

# The Portales Valley News

VOLUME XXVI

PORTALES, NEW MEXICO, THURSDAY, MARCH 15, 1923

NUMBER 21

## Big Preparations For Co. Spelling Bee On March 30

The County Spelling Bee will hold the center of the stage on Friday, March 30th, at the Portales Theatre.

Manager Burton will tender the use of the theatre for the occasion, and E. C. Tribb has donated \$7.50 in cash toward the prizes.

The Portales will also give the first, second and third winners a week's pass to the theatre in addition to the other prizes.

The Spelling Bee will begin in the afternoon at 2:00 o'clock and continue to 5:00. Then again at night between the shows.

The management has assured the news that a good picture will be put on that night and this will be free to all spellers. There will be no admission charge to the Bee in the afternoon.

The first prize of \$15.00 will go to the best speller, \$10.00 to the second best and \$5.00 to the third.

Those who have contributed to the prize money so far are the Portales Theatre \$7.50, The Pannous \$2.50 and The Portales Valley News.

Others who wish to contribute to the prizes for this occasion are requested to notify The News early in the coming week so that it may be announced in the next issue.

All in excess of \$30.00 contributed will be held in reserve for the inter-county match between Roosevelt and Quay counties.

Each school will be represented by two of its best spellers, and these are some spellers.

Each week word comes in of a couple that can spell every word in the book, backwards, blindfolded and riding a bicycle.

But on Friday, the 30th, some will take a tumble over a simple word if they do not watch their corners.

The match being held at the Portales Theatre will be convenient to the business men and those who care to attend.

An enjoyable evening will be spent and you will be able to see that Roosevelt county has some real spellers.

J. M. Rockwell, of Houston, Texas, is offering a prize of \$5 cash to the winner in each grade in the spelling match which was held on Wednesday of this week. This money will be forwarded direct to the winners.

Mr. and Mrs. Stroup returned Saturday afternoon from Tulsa, Texas, where they went to visit their son, who was very sick. Mrs. Kiker is now setting her incubators again.

Mr. Sartain gave a party Saturday night. There was a good crowd. A good time was reported by all.

There is going to be a party at John Heckman's next Saturday night. Everybody please come.

Scott Poe and Mr. Stroup are going to start their pumps soon.

Mr. Stroup, Mr. Usrey, Mr. Reynolds, Mr. Kiker and families all visited at Mr. Heckman's Sunday afternoon. Mrs. Kiker's married daughter and Mr. and Mrs. Brown from town were also visiting them.

Miss Wilma Usrey and Bob Stroup visited Miss Lula Mose Sunday.

Little Reba Hullum visited at Mr. Newbury's last week. She is now visiting at Mr. Usrey's.

Miss Lucille Kiker and her married sister visited at Mrs. Stroup's for a short time Tuesday afternoon.

Miss Wilma Usrey spent Saturday with Mrs. Poe.

We are all hoping that the fine weather we are now enjoying will continue to last.

Miss Lucille Kiker is now doing nicely. She will be able to start to school soon.

Mrs. Landess' married daughter, Mrs. Brown, is now home from the hospital at Clovis.

John Landis left the first of the week for San Francisco with a car of sweet potatoes belonging to Breshears and Thippen.

Mr. and Mrs. C. M. Francis and children and Mrs. J. B. King of Claudell were visitors in the J. C. Greaves home Sunday.

The general meeting of the Portales Baptist Association held here Sunday was well attended. Eight churches were represented. Rev. C. W. Stumph preached the sermon at the morning hour. In the afternoon a board meeting was held but no agreement was reached about a missionary. The board will meet again at Melrose April 2nd to consider this matter further.

The Sunday school hour found enrollment 24 short of the 500 goal. The attendance was 327. Help us make the 500 goal by April 1st.

Other services as usual. The public is cordially invited to all.

Joe F. Grizzle, Pastor.

There will be a big rabbit drive at Bethel on Thursday, March 22nd, starting at 8:30 in the morning from the R. L. Little place.

A big feed will be served to the hunters at noon.

Premiums are being made up so that those killing the greatest number of rabbits will have pay for their trouble. These premiums will consist of cash and merchandise.

NEWS FORCE VICTIMS OF FLU

Last week and this The Portales Valley News has been considerably harrassed by three members of its force being down with the flu.

On last week, Jack R. Medlin, who ticks the keys of the big 14 Linotype, was able to work only two days. Mrs. Greaves, the society editor, was down the greater part of the week, and this week, Mrs. T. A. Martin, one of our star reporters, was stricken.

Here is hoping that by next issue all will be hale and hearty and that you will get a paper that bears no ear marks of a sick force.

JOY AND SORROW INTERMINGLED

Joy came into the Verner Jones home Friday, March 9th, with the birth of twin boys; but in a few short hours sorrow came and little Elvin Floyd was taken, and again the following day when little Alvin Loyd was also called away.

Interment was made in the Portales cemetery.

Mr. and Mrs. Jones have the sympathy of a wide circle of friends.

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## THE BOND ISSUE

On the third of April the citizens of Portales will have the opportunity to vote for the issuance of bonds to extend the disposal plant beyond the city limits and also on the extension of the water system.

Portales has grown until the present sewer disposal plant is inadequate, and in reality a menace to the health of every citizen of the town.

The growth of the town will require constant adjustments of the present system, but in the proposed bond issue a disposal plant sufficient to take care of this growth for years is provided for.

Of course it will cost something, but on the other hand it will save you thousands of dollars in health and convenience.

Let every voter come to the polls on the third and say that they are for health and progress by voting for this bond issue.

Be sure that you are registered or you cannot vote.

## NOTICE OF REGISTRATION

The Board of Registration will be in session for ten days beginning Tuesday, 13th, for the purpose of registering all qualified voters within the corporate limits of the Town of Portales, preparatory to the general municipal election to be held April 3rd, 1923.

Every voter is urged to see that his or her name is properly registered during this time. The Board who has charge of this work is located in the office of the Western Land Company (Judge Lindsey's old Law Office) on State Street near the Post Office.

## East Valley View

MISS WILMA USREY

We had a pretty bad sandstorm Saturday. The wind blew real hard Monday night, excepting that we have had no very bad March winds yet.

Mr. and Mrs. Stroup returned Saturday afternoon from Tulsa, Texas, where they went to visit their son, who was very sick. Mrs. Kiker is now setting her incubators again.

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## PORTALES THEATRE INSTALLS NEW PROJECTING MACHINES

The Portales Theatre has recently installed the latest models of new projecting machines, which has greatly improved the service.

Manager John C. Burton says that he will give the public the very best pictures and the best service possible.

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## Carload Fertilizer Growers' Order

Tomato and alfalfa growers met Saturday night at the court house to make arrangements for ordering a carload of acid phosphate fertilizer. The order for it will go forward in about a week.

None of this fertilizer was used here until three or four years ago and the fact that it is now being used as well as that it is being ordered cooperatively is significant of the headway progressive farming ideas are making in the community.

## A. W. FREEMAN ANNOUNCES FOR TOWN CLERK

Elsewhere in this issue will be found the announcement of A. W. Freeman for re-election to the office of town clerk at the city election on the 3rd of April.

Next issue his name will appear in regular announcement column.

## OLAN R. WATERS BURIED MONDAY

Funeral services for Olan R. Waters of Emsy were held at 1:00 p. m. Monday, March 12, at the Causery cemetery. He died Sunday morning of pleurisy and pneumonia. W. E. Davis of Portales conducted the service. Waters was a member of the Carl McDermott Post of the American Legion and there was an American Legion escort at the services.

Waters was about 37 years old. He had been in poor health since his discharge from service. He served in France during the war. He leaves a wife and two stepchildren; also parents and other near relatives.

## BAPTIST W. M. S. OBSERVES WEEK OF PRAYER AT THE N. M. BAP. ORPHANS' HOME

Morning Program  
Opening Song—Jesus Calls.  
Devotional service—Mrs. J. C. Compton.

Prayer—Mrs. S. T. Prater.  
The Revealing Power of the World—Mrs. Joe Grizzle.  
The Life of Jacob Gartenhaus, Missionary to the Jews—Mrs. F. E. Wheeler.

Song: "Take the Name of Jesus With You."  
Sentence prayer.

Afternoon Program  
Song: "Sweet Hour of Prayer."  
The Keeping Power of the Word—Mrs. F. F. Gunn.  
Prayer for the Work Among the Indians in Our Own State—Mrs. W. G. MacArthur.  
The Foreigner—Mrs. N. F. Wollard.

The Island and the Canal Missions—Mrs. Ike Maxwell.  
Song: "The Solid Rock."  
The Mountaineer—Mrs. J. H. Bond.

Prayer—Mrs. S. T. Prater.  
Greetings From Home Mission Board by the Secretary, Mrs. W. B. Oldham.

Fred Luper left Sunday for Dallas and other Texas points.

## CHEVROLET MEN AT-TEND ZONE MEETING

Add Hobbs, J. B. H. Young, Lacy Armstrong and A. F. Jones left Friday, March 9, for El Paso to attend a zone meeting of all Chevrolet agents of West Texas, New Mexico and Arizona. They returned Sunday night. There were about 250 in attendance.

The meeting was presided over by the general sales manager of the General Motors Co., and was an enthusiastic one.

Mrs. Levi Whiteman and Miss Dorothy Greathouse were noonday dinner guests of Mr. and Mrs. G. W. Carr on Wednesday.

## MISSIONARY SOCIETY OF M. E. CHURCH

The Missionary Society of the M. E. church met on Thursday afternoon of last week with Mrs. J. B. Bradley for a business session. Plans were made for bringing Sousa's Band to Portales in the near future and also to put on a cap, apron and pillow slip sale in connection with a bake sale on Apr. 7. Watch for further announcement.

## A WORD OF THANKS

We wish to take the privilege of expressing our thanks through The Portales Valley News and The Roosevelt County Herald to all of those citizens in and around Portales who have been so kind in helping us replace some of the things we lost in our misfortune of having our house burned Saturday, March 3, 1923.

Respectfully,  
Joe Howell and family.

## 200 Acres Fresh Tomatoes Will Be Shipped

A mass meeting of tomato growers was held Saturday night at the court house for the purpose of securing the promise of 200 acres for shipping fresh. This acreage is desired by a Jacksonville, Texas, firm. Altho the full acreage was not definitely secured Saturday night, it was felt that there would be no difficulty in getting it, and the firm agreed to come in.

The company is sending seed to be sold to the growers. The tomato which will be grown this year is the Marglobe. It is a cross between the Marvel and the Livingston Globe. It has the light resistance of the former and the quality of the latter. The Marglobe was tried here last year just as an experiment. It is felt that it will be a more satisfactory product than the Redfield Beauty shipped last year. The Redfield Beauty was too flat. The housewife likes a rounder tomato.

## CLOVIS ORCHESTRA WINS SECOND PLACE

The Clovis High School Orchestra, directed by Gus Stephenson of Portales, took second place in a contest between high school orchestras at the Panhandle Music Festival at Amarillo the past week. This orchestra played at the Portales Theatre Tuesday night March 6.

Mrs. W. B. Jones spent last week end with her daughter, Mrs. W. B. McCombs, and family at the Lone Wolf.

J. W. Silvers and family of Emsy, N. M., and a married daughter and family of Littlefield, Texas, were guests in the T. J. Keller home last Thursday.

## BETHEL

MRS. ED ADAMS

Prayer meeting Wednesday, Mch. 22, at the home of Robert Little, Leader, Clay Jones.

Mrs. Robert Little has been very ill but is recovering nicely now.

J. H. Boteler returned from Floydada Tuesday evening.

Mr. and Mrs. Cooper of Wichita Falls are visiting their children and friends here.

Dewey Thomas attended the funeral of Mrs. Carder at Portales Monday.

Preparations are on for a big rabbit drive in our community on Thursday, March 22. Big dinner on the grounds and also prizes are to be given. Will meet at either H. O. Minick's or Robert Little's homes. Want everybody to come.

Recent guests in the J. H. Boteler home were O. B. Sherman and family, Silas Hodges and family and Ed Adams and family.

Orel Boteler came in Sunday night from Floydada, where he had been working at the plumbing trade.

The farmers are all busy plowing in our community.

Dave Welch has moved to a farm 4 miles northwest of Portales.

Silas Hodges has moved his family to their home in Portales.

J. L. Guin spent Sunday at his daughter's home near Texico.

Walter Lowe's mother and his daughter have been ill.

Eunice Boteler missed several days of school last week on account of sickness.

Miss Sara Ker and Mrs. Margaret Dumont enjoyed dinner Monday night with Mr. and Mrs. James Christie, Mrs. J. W. Franse and Mrs. F. E. Wheeler.

E. M. Seay, secretary of the Chamber of Commerce, and George Littlefield and Sam Fletcher, county commissioners, left Wednesday for Santa Fe to be present at a meeting of the State Highway Commission. They are to request state aid on the Lovington highway.

## REBEKAH LODGE

At the regular meeting of the Rebekah Lodge held Tuesday night, March 13, all the officers were present but one. Several officers were installed. Miss Bebie Knight was installed as recording secretary, Miss Lula South as treasurer and Mrs. Lee English as conductor. Mrs. C. V. Harris, Mrs. Coleman Pendley and Mrs. Nell Rockey were named as a committee to make arrangements for serving a lunch of some kind on election day in order to raise funds for furnishing the new Odd Fellow Hall.

## Offers Assistance In Cleaning Up Town

Town Marshal Bond asks The News to state that he will be ready at all times to give his assistance in the cleaning up of the town for spring.

Property owners are requested to pile all rubbish at some convenient point, and the town will have a wagon to haul it away.

March 23 to 31 has been designated by the mayor as clean-up week.

Every effort should be made to have the town spotless and shining by the time the state democratic convention meets here in May.

## JUNIOR PLAY FRIDAY NIGHT

On Friday night, March 16, the Junior class will present three one-act plays at the high school auditorium. These plays are "Neighbors," "Peggy" and "Sauce for the Gossings." Miss Ruth Foster is coaching these plays.

## WOMAN'S CLUB

The regular meeting of the Woman's Club was held Wednesday, March 14, at the home of Mrs. W. B. Oldham with Mrs. M. B. Jones as assisting hostess. The program was in charge of Mrs. H. H. Buchanan, chairman of the civic committee to roll call with a suggestion for civic improvement. Mrs. N. F. Wollard made an excellent talk in which she stressed the point that beautiful lawns and yards were worth while business investments. She suggested the wider use of fruit trees in our backyards.

Mrs. T. E. Mears advocated the early creation of a club house on the Woman's Club lot as one way in which the club can contribute to the improvement of the town.

Mrs. Buchanan gave a report of the efforts of the civic committee of the club in the past few weeks.

Following the civic program, there was a musical treat for the club members. Miss Dorothy Greathouse, an accomplished concert singer who was brought up near Portales and calls it home, sang four numbers. They were "By the Waters of Minnetonka" by Thurlow Loran; "Caro Nome" from Rigoletto by Verdi; "Morning" by Oley Speaks and "Memory" by Rudolph Gans. Miss Leila Mae Freeman was accompanist.

After the program the hostesses served an appetizing lunch.

## STORK SPECIAL

On Monday morning, March 12, a new boy, weighing 8 lbs., arrived at the home of Mr. and Mrs. Edwin Johnston.

Grandmother and Granddad Geo. Johnston are both wearing a smile that won't come off.

## MRS. CYNTHIA ISABELLE CARDER

Mrs. Cynthia Isabelle Carder, born April 3, 1852, at Tompkinsville, Ky., died at the home of her daughter, Mrs. W. D. Greathouse of Portales, on Sunday morning, March 11th, 1923.

Funeral services were conducted by Rev. Thurston, pastor of the Methodist church of Portales, and Rev. Tomlinson, pastor of the Inez church. The remains were laid to rest in the Inez cemetery.

Deceased is survived by eight children, four sons and four daughters.

She had been a member of the Methodist church since the age of fifteen, and her life was a beautiful example of Christian living.

## 'Oo, 'Oo!

An Englishman heard an owl for the first time.

"What was that?" he asked.

"An owl," was the reply.

"My dear fellow, I know that, but what was 'owling'?"—M. K. T. Magazine.

## Portales Markets

The following markets prevail in Portales Thursday morning, March 15:

|                      |     |
|----------------------|-----|
| Heavy hens           | 16c |
| Light hens           | 13c |
| Leghorn hens         | 12c |
| Springers            | 20c |
| Stags                | 12c |
| Roosters             | 15c |
| Caprons, over 7 lbs  | 25c |
| Caprons, under 7 lbs | 15c |
| No. 1 Turkeys        | 20c |
| No. 2 Turkeys        | 13c |
| Toms                 | 17c |
| Green hides          | 14c |
| Dry hides            | 13c |
| Eggs                 | 18c |
| Cream                | 49c |

(2c cash dividend)

|                            |         |
|----------------------------|---------|
| Hogs                       | \$7.05  |
| Kaffir and maize, threshed | \$1.20  |
| Maize and kaffir heads     | \$19.00 |
| Shelled corn               | \$1.40  |

## Date of Good Will Tour Advanced to April 11 and 12

The good will tour which was planned for May has been advanced to the 11th and 12th of April, as the May date was so close to the State Democratic Convention.

The itinerary will be over the same points as last year, and speakers will be provided for the various points of the tour.

Practically every business house in Portales will be represented and the kiddies will all receive souvenirs, and literature will be distributed all over the county.

Full program for the trip will soon be ready, and every effort will be made to make the trip one of real good will between the farmers and business men.

The committee in charge of the program are Fred N. Luper, Sam Seay, E. N. Smith, and Dave Isenberg as chairman.

If you have a special speech for the occasion it will be well to see this committee and get dated up for a talk at one of these points.

The first day will consist of a visit to Floyd, Kentucky Valley, Kenna, Elda, Union Valley, Pleasant Valley, Redlake and Dora.

The second day to Arch, Rogers, Inez, Causey, Enzy, Garrison, Richland, Hiway and Milensand.

Mr. and Mrs. J. O. Blanton arrived in Portales Saturday night for a visit with Mrs. Blanton's people, the Frank Warnica family, and her son, James Ralph Murray. Mr. Blanton returned to Murray, Texas, Tuesday. Mrs. Blanton remaining for a more extended visit.

Mrs. Roy Anders of El Paso, Texas, was calling on old friends here last week. Mrs. Anders will be remembered as Miss Velma Riley.

## KENNA

MRS. PRICE CRUME

It is rumored that drilling will begin again on the Olive oil well the latter part of this week.

Mrs. Jess Morgan was down from Clovis last week visiting her mother, Mrs. J. M. Sherman.

The dance given at the Bide Thomas home last Saturday evening is reported to have been a pleasant affair.

Mr. and Mrs. Price Crume and three children motored to Vaughn Saturday returning Sunday evening. They were the guests of Mr. and Mrs. Jas. Elrod and small son.

The Kenna basket ball team were victorious over Causey teams last Friday. Both boy and girl teams played hard and won by generous scores.

Rev. and Mrs. H. B. Strickland and children were visitors in Portales Sunday with the O. S. Strickland family. H. B. and O. S. are brothers and the visit was quite a surprise. He is holding a two weeks' meeting at Farwell, Texas.

Mr. and Mrs. Tom Beall and daughter, Marie, of Lubbock, Texas, were Monday night and Tuesday guests in the W. H. Calt home. The Bealls and Calts were neighbors in pioneer days on the ranch.

Mr. and Mrs. C. A. McNabb spent several days the first of the week at El Paso.

Mrs. S. I. Powers and J. C. Boyce were married in Amarillo Wednesday evening, March 7, by Rev. A. K. Scott of the Nazarene church.

## JUNIOR HIGH SPLITS GAMES WITH DORA

The Junior High School girls, under the direction of S. M. Stroup, beat the Dora girls basket ball team in the gymnasium Wednesday night by a score of 16 to 11. The girls' team included Emily Davidson, Irene Partin, Knight Edward Kornegay, Hazle Russell, Ruth Richardson and Lucille Anderson.

The Junior High boys lost to Dora by the score of 12 to 8. Clean sportsmanship was a feature of both games. The Dora boys were slightly larger, but showed the effect of some good coaching by Prof. Carl Radcliff. The line-up for the boys' game was as follows:

Portales: Robert Newman, left forward; Ray Hendricks, right forward; Joseph Thompson, center; Owen Disney, left guard; J. B. Maxwell, right guard; Woodrow Slaion, substitute.

Dora: Shafer, left forward; Hall, right forward; Drun, center; Richards, left guard; H. Hall, right guard; Radcliff, substitute.

Referee: Stroup; Timekeeper: Hammer White.

## Cheese Factory Begin Operation About May 1st

Joss Brothers have leased the place on the Lovington highway known as the Lovorn place, which contains buildings sufficient for the cheese factory, a residence, 10 acres of land and a pumping plant.

One of the brothers left this week for Idaho to pack the machinery for shipment.

Mr. Joss says that the present output will be 1000 pounds of cheese daily, but that the factory capacity will be 2,000 pounds daily.

To manufacture 1,000 pounds of cheese will require 10,000 pounds of sweet milk.

A market has already been secured for as much as the daily output of 1,000 pounds and he expects the demand to increase as fast as additional milk can be secured to run at a greater capacity.

American cheese will be manufactured, as the foreign brands require from six weeks to 60 days for curing, and the demand for green cheese is greater than that for the foreign varieties.

Mr. Joss recommends the Holstein cows for cheese production, as they give a greater quantity of milk than the Jerseys. They will bring a few Holstein cows back from Idaho.

There has been some apprehension among local cream producers that the cheese factory will exhaust the milk supply and handicap the cream market for which Portales has become famous, but Mr. Joss says that this will not be the case, as sweet milk is required for cheese making and long hauls of this grade of milk is not practical. He says that the valley will find it a profitable business to mix alfalfa and dairy cattle, as these produce an all-year crop, and put money on deposit for the farmers.

## CALL FOR REPUBLICAN PRECINCT MEETINGS

A call is hereby issued for a meeting of the Republicans in each precinct in Roosevelt county on March 24, to elect delegates to a county convention to be held in Portales March 31, for the purpose of electing four delegates to the state convention in Santa Fe April 4, to elect delegates to attend the national convention in Kansas City, and to attend to any other business which might come before the county convention.

EZRA WATTS, Chairman.  
MRS. R. E. WHITE, Secretary.

## SPELLING BEE

The Ladies Aid of Kenna wish to announce that there will be an old fashioned spelling match at Kenna church on the night of April 6th. Besides this, the ladies will sell delicious "eats" at reasonable prices. Every one from everywhere is invited. We give the candidates a special invitation.

## NOTICE, FARMERS

The Roosevelt County Dairymen's Protective Association has called a meeting of its members for Saturday, March 17th, 1:30 p. m., at the Portales court house for the purpose of investigating a plan for marketing poultry and eggs of its members. The association plans to handle eggs and poultry just as it is now handling cream for its members, and it is believed it can secure a more satisfactory market than the farmers now have.

The meeting Saturday will be addressed by a wholesale buyer of produce who is coming from Amarillo to meet with the farmers and to make them a proposition for buying their eggs and poultry thru the association.

The cream marketing situation will be discussed in detail. All cream producers are invited to hear this—it will be interesting.

All producers of cream, eggs and poultry are invited to this meeting.

Executive Committee.

## Rabbit Drive At Arch March 23rd

A big rabbit drive will be held at Arch on Friday, March 23rd. The drive will start from the Arch store, and everyone is invited to come with guns and help make this a record day for the extermination of the rabbit pests in this neighborhood.

A free lunch will be served by the ladies of Arch, and a general good time is promised to all.

Plenty of ammunition at cost will be supplied on the grounds.

The Portales Valley News

J. G. GREAVES Editor and Owner Published Weekly on Thursday TELEPHONE NO. 83

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times September 12, 1916.

Portales Valley News consolidated with Portales Journal, December 14, 1920.

Portales Herald consolidated with Portales Times, March 27, 1913.

MEMBERS: National Editorial Association Panhandle Press Association Southern New Mexico Press Association

SUBSCRIPTION RATES

IN NEW MEXICO 1 Year \$1.50 6 Months \$1.00 3 Months .50

OUT OF NEW MEXICO 1 Year \$2.00 Alaska, Canada, Mexico \$2.50

OH, MY GAWD!

The Mountain Boomer, or "Glade Devil," which according to popular tradition haunts the Western plains, is a lizard creature some sixteen inches in length, green-grey in color with a white spotted back.

Editor's Note: We lifted this absorbing nature note—with a pair of fire-tongs—from the Daily Bulletin of the U. S. Forest Service, who credits Charles J. Finger in the Dearborn Independent with it.

The writer of the above gem should not hide his talents in the Dearborn Independent. He should get himself a patent medicine show and tour the country lecturing on the wild life of the west—that is what makes the wild cat wild.

DRUNKS IN EVIDENCE Sunday night while the public was on its way to church, there was considerable evidence of drunkenness on the public square.

Announcements

DEMOCRATIC

RATES

County and District \$12.50 Precinct and City \$10.00

Names of Nominees Will Be Carried To Time of General Election

The following announcements are made subject to the action of the democratic primaries of Roosevelt County:

For District Attorney (Ninth Judicial District)—J. C. (CLEVE) COMPTON D. JACKSON MELTON

For State Representative (Roosevelt and De Baca Counties)—COE HOWARD

For County Clerk—JOHN W. BALLOW W. E. (BILLY) DAVIS

For County Treasurer—A. J. GOODWIN V. J. CAMPBELL HOMER BARNETT CASS LYONS

For Sheriff—S. T. (TOM) JERNIGAN (Veteran of World War) J. G. COX JOE BRASLEY COLEMAN FENDLEY CHARLES M. COX J. C. (CLYDE) HAYES

For Tax Assessor—SAM J. STINNETT (For Re-Election)

For County Superintendent of Schools—J. E. SHOCK (For Re-Election)

For Commissioner Dist. No. 1—SAM B. FLETCHER J. B. CRAWFORD

For Commissioner, District No. 3—EDGAR G. SPARKS (For re-election) PAUL EMINGER

For Commissioner, District No. 2—G. T. LITTLEFIELD (For re-election) J. L. FAXTON

For Probate Judge—H. C. SCRUGGS IKE HUGHES

For State Senator, 21st Senatorial District—W. E. (EVERETT) DUPUY

business houses on that side of the square.

While The News does not believe that bootlegging is carried on in Portales more than in other sections of the state, there is considerable activities in this line here, and something drastic should be done to remedy it.

A chain gang for Portales might not be amiss, and when any one is

found under the influence of liquor a ten day sentence on the chain gang breaking rock would be a wholesome corrective measure.

A jail sentence is nothing more than a vacation at present, and the little work that the prisoners now do on the streets and around the town is a license for lawlessness.

Road work under a real, Irish boss is what they need, and the town and state both need laws so that this method can be used.

Speaking of the whiskey evil, some say that it is much worse than before the days of prohibition. In this The News does not agree.

Another way to correct the bootlegger evil, would be for lawyers of reputation to refuse to defend any one caught violating this law.

A good time to show the public what can be done in law enforcement is to bring to justice the professional bootleggers who are plying their obnoxious trade.

Boys in their teens are able to secure booze from someone in Portales. There is an old law bearing a stiff sentence for the giving or selling of intoxicating liquors to minors.

Monday's sand storm came as a blessing. The weather has been so calm and lovely for the past week or so that tourists were beginning to ask if this was not southern California.

Erza Watts says that the dust stirred up on Monday could not be laid at the door of the republicans of Portales—that it was caused by the locating of the democratic state convention in Portales.

Again we are reminded that Erza has been wearing a cap for several months. Maybe he took residence that suggestion that he would make a good presidential nominee for the republican party.

Leon Jones has cornered the market on Kraut Juice. In fact he has exhausted the visible supply from the wholesale centers of Amarillo, Lubbock and Clovis.

TO THE VOTERS OF ROOSEVELT COUNTY, NEW MEXICO

Dear Voters: You have seen my announcement in the papers of this county as a candidate for the office of County Treasurer and Collector of Roosevelt County, New Mexico.

Spasmodic Croup Often checked with one application of Vicks VapoRub

Arkansas, and I received my education in the schools of Northwest Arkansas. When I was 27 years old, I came to New Mexico, and settled in Roosevelt County, where I have lived ever since.

Four years ago, I moved to Portales, New Mexico, and have resided there since. Since coming to Portales, I have had the opportunity to serve the public as Justice of the Peace of Precinct No. 1.

Like every other law abiding citizen in this county, I stand for the absolute enforcement of law. Since I have been Justice of the Peace I have tried to enforce the law justly and have not had any favorites in any way.

Now, fellow voters, both ladies and gentlemen, I have only one promise to make, and that is, if you elect me to the office of County Treasurer, I will be just as faithful as I have been in your service in times past.

I hope to meet each voter personally before the election if possible, and I will make every effort to do so.

Respectfully yours, V. J. CAMPBELL. (Political advertisement.)

J. L. FAXTON FOR COMMISSIONER IN DISTRICT NO. TWO

In making his announcement for commissioner of the second district of Roosevelt county, J. L. Paxton states that he has been a resident of this county for the past twenty-five years, and that he is fully informed as to conditions and values over the county.

During the twenty five years of residence in this county, he has been engaged in farming, and at the same time has taken an active interest in the public affairs of the county both locally and county-wide.

Bank Dont's

- DONT draw checks in pencil—use INK. DONT use a different signature than the one on file at the bank. DONT alter a check. DONT forget to fill in your stub, thereby always keeping the exact amount of your balance. DONT neglect to check your statement and cancelled checks each month. DONT forget to have your correct address on file at the bank. DONT date a check ahead. DONT forget to endorse your checks just as name appears on face of check. DONT endorse or sign checks in blank.

The First National Bank OF PORTALES, NEW MEXICO

MRS. OLIVIA WHITEMAN



Mrs. Olivia Whiteman of Vandalia, Ill., is the last surviving neighbor of Abraham Lincoln when the great emancipator was practicing law at Springfield, Ill.

see them in person, but in case he fails to see everyone, he takes this method of asking their vote and influence in the democratic primary of April 21.

CAUSEY JIM CAVINESS

The plows are very busy around Causey.

Dan Phillips bought a \$35.00 oil stove and he is batching. We wonder what will happen next.

There are a few jack rabbits left. Mr. Kyles, near Garrison, killed 84 rabbits last Friday night by the moonlight.

J. D. Garner will leave for Lamesa, Texas, on business in a few days.

A bunch of land men from Littlefield, Texas, were in Causey the other day.

Frank Greathouse passed through Causey hunting pigs the other day.

"Line upon line, precept upon precept." Upon this plan were the lessons of youth drummed into all of us.

Frank Greathouse passed through Causey hunting pigs the other day. We understand Jay Stone is now at home. His school in Texas has just closed.

The Cream of the Tobacco Crop



"I Appreciate Lucky Strike" Says George M. Cohan

America's Stage Favorite

"Good old Luckies! We've been pals for years. And like an old friend they treat me well. No irritation to my throat and no coughing. And I appreciate Lucky Strike—the full body tobacco with the toasted flavor that's been the same since that day we met."

"It's toasted"

No Throat Irritation - No Cough.

©1928, The American Tobacco Co., Inc.

CARR LUMBER COMPANY G. W. CARR, Manager. Building Material Main St. Phone 43

FRESH FISH DAILY WE are now handling fresh dressed—fish and can supply you every day.—Try a Norder Fillet of Haddock—and you will have a dinner that—will please every member of the—family. A COMPLETE LINE OF FRESH GROCERIES AT ALL TIMES. YOACHUM & SON Groceries and Market PHONE 45

UNDERTAKING SERVICE THAT SATISFIES AT PRICES CONSISTENT WITH SERVICE Best of Equipment Ambulance Service JOHNSON & WHEELER DAY PHONE 46 NIGHT PHONE 23

Service and Satisfaction Win Our service is right—that's why, notwithstanding the tremendous increase in competition, our business shows a steady growth. Quick, efficient, courteous service. We pride ourselves on this fact and intend to improve it where possible. We sell PENNZOIL WOOD GARAGE Phone 99

**WHEELER BROTHERS**  
GENERAL HARDWARE  
Welding and Machine Work

**WE BUY**

Hogs, Steer Calves and Corn  
Top market on Hogs and Calves.  
Ear Corn \$16.00 Per Ton  
\$1.40 per 100 for Shelled Corn  
\$15.00 per ton for maize.

**COURTNEY & HERBERT**  
Elida, New Mexico

Satisfactory Service — Our Want Ads

**Kemp Lumber Company**

WINDOW GLASS — ALL SIZES

Portales — New Mexico

PHONE 25

**We Have**

— a few good residence properties can sell cheap and on easy terms. Small amount cash.

14-50x140 foot lots, Wood addition, half cash, terms on balance. Sell one or all of them.

Good 70 acre improved irrigated farm to trade for town property.

Also Fire Insurance on Anything You Want.

**J. Rex Forrest**  
Insurance Agency

**SOCIETY and Club**

**Eastern Star**

The regular meeting of the Eastern Star Thursday night, March 8, was a large and enthusiastic one. J. G. Greaves and Mr. and Mrs. E. N. Neer were initiated. During the social hour following the meeting, refreshments were served by a committee consisting of Mrs. J. H. Carroll and Mrs. C. M. Compton. The Worthy Matron, Mrs. Virgie Copeland, will make a report of the Grand Chapter meeting at Santa Fe at an early date.

**Many Visit Art Exhibit**

Between sixty and seventy people visited the art exhibit at the courthouse Saturday afternoon. The pictures were attractive and many of them beautiful in design and coloring. The exhibit was sponsored by the Portales H. M. C.

An excellent program, much appreciated by the audience, had been arranged by Mrs. T. A. Martin, who was assisted in its execution by several teachers in the Portales schools.

Mrs. Martin opened the program with a talk on the selection of pictures for the home. She discussed the various appeals of a picture in its thought, color, pattern and line and emphasized the importance of selecting pictures worthy of the home. She stated that while the originals of the great paintings are beyond us, good color prints may be had at very reasonable prices.

Miss Foster followed with a well prepared talk upon Millet, giving some details of his early life, his struggles in the field of art, the ridicule endured because of introducing originality into his work, and of the recognition that came only after the artist himself had passed on.

Miss Galloway in an equally well prepared article gave a sketch of the well known American landscape artist, George Inness, some of whose work was reproduced in the exhibit.

Mrs. Cannon then gave an interesting talk on pictures that appeal to children, showing several prints she uses in the school room. She emphasized the importance of selecting good pictures for children.

Miss Kerr came next and in her usual lucid manner gave ideas as to correct background, correct hanging, proper grouping of pictures, and many other practical hints regarding the beautifying of the home with pictures.

A committee, of which Mrs. James Christie was chairman, rounded out the afternoon's enjoyment by serving tea and cakes.

**The YELLOW PENCIL with the RED BAND**  
EAGLE PENCIL CO.  
MK 100

This was the regular semi-monthly meeting of the H. M. C. although somewhat of a departure from its usual program, and the committee is to be congratulated upon its successful outcome.

Next regular meeting, Wednesday, March 11st, will be an all day meeting at the court house and will be in charge of Mrs. J. P. Ford. Subject, "Spring Sewing"; Roll call, response; Short cuts in sewing.

**Baptist W. M. S. Meets At Orphans' Home.**

The Baptist Woman's Missionary Society enjoyed an all day meeting at the Orphans' Home Thursday, March 8. There were programs both morning and afternoon on the subject of Home Missions. There was a large attendance and a good offering received. Each one had brought a dish and lunch was served at noon in cafeteria style.

**Mrs. Richardson Entertains Friday Bridge Club.**

Mrs. Marjorie Richardson was hostess to the Friday Bridge Club Friday afternoon, March 9, at 2:30. The players were Mrs. James Christie, Mrs. H. H. Buchanan, Mrs. Herman Luper, Mrs. Dave Isenberg, Mrs. Rastus Wright, Mrs. E. R. Black, Mrs. J. J. Spires and the hostess. Mrs. J. J. Spires won high award and Mrs. Herman Luper low. After the game the hostess served an appetizing plate lunch.

Mr. and Mrs. H. H. Buchanan, Mr. and Mrs. Edwin Neer and Luther Thomas were dinner guests of Mrs. Marjorie Richardson Wednesday evening, March 7. After the dinner, the party motored to Clovis to see a Douglas Fairbanks picture.

**Delegates to C. E. Convention**

The Christian church of Portales was well represented at the state C. E. convention at Roswell Friday, Saturday and Sunday, March 9th, 10th and 11th, delegates being Pastor and Mrs. C. A. Lorts, Mrs. Claude J. Elder, Misses Mae Belle McCarty and Williamena Jones and Messrs Roy Breshears, Nathaniel Hancock and Spencer Crow. Bro. Lorts had a place upon the program and also filled the pulpit in the First Christian church in a very credible manner on Sunday morning. One of the delegates expresses it "he was there with the goods and we were all proud of him."

The company reports a most inspiring convention and returned home with a renewed zeal for their own work.

Pastor Lorts was chosen state vice president.

**Gose—Morris**

Last Friday, March 9th, Miss Thury Lee Gose of Blackwater Draw and Mr. Ira Lee Morris of Clovis surprised their friends by slipping over to Farwell, Texas, and being quietly united in marriage. They were accompanied by Miss Mary Stephenson and Mr. Van McCormick.

Mr. and Mrs. Morris were formerly residents of Portales and have a host of friends here who wish for them many years of happiness and prosperity together. They will make their home for the present two and one-fourth miles southeast of Clovis.

**Annabel Wood Entertains**

Little Miss Annabel Wood entertained several of her friends Saturday afternoon, March 10th, the occasion being her sixth birthday. The hours from two until five o'clock were very happily spent in numerous games, after which guests and hostess alike enjoyed ice cream, cake, peanuts and candy.

Miss Annabel was the recipient of many birthday remembrances. Those participating in the pleasure of the afternoon were Misses Marena Belle Cannon, Helen Kiker, Lillian Marie Carmichael, Wynema Whitcomb and the little hostess.

**Birthday Surprise for Marie Neer**

On Thursday afternoon, March 8, after school, Marie Neer was surprised by sixteen little friends. Mrs. Neer had invited the children unknown to Marie to help her celebrate her tenth birthday anniversary. Purple Easter baskets were the favors and refreshments were birthday cake, ice cream and punch. The children present besides Marie were Jeffie Hunter, Nadine Brown, Maynor Hayes, Margaret Fletcher, Frances Estelle Bryant, Juanita and Jimmy Whitcomb, Bess and Belle McCall, Mildred and Blanche Lyons, La Verne Krattli, Melzine Rockey, Winifred May and Annie Porter Deen.

**Christian Ladies' Aid**

Meadames Walter Scott and Deane Kirk most delightfully entertained the Christian ladies aid on Thursday afternoon, March 8, at the home of the former at the corner of Pine and Ohio streets.

Roll call, responded to by scripture verses, was followed by reading of minutes of previous meeting and financial report for February.

A very appropriate scripture lesson for the day, the parable of the talents as found in the 25th chapter of Matthew, was read by Mrs. Maggie Wright. Prayer was offered by Mrs. Catt and the Bible

questions for the afternoon discussed.

Then came the turning in of the talents and very few indeed were there who had a buried one to report, as a result the treasurer turned over to the donating fund a check for \$101.60. Each lady was supposed to tell in rhyme how she had multiplied her talent and several embryonic poets were discovered.

The hostess served a plate lunch both pleasing to the eye and gratifying to the palate to twenty two members and ten guests.

Next social and Bible study meeting, Thursday, April 12th; place to be announced later.

Lesson study: Balance of questions in Genesis.

**PIE SUPPER AT LONGS**

There will be a pie supper at the Baptist church at Longs, N. Mex., Tuesday night, March 20. This is a special invitation of the ladies of the community to the candidates to be there and make their announcements, as they say they do not wish to vote for a man they never saw. Proceeds of supper goes to the song class. Everyone invited.

**PARENT-TEACHERS' ASSOCIATION AT DORA**

At the meeting of the Parent-Teacher Association at Dora on Friday of this week, J. L. Paxton Paul Eminger and J. S. Blair addressed the association.

Printer's Ink is the world's greatest influence. Advertise in the paper that reaches the most people.

**The Remington Portable**  
is the recognized leader in sales and popularity, among portable typewriters, and there's a reason.

With Case \$60  
Easy payment if desired  
Call in and let us show you its many superior features.

**A. J. GOODWIN**  
Agent

**"WHAT'LL I ORDER?"**

Your everyday problem, "What'll I order?" will be quickly solved here, where a great variety of choicest groceries are attractively displayed and serve as suggestions for many variations of the menu. You will find tempting foods that will satisfy the most fastidious appetite.

PHONE: ONE-NINE

**MODEL GROCERY**

**Pumps 25% More Water in the Lighter Winds**

**DEMPSTER**  
No. 12 Annu-Oiled WINDMILL

THE DEMPSTER No. 12 Annu-Oiled Windmill is equipped with famous Timken Bearings that add durability, compactness and assures easy running. That's why it starts and actually pumps in the lighter winds. Has oil-but-once-a-year principle. Starts easier—runs smoother. Self-adjusting in all winds. Machine cut gears run continuously in bath of oil.

See DEMPSTER Windmills and other DEMPSTER farm equipment at local dealers. If dealer is not supplied, write us for full particulars.

DEMPSTER MILL MFG. CO.  
AMARILLO, TEXAS.

**for Economical Transportation**

**CHEVROLET**

**Embodying every modern feature of Advanced Automotive Design!**

No matter what you pay for a motor car, you cannot buy more modern design, more proved performance or more advanced engineering than is offered in the Bigger and Better Chevrolet! Every unit of this remarkable car has been developed by engineers and scientists who are specialists in that particular technical field, and its quality, stamina and performance have been proved by tens of thousands of miles of testing at the General Motors Proving Ground! Come in and see for yourself! The more you know about engineering—the more quickly will you be convinced that here is quality in design, materials and construction never before available at such low prices!

|                                     |           |                      |
|-------------------------------------|-----------|----------------------|
| The Touring \$495                   | The COACH | The Imperial \$715   |
| The Coupe \$595                     | \$585     | Utility Truck \$495  |
| The 4-door Sedan \$675              |           | (Chassis Only)       |
| The Sport Cabriolet \$665           |           | Light Delivery \$375 |
| All prices f. o. b. Flint, Michigan |           |                      |

**Portales Motor Company**  
Add Hobbs, Manager

QUALITY AT LOW COST

**STARTING TODAY**  
**Pre-Easter Sale**

Real Bargains For Cash

We are disposing of our complete stock of all Palmer Garments, Dresses, Coats and Suits at cost prices, and some below cost.

|   |        |
|---|--------|
| One lot Gingham House Dresses           | \$ .50 |
| One lot Print House Dresses             | .79    |
| One lot Print House Dresses             | 1.00   |
| One lot Print House Dresses             | 2.25   |
| One lot Silk Dresses                    | 4.95   |
| One lot Silk Hose                       | .69    |
| One lot Diabola Black Heel, \$2.45; Now | 1.95   |
| One lot Rayon and Organdie Combinations | 3.98   |
| One lot Rayon Long Sleeves              | 5.00   |
| One lot Silk Dresses                    | 7.00   |

ALSO 15 PER CENT OFF ON ALL SPRING COATS; 20 PER CENT OFF ON ALL SPRING HATS

We Have a Complete Line of the New Spring Flowers for Coats and Dresses Also the Latest in Novelties, Consisting of Chokers, Bracelets, Pins, Etc., in Rhinestone and Pearls, as Well as in Colored Stones.

SALE ENDS SATURDAY, APRIL 14

**The Ladies' Shoppe**  
A. J. RODES

# J.C. PENNEY Co.

"quality—always at a saving"  
415-419 Main St., Clovis, N. M.

### Quality Is Our Failure Insurance

A successful merchant once said that he considered honesty the greatest single factor for success in retailing. "Build integrity into your business," he advised, "and you not only safeguard it but your contribution to the community you live in is immeasurable."

Wise words! And that is one of the reasons why we pay so much attention to the quality of the goods we sell. It is so easy to skimp on a lining, or substitute inferior leather in the inner sole of a shoe. But then we would not be running an honest business, and it would gradually crumble into ruins.

Selling honest merchandise at a fair price is more than an ideal with us. It is our "insurance policy" against failure.

J.C. Penney Co.

## WORK Clothes WEEK NOW!

### "Pay-Day"

Overalls or Jumper



Union-made of 220 blue denim. Cut big and roomy and is triple stitched. Six bar-tacked pockets. Overall or jumper at

\$1.29

### SOCIETY

**La Verne Krattill Celebrates Birthday**  
La Verne Krattill was ten years old on Monday, March 12, and Mrs. L. L. Brown invited several of her friends to come after school and celebrate the occasion with her. Those present enjoyed the afternoon and partook of the birthday cake and ice cream.

**Mr. Krattill's S. S. Class Has Party**  
Mr. Krattill's class of boys in the Methodist Sunday school entertained some of their girl friends Friday night, March 9, at a party at the home of Richard Rocky. Wesley Little, Vincent Cox and Richard Rocky were the entertaining committee and they had prepared some interesting games. Before leaving for their homes the boys, assisted by Mrs. Rocky, served a plate lunch to twenty-two young people.

**Mr. Kennedy's S. S. Class To Have Party**  
Mr. Kennedy's Young Men's S. S. class of the Methodist church is to have a party tonight, March 15, at the home of Miss Leila Mae Freeman.

### TO BROADCAST FRIDAY

Mrs. Mignon Jones Odam, daughter of Mr. and Mrs. M. B. Jones, will be on the air over KFI at Los Angeles Friday night from 10:30 to 11:00 o'clock with a musical program. She has many friends in Portales, who will be glad to hear her.

Dinner guests of Mr. and Mrs. T. A. Martin Tuesday night were Miss Sara Kerr, Mrs. Margaret Belmont, Miss Kate McMahaway and Miss Helen Lindsey.

Fred Luper and Mr. and Mrs. Herman Luper were Clovis visitors Thursday.

Job Printing of Merit—The News.

**PIANO FOR SALE**  
We have in Clovis two upright pianos in good condition which we will sell at a big reduction to save boxing and freight back to Denver. Both pianos are high grade standard makes, and each is a mighty good buy. Our payment plan makes it possible for anyone to buy a piano and never notice the payments. We will show pianos and give particulars to anyone interested. Use blank below and get information at once.

Please send information about pianos in Clovis to Name \_\_\_\_\_

Address \_\_\_\_\_

**KNIGHT-CAMOBELL MUSIC CO.**  
Largest in the West  
Denver, Colo.

21-2tc

### TO THE VOTERS OF THE TOWN OF PORTALES, NEW MEXICO

In announcing my candidacy for re-election to the office of Town Clerk of the Town of Portales, I do so with the satisfaction in my own mind that I have given the very best service of which I am capable during the two years of my administration as Clerk.

My record during this time is open to the investigation of any citizen of Portales. There is nothing on connection with the administration of the affairs of the Clerk's office during this period that I am ashamed for the public to know. I invite any inquiries that the public may care to make as to the manner in which the business of the Town has been handled during the time I have served as Clerk, as far as it has come under my supervision.

I feel that my experience for the past two years as Clerk better qualifies me for the work connected with the office and for this reason I am sure that I can render even more satisfactory service in this capacity for another term than I have done in the past. I am asking for re-election purely on my past record as Clerk and my qualifications for the duties that the office carries. My only promise is that, if re-elected, I shall endeavor to render the same careful, painstaking service that has characterized all my work in the past. I am not unmindful of the fact that, as Town Clerk, I am a servant of the public and if the voters of Portales see proper to re-elect me to this office, I shall strive diligently to safeguard the interests of the Town as far as lies within my power, and to conduct the affairs of the office in an acceptable manner.

I am grateful for the confidence that the people of Portales have placed in me in the past and shall appreciate your support in the coming municipal election on April 3rd, 1934.

Yours for a greater and better Portales,  
**A. W. FREEMAN.**  
(Political advertisement.)

### ANNOUNCEMENT

I have bought the Falls Bros. Dray Line, and will continue to operate the same.

Your light and heavy hauling solicited.

Business office now at the Kemp Lumber Co., phone 25.  
21-1tc  
**T. B. MCCLISH.**

### CLASSIFIED

**LOST**—On Lovington hiway Tuesday, 100 lbs. of sugar. Phone B. F. Bennett, Dora. 21-1tc

**FOR SALE**—Good team of heavy mules, also good Avery one-row lister. See F. T. Burke at Duncan's Market. 21-1tp

**FOR SALE OR TRADE**—Good business proposition. See F. T. Burke at Duncan's Market. 21-1tp

### NOTICE

All repair work  
**CASH STRICTLY**  
before leaving the shop.  
**QUICK SERVICE.**  
Shoe Shop  
John Skinner,  
Prop.



### "SNAPS" IN USED CARS

NOW... with "off-season" low prices prevailing... is the right time to buy a Used Car... Whatever type or model you're after, chances are you'll find it here. And AS GOOD AS NEW.

- 2—1925 Ford Trucks
- 1—1925 Chevrolet Touring Car
- 2—1927 Chevrolet Coupes, good rubber, good condition.
- 1—1926 Chevrolet Truck
- 1—1927 Chevrolet Coach
- 1—1927 Ford Roadster

## Portales Motor Co.

# NOTICE

### To Cream Sellers

The shipment of ten **BEATRICE SEPARATORS** which we received a short time ago are all gone. We **We need more good second-hand Separators.**

will receive ten more soon but in order to get one your will have to hurry as they are too good to last long.



## ROBERTSON PRODUCE

### To Members Of the Dairy Association

During the past few days numerous efforts have been made by competitors of the Roosevelt County Dairymen's Protective Association to discourage members of the Association in their efforts in cooperative marketing. Attempts have been made to get members to quit patronizing their own business in the evident hope that the Association might cease to be a factor in the Roosevelt County cream market.

All this is the culmination of a continuous fight on the Association that has been made by certain creameries and produce buyers since the Association was organized for cream marketing. The efforts of the past few days seem to represent a concerted fight on the Association in which all competing creameries are taking part. It seems that certain Companies that have bought large quantities of cream in the past would like very much to cripple the farmers' Association. It is evident that these Companies are not familiar with the fighting history of the Dairy Association, and the fact that Roosevelt County farmers have a reputation for making a success of their cooperative marketing associations.

The Officials of the Dairy Association consider the appeals being made to members of the Association to quit their own business as an insult to the intelligence of the dairy farmers of Roosevelt County. We know that from the start some of the competing creameries and produce stations have not even granted the farmers the right to engage in the business of selling their own cream in their own way through their own organization. At this time we wish to ask the dairy farmers of the County the following questions:

1. Did any buyer of cream in the County ever offer a dividend for cream before the Association commenced business?
2. Mr. Dairyman, do you think the buyers would continue to offer a dividend should the Association discontinue business?
3. Do you think there would be any concerted effort on the part of cream buyers to hold the present high market for cream if the Association should discontinue business?
4. Has any firm or individual, other than the Association, ever tried to permanently improve cream marketing conditions in Roosevelt County?

We DO NOT believe that the present fight on the Association will strain the loyalty of the membership in the least. On the other hand, we believe it will make the members stick to their organization closer than ever before. We wish to publicly thank our competitors for forcing this issue as they have because by their action they are sending new members to the Association. We think that our dairy farmers are just as good business men as the dealers who are engaged in buying cream, and we are confident that they are business men enough to patronize their own business.

In spite of all opposition, we are glad to report that the business of our Association has steadily grown. In the face of the present fight, it is increasing in leaps and bounds. We are getting new members and customers every day. The reason is clear. The Association offers the only sound, permanent method of improving its marketing conditions. The Association offers the best of service, honest weight and tests, and the profits of the business are his to be pro-rated back on the basis of patronage. The Association has distributed its profits to its members since it started business. It will be doing the same thing this time next month and this time next year. Our present business, in round numbers, amounts to \$4000.00 in volume per month. At the present rate of increase, we expect this business to be doubled within the next few weeks.

At the present time, Officials of the Association are working on a plan for the marketing of poultry and eggs for members.

The Officials of the Association desire to state at this time that every creamery doing business in this County was given an opportunity to bid on our business, and that all produce dealers had equal opportunity to bid on the operation of Association stations.

Executive Committee, Roosevelt County Dairymen's

Protective Association

By, U. S. FRAZE, Secretary

Greatest Circulation - Portales Valley News

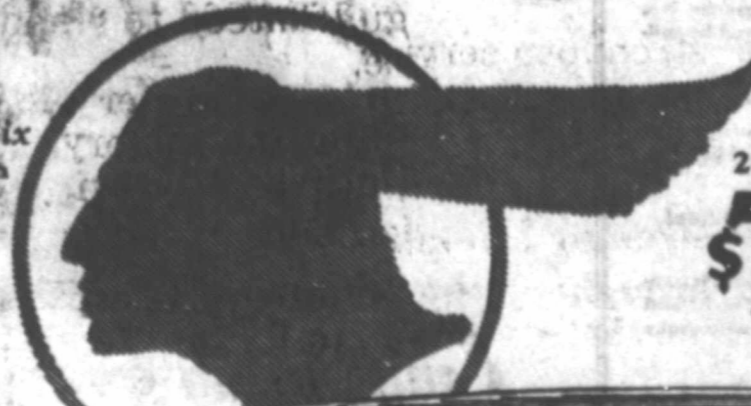


THE UNIVERSAL CAR

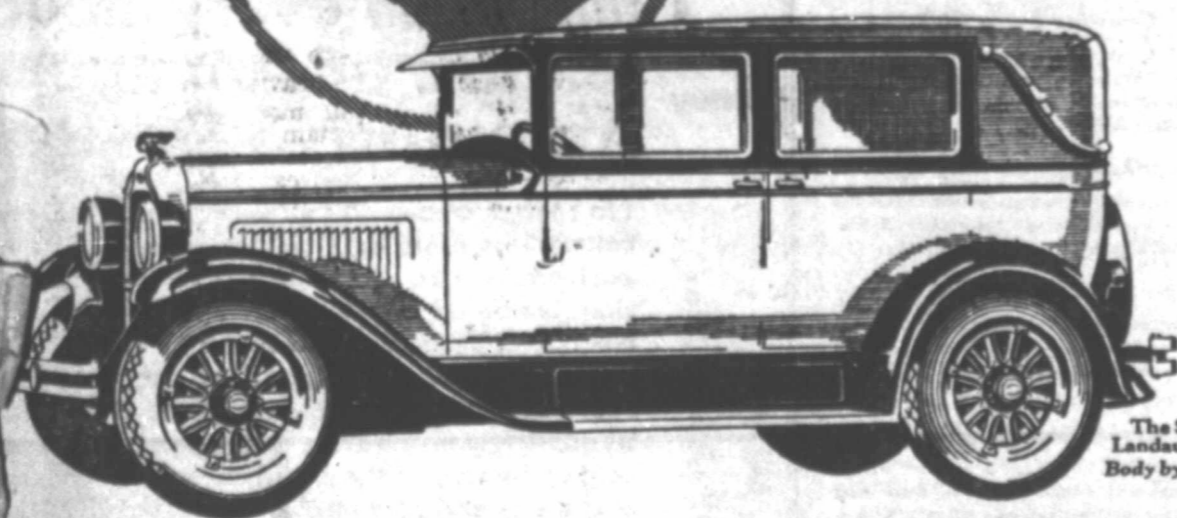
- The Ford Assembly Branches are all getting under way now and shipments are beginning to move out to the dealers.
- Dallas Branch delivered 120 cars Thursday, Mar. 1st, and Denver Branch is now starting.
- NOW IS THE TIME TO GET YOUR ORDER IN. LET'S GO!

## Universal Motor Company

Successful Six  
Now winning Even Greater Success



2-DOOR SEDAN  
**\$745**



The Sport Landau Sedan Body by Fisher

### surpasses all other low-priced sixes in Style, Design and Endurance

The minute you see the New Series Pontiac Six you know that here is an outstanding example of real automotive progress. A more beautiful car than its sensationally popular predecessor! The lowest priced six in the world offering bodies by Fisher with all their famous craftsmanship and long life construction!

And, in addition, equally important advancements in design! The G-M-R cylinder head, the cross-flow radiator, and

numerous other modern features for convenience, safety and lasting satisfaction. Come in! See and drive this newest and finest Pontiac. Learn how vastly it differs from all other low-priced sixes in style, design and performance!

Coupe . . . . . \$745 Sport Cabriolet . . . \$795 Sport Roadster . . \$745 4-Door Sedan . . . \$825 Phaeton . . . . . \$775 Sport Landau Sedan \$875 Oakland All-Americans Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

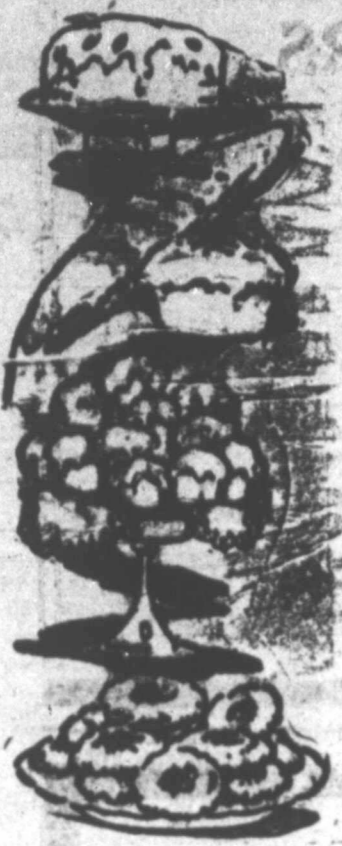
Holmes Motor Company  
Portales — Clovis

# PONTIAC SIX

NEW SERIES

The People's Own Paper — P. V. N.

# Good Flour Is Baking Economy



A few cents more in the price of the flour — makes dollars of difference in the baking results!



**J. W. Maupin**  
DISTRIBUTOR  
Portales, New Mexico

Good choice unimproved forty acre tract near town. Price \$3000; half cash, terms on balance.  
**EZRA WATTS, Portales, N. M.**

## NOTICE - CANDIDATES

You can't afford to take chances this time; prepare yourself for a hard race and eat wholesome foods, the kind served by **TOURIST CAFE, PORTALES.**

P. S. If you don't get plenty of pie go to **TOURIST CAFE** as a candidate should eat lots of pie.

### CHARTER NO. 6187 RESERVE DISTRICT NO. 11 REPORT OF CONDITION OF THE FIRST NATIONAL BANK

At Portales, in the State of New Mexico, at the Close of Business on Feb. 28, 1928.

|  |                     |              |
|--|---------------------|--------------|
| 1. a Loans and discounts, including rediscounts  | \$278,001.73        | \$278,001.73 |
| acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank (except those shown in Item 1-b) |                     | 733.13       |
| 2. Government securities owned:  |                     |              |
| deposited to secure circulation (U. S. Bonds)  | 50,000.00           |              |
| United States Government securities (premiums, if any)   | 101,700.00          | 151,700.00   |
| 3. Stocks, securities, etc. owned  |                     | 9,380.00     |
| Real estate, \$15,000.00; Furniture and fixtures   |                     | 20,000.00    |
| 4. Other assets owned other than banking house   |                     | 15,215.50    |
| 5. Cash in vault and amount due from national banks  |                     | 26,632.68    |
| 6. Amount due from State banks, bankers, and trust companies in the United States (other than included in Items 8, 9, and 10)          |                     | 162,955.58   |
| 7. Total of Items 9, 10, 11, 12 and 13   | 102,986.04          | 30.50        |
| 8. Miscellaneous cash items  |                     | 1,733.40     |
| 9. Redemption fund with U. S. Treasurer and due from U. S. Treasurer   |                     | 2,500.00     |
| 10. Other assets, if any: Bills of exchange: Cotton  |                     | 14,389.69    |
| <b>Total</b>   | <b>\$683,892.21</b> |              |
| <b>LIABILITIES:</b>  |                     |              |
| 11. Capital stock paid in  |                     | \$ 50,000.00 |
| 12. Surplus fund   |                     | 10,000.00    |
| 13. Undivided profits, \$8,654.95  | 8,654.95            |              |
| 14. Less current expenses paid   | 3,380.93            |              |
| 15. Reserved for taxes, interest, collected but not earned   | 5,274.02            |              |
| 16. Circulating notes outstanding  | 4,975.59            |              |
| 17. Cashier's checks outstanding   | 8,711.17            |              |
| 18. Total of Items 24, 25, 26, 27, 28, and 29  | 8,711.17            |              |
| 19. Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):                                   |                     |              |
| 20. Individual deposits subject to check   |                     | 414,688.13   |
| 21. Certificates of deposit due in less than 30 days (other than for money borrowed)   |                     | 11,400.00    |
| 22. State, county, or other municipal deposits secured by pledge of assets of this bank or surety bond                                 |                     | 79,900.12    |
| 23. Total of demand deposits (other than bank deposits) subject to Reserve, Items 20, 21, 22, 33 and 34, 505,688.25                    |                     |              |
| 24. Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings)                 |                     |              |
| 25. Savings deposits (including time certificates of deposit other than for money borrowed)  |                     | 49,843.18    |
| 26. Total of time deposits subject to Reserve, Items 35, 36, 37, and 38  |                     | 49,843.18    |
| 27. Letters of Credit and Travelers' Checks sold for cash and outstanding  |                     | 200.00       |
| <b>Total</b>   | <b>\$683,892.21</b> |              |

STATE OF NEW MEXICO, County of Roosevelt, ss:  
I, Arthur F. Jones, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
Subscribed and sworn to before me this 9th day of March, 1928.  
A. W. FREEMAN, Notary Public.  
My commission expires Jan. 9, 1931.  
CORRECT—Attest:  
J. B. FRIDDY,  
ED J. NEER,  
N. F. WOLLARD, Directors.

## ROGERS

**MRS. H. H. WILHITE**  
Revival Meeting  
The revival meeting started at Rogers last Sunday night with Rev. and Mrs. D. D. Denison of Farwell, Texas, in charge of the singing and Rev. Tomlinson doing the preaching. The meeting will last the remainder of this week and all of next.

**Home Talent Play a Success**  
"Toby, the Convict," the home-talent play given last Friday night, was well attended and enjoyed very much by every one present. The \$32.35 which was realized from the play was used to pay the remaining indebtedness on the gymnasium and to pay the expenses of putting on the play.

**Willard Howl Wins Bronze Medal In National Oratorical Contest**  
In the national oratorical contest held at the high school auditorium last Wednesday night, Willard Howl won the medal. Five good orations were given on "The Outlawry of War by Treaties." The two orations having the best contents were selected by the judges. These are to be sent in to Washington to compete for district and state honors. The two orations selected to be sent were written by Jennie McCormack and Bruce Lackey.

**Local and Personal**  
Mrs. John Clem is a patient of the Baptist Hospital of Clovis, having undergone an operation for gall stones and appendicitis.

S. D. Burke arrived in Rogers last Friday for a visit with his daughter and son, Mrs. Harvey Carter and Clarkson Burke.

Miss Vesta Brannen spent the week end visiting relatives at Roller and Baileyboro.

Mr. and Mrs. H. E. Kickard spent the week end visiting in Rogers.

Miss Lucile Rowley, Miss Mildred Rowley and Miss Florence from Portales were Sunday visitors in

the home of Mr. and Mrs. Willie Ross.  
Mr. and Mrs. Charlie Maxwell attended the singing convention at Hiway Sunday.

Larry McCormack from Clovis spent the week end visiting his family here.  
Mrs. Larry McCormack spent Monday afternoon with Mrs. W. T. Escue.

## RICHLAND

**Friday An Unusual Day at Richland**  
Spelling, tree planting and ball games occupied the entire day at Richland last Friday. The Dora school spent the day at Richland and the morning was given over to spelling matches between the two schools.

A number of people of the community brought trees and spent the day. Black locust trees were set out on both sides of what is to be the driveway up to the school house from the road.

After the dinner was spread and eaten the ball games occupied the rest of the day. Dora boys were victorious in the game with the Richland boys, the score being 12 to 7. The Dora girls were defeated by the Richland girls; the score was 22 to 5. The last game which was played between the Roller and Richland boys ended with a score of 22 to 26 in favor of the Richland team.

**Large Number of Rabbits Killed Saturday**

About six hundred rabbits were killed in the rabbit drive held in Richland community last Saturday. The drive was put on in order to get rid of the rabbits before the crops are planted. Dinner was served to the hunters by the ladies of the community at the store.

**Sunday School Training School**  
A Sunday school training school is being held at the Richland school house this week. Rev. Bassell is teaching the course.

Mr. and Mrs. Arley Snow and little daughter, Bonita, were shopping in Portales Wednesday.

## For Trade

14 ROOM HOTEL, furnished, with eight lots, all clear; in Hill County, Texas, in good live town. Will trade for New Mexico land.  
WORK STOCK for sale or trade. Good SADDLE for sale or trade.  
A HARDWARE STORE and building on the Plains, all clear. Will trade for New Mexico land.  
320 ACRES near Goodland, Texas, improved; \$12.50 per @.  
250 ACRES, well improved, all clear, near Casey, N. M. Will trade for grass land with plenty of water. Do not want sandy land.

**Jim Caviness**  
The Land Man

ROGERS, N. M. ROUTE 2

## "Preferred" Spring Suits



WE call them "preferred" Spring Suits because they're the kind young men favor. Couldn't be cut "snapper" — as you can see by the picture above.  
THAT style and others in light Tweeds and Cheviots of keen shades and patterns.

**Fields & Bonner**  
The Man's Store

WANTED—An Editor who can read, write and argue politics, and at the same time be religious, funny, scientific and historical at will, write to please everybody, know everything without asking or being told, always having something good to say of everybody else, live on Bonham Favorite.  
Ambulance Service—Ed J. New.

To be  
"as good as Conoco" is a worthy goal for any gasoline. Long experience has made Conoco the standard.

THE triple test  
MOTOR FUEL

CONOCO GASOLINE

- 1 Starting
- 2 Acceleration
- 3 Power and Mileage

## OVERSIZE

Oversize construction throughout "ASSOCIATED" built engines gives overload capacity plus more years of service. This extra weight and extra size gives engine users a big, sturdy power plant that can be guaranteed to stand up under the most strenuous service.

No engine can possibly develop more power or give longer service than is built into it at the factory. The "ASSOCIATED" line of Engines have service and power built into them by Oversize Construction.

Records of service throughout the country and especially in the southwest prove the economy and oversize service of the ASSOCIATED TWIN CYLINDER.

BUILT OVERSIZE—Piston and connecting rod give 30 per cent greater bore and stroke. Bearing surfaces are 30 per cent larger. The crank shaft is 40 per cent heavier. The cylinder is cast separately and is 50 per cent heavier with 10 per cent more water jacket space. The base is 50 per cent larger, longer and heavier. The main frame is 40 per cent larger and heavier. This and other parts of Associated Engines are built oversize when compared with average engines. Oversize construction gives oversize durability. Associated Engines outlive and outwork any other engine on the market.

Records of service through the country and especially in the southwest prove the economy and oversize service of the Associated Twin Cylinder

Manufactured by the World's Largest builders of Farm Engines

The Oversize standard of construction built into the 25 Horse Power Twin Cylinder ASSOCIATED Engine is an assurance of a surplus of power at full speed and more years of service.

- The ASSOCIATED Guaranteed Power Tag is attached to every ASSOCIATED Engine before it leaves the factory.
- It is our guarantee that the Engine has been properly designed, rated and tested.
- This guarantee is backed by all the resources of a great factory with years of experience in engine manufacturing.

**ROSWELL PUMP & SUPPLY CO.**  
Roswell and Portales, New Mexico, Phone 124

**ED J. NEER** UNDERTAKER — EMBALMER  
 AMBULANCE SERVICE  
 Established 24 Years Licensed by State Board  
 Calls answered by day or night Office phone 67 2 rings  
 Residence 67 3 rings Agent for Clovis Floral Co.  
 Portales, New Mexico

We Carry a Complete Line of  
**Window Shades**  
 In Colors, Sizes and Grades  
 Some Specials in Floor Coverings  
**DAN H. SMITH**  
 Furniture  
 We Buy, Sell and Exchange

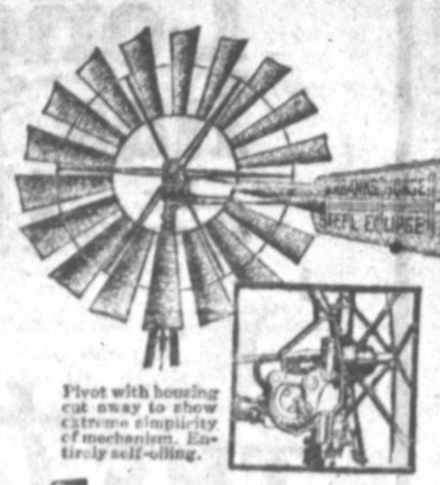
YOUR ORDER, PLEASE!  
**Choice Groceries**  
 —EAT WELL and be well! Clean, fresh, pure foodstuffs are the surest way of maintaining Good Health. And it's in "good things to eat" that we specialize. Here you get none but the best in fresh Vegetables, Fruits and sundry table needs.  
 All — At Lowest Prices!  
**J. N. McCALL CO.**

**\* \* \* \* \***  
**COMMON SENSE LIVING**  
 \* \* \* \* \*

BY THOMAS C. CLAYTON  
 (Copyrighted)

**EGGS AS HUMAN FOOD**

Eggs were used for human food before the flesh of animals, and for obvious reasons. Primitive man could easily find the eggs in the nest long before he had the skill to entrap or kill either fowl or animal. And Mother Nature still tries to enforce her primitive decrees in feeding the young of the human family. Next to the mother's milk, she has provided no better food for the young child than the yolk of eggs—the yolk being



**5 reasons why STEEL ECLIPSE WINDMILLS run in lightest breeze**

Why does the Steel Eclipse run when other mills are motionless? The answer is, scientific design and fine workmanship. Note these five reasons—  
 (1) Wheel is tilted to take advantage of lightest breeze. (2) All working parts run on oil. (3) All wearing surfaces are made of tight materials and surfaces are machined. (4) Mill starts on top-blind load—not full load! Quick downstroke and slow upstroke means less effort required on the lift or pumping stroke. (5) All bearing surfaces are in line, reducing internal strain and power loss.  
 Ask us to show you!

**E. N. NEER**  
 Hardware

preferable to the white because it is free from albumin which is the main element of the white of the egg, and it is not easily digested by young children. And in food value one pound of the yolk of the egg is worth about seven pounds of the white. However, in bulk the white is twice that of the yolk, although in the same egg the food value of the yolk is worth more than twice that of the white.

The chemical composition of the egg is largely mineral. There is no more reliable authority on foods than the United States Department of Agriculture. I quote the following paragraph from the very latest bulletin of the Department on Eggs and Their Value as Foods:

"The body requires mineral matters for building bone and other tissues, for keeping the fluids of the body in the condition in which they perform their functions best and for other purposes. Recent research has also shown that certain other little known substances are needed, some to promote growth. Since eggs supply ALL OF THESE MATERIALS, their value as food is evident."

While eggs supply a larger number of calories (the common heat-unit) than milk, they are fewer than beefsteak, and beefsteak only about three-fourths as much as whole-wheat bread.

It would convey no worth-while information to the general reader to give the technical chemical composition of either the yolk or white of the egg; but the following paragraph from the bulletin above mentioned is significant:

"It is not yet possible to measure the amount of the body-regulating and growth-promoting substances found in eggs, but the former is known to exist in both the yolk and the white, while the growth-promoting substance is especially abundant in the yolk. This fact increases their nutritive importance beyond that shown by chemical analysis."

It has already been set forth in this series that the calory is not the basis upon which to estimate FOOD value. Calory means FUEL value; vitamin means FOOD value. For instance, beefsteak has comparatively high FUEL value, but low FOOD value.

The egg in itself contains all the elements required to sustain the life of the young animal for some time, and to promote its growth. That is, it is a complete food for the purpose intended by nature. The same is true of milk. Hence, the value of both as food for man. But it is not to be inferred that either alone or both combined constitute a complete food for adult man; for their elements are not in the right proportion for a complete food after early infancy.

The food value of eggs is not confined to their use by themselves; but they are especially valuable in combination with other foods. While a pound of whole egg contains but little more than half the fuel value of a pound of beefsteak, a pound of egg-yolk in fuel value is worth one and a half pounds of beefsteak, and in FOOD value, MANY TIMES MORE.

When beefsteak is 30 cents per pound and eggs are 30 cents per dozen, the economic housewife prefers eggs; because eggs can be combined with so many other kinds of food. A pound of sirloin as purchased contains 955 calories fuel value; and a dozen eggs as purchased contain 893 calories fuel value, giving 62 calories advantage to the sirloin in fuel value. But the numerous ways in which eggs can be used and their superior FOOD value give them an unquestionable advantage as human food.

And the value of egg as food is not alone in its nutritive strength. It is especially valuable for people of sedentary occupations because it is easily digested. The objection to the whole egg as food for very young children is due to the fact that the albumin in the white is not easily digested unless chew-

ed very fine.  
 The term "digestion" means not merely decomposition, but also absorption into the blood as body-building material. In this particular, eggs are almost no waste to the egg when properly masticated. It is true, however, that there are people who cannot eat eggs. There seems to be some difficulty about the digestive organs of people which rejects eggs. But this is true also with other articles of food.

There has recently been spread about a rather extensive propaganda against eggs as human food on the ground that they are carriers of disease. But this is negligible, if hens are properly cared for. Of course, if runs and nests are foul and filthy, disease germs will be produced. But this is no less true in the production of food from other animals. Scarcely has the dust settled in Southern California and Texas from the great scourge of blackleg among the cattle. Every species of mortal life is subject to infection by one malarial or another—sheep, hogs, even the fishes of the sea, are subject to epidemics.

It is true that sometimes a worm, or a grain, or seed is found inside the egg. But such things are doubtless gathered into the egg gland along with the white and the shell. But if such does occur in one of a million eggs, the cow and the sow have none the advantage of the hen. There are probably 25 or 30 billion eggs laid by the hens in the United States every year. Shall the whole egg product be condemned because one in a million contains some foreign matter?

It is also asserted that the hen is a scavenger, and, therefore, her product is unfit for food.

There is no beef a chemical ingre-ent called purin. Purin generates uric acid and uric acid causes rheumatism. The egg that is spoiled or that has gathered foreign matter, is always discovered before it is used. But not so with purin in the beefsteak or trachinae in the pork chop. They are an unseen foe.

The federal government is constantly on guard to protect cattle against murrain and tuberculosis. Even the milk and butter dairies are inspected. Yet we smooch our coops in gustatory delight over short cuts and sirloins!

We turn our hogs into cattle pens to root out and eat the unappetizing grains in the droppings of the cattle. Or we find in their flesh the germs of trichinae or cholera. And then of their sides we prepare our choice breakfast bacon!

We drive our turkeys into the tobacco field to clean the tobacco plants of a loathsome worm. And then we consecrate the turkey as the PIECE DE RESISTANCE of our Thanksgiving dinner!

But if Biddy drops just one improper egg, up go our hands in holy horror, and we would condemn the whole product of her industry!

Next issue I shall make a summary as the closing chapter of this series.

**TO WHOM IT MAY CONCERN**  
 I wish to state that in the ten days' treatment by Dr. Keller, Chiropractor, that I have received more benefit than from any other treatment ever received. I have tried specialists without result, but I am here to say that Dr. Keller knows his business and delivers the goods.  
 J. W. Silvers, Emxy, N. M.  
 21-1tp

**SHIP US DIRECT**  
 "We Never Let the Sun Set On a Can of Cream Unpaid For."  
**EL PASO CREAMERY CO.**  
 El Paso, Texas.

**THESE WANT ADS BRING RESULTS**  
  
**WANT ADS**

Better Want Ad Service At A Minimum Cost!

**For Sale**

**FOR SALE**—Fresh home-made lard, 5 to 100 lbs. at 15c per pound. Valley View Farm, Portales, Box 851. W. E. Reynolds. 20-3tp

**FOR SALE OR TRADE**—10 White Leghorn pullets, for Jersey heifer calf. Meat Market, Burleson.

**FOR SALE**—Three 18-ter planters. See J. J. Spires. 19-3tc

**FOR SALE**—One Chevrolet touring car in A1 condition, new rubber and new battery. Would trade for any kind of good young stock or a good truck.—J. W. Taylor, Tashan New Mexico. 18tc

**FOR SALE**—Space in the want ad columns of this newspaper. A bargain if sold immediately. Portales, Valley News.

**PEANUTS**—Raw 8 cents lb.; roasted 10 cents lb. at E. B. Siddall Model Farm. 19-1tc

**For Rent**

**FOR RENT**—4-Room modern house next to Christian Church on the Lovington highway. Inquire of Mrs. N. F. Wollard. 18tc

**RESIDENCE FOR RENT**—See Ed J. Neer. 7tc

**FARM FOR RENT**—Near Elda. See Joe or Charley Slack, Elda. N. M. 12tc

**FOR RENT**—West half Wollard duplex on Nevada st. New and modern. Apply to Mrs. N. F. Wollard. 14tc

**I SPECIALIZE IN EXCHANGES**: trade what you have for what you want; send for my list of offerings. M. W. Whitney, Portales, New Mexico. 20-2tp

**IT'S LATE TO BED**, and early to rise; hustle, sell real estate and advertise. M. W. Whitney, Portales, New Mexico. 20-2tp

**FOR RENT**—Two houses of two rooms each, in northeast Portales, near town. See A. J. Souther. 21-3tp

**FOR RENT**—Farm and dwelling, 30 acres land, Normal land. J. B. Sledge, Earl McColium, Committee. 21-1tc

**FOR RENT**—160 acres seven miles southwest of Portales; no improvements, plenty water; 40 acres have been cultivated, balance virgin grass land. Will lease for this year for \$25.00. This is known as the old Henry place. Write V. C. McMahan, 1426 Webster, Waco, Texas. 21-4tc

**Baby Chicks**

**S. C. SINGLE COMB** Harold Tompkins \$100.00 tryo. Setting eggs \$6.00 per 15. Pen No. 2, \$5.00 per 15. Three cockrels for sale, \$6.00 each. J. B. Crow. 19tc

**HAROLD TOMPKINS** Strain R. I. Reds, have culled my flock to 40 of my best hens. Eggs \$1.50 for 15; \$3.00 for 100. Baby chicks \$15.00 for 100. Phone 197F12. Mrs. John V. Miller. 18tc

**KLONDIKE** Incubators and Sol-Hot Brooders. Wheeler Bros. 19-3tc

**FOR SALE**—Purebred E. B. Thompson strain Ringlet Rocks (dark) eggs \$5 per hundred, \$1.20 per setting at farm; \$6 per hundred and \$1.50 per setting delivered anywhere. Fertility guaranteed. Few cockrels for sale. Valley View Farm, Portales, Box 851. Mrs. W. E. Reynolds. 20-8tp

**BABY CHICKS**—Place your order now for baby chicks with Mrs. Earl Lovelace, Portales. 16-2tp-1tc

**"It's Already Chicken Time"**—White Leghorn Chicks, Tancred-Hansen combination, \$15.00 per 100. Hatching Eggs, \$4.00 per 100. Brooders, waterers and feeders. Young-lade Poultry Farm, Phone 193F11, Portales, N. M. 13-1f

**MORGAN TANCRED** White Leghorn Eggs for hatching \$4.00 per 100; baby chicks \$15.00 per 100. Eggs will weigh 58 lbs. or better per case. Could spare 100 good hens at \$1.00 each. Have 3 good incubators for sale, 110 to 170 egg capacity. J. R. Mahaffey, Portales, New Mex.; 2 miles NW of town. 17-1tc

**RHODE ISLAND RED ROOSTERS** For Sale—They are good ones. Edwin Chavers, North Star Route, Elda. 14tc

**Miscellaneous**

**MONITOR**, Hand, Geared for Engine and Electric Washers. Guaranteed to do the work. Wheeler Bros. 19-3tc

**FOUND**—The best want ad service in eastern New Mexico. Inquire at The Portales Valley News office.

**NEW PERFECTION** Stoves from two burners up. Parts and repairs. Wheeler Bros. 19-3tc

**Wanted**

**WANTED**—Young Jersey Calves. Notify W. O. McCormack at Rogers, giving quality and price. 19-4tp.

**WANTED**—People to try our Colorado jump and nut coal. Davidson & Slaton, H. W. Davidson Broom Corn Co., Portales, N. M., next to mill & Price.

**FOR SALE**—Two lots on paved street, or would trade. Call at News office.

for Economical Transportation.

**CHEVROLET**

**This Car** has been carefully checked and reconditioned where necessary

**USED CARS**  
 "with an OK that counts"

**Look For the Red "O. K." Tag**

After we have thoroughly reconditioned a used car, we attach a red "O. K." tag to the radiator cap. This tag certifies that the vital units of the car have been gone over completely by expert mechanics and put in condition to give thousands of miles of additional service. It takes all the "guess-work" out of used car buying.

Look for this tag when you buy a used car—for it is your guarantee of quality and value!

**PORTALES MOTOR COMPANY**  
 ADD HOBBS, Manager

**QUALITY AT LOW COST**

- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

*OK by*

**200 eggs per hen in 12 Months**

How does that sound to you? Don't you want a flock that will do that? Some of our customers are getting a flock average of 200 EGGS PER HEN, in 12 months, why not YOU? This was done from pullets they raised from our LEGHORN CHICKS. Order the number of these fine chicks NOW, while you can get them. Ask for catalog and full particulars. Our prices are right.

**Rhode Island Red Chicks**

We are selling the finest RED chicks ever offered in this territory by any hatchery, and at prices you can afford to pay. The breeding hens are nice, large, dark Red birds. Their eggs are large, and the chicks are large, fluffy and well colored. Book the number you need in advance, and then you can be sure of getting them when you want them. You will be proud of them.

Ask us about our WHITE LANGSHAN, BARRED ROCK and BUFF ORPINGTON chicks. Bring your eggs for custom hatching, on Wednesday or Saturday of each week.

**Wicks Modern Hatcheries**  
 "New Mexico's Largest and Finest Hatching Plants"  
 CLOVIS and PORTALES

**WITH SPRING COMES NEW BUILDINGS**

It may be a sleeping porch, a latticed lawn or a NEW home.

Whatever it is we are ready to serve you and help you with your plans.

A complete line of Building Materials from which to select that which meets your needs.

**Portales Lumber Co.**  
 PHONE 10  
 Building Materials

# Professional Directory

Reported By Associations

**DR. R. W. MEANS**  
Dentist  
Forrest & Rowley Building  
Rm. Frame 168  
Office Phone 28

**DR. N. F. WOLLARD**  
Office Near's Drug Store  
Local Surgeon  
A. T. & S. F. Hospital Ass'n.  
Phone: Office 48, Res. 169

**COMPTON & COMPTON**  
Attorneys at Law  
Practice in all the Courts  
Office over the News

**DR. J. S. PRABCE**  
PHYSICIAN AND SURGEON  
Office at Pearce's Pharmacy  
Office Phone 34, Residence 23

**A. J. GOODWIN**  
U. S. COMMISSIONER  
Portales — N. M.

**BRASSELL & HENSLEY**  
Physicians and Surgeons  
PHONE 94  
H. T. Brasell E. T. Hensley  
Phone 114 Phone 169

**YOUNG & HATCH**  
Hog Buyers  
and Grain Dealers  
Office Phone 37, Feed Pens 91

**E. J. HAY, M. D.**  
Causey, N. M.

Special attention to the treatment of Pneumonia and other Pulmonary Diseases, the Diseases and the Nutritional Disorders of children, the Prophylaxis of Disease and Prescribing for Glasses.

**OHR ELECTRIC CO.**  
Anything Electrical  
House Wiring, Fuse Plugs,  
Electric Appliances, Lamps, Etc.  
PHONE 156

**MILT'S BARBER SHOP**  
1 Door South of Post Office  
No Waiting — Expert Barbers  
TRY US

**W. B. OLDEMAN**  
Farm Loans and Insurance  
I Write Fire and New York Life Insurance

**BALLOW & PRIZE**  
Coal, Ice and Feed  
Authorized Purina Dealers  
Telephone 2

**S. N. HANCOCK, Optometrist**  
Eyes Tested, Glasses Fitted  
Registered under the State Board of New Mexico  
North Side Square  
Portales, N. M.

**A. F. & A. M.**  
Portales Lodge No. 26  
Meets Saturday night on or before the full moon in each month.  
C. M. COMPTON, Jr., W. M.  
J. R. SHOCK, Secy.

**HEAVY HAULING**  
WELL DRILLING  
Any Time — Anywhere  
FALLS BROTHERS

**WATCH AND JEWELRY REPAIRING**  
W. E. BAZEMORE  
Portales, N. M.



**ELECTION NOTICE**  
WATERWORKS EXTENSION AND SEWAGE DISPOSAL PLANT BOND ELECTION  
In connection with THE GENERAL MUNICIPAL ELECTION  
In the Town of Portales, New Mexico  
Tuesday, April 3, 1928.

**PUBLIC NOTICE IS HEREBY GIVEN** That at the regular election for municipal officers, to be held in the town of Portales, New Mexico, on Tuesday, the third day of April, A. D. 1928, there will be submitted to a vote of such qualified electors of said town as have paid a property tax therein during the preceding year, the following questions:

1. Shall the Board of Trustees of the town of Portales, New Mexico be authorized to incur an indebtedness for and on behalf of the said town upon the credit thereof by issuing the negotiable coupon bonds of the said town in the amount of thirty one thousand, five hundred dollars, (\$31,500) for the purpose of securing funds for the extension of the waterworks system in and for said town of Portales?
2. Shall the board of Trustees of the town of Portales, New Mexico, be authorized to incur an indebtedness for and on behalf of the said town upon the credit thereof by issuing the negotiable coupon bonds of the said town in the amount of Forty Thousand Dollars, (\$40,000.) for the purpose of securing funds for the construction of Sewage Disposal Plant in and for said town of Portales?

Said election will be held and said questions submitted to the electors qualified as aforesaid pursuant to law and the provisions of Ordinance No. 97 of said town, adopted and approved on the 1st day of March, A. D. 1928.

The polls for said election will be open in said town as follows:

East Portales: Tax Assessor's office at Court House.  
West Portales: Sheriff's office at Court House.

being the same voting places established for the general town election to be held on the 3rd day of April, A. D. 1928, and said polls will be open from 9 A. M. until 6 P. M. of said day.

No ballots for or against said question shall be received by the judges, unless the person offering the same shall be a qualified elector of the town of Portales under the laws of the State of New Mexico now in force, and in addition

to such qualification, shall have paid a property tax therein during the preceding year.

The ballots to be used in voting upon the questions above submitted shall be furnished to the voters by the judges of election, to be deposited in a separate ballot box which will be provided for that purpose.

**IN TESTIMONY WHEREOF**, The Board of Trustees of the town of Portales, New Mexico, has caused this notice to be published as required by law, and dated this 6th day of March, A. D. 1928.

**R. G. BRYANT,**  
Mayor.  
**(SEAL)**  
ATTEST:  
A. W. FREEMAN,  
Town Clerk.  
First publication March 8th, A. D. 1928.  
Last publication March 29th, A. D. 1928.

Ambulance Service—Ed. J. Neer



**After Winter's Colds**  
It is Wise to Check Up on the Kidneys.

**WATCH** your kidneys after colds and grip! When the kidneys slow down, impurities remain in the blood and are apt to make one tired and achy with headaches, dizziness and often nagging backache. A common warning is scanty or burning secretions.

**Doan's Pills**, a stimulant diuretic, increase the secretion of the kidneys and aid in the elimination of waste impurities. Are endorsed by users everywhere. Ask your neighbor!

**DOAN'S PILLS**  
60c  
ASTIMULANT DIURETIC FOR KIDNEYS  
Foster-Milburn Co. Mfg. Chem. Buffalo, N.Y.

**Portales Hotel**  
On the Square  
Good Beds Good Meals

The Arizona Wool Growers' Association, Phoenix, Arizona, is buying automobile tires and tubes for its members. Prices are quoted on a variety of types and sizes.

Members of the Arkansas Cotton Growers' Cooperative Association are being organized into county groups for purchasing farm requisites cooperatively, and for obtaining production credit on a cooperative basis.

Cotton sales by the South Carolina Cotton Growers' Cooperative Association, Columbia, S. C., for the 1926 crop, amounted to \$4,918,059 after allowance had been made for direct pool deductions. Association expenses were \$189,427 and the deduction for operating reserve was \$98,351.

Wool sales by wool department of the Wisconsin State Union, American Society of Equity, amounted to \$44,882 for the 1927 clip. Patrons were paid \$44.20, which was 98.6 per cent of sales. A total of 123,091 pounds of wool was handled for producers in eleven communities.

Reports from the Oklahoma Cotton Growers' Association, Oklahoma City, show that on December 27, 147,648 bales of cotton had been delivered. This was 22,480 bales more than receipts on the same date in 1926. Of this quantity, 94,450 bales were delivered for the daily pools, 49,550 bales for the seasonal pool, and 3,648 for the monthly pool.

Pinto bean growers of New Mexico are planning to work with the Colorado growers in marketing their product. The New Mexico Bean Growers' Association has been incorporated at Santa Fe, and reports state that the members are planning to pool the remainder of the 1927 crop and that a number of cars may be shipped before the close of the present marketing season.

**ANOTHER AGGIE COW SETS A NEW RECORD**

The Holstein cow, Raehael DeKol Tritonia Lass, 491932, owned by the New Mexico College of Agriculture and Mechanic Arts, has established a new record for college owned Holstein cows. Her record, published in the last volume of the Holstein-Friesian Advanced Registry Year Book, is the highest record of any college owned Holstein cow tested in classification C. She stands in fourth place among all

**THE STATE OF NEW MEXICO**  
TO Mary J. Ramsy, nee Fleeman, otherwise known as Mary E. Ramsy, being one and the same person, impleaded with the following named defendants against whom substituted service is hereby sought to be obtained, to-wit: Mary J. Ramsy, nee Fleeman, otherwise known as Mary E. Ramsy, being one and the same person, Virginia Maud Keen, nee Fleeman, Mattie E. Mosby, nee Fleeman, Etta Carroll, nee Fleeman, otherwise known as Etta Carroll, being one and the same person, Thomas A. Fleeman, heirs of Armilda Fleeman, deceased, and all unknown claimants of interest in the premises adverse to the plaintiff, defendants—GREETING.

You, the said defendants, are hereby notified that a suit has been commenced against you in the District Court of Roosevelt County, New Mexico, No. 2385 on the Civil Docket of said Court, wherein Herman Depperman is plaintiff and you are defendants.

The general nature and object of said suit is to obtain a decree of said Court to establish the title of said plaintiff in and to the Southwest quarter of section 14 Township 3 south, range 35 east, N. M. P. M. and to forever bar and estop the defendants and each of them, and anyone claiming by, under or through them, from having or claiming any lien upon, or right in, or title to, or interest in, and to said land, or any part thereof, adverse to the estate of the plaintiff therein, and that plaintiff's title thereto and therein, be forever quieted and set at rest.

You are further notified that unless you enter your appearance in said cause on or before the first day of May, 1928, judgment by default will be rendered against you and plaintiff will apply to the Court and will be given the relief demanded in his complaint.

Compton and Compton of Portales, New Mexico, are attorneys for plaintiff.

**IN WITNESS WHEREOF** I have hereunto set my hand and affixed my official seal this the 6th day of March, 1928.

**PAUL E. MORRISON,** Clerk.  
By **L. MORRISON,** Deputy.  
March 8-15-22-28c&c

**WHY DON'T YOU**  
take your battery work to  
**BRACKEN'S BATTERY SHOP**  
— Exclusive Battery Shop —

FOR MECHANICAL TROUBLES WE ADVISE YOU to take your car to the garage, where they are equipped for that. But the lead and chemical battery is best understood by us, and we have proper equipment for this special type of work.

office as it is to campaign before the election.

Tom Jernigan has incorporated in his platform free "segars" for the voters, and for them to be supplied by the merchants at no cost to the candidates.

J. B. Crawford is trying to swipe the speech made by the editor of The News at the Eastern Star last Thursday night. It was a good speech and we are willing that all of the candidates use it.

Joe Beasley says that he is still running and enjoying more pie than he expects to get out of the office of sheriff.

John Ballow says that the midnight pie counter is hard on an old man.

Billy Davis says that he really enjoys eating pie more than kissing every baby in the county.

Charles M. Cox says that pies are fine and the he rather enjoys the change, as he has been on a jack rabbit diet so long during his homesteading period, that they have become a habit.

It is reported that J. C. Hayes was handing out his cards in Amarillo the other day. Since run-

**BANKER'S ADVICE**

W. H. Fugus, banker of Amarillo, in the Texas Panhandle, gives some good advice to home-seekers. Radio fans heard him say:

"The man who moves from one section to another without money to carry him through the first year, is doing himself an injustice and the country he chooses for his new home an injustice. The merchant would hardly think of setting up a new business without being able to finance himself for the first few months. If he did, he would in a way, be throwing himself onto the charity of the town into which he moved."

"Almost every year is profitable to the farmer in the Panhandle, providing he is prepared to finance himself until he gets started. Those who move to the Panhandle, or any other section, without any cash reserve, are apt to draw the conclusion that they have made a failure, and will leave the country at the end of the year, broadcasting to the world that it is no good for farming."

"On the other hand, the farmer who is able to buy a few hogs, cows and chickens, will find his first year successful, though the wheat and row crops are not up to the average. Farming is a business."—The Earth.

**SIDELIGHTS**  
— On the Campaign —

Latest information from Lea county is that Ike Hughes is running wild and will stack up a good majority in that county for Probate Judge of Roosevelt county.

But his race is not any too sure as the old maid's league of Eddy county is backing Uncle Henry Scruggs. Uncle Henry says that if leap year does not bring him relief from bachelorhood that he wants the Probate Judge's office so that he can marry some widow—even if it has to be to another man.

Andy Goodwin has qualified as the official pie expert of the county and he says that if he is elected it will be a great help to him in the duties of the treasurer's office.

V. J. Campbell is holding his reputation as auctioneer at the pie suppers. He makes them bring a good price and the candidates have to pay the fiddler.

J. R. Shock says that it was a dirty deal that Floyd Kennedy, the Chevrolet bookkeeper pulled on him at Richland, and that if he ever catches him out on the highway afoot that he will run over him with his Ford.

Coleman Pendley claims that it was a campaign trick driving on the square with that load of white mule last week.

It is reported that when J. G. Cox started to make his speech at Floyd that he was so rattled by Jim Shock swiping his campaign jokes that he began his speech with "how many gallons, or had I better fill 'er up?"

Cass Lyons, who was traffic cop of Portales before entering the race for treasurer, has become such a victim to force of habit, that when one of his opponents starts to make a talk, he blows a whistle and says "didn't you see that stop signal?"

Sam B. Fletcher is tuning up for the county singing convention as he says that he can make his talk by song better than at pie suppers.

Homer Barnett says that he hopes that it will not be as hard work looking after the treasurer's

ning his truck line to Amarillo he has lost all sense of county lines.

J. C. Compton, from force of habit formed in the days when he was probate judge and charged a couple coming before him for matrimony \$2.50 each, that when bidding on pies he says \$1.50—each.

D. Jackson Melton is stealing a march on his opponent by playing up the parent-teachers associations.

**CARD OF THANKS**

We wish to take this method of thanking the many friends that helped so kindly during the illness and death of our babies.

Mr. and Mrs. Verner R. Jones.  
Mr. and Mrs. L. H. Heckethorn,  
Mr. and Mrs. J. C. Hullum.

"Lil' back a little farther in the chair," coaxed the barber.

"If you don't mind I'll stay as I am. The last time I lay back I fell asleep, and when I woke up I owed the barber my next week's wages."

**FRESH MEAT**  
SAGE, THE BEST QUALITY—CALL US FOR FRESH AND CURED MEATS AND SAU-TY AND AT REASONABLE PRICES


**L. L. DUNCAN**  
Phone One-Three

**GET YOUR BROODER**  
Before Hatching Your Chicks  
We Have Them Priced Right  
**J. B. SLEDGE HARDWARE CO.**

**Notice!**  
BRING US YOUR  
**Cream**  
AND RECEIVE YOUR DIVIDEND WITH YOUR CREAM CHECK. COME AND INVESTIGATE OUR PROPOSITION. YOU WILL GET AS MUCH OR MORE SELLING TO US

**Crow Produce Co.**

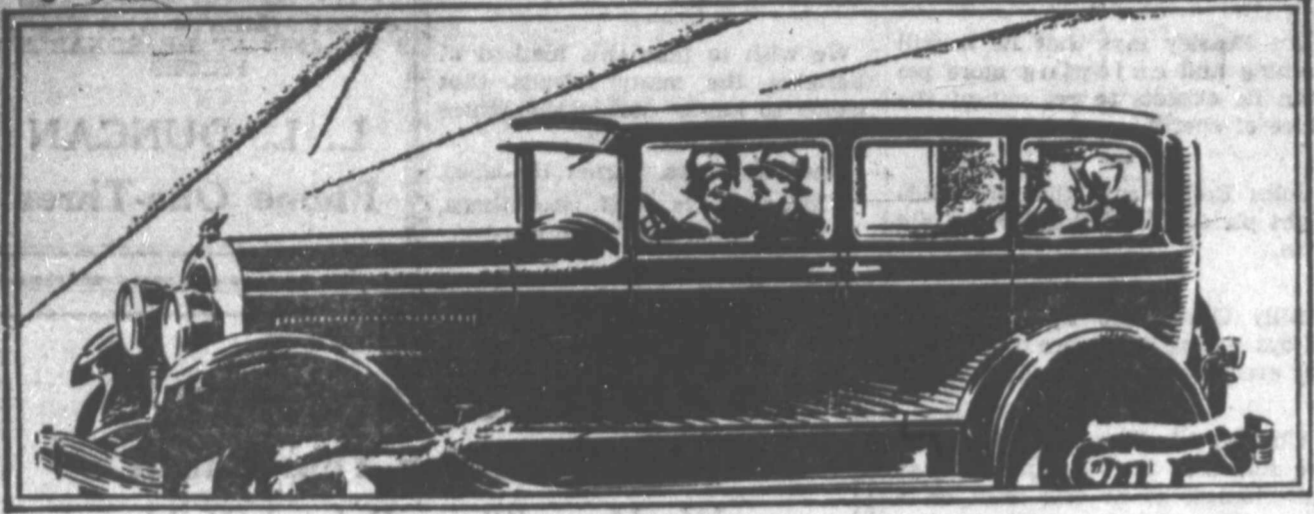
**If you smoke for pleasure**  
—you're out of the beginner class.  
Camels are made for smokers who know their cigarettes



**Camels**  
"I'd walk a mile for a Camel!"

© 1928, R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

# There is no Performance like Chrysler "72" Performance



## Demonstration Will Prove it to You

There is a new performance sweeping the land—Chrysler "72" performance—obscuring everything in its field today as completely as did the first Chrysler four years ago.

75 horsepower from an engine of surprisingly small size for such capabilities, through Chrysler's special genius in design and precision manufacturing.

72 miles and more an hour—now made still more smoothly, more easily because of the counterweighted 7-bearing crankshaft.

In traffic, it whisks to the fore in a way that out-Chryslers even Chrysler. Mountain grades literally melt before it.

You owe it to yourself to know this superb Chrysler performance. A demonstration entails no other obligation.

New Chrysler "Red-Head" Engine—designed to take full advantage of high-compression gas, giving 12% greater torque with greater speed, power and hill-climbing ability, standard equip-

ment on all body models of the 112 h. p. Imperial "80," also standard on the roadsters, and available at slight extra cost for other body types, of the "62" and "72."

Illustrations New Chrysler "72"—Two-passenger Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; Four-passenger Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble seat), \$1745; Crown Sedan, \$1795.

All prices f. o. b. Detroit, subject to current Federal excise tax. Chrysler dealers are in position to extend the convenience of time payments.

HILL & MASSEY  
Phone 162 Clovis, New Mexico

116 S. Main

Mesdames Lucile Cumble, Lillian Taylor, W. F. Shaw and S. P. Moore were Clovis visitors Saturday.

Mrs. Hanna Moon came up from Roswell Sunday and is the guest of Mrs. Rhoda Johnson and other friends.

### TO THE VOTERS OF ROOSEVELT COUNTY

Being a candidate for re-election to the office of County Commissioner of Roosevelt County, and it being impossible for me to see and talk with every voter; perhaps a general statement touching the affairs of this office will not be out of place.

While I am a considerable taxpayer of the county, I take it that every taxpayer feels the same interest in being as economical with the taxpayer's money as I feel. I give every one credit for desiring to build up the best interests of the county, just as I do. I also feel that every citizen wants his children to be educated the best possible, just as I do.

We all know that in order to do this, we must pay reasonable taxes. We are all willing to do our share toward maintaining good roads and good schools. Our largest investment is in our children. We all join in wanting to get these benefits as fully as possible for the money we expend.

When the present commissioners came into office, we were practically without any road funds. We did the best we could and got what we could from the Highway Commission, and used it where we felt it was most needed.

We were also confronted with an increased school budget for the upkeep of the various schools of the county. You all know that this budget is made up from the demands presented by each school

district for the amounts needed to run the schools in the various districts in the county for the proper length of time. The State Educational Auditor ordered this increase for the schools levied.

The State Tax Commission told us that we must classify the lands of the county and increase the valuations, in order to meet these increases. They told us that if we did not, they would, and charge us with the expense. We finally compromised with them, they paying half the expense and got our own county men to make this classification, instead of up-state persons.

After this classification was made, many were dissatisfied, and perhaps justly so. We took the matter under consideration and spent much time, at our personal loss, in trying to make the best adjustments possible of every complaint brought before us. We studied the budget, and cut down where we felt that the evidence justified it; and reduced the totals of the classification something near a million dollars. In other words, figured these matters as closely as we could, to keep up the schools of the county, and get by as economically as we could. This, in short, states some of our difficulties last year.

We now feel that we can say to you that the county finances are in good shape. The schools in good condition, and we now have quite a bit of road money available.

Several times I have made trips to Santa Fe, at my own expense, to get help for our roads and road funds, and can say that I believe we got help this way that we otherwise would not have secured. I am always glad to do this, though a loss to me personally.

I happen to be acquainted with most of our state road officials, many of them for a number of years, and feel that this has been quite a help to me in my work for the county, and will be of assistance in the future.

As you know, I was your county commissioner for two terms a number of years ago, and that experience, with that of the present term, will be of material benefit to me in helping you work out the problems of our county in the future. I believe that all who know me know that I am willing to do by anyone else, just as I would do for myself and for my own business. I feel that additional deductions and revisions of the classification can and should be made in order to get the values on a fairer basis. It will be my purpose to see that everyone gets a "square deal."

If you see fit to elect me again, you shall have the benefit of my best service. I am,  
Very respectfully,  
GEO. T. LITTLEFIELD.  
(Political advertisement.)

\*\*\*\*\*  
LONGS  
\*\*\*\*\*

There will be a spelling bee at the Longs school house next Friday night. Every one is invited to come.

Several of the people of Longs community attended the singing convention at Hiway last Sunday.

Misses Mamie and Floy Frazee spent Sunday with Miss Elsie Harvey.

Paul Walker and family visited Mr. and Mrs. Glenn Austin last Sunday.

Mr. and Mrs. Debose of Floyd visited J. W. Walker and family last Sunday. Miss Mildred Walker went home with Mr. and Mrs. Debose for a visit.

John Creek and family, Mr. and Mrs. Clarence Adams and Leslie Frazee spent Sunday at the home of Mr. and Mrs. U. S. Frazee last Sunday.

Every one is invited to come to the pie supper which will be held at the Longs Baptist church on Tuesday evening, March 20.

## —Trieb's Portola Theatre—

PRESENTING THE BEST THE SCREEN CAN OFFER  
CLEAN AND SANITARY

"Where Your Comfort is the Chief Concern"  
PRESENTING LAST TIMES TODAY—

### "METROPOLIS"

THE CINEMIRACLE MARVEL MOVIE  
The Imagination of the World's Greatest Director of Movie Fame. Something Different That the World Has Never Seen. You Will Grasp Your Seat at this Wonderful Masterpiece.

PRESENTING FRIDAY ONLY—

### "THE MUSIC MASTER"

The picture you have been waiting for. A story of a wonderful Music Artist that has drama and love. You won't regret seeing this masterpiece, that will teach you to put your mind in the tragedy of the World's beings. Also good two-reel comedy.

PRESENTING SATURDAY ONLY—

### THAT THRILLER OF THRILLS HOOT GIBSON

IN THAT DARING PICTURE OF THE YEAR  
"THE RAWHIDE KID"  
ROARING, RACING, HURRY-UP HOOT IN A ROUSING  
TALE OF RECKLESS ACTION

You've seen Hoot do some tall riding, and you see him do plenty more when he breaks up the cheating, gambling gang of bandits that terrorized Jacksonville in the cactus country. WHO O P E E ! Peter B. Kyne wrote it, and he wrote a peach!

COMING MONDAY—TUESDAY—

### "HONKY TONK"

A PARAMOUNT DELUXE COMEDY  
ITS GOT THE LAUGH THAT YOU WANT!

## \*Dainty Easter Neckwear

SIMPLE IN THEME

50c to \$1.50

Smart trimmings for simple Easter frocks are these lively crepe, georgette and lace cuff and collar sets, floral designed scarfs and charming vestees with cuffs to match.



## Exquisite New Bags

IN COSTUME SHADES

\$1.25 to \$5.00

Since 'tis fashionable to match the apparel and the bag the arrival of these pouch and underarm bags in fine leathers and silks is of special interest.

PRIDDY & FOOSHEE  
COMPANY

# JOYCE-PRUIT COMPANY SHOE SALE

An 8 Day Sale Featuring Remarkable Values, in Ladies, Childrens and Men's Shoes

From Friday, March 16 to Saturday, March 24

|                      |                   |
|----------------------|-------------------|
| Drew Arch Rest Shoes |                   |
| \$11.00 VALUES       | SALE PRICE \$8.75 |
| \$10.00 VALUES       | SALE PRICE \$7.95 |
| \$9.00 VALUES        | SALE PRICE \$7.15 |

|                                      |                   |
|--------------------------------------|-------------------|
| Martha Washington straps and Oxfords |                   |
| \$5.50 VALUES                        | SALE PRICE \$4.35 |
| \$5.00 VALUES                        | SALE PRICE \$3.95 |
| \$3.98 VALUES                        | SALE PRICE \$3.15 |

|                         |                   |
|-------------------------|-------------------|
| \$7.50 STRAPS AND PUMPS | SALE PRICE \$5.95 |
| \$6.95 VALUES           | SALE PRICE \$5.50 |
| \$6.50 VALUES           | SALE PRICE \$5.15 |
| \$5.95 VALUES           | SALE PRICE \$4.75 |
| \$5.50 VALUES           | SALE PRICE \$4.35 |
| \$5.00 VALUES           | SALE PRICE \$3.95 |
| \$3.95 VALUES           | SALE PRICE \$3.15 |
| \$3.50 VALUES           | SALE PRICE \$2.75 |

|  |                   |
|--|-------------------|
| Sale Price on Childrens Straps and Oxfords |                   |
| \$5.00 VALUES                              | SALE PRICE \$3.95 |
| \$4.50 VALUES                              | SALE PRICE \$3.60 |
| \$3.95 VALUES                              | SALE PRICE \$3.15 |
| \$3.50 VALUES                              | SALE PRICE \$2.75 |
| \$3.00 VALUES                              | SALE PRICE \$2.35 |
| \$2.75 VALUES                              | SALE PRICE \$2.15 |
| \$2.50 VALUES                              | SALE PRICE \$1.95 |
| \$2.00 VALUES                              | SALE PRICE \$1.60 |
| \$1.75 VALUES                              | SALE PRICE \$1.35 |

|  |        |
|--|--------|
| MEN'S \$8.00 DOUGLAS SHOES AND OXFORD, Sale Price  | \$6.35 |
| MEN'S \$7.50 DOUGLAS SHOES AND OXFORDS, Sale Price | \$5.95 |
| MEN'S \$7.00 DOUGLAS SHOES AND OXFORDS, Sale Price | \$5.60 |
| MEN'S \$6.00 DOUGLAS SHOES AND OXFORDS, Sale Price | \$4.75 |
| MEN'S \$7.00 BEACON OXFORD, Sale Price             | \$5.60 |
| MEN'S \$6.50 BEACON OXFORDS, Sale Price            | \$5.15 |
| MEN'S \$6.00 BEACON OXFORDS, Sale Price            | \$4.75 |

ONE LOT MEN'S OXFORDS, \$7.00 TO \$8.00 VALUES, CHOICE \$4.95

ONE LOT MEN'S OXFORDS, \$5.00 AND \$6.00 VALUES, \$3.95 CHOICE

|  |        |
|--|--------|
| BOYS' \$5.00 SHOES AND OXFORDS, Sale Price | \$3.95 |
| BOYS' \$4.50 SHOES AND OXFORDS, Sale Price | \$3.60 |
| BOYS' \$3.95 SHOES AND OXFORDS, Sale Price | \$3.15 |
| BOYS' \$3.50 SHOE AND OXFORDS, Sale Price  | \$2.75 |
| BOYS' \$3.00 SHOES AND OXFORDS, Sale Price | \$2.35 |

|  |        |
|--|--------|
| MEN'S \$5.95 SHOES AND OXFORDS, Sale Price | \$4.75 |
| MEN'S \$5.00 SHOES AND OXFORDS, Sale Price | \$3.98 |
| MEN'S \$4.75 HOE AND OXFORDS, Sale Price   | \$3.75 |
| MEN'S \$4.00 SHOES AND OXFORDS, Sale Price | \$3.15 |
| MEN'S \$3.50 SHOES AND OXFORDS, Sale Price | \$2.75 |

ONE LOT LADIES' STRAPS AND PUMPS, \$6.50 TO \$10.00 VALUES, CHOICE \$3.95

ONE LOT CHILDREN'S STRAPS AND OXFORDS, \$2.00 TO \$2.50 VALUES; CHOICE \$1.65

Included in this sale we are offering exceptional values on LADIES' SILK HOSE:

|                             |                   |
|-----------------------------|-------------------|
| \$2.95 VANETTE SILK HOSE    | SALE PRICE \$1.95 |
| \$2.25 CORTICELLI SILK HOSE | SALE PRICE \$1.75 |

|                             |                   |
|-----------------------------|-------------------|
| \$1.95 CORTICELLI SILK HOSE | SALE PRICE \$1.50 |
|-----------------------------|-------------------|

Joyce-Pruit Co.  
The House of Better Values