

Cotton Market Report

By Norman-Mayer & Company
1210 Texas Avenue

NEW ORLEANS FUTURES

Month	Open	High	Low	Close
Dec.	1918	1925	1895	1895-97
Jan.	1923	1925	1896	1896-97
Mar.	1918	1918	1891	1891-7
May	1907	1909	1881	1882-83
July	1892	1892	1867	1867-7
Oct.	1923	1925	1898	1898-7

Closing tone steady.

Close Monday: Dec. 1916; Jan. 1918; Mar. 1912; May 1902; July 1886; Oct. 1915.

NEW YORK FUTURES

Month	Open	High	Low	Close
Dec.	1980	1981	1954	1954-53
Jan.	1976	1977	1950	1950-52
Mar.	1973	1973	1945	1945-46
May	1969	1969	1922	1922-23
July	1948	1948	1918	1918-7
Oct.	2010	2010	1969	1973-75

Closing tone barely steady.

Close Monday: Dec. 1972; Jan. 1969; Mar. 1954; May 1951; July 1939; Oct. 1933.

LIVERPOOL FUTURES

Month	Open	High	Low	Close
Dec.	1918	1925	1895	1895-97
Jan.	1923	1925	1896	1896-97
Mar.	1918	1918	1891	1891-7
May	1907	1909	1881	1882-83
July	1892	1892	1867	1867-7
Oct.	1923	1925	1898	1898-7

Closing tone steady.

Close Monday: Dec. 1916; Jan. 1918; Mar. 1912; May 1902; July 1886; Oct. 1915.

AMERICAN SPOTS

Month	Open	High	Low	Close
Dec.	1918	1925	1895	1895-97
Jan.	1923	1925	1896	1896-97
Mar.	1918	1918	1891	1891-7
May	1907	1909	1881	1882-83
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Closing tone steady.

Close Monday: Dec. 1916; Jan. 1918; Mar. 1912; May 1902; July 1886; Oct. 1915.

SUMMARY

Market down 18 to 22 points from last night's close. Liverpool was much better than due, but only scattered light frosts were reported in the western belt and prices failed to hold. Then too there was selling on a private estimate by a New Orleans house of the ginnings at 8-226,000 bales. This estimate more or less represents average sentiment in regard to the report to be issued Thursday, October 17. This same firm estimates the crop for this season to be 13,600,000 bales. Hedge selling also came into the market to help it sell off. Norman Mayer & Co. wired "Weather west not as cold as expected. Rumors of large ginning estimates for period caused decline. Prefer buying on good setbacks."

The number of bales ginned during the third period, September 16 to October 16 will compare with 2,489,120 bales for the same period last year, with 3,122,100 bales for the same period in 1926. The total will compare with 5,945,167 bales for the same three periods last year and with 5,643,000 bales for the same periods in 1926.

Minimum temperatures Monday

at Lubbock was 34. No frost was reported.

Liverpool called "local traders and London bought cotton. Shorts covered on frosts in America."

Manchester cabled, "cloth business with Egypt and Near East improving."

The Garalde Bureau was quoted as saying, "If general business in the United States continues good, and the price of cotton does not average above 21 cents, this country may be expected to consume 6,800,000 to 7,000,000 bales of cotton against 6,834,000 bales last season."

New York: Cleveland said: "Fair business reported in North Street with advancing price tendencies. Sales at southern markets yesterday were 42,000 bales. The plan to trade in the New York Cotton Exchange in fifty bale contracts was beaten as a meeting yesterday two to one. Trade demand for futures continues excellent."

Of 14 cotton options received nine were bullish and five were non-committal.

New Orleans: Domestic cotton goods market reports steadily good business.

Harrisburgh, Ark. Cotton picking well advanced and everything looked to crop well under that of last year.

Garland, Miss. Cotton all but picked and gins now running only four days a week.

WEATHER

Cold weather has overspread the western and central districts with minimum temperatures being mostly by 34 to 50 degrees. Temperatures continued above normal in the eastern districts. Heavy frost occurred in southern Missouri and locally in northern Arkansas. Light to heavy rains fell mostly in the eastern half of the cotton region except for very little rain near the Atlantic coast. Heavy rains of one to two inches fell in central and eastern Tennessee, northwestern Georgia, and eastern Alabama and a few localities elsewhere. Light to moderate showers fell in the coast sections of Louisiana and Texas. Heavy rains were reported as follows: Alabama, Montgomery 1.01, Anniston 1.66, "Foodwater 1.52, Wetumpka 2.10, Tennessee, Chattanooga 2.22, Nashville 1.58, Knoxville 1.58, Bellville 1.30, Milan 1.34, North Carolina, Asheville 1.64, Arkansas, Witham 1.00, Georgia, Newman 1.50, Rome 1.18, Tallapoosa 1.08, West Point 1.42. A killing frost and some ice was reported at Prescott, Ark. Forecast: Eastern belt, partly cloudy and colder in the Carolinas, fair and colder in Alabama and Mississippi, and Georgia. Western belt, generally fair and warmer in La., Okla., Ark., and east and west Texas. R. E. STRONG, Mgr.

Daily Markets

NEW YORK STOCKS

NEW YORK, Oct. 23. (P)—A general lowering of money rates today was accompanied by a broad upward movement in the shares of such basic industries as steel, oil, copper and automotive. Federal Reserve officials indicated that the peak of the fall commercial demands had been passed and that easier rates could be looked for. The weekly bank statement is expected to show a further substantial decline in member bank redemptions.

Although several commission houses continue to use a lightening of long accounts, others pointed out that prospective stock dividend and merger action undoubtedly would provide a sustaining influence. One of the most significant developments of the day was a revival of activity and strength in the oil shares based on reports of excellent third quarter earnings by the refining companies and disclosure of further details regarding the proposed oil export association.

U. S. Steel common, which has been quiescent for the last fortnight, climbed nearly 5 points to within a fraction of its record high on reports of trade improvement. Sharp advances also were recorded by a few of the independent steels.

Spang Chalfont mounted more than 7 points to a new high record at 44-1-4 and Crucible and Vanadium each sold more than 2 points higher. Directors of the Jones McLaughlin company today declared an extra dividend of 41.

Chrysler led the advance in the automobile group by climbing more than 5 points to 136 3-8, losing a point of its gain on profit taking. Nash advanced nearly 3 points. General Motors ran into heavy selling after crossing 220 and closed only fractionally higher at 218 3-8. New peak prices for the year or longer were registered by National, Bellas Hess, Century Ribbon, Dunhill International Matheson Alkali, Grac-

sell Chemical, United Biscuit and Allied Chemical.

Case Threshing broke 7 points on one sale and Montgomery Ward, Midland Steel Products preferred, Advance Rumley, and Industrial Rayon fell back 3 to 4 points.

A further advance of 18 points in Japanese yet to 46.63 cents featured the firm foreign exchange market. Sterling cables ruled slightly higher around \$4.85.

Commodity markets were mixed. Cotton started upward at the opening on reports of frost damage but ran into heavy realizing and closed about \$1 a bale lower. Wheat futures advanced about a cent a bushel on reports of a better domestic demand. Sugar quotations held steady and coffee dropped 13 to 20 points.

Call money renewed at 5 per cent, the lowest opening rate since Sept. 28, and was in plentiful supply at that figure all day, despite the calling of \$20,000,000 in bank loans. Time money was on a flat 6 3-4 per cent basis as against a ruling rate of 7 per cent last week. Federal reserve officials indicated that the peak of the fall commercial demands had been passed and that easier rates could be looked for. The weekly bank statement is expected to show a further substantial decline in member bank redemptions.

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Route Changes Are Being Made

(Special To The Avalanche)

BROWNFIELD, Oct. 23.—In an effort to shorten distances between Brownfield and principal adjoining towns, Terry county is making various changes in existing highway routes. To shorten the distance to the west line of the county and reduce the mileage between Plains and this city, one change has just been completed cutting off three miles and eliminating 10 right angles in the road.

Cut-off Constructed

Construction of a cut-off on the highway between Brownfield and Lubbock has just been arranged for. When completed, this road will shorten the route by two miles, do away with two right angle turns and eliminate two railroad crossings, one of which is considered very dangerous.

It is considered very dangerous.

It is expected that a recommendation from the state highway department, either for or against the proposal made several months ago for designating an extension of Highway No. 53 from Brownfield to Odessa, by way of Seagraves, Seminole and Andrews, will soon be made. The chambers of commerce of Lamesa and Brownfield, and the commissioners of Dawson and Terry counties, are making further efforts toward development of highways and it is likely that a designation of the highway connecting these two towns will be requested shortly.

At to the citizens of this community and is arranged for their convenience without additional charges. At any time it is a pleasure to show visitors through and answer any questions they may care to ask.

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WHIRLWIND

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BY ELEANOR EARLY

THIS HAS HAPPENED

SYBIL THORNE, recently widowed, has had a dramatic and harrowing reunion with an old sweetheart, JOHN LAWRENCE. For 10 years she believed that John slept in Flanders' Field. Having mourned him deeply, she gave herself up finally to distraction. Sybil has had many affairs and been tragically married. Through her dearest friend, MABEL MOORE, who is apartment hunting, Sybil finds John Lawrence. Since the war he has been a victim of amnesia. Mabel knew him as ROGER CALDWELL, a real estate agent. When he sees Sybil he utters unconscious. Upon being revived, his memory returns.

Mabel leaves them alone, and John asks Sybil if she still loves him. He shows her a wedding ring, and tells her that he is about to be married, she begs for time to think things over, and they talk of love and life. Finally he takes her in his arms, and kisses her fiercely.

Mabel comes in the room at that moment, with a tray of coffee and cakes, and the conversation comes general. At least Sybil notices how ill John looks and volunteers to drive him home.

After they have gone, Mabel finds a small white box with a wedding ring in it. John had dropped it, showing it to Sybil. She takes the ring he has purchased for his fiancée.

John Lawrence, during the long years of hospitalization, had become a favorite with a kind congenious woman who took an interest in him, and obtained a position for him. It was she who chose the name for him he had borne since he lost his own—ROGER CALDWELL. As Roger Caldwell, he has won the heart of little KITTY BURNS.

NOW GO ON WITH THE STORY CHAPTER LXV KITTY BURNS was a stenographer in the office of the Allied Shoe Machinery Company. The girls all thought she looked like Clara Bow, with her brown eyes that flashed and rolled like a first-class movie vamp.

Privately was a sort of veneer with Kitty. Beneath her raspberry rosette, she was sweet and guileless as a little plaster saint.

One morning, Roger Caldwell, dropping in, leashed over Kitty's desk and asked if he might see her that evening. For six weeks that same young man had been Kitty's "intention" and to win his notice she had prayed that God might make him look her way.

It was a very quiet little romance. Roger had been baptized, had confirmed, and taken the pledge, before Kitty accepted his assiduous suit. There she gave two weeks' notice, and the girls gave her a miscellaneous shower and a mahogany butterfly table. The banns were published, and Roger bought the wedding ring.

The wonder of the thing never turned. "Oh, why," they asked each other, "did you ever love me?"

"It was seven o'clock, and Kitty in her little room at the Franklin Square House was getting worried. "Are you sure, girls, there wasn't a message before I came in?"

"For heaven's sake. No. How many more times are you going to ask? He's gone back on you, Kitty. He's too handsome to be true. Poor Kitty!"

But she laughed at their humor. "There's the phone now. What do you bet it's her for me?"

didn't want her pity—not by a darn sight. He hoped she wouldn't think she had to resurrect their romance now, if Kitty. . .

He ground his heel into the softness of an Oriental rug, and paced restlessly about. Sybil was wonderful—no doubt about it. He remembered now every detail of their youthful passion. The way she lifted her lips to his. The way her soft arms crept about his khaki shoulders until her fingers clasped behind his neck, and she drew his face to hers.

The agony of their parting—and the way she cried. God bless her darling heart. They'd wanted so fearfully to be married. What a different story life would have been. No use philosophizing about that.

Different, too, if they had found each other six months ago. Now there was Kitty, gentle little Kitty. He was the luckiest fellow in the world to have her. Sweet, innocent.

Sybil was different. She'd been through the mill. A married woman now, with a baby. Somehow, beside Kitty, Sybil looked hard and a little weary. Freshness was something to worship. There was a bit of the spiritual in Kitty's—unconscious charm. It set her apart from all the other jaded little girls.

The discordant note of the telephone interrupted his meditations. "Hello!—Oh, hello, Sybil. I'll be right down."

She was sitting in a big chair in the foyer, one slim knee thrown over the other, and a dainty foot swinging nervously. Pale with the sophisticated pallor smart women affect, with her painted vividity. Her costume was smartly black, relieved by pearls about her throat and in her ears.

"John!" She rose to meet him, extending her hand. "Sybil! My dear!"

The little girl for whom his heart had ached in throes of cruelizing tenderness. The darling child who brought him fudge at Devena, and knit the socks that didn't fit. The weeping angel who cried on his shoulder, and blew her little nose on a rosy cotton handkerchief, breaking her heart with grief because she loved him so.

How she had changed—this charming sophisticated! This pale, avian creature, with hands as cold as ice, and eyes like liquid pools of wisdom.

He took her arm as they walked toward the elevator, and felt her tremble. When they reached the rooms she exclaimed delightedly at the open fire, and chafed her hands before it.

"I was too excited for dinner," she explained. "Couldn't you have some coffee sent up? I'm simply frozen."

He accepted the suggestion eagerly, supplementing it with hot omelette and chicken in a chafing dish.

"The very thing," he insisted. "For a cold night."

While they waited they sat in constrained silence, making conversation with effort that was almost ludicrous. Until finally Sybil shattered the polite discourse.

"I haven't," she cried and her eyes and cheeks were flaming. "You're extremely provocative," he remarked evenly. "Tremendously desirable, my dear."

He poked the fire vigorously. "I'm absolutely crazy about you."

"Yes?"

Now she was angry. "I never would have dreamed it. Anybody'd think you considered me quite beneath your interest."

He rose to light a cigarette, and stood, when he had done it, with his back to the blaze, his hands deep in his pockets.

"Sybil, I hate evasions. What do you want me to do?"

(To Be Continued.)

(Do Sybil and John go on with their old romance? Or does Sybil play with fire? There's stark tragedy stalking through the sad chapter ahead.)

Slaton Items

BY MRS. L. C. ODOM
Slaton, Phone 267-J

Miss Mary Foley, who is a student in Tech, spent the week-end here as the guest of Miss Joyce Price.

Mr. and Mrs. George Everline and little daughters, Nancy Nell, and Jane, left Saturday afternoon for Los Angeles, where they will visit Mr. Everline's parents. Mr. and Mrs. Perry Everline, who formerly lived in Slaton, Mr. Everline being yardmaster here for the Santa Fe for several years.

Misses Fay Smith, Gladys Cox, and Naomi Farr, all of Slaton, spent the day here with the guests of Miss Joan Drewey.

Mrs. D. E. Foley and children, of Lubbock, visited at the home of Mrs. D. C. Hoffman over the week-end. Mr. and Mrs. W. F. Martin returned Tuesday from a ten day's visit to relatives and friends at Anson and Snyder.

Mrs. L. C. Odom was in Amarillo Monday.

Mr. and Mrs. Jess Bradford are the proud parents of a little daughter, that arrived at their home Sunday. She was named Mary Lois.

Miss Josephine Adams spent the week-end with her aunt, Mrs. Ferris Fry, in Lubbock.

Mrs. Jim Martin of Snyder is visiting at the home of Mrs. W. F. Martin this week.

Miss Lamond Barnes, of Dallas, spent Sunday here as the guest of Miss Murrell Wicker.

Mrs. W. B. Gainer and her mother, Mrs. J. P. Posey, of Lubbock, returned Sunday evening from a ten days visit to their sister and daughter, Mrs. Colquitt Williams at Comanche. They also visited Mrs. Posey's sister in Fort Worth.

A. J. Butler returned Saturday from Hope, Arkansas, where he visited his mother.

Mr. and Mrs. Jack Shepherd and Mrs. Shepherd's mother, Mrs. J. N. McElroy, spent the week-end in Slaton with their brother and son W. L. Cantrell.

Mr. and Mrs. C. R. Brown, of Canyon, spent the week-end here with Mr. and Mrs. Curtis Brown. C. T. Lokey of Plainview spent Sunday with the family here.

Mrs. Guy Mangrum, returned to her home in Kingfisher, Okla. Monday after visiting her par-

History of Presidential Elections

(Continued from Page 8)

filled room in the early morning hours," united their forces and named Harding, Penrose, the guiding genius, was ill at his Pennsylvania home, and directed proceedings by telephone advice to his followers.

Two Ohioans Pitted Against Each Other

The democrats, meeting for the first time in a national party convention on the Pacific coast, baled for ten days at San Francisco and finally chose ex-Governor James M. Cox of Ohio. Bryan again had sought to direct the platform policies and to have a voice in the nomination. He lost at every point, his New York and other enemies split the party beyond hope of immediate unity or success.

Democracy's last tribute to the marvelous power of William Jennings Bryan, was the nomination of his brother, Charles W. Bryan, for vice president. It was an eleventh hour effort to keep Bryan in line, by that time almost everyone else was out of line, and nothing came of it.

The Great Commoner had the satisfaction of dominating his party to the end, for he was to pass on before another national convention met, this time entirely in the hands of his lifelong party enemies. No man since Henry Clay had swayed party destinies for so many years, or with such uniform lack of success.

Speeches Reach Populace by Radio

The steady decline of strength in the third party movement eliminated the chance of throwing the election into congress. The failure of long and strenuous personal tours by candidates was given another notable demonstration. That system of personal speech-making campaigns had found a popularity never wholly justified by results, and for thirty years and more had proved a total failure, yet it has never, until the present campaign, been entirely abandoned.

Bryan always followed it, striving with his great oratorical powers to sway millions of voters. McKinley beat him with a front porch campaign, remaining at his home in a small Ohio city and letting groups of people come to visit him and hear his occasional speeches.

Roosevelt did some speaking, although more of it in 1912 when he lost than in 1904 when he won. Wilson spoke a little in 1912 in the field, and in 1916 remained at home while Hughes cruised around the circle. Cox made the grand tour in 1920 to no avail. Davis traveled widely, and so did LaFollette, while Coolidge remained almost a passive observer, making a few carefully prepared speeches. The spread of campaign.

have serious likelihood of splitting the electoral vote and throwing the election into the house. Oddly enough, as in 1912 that body was almost evenly divided—so closely that the insurgent republicans could have decided it on a presidential ballot. It was this possibility which gave rise to the slogan "Coolidge or Chaos."

The democrats had repeated their 1920 experience, with double emphasis, balloting for more than two weeks at their New York convention in the longest deadlock ever recorded in a party convention. The final choice of John W. Davis was not made until McCadoo and Smith had fought each other to a standstill, and split the party beyond hope of immediate unity or success.

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Bryan always followed it, striving with his great oratorical powers to sway millions of voters. McKinley beat him with a front porch campaign, remaining at his home in a small Ohio city and letting groups of people come to visit him and hear his occasional speeches.

Roosevelt did some speaking, although more of it in 1912 when he lost than in 1904 when he won. Wilson spoke a little in 1912 in the field, and in 1916 remained at home while Hughes cruised around the circle. Cox made the grand tour in 1920 to no avail. Davis traveled widely, and so did LaFollette, while Coolidge remained almost a passive observer, making a few carefully prepared speeches. The spread of campaign.

have serious likelihood of splitting the electoral vote and throwing the election into the house. Oddly enough, as in 1912 that body was almost evenly divided—so closely that the insurgent republicans could have decided it on a presidential ballot. It was this possibility which gave rise to the slogan "Coolidge or Chaos."

The democrats had repeated their 1920 experience, with double emphasis, balloting for more than two weeks at their New York convention in the longest deadlock ever recorded in a party convention. The final choice of John W. Davis was not made until McCadoo and Smith had fought each other to a standstill, and split the party beyond hope of immediate unity or success.

Democracy's last tribute to the marvelous power of William Jennings Bryan, was the nomination of his brother, Charles W. Bryan, for vice president. It was an eleventh hour effort to keep Bryan in line, by that time almost everyone else was out of line, and nothing came of it.

The Great Commoner had the satisfaction of dominating his party to the end, for he was to pass on before another national convention met, this time entirely in the hands of his lifelong party enemies. No man since Henry Clay had swayed party destinies for so many years, or with such uniform lack of success.

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paid arguments by newspapers, and more recently also by radio, has proved far more effective than efforts at personal persuasion through oratory.

In 1920 Cox brought strongly into public view the question of campaign expenses, charging the republicans with having a vast fund and buying the election. Subsequent revelations of contributions from one millionaire oil operator who later secured great government oil fields have justified some of these charges. The public has come to scrutinize campaign expenditures more closely, yet both parties this year are frankly seeking and spending all they can honestly get. It seems true that in 1920 and 1924 the winning party had from two to four times the campaign funds of the losers, but the public is not at all certain that this advantage alone settled the result.

Even more attention has been given to the fact that only a little more than half the eligible citizens actually vote at presidential elections. The proportion has been much reduced since suffrage was extended to women in 1920. The stay-at-home vote is obviously great enough in almost every state to change the result.

No definite general plans are now considered for changing the electoral college method of choosing a president nor the methods of nomination through party conventions. A constitutional amendment has several times passed the senate, providing that newly elected presidents take office in January instead of

in March, and that the new congress come in at the same time, instead of a year after the election. The uncertainties of the electoral plan, however, cast some doubt on the wisdom of too hastily changing administrations. If a quicker change is desired, a more certain decision by the November elections should probably be provided.

Tomorrow: What of To-day?

church here for an all-day meeting. C. A. Jones of Post, led the opening devotional. Talks were made during the morning by J. D. Carroll of the local First Baptist church, and by Rev. B. G. Calloway, of Slaton. Rev. C. J. McCarty of the 19th Street Baptist church here, preached the morning sermon. Rev. W. M. Lawrence, the Lubbock association missionary, talked in the afternoon.

Women in the two Baptist churches here served lunch at noon in the First church basement.

DR. J. R. McCORKLE
DENTIST
(X-Ray)
Phone 374 308 Ellis Bldg.
Residence Phone 1732

Survey Made Of Sunday Schools

A survey of Sunday schools in the Lubbock Baptist Association and discussed of methods of improving the service of these schools composed the program yesterday when about one hundred lay people and ministers in the association gathered at the First Baptist

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Belber Luggage

We Do Something for Our Customers Besides Sell Them TIRES

If you should happen to get into difficulty anywhere within a radius of three miles of our shop, don't hesitate to call on us.

Day or night—it makes no difference—we'll fix your trouble or tow you in if necessary.

We'll repair your tires if it can be done; and if it can't we'll take care of you with brand new United States Tires. They are the tires that will eliminate future troubles.

SUPER SERVICE STATION INC.,
Phone 1616

Minter Gamel Company
"That Friendly Store"

Free! Free! Free!

One Pair of All-Silk Hose With Each Pair of Shoes Purchased Price \$5.00 up

We take this method to introduce to our customers and friends our newest shipment of Fall Ladies' Shoes.

Offering you the latest and striking the keynote of new fashion. For those who seek the utmost in style, particularly in Fall footwear, will find this unexcelled collection of what's smart for Fall, the most adorable ever presented. New leathers, new trimmings, new Fall shades, new heels and toes, are here shown for the first time. We invite your critical inspection.

Hose Regular \$2.00 Value

Wednesday and Thursday Only. Come in, pick out your shoe from our complete selection. With each pair of shoes over \$5.00 we will give you absolutely FREE your choice of color and kind, one pair of all-silk, full-fashioned hose. All the new Fall Shades to pick from, both chiffon and service weight.

Wednesday and Thursday Only

The new Buick is the new Style



Fleet, symmetrical, low to the ground, unique & unrivaled from an artistic standpoint—and the most comfortable automobile motorists have ever known—

Not only beautiful, not only symmetrical, not only luxurious—but an entirely new style—an alluring new mode of car design—

a mode so true and sound and beautiful that it forecasts the trend of smart body-design for years to come—

The same artistry, the same craftsmanship which make this new Buick the most beautiful automobile of the day also

make it the most comfortable automobiles motorists have ever known.

New adjustable front seats in the closed models—full width rear seats providing plenty of room for three adult passengers—deep, soft upholstery—the lounging spaciousness of the interiors—all combine with Buick's famous cantilever springs and Lovejoy Hydraulic shock absorbers to produce the highest degree of riding luxury ever attained.

See this new Buick—drive it—compare it point by point with any other automobile—prove to yourself it's the Buick of Buicks and the car of cars!

The Silver Anniversary BUICK WITH MASTERPIECE BODIES BY FISHER

Slaughter Buick Co.

1002 AVENUE J

PHONE 1811 AND 1812

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

October 15 to November 15

Annual Inventory and Advisory Service FREE to Southland Life Policy Holders

Southland Agents consider each policy-holder as a personal client entitled to continued service and advice during the life of the contract. Though, at all times subject to interview by request, Southland Agents are required to call back at least once yearly, to check up and be sure your insurance meets your present requirements as regards plan and mode of payment as well as amount. The period extending from Oct. 15 to Nov. 15 is set aside for this service. The blank form reproduced above covers the necessary information to help him serve you intelligently. Please co-operate with your Company and its Agents in rendering you this valuable free service.



Southland Life Insurance Co. Dallas, Texas

NEIL H. WRIGHT, District Agent Citizens Bank Bldg. Phone 56

C. E. STONE CO. CHAIN STORES LUBBOCK TEXAS

THE MORNING AVALANCHE'S PAGE OF NEWS

In The
CLANCHE E. BEAN

"WOMAN'S REALM"

PHONES 13 AND 14

Bridge-Luncheon
Is Pretty Affair
Given Yesterday

Mesdames Frank Jones and Richard L. Douglas Are Hostesses Yesterday With Delightful Party

A lovely social function, of Tuesday, was a bridge luncheon given by Mesdames Richard L. Douglas and Frank Jones at the home of the latter hostess, 2315 13th Street.

Bridge tables were laid for a delicious luncheon, after which they were cleared for the games. Clusters of yellow chrysanthemums centered each table and other appointments were in the Halloween motif.

Mrs. Louis Howard scored high in bridge games. Mrs. Harold Griffith was high in a general cut and Mrs. George Field received consolation favor.

Guests were Mesdames J. V. Spikes, Claude Hurlbut, J. T. Krueger, R. D. Erwin, B. C. Dickinson, J. B. Crisler, J. Dick Slaughter, Houston Spikes, Marvin Hilburn, Russell Myrick, George Benson, Louis Howard, Frank Winn, Alvin Hendricks, Charles Read, J. A. McCelvey, George Field, O. L. Peterson, G. E. McCelvey, Hub Jones, Carl Patton, Killen, Harold Griffith, Elmer Conley, Nell H. Wright, Joe Hilton, Ernest Conley and Floyd Bowen.

TO SPONSOR CONTEST

Twentieth Century Club In Meeting Tuesday

The Twentieth Century's part in the national "How to Vote" contest sponsored by the General Federation of Women's Clubs will be in charge of the club welfare committee on the local club, according to a decision reached yesterday afternoon when members of the organization met at the First Methodist church.

There was a lesson on Tolstoy's "Anna Karenina" with Dr. Allan L. Carter lecturing. In addition to the business session, the club voted to donate one dollar to the hut that is being built at Kerrville for disabled soldiers. Clubs are each donating a dollar to this cause.

Dr. Carter read a criticism of "Anna Karenina" that had been written by Emilio Paquet as a feature of his talk.

Mrs. T. R. Pridoux is chairman of the child welfare committee and other in this group are Mesdames C. Ellis, J. N. Michie and Miss Mae Murfee.

SORORIS CLUB MEETS

Mrs. C. B. Powell Hostess Yesterday Afternoon

With Mrs. C. B. Powell as hostess in the newly opened "Just Home" members of the Sororis club met yesterday afternoon for a lesson on "The Eyes of the Nation on Texas" having as a theme the democratic convention in Houston, the national American League convention, the Texas Wild Flower exhibit in San Antonio and prominent Texans in 1928. Mrs. William Dings gave a talk on "Texas Humor" as the topic of the program.

Miss Vera Murfee was lesson leader and was assisted by Mesdames W. A. Jackson, Sam A. Henry, H. B. Hawkins, A. W. Evans and William Dings.

Mrs. Powell served delicious refreshments.

Members of the club voted to send a dollar to the American Legion house at Kerrville.

HALLOWEEN PARTY

Baptist W. W. A. Entertains Monday Evening

A Halloween party was given Monday evening in the home of Dr. and Mrs. W. R. White, 1911 Broadway, by the First Baptist Young Women's Association. Each member of this organization invited one guest for the occasion. There was an attendance of about fifty.

Guests came in costume for the affair. Halloween games were played, a skill was given and other diversions enjoyed under the general direction of Mesdames Sybil and Gladys Tyson and Nell Farmer.

SELECT CAST

First Practice for "Captain Applejack" Saturday

The selection of a cast for "Captain Applejack" second Little Theatre play to be presented this fall, has been completed and the first practice will be held on Saturday evening at the Chamber of Commerce. Mrs. E. E. White, director, announced last evening. The first play will be seen tomorrow evening.

B. S. U. MAN HERE

Special Meeting Will Be Conducted at Church

Ralph Moore, state B. S. U. worker for Fort Worth, is to conduct a special meeting at the First Baptist church this evening at 7:45 o'clock. The pastor, Dr. W. R. White, announced last evening. Mr. Moore goes from here to Abilene where he will attend the State Baptist Student Union meeting this week-end at Simmons University. About fifty local students expect to attend this conference. Rev. White said.

How to Achieve Beauty

BY MME. HELENA RUBINSTEIN

MAINTAINING RESULTS OF A GOOD VACATION

Now that vacation days are over, the chances are you have returned to work with new interests, new vigor, and a will to meet whatever comes with courage and initiative. It is a splendid state of mind to be in, and the great



advantage of this is that instead of taking overwork, overworry, insufficient sleep and poor diet, to that by the end of the season, we are right, back again where we started from.

Let us determine this year not to lose the good health which we have just gained. Let us make ourselves firm and solemn resolutions to the effect that bad habits are not again going to overcome us, nor are we going to weakly return to the old and wrong way of living.

Whether your vacation time has been passed at the mountains or at the seashore, or whether you have simply remained at home and put all thoughts of the rush and bustle of business out of your mind, doesn't matter in the least, so long as at the end of your short period of recreation you have come back to face life with the strength of a sound body and a healthy mind.

Vacation time, if it has meant to you what it should, has turned you back into the simple ways of living. You have probably slept well, eaten well of fresh vegetables, rich country milk, fresh eggs and all those other summertime luxuries. You have taken sufficient exercise in the open air, until your wind has been improved and your lungs have been taught to breathe deeply of the invigorating air. In a word, you have probably come as close to right living as it is possible for any of us to in this day and age we live in.

Naturally, all of these good habits have reacted favorably upon your health. It is up to you now to maintain physical perfection, or at least that portion of it which you have attained, or slide right back into a negative state of health and the listlessness and laziness which accompanies it.

Determine this year to keep to the A B C rules of right living. In the season just passed, you have found it was no hardship at all to go to bed early, eat three square meals a day and avoid the rich and fat-making foods which destroy your digestive apparatus. Keep up the good work. Remember that good food, regular exercise and sound sleep will keep your body healthy, your mind active and your face beautiful.

I really believe that if you would look in the mirror on the day you come home your vacation and resolutely determine to keep the fresh coloring in your cheeks, the firm contours of your flesh and the bright, active sparkle in your eyes, next year's vacation would not find you a neurotic wreck that most of us degenerate into during the long year.

When the pretty little Japanese girl, Setsu Matsudaira, who is daughter of Japan's former ambassador to America, attended a girl's school in Washington until very recently, was wed to Prince Chichibu, her presumptive to the throne of Japan, various strange ceremonies took place.

For one thing, it was necessary for Viscount Morio Matsudaira, the girl's uncle, to adopt her before the ceremony so that he could act as her father at the wedding, because her own father, possessed, no title, and a prince could not marry a commoner.

Today In Society

The Wednesday Needle club will meet at 3 o'clock in the afternoon with Mrs. Jack M. Lewis, 1310 Avenue N.

Dr. and Mrs. D. D. Cross will entertain the Hi-Lo Bridge club in the evening at their home.

Mrs. R. E. Swain will entertain the Loyal Sisters Needle club at 3 o'clock in her home on South Avenue H.

Mmes. E. J. Parsons, K. L. Riggs and O. W. English are entertaining at 3 o'clock with a bridge party at 1917 15th Street.

Mrs. W. H. Abbott, 2307 17th Street, is entertaining at 3 o'clock with a bridge party.

Mrs. J. B. Edwards, 2122 Broadway, will be hostess to the 1928 bridge club at 3 p. m.

PLAY PARTY

Jolly Dozen Club Entertained by Mrs. Denman

A Halloween party to which hundreds of club members will be invited was planned by members of the Jolly Dozen Club. The party will be held at the home of Mrs. J. M. Denman, 2122 Broadway, at 3 o'clock.

The Halloween motif was used in plate favors and tallies for the forty-two games and in the delicious salad collation which was served.

Mrs. J. J. Allen was a tea guest and Mesdames C. F. Moore and R. F. Bayless were forty-two guests, along with the following members.

Mmes. J. M. Bishop, J. G. Biffle, A. L. Hawkins, A. H. Travis, Harry Hall, Frazier McCrummen, Ed Allen, W. H. Trice, F. K. Mitchell and R. L. Goad.

COMMITTEE MEETS

Officers Will Be Elected by County Federation

Anticipating the semi-annual meeting of the County Federation of Women's clubs here Saturday, the nominating committee of the organization met yesterday morning in the offices of Miss Louise Baird.

With Mrs. W. B. Price as chairman this committee is composed of Mrs. H. T. Kimbro and Miss Baird.

The Morning Avalanche

Menu for the Day

BREAKFAST: Chilled melon, cereal, cream, crisp broiled bacon, potatoes hashed in milk, milk, coffee, toast.

LUNCHEON: Cream of celery soup, toasted crackers, fruit salad, cheese biscuits, graham cookies, milk, tea.

DINNER: Stuffed baked duck, buttered lima beans, watercress, baked pork with crochets, sauce, milk, coffee.

Cheese Biscuits: Two cups flour, 5 teaspoons baking powder, 1 teaspoon salt, 2 tablespoons lard, 1-2 cup grated cheese, 1 cup milk.

Mix and sift flour, salt and baking powder. Rub in shortening and cheese. Add milk, slowly, cutting in with a knife to make a soft dough. Toss on a floured molding board and pat and roll into a sheet about one-half inch thick. Cut with small biscuits cutter and bake 15 to 20 minutes in a hot oven.

Half butter and half lard and half milk and half water or all butter and all water can be used for the shortening and liquid. If all butter is used the amount of salt should be reduced to 1-2 teaspoon.

A Remarkable

Washing Preparation

BEAUTY GRAINS

created by Helena Rubinstein

This gently penetrative creation reaches down beneath the skin's surface, dissolving dirt and impurities, blackheads, whiteheads and all pore-clogging matter. Use Beauty Grains instead of soap whenever the skin shows blackheads or roughness.

1.00 Helena Rubinstein's Li-quinide effectively removes "shine" from oily skins. A remarkable preparation, cleanser and powder base in one.

1.50 MARK HALSEY DRUG STORE "Opposite Lubbock Sanitarium" Agents for Ows Drug Co., Products FREE DELIVERY PHONE 140

INTEREST IN SCHOOL

Inquiries About Cooking School Received

Indicative of the interest in the free cooking school which is to be conducted here next week by Mrs. Oliver Douglas under the sponsorship of the Avalanche-Journal, numbers of inquiries are being received from women of the city.

Daily classes will be conducted from Monday through Thursday at the Up Town Dance Palace and Mrs. Douglas will give recipes and much other valuable help to housewives. No charges will be made for the school.

DELPHIANS MEET

Lu-Beta Chapter to Meet Thursday Afternoon

Members of the Lu-Beta Delphian Chapter are meeting at 3 o'clock Thursday afternoon with Mrs. J. B. Edwards, 2122 Broadway.

expected from him in the way of his assumption of responsibility. Perhaps it's unfair to make a mother responsible in this day of many more influences than the home alone can give children for what she draws in the way of an adult child. But one does wonder nevertheless!

Three Young Matrons Entertain With Delightful Bridge Party on Tuesday Afternoon in Home of Mrs. Parsons

Halloween Decorations Are Used for Bridge Party in E. J. Parsons Home on Tuesday Afternoon

Three young matrons were hostesses yesterday afternoon with a delightful bridge party in the E. J. Parsons home, 1917 15th Street, and are entertaining another group of friends this afternoon. These were Mrs. Parsons, Mrs. O. W. English and Mrs. K. L. Riggs.

Halloween decorations were used and a salad course followed. In the games, high score was made by Mrs. W. G. McMillan and Mrs. J. S. Garrett was high in a general cut. Mrs. English's mother, Mrs. Couch, was a tea guest.

Those playing bridge were Mesdames A. B. Davis, F. R. Friend, Kilgore Collier of Childress, R. S. Williams, Allen T. Stewart, J. P. Giles, Wilda Stewart, Hurd Jones, J. G. Porter, Vernon Brown, R. D. Moxley, F. D. Rupe, J. B. Jackson, D. D. Cross, A. C. Jackson, A. F. Holt, C. R. Truett, Tom J. Foster, Glen Hess, F. W. Zachary, G. H. Alter, E. F. Freeland, Dewey Campbell, Clara Mullican, Norton Baker, Louis Murfee, Wylie Dallas, Louis P. Moore and Morgan Shelton.

STUDY BYRON

New Era Club Meets With Mrs. A. H. Crawford

The life history and poems of Byron were studied yesterday afternoon by women in the New Era Society, meeting with Mrs. A. H. Crawford at 426 20th Street.

Mrs. R. H. Martin was leader of

the lesson and was assisted by Mesdames Charles Whitacre, J. V. Connor, T. R. Bowles and A. H. Crawford. Mrs. Walton Hale read "Fare Thee Well."

The next meeting will be with Mrs. Whitacre.

Bits Of News And Personal Mention

Born to Mr. and Mrs. W. C. Sanford, a seven-pound boy, Tuesday.

T. L. Lollar, manager of the Palace and Cory theaters at Snyder is in the Lubbock Sanitarium recovering from an appendicitis operation last Saturday.

Sanitarium attaches reported yesterday that Mr. Lollar's condition was improving rapidly and that his recovery from the operation is speedy.

Mr. and Mrs. Cecil Horne and family and Jean Shelley Jennings are expected to return today from Montezuma, N. M., where they have spent several days at the Horne lodge.

Mr. and Mrs. L. D. Davenport have returned to their home in Big Spring after spending several days with Mr. and Mrs. Ralph Sherman, 2224 17th Street.

SPECIAL DRESS SALE

\$9.95 AND \$11.75

Only One To A Customer

Please compare these dresses with those priced much higher. You'll understand our supremacy for value-giving when you do.

Most any material, and most any style can be found in the lot. Sizes 13 to 20 for the miss and 38 to 56 for women.

Our windows will give you an excellent idea of the wonderful values offered in this event.

Our \$2.95 Hats

A recent purchase enables us to offer the most wonderful in town at this low price. Pretty felts and velvets elaborately trimmed in metal and brilliants—the equal of hats priced at \$3.95 to \$5.00 elsewhere and in many instances far superior. One price and plenty from which to select.

Our windows will give you an excellent idea of the wonderful values offered in this event.

EASTHAM'S

1016 BROADWAY

Notice to School Children

Special Matinee Thursday at 4 p. m. to 6 p. m.

For "KING OF KINGS"

For Children Under 12—10c

All School Children 12 or Over—25c

Remember the Date:

THURSDAY, 4 P. M. TO 6 P. M.

Tickets for This Show Good for 5,000

Votes On Merchants' Whippet Contest

SPECIAL SCENERY

Settings Are Arranged For Little Theatre Play

Some special settings are being constructed and decorated by Edgar Shelton and Mrs. Earl Hunt for the presentation of the Little Theatre play, "Nothing But the Truth," tomorrow evening at 8 o'clock at the high school auditorium, the play director, Mrs. E. E. White, announced last night.

Final rehearsals for the play will be conducted this evening at the high school under Mrs. White's direction.

Cast in this play are Johnnie Jenkins, John Edmison, Rev. Luther G. H. Williams, Miss Bernice Phipps, Mrs. Letta Flo Edgar, Vestal Lott, Miss Mary Gene Owen, Miss Ruth Budd, Blanche Bean, Miss Lou Alice Watson and Benjamin Powell.

John Bolton, a Crimean war veteran, who fought at Sebastopol, died recently at Dayton, England.

Tuesday is quiet day. The town's getting good. Yesterday, "Bon Ami"—not a scratch, was made on the police docket book, not a fine was assessed, not a fine was paid, according to J. T. Immon, desk sergeant.

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TUESDAY IS QUIET DAY

The town's getting good. Yesterday, "Bon Ami"—not a scratch, was made on the police docket book, not a fine was assessed, not a fine was paid, according to J. T. Immon, desk sergeant.

John Bolton, a Crimean war veteran, who fought at Sebastopol, died recently at Dayton, England.

T. L. Lollar, manager of the Palace and Cory theaters at Snyder is in the Lubbock Sanitarium recovering from an appendicitis operation last Saturday.

Sanitarium attaches reported yesterday that Mr. Lollar's condition was improving rapidly and that his recovery from the operation is speedy.

Mr. and Mrs. Cecil Horne and family and Jean Shelley Jennings are expected to return today from Montezuma, N. M., where they have spent several days at the Horne lodge.

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Technical Topics From Texas Tech

BY MARGARET TURNER
Tech Correspondent

CALENDAR
Pre-Law club, room 217, 7:30 o'clock.
Theophilan club, room 202, 4 o'clock.
Special meeting of the Dramatic club, room 202, 7:30 o'clock.
Lubbock club party, gym, 8 o'clock.
Moving picture show by Geology department, free to all students, 8:20 & 9 o'clock.
Freshman Class meeting at 7:30 o'clock, room 202.
Council of Home Economics club meets at 4:15 o'clock in room 104.

DIRECTORIES ARE PRINTED
Tech directories for the current year will be ready for sale Thursday morning according to the compilers, Dayle Wallace and Irwin Coleman.

The books are bound in scarlet and black carrying out the college colors.
A complete faculty list is included giving their departments, office

numbers and Lubbock addresses. Names, classification, Lubbock and home address is given of each student and a classified directory of business firms who made printing of the books possible is placed in the back of the books.

TO STAGE BON FIRE
A pile of boxes and lumber of various shapes and sizes bears testimony to the gigantic bon fire which is to be staged Thursday night on the Tech campus south of the gym. Freshmen have been counseled to collect the material and have been hard at work in spare moments entreating business firms and local people to donate the materials for the fire.

SERVE LUNCH TO GUESTS
The Board of Directors of the college was in session yesterday. The ywere served lunch at the Home Economics building by the catering class taught by Miss Dorothy McFarland.

LECTURE BULLETIN BOARD
A bulletin board placard on the first floor of the Home Economics school serves to post readings and illustrations concerning the lectures delivered to Freshman girls in the Orientation course. The past week personalities was the theme of the discussions, and this week hygiene and clothing are to be studied.

BLONDES VS. BRUNETTES
Testing an argument as to whether blondes or brunettes have the best minds one of the young faculty members has decided to try and find out. Consequently, this term he or she as the case may be is keeping close tab on both types. Only girls will be studied, and boys will not figure in the trial.

Man Is Charged In Theft of Rent Car

Following the renting of an automobile from a local driveless car concern, for what was said to be a trip to Shallowater, and abandonment of the car near Lamesa, after its wheels were stripped, S. R. Crow was arrested yesterday morning and placed in the Lubbock county jail. Charges of theft were filed against Crow.

The Grab Bag



Who am I? What office did I hold in the United States cabinet? What is my profession?

Who was the famous Frenchman who commanded American troops during the Revolutionary war?

Who became leader of the Mormon church after the death of Joseph Smith in 1844?

What is called "The City of Churches"?

"A new commandment I give unto you. That ye love one another; as I have loved you, that ye also love one another." Where does this passage appear in the Bible?

JIMMY JAMES



Today in the Past
On this date, in 1688, the German settlers laid out Germantown, Pa.

Today's Horoscope
Persons born under this sign are inclined to be envious of the success of others. Highly excitable, they often work themselves into a frenzy if things do not go as they desire. They crave attention and courtesy, but seldom find peace and contentment at home.

A Daily Thought
"As a man is, so is his God."—Goethe.

Answers to Foregoing Questions
1. Charles Evans Hughes; secretary of state; jurist.
2. Lafayette.
3. Brigham Young.
4. Brooklyn.
5. St. John, XIII, 34.

Lubbock Sanitarium Clinic
—and—
LUBBOCK SANITARIUM
RADIUM, X-RAY AND PATHOLOGICAL LABORATORY
DR. J. T. KRUEGER
Surgery and Consultations
DR. M. C. OVERTON
Gynecology of Children
DR. J. T. HUTCHINSON
Eye, Ear, Nose and Throat
DR. J. F. LATTIMORE
General Medicine
DR. F. B. MALONE
Eye, Ear, Nose and Throat
DR. J. H. STILES
Surgery and Physiotherapy
DR. L. P. SMITH
General Medicine
DR. HERBERT C. MAXWELL
General Medicine
DR. J. E. ANDERSON
X-Ray and Laboratory
C. E. HUNT
Business Manager
Young women who desire to enter training may address the Lubbock Sanitarium.
A chartered Training School for Nurses is conducted in connection with the Sanitarium.

Premium Checks Of Annual Fair Unclaimed Here

Twelve premium checks, all made out to winners of prizes at the Panhandle South Plains Fair, are gone begging for want of correct addresses of the parties to whom they have been issued. It was learned at offices of the Fair association yesterday.

Seven of these checks have been mailed to street addresses in Lubbock, as given by the individuals who entered their various and sundry exhibits at the fair, namely, the following: Mrs. Pat Murphy, Mrs. E. Porter, Jesse Bowers, Johnny Bowen, Mrs. John Knox, Mrs. Loudon and Mike Kaschke. These were returned by the postoffice department.

No Addresses Given.
The other five, on which no addresses were given, are: L. C. Tatom, J. C. Hart, Marvin James, Edward Reed and Jace Tongate.

Mrs. Jewel Hall, secretary of the Fair association, stated that these parties could get their checks by advising as to correct mail addresses or by calling at the offices in the city hall for them.

All premium checks have been made out and are now in the mails, in all more than 900 of them.

CARLSBAD, N. Mex. — C. E. Smyer, division superintendent of the Santa Fe system, with headquarters at Clovis, stopped over here en route to and from Pecos, and visited with the shippers.

Old King Cole is a merry old soul
And all his smiles are pure
His eyes are bright with satisfied light
For he smokes Tom Moore cigars!

TOM MOORE CIGARS

CASE IS STARTED

Testimony Begins in Suit Against Drug Company

A jury was selected and hearing of testimony begun, in the \$10,000 suit of Duncan Hensley against the Waco Drug company, et al, before Judge Clark M. Muliken, in the Ninety-Ninth District Court yesterday.

Members of the jury are, Charles D. Marriott, Elbert Wilson, J. A. Martin, R. L. Sawyer, Sid Caraway, F. J. Pohl, Joe S. McIlhenny, C. H. Beatty, Joe Stanton, R. L. Wall, Elmo McClelland, C. E. Reynolds.

TO BUILD RESIDENCE

L. O. Bolling Is Granted \$5,000 Permit

Permit to erect a \$5,000 residence at 2111 Twenty-Seventh street was issued yesterday to L. O. Bolling. The dwelling will be of six rooms and brick veneer.

October permits now total \$127,250—this year's being \$2,876,869.

Building Permits In Plainview Are On Upward Trend

(Special To The Avalanche)
PLAINVIEW, Oct. 23.—The biggest week for building permits in the history of Plainview was that of the week just closed, when a total of \$259,120 obtained, according to W. F. Folley, building inspector.

The Plainview-Hilton hotel permit, for \$220,000 and a permit for the Fort Worth and Denver freight depot, at \$21,000, were included in the week's volume.

Since January 1, up to October 22 this city's permits have numbered 258, representing a grand total of \$1,285,213.30.

TWO LICENSES ISSUED

Two marriage licenses were issued yesterday at the county clerk's office, to the following: H. S. Brown and Miss Margaret Freiley, and Armon Hoyle and Mrs. Oleiva Newsom.

WOODROW CHILD DIES

Viola Morris, 11, Buried Tuesday Morning

Viola Irene Morris, 11, daughter of T. L. Morris, of Woodrow, who died at the family home Sunday night, was buried in the Lubbock cemetery Tuesday morning at 10:00. Rev. W. M. Davis, pastor of the Church of Christ, officiating. The Rix Undertaking company was in charge of burial services.

Besides her father, survivors are five sisters.

Several thousand people were thrown out of work by the textile strikes in France.

Feel Dizzy?

Headache, bilious, constipated? Take **DR. NATURE'S REMEDY**—tonight. This mild, safe, vegetable remedy will have you feeling fine by morning. You'll enjoy free, thorough bowel action without a sign of griping or discomfort. Only 25c.

Make the test tonight—

DR. NATURE'S REMEDY

Recommended and Sold by

All 12 Lubbock Druggists

ESTABLISHED 1910
H. V. Robertson & Company
CERTIFIED PUBLIC ACCOUNTANTS
Federal Tax Service—Industrial and Petroleum Engineers
830-1-2-3-4-5 AMARILLO BLDG., AMARILLO, TEXAS
Phone 2-2038

Clean, Pure Wholesome BUTTERNUT

The largest selling brand of bread in the U. S. A.

ASK FOR IT BY NAME!

W. G. Garrett The Ladies' Department Store

WINTER COATS Reduced!

Coats so delightfully tailored and so luxuriously furred now offered at Genuine Savings for this week only! Every so many occasions now for new coats and new frocks. Buy this week and enjoy a whole season's wear—knowing that you have bought thriftily and in all safety as regards correctness of all style details.

These Are Real Savings for You

Anticipating your desire to buy this week these reductions will prove interesting—considering that every dress and coat is a desirable garment.

FORMER PRICE	NOW!
\$18.75 to \$24.75, reduced to \$15.75	
\$29.50 to \$34.75, reduced to \$24.75	
\$45.00 to \$49.50, reduced to \$38.75	
\$69.50 to \$79.50, reduced to \$59.50	



Your Size
Your Fur
Your Style
Your Fabric

NEW FROCKS Reduced!

One again—the winter season is upon us! With it comes innumerable social opportunities—now that we have placed our delightful stock of dresses at your choosing at Remarkable Price Concessions, we are sure you will be quick in making a selection. Such a variety. Such correctness of style, featuring new flare skirts, the princess line and the irregular hem-line so chic.

DESIRABLE FROCKS FOR EVERY OCCASION CORRECT IN EVERY DETAIL.

FORMER PRICE	NOW
One nicer assortment, values to \$18, reduced to \$10.75	
One special group values, \$18.75 to \$24.75, now, reduced to \$15.75	
One very special group of our better quality dresses, reduced to \$24.75	

A personal inspection made early will convince you that here are the outstanding value in Coats and Dresses offered at the opportune time.



ONE SPECIAL GROUP

\$8.75

Signs Of Progress

Electrical Signs Are Signs Of Progress

Your business is entitled to the helpful publicity given by beautiful, brilliant electric signs.

We will be glad to give you the advantage of our experience when you contemplate having an electrical sign for your business.



Matadors Work On Defense For Horned Frog Attack

Week Finds Lull In T. I. A. A. Activities With Two Conference Tilts Carded

Freshmen Eleven Runs Frog Plays Against Varsity

Squad in High Spirits as Gridders Get Into Shape for Battle with Southwest Conference Team

The Tech Matadors met the T. C. U. Horned Frogs Tuesday afternoon in the person of the freshman football eleven and got their first taste of the Frogs 1928 offense. Running the plays used by the Belmen against the Texas Aggies last week, the Fresh aggregation found the varsity machine anything but easy. A varied running and passing attack, including deceptive line plays and sweeping runs around the extreme posts gave the Freshland-Fayne something of what they may expect in the tilt with the conference eleven Saturday when they invade Cowtown.

Expect Hardest Game.
Expecting their hardest game of the season with the Frogs, who are the only undefeated members of the Southwest Conference, the Matadors are putting in long hours behind closed gates this week in preparation for the clash. An air of unusual seriousness as well as high optimism pervades the Bull Fighters' stronghold. Memory of past games with the Fort Worth team brings back to mind close scores between the two teams, causing hopes for victory to rise to a high pitch as the 1928 Matador aggregation has been proven superior to teams of previous years.

The prospects that the Belmen are due for a letdown after their hard tussle with the Farmers sends hopes for a Tech win still higher. With their eyes set on a Southwest Conference championship the Horned Frogs are not expected to put up the fight that was exhibited at Kyle Field last Saturday. A loss to Tech will not affect materially their standing in the conference and the Matadors may spring a big surprise on the undefeated Frogs. This situation gives the Matadors an excellent chance to be the first team to cross the T. C. U. goal line this season.

Plans For Train Made.
Plans for the special train which is to carry the Tech boosters to the game are going forward with unusual rapidity, according to those in charge of the trip. Students of the college and many townfolk who are enthusiastic Matador supporters have shown a high interest in the coming clash. Tickets for the special will go on sale this morning, at the offices of E. W. Pryor, business manager of the college, and at the Santa Fe station. Between three and four hundred are expected to accompany the team to Fort Worth.

The team will get a rousing send-off on the college campus tomorrow night when Tech students stage a huge bonfire which will precede a box supper in the Gymnasium. The proceeds of this sale will go toward sending the Arena Ritas, girls' pep organization, to the game.

Seek Independent Golf Association

CHICAGO, Oct. 23. (P)—A National Women's Golf association with independent control of all golfing affairs of the fair sex in America is the goal toward which feminine golfdom is headed, according to expressions of leaders at today's annual meeting of the Women's Western Golf association.

"PUNK" BAKER TRADED
HOUSTON, Oct. 23. (P)—Stanley (Punk) Baker, Buff utility player the past season, has been traded to the Dayton club of the Central league. President Fred Ankenman announced today.

Baker is a former Texas A. and M. baseball and basketball star.

London now has about 900 detectives; in 1877 there were 15.

Noon Football

NEW YORK, Oct. 23. (P)—A football game to be played at noon Thursday—an odd hour and an odd day for football—will not create much excitement generally but means much to the state of South Carolina. The University of South Carolina and Clemson college will play their annual game at the South Carolina State Fair and the season will be made for one and ruined for the other, regardless of the schedule that is to come.

When the Gamecocks of South Carolina meet the Tigers of Clemson past performances are "thrown out" and anything can happen. Frequently it does. They have been rivals since the gay nineties with a slight hiatus in the naughty naughts, following a riot in 1902.

This year the State university and State Agricultural and Mechanical college meet without a defeat marring either record. They also have new coaching systems. Clemson's a year ago under "Josh" Cody, but South Carolina is expected to win from the smaller Southern inter-collegiate athletic association outfit. Laval never played college football as Furman had no football team when he was a student there.

HOOVER RALLY HELD

Petersburg Hears Lubbock Men Talk Hoover

At a Hoover rally, held in the Petersburg school auditorium last night, about 75 were present and an audience, enthusiastic for the Republican candidate for president was reported.

Speeches by E. B. Speck, John L. Ratliff, W. R. Campbell and A. H. Martin of Lubbock were made, in which practically all of the issues in the campaign were covered. Other Lubbock citizens attending the rally were J. D. Schilling and W. A. Waldrope.

Gets His 200th

Clark's Record As Justice Reached

"It's quite scandalous," remarked "Uncle Billy" Clark yesterday afternoon, "but I married my two hundredth couple just now."

"That's fine," tell us about it," The Avalanche reporter retorted.

"Well, a negro just married a widow."

"What?"

"Sure did. The negro man, Armon Hoyle, was married to Mrs. Olevia Newsom, a negro widow, just a few minutes ago, and that makes me 200 marriages performed since I have been justice of the peace."

VASCONCELOS TO RUN

Former Mexican Cabinet Member to Be Candidate

NOGALES, Ariz., Oct. 23. (P)—The Nogales Herald today said that Jose Vasconcelos, cabinet officer under President Carranza in Mexico, and widely known political author and lecturer, would announce his candidacy for the Mexican presidency next week.

FAT LADY IS DEAD

GALESBURG, Ill., Oct. 23. (P)—Emaciated from 600 pounds to 200 by illness, Mrs. Maude Weiss, 48, who for a dozen years toured the world with carnival companies, was found dead at her home today.

Pep Meeting Will Be Staged Tonight For Matador Tilt

Special Meeting Called to Start Fireworks for Trip to Fort Worth; Townsfolk Urged to Attend

A special pep meeting in which all Tech students as well as all football fans of Lubbock who are interested in the welfare of the Matadors are expected to attend will be held at the college gymnasium tonight to start the enthusiasm generating for the T. C. U. clash. The athletic council of the college has called the meeting.

Those in charge of arrangements for the Fort Worth special train are especially anxious that all who are planning on making the trip be on hand in order that plans for the down-town parade in Fort Worth may be completed. The meeting starts at 7:30 according to Scott Poage, varsity yell leader.

Special Leaves Friday

Leaving Lubbock at 7 o'clock Friday night, the special will arrive in Cowtown early Friday morning. The parade will be staged through the downtown section of Fort Worth with the entire Lubbock Delegation in line. Miss Anna Belle Collins and her Arena Ritas together with the Boys' pep squad will lead the demonstration. Tech boosters in former years have been the recipients of favorable comment from the Panther City for their enthusiasm displayed, and the plans for this year exceed anything that has been staged in the past.

Bonfire Tomorrow

The huge bonfire Thursday night on the college campus will be the climax to the series of pep rallies. A box supper following the campus demonstration will be held in the gymnasium. Proceeds from this affair will go toward defraying the expenses of the Arena Ritas who are to accompany the Matadors to Fort Worth.

Ribbons bearing the slogan, "Trim T. C. U.," are to be sold by the two yell leaders to defray the expenses of these two pep enthusiasts. These will be distributed at the pep rally tonight.

FEDERATION OUT

Canadian Boxing Federation Withdraws from Group

BALTIMORE, Oct. 23. (P)—The Canadian Boxing Federation today notified Latrobe Cogswell, secretary of the National Boxing association, of its withdrawal from that organization. Mr. Cogswell today received the formal notification of withdrawal, which had been threatened at the annual meeting of the association held in Toronto last week.

WATKINS IS SELECTED

HOUSTON, Oct. 23. (P)—Sports editors of the three Houston dailies today announced the selection of "Watty" Watkins, centerfielder, as the most valuable Buff performer in the Dixie series. Watkins will be awarded a suit of clothes.

FIVE LICENSES ISSUED

Registration of New Cars Here Continues

Five new car licenses were issued yesterday by the county tax collector, as listed:

Mrs. S. W. Bond, Lubbock, Chrysler sedan; L. H. Lawson, Lubbock, Ford sedan; S. K. Byrum, Lubbock, Ford coupe; D. E. Pennington, Slaton, Chevrolet coach, and J. C. Levens, Lubbock, Chrysler sedan.

\$22,000 for Him

The Boston Braves, "he said, cracked down \$22,000 for this young fellow, Byrne James, star second baseman of the Omaha ball club and best batsman of the Western league.

James smashed out 18 homers and a .496 average for the season. He is said to have received \$1,000 for signing the Boston contract.



LOVERA

—its Quality Makes Friends

The Famous Five Lovera Shapes

Elites 10c
Regalia 10c
Sublimes 2 for 25c
Monopoles 15c
Vanderbilts 3 for 50c

Consolidated Cigar Corp. New York

TECH FOOTBALL SPECIAL

Lubbock To Fort Worth and Return

Low Round Trip Fare

\$13.35

MATADOR'S VS. HORNEF FROGS

Leave Lubbock 7:00 PM October 26th. Returning arrive Lubbock 1:25 PM October 28th.

Read down Train Schedule Read up

7:00 P. M. Lv. Lubbock Ar. 1:25 P. M.

7:55 A. M. Ar. Ft. Worth Lv. 11:45 P. M.

The train will consist of Standard and Tourist Sleepers also Chair Cars

Sleeping car accommodation extra: Lower berth \$3.75; Upper \$4.00; Lower Tourist Sleeper \$2.25; Upper \$1.50, each direction. Berth may be occupied by one or two people. College students make reservations at Tech College Business Office, others at Santa Fe Ticket Office.

For further information: Call R. F. BAYLESS, Agent Phone 295 Lubbock, Texas Or Write T. B. GALLAHER, General Passenger Agent Amarillo, Texas

Westerners Will Leave Tomorrow For Electra Tilt

High School Eleven Set to Give Tigers Battle Friday Afternoon; Locals Primed for Game

Well fortified to cope with the powerful Tigers of Electra, the high school Westerners will round off training at Merrill Park this afternoon with the squad in better condition than it has been since the season opened. Coaches Frnka and Morgan will leave here tomorrow morning together with a large squad of gridsters for Electra where they will meet their first formidable opponents.

"We are expecting a hard game and will be prepared to give 'em plenty," Coach Frnka said yesterday. After their impressive showing against the Wichita Falls Coyotes, last week, the Tigers are considered dangerous contenders for district honors. With a fast, aggressive football combination, the Wichita County lads are expected to give the locals a hard fight when the two teams meet Friday afternoon.

By leaving Lubbock early Thursday morning, the high school coaches expect to arrive in Electra in time to get a workout that afternoon and a good night's rest before the game Friday. Members of the squad who have been kept out of the lineup because of injuries have recovered sufficiently to take part in the Electra game, and will give the team a strong combination to send against the Tigers.

Moody Smith, quarterback, who has been out with injuries, and George Pierce, injured in one of the early practice games, will likely see action in the game Friday. Coach Morgan will also have Dowell Pangburn, Teal, Lawson and Powers to pick from to carry the burden of the attack.

BIG SPRING. — Cotton receipts pass the 4,000 bale mark at the local compress and fumigation plant.

The Nut Cracker

By Joe Williams

The huddle has been doomed on the gridiron, says a sports writer. Perhaps, but they'll still use it in the stands.

Wilbert Robinson says Babe Ruth is greater than any of the old Orioles. O'Grady says he'd have to see the babe stand up to the bar with some of those lads before he'd agree to that.

A few of Tex Rickard's 600 millionaires are promoting dog racing "to improve the breed." Breed is a strange new word, meaning "bank balance."

Maybe some day the dogs will learn that it is only a mechanical rabbit they are chasing and will be down and eye the bunny drollly as it races around the track. That would be improving the breed too much.

Smart greyhounds will refuse to pursue the mechanical bunny unless given a winning ticket on the cottontail.

But whether rabbits, dogs, horses, turtles or caterpillars, it won't take long for what we sportively call "gamblers" to learn how to slow 'em up at the proper time.

DUNN LIES IN STATE

BALTIMORE, Oct. 23. (P)—The body of Jack Dunn, owner and manager of the Baltimore Orioles, who dropped dead yesterday while attending bird dog field trials near here, lay in state at his home today, while hundreds of his friends and admirers paid last tribute.

Stephen F. Austin Meets McMurry Indians and Canyon Buffs Journey Across State to Meet Commerce Team

Hill Billies Face Hard Non-Conference Tilt with Simmons Cowboys in Abilene Saturday

DALLAS, Oct. 23. (P)—The coming week-end finds a lull in activities of the Texas Intercollegiate Athletic association and only two conference contests have been carded.

Stephen F. Austin Teachers, seemingly buried in the cellar with three setbacks, faces McMurry college at Abilene and the West Texas Teachers' Journeys far across the state to meet the East Texas Teachers at Commerce, the former squad has dropped both games with T. I. A. A. elevens and the latter has won one contest and been outscored in another.

In non-conference tilts Abilene Christian college, pace setter of the loop, with three victories and no defeats, engages Sul Ross at Alpine. On Saturday, Daniel Baker, also

undefeated, faces one of the hardest games on its schedule in taking the field against Simmons university at Abilene.

Other teams will be idle, so far as actual clashes are concerned, but coaches planned to push their squads hard for important tilts called for on the next week's schedule.

CURTIS VISITS ALBANY

G.O.P. Candidate Welcomed in Al's Home City

ALBANY, N. Y., Oct. 23. (P)—Albany, official home of Gov. Alfred E. Smith, took in another national candidate today when Senator Curtis, Republican vice presidential nominee, stopped over for a few hours.

A brass band and reception committee greeted the Senator upon his arrival.

BEST AND BIGGEST CIGAR

Years ago we pledged to make JOHN RUSKIN the best cigar in the world at 5c - regardless of cost, this pledge will be maintained. Smokers of JOHN RUSKIN never tire of them.

The more you smoke them, the better you'll like them.

Buy a pack of 5 today - you'll be satisfied.

at 5c

THEY ARE MILD

John Ruskin

COULD BE SMALLER BUT NOT BETTER

L. Lewis Cigar Mfg. Co., Newark, N. J.

Distributors: FANHANDLE CIGAR CO., Lubbock, Texas

FINE CLOTHING WITHIN THE REACH OF ALL MEN

through the 10 Pay Plan

By paying one-fourth down at the time of purchase and the balance in 10 equal weekly payments, the finest clothing, furnishings, and shoes are within the reach of EVERY man.

McWHORTER-ROBERDS

1118 TEXAS AVE.

Originators of the 10 Pay Plan in Lubbock

TECH FOOTBALL SPECIAL

Lubbock To Fort Worth and Return

Low Round Trip Fare

\$13.35

MATADOR'S VS. HORNEF FROGS

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For further information: Call R. F. BAYLESS, Agent Phone 295 Lubbock, Texas Or Write T. B. GALLAHER, General Passenger Agent Amarillo, Texas

LOVERA

—its Quality Makes Friends

The Famous Five Lovera Shapes

Elites 10c
Regalia 10c
Sublimes 2 for 25c
Monopoles 15c
Vanderbilts 3 for 50c

Consolidated Cigar Corp. New York

5c

—for a Mild Cigar of Quality

THAT'S what you get when you smoke a KING EDWARD. A long, cool smoke—mild, mellow and free-burning.

KING EDWARD is a quality cigar filled with smoke enjoyment. Made from choice tobaccos—carefully aged and blended. Foil wrapped.

H. O. WOOTEN GROCER CO
Bramson-Signalto Cigar Co.
Dallas, Houston, San Antonio, Fort Worth.

KING EDWARD

An Excellent Cigar Price Five Cents

Henry Lowe Cigar Company

1020 Monroe St. Fort Worth, Texas

Side Glances By George Clark



"Come along, Jimmie, before somebody thinks you did it."

Forlorn Figures
BY CLIFFORD McBRIDE



Sailor on shore
have discovered all
the rowboats in the
park are rented.

Just Among Us Girls.



Drs. Boone & Boone
Chiropractic

5th Floor Myrick Bldg. Lubbock, Texas
Drugless Specialists
Latest Electrical Equipment

GOOFY MOVIES



—By Neher

BIG SISTER



THE CHILDREN'S CLOTHES NEED MENDING, BUT SPECK MAKES SO MUCH WORK THAT I JUST CAN'T GET TO IT. HE SLEEPS LATE AND THAT MEANS TWO BREAKFASTS.

Household Pest



HE LEAVES CIGARETTE ASHES EVERYWHERE. BESIDES, HE BULLIES THE CHILDREN. HE GRABS THE PAPER FROM DAD AND TAKES HIS EASY CHAIR. WON'T HE EVER LEAVE?

Same Old Pete



BR-R-R! IT'S STARTED TO RAIN. GUESS I'D BETTER STAY HOME TODAY.

By Les Formave



NOW JUST LOOK AT THAT, WILL YOU? IS IT ANY WONDER I LOSE MY PATIENCE? WHAT I'D LIKE TO DO TO THAT MAN!

HIGH PRESSURE PETE



HELLO FOLKS! GEE—I'M GLAD I'M BACK! WHY, TH' TEACHER EVEN BORROWED MY KNIFE SO HE COULD SHARPEN HIS PENCIL TO MARK ME SO IN MY EXAMS

Poor Papa—



HE KNEW WHAT HE WAS DOING—ANYBODY THAT THINKS SANDY HOOK IS A SCOTSMAN—THAT NAIVE LOOKS ARE MADE IN COLLEGE, AND THAT TH' MAN WHO INVENTED TH' COTTON-GIN WAS A BOK-LE-GEST. QUANTA GET ZERO! YOU'RE THROUGH WITH COLLEGE!!

By Swan



OH PETE—I'M SO GLAD TO SEE YOU!—YOU HAVEN'T CHANGED BIT ALL

By Paul Robinson



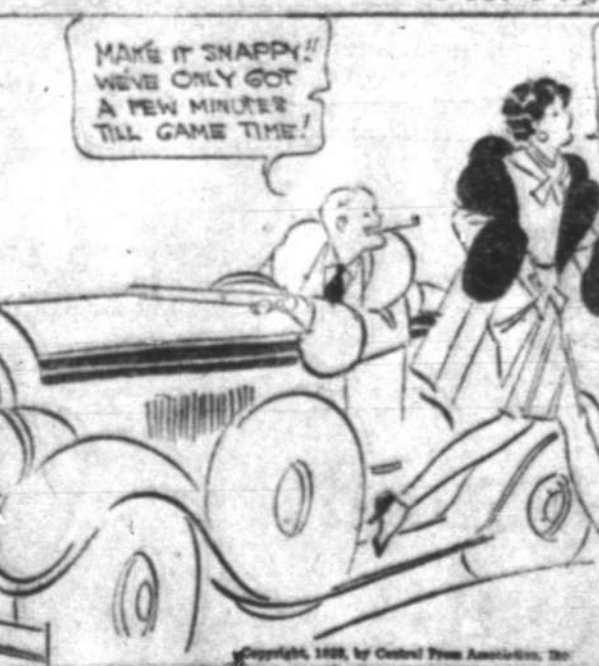
TH' DARN LAUNDRY OUT THERE BURNT DOWN

ETTA KETT



NEVER CHIEF ACROSS ON DAD—HE SAID I COULDN'T COME TO COLLEGE UNLESS I WORKED MY WAY THRU—AND HE GOT A JOE ALREADY!

By Williams



MAKE IT SNAPPY! WE'VE ONLY GOT A FEW MINUTES TILL GAME TIME!

OUR BOARDING HOUSE



SHUT OFF THE MOTOR AND PUT YOUR BRAKES ON—TILL I PHONE THE GLAD TIDINGS!

By Ahern



LO DADDY! I GOT A JOB! NO FOOLIN'! AND YOU THOUGHT I COULDN'T DO IT! WELL YOU CAN JUST BUY ME ANEW RACCOON COAT YOU BET

OUT OUR WAY—



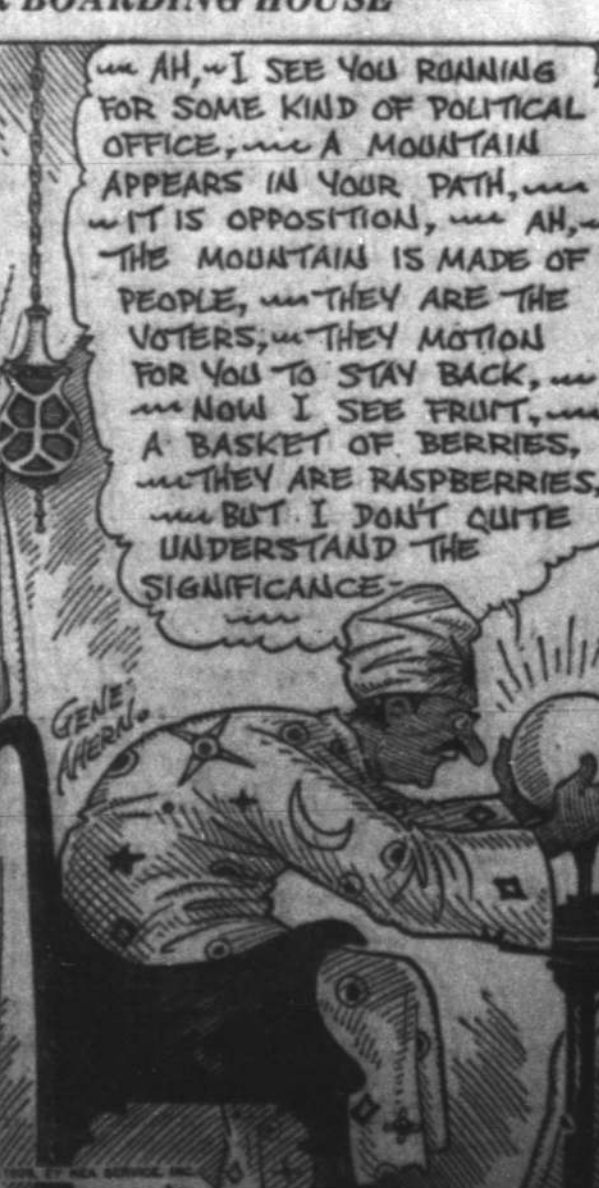
KNOW WHY A HOG NEVER GETS VERY FAR IN THIS WORLD? CUZ HE LOADS HISSELF UP TOO MUCH. CUZ WE WAS GOIN' OUT AFTER APPLES YOU HADDA GO'N WEAR YOUR NIGHT SHIRT FER A BLOUSE, HEY? NOW, WHERE YOU GOIN' FROM HERE—HAH?

By Williams



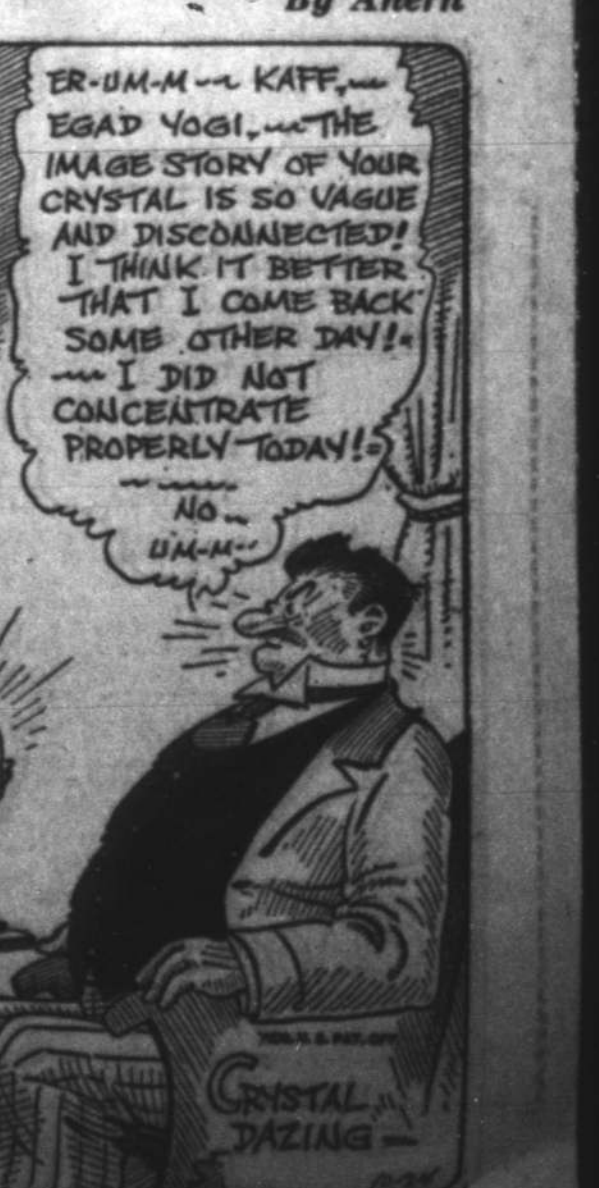
MAKES IT SNAPPY! WE'VE ONLY GOT A FEW MINUTES TILL GAME TIME!

By Ahern



AH, I SEE YOU RUNNING FOR SOME KIND OF POLITICAL OFFICE, A MOUNTAIN APPEARS IN YOUR PATH, IT IS OPPOSITION, AH, THE MOUNTAIN IS MADE OF PEOPLE, THEY ARE THE VOTERS, THEY MOTION FOR YOU TO STAY BACK, NOW I SEE FRUIT, A BASKET OF BERRIES, THEY ARE RASPBERRIES, BUT I DON'T QUITE UNDERSTAND THE SIGNIFICANCE

By Ahern



ER-UM-M—KAFF, EGAD YOGI, THE IMAGE STORY OF YOUR CRYSTAL IS SO VAGUE AND DISCONNECTED! I THINK IT BETTER THAT I COME BACK SOME OTHER DAY! I DID NOT CONCENTRATE PROPERLY TODAY!

HEROES ARE MADE—NOT BORN.

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