

Lubbock Morning Avalanche

FIFTH YEAR NO. 249

LUBBOCK, TEXAS, TUESDAY, SEPTEMBER 13, 1927

MEANS "BY ASSOCIATED PRESS"

FIND WRECKAGE OF 'OLD GLORY'; NO TRACE CREW

LOYD CONATSER TAKEN IN CUSTODY BY FISHER CO. SHERIFF

MAN WANTED IN KILLING OF ROBY OFFICERS MOVED

DALLAS OFFICIALS SAY ROBY OR ABILENE DESTINATION

DENIES SHOOTING SAYS THAT BILL SMITH, A COMPANION, FIRED FATAL SHOTS

(By Associated Press)

DALLAS, Tex., Sept. 12.—Lloyd Conatser, wanted in connection with the fatal shooting of two officers, was moved from the Dallas county jail tonight by Acting Sheriff Parker Fisher.

Conatser was brought here from Dallas, Miss., where he was captured several days ago. He was a Dill Smith, a companion of the missing transatlantic monoplane, "Old Glory," reported to the Governor tonight that she had picked up a piece of the plane late today but found no sign of the crew.

Although local officers did not know where Conatser was being held, it was presumed that he was being held in jail at Abilene.

MAN IN COURT AGAIN

Home Run King charged with murder last night.

NEW YORK, Sept. 12 (AP).—Home Run King, charged with murder last night, was in court again today.

King was charged with the murder of a woman who had been with him on the night of the shooting.

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Cotton Crop Is To Bring Good Price, New Orleans Exchange Executive Says

Labor Takes Wing Green Enjoys Hop



William Green, president of the American Federation of Labor, just after he and other labor leaders took a little joy hop at Bolling Field, Washington, with Lieutenant Lester J. Matfield, Prisoner of War, and his family.

FLAMES IN BARBER SHOP COST \$2,000

PROMPT WORK BY FIRE BOYS SAVES BARBER SHOP; DAMAGE IS LIGHT

A negro porter, a can of gasoline and a fire beneath a water heater nearly wiped out a Lubbock barber shop Monday evening when flames in the Broadway barber shop, 905 Broadway, a part of the Broadway Hotel, threatened for a time to engulf the large frame structure.

Prompt work on the part of the fire department, however, saved the building from all but a little damage, reducing the cost of the configuration to approximately \$2,000.

G. W. Moore, proprietor of the barber shop, is the heaviest loser, an investigation of the charred contents of his place of business showed last night. With no insurance, the equipment of his barber shop, valued at approximately \$2,000, is a loss to the extent of \$1,000, he said.

Furnishings Little Hurt
Furnishings and fixtures of the barber shop were damaged to the extent of from \$300 to \$400. Mrs. Charles Garrett, wife of the barber's manager, reported. Most of the damage sustained came as a result of the gallons of water which firemen dumped upon the flames to extinguish them.

The hotel building, owned by Mrs. Mollie Abernethy, was hardly damaged. The flames were confined almost entirely to the barber shop, water damage being the only injury to any other part of the building.

See HOTEL BLAZE, Page 8

BACK FROM PHILIPPINES

Elmer E. Terrell Returns to City After 18 Months in Islands; Plans Re-Entering Tech

Elmer E. Terrell, 21, son of Mr. and Mrs. W. A. Terrell, 517 15th Street, has returned from the Philippine Islands, where he has been working for the past 18 or 19 months. He is contemplating re-entering Texas Tech.

Young Mr. Terrell has been employed in a bank, operated by J. N. Hodges, another Lubbock citizen, at his home on Island city. He worked here very hard, shipping on a freighter as a cook.

South Jubilant Over Prospects Though Yield Is Short

Editor's Note: The South's cotton crop is low this year. Flood and boll weevils have reduced both acreage and output. As a result, the price of cotton has gone skyrocketing. Cotton futures advanced \$19 a bale the other day, and the end is not in sight.

What does this mean to the south? What effect will it have on the country at large?

J. P. Henican, vice president of the New Orleans Cotton Exchange, a long president of the present time and one of the country's leading cotton authorities, has written an article that answers these questions. Read it to understand why the south, even with cotton production standing at 58 per cent of normal, is jubilant.

By J. P. HENICAN
Vice President, New Orleans Cotton Exchange Written Especially for KEA Service and the Avo News

Through the cotton crop represents only about two-fifths of the value of the agricultural production of the south, and the industrial production represents an ever-increasing volume, particularly as to manufactured cotton goods, few persons realize the far-reaching effect of an advance or decline in the price of raw cotton.

It means an expansion of contraction in the purchasing power of two million producers of cotton and hundreds of thousands of spinners, weavers, who are more or less dependent on the industry for their livelihood.

That is why there was joy and restraint on one end of Dixie to the other when the price of cotton advanced. That advance represented the difference between despairing poverty and comparative comfort to millions of hard-working, soul-weary, almost discouraged farmers.

A \$75,000,000 Difference.
One cent per pound represents \$75,000,000 in value on a crop of 15,000,000 bales. The recent advance meant a difference of a quarter of a billion dollars more or less in the

See COTTON SITUATION Page 8

AUTO ACCIDENT FATAL

Harry Sweetman of Fort Worth Killed Car Overturning Passing Bus

WACO, Sept. 12 (AP).—A white man thought to be Harry Sweetman of Fort Worth was killed this afternoon about 3:30 o'clock and a car was overturned when it was slightly injured, when a car in which they were riding turned over as it attempted to pass a large bus on the Dallas road six miles north of Waco.

Letters and cards in possession of the dead man bore the name "Harry Sweetman" and the wife of the driver, who was with him, indicated his name. The driver was a member of the International Stewards' association.

Bowers stated he had picked the man up just outside Dallas and that he knew nothing about him or where he lived. The dead man appeared to be about 35 years old, and a card on his person indicated his name.

FIRE LOSS IS A MILLION
Increase in Damage During August as Compared with July—Bad Wiring, Leads

AURKIN, Sept. 12 (AP).—Fire losses in Texas ran slightly over \$1,000,000 during August, as compared with the \$900,000 during July, T. M. Campbell, Jr., fire insurance commissioner, reported today.

Electricity, matches and smoking were the chief known offenders. Twenty-five fires representing loss of \$102,918.54 were charged against electricity and wiring, while 22 fires attributed to matches and smoking showed a loss of \$54,328.25.

Unknown causes, however, accounted for the great bulk of the loss, loss of \$469,275 being charged up in this category.

FAIR BOOSTERS READY TO START GOOD WILL TOUR

LAST-MINUTE S. O. S. FOR MORE CARS SOUNDED BY COMMITTEE

WHISTLE TO BLOW

RAIN SERVES MERELY TO PUT ROADS IN IDEAL SHAPE

Lubbock trade and fair boosters on the first of their good will tours are scheduled to leave the City Hall at 7:30 this morning. J. D. Hassell, Jr., and H. H. Griffith, the committee in charge, issued a plea for more cars last night with only around 30 signed up.

Old Man Jupiter Papyrus tried to put a damper on the spirits of the boosters last night when he blew in town with a light sprinkle but he only laid the dust and reports received last night from over the route indicated that the roads are in good shape.

"Just get the old boat tuned up and be there at 7:30," is the urgent request of the committee. "Transportation is needed especially for the 40-piece Lubbock High School Band."

W. C. Rylander will make the principal talks along the route which will take the boosters to Abilene, Hale Center, Olan, Plainview, Lockney, Pecosburg, Crosbyton, Hall, Lorenson and Midson.

To remind those who are going on the trip, the Lubbock Fire Department has agreed to blow the siren at 7 o'clock this morning. A second whistle will be blown at 7:30 and later when the celebration is all lined up and getting out of the city.

Three columns will be in the lineup that leaves here today. Each of the cities along the route is being visited is interested in the Panhandle South Plains Fair and hundreds of people will be here to see the exhibits and attractions on September 27, 28, 29, and Oct. 1. Merchants in each town are helping advertise the fair.

Each county to be visited will have an exhibit here. The counties are: Hale, Lamb, Floyd, and Crosby.

The school children will be out en masse at each stop to see the fair boosters. Thursday, Sept. 29 has been designated as school day at the fair and all the children will be given free tickets for that day.

The committee that will head the good will caravan urges that every loyal citizen, whether official or not, be lined up to go, get ready when the first whistle blows this morning and be in line before the second one is heard.

SCHOOL ROLLS GROW

Largest Crowd Of Youngsters In History Of City For Opening Day

The largest crowd of youngsters in the history of the city schools answered the call of the school bell yesterday as the city schools opened their doors for another nine months. Officials of the school announced last night. Although no official figure has been obtained regarding the total enrollment, it is understood that the attendance has been greatly increased.

Regular school work will get under way today in every school in the city, the registration and enrollment work requiring most of the day yesterday.

GREENHOUSE CONTRACT

King Construction Company Of New York Gets Job; First Unit Will Cost \$75,000

Contract for the first unit of the Tech greenhouse was let yesterday by Business Manager E. W. Provencher to the King Construction Company, of New York. The company, of New York, is to start immediately and the contract calls for completion by the first of November.

The unit will be 25 by 75 feet and will contain the latest in greenhouse construction, the company being special greenhouse builders. The building is to be erected at a cost of \$75,000. The more units are to be added as the needs of the college demand them.

Is It Plagiarism? Valeska Says Yes



Valeska Suratt, widely popular actress, (above, in nurse's uniform) has used Cecil B. DeMille, the movie director (below), and others for a play that leaves here today. The play is a plagiarized version of "Mary Magdalene," a scenario she owns.

TECH HAS EXHIBITS AT TRI-STATE FAIR

Excellent Showing at Fair Shows Causes Officials to be Optimistic Over Prospects

W. L. Stangel, head of the Tech department of animal husbandry, left yesterday for Amarillo where the College is exhibiting three groups of livestock in the Amarillo Tri-State Fair which opened there Sunday.

The exhibit is the first to be entered at the Amarillo exposition since the opening of the school and officials are optimistic regarding the results. The Tech livestock groups made an excellent showing at the Fair Stock Show in Ft. Worth last spring.

The Tech exhibits will consist of a head of Holstein-Friesian cattle, 2 bulls, 2 calves, and 2 heifers. One of the bulls and one of the calves were the grand champions at the Panhandle South Plains Fair last year and one cow, Flowerdale Echo Cynthia, was junior champion at the Fort Worth Fair Stock Show last spring.

There will be an exhibit of hogs consisting of a Duroc, 1 senior yearling boar, Hilborn's Heritage, and a junior pig, 1 boar and four sows. These pigs were out of the sow which produced the grand champion Duroc barrow at the Fair Stock Show.

The sheep exhibit consists of eight head of Hampshire and four head of Southdowns.

As the Tech livestock herds have grown considerably since the opening of the college, it is the plan of officials of the school of agriculture to enter exhibits in several fairs over the state this year.

CUPID BUSY IN JULY

Forty-Four Marriage Licenses Issued During Month, District Clerk's Records Show

Eighty marriages to 23 divorcees—that's the showing of Cupid in Lubbock county for the month of July and August, as revealed in records of the district clerk's office.

In the divorce cases, non-support and cruelty form the chief grounds of complaint. In a vast majority of cases, the wife is the plaintiff.

UNITED STATES BALLOON LEADS IN BENNETT RACE

"DETROIT" OUTDISTANCES OTHER FIFTEEN ENTRANTS

LANDED IN GEORGIA

THREE OTHERS HALTED FEW MILES FROM AMERICA'S ENTRY

(By Associated Press)
DETROIT, Sept. 12.—With all of the entrants in the annual Gordon Bennett balloon race landed safely tonight indications were that the United States entry, "Detroit," piloted by R. G. Hill of Detroit, had won the race. Hill's balloon was brought down at Baxley, Ga., several miles further from the starting point here than any of the other entries.

Only a few miles short of the point reached by the Detroit, were grouped three other balloons the Lafayette, French entry; the Good Year VI, another United States entry, and the Burmen, Germany's representative.

The Lafayette landed at Waverly, Ga., the Burmen at Fort Valley, Va., and the Good Year VI at Waverly, Ga.

The remainder of the fifteen entrants were strung out through the Carolinas north as far as Sugar Island in Lake Erie off Sandusky, Ohio.

The balloons and the landing places follow:
The Dux, Italy, Newberry, S. C.
The Bee, England, Randolph, Va.
Paris-Breuxelles, France, Dunn, N. C.
E. S. Army, York, S. C.
Heli, Swiss, Statesville, N. C.
Walden, Belgium, Greenville, S. C.
Brandenburg, Germany, Sugar Island, Lake Erie.
Belgia, Belgium, near Syracuse, S. C.
Tex, Italy, Cleveland, Ohio, N. C.
Hispanda, Spain, Rutawville, S. C.
Munster, Germany, Simpson's Ferry, near Columbia, S. C.

BANDIT SUSPECT HELD

James McKenzie Arrested in San Antonio and Identified by J. D. Copeland As One Of Bandits

AUSTIN, Sept. 12 (AP).—James McKenzie, brother of Pete McKenzie, confessed slayer of Chief of Detectives Sam Street, was arrested in San Antonio Monday and positively identified by J. D. Copeland, Jr., of Austin, as one of the trio of men who robbed the university bank here of \$25,000. Constable E. J. Ginder, of San Antonio, told the Austin American Monday night.

Another man is being held and a third arrest is expected in San Antonio on the Austin robbery, Ginder said. He said the arrests did "not necessarily" let Victor Wilson out of the complaint of his complicity in the robbery, under bank employees. Wilson, held in jail here, is planning habeas corpus proceedings, Earl Shelton, his attorney announced.

GIRL FLIER IN BAD LUCK

Plane "American Girl" Slown Off Course While En Route From Tampa to Wheeling, W. V.

PORTSMOUTH, Ohio, Sept. 12 (AP).—The Monoplane "American Girl," with George Hildeman at the controls, and Miss Ruth Elder as co-pilot, landed at Holly field here tonight after being blown off its course en route from Tampa, Fla., to Wheeling, W. Va.

WHEELING, W. Va., Sept. 12 (AP).—The Monoplane "American Girl," in which Miss Ruth Elder and George Hildeman plan to attempt a transatlantic flight and which is due here from Tampa, Florida, for formal christening ceremonies this afternoon, has been forced down by lack of fuel at Portsmouth, Ohio, according to a telephone message received at Langfin Field, Mountaineers, near here, at 8 o'clock tonight.

RED WORM HARASSES COTTON FARMS IN MEXICO

NEW YORK, Sept. 12 (AP).—Mexico City dispatches to Wall Street say the red worm is doing heavy damage to cotton in the state of Coahuila. Many plantations are expected to yield only thirty kilos of cotton, against normal production of the state, while some will yield even less.

Site Plane Found Not Where Rescue Ship Made Search

(By The Associated Press)
ST. JOHN'S, N. F., Sept. 12.—The government steamer "Kyle," chartered by the New York Mirror to search for the missing transatlantic monoplane, "Old Glory," reported to the Governor tonight that she had picked up a piece of the plane late today but found no sign of the crew.

Forfeits Posted For Title Fight

CHICAGO, Sept. 12 (AP).—All financial arrangements for the Dempsey-Tunney battle of September 22 were settled tonight, and certified checks for \$1,000,000, Tunney's purse, and \$450,000, Dempsey's share, were posted with the Illinois State Athletic Commission.

Forfeits of \$25,000 and \$10,000 were posted in behalf of Tunney and Dempsey and saw boxing commission gave its final approval of the contracts and the match. At the same time Tex Rickard and George Gitz signed the lease for Soldier field stadium, the battle ground, and paid the \$100,000 rental.

JAPANESE AIRMAN SAYS PACIFIC FLIGHT SUICIDAL

TOKYO, Sept. 12 (AP).—Japanese fliers were extremely doubtful today that the American aviators, William S. Brock and Edward P. Schick, now at Omaha, Neb., would succeed in flying the monoplane Pride of Detroit across the Pacific to complete their air journey around the world.

When informed that Brock and Schick had announced firm intentions of flying across the Pacific for a landless ocean from Tokyo to the tiny Midway islands, the Japanese aviators said the effort would be suicidal. The islands are of coral sand, difficult for a land plane to use in alighting or departing.

An attempt to reach America by way of the long line of Kurile islands extending hundreds of miles from the Alaskan peninsula would be most hazardous, said the Japanese experts. The Kuriles and Aleutians, already in fog, are storm swept, and although successfully negotiated by the United States army world fliers in 1924, the route is considered unsafe except under organized safeguards.

FRENCH FISHERMEN FINDS WRECKAGE OF AIRPLANE

HALIFAX, N. S., Sept. 12 (AP).—Partly submerged wreckage of an airplane, found about three weeks ago by a French fisherman about three hundred miles east of here, was reported today by officers of the French hospital ship, Jeanne D'Arc, to whom the discovery was communicated.

The wreckage was a "yellowish color with black lettering," according to the fishermen's report. The fishing schooner was about 250 miles off Sable Island at the time of the discovery.

BROWNWOOD, Sept. 13 (AP).

John M. Strutz, 23 year old brakeman on the Santa Fe railway, was killed Sunday when struck by a train in the railway yards here.

See LEGION DRIVE, Page 8

AUTO THIEVES BOLDER

Grady Higginbotham, Tech Coach, Lesses Buick Coupe, Parked In Front Of Bank
Automobile thieves are getting rather bold in Lubbock. Grady H. Higginbotham, coach of the Tech football team, lost his 1925 Buick coupe as it stood parked across from the First National bank yesterday afternoon. He left the car parked at 1:30 and coming back at 2:15, discovered it stolen. The car bore the Texas license number 648331.

PREXY OPENS SCHOOL

Horn Makes Dedication Speech For New \$750,000 Building at Repeville Monday.

President Paul W. Horn, of Tech, drove to Repeville yesterday morning where he made the dedication speech at the opening of the new school building there. The services marked the opening of the school which has had a very successful growth since opening several years ago. The little city now boasts of two brick buildings, the latest one costing \$75,000.

Denn James M. Gordon, of Tech, was the principal speaker at the opening of the McClung school 12 miles from Lubbock.

The Weather

A TURTLE TRAVELS ALONE EXCEPT WHEN IT GETS A TOE

WEST TEXAS: Tuesday and Wednesday, local temperatures will be in the 70's and 80's. Wind, light to moderate. Rain, none.

THE MORNING AVANTAGE'S PAGE OF NEWS

IN THE WOMAN'S REALM

BLANCHE E. BEAN, EDITOR

PHONES 13 AND 14

Today in Society

Mrs. W. J. Duncan, 3782 Avenue Q, an entertaining member of the Viola Lowery club of the First Christian church from 4 until 6 this afternoon in honor of her sister-in-law, Mrs. C. C. Hall, of Moore, Okla.

Members of the Haven-Fidelity club of the First Baptist church, are meeting in business and social session at the church this evening.

The Twentieth Century club is meeting at 5 o'clock at the First Methodist church.

A meeting of the Daughters of the American Revolution has been called for 2 o'clock with Mrs. R. L. Tabor, president, at 2416 13th street.

The Sorosis club is meeting at 3:30 o'clock with Mrs. I. F. Holland, 1920 13th street.

Mrs. D. H. Mahall, 1908 Avenue M, will be hostess at 2:30 o'clock to members of the Jolly Dozen club.

The New Era club is meeting at 2 o'clock with the president, Mrs. R. H. Martin, 2216 Broadway.

The Eastern Star chapter is meeting at 2 p. m. at the Masonic hall and all members are being urged to attend this business session.

Leader of Mary Helm Lesson Is Mrs. J. Richards

With Mrs. John Richards leading the program and Mrs. Claude Burrus giving an inspirational introduction, members of the Mary Helm auxiliary met yesterday afternoon at the church, Mrs. H. T. Kimball, told of plans for the jubilee celebration next year and other members joined in the lesson discussion. The next meeting will be with Mrs. J. P. Giles, 1014 Dixie Drive, with Mrs. M. K. Foster as joint hostess.

Mrs. O. C. Moore Is Hostess To W. M. S. Circle Monday

Mrs. O. C. Moore, 1908 Texas Avenue, was hostess yesterday afternoon to members of Circle 3 of the First Baptist W. M. S. The society president, Mrs. T. W. Sawyer, was present at this meeting and made a short talk to the members.

Olton C. E. Organized Sunday Evening By Local Folk

Fifteen members of the Cumberland C. E. led by F. W. Groves, went to Olton Sunday afternoon and directed the organization of a Christian Endeavor in that city. A Cumberland Presbyterian church was formed in that city the same afternoon. Mr. Groves said last evening.

Miss Edith Phipps Is Hostess To Camp Fire Girls

Miss Edith Phipps was hostess Sunday evening to members of the Tanawash group of Camp Fire and their friends with a party at her home. The girls invited boy friends for the games and other entertainment of the evening. Those who attended were Misses Wendie Butler, Mary Florence Keno, John Anna Boyd, and Louise Fennore, and Tom Hutchinson, Abraham Holmes, Worth Gamel, Maxine Fann and Sidney Painter.

Try-Outs For Little Theater Tonight

Try-outs for the next Little Theater production, "Daisy," are to be conducted this evening at 7:30 o'clock at the work house at the J. E. Vickers home. The try-outs were announced for Wednesday evening in Sunday's paper.

Benefit Bridge Will Be For Chapter Of U. D. C.

A benefit bridge party for the local chapter of U. D. C. is to be given Thursday afternoon at 2:30 o'clock by Mrs. Herbert Lowry and Misses Della Wilkinson and Ruth Wilson at 1201 17th Street, and this will be followed on Friday with a regular meeting of the chapter at the home of Mrs. Lowry, 1818 Avenue X.

All officers of the U. D. C. were re-elected Saturday afternoon when the chapter met at the court house. Mrs. Elsie Fowler, president, was elected a delegate to the state convention in Wichita Falls in October. Mrs. Lowry was elected alternate.

END OF SUMMER SLUMP
Business slumps in various ways before the optimistic fall outlook in Lubbock, according to orders received at city light and water of Texas, where daily large numbers of requests for the cutting in of lights and water are being received. Since September first, 141 orders for the stopping or stopping of these utilities have been received.

The Woman's Day By Allene Sumner

It's an old, old question about who has the easier life, working girl or wife, but here it is in some what new guise.

The two working girls had been invited for dinner and overnight at the home of a married friend.

They had giggled on route as they remembered about the married friend's invitation.

"You'd think to hear her talk that she never got a square meal," said friend number one. "How the married sisterhood do love to rub it in about our inferior state and their own superior one of home cooking and sundry home comforts!"

But even this so-called mellowed when being fed crisp and warm crusty little rolls and home-made strawberry shortcake.

After dinner the youngsters of the household performed. The silent one played a nimble on the piano, and the tiny girl did her butterfly dance, to the pride of the parents.

The friend brought forth some trophies which the husband had brought back from his last business trip abroad. There was a roll of jade-blue silk from Paris, lace from Venice, a luncheon set from Florence, and a carved neckpiece from one of Ponte Vecchio's shops. It was obvious that the friend was not so proud of her trophies as of her husband's.

Back to the office the next morning the two working girls talked again.

"There certainly is something soft and enviable about this wife business," said one. "Think of the security of their position. Here the one who must worry about getting and keeping her job. His the worry about competition. She makes the bills. He pays them. Oh, I'm not saying I envy her utterly. I can see the monotony of her life of course. But it's the working girl's dream haven of peace. Just the same. Dull, but safe."

Friend number two demurred.

"I'm not so sure, old thing. They are safe while it lasts. But I don't think that any living creature is in such a precarious situation as the modern wife. She hasn't the protection that she once had when home-breakers and divorce were exceptions and not rules, and when public opinion condemned both. Look at figures, and strike averages before you prattle about the security of the modern wife."

Friend number one sighed.

"Are you really about this 'day-time wife' sensationalism? Are you implying that Ruth's husband Jack has a downtown paramour, and that wife's days are numbered?"

"Not necessarily," said friend number one. "The law of averages may never strike Ruth and I hope it never does. But I'm trying to say that if she had enough contacts with the general world outside the home to know the general acceptance of the home-breaker, and the attitude most single women have about any male being 'free game,' and the attitude of married women who think any other woman's husband 'free game,' she'd not feel so safe and secure and altogether protected for the rest of her days as you imagine."

"And if she should lose Jack in any way, what could she do?"

"Well, 6,000 feet deep."

KANE, Pa.—An experimental well being drilled at LaMont is now well over a mile in depth. As the drillers approached 5,000 feet they cut through a vein of salt 40 feet thick. The United Natural Gas company, which is drilling the well, has located a cable to permit the drill to sink 8,000 feet.

Cool Refreshment



The ideal drink for the 19th hole—its delicious tang refreshes the spirits

TREE TEA
ORANGE PEKOE

Iced

Local Briefs

A daughter born to Mr. and Mrs. J. W. Reid, 2417 13th Street, Sunday morning, has been named Norma Grace Reid. The infant was enrolled in the grade roll department of the First Baptist church when she was fifteen minutes of age and her father made a weekly pledge to the church financial budget for her Sunday morning.

Thomas James has arrived here from Waco and is in the home of his cousin, Mr. and Mrs. A. R. Chomberg and family, 2011 8th Street.

Emory Franklin, who has been here for several months working on the brick building, has returned to Bryan.

Miss Jacquelyn Dolman, who has been here for several months with her aunt, Mrs. E. A. Moody, left last night for her home in Texas, having prepared for entering the junior college there this winter.

Mr. and Mrs. W. J. Duncan have as their guests Mrs. C. C. Hall of Moore, Okla., and A. J. Duncan of Toco, Okla.

Mr. and Mrs. H. J. Murray and sons left yesterday morning for Temple where Mrs. Murray is to undergo an examination at the Scott and White Sanitarium.

Mrs. J. E. Alexander and children, Joe and Lorena Fay, have returned from Mason where they have spent two months with Mrs. Alexander's parents.

Prof. C. S. Mast and family have returned from Georgetown where they have been visiting for the last two weeks.

Horace Park, of Pampa, is here visiting friends.

Dr. and Mrs. Leroy T. Patton have returned from their honeymoon which carried them to Mexico City. They are at home at 2415 19th Street.

Mrs. W. S. Street, of O'Donnell, is in a local sanitarium.

Mr. and Mrs. E. L. Dohoney have returned from Santa Fe and other points in New Mexico where they attended the annual Indian fiesta which is staged near Taos.

Prof. Gus L. Ford and family have returned from a trip to Colorado points.

A wire was received yesterday by Dr. Paul W. Horn from Miss Frances Whitley telling of her arrival into the United States. Miss Whitley is a member of the Tech Spanish department and has been studying in Spain during the past year.

Announcement was made yesterday of the addition of Mrs. W. B. Reeves to the staff of the Lubbock Hotel Beauty Shop. She will assist Mrs. Nina Tilton, owner of the shop.

Garland Brown, of Lamesa, was admitted as a patient in a local sanitarium yesterday.

Raymond Westerfield arrived here yesterday from his home in Ciego and will enter the Tech football training camp.

Miss Jerry Scott, of Cosen, visited with friends here yesterday en route to Roswell, New Mexico where she will visit friends for a few days.

SEVEN FEET SIX

CHESTER, B. C.—A copy of the Chester Reporter of June 7, 1877, describes one Miles Darden, native North Carolinian, who was seven feet, six inches high and weighed 1,000 pounds at the time of his death. When he was 31 years old, the paper says, his coat could be buttoned around three men, each weighing 200 pounds.

WELL 6,000 FEET DEEP

KANE, Pa.—An experimental well being drilled at LaMont is now well over a mile in depth. As the drillers approached 5,000 feet they cut through a vein of salt 40 feet thick. The United Natural Gas company, which is drilling the well, has located a cable to permit the drill to sink 8,000 feet.

Abilene To Have Ten-Story Hostelry Home-Town Capital Erects Structure



Abilene's newest hotel, The Hilton, will open next week with a three day program in which all West Texas is invited to participate. The hotel represents an investment of approximately \$1,000,000 and is said to be one of the largest between Fort Worth and El Paso. It was erected by an Abilene corporation.

You Use Less than of higher priced brands when using

KC BAKING POWDER
in your bakings
Guaranteed Pure

Same Price for over 35 Years

25 Ounces for 25¢

Millions of pounds used by our government

PALACE

TODAY AND WEDNESDAY

ENGAGEMENT EXTRA ORDINARY

MITCHELL

"The Mystic Psychologist"

Presenting

"MAXINE"

The Mystery Girl

She sees with the mind and solves your baffling problems of the future.

Special Announcement

Starting promptly at 12:15 in front of the Palace Theatre Maxine will drive an automobile through the business section of the city while blindfolded. Watch for her. Thrilling—Educational—Unusual.

Also Feature Pictures
COMEDY AND NEWS REEL

Lubbock Men Will Attend Road, Rail Meet at Big Spring

County judges, chamber of commerce secretaries and directors of the recently organized San Angelo to Amarillo highway association have been called to meet at Big Spring Wednesday. It has been announced by the two local directors, J. D. Rigs and Charles Koyuk.

Two main projects are to be discussed: First, plans for securing a hard surface on the San Angelo Amarillo highway, number nine, second, plans for launching the proposed Plains to Gulf railroad.

Blowing holes for both projects were organized at a meeting held in Tabor's last month.

The rail project includes plans for a connecting link from Sterling City and Lamesa to San Angelo and from there through San Antonio to Corpus Christi. This would afford direct connection from the newest Gulf port to the plains.

More than 100 representatives are expected at the Big Spring meeting. President of the railroad association is Carl Ransdore of Lamesa. The secretary is A. B. Davis.

NO ICE PICK NEEDED
KANSAS CITY—The march of Kansas City housewives now in purchase by the dozen 1½ inch cubes of ice, delivered at the door by a local ice company.

Pain
For quick, sure relief from headache, neuralgia and rheumatic pains, use CAPUDINE.
Being liquid, Capudine acts immediately the time needed by tablets and powders, and does not upset the stomach.

MARY SCOTT
will open Expression Studios in K. Carter and High School.
September 12th
Phone 1286-J

GREATER LINDSEY

Pipe Organ Music
Theatre Beautiful
Last Times Today



HE WAS A SIMPLE COUNTRY LAD
But, oh, baby! He knew his city slickers! And he eats peanuts! Yes, sir! He eats 'em alive—and hands you a laugh with every one he cracks—And then there's that Follies Girl—the one he married. Well—say! Come on down and see "Painting the Town." It's a comedy what I mean! And how!

NON-STOP DUDE COMEDY
AND
FOX NEWS

PALACE

Last Time Today

PIPE ORGAN MUSIC

ESTHER



TEN MODERN COMMANDMENTS
a Paramount Picture
NEIL HAMILTON

Also
PARAMOUNT NEWS
and
COMEDY

THE PENNY PRINCESS

Copyright © 1927 by Anne Austin

BEGIN HERE TODAY

JERRY MACKLYN, advertising manager for Peach Bloom Cosmetics Co., falls in love with VERA CAMERON after he transforms her from a plain secretary into a beauty. He is hurt to learn she consents to the transformation only because she falls in love with a man who ignores her—SCHUYLER SMYTHE—and she intends to spend her vacation at Lake Minnetonka where Smythe is vacationing.

Smythe and other guests mistake her in spite of her denials, for VIVIAN CRANDALL, a princess, who offers a Paris divorce in hiding.

Learning of the supposed princess whereabouts, Crandall detectives arrive one night. Vera and Smythe flee in a stolen car, but when she tells him the truth about her identity, he furiously, thereby revealing himself to her as a fortune hunter.

Vera is kidnapped from the car by two masked men and taken by airplane to a shack in the hills where the prince, IVAN, awaits them. The kidnappers double-cross the prince, holding him and Vera for a Crandall ransom. Vera convinces the prince, furious at the discovery she is not his ex-wife, they must play the part.

In New York Jerry finds Vivian, a Crandall hiding in the Bronx. Agreeing to help him find Vera, she guides Jerry to the shack which she remembers the prince was interested in.

They arrive just as Vera is fleeing from the shack. She tells them how she was left alone with Ivan, after one of the kidnappers was killed before their eyes in an airplane crash and the other departed in fear.

The girls become friends and Vivian proposes to Vera who, as Princess Vivian, a little longer, Vera consents. Vivian goes to the shack and with a bribe gets the prince's promise to leave the country immediately. Jerry, Vivian and Vera return to the city and go to Vivian's apartment in the Bronx.

NOW GO ON WITH THE STORY

CHAPTER XLIV
Vera Cameron could scarcely take her eyes off Paul Allison, although she had been furiously studying him for most of the two hours that she had known him. He sat at the cleared dinner table, with his coffee cup before him and a long cigarette between his thin, long fingers, talking and smiling with Jerry Macklyn. His slight, almost boyish figure was dressed in a disheveled, cheap suit of dark blue serge, but it was not his clothes that puzzled and fascinated her: it was his face. For Paul Allison was frankly homely, with his rumpled, thin hair of a nondescript light brown, his deep-set, gray eyes that were too intense, too luminous, as if inner fires were burning him up, his thin, long nose, his pale, thin cheeks.

"What is it about him that has so fascinated Vivian Crandall that she is willing to give up social position, a fortune, her parents, everything for love of him?" the girl murmured to herself. "Why—she's almost ugly! Jerry is handsome beside him. Maybe it's his mind. He must be frightfully clever."

The longer Vee-Vee watched them—the beautiful woman who had been a princess and the homely, homely man who would not marry her until she had proved that she could make a poor man's wife—the sharper and more hurting was the envy which twisted her heart.

She had been through incredible adventures during the six days that had elapsed since she had fared forth into the world as an almost exact duplicate, outwardly at least, of a famous princess and heiress. In those six days her world had collapsed. Her idol had been shattered, revealing that not only his feet but his heart were of clay. She had lost love, or, rather, had never found it, and she had looked, naked-eyed and unprepared, upon men's greed and a man's lust.

"Ready to talk business now, everybody?" Vivian asked, after she had finished clearing the table of the coffee service. Without waiting for spoken consent, she arranged writing materials on the table before her and spoke in her clear, cool voice—always cool, except when she addressed Paul Allison.

"Paul has consented to my plan, Vee-Vee, largely for your sake. He

SULPHUR CLEARS ROUGH, RED SKIN

Face, Neck and Arms Easily Made Smooth, Says Specialist

Any breaking out of the skin, even fiery, itching eczema, can be quickly overcome by applying a little Mentho-Sulphur, declares a noted skin specialist. Because of its germ destroying properties, this sulphur preparation begins at once to soothe irritated skin and—best of all—removes the torment and discomfort, and you do not have to wait for relief from embarrassment. Improvement quickly shows. Sufferers from skin trouble should obtain a small jar of Howler Mentho-Sulphur from any good drug

Oh, he will do it very well, never fear! Now, Vee-Vee, I am not selfish as to ask you to give up the next two months of your life to a virtual imprisonment such as will be absolutely necessary if we are to get away with the impersonation, without compensating you handsomely. Will you accept ten thousand dollars for your services?"

Quick color flamed in Vee-Vee's cheeks. "I don't want you to pay me anything," she protested. "You are doing me a greater favor than I could possibly render you by saving me from public exposure."

"I am also causing you to lose your position with the Peach Bloom Company," Vivian reminded her. "We will not quarrel about the money. That point is settled," she stated firmly. "Now I will write the letter, and I promise you that it will turn the trick. I know my parents' spot of vulnerability, and I shall not hesitate to stick a javelin in it."

Paul, Vee-Vee and Jerry watched her intently as she scribbled hastily, and on every face was a different expression, with one element in common—namely, reverent admiration.

"Lagan," Vivian commanded, her brilliant eyes sweeping the group when she had finished. "Dear Mother and Dad: This will intro-

duce my dear friend, Vera Victoria Cameron, who, as you no doubt have already observed, is my physical double. Miss Cameron has been doubling for me with my full knowledge and at my request. It was she who played the Minnetonka, who, unfortunately, who was kidnapped by underworld thugs who mistook her for me. Now I am sending her to you to continue to take my place, so far as the police and the press are concerned. You can make any explanation you like—my disappearance and my kidnapping and my return, or—as I am now ready to occur to you—

you can bring to make any explanation whatever, thereby saving yourself and me a great deal of hideous publicity. Miss Cameron will be Vivian Crandall, until I choose to release her from her duties as my double, since I am otherwise and very importantly engaged. If you refuse to recognize Miss Cameron as your daughter, believe me dear people, the scandal that will result through my enforced re-appearance will make this kidnapping more seem like a pleasant little bedtime story. I am safe—never safer in my life, or rather, never so safe in my life—and so happy that the gods must envy me. Please believe me when I say that this is the best and only way out of a situation which you, in your mis-

guided parental anxiety, have brought upon yourselves. To refuse to accept it will mean misery and scandal for all of us. I am more sorry than I can say that I have caused you pain and anxiety, and the disgrace of seeing our sacred name in the headlines. I am sorry, too, that I cannot explain. To explain would be to ruin my chances for happiness forever. Please accept all this as absolutely final, and with it my love and remorse for having unintentionally caused you heartache and anxiety. Your daughter, Vivian."

"That," said Jerry, looking a brilliant blue eye at Vivian, reproachfully, "is rather a hard and bitter letter, young woman. I would not say it is calculated to bring a ray of sunshine into your parents' lives. But I think it will turn the trick. It is certainly amazingly definite, not to say menacing."

"The Rufus Worrell Crandalls fear nothing so much as scandal—newspaper scandal," Vivian replied, her beautiful mouth a little curled. "I had to use the only weapon in my hands. And my mother and father have not been exactly model parents. I love them in spite of myself."

"Now, how does this child get herself into your home without be-

ing caught in the net?" Jerry queried harshly.

"You will take her there in your car, leaving her at a corner about two blocks from the house. She will let herself into the house in a perfectly matter-of-fact way. The rest is entirely on the knees of the gods. You will drive straight to your own apartment and await a telephone call from Vee-Vee there, a call which she will make only if my parents refuse to accept her as Vivian Crandall. You will then get in touch with me and I will go to her assistance immediately. And I will stand by her through anything that can conceivably happen as a result of her effort to help me. Does that satisfy you, Jerry Macklyn?" and she smiled at him so adorably that Vee-Vee felt again that little pang of utterly unreasonable jealousy.

(To Be Continued)

Does Vivian's plan succeed? Read what happens to Vee-Vee in the next chapter.

DIDN'T WANT BEAR
LOUISVILLE, Ky.—Advised by a magistrate here to obtain an attachment on a bear in order to collect a \$40 board bill from its owner, Ben Odway, negro, replied: "Ah, dun' want no 'bair. Jedge, it's bad enough as it is."

Funeral Held For Girl Killed In Fall From Truck

Funeral services were held at 2:30 o'clock yesterday afternoon at Carlisle for Miss Dora Bauman, 18, daughter of Mr. and Mrs. W. D. Bauman of near Shallowater, who died at a Lubbock sanitarium Sunday as the result of injuries received when she fell from the rear end of a truck.

The girl's skull was fractured. In company with her brother, she was going from the younger Bauman's farm to that of her father, in the same vicinity.

When the truck turned abruptly, Miss Bauman was slung to the ground, hitting on her head. Though rushed to the sanitarium, first aid treatment was fruitless. She died about 9 o'clock.

Another girl, Edna Mae Brown, daughter of Ed Brown who lives in the Shallowater vicinity, was likewise thrown from the truck but escaped with but slight bruises.

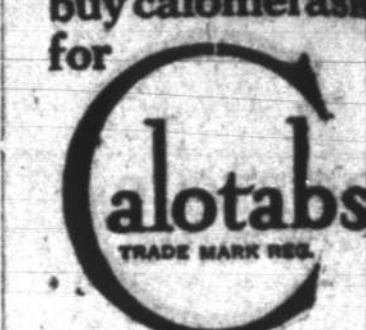
Surviving Miss Bauman are her mother and father; three brothers, Leonard, Augusta and J. R., of

Shallowater, and a sister who near Omega.

MOTORCYCLE A WHITE PRANT

GREEN SPRINGS, Ohio.—Green Springs police department couldn't find anyone to ride the town sold it for \$20.

Next time you buy calomel ask for



The thoroughly purified and refined calomel combined with assistant and corrective agents. Nausealess—Safe—Sure

Folks are writing us these days!

American Tobacco Co.
New York.

Gentlemen:—

A word of appreciation for your Lucky Strike cigarettes.

On May 29th last, I was operated upon for gastric ulcer and appendicitis. The day after I wanted a smoke real badly and asked my doctor. He advised strongly against it stating that even a slight cough would "rip me open" and cause additional pain, and if you've had the experience you know that to be so. However, I had a package of "Luckies" in my coat pocket and persuaded my nurse to get them. She did and I smoked eight that day. To make it short I smoked all the two weeks at the hospital with nary a cough or throat irritation or the least discomfort, and by the way, smoking was prohibited at the hospital but nurse kept my door closed and window open so I enjoyed my smokes to the full extent.

I am just a school teacher in a small town and not setting a good example to my pupils because I smoke, I suppose, but there is certainly "pep" in Lucky Strikes.

Sincerely yours,

J. A. McPherson



"It's toasted"
No Throat Irritation—No Cough.

It is interesting to note that most successful men wear glasses. Many a business has started up-grade the very day its executive had his eyes examined.

Millard F. Stuart

TURNADO AUTOMOBILE FIRE

Insurance FIDELITY AND SURETY BONDS HEMPHILL-WOODS CO. (Lubbock Insurance Agency) Citizen Nat'l Bank Bldg Phone 267

House

Rates-Inf CLASS ADVERT

An accommodation be carried for 2 phone calls. Add are strictly accepted over with the acce that the acce paid when aus the following: PHONE YOUR V

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13 on

House Hunting Problems Are Easy If You Hunt On These Pages--Try A Want-Ad Today

Rates-Information CLASSIFIED ADVERTISING

An accommodation account will be carried for those who telephone their ads in. All Want-Ads are strictly cash and are accepted over the telephone with the positive understanding that the advertiser will be called when the collector calls the following day.

PHONE YOUR WANT AD TO
13 or 14

Our courteous Ad-Taker will receive your Want-Ad, helping you word it, then our collector will present the bill the following day.

All ads for situations wanted are cash with order and will not be accepted over telephone. Outside town advertising cash with order.

The *Avantage-Journal* reserves the right to classify wanted ads under appropriate headings and to refuse or withhold from publication any copy deemed objectionable.

Notice of any error must be given in time for correction before second insertion.

Obituaries and cards of thanks at regular classified advertising rates.

RATES

1 cent per word each for the first three insertions, and two cents per word for each insertion thereafter. No ad accepted for less than 20 cents.

LOST AND FOUND

LOST—Male police dog, answers to name "Major," Reward \$5. W. R. Jones, 1219 Main street.

MALE HELP WANTED

WANTED—White or colored, cook and do general housework. Call 1417-W.

WANTED—Girl to do general housework. Phone 635-W. 1823 Broadway.

WANTED—Good cook, colored woman preferred. 1712 Broadway. Phone 588.

WHY WORRY ABOUT THAT POSITION?

Are you the creator and master of your own destiny? You can control your environment. May we help you to become what you should be? LUBBOCK BUSINESS COLLEGE, 1021 1-2 Texas Ave. Phone 335. Headquarters for bookkeeping typewriters and stenographers.

FEMALE HELP WANTED

WANTED—A colored woman to do general housework. Phone 387 or 24.

HOUSES FOR RENT

10-room house, convenient to Tech and High school. Phone 1193-J. 282 10th street.

FOR RENT—Five room house, 1415 10th street. Modern improvements. See Jas H. Goodman.

Good 4-room box house, rent \$15.00 per month. Phone 595.

FOR RENT—New, modern five-room house, garage. \$25 per month. See P. Turner.

Five room house at 1412 Texas Ave. Phone 1592 Texas.

J. E. Hamilton

Three room house at 1412 Texas Ave. water furnished. \$17.50 per month.

FOR RENT—Three room, modern house. Call at 1811 Ave. W. or 925-J.

HOUSES & ROOMS WANTED

WANTED—In room furnished house near Tech. Mrs. Pauline Hicks. Phone 3154.

APARTMENTS WANTED

WANTED—COUPLE, WITHOUT CHILDREN, WANTS NICELY FURNISHED APARTMENT. PRIVATE OR CONVENIENT RENTAL. NIGHT CONSIDERED. RETURNED HOME. PHONE 735.

10 FURNISHED HOUSE-KEEPING ROOMS

FOR RENT—Two nicely furnished rooms, no children. 1425 9th St.

FOR RENT—Light housekeeping room, half block from school. Phone 562-J.

FOR RENT—2 furnished, rooms, modern, garage. 1914 Ave. P.

1 UNFURNISHED APARTMENTS FOR RENT

FOR RENT—Modern nice duplex, 2 rooms and bath with garage, on 10th street between High school and Tech college. Call at 1214 Ave. W. or phone 1197-W.

FOR RENT—4 room modern duplex, unfurnished. Phone to Tech. Call at 2415 20th Street.

FOR RENT—Half brick corner duplex on 14th and V and half duplex on Avenue M. See P. Turner, room 1021 1-2 Texas Ave.

12 FURNISHED APARTMENTS FOR RENT

FOR RENT—Apartment on 13th street between M and N. Phone 347.

FOR RENT—Nicely furnished apartment. Phone 272-W.

FOR RENT—Partly furnished apartment. 1807 9th. Phone 1649.

FOR RENT—Small apartment furnished or unfurnished, convenient to Tech or bus line. Call 425.

Furnished apartments for rent at reasonable rates. Call at 2208 9th street.

Two room apartment, close to modern, (to adults). 784 Ave. L.

13 BEDROOMS FOR RENT

ROOMS—For gentlemen only, with in one block of Hotel Lubbock. 1315 Main street.

Furnished bedrooms, \$3.00 and up per week. Furnace heat. Phone 358-W.

FOR RENT—Nice modern bedroom adjoining bath. 2113 8th street. Phone 1278-J.

FOR RENT—Corner bedroom, modern conveniences, 1 block from Tech Ave. Phone 755.

A desirable bedroom, hot water and furnace heat. 1730 Main.

FOR RENT—Nicely furnished south bedroom, gas, on bus line. 1814 Ave. Q. Phone 161-W.

FOR RENT—Southeast bedroom, private entrance, close in. 1316 14th street.

FOR RENT—Lovely front bedroom close in. 907 Ave. M.

Unfurnished bedroom, all conveniences, reasonable. Phone 1587-W. 2219 18th street.

14 BOARD AND ROOM

ROOM AND BOARD FOR MEN. PHONE 1009-W. 2414—13TH STREET.

FOR RENT—Nice large rooms with or without board. Rooms \$2.50 up. Board and board \$5.00 up. SPIRITLOCK HOTEL. Phone 1118.

Want six Tech boys to room and board. 2119 13th. Phone 1204-R.

Board and room, furnace heat. 1919 19th street. Phone 1125-R.

ROOM AND BOARD FOR YOUNG MEN. 2415 13TH STREET. PHONE 914-J.

A few quarter sections within two miles of Lubbock, Carter county. \$10.00 per acre. C. A. Pierce.

15 OFFICE SPACE

FOR RENT—Office or store room, very reasonable. \$15 to \$25. Chas. P. O'Neill, 2212 Texas Ave. Phone 236. *Avantage* Bldg.

Good double office with east exposure. Big location in town. Room 204 Leader Bldg. John W. Jarrett.

Double office in Temple Ellis building with lease at \$20 per month. Call 917-J.

16 STORE ROOMS AND BUILDINGS

ONE BRICK BUILDING 10 X 125 FT. BEST LOCATION ON MAIN STREET. SEE OWNER JNO. H. MORE AT 1119 MAIN STREET OR PHONE 1277-J.

17 WANTED TO BUY

WANTED TO BUY—Will pay cash for all classes of hogs and cattle. McDonald Packing Co.

18 WANTED TO BUY

WANTED TO BUY—Will pay cash for all classes of hogs and cattle. McDonald Packing Co.

19 WANTED TO BUY

WANTED TO BUY—Will pay cash for all classes of hogs and cattle. McDonald Packing Co.

20 FOR SALE OR TRADE

Some good 3 and 10-acre tracts on Brownfield and Loveland highways. Small cash payment and terms on balance. Room 204 Leader Bldg. John W. Jarrett.

FOR SALE OR TRADE—Six room stucco house practically new in Slaton to trade for good farm on South Plains. Room 204 Leader Bldg. John W. Jarrett.

FOR SALE—Seven-room house, garage, furnace heat, elegant location, at a bargain. Small cash payment or several time vendor loan notes. Apply 1513 17th street.

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17 WANTED TO BUY

SELL US YOUR SECOND-HAND FURNITURE. WE DO REPAIRING OF ALL KINDS.

SPINKS BROS. 1212 AVE. B. PHONE 888

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Some good 3 and 10-acre tracts on Brownfield and Loveland highways. Small cash payment and terms on balance. Room 204 Leader Bldg. John W. Jarrett.

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When Johnnie Goes Marching Back to School

He's going to be resplendent in new clothes. For the new teacher and the old classmates must be impressed. The new suits we are showing are built especially to stand the strain school days give them. Sturdy fabrics, reinforced tailoring and an extra pair of trousers make these clothes pass with a grade of "Excellent."

Priced From \$9.50 to \$24.50 Including Extra Trousers

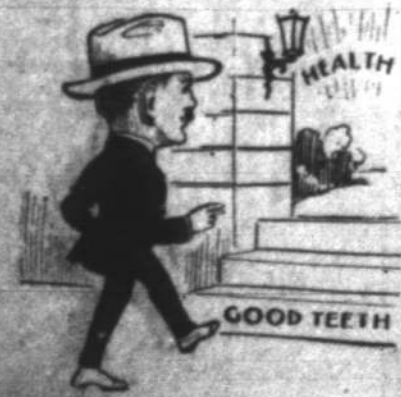
Barrier Bros.
INDEPENDENT MERCHANTS

Walton of A. and M. To See Game Here

President T. G. Walton, of Texas A. & M. College, will be in Lubbock, October 12, to attend the football game with the Tech as a guest of President Paul W. Horn, according to an answer received from an invitation recently extended him. Other officials of the college are likely to be present Tech officials say.

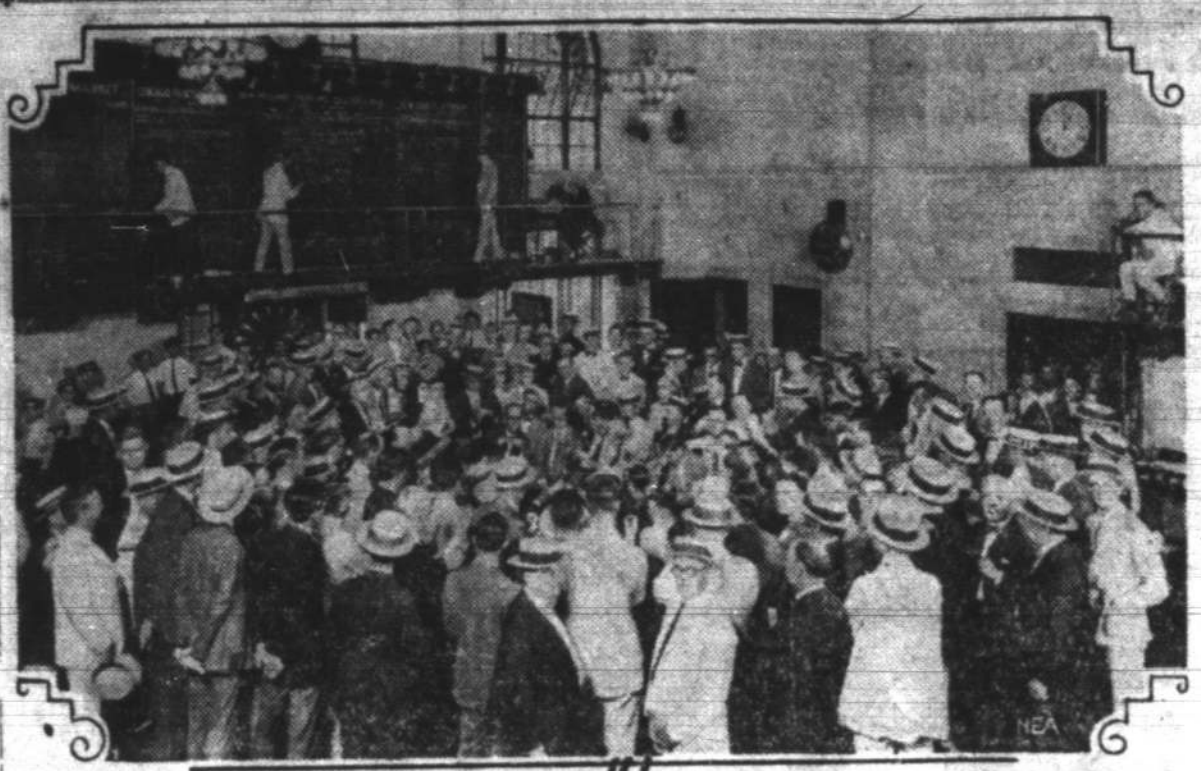
Col. L. N. Bourland, of Chavén, commanding officer of the student body, stated last Saturday to a reporter that he would be here as well as hundreds of the Aggies.

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Grove's Tasteless Chill Tonic**
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False Teeth—Upper and Lower (both) for \$40.00
Bridge Work—Per Tooth \$8.00
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Extractions (single) \$1.50
Amalgam (silver filling) at \$1.50 to \$2.00
Extracting (a full set) \$10.
Cleaning Teeth \$2.00
Painless Methods Employed
All work guaranteed
Dr. J. W. Phillips
Room 12—Conley Bldg.

How The New Orleans Cotton Exchange Looks During A Busy Day—Vice-President Upholds System Of Pricing



FACULTY MEET TO USHER TECH TERM

PLANS FOR COMING YEAR TO BE FORMULATED AT SESSION TOMORROW AFTERNOON

With the Matador football training camp filled with 75 huskies and with each day bringing more students into the city, the fall term of the third session of Texas Technological college will be ushered in tomorrow afternoon with the first meeting of the faculty for the year.

Following the faculty meeting which will consist of the making of plans and announcements for the coming year, activities on the campus will ensure quick and fast Friday and Saturday, students not having the required amount of credits will gather at the college for entrance examinations. On Friday night from 8 until 11, a meeting of the faculty and their wives will be honored at a reception given by President and Mrs. Horn at their home.

From Friday until Sunday, freshmen will gather for the first Freshman orientation observance in which the first year students will be informed on the various phases of college life. At 10 o'clock, Saturday, the freshmen will meet at the Tech gym where their first convocation will be held. On Sunday, September 18, at 3 o'clock in the gym Governor Dan Moody will speak on "If I Were a Freshman." It is the plan of the college officials to have at least 5000 people present for the Moody address. On Sunday, every freshman will be entertained in the private homes in Lubbock, according to plans made by church officials.

Beginning Monday, registration for first year students will run for two days and then the upper classes will register September 20-21. Regular class work will start on Thursday, September 22 and at 11 o'clock on that day, the first general convocation of the entire student body will be held at the gym. Friday evening from 8 until 11, the churches of the city will hold open house in which the students will be entertained in the church parlors. On Saturday, September 23, at 1 o'clock on Saturday, September 24, they will look to the Tech football field where they will see the Matadors in action for the time in 1927 against the Panhandle Oklahoma J. A. & M. of Goodwell, Oklahoma. That evening they will be guests of the president and his wife at a reception given in the administration building.

President S. P. Brooks, of Baylor University, will deliver the sermon at the annual union services at the gym on Sunday night, September 25. The student body and all the churches of the city will take part.

Monday, September 26, will find everybody ready for nine months of hard work.

HOTEL BLAZE

(Continued From Page One)
building, which is covered by insurance. This conflagration began shortly after 2:30 o'clock and attracted a large crowd. Mr. Moore was on the sidewalk in front of his barber shop and five men were in the establishment. They all reached the sidewalk unharmed, despite the fact that an explosion from the heater and the gasoline blowtorch drenched the back of the shop in flames. The negro who unwittingly caused the fire was only slightly burned on the hands.
Fire Boys Work Rapidly
Mr. Moore had difficulty in getting his telephone call through to the fire department, he said, but only one minute elapsed from the time he got the fire station until the first truck rolled upon the scene, he stated.
Yesterday's blaze was the second to attack the building in the past two years. It was originally the Nicolett hotel, one of the finest hostleries on the Plains, the gathering place of many notable pioneers and the scene of numerous social functions. Between 25 and 30 persons are making residences there, Mrs. Garrett, whose husband has operated the hotel since January 1, reported.

LEGION DRIVE

(Continued From Page 1)

Following closely with a barrage on the sector immediately to the east. Other commanders are understood to have their forces in trim for an engagement late this week.

Only 2,500 Available

Commanders and members of their staff are of one accord in the belief that practically all the tickets will be disposed of this week. A rather dilatory effort has been under way in the business section of the city the past day or two, but the campaign to date has been restricted to this sector. It was reiterated that only 2,500 tickets will be available, as this is the capacity of the auditorium at the Tech assembly hall, and that those who wish to assure themselves a seat would be wise to avail themselves of a ticket in the next day or two.

It was unanimously voted at the Monday night session that a close-up section of seats will be reserved for Gold Star mothers and veterans of the World War, and their wives. Seats in this section will be held until a reasonable time before the program starts, then will be thrown open to the public. No other reserved seats are available.

The entire proceeds from the program will be used by the Legion here on a fund for a memorial hall and clubhouse, as the speaker has steadfastly refused to share in the proceeds in any manner, even offering efforts of Legion officials to furnish his railroad fare either to or from this city. He will come here for the lecture from Vernon, where he is to close a revival campaign on Sunday night before his lecture here.

WINDSOR FLIER RISK LIVES, SAVE BLIND MAN

HOLLYWOOD, N. F., Sept. 12 (AP)—Phil Wood and A. C. "Buck" Schiller, who interrupted in Newfoundland their projected flight from Windsor, Ont., to Windsor, England, today risked their lives in rescuing a blind man from a burning house at Kelligra, 12 miles from here. Four farm houses were destroyed when a forest fire swept a large area near that settlement.

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RIX FURNITURE COMPANY
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Have your Glasses fitted by

DR. A. F. WOODS
Oldest established Specialist-Optometrist on the South Plains
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G. G. Castleberry
Surgery
Gynecology-Urology
Diseases of Women

Ed Smith
Surgery
Obstetrics and General Medicine

H. A. Castleberry
General Medicine
Diseases of Children

COTTON SITUATION

(Continued From Page 1)

incomes of the producers of the south, theoretically.

The price of cotton depends upon the immediate law of supply and demand. With good demand and a small crop, the price is bound to rise until it reaches a point where demand is automatically stifled.

No better illustration of this can be found than that presented during the years 1919 and 1920, when following the war the world became intoxicated with extravagance, and prices did not matter. Suddenly deflation became the order of the day, consumers could not and would not pay the exorbitant prices for their necessities, and values shrank enormously overnight. The price of raw cotton dropped from 40 cents per pound in 1919 to 19 cents per pound in 1920, and then began the long painful period of readjustment, under an arbitrary and radical deflation plan.

The crop of 1926-27 marked one of the tragic eras in the cotton comparable almost to the catastrophe year in 1920. Stimulated by good prices, cotton acreage had been steadily increased, after the minimum year of 1921, until it was announced in July, 1926, that the acreage in cotton would be 48,000,000. That was a stupendous figure and it meant an enormous crop under anything like a fair season. With successive estimates increasing the prospective crop from 15,000,000 bales in July to 18,500,000 bales in the last estimate in December, the price of cotton dropped steadily until panic hit the south and no one knew where the bottom would be reached.

The commercial crop of 1926-27 totaled 18,205,829 bales, which means that many bales brought to market. The total value of this crop was \$1,236,512,367, or \$66.73 per bale. The average price of middling

cotton for the season was 12.96 cents per pound. The season before the commercial crop was 15,614,707 and its value was \$1,550,511,562. The commercial crop of the season before that was 14,695,356 bales, and its value \$1,739,593,374.

These figures show conclusively why the south prefers higher prices for cotton, even if it has not so much to sell for it received more than half a million dollars more for the 1924-25 crop than for its 1926-27 crop, even though the latter was nearly five million bales larger. An even more striking illustration may be made by comparing the crop of 1923-24, of 11,290,337 bales, little more than half of this year's crop, which brought \$1,668,243,048, or \$418,000,000 more than the amount realized for 19,205,000 bales.

Nor do these figures include the price received by the farmer for his seed. In big crop years the price of seed naturally goes down while in short crop years it is more valuable and commands a good price. This year the farmer realized for his seed approximately \$210,000,000. Last year for less seed, produced on a smaller crop, he realized \$248,000,000, and the year before with a still smaller crop, \$241,000,000.

Does the farmer prefer large sales and small profits (if any) or small sales and larger profits? The question answers itself in the wild acclaim which greets increased prices.

But there is another side to this question, and it is not a happy side. While the aggregate benefit by better prices, some suffer seriously for it is the short crop that makes for better prices, and the farmers who have been the victims of excessive boll weevil damage and excessively bad weather produce barely enough to keep body and soul together until next season.

Even in the worst years there are some sections of the belt which are blessed with good or fair conditions, and produce a bale to the

acre, more or less, while other sections do not make a bale to three or four acres. In some especially unfortunate sections a bale to ten acres is considered good production. When cotton was selling at 38 and 40 cents per pound, many Louisiana farmers did not gather a bale to a dozen acres.

So, while some have cause for rejoicing, we must not forget those who seem accursed in a season of plenty (or rather good prices) for these mean nothing to them in the face of want supply to realize.

What the Exchange Does
There is a great misconception in the minds of many people as to the purpose of the Cotton Exchange. Not many unconnected with the industry have a clear idea of its purposes and functions. And yet, without the operation of the contract exchanges, the producers of cotton would be at the mercy of the buyers of their product, getting only the price the buyer in the locality without knowledge of the real market.

We have daily arrivals of the choicest varieties of Sea Foods, Fish and Oysters. We are prepared and equipped to render a good service in this line. In stock and today's arrival the Gulf's gamest food Fish, Red Snapper and Snapper Throats. The Snapper Throats are a real delicacy. Try them.

Speckled Trout
Blue Channel Cat
Dressed Haddock
Baltimore Oysters
Fresh Shrimp
Dressed Frogs
Our Oysters are "Different", Fat and Fine with that real Oyster flavor. They are the "Pride of Chesapeake Bay" and "Baltimore Best".
You have the rest, now try the Best
PHONE SIX-TWO-EIGHT
We Deliver.

LUBBOCK FISH MARKET

PHONE 628—For Choice Sea Foods—1208 Ave H
5 Doors South from Broadway

ANNOUNCING----

in every city—in every town there is one store that undersells—in Lubbock it's

Grollman's
BROADWAY at AVENUE J

VOLUME BUILDING CAMPAIGN



STYLE-- RIGHTNESS!

During the month of September we offer definite proof to the women of the South Plains --of the **STYLE RIGHTNESS** of EVERY garment and article of apparel handled by Grollman's. We will not be satisfied in only telling you our Coats and Dresses present buying opportunities to you that--in every quality class--are underpriced--but we seek the chance to prove beyond question--the **STYLE RIGHTNESS** of our stock.

Gay Festivities Ahead--Winter Evenings of Dining and Dancing--College--Football Games, Theatres, etc



The Miss going away to College, the debutante, her chaperon and her youthful friends ---and for all the delightful events of Fall and winter--will find the ready to wear department of Grollman's offering vivid, glittering frocks for formal wear. Models that show the importance of side drapes, uneven hems and god-lets--frocks for every purpose and purse.

Underpriced Selling Of Fall Merchandise

EFFECTIVE NOW!

We believe that this store is inaugurating today, the most far-reaching **STORE POLICY** ever introduced in Lubbock!

A VOLUME BUILDING CAMPAIGN!

We offer no apologies. The fact is, we are very proud of the growth of our business, but our every thought and act is an expression of a very determined desire to **UNDERSELL** any store in West Texas. Underselling--in our mind means only one thing: whatever the article may be and whatever quality that article may possess, it **MUST** be priced **LOWER**.

To us--**VOLUME--ENORMOUS VOLUME--must come--** to make it possible to follow out such a store policy.

To impress every one on the South Plains that such a policy is our greatest desire--we are **DELIBERATELY--UNDERPRICING** for the rest of the month of September--our entire stock.

Why so early? Because **WHEN WOULD LOWER PRICING BE MORE APPRECIATED--MORE UNEXPECTED THAN AT THE VERY BEGINNING OF A NEW AND THE MOST IMPORTANT SEASON?**

In a nutshell--we think our **UNDERPRICING** for September will be more effective in our plans for creating the largest **STORE VOLUME** on the Plains--than if done later.

From day to day now--we are going to tell you of our big, Fall stocks; of the different departments--and what we mean when we say--**UNDERPRICED!**

FOOTNOTE: Tuesday's Journal and Wednesday Morning Avalanche will tell you about underpriced merchandise for Wednesday selling only.

The Store You Will Eventually Patronize