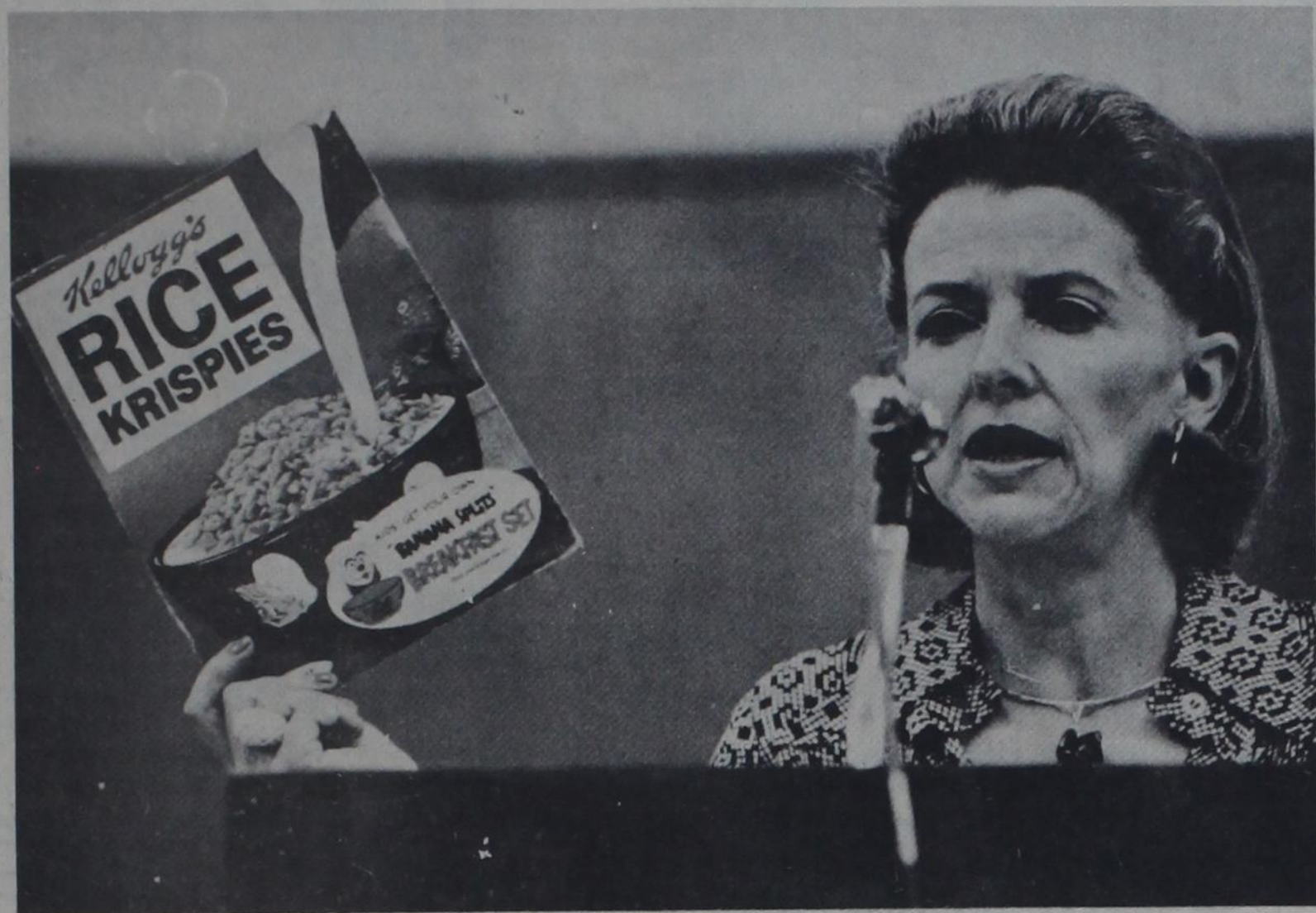




Consumer talk

Photo by Terry Smith

Betty Furness talks about consumerism night. Furness was a speaker in the University during a speech to Tech students Thursday Speakers Series.

Consumer Furness says motto to become 'think small'

By JOANNA VERNETTI
UD Reporter

The consumer's right to choose, to be informed, to have safe products, and to be heard were the basic topics discussed Thursday by consumer advocate Betty Furness in the University Center Ballroom.

"A Consumer's Bill of Rights" was outlined by Furness, member of the board of directors of the Consumers Union and member of the Advisory Council to the Senate Subcommittee on Consumer Affairs, during the University Speakers Series.

"OUR NEW NATIONAL motto will have to be think small," she said. "We have to accept the idea of consuming less. We must convince manufacturers that from now on choices must be made on quality rather than quantity, durability rather than newness, and conservation rather than waste."

Furness said the consumer is still the low man on the economic ladder. She said, "Consumers, as individuals, are reasonably helpless. We need each other for strength. There is much to be done and it can only be done by us."

The energy crisis has made consumers more aware of the need for interdependence on others, she said. "Survival will be predicated on respect for people and resources. Our wealth will be measured by our ability to use and reuse."

Furness, who urged consumers to unite, said people did not recognize they had rights as consumers until approximately 11 years ago, when the first consumer legislation was passed.

One of the basic consumer rights is the right to choose, she said. Consumers need to know how to choose the best product from the thousands of brands offered. They must also have all the information about the product, not just the information that the manufacturer would like them to know, she said.

OUR SECOND RIGHT is our right to be informed," She said consumers need to know the unit price of a food or product and

have a right to see the price per ounce, per quart, or per pound.

"Make it your business to know the unit price. You can save 10 per cent by using unit pricing."

"You have a responsibility to ask," she said. The new laws on ingredient labeling and nutrition labeling of products were the results of consumer's questioning of product contents, according to Furness.

Another basic right shared by every consumer is that right to safe products, she said. "Business is in business to stay in business, and to stay in business, you must stay in competition." Furness added, "Competition means you don't always do what is right."

SHE ENCOURAGED CONSUMERS to grow up and get into the driver's seat by becoming informed on issues and lobbying for changes.

The fourth consumer right Furness mentioned was the right to be heard. She said consumers should complain about defects to the retailer, then the manufacturer and, if no action is taken, contact a governmental agency. The consumer can also sue a company in Small Claims Court, she said. "We must tell the fellow on the other side of the counter that we don't like what he is doing."

Furness said consumers should work to make their voice heard in Congress, city hall and the market place. She said consumers who have a complaint should call the toll-free number of 800-638-2666.

Consumers interested in learning more about consumer issues may subscribe to the newsletter from the National Consumer Congress, Furness said. The newsletter, "Common Sense," may be obtained by writing the National Consumer Congress, 1346 Connecticut Ave., N.W., Washington, D.C. 20036. Subscription rate is \$2.50 per year.

Candidates for public office face several changes in election laws

By CHARLEY BANKHEAD
UD Reporter

Candidates for public office will be faced with several changes in the Texas Election Laws which, if violated, could lead to prosecution for a felony.

According to Bruce Barrick, Lubbock County Democratic Chairman, the major changes in the election laws involve naming a campaign manager and reporting campaign transactions. Barrick said there is still some misunderstanding of the laws.

"I WAS TALKING with someone at the Secretary of State's office the other day," said Barrick. "I was referred to an article in the election laws that has been outdated for two years. There doesn't seem to be any real authority on the laws. No one seems to know what he's talking about."

Barrick said that possibly the most important change in the laws concerns filing the name of the campaign manager. Failure to comply with this law is the grounds on which Frances Farenthold has filed suit against Gov. Dolph Briscoe.

"The name of the campaign manager must be filed before a candidate can do anything," said Barrick. "A candidate can't begin campaigning, accept contributions — he shouldn't even talk about the election in bed with his spouse until the campaign manager's name is filed. That's how important this is."

"Farenthold has filed against Briscoe because she says he accepted con-

tributions before filing his campaign manager's name. This could be very serious. This kind of thing could wreck a campaign."

Barrick said another major change in the elections makes the state responsible for the bulk of the cost of primary elections. Previously, candidates paid for the primaries with their filing fees.

"WHEN PRIMARIES WERE financed from candidates' filing fees, the cost of the elections wasn't as much as now," said Barrick. The cost was figured, and then each candidate was assigned a certain fee so that the total from the fees would pay for the election.

"This year we figure the cost of the Lubbock primary will be about \$26,000. It's easy to see that if primary elections were still financed the old way, only persons with money could run for election."

Barrick said two other major changes involve reporting contributions and expenditures. Candidates must keep accurate records of contributions and expenditures, including the name, address, date and amount of all contributions in excess of \$10. Candidates periodically during the campaign must also file sworn statements of these records.

Barrick said many of the election law changes resulted from the reform movement after the Sharpstown stock fraud. He said the changes are attempts to control lobbyists as well as to let voters know exactly what candidates are doing

during campaigns.

"THE OPEN MEETINGS law is an example of this reform," said Barrick. "Now there can't be discussion of official business in private, and public announcements must be made of all meetings where official business will be discussed."

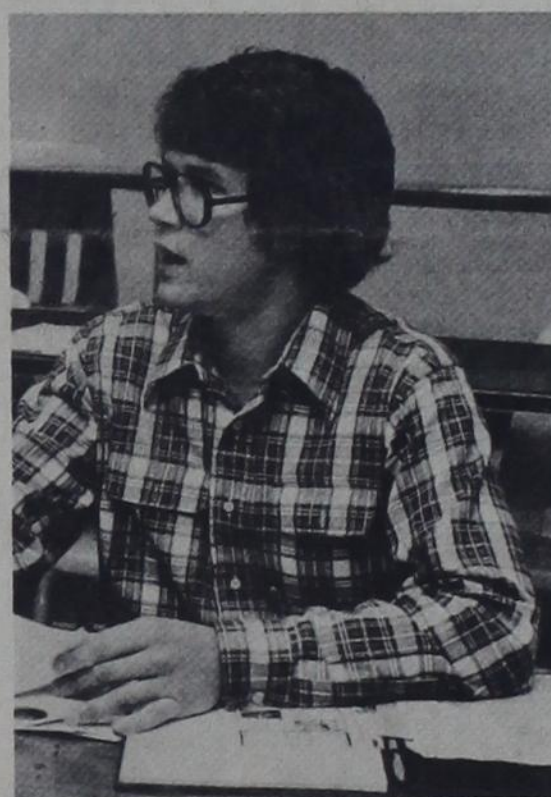
"This will particularly affect lobbyists because a lot of their work is done on a one-to-one basis. Of course, it can also serve to hinder a lot of legitimate business that cannot be conducted in the privacy of a dinner meeting, for example."

The Democratic chairman said he does not expect the laws to be enforced strictly this year. But he added that after the laws are fully understood, he expects rigid enforcement.

"While these laws are still new, I expect people will be lenient," said Barrick. "Of course, if a candidate is faced by a nasty opponent, the opponent could file suit if the candidate violates any of the laws."

"I REALLY THINK people should understand the seriousness of violating these laws. It is a felony to violate any of these things, such as contributions laws, campaign manager laws and the open meeting law."

The Farenthold suit is an example. If it goes far enough, Dolph Briscoe could be prosecuted for a felony. It's really kind of ironic in that Briscoe is the one who signed into law most of these changes."



Swallow

Senator Jack Swallow invites other members to join him in eating pizza after the fifth Senate meeting of the semester.

Senate president refers to session as 'circus'

By TONY BATT
UD Reporter

Perhaps the fact that the Tech Student Senate was meeting for the fourth time in five weeks had an exhausting effect on the senators in Thursday night's regular session. Whatever the reason, the Senate passed legislation in a frivolous atmosphere that Senate President Debie Martin at one point referred to as a "circus."

The main point of debate in the meeting was a resolution proposing a change in the selection of the Red Raider rider. The resolution was introduced by Senator Bob Duncan during last week's Senate meeting and was reported favorably out of the Committee on Student Life. Before the resolution was finally passed, the Senate had begun to argue about equal rights for minorities.

THE DEBATE BEGAN when Senator Kay Sewell asked Duncan why the resolution was written.

"Was it because a woman was selected as the rider this year?" asked Sewell.

"This resolution has nothing to do with a woman," retorted Duncan. "I've proposed that a five-member selection committee be organized to choose the Red Raider mascot because now only one man makes that decision and that's not fair. This has nothing to do with women's lib."

Despite Duncan's statement, Sewell proposed an amendment to the resolution calling for a woman and a minority member to be placed on the five-member selection committee. After considerable debate the amendment failed by a count of 18-13.

"I THINK IT'S SILLY for us to even consider this resolution," said Senator Karen Hogg. "Nobody cared about that silly horse riding around the field the last 20 years so why should we worry about it now?"

Yet the debate continued and when senators began talking out of order, Martin banged the gavel and angrily declared, "I'm sick and tired of the Senate behaving like this meeting was a circus."

Senator Charlie Gonzalez then

presented an amendment to the resolution proposing one minority member be on the selection committee. This measure also failed by a vote of 14-2.

Finally the resolution was put to a final vote and passed by a count of 26-8.

"I CAN'T EVEN believe that we actually considered this resolution tonight," said Martin, who at one point asked senators to indicate their vote on a question by raising their left hands, presumably to display her disdain for the proposal. "There are matters of far greater importance going on in this University and it really bothers me that we considered a resolution such as this."

Martin's comments met a stiff rebuttal from Senator Shannon McWilliams who said, "I think it's more important that the Senate has voted favorably on this matter than when we voted for the impeachment of President Nixon. I'm proud of the people who voted for this resolution."

Duncan indicated that he plans to follow up on the resolution by talking to the dean and assistant dean of Agricultural Sciences, President Grover Murray, and the Athletic Council to promote the changes in the selection policy.

THE SENATE ALSO passed a bill established a referendum for students to vote upon during the executive elections March 6. The referendum will deal with options concerning "finals week" and will be drafted by the permanent survey team, its advisory board, and the students of the Ad Hoc Committee on Final Examinations Week.

Robert Grinsfelder, vice president for external affairs, was scheduled to address the Senate during the meeting but did not appear. According to one Senate source, Grinsfelder was too ill to make the speech.

The meeting was adjourned after Senator Jack Swallow announced, "If anybody's interested, Larry Stockton and I are going to eat some pizza after the meeting . . ." Swallow was interrupted by laughter.

Louisiana governor to receive award for contribution in communication

Louisiana Gov. Edwin W. Edwards will be presented the second annual National Thomas Jefferson award in a banquet ceremony tonight at the conclusion of Mass Communications Week at Tech.

The award is presented to the government official deemed to have contributed



Edwards

most during the preceding year to protecting the rights of news media to inform the public.

Gov. Edwards' nomination for this year's national award was supported by the Louisiana Press Association and the Louisiana Association of Broadcasters. He is the second recipient of the national award. The first was Sen. Sam J. Ervin, North Carolina Democrat and chairman of the Senate committee investigating the Watergate affair.

EDWARDS WAS the first to receive the Louisiana Thomas Jefferson award, presented by the Louisiana State University School of Journalism.

Sponsors of the national award at Tech are the Texas Press Association, the Texas Daily Newspaper Association, The Texas Association of Broadcasters and Tech. The presentation will be made by Frank A. Bennack Jr., past president of the Texas Daily Newspaper Association and publisher of the San Antonio Light.

Today is devoted to telecommunications. Morning speakers will be

Wally Briscoe of Washington, D.C., senior vice president for Association Affairs for the National Cable Television Association, and James R. Theiss, New York City, vice president of Blair Television. Harold L. Neal, Jr., president of ABC Radio, will be the luncheon speaker.

Briscoe, Neal and Theiss will participate in a panel discussion during the afternoon. Mass Communications Week activities move today into the University Theater, with the noon luncheon to be in the Coronado Room of the University Center.

The awards banquet will be in the Ballroom of the University Center, beginning at 7:30 p.m.

Neal joined the American Broadcasting Company in 1943 as a staff announcer at WXYZ in Detroit, a network-owned affiliate. He was named general manager of another ABC station, WABC, New York, in 1960, and in 1963 he was elected president of the network's radio stations.

He is a member of the board of

directors of the Radio Advertising Bureau and the Advertising Council and has served on the boards of the New York and Michigan Associations of Broadcasters.

Briscoe joined the staff of the National Cable Television Association in September of 1964. He has had extensive broadcasting experience, most of it in Arkansas. Prior to joining the cable association, he was administrative assistant to U.S. Rep. Oren Harris, former chairman of the House Interstate and Foreign Commerce Committee.

THEISS JOINED Blair Television in 1956 as an account executive and was appointed vice president and general manager of the firm's Market Division in 1961. He is also a vice president and a director of the parent company, John Blair & Company.

He is a member and former chairman of the Trade Practices Committee and of the Station Representatives Association. He also is a member of the International Radio and Television Society and Broadcast Pioneers.

INSIDE TODAY

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Jim Farr

LEGAL RAP

"I've been ripped off! Melvin Merchant has overcharged me \$12.38!"

The last edition of Legal Rap addressed the issue of the difficulty in resolving those problems commonly referred to as small claims. I pointed out that the phrase "small claims" is in fact a misnomer because in reality they are probably the most significant claims. Why? It is because of the dilemma of obtaining professional assistance, and for the reason that it is often costly and always time consuming to crank up the courts. I must confess that in some cases it is necessary to candidly state, "It appears that there is a legal cause of action, but it would be impractical to pursue relief in court."

Consequently, the basic question is what are some practical forums available for the citizen to utilize in seeking compensation for debts, money damages, or consumer related matters.

The jurisdiction, cost, and procedure involved in petitioning for redress in Small Claims Court were the first items for discussion in this series dedicated to getting aid. Of course, students who missed that article may come to the Legal Office for assistance in using the court. In brief review, small claims court is exercised primarily in cases involving debts or monetary damages; it has a \$200 limit and court costs rarely exceed \$10.

Today, I want to suggest an office available right here in River City and designed to aid particularly the consumer. It is the Better Business Bureau (BBB).

"Bear down please — you are making four copies"; thus begins the Better Business Bureau form entitled Customer Experience Record. I particularly enjoy the title of that form. It is used to initiate a complaint, and I can bear witness to the fact that most consumer complaints are an experience; and I say to the consumer, "Bear down — please."

The last session of the Texas Legislature passed the most far-reaching consumer legislation in its history. The new law outlines a number of fraudulent or misleading business practices and says that the consumer may sue for triple damages, court costs and attorney's fees. Surely, the Consumer Protection Act makes it easier to go to court, but there are still the age old problems of crowded court dockets and delay; therefore the possibility of using BBB should not be ignored.

It is interesting to note that Better Business Bureaus have been in the business for over 60 years, and that they were organized by businessmen. They stress voluntary self-regulation, and they are dedicated to the elimination of false advertising and dishonest selling practices. The bureaus handle the complaints at no charge but they must be submitted in writing.

My investigation indicates that BBB activity involves four basic areas. They are:

- (1) Providing information about a company before a business transaction.
- (2) Assistance in resolving complaints.

- (3) Providing good consumer information.
- (4) Offering arbitration to resolve disputes.

In my opinion, it is helpful to briefly examine each area of activity, and also to point out what BBB cannot do.

Consumers may call the bureau for a report on a company. The report is essentially a summary of how a company operates according to information in the bureau's file. Bureaus do not provide product endorsements or information on the least expensive places to buy particular items.

Consumer complaints are not instantly relieved by BBB anymore than they are by a court. The bureau contacts the company and attempts to get business firm and customer together. For sure, if the complaint is against a "bad faith" businessman, the bureau's chances of helping are not very great; however, it cannot be denied that this channel of communication is often successful.

The BBB does assist the consumer in distributing informational leaflets and booklets on a wide range of products and services, but it is up to the individual to interpret the information.

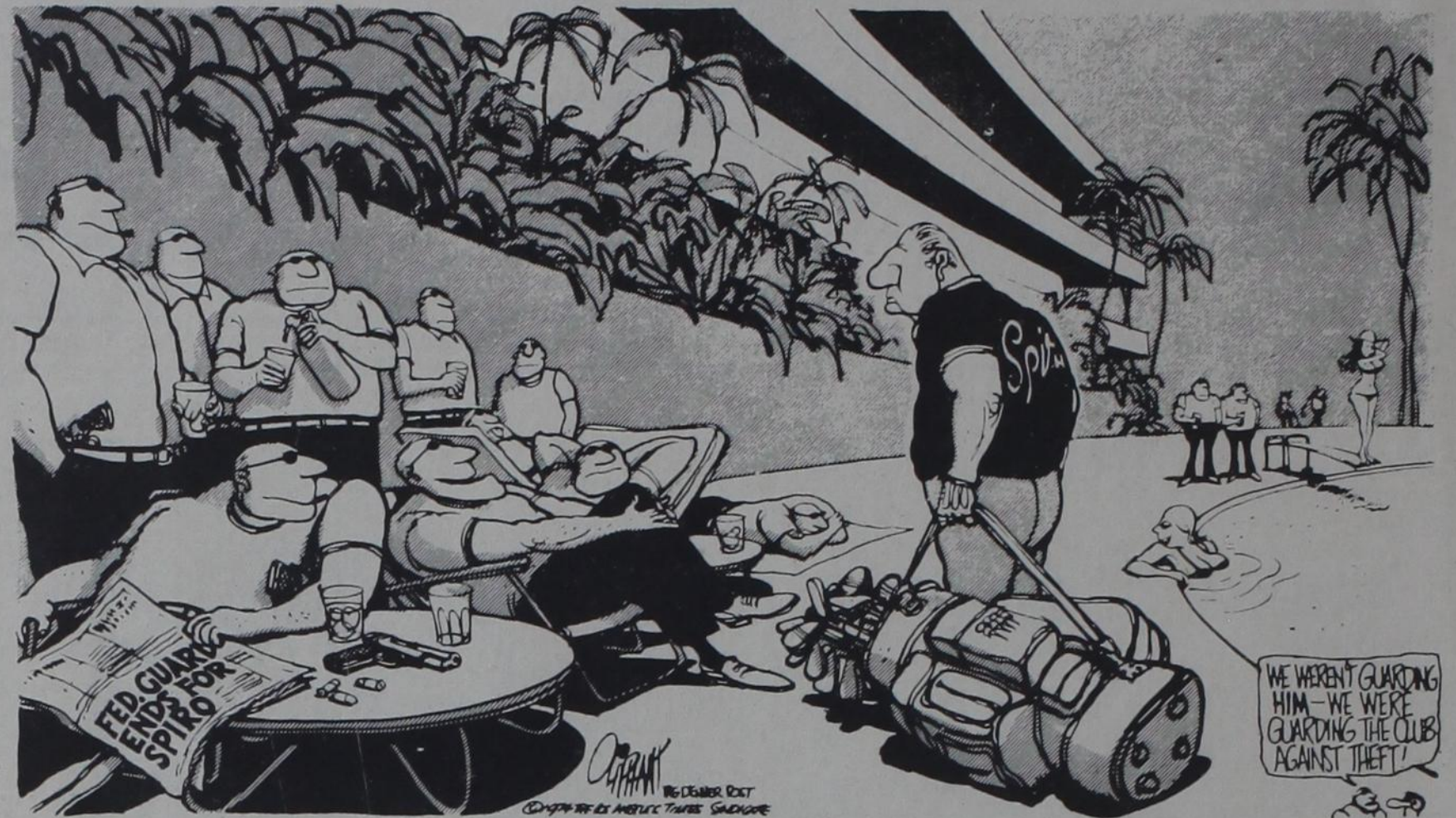
Many bureaus including Lubbock have established consumer arbitration programs as a means of voluntarily resolving business-customer disputes. It is a process of submitting a dispute to a third party for resolution. It is quicker and cheaper than court, and where the parties agree, it is legally binding. The nature and effect of arbitration should be discussed on an individual basis in the Legal Office.

In my opinion, the most valuable services of the bureau are to disseminate information and to bridge communication gaps between consumers and merchants. Complaints may be avoided or resolved in this manner. The process of arbitration is relatively new to Lubbock and its effectiveness remains to be seen.

There are complaints which bureaus do not handle. BBB's do not resolve disputes that end up in court; nor do they resolve credit disputes. Likewise they are not a collection agency, and they do not consider wage disputes. The BBB does not appraise articles or adjudicate questions of price. Basically, a Better Business Bureau should be thought of as another place for a consumer to get help, but it may not be the ultimate answer anymore than the courtroom.

The proper remedy in any given case should be discussed individually in the Legal Office. The appropriate forum for relief and alternative courses of action will be suggested based on the facts peculiar to the problem.

During my reading on Better Business Bureaus, I discovered a particular statement I consider most helpful to all consumers. It basically concluded that in the final analysis, the best help a consumer can obtain is to develop self-help — become acquainted with consumer information supplied by any and every source.



WE JUST GOT A MESSAGE FROM THE TAXPAYERS — FROM NOW ON YOU CAN CARRY YOUR OWN ***** GOLF CLUBS!



WASHINGTON merry-go-round

A visit to Riyadh

by Jack Anderson

RIYADH — All the world is watching Riyadh, the remote desert capital of Saudi Arabia, whose robed rulers are making decisions that could break the economic power of the West.

How much they charge for oil could determine whether the great industrial nations of the West will be drained of capital and plunged into depression. How the Saudis invest their oil billions could also throw the world's monetary system into turmoil.

This tremendous power suddenly has been thrust upon the Saudis by the oil crisis and the price squeeze. As absolute rule of the world's largest petroleum reserves, King Faisal could end the oil squeeze virtually with a snap of his royal fingers. For he can market enough oil to break the back of the Arab embargo or the price fix.

A pious, brooding, hawk-like figure, the king is answerable only to the royal family and the religious hierarchy. He also listens to his ministers, particularly Sheikh Ahmed Zaki Yamani, the polished, Harvard-educated oil minister.

I flew to Riyadh to learn more about this strange land, which has emerged overnight from a backward desert kingdom to the world's No. 1 petroleum power. The story of its rise is like a tale from the Arabian Nights.

At the turn of the century, Riyadh was a small desert town of baked, mud-brick houses and shops. It was ruled by the unpopular Emir Ajlan Rashid, whose family had chased the rival Saud family into exile in Kuwait.

In January 1902, 21-year-old Abdul Aziz ibn Saud announced to his father: "You will either see me victorious or not at all." Then he stole off across the bleak, reddish-brown desert with a band of 40 followers.

They slipped into Riyadh on a cold, moonless evening and hid through the night, drinking coffee, eating dates and praying to Allah. Next morning, they attacked the emir as he emerged from his mud fortress with his bodyguards.

He tried to scramble back into the fortress through a trap door in the huge wooden gate. One of Saud's fighters hurled a dagger, which thudded into the gate a few inches from the emir. Other attackers raced to the gate and grabbed the emir's feet before they disappeared through the trap door.

There was a brief tug-of-war between the attackers on the outside and the bodyguards on the inside before the emir was pulled through. Meanwhile, Saud's men clambered over the high mud-brick walls on palm ladders. Although they were outnumbered two to one by the bodyguards, they won the short, fierce battle and killed the emir whom they found cowering in his private, one-room mosque.

The fortress still stands in downtown Riyadh, although the desert thunderstorms are slowly washing it away. My hosts proudly pointed out the blade of the dagger still imbedded in the great wooden gate. And the mud walls are still splattered with the blood of the emir and his bodyguards.

The fierce Saud subjugated the desert tribes, drove out the Turks and finally, in 1932, founded modern Saudi Arabia. He also fathered more than 40 sons. The third son, Faisal ibn Saud, fought at his father's side in some of the later desert battles.

Faisal is an expert horseman and has killed enemies in close combat. He is a stern Moslem, who rules his people from the Koran and judges them by the laws of Islam. Religious police still stop women in the streets of Riyadh and order them to lengthen their skirts and a thief may risk having his hand chopped off.

The king still rules like a tribal chief, holding weekly Thursday morning majlis ceremonies at which any male in the kingdom can present a grievance. Desert sheikhs and lowly herdsmen alike appear before him and address him, man to man, as "Faisal."

The king is austere, frugal, hard working. He has a strong sense of honor and loyalty. He is fiercely anti-Communist and anti-Zionist. Despite U.S. aid to Israel, he also remains pro-American.

He cut off oil to the United States, partly to bolster his influence in the Arab world, partly to remind the United States not to take him for granted. But at Arab summit conferences, he argues for moderation.

His representatives have also quietly encouraged the other oil producers to ease the Arab oil embargo and to hold down prices. The king is deeply concerned about the enormous price hike and fully realizes what it is doing to the world economy. He is reluctant, however, to be the first to break the oil cartel.

To the devout Faisal, oil is Saudi Arabia's "bounty for Allah." He is determined to use it to build up his country, particularly to broaden its industrial and economic base.

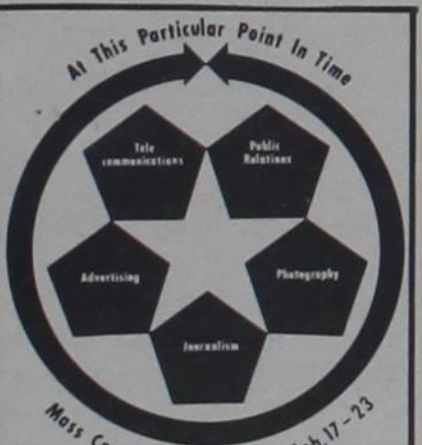
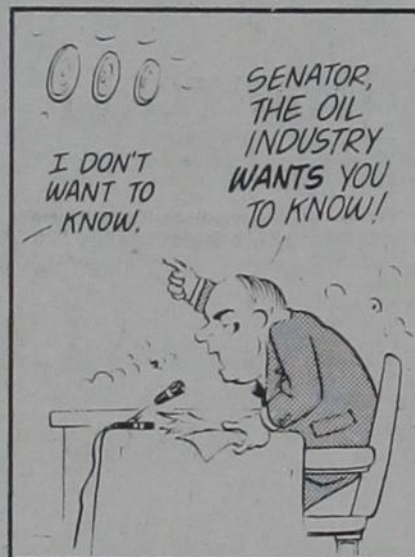
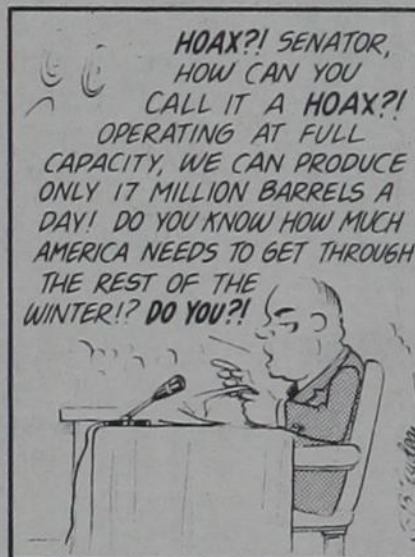
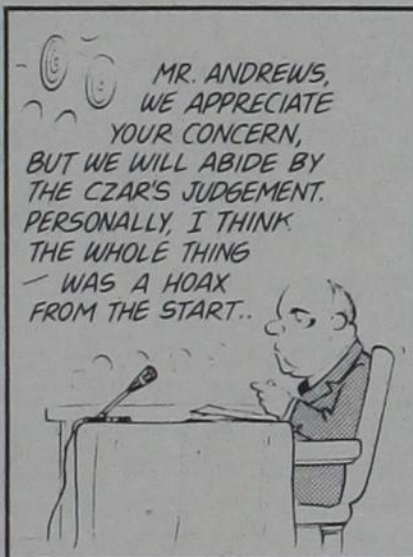
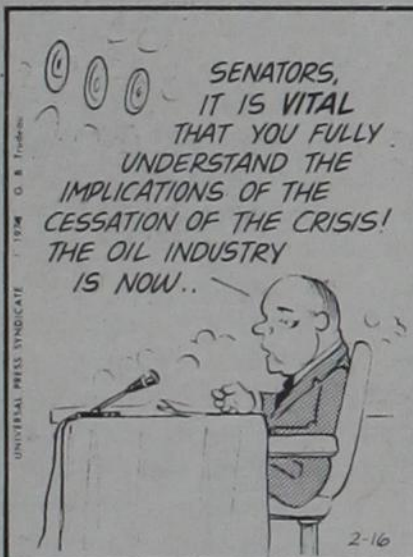
Already, modern glass-and-concrete buildings have risen alongside the castellated mud walls of Riyadh. Cadillacs and Mercedes roll over six-lane roads where camels and donkeys also plod.

And gasoline, more plentiful than drinking water, sells for 13 cents a gallon.

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DOONESBURY

by Garry Trudeau



Schedule of Events
All Sessions in Coronado Room, University Center
Friday, February 22: Telecommunications Day
Sponsored by Campus Chapter Alpha Epsilon Rho
9:35 a.m. — Rally: Riverside Senior Vice President, National Cable Television Association, Washington, D.C.
10:20 a.m. — Coffee Break
10:35 a.m. — James R. Theiss, Vice President, Blair Television, New York
12:00 a.m. — Luncheon: Speaker, Harold L. Neal, Jr., President, ABC Radio New York
1:35 p.m. — Panel: Discussion: Foster, Theiss, and Neal
2:30 p.m. — Second Annual Thomas Jefferson Awards Dinner, Sponsored by Texas Tech University, Texas Daily Newspaper Association, Texas Press Association, and the Mass Communications Advisers Committee. Coordinating campus group: Mass Communications Graduate Society
Presenting the Award: Frank A. Benck, Jr., Past President, Texas Daily Newspaper Association, Publisher, San Antonio Light, San Antonio
Development Governor Edwin W. Edwards, Louisiana
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VARSITY VILLAGE

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Trinity Bible School:
Starting at 9:30 and 11:00
Services:
Starting at 9:30 and 11:00
Evening Services 5:00 & 7:00 PM
Wednesday Prayers & Teaching Session starting at 7:30 pm
SPECIAL THIS WEEK AT TRINITY
All High School & College Students interested in missionary trip to Victoria, Mexico, March 25-29, Call R. C. Pastor Jerry 792-3363.
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THE KEY TO A SOUND MIND IS THE KNOWLEDGE OF JESUS CHRIST.
R.A.P. RADIO 10:00 Week 10:00 Mon T.V. SAT 6:30 p.m.

University Theatre opening 'Oklahoma!'

"Oklahoma!", Rogers and Hammerstein's classic about life on the western frontier, opens today at the University Theatre in the first of nine performances scheduled through March 2.

Performances begin at 8:15 p.m. each evening. Tickets are \$2 for adults and \$1.50 for students, and \$1 for Tech students with validated IDs. Reservations may be made by calling the box office, 742-2153.

The Musical introduced such ballads as "Oh, What a Beautiful Mornin'"; "The Surrey With the Fringe on Top"; "Oklahoma!"; "People Will Say We're in Love," and "I'm Just a Girl Who Can't Say No."

"Oklahoma!" made its debut on Broadway in 1943 and chalked up 2,246 performances before going on to become one of the most perennially popular musicals on the U.S. stage and screen.

Dr. Clifford Ashby of the Tech theater arts faculty is directing the production.

Heading the all-student cast as the romantic leads are Doug Brouton as Curly, the cowhand, and Joan Williams of Fort Worth as Laurie, the farmer's attractive daughter. Brooks Barr plays Jud Fry, the farmhand who seeks to break up the match.

In another triangle are Kim Murchison as Ado Annie, who develops a crush on the attractive peddler Ali Hakim, played by Andrew Gaupp, much to the dismay of her impetuous boyfriend Will, played by James Duff.

In other major roles are Shannon Harrell of Dallas as Aunt Eller and Brad Williams as Andrew Carnes, Annie's shotgun-totin' father.

George Atwood will conduct the orchestra. Diana Love of the Tech dance division is in charge of choreography, assisted by Susan Hopson and Larry Stevens. Music professor Charles Post is in charge of vocal direction and William G. Hartwell is directing the stage chorus.



'Oklahoma!'

Joan Williams as Laurie and Doug Briton as Curley will star in the musical production "Oklahoma," which will open at 8:15 p.m. today at the University Theatre and will run through March 2. Tickets for the production are on sale at the University Theatre box office. Cost is \$2 for the general public, \$1.50 for high school students and Reese personnel, and \$1 for Tech students with validated IDs.

Advertiser invasions 1980, paralyzed economic scene

By BOB HANNAN
UD Staff

A 1980 America with a paralyzed economy and a society dominated by a Big Brother government was pictured by Lee Fondren in his address at Thursday's advertising luncheon during Mass Communications Week.

Fondren, a public relations and advertising director for a Denver-based real estate company, said he has spent almost 15 years traveling across the country "to share my apprehensions concerning the future of business."

The 1980 he envisioned is in the grip of a depression worse than that of the 1930s. Advertising is outlawed. In Lubbock there is one newspaper, one radio station and one TV station, all existing because of government subsidies. Collusion of government agencies has resulted in the elimination of business competition, according to Fondren.

From merely collecting funds to use in presidential campaigns, the government has advanced to deciding who will run and the legislators now have a vested interest in retaining the no-advertising system in

Fondren's picture of the future.

The steps leading to this state of affairs were gradual and in some cases, inadvertent, according to Fondren. The first curtailments were in the 1930s in the form of the NRA Act and the Fair Trade Law, he said.

Then, in the 1950s and 1960s, there were attacks on the various media. Billboards were outlawed. Broadcasting was attacked, because it imposed on the public by forcing them to view advertising, according to Fondren.

People in government felt the public had to be protected from advertising, which created unnecessary wants, he said.

"A creeping paralysis in the minds of the American public to mind our own business affairs," began growing, Fondren said. "Some people bought the idea it is wrong to make a profit."

The Federal Communications Commission's Fairness Doctrine

would eventually prevent businesses from advertising, because of the expense involved in paying for counter-ads, according to Fondren.

"Business in general is being hamstrung," he said, and expressed the belief that restrictions will eventually lead to controlled media.

"I sincerely believe it is happening," he said, cautioning future advertisers present to watch inroads on the industry carefully.



Fondren

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Brochures also available at the Sport Haus

Street construction begins

Construction on 19th Street between Avenue A and Texas Avenue was scheduled to begin Thursday, according to Texas Highway Department officials.

East-west traffic will be carried through the construction area. However, traffic crossing 19th Street will be detoured at various times.

Four-way stop signs will be installed Friday at the intersections of Loop 289 Frontage Roads and North Ash Avenue. After 30 days, the stop signs on North Ash Avenue will be removed to give Ash Avenue traffic the right of way over Loop 289 service roads. Work is being done by Kerr Construction Co.

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Movie of the Week

A mischievous ten-year-old frightens one of his elderly neighbors in "The Other," the mystery of horrific proportion playing on campus and at the Backstage Theatre.



MOVIE SCENE

'The Other': thinking man's horror film

(Editors note: The following review was originally printed on August 29, 1972, and is being reprinted due to the film's reavailability to the Tech populace)

By WILLIAM D. KERNS
Fine Arts Editor

Never has horror been so intricately weaved as in **THE OTHER**. Tom Tryon's screenplay is structurally perfect; there is not one unnecessary scene or line of dialogue. In fact, each sound effect, each newspaper headline, each picture thumbtacked to a wall in the background is a puzzle piece that must be concentrated upon and completely thought out if the viewer expects to ever grasp the entire picture.

No one should be seated after the film begins because people walking in late are going to be shuffling out asking themselves what happened. "The Other" is a thinking man's horror mystery and is, without a doubt, one of the best pictures of the year.

If you're looking for big names on the marquee, you may as well forget it. But don't give yourselves the false idea that the acting is slack. Uta Hagen, whose thespian talents have been admired for years on the Broadway stage, was finally lured into the cinema — and she comes through in grand style. Playing the Russian grandmother of a pair of twins named Niles and Holland, she supposedly brings with her from the old country the knowledge of how to play "the game."

The mystery revolves around the two ten-year-olds who, in turn, are played remarkably well by Chris and Martin Udvarnoky. Niles is the epitome of good, the other the essence of evil. And at first you may find it hard to tell them apart, with Holland instigating mischief and Niles running, hiding, and displaying enough energy for two children (all the while being distinguishable by the tobacco tin rattling inside his shirt). But director Robert Mulligan (of "Summer Of '42 fame") suckers us along for half the film before revealing his key secret and, by that time, there's no possible way the viewer can leave his seat.

It would be so much more advisable to see "The Other" more than once — because the second time around you can see that Tryon and Mulligan held back no clues. All of the subtle hints and foreshadowing are present, but the director is still able to consistently hold the strings. He controls us with an iron hand, as we virtually never know what's going to hit us next.

Mulligan forces us to look below ground and beyond the clouds as Niles explores coffins and flies with the birds while playing "the game." Shadows and echoes are administered with precision; the old gothic elements are not forgotten

either. One minute Jerry Goldsmith's music is beautiful orchestration and the audience is momentarily relaxed ... but just until seconds later when the lighter score fades and becomes a nerve-racking raking of a piano.

The series of "accidents" which gradually sweeps into an epidemic of death is handled with such professionalism I wanted to applaud right then and there. Mulligan never once shows us the brutality, the gore, the actual violence. The youngster screaming in agony as he is impaled on a pitchfork, the amputation of a finger: each scene is implied, but we feel that we've viewed it in graphic detail. Mulligan allows us to use our imaginations, and the film is much more shocking because of this.

For once a novel has been transformed into a superior movie, as "The Other" is ten times more chilling than Tryon's novel. It's a movie you've got to see for yourself; don't ask your friends what happens, because you'll have loads more fun climbing the walls with the rest of us. In short: if "The Other" doesn't scare you, you can't be scared.

"The Other" is rated PG and is currently playing at the Backstage Cinema. The film will also be shown in the Coronado Room tonight and Sunday; showtimes and prices can be obtained by calling 742-6200. This picture will also be shown as a late-night feature at the Continental Cinema a week from tonight.

University Theatre schedules try-outs

The Tech University Theatre has announced try-out dates for the final production of its season, "Six Characters in Search of an Author." The Pirandello drama will be presented in the campus theatre April 12-16.

Try-out dates are Saturday 2:00 - 5:00 p.m.; Sunday, 2:00 - 5:00 p.m. and Monday, 2:30 - 6:00 p.m. Call back tryouts are scheduled for Tuesday, 3:00 - 6:00 p.m. and Wednesday, 2:30 - 6:00 p.m.

Larry Randolph, director of the modern drama, announced that the try-outs will be in the University Theatre auditorium. There are about 25 roles to be cast, with approximately 10 women and 15 men.

For further information, call the University Theatre box office at 742-2153.

Engineering seminar set for high school students

High school students from Abilene, Odessa, Big Spring and Lubbock will be at Tech today to attend an engineering seminar. Approximately 200 students who have shown an interest in science and mathematics will participate.

Students will hear engineers and representatives from the College of Engineering in the morning session. Tech Executive Vice President Glenn E. Barnett will speak to the students about Tech during a noon luncheon. The afternoon will be spent touring the various departments of the engineering college.

The program is sponsored by the Tech College of Engineering, the Engineering Student Council, the South Plains Chapter of the Texas Society of Professional Engineers and several industries.

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Schedules will be open for appointments by majors indicated on each Tuesday afternoon in the placement office, Room 252, Electrical Engineering Building after 2:15 o'clock as follows:

Period I - 2:15: Agricultural Sciences, Business Administration and Graduate School, Arts and Sciences, Engineering, Education and Home Economics.

Period II All schedules released at 4:00 o'clock each Wednesday. No restrictions on appointments. Students may sign on any schedule if his major, degree, and date of graduation are indicated and if space is available.

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In Hall of Fame

Former chairman of the journalism department at Tech, Wallace E. Garets, right, was inducted into the Tech Mass Communications Hall of Fame Wednesday as part of Mass Communications Week activities.

Ralph Sellmeyer left, professor of mass communications, conducted the ceremony. Myrleen Parlette president of the Tech chapter of Women in Communications, presided over the program.

Alertness best storm warning, says expert

The best tornado warning systems are alert people, according to Dr. Donald R. Haragan, a meteorologist and chairman of Tech's department of geosciences.

As the traditional tornado season for the United States

nears, Haragan emphasized that individuals should take extremely seriously the warnings issued by U.S. weather forecasters and transmitted to the public by radio and television.

"These warnings and follow-

up action are the best ways known to protect life," he said.

According to Haragan, mechanical tornado warning systems which sound an alarm when atmospheric pressure is reduced to a particular threshold value at neither new

nor useful as a protection. He said that it is important to recognize that the pressure changes in a tornado occur very abruptly.

"Such devices have been suggested as long as people have been concerned about severe storms," he said. "The fact remains that these devices are not useful as advance warning systems. If they were useful, weather forecasters would be using them."

As an example, a tornado with a diameter of 500 yards, moving at a speed of 20 miles per hour, would move over a given point in less than one minute.

"This means," Haragan said, "that the pressure would drop to its minimum value in about 30 seconds."

Haragan chose the 1957 Dallas tornado as a specific example. Individuals in the path of the storm who depended upon an

atmospheric pressure device designed to sound an alarm at 29 inches would have had about four seconds warning.

"According to published data," Haragan said, "the pressure at a distance of 170 feet from that storm was 29 inches of mercury. Assuming the movement of the tornado was 30 miles per hour, an alarm system triggered to sound when the pressure reached 29 inches would have provided an advance warning of four seconds for a person in the direct path of the storm."

"This computation does not consider the response time of the instrument which is variable, but it could only serve to reduce the warning time," Haragan said.

"There is no doubt that devices can be constructed to sound an alarm when pressure reaches a certain value," he added.

Historian to speak at banquet

Historian Norman A. Graebner of the University of Virginia will discuss "The American Search for World Order" at the annual convention banquet of Phi Alpha Theta at 1 p.m. Saturday in the University Center Ballroom.

Since September 1967, Graebner has held the Edward R. Stebbins Professorship in modern American history at the University of Virginia at Charlottesville. From 1967-1969, he also held an appointment to the University of Virginia's

Center for Advanced Study.

His education includes a B.S. degree from Milwaukee State Teachers College (now the University of Wisconsin, Milwaukee), an M.A. in history from the University of Oklahoma, and a Ph.D. degree in history from the University of Chicago.

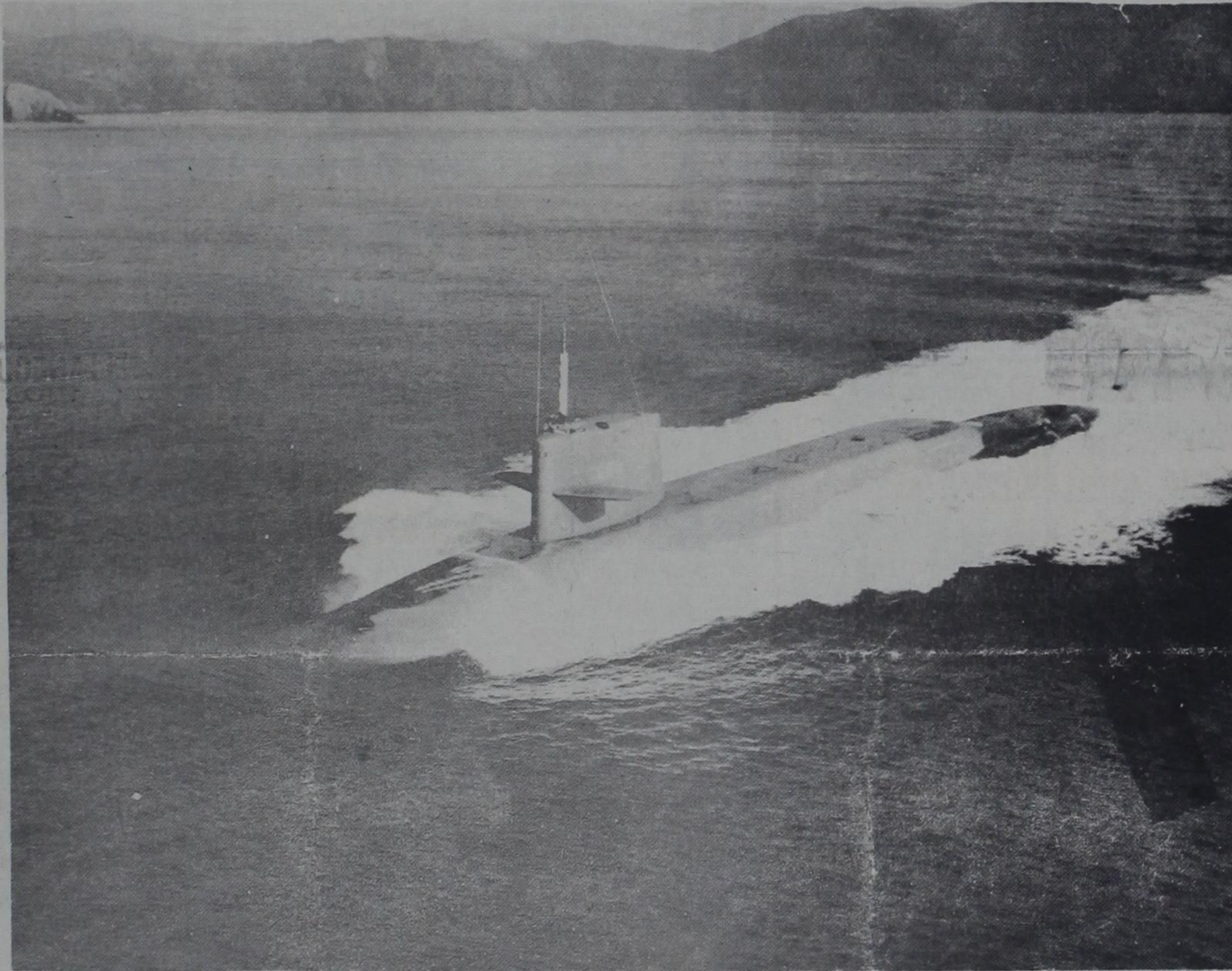
His chief interest is American foreign policy, which he teaches at the University of Virginia. His course in American diplomatic history was broadcast directly from the

classroom over WILL (University of Illinois) throughout the 1958-1959 academic year and again in 1966. From 1958 to 1960 he had a weekly program, entitled "Background of the News," over WBBM-CBS, Chicago.

In addition to Graebner's address, the banquet will honor 1973-1974 initiated to Phi Alpha Theta. Also Phi Alpha Theta will announce its awards for an outstanding faculty member, graduate student, and undergraduate student.

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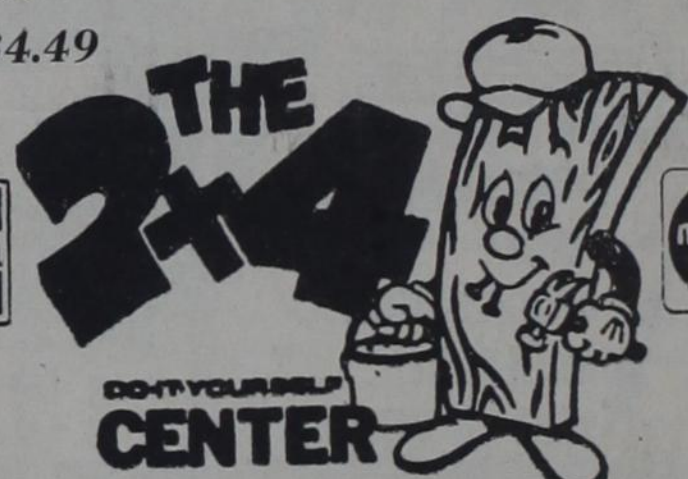
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Future energy sources discussed by experts

By JOANNA VERNETTI
UD Reporter

Future energy sources including coal gasification, wind, oil shale, sunlight, solid wastes, and geothermal and nuclear power were discussed as possible solutions to the energy problem Wednesday during the one-day symposium, "The Energy Problem: What Can Be Done," in the Lubbock Municipal Auditorium.

The symposium was sponsored jointly by the South Plains

Section of Institute of Electrical & Electronics Engineers and Tech's Institute for Energy Research.

Current research and future prospects for increased energy from various sources were explained by the eight speakers, who used slides to illustrate their presentations.

Edward Teller of the Lawrence Livermore Laboratory, Livermore, Calif., was the first speaker of the symposium. He spoke about

nuclear energy and its potential as a major energy source.

Coal gasification was discussed by Terry D. Bauer, an engineer of Syn Fuels Services, Farmington, N.M.

The future of wind energy and experiments with wind-generated electricity were discussed by Kishor C. Mehta, Tech associate professor of civil engineering.

Oil shale research and development was the topic of Harold W. Sohns of the Laramie

Energy Research Center, Laramie, Wyo.

One of the most long-lasting benefits of man's trips to the moon was his opportunity to look at the earth and see that it is finite and its resources are exhaustible, said Aden B. Meinel, professor of astronomy and optical sciences at the University of Arizona. Meinel, who spoke about the future of solar power farms to produce energy, said the sun produces more energy in one second than

the amount of energy mankind has used since the beginning of time.

Meinel said solar energy has not become feasible yet, but research is being conducted on its biological and technological conversion to energy. He predicted the existence of solar power farms by 2000 A.D.

The energy potential of solid wastes was discussed by James E. Halligan, Tech associate professor of chemical engineering. The economic cost of solid waste energy is approximately \$4 per person per year for a ton of solid waste processed. Halligan said Tech is now conducting a project to convert cattle manure to anhydrous ammonia.

The need for energy conservation was discussed by Karl I. Selin, of the Royal Institute of Technology of Stockholm, Sweden, and Tech visiting professor in the department of electrical engineering. To conserve energy, man must stop wasting energy and substitute one type of fuel for another compatible fuel. He said, "Energy conservation is important. We must conserve before rationing has to be enforced."

MOMENTS NOTICE

Credit by Examination

The department of political science will offer examinations for credit-by-examination for Pals 231 and 232 on March 16. Information and application forms are available in room 203 of the Social Science Building.

Junior Council

Junior Council will meet at 7 p.m. Sunday at 4401-D 41st. Attendance is imperative.

Sailing Club

MAST will sail at 1:30 p.m. today, 11 a.m. Saturday and 1:30 Sunday. For more information or a ride call 747-0841.

Pakistan Students Association

The Pakistan Students Association will meet at 2:30 p.m. Sunday in the Anniversary Room of the UC.

A&S Student Council

An Arts and Sciences student council is now being formed. Any interested student in Arts and Sciences is eligible and may apply in the SA Office in the UC.

Free University

Several Free University courses will begin the week of March 4 instead of Feb. 25. They include all of the courses meeting at the Wesley Foundation, Trends in Medical Laboratory Techniques and Health Yoga. Tennis for Beginners will meet at 10 a.m. instead of 10 p.m. on the Varsity courts.

Alpha Kappa Alpha

Alpha Kappa Alpha, a social sorority, will have its third annual Federation of Choirs at 8 p.m. today in room 1 of the Music Building.

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Mike Hallmark

Positive support

The other day a Raider supporter I know voiced the opinion that he felt the Red Raider fans had as much a part in Tech's one point loss to the Texas Longhorns Tuesday night as the team did. At the time, I really couldn't see his point, but now, I'm beginning to agree.

The other night the Tech supporters showed their usual negative support by chunking ice and cups on the court. The result was a referee getting hit in the face with ice and the Texas bench being pelted with ice. I'd like to compliment the fans on their marksmanship, but I think their motivation is misdirected and rather childish.

I can't help but think that the referee getting hit had something to do with Tech being penalized 11 times in the second half and losing Rick Bullock while Texas drew only four fouls. Getting hit in the face with ice might not have drawn blood, but it sure could have affected his vision.

The following are excerpts taken from the Code of Good Conduct put out by the NCAA officers. They might serve as a reminder to those Tech fans with misdirected 'spirit.'

BE COURTEOUS — to the teams, officials, and visiting fans; they are our guests.

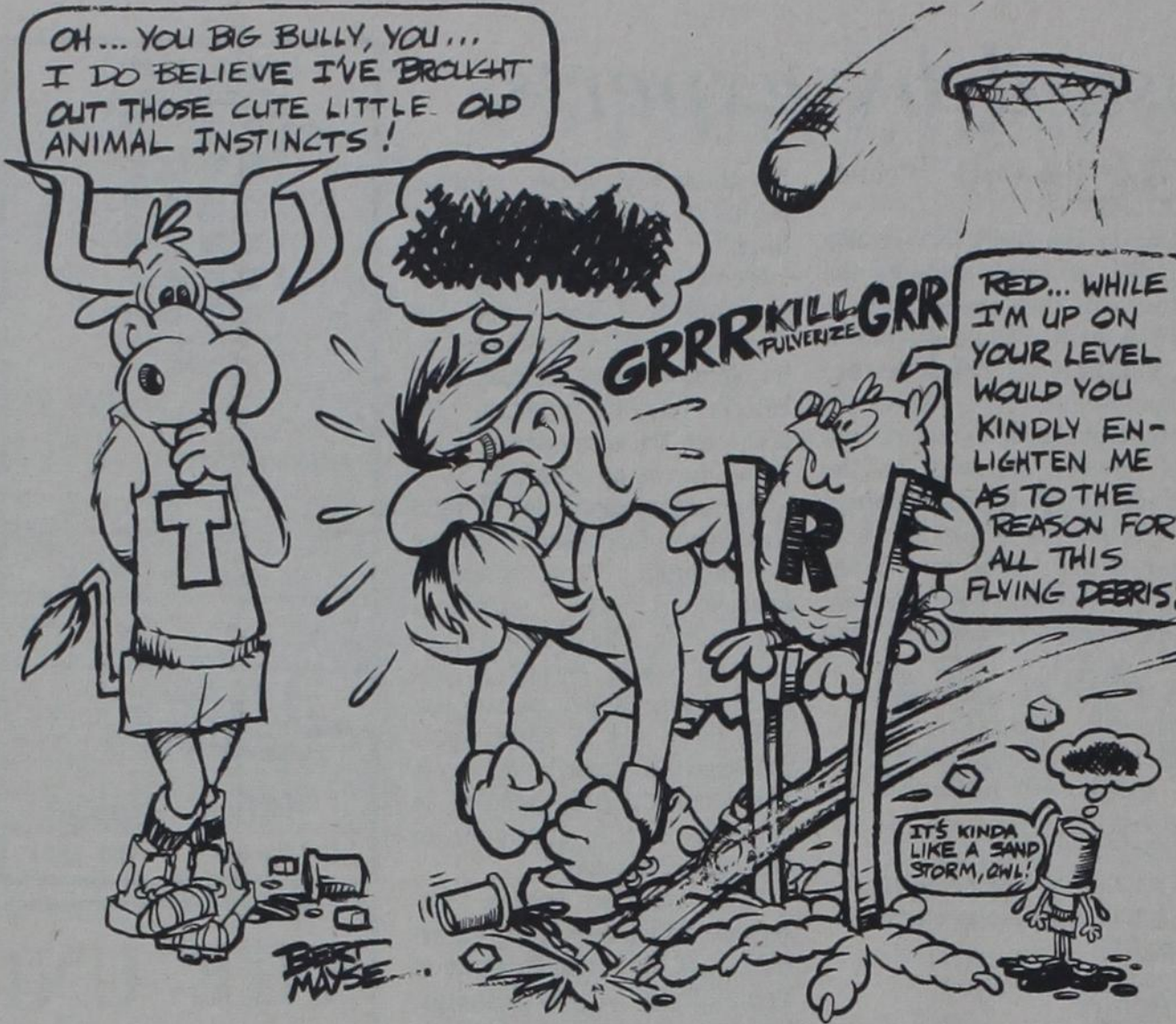
BE FAIR — by having confidence in the honesty and integrity of the game officials. Remember, they are neutral, you are partisan.

BE COOPERATIVE — by not walking on the court, staying back from the sidelines, keeping silence during free throws, and not throwing any item on the floor (take note Red Raiders).

Simply, what we are talking about here is positive support. We want opposing teams to dread coming to play in Lubbock because the crowd is rowdy, noisy, and an asset to the team, not because they are afraid of having an eye put out by a piece of ice.

Ordinarily, I'm not too impressed with the Texas Aggies, but one facet I was impressed with last weekend was their positive spirit. The Aggies never throw ice or cups because they don't want to take a chance on making a referee angry. They vent their emotions through a special cheer which points out a bad call and many referees in the conference admit they keep on their toes extra hard to avoid the "horse laugh".

This is what Tech needs, an outlet to vent the outrage at a bad call. Tech needs a yell of this sort, not the detailed "Raider spell-out" or other such useless yells. What is needed is a concerted cooperation effort by the cheerleaders, Saddle Tramps and the Court Jesters to provide this constructive outlet for the Tech fans. I challenge these three groups to provide the Red Raiders with positive support in their remaining two home games. Something has to be done before somebody gets hurt!



Spring Sports Happenings

Tracksters travel to Houston

Coach Vernon Hilliard takes the Tech track team to Houston this weekend for the Houston Relays at Jeppesen Stadium.

season as they competed in the Astrodome Indoor Meet earlier this month.

Making the trip for Tech will be:

The Raiders will take to the track at 11 a.m. Saturday. Teams such as A&M, Houston, SMU, Baylor, Rice and several other non-conference teams will be competing.

The Raiders are in their second trip to Houston this

Pendleton, Mark Freeman, Distance Medley; Steve Puckett, Long Jump; Paul Sims, Phil Sims, 120 High Hurdles; Tony Harris, Louis Pearl, 440; Anders, Wheeler, Stewart, Aldridge, 880 Relay; Luther Mays, Pendleton, Freeman, Jones, 2-Mile Relay; Phil Sims, Paul Sims, 440 Intermediate Hurdles; Pierson, Randall Hall, Aldridge, Harris, Mile Relay.

Netters open home stand

Coach George Philbrick's Texas Tech tennis team will take on Angelo State Friday afternoon at the Tech varsity courts. Saturday the Raiders will take on Central Texas College at the Tech varsity

courts.

The Raiders defeated Angelo State this past weekend in San Angelo with the Raiders taking every match but one. Walter Hammerick, Sr-3-year

letterman from El Paso is the number one seed for Tech.

Others competing for Tech will be John Moffet, Terry Bennett, Stan Morris, Pat Nye, and James Speir.

Raiders lose 9-3 to GCC

The Red Raider baseball team dropped the final game of its road trip 9-3 to Grand Canyon College in Phoenix Thursday.

Righthander Steve Brock started and suffered the loss on the mound for the Raiders in the closing contest of a journey that started nine days ago. Tech stands 1-6 for the season, their

only victory coming against Grand Canyon Tuesday, 2-0 on a seven-hitter pitched by Randy Prince.

Grand Canyon started the ball rolling by scoring three runs in the first inning. Tech countered with a run in the first on a Ronnie Mattson single and he scored when Robin Kilmer

grounded out. In the third inning, GCC tallied a lone run after a couple Raider errors and a wild pitch by Brock.

Tech scored two more runs in the ninth on back-to-back triples by Bobby Lewis and Kilmer. Lewis scored on a ball hit by Bobby Wiebe. John Bickley relieved Brock in the sixth.

Owls look for upset

By JEFF KLOTZMAN
Asst. Sports Editor

Gerald Myers' Red Raiders roundballers will try to get back on the winning track Saturday night as they entertain Rice at 7:35 p.m. in the Lubbock Municipal Coliseum.

Tech lost two crucial ball games the past week, which dropped them into a tie for first place in the Southwest Conference race with Texas. The Aggies were the first to blemish Tech's second-half record as they handed the Raiders a 98-95 double — overtime defeat in Aggieland last Saturday. Tuesday, the Longhorns put it to the Raiders 75-74 in the coliseum before the largest crowd to see a conference game this season, 9,500.

Myers is looking at the final three games of the conference season as if Tech were starting the season over again. "With three games left, and with Tech, Texas and SMU in contention; we are going to play our remaining games one at a time," he said.

"Our biggest concern, is that we are prepared to play and worry about ourselves," Myers said. "We can't worry about what everyone else does right now. We're not really concerned about SMU or Texas. Our main concern is what we're going to do against the teams we still have to face."

Myers describes Rice as a team that is plenty capable because they have played several close ball games this year with the top clubs in the conference.

"Rice played real close games at Texas and A&M," Myers stated. "They also lost a real close one up at Baylor. You have to have a lot of respect for them and be ready to play them because they have a real balanced team, a real hustling type of team and good overall

quickness. On defense they will press, play man-for-man or play a zone. They just do a lot of things defensively."

Myers isn't overly concerned with the number of fouls William Johnson and Rick Bullock have been charged with the past few games because he feels they are being aggressive. He does feel that the team can cut down on fouls by playing a little smarter and not being

tagged with any unnecessary fouls.

Tech will start Rick Bullock at center, Grady Newton and William Johnson at forwards, and Phil Bailey and Richard Little at guards. Don Moore, Tech's standout defensive guard, is doubtful for the game because of an ankle injury. Myers feels Moore should be ready for Tuesday's TCU encounter in Fort Worth.

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Answers to No. 117

ACROSS	1 Not genuine	55 Mountain from which Moses saw the Promised Land	19 Morning (ab.)	38 Herb of the carrot family																													
2 At a distance	8 Hoax	12 Chemical suffix	13 Element in heredity	14 Mexican delight	15 The Matterhorn, for one	16 Euphrasy	18 Small plateaus	20 American naturalist, 1838-1914	21 Contraction	22 Carson	23 Reckless	27 A certain kind of artist (coll.)	29 Spasmodic muscle contraction	30 Liquid part of a fruit	31 Harvard University (ab.)	32 Apartment (coll.)	33 Mime character	34 Symbol: aluminum	35 In a cold manner	37 Jack of clubs in the game of loo	38 Police organization (ab.)	39 Medicinal seed	40 Up-to-date (coll.)	41 Symbol: iron	42 A kind of cat (coll.)	44 Opera by Massenet	47 February sweetheart	51 Never in Bonn	52 Sadat, for instance	53 And others (ab.)	54 Compass point		
DOWN	1 Rich soil compound of clay and organic matter	2 That boy: — puer	3 Protein splitting enzyme	4 Matures	5 In an unusually excited state	6 With a reduced number of red blood corpuscles	7 Disprove	8 Equestrian equipment	9 Witch	10 —, Himmelf!	11 Writicism	17 State (ab.)	22 Billy	24 South American sloth	25 Skin crust	26 Combining form: the sun	27 Fashionable exclamation	29 River in Scotland	30 Movie: Jules et —	32 Medicine given merely to humor the patient	33 Evil	36 Two (Roman)	37 Refined	40 Contrapuntal song	41 Note of the scale	43 Movie: — the Waterfront	44 Pinchle term	45 French river	46 Want	47 Actor Johnson	48 Exist	49 Scientific workshop	50 Girl's name

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Jack Dale - play by play
Bob Nash - color

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