

Nothing New On Park Improvements Indicated

Condemnation Appeal Pending

A legal battle between the city of Hereford and the local Veterans of Foreign Wars post over the condemnation of land inside Veterans Park by the city continues to simmer as no date for the appeal hearing has been set.

The city condemned a 20-foot wide easement along the path of a sewer line in September in order to run the line from the existing sewer plant to south Hereford. The line runs about 2,800 feet over the Park property and runs 10 feet on each side of the sewer line.

City Manager Dudley Bayne said the city had asked all owners along the path of the water line for easements and all had agreed except the VFW and the American Legion. The organizations jointly asked the city to pay \$2 a foot for the right-of-way easement, said Bayne, while the normal price is \$1 a foot (18 1/2 feet).

Bayne said that the sewer would serve a proposed housing area the veteran's had discussed promoting from park land along the south boundary. This area had been outlined prior to the city's request for the easement, Bayne said, and explained that the district would actually benefit from the installation.

The Roy Wederbrook Post No. 4815 of the VFW and Hereford Post No. 152 of the American Legion filed a protest with the Deaf Smith County Clerk's office and a trio of special commissioners were appointed by County Judge H. C. Williams to hear the case. Appointed were Don Baugous, J. C. Ricketts and Carl McCaslin.

The commissioners, after hearing from both sides in the dispute, ruled in favor of the city and awarded the organizations \$200. The two veterans organizations filed an appeal on Sept. 29, but members of the American Legion soon after dropped their protest and asked that their name be removed from the appeal but no formal request has been asked for a severance to drop the Legion.

Milton Adams, commander of the American Legion, explained the organization's decision. "Being public spirited citizens, and a public spirited group, we did vote to go along with the city — with a resolution added that the city approach us in the future as it would an individual and not try to high pressure us."

The appeal filed in the Court. See **SUIT Page 2**



Hereford Feed Yards Toured By Japanese

The Hereford Feed Yards was a major stop Sunday afternoon during a tour by the First Zenkoren American Agricultural Research Team from Japan.

The research team, made up of 19 Agricultural Co-operative officials, was taken through the large feed yards in their chartered bus and given a detailed description of the Hereford operation by Richard Jagels, manager.

Stops were made during the tour and the Japanese men braved a brisk, nippy wind to take pictures of the cattle, feeding methods, facilities at the feed yards, the area landscape, local and area persons making the tour — and themselves. The camera bugs would switch cameras with each other so they could be included in group pictures, beside stacks of feed or by some of the facilities.

As Jagels talked about the feed yards, his explanations were translated into Japanese over a microphone in the bus. He told the group that 28,000 cattle are on feed in the yards.

Each cow consumes 25 pounds of feed per day. This is a mix of milo, dried beet pulp, reconstituted fat, cotton seed meal, and alfalfa pellets. In all 350 tons of feed are used daily. It takes 130 to 150 days to finish the cattle, Jagels said.

Tetsu Shibata, assistant manager of the Zenkoren New York Office, explained that Zenkoren is a national purchasing co-operative based in Tokyo. Shibata said Zenkoren is made up of many different regional co-operatives passed by the Holly Sugar Corp. plant.

Shibata said 35 per cent of all mixed feed in Japan is manufactured by Zenkoren and it is hoped that the percentage will be raised to 50 per cent in five years.

Bob Boothe, director of field service for Producers Grain Corporation, which hosted the visitors, said 95 per cent of milo used in Japan is imported from the United States. "Japan is the only country that pays for its grain sorghum in cash," he added, "and we really appreciate it."

Shibata said he had enjoyed the trip to Hereford very much and added that "Texas land very interesting. Very flat, very big, many cattle and many cowboys."

The research team began their tour Sunday morning at PGC facilities in Amarillo, visited the feed yards, and then See **HEREFORD Page 2**

No Action Seen After Years Of Indecision On Development

Veteran's Memorial Park has been the point of community attention over the past several years. The park area, located east of Main Street, but running parallel with highway 60 and a large portion of both north and south Hereford, has been considered by the city and at one time offered to the county by the veterans for park development. Problems arise each time disposition or development of the area is brought to public attention.

The land, bordering Tierra Blanca creek was developed about thirty years ago as a park area by the CCC. At that time, restrooms, picnic benches and a rock club house were built.

Nineteen years ago, the veterans organizations of the county purchased the land from the county.

This purchase was made official at public auction. The American Legion and VFW joined forces and on July 26, at ten in the morning on the Court-house Steps, offered the only bid, \$7500, about \$300 above the minimum considered acceptable. This amount covered the amount the county had invested in the park area. Dr. B. M. Wiltshire did the bidding for the two organizations. Developed as a state park, the county had

been given title by the state. Shortly after this transaction, the groups advertised their purposes for purchasing the area. Since that time, various tracts have been disposed of by the organizations and several installations have been made on the property.

Of significance to the community is the city sewer farm located on the eastern portion of the property. This was a trade — city sewer land in the western portion for the eastern plot.

Hereford Riders purchased just under 5 acres for the erection of an arena. This land reportedly cost the group \$2,000. The veterans gave the county land for the Bull Barn and other county buildings. This plot consisted of 18 acres.

Development of a Pony League Park was possible under Jaycees promotion. All improvements were paid for by voluntary gifts and labor was donated by interested citizens and parents, according to someone who worked on that project.

The two organizations have separated since they made an offer last summer to negotiate with the city for the land. Since that time, the rock club house has been made into a Post Home for the VFW and is no longer available for community

activities. July a year ago, the groups said that they planned to "do something" with the park. They offered commercial and industrial lots for sale located along the north edge of the 312 acre property.

These lots, prices from \$20 to \$50 a front foot were being sold to finance post homes for the two organizations. The groups were at odds with each other at that time as to the proper disposal of the land.

It was at this time that the groups planned the residential

area on the southwest corner of the land according to Woody Wilson who was trying to coordinate efforts of the groups. Arnold Wall, who was VFW for development of the park, said initial development costs could run as high as \$100,000 with a possible doubling before completed.

Bayne said last year and again this fall that the city could develop the park area but that it would have to be a slow pace in order to be financed out of general funds and not require a See **ACTION Page 2**



The Hereford Brand

65TH YEAR — NO. 48

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 1, 1966

30 PAGES

Funding Creates Farmer Sit-Out

Dear Smith County farmers, in an effort to get their acreage into the federal Cropland Adjustment Program, began to line up outside the Agricultural Stabilization and Conservation Service office here Wednesday.

The farmers — and one woman who had made the trip from Dallas — all vowed to spend the night in front of the office in order to be first to make application this morning. The ASCS office opens at 8 a. m. and workers will begin to take applications soon after.

The CAP calls for the farmer to put acreage under a long-term contract during which the farmer would receive annual payments. Applications are being taken on a first-come, first serve basis.

Mrs. James L. Givan of Dallas, former Hereford area resident who still has land holdings in the vicinity, walked into the ASCS office shortly before it was closed for the noon hour Wednesday and said "it's more comfortable in here and I'm going to stay right here if they'll let me."

Mrs. Givan, an elderly but very spry and energetic woman, said "I'm going to stay right here all night if they'll let me. And if they put me out, I'll spend the night in the car."

Faust Collier, ASCS manager, declined to say how much money has been allotted for Deaf Smith County because he felt "that information should come from the state office at Texas A&M University."

Collier said he did expect a large number of farmers to make application for the CAP, but added that it would be impossible to tell how many will be able to do so because "one may have a 100,000 acres and another only a section."

Collier stressed that the farmers aren't getting the contest. See **LOW Page 2**



Mrs. James Givan

Football Winners

The final week of the Hereford Brand Football Contest finished with a bang as all six winners guessed correctly on 14 of the 17 games.

L. A. Mokovsky Jr. of 813 Brevard came out on top after getting more of the tie breakers right. Ewald Berend of Route 4, was second; E. H. Loerwald of 715 Blevins, third; Millicent Bennett of 733 Oak

in Dimmitt, fourth; Bob Adams of 309 Ave. J., fifth, and Melvin J. Layman of 302 N. 25 Mile Ave., sixth.

Winners of the four tickets to the Cotton Bowl will be announced in the Sunday Brand.

Secretary Of The Month

Varied Rolls Occupy Mrs. Mercer's Time

By SHERRIN BETTS
Staff Writer

"Public relations is part of my job," explains Dorothy Mercer, secretary to Superintendent Johnny Clark.

Mrs. Mercer has been selected

Secretary of the Month in the Hereford Brand contest. The contest is run in cooperation with the National Secretaries Association. The school's secretary is the fourth winner to be selected. She will be honored as a special guest at the next meeting of the secretaries organization.

In addition to her secretarial duties, Mrs. Mercer is responsible for all professional personnel records, acts as receptionist for the administration building and helps to plan all special activities sponsored by the school, such as the banquet for the new teachers held last August.

Of being named secretary of the month, she says, "I'm real pleased that I was selected." She has a nice philosophy concerning her work and says, "I like working with people; public relations is an important part of working with the school."

There is only one thing about her work that disappoints Mrs. Mercer, and that is the lack of contact she now has with the students. When she began working in the superintendent's office ten years ago, the office was located in the high school and she knew many of the students by name, she says. She liked that personal contact and has missed it since the office was moved to the new building

in 1960, however, she enjoys working with the teachers, administrators, other school personnel and the school board.

Mrs. Mercer was born in Hereford and was reared here. She says she had never lived anywhere else. She is a graduate of Hereford High School and has attended evening courses at West Texas State University and Amarillo College. She is presently enrolled in a course at Amarillo College. Most of the courses she has taken were business. See **VARIED Page 2**

Hereford Bucks

The Variety Park Merchants in Hereford have launched a "Hereford buck" campaign. For people shopping in downtown Variety Park will receive one "Hereford buck" for every dollar they spend on merchandise. Some stores are advertising "double bucks" for each dollar spent, meaning that the customer gets two "Hereford bucks" for each dollar.

These "bucks" can be accumulated by the customers who will be allowed to use them for bidding purposes on Dec. 15. On this evening at 7:00 p.m. there will be \$500 worth of merchandise auctioned, with the "bucks" being the only acceptable bidding tender.



Mrs. Dorothy Mercer and boss, Johnny Clark
... new Secretary of the Month

Weather

	M	N	L
Saturday	70		
Sunday	51	26	
Monday	63	26	
Tuesday	76	32	
Wednesday			34
Moisture for month	.28		
Moisture for year	12.95		

(Courtesy KPAN)

New Vista Arrival Sees Opportunity With Camp

If the Office of Economic Opportunity had more fighters like Pris Choate and Denise Waltman, the "War on Poverty"

would be considered only a minor skirmish because the enemy would be hopelessly overwhelmed.

The two VISTA (Volunteers In Service To America) workers have been brought to the Hereford Labor Camp by the Hereford Migrant Ministry, which is made up of five local churches and the United Church Women. The sponsoring churches are the First Methodist Church, San Pablo Mission, St. Thomas Episcopal Church, First Presbyterian Church and the First Christian Church.

A Californian, 23-year-old Denise has been at the camp since August. She completed 3 1/2 years at San Jose State College in San Jose, Calif., and the University of California at Davis, Calif., before going to work in a restaurant.

Denise, who worked as a waitress and in the sales department of the restaurant, had seen an ad concerning the voluntary government work in a campus newspaper and talked with recruiters. She finally decided to take the challenge.

Pris, 21, native of Bedford, N.

Y., had been manager and instructor at a ski lodge in Colorado for two years when she wrote her Congressman requesting help in getting a job with the OEP.

The jobs at the Labor Camp are both varied and numerous. Besides teaching pre-schoolers at Casa de Amigos, the women also help older persons get their citizenship by tutoring them in English, work with the Cub Scouts, Campfire Girls, teach the 4-H Sewing Class, direct the children's recreational activities, and do countless odd jobs around the camp.

In their "spare time," Pris and Denise occasionally take people to the doctor and clinic, and help get the younger kids back in school.

Virgil Dodson, president of the Hereford Migrant Ministry, said some people believe such workers are paid fabulous salaries, but "they are paid, just barely enough to get along, and they have to pay income taxes out of that." Although the women are Government workers, they are sponsored by the

See **NEW Page 2**

Six Are Injured Sunday In Different Wrecks

Hereford policemen got a workout Sunday night as two accidents involving six persons occurred within the city limits in less than 30 minutes.

The more spectacular of the two accidents occurred at 7:55 p. m. when a 1965 Chevrolet missed a curve on Dairy Road, just south of U. S. 60 across the Santa Fe Railroad tracks, and plowed into a power pole.

Three youths were pinned in the car when the impact bent and sealed the doors. City policeman E. J. Dickens, who was first to arrive at the scene said he stopped passing motorists and got help in pulling the unconscious youths through the window of the car.

After being rushed to Deaf Smith County Hospital by ambulance, two of the youths were admitted and the other released after treatment for cuts and bruises. Admitted were Ramon Galvan, 17, who had cuts, bruises and an injured ankle, and Rafael Garza, 17, who had cuts and bruises. The driver of the car, Hilario Ramos Jr., 20, was released.

Dickens said he was still at the hospital about 45 minutes after the accident when a fourth youth came in and asked to be treated for an injured hand. He said he had been in the accident, but had become frightened and ran from the scene. All four youths have been living and working in Hereford.

It was estimated by officers that the car had been traveling 70 in a 50 mile per hour zone when it left the road and traveled about 60 feet before hitting the power line. Damage to the car was estimated at \$2200 and damage to the power line \$35.

A unit from the Hereford Vol- See **SIX Page 2**

LaPlata Play Set To Open Friday

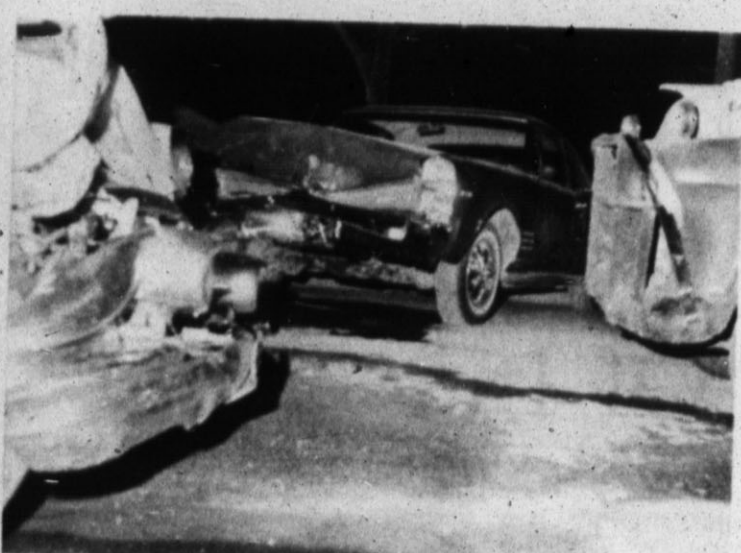
Curtain time for benefit performances of a three-act comedy at La Plata Junior High School will be 7:30 p. m. Friday and Saturday, with the public invited. Faculty members will be actors in the farce, My Cousin From Texas.

Funds raised will be used to buy furnishings for the stage at the new La Plata building, where the show will be presented. Norma Grigg is director with Gladys Legg as assistant and Bill Devers as stage manager.

In the cast are Joan Watson, Jim Hofmann, Rodney Laubhan, Lottie Werlenberger, Caudie Ola Brown, John Murdock, Ree Horn, Joyce Schenck, Judy Creel, Carolyn Robbins, and Devers.



TWO WRECK INVOLVE SIX PERSONS — Deaf Smith County Hospital officials treated six persons Sunday night after two accidents occurred within the city in less than



30 minutes. The first accident was a two-car smashup on Lake Street and the second was a one-car accident on Dairy Road. (Hereford Brand Photos)

Six ...

(Continued from Page 1)

unteer Fire Department was dispatched to the scene and aided in rescue operations.

Lake Street was the scene of the least damaging accident when Joe Nino Garcia's 1966 sedan and a 1966 sedan owned by Juan Tijerina collided on Sunday evening.

Garcia was driving his vehicle east on Lake, lost control of his vehicle and hit Tijerina's parked car head on. Tijerina's car was parked with two wheels on the sidewalk and two wheels on the pavement, facing west when the collision occurred. Garcia was traveling at a speed of 55 mph in a 30 mph zone.

Damage for the 1966 sedan, owned by Jesus Garcia, was estimated at \$400 and Tijerina's vehicle suffered approximately \$800.

Joe Garcia, 21, and Delia Garcia, 16, were taken to the Deaf Smith County Hospital by Gilliland Ambulance. They were treated and released.

Low ...

(Continued from Page 1)

tracts today, but are only making application for them. The contracts, he said, are not expected to be approved until the first of the year.

When the farmers began to arrive Wednesday morning, one of them called the Deaf Smith County Sheriff's office in order to keep the signing organized. Deputy Sheriff Pete Cole arrived at the scene and assisted the farmers in compiling a list of farmers waiting.

Collier said rules would not allow him to let the farmers stay in the building during the night Wednesday.

Last year, Collier said, only about 10 persons were there to sign up for the CAP program. Collier declined to comment on why there was such an increase this year, but it is believed that the farmers feared the funds would run out quickly on the first come, first served basis.

Late Wednesday, Collier said some of the farmers had expressed a desire to make application for other farmers. This can be done, but they will have to sign for themselves and then get back in line to sign for the friend, for whom they have Power of attorney," he said.

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The Hereford Brand

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WT Choir Opens Christmas Season

CANYON — West Texas State University's 44-voice Chorale will open its annual pre-Christmas tour to ten West Texas high schools with a concert in the Hereford High School auditorium at 10 a. m. Monday, Dec. 5.

Directed by Dr. Houston Bright, professor of music and composer-in-residence, the Chorale will return to Canyon Sunday Dec. 11, to present a concert for the Canyon-Amarillo University public. The program will be at 3 p. m. in the auditorium of the Fine Arts Building.

The Chorale will perform Monday in Hereford and Plainview, Tuesday in Muleshoe and Brownfield, Wednesday in Snyder and Colorado City, Thursday at Lee and Midland high schools in Midland, and Friday at Odessa and Permian high schools in Odessa.

Accompanying the Chorale will be a brass and percussion company which will assist in performance of a number of works, including Dr. Bright's own compositions, "Sunrise Allegretto" and "Jabberwocky." The Chorale will also present Dr. Bright's most recent capella original, "Fall, Leaves, Fall." Other composers represented in this season's repertoire are Palestrina, Pironi, Tschernikov, and Sven Leikburg.

Membership in the University Chorale is selected by audition, and the group annually tours schools of the Tri-State area. In addition to local concerts, the Chorale also appears for regional and state conventions, and makes several television appearances each year.

Many of Dr. Bright's original compositions and arrangements have been performed in Europe and the Americas, and some have been professionally recorded under such labels as Capitol and RCA. A member of many outstanding professional associations, Dr. Bright was recently a guest conductor at one of Fred Waring Workshops in Delaware Water Gap, Penn.

New ...

(Continued from Page 1)

Hereford Migrant Ministry. Home for Denise and Pris is one of the barracks in the camp. That home at times also serves as a work and play area for the numerous youngsters.

The biggest problems facing the women to date are "communications and the inability to hold the interest of the kids." "It's no problem getting their interest," said Denise. "But then you have trouble holding it." Since she had Spanish all through high school, Denise is finding the communications barrier less of a problem than Pris, who only had one week's training prior to coming to Hereford. "But I'm learning rapidly," she laughed.

Church Basketball Is Planned

An effort to form a church basketball league in Hereford will be made during an organizational meeting at 7:30 p. m. Thursday in the high school gymnasium.

Dave Hopper, chairman of a committee of the Presbyterian Church, said an effort will be made to contact all churches of the plan but representatives from all denominations are invited to attend the meeting.

It is hoped, Hopper said, that a six or eight team league can be organized for the young men of the churches. Games would be held in the Hereford High School gymnasium with a complete schedule to be worked out Thursday night.

Each \$1.00 from standing trees adds \$25.00 to Texas' economy through harvesting, manufacturing, construction, transportation and marketing. These figures from the Texas Forestry Association emphasize Texas' woodland wealth.

Action ...

(Continued from Page 1)

bond election. Judge H. C. Williams said that he considers the park area in its present condition "a disgrace and a breeding ground for juvenile delinquency."

It has been reported that the veterans offered the land to County Commissioners for a sum exceeding \$75,000 but wished to retain mineral and water rights, also governing the development of the area.

"They had so many strings attached that we couldn't consider it," one county official said.

Bayne said that similar reservations made it impossible for the city to negotiate successfully with the groups.

Evidences of neglect are numerous in the park. Trash pits are filled with tin cans and other debris. The archery field, being developed by a group from Hereford has fallen into disrepair, covered with knee high weeds.

Tables and benches lie crumbling in waist high weeds; broken bottles making walking virtually impossible.

A large area of the north shore of the creek is marred by a deep gully. Cause of this is through natural flow of water drainage from the east end of Hereford and highway 60.

City drainage is channeled to the creek in three areas, one near highway 385, one located near the city well just east of the Santa Fe depot and the other just west of the Park entrance.

Since this is a natural gully, part of a natural flow of water, the responsibility for the erosion cannot be pinpointed.

About 171 acres of east Hereford drain through this particular gully. The highway department has both highway 60 and Park Avenue draining through this area also.

One vegetable shed has been using this gully, by all indications, for their drain to the creek.

Plastic bags for carrots and many carrots are scattered along the twelve foot gully and into the silted in portion of the creek where the storm drainage empties.

July a year ago, an article in the Hereford Brand quoted Arnold Wall as saying that lease of the park amounted to about \$4,000 annually. It was reported in that article that the veterans groups used that money to mow weeds, clean up trash and for building maintenance.

Several veterans contacted, who said that they were not active in the group as club members, said that they would like to see the land used for community good, pointing out that the park could "be ever bit as nice as McKenzie park in Lubbock."

ICT Club Formed For High School

Chapter 459 of the Industrial Cooperative Training Ground, held its monthly meeting Monday night in the high school.

The club recently received its charter from the Vocational Industrial Clubs of America, making it an official organization.

The members are now working on club organization, practicing parliamentary procedure during their morning class. ICT includes 23 high school students, all employed at different business throughout Hereford, learning the skills of the occupation in which they are working.

MEDICAL CERTIFICATES REQUIRED
NEW DELHI (AP) — The Indian government announced it will require medical certificates from all Moslems before they are permitted to leave for Saudi Arabia for the annual "Hajj" pilgrimage to Mecca.

A Health Ministry announcement said in the past persons with communicable diseases or with chronic and disabling ailments have attempted to make the pilgrimage, thus straining medical facilities in Saudi Arabia, or dying enroute.

Varied ...

(Continued from Page 1)

ness courses which have been "helpful to my work as a secretary," she says. According to Mrs. Mercer she is taking courses from which she will receive credits but is not working toward a degree.

Married to a native Kentuckian, Mrs. Mercer enjoys sports with her husband, Jimmy who is a signman for the Texas Highway Department. Their favorites are football and basketball and they are enthusiastic fans of the Hereford Whitefaces. This year the Mercers have become fans of the North Texas State University Eagles, since their daughter, Ann is a freshman there. She is majoring in elementary education.

In addition to her work, evening courses and family life, Mrs. Mercer is active in several clubs and organizations. She and her family are members of the First Baptist Church; she is a member of the Order of the Easter Star and the Texas Educational Secretaries' Association where she holds the position of member at large for district IX. She is an inactive member of Beta Sigma Phi, which voted her Woman of the Year, and this week received an invitation to become an honorary member of the Delta Kappa Gamma Society, Delta Xi Chapter, Alpha State Organization, which is an honor society for women educators. She has attended a TESA workshop in Austin and several TESA conventions.

Before her marriage, Mrs. Mercer was employed at the First National Bank for over five years and served as assistant cashier two years.

Mrs. Mercer also enjoys working with young people, as evidenced by her work with Bluebirds in the Campfire program, her four years on the advisory board of the Order of the Rainbow for Girls, served as Mother Advisor for one year and taught a 16-year-old girls' Sunday School class for 14 years. She and her husband also served as chapter parents for the Royal Rose FFA Chapter in 1965-66.

With all these "irons in the fire," Mrs. Mercer says a person "stays so busy you get out of one thing and into another."

Mrs. Mercer says she hasn't found any time for hobbies, which isn't very difficult to believe. She and her husband and daughter, Ann reside at 112 Aspen in Hereford.

The secretary of the month is judged by a group of impartial judges who score the entrants in one of four categories, excellent, good, fair or poor. Mrs. Mercer was chosen by them as the best qualified entrant to be named secretary of the month.

Contestants were scored according to professional standards, judged on personality, telephone techniques, ability to meet the public, appearance, efficiency, ability to get along with fellow workers, interest in business, interest in community affairs, dependability and punctuality.

Secretaries may enter themselves, or they may be entered by friends or their employers. Entry blanks can be found in this paper. Those who have already had their names submitted are automatically re-entered.

Suit ...

(Continued from Page 1)

ty Clerk's office contains five reasons for the action. It states: "There is no public necessity for the taking of any of the property belonging to condemnees for water line or other water purposes;"

"Proper jurisdiction for the appointment and determination of value by the Special Commissioners did not exist at the time of the appointment of such Commissioners nor at the time of their proceeding to determine value because the condemnor did not prior thereto make a bona fide offer to condemnees by way of damages for the proposed taking and accordingly, Condemnees were never accorded the privilege of agreeing or disagreeing upon the value of the land or damages therefor prior to the appointment and action of the Special Commissioners."

"Such sum as awarded is not adequate compensation."

"The Special Commissioners did not use the proper measure of damages in arriving at the amount set forth in their decision and award."

"Condemnees have been deprived of their properties without due process of law because Condemnees were refused the opportunity to prepare for the ascertainment and proof of value and damages as regards the land being taken, and as a result of the denial of such opportunity to adequately prepare for a hearing before such Special Commissioners were not accorded a full, fair and impartial hearing before the Special Commissioners to which Condemnees were entitled under the Constitution of the State of Texas, the Constitution of the United States and the Statutory Laws of the State of Texas providing for an opportunity and procedure whereby it is intended that Condemnee be accorded full, fair and impartial hearing by Special Commissioners."

Harry Burke, commander of the VFW, said he would not make a statement concerning the issue but felt the appeal would speak for his organization.

Hereford ...

(Continued from Page 1)

had lunch at the Caison House. Just before leaving the city, the

The afternoon itinerary called for tours of the High Plains Research Foundation at Halfway, the PGC elevator in Plainview, Southern Farm Supply plant in Plainview, Edmonson Wheat Growers elevator in Edmonson, and the Elmo Snelling farm near Plainview.

The northeastern shore of Maine is 837 miles east of the Florida city of Jacksonville.

Abalos Receives Teacher Honor

Paul Abalos, teacher at Stanton Jr. High School, who was named Teacher of the Year for honorable mention in the nominations for the National Teacher of the Year Award.

The award winning teacher of the Nation will be announced in March or April of 1967 in the Look magazine. The Texas nominee is Mrs. Lola Fay Wilson, mathematics teacher in the Longview Public Schools.

Placing second in the selection for a Texas nominee was Clarice Everett of Levelland and Stark McQuain of Brownwood placed third.

Others receiving honorable mention were Martha Hankins of Paris, Mrs. Nancy Hagen, East Central School in San Antonio and Mrs. Louise Emmett of Fort Worth.



NEW VISTA WORKERS — Pris Choate, left, and Denise Wailman, have countless duties in their job at the Labor Camp for the Hereford Migrant Ministry. One of the duties,



as evidenced by the pictures, is conducting recreation activities. The two are the newest VISTA workers at the camp. (Hereford Brand Photos)

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By MELVIN YOUNG

It's been almost 20 years now. A few feeble efforts have been made, but little accomplished on a grandiose plan that started back in 1947. A plan that was to make Hereford one of the beauty spots of the area by the development of a Veterans Memorial Park.

It was a good plan, and everyone around Hereford was excited about it. And who could do a better job of building a park for Hereford than the members of two growing, bustling veterans organizations, many just back from World War II and all eager to "do something for their community?" It looked like a natural.

A half-page ad in the Hereford Brand proclaimed the intentions of the group and asked the help of all citizens of Deaf Smith County. It read:

"An Open letter to the people of Hereford and Deaf Smith County:

"The posts of the American Legion and Veterans of Foreign Wars are planning, jointly, the purchase of the property known as Hereford State Park, located southeast of town, from Deaf Smith County. The County Commissioners have unanimously endorsed our plan, and we would like to take this means of explaining to you, to all of you, just what it is that we plan to do and how we think it will be to the benefit of everybody in the county.

"First: We plan to maintain and operate this property as a public park, for the benefit of every person who wishes to use it. We want to make it a public playground worthy of our town.

"OUR FIRST STEP will be to employ a competent Park Engineer to survey the site and make comprehensive plans for the entire park development. Then we intend to follow these plans, step by step, as rapidly as time and finances will permit.

"THE PRESENT CLUB House will continue to be available to the public for use on the same terms as in the past when it has been under jurisdiction of the County Commissioners.

"IN ADDITION WE PLAN to build, adjacent to the present club house, a gymnasium building which will be large enough to serve as a modern gymnasium; as a banquet hall; as a

meeting hall for local organizations desiring to use it; and a clubhouse for boys and girls clubs.

"WE ALSO PLAN TO BUILD an arena for rodeos and other shows of this nature on the Park Grounds.

AND A BASEBALL DIAMOND with adequate stands for seating local and visiting fans.

"THESE ARE SOME OF THE PLANS which we have outlined for the development of this park property, which will not only provide a home for local veterans organizations, but will provide a community center which will benefit the people of this entire area.

"WE PLAN TO CONSTRUCT this park and dedicate it to the memory of the men who gave their lives in World Wars and as a living memorial for their descendants. . . and yours.

"WE EARNESTLY solicit your aid and your cooperation in this project."

The message was signed jointly by the Hereford Veterans of Foreign Wars, Post 4812 and Hereford American Legion, Post No. 192.

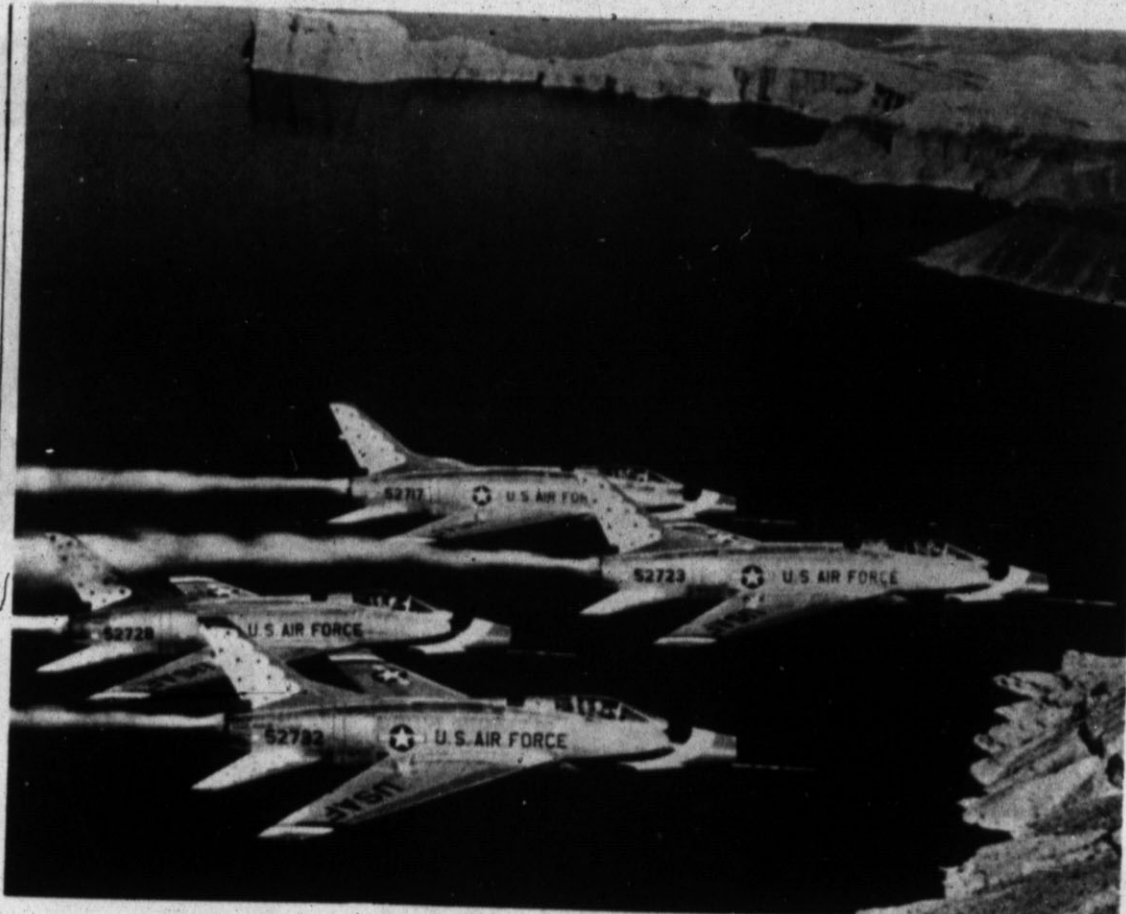
It was a good plan.

One to which any veterans could have pointed with pride and said: "Look, this is what we have done for Hereford. . . this we have done in memory of those veterans who died in the World Wars."

But something happened some where along the way. We do have a rodeo arena in the park, purchased by the Hereford Riders Club for a sum of \$2,000. We also have a baseball diamond in the park. This property was made available for the Pony League by the Veterans at no cost, although bleachers and other improvements were constructed by the Pony League organization and Hereford Jaycees.

Other lands around the edge of the park have been sold off for industrial development. One section was donated to the County for the construction of county barracks.

The old club house, which was to be made available for almost all things — has now been converted into a club for the use of the Veterans of Foreign Wars. The rest of the park? Well, one end now contains the city sewer farm, and for all practical purposes, lost forever as far as park development is concerned.



Air Force Thunderbirds

Airman's Day Will Star Thunderbirds

AMARILLO AIR FORCE BASE, — The Air Force's world renowned flying team, the Thunderbirds, will demonstrate their flying skill during "Airman's Day" at Amarillo Air Force Base on December 4th.

"Airman's Day," designed to honor airmen at Amarillo Air Force Base, will begin at 12:30 p. m., with a parade followed by a performance by the 337th Technical School Squadron drill team, Major General Loren G. McCollom, Center Commander, and other military and civilian officials will review the parade and drill team performance.

At 1:30 p. m., following the review SMSgt Jose M. Galdiano will be honored as Amarillo

Technical Training Center Airman of the Year.

Following the ceremony in honor of Sgt. Galdiano, General McCollom and other dignitaries will inspect the Thunderbird pilots prior to their demonstration.

The aerial show will begin sharply at 2 p. m. and continue until 2:30 p. m.

Flying their red, white, and blue F-100 Super Sabre jets, the

Thunderbirds will perform loop rolls, vertical "U" turns, cork-screw rolls and other maneuvers in a close knit diamond formation. With wing tips overlapping and separated vertically by only "broomstick" clearance, the team will fly their show at speeds ranging from 150 to 750 miles per hour.

Immediately after the Thunderbirds performance the 339th Technical School Squadron Drum and Bugle Corps will perform for the audience.

A concert by the 589th USAF Band in the east half of hangar 5000 will conclude the day's activities which will be open to the public.

Basketball Opens At Junior Highs

The 1966-67 basketball season will begin tonight for La Plata and Stanton junior high schools when the two teams play games away from home.

Stanton begins its season at 5 p. m. in Canyon by doing battle with the seventh, eighth and ninth-grade teams there. La Plata travels to Clovis to play Marshall Junior High.

Stanton games all will begin at 5 p. m., except a 2 p. m. game at Dimmitt Feb. 4, and two tournaments. The remaining schedule finds Stanton playing Marshall, here, Dec. 8; Canyon, here, Dec. 15; La Plata, in the La Plata gymnasium, Dec. 19; Coronado, here, Jan. 5; Estacado, in Plainview, Jan. 9; Plainview Tournament, Jan. 19-20-21; Estacado, here, Jan. 26;

Coronado, in Plainview, Feb. 2; Dimmitt, there, Feb. 4; Hereford Tournament, at La Plata gymnasium, Feb. 9-11; Littlefield, there, Feb. 13, and La Plata, at Stanton, Feb. 16.

La Plata games also begin at 5 p. m., except for a 2 p. m. meeting with Dimmitt Jan. 28, and the two tournaments. The remaining schedule shows Canyon, here Dec. 8; Littlefield, here, Dec. 15; Stanton, at La Plata, Dec. 19; Estacado, there, Jan. 5; Coronado, here, Jan. 9; Plainview Tournament Jan. 19-20-21; Coronado, there, Jan. 26; Dimmitt, here, Jan. 28; Estacado, here Feb. 2; Hereford Tournament, La Plata gymnasium, Feb. 9-10-11; Canyon, there, Feb. 13, and Stanton, at Stanton, Feb. 16.

Whitefaces Enter Plainview Tourney

The Hereford Whiteface basketball team enters the three day tournament at Plainview tonight still looking for their first victory of the year.

Winless in their first five starts, the Herd quintet dropped their two games in the Thanksgiving Holidays Tournament in Amarillo over the weekend, then fell before the Caprock Longhorns in Amarillo Tuesday night.

In the tournament at Palo Duro High School, the host team jumped ahead of Hereford 18-1 in the opening minutes and held on to ground out a 68-48 victory. The Herd pulled the score up to 33-20 at halftime, but the Class AAAA Dons were ahead 56-32 at the end of the third period.

The Midland Bulldogs furnished the opposition for the Whitefaces in the second game of the tournament and proved to be too much for Hereford, winning by a comfortable margin.

The second quarter lapse again was the downfall of the Herd against Caprock Tuesday night, as they trailed only 19-12 at the end of the first period and saw the margin rise to 50-27 by halftime. It was 70-40 at the end of the third period and

the Whitefaces staged a mild comeback to make the final score 79-56.

Jimmy Allison led the charge against Palo Duro, garnering 10 points and nine rebounds. He got 17 against Caprock to lead Hereford scorers.

Look Who's New

Mr. and Mrs. Charles R. Springer are the parents of a daughter, Charlene Denise, born Nov. 22. She weighed 7 lbs. 6 ozs.

Mr. and Mrs. Joseph D. Kirkland are the parents of a daughter, Kathryn Ann, born Nov. 22. She weighed 6 lbs. 2 ozs.

Mr. and Mrs. Andres Abiler are the parents of a son, Leonard Dwayne, born Nov. 25. He weighed 6 lbs. 12 ozs.

Mr. and Mrs. Coy E. House are the parents of a son, Coy weighed 8 lbs. 5 ozs.

Mr. and Mrs. Santiago Gonzales are the parents of a daughter, Ermelinda, born Nov. 28. She weighed 8 lbs. 9 oz.

Lesly Honored By District Soil, Water Conservationists

Luther Lesly of Hereford and Milo Center was honored for 20 years of service to the Tierra Blanca Soil Conservation District during a dinner Tuesday night at the Hereford Country Club.

Lesly, who became a Soil Conservation Director in 1946, was presented a 20-year service pin by Clarence Betzen, present chairman of the District.

Speaker for the dinner, which was attended by 20 persons, was A. L. Black of Friona, a member of the Board of Supervisors for the District in Farmer County and vice chairman of the Board of Directors of the Texas Association of Soil and Water Conservation Districts. Black reported on the last meeting of the state association at Austin in October.

The biggest honor came in 1961 when he was chosen as one of five outstanding District Supervisors in the State of Texas by the Texas Bank & Trust Co. of Dallas. He received the award in San Antonio.

Lesly's term as a District Supervisor expired in October. Virgil Marsh was elected to the position, and other members of the five-man board are Betzen, Eldred Brown, F. L. Eicke and Charles Hoover. The members are elected from the five zones in the District and serve five-year terms.

Owner of Lesly Motor Co., Lesly said he had enjoyed greatly his 20 years on the board. "I've made a lot of friends over the years and still expect to enjoy those friendships. I've met and associated with people I otherwise wouldn't have met. It's been well worth my time."



SERVICE PIN AWARDED — Luther Lesly, right, was honored Tuesday night for having served 20 years on the Tierra Blanca Soil Conservation District Board of Supervisors. Lesly became a director in 1946, and served until October, when his term expired. Clarence Betzen, present chairman of the District, presented the pin. (Hereford Brand Photo)

Italian Dinner Open To Public

Decorations to suit the theme, A Visit to Florence will transform the dining hall at St. Anthony's School into an Italian scene for the annual spaghetti dinner to be served from 4:30 to 7:30 p. m. Sunday.

The public is invited; tickets are on sale at \$1.25 for adults, 75 cents for children 14 and under. Preschool children will be admitted at no charge.

The eventual goal of Capt. Jacques-Yves Cousteau's long-range Conshelf program is to demonstrate that men can reside comfortably in industrial and scientific sea-bed stations and work on the open floor of the continental shelf. The program began in September 1962.

Classifieds Get Results

NE MINUTE PLEASE

THE CHURCH I LOVE HAS BEEN GRANTED ALL THINGS THAT PERTAIN TO LIFE AND GODLINESS

"His divine power has granted to us all things that pertain to life and godliness, through the knowledge of him who called us to his own glory and excellence, by which he has granted to us his precious and very great promises, that through these you may escape from the corruption that is in the world because of passion, and become partakers of the divine nature." (2 Peter 1:3-4).

If Christians are not the kind of people we ought to be, it is not our Creator's fault. God has not, nor will he ever fail us. When man does not enjoy "all things that pertain to life and godliness," it is the individual or human society that fails.

The Lord wants a man to be a man and stand on his own two feet; make decisions and choices of his own. We were not created to be a bunch of robots. Knowing that "it is not in man that walketh to direct his steps." (Jeremiah 10:23). "He hath showed thee, O man, what is good;" (Micah 6:10). And by "His divine power has granted to us all things that pertain to life and godliness, through the knowledge of Him."

In the Scripture a knowledge of God himself is revealed. This is the source where by we know our Father's will for us. Remember, our God, who gave his only Son Jesus the Christ for us on the cross, wants only what is best for us. In the book we call the Bible, he tells us what will bring blessings to us; how we may find joy, happiness, godliness and contentment.

The wisdom of the world says that material possessions, lust, sin and pride will satisfy a man's desire for joy and contentment. But then "the wisdom of the world is folly with God." (1 Corinthians 3:19).

We must study the Scriptures to learn what God, who loves us, wants us to do that we may find happiness and contentment in this life and eternal life with him. It all boils down to this: are we willing to put out the time and effort to learn our Father's will? when we learn, are we going to believe? when we believe, are we going to be man enough to choose the Lord's way? or, are we going to be so weak-kneed that we allow the world to dictate our life?

To those who choose the Lord's way, "he has granted to us his precious and very great promises, that through these you may escape from the corruption that is in the world because of passions, and become partakers of the divine nature."

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

And now, the veterans organizations and the City of Hereford are in the midst of a condemnation suit filed by the city concerning right-of-way for an underground sewer line.

Meanwhile, Veterans Memorial Park could hardly be considered as a memorial to either the living or the dead. It appears as a blight on the horizon of Hereford, not fit even to be used as a camping ground in its present condition.

A creek that was once the pride of the plains now lies dormant, dotted with stagnant mud-puddles along the way.

But what has happened to the plans we had 19-years ago?

Are we, the veterans of Deaf Smith County, no longer interested in the "welfare of the community?"

Are we so preoccupied with our own petty wants and desires that we have lost sight of the original intent of the organization as proposed back in 1947?

Are we no longer interested in a "gymnasium for boys and girls clubs?"

The City of Hereford has, at one time, offered to take the property and subject to the wishes of the people of this city, convert a portion of the park into an additional 9-hole golf course. They have, like the veterans of 19 years ago, offered to take the property and develop it into a park such as benefits a town the size of Hereford. We turned down their original offer.

So, what now veterans? Do we intend to watch the weeds grow for another 20-years?

Or is it time for each of us to do a little soul-searching? To come up with the realization that we have a responsibility to the people who donated money for the purchase of "Veterans Memorial Park" back in 1947? In other words, it's time we either fulfilled the promises of 19-years ago — or get out of the saddle and let someone else do the job for us. How about it? As a veteran, and a citizen of Hereford, where do you stand?

Secretary of The Month Competition
The Hereford Brand,
Box 673,
Hereford, Texas

Name
Address
Telephone
Where Employed

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Treflan® is weatherproof



Stops over 25 weeds — including giant foxtail, crabgrasses, pigweeds and many others.

Works whether it rains or not — unlike other herbicides. Kills weeds from existing soil moisture.

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Bicycle For Boys
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CHROME EXTRAS
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Blazon 30" Vinyl Jumping Horse

- 26" Saddle Height
- Famous Safety Frame
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TWO SPEED
CHROME FINISH
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4 Transistor Solid State
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- Up to 1/4 mile range
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- With Batteries
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10 Oz. Bottle
S.S.S. TONIC Regular \$1.50 Now **\$1⁰⁹**
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In 10 Ct. Packages

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69



Men's Extra Nice
TRAVEL KIT

reg. \$5.00

Gibson's Discount Price

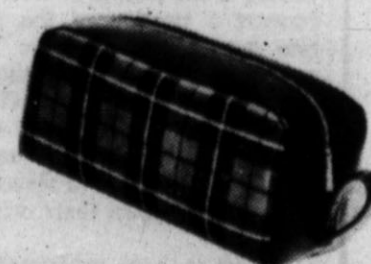
\$2⁶⁷

Men's Plaid
TRAVEL KIT

reg. \$1.98

Gibson's Discount Price

99c



Men's Wallets

reg. \$5.95
value **\$3⁶⁷**



reg. \$3.50
value **\$1⁶⁷**

Ladies' Wallets

reg. \$3.50
Gibson's
Discount
Price

\$1⁶⁷



MAS-SPECIALS



Biggest Size Made

2 CANS
99¢

NORWICK ASPIRIN



250 Tablets
5 Grain

Regular 89¢
Gibson's Discount Price

18¢

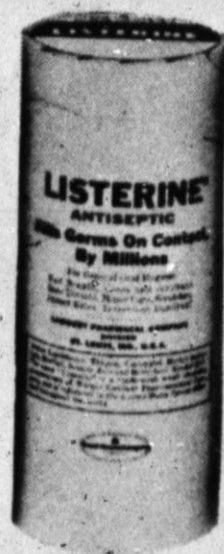


Medium Size Bottle

Gibson's Discount Price

27¢

LISTERINE



MOUTHWASH and GARGLE

Full Quart Regular \$1.98

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99¢



ARTIFICIAL FLOWERS

Reg. Price	Gibson's Disc. Price	Reg. Price
10¢	5¢	49¢
19¢	11¢	59¢
29¢	14¢	69¢
39¢	17¢	79¢
		98¢



17¢
Lb.

ALL BRANDS OF CIGARETTES

\$2.89

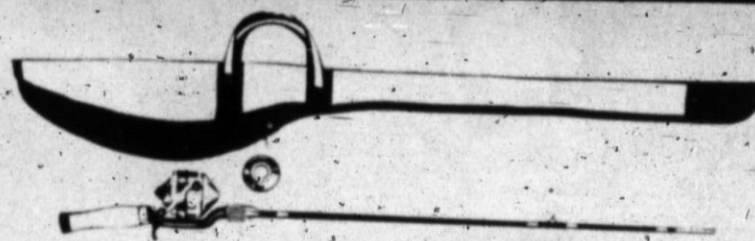
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ZEBCO 202
America's Lowest - Priced Foolproof Spinning Reel

- Stainless steel spinnerhead, nitrate hardened \$5.95 RETAIL
- Thumb control button
- Constant anti-reverse
- 100 yds. line

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For The Fisherman Who Wants The Finest:

ZEBCO 336 Sportsman's Pak

Features the famous Zebco 33, America's most popular fishing reel, plus matching 6' two-piece tubular glass Zebflex 3366 rod, extra spool with Zebco monofilament line by DuPont... and Zebco Sportsman's Case of durable vinyl, padded and steel ribbed. Hanging ring, zipper opening and inside pocket.

\$41.85 Retail

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ELECTRIC SOCKS

Battery Operated
All Sizes
Regular \$12.95 Pair

Gibson's Discount Price
\$1.97 Pair

TRAVEL IRON

Model No. M-563
by Knapp-Monarch
Regular \$12.95

Gibson's Discount Price
\$6.99

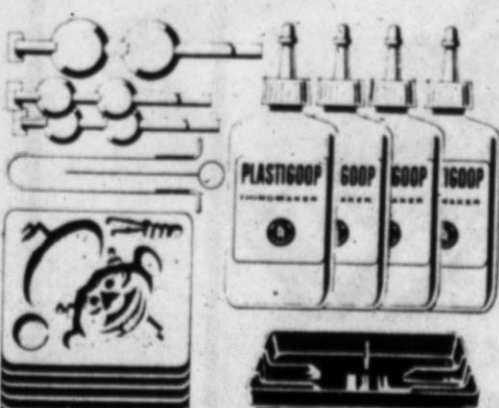
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A THINGMAKER Toy By MATTEL

You get molds for 6 different heads! Feet stand! Arms! Glow-y Plastigoop in 4-colors! Wild wooly hair in 3-colors! Cork feet pads! Sparkly beads for eyes! Crazy pink feathers & much more!

Regular \$14.95

GIBSON'S DISCOUNT PRICE **\$5.99**

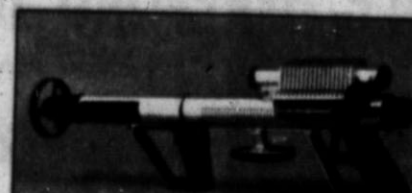


Television's "Lost In Space" ROTO-JET GUN

A Complete Weapons Set

Launches Safe, Plastic Roto Missiles 40 feet or More! Shrieking Space Tracer and Sizzling Ram Fire Sounds! GIBSON'S DISCOUNT PRICE

\$3.87



New from Mattel

BABY SECRET

She Whispers Secrets—Her Lips Move—She Poses!



GIBSON'S DISCOUNT PRICE

\$8.47



GUN AND HOLSTER SET

Regular \$1.00



GIBSON'S DISCOUNT PRICE

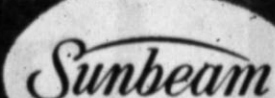
49¢

NEW "SWITCH 'N GO" BY MATTELL

Military Tank Set and GT Car Set
Each Reg. \$9.95

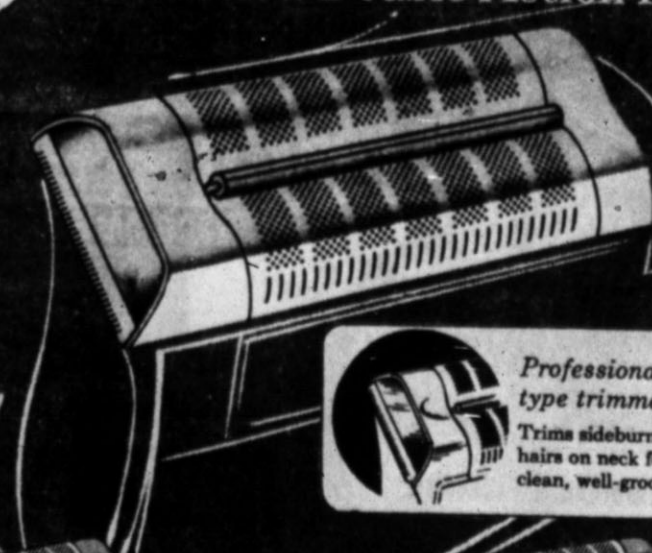
GIBSON'S DISCOUNT PRICE

\$4.47 each

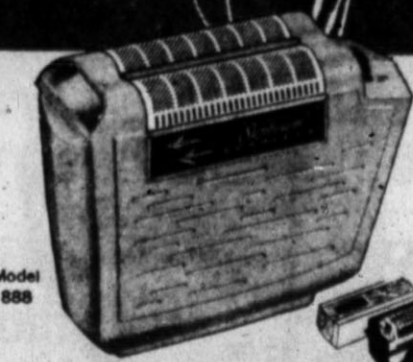


SHAVEMASTER SHAVERS with new Double Action Head

Shaves you TWICE with a single stroke!



Professional barber type trimmer
Trims sideburns and long hairs on neck for that clean, well-groomed look.



SUNBEAM CORDLESS SHAVEMASTER SHAVER

Charging unit is built into gift case, extra cord permits shaving on regular house current.

\$24.88

SUNBEAM DELUXE SHAVEMASTER SHAVER

New double action stainless steel shaving head, combined with six precision honed surgical steel blades. First it gently depresses the skin to shave below beard line... then second curved head repeats the process.

- Double action stainless steel shaving head
- Professional barber type trimmer
- Flip-top latch opens for easy cleaning
- Convenient on-off switch
- Operates on regular house current (110-120v AC).

All-new design...package in handsome gift case.

Model 777

\$18.33

City Bulb Project Promises Floral Sparkle Next Spring

With the Christmas season upon us, many home owners and businessmen are thinking about the coming spring and planting their spring bulbs now. Hereford will be blooming ready for the pretty flowering season, too.

Selling a variety of bulbs to make money to care for Mother's Park, The Pioneer Study Club has sold hundreds of flower bulbs in their annual project. Mrs. A. L. Manjeot, club member who sold 34 boxes to one business firm says Hereford residents may expect to see flowers, in almost every color of the color wheel, spread out their blossoms next spring.

Among the red flowers will be Darwin, Mariette Emperor and Hyacinths. The yellow flowers include Jonquils, Darwin, Emperor, Hyacinths and Narcissus, Narcissus, Hyacinth, Darwin and Mariette will appear in white; Peony Mariette and Darwin are included in the pink selections; and grape hyacinth is a luscious purple.

The Dutch Iris are mixed and come in yellow, white, blue and a brown-orange tone. Crocuses will also appear in many flower beds and are the first to bloom. They bloom in blue, white and yellow.

One club member reported that "businesses have responded just real well this year."

It is hoped that enough bulbs were purchased by the businesses to plant them in the planters on Main Street from Highway 60 all the way to Mother's Park, said Mrs. Ralph McCullough, chairman of the bulb committee. And she believes there will be enough, since all of the bulbs were sold. Mrs. McCullough stated that this was the most bulbs that had ever been sold.

Mrs. Manjeot said the Variety Park merchants were having the bulbs they purchased planted on Main St. so that the sidewalk planters will be full of flowers.

These bulbs were planted



BULB PROJECT — Mrs. Ari Manjeot and Mrs. Ralph McCullough get assistance from a city employee in planting bulbs for spring blooming. As part of Pioneer Study Club and Hereford Garden Clubs bulb promotion, the ladies planted the bulbs in the planters in Variety Park.

Tuesday afternoon, under the supervision of Mrs. Manjeot, using city park workers to plant them. The flower boxes which will be enjoyed by shoppers and tourists alike will include Emperor tulips and red Jonquils and will bloom "practically at the same time."

Those residents who have planted bulbs may expect them to bloom in "early May." If we have a good season, according to Mrs. Manjeot, she mentioned that the flower beds "probably need to be watered 'once or twice' before spring, depending on the weather."

Certain members of the study club planned the planting of the flowers, especially for businesses, so that they will blend with the business office decor.

Mrs. Manjeot, who writes a column on gardening for the Brand, stated that hyacinths make "real nice corsages," she said, "I've made lots of them."

It was mentioned that many of the bulbs sold by the study club were sent out-of-state, given as gifts, etc. The club has suggested that bulbs be planted with bone meal or plant food.

Mrs. Manjeot declared that "our ground has a tendency to preserve bulbs" and that the bulbs could be expected to last three years.

The committee chairman, Mrs. McCullough, stressed the fact that proceeds of the bulb sale will help to beautify Mother's Park and to buy flags for its flag pole. She also stated that the Boy Scouts of Hereford have had as their project for every two years, the duty of raising and lowering the flag each day. She says the various troops take turns at it and feels that "it's a marvelous project for them."

Mrs. McCullough is at present figuring the amount of bulbs sold and the proceeds the project netted, so that she can present a complete report to club members at their Dec. 13 meeting. She says each year she presents the club with a check for the proceeds which is "sort of like a Christmas present to the club."

TRUTH-IN-PACKAGING

FRANKFORT, Ky. (AP) — The Kentucky Division of Weights and Measures has adopted a "truth-in-packaging" regulation to protect buyers.

Individuals Need Help Of Others

Meeting at Jones Restaurant for their noon luncheon Monday, the local Rotary Club was commended for its part in organizing a Council on Alcoholism in Deaf Smith County by the Rev. John DeFoore, pastor of Highland Baptist Church in Waco.

Rev. DeFoore was introduced to the club by the Rev. Ronald Harpster chairman of the council's committee for Information Week, who also mentioned the club's backing of the council in its early stages.

Rev. DeFoore told the club that "the more I try to learn, the less I find anyone knows." He declared that society tends to treat alcoholics "much like we did the mentally ill some years ago" and that it fails to realize that "they are the victims of our ignorance."

He further stated that "too many preachers are cussing the bottle and failing to help the individual."

The guest speaker stressed that "one of the biggest factors (in alcoholism) is ignorance" and "another is fear." Explaining this he said that no one knows what causes alcoholism, the reason for it or a cure for it. Doctors, psychiatrists nor ministers have ever discovered what causes one out of every 12 of the 75 million heavy drinkers in America to become an alcoholic. The remaining 11 "can go home and turn

Card Of Thanks

We would like to extend our heartfelt thanks to the many kind neighbors and friends for the food and flowers. They have been so kind and helpful to us in our time of sorrow. Also, a special thanks to the Staff of Deaf Smith County Hospital for their tireless and unending help to this family. May God bless you all.

The Family of Rose West
Mr. and Mrs. Chester West
Mr. and Mrs. Travis West
Mr. and Mrs. Frank Byrd
Mr. and Mrs. C. M. Eeffel
Mr. and Mrs. Lonnie Phifer
Mr. and Mrs. J. O. Byrd
Mr. and Mrs. L. W. Phillips
Mr. and Mrs. Charles Mauk
Bill, Eddy and Diane West.

The Hereford Brand, Hereford, Texas, Thursday, Dec. 1, 1966

Wayland College Breaks Ground For Auditorium

Plainview. — Ground will be broken for the Wayland College \$500,000 auditorium in a ceremony scheduled at 1 p. m. Monday on the building site, Dr. W. Neil Record, assistant to the college president said.

Construction of the building is to begin immediately, Raymond Jameson, Plainview contractor, has been awarded the contract



Rev. John DeFoore

off the desire for a drink, he stated.

The noted speaker gave three characteristics which are always present in alcoholics. They are a guilt complex, a crippling sense of inferiority and repressed hostility.

He closed with the words, "I commend you as a club and as a community for taking the ini-

tiative and interest in the problem of alcoholism."

The Deaf Smith County Council on Alcoholism also sponsored programs at the junior high and high schools and an evening meeting Monday in connection with their Information Week.

The club discussed plans for its Ladies Night, which will be held December 8 at the Country Club. The club will not have a luncheon next Monday due to the special dinner at 7:30 p. m.

A report on the Camp Fire Hut was given by club president, Alex Schroeter.

FLOOD DAMAGE

GAUHATI, India (AP) — Floods in India this year have caused an estimated \$106 million damage to crops and personal property, according to Irrigation Minister Fakhrulddin Ali Ahmad.

The cabinet officer told newsmen during a visit to Assam state that the damage here would total about \$30.6 million, second only to Bihar state, which has suffered an estimated \$46.6 million damage.

Swollen by monsoon rains, the Ganges and Brahmaputra Rivers went on a summer-long rampage in these two states.

REVIVAL SERVICES December 4th to 9th

Morning Services

10:00 A.M.

Evening Preaching Service 7:30 P.M.

Evangelist

Rev. B. Gail Williams
Canton, Texas

Song Leader

Rev. C. Woodrow Wilson
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Special Music Every Night

Nursery Every Night

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GIFT GUIDE



MONOPOLY GAME
Famous game for young tycoons.
Reg. \$3.98



BOARD GAMES
Based on six favorite television shows.
77c



ETCH-A-SKETCH
Knobs control vertical, horizontal lines.
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CHRISTMAS Hi-Fi & Stereo
Long Play Records
Top Labels! Special Purchase!
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Choice of 2 popular sizes in season-right pajamas

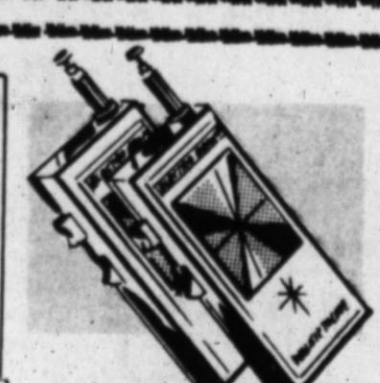
- coat or middy style
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TIP-IT-GAME
Game of Skill!
Remove discs without toppling man!
3.44



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Transmits to A Half Mile
Use indoors or out. 3 transistors. Lightweight, compact. Includes batteries.

DOUBLE HEREFORD BUCKS
ON THURSDAY NIGHTS FROM 6 P.M. TO 9 P.M.

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Filled Stockings
10c and up

Packed full of old-fashioned Christmas candy in bright foil wrappings—toys and games, too! From 6 to 16 inches long.



CANDY CANES
1c to 10c
Peppermint treats in cello-wrapping. 3 1/2 to 10 1/2 inches long.



TERRY TOWELS
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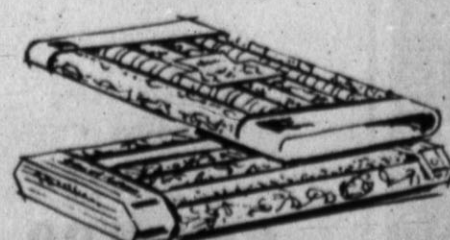
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RIBBON BOWS
Stick-on style in holiday colors. 12 in pkg. 67c

6-ROLL BOX GIFT WRAP

Assorted Designs
Provide appropriate wraps for every one. Foil or paper!
Reg. 1.29 **88c Box**



ELECTRIC CANDLE
1.27
Touch of old-fashioned holiday spirit for your home.
1.69 Value

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BIRTHDAY Sale

Sale Starts Thursday Dec. 1

lasts thru Dec. 24

No Interest

No Carrying

Charges

We take this means of expressing our appreciation to our friends and customers for their business of the past 15 years. As our policy has been in the past we will continue to offer you the best values at the lowest prices... plus rendering any and all services to our community related to our business. Let us say "Thank You". All of us.

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Wedding Bells

1 1/2 CARAT
OF BLAZING BRILLIANT
DIAMONDS
in 14K Gold Matched Rings
Our Amazing Low Price

\$99.50

No Down Payment—Only \$2 A Week

Bell-Crest
Wedding Bells

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OF BLAZING BRILLIANT
DIAMONDS
in 14K Gold Matched Rings
Our Amazing Low Price

\$199.50

No Down Payment—Only \$4 A Week

Choice of Yellow or White 14K Gold
Rings and Diamonds enlarged to show detail.

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OVER 300 LADIES' AND GENTS' WATCHES FROM WHICH TO SELECT

PENDANTS Pearl — Jade — Hematite \$2.50 UP \$12.95 UP	BRACELETS \$1.25 UP Expansion, Charm, Costume, Identification
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\$10.95 **\$16.15**

Triple Head **\$19.15**

SILCO STAINLESS "Mardigras" 68 Pc. by International \$17.76	Trade-In Watch SALE Your Old Watch Is Worth Money To You On A New Watch
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Cutlery Sets
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CLOSE-OUT on Stainless Patterns & Pottery Patterns

1/2 PRICE

MONOGRAM INITIAL GLASSES
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Gent's Watches 14.95 UP \$1 Down \$1 Week British Sterling Cologne by Speidel CLOCKS Antique Mantle and Kitchen, Alarm, 8-Day, Coo-Coo, Travel, Alarm, Nursery Wm. Rogers Silverplate Bowls & Trays Cigarette Lighters Kreislser, Zippo, Bently, Colibri Pocket and Table	Giftware • Cut Glass • Walnut • Brassware • Kramex • Venetian Glass • Pewter • Figurines • Florentia Cuff Link Sets \$1.75 Large Crystal Salad Bowl With Silver Servers \$3.95 International Silver Spoon and Crystal Dish 98c Silver Plate by International 34-Pc. Sweep \$9.95	Ladies' & Gent's Sterling or Gold Stone — Initial Rings \$3.95 UP MANY OTHERS Rings Birthstone \$2.95 UP Signet \$2.50 UP China Giftware LENOX SYRACUSE WEDGEWOOD ANSON or CAMEO Billfolds Ladies' and Gent's Name Stamped In Gold FREE Spanish Styles Decorator Items
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Unique setting of satin and Florentine finish.
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Masculine setting in two-tone and Florentine finish.
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Choice of Yellow or White Gold
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FARMERS LINE UP — A contingent of Deaf Smith County farmers began to build up outside the Agricultural Stabilization and Conservation Service office Wednesday morning in an effort to be first to make application for the federal Cropland Adjustment Program. The farmers all said they planned to spend the night since applications are being made on a first-come, first-served basis. See story Page 1. (Hereford Brand Photo)

How Much Effect Can Climate Have?

With another season of winter cold at hand, millions of Americans are dreaming again about going South for the winter — "for their health."

This brings up once again a question that has long puzzled physicians — What effect does climate actually have on health? Should the physician advise a patient to try a change of climate for his health?

There is no pat answer. Sometimes a change of climate helps. Sometimes it doesn't.

Researchers say that the human body functions best at a temperature of about 66 degrees. They also know that babies and older people have more difficulty adjusting to drastic changes in temperature. Diabetes appears to be more controllable in the tropics. Stress diseases — ulcers, heart disease, hardening of the arteries — are less frequent in the South. Do sufferers from hay fever and other allergic ailments fare better in an arid, warm climate? Sometimes. Others find the native plants in the southwest just as troublesome as those in the North.

If you are contemplating a change of climate for health reasons, by all means consult your family doctor first. He knows your family's medical history and emotional patterns. He may suggest four or five different spots that might be helpful to you. Or he might tell you

that, as far as your health is concerned, you might just as well stay home.

Today's Health, the family magazine of the American Medical Association, lists several do's and don'ts to keep in mind in considering a cross-country move for health reasons —

DON'T make a change of climate hastily, on the basis of rumors from someone who spent two weeks in the new place. Don't just send queries to residents of the new place. People tend to overrate the climate where they live and play down its shortcomings.

DO keep in mind that as important as a change of climate is proper diet, pure water and air, plenty of sleep, adequate exercise and a healthy mental outlook. It's sometimes hard to separate the therapy of sun and fresh air from the stimulus of a new setting.

DO try to live in the new locale on a try-out basis for a while; a year if possible, before severing ties with the old home town.

DON'T defy the weather. If it's cool, put on extra clothing. If it's hot, wear light clothing and cut down on activity. Study your reactions and plan accordingly.

DON'T expect immediate results for the new climate. Many people have found change of climate a road to better health. Some have not.

Banker Is Named Top West Texan

Walter F. Johnson of Abilene, prominent West Texas banker and current president of the Texas Bankers Association, has been named West Texan of the Month for November by the West Texas Chamber of Commerce.

The WTCC's November issue of West Texas Today on banking and finance paid tribute to Johnson for his leadership in banking, civic endeavors, industrial development, higher education and for his role with the Abilene Chamber of Commerce.

Johnson is president of the First National Bank of Abilene, a director of the West Texas chamber of commerce, past president of the Abilene Chamber, an executive councilman for the American Bankers Association, and is vice chairman of the McMurry College Board of Trustees. He has headed countless civic projects in Abilene and is involved in most of them in any given year in some capacity or another.

He is keenly interested in West Texas and is one of its staunchest advocates.

Johnson has been president of the bank in Abilene since 1954, having assumed that important post at the age of 37. He began his banking career at Raymondville in 1934 and was promoted to cashier of the First National Bank there in 1937 — when he was 21.

Johnson helped organize several new Dallas banks after World War II, serving the Oak Lawn National Bank as vice president and cashier and the Fair Park National Bank as executive vice president and later president.

Johnson has said that West Texas has some very substantial, highly successful industries, both local and regional industries and national concerns who have located plants in West Texas. "We are extremely proud of these plants, and it behooves us to create a good industrial image for West Texas, demonstrate our pride and satisfaction with these industries and we will bring more and more industries into the West Texas area," he said.

"The industrial climate of West Texas is healthy, the attitude of its people, its municipalities and its local chambers of commerce is good, and the area is aggressively seeking new industries. Once we have secured new industries we are working with them to insure their profitability and well being," he added.

He said West Texas' agricultural and ranching operations are a vital part of the economy and urged even more experimentation and research to insure future prosperity and progress in these areas. "I am delighted to see Texas Tech taking a positive approach in its proposed research on arid and semi-arid lands. These studies will be very helpful to certain portions of West Texas, as well as many other nations," Johnson said.

Regarding culture, Johnson said, "I should like to commend the West Texas Chamber of Commerce for its fine work in cultural activities. The contribution of cultural activities and the fine arts is basic to and represents a maturing and sophistication of West Texas."

Pro-Files

By Bob Sudyk
FOOTBALL'S ALL-TIME SCORING CHAMP?



LOU GROZA OF THE ORIGINAL 1946 BROWNS HAS SCORED MORE POINTS THAN ANY PRO IN HISTORY: (1,454). HE IS TOPS IN THE NFL WITH 1,195... 314 MORE THAN SECOND MOST BOBBY WALSTON OF THE PHILADELPHIA EAGLES (881).

County Buys Diesel Grader

Deaf Smith County Commissioners this week issued notices calling for bids for purchase of two new road maintainers. Precinct three, under the direction of commissioner Bruce Coleman and Earl Holt, commissioner precinct 1, plan to trade in their oldest models, machines that have been used about ten years.

They have specified that these motor graders be diesel powered, not less than 115 H. P., enclosed cab, rain cap, and being equipped with a 14 ft. blade with two feet of extension, electric windshield wipers, and defroster, electric starter and hour meter along with several minor requirements.

Bids will be opened December 12, at 10:00 a. m. in the regular session of the Court.

In other business Monday, Commissioners filed no motions, but discussed salary adjustments for county employees and

College News About Students From This Area

CANYON — Two Hereford students, Clarabeth Holt and Charles Newton, are among 24 new members to be initiated into Beta Beta Beta, international biological society at West Texas State University, when the society meets for a banquet Friday, Dec. 2.

Daughter of Mr. and Mrs. Earl G. Holt, Route 3, Miss Holt is a graduate biology student.

Mr. Newton is also a graduate biology student. Speaker for the banquet, to be held in the American Legion Hall, will be A. S. Jackson, wildlife biologist and naturalist at Canadian. Initiation ceremonies will start at 6 p. m. and

officials. Also under discussion was method of financing the graders.

Junior Bowlers Attend Tourney

Hereford had heavy participation in the Junior Turkey Shoot Bowling Tournament in Amarillo Friday and Saturday, as the Optimist Club sponsored 27 young bowlers.

Attending from the Junior Bowling Association were four Bantam teams, one Junior team and two Junior girls. Accompanying the bowlers were Mr. and Mrs. C. J. Lance, Mrs. Bertha Arnold, Mr. and Mrs. L. J. Clark and Mrs. Francis Hill. Bowlers attending and their

team were the Gutter Dusters; Kathy Loerwald, Lanna Clark, Kelley Daniels, Barbara Kelley and Susan Janssen; The Misses; Tara Gaye Wesson, Rheta Ann Wesson, Renee Wilson, Rosalind Knox and Doris Kelley; The Good Guys; Tommy Loerwald, Scottie Clark, Brad Roberson, Robert Peacock and Alan Olson; The Bad Guys; Randy Williams, Rodney O'Rand, Mike McCutchen, Danny Lance and Ray Knox; Junior Boys Team; Jim Loerwald, Jeff Loerwald, David Collins, Wallace Hill and Glen Wilson; Junior Girls were Sherry Janssen and Donnell Benefield.

At its present explosive rate, Earth's population will double by the year 2000. By A. D. 2600 each earthing would have less than a yard of land; by 3600 the weight of the Earth's population would equal that of the Earth itself.

team were the Gutter Dusters; Kathy Loerwald, Lanna Clark, Kelley Daniels, Barbara Kelley and Susan Janssen; The Misses; Tara Gaye Wesson, Rheta Ann Wesson, Renee Wilson, Rosalind Knox and Doris Kelley; The Good Guys; Tommy Loerwald, Scottie Clark, Brad Roberson, Robert Peacock and Alan Olson; The Bad Guys; Randy Williams, Rodney O'Rand, Mike McCutchen, Danny Lance and Ray Knox; Junior Boys Team; Jim Loerwald, Jeff Loerwald, David Collins, Wallace Hill and Glen Wilson; Junior Girls were Sherry Janssen and Donnell Benefield.

At its present explosive rate, Earth's population will double by the year 2000. By A. D. 2600 each earthing would have less than a yard of land; by 3600 the weight of the Earth's population would equal that of the Earth itself.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

Barney Google and Snuffy Smith

YES-SIR-EE, JUGHAID! YORE UNC' SNUFFY MAY BE A GOOD FER NOTHIN' THE REST OF THE YEAR-- BUT COMES CHRISTMAS TIME-- I USE CHRISTMAS SEALS-- AN' PLENTY OF 'EM!



"IT IS SO, TOO . . .
'CAUSE I READ IT
IN THE PAPER"



Remember when you were a kid, and "I read it in the paper" was the best argument-stopper in the whole world? That simple declaration served as proof enough for anything . . . unless the other guy was a lot bigger and just naturally mean t'boot! There's a good point here . . . and that is that most of us grow up with respect for and genuine trust in what we "see in the paper".

The same is true of advertising. To be certain that your advertising message is seen and remembered . . . put it in YOUR HOMETOWN NEWSPAPER!

Texas Press Association
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Fire's Aftermath

Hereford Fruit Market Recovers In New Glory

By TYLER VANCE
Staff Writer

The Hereford Fruit Market, hard hit by a major fire earlier in the year, is making a spectacular come back, and at the same time adding many unique facilities to its operation.

The market came to Hereford in 1947, opened by Garland Cox, father in law of one of the present owners. In 1963 Bonnie Wilson bought Cox's share in the market, and went into business with his brother, Pete, then a part owner.

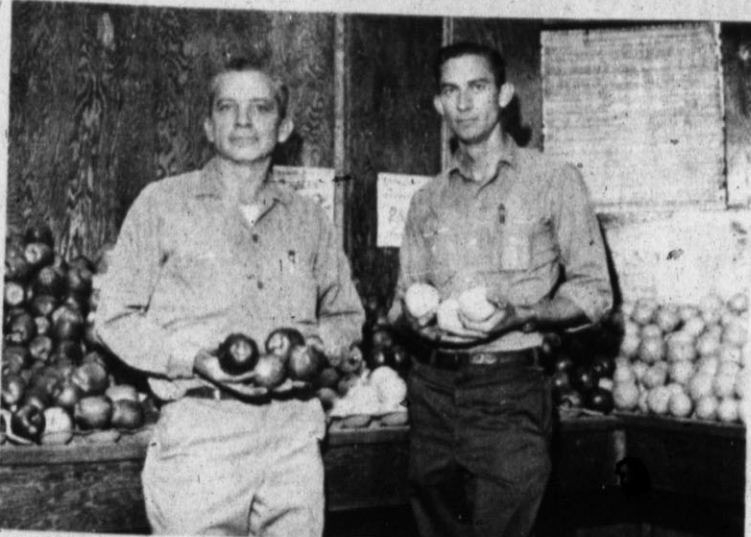
Business was fine for the next few years, until about two months ago, when fire swept the wooden building, causing considerable damage.

"We were all sick at the time," recalls Bonnie, "but the way things turned out made us happy, and we feel that our customers are happy too."

Cleaning up took up most of their time for the next few weeks, after the fire but then the partners began to look to the future, and what they must have seen has now become a reality.

The new Hereford Fruit market, as it now stands, contains many improved versions of the old store, and many new ideas have taken shape in the form of a meat and fish counter.

One of the most noticeable things about the new market to catch the customers eye, is that the cold room where fruit and vegetables are displayed, has no doors. The cold air of the room (averaging between 35 and 40 degrees) is held inside by an invisible current of air, called an "air curtain" generated by a whirlpool machine mounted over the entrance. The temperature in the outside store aver-



BROTHERS IN BUSINESS — Bonnie and Pete Wilson, owners of the Hereford Fruit Market, hold apples grown in Washington state. (Hereford Brand Photo)

ages 70 degrees.

The meat market, including 48 feet of over the counter service area, is also a new addition to the store. This is unique for a store such as ours to have such a large meat department, say the owners.

But the most unique section of the market is its new seafood counter, the only one of its kind in Hereford. A curious visitor to the store can gaze upon such delicacies as Lobster tail, Frog legs, Jumbo shrimp, a variety of oysters, trout, cat fish, Drum, and Red snappers. "The only other seafood counters are in Amarillo and Lubbock," added Bonnie. All fish and seafood are shipped to the fruit market fresh from the coast by the stores own trucks, as is all the merchandise sold.

The business, having three vans and a bobtail truck, put them to good use, and keep

them busy most of the time. The market now has a truck in route to Canada to pick up Christmas trees. A total of 500 trees are already on hand and are being sold.

The Hereford store purchases articles ranging from corn in Florida to Pinatas in Mexico for sale in the local area. They buy an assortment of items from 23 states, included in these are two of the nations leading market places, Los Angeles and San Antonio.

During the summer months the market uses a large quantity of local crops. The store buys from local growers and shippers. "Even the material for new store was purchased locally," quipped Bonnie.

The Christmas season is a busy time for the local fruit market. Tree flocking is a big business and the store flocked over 300 trees last year. The job is made easier because they

have their own flocking machine. "People from all over the Panhandle call us to flock trees for them," say the owners.

The fruit market business in Hereford is a family affair. Besides the two owners being brothers, the other men associated with the store are related, Obe Wilson, the father, and Bob Wilson another brother help in the operation of the market. The meat market manager is C. A. Monroe, who is assisted by his daughter, Debbie.

According to the partners, the reconstruction is not yet over. The front part of the store which gutted by the fire will have to be turned into a storage area, and an open pit barbecue is planned. To top off these new ideas, a complete assortment of cheese will soon be on the shelves of the Hereford Fruit Market.

Legal Notice

NOTICE OF COUNTY'S INTENTION TO RECEIVE BIDS FOR THE PURCHASE OF CERTAIN ROAD MACHINERY AND TO ISSUE TIME WARRANTS TO EVIDENCE INDEBTEDNESS CREATED THEREFOR

SEALED PROPOSALS addressed to Hon. H. C. WILLIAMS, County Judge of Deaf Smith County, Hereford, Texas, will be received at the office of the County Judge until ten o'clock a. m. on the 18th day of December, 1966, for the purchase of the following road machinery for the maintenance and improvement to the roads in and for said County:

Two (2) new diesel powered motor graders of not less than 115 H. P., fully enclosed cab, rain cap, heater, 14 foot blade with 2 foot extension, electric windshield wiper and electric windshield wiper, 13x 24 tires all wheels, booster steering, fully equipped and ready for operation, hour meter, lights, f. o. b. Hereford, Texas.

Less trade in: Precinct No. 1 — 1 — 1957 Galion 118 Motor Grader, Serial No. 4059G76 Precinct No. 3 — 1 — Galion 118 Motor Grader Serial No. MO — 21847

The trade-ins may be examined at the County Barn in Precinct No. 1 and the County Barn in Precinct No. 3.

SUCH PROPOSALS will at the said time be publicly opened and read before the Commissioners' Court.

A CERTIFIED CHECK or CASHIER'S CHECK in the amount of five per cent (5%) of the amount of the bid must accompany each bid.

IT IS THE INTENTION of the Commissioners' Court to pay all or a portion of the purchase price of such road machinery by the issuance of and delivery to the proper contractor or contractors the legally issued time warrants of said County, bearing interest at a rate not to exceed FIVE PER CENTUM (5%) per annum, payable annually or semi-annually, which said warrants shall not exceed the principal sum of TWENTY THOUSAND DOLLARS (\$20,000), and the principal of such warrants shall be payable serially, the maximum maturity date to be not later than December 31, 1970. The County has made arrangements for the contractor to dispose of such warrants herein mentioned at par value thereof, and all bidders shall be governed accordingly.

THE COUNTY reserves the right to reject any or all bids and to award contract to that bidder who, in the opinion of the Commissioners' Court offers the proposal to the best interest of the County, and the right is further reserved to waive all technicalities.

ALL BIDS will be retained by the County and will not be returned to the bidders.

H. C. Williams
County Judge, Deaf Smith County, Texas.

ALMOST DOUBLE HONGKONG — The population of refugee-packed Hong Kong is expected to almost double — from a present 3.8 million to 7.7 million — by 1986, according to a survey conducted by a private firm for the Hong Kong government.

The survey predicted that in 20 years 42 per cent of the population would live in the New Territories, an industrial-agricultural sector bordering Communist China.

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Family Courts Get Attention

Judge Schultz, on his return from an all day meeting at Dallas, November 19th, reports that the Family Law Section of the State Bar has completed during the past year, and received approval of the State Bar, the first two chapters of the proposed Modern Family Law Code.

Ready for submission to the Legislature in January is a bill prepared by this Section to equalize the property rights of married women with those of men.

Also ready for enactment by the Legislature is a bill which converts Courts of Domestic Relations into Family District Courts.

During the past two decades our Legislature has created about 20 Courts of Domestic Relations. These courts do not fit into our state court system as either fish or fowl. They are neither district courts nor county courts. The way these courts are set up says, in effect, that the business these courts deal with is not as important as that handled by the district courts.

The Family Law Section of the State Bar, and other organizations, say that such court business as that dealing with delinquent children, dependent and neglected children, adoptions, law suits over the custody and support of children of divorced parents, and divorce suits are

just as important as anybodys law suit, and the trial of any criminal case. Therefore, the courts handling such matters should rate in importance with regular district courts.

Such Family District Courts would be the same type of courts as other district courts but would give priority to handling cases having to do with divorce and other family problems and cases pertaining to the welfare of children. Creating Family District Courts would not add to the number of our courts but would convert the domestic relations courts into courts with a standing equal to the importance of the matters they deal with.

The family Law Section is now in the process of getting advice and suggestions from state-wide organizations such as religious, civic and fraternal bodies; concerning what changes or improvements should be made in our statutes pertaining to cases of delinquent children, adoptions, dependent and neglected children, custody and support of children of divorced parents, divorce, and laws governing marriages. The Section also welcomes advice and suggestion from individuals.

Judge Schultz is chairman with the committee of the Family Law Section dealing with our laws governing marriages and



VIEW FEED YARDS — Joe Artho, manager of Dawn Co-op was one of area grain dealers accompanying Japanese agriculturists on a tour of American facilities connected with milo usage. He is shown shaking hands with Tetsu Shibata, an employee of Zenkoren, the company that planned the tour with PGC. (Hereford Brand Photo)

divorce. Later our Texas Law Schools will by research determine how new laws can be framed to carry out the needed changes in our laws. The purpose of any such changes to be made, of course, would be to make more such matters, and to remedy present deficiencies in our laws.

Pets are good medicine. A number of child psychologists prescribe a pet dog or cat to help children overcome emotional problems. The pet's unquestioning affection and loyalty fill a need for love. Caring for a pet teaches responsibility and pride in ownership.

Read the Classifieds

SUNSET FOOD CENTER

GO TO CHURCH SUNDAY!

WE HAVE CHRISTMAS TREES

A TRUSTED BRAND for TENDER FULL FLAVOR BEEF

Is it going to be tender? You can be sure it will be tender when you see the Proten Label in our Meat Department.

DOUBLE FRONTIER STAMPS THURS.-FRI.-SAT.

CLUB STEAK	Proten	Lb.	89¢
RIB STEAK	Proten	Lb.	69¢
CHUCK STEAK	Proten		59¢
T-BONE STEAK	Proten	Lb.	79¢
Hamburger Meat	All Beef	3 Lbs.	\$1
FRYERS	Whole or Cut Up	Lb.	27¢
BACON	Swift's Premium	Lb.	59¢
FRANKS	Wright Brand 12 Oz. Pkg.	Lb.	39¢
Coffee	Kimbell's Pound Can		69¢
Chocolates	Brach's Covered Cherries Box		49¢
GRAPEFRUIT	Florida Ruby Red	5 For	39¢
AVOCADOS	California Fuertes	2 For	25¢
GRAPES	Emperor	Lb.	12½¢
TURNIPS	Texas	Lb.	5¢
LETTUCE	Crisp Fresh	2 Heads	25¢
Hershey's Dainties	6 Oz. Pkg.		21¢
Soda Pop	All Brands 6 Bottle Carton Reg. or King		42¢

Hereford, Texas.
Penney's
Phone 364-4065

Tonight's Drawing Will Be Worth \$100 To Be Held At 8:30 P.M. Sugarland Mall

AUTO CENTER HOURS:
Thurs. & Saturday
7:30 a.m. to 8:30 p.m.
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3.89 carry-out*

*Installation special this week only **.99**

Protect your family from dangerous exhaust fumes during closed-car winter driving... install a new Foremost® muffler today!

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DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Hereford, Texas
Penneys
ALWAYS FIRST QUALITY

STORE HOURS:
Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thur. & Sat.
9:30 a.m. to 9:00 p.m.

if you really
want to save
money on
Christmas
shopping this
year, start now



Bargain Days

Tonight's Drawing Will Be
Worth \$100 Dollars To Be Held At
8:30p.m. In Sugarland Mall

Fantastic close-out!
Our famous quality
Towncraft® dress shirts
at our low price of

2 for \$5

- One low price for any of these fine shirts — all tailored to Penney's exacting specifications for outstanding quality — your assurance of satisfaction.
- Choose from these favorite fabrics: Dacron® polyester-and-cotton, cotton broadcloths and oxfords, fine pima cottons; stripes, whites, solid colors.
- Take your pick of the styles you want: snap-tab collars, regular collars, button-downs . . . long sleeves, short sleeves.
- Complete size range: 14 to 17, 32 to 35.

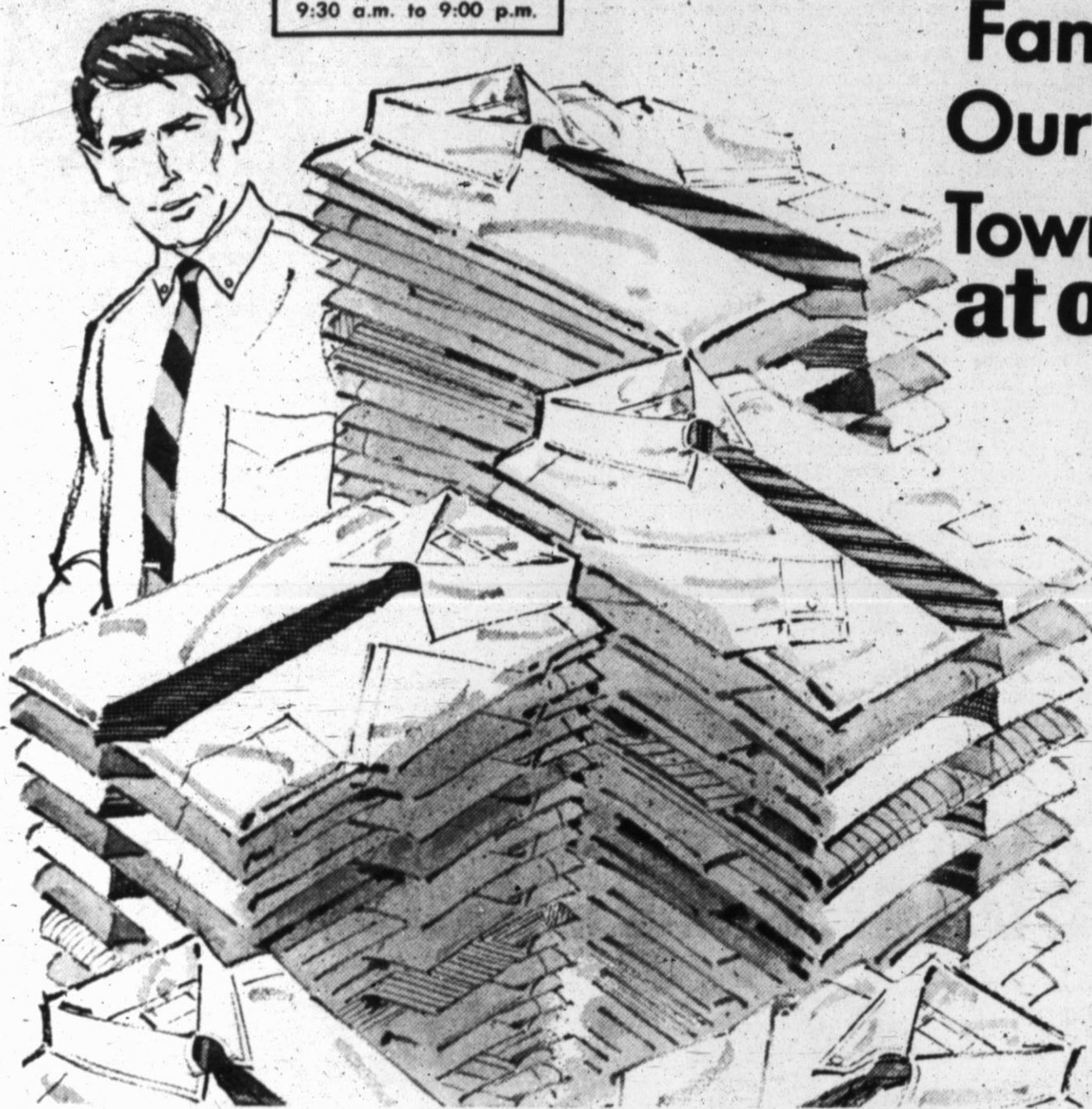
COME EARLY FOR COMPLETE SELECTION.



Imagine! never-iron shirts like these
at our wow gift price!

Yes, Penney's is your Santa! We've come up with this buy just when you want it! Our Penn-Prest shirts keep their smoothness — whisk right from dryer to hanger to him, detouring the iron. Of polyester/cotton. Regular collar in broadcloth solids or nubby plaids in button-down model. Scoop up an armful!

Short Sleeve 2.99 Long Sleeve 3.33



embroidered blouses, **\$3**

SPECIAL! Lovely gift blouses
all easy-care, prettily boxed

Gifts she's sure to welcome . . . crisp, quick-care blouses of Dacron® polyester-and-cotton batiste cotton pastel prints! Trim tailored styles to wear with everything in her wardrobe. Demure tuck-front or delicately embroidered trims with short sleeves, or neat collar treatments. Blue, beige, pale olive, and white. Misses' sizes. **\$3**



A Large Assortment Of
Womens Wool Skirts in
Black, Navy, Brown, Mint
Lt. Blue & Dark Plum.

5.00



A dazzling
buy—pendant
gift watches

So many exquisite styles . . . antique-look to ultra modern. Gold color metal case and chain; shock-protected Swiss movement. Hurry.

9.99

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING



Shrug n' Shell Set

Three smartly styled Shrugs with matching shells have been selected in three popular colors. At one low price of — **\$7.99** White, pink & beige — Two matching items

TOTE YOUR GREETINGS GAILY
WITH OUR GIFT BOXED SETS!



Cannon's big rose print blooms on frosted ground towels. Matching fringed solids. Luscious cotton terry.

1 bath size, 2 guest towels, 2 washcloths.

set **\$3**



COLORFUL TOWEL SETS,
HANDSOMELY BOXED!

A very attractive way to check off a number of gifts on your list. Luscious florals, solid colors and even a children's set. Two, three and four piece sets in the group. A special buy, so hurry in for first pick.

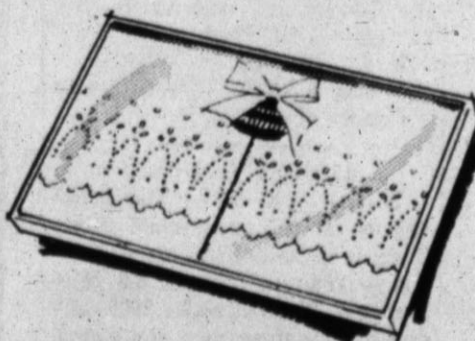
\$2 set



EMBROIDERED PILLOW
CASE BOXED SETS!

Daintily embroidered in pretty pastels on snowy white 80 square cotton. A delightful gift, attractively boxed, ready to wrap and give. Two pillow cases to the set. A special buy, so come early!

\$2 set



PENN-PREST NEVER IRON
TABLECLOTH SETS!

Give the very newest in table sets — a handsome cloth and freedom from ironing! Machine washes tumble dries ready to use. Rich linen-look texture in Avril® rayon and cotton. Beautiful assortment of colors.

52" x 52" cloth, 52" x 70" cloth, 4 napkins . . . **\$5** 4 napkins . . . **\$7**

TO KEEP THAT
LITTLE GIRL'S
LEGS WARM

Special! New
Penn-Prest®
stretch pants

Never iron these rayon-stretch nylon pants — they're now Penn-Prest. Smooth fit slacks with detachable stirrups in newest season colors.

Sizes 7 to 14. **3.88**



Use Our Convenient Lay-a-Way Plan For Any Merchandise In Our Store Or Just Say "CHARGE IT"

Student Uses Own Ideas To Build Window Decor

By SHERIN BETTS
Staff Writer

The town seems to be aware of the attractive and unusual displays that always appear in the window of Jim's Mister Shop at 319 N. Main.

The young man who does all the displays, Phil Scumbato, has a definite philosophy about his decorating technique.

He says, "If you can just use the stuff you have in your own back yard... it will make a lot better window than all this expensive stuff."

Of course, not many people have a back yard like Phil's. After all, who can find in their back yard a stove which dates back to 1918, or big black vases which were brought to Texas from Oklahoma in 1920 or 21, or a plow that was purchased in 1920. The Scumbatos have all these and more at their farm five miles south and west of Hereford.

Many of the antiques used in the window displays were brought to Texas by Phil's grandparents, the Sam Venturillas, who live on the farm with the Scumbatos. Other antiques have been acquired through scavenging around near Odessa and in Colorado, Phil says.

He says the entire family loves antiques. Phil's own favorite subjects are antiques and decorating. Of decorating he

says "I'm always playing with that."

According to Phil, he's "wanted to dress windows ever since I started working in town." It wasn't until he began working at Jim's that he got his chance though, he stated. He declared that "I couldn't have a better boss, 'cause when I come up with an idea for junk, he says 'go ahead.'"

The boss he spoke of is James Welch, manager of the men's shop, who feels that he is fortunate to have as talented an employee as Phil. He says they talk out all of the window displays before any work is actually done on them and that both of them work on the ideas. The shop is owned by Jim Monroe.

James employs three clerks other than Phil. They are Bob Renfro, Mike Horton and Billy McCaulley. Phil is attending his second year at West Texas State University. He has a brother, Albert, 21, and two sisters Joanne, 13 and Linda, 10.

His recipe for an attractive window seems to be antiques, ingenuity and talent. Of his decorating ideas, Phil says, "Really I just get 'em out of the blue." He said he "just got tired of the same ideas," so thought up the idea of scattering leaves throughout the window. "After the leaves idea,"

he says, "I thought, why not a tree... so I went out and chopped down a tree." "I hope nobody missed it," he added with a grin. Since then Phil has done all the windows. Every Monday evening he begins changing the windows. He says he works from 7:30 til 2:00 o'clock changing them.

When asked if the unusual windows attract customers, he replied that, "If anything — its stopped them in front of the store and they talk about it." They often come into the shop to ask questions about it, he said. Those especially intrigued by the window displays seem to be the oldtimers, for it reminds them of "the good old days." Phil said a group of elderly gentlemen gathered in front of the shop when the 1918 stove was placed in the window and tried to determine what model it was.

He says they like for people to come into the shop, if for no other reason than to talk.

When asked about future plans for window decorations, Phil dejectedly stated that through the month of December they would feature "bought decorations," then perked up and said that they would begin using antiques and western-style themes again in January.

At present Phil is searching for the skeleton of a cow... any ideas?

Seymour Bearing Is One Of Chain

A division of Coastal Plains, Inc., Seymour Bearing Specialist of Hereford is one of ten branches of the company and is the second largest in the southwest.

Though the home office is in Dallas, the ten stores are divided into two groups and Amarillo is the substation for the Hereford, Pampa, Borger, Dumas and Amarillo stores. Claude Hunt is the general manager of this district.

Selling mostly to farmers and industrial consumers, Seymour Bearing offers a large assortment of equipment. The list includes bearings, V-belts, bronze roller chains, couplings pillow blocks, grease, hose, lubrication equipment, sheaves, speed reducers, oil seals, sprockets, U-joints and a great many other articles. They also feature OTC tools.

With the motto of "extra effort" Seymour Bearing features added services like night telephone service and 30, 60 and 90 day charge accounts, as well as

has "got a great future with the 2 percent discount on cash purchases."

Seymour bearing is, as manager Joe Haigood says, "distributor for several of the larger bearing companies." He gives names like Fabner, New Departure, Hyatt, SKF, Tankem, BCA, Link Belt, Seal Master, Rex Shafer and various others.

Haigood stressed that this store has a radio between the five stores in this area and, if they do not have an item on hand when it is needed, they can check to see if another store in the area has the item. It can then be brought in by bus for the customer.

The store is in operation Monday through Friday from 8:00 a. m. until 6:00 p. m. and from 8:00 a. m. until 1:00 p. m. on Saturday.

Seymour Bearing was founded in 1945 but was purchased by Coastal Plains in April of 1966. The Hereford branch was built in July, 1965.

Haigood says that he feels he



Joe Haigood manager of Seymour Bearing

company" as he didn't know anything when he started and is now manager.

He and his family have lived in Hereford a year and reside at 209 Higgins. Haigood and his wife, Loretha, have three children. They are Karen, 6 who attends Central Elementary School, Frankie, 2½ and Karla, 18 months.

Data Processing Clinic For Health

AUSTIN — An introduction to automatic data processing systems will be the highlight of a special course scheduled by the Texas State Department of Health at its Austin headquarters, December 5-9.

The course is designed to encourage understanding of automatic data processing among professional personnel assigned to radiological health programs.

It is co-sponsored by the State Health Department and the Data Processing and Mathematics Section of the Division of Radiological Health, U. S. Public Health Service.

The course is open to anyone interested in data processing systems.

Instruction will cover the basic methods, techniques and equipment associated with automatic data processing systems and will enable the student to assess more effectively the applicability of Automatic Data Processing Systems (ADPS) to the processing and analysis of radiological health data.

Lecture topics will include the history of data processing. See DATA Page 2

Rowland-Gordon Open House Sat.

The Rowland-Gordon Division of Custom Farm Services, Inc., is holding their open house Saturday, morning in their new location, 8 miles west of Hereford on highway 60.

Offering free helicopter rides from 9 until 12 noon, the plant will have a drawing to give away \$300 in merchandise, also serving coffee and sandwiches at 12 noon.

Manager of the new plant, Lee Leatherman, has invited businessmen and farmers of the area, as well as other interested persons to attend the open house. Assistant plant manager, Sam W. Patterson, said farmers will be given first opportunity for helicopter rides.

The Hereford branch of the fertilizer plant features the finest in fertilizer facilities and new Trellan rental equipment, Leatherman stated.

Those attending open house are invited, in addition to the helicopter rides, to register for the drawings at 12 noon, when merchandise will be awarded the winners, who do not have to be present to win.



UNUSUAL DISPLAY — This window of Jim's Mister shop displays a 1918 model stove with several of the older type utensils which were used long ago. The shop's window dresser, Phil Scumbato, has searched out all these antiques from his "own back yard." (Hereford Brand Photo)

Ag Products Names New Head

Thomas James Barlow was elected President and Chief Executive Officer of Anderson, Clayton & Co., and Neil E. Harlan Executive Vice President at the annual meeting of stockholders at the Company's Houston headquarters on November 14, 1966. Former President S. M. McAshan, Jr. was elevated to active Chairman of the Board.

Anderson, Clayton & Co. is a worldwide firm whose major activities include food manufacturing and distribution; vegetable oilseed processing; coffee and cocoa trading; general merchandise warehousing; planting seeds and formula feeds production; cotton ginning and domestic and export cotton merchandising; and life, fire and casualty insuring.

T. J. Barlow, 44, who has been a Vice President of Anderson, Clayton since April 1961 and a Director since November 1963 joined the firm as a trainee at the Western Cotton Oil Co. Division at Abilene, Texas, in March 1946. He served as Superintendent for Anderson, Clayton oil mills in California and Arizona before he was transferred in 1950 to Minia, Egypt where he was Production Manager of the Company's Egyptian subsidiary until 1956. He returned to Abilene as Assistant General Manager of Western Cotton Oil Co. until 1960 when he was moved to the Houston headquarters as an Executive Assistant.

A native Texan, Barlow was graduated from Abilene High School and from Texas A&M University where he received a Bachelor of Science degree in Petroleum Engineering in 1943. He was graduated as an Ensign from Midshipmen's School at Notre Dame, following which he served 28 months in the Pacific during World War II. He was discharged in 1946 as a Lieutenant. His schooling also includes a postgraduate course at the Harvard Business School.

Barlow is a member of the Chicago and Memphis Boards of Trade and the New York Produce Exchange. He is a Director of Gulf Atlantic Warehouse Co., National Cottonseed Products Association, National Soybean Processors Association and the Texas Research League. He is a member of the Agricultural Committee of the U. S. Chamber of Commerce.



T. J. Barlow

Soybean Variety Produces Heavy Experimental Crop

HALFWAY — The Patterson soybean, a product of the soybean breeding program of the High Plains Research Foundation, was planted on a large scale by many farmers for the first time in 1966. Reports received at the Foundation from a large number of the growers indicate yields of from 30 to 44 bushels per acre.

This "short season" soybean matures in from 100 to 125 days after planting. It was developed by Foundation Scientists as a possible "catch crop" for farmers to have available in cash or other weather difficulties destroyed other long season crops, and it would be too late to replant. The Patterson variety proved to be a savior for farmers who lost their cotton this year in 1966. The largest acreage for this season, however, was planted following wheat. The crop matured in time to plant wheat for the 1967 season.

During the development period of this new variety, the original projected yield was estimated to be between 25 and 35 bushels per acre. Dr. E. H. Collier, Registered State Licensed Plant Breeder who developed the Patterson variety at the Foundation, said that reports received from a number of farmers listed yields of from 30 to 44 bushels per acre under irrigation, and some excellent yields under dryland planting. Many farmers reported their intentions to increase their planting acreage of this soybean in 1967.

Among the high yields reported under irrigation were the following 44 bushels, Hereford; 42 and 43 Bushels, Littlefield; 38

bu., Morton; 38.5 & 39.8, Plainview; 37 & 40 Bushels, Farwell; 40½ bu., Idalou; 37.5 bu., Lockney; 38.5, 40.8 & 43.8, Dimmitt; 36.1 & 37 bu., Floydada; 35 bu., Tulia; 33 & 40 bu., Hale Center; 35 bu., Boise City, Okla.; 30 bu., Farnsworth; 43.8 bu., Sunray; 41 bu., Halway.

Some of the dryland yields reported included 30¼ bu., Barwise; 35 bu., Sumner (near Paris, Texas); 32 bu., Jasper, Mo.;

Excerpts taken from the farmers reporting indicate considerable satisfaction with the new Patterson soybean. E. W. Jones, Rt. 4 Floydada, who had a yield of 36.1 bushels of Patterson per acre reported, "The yield surprised me on these beans. They combined perfectly. I did not expect this much. I would encourage anyone to plant Patterson Soybeans." C. E. Harris, Tulia, with 35 bushels said, "Fine crop anytime, especially following wheat."

Bob Veigel, Route 4, Hereford, with 44 bushels per acre wrote in his report; 1. "Very surprised at yield especially with bug damage (stink bugs); Yield equalled that of Hill and Hinn beans." 2. By far the easiest bean to harvest because they did not tangle, branches stood erect. 3. Cleanest beans around with less than 2% cracks and trash. 4. Beans not brittle but soft and dry. Moisture was 11%.

Robert E. Kirchhoff, Halway, with a yield of 40 bushels per acre of Patterson reported, "The surprise of my life. They looked like 25 bushels but they were all beans. The Patterson cut and thrashed beautifully."

a yield of 37 bushels per acre on his farm near Barwise and said, "Well pleased, 100 days from planting to harvest."

Bert Williams, Farwell, Texas, had a yield of 37 bushels per acre. He wrote in his report, "I was well pleased with the yield. It took one less watering than my Hill Soybean."

Hubert L. Gohike, Route, Littlefield, with a yield of 42 bushels per acre of the Patterson reported, "They combined very good."

Baker Feed and Seed Company of Morton harvested 38 bushels per acre. They stated, "This is a good producer and about 20 to 30 days ahead of Lee and Hinn varieties — no shatter to speak of."

Norman R. Hiner, Boise City, Oklahoma, had a yield of 35 bushels. He harvested his beans on October 6th. He said, "Could have been harvested two weeks earlier but was delayed by rain."

Many farmers reported they used trellan for weed control. Texas sorghum crop is estimated at 329 million bushels, 15 percent above last year. An estimated 35 bushels per acre is expected and is a record. Acres for grain are estimated at 5, 990,000 — 9 percent more than last year. Sorghum combining is very active and yields have been unusually good. Prospects for sucker crops diminished when early killing freezes hit the High Plains.

Corn production is forecast at 19.9 million bushels, 3 percent above last year's 19.4 million bushels. Yield is forecast at 36 bushels per harvested acre, a record.

SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, DECEMBER 1, 1966

Cotton Promotion Vote Due December 9; Mail Ballots

Cotton Promotion

Producers of upland cotton will receive two ballots to be marked and mailed to the ASCS County Office during the period December 5 through the 9th, Faust Collier, manager, Agricultural Stabilization and Conservation Service said today.

One ballot is on marketing quotas for the 1967 upland cotton crop. Collier explained, and the other is to determine whether a research and promotion order should be issued for upland cotton. The two ballots are entirely separate, although the mail referendums are being held at the same time.

The Chairman pointed out that officials of the U. S. Department of Agriculture's Consumer and Marketing Service (C&MS) have recently announced the following determinations regarding the vote on the proposed research and promotion program:

Producers who shared in the 1966 upland cotton crop or its proceeds are eligible to vote in the referendum; where no cot-

ton was planted in 1966 on an allotment farm only the owner and the operator may vote. Each producer is entitled to only one "yes" or "no" vote.

Approval by two-thirds of the producers voting, or by a majority of producers voting if that majority accounts for two-thirds of the cotton represented in the referendum, is necessary if the order is to become effective.

If it is necessary to calculate the volume of production by voters to determine the outcome of the referendum, ASCS county offices will make this calculation on the basis of their records of 1966 planted acreage and projected lint yield per acre for each farm.

A farmer with additional production in a county or State other than the county in which he is eligible to vote must establish that interest with his ASCS county office prior to the closing of the referendum on December 9, 1966, in order for the

See PROMOTION Page 2

Cotton Referendum

Just what a "yes" or "no" vote will mean in the upcoming referendum on upland cotton marketing quotas was explained today by the local Agricultural Stabilization and Conservation Committee. Producers who shared in the 1966 upland cotton crop or its proceeds are eligible to vote; where no cotton was planted in 1966 only the owner and the operator may vote. Questions about eligibility to vote should be referred to the ASCS county office.

For the first time in a quota referendum, balloting will be by mail. Ballots may also be returned to the ASCS county of-

fice in person. The vote will be conducted during the period December 5 through 9.

The Chairman said that the basic program choices are:

1. If at least two-thirds of the growers who vote in the referendum approve of quotas, the quotas will be in effect for the 1967 upland cotton crop price-support loans will be available, and marketing penalties will apply to any excess cotton produced on a farm. The 1967 program will be very similar to the 1966 diversion and price-support payments if they reduce their cotton acreage at least 12.5 percent

See COTTON Page 2

HISTORY OF IRRIGATION... by THOMSON

WATER SHORTAGE IS NOT A NEW HEADACHE, BUT ONE OF MAN'S EARLIEST CONCERNS. THE PROBLEMS OF IRRIGATING DRY LANDS AND RECLAIMING FLOODED LANDS HAVE ALWAYS TESTED MAN'S INGENUITY.



1. ANCIENT CIVILIZATIONS DEVELOPED IN LOCALITIES WHERE PEOPLE WERE ABLE TO GROW A DEPENDABLE FOOD SUPPLY WITH THE AID OF IRRIGATION.



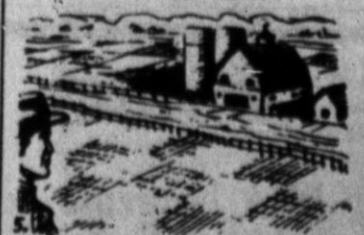
2. IN INDIA, FOR CENTURIES, MEN AND WOMEN HAVE WORKED ALL DAY LONG DRAWING A FEW GALLONS OF WATER FROM A WELL OR STREAM TO IRRIGATE THREE OR FOUR ACRES OF FARM LAND.



3. THE EARLIEST KNOWN DAM WAS THE SAAD EL KAFARA, BUILT IN 1895 IN THE U.A.R. IN WHAT IS NOW THE U.A.R. IN WHAT WAS THE PERIOD 2,950-2,750 B.C. IT WAS 348 FEET LONG.



4. MORMON SETTLERS IN UTAH ON JULY 24, 1847, BEGAN THE FIRST SYSTEMATIC IRRIGATION IN THE U.S. BY 1859, 31,000 ACRES WERE UNDER IRRIGATION.



5. HALF THE FARMERS IN THE WORLD NEED MORE WATER FOR THEIR CROPS THAN THEY CAN GET FROM RAINFALL. IN ADDITION, PEOPLE SEEK TO CLAIM THE WET LANDS FOR FARMING. RECLAMATION PROJECTS VARY JUST AS IRRIGATION PROJECTS DO. IN ONE AREA A DITCH OR A TRANSPIRE OR PLASTIC PIPE MAY CARRY THE WATER OFF. IN ANOTHER AREA IT MAY BE A BUFFALO.



6. IRRIGATION IS FREQUENTLY ONLY ONE OF THE PURPOSES SERVED BY LARGE WATER CONTROL SYSTEMS. WATER MAY BE HARNESSSED TO MAKE HYDRO-ELECTRICITY. FREQUENTLY, IRRIGATION IS USED TO CREATE PLEASURABLE SURROUNDINGS AS IN THIS MUSEUM SYSTEM USED TO KEEP A GOLF COURSE GREEN.

See MILK Page 2



Mrs. Davis Hutchins
hobby is cooking, or flying

LET'S COOK SOMETHING!

Raw Apples Make Cake

By SUE COLEMAN
Women's Editor

When a cake at a church dinner is so good that several requests are made for the recipe, it's worth investigating. Mrs. Davis Hutchins' raw apple cake fits that description, and she is gracious about sharing the recipe.

THE CAKE WAS served recently at a meal at First Methodist Church, where Mrs. Hutchins is an active member, leader of her Woman's Society circle and a teacher in the kindergarten department.

Cooking is her chief hobby, Della Hutchins says, but it is about to be eclipsed by flying. She has become enthusiastic about the flying lessons her husband is taking and as soon

as he gets his pilot's license she plans to begin lessons herself. If she is as successful a flyer as she is in cooking, she may set some records. All her relatives and friends know she enjoys preparing food, she says, "so they eat here often."

MOST OF THE relatives on her side of the family live in and around Sudan and Hutchins' are frequently at the Hutchins farm home west of the Easter community, and one of the attractions is the roomy house there.

It has been their home since Mr. and Mrs. Hutchins moved to this area six years ago, and they have completely refurnished the interior. Walls and woodwork have been repainted, cabinets built in kitchen and bathroom, a laundry room off the back porch converted to a utility room, an upstairs cubbyhole made into an efficient farm office.

The two-story white house is surrounded by an attractive lawn with big trees, one spreading its branches just right to accommodate a tree house. Lettered on one side of that structure is the name, David, denoting it as the hangout of the 10-year-old son.

THE HUTCHINS' other child is Dana, six years old and attending school her first year. Both are pupils at Bluebonnet Elementary.

Born at Abilene, Mrs. Hutchins was Della Rosson. She went to Abilene schools until she was about 10 years old, then the family moved to Whitharral. She was graduated from

at Cleveland, St. Louis, Denver, Washington, D. C., Minneapolis, Minn., and Ft. Lauderdale, Fla. at the request of dairy farmers.

The hearings took into account emergency conditions which might necessitate eliminating the customary recommended decisions, and promptly submitting the proposed changes to dairy farmers for approval. At least two-thirds (three-fourths in a few orders) of the dairy farmers serving each order area must approve the changes before they are made effective. Their approval will be determined through polling their cooperative associations, officials said.

Southwest federal order markets included in this decision are:

Greater Kansas City, Neosho Valley (Kansas-Missouri), Wichita, New Orleans, Northern Louisiana, Fort Smith, Ark., Central Arkansas, Red River Valley (Okla.-Texas), Oklahoma Metropolitan (Oklahoma), Lubbock-Plainview, North Texas, San Antonio, Central West Texas, Austin-Waco, Corpus Christi, Texas Panhandle, Eastern Colorado, Western Colorado and Rio Grande Valley (N. M.-Colo.)

Spade High School and was employed by Bell Telephone Company at Lubbock until her marriage the next year.

Four years of homemaking classes in school added to the housekeeping lore she learned from her mother, whose example she is following in teaching both her children to do basic household chores. The attractive housewife sews for herself and her daughter, another skill she learned from her mother.

SHE IS A MEMBER of Mon Amis Study Club, an organization of young matrons of the Summerfield neighborhood.

Her apple cake recipe is a simple one which takes little time for mixing, the cake keeps well, she says, unless a hungry family gets to it before it is stored.

RAW APPLE CAKE
1 cup liquid shortening
1 3/4 cups sugar
2 eggs
2 cups fresh grated apples
2 cups flour
1 tsp. salt
1 tsp. vanilla

Mix shortening and sugar, add eggs one at a time and beat well, then add apples and other ingredients and mix thoroughly. Bake in a greased and floured oblong pan about 1 hour at 350 degrees.

ICING
1 cup brown sugar
1 stick margarine
1 cup coconut
1 cup chopped pecans
5 tbsp. milk

Mix brown sugar, margarine and milk and boil one minute. Add coconut and pecans. Pour mixture on cake while it is hot. Place under broiler one minute or until it is slightly browned.

BOTTLES BECOMING STRONGER

NEW YORK (AP) — Modern bottles have withstood forces approaching 400 G's in tests conducted by the Glass Container Manufacturers Institute. Astronauts experience about 8 G's for several seconds in re-entry.

Classifieds Get Results

Cotton...

(Continued from Page 1)
below the effective farm allotment, put the diverted acres into a conserving use, and meet other provisions. Special acreage reduction exemptions apply to "small farms." Growers who elect not to participate in the reduction program may apply for a share of the export market acreage reserve and produce for export only, without Government subsidy or marketing quota penalties.

2. On the other hand, if more than one-third of the growers who vote oppose the quotas, then there will be no quotas and no penalties applicable to the 1967 upland cotton crop, no "domestic allotment" program providing price-support and diversion payments, and no export market acreage reserve. Price-support loans to farmers who do not exceed their acreage allotments will be available at 50 percent of parity, as directed by law. Acreage allotments will remain in effect as a means of determining eligibility for the available price support.

The lease or sale of cotton allotments is provided for the 1967 crop; however, transfer documents have to be filed with the county office not later than January 3, 1967. The outcome of the marketing quota referendum will have no effect on this part of the cotton program.

It was pointed out that, while the Secretary of Agriculture is directed by law to proclaim quotas for the next crop when the total upland cotton supply exceeds normal, the growers themselves decide whether or not quotas shall be used. Previous votes on the subject have been outstandingly favorable. Marketing quotas for the 1966 upland cotton crop were approved by 94.8 percent of the growers voting.

Program details for individual farms will be made available to growers within the next few days, so that farmers may have the information prior to voting time. The 1967 program under quotas would be very similar to the 1966 program.

Cotton farmers will also vote during the same period on whether they approve a research and promotion program, as provided by recent legislation. The vote is entirely separate from the vote on marketing quotas for the 1967 upland cotton crop.

Promotion...

(Continued from Page 1)

production to be considered. C&MS officials explain that the proposed cotton research and promotion program, authorized by new legislation, would be administered by a Cotton-Board composed of members nominated by cotton producing organizations and selected by the Secretary of Agriculture.

The program would be financed through assessments of \$1 per bale from upland cotton producers, to be collected by cotton handlers designated by the Cotton Board. Collections from any producer who did not wish to contribute would be refunded upon written application. Assessment would start at the beginning of the ginning season for the 1967 crop.

Data...

(Continued from Page 1)

and computations, types of computers and systems components, computer operations and applications, and basic concepts and techniques of systems analysis, design and computer programming.

There will be no tuition or registration fee for the five-day course.

Additional information may be obtained by calling GL3-6631 EXT. 241 Austin, Texas.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT



HOLIDAY DRESS — With traditional Christmas tree and a dress made for holiday parties, this window display is typical of those now appearing in Hereford stores. The white-flocked tree hung with gleaming satin balls, and the heap of gift-wrapped packages below it bring the season's mood to a window at The Vogue on downtown Main Street.

HIS CHRISTMAS WILL
MEAN SO MUCH
MORE FROM JIM'S

An Outstanding
Selection Of
SLACKS

- Sizes 28 through 44
- Finest Fabric Selection
- Popular Styling
- Wide Color Selection

Slacks from Jim's Mister Shop will please any man on your shopping list. The colors are the latest, the styles up to date, the prices right for any budget. Choose from Orlon and wool blends, all wool sharkskins, wool and silk blends, and all wool hopsack. See the entire selection now while stocks are complete.

from 9⁹⁵ to 37⁵⁰
cash in on the DOUBLE
HEREFORD DOLLARS
from 6:00 til 9:00 p.m.

Thursday, Dec. 1



AN EXTRAORDINARY
ARRAY OF SWEATERS

- Most Popular Styling
- Most Popular Colors
- A Sweater For Every Man
- A Price For Every Budget

Look over the broad choice of top quality sweaters at Jim's... pick your favorite from names like Jockey, Catalina, Lord Jeff and Leonardi Strassi... in Crew Neck, 'V' Neck and Cardigan Styling.

from 9.95

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★ Rebuilding ★ Repairing ★ Restyling

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HOME



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Complete Line of Fabrics
Including Neugahide & Expanded Vinyl

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LLOYD POOL

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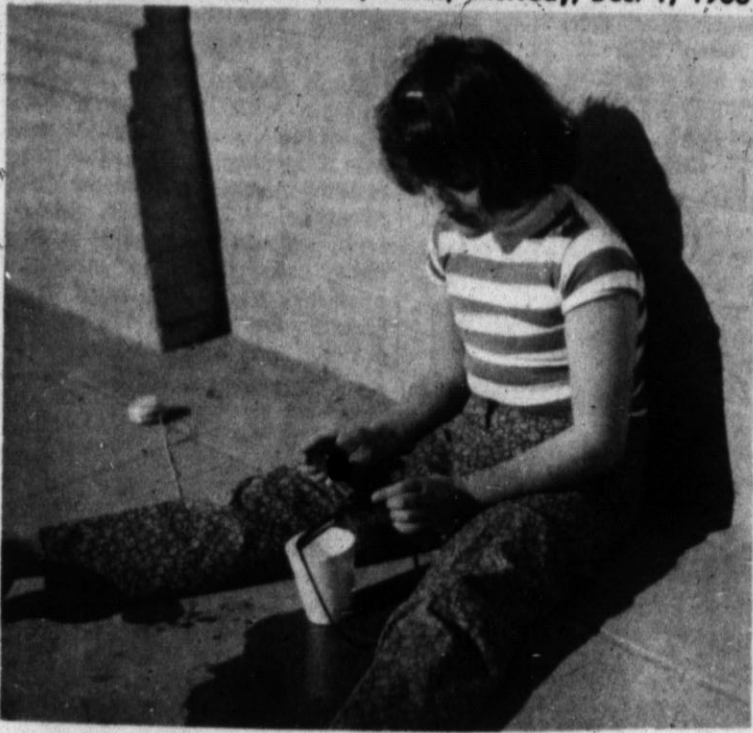
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Life, Health, Accident
Group Insurance

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DEEP CONCENTRATION — This young lady, Dalisa Wright of Clovis is deep in thought over her chore of cleaning her glasses with a paint brush and a cup of water. Dalisa was in Hereford during the Thanksgiving holidays visiting her aunt and uncle, Mr. and Mrs. Oyd Ellerd of Hereford. She was seen in front of City Television Sales and Service Saturday morning passing the time away. (Hereford Brand Photo)

—Small Talk—

By SUE COLEMAN
Women's Editor

Besides the commercial in which the words are printed on the TV screen and the announcer also reads them to you, like the old silent movies where somebody sitting near you always read the captions aloud, the silliest ads to me are those which always want you to buy something at lowlow prices.

THE LIVING END was reached recently though, I think, when an announcer offered a great opportunity to get bigbig bargains at the lowlow prices.

That does it for me; the store was one where I'd enjoyed shopping, but now, so long as the article can be found anywhere else, I'm not going to buy anything there everever again. If anybody cares.

THAT LITTLE BOY whose picture was in The Brand last week with those other customers at the Kiwanis Club pancake supper, who was listed as unidentified, is Eryan Schroeter, his dad says. He is the nearly-three-year-old son of the Ed Schroeters, 200 Star.

He was too busy stoking himself with pancakes to bother with the photographer's question about his name, and at the moment the picture was taken he was at the table alone.

It was his single-minded efforts to get all the food, including the syrup on his fingers, that attracted the photographer, and he's too cute to remain unidentified.

Guests in the J. C. McCracken home during the Thanksgiving holidays were their daughter and family, Mr. and Mrs. Pat McCullough and sons Clay and Don of Dallas; and their son and family, Mr. and Mrs. Jack McCracken and sons Mike and Jay of Borina.

The J. C. McCrackens lately returned from Chicago, where they accompanied her brother, Sam Steele, and Mrs. Steele of Ft. Sumner, N. M., to the General Conference of the Methodist Church. Steele was a lay delegate from New Mexico.

Afterward the Hereford couple attended a McCracken family reunion in Elbow City, Ia., with a sister from Pittsburgh, Penn. one who lives in Iowa, and a sister-in-law from Lincoln, Neb. also present.

THE PAT McCULLOUGHs also visited his parents, the Ralph McCulloughs. His sister, Mrs. James Killian, her husband and daughter, Julia Ann were here from Clovis to complete the family gathering in the McCullough home.

The Dallas visitors went on to Clovis and visited in the Killian home and with the Jack McCrackens.

IT'S A NICE sentimental

touch when the bride's mother has the time and talent to make and decorate the wedding cake, but even nicer when a daughter can make the anniversary cake for her parents' golden wedding, as Almyth Harrison did for the J. W. Botsfords.

She is their oldest child, and lives in Hugoton, Kan. Guests at the party at which their children honored the Botsfords called the cake the principal item of decoration — tasted good, too.

BEGINNER'S LUCK

BROOKVILLE, Pa. — For three days, 10 local fishermen — using, the best angling gear — tried to land a 23-inch brown trout known to be in a stream near this west-central Pennsylvania town.

They wanted the fish for a display tank promoting Brookville as a fisherman's paradise, but the trout wouldn't take their fancy lures.

Then Mark Burns, 10, ambled on the scene with an old pole and a 10-cent lure, made three quick casts and — you guessed it — caught the fish.

Office Furniture THE INK SPOT

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Or Contract Maintenance Work

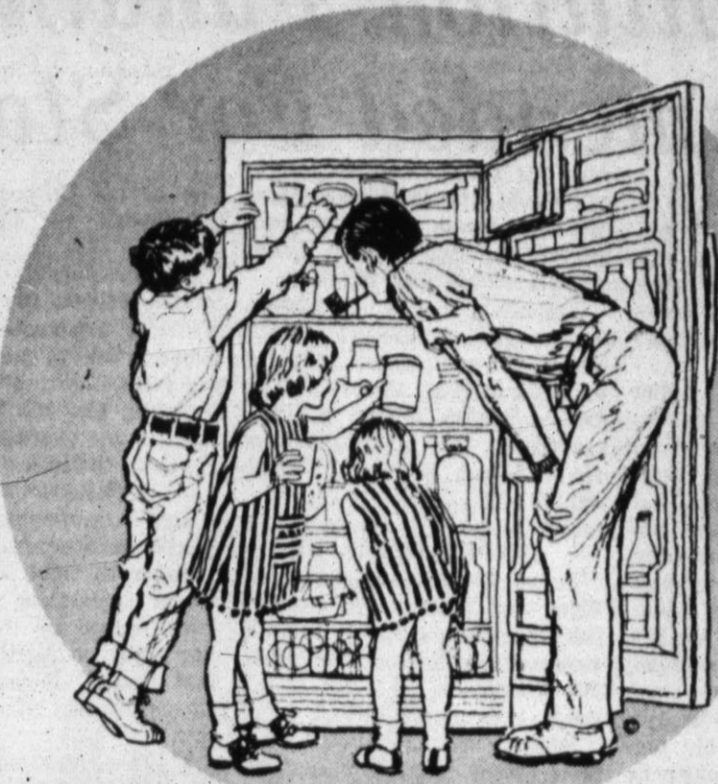
CONTACT
BERRY JOHNSON

Day Phone 364-0955 307 Ave. 2 Hereford, Texas Night Phone 364-1169

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PIGGLY WIGGLY



FOODS

the family loves to come home to!

TENDER CRUST BREAD
BETTER QUALITY BEST FLAVOR
shurfresh MILK

Winchester Field Load
Shot Gun Shells
20 GAUGE **\$1.99**

Pears Shurfine Bartlett Halves 303 Can 25c
Tomato Juice Hunt's 4 46 Oz. Can \$1
Grape Jelly Shurfine 3 18 Oz. Tumbler 89c

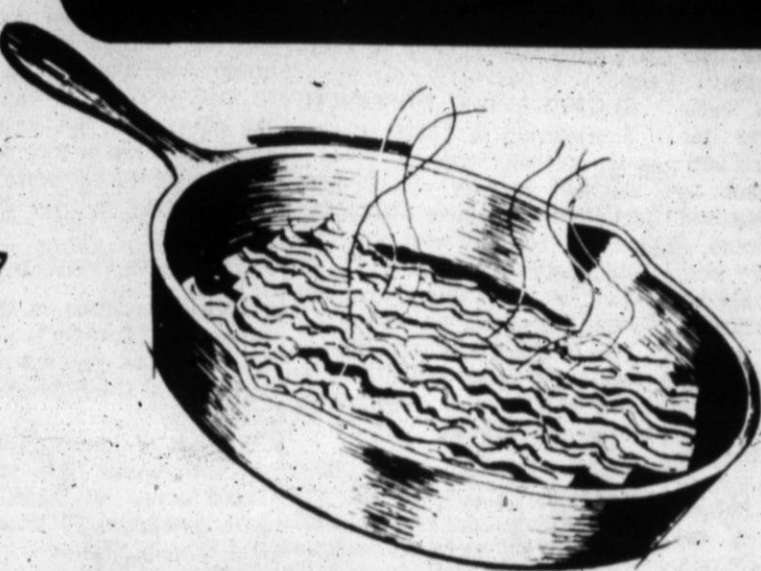
DOG FOOD
Roxey 7 Tall Cans 49c



Archer CHRISTMAS GIFT WRAP

Big 6 Roll Package \$1.00
\$1.98 Value

...AND YOU GET 34 GREEN STAMPS



BACON
Armour Star Lb. **69c**

SAUSAGE
BOLOGNA Armour's All Meat Lb. 59c

CHEESE Hormel Pure Pork Lb. 39c
Shurfresh 2 Lb. Box 89c

13¢ OFF
REGULAR PRICE
GIANT SIZE ONLY
Liquid Cleaner
TOP JOB
28 Oz. **49c**

10¢ OFF
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32 Oz. Fabric Softener
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GIANT SIZE ONLY **69c**

Grape Juice Shurfine Unsweetened 24 Oz. Bottle 3 For 89c
CATSUP Hunt's New Family Size Big 20 Oz. Btl. 3 For \$1
Margarine Soft Parkay 2 Pound Ctn. 89c
COFFEE Maryland Club Pound Can All Grinds 69c
PEACHES Hunt's or Shurfine Sliced or Halves 4 No. 2 1/2 Can \$1

PEAS Libby's Seasoned with Butter No. 2 Vac Pack 4 For \$1	CORN Libby's Seasoned with Butter No. 2 Vac Pack 4 For \$1	FLOUR Gold Medal 5 Lb. Bag 59c	ZEST Bath Size 2 For 47c	KLEENEX All Colors 300 Count 2 Ply 2 For 69c
BEETS Shurfine Cut 303 Can 5 For 49c	TUNA Shurfine Flat Can Light Meat Chunks 3 For 89c	CREST Toothpaste Ex. Large Tube 59c	COMET Cleanser 14 Oz. Cans 2 For 29c	CLOROX 1/2 Gallon Plastic Bottle 29c

DELICATESSEN..
THURSDAY
STUFFED BELL PEPPER
HAR LOAF
SCALLOPED POTATOES
HARVEST BATS
FRIDAY
FISH STICKS
SALMON COQUETTE
GOULASH
CANDIED YAMS
GREEN BEANS & POTATOES
SATURDAY
BEEF-CHOW MEYER
MEAT LOAF
POTATO SALAD
COLD SLAW
PILLO BEANS

CRANBERRIES
Ocean Spray Pound Cello Pkg.
2 For **49c**

GRAPEFRUIT Texas Ruby Red 5 Lb. Bag 39c	CELERY California Green Pascal Stalk 15c
ONIONS Medium Yellow Lb. 7c	TURNIPS Purple Top Lb. 10c

COLD CREAM
New Noxema Medicated 89c Value **69c**



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



SYMBOL OF OFFICE — Mrs. O. L. Williams, right, is handed the gavel symbolic of chairmanship in the County Home Demonstration Council, after her election to the office of a Monday afternoon meeting. Mrs. E. C. Hammett, 1966 chairman, passes the gavel to Mrs. Williams, whose term officially begins Jan. 1.



NEW COUNCIL LEADERS — Officers elected in the County Home Demonstration Council this week include, from left, Mrs. J. G. Gandy, vice chairman; Mrs. Frank Brorman, reporter; Mrs. Jimmie Bradley, secretary, and Mrs. John A. Smith, treasurer. The corresponding secretary, not pictured, is Mrs. H. L. Hershey.

Officers Named In H. D. Council

Organization for a new year was effected by Deaf Smith County Home Demonstration Council Monday afternoon, when Mrs. O. L. Williams of North Hereford Club was elected chairman to succeed Mrs. E. C. Hammett, heading 1967 officers.

Mrs. J. G. Gandy of Cultural Club was named vice chairman, Mrs. Jimmie Bradley of Bippus Club, secretary Mrs. H. L. Hershey of Progressive club, correspondent; Mrs. John A. Smith of Ford Club, treasurer; Mrs. Frank Brorman of Ford, reporter and Mrs. Hammett parliamentarian.

Mrs. Williams announced committee appointments for her administration which will begin with the calendar year. The treasurer heads the finance committee, with Mrs. Albert Lamb and Mrs. John Hammett as other members.

On the education committee are Mmes. A. E. Hodges, Charles Brown, H. D. Fowler, Elmer Northcutt and Hershey; 4-H committee members are Mmes. A. J. Bezner, Lee Roy Burges and E. C. Hammett.

Mmes. Viola Williams, Dan Cocanougher and Dale Hallows compose the recreation committee; Mmes. Brorman, Charles Gresham and Orval Galley the reporters committee; Mmes. Gandy, E. C. Hewitt and Blanche Hardin the yearbook committee.

Sale of cookbooks was voted as a Council project. Dec. 12 was set as the date of the annual Christmas party for all H. D. Club members in the county. It will be in the Boy Scout Room at Community Center at 2:30 p. m.

Looking forward to the annual Appreciation Luncheon in February, committees were appointed to begin plans. A County H. D. Woman of the Year, will be honored at this luncheon after vote from club nominees.

Mrs. Bess Werner announced a demonstration, Festive Foods, to be presented at the Bull Barn at 2:30 p. m. next Wednesday under sponsorship of the foods subcommittee of the County Program Building Committee. It is open to the public.

Mrs. Argen Draper, County H. D. Agent, announced that Miss Edith L. Wilson, who has been District H. D. Agent in this area for several years, will retire on Dec. 31. Her successor has not been named by the State Extension Service. The Council's corresponding secretary was instructed to write her a letter of appreciation for her services.

Members registered were Mmes. Charlie Burk, John E. Hill, C. F. Hornfeld and Bradley of Bippus Club; Mmes. J. D. Love, Viola Williams and Gandy, Cultural Club; Mmes. Dean Stallings, J. D. Gilbert Jr., Hallows and E. C. Hammett Progressive.

Also Mmes. Paul Hoff, W. J. Lueb and O. L. Williams, North Hereford; Mrs. J. C. Morris and Werner, Westway.

MORE VOCATIONAL SCHOOLS

FRANKFORT, Ky. (AP) — Kentucky will have a vocational education school within commuting distance of every home by the end of 1968, Gov. Edward T. Breathitt says.

AUSTIN HIGHLIGHTS

Air Pollution Funding Recommended For State

By VERN SANFORD

AUSTIN — Gov. John Connally has released his budget proposals for public health agencies, mental health and retardation and for the Youth Council.

Recommendations for public health and tuberculosis control include salary adjustments so that top-flight personnel might be attracted funds to raise salaries to conform with the general pay raise for state employees; money to assure enforcement of food and drug laws; funds to implement the Air Pollution Control Board program; funds to expand the State Health Department building in Austin; and a fund to train personnel to staff public health facilities and tuberculosis control and treatment centers.

Mental health and retardation recommendations include funds to expand the state's efforts to assist local communities through grants in aid and contract treatment services; \$700,000 for cost and planning staff for community centers for two years; \$400,000 to set up a training fund to be used for in-service training and short courses; and \$134,000 to establish and staff new community half-way houses.

Connally's budget also calls for an additional facility for girls for the Texas Youth Council, a director of research, to make program evaluations and six additional parole officers.

Total budget figures are: Health Department, \$19,999,468 in 1968 and \$16,139,826

in 1969; Mental Health and Mental Retardation, \$85,193,947 and \$69,796,746; Texas Youth Council, \$14,438,640 and \$9,182,718.

Connally's combined budget for the three agencies from the general revenue fund calls for expenditures of \$119,632,055 in 1968 and \$95,119,290 in 1969, compared with expenditures of \$64,298,815 in 1965 and \$71,823,195 in 1966.

more to come in morning

ENROLLMENTS UP

Texas' 55 state-supported colleges and universities enrolled 248,711 regular students this fall, representing an increase of 22,300 students — or about 10 per cent — over last fall.

Biggest gainers, percentage-wise, were Stephen F. Austin, Nacogdoches (18.7 per cent); Southwest Texas State, San Marcos (17.3 per cent); and West Texas State, Canyon (15.6 per cent.)

Big growth in junior-colleges was noted at Henderson County, Athens; Texas Southmost, Brownsville; Panola, Carthage; and South Plains, Levelland.

The 1966 enrollment figure approximately doubles the number of students in the college and university system 10 years ago.

SEGREGATION DECLINING

Segregation in Texas schools is on the way out.

All but four of Texas' 1,303 school districts have filed intentions to comply with the 1964 Civil Rights Act with the U. S. Office of Education, says the Texas Education Agency.

Out of 283,426 Negro students enrolled in state schools, a total of 84,575 are in substantially integrated schools.

Of the 1,875,352 white pupils tabulated, 718,537 were on integrated campuses, and an additional 401,497 were on campuses having a small percentage of Negroes. There were 504 on campuses having a predominant Negro enrollment.

"Of the 754,814 white pupils on campuses without Negro pupils, 285,231 resided in school districts having no Negro pupils," the report said.

Major sanction against a district failing to comply with the Civil Rights Act is the loss of funds under the Elementary and Secondary Education Act, which this year totals a little more than \$66,000,000 for Texas schools.

RETAIL SALES UP

Texas' retail sales surged upward five per cent during October, mainly because of a 16 per cent increase in the durable-goods sales, according to a re-

port by the University of Texas Bureau of Business Research.

October durable-goods sales totaled \$514,000,000, up \$71,000,000 over September. Strongest increase was in the area of new car sales, showing a 25 per cent increase, but still two per cent short of the October, 1965, gain.

SCREW WORM ERADICATION

Airplanes dropped 263,425,250 sterile screwworm flies during October to fight Texas' screwworm infestation. So says a joint report by the U. S. Department of Agriculture's Animal Health Division and the Texas Animal Health Commission.

This includes drops over Mexico of 199,724,000; Arizona, 74,646,000; New Mexico, 29,790,000; and California, 7,630,000 during the same period.

Mexico was the leader in the number of laboratory-confirmed cases, with 2,135. But Texas' epidemic put it far ahead with 715 cases. Arizona and 120, New Mexico 36 and California 9.

Texas' epidemic seems to be tapering off, as a spokesman for the commission said the number of cases is now down to four or five per day. Before the infestation, the number was normally three or four per week, and during the epidemic's height that jumped to over 190 cases one week.

MED-FLY ERADICATED

First infestation of the Mediterranean Fruit fly has been officially eradicated, according to Agriculture Commission John C. White.

Lifting of quarantine ended the six-months' fight which saw 12,000 acres of land sprayed with pesticides 16 times in the Rio Grande Valley.

Fly traps will be maintained in the citrus growing area as a precaution, but U. S. Department of Agriculture and Mexican quarantine authorities re-

The Hereford Brand, Hereford, Texas, Thursday, Dec. 1, 1966

moved other restrictions simultaneously with Texas. Quarantine had restricted movement of unfumigated fruit from Brownsville area.

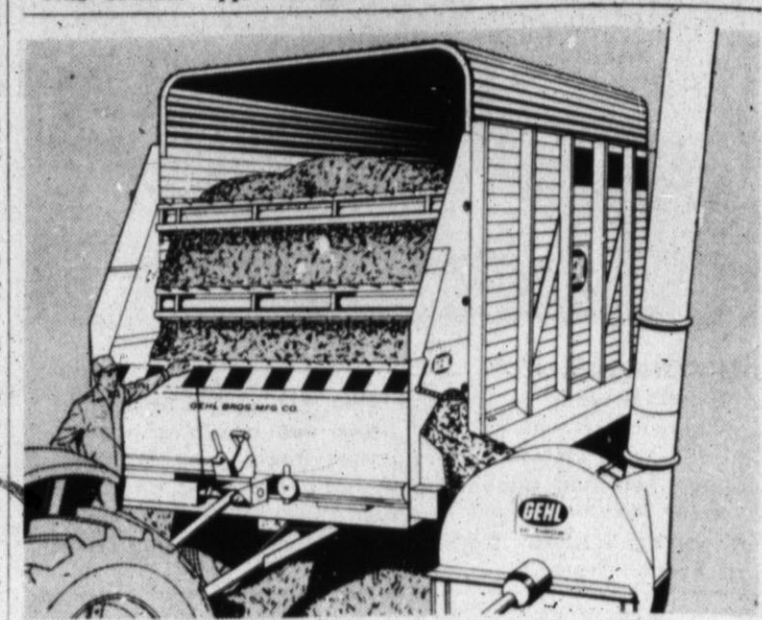
HOSPITAL GRANTS

State Board of Health will meet on December 11-12 to decide how to allocate the \$17,300,000 in federal Hill-Burton grants among the 80 Texas health facilities which applied for over \$43,000,000.

This federal appropriation is

slightly above the \$16,900,000 allocated to Texas for 1966 grants.

These federal grants will be matched with local money for health modernization and expansion programs. Total cost of the improvements sought in the applications is \$104,917,000. Since the amount requested is so much more than the amount available, the health board will have to sift through the applications and recommend the ones for acceptance.



SAFETY... standard with every Gehl box

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Ruggedly built for mile-after-mile of big load hauling and handling over rough terrain. Gehl Boxes are unmatched for safety, speed and capacity. See us today! Ask about the Gehl Forage Boxes... toughest boxes ever built, and the safest your money can buy! Financing available.

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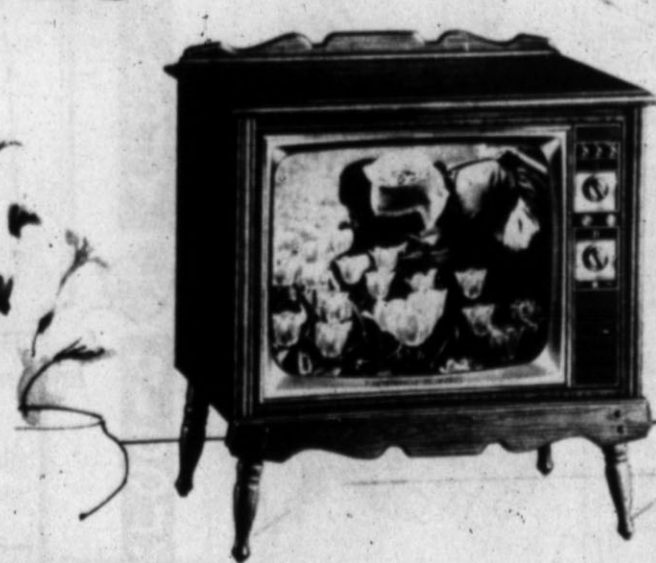
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23"

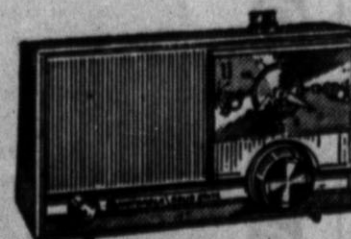


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- Buy on special terms, to make it easy
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Buy now and we can assure you delivery before Christmas so you can enjoy the special football games and other programming in color. Our low price makes it easy to own, and you'll have the kind of quality you expect from Motorola. This is the model CU3338... "The Jamestown" from the Premier Series. In elegant Early American Styling with cabinet in select hardwood veneers and solids... maple grain finish to match Early American or Colonial decor.

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\$539⁵⁰ with trade



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No tubes to burn out • Visialarm® lets you tell time in the dark • Visialarm® shows alarm is set • Lazalarm® repeats wake-up calls.

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What'd you expect us to put our Overhead Cam Six in? An ordinary car?

Our revolutionary 165-hp OHC 6 is so revolutionary we had to do something special with it. So we made it standard in all Tempests and LeMans. You see, it was inspired by those famous overhead cam engines in expensive European sports cars. With a few Pontiac refinements, of course. And with a power reserve for expressway passing you'd normally expect from a V-8.

We even offer a 215-hp version that makes a

lot of big V-8s seem awfully extravagant. Which is why we say, with a six like this who needs an eight?

Incidentally, a four-way hazard warning flasher, backup lights, and GM's energy absorbing steering column are some of the safety features also standard in Tempests and LeMans. How can you resist seeing your Pontiac dealer today?

Pontiac 67/Ride the Wide-Track Winning Streak



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HI-WAY PONTIAC, INC.

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Harbor Bay OPEN NOW

100% Financing—5% per annum money to Qualified persons

TOTAL ELECTRIC HOMES—everything electric GENERAL ELECTRIC APPLIANCES—throughout

Harbor Bay

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Readers Are Asking . . .

IS it safe to reheat and again use an infant's formula milk that has been out of the refrigerator?

Generally, it is unwise to use milk that has been kept at warm or room temperatures for more than an hour. Milk is an excellent breeding ground for the growth of bacteria. The safety of using a fresh bottle more than compensates for the slight cost in discarding the unused part of a bottle.

Why is it so difficult to decide if a stomachache is a simple one or appendicitis?

The diagnosis of acute appendicitis is probably one of the most difficult ones for the physician to make. Appendicitis can mimic almost every other abdominal condition.

Radiating pain in the region of the right lower part of the abdomen can be caused by far distant illnesses. Pneumonia and pleurisy of the lungs can sometimes be confused with the pain of appendicitis.

Ovarian disease can simulate appendicitis. There are some signs that indicate to the doctor irritation and inflammation of the appendix.

Tenderness over "McBurney's point" in the right lower abdomen, pain on pressure and rebound aids the doctor in his judgment. Fever, and the study of the blood, contributes to his decision. Because the diagnosis is so difficult, when appendicitis is suspected the patient is

(© 1966, King Features Syndicate, Inc.)

kept under constant observation.

Many people are under the false impression that surgeons "just can't wait" to operate on patients with suspected appendicitis. This mistaken impression must be clarified if the unnecessary deaths from peritonitis and other complications of appendicitis are to be avoided.

Surgery is often the safest and most conservative treatment if the diagnosis is questionable or confusing. Modern day anesthesia is safer than it has ever been. Surgery is more skillful. The result is that it is often far safer to "look in," than it is to guess and hazard the possibility of a ruptured appendix by delay.

Is there only one kind of "Blue Baby"?

Infants are referred to as blue babies because the outstanding characteristic is their dark color. There are a number of strange birth disorders of the heart that will deprive the blood of its normal oxygen and cause the skin to be blue. Many of these heart conditions like the patent ductus and the tetralogy of Fallot are now relieved by brilliant heart surgery.

SPEAKING OF YOUR HEALTH—Learn the shape of the leaf of poison ivy and poison sumac and then stay away from them.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

Comedy Slated By Faculty On La Plata Stage

Neither plot nor characters are to be taken seriously in the zany play, *My Cousin From Texas*, which La Plata faculty members will present in the school's auditorium Friday and Saturday evenings.

The public is invited to see the production, strictly for fun. Proceeds will go for stage furnishings for the new junior high school building.

Action of the farce hinges on the time-honored situation of mistaken identities, with a girl trying to palm off her admirer

as a visiting cousin, only to have two other persons appear with claims of being the relative from Texas.

Joan Watson plays the girl, Rodney Laubhan the fake cousin and Jim Hofmann the man her mother has decided she should marry. Lottie Wetenberger has the role of the adored mother, with Judy Creel as her quiet second daughter and Rea Horn as the youngest, a tomboy addicted to TV westerns.

The household maid and the visitor's valet are played by Caudie Ola Brown and John Murdock with old-time minstrel type comedy. Bill Devers as a genuine Texan, Joyce Schenck as another visitor and Carolyn Robbins as a family friend complete the cast.

Muggs and Skeeter



Norma Griggs is directing with Gladys Legg as assistant.

Classifieds Get Results

POOR QUALITY HIGH PRICE NEW DELHI — Indian made automobiles are of low quality and high price, a meeting of an Indian automobile should

be assured of two things — quality and price. But both of these are NOT in the buyer's favor at present, he added.

ing of automobiles and auto parts manufacturers was told. Industries Minister Damodaran Sanjayya said every buyer

LOOK WHAT

\$5

WILL BUY

Thursday - Friday - Saturday at

Anthony's

C. R. ANTHONY CO.

Gracious giving is an easy task when you shop at Anthony's... you'll save on every one of these, present perfect... give yourself a Christmas present.

Men's Sport or Dress Shirts

A—Give him a permanent press shirt. No ironing needed, ever! Choose from white, or solid color dress styles, and a big variety of sport models.

\$5.

Men's Robes or Pajamas

B—Permanent press, washable, no ironing needed. Robes or pajamas to match or contrast. Sizes S - M - L - XL. Gift boxed. Regular \$5.98. Buy today and save.

\$5.

Ladies Cardigan Sweaters

C—Beautifully styled Italian imports. Wool, Mohair and nylon knits that look twice their price. Fashion colors. Sizes S - M - L. Regular \$5.98. Save 98c.

\$5.

Ladies Fashion Blouses

D—All over lace Blouse of acetate and nylon blend, bodice fully lined. In White, or Beige. Lace and ruffle trim blouse of Dacron polyester and cotton in White, Pink, or Blue. Sizes 30 to 38. Save 98c on either style.

\$5.

Imperial Rose Blankets

E—Lovely screen printed rose design, so beautiful you'll want to use it as a spread. 5 inch nylon binding. 72 x 90 size is practical to use for twin or full size beds. 94% rayon, 6% acrylic.

\$5.

Nylon Gown & Robe Set

F—Sheer nylon overlay robe and matching waltz length gown. Pink, Blue, Red, Black. Ladies Sizes S - M - L. Regular \$5.98. Save 98c.

\$5.

Ladies Lovely Gift Robes

G—Many, many styles to select from. Orlon acrylic, Acetate, and nylons in fleece or quilted types. Give her the gift she's dreaming about: a beautiful robe from Anthony's.

\$5.

Give Gift Certificates

Give an Anthony Gift Certificate. Issued in any amount. Redeemable at all 300 Stores in 21 States.

OPEN TIL
9 P.M.
THURSDAY

DOUBLE BUCKS
from
6 p.m. to
9 p.m.

NSA And Guests Hear Discussion Of Styles

Clothes for Working Women was the subject which interested guests and members of the National Secretaries Association here at a meeting Monday evening, when Dess Moore of The Vogue was the speaker.

She was introduced by Alice Rudd, program chairman, to discuss trends, fads and styles in women's wear; the special needs, likes and dislikes of employed women; new fabrics and their effect on current fashions.

Hostess for the evening was Thelma Lamm, who was presented the certificate awarded her when she was chosen Secretary of the Month for October. Avis Northcutt, president, conducted a business session.

FLIES FOR VISIT

Mrs. Alfred Smith of Dawn left by plane this week to visit her daughter, Mrs. Ronald Graham, and family in Granville, Ohio. Mrs. Graham is the former Sara Jo Smith; the Graham family includes four small daughters. Mrs. Smith was to fly to Columbus for the visit in nearby Granville.

STUDENTS SEEKING WRONG CAREERS

JAIPUR, India (AP)—Rajasthan state school authorities have a problem. Recent tests showed that 92 per cent of the state's university students were seeking careers for which they had neither the ability nor the aptitude.



Holiday Party Planned

Meeting in the home of Mrs. Olen Caviness Monday evening, El Llano Study Club members planned their Christmas party Dec. 19. Social committee members, Mmes. Bill Michael, O. G. Hill Jr., Boyd Foster and G. D. Caison, will be hostesses with Mrs. Ivan Block.

Mrs. Jack Meredith presented the program on the subject, The Good and Evil of LSD. She spoke of experimental use of the new drug which has proved valuable in some psychiatric studies but has caused injury and death to some persons who used it without medical supervision.

Other members at the meeting were Mmes. R. C. Winget, Wayne Thomas, Elmer Kimball, John Jacobsen Jr., Jesse Geron, R. A. Daniel, Ben Childers, Pete Caviness, Jim Bookout and Larry Ballard.

WIG SHOW

sponsored by
BLACKBURN'S WIG SALON
at the

Knights of Columbus Hall
THURSDAY, DEC. 1

8 p.m.

Showing care, styling, types of Hair and Hair Pieces

Demonstrated by Blackburn's Wig Stylist, Tina Johns

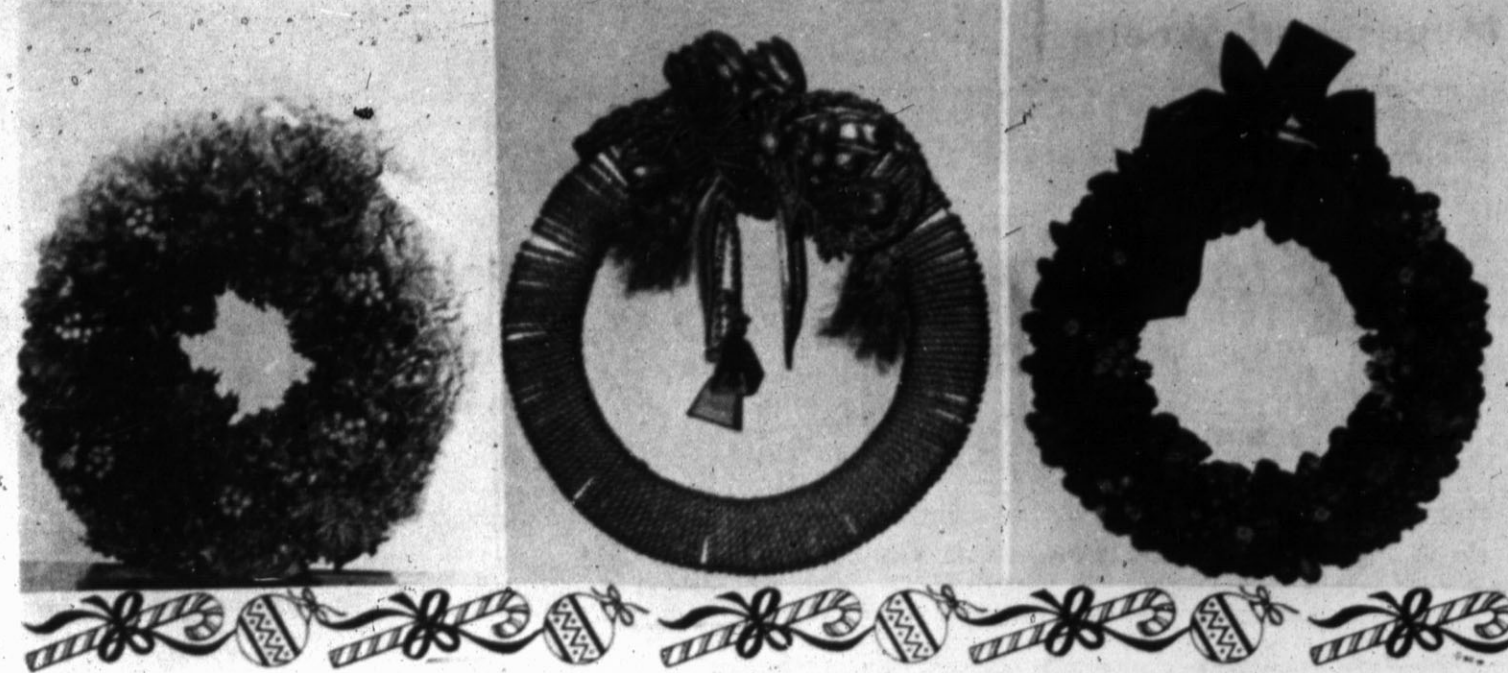
Men's Handsome
Mod Belts

\$5.

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Anthony's



WREATHS FOR CHRISTMAS — These wreaths, made by Mrs. Everett Wiseman, Vega Garden Club, are designed to fulfill decorating requirements for different style homes. The one with large and small pine cones includes yucca and nuts, pods and foliage, gum balls, all wired together. The nuts should be drilled with a tiny hole through which the wire can be strung. The base was of extension wire, covered to protect furniture. The color is in tones of brown.



Summer has ended, Autumn has come. We have put our gardens to bed for the long winter's sleep. We have observed Thanksgiving with grateful hearts.

As the Christmas season approaches, we as gardeners, feel a deep sense of peace and contentment in the measure of fulfillment that this joyous and holy season brings to all of us. With winter on the land and all nature dormant, we take this quiet time ourselves to relax from our gardening duties and enjoy the family and religious activities the holiday season brings.

The magic of Christmas, and it's only a few weeks away, is certainly the time for us to think and plan decorations for our homes. These are limited only by one's imagination, and the desire that prompts them. There is something in the very season that gives a compelling charm to the festivities. There are a wealth of materials which can be used, and many of these have rich traditions. Before you start planning your decorations, may I make some suggestions.

1. Plan the decorations, so that the members of the family will share in them, from the smallest to the oldest member of the family. It is through such associations, that memories are created which will never be forgotten.

2. Use what you have as much as is possible. Things which

have been a part of the Christmas time, for years, create family traditions.

3. Unify the theme of decor. For instance if you plan an outdoor decoration, don't have a large Santa, and then some other decorations expressing the scriptural teachings. Center on one theme and depict it well. Remember that simplicity is the most expressive.

4. Use colors which will be in harmony with the decor of the home.

5. Co-ordinate the decor with the architecture of the home. For example do not use a modern styled door piece on an Early American or Colonial home.

6. Keep in mind that what you do, is for the enjoyment of others, as they pass by or your guests which share your hospitality. It is happiness we seek to create, at this joyous, holy season.

Evergreens are used extensively at Christmas time. Some of these are the pines, spruce, holly, mistletoe, juniper, Boxwood, cypress and many others. To each of these is attached a tradition.

Well before the Christian era, evergreens were used as an emblem of eternal life and although the cold winter weather killed most of the plants, the evergreens symbolic of summer and life remained. It was believed by the pagans that the evergreens were to shield people from evil spirits. Even after

and all materials are in their natural state. The ranch-style wreath is made on a circle of plywood and is covered with small rope. The ends of the rope have been braided and fastened to make the bow. Cotton burs, yucca pods and okra have all been sprayed with bronze spray to complete the wreath. The other wreath is a traditional holly and berry circle.

er the Teutonic tribes gave up many old beliefs and embraced Christianity, they clung to the use of evergreens at winter festivals.

Today evergreens are sold by the carloads in our nation. One of the most popular ways they are used is in the Christmas Wreath. Traditionally the Christmas wreath is said to have originated from Christ's crown of thorns. Although connected more closely with his death than with his birth, the wreath has been accepted and widely used as a holiday tradition. Its circle is symbolic of eternal life, as are the foliage which are so frequently used.

Christmas wreaths, are easy to make, and one in which one's imagination and artistic temperaments, can run rampant. Wreaths can be made of evergreens, treated or sprayed, materials, fruits, nuts, pine cones, etc.

The first step in making a wreath for Christmas decor, is to know where and how you are going to use it. They are effective indoors, and outdoors. When these things are decided, then the kind of materials you are to use will be decided.

Also keep in mind scale and color, as these are pertinent as to the placement. Wreaths, for Christmas, have many uses other than those mentioned above, some of these are around punch bowls, on the walls, as a table centerpiece, combined with candlesticks or encircling serving trays, on stairways over mantels, etc.

As I write about Christmas wreaths, I am reminded of many things, one of which is a two story Colonial home I saw in New York, when we are spending the Christmas season there. It was a beautiful snow white, moon like winter evening. Wreaths made from greens gathered in the woods, were hanging in each window, and on the door to the entrance way. Soft white drapes were grace-

fully tied back at the windows, the house was a blaze with lights. When the door was opened, laughter, music, Christmas aromas, and a glorious welcome came greeted us. All in all it was like a beautiful painting, or a page out of a story book.

After you have decided where you are going to use the wreath, then assemble the materials. You are going to use — the Christmas greens, or other plant materials, wire, strong green cord, floral tape, snips, scissors, ribbons, coat hangers, or styrofoam frames. If using the latter, then cut greens into desired lengths, and prick them into the wreath base, if you make your circle base of other materials, then add the evergreens (which maybe of several). Cover the base, completely tying or wiring the greens to the frame. When covered full and well, then trim off loose ends so that the wreath makes a pleasing circle.

To fill in spaces or for ornamentation, use pine cones, berries, or other Christmas "nick-nacks". For color add a bow of ribbon (if for outdoors get the all weather ribbon).

If you want a lighted wreath, then as you work the evergreen or other materials onto the base, add the small Christmas lights spacing them carefully. If bow of ribbon is used at the top of the wreath, then at the center bottom of wreath a candle shaped bulb may be added for light.

A revival of the ancient custom of advent wreaths calls attention to the season, beginning with the fourth Sunday preceding Christmas and emphasizing the coming of Christ. The advent wreath is generally made of evergreens, and is mounted on a slant, being several inches higher on the backside than at the front, with a candle added each of the four successive advent Sundays and one larger candle in the center, inserted

TCU Football

Fred Taylor Named Head Coach For Horned Frogs

FORTWORTH: — "Abe" Martin has resigned from coaching at Texas Christian University, and Fred Taylor has been promoted to head football coach.

The announcement was made during a Nov. 28 press conference by Dr. J. M. Moody, the University's chancellor.

Martin, head coach of the Horned Frogs since December, 1962, will retain his post as athletic director. Taylor, freshman coach since 1963, will assume his new duties at once.

"We are not surprised that Abe asked to be relieved of his coaching duties, and I am more than pleased that he will continue in the most vital role as athletic director," Dr. Moody said.

"He has been under the heavy load of two jobs for some time," continued Dr. Moody. "The athletic directorship is a full-time job in itself, and it is important that he have sufficient time to set the tone for the entire athletic program."

The 58-year-old Martin has been hospitalized since Nov. 12 with a heart attack, but the former Purple star end made known his plans to Chancellor Moody on Nov. 2.

"Abe asked us then to ease up on his double assignments and allow him to concentrate only on the AD job," Dr. Moody said. "But he requested no announcement be made until after the season, and he also wanted us to move quickly to name a new coach."

"And from that moment on, every recommendation I received was in favor of Fred Taylor."

Knowing of Martin's intentions, Dr. Moody immediately began the search for the new

on Christmas Day representing the birth of the Saviour.

Another version of the Christmas Wreath, which is especially nice for a shut-in or bed patient, is the candy wreath. (This also makes a lovely centerpiece.) Select bright Christmas candies, (wrapped). Select or make your circle foundation, cover completely with satin ribbon, a right color is preferable. Then with a heavy cord, attach the candies to the wreath circle, until it is completely covered. To fill in vacancies crumple harmonizing cellophane paper cut in a circle, tied in center of circle and attached to wreath. To finish add a bow of ribbon at the ottom center.

Attach a pair of small scissors to one of the streamers of the ribbon bow. These are used to cut the pieces of candy from the wreath so that it may be shared with the holiday guests as they call on the shut-in. I made one of these in red and green for my Mother when she was a shut-in, and she and her friends really enjoyed it.

Another wreath, not of Christmas greens, is one made of newspapers. Cut paper in 6-inch squares, fold loosely off center in triangle shaped halves, center again in quarters. Crimp the center points, attach wire and fasten to frame. When covered, spray entire wreath the color of your choice. Add glitter glue and sprinkle generously with glitter. Satin balls, or other Christmas decor may be used. This type wreath is pretty encircling a punch bowl and other service pieces.

Flocking of Christmas wreaths has become popular with the introduction of the aerosol cans of "snow." But a word of caution. Any of the aerosol cans are dangerous when indiscriminately used. Specific cautions are shown on each can. Follow directions. Spray paints, including gold and silver, can be used on evergreens, but do not over spray, as this will detract from your wreath. Do not make it artificial looking but keep the fresh green look.

Regardless of how the Christmas wreaths are used, or what they are made of, they are still one of our most popular expressions of our belief in eternal life, in America today.

HINT: Evergreens: before use cut them at least a week or ten days before using. Make a slit with a clipper or knife, at the bottom of the branch. If the branch is very woody then remove the bark from the part which will be in the water.

Place in water, to which has been added 2 tablespoons of white sugar, (Holly) 2 tablespoons of Corx, (this works as an agent to kill bacteria, which will keep down deterioration.) This is also a good solution for cut flowers.

May your face be wreathed with smiles

coach. He met with Dr. Earl Waldrop, vice chancellor for external affairs at the University; Carlos Ashley Sr., chairman of the athletic committee of the Board of Trustees; and both Dr. Henry Hardt and Dr. Ken Herrick, chairman and vice-chairman, respectively, of the University Athletic Council. He asked each to report the views of his committee.

"Again the reports favored Fred," the chancellor continued, and the sentiments of those committees strongly favored the continuing of the long-established and wholesome conduct of athletics that has marked TCU through the years — the pattern set forth by such great men as Dutch Meyer and Abe Martin."

"In making the announcement of Taylor's promotion, Dr. Moody added: 'This pleased me very much; we were classmates here at TCU, and I know the kind of person he is. The phrase 'straight as an arrow' best describes Coach Taylor.'"

Taylor, 46, enrolled at TCU in 1940 after being an all-around athlete at Denison. He played here in 1940 and 1941, took part in the 1942 Orange Bowl game and then immediately was drafted into the Army. He returned to campus in October, 1945, and played the final four games. In 1946, he was the team captain, an outstanding end and was named the Frogs' "most valuable player." He was a student here in 1947, before graduating from TCU in February, 1948, with a B. A. degree. He then joined the Lubbock High School staff, where he coached three years before moving to Corpus Christi. Miller in 1951 as first assistant. For the 1952 season he was athletic director and head coach at Victoria high school.

When Martin was named TCU's head coach after the 1962 season, Taylor accepted the head freshman coaching job and began work here in February, 1963.

Taylor has turned out some top freshman teams at TCU. He has compiled a 28-26-4 won-loss record, including a perfect 5-0 and championship in 1965 and a 4-1 mark this past season.

Taylor also has a master's degree in administrative education from Texas Tech. He married a classmate, Louise Armstrong, in August, 1947. The Taylors have no children. She has been a third-grade teacher at Westcliff Elementary for the past 13 years.

Martin has enjoyed a long and successful coaching career. He lettered as a Frog end here in 1939 and 1941. He then had an outstanding record as a high school coach, winning seven district titles in 10 years at three schools — El Paso, Lufkin and Fort Worth Paschal.

Abe returned to TCU for the 1945 season, and in 1946 was named as Dutch Meyer's chief assistant. Following the 1962 season, Martin took over the head coaching reins when Meyer resigned to become full-time athletic director.

Martin put in the T-attack and found success. He won the South West Conference championship in 1955 en route to a 9-2 record, was second in 1956 but represented SWC in the Cotton Bowl for the second straight year. He returned to the throne room again in 1958 and then tied Texas and Arkansas for the flag in 1959. Martin's overall head coaching record for both high school and college is remarkable. He compiled a 169-77-8 won-loss-tied record.

He also has received many honors in the profession. He has been Texas Coach of the Year and ranked high nationally. He also is immediate past president of the American Football Coaches Association and served on the national rules committee. Voted life tenure by the University in 1956, Martin assumed the dual role of head coach-athletic director when Meyer retired in June, 1963.

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'TO BE ALIVE' LIVES AGAIN

NEW YORK (AP) — "To Be Alive," the short film that recently won an Academy Award, will live again as an official film at the United Nations Pavilion at Montreal Expo '67 beginning next April.

More than 5 million people stood in line up to two hours when the film was first shown at the Johnson Wax Pavilion at the New York World's Fair. The film has been loaned to the U. N. Pavilion by the Wisconsin wax manufacturer.

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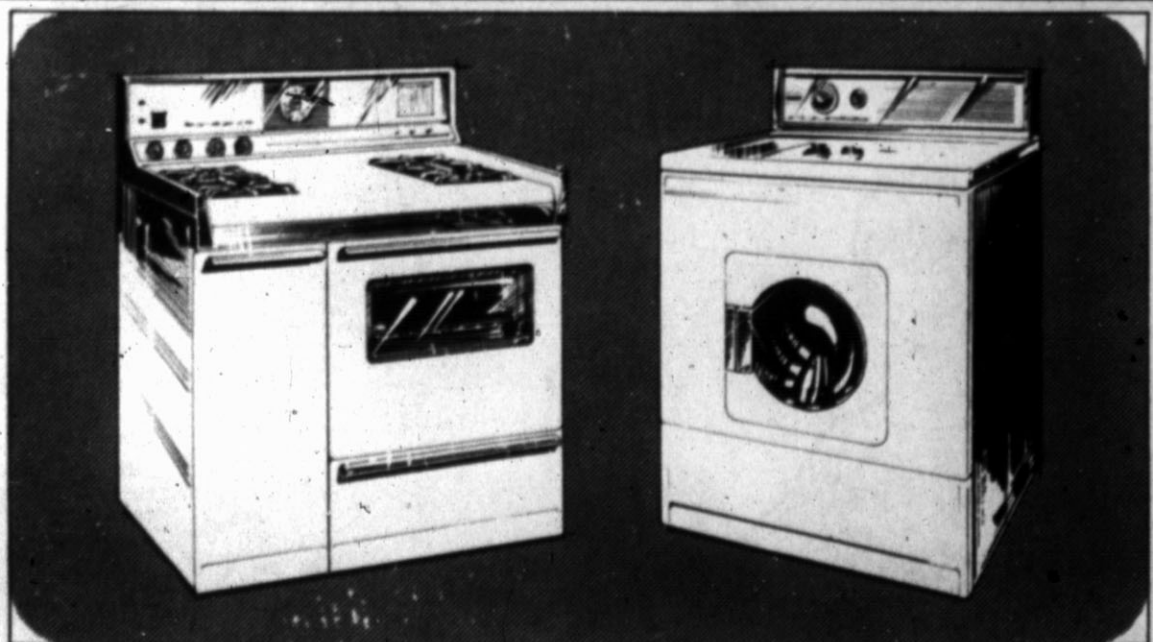
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Research Determines Actual Weight Load A Men Carry

A research project is under way to determine how long and hard a man can work without injuring or maiming himself and others.

And one concept already being developed is that the most practical way to prevent men from over-exerting themselves is to design the job for the worker, besides selecting the worker for the job.

Stover H. Snook, research scientist for Liberty Mutual Insurance Companies, says this ties in with his belief that researchers should stop concerning themselves with the "average man" when figuring the abilities of the

working population.

"What about the 50 per cent considered below average?" he asked.

To pave the way for research in this field, Snook developed at Liberty's Mutual's research center in Hopkinton, Mass., the concept he terms "group work capacity" which measures what nine of ten workers can do before they reach their fatigue limit.

"With this information," Snook said, "the employer can design the jobs to fit 90 per cent if he wants, select the other 10 per cent for the other jobs."

Snook launched his project

three years ago when Liberty Mutual statistics showed accidents caused by lifting, carrying, pushing and pulling—all termed manual materials handling—cost policyholders \$12 million in four years.

How would industry benefit from this research?

One firm, because it had developed some new machinery, wanted to speed up a part of its operation. However, Snook's measurement system showed that only about 15 percent of its workers there could perform that, rapidly before they began to show signs of excessive fatigue.

This meant that the firm had to either forget its proposed speed-up or very carefully select that 15 per cent of its workers to perform that part of the job.

This "group work capacity" concept is the result of a study involving 30 area industrial workers, a cardiometer to measure each man heart rate while performing certain tasks, a differential flameoxymeter to measure oxygen consumption and carefully-kept statistics to determine what nine of ten men could do.

Snook used the psychophysical approach with a dish of mind-over-matter to determine the distribution of heart rates representing the limit before over-exertion.

He and Charles A. Irvine, research associate, were then able through a twelve-month study of the 30 workmen, to determine

a limit of work that nine of ten men could perform under most conditions before being in line for injury.

Another phase of the project involves how much weight a person can lift and how often he can lift it "comfortably and without strain."

Nine area workmen each spent two weeks at the research center getting properly trained and conditioned at first, then lifting an industrial "tote box" under controlled conditions.

The worker loaded the box with the maximum amount of lead shot he thought he could lift comfortably, and without strain. The box had a false bottom which had previously been loaded with a certain amount of lead shot.

"The false bottom minimized visual cues which could possibly influence judgements of weight," Snook said.

Snook said other similar experiments fell short because they failed to consider what he calls all "seven variables" of lifting.

They are sex, age, training and physical fitness of the worker, size of the object to be lifted, and height and frequency of the lift.

The results show that 90 per cent of the industrial male population can lift 50 pounds without discomfort or excessive strain, provided they are properly trained and conditioned.

"Through proper personnel selection," Snook said, "maximum permissible weight of lift may approach 75 to 80 pounds for lifts from floor to knuckle height and 65 to 70 pounds for lifts above knuckle height."

Allen L. Cudworth, research center director, said that because of Snook's research, industry "now has the beginning

Westway Church Supper Is Held

An annual Thanksgiving supper and program was held at Westway Baptist Church, with about 100 persons attending. Climax of the program was an old-fashioned "pounding" for the Rev. James Martin, pastor, and his family.

Food to stock the parsonage pantry was presented to the Martins in a mock parade staged by the Girls Auxiliary. They rolled a miniature float, decorated in GA colors and topped with a doll dressed as a GA queen, into the room. Under the decorations were the "pounding" gifts.

of a catalogue of what to expect from people."

Opened with a prayer by the pastor, the program included a talk by Phil Phipps on The Meaning of Thanksgiving; a reading, I Am an American, by Gerald McCathern, and songs by a quintet composed of Dan Reed, Lawrence Baird, George Zetzsche, Martin and Phipps.

Mrs. Phipps and Mrs. Reed headed the committee on arrangements.

PRODUCTION RISES

NEW YORK (AP) — Production of glass bottles and jars is expected to rise above the 30-billion mark in 1966 for the first time. The Glass Container Manufacturers Institute notes this equivalent to 152 jars and bottles for every man, woman and child in the country.

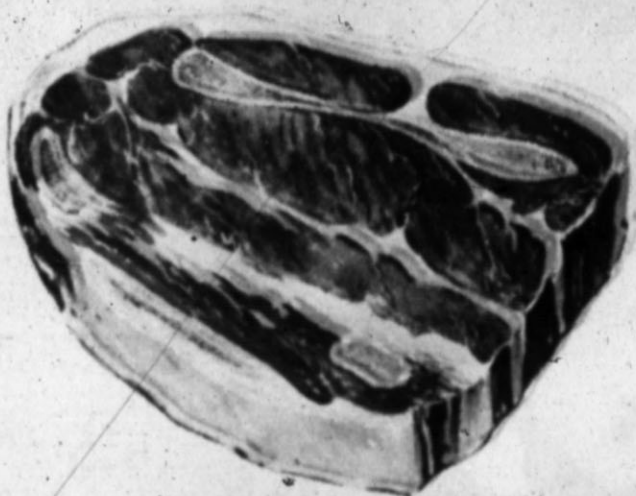
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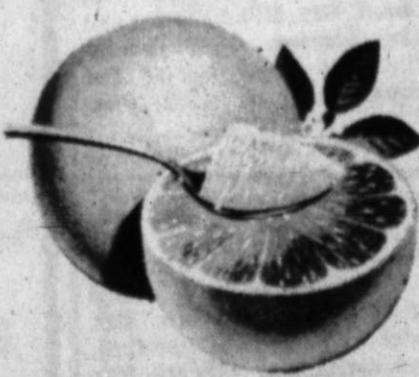
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Adrian News

By ANN BEAVERS
Brand Correspondent

There were 308 registrations for the Fourth Triannual Adrian Homecoming Saturday in the Adrian school. There were basketball games in the gym between the even and odd year exes, then a reception in the cafeteria with some of the teachers serving coffee.

Some of the school board members were handy to take people on a tour of the new building, nearing completion — four new classrooms, library, vocational ag. building and bus barn.

After a fried chicken dinner in the gym, the evening program started at 7:30 with Weldon Reno giving the invocation; he was school superintendent here 1946 to 1953. Welcome was by Jesse Fincher. The group sang the Adrian Alma Mater led by Mrs. Kay Brown.

Mrs. Hazel Chilton was recognized for her 21 years of teaching in the Adrian School; Mr. and Mrs. James Morgan and children of Fort Rucker, Ala. who came 1300 miles; Charlie Young who attended school in Adrian in 1909; Pauline Speed; in 1911. Ex-superintendents present, were Weldon Reno and Mr. Sams.

An ex-student of 1952, Minor Pounds, an attorney from Lubbock, was the featured speaker. Mrs. David Brown, Rita Speed, Laura Jobe, Roxann Brownlee and Nancy Amason sang. Other entertainment was by the "Tumblebugs."

Elected as officers for the 1966 Homecoming were Donald Pinnell, president; Allen Ehresman, vice president and Nanette Boydston, secretary.

Mmes. W. E. Routh, W. M. Hall, L. V. Bentley and Wilma Neely of Amarillo spent Sunday with Mrs. Hazel Chilton and attended church here.

Several Adrian teachers attended the Texas State Teachers' Association Unit Meeting at Vega Monday.

Mrs. Francis Engle was in an Amarillo hospital last week and has returned home.

Mr. and Mrs. Troy Lemley and family of Guthrie, Mike Horton of West Texas State University and Doris Horton of Texas Tech enjoyed Thanksgiving with the John Hortons.

Mr. and Mrs. Joe Tafuya of Amarillo visited Sunday with Mr. and Mrs. Joe Tafuya Sr.

Mrs. Bob Crawford and Dwayne and Ersel Harris were in Wellington last weekend visiting the A. L. Sorrells.

Mr. and Mrs. John Horton were in Lubbock Thursday and Friday. They attended the play, Trojan Women; their daughter Doris was one of the chorus and was on the costume committee. Mrs. Coralie Cox and Patty Fortenberry attended the play Thursday night.

Jackie Gamble, son of Mr. and Mrs. Austin Gamble left Thursday night for Gulf Port, Miss. where he will take combat training. He has been here on two weeks furlough.

Manuel Loveless and Tommy were in Dallas this week on business.

Channing Jr. High teams defeated Adrian Junior High Monday night in basketball games here. Girls' score was 31-40 and the boys' score was 35 to 40.

Charlie Pulliam and Ann Beavers visited Wednesday afternoon in Amarillo with Mr. and Mrs. Bill Goodenough and family. Charlie remained there for the holidays.

Adrian Matadors beat Panhandle Tuesday evening two out of three games.

Boys B-teams played a close game with the Matadors winning by one point, 47-46. The A-team won 75-41. High point man for Panhandle was Maddox making 22 points. Butch Scott made 18 for Adrian.

Panhandle girls beat the Adrian girls 56-41. High point girl for Adrian was Laura Jobe with 25; Janie Beddingfield made 29 points for Panhandle.

Miss Billie Grubbskey of Amarillo was one of eight teachers recently initiated into membership in Eta Phi Chapter of Delta Kappa Gamma, professional sorority for teachers. Initiates were guests at a tea. Miss Grubbskey is formerly of Adrian the daughter of Mr. and Mrs. R. M. Grubbskey.

Visiting the Hardy Harris family Thanksgiving Day were the Wilbur Harris, R. Lee Petty the Ted Harris families of Navajo Dam, N. M., the Freddie Harris family of Pueblo, Colo. and the Overton Harris family of Amarillo. On the weekend Mr. and Mrs. Hardy Harris and Donna, the Wilbur Harris and Pettys and Carroll Weidner visited in Pueblo.

Mr. and Mrs. Elmer Weidner, Mr. and Mrs. Clifford Rich and daughter of Vega, Carroll Weidner and Donna Harris were Thanksgiving Day guests of the Darrell Sewell family in Odessa.

Mr. and Mrs. Troy Jobe and children of Hereford, Mr. and Mrs. Lewis Jobe and Waiye of Endee were Thanksgiving Day guests of the Alford Jobe family.

Mrs. Phillip Pinnell of Weatherford, Okla. and Mrs. Glen King of Shamrock visited the Farris Kromer and the Roscoe Pinnell families during the holidays.

Mr. and Mrs. James Morgan and children of Fort Rucker, Ala. were here for the Homecoming and visit with friends and relatives.

Mr. and Mrs. M. H. Zaring Jr. and Patty spent the holidays with Mr. and Mrs. Jimmy Zaring near Dallas.

Mr. and Mrs. E. J. Robbins and Sandra of Tonkawa, Okla. visited the Emmett Robbins family for the holidays.

Mr. and Mrs. George Worsham and Teena of Albuquerque were here for Thanksgiving and the Homecoming.

Mrs. Nancy Perrin is in the hospital in Amarillo where she underwent surgery Friday afternoon.

Lynn Worsham got home from the hospital in time for the holidays and is doing fine.

Mr. and Mrs. Don Morgan were in Odessa for the holidays with her sister, and family.

Jack Curry a former resident of Adrian, is a patient in the Veterans Hospital in Albuquerque.

Mr. and Mrs. Bob Crawford and Dwayne spent the holidays in Claristad with Mr. and Mrs. Bill Grisson and Cindy. They attended the New Mexico state championship football game between Artesia and Albuquerque, which Artesia won.

The Rev. and Mrs. Dave Sellars and sons spent Wednesday until Saturday in Ft. Worth with her parents, Mr. and Mrs. D. F. LeFils.

Thanksgiving Day guests of Mr. and Mrs. Bill Gudgell and daughter were Mr. and Mrs. Fred Brownlee of Glenrio, Mrs. Lena Gudgell, Mr. and Mrs. W. S. Brownlee and son, Mr. and Mrs. John Brown of Borger, Sue Brownlee, Ina Sue Thompson, Mrs. A. M. Chapman of Amarillo and the Joe Brownlee family.

Mrs. Armilda Haberman and children of Canyon spent the holidays with relatives and friends.

Mr. and Mrs. Gene Hammett and sons of Holly, Colo., visited here with her parents, the Horace Betts.

Mrs. Cat Brown and Clinton Earl, Mrs. Linda Peters and children, Mrs. Millie Maupin and Kathy Garrison were Thanksgiving Day guests of the Pat Maupin family at Santa Rosa.

Mrs. Chet Kidder and Dooley Fincher of Denver visited the Finchers over the holidays.

Mr. and Mrs. R. C. Chism and Mr. and Mrs. Edward Pinnell and children of Romero, Mrs. Phillip Pinnell of Weatherford, spent the holiday with the Roscoe Pinnell family.

Mr. and Mrs. Shag McCown and Sharon spent Thanksgiving in Friona with Mr. and Mrs. Glen Floyd.

Mr. and Mrs. Howard Engle and daughters spent the holidays in Big Spring with the Dewey Engle family and Mrs. Edna McCune.

Mr. and Mrs. Gordon Moore and children were in Clarendon for the holidays with relatives.

Mr. and Mrs. J. E. Jones and children of Amarillo and Mrs. Ann Beavers and daughters visited in the Charlie Pulliam home, Sunday.

Office Furniture
THE INK SPOT

FIRST BAPTIST CHURCH
Rev. B. L. Davis, Pastor
Fifth and Main Streets

FRIO BAPTIST CHURCH
Rev. Samuel B. Ogan, Pastor
Frio Community

WESTWAY BAPTIST CHURCH
Rev. James G. Martin

MT. SINAI BAPTIST CHURCH
H. B. Whitten, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Rev. James Arnold, Pastor

CALVARY BAPTIST CHURCH
Rev. Clarence F. Powell
Pastor
North 385

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. Tommy Phelps, Pastor
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
Independent & Fundamental
Rev. Graham Jarrell, Pastor
Moreman Dr. and Greenwood

IGLESIA METODISTA SAN PABLO
Rev. F. C. Alcalá, Pastor
223 Kibbe Street

THOMPSON MEMORIAL MEXICAN BAPTIST MISSION
Herman V. Martinez, Ministro
215 Norton Street

SAN ANTONIO A LA IGLESIA
North 25 Mile Avenue and Highway

TEMPLO EL CALVARIO ASAMBLEA DE DIOS
Martin Musquiz, Pastor
Calle Ave. H & 13th

LA IGLESIA DE CRISTO
Sunset and Plains Ave.

CENTRAL CHURCH OF CHRIST
L. E. Fooks, Minister
148 Sunset Dr.

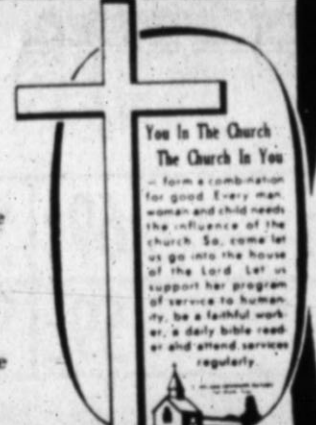
PARK AVE. CHURCH OF CHRIST
On Harrison Highway

BAPTIST MISSION B.M.A.
Old Rock Bldg. V.F.W. Park
J. H. McWilliams
Missionary Pastor

FOR GOD SO LOVED THE WORLD



...the last on the Golden Rule. "Do Ye Even So Unto Them." We often paraphrase the Rule but it is extremely doubtful whether one could say it better than King James. There is the milk in the coconut. And the above portion of the Rule is the climatic phrase. We have declared what others should do, which is to say what is my duty... what I must do. We are bound up together. Then "together" is the significant word. There are rules in every game and the Golden Rule is simply saying play, but be fair about it. "Even So," makes it pretty limited. The patrolman allows no special privileges. I keep the common laws of the highway or I am denied the privilege of driving. Long, long ago a thoughtful man declared that God shows no partiality... He has no favorites. Any man who reverences Him and lives a good life is welcomed by Him. Therefore, the proposition is made. The challenge is before you to "DO UNTO OTHERS AS YOU WOULD HAVE THEM DO UNTO YOU."



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD INSURANCE AGENCY
Mr. and Mrs. Gaylord Newell
323 N. Sampson

KELLEY ELECTRIC

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. A. N. McRight

FIRST NATIONAL BANK
Virgil Hennen

ROCKWELL BROS. & CO.
D. R. Vandever

BIG T PUMP CO., INC.
Hilrey and Leroy Aven

HEREFORD GRAIN CORP.
Joe Artho, Mgr.

HEREFORD LAUNDRY & DRY CLEANERS
Ernest Kendall

BUDGET FINANCE OF HEREFORD, INC.

KINSEY-OSBORN MOTORS
D. C. Kinsey Glen Osborn

PIGGY WIGGLY
Mr. and Mrs. Gaylord Newell

DAVIS IMPLEMENT CO.
W. L. Davis, Jr.

MASTER CLEANERS
Mr. and Mrs. C. D. Fitzgerald

CITY DRUG STORE
Mr. and Mrs. Kenneth Coker

CAISON HOUSE
Mr. and Mrs. G. D. Caison

HEREFORD STATE BANK
Russell E. Carver, Pres.

WESTERN WRECKING
Anson A. and June Dearing

CONSUMERS' FUEL ASS'N.

THE INK SPOT, INC.

HI-WAY PONTIAC, INC.
600 W. 1st.
J. L. Marcum

PHILLIPS AND LAWRENCE

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

BRYANT BROS. PIPELINE

HEREFORD TEXAS FEDERAL CREDIT UNION
Mrs. Dyalitha Benson

ED SKYPALA
Your Borden's Distributor

GILLILLAND FUNERAL HOME
Martin Gilliland

PITMAN GRAIN CO.

ROGERS DRUG
Mr. and Mrs. Grady Rogers

GWYNNE OWEN

LOERWALD BROS.
Ed, George, Gene and Harold Loerwald

FARMERS' DRIVE IN
Troy Moore

SUIT'S AUTO SUPPLY

ORSBORN - CHEVROLET OLDSMOBILE
Your Chevrolet-Oldsmobile Dealer

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

Letters To Santa Claus

Santa Claus
North Pole
Dear Santa,

I am five years old and have been pretty good the past year. If possible I would like a tractor, a road grater, and a pair of boots. Also I have a little brother who is too young to walk or talk but I think he would like a rocking horse. Please remember all the other children in the world.

Love,
Frank Short
301 West Seventh
Santa Claus
North Pole
Dear Santa Claus,

I want a posi play mate for Christmas, and all her clothes for Christmas too. I live at 216 Ave. H.
Love,
Teri
Santa Claus
North Pole
Arctic
Dear Santa Claus,
I want to tell you how nice you are. You have gave some very nice toy. I like the toy. You have been very nice to my friends to. I have tried to be good this year. I want a baby magic. I want a Barbie magic and a walking doll. I will be

in bed Christmas night. I will leave something out for you Christmas night that will be good.

Tammy Williams
Dear Santa,

Just a note to say Merry Christmas! I would like to have a race car set. I will leave you something to eat. Also something to drink. My nieces and nephews will be at my house Christmas so please don't forget them.

News About Area Men On Duty

SANTA ANA, CALIF. — Marine Corporal Jerry C. Thomas, son of Mr. and Mrs. Clyde Thomas of 300 Grand Ave., Hereford, Tex., is a member of the Headquarters and Headquarters Squadron (H&HS)-3, Third Marine Aircraft Wing at the Marine Corps Air Station here.

His squadron provides personnel administration and air wing-level supply support for all air wing units, as well as providing supply support for units attached to the wing.

Love,
Elizabeth Gandy
Dear Santa,

I like you. The toys you brought me are very nice. I have tried to be very nice this year. I want a baby thumalina, record player, and go-go boots. I will be asleep in bed on Christmas night. I will leave something for you to eat.

Love,
Renee Inman
Santa Claus
c/o Hereford Brand
Hereford, Brand
Dear Santa,

I want a creeple people set and a Johnny express truck and a plastic tractor to ride, please.

Love,
Lee Thompson
520 Ave. J.
Hereford, Texas
Age 6

Santa Claus
% Hereford Brand
Hereford, Texas
Dear Santa,

Please send me a wagon with sideboards.

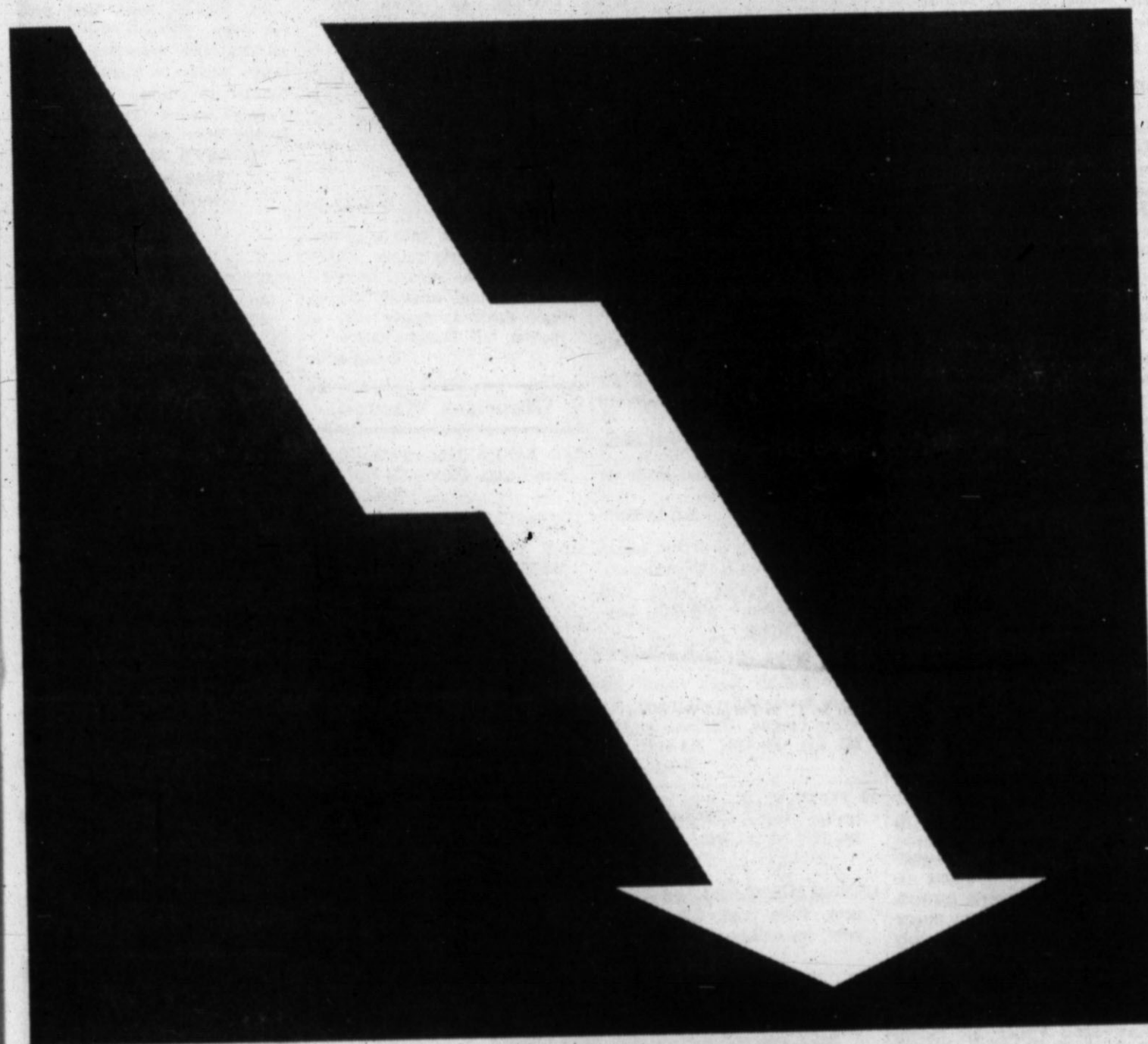
I have been a good little boy and looking forward to you coming.

Love
Sammy Brown, Friona



IVORY and amber brocade dress by Mollie Parnis is set high in the neck, has triple bows-down the sleeves.

THE COST OF LITTER
NEW YORK (AP) — Litter clean-up costs U. S. taxpayers an estimated \$500 million annually, Keep America Beautiful reports.



Southwestern Bell announces
\$6 million rate reduction
for Texas Telephone customers

Second Voluntary Reduction. For Texans in Two Years

At a time when prices for most goods and services are continuing their upward spiral, Southwestern Bell has announced a voluntary reduction in rates that will result in annual savings of \$6 million for Texas telephone users.

Included are reductions in intrastate (calls within Texas) Long Distance rates which become effective January 1, 1967.

With the reduction, most station-to-station calls over 56 miles in distance will have lower rates, varying from 5 to 15 cents for three minutes, depending on the distance. Reductions are even greater for calls over three minutes.

In addition, all intrastate station-to-station calls which are made after 8 p.m. and all-day Sunday will get the lowest night rate—a maximum charge of 80 cents, plus tax, for three minutes. At present only station-to-station calls which are prepaid (charged to the number placing the call) and credit card calls get this low rate.

This is the 10th reduction in Long Distance rates for Texas telephone users since the end of World War II.

Customer Cooperation Helps Reduce Long Distance Rates

Technological developments continue to play an important part in keeping the cost of telephone service at a reasonable level. But much of the credit for making possible the reductions in Long Distance rates goes to Texas telephone users.

Without the cooperation of our customers in placing their calls by number, using Area Codes, and the taking advantage of Direct Distance Dialing where it is available, it would not have been possible to achieve the operating economies that have made possible these reductions.

We know of no better way, in passing these savings directly back to you, to say "thank you."



Southwestern Bell

DUCKWALL'S

WE WILL BE OPEN THIS SUNDAY AND EVERY SUNDAY
'TIL CHRISTMAS FROM 1 P.M. UNTIL 6 P.M.



ALUMINUM
FOUNTAIN

6 Foot

Trim a permanent tree from our selection of no-shed beauties you can use every year.

\$4³³

Christmas ORNAMENTS and DECORATIONS



Fancy ornaments in every shape and color.

1 3/4" ROUND SOLID COLOR Box of 12 59¢

2 1/4" ROUND SOLID COLOR Box of 5 49¢



ROTATING COLOR WHEEL

Complete with 150 watt reflector lamp.

\$2⁶⁷

EXTENSION CORD

Buy an extra one now. 9 ft. in length.

69¢

GLITTER

For attractive packages or centerpieces. Many colors.

29¢



SPRAY PAINT

Perfect for spraying foliage, styrofoam, wood, metal and other surfaces. Assorted colors.

10 oz. Can 69¢



SPRAY SNOW

Extra dry, fluffy, formulation. Non inflammable. In white, pink, or blue.

20 oz. Can 69¢

INDOOR OUTDOOR LIGHTS



All sets U.L. Approved. Sets equipped with add-on plug and clips for attaching to tree.

7 LIGHT INDOOR 69¢

15 LIGHT INDOOR \$1.97

25 LIGHT INDOOR \$3.47

7 LIGHT OUTDOOR \$1.47

15 LIGHT OUTDOOR \$2.17

25 LIGHT OUTDOOR \$4.37



Replacement Lamps

Repair your old sets with new lamps. Christmas colors.

C-6 Indoor Sets 5 For 28¢

C-7 1/2 Indoor Sets 5 For 47¢

C-9 Outdoor Sets 5 For 57¢



Silver Foil Icicles

325 To Box

Beautify your tree with silver icicles. Flame proof.

25¢



CANDLES

Novelty candles in all sizes, shapes, and colors to meet the decorating demand.

Priced From 15¢

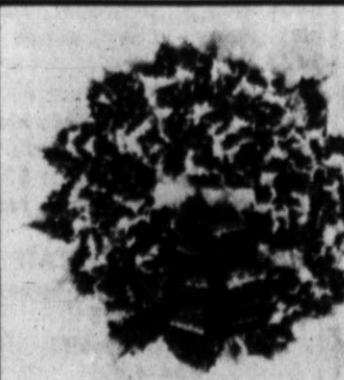
15" TAPERS 20¢



Christmas Stockings

Decorate your mantel and tree. Choose from mesh, flannel or plush stockings.

Priced From 10¢



Weatherproof Poly WREATHS

Beautifully made wreaths that stay fresh to use another year. Use indoors or outdoors.

15 Inch \$2²⁷

FLORAL Arrangements

Add a touch of Christmas color to every room in your house.

FROM \$1⁰⁰



FLOWERS just like the real thing

Make your own centerpieces and arrangements with these beautiful flowers: Poinsettias, Ruscus, Oriental Pige, Holly and many others.

Priced From 10¢

DUCKWALL'S IN SUGARLAND MALL — HEREFORD
STORE HOURS: 9:30 a.m. to 9 p.m. Thursday & Saturday — Sunday 1 p.m. to 6 p.m.
9:30 a.m. to 6 p.m. — Monday, Tuesday, Wednesday, Friday

Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . 6c
 Additional insertions, when paid in advance: per word . . . 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . \$1.50
 Repeat insertions without copy change per col. inch \$1.20
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

STATED MEETINGS
Second Monday

Thurs. 7:30 p.m.
Practice
J. Henry Dobbs, W.M.

HEREFORD BAKERY
519 Park Ave. EM 4-177
HOME OF
Deaf Smith County
Bread and Pastries

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Lee Carler
Jack Kirksey

GENERAL
CONTRACTING
Phone EM 4-1732
EM 4-0528

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

364-2266 • Main & Hiway 60

Justice Realtors, Inc.
Mike Justice 364-0544 Ralph Owens 364-2560
Terry Hodges 364-3758 James Strickland 364-3311
Gwen Lenthman 364-1650

Hereford Insurance Agency
To Be Sure! Don Bougous — Manager 364-0850

EQUIPMENT for one operator beauty shop. Call 364-4319. B-1-10-46-4c

CORD WOOD for sale. 364-0526. B-1-10-12-4c

COMPLETE Decorating Service Draperies, carpet, furniture. 904 E. 3rd. 364-3283. LaVerne Driskill. B-1-12-21-4c

FOR SALE 8x40 house trailer. Preston Collins, Friona, Texas. 247-3460. B-1-10-21-4c

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-4c

NERVOUS? CAN'T sleep? Try "Sleepers" Guaranteed results or money back. Only 98 cents City Drug. T-1-14-46-4p

LOSE WEIGHT safely with Dexa-Diet tablets. Only 98 cents at City Drug. T-1-13-46-4p

2. FOR SALE Farm Equipment

WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-4c

TOP QUALITY Irrigation Dams as low as \$3.25 **DAVIS IMPLEMENT** 144 W 2nd EM 4-2811 B-2-18-4c

3. FOR SALE Automobiles

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-4c

CLEAN 1963 model. Installment Loan Department. First National Bank. B-3-10-20-4c

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077 B-3-13-33-4c

CHEVROLETS, CHEVROLETS, Chevrolets, clean 55 through 61 models. Largest selection in town. El Loco, West Highway 60. B-3-17-48-4c

A CLEAN 61 Olds personally owned. Power and air. Must sell. Small down payment and \$25 monthly payments. Can be seen at 612 Avenue K. B-3-25-48-4c

4. REAL ESTATE For Sale Or Trade

\$\$\$ ONE MILLION DOLLARS To lend on irrigated land in Deaf Smith, Castro and Pecos counties. And . . . We have expanded our territory to include the upper Panhandle.

PRUDENTIAL America's Largest Farm Lender **SAM NUNNALLY** 311 Park Avenue EM 4-2814 B-4-11-10-4p

FARM & RANCH LOANS Plenty of money to loan on farm and ranch land, anywhere for any purpose. Free, prompt and liberal appraisals.

WESSON REAL ESTATE B-4-17-4c

Colorado Red-Weeders PTO or hydraulic drive **Cisco Red-Weeders** with hydraulic drive **Dempster Planters, Cultivators and Rotary Hoes.** Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several **GOOD** used Combines.

SEE LESLY MOTOR CO. For the finest in farm machinery **West Hi-way 60** Phone EM 4-1600

TO BUY, SELL, OR TRADE Farms, ranches, city and business property, you can rely on us to do a good job. Listings Needed Free Appraisals **WESSON REAL ESTATE** 364-2528 So. Dimmitt Hwy. Hereford, Texas B-4-46-4c

640 acres with two wells. Will take ten per cent down with another well. 2013 acres with ten large wells. \$400 per acre with terms. Well average 1200 G.P.M. **NEAL AND RYAN REAL ESTATE** Dumas, Texas B-4-45-4c

FOR SALE: One 3 bedroom, 2 bath. A lovely home. \$24,000. One of the most perfect 1/2 sections of land in Deaf Smith County. 3 8" wells on natural gas. All tied together. Excellent allottments. Close to town. Good terms. Want a quick sale. In very best water area. **FINE SECTION** CASTRO COUNTY. Must sell quick. Large 5 1/2 % loan. Fully alloted to cotton, wheat, and maize. Good improvements. 5 irrigation wells. Possession. Price best offer. **WESSON REAL ESTATE** Route 2 Hereford, Texas Phone 364-2528

Also have several good halves and quarters in Deaf Smith County in good water area. **One 200-mother cow ranch** in Missouri. Worth the money. \$500 down, \$75 mo. buys this two bedroom home on Bleivins. Plenty of closets, cabinets and a large basement. A good buy. We still have money to lend at **REASONABLE RATES** **ASSURANCE CO.** We represent **EQUITABLE FARM LOANS** **W. T. CARMICHAEL REAL ESTATE** 801 S. 25 Mile Avenue 364-1251 Home — 364-1082 Specialize in Farms and Farm Loans B-4-41-4c

FOR SALE LAUNDRY Combination, automatic and wringer. Call 364-2848 or 364-2257 B-4-4-4c

500 Acre ranch, part meadow, balance pasture. Located in Arkansas, 3 bedroom home. Creek, several springs, sell, lease or trade for property in this area. 364-0210. B-4-47-4c

THREE BEDROOM, 2 baths, carpet, drapes, double garage, refrigerated air, fenced yard. For sale by owner 208 Aspen. 364-4103. B-4-22-46-4p

FOR SALE by owner, 307 acres. 2 wells, west of town. Improved. Fully alloted. Phone 364-1276. B-4-19-41-4c

Three room furnished and bath house. Must sell immediately. \$2750.00 on Avenue J. **Hamby Real Estate** B-4-18-4c

HOUSES 3 bedroom brick Northwest — 1 1/2 bath, extremely well cared for, perfect yard, fenced, refrigerated air. 11 1/2 acres, 3 bedroom brick, 1 1/2 bath, barns and corrals close in. 3 bedroom brick — Country Club drive. 1979 sq. ft. living area, professionally landscaped yard. 20 acres — 2 bedroom home near city limits.

EXCLUSIVE LISTINGS 284 acres, on pavement, Pecos County, milo, wheat allottment, fully tiled, lake pump, beautiful 3 bedroom home, plus many, many extras. — \$475.00 per acre. 640 acres fully alloted to wheat, milo, 4 irrigation wells, 4 bedroom house. Clovis N. M. area. A good buy at \$325. Lots of good buys on North Plains.

GIBSON REAL ESTATE Hwy. 385 & Lee Street 364-0445 Ben G. Scott 364-4365 Wilbur D. Gibson 364-2225 B-4-22-2c

UPSTAIRS FURNISHED apartment for white couple only. No children, no pets. Oberlin Apartments. Phone 364-0291. B-5-15-21-4c

EXPERT CLOCK REPAIR on All Clocks 8 Day — Alarm — Coo Coo — and Automobile **COWAN JEWELRY**

Armstrong 505 W. Park 364-1868

LIST YOUR FARMS & RANCHES NOW CALL US TODAY **LONE STAR AGENCY**

OUR SERVICE DEPARTMENT is equipped and staffed to give you the service you are entitled to. We appreciate Your Business • Buick • Rambler • Johnson Boat Mtrs. **KINSEY - OSBORN Motors** 142 N. Miles EM 4-0990

HOUSE FOR SALE 3 bedrooms, 1 1/2 baths, den, living room, kitchen all built-ins, double garage, fenced yard, refrigerated air. Owner leaving town. Very nice. 1450 sq. ft.

House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only.

Beautiful home for sale: 3 bedroom 1 1/2 baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only.

Farm for sale: 640 acres, all irrigated, all in cultivation, good allottments, good water, good improvements, choice farm \$475.00 per acre, 29% down. Let us show this one.

Mansion for Sale — One of the nicest and luxurious homes in Hereford — 3800 sq. ft. house sets on 5 acres of land — 3 bedroom — 2 baths — large den, study, kitchen, living room. This home has everything — Swimming pool surrounded by patio and gardens, automatic sprinkler system. If you want a beautiful home — let us show you this one.

House for Sale: 3-bedroom, living room, den & fire place, kitchen, 1 1/2 baths, enclosed patio, double garage, fenced yard. Owner leaving town — Immediate possession. Real good buy! 2200 sq. ft. — Terms arranged for you.

WE NEED YOUR LISTINGS—YOU NEED OUR SERVICES **Lone Star Agency** REAL ESTATE — INSURANCE — LOANS 364-0555 — After Hours: 364-0336 364-0500 601 N. Main Hereford, Texas

1/2 SECTION land west of Hereford, By owner. Call 384-4668, Littlefield. B-4-11-48-4c

WATER MEANS VALUE Strong 8" water in underground tile on this fully alloted 1/4 section north of Dawn. Only 1/2 mile off paving. Priced to sell. **NORTH OF DAWN** 480 acres, 2 strong 8" wells, approximately 380 cultivated, 348 acres of high yielding allottments. Only one mile off paving. Improved and more land could be broken out. This place can be bought for 50% down, 20 yr. terms-on balance.

PARMER COUNTY 10" water on this 1/2 section. 300 acres milo and wheat. \$375.00 per acre. \$20,000.00 down. 20 yr. terms. **Combination Farm-Ranch For Trade** 375 acres, 2-8" wells, approximately 75 ft. lift, on natural gas. 200 acres of milo, 8 1/2 of cotton, 130 of alfalfa, and 30 switch grass. Will trade for 1/4 section in the Hereford area.

Trade Your 1/2 Sections For This 960 Acres 960 acres, North Plains. Improved and on paving. Good allottments. 1-8" well with 10" water available. Setting approximately 250 ft. Redbed approximately 500 ft. Price \$265.00 per acre.

Gruver Area 2000 gallons per minute on this 320 acres, 300 cultivated, 310 wheat and milo allottments. \$25,000.00 down to a qualified buyer. Has a 20 year existing loan. \$350.00 per acre.

HAMBY REAL ESTATE S. Highway 385, 364-3566 Gerald Hamby 364-1534 Durward Hamby 364-3466 J. M. Hamby 364-2553 B-4-48-4c

TRAILER LOTS for sale or rent. Call N. D. Bartlett. 364-1483. B-4-11-48-4c

5. FOR RENT TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. **THUNDERBOLT APARTMENTS** Phone EM 4-2646 B-5-10-4c

ONE THREE room furnished apartment \$60 month. One exceptionally nice newly furnished large two bedroom apartment. \$75. Whites only. Apply 232 West Third. B-5-22-46-4c

ONE BEDROOM furnished duplex, 118-B Fuller. \$75 month Bills paid. Telephone Paul Schroeter. 364-1504. B-5-12-22-4c

HALF SECTION irrigated land for lease. Call 289-5547. B-5-10-48-4c

FOR RENT three rooms, garage. Whites. 604 Miles. B-5-14-22-4c

TWO BEDROOM furnished house for rent. 507 Irving. Fenced yard and storage. Apply at Worley's garage, days and 509 Irving, evening and Sundays. B-5-23-22-4c

FURNISHED TWO bedroom house to couple or small family. 907 S. McKinley. Call 364-3786. B-5-14-22-4c

TWO BEDROOM house suitable for small family. References exchanged. 364-1406 or 364-0661. B-5-23-22-4c

FOR RENT house, 13 miles north of town. 364-2547. B5-10-21-4c

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691. B-5-14-40-4c

FURNISHED TRAILER. Adults only. Bills paid. James Brown Tire Service. B-5-10-21-4c

TWO BEDROOM, unfurnished house near schools. 364-1081. B-5-10-18-4c

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. **D & R BUILDERS** 364-3780 **Floyd Dunavant** 364-1715 **I. D. Rhodes** 289-5217 B-5-15-4c

THREE ROOM furnished house. Contact Ruby Baker, 129 Avenue A. Whites only. B-5-12-46-4c

FOR RENT store building and fixtures and cafe equipment, gas station and equipment at Easter. Present tenant has to quit for health reasons. Call Herman Paetzold, Office 276. 5669, Home 364-0227. B-5-30-44-4c

BUILDING for rent or lease. 133 West Third. Phone 364-0291. B-5-10-47-4c

FOR RENT furnished two bedroom apartments. Lynette Apartments, 108 Avenue H. 364-0969 or 364-2547. B-5-14-18-4c

OFFICE SPACE. Single office available, share bills, etc. Very reasonable. Call 364-0979 before 5 p. m. B-5-14-18-4c

OFFICE SPACE for lease. Panned, Carpet, Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-4c

FOR RENT 12x24 storage room suitable for warehouse. Outside entrance. Inquire 419 A. Main. 364-0366. B-5-15-17-4c

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-4c

FOR STORAGE space-large or small—Call 364-1818. B-5-10-35-4c

FOR RENT two bedroom house at 311 Avenue K. Unfurnished, carpeted, fenced. Clean. Call M. M. Gardner, 894-6834, Levelland, Texas. B-5-21-23-4c

NICE CLEAN three room and bath furnished apartment for white couple. Utilities paid. \$75 mo. 364-0188, 364-0469. B-5-17-48-4c

10 FOOT WIDE, two bedroom trailer house. Whites only. 364-2250 or 364-4767. B-5-11-48-4c

ONE BEDROOM apartment for rent. Bills paid. \$60. Whites only. no children. B-5-13-48-4c

ONE BEDROOM furnished apartment. Bills paid. 503 25 Mile Avenue. 364-1111. B-5-10-48-4c

WELL FURNISHED house with garage. Come to 813 South Texas St. B-5-11-22-4c

FOR RENT house, 13 miles north of town. 364-2547. B5-10-21-4c

SEWING MACHINES for rent by week or month. Tannahill Fabric Mart 413 Main, 364-1691. B-5-14-40-4c

FURNISHED TRAILER. Adults only. Bills paid. James Brown Tire Service. B-5-10-21-4c

TWO BEDROOM, unfurnished house near schools. 364-1081. B-5-10-18-4c

6. WANTED WHEAT PASTURE wanted. We give Buccaneer Stamps with each pasture. Day phone 285-2454, Nite phone 285-2817. B-6-16-22-4c

8. HELP WANTED EXPERIENCED WOOL presser, good pay, good working conditions. One-Hour Martinizing. 149 North 25 Mile Avenue. Apply in person. B-8-19-47-4c

REGISTERED NURSE wanted: 50 bed ultra modern hospital part of Texas. Vacation pay, 40-hour week, liberal fringe benefits, excellent salary. Apply in person, write or call to make appointment. Coon Memorial Hospital, Cleo Coffey Jr., Administrator, Dalhart, Texas. Telephone 248-4571. B-8-47-45-8c

SEWING MACHINE operators, good pay, good working conditions. Apply in person. Dolly Textiles, 148 North Main. B-8-16-22-4c

WANTED Full time cashier—\$1.25 hour Part-time experienced sales clerks — 1.25 hour and commission. Send references and experienced record to Box 673M. B-8-22-2c

WANTED LADY to live in and care for elderly couple. Excellent salary, social security. Cooking and nursing experience desired. Apply only in person. 247 Ranger Drive. B-8-26-47-4c

9. Situations Wanted ALL KINDS dozer work. Everette Crisp. Phone 364-3387. B-9-10-21-8p

WHITE HANDY man wants work painting and repairing. 276-5272. B-9-10-20-4c

EXPERIENCED FARM hand wants permanent year round work. Prefers part crop and pay. Call 879-4697 Cotton Center. B-9-17-22-3p

10. NOTICE CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972. B-10-10-2-4c

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-36-4c

Lithography — Letter Press **THE INK SPOT**

★HOMES FOR SALE★ House for sale: 3 bedrooms, 1 1/2 baths, den, living room, kitchen all built-ins, double garage, fenced yard, refrigerated air. Owner leaving town. Very nice. 1450 sq. ft.

House and six acres for sale: 3 bedroom, 1 bath, living room, kitchen, acreage is fully irrigated, \$17,500.00, appointment only.

Beautiful home for sale: 3 bedroom 1 1/2 baths, kitchen with built-ins, living room, den and fire place, basement, refrigerated air. Very nice 2700 sq. ft. Appointment only.

Farm for sale: 640 acres, all irrigated, all in cultivation, good allottments, good water, good improvements, choice farm \$475.00 per acre, 29% down. Let us show this one.

Mansion for Sale — One of the nicest and luxurious homes in Hereford — 3800 sq. ft. house sets on 5 acres of land — 3 bedroom — 2 baths — large den, study, kitchen, living room. This home has everything — Swimming pool surrounded by patio and gardens, automatic sprinkler system. If you want a beautiful home — let us show you this one.

House for Sale: 3-bedroom, living room, den & fire place, kitchen, 1 1/2 baths, enclosed patio, double garage, fenced yard. Owner leaving town — Immediate possession. Real good buy! 2200 sq. ft. — Terms arranged for you.

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PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-4c

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-4c

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CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-20-4c

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phones EM 4-2012 or 503 130 EM 4-1345 B-11-46-4c

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The Queen's Garden Party at Buckingham Palace, 1863

Famous Parties From History

NEW YORK (NAPS) — Whether the highlight of your next get-together is the brilliance of your guests or the excitement of the new "shot-in-the-dark" parties, you'll make an even bigger hit with your guests if you can tell them about some of the great parties of the past.

King Ahasuerus gave a feast that lasted seven days! As was customary at the time, guests did not sit at the banquet tables, but reclined on gold and silver lounges while they ate and drank.

Rome picked up the taste for high living and some feasts were bigger and better than ever. One wealthy Roman noted for his extravagance, sometimes spent the equivalent of \$5,000 on a single meal! The accent was on the exotic: everything from grasshoppers to wild boar

was on a Roman menu. Delicacies included tongues of nightingales and a common appetizer was a mixture of wine, pepper, honey and saffron. The Emperor Caligula threw pearls into his vinegar.

But a later ruler, Nero, made him look like a piker. Never one to fiddle with his guests' good times, he showered merry-makers with perfume from ceiling sprinklers and with jewels, awarded as "door prizes" to holders of lucky numbers.

It wasn't so lucky if you forgot to invite someone to your party at one time in history, says a researcher, who reports that the omission might cause the left-out individual to put a hex on your guests! To protect against this, some scholars believe, the smorgasbord — originally a tribal feast to which everyone was invited had its start.

Loving cups, used as drinking vessels, were given two handles for a very practical reason: centuries ago, it was thought wise to keep the guest's two hands occupied — so he couldn't reach for his dagger! This was no idle precaution, as history shows. When the Jutes invaded Britain in the 5th Century A. D., their leaders invited the British King and his men to a feast. When the meal ended, the Jutes fell on the British and slew them — thus beginning their conquest of England.

In more modern times, there was that famous Christmas party of 1776 — so rudely interrupted by General George Washington and his troops. On Christmas night, they crossed the Delaware River to Trenton,

New Jersey, and captured 1,000 celebrating Hessian troops.

At more peaceful moments, early American leaders were sociable hosts with refined palates. Thomas Jefferson, famous in his day as a host as well as a statesman, served spaghetti at one dinner party — the first time it was served in America.

Who was history's most enthusiastic host? While King Ahasuerus and Emperor Nero are both strong contenders, many world award and the laurel wreath — or party had — to England's King Henry VIII. The fun-and-love-loving monarch made Christmas an official holiday of feasting but refused to be contented with a one-day celebration. He and his noble friends made merry for twelve full days, right through to January. During that time, royal Christmas dinners were likely to include hundreds of fabulous and tempting dishes — from roasted game to plumpuddings, from every imaginable fish dish to gilded swans. And every fish carried into the royal dining hall was presented with a blare of trumpets — and even heralds on horseback!

Guests were provided with tournaments, music, conversation and Henry's surprise jokes — like pies filled with live birds which flew out when the crust was opened.

But perhaps the man who showed the most appreciation of the finer points of the party-giving was King James I of England. In his eagerness to give guests a truly noble feast, he knighted his favorite cut a meat. When in a particularly jolly mood according to the story, he saw a large loin on the banquet table, tapped the meat with his sword and proclaimed, "I hereby dub thee Sir Loin!"

'TO BE ALIVE' BOOK

NEW YORK (N) — An Academy Award winning movie called "To Be Alive!" is coming to life in a new form.

The hit film, which drew more than five million persons to the Johnson Wax Pavilion at the recent New York World's Fair, has been translated into a book. It will be published this fall by the Macmillan Company, with more than 300 reproductions from the original motion picture negative and with a new text by Alastair Reid.

The 18-minute documentary film on universal joys of living, produced by Francis Thome and Alexander Hamid, was recently selected to be shown at the United Nations pavilion at the Montreal Expo '67 fair next year.

LAFF-A-DAY



"Goodness gracious, Harry, I've mashed my thumb again."

Navy Seeks Data Technicians

The Navy announced an immediate need for men in the field of data systems technician and machine accountant.

Depending on level of civilian experience, a man may enter the navy as a first class petty officer or chief petty officer. In order to be eligible for this advanced rate, an applicant must have 24 months programming experience and be a qualified computer operator, or have 24 months of maintenance experience on a digital computer.

Basic qualifications for enlistment at advance rates: Machine accountant — Age: For first class petty officer, age 40. For chief petty officer, minimum age 24, maximum age 40, first class petty officers must have a minimum of 24

months programming experience. Chief petty officers must have a minimum of 40 months programming experience. Both first class and chief petty officers must be qualified operators on one of the following pieces of data processing equipment: IBM-360; IBM-440/4410/7090; UNIVAC-1218; UNIVAC-10-04; BURROUGHS-263, 283; Honeywell-200, 800; CDC-160A, 1804; RCA-3301, 301.

Data systems technician — Age: Minimum age 24, Maximum age 40. Must have 24 months maintenance experience on any univac or CDC digital computer. Both machine accountant and data systems technicians must be eligible for security clearances.

Enlistees will report to the U. S. Naval Training Center, Bainbridge, Maryland for outfitting and instruction in the machine accountant or data systems technician indoctrination course. This course is four weeks in duration. Upon completion of the indoctrination course, you are then made available to the Chief of Naval personnel for further assignment in your field.

ARC Disaster Unit In County

Reorganization of the Disaster Committee in Deaf Smith County Red Cross Chapter and preparation for action in case of a community emergency, were discussed with Doyle Rush, local chairman, by two territorial Red Cross representatives Tuesday.

Mrs. Eunice Hicks-Beach and Dick Strayer of the Amarillo office reviewed with Rush the place and function of the Red Cross chapter in time of disaster, types of aid which disaster victims may expect from the Red Cross and what the American Red Cross expects from Deaf Smith County Chapter in case of local emergency.

Need for personnel to staff the disaster committee was also discussed; Rush expects to appoint new members of the volunteer committee to replace some who have moved from the county or become inactive.

DWI Fine Set In County Court

Victor Martinez Gutierrez, appearing in Deaf Smith County Court Friday on a charge of driving while intoxicated, was fined \$50 and costs and granted probation for one year.

Gutierrez pleaded guilty to the charge after consulting with a court-appointed attorney and made application for probation. Judge H. C. Williams also ordered Gutierrez to serve 20 days in the county jail but the term will be served only if the probation is violated.

Classifieds Got Results

Miss Miller Begins Duties At University

Miss Audri Miller, daughter of Mr. and Mrs. H. H. Miller of Dawn, left this week for Columbus, Ohio, after a Thanksgiving visit with her parents, to take a position as admissions counselor at Capital University, one of the largest educational institutions of the American Lutheran Church.

She recently completed 12 weeks of student teaching at Randolph Air Force Base High School, San Antonio, to complete requirements for a degree in secondary education which she earned in three years at Texas Lutheran College, Seguin. Her major was English, with a minor in speech.

Miss Miller was elected to the national English fraternity, Sigma Tau Delta, and was named to Who's Who Among Students in American Universities and colleges for 1965. She is a 1963 graduate of Hereford High and as a senior wrote a school column, Audri's Notes, for The Hereford Brand.

The first woman ever appointed to serve on the admissions staff of Capital University, which was established in 1850, she will travel through eastern seaboard states to recruit students for the university, which includes an affiliated theological seminary and law school.

BABY GIANT

NEW YORK (N) — Babies are giants in the eyes of bottle and jar manufacturers.

The reason: Infants annually devour the contents of some 3 billion jars of baby food. That is more than a quarter of all the food — for people of all ages — packaged in glass, according to the Glass Container Manufacturers Institute.

Food containers account for some 40 per cent of all glass containers shipped in the U. S. GOMI adds that virtually all processed baby food today goes to market in glass jars. Beer is the only other product that uses more glass containers than baby food.

NIGHTCLUB SELLS TICKETS

NEW YORK (N) — The Empire Room in the Waldorf-Astoria will sell tickets to its dinner and supper shows — through theater ticket agencies in the Broadway area.

The nightclub says it is doing this for out-of-town visitors who often avoid nightclubs because they fear the amount of the bill which will be presented at the end of the evening. Tickets bought in advance include a meal, floor show, cover charge, tips and dancing — not liquor.

ONE OF THE ALL-TIME GREAT ENTERTAINMENTS!

HOLY DELECTABLE! **Lower 10c** **CANTINFLAS**

FRIDAY SATURDAY SUNDAY

Rosalind Russell Hayley Mills
The Trouble with Angels

VENAS SUNDAY **ARENAS SALAZAR MACEDO**

SHOWTIME 2:00 P.M. 4:00 P.M.

LA MALDICION DE LA LLORONA

Walt Disney is host for the Movie Vacation which takes us from November to December. Disney takes us to Ireland in the year 1558, and we visit the FIGHTING PRINCE OF DONEGAL — an adventure thriller — Action, Romance and Comedy in the Disney Manner. It is the first Irish rebellion.

Adults \$1.00 Children Under 12 50c

Star 364-2037 **THE FIGHTING PRINCE OF DONEGAL**

Let Us Keep The Children While You Shop

THURSDAY EVENING **SHOWTIME 6:15 P.M.**

FRIDAY **SHOWTIME 6:15 P.M.**

SATURDAY **SHOWTIME 2:00 P.M.**

WALT DISNEY presents
PETER SUSAN
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TOM GORDON ANDREW
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THE RETURN OF THE SEVEN, is the Magnificent Seven in action again. They cross the border into Mexico, to help one of their own, and rid his village of outlaws.

Star 364-2037 **SEVEN AGAIN... MAGNIFICENT AGAIN!**

SUNDAY **SHOWTIME 2:00 P.M.**

MONDAY **SHOWTIME 6:15 P.M.**

TUESDAY **SHOWTIME 6:15 P.M.**

Yul Brynner **"Return of the Seven"**
Robert Fuller

WINTER TIME IS REPAIR TIME

Time To Make The Grime Disappear Before The Holidays

Masonry Paint

For inside and outside

Ideal for stucco, brick, asbestos siding, cement block or cement-asbestos shingles. Goes on easily, dries in 30 minutes. White and 8 Pastel Colors



SATIN HIDE and WALL HIDE 1000 Colors

Custom-mixed while you watch. Bring a color sample or choose from our Maestro Color Selector. FREE take-home color chips.

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1616 STANTON

MOVE IN FOR \$600.00. Bath and 1/2 — O'Keef & Merritt range and oven — underground utilities — washer and dryer area — total price \$12,225.

3 BEDROOM house 1 3/4 baths, all brick. \$14,175. Buy owners equity for \$1700 and assume 5 3/4% loan.

HOUSE ON SUNSET — 1 3/4 bath, carpeted, double garage, dining area, cellar. \$16,800.

\$975.00 DOWN with low interest rate of 6 1/2% on this fine new home in NW Hereford — over 1400 sq. ft. of space — Range — Oven — Dishwasher. Call us today!

New home — \$8250.00 — \$350.00 Move-In

NEW HOME, Bath & 1/2 — Range and oven — underground utilities — O'Keef & Merritt range and oven — \$400.00 down — total price \$12,625.

We have several fine "lived in" homes with reasonable move-in prices — We have over 150 new plans to choose from for a new home. Come by to see some of our new homes and look over our new home plans... soon!

— FARM FOR SALE —

Fully allotted 1/2 section. Two 8 inch gravel packed wells on gas. \$50,000.00 down, terms on the balance. 50 acres sugar beets, 60 acres wheat, balance in feed grain.



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SAFEGWAY S BRANDS
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**Peaches
Corn
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Catsup
Sauce**

Town House Sliced or Halves **4** No. 2 1/2 Cans **\$1.00**
 Town House Cream Style or WK Corn **6** No. 303 Cans **\$1.00**
 Town House Garden Sweet Peas Save 26c **6** No. 303 Cans **\$1.00**
 Town House Tomato Catsup **4** 14 Oz. Bolls. **69c**
 Town House Fancy Quality Tomato Sauce — Save 2c 8 Oz. Can **9c**

CAKE MIXES
 Mrs. Wrights Layer Cake Mixes Choice of Flavors **4** 19 oz. pkgs. **\$1.00**
FACIAL TISSUE
 Truly Fine Choice of 4-Colors 200ct. Box **15c**

Hair Spray Truly Fine 14 oz. can **49c**
 Waffle Syrup Pack Train 5c off Label Qt. Bott. **39c**
 Pancake Mix Mrs. Wrights Save 4c 3-lb. Box **45c**

Safeway Brand COFFEE
 Airway Pre-Ground 1-lb. Bag **55c**
 Nob-Hill Pre-Ground 1-lb. Bag **57c**
 Edwards All Grinds 1-lb. Can **59c**

Save On These Specials At Safeway!
FLOUR
SUGAR
EGGS
 Kitchen Craft White Flour Save 14c **10** lb. Bag **89c**
 Imperial Cane or Holly Beet Save 3c **5** lb. Bag **49c**
 Breakfast Gem Grade A Medium **49c**

COMPARE These Everyday LOW PRICES

Comstock Applesauce 2 303 Cans	37c	Spam 12 oz. Can	59c
Del Monte Apricots No. 2 1/2 Can	47c	Treet 12 oz. Can	59c
Highway Peaches 303 Can	25c	Wilsons Chopped Beef 12 oz Can	59c
Highway Apricots 303 Can	19c	Libby Corned Beef 12 oz Can	61c
Pork & Beans Van Camp 2 300 Can	31c	Wilson Pork Feet 14 oz. Can	67c
Pork & Beans Campbell 16 oz. Can	22c	Edwards Coffee 1/2-lb. Can	39c
Barbecue Beans 16 oz. Can	22c	Edwards Coffee 1-lb. Can	59c
Larsons Veg-All 303 Can	21c	Edwards Coffee 2-lb. Can	\$1.37
White Hominy High 3 300 Cans	27c	Edwards Coffee 3-lb Can	\$2.05
Blue Plate Pimentos 4 oz. 2 300 Cans	21c	Lipton Tea 1-lb Box	\$1.50
Irish Potatoes Hunts 2 300 Cans	37c	Canterbury Tea 1/2-lb Box	55c
Potatoes Sweet 2 303 Cans	33c	Canterbury Tea 1/2-lb. Box	29c
Del Monte Tomatoes No. 303 Cans	31c	Nestle Instant 3 oz. Jar	\$1.59
Hunts Tomatoes 300 Can	21c	Busy Baker Crackers 7 Oz. Box	19c
Tomatoes Gardenside 2 303 Cans	29c	Busy Baker Crackers 1-lb. 25c	
Tomato Sauce 8 oz. 3 Cans	45c	Busy Baker Crackers 2 lb. 49c	
Catsup 14 oz. 2 Bolls.	31c	Melrose Crackers 1 lb. Box	23c
Del Monte Catsup 20 oz. Bolls.	45c	Post Grape Nuts 11 oz. Box	33c
Hunts Catsup 14 Oz. 2 Bolls.	31c	Post Tens 9 1/2 oz. Box	47c
Hunts Catsup 20 oz. btl.	55c	Special K 6 1/2 oz. Box	33c
Wolf Plain Chili 15 oz. Can	39c	Wheat Chex 10 oz. Box	29c
Wolf Chili & Beans 15 oz. Cans	33c	Sego Liquid 10 oz. Can	29c
Wolf Tamales No. 300 Can	47c		
Libby Viennas 4 oz. 2 Cans			

Shop and Save Everyday On Your Food Bill!
 Bel-Air Frozen Potatoes Hash Brown 3 2-lb. Pkgs. **89c**
 Mellorine Joyette 5 Flavors 1-lb. **39c**
 Margarine Sunnybank Regular 4 Ctns. **89c**
 Biscuits Mrs. Wrights Buttermilk 10 Ct. **6/49c**
 Crisco Oil 24 oz. BOLL. **57c**
 Egg Nog Lucerne Flavorful 1/2 Gal. Ctn. **89c**
 Gelatin Lucerne Fruit 2 15 oz. Ctns. **69c**
 Homo Milk Lucerne 1/2 Gal. Ctn. **49c**
 Peanut Butter Jif 18 oz. Jar **65c**

You Get Gunn Bros. Stamps!
 Peanut Clusters Roxbury 12 1/2 oz. Pkg. **59c**
 Bathroom Tissue Truly 4-Roll Fine 2 Pkg. **69c**
 Yellow Popcorn Town House 2-lb. Pkgs. **29c**
 Chunk Tuna Star Kist Green Label 6 1/2 oz. Can **41c**
 Fabric Finish Faultless 10c Off 20 oz. can **69c**

For Guaranteed Meats Shop Safeway Stores!
STEAK SALE!
ROUND
SIRLOIN
T-BONE
 US Choice Heavy Beef Full Cut **89c** LB.
 US Choice Heavy Beef Lean Steak **89c** LB.
 US Choice Heavy Beef Lean Steak **98c** LB.



Save On These Two Money Savers At Safeway!
ROAST
Sliced Bacon
 Rump or Pikes Peak **79c** LB.
 Wilco Lean Sliced **69c** LB.

SIRLOIN TIP ROAST
 US Choice Heavy Beef **98c** Lb.

Safeway Brand Longhorn CHEESE
10c OFF PRICE PER PACKAGE



POTATOES
 U.S. No. 1 Russett **20** Lb. Bag **59c**
LETTUCE
 Western Iceberg **2** Heads **29c**



ALL Dishwasher 20 oz. Box **40c**
ALL Coldwater 3-Qt. BOLL. **\$2.49**
SUGARINE Liquid Diet 4 oz. BOLL. **69c**



Christmas... World Around

Skiing down a mountain with a lighted torch in your hand, strewing hay on the floor of your home, knocking on neighbor's doors in a symbolic pilgrimage—these are some of the ways you might find yourself celebrating Christmas in other parts of the world.

In token of Christ's birth in a manger, Poles spread hay on the floor and Lithuanians have straw under the tablecloth at their festive Christmas Eve

meal. The colorful Mexican posada or pilgrimage dramatizes the search which led Mary and Joseph to the stable. For each of the nine nights before Christmas, a couple dressed as Mary and Joseph goes from house to house. Only at the last house are they—and the parade of neighbors which is now following them—invited in for supper.

An even more novel procession may be seen in the mountains of Austria. Here wood carvers from the little town of Oberammergau meet on Christmas Eve and ski down the mountain slopes with flaming torches in their hands, singing as they go!

Christmas dinner also varies around the world; many countries have it on Christmas Eve, before or after midnight services. The French reveillon, a feast which occurs after midnight mass, is apt to feature oysters and sausages; in the French province of Brittany, buckwheat cakes with sour cream are served. The Norwegian Christmas dinner features a fish called lutsk, in America, of course, everyone looks forward to the traditional turkey dinner on Christmas day.

One of the most charming of Christmas rituals is the feast of St. Lucia in Sweden—which ushers in the Christmas season. Each community chooses a lovely Lucia Queen to represent the young girl martyred for her religion centuries before in ancient Rome. In families with daughters, the prettiest plays the role of Lucia.

Her "privilege": to wait on everyone for the day!

FAMILY INCOME UP

NEW YORK (AP)—U. S. family income is going up nearly three times as fast as the cost of living, according to a study by Memhrd-Commercial Corporation.

Last year's median family income of \$6,882—the amount which divided all incomes into two equal groups, one higher and one lower—increased 44 percent over the 1966 figure. In the same 10-year period, the firm said, the Bureau of Labor's consumer price index rose only 16 percent. Last year's median income was up 4.8 percent over 1964 compared with a 1.7 percent increase in the cost of living.

Office Furniture
THE INK SPOT

QUITTING BUSINESS Because of Health

Clothing — 1/3 Off
Furniture — 25% to 50% Off
Handles for hoes and rakes — 40c each
Hammer Handles — 25c
Commode Seats — \$1.00
Camper Trailer House — \$375
Fireplace Wood — Cord \$15
Old Trunks — Bedsteads — Gas Heaters
End Tables — Dishes — Roll-away Beds
Radios

EVERYTHING MUST GO!
ASHER'S TRADING POST

424 West First

Open Sunday

QUITTING BUSINESS SALE

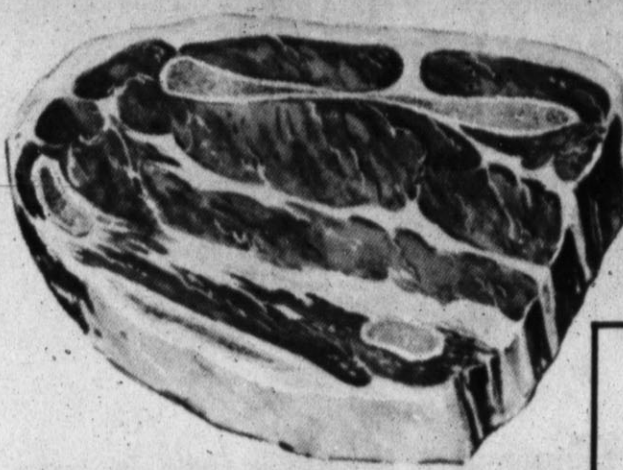
After 24 years in the variety store business we are quitting and closing out with merchandise marked down for quick sale.

ALL MERCHANDISE AT
SACRIFICE PRICES

CAVE' VARIETY

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE GREEN STAMPS
Specials Good Thursday, Friday & Saturday December 1, 2, & 3



CHUCK ROAST

USDA Choice
Blade Cut

49c
Lb.

USDA Choice
Arm Roast
Lb. 69c

USDA Choice
Short Ribs
Lb. 29c

Pinkney
Sausage
2 Lbs. 79c

SANDWICHES

Frozen Corn

Shurfine 10 Oz.
In Butter Sauce

4 For **\$1**

Frozen Shrimp

Blue Plate
10 Oz. Breaded

69c

Biscuits

Shurfresh
Can

8c

TIDE

81c

CHEER

71c

OXYDOL

81c

CASCADE

49c

IVORY SNOW

85c

BONUS

81c

Tomato Juice

Shurfine 46 Oz.
Can

29c



BABY FOOD

Gerber Strained
Fruits & Vegetables

10c

PORK & BEANS

Van Camp — No. 2 Can

5 For **\$1**

Christmas
TREES

\$2.00

Each

Fine Selection

Shurfine Corn Oil 1 Lb.

OLEO 4 For **\$1**

FLOUR 59c

COFFEE 3 Lb. Can **\$2.19**

Ice Cream 69c 1/2 Gallon

TISSUE 29c 4 Roll Pack

Miracle Whip 49c Qt.

...AND YOU GET **S&H GREEN STAMPS**

Kounty Kist 12 Oz. WK

Corn

6 For **\$1**

Shurfine 3 sv Cut

Green Beans

6 For **\$1**

Sunshine Fig Bars 1 Lb.

Cookies

39c

Shurfine 2 1/2 Can Sl. or Hal.

Peaches

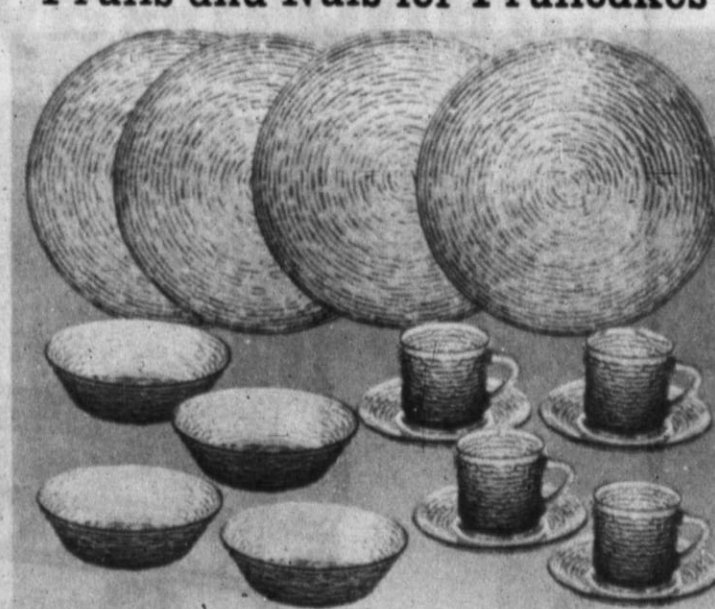
4 For **\$1**

Reg. or King Plus Dep.

Coca-Cola

39c

A Complete Stock Of
Fruits and Nuts for Fruitcakes



Soreno Luncheon Dishes Only 9c

With Each \$5 Purchase
by Anchor Hocking—Beautiful Avocado Color

THIS WEEK... PLATE

BANANAS

10c
Lb.



Grapefruit

5 Lb. Bag **39c**

Apples

Rome

4 Lb. Bag **49c**

Potatoes

Russets

10 Lb. Bag **59c**

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Hospital Notes

PATIENTS IN HOSPITAL

Jimmy Rhodes, 809 Knight; Scott Gentry, Rt. 1; Karen K. Rose, Rt. 2; Dorothy A. Thomas, Rt. 2; George Towry, Adrian; Mrs. Santiago Gonzales, 612 Blevins.

Mrs. Coy House, Rt. 3; Ramon E. Galvan, Rio Grande; Rafael Garza, Rio Grande; Doyle O. Vines, 325 Ave. J; Mrs. Cary Lee Jackson, Friona; Mrs. Bill Koprian, 505 Schley.

Maude Malone, 801 N. Lee; Jessie Dora Malone, 801 N. Lee; Robert Lewis Holloway, 217 Ave. A; Mrs. Palmer Norton, 516 Ave. I; Mrs. Arthur Alexander, Box 745.

Allie Muse, 510 E. 5th; Elmer Patterson, 610 E. 5th; Mrs. T. Jack Baker, 129 Ave. A; Mrs. E. E. Bishop, 506 Ave. J; Mrs. Georgia P. Benefield, Box 906.

Mathias J. Castillo, General Delivery; Mrs. Lura Richey, Box 608; Austin C. Rose, Sr., Rt. 2; Morris E. Davis, 322 N. 25 Mile Ave.

Mrs. Luz Garcia, Box 644; Mrs. Ollie May Parsons, 227 Ave. I; Mrs. Eunice Croff, Adrian.

PATIENTS DISMISSED

John P. Gitter, Mrs. Baldomero N. Garnez, Mrs. Billy H. Roberts, Mrs. Isabelle E. McCoy and Mrs. Ignacio Z. Ramon, November 29.

George Towry, Mrs. Viola Drake and Mrs. Mary E. Seigler, November 28.

Mrs. Andres Abilez, Michael Ray Latham, Mrs. Horacio Hernandez, Jr., Mrs. Don Howard and Mrs. Lillie Mae Jackson, November 27.

Glenn B. Allred, Clifford Lee Hutson, Mrs. Charles Springer, Cliff Combs, Mrs. Roy L. DeRusha and Jesus Gonzales, November 26.

Mrs. J. D. Kirkland, Daniel M. Garcia and Mrs. Joe H. Garcia, November 25.

Mrs. Maurice D. Miller, Mrs. Nellie Daily, Danny Ray Parker, Luz G. Garcia and Maria Aguinaga, November 24.

Jack Douglas Henry, Gary Don Richardson, C. C. Rockwell, Mrs. Amanda A. Miller, Mrs. Miguel Reyes, Virginia Gale Wilson, Charlotte Sue Bezner, Mrs. Herman V. Martinez, Mrs. Stella Mae Flowers, Michael George Masso, Mrs. Jose G. Perez and Mrs. Sabina G. Suarez, November 23.

Mrs. Mae Nora Odam, November 21 and Cecil Bosley, November 20.

Office Furniture THE INK SPOT



DECORATORS BUSY — Mrs. Bill Waldrep, left, and Mrs. Alton Fraser are putting gay red-and-white striped paper on one of the booths for the annual Christmas bazaar which the Women of St. Thomas' Episcopal Church will conduct Saturday. Both are table chairmen, Mrs. Fraser of baked food sales and Mrs. Waldrep of the tasting luncheon.

Lunch Will Be Feature Of Bazaar

Expanded from the tasting table which has offered snacks at previous Christmas Bazaars held by the Women of St. Thomas' Episcopal Church, a tasting luncheon will be a feature of this year's bazaar Saturday.

Other standby tables will be found at the bazaar, along with

some new ones including an art table. In addition, paintings by several Hereford artists will be on sale on a commission basis, as will children's books and other gift items from the Christian Book Store.

The public is invited to shop for Christmas gifts at the bazaar, where numerous articles church will be on sale as usual. They include kitchen gadgets, Christmas decorations, home accessories, aprons and items for babies.

Popular booths repeated from past years will offer "white elephants," used books parcel post

packages with surprise contents. In addition to the tasting table, there will be a food table specializing in homemade cakes and pies, with Mrs. Alton Fraser as chairman. Mmes. Bill Waldrep, Staley Hackley, Joe Smith and Curtis Trawick are in charge of the tasting luncheon.

Mrs. Howard Johnson is general chairman of the bazaar and Mrs. Jesse Geron is current president of the Women of the Church.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

VA Centers Set Up For Family Income Help

The Veterans Administration is setting up eight regional centers relocating key personnel and streamlining addressed answer forms to make it easier for more than two million veterans and their dependents to return annual income questionnaires, Jack Coker, Manager of the VA Regional Office in Waco said today.

The VA mails these income

The Hereford Brand, Hereford, Texas, Thursday, Dec. 1, 1966

questionnaires to all pensioners, and to parents who receive dependency and indemnity compensation because payments are based on incomes.

The questionnaire form will be mailed out with the November checks, normally received early in December.

The forms must be returned before January 31, 1967, or those on pension rolls face the possibility of having payments stopped.

The form, which bears the return address, must not be mutilated, folded or cut because it will be processed several times through electronic equipment.

The processing centers will be in Philadelphia, Atlanta, Boston, Chicago, Los Angeles, St. Paul, Seattle and Washington.

Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

335 Miles EM 4-2255



HUNTING SPECIALS

Pheasant Season is December 1-7

ALL TYPES OF AMMUNITION

Sizes 4, 6 and 7 1/2 Shot Regular Price 3.70

Western Super X 12 Gauge Shotgun Shells 3.37

We Reserve The Right To Limit Quantities

GUNS

Double Barrell Shotgun 10 Gauge 3 1/2 in. Magnum 149.95

New Winchester Model 670 243 Caliber Reg. 129.95 Now 109.50

New Winchester Model 670 270 Caliber Reg. 129.95 Now 109.50

PISTOLS

New Western Style Single Action 22 29.95

22 Caliber RG10 Pistol 15.95

HUNTING LICENSE and DUCK STAMPS

Ray's Pawn Shop

Corner Second and Main

603 Park Ave.

FAMILY MART OF HEREFORD

Phone 364-4918



• Two Ovens!
• Fabulous P-7 Self-Cleaning Master Oven!
General Electric americana Range
\$599⁰⁰
with trade



• The look and weight of portability... only 15 lbs. light.
• Private earphone for private, personal viewing pleasure.
• All-channel VHF-UHF reception featuring the exclusive "410" permanent transistor tuner.
• Front controls and front sound... easy to use... easy to hear.
• Attractive textured plastic cabinet with handsome molded handle.

\$99⁰⁰

front row viewing at balcony prices!



Quality entertainment: Big picture (23" overall diag. tube meas., 282 sq. in. picture) • Sealed-Beam picture tube for increased brightness • All 82-channel tuning • Front F.M. sound and front controls.
Quality performance: Solid State rectifier • Modern-age precision etched circuitry.
Quality appearance: Authentic Early American styling.

\$229.95
with trade

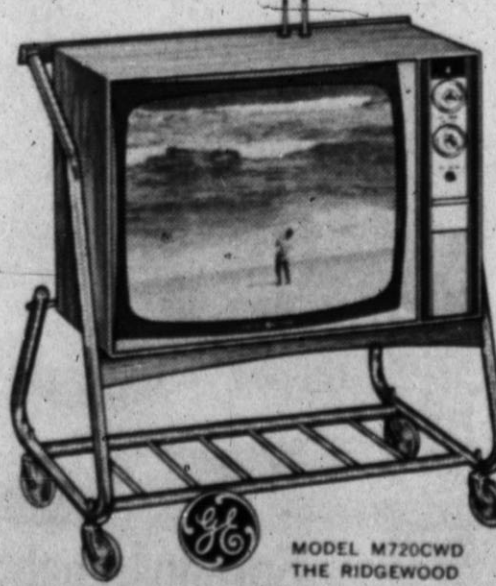
50-yard line or front row center?



Big picture: (23" overall diag. tube meas., 282 sq. in. picture).
Big F.M. sound.
Automatic fine tuning.
Front controls.

\$229.95
with trade

...and away we go!



Roll-a-round stand at no extra cost.
Big-screen viewing pleasure (23" overall diag. tube meas., 282 sq. in. picture).
Illuminated channel window... big easy-to-see numbers.
"Gemini III" tuning for VHF and UHF.
Automatic fine tuning.

\$199.95
with trade

SEALY

King Size Mattress and 76x80 Matching Box Springs
249.95 value

\$189⁰⁰

SEALY

Posture Pedic Mattress Matching Box Springs
159.00 value

\$139⁰⁰

SPECIAL QUALITY

MATTRESS and BOX SPRINGS

10 year guarantee value

\$69⁰⁰

LIVING ROOM GROUP

Early American 5 Piece Group

369.95 value

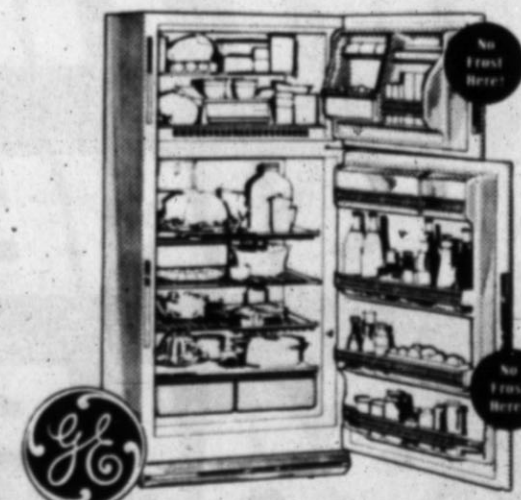
Vinyl Covered Sofa and Swivel Rocker Plus 2 End Tables and 1 Coffee Table

\$269⁹⁵

Easy Terms

No Money Down!

All New! Stores 145 Lbs. Frozen Foods...Has Auto-Fill Icemaker, Too!



'No Frost 16' Refrigerator-Freezer

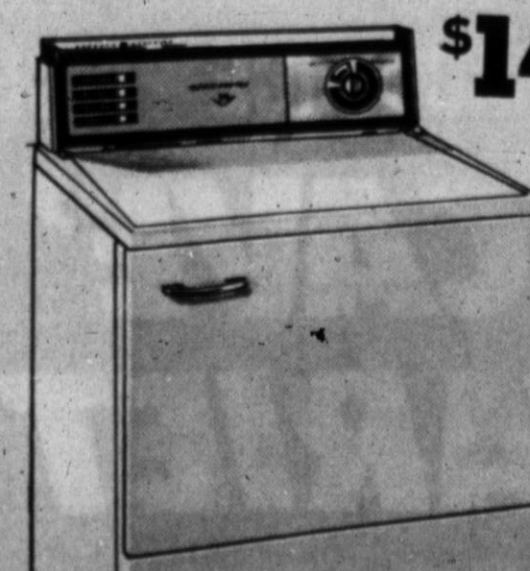
• Giant Zero-Degree Freezer holds up to 145 lbs. frozen foods. Exclusive Jet Freeze Ice Compartment to freeze cubes extra fast! • Auto-Fill Icemaker Refills Tray Automatically! • New Adjustable Shelves! • Shaded Copertone, Colors, or White!
\$369⁹⁵
with trade

All-Weather Convenience!



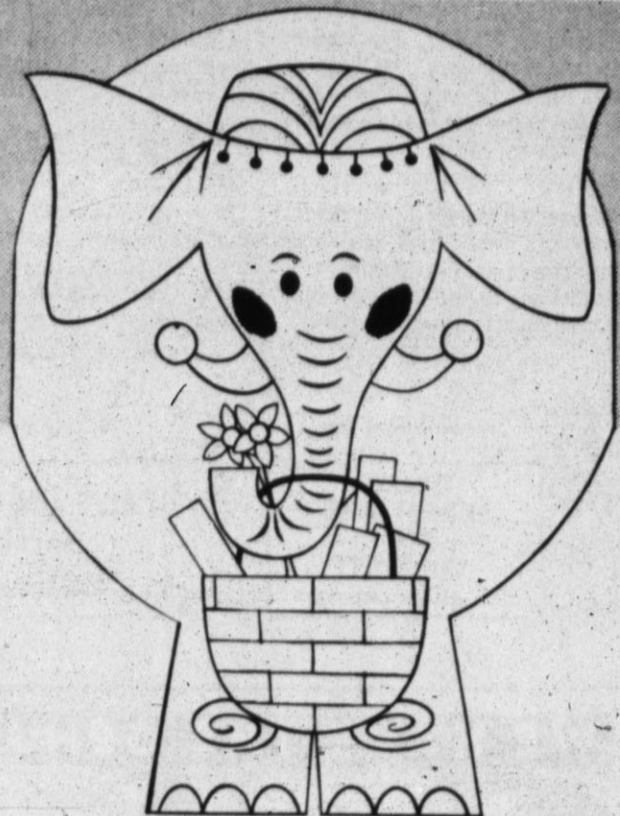
High Speed Dryer

• Dries up to 14 pounds of clothing.
• Three heat selection for any fabric.
• Variable Time Dry Control—allows selection of drying time.
• Wash 'n' Wear Cycle—for drying or de-wrinkling synthetic fabrics.



\$149⁹⁵

Model DE-620B



We Reserve The
Right To Limit Quantities

FURR'S DELICATESSEN

1 Whole Fried Chicken
1 Pint Potato Salad
1 Pint Green Beans

\$1.89

All For

Banana Pudding pt. 69c
Cream Pies Asst. Flavors ea. 89c
Lime Delight Salad Lb. 59c

STEAK RIB STEAK FRYERS

Sirloin or Round
USDA Choice
Beef

Lb. **89¢**

USDA
Choice
Beef

Lb. **79¢**

Fresh Dressed
USDA Grade A
Whole

Lb. **29¢**

Ground Beef Extra Lean Lb. 59c

Boneless Roast Extra Lean Lb. 79c

Short Ribs Extra Lean Lb. 29c

Brick Chile Farm Pac or Longhorn 1 Lb. Brick 59c

Rump Roast Extra Lean Lb. 79c

Sausage Market Made 2 Lb. Bag 89c

Furr's
SUPER
MARKETS

BEEF

Fresh Ground **3** Lb. Pkg. **\$1.00**

BACON

Farm Pac Sliced Smoked 1 Lb. Pkg. **69¢**

Tissue

Waldorf

3 4 Roll Pkg. For **\$1**

Tissue

Lady Scott

4 2 Roll Pkg. For **\$1**

Napkins Scott Family Size 3 180 Count For **\$1.00**
Towels Scott Paper 3 Jumbo Roll **\$1.00**

FURR'S FRESH PRODUCE SPECIALS

Potatoes

U.S. No. 1 Russets

10 Lb. Bag **59¢**

NUTS

All Varieties New Crop Lb. **49¢**

Peanuts

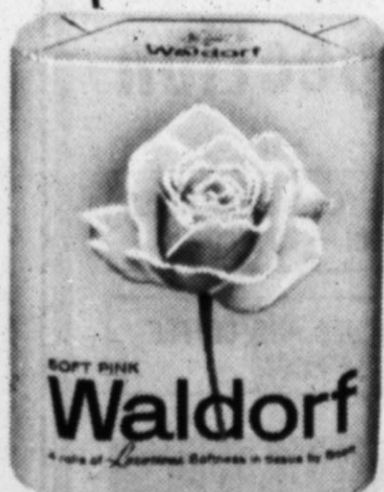
Bo's Roasted or Raw 2 Lb. Bag **69¢**



28¢

TUNA

Del Monte
Chunk Style
No. 1/2 Can



Shortening

Bakerite 3 Lb. Can **59¢**

Tomatoes

High Plains No. 303 Can **8** For **\$1**

Peaches

Hunt's Yellow Clings-Sliced or Halves **4** No. 2 1/2 Can **\$1**

Catsup

Hunt's 20 Oz. Bottle **4** For **\$1**

**BABY
FOOD**

Food Club Strained **35¢**
4 Jars.....

FREE BORDEN'S
HOT CHOCOLATE
ALL DAY SATURDAY!

COFFEE

Maryland Club

Lb. **69¢** 2 Lb. **\$1.37**



GENERAL MERCHANDISE BUYS

BUBBLE BATH

Joy Suds 1 Lb. Can **4** For **\$1**

TALCUM POWDER

Sue Pree **29¢**

SHAMPOO

Breck 4 Oz. Bottle **49¢**

PERMANENTS

Home, Toni \$2.00 Size **\$1.19**

1/2 lb. Marshmallow Creme	pt. 19c	Mazola Oleo	lb. 41c
King Size Cold Power save 40c	99c	Cutrite Wax Paper	125 Ft. Roll 29c
Maryland Club Instant Coffee	10 oz. jar 1.29	Johnson's Pledge	14 oz. 1.29
Quick "Real" Whipping Cream	can 49c	Johnson's Clear Wax	46 oz. 1.39
Wilson's Vienna Sausage	No. 1/2 can 5/\$1	Borden's Cottage Cheese	2 Lb. Ctn. 49c
Campbell's Tomato Soup	can 10c	Borden's Chocolate Milk	2 Qt. Ctn. 49c
Purina Dog Chow Dog Food	5 lb. bag 75c	Morton's Fresh Frozen Cream Pies	3 pkgs. \$1
Elna Strawberry Preserves	18 oz. glass 39c	Morton's Chicken, Beef or Turkey Fresh Frozen Pot Pies	8 oz. 2/35c
Wilson's Chopped Beef	12 oz. can 2/\$1	All Flavors Fresh Frozen Gonzalli Pizzi	pkg. 89c
Bif Niblet Whole Kernel Corn	12 oz. can 5/\$1	Morton's Fresh Frozen Honey Buns	9 oz. pkg. 29c
Cream of Wheat	28 oz. pkg. 41c	Morton's Fresh Frozen Donuts	10 oz. pkg. 3/\$1
Stakely Cream Style Golden or Whole Kernel Corn	No. 303 can 5/\$1	Top Frost Fresh Frozen Spinach	10 oz. pkg. 8/\$1
Nestles Quik Chocolate	2 lbs. 79c	Top Frost Fresh Frozen Corn	10 oz. pkg. 6/\$1



COLOR OF CHRISTMAS — Vivid red against frosty white makes a striking picture of the window at Park Avenue Floral Shop, where a huge cluster of red balls on one side balances the white tree opposite, with bright poinsettias set between. Day or night, this display adds to the holiday atmosphere which is suffusing the city's business sections at the approach of Christmas.

Don Davidson Attends Meet

The annual meeting of the American Association of Homes for the Aging held in Milwaukee, Wis., in late November was attended by the Executive Director of King's Manor, Dr. Don R. Davidson. This American Association is one organization that speaks for our aging population at a national level. Its relationship to the National Council on Aging, the American Hospital Association, the hundreds of institutions who hold membership in its program provide it with responsible authority in this field. Davidson's itinerary to the recent meeting included a meeting of the directors of the Texas Association of Homes for the Aging held at Golden Acres in Dallas, Tex., a meeting of the Texas Nursing Home Association in Fort Worth, a meeting of the Texas Society on Aging in Fort Worth and a meeting in Green Bay, Wisconsin, of directors of Ideas Eternal.

Guide lines regarding medicare, medicade, social security changes, current social welfare legislation, and relationships of homes for the aging with senior citizens in the local communities all become a part of the in-service training at King's Manor and Westgate.



Bill Lamm
Sunday speaker

Laymen Revival At Local Church

Holding a weekend Laymen's Revival Friday, Dec. 2 through Sunday, Dec. 4, the Temple Baptist Church will feature three of the church's laymen. The men have asked the pastor, Rev. Tommy Phelps, to close the revival with a message Sunday evening.

The services will begin at 7:30 p. m. on Friday, Saturday and Sunday nights and the Sunday morning worship service will begin at 11:00 a. m.

The theme for the revival is "Come Follow Me." Chairman of the deacons, Vernon Immon, will be the Friday night speaker, Winston Hill, teacher for the adult men's Sunday school class, will speak Saturday night and Sunday school superintendent, Bill Lamm will present the Sunday morning message. During each service two or three men will give their testimonies, Rev. Phelps says.

He invites everyone to attend the weekend revival.

One tree will make a million matches! One match can burn a million trees.

Community Effect Studied At Meet

Problem drinking and the ways in which it affects a community will be examined from the viewpoints of a physician, a social worker, a minister and an educator on December 10 when an all-day Panhandle Conference on Alcohol Studies will be held at West Texas State University.

The free workshop for teachers, doctors, social workers, public health nurses and community leaders will be cosponsored by West Texas State University, the Texas Commission on Alcoholism, Amarillo Council on Alcoholism, and the University of Texas, Division of Extension.

The conference will open with registration at 9 a. m. on December 10, and adjournment is scheduled for 2:45 p. m.

Dr. C. Stanley Clifton, director of the School of Social Work

at the University of Oklahoma, will open the program by exploring, "The Definition and Scope of Alcoholism." Dr. Robert B. Sheldon, Alcoholism Research Section Director for the Houston State Psychiatric Institute, will follow with, "Per-

Church Sponsors Chili Supper

The Methodist men of the First Methodist Church in Hereford are sponsoring a chili supper Saturday night from 6 p. m. until 8 p. m.

The public is invited to come to the church's fellowship hall for "all you can eat" of chili, beans, and pie. Adults will be charged \$.75 and children may eat for \$.50, officials said.

BARTLETT & POTTS AUCTION SERVICE

Specializing In Farm Sales

Houston Bartlett

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The Hereford Brand, Hereford, Texas, Thursday, Dec. 1, 1966

sonality Factors and Problem Drinking."

"Me, My Mother, My Father, and My Neighbors," will be the talk topic for the Rev. John M. DeFoore of Waco, who is well known for his lectures on pastoral counseling.

Those who attend the conference will then break into hour-long group sessions, and, after a lunch break, all are scheduled

to participate in an open forum with the speakers. W. F. Cain of Austin, education director for the Texas Commission on Alcoholism, will moderate the forum.

Any person interested in attending the "Prevention Through Education" conference may register by writing Dr. Emmitt D. Smith at West Texas State University in Canyon.

The Litter Critter Says...

OBSERVE HIGHWAY SIGNS FOR YOUR SAFETY

TEXAS HIGHWAY DEPARTMENT

The Litter Critter Says...

DRIVE AND ARRIVE SAFELY

TEXAS HIGHWAY DEPARTMENT

WE HAVE THE GENUINE

Shatterproof Flexible Long-Lasting

ONLY 33¢ Lin. Ft.

—36 inches wide— Also in 28" & 48" widths

Warp's FLEX-O-GLASS (Clear)

Storm Doors and Windows, Porch Enclosures, Barn, Poultry and Hog House Windows, Protect walls behind stoves, sinks, tables, Chair Covers, Garment Bags, Shower Curtains

CUT WITH SHEARS & TACK ON—EASY TO SEAL OR SEW

Carl McCaslin Lumber Co.

344 E. 3rd Ph. 364-3434

Parents Without Partners Slate Lecture Series

Fred Hill, psychiatric social worker with the Children's Psychiatric Center, will lead the second of a series of discussion of "Human Relationships" Friday night at 8 o'clock at the regular monthly meeting of Parents Without Partners.

The meeting will be held in the conference room in the basement of the North State Bank. Parents Without Partners is an organization for widowed and divorced parents and meets regularly on the first Friday of each month. It is for both mothers and fathers, whether they have full time or occasional visitation with their children.

LOSE WEIGHT

Get amazing results when you take our product called SLIMODEX. No prescription needed. You must lose ugly fat or your money back. SLIMODEX is a tablet and easily swallowed. No starving, no special exercise, no harmful drugs. SLIMODEX costs \$3.00 and is sold on this GUARANTEE: If not satisfied for any reason, just return the unused portion to your druggist and get your full money back. SLIMODEX is sold by: Gibson Pharmacy — Hereford Mail Orders Filled

CUSTOM FARM SERVICES, INC.



ROWLAND-GORDON DIVISION

Fall Open House

Saturday Morning — December 3

Built For Summerfield Farmers — We Invite Your Inspection

Take a few minutes off. Come as you are.

Use our Open House for your coffee break.

Ride the helicopter — Farmers get preference

Register for the drawings

You don't have to be present to win

Leave when you like

FREE HELICOPTER RIDES
9 TO 12 NOON

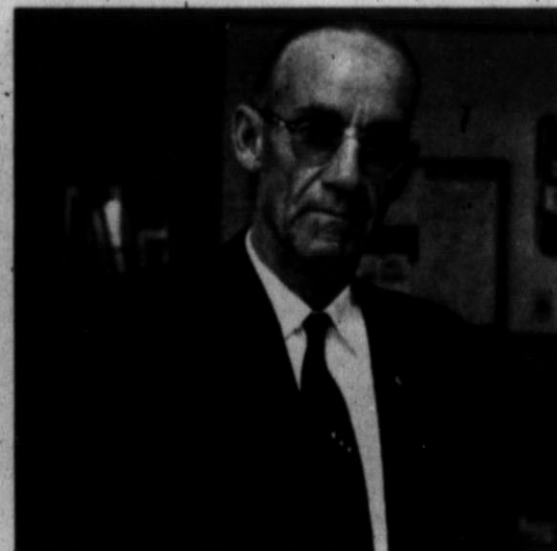
DRAWINGS FOR MERCHANDISE
(\$300) — 12 NOON

SANDWICHES AND COFFEE
12 NOON

See the finest in fertilizer facilities. See our new Treflan Rental Equipment. Meet our personnel.



Lee Leatherman
Plant Manager



Sam W. Patterson
Assistant Plant Manager

Guessing Is An Extravagant Sin —
Working Together Puts Grain In The Bin!



SUMMERFIELD PLANT

MONEY



FOR THE
HOLIDAY
SEASON
AHEAD!
Payments To Suit
Your Budget!

BUDGET FINANCE

Of Hereford, Inc.
605 N. Main Street
Phone 364-3712



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Dr. Em-
Texas
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ARRIVE

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34



FORMAL SETTING — Panel screens flanking the central Christmas tree give an air of elegance to the window display at Lankford's Flowers, lighted and garlanded above and set with topiary trees on either side. Such display windows, brightly lighted at night, help turn Hereford streets into a gala spectacle as merchants initiate the holiday shopping season.

Museum Book Is Now Available

AUSTIN — The new 1967 Texas Museum Directory compiled by the Texas State Historical Survey Committee is now available for distribution. TSHSC President John Ben Shepperd of Odessa said today.

The directory was published by Humble Oil & Refining Company of Houston. Individuals or organizations may write to the Humble Touring Service (P. O. Box 2180, Houston, 77001) to request copies.

Reflecting the recent rapid growth of museums in Texas, the fourth edition of the directory lists 243 museums and travel information on other places to see the story of Texas history attractively displayed. The directory it replaced listed only 172 museums.

Texas has more museums

than any other state. In addition to the existing 243 museums there are 70 in the planning stages.

Last year more than 15,561,700 persons visited Texas museums, showing the value of museums as a prime tourist attraction. The U. S. Travel Service has reported that museums are a top-ranking tourist attraction.

The new museum directory is readily available to tourists, as copies are distributed by the Texas Highway Department at its eight Tourist Information Centers located at key highway entrances to Texas. The booklets also are distributed by chambers of commerce and other tourist-oriented organizations.

The Texas State Historical Survey Committee has long encouraged the development of county historical museums. This year it expanded its services by offering professional guidance to the state's smaller museums; the first Texas Institute for

TWO-YEAR STUDY OF VOTING HABITS

NEW YORK — Voting habits of 70 million Americans in the nation's 172,000 precincts were carefully tabulated to provide newsmen with instant background analysis of the November 8th elections and the fastest electoral results ever.

For the first time in U. S. history, political experts had as well as "how" votes were cast in local, regional, congressional and senatorial balloting, according to the Radio Corporation of America.

Computer specialists at RCA fed statistical data to computers for more than two years to build a library of factual background that included more than three billion bits of information relative to ethnic background.

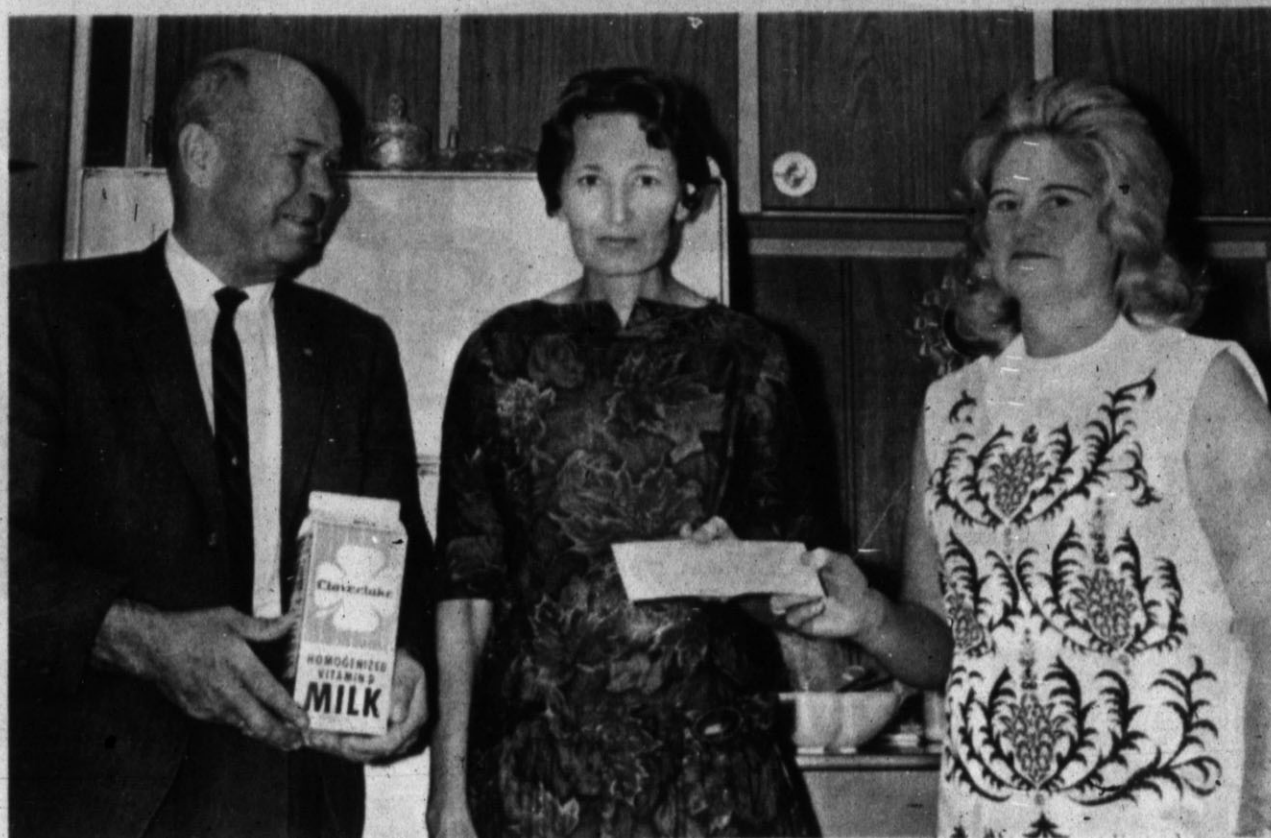
Small Museums was sponsored by TSHSC in Woodville in October, with 343 persons attending.

age groups, education and other factors that influence voters.

In 1964, the two major wire services and three television networks combined to establish the national Election Service (NES) that channeled the latest returns to a central bureau. NES teletyped the latest returns to members of NES.

RCA collated background information, and the results were used to assist the National Broadcasting Company with its analysis and compilation of election returns.

"In 1960, the computer was used simply to tally votes. Then in 1962 and 1964 the emphasis on counting votes diminished and was replaced by fast projection. This year we were not so much interested in projecting winners as we were in finding out why voters voted as they did," said Arthur Katz, manager of advanced systems analysis.



ANOTHER \$25⁰⁰ WINNER

from the Cloverlake Mystery Man

Be on the Lookout For The
CLOVERLAKE MYSTERY MAN
"You May Be The Next To Win"

Another Cloverlake winner of \$25.00 is Mrs. D. V. Williams of Route 3, Box 21 of Hereford. Presenting the check to Mrs. Williams is Mrs. Wesley Rhodes of Rhodes' Grocery at 811 S. Schley. Looking on is Jack Barker, the Cloverlake Mystery Man. Mrs. Williams bought a carton of Cloverlake milk at Rhodes' Grocery. Good things do happen when you buy Cloverlake.

Save Your Cloverlake Points For Valuable FREE Premiums

ANNOUNCING

MONDAY THRU SATURDAY
8:00 A.M. to 6:00 P.M.

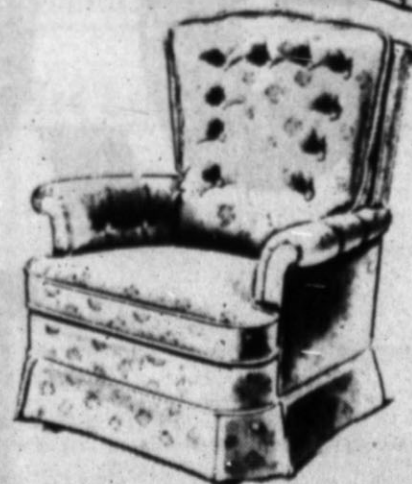
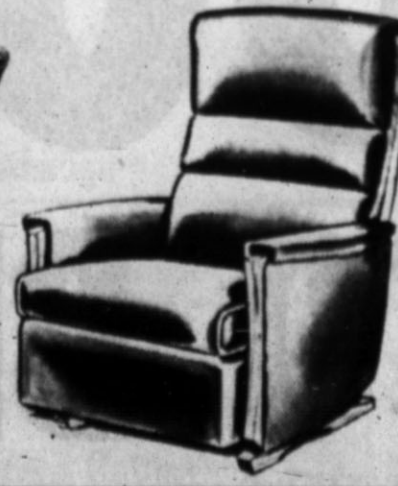
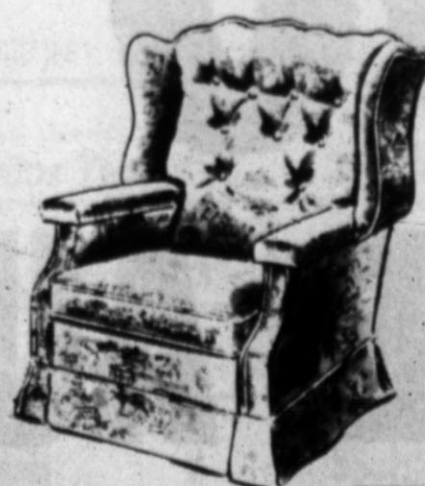
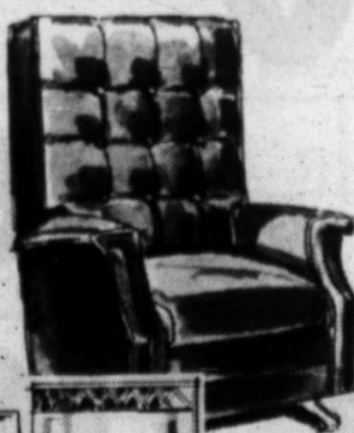
H&H FURNITURE AND THE BIG RED BARN

Come Out And Get
ACQUAINTED!

See Our Big Selection Of Recliner
Chairs Specially Priced For Christmas

CHOOSE FROM A LARGE
SELECTION OF FAMOUS
NAMES, POPULAR STYLES
PRICED FROM JUST

\$49⁹⁵
UP



Terms
To
Suit Your
Budget



1^c
SALE

get acquainted
offer . . .

**TREMENDOUS SAVINGS ON
LAMPS OF ALL DESCRIPTIONS... LOOK 'EM OVER**

As a special get acquainted offer, H&H is offering a tremendous selection of lamps in styles to fit every home . . . BUY THE FIRST FOR THE REGULAR PRICE, GET THE SECOND FOR JUST ONE CENT!

BUY THE FIRST LAMP
FOR REGULAR PRICE, THE
SECOND FOR JUST

1^c

SPECIAL PURCHASE

COMPLETE 4-PIECE BEDROOM
GROUP WITH HEAT, STAIN AND
MAR RESISTANT PLASTIC TOPS!

LARGE DOUBLE DRESSER
LANDSCAPE FRAMED MIRROR
4-DRAWER CHEST
FULL-SIZE BOOKCASE BED

Reg. \$199.95

\$139⁹⁵
with trade

OLE' DOLLAR BILL'S GOT 'EM IN DOWNTOWN HEREFORD

TODAY THROUGH DEC. 15



250,000 Hereford Dollars

AUCTION DECEMBER 15

Hundreds of dollars in merchandise --
you can only bid with Hereford Dollars
Every Variety Park Merchant has dol-
lars. You get 1 buck for every dollar you
spend -- ask for your Hereford Bucks.

SAVE THEM OLE' DOLLAR BILLS

They'll Come in Handy

\$5,000⁰⁰

In Merchandise

TO BE AUCTIONED

DEC. 15
7:00 P.M.

Get your BUCKS from these VARIETY PARK MERCHANTS

C. R. Anthony Co.
E. B. Black Co.
Ben Franklin
City Drug Store
Cowan Jewelry
Hereford Hardware

Jim's Mister Shop
Leon's Shoes
Lawrence Cleaners
Little's
McDowell Drug
Gaston's

Star Theatre
Tannahill's Fabric Mart
The Vogue
White Auto Store
Kester's Jewelry
Piggly Wiggly

Harman's
Helen's Youth Shop
Roberts Appliance
Rutherford & Co.
May Varsity
Western Auto Assoc. Store

IN DOWNTOWN HEREFORD ONLY



GRAND OPENING of Hereford Fruit Market

Free Cokes All Day Friday & Saturday — Also 20 Lbs. of Oranges and 20 Lbs. of Grapefruit Given Away Hourly Fri. & Sat.

NO MATTER WHERE YOU LOOK... YOU WON'T FIND

BEEF SO CONSISTENTLY TENDER!

Your days of searching are over... at last you can be positively sure that the beef dinner awaiting your family is going to be tender, juicy, and flavorful... everytime. A new process, patented by Swift & Company, makes this possible... look for it at our market... reach for the seal that says "Swift's Premium ProTen Tendered Beef!"



MIAMI ROAST

Oven Boneless

Lb. **89¢**

FRYERS ROUND STEAK PORK CHOPS PORK ROAST BEEF ROAST BACON

Cut-Up or Whole

Lb. **25¢**

Proten

Lb. **79¢**

Center Cut

Lb. **69¢**

With Bone

Lb. **39¢**

Proten Blade Bone Chuck

Lb. **49¢**

Swift's Sweettrasher

Lb. **49¢**

Proten Steaks

8 Oz. Filet Mignon	Each 89c
Boneless Rib Eye Clubs	Lb. \$1.49
T-Bones	Lb. 98c
Sirloin	Lb. 89c
Boneless Rounds	Lb. 98c

Proten Beef Roasts

Choice Center Cut Chuck Roast	Lb. 59c
Choice Center Cut Arm Roast	Lb. 69c
Choice Boneless Rump Roast	Lb. 89c
Choice Roast Pikes Peak	Lb. 69c
Choice Roast Standing Rib	Lb. 89c

Fresh Fish

Catfish With Head	Lb. 69c
Catfish Pan Ready	Lb. 79c
Red Snapper	Lb. 65c
Ocean Trout	Lb. 49c
Drum Fresh Caught	Lb. 39c
Oysters Fresh Large Select Pt.	\$1.39
Shrimp Fresh Jumbo	Lb. \$1.49

HAMBURGER MEAT Real Good
3 Lbs. \$1

BEEF LIVER Fresh & Tender
3 Lbs. \$1

SLICED BOLOGNA
3 Lbs. \$1

All Pork Sausage Home Made

Sausage Country Style	Lb. 69c
Hot Sausage Sack	Lb. 59c
Hot Sausage	Lb. 59c
German Style Sausage	Lb. 69c

TAKE HOME FOODS

Hot Beef Bar-B-Que	Lb. 79c
Potato Salad	Lb. 39c
Chicken Salad	Lb. 69c
Home Made Chili	Lb. 79c
Ham Salad	Lb. 59c
Pimento Cheese	Lb. 69c

HALF BEEF

CUT AND WRAPPED

Lb. **47¢**

Hindquarters

CUT AND WRAPPED

Lb. **55¢**

Variety Meals

Pork Brains	Lb. 39c
Calf Brains	Lb. 39c
Sweet Breads	Lb. 59c
Pork Liver	Lb. 29c
Beef Liver	Lb. 39c
Pork Kidneys	Lb. 25c
Beef Kidneys	Lb. 25c
Oxtails	Lb. 39c
Beef Hearts	Lb. 49c
Calf Tongues	Lb. 49c
Pig Feet	Lb. 25c
Spare Ribs	Lb. 59c
Pork Neck Bones	Lb. 29c

All Kinds Of Bulk Candy For Christmas

Washington Delicious Extra Fancy Apples	Lb. 35c
Washington Winesap Extra Fancy Apples	5 Lbs. \$1
Texas Navel Oranges	2 Lbs. 35c
Calif. Sunkist Lb. 20c Oranges	6 Lbs. \$1
Texas Juice 2 Lbs. 25c Oranges	9 Lbs. \$1
Texas Lb. 20c Tangerines	6 Lbs. \$1
Sunkist 6 for 29c Lemons	Doz. 55c
Mexico 3c Each Limes	Doz. 29c
Cranberries	Pkg. 29c
Washington Lb. 25c Pears	5 Pkg. \$1

Roasted Peanuts 3 Lbs.	\$1
Raw Peanuts 4 Lbs.	\$1
Pecans - Filberts - Walnuts	Lb. 49c
Almonds	Lb. 49c
Pinto Beans 7 Lbs.	\$1
4 for \$1 Pineapple	Lb. 29c
Texas Ruby Red 2 Lbs. 25c Grapefruit	9 Lbs. \$1
Persimmons	Lb. 5c
All Red and Green Lb. 20c Grapes	6 Lbs. \$1
Avocados 3 For	25c
Jalapeno & Serrano Peppers	Lb. 49c

Hereford Tortillas 3 Pkgs. 25c

Parsnips	Pkg. 25c
Mustard Greens and Turnips Tops	2 Bunches 25c
Fresh Corn	3 Ears 25c
Rutabagas	2 Lbs. 29c
Mexican Yellow Acorn Squash	2 Lbs. 35c
New Potatoes	2 Lbs. 19c
Kentucky Beans	Lb. 29c
Egg Plant	Lb. 23c
Rubarb	Lb. 29c
Cauliflower	Head 49c

Broccoli Bunch 39c

Brussel Sprouts	Pkg. 49c
Cabbage	Lb. 5c
Red Cabbage	Lb. 19c
Bulk Carrots	3 Lbs. 25c
Green Onions	3 Bunches 25c
Cello Wrapped Carrots	2 Lb. 19c
Bell Peppers	Lb. 19c
Cello Wrapped Radishes	2 Pkgs. 25c
Cucumbers	Lb. 19c
Cherry Tomatoes	Pint 39c

Romaine Lettuce 2 Heads 35c

Red Leaf Lettuce	2 Heads 35c
Celery Hearts	Pkg. 39c
Stalk Celery	Stalk 19c
Vine Ripe Tomatoes	4 Lbs. \$1
Strawberries	Lb. 49c
Bananas	2 Lbs. 25c
Coconuts	Ea. 29c 4 For \$1

Grapefruit & Oranges

Texas Ruby Red	Texas Juice
20 Lb. Bag	89c
5 Lb. Bag	29c

Over 1000 CHRISTMAS TREES

Michigan Scotch Pines We hauled them from Michigan We will flock them if you wish



Hereford Fruit Market

Calendar Of Events

THURSDAY

Summerfield Study Club in Mrs. J. R. Euler's home, 2:30 p. m.
L'Allegre Club with Mrs. Richard Pickens, 3 p. m.
Hereford Study Club in Pioneer Gas Flame Room, 8 p. m.
Duplicate Bridge Club at Community Center, 7:30 p. m.
Optimist Club lunch at Jones Restaurant, noon.
Kiwanis Club at IOOF Hall for noon lunch.

FRIDAY

Bud to Blossom Garden Club, meet at Community Center to leave for Girlstown trip, 9:30 a. m.

Camp Fire Girls Leaders Association at Camp Fire Hut, 9:30 a. m.

Garden Beautiful Club, Christmas luncheon at Cason House.
Dawn H. D. Club in Dawn Community House, 10 a. m.

Wyche H. D. Club holiday supper for members' families, First National Community Room, 7:30 p. m.

La Plata School faculty play in auditorium, 7:30 p. m.

SATURDAY

Faculty play repeated in La Plata School auditorium, 7:30 p. m.

MONDAY

Rainbow Girls at Masonic Temple, 7:15 p. m.

TOPS Club at Bluebonnet School, 7:30 p. m.

Professional Nurses Organization in dining room of Deaf Smith County Hospital, 7:30 p. m.

Jaycee-Ettes at Community Center, 7:30 p. m.

Rotary Club lunch at Jones Restaurant, 12:05 p. m.

Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY

LAE Study Club, Christmas party in home of Mrs. George Suggs, 149 Ranger, 7:30 p. m.

La Plata Study Club, Mrs. Phillip Shook hostess, 7:30 p. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Beta Sigma Phi, both chapters at Community Center, 8 p. m.

American Legion Auxiliary at Legion Hall, 7:30 p. m.

Progressive H. D. Club in Mrs. Dale Hallows' home, 2:30 p. m.

Temple Baptist WMU, general meeting at church, 7:30 p. m.

Calvary Baptist WMS at church, 7:30 p. m.

Jaycees lunch at Jones Restaurant, noon.

WEDNESDAY

United Presbyterian Church Women luncheon at church, 12 noon.

First Methodist WSCS luncheon in fellowship hall, 12:15 p. m.

Avenue Baptist WMU at church, 7 p. m.

Sugar Squares square dance club, 7:30 p. m.

Hereford Lions Club at Hotel Jim Hill, 12 noon.

Funeral mass for Jesus Ramirez, 57, who died Sunday in a Dimmitt hospital, was conducted Tuesday afternoon in St. Anthony's Cemetery by the Rev. Raymond Gillis of St. Joseph's Mission. Burial was directed by Gilliland Funeral Home.

A resident of Deaf Smith County since 1955, Mr. Ramirez was a native of Mexico, a naturalized U. S. citizen. He had lived at 706 Knight Street. Survivors include his wife, two daughters and five sons.

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FOR THREE DAYS ONLY



Pre - Christmas Tire Sale on world Famous **FISK** TIRES

There is no better time than now to trade in your present tires for a new set of Fisks and the tire men at SHOOK will tell you which tires you need for Fall and Winter driving. And they'll tell you why. FISK makes only one kind of tire. NYLON. FISK makes tires one at a time and inspects each 154 times. This is your assurance of quality control. Shook prices insure you the very best quality tire at the lowest possible prices. . . . and Shook service speaks for itself. You can buy with confidence from Shook!

SALE ENDS SATURDAY, DEC. 3rd

Fisk Dependability at a Surprising Price

Custom 360
STARTING
AS LOW AS **13⁹⁵** plus 1.83 F.E.T.

6.50 x 13 Black Wall Tubeless

7.75 x 14 Blackwall . . . \$16.95 plus 2.20 F.E.T.

7.75 x 15 Blackwall . . . \$16.95 plus 2.21 F.E.T.

8.25 x 14 Blackwall . . . \$19.95 plus 2.36 F.E.T.

All Prices Plus Sales Tax and Exchange

NEW FISK PREMIER FOR THOUSANDS OF EXTRA MILES

NEW HIGH SPEED SAFETY — engineered with 4 plies of powerful pressure cooled nylon, inseparably bonded at low cord angle.

NEW HIGHWAY CONTROL — engineered with wrap-around tread and deep shoulder grooves for round-shoulder sureness on curves, straightaway stability.

NEW STOPPING POWER — engineered with 30,000 deep gripping edges to bite in for shorter stops.

Starting
As Low As **17⁹⁵** plus 1.83 F.E.T.

6.50 x 13 Blackwall plus sales tax and exchange comparable savings on all sizes

FISK SUPER- SAFTI-FLIGHT

So unusual a tire that the first 25% of tread wear is guaranteed! . . . replacement without cost!

FULL RANGE PERFORMANCE is provided by—
Automatic Puncture Protection as an "Air Guard" liner-grips nails, cuts air loss.
Greater High Speed Safety from 4 plies of nylon cord and cool-running construction.
Surer, Safer Stops because there are 27,648 long-lasting edges for superior traction.
Extra Mileage Assurance from 20% deeper tread than new car tires provide.

Starting
As Low As **28⁹⁵** Plus 1.90 Fed. Ex. Tax & Exch.
6.50/700 x 13 Tubeless Blackwall

FISK RANCHER
MUD and SNOW
NYLON TUBELESS
6.50 x 13 Black Wall

15⁹⁵ plus 1.90 F.E.T.
plus sales tax and exchange

7.50 x 14 Size
RE-TREADS

4 For \$35⁰⁰
plus sales tax and exchange

- On The Farm Service
- Truck Tire Service
- Tire And Tube Repairing
- Headquarters For Used Cotton Trailer Tires
- Complete Line Of Passenger, Heavy Service And And Farm Tires.

Sale Ends Saturday, Dec. 3

SHOOK TIRE CO.

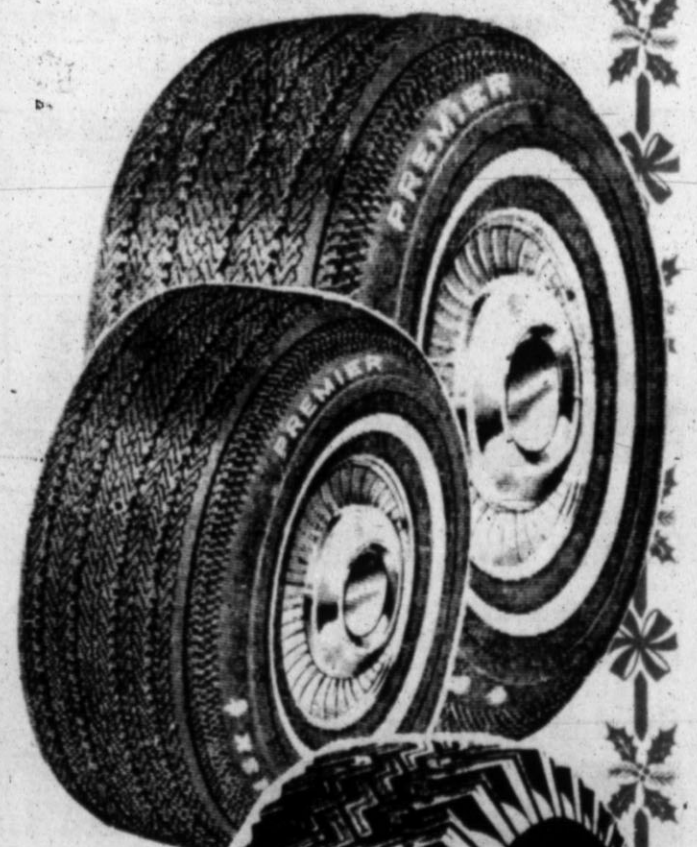
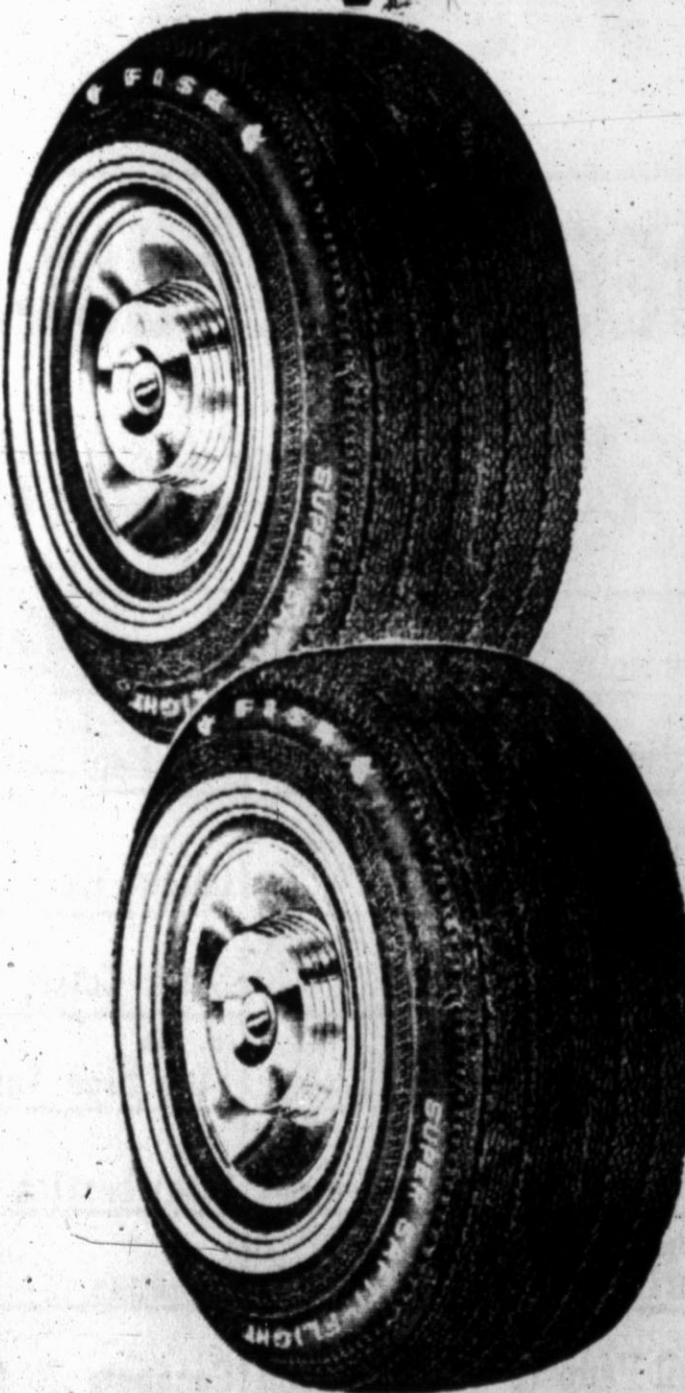
L. B. WORTHAN, Owner

JOHN CHILDRESS, store manager

128 West First

Hereford, Texas

Phone 364-1010



Classified Got Results

STOP GOLD DRAFTS
TRANSPARENT PLASTIC
Easy-On
STORM WINDOW KIT
ONLY **39c** each
EASY TO INSTALL Inside or Outside
Complete—72" x 36" Plastic Sheet with molding and nails.
At Hardware & Lumber Stores Everywhere
Another Warps Plastic
Since 1951

FREE

Tire Rotation and
Wheel Balancing
Every 5,000 Miles
With Purchase Of
4 Passenger Tires.