

PARSONS  
FUNERAL HOME

Oxygen Equipped  
Ambulance Service  
Ph. 285-2621 Collect, Olton

# THE HART BEAT

measuring the pulse of a growing community

VOLUME 9 NUMBER 11

HART, CASTRO COUNTY, TEXAS, THURSDAY, SEPTEMBER 14, 1972

10 CENTS A COPY

FARMERS STATE  
BANK  
Member F.D.I.C.  
HART, TEXAS



KINDERGARTEN



UNGRADED FIRST GRADE

## Board Members Approve New Budget, Accept Bids

School board members approved the 1972-73 school budget of \$639,749 at the regular meeting of the board held Monday night. The budget is an increase of \$2,121 over the 1971-72 budget.

Frank Barnes, elementary principal, gave a report on the elementary reading program. Carpet for the reading center was approved, Federal funds will provide \$200 towards the

purchase.

A low bid of .2105 cents per gallon was accepted from Hart Oil Company for gasoline for the school vehicles for the school term. Cox Shamrock Service submitted the low bid of \$8.50 per case on oil.

Board members accepted a bid of \$6,795 from Ed Harris Lumber Company for cedar shingles for eight school houses.

## Calendar Of Events

Friday, Sept. 15 - Longhorns travel to Shallowater in quest of their second victory. Game time is 8 p. m.

Monday, Sept. 18 - Future Farmers of America meet.

## Vegetable Meeting Slated In Plainview

Another economic opportunity is "knocking on the door" of West Texans. There's money to be made in vegetable production and marketing. And that's what two upcoming conferences are all about.

A "Money in Vegetables" conference will be held in Lamesa at the Forrest Park Community Center on Sept. 20 and in Plainview at the Hale County Agricultural Center Sept. 21. Both sessions will begin at 1 p. m.

Each conference will feature discussions on the potential for local vegetable production, what vegetables can be produced profitably, buying and selling vegetables, beginning steps to vegetable production, financing vegetable production, and sources of information on producing vegetables.

Speakers will include Dr. Roland Roberts and Marvin Sartin, vegetable specialist and economist in management, respectively, Texas Agricultural Extension Service, Lubbock; Dr. William Lipe, horticulturist, Texas Agricultural Experiment Station, Lubbock; Harvey Kitchens, Kimbell, Inc., Fort Worth; Dr. Chan Connolly, vegetable marketing research, Texas Agricultural Experiment Station, Weslaco; Mario Trevino, manager, Walker Brothers Produce, Co., Plainview; M. L. Wiggins, president, First

National Bank, Munday; and Dr. John D. Downes, professor of horticulture, Texas Tech University.

Opening remarks will be made by Claude W. Brown, president of the West Texas Chamber of Commerce.

Norris Barron, a farmer and director of the Agriculture Division, Lamesa Chamber of Commerce, will preside at the Lamesa meeting while John Anderson, vice president, First National Bank and chairman of the Agriculture Committee, Plainview Chamber of Com-

merce, will preside in Plainview.

Each of the conferences will be sponsored by the West Texas Chamber of Commerce, Texas Agricultural Extension Service and Texas Agricultural Experiment Station of Texas A&M University, Texas Tech University and the local chamber of commerce.

Everyone presently engaged in vegetable production as well as prospective producers and other interested individuals are encouraged to attend one of the conferences.

## Longhorns 'Sweet Victory' Breaks Nine-Year Streak

The Hart Longhorns put it all together here Friday night in Longhorn stadium, and snapped a nine year losing streak to the Lazbuddie Longhorns by a thrilling score of 28 to 12.

Before a crowd of about 500 people, the Longhorns opened their season with that spirit of determination and pride talked about in earlier articles and did what some people thought the impossible by executing the Lazbuddie Longhorns.

The first score for the home team came early in the first quarter when Lazbuddie had to punt after losing yardage and being stopped on three consecutive plays by the Hart defense. The punt landed in the arms of speedster Jimmy Brown. He raced 85 yards for the score. The kick by Mike Booe for the extra point veered off to the left making the conversion attempt no good.

The second score for Hart came early in the second quarter when they started a drive from their own 11 yard line. They ran four plays before

power house All -State Candidate Stan Dyer broke two tackles and picked up 29 yards for the

Continued On Page 6

## PTA Calendars Being Sold

Orders are being taken for the community birthday calendars sponsored by the Parent-Teacher Association.

Persons wishing to place orders may call Mrs. Preston Upshaw, 938-2442, or Mrs. J. D. Myrick, 938-2393 before Sept. 19.

## Grid Coaches Speak Monday

Football coaches presented the program Monday at the regular luncheon meeting of the Lions Club.

Other guests were Larry Starnes of Sunnyside and Earl Holley of Lubbock. Bob Berry and William Ammons were recognized as new members.

Raymond White of Hereford, District Governor 2T-1 will be guest program leader at the next meeting, Monday, Sept. 25.

## Legion Zone Meet Sept. 21

An American Legion Zone meeting is slated for 8 p. m. Thursday, Sept. 21 in the American Legion Hall in Tulia.

Legionnaires and their wives are urged to attend.

## Seniors Selling Subscriptions

Members of the Class of '73 are selling magazine subscriptions and will continue through Sept. 22. Proceeds of their sales will be used to finance the senior trip.

Anyone wishing to subscribe or renew a present subscription may contact a member of the class.

## Savings Bonds Sales Totaled

Judge R.E. Wilson, Chairman of the Castro County Savings Bonds Committee, reported today that sales of Series E and H United States Savings Bonds in Castro County totaled \$1,944 during July. Sales for the first seven months were \$21,255 for 35% of the 1972 goal of \$60,000.

July sales in Texas were \$16,989,269 compared to \$16,810,210 during the same period last year. Year-to-date sales amounted to \$125,013,794, while 1971 sales totaled \$118,726,731 - a 5.2% increase.

Nationwide sales during July totaled \$493 million. For the January-July period sales were \$3.7 billion - 15% above sales last year. Exchange of Series E for Series H Bonds amounting to \$27 million were reported for July, 13% above the \$24 million exchanged last year.

# THE HART BEAT

Published each Thursday at Hart, Texas, 79043, % P. O. Box 311, with offices in Hart, phone 938-2247.

Entered as second class matter at the Post Office in Hart, Texas.

Member 1972  
TEXAS PRESS ASSOCIATION

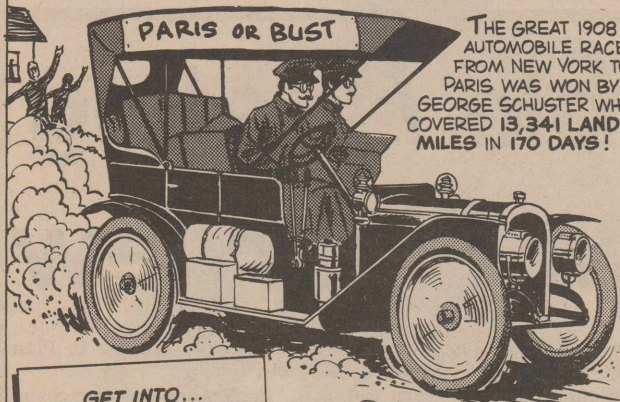
Sue Cannon.....Manager  
Alva Henderson...News Editor  
and Adv. Mgr.

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

## THAT'S A FACT

### LAND SAKES!

THE GREAT 1908 AUTOMOBILE RACE FROM NEW YORK TO PARIS WAS WON BY GEORGE SCHUSTER WHO COVERED 13,341 LAND MILES IN 170 DAYS!



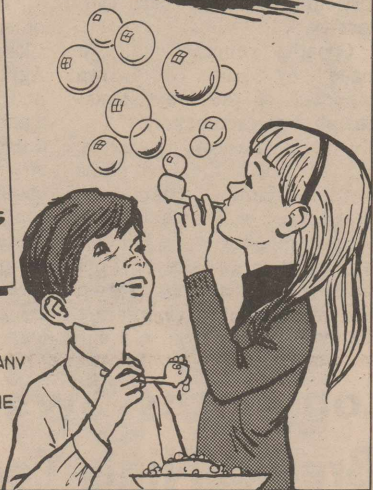
### GET INTO...

A GOOD HABIT! AND WE DO MEAN THE HABIT OF BUYING U.S. SAVINGS BONDS WHICH PERMIT AMERICANS TO SAVE SYSTEMATICALLY WHILE THEY WATCH THEIR SAVINGS GROW AUTOMATICALLY INTO SUBSTANTIAL RESERVES

★★★★★

### BUBBLING OVER!

EVER WONDERED HOW MANY BUBBLES THERE ARE IN A POUND OF SOAP? HERE'S THE ANSWER: 25,344,000! (YOU CAN CHECK IT YOURSELF!)



## Hart Woman's Mother Dies

Funeral services were held at 2 p. m. Saturday in Parkview Baptist Church for Mrs. Audrey Louise Tidwell, 72, mother of Mrs. Betty Sanders.

Officiating was the Rev. R. N. Tucker, pastor. Burial was in Littlefield Cemetery under the direction of Hammons Funeral Home.

A native of Denton, Mrs. Tidwell died Wednesday in Littlefield Hospital. She had lived in Littlefield 12 years, moving there from Bula.

Other survivors include three other daughters, Mrs. Mary Thompson of Los Angeles, Mrs. June Elliott of Houston and Mrs. Glenda Lunsford of Lubbock; three sons, M. A. of Dimmitt, Carl of Colorado City and G. W. of Wheeler, Calif.; a sister, Mrs. Bertha Humphries and a brother, Benny Lane, both of Haskell and 11 grandchildren.

## Greene Keating Writes

CASTRO CO. H.D. AGENT

This week is the state THDA meeting in Houston. Nell Ingram, Sue Tischler, Margaret Womack, Oneida Hutto and I will attend. Each year one Extension agent goes from this district and I appreciate my women sending me this year. It is truly a privilege to work with club women.

There will be a cake decorating workshop Oct. 3 at 9 a. m. and at 4:30 p. m. Come which ever time you prefer. We'll meet at the Courthouse and travel to Mrs. Nita Beavers for the workshop. If any of you want her to decorate a cake for you, please call and let me know immediately.

Here is some good news for our women in their mature

years. I think this is a stage of life all of us should look forward to and enjoy.

Enjoy your mature years and select clothes that compliment your special charms. Whatever the problems age brings with it, generally there are fashion secrets to help diminish them. For many middle-aged persons - over 39 - weight begins to increase and their hair begins to gray or become thin. Changes in body contour may cause fitting problems, and skin shows signs of wrinkling and dulling.

In choosing clothing for a mature figure, select styles designed to soften the contours of the face and draw attention away from the waist and hips. Select clothes with lines to make the body look slim.

Fabric and colors can help minimize problems of skintexture and tone. Browns, beiges and yellows tend to bring out yellow and brown tones in skin and hair. Grayed colors in the cool range from blue green to wine are more flattering than yellows and browns. Muted colors and pastel pinks and blues usually make good choices, too. Eye coloring also merits consideration and can be enhanced with clothing selection. Brown eyes are set off by dark greens and taupe browns. Blue, gray and green eyes lend themselves to a wider range of colors limited only by the brightness and freshness of the skin.

Women with gray hair can compliment it with many colors, and women with white hair have almost unlimited possibilities in color selections if the skin is fresh and clear.

A woman's success in selections depends on knowing how to make the most of her potential. And I'm proud that our mature women do dress fashionably and in good taste.

### HAS SURGERY

Mrs. Homer Hill returned home Monday after having major surgery last Tuesday in Central Plains General Hospital in Plainview.

### IN HOSPITAL

Mrs. Bill Reed is still confined to Central Plains General Hospital in Plainview after having hip surgery. She is reported to be doing quite well.

### FROM AMARILLO

Mrs. Poncho Lacy and girls of Amarillo spent Sunday with her mother, Mrs. Nora Ray.

### SUNDAY GUESTS

Guests in the home of Mrs. Maude Jackson Sunday were Mr. and Mrs. Arno Cox of Hobbs, N. M., Mrs. C. D. Adams and children of Hereford, Mr. and Mrs. Bob Bowden and girls, Mrs. Ellen Cox, Mrs. Bessie Mae Cox and Mr. and Mrs. Miles Cox.

## NOTICE

NOTICE - Appliance repair, lawn mower service, tools sharpened, auto repair, irrigation engine maintenance, arc welding. Willis Hawkins Jr., 602 Ave. B. 938-2371, 7-tfc.

FREE Bible Correspondence Course. Box 453, Hart, Texas. 7-tfc.

## Soil Conservation News

By TALMADGE P. PORTER

Nitrogen is considered to be our most important soil nutrient. It is converted largely into plant proteins, and all of the growth of cells in plants center around proteins, when there is not enough nitrogen in a plant it usually can adjust somewhat to the amount of hand. This means to a certain extent, that nitrogen controls the amount of protein in a crop. But when nitrogen drops low enough yields will inevitably decline.

The nitrogen content of grains can be increased by fertilization, but this does not necessarily mean more proteins that are essential for animals. Ruminants may be able to use this extra nitrogen but nonruminants may not.

There is little that can be done to increase a plants ability to take in nitrogen. However, some plants have fibrous, branching root systems which seek

out nitrogen, but some have tap roots or less branching type roots which are not so efficient.

Nitrogen can be increased in the soil by growing legumes in rotation with other crops. Legumes are good because they release nitrogen into the soil. It is produced by what are called, nitrogen fixing bacteria, which live in nodes or knots on the roots of legumes.

When growing exclusively crops which the plants are harvested every year, and there is no dead plant material left on the soil to produce humus or organic matter, then the nitrogen content in the soil decreases rapidly. The amount of organic material on the soil is definitely related to the amount of nitrogen produced by the nitrogen fixing organisms.

There are a number of ways to tell how serious a nitrogen deficiency we have. The firing down the center of the leaf in corn is a well known symptom. Other crops often look yellowish. A tissue test powder can be purchased which turns pink when nitrogen is present in the sap.

### DANGER SIGNALS

Youngsters who encounter learning problems or who become behavioral problems in school should be given a hearing test according to officials of the Beltone Crusade for Hearing Conservation. They point out that these characteristics can be the danger signals of a hearing loss.

## FOR SALE

FOR SALE - granary, etc. to be moved. Call 938-2571.

FOR SALE - House to be moved, 6 rooms, bath and utility, also double garage, 938-2256, 8-tfc.

FOR SALE - 1965 Buick Electra, 4 almost new tires, priced cheap. Carl Rambo 938-2450. 9-tfc.

For all of your livestock supplies see Jones Seed and Farm Supply. 22-tfc.

### MONUMENTS

Winnsboro Blue Granite  
White Georgia Marble  
and others

See PERCY PARSONS  
Call Collect Olton 285-2621

### 26 USED CARS FOR SALE

Best Selection In West Texas

New Cars For Sale Also

GARLAND  
MOTOR CO.  
Littlefield

For Topping &  
Middle Shredding In  
Grain & Cotton  
call

Ray Bradshaw

Cotton Center  
879-2148  
Night 879-4753

### THE LIVESTOCK INDUSTRY NEEDS MEN

Trained As  
CATTLE  
AND  
LIVESTOCK  
BUYERS

Train now to buy cattle, sheep and hogs at auctions, feedlots, sale barns, etc. Write TODAY for a local interview. Include your complete address and phone number.

CATTLE BUYERS, INC.

4420 Madison  
Kansas City, Mo. 64111  
Training Cattle and Livestock Buyers

### CATTLE AND LIVESTOCK BUYERS

WE NEED MEN  
IN THIS AREA.  
Train to buy cattle,  
sheep and hogs.

We will train qualified men with some livestock experience. For local interview, write today including complete background, address, and phone number.

WESTERN MEAT PACKERS  
TRAINING, INC.

4318 Woodcock, San Antonio, Texas 78228

### DIMMITT ENGINE SERVICE

IRRIGATION ENGINE  
REPAIR & OVERHAUL  
MAGNETO SERVICE

P.O. Box 576  
Phone 647-2573

**We Are  
Looking  
For**  
Sales Persons  
to Represent  
Our  
Organization!

MEN OR WOMEN

CALL

DON KINARD 806 637-4785

1 p.m. to 5 p.m. Sunday

or come by the Plainview

Employment Office

1030 N. Bdw. on Tues.

## Cheathams Lead Sunday Program

Dr. and Mrs. Richard Cheatham presented the Sunday afternoon program at the Golden Spread Convalescent Home in Dimmitt.

Mrs. Cheatham led group singing and sang two specials, accompanied at the piano by her husband. Dr. Cheatham brought the devotional and gave the benediction.

J. D. Rodgers was in charge of the program sponsored by the Brotherhood of the First Baptist Church. Harold Smith will be in charge of the next program Sunday, Sept. 24 at 4 p. m. The public is invited.

## Jerry Smith Is Elected FTA Treasurer

Jerry Smith, son of Mr. and Mrs. F. A. Smith, has been elected treasurer of the Texas Tech Collegiate Chapter of Future Farmers of America.

A 1967 graduate of Hart High School, Smith will graduate from Tech in December with a B. S. degree in agriculture and will be qualified to teach vocational agriculture.

As a student at Tech, Smith has also been a member of the Rodeo Association, Block and Bridle and the Texas Tech Livestock Judging Team. He has been named to the dean's list.



Mr. and Mrs. David Knox of Quail are the proud parents of a baby girl born Sept. 5 in High Plains Baptist Hospital in Amarillo. The Little Miss was named Shelly LeAnn and weighed seven pounds ten ounces. She has one sister, Cindy. Grandparents are Mr. and Mrs. Don Knox of Spearman and Mr. and Mrs. R. G. Henderson. Ewell Jobe is great-grandfather. Mrs. I. T. Hoggett of Memphis is a great-grandmother.

### IN SAN SABA

Mr. and Mrs. Charles Martin and her sister and brother-in-law, Mr. and Mrs. Bunch Fullingim of Lorenzo, visited last week in San Saba with Mr. and Mrs. Mark Martin and girls.

### VISIT DAUGHTER

Mr. and Mrs. Perry Van Vliet are visiting their daughter, Mr. and Mrs. Charles Edinburg of Oklahoma City. The Edinburgs are parents of a new son.



"The cash register's broken... do you hear me, Dear?... do you hear me?"

## Mrs. Berry Hosts Coffee For Xi Mu Iota Chapter

The home of Mrs. Bob Berry was the setting Saturday for a coffee beginning a new program year for Xi Mu Iota Chapter of Beta Sigma Phi. Assisting with hostess duties were Mmes. J. D. Myrick, W. T. Sanders and Weldon Jones.

Mrs. Jerry Allen, president, presided. Members were welcomed and committee chairmen introduced. Plans for the new year were announced. Theme is "Lead a Queenly Quest."

Welcome was extended to new members Mmes. Myrick, Tom Ed Benton, Jim Black and Jones.

Mrs. Charles Black presented yearbooks. An outline of culture programs was given by Mrs. Theron Morrison. Announcement was made by Mrs. Theron Morrison of the ways and means committee that a spaghetti supper will be held Sept. 29 in the school cafeteria.

### CHILDREN VISIT

Sunday visitors in the home of Mr. and Mrs. Everett Cole were their children, Mr. and Mrs. Nathan Peevehouse and family of Dimmitt, Carolyn Cole of Levelland, Billy Harmon of Dimmitt and Mr. and Mrs. Gary Cole and Sharla.

### FETED SATURDAY

Mrs. L. L. Swindle and Mrs. Gene Mancias honored Mrs. Cholie Bradley with a going-away party in the home of Mrs. Swindle Saturday afternoon. Guests brought gifts for the honoree. Cookies and punch were served.

Served prior to the Anton-Longhorn football game, tickets will be \$1.25 for adults and 75 cents for children.

Mrs. H. H. Parker was named corresponding secretary. Appreciation of Hart Day activities was expressed by Mrs. Glyn Reed. A special thanks was expressed to Mrs. Berry.

Attending were Mmes. Reed, Parker, Ed Bennett, Tom McLain, Charles Black, Morrison, Jim Black, W. A. Hawkins Jr., Benton and the hostesses.

### GRANDDAUGHTER VISITS

Misty Reed spent the weekend with her grandparents, Mr. and Mrs. Glyn Reed, while her parents, Mr. and Mrs. Mike Reed, vacationed in Ruidoso, N. M.

### SUNDAY GUESTS

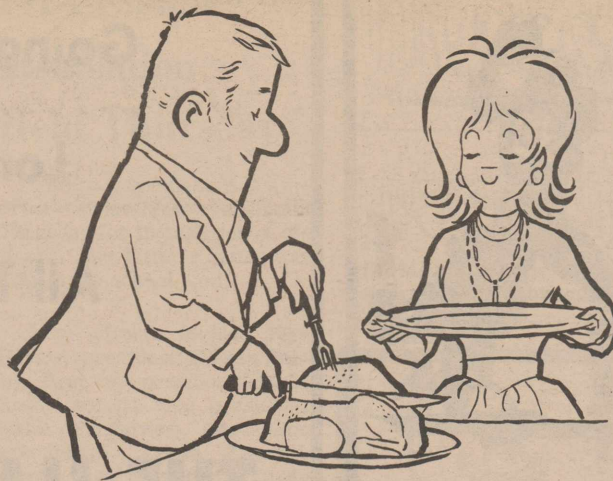
Sunday dinner guests in the home of Mr. and Mrs. L. L. Swindle were their daughter, Mr. and Mrs. Freddy Lilley and family of Sunray. In the afternoon another daughter, Mrs. Virginia Montgomery and her daughter and grandson Mrs. George Bush and Brandon of Lubbock visited.

### SON VISITS

Jerry Smith of Lubbock visited his parents, Mr. and Mrs. F. A. Smith over the weekend.

### DINNER GUEST

Mrs. Myrt Loman was Sunday dinner guest in the home of Mrs. Lela Gallion of Dimmitt.



## --- Recipe Round-Up ---

### PEANUT CLUSTERS

1/2 c. sugar  
1/2 c. evaporated milk  
1 T. corn syrup  
1 6 oz. pkg. Hershey's semi-sweet chocolate pieces  
1 c. salted peanuts

Mix sugar and corn syrup in heavy 2 qt. saucepan; bring to boil over medium heat, stirring constantly. Boil and stir for 2 minutes; remove from heat. Stir in chocolate pieces until melted. Stir in peanuts; drop with 2 teaspoons onto waxed paper; chill until firm. 1 cup pecan halves may be substituted for peanuts. Makes 24 clusters.

### ENCHILADA PIE

2 lbs. ground meat  
1 onion  
1 c. mashed pinto beans  
1 c. enchilado sauce  
2/3 c. tomato juice  
Dorito corn chips  
cheese

Cook meat; add other ingredients and cook 30 minutes. Cover bottom of pan with Doritos. Pour meat mixture over Doritos. Top with cheese and enchilada sauce. Spread Doritos on top. Heat until cheese is melted.

## Mrs. Griswold Is Named Women's Group President

Mrs. Leonard Griswold used Romans 8:12-17 for the basis of a devotion, "Alive in His Presence" Thursday when members of the United Methodist Women launched a new study year.

Meeting in fellowship hall of the church, the group elected the following officers. Mrs. Griswold, president; Mrs. L. L. Swindle, vice president; Mrs. Ed Bennett, secretary-treasurer; Mrs. Ray Forbes, assistant-

## Good Neighbors Luncheon Held In Lambert Home

Mrs. Kenneth Lambert was hostess Tuesday for a covered dish luncheon meeting of the Good Neighbors Club.

Early day women's fashions and work were the topic of a film presented by Mrs. L. C. McLain. She also showed a film on frozen foods.

Club members expressed

their appreciation for persons who stopped by the community room of Farmers State Bank during Hart Day festivities to register. Good Neighbors were the official hostesses for the day. It was reported that 147 registered.

Attending the luncheon meeting were Mmes. McLain, G. R. Bennett, T. R. Davis, Fred Hamm, Lucille Myers, Willis A. Hawkins Sr., Percy Hart, R. A. Futrell, E. E. Foster, Paul Brooks, Karen Myers and a visitor, Mrs. Velma Myers of Lubbock.

## Chi Psi Sets Meeting Date

Chi Psi Chapter of Beta Sigma Phi will meet Thursday, Sept. 21 at 7:30 p. m. in the community room of Farmers State Bank. Hostesses will be Mmes. Doug Martin and Max Marble.

"Definition of Happiness" and "Self Analysis" will be the program topics presented by Mmes. George Ed Bennett and Frank Barnes.

## GA's Begin Brazil Study

A study of missions in Brazil was begun Wednesday by members of the Girls in Action of the First Baptist Church.

Members sang a song with Brazilian words to the tune of "She'll Be Coming 'Round the Mountain." They participated in a make-believe Brazilian worship service.

Mrs. Max Davis led the prayer calendar. Members wrote letters to Rev. C. T. Cunningham. Benediction was by Mrs. Harold Bass.

Attending were Donna Davis, Robin Bowden, Dana Holley, Stacey Averitt, Tamera Bowden, Tonya Keykendahl, Lori Barnes, Kayla Gleghorn, Suzanne Lemons, Suzanne Rowland, Jennifer Davis, Teresa Mapp, Debbie Davis, Darsa Friday, Diane Davis, Melissa Kittrell and Melissa Snitker.

secretary-treasurer; Mrs. E. E. Foster, chairman of nominations and Mrs. Willis A. Hawkins Sr., program chairman.

A salad luncheon was slated for noon Friday in fellowship hall. Benediction was given by Mrs. Foster.

Attending were Mmes. Griswold, Foster, Swindle, Hawkins, Forbes and Mabel Aven.

# WANTED

## We Want To Handle Your Grain

PRESENTLY CONTRACTING A LIMITED AMOUNT OF MILO AT \$2.08 PER CWT.

We offer you the same dependable service again this year on either loan or cash grain.

Federally Bonded Storage  
We appreciate your business

# FARMERS GRAIN CO.

DeWayne Brown

938-2178

Hart

Kress Hiway

Sunnyside

**We're With You Team  
All The Way**

**NORA LEE'S  
GIFTS & APPAREL**



**Going With The  
Longhorns  
All The Way**

**THE HART BEAT**



**Dependable Service  
For Hart Grain Farmers**

**FARMERS GRAIN CO.**

**Hart-Sunnyside-Kress Hiway**  
DEWAYNE BROWN, MGR.

**GO LONGHORNS -  
WE'RE FOR YOU**



**PAY AND SAVE  
GROCERY**

**An Affiliated Food Store**

J.B. Allensworth, Mgr.  
Double S&H Green Stamps On Wednesday

**WE'RE WITH YOU  
LONGHORNS**



**HI-POINT  
GRAIN CO.**

**Supports  
The Longhorns**



**The Folks At**

**B & K GROCERY  
Back The  
Longhorns !!**



**WE STAND BEHIND OUR SERVICE  
AND  
BACK THE LONGHORN TEAM**

**HART LUMBER CO.**



**BACKING  
THE LONGHORNS**

**KING'S  
BLACKSMITH**





## Longhorn Trails

### IDEAL BOY

By Carol King

Hair - Mike Barrett  
Eyes - Dennis Hill  
Smile - Lewis Heck  
Hands - Mike Barrett  
Physique - Lewis Heck  
Walk - Jim Tucker  
Best All Around - Lewis Heck  
Best Dressed - David Barham  
My Pal - Terry, Lynn and Doyle  
Friendliest - Marlan Hart  
Meanest - Doyle Davis  
Deadliest - Marlan Hart  
Pest - Mike Booe  
Cutest - Marlan Hart  
Laugh - Lewis Heck  
IQ - Brent Lemmons  
Most Handsome - Lewis Heck

### IDEAL GIRL

By Richard Martinez

Hair - Martha S.  
Eyes - Belinda Ritter  
Smile - Oliva Longoria  
Hands - Josie Solis  
Figure - Amelia Castillo  
Walk - Helen Murray  
Best All Around - Gloria Robinson  
Best Dressed - Dolores Diaz  
My Pal - Rosa Perez  
Friendliest - Sally Reyna  
Pest - Amelia Morales  
Deadliest - Dora Rodriguez  
Cutest - Juanita Rios  
Laugh - ?  
IQ - Dolores Diaz  
Most Beautiful - Dolores Diaz

### MY FAVORITE THINGS

By Micheal Lewis

Color - Purple  
Food - Pizza

### FROM BOVINA

Mr. and Mrs. Elmer Venable of Bovina visited her uncle and aunt, Mr. and Mrs. J. W. Welty, Sunday afternoon.

### ATTENDS CONFERENCE

Rev. Ray Forbes, pastor of The United Methodist Church, was in Lubbock Monday and Tuesday attending a session of the Northwest Texas Conference.

### VISIT MOTHERS

Mr. and Mrs. Vernon Mapp and family visited their mothers, Mrs. Viola Mapp of Elkhartview Hospital at Hobart, Okla. and Mrs. I. V. Sanders of Sentinel, Okla. last weekend.

Drink - Coke

T.V. Show - U.F.O.

Actor - Bill Cosby

Actress - Racquel Welch

Singer - Alvin Green

Group - Black Sabbath

Music - Hard Rock

Activity - basketball

Saying - Do it.

Movie - What do you say to a

Naked Lady?

Car - 442 Oldsmobile

Magazine - Penthouse

Teacher - Mrs. Rowland

Class - Study Hall

Pet Peeve - Having to shave

Time - 8:30 p. m.

Day of the Week - Saturday

### ELECT OFFICERS

Junior High Pep Squad officers were elected Monday. They include Ladonna Hart, president; Debbie Lacy, vice president and reporter and Lisa Nelson, secretary-treasurer.

## SCHOOL MENU

Sept. 18 to 22

MONDAY - Meat balls and spaghetti, seasoned green beans, lettuce wedge, Kitchen Made bread, peanut butter cake, milk and butter.

TUESDAY - Small lima beans, ham shanks, buttered corn, cabbage slaw, cornbread, red velvet cake, milk and butter.

WEDNESDAY - Vegetable beef stew, plain crackers, filled crackers, mixed greens, cornbread, apple cobbler, milk and butter.

THURSDAY - Hamburgers, French fries, catsup, lettuce and tomato, onion rings, pickle slices, peanut butter brownies, milk and butter.

FRIDAY - Charcoal steaks, whipped potatoes, candied carrots, tossed salad, Kitchen Made Bread, banana pudding, milk and butter.

### HOSPITALIZED

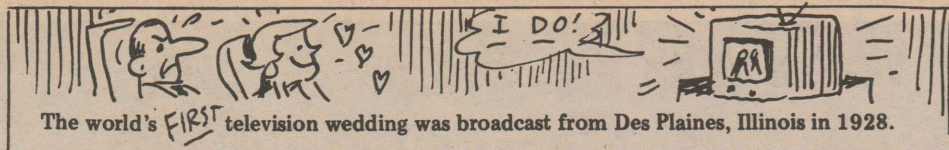
Mrs. Bill Hill was admitted to Plains Memorial Hospital in Dimmitt Sunday night.

## FHA Chapter Installation Held Thursday

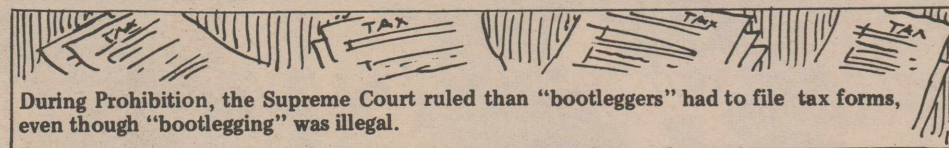
Future Homemakers of America met last Monday and again Thursday for installation of officers. The latter meeting was held in the school gym.

New officers include Jean Foster, president; Debbie Bailey, first vice president; Gayle Reed, second vice president; Nelda Henderson, third vice president; Leesa Lowrey, fourth vice president; Cindy Hill, fifth vice president; Carla Rambo, secretary; Reta Heck, treasurer; Donna Welty and Susie Aaron, historian and Shirley Flippo, parliamentarian.

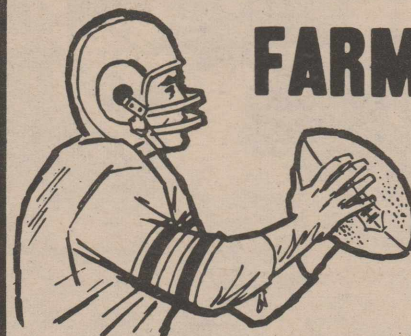
Refreshments of ice cream, cookies and punch were served at the Monday meeting.



The world's FIRST television wedding was broadcast from Des Plaines, Illinois in 1928.



During Prohibition, the Supreme Court ruled that "bootleggers" had to file tax forms, even though "bootlegging" was illegal.



## FARMERS STATE BANK

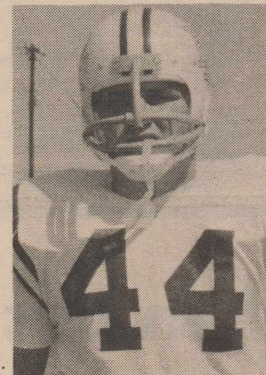
MEMBER F.D.I.C.

WE'RE SUPPORTING THE  
FIGHTING LONGHORNS  
ALL THE WAY

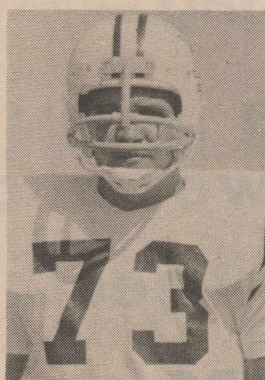
# SUPPORT THE LONGHORNS



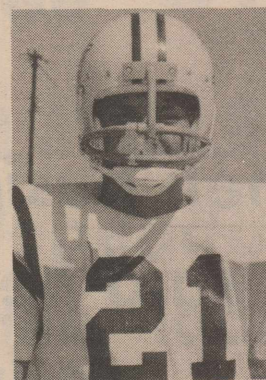
JIMMY BROWN  
Soph. 136 lbs



STAN DYER  
Sr. 186 lbs



WAYNE ETHRIDGE  
Sr. 196 lbs



DIRK RAMBO  
Sr. 145 lbs

## Coach's Code

My consideration shall always be the welfare of the boys.

My example shall be wholesome and contribute to cleaner living, and shall reflect better health habits and physical fitness.

My teaching shall emphasize true respect for rules of play, for authority of officials and shall include consideration for opponents and also for all other encountered in daily living.

My endeavor shall be to make competitive athletics a part of the truly educational extracurricular activities.

My personal conduct on and off the field, in and out of

the school, shall be truly worthy of imitation by the boys whose welfare is my primary responsibility.

My relationship with the players, with fellow coaches, teachers and school authorities, shall be one which will develop mutual respect and confidence.

My objective shall be to win if possible and to lose if necessary, making sure that the conduct of all will contribute to a fuller understanding of a keener appreciation for fair play.

I shall teach that Good Sportsmanship is, essentially, Good Citizenship, which is the foundation of the community, the state, and the nation.

ED HARRIS LUMBER

GREEN FROG CAFE

KITRELL ELECTRONICS

HART GIN

WOZENCRAFT AGENCY

W.T. SANDERS AGENCY

COX AUTO PARTS

HI-WAY GARAGE

CLEVINGER INS. AGENCY

THE HART BEAT



**BULLDOGGING A LONGHORN - LAZBUDDIE BRAND -** Hart's Horns stopped their counterparts from Lazbuddie by a score of 28 to 12. It was HHS's first win over Lazbuddie in 10 years and launched the new season with the sweet taste of

victory. Dennis Hill, 41, and a couple of unidentified Horns put down a LHS drive while Dan Sharp, 61, and Jimmy Brown, 10, look on approvingly. Approaching the action are Stan Dyer, 44, and two unidentified players.

## Concerts Association Begins Membership Drive, National Ballet Of Washington To Present 'First'

Plainview Community Concerts Association begins its annual membership campaign Monday (Sept. 18) with both new and renewed memberships being offered at the Reddy Room, Southwestern Public Service Company in Plainview or call 296-2731.

Highlighting this year's season will be the National Ballet

of Washington presenting the complete ballet of "Sleeping Beauty," and "I Do! I Do!", a popular Broadway musical. Both are "firsts" for Community Concerts, the first time a full ballet program has been presented and the first time a Broadway show has been offered.

Season memberships re-

main at \$10 for adults and \$5 for students and entitle the holder to attend all programs of the season. No memberships will be available after the campaign ends on Sept. 29 and a sell-out of Harral Memorial Auditorium is expected.

Those interested should contact the local representa-

tive or they may secure memberships at the Reddy Room of Southwestern Public Service in Plainview beginning Monday, Sept. 25.

### WHOA HORSE!

When turned loose to feed at will, a horse will eat himself to death, while a mule will eat only his fill.

## Brown And Dyer Star, Shallowater Next Foe

Continued From Page 1

touchdown. Little John Robinson carried the pigskin across for the two point conversion making the score 14 to 0 in favor of Hart.

The Longhorns kicked off to Lazbuddie but managed to knock the ball out of the hands of Lazbuddie's Arthur Graves regaining position on the Lazbuddie 32 yard line. Two plays later Jimmy Brown singed a path to the goal line on a 16 yard sweep. Mike Booe then kicked the extra point making the score 21-0.

Lazbuddie, still full of fight,

managed to recover a Hart fumble on the Hart 18 yard line. Three plays later quarterback Rickie Seaton carried the ball one yard out for Lazbuddie's only first half score. Halftime score was Hart, 21-Lazbuddie, 6.

The second half was not as exciting as the first. Both teams defenses seem to have gotten orders during the half time rest.

The only score for Hart came late in the third quarter when Brown turned on his 9.7 speed to romp 45 yards up the middle for his third score of the night. Brown ended up the night with three touchdowns and 240 yards rushing.

### FROM SAN ANTONIO

Chris Smith and a friend Steve Albert of San Antonio are visiting Chris' sister and husband, Mr. and Mrs. Doug Martin.

**DAWSON SPRINGS, KY., PROGRESS:** "We are getting sick and tired of hearing and reading of guilt-complexed individuals saying we are all to blame when a tragedy such as the shooting of Governor George Wallace occurs. The plain fact is that the act was a single insane deed by a madman and 'all of us' had nothing whatever to do with it. This also holds true with the hijacking of planes in the United States and throughout the world. It is ridiculous to believe that 'we' had anything to do with it; regardless of what some 'egg-heads' say or write. This does not mean that we should not sympathize with Governor Wallace and his family which, of course, we should. It is to be earnestly hoped that the Governor may recover completely and have an opportunity to reach any political objective to which his ability and his personality may entitle him."

### CHEER UP

"Optimistic thoughts will make your day bright and productive while pessimistic thinking will make it dull and wasteful. Face each day cheerfully, smilingly and courageously, and it will naturally follow that your work will be a delightful accomplishment." -- William M. Peck.

### TALL ROCK

The Rock of Gibraltar is about 250 feet taller than the Empire State Building.

Lazbuddie scored late in the fourth when Mark Barnes dove across from 6 yards out. The kick was no good and the score ended up 28-12 in favor of the Hart Longhorns.

Dyer led all defensive statistics with 14 tackles and 5 assists. Other outstanding players were Barry George, David Barham, and Erasmo Castillo.

The Longhorns now face Shallowater Friday, at 8 p. m. at Shallowater.

## Card Of Thanks

I suppose we all have to spend some time in the hospital in order to appreciate properly our friends and realize how much they mean to us. I've spent my time, now let me thank each of you for the kind things you have done for the food you sent, for the cards and the flowers, and also for the kind thoughts and prayers you may have had for me. Also thanks for your thoughtfulness for Mom and Pop since we've been gone. My sick bed resolution has been to do those things for others that are worth so much, and have been so easy for me to neglect.

Essie Lee and Ivin Wozen-craft

**When business was bad,  
he said he couldn't afford  
advertising.**

**When business was good,  
he said he didn't need  
advertising.**

**For the life of us,  
we can't remember his name.**

# THE HART BEAT

measuring the pulse of a growing community

Before You Sell Your Farm Equipment  
contact

**DICK WATSON, FARM AUCTIONEER**

It Costs Nothing To Visit And It

Could Mean Lots Of Extra Dollars For You

Call 799-0386

Lubbock, Texas

## COMPLETE CESSPOOL SERVICE

**Drilling, Clean Out,  
Hook Up, Tops**

WE WILL CONTINUE TO OFFER THE SAME

**GUARANTEED**

**Quick Efficient Service**

**WARREN DRILLING CO.**

Plainview, Texas

1310 H. Date Street

Phone 296-9212

# Literacy Workshop Slated, Volunteers Tutors Needed

Mrs. Dorothy Barkley of Tulia will conduct a three-day basic literacy workshop on training volunteer tutors to teach adults to read and write on an "Each One Teach One" basis beginning Sept. 19, according to an announcement being made by Mrs. Gene King, President of the Tulia Literacy Council.

Day sessions of the workshop will be held Tuesday, Sept. 19, and Tuesday and Wednesday, Sept. 26 and 27, from 9 a. m. to 3:30 p. m. Evening sessions, for those unable to attend in the day time, will be held upon request.

There will be a \$10 registration fee which will pay for all books and materials used in the workshop. The workshop, sponsored by the Tulia Literacy Council will be held in the Fellowship Hall of First Baptist Church, Tulia. Enrollment in both day and night classes will be limited to thirty people; so those persons interested in working as volunteers are urged to pre-enroll by calling or writing First Baptist Church in Tulia, at 995-3591.

Volunteer tutors need not have had college work in order to work in the program... instruction obtained in the workshop will provide the training

needed. There are some 898 adult non-readers in Castro County. This handicap prevents their full participation in the civic, social and economic life of the community.

Please bring a sack lunch. Coffee, tea and cokes will be provided. A nursery at the church will be provided for pre-school children.

Mrs. Barkley received certification as a Master Literacy Teacher Trainer in September, 1971, from the National Affiliation for Literacy Advance in Syracuse, New York. She has held workshops all over the Panhandle of Texas and in Kawasaki, Japan.

She has taught students from Korea, Japan, Thailand, and Old Mexico. Also, she teaches English as a Second Language to non-English speaking school children.

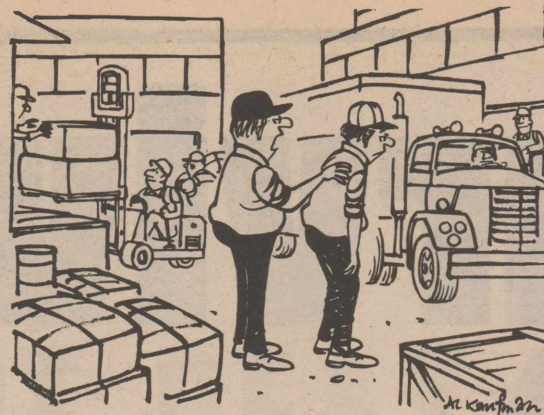
She is a member of the National Affiliation for Literacy Advance, Southern Baptist Convention Home Mission Board's Literacy Teachers, Texas Literacy Council and the Tulia Literacy Council.

More than 180,000 people in Texas, 14 years of age or older, have not had a year of schooling! Every state, every community has pockets of neglected and undereducated people who are impoverished intellect-

ually, socially, economically, and spiritually. Many are unemployed, bitter, helpless. These are the people whose children swell the number of dropouts and juvenile delinquents.

You can play a vital part in America's future, as well as in your own community, by investing in the efforts to help people help themselves. Dr. Frank Laubach said, "One of the noblest and long lasting acts of Christian service one can perform is to teach one to read and write."

Attend the literacy workshop. You can make a difference!



"I didn't call you a perfect idiot, Filstrup. Nobody's perfect."

## TENTH MISSION

The world's first peacetime hospital ship, the S.S. HOPE is docked in Natal, Brazil, on her tenth medical teaching-treatment mission.

## ONLY SPORT

Young Vic Harris, 22-year old Texas Ranger switch-hitting second baseman, has never played any other sport than baseball.

BIRMINGHAM, ALA., ACTION IN ALABAMA: "One-way tickets home are being given to willing welfare recipients from out of state by Connecticut. Although costly, State authorities report it's cheaper than paying out welfare. For example, in three months last year 572 individuals were sent home at a cost of \$28,000. If these same people had stayed in Connecticut it would have cost the state \$532,000 a year to support them."

## FIRST STEP

Because the first step toward obtaining help for a hearing impairment usually is to have a hearing test, each community should insure each citizen has the opportunity to obtain a convenient, economical annual hearing test, according to the Beltone Crusade for Hearing Conservation.

# Temperature Is Factor In Cotton Production

A critical factor in cotton production this year will be the number of hours of temperature above 70 degrees experienced on the High Plains during the fiber development period.

Cool, wet weather, untypical to the area, has caused delay in cotton fiber development and scientists at the High Plains Research Foundation point out that cotton fiber does not develop in temperatures less than 70 degrees. However, for every 18 degrees increase above 70, the rate of fiber development doubles. This shows the importance of taking every advantage to expose cotton plants to the warmest temperatures possible.

One way to improve the cotton production climate that a producer can use even at this late date is cotton topping. By removing the vegetative top growth and small bolls that will not have time to mature, the producer can increase the amount of sunlight in the area of maturing bolls.

Topping has proven to increase returns more than \$8 per acre, mainly due to more mature cotton. In studies where the cotton has been mechanically topped, degree hours -- degrees above 70 times the number of hours above 70 -- at the eight-inch height in the cotton row, was increased from 889 per day in the untopped cotton to 1,056 in the topped cotton.

Jim Valliant, research director at the Foundation, said this year looked like it would definitely be a year to top cotton. Besides allowing more sunlight to reach the plant, topping also removes immature cotton that lowers grades and prices. Valliant said that due to the amount of cotton expected to be produced this year, premiums may be paid for higher

quality cotton.

"This is where topping shows a particular advantage. We have not shown topping to increase yields enough to show an \$8 increase but the increase in quality combined with the slight yield increase has given the greater returns. Any yield increase would be from allowing more bolls to mature. Mature cotton weighs more than immature cotton," Valliant said.

Besides delaying cotton development, Valliant pointed out that growth in the top part of the plants maintains cool, humid conditions which promote the growth of insects and disease.

Offering tips on cotton topping, Valliant said the operation is usually done the first two weeks of September so that the portion of the plants removed can deteriorate before harvest.

Valliant said the amount of foliage to be removed depended on the plants and fruiting. The portion of the plant with bolls smaller than nickel-size should be removed.

Long range weather records indicate that the High Plains has some remaining time in which much cotton fiber can be developed if conditions are ideal, Valliant said. And with these ideal conditions and other practices, cotton should develop until the freeze, he noted.

GREEN FOREST, ARK., TRIBUNE: "While work can be both-ersome and a great nuisance at times, it would be a mistake to consider it an evil custom of mankind. In fact, the opportunity of an individual to work for his own advancement is one of the prized liberties of modern civilization. The satisfaction that comes from work well performed is likewise one of the basic motivations and pleasures of human conduct."



# Especially For The Bride

Choose the poses you want

BEFORE the wedding

for a special savings

24 - 5x7 Living Color — \$59.95

a savings of \$35.00

Choose from a wide selection

of proofs (up to 60 proofs

depending on

size of wedding party)

5x7 — \$4.00 each

Minimum order \$40.00



# ENTERPRISE STUDIO

285-2631

Olton

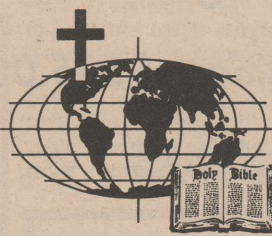
# Survival



Medieval knights felt invincible when they strode forth to battle in a suit of armor. Unfortunately, more protection meant less mobility. Finally armor became so cumbersome that it was relegated to museums—the useless antique was discarded—not the man under the metal coverall. He had to adapt to the change!

How many of our ideas and customs have become useless? The world is not static and even some values change. What we cherish must be genuine. That goes for Faith, too. A shallow faith cannot survive the twentieth century—or any era for that matter. But the Christian faith is not superficial, or outmoded! It survives, and continues to reach millions each Sunday—proof that Christianity is not destined for the museum.

Copyright 1972 Keister Advertising Service, Inc., Strasburg, Virginia



Scriptures selected by the American Bible Society

|                                       |                                |                              |
|---------------------------------------|--------------------------------|------------------------------|
| Sunday<br>Thessalonians<br>5:1-11     | Monday<br>Psalms<br>66:8-20    | Tuesday<br>Luke<br>22:31-38  |
| Wednesday<br>I Thessalonians<br>3:1-5 | Thursday<br>Hebrews<br>4:14-16 | Friday<br>I Peter<br>3:12-18 |
|                                       | Saturday<br>I Peter<br>4:1-7   |                              |

## ST. JOHN'S CATHOLIC CHURCH

FATHER RAPHEL CHEN

Mass (Sunday).....8:30 A.M.  
Catechism (Sunday).....9:45 A.M.  
Mass (Thursday, Spanish)...6:30 P.M.

## CHURCH OF CHRIST

HAROLD McCOLUM OF DIMMITT, MINISTER

Phone 647-4665

Bible Study.....10:00 A.M.  
Morning Worship.....10:55 A.M.  
Youth Bible Study.....5:30 P.M.  
Evening Worship.....6:00 P.M.  
Midweek Worship Services...8:30 P.M.

## CALVARY BAPTIST CHURCH

REV. FRONIE COLE, PASTOR

Sunday School.....10:00 A.M.  
Worship Service.....11:00 A.M.

## METHODIST CHURCH

REV. RAY FORBES, PASTOR

Church Phone 938-2462 Parsonage Phone 938-2462

Sunday School.....10:00 A.M.  
Morning Worship.....11:00 A.M.  
MYF.....5:30 P.M.  
Evening Worship.....6:00 P.M.  
Choir Practice (Wed.).....7:00 P.M.  
UWSCS (Thurs.).....2:30 P.M.

## BAPTIST MISSION

REV. VAN EARL HUGHES OF DIMMITT, PASTOR

Sunday School.....10:00 A.M.  
Worship Service.....11:00 A.M.

## FIRST BAPTIST CHURCH

Church Phone 938-2316

Sunday School.....10:00 A.M.  
Morning Worship.....11:00 A.M.  
Training Union.....5:30 P.M.  
Evening Worship.....6:30 P.M.  
WMU (Monday).....2:30 P.M.  
Mid-Week Service (Wed.)...8:30 P.M.  
GA's (Wed.).....4:00 P.M.  
RA's (Thurs.).....4:00 P.M.

## Kings Blacksmith

## Mac's Motor Service

## Green Frog Cafe

## Kittrell Electronics

## Hi-Point Grain Co.

## Hart Lumber Co.

## Ed Harris Lumber Co.

## Tide

## Bob's Farm Supply

## Farmers State Bank

## Hart Oil Co.

## B & K Grocery

## Hart Producers Co-Op Gin

## Farmers Grain Co.

## The Wozencraft Agency

## Soila's Beauty Shop

## Nora Lee's Gift & Apparel

## Jones Seed & Farm Supply

## Hart Aerial Sprayers, Inc.

## Cox Shamrock & Auto Parts

## Pay & Save

## W.T. Sanders Ins. Agency