

Over \$50,000 In Permits Show Hereford Enjoyed Large Growth In Building Program For 1939

Hereford building for the year of 1939 has doubled that of 1938 according to records of building permits issued from the City office.

Eighteen permits have been issued, mostly for new buildings and residences, with a few remodeling jobs listed.

Largest permit was to J. A. Pitman for erection of a grain elevator calling for expenditure of \$20,000.

Next largest was Davis-McCracken's application to build a \$5,000 business house.

First permit of 1939 was to S. B. Walker on February 8 for a garage-resident. The amount was \$500.

Other applications were Travis Caraway, May 15, frame dwelling, \$200; A. L. Manjoet, June 9, residence, \$500; Fraser Milling Co. June 13, grain elevator, \$5,250; Dr. W. N. Lemmon, June 13, residence, \$5,000.

(Continued on Page 8)

AROUND TOWN

Sights and Faces Seen

One of our readers gives the following advice on HOW TO START YOUR CAR IN COLD WEATHER (in 10 easy steps):

- 1. Leave house bundled in overcoat, look at car distrustfully. 2. Circle car muttering "I'll bet it doesn't start." 3. Get in, turn switch, pull out choke, and step on starter. 4. Frown as starter grinds slowly and nothing happens. 5. "Must've choked it too much." Push in choke and try again. Nothing happens. 6. Pull out choke and jam on starter savagely as battery begins to weaken. 7. "!"*#@ (%!!! 8. Get out, raise hood and gaze with worried expression at motor. Gingerly feel-of spark plug wires. Yell as you get a shock because switch is still on. 9. Get back in, step on starter until battery is dead. 10. Telephone the garage. Then walk to work 30 minutes late.

You never can tell when business will come your way. J. B. Gould decided to go to the show yesterday afternoon and while gone his office received nine or ten calls for kerosene deliveries.

Tri-State-Press, Monday editorial feature of the Amarillo Daily News, seemed greatly disheartened this week because so few of the papers from which it had quoted, had shown appreciation of the fact. Incidentally, TSP handed the Brand and other Panhandle papers a commendation for using few, if any, canned editorials.

The Brand has few occasions to use an editorial, but when it does, that editorial is sweated out down here at the Brand office.

Alex Bateman is about as entertaining a story teller as you will find. Ask him about the time he and his boyhood pal drove a chain drive Schatz auto (one of the first makes ever built) and had plans for a fishing trip suddenly changed as a result.

Pass some compliments to Speck Lunsford! He is giving Hereford folks first run shows head of towns many times Hereford's size. For example, "Another Thin Man," which showed here December 17 and 18, was featured in a town 10 times Hereford in population as last Sunday's feature attraction. Speck consistently scoops the larger town theatres.

Remindful of the fact that black-eyed peas on New Year's Day is an omen of good (Continued on Page 8)

Auction Sale To Be Held Jan. 12 At Collins Farm

A big livestock auction sale will be held January 12 at the Collins Farm eight miles north and two miles west of Earth, Texas. Ray Barber, auctioneer in charge.

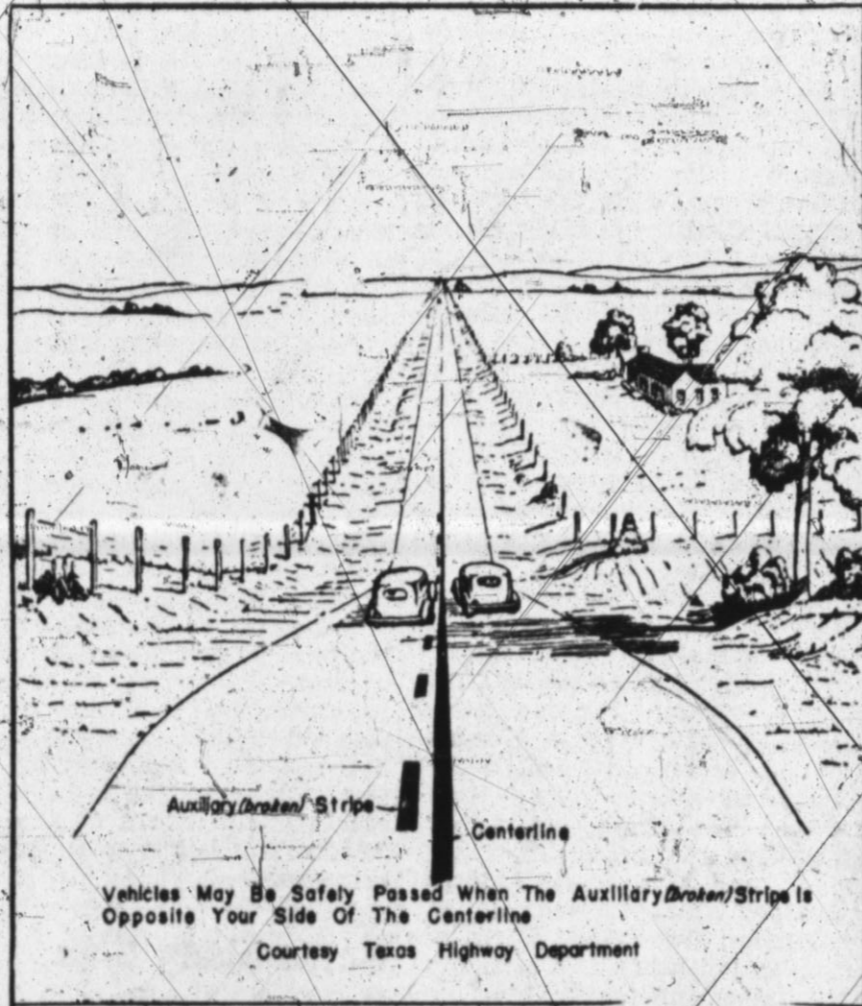
Included in the sale are about 40 head of mule colts, and a number of bred mares, work mules, cattle and hogs.

"Some of the best stock in the Earth country will be offered in this sale," Mr. Barber stated.

Mr. Collins advises that anyone desiring to sell stock in the sale will be granted the privilege, but he wants everything to be advertised on the sale bill, which will be extensively distributed.

The sale bill will be printed by the Brand on January 1 and anyone wishing stock listed on the bill is urged to see Ray Barber before that time.

Highway Markings Explained



BEGINNING WITH THIS WEEK'S ISSUE, the Brand will publish six pictures giving at a glance the meaning of the auxiliary or broken stripes used on Texas highways.

Watch Service Planned For Sunday Night By Churches Of Hereford

A community-wide Watch Service will be held at 11 p. m. Sunday night with four Hereford churches co-operating in a special service to usher in the New Year. The service will be at the Methodist Church.

A program one hour in length will be presented with E. M. Kester as leader. The program is planned to conclude promptly at 12 o'clock, midnight.

Churches to take part officially in the service are the Methodist First Baptist, Presbyterian, and First Christian. The entire community is invited.

A program has been announced as follows:

Organ Prelude: Mrs. Jesse Stamford; Call to Worship: Proverbs 3:5,6—Leader; Hymn No. 207 "O Worship the King"; Prayer led by Rev. James Alken, Jr.; Scripture: Philippians 3:13-14; Kenneth Potter; Poem: "The Old Year"—Vivian Olson; Hymn No. 3 "Faith of Our Fathers"; Scripture: Psalms 103:8-12—Mrs. Art Manjoet; Sentence Prayers led by Mrs. Carl Oldham; Devotional Period led by Rev. Harvey Redford; Testimony, Resolutions, Dedications and Scripture quotations; Hymn No. 223, "Have Thine Own Way, Lord"; Closing Prayer of Dedication led by Rev. Marvin Norwood.

Water Survey Of Castro County Now Available

Basic data on the extent of underground water in Castro County is contained in a survey just completed with the aid of the Work Projects Administration. It was announced in a publication report issued today by the Texas Board of Water Engineers.

This is one of a series of county publications relating to wells in the High Plains, compiled by means of WPA projects under the supervision of the State Board of Water Engineers, cooperating with the U. S. Department of the Interior, Geological Survey, and the Texas Bureau of Industrial Chemistry. They form the basis for a more comprehensive study now being made in the High Plains by the Geological Survey under the direction of State Board of Water Engineers. Walter N. White, Senior Engineer (Continued on Page 8)

Davis-McCracken Offer Free Show At Open House

Formal opening of Davis-McCracken Implement Co., Minneapolis-Moline dealers, will feature a free picture show and a free lunch at noon, when on January 6, 1940 the company celebrates completion of their new home.

Farmers of this territory are invited to get complimentary tickets now for the occasion. A special guest will be Frank Laughan of Kansas, manager of the Southwest division of the M-M company.

The show starts at 10:30 in the morning and is followed by the free lunch served at noon.

The picture show is titled "The Headliners" and is in full natural color, all sound and features a demonstration of Television. The story of the picture is centered on a young farm couple who attend the State Fair. They have a grand time visiting all the (Continued on Page 8)

December Is Last Month Of Tax Discount

This is the last month during which a reduction will be given for payment of 1940 taxes, is an announcement from Fred Baird, office of Sheriff J. O. Newell.

Taxes may be paid during January without penalty, but increases as taxes become more delinquent until by July there is an 8 per cent penalty plus 6 per cent interest on the back taxes and a \$1 redemption fee.

Prizes Awarded For Decoration Contest Winners

Hereford residents entered enthusiastically into the spirit of Christmas with the result that an unusually large number of homes were judged in the Lion's Club contest for exterior Christmas decorations.

Prizes of \$5, \$3, and \$2 were awarded to the following: First Mrs. John P. Slaton; second, Mrs. O. H. Culpepper; third, Mrs. Jim Mauk.

Honorable mention was made of a block of houses which formed a large display. In the block were the homes of H. A. Close, J. E. Beyer, Colby Conkright, and S. P. Rossion. Also receiving favorable comment were the homes of Vern Witherspoon, Mrs. A. M. Jones, C. H. Dyar, W. J. Stanford, H. L. Brodwell, the original wreath in natural setting at Mrs. C. B. Burdine's home and the two large star arrangements at the F. M. Kester home. (Continued on Page 8)

Mobilgassers To Play At Springlake Friday Night

An independent basketball team has been formed in Hereford under sponsorship of J. B. Gould and is expecting to play other independent teams of the Panhandle. First tournament to be entered by the local team will be the Springlake set to tomorrow night, December 29.

New suits have arrived for the team which is to be known as the Mobilgassers. Roy Stewart is coach and a player. Other players are: Grant Fuller, Jr., Bunky Daniels, Ray Nunn, Roy Hastings, Buddy Posey and J. W. Cockrell.

Associate Scouts Attend Meeting Held Last Monday Night

Attendance at last Monday night's Boy Scout meeting was rather small, but visits by three associate scouts brightened the gathering. Nine regular members were present. The visitors were Karl Shirley, Chilton Foster and Jack Nicks.

Richard Petersen passed tests for a Civics Merit Badge last week. The Court of Honor has been set for Thursday night, January 18.

Snow Falls To Bring White Christmas; Will Aid Wheat If All Soaks In As It Melts

No Family Went Hungry Here This Christmas

So generous was the response to appeals of Mrs. Dyalthea Bradley for Christmas groceries to be given the needy and unfortunate in this community, that not one of the families had to go hungry this Christmas, is a statement from the County Welfare Office.

Persons, clubs and other organizations furnished baskets of groceries for whole families and still more gave items of food which were used to assemble baskets.

"I wish to thank everyone who had a part in helping make these families happy on Christmas Day," said Mrs. Bradley. "It was wonderful to see people respond so generously."

Several Christmas trees were received by the office and immediately sent to families that they might have the pleasure of decorating the tree.

A few of the toys prepared by the WPA and collected at the Welfare office under direction of the Lone Star Study Club Toy Mission were left, there being more than enough to supply the demand this year.

Officers Elected To Serve Benefit Associations in 1940

On December 22, the Hereford Mutual Benefit Associations held their annual meeting in the Deaf Smith County Courtroom. The presiding officers were C. J. Paddock, president of Association 1, and C. H. Dyar, president of Association 2. The largest attendance in years was reported and all members showed unprecedented enthusiasm over the prospects of the coming year. (Continued on Page 8)

Leap Year To Bring Trouble To Bachelors

The lone male is due to spend a hazardous year in 1940 if he wishes to preserve his state of single blessedness, for the year just coming up is Leap Year, traditionally a time when every girl can use direct methods to get her man. Not since 1936 has this opportunity come to the women and Hereford males who are determined to remain "unhit" are already gridding themselves for the 1940 battle.

Leap year brings birthdays to those born on February 29, since it is only in Leap Years that the second month has 29 days instead of 28. 1940 will have 366 days instead of 365.

Although it is too early to count the benefits of the Christmas snow to farmers of Deaf Smith county and surrounding territory, by many persons the mantle of white is being acclaimed as a gift from Santa that was really needed and will last well into the new year.

The amount of moisture on the ground has been estimated at from 1.25 to 1.5 inches. This amount of snow will do as much good as two inches of rain.

There is the possibility of a strong wind blowing the snow away before it melts. Generally, however, farmers are definitely encouraged.

The snow in this territory came in two batches, one last Friday night and early Saturday morning. The other began falling Sunday night and continued intermittently through Monday. Snow was general over the county, communities reporting from 9 to 12 inches of snow.

Temperatures nose-dived to

Fear that a Northwest wind would rise tonight and drift the snow, caused the issuance of a livestock warning from the Amarillo Weather Bureau today (Thursday) at noon. While temperatures would not be much lower, snow in drifts might be of danger to livestock, it was announced.

new season records. Officially, the thermometer of the Department of Agriculture read eight degrees below zero Wednesday morning. The thermometer of the West Texas Gas Co. read seven degrees below zero the same morning. This was 11 degrees lower than reported official readings at Amarillo.

The snow brought a problem to city officials as streets became slippery with the packed snow and ice. Drivers who had parked their cars on downtown Main found it impossible to back their cars out without considerable aid from pushers, and chains made their appearance on many cars. Attempts by the city to wash off the snow by turning water on the streets boomeranged as the water froze. (Continued on Page 8)

Firemen To Give Dance As New Year Begins

That firemen of Hereford would sponsor a New Year's Eve dance at the Firemen's Hall, was announced this week. Festivities are scheduled to begin at midnight, December 31, and last until the New Year is well danced in.

Don Isidro and his orchestra have been engaged to play.

Time Limit On Bonus Applications To Expire Jan. 2, 1940

Ex-soldiers eligible for payment of adjusted service compensation certificates under the bonus bill passed several years ago, have only until January 2, 1940, to make original applications for the bonus. A bill to extend the time limit was defeated in the last Congressional session.

There are few if any soldiers in Hereford and Deaf Smith county who have not applied for their bonuses according to American Legion officials here.

Weather Chart

Table with 2 columns: Day and Temperature. Rows: Thursday (61-54-50), Friday (60-51-50), Saturday (55-49-50), Sunday (43-23-50), Monday (40-11-50), Tuesday (32-15-50), Wednesday (29-4-50)

Events Of 1939 Parade Through Brand Pages

With Christmas and the new year just past when America celebrated "Peace on Earth, good will to men," even though war was bringing suffering and death to inhabitants of Europe and Asia and every continent on the globe was involved either directly or indirectly by efforts of millions of human beings to slay millions of other human beings, from copies of The Hereford Brand, comes the Parade of Events, of happenings in and around Hereford, Deaf Smith County, Texas.

Throughout the year of 1939, your Brand has been the mirror in which the events that mark another milestone in Hereford history, were told. From Omar

Khayyam comes these appropriate lines:

"The moving finger writes; and having writ, Moves on: nor all your piety nor Wit Shall lure it back to cancel half a line Nor all your Tears wash out a word of it."

Some of the writings of the moving finger are recorded in this 1939 Parade of Events:

JANUARY County officials took oath of office and began administering the governmental affairs of Deaf Smith County. James W. Witherspoon was

chairman of the Plains Peoples Jackson Day Dinner held in the Baker Hotel, Dallas.

The best January rain in 42 years covered this territory with precipitation ranging from 1 1/2 to 3 inches.

Irrigation farmers formed an organization with J. B. Stoker, chairman; Glenn Boardman, vice-chairman; and B. E. Brunley, secretary.

Adrian School dedicated a new \$23,000 gymnasium.

Seventy new maroon uniforms for members of the Hereford School Band were ordered by the Band Parents' Association. Eugene Patrick Gallagher won the annual "stork race" when he was born, at 2:37 p. m., Jan-

uary 5.

The O'Brien Hereford sale brought in \$10,365 when 82 animals were sold, most of them to commercial growers in the Panhandle.

Coach Al Baggett of WTSC was guest speaker at a Lions Club banquet honoring the 1938 football team. Sixteen lettermen were announced.

Miss Robbie Foster was elected a teacher in Hereford High School.

Announcement was made that the new Postoffice would be located at the corner of Main and Fourth Streets. Poll tax payments reached a total of 1,062 most of them being paid on the last two days of

January.

A large crowd attended the Fraser Hereford Sale at which 55 animals were sold.

The grand jury returned 8 indictments as the January term of District court opened.

FEBRUARY

Driving cattle in the city limits was forbidden by law.

Senator Clint C. Small, criticized Gov. W. Lee O'Daniel's transaction tax, calling it a clever attempt to get a sales tax through.

A television demonstration was sponsored by the Hereford Hi-Y Club at the High School Auditorium. A state drive to raise money for prevention of Infantile Paralysis (Continued on Page 5)

The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN
JIMMIE GILLENLINE
Publisher
Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

A Long Time Ago In Hereford

20 Years Ago

The politicians began announcing early. Listed were: For Sheriff, and tax collector, Omer Baker and Geo. W. Cloyd; for county and district clerk, A. L. (Lee) Biggs; for county treasurer, J. J. Ward.

Rev. J. R. Sharp was called by the congregation to be pastor of the First Presbyterian Church following resignation of Rev. W. M. Baker.

Carl P. Cockrell announced purchase of the gas, oil, storage and vulcanizing departments of the Ford Garage and rent of the building from Wilkinson, and Stocking, owners of the Ford Garage. They stated that they would move their business to the next door building.

The Brand gave quite a bit of humorous attention to predictions of a Professor Porta that there was to be a terrific cataclysm due to pull of seven planets on the same side of the sun. The Brand noted that the day appointed for the astronomical upset passed without mishap.

Summerfield

HELEN OGLESBY

Mrs. B. C. Roberson of Hereford is visiting her son, B. E. Roberson.

We are glad Rev. Naylor is doing nicely and is at his home now. Mr. and Mrs. J. R. Oglesby and family left Thursday for West Brook to visit his folks.

Mr. and Mrs. Marvel Upton visited in the C. B. Thomas home Thursday night.

Mr. and Mrs. H. Ray and son of Merkel are visiting her sister, Mrs. B. E. Roberson.

Christmas dinner was enjoyed in the B. A. Atchley home by Mr. and Mrs. Walter Hawkins of Lamesa; Mr. and Mrs. Benon Hill and children of Ford; Mr. and Mrs. Bill Knox and children of Hereford; Mr. and Mrs. C. B. Thomas; and Mr. and Mrs. Ted Statts of Summerfield.

Mr. C. B. Thomas is going to spend part of Christmas week with his father at Plainview.

Shirley Ruth Thomas is spending part of Christmas week with her sister, Mrs. Royce of Sunny-side.

Mr. and Mrs. B. E. Roberson visited Mr. and Mrs. Neal of Black Sunday.

Mr. and Mrs. Neal and family of Black, and Mr. and Mrs. H. Rove of Merkel visited Christmas day with B. E. Roberson.

Miss Ola, Grace and Mr. Royce and Robert Ferguson visited in the C. B. Thomas home Sunday.

Shirley Ruth Thomas is visiting her grandfather at Plainview.

Mr. and Mrs. C. R. Waiser, Mr. and Mrs. D. C. Waiser, and children, Mr. and Mrs. Hollis Waiser and children, Mr. and Mrs. Jim Clark and children spent Christmas with their grandmother, Mrs. Lance of Hereford.

Miss Edith Neal of Black visited in the C. B. Thomas home Thursday night.

Miss Mary Louise Lookingbill gave the young people a Christmas party Friday night. Games were played and gifts were exchanged by Kenneth and Edith Neal, L. J. Clark, L. H. and Mary Lookingbill.

Mr. and Mrs. Royce Coker are visiting relatives in Oklahoma.

Miss Faye Roberts of Sudan visited Aline Coker Friday.

There were 45 present at Church Sunday.

Frio News

MRS. MALCOM CASSELS

A nice crowd attended Sunday School and also a good crowd was at the Christmas program and Tree Sunday night.

Numbers on the Christmas program were Christmas Carols by audience, Scripture by Mrs. Haskell Robbins, Prayer by Mrs. Cassels, Readings by Marcia Robbins, Helen Jones and Margaret Mobley, and "Star of the East" by Mrs. Owen Andrews, Miss Olivia Benson and Mrs. T. L.

Sparkman Jr. and Senior. Old Santa came and brought packages and treats to all. The tree was very beautiful and was full of packages.

The school pupils rendered a very fine program Friday night. Miss Ramey is due a very gracious compliment on her excellent work in getting up such fine programs with so few and such small pupils. Mrs. Owen Andrews is also due a word of thanks for her assistance at the piano in Miss Ramey's musical numbers.

Mr. and Mrs. Malcom Cassels and family and Jack Owen attended the beautiful wedding at the First Baptist Church in Hereford, of their sister, Miss Anna Jo Owen to Mr. Gerald Wilson, of Amarillo. The ceremony was read by Rev. Barnes, pastor.

Several of Mrs. J. E. Springers relatives spent Christmas holidays in their home. Mr. and Mrs. Charles King and son, Gerald Gene, of Tulsa, spent Christmas holidays with her parents, Mr. and Mrs. J. E. Andrews.

Mr. and Mrs. Deward Roberson of Amarillo are spending Christmas holidays with relatives of Mrs. Robersons; Mr. and Mrs. T. L. Sparkman Sr. and the Springers.

Mr. and Mrs. Gerald Wilson spent Sunday night in the Malcom Cassels home.

Mr. Jack Owen took Christmas dinner in the home of his parents, Mr. and Mrs. G. P. Owen of Hereford. Mr. and Mrs. Gerald Wilson left immediately after dinner for their home in Amarillo.

Mr. J. B. Harlin Jr. left Saturday for Vernon where he will spend several days with his parents, Mr. and Mrs. J. B. Harlin and family who are former residents of this community.

Mr. Malcom Cassels and Children, Jimmy Ray and Mary Nell, called on his father, Mr. G. W. Cassels of Hereford, Sunday Morning.

Mr. J. B. Harlin of Vernon visited a while last Tuesday night with his son, J. B. Jr., in the J. E. Andrews home.

Those visiting school and being at the school tree last Thursday afternoon were Misses Olive Robbins, Helen Jones, Mary Lois Springer, Clydene Kendall and Mesdames Owen Andrews, S. J. Barclay and Malcom Cassels.

Mr. and Mrs. S. J. Barclay and children, Curtis and Ruby Faye, were Amarillo visitors last Wednesday. They returned by way of Ford and called in the home of Mr. and Mrs. E. H. Barclay and family, where they visited with one of Mrs. Barclay's sisters and son of Arizona.

Mr. and Mrs. Malcom Cassels and children and Jack Owen took dinner Sunday in the H. J. Roberson home where all of the Owen relatives of Hereford celebrated Christmas. There were twenty eight present.

Mr. and Mrs. J. E. Andrews had all of their children home for Christmas Day.

Mrs. Bowers is on the sick list this week. Mr. Bowers took her to town Monday and left her in case the roads were too bad to get her in to the doctor.

This snow that has fallen during Christmas has made a very grand Christmas gift for the farmers. It will stop a lot of work for those irrigating.

I would like to take his opportunity to wish this community "A Very Happy New Year."

Westway Items

By NELLIE RUTH TUCKER

A large crowd attended the Christmas tree at the Westway school house Saturday night. Santa Claus was very generous with his gifts. Everyone received a sack of candy, fruit and nuts. The school children gave a very nice program consisting of several short recitations such as "Goodnight" by Dorothy Inez Tucker, "The Baby in the Hay" by Wanda Marie Allmon, "The Second Christmas Day" by Helen Marie Tucker, "I'm Important," by William Rice, "Welcome," E. B. Little Jr., "Proof of Santa," by Ava Gene Gore, "The Christmas Tree" by Curtis Ponder, "The Gift of the Shepherds" by Nina Beth Hartman, a short dialogue "Gifts to Grandma" by Homer Rudd, Glenn Wilson, Robby Osburn and William Rice. Elaine Cox sang "Under a Star"

accompanied by her mother, Mrs. T. B. Cox. Paula May Mathers gave a piano solo "Jingle Bells" and "Jingle Bells" was sung by all the school children.

Miss Jessie Clark of Summerfield is working in the home of the Roy Lee Wilsons.

Mr. Roy Lee Wilson and daughter, Helen Jo, and son, Glenn, spent Thursday in Amarillo.

Visitors in the Henry Allmon home Friday night were Mr. and Mrs. Albert Club, daughter, Patsy Jean, and son, Albert Jr., from Petersburg and Mrs. Woodrow Williams and daughter, Margaret Ann of Farmington, N. M. They were on their way to Farmington to visit Mrs. Allmon's parents, Mr. and Mrs. L. E. Williams.

Mr. and Mrs. Paul Rudd and sons, Kenneth, Harold and Homer, spent Sunday and Monday with Mr. and Mrs. Curt Griffin of Groom. Mrs. Griffin is the sister of Mrs. Rudd.

Mr. and Mrs. Dan McKinney of Carlsbad, N. M., are visiting in the home of Mr. and Mrs. Bill Rice. Mrs. McKinney is the sister of Mrs. Rice.

Mrs. Bud Hopson of Littlefield is spending Christmas holidays with her mother, Mrs. Grady Wilson.

Elwyn Hartman, oldest son of Mr. and Mrs. G. C. Hartman arrived at the home of his parents, Wednesday night. Elwyn's home is in Bakersfield, Calif.

Miss Goldie Walker of Tecumseh, Okla., spent Wednesday and Thursday with Miss Leola Wolfington.

Mr. Jimmie Walker, Mrs. L. B. Wolfington, daughters, Iva Maye and Nellie, and son, Lynn Jr., left Friday morning for Tecumseh, Okla., where they will spend Christmas with folks.

Mr. and Mrs. Fred Wolfington of Hereford spent Christmas with his brother, Mr. L. B. Wolfington.

Miss Billy Alexander of Houston spent Christmas with Mr. and Mrs. Cord Hammock and daughters, Patsy Jean and Mary Evelyn.

Mrs. Hazel McKinney of Carlsbad, N. M., visited in the home of Mrs. J. N. Edmonson Tuesday.

Mr. and Mrs. F. W. Dodson and Monte Max are spending Christmas holidays with their folks at Olton.

Mr. Paul Madison and his mother, Mrs. Madison and S. J. and Loy Cook, left Friday for Cordall, Okla., where Mrs. Madison will visit her children.

Miss Lou Ella Scarbrough spent Thursday in Amarillo.

Visitors in the Finis Wade home Sunday were Mrs. Rice and Franklin Rice of Endee, N. M., Mrs. Sheridan and Mr. and Mrs. Bill Rice.

Mr. and Mrs. J. B. Weyen of Canyon, visited in the T. B. Cox home Monday.

Mr. and Mrs. T. B. Cox and sons, Doyle and Rea, and daughter, Elaine spent Monday in the H. L. Hooten home at Vega.

Mr. and Mrs. Henry Allmon, Wanda Marie and Jack, spent Monday in Dimmitt with Mr. and Mrs. Ray McIntyre.

Mr. and Mrs. G. C. Hartman Nina Beth and Roger spent Monday in the home of Mr. and Mrs. Buddy Witherspoon of Hereford.

Wayne Lee, son of Mr. and Mrs. Carl Lee, was accidentally shot in the mouth while playing Thursday afternoon. Wayne is now doing fine.

Mr. and Mrs. Moody Stephan, Weldon and Rose Stephan, left Thursday morning for Gatesville, Texas where they will spend Christmas with Mr. Stephan's relatives.

Miss Mary Turrentine was met in Amarillo, by her mother, Mrs. Al Werner, and brother, Daniel Turrentine Thursday night when she was returning from Mary Hardin-Baylor College where she is going to school. Miss Turrentine will return to Belton, January 3rd.

Mrs. Paul Mathers, Bobby and Paula May Mathers were in Amarillo Thursday.

Mr. Ed Huseman was a dinner guest in the Al Werner home Wednesday night. Mr. Huseman is a resident of Arney.

Mrs. Frankie Sever of Amarillo and daughter, Melba, visited in the home of her sister, Mrs. Floyd Tucker, Sunday and Monday.

Mr. and Mrs. Merlin Kaul and sons, Larry Carol and Walter Lynn, left Thursday morning for the Christmas holidays with relative in Kansas and Nebraska.

Mr. and Mrs. E. H. Little and sons, Wayne and E. H. Little Jr., and daughter, Nanette, spent Thursday in Amarillo.

This community is rejoicing greatly over a large snow received Sunday and Monday which will be very beneficial to the farmers.

Mr. Jake and Ed Huseman from Arney visited in the Al Werner home Sunday night.

Miss Lou Ella Scarbrough returned to her home at Flags Sunday night with her brother.

A large crowd attended the Christmas service and program at the Westway school house Sunday evening. The program

Dawn Items

MRS. CARL WIMBERLEY

Approximately 9 inches snow fell here over the week end.

Comparatively new residents of this community, are Mr. and Mrs. H. M. Hooton who formerly lived between Dimmitt and Flag.

George Suggs is to be congratulated on winning the second prize of \$15 in the exterior home improvement contest sponsored this fall by the lumber companies of Hereford.

Mr. and Mrs. Walter Galley and children and Mr. and Mrs. Orin Russell of Hereford visited Mr. and Mrs. Howard Hershey at Dumas recently.

Mr. and Mrs. Ernest May visited Mr. and Mrs. Owen P. Smith in Amarillo last Sunday afternoon.

The Dawn Study Club had its annual Christmas party at the home of Mrs. Carl Luke, Tuesday afternoon. The holiday theme was carried out in the decorations, the mistletoe of which came from Cooke County. Santa Claus portrayed by Mrs. Walter Galley, added much merriment to the occasion. Visitors present were Mmes. Jeff Roberson of Hereford, a former member of the club, Lonnie Drake, Herman Drake, Ezra Bagwell, W. A. Scales, Iverson Leake, Irving Reeves, A. H. Frye, R. Schroeter, Julia Samuelson, and W. A. May.

Among the children present were Peggy Burum, Virginia Leake, Billie Bagwell, Marilyn Wimberley, Joy and Robert Miller, Clifford and Arlene Galley and Wanda Sue Wimberley. Twenty members were present.

Mr. and Mrs. Wade Amos of Newton, Kan., arrived Tuesday afternoon to spend Christmas holidays with Mr. and Mrs. Walter Galley and family. Mrs. Amos is a sister of Mrs. Galley. They visited Palo Duro Canyon, the Panhandle Plain Historical Museum at Canyon and Buffalo Lake the latter part of the week. Mr. and Mrs. Amos plan to visit Carlsbad Caverns before returning home.

Judge A. J. Schroeter of Hereford visited school Tuesday.

The Annual Christmas program and tree were held at the school house Friday evening. The program which was under the direction of Mr. and Mrs. R. S. West, assisted by Mrs. N. R. Miller, began with "Silent Night," sung by everyone. A reading, "A Welcome Christmas," by Lillian Burum. Songs by Mrs. West's pupils, "Christmas Wants Supplied," was given by the following high school and college students: Bobbie Jo West, J. F. Ford, Ethel Lowery, Leona Luke, Reece Stewart, Arvel Galley, Ella Smith and William Harris. "Christmas Candles" was given by the primary pupils followed by a playlet, "Helping Santa Claus," by Mr. West's pupils. "Silent Night," a piano number

consisted of a quartet, "Joy to the World," Misses Lou Ella Scarbrough and Gladys Gore Mrs. Pierce and Jack Earp; a Bible reading, D. H. Allmon; prayer, Lynn Wolfington; "Luthers Cradle Hymn" Elaine Cox; reading "We have seen His Star and are come," Mildred Wilder; and "The Keeper of the Inn," Vesta Mae Landers, and Christmas story, "Anniversary" by Mrs. Al Werner.

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by Sally Womble, "Christmas Customs in Other Lands" and two songs, "Christmas Eve" and "Little Town of Bethlehem." The arrival of Santa Claus, C. Aubrey Wimberley, who entertained the smaller children disclosed wants ranging from bottle dolls to double barrel shot-guns. Included among the numerous gifts were candy, nuts and fruit for everyone.

Mrs. Vernon H. Baker, near Hereford, visited Mrs. W. W. Wimberley Wednesday.

The members of the Dawn Study Club donated one basket of food for the needy of the county for Christmas.

Mr. and Mrs. E. F. Seymour and Miss Minnie Seymour left Saturday for Memphis to visit relatives over the holidays.

Mr. and Mrs. William Wimberley and son visited Mr. and Mrs. E. A. Oberst near Canyon Saturday.

Mr. and Mrs. R. S. West and Miss Bobbie Jo are spending the holidays at Bellview, N. M. Ralph Shelton is visiting his parents, Mr. and Mrs. M. I. Shelton at Henrietta during the Christmas holidays.

The Dawn pupils were taken to Hereford Wednesday afternoon by Mrs. R. S. West and Miss Minnie Seymour to see Santa Claus.

C. Aubrey Wimberley has finished moving his barns and building sheds and lots at the new location, northeast of where the barn formerly was. He plans to move the house as soon as possible. This new set-up was planned and a windbreak was put out here last spring. The chief advantage in the new location is the depth of the soil, besides the better planned arrangements.

Dawn Study Club Holds Annual Christmas Party

The Dawn Study Club held its annual Christmas party at the home of Mrs. Carl Luke Tuesday afternoon with Mrs. Cecil Walker, Mrs. Baker Womble, Mrs. Ernest May, and Mrs. Jim White as assistant hostesses. The rooms were shaded in blue with the mantel being decorated with red lights and candles set in mistletoe. A gayly decorated tree completed the holiday theme.

The program, which was under the direction of Mrs. Johnnie Womble, began with a group

song, "Silent Night," followed by a prayer by Mrs. Lester Galley. Mrs. C. P. Galley read the Christmas story from the Bible, "The Star of Bethlehem," by Plogsted was sung by Mrs. Carl Wimberley and "In a Little Old Manger," by Wilson, was sung by Mrs. H. E. Miller, both accompanied by Mrs. C. A. Wimberley who played Christmas selections until the appearance of Santa Claus, Mrs. Walter Galley, who distributed the gifts.

Visitors included Mmes. Lonnie Drake, Herman Drake, Ezra Bagwell, W. A. Scales, Iverson Leake, Irving Reeves, A. H. Frye, R. Schroeter, Jeff Roberson of Hereford, Julia Samuelson, and W. A. May.

Members present were Mrs. M. H. Burum, W. J. Stewart, P. Caraway, N. R. Miller, F. Smith Lloyd Bentley, Cal Walker, A. T. Frye, Ernest May, E. Miller, Jim White, Cecil Walker, C. A. Wimberley, John Womble, C. P. Galley, Carl Wimberley, Lester Galley, Walter Galley, Baker Womble and Luke.

Brand Ads Get Results!

T. K. Wilson

INSURANCE - BOND
Will Sign Your Bond Now



We appreciate your friendship and your patronage... and hope to serve you Better than ever before in 1940.

MEMBER
F. D. I. C.

First National Bank

OF HEREFORD

MEMBER
FEDERAL RESERVE
SYSTEM

A Strong Bank

Thoughtfully

Managed

FARMERS! DON'T FAIL TO SEE

The HEADLINERS!

DAVIS-MCCRACKEN

Invites you to attend this Big Show

January 6th

BEGINNING AT 10:30 A. M.

Free Lunch at Noon Hour



Company Officials Will also Be Present!

Educational
as well as
entertaining

FREE MOVIES

Complimentary
TICKETS TO FARMERS

SEE THE PARADE OF NEW MM MODERN MACHINES IN ACTION AND MM FARMING METHODS IN ALL PARTS OF THE COUNTRY

Davis-McCracken

HEREFORD
TEXAS

Feel The Difference!
See The Difference!

DRI-SHEEN cleans cleaner, makes odors impossible, gives a truly safe method. We are proud to offer to our friends and customers the advantages of **DRI-SHEEN PROCESS**

The **DRI-SHEEN PROCESS** is the most sensational and practical improvement in dry cleaning methods in recent years... it's Safe for your garments!

FOX CLEANERS AND HATTERS
Phone 111

SOCIETY
MR. JOHN McLEAN, Society Editor Phone 181

Miss Anna Jo Owen Becomes Bride Of Gerald Wilson Here Sunday

In an impressive candlelight ceremony Miss Anna Jo Owen, daughter of Mr. and Mrs. G. P. Owen, became the bride of Gerald Wilson of Amarillo, Sunday evening at the First Baptist church.

Rev. W. E. Barnes officiated at the ceremony, as the couple and their attendants stood before the altar which was decorated with dozens of white candles and silver bells. Trailing ivy and greenery adorned the chancel and stairway at either side of the altar.

The wedding march was played by Mrs. A. O. Thompson.

The bride wore a becoming crepe dress and a corsage of sweet peas. Miss Molly Jo Robertson as maid of honor, wore blue and her flowers were also sweet peas.

Jack Owen, brother of the bride served as best man.

Only close friends and relatives attended the wedding.

Mrs. Wilson attended Hereford High School and has been active in the young people's work of the Baptist Church.

The young couple will live in Amarillo.

Witherspoon Home Scene Of Party

A holiday party was given Friday for members of the Coterie Club in the home of Mrs. J. W. Witherspoon.

Decorations centered around a large tree which was in red and green combined with silver. Bridge tables were laid in white and red with silver trim and tallies and prize wrappings repeated the color combination.

Special guests included Mrs. Sydney Fuller of Chicago and Mrs. N. E. Milburn.

Others playing were Mesdames C. F. Moore, E. B. Hicks, E. B. Hedrick, Colby Conkright, A. R. Bateman and Grant Fuller.

Gift packages were presented to Mrs. Grant Fuller and Mrs. C. F. Moore. Cut prizes went to Mrs. Milburn and Mrs. Sydney Fuller.

A colorful Christmas plate in the chosen colors of the party was served after the games.

Hereford Group Broadcasts Carols Over Station KGNC

A group of members of the Vovo Club of the Mattie Mae Swisher Studios of Singing broadcast a program of Christmas Carols over Station KGNC in Amarillo Sunday afternoon.

Each member was presented in a solo and carols were sung in chorus. Miss Lily Larsen of Amarillo was accompanist.

After the broadcast the group enjoyed a musical tea at the home of Miss Larsen when they repeated their songs with an added number by Miss Swisher.

Miss Larsen's electrical instruments, the vibra-harp and the Hammond Organ and other musical instruments were enjoyed.

Those broadcasting were: Joyce Homer, Joan Witherspoon, Patsy Ann and Stanley Slagle, Dorothy Dee Wilde, Katherine Davis and Bonnie Jean Andrews.

Mrs. Conkright Has Christmas Party

Mrs. Colby Conkright entertained with an informal Christmas party at her home during the holiday season. Grouped arrangements of red candles and pine-cone backgrounds formed predominant decorations, with a small silver tree and Christmas poinsettias accenting the holiday note. High scores were made by Mrs. Knox Kinard and Mrs. E. B. Hicks.

A salad plate carrying out the red and green colors established by the decorations was served to Mesdames J. D. Neill, Travis Mezon, F. H. Oberthier, Glenn Under, Oscar Easley, E. B. Hicks, C. F. Moore, A. R. Bateman, Knox Ward, Tom McCollum, Dow Greer, Glenn Weir and the hosts.

Fraser Milling Co. Entertains Force

With the Yuletide spirit uppermost in the minds of everybody present, employees of the Fraser Milling Company formed a gay company of guests Saturday when Mr. and Mrs. Alton Fraser were hosts at a Christmas party given at the clubhouse in Hereford State Park.

A large Christmas tree shining and glistening with ornamentation was the center of interest. Entertainment features included group singing of Christmas carols with Louise Jacobson at the piano, vocal solos by Nadine Newell and appropriate readings by Bernadine Phillips.

Gifts were exchanged; gifts were presented from the hosts to each guest and Mr. Fraser was presented with a gift from the employees.

Refreshments were served from a lace covered table in the dining room. The punch bowl formed the centerpiece surrounded by red and green lighted candles rising from a wreath of greenery.

Mrs. Loyd Edwards of Jacksboro and Mrs. J. W. McVay presided.

Those present included Fred Partain of Lubbock, Olin Fugua and J. D. Gillespie of Glen Rio; B. O. Tolleson, Henry Harris, Ira West of Amarillo; Mr. and Mrs. O. F. Cathey and son of Espanola, N. M.; Mr. and Mrs. Hubert O'Conner, Roswell, N. M.; Bob Lloyd, Albuquerque, N. M.; Mr. and Mrs. Lloyd Edwards and daughter, Jacksboro, and the following from Hereford: Mr. and Mrs. J. W. McVay, Dick Mueller, Mrs. Elaine Willoughby, Mrs. Ursula Jacobsen, Harold Smith, Rex Cooke, Glenn Oliver, George Conkin, J. S. Jones, Pat Lawson, Earl Phillips, Jimmy Beams, R. T. Green, Frank Hacker, J. L. Jones, E. G. Brown, Wood Vaughn, Dick Ellis, Cecily Lady, L. J. Matthews, N. E. Schackley, Dexter Schofield, Umond Tollison, Mike Lee, Burk Inman, Ray Cornett, Less Thompson, Guy Cornelius, W. T. Steadman, R. C. Ashlock, Frank Ashlock, W. F. Newman, Louise Jacobsen, Nadine Newell, Bernadine Phillips and the hosts.

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Christmas Luncheon Entertains Club

Places were laid for eight when Mrs. Alton Fraser entertained members of the Wednesday Luncheon Club with a Christmas Luncheon at her home last week. The house was decorated in keeping with the holiday season and red tapers of various lengths burned in a pine-cone and spruce base as a table centerpiece. Place cards which later served a tallies for bridge games, were decorated in a holly motif. After games, gifts were exchanged from a brilliant and cheery Christmas tree.

Mrs. W. M. Emmons played high for score award.

Those attending were Mesdames B. M. Wiltshire, Jimmie Gillentine, J. C. McCracken, W. L. Davis, C. C. Rockwell, W. M. Emmons, Jack Wayland and the hosts.

Christmas Party Given For London Bridge Club

Holiday decorations provided a festive atmosphere for the London Bridge Club Christmas party at the home of Mrs. J. T. Gilbreath Jr., Thursday afternoon. High score prize was awarded to Mrs. Sherman Morgan and second high to Mrs. Meade Halle.

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J. H. Head Observes 81st Birthday

J. H. Head was honored Sunday when members of his family gathered together to celebrate his 81st birthday. Holiday decorations were used and a Christmas dinner and birthday inner were combined to observe the occasion. Mr. Head's daughter, Mrs. Dow Mercer was hostess and another daughter, Mrs. Jessie Groner of Plainview attended. Mrs. Groner's daughter, Mrs. W. T. Richardson and Mr. Richardson of Clinton, Okla., were also present.

Mr. Head came to the Panhandle from Collin County in 1900. At one time he was mayor of Hereford and served as Deaf Smith County Treasurer for four terms.

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J. H. Head Observes 81st Birthday

J. H. Head was honored Sunday when members of his family gathered together to celebrate his 81st birthday. Holiday decorations were used and a Christmas dinner and birthday inner were combined to observe the occasion. Mr. Head's daughter, Mrs. Dow Mercer was hostess and another daughter, Mrs. Jessie Groner of Plainview attended. Mrs. Groner's daughter, Mrs. W. T. Richardson and Mr. Richardson of Clinton, Okla., were also present.

Mr. Head came to the Panhandle from Collin County in 1900. At one time he was mayor of Hereford and served as Deaf Smith County Treasurer for four terms.

Vega News

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Doors Of Hereford Homes Swing Wide With Hospitality At Christmas Time

With doors of hospitality wide open for the Christmas holidays homes are decorated with holly wreath, mistletoe, and gay colored lights both inside and out side to share Christmas cheer with neighbors, relatives and friends.

The best of all entertainments are the Christmas parties and gay celebrations and finally the Christmas dinner, the high point of the season's cheer and excitement, when whole large families are gathered at one table in the same spirit.

Among the many families to come together for Christmas dinner was the H. L. Broadwell family where elaborate decorations carried out age-old Christmas traditions. Arriving early for the get-together were Mr. and Mrs. Phillip Broadwell and Harold Broadwell of Electra, Miss Ella Broadwell of Georgetown, Miss Mary Broadwell of Amarillo, David Broadwell of Frederick, Okla., and Mr. and Mrs. Albert Tillinghast and three children of Elda, N. M. Mrs. Tillinghast is Mrs. Broadwell's niece.

Another such gathering was the family reunion held at the J. M. Gilliland home on Christmas Day. Miss Estelle Gilliland who is attending the University of Southern California in Los Angeles was here for the holidays as was Jack Gilliland of Lubbock. Another son, Newt Gilliland and his wife and baby of Kilgore were here and Hereford relatives attending the dinner included; Mr. and Mrs. Henry Hastings, Mr. and Mrs. Ralph Hastings, Mr. and Mrs. J. T. Gilbreath, Jr., Bob Gilliland, Mr. and Mrs. Reed Williams, Roy, Ruth Temple and Doris Jean Hastings, and Mr. and Mrs. Marlin Gilliland and baby daughter. Pictures were made of the children.

At the E. S. Ireland home the annual Christmas dinner was held Monday with the following present: Mr. and Mrs. Elbert Wright and daughter, Mr. and Mrs. Will Wright and daughter, Mr. and Mrs. Perry Graham and daughter and Mr. and Mrs. Bill Graham and children of Dimmitt, Miss Henry McMurry of Marlow, Okla., Ernest Kerr of Amarillo, Mrs. B. T. Bell, Mr. and Mrs. Clay Ridgeway, Mr. and Mrs. C. F. Kerr and the Ireland family.

Members of the G. W. Brumley family had their turkey dinner Monday at the Bonnie Brumley home with Mr. and Mrs. George Robertson and children, Mr. and Mrs. Early Joiner and baby of Lubbock, Mr. and Mrs. G. W. Brumley, Mr. and Mrs. Louie Olson, and children, Mrs. J. O. Baker and daughter of Dallas, Mr. and Mrs. Homer Brumley and Roger Brumley and members of the Bonnie Brumley family present.

On Sunday, Christmas Eve, Mr. and Mrs. J. T. Gilbreath Jr., had a special dinner and get-together for the Woodrow Gilbreaths and the Sam Gilbreaths of Dimmitt, the Jim Kirbys of Albuquerque, and the J. M. Poseys and Lisle Woodfords of Hereford.

The D. W. Hawkins celebrated Christmas Day with their children home for the holidays. They included Mr. and Mrs. Donald Hawkins and son, Mr. and Mrs. F. Y. Ross and Mr. and Mrs. Thurman Hawkins, all of Wichita Falls, Mr. and Mrs. Barry Wheelness of Amarillo and William Dean Hawkins of Springer, New Mexico.

Mr. and Mrs. W. B. Beach who recently celebrated their 50th wedding anniversary chose the Sunday-Monday holiday as a double celebration time with Mr. and Mrs. Mac Beach and children, Mr. and Mrs. Buren Vasey of Bovina and Mrs. Ida Bennett as guests.

Another Christmas Day celebration with out of town members of the family present was that at the A. H. Elliston home. The same traditional decorations were featured. Those attending included Mr. and Mrs. Joe B. Elliston and baby of Long Beach, Calif., Mr. and Mrs. Bob Curry of Pampa, Mr. and Mrs. Leaton Branson and son of Tucumcari, N. M.; Francis Elliston of Spokane, Wash.; Mr. and Mrs. J. B. Elliston, Mr. and Mrs. H. P. Bernard Jr. and Mr. and Mrs. A. H. Elliston.

A holiday get together was held at Mrs. L. R. Bradley's including Mr. and Mrs. Wes Bradley and son, Mr. and Mrs. Doyl Rose and daughter, Mr. and Mrs. Jack Rose, Mrs. D. C. Laird Jr., of Kilgore and Mrs. A. E. Rose and daughter, Syble Ruth of Coahoma.

Many other Hereford homes were gay with holiday celebrations both for young and the old to leave happy memories of the closing days of 1939 as the old-fashioned words "Merry Christmas and Happy New Year" ring out with radiating happiness.

Jumbo News

MRS. ULLMAN HUNTER

Another home celebrating the coming of electricity was that of Mr. and Mrs. C. D. Gilliam Tuesday evening. Their home was beautifully decorated for the holiday season and a blue Christmas tree displayed the long looked for electrical lights. The Gilliams were hosts to a buffet supper consisting turkey boiled ham and all the trimmings. Guests were Messers and Mesdames R. L. Stephens, H. C. Baird and Ullman Hunter. After supper the guests amused themselves looking through an electrical stereoscope, radiology and visiting. At a late hour guests departed grateful to the hosts for a delightful evening and night.

The M. L. Simpsons were in Amarillo Friday.

Mrs. Ullman Hunter was a guest of the Homemakers Sunday School Class of the Baptist Church Thursday afternoon at a party at Mrs. Otto Stephens.

Mrs. R. L. Stephens left Saturday for Mineral Wells to spend the holidays with her mother, Mrs. Clara Baxter, the Goodbar family and her daughter, Nila.

Mrs. Ullman Hunter was hostess to members of her Sunday School class Friday with a Christmas party. Games were played and gifts were exchanged. The members presented Mrs. Hunter with a nice pair of hose. Refreshments were served to Misses Pauline Matthews, Margaret and Virginia Simpson, Billie and Lucille Dyer, and Messers Orval Pierce, Fred and Anderson Axe, John Hardy Wood, M. L. Simpson Jr., Robert Pinckert, Bernhard Wilder, and Cy Andrews.

The school children rendered a very good and interesting program Thursday evening. The grade children presented a one-act play, "The Great Guest." Those taking parts were Charles Wilder, Norma, Sammie Lane and Barbara Anne Hunter, Junior Leasure and Larue Hicks.

The primary children's play portrayed the illness of Santa Claus, played by Lloyd Leasure, the worried Mrs. Santa Claus, played by Frances Hunter, his helpers and the brownies played by other children.

Mr. and Mrs. Roy Thruston left Friday to spend the holidays with their parents, the Shaws and Thrustons of Olton.

Mrs. Finis Hunter was hostess to the Women's Auxiliary Tuesday afternoon. A Christmas program was rendered by Mesdames Roy Thruston, L. A. Matthews, Finis, Sam and Ullman Hunter and Clem Gilliam. A Christmas offering was sent to the Children's Home in Amarillo.

Mr. and Mrs. Ab Posey were guests of Mr. and Mrs. Finis Hunter Saturday night. Rev. Posey preached at the Sunday morning worship hour.

Mr. and Mrs. Clem Gilliam spent Saturday night in Lubbock visiting with Mr. and Mrs. Carl Gilliam, Sunday all the Gilliams had their family dinner at the home of their mother in Tulla.

The M. L. Simpsons spent the Christmas holidays in Cordell, Okla., with his sisters.

Mrs. J. J. Wilder, who underwent a major operation in the Miller-Cogswell hospital in Dimmitt, came home Saturday. She is improving nicely. The Sunday School presented Mrs. Wilder with a pretty house-coat.

Mr. and Mrs. W. A. Hunter of Hereford held their family dinner at the home of their son, Sam, Sunday. Present were Messers and Mesdames C. C. Hunter, K. R. Finis, Sam and W. A. Bernard Wilder, a Tech student came home Wednesday to spend the holidays with his parents.

Bob Baird met his sister, Mary Ann in Amarillo Thursday. She is a student of Trinity University at Waxahachie and is spending her holidays at home.

E. C. Wilson returned home last week from Savannah, Mo., where he has been in the hospital receiving medical treatment. While there the J. W. Berrys of Saint Joseph, Mo., former residents of Jumbo, visited Mr. Wilson. He was a guest in their home before he returned home. Mr. Wilson is much improved. He is staying with Bettye and Clyde Renfro.

About five or six inches of snow fell here during Christmas. It was the first White Christmas in many years and one that was very timely and appreciated.

Mr. and Mrs. Bernard King of Hillsboro came Monday to visit Mr. and Mrs. Allen King.

Allen King, returned to her home in Hillsboro Saturday. Mrs. and Mrs. Ullman Hunter and girls spent Sunday and Monday with her father, J. F. Sparks of Ashola on the S. J. Ranch. Mrs. Sam Hunter's Sunday School class filled the sacks for the Christmas tree.

Mr. and Mrs. W. P. Stone are the proud parents of a baby boy, William Roy, born Thursday, December 21. Mrs. Stone was Miss Doris Hardin before her marriage and taught in the school here last year. Mr. and Mrs. Addison Hunter spent Christmas day with his parents, Mr. and Mrs. W. A. Hunter of Hereford.

The community Christmas was enjoyed Sunday evening at the Church. Members of the young people's organization presented the Christmas program. One hundred cellophane sacks of treats were given away. M. L. Simpson Jr. came home from WTSC to be with his family during the holidays.

Bradford Spencer, who was working for L. A. Matthews, broke his arm in three places last Thursday when he caught it in a belt while grinding feed. The Bairds who moved to the place formerly occupied by J. B. Cocanougher left for Brownwood Christmas.

The Bill Wrays who worked for Ben Golding left before the holidays for Oklahoma City.

Churches

THE METHODIST CHURCH

Sunday School 9:45
Morning Services 10:50
Evening Services 7:45
Young People 7 p. m.
Missionary Societies each

Wednesday 3 p. m.

The service of the Methodist Church Sunday morning will be dedicated to the young people of the congregation who have been away in school, and all are invited to be the special guests of the church this morning. The pastor will bring a special message on "The New Year to an Old World" to which every one is invited.

The services Sunday evening will be held at 11 p. m. in connection with the Community-wide Watch Night Service, which will be held in the Methodist Church, with the other churches cooperating. The young people will have their Epworth League Meeting at 6:30, but there will be no service at 7:30.

With the whole world almost at war, and vast strife and discord among the people of the earth, surely we, who are called Christians, should dedicate ourselves to making real the ideals of our Christ in the lives of men during the new year. Methodists the world over are launching a world wide advance movement, initiated by the Uniting Conference, and starting with a watch night service in every Methodist Church. In Hereford we have the privilege of cooperating with the other churches in this mid-night service.

Marvin B. Norwood, Pastor.

SERVICES AT THE CHRISTIAN CHURCH

H. M. Redford, Minister
J. C. Ricketts, Superintendent
Bible School 9:45-11 a. m.
Morning Worship 11-12 a. m.
Eveing 6:15-7:30 p. m.

"Taking Inventory" will be the theme at the Christian Church next Lord's Day morning. Mrs. Elvin Ridling will sing "The Prayer Perfect." In as much as this congregation will participate in the Community Watch Night Service at the Methodist Church from 11 to 12 p. m. the regular evening worship will be dismissed.

LOCALS

Mr. and Mrs. H. C. Aulick spent the holidays with her parents, Mr. and Mrs. F. W. Nations, near Tucumcari, N. M.

Mr. and Mrs. Glenn Boardman spent Christmas holidays with her parents, Mr. and Mrs. W. B. Keeton in Oklahoma.

Mrs. Bessie L. Smith, county treasurer, daughter, Wanda Jean, and father, S. J. Sanders, spent Christmas in Clovis with their brother and son, Jack Sanders and family. Wanda Jean remained for a longer visit.

Mrs. Dyalitha Bradley, county welfare supervisor, spent the holidays visiting her parents at Nara Visa, N. M.

Potted poinsettias from California were remembrances brought Hereford friends by Mr. and Mrs. J. S. Warner and son, Joe, Jr., who are visiting here for the holidays. The Warners have land holdings here and have

visited frequently since moving away 20 years ago.

Mr. and Mrs. Wm. McGeehee spent Christmas in O'Donnell with their daughter, Mrs. R. O. Stark and Mr. Stark.

Tim Sterner, formerly of Hereford and now of San Saba, is visiting Bob Gilliland during the Christmas holidays.

Carl Dean Mountz of Lubbock, Frank Homer Wright and Robert Jarbo of Ft. Scott, Kan., spent the Christmas vacation in the Carl Mountz home.

Mr. and Mrs. Joe Hundson and daughter, Betty, of Seagraves were here to visit her parents, Mr. and Mrs. D. H. Alexander over the Christmas week end.

House guests in the E. H. Norton home during the holidays were Miss Opal Caraway of Tulla, Miss Lorna Cone of Canyon, Miss Virginia Middleton and Johnnie McGowan of Amarillo.

Mr. and Mrs. Egbert Brady and son Billy Lewis went to Nara Visa, New Mexico, to spend the holidays with her parents, Mr. and Mrs. W. M. Stovall.

LEGAL NOTICE

The STATE OF TEXAS To the Sheriff or any Constable of Deaf Smith County, Greeting: YOU ARE HEREBY COMMANDED to summon O. E. Campbell by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County to be holden at the Court House thereof, in Hereford, Texas, on the fifth Monday in January A. D. 1940, the same being the 29th day of January A. D. 1940, then and there to answer a petition filed in said Court on the 27th day of December A. D. 1939, in a suit, numbered on the docket of said Court as No. 2492, wherein Margerete Campbell is Plaintiff, and O. E. Campbell is Defendant; and that the defendant's residence is unknown, and said petition alleging that plaintiff and defendant were married on August 30, 1936, and were permanently separated on January 15, 1938; that plaintiff is now and has been

for over a period of one year a bona fide resident and inhabitant of Deaf Smith County, Texas; that no children were born to plaintiff and defendant as issue of their said marriage; that defendant has been guilty of cruel treatment toward plaintiff, his wife, in that he has beat her, failed to provide support and has abandoned plaintiff, resulting in extreme humiliation and worry to plaintiff, tending to undermine her health. That plaintiff prays for judgment for divorce and for restoration of her maiden name, Margerete Schneider.

Herein Fail Not, and have you before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND and the Seal of said Court, at office in Hereford, Texas this 27th day of December A. D. 1939.

R. L. Thompson, Clerk, District Court, Deaf Smith County, Texas.

By _____ Deputy.

Want Ads

For Sale or Trade

FOR SALE: 640 acres in Chaves County, New Mexico. Water and open range. Five dollars per acre would trade for residence in Pahrhandle town. 480 acres Hereford shallow water land. \$24.00 per acre. Hereford Residence trade for Pahrhandle land. Write Box 134, Hereford, Texas. 52-1tp

FOR SALE: 100 choice young cows. See Earl Porter. 51-2tp

FOR SALE: Some nice young turkey hens and toms for breeding. Baby Beef type. M. C. Hancock, Dimmitt Highway. 52-1tp

FOR SALE: One reconditioned Farmall, tip-top shape. Jim Hays at Rosson-Hays. 51-1te

FOR SALE: 800 bales sudan hay. A. H. Elliston. 52-1te

HAVE PLENTY of grass, feed and cake to handle any part of 100 registered Hereford Cows on per cent of calf crop. Dr. Hoover, Herring-Hoover Ranch, Elk City, Okla. 51-3tp

NOTICE

Would you like to secure complete list of state lands coming on the market in 1940. Wonderful opportunities, Supply limited.

Address Box 2162, Amarillo, Texas. 51-2tp

BRAKE LINING Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc

Dependable Used-All Sizes Water Well Casing IRRIGATION CASING PIPE-FITTINGS-VALVES at substantial savings Central Pipe & Supply Co. 2611 Ave. H. LUBBOCK Phone 606

THE AMARILLO NEWS, \$5.50; The Hereford Brand, \$1.50 year. Both for \$6.50. Save 50c. Place your subscription at the Brand Office. dh.

FOR SALE: Electric Fence, guaranteed 5 years, runs 30 miles fence - \$19.75. Complete stock on hand at all times. See E. E. Brumley, Hereford, Texas. 45-1te

FOR RENT: 2-room unfurnished apartment. Adults only. Mrs. J. C. Lance. 51-3tc

FOR RENT: Light house keeping apartment, nice location, 506 Jackson Avenue, phone 91-50-3tc

FOR RENT: Unfurnished apartment. Mrs. Mamie Jordan, 307 Schley. 52-1tp

FOR RENT: Front bedroom available January 1. Also have Battery Fryers for sale. Mrs. J. F. Ward. 52-1tc

FOR RENT: Choice bedroom with innerspring mattress suitable for 2 persons. Mrs. George McConnell, 407 Roosevelt, Phone 759. 52-1tc

FOR RENT: Modern two-room apartment. Bills paid. Also large front bedroom. Close in. 169 Eighth Street. 52-1tc

FOR RENT: Furnished apartment, 4 rooms and bath. Call 43. 52-1tc

FOR RENT: 2 room apartment also front bedroom. 300 East Fifth Street, Mrs. J. M. Boone. 52-1tc

FOR RENT: Basement furnished light-house-keeping apartment. Phone 153-W. 52-3tc

FOR RENT: 1 or 2 room apartment or bedroom. Mrs. Ora Lee 1029 25-Mile Vve. 52-2tc

Lost and Found

LOST: White saw, strayed from place. G. P. Owen. 52-1tc

THE AMARILLO NEWS, \$5.50; The Hereford Brand, \$1.50 year. Both for \$6.50. Save 50c. Place your subscription at the Brand Office. dh.

FOR SALE: Shade trees, all sizes, at reduced prices, at Great West Nursery, 1 1/2 miles northwest. 50-3tp

POMONA WATER LUBRICATED PUMPS Complete Irrigation Plants CLOWE & COWAN Inc. Distributors 428 Ash Street, Plainview 401 Harrison, Amarillo

OVER 100 hogs for sale. From weaning size to 150 pounds. V. E. Dodson, 1/2 mile east of Progressive School. 50-3tp


REMEMBER SATURDAY, DEC. 31st

IS THE LAST DAY YOU CAN GET THE CLUB OFFER

ON THE HEREFORD BRAND AND THE AMARILLO DAILY NEWS (BY MAIL ONLY)

Both for \$6.50

SUBSCRIPTIONS TAKEN AT THE HEREFORD BRAND



In 1940
"Your Home Should Come First"

By Douglas Malloch

Your home should come first, in your mind, in your heart. The world has its pleasures but pleasures depart. The joys that are deeper, the joys that are true, Are here in your home always waiting for you. Oh, some want to wander, and some want to spend, But here you will find it; find peace in the end. Whatever your fortune, the best or the worst, In planning, in spending, your home should come first. So fill it with comfort, and fill it with cheer, Harmonious beauty, and make it so dear That children remember, wherever they roam, The gentle old adage "there's no place like home." A chair by the fireside, a table, a light, God grant there is somewhere they wait you tonight. For fame you may hunger, for fortune may thirst, But working or playing, "Your Home Should Come First!"

R. H. KEMP LUMBER CO.
GRANT A. FULLER, Manager
102 Miles Avenue Phone 44
"HOME BUILDING SERVICE"



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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

A. & M. College Dance Highlights Holidays For College Crowd

Highlights of the social calendar for college students home for the holidays was the Christmas dance given at the American Legion Hall Tuesday night by the Hereford A. & M. boys.

The hall ablaze with Christmas lights, was decorated in A. & M. College colors, maroon and white. A large lighter "T" flanked by "A" and "M" in smaller letters, hung suspended from the ceiling. Walls and doorways were decorated with A. & M. College pennants and various insignia representing R. O. T. C. Bright balloons were fastened to the garlands of streamers that were festooned to the four corners of the hall.

Punch was served from a decorated refreshment table.

Those attending were the A. & M. boys and their dates including James Bell, Alf Patzold, Chas. Bell, Louise Homer, Johnnie McGowan of Amarillo, Virginia Middleton of Amarillo, Bill Stanford, Orvelia Hill, Billy Patton, Elyse Wilkins, Palmer Norton, Opal Caraway of Tulla, Clyde Hussey, Genece Standifer, Allen Plummer, Virginia Lee Hussey, Edward Fullwood, Lorna Cone of Canyon, and Chas. Spradley and Margaret Ann Miller.

Other guests included Bud Brady, Nora Jean Russell, Donald Brotherton, Lois Standifer, George Jones, Sue Jones, Dean Story, Rosalie Johnson, Roy Hastings, Louise Frye, Bill McLean, Billie Stoker, J. T. Carroll, Martella Graves, R. A. Daniel, Dorothy Nell Trimble, J. D. Clayton, Martha Schumann, Joe Huckert, Mr. and Mrs. Charles Noland and Mr. and Mrs. John Patton.

Dinner Party

A "before the dance" dinner party for the A and M boys and their dates was given at the home of Mr. and Mrs. E. H. Norton. The dinner was served buffet style from a table centered with an arrangement of ruddy toned fruit on a mirror plaque. A blue and rose color theme was used throughout the house and to decorate small tables for four. Hostesses who included mothers of the A. & M. boys were Mesdames W. J. Stanford, Bob Fullwood, John Patton, Bruce Plummer, C. F. Hussey, Allen Bell, J. W. Spradley, and Mrs. Norton. Highlights of the party were talks made by Johnnie McGowan, who graduated from the Agricultural and Mechanical College last June and by Clyde Hussey and Edward Fullwood who will be among this year's graduates.

Now Is Time To Take Health Inventory

Stock-taking or inventory time will be at hand in a few days, and Dr. Geo. W. Cox, State Health Officer, urges every one to visit his family physician and have a thorough physical examination.

Each year merchants take an inventory of their assets to determine the condition of their business. Personal health is a big business for everyone, and they should take stock of their physical condition at least once a year.

Perhaps it is a lack of persistent warning, but it seems to be mere carelessness that permits one of the greatest life-savers yet developed by science to be neglected by the majority. For, in spite of repeated statements concerning the advantages of each discovery and treatment of conditions which are only possible by way of a physical examination at a time when one looks and feels well, the antiquated idea of forgetting the physician until pain and illness overtakes one still rules.

Cancer, tuberculosis, nephritis, diabetes and heart ailments are below the belt hitters. Being master criminals, they attack silently, and frequently have their victims in their power before they are aware of their presence.

It is urgently recommended that those who wish to live throughout the year and others to come, as healthy and happy as possible, should have a complete physical examination. The correction of any defects in their early stages will save much time, suffering and money.

Brand Ads Get Results!

Original Cast Of Four Daughters Takes Paris In Four Wives

"Four Wives" sequel to last year's "Four Daughters," will have its local debut at a preview Saturday night, then Sunday and Monday at the Star Theatre. "Four Wives," in which Priscilla, Rosemarv, and Lola Lane, and Gale Page play the title roles, features the same cast as "Four Daughters," including John Garfield, who died in the original story. He returns in vision form in the new picture. Others in the original family portrait who are prominent in "Four Wives" are Jeffrey Lynn, Claude Rains, May Robson, Frank McHugh, Dick Foran and Vera Lewis, the gossip "gate-swiner" of "Four Daughters."

"Four Wives" takes up the story of the Lemo family where "Four Daughters" left off. The two oldest daughters are already married, Priscilla, the youngest, widowed in the earlier film is about to marry her first love, played by Jeffrey Lynn, when she learns that she's to have a baby by her dead husband. The fourth girl, Rosemary, puts on a matrimonial campaign, as mentioned above, with the help of all her sisters.

Parade of Events

(Continued from Page 1)

raised \$60 here.

Bull Marcum was named county agent of Zavala county. He left Hereford in 1937.

National Boy Scout Week was observed actively here.

Home Demonstration Clubs of the county held a community party in the American Legion Hall.

Kellar Muse took a bath under sponsorship of the Lions Club.

Irrigation of grain sorghums was reviewed at a meeting of Irrigation farmers when Don L. Jones head of the Lubbock Experiment Station was the principal speaker.

Student Council presented two plays at the High School Auditorium.

MARCH

Plans for the Pioneer Day celebration were completed. D. H. Alexander was named general chairman. A Pioneer Day committee composed of D. H. Alexander, H. A. Close, A. H. Streu, A. J. Schroeter, Mrs. D. V. Althia Bradley, Mrs. Cecil Williams, Fred Brown and Mrs. Seth B. Holman.

Severe colds and flu had put many Hereford residents in bed. Hereford Chapter of the Order of the Eastern Star held an annual celebration of Washington's birthday.

New band uniforms arrived.

Knox Klnard, superintendent; G. M. Hudson, high school principal; and Miss Ethel Rice, math teacher, held positions of importance in the North West Texas Teachers Conference, held at Canyon.

The school census was taken. Homer Fox attributed his case of the "flu" to loss of vitality due to growing a beard for Pioneer Day.

Whitefaces began Spring football training.

A marionette show was sponsored by the Junior Pioneer Club to aid the Central School Cafeteria.

Youth and marbles reigned supreme during the Lions Club sponsored Marble tournament. Billie Davis, winner, Calvin Tennis, second.

Annual Chamber of Commerce banquet reported "best yet" with an attendance of 200. Ray Dickson, Caesar Hohn and Deskin Wells were guests of honor.

Summerfield won the Ward School championship in the Interscholastic League meet with Progressive second and Messenger third. Westway, classed as a rural school, led the field in number points.

A new type of cattle dip was demonstrated on the Brumley and Son Ranch.

APRIL

Annual Easter Egg Hunt was unqualified success with merchants giving away merchandise prizes worth over \$100 to kids finding prize eggs.

License tags issued numbered 14440, 68 above the total for the year before.

Hereford REA lines more than doubled with allocation to construct 224 miles of lines in Par-

mer, Castro and Deaf Smith counties.

Myron Morgan and Glenn Smith rated high in regional band contests and represented Hereford in the National Contest at Abilene.

Ladies Day was celebrated in connection with Pioneer Day celebration to be held May 11. Whiskered men put the cowgirls in jail.

Alton Fraser opened his 250-barrel capacity flour mill. Carolyn Frye named Valedictorian and Floyd Ross Salutatorian of Senior Class.

Hereford students showed up well in district Interscholastic League meet at Canyon. Westway school also won honors.

IOGF-Rebekah session, Panhandle Association, drew 412 delegates. Mrs. Ethel Fridley was named chaplain.

Horse ridden by John Douglas Pitman defeated bicycle peddler Tommie Wilson in a 16-mile race to Summerfield and back to Hereford.

MAY

Free barbecue headed the list of attractions at the Pioneer celebration honoring old-timers of Deaf Smith, Oldham, Farmer and Castro Counties. A two-mile long parade featured pioneer floats, commercial floats, horses and general floats. Mrs. Minnie Walker was judged best cowgirl and Lonnie Overstreet best cowboy. A huge crowd attended.

Workmen started leveling the ground for a new concrete elevator to be erected by Pitman Elevator Co.

A series of minor house burglaries caused excitement.

Deaf Smith county opened war against "hoppers." Bait depots for distribution of free poison were established and Jim Lipscomb was named special supervisor.

D. H. Alexander resigned as Chamber of Commerce secretary to take a post as manager of Panhandle Lumber Co.

Masons of Hereford joined those from other points and assisted those at Dimmitt in laying the cornerstone for the new courthouse there.

Forty-eight seniors were graduated from Hereford High School.

R. V. Miller resigned as Advertising Manager of the Brand to take a position as manager of the Tulla Herald.

County-wide survey indicated best wheat prospects since 1931.

Opening of Buffalo Lake drew between 30,000 and 50,000 Plains residents.

Nearly \$69,000 in farm checks arrived.

Alton Fraser began construction of a new elevator.

Fire destroyed the \$4,000 Easter school building.

JUNE

Fire-boys presented a play, "Mystery at Midnight."

Alfred Bellah purchased Piggy-Wiggly from Frank Gyles.

H. E. Miller of Dawn harvested the first of the 1939 wheat crop, and the harvest was soon in full blast. General rain slowed down the harvest slightly about the middle of the month.

Fred Brown, Onas Carroll, L. B. Russell and W. C. Pitman attended the annual state Firemen's Convention at Harlingen.

Dr. W. N. Lemmon established an office here.

A base loan rate of 6 1/2 on No. 1 stored wheat was announced.

Mrs. J. W. Alexander received a long distance telephone call from New York City. Her grandson, Bill Montgomery, was on the other end of the line.

Fire razed the interior of Beaver Brother's Garage.

Hail caused wheat damage as high as 50% in a region extending from Dawn north to Wildorado.

Open house was held by Mr. and Mrs. Hubert Jones in their cozy new home made from two boxcars. Visitors numbered 325.

First of the 1939 party checks arrived. The sum was nearly \$22,000.

A German-built glider flown by Capt. Peter Riedel landed in a wheat field near Hereford.

JULY

Contract was let for construction and work started on the 224 additional miles of REA lines.

"Uncle Walk" Bradley was disclosed as the first owner of a famous lance head which was called the first authentic evidence of Coronado's travel across the Plains in his expedition of 1541.

Alfred Williams was burned severely when the tractor he was driving caught on fire.

The First Baptist Church introduced its new Everett Organ.

The new bridge on Highway 51 South of Hereford was opened to the travel.

Lions club closed year and installed new officers at a Ladies Night banquet. Officers were John Roberts, president; Kellar Muse, vice-president; John McLean, secretary; Fred Brown, tallwister; James Allen Jr., lion tamer; Board of Directors: W. Jesse Stanford, Dr. R. R. Willis, and Jim Roberson.

Wheat harvest drew to a close with an estimated harvest of four million bushels.

Fire of undetermined origin razed the Fred Brown home.

Stolen car of Miss Vera Byrnes was found undamaged in Roswell, N. M.

H. L. Rice attended the Annual National Convention of Lions Clubs in Pittsburg.

The city let a contract for a new well to supply Hereford homes with water.

G. R. (Speck) Lunsford took management of the Star Theatre while John Roberts, former manager, moved with his family to Ft. Morgan, Colo.

Potato and onion growers formed an organization which discussed plans for a community warehouse. Pat Filbin, Glenn Boardman and Joe Ballinger were named members of a committee.

E. B. Posey was named Chamber of Commerce secretary.

AUGUST

A home improvement contest was sponsored by Hereford lumber firms.

Work began on lights for Whiteface Field.

The first ensilage cutter to operate in Deaf Smith County was demonstrated on the Wiley Roberson farm. Pat Filbin owned the cutter.

Rain totaling over 4 inches fell during the month.

(Continued on Page 8)

WHY PAY RENT . . . when you can OWN A HOME of YOUR OWN? We always Welcome Your Inquiries Regarding

F. H. A. Insured Loans

TO REPAIR — TO BUILD — TO REMODEL

- NO RED TAPE
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NEW YEAR RESOLUTION:

Throw Away the String and put in an Adequate

Bookkeeping System

If you are considering a new bookkeeping system visit The Brand and get estimates on Ruled Forms, Loose Leaf Binders and other items you will need. We handle the World-Wide I-P and Wilson-Jones Loose Leaf forms. After inventory you'll be wanting to make some changes . . . visit The Brand today and make your selections.

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ONLY \$4.00 EACH

An exceptional value! Consists of loose leaf ledger binder, 200 ledger sheets and A-Z, 26 division leather, tab index. Bound in durable imitation leather, colors red or black. Steel back with automatic locking device.

Push button for quick opening, no key required. Sheets are white Ivorydale ledger paper, 24 substance. Sheet size 6 x 9 1/4 inches.

Stock No.	Description	Price Each
020008	Ruby Ledger Outfit - Red	\$4.00
020007	Ruby Ledger Outfit - Black	4.00

Other Loose Leaf Binders as low as \$2.45

RULED FORMS TO FIT YOUR BUSINESS AT LOW COST!

Columnar RULED PADS 30c AND UP

RED AND BLUE RULED BROWN AND GREEN RULED

for ACCOUNTING...RECORD KEEPING...STATISTICS

Red & Blue Ruling Stock No.	Brown & Green Ruling Stock No.	Sheet Size (Binding Side First)	Description	Price Per Pad 50 Sheets	Price Per Box 10 Pads
7102	B 7102	8 1/2 x 14	2 col. with name space	\$0.30	\$2.05
7103	B 7103	8 1/2 x 14	3 col. with name space	.30	2.05
7104	B 7104	8 1/2 x 14	4 col. with name space	.30	2.05
7105	B 7105	8 1/2 x 14	5 col. with name space	.30	2.05
7106	B 7106	8 1/2 x 14	6 col. no name space	.30	2.05
7107	B 7107	8 1/2 x 14	7 col. no name space	.30	2.15
7110	B 7110	14 x 8 1/2	10 col. with name space	.30	2.15
7113A	B 7113A	17 x 11	13 col. with name space	.45	3.35
7111	B 7111	17 x 14	11 col. with name space	.50	4.00
7114	B 7114	17 x 14	14 col. no name space	.50	4.00

Other sizes up to 30 columns proportionately priced. 7102 Line, Canary Bond; B 7102 Line, Buff Bond.

SPIRAL BOUND EASY-TO-OPEN ACCOUNT BOOKS

- Journal
- D. E. Ledger
- S. E. Ledger
- Record
- Cash Book

EACH 50c

DESKS, CHAIRS, FILE CABINETS

The Hereford Brand

STAPLE MACHINES \$1.50 up

See Us for KODAKS

A Big Line of EASTMAN Films!

"Whitman's" Candies

... make any Occasion more Enjoyable!

"Dancing Mileage" Hosiery

ALL SIZES — POPULAR SHADES

CITY DRUG STORE

"We give S. & H. Green Stamps"

PHONE 100

Progressive Workers Club Meets In Annual Christmas Program

The Progressive Worker's Club met Tuesday, December 19 with Mrs. Owen Neel for the annual Christmas program. After a short business session the program, consisting of the following numbers was presented: Roll Call, A Bible Verse; Geography of the Holy Land, Mrs. Lynn Powelson; Bethlehem and the Christmas Story, Mrs. Ira Ricketts. The Christmas exchange was then held. After the program and exchange refreshments were served by committee No. 3 to the following members: Mesdames Lewis Harvey, H. M. Smith, Lynn Powelson, C. P. Caldwell, C. C. Bowman, A. S. Higgins, C. V. Burgess, S. S. Maxfield, Emzy May, M. Wilson, Ray Hershey, E. T. Brookes, Ira Ricketts, Charles Green, J. E. Blakemore, and Misses Eunice Caldwell and Ira Jeanne Ricketts and two visitors Mrs. Lucille Stewart and J. T. Jordan.

The next regular meeting will be in the form of a community dinner, January 1, 1940, at the school house. The entire community is urged to attend and bring their dinner. After the dinner the next regular meeting of the year will be January 17, with Mrs. Ira Ricketts and Miss Ira Jeanne. The study will be a program concerning The Holy Land. All members are urged to attend and visitors are welcome.

Friena News

MRS. H. L. SETTLE

The Farmer County REA officials have said that the lines around the Friena community will soon be energized for use. The lines in the Lakeview community have already been energized but it was impossible to get the Friena lines completed in time for use before Christmas.

Christmas came to Friena in a shower of snow. Santa left no tracks because the fast falling snow covered them up. The snow was the gift that farmers throughout this section have been asking for.

Mrs. M. H. Hines honored Eugenia Ray Landrum with a birthday party last Friday. Those present were: Jim Kelly, Sandra Ritter, Jerry Chiles, Don Reva, Willa Deah Hines, Mems. Kelly, Ritter, Chiles, Reva, Landrum, and Hines. Don Land Spring, Phyllis Ann Treider, Billy

Jean Wilson, and Jimmy Dixon sent gifts. After an hour of entertainment, the little guests were served jello and cake.

Christmas programs held in this city on Saturday night made many little hearts happy both with the programs themselves and the Santa visit and distribution of gifts. A most worthy mention should be made of certain merchants who so kindly furnished Santa Claus with toys to be given to tiny tots at the Christmas trees at the Churches. Many little hearts were made happy who might have otherwise not have been visited by old Santa.

At meetings held in three precincts last Monday evening, Dec. 18, committeemen were named for the 1940 agricultural program. They were John Armstrong of Boyina, Keith Pigg and Henry Reynolds. At Friena the men named to serve were: L. H. Hoffman, reelected, and F. W. Reeve, and Frank Lookingbill as new members. At the Lazbuddy meeting Glenn Dunn, Otho Whitefield, and W. S. Menefee were named. At a later meeting it was decided that John Armstrong would be chairman of the group, Glenn Dunn, vice-chairman and F. W. Reeve act as official member. These officials, assisted by the other committeemen will direct the farm program over the county.

The Friena Homecoming Banquet was held on the evening of the 28th at the Congregational Church basement. Ray Landrum served as toastmaster; the welcome address was delivered by Rev. C. C. Dollar and the response was made by Mrs. Marie Gardner Fowler, a former teacher in the Friena school. There were also musical numbers and readings. As a whole it was a grand success.

Dr. E. H. Mann, of Amarillo, was selected as the tonsil clinic operator. Students wishing his services were to be at the clinic on Tuesday, Wednesday and Thursday of this week and to furnish coats and linen, the Dr. has two nurses with him. For those who could not be here for the appointed time, they may have the same service in his office at Amarillo, if one makes special arrangements.

Notices are out bearing the information that the City Board of Equalization has raised the valuation on all city property for tax purposes. This is being done so that the city water works bonds may be salable.

Mr. and Mrs. Carl Fairchilds are now in Hot Springs, N. M., where they will be for awhile on account of his health.

Mr. and Mrs. E. Dixon are spending the holidays in Louisiana where they are visiting re-

Progressive News

IRA JEANNE RICKETTS

Mr. and Mrs. Troys Carmichael gave a dinner and theatre party in honor of Mr. and Mrs. J. E. Blakemore and sons, Forbus and Jimmy, in Hereford Friday night. Mr. J. S. Maxfield flew Jimmie Witherspoon to Wyoming last week and spent a few days there.

Mr. and Mrs. J. E. Henry and family of Dimmitt spent a part of the week with her parents, Mr. and Mrs. J. L. Park. They and Miss Edah Park of Hereford and Miss Lucille Park, who teaches at Heselman, spent Christmas day with their parents.

Mrs. J. C. Ricketts of Hereford and Olen Neel of Illinois called in the Ira Ricketts home Thursday afternoon.

Mr. and Mrs. J. E. Blakemore and sons visited Saturday night in the home of his sister Mrs. Ed Peacock and Mr. Peacock.

Mr. and Mrs. Stamford and son, Sammy Ray, of Morton, spent the Christmas holidays with her parents, Mr. and Mrs. C. V. Dodson.

Mr. and Mrs. V. E. Dodson spent Sunday with her parents, Mr. and Mrs. I. W. Scott in Canyon.

There were only 19 present at Sunday School. The small crowd was attributed mostly to the extremely disagreeable weather. Sunday School is held every Sunday afternoon at 2:30 p. m. Everyone is urged to attend and visitors are always welcome.

Jimmy Blakemore attended the Sophomore and Junior party held recently in Hereford.

Mr. and Mrs. Ray Hershey visited their daughter and family in Hereford Saturday afternoon. Mr. and Mrs. Arch Conklin and family.

The Progressive Worker's Club met Tuesday, December 19 with Mrs. Owen Neel for the annual Christmas party. After a short business session and program the gift exchange was held. Entertainment Committee No. 3 had charge of the refreshments and served the following members: Mesdames Lewis Harvey, H. M.

latives. They will return after the first of the year.

Mr. and Mrs. O. F. Lange and family left Sunday for Llano where they are spending Christmas and the holidays with relatives.

Mr. and Mrs. Dan Ethridge left last Monday morning for Tulsa and later Pine Bluff and Texarkana, they are visiting Mr. and Mrs. George Ethridge until after the Christmas.

Mrs. Katherine Guthrie left for Altus, Okla., to spend the Christmas holidays with her daughters, Renee and Joretta Lee Guthrie.

Buck Fawell, J. B. Crow, and Buford Kirkpatrick are home from Army training at Fort Sam Houston, San Antonio.

Vernon Lovelass spent the holidays with his parents. He is in school in Lubbock.

Joe Earl Wilson who has been attending the Howard Payne Baptist College in Brownwood, spent the holidays with his parents, Rev. and Mrs. Wilson.

Paul Spring who is attending school in Lubbock was home for the Christmas holidays.

Ruth Reeve was home from Canyon where she is attending school. Recently she appeared in a play, "The Unguarded Hour," at the West Texas College, Delitha Sparkman who also attends school in Canyon was also home for the Christmas vacation.

Louise Euler, who attends school in Amarillo was a guest in Friena over the holidays.

Harold Lee Settle left Thursday of last week for Missouri, where he is moving household furniture for Mr. and Mrs. Jordan and son, Wayne. They are moving to Wataloo, Mo., where they will be farming.

Mr. and Mrs. James Bragg spent Christmas with Mr. Brogg's parents in Brownfield.

Mr. and Mrs. C. P. Warren left Sunday to spend the rest of the holidays with relatives at Duke and Altus, Okla. While there they will visit Moretta and Renee Guthrie at Altus.

Mr. and Mrs. Charlie McLean have returned from Detroit, where they purchased a new car.

The local post office officials will in all probability be very glad when the Christmas season is over. They have handled an unusual amount of cards and packages this year and for weeks have been very busy.

The local schools were dismissed on Friday, Dec. 22, and will not resume work until Monday, Jan. 1. Teachers thus have had an opportunity for a real vacation and rest from the class room.

Smith, Lynn Powelson, C. P. Caldwell, C. C. Bowman, A. S. Higgins, C. V. Burgess, J. S. Maxfield, Emzy May, M. Wilson, Ray Hershey, E. T. Brookes, Ira Ricketts, Charles Green, J. E. Blakemore, and two visitors, Mrs. Lucille Stewart and Mrs. J. T. Jordan.

The next meeting will be January 1, 1940 in the form of a community dinner at the school house. The entire community is invited to attend and bring their dinner. The next regular meeting following the dinner will be January 17 with Mrs. Ira Ricketts and Ira Jeanne.

Mr. and Mrs. Ira Ricketts, Ira Jeanne and Glenn took dinner with Mr. Ricketts' father, W. A. Ricketts in Hereford.

Mr. and Mrs. Allan Powelson of Hereford called in the home of their nephew, Mr. and Mrs. Lynn Powelson and family Saturday night.

Mr. and Mrs. Horace Hershey and sons of Springfield, Colo., spent Friday night with his parents, Mr. and Mrs. Ray Hershey, and motored on to Abilene relatives there. They plan to return for a short visit here Saturday to spend the holidays with fore their return home. Sammy Ray is able to go without his crutches now, for which his friends are indeed glad.

Mrs. Emzy May returned to her home Monday night after having spent two weeks with her mother, Mrs. Green in Dallas. Mrs. May reports that her mother is improved.

The Sunday School held its annual Christmas tree program at the school house Saturday night. The following program was given under the direction of Misses Virginia Bowman, Eunice Caldwell, and Ira Jeanne Ricketts:

Duet... Billie Zoe Smith and Pearl Edwards.
Reading... Wayne Neel
Reading... Billie Zoe Smith
Trio... Noel Higgins, Calvin Edwards, and Glenn Ricketts.
Reading... Bill Bowman
Scripture: Matthew 2:1-11... Noel Higgins.

Girls Chorus
Misses Lucille Park, Augustine Gregory, Wilma Higgins, Eunice Caldwell, Virginia Bowman, Dora Lee Burgess, Norma Lea Edwards, Minnie and Faye Hurford, and Ira Jeanne Ricketts.

After the program Santa Claus appeared for the benefit of the children, and presented candy, nuts, and fruits to everyone.

Mr. and Mrs. Lynn Powelson and children spent Christmas with her parents, Mr. and Mrs. John Counts and family at Ft. Sumner, N. M.

Mr. and Mrs. Arch Conklin and family of Hereford, Mr. and Mrs. Arnold Hershey of Hereford, and Mr. and Mrs. Howard Hershey and daughters of Dumas, all spent Christmas day with their parents, Mr. and Mrs. Ray Hershey, Mr. and Mrs. Howard Hershey spent Sunday night with them.

Mr. and Mrs. J. E. Blakemore and sons spent Sunday with his brother, Mr. and Mrs. Forbus Blakemore at Summerfield.

Mr. and Mrs. O. B. Russell and family of Hereford, Mr. and Mrs. Clyde Russell and children of Texroy and Mr. and Mrs. Edgar Russell took dinner Sunday with their father, W. C. Russell.

Mr. and Mrs. Archie Dougherty and family of Yeso, N. M., spent Sunday night with her parents, Mr. and Mrs. Ira Ricketts. They, along with Mr. and Mrs. Jim Ricketts and sons of Carlsbad, N. M., and Mr. and Mrs. Clyde Russell and children of Texroy, spent Christmas day with their parents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. Edgar Russell spent Sunday night and Christmas day with her parents, Mr. and Mrs. J. E. Cockrell and family in Hereford.

Mr. and Mrs. Walter Huntley and family of Tulla, Mr. and Mrs. Frank Allen and family of Amarillo, and Mrs. Emma Dodson of Amarillo spent Christmas day with their brother and son, Mr. and Mrs. V. E. Dodson.

Mr. and Mrs. J. E. Blakemore and sons took supper Monday night with Mr. and Mrs. Charles Green and family.

Ray Neel who attends school in Springfield, Mo., is spending the holidays with his parents, Mr. and Mrs. Owen Neel.

Mr. and Mrs. Jim Ricketts and sons of Carlsbad, N. M., are spending the holidays with their parents, Mr. and Mrs. Ray Hershey and Mr. and Mrs. Ira Ricketts.

The Progressive Literary Society will meet Friday night at 8:00 o'clock with the program under the direction of Gordon Higgins, Calvin Edwards, and William Bowman. Everyone is invited and visitors are always welcome.

There was no Singing Sunday night because of bad weather. The new books have been received. Singing is held every Sunday night at 7:30. Everyone is urged to attend and visitors are always welcome.

Messenger News

MRS. J. N. MESSENGER

Rain and snow started Friday night. Snow still covered the ground when snow again fell Sunday morning and Monday.

Messenger School had a Program and tree Friday evening. The house was crowded and all enjoyed the good program and the two reindeer.

Messenger community was well represented at Hereford to see Old Santa. Every one remarked how well everything was conducted and the wonderful treat. It will be a long time before it is forgotten.

Stephen Messenger has been back in school the last two weeks. Everyone in this community is enjoying good health and sure glad of the wonderful snow.

NEW CARS REGISTERED

F. W. Hill, Plymouth DeLuxe Sedan, Ireland Motor Co.

E. H. Norton, Pontiac Sedan, Norton Motor Co.

J. W. McVay, Oldsmobile 4-door 60 Sedan, Brumley-Woodford Motor Co.

E. B. Hedrick, Chevrolet Special Town Sedan, Brumley-Woodford Motor Co.

Jehnie Womble, Chevrolet Special Town Sedan, Brumley-Woodford Motor Co.

J. F. Postelle, De Soto Sedan, Benefield Motor Co.

Roy Wagner, Buick Special 48 2-door Sedan, Norton Motor Co.

W. E. Dameron, Buick Special 41, Norton Motor Co.
W. W. Ireland, Dodge Special 4-door Sedan, Ireland Motor Co.

W. W. Ireland, Dodge Coach, Ireland Motor Co.
H. A. Knight, Pontiac Special 6 4-door Sedan, Norton Motor Co.

THAT COCKEYED PUMP EATS MORE JUICE EVERY DAY

MY POMONA CUT MY POWER BILL RIGHT SQUARE IN TWO

Pomona's basic design—streamlined construction, minimum turbulence and friction, semi-open impellers, open line shaft and water-lubricated revolvable rubber bearings combine to lift more water at less cost. Tailor-made, Pomona pumps do BIG jobs at far less cost than less scientifically designed, "ready-made" pumps. WE'RE HERE TO PROVE IT!

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THE COMBINATION TO Tire Safety

1 ALLOY RUBBER SUPER-SAFE TREAD

Tougher, stronger tread—an alloy of rubber and carbon—that still protects you with sharp non-skid edges after ten to twenty thousand or more miles of safer driving. That's how Alloy Rubber provides Mansfield Tires with an extra margin of safety and an extra measure of economy.

2 CORD LOCK SUPER-SAFE SIDEWALLS

Mansfield brings the cord plies up and around the bead—locks them securely to greatly increase the strength of the sidewalls. By giving extra protection to that part of the tire which receives the greatest strain from flexing, Mansfield assures you of longer, trouble-free service—tire performance that you can depend upon, under all kinds of road conditions.

SEE US BEFORE YOU BUY ANY TIRE

You must see the new Mansfield Cushion Balloon to appreciate its smarter-looking, streamlined appearance. You must ride on it to know an entirely new ease of steering and unequalled riding comfort. You must compare our prices to know that the Cushion Balloon represents one of today's greatest tire values. If you need tires, don't fail to see our outstanding values now.

SAVE MONEY . . . See these tires on display at our store!

Moore Independent Oil Co.
Troy Moore, Manager
Panhandle Petroleum Products

MANSFIELD Tires
EXTRA MILEAGE

GREATEST 1-CENT SALE IN LOCAL HISTORY—every family can Save and Benefit

BE ON TIME—Have you missed important appointments? Have you been late to work? Electricity to run an electric clock, including alarm models, for two weeks time costs **1c** only.

SAVE—A modern vacuum cleaner will keep your rug, furniture and draperies spot and stain at trifling cost. Electricity sufficient to clean thirty rugs is only **1c**.

QUICK TREATS CHEAP—Quickly and inexpensively an electric grill will prepare you hundreds of different kinds of toasted toasts, sandwiches and other tempting delicacies. Even if you use one for a whole hour the electricity cost would be only **1c**.

NO TIRED WRISTS—When your kitchen has an electric mixer. There are hundreds of uses for one of these handy outfits. Current cost for 8 hours is **1c**.

SEE BETTER—Better lighting improves and saves vision. New model lamps have utterly changed previous standards. This protection is cheap. Four hours of light for **1c**.

IRONING COSTS CUT—The new, speedy, easy to use electric ironers, give you added hours for personal enjoyment. For every half an hour you use one the electricity expense is only **1c**.

NEW THRILLS FOR A PENNY—Stirring world events make radio, the world's greatest educational and entertainment medium. More important than ever. You can easily afford to have several in your home as the electricity cost for 10 hours is only **1c**.

SAVE ON SHAVING—Be modern. Use an electric razor, a luxury that is an economy. Electricity for a year and a half's shaves is only **1c**.

CHECK COLDS—Many a time the use of an electric heater on chilly Spring days has prevented the catching of a hard-to-shake-off cold. Expensive? No. Use one an hour for **1c**.

100 SLICES FOR 1 CENT—Tests indicate that electricity is now so cheap that you can use it generously. For instance, 100 slices of toast can be made for **1c**.

AND OTHERS TOO NUMEROUS TO MENTION!

Today, and every day, use your new Christmas appliance and get the most out of life—economically! Regard it as the greatest bargain—the more you use the cheaper it is! member, more now than ever before, electricity is your

Texas-New Mexico Utilities Company

PRE-INVENTORY SALE

Several Pieces of Rose Marie and Green **CUT GLASS** Fruit bowls, Vases—values up to \$3.00 . . . **50c**

Rose Marie STEAMWARE

Goblets and Sherbets, regularly priced at \$3.00 for a set of six; Close out before Jan. 1st at only **10c** EACH

All HEISEY STEAMWARE

White and Sahara colored Steamware pieces which sell from \$3.25 to \$3.50 for set of six; To Close out at only **10c**

CLOSE OUT ON ALL HACKER HOT OVEN WARE

Our complete line of Hot-oven Ware goes at prices Below Cost . . . Come early and get your choice of this attractive oven pottery:

Casseroles . . . Pie Plates
Mixing Bowls . . . Tea Pots . . . Waffle Sets
and many other pieces you will want.

STREU HARDWARE

LOCALS

Among the many college students spending the holidays with their parents in Hereford are Mr. and Mrs. Owen Harvey who are attending Texas Tech and Miss Carmel Lee Gulnn of W. T. S. C. who are at the ranch home of Mr. and Mrs. J. T. Gulnn Mrs. Harvey is the former Miss June Gulnn.

Mr. and Mrs. Sydney Fuller of Chicago have been visiting his parents, Mr. and Mrs. Grant Fuller during the holiday season. Mr. and Mrs. Jim Kirby and Bobby of Albuquerque, visited relatives in Hereford during the Christmas holidays.

Holiday visitors in the home of Mr. and Mrs. W. B. Anthony were their daughter, Mrs. Lennis Beyer of Amarillo and their son, Wesley Anthony and family of Big Square.

Here during the holidays were former residents, David Harrison and his family of Farwell and Mrs. J. M. Simpson and family of Amarillo who were guests in the home of their mother, Mrs. E. W. Harrison. Also guests in the Harrison home were Mrs. J. M. Simpson Sr., of Amarillo and Miss Frances Turrentine of El Paso who is Mrs. Harrison's sister.

Mr. and Mrs. Sam H. Reid, Jr., of Lubbock spent the Christmas holidays with her parents, Mr. and Mrs. C. C. Ferguson.

Miss Peggy Valentine of Roby and Miss Lorene Valentine of Amarillo, spent Christmas with their parents, Mr. and Mrs. R. C. Valentine and family.

HENDERSON REUNION

Those enjoying Christmas dinner with Mrs. Bertha Henderson, Kathryn, and Mr. and Mrs. Irvin Henderson were Mrs. Carl Belderwell, Alliance, Neb., Mr. and Mrs. Harold Heninger, and family, Fargo, Okla.; Mr. and Mrs. Roy Henderson, Moline, Ill. Mrs. Henderson's mother and sister, Mrs. T. C. Brown and Madayline, Gage, Okla.; Mr. and Mrs. Lloyd Shipley, Newton, Iowa. The Shipleys are parents of Mrs. Roy Henderson. One daughter, Mrs. Gladys Lipe of Los Angeles was unable to attend.

MASONIC BULLETIN

Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
F. M. Kester, W. M.
E. L. Brady, Secy.

COLDS Cause discomfort
For quick relief from the misery of colds, take **666**
Liquid-Tablets-Salve-Nose Drops

Erwin Herr, student at WTSC Canyon, is spending the Christmas holidays in the home of his parents, Mr. and Mrs. E. A. Herr.

Mrs. Mae McCoy is the possessor of a new radio presented her by Rev. and Mrs. J. C. Sismond, pastor of the Buchanan Street Baptist Church of Amarillo of which Mrs. McCoy has been a member for a number of years.

Rev. and Mrs. James Aiken and small daughter are spending several days during the Christmas holidays with her relatives in Palmer, Tex.

Mr. and Mrs. C. H. Dyar were in Amarillo over the week end to spend Christmas day with her sister, Mrs. H. L. Johnson and family and her mother, Mrs. Clara Nance. They returned to Hereford Tuesday accompanied by Betty Johnson and Harry Lee Johnson, niece and nephew of Mrs. Dyar, who are visiting in Hereford this week.

Miss Sarah Agnes Bryant, who is teaching near Abilene is spending the holidays with her parents, Mr. and Mrs. D. H. Bryant.

Mr. and Mrs. James Rutherford of Jackson, Miss., arrived Sunday to visit his mother, Mrs. Hattie Rutherford. Other holiday guests of Mrs. Rutherford were Mrs. Beulah Lee Carter and daughter, Harriette and Mrs. Effa Rutherford and son, Jarrell, of Amarillo.

Mr. and Mrs. Hal Kester and Miss Frances Borden of Denver, Colo., are here this week to visit their parents, the F. M. Kester's and the L. F. Borden. C. J. Borden who is attending Texas Tech is also spending the holidays in the home of his parents.

Mr. and Mrs. Lynn Kester and children spent Christmas day in Sudan as guests of her parents, Mr. and Mrs. Jim Findley.

Mr. and Mrs. Earl W. Wilson and daughters, also Miss Lucretia Wilson of Amarillo returned Monday from Sweetwater where they visited her parents during the holidays.

Mr. and Mrs. Lloyd Edwards and daughter of Jackboro are spending the Christmas holidays here in the home of Mr. and Mrs. Alton Fraser. Also here for the holidays is Mr. Fraser's mother, Mrs. George Fraser of Ft. Worth.

Mr. and Mrs. Stuart Long of Kermitt are guests here in the home of her parents, Mr. and Mrs. R. R. Jackson.

Miss Oia Thurman of Tucumcari, N. M., is spending the holiday vacation with her sister, Mrs. Henry Williamson and family.

Hicks Roberson, son of Mr.

and Mrs. T. W. Roberson is in Lubbock this week visiting Geo. Walker, son of Mr. and Mrs. Preston Walker who formerly lived in Hereford.

Here with homefolks for the holiday season were: Lovey and Morris Beavers of Lamesa, Zoe Beavers of Dalhart and Mr. and Mrs. Hubert Freeman and son of Big Springs. They were guests of their parents, Rev. and Mrs. M. M. Beavers.

Miss Billie Stoker, teacher in the Post public schools, is spending the season's vacation here with her parents, Mr. and Mrs. J. B. Stoker.

Mr. and Mrs. J. B. Bruner and on stopped in Hereford Saturday to spend Christmas with his sister, Mrs. J. B. Hampter. They were enroute from Los Angeles, Calif., to their home in Siloam Springs, Ark.

Jack Gilliland has returned to Lubbock after spending the holidays with his parents, Mr. and Mrs. J. M. Gilliland. After Jan. 1st, he will be located in Hereford.

Mr. and Mrs. John Kane returned to their home in Fayetteville, Ark., Tuesday after spending the Christmas vacation in Hereford with her parents, Mr. and Mrs. J. H. Miller.

Miss Elizabeth Ireland, teacher in Samnwood schools, is spending the holidays with her parents, Mr. and Mrs. E. S. Ireland. Also visiting in the Ireland home is Mr. J. L. Aldridge of Plano, Tex.

Mr. and Mrs. Alton Miller and Miss Lois Maddux visited Mrs. Miller's and Miss Maddux' brother, Douglas and family in Plainview and their parents, Mr. and Mrs. E. W. Maddux in Lubbock during the Christmas holidays.

SOCIETY

Departments Hold Holiday Functions

Three departments of the Christian Church were entertained with holiday functions last week. A Christmas tree and program was the order of the day for the Beginners and Primary departments with Mrs. F. M. Kester, Mrs. W. E. Dameron and Mrs. J. B. Elliston in charge. Taking part in the entertainment were Elaine Thompson, who played a piano solo and Jimmy Lawhon who sang "Santa Claus is Coming to Town," and Ruth Ann London, James Grimes, Norma Jean McVay, Diane Jewell, Garland Robinson, and Doris Jean Smith who gave readings, all of the primary department. Representing the Beginners were Katherine Kester, Betty Culppepper, Margaret Phillips, Jimmy Lawhon, Billy Robinson, and Bobby Branson, who gave readings.

Banquet Given For Senior Department

Red and White decorations were featured at the banquet given for the Senior department. The banquet table laid in white was centered with a red runner the table's length and lighted by red candles interspersed with silver bells. A celophane tree decorated with bright colored ornaments and banked with snow furnished the centerpiece. Place cards were studded with tiny silver stars and held by green and red gum drop holders. Evergreens and lights were everywhere furnishing an effect of gay yuletide happiness, emphasized by the twinkling blaze of light from the proverbial Christmas tree.

Richard Petersen as toastmaster, directed the program. After carols were sung a toast

to the department was given by Troyce Stambaugh followed by a toast to the teachers by F. L. Lucas. The principal speaker was Rev. Redford, who spoke on "Sensing Values." Bena Rae Renfro gave "Silent Night" as a musical reading with accompaniment by Mrs. C. H. Dyar. June Dameron sang "The Santa Claus Express."

Richard Petersen presented Mrs. C. H. Dyar, superintendent of the department, with a gift from the department and Daniel Russell made a gift presentation to A. Petersen, teacher. Katherine Henderson paid a tribute to Miss Frances Dameron, teacher, as expression of appreciation.

Those making arrangements for the banquet were Jack London, Katherine Henderson, and Richard Petersen.

LEGAL NOTICE

THE STATE OF TEXAS
TO THE SHERIFF OR ANY CONSTABLE OF DEAF SMITH COUNTY, GREETING:
You are hereby commanded to summon Uld Fox, Fox, his wife, and the unknown heirs, legal representatives, and devisees of the said Uld Fox and of the said Fox, his wife, if they or either of them be dead, the sheriff of Wilbarger County having once before been commanded to summon the defendant Uld Fox, to appear at the next regular term of the District Court of Deaf Smith County, Texas, at the Court House thereof in Hereford, Texas, on the fifth Monday in January, 1940, being the 29th day of January, 1940, then and there to answer Plaintiffs First Amended Original Petition, filed in said court on the 21 day of December, 1939, in a certain suit pending in said court number 2487 on the docket thereof in which Frank F. Ferry, Kent Chandler, and Farwell Winston, Trustees, are plaintiffs, and Uld Fox, Fox, his wife, and the unknown heirs, legal representatives, and devisees of the said Uld Fox and of the said Fox, his wife, if they or either of them be dead, are defendants, the nature of plaintiffs cause of action being alleged as follows:

That plaintiffs are trustees under a declaration of trust, dated December 23, 1933, recorded in the Deed Records of Deaf Smith County, Texas, and on the first day of November, 1939, were the owners in fee simple and were in possession of all of the Northeast One-Quarter and the South One-Half of the Southwest One-Quarter of Section Number 3, Township 2 North, Range 1 East of a Capitol Syndicate Subdivision in Deaf Smith County, Texas, as shown by plat of record in the Deed Records of Deaf Smith County, Texas; that on or about the fifteenth day of November, 1939, the defendants unlawfully entered upon and dispossessed plaintiffs of such premises and withhold from plaintiffs the possession thereof; plaintiffs pray that the defendants be cited to appear and answer, and that upon trial plaintiffs recover from the defendants and each of them, judgment for the title to and possession of said land, costs of suit, and general relief.

YOU ARE HEREBY COMMANDED to summon the defendants Uld Fox, Fox, his wife, and the unknown heirs, legal representatives, and devisees of the said Uld Fox and of the said Fox, his wife, if they or either of them be dead, and to serve this citation, by making publication of the same once each week for four consecutive weeks previous to the return day hereof in some newspaper published in your county, but if there be no newspaper published in said county,

On Thursday evening at the church members of the Intermediate Division were entertained in the decorated basement with blue lights making effective snow scenes. Christmas games were played with Mrs. Altus Higgins directing. Carols were sung around a decorated tree and Mrs. Hall Beavers told "The First Christmas Candle." Leaders of the departments present included Mrs. Noah Ewton, Mrs. Hall Beavers and Mrs. Altus Higgins.

TEXAS WOMAN KILLS BEAR

Mrs. Alex D. Haynes of Pecos, Texas, probably will not forget her recent hunt for a good many years. She returned with a trophy of a 400-pound bear, but not before she had more than her share of thrills.

Hunting with her husband in the Davis Mountains, Mrs. Haynes saw a huge bear and fired her 30-30. The shot hit Bruin in the foot and he turned suddenly and started toward the huntress. Mrs. Haynes fired twice more before bringing the bear down with a shot which pierced its heart.

CHAMPION BEAR KILLER

Which brings to mind an incident reported by the Orange (Texas) Leader. Robert Linscomb, one of the oldest Orange County residents, is said to be the only man in Texas who can prove he killed two bears with one shot. Mr. Linscomb admits the feat was accomplished accidentally. It took place nearly sixty-five years ago. Back in those days game was so plentiful in Orange County that in a single season Mr. Linscomb brought down a total of fourteen of seventeen deer at which he shot.

Sheep herding is now being done by automobile. Sheep are gradually getting used to following a spluttering exhaust pipe.

FRESH

HOME-MADE CANDIES
ICE CREAM CONES
CONEY ISLANDS
Eat Them
at the
Candy Kitchen

Plumbing - Heating
Hot Water Heaters
H. C. AULICK
At Street H'nd Night Phone 648

Beware Coughs from common colds That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to loosen germ laden phlegm, increase secretion and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. No matter how many medicines you have used, tell your druggist to sell you a bottle of Creomulsion with the understanding that you are to like the way it quickly allays the cough or you are to have your money back.
CREOMULSION
for Coughs, Chest Colds, Bronchitis

CITY DRUG STORE

LEGAL NOTICE

then in any newspaper published in the nearest county in which a newspaper is published. HEREIN FAIL NOT, but have you before said Court on the first day of the next term thereof this writ with your return thereon showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT at office in the City of Hereford, this the 21 day of December, 1939.

R. L. Thompson,
Clerk of the District Court of Deaf Smith County, Texas.
(SEAL) By Deputy
ISSUED: This the 21 day of December, 1939.

R. L. Thompson,
Clerk of the District Court of

Deaf Smith County, Texas.
By Deputy
A true Copy I certify.
J. O. Newell, Sheriff,
By Fred W. Baird,
Deputy

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SAVINGS

create a backlog of happiness . . .

Member F. D. I. C.

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Eat Them
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Plumbing - Heating
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CITY DRUG STORE

Deaf Smith County, Texas.
By Deputy
A true Copy I certify.
J. O. Newell, Sheriff,
By Fred W. Baird,
Deputy

Protect
What You Have
INSURE
John McLean
Insurance Agency
Phone 273

A Hereford Product . . .
where fine wheat grows!
PACKARD'S BEST FLOUR
produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!
Look in each sack for Chinex Dinnerware Coupons!
PACKARD MILLING CO.
HEREFORD, TEXAS

NOTICE
Farmers and Stockmen!
We will buy Hogs and Cattle Every Day in the week. Livestock Auctions Every TUESDAY!
Bring in Your Livestock!
G. W. BRUMLEY HOG CO.
See Homer or Bonnie Brumley

When in the Market for Irrigated Land, Stock Farm, or Ranch, see Us! Priced right and on good terms.
Hill-Ricketts Co.
REALTORS

Wet Weather Is Welcome
But it leaves your car in bad shape, and it is important that mud and slush be properly cleaned away to protect the finish — Phone us for the Best Washing and Greasing Job your car has ever had!
TEXAS SERVICE STATION
GLENN SNYDER PHONE 440

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
Complete tract index of all lands and town lots in Deaf Smith County.
Write us for information concerning land ownership.
Deaf Smith County Maps . . . 25c

INSURANCE
JNO. H. PATTON
PHONE 50

DR. J. W. HENDRIX
Chiropractor and Masseùr
Phone 341
for Appointments

ABSTRACTS
Of all Deaf Smith County Land Titles
DEAF SMITH COUNTY ABSTRACTS, Inc.
Cliff Estes, Mgr.

Swap through
the **Want Ads**

DR. C. D. KELTON
CHIROPRACTOR
Acute — Chronic and Nervous Diseases
Examination Free
Open Evenings by Appointment 506 Jackson Ave.



GUARD AGAINST that moment of anguish when you must say: "What will we do for money now?" Instead, make regular small deposits in a First State Bank Savings Account. These savings pay for themselves in actual value, peace of mind. All depositors protected on all amounts up to \$5,000, and enjoy the regular controlled rate of interest.

THIS IS A BANK OF FRIENDLY and PERSONAL SERVICE

FIRST STATE BANK

TEXAS OUT OF DOORS

The first white men to tramp the plains of Texas found antelope in larger numbers than the famed and fabled buffalo and the pronghorns continued to prosper until the advent of the barbed wire fence, the high-powered rifle and the motor car.

Tens of thousands of antelope tore themselves to pieces on barbed fence before they learned to crawl under it. Then the hunter, fortified with his heavy rifles and transported rapidly long distances by automobiles, carried on the work of destruction.

Antelope decreased so rapidly that a dozen years ago William T. Hornaday, noted naturalist, viewed with alarm the passing of the fleet-footed mammals. He believed there were only approximately 10,000 antelope left in the United States. Stern steps were taken by many states to give the pronghorns a maximum of protection. So successful were their efforts that in some localities gratifying increases in the ranks of the animals took place.

It was not many years before Wyoming had so restored the antelope that an open season was possible. Later New Mexico provided an open season under a system which permits the killing of a few of the animals each year. Now, through trapping and transferring antelope to new areas by use of a method devised under the direction of Mr. Elliott Barker, chief of the New Mexico Game Department, Texas may have a controlled open season on pronghorns within a few years.

Mr. Barker, finding that antelope are inclined to over-populate a given range without a natural spread to surrounding areas, was the first to devise a successful plan of trapping and transporting antelope to new and suitable range.

The recent efforts of the Texas Commission, which has trapped nearly 300 pronghorns on the Brennan Ranch near Sterling City in a drive recently completed, further proved the success of the method. It is believed other states that have a surplus in some localities will follow this method and that the antelope will again become one of the important game animals of the western states.

So near to virtual extinction had the antelope appeared that when in the summer of 1933 Mr. Barker reported at a meeting of game officials in Ashville, N. C. that New Mexico's game department had perfected a device for trapping live antelope in large numbers most game officials were surprised that such a method was necessary.

Learning from Mr. Barker of the successful trapping of pronghorns, Will J. Tucker, executive secretary of the Texas Commission, conferred with the New Mexico chief at the Asheville meeting and immediately called Game Manager Lee Fisher and Tom Redford, a game warden, to Roswell, N. M., where trapping operations were under way. They were given rapid instructions by Mr. Paul Russell of the New Mexico department and plans and specifications for the trapping device. With slight modifications of the methods used by New Mexico, the Texas Department was able to trap efficiently.

Parade of Events

(Continued From Page 5)

Wheat allotments for 1940 were mailed to farmers.

Hereford tour of Texas Hereford Association visited 20 herds around Hereford.

Urlin Sireu was elected scoutmaster of local Boy Scouts.

A medical cooperative was organized for benefit of Farm Security Administration clients.

Trench silos show popularity with farmers as many were dug this month.

Hereford Boy Scouts attended a week's camp at Ceta Glen canyon.

R. E. Sikes, Federal Housing Administration, was in Hereford conferring on the FHA building program.

SEPTEMBER

Hereford Public Schools opened 1939-40 session.

Halle Drug opened a new store. International Parks Highway Association met in Hereford.

Around 60 Hereford young people left to attend colleges and universities in Texas and other states.

Newly elected officers of the Hereford American Legion were installed at a district meeting at Dimmitt.

Minister E. M. Borden and Mrs. Borden left for Porterville, Cal., where he assumed a preaching post.

The Business and Professional Women's Club opened the

years activities with a breakfast held at Halle's Drug.

Schools and county offices closed for Hereford Day at the Tri-State Fair. Deaf Smith folks won prizes in club work, poultry, cattle, swine and other classes at the fair. The high school band made a broadcast over Station KGNC.

Hereford Whitefaces defeated Vega 25-0; Lost to Portales 18-0; defeated Dimmitt 19-0.

Second Annual Flower Show was acclaimed a complete success.

Davis-McCracken started a new building to house their implement business.

OCTOBER

Committees were named as plans for the annual Lions Club carnival began taking shape.

Uncle Phil Arthur passed his 86th birthday.

All measurement of land in the farm program was completed. Alex Bateman announced.

Glenn Allison, president; Ruby Dutton, vice-president; Ney Oldham, secretary; Declinae Ramey, treasurer; G. M. Hudson; convention delegate; Ethel Rice, reporter; these were officers elected by the Deaf Smith County Teacher's Association.

Scouter training school is held for Scout leaders.

Week-end rains, boost 1940 wheat prospects.

Lions Club Carnival is given to raise money for charitable enterprises of the club.

State railroad commission abolished freight differentials.

Wes Izzard gave talk on International Relations at high school auditorium.

Hereford Whitefaces conquered Dumas 13-7; lost to White Deer 40-21; defeated Friona 19-0; and lost to Dalhart 27-6.

NOVEMBER

W. E. Dameron sale of Hereford's grosses \$18,165 on 52 animals.

J. H. Miller completes 30th year with utility company in Hereford.

Work begun on new postoffice. Parks-Bateson Company of Dallas were awarded the contract.

Red Cross enrolls 468 members to set new record.

Rev. M. M. Beavers, pastor of the Methodist Church, retires after 34 years in the ministry.

American Legion entertains with annual banquet.

The Brand published its potato edition, extra copies of which were sent into most of the major potato growing sections of the United States by the Hereford Chamber of Commerce.

The REA Farm Electric Equipment show was held near Texico. The Brand published a special section devoted to this show.

Mayor C. J. Paddock proclaimed November 30 official Thanksgiving Day for Hereford.

Tulia hands Whitefaces 32-7 defeat; Whitefaces defeat Canyon 7-0 to close conference season in third place.

Rev. Marvin Norwood assumes pastorate of Methodist Church here.

Davis-McCracken move into new building.

Superintendent Knox Kinard, and Misses Irene Crawford, Lois McCaslin, and Neville Wrenn attend the State Teachers Meet at San Antonio.

DECEMBER

"The Messiah" is presented by the Hereford Civic Chorus.

Fire destroyed the barn and shed on the C. T. Guseman farm and Paul Mathies lost a supply of feed in a blaze.

A live Armadillo was displayed by J. B. Cocanougher.

Santa Claus leads children of this territory in a parade in which over 2,000 sacks of candy were given away.

Farmers elected committeemen and adopted the Sherman County Plan for the 1940 AAA conservation program.

With completion of 224 additional miles of REA lines, 415 new members will receive lights.

Roger Corbett, George Suggs and Harry Seed win first, second, and third prizes, respectively, in Home Improvement Contest sponsored by Hereford Lumber firms.

First floor of the new postoffice was poured.

Snow just before and on Christmas Day presents Deaf Smith and Panhandle counties with a welcome gift of about an inch of much needed moisture.

Needy families enjoy Christmas food as baskets of groceries were presented through the Welfare office by persons and organizations.

Churches of Hereford will join in a Watch Service to be held the night of the 31st.

Over \$50,000

(Continued from Page 1)

28, remodel residence and garage, \$500; J. A. Pittman, July 15, concrete grain elevator, \$20,000; Hardwick Bros., August 1, Residence and garage, \$1,750; Colby Conkright, August 21, garage and house, \$250; W. A. Gentry, October 4, residence, \$2,500; Davis-McCracken, October 13, business house, \$5,000; Consumer Fuel Association, November 7, Storage room, \$850; R. Lee Hopson, November 18, business building, \$3,900; W. L. Ayers, November 20, addition, \$650; Fraser Milling Co., November 20, warehouse, \$1500; Ernest Medkirk, November 28, residence, \$4,000; H. L. Rice, November 29, garage and greenhouse, \$400; Packard Milling Co., December 2, garage \$300. Figures on the home of Mrs. Seth B. Holman were not listed, as yet.

Around Town

(Continued from Page 1)

fortune throughout the year, wholesale houses are this year reported to be well stocked. On January 1, 1939 every wholesale house in this area ran completely out of black-eyed peas as retail stores sold out and swamped wholesalers with rush orders.

Jack Boydston, formerly employed at Penney's is now clerking in Streu Hardware.

One person who really enjoyed Santa's visit was Lama Beavers who is the happy recipient of a pair of cowboy boots. Folks say he's as tickled as a kid and twice as proud.

Alec Thompson is also sporting a pair of new cowboy boots. Alec claims so many fown folks are wearing boots that the cowboys are wearing slippers just to be distinctive.

Four Hereford high school students were seen downtown last night surrounding a goat that somehow had strayed onto the sidewalk near Norton Motor Co. They were laughing gaily and the goat did not seem to mind being the "butt" of the joke.

A. C. Aulick, plumber, is now driving a "fire engine red" panel truck to his plumbing jobs.

Davis-McCracken

(Continued from Page 1)

sights, including the auto races and Midway, where they come upon a Television Studio. At this studio, they see before them on the Television screen, Minneapolis-Moline Tractors and farm machinery working in different fields in all parts of the country. They return home, knowing their farm problem is solved.

"The Headliners" is something new and different. The idea of seeing a natural color movie through a television receiving set involves a new technique in motion picture production. Don't fail to see this M-M production.

"The Headliners." It's free to all farmers. Ask Davis-McCracken, your M-M dealer today for your complimentary ticket.

Snowfall

(Continued from Page 1)

Wednesday, city employees sprinkled salt on the streets in an attempt to make going easier and safer. Five or six hundred pounds were used.

Yesterday afternoon snow began melting and workmen were put to shoveling snow and ice off the streets.

A check of The Brand since 1929 reveals December 1939 will rank with the record for those years. December 1929 brought about three-tenths of an inch; December 1930, three-tenths in.; December 1931, 1 1/2 inches; December, 1932, one-tenth to one-fifth inches; December, 1933, none; December, 1934, one-fourth inch; December, 1935, two-tenths inch; December, 1936, two-hundredths inch; December 1937, thirty-five-hundredths inch; December, 1938, eleven-hundredths inch.

Providing only a short let-up, snow began sifting down last night and the fine flakes continued this morning adding about an inch to the snow already on the ground.

Officers Elected

(Continued from Page 1)

After the annual report was given by the secretary, the meeting was devoted to the discussion of various business topics of the Associations. The main issue was a campaign to be sponsored by the members for further boosting membership. The feeling was expressed that the Associations are organized for the purpose of benefiting the people within the Hereford trade territory, and in order for the Association to do the most good, the membership should be increased to the maximum allowed by law. The members decided to start a drive for public enlightenment during the coming sixty days. A motion was made and carried that each of the present members should extend an invitation to at least two non-members to join one of the Associations. During this drive, a special rate as initiation fees will be given to all non-members who wish to come into either of these organizations.

Officers elected for Association No. 1 for 1939-40, as follows: N. E. Gass, president; C. W. Brumley, vice-president; G. C. Acker, treasurer. Directors: H. G. Conkright, C. R. Smith, E. D. Fox, Harry L. Rice.

Officers elected for Association No. 2 for 1939-40: F. H. Oberthier, president; J. H. Head, vice-president, Edah Park, treasurer. Directors: A. H. Elliston, A. Lowther, Mrs. F. M. Kester, Secretary (Mrs.) Dorothy H. Ross.

Brand Ads Get Results!

Prizes Awarded

(Continued from Page 1)

Judges were Mrs. Jack Rose, chairman, Mrs. Homer Brumley, and Mrs. F. M. Kester. Decisions were based on design, interest, distinction, and originality of color, proportion, harmony, composition and imagination shown by the decorations.

The Nation needs always to guard its agriculture, so that agriculture can guard the nation. Secretary of Agriculture, Henry A. Wallace.

Water Survey

(Continued from Page 1)

Records of 350 irrigation, domestic, stock and city water wells, chemical analyses of water obtained from them, drillers' logs and logs of test wells put down with WPA labor are contained in the Castro County release.

Castro County occupies parts of two shallow-water areas in the High Plains. It includes a part of the Lubbock-Littlefield pumping district in the southeast part of the county and a part of the Hereford pumping district in the northwest portion of the county.

According to Mr. White, the use of ground water for irrigation has increased rapidly in Castro during the last few years. In 1937 there were only about 50 pumping plants in Castro County; in 1938 the number had increased to nearly 100. Pumpage inventories, records of periodic measurements of water levels in

wells, and other data for 1938 are being compiled.

Copies of the Castro County well report will be placed in school and public libraries, as well as in the various county offices in Castro County. Mr. C.

S. Clark, Chairman of the Texas Board of Water Engineers, states that a limited number of copies are available for free distribution from the Austin office to interested individuals who request them.

STAR -- Thursday-Friday

Into Flaming Death... WITH A WOMAN'S KISS STILL WARM ON HIS LIPS!



A can of T. N. T. in his hand... a prayer in his heart! "Little Caesar," as king of the oil-field fire-fighters... in the most spectacular, dramatic entertainment ever made!



Edw. G. ROBINSON

BLACKMAIL

BIG ROAD SHOW

Attraction — also "ASH CAN FLEET" ... and the Dionne Quintuplets in "FIVE TIMES FIVE"

SAT. ONLY

"RIDERS of the PESCO BASIN"

featuring JOHNNY MACK BROWN also Scrapy Rodeo Cartoon

NEW SERIAL "PHANTOM CREEPS" Chapter 1

The "FOUR DAUGHTERS" Priscilla Lane Rosemary Lane Lola Lane · Gale Page

Better Than Ever In Four Wives

Presented by WARNER BROS. with Claude Rains JEFFREY LYNN EDDIE ALBERT May Robson · Frank McHugh Dick Foran · Henry O'Neill



Directed by the man who made "Robin Hood" and "Elizabeth and Essex" Michael Curtiz Screen Play by Julius J. and Philip G. Epstein and Maurice Hanline · Suggested by the Book, "Sister Act," by Fenice Hure · Music by Max Steiner A Warner Bros. — First National Picture

Plus Short Subjects

STAR -- Sunday-Monday

PRE-INVENTORY SALE!

PRICES GOOD FRIDAY, SATURDAY, MONDAY

GINGER BREAD, mixed pkg. 23c
DATE NUT BREAD 2 cans 25c
PEACHES or APRICOTS, 2 1-2 size .. 2 cans 25c

TOMATOES

No. 2 Size 3 CANS 23c
MILK, Armour's, 3 large or 6 small cans ... 19c
LUNCHEON PEAS, White Swan 2 cans 35c
SWEET CIDER—Quart 19c

PRUNES

Brimful. NO. 10 SIZE 25c
Italian.
CATSUP, Wapco—14-oz. 10c
COOKIES, Cellophane wrapped—1 lb. 10c
NORTHERN TISSUE 4 rolls 25c

COMPOUND CRACKERS

Vegetole. 8-LB. CARTON 79c
2-LB. BOX 12 1/2 c
ALL SPICE 2 boxes 15c
RAISINS, Brimful 4 lbs. 29c
RANCH STYLE BEANS 3 cans 25c
SALMON, Brimful 2 cans 29c

Have Good Luck in 1940 — Eat Peas on New-Year's Day!
Blackeye Peas W.P. Brand 3 FOR 25c

PACKARD'S PLAINS DELIGHT FLOUR

48-LB. SACK \$1.15

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