Whirlettes Win District; Frenship Next!

About a thousand screaming Floydada fans were in the Plainview gymnasium last Thursday night to view the winning of the district championship by the Floydada Whirlettes over Friona 62-47.

The Whirlettes started out cold...were behind 17-10 the first quarter. The Whirlettes pulled ahead 30-28 at halftime. From halftime on the forwards started hitting and the guards set up a defense that narrowed the opponents scoring from 17 points the first quarter to 11 the second, 10 and third and nine the fourth.

Sally McIntosh was leading scorer for the locals with 25 points. Cindy Ward scored 22 and Marilyn Harris 15 points. Sally had a 70% rating on free shots and Marilyn had a very good 86%. Cindy was down to 33% on free shots.

Cindy made up for the poor free shot showing by setting a record 90% on field goals. Sally made 86% and Marilyn made 30% of field goals.

Janice McNeill was tops in rebounds with nine, followed closely by Nona Pernell with seven.

Coach Kelly Chadwick said that he felt that "pride won this ball game...even though we were down 13 points in the first quarter, the girls never gave up...our fans with their support played an important part in this victory...if no-one had been there from Floydada we might never have come up from that first quarter deficit...

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The Floyd County Hesperian

VOLUME LXXXIII 10¢ PER COPY FLOYDADA FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 23, 1967 18 PAGES NUMBER EIGHT



Y WARD SINKS another st Friona. (Staff Photo)

T FRENSHIP NIGHT"

nday At Plainview

Floydada Whirlettes will take on the p girls' varsity basketball team at the ew gymnasium Tuesday night at 7:30. ntest is for the bi-district (first round nal) championship.

Whirlettes defeated Friona in the Plain- rn last week to win district. Frenship ydada played earlier this year in a ent and the Whirlettes won the game. p has a good team with a 25-5 win cord for the season.

Whirlettes enter the game with a 26-5 l record and a 13-2 district record. winner of this game will play the winner Granbury and Mason game which is ed at 12:30 Saturday, March 4 in the Coliseum.

PRACTICE GAMES

dada fans are invited to see the Whirl- nd the "B" team play Quitaque here to- t 7:00 o'clock and tomorrow 6:30.

girls are anxious to play Quitaque again e they are one of the teams that beat is year. The Whirlettes have managed every team they lost to earlier in the except Quitaque and Springlake.

WHIRLETTES SEASON

umming up the year's basketball season, Kelly Chadwick made this statement to erian reporter Tuesday:

en we can have a winning season like ar after losing four starters from our trict champions last year it makes a feel good. It also causes you to stop and your entire program with somewhat of rent view point. I feel this played a major our winning. The fact that we can start eshman will bear me out on this. My g with the 8th grade gives our girls the oundation they will need later on and we eal hard there. They develop a better tanding of what I want and become ac- ed to me. This is a very important it in coaching.

big thing I see about this team is the ey are the best team we have put on the n my six years of coaching at Floydada. mentally they are sound, they made very istakes, they have a tremendous desire and a considerable amount of pride. Our ds are averaging 18-17-14 points per

SEE FRENSHIP, PAGE 2

ketball Coach Warns s About Penalties

ydada basketball coach Kelly Chadwick the following statement to a Hesperian ter this week in regard to Floydada fans' ing at basketball officials:

district play I was warned two times by als if the crowd did not stop this they going to penalize the team with a tech- foul."

our Floydada coaches work hard to create itude among our players that the officials ot the people beating us. I have never told in the past four years by an official he was going to put a technical on one of irls.

r players, boys and girls alike, have a good name built for our community ghout the entire plains area concerning als, eating establishments, etc. They roud of this, we as coaches are proud of so fans we hope you will not be the e to hurt this image that we have created. rtainly officials make mistakes, we all These ball games are awfully hard to and of course we never see the call that referee missed if it's in our favor." he men who called our game at Plain- were both state tournament officials. people at Austin felt they are among the so did I, this is why we hired them. They call our game at Plainview next week. commented to me on what a fine group dies we had and how easy they were to with. Let's show these men the respect deserve next Tuesday night, besides, that echnical foul could be the point that beats We certainly would hate to see an entire n's work go down the drain because of thing neither myself nor the girls could ything about."

ach Chadwick at the end of the interview the Hesperian reporter "we were over- med with the one thousand or better local who accompanied us to Plainview last ...and we certainly look forward to hav- em and many more back for the Tuesday game in Plainview with Frenship."

Hospital Board Election Announced

The election for two members of the Caprock District Hospital Board is set for Saturday, April 1, 1967.

The terms of board members Travis Jones and Walton Hale are up at that time.

Persons desiring to seek election to the board should submit petition with 25 names not later than March 4 to M. S. Robertson, secretary of the board.

Election will be for a two year term on the board. Holdover members of the board are Hollis Bond, L. T. Wood and Robertson.

Robertson said petitions have been received on Jones and Hale for their re-election.

Soil Fertility Program Today

Everyone is reminded of the Soil Fertility Day program scheduled to begin today at 10 a.m. in the Plains Theatre at Lockney. This is an annual event with some of the state's most outstanding soil speakers.

Free lunch at noon.

School Board Renews Contracts Of Football Coach, All Principals

School Board Election Saturday, April 1

The contracts of all the Floydada school principals and head football coach Bill Curry's contract were renewed at the school board meeting Monday night.

The principals, W. P. Nicholson, Bob Copeland, A. W. Coltharp, Farris Wilson and Charles Tyer now have a two year contract as does coach Curry.

Copeland will move from the assistantship at Andrews Ward to principal of that school, and Nicholson will become principal at the new grade school, Duncan Elementary, about the middle of March.

Coach Curry's football teams have a 30-21 record in the past five years. His teams have tied for second place in district play two years, and tied for first place two years. Year before last the win-loss record was 2-8.

No salary increases were given to the principals or coaches.

SCHOOL BOARD ELECTION

The school board also set the school board election for the first Saturday in April which will be April 1. Filing deadline for election to the board is midnight March 1.

The terms of Howard Gregory and W. L. Davis are up. Gregory has filed for re-election and Davis told a Hesperian reporter that he would not seek re-election.

Davis and Gregory are both farmers...Davis served on the board eight years and Gregory has served six years. Davis

SEE SCHOOL, PAGE 2.



"SERVICE ABOVE SELF" award is presented to Jim Word by Rotary president Dr. Andrew McCulley. Mrs. Word is also pictured. (Staff Photo)

COFFEE, DANCE, DOOR—TO—DOOR

Heart Fund Drive Blasts-Off Tomorrow

Tomorrow is the big day for the annual heart fund drive in Floydada with three areas of giving planned. According to a report from Floydada heart fund drive chairman Ann Willson the drive will seek gifts from coffee drinkers, teen agers and adults in their homes.

Women workers of the city will be going door-to-door seeking donations to the fund ....all coffee money tomorrow will go to the fund from Leonard's Cafe, Goen Drug, Arwine Drug, Merry Mac Cafe, Travel Center, Winn's Restaurant and Rogers Restaurant.

Teen agers will give at a heart fund dance tomorrow night at the VFW and the High Lifes, a local high school band will donate their services

The dance is scheduled for 9 to 12 p.m. after the Gail-Whirlette basketball game here.

ART FOR HEART

The successful "Art for Heart" show of last year will be a repeat performance this Saturday and Sunday in Lockney in the Barker Office Building.

Many new works of art will be on display this year and the public is invited to see the display from 10 to 5 o'clock on Saturday and from 2 until 5 p.m. on Sunday.

All proceeds go to the heart fund.

Persons who donate in the door-to-door drive will be given tickets for the Art for Heart show.

Dr. Marshall Thomas, well known Lubbock heart specialist will speak to the Floydada Lions club today about the heart.

School Selling Temporary Buildings

The Floydada Independent School district is offering for sale nine temporary frame buildings that have been used for classrooms and cafeterias.

A legal notice stating provisions for bids for purchase of the buildings is elsewhere in this issue of The Hesperian.

It is thought that the students may be moved to the new Duncan Elementary school about the middle of March.



MODEL HEART.....high school principal Charles Tyer accepts a model heart for the science department from Mrs. Jimmie Willson, head of the heart fund drive in southern Floyd county. (Staff Photo)



LEONARD MULLENS

Guest Speaker At City Park

Leonard Mullens will be the featured speaker at a series of Evangelistic services at the City Park Church of Christ March 5-10.

Mr. Mullens is the minister of the Kimball Square Church of Christ in Dallas, Texas and has served for ten years as a

SEE CITY PARK, PAGE 2

Floydada Future Farmers Observe Special Week

Vocational agriculture students in Floydada High School will join Future Farmers of America members throughout the nation in activities to focus attention on the importance of agriculture during National FFA Week, February 18-25.

"AGRICULTURE....Strength of America" is this year's FFA Week theme. The boys will undertake a campaign to inform the general public about the importance of the agricultural industry to America, the growing need for farming, and of the numerous and wide variety of opportunities that exist in the broad field of agriculture for young men who have a background of farm experience and training.

SEE FFA, PAGE 2

James Word Receives Rotary's "Service Above Self" Award

James Word, Floydada insurance man and scout leader received the Floydada Rotary Club's "Service Above Self" award at the annual Rotary banquet held in Fellowship Hall of the First Baptist Church here last Thursday night.

Presentation of the award to Word was made by Rotary president Dr. Andrew McCulley who made these introductory remarks about the award:

"Service Above Self — He Profits Most Who Serves Best" ...this is the worthy motto of Rotary International, the "granddaddy" of all service clubs. As a Service Club, Rotary is anxious to recognize service anywhere and at any time, whether by a Rotarian or other person, whether by a man or a woman or even child."

"Tonight the Floydada Rotary Club is presenting its "Service Above Self" Award, initiating what we hope will become an annual recognition. We have endeavored to make this award on the basis of just one thing — personal accomplishment of exceptional merit. This automatically rules out service motivated by personal gain or personal publicity; otherwise, the award could not be for "Service Above Self."

"Tonight's recipient of this meaningful award was the unanimous choice of the selection committee, all of whom were generous in their praise of the recipient. This does not suggest that there are not many others who also deserve recognition and gratitude for their unselfish efforts. But tonight's recipient, in the opinion of the selection committee, and we think in your opinion also, has made and is now making a contribution of exceptional merit.

"On behalf then of the 51 business and professional men who make up the membership of the Floydada Rotray Club, I am most pleased to present before you this award of merit for Devoted and Unselfish "Service Above Self" to this community and to its young men. Mr. Jim Word...would you come forward, please sir!"

Then Dr. McCulley told of the many ways Word has given of himself:

SEE WORD, PAGE 2

Annual Mix-up Volleyball Tournament March 16, 17, 18

The second annual "Mix-up Volleyball Tournament" has been set for March 16, 17 and 18 in Graves Gymnasium. The tournament is sponsored by local businesses and promoted by parents and friends of Floydada athletes.

The proceeds go to the athletic fund.

The tournament is unique in that no organized teams are allowed to enter as a team. Each person desiring to play in the tournament must sign up and he will be placed on a team by a drawing. This will eliminate the real strong teams and gives all persons a chance to participate no matter what their ability.

Only those persons who are employed by a sponsor may be designated by that sponsor to play on his team. If additional players are needed to fill out the team, they will be placed on the team by drawing from players who have signed to play.

Each person who wishes to play in the tournament must sign up and pay one dollar entry fee. The dollar fee will admit the person to all games during the tournament as well as pay his entry fee.

Everyone who signs up and is placed on a team will play. Substitution during the games will be done by rotation so that all team members will play equally.

A women's and men's bracket is set, all that is needed is people to play. If you wish to to play please contact one of the following people as soon as possible. Mrs. Gladys Jones — YU3-2771, Mrs. W.H. Simpson Jr. — YU3-3201, Mrs. Polly Cardinal — YU3-2903.

A complete list of sponsors and team members will be in next week's paper. This tournament has been set as a community get-together. Everyone is encouraged to come out and have fun.

Team sponsors are: Powells Super Market, City Auto, Kirk and Sons, Lighthouse, Lon Davis Grain, Farmers Co-op Gin, Producers Co-op Elevator, Wylie Oil Co., Piggly Wiggly, Continental Oil, Barwise Gin, Dougherty Grain, Darty Gin, McCoy Farm Supply, Barwise Elevator, Bishop Pharmacy, Reed Ford, First National Bank, Oden Chevrolet, Carthel Oil, Parks Oil, Brown Gin.

There will be 24 teams, 16 men and 8 women. . . .and about eight persons to each team.

WORD,

FROM PAGE 1

Member (active) of First Methodist Church, Past President Lions Club, Past President Floydada Chamber of Commerce, Past President South Plains Archeological Society, Past President Texas Archeological Society, Chairman Fund Raising Activities for Salvation Army, Chairman County Historical Survey Committee and Member Boy Scouts of America.

He has been a Sunday School Teacher; a Departmental Superintendent; is now serving on the Official Board of First Methodist Church; and is the Sunday School Superintendent of the Church.

The Texas Archeological Society named him the "Outstanding Archeologist of the State" for 1965.

As a Scouter he has worked on various committees at Council, District, and local levels. He has been Scoutmaster in Floydada since 1953. Scouting has honored him with the Scouters Award; Scouters Key; made him a Vigil Member of Order of the Arrow; received the Woodbadge and Silver Beaver Awards. About 10 of his boys have received their Eagle Scout Awards, and four have attained the God and Country Award.

What are the qualifications of a Scoutmaster? (1) Love boys (2) Be a leader... through and through... inside and out!

You see, you get nowhere just telling a 12-year old boy to do his duty to God, his Country and other people. You show him how to do it... by being Trustworthy, Loyal, Helpful, Friendly, Courteous, Kind, Obedient, Cheerful, Thrifty, Brave, Clean, Reverent.

And this is what Jim has been trying to do for our boys since 1953. And this is what the Rotary Award Committee considers to be a contribution of exceptional merit. This is "Service Above Self."

Mrs. Word came forward and accepted the award with her husband. Other highlights of the "Sweetheart Banquet" included group singing led by Rotarian Newell Burk, invocation by Rotarian Floyd Bradley, introduction of guests by Rotarian Lon Davis, the meaning of Valentine by Rotarian Herschel Thurston, and an entertainment program emceed by Rotarian Henry Barber.

Barber's "talent, time and tide" program included songs by Joni Dell Fitzpatrick, songs by the Rev. Darrell Faires and the Rev. Buenger Dickson.

DO PEOPLE READ A TWO-INCH AD?

YOU ARE RIGHT NOW.

FFA,

FROM PAGE 1

"We have had such an abundance of food in America that people are taking agriculture for granted," said Henry Barber, vocational agricultural teacher and FFA advisor. "Actually, farming is now and always has been our largest and most vital industry, and it is becoming increasingly important with our expanding population. In our area, particularly, most of the businesses, and most of the jobs, are basically dependent upon surrounding farms for their existence. Take away the farms, and for all practical purposes you would destroy the entire community."

"We also want to point out," he added, "the very important part that agricultural knowledge and farm products have in the nation's world commitments."

Membership in the FFA is made up of students of vocational agriculture in high school. The organization's activities are designed to help develop rural leadership and good citizenship, and to stimulate the students to better achievement in their study and work toward successful establishment in farming or other agricultural occupations.

The national Future Farmer organization has approximately 450,000 members, with 9,000 local chapters in the 50 States and Puerto Rico.

Future Farmers choose the week of George Washington's birthday each year for the observance of National FFA Week. Although usually recognized as a Revolutionary War General and our first President, Washington's first love was the farm. He was one of the first in the nation to practice contour planting, crop rotations, fertilization, and other soil conservation and improvement methods.

SCHOOL,

FROM PAGE 1

also served six or seven years in Crosby County on the school board.

BUILDINGS FOR SALE

In other business the board approved the sale of eight temporary classrooms and cafeterias to the highest bidder. Deadline for submission of bids is March 13.

Mrs. Lorin Leibfried presented payroll plans for non-teacher employees in the school system which she said should meet the approval of the wage and hour law.

The board approved the hiring of three teachers; Mrs. Patricia Matteauer, Mrs. Marvella Thompson and Danny Jones. The board also accepted the resignation of Herbert Row.

All board members were present.

FRENSHIP,

FROM PAGE 1

At one time or another they have all been high point girl. This is the only time we have had three girls who can shoot the ball so well. This is what I mean by teamwork.

Defense is actually the key to the team. We have five senior guards who could all be starters for any other team in this district. It gives us depth on the bench. Something we must have to win ball games. Two of these girls can also play forward if they have to.

Our opponents for the season are averaging 42 points per game, the lowest in our history. District teams (which is what really impresses me) averaged only 37 points per game.

The thing I like best about this group of girls is they will not quit. I've seen them down 10 points so many times I can't even remember. It is the will to win that brings victories under these circumstances. One thing that helped us win last week at Plainview was the crowd we had there from Floydada, the enthusiasm, the school spirit, and work of the cheerleaders last week was exceptional. Any team will play better under the circumstances we had at Plainview.

I want everyone that has been involved in this to know how much the girls and I appreciate it. I sincerely hope that the people feel this is their team because we feel we are playing for a lot of other reasons than self.

When the season began people would ask me, "What kind of team are we gonna have?" I explained I felt as if we could win maybe 15 games. The area coaches all felt this would be their year to get even with us. I explained all of this to the kids in our first workout. I asked them if they were willing to pay the price to win our district, they all agreed they were, consequently we have worked longer and harder than we ever have before.

We always set our goals higher than an ordinary team can expect to attain. This way if we do fall short, we have usually accomplished more than the ordinary team. Right now we have Austin as a goal. Oh yeah! Next year – we MIGHT win 10 games. Remember we are losing six seniors.



CHAPTER FARMER DEGREES were awarded to these Floydada FFA boys at the annual banquet here Tuesday night. (left to right back row) Howard Martin, Edwin Warren, Anthony Dycus, Scott Simpson and Kenneth Cockrell. (front row left to right) Phil Kinslow, Terry James, Randy Jordan and Terry Turner. (Staff Photo)



ST. MARY MAGDALEN PARISH COUNCIL . . . (left to Rev. Paul Link, Ernest Torrez, president; Mrs. H vice president; Mrs. Evelyn Juarez, secretary; and p treasurer. (Staff Photo)

FFA Banquet Features Farming In Japan A

Slides and talks by Migaku Sato of Japan and Howard Gregory on farming in Holland highlighted the program of the annual FFA banquet in the high school Tuesday night.

The FFA boys introduced their guests which were their fathers. Rex Harrison gave the invocation, president Michael Hinsley was emcee and directed the opening ceremonies. Larry Adams introduced special guests.

The distric composed of Dick Burton, Snead and Ste three or four

FFA leade presented Hin ent from the F Ag. teacher Ge made special FFA boys for ments.

Mr. and Mrs. a regular hom their children the weekend. and Mrs. Bud Baileyboro, Mr vin Ross and fa

and the grandso and wife of Lub day dinner gue Hollis Payne a and Mrs. Clare out in the after

Jeanne Brewer Gets Letter From Senator Tower

Jeanne Brewer received a letter last week from Sen. John Tower congratulating her and James Williams for their outstanding work in securing enough funds to attend the dinner honoring Sen. Strom Thurmond in Lubbock.

The letter reads in part as follows:

I know you worked hard to raise money for the ticket to the dinner honoring Sen. Thurmond. I wish to take this opportunity to personally thank you and to tell you how I appreciate your fine efforts on behalf of the kind of government in which we believe so strongly.

It makes me proud to see so many of our young people taking an active interest in the organization.

/s/ Sen. John Tower

CITY PARK,

FROM PAGE 1

staff writer for the "Firm Foundation," a religious periodical. His education was obtained at Texas University, Baylor and special work at Del Mar College in Dallas.

A former football coach and teacher, Mr. Mullens began the mission activities of the church in Bermuda. He has preached in about twenty Evangelistic campaigns yearly and is one of the Bishops of the church which he serves as minister.

The public is cordially invited to hear the Bible preached by this prominent Evangelist, beginning Sunday, March 5th. Services will begin at 9:30 with evening worship at 6:00. Week day lessons are planned at 7:00 -7:30 a.m., and nightly at 7:30 Monday thru Friday.

George Elkins, Jr. is the local minister, and will direct the song services during this revival.

Moscow -- The Soviet Union has planned a program of military and patriotic training for school children in a far eastern region bordering on Red China. The military paper Red Star says the program is a model for the whole country to follow.

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A SMART ONE! You may amuse your friends by installing gas air conditioning in the winter. But you'll have the last laugh. When the first hot days of summer make an entrance, that's your cue to comfort with gas air conditioning. Then your friends will applaud your forethought. Install gas air conditioning now.

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DECKERS BACON 2 lbs. $1.39
FRANKS 3 lbs. $1.19
PORK STEAK lb. 59¢
SIRLOIN STEAK USDA CHOICE BEEF lb. 89¢
T BONE STEAK USDA CHOICE BEEF lb. 98¢

KIM SHORTENIN 100% PURE VEG. 3 LB. CAN 69¢

POST GRAPE NUTS POUND 39¢
NO. 2 1 2 CAN APRICOTS 4 for 98¢
BISCUITS 9¢
COMSTOCK FRENCH APPLE PIE FILLING 39¢
MORTONS SALAD DRESSING QUART 43¢
MOTHERS OATS 59¢
GIANT SIZE CASCADE 69¢
LADY SCOTT TOILET TISSUE 2 ROLL PKG. 29¢
KIM GIANT DETERGENT 59¢
CHUCK WAGON CHILI 19 OZ. 69¢
DEL MONTE SALMON RED 303 SIZE 99¢

PRODUCE

LETTUCE LB. 12 1/2 ¢
CALIFORNIA NAVEL LARGE ORANGES LB. 15 1/2 ¢
RUSSETT POTATOES 20 LBS. 98¢

LIBBY'S FROZEN BABY LIMA BEANS 10 OZ. 2 for 49¢
LIBBY'S FROZEN GREEN BEANS FRENCH SLICED 10 OZ. 2 for 49¢
MINERAL OIL PINT 29¢
HONEYSUCKLE SLICED TURKEY WITH GIBLET GRAVY $1.98
TEXSUN GRAPEFRUIT JUICE 3 for 98¢

ICE CREAM 1/2 GAL. 69¢

EGGS CARMACKS GRADE "A" LARGE 39¢ DO

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DOUBLE BUCCANEER STAMPS EVERY WEDNESDAY
SECOND AND MISSISSIPPI STREETS



Stewart d SPAC President

(left to ...rs. H... and p...

Lou Stewart, Floy... secretary, was ele... president of the South ...ociation of City Sec... d Clerks at a quar...eon meeting held in ...iday.

...ociation covers ...100 mile radius of

...ewart, daughter of ...Stewart Sr., and the ...Stewart, has been ...ary since February, ...as been an employe ...of Floydada for the ...rs.

...y Cox, Tulia, was ...esident. Other off... ...vice president, Miss ...u Stewart, Floydada; ...ry-treasurer, Mrs. Cecile Cunningham, Muleshoe; recorder, Mrs. Lavenia Lowe, Lubbock; and trustees, Mrs. Dollie Berry, Seagraves; M.L. Rea, Plainview; and E.C. Odon, Morton.

Program for this meeting was a discussion of the amendment to the Texas Constitution concerning taxation of lands designated for agricultural use. Mrs. Gladys Dennis, Tax Assessor-Collector for Lamesa Independent School District spoke on this amendment.

Secretaries and representatives from Slaton, Paducah, Lockney, Lubbock, Floydada, Lorenzo, Andrews, Brownfield, Ralls, Plainview, Crosbyton, Lamesa, Seagraves, Abernathy, Big Spring, Tulia, and Muleshoe attended this meeting.

Final Rites For Mrs. Ruby Sams

Mrs. Ruby Maude Sams, 70, a lifetime resident of Lockney, died Sunday afternoon at her home following a lengthy illness.

Funeral services were held Tuesday in First Methodist Church in Lockney, with Rev. W. D. McReynolds, pastor, officiating. Rev. Gene Hawkins, pastor of Lockney First Baptist Church, assisted.

Burial was in Lockney Cemetery, Carter Funeral Home was in charge of arrangements.

Mrs. Sams was born July 26, 1896. Her parents were the late Mr. and Mrs. E. P. Thompson. She married Buck Sams June 6, 1914 at Olton. A member of First Methodist Church, Mrs. Sams was also a member of the Order of the Eastern Star.

She is survived by her husband; a son, Marvin Sams of Lockney; a daughter, Mrs. Floyd Jackson of Lockney; three brothers, Rayburn Thompson of Pampa, Dick Thompson of Lovington, N.M., and Maurice Thompson of Bakersfield, Calif.; two sisters, Juanita Thompson of Lockney, and Mrs. Florence Martin of Long Beach, Calif.; three grandchildren and one great-grandchild.

Public Schools Week March 6-10

The public is reminded that the week of March 6-10 is Texas Annual Public Schools Week and the Floydada schools will feature "open house" for the special week.

More details of the program for the week will be published in next week's Hesperian.

ELECTION BOX

FILED FOR ELECTION TO DATE:

Hospital Board: Travis Jones and Walton Hale.

School Board: Howard Gregory and Louis Pyle.

City Council: Leonard Matsler for mayor, no candidates for two spots on council.

New Operator At Freda's Beauty Box

Margaret Paschal will be working with Freda Brewer starting March 2nd. She is well known to all Floydada people and is well experienced at hair dressing, having owned and operated her own shop in Lubbock. Margaret is residing in Floydada with her sister, Lauless Parkey.

She is familiar with all types of beauty work. At one time she worked in Floydada with Oleta Pruitt and says she feels that she is returning home.

Freda said she is looking forward to her coming and hopes the public will come in and get acquainted.

Freda also commented "I want also to take this opportunity to tell you all I attended the Jessie Lee Trend release Sunday. So ask for our new Diamond look in coiffures. A reminder also that you can get your Luziers cosmetics in our shop."

Kate Fowler Purchases Dairy Mart

Mrs. John (Kate) Fowler has recently purchased the Dairy Mart on the Ralls Highway and extends an invitation to all present and new patrons to come out and enjoy a good meal.

The business specializes in basket meals of fish, steak, chicken and oysters; burgers, sandwiches, tacos and burritos, also malts, shakes and fountain drinks.

Patrons are also invited to call in their orders.

BROTHER OF MRS. MEREDITH DIES

James Spann, 87 year old Lubbock resident and brother of Mrs. Jack Meredith of Floydada, died Tuesday morning in Colonial Nursing Home in Lubbock.

Services were conducted yesterday in Sanders Memorial Chapel and graveside rites will be this afternoon (Thursday) in Bluegrove, Tex.

Spann had been a resident of Lubbock for the past nine years, moving there from Vernon. He was a member of the Baptist Church and Masonic Lodge.

Survivors include two sons; two sisters and one grandson.



SUNDAY SCHOOL AWARD...Jimmy Garcia, (left) receives Nashville Sunday School Board Award of the Southern Baptist Convention of Texas. Brother Raymond Asebedo, pastor of the Baptist Mission is pictured with Garcia and his award which was presented by Brother John R. McLaughlin, associate of Language Missions Department of the Southern Baptist Convention.

Public Service Introduces New "Prosperity Through You" Industrial Contact Plan

A "Prosperity Through You" program is being launched by the Southwestern Public Service Company to enlist the aid of the electric company's customers and employees to attract new industries to the communities in which they live.

The customers and employees will receive a "Prosperity Through You" prospect card with their March electric service statement. If they have any information at all on an industry that would be interested in locating in their home town, they are requested to fill in the blanks on the card and bring it to their local chamber of commerce office or to their hometown Southwestern Public Service Company office.

"Industrial development has many times resulted from the actions of one individual. Just the slightest rumor has led, on many occasions, to the establishment of an industry which was economically important to a community. This type of approach will obviously lead to some blind alleys, but it is equally obvious that, with the cooperation of all of us, it can also produce some valuable industrial prospects," Larry Milner, industrial development manager for Southwestern Public Service Company, said.

Plans for following up on the leads provided by the "Prosperity Through You" program call for an evaluation of the tip by local business leaders and then some type of contact with the prospect suggested by the local resident.

Southwestern Public Service Company announced establishment of a new industrial development department last fall. Since that time, the department has been accumulating economic information about communities in its service area in order that it will be able to provide industrial prospects with factual information. "Prosperity Through You" is the first program in what will be an expanded industrial development effort.

WRECK INJURES DOUG RAINBOLT

Doug Rainbolt, son of Mr. and Mrs. R. L. (Skeeter) Rainbolt of Fort Worth, former Lakeview residents, was seriously injured in a car accident Friday night near Goldthwaite, Tex., which took the lives of two other young men, occupants of the Rainbolt car.

Local friends said that Rainbolt was in San Saba, near Goldthwaite in the Rainbolt car when the mishap occurred. One of the men killed was driving the vehicle, the other was in the front seat and Rainbolt was occupying the back seat, friends said.

All three were thrown from the small sports car.

Milton Harrison and son, Rex, friends of the Rainbolts, went to Goldthwaite upon hearing of the accident Friday night, then talked by phone with them Monday night, learning that Doug was improving from his injuries. He was said to have sustained a broken ankle, broken arm and numerous cuts and bruises.

The Rainbolt family resided at Lakeview some three years before moving to Fort Worth last year.

Floyd County Council Meets

Floyd County Home Demonstration Club met Friday in regular session with five clubs; two officers, the agent and district agent, Mrs. Aubrey Russell of District 2 represented.

The finance committee chairman said that clothing left from the Sept. rummage sale would be given to the Community Clothing Center.

Mrs. W.J. Ross reminded members of the pies and sandwiches they were to prepare for the Stock Show.

The announcement was made of the District HD meeting in Snyder April 13. The State convention is scheduled for September 18,19 and 20 in the Texas Hotel in Fort Worth.

Council will hold their next meeting on March 13 instead of March 17 due to nominees having to be elected 30 days before election day and 60 days from council to district meeting. Nominees are Mrs. Shirley Race, Homebuilders; Mrs. John Shipley, Starkey; Mrs. Sherwood Ramsey, Harmony.

Mrs. Clay Mercer brought recreation and Parlimentarian rules were read by Mrs. Allen Kellum. Miss Mullin, HD agent, reported that she and Mary Phillips, home economist at Lighthouse Electric, are working together on the electronic oven special county-wide meeting.

CAPROCK CHAT

BY WENDELL TOOLEY

IT IS ALWAYS difficult to get out the vote on city council, school and hospital board election days.

It seems that if all elections were on the same day more people would vote.

It is noteworthy that the school board and hospital board elections are called for Saturday, April 1.

Wonder if the city council election could be changed from April 4 to April 1? Might even save some money with one big election!

ELDON HOWARD is sharing one of his 1860 model home spun philosophy books with me. It has every thing from Bret Harte to Mark Twain. Here's a sample from it: "WHO WAS SHOT AND WHO WAS NOT!....a duel was lately fought in Texas by Alexander Schoot and John S. Nott. Nott was shot, and Shoot was not. In this case it is better to be Shott than Nott. There was a rumor that Nott was not shot, but Shott avows that he was not, which proves either that the shot Shott shot at Nott was not shot, or that Nott was shot notwithstanding."(Whew!)

SOUTHWESTERN PUBLIC SERVICE's new "Prosperity Through You" industrial attraction plan is terrific. It seeks industrial tips from every person in the community through a little return mail card.

In this plan, we're not relying upon just a few members of an industrial committee to find tips to new industry, but every citizen can submit his "two-bit worth" for attracting new industry to this community.

OUR CONGRATULATIONS to the Whirlettes on winning district...here's hoping we can follow them to state...surely would like to take a picture of them with that state championship trophy!

A COUPLE OF well known men have died since last week's Hesperian went to press: movie star Smiley Burnette and this area's well known and loved Cal Farley.

We're indebted to Charlie Berry for this note about Cal Farley:

"Today a funeral is being held for one of the greatest men of Texas. Cal Farley was a man who devoted thousands of days to helping someone other than himself. He spent thousands of dollars on young boys who would never have had a chance to better themselves. It would have been convenient and nice for him to have spent all of his time with his family, which he loved and he was devoted to them, but he had a mission in this world and one he utilized to the best of his splendid ability. He loved young boys and more than 1700 passed through Boys Ranch to become better fitted to meet the world and raise better families."

"He will be missed in nearly all of these United States. To replace him would be an impossible thing, but his work will live on forever. There is no end to the good until the end of time that has been implanted in those boys he so wonderfully helped."

"Albert Pike said, 'what we have done for ourselves alone dies with us. What we have done for others and the world remains, and is immortal'."

This can truly be said of Mr. Farley. We are really glad that our son, Harold, worked with Mr. Farley all those years. His life and ours are richer for having known the Farleys."

Mr. and Mrs. Charley J

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S. NO. 1 MATOES lb. 15c

OCADOS ea. 10c

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IANT NERGY DETERGENT 2 BOXES $1

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FLOYD COUNTY HESPERIAN

lished at 212 South Main St., Floydada, Texas, 79235

WENDELL TOOLEY, Publisher

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TEXAS PRESS ASSOCIATION Member 1967

...Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of The Floyd County Hesperian will be corrected gladly upon its being brought to the attention of the ...

Beall's DEPARTMENT STORES

WEEK END SPECIALS



Cotton Knit Pant Tops

$1.22

ASSORTED COLORS IN STRIPES AND SOLID PATTERNS. ALL COTTON KNIT. WASHES IN A WINK AND DRIES WRINKLE FREE. GET THIS SPECIAL VALUE NOW AT SUBSTANTIAL SAVINGS.

Spring Look Capri Pants

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Final Winter Clearance

FINAL CLEARANCE
Boys Jackets & Sports Coats
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FINAL CLEARANCE
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WOOL
$19.95 TO $24.95 VALUES
$10.00

FINAL CLEARANCE
ONE RACK
Mens Western Coats And Jackets
$16.95 TO $20.00 VALUES
$10.00

FINAL CLEARANCE
Mens Sweaters
VALUES TO $5.99
NOW ONLY
$3.00
VALUES TO $8.99
NOW ONLY
$5.00

FINAL CLEARANCE
ONE RACK
Ladies Fall Sportswear
SWEATERS, SKIRTS CAPRIS
VALUES TO $8.99
NOW ONLY
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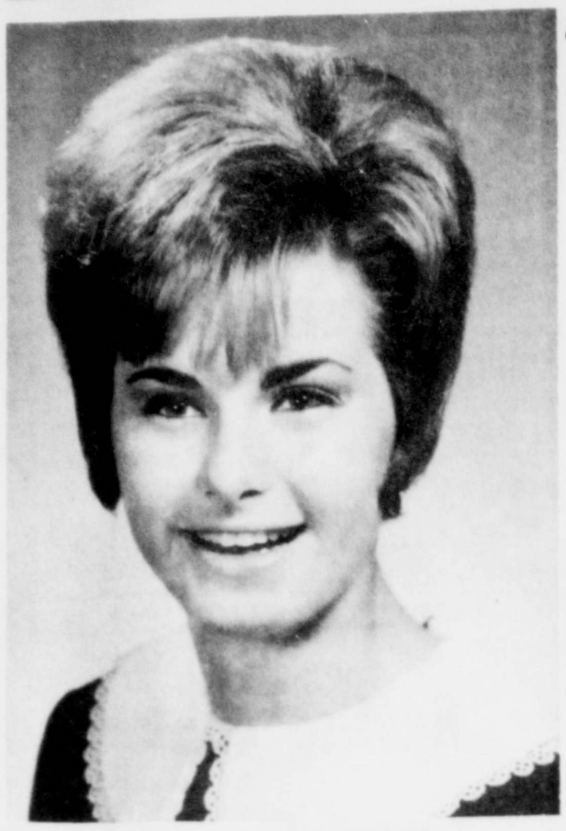
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Women's Page



MRS. MICHAEL BURROW
(nee Ruth Ann Kelley)

Miss Kelley Becomes Bride Of Michael York Burrow

Miss Ruth Ann Kelley became the bride of Michael York Burrow, who is stationed with the U.S. Navy at Port Hueneme, Calif., at 5 o'clock p.m., February 15 in the First Methodist Church at Monahans.

The bride is the daughter of Mr. and Mrs. C. B. Kelley of Monahans and the bridegroom is the son of Mr. and Mrs. Tom Burrow of Floydada.

Rev. David Shaw performed the double ring ceremony before twin candelabra holding white cathedral tapers which flanked the communion table with a pedestal vase of white flowers.

Traditional wedding selections were played by Jimmy Lambert, organist, who also accompanied Dan Gibbs who sang "Whither Thou Goest" and "The Lord's Prayer."

Given in marriage by her father, the bride was lovely in a street length white lace gown fashioned on A-lines with square neckline and yoke. Her brief veil was attached to a pearl tiara and she carried a crescent bouquet of white glamelias and feathered carnations. She also carried a handkerchief belonging to her great grandmother.

Mrs. Wayne Woody of Dallas was matron of honor. She wore a pale green shift designed with a square neckline and bell shaped sleeves, and carried a smaller version of the bridal bouquet.

Miss Nancy Kelley, sister of the bride, was candle lighter. She was dressed in pale green.

Ric Burrow served his brother as best man.

For her daughter's wedding Mrs. Kelley chose a dusty pink dress with three-quarter lace tunic and matching accessories. The groom's mother selected an aqua ribbon knit jacket dress with turquoise velvet hat. Both mothers wore corsages of white carnations.

Following the wedding, a family dinner was served in the home of the bride's parents. The table was laid with a drawn work cloth over pale green, and was centered with an arrangement of white and green roses. The buffet held the traditional tiered wedding cake and pale green candles.

Miss Carole Burrow, sister of the groom, registered guests.

For traveling, the bride changed to pink wool suit with lace shell blouse and hat, and wore the glamelia from her bridal bouquet.

The bride is a graduate of Monahans High School and is a sophomore student at Texas Tech with the degree of Bachelor of Architecture. He was a member of the Tech Band and of Kappa Kappa Psi, honorary band fraternity. Prior to his enlistment in the Navy, the groom was employed by Atcheson, Atkinson and Cartwright of Lubbock. He has completed basic training and has been assigned to the Seabees.

Out of town guests for the wedding were the bridegroom's parents and his sister, all of Floydada; a brother, Ric Burrow of Panama Canal Zone; his grandparents, Mr. and Mrs. T. A. Cocke, and Mrs. Homer Roberson and Doug Roberson all of Petersburg.

Miss Wilson In Annual Pledge Presentation

Miss Dee Ann Wilson, Texas Tech freshman art major of Floydada and a Gamma Phi Beta pledge, was presented by her sorority Saturday night at the Lubbock Country Club during their annual pledge presentation and formal dance.

Pledges were introduced in the spotlight as they stood under their symbol, an eight foot gold crescent moon. De Ann walked down the ramp as the orchestra played her favorite tune. She was escorted down the white carpeted aisle, still in the spotlight, by her father, Woodrow Wilson.

Miss Wilson received the honor of "The Pledge of the Month" recently and also represented her sorority in the Miss Mademoisells Pageant last week at Texas Tech.

Her escort for the evening was Arthur Dale Robertson of Lubbock.

There were 32 pledges, 33 actives, their dates, parents and other special guests attending.

Miss McCarty, David Cook Plan June Vows

Mr. and Mrs. Truett McCarty of Lockney are announcing the engagement and approaching marriage of their daughter, Carol to David Cook, son of Mr. and Mrs. M. C. Cook Jr., also of Lockney.

Wedding vows will be exchanged June 3rd at 7 o'clock p.m. in the home of the bride's parents.

The bride-elect is a 1965 graduate of Lockney High School and attended Business College of the Southwest in Plainview. Cook, also a 1965 graduate of Lockney High School, is employed by Southwestern Bell Telephone Co., in Lubbock.

Miss McCarty is the granddaughter of Mr. and Mrs. Calvin Poteet of Floydada.



MISS McCARTY

Miss Galloway On Honor Roll

Bennie Galloway, daughter of Mr. and Mrs. Ben Galloway of Floydada, junior in Hardin-Simmons University, has been named to the fall semester honor roll.

Students named on the honor roll must have a grade point average of 3.53 on 12 or more semester hours.

Dougherty Club Entertained

Dougherty Home Demonstration Club was entertained in the home of Mrs. R. H. Crawford Wednesday afternoon of last week. The hostess read the devotional and members answered roll call by naming a beauty spot in Texas.

Mrs. Claude Ring gave tips on traveling and courtesies during that time. A round table discussion was held on this subject.

Mrs. W. J. Ross, Mrs. Carmel Eastham and Mrs. Wayland Jones won the game prizes and Mrs. Ring the attendance prize.

The charming appointments used in serving refreshments were real conversation items. Tea was poured from a musical China teapot which played Tea For Two. Tea cups used were from the hostess' antique collection of imported Royal bone china.

During business club members voted to assist with the 4-H booth at the Floyd County Stock show in March. Mrs. W. J. Ross was elected nominee for the District 11 annual meeting at Snyder in April.

Members present were Mmes. Carthel, Eastham, Hines, Jones, Ring, Ross, Watson, Amy Jones, and Martin Eastham.

Migaku Sato Speaks For Club Meeting

Mrs. Clem McDonald was hostess for the 1929 Study Club at their regular meeting last Thursday. Following a brief business session Mrs. J. A. Colston presented Migaku Sato, guest speaker for the evening.

Migaku gave an interesting report on his country and home life and also showed pictures of his beautiful homeland.

Present for the meeting were Mmes. Hollis R. Bond, J. A. Colston, C. W. Denison, Kinder Farris, Clarence Goins, Clay Henry, Ernest Kendrick, J. D. McBrien, R. W. Overstreet, S. W. Ross, Geo. V. Smith and Miss Vera Meredith.

Mrs. Bond will be hostess for the club meeting March 2. 2.

HELLO WORLD

Mr. and Mrs. Leland Pinkerton of Sweetwater, former Floydada residents, are parents of a son born Saturday morning in Lubbock Methodist Hospital. The baby weighed six pounds and 15 ounces.

The father is employed by Southwest Bell Telephone Co., and was transferred to Sweetwater from Floydada last year.



HIGH LIFES . . . local high school musical group will ... teenage dance in the VFW here Friday night after ... game here from 9 to 12 p.m. Proceeds will go to ... Members of the band are (left to right) Stanley Pierce, ... Tommy Gallagher and Jimmy Snead. (Staff Photo)

Sara Staniforth Gets Award

Francisco Gonzales of Lubbock, who is organizer and chief promoter of a Mexico Good Neighbor project, which has won a Freedom Foundation Award, was in Floydada last Thursday to speak for the local chapter of Future Homemakers of America in high school.

During this time Gonzales presented a Good Neighbor certificate to Miss Sara Staniforth FHA member and student at Floydada High School.

Gonzales was born in Nogales, Mexico and attended public schools on both sides of the border. He received his bachelor's degree in business administration from the University of Mexico. Gonzales married the former Mary Alice Baker of Lockney, whom he met while she was visiting in Mexico City. The couple now resides in Lubbock where he operates two coin operated laundries.

Gonzales and his wife have three adopted children. Their oldest son, David, is now serving with the U. S. Army in Viet Nam.

During his talk Gonzales told the group of the history of Mexico and explained the Mexican and American attitudes. He said a Mexican should be proud to be called a Mexican and it should be an insult to be called a Latin-American or a Spaniard. He said Mexicans should be proud of their heritage.

Each year Gonzales leads a tour of interested people into Mexico. These tours help to bring about understanding and love between America and Mexico.



AWARDED GOOD NEIGHBOR CE... Sara Staniforth, Floydada High S... and member of Future Homema... erica, is seen receiving certifi... from Francisco Gonzales, org... chief promoter of a Mexico C... Project.

Mrs. Snodgrass Hostess For Club Meeting

Mrs. Glad Snodgrass was hostess for the regular meeting last Thursday of the 1922 Study Club. Mrs. P. D. Helms presided in absence of the president, Mrs. W. O. Tye.

Mrs. E. F. Stovall, program director, gave the devotional on friendship.

Mrs. Harry Morckel, special guest, brought the program on convenience foods as time-savers.

Present for the meeting were Mmes. Kenneth Bain, D. S. Battey, J. V. Daniel, P. D. Helms, W. H. Henderson, R. L. Nichols, Lon V. Smith, Glad Snodgrass, E. F. Stovall, Ben Whitaker, J. M. Willson Sr., and Mrs. E. L. Angus.

The next meeting March 2 will be in the home of Mrs. Daniel with Mrs. Stovall as co-hostess. The foreign exchange student will be guest speaker.

Members Pledge Weight Loss

Floydada Figure Finders met last Thursday night. Although attendance has been down the past two weeks, Tops Club has shown a good weight loss. Club members pledged a combined weight loss of 50 pounds during a five weeks period. Halfway through they have lost 22 1/4 pounds.

Tops helps those who can't go it alone. They are all winners when they lose by having a healthier heart, longer life span, less illness and a better outlook on life. There is also the fringe benefit of being able to walk into a clothing store and ask for size small instead of large. It also boosts your morale to look in the mirror and like what you see.

Floydada Figure Finders welcome any and all who share the common problem of overweight. Anyone wishing to join TOPS may call YU3-3884.

Italene Covington, a new member of the club, had the best weight loss this week, 4 and a half pounds.

FOOD SALE

WILSONS CERTIFIED BACON	POUND 69¢
FRESH CARROTS	POUND CELLO BAG 2 for 18¢
FLOUR	SHURFINE 5 LB. BAG 49¢
TUNA	DEL MONTE FLAT CAN 2 for 69¢
APPLE PIE MIX	NO. 2 CAN 35¢
MARGARINE	SHURFRESH 2 for 38¢
FRESH SQUASH	POUND 19¢
TOILET SOAP	SWEETHEART BATH SIZE 4 BARS 44¢
BISCUITS	SHURFRESH 3 CANS 25¢
COOKIES	DELUXE GRAHAMS 13 3/4 OZ. 39¢

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We Deliver YU 3-3164

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Upper Instrument Panel Pad
Glove Compartment Light
Smoking Set
Day and Night Inside Rearview Mirror
Padded Sun Visors
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Seat Belts—Front and Rear
Carpeting
Front Door-operated Courtesy Light
Dual Side Arm Rests—Front and Rear
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FOR LIMITED TIME ONLY
1¾ OZ. PLASTIC BOTTLE
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Regular $1.00 each Value
S&H GREEN STAMPS
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Margaret Pascha...

A WELCOME TO ALL HER OLD FRIENDS, AND WE INVITE NEW ONES TO MEET HER.

WE SPECIALIZE IN—
HAIR STYLING
PERMANENT WAVES
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HAIR CUTTING
MANICURES

MARGARET WILL BE AFFILIATED WITH
Freda's Beauty Box
208 W. MISSOURI YU 3-31...



...NE SERIOUSLY HURT! . . . these automobiles crashed toge- about four miles south of Floydada on State Highway 62 last . The car on the left was driven by Julia Kendall of Lockney s going north. The car on the right was driven by Dorothea C. Clements of Lakeview, (near Memphis) and was traveling south. Highway patrolman Gerald Howard said that Mrs. Kendall was given a citation for "wrong side of road, not passing." (Staff Photo)





...IVING CERTIFICATES...for writing the best essays on "What ...ica Means To Me" were ten fifth graders of Andrews Ward ...l. They are back row left to right, Danny Daniel, Deborah ...y, Steve Dunavant, Nancy Puckett; front row left to right, ... Bradford, Sherry Willis, Markey Ferguson, Shirlene Mathis, ...lark Probasco. The tenth student, Cruz Becerra, was absent ... illness the day the picture was taken. (Staff Photo)

...Grade ...y Winners

...'s note: (The follow- ...ing essays on "What ... Means To Me" were ...each winner last week ...Andrews Ward Parent- ...s meeting. The winners ...n the 5th grades. Their ...are written below.)

...nerica Means To Me ... Steve Dunavant)

...ica. I love America. To ...erica means many ... Freedom of worship, a ...cation, justice, and op- ...ies. We may go as we ...to any place we please. ...dom of worship is the ...t of all America's lib- ...to me. I may worship in ...rch of my choice. I may ... as I please. No man ...an may tell me whe- ...may worship here or ...this way or that way. ...id, is a free education. ...is so much in this day ...e to have an education. ...s hardly a job open to ... without a high school ... With a high school or ...diploma there is a world ... for the youth and young

Third, is America's justice. Everyone has the protection of the law of our land. Everyone is innocent until proved guilty. But a person found guilty is punished and sometimes very severely.

America has many opportunities also. A youth or young man may push ahead in the world with all of America's opportunities. He may go through courses to enable him to go to higher standards in the world of today. Many young men have become important in the world of today by taking these courses.

But of all the things America means to me, this is the country where I was born. I would rather live in America than any other country. Because of America's liberties, America is the country of my choice and always will be.

What America Means To Me
(by Shirlene Mathis)

The main reason why America means so much to me is because of the freedom we have here in America. For example, we have freedom of worship. We can all go to the church of our choice. Since we're not ruled by a king, we have freedom of speech. We can stand up for our own rights. We also have the freedom of press and being able to meet in groups are other ways we have freedom. We can get a good education in America. We have a chance to make a good living.

Our forefathers did very much for our country. The earliest pioneers settled this land and made homes here. They fought onward when times were hard. They tried to produce better ways of living to make America what it is today. Our early presidents also did very much to help our great country grow and prosper. The father of his country, who was George Washington, was among the very greatest. If he hadn't done what he did to get independence from England as a free nation, we might not have been a free nation today. We owe a great deal to him. Abraham Lincoln, Thomas Jefferson, and many others did very much to help our great country.

Today, there are great schools, colleges, offices, libraries, and nice homes here in the cities in America. There are also many natural resources that we can visit. There are nice parks and other places of recreation. There are busy transportation routes that cross the country from ocean to ocean. Our ancestors made this possible. We need to help as much as we can so that the generation of tomorrow will have an even better opportunity. Don't you want to help?

What America Means To Me
(by Debbie Medley)

I think that America means different to everyone.

America, to me is one of the greatest things of all. It's not like a toy you can play with. It's something you can feel with your heart.

America is something that you can respect.

America is freedom for all. It is also something you can live up to.

To me, America means more than just a word. It means justice for everyone. And knowing that they are living in a free country and they are free.

America also means liberty. America is something you can love.

And, this is what America means to me.

What America Means To Me
(by Danny Daniel)

America means a lot to me. It means freedom and the right to do anything you want. In America you don't have to go to any certain church or do any certain job. You're not a slave, nobody owns you. You can quit a job any time you want. When somebody speaks to me about America it gives me a warm feeling inside to know that I belong to a free country. I am glad to fight for my country any time it needs me to fight or to do any other job to help protect this wonderful land. I would do anything to save this country. I'm not the only one that would die for his country which he loves. I'm glad to live in this wonderful land. This is what America means to me.

What America Means To Me
(by Marky Ferguson)

America means a land of freedom. Freedom means that you can go to any church, any place, any time. You can worship God in any way you want.

Many a man has fought for the freedom we have now. Thousands of men are fighting right now to save the freedom we have. We should all be very proud of the men that are fighting for us.

Another thing that freedom means is that we have fine doctors, teachers, and schools.

We have freedom to roam wherever we want to go.

Rich or poor you can grow up to be something you want to be if you just try hard enough. You can do this in America because of the freedom.

Many people are doing right now what they have wanted to do for a long time. I want to be an airline hostess. I live in America. I know I have the freedom to be what I want to be.

Any person has the opportunity to live in America.

America is a beautiful, wonderful country.

What America Means To Me
(by Mark Probasco)

America is a country of freedom. Just think if Columbus had turned back, we might not be here. We might not have fought and won wars. We might not be free. America is a country that has changed, like space ships shooting into the sky. I would like to be an astronaut. I think our country is the best country in the world because it is free. I'm an American. I'm in 4-H and I can show pigs, sheep and calves.

Just think we might have a queen or a king. We might not be free.

You and I must know and obey the laws so we won't get in any trouble.

Just think we might be slaves of Mexico. America is a country where I can have my own gun and go hunting with my friends.

I can take my choice of being a farmer or an astronaut or maybe an insurance salesman.

South Vietnam is trying to be free like us and we are helping them.

North Viet Cong is against South Vietnam and America.

South Vietnam does not know what "freedom" means.

What America Means To Me
(by Danny Bradford)

America is not just a country that has been given to us. With houses built, food growing, wood cut and the plowing done. When the settlers came they had to do the things. They fought Indians and other enemies. They fought for freedom and right. They kept it too. They had many hardships but they didn't leave America. America's first union was made up of thirteen states. America made a new flag, it had seven red stripes, six white stripes, and in one corner there were thirteen stars. Every time a new state was added a star was added to the flag. George Washington was our first president. I am proud to live in such a great country. America has fought for freedom ever since 1492 when Columbus discovered America. We still remember the great men that helped start our country.

What America Means To Me
(by Sherry Willis)

America means good food to eat every day and especially good friendship. I'm so glad that we can have all the freedom that we want.

I said good food to eat because in some places they don't have hardly anything to eat. The people would think that what we throw out to the dogs and cats would be a whole meal.

Also in other countries some of the children don't even get to go to school. Some of the boys do but the girls don't. They have to stay home and learn how to sew and cook. But I am glad I live here so that I can go to school. Some go just because they have to. Some go to meet new friends.

But you are not supposed to go to school for those things. You are supposed to go to learn things like how to read and write. In some of the countries the boys and girls don't know how to write and read because they have never gone to school.

What America Means To Me
(by Nancy Puckett)

"The greatest thing about this country is the wonderful fact that is doesn't matter which side of the tracks you were born on, or whether you're homeless or homely or friendless. The chance is still there."

Babe Ruth said these words when he got his first big chance in baseball. He was a poor little boy who grew up along the Baltimore waterfront, where he first caught the spirit of this great land. With struggle and hard work he became one of the sports world's all-time greats.

This is an example of the first thing America means to me. America is a land of opportunity. In America we have the opportunity to become something if we are willing to work hard enough for it. In some countries a person's future business depends on what his father does for a living. In America, more than any other country in the world, girls have the opportunity to get an education and choose a career.

America is a land of freedom. We have the freedom to worship the way we want to, to vote for our laws and the people who govern us. We have freedom of speech, of the press, and the right to assemble peaceably. We take these freedoms for granted because we have never known anything else.

America is a land of generosity. We send tons of grain and other food supplies to feed hungry people all over the world. The Peace Corps sends thousands of our finest young people throughout the world to teach people how to help themselves. We send medical aid to suffering people through well-equipped ships like Hope.

To me, all of this means if we want to keep our country free and strong, we must be willing to pay the price of hard work.

What America Means To Me
(By Cruz Becerra)

America means to me freedom and peace. It means that I can go wherever I please to go in the United States. And where I go that I may have freedom. America is a big and beautiful country. America is one country that fights for its freedom. To me the United States of America are rich in soil. In the United States you can find a good job and work well. I am happy that I live and was born in a fine country. I am very happy where I am living. I live in a farm and work and get paid a fair price.

People in America help one another and help others. They help people in other countries that need help. The people of the United States help other countries fight for their freedom. To me America also means a land with kind people. America grew strong with its people. It grew strong with people like Washington, Adam, Lincoln, Jefferson and many other famous people. They helped America to win its freedom. And they helped fight for its freedom.

What I like about America is that it has beautiful lands; they are covered with beautiful forest. And rivers flow across the lands of America. There are so many tall buildings and beautiful parks. America has everything beautiful – its forest streams and parks. I wish I could ride all over America to see everything. I like America because you can get good fishing and good hunting. America is a very good place to live.

COURTHOUSE NEWS

COURT RECORDS
(Probate)

Estate of Susan A. Brown, deceased, application to probate will.

Estate of Zuma G. Newton, deceased, application to probate will.

(Marriage Record)

John Douglas Gay and Linda Lou Hill, Feb. 16.

(Warranty Deeds)

Roy H. Teague etux to Riley Teague etux, lot 7 in block 1, Stewart Sub-division of block 4, Price First Addition in Floydada; $3.30 stamps.

Kyle Glover to J. A. Lewallen etux, lots 7 and 8 in block 8, Bartley Heights Addition; $2.20 stamps.

Edgar R. Hays etux to Billie Joe McCarty etux, the south one-half of lot 8, lots 9 and 10 in block 6, Walling Addition in Lockney; $19.25 stamps.

Jack Parvin etux to J. M. Willson Jr., lot 1 in block 98 in Floydada.

Pleas Albert Collins etux to Paul E. Mangum, lot 4 in block 16 in Lockney.

B. B. Vernon etux to Don C. Vernon, lots 14, 15 and 16 in block 24 in Lockney.

Ralph Lemons etux to J. C. Odam, the west one-half of lot 6 all of lot 7 in Honerhea Addition in Floydada; $1.10 stamps.

FLOYD DATA
Mrs. D. W. Burke is a patient in Lubbock Methodist Hospital.

FLOYD DATA
Acie Johnson is able to be back at work at Motor Machine Shop after undergoing surgery on his hand Feb. 7 to repair lacerated tendons. Johnson sustained the hand injury in January at the shop and the operation was to repair damage to the tendons. It will be next week before he finds out how successful the operation was.

FLOYD DATA
Mrs. Donald Mike McNeese, the former Becky Roberson, left this week to join her husband in New London, Conn. McNeese is serving in the U.S. Navy.

FLOYD DATA
Mrs. Gordon Gray of San Diego, Calif., is here visiting her parents, Mr. and Mrs. J. E. Roy and sister, Mrs. Harold Huggins and family.

TURNER HONORED WITH BIRTHDAY DINNER SUNDAY

Forty-six members and friends of the V. D. Turner family were present for a dinner Sunday in the Sherman Irwin home in Lubbock honoring Mr. Turner on his birthday. All of the children were there with the exception of a son Elton and his wife of Arizona.

Attending the gathering were Mr. and Mrs. LeRoy Burns and family, Mr. and Mrs. Bud Turner and family, Mr. and Mrs. Doyle Turner and family, Mr. and Mrs. Robert O. Turner and family and Larry Guthrie, all of Floydada; Mr. and Mrs. Dorman Turner and family, Mr. and Mrs. Jon Parkey and family, Mr. and Mrs. Sherman Irwin and family and Mr. and Mrs. E. W. Turner, all of Lubbock; Mr. and Mrs. Travis Young and family of South Plains, and the honoree and his wife, Mr. and Mrs. V. D. Turner of Floydada.

FLOYD DATA
Mrs. Ernest Kendrick visited in Austin last week with a nephew, John Harris and family.

FLOYD DATA
Mrs. Sam Puckett and members of the Future Teachers of America Floydada chapter, will be in San Antonio tomorrow and Saturday attending the State FTA convention.

U.S. troop strength in Thailand is disclosed.

U.S. urges theft deterrents in new autos.

U.S. 6th Fleet bids farewell to France.

FLOYD DATA
Mrs. J. J. Womack, accompanied by Mrs. Tom Thomas, returned home Sunday from Gainesville where they attended the funeral of Mrs. Womack's nephew, Thomas Wilson, 41. The deceased was the son of the late M. O. Wilson, brother of Mrs. Womack.

YOUR KEY TO SAVINGS
THIS WEEK'S KEY VALUE
29x29-in. Size
SHEER SCARFS
3/90c
Reg. 49c
Colors to mix 'n match with every outfit.
BEN FRANKLIN
114 E. Calif. St.
Floydada, Texas

JOHNSON PHARMACY
NO LIMIT
ON AMOUNT OF PICTURES
CREATIVE COLOR
BY
Shugart Studios
WEDNESDAY, MARCH 1, 1967
PHOTO HOURS
8 A.M. TO 6 P.M.



NO AGE LIMIT – ADULTS INCLUDED
9 MINIATURE CREATIVE COLOR PORTRAITS
99¢
Shugart STUDIOS CREATIVE COLOR
JOHNSON PHARMACY

YOU'RE INVITED TO THE
DAIRY MART
BASKETS
FISH – CHICKEN – STEAK – OYSTER
BURGERS – SANDWICHES
TACOS – BURRITOS
MALTS – FOUNTAIN DRINKS
CALL YOUR ORDER IN.
Under New Management & Ownership
MRS. JOHN (KATE) FOWLER

SPORTS

Farm Bureau Leads Basketball League Outsiders

Farm Bureau cagers lead the second round of play in the outsiders basketball league with a perfect 4-0 record. Close behind and with a chance to tie for first is the Lon Davis Grain team.

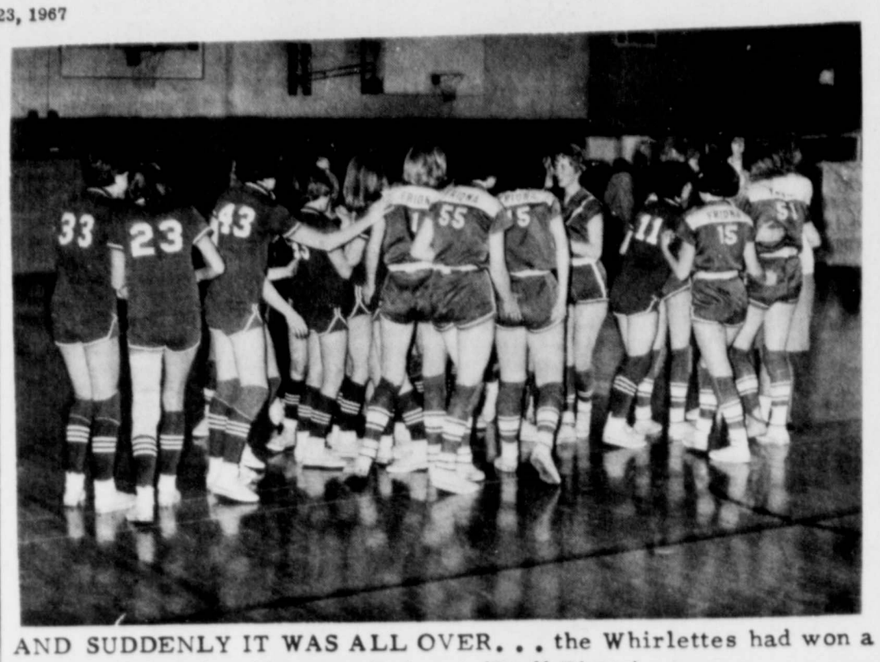
The standings to date are as follows:

Farm Bureau 4-0, Lon Davis 3-1, Panhandle Compress 3-2, Lighthouse 1-4 and Fire Boys 0-5.

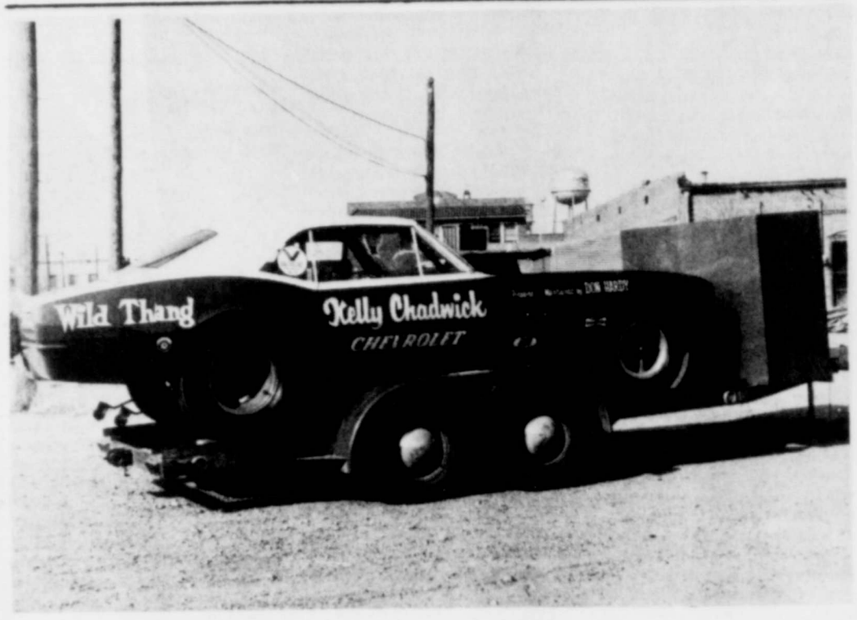
(how's that for putting out the fire?)

BULLETIN

In a Tuesday night game between the Farm Bureau team and Lon Davis Grain. . . .the Grainers won and are now tied for first place with Farm Bureau. . . .each team has a 4-1 record.



AND SUDDENLY IT WAS ALL OVER. . . the Whirlettes had won a district championship over Friona! (Staff Photo)



CHADWICK'S "WILD THANG". . . this new Camaro made its maiden flight in a race in Fort Worth last weekend . . . and that's what it did . . . it flew. It clocked 160 MPH in a quarter of a mile at 3/4 throttle. The front end began to leave the track. (Staff Photo)

CENTER NEWS

CENTER, Feb. 20 – Bro. Hollis Payne occupied the pulpit at Calvary Baptist for both services Sunday. Some visitors in the morning service were a Mr. and Mrs. Bean and daughter of Hereford. Also we were happy to have a sailor boy just out of the service, Aldon Carthel, husband of our Shirley Nelson Carthel.

Sunday evening we had a nice surprise when Mr. and Mrs. Jim Hall, formerly of Calvary Church, but now residing near Farmersville, showed up for the church service. We are always glad to have old friends remember us in this way.

Home for the weekend at the J. D. Welborn home was Donna's husband, Clarmon Booth of Ft. Sill, Okla.

Mrs. Frank Dunn spent the weekend in Lubbock with her children and families there.

Visitors in the Leo Frizzell home Sunday afternoon were Mrs. Frizzell's cousins, Jack Henry, City and Carrol Hopkins of Roswell, N. M.

The Frizzells spent Thursday night with their daughter and family, the Garvin Beedys of South Plains.

Mrs. C. W. Denison, Mrs. Sam Lide and Mrs. W. A. Lovell visited Mrs. D. W. Burke in Methodist Hospital last Wednesday.

The J. E. Greens visited Sunday p.m. with the R.H. Ashtons; and also with Mr. and Mrs. Elbert Parks who have just moved into town and into the beautiful home where Bro. Perry Threadgill and family lived before moving to Oklahoma.

Sue Thomas was home for the weekend and she and Elizabeth Wright made a trip to Tulia Sunday.

Mr. and Mrs. O. C. Vinson are visiting down state with their daughter, Mrs. Ernest Huckabee and family of Stephensville, and plan also to visit in Harlingen awhile with the daughters who were here last week.

Mr. and Mrs. Walter Sims had a nice surprise Sunday when their grandson, Bruce Horton of the U. S. Navy stationed near San Diego, Calif., called them for a good long chat.

CHAMPIONSHIP
BASKETBALL ON
GOOD 'OL KFLD.
WHIRLETTES VS.
QUITAQUE PANTHERETTES
REPLAYED ON KFLD
9:30 FRIDAY MORNING
FEBRUARY 24
BI-DISTRICT REPLAY.
WHIRLETTES VS.
FRENSHIP
9:30 A.M. MARCH 1
WHERE YOU HEAR
MORE SPORTS IN 1967.
KFLD
FOLLOWS
WHIRLETTES
TO STATE
SPONSORED BY
Loyal Floydada Merchants

Various Sports Highlight Spring Activities For Spring Mont

According to a report from Floydada schools athletic director, Bill Curry, several sports will be offered to the high school students this spring.

To date twenty boys are practicing in track events. Coach Robert Millikin is head track coach. He is assisted by coaches Delbert Wiley, Jack Bell and Curry.

Seven girls and three boys have signed up for tennis. Coach Kelly Chadwick will coach the girls and coach Bell will coach the boys.

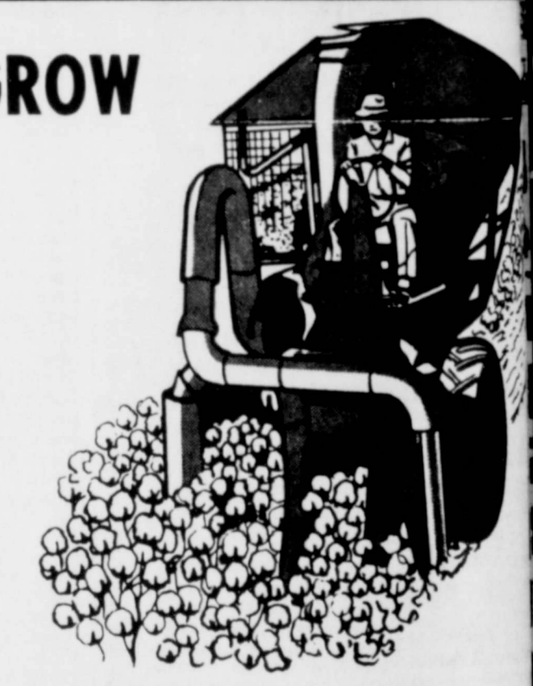
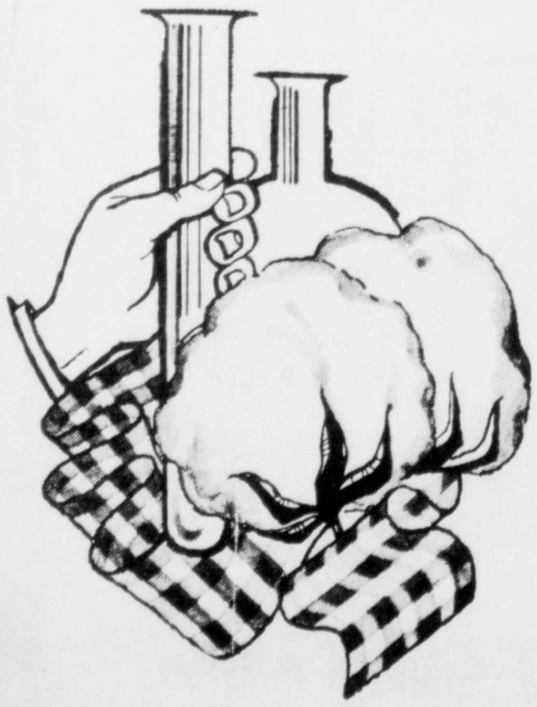
Six boys have signed up for golf. Coach Curry will teach golf.

In physical edu... students are pa... weights, volleyb... and running.

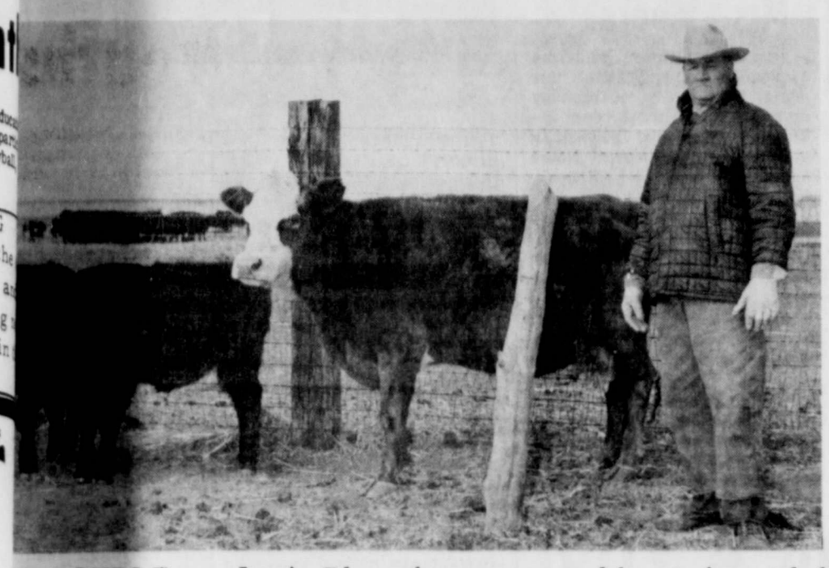
BASEBALL MEETING

Everybody who is interested in the youth baseball program is urged a... to attend an organizational meeting ... day night, March 3 at 7:30 p.m. in ... National Bank community room.

First sign of a good used car.
Top Quality
USED CARS
ANOTHER WAY YOUR CHRYSLER AND PLYMOUTH DEALERS ARE OUT TO WIN YOU OVER
SPECIAL FOR 7 DAYS
1962 FORD GALAXIE 500 — $399.00
1965 FORD STATION WAGON, 4 DOOR COUNTRY SED... 9 PASSENGER
1965 CHEVROLET STATION WAGON, 4 DOOR BISCA... 9 PASSENGER
1964 AMBASSADOR 4 DR. SEDAN, REAL CLEAN
1964 FORD CUSTOM 500 4 DOOR SEDAN
1963 PONTIAC CATALINA, 4 DOOR SEDAN
1958 CHEVROLET STATION WAGON
1963 RAMBLER 4 DOOR
1964 OLDS 88 DYNAMIC 4 DOOR SEDAN
1964 VALIANT 200, AIR CONDITIONING, REAL CLEAN LOW MILEAGE
1964 CORVAIR
1964 FORD 1/2 TON PICKUP, 24,000 MILES
GOOD FARM PICKUPS
SEVERAL OTHER OLDER CARS AND PICKUPS TO CHOOSE FROM
ALLEN CHRYSLER-PLYMOU...
114 W. CALIFORNIA ST. FLOYDADA, TE...

MR. COTTON FARMER...HERE'S YOUR OPPORTUNITY TO GROW
QUALITY COTTON
AND RECEIVE A PREMIUM PROFIT MAKING PRICE FOR IT

YOU ARE URGED AND INVITED TO ATTEND
Cotton Quality Program Meeting
* Rogers Restaurant In Floydada
* Thursday - February 23 - 7:30 P.M.
WE BELIEVE THE PROPOSED ACALA STRAIN COTTON LINT BLOCK PROPOSED FOR FARMERS IN THIS AREA WILL MAKE YOU MORE MONEY AND HELP THE FUTURE OF COTTON ON THE PLAINS.
COTTON SPECIALISTS WILL BE PRESENT TO ANSWER YOUR QUESTIONS ABOUT ACALA AND ITS MARKETING ADVANTAGES.
FREE!
Coffee, Pie, Doughnuts
Refreshments

...this meeting sponsored by
FARMERS CO-OP GIN
IN FLOYDADA

Twins And More Twins! . . . L. H. Blum's Cow Crop Increasing By Leaps And Bounds!





G DOUBLE . . . Louis Blum shows a cow and her twins at left and the twin heifer calves to the right were born last week. The twin right Louis is pictured with a Durham cow and her two sets heifers to the left have each raised two calves. (Staff Photo)
s. The twin heifers to the left were born about two years ago

The L. H. Blum cattle stocks are going up in a hurry. . .. he's developing a type of cow that gives birth to twins. . . . in fact he has three sets of twins on his farm five miles north of Dougherty at the present.

The latest set of twins arrived last week, February 14. They're a bouncing pair of black heifers born to a Durham cow.

Blum's "twin good fortune" began back in 1952 when he bought a cow over at Lubbock that gave birth to twins and since then it seems to continue in this cross strain of cattle.

The cow who gave birth to the heifer twins last week is a repeater as she gave birth to twin black heifers about two years ago. She was bred to an Angus bull. The first twin heifers have since each raised two calves.

Blum has another cow with a couple of yearling black twin calves. . . .so he has three sets of twin calves. . . .all healthy and growing.

Blum moved to the Dougherty area in 1928 and moved into Floydada in 1961. He said he had always kept a few cows on the place and found cattle raising profitable even before the "twin calves era."

According to Floyd County Agent Joe Wilson, the odds for twin calves is about one in one thousand.

SCHOOL Menu

Menus for Week of February 27

MONDAY:
Irish Stew with Vegetables
Green Beans
Cole Slaw
Cornbread and Butter
Brownies
1/2 pint milk

TUESDAY:
Boston Baked Beans
Vienna Sausages
Mixed Greens
Corn Relish
Rolled Wheat Rolls and Butter
Orange Fluff
1/2 pint Milk

WEDNESDAY:
Roast Beef and Brown Gravy
Candied Sweet Potatoes
Mixed Vegetable Salad
Hot Rolls and Butter
Oatmeal Cake
1/2 pint Milk

THURSDAY:
Hamburgers
Tomatoes, Lettuce, and Dill Pickles
Peach Cobbler
1/2 pt. Milk

FRIDAY:
Out for teachers meeting.

NE NEWS

(from last week) – Rev. iest preached his last n Sunday evening at the Chruch, following his on two weeks ago. Fole evening worship ser- and Mrs. Guest were with a reception in the al building and prewith a going-away gift. one Community Club t to play forty-two on vening at 7 p.m. Evs asked to bring cookies drinks will be served by s, Mr. and Mrs. Noel d Mr. and Mrs. C. L.

nd Mrs. David Boren, d, spent the weekend in e of her parents, Mr. and Mrs. Roy Mara. Saturday evening, Mr. and Mrs. Gene Lowrance and son, Floydada, visited with the Borens in the Mara home.

Mr. and Mrs. Delman Hilton, Lubbock, became the parents of a baby son, Kevin Jay, Wednesday morning of last week. Kevin was born prematurely in West Texas Hospital and will remain there a few extra days.

Mrs. Hilton returned home Saturday and her mother, Mrs. Bud Cox, is now staying with the Hiltons. Kristie Hilton spent several days last week with her grandparents, Mr. and Mrs. Bud Cox, Dorothy, Linda, and Kenny, while her mother was in the hospital.

Mrs. and Mrs. C. O. Gilbreath visited with her sister, Mrs. Ralph Martin, Sr. Thursday evening. Mrs. Martin continues to improve following her car accident.

Mr. and Mrs. Herman Cornelius, Ralls, were dinner guests in the home of Mr. and Mrs. Howard Harris Monday of last week.

Mrs. Peachie Parrish spent from Wednesday til Sunday in Lubbock to be with her brother, George Thetford of Portales, N. M., who had eye surgery in St. Mary's Hospital. She also visited with her niece and family, Mr. and Mrs. Alton Perry and with Mrs. Annie Webb.

Mr. and Mrs. M. E. Williamson honored their grandson, Timmie Wampler, son of Mr. and Mrs. Harvey Wampler, Muleshoe, on his first birthday on Saturday afternoon. Present were Mr. and Mrs. James Sanders, Lori and Dana, Lorenzo; Mrs. Wayne Lee Sanders and Scottie, Ralls; Mr. and Mrs. J. E. Langdon, Timmie's great-grandparents; Mrs. Tommy Kelso, Ralls; Mrs. W. I. Wampler and Janice, Lubbock and Mrs. Roxie Travis.

Mr. and Mrs. Lewis Jordan, Modesto, Calif., spent Friday night with her aunt, Mrs. C. O. Littlefield and husband.

Visitors in the home of Rev. and Mrs. R. C. Guest Thursday afternoon were Mr. and Mrs. Harvey Rials of Dimmitt.

Mrs. Morris Wideman visited with Mrs. Gene Landsdown in Ralls Thursday afternoon.

Mrs. Jerry Vaughan, Lubbock, spent the night Tuesday with her mother, Mrs. Ed Martin, while Ed was away on a fishing trip. Mrs. Martin spent Thursday night with the Vaughans in Lubbock.

Mr. and Mrs. Lesol Parker, Plainview, visited Sunday afternoon with Elder and Mrs. Joe Jackson. Later in the afternoon, the Jacksons visited patients in the Ralls Convalescent Home and then visited Martha Jones and her parents, Mr. and Mrs. Vernon Jones Sr. at their home near Lorenzo. Martha was recently released from West Texas Hospital, Lubbock.

Mrs. Raymond Allen, Amarillo, visited during the weekend here with her husband and with friends, the Joe Jacksons, Mrs. Morris Wideman, Mrs. Earl Martin, and Rev. and Mrs. R. C. Guest. The Allens also visited their son and family, Mr. and Mrs. Jimmy Allen and boys in Lubbock.

Mr. and Mrs. Ted Goodson, Spur, spent Sunday night and Monday in the home of Mr. and Mrs. David Blanton.

Mr. and Mrs. C. L. Davis and family were hosts to a birthday dinner honoring his mother, Mrs. Lois Davis, and their daughter, Tresa, on her sixth birthday, Sunday. Those present were Mrs. Ola Hairston, Herb Teal, Mrs. Virginia Timian, and Buford Teal, all of Lubbock; Mr. and Mrs. Gay Nell Davis, Mike and Keith, Wellington; Mr. and Mrs. Albert Pricer, Floydada; Mr. and Mrs. Noel Davis and DeLoyce, Mrs. Roxie Travis, and the honoree, Mrs. Davis, of Lubbock.

On Saturday afternoon Mrs. Howard Harris and Diane visited with Rev. and Mrs. L. B. Stallings and family, Ralls.

Dan James, D. A. Barnhart and Clay Kimbrough went to Falcon Lake Wednesday of last week to join other men from the community who were fishing there on the Cone Gin trip. They returned Saturday afternoon. Mrs. Kimbrough accompanied the men as far as San Angelo where she visited her daughter and family, Mr. and Mrs. James Williams, Mark and Rene.

Mr. and Mrs. Clinton Denning were visitors in the home of Mrs. Ralph Martin Sr. Friday evening.

Peggy Littlefield missed a few days of school last week when she fell and sustained an injury to her foot in P.E. class. She is on crutches but was able to return to school this week.

Shawn Verett visited with Mr. and Mrs. C. O. Gilbreath Friday evening.

Mr. and Mrs. Lowell Chapman, Lubbock, visited Sunday afternoon in the home of Mr. and Mrs. H. E. Williamson.

Mr. and Mrs. Jerry Vaughan, Lubbock, spent the weekend with her parents, Mr. and Mrs. Ed Martin and were visitors at the Baptist Church on Sunday morning.

Mrs. Marvin Jefferies and Steve, Andrews, spent Friday night with Elder and Mrs. Joe Jackson.

Mr. and Mrs. Howard Harris visited with Mr. and Mrs. Frank Sellars in Crosbyton Sunday evening.

Sunday afternoon Mrs. Doris Hillin, Houston, and O. W. Denning, Floydada, visited Mr. and Mrs. Clinton Denning. Additonal supper guests were Mr. and Mrs. Floyd Dunavant from Hereford. Mrs. Hillin remained for a longer stay in the Denning home.

Mrs. Joe Jackson spent Monday night of last week in the home of her son and daughter-in-law, Mr. and Mrs. Carl Jackson, Lubbock.

Mr. and Mrs. Silas Wheeler visited in the home of Mr. and Mrs. Clinton Denning Tuesday evening.

Sister Of Dee Fyffe Dies

Mrs. Minnie Yancey, 90, of Plainview, died Sunday evening in a convalescent home there after an illness of several years.

She was the sister of Dee Fyffe of Floydada.

Funeral services were held Tuesday in Wood-Dunning Colonial Chapel. Kelly Newman of Plainview officated.

Burial was in Plainview Cemetery with Wood-Dunning Funeral Home in charge of arrangements.

Born July 10, 1876 in Caddo Mills, the former Minnie Fyffe married G. W. Yancey on Aug. 17, 1893 at Campbell. He died in 1951.

The couple came to Hale County in 1912 from Hunt County. They farmed and lived in the Beliview Community until 1938 when they moved to Plainview. Mrs. Yancey was a member of the Ninth and Columbia Street Church of Christ.

She is survived by three sons, Walter Yancey of Willmington, Calif., Myron Yancey and Dee Yancey, both of Plainview; four daughters, Mrs. Leone Golden, Mrs. Wilma Brown, and Mrs. Charles Vanderpoel, all of Plainview, and Mrs. Jack Dixon of Santa Ana, Calif.; a brother, Dee Fyffe of Floydada; 13 grandchildren, 49, great-grandchildren, and three great-great-grandchildren.

Judge And Commissioner Attend Conference At A & M

COLLEGE STATION – County judges and commissioners from 109 Texas counties attended and participated in the ninth annual County Judges' and Commissioners' Conference held on the Texas A&M campus February 15-17.

Attending from Floyd County was Judge J. K. Holmes, Sr. and Commissioner Bob Jarrett from Precinct Two.

As in past years, the program was developed around problems of current concern to the county officials. The primary purpose of the conference is to give the participants a better understanding of the many problems which county officials must handle in discharging their responsibilities. Included this year were discussion on the mental health code; new code of criminal procedure; economic development; county government study and highway right-of-way and construction problems.

The three-day conference was sponsored by the County Judges' and Commissioners' Association of Texas and Texas A&M University's Agricultural Extension Service.

Airman Jones Promoted

WITH U. S. COMBAT AIR FORCES, Vietnam – Garlon A. Jones, whose parents are Mr. and Mrs. Joe D. Beaty of 2015 Canal, Thibodaux, La., has been promoted to airman first class in the U.S. Air Force.



Airman Jones

Airman Jones is a carpenter at Pleiku AB, Vietnam. He is a member of the Pacific Air Forces, America's overseas air arm in Southeast Asia, the Far East and the Pacific.

The airman is a 1963 graduate of Buras (La.) High School.

His wife, Eloise, is the daughter of Mr. and Mrs. Abel Anzaldua of Lockney, Tex.

ASKS FOR SACRIFICE

President Johnson has asked the nation to sacrifice through higher taxes, higher pay check deductions and higher postal rates to help finance history's largest budget.

FOR ALL YOUR SICKROOM NEEDS

Rely on Your PHARMACIST!



From vaporizers to hot water bottles, we stock many items helpful in making your "patient" as comfortable as possible.

ARWINE DRUG
PHONE YU 3-2856 FLOYDADA, TEXAS
YOUR LABEL IS YOUR PROTECTION

Wester's
Weekend Specials
Feb. 23, 24, 25
Call Us We Deliver
100 Main YU 3-2534

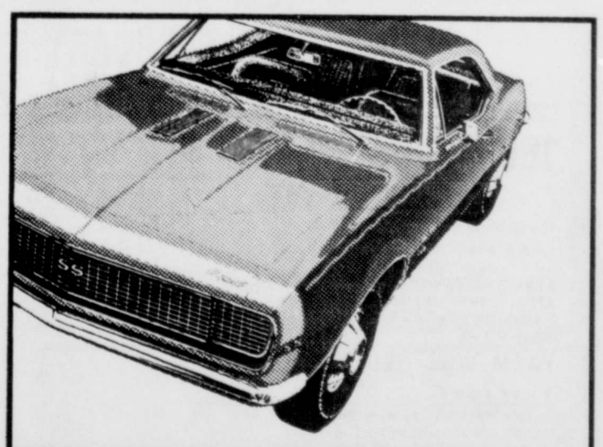
CINTY MOORE 24 OZ. CANS
BEEF STEW 59¢
NORTHERN ASST 4 ROLL PACK
TOILET TISSUE 35¢
PATIO FROZEN
MEXICAN DINNERS 49¢
SHURFINE 12 OZ. CANS
LUNCHEON MEAT 2 for $1
HUNTS NO. 2 1/2 CANS
PEACHES YELLOW CLING 25¢
SHURFINE WHOLE 22 OZ. JAR
SWEET PICKLES 47¢
BAKERITE 3 LB. CAN
SHORTENING 69¢
IMPERIAL 5 LB. BAG
SUGAR 59¢
SHURFINE 10 LB. PAPER BAG
FLOUR 95¢
BAMA 18 OZ. JARS
JAM RED PLUM OR GRAPE 3 for $1.00

Market Specials
SMOKED
PORK JOWL lb. 39¢
FLAVOR-WRIGHT PURE
PORK SAUSAGE lb. 43¢
WILSON CERTIFIED LB. CELLO
FRANKS ALL MEAT lb. 59¢
U.S. GOOD
SIRLOIN STEAK lb. 89¢


Take a Camaro, sport coupe or convertible.


Make it a Rally Sport with hideaway headlights.


Make it an SS with Camaro's new 325-hp V8.


Or both: SS with Rally Sport equipment.

Add these, or whatever else you like:
- Custom Interior
- Sports Console
- Vinyl Roof Cover
- 4-speed Transmission
- Stereo Tape System

CHEVROLET Command Performance Camaro
Command drive Camaro at your Chevrolet dealer's
GM MARK OF EXCELLENCE

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MRS BAIRD'S



Stays Fresh Longer



AT ROTARY SWEETHEART BANQUET . . . The Rev. Buenger Dickson and Darrell Faires gave a musical program at the annual Rotary Sweetheart banquet last Thursday night in Fellowship Hall of the First Baptist church. In foreground is Joni Dell Fitzpatrick, who played the piano and sang some love songs. (Staff Photo)

ACALA LINT BLOCK

Cotton Farmers Invited To Cotton Quality Meeting February 23

Every cotton farmer in this area is invited to attend a cotton quality program meeting to be held Thursday evening, February 23 at 7:30 p.m. at Rogers Restaurant.

Farmers Cooperative Gin is sponsoring the meeting and refreshments of coffee, pie and doughnuts will be served.

The cotton cooperatives are starting a program to up-grade Plains cotton and several speakers will be on hand to answer questions concerning the proposed Acala strain lint block program for this area.

It is a known fact that there is an over supply of 15/16 to inch staple cotton. The cotton mills, however, are willing to pay a premium for 1 1/16 to 1 1/4 inch staple cotton with a good micronaire.

It would seem that this is the only way Plains cotton production is to survive...upgrade quality. Every farmer in this area who might be interested in planting this longer staple cotton should attend this meeting.

Cotton professionals who will be present to answer questions include: George Mabcok of Growers Seed Association; Dan Davis of Plains Cotton Cooperative Association and Jerry Biffle, chairman of the board of Growers Seed Association.

The cotton improvement plan is called the "LSM Cotton Improvement Program"..... length, strength and mike improvement.

DOUGHERTY NEWS

DOUGHERTY, Feb. 20 – The usual services were conducted at the local church Sunday with thirty-three present at the morning service. The primary and beginner pupils presented the assembly program at Training Union. The Sunday evening service is devoted to a lesson on a designated book in the Bible. Since this program was begun the minister has taught five books from the old Bible and five from the New Testament and portions from several other books. Currently the lessons are from the Book of John. The lesson for Feb. 26 will be from John 16.

Mr. and Mrs. Bob White of Plains are announcing the birth of a daughter at West Texas Hospital, Lubbock, Monday, Feb. 13. She weighed five lbs. 2 oz. and has been named Roberta June. She is the great granddaughter of Mrs. S. M. Crawford. The child was premature and has been in the incubator, but it is believed she will be able to go home today or tomorrow. Mrs. White is the former Myrna Marshall.

Mrs. J. G. Cage visited with her son, Horace and wife several days last week while her husband was hospitalized at Lockney. She returned home Sunday and Cage will probably be home from the hospital in the next day or two.

Mrs. Una Birmingham, a resident of the Hobbs Convalescent home has been critically ill at the West Texas Hospital several days. She is the sister of J. G. Cage. Relatives of this vicinity have been frequent visitors at her bedside.

Mr. and Mrs. R. C. Bullock of Post were dinner guests of Mr. and Mrs. Robert Ward Wednesday.

Mrs. J. R. Langley of Liberty visited her daughter, Mrs. Bob Covington and family Sunday.

Mr. and Mrs. Walter Watson of Brownfield were Sunday guests in the Elmer Watson home.

Mrs. New spent the weekend at Pampa.

Mr. and Mrs. Fred Jones of Lakeview were Sunday dinner guests in the home of their son, Wayland and family.

Miss Penny Butts visited relatives at Lubbock over the weekend.

Mr. and Mrs. Claude Ring visited in the K. H. Foster home near Quanah from Thursday to Sunday. Mrs. Foster accidentally fell at her church Feb. 12 and broke her right shoulder, arm and wrist. She is in traction at the Quanah hospital and seems to be recovering. Her husband is in a feeble condition and relatives have alternated in staying with him. Mrs. Foster and Mrs. Ring are sisters.

Wayne Cage, son of Mr. and Mrs. Harlan Cage, has accepted a position with an aircraft corporation at Grand Prairie.

Among those in our area who felt a personal loss in the death of Cal Farley, of Boys Ranch were Mr. and Mrs. J.T. Poole. They received a letter Friday from him thanking them for their gifts to the ranch and inviting them to have dinner with him on their next visit to the ranch. The Pooles have attended the Boys Ranch Rodeo annually for a number of years and each time they went, J. T. gave a saddle to the ranch in addition to financial gifts.

FAIRVIEW NEWS

FAIRVIEW, Feb. 20 – Mr. and Mrs. C. W. Payne returned home Sunday afternoon from Dallas where they had been since last Monday when they were called to the bedside of her sister, Mrs. Claude Daniel, who was in a serious condition. Mrs. Daniel passed away Wednesday night at 9:45 at Bristol General Hospital in Dallas. She was a victim of leukemia.

Survivors are her husband, Claude Daniel; two sons, Claude Lee of Texas Tech, Lubbock; and Douglas of the home; two brothers, Dwayne Huffaker of Dallas; one sister, Mrs. C. W. Payne, Floydada. Funeral services were Friday afternoon at Wolfe City, interment was in Mt. Carmel Cemetery.

Among relatives attending the services, other than Mr. and Mrs. Payne from here, were Mr. and Mrs. Dwayne Huffaker who flew there on Friday, returning to California Sunday, and Mr. and Mrs. Harvey Nicholas and children of Oklahoma City. Our heartfelt sympathy is with Mrs. Payne at this time of her deep sorrow.

Mr. and Mrs. John Austin of Lubbock spent Monday night with Mr. and Mrs. Walton Wilson.

Monday visitors spending the night in the home of Mr. and Mrs. Edell DuBois were their grandsons, Craig and Quinn DuBois of Cedar Hill, and Carl Smith of Marlin.

Mrs. Bill Beedy of Claude was down Tuesday to spend the night and her mother, Mrs. W. B. Wilson returned home with her and stayed until Saturday. At that time a number of the relatives went to Matador after receiving a message of the sudden death of Vance Gilbreath who passed away Saturday after a heart attack. Among those going from here Saturday and Sunday were Mr. and Mrs. A. S. Mize, Mrs. Bill Tye and Mrs. W. B. Wilson. Returning to Matador on Monday for the funeral were all of the above group, and Mr. and Mrs. Woodrow Wilson; also Mrs. Bob Carter from Amarillo and Mrs. Bill Beedy from Claude.

Mrs. Bill Beedy, Mrs. Bob Carter and Mrs. W. B. Wilson spent Monday night with Mr. and Mrs. A. S. Mize.

Mr. and Mrs. George Smith, Mr. and Mrs. P. D. Helms and Mr. and Mrs. Bob Ratjen were Monday night guests in the home of Mr. and Mrs. E. W. Walls. 84 was enjoyed by the group.

Mrs. E. W. Walls visited in Lockney Friday morning with her sister, Mrs. D. D. Tate and went on to Plainview in the afternoon.

Mr. and Mrs. Joe Earl Wilson of Lubbock attended church at First Baptist Church here Sunday morning and visited his mother, Mrs. Joe Wilson at Westbrynn Haven.

Mrs. Kate Crabtree visited Thursday afternoon with Mrs. A. E. Frizzell and Mrs. F. S. Byars.

Mr. and Mrs. A. S. Mize and Mr. and Mrs. Elvie Henderson visited Friday night with Mr. and Mrs. W. O. Whitehead.

C. J. Payne went to Odessa Saturday to get his mother, Mrs. Cecil Payne, who had spent a week there in the home of her son and family, the James Truett Paynes. While in Odessa C. J. Payne, Mrs. Cecil Payne and Mrs. James Truett Payne visited Rev. and Mrs. Danny Joe Payne, nephew of Cecil Payne. Danny Joe is pastor of the Baptist Church of Odessa.

Otho Sanders of South Plains visited Sunday afternoon in the home of Mr. and Mrs. Galen Holland.

Mrs. W. U. Riggles visited Saturday night with Mrs. C. H. Wise and family.

Becky Crabtree spent the weekend at Idalou with her grandmother Griffith.

Mrs. C. L. Joiner and Mrs. Clyde Bagwell visited Monday afternoon with Mrs. C. W. Payne. On the way home they stopped by for a brief visit with Mrs. C. W. Denison.

Mr. and Mrs. Kay Crabtree, Becky and Sammy visited Friday with Mrs. Kate Crabtree and had dinner with her.

Rites Pend For Mrs. Moore

Mrs. Ginnie Moore, longtime Floydada negro, died at her home, 506 E. Grover Tuesday night of an apparent heart attack. Funeral rites are pending at Moore-Rose Funeral Home awaiting the arrival of relatives.

Survivors include a son, James Minner of Floydada, who is employed at Collins Implement.

According to Secretary of Defense Robert S. McNamara, during the next few years 39 military bases or facilities in the U.S. and elsewhere will be closed or merged and all 14 Army Reserve headquarters will be deactivated.

Advertising A Vital Force In Local Area

(Special to the Hesperian)

NEW YORK – In what way will Floyd County residents distribute the $23,019,000 or so that they will be spending this year for consumer goods?

The way that they will spend it, and for what, will be determined, in great measure, by the effectiveness of the advertising that reaches them.

There is not competition for their retail dollar. Local merchants, as well as manufacturers and distributors of thousands of products, are constantly trying to influence such spending and to lure larger portions of it toward themselves.

Some figures are now available from the American Newspaper Publishers Association, the Magazine Publishers Association and others on the amount of money that was spend in advertising in the past year.

Approximately $852,000 of it, it is estimated, was aimed at Floyd County and its purchasing potential.

Throughout the nation as a whole, a total of $10.6 billion was spend for advertising in 1966 in publications of general circulation and over the air waves.

Newspapers were used for the major part of it, $5.67 billion. The other principal outlets were TV, $2.78 billion, magazines, $1.25 billion, and radio, $900 million.

All in all, for every dollar of retail business done in the country, there was an advertising outlay of 3.7 cents.

Applying this general average to Floyd County and to the $23,019,000 in local retail business, an estimated $852,000 was spent in local and national advertising to achieve it.

It was equivalent to an advertising expenditure of $63 for every man, woman and child in the area.

Elsewhere in the United States, where purchasing power is not as high as it is locally, the amount spent on advertising is proportionately less. It averages $54 per capita. In the State of Texas, it is $53.

The 1966 figures show that advertisers are turning more and more to newspapers to reach potential buyers.

Currently, over 53 percent of the total amount spent for advertising in the four media is going to newspapers, the reports indicate.

Hancock Rites Conducted Here

Funeral rites for Robert W. Hancock, 55 year old former Floydada resident and brother of Mrs. A. C. Rainer, were conducted Monday in the First Baptist Church in Floydada. Hancock died Sunday in the home of another sister in Lubbock.

He was born in Memphis, Texas, Sept. 23, 1911 and moved to Floydada with his parents, the late Mr. and Mrs. A. W. Hancock, as a youngster. He was a graduate of Floydada High School and attended Texas Tech. Hancock was a veteran of World War II and was a road engineer in Pakistan before moving to Alaska in 1957. He returned from Alaska last year and had been residing in Lubbock since that time.

Hancock was preceded in death by his parents and two brothers, Henry Hancock of Tucumcari and Wilford Hancock.

Survivors include four sisters, Mrs. Rainer of Floydada, Mrs. Waltha Nettles of Lubbock, Mrs. V. E. Stewart of Phillips and Mrs. Frankie Lybrand of Springfield, Mo.; one sister-in-law, Mrs. Lucille Hancock of Tucumcari and 18 nieces and nephews.

Rev. Floyd C. Bradley, pastor of the church, officiated at rites. Interment was in Floydada Cemetery under the direction of Moore-Rose Funeral Home.

LEGAL NOTICES

ORDER AND NOTICE OF CITY ELECTION
THE STATE OF TEXAS
COUNTY OF FLOYD
CITY OF FLOYDADA
ELECTION ORDER

I, Leonard Matsler, Mayor of the City of Floydada, Texas, by virtue of the power vested in me by law, do hereby order that a Regular City election be held in the City of Floydada, on Tuesday, April 4, 1967, for the purpose of electing the following officers of said City:

One mayor to fill the place of Leonard Matsler,

Two councilmen to fill the places of Louis Anderson and J. B. Smitherman;

and, that said election shall be held at the City Hall in said City, and the following named persons are hereby appointed and designated as officials of said election:

R. M. Battey - Presiding Judge

T. S. Brown - Alternate Presiding Judge

Mrs. Jeffie Smith - Clerk

Mrs. Bob Welborn - Clerk

ELECTION NOTICE

The Chief of Police is hereby directed and instructed to post a properly executed copy of this Order and Notice of Election at the City Hall of Floydada, Texas, the place where this election will be held and a copy at the Floyd County Courthouse and a copy at the U. S. Post Office in Floydada, Texas. Said Notice shall be posted at least 30 days before the date of said election.

Signed and executed this the 14th day of February, 1967.

/s/Leonard Matsler
Mayor, City of Floydada, Texas

(SEAL)
ATTEST:
/s/Jimmie Lou Stewart
City Secretary.

(2-23-67)

NOTICE TO BIDDERS

Notice is hereby given to the public that on March 13, 1967, the Floydada School Board will open bids on the sale of six temporary frame classroom buildings, old cafeteria building located on the Andrews Ward School grounds and old cafeteria building and old storage building located on the Junior High School grounds.

Bidders should bid on each building separately. Possession will be given on or about April 1, 1967 and the buildings must be removed by June 1, 1967.

Bid forms are available at the office of the Business Manager located at 208 South Main Street, Floydada, Texas. The sealed bids must be handed or mailed to Claude Estes, Business Manager, not later than 5 PM March 13, 1967. The board shall have the right to accept or reject any or all bids.

Floydada School Board
Floydada, Texas

(3-2-67)

Pallbearers were Harold and Ronnie Nettles of Lubbock, A. W. Hancock of Tucumcari, Bobby Rainer of Abilene, Don Rainer of Lubbock and Joe Rainer of Canyon. All are nephews.

LEATHERETTE SEAT COVERS

FORD AND CHEVROLET PICKUPS INSTALLED..... $15.95

CLOSE-OUT ON SEAT COVERS REG. $24.95 $19.95

CLOSE-OUT ON CAR CARPET REG. $21.95 $14.95

WHITE'S
THE HOME OF GREATER VALUES.

FARM EQUIPMENT & REAL ESTATE AUCTION

3 MILES NORTH & 1 MILE WEST OF CROSBYTON, TEXAS

MONDAY, FEBRUARY 27, 1967

TERMS: CASH — All Accounts to be Settled Day of Sale — TIME: 1:00 P.M.

160 IRRIGATED ACRES
CROSBY COUNTY

40 ACRES OF COTTON
70 ACRES OF WHEAT
20 ACRES OF MILO
2 ELECTRIC SUBMERGIBLE WELLS.
APPR. 2,000 FT. OF UNDERGROUND LINE.
3 BEDROOM HOME – 2 BATHS – OUT BUILDINGS.
MINERALS – ½ POSSESION
FARM WILL SELL AT 3 P.M.

TRACTORS
1–1960 730 JOHN DEERE W. WIDE FRONT, LP.
1–1959 730 JOHN DEERE LP, GOOD.
1–1963 HI-TRACK FLAME CULTIVATOR & SPRAYING RIG FORD 4000.

EQUIPMENT
1–4 ROW J.D. DOUBLE TOOL BAR, 3 PT. PLANTER.
2–4 ROW J.D. 3 PT. PLANTERS.
1–4 ROW J.D. 3 PT. REAR CULTIVATOR.
2–4 ROW J.D. CULTIVATORS FOR 730 & 720.
1–14 FT. J.D. TANDEM DISK, WHEEL CARRIAGE, SEALED BEARINGS.
1–3 BOTTOM J.D. SPINNER BREAKING PLOW, 3 PT.
2–4 ROW GANG HOES.
1–4 ROW LILLISTON ROLLING CULTIVATOR, 3 PT.
1–15 FT. CHISEL PLOW.
2–4 ROW CRUSTMASTERS, COMPLETE, 3 PT.
3–9 ROW SANDFIGHTERS.
1–4 ROW GO-DEVIL, 3 PT.
1–4 ROW STALKCUTTER.
1–5 ROW BEDKNIFER, 3 PT.
1–BLADE DITCHER, 3 PT.
1–V DITCHER, WHEEL CARRIAGE.
1–250 GAL. BUTANE TANK, MOUNTED ON TRAILER.
1–1,000 GAL. BUTANE TANK.

COMBINES & TRUCKS
1–1958 BALDWIN COMBINE.
1–1956 BALDWIN COMBINE.
1–1955 CHEV. 2 TON TRUCK W/TWIN HOIST GRAIN BED
1–1955 FORD 2 TON TRUCK W/GRAIN BED.

TRAILERS & STRIPPER
1–J.D. "77" COTTON STRIPPER, GOOD.
16–COTTON TRAILERS, 3 & 4 BALE, FACTORY CHASSIS
8–COTTON TRAILERS, 3 BALE.

ALUMINUM PIPE TUBES
1,600 FT. OF 5 X 30 & 5 X 20 ALUMINUM PIPE.
750 FT. OF 6 X 40 & 6 X 20 ALUMINUM PIPE.
1–LOT OF T's & L's FOR 5" & 6" PIPE.
1–LOT OF 2" TUBES.
1–LOT OF 1½" TUBES.
1–LOT OF 1" TUBES.
1–LOT OF DITCH STOPS.

SHOP EQUIPMENT & MISC.
1–ELECTRIC WELDER.
1–ACETYLENE WELDER, COMPLETE W/BOTTLES.
1–ELECTRIC GRINDER.
1–LOT OF SWEEPS, POINTS & PARTS.
3–BUTANE FILLER HOSES.
1–LOT OF 2-WAY HYDRAULIC CYLINDERS.
1–LOT OF HYDRAULIC HOSE.
1–LOT OF CHAINS, BOOMERS, HOES & HAND TOOLS.
OTHER MISC. TOO NUMEROUS TO MENTION.

Consignments Welcome
ERNEST ELLISON, OWNER
BOZEMAN AUCTION SERVICE
122 IDALOU ROAD • PHONE PO 3-3947 • LUBBOCK, TEXAS
NIGHT PHONE PO 3-8960
NOT RESPONSIBLE FOR ACCIDENTS
LISTEN TO KEN OR CORKY ON KDAV RADIO, 580 ON YOUR DIAL EACH MONDAY, WEDNESDAY AND FRIDAY, 7:15 A.M.

NK Proudly Announces NK

Producers Co-op Elevators

FLOYDADA, TEXAS

Has been appointed New Northrup King Seed Dealer handling

More From Every Acre Through Creative Seed Research.

NK NORTHRUP, KING & CO.
1500 JACKSON ST. N.E., MINNEAPOLIS 13, MINN.

Another $25 Win

From The Cloverlake Mystery Man



JACK BARKER, THE CLOVERLAKE MYSTERY MAN, IS SHOWN PRES $25 TO MR. AND MRS. R. M. CANNON, WHILE HENRY ELLISON, M OF THRIFTY SUPER MARKET, LOOKS ON. MR. AND MRS. CANNON CLOVERLAKE PRODUCTS ON HAND WHEN THE MYSTERY MAN CALL PURCHASED HER CLOVERLAKE PRODUCTS FROM THRIFTY SUPER KET, GOOD THINGS DO HAPPEN WHEN YOU BUY CLOVERLAKE.

Be On The Look Out For The
CLOVERLAKE MYSTERY MAN
"You May Be The Next To Win"

SAVE CLOVERLAKE POINTS FOR VALUABLE FREE PR

THE CLASSIFIED SELL BUY ADS LEASE

NCEMENTS

Chapter No. 227 ch Masons Lodge their stated meet- e fourth Saturday each month at 7:30. olmes, H. P., Ray guson, Secy. tfc

Masonic Lodge No. & A.M. will hold ed meeting the sec- rday night of each 7:30. Malcolm Mc- M., Ray Gene Fer- cy. tfc

IOOF Lodge No. 34 hursday nights. Bud Noble Grand, Floyd cy. 6tfc

5616 will be meeting t and third Tuesday . All members are be present. tfc

RD OF ANKS

o thank everyone for and letters that I while I was ill and in al. May God bless d. Mrs. Mather Carr 2-23c

LY VALESCENT AIDS LID WALKERS EEL CHAIRS RUTCHES CANES IFIED MEDICARE DEALER ishop's ARMACY

ARM & CH LOANS

ANS: See us for Farm higher appraisals, closing and excellent nent options. GOEN & tfc

FARM CHINERY

you ANYTHING that her drug outlet does. Pharmacy. tfc

TRACTOR PARTS – ractor and Irrigation s and Accessories. tfc

E – Used Farm Ma- y. Lawson Bros. E. rt St. tfc

E – Steel windmill and George Benefield, Box Plainview. 3-9c

LE – 2 Waukesha well s. Run one year. YU3- tfc

HIS SPACE FOR RENT

ONEY buys more in a drug store. Johnson acy. tfc

HIS SPACE OR RENT

REAL ESTATE

HOUSES FOR SALE

FOR SALE – 3 bedroom, 2 baths, brick, 717 West Tennessee. YU 3-2496. tfc

FOR SALE – Three bedroom house, living room and dining room. All carpeted. Call YU3-3253 or YU3-3524. tfc

FOR SALE – 3 bedroom, 2 bath house. Double carport. 704 S. 3rd. Call or see John Jacobs or Johnny Harris. tfc

FOR SALE – Three bedroom house with den and basement, carpeted. Contact Glad Norman. YU3-4172. tfc

HOUSE FOR SALE – 3 bedroom, den, near schools. Small down payment. Hale and Hale, YU3-3261. tfc

FOR SALE – 6 room house and 5 acres of land. YU3-2872. tfc

FOR SALE – Two bedroom frame home with garage, 401 W. Lee St. Call Jimmy Seay, YU3-3717. tfc

FOR SALE BY OWNER – Brick 4 room and bath near Andrews Ward School $3750.00. YU3-3967. tfc

FOR SALE: Beautiful new brick three bedroom home. Paneled den, two baths, fenced back yard. On Garrison St. Call YU 3-3031. tfc

FOR SALE – Two nice 2 bedroom homes. Well located. Hale & Hale. YU3-3261. tfc

FOR SALE – 3 bedroom house with den and 2 baths. See Travis Lightfoot or call YU3-2465. 2-16c

FOR SALE – The Greer Christian home. Four bedroom and storm cellar. Call YU3-3980. tfc

FOR SALE – Large 2 story frame house, 3 room apartment attached. Good terms for responsible party. Call YU3-5336 after 4 p.m. for appointment. tfc

FOR SALE – Two bedroom and den home. Carpeted, refrigerated. YU3-5361. 2-23c

HOUSE FOR SALE – 2 bedroom, den, nice. Well located. Hale and Hale, YU3-3261. tfc

THIS SPACE FOR RENT

ARTHUR B. DUNCAN ABSTRACT COMPANY
MAUD E. HOLLUMS
Owner and Manager
ABSTRACTS — TITLE INSURANCE
Agents for Stewart Title Guaranty Company, member Texas Title Association and American Title Association.
Telephone YU 3-3167
Office on South East Corner public square, Corner California and Wall, Floydada Texas.
"The Oldest Abstract plant in Floyd County."

RENTALS

FOR RENT – Trailer house to couple. H.A. Copeland. YU3-3558. tfc

FOR RENT – 3 bedroom house wired for electric range and dryer. Plumbed for washer. tfc

FOR RENT – Furnished apartments and bedrooms. 102 E. Houston on Highway 70. tfc

FOR RENT, SALE OR TRADE – 7,000 square foot modern building on Highway 70. Will remodel to suit tenant. Call Glenn Batson, 385-5990 or nights 385-3984. Littlefield. tfc

FOR RENT – 3 rooms and bath apartment. Wall heater, carpeted, with garage. YU3-3175 or YU3-2856. tfc

FOR RENT – Adding machines and typewriters. Hesperian Office Supply. YU 3-3737.

FOR SALE – 1964 Curtis Mathis TV set, maple console, just like new. Call YU3-3982 or YU3-3737. tfp

FOR RENT – One bedroom modern stucco house 3 miles east of Floydada on pavement. E. L. Norman, YU3-2158 or at First National Bank. tfc

FOR RENT – Rotatiller & Aerator. Call us. We deliver. Spears Small Engine Service, YU3-2396. tfc

FOR RENT – 3 bedroom house with 2 baths. Carpeted and plumbed for washer and dryer. Has garage. Call YU3-2202. newly redecorated tfc

FOR RENT – 3 room unfurnished apartment. Call Clinton Fyffe at YU3-3787. tfc

FOR RENT – By the week or month. One and two bedroom trailer houses, clean, utilities paid. West Side Trailer Park, 1010 Tree St. tfc

FOR RENT – Store building northwest corner of the square. See Don Barrow at Willson and Son or YU3-3289. tfc

WILLIFORD'S new apartments for rent. Call YU3-4109. tfc

FOR RENT – One and two bedroom furnished and unfurnished houses. Hale and Hale, YU3-3261. tfc

FOR RENT – Three rooms and bath on South 3rd. Also two bedroom house with bath. Seven miles southeast of Floydada. Call YU3-3058. tfc

YES – WE REPAIR ADDING MACHINES, CALCULATORS, TYPEWRITERS. ALL WORK GUARANTEED. HESPERIAN OFFICE SUPPLY, YU3-3737. tfp

THIS SPACE FOR RENT

FLOYD COUNTY ABSTRACT CO.
Abstracts of Title
Title Insurance
VERNA L. STEWART
217 W. Calif. Ph. YU 3-3728
Floydada, Texas

Tire Of The Week Special
7.75 X 14
GATES AIR FLOAT
Narrow Whitewall
4 Ply Nylon
$13.50 Exchange Plus $2.08 F.E.T.
WATCH THE HESPERIAN EACH WEEK FOR THE FEATURED TIRE IN THE SIZE YOU NEED
EXTRA SERVICES — BUDGET TERMS, GATES TIRES, BATTERIES, SHOCK ABSORBERS, MUFFLERS, WHEEL BALANCING, FRONT END ALIGNMENT, ALL TYPES TRUCK AND TRACTOR TIRES.
5th And Wayland PLAINVIEW
TEXAS Tire Company
Phone CA4-2708
"FAST 24 HOUR ROAD SERVICE"

COW POKES By Ace Reid



"Zeb, did you tighten them brakes?"

AUTO, FIRE & FARM INSURANCE
Floydada Real Estate & Insurance Agency
JIM WORD — PHONE YU 3-3360

FEED, SEED & GRAIN

MAKE YOUR FEEDING chores a pleasure. See our variety of feeders. Check our prices. Producers Co-op Elevator. tfc

FOR SALE – Baled sorghum alum. Travis Young, YU3-2933. tfc

FOR SALE – Bundled hegari and baled cane. YU3-2272. tfc

FOR SALE – 25,000 maize and Hegari bundles, small stalk, some grain, heavily fertilized. $20.00 a ton. Four miles south, 9 miles west of Floydada. Hal Scott, YU3-3097. tfc

FOR SALE – Cane and Hegari bundles. Real small stalk, no grain. $20.00 ton. Roy Hale, YU3-2760. tfc

FOR SALE – Cane bundles, YU3-2087. Joe Richard Noland. tfc

TRUSTED over 20 THOUSAND times in 2 years. Let us fill your next prescription. Johnson Pharmacy. tfc

GET TOP YIELDS NORTHRUP-KING SEEDS. PRODUCERS CO-OP ELEVATOR, FLOYDADA – DOUGHERTY. tfc

HORSE SENSE



LOW PRICES
FIRST QUALITY
JOHNSON PHARMACY

WE'RE NOT IN THE PHOTOGRAPHY BUSINESS — BUT WE WILL MAKE REPRINTS OF PICTURES THAT APPEARED IN THE HESPERIAN
5x7 – $1.00
8x10 – $1.50
Floyd County Hesperian

FARMS AND RANCHES

IF YOU ARE thinking of selling Floyd County land, we need your listings, dry land or irrigated. B. B. Wilkes, broker c/o Barker Insurance Agency, corner Main and Locust, Lockney, Texas. tfc

FOR SALE OR LEASE – 160 acre farm. Mrs. Fred Gross. YU3-3648. tfc

COMPARE and SAVE at Johnson Rexall Pharmacy. tfc

FOR SALE – 240 acres. Lays good. One 8" and one 6" well. Located one mile west and two and one-half miles south of Muncy Elevator. Good Federal Land Bank loan. Contact owner, D. T. Graham, CA4-4411, Plainview or H. A. Graham, Muncy Elevator. tfc

FOR SALE – 80 acres with small well, 41 acre cotton allotment within mile of Silverton, on pavement. Phone Bean, Texas 4536. 3-23p

Home Made Eggs
ENJOY FRESH HOME PRODUCED EGGS FROM .....
CARMACK'S

See or Call
DANIEL AUTOMOTIVE
Your Authorized KELVINATOR Dealer For Kelvinator Refrigerators and Appliances
Good Used Refrigerators
Refrigeration Service by L. D. BRITTON
YU 3-2382 123 W. Cal

FOR SALE – SOME GOOD USED ADDING MACHINES . . . . BOTH ELECTRIC AND HAND. . . .PRICES BEGIN AT $15.00. HESPERIAN OFFICE SUPPLY, PHONE YU3-3737. tfp

ENGLISH WALNUTS – PECANS – ALMONDS
BUSINESS WENT TO NUTS
ARTWAY TREE SURGERY
FEEDING – PRUNING – TREATING – SPRAYING
LANDSCAPING – FREE ESTIMATES
H. B. FOSTER, Phone OL 4-2233
P.O. Box 681, Lockney, Texas

MEMBER
Dr. O. R. McINTOSH
OPTOMETRIST
211 SOUTH MAIN ST.
Phone YU 3-3460—Floydada, Tex.

HESPERIAN CLASSIFIEDS SELL!
CALL YU 3-3737

CLASSIFIED ADVERTISING RATE: 5 CENTS PER WORD FIRST INSERTION, 3 CENTS EACH SUBSEQUENT INSERTION. MINIMUM CHARGE 50 CENTS.
CLASSIFIED DISPLAY RATE: 85 CENTS PER COLUMN INCH.
CARDS OF THANKS, $1.
COPY DEADLINE 5 P.M TUESDAYS.

WANTED

BABY SITTING wanted in my home. By hour or day. Also nights. Mrs. Dave Hoop, 121 J. B. Ave. tfc

WANTED – Babysitting day or night in my home. Mrs. Buddy Watts, 317 W. Jeffie. tfc

WANTED – Wheat pasture for 50 to 500 head of cattle. Call L. D. Smith at YU 3-2291 after 7 o'clock. tfc

WANT TO DO millinery work and sewing. Mrs. Tom Porter. YU3-2975. 2-23c

WE WOULD LIKE to rent or lease acreage with a barn and a house if possible. Call Robert L. Copelin, YU3-2896. tfc

WANTED – Cars to wash on Sunday. Call or go by Reid Conoco. tfc

WANTED, WHEAT PASTURE
MORRIS STEPHENS, QUITAQUE, PHONE 2181 2-23C

HELP WANTED

LADIES wouldn't you like to make some extra money in your spare time? You can by selling Luzier Cosmetics, a top product. If interested write Francis Moore, 1105 Thunderbird, Plainview, Texas. 3-2c

SPARE TIME INCOME

Collecting money and restocking NEW TYPE high quality coin operated dispensers in your area. No selling. To qualify you must have car, references, $600 to $1900 cash, secured by inventory. Seven to twelve hours weekly can net cellent income. More full time. For personal interview write STUCKEY'S DISTRIBUTING CO., 6162 E. Mockingbird, Suite 100, Dallas, Texas, 75214. Include telephone number.

PERSONALS

Dear Rosemary: The Ben Franklin Store toy department is a very lively place! While I was waiting for you, one kid trying out a croquet mallet whacked me on the shin. Then two of them rushed up with those kid doctor and nurse outfits and before I knew it I had band-aids stuck all over me. While I was peeling them off, I found myself in the line of fire between two secret agents, both of whom were armed with water pistols. I guess you must have come while I was standing by the radiator to dry off. .. . Please meet me in the Ben Franklin Store next Saturday . .. .did you know about the special they are having on nylon sheer head scarfs – Three for 90¢.
Love, Marvin

SUPERIOR CLEANERS
For Quality Dry Cleaning The Approved Sanitone Way.
CALL
YU 3-3540

MISCELLANEOUS

FOR SALE – several used office desks, chairs, $5.00 up. Hesperian Office Supply. Phone YU3-3737. tfp

CONSOLE SPINET PIANO. Will sacrifice to responsible party in this area. Cash or terms. Write Credit Manager, Tallman Piano Stores, Inc., Salem, Oregon.

CRAWL IN – Wheel out in a wheel chair. We rent or sell. Complete supply of convalescent aids. Johnson's Rexall Pharmacy. tfc

FOR SALE OR TRADE – Lubbock apartment house in good location. Stone's Construction. A. L. Smith, Floydada, YU3-2926. 2-23p

FOR SALE – Big assortment of arm chairs, wooden pupil desks. Priced at from $3.00 down. See at Junior High or Andrews Ward Schools. tfc

Let us CLEAN, TUNE & SHARPEN your power mower now. Call YU3-2396 for pickup and delivery. Spears Small Engine Service. tfc

NOTICE – Private bookkeeping, public accounting and income tax reports. No job too small and none too large. Jack Meredith, 803 W. Lee, YU3-5345. tfc

TRAINED COSMETIC COUNSEL – Johnson Rexall Pharmacy. tfc

ATTENTION BOYS AND GIRLS with show animals! We now have a complete feeding program for your animals. Ready mixed, ration No. 1 start, No. 3 and 3 finish. Producers Cooperative Elevator, Floydada - Dougherty. tfc

DIETETIC FOODS for those who care about their health. Johnson Rexall Drug.

OUR NEW PORTABLE disc rolling equipment will go to your field to do the job or you can bring your discs into our shop on the Matador Highway. Have those discs ready for Fall plowing. Call Russell's Shop at YU3-3148. tfc

FOR RENT – It's time to clean your yard. Rent a Power-Rake & Yard Vacuum. Call us. We deliver. Spears Small Engine Service, YU3-2396. tfc

CUSTOM Treflan sprayed and plowed. YU3-3638 or YU3-2866. tfc

FOR SALE – we have some good used typewriters. Prices begin at $25.00. HESPERIAN OFFICE SUPPLY, Phone YU3-3737. tfp

WE NOW have in operation a new portable disc roller. Will appreciate serving you. Lawson Bros. Welding and Blacksmith. 503 E. Missouri, YU3-3940. tfc

SERVICES

WE FIX IT – Hearing Aid Repair on all kinds. Johnson Pharmacy. tfc

COMPLETE Vacuum Sweeper Service including hose installed on all makes. Home Appliance Service. 116 W. Missouri Street. YU3-2846. 3tfc

WANTED – Electric Motor Repair service. Call Home Appliance, 116 W. Missouri St. YU3-2846. tfc

ALL Parts for some washers, some parts for all washers. Complete line of belts for all washers and dryers. Home Appliance Service, 116 W. Missouri -Street. YU3-2846. tfc

MISCELLANEOUS

FOUND – Pair of black horn rimmed silver trim men's eyeglasses at Oden Chevrolet some 3 weeks ago. Owner may pick up at Hesperian Office and pay for ad. tfc

INCOME TAX SERVICE – Best in Floydada for medical deductions. Interested persons should sign up now. Cash system is better and cheaper. Johnson Pharmacy. tfc

TAKE OVER PAYMENTS, in Floydada area on 1966 model Singer sewing machine. Automatic zig-zag, blind hems, fancy patterns, etc. 4 payments at $6.74, discount for cash. Write Credit Department, 1114 19th Street, Lubbock, Texas. tfc

PRESCRIPTIONS at low, fair prices. Johnson Pharmacy. tfc

NO give aways, NO gimmicks. Just good seed for good farmers. Order now. Full line of Northrup King seeds. D. L. Miller, YU3-2623. 2-23c

FOR SALE – 1940 model Chevrolet. This is a real slick old car. YU3-2973. tfc

WANTED – Someone who is interested in forming a car pool five days per week for LVN training in Lubbock. Contact Mrs. Bob Vickers at Dougherty. YU3-3082. 3-2c

FOR SALE – Sorrell 1/4 Gelding, well broke, has some AQHA halter points. See 1/4 mile west of Aiken Post Office. 3-2p

FOR SALE – 1500 brand new brick, triple block and tackle with 150 ft. new 1" rope, 5 horse gasoline motor. YU3-3377 after 5 p.m. 3-9p

CARPETS and life too can be beautiful if you use Blue Lustre. Rent electric shampooer $1. Boren Furniture. 2-23c

Plan Your Next Trip By Bus
THE ALL-WEATHER ROUTE!
BE SURE YOU CAN GO AND RETURN—REGARDLESS OF THE WEATHER, YOU CAN SAVE MONEY, TOO.
HERE ARE SAMPLE FARES FROM FLOYDADA:

Big Spring	$5.30	Odessa	$6.40
San Angelo	$8.25	Midland	$6.40
San Antonio	$15.30	Dallas	$10.95
Ft. Worth	$10.15	Houston	$18.10

TNM&O COACHES, INC.
130 W. MISSOURI PHONE YU 3-2306

COMPLETE PAINT SERVICE
INDUSTRIAL — RESIDENTIAL
PAPERING
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FREE ESTIMATES -- SATISFACTION GUARANTEED
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GENE REDD -- FLOYDADA
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For COLDS take 666

RADIATORS
NEW AND USED
CLEANED - REPAIRED
RECORED
BADGETT RADIATOR SHOP
Radiator Service
YU 3-3454

FOR SALE
22½ X 34½ ALUMINUM SHEETS WHICH WOULD BE FINE FOR COVERING OUTSIDE OF BARNS, GARAGES, ETC. -- MAKE GOOD ROOF WITH TAR SEALER. 10¢ EACH. PHONE YU 3-3737.

SOUTH PLAINS NEWS By Mrs. Murry Julian

SOUTH PLAINS, Feb. 20 – Ninety three were present for morning Sunday School services, with around 100 present for preaching, and 40 present for night services. Nathan Mulder, song leader, was ill at home over the weekend, with a case of influenza. WMU and other organizations will meet Tuesday at 3 and 4 o'clock p.m. Friday night will be the Latin American Missions meeting, and if you have not helped serve refreshments, please do sign up to help. 34 were present last Friday night for services. Workers Conference will be held Tuesday evening at 6 o'clock at Roaring Springs Baptist Church.

Revival services are slated for the month of March, and for the South Plains Baptist Church the dates are March 19-26.

Zach Walton Cummings held a farm sale on the farm Saturday afternoon. He sold all his machinery and equipment as he has quit farming, and moved close to Lockney. Zach plans to be a helicopter pilot, and in the future, with his family, plans to move to Mineral Wells, and train other pilots. We will miss them from our locality.

Friday night at the Fellowship Hall of the Baptist Church Miss Charlotte Lewis of Wayland, whose home is in Granby, Colorado, taught the GA Mission book, "On Safari" to eleven girls. Afterward they spent the night at the Hall, enjoying a late supper there, and all played games throughout the evening. At breakfast time sponsors, Mrs. L. T. Wood, Mrs. Charles Conger, Mrs. Nathan Mulder, Mrs. Roy Burks, and Miss Kathy Mulder prepared breakfast for the girls at the church kitchen. It was a most inspiring experience for the girls and the sponsors.

Mrs. J. H. Karr, who has been staying the past weeks here with her son, Mr. and Mrs. Bryan Karr, from Springto

Karr, from Springtown, Tex. is confined to her wheel chair, but is getting along fine, otherwise.

A group of women from South Plains went to Lubbock for a birthday treat on Monday, February 13, and all enjoyed luncheon there. Those who went were Mmes. Charles Conger, L. N. Johnson, J. P. Taylor, Grigsby Milton, Frank McClure, Fred Fortenberry, Harold Hamm, Bryant Higginbotham, Arby Mulder, and H. L. Marble. The occasion was the birthdays of Mrs. Higginbotham on Feb. 12 and Mrs. Marble on Feb. 8.

Mr. and Mrs. Harold Hamm went to Plainview Sunday afternoon to visit Mrs. Leighton Teeple, who had just come from the Plainview Hospital after a stay of two days. The Hamms are expecting their daughter, the Howard Staples and little son, from Grand Prairie, during the coming weekend. The Staples recently moved to Grand Prairie from Amarillo.

Mr. and Mrs. Alvin Nichols went to Lockney Saturday to help her brother, Mr. and Mrs. T. B. Cox, as they moved to their new home in Canyon. Visiting the Nichols this Monday and for the night is his cousin, Mrs. Marie Welch from Phoenix, Arizona, who is here visiting relatives.

Last Friday night Mr. and Mrs. Deral Young entertained in honor of their son, Rance's eleventh birthday. Young friends, Gary Sanders, Steve Kinslow, and Marc Smitherman went to Plainview with the parents to have supper out, and then were entertained with games of bowling during the evening.

Wednesday evening Mr. and Mrs. Don Shurbet were able to bring their young son, Mark Shannon home from the Plainview Hospital, after he had been there a week with near pneumonia.

South Plains PTA met Friday afternoon with the Floydada exchange student present. He is Migaku Sato, who lives with the Howard Gregorys, near Floydada. He gave a most interesting talk and showed slides of his country. PTA members will all make pies to sell at the farm sale of Zach Cummings Saturday afternoon.

Mr. and Mrs. Roy Burks arrived home Friday from the Coop Convention at Austin and then for a short visit with their son, the Glen Burks at Rockwall, near Dallas. They had never seen their new month-old granddaughter, Autumn Leigh, who was born in January, and all their four children and families met there at Rockwall for a short visit.

Mr. and Mrs. Mark Nichols of Sweetwater will arrive here Tuesday to spend several days with Mr. and Mrs. Alvin Nichols. Mrs. Nichols will exhibit a painting at the Heart Fund Exhibit Saturday and Sunday in Lockney.

Mrs. Harold Hamm, Arlaine and Jeaneva visited friends and relatives in Amarillo on Saturday.

Last Sunday visitors at the home of Mr. and Mrs. Arby Mulder were their son, Mr. and Mrs. Nathan Mulder and Cindy, and others present were Mr. and Mrs. C. G. Cobb, and Mr. and Mrs. J. C. Rowland from Plainview, grandparents of Mrs. Nathan Mulder. This week end Nathan is confined home with the influenza.

Congratulations to Mr. and Mrs. J. Ronald Taylor on the birth of their first child, a son, born on Valentine's Day, Feb. 14, at the Lockney Hospital, named Jeffrey Lynn. He weighed six pounds and thirteen ounces. Jeffrey was born about eleven o'clock Tuesday night, just in time for Valentine Day. Grandparents here are Mr. and Mrs. J. P. Taylor, and Mr. and Mrs. W. W. Woods of Quitaque. Mother and baby son were brought home this Saturday, and are both doing fine.

Lori Young, daughter of Mr. and Mrs. Travis Young, was sick all the past week.

Mr. and Mrs. Ennis Bishop of Stamford spent the past week here with Mr. and Mrs. Philip Smitherman, Marc and Monty and with Mr. and Mrs. Ernest Smitherman in Floydada. Mrs. Smitherman's brother, Roy Childress of Granbury is getting along much better after his light stroke, and will be brought home this coming week. He is in the hospital at Glen Rose, Texas.

Children of Mr. and Mrs. Keith Marble have been ill the past week with bad colds. They are Dwayne and D'Lee.

Mr. and Mrs. Kendis Julian, Kristi and Mitzi were hosts Sunday after church to a birthday dinner with their parents, Mr. and Mrs. Poynor Roberts of Floydada and Mr. and Mrs. Murray Julian as guests. The occasion was the birthday Wednesday, Feb. 22, of Mrs. Julian.

Congratulations to Miss Kay Cummings, daughter of Mr. and Mrs. Kendall Cummings who recently won the DAR Good Citizen Award for 1967. K. has had an "A" average in all her school work, and has had many honors given here, including science awards. With her mother, K. attended a Washington Tea and Program given by the D.A.R at the Woman's Club House, in Plainview, Feb. 8. A pin was awarded Miss Cummings at this time. K. plans to attend the University of Texas next year, and will be a chemistry major.

The Heart Fund campaign starts this week with Mrs. Philip Smitherman working in our area from Lockney, and Mrs. Roy Bledsoe working from Floydada. Saturday, Feb. 25, from 10 a.m. to 9 p.m., and Sunday, Feb. 26, from 2-5 p.m. in Lockney at the Barker Building there will be exhibits of paintings in the "Art for Heart" campaign. Each one who helps with the Heart Fund will receive a ticket to the show.

Mrs. Alvin Nichols and Mrs. John Wilson were hostesses to members of the Hobby Club on Wednesday, Feb. 15, at the Nichols home. Mrs. Bryant Higginbotham gave the devotional period, and sunshine sisters were revealed at this meeting. Cherry punch, heart-shaped cookies, and valentine candies were served from milk glass accessories, after which new officers for the coming year were elected. Officers are president, Mrs. Arby Mulder; vice president, Mrs. Fred Fortenberry; secretary, Mrs. J. P. Taylor; and treasurer, Mrs. B. Higginbotham. Hostesses for the March meeting will be Mrs. Harold Hamm and Mrs. H. L. Marble. For the April meeting will be Mrs. Murray Julian, and for the May meeting, Mrs. L. T. Wood will be hostess. Present for the meeting were Mmes. Arby Mulder, Harry Hartman, H. L. Marble, George Weast, Frank McClure, Harold Hamm, Grigsby Milton, L. T. Wood, Bryant Higginbotham, J. P. Taylor, Fred Fortenberry and hostesses Mrs. Nichols and Mrs. Wilson.

Young Farmers On Feedlot Tour

The Area I Young Farmers begin a two day feedlot tour today by chartered bus from Plainview. Today they will visit feedlot operations near Plainview, Sunnyside, Dimmitt, Hereford, Friona, Clovis, and will spend the night in Clovis.

Tomorrow the group will tour Swift Packing plant in Clovis, feedlots at Muleshoe, Sudan, Littlefield.

On the tour from Floydada are Truman Dunavant, Hershel Nelson, Don McCool, Ed Nutt, James Hale, Gerald Lackey and Charles Danley.

FLOYD DATA

Mr. and Mrs. John E. Brown and Jodeane of Lubbock and Mr. and Mrs. Hollis McLain, Marilyn, Alison and Cliff visited Sunday with Mr. and Mrs. J. T. McLain.



NOW WE'VE HEARD OF RIDING COAT TAILS, BUT - Lon Ben Johnston, son of Mr. and Mrs. Ralph C. Johnston of 914 Wall, Floydada, was defeated by David Leanon in the recent student election at Baylor University for freshman vice-president. Johnston's very appropriate initials fit a not so appropriate campaign slogan, as it turned out Baylor's Class of 1970 proved to be a little too Republican for him. (Note small political sign.)

Thursday - Friday - Saturday Only

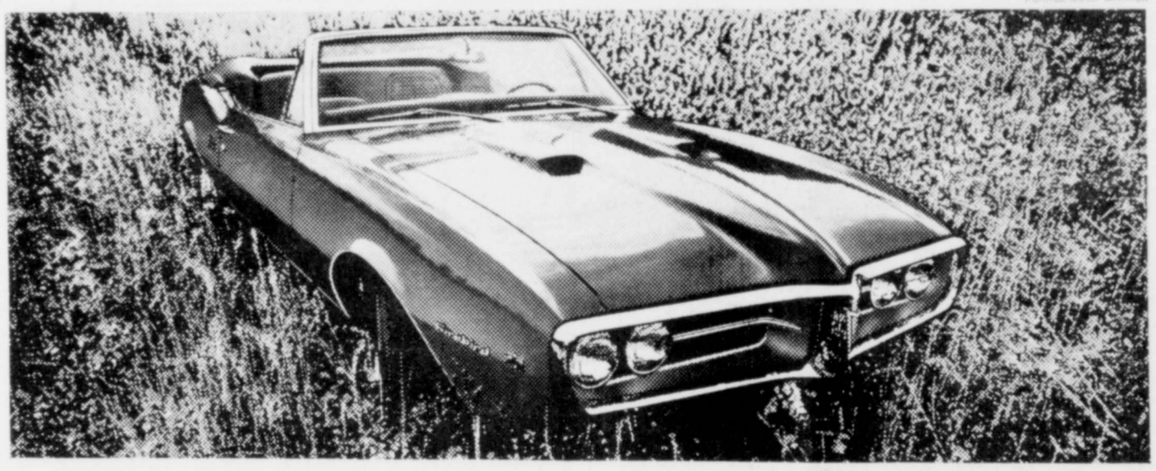
HAIR ROLLERS	$1.00	BUY ONE ITEM AT REGULAR PRICE — BUY ANOTHER FOR 22¢
CALAMINE SPRAY	$1.49	
2 PAIR HOSE	99¢	
FLASHLIGHT BATTERIES	2 FOR 50¢	
CONTAC CAPSULES	$1.49	
LIGHTER FUEL, 4 OZ.	49¢	
PLASTIC WASTE CAN	99¢	
HAIR BRUSH	98¢	
COTTON SQUARES	98¢	
BRIDGE GIFT SET	$5.95	

LIMIT ONE TO A CUSTOMER

Johnson Pharmacy

If you thought Pontiac was coming out with just another sports car, you don't know Pontiac!

Pontiac Motor Division



Pontiac announces not one, two, three or four, but five magnificent new Firebirds for every kind of driving.

Now you can choose from five new Firebirds with the same advanced Pontiac styling, but with five entirely different driving personalities. And they all come with supple expanded vinyl interiors, wood grain styled dash, exclusive space-saver collapsible spare, bucket seats and wide-oval tires.

Firebird 400. Coiled under those dual scoops is a 400 cubic inch V-8 that shrugs off 325 hp. It's connected to a floor-mounted heavy-duty three-speed. On special suspension with redline wide-oval tires. This could be called the ultimate in grand touring. *After this, there isn't any more.*



Firebird HO. HO stands for High Output. As a split second behind the wheel will attest to. The Firebird HO boasts a 285-hp V-8 with a four-barrel carburetor, dual exhausts and sport striping. Standard stick is a column-mounted three-speed. Naturally, all Firebird options are available.



Firebird 326. Is there room for a family in a sports car? There is now. The excitement of a sports car with the practicality of a 326 cubic inch V-8 that delivers 250 hp on regular gas. Standard transmission is an all-synchro three-speed, but you can order an automatic.



Firebird Sprint. Now you don't have to go to Europe for a sophisticated road machine. This is the 215-hp version of our eager Overhead Cam Six. It's mounted on special suspension that practically welds it to the road. (Any road!) With a floor-mounted all-synchro 3-speed.



Firebird. This is our economy Firebird—with the same exciting options and interiors as the more exotic ones. It's Overhead Cam Six squeezes 165 hp from regular for inexpensive fun driving. See them all at your Pontiac dealer's.

GM

The Magnificent Five are here!

CITY AUTO, INC. 221 E. MISSOURI ST., FLOYDADA, TEX.

POWELL'S

ON THE WYE — YOUR HOME OWNED STORE

WE GIVE FRONTIER STAMPS

DOUBLE ON WEDNESDAY WITH $2.50 PURCHASE OR MORE

THESE PRICES GOOD THURS., FEB. 23 THRU WED.

CARNATION **MILK** 7 TALL CANS $1.00

COFFEE MATE 6 OZ 11 O

CARNATION **Instant Breakfast** ALL FLAVORS

GLADIOLA **CORN MEAL** 5 LB. BAG 39¢

GLADIOLA **POUND C MIX**

ARMOUR **TREET** LUNCHEON MEAT 12 OZ. CAN

PEAT MOSS 50 LB. BAG

PATIO **BEEF TACOS** 13 OZ. PKG. 4

ALL BRANDS **PAPER TOWELS** JUMBO ROLL

SCOTTIES **FACIAL TISSUE** 200 COUNT BOX

SHURFRESH **BISCUITS** 3 for 25¢

SHURFRESH **OLEO** LB. 19¢

SUP **CRAC** LB.

ALCOA **Aluminum Foil** 12 IN. X 25 FT.

COKES KING SIZE 6 BOTTLE CARTON PLUS DEPOSIT 3

A-JAX DETERGENT GT. BOX

EGGS CARMACK GRADE "A" MEDIUM 37

U.S. NO. 1 RUSSETT **POTATOES** 10 LB. BAG 6

WILSON CORN KING **BACON** 2 LB. PKG. $1

PONDEROSA **BONELESS HAM** GOOD AND LEAN LB. 98¢

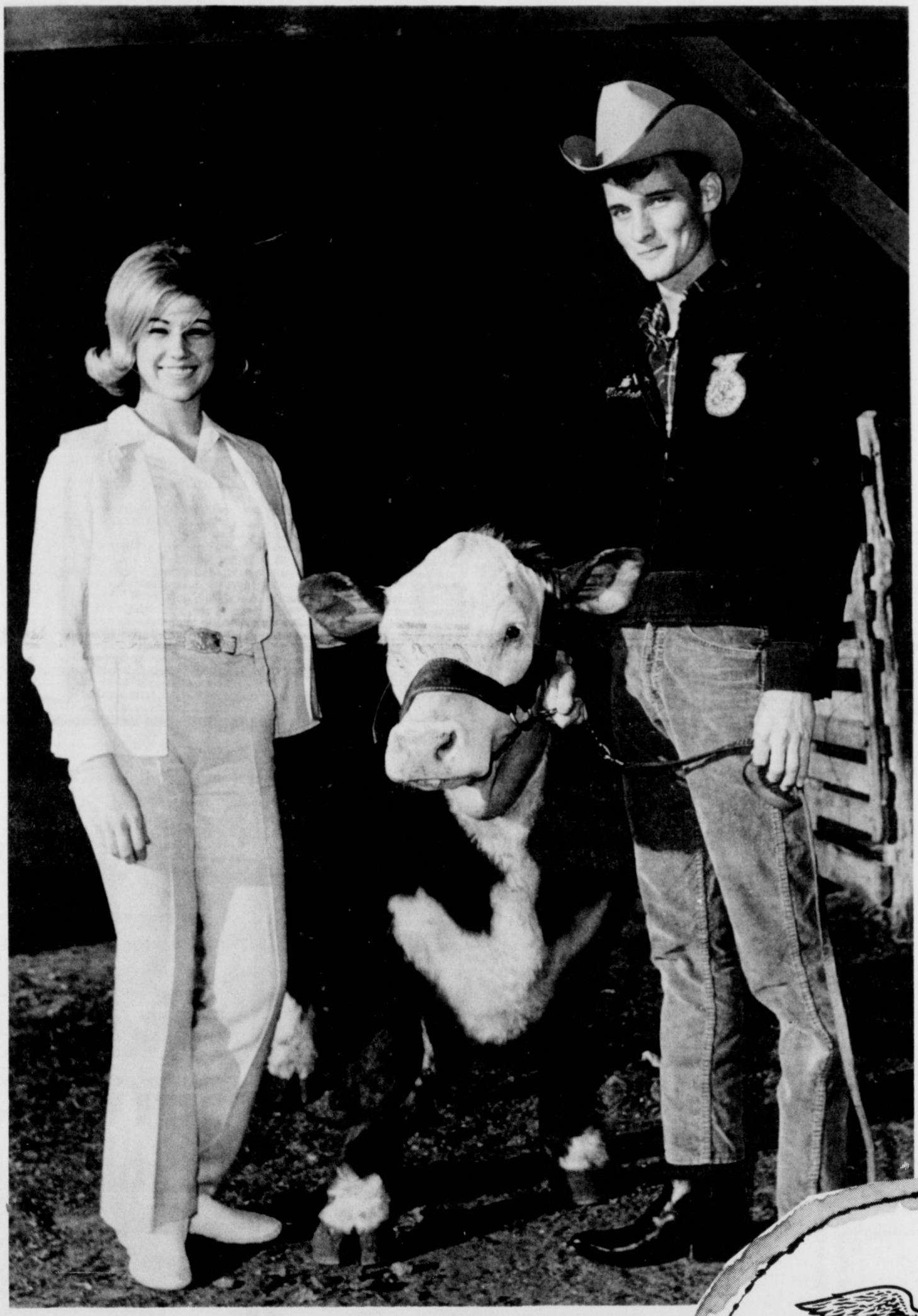
CHICKEN BREAST LB. 59¢

Make Sure Your Children Get the best SHUR

WE SALUTE

FUTURE FARMERS of AMERICA WEEK

FEB. 18-25



THE SWEETHEART AND THE PRESIDENT OF THE FFA. Valdonna Bennett is the FFA sweetheart and Michael Hinsley is president. (Staff Photo)



FFA OFFICERS - (left to right) Rex Lawson, secretary; Sammy DeLeon, advisor; Larry Hunter, reporter; Rex Harrison, chaplain; Valdonna Bennett, FFA Sweetheart; Larry Adams, vice president; Dane Golightly, parliamentarian; Nathan Johnson, treasurer; Michael Hinsley, president, and Kerry Bearden, sentinel. (Staff Photo)

A Long Way From Gree Hand To American Farm

It takes more than just a handshake and a short ceremony to step from one degree to another in FFA and it is surely a long way from Green Hand to American Farmer. There are at least four years intensive work involved, a lot of money invested and exchanged, a lot of community work, and a lot of school work.

Almost every person that takes Vocational Agriculture for one year can become a Green Hand, but a very small percentage can advance to the coveted American Farmer degree. Two past Floydada Future Farmer Members, that are presently farming in the Floydada area have achieved that degree, however. They are S. C. (Teen) Burleson and Craig Edwards.

GREEN HAND DEGREE

Although the requirements for the various degrees are similar, the higher one advances in FFA the more complex the requirements and more detailed they become.

The minimum qualifications for election to a Green Hand Degree are:

1. Be regularly enrolled in a Vocational Agriculture class and have satisfactory and acceptable plans for a program of supervised farming.

2. Be familiar with the purposes of the FFA and the program of work of the local chapter.

3. Recite the Creed of the Future Farmers of America, from memory.

4. Receive a majority vote of the members present at a regular meeting of a local chapter of the Future Farmers of America.

CHAPTER FARMER DEGREE

The minimum qualifications for election to the Chapter Farmer Degree are:

1. Must have held the Degree of Green Hand preceding election to the Degree of Chapter Farmer and have a record of satisfactory participation in the activities of the local chapter.

2. Must have satisfactorily completed at least one year of instruction in Vocational Agriculture, have in operation an improved supervised farming program, and be regularly enrolled in a Vocational Agriculture class.

3. Be familiar with the purposes and programs of work of the State association and national organization.

4. Be familiar with the provisions of the constitution of the local chapter.

5. Be familiar with parliamentary procedure.

6. Be able to lead a group discussion for fifteen minutes.

7. Must have earned by his own efforts from his supervised farming program and deposited in a bank or otherwise productively invested at least $50.

8. Receive a majority vote of the members present at a regular local chapter meeting.

STATE FARMER DEGREE

The minimum qualifications for election to the State Farmer Degree are:

1. Must have held the Degree of Chapter Farmer preceding election to the Degree of State Farmer, have been an active member of the FFA for at least two years, and have a record of satisfactory participation in the activities of the local chapter.

2. Must have satisfactorily completed at least two years of instruction of Vocational Agriculture, have in operation an outstanding program of supervised farming, and be regularly enrolled in a Vocational Agriculture class, or, if out of high school, have satisfactorily completed at least three years of instruction in Vocational Agriculture or all of the Vocational Agriculture offered in the school last attended.

3. Be familiar with the provisions of the constitutions of the State association and national organization.

4. Demonstrate proficiency in parliamentary procedure.

5. Be able to lead a group discussion for forty minutes and pass some occupational of FFA text provided by the governing body of the State association.

6. Must have earned by his own efforts from farming or other agricultural work and deposited in a bank or otherwise productively invested at least $500 (at least two-thirds of the amount must be derived from his supervised farming program).

7. Show outstanding ability as evidenced by his leadership and cooperation in student, chapter, and community activities, and have a satisfactory scholarship record certified by the local superintendent or principal.

8. Must have participated in an outstanding way in activities for community improvement and the development of agriculture.

9. Each State association is entitled to elect at least ten qualified individuals annually; where State membership exceeds 500, a number in excess of ten, but not more than 2% of the total State membership, may be elected (fractions counted to the nearest whole number). Written records of achievement verified by the local advisor shall be submitted to the State advisor by the local chapter's governing body at least one month prior to the State convention. The State advisor will then review the records, prepare briefs, and submit his recommendations to the governing body of the State association. This body will nominate at the regular State convention the candidates who have been found most worthy to receive the honor. Briefs of the records shall be made available to the delegates when the candidates

SEE A LONG



FFA BOY STEVE PIERCE welds barbecuer. (Staff Photo)

The FFA In Texas

The Future Farmers of America organization is in its 37th year in Texas. There are 48,382 members studying vocational agriculture in 864 high schools in Texas. In these vocational agriculture classes students are provided an opportunity to secure technical and scientific training in agriculture as well as to receive training in leadership, citizenship and cooperation.

Texas membership has grown from 28,643 in 1950 to 48,382 in 1965. The largest growth came this year, partly as a result of total school integration. In a recent study conducted by Mr. George Hurt, State Director of Vocational Agriculture, it was found that over sixty per cent of the vocational agriculture students who graduated from high school last year and were available for employment are now in full-time farming or in agricultural related occupations. Over forty per cent of this number are in full-time farming.

The theme this year for the FFA is; "Agriculture is more than farming", and it certainly is. It involves those who process and distribute many agricultural goods. Many people are employed in agriculturel occupations such as engineers, scientists, management personnell, sales and service personnel and educators. also there are over 60,000 desirable openings each year for farm operators, farm engineers and full-time hired farm labor.

Vocational agriculture and the FFA are striving to provide a sound and a continuing education to help produce the leaders and work force so direly needed in our nations agriculture industry.

Local FFA In 37th Year Of Growth

The Floydada Future Farmer Chapter is celebrating its thirty seventh year of growth.

Vocational agriculture was started in the school in 1927 with O. T. Williams as the teacher. Williams taught Vocational agriculture seven years.

Alpha King, a local boy, was teaching science in the high school and was elected to teach vocational agriculture following Williams' resignation. King taught agriculture for five years and resigned to take a job with the Lorenzo schools.

H.G. Barber was elected to follow King and has been in the present position for the past twenty-seven years.

The Future Farmer Organization of Texas is said to have been started in Texas by O. T. Williams in 1927, but it was not until April of 1930 that Floydada received its state charter under which it is operating at the present. Floydada was issued charter number 3. There are 875 white chapters in the state of Texas.

There have been on an average about 35 to 40 boys graduate from high school each year and about three fourths of them have had from one to four years of agriculture.

There are fifty-eight boys who have received the States highest degree, the State Farmer Degree of LONE STAR FARMER DEGREE.

Two farmers, Craig Edwards and Teen Burleson have achieved the ultimate in FFA, the American Farmer Degree.

One hundred and seven boys are in the chapter at the present.

In 1953 Floydada qualified for an extra teacher and the school has had a two-teacher vocational agriculture department since that time.

The first extra teacher was James Price who taught one year and went into full time farming. He was followed by James Carroll who taught for three years and is teaching in Lubbock High School at the present.

Lloyd Cook who is managing the Chevrolet house of Bell-Cook at Pearsal followed Carrol and taught for four years and resigned to take on his present job.

SHORT-LIVED BUSINESS

Ashwaubenon, Wis.--Two teen-agers operated a parking lot auto repair business for only a short time, according to police. The youths would loosen wires in a car, wait until the owner tried to start the car, then offer their help. They charged $3 a car.

BUYS CITY HALL

Urbana, Ill.--Jackson M. Luker, a baker, has bought a city hall--a dream come true. He went over to buy a couple desks, but instead bought the shell of the old city building. Luker plans to sell the bricks for 20 cents each.

G. B. Thompson has been teaching since Cook's resignation and presently holds the position.

SALUTING
THOSE WHO WILL B
THE FARMING & COMMU
LEADERS OF TOMORROW
FUTURE FARM
OF AMERICA
FFA WEEK
FE
18-
GIFFORD-HI
WESTERN
PETE NASH
YU 3-5231

SALUTING
THE FLOYDADA
FFA CHAPTER
DURING
FFA WEEK
FEB. 18 — 25
IS
TRAVEL CENTER
RESTAURANT
A. J. AND MARGIE JESTER

Through study of vocational agriculture in high school, and participation in activities of the Future Farmers of America organization, many far boys are preparing themselves for promising careers in farming and rural leadership, or in one of the many non-farm agricultural occupations. During this, National Future Farmers of America Week, we salute these hard working farm boys, and extend best wishes to each of them for success and happiness in the agricultural occupation of his choice.

THE HESPERIAN

FFA BOYS!
FARMING'S FUTURE... in your hands!
A GOOD FARMING ECONOMY IS THE FUTURE OF FLOYD COUNTY AND WE ARE BACKING THE FUTURE FARMERS ORGANIZATION.
WE SALUTE THE FLOYDADA FFA CHAPTER DURING NATIONAL FFA WE WEEK.
FFA WEEK
FEB. 18 — 25
YOUR PAG SEED DEALER
WYLIE GRAIN COMPAN
S.E. OF CITY
YU 3 25



N'S SHOW CALF . . . . Henry Barber, Michael Hinsley, Valdonna Bennett and Johnson. (Staff Photo)

FFA Aims Planned To Develop Citizens

The primary aim of the Future Farmers of America is the development of agricultural leadership, cooperation, and citizenship. The specific purposes for which this organization was formed are as follows:

1. To develop competent, aggressive, rural, and agricultural leadership.
2. To create and nurture a love of country life.
3. To strengthen the confidence of farm boys and young men in themselves and their work.
4. To create more interest in the intelligent choice of farming occupations.
5. To encourage members in the development of individual farming programs and establishment in farming.
6. To participate in worthy undertakings for the improvement of agriculture.
8. To develop character, train for useful citizenship, and foster patroitism.
9. To participate in cooperative effort.
10. To encourage and practice thrift.
11. To encourage improvement in scholarship.
12. To provide and encourage the development of organized rural recreational activities.

FIRST 1967 CASE OF SCREWWORMS

The first case of screwworms in the nation in 1967 was reported on January 30 by officials of the Southwestern Screwworm Eradication Program. It occurred in Willacy County. The officials said the unseasonably warm weather of the past several days has been ideal for development of the dreaded livestock pest. They urge all stockmen to keep a sharp lookout for possible reinfestations and to continue collecting worm samples for positive identification at the Mission Laboratory. Local county agents can give assistance on mailing the collected specimens. Steps were immediately taken to wipe out the Willacy County infestation.

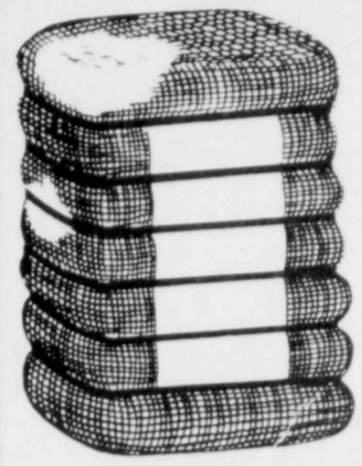
Connor resigns as Secretary of Commerce.

Luna Completes Lineman Course

FT. GORDON, GA. (AHTNC)- Private Bernardo Luna, 20, son of Mr. and Mrs. Guadalups Luna, South Plains, Tex., completed a six-week lineman course Feb. 10 at the Army Southeastern Signal School, Ft. Gordon, Ga.

He was trained to install and maintain open wire and field communication wire. He also received instruction in laying lead and rubber-covered cable.

The Senate will not consider changing Rule 22. The anti-filibuster fight that began with the opening of Congress has been dropped. Democratic Leader Mansfield of Montana said a continued effort to change the rule would be useless now.



We Salute our

FUTURE FARMERS OF AMERICA

WE LOOK FORWARD TO SERVING THE FUTURE FARMERS OF OUR AREA WITH TOP NOTCH GINNING SERVICE . . . JUST AS WE NOW SERVE THEIR FATHERS . . . AND WE WANT TO SAY . . .

THANK YOU

TO OUR MANY FRIENDS AND CUSTOMERS WHO HAVE COME OUR WAY FOR GINNING SERVICE IN THE PAST.

McCoy Gin Incorporated



OY SCOTT Simpson welds automatic waterer. (Staff Photo)

"Believe In Farming" Key Words Of Creed

When a member of an FFA chapter first learns to recite the creed, which he must do to receive the Green Hand Degree, the words may not hold much meaning. Like so many other othings the youth must learn to recite, it's just a matter of putting one word after another in the correct order.

However, after studying the creed for a number of times the words "Believe In Farming" will eventually make an impression of the person. Then after a time of working with the FFA and getting an idea of what the organization means to them and their friends, the words no longer become "just words following words" but take on real meaning.

The person will look again and again at the creed and eventually the words will become second nature to him, for he will believe it when he says:

"I believe in the future of farming, with a faith born not of words but of deeds--achievements won by the present and past generations of farmers; in the promise of better days through better ways, even as the better things we now enjoy have come up to us from the struggles of former years.

"I believe that to live and work on a good farm is pleasant as well as challenging; for I know the joys and discomforts of farm life and hold an inborn fondness for those associations which, even in hours of discouragement, I cannot deny.

"I believe in leadership from ourselves and respect from others. I believe in my own ability to work efficiently and think clearly, with such knowledge and skill as I can secure, and in the ability of organized farmers to serve our own and the public interest in marketing the product of our toil. I believe we can safeguard those rights against practices and policies that are unfair.

"I believe in less dependence on begging and more power in bargaining; in the life abundant and enough honest wealth to help make it so--for others as well as myself; in less need for charity and more of it when needed; in being happy myself and playing square with those whose happiness depends upon me.

"I believe that rural America can and will hold true to the best traditions in our national life and I can exert an influence in my home and community which will stand solid for my part in that inspiring task."

Religious music stirs debate in France.

Over One Million Dollars Paid For Water Depletion Last Year

Russell Bean, Chairman of the Board, of the High Plains Underground Water Conservation District, announced today that the 1966 Water Level Decline maps for the District have been approved by the Internal Revenue Service and are now available to individuals to use in calculating water-depletion-income-tax allowances within the District. The decline maps were prepared by the Water District.

Bean further stated that, "last year the Internal Revenue Service paid over one million dollars, to land owners within the District, in income-tax refunds, as a result of water depletion claims."

The maps are available at the District Office at 1628 15th Street in Lubbock.

S WAY FROM PAGE TWO

ly for at least 36 nd have a record of ry participation in the of the local chapter ssociation. have satisfactorily at least three years tion in Vocational Ag- or have completed Vocational Agricul- ed in the school last have been out of high r at least 12 months he convention at which e is granted, and have on an outstanding pro- supervised farming. e projects must show nsive planning, con- growth, and increase in scope with records to substantiate such accomplishments.

3. During the period covered by his application, the candidate must have earned by his own efforts from farming and other agriculture work and have deposited in a bank or other wise productively invested at least $1,000, provided that at least two thirds of this amount is derived from his supervised farming program. In the cases hwere the applicant has assisted in the support of dependents, the amount so expended, in the judgment of the National Board of Student Officers, may be considered as an investment.

4. Show outstanding ability as evidenced by his leadership and cooperation in student, chapter, and community activities, and have a satisfactory scholarship record certified by the local school superintendent or principal.

5. A State association may submit, annually, the application of one candidate for the American Farmer Degree for each 1,000 active members in the association, or major fraction thereof, computed on the basis of national dues received in the office of the National Treasurer by midnight of June 15, or shown by postmark or other reliable evidence, to have been mailed to the National Treasurer on or before June 1. Each State association in good standing shall be entitled to submit the application of at least one candidate for the American Farmer Degree each year.

6. Applications for the Degree approved by the State Advisor, must be in the National FFA Office not later than midnight of June 30, or shown, to have been mailed to the National FFA Office on or before June 15, prior to the national convention at which the application will be considered. No additions or corrections will be accepted.

7. Applications must be nearly prepared on forms supplied by the National Executive Secrtary.

8. American Farmer candidates must be recommended by the National Board of Directors and National Board of Student Officers and receive a majority vote of the delegates present at a national convention of FFA.

It is obvious that getting the American Farmer Degree is quite difficult and a long, tedious process. The two former Floydada FFA students are two such recipients.



THE FARMER OF TOMORROW IS THE FUTURE FARMER OF TODAY.
SERVING THE FUTURE FARMER AND THE FARMER OF TODAY IS

FLOYDADA FARM SUPPLY

HIGHWAY 70 NORTH OF TOWN — FOR ALL YOUR FERTILIZER AND CHEMICAL NEEDS — PHONE YU 3-5311



Livestock Feeding Questions Only You Can Answer....

1. What am I going to feed this year?
2. How much is the feed going to cost me?
3. How much feed will my livestock require per head per day throughout the feeding season?
4. Will I need extra vehicles to get the feed to my livestock if I feed a pellet or a meal and salt mixture?
5. Will I have to, — and — can I get extra help to put out the feed every day, or every other day?
6. How much expense will I have per head in my livestock for the entire feeding season, considering — COST OF FEED — COST OF TRANSPORTATION — COST OF LABOR — and TIME WASTED?

Will Godbold's 38% Protein Range Blocks, with their 3 different hardnesses to control consumption, 10,000 units of vitamin A per pound of block, 1.5% phosphorus, and the saving in time, labor, and transportation expense help make your ranching operation more profitable?

These important questions are not for us to answer offhand, but we're always glad to talk them over with you — as fellow ranchers, not just as feed merchants. We do feel our 38% Range Blocks will help make your ranching operation more profitable. Let us help you with your feeding needs this year.

Godbold, Inc. invites all livestock raisers in the area to come by for a visit and inspection of our new plant. . .located midway between Lubbock and Slaton on US-84.

Check our recommendations and approximate consumption

HARDNESSES	CLASS LIVESTOCK	APPROXIMATE CONSUMPTION (Per Head Per Day)	RANGE CONDITIONS
HARD	1. Two-year-old heifers, 1st calves	Not Recommended	
	2. Good age cows and calves	1-1¾ pounds	EXCELLENT
	3. Aged cows and calves	Not Recommended	
	4. Non productive (dry cows)	1-1¾ pounds	GOOD & FAIR
	5. Sheep	Not Recommended	
	6. Goats	Not Recommended	
MEDIUM HARD	1. Two-year-old heifers, 1st calves	1½-2 pounds	EXCELLENT & GOOD
	2. Good age cows and calves	1½-2½ pounds	GOOD & FAIR
	3. Aged cows and calves	1½-2½ pounds	EXCELLENT & GOOD
	4. Stocker cattle	¾-1¼ pounds	GOOD & FAIR
	5. Sheep	2/10-½ pound	GOOD & FAIR
	6. Goats	2/10-4/10 pound	GOOD & FAIR
MEDIUM SOFT	1. Two-year-old heifers	1¾-3 pounds	GOOD & FAIR
	2. Good age cows and calves	2¼-4 pounds	GOOD & FAIR
	3. Aged cows and calves	2¼-4 pounds	GOOD & FAIR
	4. Weaned calves and stocker cattle	¾-1½ pounds	GOOD & FAIR
	5. Sheep	⅛-1 pound	GOOD & FAIR
	6. Goats	4/10-⅞ pound	GOOD & FAIR

Godbold, inc.
PRODUCTS FOR THE COMMERCIAL RANCHER

38% Protein Range Block
Vitamin "A" Mineral
7% Phosphorus Range Mineral

Box 229 Lubbock, Texas 79408 • Lubbock Plant AC 806 VA 8-4291

Burned Church To Be Rebuilt

LOCKNEY — Members of Aiken Baptist Church have voted to rebuild their church which burned Feb. 11. Action was taken during a congregational meeting Monday night held in the church parsonage.

The church was destroyed. Damage has been estimated between $40,000 and $65,000 to the white brick building which housed the auditorium, six classrooms, a recreation room-kitchen and two offices.

Until the structure is rebuilt, the congregation plans to meet in the educational unit of the church which received only smoke, water and heat damage. Workers are repairing damages this week.

Trade gains predicted for U.S. in 1967.

FOR RURAL ELECTRIC MEMBERS

WHAT'S CLEAN COOL SAFE and so ECONOMICAL

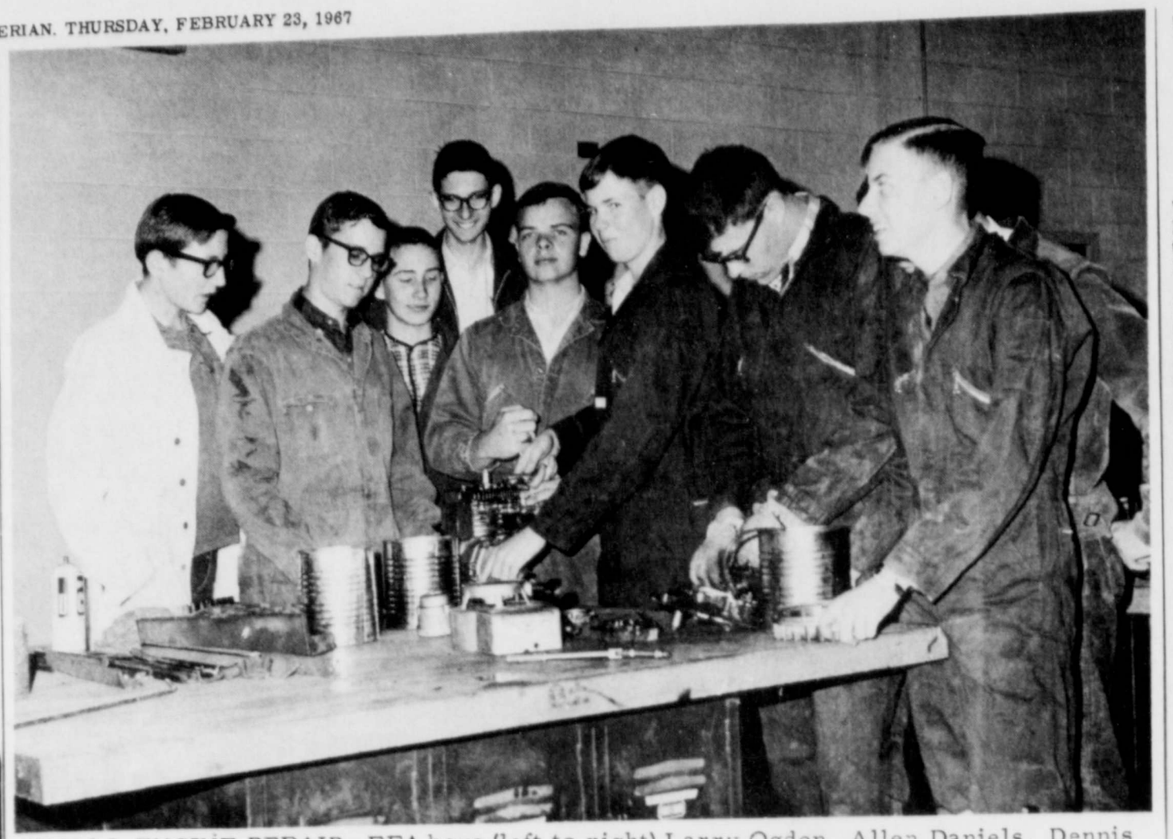
(Comes in assorted colors, too)

PLUS brings you sweet music

HINT It's something you shouldn't buy until you see our BIG announcement next month!

COOK ELECTRIC CAUSE IT'S CLEAN

Lighthouse Electric Co-op



SMALL ENGINE REPAIR - FFA boys (left to right) Larry Ogden, Allen Daniels, Dennis Whittle, Mike Carroll, Larry Nolans, Charlie Dunlap, Hulon Carthel, Kelvin Cummings. (Staff Photo)

Roberts Is Promoted

SHERMAN, Tex — Gregory R. Roberts, son of Mr. and Mrs. R. W. Roberts of 116 S. W. Eighth, Plainview, Tex., has been promoted to airman second class in the U.S. Air Force.

Airman Roberts is a jet aircraft mechanic at Perrin AFB, Tex. He is a member of the Air Defense Command which is the Air Force component of the U.S.-Canadian North American Air Defense Command protecting the continent.

The airman is a 1963 graduate of Plainview High School.

His wife, Linda, is the daughter of Mr. and Mrs. N. H. Gammage of Lockney, Tex.

Congressional critics plan a study for justification of postal rate increases which have been proposed by President Johnson. He recommended that first class letter rates be raised to 6 cents, air mail to 9 cents and other classes except parcel post by 20 to 30 per cent to bring in $700,000,000 annually.



FFA BOY EDWIN WARREN welds hog feeder. (Staff Photo)

Witnesses To Meet In Wichita Falls

Texas Circuit 9 of Jehovah's Witnesses will meet in Wichita Falls, March 3-5, to discuss the theme, "Supply to Your Faith Endurance."

Clarence W. Hall, presiding minister of the Plainview Congregation of Jehovah's Witnesses said, "When faith in God is being tested from top to bottom, we are concentrating on an accurate knowledge of God's Word for strengthening us to endure this refining test on religion."

Hall said the primary purpose of the 15-congregation meet, with more than 500 associate ministers in approximately 25 counties from Wichita Falls to Muleshoe, is to advance the house-to-house ministry with a faith enduring message to be shared with all.

The highlight of the assembly will come on the last day, 3 p.m., when the film will be shown of the subject, "God Cannot Lie."

The last such assembly was held in Lubbock six months ago.

South Africa charges Black Africa distorts facts.

Emblem Design Cover Many A

The National Emblem of the Future Farmers of America is significant and meaningful in every detail. It is used by members in all recognized units of the organization.

It is made up of five symbols: the owl, the plow, and the rising sun, within the cross section of an ear of corn, which is surmounted by the American eagle.

Upon the face of the emblem appear the words, "Vocational Agriculture," and the letters, "FFA".

The owl is symbolic of wisdom and knowledge; the plow is the symbol of labor and tillage of the soil; the rising sun is emblematic of the new day when all farmers and have learned the cross section corn represents cultural inheritance is native to America in every State is indicative of the scope of the

AGRICULTURE IS MORE THAN FARMING



Agriculture is the and most basic industry cent of our working people gaged in the production and distribution of agricucts or in producing services for farmers.

WE ARE PROUD TO SALUTE O FFA CHAPTE

POWELL GROCERY & HARDWARE

DOUGHERTY

20-Gallon Garbage Cans $3.95

30-Gallon Garbage Cans $6.50

HIGGINBOTHAM-BARTLETT LUMBER CO.

Yessir!

WE'RE FOR THE



FFA BOYS

...AND WE INVITE THEM AND THEIR FAMILIES TO VISIT US ANY TIME THEY'RE IN FLOYDADA

CAPROCK MOTOR PARTS & HARDWARE



NEWS FOR HOMEMAKERS

by Sherry Mullin
Floyd County H. D. Agent

Laundering
Permanent Press

The secret of maintaining non-iron performance in permanent press garments is in the laundering. When put through the wash-wear cycles of an automatic washer and dryer, these garments will retain their original shape and wrinkle-free appearance – as promised by the label.

A special finish is put on the fabric after the garment is constructed rather than on the yardage of fabric as was done in the wash and wear concept. For this reason, the garments hold up better and keep their crispness through many washings. However, tumble drying is so important in retaining the appearance that most manufacturers are putting this instruction on the hang tags.

Pretreat grease and oil stains and heavily soiled areas. These will not be removed without pretreating. Rub with liquid laundry detergent and allow to stand for 30 to 60 minutes before washing. For stubborn stains, treat with a cleaning fluid. To prevent circling, work cleaning fluid in after detergent is rubbed into fabric. Work from the wrong side of the fabric for easier removal of the stain and to minimize pilling.

Collars and Cuffs. Rub with liquid laundry detergent. If heavily soiled, let stand for 30 minutes before washing. Occasionally, treat with drycleaning solvent.

Turn garments inside out. Before washing, trousers and dark garments should be turned inside out to prevent frosting or whitening of creases and seams.

Soaking. Work clothes and heavily soiled play clothes should be soaked for easier removal of the ground-in dirt. On any load, a cold water wash with plenty of detergent preceding the hot-water wash with detergent will help.

Water temperatures. Use hot wash and cold rinse for white shirts and blouses, work clothes and heavily soiled play clothes. Use warm wash and cold rinse for non colorfast items. Machines with a special Permanent Press cycle have a cold overflow rinse and a cold-water spray rinse for the first minute of the spin to cool clothes before the tub gets into the spin speed.

Detergent. Use 1 to 2 cups laundry detergent, depending on recommendations of machine manufacturer. Liquid detergents are especially suited for greasy items.

Bleaches. Since chlorine bleaches cannot be used on some Permanent Press fabrics, use an oxygen bleach and follow package directions.

Permanent Press is here to stay. Even though it costs more, does not wear as long, and needs a little pampering, it does not have to be ironed; and that is reason enough for most of us to go back for more garments with this finish.

Young Farmers and Cotton are important in our future

Cotton .....the fiber you can trust

This week we congratulate Our FUTURE FARMERS OF AMERICA

AGRICULTURE IS THE NATION'S LARGEST AND MOST BASIC INDUSTRY. FORTY PER CENT OF OUR WORKING PEOPLE ARE ENGAGED IN THE PRODUCTION, PROCESSING, AND DISTRIBUTION OF AGRICULTURAL PRODUCTS OR IN PRODUCING SUPPLIES AND SERVICES FOR FARMERS. FARMERS COOP GIN SALUTES THE FUTURE FARMERS OF AMERICA.

Floyd County Co-op Gin Inc.

RAY GENE FERGUSON, MGR.

LANDSCAPING

FARMING IS JUST ONE PHASE OF THE FUTURE FARMERS OF AMERICA PROGRAM

ELECTRICAL WORK

AND PROVIDING ELECTRICITY AND WATER IS JUST PART OF OUR PROGRAM.

WE SALUTE THE FLOYDADA FFA CHAPTER DURING FFA WEEK

WEATHERSTRIPPING

FLOORING

PAINTING

PLASTERING

CARPENTRY

CABINETRY

FFA WEEK

FLOYDADA LIGHT & POWER

FEB. 18 – 25



TICING SMALL ENGINE REPAIR - FFA boys (left to right) Billy Norris, Jerry an, Bennie Edmonds, Sammy DeLeon, Larry Barbee and G. B. Thompson, Ag-ture teacher. (Staff Photo)



FUTURE FARMERETTES?....the girls like to show their calves (left to right) Brenda Willis, Kay Russell, Karen Willis and Teresa Colston.

FARM BACKGROUND

Vocational agriculture in high school provides an excellent background of training for boys planning to farm, enter agricultural college, or work in a wide variety of non-farm agricultural occupations.

Senator Long sees no need for a tax increase.

ON MISSILE SLOW-DOWN

The State Department has disclosed the Russians have shown interest in the President's proposal to slow-down the costly U.S.-Soviet race to build defense ballistic missiles.

Europe pressing for a capital market.

DITORIALS

re Farmers Observe ional FFA Week

Floydada Future Farmers of America are observing National FFA week this week and the Hesperian carries a special in this edition saluting these farmers of the future. ures and advertising messages dramatize the work ens of this very important organization.

Future Farmers of America is a national organization of, for boys studying vocational agriculture in the public s and the remarkable job these young men do is a tribute r many abilities, to their cooperation and to their citizenhd patriotism.

re are more than 450,000 of these Future Farmers in the States, and Texas has almost 10 per cent of these, 46,604, rgest membership of any state.

he 38 years of its existance, the Future Farmers of Amerve been a growing force in the agricultural picture of the . From this organization – chapters such as ours, come ll-trained leaders and citizens who hold responsible posiin agricultural and business and industry, professional ltural work, farming and ranching. Despite the growing ization of the nation, the fact remains that four out of every nployed persons in the United States work in some phase of lture.

oof And Mouth Disease"

face it.

ado City suffers from nd mouth disease.

is a sickness of attitude ch the community takes in kicking itself in seat pants.

s right.

towns in West Texas as much effort to emphthe negative. Few exert e to put its best foot for-

by all standards, this of ours is steady and economically speaking.

urally, we have assets average which outsiders metropolitan areas recogand praise. In education e advancing in developing ilities and curriculum.

religious heritage is at first glance.

le drive from outreaches state to enjoy our huntishing and water sports tive proof of our recrel assets are the envy of towns.

highways and freeways ct our transportation in direction.

business and industry a pattern of diversificatn farming, ranching, in- and oil which, in serious n span of the 1950's, kept nancially sound in both ss and government.

Character and citizenship of our people — especially our youth—bring favorable comment almost daily from surrounding communities.

Still, we have a habit of looking for the bad and making the worst of it. Sometimes we seem almost to sadistically make glee with "I-told-you-so" when a business idea or civic project has hard luck.

These are harsh words, but so is the habit. It is catching, too—like a communicable disease.

Therein is the saddest part of our hoof and mouth habit. It shows—right out there on our shoulder for every neighbor, every visitor and every potential newcomer to see. So, by our own attitude, we often kick the props out from under opportunity.

Sure, we've got downtown problems. So does every town and city from Dallas to El Paso.

We've got tough agricultural problems. So does every farmer and rancher, no matter from what part of the country.

We are puzzled somewhat about how to develop increased tourist business. And every community is concerned in this new rush for dollar income.

We question the possibility of landing a big new industry. But so does every community that knows the factual odds.

There is a difference, however. Towns on the march haven't time to stop for complaining. They are tackling their problems with a spirt of community cooperation and confidence.

They sell their good points with an attitude of pride.

If Colorado City can have only one objective for 1967 it should be development of this kind of attitude to cure its hoof and mouth disease.

This is a matter of looking up, instead of down.

This is a determination to emphasize how we "can" instead of how we "don't."

This is education plain and imple — education to know and understand our assets in a manner we will believe in ourselves and make the most of our potential.

This is an attitude for every citizen—man and woman, employer and employee.

Give it a name, brand it or tag it with a publicity gimmick. But whatever we do lets get on with an attitude that speaks for success, and turns aside the negative. — Colorado City Record.

Guest Editorial

We read a letter in the Star Telegram in the "Letters from Readers" column that made us feel a bit sorry for the poor fellow who wrote it. Obviously he was city born and bred and was almost contemptuous of people in small "hick" towns. In retaliation, we'd like to say we feel sorry for the poor devil who has to live in the city. We've cast our lot in the small town, where there's not so much rush and hustle and life is relatively free and easy; where your neighbor is your friend, even folks who live clear across the county, and will come to your aid in time of need; where the first to leave the coffee bar "cleans the counter" at the cash register; where everyone speaks to everyone else and you can call the banker, the preacher, the businessman, the farmer, or the day laborer or his wife or aged daddy by a first name; where you may even go to church or an informal party in your shirt sleeves; yes, even where everyone knows the small-talk and gossip; where there are no strikers, or civil rights strife, or marchers, or sit-iners, or traffic jams, or cold-blooded businessmen, or corrupt politicians. Yep, we're glad to be a small town "hick."

Some people are crying "the blues," but if you'll just stop and think, things are not so bad as some would have you believe. As long as there are people and land to farm, there is going to be business to be had. The farm program has cut down the acreage to be farmed, resulting in need for fewer laborers and less fuel and farming supplies. But, there's more money in the bank than ever, and it's going to rain some day. We could miss a crop, but we've missed a lot of them in the past and we survived. We've lost some business firms but we've also gained a few. There are some vacant buildings, but there's been several new ones built the last two or three years.

Lubbock has a lot of vacant buildings, many down town, and two or three blocks of down town buildings will be cleaned out soon.

Manager of one of the largest businesses in Lubbock told The Printer recently their business was down nearly 20 percent in 1966 from the previous year, but they don't intend to close up shop. Brownfield is hurt, and even Lamesa, which had its best crop in years, has vacant buildings on the public square. This is a thing that is going on over the entire South Plains. We're in a period of adjustment and must accept the fact. But, we must continue to go after business, to compete, to try to give service and meet competition, and to make our own people feel we really want their trade. It's not all just selfishness when we say we think our merchants should use more advertising to sell their wares, for most of most of our products are the same that can be obtained in the city but are backed by a real guarantee and friendship and home love and loyalty. We sorter like our town, and we think we'll settle down right here.

Come to think of it, how much has the big city ever contributed to your church or school or charity?

Lynn County News

COTTON ALLOTMENT TRANSFERS

Texas cotton allotment transfers for the 1967 crop lead the nation. Allotments covering 46,139 acres have been sold, 293,612 acres have been leased and owner transfers involve 24,187 acres. Cotton allotments of about 1 million acres nationally have been transferred by cotton farmers to other cotton farmers in the same county and in other counties within the state under the allotment transfer provision of the Food and Agriculture Act of 1965.

WAR AGAINST CRIME

President Johnson has asked for $33.9 million to finance new programs in the nation's war against crime during fiscal 1968. This request was included in his proposed $444.8 million budget for the Department of Justice.



SHUCKS! . . .

I've been working with Future Farmers for many, many years

WILLIE IS PROUD TO BE A PART OF THE FARMING PROGRESS OF THIS AREA OF THE SOUTH PLAINS.

WILLIE HAS BEEN THE FRIEND OF THE FARMER FOR MANY, MANY YEARS AND HE LOOKS FORWARD TO SERVING OUR FUTURE FARMERS IN THE YEARS TO COME.

WILLIE CONGRATULATES THE FLOYDADA CHAPTER OF THE FFA ON A JOB WELL DONE.

LIGHTHOUSE ELECTRIC COOPERATIVE

WE ARE PROUD TO BE OF SERVICE TO THE FARMERS. WE LOOK FORWARD TO SERVING THE FUTURE FARMERS OF AMERICA IN THEIR AGRICULTURE BUSINESS.

BARWISE ELEVATOR AND FERTILIZER

FFA WEEK FEB. 18—25

AGRICULTURE is more than farming



FUTURE FARMERS OF AMERICA WEEK

WE AT McCoy Farm Supply AND THE FUTURE FARMERS OF AMERICA ARE WORKING HAND IN HAND TO BRING THE BEST LEADERS AND FARM PRODUCTS TO THE AMERICAN PUBLIC

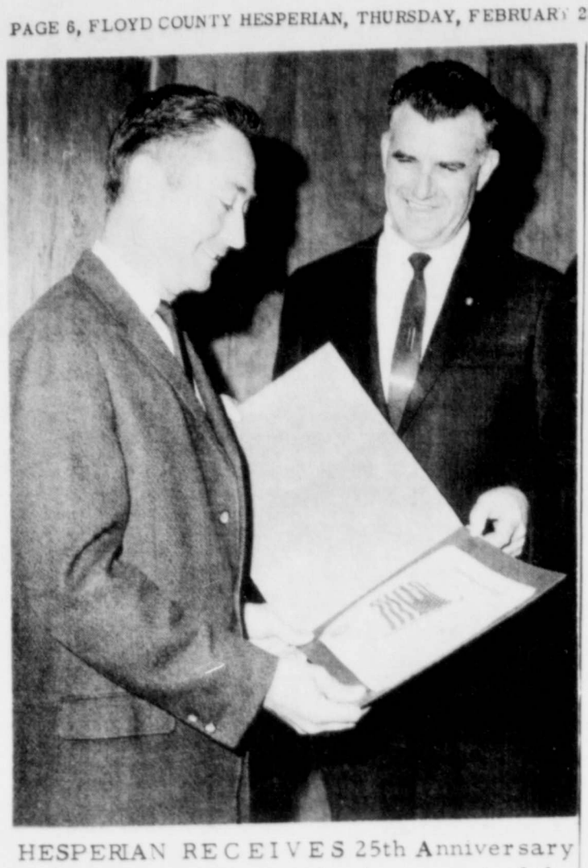
McCOY COMMUNITY YU 3—3865

The FUTURE FARMERS OF AMERICA ARE SALUTED BY POWELL'S SUPER MARKET

YOUR BUILDING ADQUARTERS IN FLOYDADA

SALUTES THE FFA BOYS

Higginbotham Bartlett Lumber Co.



HESPERIAN RECEIVES 25th Anniversary Award for patriotic service in support of the United States Savings Bond Program. Don Pemberton (right) chairman of the county savings bond program is pictured presenting the award to Wendell Tooley. (Staff Photo)

COURTHOUSE NEWS

COURT RECORDS
(Probate Docket)

Estate of Alice Baker Smith, application for application as guardian.

Estate of Maude D. Teuton, deceased, application to probate will.

(Marriage Licenses)

Joe Sato Guzman and Lupe Loza Munoz, Feb. 13.

(Warranty Deeds)

Margaret L. Dorman etal to Velma Faye Harrison, lot 3 and the north 10 feet of lot 4, block 4, McKoy Place in Lockney; $2.75 stamps.

DISTRICT COURT
(Cases Filed)

Anita Aviles etal to Ben Britt, suit for damages.

Albert Jones vs Ben Britt, suit for damages.

(Cases Disposed)

State of Texas vs Julian Joss Aguilar, charge with subsequent offense of driving while intoxicated. Fined $125.

State of Texas vs Valentino Garza, charge with murder; given five year probated sentence.



"THEY BUILT THIS TRACTOR FROM SCRATCH"... FFA boys (left to right) George Harris, Danny Daniels, Rex Lawson. (Staff Photo)

Reed Ford Honored With Golden Shovel Award

Reed Ford Sales, Floydada, was recently presented a Golden Shovel Award by Ford Motor Company for its modern dealership facilities.

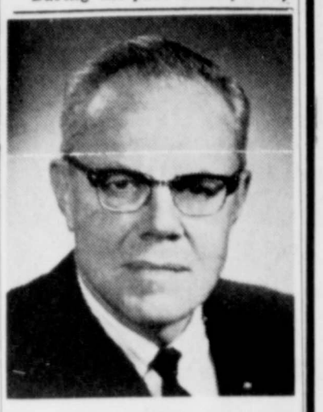
Presenting the award to the dealership general manager was J. W. Mendel, manager of Ford Division's Dallas District Sales Office.

The Golden Shovel Award is presented to dealerships which have moved into new facilities or completed a major expansion or modernization during the past three years.

Mendel typified the award winners as "business leaders in their communities who recognize the need to better serve their customers in an expanding automotive market."

During the past three years, 680 Ford Divis... tionwide, have ... facilities while ... have moderniz... their facilities ... the year, mor... tional Ford de...

build new facil... and numerous ... modernized ex...



RICHARD L. EVANS, president of Rotary International, world-wide association of Rotary clubs marking its 62nd year this week.

Local Club Marks Rotary Anniversary

This week the Rotary Club of Floydada will mark the 62nd anniversary of the founding of Rotary, the oldest of the service clubs, in Chicago, Ill., on February 23, 1905.

At its regular weekly meeting on Wednesday, Feb. 22, the local club plans to have farmers as guests for special agricultural program.

Announcing the milestone, Andrew McCulley, president of the local Rotary club, said, "The Rotary Club of Floydada is linked with more than 12,600 other Rotary clubs in 134 nations around the world. Rotary meetings marking this anniversary will be held in many languages, including Arabic, Danish, Finnish, French, Spanish, Portuguese, Japanese, and Persian."

The Rotary Club of Floydada organized in 1929, has 51 members, all business and professional men of this community. Since the membership is composed of one representative of each business and profession, the club represents a cross-section of the community's vocations.

Richard L. Evans of Salt Lake City, Utah, president of Rotary International, outlined a 10-point program for Rotary clubs everywhere at the beginning of his year last July 1. It includes extending Rotary to new communities, aiding youth, developing friendships across national borders, and "doing something for someone, somewhere."

Evans, Rotary's world leader for 1966-67, is a radio broadcaster. Since 1930, he has narrated, written and produced "Music and the Spoken Word" over a nation-wide (U. S.) network.

Rotary clubs carry out their service programs both through individual and united action.

A major activity of the Rotary club of this community is student affairs through scholarships and loans.

Willie Wiredhand NOTES

LIGHTHOUSE ELECTRIC COOPERATIVE, INC.
MARY PHILLIPS, HOME ECONOMIST

IF YOU WANT A COMFORTABLE KITCHEN, TRY ELECTRIC COOKING.

Want to cook in comfort and save money, too? Cook electric! What do we mean by comfortable cooking? We mean a kitchen that is enjoyable to work in without the high temperature increase that you get from cooking with gas.

Tests of electrical versus flame-burner cooking conducted in the Beltsville, Maryland's laboratories of the U. S. Department of Agriculture's Agricultural Research Center, determined which type of range used heat more efficiently. Both electric and flame-burning ranges were tested under conditions similar to normal home use. Typical family meals were selected and identical meals were prepared on all the ranges (both bottled gas and electric) tested.

These measured the amount of heat produced by each cooking method. Here are results of the tests in terms of standard British Thermal Units (BTU's) of heat required to do the same cooking job in one day:

Heat units from flame-burning ranges – 29,980

Heat units from electric ranges – 15,026

The results of the tests then show that it would require 14,954 extra units to do the same cooking job with flame-burning ranges. It has been estimated that it would take a current model 1/2-HP air conditioner operating all the time the flame-burning range is in use, to remove the 14,954 extra heat units from the kitchen. Add in gas produced water vapor which increases kitchen humidity, too, and you see how much you save on your air-conditioning bill.

Nearly all the heat from the electric units goes into cooking the food; relatively little escapes into the kitchen air. Remember the constant burning gas pilot light, too. It adds heat and wastes fuel. Save on fuel – you don't pay for wasted heat with electric.

*****

A local electrician returned home from work the other night to find his small son waiting for him with his right hand swathed in a bandage.

"Hello, sonny!" he exclaimed. "Cut you hand?"

"No, Dad," was the reply. "I picked up a pretty fly and one end wasn't insulated."

*****

After a heavy meal such as we often have during the winter months, you'll enjoy the light, sponge texture of a gelatine dessert, with lemon adding the brisk taste. With your electric mixer you can whip up this treat in short order and tuck it away in the refrigerator till ready to serve.

LEMON CHIFFON
1 envelope unflavored gelatine
1/4 cup cold water
1/4 cup boiling water
3 tablespoons lemon juice
4 eggs, separated
1/2 cup granulated sugar
1 tablespoon grated lemon rind

Sprinkle gelatine over the cold water to soften. Stir in the boiling water until gelatine is dissolved, then add the lemon juice.

Beat the egg yolks with the sugar until thick. Stir in the lemon rind, then the gelatine mixture.

Beat egg whites stiff, but not dry; lightly fold into the lemon mixture. Refrigerate about 1-1/2 hours or until set.

IN FLOYDADA

Vo. Ag. Teachers Experience 33 Years

Henry Barber and Gerald B. Thompson, Floydada Vocational Agriculture instructors, have a total of 33 years of experience in the local school system in that capacity. Barber has been here for 28 years and Thompson has spent five full years here.

Thompson is a graduate of Southeastern Teachers College in Durant, Oklahoma. He attended Murray Junior College, Tishamingo, Oklahoma and Santa Barbara University, Santa Barbara, California. He received a B.S. in 1950 and a M. S. Degree in 1952 from Oklahoma State University, Stillwater, Oklahoma.

He taught two years at Bixby, Oklahoma, before moving to Texas, and taught nine years at Pilot Point, Texas (Denton County) before moving to Floydada as Vocational Agriculture Teacher in August of 1961.

Thompson, states that he, has been well pleased with the cooperation that he has had with the people of Floydada. It is his belief that time spent working with boys, is not really spent, it is an investment in the habits, skills, and character of our young men.

Boys looking for a future in farming will find a greater challenge, and perhaps a more difficult job than that encountered by their fathers.

H.G. Barber was born and reared at Weatherford, Texas. He lived on a farm until he started teaching school in Parker County in 1925. By teaching in the winter and attending college in the summer he completed his college education having received his masters degree from Texas A. & M. College in 1943. In undergraduate work he attended Weatherford Jr. College, North Texas State University, Oklahoma A. & M. and did some work from Texas University.

Barber came to Floydada in the fall of 1939 had has taught vocational agriculture here to the present time. During his stay here he has served as President of the Floyd Co. TSTA, President of the Rotary Club, Member of the Board of Directors of the Vocational Agricultural Teachers Association for 12 years and was elected to serve as secretary, for one year, one year as vice-president, and one year as president. There are 1000 members in the Texas association.

Barber was chosen as Teacher of the Year in 1959 by the 1956 Study Club.

Barber is a member of the Farm Bureau, is a Mason, a Democrat, and a Rotarian.

He is a member of the First Baptist Church, teacher of a men's Sunday school class, and a deacon.

He is married to the former Corine Jones and they have a married son, Don, living in San Antonio. He has a granddaughter, Ann Blake, who is twenty months old.

Bashful Suitor

The mountain lad wanted to marry the girl, but was much too shy to come right out with the words "marry" or "marriage," so, after giving the problem much thought, he asked her in a whisper one evening: "Julia, how would you like to be buried with my people?"

THE FUTURE OF FARMING LIES IN YOUR HANDS

We Salute the Floydada FUTURE FARMERS

CITY AUTO INC.

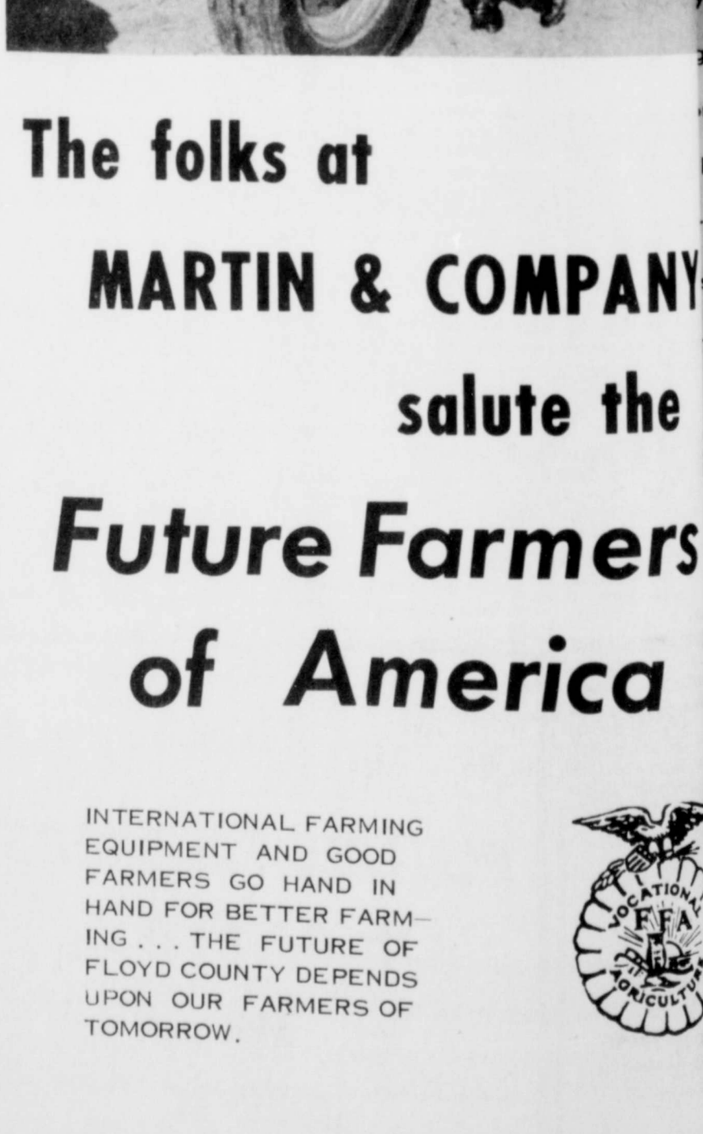
BUICK – PONTIAC

FFA WEEK FEB. 18—25

IS THERE A FUTURE FARMER IN YOUR NEIGHBORHOOD? TAKE TIME DURING FFA WEEK TO GIVE HIM A PAT ON THE BACK AND WISH SUCCESS FOR HIS VENTURES. YOUR FUTURE HAPPINESS WILL DEPEND TO A LARGE EXTENT ON THE FUTURE FARMERS OF TODAY MAINTAINING AN ABUDANT AGRICULTURAL PRODUCTION TOMORROW.

First National bank FLOYDADA, TEXAS

FFA WEEK FEB. 18—25



The folks at MARTIN & COMPANY salute the Future Farmers of America

INTERNATIONAL FARMING EQUIPMENT AND GOOD FARMERS GO HAND IN HAND FOR BETTER FARMING . . . THE FUTURE OF FLOYD COUNTY DEPENDS UPON OUR FARMERS OF TOMORROW.

MARTIN & CO

INTERNATIONAL HARVESTER IN FLOYDADA

...se Electric Member Of ...n Institute Of Cooperation

...N, D.C. —Light- ...c Cooperative, Floydada, Texas ...sly elected to ...n the American ...peration, the na- ...nal and research ...m business or- ...; the A.I.C. win- meeting in New January 17, ac- ...n announcement ..., Institute Pre- I.C. is chartered ...ty in the District and meets each Land-Grant Col- ...

...l directors of the ...lectric Coopera- tice, Inc. have been invited to participate in educational activities of the Institute and to attend the 1967 meeting at Purdue University, Lafayette, Ind., August 6-9. This is the largest annual conference on farm business problems and draws over 3,500 farm business leaders, university and government, farm and marketing specialists, farm credit men, and rural educational workers, including 1,500 rural members of youth organizations and young farmers.

The name of Melvin Henry, Manager has been entered on the Register of the Institute as the local representative.

...E FUTURE FARMERS OF ...RICA FURNISH THE LEADERS OF TOMORROW



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...and REFINISHING

Quality Body Shop

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...e we believe in the future of farming, we ...y support the sound program of the FFA. ...gram is intended to develop the skills of ...nal high school students wanting to learn ...bout farming . . . in the classroom and on ...m; the program fosters the agricultural ...ship America has always enjoyed. Join us — give the FFA *your support!*

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WE DON'T WANT ALL THE BUSINESS, JUST YOURS

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WEIGHING SHOW HOGS on the Hinsley farm. FFA boys (left to right) Michael Hinsley, Larry Adams, Henry Barber, Larry Hunter, Weldon Emert, Kerry Bearden. (Staff Photo)

Why And How Of FFA

By: Kenneth Graeber, President Texas Association, FFA

Today we are living in a time when science fiction has become a reality. No longer is space travel laughed at; it has now become a serious subject of national importance. Medical advancement has allowed human organs to be replaced by mechanical counterparts. Computors work problems in minutes that had taken men weeks to work. Yet when we say "The American farmer produced more food and fiber on less land than ever before, no one gets excited." Has the farmer and all those connected with agricultural related occupations been taken for granted? Perhaps it is time we re-examine the situation to see where agriculture stands in our history, our economy and in our nation's future.

As our young nation developed from thirteen struggling colonies into the greatest nation in the world, agriculture not only provided food and fiber to feed and clothe the people, but it also provided nearly all of our national economy. Many of the first industries attempted in America failed because the European nations could produce better and less expensive products; therefore, there was no foreign market for American goods. For this reason Americans quickly developed agriculture and in doing so agriculture quickly developed America. In 1790, 95 per cent of America's population lived on the farm and depended 100 per cent on agriculture for livelihood. The independent nature of this group contributed greatly to why our nation developed free and independent Many of the great leaders such as Washington and Jefferson were truly agriculturists at heart. Without this type of men as leaders, the independent nature of American citizens and the economic advancements brought by agriculture, we could never have developed into the greatest nation in the world.

Has the importance of agriculture changed? Has agriculture actually taken a back-seat? Maybe in the minds of a few who think of agriculture as just farming and fail to realize the true economic value of this "American Giant." Today Agri-business accounts for almost forty-five percent of our national economy. Texas' share of agriculture products is a gigantic two billion dollars each year. While it is true only seven per cent of our population is engaged in the farming and ranching business, four out of every ten in our working force are employed in some phase of Agri-business. These people either buy, sell, transport, process or manufacture goods that directly involve agriculture. Agriculture is still the "backbone" of our nation.

Looking to the future we can see even greater importance for agriculture. Recently it was announced that agricultural production in the world reached an all time high, however population continued to gain on production. This simply means, tonight many people in the world went to bed a little hungrier. Statistics today show that two thirds of the people went to bed hungry. Let's not forget only one third of the worlds population is in Asia, a country we usually associate with starvation! More than one half of the rest of the world lacks food to feed it's people. This problem will continue to grow and as it does, so will the challenge to agriculture to meet it. Yes, even in America, the idea of starvation should not be ruled out.

Agriculture has been the builder of our nation, the backbone of our economy, and is the challenge of the future. It cannot be rated second or given the back seat in our minds. There must be an organization such as the Future Farmers of America to keep the proud heritage of the past and produce the leaders and the type of citizens necessary to meet the challenges of the future. We desire to keep America the best fed and best clothed nation in the world, strong enough to remain free and independent. This is the "why" of the FFA. The question is; how will the Future Farmers of America do this?

When a young man enrolls in vocational agriculture and voluntarily joins the FFA, he not only receives training necessary for the highly technical field of farming and other agricultural related occupations, but also receives training that will help to mold his character. The primary aim of the FFA is the development of agricultural leadership, co-operation and citizenship. The FFA achieves this goal in many ways. The member must first realize that responsibility is opportunity in disguise. Every time he accepts a responsibility he develops himself, whether the responsibility is serving as an officer in his chapter, on a judging team, or taking care of his supervised farming program. He learns that he can achieve anything he wants, if he wants it badly enough. In order to do this, he must be willing to work hard with determination, make necessary sacrifices, have faith in himself, and trust in God. Through working with his hands, he learns the reward of a job well done is to have done it; and, that the best helping hand is at the end of his own arm. By working with the members of his local chapter in planning and carrying out a program of work, he finds that cooperation is the key to success. That which may be impossible to do by yourself, comes easy if you work with others.

Working record books not only gives the FFA member an insight to business operation, also it shows him the importance of good management and thrift. Through improvement projects whether they be at his home or in the community, the FFA member learns that service to others is a service to one's self.

Each meeting is closed with the pledge of allegiance to the flag as a constant reminder that with out the many rights and freedoms we have in America, not one of the above would be possible and that we have a responsibility to our nation as well as to ourselves.

Learning to Do
Doing to Learn
Earning to Live
Living to Serve

As each future farmer dedicates himself to the above motto, realizing it's true meaning, he becomes the "how" the FFA will meet the challenges of the future.

Mina McClendon Gets License In Broadcasting

Mina McClendon, daughter of Mr. and Mrs. Joe McClendon of Floydada, who is a junior at West Texas State University, was among 11 students receiving third class broadcasting licenses from the Federal Communication Commission in Dallas recently.

The broadcast endorsements enable the students to work on commercial radio stations. To receive the licenses each student was required to take a test in Lubbock on operations of a radio station.

Cadets Receive Appointments

Two Floydada High School graduates, who are advanced cadets at West Texas State University ROTC, received their branch appointments during a recent ceremony held at the university at Canyon.

Bruce Julian, son of Mr. and Mrs. M. M. Julian of South Plains, was among cadets selected as Distinguished Military Science students and also received his appointment to the quartermaster corps.

James Elza, son of Mr. and Mrs. Jewell Elza of Floydada, received his appointment in the Transportation corps.

Sarah Hollums Expected As NMS Finalist

Sara Hollums of Floydada High School is expected to advance to ranks of finalist in the National Merit Scholars for 1967. Miss Hollums is among14,200 other merit finalists whose schools throughout the country have been notified of the student's status.

Names of actual winners of scholarships will be made unofficially to students and their parents and school in March, however release date for public announcement now is slated for May 3.

NEW FROM THE ASSISTANT COUNTY AGENT
JOHN FIELDS

Stock shows are going on in full swing over the state now. Of major importance to county people is the Floyd County Junior Fat Stock Show and Sale. The dates for the event are March 6, 7 and 8, 1967. Present indications are for nearly 50 steers and over 125 lambs and 125 barrows to be entered in the show.

Another stock show close at hand which is of interest to area people is the South Plains Junior Livestock show in Lubbock. The dates for the Lubbock show are March 20, 21 and 22. The entry deadline is March 6, the first day of our county show.

Keep in mind that February 27 is clean-up day at the show barns. All help will be appreciated. Keep in mind also that only 11 days remain before the show. All exhibitors are urged to check show animal weight so that last minute feeding adjustments can be made.

PERSONAL INCOME UP

The Commerce Department reports the personal income increase in 1966 made the biggest jump in 15 years. Individual income rose 8.5 per cent from 1965, but inflation claimed a good part of the increase, the department said.

PAT & PAM
BY
SAM BAKER



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BOOTHE BUILDING FLOYDADA

THE FUTURE WELL BEING OF OUR COUNTRY DEPENDS UPON AN UNINTERRUPTED FLOW OF FARM PRODUCTS THAT CAN BE MAINTAINED ONLY BY EDUCATED, INDUSTRIOUS FARMERS WHO USE ACCEPTED SCIENTIFIC PRACTICES IN THE MANAGEMENT OF THEIR AGRICULTURAL BUSINESS.

ON THE OCCASION OF NATIONAL FFA WEEK, WE CONGRATULATE THE FLOYDADA CHAPTER OF FUTURE FARMERS OF AMERICA

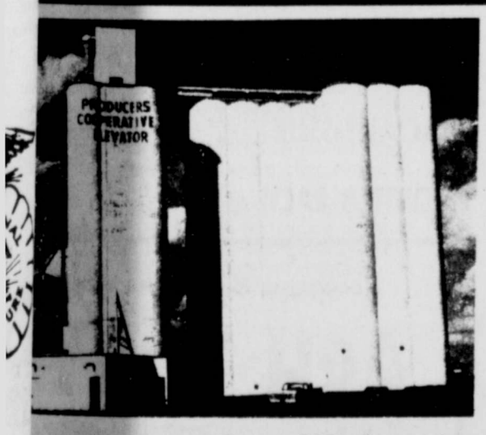
PLAINVIEW PRODUCTION CREDIT ASSN.
JIM LACKEY, FLOYDADA OFFICE

CONGRATULATIONS TO THE FLOYDADA FFA ON ITS MANY GOOD PROJECTS

LAWSON BROS.
WELDING & BLACKSMITH

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BAKER INSURANCE AGENCY
SALUTES THE FLOYDADA FFA CHAPTER
FEBRUARY 18—25





Best Wishes to the
FLOYDADA CHAPTER OF FUTURE FARMERS

THROUGH STUDY OF VOCATIONAL AGRICULTURE IN HIGH SCHOOL, AND PARTICIPATION IN ACTIVITIES OF THE FUTURE FARMERS OF AMERICA ORGANIZATION, MANY FARM BOYS ARE PREPARING THEMSELVES FOR PROMISING CAREERS IN FARMING AND RURAL LEADERSHIP, OR IN ONE OF THE MANY NON-FARM AGRICULTURAL OCCUPATIONS. WE SALUTE OUR FFA . . . THIS, THEIR NATIONAL WEEK.

PRODUCER'S CO-OP ELEVATORS
DOUGHERTY FLOYDADA

We Salute The
FUTURE FARMERS OF AMERICA
and the role of
Agricultural Leadership
They Are Assuming

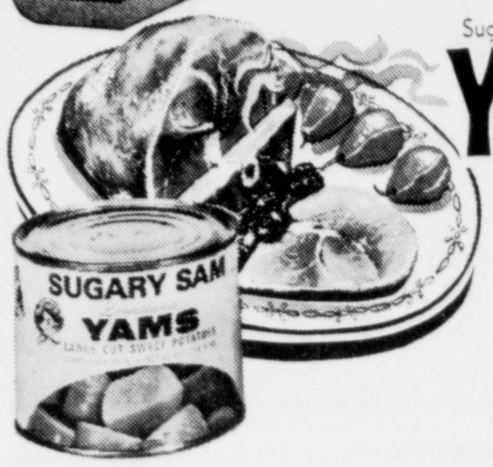
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PIGGLY WIGGLY

S&H GREEN STAMPS

Enjoy VIP SERVICE at Piggly Wiggly

We roll out the red carpet..all the way to your car!



Sugary Sam **YAMS** Number 2½ Can **18¢**

RAISINS Cinderella Seedless 15-Ounce Box **27¢**

FRUIT COCKTAIL Hunt's Number 300 Can **19¢**

MIRACLE WHIP Kraft's, Salad Dressing Quart Jar **49¢**

PORK & BEANS Campfire Number 300 Can **10¢**

Del Monte Early Garden **PEAS** Number 303 Can **18¢**

PEACHES Halves & Slices, Stokely Number 2½ Can **25¢**

COFFEE Maryland Club, Instant 10-Ounce Jar **$1.49**

GREEN BEANS VERY GOOD FLAVOR Libby's Cut Number 303 Can **18¢**



BLACK PEPPER Schilling, Ground

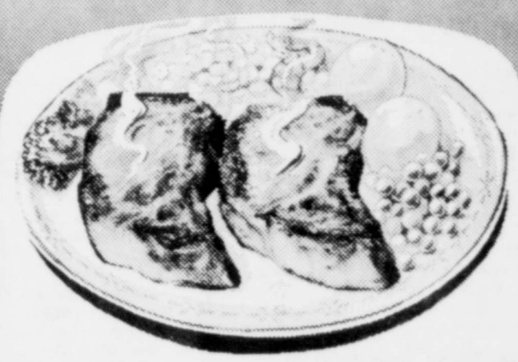
SIRLOIN STEAK U.S.D.A. Choice, Heavy Aged Beef Pound **89¢**

FISH STICKS Sea Star 4 8-Ounce Packages **$1.00**

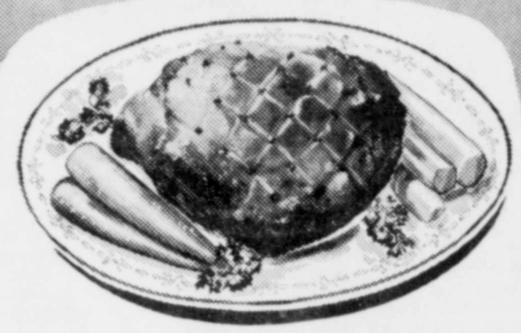
CHEESE Longhorn, Mild Flavor, Fine for Cooking Pound **79¢**

PERCH FILLETS Icelandic Brand Boneless Pound **59¢**

RIB STEAK U.S.D.A. Choice, Heavy Aged Beef Pound **79¢**



PORK CHOPS TASTY, NOURISHING, AND ECONOMICAL Lean Northern Pork, Family Pack, ¼ Loin Pound **59¢**



PICNICS JUICY, INEXPENSIVE, WELL FLAVORED, Swift's Premium Whole Smoked Pound **39¢**

BEEF LIVER GLOVER'S BRAND FRESH FROZEN POUND **59¢**

FRANKS Glover's All Meat 12-Ounce Package

BACON Rodeo, Sliced Ranch Style 1¾-Pound Package

LINK SAUSAGE Swift's Lazy 12-Ounce Maple Brand Package

CHUCK ROAST U.S.D.A. Choice, Heavy Aged Beef, Blade Cuts Pound **49**

Snowdrift, Pure **SHORTENING** 3 Pound Can **69¢**

FLOUR Gold Medal Enriched **5** Pound Bag **5**

Frozen Selections for Your Freezer!

DINNERS Banquet Beef, Chicken, Turkey 11-Ounce Plate **39¢**

MEAT PIES Sparetime, Beef, Chicken, Turkey 6 6-Ounce Packages **$1.00**

GREEN PEAS Silverdale 6 10-Ounce Packages **$1.00**

BROCCOLI Spears Silverdale 5 8-Ounce Packages **$1.00**

ROLLS Parkerhouse 24-Count Package **29¢**

BRUSSEL SPROUTS Silverdale 8-Ounce Package **27¢**

BEANS Libby's Fordhook Limas 10-Ounce Package **27¢**

CORN SERVE IT TONIGHT. YOUR FAMILY WILL ENJOY IT Libby, Whole Kernel 24-Ounce Bag **39¢**

OLEOMARGARINE Elgin Solids 2

ORANGE JUICE Texsun Unsweetened 46-Ounce

VELVEETA Kraft's Cheese Food 2

MACARONI or Spaghetti, American Beauty

Holly Beet **SUGAR** 5 Pound Bag **4**

All Brands ½-Gallon **MELLORINE**

HAIR DRESSING V-O-5 Tube, 9¢ Off Label, Regular $1.09 Large Tube **79¢**

HAND LOTION Jergens, Regular 59¢ Retail Medium Size Bottle **47¢**

FILLER PAPER Hytone, Wide Rule 300-Count Package **49¢**
Poly Wrapped, Regular 63¢ Value

INSTANT BREAKFAST Carnation, All Flavors Package **69¢**

DOG FOOD Ken L Ration, Beef — Liver 6 15-Ounce Cans **$1.00**

GOLDEN CORN Stokely, Whole Kernel or Cream Style 2 Number 303 Cans **43¢**

CATSUP Hunt's Tomato 20-Ounce Bottle **29¢**

Garden-Fresh Fruits and Vegetables!

AVOCADOS Large Size Each **5¢**

PINEAPPLE Sugar Loaf Each **49¢**

YAMS Portales Finest Pound **10¢**

CARROTS Texas, Pound Cello Package 3 For **29¢**

Snowball, Cello Wrapped **CAULIFLOWER** Pound **29¢**



BEEF STEW Libby's 24-Ounce

TOILET TISSUE Damita, White 4

FACIAL TISSUE Soft Ply, Assorted Colors 200-Count

LIQUID BLEACH Durite

Health and Beauty Buy of the Week!

SHAMPOO Lanolin Plus Egg, Regular 99¢ Retail 16-Ounce **49¢**

Housewares Buy of the Week!

ASH TRAY Large Ceramic Assortment Sizes, American Made, Regular $1.49 **88**

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AT YOUR PIGGLY WIGGLY IN FLOYDADA.

Lowest Prices . . . Greatest Variety . . . always at

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Money Saving FOOD TIPS

ANOTHER USE FOR USED ALUMINUM FOIL

Crumple a ball of already used aluminum foil for use as a scouring pad to remove stuck foods from dishes and pots. It's a proven money-saver!

Submitted by Miss Zo'a Dixon, Route 8, Borger, Texas.

Piggly Wiggly will pay you $2.00 for accepted food tips that save money.

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