



KILLED ALMOST instantly here Friday morning in a head-on collision were two farmers from the Halfway Community. The accident occurred about 9:45 a.m. near the west city

limits of Olton on Highway 70. Dead are I. D. McEachern, 76, and Weldon Craig, 32. A third car involved in the crash was driven by G. R. Smith of Olton. His wife was a passenger.

2 Die As Car, Pickup Smash

Vehicles Collide West Of Town

Two Hale County farmers were killed Friday morning in a head-on collision near Olton's west city limits on Highway 70.

Dead are Weldon Craig, 32, and I. D. McEachern, 76. The crash occurred about 9:45 a.m. in front of the R.G. DeBerry home.

Craig, who is survived by his wife and four small sons, was a farmer near the Halfway community.

McEachern, who is survived by eight grown sons, also lived near Halfway. He was a farmer and inventor of a row harvester.

McEachern reportedly was killed instantly, and the younger man died a few minutes after reaching Olton Community Hospital and Clinic.

H. C. Stewart, manager of the Olton Bowling Center, was a near witness to the accident.

He said, "I had just passed the pickup driven by Craig and had turned in at the bowling center. I was a few feet behind the trailer (house) when I heard them hit. I looked and saw both vehicles skidding off the pavement."

Stewart said he never did hear any noise of brakes being applied. Only short skid marks made by Craig's 1963 model pickup were noticeable.

Investigating officer Bill Angel said McEachern was coming into town, driving east, when he struck the right rear fender of a vehicle driven by G. R. Smith, 75, of Olton.

Smith was turning into the drive of his daughter-in-law, Mrs. Eva Smith, when McEachern's 1960 model Cadillac made contact. Neither Smith nor his wife were injured.

The highway patrolman said McEachern then apparently lost control and veered into Craig in the oncoming pickup. Both men were alone.

Impact of the crash knocked both vehicles into DeBerry's driveway. Another tragic acci-

dent, which took the lives of a 10-year-old Plainview girl and an Albuquerque woman in a February snow storm, occurred at almost the identical place.

Stewart, who was one of the first to reach the scene Friday, said Craig was partially thrown out of his pickup and that McEachern was lying on the front seat of his car. He had a gash in his forehead, Craig presumably was crushed against the steering wheel.

Stewart said McEachern's automobile was on fire and that he ran for an extinguisher. He found the extinguisher empty, and the volunteer fire department was called.

Rites for Craig were held at 2:30 p.m. Sunday in the Halfway Baptist Church. Rev. Bob Schmelterkoff, pastor, officiated.

Burial was in Memorial Park in Plainview under direction of Lemons Funeral Home.

Funeral services for McEachern were held at 2 p.m. Monday in the First Baptist Church in Plainview.

The Rev. Tim Trammell, pastor, officiated. He was assisted by Dr. Roy McClung, president of Wayland College.

Burial was in Memorial Park under direction of Lemons Funeral Home.

Craig is survived by his wife, Charlotte; and four sons, Randall, Bryan, Royce and Michael, all of the home; his mother, Mrs. Ernestine Craig, Hale Center and a brother, Karl of Clovis.

McEachern is survived by eight sons, Finis, Lorenzo and Vernon of California; Lee of Pasadena; Truett, Weldon and Harvey, all of the Halfway Community; Eldon of Edmondson; and Wilson, Plainview; five brothers, A. W. of Plainview; Walter and Dewell, Pasadena; Eston, California; and Mal, Abilene; and a sister, Mrs. Earl Lawson, Northridge, Calif.



MARY ROBERTS, left, and Nancy Brigrance inspect a new traffic sign recently installed near the high school to lunchroom crosswalk. Olton police officials have asked motorists to abide by the signs in an effort to protect students. Both girls shown here are in high school. Mary is the daughter of Mr. and Mrs. Roy Roberts and Nancy is the daughter of Mr. and Mrs. M. P. Brigrance.

New Stop Signs, Speed Zone Set

Police Chief E. E. Burrows asked city motorists this week to abide by new stop signs and speed zones installed within Olton City limits.

The Chief said there now is a four-way stop sign at the entrance of the Hillcrest Addition on West Ninth. Also there is a 15-mile-per-hour zone through the addition.

City officials also have erected stop signs from Sixth to 10th Streets, intersecting the West Town Section Road. Burrows said the speed limit along the road would be enforced at 30-miles-an-hour.

In a request by Olton school officials to slow down traffic through school zones, the city government took these steps:

1. Put a police officer on duty 30-minutes before school begins and until classes take up. An officer is also on duty when school lets out until 30 minutes thereafter.

2. Had a "stop for pedestrian in crosswalk" sign erected on West Seventh, along the south side of the high school building.

3. Called for stricter enforcement of the 15-mile-per-hour speed zone in front of the three schools.

Stop signs also have been erected at the intersection of Ave. D and 5th Street. There now is a two-way stop on 5th Street.

Olton PTA Will Meet Thursday

Olton PTA will meet Thursday, Oct. 3, at 8 p.m. in the school cafeteria.

Mrs. R. V. Allcorn will be in charge of the program which will be a panel discussion, "The Family: A Firm Home Base or A Hat Rack". Mrs. Doris Witten, Nancy Brigrance, Mrs. Robin Taylor, Al Wilson and Topper Maxey will compose the panel.

Mrs. Margaret Russell will sing "Bless Our Home".

The executive board will meet Monday at 4 p.m. in the high school library.

Owen Jones Takes First In Contest

Four contestants battled it out for the top prize, missing only one game each in the Enterprise football contest last week.

Owen Jones came out the winner by guessing closest on the tie-breaker.

Mrs. Roy Long placed second and P. A. Nafziger third. Just missing the money was W. L. Jones of Plainview.

Owen Jones was 30 points off on the tie-breaker, while Mrs. Long was 33, Nafziger 34 and W. L. Jones, 35.

All three of the top placers missed only the Texas-Tech-Washington State game. W. L. Jones missed only the Hart-New Deal contest.

First place is worth \$10, second \$6 and third, \$4.

A host of other contestants missed only two games. They were Jerry LaFrance, Rev. J. W. Douglass, Deanna McKnight, A. A. Smith, Kenneth Hooper, Dorothy Holt, Ruth Franks, Darrell Glover and Eldon Franks.

There's still time to enter the contest for this week. Just pick up a copy of the Sept. 19 Enterprise, fill out the entry page and turn it in to one of the sponsoring merchants before 4 p.m. Friday.

1964 Chevys

Showing Today

The new Chevrolets for 1964 will be shown starting today at Thompson Chevrolet and owner Fred Thompson has special plans.

Scheduled along with the new car showing is a drawing at 10 a.m. Friday for a new Chevy replacing one purchased by a 1963 Chevy buyer at the Olton dealership.

Free coffee and donuts will be served during the showing.

FUNERAL RITES

Last rites were conducted Sunday afternoon at 2:30 in Bohner Baptist Church for Georgia L. Jackson, internment was in Olton Cemetery.

Survivors include one daughter, Helen Mondine, Lubbock; one son, Carl Houston, Olton; and one brother, Jerry DeBose, Duncan, Okla.

Hale Center Next Foe For Improving Ponies

Olton's Mustangs will pack their football gear Friday and head for Hale Center and a game with the 3-A Owls.

The Owls returned 16 lettermen from a squad which last year won four and lost six. Despite the record, Hale Center won its district and went on to bi-district before being stopped by Petersburg.

Hale Center is touted by coaches and sports writers in its district to fight it out for first place with Farwell.

The Owls under the guidance of a new coach will be out to

avenge the 31-8 licking Olton gave them last year.

Thus far this season, Hale Center has fallen to Lockney, 20-6, in the opener; tied Sundown, 6-6 and whipped Abernathy last week, 26-6.

New Coach C. H. Keeton, who was head coach at Sundown during the heyday of the mighty Roughnecks, brings an impressive record with him.

His roughnecks posted a 69-19-1 won-loss record. Against Abernathy Friday, the Owls had four backs to crack across for touchdowns. They were: Freddy Weil, Jim

Curry, Mark Laney and Tom Boatman.

Weil is described as a quick silver, type runner, tricky and hard to get hold of.

Boatman, 180 pound fullback, likes to blast up the middle. Thus far the Owls have punched out yardage four and five yards at a time, scoring each of their touchdowns from near the goal.

More than 50 players make up the Hale Center roster, so depth is one of the team's biggest assets.

Two of the top prospects for all-star honors are guard Larry McMinn and Eddie Cantu, an outstanding linebacker.

By comparing previous scores against Abernathy, Hale Center has a slight nod, as it nudged the Antelopes 26-6, while Olton was winning, 28-14.

Olton, however, played reserves most of the final half. This week the Mustangs looked sharp in workout, and the team was learning a number of new plays.

Fans will get a look Friday at a faster hitting attack and a couple of slick pass patterns. Quarterback Joe Priest was pin pointing passes in workout Monday and the Owls may have to take wings Friday to bring down his aerial bombs.

The Mustang running attack took on smoothness Monday that only several games can bring. Backs were carrying out their assignments with effectiveness and linemen showed the polish of three games under their belts.

Olton's only loss has been to Floydada, 0-14. Head Coach Walter Bryan said Monday that tackle Don Mitchell is nursing an injured leg and may not see action against Hale Center. Mitchell was injured in the 48-0 romp over Springlake.

Bryan said the offensive alignment has not changed and that he will go with Clyde Gallaway and Darrell Glover at ends, Daniel Rey and possibly Don Mitchell at tackles, Leon Kendall and Dennis Givens at guards, Billy Carson at center, Joe Costello at fullback, Joe Priest at quarterback and Richard Hall and George Jones at halfbacks.

Adrian Buys Gray Grocery

Gray Grocery has been sold to John Adrian of Earth, it was announced this week by Virgle and Ruby Gray, owners.

The store will be known as Adrian Food and will be managed by Dennis Simmons, also of Earth.

It will be operated seven days a week from 7 a.m. til... according to Adrian, who also owns a grocery in Earth.

Gray expressed appreciation to customers he has served over the years. He did not announce future plans.

"We will be around the store awhile to help the new folks get acquainted," he said, "and accounts due us may be paid there."

Mustang Ford Open House, New Car Showing Friday

Open house, along with the unveiling of the new Fords for 1964, is scheduled at Mustang Ford Sales all day Friday.

"We want to invite everyone out to our formal opening," Owner M. K. Fisher Jr. said.

Hundreds of dollars worth of door prizes will be given away at a drawing to be held at 5:30 p.m. Friday.

Free coffee and donuts will be served throughout the event.

Visitors will register throughout the day, in advance of the drawing.

The prizes include a car air conditioner, a car radio, a stereo sound system for an

McGill Named To HPRF Board

Olton's Elmer McGill last week became one of 17 new members added to the High Plains Research Foundation Board of Trustees.

Harold Hinn, chairman of the research board, announced the appointment. Selections were made Friday, Sept. 13, at the annual Field Day.

Another area man to become a director is Merwyn Igo, Halfway elevator and fertilizer dealer.

Farmers, seed breeders, fertilizer dealers and bankers shared appointment honors.

1928 Model A Ford Used On Squirrel-Fox Hunts

Since Henry Ford's invention of the Model A, man has sworn by and sworn to the magneto-lighted, spark-advanced contraption.

Raymond Carson became the owner last week of one of the 1928 models. It, like many of its contemporaries, has a colorful history.

Carson's uncle, Joe Carson of Holdenville, Oklahoma, wanted the car to remain in the family, so he handed it down to his nephew.

Raymond said his uncle, now 85 and in a nursing home, bought the model A when it was new. Carson said of his uncle, "He hated to part with it, but he was getting where he couldn't drive and wanted it to remain in the Carson family."

The Olton man told how his uncle used the car to chase down fox and go squirrel hunting in. The relic of yesterday is in top shape. It shows to have 88,525 miles on the speedometer.

"It's broke though," Carson said of the indicator, "and I imagine it has something like 100,000 miles on it."

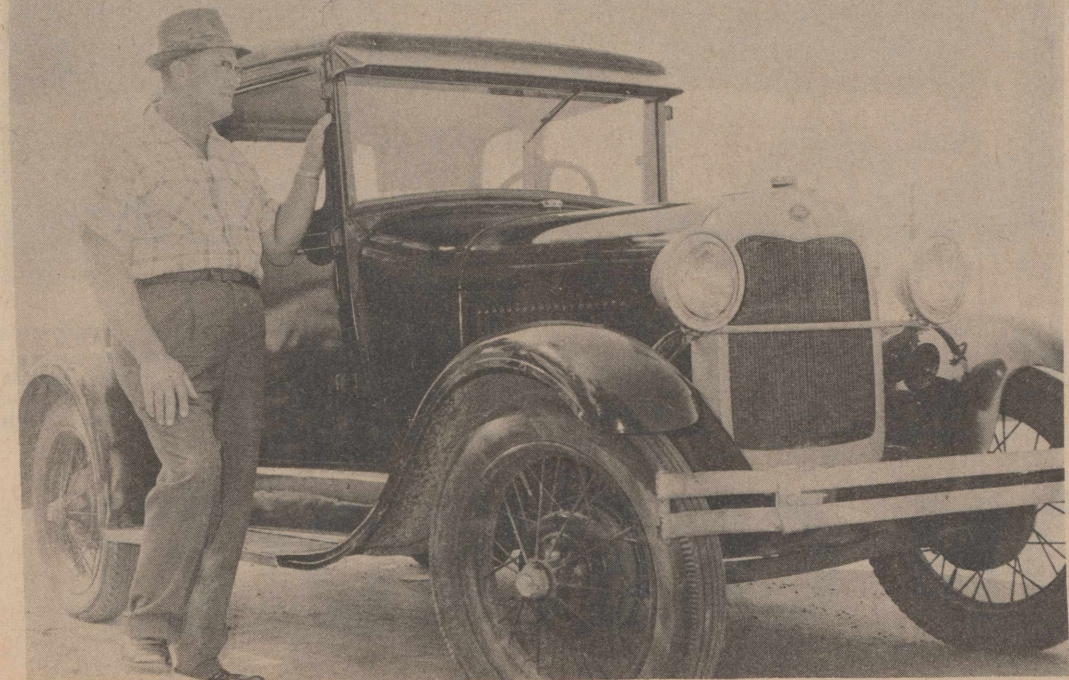
In the trunk are spare parts, including at least three starters.

The only parts that have been replaced with modern equipment are the lights. Two new seal beams have replaced the old magneto-powered headlights.

The modern fixtures probably would have come in handy on after dusk fox chases.



A.D. ADAMS, Lion of the year.



RAYMOND CARSON and his 1928 Ford



IT WAS LIONS' LADIES NIGHT, and a full program was on tap, Tuesday night as these pictures illustrate. Left photo shows Lion Boss Herman Meyer presenting a plaque to Ronnie Upton, the Amarillo school teacher who dove into a cesspool to save the lives of two Latin American children here this summer.



The club also presented Upton a certificate for a new suit of clothes, also in recognition of his heroic deed. Middle photo pictures Carmen Bley, daughter of Mr. and Mrs. G. H. Bley, who was announced as official sweetheart of the Lions Club for 1963-64. At right, Meyer presented outgoing Lion boss Don



Spain with a plaque in recognition of his work. A good crowd was on hand at the school cafeteria. Entertainment was provided by Pianist Bennie Martin and Singer Bob Alford, accompanied by Mrs. Alford. Special guests included the Lions' district governor, district sweetheart and zone chairman.

VISITS BROTHER

Shorty Dickenson of Stanton spent last week in the home of his brother and family, Mr. and Mrs. W. B. Dickenson Sr.

SUNDAY GUESTS

Mr. and Mrs. A. L. Wilson were Sunday dinner guests in the home of Mr. and Mrs. H. L. Cheatham.

RECEIVES PROMOTION

James C. Ashley, son of Mr. and Mrs. Guy Ashley of Brownwood, formerly of Olton, was recently promoted from Sergeant to Warrant Officer in the U. S. Army. Ashley has been transferred to Fort Bliss at El Paso from Aberdeen Proving Grounds, Maryland.

TO OKLAHOMA

Mrs. C. E. Keasler spent several days in Duke, Okla., with her daughter, Mr. and Mrs. Burl Mitchell and new granddaughter, Sheri Gail.

IN HOSPITAL

Miss Vernie Melton spent Thursday and Friday in Castro County Hospital in Dimmitt.

CANYON VISITOR

Miss Doris Jefferies, daughter of Mr. and Mrs. V. Y. Jefferies, spent the weekend in Canyon with Miss Brenda Roberts.

DANIEL VISITORS

Visitors in the Raiford Daniel home over the weekend were their daughter, Mr. and Mrs. Ronald Curtis, Deborah and Roni, Clovis.

ATTEND WORKSHOP

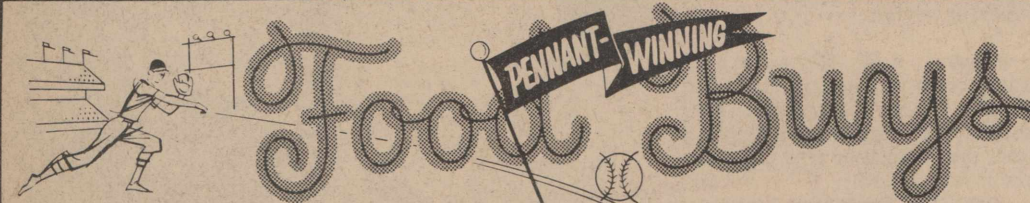
Mr. and Mrs. David Willis and Rev. E. H. Phillips were in Lubbock Monday and Tuesday attend workshop on television, radio and film work of the Methodist Church.

FLOYDADA VISITORS

Mr. and Mrs. Wayne Keeter and family of Floydada spent Sunday with his parents, Mr. and Mrs. H. R. Keeter and his sister, Mr. and Mrs. Bud Andrew.

RETURN HOME

Mr. and Mrs. W. R. Bean have returned from the bedside of his mother, Mrs. L. L. Bean of Haskell who recently underwent surgery. She is in the Haskell Hospital.



MIRACLE WHIP

KRAFTS SALAD DRESSING QT. JAR **49c**

CHILI MILK

KIMBELLS NO. 2 CAN **2 FOR 98c**

PET OR CARNATION TALL CANS **2 FOR 29c**

COLOROX

QUART SIZE **19c**

CATSUP

DEL MONTE 14 OZ. BOTTLE **5 FOR \$1**

TOMATO SAUCE

MOUNTAIN PASS **8c**

BISCUITS

ALL BRANDS **8c**

PEANUT BUTTER

KIMBELLS 1 LB. 8 OZ. JAR **2 FOR \$1**

STRAWBERRIES

MITY NICE 10 OZ. **5 FOR \$1**

GRAPES

SEEDLESS LB. **15c**

ONIONS

IDAHO NO. 1 - YELLOW LB. **6c**

BOLOGNA

ALL MEAT LB. **39c**

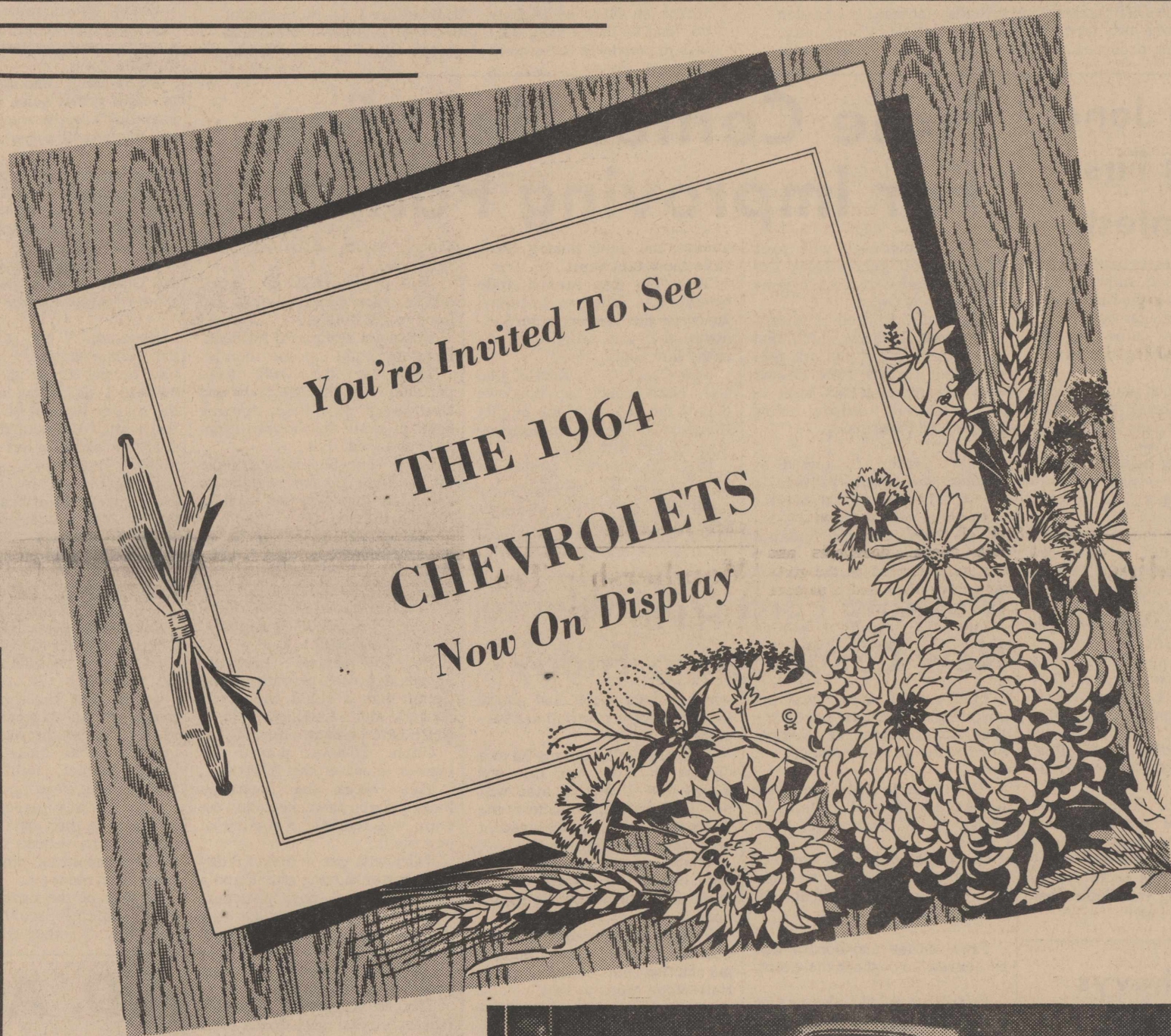
Specials Start Friday, Sept. 27, 1963

BUY MORE, SPEND LESS

BOTKIN FOOD

WE GIVE S&H GREEN STAMPS DOUBLE ON TUESDAY WITH PURCHASE OF \$2.50 OR MORE

We Reserve The Right To Limit Quantities



REMEMBER - - -

All who have purchased a new 1963 Chevrolet Car or Pickup from us will be eligible to win a 1964 model, subject to rules previously published at the drawing to be held at 10 A.M., Friday, Sept. 27.

FREE COFFEE
AND DONUTS

FAVORS FOR THE
CHILDREN & ADULTS

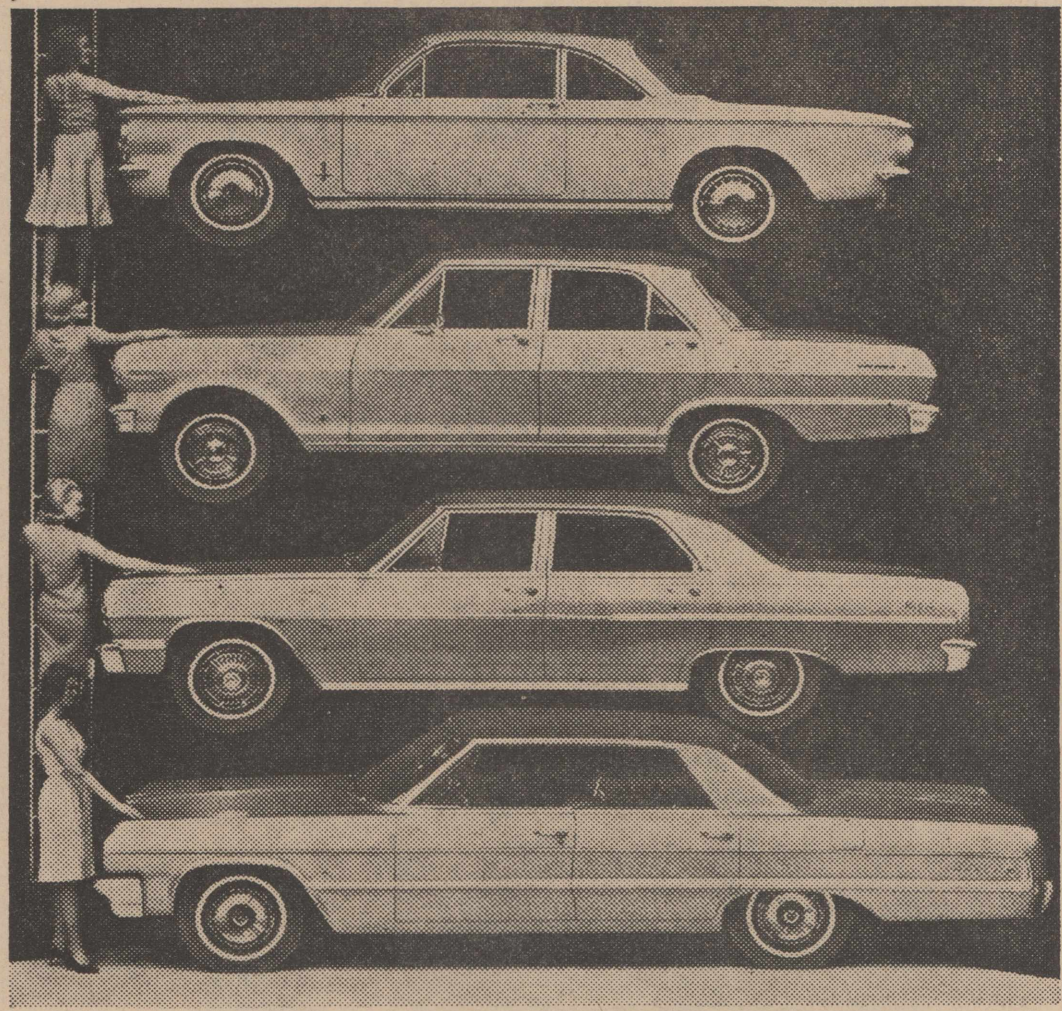
See The All-New Chevy

THOMPSON CHEVROLET

Phone 285-2646

"A Good Place To Buy A Car"

Olton



For 1964, the Chevrolet Motor Division will offer a total of 43 models in five separate passenger car lines. Each line is distinguishable by its own styling and wheelbase. Above, reading down: the 108-inch wheelbase Corvair Monza Coupe; 110-inch wheelbase Chevy II Nova 4-Door Sedan;

the newest car in the Chevrolet family—the Chevelle Malibu 4-Door Sedan which has a wheelbase of 115 inches while the Chevrolet Impala Sport Sedan is built on a 119-inch wheelbase. Not shown is the Corvette Sting Ray which sports a 98-inch wheelbase.

News Of Interest To Women



MRS. AL WILSON

Recipe Of The Week

Mrs. Al Wilson, wife of the music and education director of First Baptist Church, has accumulated recipes from a great many places.

Her husband has served in many different cities as church music director. They have been in Olton three months.

Mrs. Wilson, who loves music, teaches piano and plays the organ at church.

The Wilsons have two daughters, Martha, 4 1/2 and Melissa, 3 months.

She is originally from Carlsbad, N.M., and he is from Abilene. She graduated from Mary-Hardin Baylor College and Wilson received his degree from Wayland.

Cheese Cake

(Cheese Mixture)
3-8 oz. pkgs. cream cheese
5 eggs
1 cup sugar
1 tsp. vanilla
(Sour Cream Mixture)
1 pint sour cream
5 tsp. sugar
1 tsp. vanilla
(Crust)
25 graham crackers
2 tbs. melted butter or oleo
Mash cream cheese in mixing bowl, add sugar and one egg; mix well then at intervals add remaining eggs and vanilla. Pour into graham cracker crust in 2 quart pyrex baking dish. Bake 1 hour at 300 degrees. Cool and frost with sour cream mixture. Bake in preheated oven for eight minutes at 300 degrees.

TO AUSTIN

Mr. and Mrs. J. T. Gibson spent the weekend in Austin visiting with Mrs. Faye Granberry and B. J. Bartlett.

Pajama Party Held By Scouts

Girl Scout Troop 50 held a pajama breakfast in the home of Sandra Coleman, Saturday Sept. 21.

Hot cocoa, doughnuts and rolls were served to the girls after which they had a pajama parade and watched TV.

Scouts attending were Susan Nicholas, Kay Howell, Jo Ellen Spain, Margaret Gallaway, Kathy May, Marsha Parker, Sandee Coleman, Sherree Coleman, Sharla Nicholas, and leaders, Mrs. Buster Nicholas, Mrs. F. B. Coleman and Mrs. Delbert Howell.

SS Class Is Entertained

Mr. and Mrs. Donnie Clayton entertained the Gleaners Sunday School class of Springlake and their families with a backyard supper Thursday night. Families present were Mr. and Mrs. Max Goforth, Mr. and Mrs. Arden Fields, Mr. and Mrs. Earl Kellar, Mr. and Mrs. Wayne Davis, and Mrs. Thelma McClanahan.

Meeting Held By Bykotas

Bykota Study Club met Tuesday night in the PCA building with Mrs. Max Malone serving as hostess.

Mrs. Jim Brown presented the program on teaching retarded children.

Refreshments of chicken salad sandwiches and dream bars were served to the following members: Mmes. Jerry Dennis, Landon Smith, Royce Bearden, Melvin McReynolds, Billy Guy Thomas, Charles Tussy, R. V. Allcorn, Wally Stewart, Max Malone, Billy Smith Jr., Joe Hall, James Martin, Jim Brown, Andy Stroebel, Dan Quigley and Mrs. Deryl Machen.

Freshman FHA Elects Officers

Freshman FHA Chapter held its first meeting of the year in the homemaking cottage Tuesday, Sept. 24, with 28 in attendance.

Miss Doris Thurman, sponsor called the meeting to order and officers were elected.

Scout Troop 271 Begins Year

Girl Scout Troop 271 met Thursday afternoon at 4 p.m. in the Scout House to begin a new year of activities.

The girls will meet each Thursday at 4 p.m. at the Scout House and any girl in the fourth grade, who is interested, is invited to join. Girls need not have been in a Brownie or in a Scout troop before.

Sponsors of this troop are leader, Mrs. J.W. Johnson Jr. and her assistants will be Mrs. Edwin Oliver and Mrs. Omer Neeley, Jr.

WEEKEND GUESTS

Mrs. W. W. Bearden had as weekend guests, Mrs. A. V. Burney, Houston, and Mrs. Annie Bridwell, Paducah. Sunday dinner guests were the two ladies and Mr. and Mrs. Royce Bearden and Larry, Mr. and Mrs. Elmo Hasha, Shanne, and Sherri and Mrs. Gary DeBerry Chris and Craig.

Membership Tea Held By YH

Olton Chapter of Young Homemakers of Texas met Tuesday, Sept. 17, at 7:30 p.m. in Methodist Fellowship Hall for a membership tea.

Mrs. Charles Polk gave a demonstration on fall flower arrangements following a short business meeting conducted by president, Mrs. Billy McAllister.

Members attending were Mmes. Sammy Thomas, Ronald Bruce, DeVurn Mandrell, Billy McAllister, Landon Smith, Leah Cross, Gerald Ray, Royce Bearden and advisors Mrs. Dean Bradley and Miss Doris Thurman.

Next meeting of the organization will be Tuesday, Oct. 1 at 7:30 p.m. in the homemaking cottage.

Art Exhibit Comes To Olton

The South Plains Circuit Art Exhibit will be on display in the school cafeteria from Oct. 2, to Oct. 15. The exhibit may be viewed from 9 a.m. to 4 p.m. any week day.

Mrs. Fred Pendergrass has a painting in the exhibit of 20 paintings chosen from among 150 exhibited recently at the Lubbock Art Festival.

The group ranges from abstract to realism and are painted in various media by amateur and professional artists of the South Plains.

An oriental ink scroll by a Formosan foreign exchange student will also be displayed.

Ladies Bible Class Meets

Ladies Bible Class met Wednesday, Sept. 25, at 10 a.m. in the Church of Christ for a regular meeting.

The program subject was Lord's Supper. Mrs. I. B. Holt is teacher.

Attending were Mmes. Elmer McGill, Johnny Clark, Jack Burkhalter, Jay Rainy, Howard Phares, Jack Phares, L. A. Marshall, Jack Thomas, Cecil Smith, Bud Huckabee, Helen Locke, George Kidd, Billy Guy Thomas, C. T. Hulsey, Ed Thompson, Lem Roberson, Melvin Hines, Arno Hall, D. M. Holt, Lonnie Smith, Glen Exter, I. B. Holt, Willie Gene Green and Mrs. Robert Williams.

Next meeting will be Wednesday, Oct. 2 at 10 a.m. in the Church of Christ with the program subject to be Giving.

Sanders-Clark Vows Recently Solemnized

Miss Tommie Sanders, Muleshoe and Robert Reese (Bud) Clark, Olton, were united in marriage in a 7 p.m. ceremony Saturday, Sept. 7, in the home of her son near Muleshoe.

Rev. R. H. Campbell, Olton, read the double ring vows in the presence of a few friends and relatives.

The bride was attired in a dress of rose beige, lace tulle and carried with a hat to match. She carried a white Bible, gift of the groom. It was topped with white orchids.

Mrs. Ollie Sebring, Muleshoe attended the bride with Lonnie Miller, Olton, nephew of the

groom, serving as his attendant.

Following the ceremony, a reception was held.

The bride has been a nurse in Muleshoe and the groom is engaged in farming near Olton.

The couple have returned from a honeymoon through the western states.

Out-of-town guests were Mr. and Mrs. Guy Sanders, Morton, Mr. and Mrs. Henry Miller, Frank Clark, the groom's son, all of Olton, Mrs. George Neill, daughter of the bride, and her children from Fort Worth, Misses Eva and Hazel McDaniel, Plainview and Mrs. R.H. Campbell, Olton.

Garden Club Sets Show

Women of the Olton Garden Club were asked this week to pick up their schedules for the upcoming flower show Oct. 17.

Mrs. Roy Hooper said schedules are at the House of Flowers and members will need early study on classes of horticulture and arrangements listed.

The Oct. show will be held in the American Legion Hut with the public invited.

Club Studies Dignity Of Man

When the Olton Study Club met Monday in the home of Mrs. Roy Aikman, they discussed and studied "the dignity of man."

Various members were on the program.

Roll call was answered with "the most unforgettable character I've ever known". A devotional thought was given by Mrs. Marshall Stone.

The club listened to a record by Dr. John Turbay, "the four dreams of man". They

Shower Fetes Mrs. Leathers

A pink and blue shower honored Mrs. C. W. Leathers Tuesday, Sept. 17, in the home of Mrs. Bill Griffith.

The serving table was laid with a white net and satin cloth centered with a pink punch bowl flanked by a pink umbrella of accordion pleated crepe paper and a ceramic baby bank nestled in a blue cloud of net.

The honoree was presented a corsage made of baby sox. A high chair, jumper chair, infant seat, baby book and bank were presented the honoree.

Hostesses for the occasion were Mmes. J. T. Copeland, B. Coleman, Ray Copeland, Roy Roberts, Sam Clark, Derwood Copeland, Tom Critchfield, O. E. Patterson, Buster Nicholas, Arthur Couch, Lester Cox, Bob Burgess, Ernest LaFrance, Bill Griffith and Mrs. Cassie Copeland.

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were peace, food, freedom and human dignity.

Also on the program was a part given by Mrs. Bailey Hair, "the decline of the individual".

Refreshments of salad, cake, tea and coffee were served.

DAUGHTER VISITING

Miss Laura Kennedy of Corpus Christi is visiting in the home of her parents, Mr. and Mrs. L. S. Kennedy.

VISIT ALLENS

Mr. and Mrs. Alfred Allen had as guests last weekend, his parents, Mr. and Mrs. W.A. Allen of Paducah.

Coffee To Honor Mrs. Jones

A coffee honoring Mrs. O.H. Jones, who recently moved to Olton, will be held Tuesday, Oct. 1, at the PCA building from 9:30 a.m. to 11:30 a.m. Everyone is invited.

in olton it's Bizzells



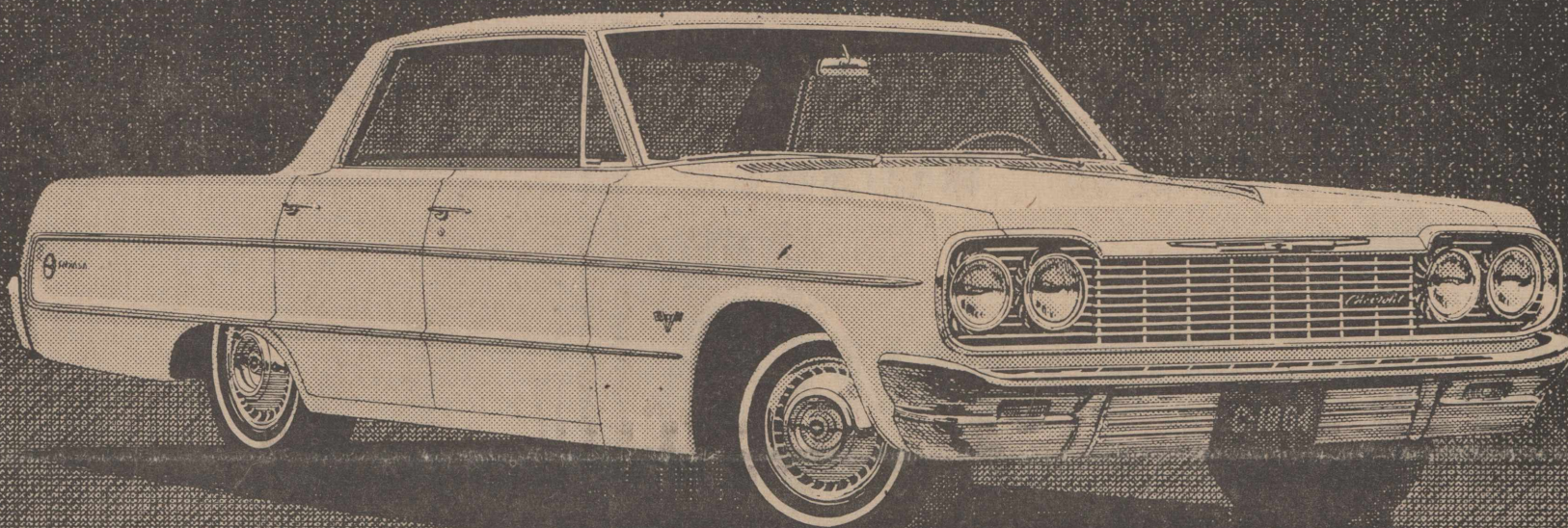
OPENING at McBrides School of Hair Design

LIMITED ENROLLMENT 15 STUDENTS PER CLASS CLASSES START OCTOBER 7th 6:00 to 10:00 P. M.

Make Reservations Now — CA 4-6734

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Expect great things from Chevrolet again-for '64



Today...Jet-smooth Luxury '64 CHEVROLET

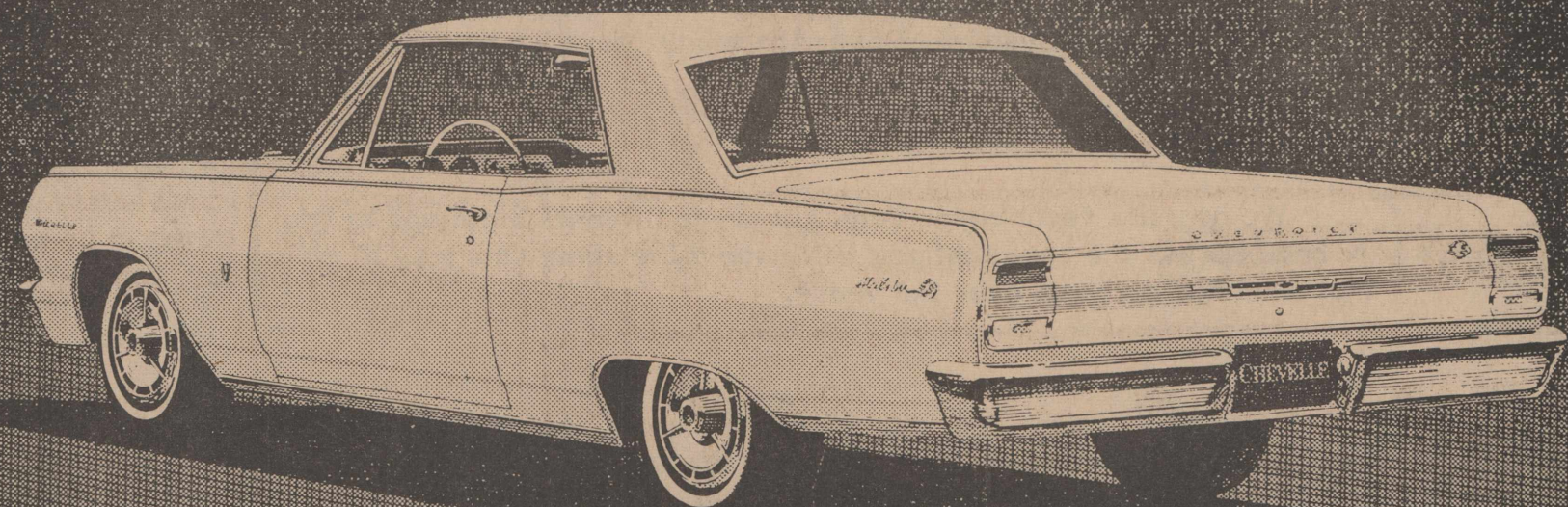
'64 Chevrolet Impala Sport Sedan—one of 15 Jet-smooth luxury Chevrolets.

Chevrolet was luxurious before, but you should see it now. With smart new styling, the '64 Chevrolet looks even longer (but isn't). There's even a whole new series this year—the Impala Super Sports—with front bucket seats as standard equipment. (The new Impalas and Bel Airs are more luxurious,

too. Even the lowest priced Biscaynes have new foam-cushioned seats front and rear and are fully carpeted.) Of course, you expect more than just luxury from Chevrolet. A choice of 16 power teams, for instance—a 6 and six V8's up to 425 hp (optional at extra cost). And quieter transmissions. Jet-smooth

ride with Full Coil suspension. Flush-and-dry rocker panels, Delcotron generator, self-adjusting brakes and other low-upkeep features. If you've ever wondered how luxurious Chevrolet could get—with all the extra-cost options there are to choose from—that seems to be entirely up to you.

Take your first look at the first CHEVELLE!



CHEVELLE! by Chevrolet

New Chevelle Malibu Super Sport Coupe—one of 11 models in three great series.

You've never seen anything like this totally new line of cars before. Chevelle is new in everything but Chevrolet quality. Chevelle is a good foot shorter than the big cars, so it parks easily. Yet the interior dimensions of its Body by Fisher provide a generous amount of head, leg and shoulder room. (Chevelle's trunk is big and roomy, too.) The ride is surprisingly smooth with a rugged coil spring at all

four wheels. And not so surprisingly for Chevrolet, the new Chevelle offers a choice of engines ranging from an economical 120-hp 6 to a 220-hp V8 (optional at extra cost.) Choose the Chevelle you like best from the three series—the Malibu Super Sport, the Malibu and the 300 Series, eleven models in all—at your Chevrolet dealer's. (Like this good-looking Malibu Super Sport, maybe?)

THERE'S 5 IN

64
CHEVROLET

CHEVROLET, CHEVELLE!, CHEVY II, CORVAIR and CORVETTE
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Olton, Texas

FINE CUSTOM TAILORED CLOTHES

Trunk showing

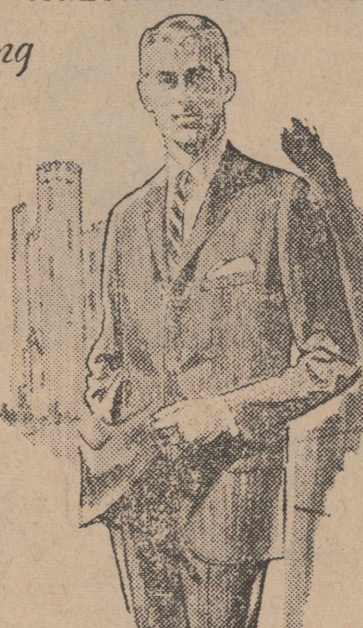
Sept.

27-28

By

P. L. POLLARD

Representing



SEE THE BEAUTIFUL NEW FABRICS...
GET PROFESSIONAL ADVICE...
HAVE THE BEST LOOKING CLOTHES
YOU'VE EVER WORN CUSTOM TAILORED
TO YOUR OWN MEASUREMENTS
AND TASTE.

DELIVERY NOW OR LATER
AS YOU PREFER.

KELLEY'S

Olton

The Olton Enterprise

Published each Thursday at Olton, Texas.

Subscription rates: \$3.50 per year in Lamb and neighboring counties; \$5.00 per year elsewhere.



Entered as second class matter at the post office at Olton, Texas, under the act of Congress, March 3, 1897.

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Olton Enterprise, will be gladly corrected upon being brought to the attention of the publisher.

BILL TURNER.....PUBLISHER
LOMAN JONES.....NEWS EDITOR
SHARON RAY.....SOCIETY EDITOR
LEAH CROSS.....COMPOSITOR
CHARLENE YOUNG.....OPERATOR

Boys 8 thru 11—here's your chance to

WIN BIG PRIZES!



Enter our
**PUNT, PASS & KICK
COMPETITION**

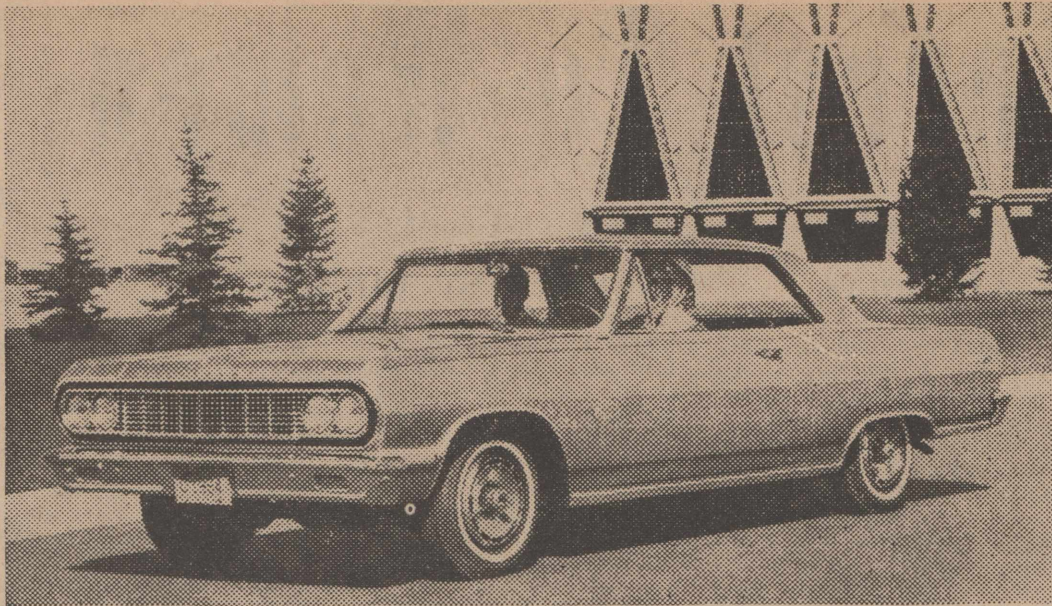
It's Free! It's Fun!

**Entry
Deadline
Is Oct. 11**

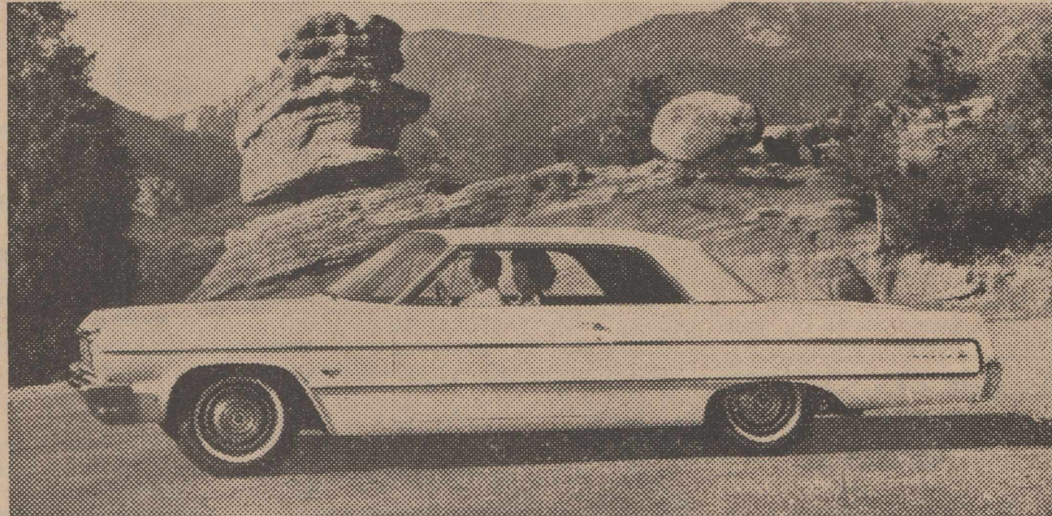
SIGN UP NOW!



MUSTANG FORD SALES



NEWEST MEMBER of the growing Chevrolet passenger car family is the Chevelle. Although 16 inches shorter and 2.4 inches narrower than comparable Chevrolet models, the Chevelle offers virtually all the interior roominess and smooth fine car feel of a full-size luxury car. The Chevelle Malibu SS Sport Coupe (shown above) is one of 11 Chevelle models which will be in dealerships beginning September 26. The Chevelle is offered in the Malibu, Malibu SS and 300 Series.



THE RICH, luxurious appearance of the 1964 Impala Sport Coupe (above) blends Chevrolet's traditionally graceful body lines with smart new styling both front and rear. In addition, many new mechanical refinements coupled with new sparkling color-keyed interiors and a choice of 19 power teams will be noted on September 26 when these new cars are introduced at Chevrolet dealerships.

New Chevrolets On Display Today

Chevrolet—virtually certain of setting an all-time sales mark in 1963—intends to continue this success in 1964 by offering the widest choice of automobiles in its history.

Introduced in Chevrolet dealerships this week are 43 new models in five distinct sizes. This is 10 more models than Chevrolet offered for 1963 and the greatest number the division has ever offered in a single year.

The new Chevrolets are on

display now at Thompson Chevrolet in Olton and Earth.

Included with the industry's only all-new car for 1964—the Chevelle. This much discussed combination of beauty, quality, performance and distinctions is sized between the regular Chevrolet and Chevy II.

All Chevrolet's five lines of 1964 cars have styling and engineering improvements which teamed with the increase in models and options—allow the customer to tailor a car

to his particular requirements as never before.

"Car buyers today like diversity," Semon E. Knudsen, Chevrolet general manager, declares. "They like to be able to choose cars from a wide selection of sizes, styles and performance characteristics."

"We expect the broad diversity in our 1964 cars to win the customer votes needed to continue Chevrolet's traditional industry leadership."

Following are the highlights of the five members of Chevrolet's 1964 "family."

REGULAR CHEVROLETS—Extensive new styling is evident in the regular Chevrolet line, again stressing the big car luxury which has made it so

popular.

A Super Sport series featuring bucket seats and special interior and exterior appointments in both a convertible and sport coupe has been added for 1964, bringing the total models of regular Chevrolets to 15 in four series.

Although over-all dimensions are the same as in 1963, the regular Chevrolet has a longer, wider look created by new flowing sides lines and a smooth broader styling of front and rear ends.

Crisp, distinctive exterior moldings and interior appointments distinguish between the Super Sport, Impala, Bel Air and Biscayne series.

The 1964 Chevrolet models feature new interior trim styling and materials, yet retain the built-in comfort, convenience, luxury and durability traditional with Body by Fisher.

CHEVELLE—Chevrolet's new automobile line for 1964 embodies a distinctive styling and will be offered in 11 models in three series—the top-of-the-line Malibu Super Sport, the Malibu and the 300.

Quality and vehicle width are stressed in the front end design which makes use of dual headlights and horizontal grille bars. Side treatment is clean and a peak line which carries throughout the car gives a look of length.

The rear end design accents car width with tall and backup lights at the extreme ends of the rear back panel. A textured molding extends the full width of the car.

A special feature of the Chevelle body is the use of curved side windows to give a lower look. A strikingly wide instrument panel is part of the distinctive interior styling which includes trim styles and materials color-keyed to the new exterior colors.

CHEVY II—In its third year on the market, the Chevy II continues its popular blend of small car handling, roominess, economy and good taste in a total of 6 models in two series—the Nova and the 100 series.

The basic styling personality of the Chevy II is continued in 1964, but there is added beauty through refinements in the grille, side moldings, emblems and hub caps and more luxurious interiors.

A V8 engine will be offered for the first time as an extra-cost option on all models. With the V8, which will be Chevrolet's 283 cubic inch 195 horsepower model, the customer may choose either standard three-speed, optional four-speed or Powerglide transmissions.

CORVAIR—Entering its fifth



Kerry Wheeler

Wheeler Gilt Places Sixth

Last week Olton's Kerry Wheeler showed the prize winning gilt in the Littlefield pig show, but competition stiffened Saturday at Lubbock.

Wheeler, an Olton High School vo-ag student, exhibited the sixth place winner in the Sear's Pig Show at the Lubbock showing.

A Bailey County boy and a Lubbock County girl showed premium winners in the annual Sears Pig Show at the Panhandle South Plains Fairgrounds.

Premiums totaling \$350 were awarded. Sears Roebuck and Co. was host at a barbecue luncheon following the judging.

year, the Corvair will continue its important place in the Chevrolet lineup by appealing to a group of buyers who like something sportier and less conventional in a small car.

A Monza Spyder series comprised of a top-of-the-line convertible and club coupe is added for 1964, bringing the total models to seven in four series—the Monza Spyder, Monza, 700 and 500 series, plus two Greenbrier Sports Wagons.

Corvair styling for 1964 retains the clean, classic theme with new identification through emblems and ornamentation. All models except Greenbrier feature a slender new front body molding with colorful plastic emblem insert. The word "Corvair" extends across luggage and engine compartment lids in bright block letters.

PLAINVIEW VISITORS—Mr. and Mrs. Randall Roper and Todd visited in Plainview Sunday with their parents, Mr. and Mrs. Tilman Self and Mr. and Mrs. Ralph Roper.

We Want To Say

Thank You

We want to take this means of announcing our sale of Gray Grocery to John Adrian of Earth.

And we want to add our sincere appreciation to our customers over the many years we have served you.

We heartily recommend John Adrian and Dennis Simmons to you and express the hope that you will extend the same courtesy to them that you have given us over the years.

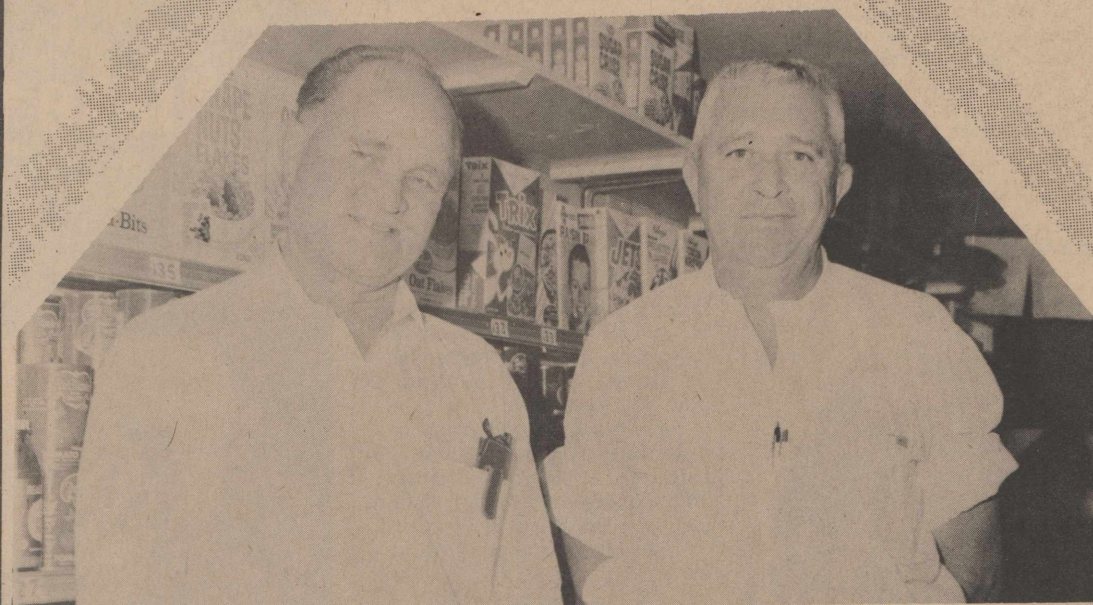
We will be around the store for awhile as the new operators get acquainted and accounts due us may be paid at the store.

Again, we say: "Thank You."

Virgle & Ruby Gray

A Message From The

New Owner



John Adrian, Owner & Dennis Simmons, Mgr.

We are sincerely happy to be in Olton to serve you. Our

store will be open seven days a week from

7 a.m. till-- We invite you to

come in and get

acquainted.

ADRIAN FOOD

HAPPY BIRTHDAY

SEPTEMBER 27
Bradley Allcorn
Renee Williamson
Jack LaFrance
Nell Smith
Tommy Harkey

SEPTEMBER 28
Gale McClain
Mary Lee Smyth

SEPTEMBER 29
Hurshell Curtis
Gary Kelley

SEPTEMBER 30
Douglas Armstrong
Charlie T. Burrus
Daryl Bley
J. W. Wells

OCTOBER 1
Leta Bill
Mrs. L. B. Cowart
Doyle Pinson
Mitzi Meinecke

OCTOBER 2
Kerwin Oliver

OCTOBER 3
Edward Featherngill
Josi Johns
Beulah Lawson
Mrs. Edwin Oliver
Kathy Turner

HOUSE BURNS
Mrs. Tom Ross received word from her husband, who is currently employed at Palmer, Alaska, that their new house along with all furnishings and personal possessions in Kenai, Alaska, were completely destroyed by fire last week.



TAKING A deep seat on a carnival "hobby horse" are the young daughters of Mr. and Mrs. Bennie Moore. The Lion's Club Carnival came to town Wednesday and will be in full swing through Saturday. There are seven rides, including a ferris wheel, tilt-a-whirl and kiddy spins in an airplane. The girls are Letha, 8, in front, and Cindy, 5.

WHO'S NEW

3 pink 5 blue



Mr. and Mrs. Doroteo Falcon are parents of a boy, born Sept. 18, in Community Hospital. The infant weighed 8 pounds, 5 ounces and has been named Doroteo.

A boy was born, Sept. 19 to Mr. and Mrs. Joe Rodriguez, weighing 8 pounds, 11 ounces. He was born in Community Hospital.

Mr. and Mrs. Abdon Viesca are parents of a girl born Sept. 19, weighing 8 pounds. She was born in Community Hospital.

A son, who has been named John was born Sept. 20 to Mr. and Mrs. Eddie Cortez of Earth. The infant, weighing 4 pounds, 4 ounces was born in Community Hospital.

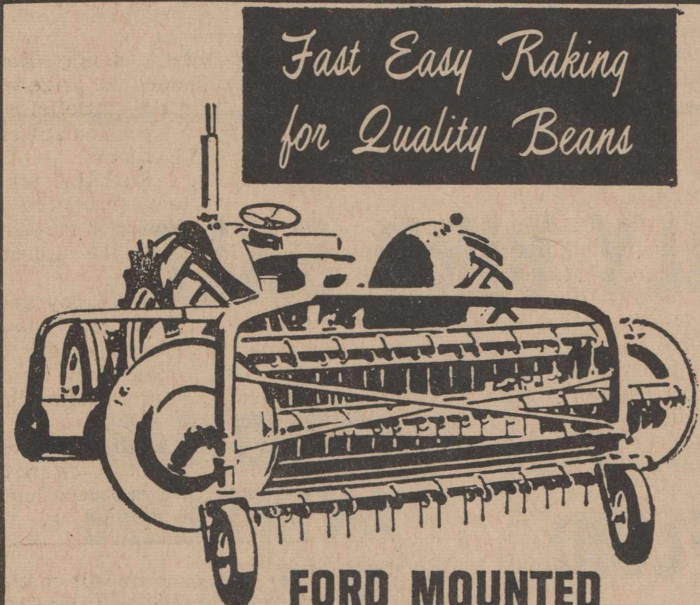
A boy, weighing 8 pounds, 8 ounces, was born Sept. 21 to Mr. and Mrs. Juan Romo, in Community Hospital.

Mr. and Mrs. Guadalupe Saucedo, are parents of a girl

born Sept. 22. The infant, named Ruth, was born in Community Hospital, weighing 6 pounds, 12 ounces.

Mr. and Mrs. Burl Mitchell, Duke, Okla., are parents of a daughter, Sheri Gail, born Sept. 6, weighing 7 pounds, 12 1/2 ounces. She was born in a Mangum, Okla., hospital. Grandparents are Mr. and Mrs. C. E. Keasler, Olton and Mr. and Mrs. Earl Mitchell, Vinson, Okla. Great-grandparents are Mr. and Mrs. Taylor, Vinson, Okla. and Mr. Mitchell, Mangum, Okla.

A son, named Edwin Matthew, was born Aug. 30 in a Littlefield hospital to Mr. and Mrs. Richard Snell, Clovis. He weighed 5 pounds, 13 ounces. Grandparents are Mr. and Mrs. Raiford Daniel Sr. of Olton and Mr. and Mrs. M. M. Snell, Clovis. Great grandparents are Mrs. Ben Snell and Mrs. Martin both of Clovis. Mrs. Snell is the former Jevern Daniel.



FORD MOUNTED SIDE DELIVERY RAKE

- Lifts at a touch for fast transport. Sure hydraulic control. Mounts in minutes.
- Saves pods Clean-raking reel gently rolls leaves inside windrows for uniform curing.
- Smooth, uniform power under all raking conditions with Ford's dependable pto drive.
- Rotary Stripper—a cushion of air does it. Only Ford has it!

Plus: Big 8' capacity... rugged frame... wide use of sealed ball bearings... simple adjustments... much more!

Rake In Extra Profits On Our Easy Terms!

Adams Tractor Co.

Highway 70, Olton, Phone 285-2828

URAN STICKS WITH IT



**You KNOW The Nitrogen's There
When You Put Down Golden Uran..**

Call On Olton Farm Supply And Golden Uran
To Decompose Your Milo Stubble

OLTON FARM SUPPLY

Phone 285-2404

Olton, Texas

STOREWIDE FOOD SALE

AUSTEX CHILI

WITH BEANS 24 OZ.	2 FOR 89¢	WITH BEANS 300 SIZE CAN	3 FOR \$1
NO BEANS 300 SIZE CAN	2 FOR 89¢	NO BEANS 24 OZ.	69¢

AUSTEX TAMALES

NO. 300 CAN	2 FOR 49¢	NO. 2 1/2 CAN	2 FOR 69¢
-------------	-----------	---------------	-----------

AUSTEX SPAGHETTI & MEAT BALLS

24 OZ. CAN	2 FOR 69¢	300 SIZE CAN	2 FOR 49¢
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AUSTEX BEEF STEW

24 OZ. CAN	2 FOR 79¢	300 SIZE CAN	2 FOR 69¢
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COFFEE

SHURFINE
1 LB. CAN

55¢

PATIO ENCHILADA DINNERS

BEEF
12 OZ.

3 FOR \$1

IMPERIAL SUGAR

PURE CANE
10 LB. BAG

\$1.09

SCOTT TOWELS

LARGE ROLL

35¢

FAB

GIANT SIZE
DETERGENT

65¢

SHURFINE SHORTENING

SHURFINE
3 LB. CAN

59¢

SHURFRESH OLEO

1 LB. QUARTERS

6 FOR \$1

CUT RITE WAXED PAPER

125' ROLL

29¢

LETTUCE POTATOES

LB.

10¢



RED
10 LB. BAG

49¢

CHUCK ROAST



U.S.D.A.

49¢

HAMS

PINKNEY SUNRAY
WHOLE ONLY
10-14 AVERAGE

45¢

DUNCAN HINES

BROWNIE MIX

LARGE BOX

35¢

NESTLES CANDY

5¢ BARS
CHOC OR ALMOND

10 BARS 35¢



1963

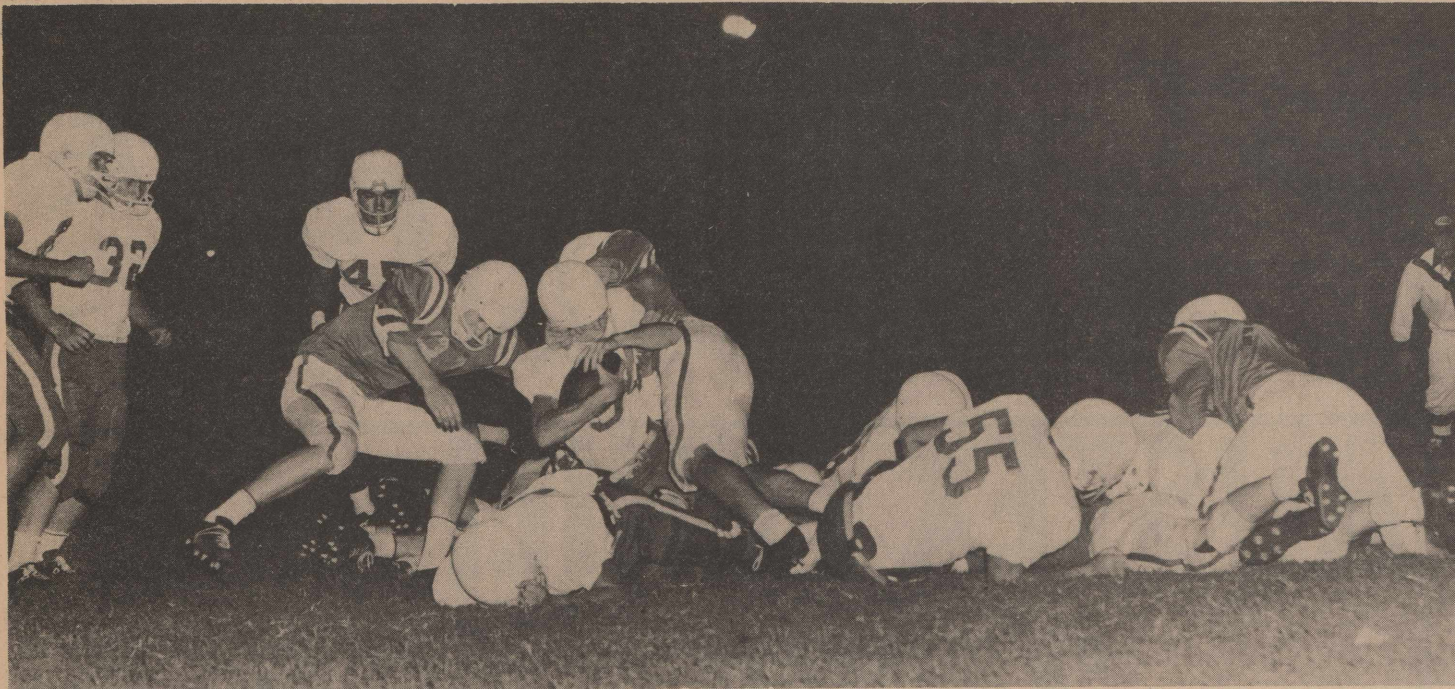
SHERMAN FOOD

Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase

Free Delivery

Quality Meats

Phone 285-2787



PRIEST SCORES--Olton's Joe Priest edges across for the Mustangs' first touchdown with 9:28 left in the second

quarter. The action was rugged and the going tough as this shot was made.



COSTELLO HITS PAYDIRT--Fullback Joe Costello pushes across for Olton's third touchdown early in the third quar-

ter. The TD came on a one-yard plunge, following a 55-yard run by Costello which set it up.

Mustangs Roll To 48-0 Win

Olton's Mustangs, after two weeks of going through the motions, jelled into a football team Friday night as they enjoyed themselves at Springlake's expense, 48-0.

Playing before a good home crowd, the Ponies struck hard and fast as the second half began, rolling up 22 points in five minutes to ice the contest away.

It was Olton's second victory in three starts, the only loss a 14-0 blanking by powerful Floydada.

Springlake's Wolverines, after two straight victories, came into the contest only a slight underdog, but that was based on Olton's showing the first two weeks of the season.

Friday night, the Mustangs looked like a new team. Only penalties kept them from running the score higher.

Coach Walter Bryan emptied his bench midway in the third quarter, but the Mustangs kept rolling.

There were stars galore for the Ponies. Coach Bryan summed it up Monday night at a Quarterback Club meeting when he said: "It was an all-around team victory."

Joe Priest scored twice and the other touchdowns came from Darrell Glover, Joe Costello, Clyde Gallaway, Ronnie Digby and Richard Hall.

George Jones, the team captain, added four extra points and a Springlake player added two more when he downed the ball in the end zone after taking a kick-off at the five.

Seldom have Mustang fans seen the explosiveness with which the Olton eleven operated Friday night. There were long runs, long passes, big interceptions and a solid defense.

Ironically, the longest run of the night, a 71-yarder by Jerry LaFrance, failed to get the pigskin across the goal. But LaFrance did get the ball down to the Springlake 12, and the Ponies pushed in from there.

Olton racked up 522 yards by ground and air, while limiting Springlake to 140.

Despite the spectacular showing, the Mustangs had a hard time getting started. It was 0-0 after the first quarter and only 14-0 at the half.

Springlake, in fact, made the first threatening gesture, a 60-yard drive to the Olton 19 the first time the Wolverines had the ball.

Two 15-yard penalties against Olton for roughing the kicker gave Springlake a pair of first downs when it seemed the Mustangs had the drive stopped.

The last penalty gave the Wolverines the ball at the Olton 37. Jerry Bean, the heralded Springlake sparkplug, ripped off a run to the 28 and Thomas Gregory pounded down to the Olton 19.

The drive played out on the next play when Bean fumbled and Richard Hall recovered for the Ponies.

Fullback Joe Costello set the pace for the evening when he took the ball at the 19 and rolled for 54 yards to the Springlake 27.

A moment later, Priest passed to Galloway to the 19 and Jones picked up a first down at the Springlake 16.

Priest and Gallaway attempted to work their combination again and a pass interference ruling against Springlake put the ball at the Wolverine 1.

On the next play, it appeared Priest had the touchdown, but a five-yard penalty rubbed it out.

Two plays later, a Priest pass was swiped by Springlake's Floyd Bennett at the 3-yard line and the game remained scoreless.

Opening the second quarter, Springlake punted and Priest returned to the Wolverine 40.

Jones blasted down to the Springlake 3 and two plays later Priest scored from the 1. Jones kicked the PAT and it was 7-0 with 9:28 left in the second period.

Jackie Burkhalter, a shining defensive back for the Ponies, killed Springlake's next advance, intercepting a Jerry Bean pass at the Olton 46.

A clipping penalty ruined Olton's chances to move from there, and Priest punted to the Wolverine 10.

Springlake, after making a couple of first downs on Bean's passing, punted back to the Olton 24.

Priest passed to Jones for a first down at the Olton 41 and Costello picked up five.

Then Priest dropped back and spotted End Darrell Glover at least 10 yards behind Springlake defender. Glover took the pass on the dead run for a 54-yard touchdown play.

Jones kicked the PAT and it was 14-0 with 2:21 left in the first half.

Springlake's next offensive effort was broken up when Priest intercepted a Wolverine pass.

The first five minutes of the third quarter iced the game away for the Mustangs.

Costello got things going the first time the Ponies got the ball, running 55 yards to the Wolverine 1. He got the touchdown on the next play and Jones kicked the PAT, making it 21-0 with 9:16 left.

On the kick-off, Springlake's Bean took the ball at the five, then ran into the end zone and downed the ball, thinking apparently of a touchdown. It was an automatic safety and made the score 23-0.

from Dale DeBerry, a freshman seeing his first varsity action.

DeBerry got off on a 48-yard jaunt to the Springlake 32. On the next play, he rolled for 17 yards to the Wolverine 15.

Ronnie Digby carried twice to the Wolverine 9, but a couple of plays later, Jones' attempt at a field goal missed.

Springlake took over, but Mustang defenders were too much. On a fourth downplay, the Wolverines got a bad pass from center and Mustang lineman Curtis Hall broke through to nail the ballcarrier for a nine-yard loss at the Springlake 21.

Three plays later, the Mustangs had a touchdown, this one scored for five yards out by Ronnie Digby. Jones' kick was no good and it was 42-0 with 5:18 left in the game.

Springlake failed to move after the kick-off and punted to the Olton 17.

It was there that LaFrance took over for his long gainer. On first down, Jerry skipped off tackle and broke into the clear, the Wolverines hot on his trail.

LaFrance weaved downfield, but finally was caught at the Springlake 12.

On the next play, Richard Hall literally blasted across for the touchdown. Jones' kick missed to make it 48-0.

With less than a minute left, Mustang Dwight Clark broke through to block a Springlake punt and LaFrance recovered at the Wolverine 27.

From there, QB Hall fell on the ball for three plays to run out the clock.

Costello led Olton ballcarriers with 119 yards in six carries. DeBerry got 73 in four trips and LaFrance 71 the only time he toted the leather. Jones picked up 67 in six tries and Priest got 47 in five runs. Digby ran for 28 yards in six tries and Hall got 19 in six carries.

Priest also passed for 88 yards, hitting four of six tosses. Jones passed once for 10 yards.

Defensively, the Mustangs had a host of stars. Guards Dennis Givens and Leon Kendall and center Bill Carson led the way, along with Daniel Rey, Don Sopher and Paul Hernandez, who played hard-hitting games all night.

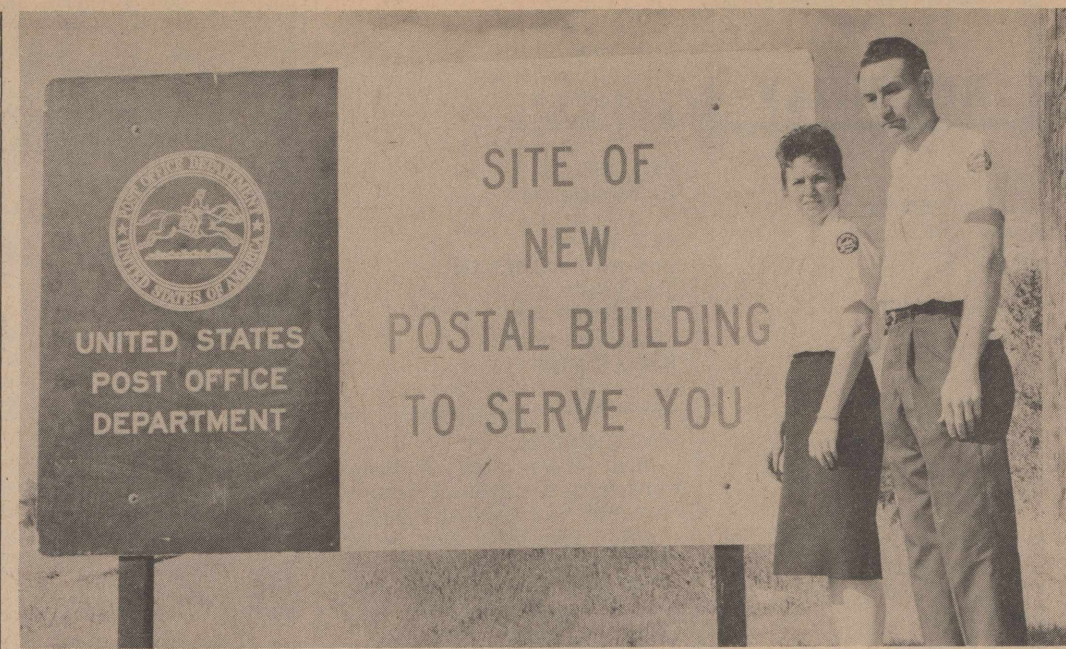
The Mustang defensive line made it so tough that the Wolverines resorted to the air most of the game. But they found the airplanes a rough row to hoe, too, and completed only seven of 25 passes.

Many of Olton's younger boys---like DeBerry, Curtis Hall, Charles Church and Joe Bob Smith---turned in outstanding games.

Soph. Tackle Don Mitchell, although not at top speed because of injuries, also played well, as did End Junior Cordeiro, and center Dwight Clark.

STATISTICS	
Olton	Springlake
16 First Downs	10
424 Yards Rushing	84
98 Yards Passing	56
522 Total Yards	140
7 Pass Attempts	25
5 Pass Completion	7
3 Interceded By	1
3 Fumbles Lost	1
2 for 41 Punts Avg.	8 for 23
6 for 70 Penalties, Yd for 43,	

STANTON SPEAKER
Raymon Carson, district president of the Reorganized Church of Jesus Christ of Latter Day Saints, was the morning speaker Sunday in Stanton. He also was in charge of a 2 p.m. church business meeting.



LEE LANGFORD and James O. Smith, Olton postal clerks, do a bit of wishful thinking as they reflect ahead to the new Post Office. Contractors this week erected this sign, showing the building site. Contracts were let early this month to George and Jack Payne, offices in Wichita Falls. Location of the Post Office will be directly east of the City Bakery.

EARLY BIRD SALE

Prestone
BRAKE FLUID

39¢ Per Can

GOODYEAR
ANTIFREEZE
\$8.39 Per Case

\$1.69 Per Gal. Installed

Used Trailer
TIRES

900X14 & 950X14

\$2.00 & UP

USED TIRES

2 Racks Full
All Sizes

Your Choice

\$1.89 Each

NEW
GOODYEAR TIRES

600 X 16 AW42 - \$8.88
670 X 15 AW42 - \$10.88
750 X 14 AW - \$15.88
800 X 14 AW - \$17.88

White Wall \$2.00 Higher

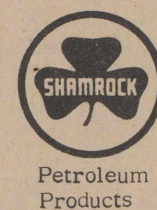
Plus Tax & Trade In

NEW TUBES

Heavy Duty

670 X 15 - \$2.49
750-900 X 14 - \$2.49
900-950 X 14 - \$2.69

We Give
Gunn Bro's Stamps



Petroleum
Products

Roper Oil Co.
SHAMROCK
Olton, Texas



Goodyear
Dealer

OLTON GRAIN CO-OP

Plan To Bring Us Your Grain.
Your Business Is Appreciated.

Punt, Pass, Kick Contest Slated

The third annual Punt, Pass and Kick competition for local grade school football enthusiasts has been announced by Mustang Ford Sales.

"PP&K" pits the punting, passing and place-kicking skills of boys eight through 11 against all other participants of the same age. The program attracted 205,000 youngsters in the nation in 1961, when it was launched, and was cited by President John F. Kennedy for its contribution to "the physical fitness of our youth."

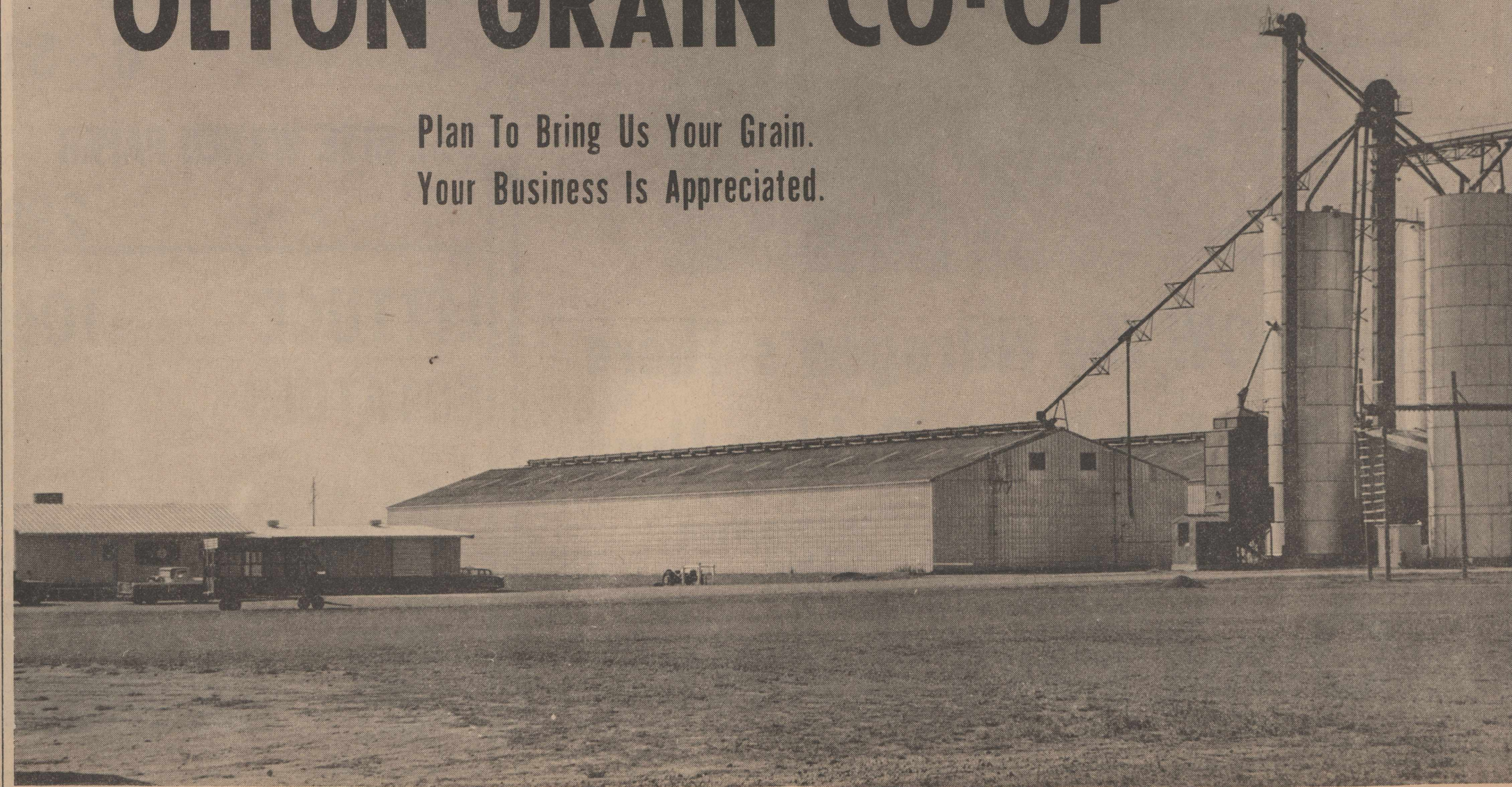
Registrations for this year's PP&K competition are being taken here at Mustang Ford Sales through Oct. 11.

It will begin with a two-day visit to Washington, D.C., which will be highlighted by a special tour of the White House.

From Washington, the group will be flown for a two-day visit to the city in which this year's National Football League championship game will be played.

First phase of the Punt, Pass and Kick program is competition in local contests, sponsored by Ford dealers with the cooperation of the NFL. With some 5,000 such contests likely to be held, 75,000 prizes will be awarded to winners of local competitions. First prize will be a warm-up jacket, while football helmets and autographed footballs will be the second and third prizes.

Total scores, based on distance and accuracy of their punts, passes and place kicks, will determine the winners.



We're Backing The Mustangs To

BEAT HALE CENTER

BOOT THE HOOT OUT OF THE OWLS

LET'S GO MUSTANGS!

FOOTBALL

WEEKLY PRIZES!

CONTEST RULES

Winners selected in each ad must be circled in ink or pencil. Tie-breaker winners must be circled and scores printed in the spaces made available for them.

Each week's entry must be turned in to one of the merchants sponsoring the contest. Contestants are given a week to prepare and turn in their entries. When they receive their paper on Friday, they have until the next Friday at

4 p. m. to turn in their entries.

Sponsoring merchants may accept mailed entries, but none mailed directly to the Enterprise will be accepted. All late entries will be discarded.

In case of ties, a coin will be flipped to determine the winners.

Anyone may enter except employees of the Enterprise or their families.

WEEKLY PRIZES

Weekly prizes will be awarded in the following manner:

FIRST PRIZE **\$10** SECOND PRIZE **\$6** THIRD PRIZE **\$4**

Name _____
Address _____

TIE-BREAKER

OLTON () VS LOCKNEY ()

OLTON DRUG

WE OFFER A COMPLETE LINE
SCHOOL SUPPLIES.....TRY US!

FRIONA AT HAPPY

NIXON AUTO PARTS

Your Auto Parts Supplier

Phone 285-2888

MULESHOE AT HEREFORD

ROPER OIL CO.

RETAIL AND WHOLESALE

All Brands Of Oil

Phone 285-2602

SLATON AT CROSBYTON

HIGGINBOTHAM-BARTLETT CO.

"Good Lumber"
All Kinds of Building Materials- Pressure Water Systems
Plumbing Fixtures

Phone 285-2939

FRENSHIP AT ABERNATHY



ED THOMPSON IMPLEMENT

"YOUR JOHN DEERE DEALER"

Phone 285-2636

LAZBUDDIE AT AMHERST

OLTON BUTANE CO. INC.

Butane-Diesel-Gasoline-Oils-Greases
Anhydrous-Flame Cultivation Equipment

-Try Our Service-

FLOYDADA AT POST

Harrison Mills Co.

GRAIN-SEED-BEANS

Olton, Texas

TULIA AT DIMMITT

CONSUMERS

Butane-Hardware-Housewares-Motor Oils

BEST OF SERVICE

ANTON AT HART

G. H. BLEY

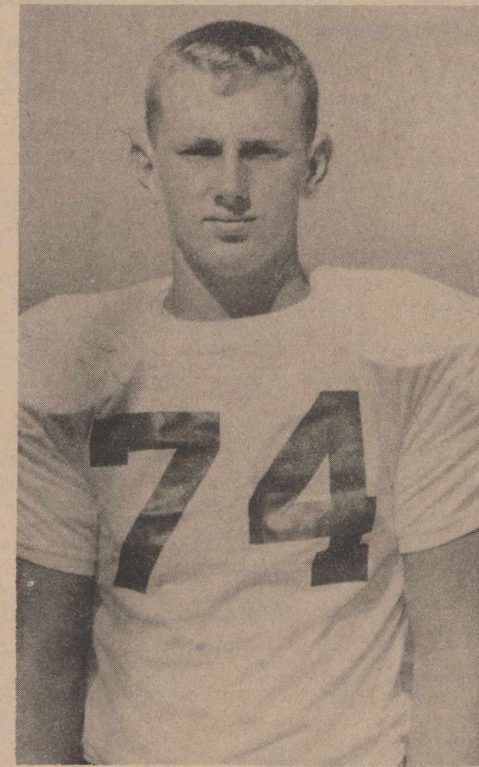
"YOUR PHILLIPS 66 DEALER"

Phone 285-2515

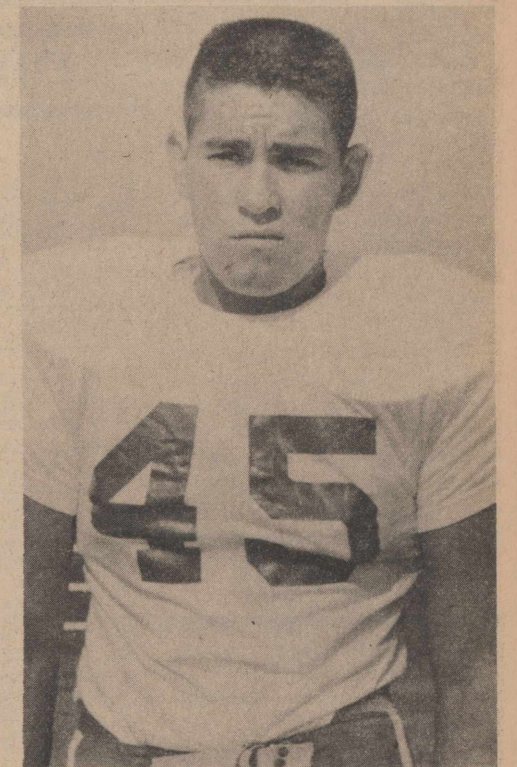
SUNDOWN AT MORTON



This Week We Salute ...



CURTIS HALL
Tackle



JOE COSTELLO
Fullback

1963 FOOTBALL SCHEDULE

SEPT. 6	OLTON	28	VS ABERNATHY	14	(T)
SEPT. 13	OLTON	0	VS FLOYDADA	14	(H)
SEPT. 20	OLTON	48	VS SPRINGLAKE	0	(H)
SEPT. 27	OLTON		VS HALE CENTER		(T)
OCT. 4	OLTON		VS LOCKNEY		(H)
OCT. 11	OLTON		VS TULIA		(T)
OCT. 18	OLTON		VS DIMMITT		(T)
OCT. 25	OLTON		VS MORTON		(H)
NOV. 1	OLTON		VS MULESHOE		(H)
NOV. 8	OPEN				
NOV. 15	OLTON		VS FRIONA		(T)

WEEK'S WINNERS

Top Three Winners Each Week Will be Listed Here

See How Often Your Name Can Be Listed

1 OWEN JONES 2 MRS. ROY LONG 3 P.A. NAFZGER

OLTON STATE BANK

Member FDIC

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THOMPSON CHEVROLET

"A Good Place To Buy A Car"

Olton, Texas

BAYLOR AT OREGON ST.

Olton Office Of

PLAINVIEW PRODUCTION CREDIT

Bob Harber, Manager

RICE AT PENN STATE

HOWARD HALL INSURANCE AGENCY

Complete Insurance Service

OKLA. ST. AT TEXAS

OLTON CO-OP GIN

It's Profitable to Patronize your Co-Op Gin

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CLASSIFIED

Rates
Rates on classified advertising are: 6 cents per word first insertion; 3 cents per word second insertion, and each additional consecutive insertion. Minimum 50 cents first insertion, 25 cents additional insertions. The Enterprise is not responsible for mistakes after first insertion. Please read your ad.

All classified accounts are due and payable 10th of month following insertion. A flat rebilling fee of \$1.00 will be charged for all accounts 30 days past due and for all successive rebillings.

WANTED

WANTED: Baby sitting or ironing in my home. Mrs. Opal Bowers, Phone 285-2509. 32-3tp.

WANTED: To make buttons, button holes, buckles, belts, children's garments. Dress making. Wilena Gordon. Phone 285-2401. 27-tfc.

WANTED: Sewing and alterations, belts, and buttonholes. Mrs. Dorothy Justus, Presbyterian Parsonage, 285-2269. 31-4tc.

WANTED: Lady to stay with elderly lady as helper and companion, must be able to drive a car. Write Mrs. Eula B. Whitford, Earth, or phone Mrs. W. R. Boone, Springlake, 986-2234. No collect calls please. 34-2tc.

R. F. D. SPECIAL
Are you on the list? You should be. Stand up for your turn on the Ford 400 tractor. You pick the day and we will deliver a 400 tractor to your farm in the morning with a full fuel tank, RUM-PUR-A-TAX and we will pick the tractor up that evening. You will be able to try Ford's exclusive shift-shock-sure-die-go selecto speed transmission, the Power Shift hydraulic system, the complete independent front end, the power brakes, the power steering, and the two position steering wheel and other special features. Turn the R.F.D. demonstration into a Ford One Deal for you. Remember, R. F. D. stands for many other things during FORD'S RUN FOR A DAY promotion—but you will have to get the other details from Your Ford Tractor Dealer.

Adams Tractor Co.

We Have Plenty Of Good IRRIGATED FARMS For Sale—On and Off Of Paving

J.M. HAMBY REAL ESTATE
Phone EM 4-3566 Office
Phone EM 4-2553 Res.
Hereford, Texas

GEARHEAD REPAIRS MACHINE WORK OF ALL KINDS
Edwards Machine Shop

WANTED
WOMAN WHO CAN DRIVE to call regularly each month on established Studio Girl Cosmetics clients in and around Olton making necessary deliveries, etc. 1 to 4 hours per day. Route will pay up to \$5.00 per hour.
Write
STUDIO GIRL COSMETICS
Dept. 79239,
Glendale, Calif.

WAYNE'S
—OFFICE SUPPLIES—
PRINTING And LITHOGRAPHING
PHONE 285-2225 -- -- Olton, Texas

ONE OF The Plainsmen
Sez:
"If a \$10 billion tax cut will do so much for the economy, why won't a \$40 billion one do 4 times as much."

CADDO FEEDS
The Plainsmen
FARM & RANCH
Phone 285-2255 Hwy. 70

FOR SALE

FOR SALE: Large commercial lot. 250x204 feet. Well located See Bill Yates, G.T. Sides or Howard Hall. 27-tfc.

FOR SALE: Trash barrels delivered. \$3.00 Price Wrecking, 285-2235. 48-tfc.

FOR SALE: Cheap. Two good houses on Main Street. Priced very reasonable. Will increase in value. See Bill Yates, G.T. Sides or Howard Hall. 27-tfc.

FOR SALE: Tascosa Wheat seed. Cleaned and sacked. Phone TU9-3604. Kenneth Ray. 29-tfc.

FOR SALE: Now is the time for late summer application of Ammo-Phos on your lawn. Olton Farm Supply. 28-tfc.

FOR SALE: Phosphoric acid, anhydrous ammonia and dry fertilizers. Custom application. Farmers Butane. 7-tfc.

HOUSE FOR SALE: 14' x 30' three-room Barrack type. Phone 285-2309. 23-tfc.

FOR SALE: Ferguson side-delivery rake. Three point hitch. Contact Brent Burrow, 285-2021. 29-tfc.

FOR SALE: Tascosa wheat seed. Contact J. A. Johnson, Phone TU9-3775, Halfway. 29-tfc.

FOR SALE: Tetra Petkus Rye, cleaned and re-cleaned, 4.25 per cwt. Contact Bud Huckabee. 31-4tp.

FOR SALE: 320 acres, phone George Barron, 285-2423. 33-2tc.

Monuments
Winnboro Blue Granite
White Georgia Marble
and others
See Percy or Connor
Parsons
Phone 285-2621 or 285-2767

JOE NEWMAN OF HART
Represents
SOUTHWESTERN LIFE
In This Area

SEWING MACHINE
If you have good credit, we have a Singer Sewing Machine with full size head, built-in motor. It will zig-zag, blind hem, fancy stitches, buttonholes, and etc., in a 6 drawer walnut cabinet. Five payments at \$6.05 or \$27.50 cash. Write Credit Manager, 1114 19th Street, Lubbock, 1, Texas.

WANTED CARPENTERS
At Once
Report To

R.B. BUTTLER
WEST END OF 16 TH
PLAINVIEW, TEXAS

FOR ALL GEAR HEAD Service and Repair SEE W.M. Whitesides
207 East 5th Street
PLAINVIEW, TEXAS

FOR SALE: Royal portable typewriter, with case, used two months. Phone 285-2937. 32-4tc.

FOR SALE: 100 bushels Tascosa seed wheat, Oliver cotton stripper, contact Deryl Clevenger, Edmonson, UN4-3375. 33-2tc.

For Sale: Tetra Petkus Rye, 85% germination, \$4.00 cwt. The Plainsmen Farm and Ranch Store, 285-2255. 32-tfc

FOR SALE: Tascosa wheat seed, cleaned and sacked, Gary DeBerry, 285-2718. 34-tfc.

FOR SALE: 43 foot Spartan Trailer House, Contact R. L. Slagle at Plainsman Farm and Ranch or at trailer park. 34-tfc.

FOR SALE: Watermelons, Contact Emmett Harper. 34-2tp.

FOR LEASE: 320 Acres Cash lease, 83.6 acres, cotton, 115 acres grain, 224 acres total cropland. Lee Gardner farm 3 miles north of Olton, Contact Lee Gardner at Aspermont, Texas. 31-6tp.

FOR RENT

FOR RENT: Three room house and bath, 804 E. Seventh St. Call 285-2544. 32-3tp.

FOR RENT: Four room house with cellar. Located on Ave. E and 11th Street. Phone 285-2461. 34-1tc.

NOTICE

NOTICE: Goynne Drilling Co. can now take care of domestic well work, drilling, casing, gravel packing and deepening. Test hole drilling. Bill Goynne CA4-7536, Plainview, Texas. 32-4tp.

AMARILLO VISITORS
Mr. and Mrs. W. R. Doshier and family of Amarillo were weekend guests in the home of his sister and family, Mr. and Mrs. Robert Akin.

RETURN HOME
Mr. and Mrs. Bobby Copeland have returned from a trip to Oklahoma City, Okla., and Hot Springs, Ark.

Thomas Speed Wash & Drycleaners
Coin-Operated Drycleaner
open 8 A.M. - 6 P.M.
Six Days A Week
Speed Wash Open
24 Hrs. A Day
Seven Days A Week

Water Well Drilling
NO MONEY DOWN 3 YEARS TO PAY
Pressure Pump Service
CALVIN COOK
CA-4 4498 2519 Gladney

IRRIGATED FARMS

160 acres, 2 bedroom Brick Home, other improvements 8" nat. gas well, 1/2 mile U. G. Tile, 45 acres cotton. other allotments, \$500. acre. South Castro County.

300 acres, 2-8" nat. gas wells, good allotments, \$425. acre.

160 acres improved, 8" nat. gas well, 60 acres cotton. \$385 acre, 25,000 down.

640 acres. Well improved stock farm, 1/2 grass 1/2 cultivated, 2-8" nat. gas wells, U.G. Tile, good allotments.

250 acres, 8" nat. gas well, good allotments, \$325 acre, \$25,000 down.
A good 5500 acre New Mexico Ranch.

Many other Farm and Ranch Listings.

L.C. LEE
304 W. Bedford Ph. 647-3768
Res. 719 W. Lee Ph. 647-3778

Girl Scout Leaders Meet

A neighborhood meeting of Girl Scout leaders was held at the Scout House, Tuesday, Sept. 24.

Leaders decided to let Girl Scouts "trick or treat" for UNICEF, Halloween. Attending were Mmes. George Brown Jr., Basil Johns, Wayne Carson, Paul Burrus, Bill Griffith, Charles Shipley, Edwin Oliver, Buster Nicholas and Mrs. J. W. Johnson Jr.

VISIT HUCKABEES

Mr. and Mrs. Roy Taylor, Earth visited in the Edwin Huckabee home Sunday.

HAPPY ANNIVERSARY

SEPTEMBER 27
The Dwain Walkers

SEPTEMBER 28
The Homer Worleys

OCTOBER 2
The C. D. Kirkpatrick
The Jack Silcotts

LEGAL NOTICE

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION
(Act of October 23, 1962: Section 4369, Title 39, United States Code)

1. Date of Filing--9-26-63
2. Title of Publication--The Olton Enterprise.
3. Frequency of issue--Each Thursday.
4. Location of Known office of publication--607 Ave. G, Olton, Texas 79064.
5. Location of the Headquarters or General Business Offices of the Publishers--607 Ave. G, Olton, Texas, 79064.
6. Names And Addresses Of Publisher, Editor, And Managing Editor--W. B. Turner, Box 787, Olton, Texas
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given.)--W. B. Turner, Box 787, Olton, Texas.
8. Known Bondholders, Mortgagees, and Other Security Holders Owning Or Holding 1 Percent Or More Of Total Amount Of Bonds, Mortgages Or Other Securities--G. T. Sides, Olton, Texas.

9. Paragraphs 7 and 8 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, also the statements in the two paragraphs show the affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner. Names and addresses of individuals who are stockholders of a corporation which itself is a stockholder or holder of bonds, mortgages or other securities of the publishing corporation have been included in paragraphs 7 and 8 when the interests of such individuals are equivalent to 1 percent or more of the total amount of the stock or securities of the publishing corporation.

Average No. Copies Each Issue During Preceding 12 Months	Single Issue Nearest To Filing Date
10A. Total No. Copies Printed	1800
B. Paid Circulation	1800
1. To term subscribers by mail, carrier delivery or by other means--	1600
2. Sales through agents, news dealers, or otherwise--	150
C. Free Distribution (including samples) By mail, carrier delivery, or by other means--	30
D. Total No. of copies distributed--	1780
I certify that the statements made by me above are correct and complete.	Signed W. B. Turner

LEGAL NOTICE

(Citation by Publication)

TO: REECE SANDERS, if living, and if dead, all of the heirs of REECE SANDERS, deceased, their heirs and legal representatives, the names and whereabouts of each and all of whom is unknown, and all other persons claiming any interest in and to the lots, tract, or parcel of land hereinafter described, whose names and places of residence are unknown; and all of the unknown owners and claimants of any interest in and to the lots, tract, or parcel of land hereinafter described, whose names and places of residence are unknown. Defendants in the hereinafter numbered and styled cause:

GREETING:
You, and each of you, are hereby commanded to appear before the undersigned Special Commissioners heretofore appointed by the County Court of Lamb County, Texas, at the Courthouse of said Lamb County, Texas, in the City of Littlefield, Lamb County, Texas, at or before 10:00 o'clock A.M. of the first Monday next, after the expiration of forty-two (42) days from the date hereof, that is to say at or before 10:00 A.M. on Monday, the 21st day of October, 1963, and answer the Statement of Plaintiff, Housing Authority of the City of Olton, Texas, in said cause Number 84, in which the Housing Authority of the City of Olton, Texas, is the sole and only Plaintiff and all of the hereinabove named or mentioned persons or Claimants are Defendants, which persons are the sole and only Defendants in this said cause, filed in said Court on the 4th day of September, 1963, and the nature of which said suit is as follows: Plaintiff represents that it has heretofore found and determined the necessity for and ordered the acquisition of the fee simple title in and to the following described lots, tract or parcel of land lying and being situated in the County of Lamb, State of Texas, to-wit: All of Lots No. One (1) and Three (3) in Block No. Fifty-five (55) of the Original Town of Olton, Lamb County, Texas, as same is shown by recorded map or plat of said Town of Record in Vol. 4, Pages 178-9, Deed Records, Lamb County, Texas.

That said interest in land is required for a public purpose, to-wit: Establishment, construction

and operation of a low rent housing project, and that this proceeding is brought in Eminent Domain, all as set out and described in Plaintiff's Statement on file in said cause, WITNESS our hands this 4th day of September, A.D. 1963,
Lester Lee Thompson
Charles A. McClain
Denver L. Offield
Special Commissioners

Meeting Set For Trainees

James G. Ball, of Olton, fieldman for the Federal Crop Insurance Corporation, agency of the U. S. Dept. of Agriculture, will attend a training meeting for several days starting September 30 at Austin, FCIC, adding 100 counties a year to keep pace with rising costs of farming and the increased risks to farmers, now protects the production-costs of crops for nearly a half-million U. S. farmers. In Texas 12,000 farmers carry \$30 million protection in the 25-year-old program.

MC GILL VISITORS

Mr. and Mrs. Craig Blake and Johnny, Albuquerque, N.M. spent Friday night in the home of Mr. and Mrs. Elmer McGill.

CARD OF THANKS

In appreciation and with grateful hearts we thank our many friends and neighbors for their loving kindness and words of sympathy, floral offerings, all the good food and the many beautiful cards we have received in the passing of our loved one, May the Lord bless each of you.

The family of Mrs. Mattie Wesley
Mr. and Mrs. J.A. Johnson and family.

CARD OF THANKS

Thank you for the visits, flowers and cards sent during my stay in the hospital. They were deeply appreciated.
Dick Thomas

DAUGHTER VISITS

Visiting in the Clyde Ray home over the weekend was their daughter, Linda, who is attending beauty school in Lubbock.

School Menu

September 30-October 4, 1963

(Subject to Change)

MONDAY - Steak fingers, cream gravy, tomato catsup, mashed potatoes, green peas, peaches, candy bar, hot rolls and milk.

TUESDAY - Bologna cups with potato salad, blackeyed peas, sliced tomatoes, apricots and gingerbread, hot rolls and butter and milk.

WEDNESDAY - Chili enchiladas, brown beans, sliced green peppers and carrot sticks, fruit jello, kikapoo crunch, corn bread and butter, milk.

THURSDAY - Pork roast and gravy, hominy, buttered broccoli, applesauce, touchdown cake, rolls and milk.

FRIDAY - Mustang burgers, vegetable beef soup, lettuce tomato onion, peanut butter and crackers and 1/2 apple, milk.

makes every meal time party time!

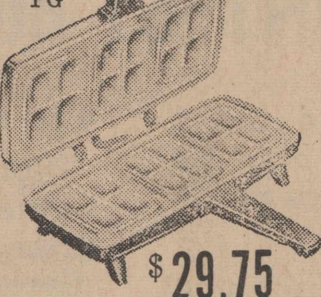


automatic electric

Party

Grill

MODEL PG



Makes package mixes easier than ever to use

Makes every meal time party time

Makes fabulous hors d'oeuvres and fancy dainties for the most exacting guests

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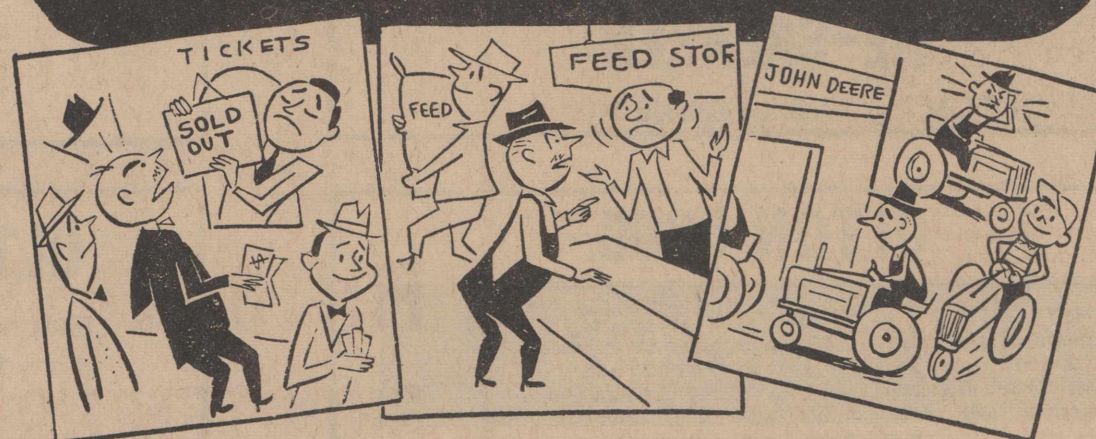
CONSUMERS

MAIN ST.

PHONE 285-2240

OLTON

DO YOU ALWAYS WAIT UNTIL THE LAST MINUTE?



Don't Put It Off This Year!

Bring us your cotton harvesters

NOW for repairs and service.

You can avoid delays and save money as well

if you bring your cotton harvesters in now--

and not wait till the last minute.

Our Skilled Mechanics will do only the necessary work--Do it at the lowest possible cost in our modern service department.

Ed Thompson Implement Co.

Phone 285-2636

Your John Deere Dealer

Olton

HART CAMP HAPPENINGS

Mr. and Mrs. Blanton Martin and Suzanne spent the weekend in Lawton, Okla. with Mrs. Martin's sister and family, Warrant Officer and Mrs. Clyde King and children, Pat and Mike. They returned home Monday afternoon.

Mr. and Mrs. M. W. Wheeler returned home Thursday from a trip to California where they visited their son and family, Mr. and Mrs. Mack Wheeler and girls. Enroute home they spent one night in Cloudcroft, N. M. with Rev. and Mrs. Charles Vanlandingham and children. The Vanlandinghams lived here several years ago while he was pastor of the local Baptist Church.

Herman Penn, Hughes, Okla., is visiting here with his wife's aunt and uncle, Mr. and Mrs. H. J. Loman and with Mr. and Mrs. Willard Loman and Judy. He is helping to harvest maize for Willard Loman while here.

Mr. and Mrs. Sammie Wheeler and children, Lubbock, are visiting here for a few days with his parents, Mr. and Mrs. M. W. Wheeler.

John Johnson, son of Mr. and Mrs. J. W. Johnson Jr., enrolled as a freshman at WTSU in Canyon last week. Also enrolling there as a senior was James Hukill, son of Mr. and Mrs. Homer Hukill. Rev. Bob Stillwell enrolled at Wayland Baptist College in Plainview where he will attend three days each week.

A. F. Davies, Lubbock, is spending this week here with his daughter's family, Mr. and Mrs. Blanton Martin and Suzanne.

Larry Max Allen, son of Mr. and Mrs. Max M. Allen, Lubbock and a grandson of Mr. and Mrs. L. W. Sullivan, enlisted in the Navy, Sept. 13 at the recruiting main station, Albuquerque, N. M., from the Lubbock sub-station. He was sent to the Naval Training Center, San Diego, Calif., for recruit training.

Mr. and Mrs. Bruce Porcher, Littlefield, were Sunday dinner guests of their daughter and family, Mr. and Mrs. Don Muller, Donna and Bryan.

Mr. and Mrs. J. C. Muller returned home Thursday from

a two weeks trip in parts of New Mexico, Colorado, Utah, Idaho, South Dakota and Canada.

Mr. and Mrs. Bill Nicholas received word recently that his brother, Dud, was recovering nicely from his recent heart attack and was to be dismissed from the hospital in Colorado Springs, Colo. on Monday. He has been a patient there for the last month or so.

Several ladies of the local Baptist Church attended a District WMU Workshop at the First Baptist Church in Plainview Wednesday. The subject of the workshop was "Faith Without Work is Dead". The purpose was to help each new officer to know more about their duties for the coming year. The various conferences were conducted by women who are prominent in WMU work in Texas. Attending from here were Mrs. Blanton Martin, who will serve as president of the Hart Camp WMU for the coming year, Mrs. Floyce Parkey, Mrs. Elma Burleson and Mrs. Edwin Oliver.

Hart Camp students who are playing in the Olton Mustang Band this year are Shirley Leonard, Laveta Young and Preston Leggett.

Among those attending the circus at Lubbock last week were Mr. and Mrs. Edwin Oliver and Debbe and Mr. and Mrs. Paul Teal and their grandchildren.

Mrs. J. W. Johnson Jr. will serve as Girl Scout leader for Troop 271 Junior girls this year. Her assistants will be Mrs. Edwin Oliver and Mrs. Omer Neeley Jr.

Floyd Prentice got his right thumb caught in some combine machinery last week and cut it off at the first joint. The doctor sewed it back and so far it is doing all right.

Steve Burleson, son of Mr. and Mrs. Elma Burleson, is playing on the Olton Junior High football team this year.

Hart Camp students playing in the cadet band at Olton are Gary Parkey, Mark Muller, David Neimast, Steve Burleson, Lajuana Burleson, Pam Foster and Brenda Leonard.

Mr. and Mrs. J. W. Johnson Sr. returned home last week from Nashville, Tenn. where they had visited relatives for several days. The Johnsons drove a new car home following an accident in which their car was wrecked while on the trip.



PET OF THE WEEK is old "Butch", pet dog of Roger Reeves, 6, and his brother, David, 8. The boy's parents are Mr. and Mrs. Ethridge Reeves. There are two more Reeves children, Pam, 3, and Mike, 11.

SUNDAY GUESTS

Guests in the Bill Yates' home Sunday were their son, Mr. and Mrs. Joe Dan Yates, Bill and Lynn, Spearman and their daughter, Mr. and Mrs. David Cole, Norris and Morris of Dimmitt.

BROWNFIELD VISITORS

Mr. and Mrs. Elvin Berry, Mr. and Mrs. Melvin Berry and Mr. and Mrs. Loman Jones visited the H. L. Berrys in Brownfield, Sunday. Elvin and Melvin, who are identical twins, celebrated their 45th birthday.

See Science In Action

SUNDAY, 4:30 P.M.

KLBK-TV, CH. 13



science in ACTION

"Living Fishes"

An exciting display and commentary of living fishes photographed at the world-famed Steinhart Aquarium. Dr. Earl S. Herald, Superintendent-Curator, Steinhart Aquarium, San Francisco.

Presented in the interest of scientific progress by



SALMON

LILY
TALL CAN PINK

49c

CORN

KOUNTY KIST
12 OZ. CAN

2 FOR 25c

COFFEE

FOLGERS
1 LB. CAN

65c

SOUP

HEINZ TOMATO
NO. 1 CAN

2 FOR 19c

PEACHES

HUNTS 2 1/2 CAN
SLICED OR HALVES

3 FOR 79c

GLADIOLA CAKE MIX

POUND

29c

FRUIT COCKTAIL

HUNTS 300 CAN

21c

PORK & BEANS

HUNTS 2 1/2 CAN

21c

GRAPE DRINK

KEYSTONE QUART CAN

29c

GLADIOLA FLOUR

5 LB. BAG

53c

PEANUT BUTTER

SHEDDS 18 OZ. JAR
OL FASHION

49c

GREEN BEANS

LIBBY 303 CAN
CUT

19c

PINTO BEANS

MOUNTAIN PASS 300 CAN

2 FOR 23c

SHORTENING

WILSON BAKERITE
3 LB. CAN

59c

TOMATOES

DIAMOND
303 CAN

2 FOR 25c

FRESH AND CLEAN
PRODUCE

POTATOES



RUSSET (White)
10 LB. BAG

49c

LEMONS

SUNKIST

12 1/2c

APPLES

FANCY WASHINGTON
RED DELICIOUS

19c

ONIONS

NEW CROP
YELLOW

5c

PEARS

HUNTS 300 CAN
HALVES

27c

OLEO

GOLDEN BRAND
1 LB. CARTON

15c

FAB

GIANT BOX

65c

CHILI

ELLIS 24 OZ. CAN
(WITH BEANS)

39c

MEATS



HAMS

WILSON FULLY COOKED
BONELESS FESTIVAL

89c

BACON

SWIFT PREMIUM
1 LB. PKG.

59c

FRANKS

PINKNEY HARVEST
TIME 1 LB. PKG.

43c

CHUCK ROAST

CHOICE HEAVY
PEN FED BEEF

49c

ARM ROAST

CHOICE HEAVY
PEN FED BEEF

57c

Specials Begins FRIDAY, SEPTEMBER 27, 1963

DOUBLE
GUNN BROS. STAMPS
EVERY WEDNESDAY

Phone 285-2250



1963

Free Delivery

CASH WAY

Where Friends Meet
and Prices Talk

FOOD STORE

SPECIALS EVERY DAY

5

GOOD REASONS

WHY YOU SHOULD
BRING YOUR GRAIN
TO



American Grains OLTON ELEVATOR

1.

EXTRA PROFIT - SHARING ADVANTAGES

Contact Us Immediately For Full Details

2.

TOP PRICES

For Your Grain

3.

CHECKS & WAREHOUSE RECEIPTS

Will Be Issued Locally

4.

BONDED & LICENSED

Protection On Your Grain

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For Our Customers

We Want To Serve You At

American Grains OLTON ELEVATOR

Phone 285-2330

South City Limits

Dan Gregory, Mgr.

New Fords Show Friday In Olton

Total performance in a completely restyled package, with three distinctive new roof lines and a roomier interior, keynote the Ford for 1964.

"All 16 models in the 1964 Ford lineup—including the uniquely styled 4-door hardtop models—are designed to combine an exterior look of greater luxury with still more of the luxury engineering features that have made the 1963 Ford

our best seller," said E. F. Laux, Ford Division general marketing manager.

The new Ford will be on display Friday at Mustang Ford Sales in Olton.

Laux said the vehicle has been redesigned inside as well to reduce the front compartment tunnel size by one-third and to increase headroom and seat height over 1963 by as much as an inch.



NEW LUXURY styling to match its total performance gives a bright, new look to the lineup of Ford cars for 1964. The top-selling Ford Galaxie 500 Series offers three distinctive new roof lines including the 4-door Sedan (top photo). The full Ford Galaxie line for 1964 includes 16 models with 2- and 4-door sedans, hardtops, convertibles and station wagons.

parent, friend or relative
65 OR OVER?

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about enrollment in...

Texas 65
HEALTH INSURANCE

Exclusively for Texans who are 65 or over,
and to their spouses, regardless of age.

• Two low-cost plans both
BASIC and MAJOR-MEDICAL

• No Medical Examination

• Enrollment regardless of Health

Call us today!

GLEN EXTER

Phone 285-2441

Olton, Texas

HURRY! ENROLL OCT. 1-31 ONLY!

He said that in terms of weight the 1964 Ford "compares favorably with cars in the medium-priced field."

Durability and ride improvements are only part of the total performance features designed and built into the Ford for 1964, Laux pointed out. He said that as a result of regular testing and knowledge gained through competitive events, all engines have longer lasting main bearings and better oil distribution for longer engine life.

New in the Ford power lineup for 1964 is a Thunderbird Special 352 CID V-8 with 4-barrel carburetion rated at 250 horsepower and offering both good performance and good economy on regular fuel. Five engine choices, four different transmissions and five rear axle ratios in specified combinations complete a choice of performance-economy options designed to tailor a 1964 Ford to every customer's exact driving requirements and preferences.

The Cruise-O-Matic Dual Range three-speed transmission will be available for the first time in 1964 with all engines except the Thunderbird High Performance 427. This tried and proven design provides a choice of low gear start for maximum acceleration and of second gear start for smoother, non-skid start-up in ice, snow or rain. The three speeds provide sparkling performance and the second gear provides a "kick-down" for passing at speeds up to 65 miles an hour compared to slightly over 50 miles an hour for two-speed automatics.

The three-speed, manual shift, all-synchromesh transmission introduced last year is

again standard on all 1964 Fords except 500/XL models and those powered by the Thunderbird High Performance 427 CID V-8 engines. The fully-synchronized forward gears permit smooth, effortless shifting—even into low gear when the car is moving—to make all three gears usable at appropriate car speeds as desired.

Added to the three year or 36,000-mile major lubrication interval pioneered on the Ford last year are new extended-life headlamps. Together with a new, longer-life battery, they add a more dependable lighting and electrical supply to the reduced maintenance features. The "24-24" total car warranty—for 24 months or 24,000 miles, whichever occurs first—is continued for the 1964 Ford.

FORD FAIRLANE—From a full range of Indianapolis-proved engines to action-keyed new styling, the 1964 Fairlane offers more than ever a full measure of performance and economy in a family-sized package.

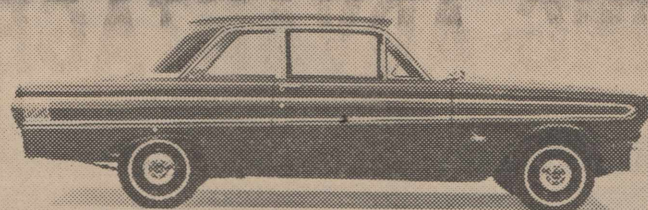
"Fresh styling for 1964 may give some the impression that the Fairlane has become a bigger car," said Donald N. Frey, Ford Division assistant general manager. "Actually, it retains its original size—about equal to the 1956 full-sized Ford out-ford and comparable to the 1959 Ford inside."

The dynamic new lines of the 1964 Fairlane are complemented by a selection of five engines, three of which are of the same basic design as the V-8 which powered the Lotus cars to second and seventh place finishes in the 1963 Indianapolis 500-mile Memorial Day Classic.

"Combined with five trans-



THE RESTYLED FORD FAIRLANE for 1964 presents a big-car appearance and boasts engine performance that was proved in the Indianapolis "500". Although new styling makes the midweight Fairlane look bigger, it remains about the size of the 1956 Ford on the outside and the 1959 Ford on the inside.



ALTHOUGH IT RETAINS its handy compact size, the Ford Falcon has an exciting new look of action for 1964. Completely restyled for the first time since its introduction four years ago, the new Falcon offers added comfort inside, improved economy and a softer, big-car ride. Both tall and short drivers will find the visibility improved and the seating position more comfortable.

missions for 1964, they offer a full-line of performance and economy choices designed to meet the requirements of nearly any driver," Frey said.

Included in the lineup are 170- and 200-cubic-inch six-cylinder engines and 260- and two 289-cubic-inch V-8s. Transmissions available with designated engines include three-speed manual, the Fordomatic two-speed automatic, overdrive, four-speed all synchromesh manual floor shift, and a new Dual Range Cruise-O-Matic automatic.

The 1964 Fairlane model lineup includes 2- and 4-door sedans and a 4-door Ranch Wagon in the Fairlane Series. The Fairlane 500 series includes 2- and 4-door sedans, a 2-door hardtop, a 2-door sports coupe, and a 4-door Custom Ranch Wagon.

FORD FALCON—Completely restyled for the first time since its introduction four years ago, the Ford Falcon for 1964 combines a new look of action with a more spacious interior, added economy and a dramatically smoother new ride.

"The 1964 Ford Falcon's new look of 'total performance' is the product of Ford's experience in open rally competition around the world," said O. F. Yando, Ford Division general manager. "But along with its new styling, the Falcon adds new comfort and convenience for 1964 to offer still more of its traditional big car value in the handy compact size."

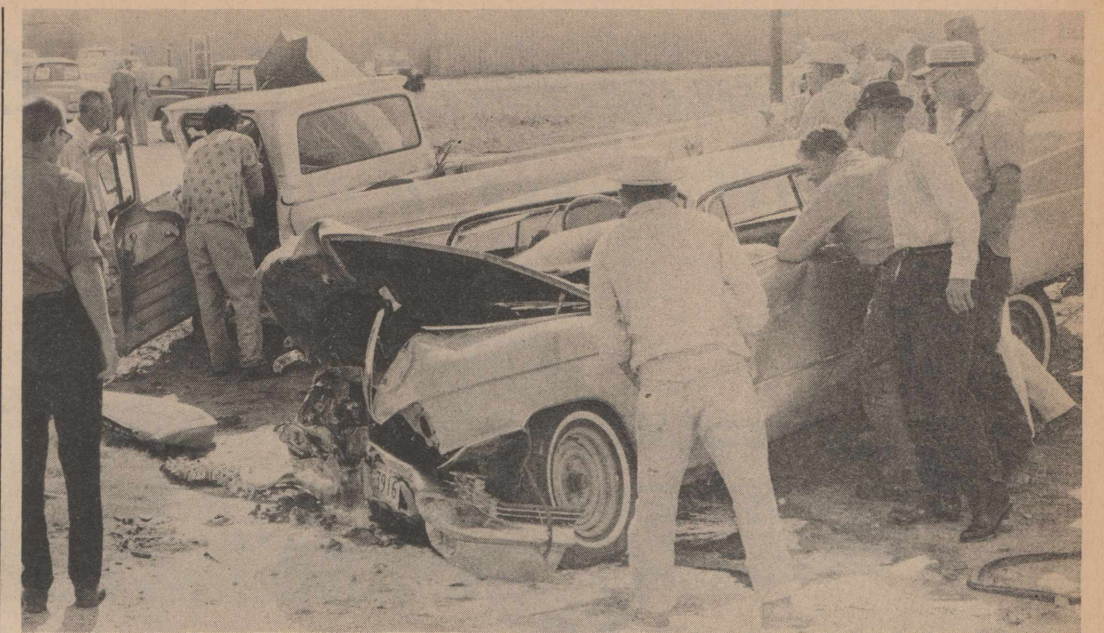
Taller and shorter drivers alike will find the 1964 Ford Falcon easier to drive and easier to get into and out of as a result of new interior design, Yando said. Steering wheel, brake pedal and accelerator have been relocated and seat travel has been increased.

"A softer and more controlled ride for the 1964 Ford Falcon contributes both to quietness and to greater comfort," Yando said. "Major changes in both front and rear suspension combine to reduce road vibration and provide a significant ride improvement."

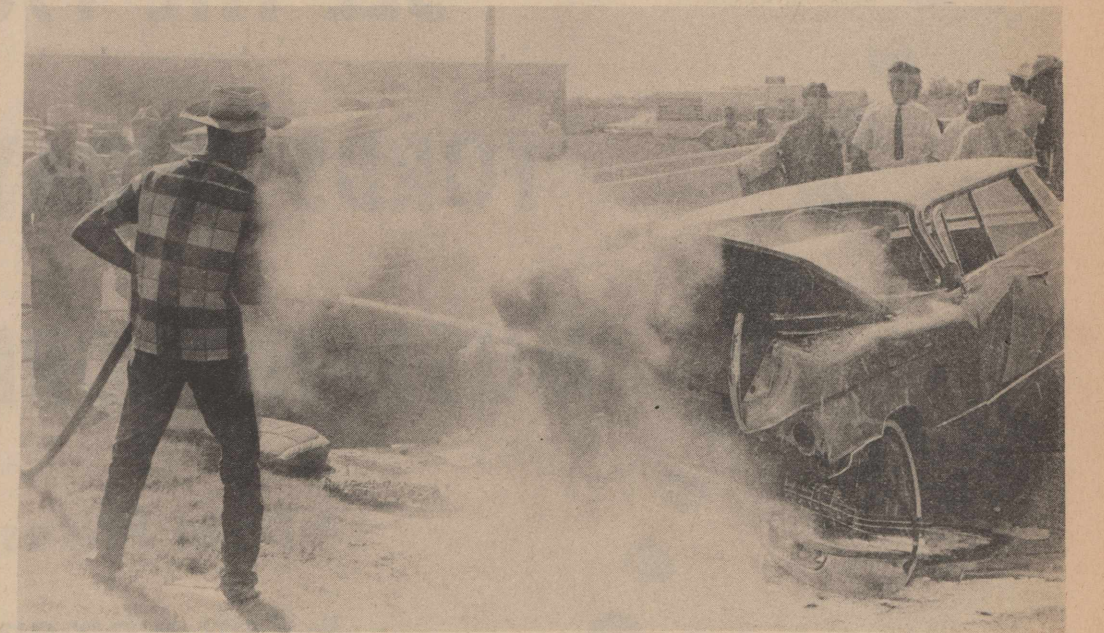
The new luggage compartment of the 1964 Ford Falcon is longer and wider with 25 per cent more usable cargo space. The new rear deck lid is four inches wider for improved luggage accessibility.

VISIT GRANDSON

Mr. and Mrs. Edwin Huckabee spent three days last week in Roswell visiting their grandson, Dusty Huckabee, who was injured in a diving mishap. He is the son of Mr. and Mrs. Edwin Huckabee, Jr.



THESE MEN were attracted Friday to the scene where two Halfway farmers died in a head-on collision. In the background is the Olton Bowling Center. I. D. McEachern, one of the men killed, invented the widely-known row harvester. He was 76. The other man, Weldon Craig, 32, was driving the 1963 pickup and was headed west. Impact of the collision knocked his vehicle fully around. Another motorist, G.R. Smith was involved in the wreck but was not injured.



VOLUNTEER FIREMAN Gerald Ray directs a stream of water onto the burning Cadillac of I. D. McEachern, 76, one of two men who died here Friday in an auto accident. The collision took place near the Olton Bowling Center on Highway 70. Impact of the crash knocked both vehicles into the east drive of R. G. DeBerry. Two other persons died earlier this year at almost the identical place as Friday's tragedy.

Felled By Fumes

Two Amarillo workmen were overcome Friday evening with cyanide gas while they fumigated a Springlake elevator. A Parson's ambulance was called to the scene, but both men had regained consciousness upon its arrival. The accident occurred about 7 p.m.

Taken to Medical Arts Hospital in Littlefield were Jim Brooks and G. E. Carlisle, employees of Taylor-Evans Farm Supply.

WEEKEND GUESTS

Mr. and Mrs. W. R. Bean had as guests over the weekend, Mr. and Mrs. Earl Alvis and Mr. and Mrs. Shelby Bell. The Beans returned Friday from Clovis, N. M., where they visited relatives.

RETURNS TO COLLEGE

Mike Riley, son of Mr. and Mrs. B. H. Riley, has returned to NTSU at Denton where he is a sophomore, majoring in music.

VISITS IN FLOYDADA

Mrs. Leah Cross and sons visited in Floydada during the weekend with her mother-and father-in-law, Mr. and Mrs. Charlie Cross.

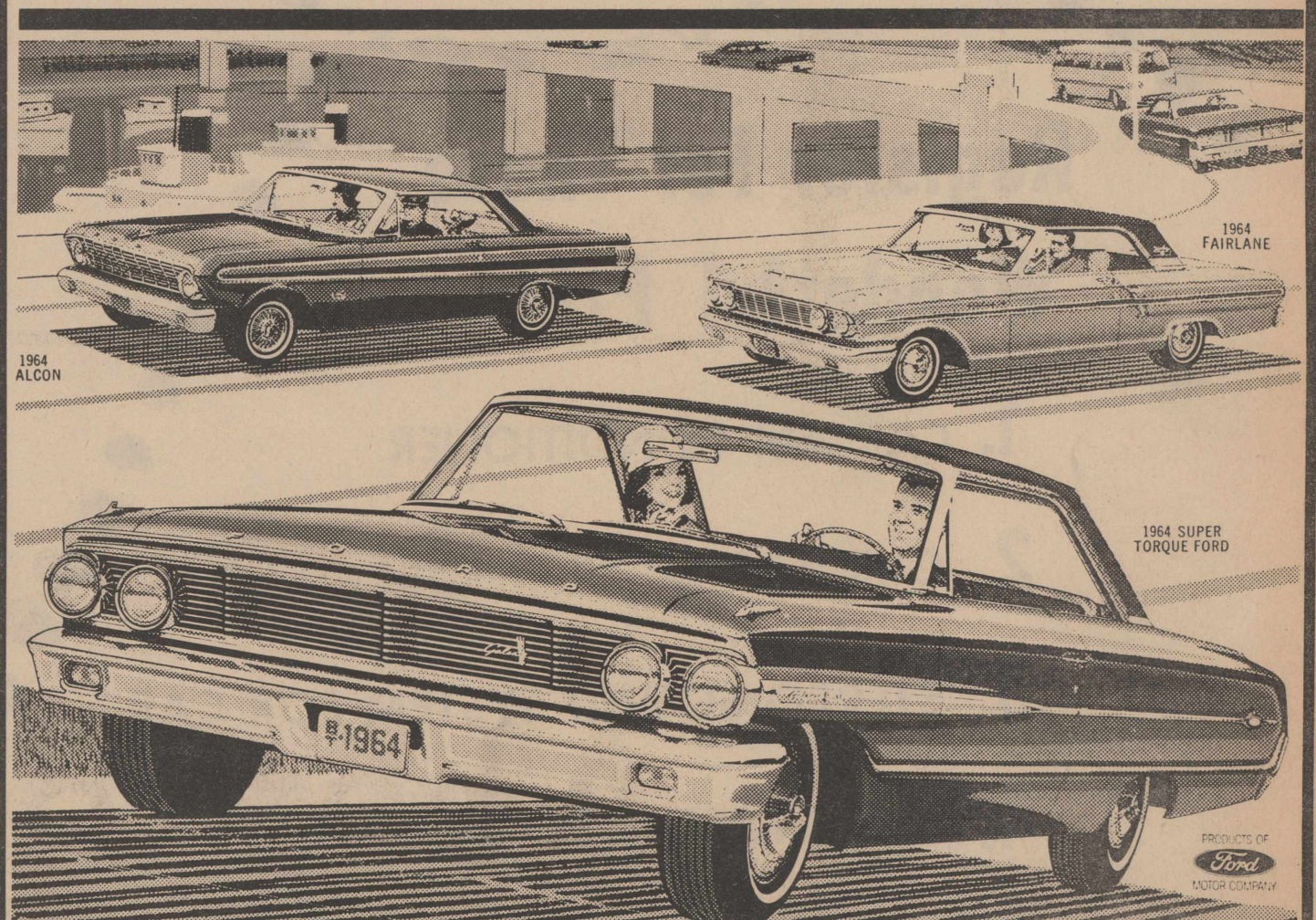
VISITING GRANDPARENTS

Kristi and Bradley Blessing, children of Mr. and Mrs. Pat Blessing are spending a few days with their grandparents, Mr. and Mrs. M.L. Gray in Monahan.

The '64s from Ford are here: The Year of the Test Drive starts today!

Ford cars have changed. Only a test drive can tell you how much. Races and rallies, economy runs, braking and acceleration tests have bred into our 1964 models the kind of total performance you just can't create on the test track alone. They are hard-muscled, fast-moving, sure-footed. Open competition helped make them that way. They offer you substantially more car than anything at their price. You don't have to take our word for it. We're willing to rest our case on our cars.

TRY TOTAL PERFORMANCE
FOR A CHANGE!
FORD
Fairlane • Falcon • Ford • Thunderbird



1964 SUPER TORQUE FORD
Strongest, smoothest, steadiest car in its field—by hundreds of pounds... More steel in frame and suspensions... Unique suspension lets wheels move backward as well as up and down to flatten bumps... Distinctive new rooflines.

1964 FAIRLANE
Unique combination of family-size room, sports car feel and modest price... Optional 289-cubic-inch V-8 so lively it was adapted for famous Cobra sports car... Five engine choices, six transmission choices, eight different models.

1964 FALCON
All new except the economy that made Falcon famous... Falcon's Six still holds all-time Mobil Economy Run record for Sixes or Eights... Plushiest ride ever built into a compact car... 14 models—plus 3 extra-duty wagons.

MUSTANG FORD SALES

Box 466

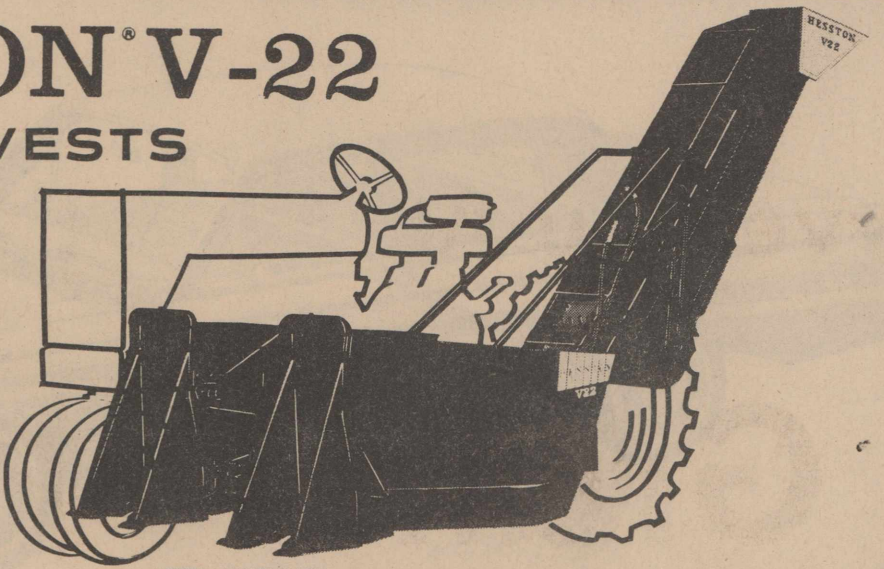
Olton, Texas

SOLID ROLL STRIPPER
HARVESTED THIS

HESSTON V-22
HARVESTED THIS

HESSTON V-22
BRUSH-HARVESTS

MORE COTTON
LESS STICK
LESS BARK!



In side-by-side tests in West Texas, a Hesston V-22 Cotton Harvester with exclusive brush action outperformed one of the best strippers on the market. This performance is well illustrated in the photograph above. The V-22 brushes more cotton, cleaner cotton—does not abuse the stalk. Roy C. Frazier of Midland, Texas, says: "The V-22 is the only machine I have seen in this area that will strip shoulder-high irrigated cotton." Charles McClure of Burkburnett, Texas, recalls: "We did not have a single barked bale all season." Tom Teel of Mountain View, Okla., reminds: "I harvested one field of skip row cotton that two strippers pulled out of because they couldn't handle the big stalks."

HINET
COTTON SYSTEM

Designed to fit most tractor models, the two-row V-22 handles up to three-bale cotton, faster than other mechanical harvesters. Rotating nylon brushes with alternating rubber paddles enable the Hesston to harvest efficiently and economically in high-yield cotton—open and storm-proof varieties—rank stalks. Belt-driven elevator, green boll separator, continuous-cleaning process, bearings packed and sealed for life... these are features that build your savings... add to your net profit.

BODKIN-NIXON
Implement Co.

Phone 285-2888

Olton

Thunderbird FOR '64
Is still unique in all the world!



SEE THE 1964
FORDS FRIDAY AT
MUSTANG FORD SALES

- ★ Door Prizes
- ★ Refreshments
- ★ Drawing At 5:30 P.M.

TEST DRIVE FORD TODAY
'64
FORD
CARS HAVE CHANGED
...Only A Test Drive
Can Tell You How Much!
TEST DRIVE FORD TODAY

Register For These
Wonderful Prizes

1. CAR AIR CONDITIONER
2. CAR RADIO
3. STEREO SOUND SYSTEM FOR CAR
4. FREE WASH & POLISH JOB
5. ROTATE & BALANCE TIRES

We Will Close At 3 P.M. Thursday To Prepare For Our Open House

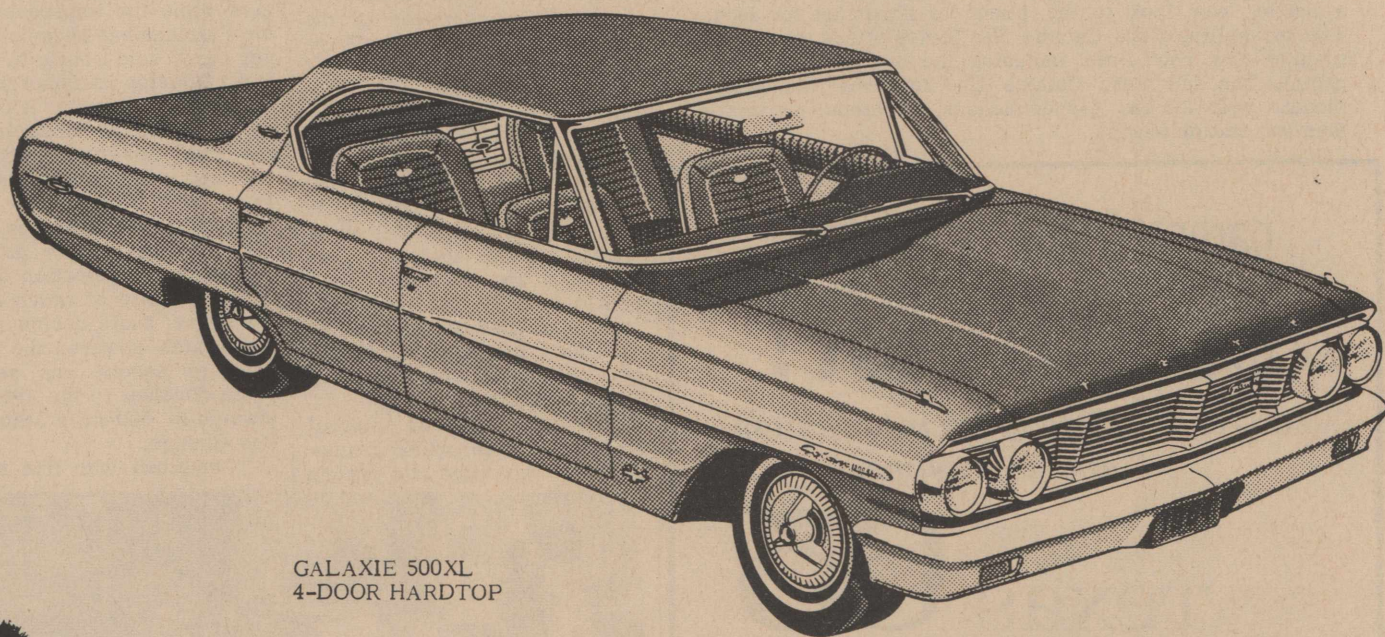
MUSTANG FORD SALES

OPEN HOUSE

ALL DAY FRIDAY, SEPT. 27

**Register All Day Friday
For Valuable Door Prizes**

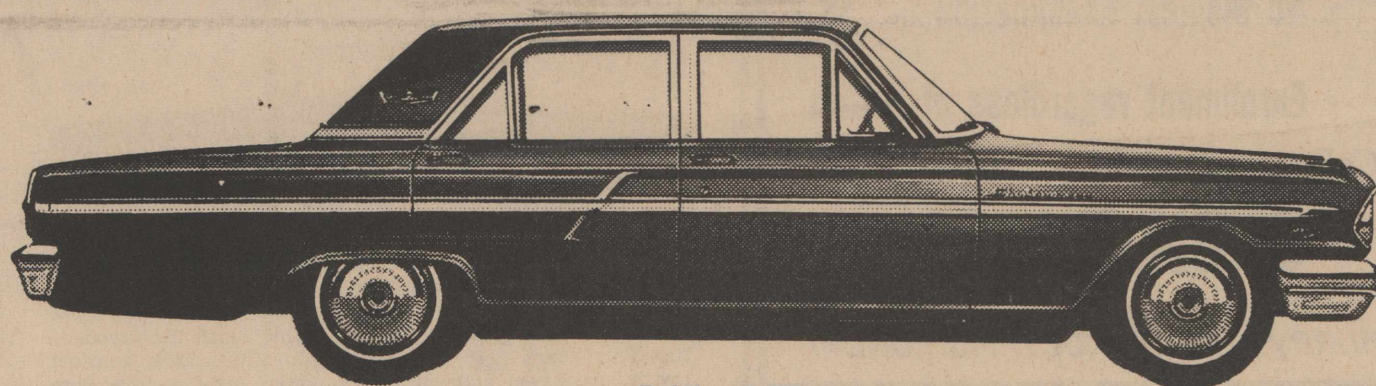
Free Coffee And Donuts Will Be Served



GALAXIE 500XL
4-DOOR HARDTOP

SUPER TORQUE FORD

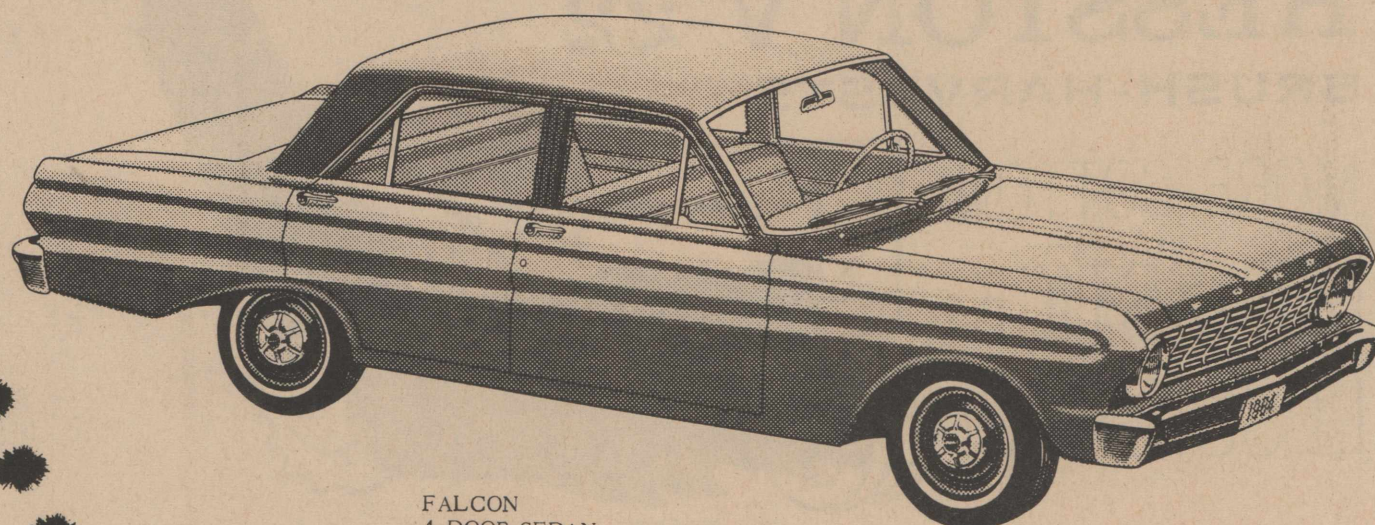
*A car so changed you can see,
feel, even weigh the difference!*



FAIRLANE 500
4-DOOR SEDAN

1964 FAIRLANE

*Its combination of family-size room
and sports-car feel will change your
mind about how much you can get
at so low a price!*



FALCON
4-DOOR SEDAN

1964 FALCON

*All-time economy champ with new
style, new comfort and the plushest
ride ever built into a compact!*