

Lubbock Morning Avalanche

NINTH YEAR, NO. 18

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LUBBOCK, TEXAS, WEDNESDAY, NOVEMBER 26, 1930

(P) MEANS "ASSOCIATED PRESS"

Hundred Believed Dead In Japanese Earthquake Farm Leaders Seek \$250,000 For Federal Board

Amendment to Marketing Act To Be Opposed

Leaders of Three National Farm Organizations Urge Senate Committee Not to Change Present Law

Back Farm Board

Seek to Carry on Price and Marketing Stabilization Operations Next Year; Two-Day Hearing Is Closed

By D. HAROLD OLIVER

WASHINGTON, Nov. 25. (P)—Leaders of three national farm organizations urged the senate agriculture committee today to refrain from attempting to amend the farm marketing act at the short session of congress, but to give the farm board an additional \$250,000 to carry on its price and marketing stabilization operations next year.

The testimony of the agriculture chiefs concluded a two-day hearing to determine sentiment for additional farm relief measures. Chairman McNary said he would favor giving the board the entire \$250,000, but he believed the original half billion dollar authorization. He called a meeting of the committee for next week to determine that point.

Back Farm Board
S. H. Thompson, president of the American Farm Bureau Federation, J. J. Tabor, master of the National Grange, and G. E. Huff, for the National Farmers' Union, said they were in favor of the farm board.

They said, however, said this did not mean their organization was side-tracking its favorite plan—the export duty bill—which they believed should be revived in the senate at the short session.

The sessions ended about as I had hoped, with a better understanding all around," Senator McNary commented. Yesterday the committee heard Secretary Hyde and Chairman Legge of the Farm Board. Both were present today and took part in the round-table discussion.

Attack Short Selling
The farm organizations went on record for legislation to curb short selling in cotton and grain futures, but still permitting what they termed "legitimate hedging."

Union Banquet Held Tuesday

Electrical Contractors, Retail Dealers, Utility Men and City Officials Guests of Union Workers Here

Electrical contractors, retail dealers, utility men and city officials were guests last night of Lubbock Union No. 880, International Brotherhood of Electrical Workers, at a banquet in the Dees Cafe. Some 40 men were present and following the dinner there were number of informal talks by members of the union, comments and guests.

W. W. Fry presided as toastmaster and introduced the guests. L. S. Hill, chairman of the local, in a brief talk welcomed the guests. J. D. Carbert, contractor, responded and in his talk said that he hoped to see the profession of electrical workers "put on a higher plane in Lubbock."

Tom Carter, president of the Lubbock Typographical Union No. 888 spoke on behalf of the Central Labor Union and congratulated the electricians on their joining in with the central group.

Fred Owens, financial secretary of the I. B. E. W., said that he believed the local workers were making progress in their work.

Robert Allen, district manager of the Texas Utilities company, declared he believed the "cloud of misunderstanding" on the part of the public towards unionism was "being clarified daily."

J. Bryan Miller, city manager, announced that the city was preparing a classification of city ordinances and that the city welcomed "constructive criticism" on the proposed drafting of a better electrical ordinance.

Other speakers included: C. J. Rothaker, of the General Electric company; Jess Presley, city inspector; Claude Wilson, contractor; R. L. Fletcher and T. D. DeWitt, contractor and J. Sam Lewis of the Avalanche.

Indict Former Secretary Of Clara Bow For Theft

Daisy Devoe Charged In 37 Counts of Grand Theft Involving \$16,000 Of Star's Money

(By The Associated Press)
LOS ANGELES, Nov. 25.—Daisy Devoe, former secretary of Clara Bow, screen star, was indicted by the county grand jury late today on 37 counts of grand theft involving approximately \$16,000 of Miss Bow's money.

The indictment was returned immediately after the erstwhile secretary had spent an hour before the jury trying to explain accusations made against her by the actress.

Miss Devoe was accused of having written thousands of dollars of unauthorized checks on Miss Bow's bank account, to which she had access.

The grand jury fixed bond at \$1,000, and Attorney Nathan Freedman, representing Miss Devoe said he would surrender his client tomorrow.

Zero Weather Sent Howling Across Nation

More Than Score of Deaths Reported to Date in Various Parts of the Country; Mercury Takes Nose Dive

Cold Will Remain
Winter Claims First Victim in South When Man Freezes to Death in Kentucky; Wires Sag Under Heavy Snow

(By Associated Press)
THE weather man after beaming unseasonably long upon the land, growled today, shook snow from his long locks and sent a zero breath whistling across the country.

More than a score of deaths have been reported to date in various sections of the country.

Blizzards swept Manitoba. Snow whirled down upon the middle-west. Mercury took only a few days flirtd with the eighties shivered down to the cipher. A man froze to death in Kentucky—the winter's first victim in the south.

Gale Sweeps Nebraska
Sleet-slain pheasants were picked up in South Dakota by the wagon load. Wires sagged and snapped under weight of snow in the middle-west. Trees, signs and small buildings New England and the eastern states a determined net about them.

Low weather reports described conditions as "crazy," with blizzard-like blows discharging under the sun and then returning.

The middle-west's snow promised to stay today, but the cold was due to stay over the Thanksgiving holidays. New England and the eastern Atlantic states, for the most part, had felt only the suggestive rustle of winter, but the mercury was dropping steadily.

Across the sea, rain pelted a Europe already suffering seriously from blizzards. Snowstorms splashed through Parisian streets under the direction of Arthur M. Hyde, secretary of agriculture and chairman of the national drought relief committee.

Hyde in Charge
Representatives of drought relief agencies from 23 states gathered today at the concluding session of the southwestern traffic and aviation conference here.

The conference recommended prompt adoption of the uniform vehicle code for street and highway safety. The code was prepared by the national conference on street and highway safety in 1926 and has been approved by the national conference of commissioners on uniform laws and the American Bar association.

Chicago Mayor Plans Lottery

William Hale Thompson Has Million Dollar Plan to Lure Shoppers to City; Offers Prize Coupons

(By The Associated Press)
CHICAGO, Nov. 25.—Mayor William Hale Thompson's million dollar "lottery" to lure shoppers to the central states began to take tangible shape today while Chicago still regarded his scheme with various reactions.

On the eve of his departure for a fortnight's rest at a resort, the mayor disclosed his repudiated plans for the offering of \$1,000,000 worth of prize coupons to patrons of the Chicago stores and asked railroad of the central and western passenger association to cooperate in enticing buyers to the city with week-end excursion fares.

Mayor Thompson proposed that tradesmen buy coupons and give one with each 25-cent worth of merchandise sold during the three four months of his "prosperity drive." Each coupon would represent a chance to win awards of \$100,000, \$50,000, \$25,000 or one of the \$16,500 prizes to 50 each.

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Wreckage Of Plane In Which Three Met Death



This mass of wreckage is all that remains of a west coast passenger and airmail plane which crashed while flying through sleet and snow over the Tehachapi mountains of California on its nightly run from San Diego to Seattle. Two passengers, one an 18-year-old co-ed, and the pilot met death in the crash.

The remains of the plane were found in a snowbank in Antelope valley.

Three Suspects Held Here

Score of U. S. Officers Held In Rum Probe

Customs Border Patrolmen in Detroit Taken into Custody for Questioning in Craft; Great Expose Expected

(By Associated Press)
DETROIT, Nov. 25.—The Free Press says "approximately a score" of United States customs border patrolmen were taken into custody this afternoon by special treasury agents for questioning about Detroit river rum graft.

The paper says warrants for several of the patrolmen are held by the investigating agents and will be used if the patrolmen cannot explain actions the agent claim to have uncovered.

The investigation is in charge of Elmer J. Lewis, customs department investigator. The Free Press says, the same man who directed the investigation two years ago which resulted in indictment of 23 customs border patrolmen and 19 liquor smugglers, many of whom now are serving prison sentences.

The paper says the present investigation is expected to result in a greater expose than that of 1928.

The Free Press says that Canadian brewers are alleged to have paid bribes to customs border patrolmen to insure uninterrupted passage for bootlegged beer across the Detroit river.

According to the paper, some brewing companies have evaded the Canadian anti-export law by establishing warehouses some distance from their main plants and diverting to the river truckloads of beer ostensibly enroute to those warehouses.

Along the water front, the beer would be loaded into boats the paper says, and smuggled into the United States.

Licenses of two Ontario breweries, the Walkerville Brewing company, of Walkerville, and the Hoffer Brewing company of Le Salle, were revoked yesterday after they had been convicted of selling beer through unauthorized channels.

Moody Names His Friends To Posts

AUSTIN, Nov. 25. (P) Two friends of Governor Dan Moody, both formerly members of the Texas house of representatives, were rewarded today with appointive positions in the state government.

Judge Adrain Pool of El Paso was named to a three year term on the board of control, and John Wallace of Texas was made secretary of the state highway commission, with the understanding he would be appointed to the board of control later.

Still another friend of the governor benefited by the shift which accompanied the appointments. Claude Test, chairman of the board of control, who had three years to serve, was appointed to fill the vacancy left by the retirement of R. B. Walhall, whose term expired a year ago, had held office pending appointment of his successor. Test, by the appointment, will have five more years on the board.

There were the Haymarket riot, the Heroin massacre, federal marshall law in 1919, the St. Valentine's day massacre, and other notorious gang murders, the race riot of a few years ago, the election and Chicago sanitary district scandals, Governor Len Small's tax accounting suit and numerous other occurrences.

"Texas," the governor wrote, "successfully conducted a revolutionary war to establish a republic; Chicago has given the world Bill Thompson to pick a quarrel with the king of England."

Some of the historical episodes recalled by the Texas governor

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Casualties of Disaster Near Nine Hundred



Belt of Death, Destruction Is Stretched Across Northern Part of Beautiful Izu Peninsula; Toll Increasing

Dispatches Meager
Fate of Large Portion of Izu Unknown; Dead Estimated at Between 100 and 150 by Officer Early Wednesday

BY GLENN BABB
TOKYO, Nov. 26. (P)—An earthquake stretched a belt of death and destruction across the northern part of the beautiful Izu peninsula early today with a toll of dead and injured mounting steadily as fragments of the disaster story emerged from the stricken area.

The chief of police of Shimoda prefecture, which includes the Izu peninsula, estimated the quake dead at between 100 and 150, while the number of injured was likely to bring the total casualties to 500.

The fate of a large portion of southern Izu still was unknown, while reports from such important centers at Atami, Ito, Nagasaki and Shuzenji were of the meagerest variety.

Although first reports designated Misaki as the center of the quake zone, that railway junction appeared to have suffered less than reports to the southward.

Fires Follow Shocks
At many places fires followed shocks, greatly increasing material losses.

Twenty persons were killed at Misaki. At least 130 houses were destroyed at Atami.

The Tokyo Asahi, vernacular newspaper, reported three killed and many injured at Atami, where a famous geyser, dead since the earthquake of September 1923, resumed activity.

At Ito hot springs fire resulting from the quake destroyed fifty houses. It was feared many were killed and injured there.

TOKYO, Nov. 26. (Wednesday)—Scores were killed and scores injured in severe earthquakes which rocked the city of Mishima on the Izu peninsula today. Fire followed the shocks.

Several other towns and villages near Mishima were severely damaged. The quake was felt over a wide area. Tokyo and Yokohama felt the shock, but no serious damage was done in these cities.

Communications were disrupted, and the railway between Odawara and Atami was put out of commission.

At the village of Nakazato, near Mishima, ten persons were killed and fifty injured. At another nearby place, 100 persons were injured.

See EARTHQUAKE Page 11

Three Are Jailed In Disappearance

PORT MORGAN, Colo., Nov. 25. (P)—Three men were taken into custody at Wiggins, Colo., late today in connection with the disappearance of Miss Enid Marritt, 28-year old Wiggins school teacher a week ago last Sunday. The three, Tom Schofield, 18, William Heeb, 18, and Arthur Gray, 22, were held incommunicado at the Morgan county jail here tonight.

Information gained through the police investigation of Molina's death included:

Molina had come here by bus from O'Donnell, arriving in Lubbock at 10 o'clock Wednesday night. He went to "Little Juan's," Mexican settlement here, and left there at about 1 a. m. Thursday, intending to meet two white boys in town.

The two boys, whom he had met on the bus, had told Molina that they were going to drive an automobile from Lubbock to Morton and had offered to take the Mexican to his son's home, which was on their way.

Found In Ditch
Molina said that as he was coming to town he was approached by two Mexicans near the junction. One asked him in English for a match. When he replied that he had none he was struck and a scuffle followed, one of his assailants falling into a ditch with him. Molina said he did not recall how he left the ditch or what had occurred between the hour of the attack, about 3 o'clock Thursday morning when a policeman found

See THREE SUSPECTS Page 11

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Texas Tech Topics

BY MARSHALL C. FORMBY
College Correspondent

TO CLOSE SWITCHBOARD

After 1 o'clock today the switchboard at the college will be closed and only three offices at the college will be open. Telephone number 1280, which is the number of the college switchboard, will call Cecil Horne's office, 1281 will call the gym and 1282 will call the office at the dairy barn.

TO LEAVE TODAY

Many students in the college will leave today for their homes, or to visit friends to spend the Thanksgiving holidays. Chances will be suspended from 5 o'clock today until 8 o'clock Monday morning. Many students, however, will stay over tomorrow for the Tech-Simmons football game before leaving.

"I Will Praise It as Long As I Live"

Iowa Park Woman Advised By Relatives To Take Argotane Gains Daily

"My brother-in-law never did me a greater kindness than when he gave me a bottle of Argotane, for now my troubles are all gone and I am feeling like a different woman," said Mrs. M. A. Whitaker residing near Iowa Park, Texas who is the wife of a well known farmer.

"I was troubled for about six months with a disordered stomach and was in such a low-spirited run-down condition my life was made miserable," she continued. "I had no appetite and what I did eat caused me more harm instead of nourishing and doing me good. I was so nervous and had severe headaches so bad I never rested well and would wake up in the morning all tired and worn-out and hardly able to get up."

"When my brother-in-law told me about the good Argotane had done him and gave me a bottle I decided to try it. Before I had finished my first bottle I felt like a different person, and my troubles began leaving me. I will praise Argotane every day just as long as I live and I am telling all my friends about it."

Genuine Argotane may be purchased at the Bowen's Drug Store. Adv.

ball game before leaving. Notices were posted in the buildings yesterday calling attention to the fact that all class cuts two days preceding or two days after holidays will count as double cuts. Exception for this, however, is in case of sickness or for any excused absence when the cuts only will count at half rate.

PLAN INTRAMURAL CONTESTS

For the first time in the history of the school intramural sports will be extended to where several hundreds may participate in the contests. As has been the rule before this year only three teams competed in any contest, those representing the schools of agriculture, the school of engineering and the school of liberal arts.

No contests will be played off until the winter term, announces Coach Del Morgan, but it is possible that workouts will begin before the Christmas holidays. Football, handball, boxing matches, wrestling matches, fencing, tennis, and other sports will be contested during the winter term, while during the spring term basketball, baseball, both indoor and outdoor, and track will be contested.

After this year basketball probably will come in the fall term of school, according to Coach Morgan. It is planned to have five leagues, during the basketball contests, each league represented by five teams. Only three teams have been represented in the past in football, but plans are for four teams to be represented this year. As to how the teams will be selected it is not yet known. Approval for all the intramural plans have not been given, but a meeting of the committee will be called soon.

INCREASES WATER SUPPLY
When the new well being drilled on the Tech campus is completed, that water supply of the college will be greatly increased. The present water supply was planned to take care of only a thousand students. A water pump is to be installed over the new well which will pump 350 gallons of water per minute.

SEEK RIFLE MATCHES

Efforts are being made by Captain H. E. Killin, military instructor of the college, to bring the Texas School of Mines rifle team here December 5 and 6 for a two day rifle tournament. Firing will be on the sub caliber range the first day and on the .30 caliber range the following day.

Tech's rifle team defeated the miners in two contests last year, but should arrangements be perfected for this tournament, it will be the first contest between the two schools with high powered rifles.

MOCK HEARING SET

Wednesday night December 3, is the date set by Judge Alvin Ellis, high judge of the Tech pre-law club, for the mock insanity hearing for a prominent member of pre-law organization. The defendant recent-

ly was found guilty of embezzlement of \$3.50 of the pre-law fund, but his attorney at once entered an insanity plea.

The trial will begin at 7:30 and will be held in room 302 of the administration building. All students and faculty members are invited.

HOME-COMING EDITION OUT

A special home-coming edition of the Treador, Tech weekly publication edited by Frank Emison, Brownwood, will appear on the campus this morning. Date for publication of the paper is Thursday, but as there will be no school tomorrow, the paper is being issued today.

BOOKS RECEIVED

Several religious books to be used in the Bible classes taught by Miss Mary De Hardsleben were added to the college library this week. Money was donated for the books by the Women's Missionary society, of the Northwest Texas Conference of the Methodist Episcopal Church, South.

A fund amounting to fifty dollars was given for the purchase of the books.

TO CLOSE EARLY

The college library will close today at 5 o'clock, instead of at 10 tonight as is the custom, according to

Miss Emma L. Main, Tech librarian. Reserve books may be taken out after 2 o'clock today, according to Miss Main.

The library will be closed all day tomorrow, but will be open from 11 o'clock until 12 o'clock Friday and Saturday.

WILL VISIT HERE

Miss Winifred Mygal, acting executive of the national Y. W. C. A. will visit on the Tech campus Monday and Tuesday of next week. While here she will make several talks to different groups on the campus and probably will talk to a combined meeting of the Y. W. C. A. and Y. M. C. A. cabinets.

After attending a meeting of the World's Student Christian Federation in India during the spring of 1929, and after spending two summers in Europe studying student conditions, Miss Mygal probably is more familiar with student conditions in the world than any other "Y" representative who will visit the college campus this year.

IS HONOR JERSEY

Flowerdale Noble Bessie, registered Jersey cow in the Tech dairy herd, was honor registered Jersey of merit in Texas during August. Professor W. L. Stangel, head of the Tech animal husbandry department recently was informed by Roy B.

Dickens Highway Put Into Service

The new oiled highway north of Dickens, in Dickens county, work on which was done by the state highway maintenance force in this district, is now completed and in service, Joe Caldwell, district engineer, said.

All of the work was done by the maintenance force. The road is a new type of construction for Texas, although New Mexico has used the

Davis, county agent of Hale county.

Sore Gums-Pyorrhea

Heal your gums and save your teeth. It's simple. Just get a bottle of LETO'S PYORRHEA REMEDY and follow directions. Don't delay; do it now. LETO'S is always guaranteed. City Drug Stores.

Dr. A. L. Cantrell

Chiropractor
Dyke Colburn Bldg.
1107 1/2 Ave. K

coughs and SORE THROAT



To increase the stimulative effect rub the skin over the throat and upper chest with hot wet towels before applying Vicks.

Here's comforting relief for coughs and sore throat:

Every few hours, place a little Vicks on the tongue and let it trickle slowly down the throat as it melts.

When there is much irritation or coughing, stronger vapor action will be helpful. Melt a teaspoonful of Vicks in boiling water and inhale the steam-vapors for several minutes.

At bedtime, rub Vicks vigorously over throat and chest and cover with warm flannel. Relief is two-fold: by stimulation through the skin, Vicks draws out the soreness, like a plaster; at the same time, its medicated vapors, released by the body-heat, are inhaled direct to the irritated air-passages.

VICKS
VAPORUE

OVER 26 MILLION JARS USED YEARLY

Overcoats

of unusually high quality and sturdy value!

\$19.75



WE watched... we waited... then, we bought. And our hard-hitting, opportune buying policy scored again! That is why we can offer these tremendous overcoat values at a price that would have made men marvel in the value-giving era of a decade ago.

See these fine, single-breasted models for yourself! Inspect the expert tailoring... examine the exquisite materials and their smart colorings... note the excellent linings found only in much higher priced garments. You'll agree that these are flattering, swagger, poise-giving overcoats... becoming to men of all ages!

J. C. Penney Co., Inc.

Between Hotel Hilton and Palace Theater

Extra-easy Starting

Phill-up with Phillips 66

highest test
fires quickly
.....always in vapor form
when it reaches your motor

THE GASOLINE OF CONTROLLED VOLATILITY

Phillips Station No. 236, 17th and Avenue H

Phillips Station No. 1246, Main and Ave. Q

Everybody's Service Station, Main and Avenue K

"66" Service Station, 8th and Ave. H

GEORGE E. ANDERSON, Agent. Phone 25

Proctor's Service Station, 18th and Hilton Grocery, Woodrow, Texas

Campbell's Grocery, 2116 15th St. Jones Grocery, Hurstwood, Texas

Rogers Grocery and Service Station, 2201 Avenue H

J. S. Waller Grocery, 2107 4th St.

Phillips Station No. 202 13th and Avenue Q

Foster's Grocery and Service Station 2202 Avenue H

T. E. Cole, Garage and Service Station, Monro, Texas

North Canyon Tourist Camp, North Avenue H

A new kind of jewel in a new kind of setting



The "Medal of Honor" Frigidaire

Here is the beautiful sterling silver medallion or "Medal of Honor" that's affixed to the cabinet of all gift Frigidaires this Christmas, at no extra charge. This medallion may be engraved with the name of the fortunate one who gets the Frigidaire, or with both her name and yours. Or, if you prefer, you can present the medallion alone (in a handsome velvet case) to your wife or mother and let her select her own Frigidaire.

The "Medal of Honor" Frigidaire ... Aristocrat of Christmas Gifts

Now is the time for all good men to come to the aid of their wives and their mothers. This year, let's give them something that shows how much we love them.

Just consider a moment. The money you'd probably spend on the usual Christmas knick-knacks is plenty to put a Frigidaire in your home. And what a gift that is. A gift that lasts—a constant source of enjoyment—an ever-ready reminder of your thoughtfulness. What more could anyone hope to receive? What more can anyone give?

This Christmas, Frigidaire prices are lower than they've ever been before. And as our special Christmas gift to you, we'll agree to accept small monthly payments on any model you select.

Why not call at our Display Room and make your selection now—while we can still guarantee delivery in time for Christmas.

FRIGIDAIRE
Aristocrat of Christmas Gifts
Davis Bros.

1106 Main St.

Phone 1426

Will Add Men For Xmas Mail

**Eight Clerks, Eight Carriers
Will Be Called for Special
Holiday Work, Postmaster
John Vaughan Announces**

Eight clerks and eight carriers from the eligible list of the Lubbock postoffice will be called for special holiday work to help handle the Christmas rush at the postoffice, John L. Vaughan, postmaster, announces.

Not all of the clerks will be called at the same time, the men reporting in relays as the work becomes heavier.

"We will start with several new clerks on December 15," the postmaster explained. "On the 17th of December there will be an expansion of the sub postoffice at the Hemphill-Wells store. Saturday we

will call on the rest of the men for work."

By Monday preceding Christmas all of the extra help will be at work. "The distribution of a large scale is to begin that day, the postmaster added.

"Our outgoing mail will let up the night of the 23rd and it will be light on the 24th," Mr. Vaughan said. "But our incoming parcels will be the heaviest on the 24th and 25th. I don't know why it is but so many people delay their package mailing until the last thing."

Christmas day will be a holiday. There will be no mail delivered except special deliveries and no letters except specials will be delivered on that day.

"The day after Christmas is always a big day, bigger often than the day before," the postmaster said. "We will have all of the left over Christmas packages to deliver that day."

RECEIVES NEW HOSE
LAMESA, Nov. 25. (Special).—The local fire department has received 100 feet of new hose, this week, running the total feet of fire hose owned by them to 2,000.

School to Be Ready March 1

**Contractors Ahead of Schedule
on New \$650,000 High
School Building Here; Mar-
ble Setting Under Way**

The new \$650,000 senior high school on 19th street between Avenue T and Avenue U, is expected to be completed and ready to turn over to the school board by March 1, unless unexpected delays arise, it was said Tuesday at the office of D. N. Leaverton, contractor, who has charge of the job.

Mr. Leaverton is ahead of his schedule at this time. Interior work is now well under way, all of the walls and brick work having been finished for some time.

The chief work at present is the setting of marble in the halls and rooms. There has been some delay on the part of the quarries in ship-

ping the marble, so that it is not arriving as rapidly as the contractor can handle it.

The marble comes from Tennessee. Quarry officials are seeking to get a uniform color and markings, as far as possible, it was explained. Sometimes it is necessary to wait a few days or weeks in order to get a more uniform markings.

After the building has been turned over to the school board, several weeks will be necessary for the installation of the furniture and equipment. Should the delivery be made March 1, it is probable that the structure will not be ready for occupancy until late in that month or the first of April.

MUST HAVE TAGS

LAMESA, Nov. 25. (Special).—Dawson county hunters and trappers must have fur tags in keeping with the state law requiring all furs to be tagged, according to Larry Morris, district game warden for Martin, Dawson, Gaines, Andrews, Borden and Howard counties. Trappers must have licenses as well as hunters, and if they hunt or trap outside of their home county, they should procure licenses for each county they hunt or trap in.

Pipkin Will Head Santa Fe Lawyers

The legal staff of the Santa Fe railroad which will participate in the interstate commerce commission hearing here, December 8, on an application of the Texas and Pacific Northern railroad to construct 332 miles of road in West Texas, will be led by H. C. Pipkin, of Amarillo, attorney for the Santa Fe.

"Mr. Pipkin will be in charge of the Santa Fe case although I believe that Mr. English, of Chicago, will probably be here," E. A. Tusha, traveling freight and passenger agent, said. "There will be some other men from the Chicago

legal department also. "Mr. R. H. Hitchcock, general manager, will be down from Amarillo, with Tom Gallagher, general passenger and freight agent, W. W. Kelley, chief engineer and J. W. Stewart, locating engineer. I

think that the Santa Fe will have about 30 officials here for the hearing." The Santa Fe is opposing the application of the Texas and Pacific Northern for permission to build the line.

WORKING GIRLS ORGANIZE
LAMESA, Nov. 25. (Special).—A working girls club has been organized here, to meet one night of each week, for the purpose of promoting sthletics. Miss Imogene Boldin is president of the club.

95^c ROUND TRIP

November 27th



Lubbock to Plainview

Lv. Lubbock 1:15 P.M.
Ar. Plainview 2:15 P.M.

Return Ar. Lubbock 8:30 P.M.
Lv. Plainview 7:30 P.M.

LET'S HELP THE WESTERNERS WITH THEIR LAST SCHEDULED FOOT BALL GAME OF THE SEASON

Westerners vs. Bulldogs

E. Kancher, Div. Frt. Agt.
Phone 1178
Lubbock, Texas

T. B. Gallaher
Gen'l Pass. Agt.
Amarillo, Texas

R. F. Bayles, Agent
Phone 295
Lubbock, Texas

armed with Goodrich Tires B. E. NEEDLES

--extends thanks to the people
of Lubbock and the South
Plains for this years---

\$200,000.00

volume business!

--awarded to him for quality
merchandise priced economical.

THIS YEAR WE HAVE PURCHASED 12 CAR LOADS OF GOODRICH TIRES, 40 car loads of Great West Gas, 4 car loads of oil, and did a business of over \$5,000 in car accessories, washing greasing, polishing, and several thousand dollars in used tire sales.

Folks this is a very unusual Service Business, but we have been serving the people of the great South Plains for the past 9 years with Quality Merchandise at economical prices.

B. E. Needles, states, "That some people still don't see how he sells quality merchandise so cheap, but this is the low down," as he expresses it.

We run our tremendous \$50,000.00 Service Station on a cash basis, and to treat our customers fair we buy our merchandise by the car loads and pay cash or pay before bills are due. This kind of a business policy saves us thousands of dollars in cash discounts that we pass on to our customers. And every one is happy.

B. E. NEEDLES

Phone 1588

15th Street and Avenue H

M SYSTEM

Delicious for the
**THANKSGIVING
TABLE**

Folks! The great feast of the year is at hand and again M-System demonstrates its supreme service in the hour of need. We offer these high quality meats, vegetables and groceries of all kinds at extremely low prices. Take advantage of them. Enjoy the feast with M-System quality. These specials good Wednesday only. All stores will be closed Thursday, Nov. 27, Thanksgiving.

Locations
No. 1—1704 Bldg.
No. 2—1602 Ave H
No. 3—1109 Ave G
No. 4—1219 Bldg.
No. 5—1921 19 St.

Golden Krust Loaf **7c**
BREAD 3 For **20c**

Nuts	Walnuts, Brazil, Filberts.	Almonds, Pound	.25	Beans	GREEN Happyvalle 2 For	No. 2	.25
Pudding	Libby's No. 1 Can		.27	Jelly	Libby's 6 Oz. Jar 3 For		.29
Pudding	Heinz Small Can		.19	Meal	Quaker 1 1/2 Lb. Pkg. Or Pillsbury 2 For		.19
Dates	2 Pkgs.		.39	Cocoa	Hershey 1-5 Lb. 2 For		.15
Pickles	Quart Sour		.23	Jello	3 Pkgs.		.25

SNOW Rich and Creamy The Perfect Shortening 3 Lb. Can **55c**
DRIFT

NO. 1. DOZEN GUARANTEED Eggs... 29c

Salmon	Real Alaska Pink No. 1 Tall Can	.11	Pickles	Libby's Dill Med. Can	12 1/2
Catsup	Squire 5 Oz. Bottle	12 1/2	QUAKER CRACKLES	Pkg.	.11

PILLSBURY 24 POUND THE ALL PURPOSE FLOUR FLOUR	74c	MAXWELL HOUSE 1 Pound Can COFFEE	36c
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Sugar, Powdered or Brown.. 1 Lb. Pkg. **9**

Fresh Fruits, Vegetables

Spitzenbergs, medium,	per dozen	25c
Spitzenbergs, large size	per dozen	39c
Delicious, large size	per dozen	45c
Jonathan, medium size,	per dozen	23c
Celery, Cal., well bleached	large size bunch	12 1/2
Lettuce, no dinner is complete without a salad and no salad is more tempting than crisp lettuce with a favorite dressing.	Firm heads, each	8c
Cranberries,	fancy pound	19c
Coconuts, large	size, each	10c
Oranges, New Navels, Texas Large, dozen	23c. There is nothing finer for breakfast than sliced oranges, or orange juice	Each 5c
Beans, fresh	green, pound	12 1/2
Grapes, fancy red,	Three pounds	25c

Choice Meats

Pork Ham Roast	Pound	25c
Hens, Nice and Fat	1b.	25c
Cured Ham	Half or whole	23c
Beef Roast	Baby beef or Veal	20c

The Woman's Angle

BY BLANCHE E. BEAN
Avalanche Woman's Editor

THE one thing above all others that women want is curly hair, according to Bonnie McLeary, a well known sculptor, whose latest creation is a statue of Mother Eve.

Miss McLeary gave curly hair to her statue because she said, curly hair is graceful and truly beautiful and that since life was sweet in Eve's day and had none of the complexities that are prevalent today, she would have had curly hair.

I'd hate for anyone to ask me what I think women want above all others because the more I think of it the less I really know.

As a matter of fact, I don't think I could choose any one thing in the world and say that I want it above all others without qualifying myself. But if I made a list of things that have a universal appeal to women, curly hair would be near the head of the list. Beauty parlors and the popularity of permanent waves and marcel and before their days, the old kid curls and rags are indications of the desire for curly hair.

By the way, Miss McLeary is a Texas girl who has made good. She was born in San Antonio, where her father, Judge H. McLeary, was formerly attorney general of Texas and later associate justice of Porto Rico.

THEY Baffle ME

THERE is one type I can't understand and that is the person who does not want to do things. I can always think of a dozen different things that I would like to do for awhile—I'd like to have a greenhouse to be publicity agent for a circus, to run a tea room on a road between two cities, to have a chicken farm, to furnish a house—there are a lot of things I think I would like to do if I were idle. As it is, I'd rather be doing the things I am doing.

All of that outburst was inspired by two conversations I have had recently. One was with a young woman in her early twenties who is doing nothing this winter and who is very unhappy. It appears to me that several years ago she was popular but now she has few beaux and few invitations to do things. She tried teaching but didn't like that and there seems to be nothing else that she is particularly interested in. Her family hasn't much in the way of money and can't finance any sort of a gay life for her.

She seems to me to be one person who needs a job or a hobby worse than anyone I know.

This morning I was talking to a matron who has a pretty home, a husband with whom she is still in love, a daughter and a small business in her home. She simply bubbles with enthusiasm. "I'm doing the thing that I have always wanted to do," she said. "I'm not making much money but I'm having a lot of fun." She said that a lot of her friends couldn't understand why she used her home for her business, and why she wanted to attempt anything when she had a husband to support her, but that she doesn't care because she likes what she is doing and is fulfilling an old ambition in doing it.

FOR HOME DECORATION

NEW wallpapers employ striking designs and color combination to harmonize with the brightest shades in lamps and draperies while patterns range for modernistic to classic, from historic to Mother Goose. They are no longer drab or monotonous.

However, there are some things to remember in choosing them. Large patterns are supposed to express stateliness, small designs should be used in small or medium rooms and stripes give an impression of height.

All that advice on furnishing the home isn't original. I got it from an article I saw recently.

A REPETITION

THERE'S a good article in a current magazine on the instinct which guides animals, in which the author relates experiences he has had with animals that have found their way through apparently impenetrable places, and in which considerable space is devoted to the ability of birds to find their way in their migrations. It is just another way of saying what Bryant said in his verse:

"He, who, from zone to zone,
Guides through the boundless sky

Presbyterian Students Gather For Annual Banquet Tuesday

Dr. Jack Lewis Is Speaker Play Is Given and Musical Numbers Enjoyed at Dinner

Dean J. M. Gordon Presides at Annual Affair Tendered for Students Who Attend Local Church

Students of Texas Technological college who attend the First Presbyterian church were guests at an annual banquet served last evening at the church. There were about eighty in attendance.

Dr. Jack M. Lewis, pastor of the church, made the principal address of the evening. The remainder of the program consisted of musical numbers, readings and short talks.

B. A. Hodges, who is a field representative for the U. S. A. Presbyterian church, was introduced and made a short talk. His home is in Waxahatchie and he is spending several days here.

A play, "The Fatal Quest," was given under the direction of Miss Kate Presley. Characters in the presentation were Miss Juanita Shannon, E. B. Fincher, Malous Abraham and Miss Presley. The church orchestra played during the evening and a quartet, composed of Paul Witt, Miss Ruth Reed, Miss Nina Gordon and Tillman Stitt, sang.

Dean J. M. Gordon, of the college, was toastmaster for the evening and led songs. Jack Boyd, Y. M. C. A. secretary at the college, gave the invocation.

Mrs. Shelton Leads Forum At Gathering

Dr. W. C. Holden Lectures on "Public Social Customs" at Meeting of Study Club Tuesday

Dr. W. C. Holden lectured on "Public Social Customs" Tuesday afternoon when the Athenaeum society met in the home of Mrs. J. F. Hankins, 2809 Broadway.

Mrs. R. G. Shelton led the general discussion of the topic among club members.

Five Women Are Guests For Party

Five guests played bridge with club members Tuesday afternoon when Mrs. Frank C. Coombs entertained members of El Martes club in her home at 2822 21st street.

BENEFIT IS PLANNED

O. E. S. Officers Meet on Tuesday Afternoon

Plans for a benefit forty-two party that is scheduled for December 4 at Hotel Lubbock, were made Tuesday afternoon when officers of the O. E. S. met with Mrs. William C. Bell, 1911 Avenue K.

MAKE RESERVATIONS

Club Members Are to Call Mrs. W. B. Powell

Members of the Lubbock Dancing club who expect to attend the supper dance Thursday evening at Hotel Lubbock are to call Mrs. W. B. Powell, by this evening, it was announced late yesterday.

thy certain flight,
In the long way that I must tread alone
Will lead my steps aright."

Personals

Mrs. Homer Robbins of Plainview spent Tuesday in Lubbock.

H. C. Christian, of Clovis, New Mexico, spent Tuesday in Lubbock transacting business.

Miss Mary Alice Griggs, Tech student, is to leave today for Amarillo where she will visit relatives during the three-day holiday.

Glenn Wolfe, Miss Joellene Vannoy and S. A. Cousins will spend Thanksgiving in McLean with relatives.

Miss Edith Kral is leaving today for Roby to visit relatives.

Marriage licenses have been issued from the county clerk's office at Clovis, New Mexico, to E. F. Anderson and Mrs. Annabel Russell, both of Lubbock, and Clayton Keener, of this city, and Alberta Bequette, of Elida, New Mexico.

Dr. and Mrs. Paul W. Horn and Mrs. Ruth Horn, of Lubbock, have gone to Houston to spend the holidays. Dr. Horn will attend the State Teachers' association which convenes there during Thanksgiving.

Frankie Colium of Lovington, N. M., spent Tuesday in Lubbock.

Mr. and Mrs. E. S. Williams and daughter, Miss Alma Girard and Mrs. Clyde London are included in the Lubbock people who expect to spend the Thanksgiving holidays in

Austin and attend the State-A. and M. game.

Mr. and Mrs. Joe Robert, 2115 5th street, are to have as their house guests Mr. and Mrs. F. L. Dix, Mr. and Mrs. George Beal and Mrs. Jessie Ransley, of Verona, Ill.

Mr. and Mrs. A. E. Miller, 1913 27th street, have as their house guests Mr. and Mrs. F. L. Dix, Mr. and Mrs. George Beal and Mrs. Jessie Ransley, of Verona, Ill.

Mr. and Mrs. N. L. Peters, 2421 13th street, are to have as their guests during the Thanksgiving holidays Mr. and Mrs. James C. Lindsey and sons, James, Jr. and Delwin, of Rule. The young men are former students of Texas Technological college. Mrs. Peters and Mrs. Lindsey are sisters.

Miss Lucilla Luna, Tech student is to spend the holidays in Brownfield with relatives.

Mr. and Mrs. W. L. Bradshaw and daughter, of this city, are to spend the holidays in Abilene with relatives.

Dr. and Mrs. Allen T. Stewart and children, Sarah Sue, Rachel

Musical Program Is Heard At Legion Auxiliary Meet; Mrs. L. Russell Is Speaker

Bill Foley will spend the week-end in Junction.

Miss Winnie Temple, Tech student, is to visit with relatives in Lorenzo Thanksgiving.

Miss Marjorie Collier, Tech student, is leaving today for her home in Stanton where she will visit relatives.

Miss Evelyn Oulledge, who is a teacher in the Idalou schools, will spend the holidays in Lubbock with relatives.

Irland is waiting on salacious books.

Four Members of Society Are Hostesses During the Social Hour Monday at Legion Home

A program of music and talks was heard Monday evening when the American Legion Auxiliary met in the Legion home at 910 Texas Avenue.

Other program numbers included a reading by Miss Virginia Smallwood and a piano solo played by Miss Blanche Fann, with Miss Louis Denham at the piano. Frances Wade Biggers gave a tan dance. Etta Mae Biggers played a piano solo. Mrs. Gerald Wren sang a solo, accompanied at the piano by Mrs. J. B. Galland, and Mrs. Tom J. Foster.

talked on Camp Fire work that is being done by a group in the northern part of the city.

Those present were Mesdames Bryan Pirtle, W. M. Petticolas, Jr., Leslie Russell, Glen Hens, A. C. Jackson, J. A. Raley, Jr., Fred Childress, J. L. Kilpatrick, J. F. Kennedy, C. A. Clement, J. A. Phillips, Jr., Louis Murfee, Tom H. Carter, K. Riggs, H. L. Allen, J. P. Giles, Allen T. Stewart, W. L. Bradshaw, L. A. Howard, W. F. Strother, Vernon Brown, Homer Pharr, N. L. Peters, Little Rankin, Irving Jones, Gerald Wren, R. L. Clinkscales, F. H. Stanton, George Brewer, T. E. Boyd, Marcus E. Helber, R. F. Huie, M. N. Hale, E. Paul Carter, R. L. Bomar and Daniel Blair.

Hostesses during the social hour were Mesdames R. E. Dink, D. Z. Dobyns, J. C. Craig and Ray Dickey.

GLEANERS IN MEETING

Executive Session of Sunday School Class Held

Members of the executive committee and captains of the Gleaners Sunday school class of the First Baptist church met in business session with Mrs. Alvin Samsen, 2407 20th street, Monday afternoon. Mrs. Bob Russell presided at the meeting, and Mrs. Lee Poole, of Greenville, talked on the work of her Sunday school class in that city.



"So Glad to See You."

And then you scamper around to get that worn cushion out of sight, and you make profuse apologies for the faded scarfs. Avoid embarrassment. Come here as soon as you can, and make selections from our new shipment of lovely scarfs and cushions. These lovely things will give every corner of your home the modern touch of attractive coziness. Dress up your home for the holiday season!

Beautiful Selection of Velour Cushions

Cushions in velour and velvet combinations in colors of black, blue and red. Hand painted designs in high colors. Oblong, half round and square in shapes.

Price, each.....\$3.50

Colorful Array of Velour Scarfs

Distinctive and new are these beautiful tied and dyed velvet scarfs, finished with hand tied silk fringe.

Size 8 1/2 x 17 1/2, priced.....\$1.50
Size 11x37, priced.....4.95
Size 18x54, priced.....5.95
36 inch squares tied and dyed.....10.00
36 inch squares with hand painted designs.16.50

New Modernistic Beauty Solon

Visit our Beauty Salon and avail yourself of the services of your charge account. Call in to see Mrs. Jean Brewton, or phone 2170 for appointments.

CARTER-HOUSTON
DEPARTMENT STORE

"The Best Place to Shop After All"

TOYS -- PRACTICAL-QUALITY -- TOYS

PRICED FOR SANTA'S 1930 POCKETBOOK

This year, as never before, Nislar Hardware Company has a complete stock of Christmas Toys and practical gifts, Kiddy Cars, Velocipedes, Airplanes, Games, and hundreds of other gifts for children. Hardware gifts for mother, and father, are also here in wide selection. Electric toasters, waffle irons, and many other practical gifts including Hoover Sweepers, Majestic Refrigerators, ABC Washing Machines, Majestic Radios—all priced reasonably—give a practical gift—and remember—

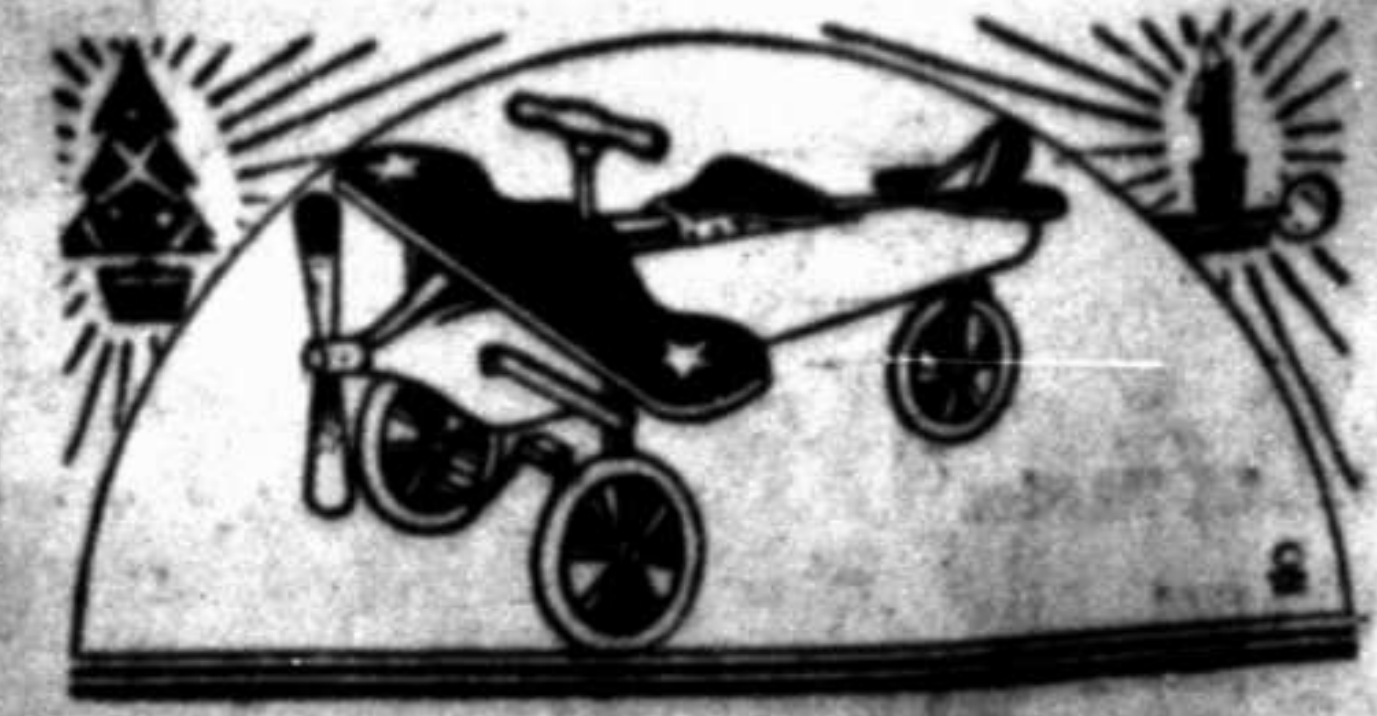
A SMALL DEPOSIT WILL HOLD ANY ITEM UNTIL XMAS

NISLAR HARDWARE COMPANY

NORTH SIDE THE SQUARE

PHONE 105

LUBBOCK, TEXAS



Mrs. C. M. Ballenger Gives Report Of Convention Tuesday At Meeting Of Twentieth Century Club Women

A report on the recent meeting of the Texas Federation of Women's clubs in Houston was given Tuesday afternoon by Mrs. C. M. Ballenger before a meeting of the Twentieth Century club at the First Methodist church.

Mrs. T. R. Prideaux was leader of the program for the afternoon. She gave a resume of the life of Dorothy Canfield and talked on her novel, "Brimming Cup."

Mrs. W. B. Price talked on the

short story, "The Sculptor's Funeral" by Willa Cather and told something of the author's life.

POSTPONE MEETING

Members of the Loyal Sisters club will meet Thursday December 4, with Mrs. R. E. Swain at 1621 Broadway, instead of this afternoon as was formerly announced. The Thanksgiving holidays was given as a reason for the postponement.

Women Quilt At Gathering

All-Day Meeting of Circle 1 Is Conducted Yesterday in W. T. Milam Home and Quilts Are Made

An all-day meeting of Circle 1 in the First Christian church was conducted Tuesday with Mrs. W. G. Milam in her home at 1103 19th street.

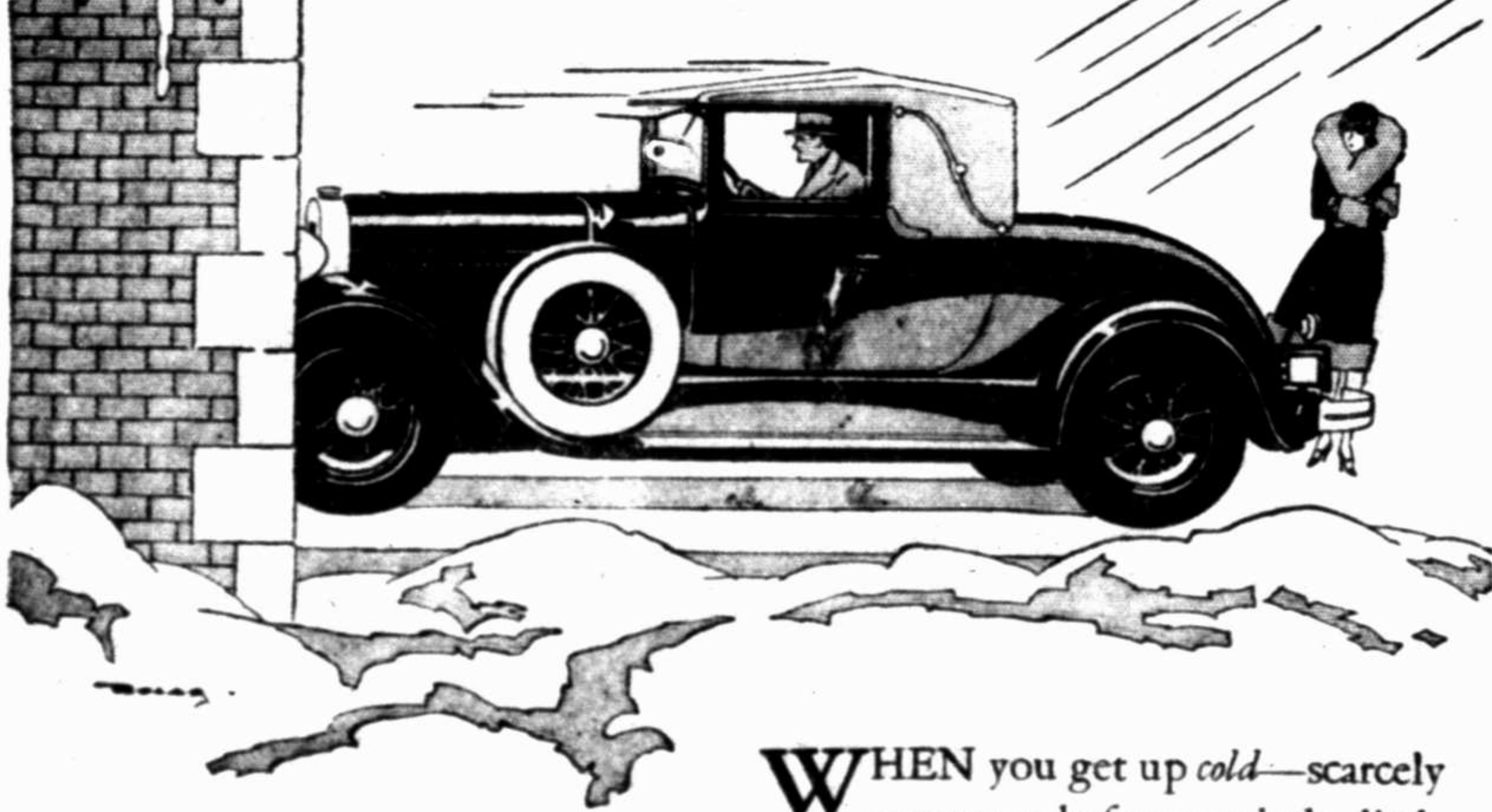
after a lunch had been served. There was a short devotional hour led by Mrs. Mary F. Hinton. Mrs. Milam presided during a business session. Those who attended were Mesdames B. D. McLarry, J. A. Hodges, G. P. Kuykendall, H. W. Moore, Mary F. Hinton and C. O. Marquart.

IS CLUB GUEST

Mrs. J. V. Conner Goes to Tahoka on Tuesday

Mrs. J. V. Conner was a special guest at an annual Thanksgiving party for the Phebe K. Warner club in Tahoka last night. Mrs. Conner is a former member of the society.

SPLIT- SECOND STARTING



WHEN you get up cold—scarcely get warm before you bolt a little breakfast and rush out into a cold garage—it's mighty satisfying to know that you can start your motor instantly—in split seconds!

That's just what you can do with CONOCO Winter GASOLINE—because it is made especially for cold weather. Just step on the starter and your motor is humming efficiently—ready for summer-like performance.

Starting—acceleration—power—you'll get all three in



CONOCO Winter GASOLINE

EXTRA QUICK STARTING—WITHOUT EXTRA COST

BEACON MASTER SERVICE INC.

GAS-OIL
ALAMITEING
WASHING
BRAKE SERVICE
BATTERIES
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ROAD SERVICE

ONE STOP SERVICE

L. B. Sloneker
THE TIRE MAN

PHONE
2000
AT
13th &
AVE. L

Thanksgiving Greetings

to the

Traveling Public and Home Folks



H. (SWEDE) KLING
Vice-President and Mgr.



Our Famous Chef—ARTHUR KRETZSCHMANN

Who;

was in the services as chef for President William H. Taft, during his administration. Arthur Kretzschmann is one of the foremost caterers in the Southwest. We are sure that there is no one better qualified to serve you the very best for the holidays.

A HILTON TURKEY DINNER YOU WILL REMEMBER

Blue Points on Half-Shell	Fresh Shrimp
Crabmeat or Fruit Cocktail	Heart of Celery
Mixed Olives	Radishes
Green Turtle au Sherry or Chicken Bouillion R.	
Salted Almonds	Cheese Straws
Filet of Blue-Fish en Torture	Sliced Cucumbers
Potatoes-Anna	
1st Choice	
Choice of: Young Texas Native Turkey	
Chestnut Dressing	Cranberrys
2nd Choice	
Roast Suckling Pig,	Stuffed Apple
Celery Dressing	
3rd Choice	
Prime Ribs of Western Steer, au Jus	Stuffed Green
Pepper Au gratin-Potatoes	Candied Yams
Cauliflower en Cream	Asparagus en Butter
The Hilton Special Salad en Jelly	
English Plum Pudding	Hard Brandy Sauce
Hot Minced Pie	Fresh Pumpkin Pie
Parfait a la Russe	Taft's Marenque Glace
Roquefort Swiss	Carnenbert Cheese
Toasted Waffers	Demi Tasse

\$1.00 Per Plate

\$1.00 Per Plate

A Grand Turkey DANCE

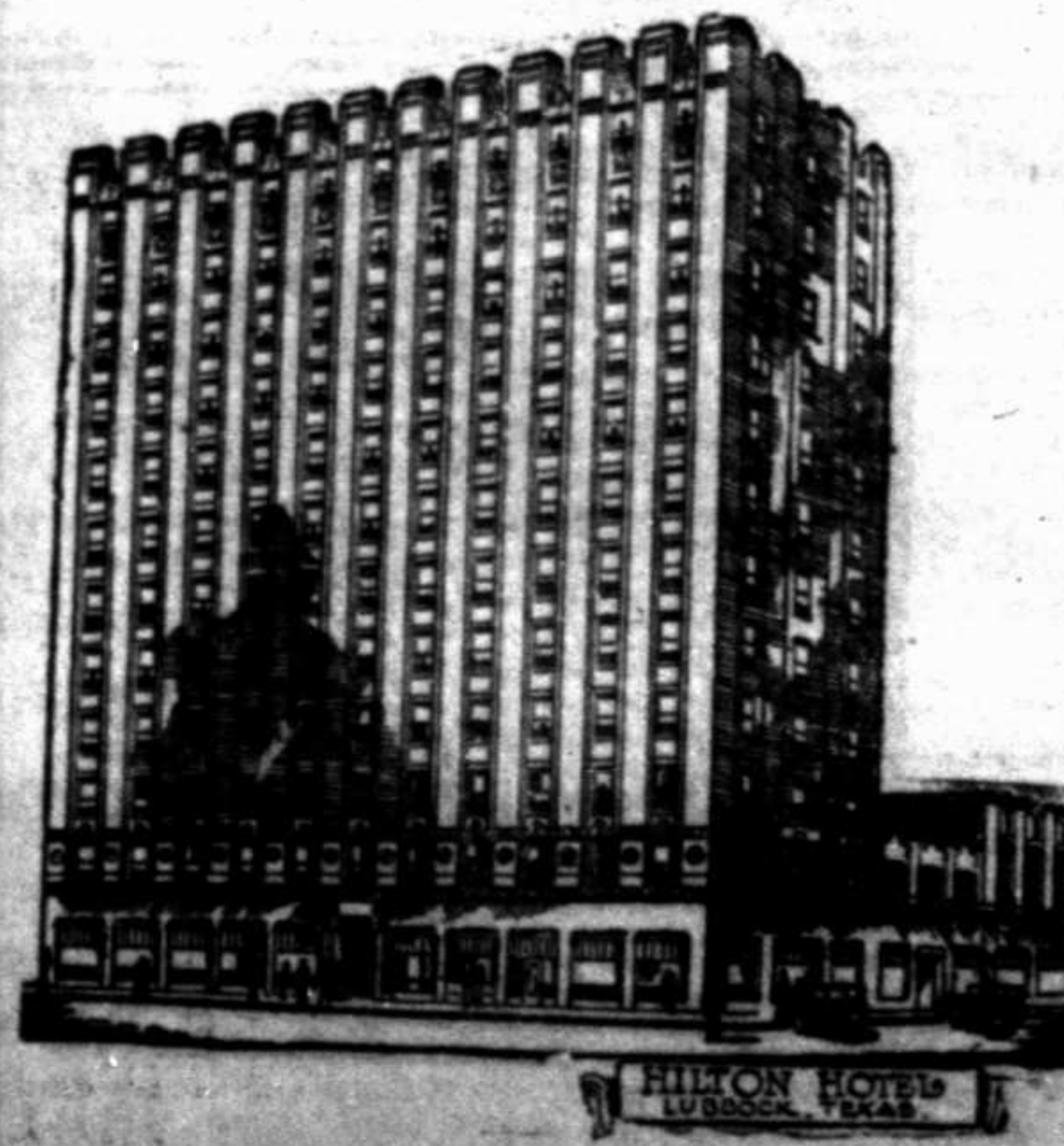
Thursday Night

Music by the
Ralph Britt's

CANADIANS

9:00 o'clock

MATADOR BALL ROOM



HILTON
HOTEL



Lubbock Morning Avalanche

"Starts The Day On The South Plains"

Publisher: every morning, except Sunday and Monday, and consolidated on Sunday morning only in the Sunday Avalanche-Journal by the Avalanche-Journal Publishing Company, Inc., 1211 Texas Avenue.

L. H. Quinn, Publisher

Chas. A. Guy, Editor

It is not the intention to cast reflection upon the character of anyone knowingly, and if through error we should, the management will appreciate having our attention called to same, and will gladly correct any erroneous statement made.

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Fewer Country Doctors

ALTHOUGH it is not new, a condition which finds too many doctors in the cities and too few in the rural districts deserves consideration. Almost 1,500,000 persons are employed in the United States in connection with the treatment and prevention of illness. This gives America more medical attendants, including physicians, dentists and nurses, in proportion to population than any other country in the world. But the geographical distribution of such agencies is very uneven, with the result that smaller towns and rural areas are undersupplied, while larger cities are over supplied.

Although it is possible for physicians, who are quick to take advantage of new transportation aids, to travel long distances in response to calls, this fact tends to increase the cost of medical aid in many districts. And the average rural resident is less able to bear this higher cost than the average city patient. Moreover, the medical men of today encourage office calls during office hours, and the farmer does not share equally with the city man.

Medical schools should encourage students to hang out their first shingle in the country or small town. The financial rewards are relatively high and much more spontaneous, for it is easier for the young physician to build up a practice in rural America than in urban America.

Does not a country practice open a wide field for men who desire to be of the greatest service to their fellowmen?

A Lubbock doctor, back recently from a visit to one of Texas' largest cities, told the editor of the Morning Avalanche that a number of the physicians with whom he talked were having "tough sledding" in the metropolis. "Especially the younger ones," he stated, "are facing difficulties. Some of them are not making expenses."

These same young doctors, if they wished, could turn to "West Texas Today," for instance, and find in that official organ of the West Texas Chamber of Commerce, some lively West Texas towns asking for a doctor. Doubtless every section of the country presents the same situation, and there is likely room for many of the younger fellows in the rural environment—room which will offer more financial returns than the cities.

FINANCING SANTA CLAUS

During the next two weeks the banks of the United States will distribute \$667,000,000 to more than 11,000,000 members of their Christmas saving clubs. That means an average of \$64.80 for one out of every 11 of the nation's population.

This vast sum will be augmented by the distribution of savings in Christmas clubs conducted for their mutual benefit by employees in thousands of offices and factories, and by savings put away during the year in the "savings" by many individuals. There is a world of encouragement in these figures. They represent a spurt in business and employment during the Christmas shopping period, temporary purchases from financial worries and the surprising ability of a nation to save on a large scale during a business collapse of major proportions.

Surveys in the past indicate that 38 per cent of Christmas club savings will be spent for Christmas gifts, that 30 per cent will be permanently invested or deposited in banks and that the remaining 32 per cent will be spent for the necessities of life. That appears to be an intelligent division of the "nest egg." The release of this \$666,000,000 will have a most beneficial effect upon business, particularly in view of the fact that the stores are filled with rare values. It is a buyers' market with commodity prices far below what they were a year ago.

Practical Health Problems

NAME NEEDS 56 TO 55 CALORIES DAILY PER POUND OF WEIGHT
By DR. MORRIS FISHER

Editor, Journal of the American Medical Association, and of Hygiene, the Health Magazine.

The articles that have been published on the requirements of the infant's diet have covered in detail many points which are here summarized. The summary follows essentially the views of Dr. W. McKim Marriott as expressed in his book on "Infant Nutrition."

During the first year of life, the normal baby should eat enough food to give him an average of 56 to 55 calories for every pound of its weight each day. During the very first part of the infant's life, possibly for three months, it will need somewhat more calories than this amount, and during the last six months of the first year somewhat less.

In the case of the normal infant fed by its mother, all of the nutrition necessary to provide the proper amount of calories will be received if it gets three ounces of milk for each pound of its body weight each day.

In the case of the infant that is fed by the bottle, about two-thirds of the total number of calories required is provided by milk, and the remaining one-third is to be given in the form of added sugars, such as those which have been previously mentioned. During early infancy the best sugars are dextrin and maltose types, but cane sugar may also be used.

After the sixth month, some of the necessary carbohydrates can be given in the form of starch, such as occurs in vegetables, and this starch is converted in the body to sugars.

The amount of protein that the normal baby needs, it will get if it receives two and one-half ounces of milk from the breast for each pound of its weight per day, or so and one-half ounces of cow's milk for each pound of its weight per day. A small excess in the amount of protein will not do the infant any harm.

Babies that are undernourished should receive an amount of protein equivalent to what they ought to weigh rather than what they actually weigh. The fact that the infant receives are best provided through the milk that is given to meet its requirement for energy. The milk from Jersey and Guernsey cows contains a higher percentage of fat than that from cows in general.

For this reason, such milk should be used with proper modification. It is also inadvisable to feed the infant the top milk or cream in the preparation of the usual formula. It is best perhaps to mix thoroughly the milk as received from the dairy before preparing the formula.

What Other People Think

Never again must a race in naval armaments be allowed to develop—President Hoover.

Don't answer the doorbell these days. It might be the wolf—Franklin P. Adams.

People say we should disarm America is already disarmed—General John J. Pershing.

Familiarly breeds contempt only in contemptible hands—William Lyon Phelps.

A sense of humor is no had thing in a clergyman—Dean Inge.

Tariffs as trade protection are repair successful—Warren Ford.

View Heflin's Complaint

By CHARLES F. STEWART

Central Press Staff Writer

ASHINGTON, Nov. 25.—Out of J. Thomas Heflin's defeat for reelection to the senate from Alabama, somehow I have been unable to get the pleasurable kick that many folk seem to have experienced from the Yallerhammer State's recent choice of representation in Washington.

If I felt sure that J. Thomas Heflin was on account of what appears to me to be his faults, maybe I could enjoy his discomfiture.

However, the thing I suspect is that certain qualities in him, which my prejudices lead me to set down as his virtues, are what I liked. Tomtom. Stories I hear from Alabamians I trust, sound like it, anyway.

IT WOULDN'T have been safe to say so, as lately as three or four years ago, but the fact is that Ku Klux philosophy (not the original Ku Klux philosophy, inspired by conditions immediately following the war of secession, but the post-World war type) struck me as perfectly terrible.

In so far as Tomtom's political crash may have been attributable to his espousal of this philosophy, I can only admit that I think he had a good, hard crash coming to him.

But the version I get is that the influential interests, which are said really to have caused it, cared precious little about his obvious identification with the Ku Klux school of thought, but did object to him as a tolerably enlightened economic liberal.

THERE IS no question that Senator Heflin has a strong instinct to interfere whenever he sees superior strength attempting anything which he conceives to be an injustice.

An incident of this sort was recalled recently when the vanquished Alabamian called on Chairman Gerald P. Nye of the senate committee on the current autumn's election expenses, to ask Nye to investigate accusations Tom makes of unfair campaign methods on his enemies' part, to outvote him.

Nye himself was admitted to the senate in 1926 only after a long fight by but a two-ballot margin, and Heflin was one of his staunchest supporters.

THE NORTH DAKOTAN at the outset was chosen for his seat by appointment of Governor Sorlie, following the death of Senator Edwin F. Ladd, and his credentials were challenged—not that they were otherwise than in perfectly proper form, but Nye was known as a Republican insurgent and the G. O. P. regulars hoped to exclude him on one technicality or another, forcing the selection of a candidate more to their liking.

A Democrat, Heflin had no special interest in the contest. Nevertheless, he jumped into it enthusiastically, on principle.

"Don't worry about me," he assured the North Dakotans' friends. "I'm with you. Go talk to the doubtful fellows, who need to be converted."

Moreover, when the regulars tried to spring a surprise vote, at a moment when they chanced to have a majority of their own present, hoping to settle the dispute before the pro-Nye forces could be mustered, the Alabamian got the floor and made one of his almost interminable speeches against time until enough Nyeites had been gathered to win.

TOMTOM was less successful in championing an attempt to prevent confirmation of President Coolidge's appointment of the present Justice Harlan F. Stone to the United States supreme court. He was almost alone in that.

Tomtom's opposition to Stone was based on the complaint of the late Colonel J. B. Owens of Colorado that he had been unfairly, though legally, stripped of a fortune in a lawsuit in which Stone was of counsel against him. That the colonel might have suffered an abstract injustice was admitted as a possibility by several senators, who argued, however, that if so, the fault was the law's, not Stone's.

"Law!" sneered Tomtom. "I'm voting for justice!"

SUCH AN attitude is not readily forgotten by conservative interests.

John H. Bankhead, who, as the Democrats' regular nominee, won handsily over Tomtom, running independently, is an individual of far better taste than the latter, from all accounts. But he did have considerable opposition in his primary campaign, on the ground that he was the candidate of the "old Underwood machine," resuscitated, and a Democratic ultra-standpater.

It seems to me almost certain that the Alabama "interests" did not like Tomtom.

IT'S AN ISSUE NOW

If his predecessor proved embarrassing to his party and party's chief, Chairman Fess, of the Republican party, is in the process of incubation as a still greater embarrassment. Not a few Republican leaders have recently publicly expressed the thought that his chairmanship should be highly "temporary."

Chairman Fess' sins are of commission, rather than of omission. He has proved loyal to his chief and party in a well-meaning albeit bungling, fashion and has been quick at the trigger in thinking up alibis for Republican setbacks. But his official utterances and manifestations have lacked political tact.

In the face of the recent Republican defeats in a number of states that have been attributed directly to the party's steadfast espousal of the dry side of the prohibition argument, he insists on advertising the aridity of his party's platform and chief and proclaiming his belief that a dry plank in 1932 is essential to Republican victory. This must prove highly annoying to Mr. Hoover, who has religiously kept sealed this Pandora's box.

Simons' harp talk runs along the lines of a threatened dry revolt from the G. O. P. ticket in 1932 if the party deviates one iota from the straight and narrow path or prohibition. That seems to be placing full responsibility for party harmony one side, a bit of political strategy which not even the ultra-partisan Fess will get away with.

But why this making an issue of prohibition? Before the recent election it was none other than Mr. Fess who said that prohibition is not an issue. Can it be that the Democratic party has converted him?

The victorious Democrats can solve the unemployment problem by finding government jobs for the 10 million who claim they started the Democratic landslide.

Today's One-Minute Sermon

Let no man despise thy youth; but be thou an example of the believers, in word, in conversation, in charity, in spirit, in faith, in purity.

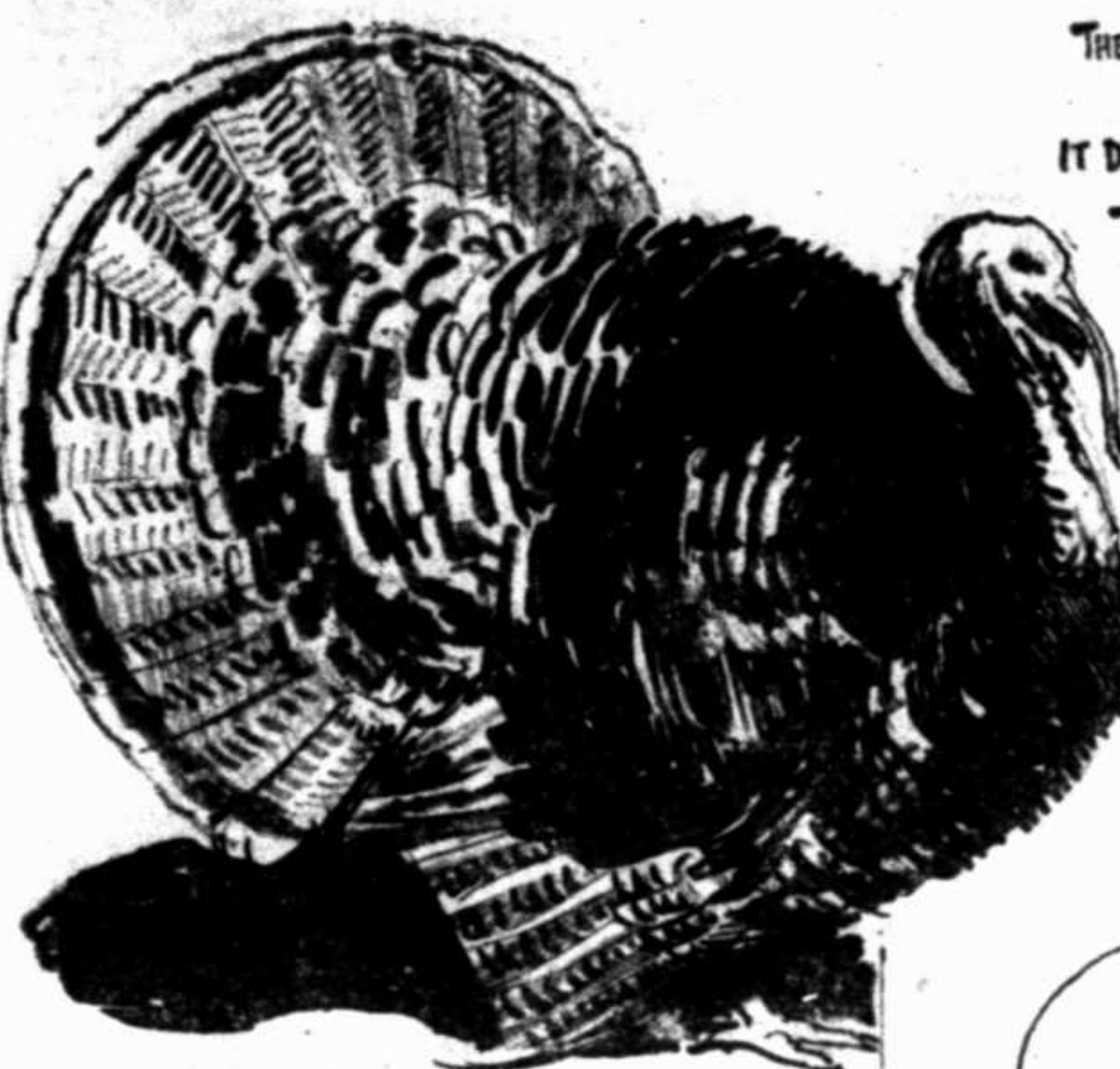
Till I come, give attendance to reading, to exhortation, to doctrine.—1 Timothy, iv, 12, 13.

Believe It Or Not

(Title Fully Protected)

By Ripley

On request, sent with stamped, self-addressed envelope. Ripley will send proof and details of anything BY RIPLEY depicted by him.



THE TURKEY IS MISNAMED! IT DOES NOT COME FROM TURKEY — BUT IS A NATIVE OF THE NEW WORLD

THE TURKS CALL IT — "THE AMERICAN BIRD"

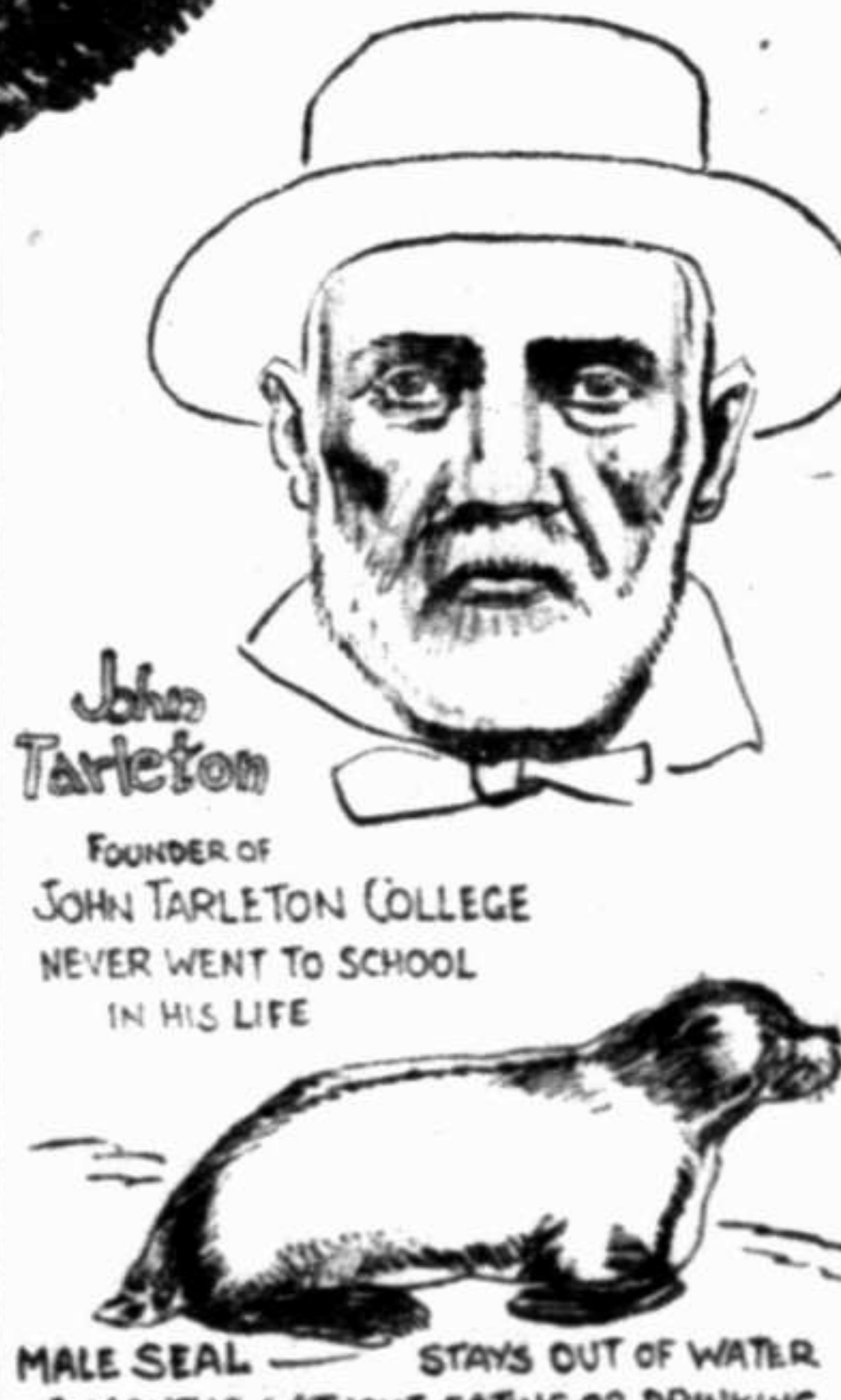
THE GERMANS SAY: — "INDIANER"

THE FRENCH SAY: — "POULE D'INDE"

THE PRICELESS FLORENCE DIAMOND — 139 1/2 CARATS WAS ONE TIME SOLD BY A PEASANT FOR \$2.15



J. E. HARGREAVES English Merchant MADE 326 BUSINESS TRIPS ACROSS THE ATLANTIC OCEAN



MALE SEAL — STAYS OUT OF WATER 4 MONTHS WITHOUT EATING OR DRINKING

EXPLANATION OF YESTERDAY'S CARTOON
THE ORIGIN OF THE WORD "MEANDER"—Meander, meaning winding or crooked, is derived from the ancient name of a river in Phrygia. This stream, which is proverbial for its winding and tortuous channel, is now known as the Menderes. It flows into the Aegean Sea opposite the island of Samos off the coast of Asia Minor.

Reference: "Popular Questions Answered," by George W. Stimpson, George Sully & Co., New York City.
THREE TOUCHDOWNS ON PASSES IN 4 MINUTES — With but four minutes left to play, when Bend and Seaside were playing in the finals for the State Football championship of Oregon in 1925, a pass from Loomis to O'Brien resulted in a touchdown. After the kickoff Loomis brought the ball to Bend's 40-yard line, and on the next play passed to O'Brien for another touchdown. Seaside kicked off again and Loomis ran the ball down to Bend's 40-yard line a second time, and for the third time Loomis passed to O'Brien for a third touchdown. It was Bend's game, 19-0.

Tomorrow—"NOTHING TO EAT ON THANKSGIVING."

Heart Hungry

by LAURA LOU BROOKMAN AUTHOR OF "RASH ROMANCE"

© 1930 by NEA SERVICE, INC.

BEGIN HERE TODAY

CELIA MITCHELL, 17, leaves Baltimore where she has lived with her seamstress mother, MARGARET ROGERS, to join her wealthy father, JOHN MITCHELL, in New York. The parents are divorced and Mrs. Rogers is a widow following a second marriage.

BARNEY SHIELDS, young newspaper photographer, is in love with the girl. MITCHELL EVELYN PARSONS, beautiful widow, to introduce his daughter to other young people, Mrs. Parsons agrees, considering Celia means to win Mitchell's affections. She soon becomes jealous of the girl and schemes to get rid of her by encouraging a romance between Celia and TOD JORDAN, fascinating but of dubious character.

Although Mitchell forbids Celia to see Jordan she goes about with the young man frequently. LILI DUNCAN, a girl of Celia's age, becomes her loyal friend. Shields comes to New York to work for a photographic service, and meets Celia, who tells him she has lost her heart to Jordan.

Realization that it is really Shields she loves comes to Celia when the young man is imprisoned in a burning building. He escapes unhurt except for a broken arm. Shields calls but Celia has no opportunity to talk to him privately. Mrs. Parsons, who pretends to be friendly to Shields, goes to see Mitchell at his office.

NOW GO ON WITH THE STORY

CHAPTER XLV
The man looked as though he had been struck, "Celia," he cried. "What's happened? What's the matter?"

Evelyn Parsons met his gaze unflinchingly.

"It's going to be—difficult to tell you," she said. "I only learned it this morning. As soon as I could I came."

Mitchell seemed to be stunned. Apparently he did not hear her words.

"Good God!" he cried. "She's not injured?"

Evelyn shook her head. "Celia has been hurt. Nothing has happened. Nothing—yet!"

The man's answer was a blank stare.

"May I sit down?" Mrs. Parsons asked quietly. "I'll try to tell you as quickly as possible."

She took the chair Mitchell pushed forward and sank into it gracefully. Then she leaned forward, hands clasped together, and let her deep blue eyes rest on his.

"I learned today," she said slowly, "that Celia has been meeting a young man secretly for several weeks. I'm afraid she has also been continuing the affair with Tod Jordan, the man you forbade her to see."

Mitchell's exclamation was short, half inaudible.

"I thought it was my duty to let you know," Evelyn went on. "Since she's staying with me I feel responsible. It's made me perfectly miserable, John! I wouldn't believe it if it

I hadn't heard it with my own ears. This morning I picked up the telephone to call Fannie Marlow and I heard a man's voice.

"At first I thought there was something wrong with the service, and then I heard Celia answer. She asked him to meet her this afternoon, and I distinctly heard her use the word 'dear'. Well—of course at that I felt it was something you should know, so I listened to the conversation. It's something that has been going on for weeks. Oh, to think that the child could have deceived me so!"

"Have you any idea who the man is?"

Evelyn shook her head. "I didn't recognize the voice. I don't think I've heard it before. Neither could I catch the name she called him, but there were terms of endearments. The thing has upset me so I'm not myself. Suppose it's another fortune hunter—like Jordan. Or it might even lead to blackmail. That's the Mitchell name to think about! That's why I came to you immediately."

"I can't believe it," John Mitchell said slowly. "I can't believe it of Celia."

"Of course you can't. Neither could I. What are we to do, John? What must we do?"

"Why do you think she's been seeing Jordan?"

"I'm not sure about that. It's only that I'm afraid it's true. You see, after the shock this morning I began to realize that, although Celia and I have been such close companions, there have been several afternoons and evenings when I've had engagements and supposed she was at home."

"I asked Rose, my maid, if any young men had called to see Celia. She said yes, there was one who had come several times. Then I asked her to describe him, and she said his name was Mr. Jordan, and her words fit Jordan perfectly. I met him, you remember, the night of Celia's birthday party. It's only a servant's word, and I wouldn't accept it as final, but I thought you ought to know."

John Mitchell was on his feet. He crossed the office, turned and strode back.

"Tell me what you heard over the phone."

See HEART HUNGRY, Page 9

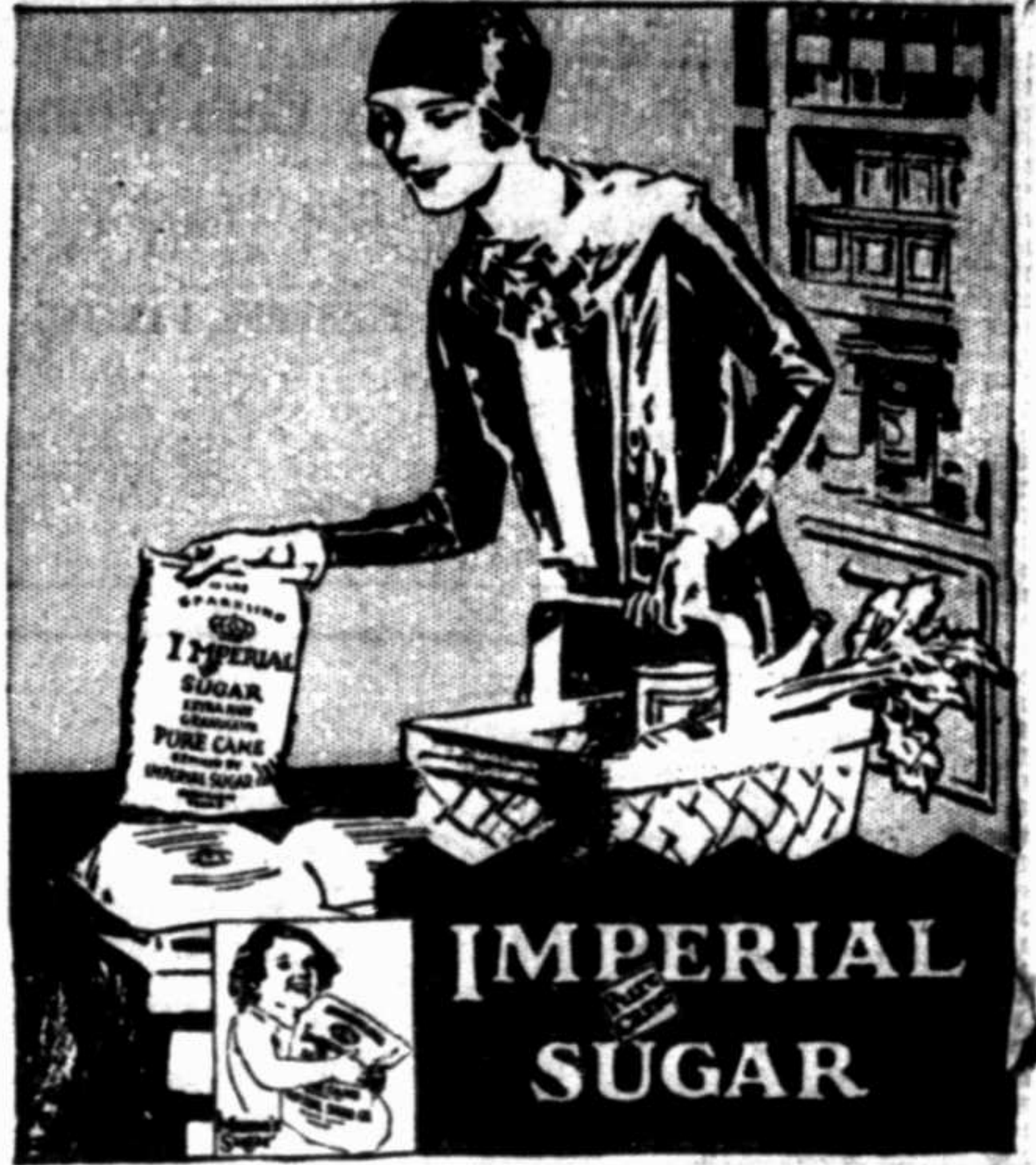
Side Glances

—By George Clark



"—and don't let him chew anything for a couple of days."

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IMPERIAL SUGAR

Avalanche-Journal Want Ads Pay

Four Series
Twenty Body Types
Priced from . . .

\$1025 to

'2035, f. o. b. Flint, Mich.

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BUILDS IT
PRODUCT OF GENERAL MOTORS

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WHEN OTHER AUTOMOBILES ARE BUILT . . . BUICK WILL BUILD THEM

Surprise Her
with a
DIAMOND



And will she appreciate it?

Just try and see.

We carry a stock of beautiful diamond solitaires in a complete range of prices.

You cannot realize what an attractive diamond you can buy for a small investment.

Our Deferred Payment Plan of paying for diamonds makes it possible for you to buy them out of your income with utmost ease.

Come in and let us explain this plan to you.

FROM \$25.00



Lubbock Still Leading Co-Op

Receipts Here Total 14,174 Bales for City to Maintain Leadership of District Two of Cotton Cooperative

Lubbock continues to maintain its leadership in district No. 2 of the Texas Cotton Cooperative association in the number of bales handled by a branch office.

A total of 14,174 bales had been received here through Saturday, Charles M. Davis, manager, announced Tuesday. Total receipts for the entire district were 63,321 bales through Saturday, according to Mr. Davis.

Wellington's branch office was second with 12,456 bales. Both Lubbock and Wellington stations thus have exceeded their guarantees of 7,000 bales each.

Levelland had received 5,296 bales and thus needed only slightly more than 2,300 bales to reach its guarantee.

Have Over 5,000 Each Brownfield and Littlefield have both handled over 5,000 bales each. The Memphis office, which is not now functioning, had 1,000 bales before it was closed.

That the present year offers cotton cooperative associations a better chance than usual to return their members more for their cotton than they could have sold it for on the streets, was the statement made last week by Carl Williams, Oklahoma City, cotton member of the federal farm board who was in Dallas in conference with directors of the Texas Cotton Cooperative association, Mr. Davis said.

Over 500,000 Bales "Word received from the state of Texas continues to reflect the manner in which the cotton cooperative movement is being accepted in all

sections," he said. "Through November 15 the Texas association had received 591,363 bales, which is 434,530 bales more than was received on the corresponding date last year."

Association officials, he added, estimate this season's deliveries to the channels of cooperative marketing at approximately 700,000 bales. "The association is continuing its 90 per cent initial advance, based on merit of the cotton delivered," Mr. Davis added. "Much held cotton from all sections of the state is now being released to the cooperatives."

District branch office totals are:

Office	Bales
Lubbock	14,174
Wellington	12,456
Levelland	5,296
Brownfield	5,285
Littlefield	5,003
Lamesa	4,031
Tahoka	3,539
Paducah	3,210
Childress	3,031
O'Donnell	2,129
Chillicothe	2,052
Plainview	2,033
Memphis	1,000
Total	62,321

Delaware, first state in the Union to have its literacy figures announced by the Federal Census Bureau, shows a decrease of more than 33 per cent in illiteracy over the figures for 1920.

To display the many tints offered for fingernails, manicurists of Paris have their nails colored differently, in tints ranging from deep red to pink, yellow and orange or green.

Privately owned airplanes in England numbered 30 more than a year ago.

Here's my
FEET FIRST
And I'll be
seeing you

Shallowater Is To Get New Buildings

By Staff Correspondent
SHALLOWATER, Nov. 25.—Two new business houses will be added to the business section of Shallowater within the next 45 days.

Bruce Sides, well known garage man, who sold his automobile business some time ago and who later leased a shop, is erecting a garage and filling station. The building will be 28 by 42 feet and he will have a complete garage and repair equipment.

J. A. Gentry, who managed a grocery here for several years, is starting construction of a frame building in which he will operate a modern grocery store. The building will be 24 by 60 feet and it is expected that early in January Mr. Gentry will move into the building. Mr. Gentry has lived in Shallowater for a number of years and is well known in this section of Lubbock county and also in Hockley and Lamb counties.

Dr. J. B. Jackson DENTIST

Now Located at
287 Lubbock National Bank
Building, Phone 535

TRANSFER
Bonded, Storage, Crating
Phone 126
LUBBOCK TRANSFER &
STORAGE CO.

Enthusiastic over an amber and crystal scone in a London restaurant, an American visitor bought it on the spot and had it removed so that it could sail with him the next morning.



"Hanging Jack Lambert was an all-days job," blared the crowd. Jack only looked hanging without anything to him, for he had been checked all his life by the Tickle. And so the hanging failed.

It is only on such rare occasions that a busy heart is a help. You can relieve your cough with Davis' Menthol Cough Drops. They get the Throat into shape to work.



THANKSGIVING FOODS



Save on These Special Thanksgiving Values.

STORES CLOSED THURSDAY Economy Rules

There is a reason for the uniformly low prices at Piggly Wiggly, unnecessary distribution cost has been eliminated, food products are brought direct from the packers and growers to the consumer, this modern method alone is saving Piggly Wiggly customers millions of dollars yearly, and in addition to the great savings, you are permitted to choose from fresher food supplies.

SPECIALS FOR WEDNESDAY

Sugar	Pure 16 Pound Cane Cloth Bag Pound	53c	Cranberries, pound	19c				
Oranges	Red Ball Dozen	.29	Peas	Happyvale No. 2 Can	.12 1/2	Powdered Sugar ¹ Pound	.9	
Jello	Asst. Fla- vors, 3 For	.23	Cocoanut	Dunhams 1-4 Pound	.10	Cocoa	Hershey's 1/4 Pound	.16
Flour	Gold Medal Good For Every Baking, 24 Lb.	79c	Dates	Dromedary 16 Oz. Golden 7 1/2 Pitted, Pkg.	19c			
Pickles	Happyvale Pint, Sweet	.23	Salmon	Tall, Pink Can	.12 1/2	English Waluts	1 Pound	.29
Celery	Welled Bleached Large Bunch	12 1/2c	Apples	Fancy Jonathan Dozen	23c			
HUNT'S SUPREME, FANCY Peaches	Fruit No. 2 1/2 Can 3 For	.43	LIBBY'S, CRUSHED Pineapple	No. 1 Flat Can	.12 1/2	SWAN DOWN Cake Flour	3 Pound Package	.33

Market Specials

ROAST—fresh pork ham, pound	25c	Sliced Bacon— Sugar Cured, 1-2 lb. rolls	17c
VEAL LOAF Pork added, pound	19c	PLENTY OF FULL DRESSED TURKEYS, FULL DRESSED HENS AND FULL DRESSED GEESE. FOR THANKSGIVING	

BUS SCHEDULE

PIONEER MOTOR LINES, INC.

ROSWELL DIVISION
Leave Lubbock 8:45AM, 4:45PM for Wolfforth, Ropes, Meadow, Brownfield, Plains, Tatum, Roswell, El Paso, Phoenix, Los Angeles.
Leave Lubbock 8:45AM for Seagraves, Seminole, Hobbs, N. M., and El Paso.
Leave Lubbock 4:45PM for Seagraves, Seminole and Hobbs.

CLOVIS DIVISION
Leave Lubbock 8:00AM, 12:30PM, 6:00PM for Shallowater, Anton, Littlefield, Amherst, Sudan, Muleshoe, Texico-Farwell, Clovis, Albuquerque.

LEVELLAND DIVISION
Leave Lubbock 10:30AM, 5:30PM for Hurwood, Smyer, Levelland, Whiteface, Morton, except Sundays, leave Lubbock 12:30PM, 5:30 PM for Levelland only.

RED STAR COACHES, INC.
Leave Lubbock 7:30AM, 12:30PM, 4:30PM for Voodrow, Tahoka, O'Donnell, Lamesa, Big Spring, Midland, Pecos, El Paso, San Angelo, San Antonio.
Leave Lubbock 7:30AM via Lamesa, for Seminole, Hobbs, Carlsbad and El Paso.

SOUTH PLAINS COACHES, INC.

Leave Lubbock 7:30AM, 12:30PM, 5:00PM for Slaton, Southland, Close City, Post, Dermott, Snyder, Roscoe, Sweetwater, Abilene, Cisco, Mineral Wells, Fort Worth, Dallas, Greenville, Waco, Temple, Austin, Houston, San Angelo, San Antonio, Albany, Breckenridge.

NORTH PLAINS COACHES

Leave Lubbock 8:00AM, 11:30AM, 3:00PM, 9:00PM for Monro, Abernathy, Hale Center, Plainview, Tulsa, Canyon, Amarillo, Raton, Pueblo, Denver, Stratford, Guyman, Tucuman, Albuquerque, Enid, Oklahoma City, St. Louis, Chicago, New York City.

TEXAS MOTOR WAYS, INC.

Leave Lubbock 7:30 A. M., 1:00 P. M. for Idalen, Lorenzo, Ralls, Crosbyton, Dickens, Paducah, Quanah, Childress, Vernon, Electra, Wichita Falls, Bowie, Decatur, Ft. Worth, Dallas, Spur, Stamford, Albany, Mineral Wells, Breckenridge, Altus, Lawton, Oklahoma City.

Leave Lubbock 8:00 A. M., 1:00 P. M. for Floydada, Matador.
Leave Lubbock 7:30 A. M. for Guthrie, Benjamin, Seymour.

SIMMS



QUICK STARTING ANTI-KNOCK GASOLINE

GEESE Fly... Snow Falls... The Mercury Drops... and Simms Red Wing Gasoline goes to "WINTER GRADE." Complete and quick vaporization in the coldest weather is the secret of the quick starting... the unerring pick-up... the consistently smooth performance of Simms "Winter Grade" Red Wing.

Not all motor fuels are refined especially for Winter driving and not all "Winter Grade" gasolines have anti-knock qualities. Red

Wing is an ANTI-KNOCK gasoline refined especially to "WINTER GRADE." Get away to a flying start... in the coldest weather... with Simms Red Wing Anti-Knock Gasoline!

Amalie Sub-Zero Fine Pennsylvania Motor Oil not only flows freely in sub-zero weather but withstands the heat of long hard drives. At Simms dealer stations almost everywhere.



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SUPER SERVICE STATION
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CITY SERVICE STATION

LUBBOCK FENDER & BODY WORKS
CAMP COMFORT
DENVER SERVICE STATION
JUNCTION TOURIST CAMP

19TH STREET GARAGE
J. J. MILLER SERVICE STATION
E. B. HARRIS GROCERY
HOLDER BROS. GROCERY

Injuries In Line Hamper Texas Tech Cause Tomorrow

Plainview Bulldogs No Set Up For Lubbock Gridmen

Star Tackles To Be Absent In Tech Line

Big George Langford and Bill McWilliams Unable to Play Tomorrow; Coaches Arrange Final Combination

The Texas Tech Matadors stock dropped a couple of points yesterday when it became definitely known that the two regular tackles on Coaches Cawthon's and Morgan's team would not be able to start, or even play, against the Simmons University Cowboys who come here tomorrow for the annual Thanksgiving Day contest.

George Langford, the biggest man on the team and the outstanding lineman, was injured rather seriously in the game last week against Howard Payne's Yellow Jackets. He entered the game with an infected

A play-by-play report of the Tech-Simmons game will be broadcast from station KOKO, Wichita Falls, tomorrow. The game starts at 2:30, and broadcast will start a few minutes before that hour. This broadcast is made possible through the courtesy of the R-F Finance Corporation of Wichita Falls.

heel, and was not in top form on that account. When he was carried off the field late in the game it was thought that the heel was sustained a severe laceration and was causing the trouble. Later it developed that Langford's right knee had been badly injured. The knee responded to the care of a physician and it was thought that it would heal in time for tomorrow's game, but yesterday Coach Cawthon stated that he could not use Langford against Simmons.

McWilliams is ill. The other tackle, Bill McWilliams, was removed to a local hospital early this week for an operation, and as the time his ailment was not thought to be serious. It was learned yesterday however, that McWilliams' condition had gone from bad to worse, and that pneumonia was likely to set in. The big tackle has not been able to work out since last Wednesday, and will be in no condition to play tomorrow.

The knowledge that Langford and McWilliams would not be able to play necessitated a last minute rearrangement of the line. Ayers, a senior guard, may be shifted to tackle. He was working out in that capacity yesterday, and Simmons or Osborne will be the other tackle. The Matadors are weak on linemen, and the absence of Langford and McWilliams will hurt the team.

Coach Cawthon announces that he will have a strong combination ready to go tomorrow, and that he would like to see every citizen of Lubbock and all the fans of the surrounding communities here for the final appearance of the 1936 Matadors. He says he can promise but one thing, and that is the fact that the Matadors will be on the field fighting every inch and every minute of the way, and that if it takes pure, unadulterated fight to win a victory, his team's chances are not so slim after all. He states that Simmons is powerful, with a line and a backfield outweighing, overshadowing the Matadors, but that the local college will be putting forth every effort to win.

U. Of C. Seeks For New Mentor

BERKELEY, Calif., Nov. 25. (AP)—The University of California began today to look over the leading football coaches of the country to find a successor to Clarence "Nibs" Price, whose resignation was accepted last night.

Names heard on the campus included Tad Jones, former Yale coach, Knute Rockne of Notre Dame, Dr. J. W. White, former mentor of Ohio State, Dick Hanley of Northwestern and others from the east, north and south.

Meanwhile the senior players of Price's squad framed a protest against the acceptance of the coach's resignation, claiming California's failure to win games this season was not the fault of the coach.

ATTEND MEETING. Dr. Paul W. Horn, president of Texas Tech, will meet with Dr. A. W. Evans, dean of the school of education, in Houston this week attending the annual meeting of the Texas State Teachers association and allied groups. The two men expect to be gone for the remainder of the week. Dr. Horn left Monday morning.

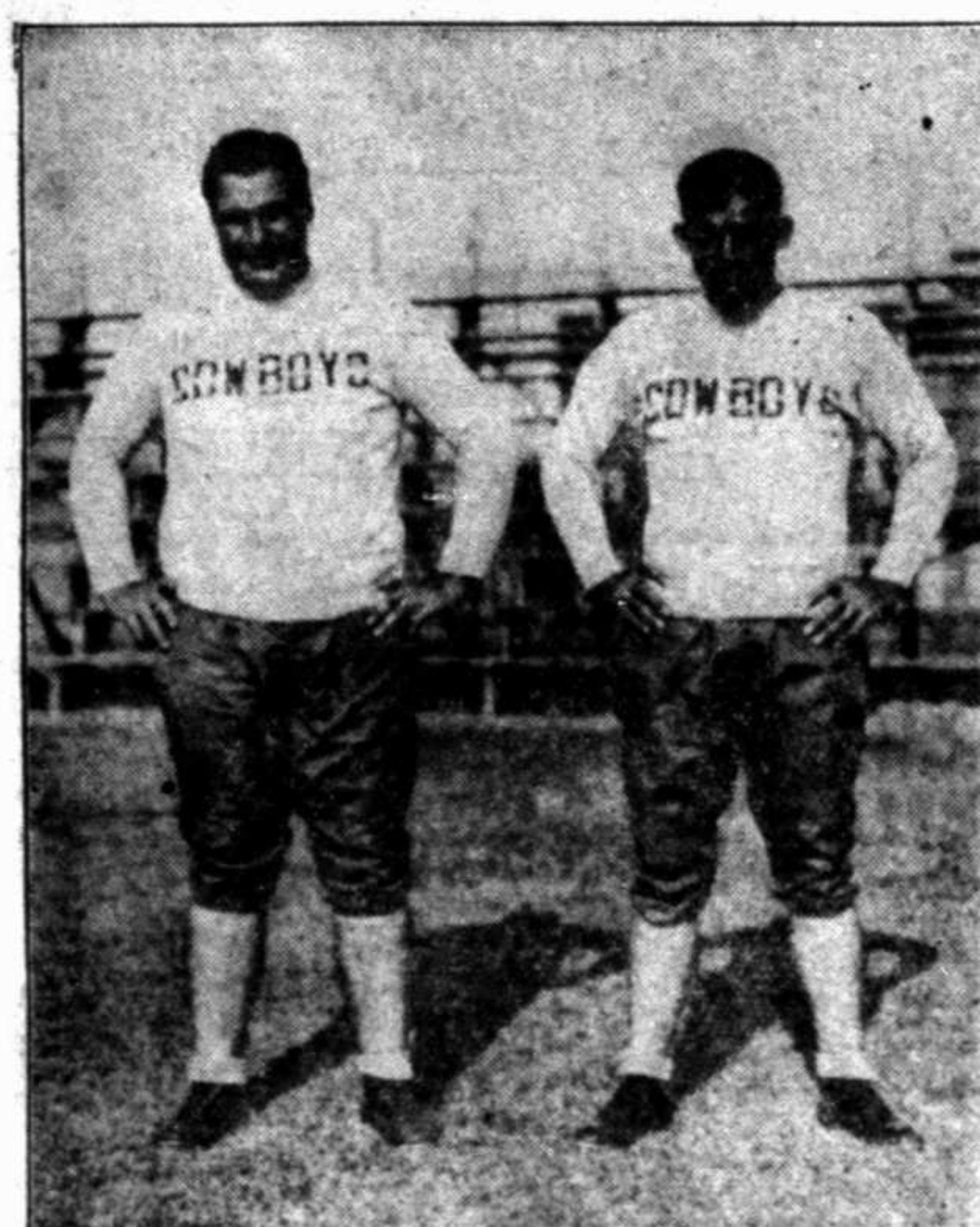
Recipients of unemployment subsidies in Austria number about 175,000.

Morning Dance At Tahoka, Texas Wed. Night, Nov. 26

I. A. M. Till Dawn Ralph Britts, Orchestra

Cowboys Study Matador Tactics In Preparation for Thanksgiving Tilt

The "Biggest" Mentors In Texas



Leslie Cranfill and Charles Anderson, head coach and line coach respectively of the Cowboys lay claim to one honor. They are "the biggest coaches in Texas." Cranfill weighs 269 pounds, Anderson, 195. "Fats" and "Potts," as they are termed, will send their charges against the fighting Texas Tech Matadors Thanksgiving Day.

Contributions For Cawthon Trophy Must Be In Today; Given Tomorrow

Only a few more contributions are needed to make possible the purchase of a trophy to be awarded P. W. Cawthon, head coach of Texas Tech athletics, as a token of appreciation for the good work he has accomplished during his first three months as head of the new coaching staff.

A tall silver loving cup will be presented to Cawthon tomorrow afternoon just before the Tech-Simmons Thanksgiving game. The Plainsman, Daily Journal columnist, will make the presentation speech and officially present the trophy to Cawthon before the grandstand, tomorrow afternoon.

The purchase of the cup is made possible by the business men and fans of the city, and goes as a partial Thanksgiving token to Tech's coach. Though the team has not been numbered among the high scoring clubs of the state, nor even as a winner of the majority of the season's games, Coach Cawthon has taken a light, inexperienced team and built a gridiron club that has faithfully withstood the attacks of superior teams, and has fought wonderfully against overwhelming odds. Because of his work in starting a new regime of athletics at Tech, not only that done this fall but the preparations made last summer, fans believe Cawthon deserves all the compliments coming to him.

More than half the money required to pay for the cup, which is on display at Anderson's jewelry store, has been collected. Those who wish to have a part in the presentation are requested to call or see Arthur Brown, local photographer, or Collier Parris, sports editor of the Avalanche-Journal.

Matadors Are Promised Gold Footballs If They Defeat Simmons Here Thursday

If Texas Technological college defeats Simmons university in the Thanksgiving day football game here 15 Matadors will receive gold footballs appropriately engraved.

The announcement was made Tuesday morning by The Plainsman, columnist of The Daily Journal and leader in the campaign to present the trophies.

Pete W. Cawthon, head coach at the college, will select the 15 men to receive the balls. Each trophy will cost \$6 and securing the balls for the collection matches a similar campaign, also headed by the newspaper columnist, resulting in trophies for members of the football team of Lubbock High school.

Those who have pledged the balls for the Matadors in the event they turn back Simmons' Cowboys are:

Mayor J. J. Clements, E. J. Parsons, manager J. C. Penney store; Gus Kallas, owner Tech cafe; Prof. W. L. Spiegel, Dr. W. A. Jackson, President Paul W. Horn, Prof. F. Y. Robnett, all of the Tech faculty; Attorney Roscoe Wilson, Tech regent; Don L. Jones, superintendent state experiment station; Dr. V. V. Clark, physician; Carl Patton, of Hogan and Patton store; Arthur L. Brown, photographer; Tech cheer leaders—Jake Schober, J. W. Timmons, Tedo Hazelwood and Rob O'Hair; Postal employees—Dude Parris, B. A. Cantrell, Everett Hicks, Prader McCrummen, M. C. Carroll and J. A. Doudle; Former Tech Co-eds—Margaret Turner, Floy Pryor and Wayne Atcheson, and The Plainsman, Daily Journal Columnist.

EL PRODUCTO for real enjoyment

Only quality gives this MILDNESS—

The finest Quality—An uncopiable Blend—Distinctive Character.

Bouquet 10c

All sizes transparently wrapped for protection against dryness and pocket breakage.

MANY SIZES—10c to 25c

Distributor: G. H. P. CIGAR CO., Inc. BRANNON-BRONAIGO CIGAR CO. Dallas, Houston, San Antonio, Ft. Worth, Phila., Pa.

Special Train Bears Rooters To Plainview

Game to Run Curtain Down on Season of 1936; Gridsters Train and Practice Hard as Final Game Approaches

Coach Henry Frnka has been telling his Lubbock High school Westerners this week of the danger of overconfidence and exaggerated strength and will deliver his final oration this afternoon as final preparations are made for the last game of the season and the meeting with the Bulldogs of Coach Froggie Lovorn and Plainview High school.

The team leaves early tomorrow for Plainview where they celebrate Thanksgiving day in what promises to be more than just an ordinary football game between a powerful club and a weak one. Since Plainview's victory over Childress last week, there has been quite a little excitement on the Fair Park field where the Westerners do their practicing.

"If we go up there expecting a set up, an easy victory to top a more or less successful season, we will get beat," Mr. Frnka said.

The Westerners are taking no chances on hurrying their season's record by letting down in the last game of the season.

Last Workout Today. The Westerners have been working hard for the last two days and will work hard again today, their last practice day of the season. Fair Park bids them good bye this afternoon. There will be no hard scrimmage today, but a general workout that will tend to loosen the players up good for the game tomorrow.

A special train bearing about 300 Lubbock high school students and Lubbock fans will leave here at 1:15 tomorrow afternoon for Plainview. An attractive rate of 95 cents has been offered by the Santa Fe Company and it is thought that quite a number of local fans will make the trip.

Spur to Play Simmons Fish

Game Matched for Tomorrow Between Class B Leaders and Simmons University Freshmen at Spur

SPUR, Nov. 25. (Special)—The Spur High school Bulldogs will meet the Simmons University freshmen team at Spur on Thanksgiving day at 2:30 p. m. for the first time this year. The team will go on the field in full strength. The Bulldogs lost to Pampa and Cisco early in the season by small scores and to Slaton at Lubbock last Thursday. Jimmie Hahn and Brode Puckett, stellar backs, were withheld from the game due to pending protests.

Six grandfathers, whose ages ranged from 70 to 87, were confirmed at a service held recently at St. Luke's Church, London.

will get beat," Mr. Frnka said. The Westerners are taking no chances on hurrying their season's record by letting down in the last game of the season.

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Slaton And Littlefield To Meet For Championship Class B District 2 At Slaton In Thanksgiving Event

Zuppke To Select Mid-West Entries In Dixie Classic

DALLAS, Nov. 25. (Special)—With the Big Ten season a matter of football history, Coach Bob Zuppke of the University of Illinois, who has been selected by the Dixie Classic officials to handle the mid-west gridgers, who shall at the Onway Stadium (Dallas) on New Year's Day meet in combat a team representing the Southwest, has turned his attention to the selection of his squad.

In a letter received Monday of this week by Joe Ulay, President of the Dixie Classic, Zuppke wrote in part:

"I have been receiving encouraging, and in many cases eager, answers from the various coaches and players interested in putting the Mid-West's best football foot forward in Dallas New Year's Day. As I understand it a losing battle on the part of my Mid-West team would be establishing a precedent, as far as the Dixie Classic is concerned—at least this year. It looks as if I am going to be able to bring a great team and a large number of capable substitutes to Dallas. I want you to know that I am looking forward to meeting your Southwest team with keenest anticipation—and I know I may say the same thing for the men who I am going to select."

Slaton's last bi-district championship came in 1927 when the Tigers triumphed over the Canyon Eagles, 31 to 5.

NAME VALUABLE MEN

Bill Terry and Joe Cronin Recognized as Best

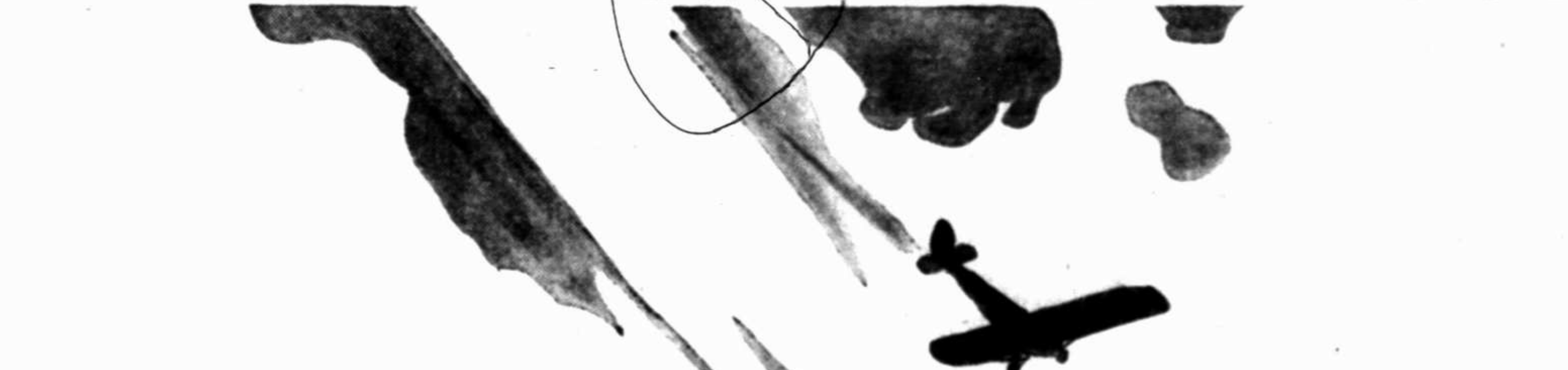
ST. LOUIS, Nov. 25. (AP)—William H. Terry, first baseman of the New York Giants, and Joseph Cronin, shortstop of the Washington Senators, were the most valuable players in the National and American leagues, respectively for the 1936 season, according to vote of a committee of sport writers in all the major league cities in an annual poll by the Sporting News, of St. Louis. Results of the poll were announced today.

NIEHOFF TO LOOKOUTS

Former Atlanta Crackers Manager is Shifted

CHATTANOOGA, Nov. 25. (AP)—Bert Niehoff, former manager of the Atlanta Crackers, will manage the Chattanooga Lookouts in 1937. Joe Engel, president of the Chattanooga Southern Association Baseball club announced today.

ONE WILL ALWAYS STAND OUT



What it takes to "get there"!

It's a far cry from the conquest of the air to the making of a good cigarette, but a certain "singleness of purpose" distinguishes both.

Chesterfield takes the sure, straight course to the one goal that counts in a cigarette: milder and better taste:

MILDNESS—the wholly natural mildness of tobaccos that are without harshness or bitterness.

BETTER TASTE—such as only a cigarette of wholesome purity and better tobaccos can have.



Chesterfield Cigarettes are manufactured by LIGGETT & MYERS TOBACCO CO.

BETTER TASTE

They Satisfy — that's Why!

Heart Hungry

LAURA LOU BROOKMAN
© 1930 BY NEA SERVICE, INC.

(Continued From Page 6)

"What I can't understand," Evelyn said in her soft voice, "is why she couldn't have brought the young man to the apartment and introduced him instead of meeting him in a park? You know I've done everything to encourage her confidence. Of course if it's someone she met through Jordan that might explain it. Celia knows I was aware you had forbidden her to see him. Oh, I do hope it's nothing dead-end!"

Mitchell clapped his hand down on the desk. "If Celia's broken her word to me," he declared darkly, "she's going to pay for it! I gave her warning!"

Evelyn touched a dainty handkerchief to her eyes. "But you mustn't be hard on her," she begged. "She does seem to be such a sweet child. After all, I'm sure she can't have meant any wrong."

Craftily she shot a quick glance at Mitchell and then asked, "Perhaps Celia's not to blame. Do you think possibly it might be—her mother's influence?"

"What do you mean by that?" Mrs. Parsons' eyes were downcast. "I know her mother's story. John—I was only wondering if it's true that 'blood will tell.' Celia is her daughter as well as yours, you know."

When she glanced up she saw that John Mitchell had been back in his chair. He looked like a man in torment. Evelyn remained silent, but suddenly Mitchell aroused himself.

"Did you speak to Celia about this?" he asked.

"Oh, no! I thought that would be your place, John."

"Perhaps it's not so bad as it looks. There may be some explanation. I'll come with you now and ask her—"

Mrs. Parsons interrupted. "You've said the very thing I hope," she said, "that there is an explanation. But it seems to me there's a better way to be sure. Celia said she would meet this man at 3:15 at Central Park Plaza. If you could arrange to be there you'd soon learn the truth. Since you've told me what a dangerous character Jordan is, I can't help worrying for fear this may be an accomplice. Don't you think you should go yourself?"

Mitchell nodded in agreement.

"You're right."

"Then I'll leave you now. You're a busy man, I know, and I must be on my way."

But before Evelyn rose she put a hand on the man's arm.

"The child is dear to me," she said softly. "Very dear. But, John, it means even more to me to understand what you're suffering. Oh, I do pray Celia hasn't grown unworthy of you! I do hope she hasn't harmed the Mitchell name! You see, I couldn't bear to have it happen again. I couldn't bear to have your heart broken!"

Evelyn's low voice held more than tenderness. No man could have mistaken its meaning.

Mitchell's hand covered hers. "Thanks," he said huskily. "Some day I'm going to be able to tell you all you've meant to me."

"But if this thing is true," the woman persisted, "and Celia has broken her word, will you send her away?"

The man's face colored darkly. "It may be best," he said. "Well, see."

Evelyn pressed his arm lightly and without another word departed.

After she had gone Mitchell sat frowning for a moment, then picked up the manuscript before him. Five minutes later he cast the sheet aside, rose, took his hat and left the building.

At one o'clock Evelyn and Celia had lunch together. Mrs. Parsons said nothing of her morning errand. She announced that she had to be at a dress shop for a fitting at 2:30. The black motor which she had ordered was not coming along at all as she wanted.

"We'll have to be thinking about what you're going to take on your trip abroad," she told the girl brightly.

Celia agreed indifferently. She took an interest in the meal and was not inclined toward conversation. Mrs. Parsons asked her plans for the afternoon and Celia answered that she intended to take a walk.

"If you haven't anything else planned, why don't you come with me?" Evelyn urged a mellow light in her eyes. "Perhaps we could pick up the right kind of a topcoat for you. Bendel's usually are very good and you'll need something warm for the ocean trip."

Celia declined—much too promptly as she would have known if she had been skilled in the art of deception. Her excuse was a flimsy one. She wanted to have another look at a little shop window on Madison avenue, providing she could first find the shop. It was really going to be another exploration trip, she said.

"Oh, you're not going to the park today?" Mrs. Parsons inquired coolly.

"No, I—well, perhaps later," the girl floundered. She was flushing painfully, but Evelyn let the subject rest.

By 2:30 Celia was out of the building. It was one of those sunny, leisurely September afternoons. The air was cool enough to be agreeable, but it lacked the tang and crispness of later fall.

She chose a circuitous route because she had several minutes to waste. Her color was high and she

was aware of a pleasurable excitement. A shop window gave back her reflection and Celia discovered that she had been smiling. Immediately her face sobered, but she could not quite the sting of her heart. Over and over again it was singing, "Barney Shields, Barney, I love you!"

She glanced at her wrist watch. Three o'clock, and she had abundant time to spare.

Celia crossed Fifth avenue and took up her stand near the Plaza. There was plenty of action and color to keep the time from dragging. Children with nursemaids. Two elderly men talking. A woman with a handsome Harlequin dancé on a leash. Young men and groups of girls. Motor cars flashing by, and a hightopped green bus.

She saw Barney coming toward her. He was early, too! Celia's pulse beat more rapidly.

"Sorry you had to wait," Shields greeted her.

"That's all right, Barney. I didn't mind a bit."

The girl's smile was glorious. Barney's face brightened.

She nodded and they turned into the park. Shields matched the rhythm of her footsteps, and for a few moments they walked silently. Then Celia glanced happily into the young man's face.

"I've been wanting to talk to you, Barney," she said softly.

"Been wanting to talk to you, too."

It was then that John Mitchell interrupted.

(To Be Continued.)

FELT SHE WAS GETTING WEAKER

Health Seemed To Be Going Downhill—Says Cardui Helped Her Get Well.

Dothan, Ala.—"About nine years ago, I was in very bad health," says Mrs. G. S. Camp, 713 East Adams Street, this city.

"I had been going downhill for some time, until I found myself so weak I could not get going. I had to give up and go to bed where I stayed six weeks, flat on my back."

"I could hardly lift my hands, for weakness I worried a lot about myself for I could see that I was not doing any good. I tried one thing and then another, but nothing helped me. I could feel myself getting weaker all the time, and I suffered constantly with a severe pain in my side."

"A friend asked me why I did not try Cardui. I was impressed with the suggestion, and at once began to take it. It was not long until I began to improve. My strength returned and the dreaded pain in my side left entirely. I was delighted with this, so I kept on with the medicine for some time—long enough to be sure that my gain was permanent."

Cardui is a good laxative to use in the treatment of the Black-Drainage. 25¢ a package.

While taking Cardui, a good laxative to use in the treatment of the Black-Drainage. 25¢ a package.

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SWIFTY



Friend or Foe?



BIG SISTER



A Promise Kept



HIGH PRESSURE PETE



The Obliging Storekeeper



ETTA KETT



He Fell for That One



OUR BOARDING HOUSE



By Ahern

OUT OUR WAY—

By Williams

CARDUI

IN USE BY WOMEN FOR OVER 20 YEARS

While taking Cardui, a good laxative to use in the treatment of the Black-Drainage. 25¢ a package.

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Here's my FEET FIRST

And I'll be seeing you

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CUSTOM GRINDING

TRUCK LOADS OR CARLOADS WILL BUY HEADS OR BUNDLES

Lubbock Grain and Feed Co.

Avenue Q and 4th St. Phone 622

Cardui is a good laxative to use in the treatment of the Black-Drainage. 25¢ a package.

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FIRESTONE

Having Battery Trouble?

Guaranteed for life of your car

NEACON MASTER SERVICE INC.

Cardui is a good laxative to use in the treatment of the Black-Drainage. 25¢ a package.

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DR. R. P. REEDS

Eye - Ear - Nose and Throat

Injuries In Lively, West Texas' Greatest Want-Ad Medium

Plainview Bulldozer

Star Tackles To Be Absent In Tech Line

Big George Langford and Bill McWilliams Unable to Play Tomorrow; Coaches Arrange Final Combination

The Texas Tech Matadors stock dropped a couple of points yesterday when it became definitely known that the two regular tackles on Coaches Caverton's and Morgan's team would not be able to start, or even play, against the Simmons University Cowboys who come here tomorrow for the annual Thanksgiving Day contest.

George Langford, the biggest man on the team and the outstanding lineman, was injured rather severely in the game last week at El Paso. He was out of the game for several days.

Bill McWilliams, the Yellow Jacket, entered the game with an ankle injury and was out for the day.

A play-by-play report of the Tech-Simmons game, as well as a broadcast from El Paso, will be given at 2:30 p. m. on the radio. The game starts at 2:30 p. m. and will start at 2:30 p. m. and will start at 2:30 p. m.

For further details, see the Avalanche-Journal Want-Ad Department. For further details, see the Avalanche-Journal Want-Ad Department.

ANNOUNCEMENTS

1.—Lodges and Societies

Telluride Lodge, No. 841, A. F. and A. M. State communications the first Friday night, each month. The Master Masons, Grand Lodge, will meet on Wednesday night, Nov. 10, 7:30 p. m. Visitors invited. Members urged to be present.

NOTICE

All rights of Pythias in good standing or not, write A. M. JONES, Lubbock, Texas.

4.—Personal Notices

VACUUM CLEANERS
WASHING MACHINES
Served by Factory Expert Vacuum cleaners, washing machines Rented

ELECTRIC SERVICE CO.
2209 19th St. Phone 2418

FURS
Expert for repairing and remodeling. We will take and make you a fur coat, cloak or dress from your raw skin.

J. G. STANTON
Furrier and Taxidermist
2204 Avenue B. Phone 1884-J

SERVICE
ACCURACY
AND RELIABILITY

WILSON ABSTRACT CO.
(Older Abstract Plant in Lubbock County)
904 12th St. Phone 123

DR. L. E. SCHAEFFER
MAGNETIC HEALER
NERVOUS, MENTAL AND PHYSICAL DISORDERS
Office at Parker House Phone 208

TOURIST HOTEL
10TH ST. & AVENUE B
UNDER NEW MANAGEMENT

The Tourist hotel has been purchased by J. A. Shuman, manager of the COVA HOTEL.

TRANSIENT RATES
BY DAY 75c
BY WEEK \$4.00

Hot and cold water and gas heat in every room.
A block north of the court house.

FREE PARKING SPACE

FOR SALE—House with new and clean. Phone 2001 or 2011-W.

Cowboys Pre

The "P" SALE

until December 1st. The following prices—

Ladies dresses at—\$1 each
Ladies coats at—\$1 each
Men's coats at—\$1 each

50 mens trousers at—50c per pair
25 mens suits at—\$2.50 each
100 pairs ladies shoes at—50c per pair

GOOD MERCHANDISE AT A LOW COST

JOE SEALE STORE
1205 AVE. G

GREAT WESTERN FINANCE CO.
200 Leader Bldg.
Phone 1144 Lubbock, Texas

INVESTORS
Investigate the possibilities this organization has to offer.

"Declaration of Trust"
Authorized Capital—\$100,000.00

Organized under the constitutional laws of the United States in the Union and operating in several States in the Union.

BUSINESS SERVICE
Business For Sale

FOR SALE—New 1926 store building and stock of groceries at a bargain. 405 Ave. N. H. W. Burgess.

CAFE FOR SALE
Best equipped Restaurant and building. A BARGAIN. \$250 Cash. Terms. See G. A. Allen, 1702 10th St. or Jack Benoit, 1212 7th St.

11.—Transfer and Storage
MOVING, DRAYAGE, HAULING
One Block of 1000 Miles
JACKSON BROS.
Phone 1305-W

11A.—Plumbers
PLUMBING REPAIR WORK
Have your plumbing fixtures looked over. No charges. All work guaranteed. Reasonable prices—quick service.

GRAY PLUMBING CO.
2207 7th St. Phone 2048

12.—Woman's Column

NOTICE
Practically new Shampoo Drain board for sale. Reasonable discount. Phone 284.

BUSINESS SERVICE

12.—Woman's Column

SPECIALS
Permanents, 1 for \$4.00, 2 for \$6.00. Finger waves 35c and 50c. Marcela Shampoo 50c. All work guaranteed.

THE BLUEBIRD BEAUTY SHOPPE
1116 Ave. Q Phone 2136

GUARANTEED GENUINE CROQUIGNOLE PERMANENT WAVES
\$5.00 AND \$7.00

All Lines of Beauty Work
Shampoo and set 75c & \$1.00
Shampoo and marcel — \$1
Henna rinse — \$1
Facial — \$1
Eye brow arch — 35c
Manicure — 50c

MRS. HOWARD HUNT
1009 15th Phone 284

BALCONY SPACE
In Barber Shop For BEAUTY SHOPPE
In fire-proof building. Reasonable rent. See G. L. Boyd, 1009-B, 13th St.

SPECIALS
SPIRAL AND CROQUIGNOLE PERMANENTS
ONE FOR \$4.00
TWO FOR \$6.00
ALL WORK GUARANTEED

THE BLUE BIRD BEAUTY SHOPPE
1116 Ave. Q Phone 2136

12A.—Washing Wanted
LAUNDRY WANTED—Work guaranteed. Call Mrs. Miller, 1831-W.

EMPLOYMENT
13.—Help Wanted
WANTED—Men and women capable of selling on a real proposition. C. M. Hinds, 1220 Main St. Phone 880, night 1475-W.

POSITIONS
A constant demand for trained office workers comes to us through our organized Employment Department. Many opportunities every month. Call or write for booklet, "HOW WE SECURE POSITIONS," showing how we can train and place you in minimum time. Investigate Today. Phone 335.

LUBBOCK, TEXAS

AGENTS WANTED
Old time, Legal Reserve Insurance. Direct Liberal Contract. Practical plan for handling notes. Write Calvin Benson, Manager. P. O. Box 1795 Lubbock, Texas.

14.—Situations Wanted
WANTED—By young man, with education and experience, work for room and board. Phone 1444-J, Miller.

FINANCIAL
15B.—Real Estate Loans
\$250,000 AVAILABLE
For business, residence, church loans in West Texas. Will also consider loans on brick filling stations where same have been leased to major oil companies.

C. J. NORTON
201-02 Myrick Bldg. Phone 202

16.—Money To Loan
COME IN AND LET'S TALK
INSURANCE
READ INVESTMENT COMPANY
1214 AVENUE Q. PHONE 884

AUTO LOANS
Pay While You Drive
GUY L. MCAFEE
Insurance—Loans—Bonds
1013 Texas Ave. Phone 204

AUTOMOBILE LOANS
Cash Loans on Automobiles—Old Loans Refinanced—Also small loans \$10 to \$75 Insurance of all kinds
L. E. DAVIS
1208 Texas Ave. Phone 201

DO YOU HAVE EMPLOYMENT For Someone?

Whether it be only two hours work, or a permanent position. Any kind of odd jobs about your home... perhaps the yard needs cleaning, the roof needs repairing... or the house needs repainting. Give the other fellow a job.

Every dollar that is expended in wages between now and January 1st will not only tend to increase the volume of retail buying but will greatly assist many Lubbock families in the procurement of actual necessities.

During November, the AVALANCHE-JOURNAL WANT-AD DEPARTMENT will strive to obtain 1,000 days of employment for the unemployed. If you have a job for one day or thirty, phone the AVALANCHE-JOURNAL WANT-AD DEPARTMENT.

Give details and your ad will be inserted FREE OF CHARGE, in both morning and evening editions, for two days, providing the ad is not over three lines (count six words to line).

If You Have a Job—Give One
For Further Details
Phone 13 or 14
Avalanche-Journal
Want-Ad. Dept.'s
EMPLOYMENT CAMPAIGN

FINANCIAL
No. 16.—Money To Loan
\$\$\$ BORROW \$\$\$
\$\$\$ MONEY \$\$\$
ON YOUR
AUTOMOBILE
Cash In 15 Minutes

I will re-finance your present notes, reduce your payments, and advance more money if needed.
If your car needs tires, repairs or paint, I will finance it for you.
Bring your license receipt, park near Myrick Bldg., and get your loan in 15 minutes. You can pay back in 6, 8, 10 or 12 monthly installments.
Get your loan here and make your payments here.

C. J. NORTON
201-02 Myrick Bldg. Phone 202
(Out of town Loans Solicited)

In buy, sell or exchange anything, use Avalanche-Journal Want Ad. Phone 13 or 14.

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Bring your license receipt, park near Myrick Bldg., and get your loan in 15 minutes. You can pay back in 6, 8, 10 or 12 monthly installments.
Get your loan here and make your payments here.

TEMPLE TRUST COMPANY
T. B. Duggan, vice-president
1000 Texas Ave. Phone 1470
"We buy and sell used cars"

17A.—Miscellaneous Wants
WANTED—Milk cow to winter. Mrs. M. Denny, 808 Ave. B.
WOULD buy some first grade hams for notes on approval. Address P. O. Box 7728.

MERCHANDISE FOR SALE
18.—Furniture for Sale
We buy and sell
USED FURNITURE
GRIGGS FURNITURE CO.
1113 Main St. Phone 1948

22.—Wanted to Buy
WILL PAY CASH
Do you have any old correspondence, letters, communications of old stamps, Confederate or old Civil war correspondence or stamp collections. I will pay immediate cash for any of the above. Write me 123 Ave. of Avalanche.

REAL ESTATE FOR RENT
23.—Board and Room
CAN ROOM and board married couple or two boys. Call at 1020 10th.

24.—Business Property For Rent
BUSINESS BUILDINGS
Two brick garages and two brick store buildings for lease. Reasonable rent to responsible party.
PHONE 1117

24A.—Houses for Rent
MODERN five-room studio house. Phone 1304-W. 1305 Ave. Q.
FOR RENT—Six-room studio home partly furnished. Garage, on pavement, near bath. Phone 828-W.

MODERN five-room house at 1515 15th Street. Phone 1811-W. 1812 Ave. Q.
5-ROOM brick veneer, 3008 Ave. U. 4 room brick veneer, 2114 18th Street, 2 room brick veneer, 1601 12th Street. Phone 1975. J. A. Ritz.

FOR RENT—3 room brick house at 2407 7th Street, with garage, \$20 per month. See Dr. James Brown, 2014 Palace Theater Building. Phone 501.
MODERN six-room house for rent. 1514 15th St. Phone 1811-W.

FOR RENT—Six-room house. Price \$25.00. 1515 15th St. Phone 1811-W.
FOR RENT—Five-room furnished house. modern conveniences. 1811 17th St. Phone 1975. J. A. Ritz.

FOR RENT—Nine five-room brick veneer. Phone 375, after 8 p. m.

FOR SALE—3 good Jersey milk cows, 3 are fresh. Write Wilcox, Rt. 1.

FOR SALE—CR. TRADE—20 white and 20 brown hens. Curtis Heald, Lubbock, Route 1.

THE longest Bargain Counter in town—Avalanche-Journal Classified Ads.

REAL ESTATE FOR RENT

24A.—Houses for Rent
FIVE-ROOM brick furnished or unfurnished. Inquire 1619 18th.

FOR RENT—Six room modern brick house 3008 26th. Green Bros. 202 Leader Bldg. Phone 145.
MODERN 5 room brick close to pavement and bus line. Phone 148-J.

25.—Rooms For Rent
BEDROOM, adjoining bath. Private entrance. Garage. Men preferred. 2008 Main St.

BILTMORE HOTEL
PHONE 936
Hotel service and comforts at surprisingly low rates.
1520 10th Street.

NICE BEDROOM. \$15.00 month. Hot water all the time. Two blocks of Lubbock hotel. Phone 45. 1119 14th.

26.—Apartments For Rent
Nice furnished apartment. Garage. All bills paid. 1629 17th.

FURNISHED apartments for rent—3 room, 2318 12th Street—4 room 1615 15th Street. Private bath and garage at each place. Phone 1975. J. A. Ritz.

FOR RENT—Modern three-room furnished apartment, close in. Phone 694. 1510 Ave. J.
FOR RENT—Extra well furnished five-room brick veneer. Phone 1982-J.

FOR RENT—Extra well furnished five-room brick veneer. Phone 1982-J.
MODERN GARAGE apartment. Furnished. 1612 18th Street. Phone 1406-J.

FURNISHED apartment. Private entrance to bath. 2114 9th Street. All bills paid.
FOR RENT—Two newly furnished rooms. Bills paid. 1809 Ave. E.

A very nice furnished room and bath, with hot and cold water, gas, lights, telephone. All bills paid. More than one child undesirable. 1309 College Ave. Phone 1973.

Completely furnished efficiency apartment, electric refrigerator, bills paid, maid service, couples or business men. Phone 718. 614 Ave. N.

DANDY furnished apartment, \$4 and \$7 per week. 1718 8th.
THREE-ROOM apartment, 7th and 12th. Bath, garage. 1611 Main. Phone 148.

NEW BRICK duplex nicely furnished. Electric refrigerator. Price \$50 per month. Call at 1601 17th. Phone 1411-J.
FURNISHED two-room apartment, all bills paid. 2207 9th.

FOR RENT—West half of duplex, five rooms. Furnished. 1808 12th. Phone 61.
TWO-ROOM furnished apt., 1809 Ave. Q. Phone 678-W.

FURNISHED apartment, private bath, modern 1411 15th. Apply 1623 18th.
FOR RENT—Garage apartment with bath. See Humphreys-Barnett Co. Phone 433.

THREE-ROOM furnished apartment. Private bath, garage. Phone 1418-W. 1607 Ave. E.
FURNISHED housekeeping rooms, close in. Phone 1841-J. 1621 8th.

THREE-ROOM nicely furnished apartment, private bath, garage. 1411 Ave. N.
DAVIS APARTMENTS
One efficiency apartment. Everything furnished. 1606 Broadway.

27.—Wanted, Rooms, Apartments or Houses
Persons may want exactly what you wish to dispose of. Use the Avalanche-Journal Want Ad.

WANTED TO RENT—Furnished apartment for couple. Phone 220-W.

27B.—Wanted Farms and Lands
WANTED—Small truck farm, near Lubbock, on 100 acres, level, well watered, have equipment. Peter Hartman, Route 1, Lubbock.

WANTED in rent, 150 to 200 acre farm. Have plenty equipment. Independent. T. P. Clifton, See V. R. Oldham, Dallas, Texas. Route 1.
For rent—4 room brick duplex. Modern. 1015 7th. Phone 1811-W.

REAL ESTATE FOR SALE
29.—Houses for Sale

29.—Houses for Sale
\$1,500 equity in \$4,000 residence. Paying \$150 per month. Will take in sedan, coach, or for part payment or might trade for equity in cheaper place. 1934 16th St.

HOUSES
FOR SALE OR RENT
Number of well located residences, on paved street or close in, at economy prices.
JAMES H. GOODMAN
306 Myrick Bldg.

FOR SALE OR TRADE—Improved five acres, good house. A grade dairy farm. See proof. 10 miles southeast. Phone 1678. J. A. Ritz.

WHY RENT?
We have several nice brick homes well located, we

WANT NO CASH
Will take in light car, milk cows or residence lot. Balance monthly payments like rent.

P. H. SAMMONS
Leader Bldg. Phone 707

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P. H. SAMMONS
Leader Bldg. Phone 707

30.—Lots for Sale
160 ACRES
Three miles of Indian, well improved Federal land. Interest paid. To trade in Lubbock property.

160 acres, Anton, well improved, small debt, nothing due until November 1931. Will trade for duplex or good rent property in Lubbock.

NOAH & BOOKER
Phone 1442 Benson Bldg.

WANTED NO TRADE
Amarillo property for well located, small tract in Lubbock. See Lett. Avalanche-Journal after 4:30 p. m.

62 1/2 x 234 LOT
In 2600 block 19th St.

62 1/2 x 136 LOT
In 2600 block 20th St.

FOR SALE
NO TRADES CONSIDERED
AND MUST HAVE AT
LEAST ONE-THIRD
CASH TO HANDLE
L. H. QUINN
% AVALANCHE JOURNAL

31.—Farms and Lands
Well located with home on 1/2 acre. 100 acre property, or will sell as a residence with conveniences. See right party. Address

BOX E. 8
Avalanche-Journal

LAND FOR TRADE
100 acres (less two for school) worth \$4,000.00. Will trade for home and lot or duplex in Lubbock of equal value. Has good house, new barn, chicken house, well, lots of fruit and pecans, 40 acres in cultivation, balance in woods and pasture. See mine from good railroad town. Located in Jefferson county, Okla. near Kingfisher. If interested call at 1811 Ave. B.

THANKSGIVING SPECIALS
Why not be THANKFUL for a home. Nice 5 or 6-room cottages, best locations in town. Priced right for cash.

Mrs. Charles F. O'Neill
Phone 635
Or Call at 1623 Broadway

29.—Houses for Sale
\$1,500 equity in \$4,000 residence. Paying \$150 per month. Will take in sedan, coach, or for part payment or might trade for equity in cheaper place. 1934 16th St.

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62 1/2 x 234 LOT
In 2600 block 19th St.

numberous hot
which are centers.
The Tokyo cent
recorded the quake
4:30 (2:03 p. m. Tui
and quickly reachin
of forty millimeters.
graph continued to recor
30 minutes.

the

Felt Over Wide Ar
The quake was felt over
area, although the most
damage apparently was confi

The Izu peninsula region, Yokohama, Yokosuka, Nikko, Matsumoto and Kofu were heavily shaken.

Telephone and telegraph communications with Ito hot springs in the northeastern part of the peninsula were interrupted, hence it was feared that region also was stricken although details were lacking. It also was severely shaken yesterday afternoon.

Railway tracks, bridges and stations in the Atami region were badly damaged, reports to the railway ministry here said.

MEANS "ASSOCIATED PRESS"

Here

LYRIC
NOW SHOWING
ALL-TALKING.
LAUGHING
HIT!

ALL-STAR
HAINES

20,000 more view

Starting Thursday
Midnight Prevue Tonight

Drug
Mid
Jo





**THE
SAID NO**

ADULTS ----- 25c

CHILDREN ----- 10c



SPEED

Lafayette comes
back! Fun that is
furious! Romance
that is sensation-
all "Top Speed"
is the funniest
show in town.

**ALSO
SOUND**

SGIVING
MAN
ning, Nov. 27th

Joe E. BROWN
Bernice CLAIRE
Jack WHITING

Palace **LAST TIMES TODAY**
"WAY ALL MEN"

the
Dance Palace
ic by
Stone
and his
giant

S STAGS \$1.50
COUPLE \$1.00

with
Doug. Fairbanks Jr.,
Nor Henry
and
Dorothy Revier

Starting Tomorrow

ALL STAR FEATURE
COMEDY BOMBSHELL!

**LEATHER-
NECKING**



**SGIVING
NCE**

Anderson's Hall

NOVA
November 27th
by
K. STONE
9:00
Tues

EGIAN ?
ans. Tech

Note—All ladies and children free
Friday Mat. and Night
Free Kids Show Sat. Morn., 10 a.m.

Always—500 Seats at 50c

Injuries In Lip Plainview Bulldo

Star Tackles To Be Absent In Tech Line

By George Langford and Bill Williams Unable to Play Tomorrow; Coaches Arrange Final Combination

The Texas Tech Matadors stock dropped a couple of points yesterday when it became definitely known that the two regular tackles on Coaches Cavthon's and Morgan's team would not be able to start, or even play, against the Simmons University Cowboys who come here tomorrow for the annual Thanksgiving Day contest.

George Langford, the biggest line man, was injured rather badly in the game last week. Howard Payne's Yellow Jay entered the game with a

Cowboys Pr



ing New in en's Shirts

are shirts that are a little different, might be described as having a "style" several rather add new features are

New Rounded Points on the Collars of Solid Colored Shirts

decidedly attractive range of new shirts feature new rounded point on the collar. The style is called a "Duke" collar. This new feature is shown in smart new solid colored Madras and Broadcloth materials. Priced only **\$1.95**

New Solid Colored Manhattan Shirts

Soft wearable tones in solid Blues, Tans, Greys and Greens are most attractive for wear with the fall suit shades. A new assortment of these shirts has created much interest here of late. They are priced **\$2.50**

Solid Colored Poplin Shirts are New

Manhattan features a new material in the form of a pre-shrunk poplin of light attractive weight that is extremely smart. This is featured also in the new solid colors. These are priced **\$3.00**

Full Assortments of White Collar Attached Shirts

Many men prefer a solid white shirt of high quality broadcloth for every occasion. Full assortments of all sizes and sleeve lengths are available in three standard well known qualities. All are unusually full cut and of real quality broadcloth.

Manhattan "Duke" white broadcloth shirts priced **\$1.95**
Eagle "Sturdy-Tex" white broadcloth shirts priced **\$3.00**
Eagle "Snowsheen" fine white broadcloth shirts, priced **\$5.00**

Hemphill-Wells Co.

First Well Is Still Pumping

Pioneer Of Irrigation Area In Hale County Continues To Function; Benefits Of Pumping Are Cited

PLAINVIEW, Nov. 25. (Special.)—The first irrigation well ever drilled at Plainview and on the Plains of Texas is twenty years old, still in operation producing as much water as ever, and has the same motor and pump operating it. It is known as the Slaton well, and is located four miles west of Plainview. The late J. Henry Slaton, pioneer cattleman and rancher of this section, and later organizer and for years the principal official of the First National Bank of Plainview drilled the well as an experiment following the efforts of the Plainview Chamber of Commerce to interest farmers in irrigation from shallow water.

Chili Slaton, brother of John Henry Slaton, is still living at Plainview and operated the well for twelve years following its drilling. With that experience behind him, he says I would rather have one hundred acres of alfalfa under irrigation in this county than to have three sections of wheat land. One hundred

acres of alfalfa irrigated will produce much more revenue and profit over a period of years than three sections of wheat. I cannot recommend irrigation too strongly for this country. I consider alfalfa one of the best crops under irrigation that is adapted to this section, although we tried cotton and wheat and row stuff a number of times and always found that irrigation helped make bigger returns than under dry land farming methods.

Took Six Months
The drilling of the Slaton well took six months time. It was drilled thirty inches in diameter, and one hundred thirty feet deep. January 12th, 1911 was the date it came in, and Jack Callaway, pioneer citizen of Plainview, says that the well attracted more attention than an oil well ordinarily does. People came from miles around to see it. Callaway, incidentally had the exact date of the well's coming in recorded in a memorandum he keeps from day to day and from year to year, as one of the interesting happenings of the time. The well has a thirty-two horse power motor over it, and a centrifugal pump. It has been in operation every year since it was drilled, producing fifteen hundred gallons per minute when pumping to capacity. Slaton says it has run as long as two weeks night and day at full capacity without showing any diminution in output and without lowering the drawdown more than the eight feet that come when

Contractors View Highway Project

Preparatory to submitting bids on grading and drainage of state highway No. 7 between Lubbock and the Hockley county line, through Shallowater, eight - of-town contractors were here Tuesday gathering data in connection with the highway project.

Bids on the \$50,000 job are to be opened at the next meeting of the

power is applied to the pump at the outset. The well has been irrigating seventy-five acres of alfalfa for a number of years, and the crop has averaged about a ton and a half to the acre each year over that time with four or five cuttings annually. The well will irrigate about four or five acres per day and it takes a barrel of gasoline and a gallon of oil to operate the well for twelve hours. The alfalfa is given one irrigation for each crop.

Slaton says that when they irrigated cotton one year they picked six bales off of eight acres, and left a vast amount in the field when the price went too low to justify picking it. He says that maize under irrigation made two tons to the acre. Since Slaton quit running the farm, Albert Vasey has been in charge of the well. Both say that very little repairs have been made on the motor and pump.

state highway commission, scheduled to start Saturday morning and to last until Monday. The local job has been announced for this letting.

It is the custom, Guy R. Johnston, state highway construction engineer for this district, explained, for contractors who plan to submit bids to look over the proposed work. Mr. Johnston added that he expected not less than ten bidders to submit figures on the local job.

STATE WORKER KILLED
CORPUS CHRISTI, Nov. 25. (P.)—S. S. Rogers, 26, of Corpus Christi, State Highway department employee, was killed today when his truck overturned near Kingsville on Highway 16. The body was found by a passerby.

PILES CHINESE HERB QUICKLY ALLAYS PAIN AND ITCHING
If you suffer from itching, blind, protruding or bleeding Piles you are likely to be amazed at the soothing, healing power of the rare, imported Chinese Herb, which fortifies Dr. Nixon's China-rod. It's the newest and fastest acting treatment out. Brings ease and comfort in a few minutes so that you can work and enjoy life while it continues its soothing, healing action. Don't delay. Act in time to avoid a dangerous and costly operation. Try Dr. Nixon's China-rod under our guarantee to satisfy completely and be worth 100 times the small cost or your money back.

Bowen's Drug Stores

COATS



NEW FALL LADIES' COATS
Showing a generous fur trimming in collar and cuff

Good wearing, all wool materials, in the most wanted shades. Every coat an exceptional bargain. Come in and see them for yourself.

\$9.85

DRESSES

Just now unpacking a host of new fall dresses that are really remarkable for their exceptional values. Every dress tailored after the most expensive models. We are showing some very attractive models in the misses sizes.



\$4.88

HOSE

ALL SILK, FULL FASHIONED CHIFFON AND SERVICE WEIGHT NEW FALL SHADES

\$1

DRESS PRINTS

Just unpacking a new line of fall dress prints in guaranteed washable colors. The shades are of the best—very special—

19c yd

O'Coats



WINTY WEATHER MAKES YOU THINK OF A NEW OVERCOAT OR TOP COAT AND WE HAVE THEM. YES SIR! THEY ARE PRICED RIGHT, TOO. YOU'LL FIND EITHER THE CONSERVATIVE MODEL OR THE SNAPPER YOUNG MEN'S MODEL. COME IN AND GET INTO ONE.

\$16.50

\$10.50

FELT HATS

WOMEN'S We have assembled a stock of some really fine quality felt hats at this low price.

\$1.95

Men's Flannel Shirts All Wool

Grey and Tan Regular \$5

\$2.95

ONE LOT WOMEN'S SHOES

Real high grade values—unloading price

\$1.95

Hinds Honey and Almond Cream **29c**

Hose Heavy Service Weight Rayon **49c**

With the arrival of the holiday season we are showing some very fine practical gifts that would go a long way towards making this holiday a thankful one. We have scoured the markets and have brought to you only the very best and are passing it on to you at great savings. Shop here for Christmas.

ONE LOT WOMEN'S SHOES

In values to \$6.00. You will find all widths in this lot. Unloading price—

\$2.95

BIRDS EYE DIAPERS 27x27 One Dozen **\$1.00**

GILLETTE RAZOR BLADES **29c**

GROLLMAN'S Bargain Basement

MID-SEASON APPAREL SALE

Here are a few of the many items on sale in our Bargain Basement during this Mid-Season Apparel Sale at End of Season Prices. Read carefully this listing.

Ladies' Dresses

Beautiful crepes, printed crepes, light weight woolsens, 2 FOR **\$9.50**

Ladies' Coats

Dress or Sport styles, lavishly Fur-trimmed **\$9.98**

All silk and rayon chiffon Ladies' Hose at only **49c**

All Silk Rayon Hose, service weight Only **39c**

Boy's Sweaters, wool and rayon Only **\$1.98**

Ladies' Flannellette Gowns, only **54c**

Men and Boy's Fleece Sweater Jackets **98c**

Blankets—Regular \$5.85 Values, only **\$3.98**

Men's Heavy Sox at only **10c**

Men's Silk Rayon Sox, only **23c**

Boy's Caps **69c**

Men's Dress Sox at only **17c**

Ladies' Hose—ribbed cotton, only **16c**

Domestic—Thirty Six inches—good grade, yard **7½c**

Blankets, part wool, at only **\$1.29**

Gauze Sheets, eighty-one by ninety inches, **88c**

Cretonnes, varied assortment yard only **12½c**

Double Blankets standard size at only **\$1.19**

Ladies' 6-00 Ladies Novelty Slippers, in the season's styles **\$1.98 \$2.69 \$2.98**

at only **5c**

Cotton checks, yard only **79c**

Curatins **79c**

Cris Cris **\$2.98**

Blankets sport wool plaids, full bed size **89c**

Men's Fleece, fancy printed—Two piece **79c**

Men's 8-4s—fancy rayon mufflers, only **79c**

Men's Heavy weight Undershirts **98c**

Ladies' House Shoes—fancy leatherette **79c**

Boy's Dress Shirts—fast color **29c**

Ladies' Fall House Shoes, only **79c**

Ladies' Hose—full fashioned silk **79c**

Men's Ties—beautiful patterns **59c**

Boy's 8-4s—only **16c**

and Brown **17c**

Fast color Prints—thirty-six inch—fancy yard **12½c**

Start Out Early Four Youngsters Self Supporting

BEAUMONT, Nov. 25. (P.)—Four boys—one-year-old and self supporting. That is the record hung up by quadruplet sons of Mr. and Mrs. Phillip Perricone, of this city, who already are known internationally.

The lads were born October 31, 1929, the only quadruplet boys known to be living in the United States. They have thrived like the proverbial green bay tree and this fall have been making rounds of fairs in this section, where they are among the most interesting curiosities.

COTTON MAN DIES
FORT WORTH, Nov. 25. (P.)—Edmund James Byrne, 73, retired cotton man, formerly of Galveston and resident of Fort Worth for 14 years, died here last night.

NO Uncertain TONES

From the very first day of their long service, your loud speaker praises them—and in no uncertain tones.



RADIO TUBES

FORT DEARBORN HOTEL

Announces (SENSATIONAL REDUCTIONS)

\$1.50 A DAY
SPECIAL WEEK-END (Saturday-Sunday) RATES
250 rooms with private bath for double occupancy per person **\$1.00**
250 rooms with private bath for double occupancy per person **\$1.50**

CHICAGO
OPPOSITE LA SALLE STREET STATION

Here's my **FEET FIRST** And I'll be seeing you

Dr. S. J. Montgomery
Osteopathic Physician and Surgeon
Rectal Diseases
216 Leader Building
Phone 610

TO ATTEND MEETING

Baptist Students Prepare to Leave Thanksgiving

Dr. James M. Gordon, dean of Texas Technological college, will leave Friday for Atlanta, Ga., where he will attend the annual convention of the Southern Association of Secondary Schools and Colleges, of which the local school is a member. The convention begins Monday and Dr. Gordon expects to spend the entire week in Atlanta. The association is composed of the leading colleges and schools of the entire south.

ERECTS NEW STATION

SEAGRAVES, Nov. 25. (Special.)—After being without a retail station for several weeks, the Magallia Petroleum company has erected its own station at the Camp Cottage tourist camp. S. R. Taylor, local agent, will be in charge.

SPECIAL

FOR \$2.00 THIS WEEK We are making one of our BEST SETS OF TEETH (UPPER AND LOWER) We maintain our own laboratory One day service to out-of-town patients. All work guaranteed.

MAYO BROS., DENTISTS
Over Grollman's Store—Phone 786
Dr. O. K. Mayo Dr. J. E. Mayo
Dr. R. J. Bumpas



This store will be closed Thursday, Nov. 27th and we hope you will have a very pleasant Thanksgiving.

"PRICES TALK" LEVINE'S
LUBBOCK, TEXAS