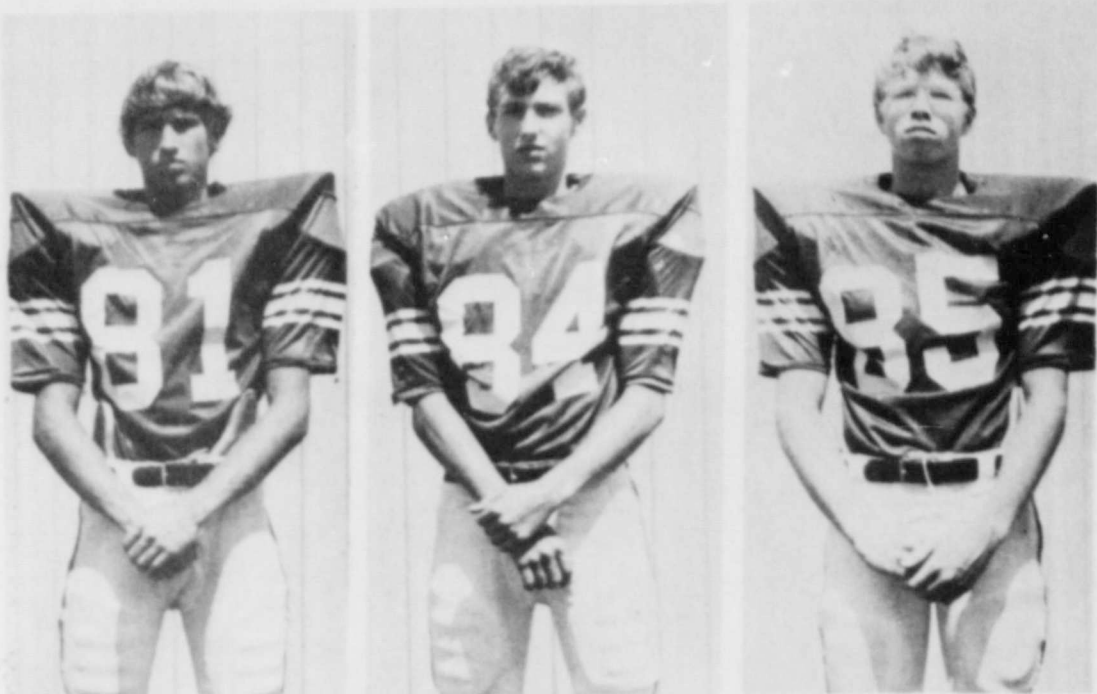






# FOOTBALL CONTEST

## MEET THE LONGHORNS



**STANLEY STOERNER** is a starter for the Longhorns at Tuff end on the "Big Red" squad, and he wears Number 91. Stoerner is a senior for the Longhorns. Stanley is 6' tall and weighs 152 pounds. He is the son of Mr. and Mrs. Willard Stoerner of Providence.

**LONNIE HOOTEN** is a junior member of the Longhorns, and he wears Number 94. Hooten plays offensive end for the Horns. Lonnie is 6' tall and weighs 140 pounds. Hooten is the son of Mr. and Mrs. J. L. Hooten of Lockney.

**TONY GROSS** wears Number 95 and plays offensive end for the Longhorns. Gross is a junior on the Longhorn squad. Tony stands 6'2" tall and weighs 173 pounds. Gross is the son of Mr. and Mrs. Vernon Gross of Lockney.

### WEEKLY PRIZES

1st \$750  
2nd \$500  
3rd \$250

### Longhorns

We're  
Behind  
You All  
The Way!

### Contest Rules

One game is listed in each of the advertisements on this page. Each team is numbered. In the "Official Entry Form," circle the number of these teams which you believe will win this week's game; circle both numbers to indicate tie. Pick scores in tie-breaker games, which also count in determining the number of misses.

Winners will be announced in the following week's Beacon. ALL ENTRIES MUST BE PLACED IN THE BEACON BOX BEFORE 5 P.M. FRIDAY OR POSTMARKED BEFORE THAT TIME TO BE CONSIDERED FOR PRIZES.

Prizes will not be given to members of the same immediate family on two consecutive weeks.

### Official Entry

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

CIRCLE THE NUMBERS OF  
YOU PICK TO WIN

|    |    |    |    |    |    |    |    |    |    |
|----|----|----|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 |

### Tie-Breaker

(INDICATE SCORE)

TEXAS A AND M \_\_\_\_\_ TEXAS

LITTLEFIELD \_\_\_\_\_ ROOSEVELT

| Date     | Time | Opponent  |
|----------|------|-----------|
| Sept. 7  | 8:00 | Post      |
| Sept. 14 | 8:00 | Freshman  |
| Sept. 21 | 8:00 | Olton     |
| Sept. 28 | 8:00 | Dimmitt   |
| Oct. 5   | 8:00 | Idolou    |
| Oct. 19  | 7:30 | Idolou    |
| Oct. 26  | 7:30 | Ralls     |
| Nov. 2   | 7:30 | Tulia     |
| Nov. 9   | 7:30 | Floydada  |
| Nov. 16  | 7:00 | Abernathy |

## GO FIGHT WIN

### Perry Implement

IN LOCKNEY

1. VIRGINIA TECH AT 2. HOUSTON U.

### Consumers Fuel Association

GO BIG RED!

3. ARKANSAS AT 4. BAYLOR

### Page's Thriftway

CUSTOM SLAUGHTERING  
MEAT PROCESSING

5. NOTRE DAME AT 6. RICE

### White Auto

HOME OF GREATER VALUE

7. OKLAHOMA AT 8. TEXAS

### Parker Home Furnishings

CARPET-FURNITURE-G.E. APPLIANCES

9. IDAHO AT 10. TCU

### Mize Pharmacy

YOUR COMPLETE FAMILY DRUG STORE  
GIFT HEADQUARTERS

11. AIR FORCE AT 12. COLORADO

### ACCO Seed

"SORGUM FOR THE SEVENTIES"

13. ALABAMA AT 14. FLORIDA

### First National

MEMBER OF F.D.I.C.

15. PENN STATE AT 16. ARIZONA

### Patterson Grain Company

IN LOCKNEY

17. LSU AT 18. AUBURN

### Case Power & Equipment

LOCKNEY HIGHWAY-FLOYDADA

19. U. OF CALIFORNIA AT 20. OREGON

### Smith's Supermarket

WE GIVE BUCCANEER STAMPS

21. MISSISSIPPI STATE AT  
22. FLORIDA STATE

### Schacht Flow Jewelry & Gift

IN LOCKNEY

23. GEORGIA TECH AT 24. TENN

### Byrd Pharmacy

25. MISSISSIPPI U. AT 26. GEORGIA

### Davis Lumber Co.

"WHERE CUSTOMERS SEND  
THEIR FRIENDS"

27. KANSAS STATE AT 28. KANSAS

### Providence Farm Supply

PROVIDENCE, TEXAS.

29. BOSTON COLLEGE AT 30. MIAMI U.

### Floyd County Insurance Agency

AROUND THE CLOCK PROTECTION

31. MICHIGAN AT 32. MICHIGAN

### Webster Service & Supply

"WHERE YOU'RE ALWAYS WELCOME"

33. OHIO STATE AT 34. WISCONSIN U.

### Lockney Gin

LESTER CARTER

35. WASHINGTON STATE U. AT

36. SOUTHERN CAL

### Baccus Motor Co.

AUTHORIZED FORD DEALER

37. FRIONA AT 38. OLTON

### Lockney Cooperatives

COTTON-GRAIN-FERTILIZER-CATTLE  
FEED-SEED-CHEMICALS

39. KRESS AT 40. DIMITT

### The Tye Company

ON THE PLAINVIEW HIGHWAY

41. DALLAS COWBOYS AT

42. LOS ANGELES

### JOE'S GULF SERVICE

IN LOCKNEY

43. WASHINGTON REDSKINS AT

44. NEW YORK GIANTS

### THE SNACK SHACK

IN LOCKNEY

45. DENVER AT 46. HOUSTON

### Sun-Vue Fertilizer, Inc.

E. HIGHWAY 70

47. BALTIMORE AT 48. BUFFALO



# ITUARIES

two daughters, Mrs. Ronald Reecer and Mrs. Chris Lewellen of Plainview; two sons, Dr. John Q. Long Jr. of Odessa, and Kirk Long, a student at Trinity U. of San Antonio; three sisters, Mrs. Beulah Glass of Wilmington, California, Mrs. J. H. Christian of Stephenville, Texas, and Mrs. H. E. (Bud) Laid of Plainview; one brother, Jay C. Long of Plainview; and four grandchildren.

## Mrs. Horton

Rites for Mrs. John E. Horton, 89, resident of Floydada, who died Thursday morning in the Lockney Nursing Home, were conducted Friday in the First Baptist Church in Floydada. The pastor, Dr. Floyd C. Bradley officiated. Burial was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

Born January 26, 1884, in Comanche, Tex., Lela Idel Windsor and John E. Horton were married in Floydada May 20, 1927. He died in 1939.

Mrs. Horton was an active member of the First Baptist Church and Adult I Sunday School class until ill health. She is a former member of the Homebuilders Home Demonstration Club of which she served as secretary-treasurer. Mrs. Horton still owned her home on W. Georgia St. in Floydada, however she had been a resident of the nursing home for some time.

She is survived by three nieces, two nephews and a cousin.

Serving as pallbearers were Clarence Guffee, Ralph Johnston, Buddy Lutrick, A. T. Hull, Bill Hardin and John Farris.

## Escobar Infant

Graveside services were held Sept. 27 for Lee Roy Escobar, infant son of Mr. and Mrs. Felipe Escobar. The services were held in Lockney Cemetery. The baby was born Sept. 26 in Lockney General Hospital and lived only a few minutes.

Survivors include the parents, Mr. and Mrs. Felipe Escobar of Plainview, and three brothers, Felipe, Jr., Pete and Ernesto. Burial was under direction of Carter Funeral Home.



**FAIR WINNERS** — Mrs. Horn's Vocational Resources students won honors for their canned fruit at the South Plains Fair in Lubbock. Left to right: Janie Contreras, second place, peaches; Kathy Vick, third, pears; Elaine Burns, second, pears; and Susan Guzman, first, peaches and pears. (Staff Photo by Jim Huggins)

## LHS Students To Publish Newspaper

The second year typing class of Lockney High School is writing and publishing a school newspaper called "The Longhorn Chatter."

There are to be four papers during the school year according to Mrs. Peggy Hallmark, the sponsor.

Each student participates because each one is a reporter for a school organization, or activity. The students in the class are as follows:

Editor — Ginger Henderson; Assistant Editor — Mary Quisenberry; Managing Editor — Julia Nance; National Honor Society — Wendy Blasingame; FTA — Marilyn Dean; FHA — Willa Reeves;

FFA — Sylvia Mata and Becky Garza; Band — Regina Jack; Choir — Joan King; Student Council — Yolanda Garza; Teachers — Karen Latimer; Sports — Robin Smith, Donna Davis, Glenna Jones, and Wanda Stephan; Special Features — Glenda Lewis, Nina Balderas, and Ana Martinez.

There is also a gossip column that the whole class works on. The purpose of the paper is to give the other high school students something they can enjoy and benefit from. Anyone with information for the paper is asked to please give it to one of the girls listed above.

Car steering not recovering well after turns? Check your tire pressure, suggests the Tire Industry Safety Council. Underinflation can cause this problem.

## What One Person Can Do

**DAN WEST**  
Farmer

Dan West never forgot his experience in the 1930's in Spain as a relief worker during that country's Civil War. He had spent a lot of time distributing powdered milk to refugee children, only to run out of supplies long before the line ended.

There had to be a better way, he thought, to help people get enough food. He found one.

Mr. West was an Indiana farmer. Back in the States, he talked over the problem with his neighbors. They came up with the idea of giving heifers to hungry people so that they could have a permanent supply of good milk from cows, plus other livestock for food.

World War II delayed the start of what came to be known as Heifer Project International (HPI). A be-

ginging was made in 1944 when the first cattle were shipped to farmers in Puerto Rico. After the war many animals were sent to replenish the herds of European farmers.

But it is in the economically underdeveloped countries of Asia, Africa and Latin America that Dan West's dream of self-help really came true. Thanks to contributions from individuals, foundations and church groups, HPI has provided millions of dollars worth of animals and equipment to 90 different countries, and to 25 states in the U.S. Typical projects are hybrid sheep for wool in India; bees for Panama; baby chicks for the Congo; large-sized pigs for the Philippines.

HPI is striking evidence of what one person can do. For more information write:

**DUZ**  
WITH FREE GLASSWARE  
**DUZ**  
HEAVY DUTY DETERGENT  
WITH COUPON  
**79¢**  
GIANT BOX

**Tide**  
WITH COUPON  
**TIDE**  
DETERGENT  
KING SIZE BOX  
**\$1.19**

**IVORY LIQUID**  
DETERGENT  
22-OZ. SIZE  
**39¢**

**EASY OFF**  
OVEN  
CLEANER  
REG. OR LEMON  
8-OZ. SIZE  
**69¢**

**SCOTT'S**  
LIQUID  
GOLD  
16-OZ. SIZE  
**\$1.39**

**MIRRO**  
ELECTRIC  
CORN  
POPPER  
ONLY  
**\$7.99**  
AT THRIFTWAY

**Doverstone**  
Fine Imported Stoneware  
**DINNER**  
PLATE  
EACH  
**49¢**

## Floydada FFA Installs Greenhands

In a meeting of the Floydada High School FFA Chapter Thursday, 48 Greenhands were installed and about 50 FFA members received Chapter Farmer degrees.

FFA Sweetheart Nesa Jackson and Plowgirl Roxanne Fry were presented identification bracelets during the meeting.

The FFA and FHA chapters of Floydada High School have scheduled a "Blue Jean Night" in the high-school park Monday at 7 p.m. It's to be a bring-your-own-sack-lunch type gathering, with refreshments served and games played.

## CAPROCK HOSPITAL NEWS

Oct. 3-5, 1973  
Gena Tarpley, admitted 9-16, continues treatment.  
Hazle Powell, admitted 9-17, continues treatment.  
Judy Edwards, admitted 10-1, continues treatment.  
Sylvia Aguirre, admitted 10-3, continues treatment.

Thurl Metzger, HPI, P.O. Box 808, Little Rock, Arkansas 72203.

If you wish to receive the Christopher News Notes, "What One Person Can Do," free of charge, send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

## Lockney Locals

Mr. and Mrs. Joe Foster were in Las Cruces, N.M., Sunday through Tuesday to visit their daughter, Dr. and Mrs. Eldon Steelman and infant son, James Edward. This was Joe's first look at the new grandbaby and his first outing after convalescing from a recent illness. Mrs. Foster had visited the Steelmans for a week when James Edward first arrived.

Jimmy Stennett is recuperating nicely following surgery on his foot. The surgery performed was a Triple Arthrodesis on the left foot. Dr. R. Q. Lewis performed the surgery Wednesday, October 3. Mr. Stennett is in Room 320 A at St. Mary's of the Plains Hospital in Lubbock, and will be there approximately ten days.

## LOCKNEY TEACHERS ATTEND CONFERENCE

A two-day TAIR reading conference at Estacado High School in Lubbock was attended Friday and Saturday by elementary school teachers from Lockney.

Participating in the conference were Mrs. Lois Jacobs, Mrs. Arla Copeland, Mrs. Rita Burleson, Mrs. Jontha Mercer, Mrs. Dorothy Bradley, Mrs. Faye Holmes, Miss Dinah Bean

and Miss Pat Jungman, teachers; elementary principal Weldon Dodson and school superintendent Johnny Peck.

**THE FLOYD COUNTY HESPERIAN**  
Published each Sunday and Thursday at 111 E. Mo. St., Floydada, Texas 79235. Second class postage paid at Floydada, Texas 79235. Wendell Tooley, editor. Subscription rates: Local \$6.50 a year, out of state area \$7.50.

## WARNING! Before having your CARPETING CLEANED on the premises know this:

So-called "steam" cleaning methods can be injurious to your fine carpeting. If steam (212°F) were used it would be ruinous! Actually, what is used is just hot water, sometimes with added detergent. And water left in carpeting is often harmful—causing mildew, shrinkage and browning. Injuring carpet fibers, backing, under pad and flooring. Tests show up to 6 gallons of liquid left in a 9' x 12' area. That's a whole lot of liquid! Such soggy carpeting can take as much as 9 hours for even the surface to dry! And that still leaves the backing, under pad and floor damp! So, you would be well advised to play it safe by using the method recommended by leading carpet manufacturers—

**THE VON SCHRADER SHAMPOO METHOD**  
In serving you we use the Von Schrader Carpet Deterger proven by almost 40 years of experience. It deposits dry foam (not liquid), brushes it deep into the pile and vacuums the soiled foam back into the machine. The dirt, engulfed in foam, is removed simultaneously before it can sink back down into the carpet. Result: your carpeting is cleaned thoroughly, not superficially. Since only foam is used, carpeting is ready for use in about an hour. Shrinkage, mildew and browning (often resulting from "steam" or other hot water extraction methods) are eliminated. Von Schrader is the only single unit that both shampoos and vacuums in just one pass. It's patented.

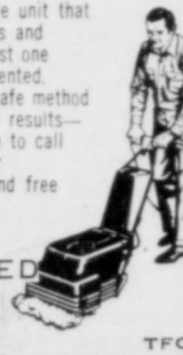
So—for a safe method with beautiful results—you'll be wise to call us for further information and free estimate.

**CARPETS CLEANED THE SAFE WAY, WORK GUARANTEED**  
**VON SCHRADER ASSOCIATE**  
CALL LOCKNEY 652-2500

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**CARPETS CLEANED THE SAFE WAY, WORK GUARANTEED**  
**VON SCHRADER ASSOCIATE**  
CALL LOCKNEY 652-2500



## THRIFTWAY

featuring **USDA CHOICE Boneless Beef**  
**U.S.D.A. CHOICE BONELESS ROUND**

**CHUCK ROAST** **\$1.29** **LB.**

**ICE CREAM** **79¢** **1/2 GAL.**

WE WELCOME FOOD STAMP CUSTOMERS AT DON'S THRIFTWAY

**FISH FILLETS** **89¢** **YOUNG TURKEYS** **79¢**

**APPLES** **4** **\$1.00** **LB.**

**YAMS** **19¢** **LB.**

**DOUBLE GOLD BOND STAMPS** **ON WEDNESDAY**

**GILLETTE RIGHT GUARD** **69¢**

**DON'S THRIFTWAY SUPERMARKET**  
HOME OWNED AND OPERATED  
WE GIVE GOLD BOND STAMPS, DOUBLE ON WEDNESDAYS  
OPEN 8 A.M. TO 7:30, MONDAY THROUGH SATURDAY  
CLOSED SUNDAYS IN FLOYDADA

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# Society

## Sports Program Given Club

A program on sports activities available to local youth was presented by a panel of three Tuesday night for the meeting of the 1950 Study Club. Mrs. Ray McDonald and Carolyn Cheek were hostesses for the meeting held in the Clem McDonald home.

The Club Collect led by Mrs. Gene Arwine opened the meeting. The program speakers were presented by Mrs. Lane Decker.

On the panel were Preston Watson, head of the Floydada High School athletic program; Paul Westbrook, president of the Little League program this year and Mrs. Jerry Finley, head of the girl's softball program.

During business, presided over by Mrs. Doyle Moore, club president, members were reminded of the City Federation Day to be held at

the First Baptist Church in Floydada October 16. The event will be a salad supper. Mrs. Dallas Ramsey and Mrs. Charles Lutrick will be hostesses for the 1950 Club.

Their next regular meeting will be November 6. Attending Tuesday night's meeting were Mmes. Gene Arwine, Kenneth Bishop, Carolyn Cheek, Bob Copeland, Lane Decker, Adron Field, Sammy Hale, Ray McDonald, Doyle Moore, Ray Morton and Dallas Ramsey.

## WOMEN INVITED TO PLAY TENNIS

A woman's Round-Robin tennis play has been set at Olton for Tuesday, October 9, and all woman tennis players of this area are invited to participate. Play begins at 10 a.m.

## FLOYD DATA

Calvin Cain just spent five days in Floydada visiting his grandfather, C. L. Berry. Cain has been in college at Las Vegas, Nevada on a scholarship for his band or musical ability, having won first chair, baritone in the state of California three years in a row. He prizes an old baritone horn given him by his great grandfather Edwards who was bank president many years ago at Turkey, Texas. Edwards, now deceased, will be remembered as the man who was in the old State Bank in Floydada when it failed many years ago. For about a year, he was collecting and handling the many duties after closing of the bank. Calvin's father, Tubal Cain, has had unusual success as band master, now at Elsinore, California, and his mother, Arminta Cain, has 74 students in her drama class this year.

## 34 Club Meets In Bingham Home

Members of the 1934 Study Club met in the Allen Bingham home Tuesday night with Mrs. Dennis Dempsey assisting Mrs. Bingham with hostess duties. Roll call was answered by members telling of an interesting event and date in Texas History.

During business the announcement was made of the Caprock District Board meeting and workshop to be held in Tahoka October 13.

Mrs. L.B. Stewart Jr. introduced the program on "Education." She said "Like most passionate nations, Texas has its own private history based on, but not limited by facts." She then presented Mrs. Bingham, Texas Heritage chairman of the Caprock District, who

showed a slide story, with taped narration, entitled "Texas: Our Heritage." The story began with a synopsis of Texas history from 1532 through 1898.

The next story segment told of ranching and farming, with emphasis on buildings and facilities from Ranch Headquarters in Lubbock, then of the settlement of Texas by hardy pioneers, and how the law came to Texas in the persons of the Texas Rangers. Texas has its many heroes, and Dwight D. Eisenhower and Lyndon B. Johnson were granted special recognition as the two who went on to become presidents of the United States.

Texas was presented as

something much more than a dry, featureless wasteland. A tour of what Texas offers was shown then the story ended with the question: "Why are we striving to preserve our heritage by constant research-achievements - perseverance - and why do we take such pride in them? The reason - for our future generations."

Members were given a decoupage plaque memento of the Texas program by Mrs. Bingham, after which fresh apple cake and hot apple cider were served to Mmes. Thelma Hoffman, Jake Watson, L.B. Stewart Jr., Fred Stewart, Sam Spence, W.O. Newberry, J.P. Moss, Floyd Lawson, J.A. Hale Jr., Kyle Glover, Garland Foster, Leon Ferguson, Everett Collier, Wilson Bond, William Bertrand, and a guest, Mrs. Ted Bell.

The next meeting will be Federation Day with all Floydada Study Clubs participating with a program at the First Baptist Church Oct. 16.

## Mrs. Parson Leads Study

Women of the First Baptist Church met in the chapel October 3 for Mission Study. The program was led by Mrs. Dewey Parsons. Call to prayer was read by Mrs. Robert Garrett. Mrs. A.C. Pratt had a display of library books and

## BP&W Club Meets In Lockney

Plans for observing national Business and Professional Women's Club week this month were made Tuesday night at a meeting of the Lockney organization. Members of the club will morning worship services together at the First Baptist Church Oct. 21, and have breakfast together Oct. 23 at the Snack Shack.

Attending the Tuesday night meeting at the First National Bank were Merle Brotherton, Estelle Powers, Mary Ruth Fewell, Nora Bybee, Dorothy Shipp and Myrtle Hill.

## Harvest Time Program For Rebekahs

Floydada Rebekahs held their Friendship and Round-up Night Tuesday, October 2 at the Lodge Hall. Tables were decorated for harvest time with maize, cotton, peppers, tomatoes and pumpkins. Biblical scriptures were also displayed in the ante room and hall.

The program was on "Harvest Time" and harvest songs were sung by Mrs. Alton Rose and Mrs. Billy Marquis. Members joined in on chorus. Vegetables were used at game time and a salad supper served.

Mrs. L. C. Hamilton read a poem entitled "Friendship" and "If I Were" was read by Mrs. Marquis.

Billie Crutchfield, Noble Grand, presided over the meeting.

Visiting guests came from Lockney, Abernathy and Plainview with 22 members and 18 guests present.

A door prize was presented a Plainview guest for holder of the lucky number.

she gave a brief review and encouraged more reading to be done.

Mrs. W.H. Bunch presided at the business session and announced that all future women meetings are to be at the church. The Bible Study will be October 17 at 9:30 a.m. The announcement was made of the Annual WMU at Baptist Assembly October 16 from 9:30 a.m. until 2 p.m. A covered dish luncheon will be held during the noon hour.

Assisting with the program at Wednesday meeting on "The Three R's: Rhodesian Style" were Mmes. W.S. Simmons, Robert Garrett, Mable Epperson, W.B. Catas, J.W. Cannon, P.D. Helms and C.O. Parsons.

Attending other than those on the program were Mrs. Adela Reyes, Mrs. Pedro Reyes, Mrs. Simonia Melardoe and Mrs. O.G. Mayfield.

## New Arrivals

First child of Mr. and Mrs. Terry Jones of Lockney was born Sunday morning in Lockney General Hospital. Shawn Lynn weighed 6 lbs. 3 oz. at birth.

Maternal grandparents are Mr. and Mrs. Howard Gibson of Plainview, and great grandparents are Mr. and Mrs. Jack Bybee, and Mrs. Viola Gibson, all of Plainview.

Lockney grandparents are Mr. and Mrs. F. G. Jones, Jr., and great grandparents are Mr. and Mrs. Clyde Stowe, and Mr. and Mrs. Frank Jones.

Terry is employed with Johnson and Johnson Automotive.



PHOTO TAKEN AS MR. AND MRS. PRITCHETT

## ARRIVE AT ATALAYA PARK HOTEL

## Pritchett's Share Trip To Morocco With Hesperian Readers

BY MRS. PRITCHETT

Our plane landed in Malaga, Spain the afternoon of Sept. 13. We boarded buses for transportation to our hotel, an hour's drive, and on a highway that follows the coastline, with the Mediterranean Sea visible to our left most of the way. This is Costa del Sol, 106 miles of Spain's southern coast which is attracting more and more tourists. There are hundreds of luxury hotels along this stretch with more in the process of building, yet a lot of deserted beaches can be seen and small fishing villages are all along the way.

We stayed at the Atalaya Park Hotel located midway between Malaga and Gibraltar. This 5-star hotel is a resort estate, designed in dark woods and decorative Sevillian tiles made in the nearby area of Seville. The rich blue of the Atalaya coat-of-arms was above each of the two entrances and woven into the bedspreads and draperies of the individual rooms. The building housed six restaurants with another one on the golf course. One of them had an open deck where you could sit at your table overlooking the beach just a few steps down.

There were over 300 of us but we didn't completely fill even one of the two 9-story wings. The only way I could judge the size of the hotel Show. She received a first in oils, second in acrylic and third in pastels. In the adult division Penny Golithly won a third in acrylics and Beth Pratt won a third in original oils. Mrs. A. H. Kreis received several wins in numerous exhibits.

complex was to compare it with one of Early's cotton patches. It had to cover over a hundred acres because the hotel proper, with its tennis courts, gardens and swimming pools took up a lot. In addition there were many cottages for rent with garden areas around them, plus an 18 hole golf course across the highway from Atalaya Park.

The hotel takes its name from the 12th century Moorish watchtower located on the grounds. These towers can be seen along the coast from Malaga to Gibraltar. In the 8th century A.D. the Moors, an Arabic people of the Moslem faith, invaded and gained control of Spain, coming across the Mediterranean from North Africa. It was much later, fearing invasion from the sea themselves, that the watchtowers were built. Small Christian kingdoms united against the Moslems in the 13th century. King Ferdinand (the same one who with his wife, Isabella, financed Columbus) finally drove them out of their last stronghold at Granada in the same year that Columbus discovered America. The Moorish occupation of Spain left its mark. They introduced irrigation to the country for one thing, and brought the Moorish arch to Spanish architecture.

Before we left the U.S. we were divided into three groups. The first day after our arrival, our group took the 30 minute flight from Malaga to Tangiers, a city in Morocco. On the bus from Tangiers airport to the city, our Moroccan guide told we would first visit the Kasbah. He cautioned us to stay close together as it is very easy to become lost there and

## Mary Martha Class Meets

Mary Martha Sunday School Class of First Baptist Church, Lockney met Monday morning in the home of Mrs. R. W. Johnson.

Those present assembled the class new yearbooks. Coffee cake and coffee were served by Mrs. Johnson to Mrs. Frank Brown, Mrs. V. H. Kellison, Mrs. Hubert Frizzell, Mrs. Les Ferguson, Mrs. Willis Apple and Mrs. Willis Reynolds.

## LOCAL WINNERS AT SOUTH PLAINS FAIR

Floydada had winners at the South Plains Fair in Lubbock.

Vicki Rathel came home with three wins in the high school division of the Art

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FHS DRAMA CLUB OFFICERS — Left to right: Weldon Melton, speech and drama advisor; Cary Brown, club historian; Debbie Medley, president; Ray Foster, vice president; Margwyne Giles, secretary-treasurer. Not pictured: Connie Anderson, reporter.



Does the dew in the morning indicate that good weather can be expected that day? Yes, strangely enough, this old weather saying is not merely folklore without scientific foundation but genuine weather knowledge. Dew is formed by cooling. The blade of grass that collects moisture collects it from air being cooled. Warm air has a greater capacity for moisture than cool air and gives some of it up (on blades of grass) when it is cooled. Cloudless nights are nights for the collection of dew because heat radiation is necessary in the process and clouds check this process. The sight of dew then means clear skies and clear weather. The old saying, then, is usually accurate.

essary in the process and clouds check this process. The sight of dew then means clear skies and clear weather. The old saying, then, is usually accurate.

### BIBLE VERSE

"Be ye steadfast and unmovable, always abounding in the work of the Lord, knowing that your labor is not in vain in the Lord."

1. Who wrote the above words?
2. To whom was he writing?
3. What characteristic does it encourage in the Christian?
4. Where may this verse be found?

### Answers To Bible Verse

1. Paul, the Apostle.
2. The members of the church at Corinth.

### Bus Drivers Complete Physicals

Lockney schools bus drivers have recently completed taking of physicals which were necessitated by a new state law. Substitute drivers are now in the process of also taking the physicals. The local school board was ahead of the state law when it required similar physicals last spring.

date palms, as well. All of these have to be watered through the summer as they have no rain from May to September.

The Spaniards are a friendly people, courteous and scrupulously clean. No little bugs there! They are also dignified and very proud. I'm sure they remember what many of us forgot — that Spain was the greatest power in the world for close to a hundred years. Incidentally, we were told by one of our guides that the crime rate there is extremely low.

On our last night dinner was served in one of the spacious gardens of the hotel. A full orchestra played during the meal but Spanish Flamenco dancers were featured later as the main attraction. The Flamenco is one of Spain's national dances. They were very graceful and beautiful in their traditional costumes.

The Elanco Company was our host and spared no expense. They used the services of Prestige Travel Agency in St. Louis. All of our guides were exceptionally nice young people who did everything they could to make our trip a pleasure. It truly was an unforgettable experience.

### WHO KNOWS?

1. Where is the world's largest airport?
2. Name the first supersonic transport to land there.
3. The U.N. General Assembly is now in which annual session?
4. What is the present number of member nations?
5. Name the three new U.N. members.
6. Who was named Sweden's new king?
7. What is the flower for the month of October?
8. What gem represents the month of October?
9. Charles W. Fairbanks was Vice President to what U.S. President?
10. Only one state entered the Union in October. Name it.

10. Nevada, October 31, 1864.
9. Theodore Roosevelt.
8. Aquamarine or opal.
7. Calendula or Cosmos.
6. Carl Gustaf, 27-years-old, of Bahamas.
5. East Germany, West Germany and Commonwealth.
4. 135 member nations.
3. The 28th annual session, Concord.
2. The British-French SST and Fort Worth, Texas.
1. Midway between Dallas and Fort Worth.

### RECIPE

By Sarah Anne Sheridan

Here is an easily prepared recipe for that universally appealing meat-chicken. It's also an excellent one-dish meal in these days of higher meat prices.

#### Chicken and Dumplings

- 5 pound chicken
- 1/8 t pepper
- 2 t salt
- Few stalks of celery

Cut chicken in pieces and cover with boiling water. Add celery. Reduce heat and cook slowly until tender, about 2 to 2 1/2 hours. Add salt after 45 minutes of cooking. Let stand until fat collects on top. Remove most of fat with a spoon. Take out chicken and remove skin and bones. Heat stock to boiling point. Add dumplings.

#### Dumplings

- 1 1/2 c flour
- 1 t salt
- 2 t baking powder
- 3/4 c milk

Sift flour, salt and baking powder together. Add milk gradually. Beat until smooth. Drop into hot stock by table-spoons. Cover closely. Cook for 15 minutes. Spoon dumplings and remaining liquid over chicken which has been arranged on a serving platter.

#### Dad Knows

Son: "What is executive ability, Father?"  
Father: "Executive ability, my son, is the art of getting credit for all the hard work somebody else does."

#### Knows Her Constituent

Canvasser--"Madam, I am taking data for the new political directory. What party does your husband belong to?"

Mrs. Peck--"Take a good look, Mister--I'm the party!"

## PAGES

# THRIFTWAY

### FARM FRESH PRODUCE SPECIALS

This week at Thriftway, in keeping with our continuous effort to bring you better quality foods at lower prices, you'll find special emphasis on sparkling fresh fruits and vegetables. We've stocked our produce cases high with the "pick of the crop" from farms and orchards across the country. Shop Thriftway and save on these and many more nutritious family favorites.

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18-oz. BOXES **3 \$1.00**

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1 1/2-lb. SIZE **79¢**

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**DOG FOOD** 3 14 1/2-oz. CANS **\$1.00**

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**FOLGER'S MOUNTAIN GROWN COFFEE** 3-LB. CAN **\$2.59**

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# APPLES 4 **\$1.00** LBS.

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## PAGE'S THRIFTWAY IN LOCKNEY



LOCKNEY AREA

# time out for GO

## Faraway Places

I've never seen the Taj Mahal. Nor have I looked up at the Leaning Tower of Pisa, or out across the broad Sahara to the Pyramids and the Sphinx.

Most of my life, as a matter of fact, has been spent right here in my own town. Not because I don't want to travel. To visit these faraway places is one of my big desires—and, one day, I hope to do it.

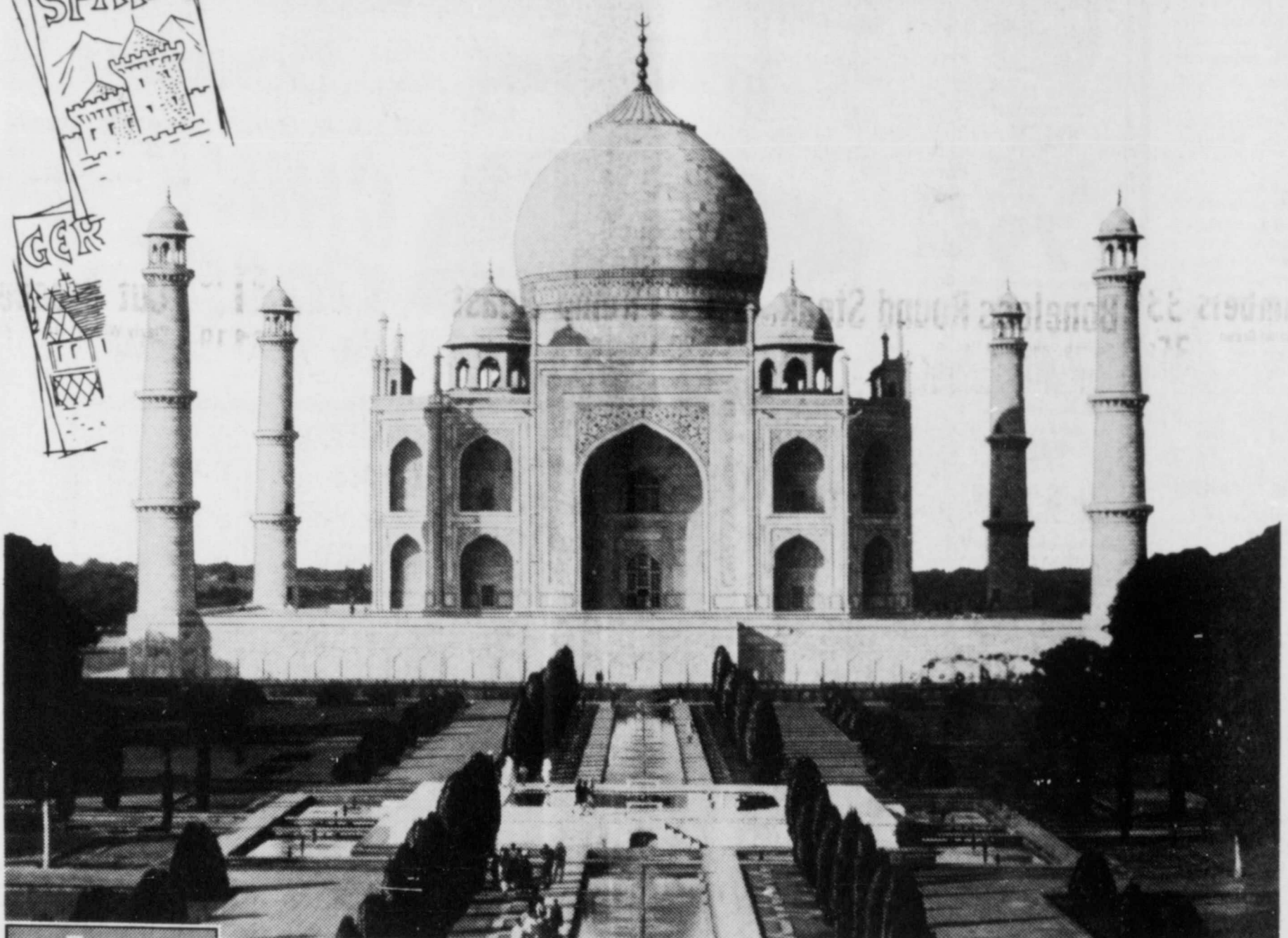
But I know, deep in my heart, that even if I never leave my home town I'll have more to do than I can hope to accomplish. Because God is just as much here as he is anywhere. Our minister used that thought in his sermon last Sunday, and he told us how much there is for all of us to do in our own particular place—and how much remains undone!

If we'd bring just one other person to church with us on Sunday, we'd really be doing something, he told us. And, as I thought it over, I knew how true that was.

That's why I'm asking you.

Scriptures selected by the American Bible Society

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| Sunday            | Monday              | Tuesday                    | Wednesday                  | Thursday                 | Friday              | Saturday              |
|-------------------|---------------------|----------------------------|----------------------------|--------------------------|---------------------|-----------------------|
| Psalms<br>126:1-6 | John<br>3:18-21, 36 | Ephesians<br>1:3-12, 2:1-7 | II Thessalonians<br>2:1-12 | Hebrews<br>2:1-4, 3:7-19 | Hebrews<br>12:25-29 | Revelation<br>3:14-22 |

THIS INSPIRATIONAL MESSAGE SPONSORED BY THE FOLLOWING.....

### MAIN STREET

#### CHURCH OF CHRIST

Bobby Hise, Minister  
Sunday  
Bible School ..... 9:30  
Morning Worship ..... 10:30  
Evening Worship ..... 6:00  
Wednesday  
Ladies Class ..... 9:30  
Mid-Week Service ..... 7:30

#### Evans Chapel Baptist Church

Rev. Bennie Anderson, pastor  
Sunday School ..... 10 a.m.  
Morning Worship ..... 11 a.m.  
Training Union ..... 6 p.m.  
Evening Worship ..... 7 p.m.  
Wednesday Prayer Meeting 7 p.m.

### FIRST UNITED

#### METHODIST CHURCH

Hugh Daniel, Pastor  
Sunday  
Sunday School ..... 9:45  
Worship Service ..... 10:55  
UMY ..... 6:00  
Evening Worship ..... 7:00  
United Methodist Women .....  
... First Tuesday of Month  
Circles ... Monday (2nd & 4th  
Monday nights) Tuesday and  
Wednesday mornings

### TRINITY LUTHERAN CHURCH

Providence Community  
L. J. Durkop  
Sunday School and  
Adult Bible Class ..... 10:00  
Divine Worship Service .... 11:00

### ASSEMBLY OF GOD

#### CHURCH

Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Evening Worship ..... 7:00  
Prayer Service Wed. .... 7:00

Rev. Bob Wright, Pastor

### TEMPLO BAPTISTA SALEM

Robert Foster, Pastor  
Sunday School ..... 9:45  
Worship Service ..... 11:00  
Christian Training Time ..... 5:00  
Evening Worship ..... 6:00  
Wednesday Prayer Meeting and  
Choir Practice ..... 7:30

### AIKEN BAPTIST CHURCH

Bill Sessom, Pastor  
Sunday School ..... 10:00  
Morning Worship ..... 11:00  
Training Union ..... 6:00  
Evening Worship ..... 7:00  
Prayer Service Wednesday ... 7:30  
Brotherhood, W.M.U. and Auxil-  
iary Wednesday ..... 7:30

### SAN JOSE CATHOLIC CHURCH

Father Richard Thomas Casey  
Sunday Morning Mass ..... 8:30  
Saturday Evening ..... 8:30  
Wednesday Evening ..... 8:30  
Each Service Preceded By  
Confessions  
Baptism — 1st Sunday of the  
month at 9 a.m.  
Church Council — Meets 1st Sunday  
of month at 3 p.m.

### EVANS CHAPEL

#### BAPTIST CHURCH

Sunday Afternoon Worship ... 2:00

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### Jackson Tire Company

Shamrock Products - National



## Officers Attend Leadership Lab In Amarillo

Lonnie Robinson and vice president Mike Geisecke. Floydada faculty advisors

Benny Lock and Bob Alldredge also attended the leadership lab.

## FHA MEETS IN LOCKNEY

The Future Homemakers of America met Monday, September 24, in Lockney.

A welcome to members was voiced by president, Ginger Henderson, and the program was given by Mitzi Terrell, area historian, on "Impact" a new way to plan and organize meetings. It involves all members and thus arouses more participation.

Those attending the meeting were old and new members and sponsors, Mrs. Wilma Adams and Mrs. Jancey Rodgers.

The officers for the 1973-74 school year are as follows:

President, Ginger Henderson; 1st vice president, Willa Reves; 2nd vice president, Cynthia Stoerner; 3rd vice president, Desiree Isom; 4th vice president, Mitzi Terrell; 5th vice president, Vicki Boedeker; treasurer, Cinde Christian; corresponding secretary, Kathy McCarter; recording secretary, Bertha Rodriguez; parliamentarian, Joy Frizzell; historian, Yolanda Garza.

## FLOYD DATA

Clay Henry will enter Methodist Hospital in Lubbock Sunday to undergo open heart surgery on Tuesday. He will probably be out of his bank office for some three months recuperating. A routine physical check-up detected need for the surgery.

## FLOYD DATA

Mr. and Mrs. N. W. Williams have returned home from Paris, Tex., where they were called to the funeral for her brother, Charlie H. Owens. Mrs. Williams' brother lived in Floydada from 1898 until 1925 when he moved to Paris where he had resided until his death.

## FLOYD DATA

Mrs. Sherman Irwin of Lubbock has been returned to her home and is recuperating nicely from surgery.



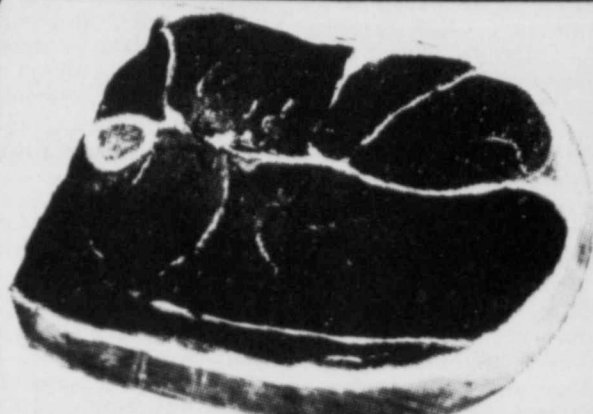
**FORMER TEACHER RETURNS TO JUNIOR HIGH** — Elbert Reeves, retired Floydada Junior High School science teacher, returned to the school last week as a guest lecturer in Mrs. Teresa Hollums' science class. Pictured with Reeves looking at a mineral display and Geiger counter are Quinn Coleman, Rhonda Bennett, Lori Vinson, Nancy Moss, Mrs. Hollums, Greg Carthel, David Parham and Bill Starkey. (Staff Photo by Jim Huggins)

# PIGGY WIGGLY

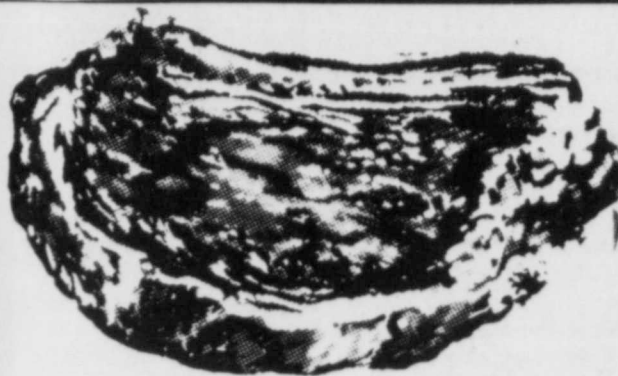
# OPEN 7 A.M. TO MIDNIGHT



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Superb Valu-Trim, Full Cut, Bone In  
**Round Steak**  
**\$1.29**  
Lb.



SUPER VALU-TRIM  
**Rib Steak**  
**\$1.29**  
Lb.



Holly Granulated  
**Sugar**  
**55¢**  
Lb. Bag

37¢ Cucumbers 33¢  
Fresh Salad Green 35¢  
Onions 2 Bu. 35¢  
High Quality, Hearts 59¢  
Celery Pkg. 29¢  
29¢  
3 Lb. \$1.00

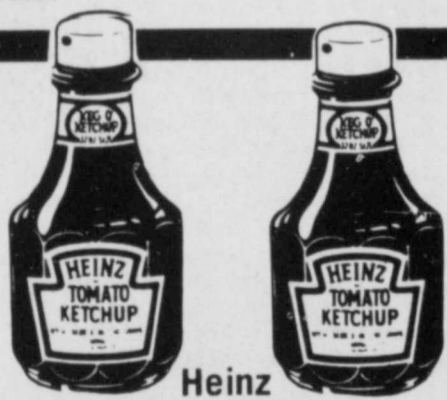
Superb Valu-Trim, Full Cut  
**Boneless Round Steak** Lb. \$1.39  
Superb Valu-Trim, Heel of  
**Round Roast** Lb. \$1.29  
Tenderized, Superb Valu-Trim  
**Bottom Round** Lb. \$1.49  
Superb Valu-Trim  
**T-Bone Steaks** Lb. \$1.59  
Superb Valu-Trim  
**Sirloin Steak** Lb. \$1.29

Superb Valu-Trim, Bone-In  
**Rump Roast** Lb. \$1.19  
Boneless  
**Stewing Beef** Lb. \$1.19  
Superb Valu-Trim  
**Boneless Top Round** Lb. \$1.49  
Superb Valu-Trim  
**Sirloin Tip Roast** Lb. \$1.69  
**Jimmy Dean** 12 OZ. \$1.11  
**Sausage** 24 OZ. \$2.20

Piggly Wiggly, Frozen  
**Cut Broccoli** 18-oz. Pkg. 43¢  
Piggly Wiggly, Frozen Mixed  
**Stewing Vegetables** 20-oz. Bag 43¢  
Piggly Wiggly, Frozen  
**Green Peas** 20-oz. Bag 39¢  
Green Giant, Frozen  
**Corn on the Cob** 4-Ct. Pkg. 59¢  
Heavy Duty Laundry  
**Bonne' Detergent** 49-oz. Box 49¢

IMPORTED FINE  
**Carolyn**  
PORCELAIN CHINA  
BY CROWN VICTORIA

Only **49¢**  
With each \$3.00 purchase  
**Wear-Ever**  
**Super-Chef Cookware**  
with Teflon II  
This week's feature  
**Bake/Roast Pan**  
**\$2.99**  
each With Each \$3.00 Purchase



Heinz  
**Ketchup**  
**49¢**  
Qt. Btl.



Ranch Style  
**Beans**  
**6 \$1**  
15-oz. Cans



Assorted Fruit Flavors  
**Hi-C Drinks**  
**3 \$1**  
46-oz. Cans

Kimberly Disposable  
**Daytime Diapers** 30-Ct. Box \$1.83  
Piggly Wiggly All Grinds  
**Coffee** 1-Lb. Can 98¢  
Borden's Condensed  
**Eagle Brand Milk** 14-oz. Can 41¢  
Piggly Wiggly, Pure Ground  
**Black Pepper** 4-oz. Can 43¢  
All Purpose  
**Gold Medal Flour** 5-Lb. Bag 91¢

Piggly Wiggly Assorted Flavors  
**Soft Drinks** 10 \$1  
12 Oz. Cans

Piggly Wiggly  
**Potato Chips** 49¢  
Whole  
**Hunts Potatoes** 2 14 1/2-oz. Cans 39¢  
Mountain Pass  
**Tomatoe Sauce** 8-oz. Can 13¢  
Piggly Wiggly, Pink  
**Grapefruit Juice** 46-oz. Cans 47¢  
Murray Soup &  
**Chili Crackers** 11-oz. Pkg. 29¢

Plain, No Beans  
**Austex Chili** 24 oz. Can 99¢

Chunk  
**Carnation Tuna** 6 1/2-oz. Can 45¢  
Piggly Wiggly  
**Tomato Soup** 10 1/2-oz. Can 11¢  
Dry Fry  
**Pam Oil** 9-oz. Spray Can 98¢  
Aurora, Assorted Colors  
**Bath Tissue** 2-Roll Pkg. 33¢

Your Choice  
**Head & Shoulders Shampoo** \$1.19  
7-oz. Lotion  
5-oz. Jar  
4-oz. Tube only



# FARM REVIEW

## Cotton Harvest Information To Be Presented Wednesday At Meeting In Floydada

An excellent crop can turn into trailer loads of headaches if producers do not plan well enough for cotton harvesting and handling. A meeting to present information on cotton harvesting and handling will be held at 9:15 a.m. Wednesday, October 10 at King's Restaurant in Floydada. All growers, ginners, farm suppliers and other interested people are invited to attend this very informative meeting.

Designed to up-date producers on facts about harvest-aid chemicals, cotton harvesting, and field storage, the meeting is sponsored by the Crops Committee of the Floyd County Program Building Committee, the South Plains Development program and the Texas Agriculture Extension Service.

Specialists with the Extension Service, based at Lubbock, will present facts on the use of harvest-aid chemicals, equipment systems for harvesting and field storage systems with specific information on labor kinds and cost comparisons. They are Roy Childers, area agronomist — cotton mechanization and Robert Metzger, area agronomist — cotton.

The 1972 crop year proved that the more information growers can receive about new ideas and new management practices, the more profits they can realize from such management practices. There seems to be a great deal more interest in cotton defoliation and field ricking this year than there has been in several years. These practices require increased management to produce the favorable results that they were designed for. So a farmer needs all the information he can get about these practices to carry it out in a satisfactory manner. The information presented in this meeting should help farmers make decisions and manage this year's crop to realize the most profits.

during the years so important in the development of boys and girls. If you aren't already "getting in" on the 4-H action, do so now by contacting the county Extension office, invites Crow.

Boys and girls of different backgrounds, philosophies and lifestyles, working together with adults to solve common problems — that's the 4-H picture in 1973. 4-H brings together youths from all racial, economic, social and cultural backgrounds. Rural and city youngsters have an opportunity to interact, communicate and share ideas.

4-H is strong, and growing in all areas of the 50 states. Puerto Rico and the District of Columbia. Urban 4-H is expanding too. In fact, the major cities in the U.S. all have active 4-H programs.

Low income and handicapped youngsters are involved in 4-H through flexible programs and projects specifically geared to their needs. And 4-Hers have always aided younger boys and girls in all 4-H program areas.

4-H is reaching out to bring more people together "to make the best better" in new ways. 4-H television series on nutrition and nuclear energy are premiering this year on hundreds of stations. These and other 4-H efforts will reach hundreds of thousands of young people who've never been exposed to the 4-H program before.

Helping 4-Hers and their leaders "get it all together" are business organizations, foundations, civic groups and private individuals, who aid the 4-H program. On the national scene alone, over \$3 million Americans are 4-H alumni. These former 4-Hers get together with young people in 4-H programs at all levels.

Working together, growing together, learning together — that's what 4-H is

## County Agent's Corner

By Doyle Warren  
Floyd County Agent



Several years ago, the phrase, "generation gap" was bounced around by adults and young people alike. Youth accused of not wanting to communicate with their elders while they were accused of not wanting to talk to their youngsters. Today, the "generation gap" has eased and both adults and kids can take some of the credit. Now, young people and adults are working together to solve mutual problems.

This sort of cooperation is well demonstrated through 4-H, which currently is observing 1973 National 4-H Week, October 7-13, keyed with the theme, "4-H Gets It All Together."

Across the country, five and-a-half million boys and girls, ages 9-19, a half million volunteer adult leaders and thousands of Extension Service personnel are involved in 4-H. Texas boasts a 4-H enrollment of almost 146,000, with about 14,000 adult leaders and over 6,250 junior leaders. Working together they are putting the 4-H Week theme into action, in many ways helping to make their communities better places in which to live.

The timeliness of their efforts is indicated by the current 4-H emphasis on helping educate communities on ways to economically operate vehicles and to conserve electricity during the current energy shortage.

Other 4-H groups are helping to ease the food shortage by supporting agricultural production and marketing efforts. Also, drug abuse programs, improving the environment, and community development planning are being given a high priority in 4-H

## National 4-H Week Oct. 7-13

4-H continues to grow in popularity throughout Texas and in the nation as the Number 1 youth organization. And its growth is no small wonder, as both youth and adult leaders have injected new life into some old program areas and have also developed new programs that reflect the excitement of today's rapidly changing world.

National 4-H Week — Oct. 7-13 — provides an opportunity for those in 4-H to renew their efforts for more active programs, perhaps redirect some aspects of ongoing programs, and also make a special effort to recruit new members, points out County Extension Agent Richie Crow.

All boys and girls between the ages of 9 and 19 are eligible to join, and there are many new exciting programs and project areas for individuals, regardless of their interests and backgrounds.

Theme of this year's 4-H Week observance is "4-H Gets It All Together."

The theme is appropriate, says Crow, in that it shows 4-H as a complete program designed to aid in the growth and development of

to qualify for government support payments without idling any of their land. Similar decontrols were announced earlier for the 1974 wheat and cotton crops. USDA spokesmen said that they expect the corn allotment, with average yields, would produce a record crop of 6 billion bushels as compared with this year's estimated crop of 5.7 billion bushels.

While the USDA prepares for all out production in 1974, government reports are projecting what is termed "an unprecedented leap" in world grain production by mid-1974. This estimate is based on favorable weather and high prices.

According to these reports, the Soviet Union is staging an especially dramatic recovery in its grain production. The People's Republic of China, while emerging as a major customer for U.S. grains, is making significant recovery from drought-reduced crop situations of last year and could equal the record harvest of 1971.

All of this points toward a possible dramatic turn around in the world supply-demand picture in 1975 and 1976. The obvious goal of the USDA is to increase feed grain production to the point that it will encourage greater livestock production and lower meat prices to answer the complaints of consumers.

## New Era for Farmers

By CRESTON J. FOSTER, Director of Communications,  
American Farm Bureau Federation

Farmers are operating in a new era as the result of an unprecedented world demand for feed grains which has just about emptied the U.S. commodity pipelines. This is a startling contrast to the past decade of surpluses which was marked by futile government efforts to adjust supply to demand.

The new course in production is emphasized by the recent announcement of the U.S. Department of Agriculture's efforts to increase feed grain harvest in 1974 by at least 6 percent.

The 1974 feed grain program sets an allotment of 89 million acres for corn, grain sorghum and barley as compared with plantings of 87.9 million acres for this year.

It is expected that this allotment will produce enough commodities to meet all projected domestic and export needs in the 1974-75 marketing year.

USDA pointed out, however, that the allotment does not limit production and represents only a ceiling on the acreage eligible for full government target prices contained in the new farm bill. Market prices currently are above the target prices.

The feed grain program for 1974 will allow farmers

## Costs Of Farming Are Analyzed

WASHINGTON (AP) — Want to have a fully mechanized farm big enough to use all your talents and time? Be prepared to spend up to \$710,000, says the Agriculture Department.

That is how much USDA says it would take to buy and equip in Indiana, including \$480,000 for the land and \$130,000 for other capital.

The figures are included in a new report called "The One-Man Farm" published by the Economic Research Service. Various types of operations called "technically optimum" in size are described.

Some other examples include: —Montana, wheat and barley farm, 1,960 acres, land value \$245,000 and other capital \$57,000; —Kansas, wheat and grain

sorghum, 1,950 acres, \$200,000 in land and \$55,000 in other capital;

Land High —Louisiana, rice and soybeans, 360 acres, land value \$108,000 and other capital \$50,000;

—Mississippi delta area, cotton and soybeans, 600 acres, \$255,000 in land value and other capital \$80,000;

—California, irrigated cotton, 400 acres, land value \$320,000 and other capital \$64,000; and

—California, vegetables, 200 acres, land value \$400,00 and other capital \$85,00.

The report was aimed only at crop-producing farms and did not attempt to analyze livestock operations. For example, the report said, a 300-cow beef herd might require 150 acres of irrigated pasture. If unirrigated pasture were used, the land re-

quirements would be 900 to 1,500 acres in areas of high normal rainfall 4,500 to 6,000 acres in dryland farming regions; and 27,000 to 36,000 acres in Southwest desert areas.

### Best Size

The author of the report was Warren R. Bailey, deputy director of the Commodity Economic Division of ERS. He explained the study this way:

"The optimum one-man farm represents the maximum acreage of a specified combination of crops that the man and his machines can produce—plant, cultivate and harvest—annually."

Bailey said that "for various reasons" many farm operators do not reach the technically optimum size.

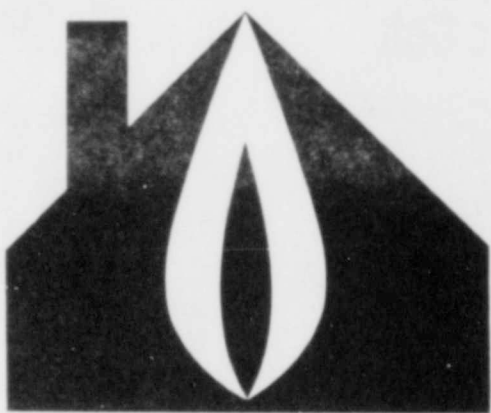
For example, the average size of cash grain farm reported by the 1970 census was 263 acres in Indiana and 694 acres in Kansas.

"Some are part-time farmers who have nonfarm jobs which claim their attention," Bailey said. "Some cannot accumulate the necessary capital. Some lack the managerial skills required to achieve growth and successful operation of the optimum one-man farm."

## Agriculture's outpost on Wall Street

Most farmers and ranchers don't realize the Federal Land Bank gets its loan funds from the sale of bonds to investors. There is no government money in the Land Bank system. The quality of Land Bank Bonds, plus the skill with which the Farm Credit System's own Fiscal Agency works on behalf of agriculture, means a constant flow of low-cost financing from the nation's money market. Come in... and let's talk over how Land Bank money is bought—and sold—at a fair price to the borrower.

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PHONE 983-2480  
FLOYDADA, TEXAS



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A Natural Energy Home uses natural gas for heating, cooling, water heating, cooking and clothes drying to save you money and help conserve our cleanest natural energy resource... natural gas.

That's because electricity in West Texas is generated by burning natural gas, and in the process of generating and transmitting electricity to your home, 2/3 of the gas energy is lost.

So, by using gas directly in the home for the jobs it can do, you're helping to conserve it and you're getting more energy for your money.



PIONEER NATURAL GAS COMPANY

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PERRY IMPLEMENT CO.  
LOCKNEY'S JOHN DEERE DEALER

PATTERSON GRAIN CO.  
GRAIN-FERTILIZER

LOCKNEY COOPERATIVES  
MEMBER-OWNED

LOCKNEY OIL & BUTANE  
N.H. GAMMAGE

ACCO SEED  
"SORGHUM FOR THE SEVENTH YEAR"

THE LOCKNEY BEACON  
BOOSTING FLOYDA COUNTY AGRICULTURE



# CLASSIFIED ADS

## THE PLACE TO LOOK



### FARMS & RANCHES

**FOR SALE** — 160 acres 2 1/2 miles north and 2 miles east of Lockney. 3 bedroom house, 2 baths, two barns. Two irrigation wells on electricity. Good water, good soil, lays well. 40% down, \$375.00 an acre. Lee O'Neil, 3506 Ave. Q., Lubbock, Texas 79412, call 744-8209. L9-8tc

**CUSTOM FARMING** — Offset discing and deep chiseling. Let us farm your dry land and leave-out ground. Also want to rent dry land. Can handle large tracts. Lockney. 652-230 L9-8tc

**CUSTOM PLOWING** — Can run hoeme, offset, or chisel plow. Call 983-2711 or 983-2291. L9-8tc

**FOR SALE** — 15 acres with irrigation well, located 3/4 mile east of Floydada. 983-2862 or 983-2456. L9-8tc

**FLOYD COUNTY FARMS FOR SALE** — Dry land: 1. 240 Acres, 200 acres in cultivation with allotments. Half of minerals remain. 2. 160 Acres, all in cultivation, allotments, half of minerals remain. Priced To Sell. C. W. Giesecke, Real Estate Broker, 5514 - 36th St., Lubbock, Texas, 79407. Phone 799-6652. L9-7p

**FOR SALE** — 320 acres, 312 cul., full allotment. 3 - 6" wells, 1 mile underground tile. One-half minerals. \$350.00 per acre. A. C. Neff, Route 2, Lockney. Phone 983-2620. L9-8tc

### FEED & SEED

**GOOD SOYBEAN HAY** For Sale — 983-2726. L9-8tc

**FOR SALE** — Wheat Seed in 60 lb. bags. TAM 101 heavy Grazer. High Yielding. Good Thrashability. Bushland tests 1971-1972. Call 983-2768. L9-4tc

**FOR SALE** — 500 bales of cane and hegar mixed with lots of grain. Ruy Irwin. 10-18p

### THIS SPACE FOR RENT

**Yes... Double Knits Look Better And Last Longer When Dry Cleaned**

### SUPERIOR CLEANERS

109 S. 5th St. Ph. 983-3540

### FLOYD COUNTY ABSTRACT CO.

**Abstracts Of Title**  
**Title Insurance**  
Verna L. Stewart  
Owner, Manager  
217 W. California  
983-3728  
Floydada, Texas

### RENTALS

**FOR RENT** — Property — Apartments, 2 and 3 bedroom houses. Business Buildings, clean. BARKER INSURANCE AGENCY, Lockney, 652-2642. L-1tc

**FOR RENT** — Plenty of good storage space in the Lockney Beacon Office. Call 652-3318. L-1tc

**NOTICE TO FARMERS**  
For Lease By Year — 2 bedroom unfurnished house. 983-2574. 10-7p

### FARM MACHINERY

**FOR SALE** — 40-horse electric motor. New switch box. Been run one season. Also 8-inch pump. Phone 652-3474, Conice Casey. L9-8tc

**NORRELL TRACTOR PARTS** — For Tractor and Irrigation Supplies and Accessories. L9-8tc

**FOR SALE** — Mr. Farmer, we have in stock the very hipful "Farm and Ranch Spanish Book." Hesperian Office in Floydada, Beacon Office in Lockney. L9-8tc

**MR. FARMER** — Come to Floyd County Hesperian in Floydada or Lockney Beacon in Lockney and buy 23" x 36" aluminum sheets to cover your truck beds and granary floors so the grain won't leak out. 10 cents a sheet. L9-8tc

**MR. FARMER** — Fall plowing ahead, and our portable disc rolling equipment is available to work in your field or our shop on the Matador Highway. Call or come to Russell's Shop & Equipment, 983-3751. L9-8tc

**FOR SALE** — Two S-26 Moline cotton strippers. One ready to go. The other for parts. J.W. McClure, Route 2, Crosbyton. Phone 697-2681. L9-8tc

**FOR SALE** — 21 Mott: International Cotton Stripper. Hasn't been used for six years and has been stored in barn. \$500. Phone 652-3785. E. J. Foster. L9-8tc

**FOR SALE** — 30 International cotton stripper with basket mountings for John Deere. Call 983-3610. 10-18p

**FOR SALE** — We have one slightly used D-24 Olivetti Calculator. Used to be priced at \$495. On sale with a new guarantee, \$250. Hesperian Office Supply. L9-8tc

### Diamond Industrial Supply Co., Inc.

Phone Days 296-6225 - Nights 293-1200 or 296-7828  
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Plainview, Texas

|                                |           |
|--------------------------------|-----------|
| Chain                          | U-joints  |
| Sprockets                      | Oil Seals |
| V-belts                        | O-rings   |
| Sheaves                        | Wisconsin |
| SKF BCA Timken Bower           |           |
| Cotton Stripper Brushes & Bats |           |

"We Appreciate Your Business More"  
L-1tc

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### Barker Insurance Agency

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Life — Fire — Casualty — Hospital  
**B. B. Wilkes,**  
Real Estate  
LOCKNEY  
Farms — Ranches — City Properties  
Business Leases — Loans

### PROFESSIONAL SERVICE

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### COW POKES

By Ace Reid



"So, I said to him, all right, so you won't let me have a loan, would you give me the time of day? — looky, it's 11:45!"

### AUTO, FIRE & FARM INSURANCE

#### Floydada Real Estate & Insurance Agency

Jim Word — — Phone 983-2360

### AUTOMOTIVE

**FOR SALE** — 9 H.P. Evinrude Motor. T. P. Collins. Phone 983-3227. 10-11p

**FOR SALE** — 1963 Dodge, 4 door, A-1 Condition. Tom Daniel, Daniel Automotive. 10-14c

**FOR SALE** — 1972 Dodge Colt Station Wagon, like new throughout, automatic transmission, factory air, bucket seats. See Art Ratzlaff, 2/10 mile south of Dairy Mart on Ralls Highway. L9-8tc

**FOR SALE** — A 1964 Galaxie 500. Call 652-2674 in Lockney. L10-4tc

**FOR SALE** — 1972 Yamaha 250. See it at City Auto or call 983-3566. 10-18p

**Venus Cosmetics Best Money Can Buy.** Please call Dewanda Blendon 652-2563, Lockney

### WANTED

**WANTED TO LEASE** — Wheat pasture. Yearlings or pairs. Call 983-2291 or 983-2711. L9-8tc

### LOST AND FOUND

**LOST DOG** — White Samoyed female. S. V. Adams. 983-2188. Reward offered. 10-11p

**LOST** — Set of keys for a Ford vehicle. Found at the Lockney Hospital. Inquire at the Lockney Beacon. L10-4tp

### BUSINESS OPPORTUNITY

**BUSINESS FOR SALE** — Fruit and vegetable market, bakery and health food store. \$500.00 buys the equipment and puts you in business. 983-3441. Goen Fruit and Vegetable, 313 South 2nd, Floydada. L9-8tc

### CLASSIFIED ADS SELL

**CLASSIFIED ADVERTISING RATE:** 7 CENTS PER WORD FIRST INSERTION. 5 CENTS PER WORD EACH SUBSEQUENT INSERTION. MINIMUM CHARGE: \$1.00.

**CLASSIFIED DISPLAY RATE:** \$1.00 PER COLUMN INCH. CARDS OF THANKS: \$1.00.

**COPY DEADLINES:** 5 P.M. TUESDAYS FOR THURSDAY EDITION. 12 NOON FRIDAYS FOR SUNDAY EDITION. Call 983-3737 in Floydada or 652-3318 in Lockney

### EMPLOYMENT

**IMMEDIATE OPENING** for grain elevator position. Good opportunity. Apply in person. Producer's Co-op Elevator, Floydada. L9-8tc

**WANTED** — Experienced mechanic. Floydada Implement, 983-3584. L9-8tc

**HELP WANTED** — Experienced farm hand, references. 983-3561. John Dunlap, Rt. 4, Floydada. L9-8tc

**REGISTERED NURSES** — 1 full time and 1 part time. Apply to administrator, Lockney General Hospital, Lockney, Texas 79241. Phone 652-3373 or 652-3537 after 5 p.m. L9-8tc

**ROUTE SALES** — Milk routes now available. Good benefits. Bell Dairy Products 201 N. University in Lubbock. Ph. 905-8833. L8-1tc

**WANTED** Personnel to sell and service fertilizer and farm chemicals. Farm background helpful, not necessary. Equal opportunity employer. Contact Riverside Chemical Co., Box 512, Lockney phone 652-2393 or send resume to same, Box 1599, Plainview, Texas 79072. L9-8tc

**WANTED** — Someone to live and work with elderly lady. 983-3553. 10-7c

**WANTED** — Dog catcher. Must be Floydada resident. See city manager, City Hall, Floydada. L9-8tc

**WANTED** — Male or female, to work in parts. Some experience preferred. Floydada Implement, 983-3584. L9-8tc

**HELP WANTED** — Social Care Director needed at Lockney Nursing Home. 652-2502. L9-8tc

**Classified Ads Get Results**

### LEGAL NOTICES

Sealed bids addressed to the Superintendent, Lockney Independent School District, Box 428, Lockney, Texas 79241 will be received until 5 p.m. October 8, 1973, for possible sale of Lots 13 and 14; Block 4, Walling Addition, (Approximately 60 x 140).

Sealed bids will be opened at 8 p.m. October 8, 1973. This is a solicitation for bids, and is not an offer. The School reserves the right to reject any and all bids and to waive informalities.

John O. Peck  
L9-23, 9-30, 10-7

### FOR SALE

**FOR SALE** — Buffet and Rectangular Table. Call 983-2245. L9-8tc

**FOR SALE** — Clean Gas Range. Phone 652-2665. L9-4tc

**FOR SALE** — 2 Golden Falcon trailers at dealer's cost. Cooper Trailers, 652-2201 in Lockney. L8-1tc

**FOR SALE** — Tomatoes, Blue Lake Beans and Peppers. C.B. Hartsell Southeast of City. Call 983-3654. 10-11p

**FOR SALE** — 12 x 60 trailer, 3 bedroom, 1 1/2 bath. Corner of Ross & 3rd Sts., Floydada. Come by after 6 to see, or call 983-2456 or 983-2862. L9-8tc

**CARPET shampoo and shampooer.** Rent the shampooer for \$1 per day with purchase of shampoo. Davis Lumber Company, Lockney. L9-8tc

**CONCORD GRAPES FOR SALE.** Picked or you pick. At Lone Star 11 miles north of Lockney, and 1/2 mile north of the schoolhouse. Felicia Applewhite. Ph. 652-3472. L8-1tc

**FOR SALE** — Two good used color TVs. Both have new picture tubes. See at Mize Pharmacy. L9-8tc

**FOR SALE** — 2 girls spider bicycles, and one boys bicycle. In good condition. Call after 5 p.m. 652-3168 in Lockney. L9-4tc

**FOR SALE** — 3 Chihuahua puppies. 7 weeks old. Call 652-2488 in Lockney. L10-4tc

### POWDER RIVER

#### COMMERCIAL WELDING CO.

**PRODUCERS COOPERATIVE ELEVATOR**  
Floydada  
L9-8tc

### Treflan Application

**CUSTOM SPRAYING AND PLOWING**  
Call Bill Selman  
983-2422 or 983-3390  
L9-8tc

### SERVICES

**PROFESSIONAL Rug Cleaning.** Phone 652-2500, Lockney. L9-8tc

**WANT TO DO** Yard Work and minor repair and painting. Charles Dean, 328 W. Tenn. L9-8tc

### Miscellaneous

**THE PET SHOPPE**  
Has everything — Grooming, Aquarium Supplies, Tropical Fish. We buy registered puppies. 3204 Olton Road, Plainview 296-7240. L9-8tc

**LAWN MOWERS** repaired and sharpened Briggs Stratton and Tecumseh Parts. Toro mowers. Spears Small Engine Service, 105 N. Main. 983-2396. L9-8tc

**FLOYDADA Vegetable Growers** Now Open For Business. All kinds of vegetables. Highway 70, Floydada. L9-8tc

**KEEP CARPET CLEANING PROBLEMS SMALL.** Use Blue Lustre wall to wall. Rent electric shampooer \$1. Parker Home Furnishings, Lockney. L9-8tc

**FOR SALE** — 1970 Model Color RCA 25-inch TV. See at Mize Pharmacy. L9-8tc

**lightweight ALUMINUM CANES & CRUTCHES**

Sturdy  
Dependable  
Attractive  
Wide selection for every prescribed need  
Forearm and underarm crutches  
Adjustable telescopic canes  
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983-3174  
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OF LUBBOCK  
4219 - 34th Street Phone 792-6201

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R. C. Matheny, Betty Tolley, and Stanley Smith on the Baldwin and Conn Organs every Thursday night. Open til 9 p.m. Free entertainment and organ instruction. Fun is learning to play.  
L10-11

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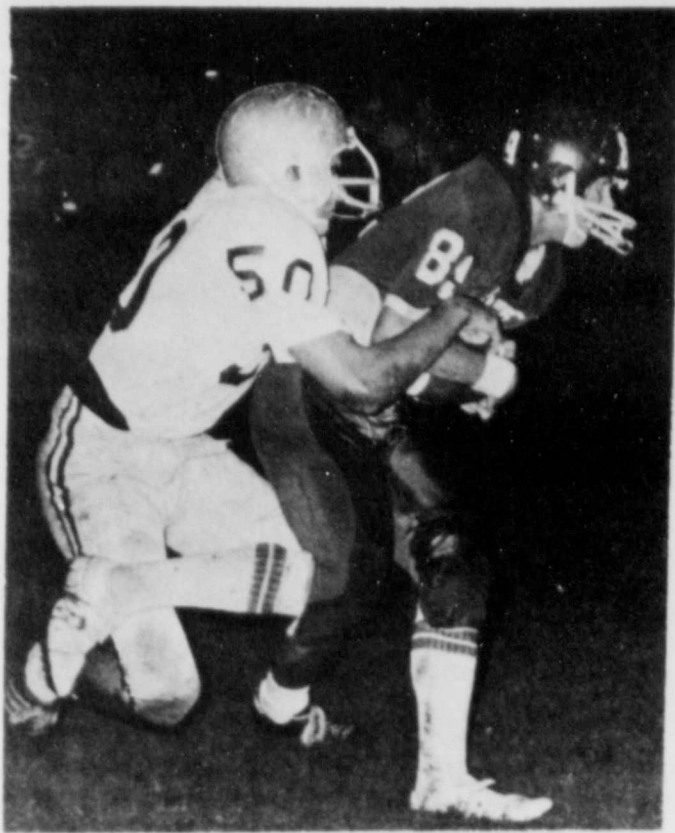
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CALIFORNIA FLOYDADA





**WHIRLWIND FIRST DOWN** — Marc Smitherman picks up a first down after catching a pass from John Cagle in the third quarter. Wildcat Gary Liechte tries to make the tackle. (Staff Photo by Jim Huggins)

**'WINDS FROM PAGE 1**  
with the 'Winds running out the clock on their own five yard line. Floydada 7, Littlefield 0.

**Halftime**  
There were no marching bands at halftime due to the wet field, but both bands did a good job of playing entertaining music from the stands.

**Second Half**  
Again Littlefield fumbled its first play after the kickoff and Floydada was in good field position on the Wildcat 35 yard line. A short five yard pass from Cagle to Smitherman was the only gain and Floydada had to punt. Littlefield's speedy quarterback Terry Bryson broke loose for 16, but the 'Winds held on the next series of downs and the Wildcats punted.

Again Floydada couldn't move the ball and punted out to the 40 yard line. Littlefield's Bryson broke loose again for 15. Kenny Owens made two good runs and there the Wildcats were about to make a TD on the 'Winds one yard line.

The big break of the game came at

this point as there was a Littlefield fumble and Floydada had the ball on the one yard line. The Littlefield quarterback must have been extremely unhappy over the play because he said or did something that made the referee unhappy and he motioned quarterback Bryson out of the game. This Wildcat penalty moved the ball out to the 16 yard line.

Again Floydada couldn't move the ball and Cagle punted.

The Wildcats made a first down, but the strong 'Wind defense held and the ball went over to the 'Winds the next series. Travis Johnson made a nice 12 yard run, then Cagle tossed a pass that Littlefield's Craig Ratliff intercepted and the 'Winds were in trouble.

The ball was on the 'Wind 13 yard line and Henderson dashed around the left end, slid into the end zone for the Wildcat TD. There were 11:01 minutes left in the game after the Wildcat extra point kick attempt hardly got off the ground.

Floydada never made another first down almost all of the last quarter, but the defensive players managed to save

the win. Littlefield made four first downs and really kept the 'Winds on their toes defending the pass plays of Wildcat quarterback Kelly Pratt.

The win squared Floydada 2-2 for the season, Littlefield 3-2.

**RETURNS \$7,000**

ATLANTA — Cabbie Bob Firster returned a purse to a woman passenger in his taxicab that contained almost \$7,000 in bills and checks. Mrs. R. L. Clark, a real estate company employee, had left the purse in the cab.

**MAN EVADES JAIL**

SOUTH EUCLID OHIO — Although a 73-year-old man broke the law, his fear of other lawbreakers saved him from jail. He told the judge he was afraid someone would break into his home and steal everything. He was required to attend driver-instruction classes for 12 hours.

**FOOTBALL SCORES**

**CLASS AA**  
Morton 13, Stanton 6  
Olton 34, Ahermacy 18  
Shamrock 42, Tulsa 8  
McLean 35, Valley 0  
Dalhart 12, Dimmitt 0  
Lockney 10, Friona 0  
Floydada 7, Littlefield 6  
New Deal 9, Idalou 0  
Ralls 30, Spar 21

**DISTRICT 5-AA**  
Post 22, Cooper 15  
Denver City 14, Slaton 7  
Roosevelt 34, Frenship 7

**DISTRICT 3-A**  
Sudan 12, Springlake-Earth 0  
Kress 6, Farwell 3  
Vega 33, Hart 18

**CLASS A**  
Plains 48, Bovina 16  
Crosbyton 33, Ropesville 0  
Hale Center 20, Shallowater 8  
Seagraves 20, Lorenzo 14  
Petersburg 10, Anton 0

**OBITUARIES**

**Mrs. Cella Ross**

Funeral services for Mrs. Cella E. Ross, 89, former Floyd County resident, will be held Monday at 2 p.m. at N. S. Griggs Funeral Chapel, Amarillo. She died in Amarillo Thursday night.

Born March 2, 1884 in Collin County, Texas, she was the daughter of the late Mr. and Mrs. Joe C. Dickey of Floydada. She was married to the late John H. Ross on January 1, 1900. There were four children born to the couple, two of which died in infancy.

She taught school in Grayson County, Texas for four years before going to Floyd County in 1920 where she continued to teach school for 29 more years. Twenty-one of these years were taught at the Lakeview School in Floyd County. She also taught at Campbell and Sandhill.

She moved to Amarillo in 1949, making her home with her daughter until she moved to the Bivin's Memorial Rest Home in

1970. She was a member of the Central Church of Christ, Amarillo.

Survivors include one daughter, Mrs. Ben Beck of Amarillo; one son, Norman L. Ross of Greenfield, California; three sisters, Mrs. H. H. Hatchett of Clinton, Oklahoma, Mrs. Claude Tatum and Mrs. A. P. Horn, both of Lubbock; five grandchildren, 16 great grandchildren, and seven great great grandchildren.



Mrs. Cella Ross

Don't forget to put the valve cap back on after you check your tire pressure, reminds the Tire Industry Safety Council. Dirt in the valve can cause slow leaks.



**Nobody Reads The Ads.**

**Right?**

**Wrong.**

There's all kind of evidence that readers read advertisements as much as they do other parts of their newspapers.

Why?

The ads tell what's new for the consumer.

They are also the best source of information about local entertainment.

Classified ads answer the needs of almost everybody.

Ads can help people make a lot of important decisions every day.

Your newspaper.

It's yours. Use it for you.

**Buddy's Food**

BUDDY WIDENER-OWNER, FORREST SHANNON-MANAGER

220 South 2nd Floydada, Texas

STORE HOURS

8 A. M. to 8 P. M. Monday thru Saturday

8 A. M. to 7 P. M. Sunday

Values In This Ad Good October 7

Through October 10, 1973

We Reserve The Right To Limit Quantities!

12 OZ. WHITE SWAN CANNED 13¢ VALUE

**DRINKS 15¢ FOR 1**

5 LBS. GOLD MEDAL **FLOUR** \$1.11 VALUE **89¢**  
FAMILY SIZE DETERGENT **ajax** \$3.49 VALUE **\$1.99**  
32 OZ. WHITE SWAN **Salad Dressing** 69¢ VALUE **49¢**

6 OZ. FLAVOR PACK ORANGE **Juice** 25¢ VALUE **6/\$1** | 1 LB. WHITE SWAN SOFT **OLEO** 53¢ VALUE **2/79¢**

RED DELICIOUS **APPLES** 4 LBS. **\$1**  
1 LB. CALIFORNIA **CARROTS** 2/29¢  
1 LB. BAKING **POTATOES** 13¢  
STALK **CELERY** LB. **19¢**

SAMMY'S PRIDE 59¢ VALUE **POTATO CHIPS** 39¢  
FAMILY 3 PACK TEA MIX \$1.39 VALUE **NESTEA** 99¢  
NABISCO NUTTER BUTTER 59¢ VALUE **COOKIES** 49¢  
5 COUNT LAWN AND LEAF BAGS 79¢ VALUE **BAGGIES** 63¢

32 OZ. 25¢ VALUE **DR PEPPER** 6 FOR **\$1.19**  
PLUS DEPOSIT — CARMACK'S GRADE A LARGE **EGGS** 93¢ VALUE **77¢**

**PLAY HEAP-O-GIF GET 1200 EXTRA**

**S&H STAMPS**

13 OZ. AQUA NET 79¢ VALUE **HAIR SPRAY**  
1/2 GALLON CLOVERLAKE **ICE CREAM** \$1.15 VALUE

15.5 OZ. WHITE SWAN CUT GREEN 25¢ VALUE **BEANS**  
16 OZ. WHITE SWAN BARTLETT 41¢ VALUE **PEARS**

1 LB. GLOVER'S "IRREGULAR SLICES" **BOLOGNA**  
24 OZ. JIMMY DEAN **SAUSAGE**  
U.S.D.A. GRADE A **FRYERS**

U.S.D.A. CHOICE **ROUND STEAK** LB. **\$1.29**  
U.S.D.A. CHOICE **SIRLOIN STEAK** LB.  
U.S.D.A. CHOICE **CHUCK ROAST** LB. **\$1.09**  
FAMILY PACK **PORK CHOPS**

50 EXTRA S AND H STAMPS WITH THIS COUPON AND PURCHASE OF 2 CANS PRUF SPRAY **STARCH**  
GOOD ONLY AT BUDDY'S FOOD EXPIRES 10-10-73

100 EXTRA S AND H STAMPS WITH THIS COUPON AND PURCHASE OF 12 OZ. STEP SAVER **WAX**  
GOOD ONLY AT BUDDY'S FOOD EXPIRES 10-10-73

25 EXTRA S AND H STAMPS WITH THIS COUPON AND PURCHASE OF **Record Album**  
GOOD ONLY AT BUDDY'S FOOD EXPIRES 10-10-73



## Tire Care Tips Offered By Safety Group

tips on radial tires:

\* Always check the air pressure of radials before adding air. They may look "soft" while properly inflated, because the sidewalls flex more than other tires. Make sure the air pressure is what the car manufacturer recommends - no more, no less.

\* Rotate radials from front to rear on the same side of the car. Never use a criss-cross rotation pattern.

\* Punctures in radials may be repaired only if they occur in the center area of the tread, between the two major outer grooves, and

are less than one-quarter inch in diameter. Never try to repair a puncture in the shoulder or sidewall.

\* Use radial snow tires, if you are going to put on any snow tires at all with your other radials.

\* For best all around performance radial tires should be used on all wheel positions. But if you must "mix" tires of different construction, always put the radials on the rear axle. Never "mix" different types of tires on the same axle.

Check the owner's manual or tire instructions affixed to the vehicle for the auto

manufacturers' recommendation before replacing or mixing tires.

\* Make sure the suspension and shock absorbers of your car are "tuned" to handle radials before switching if your car is an older model. Most new model cars are already adapted for radials, and radials are now original equipment on many.

\* Motorists planning to replace non-radial tires with radial tires should buy the radial size which is the equivalent to the size of non-radial that was original equipment on the car.

Radial tire size equivalents of non-radial tire sizes are listed in tables contained

Overloading is one of the major factors which can cause tire problems on a recreational vehicle. Check your owner's manual, a

reliable dealer or the Tire Industry Safety Council's Recreational Vehicle Consumer Tire Guide for proper load tables.

The Guide can be obtained free of charge on request to: "Tire Safety," Box 726, New York, New York 10010. Include a stamped, self-addressed, business-size envelope.

## Lockneyite To Be In

### Tech Theatre Production

Terry Huggins, Texas Tech second-semester freshman from Lockney, will be in the cast of "Indians", the first production of the Texas Tech University Theatre's 1973-'74 season.

"Indians" dealing with America's mistreatment of its Indians will open its run Oct. 12 and continue through Oct. 16. Tickets can be reserved by calling the University Theatre box office at 742-2153.

The play's central character is Buffalo Bill Cody, who

is made to relive, in a series of flashbacks, key points in his life.

The Lockney student is the son of Mr. and Mrs. Fred Huggins.

A little preventive maintenance can take you a long way safely, says the Tire Industry Safety Council. Inspect for and remove foreign objects from the tread surface before they have a chance to burrow in and cause permanent damage.

## KARIN WILLIS ELECTED TO STUDENT SENATE

Karin Willis, daughter of Mr. and Mrs. Kenneth Willis, was recently elected a freshman officer of the Student Senate at South Plains College at Levelland. Miss Willis will serve the student government group as secretary.

Studded tires should be remounted in their original directions and wheel positions never rotated. Wear patterns need to remain constant for safe driving and long tire life.

## HALE INSURANCE

106 S. Main  
Phone 983-3261

## BAKER INSURANCE AGENCY

127 W. California  
Phone 983-3270

## FLOYDADA REAL ESTATE & INSURANCE

108 W. Missouri  
Phone 983-2360

## FLOYD COUNTY FARM BUREAU

101 S. Wall  
Phone 983-3777

National Fire Prevention Week.....and we salute

# THE FLOYDADA VOLUNTEER FIRE DEPT.



FLOYDADA FIRE DEPARTMENT... Front, left to right: Mike Lightfoot, Dale Kincer, Sid Waller, Mark Wideman, Cowboy Wiley, Carroll Sims. Back, left to right: Raymond Poole, Jake Cannon, Dwight Ramsey, Jimmy Tidwell, Jimmy Marquis, Bobby Welborn, Jim Green, Bill Marquis, Bud Edwards, Larry Guthrie. (Staff Photo by Jim Huggins)

BUSINESS FIRMS DISPLAYED ON THIS PAGE TAKE PLEASURE IN RECOGNIZING THE FLOYDADA VOLUNTEER FIRE DEPARTMENT AND EXPRESS THEIR APPRECIATION TO THESE FLOYDADA CITIZENS WHO FORM A NATURAL BOND AGAINST THE DANGERS AND HAZARDS OF FIRE IN OUR COMMUNITY.

## MARTIN & COMPANY

OUR INTERNATIONAL HARVESTER DEALER

216 S. MAIN  
PHONE 983-3713

## GOEN & GOEN INSURANCE

102 East California  
Phone 983-3524

## QUALITY BODY SHOP

121 E. Missouri  
Phone 983-5032

## CITY AUTO INC.

• BUICK • PONTIAC  
• OPEL • GMC

201 E. Missouri  
Phone 983-3767



# HAVE FUN ... WIN PRIZES

## \$15 IN CASH PRIZES EACH WEEK

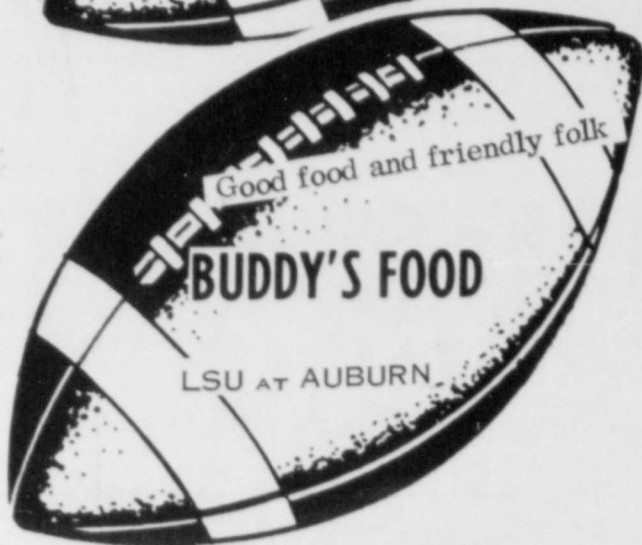
### CONTEST RULES:

Anyone can enter except the employees of the Hesperian. Three cash prizes are given each week - ties will split prize money. Members of the sports department are sole judges of the contest and their decision is final.

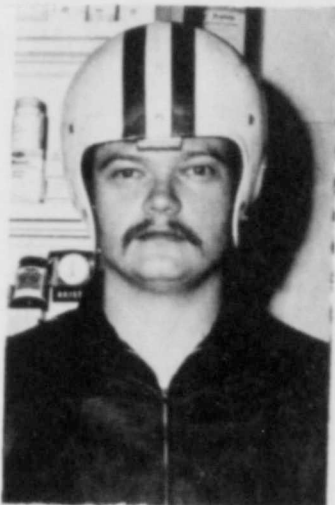
It is not necessary to indicate scores on all the games....But score must be indicated on the tie breaker game at right.  
Simply circle the team you choose to win in each of the footballs. Deadline for submitting entries is 5 p.m. Friday - winners will be announced the following week. Enter as many times as you wish, print name and address plainly on blank below and mail or bring entire page to The Hesperian office

Tie-breaker game will be considered only in case of ties.

## QUARTERBACK QUOTES



WAYNE RUSSELL  
FLOYDADA..... 13  
LEVELLAND..... 7



JERRY THOMPSON  
FLOYDADA..... 20  
LEVELLAND..... 14

## HESPERIAN

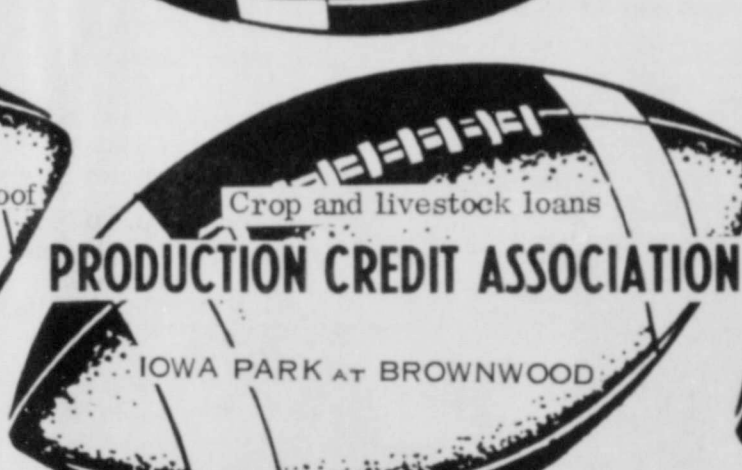
## FOOTBALL CONTEST AND QUARTERBACK FORECAST

DEADLINE FOR ENTRIES - 5 P.M. IN HESPERIAN OFFICE OR POST

### TIE BREAKER-Guess Total Points AND CIRCLE WINNER

|         |
|---------|
| NAME    |
| ADDRESS |
| CITY    |

|           |        |
|-----------|--------|
| 1ST PRIZE | \$7.50 |
| 2ND PRIZE | \$5.00 |
| 3RD PRIZE | \$2.50 |





## Looks From Here

Congressman Omar Burleson

At many years, restored the right to ownership of gold coins two years ago.

When the Bretton Woods International Monetary Fund was established foreign central banks were allowed to convert their paper dollars into gold at \$35 an ounce but the prohibition against American citizens doing so or even holding gold was continued.

The excuse at that time, and presumably now, is that if American citizens are allowed this right, they might drain the treasury of so much gold that it could not fulfill its obligations for foreign banks to convert our currency into gold. The United States Government has repudiated this pledge and actually the last excuse or reason for depriving private U.S. citizens of the right to own gold ceased to exist.

In the face of inflation, deficit spending, and currency devaluation, the ownership of gold by our own citizens could be a safeguard against these conditions and

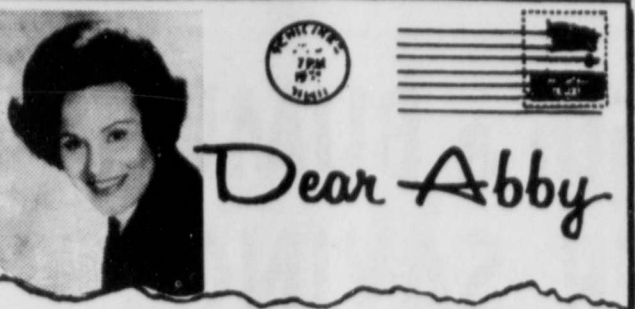
an incentive to save. Our citizens would have a way of protecting their savings against the further erosion in the value of the dollar.

U.S. Treasury officials say that the private ownership of gold would lead to hoarding but they have not told us yet what difference this would make. In fact, it would seem that it would reduce the supply of money and this is one of the reasons for present high interest rates. Treasury Department officials keep saying that gold does not affect the Nation's economy at all. If this be true, then the economy would be affected more if people began hoarding potatoes or wheat, which adds to the gross income of the Country. If for nothing else, the ownership of gold would give the owner confidence that he possesses something of real value.

The Treasury Department also indicated that the premature lifting of restraints on the individual ownership of gold might adversely affect the international monetary situation. It is difficult to imagine that greater speculation in gold would be brought about than is the case at the present time when the price has skyrocketed from \$35 an ounce to more than \$100.

Last April, the United States Senate approved an amendment permitting Americans to own gold. It would simply have removed the prohibition against its purchase as of December 31 of this year. The following May the House of Representatives rejected this amendment by a tie vote of 162 to 162. It adopted instead a bill which endorses private ownership of gold but lets the President, decide when, if ever, it is to be effective.

In a free society the presumption of law should always be on the side of freedom - not of limitation. The sentiment in Congress on this subject seems clearly in support of this right.



Dear Abby

## Man wants relief from too much kissing

By Abigail Van Buren

© 1973 by Chicago Tribune-N. Y. News Synd., Inc.

DEAR ABBY: My lady friend is a kissing fool. Hugging and kissing is her idea of the utmost in ecstasy, and she can't seem to get enough of it.

Last night we sat on her sofa kissing from midnight until 2 a. m., and I hardly managed to get my own lips together once in those two hours. If my nose had been stopped up, I would have suffocated. All this time she was glued to my face, wearing me out.

I tried to explain that a normal man enjoys about five minutes of kissing, but I never got to finish the sentence. It's not as if we are a pair of starry-eyed teen-agers, either. We are up in years.

Is there such a thing as a lip fetish? If so, this lady has a serious case. She doesn't need a man. Give her a pair of rubber lips nailed to a post and she would be in business.

Do you think she needs psychiatric help to cool her down? Or should I seek some myself for continuing to put up with her?

DONE IN

DEAR DONE: If you want to cool her down, marry her.

DEAR ABBY: Have you ever heard of giving an unwed mother a baby shower? The girl is only 15, and the baby's father is 16. She is five months along, and her girl friends are giving her a shower. Maybe by the time the baby is born she will be married to the baby's father, but right now his folks have refused to sign, and he can't get married without their signatures, as he is under age.

I bought a gift with money I saved up from baby-sitting. My mother says I can go if I want to, but it would be like saying I saw nothing wrong with what this girl did. Abby, I think she did a wrong thing, but she is my friend and I can't turn my back on her now.

Some of the girls' mothers told their daughters they should send their gifts, but not go. How do you feel about this?

ALSO 15

DEAR ALSO: Being loyal to a friend doesn't necessarily imply approval of everything that friend does. Your peer group is showing more charity and compassion for an unmarried expectant mother than earlier generations would have shown, which I think is to your credit.

DEAR ABBY: For the last six months my husband faithfully has gotten up at 1 a. m. every Saturday morning to go Eastern Shore fishing.

I never paid much attention to it until recently when I noticed that when he came home he was wearing his best shoes, best pants, and brand new shirt.

When I asked him about it, he said he had to look decent in case he wanted to stop in a restaurant for coffee and a sandwich. Abby, I would like your reaction to his explanation.

SUSPICIOUS

DEAR SUSPICIOUS: His story sounds fishy to me. Fishing clothes are considered "decent" in fishing territory. But on the other hand, if he had something to hide he could easily change back into his fishing clothes before returning home. [P.S. How much fish does he bring home? If it's usually not much of a catch, you may catch him.]

CONFIDENTIAL TO F. J. L.: Take heart in the words of Madame Swatchine: "In order to have an enemy, one must be somebody. One must be a force before he can be resisted by another force. A malicious enemy is better than a clumsy friend."

Hate to write letters? Send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Cal. 90212 for Abby's booklet, "How to Write Letters for All Occasions."

original purpose for which the nail had been driven and the string attached to it. Either ten or forty years, time was not important, since change is eternally at its chemistry in things, people and all creation. It was as a pebble fallen into the surging surf and covered by the sea.

Most of our experiences are short-lived but a few are engraved into the memory and remain always. During a bright day when I was a very small boy, my father lifted me to the back of the gentle

black mare, then climbed up behind me. We rode across a small valley. The animal was warm beneath my short legs and I must have experienced an outstanding period of ecstasy. With my father's arms about me, I have seldom, if ever known greater security.

My message to other printers who are younger, is to avoid the use of six-point type. It is a waste of time, ink and paper. If you can't see it, the message is lost to all except those with younger eyes.



## What One Person Can Do

DOROTHEA DIX, ADVOCATE FOR THE MENTALLY ILL

One day changed the life of Dorothea Dix, a Massachusetts schoolteacher. And she embarked on a lifetime campaign to change people's way of treating the mentally ill.

On a cold and windy March day in 1841 Miss Dix, 39, entered the East Cambridge jail to teach Sunday school to the women prisoners. She saw young, bewildered girls labeled "looney paupers" locked in cages with violently deranged inmates. It shocked her to know that the mentally ill were lumped together with criminals - and that the treatment of both was so inhumane.

Miss Dix took her story to Dr. Charles Grindley Howe, who had done so much for the blind. He advised her to take up the cause of the mentally ill. She accepted the challenge, even though doctors had given her only a year to live. She travelled to every prison in the state, 30,000 miles by stagecoach

over rugged dirt roads. It was the same grim picture everywhere. A year later, Dr. Howe addressed the state legislature and a bill was passed providing for the first mental institutions in the commonwealth.

Dorothea Dix persuaded the wealthy to build hospitals and eventually arrived in Washington to try to convince Congress to establish a perpetual fund from a federal land grant with the proceeds going for the care of the mentally ill. President Pierce vetoed the legislation. Undeterred, she visited Europe where she succeeded in getting many more institutions for mental patients. She died in 1887.

To visit some of our mental institutions today, it is as though Dorothea Dix never lived. Too often the old story of neglect is shamefully repeated. When Jesus said "I was sick and you took care of Me," he wasn't talking only to Dorothea Dix. What are you and I willing to do for those who are in today's mental institutions?

If you wish to receive the Christopher News Notes, "Leadership and You," free of charge, send a stamped, self-addressed envelope to The Christophers, in care of this newspaper.

Matador  
KILLS RATTLESNAKE  
Mrs. R. A. Stafford killed a rattlesnake in a tomato bed Wednesday of last week, at her home on Walton Road. "The snakes are crawling this time of year, and I thought others might need to be warned," Mrs. Stafford said. She first shot the snake with a 22 rifle, but failed to kill it, and completed the task with a garden hoe.

## IGNORING A HEARING PROBLEM WON'T MAKE IT GO AWAY!

Many people suffering the frustrating symptoms of mild NERVE DEAFNESS try to ignore the impairment. . . try to pretend that they hear as clearly as ever, even though they're gradually losing sensitivity to certain sounds.

Ignoring nerve deafness won't make it go away. In fact, there is no known cure for it. But for many, many of its victims, there is help available in the DAHLBERG MIRACLE EAR hearing aid.

This tiny electronic hearing helper fits all-in-the-ear, discreetly, with no cords, tubes or wires dangling. And for many it's the ideal answer. Don't ignore the difficulty you may be having understanding words and certain sounds. Instead, . . . see your Doctor. . . then try Dahlberg's manufacturer of the world's original, patented all-in-the-ear aid, the Miracle-Ear.

Mail The Coupon Below For More Information. No Obligation!

BETTER HEARING AID CENTER

No. 30 Redbud Square  
13th and Slide Road  
Lubbock, Texas 79416.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_  
JAMES O. DAVIDSON  
CERTIFIED  
HEARING AID  
AUDIOLOGIST

We will be in Floydada Wednesday, October 10 at the Lamplighter Inn from 10 a.m. to 1 p.m. Come in for service or free hearing test and demonstration of Dahlberg Miracle-Ear.

DIAMONDS-DIAMONDS-DIAMONDS  
Buy a diamond don't go salesman, see the people you know and can trust. Have the knowledge and help you.

HARPER'S JEWELRY  
126 W. Calif.  
Floydada

MEXICO CITY  
elegant new hotel surrounded by parks and gardens

Ensenada  
new rooms and suites with tile baths, air conditioning, telephones and water. Also: excellent restaurant, coffee service and inside parking. Near downtown walking distance of the Zona Rosa. Facilities for up to 300 people. Color brochures, rates or reservations:

Phone: 5-33-65-20



| U. S. POSTAL SERVICE<br>STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION<br>(Act of August 12, 1970, Section 3685, Title 39, United States Code)                                    |  | SEE INSTRUCTIONS<br>ON PAGE 2 (REVERSE) |
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