

WEATHER		
	High	Low
Sunday	-68	31
Monday	74	33
Tuesday	76	13
Wednesday	44	31
Moisture		.08

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

20 Pages

55th Year — No. 15

Hereford, Texas, Thursday, April 14, 1955

PRICE FIVE CENTS

Cancer Crusade To Begin Here Friday

This is "Cancer Crusade Month." Members of Beta Sigma Phi sorority will spearhead the drive in Hereford to gain funds to combat cancer. Fund raising activities planned include booths at the banks and post office Friday, a "coffee sale" Saturday, a neighbor to neighbor campaign Monday and Tuesday, a benefit game night next Thursday, and a home talent show April 26.

Sorority members will man the booths at both banks and the post office all day Friday to get the drive underway.

Jaycees will sponsor the "coffee sale." Half of the proceeds from coffee sales in cooperating Hereford drug stores and cafes Saturday will go to the Cancer Crusade fund.

The neighbor to neighbor campaign will have two goals. One will be to raise funds, and the other to spread information on the dangers of cancer. Mrs. Glen Nelson, city campaign chairman said. Mrs. Argen Draper is rural chairman.

Here's how the campaign will work: Women all over the city will start the ball rolling by taking their donation to their next door neighbor. While there, the

woman will tell her neighbor what the money will be used for and explain some of the danger signals of cancer. Her neighbor, in turn, is to go to her next door neighbor and do the same thing, and so on down the line.

Game Night
The Thursday game night will be held in the ballroom of the Jim Hill Hotel beginning at 7:30 p.m. Tickets for game night may be purchased at any drug store or from any member of Beta Sigma Phi. Tickets will cost \$1.

Canasta, bridge and forty-two will be played, with prizes to be awarded for all games. Any clubs wishing to play as a group should reserve a table in advance by phoning 572 or 1482. However, a sorority spokesman said, the affair is open to all, and plenty of tables will be available for those who are not club members.

Mother Goose Show
A Mother Goose show is scheduled for April 26 at the high school auditorium. Tickets for the show, which will feature home talent, can be purchased from Beta Sigma Phi members now for 75 and 35 cents. The show is to begin at 8 p.m. The cancer drive will continue throughout the month.



SCHOOL BOARD OFFICERS -- New officers of the Hereford Rural High School district are pictured at Monday's board meeting. From left to right are Don Zimmermen, vice president, Mrs. Earl Plank, secretary, and Robert Wagoner, president. (Staff Photo)

School Board Re-Elects Graham As Superintendent

Trustees of the Hereford Rural High School district met here Monday afternoon in a call meeting at which time they "chose sides," named officers and extended Supt. Geo. L. Graham a two-year contract. The board also moved to re-elect all school principals, passing this measure by a unanimous vote. The meeting opened around 4:30 o'clock and continued well beyond 8 o'clock.

First order of business was canvassing election returns, which were found in order with 488 votes for Wilbur Axe and 458 for Tom Robinson, who were sworn in as new board members. Officers were then named as follows with Robert Wagoner, president; Don Zimmerman, vice-president, and Mrs. Earl Plank, secretary. All officers were elected unanimously.

Graham Is Elected
Don Zimmerman nominated Geo. Graham for re-election to the post of Superintendent and the second was made by Tom Robinson. At this point, President Wagoner's appeal for harmony on the board was literally tossed out of the window and two factions emerged in the meeting. The vote, following a long discussion, came out with a 3-3 tie. Wagoner cast his vote in favor of Graham. Several board members also asked that the vote count be published in The Brand.

The tally follows: Zimmermann, Axe and Robinson voting for Graham; Miller, Plank and Scott voting against Graham.

"No legal reasons have been presented in the meeting showing why Mr. Graham should not be retained," said Wagoner. "I believe that he has done a wonderful job with our schools, therefore I cast my vote in favor of re-electing him as superintendent."

The question of length of contract was settled without too much discussion by a 3-1 vote with Miller and Plank declining to vote.

Principals Unanimous
Contracts of O. D. Lowry, D.C. Martin, L. C. Thomas and Wiley Quattlebaum, school principals, along with that of Ella Stagner, coordinator, were next presented and were all four renewed by a unanimous vote on the part of all board members. Teacher contracts renewed in April for all classroom teachers, also by a unanimous vote to include the name of Chas. Duval, which Supt. Graham said was omitted from some of the previous teacher lists through a clerical error. Don Martin, high school principal, had requested that he (Martin) not be considered for re-election.

The board also reviewed a letter from Mrs. Troy Shield's School of Dance to use the high school auditorium for one rehearsal and a regular performance shortly after school closes. The request was allowed on a 5-1 vote.

They also approved appearance of the high school band at the St. Anthony parochial school dedication on May 15, subject to appearance without conflicts, since the annual Baccalaureate Services are scheduled at the high school the same evening.

A unanimous vote was extended in submitting a sympathy letter to the family of Howard Gohrman, Hereford contractor, who was killed in a recent accident. (Continued on Page 2)

They also approved appearance of the high school band at the St. Anthony parochial school dedication on May 15, subject to appearance without conflicts, since the annual Baccalaureate Services are scheduled at the high school the same evening.

A unanimous vote was extended in submitting a sympathy letter to the family of Howard Gohrman, Hereford contractor, who was killed in a recent accident. (Continued on Page 2)

Easter Celebrated In Local Churches

Hereford celebrated Easter quietly, with most activities held in various churches throughout the city.

Sunrise services were held at the First Baptist Church, where a cantata was presented by the Graded Choir.

The Avenue Baptist Church held a sunrise service on the No. 9 green at the Hereford golf course. It was presented by the Intermediate class.

The Immanuel Lutheran and the First Methodist Church also conducted sunrise services, and a fellowship breakfast followed the Lutheran service.

Several of the churches had Good Friday services, including the First Christian, sponsored by Christian Youth Fellowship; St. Anthony's Catholic; Immanuel Lutheran, and Wesley Methodist.

Around Town

Snow, sleet and rain. That was the menu Around Town this week. Unfortunately, only .08 of an inch of moisture was recorded, but fortunately Hereford did miss out on blowing sand, which hit other nearby towns.

A softball meeting at the Jim Hill Hotel is set for 8 p.m. Monday. Plans to organize another league are to be made and all persons interested in playing are requested to be present.

The Little Fashion Shop re-modeling sale is to begin Thursday.

Among Rotarians attending the District Rotary meeting in Midland over the weekend were R. G. Peeler, Melvin Young, Earl Phillips, Gerald McCaskill and Hugh Bookout. Mesdames Peeler and Young also attended.

The Antonian Circle of St. Anthony's parish will serve a chicken supper—both fried and baked—in the school basement Sunday, April 15, from 6 to 8 p.m. Prices: Adults, \$1.25; children under 12, 75 cents; pre-school age children, free.

The grand jury was still in session Wednesday and is not expected to complete their work until Thursday.

The siren heard Monday afternoon was the result of a car catching on fire on West Third street. The wires had shorted out and gas that had spilled from the carburetor, caught fire. Damages were light if any at all.

Hale Motors will display the new Dodge trucks Thursday. Gerald Hale, owner, says the new trucks are the most rugged ever built.

Funeral Services Held For Mrs. Axe

Mrs. Pernia Florence Axe, pioneer resident of Deaf Smith county since 1903, died Sunday, April 10, at the Castro County Hospital in Dimmitt, after a short illness.

Mrs. Axe was born in Garland, Tex. April 19, 1878. In 1901 she married F. J. Axe, and came to Deaf Smith County in 1903. She was preceded in death by her husband.

Funeral services were held Tuesday, April 12, at 4 p.m. at the Presbyterian Church in Hereford. Rev. Russell Wingert conducted the services.

Active pallbearers were: Bill Hacker, Clayton Woolery, Finis Hunter, E. T. Brooks, P. H. Dyer, and Bob Baird.

Interment was made at West Park Cemetery, Hereford.

Survivors include four sons: Lynn, Wilburn, Anderson and Fred and 14 grandchildren.

Opening Of New Road Is Ordered By Commissioners

Deaf Smith county commissioners Tuesday ordered the opening of one new county road and accepted a petition asking the Court to open still another.

A one mile strip connecting two other established county roads in block K-7 was ordered open. The road will run from the northeast corner of Section 32, one mile to the southeast corner of the section.

H. C. Williams presented the Court with a petition, which commissioners accepted as in legal order, asking that a road three miles in length beginning in the southwest corner of section 65 of block K-4 and ending in the southwest corner of section 45 be opened. The road would connect with Highway 51 on the west and an established county road on the east. The petition was turned over to Precinct 4 Commissioner R. Donald Hicks, and will be considered again by the court at a later meeting. (Continued on Page 2)

Avenue Baptist Revival To Begin

Revival services are to be conducted at the Avenue Baptist Church beginning Friday, April 15, through Sunday April 24.

Rev. Grady Allison of the First Baptist Church in Grand Falls, Texas will be the evangelist. The theme of the services will be "My Heart's In It."

Prayer services will begin at 7:30 p.m. with the main service at 8:00 p.m.

Rev. Bob Harris, pastor of the Avenue Baptist Church in Hereford, will be the singer.

Everybody is cordially invited to attend.

Summerfield Revival Begins

Rev. Marcus Rexrode, pastor of the First Baptist Church of Haskell will conduct services at the Summerfield Baptist Church during the revival to be held April 17-24.

Tommy Godfrey of Carrizo Springs will direct singing. Services will be held at 7 a.m. and 7:30 p.m. daily. Rev. Don Larkin, pastor, said.

Baptist Spring Revival To Begin Sunday Morning

Spring revival services at the First Baptist Church will begin here Sunday conducted by Evangelist J. Howard Williams, president of Southwestern Baptist Theological Seminary at Fort Worth.

Dr. Williams is considered as one of the most outstanding Baptist leaders in the South. He will be assisted by Dr. R. Cox, educational director of the Baptist Church in Odessa, who will lead the singing.

Services will be held daily at 7 a.m. and 8 p.m. through April 24.

Rev. Howard E. Scott, church pastor, urged everyone to attend the services.

Assembly Of God Revival Begins

Revival services began Wednesday night, April 13, and will continue through April 24, at the Assembly of God Church located at the corner of Union and Avenue G.

Rev. and Mrs. Melvin Harrell, assistant pastors of the Assembly of God Church in San Bernardino, Calif., will be the evangelists.

Mr. and Mrs. Thomas Botsford also of San Bernardino, along with the evangelist and wife, form a quartet known as the King's Ambassadors, which will be singing every night. Thomas, originally from Hereford, was born and reared here.

The services will begin at 7:30 p.m. each night except Saturday. Rev. R. H. Delancey, pastor of the Hereford Assembly of God Church, invites everyone to attend.

Parents Approve Polio Shots Here

Between 85 and 90 percent of the parents of Hereford first and second grade students have consented for their children to receive the Salk polio vaccine, following the historical announcement Tuesday that the vaccine "is safe, effective and potent," George Graham, superintendent of schools, said today.

It was learned Wednesday that some of the vaccine has already been received by the Texas Health Department, and the vaccine is expected to be distributed throughout the state in the near future.

Doctors now say there is no doubt that children can be vaccinated successfully to end the polio threat. The vaccine was found 80 to 90 percent effective in preventing paralytic polio in tests last year.

Instead of the three shots previously given, only two will be given this year in order to step up the effectiveness of the vaccine. Dr. Jonas E. Salk says the shots should be spaced two to four weeks apart with the third one delayed for at least seven months afterward. That will probably mean that more of the vaccine will be immediately available.

Dr. R. R. Wills, county health officer, will be in charge of administering the vaccine here. About 600 students in Deaf Smith county are eligible to receive the shots.

Between 85 and 90 percent of the parents of Hereford first and second grade students have consented for their children to receive the Salk polio vaccine, following the historical announcement Tuesday that the vaccine "is safe, effective and potent," George Graham, superintendent of schools, said today.

It was learned Wednesday that some of the vaccine has already been received by the Texas Health Department, and the vaccine is expected to be distributed throughout the state in the near future.

Doctors now say there is no doubt that children can be vaccinated successfully to end the polio threat. The vaccine was found 80 to 90 percent effective in preventing paralytic polio in tests last year.

Instead of the three shots previously given, only two will be given this year in order to step up the effectiveness of the vaccine. Dr. Jonas E. Salk says the shots should be spaced two to four weeks apart with the third one delayed for at least seven months afterward. That will probably mean that more of the vaccine will be immediately available.

Dr. R. R. Wills, county health officer, will be in charge of administering the vaccine here. About 600 students in Deaf Smith county are eligible to receive the shots.

Sesame To Be Discussed At Meeting In Hereford

Just as Ali Baba and his 40 thieves used to depend on the magic words "open sesame" to gain entrance into their hideaway cave, so may Deaf Smith County farmers put sesame to use for their profit soon.

County Agent Hugh L. Clearman this week announced that a meeting of farmers and other interested persons will be held April 22 to hear Robert L. Parker, managing director of the Texas Sesame Seed Growers Association, discuss the new cash crop.

Parker will show a 30-minute color movie and discuss the advantages of sesame.

Despite the drought, sesame made gains in its second year production as a commercial crop in Texas, Parker reported recently. The total yield of 1,200,000 of superior oilseed brought growers 9.6 cents a pound, or a total of about \$115,000.

"We could have marketed five million pounds of the sesame seed at the same price if it had been available," Parker said recently. "About half the crop was exported to foreign crushing mills and the remaining half went to the baking trade in the United States," Parker said.

Farmers in more than 50 Texas counties planted the new cash crop which was grown in this country on a commercial basis for the second time only in 1954. Yields were good on the Gulf Coast where up to 600 lbs. of seed per acre were produced without irrigation, and on the High Plains where from 700 to 1200 lbs. were produced under irrigation.

Parker said that on the other hand the crop was disappointing to farmers in a number of counties, where not only sesame, but the familiar crops suffered from severe drought conditions.

"From this point on there is no question of available markets for sesame," Parker said. "The seed is used both as a food and for crushing as oil and meal, and because of its wide usage it is not likely to be in surplus for many years to come."

The sesame being produced in Texas, is "Renner No. 1," which was developed at Texas Research Foundation at Renner, Tex. Parker said that an adequate supply of the Renner No. 1 variety is available to farmers, both through the association and through selected seed dealers throughout the state at 75 cents per pound.

The new crop is drought tolerant, relatively free from insects and diseases, yields a highly superior vegetable oil, and Parker pointed out, there are no United States Department of Agriculture acreage restrictions on the production of sesame.

Although sesame is a commercial crop is new to the Western Hemisphere, farmers were growing it in the valley of the Nile, in China and in India one thousand years before Christ. Ancient Hindu priests used it in religious ceremonies, and Greek warriors carried it as an early fore-runner of the K-ration.

Just as Ali Baba and his 40 thieves used to depend on the magic words "open sesame" to gain entrance into their hideaway cave, so may Deaf Smith County farmers put sesame to use for their profit soon.

County Agent Hugh L. Clearman this week announced that a meeting of farmers and other interested persons will be held April 22 to hear Robert L. Parker, managing director of the Texas Sesame Seed Growers Association, discuss the new cash crop.

Parker will show a 30-minute color movie and discuss the advantages of sesame.

Despite the drought, sesame made gains in its second year production as a commercial crop in Texas, Parker reported recently. The total yield of 1,200,000 of superior oilseed brought growers 9.6 cents a pound, or a total of about \$115,000.

"We could have marketed five million pounds of the sesame seed at the same price if it had been available," Parker said recently. "About half the crop was exported to foreign crushing mills and the remaining half went to the baking trade in the United States," Parker said.

Farmers in more than 50 Texas counties planted the new cash crop which was grown in this country on a commercial basis for the second time only in 1954. Yields were good on the Gulf Coast where up to 600 lbs. of seed per acre were produced without irrigation, and on the High Plains where from 700 to 1200 lbs. were produced under irrigation.

Parker said that on the other hand the crop was disappointing to farmers in a number of counties, where not only sesame, but the familiar crops suffered from severe drought conditions.

"From this point on there is no question of available markets for sesame," Parker said. "The seed is used both as a food and for crushing as oil and meal, and because of its wide usage it is not likely to be in surplus for many years to come."

The sesame being produced in Texas, is "Renner No. 1," which was developed at Texas Research Foundation at Renner, Tex. Parker said that an adequate supply of the Renner No. 1 variety is available to farmers, both through the association and through selected seed dealers throughout the state at 75 cents per pound.

The new crop is drought tolerant, relatively free from insects and diseases, yields a highly superior vegetable oil, and Parker pointed out, there are no United States Department of Agriculture acreage restrictions on the production of sesame.

Although sesame is a commercial crop is new to the Western Hemisphere, farmers were growing it in the valley of the Nile, in China and in India one thousand years before Christ. Ancient Hindu priests used it in religious ceremonies, and Greek warriors carried it as an early fore-runner of the K-ration.

Hereford Native Dies At Ralls

Word was received by Mrs. Sophia Haberer of Hereford, of the death of her grandson, Jack Keith Haberer, who was fatally injured in an accident near Ralls.

Mr. Haberer was born April 9, 1928 in Hereford in the home of his grandmother, but was living in Ralls at the time of his death, with his wife and two children, while engaged in cotton farming.

The accident occurred on Saturday and Haberer died Sunday, April 10.

Funeral services were held at the First Methodist Church at Ralls and interment was made at the Ralls cemetery.

Survivors include his wife, Lella; two small children; his parents, Mr. and Mrs. A. L. Haberer; his grandmother, Mrs. Sophia Haberer of Lubbock and a brother Gerald Haberer of Earth.

Farmer's Problems Are Debated At FB Meeting

Water, wheat, cotton, milo and the Texas Farm Bureau's soil fertility bank plan were topics of discussion Monday night at the county-wide Farm Bureau meeting held in the ballroom of the Jim Hill Hotel.

Speakers for the evening included Virgil Dodson, county Farm Bureau president; Frank Bezner, chairman of the county water committee; Frank Ford, dry land wheat farmer; Curtis Trawick, cotton farmer southeast of Hereford; Leo Witkowski of Happy, a member of the delegation of Texas Panhandle farmers who recently went to Washington seeking relief on grain sorghum support prices; Jim Kirby, farmer; and George Heard, FB vice president.

A large crowd of farmers and other interested persons attended the meeting, and group discussion was plentiful.

Dodson gave an overall picture of the farm situation and served as moderator. He pointed out that while net farm income has dropped from 6 1/2 billion dollars in 1947 to 12 billion in 1954, non-farm income has increased from 162 billion in 1947 to 208 billion (estimated) in 1954.

"You can see," he said, "that the farmers' income has been coming down, while the income of others has been going up."

He said that meat farmers were having to pay more for the things they needed and were receiving less for the things they sold.

Bezner stirred interest among the group when he said, "At the rate we are putting these wells down, we might be dry land farming sooner than you think."

He expressed his concern over water waste, but said he didn't have the answer. He asked FB members: "What would you do if someone came to you and asked you to do something about your neighbor running water in the bar-ditch?"

Answers to the question were not offered, but several questions were asked Bezner from the floor. One was: Has anybody got the authority to stop them from wasting the water?

Bezner answered that question in (Continued on Page 2)

Water, wheat, cotton, milo and the Texas Farm Bureau's soil fertility bank plan were topics of discussion Monday night at the county-wide Farm Bureau meeting held in the ballroom of the Jim Hill Hotel.

Speakers for the evening included Virgil Dodson, county Farm Bureau president; Frank Bezner, chairman of the county water committee; Frank Ford, dry land wheat farmer; Curtis Trawick, cotton farmer southeast of Hereford; Leo Witkowski of Happy, a member of the delegation of Texas Panhandle farmers who recently went to Washington seeking relief on grain sorghum support prices; Jim Kirby, farmer; and George Heard, FB vice president.

A large crowd of farmers and other interested persons attended the meeting, and group discussion was plentiful.

Dodson gave an overall picture of the farm situation and served as moderator. He pointed out that while net farm income has dropped from 6 1/2 billion dollars in 1947 to 12 billion in 1954, non-farm income has increased from 162 billion in 1947 to 208 billion (estimated) in 1954.

"You can see," he said, "that the farmers' income has been coming down, while the income of others has been going up."

He said that meat farmers were having to pay more for the things they needed and were receiving less for the things they sold.

Bezner stirred interest among the group when he said, "At the rate we are putting these wells down, we might be dry land farming sooner than you think."

He expressed his concern over water waste, but said he didn't have the answer. He asked FB members: "What would you do if someone came to you and asked you to do something about your neighbor running water in the bar-ditch?"

Answers to the question were not offered, but several questions were asked Bezner from the floor. One was: Has anybody got the authority to stop them from wasting the water?

Bezner answered that question in (Continued on Page 2)

Water, wheat, cotton, milo and the Texas Farm Bureau's soil fertility bank plan were topics of discussion Monday night at the county-wide Farm Bureau meeting held in the ballroom of the Jim Hill Hotel.

Speakers for the evening included Virgil Dodson, county Farm Bureau president; Frank Bezner, chairman of the county water committee; Frank Ford, dry land wheat farmer; Curtis Trawick, cotton farmer southeast of Hereford; Leo Witkowski of Happy, a member of the delegation of Texas Panhandle farmers who recently went to Washington seeking relief on grain sorghum support prices; Jim Kirby, farmer; and George Heard, FB vice president.

A large crowd of farmers and other interested persons attended the meeting, and group discussion was plentiful.

Dodson gave an overall picture of the farm situation and served as moderator. He pointed out that while net farm income has dropped from 6 1/2 billion dollars in 1947 to 12 billion in 1954, non-farm income has increased from 162 billion in 1947 to 208 billion (estimated) in 1954.

"You can see," he said, "that the farmers' income has been coming down, while the income of others has been going up."

He said that meat farmers were having to pay more for the things they needed and were receiving less for the things they sold.

Bezner stirred interest among the group when he said, "At the rate we are putting these wells down, we might be dry land farming sooner than you think."

He expressed his concern over water waste, but said he didn't have the answer. He asked FB members: "What would you do if someone came to you and asked you to do something about your neighbor running water in the bar-ditch?"

Answers to the question were not offered, but several questions were asked Bezner from the floor. One was: Has anybody got the authority to stop them from wasting the water?

Bezner answered that question in (Continued on Page 2)

Negro Choir To Perform Sunday

Hereford music lovers will have the opportunity to hear the "world's greatest Negro choir" Sunday when the Wings Over Jordan choir of 14 voices makes a personal appearance in concert at the high school auditorium.

Sponsored by the Hereford Ministerial Alliance, the choir will perform here at 3 p.m.

The choir features spirituals, "which tell the story of the American Negro as nothing else can."

A spokesman said the concert would be free to the public. A free-will offering will be made, however.

Only six months after the choir made its first radio broadcast, they became a featured program of a coast-to-coast network. For more than 10 years they performed each Sunday morning. When World War II came along, they were the only choral group selected to be sent to the battlefield. They received two special citations from commanding generals in the European Theatre of Operations after visiting and entertaining servicemen in Italy, France, Belgium and Germany.

A Ministerial Alliance spokesman said Hereford is fortunate to have the choir perform here, and he urged everyone to try to attend the performance.

Shirley Hanes Is Buried Wednesday

Shirley Hanes, daughter of Mr. and Mrs. B. N. Hanes, died at birth on April 12, at the Deaf Smith County Hospital.

Funeral services were held Wednesday, April 13, at the Rose Chapel in the Gilliland Funeral Home. Rev. Howard Scott, pastor of the First Baptist Church, conducted the service.

Interment was made at the West Park cemetery of Hereford.

Survivors include her parents, Mr. and Mrs. B. N. Hanes and her grandparents, Mr. and Mrs. J. P. Chambers.

County's Emergency Fund Share Is Set At \$54,800

Deaf Smith county's share of President Eisenhower's five million dollar emergency fund to combat dust storm damage in seven states will be \$54,800, Faust Collier, head of the Agriculture Stabilization and Conservation office in Hereford announced today.

In making the announcement, Collier also said that he was now authorized to make additional payment for emergency tillage on land that has already had one operation. Previously, only one operation could be made. Now included is tillage not on contour.

He also pointed out that money being allocated will not be charged against the total amount of

money an individual may receive. More than \$70,000 of the county's regular fund allocation of \$138,000 had already been spent this year in the fight against wind erosion. Collier said the \$54,800 "will allow us to continue the work and still leave us money for our regular program."

Last year, only \$57,000 was spent by ASC in Deaf Smith county on programs other than emergency tillage measures. This year, approximately that much has been spent already, according to Collier.

Collier has pointed out that due to the continued drought, farmers have given up on much dry land wheat in the county and that land is now in a position to blow.



VIRGIL DODSON, president of the Deaf Smith County Farm Bureau, is pictured at left and Jim Kirby is shown in the picture below. Both appeared at the County-Wide Farm Bureau meeting held Monday night in Hereford. (Staff Photos)





A BIRTHDAY PARTY HONORING SHARON TINNIN was held Tuesday afternoon in the home of her parents, Mr. and Mrs. Dale Tinnin. Those present to help celebrate were from left to right: Texie Williams, Kathy Boston, Sandra Martin, Katherine Nell Barnett, Carolyn Aven, Judy Crume, Jane

mesick, Ruby Rupp, Donna Williams, Marie Boss Edmonson, Charlotte Williams, Sharon Tinnin, the honoree, Beverly Langley, Penny Johnson, Gayle Newell, Cindy Ross and Mrs. Dale Tinnin, the hostess. (Staff Photo)

Walser Electric

Commercial - Industrial and Housewiring. Repair Appliances - Fast Service on Rural Jobs. Complete Service on Electrical Irrigation Motors and Equipment - South on Dimmitt Hwy. Across Creek - Call 2015-W

Opening.....

(Continued from Page 1)
In other action, the Court approved the purchase of a road sweeping magnet for Precinct 1 and instructed the county judge to advertise for bidders. The Court also heard Leo Forrest and Loyd Lovel, of the Deal Smith County Electric Coop, explain "satisfactorily" about the Coop's charges to the county for

replacing power lines due to the opening of a new road. The Court also approved routine bills and ordered them paid, heard monthly reports of the county agent, home demonstration agent and assistant home demonstration agent, approved fee reports of the county clerk, district clerk and county judge, read and examined the county profit and loss statement, studied a copy of the minutes of the last Hospital Board meeting and canvassed the returns of the county and district school elections.

School.....

(Continued from Page 1)
ervised construction of the new high school here. Mr. Gohrman died recently at his home in Borger from a heart attack which occurred while he was convalescing from an attack of measles. Tom Robinson was named as head of a committee to supervise the filling and covering of an old well located on the school property recently purchased north of town on Avenue K.

Mr. and Mrs. Gus Lawrence went to Tecumseh and Chickasha to visit with relatives, Mr. and Mrs. Dave Alders. Also visiting in their home, were Mr. and Mrs. B. R. Gunn.

READ THE CLASSIFIEDS

L. M. "JACK" PICKFORD (APIC)
INSURANCE CONSULTANT
Pickford Insurance Agency, 829 Amarillo Bldg., Dial DR4-7670
SALES • SERVICE • ANALYSIS
Member of the Research Institute of America

MEMO TO ADVERTISERS



WHO is this man?



He's your man. He is one of the large staff of experienced A.B.C.* circulation auditors who are working constantly to provide you and other advertisers with the FACTS you need to protect your advertising dollars. ☆ He visits our office at regular intervals to make exacting audits of our circulation records. He has access to all of our books and records in obtaining the FACTS about our circulation—for your information. ☆ The circulation facts obtained by the A.B.C. auditor—your man—are condensed in easy-to-read A.B.C. reports which tell you: How much circulation we have; where the circulation goes, how it was obtained and many other FACTS about the audience this newspaper provides for your messages about your merchandise and service. ☆ Ask for a copy of our A.B.C. report. See for yourself why your advertising in this newspaper is a sound business investment, made on the basis of FACTS.

*The Audit Bureau of Circulations, of which this newspaper is a member, is a cooperative, nonprofit association of 3450 advertisers, advertising agencies and publishers. Organized in 1914, A.B.C. established a definition for paid circulation, rules and standards for measuring circulation and methods for auditing and reporting circulation FACTS.



The Hereford Brand - The Sunday Brand

Farmers.....

(Continued from Page 1)
the affirmative saying that both the wheat and cotton county committees have "some authority." The water district can get an injunction and padlock your well, he said, and the commission can sue in the suit and have it stopped. "The way we have to have a court order to litigate," Bezner added with a smile, "and those are hard to find."

Bezner termed water as "the greatest problem that we have."

A Trite Statement
"It may be a trite statement, for you have heard it many times before," Ford, who discussed the wheat situation, said, "but we have priced ourselves out of the world market."

He said the U.S. is getting the world market price, and other wheat growing nations are outselling the U.S. by pricing their wheat just below ours.

He said the present carryover of wheat, which totals approximately a billion bushels, was five times normal the first of this year. "We have been cutting acreage, but not bushel production, it appears," he pointed out. Meanwhile, the farmer said, Europe has increased its acreage from 66 million to 75 million. He said the increase has also been reflected over the rest of the world.

"We have been poor exporters," he exclaimed. Backing up the statement, he said only 271 million bushels of wheat were exported last year. "Of that figure, we gave away one-third and sold 106 million bushels at 51 cents a bushel under CCC cost."

Ford also attacked the amount of refuge matter being packed into U.S. wheat shipments "deliberately by processors." He quoted a U.S.D.A. report saying that Canadian and other nations wheat standards are higher than those of the U.S.

"That gives us something tangible to work on. We can't expect to sell a second class product and get a first class price." Pointing to the coming wheat referendum, Ford said, "It is conceivable in my mind that the entire farm program could go down the drain. ... If it fails, he quickly added that he was not urging farmers to vote for controls. "In fact," he said, "I'm not sure just

how I am going to vote at present."

He based his statement on the fact that if wheat controls are dropped it would become competitive to the corn belt.

"Not All Our Fault"
Cotton was Traweck's subject. The Hereford farmer said "... all of our troubles are not faults of our own." He blamed politics for a large amount of the cotton farmers' worries.

Traweck said he could see no advantage of high supports and cut acreage. He pointed out that Deaf Smith County has had a cotton acreage cut from 15,000 to 9,000 acres in the last few years.

He too, said the U.S. has priced itself out of the world cotton market. "Every bale of export we lose, some other country picks up," he told his listeners.

"The U.S. can set prices in the U.S., but we don't control the world market," he pointed out. "And most of the basic products are sold on the world market."

In conclusion Traweck gave this bit of advice to milo growers: "Those of you fighting the milo fight, I tell you not to put milo under a government program. You will wind up with high guaranteed parity—and no acreage to plant."

Need Milo Organization
Witkowski gave the group a quick rundown of what the milo delegation did in Washington in seeking support for a higher parity. He expressed optimism, saying "We did find out one thing for sure. You do need a milo organization."

Kirby even went a step farther in backing a milo organization during his discussion on the milo situation. He suggested that each grower put aside a portion from the sale of each bushel to go into a fund for research to expand the use of milo. His suggestion drew the biggest ovation of the night.

Kirby explained why the Agriculture Department has placed high supports on corn and low supports on milo. He pointed out that corn production was cut drastically last year while milo production "was greater than ever imagined." He said he was just giving the apparent reasoning of the department and not fighting the corn battle.

The Hereford Brand, Hereford, Texas, Thursday, April 14, 1955

Soil Fertility Plan

Heard was the last speaker of the evening. He explained the Texas Farm Bureau's Soil Fertility Bank Plan, saying it offers the maximum amount of flexibility. Under the plan, he explained, each farmer has a blanket layout, and could plant any thing he wanted to.

Thomas To Speak At Coop Meeting

A. O. Thomas, district manager of Southwestern Bell Telephone Co., will be principal speaker at the annual meeting of the West Texas Telephone Co-op to be held Saturday in the ballroom of the Jim Hill Hotel.

Thomas is to speak on "The Telephone Story." A report on the growth and expansion of the co-op during the past year is also to be given.

A spokesman said, "In order to get a better understanding of this co-op, all members are urgently requested to be present at the annual meeting."

Several door prizes are to be awarded at the meeting, which begins at 2 p.m.

APRIL 13, 14, 15, 16

Now's the Time to SAVE!

1¢ SALE

GET 2 FOR THE PRICE OF 1 PLUS A PENNY!

See the Big Selection of Bargains... at **McDOWELL DRUG**

THIS WEEKS SPECIALS

Nutrena	CHICK STARTER	\$5.25
Nutrena 20%	EGG FEED	Cwt. \$5.00
16%	DAIRY MIX	Cwt. \$3.25
20%	RANGE PELLETS	Cwt. \$3.30
Blackstrap	MOLASSES	Cwt. \$2.00

Hereford Milling Co.

Box 243 Hereford, Texas Phone 12



ALL YOUR NEEDS FOR SPRING GARDENING...

Add to the success and fun of your Springtime gardening with the right tools! See us for a complete selection of top-quality tools at the lowest prices.

Long Handle SHOVELS	BOW RAKES	GARDEN HOE
\$3.95	\$2.80	\$2.29
Round Point SHOVEL	GARDEN HOSE	4 Prong Cultivators
\$2.85	\$6.95	\$2.98
SPADING FORK	GARDEN SPADE	GRASS RAKE
\$2.75	\$3.95	\$2.69
SUNBEAM SPRINKLERS	50 LAWN CARTS	
	\$7.50	\$8.49



Carl McCaslin Lumber Co.
A Complete Building Service
1 Block East of Courthouse Phone No. 7

Kathleen Diller, Marcela Bezner and Gwendolyn Jesko, returned on Monday to Sacred Heart Academy at Wichita, Kans., where they are attending school, having been home for the Easter vacation.

Read The Classifieds

MR. COTTON FARMER

No restrictions on the amount you can produce per acre.

Assure maximum Yields by Cleaning, Saw Type Delinting, and treating your cotton seed.

TOTAL COST ONLY .01c PER LB.

HUB DELINTING PLANT

9 Miles South of Friona



TED ROBB



JERRY NOBLE



MICKEY BROCK

Dimmitt Seniors Set Annual Play

DIMMITT—Dimmitt High School Seniors will present "The Locked Room," a mystery thriller, as their annual play Thursday and Friday at the school auditorium beginning at 8:15 p.m.

Members of the cast include Jerry Noble, Regene Reynolds, Mickey Brock, Richard Wood, Gwen Smith, Ivan Sinclair, Louise Simpson, Monette Kenmore, Edgar Dennis, Ronald Curtis, George Ray Bobby Brock, Ted Robb, Shirley Tucker, Sandra Hance, James W. Bates and Dale Albright.

James W. Bates, drama instructor, is director.

Mr. and Mrs. E. W. Hobson spent Easter day in Hall Center with relatives.

Mr. and Mrs. Robert Kershen of Moriarty, N. M., spent the weekend in the home of her parents, Mr. and Mrs. Edd Jesko.

Twenty - one Births Recorded In March

According to records in the County Clerk's office, there were 21 births recorded in the month of March of 1955, which was one more than the 20 births recorded for March of 1954.

Of the 21, there were 12 boys and nine girls. Since the first of 1955, there have been 91 births recorded.

Those listed for the month of March were: a daughter, Dana Uri to Mr. and Mrs. Dan Luttrell March 3; a son, Donny Ray, to Mr. and Mrs. Kenny Wilson March 3; a daughter, Mary Frances, to Mr. and Mrs. Herbert Caraway March 7; a daughter, Sherry Anette, to Mr. and Mrs. Ernest Brewer March 8; a son, Nick, to Mr. and Mrs. Joe R. Saiz March 8; a son, Ricky Lee, to Mr. and Mrs. Alvin Locke March 9; a son, Francisco Perez, to Mr. and Mrs. Tuara Liscano March 9; a daughter, Carolyn Janett, to Mr. and Mrs. Cicero Green March 10; a daughter, Karen Sue, to Mr. and Mrs. Commie Lee Smith March 11; a daughter, Rosa Linda, to Mr. and Mrs. Adrian G. Rodriguez March 12; a son, Marvin Lee, to Mr. and Mrs. Marvin Sims Kendrick March 16; a son, Rocky Dean, to Mr. and Mrs. Clark Andrews March 18.

Credit Clinic To Start Here Monday

Techniques of present-day credit and collection procedures will be featured in the 10-hour course of special training arranged by the Chamber of Commerce Merchants Committee, which is to begin on Monday.

Heinz Ulrich, retail credit specialist from the University of Texas, will conduct the course. Merchants, their credit managers and credit employees and other professional credit people in Hereford are urged to attend the course.

The program will begin Monday at 8 p.m. in Fireman's Hall. It will be held each night through Thursday. Title of the course is "Retail Credit Procedures."

Hereford Women Active In District P-TA Conference

Two Hereford women have participated in the thirty-second annual conference of the Eight District, Texas Congress of Parents and Teachers, to be held Tuesday in Borger.

Mrs. George Graham, district life membership chairman, and Mrs. Elmer Patterson, district publicity chairman, will take part in the program.

The Borger Chamber of Commerce will compliment members of the district board with a pre-convention dinner at the Borger American Legion hall on Monday at 8 p.m. More than 400 delegates and visitors are expected to register for the three general conference sessions on Tuesday at Borger High School.

Mrs. Crews Henry of Canyon, vice-president of the Texas Congress of Parents and Teachers, Francisco Estrada March 24; a son, Fred Jay, to Mr. and Mrs. Fred Jay Boren March 26; a son, Clay Lee, to Mr. and Mrs. Bobby James Perry March 29; a son, Donald Dwayne, to Mr. and Mrs. Don Davidson March 29; and a daughter, Deborah Darlene, to Mr. and Mrs. Clyde Thomas March 30.

Mr. R. B. Nickols of Pampa as resource personnel.

The program planning workshop will be under the direction of Dr. Van Pelt, with Mrs. Henry Foster of Memphis as hostess and Mrs. George Bonecutter of Stinnett, Mrs. Raymond Powell of Perryton, Mr. Elmer Wooten of Dumas, and Mr. Elmer Moore of Samark as resource consultants.

Mrs. Patterson will serve as chairman of the workshop on Publicity and Publications. Hostess will be Mrs. W. F. Cox of Dyer, and consultants will be Mrs. L. G. Dodge of Borger and Mr. Kenneth Presche of Perryton.

Treasurer and budget and finance chairman of local units will find help in the workshop conducted by Mrs. W. E. Miller of Canyon. Helping will be Mrs. C. C. McDaniel, as hostess, and Mrs. Frank White of Glendale, Mrs. John Smith of Memphis, Mrs. F. H. Jernigan of Pampa, and Mrs. Gilbert Wynne of Dalhart.

Mrs. W. D. DeGrassi of Amarillo, a member of the state board, will conduct the workshop for parliamentarians, historians, and other chairmen. She will be assisted by Mrs. Frank Ogle of Bonavista as hostess and Mrs. Murray Vise of Tulia and Mrs. Roy D. Pyatt of Nazareth.

conference will be held at 3:45, when an evaluation of the workshops will be given. A parade of graduates will be featured. Those attending the conference will be honored at a tea in the high school following the adjournment at 4:15 o'clock.

READ THE BRAND CLASSIFIEDS

ATHLETES FOOT GERM HOW TO KILL IT. IN ONE HOUR

It not pleased, your 40 back. THE STRONG fungicide SLOUGHS OFF the caterpillar to expose buried fungi. Kill it on contact. Get greasy-less, instant dandruff T-41, at any drug store. Today at Rogers Drug.

HELTON GROCERY

Is Now Giving Those Valuable HEREFORD PRIDE STAMPS



After Easter Remodeling

SALE!

STARTS, THURSDAY APRIL 14th

Our New Fixtures will be ready to set in about ten days. In order to reduce our stock to make the change-over easier we offer you real savings in Early Spring Merchandise.

All Wool SUITS	
\$79.00 Values . . .	\$49.95
\$65.00 Values . . .	\$36.95
\$59.00 Values . . .	\$32.95
\$49.00 Values . . .	\$29.95
\$119.00 Values . . .	\$69.95

All Wool SPRING COATS	
Long and Short, Pastels	
\$49.95 Values . . .	\$29.95
\$39.95 Values . . .	\$24.95
\$32.95 Values . . .	\$17.95

One Group of Early Spring DRESSES	
\$49.95 Values . . .	\$29.95
\$44.95 Values . . .	\$26.95
\$39.95 Values . . .	\$24.95
\$34.95 Values . . .	\$19.95
\$32.95 Values . . .	\$17.95
\$29.95 Values . . .	\$16.95
\$24.95 Values . . .	\$14.95
\$22.95 Values . . .	\$12.95
\$19.95 Values . . .	\$11.95
\$17.95 Values . . .	\$10.95
\$16.95 Values . . .	\$ 9.95
\$14.95 Values . . .	\$ 8.95
\$12.95 Values . . .	\$ 7.95
\$10.95 Values . . .	\$ 5.95

Gloves	
One Group Pastel Nylon Values to \$3.00	\$1.00
One Group HOSE \$1.65 Values	Pair \$1.00

Large Group BLOUSES	
Values to 4.98	\$1.00

One Group Cotton Plisse SLIPS	
Values to 3.98	\$1.98

One Group COSTUME JEWELRY	
Greatly Reduced	

ONE GROUP HATS	
Black, Navy, and Brown	
\$19.95 Values . . .	\$10.95
\$14.95 Values . . .	\$ 8.95

\$12.95 Values . . .	\$ 6.95
\$10.95 Values . . .	\$ 5.95

SHOP and SAVE TODAY AT THE

The Little Fashion Shop
"Smart Clothes for Smart Women"

Trade With Tom

Buy Now at the Big CHEV. USED CAR LOT
All Kinds and they are nice! You can SAVE NOW before the Spring Price Increase!

1954 Chevrolet Bel Air Sport Coupe, 5000 Actual Miles, Radio, Heater, Powerglide, Like New.	\$1995	1950 PLYMOUTH Club Coupe, Radio and Heater.	\$495
1955 DODGE 1/2 Ton Pickup, V8 Motor, 3000 Actual Miles, Deluxe Cab, long wheelbase, white tires, trailer hitch, corner windows, radio, heater, with complete butane equipment.	\$1795	1950 Oldsmobile Super 88, 4 Door, Radio, Heater, Hydramatic, New White Tires, One Owner. Real Nice.	\$895
1955 Chevrolet 210 Spl. Coupe, Radio, Heater, One owner. Low Mileage, Black with White Tires.	\$1395	1949 FORD 1/2 Ton Pickup, 4 Speed, Radio, and Heater, good.	\$495
1952 FORD V8 2 Door, Radio, Heater and Overdrive. Very good	\$995	1948 FORD V8 4 Door, Radio, Heater, Columbia Overdrive, nice.	\$345
1950 CHEVROLET Club Coupe, Heater, One Owner.	\$545	1947 CHEVROLET 4 Door, Radio, Heater, good transportation.	\$295
		1947 FORD Club Coupe. Radio and Heater, fair.	\$225
		1941 CHEVROLET 2 Door, Heater, Above Average.	\$175

TOM HUMPHRIES
Used Car Mgr.

Truly-Teague Chevrolet

3rd and Sampson USED CAR LOT Phone 2027



Don't get excited, folks. The best is yet to come. These little flurries of moisture are only freaks. They help. They are welcome. However, they are the forerunner of better things. We should have quite a few showers during the next 30 days.

Rev. Russell Pogue was in the other day to state that he is glad to see the Bull Column back in the paper. Russell attributes this moisture 100 percent to the presence of this column. Says he: "It puts so much hot air in circulation at all times that when a cold front comes along, we just naturally get a shower."

It was about time, though, according to Wilbur Axe, who quoted Floyd West as saying he filled a gunny sack with dirt the other day—and it was so dry that it weighed only 18 pounds. The story was even getting around that our water had only 65 percent humidity.

I knew it had to come sometime. Gaylord Newell is putting in some of these new-fangled cash registers with "electric brains." I don't understand the deal, but I think they do everything the old registers did—plus figuring out how many stamps you are supposed to get. Anyway, it will be something to see.

Speaking of stamps, they are drawing quite a bit of conversation on State Legislature levels. Quite a few people are figuring that they should be taxed in view of the fact that they take so much money—and it is plenty—out of state each year. The figure will cost merchants of Hereford well over \$50,000 for the coming 12 months. However, stamps are becoming a necessary evil, especially in food stores. All of the places in Tulsa got together and quit giving stamps a few weeks back. The result was that various stores went together and started giving away automobiles. They have 12 "give-away" automobiles on tap in Tulsa at the present time.

This "pink" fad for men seems to be passing. Billy Paul Knox, in addition to being an authority on sports, is also the fashion barometer around The Brand Office. For a while he was coming down with

a pink shirt, pink suede shoes and a partially pink necktie. Nowadays he seems to be switching over to yellow. This makes me happy. I am not used to sports writers decked out in pink—except, maybe their noses. However, even in pink, Billy Paul is doing a jam-up job on sports writing. Dub Reeves is putting out a lot of propaganda about "dark shades for summer" and "matching colors" and a lot of stuff like that. Things are also looking more formal for the men this year. Glenn Williams has a lot of white coats in his window, and Monk Johnson has some of both. Not exactly white ties and tails, but definitely with a semi-formal trend.

It looks like the clothes designers are trying to match all of these fancy new colors in the 1955 cars. They are also going after the men in a big, big way. Must be that when the Dior flat look fell flat, the designers gave up on the women and started concentrating on the male population.

About the best news we have heard in a long, long time is the successful report on Salk polio vaccine. It is wonderful. It means that within a few years polio will have become a thing of the past. In addition to the apparent benefits, it is also a tribute to the spirit of Christianity which prompted the American people to help a fellow human in time of need. It shows that working together for a worthy cause, we can overcome almost any known handicap.

We Americans are wonderful people, but we are our own worst enemies, too. In this land of plenty, most of our troubles are self-inflicted as a result of greed and strife. We have carried civilization further than any of the people and we haven't even scratched the surface. The success of the new polio vaccine proves the fact without any doubt. I'll bet there's not a single person in America who regrets a single dime they ever contributed to the cause of combating polio.

Mr. and Mrs. Jim Ricketts and family went to Dalhart to visit his sister, Mr. and Mrs. Luke MoBrayer and other relatives, over the weekend.

Virgil Moore went to Denton Sunday, to bring his wife and two children, Trippy and Ricky, to Hereford. They are making their home at 819 25-Mile Avenue.

Visiting Sunday in the home of Mrs. Lois McDonald were Mrs. Buck Farwell and children, Mrs. Ardeth Farwell and children and Mrs. C. H. Sallwell, all of Friona.

SKIN ITCH HOW TO RELIEVE IT IN 15 MINUTES

If not pleased, your 40c back from any druggist. ITCH-ME-NO! deadens itch and burning in minutes; kills germs and fungus on contact. Wonderful for eczema, ringworm, foot itch and other skin face rashes. Today at Rogers Drug.

"Weed-Topper"

Moto-Mower
EXCLUSIVE!

Ends Hand Clipping of Lawn Weeds
Gives Automatic Weed-Control!



See the sensational
new MOTO-MOWER
Monterey with
"Weed-Topper"

Ask for a Free Demonstration

Before you buy any mower, see the new 1955 Moto-Mower "Monterey" with the magic "Weed-Topper"; cuts the tops off dandelions, plantain, and other stubborn weeds to give you a carpet-smooth lawn first-time over. Let us show you the "Weed-Topper" in action—and the many other new features only Moto-Mower offers. Ten reel and rotary models to choose from.

Packard Milling Co.

Distributed by Service and Supply, Amarillo

ANOTHER PIGGLY WIGGLY FIRST!

Now—a new
customer service for *You*



National change computation

PRICE OF EACH ITEM
TOTAL AMOUNT
AMOUNT TENDERED
YOUR CHANGE
YOUR RECEIPT THANK YOU

Starting today, our store figures your change automatically! No "mental" figuring—no delay! Our staff can serve you faster—more accurately.

Yes, the figures at the top of our new National Cash Register and your "take-home" itemized printed receipt give you a

double check on the price of each item, the total of your purchase, the amount tendered, and the amount of change you receive.

A special service—the Automatic Change Computation also enables us to cash your checks as simply and accurately as making change.

COME IN AND SEE HOW IT SAVES TIME...

...PREVENTS ERRORS

PIGGLY WIGGLY

FLOUR

Pillsbury's Best
In Luncheon Cloth Bag
45c In Coupons Free

25 lbs. \$1.89

STARLAC

Borden's New Instant
Makes 3 Gallons
(7½c Qt. Cost)

pkg. 89c

COFFEE

Maryland Club
Lb. Can

95c

SUGAR

Pure Cane
5 Lb. Bag

49c

CAKE MIX

Gladiola
Marble, Yellow
Chocolate, White, 3 BOXES

97c

RED SALMON

Libby's
Sockeye

TALL CAN 69c

Libby's No. 300 Cans.
TOMATO JUICE 2 for 19c

Libby's VIENNA
SAUSAGE 2 for 23c

Roxey
DOG FOOD 3 cans 25c

Soffin
PAPER TOWELS Roll 19c

Nestle's — Makes 4 Doz. Cookies
COOKIE MIX Box 33c

Macaroni, Cut
SKINNERS 14 Oz. Cello Pkg. 23c

Supreme
CLUB CRACKERS Lb. Box 35c

Best Maid
SALAD DRESSING Qt. 35c

SWEET POTATOES

No. 2½ Can
In Syrup
Pride of the Ozarks

22c

7-UP

6 Bottle
Carton

25c

SHOP THE

'Swift's Show

Featuring
SWIFT'S PREMIUM MEATS

tender-grown
SWIFT'S PREMIUM

Swift's
U. S. Choice

ROAST

SAUSAGE

Swift's Broiled Link



Swift's Premium, All Meat

FRANKS

Swift's Brown 'N Serve

SAUSAGE

8 Oz. Pkg.

29c

Swift's Spiced - 6 Oz. Pkg.

OLIVE LOAF

25c

Be Sure and
Register for

SPECIAL JEWEL ANNIVERSARY



Get EXTRA ½ lb. Jewel Shortening

FREE!

IN SPECIAL KING-SIZE CAN...

3½ lbs. JEWEL SHORTENING for REGULAR 3 lb. PRICE. Only...

HURRY... SUPPLY LIMITED!

TIDE DRE

Large Box

31c

Large Box

Large Box
DUZ

31c

Large Size
SPIC & SPA

CRISCO

3 Lb. Can 89c

Regular Size

Large Size

IVORY SOAP

2 for 23c

Giant Economy

Personal Size

IVORY SOAP

4 for 23c

Large Box

IVORY FLAKES

Large 31c

Giant Box

Regular Size

LAVA SOAP

2 for 19c

TREND

Kirk's

HARDWATER SOAP

2 for 15c

Liquid

CLOROX

Quart 15c

Wonderful for Automatic
DISH ALL

AMERICAN WAY

With

Wagon' of BARGAINS

Fryers 59^c

The Dream Chicken That Came True

Chuck Lb. **43^c** ROAST **47^c** Swift's U.S. Choice Arm Lb.

59^c BACON **59^c** Swift's Premium

49^c HAMS **59^c** Swift's Premium, Skinless and Shankless Half or Whole Lb.

23^c Chopped Pork **35^c** Swift's Premium, All Meat 6 Oz. Pkg.

29^c Pickle & Pimento **25^c** Swift's Spiced, 6 Oz. Pkg.

FREE HAM (to be given Away SATURDAY)

PREM **35^c** Swift's 12 Oz. All Purpose Luncheon Meat Can

ALLSWEET **25^c** Swift's — Delicious Natural Flavor

PARD **39^c** Swift's Dog Food 3 TALL CANS

MEAT for BABIES **19^c** Swift's Strained

COFFEE **81^c** Plymouth "Grind It Yourself" Lb.

Peanut Butter **33^c** Swift's — Gold Mine of Nutrition 12 Oz. Jar

Piggly Wiggly

ASK ABOUT OUR **FREEZER - FOOD PLAN**

Another Example of the **Gigantic Savings At Piggly Wiggly**

THE BEST KNOWN NAME IN THE FOOD BUSINESS



California Sun Kist

ORANGES

One Dozen Per Bag

39^c

California Extra Fancy

ASPARAGUS

1/2 Lb. Bunch

19^c

Yellow or White

ONIONS

Lb. **10^c**

California Green Pascal

Celery Hearts

pkg. **29^c**

South Texas

RADISHES

6 Oz. Cello Bag

10^c

Frio News

By Veradelle and Francis Andrews

Sunday dinner guests of the W.A. Springers were the Elbert Summers and Mr. and Mrs. T. L. Sparkman. Afternoon callers were the George A. Springers.

Mrs. Dell Berry of Oxnard, Calif., was visiting friends in this community during the week. She is a former resident of this community.

Mr. and Mrs. W. H. Andrews and family and Mrs. Wiley Little spent the Easter holidays visiting friends and relatives in Oklahoma.

Relatives visiting the Schmidts and Harders over the weekend were their parents, Mr. and Mrs. D. P. Schmidt, of Clinton, Okla. Also Mr. and Mrs. Art Schmidt and children of Weatherford, Okla. and Mr. and Mrs. Ewald Schmidt and Paulette, of Clinton, Okla.

W.M.U. met Tuesday morning of last week in the home of the president, Mrs. E. H. Little, for Bible study. Those present were Mesdames Floyd Cole, Leonard Buttrill, Frank Robb, H. M. Mobley, Weldon Stephan, Owen Andrews, Miss Alma Andrews and the hostess. The next meeting will be Tuesday, April 19, at 9:30 a.m. in the home of Mrs. Floyd Cole. The program will be on missions.

Rev. B. H. Baldwin and son, Robert, were Sunday dinner guests of the Olin Parrises. Mrs. Baldwin and the rest of the family were in Oklahoma visiting with their daughter.

Mr. and Mrs. J. E. Andrews, Miss Alma Andrews, Mr. and Mrs. T. L. Sparkman Jr., and family visited the Charles Kings in Amarillo Sunday afternoon.

Weekend visitors of the Mobleys were Mr. and Mrs. Lee Johnson of Seminole. Sunday dinner guests were the Darwin Millers and Raymond Mobleys.

Mrs. Olin Parris and Mrs. Geo. Parker shopped in Lubbock last Monday.

Mr. and Mrs. Leonard Buttrill and family visited friends in Phoenix, Ariz., during the Easter holidays.

Mr. and Mrs. E. H. Little and daughters and Mrs. Grace Little of Hereford, were visiting points of interest in the San Antonio and Austin areas during the holidays.

The Floyd Coles and Earl Coles visited in Houston in the home of their son and brother Ralph, over the weekend.

Mrs. Leonard Buttrill was in Canyon to see a dentist on Tuesday.

Clark Andrews returned home from Ft. Bliss on Friday night with his discharge from the Army. He and Mrs. Andrews and their three weeks old son, Rocky are now at home at the former Sparkman place, which he will be farming.

Lt. and Mrs. Bill Moring were visiting in the home of his sister, Mrs. Glenn Gripp and family. Lt. Moring is stationed at San Diego and is on leave at the present, visiting relatives here and at Stephenville and in Pennsylvania.

Carl McClintock became ill Sunday and was taken to Lubbock where he is receiving medical treatment.

Hospital Notes

Patients in Hospital

Mrs. Iretta Roach, John Powers, Mrs. G.A.P. Parker, Paulo Martinez, George O. Thompson, Mrs. J. L. Park, F. W. Patton, Levadadio Gonzales, H. M. Thomas, Mrs. Mable Dones, Mrs. Minnie Kelly, Mrs. F. M. Faulkner, Geo. Whisenant, Mrs. Mary Reinart, Irene Costello, Mrs. Leora Calhoun, Mrs. B. N. Hanes, Margaret Garcia, Mrs. Gayle Neal, Mrs. V. O. Hennen, Mrs. Mike Sierra and Mrs. Buren Sowell.

Patients Dismissed

Mrs. J. M. Morris, 4-12; Jack Fortenberry, 4-12; James Bates, 4-11; Mrs. Jack Kaylor, 4-11; Mrs. M. Torres, 4-11; Mrs. J. R. Coleman, 4-11; Mrs. Clarice Hamby, 4-10; Bob Higgins, 4-10; Mrs. Billy Faye Hammonds, 4-10; Mrs. John Kelly, 4-10; Mrs. F. A. Roberts, 4-9; Mrs. Monroe Parker, 4-9; Mrs. Henry Cloyd, 4-9; A. L. Triplett, 4-11; and Debra Thomas, 4-11.

Births

A daughter, Carrie Lee, to Mr. and Mrs. Gayle Neal, April 11.

A daughter Shirley to Mr. and Mrs. B. N. Hanes, April 12.

Judy Coffin New Camp Fire Prexy

Members of the Wahampta Camp Fire group met at the hut on Thursday and elected officers.

Those elected were Judy Coffin, president; Jenny Lynn McCathern, vice president; Sandra Roberson, treasurer; Sherril Patterson, secretary; and Jean Terry, scribe.

The group dyed Easter eggs for the Labor Camp Easter egg hunt. Boxes of candy were given to each girl to sell. The money will go toward their camp fee.

Refreshments were served by Sheila Williams and Sandra Roberson.

Members attending were: Margaret Boomer, Judy Coffin, Bonnie Rae Craig, Jenny Lynn McCathern, Sherril Patterson, Sandra Roberson, Rosalie Strange, Jean Terry, Sheila Williams and the leader, Mrs. Lewis Woodford.

Mr. and Mrs. E. B. McLellan of Hereford, have gone to Truth or Consequences, N. M., to attend the Ralph Edwards Fiesta and Rodeo. They are planning to take the hot mineral baths and do some fishing while there.

Visiting in the home of Mr. and Mrs. John Hamby were her daughters, Mrs. Artie Davis and children of Lubbock, Mr. and Mrs. Glenn Campbell and son of Amarillo, and Elma Ray Hamby, also of Amarillo.

Here to visit the McClintocks and McClures during the weekend were Carl's parents from Tahoka, his brother, Mr. and Mrs. Durwood McClintock, of Morton, Mrs. Carl McClintock's mother, Mrs. Dona Dougherty, of Morton, and Mrs. David Breith and Sharon of Midland.



FRENCH BREAD... CHOCOLATE DOUGHNUTS...

Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked pastries. Visit us often.

When You Buy BREAD Always Buy Hereford BREAD	Fruit Bar COOKIES Doz. 29 ^c
--	--

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY

We invite the Don Zimmerman family to call at the Bakery for a large,iced ANGEL FOOD CAKE with our compliments -- for Sunday dinner.

HEREFORD BAKERY

Pastry Shop

CAKES...PIES...COOKIES...DOUGHNUTS

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

RENT A NEW LEWYT Vacuum Cleaner. Call Morgan-Appliance. Phone 197.

B-1-11-15-tfc.

FOR SALE: Registered Polled Hereford Bulls. Double standard. Good ones! Gregory Brothers 6 1/2 miles NW Hereford.

B-1-16-15-2p.

FRESH HOME MADE BREAD. Will deliver. Phone 3426 Dawn.

B-1-15-15-2p.

FOR SALE: Nice, large breed. 2 1/2 lb. to 3 lb. fryers. Phone 813.

B-1-11-15-2k.

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 330.

T-1-12-18-tfc.

FOR GUARANTEE: Recapping see Shelton Tire Exchange, 303 East First. Phone 122.

T-1-10-25-tfc.

FOR SALE: Irrigation well drilling rig. Rotary, Archer City draw works, Mass pole. Hobart Welding Machine. Drilling at present. Contact Ray Jeter. 313 Calhoun, Clovis, New Mexico. Phone 4308.

B-1-29-14-3p.

SEE HEREFORD GRAIN CORP. for lawn grass seed and garden seed. Phone 360.

B-1-13-10-tfc.

FOR SALE: Two wheel trailer, a Crown Graphic press camera, size 3 1/4 x 4 1/4; also baby stroller, play pen and jumper. See Mrs. Wayne Stark at 710 Knight or call 1677-W.

B-1-29-40-4c.

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass. Picture Frames.

102 Park Ave. Ph. 1425

B-1-16-14c.

STORM SASH and storm doors. Carl McCaslin Lumber Co. Phone 7.

B-1-11-15-tfc.

DRIVE IN SERVICE Cottage Cheese Cream Buttermilk.

Raw Milk (By the Gallon only) Now available at the Dairy Cream Store, formerly Zesto.

Boardman's Finer Grade "A" Raw Milk Products

or Call 1329 for free delivery to your home.

B-1-50-tfc.

TRACTOR HARD TO START? Buy your motor ether at McDowell Drug. Phone 13.

B-1-13-33-tfc.

2. FOR SALE

FOR SALE: Almost new 50 H.P. US Electric motor and switch box and four 1,000 gallon butane tanks. Two upright, two underground. One equipped with filler hose for tractor. Alfred May, Box 229 Hereford. Phone 3552 Dawn Exchange.

B-2-97-41-4p.

4. REAL ESTATE

WHY PAY RENT? 1-4 room and bath on 50x100 ft. lot. Fully insulated, hardwood floors. Price \$3,500.00. \$500 down, balance \$50.00 a month. Located out of city limits.

We have 4 other 3 and 4 room houses for \$500 down.

Nice new 2 and 3 bedroom bricks for sale.

160 acres, all cultivation. 1-8" well, to have natural gas soon. Price \$160.00 acre.

We also have some 5-10-15-20 acre tracts.

J. M. HAMBY REAL ESTATE 1410 Park Avenue

Phone 701 Office

Phone 4473 Frio Exchange Res.

B-4-14-tfc.

FOR SALE BY OWNER. Three bedroom brick home. Two baths. Central heating. Air conditioning. Fully carpeted. Two car garage. \$3,500.00 cash. Balance 20 year loan. Call Bill Decker. Phone 798.

B-4-30-41-tfc.

TRADE: Large brick home, Amarillo. Large corner lot. Built for gracious living. New 4 years ago. Clear. Owner. For nice smaller home, clear; Hereford. Phone Drake 6-7860.

B-4-27-15-2p.

HIGHWAY FRONTAGE

South Highway 51 frontage serving Rt. 2, Rt. 3, Star Rt. and north Castro County. Ideal east front location.

Approximately 20 acres, all in alfalfa and extremely good 6" electric well.

LONE STAR AGENCY 136 MAIN HEREFORD

B-4-8-TFC

GOOD HALF SECTION

Has one irrigation well 240 acres lays perfect. 160 acres of wheat. 1/3 goes. Possession of the rest of land. \$135.00 per acre.

\$15,000 cash down payment. Beautiful section. Immediate possession. 307 acres of wheat goes, rest all listed and watered. 2 good irrigation wells and nice set of improvements.

\$175.00 per acre. \$40,000 cash down payment.

One of the best quarter sections in the County with good irrigation well and extra, extra good improvements. Immediate possession of all except land planted to potatoes. No weeds of any kind. \$18,500 cash down payment.

Nice level 80 acres with good irrigation well. Already rented to a good renter who owns land joining this farm. \$250.00 per acre.

In buying or selling. get your farm loan from AMERICA'S LARGEST FARM LENDER. THE PRUDENTIAL.

SAM NUNNALLY LONE STAR AGENCY 136 MAIN PHONE 424

B-4-40-tfc.

\$3,000.00 equity in 5 room house, detached garage in Amarillo. Will trade for good lot in Hereford. Call 656 or 237-W.

FOR RENT: 1750 acre combination wheat and irrigation farm. Located Sherman Co. Kanorado, Kansas. Good set of improvements, including feed lot, 28,000 bushel grain storage, other buildings. 420 acre wheat base in good wheat producing area. Owner wants to sell machinery and irrigation motors to good responsible party. Must have good references and money to handle. Call 480R3, Burlington, Colorado, or write to Box 673, Hereford, Texas.

B-4-66-41-2p.

NICE FARM

160 Acres, 5 1/2 miles from Hereford. All in cultivation. 1-8" well. All plowed. Immediate possession. Price, \$200.00 acre. \$10,000 down, balance good terms. Will consider trading for nice 2 or 3 bedroom house on balance.

FOR SALE OR TRADE, Trailer court, station and shop building. See it at 1410 Park Avenue.

Also 500 acres, 80 irrigated. Balance grass.

30 unit Motel, Fishing, Boating, Swimming. Stream full length of acreage. Will trade for irrigated farm. Maybe rental property.

J. M. HAMBY REAL ESTATE 1410 Park Avenue

Office Phone 701

Residence Phone Frio Ex. 4473

B-4-15-tfc.

SPECIAL

Almost new 3 bedroom home. 14' floor area. East front. Lawn ready to sow. \$9,000.00 with \$500.00 down, balance loan at \$76.00 per month.

For Trade: \$30,000.00 tourist court for good irrigated, or subject to irrigation, 1/2 section and pay cash difference.

Carthel Real Estate 206 North 25 Mile Avenue

B-4-41-TFC

FOR SALE, TRADE, OR RENT

Building now occupied by Furr Food store in downtown Hereford, Texas. Dimensions, 50 x 120. Large loan at 4% interest rate. Ideal for practically any type business, wholesale, or retail. Available approximately 30 days. Phone 2051.

B-4-23-15-2p.

For Sale or Trade, duplex. Two bedroom and 1 bedroom. Loan payment, \$31.00 per month. Rents for \$105.00 per month. Phone 2051.

B-4-4-1-tfc.

NOTICE

I have moved my office to 304 N. Main, next door to Hereford News Stand. I have several buyers for good irrigated land from 80 acres to 640 acres. Also have several buyers for dry land. Give me a chance to sell or trade your land or Town property.

Come in and let's talk it over. J. B. Elliston Ph. 179 304 N. Main St.

B-4-39-tfc.

FOR SALE BY OWNER. Three bedroom home 109 Avenue J.

B-4-10-36-tfc.

5. FOR RENT

FOR RENT: Good four room house. Close in. Phone 813.

B-5-10-15-2k.

FRONT BEDROOM. Private entrance, private bath. 428 Jackson. Phone 779.

B-5-10-15-2k.

NICE LARGE furnished apartment, close in. Call 333J or 603 East 5th. Mrs. T. W. Alderson.

B-5-17-15-tfc.

BEDROOM FOR RENT. Close in. 509 Ross. Phone 847-J.

B-5-9-15-tfc.

FURNISHED APARTMENT with Frigidaire and bath for couple; close in. 307 Roosevelt.

B-5-12-15-2p.

TWO NICE BEDROOMS. 506 Lee Street.

T-5-9-15-1p.

FOR RENT: Modern unfurnished house. Three rooms and bath. With furnace. Phone 446-W or see at 404 West Second.

B-5-19-41-tfc.

OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. P. Posey, room 3, or inquire at Brand Office.

B-5-21-41-tfc.

FOR RENT: Four room unfurnished duplex. Call at 501 or 507 Jackson.

B-5-12-7-tfc.

FOR RENT: Three room unfurnished apartment with bills paid 113 Avenue G. Call 357.

B-5-14-14-tfc.

FURNISHED APARTMENT Beautiful furniture - one bedroom 406 N. Jowell - No children - \$75.00 month. Will rent for 2 months only.

LONE STAR AGENCY Phone 424

B-5-40-tfc.

MODERN furnished apartment for couple. 603 East Fourth. Phone 1322.

B-5-10-39-tfc.

FOR RENT: Furnished apartment, bills paid. Couple only. Call 1070-W, after 6:00.

B-5-12-40-tfc.

6. WANTED

WANTED: Wiener pigs. Three miles east of Texaco Refinery on Third Avenue. Amarillo Hog Company. Phone Drake 3-8911.

B-6-18-10-tfc.

RESPONSIBLE permanent party wants to rent nice four or five room unfurnished house. Call 656 for details.

B-6-17-40-tfc.

WANTED: 100 acres of grass to lease. W. B. Goates 704 East Third.

B-6-13-12-tfc.

7. Dressmaking-Ironing

WANTED: Ironing by the hour. Rear, at 707 Knight.

B-7-9-14-4p.

WANTED: Ironing, my home. 406 Roosevelt. 60 cents hour. Phone 1283-W1.

T-7-10-15-1p.

8. HELP WANTED

WANTED: A woman to live in home of elderly lady as helper and companion. Call 461 after 4:00 o'clock.

B-8-19-15-2p.

HELP WANTED: Neat, young, single lady to live in home, help with housework and care of baby. Good salary. Write Box 83, Dimmitt.

B-8-23-15-2p.

SALES LADY WANTED for Luxuries Cosmetics. Build a business of your own. For details, write June Speer. New Deal, Texas, or phone 2123, Westway Exchange.

B-8-25-40-30p

9. Situations Wanted

WOULD LIKE TO keep children in my home. Phone 1895-J.

B-9-10-15-4k.

10. NOTICE

WANTED 150 New Customers on City Delivery!

THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W

B-10-2-Hfx

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 "cock only. Mytal bird cages. Francis "The Printer". 707 North Main.

B-10-18-4-tfc.

ALCOHOLICS ANONYMOUS Phone 608 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union

B-10-24-tfc.

11. Business Services

Guaranteed Tractor Repairs Specializing in Ford & Ferguson. Factory Trained Mechanics. See us today on that overhaul.

Hereford Farm Equipment Co. B-11-8-tfc.

THINKING OF buying an automatic washer? Don't buy any washer until you have used and tested the Brand New 1955 Frigidaire, in your own home for seven full days with absolutely no obligation of any kind. No special plumbing needed. Install on rubber rollers. Call Morgan-Appliance for your free home trial. Phone 197.

B-11-54-13-tfc.

HOME & FARM LOANS

See Us For The Best Service Available.

John McLean Insurance Agency Phone 273 - Box 267

127 W. 3rd St. Hereford, Texas

For Loans in Deaf Smith, Parker and North Part of Castro Counties.

B-11-46-tfc.

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service

ELIZABETH WOMBLE 146 Main Phone 497

B-11-27-tfc.

ERNEST L. MCGEE Earth Moving. Phone 2016

Dozers, crane, dragline, Backhoe service.

Hereford, Texas B-11-36-tfc.

SPRUCE UP FOR SPRING

Save half price on recovering furniture. Smart new fabrics in just the type and color to fit your color scheme. New filling added, springs and frames repaired.

We will make your furniture new again, bring back its former charm and comfort at the

HINDS UPHOLSTERY 310 McKinley

Phone 1092 B-11-40-4P

Please Clip for Future Reference Persons who miss Their Brand

on City Delivery Routes CALL R. W. SPARKS

Phone 1771-W

WE REPAIR electric clocks, iron, toasters, percolators and all small electrical appliances

Phone 78, Witherspoon Electric 129 West 3rd Street.

B-11-30-80-tfc.

13. Lost & Found

LOST: Pair of new black kid gloves, No. 6 1/2. Friday afternoon, in front of The Vogue. Reward

Mrs. S. L. Easley, 701 Grand Avenue. Phone 138-W.

S-13-26-40-1c.

READ THE CLASSIFIEDS

This Family Stays In Tune

By JOY MILLER

There is always harmony in the Jerome Hines household: Mamama and Papa are opera singers, and little David Jerome is a chirp off the old block.

"He was a year old on Valentine's Day, and already he is singing," says his pretty, petite mother, Lucia Evangelista of New York City Center. "I mean, he follows me with the same pitch."

Hines, young Metropolitan Opera Co. basso, nods. "When he's old enough to sing bass he can have it."

"We don't have a baby-sitting problem like some couples," explains Miss Evangelista, who would rather be called Mrs. Hines. "Both our mothers are at home with us."

"I don't understand all the fuss about mothers-in-law," says her husband. "We all get along fine. And Lucia and I haven't had an argument in our nearly three years of marriage."

"He's too big. I know I'll lose before I start, so why start?"

"How could I fight with HER?" Hines, 6 foot 6 1/2, looks like a man asking how you could beat a soft, cuddly kitten "But seriously, it's a big help having two opera singers in the family. We understand each other better because we have the same problems. And since we can't sing the same roles—nature having made her a soprano and

me a basso, thank heavens—there is no jealousy.

"I depend on her professionally too. I come off the stage and ask her how I did. If she wrinkles her nose, I know what she means."

Mrs. Hines laughs and relates how her husband got started singing: It seems he was asked to drop out of glee club in his Hollywood, Calif., junior high school because

he couldn't carry a tune. But at 16, because the pretty girl who lived next door was taking voice leading basso roles.

At 25 he joined the Met, proving something or other about mind over music. Now, at 33, he sings 30 leading basso roles.

The singers pursue their hobbies in concert—especially spear-fishing.

"I'm afraid of sharks and manta rays," volunteers Mrs. Hines. "But Jerry's not."

"Not long ago I tangled with a 6 foot shark," says Hines. "He was hungry and he wanted the fish I had just speared. Well—I was taller than he was, so he swam away."

He turns to his wife. "I bet David will love spear-fishing in a few years. And by that time..."



MOTHER GOOSE ARIAS -- Opera Singers Jerome Hines and his wife, Lucia Evangelista, make it a musical threesome at home with their 1-year-old son, David Jerome.

me a basso, thank heavens—there is no jealousy.

"I depend on her professionally too. I come off the stage and ask her how I did. If she wrinkles her nose, I know what she means."

Mrs. Hines laughs and relates how her husband got started singing: It seems he was asked to drop out of glee club in his Hollywood, Calif., junior high school because

he couldn't carry a tune. But at 16, because the pretty girl who lived next door was taking voice leading basso roles.

At 25 he joined the Met, proving something or other about mind over music. Now, at 33, he sings 30 leading basso roles.

The singers pursue their hobbies in concert—especially spear-fishing.

"I'm afraid of sharks and manta rays," volunteers Mrs. Hines. "But Jerry's not."

"Not long ago I tangled with a 6 foot shark," says Hines. "He was hungry and he wanted the fish I had just speared. Well—I was taller than he was, so he swam away."

He turns to his wife. "I bet David will love spear-fishing in a few years. And by that time..."

She looks demure. "We want to have one more child—a girl," she says.

"And after the girl, another boy!" She sputters. "That's easy for you to say."

But in a minute she decides he's hit the right note after all, and she nods. The Hineses are in

Formby.....

(Continued from Page 5)

He was not a tall man, but had much broader shoulders than did Lenin. His mustache was trimmed, but long and his hair appeared to be sandy. On the chest of his marshal's tunic were 11 decoration ribbons, two stars and other decorations. Both hands, and they were small ones, were outstretched.

Imagine, if you can, nine men sitting in secret session in Washington, D. C. and determining not only the foreign and domestic policies, but even determining the actual policy of what should be done at the small town of Mc Adoo, in precinct one, in Dickens County, Tex. Or try to imagine these nine men forming the policies of the city judge at Kent, Ohio, or in Coles county, Ill.

Nine men, with some help of a few people at a top level, completely run the Soviet Union. Their word is law and their decisions affect the daily lives of some 200 million persons over an area sprawling over a large section of Europe and Asia. From their whims and decisions, there is no appeal.

You know the names of some of these nine men. There is Khrushchev, the number one man, and Bulganin, Molotov and Malenkov. We in America hear little of the other five, but the way changes happen in Russia, one of them might be top man some day.

The American editors visiting Russia have been here several days now. Day and night we have

talked to people, listened to them, visited with so-called experts on Russia—if there are any—and have watched the people. We have visited their stores, their farms, factories and even in their homes.

The Soviet people have been friendly and courteous toward the visiting American editors. They read in Pravda about our being in Moscow and on the subways, on streets—and in the buildings they smiled at us, sometimes asking the guide with us if we were the American journalists. They opened doors for us, gave up their seats for us on the subway, and made us feel we were welcome.

But somehow one gets the feeling that these people are actually afraid really to talk with an American. They seemed more willing to visit with us in Moscow than in Leningrad.

Incidentally, along the hills and ridges just 10 miles southwest of Leningrad, heavy April snows are deep. And the once bloody battlefield where for 900 days the Soviet army held the Nazis from invading their city is white now with snow. And where for more than two years the two armies shot everything in the books at each other, there was complete silence as I waded through the thick snow.

But Leningrad, nor the world, has not forgotten the staunch stand of the Red army as the Nazis stood at the gate of the city for those 900 days. The siege, as the natives now call it, began in September, 1941. It lasted until January of 1944, when the Reds finally gathered enough strength to drive the Nazis completely back.

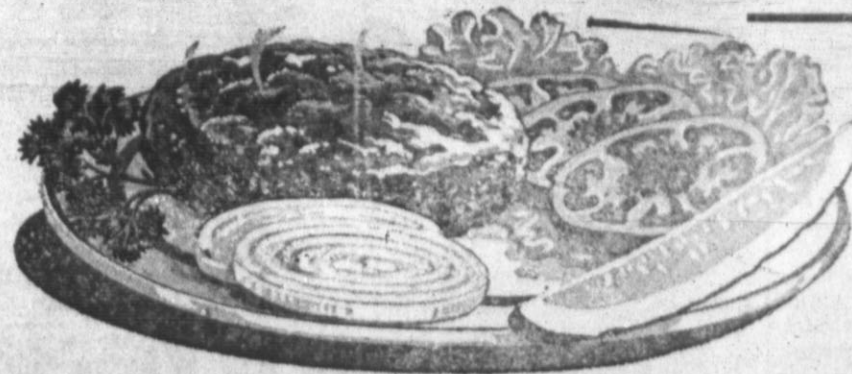
By the way, the Soviet Union, like many another state or country, is having its road building problems. In this vast area of Europe and Asia, which this writer reluctantly admits is bigger than Texas, it is believed that not more than 10 percent of the estimated one million miles of roads are suitable for use by automobiles, buses and trucks. The remaining 900 thousand miles are unimproved dirt roads.

There is a fairly good paved highway leading out from Moscow, the Soviet capital, in most directions. And most of the cities in the European part of the Soviet Union are connected with fairly good highways. But once past the Ural Mountains, in the Asiatic part of the Soviet Union, there are scarcely any paved roads at all and there are many villages not even connected with a decent dirt road.

READ THE CLASSIFIED

Serve A Big Steak Dinner To-Nite -- The Finest Quality Beef At Furr's Everyday Low Price

Attend the Church of Your Choice This Sunday
Furr Food Stores are Closed All Day Sunday



Choice Grade, Longhorn Brand, Corn Fed Beef

STEAK Loin Round T-Bone lb. 79¢

Longhorn Brand, Sweet Smoked, Ranch Style

BACON 2 LB. PKG. \$1.29

Grain Fed, Choice Quality, Boneless, King of Rolled Roast

PRIME RIB lb. 79¢

Ground Fresh Hourly, Lean, Pure Meat

Hamburger lb. 29¢

South Coast, Large Fantail, Breaded

SHRIMP 10 Oz. 45¢

4 Fishermen Brand, Golden Brown, French Fried

FISH STIX 8 Pkg. 39¢

Northern **FACIAL TISSUE** 2 Boxes 35¢

Bo-Peep **NAPKINS** 2 Pkgs. 25¢

Milk **PET** 2 Tall Cans 27¢

BISQUICK 40 Oz. Pkg. 45¢

Karo-Red or Blue Label 1 1/2 Lb. **SYRUP** Bottle 24¢

Pure Cane **SUGAR** 10 Lb. Bag 98¢

Hillsdale **PINEAPPLE** No. 2 Can 27¢

Food Club **SPINACH** 2 No. 303 Cans 25¢

Carey's-Plain or Iodized-26 Oz. **SALT** 2 Round Boxes 17¢

Bonnie's **SPAGHETTI** 2 No. 300 Cans 21¢

Del Monte-Early Garden No. 303 **PEAS** Can 21¢

Arrow **BLACK PEPPER** 4 Oz. Can 27¢

Rose Bud **Kitchen Matches** Carton of Six Boxes 43¢

Zestee - Strawberry **PRESERVES** 20 Oz. Glass 49¢

Circle K **VIENNA SAUSAGE** 2 1/2 Size Cans 21¢



Extra Fancy Winesap

APPLES lb. 19¢

Crisp, Sweet, Calif., Large Bunch

Carrots 2 for 21¢

Large Size California Navel

ORANGES 2 lbs. 25¢

Fresh Tender

English Peas lb. 19¢

Crunchy California Pascal

CELERY lb. 10¢

Tender Green Heads, Arizona

LETTUCE lb. 15¢

Mustard or Collard

GREENS 2 bu. 19¢

APRIL 13, 14, 15, 16

Now's the time to SAVE!

1¢

ORIGINAL SALE

GET 2 FOR THE PRICE OF 1 PLUS A PENNY!

See the Big Selection of Bargains... at McDOWELL DRUG



One-Piece Chromspun Faille Favorites

SWIM SUITS

Designed... for the young at heart. Made of lovely Chromspun Faille, each swim suit has a boned bra to mould your figure into young loveliness. A bright assortment of colors to meet the summer sun.

5.90

A. White cord and button trim on slender princess lines characterize this one-piece. Lovely assortment of colors.

B. A suggestion of nautical influence in the white lacing at the center front of this suit. Another favorite one-piece.

C. Tiny checks on the pockets and on the bra trim distinguish this clever swim suit. You'll love its individuality.

D. Clever solid color trim on sides and on bra stand out against contrasting color suit. Good design, excellent quality.

Anthony's



Del Monte **TOMATO JUICE** 46 Oz. Can 29¢

Van Camp's-Plain **CHILI** No. 300 Can 31¢
With 10¢ Off at Check Stand

Meadowlake Half Pound FREE **Apple Pies** Each 27¢

Made With Fresh Frozen Apples - A Real Treat from your Furr Food Bakery

Apple Pies Each 29¢

DOUBLE C And C THIRTY STAMPS Every Wed.

With \$2.50 Purchase or Over



FOR VALUABLE GIFTS

FURR

FOOD STORES

Hunt's **TOMATO JUICE** 46-Oz. Can 25¢

Van Camp's No. 300 **CHILI with BEANS** Can 23¢
With 10¢ Off at Check Stand

O-Cedar - No. 76 **Sponge Mop** Each \$3.15

O-Cedar No. 9 **DUST MOP** Each \$2.25

O-Cedar No. 4 **DUST MOP** Each \$2.05

Flower Seed Offer - Non Scuff **SIMONIZ** 1/2 Gallon \$1.77, Quart 89¢, Can

Simoniz - No Rubbing - Light **HILITE** Pint Bottle 69¢

Shortening **Bake - Rite** 3 Lb. Can 79¢

FROZEN FOOD SPECIALS Dartmouth Brussel **SPROUTS** 8-Oz. Pkg. 19¢

Food Club 2 Ears **CORN ON COB** 17¢

Food Club Mixed 10 Oz. Pkg. **VEGETABLES** 19¢

Food Club Blackeyed **PEAS** 2 10 Oz. Pkgs. 39¢

Food Club Peas and **CARROTS** 10 Oz. Pkg. 15¢

Food Club 10 Oz. Pkg. **SUCCOTASH** 19¢

Food Club Orange **JUICE** 2 6 Oz. Cans 29¢

American Beauty Macaroni, **SPAGHETTI** 12-Oz. Pkg. 19¢

Soap **PALMOLIVE** 2 Bath Bars 27¢

Soap **PALMOLIVE** 3 Reg. Bars 27¢

Soap - Cashmere **BOUQUET** 2 Bath Bars 27¢

Soap - Cashmere **BOUQUET** 3 Reg. Bars 27¢

Vel **Beauty Bar** Bar 25¢

Detergent **SUPER SUDS** Lge. Pkg. 31¢

Soap **VEL** Reg. Pkg. 31¢

Soap **VEL** Giant Pkg. 71¢

Soap **FAB** Reg. Pkg. 31¢

Soap **FAB** Giant Pkg. 71¢

Aerosol Deodorant **FLORIENT** 79¢

Coffee **SCHILLINGS** Lb. Can 95¢

Lipton's **TEA** 16 Count Pkg. 23¢

Niblets-Whole Kernel **CORN** 2 12 Oz. Cans 33¢

One Cup-All Aluminum **MEASURING CUP** Each 15¢

Wilson's **Chopped Beef** 12 Oz. Can 32¢

Dog Food Ideal 16 Oz. Can 15¢

Nabisco Crackers **RITZ** Lb. Pkg. 39¢

7 Minit - Fluffy - Van-illa and Chocolate **FROSTING** 2 6 Oz. Pkgs. 53¢

Sunshine Krispy **CRACKERS** Lb. Pkg. 28¢

Cleanser **AJAX** 2 Cans 25¢

Cleanser **AJAX** 2 Cans 25¢



SUPER REGISTER -- Mrs. O. C. Cursinger is pictured with one of Piggly Wiggly's new change computing cash registers. The register does just about everything but cut the tops off of carrots. (Staff Photo)



Dr. Milton C. Adams

OPTOMETRIST

Office Hours-8:30-5:00

140 W. Third, Hereford
Texas

Phone 37

INSURE IN SURE INSURANCE

PLAINS INSURANCE AGENCY

John H. Patton

Wm. H. Patton

All Forms of Insurance

213 N. Main St.

Phone 50

Roy Shire To Clash With Dory Funk Here Saturday

A wrestling rivalry that frequently gets completely out of hand will be resumed at the Hereford Bull Barn Saturday night when Dory Funk clashes with Professor Roy Shire.

That's the scheduled main event for Hereford arena fans, slated for two best falls of three or one hour, and it's due to be an example of anything but clean and scientific wrestling. In at least one of their former meetings, the strong arm of the law was required before order could be restored.

Social Security Expert To Visit Here Wednesday

A representative from the Social Security Office in Amarillo will be in Hereford, Wednesday morning, April 20. He can be contacted at the county court room at the courthouse, at 9 a.m.

This representative can furnish any information or assistance that would be available at the district office in Amarillo. He will receive applications for retirement or survivors insurance under the Social Security Act; applications for original, duplicate, or change of name social security cards; and applications for employer identification numbers for new employers or employers recently becoming liable for making social security returns.

Any farm workers or self-employed farmers wishing information on the new provisions of the law applicable to farmers are also invited to contact this representative.

flashes.

All items, the total, the tax and then a new total, are printed on the slip you receive. Also on it is the check or amount of money tendered in payment, and the exact amount of change due the customer.

The machine has the usual "letter keys" that are used for the store's benefit. Each clerk has her own letter, and all transactions handled by her are noted with her key.

In another clash between the two Shire used the timekeeper's heavy bell, jerked from its moorings and handed up by the Professor's manager and sidekick, Bobby Wallace, to bang Funk over the head and render him unconscious for several hours.

Popular Luis Martinez of Mexico moves against tough Tony Ross of Salem, Ore., in Saturday night's semi-final. There is not exactly a warm friendship between these two, and business is apt to get rough early and stay for the duration of the two best falls of three or 45-minute time limit contest.

Chet Wallick, the other half of the internationally famous Wallick Brothers tag team combination, has returned to the Southwest States territory for his second tour of duty. He meets Karl Gray, of Milwaukee, Wis., in the one-fall or 20-minute opener. Gray made his debut in Hereford last week.

Chet and Leo Wallick, of Detroit, Mich., have won numerous sectional tag team titles and once were claimants of the national championship. They are equally effective in individual contests.

Legal Notice

NOTICE TO BIDDERS:

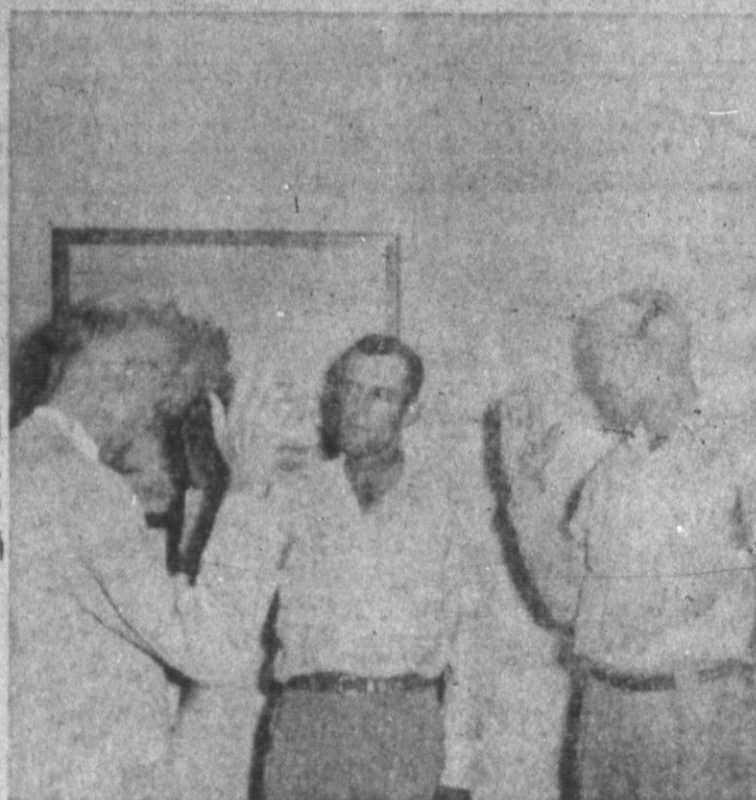
The Commissioners Court of Deaf Smith County has authorized me to advertise for bids to be opened on the 9th day of May, 1955 at 10:00 AM at their regular meeting on the following machinery:

Two Electric Road Sweeping Magnets, length to be six (6) feet each, to be equipped with 5 KW Motor Generator set and control panel, for operation of both magnets. This equipment to be for precinct One (1), Deaf Smith County, Texas.

Said bids to be received at the office of the County Judge and to be opened by the Commissioners at their regular meeting May the 9th, 1955, at 10:00 o'clock AM. The Commissioners Court reserves the right to reject any and all bids.

H. E. Henslee, County Judge
Deaf Smith County, Texas.

T-15-2c



NEW BOARD MEMBERS -- Fred Baird gives the oath of office to Wilbur Axe, center, and Tom Robinson, new members of the Hereford Rural High School district at Monday's meeting of the board. (Staff Photo)

Bid For District Meet Is Made By County HD Women

More than 350 women who attended the district Texas Home Demonstration Association meeting in Spearman Tuesday will remember Deaf Smith county for something more than its reputation as an irrigated farming region.

The H. D. Choral Club under the direction of Mrs. Cecil Parker sang several numbers on the program. Roberta Campbell, a member of the State Citizenship Committee, acted as commentator for a skit given by Mrs. T. J. Parsons, Mrs. Taft McGee, Mrs. Paul Hoff, Mrs. Carlos Vaughn and Mrs. Ludwig Kovacs and Anilese.

Mrs. Tom Draper, county home demonstration agent, assisted Miss Campbell in working out the skit which outlined the general procedure for a Naturalization ceremony. Seven year old Anilese turned out to be the star performer and stole the show from the grown-ups.

Mrs. A. E. Hodges, county THDA

chairman, who acted as secretary of the meeting, extended an invitation to Home Demonstration Club women in District 1 to meet in Hereford next year. Twenty-two counties are included in the district.

Others making the trip to Spearman were Mrs. Louie Olson, Mrs. Earl DeHart, Mrs. J. F. Richardson, Mrs. C. L. Whitehead, Mrs. Leon Coffin, Mrs. C. A. Sauley, Mrs. R. C. Childers, Mrs. R. L. Wilson, Mrs. Roy Landers, Mrs. John Draper, Mrs. O. C. Williams, Mrs. Pat Sullivan, Mrs. Tom Draper, Mrs. Edgar Telchik, Mrs. Clay Ridgway, who is pianist for the Chorus and Aubyn Hodges. Mrs. Telchik, Mrs. Coffin and Mrs. Hoff were the voting delegates from this county.

In spite of the distance Deaf Smith had one of the largest, if not the largest representation of any county in attendance.

Home Sewing Crowd Gets The Latest

By DOROTHY ROE

Associated Press Women's Editor
The home seamstress is up to the minute with the latest fashion trends.

If there's an important new silhouette being shown by top designers of Paris, she won't be left out of the picture just because she sews her own.

Most pattern companies have a special short order department. Stylists catch the Paris news hot off the salon floors and create fashions to reflect the new moods. Thus the home seamstress can be first in fashion, even getting a lead on sisters in store-bought clothes. After all, it takes less time for one woman to sew one suit than for a manufacturer to design and produce dozens of suits in assorted sizes and fabrics and then distribute them to the stores.

Right in time for spring are standard patterns for the newest suit silhouettes. Probably the most popular style this season is the suit with longer jacket, low-placed pockets in the new semi-fitted line. It all adds up to a new easy-fitting silhouette which suggests the clean lines of a riding jacket.

Be sure to pick your regular pattern size when shopping for a loose fitting pattern. You determine pattern size by your bust measurement, and today's best patterns are precision cut to allow for correct fit.

To make the long-jacket suit you need 2 and 7-8 yards of 54-inch fabric, with 1 1/2 yards of taffeta lining. Widely spaced buttons go below the natural waistline, and the slightly flared cuffs feature smaller buttons. In a suit of this kind, covered buttons are smartest. You can cover them yourself, using a special button-covering kit, or have it done at your local sewing center for a modest price. Either way, be sure to have a few extra buttons, in case you lose one.

Note: The suit described is made with Advance Pattern 6978.

Read The Classifieds

BELLIGERENT RATS

CAMPBELL, Ohio -- Councilman Frank Reichard, after hearing complaints about rats at city dump, went down to the dump himself. He reported to his fellow councilman that a big rat attacked him, forcing him to flee from some distance before he finally was able to kill it with a stone. After Reichard's experience, the city started scattering rat poison on the dump.

Classifieds Get Results

Deaf Smith County Abstract Co. ABSTRACTS OF TITLE

Elizabeth Womble
Manager
148 N. Main
Phone 497



The Welcome Wagon Hostess

Will Knock on Your Door with Gifts & Greetings from Friendly Business Neighbors and Your Civic and Social Welfare Leaders

Margaret Witherspoon
Phone 1258

Now - out of Chrysler Corporation...come the most rugged trucks ever built!

Announcing new Dodge "Job-Rated" Trucks!

The power line with full-view design!

NEW! Super Power-Dome V-8 engines—169 to 202 hp. World's most powerful low-horsepower V-8's and the most dependable Sixes!

NEW! Seat material that "breathes" for cooler, more comfortable driving! New acoustic-treated cabs to increase driver efficiency!

NEW! Higher payloads, new no-clutch transmissions, power steering and braking, fuel-saving overdrive! Plus smartly styled interiors, new exterior colors and two-toning! Over 100 new features!



NEW! Full-view design with the biggest wrap-around windshield of any make! Wrap-around rear window available, too! Full-view design means greater safety and maneuverability, easier handling!

**Come in today!
See these great new trucks on display!**

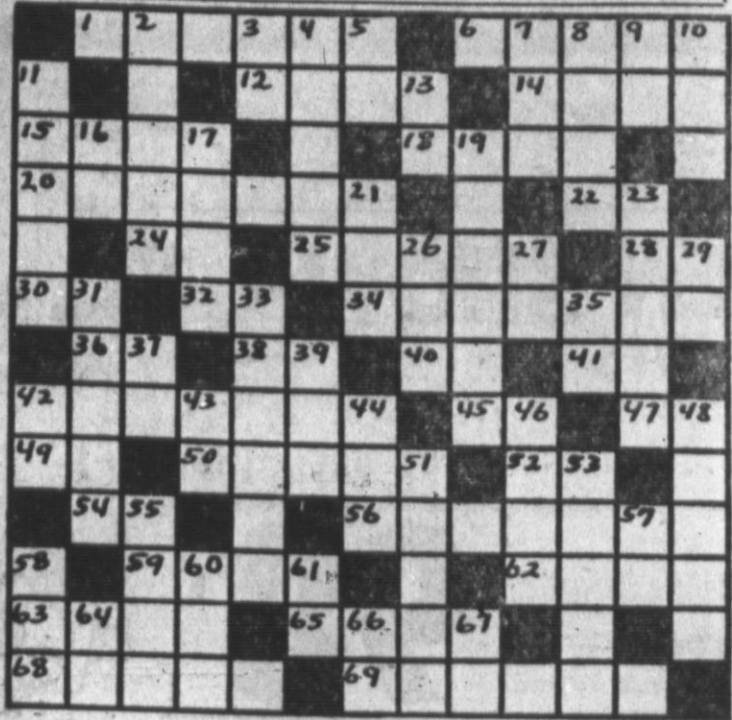


218 W.
3rd St.

HALE MOTORS

Phone
630

CROSSWORD ~ ~ ~ By A. C. Gordon



Generalities

- ACROSS**
- 1—Manufacture
 - 2—Common talk
 - 3—Venture
 - 4—Withered
 - 5—A vehicle (colloq.)
 - 6—Encounter
 - 7—Encourages
 - 8—Man's nickname
 - 9—Latin abbreviation meaning "incidentally"
 - 10—Ingredient used in tanning
 - 11—Bone
 - 12—Roman 150
 - 13—Spanish affirmative (abbrev.)
 - 14—Model
 - 15—Everyone individually (abbrev.)
 - 16—Chemical symbol for didymium
 - 17—In reference to
 - 18—Roman numeral
 - 19—Ascending device
 - 20—Escute
 - 21—Prefix denoting connection
 - 22—Like
- DOWN**
- 1—Fiber used for calking
 - 2—Pronoun
 - 3—Exclamation
 - 4—Fashions
 - 5—Flat-topped hill
 - 6—Thin, narrow wood piece
 - 7—Bellow
 - 8—Disturbance
 - 9—Proofreading mark
 - 10—Essays
 - 11—Proportion
 - 12—Paid announcement
 - 13—Fruit pie
 - 14—Comparative suffix
 - 15—Employ
 - 16—Alot
 - 17—Either
 - 18—Hue
 - 19—Fundamental
 - 20—Pilot's measure
 - 21—Preposition
 - 22—Spherical bodies
 - 23—Euliant
 - 24—Dine
 - 25—Type of architecture
 - 26—Deface
 - 27—American coin (abbrev.)
 - 28—Chemical symbol for stannum
 - 29—To tie together
 - 30—Standards of perfection
 - 31—Without
 - 32—Anno Domini
 - 33—To vex
 - 34—Musical note
 - 35—Perform
 - 36—Total
 - 37—Has possession of
 - 38—Ejects from
 - 39—Pretentious home
 - 40—Catcher of lampreys
 - 41—Famed Persian poet
 - 42—Ancient sun god
 - 43—Circle portion
 - 44—Prior to
 - 45—Measure of area
 - 46—Obsolete Agriculture (abbrev.)
 - 47—Pronoun
 - 48—Musical note

Answer on Page 11

ADRIAN NEWS

By ANNIE LESLIE

Judy Nell Tomlinson had a minor dental operation performed in Amarillo Tuesday. She was not held in the hospital, and is doing very well.

Bobby Allen, Moran Pounds, Judy Pinnell, Rebha Pinnell, Billie Gruhlkey, Judy Tomlinson, June Leslie and Marvalene Allen, attended a show in Amarillo Sunday.

J. D. Tomlinson and R. D. Sisk returned home Sunday after a six day visit and business trip to Coleman.

The Adrian Methodist and Baptist churches participated in a sunrise service Sunday morning in the canyons near the Elmo Pinnell home. Charles Jones led the singing and sang a solo. Peggy Leslie and Erma Lou Jordan sang a duet. Jean Finley read the scripture and Rebha Pinnell played the organ. Others participating were Finis Brown, Donnie Morgan, Neil Pounds, Rev. Darrell Gaut and Rev. Ralph Odum. Following the services Mrs. Elmo Pinnell and daughters served breakfast to the more than 60 people present.

The Sophomore class of Adrian High School had a class party in Amarillo Friday evening. Sponsors, Mr. and Mrs. Allen P. Jones and Mr. and Mrs. R. L. Pinnell, Mrs. E. K. Pinnell, Mrs. H. D. Tomlinson, and Mrs. A. H. Jordan, and the class enjoyed a picture show and swimming.

The Junior Class and sponsors, Mr. and Mrs. J. R. Cullender, and children, and Mrs. Horace Betts saw a show in Amarillo Tuesday afternoon.

The J. R. Cullender family visited last weekend in Canyon with Mrs. Cullender's parents, Mr. and Mrs. E. A. Michael.

The Adrian Freshman class went swimming, bowling, attended a picture show and enjoyed a picnic supper in Elmwood park in Amarillo Friday. Mrs. Irene Brown and Rev. and Mrs. Darrell Gaut accompanied them.

Mesdames P. H. Gruhlkey, Bobby Banks, E. E. Allen, Jack Fincher, and Jack Fisher surprised Mrs. W. C. Briggs with a party in her home on her birthday last Monday.

Mrs. F. A. Kromer's parents, Mr. and Mrs. Glenn King of Twity, Tex., visited recently in their home.

Mrs. Joe Shields of Amarillo visited last Tuesday night with Mrs. Hazel Chilton.

Mr. and Mrs. F. A. Kromer and family visited Saturday in Hereford with Mr. and Mrs. F. H. King.

Mrs. Hazel Chilton visited last weekend in Amarillo with Mrs. W. M. Hall.

Mrs. Bill Leslie, Annie and Peggy, visited in Cactus, Tex., Thursday with Mr. and Mrs. James Harkle and boys.

Mr. and Mrs. Lahry Ballard and children, of Hereford visited over the Easter holidays with friends and relatives in Adrian.

Betty Johnson was the honored guest at a birthday party in the home of her parents, Mr. and Mrs. P. N. Johnson Friday evening. Betty was 15. Refreshments of birthday cake and punch were served to Cynthia Kromer, Melba Monk, Peggy Caffee, Melanie Weldner, Ninette Pounds, Mary Jackson, Lloyd Hornfeld, Phillip Pinnell, Oscar Bronniman, Butch Betts, Danny Wagner, Jimmy Hodnett, Ronnie Conway of San Jon, N. M., Mr. and Mrs. Grady Pridmore and children, and the Johnson family.

Mrs. Hazel Chilton visited in Friona, Easter Sunday with Mr. and Mrs. H. K. Kendrick.

The grade school children of Adrian school under the direction of Mrs. F. A. Kromer, will present a May Fete, May 3 in the school auditorium.

Visiting relatives in Claude last weekend were Mr. and Mrs. Ernest Frank and Twilla, and Mr. and Mrs. Oscar Bronniman and family.

Mr. and Mrs. Arthur Jewett visited last weekend in Woodward, Okla., with Mrs. Jewett's grandmother, Mrs. J. W. Story, and brother, Wesley Story.

Mesdames Ernest Frank, M. W. Blankenship and Floyd Blalock were hostesses at the 5th and 6th grade parties on the lawn of the

Ernest Frank home. Refreshments of soft drinks and cupcakes were served to the children.

The first and second grades had a picnic and Easter egg hunt near the George Worsham home. Guests were 12 of the 13 children who will be first graders next year and their parents. Room mothers were Mesdames Dean Whaley, Arnold Fassaver, Bob Gruhlkey, Ronald Fuhrman, Bobby Thuet, and Geo. Worsham.

The third and fourth grades had a picnic lunch and Easter egg hunt near the Jake Fortenberry home. Guests were Dwayne, Gruhlkey, Raymond Jones, and Patty and Bruce Fortenberry. Room mothers were Mesdames Joe Brownlee, Paul Raska, Antonio Flores, Geo. Gruhlkey, and Jake Fortenberry.

The children of the Baptist Church primary department, were entertained Sunday afternoon with

an Easter egg hunt in the church yard. Hostesses were Mesdames E. B. Pounds, Shag McCown, P.M. Gruhlkey, and Elmer Weldner. They served refreshments of orange soda pop and cookies to the parents and children attending.

The Methodist children were entertained with an Easter egg hunt and a treasure hunt on the N. L. Jacobson farm. Refreshments of punch and cookies and Easter favos were given to the children by the hostesses Mesdames Ralph Odum, A. P. Jones, Loren Creitz, Ronald Fuhrman, and N. L. Jacobson.

An Easter Pageant entitled "Fairest Lord Jesus" was presented last Thursday evening in the Methodist Church Sanctuary by the children down through the Intermediate class. The pageant was directed by Mrs. N. L. Jacobson.

Daniel News

By MRS. W. R. MOORE

The shower of rain that fell Friday night was welcomed by all. The farmers are very busy leveling and watering their land, getting it ready to plant row crops.

The wheat in this community that has survived drought is looking fine although there are not too many acres.

Rev. Dwayne Barrett spent Saturday night in the C. L. McBroome home.

Visitors in the J. T. McClain home over the weekend were Mr. and Mrs. Pat Lewellyn from Plainview and Donald Troy Moore, who is attending Baylor University at Waco.

Mr. and Mrs. T. J. Carter visited in the Ralph Johnson home in Amarillo Thursday.

Mr. and Mrs. C. L. McBroome are the grandparents of a grandson who arrived Monday morning. He is the son of Mr. and Mrs. Johnnie Lee McBroome of Abilene.

Weird that Mrs. Frank Asch passed away was a great shock to the people of this community. Each and all extend their sympathy to Mrs. Zelma Asch and boys, Wilburn Asch, and the Lynn Asch family.

Mr. and Mrs. Winston Evans visited in the home of H. C. Evans in Lubbock Sunday.

Donald Moore of Waco and Pat Lewellyn of Plainview called in the Winston Evans' home Saturday.

Mr. and Mrs. T. J. Carter, and Mr. and Mrs. Billy Moore were in Amarillo Sunday evening.

Mr. and Mrs. C. W. Cogdell attended church services in Vega Sunday and were dinner guests in the Roy Lee Jones home.

Mrs. John Balling of Dimmitt

spent the Easter holidays in the home of her daughter Mrs. Winston Evans.

Mr. and Mrs. Tee Hugg made a trip to Boise City, Okla. Sunday.

KILLER GETS THE BIRDS
SAN DIEGO, Calif. (AP)—Police were asked to solve the killing of eight parakeets.

One had its throat cut. Seven were stabbed through the breasts. Mrs. James Carlton, wife of a Navy chief petty officer, said the killings of the caged birds in her garage was "plain, fiendish murder." Police classed it as malicious mischief. They are without clues.

READ THE Classifieds

APRIL 13 14, 15, 16

Now's the time to SAVE!

1¢ ORIGINAL SALE

GET 2 FOR THE PRICE OF 1 PLUS A PENNY!

See the Big Selection of Bargains... at McDOWELL DRUG

HEREFORD PRIDE STAMPS DOUBLE SAVINGS

HUNTER'S

219 Sampson St. Phone 143

PRICES EFFECTIVE APRIL 14-15-16 & 18th, 1955

C & H Pure Cane SUGAR

10 Lb. Bag 98¢

White Swan - Fancy Halves PEARS

2 No. 303 Cans 49¢

Sun Spot Pure Peach or Apricot PRESERVES

5 12 Oz. Glasses \$1.00

SHORTENING Armour's Vegetole

3 Lb. Carton 63¢

Sun Spun-Sour Red Pitted CHERRIES

2 No. 303 Cans 53¢

White Swan - Mustard or Turnip GREENS

2 No. 303 Cans 25¢

OLEO Sun Spun Fancy Grade Quarters Lb.

19¢

White Swan-Spanish Style TOMATO SAUCE

3 8 Oz. Cans 25¢

W-P PINE OIL QUART

69¢

CORN White Swan Whole Kernel

2 No. 303 Cans 33¢

Spinach Wapco

2 No. 303 Cans 27¢

BREEZE Giant Size Pkg.

64¢

Fancy - Pink Concho SALMON TALL CAN

53¢

Fancy Fresh - Large Bunches GREEN ONIONS

2 Bunches 11¢

Evaporated White Swan MILK 3 TALL CANS

37¢

Peaches White Swan Halves

2 NO. 2 1/2 CANS 59¢

Pick-O-Morn - Wropped CELERY Fresh Large Stalk

17¢

Florida Seedless - Fresh, Sweet GRAPEFRUIT

6 Large Size 49¢

Florida - Thick Meat BELL PEPPERS

Lb. 21¢

Washington-Extra Fancy-Boxed APPLES WINESAP

Lb. 19¢

Northern TISSUE

3 rolls 25¢

Wapco TUNA

2 cans 59¢

Choice Beef Sirloin SIRLOIN STEAKS lb.

73¢

Armour's or Wilsons CHEESE FOOD

2 LB. BOX 63¢

Longhorn - All Meat FRANKS 1 Lb. Cello Pkg.

43¢

Fresh Ground HAMBURGER lb.

29¢

The Hereford Brand

Published Every Thursday at 336 Main St.

Hereford, Deaf Smith County, Texas — Phone 30

Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

Our Slogan: "More People—More Farms"



JAMES M. GILLETTE Publisher

Subscription Rates: \$2.50 per year Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.50 per year. Zone 1 \$6.15 per year outside Zone 1. All subscriptions strictly cash in advance.

Small Fry Like Trench Coat

There's nothing that pleases the small fry as much as having clothes just like Dad's—or Mom's.

Newest contribution to this type of juvenile joy is an authentic trench coat, made in Germany, complete with shoulder epaulets, yoke back, stitched belt, high turn-up collar, deep pockets and plaid lining. Boys and girls feel as dramatic as their favorite TV sleuth when wearing this dashing garment, which also is water repellent, wind resistant and washable.

The same styles are made for all the family — Mom and Pop as well as Sis and Junior—and they're selling like hot-cakes in the United States.

It's a strange thing, and one on which clothing manufacturers may ponder, that fads may come and fads may go, but there are a few classic styles that go on forever. One is the camel's hair polo coat, as popular today as it was 20 years ago. Another is the mid-length skirt, which returns periodically to fashion favor—as for instance right now.

The plain one-piece wool-knit bathing suit is another item which always comes back.

And then there's the oilskin slicker, which never has gone out of style since the flapper era, and is one of the best-selling garments in the juvenile wardrobe today.

The reason must be that all these things are functional, make sense, have no unnecessary frills or fur-bellows and don't cost too much. The same is true of the trench



JUNIOR COUNTERSPIES — They're dressed just like their favorite TV sleuths in regulation imported trench coats, water-and-wind repellent and washable.

coat, which was born during World War I and has been going strong ever since, with a big boost during World War II and now added impetus from current TV foreign correspondent thrillers.

Morelli Takes Main Event At Bull Barn

By STANLEY PHILLIPP

A light but enthusiastic crowd saw three good, fast wrestling matches at the Bull Barn Saturday night. Of special interest to the crowd was the first bout in which the local promoter, Guy Lawrence, took over the duties of referee and tried to keep Gene Detton and Scotty McFarland in line. In the semi-final Tony Ross of Oregon tangled with a newcomer here, Carl Gray of Wisconsin. Main event of the evening put the ring-wise vet, Tony Morelli, against Bill Parks of Canada.

First Event
In the 20 minute or one fall curtain raiser, Gene Detton took on Scotty McFarland in a rough and tumble bout. Guy Lawrence had the job of keeping order. The tempers of both grapplers flared several times and the ref had several arguments with McFarland who thought he was being unjustly reprimanded. After 20 minutes of mauling each other and the referee time ran out and the bout was declared a draw.

Second Event
Semi-final match of the evening was a two out of three falls or 45 minute bout between Tony Ross

and Carl Gray. This was Gray's first appearance here and he had his hands full with the rugged Tony. Ross, who goes in for the rough stuff rather than the scientific wrestling, just about controlled the match for the first fall. After being dazed with a few well-placed punches, Gray was caught in a crucifix hold and Ross took the first fall in 11 minutes.

Second fall saw a lot of rough wrestling with Gray disregarding a few of the rules himself and giving Ross some of his own medicine. The ref, Gene Detton, was kept busy trying to keep the bout a wrestling match and not a free-for-all brawl. After several hard body slams, Gray took a one-legged crab hold on Ross and forced him to concede the fall after 13 minutes.

Irritated because of losing the second fall, Ross went right to work on Gray in the third, using all the rough and illegal holds. Being unable to pin Gray, Ross finally started using the ropes to choke him. Refusing to break the hold, he let the ref reach the count of five and was disqualified after nine minutes, giving the final fall and the match to Gray.

Final Match
Main event for the night put rough and tough Tony Morelli in the ring with Bill Parks, a young, agile grappler from Ontario, Canada. Morelli, another wrestler who firmly believes in the rough stuff, started out with the dirty work immediately. Biting, hair pulling and all the other tricks of the trade kept Parks hustling in the first fall to hold his own. Before long Tony went to work on Park's eyes and soon had him nearly blinded. Morelli then switched to a smother hold and after several applications of this was able to pin Bill with a body press after 15 minutes.

Second fall was a fast and furious one after Morelli kept trying to get to Parks during the rest period. It looked as if Parks had Morelli a few times, but Tony managed to evade a pin and finally got a neck-breaker hold on Parks. After enduring the hold for several minutes, Parks was forced to give up and Morelli took the fall and the match in six minutes.

Mr. and Mrs. James Killian of Amarillo were guests in the home of her parents, Mr. and Mrs. Ralph McCullough, over the weekend.

Mrs. A. L. Manjeot and Mrs. P. H. Gilliland were business visitors in Amarillo Monday.

REVIVAL

at the

SUMMERFIELD BAPTIST CHURCH

April 17 -- 24th

Services 7:00 A.M. and 7:30 P.M.



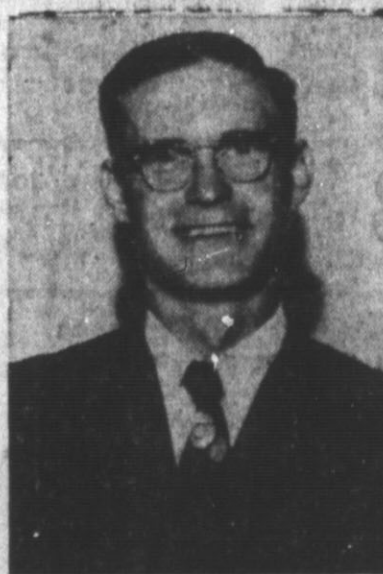
M. D. REXRODE
Evangelist

EVANGELIST
M. D. Rexrode

First Baptist Church
Haskell, Texas

SINGER
Tommy Godfrey

First Baptist Church
Cotriga Springs, Texas



REV. DON LARKIN
Pastor - Summerfield Baptist Church

EVERYONE IS INVITED

DEL MONTE Spring GARDEN SHOW

OF CANNED FOOD VALUES

"Come fill your shopping basket....so many varieties....so much good eating for all!"

SUGAR

Pure Cane
10 Lb. Bag

98¢

Del Monte
Whole Green
BEANS

No. 303 Can **27¢**

Del Monte
Sugar
PEAS

No. 303 Can **21¢**

Del Monte
Cream Style, White
or Golden
CORN

No. 303 Cans
2 for **37¢**

Del Monte
Green
Lima Beans

No. 303 Can **25¢**

Fruit Cocktail

Large No.
2 1/2 Can

41¢

Del Monte

Del Monte
SPINACH

No. 303 Can **16¢**

Del Monte
APRICOTS
Halves, Heavy Syrup

Large No. 2 1/2 Can **41¢**

Del Monte
STEWED TOMATOES

No. 2 Can **22¢**

Del Monte
TOMATO JUICE

46 Oz. Can **31¢**

Tomato Catsup

14 Oz. Bottle

21¢

Del Monte

GRAPEFRUIT JUICE 46 Oz. Can **29¢**

ORANGE JUICE 46 Oz. Can **32¢**

PINEAPPLE No. 2 Can **29¢**

PINEAPPLE JUICE 46 Oz. Can **32¢**

PRUNE JUICE Quart Bottle **35¢**

APRICOT NECTOR 46 Oz. Can **43¢**

CUT GREEN BEANS 25¢

SLICED BEETS No. 303 Jar **18¢**

CORN 12 Oz. Can **16¢**

NEW POTATOES No. 303 Can **13¢**

HI-HO Crackers

Large Box
Sunshine

33¢

Cake Mixes

Gladiola

3 for \$1.00

MELLORINE 1/2 Gal. **49¢**

SHORTENING 3 Lb. Can **79¢**

DOG FOOD 16 for \$1.00

PEACHES 4 for \$1.00

BANANAS 2 Lbs. **25¢**

LETTUCE Large Heads **15¢**

DON'T FORGET FOLKS!!

Register Every Monday, Tuesday or Wednesday for the

FREE CASH PRIZE

QUALITY MEATS

Sausage lb. **29¢**

Pure Pork, Pinkney's

ROAST lb. **39¢**

Chuck

ROAST lb. **45¢**

Arm

CHEESE lb. **47¢**

Longhorn

Thomas Food Store

We Reserve the Right To Limit Quantities -- Double S & H

Green Stamps on Wednesdays

We Give S & H Green Stamps

519 Park Avenue

Phone 15



HEADSTRONG -- Native African women carry bundles on heads after a day at the market.

Parcels Go To The Head As Africans Go To Market

By CHARLES LANE

BAMAKO, French West Africa —Something goes on every day in Africa that would make many a vaudeville artist blush with envy. It's those fantastic loads of stuff the Africans—men, women, and children—balance on their heads.

At the native open air market here a ram-rod straight young African walks along freely swinging his arms as he carries a 6-foot-long crate of live chickens on his head.

North of here near Markala lines of women file along the Niger River with big bundles and baskets of freshly-washed laundry on their heads.

A youngster walks down one flight of stairs and up another with five big bars of laundry soap balanced on top of another on his head.

In Bouake in the Ivory Coast territory African girls walk out through the sunny and jammed market balancing on their heads tall, narrow bottles of palm wine.

"They start young," an African waiter says "First as kids, they start with a knotted handkerchief. They try heavier loads, then things that are awkward and hard to balance. Finally they get the hang of it. Some become very good at it, but others, like some bicycle riders, never are very good."

Before the airplane and highways opened the vast interior bush country to trucks, virtually all transport of freight was on the heads of the natives. Few carts, wagons and horses are seen even

CREATE RUMOR
S A D A R E S E R E
A U F O K M E E T D
S P I R I T S L E D
A O S U M A C O S
C L S I P A T T E R N
E R D I K A X I
L A D D E R S D O C O
A S O R K U M U E U
N O L M A N N E R S
A M E S H N S L A Y
R O A R R I O T E S
C A R E T T R I E R S

"A strong man can carry up to 90 pounds on his head," says Max Gaudoffre, a young French administrator at Bamako. "But fortunately, they don't have to any more."

Mary Martha Class Has Easter Meet

Mary Martha Class of the First Methodist Church met Friday afternoon in the home of Mrs. W. J. Stanford. Mrs. Ross Fuller, president, presided.

Committee reports were heard and Mrs. C. R. Logan gave the Easter devotional on "The Master Comes and Callets for Thee." Mrs. E. C. Eubanks told something of the churches she visited while on a recent tour of European countries.

Members attending were Mesdames C. R. Logan, Lena Tons, Arthur Davis, E. C. Eubanks, R. L. Dowell, J. H. Lomas, Price Prather, H. E. Henslee, Ross Fuller, Mary Seigler, J. C. Cummings, Lee Curry, Frank Terrell and the hostess.

BOOM BACKTALK

MIAMI, Fla. (AP)—They tell this story about the late Wilson Mizner, noted wit, during the Florida boom of the '20s when Wilson and his brother Addison were promoting real estate at Boca Raton:

A purchaser hauled Mizner into court on a charge of misrepresentation and told the jury, "He told me I could grow nuts on the land."

"I said he could go nuts on the land," Mizner defended.

Read The Classifieds

PENNEY'S

ALWAYS FIRST QUALITY!

shop Penney's

STARTS TOMORROW!

3rd anniversary



SPECIAL! COOL KRINKLE COTTON MIDRIFF PJ'S

Timely buy during Penney's Anniversary! Sleep cool all summer in these breezy 2-pieces of crinkle cotton that needs no ironing. Pretty neckline trims. Solids, prints. 32-38.

\$1.00



Special! Nylon tricot slips in 2 favorite styles—a "show-off" with lacy camisole top, a "classic" with pleats and embroidery trim. White on Pink. Sizes 32-44. \$1.88

GARMENT BAGS

Large Garment Bags made of quality chrom-spun taffeta front, plastic top. Drop frame for easy hanging. Moth crystal pouch. Full length zipper.

\$2.00

DRAMATIC ONE-TIME ANNIVERSARY BUY!



Extra! Pastry Server tool!

42-PIECE SERVICE! PLUS PASTRY SERVER!

43-piece service for 8 including pastry server! What a value! Here's stainless steel worthy of your finest table setting. Well balanced pieces that need no polishing, no special storing.

\$7.90



60 Gauge, 15 Denier nylon sheers at savings too good to miss. They have slim dark seams, come in wanted shades. Cellophane wrapping prevents snags. Sizes 8 1/2 to 11.

SPECIAL! 2 pairs \$1.00



Set of 12! Cannon Terry wash-cloths. Why run low? Buy now, save with thrifty 12 by 12 inch cloths, assorted gold, pink, green, blue.

12 for \$1.00

BATH TOWELS

Special long wearing terries firmly woven, richly looped, a huge savings! Cannon new, divine - to combine carefree colors. Sun gold, pink whisper, sea-green and others. 20 x 40 inch, bath sizes.

3 FOR \$1.00



Penney's Notion Wide Sheets, the sheets you'll snap up! Smooth long wearing and Prices to meet your Budget. 81x108. \$1.77



Special Value purchase Blanket bag! Quilted chromspun acetate taffeta front, plastic quilted top. Full length zipper. Moth crystal pouch.

\$1.33

TRULON CURTAINS

Size 44 x 81 Just wash and hang. Needs no ironing.

Panel **\$1.00**

PILLOWS

Petal soft dacron filled pillows These pillows are soft, light in weight, hold their shape. Practical mildew and insect resistant. Washes easily and dries quickly.

\$4.00

BED SPREADS

Printed plisse bedspreads with lovely rose design. Washes easily and dries fast. Excellent for lots of use this summer. In twin and full bed sizes.

\$3.98

Spring Prints

Lovely Spring prints that are in washing. Two kinds available. One a beautiful style with lots of color variety and patterns. The other a fine cotton in several colors for shirts, blouses and dresses.

Sheets and 80 Square Prints and dresses. 36" wide.

A big Buy **yd. 29c**

SUN SUITS

Children's Sun Suits made of wonderfully washable cottons - plisse, dotted swiss and embossed cottons. Need little or no ironing. In lovely spring colors. Beautifully trimmed in lace or embroidery.

Sizes:

1 to 4

98c

BOYS SHIRTS

Boy's Shirts made of crinkle crepe that needs no ironing. Cool, comfortable, full cut for perfect fit. Moisture absorbent, for comfort, tailored right for style and long wear. In Colors and prints.

Sizes:

6 to 16.

\$1.00

Boy's Fatigue PANTS with Cargo Pocket. Vat dyed and sanforized.

\$1.98



SAVE! FINE CHAMBRAY PASTEL SPORT SHIRTS

An exceptional buy, men! Pink, mint green, other fashion leaders in combed chambray summer-styled sport shirts. . . yours for far less while this special Anniversary purchase lasts!

\$1.33

Sizes, S, M, L, XL



Men's Pants

4-W

Finish

Washability

Wearability

Wrinkle resistant

Water repellent

Only **\$5.00**

Steamer

TRUNKS

Large roomy trunks made of strong metal for long life. Has strong lock and rust proof closing feature.

\$8.90

Brentwoods from Penney's!

Lovely house dresses in many styles and prints.

All new dresses. All full colors in Jrs., Misses and Half Sizes.

Sanforized

Cotton

\$2.79

Special Program Is Given By First Baptist Choirs

The Graded Choirs of the First Baptist Church presented a musical program Sunday night at the church. Featured were the Cherub Choir, Carol Choir, Crusader Choir, Youth Choir and Church Choir.

"The Conquering Christ," featuring the combined choirs, was presented.

Members of the Cherub Choir include:

Fred Baird, Paula Brown, Joe Fat Cassels, Janice Hagans, Bobbie Jansen, Dale Minor, Bill Price, Jody Rogers, James Short, Freddie Thompson, Michael Reid, Cathryn Hilbrey, Carolyn Carway, Paul Christman, Michael Harvey, Penny Johnson, Linda Moseley, Patricia Price, Gary Roberson, Gary Stagner, Nalvin Waller, Ann Bradley, Merle Carmichael, Mary Gibson, Clyde Hayes, Dorothy Mercer, Richard Patton, Douglas Roberson, Marsha Robinson, Eddie Thompson, and Phyllis Warrick.

Carol Choir members are:

Shirley Thompson, Ronald Rayburn, Diana Robinson, Sally Whiteside, Judy Price, Harold Anderson, Dewayne Gresham, John Baird, Gary Smith, Donna Rogers, Johnny Whiteside, Shari Prowell, Michael Pittman, Kathy Smith, Lynn Kay Rutter, Dickie Slaughter, David Scott and Reba Waller.

Crusader Choir:

Barbara Gresham, Carole Sneed, Jeanette Rayburn, Glenna Gandy, Beverly Cornine, Linda Waller, Ruth Fincher, Joy Wiman, LaNelle Short, Sue Minor, Lois Christman, Ruth Powell, Theresa Fambrough, Sandra Roberson, Norma Warrick, Joan Rogers, Bobby Jackson, Dwayne Cassels, Phyllis Ward, and Glenna Bellar.

Youth Choir:

Peggy Graham, Betty Sneed, Betty Hays, Lynda Phillips, John Gilliland, Jack Rogers, George Parker, Donnie Johnson, Johnny Burkett, Marlene Legg, Sylvia Wiman, Tina Beth Hazelwood, Carolyn Virden, Gene Sneed, Dixie Young, Wanda Kirksey, Barbara Mitchell, Beth Scott, Lynda Burkett, Gladys Lee, Mary Ann Young, Jim Cassels, Dallas Phillips, Marlene Gilliland, and Karen Sue Smith.

The Church Choir:

Evel Dean Gandy, Beth Scott, Dixie Young, Mrs. Dennis Bohrer, Mrs. J. B. Sneed, Mrs. Clyde Rayburn, Mrs. Art Manjeot, Mrs. B. E. Roberson, Mrs. O. G. Hill, Mrs. T. W. Roberson, Mrs. Roy Calvert, Mrs. John Draper, Wanda Marie Kirksey, Mrs. W. T. Carmichael, Mrs. Paul Harvey, Marlene Legg, Marlene Gilliland, Carolyn Virden, Mrs. A. O. Thompson, Mary Ann Young, Mrs. E. W. Young, Vondell Edwards, Mrs. Alton Biggers.

Mrs. Bob Lawrence, Mrs. Edward Line, Mrs. Wendell Altmiller, Sammie McCallen, Mrs. Wendell Burdine, Wendell Altmiller, Jim Wiman, Clarence Caywood, Gerald Wilson, E. W. Young, Edward Roberson, Bill Phillips, Rayland Evans, Wendell Burdine, George Graham, R. C. White and J. C. Allred.

Dawn News

By BERTHA FRYE

Mr. and Mrs. Charles Corder spent the Easter holidays with friends and relatives at Chickasha, Okla.

The Dawn Study Club met Wednesday afternoon with Mrs. Baker Womble.

Mr. and Mrs. David Lee and children of Oklahoma City were visiting in the A. J. Ramsey home over the weekend.

Mr. and Mrs. A. T. Frye attended a birthday dinner for Steve Boussett in Friona Thursday evening.

Recent visitors in the Jack Owen home were her parents, Mr. and Mrs. Elbert Tietjens of Carrollton, Mo.

A surprise birthday dinner honoring Mrs. Finis Wright was given in the home of her son, Mr. and Mrs. Bob Wright in Amarillo, recently. Present were Mr. and Mrs. Finis Wright, Mr. and Mrs. Elmer Combs and sons of the Westway community, Mr. and Mrs. Bert O'Connor and son, and Mr. and Mrs. Jack O'Connor, all of Plainview, and Mr. and Mrs. Bob Wright and children.

The Carl Wimberleys had as guests for Easter, Mrs. Wimberley's sister, Mrs. Sam Altum, and her son Al-c Raymond Altum of Ft. Worth.

Wanda Sue Wimberley, who is a student at Oklahoma Baptist U. at Shawnee, spent the Easter holidays with her parents, Mr. and Mrs. Carl Wimberley.

Ginger Smith of Amarillo spent Friday and Saturday in the home of her parents, Mr. and Mrs. Alfred Smith.

Dinner guests Sunday in the H. H. Miller home were Mrs. Inez Wedel and Karl of Tucumcari, Mr. and Mrs. Carol Miller of Floydada, Miss Vera Crawford of Canyon, and Bertha Frye.

Mr. and Mrs. Nonnie Smith of Amarillo spent Easter Sunday in the home of Mr. and Mrs. Alfred Smith.

Mr. and Mrs. Zed Stewart and Mr. and Mrs. Marion Russell spent the weekend at Bowie visiting the Bert Robinsons.

Mr. and Mrs. Jessie Sisco and baby spent Sunday in the home of her parents Mr. and Mrs. W. W. Wilcox in Bovina.

Mrs. Will P. Caraway of Hereford spent Thursday in the J. B. Caraway home.

Sunday dinner guests in the home of Mr. and Mrs. Rex Cox were Mr. and Mrs. T. B. Cox of Hereford and Mr. and Mrs. Everett

Cox of Plainview.

Visitors in the Flats Wright home Sunday were Mrs. Hubert O'Connor and daughter Peggy of Andrews and Mr. and Mrs. Bob Wright and children of Amarillo.

Mr. and Mrs. M. F. Trimmer were Sunday dinner guests of Mr. and Mrs. R. E. Miller in Hereford.

Visitors Sunday evening in the H. H. Miller home were Mr. and Mrs. Billy Hill and daughters, and Mrs. H. M. Thompson and daughter all of Amarillo.

Hereford Garden Club's Business Meeting Is Held

Hereford Garden Club held a business meeting in the home of Mrs. C. D. Kelton Friday afternoon with the president, Mrs. M. T. Rutter presiding.

Mrs. O. H. Herring and J. H. Lomas were elected delegates to the state garden club convention to be held in Corpus Christi April 25, 26, 27, and the clinic-workshop held by District 1, in Lubbock Tuesday and Wednesday of this week was announced.

Reports were heard and the report of the annual District 1 convention held recently in Borger was given by the president. Plans were discussed and schedules announced for the annual spring flower show which was postponed because of a damaging freeze to early spring flowers. The date for the show will be announced later in keeping with later blooming flowers.

New productions were discussed. Mrs. M. T. Rutter told "What's New in Dutch Iris" Mrs. E. Ramsey named new bearded iris and Mrs. O. H. Herring listed new fall blooming iris.

Members attending the session were Mesdames Glenn Boardman, R. L. Criswell, O. H. Herring, O. G. Hill, John Jacobsen Jr., J. H. Lomas, A. L. Manjeot, Ralph McCullough, E. Ramsey, M. T. Rutter, E. W. Young, W. C. Hromas, A. O. Thompson, Rex Tynes, Jeff Roberson, and the hostess.

Adrain Baptist Revival Is Set

Rev. Lowell Todd of Cedar Hill, Tex., will lead the First Baptist Church of Adrain in their Spring revival April 18-24.

Services will be held each morning Tuesday through Friday at 10 o'clock, and each evening Monday through Sunday at 8 o'clock.

At 7:30 each evening group meetings will be held with a Hostess Band for all children, a session for all young people and the adults meeting in prayer groups.

C. L. Bowe of Endee, N. M., will lead the music for the revival. The public is cordially invited to attend these series of services.



Mrs. Manning Is Deputy President Of Rebekah Lodge

Mrs. Roy Manning recently received a commission as district deputy president of the Hereford Rebekah Lodge No. 228. The appointment was made by Mrs. Lilly Alexander, president of the Rebekah Assembly of Texas.

Mrs. Manning, who attended the state meet in Corpus Christi last week, is a past noble grand of the local Order and has filled most of the offices of the lodge.

APRIL 13, 14, 15, 16

Now's the time to SAVE!

1st SALE

GET 2 FOR THE PRICE OF 1 PLUS A PENNY!

See the Big Selection of Bargains... at McDOWELL DRUG

OFF MAIN STREET



RURAL DELIVERY



GRANDPA'S BOY



LITTLE FARMER



SONNY SOUTH



HOSSFACE HANK



THOSE WERE THE DAYS



DEEMS



U-Rollit*
T.M. Reg.
by Bailey of California

THE NEW CONCHO
(Patent Pending)

Contrast saddle-stitch pattern circles the ventilated crown of this Western straw of imported fiber.

Moisture proof, soil resistant, non-breakable, easily takes hard wear in stride.

*It isn't a genuine U-Rollit unless it has the Bailey B-BAR-B Brand \$500 IN BAILEY'S NEW RODEO COLORS

HARMAN'S
We Give S & H Green Stamps

POSTPONED FOR BAD WEATHER

AUCTION SALE

TUESDAY, APRIL 19th - 1:30 P.M.

I have stopped farming due to bad eyesight and will sell my equipment at Auction.

O. C. PARSONS

Location: 17 Miles West of Hereford on Harrison Highway, 1 Mile South, then watch for Auction Sign.

— OR —

Take first road East of Friona and go 12 miles north!

F20 Farmall

4 Row Oliver Tractor, with lister, cultivator and planter attachment.

Old Regular Farmall Tractor

Superior Hoeme, 12'

Oliver Drill, 15-10

2 Bottom Mold Board Plow

One-way Plow

12' Broadcast Binder

Oliver Combine, Model 30, 12'

Hammermill Feed Grinder

3 Section Harrow

2 Wheel Trailer

4 Wheel Trailer

Large lot of Barbed Wire, Some New Post

5 Irrigation Motors... GMC and CADILLAC First Class Condition

... Tested and Run.

For Further Information Call or Write

BIG STATE AUCTION ASSOCIATES

709 Van Buran

Amarillo, Texas

Phone DR4-3621

Films Of Hawaii Shown For Club

Mrs. W. D. Jones was hostess to members of the Les Meres Study Club at a regular meeting held in her home recently. Mrs. Delmo Williams was co-hostess.

During the business session, reports from committees were heard and plans were made for a club party to be given April 18.

The program for the evening was colored slides of Hawaii, taken by Mr. and Mrs. J. R. Allison on a recent trip to the Hawaiian Islands. A question and answer period followed the showing of the pictures with the Allisons answering the queries concerning the islands.

Members attending the meeting were Mesdames Vance Crume, Benny Watts, Ed Blensline, Joe Deavenport, Dick Gholson, Glenn Gripp, Spicer Gripp, Leo Hoffman, E. D. Hopson, J. E. McCathern, Nelson Helger, Bill Simpson, Henry Vacari, Delmo Williams, Virgil Lamb and the hostess Mrs. Aubrey Rhodes of Bovina was a guest.

Read The Classifieds

ILLNESS?
Call a doctor.

LEGAL ADVICE?
Call a lawyer.

INCOME TAX?
Call an accountant.

INSURANCE?
Call me!

When you need help in planning your insurance program, you'll want the help of a professional... one who makes insurance his career!

It pays to know your STATE FARM Agent

HUGH BOOKOUT
533 E. 1st Street
Phone 1674
Hereford, Texas



SNOW WHITE, Georgie Lewis, is surrounded by "dwarfs" including Dan Trew, Will Harris, Wiley Quattlebaum, Pat Sullivan, Harold Loerwald, Jack Winget and Chas. Duval, in a scene from the play "Mother

Goose" to be presented April 26 at the high school auditorium at 8:15 p.m. Directed by Doris Landers Hess of Amarillo, the play features a cast of about 50 businessmen, teachers and students. (Travis Caraway Photo)

CHIP SHOTS

By Bud Posey

April 5 the directors of the Hereford Golf Club met and discussed several problems confronting the local club at this time. Dr. J. H. Channer, 1955 president, and the following directors were present: Dr. H. A. Cavness, Tony Moore, Bill Davis Jr., John D. Pitman and Pro Bud Posey.

It was decided to adopt the caddy master system again this season. The system was discussed and the following rules were decided upon:

(1) A caddy master will be hired. (The caddy master for the 1955 season will be Dale Taylor).

(2) A caddy must be hired through the caddy master only.

(3) The caddy master will be fully responsible for the conduct of each caddy and his behavior and have full authority over the caddies at all times.

(4) The caddy master will be subject to supervision by the professional.

(5) Caddy rates will be set at 85 cents for nine holes.

(6) Caddy fee will be payable only to caddy master, who in turn will pay each caddy. If a golfer hired a caddy, except through the caddy master, and pays the caddy, he must also pay the caddy master.

(7) A certain designated area will be given the caddies to remain in at all times except when they are caddying on the course.

Golfers, this system will work if each golfer cooperates with the pro and caddy master. When you want a caddy, please notify Dale Taylor, who will get you one. Then when you have finished playing, pay the caddy master, who then will pay the caddy. Each caddy will be given a caddy card and must have it with him at all times. Classes on how to caddy will be given the caddies from time to time and we should develop some fine caddies. If you have any compliments or complaints about a caddy, please tell the caddy master and he will make a record of it in the caddy file. Also please tell the caddy about it too.

Texas U. Student Honored At Party

G. W. Suggs, home from the University of Texas to spend the Easter vacation, was honored by his parents, Mr. and Mrs. George Suggs, at a games party Friday night. Guests were classmates in Hereford High School, most of whom were also home from colleges or universities for the Easter vacation.

Those attending were Raymond Childers, Jean Chapman, Shirley Smith, Richard Tucker, Mr. and Mrs. Marshal Wilson, Don Veigel, Wayne Stagner, Patsy Jackson, Wayne Lady, Patsy Childers, Clayton Rutter, June Marian Smith, Mozelle Telchik, Sue Suggs, the honoree and the hosts.

EXPENSIVE MEAL

DETROIT (AP)—Who says rabbits like only carrots? One little rascal favors Fujimums—dozens of 'em. Fujimums are rare Japanese chrysanthemums. One day a rabbit slipped into the Detroit Flower Show and nibbled up 63 of them.

Leland J. Gilmour, a horticulturalist, said 36 Fujimums make quite a meal, even for a starved rabbit.

Attending the District I, Garden Club clinic and school held in Lubbock Tuesday and Wednesday were Mesdames A. L. Manjeot, John Jacobson Jr., Ralph McCullough, A. O. Thompson and O. H. Herring.

teams to Amarillo Friday. Keith Hodges, Charles Seed, Dale Taylor, Donald Bridges, Gary Southern, Jeff Minton, Dean Herring, D. B. Roberson, Bob Lindsey, Stan Barrett, John Renner and Bud Posey played in the Pro-Am matches at the Ross Rogers Municipal golf course in Amarillo Monday.

Plans for an underground watering system for our fairway were also discussed and a director's meeting will be held Thursday night at 7 p.m. at Dr. J. H. Channer's office on Park Avenue for further discussion. All directors are urged to be present.

The 1-A District high school golf tournament will be held Friday, April 15 at the Amarillo Country Club. Schools expected to have teams entered include—Hereford, Canyon, Dalhart, Dumas and Phillips. The two low four man teams and the low individual scorer for the district meet will enter regional competition at the Hillcrest Country Club in Lubbock April 22-23. Representing Hereford high school will be Keith Hodges, Chas. Seed, Jeff Minton and Dale Taylor on one team; Jerry Malone, Donald Bridges, Gary Southern and Moore on another. Dan Martin, high school principal, is the golf coach.

The boys under 18 golf class scheduled for Friday at 4:30 p.m. will be held Thursday, April 14 at 4:30 p.m. Instead, as Pro Bud Posey will accompany the golf

Here's why Chevrolet out-V8's everybody!

These features and advantages are the measure of a truly modern V8 engine... and only Chevrolet has them in the low-price field. Most aren't even found in high-priced cars. That's why Chevrolet is stealing everybody's thunder with the most modern V8 on the road!



DON'T BUY ANY V8 UNTIL YOU'VE TRIED CHEVROLET'S RECORD-SMASHING "TURBO-FIRE V8" Most Modern in Design - Lowest in Price

TRULY - TEAGUE CHEVROLET

2nd at Schley

Phone 740

Modern 12-volt electrical system!
The only car in the low-price field with the extra energy of 12 volts... twice the electrical punch!

Faster, stronger cranking for cold-weather starts and a "fatter" spark for faultless high-speed operation.

Highest standard compression ratio in its field!
Chevrolet's compression ratio is 8 to 1, to wring every possible ounce of power and extra miles out of every gallon of gas.

Requires only four quarts of oil!
Chevrolet's V8 engines are so efficient they need only four quarts of oil... so you save on every change!

Highest horsepower per pound!
These great V8's weigh far less than any similar engine in America, top the low-cost field in power per pound!

Shortest piston stroke in the industry!
Three-inch stroke reduces cylinder-wall friction, generates less heat, permits more compact design.

The pistons do far less traveling per mile... that means less engine wear, lighter loads on bearings.

It's the valve-in-head V8 as only the valve-in-head leader can build it!

While They Last! GIGANTIC CLOSE-OUT SALE-25%

TRADE-IN ALLOWANCE ON YOUR OLD TIRES

on Firestone

De Luxe Champions
the Original Equipment Tires on '54 Cars

ROY OSWALD'S Firestone Dealer Store

226 Main

Hereford, Texas

LIMITED TIME ONLY

Estate Electric RANGE
40" Deluxe Regular \$399.95 **\$299 NOW**

Estate Gas RANGE
40" Deluxe Regular \$399.95 **\$299 NOW**

20 Cu. Ft. I-H FREEZER
Was \$573.70 **\$429 NOW**

Estate Butane RANGE
Regular \$299.95 **\$199 NOW**

Estate 30" Electric RANGE
Regular \$229.95 **\$172 NOW**

PRICE 'EM U-R-SELF
We are accepting any Reasonable Bids for any **USED WASHING MACHINE** In Our Stock

10.5 Cu. Ft. I-H Refrigerator
Was \$309.95 **\$232 NOW**

Estate 30" Gas RANGE
Regular \$199.95 **\$149 NOW**

Estate 30" Electric RANGE
Regular \$259.95 **\$199 NOW**

15 Cu. Ft. Upright I-H FREEZER
Was \$459.95 **\$372 NOW**

Estate 40" Gas RANGE
Regular \$199.95 **\$149 NOW**

HEREFORD IMPLEMENT CO.

Health & Beauty Aids

NEW!
**LIQUID
PRELL**

\$1.00 **79¢**
SIZE

JERGEN'S
LOTION
PACKED IN A PLAS-
TIC PANDA BEAR
SQUEEZER

LARGE **79¢** TAX
SIZE INC.
\$1.38 Val.

**Melrose
CREAM**

AS ADVERTISED ON
TV!

\$1.00 Size **60¢**
Large Jar
Plus 6¢ Tax
60¢ Size **39¢**
Med. Jar
Plus 4¢ Tax

**SAVE
NOW**

WITH ALL YOUR
FOOD PURCHASES!

Cooper's

LOW PRICES PLUS
Gunn Bros. Stamp
AT NO EXTRA COST
TO YOU!

**ORANGE
JUICE**

FRESH FROZEN
NATURALLY SWEET
SHURFINE
6 OZ. CANS

2 for 25¢

LIBBY'S FROZEN
**CHICKEN
POT PIES**

TRULY
DELICIOUS
8 OZ. PKG.

21¢

DEL CERRO

FRESH

**SHELLED
PECANS**

BIG 12 OZ.

PACKAGE

98¢

Just look at this lineup of
high-scoring foods! Every
one is a **HOT VALUE** that
wins cheers at the home
plate! Every price is a
LOW PRICE that goes to
bat for your budget . . .
gives you a high savings
average every shopping
trip. And you'll find Big
League Values like these
in every department of
our market because Qual-
ity and Economy are al-
ways "teammates" at
COOPER'S.

BALLARD BISCUITS 2 CANS 23¢



By every and any measure of value — **QUALITY** is your best buy in meats . . . for only top grade meats have that juicy goodness . . . that tempt-
ing tenderness . . . that wonderful flavor that makes every meal an
appetite delight. And you're sure of getting the right quality at the right
price every time you shop at COOPER'S for we feature top-grades of
meats — expertly cut and close-trimmed to give you more meat for the
money.

Fryers LB. FRESH DRESSED **59¢**

E AND R ALL MEAT — CELLO

Franks LB. PKG. **49¢**

SLICED SWIFT'S ORIOLE

Bacon LB. PKG. **55¢**

FULL CREAM WISCONSIN

LONGHORN LB. **49¢**
CHEESE

SUPREME SALAD WAFERS

Crackers

LB.
BOX

19¢

Kraft's French Dressing

8 OZ.
BOTTLE

19¢

Concho Pickles

SOUR OR DILL
FULL QUART

25¢

SALMON

GOLD
STANDARD

TALL
CAN

35¢

Gaines Dog Food

NEW—5¢ OFF DEAL
INTRODUCTORY OFFER CAN

10¢

BORLEN'S DELICIOUS — NEOPOLITAN RAINBOW — VANILLA-CHOC-STBY

Charlotte Freeze

HALF
GALLON

49¢

NOW PACKED IN THE ECONOMY PACKAGE — SAVE STILL MORE

Starlac

POWDERED
SKIMMED
MILK

GIANT
PACKAGE
MAKES
3 GALLONS

69¢

MARYLAND CLUB

COFFEE POUND CAN

95¢

**SOFLIN
NAPKINS**

BIG 80
COUNT
BOX

10¢

REGULAR BOTTLE

A-1 SAUCE

BOTTLE

33¢

Farm-Fresh Produce

U. S. No. 1 RED McCLURE

POTATOES

25 LB.
MESH
BAG

\$1.37

TEXAS — BIG BUNCHES

Green Onions

2 for 13¢

FRESH CRISP — TASTY — HEALTHFUL

CARROTS

2 Bags 19¢

FINEST SELECTED — PICK O' MORN

TOMATOES

PKG. **23¢**

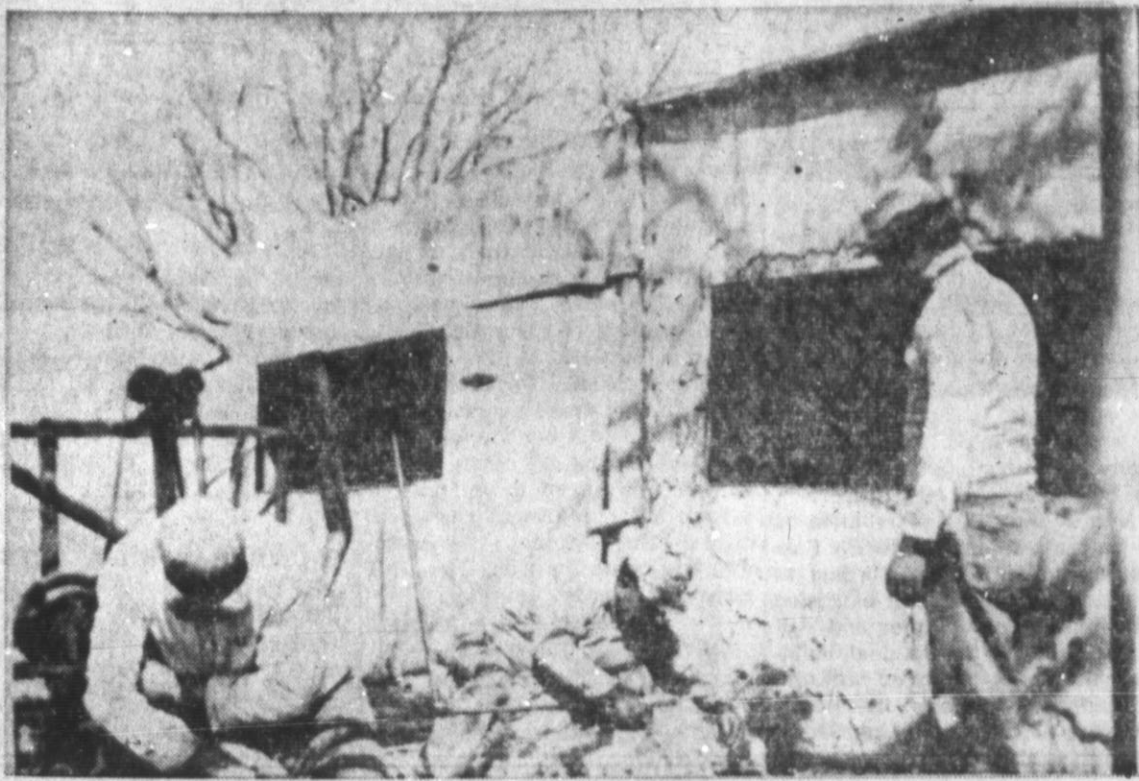


YOUR CHOICE 10¢. MIX 'EM UP

SHURFINE MUSTARD GREENS 303 SIZE
SHURFINE DICED BEETS 303 SIZE
CAMPFIRE DRY BLACKEYES 300 SIZE
SHURFINE TURNIP GREENS 303 SIZE
CAMPFIRE PORK AND BEANS 300 SIZE
HUNTS WHOLE POTATOES 300 SIZE
SHURFINE WHITE HOMINY 303 SIZE
CAMPFIRE PINTO BEANS 300 SIZE
PINE GROVE SWEET POTATOES 10½ OZ. CAN

COOPER'S

Market
FINE FOOD



Meet Your . . .

Neighbors

Hereford, Texas, Thursday, April 14, 1955 Section Two

Fleecing Of Sheep Remains Basically Same As Always

People get fleeced by various means, but the method of removing fleece from a sheep remains basically the same year after year. Only the implements to do the job have changed.

Even when hand shears or clippers were used the shearer started out as is shown in the upper picture by removing the wool from the under side of the animal first and then pulling the sheep up to a sitting position against the shear-

er's legs so the fleece could be taken off without breaking by beginning at the neck and running the clippers down along the neck and shoulders. The feet are then tied, as in the third picture, and the animal is turned on its side to finish the operation. An experienced sheep shearer will see that the fleece is rolled under to give it a better appearance for grading before it is tied with a paper tie that will dissolve when the wool is put into a vat for scouring later. Paul and Freddie Moreno tromp the fleece into the long hurlap bag as it is tied (as shown in the next picture). The full sack will hold two hundred pounds or more depending upon the weight and ambition of the tromper.

Finally, when the shearing is over, the ewes (in picture at right) are turned back to the lambs and a state of pandemonium exists as the little fellows try to recognize these odd looking creatures that treat like their mothers. At last relationship is re-established and the flock settles down to growing more wool for next year's spring clip.

Mr. and Mrs. Cecil Wilkins visited with Mr. and Mrs. Bud Wilkins and family at Dallas over the weekend.

Cecilia Wilkins, daughter of Mr. and Mrs. Cecil Wilkins, who is attending the North West Texas School of Nursing, was home over the weekend.



Home Demonstration Clubs Study Gardening In April

"Gardening According To Texas Food Standards" will be the subject for April Home Demonstration Club meetings at which Argen H. Draper, County Home Demonstration Agent, will give the programs. Emphasis will be on foods high in vitamins.

Clubs reporting early April meetings are:

Progressive

The amount of food needed for a family and the amount of food needed which can be raised in the garden was the topic discussed by Argen Draper for members of the Progressive Home Demonstration Club, who met with Mrs. Hugh Clearman, April 5. Mrs. Draper pointed out that a lack of vitamin C in the diet would cause tooth decay, bone structural changes, gum sores, weak blood vessels which may cause bleeding, pain and swelling of joints and wounds which heal slowly. Vitamin C is found in such fruits and vegetables as pineapple, grapefruit, berries, red rhubarb, lettuce, cabbage, green vegetables, potatoes and tomatoes.

A serving of green and yellow vegetables and also citrus fruit should be included in the daily diet.

The women were also told that a lack of vitamin A causes night blindness, colds, skin infection and slow growth.

The best source of this vitamin is in carrots, cabbage, sweet potatoes, yellow squash, apricots, melons, cream, butter, cheese and broccoli. Each member was asked to write down a day's menu and score it according to the Texas food standards.

Recreation was under the direction of Mrs. Fred Saltzman and the hostess, Mrs. Virgil Dodson.

gave the Council report. Mrs. Hix of Wellington was a guest.

Members present were: Mesdames Lester English, C. C. Billingslea, Harold Beauchamp, T. J. Parsons, Virgil Dodson, Fred Saltzman, Florence Hershey, C. V. Burgess, Earl Plank, Mrs. Draper and the hostess.

The next meeting will be in the home of Mrs. Taft McGee.

Wyche

Mrs. Claude Dameron was hostess for members of the Wyche H. D. Club on April 7.

"Food For the Family" was the subject of the program given by Mrs. Draper.

Those present were: Mesdames Wilborn Axe, E. C. Hewitt Jr., Robert Baird, James Bell, George Olsen, J. V. Pickens, Ira Ott, and the hostess.

Ford

"Beauty and Health Through Diet" was the subject of the program brought to the Ford H. D. Club on April 6 when members met with Mrs. Dwayne Walker. Mrs. H. M. Harrison and Mrs. LeRoy Williamson gave the program. Council report was given by Mrs. Elmer Ayres.

Refreshments were served to Mrs. Floyd McGee, Mrs. Quinton Conn and Mrs. L. J. Livesay, who were visitors, and the following members: Mesdames Elmer Ayres, S. T. Wiseman, W. A. Bunch, H. M. Harrison, Carl Struffus, LeRoy Williamson, Willa Williamson, J. E. Dyer, J. L. Fite and the hostess.

The next meeting will be with Mrs. Carl Struffus on April 25.

North Hereford

Mrs. Paul Hoff was hostess for a luncheon meeting of the North Hereford H. D. Club April 7.

Following the luncheon, Mrs. Fred Barrett, Mrs. E. E. Bishop and Mrs. R. E. Barrett gave the program on "Good Grooming."

Council report was given by Mrs. Tony Hoffman.

Mrs. Minnie Vaughn of Dell City, who is a former member of the club and Mrs. Lulu Cantrell were visitors. Mrs. Leona Janison was welcomed as a new member.

Others attending were: Mesdames A. E. Hodges, O. C. Williams, Otto Olson, Tony Hoffman, Paul Hagan, Mary Bodkin, R. A. Fulwood, Fred Barrett, C. L. Whitehead, W. H. Russell, E. E. Bishop, Ludwig Kovacs, O. L. Williams, R. E. Barrett, Roberta

Campbell and the hostess.

The next meeting will be with Mrs. R. E. Barrett on April 21.

South Hereford

Mrs. John Hacker was hostess for members of the South Hereford H. D. Club who met for a program on "Good Grooming" given by the hostess.

The women were told to wear the hair to suit the face.

Those attending were: Mesdames W. H. Goettsch, Clarence Hollabaugh, Cristwell, John Draper, Otto Massie, Woodson, Adam Flowers, J. P. Slaton, Eldon Craig, Miss Evelyn Bell and the hostess.

The next meeting will be at the home of Mrs. John Draper.

Dawn

Mrs. Palmer Norton was hostess for a special meeting of the Dawn H. D. Club April 5. The evening meeting was held to work on copper craft under the direction of Mrs. R. H. Stewart.

Every one present started a copper picture and several were able to finish them during the evening. Those present expressed their appreciation to Mrs. Stewart for giving the instruction.

Visitors included Mrs. C. C. Stewart, Mrs. Henry Miller, Miss Dorothy Stewart and Linda Carathers.

Members present were: Mesdames L. W. Tooley, Cecil Payne, Clara Reinart, R. T. Stewart, H. S. Fuller, J. M. Carathers, Orval Galley, Marion Russell and the hostess.

Messenger

A demonstration on brownies was given by Mrs. Bob Howard and Mrs. Tom Draper discussed vitamin content of foods for members of the Messenger H. D. Club, who met with Mrs. Howard April 8.

Mrs. J. E. Rouse received a gift from her secret pal and Mrs. J. T. Guinn, club president, who has been ill was presented with an Easter lily.

Refreshments were served to Mesdames J. E. Rouse, S. N. Thweatt, Elmer Northcutt, Floyd Brown, John McCullar, J. T. Guinn, W. D. Howard, N. A. Brown and the hostess.

The next meeting will be in the home of Mrs. N. A. Brown on April 29 for a program on restyling and setting hair.

Choral Club

The H. D. Choral Club met in regular session April 4, in the Cecil Parker home. The group voted to (Continued on Page 2)

HD Chatter

by Argen Draper

All of the gardening bulletins which are available are on the bulletin board in the office. These are excellent in timely information and you should come by and get them. Gardening B-76, Fruit Varieties for Texas C-150, and Frozen Foods B-175 are the ones to use in choosing adapted varieties. Improve Your Garden Soil, Sub-irrigation for Gardens, Our Family's Food-How We Plan to Get It, Texas Food Standard, Are You A Good Eater, Food and Feed Guide; and two real good ones on insect control. The time to begin

insect control is as soon as the first plant appears in the garden.

One morning when we came to the office there was a can of parsley in the door. It has been here about 10 days and we have been asking each other at the office who it belonged to as it is rank and pretty and we've been wanting to use it. Friday at the Messenger Club Mrs. J. T. Guinn told us she had brought it to us. Sometimes in her presence we made the statement that pot plants won't grow at our house as it is closed with the windows down all day. Mrs. Guinn says this will grow in the south window if it is watered occasionally.

'Salads' Is Topic Of Month For 4-H Girls In County

With the approach of gardening time, "Salads" make a timely subject for the programs given to the girls 4-H Clubs this month. Clubs reporting meetings for such demonstrations are:

Merry Maidens

The Merry Maidens met in the home of Donna Lovel on April 8. The meeting was called to order by Nancy Parsons, president. Business was discussed. Money from the light bulb sale was turned in. Mrs. Parsons, leader, awarded the girl who sold the most a gold 4-H pin. Mrs. Parsons also gave the demonstration on "Salads."

Refreshments were served to Nancy Parsons, Sue Minor, Barbara Monroe, Mildred Wester, Polly Ann Monroe, Mrs. Parsons, Mrs. Lovel and the hostess. The next meeting will be in the home of Sue Minor.

Sadie Lee Oliver

Florence McIntosh was hostess to the Sadie Lee Oliver 4-H Club April 6 when members met for a salad demonstration.

Mrs. Jimmy Thomas, leader, made a tossed salad and a concealed salad for the group. Sandra Townsend, foods demonstrator for the club, made a potato salad.

Roll call on "Why I Eat Salads" was answered by the following girls: Nancy Green, Janie Allen, Dora Ruth Imman, Mary Lynn Morrison, Sandra Townsend, Dieder Thomas, and the hostess.

The girls will meet with Sandra Townsend on April 20 for a "Swedish Tea Ring" demonstration.

Mr. and Mrs. Ralf Miller and baby of Norman, Okla., spent the Easter weekend here in the home of Mr. and Mrs. Lee Benefield. Mrs. Miller's mother, Mrs. Guy Postelle of Odessa arrived Sunday for a short visit here with the Benefields and her daughter. They returned to their respective homes Tuesday.

Mr. and Mrs. James Bowen and small daughter of Big Spring were Easter guests in the home of her parents, Mr. and Mrs. Elmer Mathies. Mrs. Bowen is the former Miss Mary Jo Mathies. Also an Easter guest in the Mathies home was his sister, Mrs. Hubert Dowell of Reseda, Calif., who stopped here briefly, en route to Kansas City to attend a National Education convention.

ATTEND YOUR

WEST TEXAS

RURAL

TELEPHONE

COOPERATIVE

ANNUAL MEETING

Jim Hill Hotel Ballroom Hereford, Texas

2 PM Saturday, April 16th

Good Program

Door Prizes



(Brand Staff Photos)

BEST BUY NEW; BETTER TRADE-IN, TOO!



Actual photo of the Plymouth Belvedere 4-door Suburban

LONGEST, ROOMIEST

Plymouth Suburbans—bigger in the low-price 3!

Plymouth's six new Suburbans are here—and they're the longest, roomiest cars of their type ever offered in the lowest-price field! Each offers you the most cargo space however you measure, plus a tail gate that folds flat to extend carrying capacity.

And each is strikingly beautiful, inside and outside. Compare the figures below—consider Plymouth's other bonuses in styling, power, economy and safety—then come in and drive one of these big, versatile beauties. Do it today.

PLYMOUTH BEATS THE "OTHER 2" IN ALL DIMENSIONS!

	PLYMOUTH	LOW-PRICE CAR "A"	LOW-PRICE CAR "B"
Over-all length (in.)	208.8	197.1	197.6
Length loading deck (in.)* . .	53.8	46.3	51.0
Total loading area (sq. ft.)* .	28.8	27.9	26.0
Loading area, 2nd seat up (sq. ft.)* .	20.0	16.2	17.7
Loading area behind 3rd seat (sq. ft.)*†	10.0	No 3rd seat	8.7
Maximum width of cargo space (in.) . .	64.0	60.0	58.3

*Not including tail gate

†4-door models only

WHY PAY UP TO \$500 MORE FOR A CAR SMALLER THAN PLYMOUTH?

Don't be fooled by the claims of so-called medium-price cars that they cost practically the same as Plymouth. When you compare price tags you'll find that, model for model, Plymouth sells for much, much less than medium-price cars, and gives you more car for your money.

ALL-NEW PLYMOUTH

Age Is Just Act, Actor Says

By DOROTHY ROE
Associated Press Women's Editor
Age is merely a matter of attitude, says Tyrone Power, who has had a lot of practice proving this theory recently.

The handsome Ty plays a role starting as an 18-year-old boy and ending up as a 75-year-old man in his newest picture. Discussing the difficulties of portraying the progressive ages of man, he says:

"There are small, subtle changes in gestures, mannerisms and posture that indicate age more dramatically even than makeup. To portray old age, I made my movements slower, stood less erect, let my neck sink slightly into

my shoulders, and unconsciously I changed my voice, too, making it less brisk, somehow."

Power chatted in the spacious living room of the five-story house in New York's fashionable Turtle Bay section, which he has leased for the run of his current Broadway play, "The Dark is Light Enough," in which he is co-starred with Katharine Cornell. He took the house because he hopes to have his two small daughters, Romina Francesca, 3½, and Taryn Stephanie, 1½ with him soon.

Power himself looks most courtly these days, wearing a dignified goatee for his part in the play, and somehow adjusting his off-stage manner to his changed appearance.

This subject of the outward signs of age interests him. He believes it is a study that might well be made by women who want to stay young. During filming of "The Long Gray Line," he worked out some theories on the subject:

"If a woman suddenly starts feeling old, she unconsciously assumes the mannerisms of age—the slump, the slowdown, the weary expression."

"I honestly believe that if women would keep their attitude youthful, it would do more good for their looks than all the beauty shops."

"Youth is looking ahead, and age is looking back. I think one of the best ways to stay young is always to have something to aspire to. Never stop and be satisfied. When you aren't looking ahead, then you have to start looking back and that's the beginning of old

age."

Right now Ty is looking forward to a summer vacation in Greece with his two little girls, if possible, and then another Broadway play next fall. He also expects to do another movie in the meantime.

And here's a tip for Tyrone Power fans: The star prefers girls with short hair, puts good companionship ahead of beauty, and says if she's interesting he doesn't care whether a girl is Chinese or Irish.

Right now, however, he is not interested in any romantic entanglements. The only girls he is really excited about right now are aged 3½ and 1½ his daughters.

Your Congressman Reports

By WALTER ROGERS
18th District of Texas

The dust storms in the Southwest are again getting front page billing in the Eastern Press. Some are carrying pictures showing a scene that appears to be taken at midnight. The caption under the picture is, "Mid-day in Pampa, Texas Looking Down Main Street." This is somewhat misleading, because there isn't a Main Street in Pampa.

I sometimes wonder how so many mistakes are made. One picture was taken in Amarillo and captioned, "Looking from the Herring to the Capitol in Amarillo."

Now, this is the sort of thing that causes confusion. People say to me: "I didn't know the Capitol of Texas was at Amarillo." Well, I then have to explain that the paper should have said, "Looking from the Herring Hotel to the Capitol Hotel." Then they say: "Well, is it true that a fellow named Thompson owns the Herring Hotel?" I say, "Now I have heard that, but I'm not sure about it."

Then they say: "If his name is Thompson, why does he call it the Herring?" I tell them to write General Thompson, he has the full answer to that.

The next question is: "Why isn't the Capitol at Amarillo?" I have to explain to them that Texas is so big that by the time our Chamber of Commerce had heard that they were considering choosing a capitol site and our delegation had gotten to the convention, they already had the building built and occupied. The roads were pretty

Turks Hate Russians, Marshall Discovers

(Editors Note: This is the third in a series of articles written for The Brand by Marshall Formby.)

By MARSHALL FORMBY
ANKARA, TURKEY—You'll feel better after you've talked with President Celal Bayar of the Turkish Republic.

The Turkish president talked like a Westerner. His views on the defense of Formosa, the United Nations, and Turkish-USA relations were in line with what one hears in America.

For an hour President Bayar talked with us in his front room of his "White House." He answered questions freely.

We can "feel" the friendship of the Turkish people for the Western world.

Of all the people in the world they are about the most disgusted with the Russians. For during the past 150 years, the Turks have fought 13 different wars with the Russians. Turkish parents tell their children this: "Your father fought the Russians, your grandfather fought the Russians, and so did your great-grandfather. There is no reason why you, son, someday won't have to fight the Russians, also."

For, just north, what would be a short distance in Texas, across the Black Sea, lies Russia. The Turks say that nobody can tell them about the Soviets—they know from actual experience.

Ambassador Warren in Ankara says that relationship between the United States and Turkey is very realistic and on a high level. Our country is giving military and economic advice to the Turks.

Today I talked with officials of the U. S. Bureau of Public Roads who are directing the work of building an adequate highway system in Turkey.

that, just let size take care of it. bad back then, but I don't mention. They usually try to corner me by asking why we don't move it. I tell them that size has us stymied on that one, too, because we can't get an appropriation approved for that much.

Then comes the payoff question. One of the group always says: "By the way, do you all ever have any dust storms out there?" It just goes to show how much confusion can be caused by one little misleading picture.

INTERESTING NOTES
I picked up a large city daily the other day, and on the front page was a picture of a person involved in a scandal. I opened the paper, and on page three was a picture of Winston Churchill and a write-up about his retirement. The thought struck me that the headline should have been: "Historic Figure Replaced on Page One by Cheap Scandal." How tragic. What is our yardstick of importance?

Watch for some interesting developments on the small business front. There is a gigantic struggle going on behind the scenes between forces of monopoly and independents. This could turn into the "Battle of the Century."

The Turks want highways just like those in the states. So, they sent to America for advice. USA people went to Turkey and set up a highway department, copied in many ways after the Texas Highway Department. Now the Turks have nearly 17,000 miles on their highway system, all roads being all-weather roads and many paved similar to the ones in Texas.

All officials say that the construction of roads to the remote areas of Turkey has opened up new markets and stimulated the desires of the Turks for more consumer goods. It has been a boon to the prosperity of the country and there are many American cars on the Turkish highways, even with gasoline selling at nearly 70 cents per gallon.

Turkey, which is slightly larger than Texas, now supports 2 million people. It has a wealth of undeveloped raw materials. Its people are extremely friendly to the United States. The Turks still keep a brigade of soldiers in Korea, and the Turks were among the best of soldiers during the recent Korean conflict.

I was guest in Ankara at the residence of Ambassador Warren at a luncheon given in honor of Admiral Combs and other military leaders in Ankara.

The editors will go from Ankara to the Isle of Cyprus, and from there to Cairo, Egypt.

Time Ago Long

Forty-Five Years Ago
A \$50,000 hotel for Hereford is not improbable.

For several months there has been a good deal of talk about the needs of a good hotel building but little has been done. Now S. B. Edwards, president of the First State Bank and Trust Company, comes forward with this proposition. That he will erect a suitable building on his three lots corner 2nd and Sampson, if all the property owners in the four cornering blocks and on Sampson Ave., will give a bonus of \$100 per lot; that is a bonus of \$4,500. If your cry for a good hotel building has been in earnest now is the time to cease shedding tears and put up the collateral. Talk's cheap except when sold by so much per word, but it takes cash to erect brick buildings. This is not cheap talk.

Beginning last Saturday and on Monday, Tuesday, and Wednesday, Black City was visited by the heaviest rain fall known in years, the total precipitation being estimated at 4½ inches. The lakes are filled and the ground thoroughly soaked. The wheat is in fine condition.

Twenty-Five Years Ago
The city census takers are planning to finish their counting the latter part of this week. Estimates ranging from 2500 to 4000 are being

made of the population of Hereford. Too many are not taking into consideration that South Hereford cannot be counted for the city limits extended only to near the South Main Street bridge, also there is an East Hereford just east of the Landrum nursery and quite a string of residences just outside the city limits in North Hereford; which, if counted, would make many more inhabitants who really do belong to the city proper.

A brick express room addition is to be built to the Santa Fe Passenger station soon, according to J. E. Beyer, agent. The extension will extend east 18 feet and will be as wide as the original building. The brick platform will also be extended east to the street crossing at the same time. Other

improvements are to be made also.

Mrs. O. G. Hill, playing on the Hereford golf course Tuesday morning of this week, made a shot the menfolk of the club will be quite a while attempting to duplicate. She made a hole-in-one on No. 6, a drive of 135 yards, while she and Mrs. O. M. Shore were playing a round. No. 6 has been made in one stroke on several occasions, but with but one exception that was on the old course before it was rearranged in its present layout. Frank Marrs is given credit for being the only other golfer who has made the shot. Mrs. Hill turned in Tuesday morning.

Mr. and Mrs. Dennis Baker and daughters of Amarillo spent Saturday and Sunday here with their parents, Mr. and Mrs. Mont Baker.

Home.....

(Continued from Page 1)

sing in the District T.H.D.A. meeting, to be held at Spearman April 12, the Kiwanis luncheon April 21 and at Walcott April 22.

Members attending were: Mesdames John Draper, N. D. Bartlett, Taft McGee, E. M. Cox, Cecil Boyer, T. J. Parsons, Tom Draper, R. C. Childers, R. L. Wilson, Clay Ridgway and Mrs. Parker.

—

CIVIL WAR WIDOW DIES

MYSTIC, Conn. (AP)—When Mrs. Carrie Holt, 91, died, she was listed as the last widow of a Civil War veteran in Connecticut. She cast her first vote in 1952, at the age of 89.

TIPS....

To
Better Banking

Presented by the
Friendly

FIRST NATIONAL BANK

CHECKING ACCOUNTS

What advantages has a Checking Account for you?
— It eliminates the danger in your carrying large amounts of cash.

— It provides you with the convenience of being able to pay bills by check and of exchanging checks for cash wherever you are known. No need to plod nobly through rain and snow, to uphold the family reputation for paying bills on time.

— It serves, through your cancelled checks, as valuable evidence of payment when this is needed — a mighty secure feeling of a second bill is presented.

— It enables you to know where every dollar goes. By depositing all your income, and paying all your bills by check, you will have a complete record of your money matters. Thus you will be better able to plug any wasteful spending leaks.

THE FIRST NATIONAL BANK OF HEREFORD

Member: Federal Deposit Insurance Corporation
Federal Reserve System



SOUTHWESTERN
BELL INSTALLS

TWO MILLIONTH TELEPHONE in TEXAS

SOUTHWESTERN BELL's two millionth telephone in Texas was placed in service early this month... just 77 years after the first telephone installation in the state.

This two millionth telephone is a far cry from the two telephones installed in 1878 connecting Col. A. H. Belo's office at the Galveston News with his nearby home.

Not quite eight years ago—in August, 1947—Southwestern Bell installed its one millionth telephone in Texas. Thus, we have added as many telephones in the past eight years as during the previous 69.

Yet, the big story is not in the number of telephones—but what the telephone means to the state and nation. As telephones are added, miles shrink and the range of the human voice overcomes time and distance.

Two million Southwestern Bell telephones in Texas form a bridge of understanding that strengthens the social and economic ties between all the people within and beyond the boundaries of the Lone Star state.

The growth of a telephone system within is a good indication of the state's prosperity. For instance, in 1925

The two millionth Southwestern Bell telephone in Texas—installed in the office of the Governor in Austin, April, 1955.

TEXAS TELEPHONE MILESTONES

- 1878—First telephones connect Col. A. H. Belo's office in the Galveston News with his home.
- 1879—First telephone exchange in Texas opened in Galveston.
- 1883—First long distance telephone line connects Galveston and Houston.
- 1899—First lift-the-receiver switchboard installed in Dallas.
- 1927—Telephone calls to Europe possible for Texans.
- 1929—Ship-to-shore telephone service started.
- 1938—Southwestern Bell's 500,000th telephone installed.
- 1944—First telephones in moving vehicles.
- 1947—Southwestern Bell installs one millionth telephone in Houston home of Mr. and Mrs. Gunter W. Kauter.
- 1952—Operator long distance dialing introduced.
- 1955—Customer long distance dialing possible from Houston to 13 Valley cities.
- 1955—Two millionth Southwestern Bell telephone installed.

Southwestern Bell served Texans with \$58 million in telephone property; by 1940 this had grown to \$139 million; and by 1955, the company served Texans with \$650 million in telephone plant. Because telephone growth is made possible by money invested by citizens in all walks of life, the two millionth Southwestern Bell telephone in Texas is a symbol of trust and confidence in the future of the state.

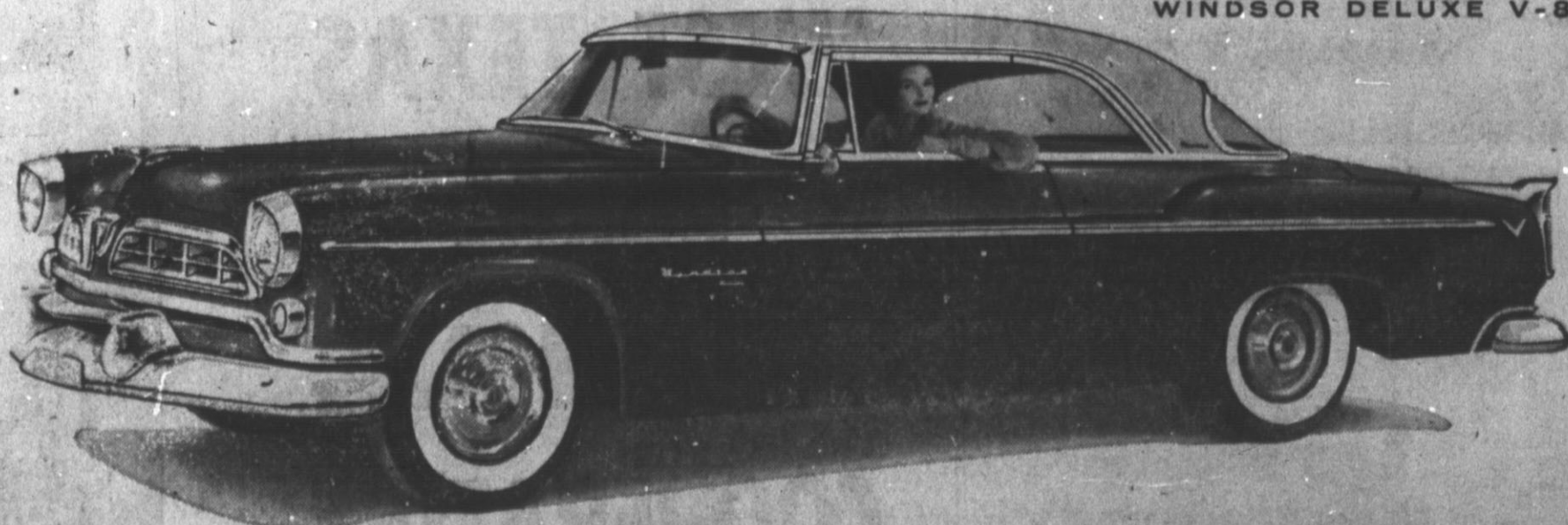
We are still growing and expanding with Texas—building more and better telephone equipment throughout the state... planning to meet the telephone needs of the future—whatever they may be.

Yes, we're proud of our two million telephones in Texas. But to a greater degree, we are grateful for the friendship of the people of Texas through the years.

Count the values here...

Yours only in a CHRYSLER

WINDSOR DELUXE V-8



Come see and drive
America's Most Smartly
Different Car!

Quite apart from its long, low, dazzling beauty, this new-styled Windsor Deluxe V-8 has a special appeal for budget-minded car buyers:

It's not only modestly priced for a car of Chrysler's size, comfort and performance... but it also offers you values unmatched by any other make of car today! There's a brand-new, high-powered Spitfire V-8 engine here, to begin with. Teamed with Power-Flite

Automatic Drive, it puts this car definitely in the top-performance class. And only Chrysler gives you the one and only Full-time Power Steering plus extra large, extra safe Power Brakes.

We'd like to show you how easy-to-buy this superb performer is, too. Stop in soon and enjoy a thrilling "test run" in a beautiful new Chrysler... the car with the 100-Million-Dollar Look!

GOOD DRIVERS DRIVE SAFELY!

McCULLOUGH MOTOR COMPANY

W. Highway 60

Phone 17

FOR THE BEST IN TV. SEE "IT'S A GREAT LIFE." "CLIMAX!" AND "SHOWER OF STARS." SEE TV PAGE FOR TIMES AND STATIONS

WESTERN BELL TEXAS



MEET THE TEACHER -- Mrs. Jim Bookout who has taught here for five years was born and raised in Bonham. She attended college at East Texas State and received her degree at WT. She is teaching in the fifth grade. (Staff Photo)

READ THE CLASSIFIED

IRRIGATION TUBES

In All Sizes
High Quality -- Low Price

At

HEREFORD BUTANE, INC.

Phone 1300

WASH and DRY
At the Same Time
in 1/2 the time

NEW Whirlpool
FULLY-AUTOMATIC
WASHER and DRYER

BIG-CAPACITY
— SMALL SPACE
Wash a full 9-lb. load
as you dry a full load!

AGIFLOW ACTION AND 7 RINSES
Cleanest washing, most thorough rinsing ever!

DRIES CLOTHES SOFTER, FLUFFIER
Better, cleaner, softer than outdoor drying!
No weather worries any time!

WITH FAMOUS Sudo-Miser
saves 1/2 on soap, hot water

Supreme Washer & Dryer

NEW Whirlpool
FULLY-AUTOMATIC
WASHER and DRYER

BIG-CAPACITY
— SMALL SPACE
Wash a full 9-lb. load
as you dry a full load!

AGIFLOW ACTION AND 7 RINSES
Cleanest washing, most thorough rinsing ever!

DRIES CLOTHES SOFTER, FLUFFIER
Better, cleaner, softer than outdoor drying!
No weather worries any time!

WITH FAMOUS Sudo-Miser
saves 1/2 on soap, hot water

Supreme Washer & Dryer

Hereford Furniture

4th and Main

Phone 823

Highlights and Sidelight FROM YOUR State CAPITOL

By VERN SANFORD
Texas Press Association

AUSTIN, Tex. — Easter bunny brought the golden egg! That, in an egg-shell, describes developments in the Capital City over the weekend.

House members returned to Austin from the Easter holiday to discover that members of the revenue and taxation committee who remained on the job, had brought out a compromise tax bill. It promised \$45,000,000 in new money.

Chairman Stanton Stone and House Speaker Jim Lindsey regard it as their number-one project for the week.

Although the committee side-tracked Gov. Allan Shivers' single-shot bills and adopted Chairman Stone's omnibus bill, Governor Shivers said it was a workable basis for providing what is needed.

Actually the bill gives Governor Shivers more than half of his announced desires. He praised the committee and asked that the balance of his "program" be restored somewhere along the way.

Approved by the committee was the one-cent per pack tax increase on cigarettes, asked by the governor. Also included was a one-cent per gallon gasoline tax, which was half what the governor suggested. An increase in beer operators' license fees was injected into the bill as a concession to strong House sentiment to include beer in the new-money scheme. A fourth tax item was diesel fuel at 15 cents per gallon.

Under the proposed levies, \$25,000,000 would be added to highway improvements annually, and \$20,000,000 would go into the general fund.

House speaker Jim Lindsey took a strong stand for the compromise plan. Governor Shivers complimented him for the progress made over the long weekend.

Waiting for nearly \$60,000,000 in new money, before it can reach the governor, is the \$1,500,000 biennial appropriation now in conference committee.

Governor Shivers regretfully left the scene of action. He went with Mrs. Shivers to Chicago where she will receive treatment for an ear ailment. She had a mastoid operation last year.

Before leaving Texas, the governor stated that he felt the current 120-day session, due to end May 10, might run two weeks beyond the four-month mark. Legislators now drawing \$25 per day, draw no pay after 120 days, unless a new session is called. Shivers has expressed his dislike for special sessions.

Charges Pile Up
Charges continued to mount against Bascom Giles, former commissioner of the general land office.

Latest were four felony theft charges placed against Giles by District Attorney Les Procter of Travis County. It brought the total charges to date to \$1,065,688.

Also charged on four felony theft counts was J. Paul Little, Crystal City attorney.

Giles and Little were each accused separately of theft from the state in four veterans land transactions last year in Zavala County. The total amount involved was \$377,741.

Byrd Cattle Company refunded \$25,068 to the state on one land deal.

THE REAL MCCOYS

BY JOHN and GEORGE



DO YOU RECKON THIS FELLER HAD ACCIDENT INSURANCE WITH
John McLean
Insurance Agency

25 Years of Insurance
Know How

Phone 273

Meanwhile, a Travis County grand jury continued its investigation of veterans land deals.

Giles' trial in the first of the felony indictments against him, to be heard in San Antonio District Court, was postponed until May 23. His attorney told the court that Giles was too busy with new charges and new civil suits to go to trial.

Giles Is Defended

Stanley L. Fry, a Reeves County landowner, testified before the Senate investigating committee that Giles was a "hard trader for the state."

"Giles," said Fry, "argued and sweated over land prices and traded just as hard as if it was his own personal money."

Sen. Jimmy Phillips, chairman of the committee, asked Fry: "Did you pay Giles anything, or any employee of the board?"

"Not a dime," was the witness' answer.

Land Program's Future

Despite a "no" vote by Attorney General John Ben Shepperd, the veterans land program may be extended to veterans of World War I and Korea.

Other members of the land board—Governor Shivers and Land Commissioner J. Earl Rudder voted to urge the legislature to offer the people a constitutional amendment on the question.

Shepperd said that while he favored the philosophy of veterans land benefits, he would withhold his approval of any new program until the legislature enacts "clear and strict regulations" as to its administration.

Meanwhile, veterans organizations were to decide whether to ask the program's continuation. A hearing is set for April 15 on Sen. George Moffett's bill designed to add another \$100,000,000 to the veterans land program, via a constitutional amendment.

SHORT SNORTS: Navigation was taken out of the Trinity River Authority bill by the House. . . . Unemployment compensation benefits will be increased from \$20 to \$25 under a bill passed by the Senate.

A bill to permit the state to fix minimum prices on natural gas has failed so far to get House approval. . . . Water conservation groups won a round when the Senate decided to let the people vote on a \$100,000,000 bond issue next September. . . . The House is debating a counter bond plan. . . . F.

action sent to the governor bill to put "Section 1303-B" trust companies stocks under state securities control. . . . Also passed was one of the major corrective insurance bills dealing with fire and casualty companies. . . . Both houses have approved an increase in drivers' license fees to \$2 (every two years), effective Sept. 1. It will permit the hiring of 200 additional highway patrolmen. . . . A bill to prohibit the carrying of pistols in automobiles was withdrawn after a swarm of protests by motorists. . . . Pensions of \$100 per month for teachers, after 10 years of service, are called for in a proposed constitutional amendment passed by the Senate. . . . Passed by both Houses and awaiting concurrence in amendments was a bill to ban objectionable comic books. . . . The House has refused to consider a bill calling for removal from office of elected public officials who refuse to give testimony when their agencies are being investigated.

At The Movies

"Night People"

The international flavor of present-day Berlin was realistically caught in almost all phases of "Night People," the Twentieth Century Fox film which is showing Friday and Saturday at the Star Theatre. Played in the actual local of the story, excitement and daily battle of wits goes on between the American Army Intelligence Corps and the East Berlin Reds.

The story starts in high with the kidnapping of an American GI by the East German Reds. Broderick Crawford, as the father of the boy, stirs up plenty of action when he arrives in Berlin to get his son back. The job falls to Gregory Peck, who plays a colonel in the American Army CIC in a stern and cagey manner, using his ingenuity with women to get information.

Anita Bjork, a star in Swedish movies, makes her debut in "Night People" and is sufficiently beguiling to be able to lead Peck slightly astray, much to the dismay of Rita Gam, an American secretary oranic theme in both thought and

in Peck's Berlin office.

"Hell and High Water"

The silent underwater collision of warring submarines, the suspense of secret landing parties invading as forbidden Arctic island and the staggering realism of an atomic explosion represent the powerful action in "Hell and High Water," a screen play by Jess L. Lasky, Jr., and Samuel Fuller is showing Sunday, Monday and Tuesday at the Star Theatre. The Cinemascope production in Technicolor-DeLuxe writes a new chapter in technical experiments by Twentieth Century-Fox. This newest edition is directed by Sam Fuller and stars Richard Widmark and Bella Darvi with Victor Francen, Gene Evans, Cameron Mitchell and David Wayne.

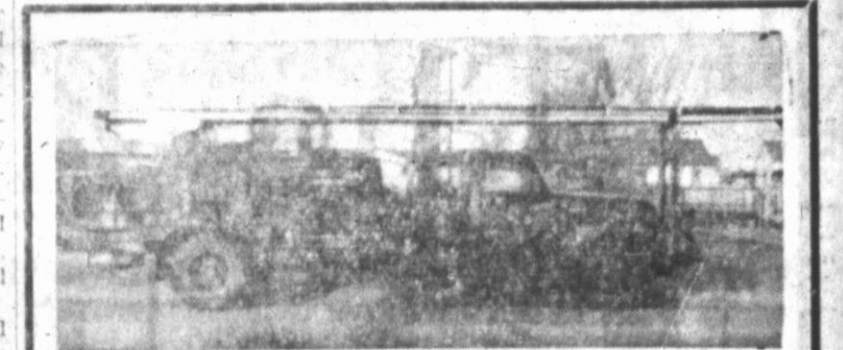
There is plenty of action and suspense in this thrilling spy drama which is the adventurous story of a self-sacrificing group of individuals out to thwart a conspiracy to start World War III through an atomic incident which will be blamed on America. This is a pan-scope. There are silent underwater battles between enemy submarines

Arctic raids and an awesome atomic explosion.

On this terrific adventure, Samuel Fuller directs 29 men and a women through tense, taught, significant action in these cramped quarters, recording every narrow, ing of a stage every breath of tension in its exciting journey to a communist base in the Arctic.

What comes off proves that Cinemascope stacks up for intimate drama as well as the panoramic.

Showing at the Tower Drive-in Saturday, is "The Outcast," starring John Derek and Joan Evans Sunday and Monday is Robert Taylor and Eleanor Parker in "Above and Beyond."



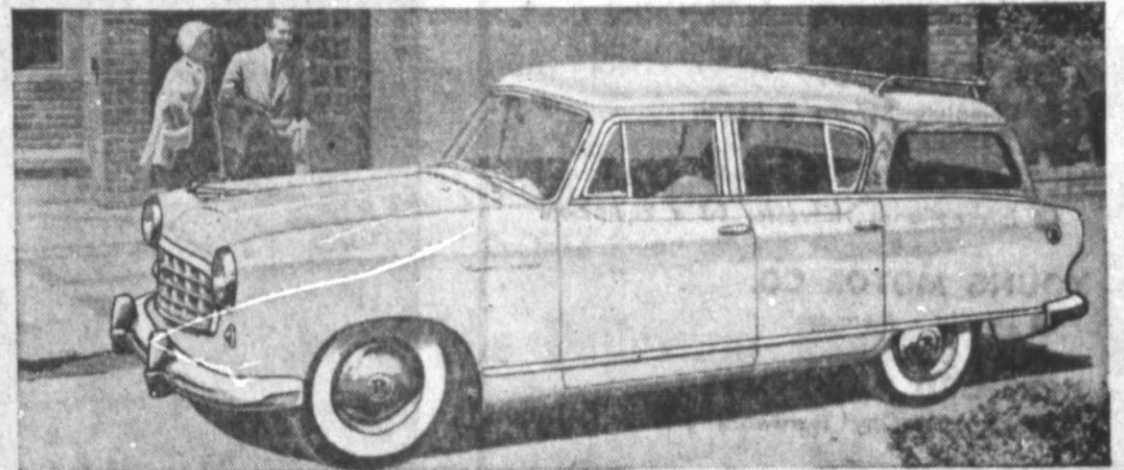
FISH and WARREN
CESSPOOL — DRILLING

30" - 36" - 42" Diameter

214 Ave. H Hereford, Texas Phone 1213

6-Passenger Big! Tops in Resale!

See Rambler at Your Nash Dealer's



You pay America's lowest prices for a Rambler. You get easiest handling . . . the "champ" of the Mobilgas Economy Run in miles per gallon (6.67 MPG over average low-price car entered) . . . 6-passenger comfort —and resale value 9% above low-price field average, according to leading business magazine. Drive it!

Rambler
America's Smartest Car for Town and Travel

Phillips & Lawrence

See Disneyland on ABC-TV. Brought to you by your Nash Dealer.

Snow White and 7¢ off

7¢ OFF REGULAR PRICE **7¢ OFF** REGULAR PRICE

Mrs. Tucker's
PURE VEGETABLE SHORTENING
MADE ENTIRELY FROM HYDROGENATED VEGETABLE OIL

PURER

WHITER

LIGHTER

CREAMIER

EASIER MIXING

ALL VEGETABLE

DIGESTIBLE

Save Now
on *Mrs. Tucker's*
SHORTENING

Look for the RED-topped label and get 7c off regular price of a Mrs. Tucker's 3 lb. can

THIS week! If it doesn't produce cakes, pies and frying **BETTER** than ANY other shortening, send the recipe to Mrs. Tucker and get paid for ALL ingredients PLUS \$1.00 for your time!

The ONLY Shortening TRIPLE Guaranteed for 1. CAKES 2. PIES 3. FRYING

Your Harvest Depends On The Kind Of Seeds You Sow

PITMAN SERVICE STATION

- Conoco Products - We Never Close

FURR FOOD STORE

- Famous Brands - Lower Prices

TRULY-TEAGUE CHEVROLET

- Your Chevrolet - Oldsmobile Dealer

FIRST NATIONAL BANK

- Member FDIC - FRS

BLANTON BUTANE, INC.

- Shamrock Butane - Propane

BIG T PUMP CO.

- Complete Service & Repair

HEREFORD IMPLEMENT CO.

- International Harvester Farm Equipment

YOUNG MOTOR CO.

- Lincoln - Mercury

HEREFORD HARDWARE

- Your Friendly Hardware Store

HEREFORD CREAMERY

- Cream O' Plains - Ice Cream

PIGGLY WIGGLY

- Home of S & H Green Stamps

ACME CLEANERS

- We Please Particular People

HEREFORD FERT. & INSECTICIDE

- We Don't Want All The Business, But We Want Yours

BEAUFORD TRUCKING CO.

- Mr. and Mrs. C. E. Beauford

HEREFORD WRECKING & PARTS Co.

- New and Used Parts

COLE PHOTO SERVICE

- Complete Photographic Service

CROWE-GULDE CEMENT CO.

- Mixed to Specifications

HOTEL JIM HILL

- Headquarters for Friends

Foxworth - Galbraith Lumber Co.

- One Call Building Service

DAVIS - McCracken

- Minneapolis - Moline Dempster Drills

Hereford Ldry. & Dry Cleaners

- Family Finish Laundry Our Specialty

E. B. BLACK CO.

- Furniture

LONE STAR AGENCY

- All Types of Insurance

LOERWALD BROS.

- Welding - Blacksmithing - Machine Shop

ROGERS DRUG

- Walgreen Agency

COOPER'S MARKET

- Fine Foods

FARM & HOME SUPPLY

- J. I. Case Implements

FARMERS DRIVE IN

- Shamrock Oils & Greases

B. F. GOODRICH

- Tires and Tubes

Hereford Potato Growers Ass'n

- On Highway 51

HEREFORD MOTOR CO.

- Your Friendly Ford Dealer

PITMAN GRAIN CO.

- Grain Buyers

Southwestern Public Service Co.

- 28 Years of Good Citizenship and Public Service

H & W IMPLEMENT CO.

- John Deere Implements-Pontiac

SHELTON TIRE EXCHANGE

- Serving You with the Best - Goodyear

PARKWAY GROCERY

- Quality - Service - Economy

JOHN McLEAN INS. AGENCY

- Attend Your Church Sunday

Associated Growers of Hereford

- Potatoes - Lettuce - Fertilizer

Kirksey 66 Service Station

- Washing & Greasing Our Specialty

GILLILLAND FUNERAL HOME

- A Dignified, Sympathetic Service

HEREFORD GRAIN CORP.

- P. G. C. Feeds

HUNTER'S FOOD MARKET

- Highest Quality - Lowest Prices

HEREFORD STATE BANK

- The Bank of Friendly Service

CONSUMER'S FUEL ASS'N.

- Dividends Paid Annually

ELIZABETH WOMBLE

- Loans - Insurance - Abstracts



Garage Religion

Did you read of a garage along a major highway where travelers could find a prayer chapel? Here is another garage where men talk of prayer, the Bible, and the church. Everywhere women and men are talking of God on their jobs. The American Legion sponsors a "Back-to-God" movement. The President joins preacher, priest and rabbi to call us all to spiritual thinking and living. Niemüller of Germany declared, "God is my führer." It is even good American democracy to say "God is my leader." We fight communism by going Christian. Great men declare they make better cheese and build greater caterpillars by 100% support of God's cause. "To work is to pray." Prayer and toil are never far apart. These mechanics invite you to talk church, God and to pray.



THIS RELIGIOUS FEATURE IS SPONSORED BY THESE HEREFORD
BUSINESS FIRMS IN THE INTEREST OF A CHRISTIAN COMMUNITY

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Faytas
pastor

Sunday morning Masses are at 8:30, 9 and 10 o'clock.
Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel.
Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.
Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.

Seventh Day Adventist

J. L. Jaspersen, Pastor
Third and Lawton
Sabbath School, 9:45 o'clock;
Worship Service 11:00 o'clock.
"The Time of the End," will be the subject for the lesson Study Sabbath April 16.
Memory Verse: Dan. 12:4.
Basic Text: Matt. 24:14.
Study Help: The Great Controversy, PP. 289-316.

Central Church of Christ

205 E. 6th Street
Bob Wear, minister
Bible School is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 6:15 o'clock with evening worship at 7 o'clock.
Wednesday evening prayer services are held at 7 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:30 o'clock over KPAN.
Hear and see the "Herald of Truth" on TV Channel Four at 10:30 o'clock each Sunday morning.

First Presbyterian

610 Lee Street
Rev. Russell Wiegert, pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
Evening services will be held at 8 o'clock.

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Fegus, pastor
Revival services conducted by Rev. Vernon Shaw of Decatur, Tex., with Bob Harthcock of Plainview as singer, which began Sunday, will continue through April 17.
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:45 o'clock. Morning worship services are at 10:30 o'clock and the evening service at 7:45 o'clock.
Wednesday prayer service will be held at 8:30 o'clock.
The teachers and officers meeting will begin at 8 o'clock Wednesday evening.
Sunbeams, R. A. G. A. and YWA's will meet at 3:45 o'clock each Wednesday afternoon.
Choir practice will be Wednesday evening at 8:30.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock, and church at 11 o'clock.

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

First Christian

Sixth and Main
Rev. Don Root, Pastor
Sunday School is held each Sunday morning at 9:45 o'clock and o'clock. Morning worship will begin at 10:50 o'clock.
Chi-Rho and CYF meets at 6 o'clock Sunday evening and evening vesper services are at 5 o'clock.
Tuesday at 8:00 p.m. Business Women's Circle will meet.
Wednesday 9:30 a.m., a meeting of the Young Matrons Group.
Choir rehearsal will be held on Wednesday night at 8 o'clock.

Avenue Baptist

123 N. 25-Mile Avenue
Rev. Bob Harris, pastor
Sunday School is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 7 o'clock.
Evening worship services are held on Sunday evening at 8 o'clock.
Mid-week prayer services are on Wednesday night at 7:30 o'clock. At 8:45 o'clock there will be choir practice.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock.
You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

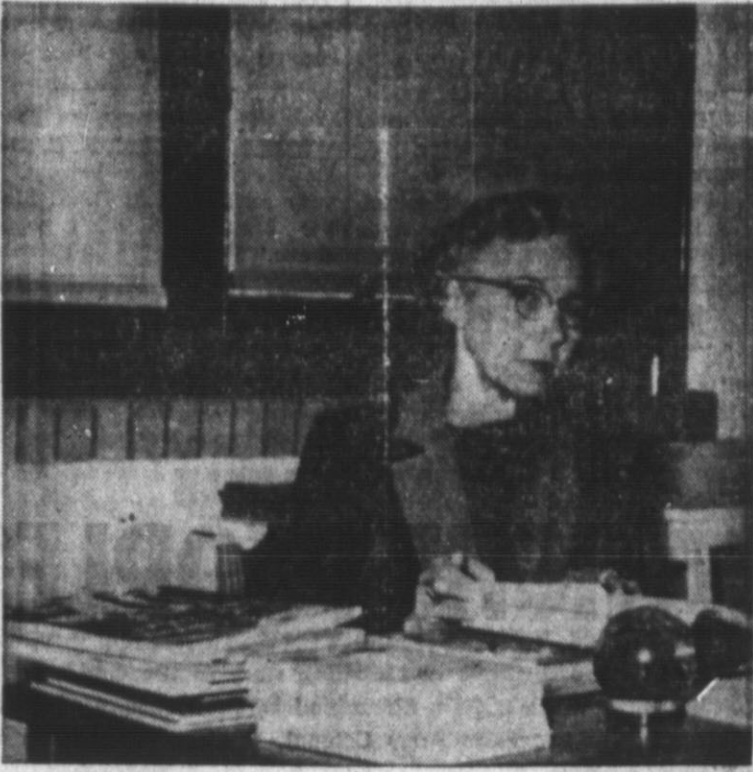
Church Of The Nazarene

Fourth and Jackson
Rev. Orval W. Akers, Pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.
The Junior Society and N.Y.P.S. will be held Sunday evening at 7 o'clock.
Prayer meeting, Wednesday evening, will begin at 7:30 o'clock.

Grace Gospel Church

Thirteenth and Avenue K
Rev. B. V. White, pastor
Sunday School is at 9:45 o'clock. Bible study is held each Sunday evening at 7 o'clock and evening preaching service at 8 o'clock.
Wednesday night prayer meeting is held at 8 o'clock.
Friday night prayer service is at 8 o'clock.

(Continued on Page 5)



MEET THE TEACHER -- Mrs. Frances Shaw, who has taught here for the past seven years, is now teaching in the third grade at Central. She received her Masters degree at West Texas State. (Staff Photo)

Dixie Young Is Candidate For Queen Of Lions

Dixie Young of Hereford will be one of more than a dozen attractive high school girls from throughout West Texas entered in the fifth annual Queen's contest, which will be staged in conjunction with the Lions Club District 27-1 Convention in Lubbock April 24-26.

Deputy District Governor Pete Reynolds, announced this week that for the first time in the contest's history, the colorful event will be televised. The tentative time for the program is 2:30 to 3:30 p.m., Sunday, April 24, in the

studios of Television Station KDUB TV, Lubbock.

During the hour-long show each contestant will be interviewed while the judging committee selects the Queen on the basis of beauty, poise and personality. Only high school girls are eligible to represent the Lions Clubs in the district. Between 40 and 50 contestants are expected. Deadline for entry is April 10.

The Queen will be crowned at the annual Governor's Banquet and Ball Monday night, April 25, and will receive a complete wardrobe, a sterling silver loving cup and other awards.

Each contestant will receive a favor.

This year the queen candidates will be housed in dormitory style rooms in the Caprock Hotel. A

GOLDEN SPREAD SECURITIES, INC.

(A Texas Corporation)

Offers It's Common Capital Stock to residents of Texas only, by permission of Securities Commission of the State of Texas.

\$1.50 PER SHARE

No-Pay, Non-Assessable, Non-Callable, Full Voting Rights

Organized by Panhandle People for the benefit of Panhandle People to keep the Panhandle Dollar at home and at work. Organized for the purpose of dealing in Commercial, Installment and Mortgage Loans.

Local Representative

LAWRENCE W. (Larry) LOERWALD
Hereford, Texas Phone 1688-W

matron will be assigned to each

General Chairman Wayne Henry has also announced that several clubs in the district have decided to register and percent of their members for the convention. Each club which has 100 percent registered will receive a plaque.

Advance registrations are being accepted by the convention committee and credentials will be prepared beforehand for all persons making the advance registration. All clubs in the district are being urged to make advance registration in order to facilitate handling the large number of delegates who are expected to attend.

Paul L. Rettman Tri-State Student

Paul L. Rettman, son of C. A. Rettman, Route 1, Hereford, is among new students enrolling at Tri-State College, Angola, Ind., at the opening of the spring quarter.

SHE IS CRAZY?

PUEBLO, Colo. (AP)—An 81-year-old Colorado woman admitted to the state mental hospital here brought \$5,311 with her—sewed into her old-fashioned corset. Attendants found the money when they gave the woman a bath. When asked about the cash she guessed the amount at "over a hundred dollars."

LOSES BY A FOOT

HOPKINSVILLE, Ky. (AP)—Police investigating a burglary at Larry White's store had no trouble catching their man. They found him hanging by a foot from the top of a door.

The man had managed to pry the top part of the padlocked door partly open, but when he tried to squeeze through the door snapped back on his foot.

TICKETS TO JAIL

MIAMI, Fla. (AP)—No burglar ever left an easier trail than the one who raided the home of Edward A. Portz. The loot was \$400 worth of jewelry—and two tickets to a sports event.

Deputies did the obvious thing: they went to the game.

In the seats Portz had purchased they found the burglar and a friend.

LOST: 937 UTILITY POLES

HARTFORD, Conn. (AP)—The Connecticut Safety commission figures that it cost \$205,533.94 in one year to replace 937 utility poles knocked down by automobiles and trucks. Commented the commission: "In these auto versus fixed object accidents, it is safe to conclude that the motorist has no one to blame but himself."

Read The Classifieds

CHURCH

(Continued from Page 4)

Assembly of God

Union & Ave. G.

Rev. H. H. DeLauney, pastor

Beginning April 15, there will be a revival meeting conducted by Rev. and Mrs. Edwin Hatten from San Bernardino, Calif. Rev. and Mrs. Thomas Houston also of San Bernardino will be in the services. The two couples called the "Kings Quartet," will provide special music. The services will begin at 7:30 o'clock.

Each Sunday morning Sunday school is held at 9:30 o'clock. The morning service is at 11 o'clock. The regular evangelistic services will be held at 7:30 o'clock. Junior C.A.'s meet each Sunday night at 6:30 o'clock.

Prayer meeting and Bible Study will be held each Wednesday evening at 7:30 o'clock.

Young people meet Sunday night at 8:30 o'clock, with the evening worship services at 10:30 o'clock. Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God radio program "Revivaltime" over KJAN station KJAN.

W.M.C.'s will meet in the church at 2:30 o'clock on Thursday afternoon.

Wesley Methodist

2nd Irving

Rev. E. L. Naugle, pastor

The morning preaching service at the Wesley Methodist Church is at 11 o'clock with Sunday School at 9:45 and the MYF at 6:30.

The mid-week service will be at 7:30 o'clock Wednesday. The choir will meet at 7:30 o'clock on Thursday.

Lawrence S. Owen Now In Germany

KAFERTAL, GERMANY (AP)—Lawrence S. Owen, son of Mr. and Mrs. G. P. Owen Sr., Route 3, Hereford, recently arrived in Germany and is now a member of the Seventh Army.

American defense forces strategically located throughout the U.S. Zone of Germany support the combat units of the Seventh Army.

A clerk in the 535th Engineer Light Equipment Company, Owen entered the Army in January 1954 and completed basic training at Fort Bliss, Tex.

The 23-year-old soldier is a 1953 graduate of Hardin-Simmons University, Abilene.

Mr. and Mrs. Bill Forbus, who are attending the Baylor School of Dentistry, are visiting with their parents, Dr. and Mrs. B. M. Withshire, and Mrs. Carl Forbus.

First Methodist

Fifth and Main

Rev. S. M. Dugan, Pastor

Church services are at 10:30 o'clock Sunday morning. The regular evening services will begin at 7:30 o'clock.

MYF meets at 6:45 o'clock Sunday night.

Monday, the Cub Scouts will meet in the education building at 5:30 o'clock.

Monday, there will be a party for the Homebuilders class to be held in the Fellowship Hall at 7:30.

Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall.

Tuesday, the Boy Scouts Troop 52 will meet in the basement at 7 o'clock.

There will be an official board meeting at 7:30 in Ward Hall.

Mid-week prayer services are at 7:00 o'clock Wednesday night with choir practice following at 8 o'clock—Nursery.

Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

First Baptist

Fifth and Main

Rev. Howard Scott, Pastor

Revival services will be conducted by Dr. J. Howard Williams beginning April 11 through the 24. Army Cox will be the singer.

Sunday school is held at 9:45 o'clock and the morning worship services are held at 10:30 o'clock.

Sunday evening the Evening Union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.

The Sunday morning Baptist Hour is broadcast at 8 o'clock over KJAN.

The morning worship service is broadcast every first, second, third and fifth Sunday at 10:30 o'clock over radio station KJAN.

Tuesday afternoon at 3:15 o'clock the Church Choir meets; at 4:15 o'clock the Carol Choir meets; at 1:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.

Wednesday night at 6:30 o'clock Superintendent's meetings are held and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.

Mr. and Mrs. Wayne Neel of Colorado Springs, spent the week-end in Hereford visiting in the homes of Mr. Neel's relatives, Mrs. J. W. Vick and Harlin and Mr. and Mrs. Ray Neel and Lillith.

JUST LIKE MONEY FOUND!!

You Actually Save . . . Every Time you Trade with Your

Hereford Pride Stamp Merchants

Every HEREFORD PRIDE STAMP you save offers you extra purchasing power right here in your own home town! No need to choose from catalogues or small premium selections offered by other stamps

By saving HEREFORD PRIDE STAMPS you have a "Million Dollar" selection from the entire stocks and services of all Hereford Pride Merchants. Each full book is worth \$2.50 in merchandise of your choice at any Hereford Pride Stamp Merchants.

You may use your stamps on payment of bills, layaways, or apply them toward the purchase of anything offered from the large selection at any Hereford Pride Stamp Merchant's.

Trade With The Following Progressive

Hereford Pride Stamp Merchants

COWAN JEWELRY

E. B. BLACK FURNITURE

HUNTER'S FOOD STORE

KINSEY-ROBERSON BUICK

MCDOWELL DRUG STORE

NEILL CLEANING COMPANY

PHILLIPS & LAWRENCE

HEREFORD HARDWARE

. . . You Will Agree that Saving HEREFORD Pride Stamps is . . .

JUST LIKE MONEY FOUND!!

YOU ARE INVITED TO ATTEND The EVANGELISTIC SERVICES •• TWICE DAILY ••

APRIL 17th-24th

EVANGELIST

SINGER

**MONDAY
THRU
FRIDAY
7:00 A.M.
8:00 P.M.
SATURDAY
8:00 P.M.**



J. HOWARD WILLIAMS



IRBY R. COX

**SUNDAY
SERVICES
10:55 A.M.
8:00 P.M.**

• WORSHIP
• SERVE
• PRAY

HEAR
GREAT
GOSPEL
PREACHING
•••

THE PEOPLE OF THE
First Baptist Church

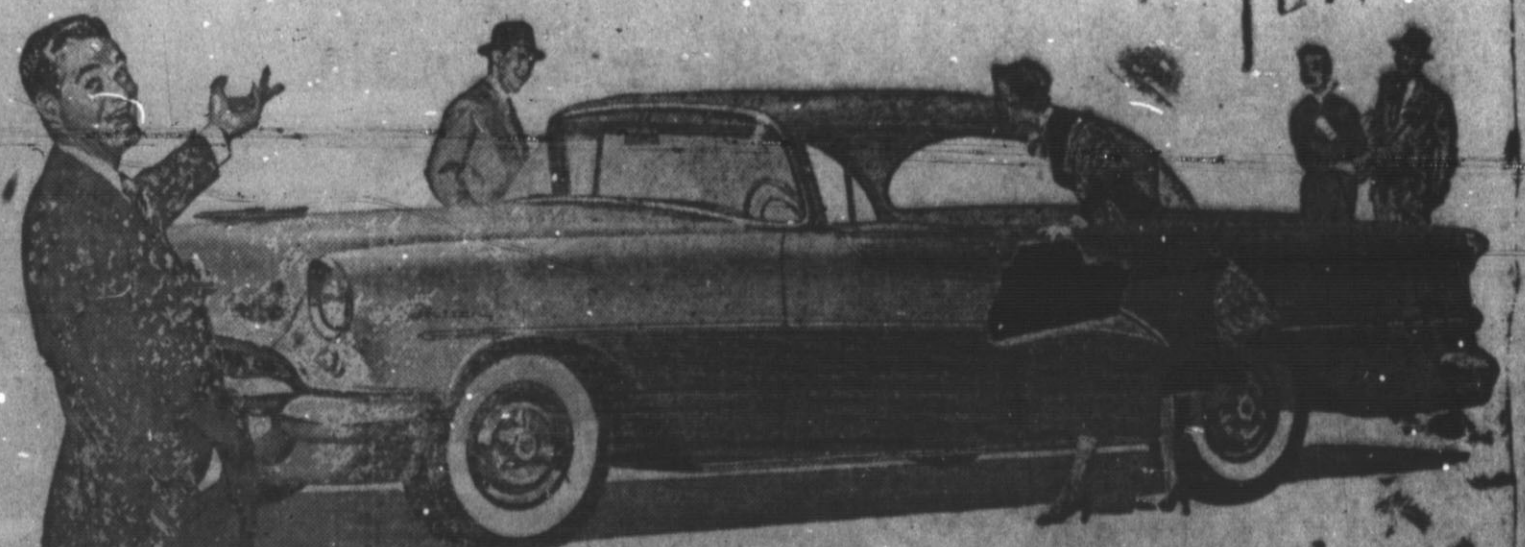
•• MAIN AT FIFTH ••

WELCOME YOU

ENJOY
GREAT
GOSPEL
SINGING
•••

BOB LAWRENCE
MUSIC-EDUCATION

**We've got another hit
...and you'll love it!**



OLDSMOBILE'S HOLIDAY SEDAN...
the only 4-door hardtop offered in every price range... is creating a sensation in our showroom! Come see it—drive it—today!

Hits are a habit with Oldsmobile! And when you see Oldsmobile's entirely new Holiday Sedan, you'll say—"They've done it again!" Oldsmobile has taken the vigor and vitality of Holiday styling... added the convenience and comfort of a 4-door sedan. Result? An entirely new kind of car... a hardtop with 4 doors! There's a promise of new motoring pleasure in every sleek line, every sparkling detail. And the famous "Rocket" Engine is your assurance of performance plus! Oldsmobile—and Oldsmobile alone—offers you three new Holiday Sedans... three popular Holiday Coupes! One of each in every price range! Visit our showroom today. See and drive the Holiday that's right for you!

Go Ahead! Drive a "Rocket!"

OLDSMOBILE
SEE YOUR NEAREST OLDSMOBILE DEALER
TRULY - TEAGUE CHEVROL

HOWARD E. SCOTT
PASTOR

Mrs. Manjeot Announces Garden Club Short Course

Five Southwestern authorities on garden problems will preside at the third annual Garden Club Short Course to be held on the Texas Tech campus next Wednesday, April 13, according to Mrs. A. A. Manjeot, Hereford. Mrs. Manjeot is governor of District 1

held between 8-9. First speaker on the program will be Dr. Donald Ashdown, professor of horticulture and park management at Tech. His topic will be "How About Those Bugs?" Dr. Ashdown was graduated from Utah State College and received his doctor's degree in entomology from Cornell University. He has taught at Oklahoma A&M College and presently is director of greenbug research at Texas Tech's PanTech Farms.

"Texture and Color in the Outdoor Garden" will be the theme of talks to be given by Mrs. Ethel Jane Beidler and Mrs. Meda P. Johnston, both of the Tech applied arts department. Mrs. Beidler received her bachelor's degree from Iowa State College and her master's from Marquette University. She taught at the Milwaukee Vocational School prior to coming to Tech in 1947. Mrs. Johnston was graduated from Texas State College for Women and received her master's degree from the California College of Arts and Crafts in Oakland. She also has attended the Dallas Art Institute; the School of Art in Guanajuato, Mexico; the School of Painting and Sculpture in Mexico; The California School of Fine Arts in San Francisco; and the Cranbrook Academy of Art in Michigan. She has taught at the California College of Arts and Crafts, Midwestern University in Wichita Falls and the University of Tennessee.

Following a luncheon in the Student Union, Robert Rucker, landscape architect for the University of Oklahoma, will talk on "Flow-er Arrangement (Western Motif)." Rucker also serves as landscape consultant to Baylor University and several other Southwestern schools. At present, he is a member of the Board of Directors for the Oklahoma State Garden Club. He holds a master's degree from Texas A&M College.

Final talk on the short course program will be "Illumination of the Garden" by John Watson. Plainview free-lance photographer and lighting consultant, Watson was in charge of experimental garden lighting for General Electric in Cleveland for a period of six years. He received his master's degree in landscape architecture from Texas A&M. As a serviceman during World War II, he did additional study at the University of Biarritz in France.

A question and answer period will conclude the program, the five main speakers serving as panel members. Between 300-400 delegates from 80 Panhandle and South Plains Garden Clubs are expected to attend the meeting, according to Mrs. Manjeot.

Courthouse Records

Warranty Deeds

N. L. Wesson et ux to Bryce Lyman Miller, West 184.32 ft. of the E. 1032.94 ft. of the N. 417.42 ft. lying S. of Harrison Highway, on the NE 1/4 of Sec 31, Blk K-3.

Olga Legg Gandy et vir to Chas. O. Mann, Lots 18 and 19 of Blk No. 1 of Barker Sub. of Blk. 1 of Mabry Add.

Wayne Wallace to R. B. Miller, all of Lots Nos. 43 and 46 of Wayne Wallace Sub. of Blk. No. 45, Evans Add.

Wayne Wallace to R. B. Miller all of Lot No. 40 of the Wayne Wallace Sub. of Blk. No. 45, Evans Add.

J. F. Messer et ux to Trustees of Church of God, Lot No. 8 of J. P. Snyder Sub. of the N. part of Blk. No. 25, Evans Add.

Charles E. Hood et ux to R. B. Miller, Lot No. 4 of Petersen's Sub. of a part of Blk. No. 2 of Mabry Add.

Leon J. Bell et ux to Earnest L. McGee Lots Nos. 1 and 2 of the J. P. Snyder Sub. of the N. part of Blk. No. 25 Evans Add.

Anice Legg Mann, to Charles O. Mann, Lots Nos. 18 and 19 of Blk. No. 1 of Burke Sub. of Blk. No. 17 of Mabry Add.

Ada Legg Gough to Charles O. Mann Lot Nos. 18 and 19 of Blk. No. 1 of Burke Sub. of Blk. No. 17 of Mabry Add.

Gena Stinson to Charles O. Mann Lot Nos. 8 and 19 of Blk. No. 1 of Burke Sub. of Blk. 17 of Mabry Add.

Kathleen Legg Redding et vir to Charles O. Mann, Lot Nos. 18 and 19 of Blk. No. 1 of Burke Sub. of Blk. No. 17 of Mabry Sub.

J. F. Messer et ux to C. R. Messer part of Sec. No. 79, Blk. K-3, also a part of Blk. No. 5 of Welsh Add.

Deeds of Trust

R. J. Engler et ux to First Federal Savings and Loan Association of Clovis, all of Lot No. 3 of Blk. No. 11 Engler Add.

J. F. Benefield to Austin Rose, Jr., et al Sec. No. 3 S. T. Howard Sub. containing 641.76 acres more or less.

Irene Patterson et will to the

Prudential Insurance Co., of America, No. 238 acres out of Sec. 8, Abstract No. 59, Certificate No. 1-624, B. S. and F. Sur Leo J. Ohlig et ux to Gus Ruland et No. 2 of Petersen's Sub. o part of Blk. No. 2 of Mabry Add

Claude R. Higginbotham et al, to First National Bank of For North, NE 1/4 of Sec. No. 69, Blk K-3, 162.25 acres more or less.

Jessie R. Barrett et ux to Cora Bentley, out of the NE portion of Blk. No. 8 of Welsh Add.

R. B. Miller to Wayne Wallace all of Lots Nos. 43 and 46, of the Wayne Wallace Sub. of Blk. No. 45 of Evans Add.

New Automobiles

J. B. Haile, 1955 Oldsmobile April 7.

Emmett Sherman, 1955 Mercury, April 7.

L. W. Denton, 1955 Chevrolet Pickup, April 7.

Wendell Burdine, 1955 Chevrolet, April 6.

O. H. Herring, 1955 Pontiac, April 8.

Charles H. Friemel, 1955 Pontiac, April 6.

Claude Blackburn, 1955 Ford, April 8.

Glenn L. Burrus, 1955 Plymouth, April 1.

Gerald W. McCathern, 1955 Chevrolet, April 8.

A. L. Barnes, 1955 Chevrolet, April 8.

E. A. Edwards, 1955 Chevrolet, April 9.

Ted S. Hardwick, 1955 Mercury, April 9.

C. A. Myers, 1953 Dodge Pickup, April 9.

Don Lay, 1955 Ford Pickup, April 9.

William M. Merry, 1955 Chevrolet, April 8.

V. H. Harman Jr., 1955 Buick, April 11.

Arnold Wall, 1955 Chevrolet, April 11.

Well Permits

T. W. Roberson, 8 inch well, April 11.

POWERFUL RESULT

NORFOLK, Va. (AP)—When brakes failed in a line of traffic on Clarence Elwood, Ashworth's truck he veered into a vacant field to avoid ramming the car ahead. But he bumped a guy wire and—His truck turned over. The top snapped off of a pole carrying a power line. Families depending on electricity for cooking ate cold supper in Campostella, Riverdale, Newton

Park, Oakliffe, Indian River Park and Norfolk Highlands. Children with favorite TV programs missed them and fretted.

Nearby drug stores reported a run on candies.

SCRAPE POSTPONED WINSTON-SALEM, N. C. (AP)—Felix Vaughn got a haircut, then very seriously told R. A. McGee, the barber, "I don't want a shave." Felix is 3.

HAVE YOU NOTICED?
the outstanding movies
we are now showing every
FRIDAY AND SATURDAY
AS AN EXAMPLE

'NIGHT PEOPLE'

IS TERRIFIC ENTERTAINMENT
It's a tense-dramatic and exciting story of the cold war in Berlin, in which a GI is Kidnapped by the Commies and rescued by a two-fisted Army Colonel. You couldn't ask for a finer Movie -- In CINEMASCOPE and in TECHNICOLOR, regardless of the play date.

TO PROVE OUR POINT
We invite you to see "Night People" and if you are not satisfied with this movie we will refund your money and give you a Free Pass to the Tower Drive-In.

Also Latest Paramount News
WOODY WOODPECKER IN WITCH CRAFT

STAR Friday - Saturday
April 15 - 16.

CINEMASCOPE SPECTACULAR

"Brass knucks, boot and knee... we'll fight them, and beat them, at their own dirty game!"



Gregory Peck in
NIGHT PEOPLE
in the wonder
color of **TECHNICOLOR**
STARRING
BRODERICK CRAWFORD
RUTHLESS! TERRIFYING!
Showtime, 2:00, 3:54, 5:48, 7:42, 9:36
Featuretime, 2:18, 4:12, 6:06, 8:00, 9:54

Read The Classifieds

Star THEATRE
Phone 363

CINEMASCOPE
drops an atom bomb of super-charged excitement!



20th Century-Fox presents
Hell and High Water
TECHNICOLOR-DELUXE
starring
RICHARD WIDMARK - BELLA DARVI
with VICTOR FRANZEN - CAMERON MITCHELL
GENE EVANS - DAVID WAYNE

SUN. - MON.

SHOWTIME
2:00, 3:45, 5:49, 7:53, 9:57

Feature time
2:00, 4:04, 6:08, 8:12, 10:16

TUESDAY

Showtime, 7:00, 9:06

Featuretime, 7:19, 9:25

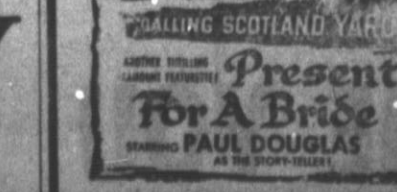
SHOWTIME
7:45

THURS. - FRI.



Barbecue Sandwiches
Fresh Popcorn

FRIDAY AND SATURDAY-DOUBLE FEATURE



TOWER DRIVE-IN THEATRE
Snack Bar for Refreshments
VISIT OUR

SATURDAY



TEWASKA

FRIDAY AND SATURDAY-DOUBLE FEATURE



Robert Taylor
Eleanor Parker
in
ABOVE and BEYOND

Soft Drinks
Candies - Nuts

SUNDAY ONLY



MR. FARMER!

You Will

SAVE

Enough In One Season To Pay
For Your Conversion To

BUTANE

Don't delay . . . bring your Tractors and other mobile farm equipment in today and let the folks at Blanton Butane, Inc. change them over to Butane.

We use Genuine
ENSIGN CARBUREATION EQUIPMENT!

SPEEDY . . . 2-WAY DELIVERY SERVICE!

BLANTON BUTANE, INC.

Phone 551

See how Mercury costs you less—
gives you more for your money



HERE'S WHAT YOU GET
Exclusive styling: Mercury's styling is distinctive—designed for Mercury and Mercury alone.
Super-torque V-8 power: Horsepower is up to 188 in all Customs and Montereys and 198 in the Montelairs. But more important is the new way Mercury puts this horsepower to work for everyday driving. You get far more usable power.
Special features at no extra cost: Eight of Mercury's eleven models have dual exhausts as standard equipment. All models have 4-barrel carburetors, ball-joint suspension, special high-compression spark plugs. Better see us soon.

HERE'S HOW YOU SAVE
1. You can get more for your present car. Our high allowances are based on high-volume sales.
2. Mercury's low prices start below 13 models in the low-price field.*
3. You save on operating costs with Mercury's famous economy and low upkeep.
4. You protect future trade-in value. Mercury consistently leads its field for resale value.

IT PAYS TO OWN A
MERCURY
FOR FUTURE STYLING, SUPER POWER

YOUNG MOTOR COMPANY
Phone 9