMY KLEENEX 29¢

GT. SIZE THRILL 69¢

INSTANT FOLGERS COFFEE 10 oz. 99¢

24'S KOTEX 65¢

REG. SIZE COMET 2 : 33¢

HUNTS PEARS 300 Can 4 : \$1

CAPE ANN FISH STICKS 4 : \$1

GT. SIZE IVORY LIQUID 69¢

SHURFINE FLOUR 5 LB. 39¢

ROXEY DOG FOOD TALL CAN 4 : 29¢

MR. CLEAN 69¢

REG. SIZE PLUS DEP. DR. PEPPER 39¢

LYDIA GREY - 10 ROLL PACK TOILET TISSUE 89¢

LARGE SIZE CHEER 35¢

SNOWDRIFT SHORTENING 3 LB. 59¢

GERBER STRAINED FRUIT & VEGETABLE BABY FOOD 10¢

JUMBO DASH \$2.29

IRELAND NO. 2 CAN CHILI 59¢



Jonathan

APPLES

LB. 10¢

Red

Potatoes

25 LB. Bag

79¢

Cucumbers

2 LBS.

15¢

Pears

LB.

15¢

TAYLOR & SONS

FOODS

LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS



'64 Super Torque Fords... solid, silent, simply sensational. Honed and improved by Ford victories in open competition. So changed for '64 you can feel the difference when you drive one.

A new line of born winners just rolled into HEREFORD... the '64s from Ford!



'64 Falcons... beautiful new big-car look, plush new ride, and same grand old Falcon economy! Plus the optional 260 V-8 that brought Falcon best-of-class in the Monte Carlo Rally! Test-drive America's all-new compact!

TRY TOTAL PERFORMANCE '64 AT YOUR FORD DEALER'S
STEPHENS-HUDSON MOTOR CO.
HEREFORD, TEXAS



NEWLY ELECTED OFFICERS AND DIRECTORS of the West Texas Rural Telephone Co-op are, from the left, Earl Holt, James W. Dickson, new director; H. M. Benson, re-elected president; Raymond Miller, secretary; and hold-over director Charlie Burk. Burt Williams, vice chairman of the board was not present. Officers and directors of the co-op were elected at a general meeting held at Hereford Community Center on Thursday. (Staff Photo)

LET'S GO ROLLER SKATING

CLEARANCE SALE

LATE MODEL KIRBYS
Completely Reconditioned

WITH ONE YEAR GUARANTEE **\$89.99**

WITH TRADE TERMS IF DESIRED

**KIRBY VACUUM
CLEANER COMPANY**

434 W. 1st Hereford EM 4-0422

Messenger HD Club Meets With Mrs. Pinkerton

Messenger Home Demonstration Club met Friday afternoon in the home of Mrs. G. E. Pinkerton. Mrs. Jerry Northcutt presented the program on "Signs of Life and Health."

Mrs. Elmer Northcutt, presiding officer, gave the council report and announced the luncheon at the Community Center Monday. Mrs. S. N. Thweatt asked members to turn in their cash register tapes from Taylor and Sons.

Visitors were Mrs. Bruce Coleman, Mrs. Bill Page, and Mrs. Louie Olson. Members present were Mesdames Elmer Northcutt, Jerry Northcutt, S. N. Thweatt, Elton Sorrells, Ruth Coleman, H. D. Buse, and the hostess.

On Oct. 11 the meeting will be in the home of Mrs. Thweatt for a demonstration on cover-



Lois Camp fire girls met Monday afternoon at the Community Center and elected new officers. They are Becky Elliott, president; Wanda Fuhrman, vice-president; Regina Hampton, secretary-treasurer; Carol Todd, reporter, and Marsha Hardwick, historian. Adult sponsors are Mr. and Mrs. Glenn Northcutt, Mr. and Mrs. Elliott, and Mr. and Mrs. Hagans.

ing lamp shades. Members are urged to attend and bring guests.

CHURCH...

(Continued from page 4)

Church Of The Nazarene

Fourth and Jackson
Rev. Burl M. Delford, Pastor
EM 4-1976
Sunday School is held at 10 a. m.; Worship Service at 11 a. m.; Evening Service at 7:30 p. m.
Prayer Meeting Wednesday will begin at 7:30 p. m.

Church Of God

11 and 19th Street
Rev. W. A. Gray
Sunday School will begin at 10 a. m. Worship service is at 11 a. m. Sunday evening worship begins at 7:30 p. m.
Wednesday — Prayer Service, 7:30 p. m.
Friday — Young People's Endeavor, 7:30 p. m.
"Bring your burden and carry away a smile."
"The Church that is large enough to serve you and small enough to know you."
For transportation call EM 4-3809.

Thompson Memorial Mexican Baptist Mission

Rev. Guillermo Benites
Minister
215 Norton
Oracion De Cultos
Domingo For La Manana, 10 a. m.; Escuela Dominical, 11 a. m.; Culto De Adoracion, Domingo Por, La Noche 7 p. m.; Union De Preservacion, 8 p. m.; Culto Evangelistico, Miercoles Por La Noche, Culto De Oracion Y Estudio Biblico, Union Femenil U Union Varonil Un Lunes Si Y Otro No.

Park Ave. Church Of Christ

On Harrison Highway
Worship Services 10:30 a. m. m. Wednesday.

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K
Sunday School is at 9:45 a. m. and worship services convene at 11 a. m.
Bible Study is held each Sunday at 7 p. m. and preaching service at 8 p. m.
Wednesday prayer meeting held at 8 p. m.

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor
Sunday School is held at 9:45 a. m.; Worship Service at 11 a. m.; Training Union, 7 p. m.; Evening Worship Service, 8 p. m. Wednesday Evening Prayer Service, 7:30 p. m.

Mission De San Jose

LABOR CAMP
El Domingo es el dia del Senor. Tenemos que adorarlo. No hay mejor modo que la Santa Misa: El sacrificio de Calvario.
Horas de Misa los Domingos: 8 a. m.; 10 a. m.; 6 p. m.
Bautismos despues de la misa de las 10 a. m.

First Presbyterian Church

616 Leo Street
Rev. Russell Wingert, Pastor
Sunday School is held each Sunday at 9:45 a. m. followed by worship service at 11 a. m. Morning Devotional at 9 a. m. Tuesday.
Choir Rehearsal, 8 p. m. Wednesday. Prayer meeting Friday at 7:30 p. m.

St. Thomas Episcopal Church

Rev. Joel C. Truett, Vicar
Harrison Highway
Vicarsage, 115 Elm Street
Sunday: Holy Communion, 8 a. m.; Sunday School, 10 a. m.; Morning Prayer and Sermon, 11 a. m.; Youth Fellowship, 7 p. m. Wednesday: Holy Communion, 10 a. m.
The Bishop's Committee meets the first Sunday of each month immediately following morning worship.
Women's Day Guild meets the second Tuesday of each month at 2 p. m. at the church.
Women's Night Guild meets the second Thursday of each month at 7:30 p. m. at the church.

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton
Sunday School 9:45 a. m.; Morning Worship 11 a. m.; Evening Worship 8 p. m.
Monday, Bible Band meets 7 p. m.
Wednesday, Prayer Meeting 8 p. m.

Central Church Of Christ

L. E. Fooks, Minister
Marvin Overton, Minister
Sunday Services: Bible Study, 9:30 a. m.; Morning Worship, 10:30 a. m.; Evening Worship, 8 p. m.
Mid-Week Services: Ladies Bible Study, 10 a. m. Wednesday; Mid-Week Classes for all.

Church Of Jesus Christ Of Latter Day Saints

(Mormons)
EM 4-1555
The Mormon Church meets in Gilliland Funeral Home, Sunday School, 10 a. m. Sunday, Sacrament Meeting, 11 a. m. Sunday.

St. Anthony's Church

Harrison Highway at 25 Mile Ave.
Father Angelus, Pastor
Sunday Masses at 6:30 a. m., 8 a. m., and 10 a. m.
Sunday evening mass at 8 p. m.
Daily mass at 6:30 a. m. and 11 a. m. during school year.
Tuesday evening mass at 8 p. m.
First Friday Masses at 8 a. m., 11 a. m. during school year, and 8 p. m.
First Saturday Masses at 8 a. m.; 8 p. m.
Holy Day Obligation Masses at 8 a. m., 8 a. m., and 8 p. m.
Confessions are Tuesday at 12 noon - 1 p. m. during school year and 8 p. m.; Thursday, 12 - 1 p. m. during school and 8 - 9 p. m. before First Friday; Saturday, 4-5 p. m.; 8 - 9 p. m.; Sunday, 7:30 a. m.
Baptisms at 4 p. m. Sunday. Any other time by calling Rectory.

Westway Baptist Church

Rev. Kenneth Lowry, Pastor
Sunday School is held at 10 a. m. with Church Services following at 11 a. m. Training Union is held at 7:00 p. m. and Evening Services on Sunday begin at 8:00 p. m.
The Wednesday night Prayer Meeting in the Church is held at 7:30 p. m.

Seventh Day Adventist Church

West Park Addition
Elder James Meade, Pastor,
The Church Militant in the Ladocean Age" is the subject for daily lesson study and class discussion Sabbath, Oct. 5.
Memory Verse: Matt. 16:18
Lesson Aim: To remind us of the privileges of Christian service that are ours and to encourage individuals to enter more fully into that service.
Lesson Outline:
1. God's Church. Rev. 14:12; Eph. 2:19-22; 4:4-16; Matt. 28; 19:20.
2. Perilous, Sinful Days Foretold. II Tim. 3:1-5; Matt. 25:1-13.
3. Spirit and Power. I John 4:13-15; I Cor. 13:1-3; Rev. 19:1.
Services: Sabbath School 2:45 p. m. Saturday; Worship Service 4 p. m. Saturday Oct. 5.

First Methodist Church

501 North Main
Rev. Kenneth L. Thurston, Pastor
Friday, Oct. 4: Last Session of Youth Revival, broadcast served, everyone welcome, 8:30 a. m. Sunday, Oct. 6: Sunday School, 9:45 a. m.; Morning Worship, World Wide Communion Sunday, Dedication Service of all Church School Workers and Teachers, 10:30 a. m.; Junior High and Senior MYF, 8 p. m.

First Baptist Church

Rev. R. L. Davis, Pastor
Fifth and Main Streets
Sunday: Sunday School, 9:45 a. m.; Morning Worship, 10:30 a. m.; Training Union, 6:30 p. m.; Evening Worship, 8:35 p. m.
Wednesday: Sunday School teachers and officers meeting, 7 p. m.; Mid-Week Prayer Service, 7:45 p. m.; Church Choir rehearsal, 8:30 p. m. Junior GA's, Intermediate GA's, Young Women's Auxiliary Crusader RA's and Pioneer RA's meet at 7 p. m. WMS visitation, first Wednesday, 9:30 a. m.; WMS luncheon and business meeting, second Wednesday, 12 noon; WMU circle meetings, fourth Wednesday, 9:30 a. m. or 3 p. m. WMU night circle meeting, second Thursday, 4 p. m.
Nursery is provided for all church-wide activities.
Sunday morning worship services broadcast over KPN. Listen to the "Baptist Hour" at 8 a. m. Sunday over KPN.

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GRANDPA, GRANDMA AND
ALL THE KIDS!**

CHICKEN DINNER...
REGULAR ORDER 98¢ KIDIES ORDER 59¢



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ARE INVITED TO ATTEND THE
INQUIRER'S CLASSES

AT THE ST. THOMAS
EPISCOPAL CHURCH

SUNDAY AFTERNOONS - 2 TH 3:30

Beginning Sunday Afternoon, Oct. 6 a series of six classes will be held for all persons interested in knowing the doctrine, discipline, worship and history of the Protestant Episcopal Church.

No Obligation for Church Membership

Official Entry Blank

Muleshoe at Hereford

Abilene C. at Hardin-Simmons
Ohio St. at Indiana

Texas A&M at Texas Tech

North Texas at WTSU

California at Pittsburgh

Rice at Penn State

Brown at Yale

Miami (Fla.) at Tulane

UCLA at Stanford

NAME

ADDRESS

TIE BREAKER

Muleshoe
Hereford
Baylor
Oregon St.
Miami
Tulane

Iowa at Washington
purdue at Notre Dame
Air Force at SMU
Army at Minnesota
South Dakota at Drake
N. C. State at Clemson
Georgia Tech at LSU
South Carolina at Georgia
Iowa St. at Nebrash
Baylor vs. G Oregon St.



Comet Caliente

This is the beginning of a new kind of Comet. Hot, husky, handsome—top series in Comet's '64 lineup. Engines range up to a 4-barrel Cyclone 289 cu. in. V-8 in all Comets.

"Caliente" means hot...

In Spanish. And this new Comet speaks the language. It looks hot. And it is! Your choice of four engines provides the punch. The topper is a big Cyclone 289 V-8—most responsive in Comet's field. More choice.

Now Comet offers 3 series...

the top-of-the-line Caliente, and the economical 202 and 404 series. Ten models... all bold and racy. A wide transmission choice, too, including a smooth, silent, new Multi-Drive Merc-O-Matic—unmatched at the price.

Elegance at a compact price

Prime example of Comet's new elegance is the Caliente, with the warm look of walnut on the interior trim... plus lavish biscuit-pattern upholstery.

Power steering... power brakes...

AM-FM radio... air conditioning... every luxury option is available in the new Comets. You can even get... but not Ask your Mercury dealer about it. Soon.

COMET... A Mercury Product.

LINCOLN-MERCURY DIVISION MOTOR COMPANY



STEPHENS-HUDSON MOTOR COMPANY
FIRST & MILES
HEREFORD, TEXAS



by Melvin Young

We never cease to be amazed when reading of people who live to be centenarians, but one of the most heart-warming and amusing stories that we have heard recently concerns the 108-year-old woman who remarked to a friend at her birthday party: "Of course, you'll see me next year. How many people have you ever known who died between the age of 108 and 109?"

Now that's optimism if we have ever heard it, but you can't deny that the good lady had the percentages on her side.

Hereford continues to grow, and we continue to be optimistic about its future. Although things will probably level off to some degree, we believe that we will continue to enjoy a healthy rate of growth.

The Hi-Plains Savings and Loan Association has the walls up on their new building at 4th and Sampson, and we noticed recently that the new apartment building which is being constructed out in the West part of Hereford is coming along nicely. Also, we're adding a few new businesses from time to time.

J. L. Marcum is Hereford's new Dodge dealer. Marcum has been in business in Hereford for a number of years, operating a used car lot on Hwy. 60. He has now received notification from the Dodge people that his dealership application has been approved and we believe that he also has the new 1964 Dodge on display. A couple of weeks late for the nationwide showing.

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but nevertheless he is now in business with Dodge.

And speaking of automobiles, area residents are in for a treat this week with the showing of four major lines. The 1964 Oldsmobile will go on display Friday at Osborn Chevrolet-Olds and Pontiac will show Thursday, October 3 at Campbell Pontiac.

The new Rambler will also show Thursday with Buick going on the floor Friday morning; both at Kinsey-Osborn Motors.

Panciera Tire & Supply Company will hold formal opening this week-end in their newly remodeled store, according to Ted Panciera, owner-manager of the firm.

The event will be held Thursday, Friday and Saturday.

Monday was moving day at the Young residence, and we're still licking our wounds and using liniment on our aching muscles. And as of right now, we're swearing off! No more moving for awhile anyhow.

It is hard to imagine how much junk a family can accumulate when living in one house for a number of years, and perhaps it's a good idea to move occasionally. At least you can dispose of a few truck-loads of unused, and unwanted items. That is, as long as you can keep the wife and children somewhere else while in the process of "disposing."

Any how, that's a job that we're glad is behind us, and one that we wouldn't want to do again soon.

And speaking of unpleasant jobs, reminds us of the incident that happened to Chris Clark and Clint Formby a few years ago.

According to the law, all radio stations must keep a blinker light on their transmission tower which in this case is over 200 feet tall. And whenever the light burns out, the procedure is to advertise over the air for some brave soul (desperately in need of a job) to climb the said tower and replace the bulb. This is what happened one day at

KPAN and the ad was answered by a local colored man who was unemployed at the time. However, after looking the situation over, he apparently had a change of heart.

"You advertised for a man to replace that bulb," said the colored man, "and I is here. I done looked at the tower, and I thanks you anyhow."

He promptly departed.

The 1964 milo crop is still "just trickling in" according to farms and elevator operators.

Much of the crop is still too green to cut, and the weeds are also giving the combine operators a few problems. However, frost shouldn't be too far away, and things will probably begin to hum thereafter. Most grainmen have been predicting a rather late harvest and it looks like they are going to be right again.

All creatures are kind, if you are polite to them.

Library...

(Continued from page 1)
class or entertainment, magazines are common reading literature.

Girls reading to keep up with food, fun and fashion may be seen in the library glancing through American Girl, Seventeen, American Home, Better Homes and Gardens, Journal, and House and Garden.

Boys spend much reading time flipping articles in Popular Science, Farmers' Digest, The Cattleman, The Airman, High School News Service Reporter, Flying, Field and Stream, Boy's Life, Successful Farming and others.

Research projects require study of current articles in Readers Digest, Nation's Business, Rural Electrification, U. S. News World Report, Harper's Time, Look, Life, Post, Newsweek, Saturday Review, and Rotarian are of interest to all students.

Art students with a desire for new information read Design and Ideas. Theatre Arts on display will be of interest to speech students.

Back issues of many magazines can be found behind the counter in the library.

The longest non-technical word in the English language is "antidisestablishmentarianism." It has 28 letters.

The frequently used Greek word, "eureka," means "I found it."

Home Economics Teachers Keep Busy Schedule

Home economic teachers, Mrs. Mary Durham, Mrs. Dorothy Frowell, and Mrs. Martha Sullivan are as busy doing volunteer work for different organizations as they are teaching.

One summer program sponsored by the home economic teachers is Young Homemakers of Texas. This is a planned program set up by the state for all young farmers' wives.

An adult class is also held in the summer which provides upholstery, dress making, and drapery instructions. This is a year round program that meets twice a month.

Another thing that takes a great deal of the home economic teachers time is the paper work required. Each member must keep record file on projects during the school year.

Besides these programs sponsored by the home economic teachers, their summers are also occupied by helping high school girls earn an extra half credit with their summer projects.

This requires the home economic teachers to visit each girl in the program at home twice during the summer program.

This schedule follows a ten month basis with the exception of one teacher having to put in two extra months every year.

Clubs...

(Continued from page 1)
have their memberships filled. These organizations have regular class sections.

The organizations are the Whiteface Staff and the Yearbook Staff. The Whiteface is written by the students who are in the journalism class during their regular class period. The sponsor and teacher is Mrs. Carol Haseloff.

Ten Round-Up staff members were selected at the end of last year. Mrs. Viola Chisholm is the teacher and sponsor.

Students desiring to join an organization in Hereford High School are asked to speak to the sponsor of the organization.

Thespian Troupe 896 of Hereford High School received its charter during the school year 1958-1959.

The Elia Alkman F.T.A. Club received its charter Feb. 21, 1950.

Last Rites For Miss Cansler On Tuesday Morning

Last rites were held at 10 a.m. Tuesday in the Central Church of Christ for Miss Joyce Cansler, 36, of 101 N. Texas. Mr. Gene Fooks, pastor, officiated. Miss Cansler died in Deaf Smith County Hospital Saturday following a six years' illness.

She was born Oct. 8, 1926, at Hollis, Okla., and came to the Hereford area from New Mexico in 1956. She was a member of the Central Church of Christ here.

Surviving Miss Cansler are her parents, Mr. and Mrs. Zeal Cansler, and two brothers, Mack and Allen, both of the home.

Interment was in West Park Cemetery under the direction of Gilliland Funeral Home.

Newest Chamber Members Meet For Orientation

New members of the Deaf Smith County Chamber of Commerce are being orientated in a series of meetings at Chamber headquarters each morning from 10 to 11 a.m., Don Zimmerman, chairman of the membership committee, said Wednesday.

The new members are being told about the Chamber and its activities in small groups, a follow-up to the recent membership campaign by the Chamber. Chamber here had a net gain of \$3,680 to bring the year's total to \$26,500, Zimmerman explained. The Chamber here and the Dumas Chamber staged a contest to determine which Chamber could show the greatest gain in 1963 membership. The Deaf Smith County Chamber won.

A very busy woman in Hereford is the school nurse, Mrs. Earl Springer. She is on duty at all times at the schools.

Each afternoon 22 buses leave the high school parking lot, taking the students home.

Mr. Ben R. Gollehon was band director at Dimmitt High School before coming to Hereford High School.

The senior class of 1916 which published the first "Whiteface" annual, numbered only 20.

Funeral Services For Mrs. Todd Are Held Sunday

Funeral services for Mrs. William Jephtha Todd, formerly a resident of Hereford, were conducted Sunday at 3 p. m. in the First Methodist Church, Canadian. An invalid for several years, Mrs. Todd died Saturday afternoon at her home.

Born 74 years ago on Oct. 16 in Breckenridge, Mrs. Todd lived and worked in Hereford for a time before moving to Canadian in 1916. She was married to the late Jeph Todd in 1917. A member of the Methodist Church and PEO, she was active in church, civic, and social affairs.

Survivors include her foster son, Dale Nix; a grandson, Bill Nix; a brother, John H. Patton, Hereford; two sisters, Mrs. J. O. Newell, Hereford, and Mrs. W. A. Trotter of Fort Worth, and 11 nieces and nephews.

The only known, complete set of Hereford High School annuals is the pride and joy of Dub Reeves. The total 24 volumes and date back to 1916.

For the Woman Who Cares...

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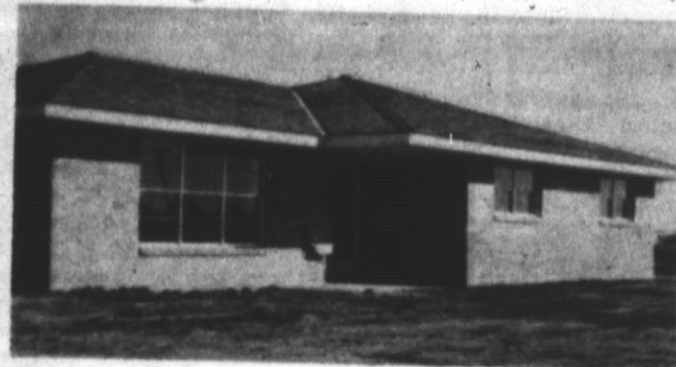
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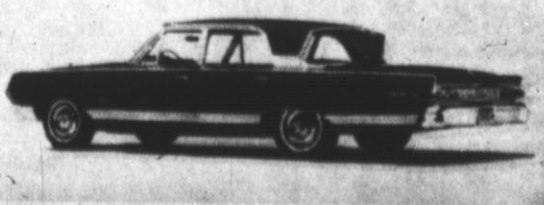
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Mercury



PARK LANE WITH RACY MARAUDER STYLING

The "action" is provided by the type of V-8 engines that have made Mercury the new performance champion of the medium-price field—demonstrated in open competition including the most recent Pikes Peak Climb. A 390 cu. in. V-8 is standard, a 427 V-8 optional. And only Mercury offers you two entirely different styling choices in one great car.

Mercury delivers more than the usual in all these ways: more performance, with the most responsive engines in its field. More leg room, head room, and entry room. More trunk space—11 suitcases big (17.1 cu. ft.). And a far greater styling choice: racy Marauder styling (above) or unique Breezeway Design (right), with the only rear window that opens for ventilation, stays clearer in rain or snow. LINCOLN-MERCURY DIVISION MOTOR COMPANY



'64 Mercury

No finer car in the medium-price field

STEPHENS-HUDSON MOTOR COMPANY
FIRST & MILES
HEREFORD, TEXAS

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Franciscan
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Sale ends October 5

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AUSTIN HIGHLIGHTS

Governor Spikes Rumors About Special Session

By Vera Sanford
Gov. John Connally spiked increasing rumors of a "near future" special legislative session on congressional redistricting and made clear that he plans to await the decision of a federal court on this touchy issue.

In a specially-called press conference, the Governor also emphasized his support for poll tax repeal. He said "chaos" will result at the polls if the state constitutional amendment is rejected and the Federal amendment to ban the poll tax requirement for voting in presidential and congressional elections is ratified. Connally was in Washington this week to discuss U. S. financing of the screwworm eradication program, oil imports, forest lands around Toledo Bend Dam, the Jefferson County seawall project, and possibility of a national park in the Guadalupe Mountain Peak area.

He said that President Kennedy may come to Texas on or about Nov. 21-22.

Connally indicated no surprise at a recent statewide Belden poll which showed that 61 percent of the voters interviewed approved of the way he is running his office. That's an increase of seven per cent since

May. Survey revealed that Mexican-American, Negro and labor representatives liked the Governor by about the same percentage as other voters.

REDISTRICTING SUIT HEARD
A federal court took under advisement a Republican group's suit for Texas congressional reapportionment. Suit alleges discrimination against big cities in representation.

Atty. Gen. Waggoner Carr argued that the U. S. Supreme Court has furnished the Legislature no real guidelines for carrying out new districts.

Rep. Menton Murray of Harlingen, chairman of the House Committee on Congressional and Legislative Districts, testified that this was a key factor in the Legislature's failure to redistrict this year.

AWAIT FEDERAL ACTION
Carr told newsmen he plans to take speedy action to enforce the Texas Communist registration law after the federal government winds up its present proceedings against John W. Stanford Jr. of San Antonio.

U. S. Subversive Activities Control Board held lengthy hearings on alleged-Communist Stanford's activities at the request of U. S. Atty. Gen. Robert Kennedy.

Stanford refused to register under either State or Federal Communist control laws. Recently he wrote President Kennedy: "The government has no business telling me what my politics should be."

LAW ENFORCEMENT CONFERENCE

Hundreds of local prosecutors, sheriffs, judges and policemen met here for the 13th annual attorney general's law enforcement conference.

Speakers included Carr; District Attorney Alton R. Griffin, 72nd judicial district; Gaines Co. Judge Charles E. Lawrence; Dawson County Sheriff Henry C. Mayfield; Washington Attorney General John J. O'Connell; Midland County Attorney Harrell Moore; Harris County D. A. Frank, Briscoe; Runnels County Judge W. H. Ramph; Gray Company Sheriff R. H. (Rufe) Jordan; Dallas Company D. A. Henry Wade; State Attorney Leon Douglas of Vernon; District Attorney Bill W. Waters of Pampa; State Sen. Ralph Hall of Rockwall; Assistant Attorney General J. C. Davis; and Federal Judge John R. Brown of Houston.

TRIBUTE TO GARRISON
Col. Homer Garrison Jr., received a surprise tribute on his 25th anniversary as director of the Texas Department of Public Safety.

Said Secretary of State Crawford C. Martin, representing the Governor at the program honoring Garrison: "It is a tremendous job protecting the lives and property of the people of Texas. We Texans are very fortunate in having a tremendous man to do the job over the past quarter of a century."

CRISIS PERIOD AHEAD
Following a meeting of leaders in the screwworm program, Dolph Briscoe Jr. of Uvalde, predicted the eradication drive will face perhaps its most crucial test within the next 30 to 60 days.

Screwworm cases were reported in the Big Bend area, Wilson, Kinney, Medina, Band-

era, Dimmit, Maverick, Edwards, Frio, Val Verde and Zavala counties.

Program leaders called for early drops of more sterile flies in the area hardest hit. Also establishment of a federally-financed "barrier" zone 200 miles deep into Mexico to block continued migrations of screwworm flies across the border.

DISASTER AREAS PROCLAIMED

President Kennedy notified Governor Connally that he has declared the Zone hit by Hurricane Cindy on Sept. 16 as a "major disaster" area. He also advised that damages are being surveyed by federal government representatives to determine assistance requirements. President Kennedy pledged "all possible assistance in the rehabilitation of the area."

NEW APPOINTMENTS
A Governor's Committee on Eradication of Tuberculosis in Texas, headed by Dr. Charles A. LeMaistre of Woodlawn Hospital, Dallas, has been appointed by Governor Connally.

He also reappointed Louis A. Scott, El Paso attorney as Rio Grande Compact Commissioner and J. C. Wilson, Pecos rancher, as Pecos River Compact Commissioner.

Jack Valenti, Houston advertising man, was picked by the University of Houston Board of Regents as its representative on the Committee of the Governing Boards of State Colleges and Universities.

VACANCY CLAIM

Guerry Strong of Austin contends that a land "vacancy" exists in Victoria County. However, his claim has been turned down by Land Commissioner Jerry Sadler.

So Strong will file suit in Victoria County within 90 days, seeking to have some 6,300 acres of land declared the property of the public school fund, instead of private owners. Since the land involved contains much oil and gas production, the claim is being hotly contested by the landowners and oil and gas companies with interests in the area.

Strong has filed another claim in Hidalgo County on a long, thin stretch of land which has 1,800 landowners.

Should Strong be successful, the "good faith claimants" will have the right to buy back the land they thought they owned, at a price to be set by Sadler. Strong will get one-sixteenth of the oil and gas, and the school fund will get the rest of the royalty.

STOCK ISSUES MOUNT HIGH
State Securities Commissioner William M. King says August permits for issuing stock in Texas exceeded the July figure by \$2,000,000. Total reached was \$19,499,357. Big push for state-based securities sales brought the fiscal 1963 total of securities authorized by the state board to \$2,500,000.

HEALTH REPORT
Only 49 cases of polio had been reported to the State Health Department by mid-month.

Veneral disease is on the upswing in Texas. By Sept. 14, a total of 21,405 cases of gonorrhea had been reported, compared to 1962's high of 20,086. Syphilis cases totaled 4,156, compared to 3,562 at this point last year.

THORNBERRY RESIGNS

Tenth District Congressman Homer Thornberry of Austin has resigned. Effective date is Dec. 20. Thornberry is to become a federal district judge in El Paso.

Voters will select a new congressman on Nov. 9. That's the day Texans vote on the four proposed constitutional Amendments.

Immediately following Thornberry's resignation J. J. (Jake) Pickle of Austin resigned his post on the Texas Employment Commission and announced as a candidate for Congress.

Pickle, 49, was appointed by Gov. Price Daniel to a five year term on the TEC in January of 1961. He has been active in Democratic circles since his graduation from the University of Texas in 1938.

Rep. Jack Ritter Jr. of Austin announced for the post several weeks ago when Thornberry first indicated he might resign.

OGALLALA

A vast underground water reservoir, which supplies irrigation and municipal water for all or part of 48 counties in West Texas, was the subject of a two-day hearing before the Texas Water Pollution Control Board.

Water districts in the area from Dalhart to Odessa asked the board to outlaw the use of open, unlined salt-water disposal pits by oil and gas operators. Their experts contend that the salt seeps into the underground formation, contaminating the water.

Oilmen were concerned that the Pollution Control Board might set up regulations for the use of salt water disposal wells

Dawn Boys' Club Installs Officers

The Dawn Boy's 4-H Club had their regular meeting on Monday, Sept. 23, at 8 p.m. in the Dawn School. Jack Thomas, president, presided over the business session and Stephen Hoff-

man, secretary, read minutes and called roll.

Reports on the County Vegetable and Field Crops Show were given by Gary Richardson, reporting on the field crops division, and Jon David Miller, reporting on the vegetable division.

Mrs. H. H. Miller reported on the recent county leaders' meeting.

Ribbons were presented by Lefty Thomas to members exhibiting products and winning awards in the Tri-State Fair at Amarillo.

Mrs. Miller installed the new Junior Leader and new officers.

Junior leader are Jack Thomas, Robert Galley, Kevin McAndrews, and Jon David Miller.

New officers are Tommy Betzen, president; Stephen Hoffman, vice-president; Mike Engler, secretary-treasurer; Gerald Witkowski, reporter; Ted Richardson, song leader; and Jon David Miller, council delegate.

Other members present for the meeting were Paul Engler, Dion Miller, Wayne Poland, Gary and Sam Richardson, and Stephen and Neil McAndrews.

Leaders present were Mrs. Earl Plank and Mrs. H. H. Miller. Guests were Tony Hoffman, Clarence Betzen, Mrs. English, Phyllis Richardson, Sergio Bravo, and Lefty Thomas.

Refreshments were served to the group by Mike Engler and his parents.

man, secretary, read minutes and called roll.

Reports on the County Vegetable and Field Crops Show were given by Gary Richardson, reporting on the field crops division, and Jon David Miller, reporting on the vegetable division.

Mrs. H. H. Miller reported on the recent county leaders' meeting.

Ribbons were presented by Lefty Thomas to members exhibiting products and winning awards in the Tri-State Fair at Amarillo.

Mrs. Miller installed the new Junior Leader and new officers.

Junior leader are Jack Thomas, Robert Galley, Kevin McAndrews, and Jon David Miller.

New officers are Tommy Betzen, president; Stephen Hoffman, vice-president; Mike Engler, secretary-treasurer; Gerald Witkowski, reporter; Ted Richardson, song leader; and Jon David Miller, council delegate.

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JUDGE IN FLOWER SHOW
Mrs. M. T. Rutter assisted in judging the Amarillo Garden Club Placement Show Friday in Amarillo.

The Hereford Brand, Hereford, Texas, Thurs., Oct. 3, 1963

NEW. LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL

TRACTOR TIRE

•Nylon Cord—for strength and moisture proofing.

•More Rubber—where it counts to cushion shock.

•Double Cured Cleat—lasts longer—dig deeper—gull better.

PLUS 36 Months Field Hazard Guarantee protects your investment.

THE GENERAL TIRE

36 MONTHS FIELD HAZARD GUARANTEE

The General Tire & Rubber Company guarantees in the original tread pattern the 36 Month Field Hazard Guarantee. This guarantee covers the tire for a period of 36 months from date of purchase when used in normal farm service.

EM4-3367

Hereford Butane

INCORPORATED

Veterans Park Road

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Success car, '64 edition...

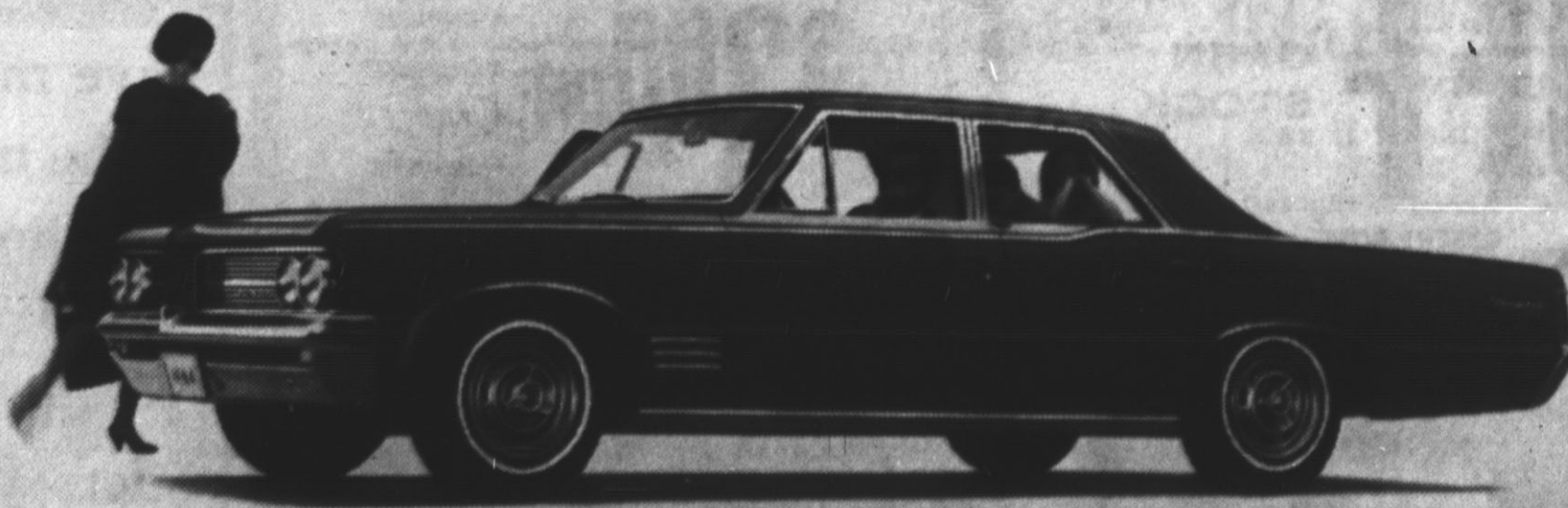


The car that answers the question, "After their '63 model, what in the world will Pontiac do for '64?"

It wasn't easy, topping our super-successful '63. But we did it, with trim new styling • handsome new interiors • a smoother, quieter ride • Wide-Track

stability • 389-cu. in. Trophy V-8 power in every model • Isn't this what other cars wish they looked and acted like and don't? '64 Pontiac Pontiac

plus a whole new kind of Pontiac.



If you've been buying the same low-priced car time after time, get ready to break the habit.

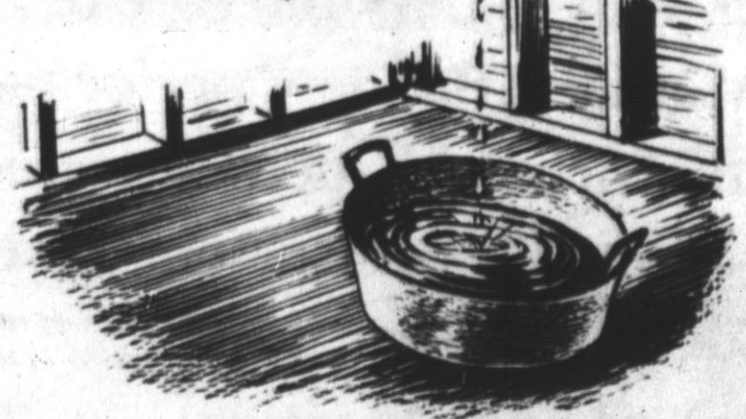
What's new with Tempest for '64? Practically everything. New 215-cubic inch in-line 6 • longer, roomier body • wider Wide-Track • new smooth-riding sus-

pension • new brakes • new steering • new frame • If a car like this won't break that habit, nothing will. Check your dealer! '64 Pontiac Tempest

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS—YOUR AUTHORIZED PONTIAC DEALER

CAMPBELL PONTIAC
815 E. HIWAY 60
HEREFORD

When Your House Needs A New Roof...



or any other home repair or improvement... look to our bank for a low-cost loan to help finance the cost. Loans are arranged quickly over a convenient monthly repayment period.

Stop in, phone or write for details.

THE FIRST NATIONAL BANK

WELCOME TO THE 1963

STATE FAIR OF TEXAS

OCT. 5-20

EXPOSITION OF OUR AMERICAN HERITAGE

FEATURING:

BROADWAY MUSICAL

"How To Succeed In Business Without Really Trying"

"ICE CAPEDES"

PAN-AMERICAN LIVESTOCK EXPOSITION

OCT. 5-13

DEEP RIVER FIFE & DRUM CORPS

HORSE SHOWS

TEXAS INTERNATIONAL TRADE FAIR

COLOSSAL FREE CIRCUS

Presented by Dr Pepper and Frito-Lay

"PARADE OF THE STARS AND STRIPES"

Nightly

Southwestern Historical WAX MUSEUM

AMERICAN INDIAN VILLAGE

"FACES OF FREEDOM"

1964 AUTOMOBILE SHOW

MOBIL SKY REVUE

"AGRICULTURE—THE BIG PLUS"

Sewing Fashion Festival

"DIAN ART OF THE AMERICAS"

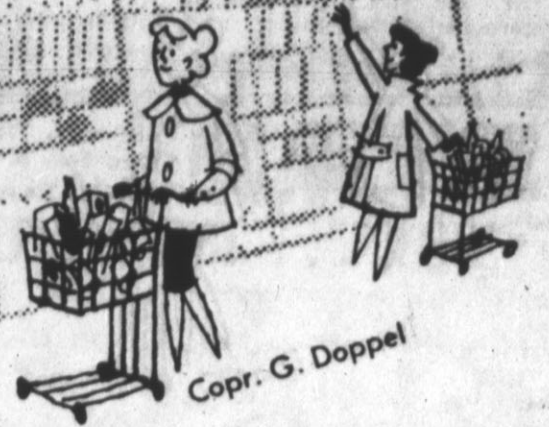
GIANT SEATTLE WORLD'S FAIR FERRIS WHEEL

TEXAS KITCHEN WINDOW

AND LOTS, LOTS MORE!



Just Like I Said...
ALL Their PRICES ARE LOW!



Copr. G. Doppel

Smart shoppers know—it's silly to run yourself ragged chasing a low price all over town when ALL THE LOW PRICES you could possibly want are right here at COOPER'S. They're right before your eyes... right at your fingertips... because ALL our prices are LOW PRICES—every one of 'em! That means your savings go up faster... your food bills go down lower... when you buy ALL your supplies at COOPER'S. Come in today and see—for sure!

KLEENEX - ECONOMY ROLLS	
Towels	27c
KLEENEX - 50 CT. BOX	
Table Napkins	25c
HOLLY - 10 LB. BAG	
Beet Sugar	\$1.09
FOLGER'S - 3 LB. CAN	
Coffee	\$1.79

Fruit Cocktail SHURFINE 303 CAN	5 for \$1	Red Heart Dog Food NO. 1 CAN ASSORTED	4 for 49c	Kraft Salad Oil QT. BTL.	45c
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KLEENEX FACIAL TISSUE
BATHROOM TISSUE
BEEF ENCHILADAS
LIBBY'S CATSUP
GIANT SIZE FAB

600
COUNT
BOX

33¢

DELSEY
WHITE or PINK
4 ROLL PACK

45¢

PATIO
FROZEN
24 OZ.

59¢

14 OZ. BTL.

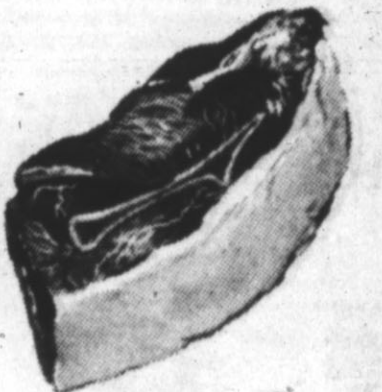
6: \$1

49¢

BOX

PORK ROAST

LB. **29¢**



PORK STEAK
PURE HOMEMADE
PORK SAUSAGE
LEAN & MEATY
SHORT RIBS
VELVEETA
CHEESE SPREAD

lb. 39c

lb. 49c

lb. 29c

2 lbs. 79c

SOAKY Bubble Bath 59c	MORPUL SOCKS REG. 90c 79c	JERGEN'S MOISTURE CREAM REG. \$1.10 79c	BAMA Grape Jelly 18 OZ. 3 for \$1	HUNT'S STEWED Tomatoes NO. 300 CAN 2 for 29c	LIBBY'S WK or CS Golden Corn NO. 303 CAN 6 for \$1	MANDARIN Oranges 11 OZ. CAN 2 for 49c	SHORTENING Fluffo 3 lb. can 59c
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AT COOPER'S MARKET

SEE US FOR
DETAILS

\$100.00

WINNER



Mrs. Leon Vinton



Mrs. Norman Lytal



Mrs. Larry Summers



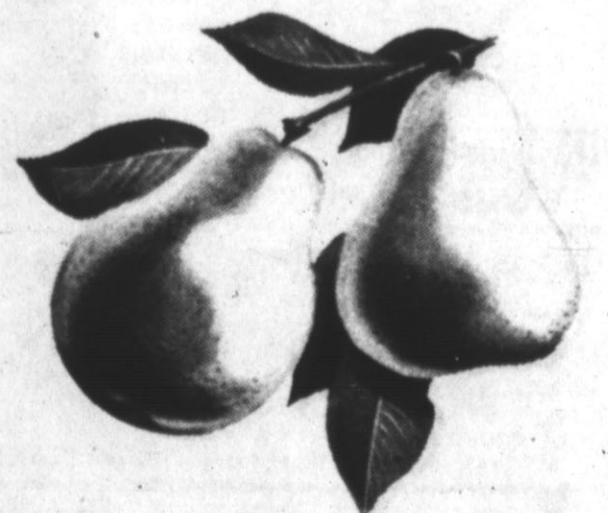
Carlos Potter

- Katie Erdman
- Mrs. Charles Hood
- Frank Daniel
- Mrs. Ernest Neff
- Mrs. Wm. Green
- Mrs. Bill J. Poetzold
- Ray Wilhelm
- Mrs. Don Sigle
- Mrs. Joe Brooks
- Mrs. J. B. Sowell
- Mrs. L. J. Matthews
- Mrs. Eddie Gandy
- Mrs. A. T. Mims
- Pauline Lady
- Mrs. J. C. Carter
- Mrs. Jess Robinson
- Mrs. Walter Seed
- Gladys Martin
- Mrs. R. V. Hole
- Wilbur W. Davis
- Mrs. P. M. Miller
- Mrs. Fred Fox, Jr.
- Mrs. John C. Hicks
- Mrs. Travis Shields
- Mrs. Norman Lytal
- Mrs. Ernie Flippo
- Mrs. Eddie Gandy

PEARS

Bartlett

LB. **19¢**



SUNKIST LENONS

KENTUCKY WONDER
GREEN BEANS

Lb. 15¢

Lb. 25¢

COOPER'S

Directors Of Lions Club, Wives Guests Of John F. Martins

Mr. and Mrs. J. F. Martins entertained directors of the Lions Club and their wives at dinner on Thursday, Sept. 26. Martin is president of the club.

Guests were Messrs. and Mrs. Raymond White, Hilkey Ave., B. F. Cain, O. Z. Golden, Roy Hartman, Willie Quattlebaum, Earl Holt, Albert Maxwell, and Aubrey Cook.

REAR WINDOW Continuous Daily
Open Sat. & Sun. - 1:45
Week Days at 3:15
NOW...thru SATURDAY



STARTS SUNDAY FOR 4 DAYS

Robert MITCHUM

BIG-GAME TRAPPER

The quarry he sought was a devil — half tiger, half leopard, and he had to bag his prize before the hunter-killer blasted away! And then the girl — sensuous and seductive — doubled the danger!



TOWER DRIVE-IN
Open only on Fri., Sat. & Sun. Sho starts at Dusk
Friday - Saturday - Sunday
2 BIG FIRST RUN FEATURES



FRIO NEWS

Local Youths Win Top Show Honors At Tri-State Fair

By Mrs. Owen Andrews and Mrs. Charles Self

Several Frio residents were in Amarillo Saturday to see the Tri-State Fair. Steve Robbins was crowned 4-H Wheat King and Jack Andrews was crowned FFA Wheat King. Bill Cole and Ronnie Andrews placed in the 4-H group.

Those attending the awards program from Frio were Mr. and Mrs. Frank Robbins and Carol, W. H. Andrews, Mrs. Floyd Cole, and Jane, Cheryl, and Beverly Cole. The program was televised Saturday afternoon.

Frio girls taking honors at the Castro County Fair were Jana Cole, Diana Adams, and Cheryl Cole. Jana was awarded the grand champion honors in baking and sewing, and Diana won the honors in the junior division of baking and sewing. Cheryl Cole won the reserve champion honors in the junior division of baking and sewing.

Frio Homemakers Club met Tuesday afternoon at the Hereford Community Center. Dr. Edwards, guest speaker, told of her work at the Labor Camp Hospital, and discussed the needs of the community for medical and hospital care for persons of the low income group.

Fifteen members of the club were present. They were Messdames T. L. Sparkman Jr., Earnest Harder, Tommy Sparkman, Henry Dobbs, Frank Robbins, Glen Andrews, James Dobbs, Harlan Barber, Edgar Vinson, Larry Dobbs, Jim Brooks, E. F. Vogler, J. D. Stringer, Owen Andrews, and Mrs. Annie Springer. Hostess for the meeting was Mrs. James Dobbs.

The next meeting will be Oct.

Committees Plan Convention Of Diocesan Council

Committee chairmen for the 27th annual convention of the Amarillo Diocesan Council of Catholic Women met Friday to discuss plans.

Women's Responsibility to Foster the Ecumenical Spirit is the theme of the convention, which is scheduled for Oct. 15-16 in Hereford at St. Anthony's Church.

General chairmen are Mrs. Ed Loerwald and Mrs. Leo Witkowski. Other chairmen attending were Mrs. George Turrentine, program; Mrs. James Jesko and Mrs. Bob Lamm, hospitality; Mrs. Andy Kerschen and Mrs. Eugene Loerwald, decorations; Mrs. A. H. Huseman and Mrs. Matt Jesko, luncheons.

Mrs. Mabel Wagner and Mrs. Ed Dziuk, tour of St. Joseph's Mission; Mrs. Ed Paetzold and Mrs. George Hund, banquet; Mrs. Tommy Albracht, favors; Mrs. Ray Wilhelm, teas, and Mrs. Werner Koelzer, credentials and local publicity.

Legal Notice

The Commissioner's Court of Deaf Smith County, Texas, will accept bids on the following items of hospital furniture and equipment. Bids should be addressed to the office of the administrator, Deaf Smith County Hospital, Box 552, Hereford, Texas, or delivered to his office at 801 East Third St., Hereford, Texas. Bids must be in the office of the administrator not later than 5:00 P.M., November 13, 1963.

Items:
20 Bedside cabinets with built-in electronic units more fully described in complete plans, specifications and drawings available at the office of the administrator.
20 All-electric high-low or variable beds. Beds with electric equipment must have Underwriters Laboratory approval for use with oxygen tents.
20 Overbed tables with casters.
20 reclining or easy chairs
20 straight chairs

Suppliers may bid on furniture with wood, metal or laminate finish but finish on bedside cabinets is to match finish on the furniture. Descriptive brochure must accompany each bid. The Commissioners Court reserves the right to reject any or all bids.

Deaf Smith County Commissioner's Court,
H. C. Williams, County Judge, T-40-2C

8, with Mrs. Charles Self as hostess. Candle making will be topic for the program.

Mrs. Earl Harkins was hostess at a meeting of the Frio Baptist WMC Thursday morning. Mrs. Darrell Culp reviewed a book, Annie Armstrong. Those attending were messdames Glen Williams, Frank Robbins, Henry Dobbs, B. E. Baldwin, Homer West, Donald Adams, Glenn Andrews, J. D. Stringer, Joe Autry, and Owen Andrews.

Mrs. Clark Andrews and Mrs. James Dobbs were among those of the Young Homemakers Club who were in Amarillo Thursday to televise a program concerning the club work. The program is to be shown on Sunday morning on the regular Cotton John Farm Program.

Young people of the Frio Baptist Church attending the Association Youth Night at Muleshoe on Thursday were Jana Cole, Troy Manley, Carol Robbins, Nancy Axe, and Roxie Fine. They were accompanied by the Rev. and Mrs. G. W. Fine and Mrs. J. D. Stringer. They brought back the attendance banner for the third consecutive time.

Mr. and Mrs. Glen Andrews

attended funeral services for Loys Knox of Canyon at the Lutheran Church in Canyon Saturday afternoon.

Carol Robbins was honored with a family birthday celebration Tuesday afternoon in the home of her grandparents. Mr. and Mrs. H. D. Robbins, in Hereford, her maternal grandparents, Mr. and Mrs. F. Y. Moreman, and her mother, Mrs. Frank Robbins, Steve, Patty, Jerry, and Gene Robbins attended the party.

Mr. and Mrs. Grady Manley were among those attending the singing at Westway Sunday afternoon.

Mrs. Grady Manley was in Abernathy Tuesday on business. She also visited her father-in-law, H. G. Manley, at Anton.

The Rev. and Mrs. G. W. Fine, Roxie and Ronnie, were in Odessa Monday for the funeral of an aunt, Mrs. William Moore, of Odessa. The Rev. Fine conducted the funeral service. Mrs. Moore died Saturday after a long illness. Services were at Rix Funeral Chapel and interment was in the Odessa Cemetery.

The Rev. Bob Ramey of Hereford preached at Frio Sunday evening. He was accompanied

by his wife.

Mrs. H. M. Mobley and Mrs. D. C. Miller were shopping in Amarillo Tuesday.

Mr. and Mrs. Owen Andrews attended the fair at Lubbock Monday.

Ken Bob Shannon of Hereford spent Saturday and Sunday with Troy Manley.

Mr. and Mrs. Harlan Barber were in Lubbock to see Jimmy during the weekend. They also visited the Gail Alexanders at Idalou.

Mr. and Mrs. Glenn Andrews and family, Mr. and Mrs. Earl Harkins and children, and Mr. and Mrs. Jack Rogers and Laura were guests of the Mark Shaddens after church Sunday evening.

Mrs. H. M. Mobley went to Throckmorton the last of the week to visit her mother, Mrs. Leila Taylor. She was accompanied by her sister, Mrs. Claud Price, of Floydada. Mrs. Taylor will have her 87th birthday Monday.

Patricia Johnson, daughter of Mr. and Mrs. Julian Johnson,

"CHEAP WATER"
The additional water you get when you acidize your well with **DRY ACID**
See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
Cotey Chemical Co.
Lubbock, Texas

The Hereford Brand, Hereford, Texas, Thurs., Oct. 3, 1963

Are you or your Parents Texans or over 65?
SEE
CHARLIE BELL
First & Main

NOW AVAILABLE TO QUALIFIED PATRONS OF THE STAR THEATER

THEATRE DISCOUNT CARD

(12 MONTH RATE PRIVILEGE)

Name _____ Age _____
Classification _____
Is entitled to admission at the posted discount price, to any regular performance, except Special Roadshows and Previews, at the **STAR THEATRE**
P. O. BOX 111
HEREFORD, TEXAS
PRESENT CARD WHEN PURCHASING TICKET

STUDENTS OVER 12 YEARS AND REGULARLY ATTENDING SCHOOL

SENIOR CITIZEN OVER 60 YEARS OF AGE

MOVIE DISCOUNT CARDS GOOD FOR REDUCED ADMISSION PRICE UNTIL OCT. 1, 1964

DISCOUNT CARDS AVAILABLE AT THE STAR THEATRE BOX OFFICE
FOR \$1.25 ALSO GOOD FOR ONE FREE ADMISSION

Kinsey-Osborn has got 'em — hot new '64 Buicks!



BUICK WILDCAT - 2 DOOR HARDTOP



'64 BUICK SKYLARK - 2 DOOR HARDTOP



'64 BUICK ELECTRA 225 - 4 DOOR & WINDOW PILLAR



'64 BUICK LeSABRE CONVERTIBLE



'64 BUICK SPECIAL DELUXE - 4 DOOR SEDAN

Come see 'em in the flesh!
KINSEY-OSBORN MOTORS, INC. 142 N. MILES

SEE THE NEW RAMBLERS, TOO

Go Go Go