

The Portales Valley News

VOLUME XXIX

(FOURTEEN PAGES)

THURSDAY, DECEMBER 18, 1930

PORTALES, NEW MEXICO

NUMBER 8

CORNER STONE LAYING E. N. M. NORMAL FRI.

Portales High School Band Wins Second Place in Amarillo Pageant

The Portales school band has again brought credit to itself, honor to its school, and recognition to our town, by going to Amarillo last Thursday and winning second honors in the Christmas pageant parade.

It is only when the public realizes the competition given that the full significance of this winning is appreciated. There were eighteen bands in this parade and some were municipal organizations, others college bands and many school bands. Director Ernest Pogue was very well satisfied with the appearance of his boys and girls as they moved down Polk street in perfect formation. The band was preceded by Mrs. Esther Clevenger, wearing one of the pep girls' suit, Supt. Floyd Golden and Coe Howard, marching three abreast. Mrs. Clevenger carried the school banner, Mr. Golden the American flag and Mr. Howard the flag of New Mexico. Immediately behind them came the drum major in his very striking costume of white and red and silently giving directions with his silver baton. Director Pogue marched at the side of his musicians when on parade, then fell into line when the musical numbers were given.

The people of Portales certainly have occasion to be proud of Mr. Pogue for it is often his exact precision and careful attention to minor details that makes his band most convincing in appearance.

Portales was only outdistanced in the contest by the municipal band of Shamrock, Texas. The costumes of that organization were very similar to those of the Portales players, only the colors were white and green. The capes were worn in the same style as Portales. The members of this band were men and among the musicians was Gus Stephenson, who at one time lived in our city.

The second place honors won by the local band in the Amarillo parade carries with it a cash prize of \$50. This will doubtless be placed to the funds raised to pay for the band capes.

The trip to the Texas town was made possible through the efforts of the members of the Portales Chamber of Commerce. Local car owners transported the young people to and from the city. They left here early Thursday morning and returned the same evening. Amarillo was aglow with Christmas decorations for the occasion and this was a decided educational benefit to the girls and boys thus privileged to witness such a spectacular parade and a beautifully trimmed city.

FORMS PARTNERSHIP

On Monday of this week Mrs. Esther Clevenger and Mrs. P. E. Morrison formed a partnership to do all kinds of public stenographic work. Mrs. Clevenger will continue with her bond and insurance work and both ladies will be prepared to serve the public very capably transcribing legal papers of any kind.

Both ladies are typists with speed and many years experience. Mrs. Morrison has resigned her position with the Portales Motor Company to form this partnership. Mrs. Clevenger in the past has established herself among the business people of the town with her insurance work, therefore both ladies are well known to the residents of Roosevelt county.

Mrs. Morrison has moved her desk to the office of Mrs. Clevenger and there they will have their headquarters.

Bob Kennedy Given 6 Months Sentence by Federal Court

R. B. (Bob) Kennedy was given six months jail sentence by the Federal Court at Roswell on a liquor charge.

Kennedy was arrested in Roosevelt county and was among those who broke jail here several months ago.

Portales Decorated For Christmas 6 Large Trees at Intersections

Portales merchants have been busy the past week decorating for Christmas.

In front of nearly every store in town will be found small Christmas trees, which will be decorated appropriately for the occasion.

At the four street intersections on the square large trees were placed on Wednesday last, and

Many Santa Claus Letters Received

The bulk of the News this week is the Santa Claus letters.

If your social items are crowded out this week, do not kick.

Once a year the little tots hold a spot light and their letters to Santa Claus are given preference over everything else.

These letters have come from as far as Oregon, and shows the faith the children have in the News circulation.

Old St. Nicholas is a constant reader of the News and will certainly read every letter published.

It will be well for you to read these letters, and perhaps you can find it in your heart to help old Santa out this year, as his burden is exceptionally heavy.

J. W. Clem Builds Modern Filling Station for Conoco

J. W. Clem is now constructing a modern filling station near the Lilac Park camp ground which has been leased for five years to the Continental Oil Company.

This filling station is to be one of the best equipped in this section of the state, and the contract price is \$4,000.00. Earl McCollum has the contract for the erection of the same.

Fields and Bonner Donate Clothing

Tuesday of this week, Fields and Bonner donated a good number of boys' capes, sweaters, coats, and hats for needy school boys.

It is important that these articles go to boys who need school clothing.

County Health Nurse to Vaccinate for Diphtheria

Because of the prevalence of diphtheria and the danger of it, I am granting permission to the County Nurse (Miss Anneke Kohlwyn) to vaccinate the school children where the parents desire it. This is not compulsory. However, it is wise to have it done. It will not make the children sick, and it will protect them against diphtheria, and when the County Nurse does this work she will only charge for the actual cost of materials used, and that will be about one dollar per child. The younger the child the greater the need for this vaccination, for the younger the child is, the more liable it is to have diphtheria; and also this disease is more deadly in young children.

All children should be vaccinated at the age of six months. Vaccination will prevent it.

Antitoxin will cure it if used in proper sized doses and used early in the disease.

Dr. E. T. HENSLEY, County Health Officer.

MRS. SPENCE ILL

Mrs. Kenley Spence was taken suddenly ill last Thursday noon and for two days was in a very alarming condition.

While assisting at the Varney's Variety Store Mrs. Spence cut herself with a small paring knife. The wound was not large enough to be alarming and very little attention was given it. About two or three hours later she was taken ill and only for the medical care which was given her immediately, this small injury might have proven fatal.

Mrs. Spence is now practically recovered and this is indeed gratifying news to her many friends.

Mr. and Mrs. J. P. Tate spent Sunday visiting in the home of Mr. and Mrs. B. F. Wiggins.



Look Out, Kids, Santa Is Coming. See Him Saturday at 2:00 p. m.

Santa Claus announces that he will positively be in Portales on Saturday evening at 2:00, and he wants to meet every kid in the county.

On the court house square he will have a present for every boy and girl under 12 years of age, who has not pulled the cat's tail, or who has not thrown a rock at the neighbor's dog during the past year.

He is a kind reader, and you can't fool him.

If you have been good, line up at 2:00 o'clock and he will give you a present.

If you have been bad, you had better hide out, as he sure will know it.

Have your parents to bring you to town and at least you will have the opportunity to shake hands with this jolly old fellow.

The following business men of Portales have made possible the visit of Santa Claus to Portales on Saturday, Dec. 20th.

While in town on this day visit their stores and see their splendid assortment of holiday goods.

Universal Motor Co., Portales

Sweet Potatoes For The Worthy Needy

Five hundred pounds of sweet potatoes have been contributed for Roosevelt county's worthy poor.

If you know of a family in need, come or send them to the News office.

Calls for relief have been responded to liberally by the people of Portales, and the News office is still open for this work.

Over 200 persons have been clothed to date.

About 75 suits of clothing and a like number of pairs of shoes have been distributed.

Many ladies and children's dresses have been distributed. At this time there is on hand a number of suits for little boys and girls from the ages of 2 to 4 years.

Last Sunday there was a hearty response to the appeal of the News made in the various churches, and since that time over 100 people have been cared for.

The greatest need at this time is for boys' and girls' clothing between the ages of 6 to 12 years.

The News office will not be open on Sunday, as this day will be used to carry out some of the items needed to people in the far parts of the county.

If you have anything to offer, bring it and have it in not later than Saturday.

Not only is clothing needed, but food, chicken feed and grain. Many of the farmers were hard hit and have not even feed for their chickens.

This is a serious condition, as the chickens and dairy cows are the sole means of support of many of our people.

BEDDING NEEDED
A family lost all their bedding by fire on Tuesday of this week. If you have any spare bedding bring it to the News office and it will be delivered to these good people.

Valley News, Joyce-Frutt Co., Fields & Bonner, Howard's Confectionery, Warnick Clothing, Maxwell Barber Shop, The Famous, First National Bank, Piggly-Wiggly, Cash Grocery successors to Buri Johnson, Buri Johnson, E. N. Neer Hardware, Varney's Variety Store, W. A. Angley, furniture, B. M. Schumper, implements, Carr Lumber Co., Wheeler Bros. Hardware, Gas Company, Palace Theatre, New Mexico Drug Co., Sherman D. Bracken, batteries, S. N. Hancock, optometrist, E. B. Siddall, peanuts, Shorty's Barber Shop, J. C. Penney Co., C. & T. Service Station, Ed J. Neer, drugs, New Mexico Utilities Co., P. F. Grocery, Stool Department Store, J. B. Sledge Hardware Co., W. J. Steel, grocer, J. W. King, implements, Alvin George, implements, A. W. Parker, traveling man, Midwest Dairies, Inc., Judge S. E. Kerr, A. W. Freeman, city clerk, United Dry Goods Store, Portales Drug Co., Roswell Pump & Supply Co., M. System, L. B. Stone, variety store, J. N. McCall Co., J. C. Nelson, jeweler, Yoachum, grocer, Portales Motor Company, Orange Service Station, Portales Lumber Co., Kemp Lumber Co.

Public Dance Ordinance Tested In Justice Court

The ordinance prohibiting public dances in Portales was tested out in the Justice court on Friday of last week.

This case grew out of C. W. Ison, Neise Victor and L. S. Kirby, leasing the skating rink to Ted Willis for a public dance on Thursday night of last week.

Ison, Victor and Kirby were given a fine of \$25.00 and cost for permitting a public dance in their building in violation of the city ordinance.

Ted Willis was given a fine of \$10.00 and cost under the state law, for promoting a dance without a permit. On payment of the fine the cost was suspended by Judge Kerr, who warned all parties to investigate the law before promoting a dance in Portales or the county.

Ison, Victor and Kirby have been before the city council in an effort to have this ordinance repealed, but so far have not been successful.

The present ordinance was passed in 1924, when a petition signed by several hundred citizens was presented to the town council, asking for an ordinance prohibiting public dances being held in Portales.

Portales Markets

Top Hogs	\$6.65
Threshed kaffir	.80
Threshed maize	.85
Maize heads	13.00
Kaffir heads	12.00
Cream	.20
Eggs	.20
Light hens	.20
Heavy hens	.08
Friers	.12 and .14
Turkeys, No. 1	.19
Turkeys, No. 2	.10
Stags	.09

News to Publish On Tuesday Next

Owing to Christmas coming on the regular publication day this year, the News will be published on Tuesday next week, so that it can be in the hands of the readers early Wednesday morning, giving the merchants the opportunity of giving the last minute Christmas message.

Wilson Tailor Will Clean and Mend Donations

If you have clothing that you wish to donate, that needs cleaning and mending, take them to Wilson the Tailor, as he has kindly agreed to clean and mend these clothing before they are placed in the News office for distribution.

50 More People Clothed Tuesday

On Tuesday 50 people were fitted out.

The supply was exhausted by two o'clock, and over ten worthy people were turned away.

Calls are still coming for needy people in various parts of the county.

One boy in sixth grade cannot go to school for want of books. Who has a set of sixth grade books to give?

Children's clothing are badly needed.

Every article from top clothes to underwear is needed.

Already clothing to the value of more than \$1,000 has been supplied.

You doubtless have some article of wearing apparel that is hanging in your closet that is doing no one any good.

Bring it in at once and help relieve the present distressed condition.

Tuesday night the total had run above 250 people who had been cared for.

CHRISTMAS IN NURSERY DEPARTMENT

Mrs. L. H. Houghtling, chairman of the nursery department of the Methodist Sunday School, is planning a Christmas for all the children of her classes on next Sunday.

The parents are cordially invited to come with the children and enjoy the program which will be given during the regular Sunday School hour.

The numbers will be given by the small children and should be of special interest to the parents.

NO BABY CLINIC THIS MONTH

The county health nurse will not hold a well-baby conference this month. Most of the mothers are too busy with the Christmas preparations to attend the conference, but if there are mothers who wish to have their children weighed and measured at regular intervals, the nurse will be glad to make arrangements for a conference if they will get in touch with her. The next regular scheduled conference will be held on January 16th at 2 p. m.

CONTRIBUTED HER MITE

While many people have brought in gobs of clothing, etc., Mrs. A. L. Ford brought in her mite.

Mrs. Ford not having any children with cast-off clothing, went to a store and bought a boy's suit and contributed that.

She doubtless got as much pleasure out of this donation as if she had dozens of articles to contribute.

NOTICE

To All Property Owners, in Portales Paving District No. 4.

Your attention is hereby called to the provision in Ordinance No. 108, published in the Portales Valley News issue of Dec. 11th, 1930, allowing for the payment of the paving assessment in said District in cash within 30 days. The Claim of Lien was filed for record on Dec. 17th and these assessments may be paid at the office of the City Clerk within 30 days from this date with a discount of 5 per cent. There are a number of very small assessments in this district that we presume the property owner would prefer to pay in cash and get the 5 per cent discount rather than allow the lien to remain against the property.

Very respectfully,
A. W. FREEMAN,
City Clerk.

Grand Lodge of New Mexico Will Conduct Services at 2:00 p. m.

Legion Auxiliary Assist in Distribution of Clothing

The Legion Auxiliary have kindly agreed to assist in the distribution of clothing from now until Christmas.

They will have a representative at the News office and will have charge of this work.

On several occasions people who have been fitted out have come back the second time.

This is unjust, as they are depriving someone that is really in need.

This distribution is not to enable those able to buy, to avoid buying clothing for their families, but to help those who are really in need.

Irish Potatoes Yield Extra Good

H. Redman, who lives 11 miles northwest of Podales, was in Thursday showing a few of the potatoes raised on his place this year. The two potatoes that were brought in weighed almost 3 pounds, the largest weighing a pound and a half.

From only seven acres planted in Irish potatoes Mr. Redman says that he will harvest 1200 bushels.

Mr. Redman is interested in starting the raising of Irish potatoes in the valley and states, "It is only a fairy story about Irish potatoes not growing in Roosevelt county. They can be raised and produce as much per acre as in other states."

Mrs. Guy Billingsley has returned to her home in Colorado after having been in Portales visiting with her parents, Mr. and Mrs. Joe Beasley. Mr. Beasley is yet in the Clovis hospital receiving treatment for the broken hip he sustained when he fell several weeks ago. He is improving but the doctor does not now know just when the injury will be sufficiently healed for the patient to return home.

Tuesday Visitors' Day at The Chamber of Commerce

Tuesday was visitors' day at the weekly luncheon of the Portales Chamber of Commerce.

Many of the members brought their wives out on this day.

It was a busy session and the new president, G. W. Carr presided.

The luncheon was opened with invocation by Rev. Kircheville.

Coe Howard, chairman of the entertainment committee, introduced Mrs. Helen Zeren Shelton, who favored the gathering with the solo Holy Night, accompanied by Miss Lela Mae Freeman at the piano.

An encore was called for and Mrs. Shelton sang the above in German.

Wallace King, chairman of the Santa Claus committee, which has had the work of raising funds for Santa Claus and his treat to the children of the county, reported that this move was financed by the business men of Portales and that all showed a fine spirit when the committee called upon them.

The highway committee not being present, A. D. Ribble reported that everything was moving fine of the work of the Portales-Clovis Highway.

Ralph R. Will reported on the trip to Lubbock by himself and Secretary T. B. Sowell, and that everything was encouraging on this project.

Chairman G. W. Carr announced that the body was ending the year with a deficit of \$150, and urged that this be taken up at once.

Sidney Wood of the Gas Company announced that he would take care of one-third of this amount.

A rising vote of thanks was extended to Mrs. Sheldon and Miss Freeman for their entertainments of the past year.

Ralph R. Will reported for the radio committee, and others spoke on the importance of an early action to get this permit allowed by the Radio Commission.

The visitors were introduced and the luncheon adjourned.

Formal Opening of Arrow Service Station Saturday

The formal opening of the Arrow Service station will be held on Saturday of this week.

This service station is located on second bend on Clovis highway just in the edge of Portales.

This is a very attractive service station and on their opening day will give a pound box of candy with the purchase of five gallons of gas or more.

See their opening announcement in this paper.

New Mexico Poultry Growers Association to Meet Here 1931

On Friday of last week, Ralph R. Will, Leslie Smith, Walter Reynolds, R. A. Young, Burl Howell and Harold Knox attended the poultry show at Roswell and on the same day attended the meeting of the New Mexico Poultry Growers Association.

Board of Regents Join With the Masonic Order

The Masons are in charge of the corner stone placing of the Eastern New Mexico Normal in Portales tomorrow, December 19th.

Worshipful Grand Master Victor L. Minter is unable to be present on account of an attack of tonsillitis and has asked that William H. Duckworth, Clovis, take charge of the ceremony.

The full program for the services has not been completed but the Masons are requested to gather at the Masonic hall at one o'clock where the Grand Lodge will convene and the men will then go to the grounds of the Normal building and the ceremonies will be held about two o'clock.

C. M. Compton is president of the Board of Regents of the Normal and will have the arrangements completed as soon as he and Mr. Duckworth have had a conference concerning the matter.

BAPTIST COLLEGE AT MONTEZUMA IS CLOSED TODAY, LACK OF FUNDS

Las Vegas, Dec. 15.—Montezuma Baptist College was closed today on action of the state board of missions because of insufficient finances to complete the term.

The school which is supported by the Baptist churches of New Mexico had not been meeting expenses for some time, and suspension was decided upon to permit the board to raise \$7,500 during January to pay back salaries of teachers and other expenses.

The board hopes that the suspension will be temporary only and said the educational program in the state will not be abandoned.

Most of the members of the faculty and students left for their homes last week.

Burleson College at Greenville, Texas, a similar institution, of which Dr. E. W. Provence, former Montezuma president was head, has also closed. Burleson College closed on December 5.

J. G. GREAVES, Editor and Owner
Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1916.
Portales Valley News Consolidated with Portales Journal, December 14, 1920.
Portales Herald consolidated with Portales Times, March 27, 1913.
Roosevelt County Herald absorbed by purchase January, 1929.
Entered as second class matter in the post office at Portales New Mex. under the Act of March 3, 1879.

MEMBERS

NEW MEXICO NEWSPAPER ASSN.
MEMBER
1930

SUSTAINING MEMBER
NATIONAL EDITORIAL
ASSOCIATION
1930 1930

SUBSCRIPTION RATES

1 Year	In New Mexico	\$1.50
6 Months		\$1.00
1 Year	Out of New Mexico	\$2.00
Alaska, Canada, Mexico		\$2.50

OUR PLATFORM

A new Court House and Jail for Roosevelt County.
Better roads and Highways for Roosevelt County.
A greater Agricultural and Dairy development for Roosevelt County.
The Building of the Eastern New Mexico Normal School.
A greater advertising of the scenic and other resources of New Mexico.

OUR POLICY

The Advocate, like every other newspaper, sometimes gets cussed for what we do not print. It has come to our attention on one or two occasions, that this newspaper has failed to publish an item of special interest to the community, for some reason or other, which our informant did not know, but was nevertheless just positive that we had failed or refused to publish the disputed article, until the writer requested him to name the article in question, which he could not recall. Every business has his own problems peculiar to its line and one of the big problems of any newspaper has been to know where to draw the line between advertising and news matter, and the most successful papers have been those that established definite policy, calculated to promote public confidence and at the same time safeguard its own interests against the hazards that line the wayside of its path. A newspaper should conduct its operations along a high standard of ethics, just as other successful establishments.

We regard the editing of the Advocate as more or less of a public trust. Moreover, we have never let our personal feelings influence our news or editorial matter; to warp, to twist or misrepresent items that might throw a person, or persons in their wrong light and thereby injuring without cause the influence of such a person or persons in the community. Of course instances have occurred where a person might have sustained injury from this newspaper, entirely unintentional on their part of the management, but such instances are usually recognized by the fair minded.

We are always glad to publish items of community interest and especially those designed to build up the community and not once have we refused publication of same, if the person making the request met us even half way. If such items are designed to benefit the individual, firms or corporations, then it must be classed as advertising and should be paid for at the regular rates. Artesia Advocate.

SAVE BY BUYING

You can save by buying at this time.
Those who are able to afford a new dress or a new suit of clothing will find that they can secure better values at this time than in many years in the past.
Discard that dress or suit that is beginning to look shabby and buy a new one.
The old suit can be put to a good use by giving it to some one that is less fortunate than you.
Then again, the saving habit is largely responsible for the present national depression.
The merchant who says that he has to cut down expenses, and dismisses the washwoman, throws this woman out of work.
She is unable to pay her bills and buy the necessities of life.
Business becomes slack and a clerk is laid off.
This destroys the buying power of the clerk, and the butcher and baker are affected.
Keeping the money in circulation makes business better for all and helps keep the unemployed busy.
The tendency today is to save by buying.
Try it and you will enjoy your Christmas much better.

MANY FITTED WITH SCHOOL CLOTHING

The good people of Portales have responded liberally with clothing for the needy.
Up to noon Monday around 150 had been fitted out with clothing. Many of these people were our farmers who had been hard hit by the drouth, and all showed real appreciation for the help given.
Those who have had a part in supplying this need, will receive the blessings promised by the Christ who said, "As ye do unto these my little ones, ye do unto me."
There are still many needy who will welcome the outgrown, or cast off clothing that you have to spare.
This work will be continued until all are supplied.
Do not hesitate to bring in your offerings, as there is some one who needs what you have to offer.
It is estimated that the value of clothing already distributed will exceed \$500.00.

Mr. Farmer---

For the next few months most of your time is idle and now is the time to repair your

Sheds, Outbuildings, Fences or Your House

Get our prices on lumber and necessary repairs before you buy.

KEMP LUMBER CO.

PORTALES, NEW MEXICO

SOCIAL ANNEX

BY THE BOSS

Musgrove of Albuquerque says that mountain lions make good pets if taken young. Would suggest that they be taken when two days old and drowned the third day.

The News advertising solicitor and society editor startled Portales on last Friday by driving over town in an Austin car. Lucky that they did not get caught in the dust pan of a Ford.

Will Robinson of the Cavern Chronicle just can't help knocking the Eastern New Mexico Normal School each week. The writer can remember when some people said, "them gasoline wagons should be prohibited by law."

The editor's daughter is now ready to qualify in high society. She is open for engagements to speak at all social gatherings on the subject "my operation."

You old tightwads that haven't smiled for seven years or more, had better loosen up and make some kid happy on Christmas morning. It may crack your face, but it will make you smile.

Add Hobbs reports that a motorist drove into his shop one day last week and reported car trouble. The mechanics looked the car over and could find nothing wrong. Yet the engine kept heating. At last they removed the exhaust pipe and found an Austin had lodged there.

There is still a demand for used clothing, especially that of children. Your outgrown garments are welcome. Bring them in, and put them to some practical use.

Many new subscribers have been added to the News subscription list the past week. It makes a fine Christmas present.

On last Thursday during the parade at Amarillo, one of the Portales boys stopped by a stranger who inquired, "Is that Governor Dillon in the yellow shirt?" as he watched Coe Howard leading the Portales delegation.

A Great Christmas

Folks, we sure are having a great Christmas.
Tell you how it is.
The good people of Portales and the Portales merchants have brought in gobs of clothing, shoes, etc.
The front office force have been playing Santa Claus for the past ten days, in distributing this clothing to those who need it.
Up to Saturday noon, between 40

and 50 children had been fitted out with school clothing.
About fifteen families have been provided for.

Doubtless, those who contributed this clothing have had as much Christmas joy as the office force has had in distributing it.

There are still many calls for children's wear that could not be supplied.

Get in on this Christmas program and send in those articles of children's clothing that your children have outgrown.

If you do not know the joy of Christmas giving, park yourself at the News office on Saturday, and you will have the opportunity to play Santa Claus.

It is great, and if you try it, your Christmas dinner will not give you a "tummy ache."

Inaugural Will Be "Best Ever" Says Chairman

Santa Fe, Dec. 8.—Plans are rapidly being perfected for the inauguration of Governor-elect Arthur Seligman on January 1, the inaugural ball and all other portions of the program, which Mayor J. C. McConvey of Santa Fe, chairman of the inaugural, asserts will be the "best and most colorful ever held in New Mexico."

Santa Fe expects to entertain hundreds of visitors on New Year's day. Most of them now making hotel reservations starting on December 31.

The inauguration proper will be held at noon in the hall of the house of representatives, a reception will be held in the afternoon in the auditorium of the museum building, and the ball will be staged in the picturesque and beautiful La Fonda hotel, in the evening.

Tickets for the ball, which sell at \$10 for a couple, with \$2.50 charge for extra ladies, are being purchased rapidly, said Mayor McConvey. They are on sale at the principal banks in the larger towns, or may be obtained from Mayor McConvey or Carl A. Bishop, chairman of the finance committee in Santa Fe.

The ball will not be 100 per cent formal, so that the guests will not be required to wear formal dress unless they so desire. It is an event when fine gowns are worn, however.

"We want everyone to be entirely comfortable and happy," said the mayor, "so there will be no rule for formal dress. We are planning on the best inaugural ever held in Santa Fe."

"The committee urges all to get their tickets as soon as possible and to make their hotel reservations immediately. The committee or the chamber of commerce in Santa Fe will be pleased to take care of all reservations sent in their care."

Seligman Included With 30 American Distinguished Jews

New York, Dec. 4.—The names of thirty American Jews who have distinguished themselves outstandingly in public or cultural life and through benefactions in 1930 were made public Thursday by "The American Hebrew" in its annual Who's Who in Jewry.

Carl Landsteiner of New York, to whom the 1930 Nobel prize in medicine was awarded, is listed among the honored thirty, as is Maurice Sterne, president of the American Society of Painters.

Other names include: Governor-elect Arthur Seligman of New Mexico.

CLOSES MEETING

Rev. C. A. Lorts will bring to a close this week the very interesting meeting which he has been conducting at the Inez church.

Rev. Lorts has had as his assistants Walt Pyles of Dodge City, Kansas, and Harry Yesley of Denver.

Mr. Pyles is a crayon artist and his illustrated Bible stories will long remain in the mind of the people as they were most impressive. Mr. Yesley is an evangelistic singer and his gospel messages given in song were an inspiration indeed.

The sermons delivered each evening by Rev. Lorts were equally as capable as the other features of the meeting.

MILK

THE WORLD'S GREATEST

Food Value

costs less than any other product that would give the same value to the body.

Let us deliver another quart every day.

DOYAL
DAIRY

PHONE 141

The P. V. N. — The Home Newspaper

CHRISTMAS

MORN, when your children get out of bed to see what Santa Claus has brought them, they will be delighted with the

NUTS, CANDIES, APPLES AND ORANGES

that you can purchase at our store.

PIGGY-WIGGLY

W. H. McDONALD, Prop.

Merriment For Everyone



You will find in our store toys and all sorts of amusements to make the children happy.



Bring the children in today and let them pick the toys they want

PEARCE'S PHARMACY

Santa Claus Headquarters

UNDERTAKING

Ed. J. Neer

EMBALMER

AMBULANCE

SERVICE

Established 26 years

Licensed by State Board

Phone 67 2 rings

Agent for Clovis Floral Co.

Quality and Service Considered -- Neer's Prices are Less

Portales,

New Mexico

NOTICE

To Automobile OWNERS

Get your 1931 license NOW and avoid the rush. Applications are coming in rapidly.

After this month those delinquent will be subject to a penalty of 25 per cent of the annual fee and \$5.00 a day for running a motor vehicle without a 1931 license; also a notary fee of 25c will be charged.

The department is ready to serve you NOW. Don't wait until the end of the month. You will be better and more promptly served if you apply early.

YOU MAY GET YOUR LICENSE AT WHEELER BROTHERS AT PORTALES

E. N. Wheeler,
Roosevelt County Deputy



Say -- Merry Christmas

To your friends and visitors during the holidays with your more expressing Christmas sentiments.

One of the best ways to make your home inviting for the holiday festivities is to have it well lighted.

New Mexico Utilities Co.

F. E. SLEEPER, Mgr.

PORTALES, N. M.



SOLOIST AND CRAYON ARTIST AT CHRISTIAN CHURCH

Monday night, December 22, Miss Anne Kellew, nationally known soloist and Harry Wesley, soloist of remarkable ability will appear in a program of sacred paintings and songs at the Christian Church. Mr. Pyles now has students in all parts of the United States and some in foreign countries doing chalk work and assisting some outstanding evangelists. You can't afford to miss this great concert. Every one is invited. No admission charge will be made. A silver offering will be taken at the close of the program. Program begins at 7:00 p. m.

DIPHTHERIA SERUM

Miss Anne Kellew, the county nurse, started the vaccination this week in the school against diphtheria. The three shots will cost each child \$1. This is not compulsory by law but those parents wishing to have their children immune should begin the medicine this week as only a short time can be devoted to the work in each school. Only children attending school can benefit by the services of the County Health Department. If other schools of the county desire this service Miss Kellew will be glad to go to the schools and give the toxin-antitoxin to the pupils. The school authorities may make arrangements with her by phoning to her office at the Portales high school or by writing to Anne Kellew, Box 733, Portales, New Mexico.

BETHLEHEM CANTATA

The auditorium of the high school building was comfortably filled Sunday evening when the Glee Clubs of the school gave the cantata, "Bethlehem" which occupied the regular Sunday evening service hour.

The young men and ladies comprising the clubs were placed in two lines across the stage. The boys were placed in the center of the lines and the girls on the ends. The boys appeared in dark suits and the girls wore pure white, therefore made a pretty picture as the curtain was lifted at 7:30. Two well decorated and brightly lighted Christmas trees were stationed at the front and to the side of the stage. The footlights were banked with potted plants and imitation snow. Mrs. Helen Sheldon was the accompanist and also directed the musical numbers.

Rev. R. F. Davis gave the invocation and also read the Bible passages pertaining to the story of this Christmas cantata. The numbers were beautiful. They were splendidly rendered and were most impressive. The Glee Club members and Mrs. Sheldon are to be complimented for the rendition of this very enjoyable program.

The benediction was given by Rev. Grant, superintendent of the New Mexico Baptist Orphans' Home.

CHRISTMAS IS COMING

In these Christmas times when all our hearts are more or less rejoicing, may we not forget the orphan children that are now in the Orphans' Home at Portales. These children speak of Santa Claus, but the question is shall Old Santa be able to help these orphan children as he would like, because we did not do our part? One of our good business men said he had a box of oranges for the Orphans' Home. What do you have to bless the hearts and lives of these helpless children? It was a great day in the Orphans' home Thanksgiving. The manager of the United Dry Goods Store came to the superintendent of the Home

and said, "Would you folks like to have ice cream Thanksgiving day?" I said surely we would. Mr. Rawlings said, go to the creamery on Thanksgiving morning and get your ice cream. It will be paid. We had ice cream to our hearts' content. We thank you, Mr. Rawlings. Come again and bring others with you. We need a Christmas tree and some things to put on it. May we all be a committee of one to help decorate this nice Christmas tree. Let us hear from you at once.

We certainly do thank the people for their hearty and sympathetic support of the Orphans' Home.

W. C. GRANT, Supt.

BANQUETS FOOTBALL BOYS

Mrs. Chester F. Brown and the girls of the Pep Squad entertained at a beautiful dinner in the school dining room at which the football boys were the special guests.

The dining room of the Economic department was elaborately decorated for the occasion. The tables were arranged in the shape of a large U. Floor lamps were placed in the corners of the rooms and these with the assistance of the lighted candles were the sources of illumination. The red candles were placed in crystal holders. The tables were covered with white covers and down the center of each was a wide band of red. The place cards were celluloid cards bearing the names of the persons designated for the places. The red nut cups were filled with dainties and lying on the top was a large nut made into the design of a football. The menu and program were in the form of a pennant floating from a staff which was firmly planted in a red gum drop. One of these was placed at each of the plates.

The dinner was announced at seven o'clock and at that time the doors of the dining room were thrown open and there were many "Ohs" as the beauty of the room was revealed. On a small table under an arch bearing the word "Champions" was resting the football which was used in the Clovis-Portales game at Thanksgiving time. This bore the date of the game and also the final score. The dinner was served in three courses and the ice cream and cake which composed the dessert was donated by the City Drug store and the Kist Bakery. The cake consisted of four layers (white, red, brown and white) and was 14 inches by 24 inches. White icing covered the huge cake and the red icing was used in the decoration. It was a very ornate cake and held a place of honor upon the table until serving time.

The program was rendered during the dinner hours. Mr. Steiner was the toast master and introduced the speakers who had been assigned subjects of interest. The first speaker was John Meiner, captain of the team for 1936. His subject was the "Kick-Off." Green, Bruce, Hilliard and Kirksey were assigned "Time Out." Mr. Golden talked interestingly on "The Goal." The subject of the remarks of Guy Wayne Patterson was "Fourth Down and Nine to Go." Marion Stinnett is assistant coach and he talked for a short while on "Signals." "The Skin I Love to Touch" was discussed by Dave Leflar. The program closed with some very valuable remarks by Coach Brown on the football season of 1936.

Girls of the Pep Squad served as

Phone Res. 42 Office 115

H. T. Brasell, M.D.

Physician and Surgeon
Clovis, New Mexico
Barry Bldg.

FIRST STEP TO SUCCESS

Henry Ford once said, "Paying attention to little things which most men disregard is what makes a few men rich." To some who read this appeal it may seem like a "little thing" yet we can say with all sincerity that some of those who "pay attention" to it—who fill out and return the coupon below—will some day be numbered among the rich.

For the coupon will bring you

the inspiring story of the opportunities for young people in business. It will show you how other young men and women have quickly prepared themselves for pleasant starting position paying good salaries and with unlimited chances for advancement—how rapid promotion has already placed them above the worry of hard times—and how our Employment Department can place you in similar positions when you qualify.

Many young people made their first contact with the business world and its opportunities by re-

turning a coupon like that below. At the time it seemed to be a "little thing"—yet it led to success and happiness.

Returning the coupon will not obligate you in any way, yet it will bring you an interesting and unusual outline of business and its opportunities which may change the whole course of your life.

Will you be one of those who "pay attention to little things?" We will be looking forward to receiving the coupon. Simply address nearest Drangh's College, Dept. P N, Dallas, Abilene, Wich-

ita Falls, or Lubbock, Texas.

Name _____

P. O. _____

NOTICE FOR PUBLICATION

Department of the Interior,
U. S. Land Office at Las Cruces,
New Mexico, Dec. 12, 1936.
NOTICE is hereby given that George E. Keller, of Lingo, N. Mex. who, on July 3, 1928 and Sept. 16, 1929, made original homestead entry No. 035379 and additional homestead entry No. 039565, for Lots 2, 3, Sec. 28, T. 7 S., R. 38 E.,

S. 1/4 SW 1/4 Sec. 13, N. 1/4 NW 1/4 Sec. 23, N. 1/4 NW 1/4 Sec. 24, Township 7 S., Range 37 E., N. M. P. Meridian, has filed notice of intention to make three year Proof, to establish claim to the land above described, before R. H. Grissom, U. S. Commissioner, Portales, New Mexico, on the 23rd day of January, 1931.

Climant names as witnesses: Jim Bilbrey, of Bledso, Texas. Jim Silvers, of Lingo, N. Mex. M. Y. Hill, T. J. Keller, both of Portales, N. Mex.
V. B. MAY, Register.
Dec. 18-Jan. 19p

Visit Ward's \$1 Gift Bargain Booth

GIFTS at \$5 and less!

Here's a tempting array of acceptable gifts at \$5 and less!
Gifts for the young and old, the frivolous and serious
"Gifts for the Entire Family at Wards!"



FREE
An Attractive
Holly Gift Box
Free with each Purchase

Ward's Christmas Sales



Blankets
\$3.98

Fine, warm, part wool Blankets in lovely pastel plaids. Matching lockstitch edge. Size, 72x84 inches. A thoughtful gift.



Bedspreads
\$1.98

Lustrous Rayon Bedspreads in pastel colors. Undeniably smart as a gift for your own home or that of a friend. Size 60x105 inches. Jacquard designs.



Womens Hose
\$1.19

Service Hose for Mother, Sister, or Sweetheart. Full-fashioned. Pure silk.



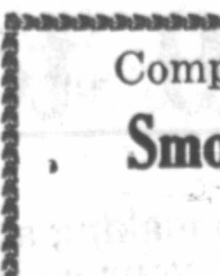
Bloomers
98c

Chardizne rayon that looks and feels like glove silk. Choose a pair in each color, flesh, pink or Nile green.



Coaster Wagon
\$7.98

Its all-steel body is enameled a rich maroon color. Heavy wire wheels have auto tread rubber tires. Full tubular undergear, not flat. It's the "King of the Sidewalk."



Completely Equipped Smoker for Dad!
\$4.95

A Smoker for Dad—Everything within easy reach—cigarette jar, ash tray, and match box holder. It's a decorative piece of furniture, too, for it's constructed of hardwood and beautiful walnut veneers, with attractive carvings and floral motifs.

Just Imagine!—Special
All During December

PAY ONLY \$1 DOWN

On any of the following items—provided the price amounts to \$25 or more!

Radios, Washing Machines, Plumbing Outfits, Vacuum Cleaners, Ironers, Sewing Machines, Cream Separators, All Stoves, Dining Room Suites, Living Room Suites, Bedroom Suites, Kitchen Cabinets, Bicycles, Typewriters, Refrigerators.

ALSO ONLY \$1 DOWN on any men's or boys' Suit or Overcoat—or any combination of men's or boys' suits or overcoats provided the purchase amounts to \$15 or more.) We reserve right to limit amount of sale.



Talking Doll
\$1.98

A cute, cuddly doll that any little girl would like! She talks, walks, and sleeps. Pretty lace trimmed dress.



Electric Train
\$5.00

43-inch Passenger Train with 120-inch oval track. Electric headlight on locomotive and electric lights in coaches.

Men's Shirts
\$1.44

If you can read a man's mind you'll be sure to give him shirts. Here are smart broadcloths and rayons. Styles every man likes.



Silk Mufflers
\$1.00

Every man on your list will appreciate a good looking muffler. Here is a group of all silk crepes in a variety of the smartest colors.



Men's Robes
\$4.98

What man won't welcome a big, warm blanket cloth robe like these! Bright clear colors, harmonizing cord trim.



Silk Ties
79c

Smart gifts for every taste. Conservative shades and patterns as gay as the Christmas tree. Non-wrinkle linings.



Baby Walker
\$3.35

A smart gift for Baby. As a Walker it strengthens little legs. Add a foot rest and handle and it's a Stroller! In a year or so just change a wheel to make it a Coaster!



Women's DRESSES

Our Clearance includes every Winter Dress in our entire stock. Nothing over.

\$9.75

These dresses are offered in Clearance just in time for the holidays. Your friends will be astonished at the values you secure. All the popular styles in variety of materials and patterns. Take advantage of this opportunity.



Bring In Your Turkey's



At present the price is extra good, considering prices of other things and we have many orders for turkeys that we are unable to fulfill.

Remember we are paying the highest market price for your Cream, Hides and Produce.

Robertson Produce

S. V. CISELL, Owner

MONTGOMERY WARD & Co.

307-9 MAIN ST.

PHONE 630

CLOVIS, N. M.

Use Ward's Christmas Lay Away Plan

BETHEL

Prayer meeting Wednesday night, Dec. 17, at the home of Mr. and Mrs. J. H. Boteler. This is our first meeting of the season and we ask for a large attendance. Be sure and come.

Wednesday night, Dec. 24, to the home at the Adams home.

Thad Moorhead of Meadow, Texas, spent the week end with his brother, Leslie Moorhead.

Mr. and Mrs. J. H. Boteler and daughter, Eunice, spent Saturday and Sunday with Mr. and Mrs. Henry Boteler and family at Midway, and when they came home brought Grandma Boteler back with them.

A party was given at the J. M. Dugger home last Saturday night. There was a large crowd present and had a fine time with music, games and singing.

Mr. and Mrs. J. V. Miller and house guest Miss Linnie Osborne of Texas Monroe Boteler were dinner guests of Mr. and Mrs. Ed Adams Sunday.

We hope everyone who can will attend the play given at Floyd Friday night the 19th by the seniors.

Mr. and Mrs. Claude Elder attended a church convention at Roswell Sunday.

Terrell Rector will farm for Elkins Brothers next year. He has already moved to their place.

Ernest Jordan and mother and Walter Johnson and family have moved into the property which Jim Sain is looking after.

Miss Linnie Osborne of Cochran county, cousin to Mrs. J. V. Miller is spending several days in the Miller home.

Mr. M. P. Dudley spent the night in the Duggan home recently.

Mr. Scottie Waters expects to leave this week for Los Angeles, California.

Mr. John Foster has been quite ill for several days. Mr. O. B. Sherman is helping them during his illness.

Mr. and Mrs. McGowan and children expect to leave Friday to spend Christmas week with their daughter Grace and family of Texas.

The Storewide Christmas Sale. To the People of Portales:

It has been the custom of our firm to put on a January Clearance Sale each year, but owing to the existing conditions of the country we have decided to further prove that there is a Santa Claus and bring before you at this time when you need the merchandise and real prices most, the opportunity to purchase at the greatest discount we have ever offered every article of high grade merchandise in our splendid stock. Remember we carry everything you need for that Gift, everything you need to wear, and the things that go to add to the comforts of the home. Be at our store early Friday morning, we will save you money and you will go away satisfied. We sincerely thank you all for the splendid patronage you have given us in the past year and we are giving you the advantage of these prices as an evidence of our appreciation.

Truly yours,
THE UNITED DRY GOODS STORES, Inc.

ANNOUNCES FOR JUSTICE OF PEACE

S. E. Kerr has announced his intention to be a candidate for the office of Justice of the Peace. Mr. Kerr has served the community very faithfully in the capacity

during the past term and is now seeking election. He has said he has a report which he would have published at a later date.

INTERESTING ASSEMBLY

The Friday assembly of the Portales high school was most interesting when Mr. Golden, Mr. Steiner and Coach Brown all addressed the student body. Mr. Golden told of the trip to Amarillo with the school band and felt the school had occasion to be proud of the band as it appeared in the parade. Coach Brown reviewed the athletic program of the season and expressed great appreciation for the support given the football team. He felt no school could have been more loyal to its team than has the Portales school and never could a town be truer to all the interests and activities of the school than Portales has proven to be.

Mr. Steiner presented the letters to the men of the football team and the football used in the Clavis game he presented to the school. This will be put in the trophy case. D. H. Smith and J. B. Maxwell both won three service stripes; Virgil Watts, Lloyd Vaughn, John Melner, Dave Leflar and Carl Jones two stripes and the nine receiving one stripe each are Brooks Hilliard, Brooks King, Clarence Kirksey, Guy Wayne Patterson, Green Kerr, Griffin Foster, Walter Leflar, Woodrow Slaton and Jack Copeland. There were seven boys who were given honorable mention but were not participants in enough games to win a letter. These were J. V. Bostick, Paul Henry, Harold Radcliff, Burl Haynie, Owen Disney, Don Farley and Tella Walker.

Six of the letter men are seniors and will be lost from the Portales athletics next year. Four of these are first string men. They are Dave Leflar, Brooks King, G. W. Patterson, Virgil and Watts. The other two are Jack Copeland and Griffin Foster.

INTER-CLASS GAMES

Monday of this week closed the interclass basket ball contest which has waged in the Portales school for the last week.

The final boys' game was between the seniors and sophomores. This was a truly interesting contest and while the seniors started with a dash which promised to give them an outstanding victory they were checked in their plans by their opponents and for a few minutes it looked as if the second year players might run away with the honors. The score was 16 to 13 in favor of the seniors.

Of the three games played by each class the boys' and girls' teams made the same percentage. The seniors, both teams, won all three games. The sophomores lost only one game. The juniors were able to claim victory in only one game and the freshmen finished the contest without laurels as athletes.

*** RICHLAND ***

Richland school will dismiss all of next week for a Christmas vacation.

Several people from Richland community attended the singing convention at Longs Sunday.

Sunday School was not very well attended on account of the singing convention.

There will be preaching next Sunday by Bro. Cobb, our pastor.

Mrs. D. H. James is recovering nicely after being burned very severely. She has moved to the home of her mother, Mrs. Bradford.

Nola Lovelady has been absent from school for several days on account of a very sore foot.

Richland played two very inter-

esting games of basket ball last Friday evening. The score of the girls' game was 31 to 8 in favor of the Richland team and the score of the boys was 26 to 11 in favor of Dora.

There will be a community Christmas tree here next Wednesday night, December 24, and a short program. Everybody is invited.

Mrs. Creighton's uncle, Mr. Walk is visiting in the Creighton home this week.

BAPTIST CHURCH

Rev. King of Elida will preach at the eleven o'clock hour at the Baptist church Sunday morning. This will be preceded by the Sunday School with the several departments carrying on the well outlined work.

B. Y. P. U. will convene at 8 p. m. This will be followed by the regular evening service and Rev. T. B. Sowell has kindly consented to deliver the message at that time.

Auto Licenses Are Now Ready

The Motor Vehicle Department announces that automobile owners may now get their 1931 licenses at the county seats throughout the state. Applications for licenses may also be presented to the department at Santa Fe, either in person or by mail. There are about 80,000 motor vehicle owners to be served during the month of December and we hope that every such owner will apply for a license early. A delay until the last week will overwhelm the organization. It is proposed, however, that every effort will be made to issue licenses to all who apply during the month of December.

December 31st is the final date, after which a penalty of 25 per cent will be collected and an additional penalty of 5.00 a day is required by law for using a motor vehicle on the highways without a 1931 license. Further-

more, after December 31st, local agents will be withdrawn, or if they are continued, a notary fee of 25c will be imposed in connection with all licenses issued to provide for the compensation of local agents.

Since 1931 licenses must be obtained as provided by law the department points out the importance of getting your license plates at once and avoiding the penalty that will be imposed after December 31st. In order that all may be served promptly

I hereby announce my candidacy for

Constable

of Precinct No. 1

Subject to the January Election

R. L. Hollis

Mary—"Well—er—sir, I'm sorry, sir, but the policeman tried to kiss me."

Master—"Oh, I see. You forcibly objected."

Mary—"Er—no, sir. The post-

man did."

AND OFTEN

"Hey," cried Satan to the new arrival, "you act as if you owned this place."

"I do," said the newcomer. "My wife gave it to me."

Useful XMAS GIFTS

Wagons, Velocipedes, Sets of Dishes, Cutlery, Rifles, Shot Guns, Air Rifles, Bicycles, Etc. What could be a nicer Christmas present for the entire family than a New Perfection Oil Range or Natural Gas Heater or Range, Electric appliances such as Percolators, Toasters, Etc.

Make your gifts useful ones.

Wheeler Bros.

DAY PHONE 46

NIGHT 83

Send The Season's Greetings With Christmas Cards

There are few ways better to express your greetings to your personal friends or customers than thru Christmas Cards.

In our office you can select a wide variety, plain, in colors, etchings, printing and hand painted. A delightful assortment at a price to suit your needs.

2.50 to 7.50

We are also making a special service to you; you can get your cards printed almost at a moment's notice, or you can have them blank if you prefer.

ONLY A FEW DAYS UNTIL CHRISTMAS

The Portales Valley News

HOLIDAY Special

SUITS CLEANED AND PRESSED

75c

Cash and Carry and if put on the books,

\$1.00

We are making a special price on Dry Cleaning during the holidays and now when you need the work, it can be had at a great reduction. This is only during the holidays and you should take advantage of such a bargain. This reduction is not in the quality of the work but only in price, in order to raise money.

L. J. Wilson

TAILOR

"The Home of Dry Cleaning"

STORE WIDE Christmas Sales

Just at the time when our patrons need merchandise we are placing a **SLAUGHTERING PRICE** on our splendid stock and thereby making it easy for you to buy that gift for your loved ones.

Starting Friday, Dec. 19th, at 9 a. m.
BE HERE EARLY--THE RARE BARGAINS GO FIRST

Ladies' Ready-To-Wear

Extra Special

One Group of Silk and Crepe Dresses, values up to \$16.75

GOING FOR

\$1.00
EACH

Ladies' Wash

Dresses

\$2.95 values --- \$1.69
 \$1.75 values --- 98c
 98c values --- 79c
 79c values --- 49c

Silks and Crepes

Rayon Flat Crepe 69c

All \$1.79 Silks now --- \$1.49
 All \$1.49 values --- \$1.29
 Georgette Crepe --- 69c

Piece Goods

You know the Great Values—
 NOW THE PRICE IS CUT

1 lot Gingham, Percales and Cheviots, yd. --- 10c
 19c Gingham and Prints, now --- 12½c
 33c Indian Head, solid colors --- 29c
 Colored Voiles, 25c values, 6 yds --- \$1.00
 9-4 Bleached Sheeting --- 22c
 10-4 Bleached Sheeting --- 35c

LADIES' SILK

Hose

Kayser Twin and Slipper Heel, \$1.45 and \$1.65 values, now 98c

Special Prices on All

Children's Hose

Ladies' Underwear

\$1.95 Kayser Teds --- \$1.29
 \$1.45 Kayser Teds --- 98c
 Rayon Bloomers --- 49c
 Rayon Bloomers --- 98c

AVON SHEETS

Regular 98c Values **ea. 69c**

GROUP NO. 1

Fine Quality Flat Crepe, prices to \$10.75

To Close at --- \$3.95

GROUP NO. 2

Good styles in Prints and Plain colors, prices to \$12.75

To Close at --- \$4.95

GROUP NO. 3

Satin Crepe and Prints, price to \$16.75

To Clear at --- \$6.95

GROUP NO. 5

One Lot of Pastel Evening Dresses, prices to \$16.75

Now --- \$6.95

GROUP NO. 7

Child's Silk and Velvet Dresses, sizes 4 to 14 yrs.

To Close --- \$3.95

GROUP NO. 4

One Lot of Heavy Crepe in Plain and Prints, sizes to \$24.50

Now --- \$12.75

Towel Sets

JUST THE GIFT

One Lot 49c Values --- 29c
 1 Lot 65c Values --- 45c
 1 Lot 98c Values --- 69c

Men's Shirts



Nice for that Gift.
 \$2.45 and \$2.95
 Values

Now \$1.95

Extra Lot Fast
 1.45

Color Shirts
 98c Each

Men's and Boys' Clothing



1 Lot of Men's High Grade Suits, \$22.50 to \$29.50, NOW—

\$17.75

Boys' Suits
 \$11.75 to \$16.95, NOW—
 Half Price

\$9.99 Values
 \$4.95

Men's Fine Overcoats
 \$11.75 and \$14.75 Values
 \$8.75

\$16.75, \$22.75 Values \$12.75

Footwear

For Everyone

Ladies' Pumps, Straps and Oxfords

\$5.95 Values \$4.45
 \$3.45 & \$2.95 Values \$2.45

Every Child's Shoe, Every Work Shoe, Every House Shoe Carries the Same Startling Reduction

Men's Bath Robes

\$4.49 Values now --- \$3.49
 \$6.90 Values now --- 4.49
 \$7.90 Values now --- 5.49

Men's and Boys' Hats and Caps

\$5.90 Values in Men's Hats

\$3.95

Men's and Boys' Caps, \$2.45 Values

\$1.79

\$1.75 and \$1.95 Values now

\$1.39

Men's Dress Pants

1-3 Off the Regular Price

Great Values

Men's and Boys'

Ties and Sox

Xmas Time - Real Silk Ties

79c

Fancy Half Hec

33c



Blankets and Comforts

Splendid full size \$3.95
 Blankets, now --- \$2.98
 Heavy Wool Mix Blankets, \$2.95 Values --- \$1.98
 Cotton Blankets --- \$1.25
 Comforts Reduced to --- \$3.98 and \$1.95

MEN'S WINTER UNIONS

\$1.45 Part Wool Union Now 98c

Regular 98c Unions
 Now 79c

TOWELS

1 Lot Bath Towels, each 5c

NO REFUNDS

Exchanges or Alterations

This Store

Will Be Closed Thursday
 Getting Ready for Sale

Ladies and Children's Coats

All Ladies' and Misses' Coats

Marked Prices Less

1/2

Never were such values offered

Examples: \$42.50
 Coats, \$21.25



One lot of Children's Coats

From 4 to 8 Years, in Tweed and Broadcloth
 Fur Trimmed, to clear

\$2.98

REAL SPECIAL

Sheep-Lined Coats

1 Group \$8.90 Values now --- \$6.90
 1 Group \$12.50 Values now --- \$8.90
 1 Group Extra Values --- \$4.95
 1 Group Boys' Sheep Lined Coats \$3.75

Flannel Shirts

\$2.25 Values now --- \$1.49
 \$1.75 and \$1.95 Values --- \$1.29
 \$4.95 Values --- \$2.95

Men's and Boys'

LUMBERJACKS AND SWEATERS
 Every one marked down to clear the

Tables

79c to \$2.95

Work Clothes

Khaki Pants --- \$1.09

Men's Corduroy and Whipcord

\$1.95 and \$2.45 Values --- \$1.45

Shirts

\$2.95 & \$3.95 Values now \$2.25, \$1.45

Work Shirts

Extra heavy, in Gray, Drab and Khaki, now --- 98c

UNITED DRY GOODS STORES, Inc. PORTALES New Mexico

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

FOR SALE OR TRADE—for cattle, general mercantile store in R. R. town. Meat market doing good business. Farming country. Invoice about \$10,000. Owner, C. F. Worthington, Woodson, Texas. 8-10tp

TURKEYS FOR SALE—Full blood brood turkeys for breeding. See Mrs. W. L. Rogers, Portales, N. M. 6-3tp

FOR TRADE—1 good Ford truck in good condition, except needs battery. Will trade for good team. See O. H. Hale, 4 miles S. W. of Portales. 6-3tp

FOR SALE—Acme pump, 6 inch p. will be glad to show what it will do. I am going to install a larger pump. See Dan Simon, Portales. 6-6tp

FOR SALE OR TRADE—Five residence lots near the Portales grade school. See or write Henry Townsend, Arch, N. M. 7-3tp

FOR SALE OR LEASE—My place one mile south of Elda station on highway to Roswell. Road runs west between it and Graham's place. Two-room house in need of repairs, windmill needs rods, good well of water, small barn; 100 acres under fence. Has never been broken out but will allow 40 acres of rich land free from beargrass and mesquite put in this year. For further information write Hesther Kenamore Horn, Durwood, Oklahoma. 7-2tp

FOR SALE—Residence lots. Three on Main Street and six on Colorado Street. J. W. King, at George & King store, 112 Main Street. 6-3tp

OFFICES FOR RENT—Will fit up offices for permanent renters over City Drug Store. Lee Carter. 6-3tp

LAND FOR SALE—Watered or dry, no money down, long time to pay. If you want a home see O. S. Strickland. 6-1tp

FOR SALE OR TRADE—Double disk breaking plow, 14 in. sulky. H. A. McCall, Portales, N. M. 8-1tp

FOR RENT—Unfurnished room 924, front. Furnished back bedroom with clothes cabinet, \$10. Also a 4-room house. See Mrs. Armistage on Highway to cemetery east part of town. 9-1tp

FOR RENT—Two large rooms in a home on Liberty street, one block from Wagon Service Station. Dick Prince. 8-1tp

SEE OUR Reconditioned Cars & Trucks

50 Gallons of Gas Free

Until December 25.

Model A Roadster \$250.00

Model A Standard Coupe \$350.00

Model A Tudor \$325.00

Model A Truck \$280.00

1930 Chevrolet Coach \$425.00

1928 Chevrolet Coupe \$300.00

1927 Chevrolet Coach \$125.00

1927 Chevrolet Truck \$125.00

UNIVERSAL MOTOR CO.

Phone 76

Washing & Greasing

Howard, Mrs. Maude Groves, Boyett Trout, Malcolm Trout, A. G. Trout, Will Trout, A. L. Trout.

BAKE SALE

On next Saturday the ladies of the Methodist Church will hold a bake sale at the Ed J. Neer furniture store.

The ladies will have on display many articles of food which will be suitable for the holidays when the housewife is rushed for time.

Saturday, December 20th, is the time set for this sale.

NEEDS FOR RED CROSS SERVICE ON INCREASE

Chairman Payne Says Disaster Relief and War Veterans Make Heavy Demands.

Demands upon the public services that the American Red Cross is organized to give are increasingly heavy, and will continue to be so in the future, John Barton Payne, chairman, has announced.

The two major services of the society—service to war veterans and their dependents, and relief in disasters—show each year a greater number of persons helped by the Red Cross.

Pension legislation passed recently for World War Veterans, and increased allotments to all Spanish-American War Veterans, have given to Chapters and the national society many thousands of additional cases to handle, Judge Payne said.

In the past year help was given in 108 disasters. Ninety of these were in the United States, twelve in foreign possessions and six were in foreign countries.

Health activities of the Red Cross also are being extended, especially in the rural communities where all health authorities agree the greatest need exists. Red Cross, with 794 nurses in its employ, is the greatest employer of public health nurses in rural areas in the United States.

In its campaign against accidental deaths, begun twenty years ago with its life saving and first aid programs, the Red Cross now has adopted an additional program—that of combating the huge toll of life from automobile accidents on the highways.

Expenditures of the Red Cross in the past year were \$4,254,796.34, of which \$1,205,151.09 was spent in disaster relief, the chairman pointed out.

"The Red Cross depends upon the public for its support, through their memberships enrolled once each year in the period from Armistice Day to Thanksgiving Day," Judge Payne said.

"We do not receive any support from the Government, or through other taxation, although as the President of the United States is president of the society, and one-third of its governing members are representatives of U. S. Departments, it ranks as a semi-governmental agency."

"By joining as a member, in the local Red Cross Chapter, once each year, during the annual Roll Call, every citizen will have a part in carrying on this great humanitarian task."

Motor Injuries Treated By Red Cross First Aid

In line with its work for the preservation of life and prevention of accidental death, the American Red Cross has adopted a new program of emergency first aid stations on the highways of the nation, where victims of automobile injuries will be helped.

In the last year 31,000 persons were killed as the result of automobile accidents and more than 1,000,000 were injured. As its contribution to the nation wide safety campaigns of other organizations, the Red Cross will aid through the emergency stations. A number already are in operation by Chapters on such important traffic arteries as the Westchester County, N. Y., park system, the Valley Forge and Gettysburg highways in Pennsylvania and the White Horse Pike in New Jersey, connecting with Atlantic City.

Appointees Must Resign

Governor-Elect Will Then Study Cases

Santa Fe, Dec. 10.—Governor-elect Arthur Seligman in making his appointments intends to begin with the slate wiped clean and to build up his own governmental structure for which he can assume full responsibility.

Today, Mr. Seligman announced that resignations will be asked of all board members and those appointees of the present administration which have not been received prior to January 2. Those board members and appointees whose terms extended beyond January 1.

The matter of accepting these resignations will be carefully studied by the new government who will review each case individually. The immediate thing at hand is that the governor-elect wants the resignations from all appointive offices under the present administration regardless of whether those appointees are democrats or republicans.

SUNDAY DINNER

Clovis Green entertained a number of his friends at dinner last Sunday when his mother, Mrs. J. S. Green prepared a lovely meal for the occasion.

The dinner was served at 1 o'clock, soon after the church services. Clovis is one of the teachers in the Junior HI and his guests were all teachers in Portales with the exception of Miss Viva Hunt who is connected with the Elda school. The Portales friends enjoying the splendid dinner were Miss Bloomer, Mrs. Helen Zerzan Sheldon and Kenneth Brough.

PUTTING OVER A SWIFT ONE

He had proposed and the girl had turned him down.

"Ah, well," he sighed dejectedly. "I suppose I'll never marry now."

The girl couldn't help laughing a little, she was so flattered.

"You silly boy," she said, "because I've turned you down, that doesn't mean that other girls will do the same."

"Of course it does," he returned with a faint smile. "If you won't have me, who will?"—Answers.

"Is your baby a boy or a girl?"

"Of course, what else could it be?"—Stevens Stone Mill.

ANNOUNCING TO THE PUBLIC

Lurline Morrison will be connected With the

ESTHER TINSLEY CLEVENGER Insurance Agency

And will be in the office at all times to handle all the stenographic work and write your policies

We will also make a specialty of public stenographic work, notary work, or anything in that line for the public

We are taking every step possible to give you a greater service in the Insurance Business

Esther Tinsley Clevenger
General Insurance
(Successor to J. Rex Forrest)

Gifts FOR ALL

In our store you can find anything in the gift line, almost every possible suggestion from toys for the children to the more expensive gifts for the older.

- A few suggestions:
- | | |
|-------------------|--------------|
| Radio Lamps | Stationery |
| Books | Bibles |
| Candy | Cedar Chests |
| Toys | Chinaware |
| Perfume Atomizers | Vases |

Come and look these over and you will be surprised at the extremely low prices.

Howards' Confectionery



Give Something Electrical

Show your thoughtfulness and the wisdom of a useful gift that will always recall sensible sentiment. Several appropriate suggestions:

- | | |
|-------------|--------------|
| Percolators | Toasters |
| Floor Lamps | Waffle Irons |

ELECTRIC DECORATION

Listen in some day on our SPARTON RADIO and get the best programs obtainable.

OHR ELECTRIC CO.
"Anything Electrical"
PHONE 56

IT DOESN'T COST A CENT

TO HAVE US INSTALL ONE OF THESE RADIOS IN YOUR OWN HOME



Philco Baby Grand Console

Beautiful cabinet of walnut and bird's eye maple. The model at the left placed in your home, complete, for

\$88.00

PHILCO BABY GRAND

Very little space for such high quality radio, with the features of the large ones, for only

\$68.00 complete

MODEL '96 PHILCO

This is a super set, which out-performs any set on the market, super power for distant stations. Balanced unit construction for undistorted tone.

Complete \$150.

BRACKEN'S BATTERY AND RADIO

A Letter To The Public

First, I want to say that I have a real good section of improved land for sale or trade for Portales property, or would lease it for cash \$1.50 per acre for the land that is in cultivation.

Also I have several good Jersey cows and young calves, 15 head of horses and mules, farming implements, bundle feed and other things to sell at a bargain.

And I want to call your attention to the fact that I opened a retail lumber yard at Portales about three months ago. I cut prices of lumber about 25 per cent the first day I opened the yard, and I am still selling at the same prices. I can furnish shingles, hardware, and most all kinds of building material. If the public will give me a reasonable part of their business so I may continue in business, I will keep prices reasonable and I think most everybody will profit by doing so.

You will find me at my lumber yard on the railroad, just west of the depot, both day and night, ready to give you an honest, square deal. I will guarantee you that I will appreciate your business as much as anyone.

Thanking you in advance for any favors that you may do for me, I am yours truly,

J. N. Killion

MILNESAND

Folks at the Milnesand are enjoying another fine sandstorm today (Sunday).

Mr. and Mrs. Doughtie entertained Mr. and Mrs. Sam Flemmings last Wednesday night. A very interesting game was reported. The cowboys finished branding at the Cross Ranch. Sunday morning and spent the balance of the day enjoying the sandstorm. Cecil (Scott) Pate spent Tuesday night with Jim Scott.

Mr. J. Stokley Ligon of Carlsbad left Sunday afternoon for his home after a two weeks stay in this vicinity trapping prairie chickens and looking after game in general.

Mr. Ted Williamson went trapping Sunday.

Albert Golden reported having lost a coyote trap on account of trespassing rogues.

Messrs. Doughtie, Williamson Flemmings and Scott were business visitors in Portales last Saturday.

Mrs. Bow and children, Nellie and Dow were accompanied by Miss Ruth Williamson to Portales last Saturday.

Mr. and Mrs. Sam Flemmings spent Sunday in the home of Mr. and Mrs. P. J. Scott.

Mr. J. D. Draper of Mountainair was a business visitor to Milnesand last Wednesday.

Everybody came to Milnesand school Friday night, Dec. 19 to the Christmas holiday dismissal program. A very interesting program is said to be brewing.

Mr. J. C. Easter turned his truck over last Monday. Damages were very slight. A radius rod having become disconnected caused him to lose control.

Andrew Lemmonds left last week for the mountains.

Will (Little Willie) Cardell made a business trip to Portales Friday. Mrs. Wayne Metcalf called on Mrs. A. E. Williamson Friday afternoon.

The B. V. P. U crowd was rather small Sunday night on account of disagreeable weather.

Next Sunday (3rd Sunday) is regular preaching date.

Mr. Elbert Sykes of Levelland, Texas, is visiting with Mr. Lon Pate and his son Riley.

DORA HOME MAKERS' CLUB

The members of the Dora Home Makers' Club met on Thursday, Dec. 11, at the home of Mrs. W. S. Garrett.

During the business session the program was completed for the next three months' work. This gathering was the last meeting of the club for this year and the members in reviewing the many things accomplished during the

past twelve months felt the activities were very satisfactory.

The next meeting will be held on January 9th at the home of the president, Mrs. Creamer.

The Thursday meeting was attended by ten members and one visitor. Mrs. Garrett served a delicious plate lunch during the social hour of the afternoon.

CHRISTIAN CHURCH

Please be on time for Bible school next Sunday. We begin promptly at 9:45. Make an effort and be there on time. Minister C. A. Lorts will be back in his regular pulpit after two weeks absence in a meeting at Inez, N. M. Sunday will be a great day at the Christian Church. Walt Pyles, artist, and Harry Yesley, singing evangelist will be with us at all our services. While Harry sings Walt will paint a wonderful picture illustrating the song. Be in your place Sunday morning; hear Harry sing, see Walt paint a great sacred picture and enjoy a Gospel sermon. Your minister has many problems to solve, burdens to bear and hearts to encourage. Will you lend a helping hand or at least show yourself willing by attending the regular services.

SAMUEL P. TROUTT

The funeral services of Samuel P. Troutt were held at the home of Mr. and Mrs. Coe Howard, Monday afternoon at 2:30 o'clock.

Mr. Troutt passed away Sunday at 2:30 p. m. in the Northwest Texas hospital in Amarillo after a few days' illness with pneumonia. The body was brought to Portales on the train Monday morning and the services held from the home of his sister, Mrs. Howard was notified of the illness of her brother and left Friday morning to be at his bedside, but it was not until

Sunday morning that they were aware of his serious condition.

Mr. Troutt was born in Texas 45 years ago and for 24 years has been a faithful employee of the railroad. At the time of his death he was connected with the Fort Worth & Denver with headquarters in Amarillo. Six of the men connected with Mr. Troutt in that city escorted the body of their comrade to Portales.

Rev. J. F. Nix, who had known the deceased personally and is an intimate friend of the family, was in charge of the services. The music was furnished by a mixed chorus the members of which were friends of the family. The flowers were abundant and most beautiful. The pallbearers were the six gentlemen from Amarillo who accompanied the body to Portales.

Mr. Troutt leaves one daughter, Mrs. Imogene Caperton of Shamrock, Texas, two sisters and five brothers. Two brothers and one sister live in New Mexico. They are A. G. Troutt and Mrs. Coe Howard of Portales and Malcolm Troutt of Clovis. His wife preceded him in death eleven years ago. Ed J. Neer conducted the interment ceremonies which were held at the Portales cemetery and Mr. Troutt was placed beside his revered father whose funeral was held in the Howard home less than two years ago.

FLOYD

Floyd students are looking forward to a merry Christmas as on Friday of this week the elementary students are giving a splendid Christmas program. We hope to have many visitors and all are cordially invited to attend. Many children are impatiently waiting for Old Santa Claus to put in his appearance on that day. There is also to be a one week vacation

for the Christmas holidays.

On Friday night of last week Floyd welcomed the Elida boys' basketball team on their home court. After a hard battle between the teams Floyd came out victorious with a score of 20 to 17.

An enjoyable play party was given by the Lora family on Friday night of last week.

Numerous games were played and at ten o'clock refreshments were served. Miss Mayme Davis will arrive Saturday to spend Christmas week with her folks. Miss Davis is a sophomore at State College.

Mr. John Russell, Jr., was the dinner guest in the home of Mr. Ted Wilmus Sunday.

Floyd's basketball team will

meet the Dora basketball team in a match game in the skating rink at Portales.

Mr. and Mrs. Paul Eminger and family returned from El Paso, Texas, on Wednesday of last week where they had an enjoyable visit with Mr. Eminger's two brothers.

Sixteen members of the Hitch Hikers' organization spent Wednesday night at the slumbering party at Miss Yvonne Terrell's. Reports are that every one enjoyed themselves immensely.

Many Floyd visitors spent a busy day shopping in Portales Saturday.

PORTALES VALLEY NEWS \$1.50



For Christmas .. Gifts ..

We are offering the best line of Christmas gifts, such as Leather Handbags, Leather Billfolds, Belts, also other leather goods.

EVERYTHING GOING AT



Now is your opportunity to save on a practical Christmas gift.

Boots and Shoes at a Discount

Skinner's Shoe Shop

"The Leather Store"

The P. V. N. — The Home Newspaper



BUY A GOOD USED CAR AT
THESE LOW PRICES

29 Sedan, in extra good condition	\$425.00
29 Coach, an ideal family car at a bargain	350.00
28 Sedan with complete overhaul	\$275.00
28 Coupe, a good car and a good bargain	\$250.00
28 Model A Ford	\$250.00
29 Model A Coupe	\$150.00
29 Whippet	\$300.00
27 Chevrolet Sedan	\$225.00
30 Model 1/2 Ton Truck	\$400.00
29 Chevrolet Truck	425.00
28 Chevrolet Truck	\$200.00

COME TO THE LOT AND SEE
OUR SATURDAY SPECIALS

Portales Motor Co

ADD HOBBS, Manager

PRE-INVENTORY

BUY
NOW
AND
SAVE

LOW PRICE SALE

A REAL BARGAIN EVENT

LOWER
PRICES.
GREATER
VALUES

Ladies' Leatherette

HOUSE SHOES

Black, Blue or Red

In all sizes, 98c value for

49c

Boy's Everyday PANTS \$1

Blue, tan or gray, elastic waist band or plain band. \$1.50 value for

Men's Broadcloth

Dress Shirts

All new patterns in sizes 14

to 17

88c

Men's OVERALLS

Regular 220 dark denim suspenders or high back. A regular \$1.39

value for

79c

Ladies' New Felt

Hats

These are all brand new

styles, neatly trimmed, and

sold as high as \$3.95

\$1.89

Men's Whipcord Riding Pants

These are button leg. We

have either dark or light

colors. A \$3.95 value for

\$2.49

Men's Heavy

WOOL SHIRTS

All coat styles with two

pockets. A \$2.95 value for

\$1.77

Canvas Gloves

7c

Men's Boot

Socks

39c

Many Useful Gifts Now on Display

An Extraordinary Group of

COATS and DRESSES

At Lowest Prices in years

\$4⁶⁷ \$8⁶⁷

For Dresses that sold as high as \$9.90 For Dresses that sold as high as \$16.75

STYLES FOR EVERY OCCASION

\$8⁹⁷ \$14⁷⁵

For fur trimmed Coats that sold as high as \$17.50 For fur trimmed coats that sold as high as \$24.75

ALL BELTED AND FITTED MODELS

\$4⁹⁷ \$7⁹⁵

For Children Coats that sold up to \$7.95 For children's coats that sold up to \$12.85



TURKISH BATH

TOWELS

Size 22x44
Large double terry colored borders,
a real 50c value, for

19c

Ladies' Ribbed Hose

A large purchase enables us to

sell these 35c Elise for

19c

Ladies' Dress SLIPPERS

High or medium heels,

patent, satin, kid or suede,

values to \$6.00

\$2.98

Large Part Wool

BLANKETS

Satin bound in pretty

plaid patterns. A \$3.95

value for

\$2.39

Ladies' Felt Hats

One special lot of light or dark

felts that sold as high as \$4.95 now

89c

Men's Justin Lace

BOOTS

Black or tan in all sizes.

A regular \$13.50 value for

\$7.97

Ladies' Pure Wool

SWEATERS

Beautiful new patterns in

coat styles. A regular

\$4.95 value for

\$2.98

Boys' \$3.50 All Wool Lam-

berjacks

\$1.95

Ladies' \$5.00 Knitted

Suits

\$2.87

The Famous

Million Cars For Year 1931

Chevrolet will build and sell a million cars in 1931, according to Add Hobbs, Portales Chevrolet dealer, on his return today from Amarillo, where yesterday with 250 other dealers in this area he attended the tenth of 50 Winter Dealer Meetings being conducted from coast to coast by the Chevrolet Motor Company. On this basis Mr. Hobbs declared Chevrolet sales in this section would be more than 25 per cent greater than in 1930.

Mr. Hobbs' statement was based on studies of current conditions and surveys of the future made by the Chevrolet Motor Company and announced at the Amarillo Zone meeting by H. M. Chase, Zone Sales Manager of the company, who directed the meeting.

"The studies and surveys show that business is improving and 1931 promises to be one of the best years we ever had," Mr. Hobbs said. "Business is coming back slowly but inevitably. Money is plentiful at cheap rates. Savings deposits are ahead of last year. Inventories in all lines are at rock bottom, and mills, factories and wholesalers report orders in increasing volume."

"As for Chevrolet, our company is one of the most stable in the industry. We have 400 more dealers than we had a year ago. We are better situated than ever before. Our used-car stocks are at bottom. In the first ten months this year our organization sold 1,000,000 used cars, an all-time record. Our new car stocks are equally low. Our 1931 models are forger and the finest and cheapest in Chevrolet history. They are coming out nearly two months in advance of the customary time. Our dealers are that much better prepared for the late winter and spring rush of business. There is a normal replacement market of 3,000,000 cars in America. That plus the deferred buying that will show up in 1931 promises an excellent year. The first of the year will witness a pronounced improvement. Next year should rank with the best years in automobile selling."

Mr. Hobbs reported greater enthusiasm among dealers of this area who attended the Amarillo meeting over next year's prospects and particularly the new car that featured similar meetings. Central office executives who took part in the meeting were: Messrs. D. E. Ralston, Assistant General Sales Manager of Chevrolet Motor Company; W. G. Power, R. J. Pearce, C. W. Fox, L. W. Klefer and C. H. Siegrist, all of Detroit; Wade H. Leach, of General Motors Acceptance Corporation, New York; T. L. Fortune of Motor Accounting Company, Detroit; H. W. Phenice, Branch Manager of General Motors Acceptance Corporation, Amarillo; R. W. Coats, Sales Manager of the Amarillo Zone, embracing Hobbs, acted as host to the visiting officials.

A colored boy was strolling through a cemetery, reading the inscriptions on the tombstones. He came to one which read, "Not dead but sleeping."

Scratching his head, the Negro remarked, "He sure ain't foolin' nobody but himself." — Southern Banner.

SURE WAY TO STOP Night Coughs

Famous Prescription Brings Almost Instant Relief

Night coughs, or coughs caused by a cold or irritated throat, can now be stopped within 15 minutes by a doctor's prescription called Thoxine which works on from ordinary medicines. It has a quick double action, it relieves the irritation and goes directly to the internal cause.

Thoxine contains no harmful drugs, is pleasant tasting and safe for the whole family. Guaranteed to give better and quicker relief for coughs or sore throats than anything you have ever tried or you can have your money back. 35c, 60c, and 5.00 bottles. Sold by New Mexico Drug Co.

Wife, Gas, Scare Man In Dead of Night

"Overcome by stomach gas in the dead of night, I scared my husband badly. He got Adierka and it ended the gas." — Mrs. M. Owen.

Adierka relieves stomach gas in TEN minutes! Acts on BOTH upper and lower bowel, removing old poisonous waste you never knew was there. Don't fool with medicine which cleans only PART of the bowels, but let Adierka give stomach and bowels a REAL cleaning and get rid of all gas! Portales Drug Co.

Christmas Gifts

If you want to buy the best at the cheapest prices, come in and look over our Purse, Kodak Film, Toilet Articles, Cedar Chests and many other items found in a confectionery.

McDonald & Son

DORA NEWS

Community

Bro. Squires preached a sermon at Dora school house Sunday morning and Sunday night following the B. Y. P. U. program.

Several from here attended the convention held at Longs, Sunday. It will be held here the second Sunday in March.

Several from here visited Mrs. Raymond Meeks at Clovis where she is recovering from an operation for appendicitis.

The Dora school will turn out Friday for a week's vacation for Christmas. We expect to have a program Wednesday evening.

Personal
Mr. and Mrs. Basil Brundidge of Kiowa, Kansas, are here visiting her father, Mr. A. E. Lott. They will stay until Christmas is over.

Miss Edna Grace Roe spent Sunday with Violette Goats.

Miss Averil Richards who is attending school at Las Vegas will spend Christmas at the home of her parents, Mr. and Mrs. Lee Richards.

Lois Drew spent Sunday with Miss Luna Mae Preston.

School News
Mr. Carl Radcliff's room rendered a short play on the Articles of Confederation Wednesday morning.

Miss Ruevie Summitt and Miss Luella Ray visited in school Monday.

The Home Economics girls are busy this week making Christmas presents. They have been busy up to this time sewing and cooking and doing excellent work, and all show much interest.

The grades are busy on their Christmas operetta, "Kidnapping Santa Claus."

Sports
The basket ball girls and team number two of the boys went to Richland Friday afternoon to play ball. The girls were defeated 31-8 and the boys won by a score of 36-11.

The Dora Coyotes met the Rams at Portales Saturday night and were defeated 25-10.

Both boys and girls teams will play Floyd on the skating rink floor next Thursday night.

FLOYD HOME MAKERS CLUB

Last Friday sixteen members of Floyd Home Makers Club with seven visitors met in all-day meeting with Mrs. Bacon. Gifts were exchanged. A birthday surprise was given honoring Mrs. Bacon. She received a number of nice gifts. We cancelled the December 26 meeting.

Miss Oakley was with us in the afternoon and gave some valuable Christmas suggestions.

The next meeting will be all day January 9 in the home of Mrs. M. F. Spears.

ANNOUNCING THE BIRTH OF WILLIE CARL ANDERSON OF ROGERS

Santa Claus came early to see Mr. and Mrs. W. L. Anderson of Rogers, bringing them an honest goodness baby boy, Willie Carl. Billie was born December 8 and is a 1930 model.

The many friends of Mr. and Mrs. Anderson rejoice with them in their new found joy, wishing them a merry Christmas and a bright future.

We forgot to mention he weighed 5 pounds and hopes to reach 10 through the holidays.

BUILDS RENT RESIDENCE

Dr. E. T. Hensley has let the contract for the erection of three garages on the rear of his home property on Colorado street. This building is two stories high and the second floor is being finished for an apartment. It will consist of a living room, kitchen, two bedrooms and a bath.

Mr. and Mrs. Ed Stewart have rented the property and will move into it when completed which will be sometime near the first of the year.

FIRST NATIONAL BANK

PORTALES, N. M.

Capital	\$50,000.00
Surplus	10,000.00
Undivided Profits	15,000.00
Total Stockholders Investment	75,000.00

SAFE, SOUND AND CONSERVATIVE YET PROGRESSIVE AND ACCOMMODATING

LITTLE THEATRE

The Little Theatre members held an extremely interesting meeting last Friday night in the home of Mr. and Mrs. Durwood Wright at which time Miss Naomi McCarty and Durwood Wright, Jr., were the hostess and host. Three one-act plays were presented. The dining room of the Wright home was converted into a stage and here the three plays were given. Miss Naomi McCarty, Miss Lucile Rowley and Miss Glyde Holmes had coached the three plays. They were "The Severed Cord," "Nettle" and "Hint to Brides."

At the next meeting of the society three other one-act plays will be given and then from these will be selected a full evening public program some time after the first of the year.

Mrs. Wright and Miss Effie McCarty served a most delicious plate lunch as the closing feature of the evening.

The next meeting of the organization will be held in the home of Mr. and Mrs. A. W. Freeman with Miss Lella Mae as hostess.

Bum—"This big Italian fighter has to have a bed over seven feet long."

Mub—"Say, that's a lot of bunk." — Grinnell Matheaser.

Konjola Ends Rheumatism



MR. JACK J. FISHER

"I suffered frightfully from rheumatism for eighteen years," said Mr. Jack J. Fisher, well-known cook, residing at 300 Fahay street, Fort Worth. "The pains were mostly in my lower limbs but my entire body was affected. I was handicapped in my work because of the misery of this ailment. Constipation finally became an added misery. I tried many remedies over a period of years but got no results until I tried Konjola."

"I began to improve in health from the very first bottle of this medicine, and constipation has not bothered me since I began the treatment. My kidneys have been strengthened and although the pains of rheumatism seemed worse for a time, they gradually disappeared and today there is not a trace of this ailment."

Konjola should be taken over a six to eight week period in the average case.

Konjola is sold in Portales, New Mexico, at the New Mexico Drug Store, and by all the best druggists in all towns throughout this entire section.

EMBRACING THE IMPOSSIBLE

Guest—"Gosh, I wish I could afford a car like that?"

Owner—"So do I."

Shock—"Do you like electricity?"

Absorber—"Naw, it makes me ohmsick." — West Point Pointer.

BY INTERWOVEN

85c to \$1.50

WARNICA'S CLOTHES FOR MEN

YOUR Fruit Cakes

for your Christmas and holiday festivities are now ready for you

We have just made up an assortment of Fruit Cakes in all sizes, some fancy decorated, and selling them to you for only 60c per lb.

DON'T FORGET TO SAVE BREAD WRAPPERS FOR YOUR WHISTLE

PORTALES BAKERY

GIVE A Firestone TIRE—TUBE BATTERY

TIRE AND BATTERY SERVICE

Your Car!

Regardless of the make or model of your car, sooner or later it will give way under the heavy strain of the hard drives that cars today have to make, unless it is properly cared for.

Washing and greasing your car and your oil changed regularly adds many miles to your car. Bring it in today.

We specialize in Washing and Greasing

Orange Service Station

"SERVICE WITH A SMILE"

Clovis Firms

EXTENDING A MERRY CHRISTMAS

Montgomery Ward & Co.

Located in Clovis, is one of the leading mercantile establishments of New Mexico and features at all times a complete line of wearing apparel for the entire family. Headed by men who are considered authority upon merchandising. Out of town shoppers are treated with the utmost consideration. This store's reputation is built up on the basis of service and values. Under the management of W. S. Fulton.

It would be impossible to give an adequate idea of the immense stock carried here, but let us say that no department has been slighted and the people of our trade territory are taken care of in such a way as is seldom found in cities much larger than Clovis.

Taking care of every detail has been one of the prides of the management of this store and they insist that the service be as near perfect as possible and that all prices be most reasonable and consistent with market conditions.

How necessary it is to have in certain sections of the state an up-to-date store which offers the public a medium where they may purchase practically all their wants under one roof. For this reason our newspaper deems it proper that this store should occupy a prominent place in this edition. They are the trading headquarters for this section. This fact the public has realized and as a result, the store numbers among its patrons, people from every walk in life.

"Courtesy," spelled in capital letters, is one of the outstanding features of their program to extend the finest service possible. Every one connected with their store believes a smile to be as cheap as a frown. A business founded upon such a basis could do otherwise than succeed.

W. E. Glouser Automotive Service

Located in Clovis, is one of the prominent and up-to-date battery stations in Eastern New Mexico. They feature the Exide battery and maintain a complete auto electric service. Headed by W. E. Glouser who extends every courtesy to people in our trade territory.

"What the nerves are to the body, the storage battery is to the automobile," is a statement containing a great deal of truth. No part of the body needs more skilled and careful attention than does the nervous system; and likewise no part of the automobile requires more delicate adjustment and skilled repair than the storage battery. With most motorists no part of their car seems to get out of order so quickly.

Only expert workmen are employed here—men who know storage batteries from A to Z; who have spent their time studying the make-up of all kinds of storage batteries. Motorists of this community can do nothing better than avail themselves of this expert service for, although all sorts of battery work is handled, the particular specialty in this shop is automobile batteries. Not everyone can become a competent battery engineer. It is not the work of just a day, or a week, or a month—it is the study of years. The men working at this shop have spent the greater part of their lives mastering the laws of electricity and the facts concerning the make-up of a battery.

This well-known service station deserves to be congratulated on the work it does. Motorists of this community should consider themselves fortunate to have a station which does such efficient repair-work on all kinds of batteries.

New Mexico Roofing & Sheet Metal Works

Whose popular headquarters is located in Clovis. Heating and Ventilating Contractors of high reputation and offer the best service for the lowest prices anywhere. Under the direct management of men who feature all kinds of quality work. This concern also features every type of roofing and is headed by R. H. Warwick.

When we see winter beginning to come in at the windows, then it is time to begin to hunt up the trouble and the source of the leak. Who is it that we always go to for the solution of our sheet metal problems? Ask any one who is the most reliable firm and they will name this company located in Clovis. No matter what your need or nature of your work, they can handle it in tip-top shape. They have a reputation for turning out only the highest quality products and work.

It is for this reason that local builders always leave this matter up to this sheet metal contractor for they know that the work will be done right and will never have to worry for fear there will be poor materials, poor workmanship or any other trouble. Their work is one of the best and there can be nothing better secured anywhere.

This community can consider itself exceedingly fortunate to have the services of men so highly skilled as this contractor employs. They specialize in all kinds of work without a duplicate. The very fact that they are so public-spirited and do everything for the bringing of greater business to their city, speaks well for them. Their interest in all civic affairs is well known. No worthy organization is without their support.

Letters to Santa Claus



Longs, N. M., Dec. 11, 1936.
Dear Santa Claus:

I am a little girl five years old and I live with my grandma and grandpa, and I'm good to help them. Would you please bring me a big doll buggy, a trunk, some fruit, candy and nuts.

With love,
Gloria Robinson.

Joseph, Ore., Dec. 12, 1936.
Dear Santa Claus:

Please bring me for Christmas a sled, airplane, set of rubber indoor horseshoes and lots of candy and nuts. I am a little boy 8 years old and in the fourth grade at school.

George Alford, Jr.

Rogers, N. M., Dec. 13, 1936.
Dear Santa Claus:

I know of two little girls whose daddy is too poor to get any Christmas, Christine and Levene Holsenbeck. I saw in the Portales Valley News where you said that you would send them some Christmas. The children's address is R. No. 1, Rogers, N. M., care of J. A. Taylor.

Rogers, N. M., Dec. 14, 1936.
Dear Old Friend:

I would love to have about three story books and a marble game, a lot of fireworks and a lot of candy, oranges, nuts and apples. I guess this will be my best this year. But do not forget my little brother and sister. My brother wants a train and little car, candy, nuts, and oranges, and firecrackers and a ball and Amos and Andy. My sister wants a big doll and a little cabinet, some pans and a stove and table, some oranges, nuts, and a trunk.

Your friend,
Barnett McCandless.

P. S. My brother and I want a pistol and some caps. I want a ball. My little baby brother wants a ball and a doll and rattle.

Portales, N. M., Dec. 9, 1936.
Dear Santa:

Please bring me a doll bed, a little stove, some fruits, nuts and candy. I am a little girl nine years old and I go to school at the Oklahoma school house. Goodbye, Santa, and I hope to see you next Friday when we have our little party and Christmas tree.

Your friend,
Kathryn Pace.

Portales, N. M., Dec. 7, 1936.
Dear Santa Claus:

I am a little boy eight years old. I am in the first grade. My name is Billy Hartwig. Will you please bring me a pair of gloves, an erector set, nuts, candy and fruit. I would like to have a pair of house slippers. Well, I hope to see you soon as it is almost Christmas. My address is Portales, N. M., R. F. D. No. 2.

Lots of love,
Billy Hartwig.

Portales, N. M., Dec. 8, 1936.
Dear Santa:

I am a little boy nine years old, and I go to school. Please bring me a wagon, fruits, candy and nuts.

Your little friend,
John Chisum.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

Please bring me a B. B. gun, a scooter, a truck and some candy. Santa, don't forget my little sister Wyvona. She wants a doll buggy.

THE PORTALES LAUNDRY KIDS



WE'LL SHOW ALL WOMEN HOW TO FOIL THAT EVERLASTING WASHDAY TOIL...

TOIL should have no place in the modern household. Women will always want to keep house and keep it fresh and clean and cook the meals and make the beds and bring father his slippers—but they should not do the washing. Let us do it.

Portales Steam Laundry
Dry Cleaners and Dyers
PHONE 17

a little stove, a set of dishes and lots of goodies.
Your little friend,
Roy Stroud.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

Please bring me a story book, a tool box and a wagon. I would also like some fruits and nuts—My little sister Wyvona wants a doll and doll bed.

Your friend,
W. A. Stroud.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

My name is Katherine Bickie and I go to school at the Oklahoma school. Please bring me a set of stencils and some candy and nuts.

Your friend,
Katherine Bickie.

Portales, N. M., Dec. 8, 1936.
Dear Santa:

Please bring me a doll buggy and a pair of house shoes, and I also want some fruits, candy and nuts.

Your little friend,
Florence Moody.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

I am a little girl eight years old and I go to the Oklahoma school. Please bring me a sleepy doll, doll clothes, I would also like a doll buggy, candy, apples, nuts and oranges. And dear Santa, if you do not have too many little folks to visit, bring me a little doll bed and trunk.

Your friend,
Muriel O'Toole.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

I am a little girl six years old, and I am going to ask daddy not to build a fire in the fireplace, so you can come down the chimney and fill my stocking full and running over. Dear Santa, I would like very much to have a sleepy doll, a doll bed, a little trunk, and candy. Santa Claus, if you don't have too many boys and girls to go see, please bring me a pair of shoes and stockings.

Your little friend,
Helen Hipp.

Portales, N. M., Dec. 5, 1936.
Dear Santa:

Please bring me a big doll, nuts, candy and fruits. I am in the first grade and I go to the Oklahoma school.

Your little friend,
Mae Gammill.

Portales, N. M., Dec. 8, 1936.
Dear Santa Claus:

I am a little boy ten years old and in the third grade. Please bring me a B. B. gun, a box of shells and other toys. I would also like some fruits, nuts and candy. Please don't forget little brother and sister also mather and father.

Your friend,
Henry Gammill.

Portales, N. M., Dec. 15, 1936.
Dear Santa Claus:

I am going to school. I make good grades. I am a big boy. Bring me a big red wagon and some candy.

Yours truly,
Roy Stork.

Portales, N. M., Dec. 15, 1936.
Dear Old Santa Claus:

I am a good girl. My name is Elvira Dell Stork. I make pretty good grades. I am going to school. I want a little doll and a red ball too. I want lots of candy and lots of nuts and lots of bananas. I want walnuts. Please don't forget me.

Portales, N. M., Dec. 15, 1936.
Dear Santa Claus:

I want a doll and a set of dishes and candy, nuts and apples and oranges.

With love,
Etola Smith.

Portales, N. M., Dec. 15, 1936.
Dear Santa:

I want a bicycle and a little doll

and a set of dishes.
Your dear little baby,
Malvete Barnett.

Portales, N. M., Dec. 15, 1936.
Dear Santa Claus:

I want a little car and a airplane and a coaster wagon and some candy and nuts.

With very much love,
Clarence Barnett.

Crossroads, N. M., Dec. 15, 1936.
Dear Santa Claus:

Please bring me a baby doll its name is Tickle Toes. My little sister wants an airplane. I am eight years old. I am in the fourth grade. I guess that will be all.

Your friend,
Alice Sharp.

Elida, N. H., Dec. 13, 1936.
Dear Santa Claus:

I want you to bring me a doll for Christmas and my little sister Alma Ruth wants a doll too, and bring me a tricycle and lots of apples, nuts and candy and one banana.

Your loving friend,
Wanda Ball.

Arch, N. M., Dec. 15, 1936.
Dear Santa Claus:

I am a little girl just 4 years old. I am a good little girl. My unama died in August. Please bring me a little red rocking chair, doll, some oranges, apples, candy and nuts.

Your little friend,
Ella Louise Roberson.

Arch, N. M., Dec. 13, 1936.
Dear Old Santa:

Are you coming to see me in your airplane this year? I wish you would come in your sleigh so I can see your reindeer. I want a tricycle, little red wagon and a boy doll. Little red wants a set of dishes and a washing set, and we both want candy and nuts.

Your little friends,
M. O. Pate and Billie Stovall.

Portales, N. M., Dec. 13, 1936.
Dear Santa Claus:

How is Ice Land? Is it too cold to come to see us this year? We hope not, cause we've been good little girls. Please bring us a doll, doll buggy, toy telephone, set chairs of dishes, little broom, cabinet and a cedar chest full of doll clothes, and please don't forget apples, oranges, nuts and candy.

Your little friends,
Della Mae Brown, Otero Pate and Monterey Stovall.

Portales, N. M., Dec. 12, 1936.
Dear Santa Claus:

I have been a very good little boy for the past year. I want you to bring me a gun, story book, tinker toys, train and little truck. Also bring all kinds of fruit and nuts.

Your little friend,
Raymond Carter.

Elida, N. M.
Dear Santa Claus:

I am a little girl seven years old. I go to school. I want you to bring me a big doll and a bath robe. Don't forget all the other children and me some candy and nuts.

Bonita Ruth Snow.

Dear Santa:

It is about Christmas time so I thought I would tell you what I want for Christmas. I want you to send me a new teacher so that she will give me shorter lessons. Bring me some candy, nuts, apples and oranges for Christmas.

Yours truly,
Alene Andes, Benson School.

Portales, N. M., Dec. 13, 1936.
Dear Old Santa:

I am a little girl 6 years old. I have been a good little girl. I want you to bring me a big baby doll, a blackboard, candy, nuts, and my little sister wants a baby doll and some little toys, and don't forget all the poor little children.

Betty Pearl and Peggy Jean Johnson.

Portales, N. M.

Dear Santa Claus:

Please bring me a little car, lots of nuts and candy. I am five years old. I will leave the door open for you to come in, so please don't forget me.

Your little friend,
Bertha Bee Davidson.

Portales, N. M.

Dear Santa:

I have been a real nice little girl. I have been nice to my mother and father, also to other children. I want a tricycle, a doll that goes to sleep, a doll buggy, some little knives and forks, a little bank to put my pennies in. I also want some candy, nuts, fruits. Please, Santa, don't forget other little boys and girls.

Mary Elizabeth Hunt.

Dear Old Santa:

Before you finish loading your sleigh or airplane I want to tell you what I would love to have. I want a big doll (like Mr. Varney has), a little embroidery set, and a little desk with a blackboard and a chair to go with it. Carry all the other people something too.

Mattie Lee Goodwin.

Portales, N. M.

Dear Santa:

I am a little boy five years old. I live with my grandmother and grandfather on the Lovington highway. I am sure I have been nice. I want a little car I can ride in, a little wooden horse, and a dump truck. Be sure to think of my grandmother and grandfather also other children.

Clifford Small.

Dear Santa Claus:

I am going to school this year and I have been real nice. I want a large airplane, a toy car and truck. I want a story book and a blackboard set, I also want lots of candy, nuts and fruits.

Arthur Partin.

MIDWAY

Both of the Causey ball team boys and girls played the Midway

teams on the Midway court Friday afternoon.

The girls game was first. The Midway girls played with more speed and rapidly than ever before. The scores were 7 and 11 in Midway's favor at the close of the first half. The game reached the highest point of interest in the last quarter when both teams played with more vim and energy. At the close of the game the scores were 7 and 15 in Midway's favor.

The boys were on the court at the close of the girls' game. Both teams had a splendid lineup and played a most interesting game.

The scores at the close of the game were 12 and 13 in Midway's favor. The visiting teams are to be complimented on their good sportsmanship.

Bro. Faust and Bro. Cox, Mr. and Mrs. T. B. Horner and family, Theodore Massey and J. B. Kizer took lunch with the J. W. Slone family Sunday.

A large crowd attended the literary Friday night.

Naoma Silvers and Louise York were the highest point students in the Midway high last month. Miss Ruby Lee Johnson and Miss Mary Hall made a business trip to Portales Saturday.

Rev. J. D. Wagner and wife, Mr. and Mrs. G. E. Fuller of Causey attended church at Midway Sunday.

Bro. Faust made an interesting talk at eleven o'clock Sunday morning at Midway.

Mrs. H. D. King visited her parents at Bula, Texas, last week.

Mr. Gus Balke was on the streets of Midway Sunday morning, all shined up.

Mr. Olin Bilberry and family visited Mr. Finas Bilberry at Blunt Sunday.

Mr. and Mrs. J. H. Kidd went to Lubbock Saturday.

Cream Producers

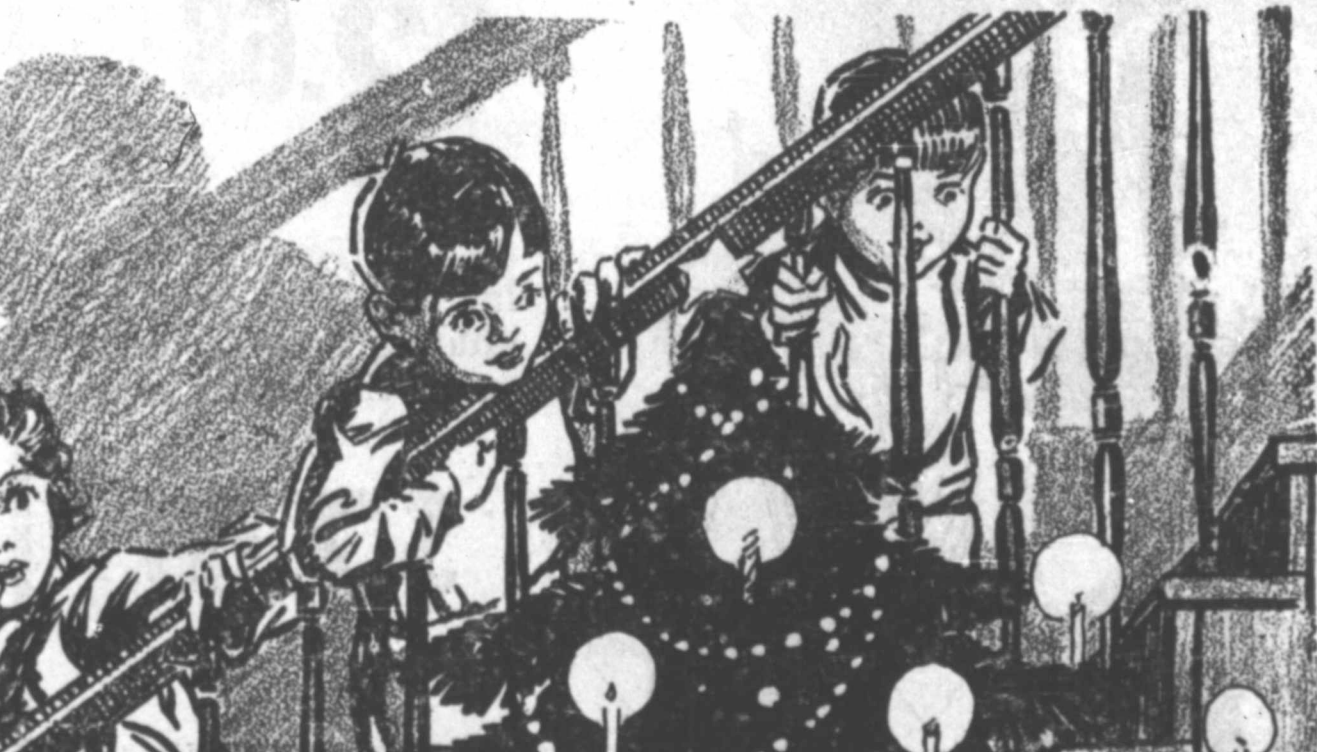
The best authorities in both political parties agree that co-operative marketing is the main solution of the farmers' difficulties. You have your own co-operative cream marketing organization which has proven a decided benefit to its members.

Investigate the cream association proposition and you will eventually sell your cream through the association.

From all indications, better times, in fact the best we have ever had, are not very far around the corner. If everyone pulls together, they will undoubtedly get here sooner.

Roosevelt County Dairy Assn.

"Sh-h-h-h Santa"



How Happy

THEY will be when they awake on Christmas Morn and find the toys around the tree. They will get so much fun and enjoyment out of it and the price is so reasonable that you can afford to make them happy once a year.

Kiddies, when in town Saturday to see Santa Claus, drop in our store and pick out the gifts that you would like.

VARNEY'S Variety Store

They're Off!



Al Jolson

"Big Boy"

A picture sponsored by the American Legion for charity benefit. Be sure to attend this special show and help the unfortunate.

A splendid picture, featuring the greatest actor in the screen world, in one of his greatest pictures.

Palace Theatre

5 DAYS SALE

Friday, Saturday, Monday, Tuesday & Wednesday

We have five more days to remain in business in the present location and when the 5th day is up we will close our store for good and not reopen until January 3rd in the C. V. Harris location.

Rather than move all of our stock we decided to give you a real 5 day sale at prices never known before.



100 Silk and Wool New Fall DRESSES

Come and pick them off the racks at the most give away prices.

Silk and Wool Dresses values up to \$8.95

\$3.68
2 for \$7.00

49 Silk Dresses regular \$12.50 values, including stouts. Pick your choice at even money

\$7.00

38 high price Dresses values to \$25.00. Pick your choice

\$9.00

All party dresses included

500 beautiful new Calendars will be given away January 3rd in our new location.

FREE! FREE! FREE!

During the last 5 days of the Sale

500 HOLLY XMAS BOXES

will be given away free with every purchase of gifts

\$10.00 J. B. Stetson HAT

or pair of \$10.00 Florshiem Shoes free as a Xmas gift to the head of the family that will purchase a bill of goods that will amount to \$50.00 or more

Every item in our \$35,000.00 stock of goods has been cut to less than wholesale price

3-lbs. Cotton Bats

For quick disposal before we move

3 bats for 98c

Now is your chance to buy yourself a

SUIT

\$25.00 All Wool Suits, new Fall models

\$17⁸⁵

\$22.50 New Fall all wool Suits

\$14⁷⁵

\$18.50 Men's and Young Men's

\$12⁸⁵



**FREE!
FREE!
FREE!**

In addition to the sale prices on Men's Suits we will give as a Christmas gift, with the purchase of a suit, free of charge, a nice shirt, belt and tie.

We will let you pick the best we have.

Sheep lined Men's Coats

\$4⁰⁰

Boys' Sheep Lined Coats

\$3⁷⁵

Men's extra heavy Union Suits

89c

10c

Men's Jersey Cotton Lumberjacks

\$1.00

Men's 35c Rayon Sox

19c

Men's Jersey Gloves

89c

Rayon Bed Spreads

\$1.98

Beautiful Wool Mixed 66x90 Sateen Bound Blankets

\$2.48

Mixed Sateen Bound Beautiful Plaid Wool Single Blankets

\$1.29

50c Boxes of Ladies' Handkerchiefs

25c

\$2.00 large Silk Scarfs for Men

98c

Men's All Wool Dress Pants

\$2⁷⁹

Boys' \$2.00 and \$3.00 Wool Dress Pants

\$1⁴⁹

Boys' Wool Suits

\$5⁸⁵

Ladies' House Shoes, all kinds values to \$1.50

88c

STOOL'S

Boys' Dress Shirts, Fast Colors

39c

Boys' extra heavy \$1.00 ribbed Union Suits

69c

COURT OF HONOR MEETING

Several boys were advanced in scouting last Monday evening when the Court of Honor meeting was held in the Chamber of Commerce rooms. Five boys were advanced from candidates to position of tenderfoot. They were John Crenshaw, Charles Kirkland, Junior Grissom, Rex Reed and David Jones.

The boys are just taking the first steps in scouting. The tenderfoot boys who were advanced to the degree of second class scouts were George and John Malone and James Howard Case. Durwood Wright was made a first class scout after completing his second class work.

There were four of the first class scouts who were given merit badges by the Court of Honor. C. A. Kathman won his badge through his superior work in civics. Leroy Sowell for firemanship; Marshall Rowley in scholarship and Butler Johnson in carpentry and safety.

Minor Hoffman was present and expressed great delight at the advancement scouting is making in the eastern section of the state.

After the meeting with the boys was concluded the members of the Court of Honor were called together by President F. D. Golden and the new officers were selected for the coming year. A. E. Hunt was selected to succeed Mr. Golden as president of the board. E. N. Wheeler was made secretary and the other members chosen were J. C. Cox, J. H. Breshers and F. D. Golden. H. E. Taylor will also serve as a member of this body.

Locals and Personals

Mrs. L. W. Thomas has arrived in Portales and will remain until after Christmas visiting in the homes of her daughter, Mrs. J. H. Lee and her son, Luther C. Thomas.

S. F. Moore went to Amarillo Saturday and is visiting in the home of his cousins, Mr. and Mrs. Eugene Pitkins. His daughter, Mrs. Lucile Cumble is the guest Mrs. Lillian Taylor during the absence of Mr. Moore.

Mrs. N. F. Wollard and her house guest Mrs. Clyde McCall left Sunday morning for Spearman to spend a portion of this week visiting in the home of Mrs. Wollard's brother, Mr. Fendergraft.

Mr. and Mrs. Ed Miller were Sunday guests in the home of Mr. and Mrs. John Stork.

Side Curtains for your Model T. 1/2 off. Universal Motor Company.

E. C. Murrell of Wink, Texas, was in Portales several days last week looking after his property interests here. Mr. Murrell reports very little unemployment at Wink, says that the town has settled down to a steady business. As building slackens up there Mr. and Mrs. Murrell expect to return to Portales to make their home.

J. M. Rockwell, Jr. of Houston Texas, was in Portales last week inspecting their yard, the Portales Lumber Company, and visiting with Manager A. D. Ribble.

Mr. and Mrs. W. H. Seefeld together with Misses Eva and Jessie Ingles have just returned from a three days trip to El Paso and Las Cruces. While in El Paso they made a short trip into Old Mexico.

Mrs. Minnie Kimmons left Tuesday night for Pickett, Texas, in response to a telegram telling of the serious illness of her mother, Mrs. Ellen Baker.

Car greasing \$1.00 Universal Motor Company, Phone 76.

Mrs. Cleo Pike and J. R. King have been added to the force at the United Dry Goods Store to assist during the Christmas rush. J. R. King is a brother of Brooks King who is a student in the Portales school and has been assisting at the United after school hours.

Mrs. C. J. Whitcomb went to Lubbock, Texas, Sunday and remained until the middle of the

week buying the spring stock for her department in the Joyce-Fruit Dry Goods Store. Buyers from all the Joyce-Fruit stores were present at the Lubbock meeting. Mrs. Whitcomb also spent one day in Clovis last week where she met some of the salesmen carrying supplies for her department.

Prestone for your radiator. Universal Motor Company.

Mr. and Mrs. Bert Boykins are moving this week to their farm home 2 1/2 miles northwest of town. The property has just recently been improved and is in the shallow water district.

Mrs. A. J. Goodwin has taken two little daughters, age eight and nine, of her brother George W. Turner and will assist in rearing and caring for them. The children have been deprived of a mother's care and Mrs. Goodwin has had them brought from Yesso and they will now have their home in Portales.

J. W. Cooper has accepted a position with the Portales Motor Company and reached Portales last Friday to take up his duties as bookkeeper with that company. This office was left vacant by the resignation of Mrs. Morrison who has gone into business with Mrs. Esther Cleveland. Mr. Cooper has established himself in the E. P. Gower home.

Miss Elizabeth Greaves came home last Saturday from the Baptist Hospital in Clovis where she was operated upon the week before for appendicitis. She is improving steadily and plans to be able to assume her duties in the local high school after the Christmas holidays.

Rev. Howard Rogers, pastor of the First Christian Church in Clovis, spent Thursday afternoon in Portales attending to some matters of business and calling upon friends.

"Humor" in Music

Grove's Dictionary of Music and Musicians says of the word "Humoresque" (Humoresque): "A title adopted by Schumann for his Op. 20 and Op. 88, No. 2, the former for piano solo, the latter for piano, violin and violin-cello. Heiter and Greig have also used the term for pianoforte pieces Op. 64 and Op. 9 and 16, respectively. There is nothing particularly 'humorous' in any of these, and the term 'caprice' might equally well be applied to them. Rubinstein also entitled his 'Don Quixote' 'Humoresque', but the 'humor' is there of a more obvious and bolshero kind."

Substances in Rain Water

The composition of rain water varies. Since rain is considered water vapor it would be chemically pure if it did not gather foreign substance from the atmosphere as it falls to the earth. Rain water washes down out of the air, dust, soot, pollen, spores of fungi and similar material. It contains a percentage of dissolved oxygen, nitrogen, ammonia and carbonic acid gas. In falling through the impure atmosphere of cities it sometimes shows traces of nitric acid, sulphuric acid and other compounds.

Coue's Principle

Emile Coue (born 1857, died 1920) was a French psychotherapist. Coue's system of therapeutics deals principally with the power of imagination as opposed to that of the will. He claimed that by means of auto-suggestion ideas which tend to cause illness and disease may be eliminated from the will. Coue invariably stated that he was primarily a healer, but one who taught others to heal themselves. His famous formula was "Every day in every way I am becoming better and better."

Thomas C. Clayton
NATUROPATHIC PHYSICIAN
Box 666
Portales, New Mexico

Mrs. Sam Seay left the middle of this week for Bronte, Texas, where she will spend the Christmas holidays with her own and Mrs. Seay's parents. Mr. Seay plans to spend the vacation there with his wife and relatives.

Technological Education

The beginning of technological education may be traced back to ancient times, as is evidenced by the construction of the pyramids of Egypt, the aqueducts, military roads and fortifications of the ancient Romans. During the Middle Ages there was a general lack of interest in learning of all kinds. It was principally conducted by the monks and similar religious organizations, whose interest was more in the arts than in the sciences. Technological schools were founded in the Eighteenth century. In the United States the work of Dr. Jacob Bigelow did much to further interest in technological studies. He published his "Elements of Technology" in 1820.

Valuable Outlet

In the critical years of adolescence, when the emotional nature of the young person is in evidence, music is the most valuable outlet for the surplusage of emotion—a veritable safety valve, in fact; not alone the more passive hearing of music, but more than this, the serious study of music in its executive sense, will do more to hold to the track a youngster tingling with the biggity-piggity emotion of that period than anything else. Parents who neglect the musical education of their children are ignoring one of the most valuable factors in character advancement.—Exchange.

Concerning Earth's Orbit

The naval observatory says it has been proved, first by Sir Isaac Newton, that a spherical body attracted gravitationally only by another spherical body will move in a circle, ellipse, parabola or hyperbola, but this proof is a matter of higher mathematics. The orbits of the planets are not perfect ellipses, because the elliptical motion of each of them that would result from the attraction of the sun alone is disturbed by the attraction of the other planets.

There You Are

Any radio fan who doesn't know just what a screen grid tube is might learn by heart this definition: "A screen grid tube is simply a triode which differs from a triode in that an additional electrode has been added to regulate the electronic flow between the anode and the cathode."—Boston Globe.

Some Are Useless

A philosopher wonders why nature gave the thickest skulls to those who have the least to protect. Probably nature thinks that if a good brain cannot protect itself it is not worth bone armor.—Boston Transcript.

The Palace Theatre

Presents

MONDAY & TUESDAY

Clara Bow

In

"Her Wedding Night"

A wonderful picture with an ideal actor, the girl with "It"

WEDNESDAY, 24

"Madam Satan"

Christmas Night
Oh! for a Man

With

Janette McDonald
Reginald Denny
Marjorie White

A Gay Romance of the opera and underworld

DECEMBER 26

"Hello Sister"

The greatest comedy of the season, including some of the screen's best actors

DECEMBER 27, SATURDAY

"Scotland Yard"

A story of a great crime averted

WHAT'S WRONG AND WHERE?



THERE ARE 11 MISTAKES IN THIS PICTURE

How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them.

MARSHALL ROWLEY REAL SCOUT

Marshall Rowley has been one of the interested Boy Scout workers since he was a very small lad and during all these years he has become to know the merits of scout life, and realize that boys deprived of this privilege were missing many of the joys of life. Remembering one of the first

lessons taught a scout boy, do a kind deed daily, he concluded he would bear the financial responsibilities connected with becoming a scout, for the boys of the Orphans' Home. Marshall is a freshman in the Portales high school and after hours works at the J. N. McCall grocery store. It is this money which he earns that he is sharing with other less fortunate than himself.

VOTE FOR

Luther Nutt

For

Constable

Precinct No. 1

He is a good man and has lived in Roosevelt county for many years.

He is fully qualified for this office, and his friends will appreciate your support of his candidacy.

Furniture

The Practical Gift



A Gift for the Entire Family
Something that everyone would enjoy the year 'round.
A Few Furniture Suggestions:
Smoking Stands, Rockers, Wagons, Etc.
If It Is Furniture, See Us

Dan. H. Smith
FURNITURE

BRAIN WORK

Mistress—"I can see a spider web in the corner, Ethel. To what do you attribute that?"
Maid—"To a spider, ma'am."

HE MIGHT CAW

Mr. Crowe was a devout churchgoer. The young minister of his church was also devout, but easily embarrassed. Imagine the consternation of Mr. Crowe and the delight of the congregation when the young divine solemnly said at a prayer meeting, "And now will Brother Pray please crow for us?"—Chicago News.

An irate traffic cop rushed up: "Say, lady, do you know anything at all about the traffic rules?" "Why, yes, what is it that you want to know?" "Aggravated Prof—"Listen here, young man, are you the teacher of this class?" "Outspoken One—"No, sir, I'm not."

A. P.—"Then don't talk like an idiot."—M. I. T. Voo Doo.

IMMORTALIZING ANNA

A university student, when sitting for an examination, was asked to compose one verse of poetry

including the words "analyze" and "anatomy."

He wrote:
"My analyze over the ocean,
My anatomy over the sea,
Oh, who will go over the ocean
And bring back my anatomy?"
—Glasgow Record.

SPORTING PROPOSITION

Abe was at a dance and lost \$600. He got on a chair and announced: "Gentlemen, I lost my pocketbook with \$600 in it. To the man what finds it, I will give \$50." Voice from the rear: "I'll give \$75."—Medley.

MAN WANTS BUT

LITTLE HERE BEDOW

"Is this train ever on time?" growled the grouchy passenger. "Oh," replied the conductor, "we never worry about it's being on time. We're satisfied if it's on the track."—Stray Bits.

IT NEVER HAPPENED

Old lady, going up for her first ride in an airplane: "Oh, you'll bring me back all right, won't you?" "Yes, ma'am," replied the pilot. "I've never left anyone up there yet."

Ideal Christmas

Gifts

A delightful assortment of Christmas suggestions that will please. A few suggestions:

Manicure Sets	Kodaks
Comb & Brush Sets	Billfolds
Incense Burners	Chocolates
Ladies' Handbags	Costume Jewelry
Dresser Sets	
Pens	Pen and Pencil Sets

And many other items that would make ideal gifts for people who care.

New Mexico
Drug Company

Phone 20

Coming
THE THREE
HAWKS

THRILLS THRILLS THRILLS

With a fleet of modern air crafts
Stunt Flying—Air Races—Formation
Flying by the Three Hawks

WING WALKING

BY ROBERT HOHAG

Loop Without Motor

PAUL MILNAR

Upside down flying—Spins—Loops—
Barrel Rolling, also Exhibition Par-
achute Drop.

IN PORTALES, N. M.

SUNDAY, DECEMBER 21

Field 3 miles southwest of Town.
Show Starts at 1 o'clock

Show Free!

Specials
For

FRIDAY AND SATURDAY

All Pork Sausage	16c
Grain fed Baby Beef Roast	17 1/2c
Shankless Picnic Hams	19c
Fresh ground Hamburger Meat	20c
Sunlight sliced Breakfast Bacon in lb. rolls	33c

We have on display a complete line of Christmas apples, oranges, nuts and candies at bargain prices.

YOACHUMS
Grocery & Market

SOCIETY and Club

EVENING PARTY

Mr. and Mrs. Ed Stewart entertained Wednesday evening at their home on Kansas Street, at which time Mrs. J. L. Johnson was the guest of honor. Mrs. Johnson had recently had a birthday and the party on Wednesday evening was a complete surprise to her. Some very useful and pretty gifts were presented her by the gathered friends.

Radio and jolly conversation occupied the evening hours until about ten o'clock when Mrs. Stewart served refreshments. These were both delicious and bountiful. The guests included Mr. and Mrs. Hebe Stewart, Mr. and Mrs. Watt Stewart, Mr. and Mrs. Clarence Austin, Mr. and Mrs. J. L. Johnson, Mr. and Mrs. Guy Cross, Mr. and Mrs. J. K. Knight, Miss Bessie Knight, Mrs. Cleo Pike, Leon Jones, Dan Head, Earl and Vera Cross.

EASTERN STAR MEETING

A very busy evening was experienced at the Eastern Star meeting last Thursday evening when the annual election of officers was preceded by the initiatory work.

Mrs. S. B. Fletcher, Worthy Matron, called the chapter to order at an early hour that time be given for all the business to be considered. During the business session the work connected with the closing of the year's work was given prompt attention, then the mystic rites of the organization were conferred upon J. L. Simmons in a very impressive manner. After receiving this new member into the chapter, the Worthy Matron announced the annual election of officers and these selections were:

Worthy Patron—Mrs. Coe Howard. Associate Matron—Mrs. W. E. Daniel.

Associate Patron—Grant Gordon. Secretary—Mrs. Hebe Stewart. Treasurer—Mrs. J. C. Compton. Conductress—Mrs. G. A. Chumbley.

Associate Conductress—Mrs. J. H. Campbell. The other ten officers of the organization are appointed by the Worthy Matron and have been announced by Mrs. Howard as follows:

SEVEN O'CLOCK DINNER

Mr. and Mrs. A. F. Jones entertained with a dinner at which the new pastor of the Methodist church together with his wife were the guests of honor. Rev. and Mrs. R. F. Davis have been in the city for only a few weeks and the compliment extended them was highly pleasing.

Mrs. Jones had used the Christmas colors in the decoration of her table and thus made an attractive festive board.

The lovely dinner was served in three courses and the hour was very delightful. Radio and conversation was enjoyed after the dinner hour. The guests were Rev. and Mrs. R. F. Davis, Mr. and Mrs. C. M. Compton and Mr. and Mrs. C. V. Harris.

BRIDGE DINNER

Mr. and Mrs. E. N. Neer were host and hostess on Tuesday evening at a very delightful dinner party after which three tables of bridge concluded the evening pleasures.

The guests were seated at the large dining table which was attractive with the placings and appointments. The courses of the splendid meal were served by Marie Neer and her close friend Frances Estelle Bryant. In the bridge contest Dr. Soe and Mrs.

H. H. Buchanan were awarded the prizes for high scores.

The friends enjoying the hospitality of the Neer home were, Dr. and Mrs. C. A. Soe, Mr. and Mrs. C. J. Whitcomb, Mr. and Mrs. W. K. Judevine, Mr. and Mrs. Wallace King and Mr. and Mrs. H. H. Buchanan.

ACE HI BRIDGE CLUB

Mrs. L. S. Kirby was hostess to the members of the Ace Hi Bridge Club at her country home on Friday afternoon.

Mrs. Kirby had arranged some

Christmas decorations which were effective. The same colors were used in the arrangement of the lunch served after the games.

Mrs. J. D. Marlow held the highest score. The ladies enjoying the afternoon with Mrs. Kirby were Mrs. Ray Snelson, Mrs. J. D. Marlow, Mrs. H. C. Wauson and Mrs. Hub Fisher.

EVENING OF BRIDGE

Mr. and Mrs. Hub Fisher and Mr. and Mrs. Malcolm Hall entertained with an evening of bridge honoring Mr. and Mrs. Buford

Fisher who were guests of their Portales relatives.

The guests were invited to the home of Mr. and Mrs. Fisher in the Whitcomb apartment where three tables were arranged in the pleasant living room. In the contest Mrs. Buford Fisher held the highest score of the evening. The hostesses served a plate

lunch at the conclusion of the evening. The players included Mr. and Mrs. Buford Fisher, Mr. and Mrs. Kenneth Hall, Mrs. Cleo Pike, Miss Martha Ann Colligan, Miss Stella Cox, Paul Wurster, the hosts and hostesses.

PORTALES VALLEY NEWS \$1.50

Do You Realize

the cost of straightening up some little mistake in the title to your land, especially after you are gone.

An Abstract will warn you of this defect in title.

H. A. HUNTER
Bonded Abstractor
ALL KINDS OF INSURANCE

WANTED

SUB-AGENTS TO SELL THE LITTLE

Austin Car

The car that makes 45 miles on a gallon of gasoline. The best selling car on the American market today.

This is a wonderful opportunity and it requires no capital for a sub-agent. You sell the car and we make the delivery and finance same. Write or come to see us at once.

LEE TIRE SALES
Austin Dealer
Lubbock, Texas, 702 Broadway. Phone 1772

Jewelry Gifts



**DIAMONDS
WATCHES
JEWELRY**

See Our Special Values

J. R. Nelson

JEWELRY

LOCATED AT CITY DRUG
CO., PORTALES, AND 5th &
MAIN STS., CLOVIS



Announcing

THE FORMAL OPENING OF

THE ARROW SERVICE STATION

(Located on the last bend on the Clovis Highway, at the edge of Portales)

Saturday December, 20

We invite you to attend our formal opening, and to make this a special occasion we are going to give you

1 lb. Box of Chocolates

with each

5 Gallons of Gas

or more.

This candy is of only the best quality and we assure you that you will not be disappointed in the candy or our service station.

We now have all the equipment and are ready to take care of all the needs of your car, including all auto accessories, tire repairing and CONOCO Gas and Oil.

THE ARROW SERVICE STATION

You've Read
About It
You've Heard
About It

NOW

Let us demonstrate a

A Clarion Radio

In your own home, so that you may really hear one.

We are carrying in stock many ideal Christmas Gifts that are in good taste and will please.

CITY DRUG CO.

"In Business For Your Health"

Legal Advertisements

NOTICE OF FORECLOSURE SALE

Notice is hereby given, that whereas, in Cause No. 2641 in the District Court of Roosevelt Co., N. M., on Sept. 9th, 1930, judgment was rendered in favor of the plaintiff, John W. Lowder, against the defendants therein, Chas. A. Watson, Hermance Watson and Frank E. Hogue, for the sum of \$3768.90, with seven per cent per annum interest thereon from date of judgment until paid, with all costs, amounting to date of sale hereinafter fixed to the sum of \$3844.85, besides costs, and same being a foreclosure of a mortgage deed securing said sum and ordering the sale of the lands described in said mortgage deed, to wit: The NE 1/4 of Sec. 22 in Twp. one (1) south of range 33 East N. M. P. M. in Roosevelt Co., N. M., for the purpose of satisfying said indebtedness, and empowering the undersigned as Special Master to make said sale, after advertisement of said lands; now, by virtue of the premises aforesaid, I, Alice Cissell, will at the hour of ten o'clock a. m. on Dec. 22nd, 1930, at the NE front door of the courthouse in the City of Portales, N. M., sell said lands and premises at public auction to the highest bidder for cash for the purpose of paying said adjudged indebtedness and all costs. Dated Nov. 24th, 1930.

ALICE CISSSELL,
Special Master.

NOTICE OF FINAL ACCOUNT

No. 376.
In the Probate Court of Roosevelt County, New Mexico.

In the Matter of the Estate of Alvis B. Smith, deceased.

To Georgiana Smith, E. D. Smith, Howard Smith, Maud Brown, Lucy Cheney, Erin Johnson, Birt Smith, Claud Smith, Ola Quinn, Daisy Osborne, Opal Savely, Ruby Savely, and to whom it may concern: You and each of you are hereby notified that Ulysses Smith, administrator of the estate of Alvis B. Smith, deceased, has filed his final account, report and petition for discharge, as such, and the court has appointed January 26th, 1931, at the hour of ten o'clock a. m., as the day and hour for hearing objections, if any, to the approval of said final account and report and the discharge of said administrator, and at the same time, said court will proceed to determine the heirship of decedent, the ownership of said estate, the interest of each respective claimant therein and thereto, and the persons entitled to the distribution thereof. T. E. Mears, whose business and postoffice address is Portales, N. M., is attorney for said administrator. Witness my hand and seal of said court, this Dec. 2nd, 1930. (SEAL)

JOHN W. BALLOW,
County Clerk.

NOTICE OF SUIT

THE STATE OF NEW MEXICO TO J. M. Wiseman, otherwise known as J. M. Weisman, being one and the same person impleaded with the following named defendants against whom substituted service is hereby sought to be obtained; to-wit: the said J. M. Weisman, otherwise known as J. M. Weisman, being one and the same person; Bettie W. Weisman; M. F. Weisman, otherwise known as M. P. Weisman, being one and the same person; Illinois Valley Trust Company of Peoria, Illinois, a Corporation; C. L. Douglas and the unknown heirs of any deceased person and all unknown claimants of interest in the premises adverse to the plaintiff—GREETING:

You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, wherein J. J. Cutler is plaintiff and you are defendants and numbered 2690 on the civil docket of said court.

The general nature and object of said suit is to procure a judgment of said Court finding and declaring the plaintiff to be the owner in fee simple of the following described land, to-wit:

The south 17 acres of the SE 1/4 of the SW 1/4 of Section 30 in Twp. 1 South of Range 35 East N. M. P. M., located and situated in Roosevelt County, N. M., and to obtain a decree of the Court establishing the title to said land in the plaintiff and quieting the title of plaintiff in and to the above described land and to forever bar and estop the defendants and each of them and any one claiming by, under or through them or any of them from having or claiming any lien upon or right in or title to or interest in and to said land adverse to the estate of the plaintiff therein.

You are further notified that unless you enter your appearance in said cause on or before the 22nd day of January, 1931, judgment by default will be rendered against you and plaintiff will apply to the Court for the relief demanded in his complaint.

C. M. Compton, Jr., of Portales, New Mexico, is attorney for plaintiff.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal this 26th day of November, 1930. (Seal)

JOHN W. BALLOW,
County Clerk.

Nov. 27-Dec. 18—C. M. C.

SUMMONS BY PUBLICATION

The State of New Mexico to the defendant, James E. Greer, Greeting: You the said defendant are notified that a suit has been filed against you in the District Court of Roosevelt County, N. M., by the plaintiff, Fern Greer, being No. 2688 on the civil docket of said court; the objects of which are to

Professional Directory

Ballow & Price
Coal, Ice and Feed
Authorized Purina Dealers
Telephone 3

E. T. Hensley
Physician and Surgeon
Phone 94 and 199

Dr. N. F. Wollard
Local Surgeon
Office Neer's Drug Store
A. T. & S. F. Hospital Ass'n.
Phones: Office 49, Res. 169

Dr. J. S. Pearce
PHYSICIAN AND SURGEON
Office at Pearce's Pharmacy
Office Phone 34, Residence 23

C. A. SOE M. D.
Physician and Surgeon
Phone 78

S. N. Hancock
Optometrist—Eyes Tested, Glasses Fitted. Registered under the State Board of New Mexico
Next Door to New Mexico Drug

C. M. COMPTON, Jr.
Attorney at Law
Practice in all the Courts
Office over Hughes Confectionery

Dr. R. W. Means
Dentist
Residence Phone 108
Office Phone 26
X-RAY DIAGNOSIS

OLDHAM
FIRE AND LIFE
Insurance
FARM LOANS

Young & Hatch
Hogs, Cattle and Feed
We do Custom Grinding
Portales, —:— N. M.

Dr. I. D. Johnson
Dentist
Phone 82 for appointment
Portales, New Mexico

secure a decree of complete divorce from the defendant and a decree for the custody of their minor child. Defendant is further notified that unless he enters his appearance in said cause on or by January 17th, 1931, judgment will be rendered against him by default and the plaintiff will apply to the court for the relief demanded in her complaint.

T. E. Mears, whose business and postoffice address is Portales, N. M., is attorney for plaintiff.

Given under my hand and seal of said court this Nov. 17th, 1930. (SEAL) JOHN W. BALLOW,
County Clerk.

Nov. 20-Dec. 18—M.

ADMINISTRATOR'S NOTICE

In the Probate Court of Roosevelt County, N. M., No. 516.
In the Matter of the estate of Betty A. Lewis, deceased.

Notice is hereby given that the undersigned was on November 20th, 1930, duly appointed administrator of the estate of Betty A. Lewis, deceased, and having duly qualified as such administrator, all persons having any claims against the estate of said deceased are hereby notified and required to present the same to the undersigned in the manner and within the time prescribed by law.

Dated this Nov. 26th, 1930.
T. E. MEARS,
Administrator.

Nov. 27-Dec. 18—Mears.

SUMMONS BY PUBLICATION

The State of New Mexico to the defendant, A. V. Clark, Greeting: You, said defendant, are notified that a suit has been filed against you in the District Court of Roosevelt County, N. M., by Ruth Clark, plaintiff, being No. 2695 on the civil docket of said court; the objects of which are to secure a decree of complete divorce from defendant and for the permanent custody of their minor child. Defendant is further notified that unless he enters his appearance in said cause on or by January 26th, 1931, judgment will be rendered against him by default, and the plaintiff will apply to the court for the relief demanded in her complaint. T. E. Mears, whose business and postoffice address is Portales, N. M., is attorney for plaintiff.

Given under my hand and seal of said court this Dec. 2nd, 1930. (Seal) JOHN W. BALLOW,
County Clerk.

dec.4-29ms

Letters to
Santa Claus

Dear Santa Claus:
I am a little girl four years old. I have been very good. I want you to bring me a doll, rocker and aluminum knife and fork set. Don't forget nuts, fruit and candy.

Your friend,
Lavita Jones.

Box 107, Coolidge, Ariz.

Portales, N. M., Dec. 13, 1930.
Dear Santa Claus:
I am a little girl 20 months old. I am very good and I want you to bring me a doll and a rocking chair, some candy, nuts and oranges, and don't forget my brother Dolphus Leon sister Flora Neel.

Your friend,
Lorene Blockard.

Portales, N. M., Dec. 12, 1930.
Dear Santa:
I am a little girl 9 years old and I want for Christmas a doll, some music and a book. Don't forget lots of candy, nuts and fruit.

Your little friend,
Ruth Stella Taylor.

Portales, N. M., Dec. 12, 1930.
Dear Santa:
I have been a good little girl this year and I want for Christmas a doll, a stove, a washboard and tub. Be sure and don't forget apples, candy and nuts.

Your little friend,
Ruby Alta Taylor.

Portales, N. M., Dec. 12, 1930.
Dearest Santa:
Will you please remember me again this year? I may be living in the mountains by Christmas. If I am, I will have my stocking hanging by the fireplace, so fill it with lots of goodies for all of us. And please bring me a pair of shop-made boots and a football. And Santa, while you are giving toys to little orphan children, if you find a little fellow that don't have a home please bring him to me for I don't have anyone to play with. I would like to divide my pretties with him. I am 8 years old and live 9 miles south of Portales. Oodles of love,

Harold Greenhaus.

Portales, N. M., Dec. 12, 1930.
Dear Santa Claus:
I have been a good little boy. I want you to bring me an air gun, and a steel digging machine, and a front wheel for my tricycle, and bring my little brother Billie Joe a horse on wheels and a pop gun. Now please don't forget us for we are good boys.

Raymond Whitson.

Richland, N. M., Dec. 9, 1930.
Dear Old Santa:
I thought I would write you a letter and let you know what I want as Christmas is not very far away.

I want some nuts and candy and oranges and a new kiddy car. If you please, dear Santa Claus. I will be a good boy.

Your little friend,
Claudine Partin.

Richland, N. M., Dec. 9, 1930.
Dear Santa Claus:
I would like to have anything you bring me. I won't tell you what I want for I know you can guess. I am in the second grade at school and have good lessons sometimes. I like my teacher fine. I am eight years old. So good-bye, hoping to see you soon.

Your friend,
Evaee Partin.

Elida, N. M., Dec. 10, 1930.
Dear Santa:
I am a little girl 6 years old. I go to school. I am in the first grade. My mama said I have been a good little girl. Please bring me a baby doll with hair and a dress coat and a tom to go on it. And please don't forget the oranges, candy and nuts.

Your little friend,
Nadine Wilson.

Portales, Dec. 6, 1930.

Dear Santa:
For Christmas I want a flossie flirt dollie with sleepy eyes, real hair, rubber arms and legs, with a beret, a sweater and a pair of pants, all pink, also some shoes, a rubber apron, a blackboard, a piano, skates, and little Junior a car to wind up. I think I am getting enough this time. I had better close with best wishes.

Your friend,
Blondell Jeter.

P. S. Oh, yes, and lots of candy and nuts.

Portales, N. M., Dec. 4, 1930.
Dear Santa Claus:
How are you? I'm just fine. I am 8 years old. I hope you give the other little children some toys for Christmas. I want a set of dishes, cabinet, weather house and dresser. Good-bye. Answer this letter.

Love,
Alma Ruth Lee.

Portales, N. M., Dec. 4, 1930.
Dear Santa Claus:
How are you? I am just fine. I am five years old. For Christmas I want some water colors, a tractor, doll and blackboard. Good-bye. Answer this letter.

Love,
Louise Lee.

Portales, N. M., Dec. 11, 1930.
Dear Santa:
I am a little girl 8 years old. I go to school at Rogers. I am in the third grade. I am writing this letter to let you know what I want for Christmas. I want a doll that will sleep, a piano, purse and a pink handkerchief. My little sister is 3 years old. She wants a doll that will sleep, a purse and a blue handkerchief, and we both want fruits, candy and nuts. And don't forget mother and father.

With lots of love,
Louise and Margaret Thompson.

Portales, N. M., Dec. 13, 1930.
Dear Santa Claus:
I am a little girl three years old and have been a good little girl this year. I still have the little rocking chair you brought me last Christmas, and want you to bring me a big baby doll, a big rubber ball, and a set of dishes. I also want fruits, nuts and candies. Santa, please don't forget my little nephews, little Jimmie Moore and Your loving little friend,
Charlotte Moore.

Dear Santa Claus:
I am a little boy three years old. Please bring me a chee choo train, a saxophone, some dominoes and some oranges, apples and candy. Also bring me a negro man and some cards too, so I won't have to play with daddy's and tear them up.

Your little friend,
Bobbie Kent Sanders.

Dear Santa Claus:
I want a box of crochets, a cabinet, table and chair, stove, piano and doll.

With love,
Edith Moore.

Dear Santa:
I want a gun and a pair of boots.

With love,
Richard Edwin Moore.

Kenna, N. M., Dec. 8, 1930.
Dear Santa Claus:
I am a little girl two years old. I wish you would bring me a real baby doll and a ring, and lots of candy and nuts.

Hoping you and Mrs. Santa Claus are well,
Charlotte Kimmons.

Dear Santa:
Will you please bring me a mammy doll, a little piano, a story book and a set of dishes and lots of candy and nuts. That is all.

Your friend,
Lucille Turner.

Portales, N. M., Dec. 8, 1930.
Dear Santa Claus:
I am a little girl age two years. Please bring me a doll, if you can't bring that I will be pleased with anything. Be sure to bring the nuts, candy and fruit.

To Santa Claus,
Billie June Rex.

Portales, N. M., Route 1,
Dec. 8, 1930.
Dear Santa Claus:
Please bring me a doll with curly hair. If you can't bring me that, I will be pleased with anything you bring. Be sure and bring candy, nuts and fruit. I am a little girl age 11 years.

To Santa Claus,
Lois Rex.

Portales, N. M., Route 1,
Dec. 8, 1930.

Dear Santa Claus:
We are two little sisters age 8 years. Would like for you to bring us a doll buggy. If you can't bring that, we will be pleased with what you bring, but be sure not to forget the candy, nuts and fruit.

Bessie Mae and Willie Mae Rex.
To Santa Claus.

Clau, N. M., Dec. 8, 1930.
Dear Santa:
I am a little boy five years old. I want a little wagon, a puss, a picture book and some candies, nuts and fruit.

I have been a good little boy so dear Santa, please come to my home early because if you don't I am afraid you will run out of toys before you get mine delivered.

Your little friend,
Billie Smith.

Elida, N. M., Dec. 7, 1930.
Dear Santa Claus:
I am a good little girl. I am 8 years old. I want that baby doll I saw in Penny's ad at Portales. N. M. I want a balloon and doll stockings and doll shoes.

Violet Lorene Hollingsworth.
Portales, N. M., Dec. 7, 1930.
Dear Santa Claus:
I am a little girl three years old and I have been a real good little girl. I want you to bring me one of those pretty dolls from Penny's store, a bath robe and slippers, a little piano and blackboard, and some nuts and candy.

I am your little friend,
Jean Lois McDermott.

Portales, N. M., Dec. 8, 1930.
Dear Santa:
I am a little boy six years old. I have been a good boy. Please bring me a bus and a goose that lays gold eggs and a tricycle and a French harp, story book and a cowboy suit and nuts and candy. If you can't bring those I will be proud of anything you bring me. Please don't forget daddy and mother. I love you always.

Raymond Shay.

Portales, Dec. 10, 1930.
Dear Santa:
I want a bicycle and a blonde curly-headed doll. I want a ukulele and a jazz band. I want a electric stove and two chairs and a table.

Lovingly,
Lois Mae McCall.

Rogers, N. M., Dec. 8, 1930.
Dear Santa:
I am a good little girl (my teacher says I am). I am six years old and I am in the first grade. I would like to have a dog, a cat, a pig, a sheep, a cow and brown hair. Please do not forget nuts, candy and fruit. Please don't forget to come.

Betty June Wells.

Portales, N. M., Dec. 11, 1930.
Dear Santa:
I am three years old, my name is Henry Brown. Say, Santa, I tell you what I want for Christmas. I want a box of handkerchiefs, a rocking chair, a airplane cap and an airplane. Santa, please don't forget me on Christmas night.

Goodbye. Your little friend,
Henry.

Portales, N. M.
Dear Old Santa:
I am going to move to the ranch this year. It is pretty sandy out there but I hope you can get there. We have a good chimney for you to come down, it is new and will not be very black. Santa, I would like very much for you to bring me a pair of gloves, a Bible, a story book, a set of carpenter tools, fruit, nuts and candies. Santa, please don't forget

Your loving little friend,
Zelma Colter.

P. S. Don't forget my teacher, Miss Mae Price.

Elida, N. M., Dec. 8, 1930.
Dear Santa Claus:
Please bring me a horse and

forget Mrs. B. M. Smith.

Lovingly,
Herman Moore.

Portales, N. M., Dec. 8, 1930.
Dear Santa:
Please bring me some good candy and nuts, a Sandy Andy and B. B. gun, and some blocks for James, some candy, nuts, and a doll for little sister. I have tried to be a good boy. I hope we don't have a fire in the stove when you come down the chimney.

Your little friend,
Junior Kyte.

Dear Santa:
I am a little boy about eighteen. I've been a very good boy and I go to Sunday School every Sunday. I help my mother clean house. Will you please bring me a rockie horse, doll, nuts and candy, some fruit, also, and listen, dear Santa, don't forget my little pal Skelah Jones, he has been a good boy too.

Yours truly,
Woodrow Slaten.

Portales, N. M., Dec. 8, 1930.
Dear Santa Claus:
I am a boy nine years old, am in the fourth grade. I hope we don't have a fire in the fireplace when you come down the chimney. I want you to bring me a set of tools, a truck, a tractor and lots of nuts, candy and oranges.

Your friend,
Harold Watkins.

R. 2, Portales, N. M.,
Dec. 8, 1930.
Mr. Santa Claus,
Imaginary Islands.
Dear Santa Claus:
Since I have tried to be a nice little girl since last Christmas, I thought I would write you what I would like to have this Christmas. I would be so proud of a pretty new dollie. I took real good care of the one you brought me last year but it burned up when our house did. I would also be very proud of a little doll bed and buggy if you have enough to spare me one of each. I also want some nuts. I have a sister but she can write you what she wants. I also have a little brother and he is a real good little boy, he is only two years old and I will tell you what I am sure he would like. He wants a little wagon and gun and car and tricycle. Don't forget to put some goodies in his little stocking, it won't hold too much. And Santa, take some goodies to other little children too.

Your loving little
Lavelma Colter.

Mr. Santa Claus,
Imaginary Islands.
Dear Santa Claus:
Before I go to bed tonight I will write you a letter to let you know I have been a good boy. I know how to be ever since last Christmas. I have always taken pretty good care of my playthings and plan to take still better care of them from now on. I want the same things that my sister Lavelme asked for, only enough different that we can tell them apart. I would be proud of some little dishes and I especially want a new school tablet. I have learned to embroider and plan on giving some Christmas presents which I will make. I am six years old and Lavelma is five. I think she would like some dishes too. My little brother's name is Freddie and he sure is a fine little boy. Sister told you what he wants. Don't forget all little children and my mother and daddy, please.

Your loving little friend,
Zelma Colter.

P. S. Don't forget my teacher, Miss Mae Price.

musical horn and bring Buddie a little wagon and ball.

Love,
Douglas and Max Shafer.

Eliban, N. M., Dec. 15.
Dear Santa Claus:
I am a little girl eight years old. I live at Elida. I am in the third grade. I would like to have a doll big enough to dress, also a hat rack and a checkerboard. If you will bring me them for Christmas I will love you very much.

Nadine McCabe.

Richland, N. M., Dec. 11, 1930.
Dear Santa Claus:
I am a little boy 8 years old and in the third grade. I love to go to school and mind my teacher and bring up good lessons. I want you to remember me. Bring me some B. B. for my air gun. I would like to have some toys. Please bring some candy, nuts, oranges, apples, do not forget.

Your friend,
Uat Page.

MAXWELL
BARBER SHOP
Portales, N. M.
Sanitation and
Good Work
Our Motto

Awake
Half the Night
Weak and in
Pain

"Night after night I could not sleep," writes Mrs. Mary J. Roberts, 117 West Franklin St., Raleigh, N. C. "I would lie awake half the night. I was dizzy and weak, suffered frequently with pains in my side and small part of my back."

"When I was a girl, my mother gave me Cardui, and it did me so much good, I thought I would try it again. I took five bottles, and I feel like a new person."

"I think it is fine. I would advise every woman who is weak to try Cardui, for it has certainly put me on my feet."

For
Over 50 Years
Women Have Taken
CARDUI
with great benefit
EX-148
Take Theford's Black-Draught for Constipation, Indigestion, Biliousness. Only 1 cent a dose.

Rogers, N. M., Dec. 12, 1930.

Dear Santa:
I am a little boy eight years old, will you please bring me a tractor and some nuts, and bring me brother Edgar an engine and some oranges. Now listen, Santa, we are going to have a Christmas tree at Inez and my S. S. class and I do not want a man sent to it as a make believe Santa. We want you the real Santa Claus to be there, please.

Wayne Tollett.

Portales, N. M., Dec. 8, 1930.
Dear Santa Claus:
Our names are Thomas and Dale Maxwell and we are writing you to let you know what we want for Christmas.

Please bring me a little car, candy, nuts and apples. Dale would like a ball and some candy. He would also like some oranges and nuts. And please, Santa, don't forget little sister.

Your little friends,
Thomas and Dale Maxwell.

Nuts
Candies
Oranges
Apples
For
CHRISTMAS

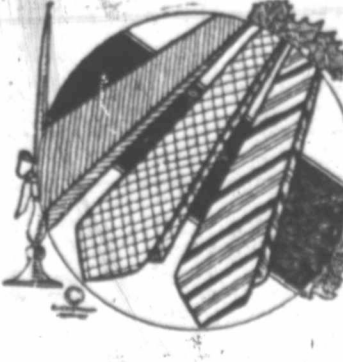
Our store is just loaded down with the many items that make the better half of Christmas. All kinds of nuts, and our special line of Christmas candies, also apples and oranges.

Meat Specials
FOR SATURDAY

Minced Ham, per lb. 19c
Boloney, per lb. 18c
Franks, per lb. 20c
Beef Roast, per lb. . 19c

J. N. McCall
GROCERY & MARKET
Phone 13

Gifts
FOR MEN



HAND-MADE TIES

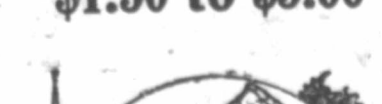
Any man will be pleased with a tie that comes from this store. An extraordinary wide variety.

\$1.00 to \$1.50

DRESS GLOVES

Appropriate for all occasions. Mocha, pigskin, buck, antelope.

\$1.50 to \$5.00



SILK AND WOOL

Mufflers

A delightful assortment made of the best material, and an ideal gift for any man.

\$1.00 to \$5.00

Many other Gifts that will please

Fields & Bonner
"The Man's Store"

IDEAL
Christmas Gifts

Box Candles
Perfume Atomizers
Pictures
Salt and Pepper Shakers
Bibles
Radio Lamps
Fountain Pens
Toilet Sets
Fancy Dishes
Brush Sets
Fresh Chocolates
Stationery

Proper Gifts For Him or Her That Will Always Please

Hughes Confectionery



A Year 'Round Gift of Pleasure
A HOME

Get away from that continual grind of paying the rent. Build you a home of your own that will give you and your family real pleasure.

PORTALES LUMBER CO.
PHONE 10 BUILDING MATERIAL

Ford Digs Two Mile Tunnel for A Billion Gallons of Water a Day

Nearly a billion gallons of water a day—more than is used by the cities of Detroit, Philadelphia, Cincinnati and Washington combined—will be the capacity of a huge tunnel now nearing completion at the Rouge Plant of the Ford Motor Company, Dearborn, Michigan.

The tunnel will replace the present water intake system which supplies the Ford plants with 500,000,000 gallons a day. At the same time the company is remodeling its power house to greatly increase the power output. Both improvements, costing several million dollars, are being made to enlarge the production facilities of the Ford plant.

Sixty Feet Under Ground

In constructing the waterway, the largest of its kind ever undertaken by a single business concern, the engineers are burrowing sixty feet under ground for a distance of two and a half miles. They have gone under main highways, railroads, street car tracks, bridges, a cemetery and a creek.

One of the most difficult tasks was that of tunneling under Baby Creek at a point which is crossed by a railroad bridge, and where also a large sewer under construction crosses the city of Detroit. The piles that provide the foundation for the bridge and those driven by the company constructing the sewer formed a network on each side of the creek. It was the task of the Ford engineers to burrow under the creek, sewer and bridge, going between the piles without striking or weakening them.



The head of one of the sections of the Ford tunnel showing the machinery used to burrow through the ground. In the foreground is one of the concrete blocks used to line the tunnel which has an inside diameter of fifteen feet.

Boring of the tunnel is accomplished by means of a shield—a large steel cylinder fourteen feet long and twenty-one feet in outside diameter with a solid steel shell or skin two and a fourth inches thick. This shield has a bulkhead which is made fast near the front end. There are four openings through which the mud streams, like toothpaste from a tube, as the shield is shoved forward by twenty powerful hydraulic jacks.

When the shield has been pushed forward sufficiently concrete blocks two and a half feet wide and five

feet long, each weighing 2,400 pounds, are placed to form a floor around the circumference of the tunnel. One of these acts as a key stone so that the lining of concrete, which is eighteen inches thick, withstands the pressure of the earth. After this steel forms are set up and filled with concrete to form a solid inner lining which is also eighteen inches thick.

The present intake system of the Ford plant has a capacity of 500,000,000 gallons a day. The new tunnel will be able to carry 913,000,000 gallons.

are going at the matter of, aiding in a very systematic manner. They are doing a splendid work during this Christmas period when there are many homes in sadness and want.

RECONDITIONED TOYS

The children in the Junior High School have mended about two hundred toys which were gathered up by the girls and boys of the Junior Red Cross. These toys have been delivered to the News office and will be placed in the hands of a committee for distribution.

A careful survey will be made and it is hoped the toys will all fall into the hands of little girls and boys who will most appreciate them.

The reconstruction of these toys has been done under the supervision of Principal Kenneth Livingston of the Junior High School.

CHRISTIAN LADIES' AID

The ladies of the Christian Aid Society are holding their Christmas party this afternoon at the home of Dr. and Mrs. E. T. Hensley. The Christmas tree has been put in place and the members will enjoy an exchange of gifts. A little program will be given in connection with the afternoon entertainment. This will be the last meeting of the society until after the first of the year.

Customer—"I'd like some rat poison, please."
Clerk—"Will you take it with you?"
Customer—"No, I'll send the rats over after it."—Grinnell Maltesse.
Jean—"Did you ever break a date?"
Joan—"Have I? Every one I've ever gone out with."—Carnegie Puppet.

MIDWAY

(The following became separated from the Midway News elsewhere in this issue.)
The following students have the highest average in their respective grades:
Seventh Grade—Mildred Montgomery.
Eighth Grade—Mertice McGaha.
High School—Freshman: Paul Neville; sophomores: Morris Silvers; Junior: Louise York; Senior: Naoma Silvers.

AT THE CHURCH OF CHRIST

Important subject Sunday morning, "The King of Kings."
Sunday night, "Why do ye not

happy to again welcome her into their homes.

BIBLE CLASS

The Ladies' Bible Class of the Church of Christ met this week in regular session at the church and in addition to the Bible study they planned to do some extensive charity work during the holidays.

The ladies are hunting out the persons who need help and then

Mail Your Parcels

MASONIC BUILDING

All Christmas packages must be taken to Masonic Building on Liberty Street to mail. This special handling will be done in order to save space in the local Postoffice.



BUY A HALF-DOZEN FULL-FASHIONED HOSE

CHIFFON HOSIERY

Full fashioned sheer chiffon hose, silk from top to heel. In practically all the most wanted and newest shades.

\$1.00 \$1.25 \$1.50 and \$1.95

Joyce-Pruitt Co.
A Complete Department Store

A GIFT FOR EVERY PURSE AT MODERATE PRICES



Pajamas
will make an ideal Christmas gift for Him

Of fine silk, rich broadcloths, chambrays and Madras. A most appreciated gift.

\$1.95 to \$5.00

BATHROBES

The very thing that he has been wanting and you can solve your Christmas shopping worry and buy one of these.

\$6.00 to \$12.50

SCARFS
SOCKS
TROUSERS
JACKETS

SHIRTS
CAPS
HD'K'CHIEFS
BELTS



We have the most complete line of ties to choose your Christmas gifts from.

50c to \$1.00

Joyce-Pruitt Co.
A Complete Department Store

BASKET BALL GAME

The Portales Rams and the Dora basketball boys met in a pre-schedule game at the high school gymnasium last Saturday evening.

Both teams show need of practice, but they have the foundation material for the building of some splendid basketball players. The contest Saturday evening was attended by very little enthusiasm but the fans present witnessed a very entertaining hour.

Lloyd Vaughn made the first two baskets of the game but Brooks King was the high point man of the evening, having a total score of 10 points.

The final score was Portales 25 and Dora 10. J. P. Steiner was referee, Carl Radcliff and Kenneth McCall score keepers and Floyd Golden was time keeper. Mr. Radcliff is the athletic coach at Dora.

The Portales first string men playing Saturday evening were Lloyd Vaughn, Brooks King, Guy Patterson, Clarence Kirksey and Harold Radcliff. The Dora boys were J. C. Shafer, Preston, M. Shafer, Hall and Richards.

Coach Brown states there is much good material among the athletes of the Portales students and it is possible that the positions on the first string will be closely contested.

CHILDREN'S PARTY

Mrs. Sidney Stone entertained with a party last Friday afternoon for her boys. This was among the first of the Christmas activities for the children. Mrs. Stone had a pretty tree arranged and this was decorated with many bright, sparkling ornaments and brightly lighted with small electric bulbs. On the tree were gifts for all the little folks. The many games which are favorites with children were enjoyed and this was followed by the serving of refreshments. Santa Claus was present and promised the little people a merry Christmas eve.

The little people attending this happy party were Alma Ruth and

"Join Red Cross," Urges Vice President Curtis

America's prominent citizens join in urging all men and women to become members of the Red Cross during the period of the annual roll call from Armistice Day to Thanksgiving Day.

The Honorable Charles Curtis, Vice President of the United States, says: "The American Red Cross is in a position to do more to relieve those stricken by misfortune than any other organization in the world. Its splendid work has done much to bring a friendly feeling in all parts of the world for the people of our country because they sustain the American Red Cross. This wonderful organization is entitled to the liberal support of our people."

The Honorable Andrew W. Mellon, Secretary of the Treasury, says: "No one can predict when or where disaster may occur or acute emergency arise. The American Red Cross represents our community insurance against such misfortunes. The organization stands ready at all times to render speedy relief to any stricken area in our own country or to assist in the relief of disaster in foreign countries. The Red Cross is the agency which carries on when emergency has disrupted customary modes and means of life in a community."

speaking with tongues today as did the Apostles? Visitors welcome.

Chinese Capital Loses

Noted "Thieves' Market"

The famous "thieves' market" of China's ancient capital is formally abolished in a decree issued by Gen. Chang Yin-wu, mayor of Peking. The decree also prohibits the fairs which have been held for centuries there at dawn and after nightfall. The decree quotes a Chinese classical writer as saying that the middle of the day is the time for people to buy and sell. The "thieves' market" has been one of the most picturesque features of Peking life for generations. To an appointed place hundreds of dealers have brought every conceivable sort of object at six o'clock in the morning, or earlier, and Chinese and foreign residents in search of bargains have been the patrons. It has been popularly supposed that a large number of the articles displayed were stolen, which accounted for their surprising cheapness.

Death-Dealing Habits

The handshake, universal gesture of friendship, is the distributor of disease and death. It has been definitely established that typhoid fever, tuberculosis, diphtheria and cholera are among the diseases which may be carried through the handshake. Experiments have shown that the seventh person removed from the original germ bearer may be infected. The danger would be greatly lessened were it not for the common habit of putting the fingers in the mouth. A group of 40 students and teachers in a library were observed during a period of a half hour. Only one person failed to carry his hand to his mouth. Thirteen members of the group were seen to moisten their fingers before turning the leaves of their books, a particularly dangerous habit.

Doctor—"You'll be dead by morning."

Ekimo—"M'm, three months more, by gosh."—Wilson's Octopus.

Teacher—"Can you tell me what a waffle is, Thomas?"
Tommy—"Yes'm. It's a pancake with a non-skid tread."

McCOLLUMS ENTERTAIN

Mr. and Mrs. Earl McCollum entertained a few friends at a 7 o'clock dinner Wednesday evening. Poinsettias were the decorations, and red and green carried the Christmas spirit throughout.

A delicious three course turkey dinner was served to the following guests:

Mr. and Mrs. Jacy Armstrong, Mr. and Mrs. Ezra Watts, Mr. and Mrs. Sam Higgins of Webb City, Mo., contractor of the Eastern New Mexico Normal School.

Almost Universal Saying

The phrase, "The last straw breaks the camel's back," has its prototype in the old Spanish proverb, "The ass endures the load but not the overload," and there is another which says, "Tis the last feather that breaks the horse's back." The proverb, "The pitcher goes so often to the water that it is broken at last," also may be traced back to many people. The French assert: "The jug goes so often to the water that it stays there," and the Spaniards say, "The pitcher goes so often to the fountain that it gets broken." Denmark's housewives like to say, "The goose goes so often to the kitchen that at last she is fastened to the spit."—Cleveland Plain Dealer.

Raven Herald of Death

Tradition makes the raven a bird of ill omen to the house of Austria, and avers that the appearance of one of the species has heralded many of the misfortunes that have befallen its members. A flight of ravens, it is said, hovered over Olmutz when Francis Joseph received from his uncle's hands the crown that was to bring him so much unhappiness; a raven followed Maximilian on his last walk with his wife before setting out for Mexico and an ignominious death; and one of the birds snatched a peach from the hand of the Empress Elizabeth two days before her assassination at Geneva.

"Imagine my embarrassment," said Dumb Dora, "when according to my usual custom, I looked under the bed before retiring. I had forgotten that I was in an upper berth."—Patton's Monthly.

Save Money

Buy Groceries at
Cash Gro. Co

Burl Johnson's Old Stand
PRICE

8 lb. White
Ribbon Compound

1.00

4 lb. White
Ribbon Compound

55c

Van Camp's
Pork and Beans

medium

9c

No. 1 can
Hominy

9c

No. 1
Corn

9c

No. 1
Kraut

9c

No. 1
Peas

10c

Chesterfield's
Cigarettes

Carton

\$1.20

Union Leader
Smoking Tobacco

Can

6c

Geo. Washington
Smoking Tobacco

Package

6c

Duke's Mixture
Smoking Tobacco

7 Sacks

26c

Price Here Before You Buy

CASH

Grocery Co.
Everything Cash