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Morton Tribune

MORTON, TEXAS, THURSDAY, JANUARY 6, 1955

Serving Cochran and
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VOLUME XIV

NUMBER 44

City, Phone Officials Reach Compromise; Rate Raise Is Half Of Original Request

The General Telephone Company of the Southwest won their rate raise Monday night, in their third meeting with the Morton City Council. But the action came only after two of the phone company's proposals and two of the city's proposals had been considered.

In the final outcome, a second counter proposal by the City Commission, with one alteration, was accepted by the phone company officials after a telephone conference to one of the firm's top officials in Odessa.

The grant was approximately one half the raise originally asked by the phone company when they submitted their prepared brochure last month. The requested \$3 raise on one-party business phones was pared to \$1.50 or a new rate of \$8.00. The two party service for business phones will be \$6.25, an increase of \$1.25.

For resident phones the increase on one-party phones was two thirds of what had been originally asked. The rate will be \$4.25 instead of the \$3.50 now being paid. Two party phones will be boosted from \$3 to \$3.25. The phone officials had originally asked \$3.50.

The decision was reached very amicably as local City Commissioners and the mayor patiently explained their side of the picture and then listened patiently to the General Telephone representatives. Along with Paul Farrar of the Brownfield office, who had been the spokesman at the other two meetings, came Mr. Kemper, Division manager who answered some other questions for city officials and also gave the entire picture of the General Telephone Company's ideas concerning the proposed REA phone lines projected for this area in the near future. Kemper explained the why and wherefore of any possible connection between the cooperative's lines and those of his company. He explained why a toll would have to be charged on calls until an idea of calling habits had been established.

Step by step, here's how the final proposals were reached:

On one-party business phones, the phone company asked a raise

from \$6.50 to \$9.50. The City offered \$7.50. The phone company's second proposal was \$8.50. The city compromised on \$8.00 and it was accepted.

On two-party business phones, the phone officials asked a raise from \$5 to \$7.50. The city countered with \$5.50. The city finally offered and settled for \$6.25.

On one-party resident phones the company asked a boost from \$3.75 to \$4.50. The counter-proposal was \$4. Both parties then agreed on \$4.25.

On two-party residence phones a jump from \$3 to \$3.50 was originally sought. The Commissioners offered no raise at all. Phone officials then came down to \$3.25 and this was accepted by the Commissioners.

But perhaps even of more interest to Cochran Countians, than rate raise was Kemper's discussion about possibilities of tying in with proposed coop phones.

Kemper said the General Telephone Company of the Southwest agrees with the policy and theory that a regular service rate is better than a toll rate, in the event that cooperative rural phones are tied in with the local exchange. However, he pointed out, the best way to arrive at what service rate to be levied is through use of a toll rate over a one or two year period during which time each call will be recorded and filed. The record for the trial period will then show the calling habits. Which people are calling rural homes and which are not. It will show what rate is economically feasible. It will determine an equitable way to figure the charges. He said, with the Council's permission, when the time comes, his company would send out post cards to all local persons with phones in a survey to ascertain how they would rather see the toll absorbed, by toll calls, by additional monthly rates to all, by monthly additional rates only to business phones, or whatever other method they might think best.

He also pointed out that there would be many who favored the toll basis as a permanent idea, be-

cause they seldom use the phone for rural calls.

One other question was brought up, that of whether or not General Telephone Company would tie in with a line constructed by three or four persons in a rural area, to the local trunk lines. He said, if the line were built according to good construction specifications, his company could do little else but allow them to tie in.

City Employs Dep. Marshall

The City Commission has employed a new deputy city marshal in the person of James Hicks, 23-year-old Morton resident.

Hicks will fill a vacancy created when the nightwatchman resigned but he will be hired in a little different capacity. He will drive the city police car and his duties in addition to nightwatching, will be those of a regular deputy.

He will assume office Jan. 15. He has served one year on the Clovis Police Department and has attended two FBI schools. Married, Hicks has one child. His wife teaches school.

Hicks formerly resided here from 1941 to 1952.

In other business attended to Monday night, the Council raised the salary of the present City Marshal, the first pay raise offered there in two years.

They also instructed the Secretary to secure costs on a permanent type metal building which would be constructed as a City Storage garage or barn.

Irrigation With Electricity Is Topic Of Meeting

Area farmers, now members of Bailey County Cooperative or interested in checking into the cost of irrigation by electricity, are invited to attend the meeting tonight at the County Courthouse, at 7 p.m.

D. B. Lancaster, manager of the Cooperative, announced the meeting last week. One was also held at Muleshoe last night. The reason for the meeting is to discuss rates and overall costs of using electricity for irrigation purposes.

Bailey County Coop will also hold its annual stockholders meeting at Muleshoe within the next two weeks. The dates on that meeting will be announced later.

New 4-row Ford Tractor On Display Friday

Ford Motor Company's new farm tractors for 1955 will go on display Friday, January 7, in the showrooms of McMaster Tractor Co.

C. M. McMaster, owner, said the new line of Ford Tractors features five models in two power series. The full three-pow or four row tractors are the most powerful ever built by Ford. All five models—in two-tone red and grey—have Ford's three-point implement hitch with advanced hydraulic implement control.

"We extend a most cordial invitation to everyone to come in and see these great new tractors," McMaster said. "Our showroom opens at 8 o'clock Friday morning."

McMaster said the new tractor represents a major break with the past, as far as Ford is concerned, inasmuch as Ford has been "single model" producer for nearly a half-century.

Since the late Henry Ford pioneered the mass production of tractors in 1917, Ford has concentrated on one size of tractor, and in the process has produced well over two million tractors. In August, 1953, the Company entered the full-line farm machinery field, with a complete line of farm equipment, ranging from plows and cultivators to combines, corn pickers, and hay balers.

McMaster said the new tractors are the "900" and "800" series. Both models in the 800 series—the 850 and 860—have new five-speed transmissions, and are powered by Ford's field-proven "Red Tiger" 172 cubic inch engine. Standard equipment includes sealed beam headlights and taillight, safety starter and a new "Rest-O-Ride" seat, which permits the operator to "float" on a cushion of rubber.

Standard on the 860 model is Ford's new live power take-off for see (Ford Tractor) page five

And Finally, A Plowhand For Mr. J. N. Burnett

"The Plowhand Has Arrived" Or so say the parents of Cochran County's first-born 1955 baby.

Samuel Jerry Burnett, first son of Mr. and Mrs. J. N. Burnett of Route One, Morton qualified for a host of awards by local merchants when he made his appearance, Sunday at 6:11 p.m. at the Cochran County Hospital.

Sam, as he'll probably be more often called, also inherited a pair of sisters.

The youngster weighed in at 8 lbs. 3 ounces. He measured 22 inches in length and, according to his sisters, has a crop of dark brown hair.

Sam's father is a farmer, and according to the birth announcements, the young boy's future is already mapped out.

In addition to all he has inherited as being born a free, American, of Texas extraction, Sam also earned for himself and his parents gifts from the following local merchants:

Truett's Food Store, Rose Auto & Appliance, Morton Drug, Minnie's Shop, Ramby Pharmacy, Byron's Auto Supply, Lackey's Groc. & Mkt. Fralin's Pharmacy, Doss Food Store, Ray's Hardware and Furniture, Strickland's, Rose Theatre, Burleson Paint & Supply, Smith Furniture & Appliance, Marian's Gift Shop, Ben Franklin Store, St. Clair's Department Store, Piggly Wiggly, and the Morton Tribune.

Remodeled Kelly's Grand Opening Will Aid Polio

Kelley's Drive-Inn, completely remodeled over the holidays, re-opened Tuesday of this week and will hold its official grand opening Saturday, according to Melba Kelley, proprietor.

The cafe has been completely redone, inside, making the entire serving area into one big room and enclosing the kitchen. The front door was moved to the corner, a rear door taken out, the entire interior repainted, the counter refinished and topped, and wrought iron chairs added.

In Saturday's opening, all money paid in on coffee and doughnuts will be donated to the current March of Dimes fund, according to Mr. and Mrs. Kelley.

W.M.U. Circle Hears Program On Jewish People

The Lucy Bell Stokes Circle of the W. M. U. First Baptist Church met in the home of Mrs. Eddie Irwin for a regular meeting Monday evening.

Mrs. Charles Jones, program chairman presented a worthy and interesting program on the Jewish People.

A refreshment plate was served to 11 members and two guests. Those attending were Mesdames Zeke Sanders, Roy Hill, E. E. Scott, Elma Seanev, Charles Jones, Bessie Curtis, T. D. Marshall, Glenn Merritt, Jack Wallace, J. C. Reynolds, Eddie Irwin and the two guests, Mrs. Kenneth McAmear and Mrs. Ross Shaw.

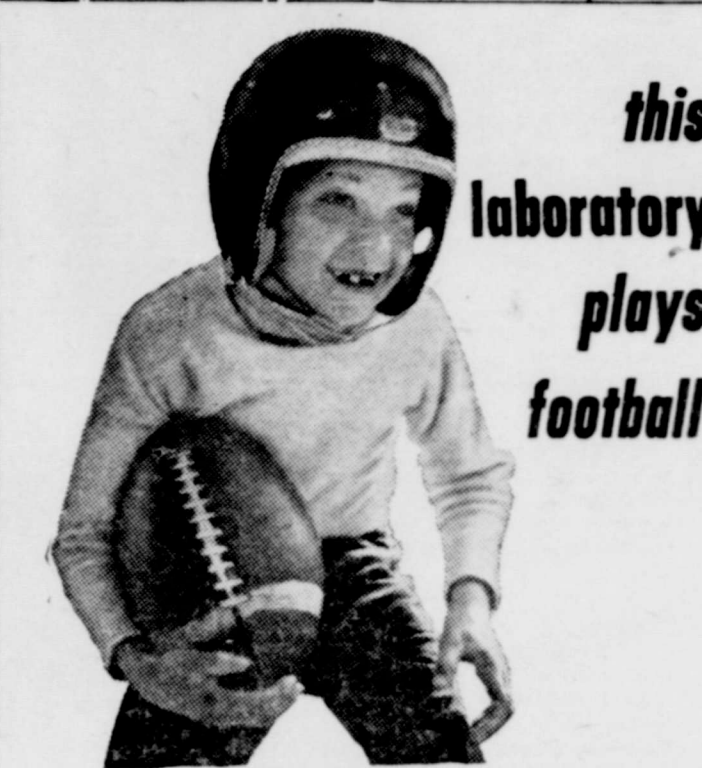
Water District Committeemen To Be Named

Two committeemen for the High Plains Water District will be elected from Cochran County next Tuesday in an election to be held at the Cochran County Activities building in Morton.

A slate of five candidates has been drawn up. In addition, the voter may indicate any other choice by write-in ballot.

Also, the voters will be asked to vote for or against the entrance of Sawyer, Crosby and Hale county territory into the district. County Agent Homer Thompson has indicated that parts of Cochran County not now included in the district, may also seek to be voted in. However, it is more than likely it will be too late for this petition to be voted upon in Tuesday's election.

The five names already on the ballot for the two committeemen posts are: Willard Cox, Hume Russell, T. M. Tanner, Gage Knox and Herbert L. Cadenhead.



Skip Collins looks ready for anything. Is he ready for polio?

Last spring he received a vaccine designed to protect him from infantile paralysis. Some time this year, after studying records on Skip and nearly two million other youngsters, scientists will know if the vaccine works. Skip's a football-playing laboratory, helping them out.

Your March of Dimes contributions not only make the vaccine trials possible, they also give a chance for a better life to thousands who have polio.

Join THE MARCH OF DIMES

The National Foundation for Infantile Paralysis

Three Way News ...

By Mrs. Frank Griffith

Ed Latimer made a business trip to Denver, Colo. recently.

Mr. and Mrs. Adolph Wittner and girls have returned from a trip to Oklahoma. They were caught in the snow storm and had some difficulty getting home.

Mr. and Mrs. D. S. Fowler and children spent Christmas visiting relatives at Dallas. They came home Tuesday and reported that they were on the road 16 hours due to the snow and ice.

The Three Way F. H. A. club met recently to discuss ways to raise money to send two delegates and the sponsor to the state meeting at Galveston in the spring.

The club plans to match a basketball game with the P. T. A. women in the near future. They are also working on an Easter Style show.

Mr. and Mrs. Don Lamar had a Sunday dinner guests in their home, Mr. and Mrs. Homer Waldrop and Mrs. Hazel Cunningham and children of Muleshoe; also, Mr. and Mrs. J. M. Phillips of Stagg.

Visiting Bailey Griffith over the week-end were J. I. Junior Perrin of Morton.

Guests in the Thurl Lemons home for Christmas were Mrs. Lemon's brother, Walter Lytle and family.

Mr. and Mrs. D. P. Brinker had two of their children home at different times during the holidays.

Three Way high school basketball teams are to begin their conference games this week. They play Pep at Three Way, Tuesday, Jan. 4 and Bula at Bula the following Tuesday. Three Way plays at Causey, Thursday, Jan. 6.

Mr. and Mrs. Ted Thetford and children have returned from El Paso where they spent Christmas with Mrs. Thetford's parents.

Seaman Eugene A. Wittner, son of Mr. and Mrs. Andrew Wittner of Modesta, Calif. visited the Norman Underwoods, Mrs. Gibson and Mrs. Underwood are sisters.

J. M. Henry and Nan Johnson entertained their young friends with a watch party Friday evening Dec. 31 from 8 to 1 a.m. Jan. 1.

Games were played and refreshments of cakes and cakes were served. Those attending were Mike Pollard, Kirk Holt, Donita Jordan, Betty Hutton, Paula Kindel, Buck Tyson, Kay Cole, Ronald Coleman, Virginia Pollard, Jerry Simpson, Benton Marberry, W. C. Eubanks, Don Lowe, Lynda Lowe, Charles McCafferty, Brenda Griffith, Billy Simpson and Annie Hightower.

Sharon, daughter of Mr. and Mrs. Adolph Wittner got a good case of measles for Christmas.

GINNING HITS 35,000 BALES

Cochran County ginners have ginned approximately 35,000 bales of cotton according to the most recent estimate by County Agent Homer Thompson.

Thompson, in a statement released this week, said about 32,000 bales were grown in the county and already ginned. He estimated there might be another 3,000 county bales yet to be ginned.

When the final totals are in, county gins will probably show about 5,000 more bales ginned than last year, despite the fact that cotton acreage was controlled by allotment this past season.

Keith, Stockdale Dewbre and Taylor In 4-Yr. Terms

The Tribune erred twice last week in its story concerning the office holders who qualified on January first.

First, it was the Commissioners from precincts two and four who earned four year terms of office under the new amendment recently put into effect. Thus Gilbert Keith and R. Z. (Sonny) Dewbre are beginning four year terms instead of Ran Holloman and J. N. Foster, the two mentioned last week.

Secondly, it was H. C. Edwards who was elected Constable of Precinct Four instead of Campbell.

HOME FROM VISIT

Mr. and Mrs. W. C. Lawson and Celia Kay of Oklahoma City returned to their home Monday after spending the holidays in Morton visiting her parents, Mr. and Mrs. Joe B. Tyler and her sisters, Mrs. Maurice Lewell and Mrs. W. L. Foust. Other holiday visitors in the Maurice and Alex Lewell homes were Mr. and Mrs. Alden Branigan and boys from Hollis, Okla.; Mr. and Mrs. Bud Newman from Osoma and Mr. and Mrs. J. C. Lewell and boys from Levelland.

RAINFALL HITS TUES.

If the last few days of 1954 and the start of 1955 are any indication, the South Plains, or Cochran County at least, may be seeing the start of the long awaited wet cycle which could start area dry-land farmers on the road to recovery.

It began a week ago Monday, late in the evening, when a two to three inch snow fell in Cochran County. The snow was accompanied by high winds and thus drifted instead of leaving an even coat of moisture. Its overall effectiveness to farmers of the county was not as pronounced as it could have been. Nevertheless, in the language of most West Texans, it all helps.

Then Sunday, and again Monday night, light mists fell for several hours, bringing enough moisture to record on the gauge.

Tuesday night a heavy downpour lasted only about 30 minutes but brought as much as an inch of moisture in places.

Agnet Issues Annual Report

During the year 1953, the following work was done by the Cochran County Agri. Agent, 64 farm and home visits were made. The agent traveled 15,155 miles while on official business. 1181 people came by the office requesting information. 1108 telephone calls were received and made. 79 news columns and articles were prepared by the agent and he was on two television programs. 1632 Extension bulletins were distributed by the local county agent's office.

Sixteen adult result demonstrations were conducted in 1953. An adult demonstration is conducted by a farmer, or other person under direct supervision of the extension worker, to show the value of a recommended practice.

Eighteen training meetings with attendance of 800 were held by the county agent for adult local leaders. 21 training meetings were held for 4-H leaders with attendance of 524. The agent held or participated in 51 other adult meetings with attendance of 3283 and 73 other 4-H meetings with attendance of 3903. Adult leaders trained by the agent held two meetings with 400 attending. In 4-H work, leaders held 10 meetings with 300 attending.

The agent worked 288 days during the year. Of this time 157 days was devoted to adult work and 131 days to 4-H work.

Two hundred twenty-one boys were enrolled in the 6 organized boys 4-H clubs. Of the 221 enrolled 124 completed their demonstrations.

Boys received definite training in judging, g'vng demonstrations, group recreation leadership, money management, farm and home safety and soil and water conservation. The agent showed movies to 4-H groups 32 times with attendance of 1190. Slides were shown 16 times with 600 attending.

The District 4-H Tractor Maintenance School, co-sponsored by Stanolnd Oil Co. and the Extension Service, is being held at Texas Tech Engineering building, Jan. 4, 5 and 6, with two Cochran County leaders and the county agricultural agent in attendance.

Jerry Marks, Whiteface Junior leader, Jerry Brvant, Bledsoe Junior leader and Homer Thompson attended.

The leaders who attended the Lubbock session, together with other county leaders, will sponsor some maintenance and safety schools in Cochran County this spring. County Agent Homer Thompson has advised.

RETURN FOR VISIT

Mr. and Mrs. Oscar B. Gower were week-end visitors in the home of Mr. and Mrs. J. C. Reynolds.

The Gowers who resided in Morton in 1942 and again in 1945 have been living in Sumatra where he is drilling supt. for Standard Oil Company. They plan to return to Sumatra some time in April.

MOISTURE GAUGED AT 5 INCH; HAIL REPORTED AT BULA

Latest reports available as the Tribune went to press indicate approximately half the county received a half inch moisture in Tuesday night's rainfall and the others received up to one inch.

Bledsoe farmers reported a half inch between Morton and Bledsoe and west of Morton gauges showed about an inch.

North and west the area received a short but heavy hail storm which preceded the rain.

Posse To Meet Sunday To Form Palomotto Team

An attempt to organize a palomotto polo team to further enhance interest in the Cochran County Sheriff Posse was announced at the monthly meeting of the Posse Tuesday night.

Sunday, at 1:30 p. m., all Posse members who are interested in learning about the fascinating pastime are asked to be at the Rodeo grounds with their horses. A committee of three members, headed by J. T. Holloman, has been appointed to work out the details.

The game has been adopted by several riding groups in the area in the past few years.

In other business attended to, the posse voted the purchase of 24 Texas flags which the group will carry in their parade appearances next summer. Last year the Santa Rosa riders, each carrying flags, were hailed all over the area for their neat and attractive looks.

The local posse also reaffirmed their stand of last summer to make the posse open to riders with any type of horse. Previously, they had voted an all-palominos club, but later decided it was to the best interests of all to keep the club open to anyone interested, regardless of the type of mount he would ride in parade competition.

According to secretary T. J. Simpson, a membership drive for the near future was also discussed. The date of the start of the drive will be announced at the next meeting of the posse.

Twelve members of the posse attended the Tuesday meeting headed by the president, Lee Belcher.

Nine More Join All West Texas Co.

That famous West Texas spirit got another big boost today—with the holidays over, the Navy's "All West Texas" company gained momentum like a fast cruiser when an additional nine area youths applied for membership.

Chief E. H. Linenbrocker, recruiter in charge of the Navy Recruiting Station in Lubbock announced that the "All West Texas" Company is fast becoming a reality with half of the thirty-three volunteers needed, already accounted for.

The latest young men to apply for enlistment are three youths from Post—Charles Green, Bill Washburn and Bill Walters; Billy Charters from Tahoka; James Morris of Brownfield; and four potential admirals from Lubbock, David Avcock, Jon Brown, Kenneth Brewer and Kenneth Smith.

The Navy's "West Texas" Company will be composed entirely of West Texans who will remain together during their "Boot" training at San Diego, California and will compete with other Companies from all over America. Young men interested in joining the "All West Texas" Company should contact the Navy Recruiting Station in Lubbock prior to the 18th of January.

VISIT IN LUBBOCK

Mr. and Mrs. T. D. Marshall and sons Wayne and Worth recently visited Mr. Marshall's parents, Mr. and Mrs. W. O. Marshall in Lubbock.

Blackwood Brothers Return To Morton Next Monday Night

The Morton Jaycees, for their 1955 March of Dimes fund raising project, attempt a repeat full house performance next Monday night as they bring the Blackwood Brothers quartet to the County Auditorium for their second program in less than a year.

Sale of tickets continue briskly this week as the Jaycees reserved a 350 seat section for early ticket purchasers in an attempt to aid those who will not be able to arrive for the performance until a few minutes before curtain time, at 8 p.m.

The nationally famed recording artists, since their tragic plane crash last summer, which claimed the lives of two members, began to climb back up the ladder of success with two new members. However, Mortonites heard this new quartet in one of its first appearances last fall.

It's safe to assume that the quartet will present a vastly improved performance since the two new members have now had more than six months in which to become accustomed to singing with the two members of the original quartet who survived the crash.

Not a small part of the quartet's

Doris Linton Is Sent Home

Doris Linton, the 16-year-old Morton school girl who was injured nearly a month ago, was released from the Cochran County Hospital this week, well on her way to recovery from the effects of serious head injuries.

She is the daughter of Mr. and Mrs. Elmer Linton.

BIT RECENTLY

Mrs. W. A. Lindsey's son and daughters and their family's last Sunday, they were met and Mrs. F. G. Lindsey, Linda and Gary of Roswell, N. M., Mr. and Mrs. Wylie Fry, Santa Clara, California, Mr. and Mrs. Virgil Humphrey and Kay and Mr. and Mrs. Vin-Vaille and Robert and Larry Levelland. Mr. and Mrs. Em-Jones and Nelda, Sandra, Twila and Mr. Sid Har-

Winners Named In Strickland's Celebration

Five Mortonites were winners Monday of merchandise and services as Strickland's celebrated their 20th anniversary of consecutive business in Morton.

The names were drawn from a box containing the names of persons who had dropped by for coffee and doughnuts during the day, and had registered.

Peggy Allsup won the tailored skirt and J. W. Brookshire won the tailored trousers. Mrs. E. R. Fincher was awarded \$5 cleaning services, Merlin Roberts, \$3 and Mrs. A. J. Bilyre \$2.

Hundreds of persons dropped by, many of them greeted by Mr. and Mrs. R. C. Strickland who founded and operated the cleaning shop for 19 of the 20 years. Several bouquets of flowers were sent by well wishing businessmen.

Mr. and Mrs. M. B. McIlroy, who leased the establishment about six months ago, were responsible for the celebration in conjunction with the Stricklands.

BARRETT'S GUESTS

Visitors in the L. W. Barrett home last Sunday were Mr. Barrett's brother Mr. and Mrs. Herbert Barrett from Canyon. Also, Mr. Barrett's son L. W. Jr. and family from San Antonio and friends, Mr. and Mrs. Fred Knipping of Stamford, Texas.

THIS WEEK ON THE TELEVISION SCENE

KDUB - TV
Channel 13

Thursday	7:55 Sign On	10:15 Drew Carson
8:00 Advance Weathercast	10:30 Mark Saber	
8:15 News	11:00 Grizzle's Millions	
8:30 TV Sermonette	11:45 Sign Off	
8:45 A to Z		
9:00 Garry Moore	Monday	
9:30 Movie	7:55 Sign On	
10:30 TV Time Out	8:00 Advance Weathercast	
11:00 Valiant Lady (CBS)	8:15 News	
11:15 Love of Life	8:30 TV Sermonette	
11:30 State of The Union	8:45 A to Z	
12:15 Road of Life	9:00 Garry Moore	
12:00 Noon News	9:30 Mid Morning	
12:15 Road of Life (CBS)	10:30 TV Time Out	
12:30 Welcome Travelers	11:00 Valiant Lady	
12:45 Mid-Day News	11:15 Love Of Life	
1:15 Shopping Bag	11:30 Search For Tomorrow	
1:45 Bandstand	11:45 Songs From The Country	
2:00 Recipe Round-Up	Chapel	
2:45 Doty On Duty	12:00 Noon News	
3:00 Brighter Day	12:15 Road of Life (CBS)	
3:15 Secret Storm	12:30 Welcome Travelers	
3:30 On Your Account	1:00 Mid-Day News	
4:00 Beauty School of the Air	1:15 Shopping Bag	
4:30 Children's Theatre	1:45 Bandstand	
4:45 Cartoon Time	2:00 Recipe Round Up	
5:00 Agee The Clown	2:45 Doty On Duty	
5:30 Serial Cinema	3:00 Brighter Day	
6:00 Community Crossroads	3:15 Secret Storm	
6:15 Betty Martin	3:30 On Your Account	
6:30 World News	4:00 Children's Theatre	
6:45 Local News, Sports, Weather	4:45 Uncle Dick	
7:00 Jacket Squad	5:00 Agee The Clown	
7:30 Climax	5:30 Serial Cinema	
8:00 Circle 13	6:00 Community Crossroads	
8:30 Rocky King	6:30 World News	
9:00 Name That Tune	6:45 Local News, Sports, Weather	
9:30 News, Sports, Weather	7:00 Burns and Allen	
10:15 Meet Me At Dawn	7:30 Frankie Laine	
11:30 Sign Off	8:00 I Love Lucy	
	8:30 December Bride	
Friday	9:00 Studio One	
7:55 Sign On	10:00 News, Sports, Weather	
8:00 Advance Weathercast	10:15 They Stand Accused	
8:15 News	11:15 Sign Off	
8:30 TV Sermonette	Tuesday	
8:45 A to Z	7:55 Sign On	
9:00 Garry Moore	8:00 Advance Weathercast	
9:30 TV Time Out	8:15 News	
10:00 Valiant Lady	8:30 TV Sermonette	
10:30 Love Of Life	8:45 A to Z	
11:30 Search For Tomorrow	9:00 Garry Moore	
11:45 Songs From The Country	9:30 Beauty School of The Air	
12:00 Noon News	9:45 Mid-Morning Movie	
12:15 Road of Life (CBS)	10:30 TV Time Out	
12:30 Welcome Travelers	11:00 Valiant Lady	
1:00 Mid-Day News	11:15 Love Of Life	
1:15 Shopping Bag	11:30 Search For Tomorrow	
1:45 House Party	11:45 Songs From The Country	
2:00 Recipe Round-Up	Chapel	
2:45 Doty On Duty	12:00 Noon News	
3:00 Bright Day	12:15 Road of Life (CBS)	
3:15 Secret Storm	12:30 Welcome Travelers	
3:30 On Your Account	1:00 Mid-Day News	
4:00 Children's Theatre	1:15 Shopping Bag	
4:45 Uncle Dick	1:45 Bandstand	
5:00 Agee The Clown	2:00 Recipe Round-Up	
5:30 Kit Carson	2:45 Doty On Duty	
6:00 Community Crossroads	3:00 Brighter Day	
6:30 World News	3:15 Secret Storm	
6:45 Local News, Sports, Weather	3:30 On Your Account	
7:00 Liberate	4:00 Children's Theatre	
7:30 Topper	4:45 Cartoon Time	
8:00 Life With Elizabeth	5:00 Agee The Clown	
8:30 Our Miss Brooks	5:30 Serial Cinema	
9:00 The Line-Up	6:00 Community Crossroads	
9:30 Orient Express	6:30 World News	
10:00 News, Sports, Weather	6:45 Local News, Sports, Weather	
10:15 Paramount Wrestling	7:00 Florian Zabach	
11:15 Sign Off	7:30 Halls of Ivy	
Saturday	8:00 Meet Millie	
12:40 Program Preview	8:30 Famous Playhouse	
12:45 Industry On Parade	9:00 Personality Puzzle	
1:00 What In The World	9:30 The Visitor	
1:30 Youth Takes A Stand	10:00 News, Sports, Weather	
2:00 Facts Forum	10:15 Old American Barn	
2:30 The Big Picture	Dance	
3:00 Theatre Hour	10:45 Jungle Goddess	
4:00 Sagbrush Cinema	12:00 Sign Off	
5:00 Ramar of The Jungle	Wednesday	
5:30 Smilin' Ed McConnell	7:55 Sign On	
6:00 International Playhouse	8:00 Advance Weathercast	
6:30 Boat The Clock	8:15 News	
7:00 Stage Show	8:30 TV Sermonette	
7:30 Two For The Money	8:45 A to Z	
8:00 Hollywood Playhouse of Stars	9:00 Garry Moore	
9:00 Professional Father	9:30 Mid-Morning Movie	
9:30 Willy	10:30 TV Time Out	
10:00 Chronoscope	11:00 Valiant Lady	
10:15 Chicago Wrestling	11:15 Love Of Life	
11:15 Sign Off	11:30 Search For Tomorrow	
Sunday	11:45 Songs From The Country	
7:25 Sign On	Chapel	
8:00 This Is The Life	12:00 Noon News	
8:30 Meet The New Senator	12:15 Road of Life (CBS)	
9:00 Now And Then	12:30 Welcome Travelers	
9:30 Adventure	1:00 Mid-Day News	
10:00 The American Week	1:15 Shopping Bag	
10:30 The Search	1:45 Bandstand	
11:00 Sunday Matinee	2:00 Recipe Round-Up	
11:15 Plains Talk	2:30 Bob Crosby (CBS)	
11:30 Sunday Funnies	2:45 Doty On Duty	
11:45 You Are There	3:00 Brighter Day	
12:00 General Sports Time	3:15 Secret Storm	
12:15 Huntin' and Fishin'	3:30 On Your Account	
12:30 Jack Benny	4:00 Children's Theatre	
1:00 Toast Of The Town	4:45 Uncle Dick	
1:30 G. E. Theater	5:00 Agee The Clown	
2:00 Your Favorite Playhouse	5:30 Serial Cinema	
2:30 Father Knows Best	6:00 Community Crossroads	
3:00 Amos 'N' Andy	6:30 World News	
3:30 News	6:45 Local News, Sports, Weather	
	7:00 Arthur Godfrey	
	8:00 Strike It Rich	
	8:30 I've Got A Secret	
	9:00 Guy Lombardo	

9:30 Bishop Sheen
10:15 Trouble Preferred

KCBD - TV
Channel 11

Thursday		11:00	Tennessee Ernie
8:55	Preview	11:15	Betty White
9:00	Ding Dong School	11:30	Feather Your Nest
9:30	Coffee Break	12:00	Norma Raine
9:45	Shellah Graham	12:15	News & Weather
10:00	Home	12:30	Serenaders
11:00	Tennessee Ernie	1:00	Channel 11 Matinee
11:30	President Eisenhower	2:15	Cook Book
12:00	President Eisenhower	3:00	Hawkins Falls
12:15	Norman Raine	3:15	Melody Go Round
12:30	Serenaders	3:30	World of Mr. Sweeney
1:00	Channel 11 Matinee	3:45	Modern Romances
2:15	Cook Book	4:00	Pinky Lee
3:00	Hawkins Falls	4:30	Howdy Doody
3:15	Melody Go Round	5:00	Western Adventure
3:30	World of Mr. Sweeney	6:00	Hospitality
3:45	Modern Romances	6:15	News
4:00	Pinky Lee	6:20	Weather
4:00	Howdy Doody	6:25	Sports
5:00	Rin Tin Tin	6:30	Interlude
5:30	Sleepy Joe	6:45	Bernie Howell
6:00	Hospitality Time	7:00	Lone Wolf
6:15	News	7:30	Meet Corliss Archer
6:20	Weather	8:00	Heart of the City
6:25	Sports	8:30	Robert Montgomery
6:30	Interlude	9:30	Serenaders
6:45	Bernie Howell	10:00	News
7:00	Groucho Marx	10:10	Weather
7:30	Justice	10:15	Sports
8:00	Dragnet	10:20	The Falcon
8:30	Mayor of the Town		
8:50	Lux Video Theater	Tuesday	
10:00	News	8:55	Preview
10:10	Weather	9:00	Ding Dong School
10:15	Sports	9:30	Coffee Break
10:30	Boston Blackie	9:45	Shellah Graham
		10:00	Home
Friday		11:00	Tennessee Ernie
8:55	Preview	11:30	Feather Your Nest
9:00	Ding Dong School	12:00	Norma Raine
9:30	Coffee Break	12:15	News & Weather
9:45	Shellah Graham	12:30	Serenaders
10:00	Home	1:00	Channel 11 Matinee
11:00	Tennessee Ernie	2:15	Cook Book
11:30	Feather Your Nest	3:00	Hawkins Falls
12:00	Norma Raine	3:15	Melody Go Round
12:15	News & Weather	3:30	World of Mr. Sweeney
12:30	Serenaders	3:45	Modern Romances
1:00	Channel 11 Matinee	4:00	Pinky Lee
2:15	Cook Book	4:30	Howdy Doody
3:00	Hawkins Falls	5:00	Western adventure
3:15	Melody Go Round	6:00	Hospitality Time
3:30	World of Mr. Sweeney	6:15	News
3:45	Modern Romances	6:20	Weather
4:00	Pinky Lee	6:25	Sports
4:30	Howdy Doody	6:30	Evening Interlude
5:00	Superman	6:45	Bernie Howell
6:00	Hospitality Time	7:00	Milton Berle
6:15	News	8:00	Texas in Preview
6:20	Weather	8:30	Ford Theatre
6:25	Sports	9:00	Truth or Consequences
6:30	Eddie Fisher	9:30	It's a great life
6:45	Bernie Howell	10:00	News
7:00	Red Buttons	10:10	Weather
7:30	Life of Riley	10:15	Sports
8:00	Big Story	10:30	Innersanctum
8:30	The Star and The Story		
9:00	Cavalcade of Sports	Wednesday	
9:45	Great Moment in Sports	8:55	Preview
10:00	News	9:00	Ding Dong School
10:10	Weather	9:30	Coffee Break
10:15	Sports	9:45	Shellah Graham
10:30	The Vise	10:00	Home
11:00	Times Square Playhouse	11:00	Tennessee Ernie
		11:15	Betty White
Saturday		11:30	Feather Your Nest
1:50	Program Preview	12:00	Norma Raine
2:00	Professional Basketball	12:15	News & Weather
4:30	Playtime	12:30	Serenaders
4:30	Channel 11 Matinee	1:00	Channel 11 Matinee
6:00	The Wizard	2:15	Cook Book
6:30	News	3:00	Hawkins Falls
6:35	Weather	3:15	Melody Go Round
6:40	Sports	3:30	World of Mr. Sweeney
6:45	Melodies	3:45	Modern Romances
7:00	Lone Ranger	4:00	Pinky Lee
7:30	So This Is Hollywood	4:30	Howdy Doody
8:00	Theater Guild	5:00	Western Adventure
9:00	I Led 3 Lives	6:00	Hospitality Time
9:30	Hit Parade	6:15	News
10:00	News, Weather, Sports	6:20	Weather
10:30	Channel 11 Theater	6:25	Sports
		6:30	Eddie Fisher
Sunday		6:45	Bernie Howell
1:00	News & Weather	7:00	I Married Joan
1:15	Norman Vincent Peale	7:30	My Little Margie
1:30	Ask Your Doctor	8:00	Disneyland
2:00	Ministerial Alliance	9:00	Danny Thomas®
2:30	American Forum	9:30	Big Town
3:00	Family Bible	10:00	News
3:30	Favorite Story	10:10	Weather
4:00	District Attorney	10:15	Sports
4:30	Badge 714	10:30	Waterfront
5:00	Royal Playhouse		
5:30	Hopalong Cassidy		
6:00	People are Funny		
6:30	George Gobel		
7:00	Comedy Hour		
8:00	TVPlayhouse		
9:00	Loretta Young		
9:30	Bob Cummings Show		
10:00	Break the Bank		
10:30	News		
10:40	Weather		
10:45	Sports		
11:00	TV Theater		
Monday			
8:55	Preview		
9:00	Ding Dong School		
9:30	Coffee Break		
9:45	Shellah Graham		
10:00	Home		

For Complete
Television
and
Radio Repair
Quality Service
Electric Wiring
City Electric

Walt Sandefer



Student Union Addition Planned For Texas Tech

LUBBOCK (Sp.) — A proposed \$500,000-750,000 addition to the Texas Tech Student Union moved closer to reality today with the hiring of two architectural firms and a union consultant and the completion of advance surveys on needed facilities.

Atcheson and Atkinson of Lubbock and Davis and Foster of El Paso have been retained for architectural and engineering work on the second unit of the present union.

Porter Butts, director of the University of Wisconsin Student Union for the past 28 years, has been named consultant for the addition. Butts has aided in the planning of more than 40 student centers, including those at Washington State, the University of Colorado and North Carolina State. He is presently assisting in the planning of a union for Rice Institute, Houston.

The planning phase is expected to be completed within the next six months, according to Nolan Barrick, Tech campus architect. He said that construction could start by early next fall.

Bill Scott, Tech student union director, said a traffic count of students coming into the Tech union on a typical day totaled 4,074 from a current enrollment of 6,257. Spot checks of the snack bar area, which seats 180, for 15-minute periods during three mid-week days showed 245, 266 and 318 students.

Scott queried all campus clubs and organizations requesting student ideas on meeting rooms, an auditorium, an additional ballroom, conference rooms and living facilities for visiting parents and friends. Also under consideration are a swimming pool and bowling alleys.

The present union was opened March 13, 1953, and was planned as the first of three units. It is designed in the campus style of Spanish Renaissance architecture, but the interior is ultra-modern. The present building includes a snack bar, ballroom, game rooms, lounge and several meeting rooms for campus organizations.

MORTON LAUNDRY HELPY SELFY

Where you may have your Laundry FLUFF Dried for 2c per pound

- Wet Wash 5c lb. • Wash & Fluff Dry 7c lb.

-We Give SCOTTIE STAMPS-

Pick up & Delivery

J. R. Chandler, Phone 5291, Morton

Located Corner S. W. 4th St & Fillmore

(Opposite Junior High)

Condensed Statement of the Condition of the FIRST STATE BANK

MORTON, TEXAS

At the Close of Business December 31, 1954

RESOURCES		LIABILITIES	
Loans and Discounts	\$ 494,245.53	Capital Stock	\$ 100,000.00
Furniture and Fixtures	7,000.00	Surplus Certified	100,000.00
Real Estate (Bank site)	2,000.00	Undivided Profits	80,467.35
Stock in Federal Reserve Bank	6,000.00	DEPOSITS	\$ 660,035.85
Available Cash			
U. S. Government Bonds	187,500.00		
Other Bonds and Warrants	24,076.63		
Cotton			
Acceptance	19,248.55		
Commodity			
Credit Loans	1,551,717.33		
Cash and Due from Banks	\$ 1,648,715.16		
	\$ 3,940,503.20	TOTAL	\$ 3,940,503.20

The Above Statement Is Correct — T. K. Williamson, Vice-President

Member Federal Deposit Insurance Corporation

Tech Professor Named To Panel of Press Critics

LUBBOCK (Sp.) — Prof. Dodd Vernon of the Texas Tech Journalism faculty has been notified of his appointment to a panel of journalism educators who make up the critical service of the Texas Press Association.

This service provides Texas newspaper publishers with analyses of front pages upon request. Criticism includes typographic, makeup, writing quality, news selection and editing.

Professor Vernon, who joined the Tech staff in 1953, is a veteran newspaperman and journalism educator. He taught at Southern Illinois University before coming here. During World War II, he served as chief of the Press Branch, Army Headquarters, for South and Central Pacific forces.

This past year, he has prepared news and synoptical analyses, upon request, for the St. Petersburg Fla., TIMES and the Dallas TIMES-HERALD.

Among those educators comprising the critical service panel are Dr. Earl English, dean of the University of Missouri School of Journalism; Dr. Ralph O. Nafziger, director of the University of Wisconsin School of Journalism; and Prof. Wesley H. Maurer, chairman of the University of Michigan Department of Journalism.



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SEE YOUR NEAREST OLDSMOBILE DEALER

HAWKINS OLDSMOBILE CO.,

111 E. Wash. Ave.
Phone 2621



HERE AGAIN!



THE S&H GREEN STAMP MOBILE UNIT WILL BE IN MORTON SATURDAY JANUARY 8. SEE FOR YOURSELF WHAT S&H GREEN STAMPS WILL EARN FOR YOU IN 1955! SHOP WITH YOUR S&H GREEN STAMP BOOKS IN MORTON — AVOID COSTLY OUT-OF-TOWN TRIPS TO THE REDEMPTION CENTER!

COFFEE	EARLY BIRD	lb.	79¢
COFFEE MUGS		8 oz.	10¢
SALMON	HONEY BOY	Tall Cans	39¢
SHORTENING	SHURFINE	3 lbs.	79¢
OLEO	SHURFRESH	lb.	23¢
BLACK PEPPER	SHILLING'S	1 1/2 oz. Can	19¢
PEACHES	HUNT'S HALVES	No. 2 1/2 Can	25¢
ORANGE JUICE	FROZEN	6 oz. Can	15¢
BOYSENBERRIES	FROZEN	12 oz. Pkg.	25¢



MORTON, TEXAS



AT PIGGLY WIGGLY in MORTON

APRICOTS	HUNT'S	No. 2 1/2 Can	29¢
BLACKBERRIES	WOLCO	No. 393 Can	19¢
MUSTARD GREENS	SHURFINE	No. 393 Can	10¢
CRACKLINS	SHOESTRING	No. 2 1/2 Can	19¢
DOG FOOD	HI-VI 50	Can	9¢
PEANUT BUTTER	ROSE KIST	12 oz. Jar	29¢
PEACH PRESERVES	SMUCKERS	12 oz. Jar	29¢
FRYERS	FRESH DRESSED	lb.	49¢
PORK CHOPS		lb.	59¢
BACON	CORN KING	lb.	59¢



MELLORINE

P.I.C.

"The More You Buy
The More You Save."

1/2 GAL. 39¢



Just one of Cobb's big Values

ladies HATS

Choice Thursday 3.00
Choice Friday 2.00
Choice Saturday 1.00

We've velvets, felts, fur felts, and velours in all colors and styles awaiting your selection.

It's a grand sale with top numbers going to early arrivals. Be here when the doors open at 9 a.m. Thursday, January 6.



Be first
for top
Selections

STORE CLOSED WEDNESDAY

Cobb's

MORTON
TEXAS

Opening Day



aye... 'tis a day
you can't afford to

MID-WINTER

Ladies' SPORT TOGS

Peddlepushers and slacks available in corduroy, rayon, flannel, and rayon checks and we have a wide range of sizes and colors from which you may make your selections.

Regular 3.98 to 4.98	Now 2.88
Regular 5.98 to 7.98	Now 4.88
Regular 9.98 to 10.98	Now 5.88

Ladies' ALL Wool SUITS

All famous brands. All made of beautiful wools in tweed and texture. Wonderful range of colors, styles, and sizes.

Regular 59.98	Now 33.88
Regular 49.98	Now 26.88
Regular 39.98	Now 19.98

Ladies' BLOUSES

Here you'll find crepes, nylons, rayons, wool jerseys and cottons. Good assortment of colors and styles. Sizes 30 to 40.

Regular 2.98	Now 1.88
Regular 4.98 to 5.98	Now 2.88
Regular 5.98 to 7.98	Now 3.88
Regular 7.98 to 10.98	Now 4.88

Ladies' SKIRTS

Choose rayon flannels, gabardines, and novelty wools. Nice selection of colors in sizes 9 to 15, and 10 to 20.

Regular 5.98 to 6.98	Now 3.88
Regular 7.98 to 9.98	Now 5.88
Regular 10.98 to 12.98	Now 6.88

Ladies' SWEATERS

This includes 100 per cent wools and orlons. And we have a wide range of colors and sizes.

Regular 2.98 to 3.98	Now 1.88
Regular 4.98 to 5.98	Now 3.88
Regular 6.98 to 7.98	Now 4.88
Regular 10.98 to 14.98	Now 8.88

Ladies' HANDBAGS

Leathers, fialles, and velvets in a grand range of colors and styles.

Regular 7.98	Now 3.88
Regular 4.98	Now 2.88
Values to 2.98	Now 98c

Glenhaven SUITS

Beautiful Glenhaven suits in Glen-tweed rayon, rayon flannel and rayon suiting. Sizes from 9 to 15 and 10 to 20.

Regular 22.98	Now 13.88
---------------	-----------

Ladies' ROBES & Brunch COATS

Select taffeta, nylon quilted, cotton quilted, and rayons. You'll find both short and long styles.

Regular 14.98	Now 10.88
Regular 12.98	Now 9.98
Regular 9.98	Now 5.88
Regular 7.98	Now 3.88

Special Group Sub-teen COATS

They're 100 per cent wool numbers in fleeces, checks, and tweeds. Sizes 10-12-14. Hurry for first selections.

Regular 22.98 to 29.98	Now 9.88
------------------------	----------

Ladies' SHOES

Suedes and leathers available in flats and wedges. Choose blacks, browns, reds, and others at prices that amaze.

Regular 5.98	Now 2.98
Regular 6.98	Now 3.48

Ladies' Dress Suede SHOES

In this group we have blacks, charcoals, and browns awaiting your approval.

Regular 7.98	Now 3.98
Regular 9.98	Now 4.98

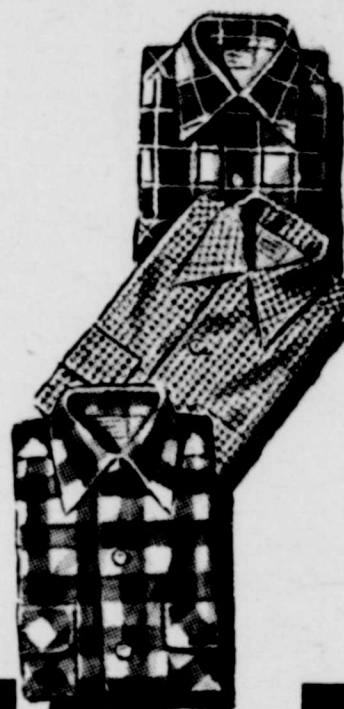
giant savings on . . .

Men's Sport Shirts

reg. 3.98	2.48
reg. 5.98	3.98
reg. 9.98	5.98



Every one an outstanding buy. Popular long sleeve sport shirts by Manhattan and Tullane. Available in gabardine, rayon, and part wool. All in the latest styles and colors.



tremendous values . . .

Men's SUITS

One Group . Choice	29 ⁰⁰
One Group . Choice	35 ⁰⁰

From this selection of all wool suits you're sure to find THE SUIT of your choice, and at a price that will also please. They all carry the famous brands of Curlee and Warren Sewell. Choose grey, blue, tan, or brown.



Buy Now
and SAVE

Saving on Famous brands !

Men's PANTS

reg. 15.98	
NOW	10 ⁹⁸
reg. 14.98	
NOW	10 ⁹⁸
reg. 7.98	
NOW	5 ⁹⁸

Famous Curlee and Haggard brand pants. All wool and part wool numbers in tans, greys, and blues. Priced where you can buy several pairs, realizing even greater savings for yourself.

Men's Better JACKETS

Quilted wool lined jackets that are constructed for cold weather and heavy wear. In assorted colors.

Regular 8.98	Now 5.98
--------------	----------

Blackwood Bros.
Morton, January 10, 8 p.m.
March of Dimes Benefit

Shop Every Dept. In COBB'S, MORTON, Store For Savings

DOORS OPEN 9 A.M.

Ladies' Tricot Rayon GOWNS

Come in blue, maize, pinks, and a few whites. Good selection of sizes.

Regular 4.98	Now 2.88
--------------	----------

Ladies' Crepe GOWNS

Wonderful nylon trim. Nice selection of colors and sizes.

Regular 9.98	Now 4.88
--------------	----------

Ladies' Nylon SLIPS

Available in pink only. Tailored numbers that regularly sell for much more.

Regular 7.98	Now 4.88
--------------	----------

Ladies' Nylon GOWNS

Permanent pleated nylon gowns that please for years to come.

Regular 14.98	Now 7.88
---------------	----------

Ladies' PAJAMAS

Pretty tricot rayon pajamas available in a good assortment of colors. But hurry for best selections.

Regular 4.98	Now 2.98
--------------	----------

Girls' COATS

Entire stock slashed in price for this sale of sales. Grand array of checks, tweeds, and fleeces in 100 per cent wool. Sizes 1 to 3 and 3 to 14.

Regular 7.98	Now 3.88
Regular 9.98	Now 4.88
Regular 10.98	Now 6.88
Regular 14.98	Now 8.88
Regular 19.98	Now 9.98

Girls' SKIRTS

These lovely skirts include permanent pleated orlons, sonoran and quilted cottons. Good selections of sizes.

Regular 5.98	Now 2.88
Regular 7.98	Now 3.88
Regular 8.98	Now 4.88

Pretty LUNCHEONCLOTH

Nice assortment of colors and designs, 52x52 inches.

Regular 1.98	Now 1.28
--------------	----------

PIECE GOODS, DRAPERY

Pinwale CORDUROY, Assorted Colors

Regular 1.19 yd.	Now 88c yd.
------------------	-------------

Gilbrae Flanella, RAYON SUITING

Regular 69c yd.	Now 48c yd.
-----------------	-------------

DRAPERY and UPHOLSTERY MATERIAL

In solid colors and designs

Regular 1.29 yd.	Now 78c yd.
------------------	-------------

GINGHAM, COMAL COTTONS, Gilbrae

SUDETTE, In plaids, checks, and designs

Regular 98c yd.	Now 68c yd.
-----------------	-------------

RAYON FLANNEL SUITING, Thomas

COTTON SUITING

Regular 1.49 yd.	Now 88c yd.
------------------	-------------

Satin Back CASANDRA

Regular 1.98 yd.	Now 1.28 yd.
------------------	--------------

DOORS OPEN 9 A.M.

THURSDAY, Jan. 6, 9 a. m.

*is a very event
it's not to miss!*

WINTER

SALE

IT'S
THE
SALE
YOU
LOOK
FORWARD
TO!

- NO Refunds
- NO Exchanges
- NO Alterations
or Lay-Aways

Men's SPORT COATS

Famous Curlee and Warren Sewell coats of all wool. Popular styles and colors. Broken sizes only. Just a few, hurry.
Regular 19.98 Now 15.00
Regular 22.50 Now 17.00

Men's TOPCOATS

Wonderful Curlee all wool topcoats that often sell for much, much more.
Regular 45.00 Now 33.00

Blackwood Bros.
Morton, January 10, 8 p.m.
March of Dimes Benefit

THURSDAY, JAN. 6

Girls' DRESSES

Selection of corduroys, wools, orlons and cottons. Sizes 3 to 14.
Regular 14.98 Now 7.88
Regular 12.98 Now 6.88
Regular 10.98 Now 5.88
Regular 9.98 Now 4.88

Girls' SHOES

A good selection of sueded here that are priced low. Black only.
Regular 3.98 Now 2.48
Regular 2.98 Now 1.98

Children's WEAR

Popular Dotty Dan coveralls, biballs, and pants in corduroy and gabardine.
Regular 2.98 Now 1.98
Regular 3.98 Now 2.98
Regular 4.98 Now 3.98

Children's T-SHIRTS

Sleeve numbers in solid colors by Buster Brown. Several at this savings.
Regular 1.98 Now 98c

Children's SWEATERS

Buster Brown long sleeve sweaters that will keep warm during the coming cold months.
Regular 1.98 Now 98c
Regular 2.98 Now 1.88

Children's Better SWEATERS

Group includes 100 per cent wools, 100 per cent orlons, and 100 per cent orlons. Solids and fancies.
Regular 2.98 Now 1.78
Regular 3.98 Now 2.48
Regular 5.98 Now 2.98
Regular 7.98 Now 4.48
Regular 9.98 Now 4.48

Men's Cowboy BOOTS

Men and Nocona boots. Broken sizes only. Priced to sell quickly.

Reduced to sell quickly

WOOL SUITING, Charcoal and Brown
Regular 5.98 yd. Now 2.88 yd.

FELT, Tan only, See This Early
Regular 3.98 yd. Now 2.48 yd.

REPES, FILES, SUITINGS, Assorted colors
Regular 1.19 yd. Now 58c yd.

Famous TOWN and COUNTRY Creation
Specially treated, color fast, spot and stain resistant, water repellent, full 54 inches wide, ideal for table and luncheon cloths, assorted plaids and stripes
Regular 1.49 yd. Now 68c yd.

SUEDE CLOTH, Tan only
Regular 2.98 yd. Now 1.68 yd.

DENIM, In solids and checks
Regular 98c yd. Now 58c yd.

THURSDAY, JAN. 6

Sale!
Huge Savings on
ladies'
COATS

Pick-of-the-Season Styles
at the Season's lowest prices!

reg. 39.98 **18⁸⁸**
NOW
reg. 49.98 **27⁸⁸**
NOW
reg. 59.98 **36⁸⁸**
NOW

All in beautiful materials, newest styles and colors. All carry such famous brands as Fashionbilt and Dumas of California. You'll be amazed at such values so early in the winter season. Be early for your selection.



Sale! From our regular Stock

DRESSES

reg. 7.98 to 10.98 **6⁸⁸**
NOW
reg. 12.98 to 14.98 **8⁸⁸**
NOW
reg. 19.98 to 24.98 **12⁸⁸**
NOW
reg. 29.98 to 34.98 **16⁸⁸**
NOW
reg. 39.98 to 49.98 **19⁸⁸**
NOW

This group includes crepes, rayons, flannels, orlons, and novelty cottons by Marlene, Reich, Manford, Claire Tiffany, Irma Hill, Donovan, Toni Todd, Vicky Vaughn, and Bobby Brooks. Each priced for quick clearance.



Shop
Cobb's
SALE
and
SAVE!

Curled Chicken Feather PILLOWS

Good size, special value pillows filled with curled chicken feathers. Striped tick cover
SALE PRICE 99c

Boys' Suede OXFORDS

Choose him a navy blue pair that will put him in the latest style
Regular 8.98 Now 4.98

Boys' COATS

Mouton collar numbers in assorted colors of green, tan, maroon, sizes 4 to 10 years
Regular 6.98 and 4.98 Now 3.48

Boys' Plaid COATS

Plaid coats with mouton collars for extra warmth, sizes 4 to 10 years, colors of red, green, black-brown.
Regular 8.98 Now 5.98

Boys' Reversible JACKETS

Good assortment of colors and sizes, hip length, priced to go.
Regular 5.98 Now 3.98

Boys' Dress JACKETS

All wool, cotton, and rayon jackets, hip length, ideal for the coming cold months.
Regular 9.98 Now 6.98
Regular 10.98 Now 7.98

Boys' SPORT SHIRTS

Long sleeve popular numbers in gabardine and broadcloth. All by Tom Sawyer and Tulane. Latest colors in plaids, checks and solids.
Regular 2.25 Now 1.48
Regular 2.49 Now 1.48
Regular 2.98 Now 1.78

Men's Sport SOCKS

Argyle numbers that are popular everywhere. Priced for quick sale.
Regular 1.00 Now 78c

Men's OXFORDS

Suedes and leather numbers. Choose brown or navy. Broken sizes only.
Regular 10.98 Now 5.98
Regular 12.98 Now 7.98
Regular 15.98 Now 8.98

Men's Corduroy CAPS

Choose navy, blue, tan, red, or red plaid.
Regular 98c Now 78c
Regular 1.29 Now 98c

Men's Leather CAPS

Built for rugged wear, and priced to go now
Regular 1.98 Now 1.48

Boys' Leather CAPS

Just like Dad's. Nice for wear during winter and early spring.
Regular 1.98 Now 1.38

Men's JUMPERS

Heavy denim, blanket lined, built for wear in shop or farm.
Regular 4.98 Now 3.78

Men's JACKETS

Choose lined jacket, or reversible gabardine numbers. Hip length.
Regular 6.98 Now 4.98

Blackwood Bros.
Morton, January 10, 8 p.m.
March of Dimes Benefit

T-R-E-T-C-H Your Dollars...SHOP COBB'S Mid-Winter Sale

Reserve District No. 11 — State No. 1707

REPORT OF CONDITION OF FIRST STATE BANK

MORTON, TEXAS

at the close of business Dec. 31, 1934, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$1,648,715.16
United States Government obligations, direct and guaranteed	187,500.00
Obligations of States and political subdivisions	24,076.63
Corporate stocks (including \$6,000.00 stock of Federal Reserve bank)	6,000.00
Loans and discounts (including \$7,008.20 overdrafts)	2,065,211.41
Bank premises owned, furniture and fixtures	7,000.00
Real estate owned other than bank premises	2,000.00

TOTAL ASSETS 3,940,503.20

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	3,321,475.27
Deposits of United States Government (including postal savings)	18,762.80
Deposits of States and political subdivisions	297,200.48
Other deposits (certified and officers' checks, etc.)	22,597.30

TOTAL DEPOSITS 3,660,035.85

TOTAL LIABILITIES (not including subordinated obligations shown below) 3,660,035.85

CAPITAL ACCOUNTS

Capital	100,000.00
Surplus	100,000.00
Undivided profits	80,467.35

TOTAL CAPITAL ACCOUNTS 280,467.35

TOTAL LIABILITIES AND CAPITAL ACCOUNTS 3,940,503.20

This bank's Capital consists of: Common stock with total par value of \$ 100,000.00.

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes 185,500.00
I, T. K. Williamson, Vice-President, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.

(signed) T. K. Williamson

Correct—Attest:

W. W. Williamson, J. B. Nicewarner, James St. Clair, A. T. Taylor

Directors.

STATE OF TEXAS

County of COCHRAN—SS:

Sworn to and subscribed before me this 3rd day of January, 1935.

(Notary's seal)

J. B. Knox, Notary Public,

Cochran County, Texas

Mrs. Buddy Hanna Hosts Jaycee-ettes

The Morton Jaycee-ettes met in the home of Mrs. Buddy Hanna for a regular business meeting Tuesday night.

Plans were made to entertain the Blackwood Brothers and Jaycees and families with a Chicken dinner in the dining room of the Activity Bldg. on Monday evening. The resignation of Mrs. Jack Lorain was accepted.

After the business meeting games were played and refreshments were served to Mesdames Dexter Nebhut, Andy Behrends, Merle Roberts, Marvin Doss, Hub Cadenhead, S. M. Monroe, Eddie Irwin and the hostess.

CHEHELO'S VISIT
WILD LIFE REFUGE

The Chehele Camp Fire Girls visited the Wild Life refuge near Muleshoe, Tuesday noon, and learned the types and habits, and how to identify the migratory birds that winter there.

The girls were Vivian Ledbetter, Billie Crockett, Keitha Walton, Linda Williams, Shirley Miller, Melba Cook, Glenda Cheshire, and Mrs. M. C. Ledbetter and Mrs. Lloyd Miller.

It's A Hard Life—
But Don't Be Discouraged

Did it ever occur to you that a man's life is full of crosses and temptations. He comes into the world without his consent and goes out against his will, and the trip between is exceedingly rocky. The rule of contraries is one of the features of this trip.

When he is little, the big girls kiss him, when he is big the little girls kiss him. If he is poor he is a bad manager; if he is rich he is

dishonest. If he needs credit, he can't get it; if he is prosperous, everyone wants to do him a favor. If he is in politics, you can't find a place for him and he is no good to the country.

If he doesn't give to charities he is a stingy cuss; if he does, it's for show. If he is actively religious he is a hypocrite; if he takes no interest in religion, he is a hardened sinner. If he gives affection, he is a soft specimen; if he cares for no one, he is cold-blooded.

If he is young, there was a great future for him; if he lives to an old age, he missed his calling. If he saves money, he's a grinch; if he gets it, he's a grafter; and if he doesn't get it, he's a bum—so, what's the use?

Fight Polio in '35!

Join the
MARCH OF DIMES
January 3-4

Dr. D.R. Stringer

Chiropractor

West 2nd St. Night Ph. 5541

MORTON, TEXAS

Morton Tribune

"TEXAS' LAST FRONTIER"

OFFICIAL NEWSPAPER OF COCHRAN COUNTY

Published Every Thursday Morning
106 North Main Street, Morton, TexasMAX DALEY — BILL GLASSFORD — E. H. IRWIN
Owners and Publishers

Entered at the Post Office in Morton, Texas, for transmission through the mail as Second Class Matter, according to an Act of Congress, March 3, 1879.

BILL GLASSFORD
E. H. IRWINMANAGER
EDITOR

Subscription Rates—In Cochran County and adjoining counties: Per year, \$2.50; six months, \$1.50; three months, \$1.00. Outside Cochran County: Per year, \$3.00; six months, \$2.00; three months, \$1.50. To insure proper service, subscribers will please notify us promptly of change of address.

Any erroneous statement reflecting on the character, reputation or standing of any person, firm or corporation, will be corrected upon the same being brought to our attention by written statement of fact.

Ford Tractor

(continued from page one)
The operation of PTO-operated machines. With it, the operator controls the tractor, as well as the PTO machine, by the regular clutch pedal on the tractor. In effect, this gives the farmer the advantages of an "extra engine," McMaster said.

The 30 per cent power boost in the 800 series is designed to meet the requirements of the farmer who works larger acreage, whose

soil conditions call for more draw-bar power, and where speed is essential. For instance, by pulling three plows instead of two, Ford tractors in the 800 series will do in four days the plowing it will take a two-plow tractor six days to do," McMaster pointed out.

The three tractors in the 600 series (the 640, 650, and 660) are full two-plow tractors designed for primary use by the smaller acreage farmer, and as second tractors for larger operations. They are powered by Ford's "Red Tiger" 134 cubic

inch engine. The 640 features 31 improvements in engine, mechanical and hydraulic systems. The 650 model has all the features of the 640, plus a five-speed transmission for use where a wider range of speeds is needed. The 660 model has all the features of the 650 and in addition has live power take-off as standard equipment. Standard equipment on the 600 series also includes safety starter, sealed beam headlights, taillight and trailer light connection.

What's the new news in the '55 cars?

Is it V-8 Power?

Ford has had it since 1932

Is it Ball-Joint Suspension?

Ford had it in 1934

Is it hood-high fenders?

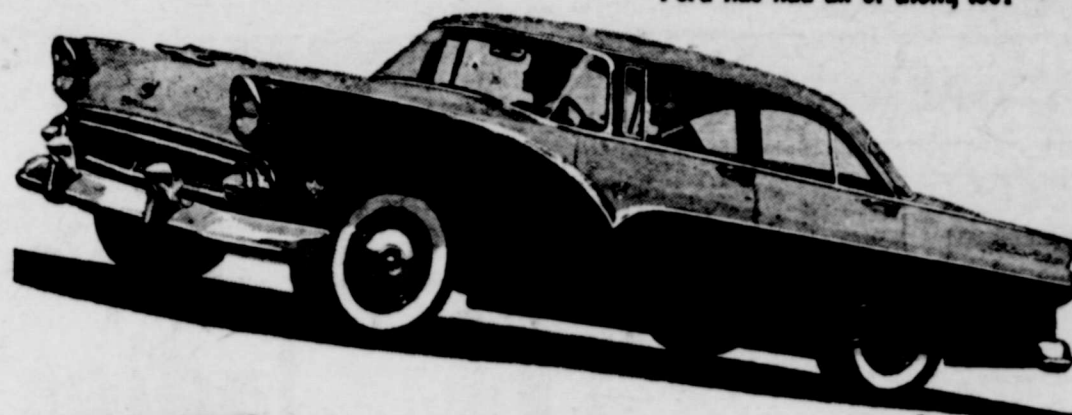
Ford introduced them in 1932

Is it suspended pedals?

Ford introduced them in 1932

Is it oil and battery signal lights, curved instrument panel, rotary door latches, push-button door handles, power-lifts for all windows, Overdrive, Hotchkiss Drive?

Ford has had all of them, too!

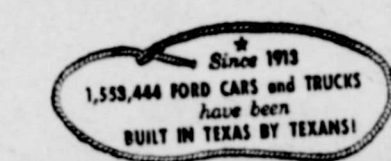


The NEWS is Thunderbird Styling

The NEWS is Trigger-Torque Power

The NEWS is Angle-Poised Ride

Test Drive
Thrilling
Trigger-Torque
in the truly new
FORD!



John A. Mills Motor Co.

"Your Friendly Ford Dealer" 219 WEST WASH. MORTON

LAST CALL

Coming Jan. 10, 8 p.m.

Blackwood Bros.

MORTON TEXAS

COUNTY AUDITORIUM

Reserve Seats 1-50

General Admission, Adults 1-00

Students 50c

Children under School Age FREE

ALL PROFITS TO MARCH of DIMES

SPONSORED by the JAYCEES

Reserve Seat Tickets AVAILABLE

at FIRST STATE BANK

or By MAIL at BOX 34, MORTON, TEXAS

(Check or Money Order)

—Other Seats Available from Any Jaycee—



IF YOU NEED TO EXCHANGE
RENT BUY HIRE
SELL TRADE PHONE 2361

Services

TURN Crankshafts for all makes autos, light trucks—also parts, wholesale, retail.—Super Service of Morton, one block west of Post Office. 3-tfc

PERSONALIZE YOUR GIFTS—We are now equipped to do engraving. R. E. Dunham Jewelry. 22-tfc

BOATYS GARAGE on the Alley South of Football Field. Don't claim to be the best, but I'm pretty good. All work guaranteed. Try me. 13-tfc

For Sale

FARMERS ATTENTION—We are the dealer for PORTABLE ALUMINUM SPRINKLER IRRIGATION SYSTEM. If you are planning on installing a sprinkler system we will be glad to figure your needs. McMASTER TRACTOR CO., Box 7, Morton, Texas, Phone 2341. 30-tfc

FOR SALE—Five-room house. To Be Moved. Tarver's Service Station. 15-tfc

FOR SALE—3 bedroom house, with large den, extra large living room, dining room, kitchen and bath. Street under process of being paved. Square footage, 1,500, priced at \$10,000. Completely remodeled, and decorated. See Bud Nairn, 703 E. Buchanan. 52-tfc

FOR SALE—200 Bales Alfalfa hay—\$1.00 per bale. At my farm 3 miles north 2 1/2 west of Morton. —Bill Daniels 44-2 tp

HERE is a real BUY for someone. Not far from E. N. M. U. — 3 bedroom home and 5 lots in Portales, N.M. — See J. F. Corbin, 301 W. 16th St., Portales, N.M.

For Sale or Trade

FOR SALE or TRADE—4 room house with bath. Will trade for farm equipment. Good location. Phone 2861, Merle Ensor. 37-tfc

For Rent Unfurnished

FOR RENT—Unfurnished house 3 rooms and Bath. See Fred Morrison or Call 2861 or 3551. 32-tfc

FOR RENT—unfurnished three room apartment. Albert Morrow, Phone 4646. 40-tfc

For Rent Furnished

SEE Mrs. A. Baker at Baker Apts. for nice furnished Apts. Priced \$10 per week up. 35-tfc

FOR RENT—4 room furnished house. See Mrs. A. Baker at Baker Apts. 37-tfc

FOR RENT—Sleeping rooms and apartments. Inquire at the La Mesa Cafe. 12-tfc

FOR RENT—Furnished apartments. Wilson's Southside Courts. Phone 2676. 20-52tp

FOR RENT—Modern 4-room furnished house. All newly decorated, inquire Coach Walters. 40-3 tp

FOR RENT—3 room furnished house—See or call Bill Cronin. Tel. 3511 or 2476. 43-tfc

FOR LEASE

FOR LEASE—La Mesa Cafe on Lubbock Hi-Way. Contact J. E. Clamptitt, Griffith Gin, 15 miles west Morton. 44-2 tp

FOR RENT—Business building next door to Wallace Theatre. See or Call Mrs. D. T. Smith or Elmo Smith. 44-tfc

LAND FOR SALE

EASTERN NEW MEXICO COTTON MAIZE, WHEAT AND PEANUT LAND

329 acres—two miles S. W. from Clovis, 8-room modern house grade A dairy barn, 170 acres in farm 150 acres grass and irrigation water guaranteed. Price \$120.00 per acre and terms.

2090 acres—22 miles North of Clovis, 1600 in farm, 480 in grass, two irrigation well—8 inches, 1900 floor space modern home, all steel barn—40 x 120. Land adapted to cotton, maize, and wheat. Blacktop road through the place. Will cut in two or more tracts if all sold at one time. Price—\$100.00 per acre and terms.

640 acres wheat and maize farm—21 miles North of Clovis. All level, 425 acre wheat allotment on blacktop highway. Price—\$70.00 per acre with good terms and ready to sow. 1800 acre ranch—17 miles West of Clovis, 1600 acres deeded, 500 acres Love grass—carry 150 cows. Price—\$50.00.

4300 acres wheat farm—42 miles North of Clovis. Extra well, improved three modern houses, all steel barn—50 x 100, six wells, steel towers 2500 acres in farm, 800 in grass. Gas line across the farm. Price—\$65.00 per acre. 29 per cent cash or will cut farm up for several buyers if all sold at the same time.

640 acres—5 miles N. W. of Clovis. Nice modern home and fine quonset barn and elevator and 8-inch irrigation well, 160 acres floated for wheat. Deep plowed. Suitable for cotton, wheat, or maize. Terms to be arranged. Price—\$165 per acre.

Ranches from eight sections up to twenty-five sections. Some will take trade. Attractive prices. 20 unit motel, cafe, and service station. Air conditioning, tile baths, and Western furniture. TV in lobby. Will trade for Western plains land. Located on Highway 66 in Clinton, Oklahoma. J. A. VALENTINE Licensed Bonded Broker Phone 5169 or 5465 Clovis, New Mexico 44-4 tp

LEGAL NOTICE

LEGAL NO. 52

Notice To Bidders:

FOR SALE—U-9 International power unit, new and never used, Serial Number UCBM 18296, equipped with radiator, hood, dash, clutch, PTO shaft, automatic controls, electrical system, industrial air cleaner, upper lubricator, natural gas carburetor.

The above described engine may be inspected at the City Hall, Morton, Texas. Bids will be received by the City of Morton to be opened January 17th, 5 p.m. City Commission reserves the right to reject any or all bids submitted.

Mayor M. Bowers, Mayor, City of Morton 42-3 tp

SQUARE DEAL PLUMBING & SUPPLY
PHONE 547
 — LEVELLAND —

Our work is GUARANTEED for 12 months. If we furnish the material.

ALSO PHONE 9197

BOX 977

All her children were home except one son, W. V. Dewbre of Blythe, Calif.

Grandchildren visiting her were: Messrs. and Mesdames David Singleton, Hobbs, N. M.; Ted Jones and children, Morton; Frank Fine, Watson; J. T. Studdard and children, Morton; Elmer Beam and children, Morton.

Her two brothers were also here to visit.

Messrs. and Mesdames Joe Manes, Quanah, Tex.; Odie Manes, Lubbock, Tex.; Donald arson and daughter, San Antonio; Ellis Manes of Lubbock, and W. H. Morris and daughters, Lovington, N. M.

Forty-eight guests ate Christmas dinner and 83 visited in all on Christmas day. She has 86 grandchildren in all including great grandchildren.

Mrs. Woods & Armistead

OPTOMETRISTS
 Ira E. Woods, O.D.
 B. W. Armistead, O.D.
 Glenn S. Burk, O.D.
 406 LPD Drive Littlefield, Texas Phone 1000

The Man With

the ONLY new

Brake Drum Lathe

in Morton

Brake Repair Is No Problem

Ed Howell Motor Co.

Morton

Shower held for Mrs. W. Houghton At Aikey Home

Mrs. Weldon Houghton, nee Helen Kelly, was honored with a bridal shower in the home of Mrs. Wayne A. Key December 31.

Hostesses for the occasion were Mesdames Aikey, Earl Akins, G. G. Nesbitt and Eddie Irwin. The serving table was covered

with a white lace cloth over pink. Refreshments of Coffee, Spiced tea, cookies, nuts and mints were served approximately 15 guests.

To Relieve Misery of COLDS take 666
 LIQUID OR TABLETS—SAME FAST RELIEF

NO BRAGGING just facts!

Even Texans might not believe some facts about Texas until they check them in the Texas Almanac.

But they are all in there, from details on your county to the overall picture of the state.

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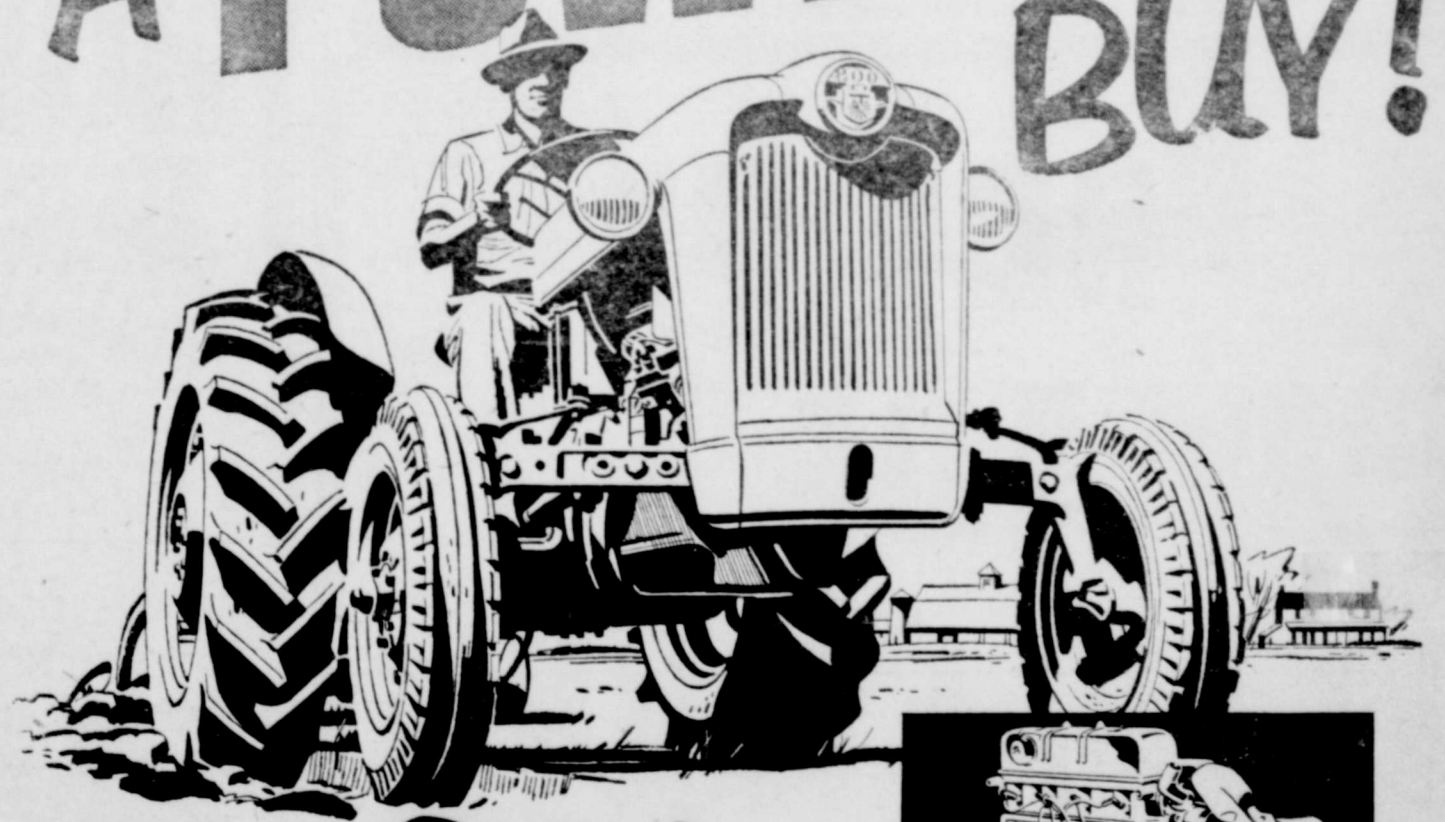
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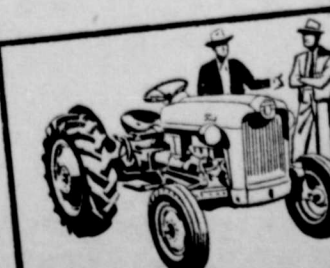
Here Friday, January 7

A POWER-ful BUY!



NEW 800 FORD TRACTOR

Thirty percent more powerful than any previous Ford Tractor—that's the 800 series. The two available models are loaded with performance and operating features to help you farm better, faster and cheaper. **FULL 3-PLOW POWER.** Here's extra power to handle bigger tools, do your work faster—all with amazing economy! **IMPROVED HYDRAULIC SYSTEM.** More hydraulic power to handle work loads easier, control mounted implements with ease. **PLUS**—headlights and tail light as standard equipment... 5-speed transmission... adjustable top link for easy implement adjustment... live power take-off on model 860... Rest-O-Ride seat... large capacity brakes... safety starter... Proof-Meter... and more.



See the new **600 FORD TRACTOR**

Here's full 2-plow power with economy... plus many advanced Ford features. Three outstanding models for you to choose from.



McMASTER TRACTOR CO.

MORTON, TEXAS

SEE the New 800

ON DISPLAY IN OUR SHOW ROOM ALL DAY



An Added Room at Small Cost
 Add new comfort, new enjoyment to your home by finishing your attic now.
 We do the job quickly, to your specifications... and at low cost. Call us today.

USE OUR FINANCE PLAN

Timber LUMBER COMPANY
 EVERYTHING FOR THE BUILDER
 MORTON, TEXAS

BARGAIN DAYS
 NEW REDUCED RATES NOW IN EFFECT ON

THE FORT WORTH STAR-TELEGRAM

... THE STATE PAPER THAT MORE PEOPLE SUBSCRIBE TO THAN ANY OTHER NEWSPAPER IN TEXAS

BARGAIN DAYS RATES

DAILY & SUNDAY	DAILY (WITHOUT SUNDAY)
7 Days a Week for One Year by Mail	6 Days a Week for One Year by Mail
REGULAR RATE \$18.00	REGULAR RATE \$15.00
BARGAIN DAYS RATE .. 13.95	BARGAIN DAYS RATE .. 12.60
YOU SAVE 4.05	YOU SAVE 2.40

Fill Out & Mail Today or See Your Hometown Agent

NAME
 ADDRESS
 CITY..... STATE.....

MORE NEWS! MORE PICTURES! MORE COMICS! PARADE MAGAZINE SUNDAYS!

FORT WORTH STAR-TELEGRAM

LARGEST CIRCULATION IN TEXAS OVER 220,000 DAILY AND SUNDAY AMON G. CARTER, Publisher

edlines..

By Eddie Irwin

WELL, SIR, we're starting a new year. There's an awful lot of things that need doing but we're not going out on the limb with any resolutions. After all, seems to us like someone who really wants to make some changes in the way things are done doesn't have to wait until a new year to do it.

folks...

EITHER DECIDE to quit doing this or that, or they don't decide. The new year certainly won't help them keep it.

here's something...

YOU CAN DO, if you want to really be of service to Morton. There are about 20 permanent personnel families for the new gasoline plant moving into Morton now. Most of them need homes by the 10th or so. Naturally, we realize that it's going to be a problem to find homes for them. They're not transient workers and most of them have furniture and families.

they need...

TWO AND THREE bedroom homes. If you know of any that are to be for rent soon or possibly some of them might later be in the market to purchase a home, come by the office as soon as possible.

sible and give Inez Stewart your information. We need it now. We want to give them every opportunity there is, to live in Morton. Otherwise, most of them will have little choice but to move to Level land.

don't...

PUT IT OFF. If you have a house you rent or you would consider renting, or if you know of a house, let us know immediately. We already have a list of names of the men who want houses, so far, all want unfurnished houses.

again...

WE WANT to mention the fact that some dogs have been poisoned. Not because we figure it'll do much good and not necessarily because we think these dogs were any more important than any of the others that have been poisoned. But mainly because we think that one of these dogs the poisoners are going to go a little far and get the wrong person's dogs and someone's going to put the finger on him or her. When they do, we've already said what we think should be done.

this time...

THE DOGS POISONED were boxers, two very expensive dogs belonging to M. B. McIlroy. If you know who's doing it, do the whole town a service and give the information to the boys who can do something about it.

and...

ABOVE ALL, if any of you people notice some weiners, or sausage or hamburger meat strewn around your yard, better get it quick. That's the way most of these dogs have been poisoned recently.

it's a safe...

BET THAT we started off with more moisture this year than we have in a long, long time. Though the moisture received was very slight, coming in the form of an alternating light and heavy mist, rather than a rain, most of the farm men will tell you it was the helping kind of moisture.

because...

IT FELL slow and easy, none of it had a chance to run off, and the cloudy atmosphere that accompanied it kept it from evaporating.

in general...

OUR FRONT PAGE editorial of last week seemed to be fairly well received. However, many people have stopped by to tell us a lot of other things that should have been included. They were, in the most part, trivial things, just like the things we were writing about. Which, in a way, proves the point

we were trying to get across... though none of us actually wants to pay it, there seemed to be plenty of grounds for some raise. That question is now settled, though plenty of people will be unhappy for a time to come.

but a new...

RECOMMEND waiting until the very last minute to come to the Blackwood Brothers performance next Monday night. So many people who saw and heard them last time like the performance so much and told so many others who missed it, that we think there'll be standing room only when the curtain goes up.

regardless...

OF HOW MANY are there, it'll be a good program, well worth the money even if the proceeds weren't all going to such a worthy cause as the 1965 March of Dimes.

now that...

THE TELEPHONE company has been granted a raise in rates, even

though none of us actually wants to pay it, there seemed to be plenty of grounds for some raise. That question is now settled, though plenty of people will be unhappy for a time to come.

SERIES OF TELEPHONE talk has taken the limelight and the subject is one of importance. That is, concerning the possibilities of installing some rural phones in the area through REA.

NEARLY ALL have been contacted. They've either posted their \$50 initial fee, rejected the offer or are considering it. It's next to impossible to consider here, all the things they will individually consider before installing phones.

some...

LOOK AT IT THIS way. The installation of a phone is a convenience they've done without, before. It's an added cost they don't think will be worth the money. They don't like the installation fee.

They don't like the idea of paying tolls for every call they make. They figure they can come to town to get what they need, almost as easy as making the calls. All local merchants don't deliver goods, that would make the telephone call a little less useful.

then others...

LOOK AT IT this way. The phone may some day be very important in an emergency. It may save a life in case of sickness. It could save their home, in case of fire. It would relieve a tremendous strain now on our Sheriff's department, that of delivering emergency messages.

here is...

THE LOCAL merchant's side of the question. They do have a side, because, after all, they are going to have to pay a toll to call these rural homes. For some, it will be very important. Several businesses in this town depend a great deal on farmer trade for their sustenance. Not indirectly but directly in supplying them with commodities.

ies they must have... such as farm equipment, butane, etc. They would profit a great deal from having the tie in.

others...

WOULD USE THEIR phone to make a rural call, practically none at all. They wouldn't care as long as the fee was paid by tolls, when a call was made.

anyway...

YOU LOOK at it, it's an important issue. We, personally are hoping

ing as many farmers as possible will hook up. From our viewpoint, even the toll service would be well worth the money if the farmer was only able to be contacted in an emergency.



MAYTAG LAUNDRY

Help-U-Self

The Place You Get Free Delivery

Standard Abstract Company

LOANS, LEASES AND REAL ESTATE

W. E. (Prof) ANGLE, Owner

PHONE 2791

MORTON, TEXAS

Avoid the RUSH!!

Have Your Auto, Truck,

INSPECTED

NOW

You'll be free from

Worry—Come the

deadline

Get the '55 Green Sticker

AT

ALLSUP CHEVROLET CO.

"Home of the Motoramic '8' and '6' Chevrolets"
113 E. Washington —Phone 3361— Morton

NOTICE OF ELECTION

To Be Held

TUESDAY, JANUARY 11

for County Committeemen and annexation of Swisher, Crosby and Hale County Territory to the District.

Polling Places in Cochran County:

1. County Activities Bldg, Morton

County Committeemen: (Two to be Elected)

1. Willard Cox

2. Hume Russell

3. T. M. Tanner

4. Gage Knox

5. Herbert L. Cadenhead

6.

BE SURE TO CAST YOUR VOTE

Great Eating
Great Saving
and its
Great SHOPPING!
HERE!

Plus
FRONTIER STAMPS

SNOWDRIFT SHORTENING	3 lb. Can 79¢	SHURFRESH, 2 LB. BOX CHEESE SPREAD	69¢
ARMOURS VEGETOLE SHORTENING	1 lb. Carton 19¢	HUNT'S WHOLE KERNEL CORN	No. 300 Can 17¢
HUNT'S TENDER GARDEN PEAS, No. 300 Can	17¢	VAL SWEET, 46 oz. CANS GRAPE NECTAR	3 for \$1.00
HOMINY	SHURFINE NO. 2½ CANS	2 for	25¢



FRYERS, DRESSED	lb. 49¢
BACON, Wicklow	lb. 59¢
BACON, Ends & Pieces	lb. 23¢
BEEF RIBS	lb. 29¢
CHUCK ROAST	lb. 43¢

CELO BAG CARROTS	10¢
TEXAS ORANGES	lb. 10¢
FLAME TOKAY GRAPES	lb. 12½¢
CRISP CELERY STALKS	Stk. 12½¢
TEXAS JUICY ORANGES	5 lb. Sack 39¢

MILK	Eagle Brand 15 oz. Can	29¢
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FROZEN
FISH STICKS
Pkg.
49¢

DOSS FOOD STORE
AND FROZEN FOOD LOCKERS

DOUBLE FRONTIER STAMPS ON 2-50 or MORE PURCHASES, Tues. DAYS

FROZEN
MRS. CHESSNER'S
CHICKEN PIES
3 for **\$1.00**

COFFEE	Maryland Club Instant, 6 oz. Jar	169
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