

Off-Affronted And Half-Forgotten Beast Of Burden To Be Honored In Muleshoe

By J. P. Hall
Staff Writer

tament times, say Biblical scholars.

WHY A MEMORIAL

Often mentioned in The Bible the equus asinus and his predecessors have never - so far as known - been honored with a memorial of any sort.

The same kind of inequality holds between human beings and God's other creatures, but the spread is wider. It is infinite. This provocation may be compared to the respect given the mother of the mule, the horse, and the off - affronted and nearly forgotten beast of burden, the mule.

The memorial statue of this hybrid offspring of a male ass and a female horse - The Mule - will be unveiled here on Main Street, Muleshoe, Texas, USA, on July 3, 1965. History

may record this as the first national - and possibly the first on this earth - monument dedicated to the burden - bearing animal whose pre - historic ancestors roamed this planet and were in use probably 4000 B. C. or about 2,000 years before the horse.

BIBLICAL IMPORTANCE

Its importance was such that "the firstling of an ass might be redeemed with a lamb" (Ex. 14:13). It was not allowed to be yoked with an ox at the plough; its flesh was unclean, the scriptures say. In the dire extremity of famine in Samaria it was, however, sold for food (II Kings 6:23).

White asses were in great esteem and of high value in Old Testament days. In Saint Matthew the story is told of Jesus rejecting the horse and choosing the ass, a little beast of

burden, to carry him into Jerusalem. A very great multitude, The Bible says, spread their garments in the way and strewed the path with palm branches. The sure - footed little beast picked his way through and over them and entered triumphantly into the city.

"Behold, thy King cometh unto thee, meek, and sitting upon an ass, and a colt the foal of an ass," (Matt. 21:5)

Present on the world's First Christmas Day two thousand years ago in the stable in Bethlehem and watching over the Baby Jesus was this lowly animal. Round about them were lowing cattle and baa-ing sheep. Mary and Joseph her husband the carpenter had loaded their little beast of burden and gone from their home in Nazareth to pay Caesar's taxes.

Sometime later, historians tell us, God sent an angel to Joseph in a dream. "Arise," said the angel. "Take the young Christ child and his mother and go into Egypt. . ."

Perhaps the Mother Mary rode on the little creature with the wonderful Baby in her arms while Joseph walked alongside. Later Jesus and Mary and Joseph came back to Nazareth using as their same mode of transportation the oldest beast of burden known to mankind.

RENAMED BURRO

This ancient beast of burden was strong, hardy and sure-footed, is more widely known in this country as the donkey. The Spanish conquistadors introduced the Ass of the Old World as the Burro to the New World during the Spanish Col-

onial days in American history. These small, strong, stubborn animals were able to endure hardships that would kill an ordinary horse.

United States history books tell of famous American importers of asses: "They included George Washington and Henry Clay. Asses were presented to President Washington by the King of Spain (1785) and by General Lafayette (1786)."

The male ass is called jack or jackass, while a female ass is called a jennet or jenny, cite encyclopedias and genetic studies. In England it is called mule, neddly or cuddly, linguists say.

And justly or unjustly, the mule or jackass's stubbornness, stupidity and patience are proverbial.

Why a Monument?

The goal of the National Mule

Memorial Association, with its headquarters in Muleshoe, Texas, USA, attempted to answer the question "Why a Monument to a Mule?" in this way: The Muleshoe Memorial statue is "dedicated to the memory of all mules who had such an important role in the pioneering of America, and to the memory of the late Dr. J.B. Barnett, who would not let the mule be forgotten."

Perhaps the most useful animal since domesticated in Mesopotamia and in Egypt more than 2,000 years ago, the animal known today as "Donkey."

His mule cousin and all previous breeds of asses are among the latest additions to the list of domesticated animals. It is the oldest known hybrid, which scientists name the young of parents who belong to different species. That is, when

parents that have different hereditary traits because they are genetically different, but are still able to reproduce, their young are called hybrids. Hybrids whose parents are very different may be unable to reproduce or are genetically sterile. This is true of the mule.

Some hybrid offspring are vigorous and more rugged scholars of paleontology, genetics, and heredity decree. The mule is more rugged than the horse.

Mules, unfortunately, do not have offspring of their own except in a few rare cases.

The cross between a mare and an ass must be made each time a new mule is wanted. To improve mules, one must improve the breeds of ass and horse used in making this cross. Kentucky, Missouri, See BSAST, Page Four

The Muleshoe Journal

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THURSDAY, JULY 1, 1965

They're Putting The Mule In Muleshoe This Week

Our Big Weekend Starts Tomorrow

Farm Laborers Plentiful Now, But Peak Yet To Come

There is no scarcity of farm workers at the present time, but the situation might change any day now.

That's the opinion of Jesse Young, manager of the Texas Employment Service office here.

"So far," he said, "we have been able to provide the farmers with all the cotton choppers they needed. And that's the kind of help they need mostly at this time."

"But the situation might change any time, and we would be unable to keep up with the demand."

Young sees the possibility of a labor shortage by next week when cucumber harvest starts. "And this will pull a lot of workers out of the cotton field," he predicts, "and probably will bring on a shortage."

He said that locals and migrants who have come into the Muleshoe area from South Texas and New Mexico have been helping us "stay within our demand."

He said pay for the locals and migrants is ranging from 75 cents to 85 cents.

A further shortage is foreseen by Young when tomato harvest starts in late summer. "We are trying to persuade some of the migrants to stay over through the summer and be on hand for this fall's

tomato crop," Young said. "Of course children offer a problem in that they must return to school. Nevertheless, we believe some families will remain through the summer and fall and they will offer some relief from any labor problems we may have."

Meantime, Plains Cotton Growers, Inc. announced that "cotton leaders... continue strong efforts to get Secretary of Labor Willard Wirtz to move toward providing supplemental labor, desperately needed for the production of this year's crops."

PCG added that "time is running short and prospects are dim."

"The PCG said that 4000 to 5000 additional workers will be needed in the High Plains area during July and August "for irrigation purposes alone."

Asked about the need for irrigation workers here, the local TEC manager said that "rains during the last part of June have relieved any irrigation problem we may have," but he added that irrigation workers probably "will be much more in demand during July and August."

See LABOR, Page Four

Amarillo Lad Wins Golf Tourney Here

A school - boy golfer who finished high school only a month ago, rallied to win the Muleshoe golf tournament here Sunday, coming from behind to cinch the title.

The lad, Buddy Hamilton, took the tournament by three strokes, finishing with a seven-under - par 281.

His Sunday morning score for 18 holes was a neat 65, also seven under par.

This was Hamilton's second tournament win; he took the Hereford title last year. Jimmy Wilcoxson, Texas Tech golfer from Childress, won second in the meet. Wilcoxson had a couple of 69's in Sunday's rounds.

Defending champion, Russell Haberer, Muleshoe, was third with 287 total. Both Wilcoxson and Haberer were in the running for the title spot until the last few holes, thus giving a story - book finish to the tournament. It came about when Hamilton's wide lead faded with double dogeys on seven and nine during the first nine

holes of the final 18, and Wilcoxson had a three - under - par 33 and Haberer a two - under. This put Wilcoxson one shot behind and put Hamilton in a bind. This evened the score with Wilcoxson and Hamilton tied and Haberer one shot back. Wilcoxson pulled into the lead with a 12 - foot putt on No. 10, but Hamilton got even with a birdie on 11 with a five - foot putt, and he went ahead on 13 when he clipped to within five inches of the cup and got his birdie putt. Hamilton played the final nine in three under par and had a 73 for the last 18, while Haberer wound up with a 72, going over par for the final nine.

Scores, by flights, were as follows:
CHAMPIONSHIP FLIGHT (All golfers from Muleshoe unless otherwise indicated)
Buddy Hamilton, Amarillo, . . . 70 - 73 - 65 - 73 - 281
Jim Wilcoxson, Lubbock, . . . 72 - 69 - 69 - 284
Russell Haberer, . . . 72 - 75 - 68 -
See TOURNEY, Page Four



MULE SPEAKS HIS PIECE — Old Pete, Muleshoe's Famous Mule owned by Dave Anders and the model for Mule Monument, USA, 'sez to Santa Fe Railroad Co's track ... "Lookie what WE did! (Note: The combination of the mules and the railroads caused the embryo community.) (Journal Photo)

Look What The Railroad & Me Did For This 'Chere Country

Sixty years ago a question was addressed to E. K. Warren, and the town of Muleshoe was born.

"Where would you like the shipping pens?"

The question came from Santa Fe Railway officials — and Warren, who owned Muleshoe Ranch, was one of the few ranchers who welcomed the coming of the railroad. The new tracks would cut across his land.

When Warren designated the

location of the pens, an embryo community began.

And what about a name for the spot? Why not take it from the Muleshoe brand?

As simply as that, today's progressive, growing county

seat of Bailey — with its irrigated farms, acres of rich ranch - land and budding young industry — became a toddler town.

The name Muleshoe was a fitting one, for as the giant XIT Ranch, progenitor of the Muleshoe Ranch, was divided and gradually converted into farm acreage, a certain animal — the big, patient, hard working, lumbering mule — plowed fallow prairie land into

See RAILROAD, Page Five

Plaque Dedication Kicks Off Events

The weekend is at hand! And everything is "go" - the mule statue, rancho plaque ceremonies, rodeo, parade, pioneers' gathering, barbecue, sunrise church service, entertainment, fly - in breakfast, air show, talent contest, et al.

It's muletime in Muleshoe - call it Mule - o - rama Daze. Mule Memorial Celebration or what you will. It's destined to be the biggest event ever staged in Muleshoe.

And there's a possibility that the plaque setting the mule statue up as a state historical site, will arrive in time for Saturday's unveiling ceremonies at noon.

John Ben Shepard, Odessa, chairman of the state historical society, put through a rush order for the plaque and medalion, and the manufacturer turned out the job in record time, says Cecil Davis, president of the Bailey County Historical Survey Committee.

The marker is to be erected on a post beside the mule statue at the north end of Main Street. The marker will read:

"The Mules
"Without ancestral pride or hope for offspring, the mule — along with buffalo, hound and longhorn — made Texas history; in war he carried cannon on his back. Because he was available to haul freight, forts rose on frontiers, Indians ate horses hitched to cart or coach, but let tough mule meat go by. "His small hooves scaled rock

See WEEKEND, Page Four

Official Celebration Schedule

FRIDAY, JULY 2
10 a.m. to 4 p.m., Hospitality "Coffee Stop" at all five highway entrances to city, travelers will be greeted and given packets containing information about Muleshoe and the Celebration and a slip entitling them to a free cup of coffee or cold drink at local cafes and drug stores.

2 p.m. Rolling Plains Mule Train and mounted riders begin Trail Ride to old Muleshoe Ranch headquarters 5 miles west of city.

4 p.m. Dedication of Texas State Historical Marker on Old Muleshoe Ranch Cookhouse. Chuck wagon supper will be available following the ceremony.

5 - 9 p.m. — Hospitality Center and Reception at Fellowship Hall, First Methodist Church, West Avenue E near corner of West 2nd Street. (Will be open throughout the day.)

7:30 — "Fly - In Breakfast" at Muleshoe Airport. Air show and rides will follow with Dan True, Amarillo, piloting 1927 airplane plane.

8 a.m. — Pioneer Registration and Reception at Fellowship Hall, First Methodist Church, West Avenue E near corner of West 2nd Street. (Will be open throughout the day.)

10 a.m. — Ladies Old Fashioned Style Show and Special Art exhibit, (also at Methodist Fellowship Hall)

11 a.m. Muleshoe Area Pioneer Association annual business meeting at Fellowship Hall, First Methodist Church.

12 NOON — Dedication of the Mule Memorial, a life - size statue of a mule, at Hwy. 84 near north end of Main Street, address by Waggoner Carr, Attorney General.

2:30 — Grand Parade through downtown Muleshoe.

7 - 9 p.m. — Buffalo and beef barbecue to be served just south of High School Football Stadium. Continuous music in the stadium. Barbecue, \$1.50 per plate.

9 p.m. — Special program directed by Leasel Richardson. See SCHEDULE, Page Four

First Winner Again Sweeps Lingo Contest

Second - place winner of Quiz I of the Journals Mulesta Lingo Subscription Contest is first place winner of Quiz II, Publisher Hall announced Tuesday.

Paul Lenau of 313 East Fir, MHS sophomore, won the \$5 first cash prize because his family's subscription was renewed extends to 8-22-66, plus two new nine - month subscriptions for his sisters, Lynn and Pam plan to attend SMU in Dallas next year, and will receive their personal copy of The Journals during their college days next year.

Coming in with a tie in answers for second place winner is Scott Bliss, junior high student and son of the Robert See WINNER, Page Four

Miss Shirlene Martin and Bobby Atkinson United In Farwell Double Ring Ceremony

Farwell First Baptist Church on a Sunday afternoon, Miss Shirlene Martin, daughter of Mr. and Mrs. Raymond Martin, Farwell, became the bride of Bobby Atkinson, Lubbock, son of Mr. and Mrs. J. T. Atkinson, Muleshoe.

The Rev. J. L. Bass, pastor of the Farwell Church read the double ring ceremony before a setting of 15 branched candelabras surrounding a huge bouquet of white gladioli. Focal point of the altar setting was a gold framework kneeling bench with white satin pillows and white ribbon bows, with palms of emerald greenery in the background. White satin ribbons marked the family pews.

Organist, Mrs. Donald Watkins, played a medley of nuptial music preceding the ceremony and also provided traditional wedding music. She accompanied Peggy Martin, sister of the bride, as she sang, "Oh Promise Me", and "Whither Thou Goest."

Ushers were Jerry Childs, close friend of the bride and groom and Donald Ray Madison, cousin of the groom. Lamesa, they also served as candlelighters.

Peggy Martin, sister of the bride, served as maid of honor.

Bride's matron was Mrs. Mike Earl, Lubbock, former roommate of the bride at South Plains Junior College. Attendants wore identical street length dresses of aqua, designed with tunic overskirts of aqua silk organza lined with taffeta. Their headpieces were short veils of aqua attached to minute halo hats in matching hue. Their shoes and gloves were white and they each carried a long stemmed white mum tied with aqua satin ribbon.

The bride given in marriage by her father, wore a formal floor length wedding gown of white taffeta with appliques of lace. The Sabrina neckline and long fitted sleeves, which came to petal points at the hands, were outlined with seed pearls and sequins. Front panel of the dress was lace over taffeta. Appliques of lace bordered the long flowing skirt which fell into a chapel train.

A veil of illusion fell from a tier of pearls and sequins. The bride carried a cascade of roses atop a white Bible, borrowed from the bride's matron.

Carrying out tradition, the bride wore something old, the original wedding band of her mother attached to her garter; new was her wedding dress;

borrowed the Bible, and blue was the traditional garter. For luck she carried in her shoes pennies minted in the year of her birth and that of the groom. Serving as bestman was brother of the groom. Groomsman was Charles Roberts, Farwell, close friend and former classmate of the groom.

Mrs. Martin wore a two piece dress of pink salina cloth with which she wore pearl white accessories for her daughter's wedding. Mother of the groom, Mrs. Atkinson, chose a beige crepe two piece suit with which she wore pink accessories. Both mothers wore corsages of white carnations.

Following the ceremony a reception was held in the fellowship hall at the church. The serving table was covered with a white lace tablecloth over aqua. Floral arrangements on the table were the bride's bouquet and the bridal attendants flowers.

Aqua floating punch and a three tiered wedding cake decorated with white roses and topped by a large wedding bell edged with minute confection seed pearls, was served by Mrs. Bennie Barrows and Miss Pat Kaltwasser, close friends of the bride. Guests were registered by Mrs. Dave Lindop. Crystal table appointments were used.

Hostesses for the reception were Mrs. Bill Moss, Mrs. W. M. Roberts, Mrs. Turner Paine, Mrs. D. C. Haile and Mrs. Clarence Johnson.

For a wedding trip to Lubbock the bride wore a blue and white dotted swiss dacron and cotton dress designed with a three quarter length sleeveless coat of white salina cloth with pearl white accessories. Her rose corsage was the center from the bridal bouquet, gift of the groom.

The bride is a graduate of Farwell High School and attended college at South Plains Junior College one year, and has recently been employed at Transport Trucking company in Texico.

The groom is also a graduate



Mr. and Mrs. Bobby Atkinson

Wedding Shower Fetes Miss Black

Kitty Black, bride-elect of J. Don Gallman was feted with a bridal shower Wednesday evening in the Lazbuddie Methodist Fellowship Hall. Hostesses for the occasion were Mrs. Fred Burch, Mrs. J. D. Carpenter, Mrs. R. B. Seaton, Mrs. John L. Seaton, Mrs. Jimmie Seaton Sr., Mrs. Frank Hinkson, Mrs. Charlie Glover, Mrs. Marion Green and Mrs. Dennis Nelson.

Miss Black's chosen colors of yellow and white were carried out throughout the hall. Assorted cookies and punch

were served to the guests by Barbara Lust. Leatrice Gallman presided at the guest table.

Many lovely gifts were received along with the hostesses gift of a card table and chairs.

The best European mule breeds are found in France, Spain and Italy. Toeholds in life are not gained by being a heel. — Anonymous.

Good Turnout For Luncheon

Some 104 golfers were here over the weekend for the golf tournament, according to Mrs. Houston Hart.

The event was the annual Muleshoe Country Club's Pro-Am Invitational Tournament, for which the club's Ladies Day Association acts as hostesses, prepares and serves the meals for the three-day tournament.

Serving approximately 100 guests Friday at the luncheon were Mrs. Eunice Evans and Mrs. Morris Douglass, Mrs. Sherman Sweatman and Mrs. T. R. White served around 125 guests during the noon hour Saturday, and some 200 were served Sunday during the noon hour.

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"A real good turnout and successful three days", was reported by Mrs. Houston Hart.

Side One Wins Salad Contest

Due to the storm Thursday evening, the TOPS club had short meeting. The group weighed in and counted points for the salad supper to be held next Thursday. It was reported that side I won in the contest, therefore side II will be feted side I to a salad supper.

Queen for the week was Doris Richards, and Rose Seaton and Myrtle Wells were counted.

Members are reminded to bring fruit for the month queen at the next meeting.

Bill, Frank, and Carl at Sanitary Barber Shop

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Saturdays — 7 a.m. To 8 p.m.

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ACCORDINGLY.

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\$4.90

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AND
TIES
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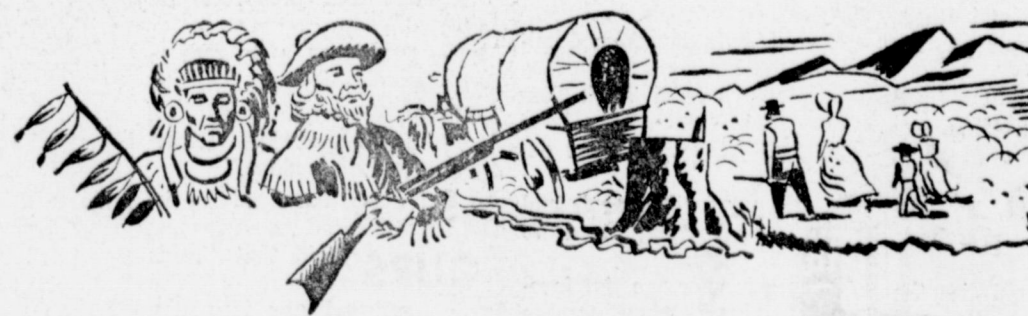
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AND

PAY TRIBUTE

TO THE

'MULE'

MULESHOE GIN

BOB DODD, MANAGER



Maudine Barnes

Couple To Say September Vows

Mr. and Mrs. Wesley Barnes, Lazbuddie, announce the engagement and approaching marriage of their daughter, Maudine, to Edward I. Buchanan, son of Mr. and Mrs. J. E. Buchanan, Paducah, Kentucky.

Miss Barnes is a graduate of Hardin - Simmons University of Abilene where she was a member of Epsilon Eta Phi National Sorority. College prior to enlistment in the Air Force, and is now attending Paducah Junior Col-

lege. The wedding will be solemnized September 4, at 5:50 p.m. in the First Baptist Church at Lazbuddie.

The wedding and reception is to be attended by friends and relatives of the couple.

The way to Hell is paved with good intentions. — German Proverb.

You may be as orthodox as the Devil, and as wicked. — John Wesley.

It is hard for an empty bag to stand upright. — Benjamin Franklin.

MULESHOE ROPING CLUB WILL GIVE AWAY SHETLAND PONY and SADDLE JULY 4 ... 2:30 P.M. JR. RODEO ROPING ARENA
FOR 50c DONATION YOU BECOME ELIGIBLE FOR DRAWING. TICKETS MAY BE OBTAINED FROM ANY MEMBER OF THE RODEO CLUB.

Twilight Garden Ceremony Unites Marilyn Thomas and Butch Gardner

A twilight garden ceremony read June 19, united in marriage Miss Marilyn Thomas and B. R. (Butch) Gardner with the Rev. J. G. Craft, pastor of the Y. L. Methodist Church officiating as double ring vows were solemnized before a greenery entwined archway in the yard of Mr. and Mrs. Wayne Gilliland, 1815 W. Ave. C., Muleshoe.

Presented in marriage by her father, the bride wore a street-length dress fashioned with a lightly scooped neckline and fitted bodice, the skirt having a

sheathlike front panel accented with side pleats and gathers in the back. The dress was topped with a lace jacket featuring petal point sleeves. The bride's veil of illusion was attached to a pearl tiara. She wore a ring that belonged to her great grandmother and carried a bouquet of white orchids surrounded by white baby carnations. Matron of honor was Mrs. Wayne Gilliland, sister of the bride, and Miss Carolyn Osthus, Olton, college roommate of the bride, was bridesmaid. The attendants wore identical dresses of pale yellow pima cotton featuring scooped necklines and full gathered skirts. They carried circular bouquets of white daisies with yellow centers, tied with white satin streamers.

Kenneth Breakebill, Causey, was best man, Arthur Corbin, also of Causey, served as groomsmen. Ushers were Wayne Gilliland, brother-in-law of the bride, and Larry Gardner, brother of the groom.

Mrs. Clifford White played and background music on the organ during the ceremony and the reception which followed. The serving table was laid

with a pastel yellow linen cloth edged with yellow embroidery, a four tiered wedding cake topped with a miniature bride and groom centered the crystal and silver appointed table. Pre-

siding were Miss Beverly Bart-bride's book by Miss Cheryl ley, Muleshoe; Miss Linda Cof-Stevens, fman, Albuquerque, and Miss Patricia Smith, cousin of the bride, Portales.

Guests were registered in the with the orchid corsage from

her bridal bouquet. After a short trip to Ruidosa the couple will be at home in Causey.

Out of town guests were from Carlsbad, Causey, N. M., Hereford and Olton.



DONNA KELTON

Wedding Plans Are Revealed

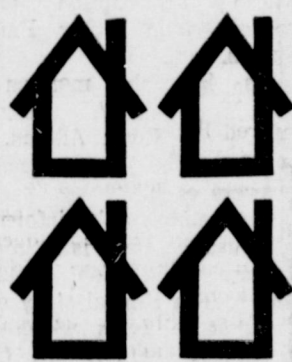
Mr. and Mrs. Robert Kelton, Muleshoe, announce the engagement and approaching marriage of their daughter Donna Mae to Marvin Bownds, son of Mr. and Mrs. Ray Bownds, Edwards, Missouri.

Wedding vows will be exchanged Friday at the Longview Baptist Church at 8 p.m. with the Rev. W. A. Lacey officiating.

The wedding is to be attended by friends and relatives of the couple.

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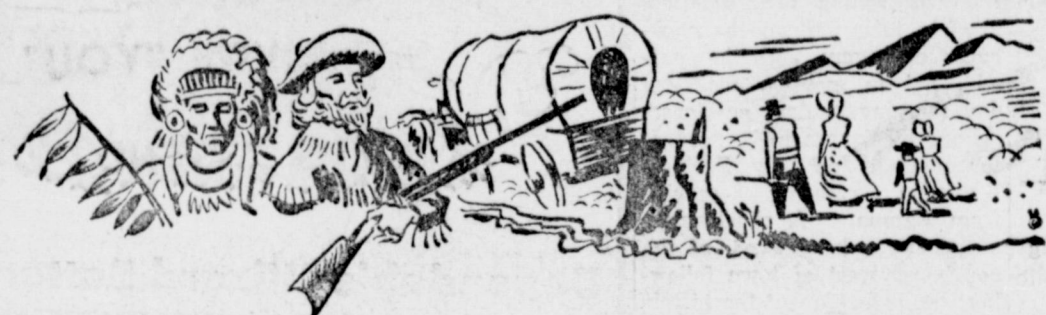
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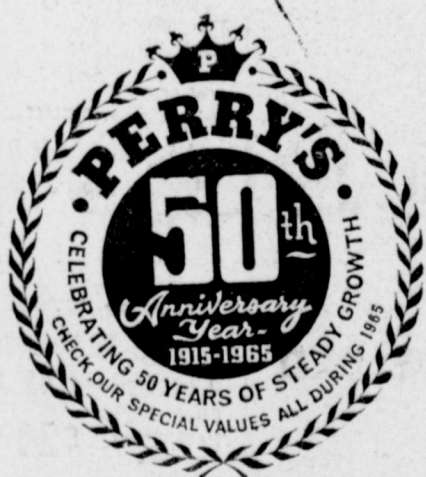
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Reg. 59c **39c**

PLASTIC WADING POOLS

Reg. \$1.88 **\$1.22**
Reg. \$2.98 **\$1.99**

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Reg. \$2.39 **\$1.57**
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Reg. 98c **67c**

5c - 10c

PERRY'S

25c - \$1.00



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Stan Barrett, Muleshoe,
Louis Yarbrough, Clovis, Walter
Howell, Clovis, and Brooks
Jennings, Clovis all picked up.

FIRST FLIGHT
Bob Copeland def. O. W. Mc-
Cardy, 1 - up on 19; Houston 5.

Hart def. Glenn Batson, 1 - up
on 22.

FINALS
Hart def. Copeland, Olton, 1 -
up.

CONSOLATION
Babe Barbour def. Larry
Watson, 6 and 5; Rusty Sher-
man def. John Renner, 4 and 3.

FINALS
Sherman, Olton, def. Barbour
6 and 5.

SECOND FLIGHT
Dick Worley def. Ben Cock-
rell, 6 and 5; Bob Coleman def.
John St. Clair, 6 and 5.

FINALS
Worley, Clovis, def. Coleman,
2 and 1.

CONSOLATION
Martin Oliver def. Glen Ezell, 6
and 5; Lanny Tucker def.
Charles Thompson, 6 and 5.

FINALS
Tucker, Hart, def. Oliver, 4
and 3.

THIRD FLIGHT
E. D. Persons def. Dick
Vann, 3 and 2; M. D. Gun-
stream def. James Scott, 1 -
up.

FINALS
Gunstream def. Persons, Am-
arillo, 2 and 1.

CONSOLATION
Morris Douglass def. Bill
Thompson, 6 and 5; Sam Ghol-
son def. A. D. McCarty, 6 and
5.

FINALS
Gunstream def. Persons, Am-
arillo, 2 and 1.

FINALS
Gholson def. Douglass, 3 and
2.

FOURTH FLIGHT
Dean Foshee def. Jim Butler,
6 and 5; Leon Wilson def. Ben
Yeager, 6 and 5.

FINALS
Wilson def. Foshee, Earth, 6
and 5.

CONSOLATION
Darrell Oliver def. J. E. Mc-
Vickers, 1 - up; Gil Wollard def.
Rex Tindall, 1 - up.

FINALS
Wollard def. Oliver, 5 and 4.
FIFTH FLIGHT
Doyce Turner def. Hugh Bis-
hop, 2 and 1; Jim Middleton
def. Wayne Whitaker, 4 and 3.

FINALS
Turner def. Middleton, Mor-
ton, 1 - up.

CONSOLATION
Bill Taylor def. K. K. Krebs,
6 and 5; R. L. DeBask, def.
Woodie Lambert, 6 and 5.

FINALS
Taylor def. DeBask, Morton,
AND g.

All I am or hope to be I owe
to my angel mother. — Abra-
ham Lincoln.

Mules excel both parents in
sagacity, muscular endurance,
surefootedness and length of
life.

Labor

(Continued From Page One)

August, and I doubt that local
and migrant help will supply
this need."

PCG said that Terry county
labor associations have filed re-
quests for 900 such workers in
the Brownfield area with the
TEC. Members of two such as-
sociations in Terry county (Ter-
ry County Users, and Valley
Labor Association, have
agreed to comply with the sec-
retary's prerequisites for use of
foreign labor.

"They have offered citizen
workers written contracts,
housing, insurance, pre - paid
transportation, the arbitrarily -
set minimum wage of \$1.15 per
hour and all else required by
the secretary."

Importation of Mexican work-
ers is still authorized. . . "but
so far the secretary has refus-
ed to exercise that authority in
Texas," PCG charged.

It is also reported that two
other counties, Cochran and
Gaines, plan to place similar
orders with TEC in the face of
the critical labor shortage cer-
tain to come with growing -
season irrigation.

Bill Gilliam, Manager of Ter-
ry County Users Association,
says Department of Labor per-
mits are now in the Brown-
field area checking on housing,
working conditions etc. pre-
paratory to an attempt by the
Department and TEC to re-
cruit irrigators from the ranks
of domestic workers.

Gilliam makes no predictions
as to the success of these re-
cruitment efforts. But Dean re-
calls a statement made in Lub-
bock last year at an area - wide
labor hearing by Henry Le
Blanc, Chief of TEC's Farm
Placement Section. At that
time, Mrs. Jean Palmer, Man-
ager of Frontier Farm Associa-
tion in Morton, foresaw the la-
bor shortage now faced by the
area and asked LeBlanc if he
could send 300 citizen irrigators
to Cochran County in July. Le-
Blanc answered, "Lady I can't
send 300 sprinkler irrigators to
Heaven!" This was a more dra-
matic expression of LeBlanc's
opinion at the time that sprink-
ler irrigators could not be re-
cruited in any substantial num-
bers at any wage level.

"Unless this situation has
changed, and there is no indica-
tion that it has," Dean says,
"there is little hope that citizen
workers can be recruited to fill
our labor vacuum."

Incidentally — read the com-
plete Lingo List in this issue of
the Journal. Winners of quiz
number three will be announc-
ed in Sunday's paper.

city.

7:30 — American Heritage
Musical Program at First Bap-
tist Church.

MONDAY, JULY 5
3:30 — Talent Contest Elim-
inations begin at High School
Auditorium. (Cash prizes will
total \$500).

7:30 — Basket supper and
special program at stadium.
Beard judging, talent show
finals, and gigantic fireworks
display.

Beast

(Continued From Page One)

Tennessee, and Texas special-
ize in breeding mules. They
are widely bred in Mexico, and
portions of Spain and Italy, as
well as in Argentina.

The hybrid young of a stall-
ion and a female is called a
hinny. In looks it is more like
its horse father than the moth-
er, it is no more useful than
she and is never bred purpose-
fully, statistes report.

The long - eared, tufted tail,
slender legged, often sassy an-
imal's disposition is inher-
ited from the mule's father
(male ass). In size the mule
compares to the mother mare
(female horse) weighing from
600 to over 1,600 pounds. Slower
workers than horses, cantank-
erous by nature, mules deserve
special handling. They are still
used in many countries, in the
south and southwestern US, by
Amish farmers of Pennsylvania
and in southern Europe and
Asia.

ANALOGY
Historians and Christians tell
of the Man called Jesus being
humiliated and scorned. His
enemies sneered at Him —
laughed at Him — and He died
in His pain.

"But He answered them not
in accord with their horrible

discourtesy. . . He prayed that
His Father in Heaven might
forgive them. . .

"They did not truly realize,
He said, what they were doing
"God asks us to do no more
than He did, a religious leader
said, "He is always being af-
fronted and dishonored. . ."

Yes, truly He asks the crea-
tures who live on this earthly
planet of His to do far less than
He does. Should we be offended
and dishonored? We His crea-
tures of this earth are not im-
portant enough.

It should be impossible to af-
front any of God's creatures.
Neither we humans nor The
Mule are high enough in the or-
der of eternal dignity.

The analogy then — in this
lowly reporter's eyes — is that
the humblest and earliest re-
corded beast of burden could
elevatingly be compared to
Christ — The Burden - Bearer
for All Humanity.

"Verily, verily, I say unto
you, The servant is not greater
than his lord; neither he that is
not greater than He that sent
him. (St. John 13:16)

The oldest - known beast of
burden with a sometimes meek
disposition — the mule and its
forebearers — this week in
Muleshoe is due its honors.

Weekend
(Continued From Page One)

and steep untrod by horse or
ox, but big ears endangered
him in lake or river. He went
fast - endured much, ate spar-
ingly.

"Since beginning of Christian-
era, has helped all over world
to bear burdens of mankind."

(1965)
Thousands are due to trek to
Muleshoe for the big four - day
weekend. Several news media
have announced they will be
here with typewriters, micro-
phones and TV cameras for the
shindig. And diminutive Dan
True will be here bright and
early Saturday for the Jaycee-
sponsored fly - in breakfast.
chigging into the airport with
his 1927 Fairchild aircraft.

Women, meantime, are put-
ting the finishing touches to
their 1900 - model dresses to be
displayed at a special style
show in Methodist Church's
Fellowship Hall. Jaycee - ettes
will sponsor that event.

And the big Rolling Plains
Muletrain from Spearman al-
ready is rolling toward Mule-
shoe to take part in the cook-
house ceremony and the par-
ade, not to mention the Sun-
day morning outdoor services.

Four meals are to be served,
for nominal fees, by Zebbie's
Barbecue catering service
from Pampa. A chuckwagon
supper is to be served at the
cookhouse west of town follow-
ing the dedication of the histor-
ical marker Friday. Fee will be
\$1.50.

Then on Saturday, Zebbie's
will serve the breakfast at the
airport as part of the fly - in
phase of the celebration. Fee
will be \$1.50 (children 75c).
That evening — Saturday —
the same firm will serve the
barbecue near the high school

city.

7:30 — American Heritage
Musical Program at First Bap-
tist Church.

MONDAY, JULY 5
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special program at stadium.
Beard judging, talent show

Railroad

(Continued From Page One) rich productivity. He bridged the gap between the area's sweat - of - the - brow settlement and today's jet - age cultivation.

He toiled himself into immortality.

And now — this week — long after his years of grueling in-

FAT OVERWEIGHT

Available to you without a doctor's prescription... our product called Galaxon. You must lose ugly fat or your money back. Galaxon is a tablet and easily swallowed. Get rid of excess fat and live longer... Galaxon costs \$3.00 and is sold on this guarantee: if not satisfied for any reason, just return the package to your druggist and get your full money back. No questions asked. Galaxon is sold with this guarantee by:

WESTERN DRUG STORE
Mail Orders Filled
Muleshoe

LET'S GET TOGETHER

WE'LL HAVE

LOTS OF FUN!

MULE-O-RAMA DAZE

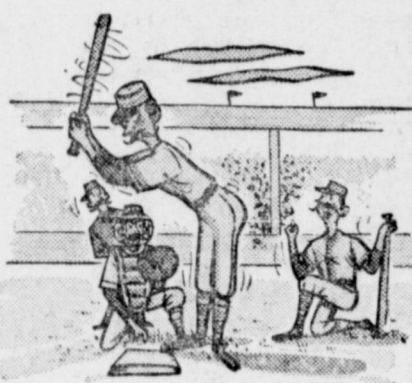
JULY 2-3-4-5

"WELCOME TO MULESHOE"

LANE'S FURNITURE STORE

111 MAIN

PHONE 6430



dispensable labor ended—a permanent monument to his service is being dedicated not only by this area but a grateful nation. His breed, in its slow, stolid, dependable way, worked faithfully throughout the United States.

His humble plodding helped build the greatest country on earth.

MULESHOE CHOSEN

And it is fitting that the town which honored him by taking for its name his symbol—the mule shoe—should be the site chosen for a permanent reminder of his contribution.

Although "Muleshoe" originated with Warren's decision, the town retained the name when it was incorporated as a city in 1925. In this action, Muleshoe as a town paid tribute to the mule.

As time passed, the people of Muleshoe, realizing the unique quality of their town's name and aware of the singular importance of the mule in both area and national history, began to "talk" about one day staging some sort of celebration honoring the mule. As one citizen puts it, "It all began with vague rumblings."

In the meantime an Austin historian and writer, V. H. Torrance, wrote a story expressing concern that the mule

was not shown at the Fort Worth Fat Stock Show and called attention to the fact that the historically significant animals was fading from the American scene. The late Dr. J. B. Barnett of Marlin reacted to the story by suggesting a memorial to the mule be erected at Will Rogers Coliseum at Fort Worth.

This activity served to put tooth into the talk at Muleshoe. People got busy. Carroll Pouncey, manager of Muleshoe Chamber of Commerce, and Gil Lamb of radio station KM-UL, wrote Dr. Barnett and newspaper columnist George Dolan, telling of the town's plans. They called attention to the propriety of the city's name and the town's appreciation of the animal.

At the same time, fourth-grade students, taught by Mrs. Inez Middlebrook, wrote a now-historic letter requesting the memorial be located at Muleshoe. They appealed, "We have 5,340 citizens, some cats, dogs and three mules. Our boys' football team is called the 'Muleshoe Mules,' and so is their basketball team. The girls' team are 'Mulettes.' The emblem for our basketball and football teams and also for our town is a Mule and the Mule Shoe."

It worked. Dr. Barnett flew to

Muleshoe, organized the National Mule Memorial Association, and now a permanent monument at Muleshoe will express the nation's gratitude to the mule.

MODEL MULE

Muleshoe people long had been acquainted with "Pete", a landmark mule belonging to retired city employee Dave Anders. In their minds, without formal vote, Pete is the symbol of their town's namesake. He is so familiar a sight at Muleshoe that this personality is impregnated in the town.

Not only that, he is an A-1, cracker-jack good mule. He is built the way a mule should be built—tough, sturdy and strong. As Anders says, "He's a 100-percent good mule."

When the national association began searching for a model for a mule statue, pictures of Pete were sent to Fiberglass Menagerie, Alpine, Calif., the company commissioned to create the fiberglass mule statue. The company's owners came to Muleshoe for a look-see at Pete. Result—their sculptor, Kevin Wolf, recreated Pete in his lasting splendor.

In the meantime, nationwide interest in the mule statue was stirred when Associated Press began running stories about its creation. The project sky-rocketed in importance and officials involved realized a formal ceremony was expedient.

As it is the town's custom to hold an annual talent show and fireworks display, July 4 which also became a pioneer round-up in 1963, it was decided to stage an unveiling of the statue and dedication service at that time.

The event became a four-day celebration, and Saturday was picked as the day for the ceremony.

The statue of Pete—or the typical American mule—arrived at Muleshoe four weeks ago. It has been kept hidden away and will not be seen by the public until the moment of unveiling.

High noon was chosen as the time of dedication based on an old prospectors' claim that the mule emits his best and most inspired "Arizona Nightingale" here-haw at that time.

If Pete is standing by during

Muleshoe

(Continued From Page One) ber of Commerce, will attend a WTCC board meeting in Brownfield July 1. An intensive membership campaign is to be launched soon.

An article in the July issue of Mobile Home Journal titled "Why I Chose Mobile Home Living" was written by Ray Martin, Muleshoe Journal and Bailey County Journal editor.

Farm Bureau directors will meet tonight at the Farm Bureau office at 7:30, according to the president, Joe Wheeler. Women's committee luncheon will not be held and will be held at a later date, due to the celebrations.

A meeting of the Bailey County Historical Survey Committee was held Monday at the First National Bank, to discuss the two markers to be erected in the Muleshoe area. Present were Rufus Gilbreath, Judge Glen Williams, Frank Snyder, Mrs. Cecil Cole, Mrs. J. G. Arnn, Mrs. Tom Berry, Vera Engelking, Cecil Davis, Mrs. Lud Taylor, Mrs. O. N. Jennings, Gil Lamb and Mrs. Major Wood.

Artists Plan Two Exhibits

Muleshoe art association will have a showing in St. Clair's windows, depicting early-day scenes of the west, it was announced Thursday.

Along with the showing, a member will do sketches on the street Saturday morning also.

The organization will have a showing in First Methodist Church Fellowship Hall Saturday morning, and a picture will be "painted by visiting pioneers, each of whom will add a dab of color to the canvas. Afterward, members of the club will blend the pioneers' daubings into a completed picture.

the unveiling, perhaps he will throw back his head, open his mouth, and show us what the prospectors meant.

WELCOME



ANCIENT AIRCRAFT — Here Saturday morning for an airshow which is to follow a fly-in breakfast, will be this 1927 Fairchild, once owned by Pan-American Airlines. At the controls will

be Dan True, Amarillo television weatherman. With him will be several skydivers who will take part in the show. Rides also will be offered.

EVERYONE IS EXTENDED A PERSONAL INVITATION BY MORGAN LOCKER AIR PORT MANAGER TO ATTEND AN OPEN HOUSE

SATURDAY JULY 3rd. 7:30 a.m. to 12:00 p.m.

ALL THE MODERN FACILITIES AND PLANES

WILL OPEN FOR INSPECTION

BRING THE KIDS

FLY IN BREAKFAST 7:30 A.M.

SKY DIVING 7:30 - 9:30 A.M.

ONE MAN TO PLUNGE 10,000 FEET BEFORE

OPENING HIS CHUTE - SEE IT ALL FROM THE

AIR PORT EVERYONE INVITED-

CONGRATULATIONS
TO
MULESHOE
AND THE
MULESHOE AREA

FROM



RAINBO BAKING CO.

LUBBOCK, TEXAS



A "FRIENDLY" WELCOME TO MULESHOE

JULY 2-3-4-5

LET'S PAY TRIBUTE TO THE OLD SETTLERS

AND CELEBRATE OUR

"MULE MEMORIAL"

NICKLES GINS and CENTRAL COMPRESS
AND WAREHOUSE



THRESHING, 1915 STYLE — Even though the mechanical farming age was to play as late as 1915; they pulled the water wagon for the thirsty steam

monster threshing grain. The picture was sent in by Albert Ellis, Tatum, N.M.. He's on mule at far right.

Little League - 1965

MAJORS

July 1 — Sox vs. Dodgers
July 2 — Cubs vs. Lions
July 5 — Colts vs. Sox
July 6 — Lions vs. Cardinals
July 8 — Dodgers vs. Cubs
July 9 — Lions vs. Colts

MINORS

July 12 — Cubs vs. Sox
July 13 — Cardinals vs. Dodgers
July 15 — Colts vs. Cubs
July 16 — Sox vs. Cardinals
July 17 — Dodgers vs. Lions

July 1 — Dollar Bills vs. Sluggers
July 2 — Bears vs. Motor-men
July 5 — Pig Wigs vs. Dollar Bills
July 6 — Motormen vs. U-Bars
July 8 — Sluggers vs. Bears

July 9 — Motormen vs. Pig Wigs
July 12 — Bears vs. Sluggers
July 13 — U-Bars vs. Sluggers
July 15 — Pig Wigs vs. Bears
July 16 — Dollar Bills vs. U-Bars
July 17 — Sluggers vs. Mo-

tormen
Earth has no sorrow that heaven cannot heal.
Anonymot
Children have more need models than critics.
Joubert



YOUNG 'PIONEER' — Coming to Muleshoe this week with the famous Spearman Muletrain is this 3-year-old miss, Rhonda Riley, daughter of Mr. and Mrs. Barton Riley, Spearman. Her mother, Jo, is queen of the Rolling Plains Wagon Train.

WELCOME TO MULESHOE!

BE WITH US FOR THE
UNVEILING OF THE MULE



THERE WILL BE 4 BIG
DAYS OF CELEBRATION JULY 2-3-4-5
COME BY TO SEE US WHILE
YOU'RE HERE

JOHNSON - POOL HDWR. & APPL.

320 MAIN

PHONE 7370

MARK-DOWNS ON GOODYEAR TIRES

NEXT
3 DAYS
ONLY!

SAVE
ON
TIRES



ALL NEW NYLONS

All-Weather 42

6.70 x 15
blackwall
tube-type

\$7*

7.50 x 14
blackwall
tubeless

\$10*

8.00 x 14
blackwall
tubeless

\$12*

*plus tax & recappable tire

ORIGINAL EQUIPMENT

Famous Custom Super-Cushion tire in discontinued design. Last chance to buy & save. Prices start at just

\$15.95

6.00 x 13 plus tax & trade-in tire. All popular sizes available!

RETREADS

Goodyear tread rubber applied to sound tire casings or your tires

BLACKWALLS

2 for \$25

All 14", 15" sizes

WHITEWALLS

2 for \$26

All 14", 15" sizes

*plus tax & 2 tires

CHANGE-OVERS

• Tubeless blackwalls, whitewalls. Like new, barely been driven.

• Traded in on new premium Goodyears, all major tire brands, many sizes.

up to 30% OFF

new tire prices

MUD and RAIN TIRES

Goodyear's great traction tires for winter weather. Sure-Grip tires that are built deep to bite deep.

2 FOR \$24

6.00 6.50 x 13 size plus tax & 2 tires

Full range of sizes in both tubeless & tube-type construction. Last chance to buy!

USED TIRE SPECIAL

High-tread used tires with plenty of miles left, great spare tires.

\$4.95

Better grade of used tires, selected from our entire stock.

\$6.95

INSTANT CREDIT

for holders of charge plates, national credit cards!

NATION-WIDE "NO LIMIT" GUARANTEE

No limit on months—No limit on miles—No limit as to speed—For the entire life of the tread.

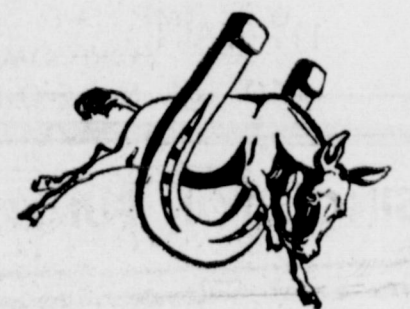
All New Goodyear Auto Tires Are Guaranteed against defects in workmanship and materials and normal road hazards, except repairable punctures.

If A Goodyear Tire Fails Under This Guarantee any of more than 80,000 Goodyear dealers in the United States and Canada will make allowance on a new tire based on original tread depth remaining and current "Goodyear Price."

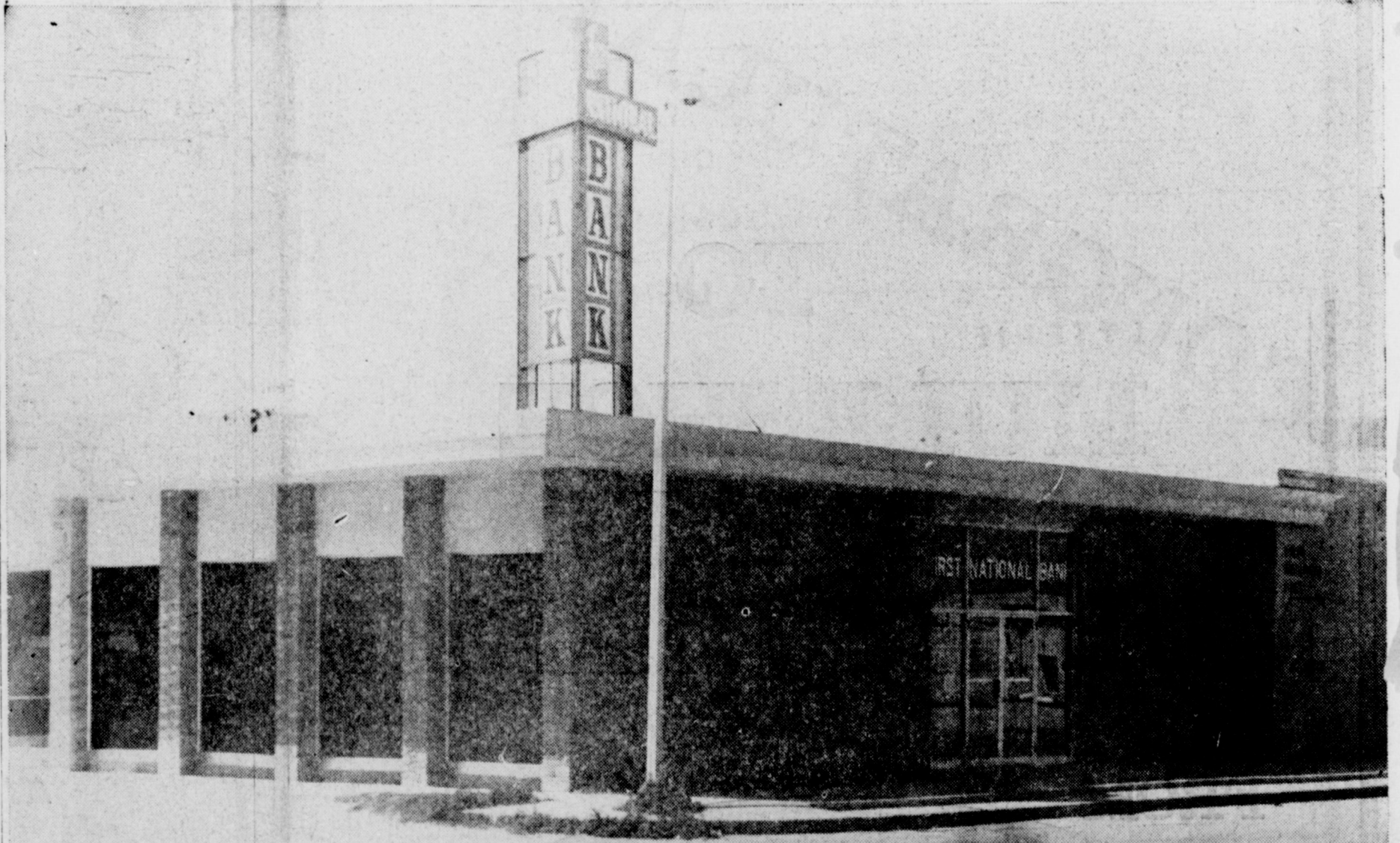
JOHNSON - POOL TIRE CO.

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WELCOME



CONGRATULATIONS TO ALL WHO HELPED WITH OUR
STATUE OF THE MULE.

EVERYONE IS INVITED TO THE CELEBRATION

FIRST NATIONAL BANK

MEMBER FDIC

MULESHOE



MULES AND MORE MULES — W.R. Damron, who lives at Circleback (and has lived there for a number of years) says he used mules in the early days before the

arrival of power equipment. This is a picture made about 1925 on the Damron farm.



WALKING CULTIVATOR — Here's a piece of old-time farming equipment that belongs in a museum — the walking cultivator. W. R. Damron, who has lived at Circleback for many years, brought this picture with him from Booneville, Ark. where he lived before coming here. Note white mules.



HIGHWAY BUILDING, 1925 STYLE — In early road-building days in West Texas, highway building would have been impossible without the help of such mules as Elick, Kate, Charlie and Bob (left-right), the four mules pictured above. The picture, made in 1925, was submitted by Mrs. J.U. Dawson, Route 5.



SIX ON A MULE — A long about 1926 when this picture was made, the mule was still very much the popular means of transportation and sometimes there was a mule good-natured enough to let the kids ride him. These are the brothers and sisters of Mrs. Scott Morris.



COFFEE BREAK? — Frequently in the early farming days in this country, the wife ran one cultivator and her husband another. Here are A.W. Gore and wife Ruth, stopped for a "coffee break" on a picture-making on their 250-acre farm at Circleback. The picture was made in 1931.



YOUNG MULE-RIDER — W.R. Damron who lives at Circleback, brought in this picture of two very fine mules — and his young grandson, Dwayne Garner who was then a couple of years old. The picture was made about 25 years ago.

New Three Way School Project Is Under Way

By MRS. H. W. GARVIN
THREE WAY — Work has started on Three Way School district's remodeling project, according to Harrell L. Holder, superintendent.

Work is to be completed by Sept. 1 except for the cafeteria, Holder explained.

Contract was awarded to Hammock Bros. Construction Co. for \$149,880, and bids on houses and the cafeteria equipment will be held July 6.

The project includes lowering of ceilings, relighting, construction of new restrooms, new dressing rooms in the gymnasium; a new cafeteria and addition to the agriculture building and painting.

Mrs. Bill Davis and children, Lubbock, spent the weekend with her parents, Mr. and Mrs. R. L. Reeves.

Mrs. Bill Mann was in the hospital at Morton for several days.

Mrs. Larry Dupler and daughter, Longview, spent the past week with her parents, the M. L. Fines and the Leon Duplers.

Mr. and Mrs. Luther Edwards and children, Sundown, visited in the Gib Dupler home Thursday. Rhonda Dupler had been visiting in their home for a few days.

Mr. and Mrs. Darold Robertson and children, Wichita Falls, spent the weekend in the home of her father, John Tyson, and the R. L. Davis and the Caton Tyson homes.

SHOP MULESHOE FIRST

CONGRATULATIONS ON THE SUCCESS OF THE "MULESHOE MEMORIAL"



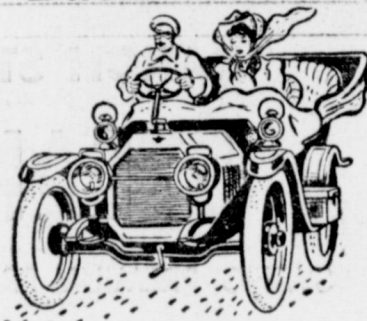
"YEP THAT'S ROUGH RIDING"

VISIT OUR SHOW ROOM
AND WE'LL SHOW YOU
WHAT A "SMOOTH RIDE"
CAN BE.

BROCK MOTOR CO. INC.

422 N. FIRST

Back in 1908



WELCOME 'OLD TIMERS'
AND 'NEWCOMERS'
TO THE MULE-O-RAMA
4 DAZE

SINGLETON FUNERAL HOME

**WE'RE PROUD OF
THE MULESHOE MEMORIAL**

**WHILE YOU'R HERE, TAKE
ADVANTAGE OF OUR SALE
JULY 2 THROUGH 6th.**

BATTERIES

12 VOLT Reg.	\$15.95	\$14.95
12 VOLT Reg.	\$17.95	\$15.95
6 VOLT Reg.	\$14.95	\$12.95

C.F.M. COOLER

REG. \$89.95
SPECIAL

\$79.95

LAWN MOWER

3 H.P. 22 IN.

REG. \$45.44 NOW

**LIGHT
BULBS**

100 WATT
60 WATT

**8
FOR
\$1.00**

\$39.95

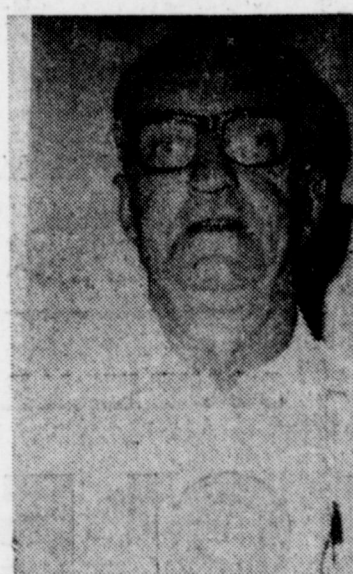
MONTGOMERY WARD CO.

326 MAIN

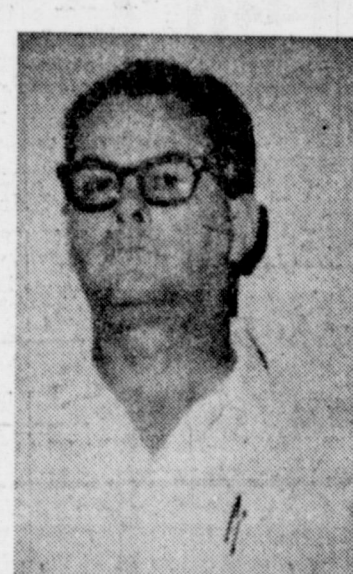
PHONE 2620



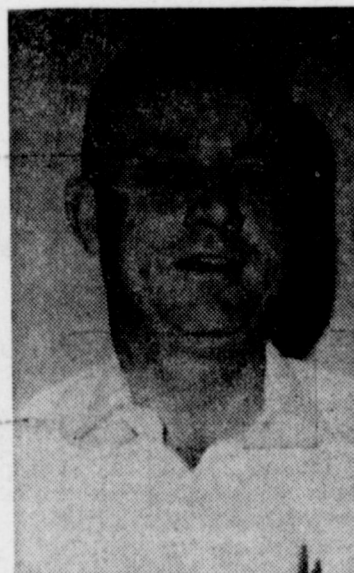
MUL 83492
"Fearless" Terrell Johnson



Mul 24937
Old "Red" Johnson



MUL 72649
"Smiling" Les Smith



MUL 38294
"Lucky Jack" Wood



0000000
"Lovely" Oberita LeVeque

**W
E
L
C
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M
E**

TO OUR MULESHOE STATUE UNVEILING AND MULE-O-RAMA DAZE

JOHNSON FURNITURE

Women Of Church Enjoy Luncheon

Fifteen widows of the Church of Christ met with Mrs. John Boydston for a covered dish luncheon. Guests present for the luncheon were the pastor of the church, D. L. Thompson and Mrs. Caldwell's granddaughter, Vickie Lynn Clay, Pocatillo, Idaho.

Mrs. Laura Gilbreath was presented a gift as she was the oldest woman present. Mrs. Rip Taylor was the youngest woman present. Mrs. Zela Furr and Mrs. Zilphia Zimmer were also presented gifts as the elderly women present.

Present for the occasion were the following women: Mrs. Ora Roberts, Mrs. Ola B. Jones, Mrs. Carrie Wilhite, Mrs. Rip Taylor, Mrs. Laura J. Gilbreath, Mrs. Zilphia Zimmer, Mrs. Zela Furr, Mrs. Ila Holley, Mrs. Rosie McKillip, Mrs. Ladocia York, Mrs. Eva Murrah, Mrs. Mabel Caldwell, Mrs. Mabel Scott, Mrs. Roy Jordan and the hostess Mrs. John Boydston.

Those unable to attend were Mrs. Jarman, Mrs. Duncan, Mrs. Lorene Wilson, Mrs. Lillian Bell, Mrs. Nettie Lambert, Mrs. Vera Colson, Mrs. Hattie Heathington, Mrs. W. O. Burford, Mrs. Dess Stafford, Mrs. Sain, Mrs. Nan Gatlin, Mrs. Mildred Handly, Mrs. Opal Eu-

banks, Mrs. Lee Williams, Mrs. Ruth Briscoe, Mrs. A. D. Thomas and Mrs. Lonnie Arnold.



Sandra Lemons

Sandra Lemons Plans Wedding

Mr. and Mrs. J. T. Lemons, Baileyboro, have announced the engagement of their daughter, Sandra Jean Lemons, to Ronnie McDonald, son of Mr. and Mrs. Harvey McDonald, Hobbs, N.M.

The engaged couple are students at Eastern New Mexico University. Miss Lemons is a senior majoring in Business Administration and is employed by the Portales National Bank. She is a member of Chi Omega Sorority.

McDonald is a senior majoring in Pre-Law. He is a member of Pi Kappa Alpha Fraternity. He is presently employed by Continental - Ensco at Odessa.

Vows for the couple will be repeated August 7 in the Calvary Baptist Church in Portales, N.M.

Mrs. K. Jenkins Feted At Shower

A wedding shower honoring Mrs. Kenneth Jenkins, the former Nita Pevehouse, was given in the home of Mrs. Les Bruns, 402 W. 8 Street, Friday from 9:30 - 11:00 a.m.

A serving table covered with a white cutwork linen cloth and centered with blue flowers and candles surrounded the white heart shaped cake decorated with blue flowers, carried out the brides colors of blue and white. Blue punch was served.

Hostesses for the shower were Mrs. J. T. Eubanks, Mrs. Joe Shipman, Mrs. Leroy Hickerson, Mrs. Ed Nickels, Mrs. Ed Edmonson, Mrs. C. H. Kersey, Mrs. Clyde Henry, Mrs. Robert Kimbrough, Mrs. Glenn Splawn, and Mrs. Les Bruns.

Kites rise against the wind, not with it. — Benjamin Franklin.

Not failure, but low aim is crime. — James R. Lowell.

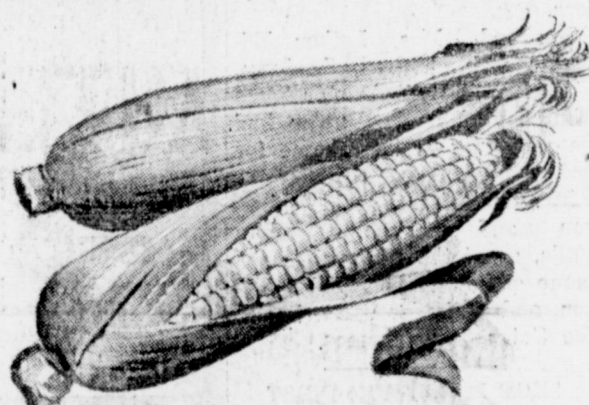
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CLARY'S USDA GRADE A
FRESH MARKET CUT
FRYER PARTS

CALIFORNIA GOLDEN BANTAM

CORN



CALIFORNIA CRISP GREEN STALKS

CELERY Lb. 10c

NEW CROP GARDEN FRESH

OKRA Lb. 15c

SOUTHERN ROLL 8 OZ. PKG.

OLEO

KIMBELLS DRIP OR REG.

COFFEE

KIMBELLS CHARCOAL

BRIQUETS

MORTONS SALAD

DRESSING

SWIFTS JEWEL

SHORTEING

GUNN BROS.

STAMPS
DOUBLE EVERY
WEDNESDAY

Picnic Foods
FOR THE

4th

WELCOME TO MULESHOE'S JULY CELEBRATION

SWIFTS PREMIUM PROTEN BEEF

ARM ROAST Lb. 59c

SWIFTS PREMIUM PROTEN BEEF

SHORT RIBS Lb. 29c

SWIFTS PREMIUM PROTEN BEEF

CLUB STEAKS Lb. 79c

SWIFTS PREMIUM PROTEN BEEF

Sirloin Steaks Lb. 89c

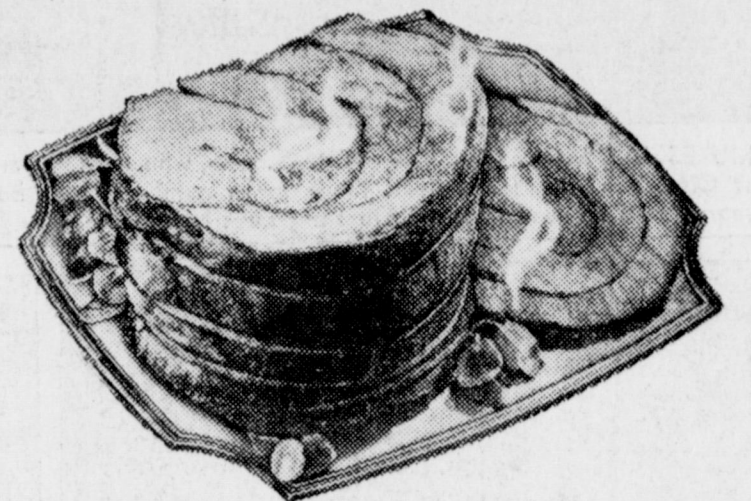
BREASTS Lb. 59c

DRUMSTICKS Lb. 49c

THIGHS Lb. 49c

WISHBONES Lb. 79c

WINGS Lb. 19c



MIAMI ROLL OVEN ROAST ... The last word in a fashionable roast that's tender, lean, and flavorful every time!

MAMI 'BONELESS' ROLLED ROAST

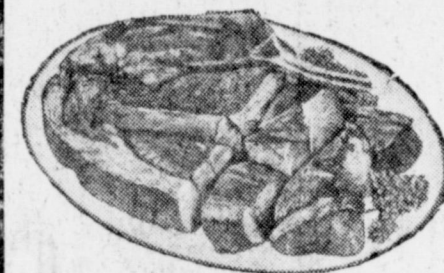
SWIFTS PREMIUM PROTEN BEEF POUND 89c

RANCH STYLE

STEAKS

SWIFTS PREMIUM PROTEN BEEF

Lb. 59c



SWIFT'S PREMIUM ProTen

APRICOTS

CALIFORNIA TREE RIPE

Lb. 19c



Texas Long Green Slicers
CUCUMBERS Lb. 9c

FROZEN FOODS

Banquet Family Size Apple, Peach, Cherry

FRUIT PIES 29c

10 Oz. Pkg. Keiths Leaf

SPINACH 2 For 35c

20 Oz. Can Sturgen Boy Chere-Pi-Pak

RED CHERRIES 39c

6 Oz. Can Libbys Pink Lemonade Pineapple, Raspberry Pineapple Orange, Black Cherry (Mix or Match)

FRUIT JUICES 8 For \$1.00

Kimbell's Salad Pt. Jar 39c

Bathroom Tissue Aurora 4 For \$1.00

Vienna Sausage Libbys 1/2s 2 For 45c

Sauerkraut Del Monte No. 303 Can 15c

Asparagus Spears Del Monte All Green No. 300 39c

Tomato Juice Hunts 46 Oz. 3 For 89c

Tuna Del Monte Chunk Style 1/2s Can 3 For \$1.00

Pear Halves Golden Poppy 2 1/2 Can 29c

Giedola Magic Cake Mixes Devil Food, White Yellow 8 Oz. Pkg. 2 For 23c

Dr. Pepper 12 Btl Ctn. Plus Deposit 69c

Ajax Power Cleanser Reg. Size Can 2 For 29c

Ivory Liquid Detergent Giant Size 59c

Syrup Clanky Chocolate 20 Oz. 59c

Camay Soap Bath Size Asst Colors 2 For 29c

Marshmallows Kraft Miniature 10 Oz. Pkg. 25c

Crackers Cracker Barrel 1 Lb. Box 19c

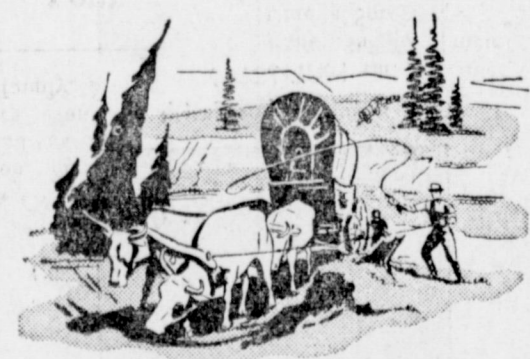
Dog Food Kim No. 1 Tall Can 6 For 49c

Napkins Kim Luncheon 200 Count Pkg. 35c

Menudo Mountain Pass No. 300 Can 19c

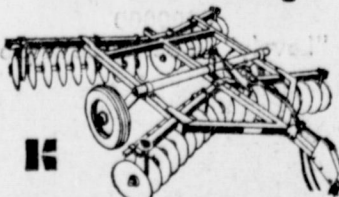
Listen To
MULETRAIN
10:15 A.M.
over KMUL
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CONGRATULATIONS
ON THE
MULESHOE MEMORIAL

KRAUSE 400
TANDEM DISC HARROW
Fast — But Thorough



Compare this harrow with any other — See how much more you get from Krause — Disc-Fit spools — Extra-size, extra-strength gang bearings — 14 models — 7'-8" to 14'-7" cutting widths — BUILT TO LAST! Get a demonstration today!

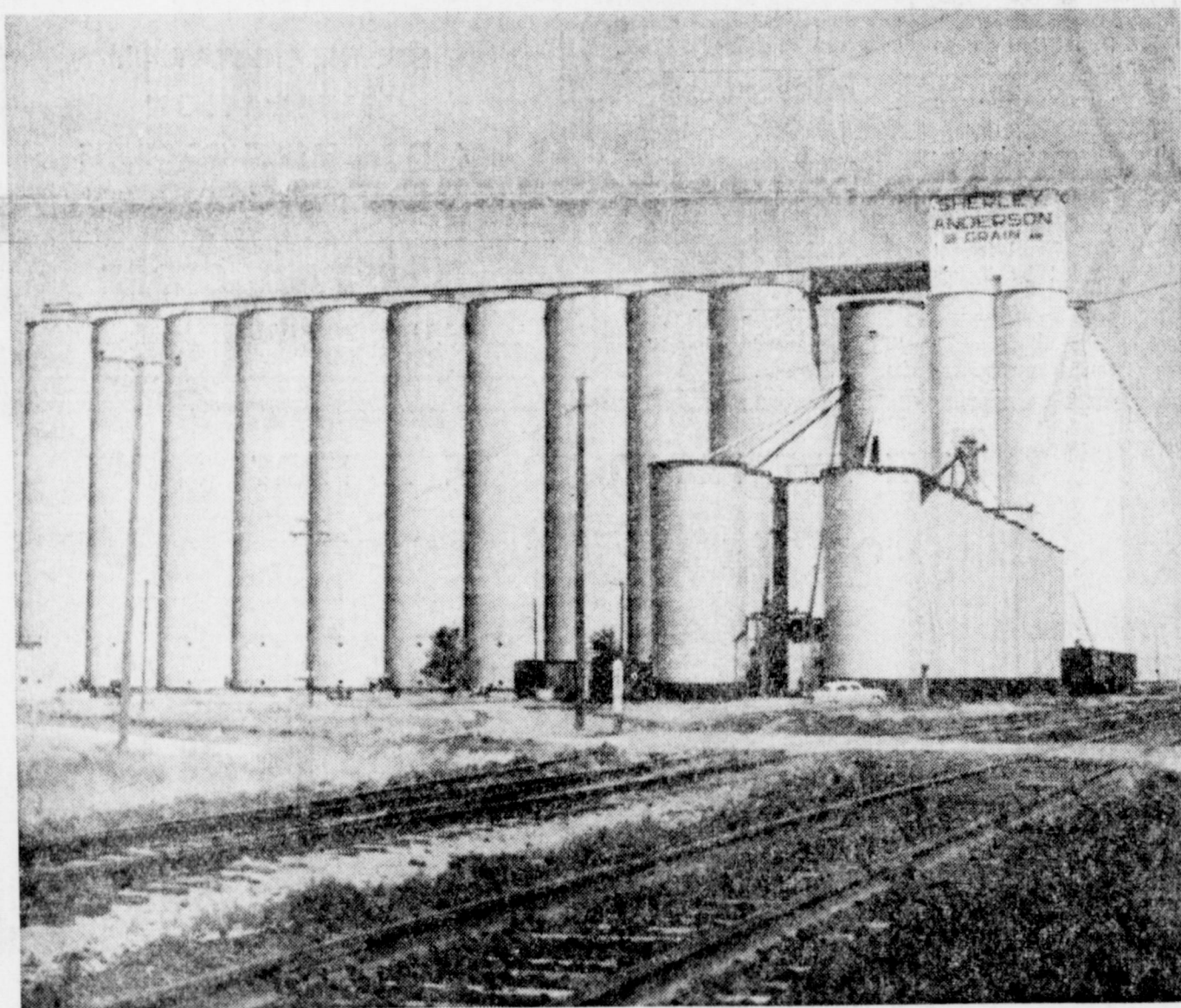
JOHNSON-NIX

MULESHOE

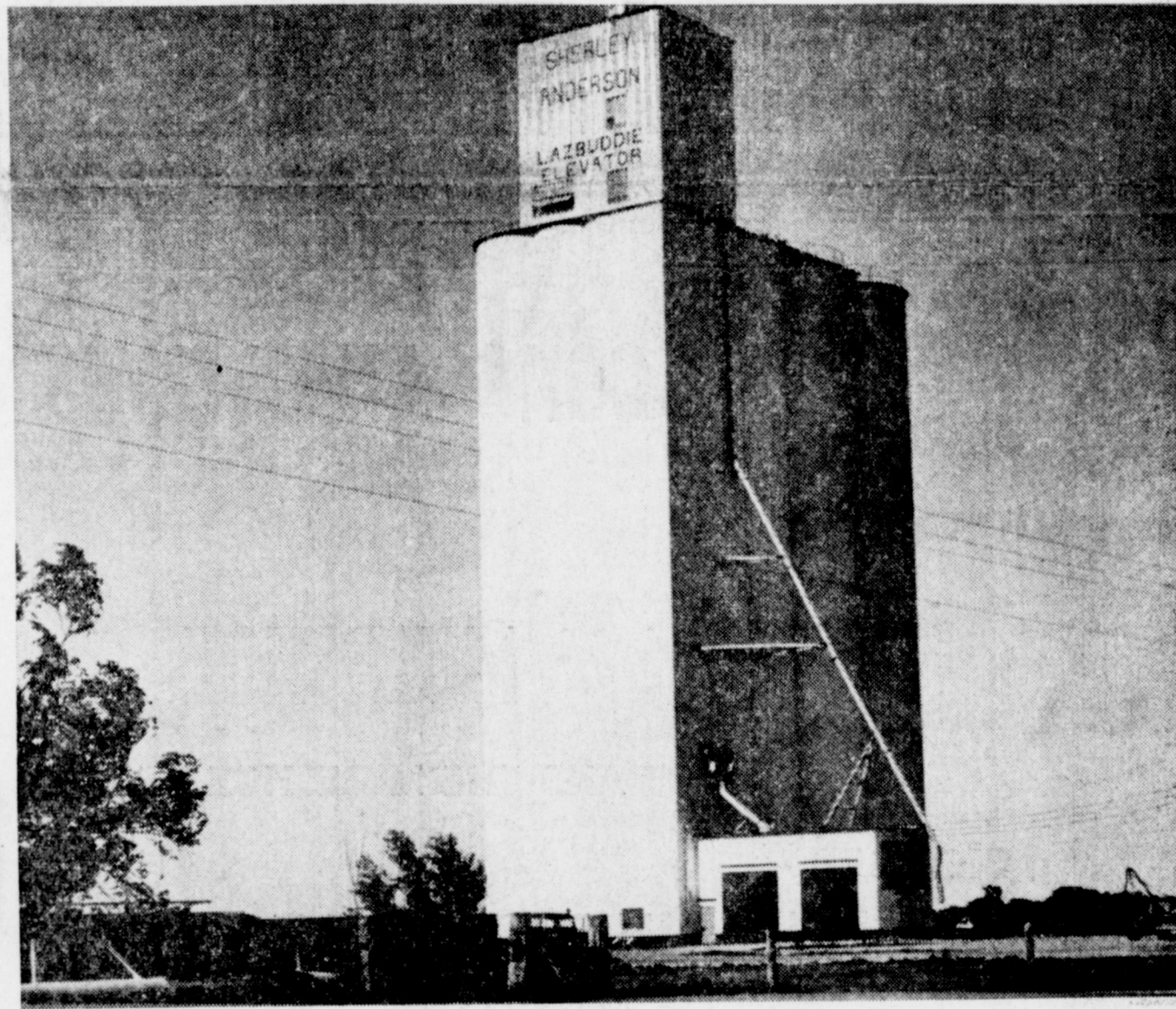




**CONGRATULATIONS
TO MULESHOE
ON YOUR "MULESHOE MEMORIAL"
MAY YOUR BIG JULY 4 CELEBRATION BE A HUGE SUCCESS!**



Sherley - Anderson Grain Co. Lariat, Texas Ph. Okla Lane 825-2565



Sherley - Anderson - Lazbuddie Elevator Ph. 965-2922

FEDERAL LICENSED AND BONDED

SINCE 1952 SHERLEY - ANDERSON HAS BEEN PROVIDING MARKETING AND STORAGE FACILITIES FOR THE FARMING INDUSTRY OF MULESHOE AND SURROUNDING AREAS. IN ORDER TO PROVIDE A CONVENIENT LOCAL ELEVATOR SHERLEY - ANDERSON CONSTRUCTED THE LAZBUDDIE ELEVATOR IN 1962.

SHERLEY ANDERSON GRAIN CO.

LARIAT, TEXAS

LAZBUDDIE, TEXAS



"CONGRATULATIONS"

TO THE PIONEERS AND
TODAYS CITIZENS FOR
MAKING POSSIBLE OUR

"MONUMENT TO THE MULE"

ATTEND OUR JULY 4th CELEBRATION

RED BARN CHEMICAL INC.

EAST ASH STREET MULESHOE, TEXAS

Railroad Created The Town

The mule was here ahead of the railroad, but it was the railroad that formed the town of Muleshoe — not the mule. And it was Old Hurley or Janes — not Muleshoe — that was supposed to have been THE town of this area.

The Muleshoe station of the Santa Fe Railway opened for business January 9, 1914. The line from Lubbock to Texico was completed and became a part of the Pecos and Northern Texas Railway Company on March 1, 1914.

Surveying of the line started as early as January, 1907; however, it was 1910 before the route was firmly established, and grading was not begun until July, 1912. The laying of track took place between March and November, 1913, and tri-weekly train service started November 14, 1913, between Lubbock and Texico. The next month the Railroad Commission of Texas ordered regular train service as a common carrier, on a tri-weekly basis.

Completion of this segment of trackage, a portion of the Coleman - Texico cutoff, closed the gap between lines running to the Gulf of Mexico and those heading to the Pacific Coast. This placed in service the shortest route between Galveston and Los Angeles - San Francisco.

Original plans provided for a railway station at Janes, with a private spur at Muleshoe (first spelled Muleshu before being changed to Muleshoe) for E. K. Warren, but this plan was soon abandoned and a townsite was carved out of portions of Sections 39 and 54, lying just south of an adjacent to the rail line. The land was secured from E. K. Warren by warranty deed dated September 29, 1913.

The townsite of Muleshoe, the county seat of Bailey county, was established by the railway company for the purpose of developing the surrounding country, and not as a speculative venture. Lots were very mod-



MULE-TENDER — This picture was made in 1908 at Hale Center on the Pride ranch when W. R. Damron,

long-time Circleback resident (right) tended the mules. (Journal Engraving)

erately priced to accomplish this development. Muleshoe was named for the Muleshoe Ranch which was owned by Warren and Sons of Three Oaks, Michigan.

A number of lots were donated by the railroad for religious and municipal use, including 12 lots deeded to the Methodist Church July 19, 1920; 24 lots to the Catholic Church on December 30, 1920; 12 lots to the Baptist Church on February 2, 1925, and two blocks to the Town of Muleshoe for parks in 1932.

A number of men have served the Santa Fe as agents at Muleshoe, beginning with M. H. Roes, 1915; W. C. McCalmont, 1916-17; J. F. Haynes, 1919; L. L. Hall, 1920; D. E. Cox, 1921; E. Pavileck, 1923; J. Cooley, 1924; D. E. Cox, 1925-26; H. A. Eckler, 1927-37; O. B. Carthen, 1938; J. G. Blair, 1938; H. O. Barbour, 1939-57; H. G. Holt, 1958 to date.

Muleshoe is served by two passenger trains daily, No. 75, westbound, leaving at 9:32 a.m. and No. 76, eastbound, departing at 5:11 p.m. Local freight service is provided by Trains Nos. 85 - 86, westbound on Monday, Wednesday and Friday, eastbound on alternate days. A minimum of four transcontinent-

tal freight trains pass through Muleshoe daily, supplemented by intermediate service as may be needed. The Santa Fe Trail Transportation Company, truck-line subsidiary of the railway system, serves Muleshoe with three schedules per day, increasing this to four on Mondays and Thursdays.

The Santa Fe expanded and built lines of railway for various reasons — some to serve oil fields, mining deposits and forest areas. Other mileage was built to provide shortcuts, speed service and reduce expenses. Much new construction was intended to develop hitherto railroadless agricultural areas, such as the lines laid down in the Panhandle. This has developed a far-flung system to serve the nation from Chicago to the Gulf and Pacific Coast.

TEXAS COTTON

Rest of the world increased production of cotton in the crop year ending this Spring. The Texas crop of 4 million bales was down to about 8 per cent — while U. S. production dropped to about 29 per cent — of world production.

"Don't surrender, boys!" — Wm. B. Travis.

SHOP MULESHOE FIRST



A WARM WELCOME TO
MULESHOE
FOR THE BIG JULY 4th
CELEBRATION
AND THE UNVEILING OF THE
STATUE OF THE MULE

THE FAIR STORE

120 MAIN MULESHOE, TEXAS



CONGRATULATIONS TO MULESHOE

AND THE MULESHOE AREA

ON YOUR
STATUE OF THE MULE...

WE WISH YOU SUCCESS ON YOUR
BIG JULY 4TH. CELEBRATION

DR. PEPPER - SEVEN UP

BOTTLING CO.

1201 NORTH AVE. Q.

LUBBOCK, TEXAS

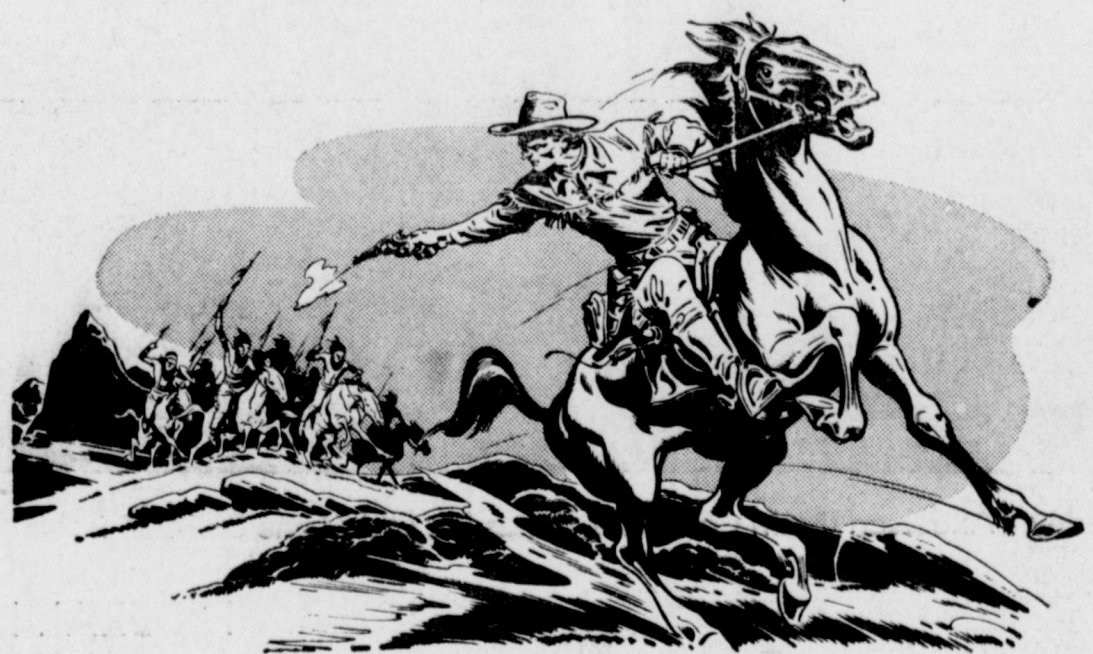
LOCAL DISTRIBUTOR

ROBERT MOORE

MULESHOE, TEXAS



WE ARE PROUD TO BE A PART
OF THE BIG CELEBRATION



COME TO MULESHOE ON
MULE-O-RAMA 4 DAZE

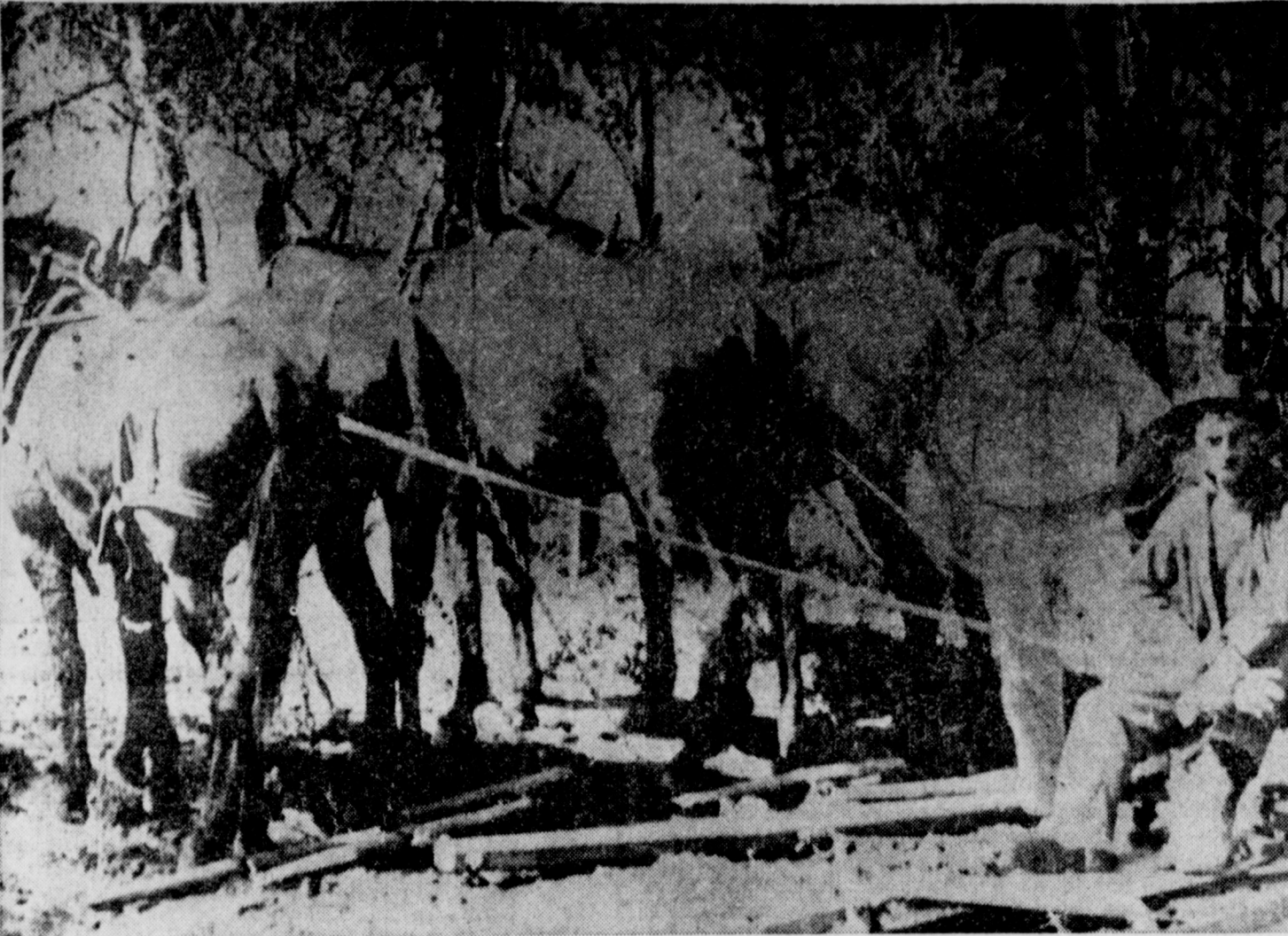
JULY 2-3-4-5

"IF IT'S SAVIN' YOU'R AFTER," SAYS THIS OLD MULE MASTER,
"YOU'LL FIND BARGAINS GALORE WHEN YOU COME TO OUR STORE."

BEN FRANKLIN STORE

128 MAIN

MULESHOE, TEXAS



DRAGGING ROADS — Muleshoe citizen, Jess Osborn, shows part of his former life before coming to Muleshoe where he was with Muleshoe State Bank for many years and served as State representative. Here he is pictured with four mules hitched to a drag in Okolona,

Ark., in 1912. The men would drag the roads after rains in attempt to fill 'chug holes'. The graders were a wonderful invention he is convinced. (Journal Engraving)

Mule Lingo

MULEY

A hornless cow. Being handicapped in defending herself from other cattle, she beds down at night on the outside edge of the herd away from the horned stuff. Coming thus under the cowboy's personal observation as he circles the herd, she is either "cussed" or called something endearing by him. The cowhand does not like to drive muley cattle because they jam together, suffer from the heat, and lose more weight than horned cattle. Then too, they cause him to use the greatest patience. (J. Evetts Haley, "X-IT Ranch" Chicago, Lakeside Press, 1929, 193.)

JERK-LINE STRING

A string of horses or mules harnessed in a single file or in a series of spans, and following a well-trained leader controlled by a jerk-line (Phillip A. Rollins, "The Cowboy" (New York, Charles Scribner's Sons 1936), 195).

MULEY SADDLE

A saddle without a horn.

JINETE (je-nay'tah)

Modern Spanish, meaning a rider or a horseman. Used in the cattle country in referring to a bronc buster, or a man who is an excellent rider.

JERKY

Dried beef. From the Mexico Indian word:

CHARQUI (char' kee)

Dried beef. The Spanish and

the Indians first dried buffalo meat by cutting it thin and drying it in the sun; when dry, it could be ground up like meal. When cooked in a soup, it swelled to considerable proportions

and served as a nourishing food. Later the white man followed their example, and jerky became a staple food. BUFFALO WALLOW

which has been hollowed out by the wallowing of buffaloes. BUFFALO SKINNER

A man who made a business of skinning buffaloes for their hides. A depression in the prairie

OUR MODE OF TRANSPORTATION MAY BE DIFFERENT
BUT WE STILL LIKE TO CELEBRATE
"JOIN US FOR THE BIG 4 MULE-O-RAMA DAZE"



FRY & COX INC.

Your Friendly & Complete One Stop Farm Supply

401 S. First

Phone 3-3660

Local TSHSC Efforts

Muleshoe Ranch Cookhouse Becomes Official State Historic Landmark

TEXAS LANDMARKS — In county after county programs for marking historic Texas landmarks, with permanent plaques detailing their importance to the state heritage, are now being undertaken. Within a few years, most of the historically significant buildings and sites in the state will be so marked, though additions may be added indefinitely as their merit and location are established by research.

This work was begun during the 1936 Texas Centennial, and after a lapse of wartime and postwar neglect is now being continued by the Texas State Historical Survey Committee appointed by the governor, through county committees appointed by county judges. These committees enlist and coordinate the efforts of patriotic, conservation, and historical societies, and other groups and individuals interested in state history and in preserving as much physical evidence as possible of the story of Texas.

This effort is carried out entirely by volunteer workers, many of whom spend long hours on research and documentation. And its value will be increasingly recognized, we are confident, in the years ahead.

This extensive permanent identification of Texas landmarks will make state history more meaningful to its residents. Listed in guide books and on maps, the markers will make Texas more interesting and attractive to tourists. And

Mule Lingo

MULADA (Moo-lah' dah) — A drove or herd of mules. Occasionally used by Americans as a convenience, since it is shorter than mule herd, or herd of mules.

MULE-EARS

Boots made with pull-on straps at the top; also a slang name for

TAPADEROS, (same as above, taking this name from their shape.

MULE-HIPPED HORSE

One with hips that slope too much.

MULERO (moo-lay' ro)

A mule driver; also called a mule skinner - mules are always skinned, never drawn.

MULE'S BREAKFAST

A straw bed.

BUFFALO SOLDIER

The Indian's name (adopted by the cowboy) for the Negro soldier of the early frontier fort because of his color and kinky hair.

BUFFALOED

A slangy synonym for "Men-tally confused, bluffed."



HOWDY, PARDNERS

HOPE YO'ALL HELP US CELEBRATE

OUR BIG

JULY 4 CELEBRATION JULY 2-3-4-5

"WE'RE PROUD OF OUR MULE MEMORIAL"

WHITE'S CASHWAY GROCERY

402 MAIN

MULESHOE, TEXAS

PHONE 2440



LEAVE YOUR CARES BEHIND
RIDE IN TO MULESHOE
FOR THE
"BIG CELEBRATION"

JENNINGS INSURANCE AGENCY

115 E AVE. D PHONE 3-4970

Mule Linao

JERK LINE

A single, continuous rein, starting from its fastening at the top of the brake handle, extended to and through the hand of the driver, who either was astride the wheel horse (the near one, if two) or was seated

on the wagon's front. The line continued thence along the long file of horses' or mules' backs and to the left side of the lead animal's bit, without touching the bit of an intermediate brute. A single, steady pull on the line guided this lead animal to the left. Two or more short jerks turned it to the right." (Phillip

A. Pollins, "The Cowboy" (New York, Charles Scribner's Sons, 1936), 195).

CABALLERANGO

The ordinary hired hand on a ranch is generally known as a cowhand (39), particularly in the areas of the early ranchers. (Southwest Texas shows 56 per cent, East Texas only 23 per

cent.) Cowboy (28) is likewise more frequent in the west. Various designations for specialized jobs are recorded by the only one of interest here is (horse) wrangler (22), from Spanish caballerango. This is also somewhat uncommon in East Texas, but is fairly well known elsewhere (Map 24). Buckaroo (4), supposedly a widely used Western term, has never caught on in Texas. Vaquero (44), preserving a "purer" Spanish form is confined to Southwest and Central Texas (Map 2). A ranch employee (Ibid, 53).

EQUUS ASINUS.

Because of homonymic conflict (see Chapter VI, Atwood: "Regional Vocabulary of Texas" Ibid) the dictionary word ass has become unusable for the beast of burden.

There is only one Texas occurrence of this word — from a woman in her eighties — and one Louisiana occurrence — from a Negro who is a constant reader of the Bible. (In fact, he explains his usage by saying, "That's what the Bible calls it.")

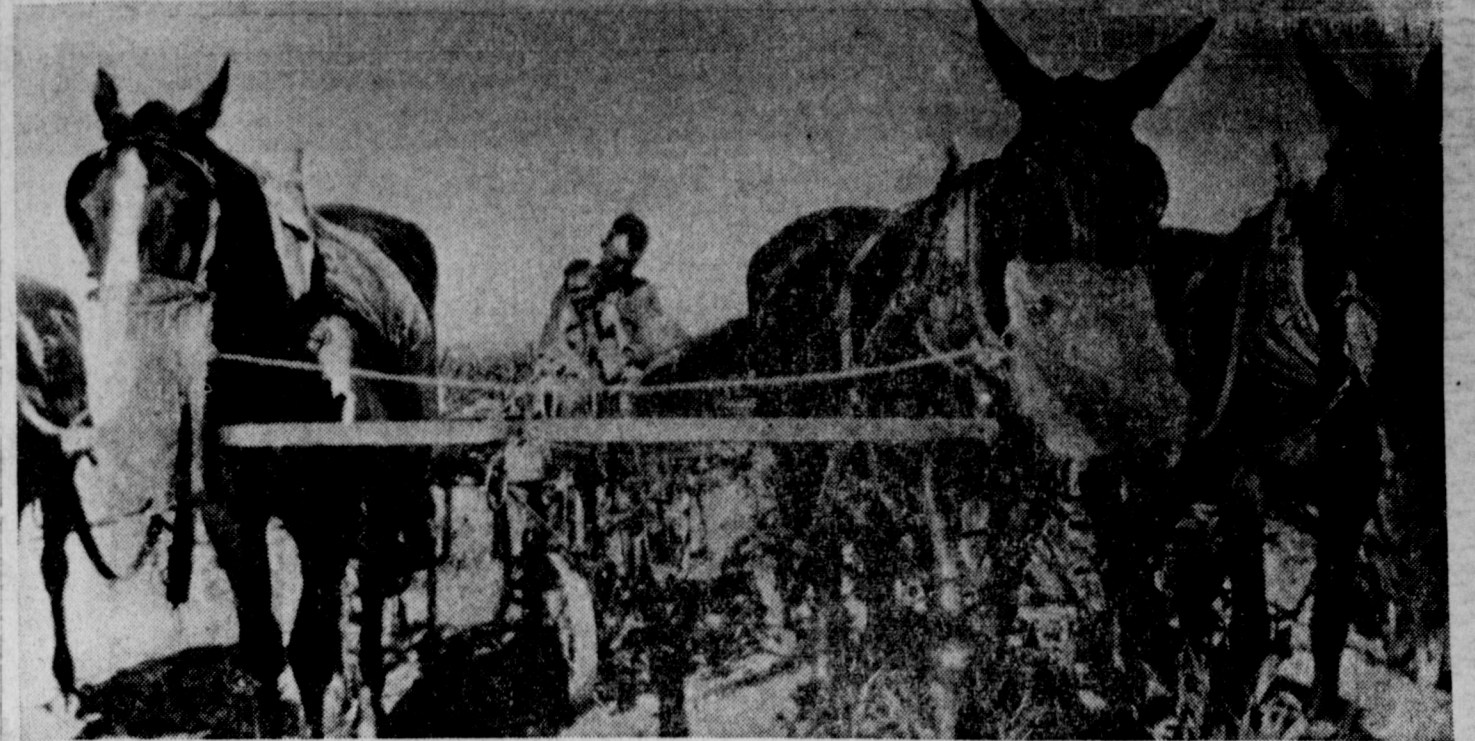
Even jackass was given infrequently (5), but Jack (10) is used a little more often.

The most common term for this animal is Donkey (58), which occurs throughout the area surveyed (Texas).

However, the Spanish Burro (42) is almost as popular; it has clearly spread from the western portions, as is seen in the frequencies ranging from over 55 per cent in the Northwest, West, and Southwest (Texas) to only 22 per cent in the East. There are also scattered occurrences in Oklahoma, Arkansas, and Louisiana (Map 33).

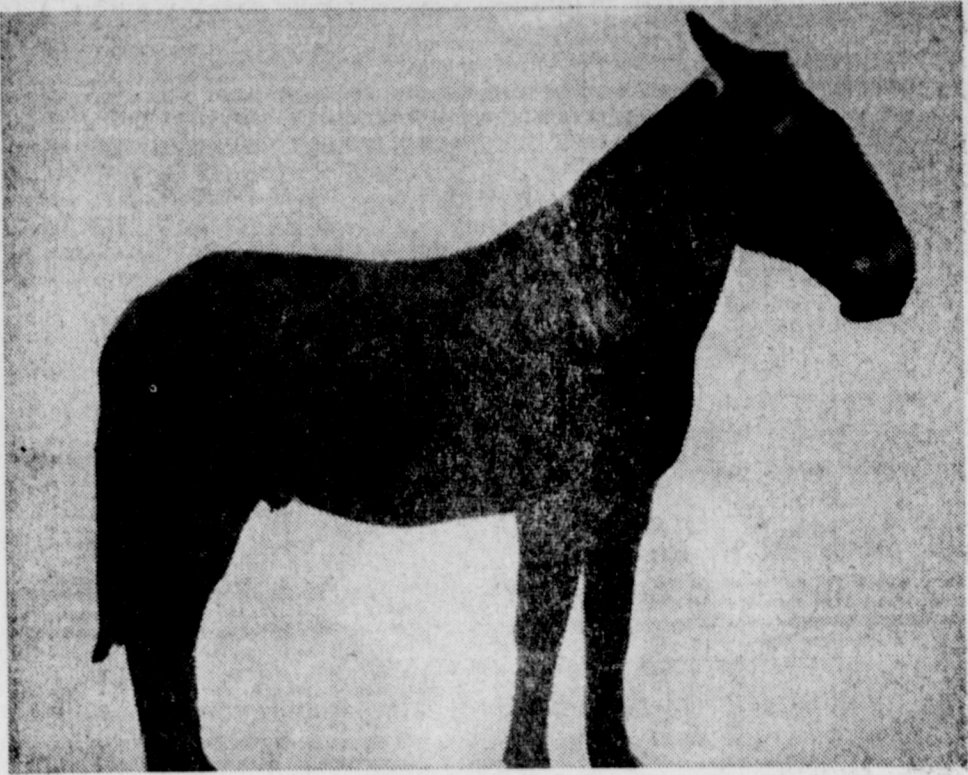
CHRISTMAS GIFT!

As a greeting early on Christmas morning, a majority of Texas informants in all age groups still know and use the exclamation "Christmas Gift!" E. Bagby Atwood reports in his book "The Regional Vocabulary of Texas", (59) (Map 71). This phrase is still frequently used throughout the South and a considerable part of the Midwest. Several persons associated this greeting with Negroes specifically begging for, or demanding gifts; and this may indeed be its origin. (For example, Joel Chandler Harris, "Uncle Remus, His Songs and His Sayings",



LAYING-BY TIME — Just in case horses (or mules) became too interested in tender young corn, they were muzzled with bits of burlap. This picture, made in 1931,

shows H. A. Gore and his son, Billy, laying by that year's corn crop in the Circleback community. (Journal Engraving.)



Symbol of Tradition

Reddy Kilowatt and the Southwestern Public Service Company extend congratulations to Muleshoe on the dedication of the Muleshoe Memorial. And, Reddy is proud of the part he has played in the growth and progress of the community.



THEN AND NOW ...



YES
OUR ATTIRE
HAS CHANGED
BUT—
NOT THE FUN
IN BOWLING!



CONGRATULATIONS
TO THE
MULESHOE MEMORIAL

TRI-CO-BOWL IS YOUR COFFEE STOP...
BE SURE TO DROP IN-HAVE COFFEE-GET
ACQUAINTED - WHEN YOU COME TO OUR
BIG CELEBRATION.

EAT AT TRI-CO-SNACK BAR
STEAKS LUNCHES
HOME MADE PIES

TRI - CO - BOWL

1723 W. AMERICAN BLVD

PHONE 4310

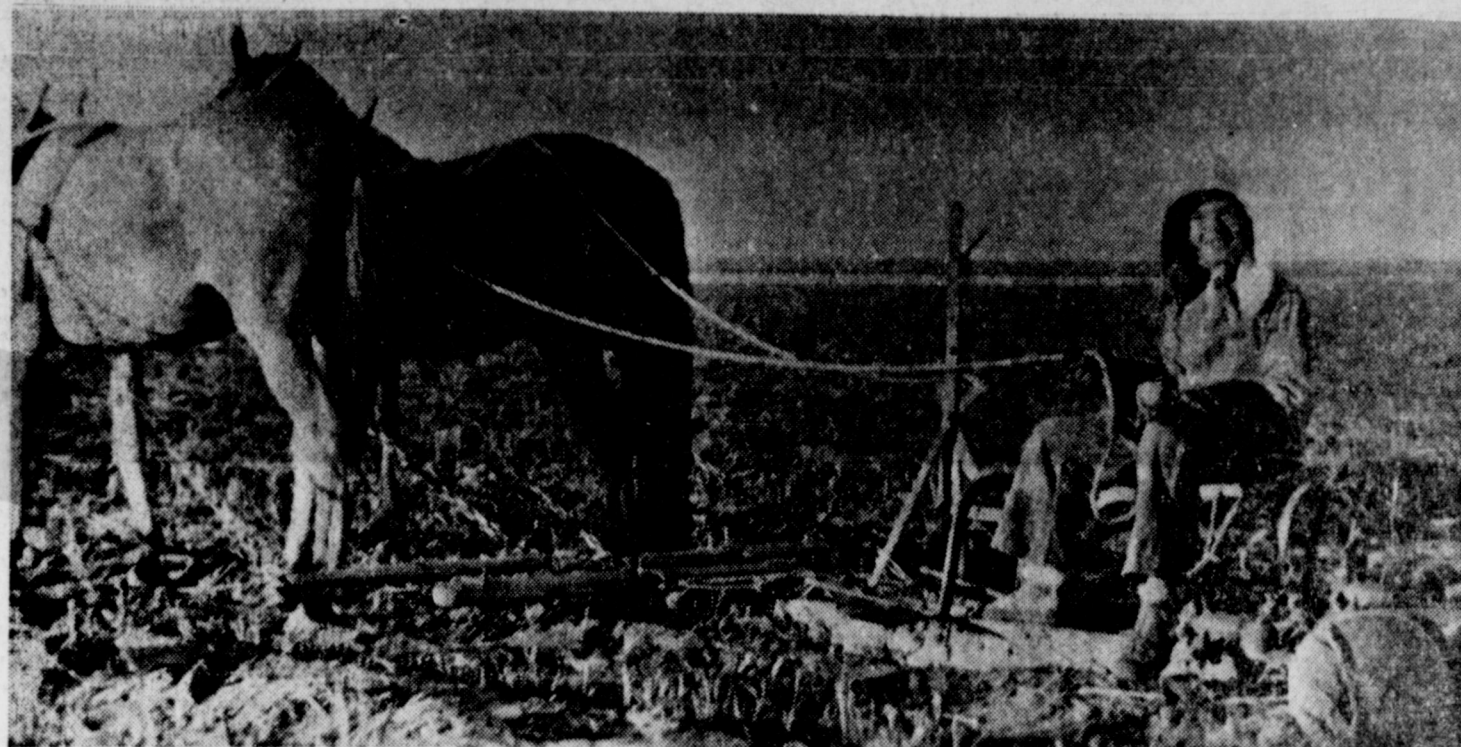
CONGRATULATIONS



WE'RE "BUSTING" WITH PRIDE
OVER THE SUCCESS
OF THE
"STATUE OF THE MULE"

COME TO MULESHOE
AND HELP US
CELEBRATE!





GO-DEVIL OPERATOR — This is Irene Splawn when she was 12 years old. She said she began to run

a slide go-devil when she only seven years old. (Journal Engraving)

'Speedy' Mule-Drawn Rigs Plied Wilterdina Was Texas Plains For Hire In '90's

1st. Judge Here

Travelers in the early days rode conveyances that had their own built-in air conditioning. This stage, dated about 1900, carried its passengers for a \$2 fare over the prairies.

It is typical of the early 1900's mule-drawn hack or carry - all labeled a stage coach. It left the Crawford Saloon, Canyon, early in the morning with six so-called Texas Gunmeas - Mules pulling the passengers. They arrived in Plainview about Sundown, and from there arrangements could be made for travel to Muleshoe, Littlefield, and other early towns.

Eighteen miles out of Canyon the stage coach's mules were relieved by a like team for the second stage of the trip.

At noon they had a stop above Tulla at the Half-way house where another change took place and a stop was made for the passengers to have dinner. Dinner at that farm home consisted of about five kinds of meats, plenty of vegetables, hot biscuits, corn bread, choice of six or seven kinds of pie or cake, with a total charge of 35

either physical emergency (fire, tornado, etc.) or newly-weds, (newly-married couple) or persons new to community.

From the Spanish hatajar, to divide into flocks or small herds. A train of pack animals, commonly mules, used in transporting merchandise, especially in mountainous regions where other modes of transportation are impossible.

"DEVIL'S HORSE, DEVIL'S WALKING STICK." A praying mantis. BLACK DUSTER

A heavy sandstorm. Recorded in the Panhandle in "old days". GEE — Call for a horse to go right (one informant says left) Atwood reported.

HAW — Call for a horse to go left (one informant says right, Atwood also reported.) HOG-KILLIN' WEATHER — Cool or cold weather.

LAW — "Police Officers." HORSE JEWELRY — Fancy riding paraphernalia. HORSE PESTLER — The herder of the saddle horses, wrangler.

BUFFALO GUN — A heavy caliber rifle used by the buffalo hunters, usually a Sharps .50.

A list of the County Judges of Bailey County reels off a group of men who were organizers and important judicial powers starting with the formation and organization of this county in 1918.

Previous judicial power had been under three other counties until Bailey County was organized.

SHOP MULESHOE FIRST

WELCOME TO MULESHOE



OLD SETTLERS and NEW "LET'S CELEBRATE"

DOT'S SHOP

209 E. B St. PH. 6350

Mule Lingo

DUCKINS (5), which can apply to working clothes' pants, or the jacket, or both, is more or less limited to West Texas (Map 16 Similar to overalls, overalls, (73) which designates a garment with a "bib" and suspenders. Another style with sleeves, is termed coveralls (81). For the kind of right duck or denim pants formerly associated with ranch hands, Levis (14), sometimes occurs in the old ranch country and in part of Central Texas (May 16). A more general term for this type of attire is (blue) jeans (13); this has, or course, been adopted by adolescents the country over to designate their "uniform". Ibid, 51).

PILON (33) In the Southwest, the West and part of Central Texas pilon is very well-known and widely used; it reaches a frequency of 86 per cent in Southwest Texas (Map 18). The Louisiana word lagniappe has invaded Southeast Texas, particularly the Beaumont and Galveston areas.

The custom of giving something extra with a purchase (or when a bill is paid) is firmly established in the United States.

although it now usually takes the form of trading stamps or "bonus offers." Most areas lack a specific word for this sort of gift. Regional survey by E. Bag by Atwood indicates tropical vocabulary meaning is "Something to boot". (Ibid: 68)

HUNKERS (30) Map 78) The most common single term designating "what you squat down on." Next most common is term haunches (22) and calves (16) — all meaning Haunches. Other words are very scattered, and include ass, bohunkus, butt, hocks, hunks, ramp, and thighs. It was sometimes difficult to elicit a word to designate this area of one's body. Atwood indicated, in his survey. (Ibid: 70)

BURRO LOAD This term is often used as a unit of measure, as we use peck or bushel, especially in the hauling of firewood brought by the burro load.

POUNDING. A party, for the new peach, to which everyone brings a pound of something. In Panhandle "Bible Belt", also denotes party which everyone brings food, clothes, supplies, etc., supposedly a pound or so, for person or family who is in "need" by

LAMBERT CLEANERS

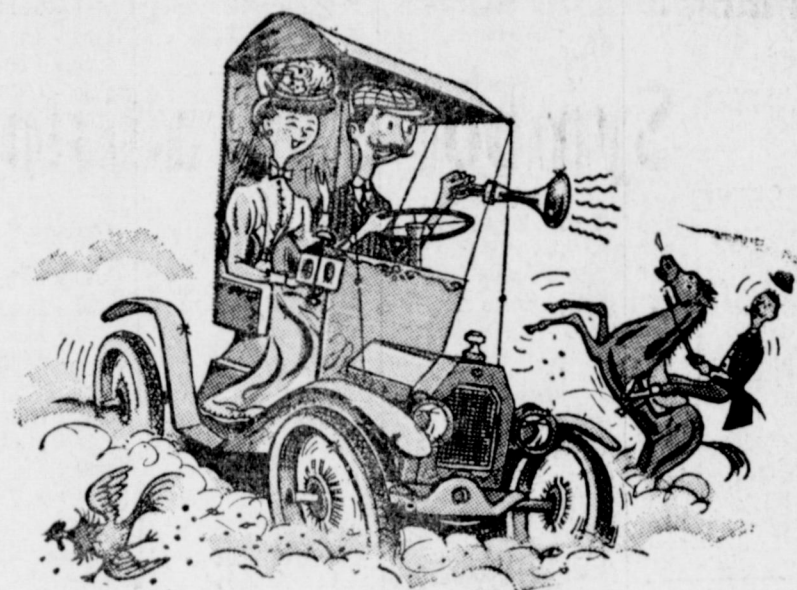
SAYS

"CONGRATULATIONS" MULESHOE

ON THE SUCCESS

OF THE

MULESHOE MONUMENT



EVERYONE IS INVITED!

LET'S

CELEBRATE

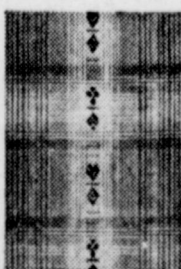
JULY 2-3-4-5



THE REAL WESTERN LOOK! You can tell at a glance that LEVI'S Western

Shirts are the real thing—authentic as only the cowboys' tailor can make them. Authentic in snug, slim

fit—authentic in detail and trim—authentic in color, pattern and weave.



LEVI'S Popular PRESCOTT Model—the Aces High pattern. A Den River Dobby Weave in Wrinkl-Shed cotton with Dri-Den finish.

CONGRATULATIONS TO

THE SUCCESS OF THE "MULE"

STATUE

WE HAVE THE GREATEST CONFIDENCE IN THE GROWTH OF MULESHOE



WE ARE GLAD TO PLAY A PART IN HOME & COMMERCIAL BUILDING

FIRST FEDERAL SAVINGS & LOAN

CLOVIS, N.M. HOME OFFICE
4th & PILE

PORTALES, N.M. BRANCH OFFICE
2nd. & ABILENE

MEMBER OF THE SAVINGS AND LOAN FOUNDATION

SHOP MULESHOE FIRST

Television Schedule For Muleshoe Area

C Indicates Color Programs

	KGNC-TV (4)	KVII-TV (7)	KFDA-TV (10)	KCBD-TV (11)	KLBK-TV (13)
	Amarillo Muleshoe Cable 4 Mon. thru Fri. Daytime Viewing	Amarillo Muleshoe Cable 5 Mon. thru Fri. Daytime Viewing	Amarillo Muleshoe Cable 6 Mon. thru Fri. Daytime Viewing	Lubbock Muleshoe Cable 2 Mon. thru Fri. Daytime Viewing	Lubbock Muleshoe Cable 3 Mon. thru Fri. Daytime Viewing
KING BROS.	7:00 - Today Show 8:00 - Today Show 9:00 - T or C 9:30 - C-What's this 9:55 - Doctor 10:00 - Concentration 10:30 - C-Jeopardy 11:00 - Bluff 11:30 - I'll Bet 11:55 - NBC News 12:00 - News 12:10 - Weather 12:20 - Ruth Brent 12:30 - Make A Deal 12:55 - NBC News 1:00 - Truth 1:30 - The Doctors 2:00 - Another Woman 2:30 - C-Don't Say 3:00 - Match Game 3:25 - NBC News 3:30 - Sheriff Bill 5:30 - Hunt-Brink 6:00 - News	7:27 - Sign on 7:30 - Mod. Ed. 8:00 - Movie 9:30 - Exercise 10:00 - Ann S. 10:30 - Price Right 11:00 - Donna 11:30 - Father 12:00 - Texas News 12:15 - Weather 12:22 - Market 12:30 - Rebus 1:00 - Flame 1:30 - Day in Court 1:55 - Women's News 2:00 - Gen. Hosp. 2:30 - Young Mar. 3:00 - Trailmaster 4:05 - Wells Fargo 4:30 - Challenge 5:00 - Leave Beav. 5:30 - Rifleman 6:00 - News 6:10 - Weather 6:15 - News	6:25 - Sign On 6:27 - Meditation 6:30 - Public 7:00 - Farm News 7:20 - News 7:30 - Tri Report 8:00 - Capt. Kang. 9:00 - CBS News 9:30 - I Love Lucy 10:00 - Andy 10:30 - McCoy's 11:00 - Love of Life 11:25 - CBS News 11:30 - Search T. 11:45 - Guiding Light 12:00 - News 12:10 - Weather 12:20 - Farm & Ranch 12:30 - The World Today 1:00 - Password 1:30 - Art Linkletter 2:00 - To Tell the Truth 2:25 - CBS News 2:30 - Edge of Night 3:00 - Secret Storm 3:30 - Jack Benny 4:00 - Proud Eagle 5:00 - Lone Ranger 5:30 - CBS News 6:00 - News 6:15 - Weather	7:30 - Headlines 7:05 - Farm Report 7:25 - Weather 7:30 - Today 8:25 - News Report 8:30 - Today 9:00 - Karloons 9:30 - What's Song 9:55 - Morning Re. 10:00 - Concentration 10:30 - C-Jeopardy 11:00 - Bluff 11:30 - I'll Bet 12:00 - N and W 12:15 - Com. Closeup 12:30 - Let's Deal 12:55 - News 1:00 - Truth 1:30 - Doctors 2:00 - Another World 2:30 - C-Don't Say 3:00 - Match Game 3:25 - Afternoon Rep. 3:30 - Rebus 4:00 - Father Knows 4:30 - Ranger 5:00 - H. Hound 5:30 - Hunt-Brink 6:00 - News	6:25 - Sign on 6:30 - Sam. Ser. 7:30 - Farm 7:20 - News 7:30 - King Odie 8:00 - Capt. Kangaroo 9:00 - Donna 9:30 - I Love Lucy 10:00 - Andy 10:30 - McCoy's 11:00 - Love of Life 11:25 - CBS News 11:30 - Search 11:45 - Guiding 12:00 - WTTN News 12:10 - Names in News 12:20 - Farm 12:25 - Weather 12:30 - World Turns 1:00 - Password 1:30 - Houseparty 2:00 - Gen. Hosp. 2:30 - Edge of Night 3:00 - Secret Storm 3:30 - Y. Marrieds 4:00 - Tele Bingo 4:30 - Trailmaster 5:30 - News
GRAIN & SEED CO.	6:15 - Weather 6:25 - Sports 6:30 - D. Boone 7:30 - Dr. Kildare 8:30 - C-Faceit 9:00 - Kraft 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - C-Tonight	6:30 - John Quest 7:00 - Donna Reed 7:30 - My 3 Sons 8:00 - Bewitched 8:30 - Peyton Place 9:00 - Jimmy D. 10:00 - Local News 10:15 - Weather 10:20 - Movie	6:30 - Munsters 7:00 - Perry M. 8:00 - Movie 10:00 - News 10:15 - Weather 10:25 - Editorial 10:30 - Movie 10:55 - News 11:00 - Big Flicker	6:30 - D. Boone 7:30 - Dr. Kildare 8:30 - Hazel 9:00 - Kraft The. 10:00 - News 10:30 - Tonight	6:00 - Weather 6:10 - News 6:20 - News 6:30 - Munsters 7:00 - Donna Reed 7:30 - My 3 Sons 8:00 - Bewitched 8:30 - Peyton 9:00 - Combat 10:00 - News & West 10:30 - Movie
Complete ELEVATOR SERVICE AND SEED PROCESSING FOR The Muleshoe Area.	6:15 - Weather 6:25 - Sports 6:30 - Showtime 7:30 - Bob Hope 8:30 - Jack Benny 9:00 - J. Paar 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - C-Tonight Sh 12:00 - Sign Off	6:30 - Flintstones 7:00 - Wells Fargo 7:30 - Addams 8:00 - Valentine 8:30 - Peyton 9:00 - 12 High 10:00 - News 10:15 - Weather 10:20 - Movie	6:30 - Rawhide 7:30 - Cara W. 8:00 - Our World 9:00 - Vacation 9:30 - Slattery 10:00 - News 10:15 - Weather 10:25 - Background 10:30 - Movie 10:55 - News 11:00 - Movie	6:30 - Lawrence W. 7:30 - Bob Hope 8:30 - J. Benny 9:00 - Jack Paar 10:00 - News 10:30 - C-Tonight	6:00 - Weather 6:10 - News 6:20 - News 6:30 - Rawhide 6:40 - Addams 8:00 - World 8:30 - Vacation 9:00 - Burke's Law 10:00 - N-W 10:30 - Late Show
FIRST NATIONAL BANK MULESHOE	7:00 - Roy Rog. 8:00 - Top Cat 8:30 - Hector H. 9:00 - Underdog 9:30 - Fireball, XL-5 10:00 - Dennis Menace 10:30 - Fury 11:00 - Superman 11:30 - C. Cargo 12:00 - Cotton John 12:30 - Movie 1:45 - Movie 3:00 - R. Rogers 3:45 - Sportsman 4:00 - Superman 4:30 - Movie 6:00 - News 6:15 - Weather 6:25 - Sports 6:30 - Flipper 7:00 - Kent. Jones 7:30 - America 8:00 - Movie 10:15 - News 10:30 - Weather 10:25 - Sports 10:30 - Movie 12:00 - Sign Off	7:44 - Sign on 7:45 - Sweepstakes 8:15 - TBA 9:00 - F. & M. 9:30 - Church 10:00 - Casper 10:30 - Porky Pig 11:00 - Bugs Bunny 11:30 - Hoppity 12:00 - Baseball 3:00 - Bandstand 4:00 - Sports 5:30 - Trails West 6:00 - Church 6:30 - King Family 7:30 - Lawrence Welk 8:30 - H. Palace 9:30 - Bob Young 9:45 - Preview	6:45 - Cartoon Time 7:00 - Mr. Mayor 8:00 - Alvin Show 8:30 - Tenn. Tux. 9:00 - Quick Draw 9:30 - Mighty Mouse 10:00 - Lion Hearted 10:30 - Jetsons 11:00 - Sky King 11:30 - News 11:45 - Baseball 2:30 - Movie 5:00 - B. Anderson 5:30 - Porter Wagon 6:00 - News 6:20 - Weather 6:30 - Al Hirt 7:30 - Gilligan 8:00 - Secret 9:00 - Gunsmoke 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Flicker 10:55 - News 11:00 - Flicker	7:30 - Movie 8:30 - Hector He. 9:00 - Underdog (C 9:30 - Fireball XL-5 10:00 - Dennis Menace 10:30 - Fury 11:00 - Top Cat 11:30 - Cartoons 11:45 - Sports 12:00 - CBS 2:00 - Checkmate 3:00 - Golf 4:00 - World 4:30 - Cartoons 4:45 - Sportsman 5:00 - Shindig 6:00 - News 6:30 - Flipper 7:00 - Kentucky J. 7:30 - Branded 8:00 - Movie 10:00 - News 10:30 - Movie	6:20 - Sign On 6:30 - Summer Sem 7:00 - Bugs 7:30 - Porky 8:00 - Alvin Show 8:30 - Ten. Tuxedo 9:00 - Quick Draw 9:30 - Mighty Mouse 10:00 - Casper 10:30 - Jetsons 11:00 - Sky King 11:30 - Film 12:00 - Baseball 3:00 - Bandstand 4:00 - Movie 5:00 - Wilburn Bros 5:30 - Pickin Time 6:00 - Porter Wagon 6:30 - Al Hirt 7:30 - P. Mason 8:30 - Peyton 9:00 - Gunsmoke 10:00 - News 10:15 - Movie 12:00 - Movie
LUMBER PAINT and Hardware	7:30 - Dixie 8:30 - Cotton John 9:00 - U. S. Navy 9:30 - Movie 11:00 - Church 12:00 - R. Diamond 12:30 - A & T 2:00 - Golf 3:00 - Checkmate 4:00 - Hullabaloo 5:00 - Cioak 6:00 - News 6:15 - Weather 6:25 - Sports 6:30 - W. Disney 7:30 - Branded 8:00 - Bonanza 9:00 - The Rogues 10:00 - News 10:15 - Weather 10:25 - Sports 10:30 - Director's 11:30 - Sign Off	8:00 - Herald of Truth 8:30 - Oral Roberts 9:00 - Christ 9:30 - Christophers 10:00 - Beany 10:30 - Bullwinkle 11:00 - Church 12:00 - Directions 65 12:30 - Dory Funk 1:00 - Movie 3:00 - Stagecoach 4:00 - Ann Southern 5:00 - Wrestling 6:00 - FDR 6:30 - Wagontrain 7:30 - Broadside 8:00 - Movie 10:00 - News 10:15 - Weather 10:20 - Movie	8:00 - Fisher Family 8:30 - Church Serv. 9:30 - Gospel 10:30 - Religious 11:00 - Baseball 1:30 - Movie 3:00 - Teen Talk 3:30 - Survival 4:00 - Zoo - A - R 4:30 - Amateur 5:00 - 20th Cen. 5:30 - News 5:45 - Weather 6:00 - Lassie 6:30 - Martin 7:00 - Ed Sullivan 8:00 - Twilight 9:00 - Candid Camera 9:30 - W. My Line 10:00 - News 10:15 - Weather 10:25 - Movie 10:55 - News 11:00 - Movie	7:55 - Sign On 8:00 - Hoppity Hoop 8:30 - Kartoons 9:00 - R. Rogers 10:00 - The Drama 10:30 - L. World 10:45 - Air Force 11:00 - Church 12:00 - Discovery 12:30 - Faith 1:00 - Top Plays 2:30 - Sports 3:30 - Sermons 5:00 - Meet Press 6:00 - News 6:20 - World World 7:30 - Broadside 8:00 - C-Bonanza 9:00 - The Rogues 10:00 - News 10:30 - Movie	6:55 - Sign On 7:00 - Bullwinkle 7:30 - Sgt. Preston 8:00 - Linus 8:30 - Adventures 9:00 - Herald 9:30 - This is Life 10:00 - Cutting 10:30 - Church 10:45 - Baptist 11:45 - T. Topics 2:00 - News 2:15 - Inquiry 2:30 - Golf 4:00 - Amateur 4:30 - Science 5:00 - 20th Cen. 5:30 - Flintstones 6:00 - Lassie 6:30 - Mr. Ed 7:00 - Ed Sullivan 8:00 - Movie 10:00 - News 10:30 - Late Show 12:00 - Sign Off

Higginbotham

Bartlett

Building Needs



Lumber

Paint

Hardware

Wallpaper

Houseware

Gifts

Higginbotham

Bartlett

MULSHOE



Abel Cable

For Year-Long
Enjoyment

INSTALL NOW

Three

Plans

for

Hook-Up

**Muleshoe
Antenna Co.
Call Now**

107 East Third

Phone 3-3100

ALSUP

CLEANERS

Offer These

FINE SERVICES

1. Drive-In Window Service
for your convenience in cold
weather.

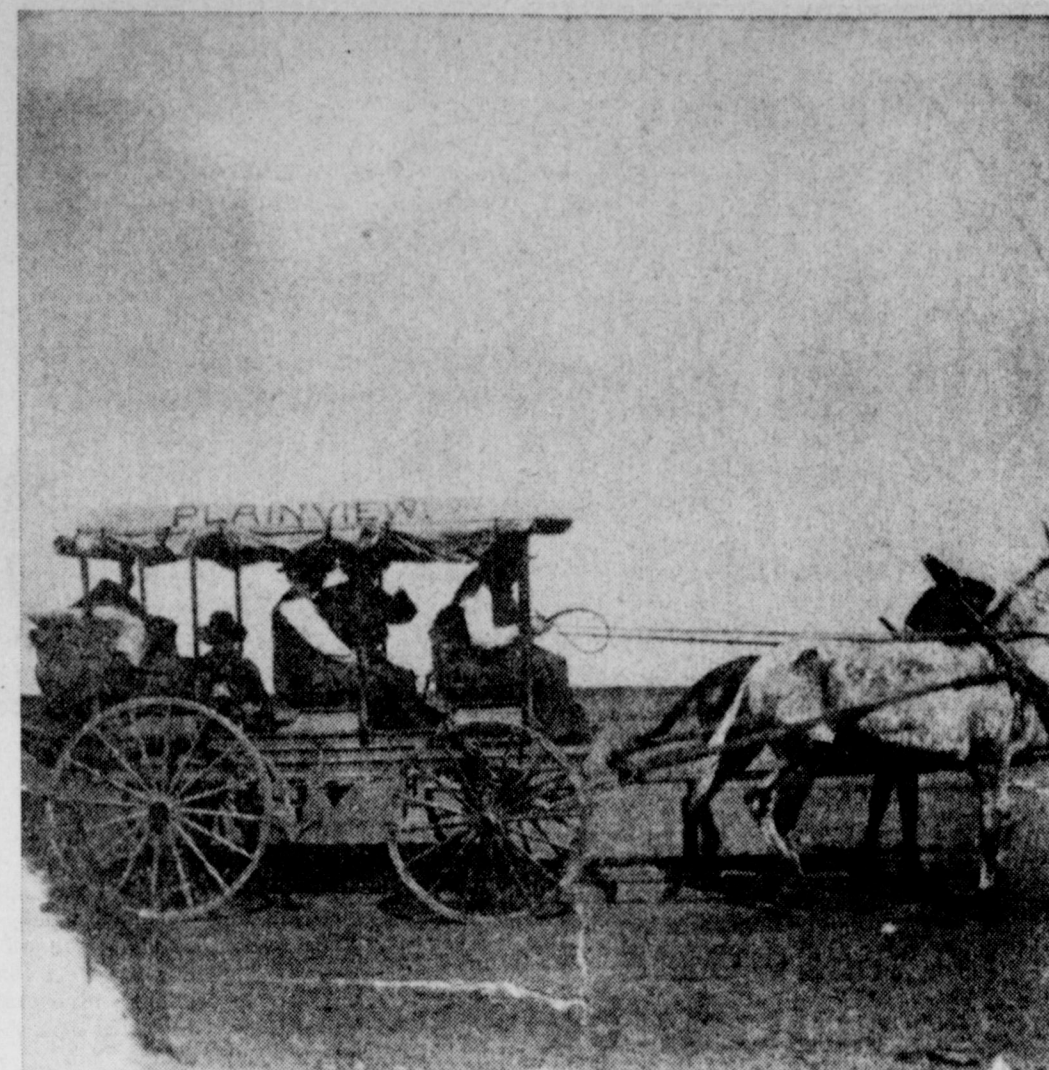
2. Re-sizing of cottons to
finer texture for that like
new look.

3. Alterations of all kinds
of men's, women's and
children's clothing

4. A personal touch for your
clothing by people who care
how you look.

THAT'S

Phone 3-0760



AIR-CONDITIONED RIG — Travelers in the early days rode conveyances that had their own built-in air conditioning — like the stage pictured today. This picture was made in about 1900 according to information in the Plainview Herald's files. The fare from Canyon to

Plainview was \$2. The stage left early in the morning and got to Plainview around sundown. Note the "black snake" whip which the driver held in his hand and used to "encourage" the team of mules to a faster gait when necessary. (Journal Engraving)

RETAIL STORES NUMBER declined in Texas in the last five - year period according to the latest Census figures. This is seen to confirm the trend that smaller retailers are going out of business. The latest Census of Business shows 1963 retail sales in the state increased 17.8 per cent from 1958.

AMISTAD DAM — now well under way — will be completed at the end of 1968. Built jointly by the United States and Mexico, the estimated cost, excluding power plants, will be \$78 million. Dam will be 32,022 feet long and will rise 254 feet above the bed of the Rio Grande.

ALL THESE are in Texas — Paradise, Utopia, Devine, Sublime, Loving, Blessing, Happy and Jo. There are also Mud, Clay, Sand, EARTH and Grit and of course, MULESHOE. They are all towns.

OLD COWPUNCHER REMARK "... that speech reminded me of a longhorn — there were two points, a long way apart, with a lotta bull in between." — Boyce House.

NUMBER OF ESTABLISHMENTS in Texas mercantile business in Texas increased 12.5 per cent to 18,295. Largest components were groceries and farm product raw materials.

TEXAS CUSTOM DISTRICTS reported exports of more than \$3 billion in 1964, a ten - year increase of 129 per cent of exports through the state. Total of all U. S. districts was up about 70 per cent in same period. Imports through Texas districts almost doubled in ten years to \$816 million in 1964. Total U. S. imports was up 83 per cent.

VEHICLE REPORT Motor vehicle dealers in Texas as are reporting sales about 15 per cent ahead of last year.

"Remember the Alamo! Remember Goliad!" — Texan battle cry at San Jacinto.

WELCOME TO MULESHOE'S

JULY 4th. CELEBRATION



WE ARE PROUD OF OUR

CIVIC MINDED CITIZENS

WHO MADE OUR

"MONUMENT OF THE MULE"

POSSIBLE

WESTERN AUTO STORE

228 MAIN

MULESHOE

**For All
Your Needs**
Prescriptions

— CALL ON YOUR —
WALGREEN AGENCY
WESTERN DRUG

Phone 3-1060
Veterinary
Cosmetics

LUMBER
COMPANY
202 E. Ash



SIX-MULE TEAM — The mule played a vital role in West Texas farming operations in the early days, as this

six-mule team on the N.R. Iley farm in Bailey County. The picture was made in 1931. (Journal Engraving)

WELCOME TO MULESHOE!



WE'RE "BUSTIN" WITH PRIDE
FOR OUR

"MULE MEMORIAL
ECONO-MART
AND SAVING CENTER
123 MAIN PHONE 7580

Mule Is Carrier For Telephone Repairman In Yosemite Mountains

The space age of 1965 finds a mule playing an important role in the field of modern communication.

Lloyd Reynolds, Modesto, Calif. rides Pet over many a rocky mountain trail each month keeping remote telephones in order.

With tools stowed in Pete's saddlebags, the journey takes them into areas in the high country of Yosemite National Park where any other mode of travel would be next to impossible.

One of the Pacific Telephone

WHOLESALE TRADE in Texas topped \$18.3 billion in 1963 Census. This was an increase of 27.2 per cent over the five - year period from the last census.

RED MEAT PRODUCTION in Texas is running about 17 per cent above last year's level. The slaughter of cattle and hogs in Texas is producing the bulk of the gain since slaughter of calves, sheep, and lambs is below last year.

and Telegraph Company's phones is located 200 yds. from the top of the 594 foot - high Nevada Falls.

It is important that these emergency phones & lines are in order. Several injured hikers have been rescued through its use.

William G. Kennedy served as county judge here from Jan. 1, 1925, to Dec. 31, 1928, and after his term, he later moved to Grady, N. M., and is said to be engaged in farming.

M. G. Miller, a former school teacher believed now to be in the Fort Worth - Dallas area, was county judge here from Jan. 1, 1937 to Dec. 31, 1940. He married after he left Muleshoe.

BUFFALO ON THE PLAINS The American bison, the famous buffalo of pioneer days, roamed in great numbers over the plains of Texas. Old-timers still remember herds in Texas as late as the eighties.

The Meanest Mule In West Texas?

When it comes to mean mules, Rufus Carter, Route 4, says he was personally acquainted with the meanest mule ever to hit the Southwest. He knows because he worked the son - of - a - gun 33 years ago. (That's how long Carter has lived in Bailey County.)

"This mule," says Carter, "was the meanest — and the smartest — mule I ever owned. I paired him up with a gentle mule and as long as nobody crossed him, all was well, but once you tried to force your will on his — brother, look out!"

"Only my son and I could handle him. We were the only mortals, so far as I know, that (and his name was Pete, too) could get him to work. He was definitely anti - social, and his favorite stunt was to kick the daylight out of anybody else. He just plain didn't like people."

Carter says Pete had a distinct dislike for pens of all kinds. "He was a definitely an 'out-doors' mule and he had no respect at all for stalls — or anything else that cramped his liberties."

Because Pete was bad, they didn't dare leave him out in the lot because he could jump any kind of a fence. "One day we were all going to town, so I told my son to lock him in a stall, tied down securely."

"Well, we went to town and when we came back late that afternoon, old Pete was standing in the lot, calmly eating hay. He had managed to work off his halter, had kicked a hole in the wall and then had crawled through it. I don't believe the hole could have been bigger than two feet square, but Pete managed to crawl through — how, I'll never know."

Finally, because Pete was so mean, Carter decided to sell him. "He was a good looking mule and was very strong, so a mule-buyer out of Oklahoma City came along and offered us a good price for Pete — \$150, I believe it was."

"I told my son Earvey to help them load the mule in a truck and he did. The next morning we got up and found old Pete calmly standing outside the

barn, eating his breakfast, just as if he belonged there. "Come to find out, Pete had got about 12 miles from home, then and kicked his way out of that truck." When he realized what was happening to him, He went into ac-

"HURRY FOLKS -



HELP US CELEBRATE!

OUR 4 BIG
MULE - O - RAMA DAZE

THIS IS MID - YEAR
TIME TO START YOUR ACCOUNT
AT

Tri-County

SAVINGS AND LOAN ASSOCIATION

ANTICIPATED
DIVIDENDS OF
4 1/2%
PAID QUARTERLY

Come to the

HISTORICAL
EVENTS
JULY 2-3-4-5

WE'RE PROUD OF OUR
"MULESHOE MEMORIAL"



IF IT'S YOUR FIRST VISIT
TO MULESHOE, DON'T
MAKE IT YOUR LAST.

31 YEARS IN OPERATION

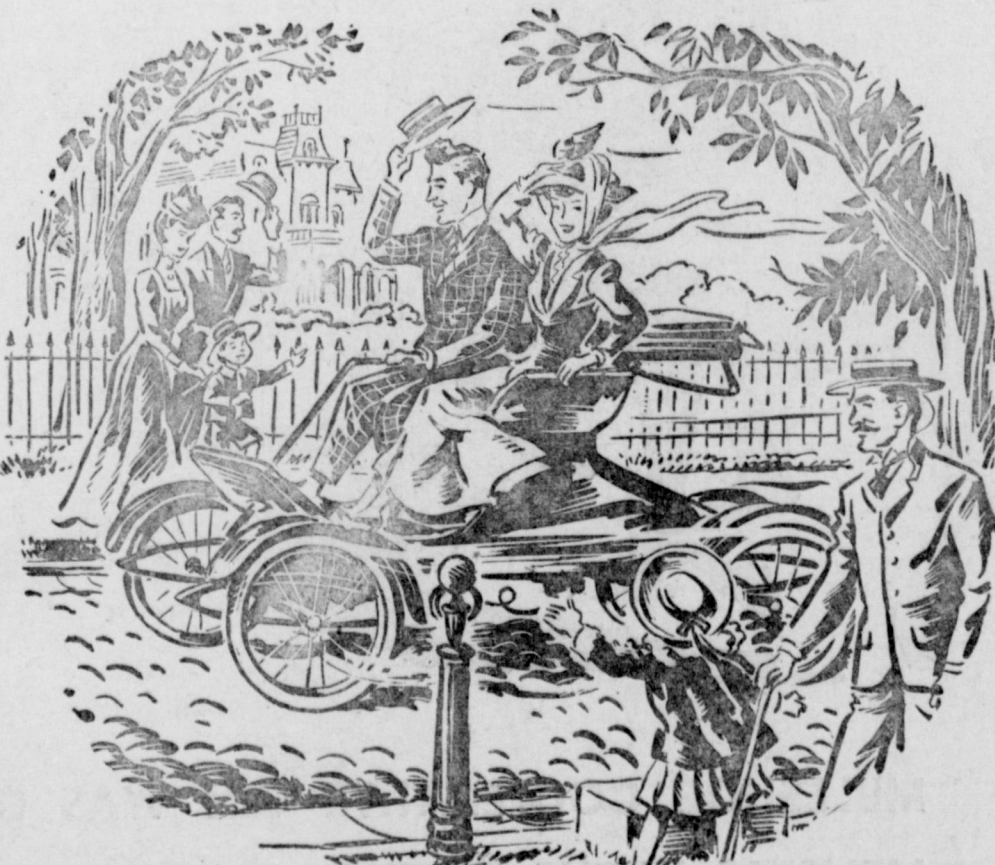
WE ARE PROGRESSING
WITH THE MULESHOE
AREA AND ARE LOOK-
ING FORWARD TO
CONTINUED GROWTH
AND EXPANSION FOR
OUR AREA.



PLAINVIEW PRODUCTION CREDIT ASS'N.

W.B. LE VEQUE, MULESHOE MANAGER

WE PAY TRIBUTE TO THE PIONEERS...
AND TODAYS CITIZENS
WHO MADE POSSIBLE OUR
MULESHOE MEMORIAL



WHO REMEMBERS?

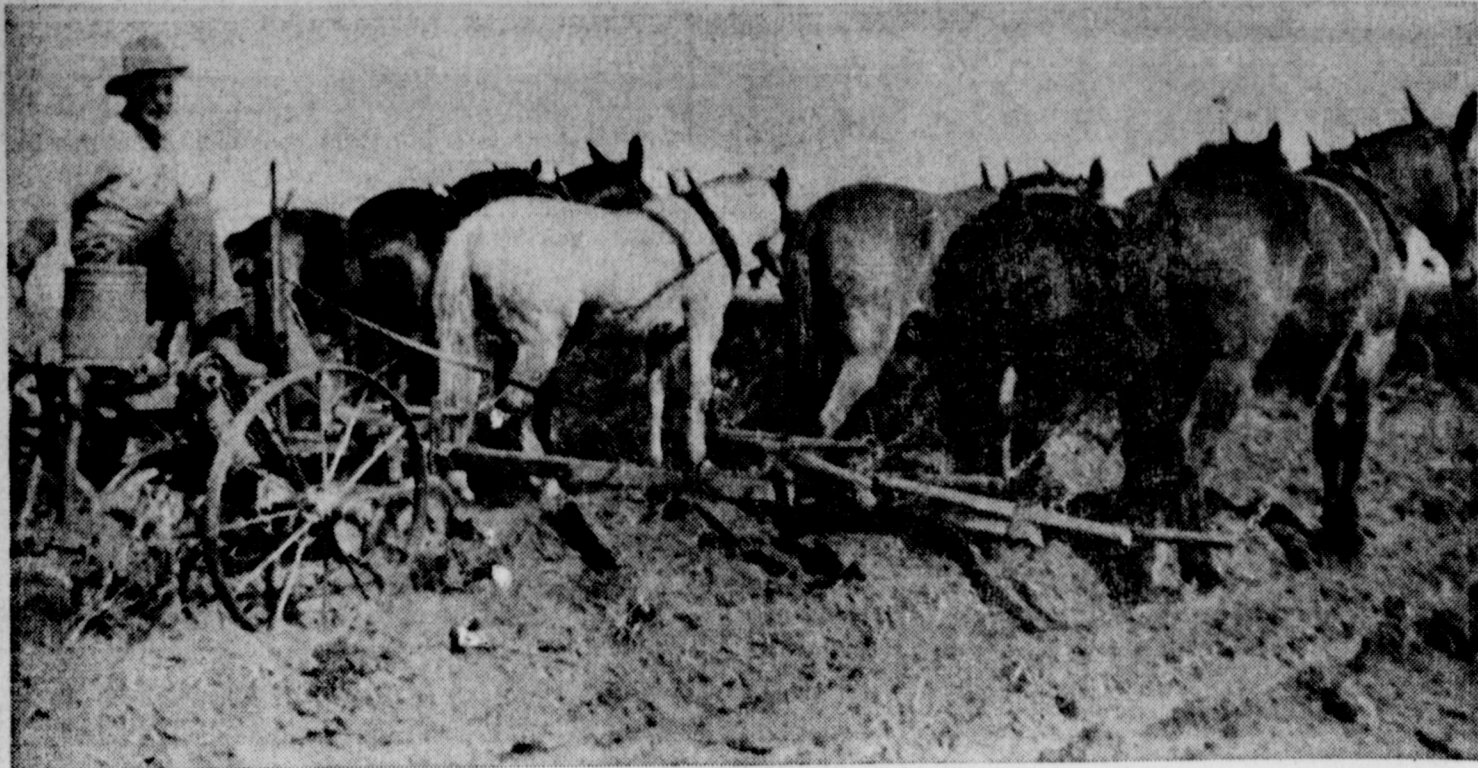
DURYEA	1893	LOZIER	1909
WILLIS	1904	THOMAS FLYER	1907
OVERLAND	1904	STANLEY STEAMER	1913
MAXWELL	1905	PIERCE-ARROW	1914
LAMBERT	1908	DUESEN BERG	1921
OAKLAND	1908	CORD	1929

"IF YOU DO YOU REMEMBER THE MULE"

Bovell Motor Supply

107 E. AVE. B

PHONE 2880



PLANTING, 1916 STYLE — Mules and horses worked side by side in the early days in Bailey county, planting, weeding, harvesting crops. This is a two-row

planter, operated by six horses (or mules). (Journal Engraving)

CALL THE COPS!

CALL
EVERYBODY

WE'RE HAVING
A BIG TIME

IN
MULESHOE

"COME JOIN THE FUN"

SHOESTRING RANCH

FREE DELIVERY TUES. THUR. FRI. SAT.

"FRESH CAGED EGGS"

PHONE 965-2707



University Adopts "Eyes Of Texas"

Often mistaken as the State song of Texas, "The Eyes of Texas" is a favorite, but the official State song, made so in 1929, is the more appropriate and lovely "Texas, Our Texas."

"The Eyes of Texas" was adopted by the University of Texas as a result of an incident of considerable interest. It has become known in all parts of the United States, and since World War II, is recognized all over the world. Vast indeed is the audience which can join in singing the chorus.

The story goes, as compiled in The New Texas Reader (1947) that William L. Prather, who was president of the University of Texas from 1899 - 1906, stated in his initial address to the student body:

"On one occasion during the Civil War it fell to the lot of a Texas troop to be reviewed by General Robert E. Lee. The officer in charge gave this command: 'Forward, men of Tex-

as, the eyes of General Lee are upon you.'

The President Prather, paraphrasing, added: "Forward, young men and women of the University of Texas; the eyes of Texas are upon you."

The phrasing quickly "caught on", and in 1903 a student poet on the campus, one John Lang Sinclair, wrote the lines of the inspirational song which is so beloved a University tradition today and set them to the tune "I've Been Working on the Railroad (Levee)." This original version, written on a scrap of brown laundry paper is in possession of Ex-Students Association of the University. Soon it was known as the University song.

In his final commencement address, the story relates, President Prather closed with the admonition: "The eyes of Texas are upon you till Gabriel blows his horn."

AFTER THE CIVIL WAR This northeastern part of the state was but a frontier, inhabited chiefly by marauding bands of Indians, its prairies covered with buffalo.

Beatitudes For Friends Of The Aged

BLESSED are they who understand my faltering steps and my palsied hands.

BLESSED are they who know my ears must strain to catch the things they say.

BLESSED are they who seem to say you've told that story twice today.

BLESSED are they who look away when coffee spilled at the table today.

BLESSED are they with a cherry smile who stop to chat for a little while.

BLESSED are they who never say you've told that story twice today.

BLESSED are they who know the ways to bring back memories of yesterdays.

BLESSED are they who make it known that I'm loved, respected and not alone.

BLESSED are they who know I am at a loss to find the strength to carry the cross.

BLESSED are they who ease the days of my journey in loving ways.

INCOME — The state's per capita income increased to a new high of \$2,175 in 1964, an \$87 rise from the 1963 level.

TEXAS IN 1985

Population projection of Texas has the state as the third most populous in the nation 1985. Recent Bureau of the Census projections range between 13.7 million and 14.7 million that year. Even without an increase in per capita income the next 21 years, this indicates a purchasing power equivalent to a current sum of \$30 billion.

"Be sure you're right; then go ahead!" — David Crockett



**WE ARE PROUD
TO BE A PART
OF MULESHOE'S
GROWTH AND
PROGRESS**

**CONGRATULATIONS TO MULESHOE
AND ALL WHO HAD A PART IN MAKING
THE "STATUE OF THE MULE"
-A HUGE SUCCESS-**

The Fashion Shop
OF MULESHOE



it's Muleshoe

it's FIESTA time

**JOIN US FOR OUR GREAT
'MULE MEMORIAL'
CELEBRATION
WE'LL BE LOOKING FOR YOU**

MULESHOE COOPERATIVE GIN WAS ORGANIZED IN 1953 WITH 257 MEMBERS. IN 1965, 12 YEARS LATER WE HAVE 3 GINS, EXCELLENT EQUIPMENT AND 461 MEMBERS.

BOARD MEMBERS

KENNETH HANKS, PRESIDENT

A.R. McGUIRE, VICE PRESIDENT

MANAGER:

EARL RICHARDS

W.T. MILLEN

W.M. STEVENSON

M.E. LITTLE

CARL BAMERT

MULESHOE COOPERATIVE GIN



Historical Society Plans Two Plaques For Unveiling In Muleshoe Area

The Muleshoe area has affiliated with a vigorous and dynamic state historical program by the action of Bailey County Historical Survey Committee and with the cooperation of Texas State Historical Survey Committee, to place its first local historical medallion on the Muleshoe Ranch headquarters' cookhouse.

Dedication is set for Thursday, June 1, with representatives from local, district, state and even tentative national dignitaries to be on hand for the historic ceremonies.

SECOND MARKER

Cecil Davis, county historical society chairman, said Wednesday that a historical marker plaque is on order for the mule memorial statue. He added that John Ben Sheppard, state chairman, and the founders in San Antonio, as well as other state officers, are rushing production of the second marker in hopes that it will arrive in Muleshoe during the July 4 weekend celebration.

With the 5,000 new interpretive historical markers, to be placed in the Historical, Re-

cordation, Appreciation, Marking, Preservation and Surveys ("RAMPS") Program by 1970, Texans and non-Texans alike will be able not only to study but to enjoy the romantic and inspirational history of Texas in places they won't even have to get out of their cars.

TSHSC, together with other county committees, has been active in sponsoring and assisting in publicizing over 400 historical pilgrimages, dedicatory and appreciation program, observances, open houses, tours and treks in Texas.

MULESHOE AREA BOOSTER This week Bailey County and Muleshoe join the list which resulted in over 1,000,000 people receiving the entertainment and historical benefits of the current program.

John Ben Sheppard, president of the Texas historical committee, announced "This is not a pioneering project which will have to be tested. Tests have already been made, with surprising results. The development of historical resources can form an integral part of the necessary preparation for local communities to get ready for tourist business. History, interesting to tourist and other visitors, is everywhere — and in Texas." (and in Muleshoe).

"With one million people moving about over the state of Texas,"

By Nelda Merriott
When times were hard
and roads were rough
And the hay in the barn
Wasn't half enough
Who pulled the plow
from dawn till dusk?
The Mule

as... history is inseparably linked with Tourism... Survey of marker sites and members and staff cooperate with local groups, commissioners courts, chambers of commerce, affiliated historical societies and other civic, cultural and service groups, as well as the press, TV, and radio.

Financial responsibility for this far-reaching marking program is shared by private donors and donor groups, county appropriations and the State of Texas. During the past 18 months, such sharing has provided stimulating to the program. Laws permitting marker purchases by counties became effective in Aug. 1963.

Bailey County Commissioners voted \$100 for support of the local program on historical society recently, according to commissioners court minutes.

Classifieds Get Results!

ODE TO THE MULE

When folks were scared
And shoutin, Depression!
Look out — it's coming!
Regression — oppression
And there warn't no water
in the running draw
Who threw back his head
and laughed, hee - haw?
The Mule
Who pulled a wagon
More'n twice his size
and only flicked his tail
At the bit'n' flies?
The Mule
Whole legs are skinny
and back is bowed
But he pulls more hay
Than a man can load?
The Mule

When things got dull
and your brain in a lull
Who kicked a stump
and made you jump?
The Mule
When you got so tired
Your feet wouldn't go
Who pulled you down
the turning row?
The Mule
When Uncle said
Lay out your fields
Who kicked off the traces
and Kicked up his heels?
The Mule
When times got good
Who got passed by
But never lost that twinkle
in his eye?
The Mule
Now tractors are parked
Out under the tree
But who has the most
personality?
The Mule
He who laughs last
Laughs best, it's true,
Cause look who's gettin'
the new statue!
The MULE, that's WHO!

GOLFING
Municipal Golf Courses in
Texas number 74 (39 nine-hole
and 35 eighteen-hole.)

TEXAS GOLF
Texas now has 353 regulation
courses (private, semi-private
and municipal).



MULE PICTURES TO END MULE PICTURES - Jim Ward did an excellent job of catching the true mule character in this painting, so good, in fact, that the Journal is using it on Page 1 of this special.

MULE PICTURE TO END MULE PICTURE - In those eyes, locked-back ears and snorting nostril. (Journal Photo From Painting.)

The Mule Deer (Blacktail) was so called on account of large ears.

W. M. Wilterding served as county judge Jan. 16, 1919 to Nov. 30, 1920. He is deceased.

Muleshoeing Always Risky

"Anytime a blacksmith stepped up to the rear of a mule to shoe the beast, the blacksmith was always taking a chance." That was the opinion of the late Jack Cox, who was a blacksmith in Muleshoe for many years. He ought to know; he shod a lot of mules in his day. He said you could never tell just what kind of a mood the mule might be in, but nearly always you could figure he would be in a bad one, especially if you started fiddling with his feet. Mules just naturally didn't want anybody to bother their feet. Accordingly, Cox said he was kicked over many a time by a sensitive mule. Not too long before he died, he asked Artist Jim Ward to do a picture of just such a mule - "one with his ears locked back, his nostril distended, and a mean glint in his eye, just like he was getting ready to kick the daylight out of a blacksmith."

Ward took over the assignment, and the picture above is his conception of just such a mule. Because the picture Ward painted was so typical of mules in general, we are using it. He moved to Clayton, N. M., and now lives in Amarillo.

want to give it a title, you could call it, "Mule Getting Ready to Kick over Hapless Blacksmith," or something.

The Mule

THE MULE
By IRENE SPLAWN
Who plowed the fields, and gathered the crops?
Who took you to school, and to the Doc's?
The Mule
Who took you to picnics and to church on Sunday?
Who only ate hay to keep him running?
The Mule.
Who puffed and snorted, and pawed and blowed
Who bowed his back, when there was a load?
The Mule.
Who worked and slaved, and did your work?
And never did his duty shirk.
The Mule.
Who kicked up their heels; and laughed, hee - haw?
Who pulled the plow, for my poor pa?
The Mule.
Who was the one, on whom you could depend?
Who was your friend, to the bitter end?
The Mule.

Jim Cook was county judge of Bailey county from 1941 to 1944 and served two years as deputy sheriff and seven years as sheriff. He moved to Clayton, N. M., and now lives in Amarillo.

MAIN STREET BEAUTY SALON

115 MAIN

INVITES EVERYONE

TO

MULESHOE

JULY 2-3-4-5

HELP US

CELEBRATE

MULE-O-RAMA

DAZE



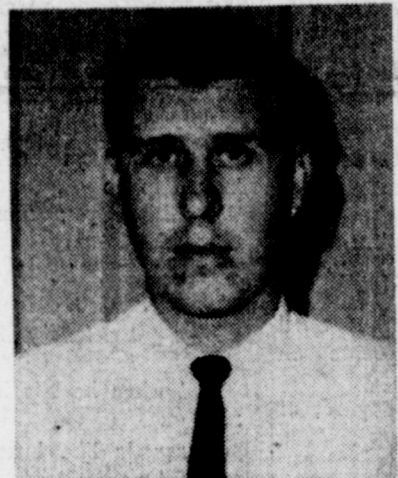
CO-OP Chatter by FARMERS CO-OPERATIVE ELEVATOR



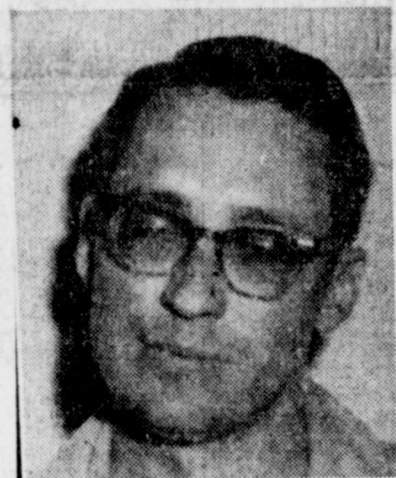
FARMERS CO-OPERATIVE Elevator
FERTILIZER • GRAIN • SEED
H.L. WARD, Manager
MULESHOE, TEXAS
Phone 5350 6660



DOROTHY WOOD



GENE HOWARD



BUDDY PEELER



NEIL RAY ARNOLD



BILL McDONNELL



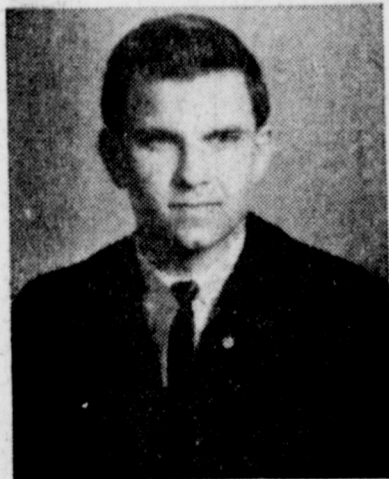
MAGANN LAMB



GIL LAMB "THE OLD MULE SKINNER"



MRS. GIL (JUANITA) LAMB



SMITTY AYLESWORTH



NOE ANZALDUA

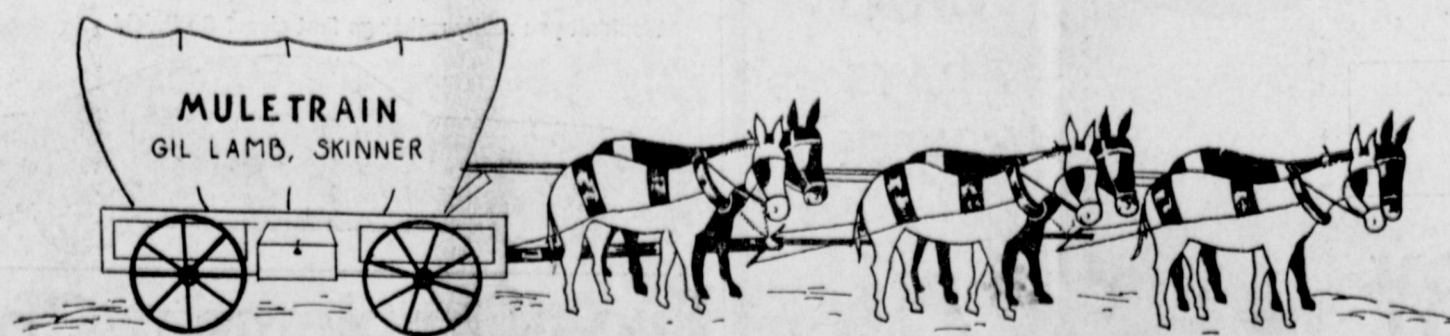
"CONGRATULATIONS" AND THANKS!

TO MULESHOE, SURROUNDING AREA AND ALL THOSE WHO HAD A PART IN MAKING MULESHOE MEMORIAL COME TRUE

KMUL

Radio Station

1,000 WATTS



GIL LAMB'S "MULETRAIN" PROGRAM

MEMBER OF ASSOCIATED PRESS



"WELCOME"

LET'S GET TOGETHER IN FELLOWSHIP FOR THE 'MULE-O-RAMA 4 DAZE' JULY 2-3-4-5 JUST AS OUR FORE FATHERS DID MANY YEARS AGO.

MULESHOE JEWELRY

226 MAIN

Texas Landmarks

Texas State Historical Survey Committee's research indicates that the aggressive RAMPs Program providing for the full development of historical resources and grass roots names, landmarks and sites preparation for what is believ-

ed soon to be Texas' Number One industry — tourism — could well be the salvation of small towns.

Many of the most interesting historical buildings, trails, old forts, river crossings, towns with interesting or unusual names, landmarks and sites are in the smaller towns and

off the major highways.

When these are developed and publicized, the traveling public — Texan and non-Texan alike — will spend many hours exploring, looking, eating, buying gas, spending the night in places that have been "charged off" by the experts, the state committee said.

BEST MULES

The best American mule breeds are those of Kentucky, Missouri, Minnesota and Mexico.

The County judges are also ex officio county superintendents of schools in Bailey County.



YOUNG'INS
"AND THOSE NOT SO
YOUNG"

COME JOIN THE FUN....

AND REMINISCE

"CONGRATULATIONS"

TO MULESHOE
AND TO ALL WHO
HAD A PART IN
MAKING OUR
"MULE MEMORIAL"
A HUGE
SUCCESS



FEDERAL LAND BANK ASSOCIATION

ERNEST KERR, MANAGER

MILDRED DAVIS, OFFICE ASSISTANT



"TAXI" TO TOWN — Among the many splendid films which Mrs. Major Wood has preserved from the turn of the centuries days is this one, showing Pete and Mose providing the power for the family vehicle, a

"taxi to town," as she put it. Mrs. Wood doesn't remember exactly when the picture was made, but in the early days of the present century.



REMEMBER THE BINDER? — This is the way grain was harvested before the advent of the combine. Mrs. Mary

Finley, 702 W. 2nd, brought in this picture of her brother, Sam Russell on the mule-drawn binder.

The Mule

The following is one of three articles sent to The Journal by T. C. Shepard of Plainview, (life-long friend of a member of Journals' staff. His father J. W. Shepard was a dealer in Jacks and Jennetts two score years ago in Plano, Texas.) The above was taken from Thursday, January 4, 1962 Muleshoe Journal edition during

press promotion of proposed Mule Monument in '62 activity. Shepard hoped the poems would be of interest to Muleshoe and those promoting the Monument to the Mule when he sent the three Mule poems to the Journal. This is the third publication of these poems on Journals' pages. Thank you, T. C. Shepard, of Plainview.

THE MULE
The mule, he is a funny sight,
He's made of ears and dynamite.
His heels are full of bricks and springs,
Tornadoes, battering rams and things.
He's fat as any poisoned pup,
It's just his meanness swells

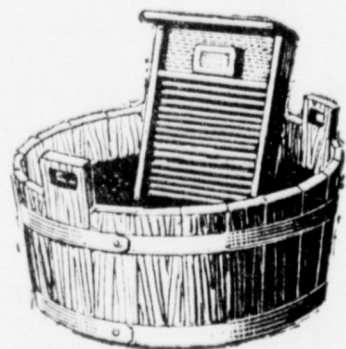
him up.
He's always scheming 'round to do
The thing you most don't want him to.
The mule, he lives on anything;
He's got a lovely voice to sing.
And when he lets it loose at noon
It sounds like buzz saws out of tune.
He stands around with sleepy eye
And looks as if he'd like to die.
But when there's any dying done,
It ain't the mule, I'll bet a bun.
Some folks don't treat mules with respect;
They say he ain't got no

intellect.
That may be so, but if you've got
To go to heaven on the spot,
And want a way that does not fail,
Just pull the tassel on his tail.
The mule, he tends to his own biz
He don't look loaded — but he is!
Glen Williams, Muleshoe's present county judge, first took office January 1, 1955. A farmer and rancher, he came here in 1929, and served for four years as a county commissioner and for six years was on the county school board.

SHOP MULESHOE FIRST



WE MAY NOT HAVE THE COAL...



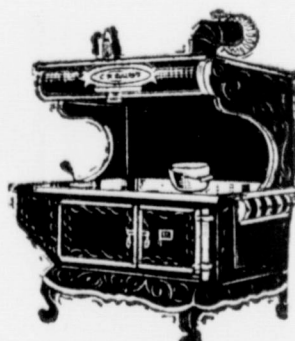
BUT WE DO HAVE....
PICKLES IN A BARREL

COME BY AND SEE OUR ROCKING
CHAIRS MADE OF HORSESHOES
TAKE HOME A SOUVENIR FROM MULESHOE

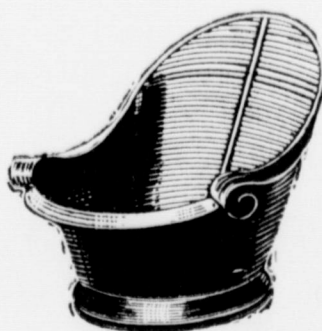
L & H GROCERY

414 W. AMERICAN BLVD.

WELCOME TO MULESHOE
FOR OUR
BIG CELEBRATION



OR THE LYE SOAP



OPEN
7 DAYS
A WEEK

PHONE 3-1539

the
BIGGER
we
get
the
easier
we
DEAL

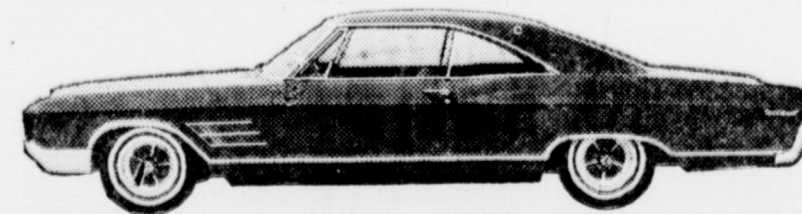
This has been one of those years. Great. Buickwise, we mean. And no wonder. The 1965 crop of Buicks are all beautiful. They ride well, handle well. Buick engineers, you see, have a way of doing things that please people.

So what's this ad for? To brag about Buicks? No, sir.

We have something that'll interest you more. It's called how to get yourself a Buick the easy way. Because we've had such a great sales year, we can make it easy. The easier we make it, the closer we'll come to breaking our all-time Buick sales record.

This goes for any Buick: Riviera, Electra 225, Wildcat, LeSabre, Skylark or Special. You name it — we'll deal. It all adds up to this: If you'd really rather go first class, go Buick. We'll make it worth your while.

Wouldn't you really rather go first class? Go Buick!

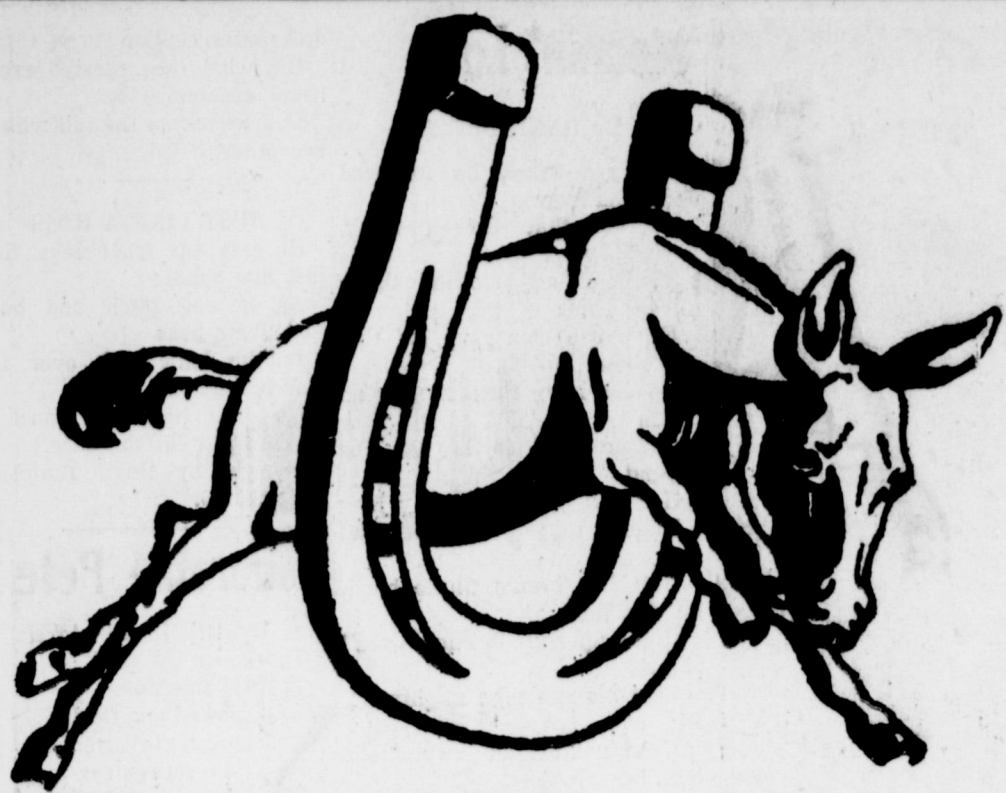


Brock Implement Company Inc.

422 North First

Muleshoe, Texas

See the Buick exhibit at the General Motors Futurama — New York World's Fair



THE MULESHOE PUBLISHING CO. PRESENTS MULESTA LINGO QUIZ SUBSCRIPTION CONTEST

GRAND PRIZE WINNER
AND SECOND PRIZE WINNER
TO BE ANNOUNCED SUNDAY, JULY 4,
1965, BAILEY COUNTY JOURNAL AS
WELL AS COMPLETE MULESTA LINGO
VOCABULARY LIST, COMPILED AND
UNABRIDGED.

WINNERS TO BE PUBLISHED
IN JOURNALS' ISSUE
FOLLOWING CLOSE OF EACH OF FOUR
QUIZ CONTESTS. NUMBER OF POINTS
ACCUMULATED DETERMINES WINNERS

OPEN TO THE PUBLIC

SUBSCRIBERS AND NON-SUBSCRIBERS
ANYWHERE IN THE USA - EXCEPT STATES PROHIBITED BY LAW.

DATES OF CONTEST:

1st. QUIZ - SUNDAY, JUNE 20, 1965 - BAILEY COUNTY JOURNAL
2nd. QUIZ - THURSDAY, JUNE 24, 1965 - MULESHOE JOURNAL
3rd. QUIZ - SUNDAY, JUNE 27, 1965 - BAILEY COUNTY JOURNAL
4th. QUIZ - THURSDAY, JULY 1, 1965 - MULESHOE JOURNAL'S
SPECIAL MULE-O-RAMA HISTORICAL ISSUE OF MULESHOE JOURNAL

CONTEST RULES

MULESHOE PUBLISHING CO.
BOX 449 - 304 W. 2nd. St.
MULESHOE, TEXAS 79347

- Contests are open to everyone except employees of this newspaper and contest judges and their families.
- Entries are to be judged by Publisher, judges and staff of the Journals. All decisions of judges are final.
- Entries must be submitted on the official form as printed in the Journals.
- Deadline for each quiz contest submissions is 5 p.m. Fridays for Sunday's Bailey County Journal quizzes, and 5 p.m. Tuesdays, for Thursday's Muleshoe Journal quizzes.
- Bring or mail entries to the Journal, Box 449 or 304 West 2nd. Muleshoe, Postmarked not later than 5 p.m. Fridays or Tuesdays for respective deadlines.
- One entry blank submission may be entered for each person (adult or child) in individual's immediate family (based on income tax dependent statue).
- Winners names will be published in Journals' issue following close of each of four quiz contests.
- Each quiz - subscription contest winner will be determined by the total point count applicable for each contest.

The Grand Prize winner and second place Grand Prize winner will be determined by the total number of points earned by each individual throughout the entire contest.

COUNT SCHEDULE

- 25 points for each quiz - subscription contest 1st. place winner of each of the 4 quizzes.
- 10 points for each quiz - subscription contest 2nd place winner of each of the 4 quizzes.
- 5 points for being a subscriber to the Muleshoe Journal and The Bailey County Journal.
- 5 points for each entry to individual who submits an entry in all of the four contests.
- 10 points for each new subscription or renewal accompanied by check or money order. Check or money order must be made out to the Muleshoe Publishing Co.

GRAND PRIZE WINNER

Will Receive \$50.00

PLUS

FREE TICKETS FOR WINNER AND HIS
FAMILY FOR ANY EVENTS TO BE HELD
SUNDAY, JULY 4 AND MONDAY, JULY
5, DURING MULE - O - RAMA 4 DAZE
HISTORICAL CELEBRATION

PLUS

ONE - YEAR SUBSCRIPTION TO BAIL-
LEY COUNTY & MULESHOE JOURNALS.

SECOND PRIZE WINNER

Will Receive \$10.00

PLUS

ONE - YEAR SUBSCRIPTION TO BAIL-
LEY COUNTY & MULESHOE JOURNALS.

FIRST PLACE WINNERS

TO RECEIVE \$5.00 CASH FOR EACH
OF FOUR QUIZZES.

SECOND PLACE WINNERS

TO RECEIVE \$3.00 CASH FOR EACH
OF FOUR QUIZZES.

LOOK,
KIDS!



EVERYONE TRY!

HOWDY
PIONEERS



HURRY!

Last Try --
You Can Still Win
\$'s -- Read Rules

OFFICIAL ENTRY FORM

MULESTA LINGO QUIZ

NUMBER 4

MATCH AND WRITE MATCHED PHRASE'S NUMBER ON LEFT IN BRACKETS

- | | |
|----------------------------|--|
| () Prairie Coal | 1. A female mule's shoe |
| () Missouri Mules | 2. Might be redeemed with a lamb" (Ex. 14:13) |
| () Paleosyops | 3. Stand made like a house roof upon which to keep a saddle when it is not in use. |
| () Stud | 4. "Mentally confused, Bluffed" |
| () "Firstling of an ass" | 5. Euphemism for a male horse |
| () Long-eared Chuck Wagon | 6. Texas & Tennessee exceed in production of mules in 1900 |
| () Bar - dog | 7. Severe disease of mules and horses |
| () Burro | 8. Little horselike creature which developed into 14 foot Brontops |
| () Jenny Slipper | 9. Bronc buster or excellent rider |
| () "Clod Floater" | 10. Pack mules |
| | 11. Cowboy bartender |
| | 12. "A muleshoe area typical drouth-breaker |
| | 13. "Cow-chips" |
| | 14. Clumsy, claw footed early Miocene animal |

THE MULESHOE JOURNAL (Thursday)

And

THE BAILEY COUNTY JOURNAL (Sunday)

"THE HEART - BEAT OF THE 4 COUNTY HI-PLAINS AREA"

Please enter my subscription as I have indicated:

- () The Muleshoe Journal & Bailey County Journal \$5.50
(Bailey & Surrounding Counties)
- () The Muleshoe Journal & Bailey County Journal \$6.25
(Outside Territory)
- () RENEWAL SUBSCRIPTION () NEW SUBSCRIPTION

NAME PHONE

ADDRESS CITY



**CALLING ALL
VISITORS
AND
FRIENDS!**

**JOIN US
IN
CELEBRATING
THE BIG
JULY 2-3-4-5
EVENTS**

OUR SPECIALTY:

- MEXICAN FOOD
- JUICY STEAKS
- PARTIES



"COME AS YOU ARE"

WE ARE A COFFEE STOP FOR ALL VISITORS

PAUL'S FINE FOODS

CLOVIS ROAD



VACATION BIBLE SCHOOL — Shown here is the first grade group of the First Methodist Church during their regular session Wednesday morning. Mrs. Ray Martin is the teacher for the group. Assisting her are Mrs. Buddy Black, Mrs.

J.D. Small and Miss Joyce Adams. A very good attendance was reported by the school as a whole this year during their week of Vacation Bible School. (Journal Photo)

Old Mule

By IRENE SPLAWN
Ole Mule, you've done, your many good deeds,
Planted the feed, and plowed the weeds,
Pulled the wagon, to gather the corn,
Furnished transportation, for the tired and worn,
Ole Mule, you've been, set aside it seems,
For an iron contraption, that puffs and steams,
That drinks gasoline, where

you only ate hay,
Seems mighty costly, but I guess they like it that way,
Ole Mule, you've made, your mark on the world,
Before the hustle and bustle, the rush and the whirl,
You've been outdated, by one and all,
But what do you care, Hee Haw! Hee Haw!
And so Ole Mule, lest we forget,
Your toil and labor, your work and sweat,
We now erect a monument.

So You'll be remembered, by our decent.

Jack Mitchell, coach at the University of Kansas, Texas Tech's opening football opponent this autumn, was Red Raider offensive backfield coach in 1951 and 1952. The Jayhawks play in Lubbock Sept. 18.

Besides co-captaining Texas Tech's 1934 basketball team, Polk Robison, now Tech athletic director, also was player-coach of the tennis team.

'Moanin' Low

By HUGH SPECK

That ole mule, he moseyed down tha' row
Pullin' that Gawga stock,
Feelin' low
Strainin' and blowin', that's all he know
From sun comes up an' tha' sun shows low
Up one row, then aroun' an' aroun'
Got no time to lay on the ground
Gee and Haw, all day long
Pullin' that plow ain't no song
But if that man whose hand- lin' the lines
Gives up any "gittin' tired" signs
That ole mule be mighty an' fit
If he unhitch an' say "let's quit."

CONTEMPLATION

Most mules are born with a rare conception
They think they deserve a

different reception
But what they receive excep- tual expectations
Is a whack on the tail with n deceptions.

JUST LIKE A HOSS

He gets up front legs first
Just like a hoss
An' he can pitch and buck
just like a hoss
But he don't kick over tha' traces, just like a hoss
No siree, he saves most hi kickin', just for the boss.
Copyright by Hugo Templeto: Speck, 1965.

Honorable Pete

By IRENE SPLAWN

The honor we give
To Pete the Mule,
Who plowed our fields,
And took us to school.
He is in retirement.
The tractor took his place.
He did much to further,
The whole human race.
We erect a monument.
Lest we forget.
The works and deeds,
Of Jude, Shorty & Kit.

WELCOME TO MULESHOE



**COME JOIN THE FUN
JULY 2-3-4-5**

**HIGGINBOTHAM - BARTLETT
LUMBER CO.**

**'NOW LIKE I WAS SAYING DEAR, EVERY-
BODY'S TALKING ABOUT MULESHOE'S BIG**

4

DAZE CELEBRATION, AND THE UNVEILING OF
THE MULE ... WE MUST GO. THE CHILDREN WILL
ENJOY IT. LETS GO EARLY AND SHOP. I CAN
HARDLY WAIT. ETC. ETC. ETC.....



THAT'S RIGHT FOLKS

"WELCOME TO MULESHOE"

HARVEY BASS APPL.

222 MAIN

PHONE 3-0300

REMEMBER WHEN?

'T WAS SUCH A THRILL
TO SEE THAT WAGON
TOP THE HILL...

MA WITH HER CALICO - POP WITH HIS PIPE

I KNEW I'D GET SOMETHING
IF THE TIMING WAS RIGHT



**'WELCOME TO MULESHOE FOLKS'
FOR THE BIG CELEBRATION**

WE INVITE ALL OUR FRIENDS AND VISITORS
TO COME IN AND LET US SHOW YOU
THE VERY NEWEST IN MERCHANDISE.

POYNOR'S WHITE STORE

303 MAIN

MULESHOE

PHONE 3-5110

Will Rogers, Local Fort Are Still Area Objects For Historic Search

Reprint from Jan. 4, 1962: to start our research on Will Rogers and his life around this area. Then that reminds us of someone talking of an old fort that used to be out south of town. . . (Anyone remember anything about this fort? ? ?)

It is good to bring back stories of the "good ole days" around the Muleshoe area, and we'd like for you readers to share your stories too.

Let us hear from you, from the halls of The Journal. Editor's Note to reader: Do you know who or why "the halls" of The Journal? Certainly — you knew: It means from L. B. and J. P., et al Hall, the publisher and his family. Back in 1962 — four months after arrival in Muleshoe, the search for historic and local area background news was initiated. . . Consistent, isn't it?

TOTAL PERSONAL INCOME in Texas in 1964 was \$22.6 billion — 6 per cent more than '63.

EXCEPTIONAL VINYL VALUE!

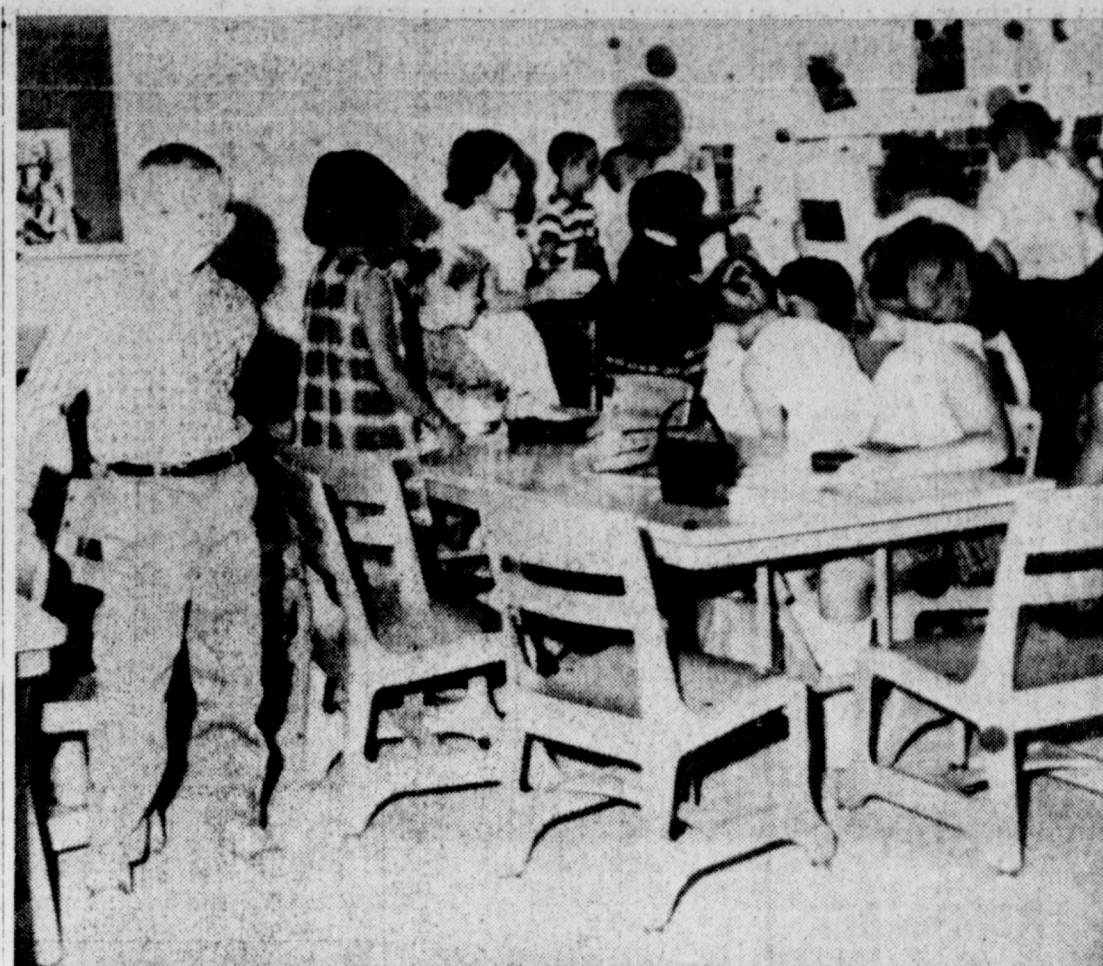
NEW Armstrong

DECOLON

VINYL RUGS ONLY \$8.95 9 X 12 SIZE

There's never been a better vinyl value! Tough, long-lasting, sparkling bright Decolon Vinyl Rugs. And a new low price — from Armstrong, the name you know and trust for quality floors!

JOHNSON - POOL HDWR. & APPL.



KINDERGARDEN I CLASS — Some 20 pupils were registered in the Kindergarten I Class at the First Baptist Church during their Vacation Bible School held last week at the church. A good attendance was reported.

for the school as a whole. Mrs. Jerry Roberts taught this group of children and Mrs. John Shelton, Mrs. Mollie Griffen, Miss Debbie Bryant, Miss Carla West and Virginia Bowers are helping with the group. (Journal Photo)

4th Grade Class Started Mule Statue Idea

The historic letter that started the ball rolling, and brought the cooperation of the organization, the late Dr. J. B. Barnett, of Marlin, in establishment of a Monument to a Mule was dated April 26, 1961. Mrs. W. L. Middlebrooks' fourth grade class wrote the following:

We, the fourth grade students of Richland Hills School are writing you in regard to the Monument to the Mule. We would like very much to have it in our town.

The part of West Texas that has Muleshoe for the county seat of Bailey County was a

Ranch in the early 1900's. The town got its name from the Muleshoe Ranch.

We have 5,340 citizens, some cats, dogs, and three mules. Our boys' football team is called the "Muleshoe Mules", and so is their basketball team. The girls teams are called "Mullettes". The emblem for our basketball and football teams and also for our town is a Mule and the Mule Shoe.

We want to make a contribution to help build this monument (to a mule. Please, put the monument here in Muleshoe where we believe it belongs and where the citizens would look at it with pride.

Yours sincerely, (signed) Mrs. Middlebrooks' Class.

The Muleshoe Journal, reporter, Gary Stone, when publishing this letter in a 1961 story, gave the credit for the mule idea coming to Muleshoe to this civic-minded teacher and her action-minded class.

Drusilla Damron brought a clipping from a Fort Worth paper which brought about the idea for Mrs. Middlebrooks' fourth grade class to write to Barnett in regard to the Mule Monument being erected here.

Cindy Smith was visited by Barnett as she purchased the money order to send in the letter to him and her return address was on that letter.

VALUE OF THE TEXAS cotton crop for '64 - '65 (lint and cotton seed) is estimated at about \$650 million.

FUNNY: Lemonville, Texas, is in Orange county, Texas.

SHCP MULESHOE FIRST

Mules Played Major Role In Early Road-Building Projects In Texas

Road-building in the early days here would have been difficult, to say the least, without the help of such sturdy mules as Elick, Kate, Charlie and Bob, says Mrs. J. U. Dawson, Route 5, Muleshoe.

The mule and "slips" built many an early highway in this section.

Many an old-timer will remember Jeff Tucker as butcher for the Hennington Grocery on Main street in later years. Jeff and his wife now live in Ceres, Calif.

And some may even remember four of the biggest mules ever to drag a drag over the dusty plains named Elick, Kate, Charlie and Bob.

Tucker farmed 10 miles south of Muleshoe on what is now the Kitterel farm, and at that time, U. S. 84 ran by the farm from the southeast to the corner of his land on east to Sudan.

At the same time farmers, many of whom also were new to the land, lived in tents (see accompanying picture) and farmed with mules. Some were still breaking out new land in 1925 when the highway crawled dustily toward Lubbock from Bailey county.

"The mule certainly had a big part in the development of this country, either working together or teamed with horses," Mrs. Dawson recalled. "I just wonder if this country ever would have been settled and developed if it hadn't been for the mule."

R. J. Klump served Bailey county judge from Dec. 1, 1920, to Dec. 31, 1924. Later he served as Justice of the peace. He is now U. S. weather recorder for Bailey county.

TEXAS HELPED

One-fifth of the present area of the United States was acquired with the annexation of Texas.

IRRIGATION MOTOR REPAIR

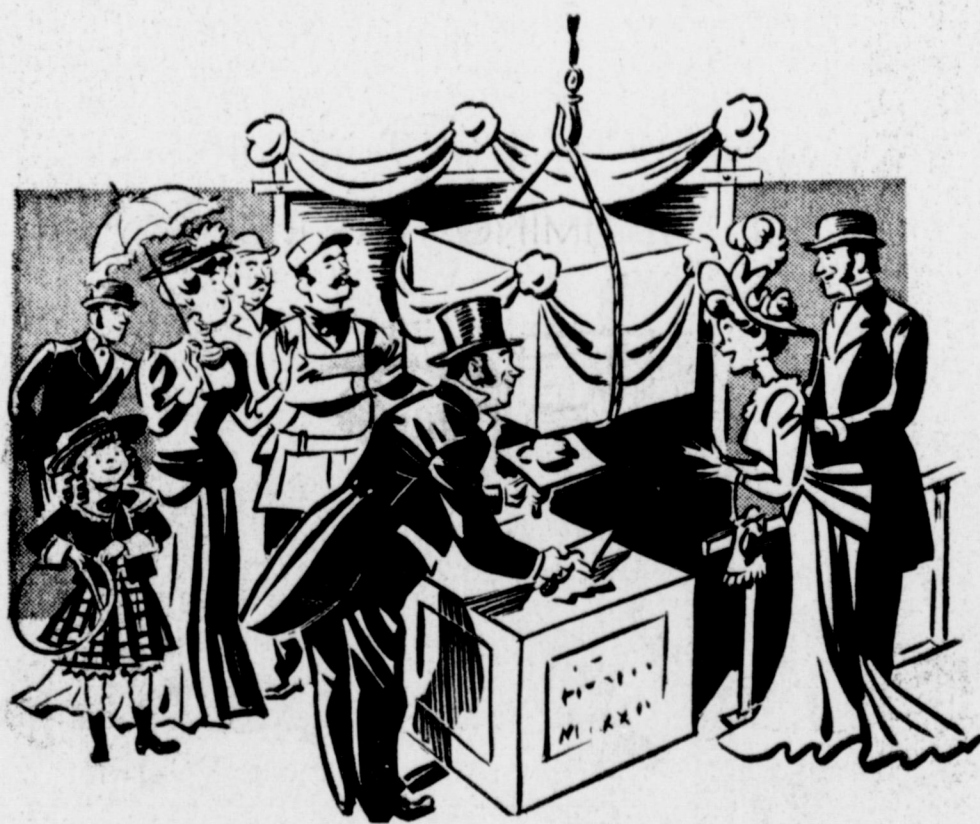
Car-Truck Repair
ALTERNATOR
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Wheel Alignment-Balancing
Washing-Lubrication
7 Mechanics At Your Service

PLAINS AUTO SERVICE DEPT.

Ph. 7150 Muleshoe, Texas
—May We Serve You—

WE ARE PROUD OF THE PIONEERS WHO LAID THE CORNERSTONES IN THE EARLY DAYS



WE ARE JUSTLY PROUD OF MULESHOE'S MEMORIAL TO BE UNVEILED JULY 3

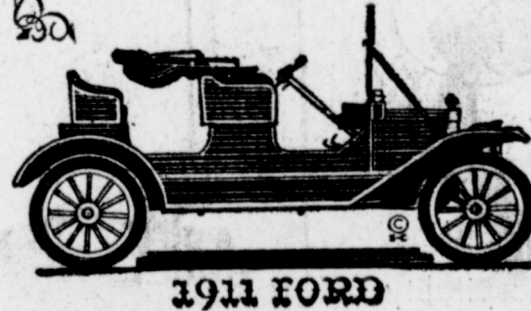
"HOPE YOU WILL BE PRESENT"

JAMES GLAZE CO. INSURANCE



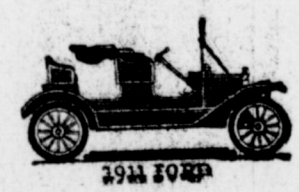
WE HOPE YOU ENJOY MULE-O-RAMA 4 DAZE

Yesterday's automobile



1911 FORD

YES... THERE HAS BEEN PROGRESS IN THE FORD INDUSTRY!



1911 FORD



1965

FORD GALAXIE 500 4 DR. SEDAN

MULESHOE MOTOR CO.

At the Crossroads "Car Capital of the West Plains" Phone 2510

Former News Chief Congratulates Muleshoe; Hugo T. Speck Is A Poet

Hugo Templeton Speck, retired International Press Service and United Press newsman presently of Garland, wrote The Journal on June 23, sending his best wishes for a fine July 4th celebration. He enclosed the following poems "New Mule", "Ode to a Mule" and "Headin' South" which The Journal is proud to publish.

In a telephone interview with a Journal reporter, Speck told

INS and UP. He said he was chief of UP's Berlin (Germany) bureau when the Japs hit Pearl Harbor on Dec. 7, 1941.

A "friend of the press" and active in his retirement although presently recovering from recent oral surgery, Speck said he wished he could come up here for the "big doin's". He told The Journal that some of his "ole press friends" were planning to come to Muleshoe anyway.

Some of Speck's "friends" include members of the press Ted Malloy, Dallas, a former UP man, now with a Dallas public relations firm; and Publisher Hadaway of "Flight Ma-

gazine". Another old friend of his, Speck said, was Attorney General Carr, who will dedicate the mule statue here Saturday noon.

The Journal looks forward and presents with pleasure another public relations - newspaperman's copyrighted works, those of Hugo Templeton Speck.

"NEW MULE"

(To the tune of "Blue Moon")

(By Hugo Speck)

New Mule, you see him stand-

ing where found—

Without a kick he can land—

Without a bray he can sound.

New Mule, He knows just what he is here for—

You see him prick up his ears for—

New and old Friends he can care for.

And then there suddenly appeared before him Attorney General Waggoner Carr.

He heard him holler "New Mule" (that's him)

At when he looked he saw thousands near and far.

New Mule, he's suddenly no longer blue—

Has new friends in Texas too

At the new pedestal here in Muleshoe.

(Copyright by Hugo Templeton Speck - June, 1965)

"ODE TO A MULE"

(By Hugo Speck)

He's neither a horse

Nor a mean jack ass

He's a four - legged mule

He's got his own "class".

He's not a jenny

Or a burro for glue

He's that different thing

You could call "true blue".

He was fetching and cute

With his ears done high

His legs strong and sure

Born to say "never die."

Whatever you venture

In making the rule

You can always be sure

That it's a stubborn mule.

"HEADIN' SOUTH"

If you're followin' the south

end of a mule,

Then you're headin' north by

every rule.

An' if you're headin' north



PICKING PLUMS IN 1908 — There wasn't a Muleshoe back in 1908, but there were plums, and every year folks from this area, says Mrs. Major Wood, went camping and picked plums. Here's one of the plum

picking parties. "That was recreation back in those days," says Mrs. Wood. Even the mules got into the act.

'Witnesses' Set Lubbock Meet

Muleshoe Congregation of Jehovah's Witnesses will be presented in Lubbock, July 22 - 25 when the group convenes for their "Word of Truth" District Assembly, according to Boyd Lowery, who has been associated here for a number of years.

"As has always been the case with Jehovah's Witnesses," observed Lowery, "this convention is designed to satisfy the spiritual needs of everyone, adults and children alike. Our

by such calculation.

Friend, you're takin' out in the wrong direction.

When tha' wind is blowin' and the sleet comes down,

A herd starts South with the tails to the north

So don't let nobody fool about tha' direction

The south end of a mule is headin' anti - perfection.

"Ode to a Mule" and "Headin' South" is copyrighted by Hugo Templeton Speck, June, 1965.

main appeal is the Bible and this assembly will largely have its program from the Bible directed to youths as well as parents."

Lowery explained he has instituted a personal program of his own with the family to tighten the family arrangement. "It involves doing things together such as Bible discussion at the breakfast table, personal study during the day and meetings three nights a week. That way, Bible emphasis cannot become lost in the many things we do together throughout the week."

Lowery felt that if more families could see the impact that large Christian conventions have for their youth as well as themselves, most family situations would not mushroom into bigger problems and disrupt the family circle.

Cecil H. Tate, a Muleshoe attorney, was county judge here from 1944 to 1954, and for 12 years was county attorney.

Better limp all the way to heaven than not get there at all. — Billy Sunday.



HELP US CELEBRATE THE BIG EVENT JULY 2-3-4-5

WE'RE PROUD OF OUR "MULESHOE MEMORIAL"

ROBINSON BOOT SHOP
127 MAIN

"LET'S SING AND REJOICE 'AGIN'

FOR THE

PROGRESS MADE BY MEN"

BRING YOUR 'CHILLENS' ONE AND ALL

WE'LL BE THERE

WON'T Y'ALL?

JULY 2-3-4-5

WESTERN DRUG

114 MAIN



WE BERRYS REMEMBER THE MULES!

AT LEFT IS ONA BERRY WITH HER 3 YR. OLD "KATE" PICTURE WAS TAKEN AT THE BERRY FARM 1 MILE EAST AND 1 MILE NORTH OF CIRCLEBACK IN 1926.

WELCOME TO MULESHOE!
"LET'S HONOR THE MULE"

JULY 2-3-4-5

BERRY ELECTRIC

104 E. AVE. B

PHONE 3-3750

We hope you enjoy

Muleshoe Hospitality

And are looking forward to seeing you

July 2-3-4-5

During The Big Celebration

CROW CHEVROLET CO.

201 MAIN
MULESHOE, TEXAS

TRADE CLASSIFIED AD S LEASE

WANT ADS -- PHONE 2350

1 time per word — 4c 3 times per word — 10c
2 times per word — 7c 4 times per word — 13c
After 1st issue, 3c per word each additional time.
Minimum charge 50c
Card of Thanks \$1.00
DEADLINE FOR CLASSIFIED ADVERTISING PAGE:
For Thursday's Issue: Monday, 12 Noon
For Sunday's Issue: Thursday, 12 Noon
TO LATE TO CLASSIFY
Thursday Issue — Tuesday 5 P. M.
Sunday Issue — Friday 3 p.m.
Double Rate for Blind Ads.

I. Personals

REX AIR: Sales, service and supplies. Write box 509 Texico, N. M. or call 482-9017.
1-10t-tfc

LUZIER'S COSMETICS

Free Demonstration Satisfaction Guaranteed
MRS. E. E. HOLLAND
Ph. Off. 3-2930 - Res. 3-2930
121 American Blvd.
1-49s-tfc

Nice trailer space reasonable rates, call 3-4650.
1-25s-tfc

CARD OF THANKS

We wish to express our sincere thanks and say God bless each of you who helped in any way in our time of sorrow, in the loss of our wife, mother, grandmother, and great-grandmother. For all expressions of sympathy, the beautiful flowers brought to the home. For all the food brought to the home and the church - and for each prayer and every encouraging word. God bless you all.
Mr. G. L. Dale
Mr. and Mrs. R. D. Dale and children
Mr. and Mrs. Oather Dale and children
Mr. and Mrs. Lewis Dale and children
Rev. and Mrs. Gene H. Davis and Son
Mr. and Mrs. D. A. Bass and family
Mr. and Mrs. Jodie Barrett and family
1-26t-ltp

CARD OF THANKS

We wish to express our thanks and deep appreciation for the help and kindness shown Mrs. Mary Lane while she was a patient in the Muleshoe Nursing Home and then in the West Plains Hospital. To the doctor and his staff our sincere thanks. To all who called, sent cards, food and flowers we shall always remember your kindness.
Mr. and Mrs. V. A. Lane and Family
Mr. and Mrs. Seth Lane and Family
Mr. and Mrs. Elmo Lane and Family
1-26t-ltp

Tourists and Old Settlers:
Catholic Sunday Masses: 8:30 a.m. C.S.T. 12:15 p.m. C.S.T.
Mary's Catholic Chapel, Highway 84 east.
1-26t-2tp

3. Help Wanted

WANTED — Experienced beautician. Full or part time. Call 3-4480.
3-40s-tfc

HELP WANTED — Excellent opportunity for young boy to have business for himself, become an independent dealer for the Clovis News Journal. Earn your own spending money. Dealership for Muleshoe to be open July 1. If interested send name, address, telephone number to circulation department, Clovis News Journal, P. O. Box 920 Clovis, N. M. 88101. Must have reliable transportation.
3-24t-tfc

4. Houses for Rent

Two bedroom house for rent Call 3-0389 or see Mrs. Jack Lenderson.
4-15s-tfc

Apt. for rent, call 3-4650.
4-25s-tfc

FOR RENT: Small unfurnished house. See at 224 E. 5th Street or call 3-4682.
4-26s-4tp

5. Apts. for Rent

Trailer space — 323 W. Ave. E. Phone 8120.
5-25s-tfc

FOR RENT

Colonial House

Two Bedroom Apartments
Enjoy these 10 points of finer living.
— Refrigerated Air Conditioning
— Built in Range and Oven
— Refrigerator Furnished
— Electric Dishwasher and Disposal
— Private Patios
— Bath and One Half
— Off Street Parking
— Interior Brick Walls
— Central Heating
— Washer and Dryer Connections
See or Call
LESLIE JONES
Ph. 3-1670 413-17th. Street
Muleshoe
5-21t-tfc

6. Rooms for Rent

Bedroom for rent — See Ida Tapp. Last house north of Calvert's grocery
6-4s-tfc

8. Real Estate for Sale

McGee-Dutton Real Estate
Farms - Ranches -
Motels - Trades.
Houses \$5,300. up. Acreage
Large or small — lots
Town or Country.
Insurance, Life or Hospital.
Farm Loans, the best.
Give us your listing,
and see us for all your
Real Estate needs, please
Office 3-4080
A. J. Dutton . . . 4419
J. A. McGee . . . 3-4690
8-14t-tfc

HOUSES FOR SALE

Redi-Built or
BRICK, 3-BEDROOMS,
2-BATHS, 90-FT. LOT
APARTMENTS FOR RENT
Licensed Plumber for
all your needs
CALL—
BILLY MORRISON
Ph. 4850 or 3-2130
1-26t-ltp

FOR SALE — By owner, 171 acres grass land, 135 acres Midland Bermuda balance native growth. Two good irrigation wells, one 8 inch on natural gas, 3 inch electricity, underground high - pressure water line, 2 power roll sprinkler systems, metal barn, corals, everything needed for handling cattle. Terms available. E. O. Baker, Box 756, Muleshoe, Texas. Telephone 4220.
8-22s-tfc

FOR SALE: FHA home 3 Br. 1 Bath - utility - car port - Back yard fence \$350. plus closing. Low monthly payments, 203 E. Birch. Open for inspection. Phone 6080 - 6170.
8-24s-tfc

FOR SALE OR TRADE: 340 Acres irrigated land, Farmer Co. Best soil, lays good. Will all row water, Maize, wheat allotments. Priced for quick sale. Will trade for 80 — 160 A. near Muleshoe. Terms can be arranged. Phone 3-4260, D. H. Sneed, Muleshoe, Texas.
8-5t-tfc

FOR SALE: New 3 bedroom, 2 baths, fully carpeted house. 906 Ivy. Phone 6210. M. D. Morrison.
8-24t-tfc

FOR SALE: Large 2 bedroom brick home double garage, large den and kitchen, area heat. Choice location in Richland Hills Addition, call 3-5580. C. W. Wilhite
8-26s-4tp

FOR SALE: New 3 bedroom brick home. Call 3-4300 or 3-3472
8-16t-tfc

HOUSES FOR SALE or TRADE

ALEX ADAMS
210 Ave. B
Ph. 3-3350 or Ph. 3-4960
8-14t-tfc

FOR SALE: 2 bedroom, Lenau addition. Call 3-4300 or 3-3472 for appointment.
8-16t-tfc

— 3 Br., 1 bath, brick house in excellent area, immediate Possession.
— 3 Br. stucco, 1 car garage, fenced yard small down payment, with easy terms.
— Nice 3 Br. House with 2 baths, attached garage ideally located near Richland Hills School, F. H. A. approved.
— Small tracts now available for home sites.
— Ranches — Large and small located in Texas - New Mexico - Colo. - Ariz.
— See us for your property needs.
Eddie Lane Real Estate
P. O. Box 621
Phone 4390 — Res. Phone 5680
8-25s-tfc

FOR SALE

— 3 bedroom, 2 bath, carpet, fence, woodburning fireplace, central heat and refrigerated air, complete electric kitchen, choice location. \$28,500.
— 3 bedroom, 2 bath, brick 2 - car garage, woodburning fireplace, small down payment, would trade \$21,500.
— New 3 bedroom, 2 baths, fireplace, 2 - car garage, central heat and air conditioned, easy terms, \$18,500.
— 3 bedrooms, 2 baths, carpet, 2 - car garage, brick, Richland Hills Addition Small down payment will trade, \$17,500.
Call 3-4960 or 3-3350
8-24t-tfc

FOR SALE — House Trailer - 8x30 Victor, Contact Dess Stafford, after 3 p.m. at Mrs. Norwood's trailer park.
8-25s-4tp

NEW HOMES

100% Financing
1 - 2 - 3 Bedrooms Built on your lot - or - acreage, or Farm, anywhere - or, We will buy you a lot.
Prices \$3800 - \$8,000 Payments — \$48.55 - \$9.00 Mo.
Ph. 3-1910
KREBS REAL ESTATE COMPANY
Res. Ph. 5881 or 8120
8-26s-tfc

FOR SALE: 3 - bedroom and bath home, utility basement, nice lawn and shrubs, fenced, large lot, price \$9,500. Exclusive.
— 3 - bedroom 2 - bath brick home, utility attached garage, lots of closet and drawer - space, lovely lawn, high back fence, priced below market.
CLARA CROSS
CROSS REAL ESTATE & INS.
PHONE 5790
8-26s-tfc

Call 3-5580 on new three bedroom brick home for sale, Nylon carpeted, central heat, built in range, disposal unit, in Richland Hills Addition, C. W. Wilhite
8-26s-4tp

FOR SALE: Several nice Ranches in Central Texas 750 A., 400 A., 310 A., 379 A., 389 A., 241 A., 785 A., also have 640 acre irrigated cotton farm. 120 acre Bailey County farm. Your listing appreciated.
EMETTE CROSS
511 West 1st. Street
Morton Highway - Phone 5790
8-26s-2tp

FARMS, RANCHES CITY PROPERTY
640 - 320 - 160 - 80's
Homes as low as \$5,000.
Motel trade for land.
HOLLAND REAL ESTATE
121 American Blvd.
PHO. 3-2930 Day or Night
8-26t-tfc

FOR SALE: Ranch 8,750 A. David Cunningham. Phone 3-90-40. Muleshoe.
8-25t-8tp

9. Autos for Sale

FOR SALE: '57 Pontiac, Excellent condition. 202 E. Birch. Ph. 3-9650.
9-24s-4tp

1963 Ford XL 2 - door Hardtop 406 and 4 speed. Call 2440, ask for James or see him at 516 West Ave. E.
9-24t-tfc

1960 six - cylinder Ford pickup - good sound pickup - standard shift - 3 - speed.
1963 Used V-8 Ford with transmission, long wheel base, radio - heater.
1963 V-8 Ford with four speed transmission, long wheel base radio - heater.
SUDAN MOTOR CO.
SUDAN, TEXAS
9-26t-2tp

10. Farm Equip for sale

NEW 1965 GMC PICKUP DELIVERED \$1740.00 LADD PONTIAC Muleshoe, Tex. Ph. 3-3080 10-34t-tfc

Clean U.S. 730 John Deere LP Gas, Windy power pull type four section rotary hoe.
Used four row rolling Lehan cultivator, finance will be available. Call 3-1890 after 7 p.m.
10-26t-2tp

12. Household Goods
FOR SALE: Blonde bedroom suite, Gas range, two portable T. V. sets. Phone 4520.
12-25s-tfc

15. Miscellaneous
From wall to wall no soil at all on carpets cleaned with Blue Lustre. Rent electric shampooer \$1. Higginbotham - Bartlett.
15-26t-tfc

Free equity in late model Singer Sewing Machine. Automatic zig - zagger, blind hems, fancy stitches, etc. \$24.50 or 4 payments of \$6.55. Must have good credit. Write Credit Department, Lubbock Sewing Center, 1114 19th Street, Lubbock, Texas.
15-24t-tfc

YARD SERVICE

Plowing, Leveling, Seeding Satisfaction guaranteed or your money back. Call Lonnie Merriott, Day 3-5110 after 7 p.m. 3-4854.
15-19t-tfc

Live Pest Control With LADY BUGS DICK BONKO \$10.00 Per Gallon Phone 763-9726 Box 122 Clovis, New Mexico 15-25t-6tp

17. Seed & Feed
FOR SALE: Early sumac Cane Seed. Phone 965-2675, Morris McKillip.
17-22s-tfc

FOR SALE: Black - eyed pea seed - germination 94 - G. G. Young, Rt. 5, Muleshoe, 12 miles south of Muleshoe on Highway 214.
17-21t-tfc

—SPECIAL—
Steak fingers \$.85
Salad and French fries
Rich, Thick
MALT or SHAKE
30c
BILL'S DRIVE IN
Phone 7250
19th and Clovis Road

LEGAL NOTICE
NO. 721
STATE OF TEXAS, ET AL
VS
ROScoe R. YATES, ET AL
CITATION BY PUBLICATION
TO: ROSCOE R. YATES,
WHOSE RESIDENCE IS UNKNOWN, OR IF HE BE DECEASED, HIS HEIRS AND LEGAL REPRESENTATIVES,
WHO NAMES AND PLACES OF RESIDENCE ARE UNKNOWN,
You are hereby commanded to appear at the hearing before the Special Commissioners appointed by the Judge of the County Court of Bailey County, Texas to assess the damages occasioned by the condemnation of the hereinafter described property, to be held in the Courthouse in the City of Muleshoe, Bailey County, Texas at nine o'clock A.M. on the 10th day of August, 1965, which is more than forty - two days from the date of issuance hereof, and answer the petition of the State of Texas, Plaintiff, in

the suit styled STATE OF TEXAS, ET AL VS. ROSCOE R. YATES, ET AL wherein the STATE OF TEXAS is Plaintiff, and ROSCOE R. YATES is one of the Defendants, and whose residence is unknown, or if he be deceased, his heirs and legal representatives whose names and places of residence are unknown; are Defendants, which petition was filed with the Judge of the County Court of Bailey County, Texas, on the 15th day of June, 1965, and the nature of which suit is as follows:
The Suit is a proceeding in Eminent Domain in which the County of Bailey is condemning, at the request of State Highway Commission of the State of Texas for the purpose of constructing, reconstructing, maintaining, widening, straightening and lengthening U. S. Highway 84, which are public purposes, the following described tract of land situated in Bailey County, Texas, to wit:
0.057 acre of land, more or less, same being the Northeast one - half of Lot 7, Block 1, West Blocher Street, of the Town of Progress, Bailey County, Texas, as shown in plat of record in Vol. 22, Page 643, Deed Records of Bailey County, which Lot 7 having been conveyed to R. R. Yates by Joshua Blocher by deed of record in Vol. 55, Page 242, Deed Records of Bailey County which 0.057 acre of land, more or less, being more particularly described by metes and bounds as follows:
Beginning at the most Northernly corner of Lot 7:
THENCE S 54 deg. 00' E with the Northeast line of Block 1, parallel to and 130 ft. from the Southwest right - of - way line of the P. & S. F. Railroad, a distance of 50.00 ft. to the most Easterly corner of Lot 7;
THENCE S 36 deg. 00' W with the Southeast line of Lot 7 a distance of 50.00 ft. to a point;
THENCE N 54 deg. 00' W a distance of 50.00 ft. to a point in the Northwest line of Lot 7.
THENCE N 36 deg. 00' E with the Northwest line of Lot 7 a distance of 50.00 ft. to the point of beginning.
You are notified that said hear-

Gloomy Outlook: 31 To Die In Holiday Crashes

AUSTIN — Col. Homer Garrison, director of the Texas Department of Public Safety, reported today that DPS estimates indicate that 31 persons will die in traffic accidents in Texas during the three - day Fourth of July holiday.

Garrison said the estimate was compiled by the DPS Statistical Services on the basis of past experience and the present trend of traffic deaths. Last year, 33 persons were killed during the Independence Day holiday.

He said "Operation Motor-

ing has been set for the above state hour, date, and place, and to appear at same and present such evidence as you may wish. You are further notified to appear and answer said petition on or before said date. If you desire to appear and answer before said date, do so at the Courthouse of Bailey County, Texas which is located in Muleshoe, Texas.

The interests of said ROSCOE R. YATES, and his heirs and legal representatives if any; is that they either own or claim an interest in said property subject to unpaid accrued taxes. If this citation is not served within ninety (90) days after its issuance it shall be returned forthwith.
GIVEN UNDER OUR HANDS, AT Muleshoe, Bailey County, Texas, this 15th day of June, 1965.

Signed: Ernest Kerr
Signed: J. F. Furgeson
Signed: Joe Wheeler
Special Commissioners
25t-tfc

"side" would be placed into effect from 12:01 a.m. July 2 through 11:59 p.m. July 4, in order to focus attention on the added dangers of holiday travel. During this statewide emphasis program, fatalities will be tabulated by the Department and the totals will be announced officially three times daily as a means of trying to keep safety uppermost in the minds of the traveling public.
"Over one - third of the deaths during the last Fourth of July holiday were the result of one car accidents," Garrison said. "In this type of accident there is no 'other guy' to blame. It indicates that the most effective work in the drive to cut down on deaths, injuries and economic loss can be done only by the drivers themselves."

As a part of the DPS' operation, which calls for maximum enforcement and public support, additional personnel from other uniformed services of the DPS will augment the regular Highway Patrol force.

Garrison added that numerous agencies, organizations and individuals will help in the coordinated attack on traffic accidents by taking part in "Operation Motorcade." He pointed out that the Texas Council of Safety Supervisors and the Texas Motor Transportation will conduct a "Holiday Road Patrol" in which a fleet of 35 to 40 cars will be used over the state to assist stranded motorists and thus help relieve highway patrolmen for enforcement work. The Texas Safety Association will stress the need for courtesy and caution on the highways, coordinate local safety council holiday safety emphasis programs and continue their information program pointing out the need for cooperation with law enforcement officials in order to cut down on the number of traffic deaths.

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Safe 'n Sound

By Myron Pool

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Hitch up the old wagon and ride in to Piggly Wiggly during Muleshoe's Mule Memorial. We're all decked out to honor the mule, and our shelves are loaded down with old-fashioned bargains like you've never seen before! Save on all the brands you know and trust and collect a saddle-bag full of famous S & H Green Stamps while you're at it. Come on in! Join the fun and enjoy the savings!

NAPKINS	Softply, Asst. Colors 60 Ct. Pkg.	10c
MIRACLE WHIP	Kraft, Salad Dressing Quart Jar	49c
HAWAIIAN PUNCH	Reg or Low Calorie 46 Oz Can	3 For \$1.00
PAPER PLATES	Purity, White 40 Ct. Pkg.	39c
ALUMINUM FOIL	Arrow, Heavy Duty 25' Roll	57c
ICE CREAM SALT	Carey's 10 Lb. Bag	37c
BARBECUE SAUCE	Kraft, Hot, Reg. or Smoked 18 Oz. Bottle	29c

EBONY ELEGANCE TABLEWARE

THIS WEEK

**TEASPOON
FREE**
COMPLETER PIECES



4 Salad Forks	\$1.00
2 Table Serving Spoons	\$1.00
2 Cocktail Forks	59c

FRESH FROZEN FOODS

LEMONADE

TIP TOP PINK
12 OZ. CAN

19¢

Bar-B-Q Sandwiches Underwood's 2 Per Pkg. **59c**



Piggly Wiggly Is First In Savings For The 4th.



COKE OR DR. PEPPER, SEVEN UP KING SIZE **3** 6 BOTTLE CARTONS **\$1**

SUGAR HOLLY IMPERIAL OR C and H. **5** LB. BAG **49¢**

CHARCOAL CHEF PRIDE **10** LB. BAG **39¢**

ICE CREAM BELL ASST. FLAVORS 1/2 GALLON **59¢**

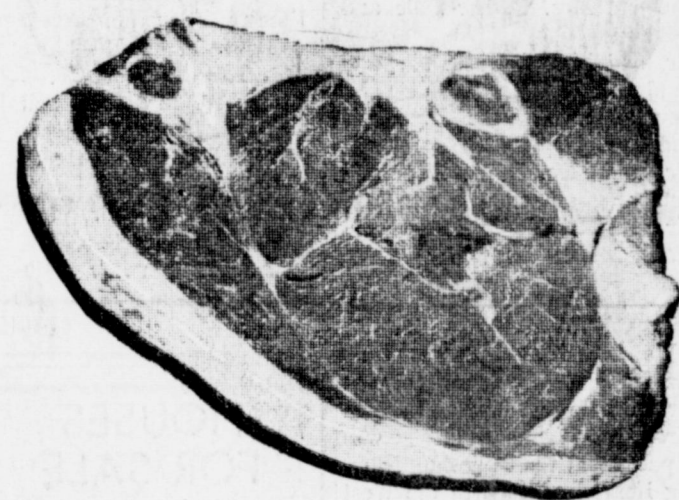
WAGON MASTER WESTERN BEANS NO. 300 CAN **3** FOR **25¢**

Piggly Wiggly Meats Are Guaranteed

SIRLON STEAK

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FRYERS

Cut Up
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WHOLE Lb. 39c

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3 Lb. Pkg. **\$1**

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Beef Steaks
1 Lb.
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U.S. Choice, Aged Heavy Beef Boneless,
Waste Free, Ideal for Cookouts

NEW YORK STEAKS Lb. **\$1.49**

10 Servings 2 Pound Pkg.

GROUND BEEF PATTIES 89c

Butcher Boy Salami, Pickle or Liver Loaf
Spiced Luncheon 12 Oz. Pkg.

LUNCH MEAT 59c

American or Pimento 12 Oz. Pkg.

SLICED CHEESE 49c

NON FOOD ITEMS

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Polaron, Heavy Duty, Styro Foam
32 Qt. Capacity **99c**

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Pepsodent, 7c off Label
King Size **49c**

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Jenet, Clear Glass
Asst. Designs **3** For **\$1.00**

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MELLONS**

Guaranteed, Red Ripe

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Tomatoes

Red Ripe
Bubble Pack
Each

15c

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July 1, 2, 3, 1965

Lowest Prices . . . Greatest Variety . . . always at . . .

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Women 'Pop' Off in Shades of 1900's Fashions

Women in the Muleshoe area will be seen in finery such as this during the July 4th celebration. Along with several other activities during the celebration these and other women will be modeling in their pioneer dresses, bonnets and other finery. Women have played a very important part in the history and welfare for the Muleshoe area. Various clubs in Muleshoe have worked together to help make Muleshoe what it is today, a better place to live.

The women here are among many who will display their 1900 duds (only most of them are brand - new and were made for the occasion) at a style show in First Methodist Church Fellowship Hall Saturday morning.

This phase of the big Muleshoe celebration is sponsored by the Muleshoe Jayceettes, and women from the club made their own dresses.

The style show is free.



MRS. JAY SPAIN



MRS. BILL KINARD



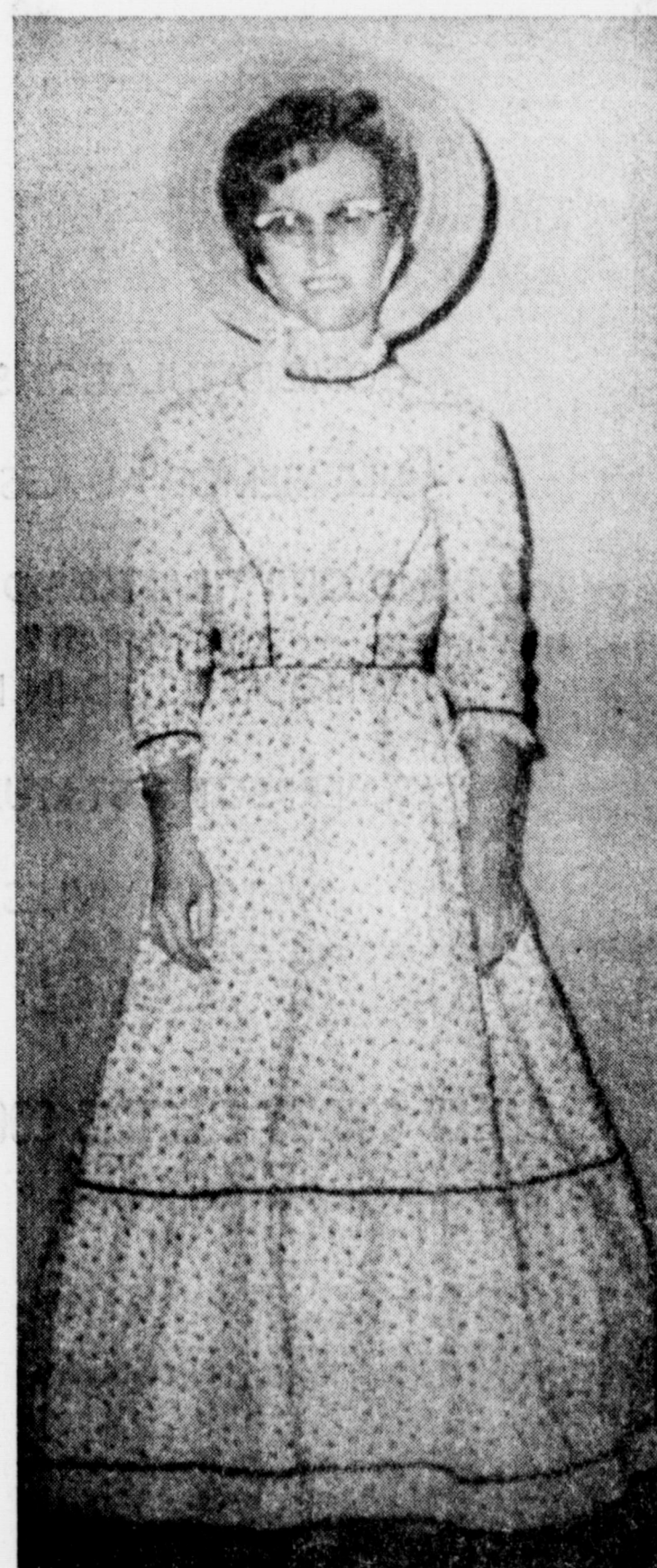
MRS. ELVON DeVANEY



MISS SHARRON MARTIN



MRS. GID HOWELL



MRS. KENNETH HENRY

Five Lazbuddie Youth Attend Las Vegas Camp

By MRS. C. A. WATSON
LAZBUDDIE — Those attending the recent church camp at Blue Haven, Las Vegas, were Debbie Burch, Delayne Steinbock, Clay Mimms, Evelyn Darling, and Christie Ivy. Accompanying the group to the camp were Mrs. Fred Burch and Mrs. Mimms. Going after the children were Mr. and Mrs. D. B. Ivy and Mr. and Mrs. Max Steinbock.

Max Steinbock was admitted to the Methodist hospital last week for medical treatment. After undergoing several tests it was found his condition not as serious as first thought.

Captain and Mrs. Thomas Hodges from Altus, Okla. are visiting this week with their cousins, the Raymond McGehee family.

Funeral services were held Wednesday, June 16 in the Rix Chapel for B. F. McGehee, 86, Lubbock, the father of John and Raymond McGehee of Lazbuddie. Mr. McGehee had suffered a broken hip in a fall earlier this month. Cline Drake of the Church of Christ of Gordon, an old family friend, officiated at the funeral. Burial was in the Rest Haven cemetery, Lubbock. He passed away Monday. Many from the Lazbuddie area attended the services.

Mr. and Mrs. Leon Smith Sr. and niece Jan Sigman, daughter of Mr. and Mrs. Carrol Sigman of San Antonio, visited in Canyon Sunday with Mrs. Smith's mother, Oma Sigman. Jan Sigman will spend most of the summer with the Smith family.

Lana Wagon, daughter of Mr. and Mrs. June Wagon, Muleshoe, is spending this week with her grandparents, Mr. and Mrs. J. B. Wright.

Children of Mr. and Mrs. Jack Templer and Loy Dale Clark, son of Mr. and Mrs. Wayne Clark are to be congratulated on their fine winnings in the Horse Show held at Bovina Thursday of last week. Letha Templer won first place in the senior division in "Western

Pleasure". She also won second place in the senior division in halter class. Loy Dale Clark won first in the Junior division in "Western Pleasure" and second in the division of halter class. He also won 4th place in Showman class. Also Loy Dale got 2nd in grade gelding under 14 hands or (56" high) Letha won 2nd in registered aged mare, Earnestene 2nd in registered gelding, Junior class.

Birthday Greetings this week go to Larry Vaughn, Charlie Chandler, Ruby Harris, and David Barton.

A fire broke out in the Jimmie Seaton wheat field late Sunday evening. Backfire from a stalled truck was believed to have started the blaze. The 1962 pickup, owned by Jimmie Dale Seaton, was almost completely destroyed in the fire and a combine near by was damaged some. Only stubble burned; the wheat not cut was saved by friends and neighbors and the Muleshoe fire department. The Mimms brothers brought their tractors to the field, plowing between the fire and the uncut wheat. The farm was about 4 miles west of Lazbuddie on the farm Seaton rents and was not on the home place.

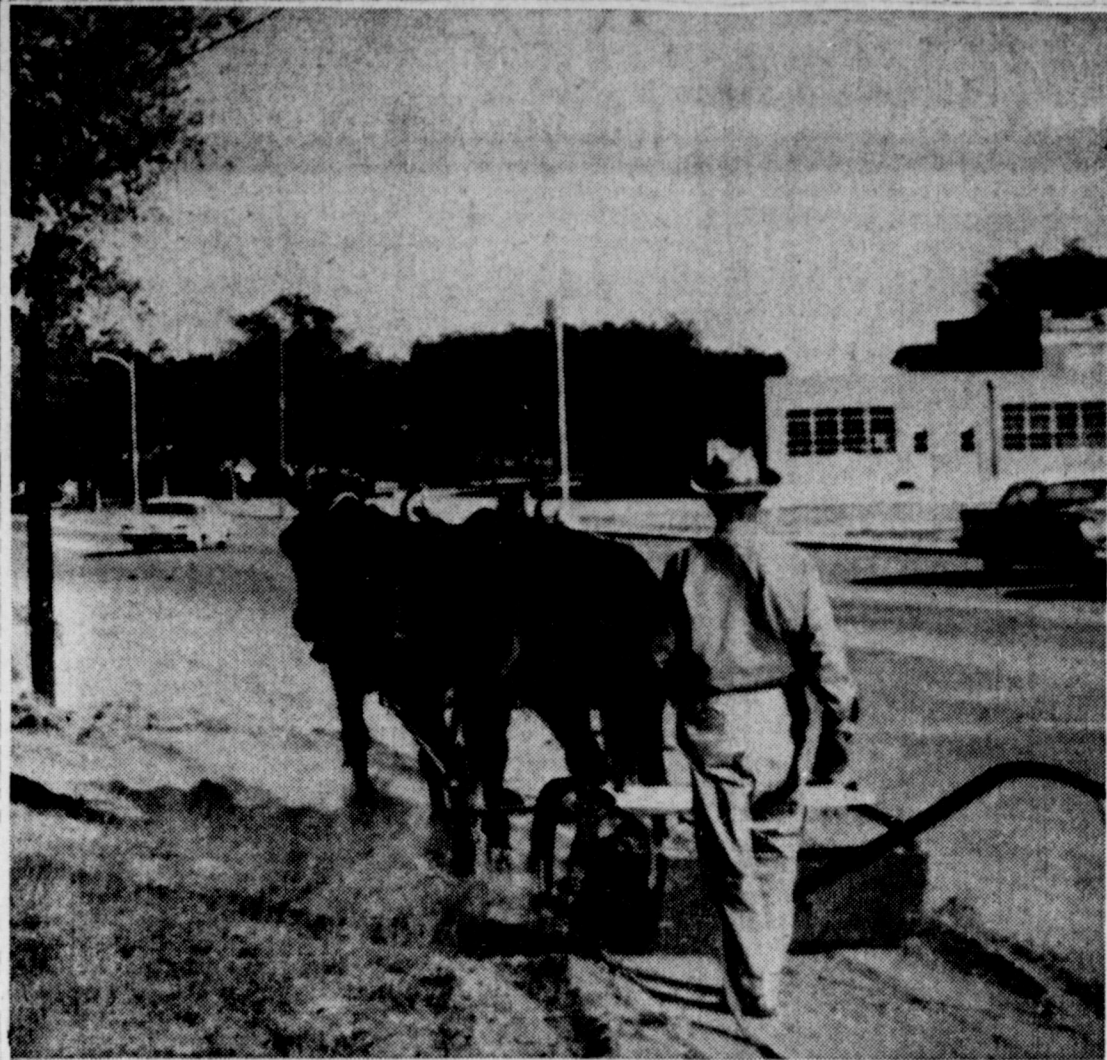
Mrs. Harold Hutcheon from Frederick, Okla., was here during last week visiting her brother and family, the T. D. Vaughn's, her mother, Mrs. Annie Vaughn and two sisters, Mrs. R. G. Treider and Myrtle Steinbock. She also visited her brother-in-law, R. G. Treider in the Green Memorial hospital and clinic in Muleshoe.

Lillace Kaiser, Santa Barbara, Calif., came in Sunday to be at the bedside of her father, Mr. Treider. His condition remains the same.

Father's Day guests in the L. R. Hall home were Mr. and Mrs. Troy Sharrock and children, Hub; Mr. and Mrs. Gary Dale and children, Muleshoe, and Mr. and Mrs. Kenneth Hall and children, Lazbuddie.

Mr. and Mrs. Eddie Joe Hall and Anita Upton was in Fort Worth Sunday visiting his brother and family, the James Halls.

Visiting the Duane Darlings Father's Day were their daughter and family, the Darrell Thompsons from Friona, Nola Ivy, hurt in a collision at



DAVE'S FAMOUS SPAN — Dave Anders of Muleshoe, Texas, still used this span of mules in his work around town back in '62. Jack died but Pete still enjoys his yard plowing and sidewalk moving chores with his master in 1965. The memory of all mule's labor is to be memorialized for its contributions to the pioneering and settlement of the great land of America. (Journal Photo)

the Hub cross roads Monday of last week is able to be up now at her home. Mrs. Ivy was dismissed Thursday of last week. She received severe bruises and cuts in the accident. The The Ivys farm near Lazbuddie.

Chunky Ivy and his family from Odessa visited with his mother at the hospital and were here again Monday of this week for a visit.

Wheat harvest is in full swing in the area this week. Folks are thankful that the heavy rains were as early as they were and that it has been reasonably dry the past several days.

Adversity is the prosperity of the great.

Mule Lingo

JIGGER

To overrun a horse mule

BUFFALO MANGE

A western name for lice, of which the buffalo hunters usually had a supply.

BARBED BRAND

One made with a short projection from some part of it.

SLOP JAR — "A bedchamber." (What this means is a chamber pot, Atwood reports.)

ARIZONA NIGHTINGALE

A prospector's burro. Called this because of his extraordinary bray usually at high noon according to old timers.

HEAD-AND-TAIL STRING

A practice of mule packers on

the trail of tying the halter rope of each animal to the tail of the animal preceding it to keep the train in single file.

DESERT CANARY

The West's name for a burro.

HARD-TAIL

A mule.

KNOBHEAD

A nickname for a mule.

PACK MULES

Mules used to carry packs of freight.

PROSPECTOR'S COMPASS

A burro's tail.

ROCKY MOUNTAIN CANARY

Another name for a burro.

He is not worthy of the honey-comb that shuns the hive because the bees have stung him. — Shakespeare.

BULA NEWS

By MRS. JOHN BLACKMAN
BULA — Bula Church of Christ closed a successful Vacation Bible School Friday evening. Classes were held each evening from 4 to 6 p.m. Average attendance for the five days was 68.

Mrs. D. J. Cox returned to her home Wednesday after spending two days with her mother, Mrs. Chessier at Morton. Mrs. Chessier was dismissed from the Goodnight Hospital in Lubbock following surgery last Wednesday.

Mr. and Mrs. Bill Sowder and children Joyce, Terry and Jerry, attended the wedding Sunday afternoon for Miss Janice Sowder and James Farris at the First Methodist Church in Portales at 3 p.m. Joyce was bridesmaid and Terry a candle-lighter in the wedding.

Mr. and Mrs. Cecil Jones, Fort Worth, were guests of the John Blackmans Friday through Sunday. Mr. and Mrs. Jones lived in the Bula Community for several years, where he operated a lumber yard, moving to Fort Worth in 1942. This was Jones' first visit back since he moved.

Mr. and Mrs. J. E. Layton and sons, Jarrol and Keith, spent Sunday in Wellmon visiting with his sister, the Bill Burrus.

J. S. Rowland, Abilene, is visiting this week with his son and wife, Mr. and Mrs. J. D. Rowland.

Mrs. Era Wheeler, Lovington, and daughter, Mr. and Mrs. Duran Bishop, Littlefield, were Father's Day company for the Clarence Carters.

Beverly Martin, Lubbock, spent the past week visiting her grandparents, Mr. and Mrs. C. L. Cannon.

J. W. Layton Jr., Seattle, Wash., is here for a visit with his parents, Mr. and Mrs. J. W. Layton.

Mrs. Cecil Jones is spending several days this week with her daughter, Mr. and Mrs. Murry Alexander and children, Fort Worth. Her grandson, Kelley,

returned home after a two-weeks visit with his grandparents.

Mrs. L. L. Walden attended the wedding for her grandson Delven Walden, Springlake, and Miss Beverly Kelley, Earth, at the Springlake Baptist Church Friday night.

Jolene Reid along with other young people from the First Christian Church, Littlefield, spent the past week at the church camp at Ceta Glenn near Happy.

Ann Jenkins, Portales, is spending this week with Sarah Ann Jones. The girls were classmates at E. N. M. U. in Portales.

Mrs. John Hubbard visited at the Lea County Hospital, Lovington, Sunday with her nephew, Eddie Richardson. Eddie will be confined in the hospital some time following a car wreck.

Mr. and Mrs. Wilbert Clawson and daughter, Debbie, Vista, Calif., arrived Saturday for a visit with his grandfather, W. L. Clawson and also with the J. D. Rowlands and Ivan Clawsons. They all had Father's Day dinner in the W. L. Clawson home.

Mr. and Mrs. W. L. Schroder, Seagraves, and Mr. S. M. Davis, El Paso, were guests Sunday in the Leo Holt home.

Mrs. Darvin McBee and sister, Mrs. Jerry Cox, are confined in the Littlefield Hospital since June 15, following a car wreck.

Mr. and Mrs. R. E. Jones spent the weekend at Lelia Lake visiting their daughter, Mr. and Mrs. Earl Shields and children and their granddaughter Roslyn Shields, returned home after a weeks' visit.

Mrs. Harold Layton has been in Monahans for the past four weeks, where her small son, Robert is under the care of a doctor there. She was visited Sunday by her husband and his parents, Mr. and Mrs. J. W. Layton.

Mr. and Mrs. Darnell Williams, Maple, were Father's Day guests of the C. A. Williams.

Tom Bogard visited with his sister, Mrs. Blanche Smith, patient in the Groom Hospital at Groom.

Mr. and Mrs. W. T. Thomas returned Tuesday night after

spending a week in Fort V with her brother W. J. Vard, who had undergone surgery and was confined in intensive care ward for five days.

Mrs. David Williams children, Jeffery and Pau Kay, Lubbock, visited Mr. and Mrs. C. A. Williams home

The Mule Has Four Legs, So This Poem Says

Cecil Davis, remembering mule poem he learned as child quoted this mule poem for the Journal in response to the call for Mule stories poems. Davis is chairman of the Bailey County Historical Society.

"On mules we find two legs behind

And two we find before; We stand behind before we find

What be two behind be for —By memory from Rumbull Pull tractor magazine, 124 - 25.

Geologically speaking, the sheet vanished only yesterday from parts of the United States and Canada that are now thickly populated. The last of it still covers Greenland and Baffin Island.

He who treads softly goes far — Chinese Proverb.

Courage in danger is half the battle. — Plautus.

YOU'RE IN THE ARMY NOW



CONGRATULATIONS TO THE
MULE MEMORIAL ASSOCIATION
AND OUR THANKS TO EVERYONE
WHO ASSISTED IN HELPING
TO ERRECT A STATUE OF THE
MULE IN MULESHOE
BAILEY COUNTY ELECTRIC COOPERATIVE ASSN.



IT TOOK THE PIONEERS AND
THE MULE TO DEVELOP OUR
COUNTRY.

IT ALSO TAKES TODAY'S CITIZENS
TO MAKE A PROGRESSIVE
COMMUNITY.

WE INVITE ALL VISITORS TO
ATTEND OUR
"MULESHOE MEMORIAL"

FARMERS COOPERATIVE ELEVATOR

JIM WARD, MANAGER



MEMORY TO LIVE ON — Old Pete and his kindred-kind the world over are to be immortalized on Santa Fe Railway property, donated by the company. The living Pete the Muleshoe Mule, in whose image the statue was designed, is pictured with pretty Miss Cindy Smith who

in 1961 sent the letter to Mule Memorial originator Dr. J.D. Barnett of Marlin. With them is Gil Lamb, president of National Mule Memorial Association. (Cline Studio Enlargement; Journal Photo)

Mrs. Bryant Speaks To WMU At Sudan Tells of Church Missions In Brazil

By EVELYN M. SCOTT

SUDAN — Mrs. Thurman Bryant was speaker at the meeting Monday afternoon of the WMU, First Baptist church, talking on mission work in Brazil.

Mrs. James P. Arnold Sr. was program director. Mrs. Lester Shanks sang a selection accompanied at the piano by Judy West.

Present were Mrs. Bryant, Mrs. Shanks, Miss West, Mrs. Arnold, Mrs. M. C. White, Mrs. John Buth, Mrs. Dick West, Mrs. L. F. Meeks, Mrs. Halbert Harvey, Mrs. H. W. Qualls, Mrs. Homer Morris, Mrs. Willie Hazel, Mrs. Oscar Vinson, Mrs. Ray, Mrs. Bowen, Mrs. Curtis Savage.

Mrs. Calvin Jordan was hostess for a meeting of the Dorcas Sunday School class, First Baptist church, Thursday evening. A salad supper was served those attending.

Mrs. C. L. Seefeld, president, presided and Mrs. Billy Chester gave the devotional.

Present were Mrs. Seefeld, Mrs. Chester, Mrs. Keith Glover, Mrs. Gilbert Churchman, Mrs. Wayne Doty, Mrs. Lee Roy Young, Mrs. Bobby Jack Markham, Mrs. Willie Hazel.

Mrs. Lee Roy Fisher has been confined to the hospital in Muleshoe.

Mrs. Bob Masten has been ill and confined to the hospital in Littlefield.

Mrs. Claud Patton of Lubbock visited Saturday night in the home of her sister and family, Mrs. Glenn Chester.

Mr. and Mrs. D. W. Williamson and family were in Ralls Monday to attend funeral services for Vernon Odell Paschal, a nephew to Mrs. Williamson.

Mrs. Johnnie Mathews and Bud visited last week in the home of Mr. and Mrs. Bunk Knox in Lubbock and with her mother, Mrs. W. O. Wright who is confined to a Rest Home there.

The Rev. Willie Hazel, Homer Morris and Dr. Thurman Bryant were in Bovina Monday evening to attend a Workers

Conference at the First Baptist Church there.

The Rev. and Mrs. Willie Hazel visited Friday afternoon with Mrs. W. O. Wright at Sloans Rest Home in Lubbock.

Guests this week in the home of Mr. and Mrs. C. E. Nichols include her sister and children, Mrs. W. T. Mosley, Marilyn and Brenda of Harlingen, and her niece, Peggy Ann Hartsell of New Orleans, Louisiana.

Mr. and Mrs. Hubert Dykes visited Sunday with their son and family, Mr. and Mrs. Hubert Dykes in Lubbock.

Mr. and Mrs. Jolen Ballew, Michelle and Scott were in Amarillo Thursday night to attend a church meeting.

Mrs. Billy Chester was hostess for a bridge club meeting Thursday afternoon when those present were Mrs. Bill Palmer, Mrs. Aubrey West, Mrs. R. E. Scott, Mrs. Gerald Chisholm, Mrs. Richard Powell, Mrs. Arthur Nelson, and a guest, Mrs. Bobby Jack Markham.

Mrs. J. W. Olds attended the 24th annual meeting of the Wesleyan Service Guild of the South Central Jurisdiction of Methodist Churches held during the weekend at the Western Methodist Assembly on Mt. Sequoyah, Fayetteville, Ark.

Mrs. Olds represented the Plainview district as well as the local Guild. Accompanying her to Fayetteville for the meeting was Mrs. Bedford Caldwell of Bovina, also a representative of the Plainview District of Methodist churches.

Mr. and Mrs. W. V. Terry returned Sunday after several weeks in Arkansas and Oklahoma. While gone they visited their sons, Mr. and Mrs. Bob Terry, Oklahoma City; Dr. and Mrs. Bill Terry, Hot Springs, Arkansas.

Mr. and Mrs. Pat Christal and family of Amarillo visited J. W. Olds and Mr. and Mrs. Byron Lynn during the weekend.

Miss Bertha Vereen is visiting this week in Lovington with her sister, Mrs. J. A. Faris and Mr. Faris.

Dorma Ann left last week for Rawlins, Wyoming to visit her brother and family, the Claud Wisemans, who are former Sudan residents.

Mr. and Mrs. Jack Downs and son visited Sunday with relative in Denver City.

Craig Miller and Larry Byers accompanied Mrs. Rebecca Cline and children of Lubbock on a fishing trip to Lake Thomas last week.

Mr. and Mrs. Harold Close and family visited last Tuesday with Mrs. Jay Miller when they were enroute home to Dallas following a vacation.

Gilbert Masten has been ill and confined to the hospital in Amherst.

Mrs. Clovis Bridwell, Mrs. Curtis Savage and Mrs. Ed White were hostesses for a TEL Sunday school social held Tuesday evening, June 15, in the Fellowship Hall of the First Baptist Church. Mrs. Thurman Bryant gave the devotional topic "Mission Work in Brazil".

Home-made ice cream and cake were served the following attending Mrs. Bryant, Mrs. Frank Rone, Mrs. J. P. Arnold, Sr., Mrs. John Burnett, Mrs. Halbert Harvey, Mrs. Waymon Gordon, Mrs. W. E. Hancock, Mrs. Elgan Baccus, Mrs. Tommy Cate, Mrs. Moses Padillo, Mrs. Willie Hazel.

Corrine E'Lander of Denver, Colorado has been visiting her sister, Mrs. Clovis Bridwell and family.

Mrs. Clovis Bridwell and Corrine E'Lander were Lubbock visitors Tuesday.

Members of the Sudan Sewing club had the last meeting of the club year when they met in the home of Mrs. Blance Jones in Lubbock.

Mrs. Martin Maxwell has been confined to a hospital in Littlefield.

Mrs. Mike Carter has returned home after being confined to the hospital in Amherst.

Mrs. Muriel Crouch, Mrs. Blackie Seymore and children, Patsy and Butch, and Carla Jean Crouch of Lovington have returned from vacationing in California.

They visited in the homes of Mr. and Mrs. Kenneth Hayes, Mr. and Mrs. Bob Crouch in Valsalia, and in Mojave with Mr. and Mrs. Travis Dorsett. Mrs. Seymore and children also

visited in the home of Mr. and Mrs. Dock Seymore. While in Los Angeles they visited Marineland.

Dr. and Mrs. Nelson Nichols of Lubbock are touring Europe this summer. Dr. Nichols is the son of Mrs. J. S. Smith.

Mrs. Joe Foster visited Mickey Stephens in Odessa last week.

Mr. and Mrs. O. D. Martin, Jr. have a newly adopted son. The infant was born June 15 and has been named Scott Alan. Sharon Chisholm of Needmore is spending the summer with her sister, Mrs. O. D. Martin, Jr. and family.

Glorified Mule Got First Story Way Back in '61

"The old gray mule, he ain't what he used to be," because now he isn't gray at all. He has stepped out of the back lot and right into high style all dressed in bronze — at least that is the plan for him. . . wrote Milton Forbes, publisher, editor of The Journal in a story published on September 7, 1961, citing the progress of mule statue promotion here.

"With headquarters in Muleshoe, the Mule Memorial Association is determined that the passing of the mule from the modern scene shall not go unnoticed or unmoored.

"So far (early September '61) this story of the Muleshoe Mule Memorial Association fund has seen print in such faraway places as the New York Times, the Fort Worth Star Telegram, papers in Chicago, Atlanta, and so on. (Ah published in newspapers.)

"And it all started for Muleshoe when a fourth grade class at Richland Hills Elementary school heard of the plan of (the late) Dr. J. B. Barnett, Marlin, to build a monument to a mule. . .

"Location for the mule has not yet been decided on, but there are several possible sites. The monument is expected to cost about \$15,000," reported this front page Journal news article of 1961.

Y'ALL COME TO JULY 2-3-4-5

MULESHOE

FOR THE CELEBRATION.... WE'RE PROUD OF OUR MULE MEMORIAL



LEE R. POOL

GENERAL INSURANCE

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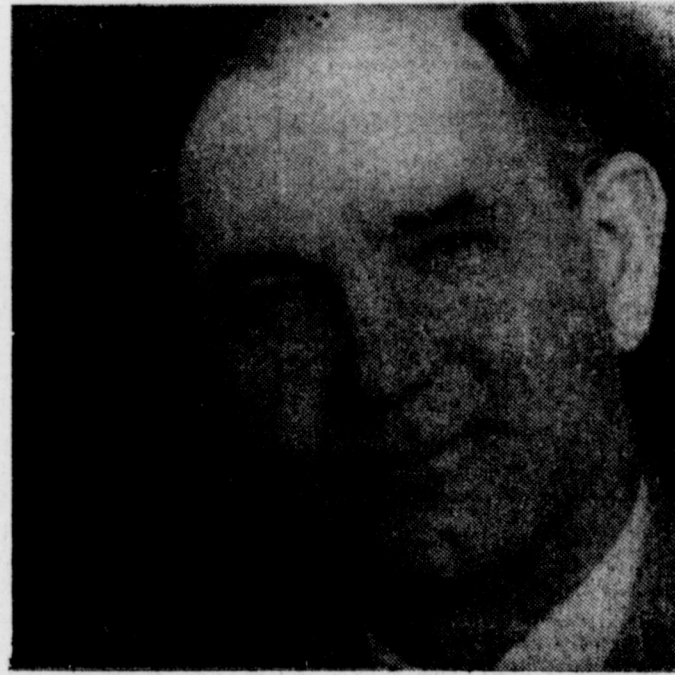
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- GREAT AMERICAN INSURANCE CO.



POOL INSURANCE AGENCY



THIS IS A STOCK TANK — When they built stock tanks back in 1905, they did it the hard way, with some strong men, sturdy mules, and "slips." Clinton Busby, 813 Fig, brought in this early day shot. Among peo-

ple in the picture are Alvin Busby, who died here in 1939, and E.L. Eldridge, his grandfather. Note brand new railroad in background with handcar.



MAN, PLOW, MULE — Remember the old Georgia Stock, the one-man, one mule combination that tediously broke out the land in the early days? By comparison with today's multi-row cultivation, this antique method

seems slow indeed. This picture, brought in by Mrs. Major Wood, was made sometime around 1915 and is typical of the early cultivation jobs. Plowman is John Kropff.

'Conversation With A Mule'

(Editor's note: The following is one of the three articles sent to The Journal in 1961 by T. C. Shepherd of Plainview. His father, J. W. Shepherd was dealer in Jacks and Jennetts two score years ago in Plano, Texas.

Mr. Shepherd hoped the poems would be of interest to Muleshoe and these promoting the mule celebration.

Old Mule, You're the Son of a Jackass,
And I'm the image of God
Yet here we work hitched together
A Toilin' and a-Tillin' the sod!

A wonder if you work for me
Or I work for you, Old Mule?

At times, I think it's a partnership
Between a Mule and a doggone fool!

When plowing we go the same distance...
But I work harder than you...

You skim the ground on four good legs...
I hobble along on two;
So Mule, mathematically speaking

Your four legs 'gainst my two—
I do just twice the work per leg
Just twice as much as you.

Soon we'll be making the corn crop,
That crop'll be split three way...
A third for you, and a third for me,

A third for the Landlord's pay...
You take your third and eat it...
Your getting the best, and how!

I split my third amongst eight kids,
A banker — six hens and a cow!

Right here, Mule, I might mention
You only plow the ground...
I shock the corn and husk it.

While you're hee hawin' around,
All Fall, and part of the Winter;
Old Mule, you know that it's true—

I break my back with a cotton sack paying off the mortgage on you.
The only time I'm your better

Is when elections come—
A Man can vote, while a mule cannot.
But that don't worry you none—

Because you're a wise old Jackass
You know what to worry about—

You knew Politics wouldn't help you none—
And I'm just finding it out!

So Mule, . . . confidentially speaking,
Would you change places with me?
Would you take up all my worries

And still contented be?
Would you swap places, I'm asking?

Of course you know we

Reminiscence

By MRS. LONNIE MERRIOTT

My memory of mules takes me back
To the Ozarks in Arkansas
And two onry mules called Pete & Jake

Their stubbornness and loud hee - haw

We depended on those two mules
To plant our crop and haul our hay
And all the many other jobs

That seemed to always come their way

Once Sis and I rode them bareback
Over the mountain to get a sack
Of pears and it kept sliding back

Till Sis and pears slid off right smack

Pete lowered his head and snorted twice
His heels cut the air in a wicked slice
And missed her head by half an inch

Poor Sis could only blink and flinch

We put the pears back on his back
And he came home meek as could be
But totin' girls wasn't his cup of tea

And he always had it in for couldn't...
Would you if you could...
Now tell the truth!

You're doggone right you wouldn't!

me

He would try to scrape me off on
The low limb of a blackjack tree

Or the roof of our barn or anything just to get rid of me

But my best memory of Pete and Jake
Was hitching them to a load of hay
And going to a church singing

They were having across the way

We'd gather the neighbors and kids
And fill our wagon to the brim
Those old Ozarks fairly echoed

As we sang those heart-warming hymns
Old Pete and Jake stepped right along
And I know they enjoyed those hymns

Because their ears flopped back and forth
In syncopated rythm.

Those years are gone and times have changed
Just like our days in the little red schools
But my fondest memories include

Those cotton - pickin' kicking mules!

Going on a picnic? Put some cupcakes in the freezer and take them along in their frozen state. They will be thawed by the time you are ready to enjoy them for that picnic meal.

Lost time is never found. Benjamin Franklin.

Anthony's
C. R. ANTHONY CO.

EVERY ITEM
SPECIALLY PURCHASED
FOR THIS EVENT

MULE O-RAMA DAZE SPECIALS

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To
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WESTERN STYLE
CUT OFF
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Regular \$2.98 Value
Ladies 8 to 18
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\$1²⁷

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Boys or Girls
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Values To \$9.95
Loafers
Casuals
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While They Last

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MONDAY JULY 5th
WATCH OUR SUNDAY AD.
FOR DOLLAR DAY
TUESDAY, JULY 6th



SPORTSWEAR FABRICS

36 inch, 45 inch wide
Quality that would
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All First Quality, 2 to 15 yd. lengths

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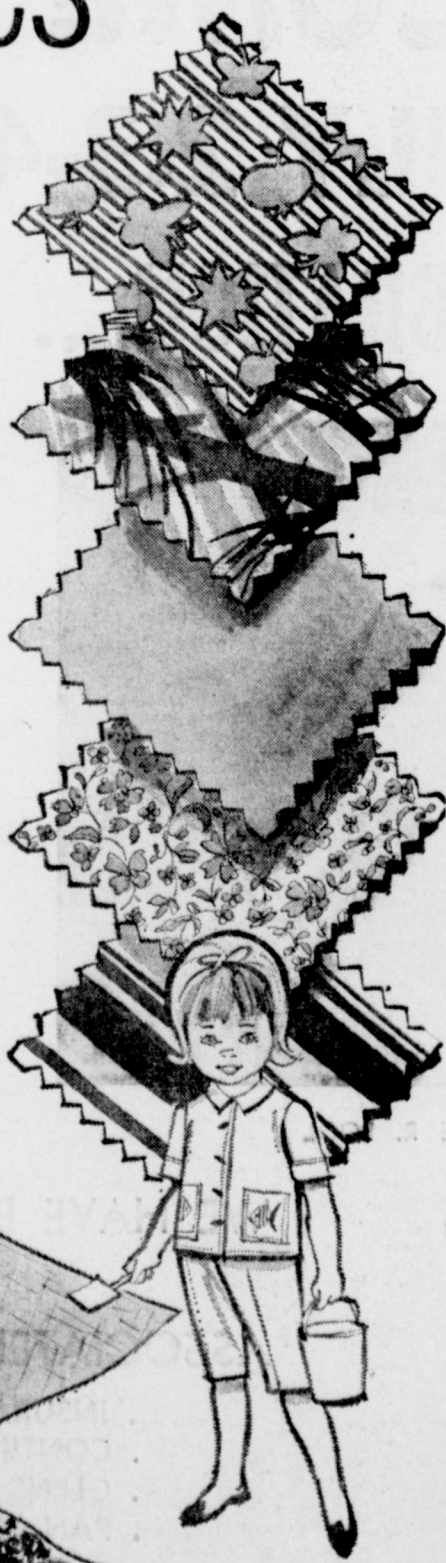
45 inch wide sportswear solids, smart cool cottons in jacquards, diagonals, two ply suitings, poplins, shantung, cross dyes, fine line twills, homespun, birdseye suitings, and duck.

PRINTED COTTONS

36 inch 45 inch wide sportswear prints, patterns and colors for most every sewing need. Choose from easy care cottons in duck, sailcloth, cords, homespun, dobbies, or jacquards.

SCREEN PRINT BLENDS

45 inch wide beautiful screen prints that are perfect for all types of sportswear. 100% acetate challis, 88% rayon, 12% linen challis, 100% rayon acetate homespun prints, and butcher weaves, and duck.



SPECIAL MULE-O-RAMA

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3 Days
Only
Regular \$1.50
Black Short
Tie With
Brass Mule
Moteef

88¢

FACTORY CLOSEOUT MEN'S

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STRAWS

Reg. \$2.98 - \$3.98
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Size 6 5/8 To 7 3/8

\$2⁵⁸

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Ladies & Misses
Regular \$2.98
Lace or Slip On
White, Beige,
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Plaids or Prints
Regular \$5.95 To \$7.95
3 Days Only
Sizes 14 to 17

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