

**Santa Claus
Will Be In Hereford
Friday**

The Sunday Brand

22 PAGES
TODAY
Including 4 Pages of Colored Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

VOLUME 2—NUMBER 22

Hereford, Deaf Smith County, Texas, Sunday, November 27, 1949

Price 10c Per Copy

County Gets \$1,721.80 In Fines From Sheriff's Thanksgiving Day Roundup

George Canady, owner of Hereford Club Company, one of four men arrested by the Sheriff's office Thanksgiving Day in Hereford, for sale of liquor, was fined \$400 and costs, totaling \$428.30, in county court Friday. He paid his fine Friday, according to Sheriff J. C. Reese.

Sheriff Reese said total fines for Thanksgiving Day amounted to \$1,721.80. All the arrests were for liquor violations. Reese said the total amounted to more than has been assessed in any one day in Hereford. He said that, lately,

bootleggers have been getting bolder and bolder.

Carl W. Jeter, whose wife operates the Hivay Cafe in Hereford, was arrested for sale of liquor and fined \$200 and costs, totaling \$228.30. He was operating out of his wife's cafe when arrested. He was still in the county jail Friday.

Liquor Control Board Helped
James O. Lee, driver for Safeway Cab Company in Hereford, was arrested Thursday for sale of liquor and fined \$300 and costs, totaling \$328.30. He paid his fine Friday.

Still in jail Friday was Lutero Friolino, Mexican Labor Camp, who was arrested for sale of liquor on the same day was fined \$300 and costs, totaling \$328.30.

Sheriff Reese said the arrests were made through the cooperation of the State Liquor Control Board.

Another man, arrested for transporting whiskey for the purpose of sale, was Wayne Martin, Littlefield, who was fined \$150 and costs, totaling \$178.30. He paid his fine Friday.

William Elliot, Hereford, rounded out the Sheriff's work for Thanksgiving by being arrested for driving while intoxicated. He pleaded guilty and was fined \$100 and costs, totaling \$128.30. He was arrested by Deputies Curtis and S. B. Berry Thursday night.

Manned Road Blockade
The Sheriff also said that, in answer to a request from Amarillo law enforcement officers, a blockade was set up on Highway 69 in Hereford from 4 a. m. until 12 noon Wednesday in an effort to recapture three prisoners who escaped from Amarillo County Jail Wednesday morning. Reese said that reports of hold-up men in El Paso might indicate that the prisoners fled through Hereford but that it might be that the El Paso bandits were El Paso men. He said that there was quite a siege of crime in that territory at this time.

While the blockade was in effect in Hereford area, every car was stopped and searched, according to Deputy Sheriff S. B. Berry.



LATE NEWS!

Amarillo police nabbed James Farris and Edward Lee Rader about 3 o'clock Saturday afternoon near the Greyhound bus station. The two and the other Rader twin, Leo, escaped from the Potter County Jail Wednesday morning and had been hiding in an empty house back of the KLYN radio station transmitter ever since.

They held up an engineer at the KLYN transmitter Saturday afternoon. They cut his telephone wires and stole his car. He broadcasted this over the air and Amarillo residents called police who spotted the car downtown near the Blackstone hotel.

They reported that they thought it was a break when they were reported to be in the El Paso vicinity.

Farris and the Rader twin bought tickets to the Paramount theatre, and then walked on through and out the back. Police caught them soon afterwards.

If there hadn't been so many people at St. Anthony's Thursday you would have thought everyone in Hereford had gone out of town for the day. However, along about dark they were recovering from over indulgence at the Thanksgiving Dinner table and going to the picture shows or Firemen's Dance.

Father Dominic said about 600 attended the annual Thanksgiving Dinner at St. Anthony's Parish. (Continued on Page 6)

Lettuce Harvest Over As Market Breaks To \$2.25

Lettuce markets nosedived recently leaving a few Deaf Smith farmers with an almost worthless crop on their hands. Prices went down from the late October \$2.25 to \$6 a crate mark to \$2 to \$2.25 a crate when both the Phoenix and Salinas, California areas flooded the market.

Overproduction in the Phoenix area had the price down some before the Salinas early crop hit the market ahead of schedule, because of what is known as "open winter" or good growing weather. The two districts on the market at once where normally there would have only been one dropped the bottom out. Phoenix lettuce is selling for \$2 to \$2.25 f.o.b.

Hereford Farms said Saturday that it is doubtful if any more lettuce will be harvested. They still have some frost resistant varieties in the fields that isn't quite ready.

Williams Farms finished shipping before the market broke. They moved out the equivalent of 230 cars of lettuce this season.

Yields in the Deaf Smith area were a little below normal this year, but the exceptional quality made up for this fact. Lettuce was about a \$400,000 crop in round figures this year, with about 80,000 crates being shipped out since harvest started late in September.

Christmas Season Starts Friday As Santa Claus Comes To Hereford

Hereford's biggest Christmas, or so everyone hopes, will get off to a very early start Friday as Santa Claus and four live reindeer make a check stop in Deaf Smith county on how the children have been behaving.

Santa Claus will cruise around in his sleigh, passing out candy to the kids between the hours of

Boy Hits Telephone Post With Model A On Thanksgiving Day

Eugene Dowell, 17, received serious head injuries when his 1929 Model A Ford rooster hit a telephone pole at the corner of Highway 69 and Lee Street about five o'clock Thanksgiving afternoon. Dowell lives in Hereford.

According to investigating police, Dowell was going east on Highway 69 when he ran into the pole. He was taken to the hospital immediately. He was alone and not drinking. Police Chief Buckalew said it was possible that there was some mechanical failure in the steering mechanism of his car.

Dowell suffered multiple deep lacerations on his head and a severe concussion according to his physician, Dr. L. B. Barnett. He had no fractures, but was unconscious for two hours immediately following the accident. Dr. Barnett said it would be several days before he is released from the hospital.

A sister-in-law, Mrs. R. L. Dowell, Jr., is in the hospital as an emergency case and young Dowell's grandmother is in an Amarillo hospital following a fall in which she fractured her hip several days ago.

All three cases were within the last week.



GERMAN REDS HOLD RALLY—The Soviet-dominated Eastern German state holds a rally in the Berlin Opera House to which 2500 people came to hear speakers call for closer ties with Russia. The stage of the Opera House is decorated with huge portraits of Lenin and Stalin and the Soviet flag, left, and the East German flag, right.

CITY WAYS ARE MOVING IN

Shoplifting Expected To Pick-up This Year

Those shop-lifters who usually go to work around the time between Thanksgiving and Christmas when everybody is crowded in the stores buying gifts still haven't worked Hereford on any great scale. Hereford merchants lose very little to thieves but they lose some.

Shop lifters don't confine their season to holiday period like they do in most larger cities. If they think they can away with it they will just as likely try it in mid-summer as anytime.

An interview with merchants in Hereford revealed that most of the thieves were kids. Most of the kids stole toys and other necessities. But the adults have had their share. They have stolen everything from ladies' panties to coats and shoes.

One merchant tells the story of a lady who came into his store, here in Hereford, carrying a large shopping bag. The owner,

incidentally, was out at the time having left a salesman in charge and having given the salesman instructions to be on the lookout for thieves. This woman with the shopping bag managed to get a pair of panties in her bag without the clerk knowing it. The manager returned and saw what was going on and asked the lady to try on a coat. He got her back in the rear of his store and asked her to lay her bag down to try on the coat. The owner got the panties without her ever knowing it. Before the lady left she bought a coat.

Never Go To Court
Cases like these never get to police court. The size of Hereford keeps merchants from causing too much commotion filing charges and taking the necessary legal steps. They usually just retrieve the merchandise and let it go at that.

Children do the most of their

work in five and ten cent stores. Manager of a ten cent store on Hereford's main street caught two boys trying to get a "refund" on 10 comic books. They had come in the store and lifted the books and rushed to the outside. They stopped and one of the boys exclaimed, "we sure got away with that easy." Then they tried to pull the second part of their scheme. They returned to the store and asked for their money back. The owner had been tipped off by an outside witness who had seen it all. He couldn't prove anything or accuse them but he did say he thought they stole the books. They got scared and rushed out saying they would find the clerk who took their money and for the manager to hold the books until they got back. They never came back. They were bordering on the racketeer stage with their shop-liftings.

Will Probably Increase
A lot of merchandise is stolen from stores in Hereford that is never missed. Managers and owners all agree that, while shoplifting is on a small basis here, it exists. They say that as Hereford grows the amount of theft will increase.

These cases of thievery from department and ten cent stores are not always committed by people with no money.

A story is told of a boy whose father is respected and an executive member of a church. The boy stole some things in a toy store and was caught. He pleaded that his father shouldn't be told about it. He even said his father had bought him a better quality article than the one he stole. He said he didn't know why he stole but he did, anyway. He was given a lecture by the manager and turned loose. His case never reached the police or father.

These kids usually talk one another into it. (Continued on Page 6)

PMA Members Re-Elect Officers As Greater Interest Is Indicated

Deaf Smith county farmers re-elected the entire PMA committee by a wide margin in the 1950 election of County Committee-men this week, as 492 members exercised their right to vote.

Election returns were as follows: Chairman—Nester E. Gass 358; T. E. Seigler, Jr., 124; Vice-chairman—Paul S. Mathers 313; Sylvester Slagle 172; Regular Member—E. L. Adams 346; Mack Johnson 129; Clarence Morrison 1 write-in; First Alternate, Martland H. Caraway 289; Robert Veigel 193; C. S. Perrin 2 write-in; Second Alternate—C. Palmer Norton 307; J. B. Noland 178, according to S. O. Wilson, judge.

Increased interest in the County Committee and PMA activities was indicated in the fact that better than 230 per cent more ballots were cast in this election than in any previous PMA election.

The committee will help select, set-up and administer the soil conservation program which amounted to \$148,000 this year, and it is presumed it will be more in 1950. They will administer for other government agencies such programs as the potato purchase program, grain and wheat loans, crop insurance, sugar subsidy along with cotton and wheat allotments and the new cottonseed purchase program and in general fit the National programs to local needs.

One of their first duties will

include electing the secretary-treasurer of the Association in the December meeting. Faust Collier has ably served in this capacity for the past few years.

Mr. Gass, who was elected chairman of the county committee, is a retired businessman who devotes most of his time and interest to his farm about 3 miles south of town. He principally grows wheat and grain sorghums under irrigation. Mr. Gass has served on the committee for at least seven terms now.

Mr. Mathers operates an irrigation farm northeast of town and a stock farm north of town, growing chiefly wheat and grain sorghums. He handles a lot of cattle and is about 30-50 farmer, cattleman. He has been on the committee since 1943 and had served prior to that.

Mr. Adams is originally from Idaho, having moved to Castro county a few years ago where he was a member of the Castro county committee. He was elected to the Deaf Smith county committee the first year he lived in the county. He operates two irrigation farms. He is chiefly a potato grower, but has added considerable wheat and grain sorghums in connection with the potatoes. He lives about 4 miles west of town with his other place 7 or 8 miles north on Highway 51.

Mr. Caraway, first alternate member of the county committee, lives in the Wyche community southeast of town. He grows wheat and grain sorghums on his irrigated farm and handles some cattle. This is his second term.

Mr. Norton lives at Laramie. He operates an irrigation farm and is also interested in ranching with his father Ezra Norton on the old Kirby ranch. He operates in wheat and registered cattle. He is also a second term.

Increased interest in the election was heartening to observers who feel that as long as the program continues to be in the farmers' hands and for the good of the local people it will be worthwhile.

PMA is now moving cottonseed purchases direct to the Plainview Cotton Oil Mill, according to Faust Collier. He said the Mill there has entered into contract with PMA at the purchase price. Cottonseed already stored here will be held as a reserve to keep the truck moving in case they should run short. However, if anything he expects to put on another truck to handle the increasing volume.

THE WEATHER

Thursday through Saturday taken at 5 o'clock each morning.

Thursday—High 73, low 28.
Friday—High 64, low 31.
Saturday—High 74, low 31.
Total moisture for November—2.1. Total moisture for 1949—28.05 inches.

Rice Wins Southwestern Title Meet North Carolina-Cotton Bowl

Rice Institute climaxed a great season in Houston Saturday afternoon and won a slice of the \$120,000 Cotton Bowl receipts in winning the Southwestern Conference championship as they whipped the Baylor Bears 21-7.

A sell-out crowd of 31,000 saw Rice come back after Baylor scored the opening touchdown and converted to lead 7-0 in the first quarter to win by the two touchdown margin.

The University of North Carolina announced immediately after losing twice-beaten Virginia 14-7 that they had accepted a bid to play the Owls in the Cotton Bowl.

Elsewhere the bowl picture was clarified slightly as the mighty Oklahoma University Sooners

rolled to an impressive victory over the Oklahoma Aggies 41-0 and a berth in the Sugar Bowl. Baylor, who only lost to the Owls and Texas University this fall, looked like a good bet to meet Santa Clara in the Orange Bowl while an O. U. opponent in the Sugar Bowl is a toss-up between L.L.U. Maryland, and probably Villanova.

Choosing thrice-beaten North Carolina for the Cotton Bowl was somewhat of a letdown for most local fans Saturday afternoon. The Tarheels lost to L.S.U., Tennessee and Notre Dame.

Texas Christian University loosed a mighty passing attack Saturday to upset a favored Southern Methodist eleven 21 to 13 before 33,000 fans in Ft. Worth.

The victory gave T.C.U. a tie with Texas for third place in the Southwest Conference.

T.C.U. star Lindy Berry scored one touchdown and passed for two more to steal the spotlight away from his S.M.U. counterpart, three-time All-American Doak Walker. Walker left the game early in the second half because of injuries.

Halfback Jimmy Hickey took one of Berry's passes, good for 56 yards and the first T.C.U. score. Halfback Jack Archer took a 21-yard toss for the final tally in the final period Berry plunged through tackle for the other score. Homer Ludiker kicked all three conversions.

Kyle Rote smashed his way for 37 yards for S.M.U.'s first tally.

Texas Tech won the Border Conference Championship beating Hardin-Simmons 23-13 at Lubbock. This was the second straight Border Conference Championship for Tech.

At South Bend, Indiana, 57,000 shivering fans looked on as Notre Dame bowled over Southern California 32 to 0.

SCD ELECTION CARRIES

One hundred twenty-nine votes were cast in favor of creating the Tierra Blanca Soil Conservation District in the November 13 election out of a total number of 131 votes cast. The count was 129 to 2, according to a letter from A. L. Lines, executive secretary Saturday afternoon.



THREE-STAR HARMONY—Gov. Thomas Dewey, right, who used to sing in a church choir, has to take off his jacket to get the most out of his voice as he harmonizes with professionals Robert Merrill, left, of Metropolitan Opera fame, and Danny Kaye. The threesome performed in the Waldorf Astoria Hotel in New York.

Mexican National Labor Situation Reported Improving Through Texas

El Paso, Texas (AP)—Not counting 200 bracer cowboys in the Big Bend area, 42,078 Mexican nationals are working under contracts in West Texas and New Mexico.

Fred C. Wendt, director of the Texas Employment Commission for the El Paso District, said the El Paso labor contracting office at Fort Bliss processed a total of 25,877 Mexican Nationals before it closed recently.

Of this number 16,211 were cotton pickers for employers in this West Texas area and 9,866 were for New Mexico cotton growers.

Besides these, the Chihuahua, Mexico labor center, processed 17,000. 800 of these are going to sugar beet fields in Colorado, Wyoming and Montana.

Texas got 7,500 and New Mexico the balance.

Generally speaking, conditions under which braceros in this section are working are favorable.

Cotton pickers were contracted for three months, the minimum. That has been and is the only farm work under way. The average pay for the first picking was \$1.75 per 100 pounds. Thereafter, it was \$2. The poundage for the average picker was 210 pounds. Good pickers made it 400.

In the South Plains country of Texas where cotton is pulled—a stripping process—braceros can and do make \$9 a day—some more. Pulling 600 pounds a day is the average and the minimum price is \$1.50 per 100 pounds.

Bracero cowboys for ranchers in the Big Bend, Presidio, Brewster and Terrell Counties, work under a six-months contract.

The pay ranges from \$45 to \$60 a month, plus room and board. These ranchers filed applications for a total of 529 cow hands. Certifications from the Mexican Government have been slow. To date, 200 ranch employees have been processed. Before the procedure is over, Wendt expects to process a grand total of 600 braceros for Big Bend ranchers.

There are comparatively few braceros in this section illegally. From the date the contracting started, Sept. 11, the U. S. Immigration Border Patrol has been conducting an intensive roundup campaign. While the contracting was going on, aliens here before Aug. 1 were turned over to the center and taken by employers. Others deported, which is the present situation.

Mr. and Mrs. L. H. Lookingbill, Jr. returned this week from a wedding trip spent in New Mexico. They visited Mr. and Mrs. John L. Lookingbill in Albuquerque and saw the Texas Tech and New Mexico University football game. John L. is a junior at the University and plays on the Lobo team. Mr. and Mrs. Lookingbill will be at home on 115 Ave. J in a newly constructed house.

Social Security

Questions — Answers

Q. What are the requirements for drawing old-age retirement benefits under the Social Security Act?

A. There are three conditions: (1) Be 65 years of age or older; (2) Be fully insured (that is, to have worked the required minimum amount of time in "social security" work); and (3) Be retired from work covered by social security.

Q. Does this mean I must be completely retired before filing for benefits?

A. No. A person is eligible to draw his checks while working in any kind of work not covered by social security. This would include the person working for himself as well as being employed in the other types of work.

Q. If I am eligible for payment at 65 but do not need the money can I let the payments accumulate until I do need them?

A. No. The Social Security Act allows for retroactive payments only for a period of three months. Therefore, when you file you would only be able to file for current payments and for the three months preceding the month of filing. To avoid loss of some of your payments you should file as soon as you are entitled.

You are invited to visit or write the Amarillo Social Security Administration field office located in the Post Office Building for further information on the old-age and survivors insurance program.

Hospital Notes

Patients discharged from hospital: Mrs. L. E. Ballard, surg.; Ann Wingert, med.; Mrs. Homer G. Field, surg.; W. A. Laster, emerg.; R. L. Bates, surg.; LeRoy Conklin, med.; Mrs. T. L. Sullins, med.; Mrs. Les Thompson, med.; C. A. Perrin, med.; Donald Edward Roland, T&A; Mrs. N. M. Cruse, med.; Lewis McIntosh, surg.; Hilton Terry, surg.

Patients in Hospital: Mrs. Dora L. Smith, ortho.; William H. Garrett, emerg.; Delbert Bowles, accid.; Jimmy Dziuk, med.; Mrs. Laura Marsh, med.; Mrs. R. L. Dowell, Jr., surg.; Melvin Burges, med.; Mrs. L. H. Williams, med.; W. J. Wilson, med.; Mrs. George Kerns, med.; Nancy Harper, T&A; Eugene Dowell, emerg.; Ray Gene Braxton, med.; Robert C. Willson, med.; Mrs. Fred Henry, med.; Mrs. Toney Denney, surg.; Mrs. T. H. Davidson, med.; Mollie Bettis, med.; Jana Ellen Cole, med.; Mrs. T. C. Wilson, O. B.; Mrs. Ruth Lewis, med.; Warren Daniel, T&A.

President Born in Salt-Box



This house, the birthplace and home of John Quincy Adams, the sixth President, still stands in Quincy, Mass. A true example of the salt-box style of architecture, the house has a long sloping roof coming close to the ground in the rear. The roof now is covered with fire-resistant asphalt shingles like those protecting modern American homes. Sidewalls are clapboard and, for color contrast, the trim is painted white. Built about 1663, the house was restored in 1896.

End of the Month REDUCTIONS

ENABLING WISE FASHION-MINDED BUYERS TO BUY THESE UP-TO-THE MINUTE SEASONABLE ITEMS AT REDUCED PRICES!

The Most Unusual Offers We've Ever Made!

FALL COATS

EVERY ONE IN THE HOUSE

FUR - TRIMMED and TAILORED STYLES

Gabardine:
Sharkskin
Strook
Fleece

INCLUDING
Miss Los Angeles
Youthmore
Lilli Ann

1/3 OFF

Values 12.95 to 39.95

Early Fall DRESSES

* Corlye * Frankline * Minx Modes * Ellen Kay
* Paula Brooks * Max Kopp * Martha Manning
* Gordon Edwards

SIZES 7 to 17, 10 to 20, 14 1/2 to 24 1/2 ALL SIZES COMPLETE
Example: BUY ONE DRESS FOR 22.95 AND GET ANOTHER OF EQUAL VALUE FREE!

ALL SWEATERS

Reduced

TISSUE KNIT, NAN DORSEY
Colors: Pink, Grey, Brown, Red, Rust, Green

1/3 OFF

GIRDLES PLAYTEX **\$2.50**
REGULAR 3.50 to 4.95

THE *Vogue*

For "the Lady of Fashion"

WESTERN
GABARDINE
SHIRTS

Beau Brummel
Regular \$5.95

1/2 PRICE

Small Group
CHILDREN'S COATS 1/3 OFF
Sizes 1 to 10

Small Group
BOYS' OVERCOATS 1/3 OFF

You'll Thrill to every Garment in our
Better Little Tots' Department!

MICKEY BOY SUITS \$5
Corduroy and Gabardines
Regular 7.95 to 8.50

Mickey Boy Overalls \$2
Gabardine and Corduroy
Regular 2.50 to 3.95



Maybe for You!
A NEW
FORD CAR
FOR CHRISTMAS
Get Tickets Here!

2 FOR THE PRICE OF 1

EDITORIALS....

GUEST EDITORIAL

Hazlewood, Timmons Under Fire

We are surprised, surprised indeed at the position of two of our friends in regard to the constitutional amendments which were voted upon last week.

Senator Grady Hazlewood took a blast at the lobbyists the day before the election, charging that they were responsible for the opposition to the legislative amendment which would have hiked the pay of members of the legislature, and provide for annual sessions.

Let it be remembered that Senator Hazlewood tried to get an amendment to this measure in the Senate which would have prohibited members of the legislature from appearing before boards and bureaus of the State in case their salaries were hiked. This amendment was rejected by the Senate.

On the day following the election, State Representative Blake Timmons let loose a blast at those who opposed this double-barreled constitutional amendment, likewise charging that the lobbyists were responsible for the defeat of the amendment.

While the Newsman is not concerned about the opinions of either Senator Hazlewood or Representative Timmons, we called their attention to the fact that they were taking a back handed slap at the very people who helped elect them to public office and have kept them in office.

So far as we know there are no great corporations with their so-called attending vile lobbyists in the Panhandle. The folks up this way are pretty decent people, and do their own thinking. When this double-barrel amendment was brought out, Panhandle folks were opposed to it. They did not jump at conclusions, or decide over night to oppose this amendment. They waited to see what sound argument might be in favor of the amendments. When no one came forward with an argument for this amendment in particular, they, the people of the Panhandle, decided that they were not going to have a proposition crammed down their throats.

They were not taking a crack at their legislative representatives from the Panhandle, but Senator Hazlewood and Representative Timmons insist on slapping their constituents, who were honestly opposed to this amendment. We see no reason for such a rebuke coming from our representation in the legislature.

Cool off boys. In the next session, submit separate salary and term amendments. But be sure those who get the money are also required to work for the State of Texas, and not someone else.

—Canyon News

THEODORA'S TAP

Hollywood Drinks Hereford Water

Theodora Getty, Hollywood glamour girl whose hobby is dispensing "toothachless water" again put Deaf Smith County under the nation's spotlight this week when she broke into Time Magazine with a story entitled "Theodora's Tap" and concerning some of the movie stars who drink Hereford water.

Although we hope that Hereford is never held responsible for Bop Hope's golf game or for the fact that Bing Crosby has started "slipping", we do believe that the community owes Mrs. Getty a vote of appreciation. While native sons grinned and their wives cracked bad puns about the "Town Without A Toothache", Theodora went to work to commercialize Hereford water on a large scale.

According to last reports Theodora has not made much money from the venture as yet. This is due to the large Hollywood staff which she maintains, including a full time manager, several handlers, trucks and public relations costs. She even had a jug of Hereford water in a picture, but the scene was cut in the editing room. Just now, however, Hollywood is beginning to drink Hereford water on a wholesale basis and Theodora is all set to "cash in" on her idea.

Furthermore, we hope her cash registers jingle a merry tune. Her venture represents daring development of a unique business. We would even like to see the Chamber of Commerce bring Mrs. Getty to Hereford for the annual Chamber of Commerce banquet. Theodora, like all other people, could come nearer to telling us some of the things Hereford, Texas needs most.

The Sunday Brand

Hereford, Texas

Established 1948

Published every Sunday

NEWSPAPER ASSOCIATION 1949 PRIZE WINNER

Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher

Subscription Rate: Zone 1, \$4.00 per year;

Zone 2 and above, \$5.00 per year. With The

Hereford Brand, both papers, Zone 1, \$4.95

per year; Zone 2, \$6.15 per year. Carrier

delivery, 50c per month. Singles copies,

10c each.

Entered as second-class matter July 6, 1948 at

the post office at Hereford, Texas, under the

Act of March 3, 1879.

News Editor..... Jerry Stoltz

Society Editor..... Mrs. John McLean

Adv. Manager..... Bert Neelley

Clippings from Our Exchanges

Snyder was assured Monday afternoon of a nine-story hotel and office building with an announcement of Park Terrace, Inc., a concern which will erect the big time structure four blocks west of the square.

Hank Avery is architect for the building, which will be second to the Shamrock in Houston in size and beauty. J. B. Pierce is associate architect. Edifice will be erected by the Avery-Stanford Company of Midland. It was announced here Monday afternoon.

Snyder's newest building project will be nine stories, with a foundation for 12 stories, according to officials of the project.

First floor it is stated, will be devoted to commercial shops and stores.

Second, third and fourth floors will be devoted to a hotel with 350 rooms and 350 baths a ballroom that will be a credit to any city in the state and in conjunction a covered terrace.

Fifth through the ninth floors will be devoted to office rental space. A total of 68,000 square feet of office space will be available, it is stated.

Structure will have three elevators, a roof terrace, and—of vital importance to oil-rich Snyder—a storage garage for 200 cars.

Too late for this edition of The Times is a picture of the proposed building, which will appear in the Friday edition.

—Scurry County Times

Not to be outdone, the City of Snyder also announced plans for presenting a million dollar bond issue to the people of the community. Chief among improvements planned from this revenue was construction of a new sewerage disposal plant and two new water tanks.

All of which sounds familiar, but no more so than a story from Portales regarding their drive to erect a new hotel.

Portales has been assured of a new hotel. What many had termed an utter impossibility was accomplished when it was announced at a victory supper Friday evening that the goal of \$240,000 had been reached and the hotel was assured.

The final victory supper terminated a month-old campaign by approximately 100 men to raise the \$240,000 necessary through the sale of common stock before the \$400,000 hotel could be erected. The final total announced amounted to \$241,600. The remainder of the \$400,000 is to be obtained through the RFC or some other loan association.

The campaign was directed by the Hoekensbury System, Inc., of Harrisburg, Pa., professional directors.

—Portales Tribune

Someone sharpened a few pencils at Matador and proved that more is lost than lessons when Junior misses school.

Absentees have cost the Matador schools approximately \$1000 for the first 2 months of school, according to Superintendent Bert Ezzell. As absentees will increase during the winter months it will probably cause the school to lose 2 teachers, Mr. Ezzell declared.

"The Gilmer-Akin law is followed strictly by the schools", Mr. Ezzell stated, "Illness is the only excused absents. Number of teachers is based on the actual days that students attend."

Average daily attendance for September was 300.4, with 131 pupils riding buses, and for October, the average attendance dropped to 294.6 with 130 riding the buses.

—Matador Tribune

The coyote drive in Donley County is getting well underway and the shipment of guns and bait ordered by farmers and ranchers in the county has arrived in the office of the county agent. 150 guns were ordered, 685 shells and 30 bottles of scent bait. They are now being issued to those who ordered and by the middle of December the program is to be actually under operation and have started to killing the coyotes.

The Lions Club at Hedley and Clarendon will give prizes to those catching the most coyotes this winter and this means that you can catch coyotes any way that you choose either with traps, dogs or guns.

—Donley County Leader

Deaf Smith, long time big-farm operations county, seems to have set the pace for some of its neighboring counties.

The small-tract cotton farmer is almost an extinct specie here in Lamb county, where big, and still bigger cotton farms have become the rule rather than the exception, in a ten-year movement which has reduced the actual number of individually owned or operated farms by a third.

This was brought to light here last week, when PMA officials started working on allotments for Lamb county farmers, and it was discovered that a total of only 223 acres of small one, five, and ten acre tracts were necessary to be provided for in a quota assignment of more than 190,000 acres.

These 223 acres of small allotments, which will be divided among approximately 30 or 40 individuals, make up the difference between the 189,930 announced acreage allotment made by County Agent David Eaton last week, and the now announced figure of 190,153 acres, which is the quota basis, which Lamb county farmers will vote upon accepting on December 15.

—Lamb County Leader



Navy Background

TO UNDERSTAND WHY Secretary of the Navy Matthews had to discipline Adm. Louis Denfeld—whom this column has consistently praised—you have to understand what has gone on in the navy.

Over the 50-year period beginning with Teddy Roosevelt, the admirals have led almost a charmed life. They had behind them the personal glamour and publicity that radiated from those two dynamic presidents—Teddy and FDR—plus the secret but powerful support of Bethlehem steel, U.S. steel, Westinghouse electric and other big corporations whose business flourished from building battleships.

The only two Presidents who bucked the navy in that period—Coolidge and Hoover—faced an admirals' revolt not unlike that of today, aided and abetted by the big steel and ship-building companies.

Greatest heyday of the admirals came under Franklin Roosevelt. They had never got over this, and Secretary Matthews is now reaping the consequences.

FDR appointed as his secretary of the navy Claude Swanson, a delightful and aging ex-senator from Virginia who knew little about the navy. Swanson died in office after letting Roosevelt and the admirals run the show. His successor was Charles Edison, son of the late great inventor, Thomas A. Edison.

Edison Knew Navy

The new secretary had operated a big industrial firm, understood construction technicalities, and immediately got in the admirals' hair.

By this time, FDR had diverted many hundreds of millions from public works administration funds to build warships. And, although congress howled, this was probably a good thing—in view of impending war. Certainly it would have been a good thing if the admirals had not insisted on building so many battleships but had built a few more escort vessels and antisubmarine craft.

This was where Secretary Edison and the top navy brass had their first big clash. Edison went out to Pearl Harbor and dared to criticize. He told the admirals that duty at Pearl Harbor did not mean spending all the time on the beach

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

at Waikiki, and that the first thing they had to do was get their fuel-oil tanks underground.

Even more important, Edison told the admirals to clear off the superstructures of their battleships. The next war, he said, would be an air war; and battleships would have to fire straight up in the air, not broadside. Therefore, they couldn't be in the position of firing at their own crow's nests.

A Tough Opponent



BOOKS ON PARADE

'The Egyptian' Gives Insight Into The Ancient Mediterranean World

By CORINNE JENNINGS

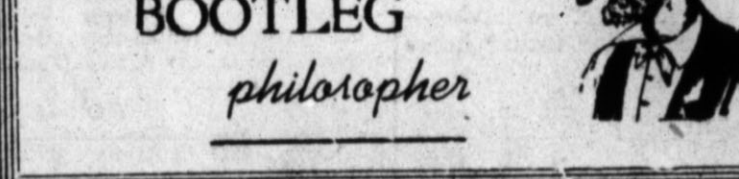
The Egyptian, an absorbing novel in which Sinuhe, a physician to the Pharaoh plays the leading part, takes place over a thousand years before Christ. The Romans and Greeks were then unknown as a nation and the Jews were still shepherds in the land of Syria.

He was born in the leading city of Thebes and though he traveled for many years in other parts of the then-known world, Syria, Smyra, Crete and the famous Babylon, he always returned to Thebes as home. A panorama of the ancient world unfolds with innumerable characters who along with Sinuhe take parts in events of war, intrigue, murder, passion, love and religious strife.

Sinuhe moves through it all in a brilliant manner, though he is often bitter and lonely.

So vivid is the background drawn by the author, Mika Waltari, that the reader is transported to the land of the Nile where one can hear the rustle of the reeds in that river, smell the black earth and feel the hot sun as he lives with Sinuhe in his adventures, and even thinks as

(Continued on Page 4)



(Editor's note: The Bootleg Philosopher may have his economic twisted up again this week, which is the way he usually has it).

I was out here last week dozing in the Autumn sunshine on the sunny side of a tree occasionally trying to read the Brand and stay awake, ain't no easy job, when I ran across a article that said prices are coming down in some lines but as is generally the case the prices the farmer gets are coming down first.

According to this article, farm products always fall first, then a few years later the rest of the things come down, and I got to talking to my neighbor about this and he says it's only normal.

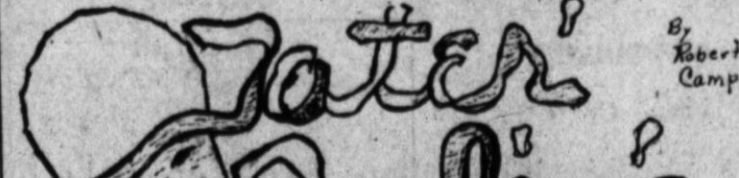
The farmer has to take his whip-pin first, he says.

Now I don't mind prices coming down, any more I mind being out of fire wood in the winter, but ain't it somebody else's turn to be first? Ain't it impolite for the farmer all ways to be hoggin the lead?

Just for the novelty of it, I would like to have the experience of seeing automobiles and tractors and implements and chawin tobacco fall off first, then maybe clothes and drugs, washin machines, vacuum sweepers, wash tubs, and so forth, and after

Yours faithfully,

J. A.



Thanksgivm' really began for us last week when J. N. Brink and his son put our windmill back in operation after five weeks of trying to keep house with the irrigation well a half mile away.

We didn't realize we were raisin' much of anything but wheat until we had to rustle up a drink every day for one horse, thirty sheep, three dogs (anbody need a dog?) seven cats, three turkeys, twenty-five guineas, some forty chickens, twenty-eight rabbits (last count) five gold fish and three puppies.

Now we feel like we could move right out in the middle of the Sahara desert and not even get thirsty.

With bananas and oranges in the stores every day and Christmas candies and toys on display months ahead it looks like the last childhood memory we have associated with the holiday season is doomed now that the USDA comes up with a new bulletin entitled "Turkey on the Table Year Round."

Oh well, even if it doesn't look right to open the oven and see a half or a quarter of turkey cookin' we suppose it will keep people from bein' suspicious of their oatmeal for a week afterward for fear it's still turkey in disguise.

Steve Bagwell, nine year old son of Mr. and Mrs. Gene Bagwell, surprises us with his ability to make an introduction as easily as a grown up.

After all, children are people and, if their parents have a little time to spend, they can be taught common courtesy and respect for the rights of others.

Steve Bagwell, nine year old son of Mr. and Mrs. Gene Bagwell, surprises us with his ability to make an introduction as easily as a grown up.

After all, children are people and, if their parents have a little time to spend, they can be taught common courtesy and respect for the rights of others.

Steve Bagwell, nine year old son of Mr. and Mrs. Gene Bagwell, surprises us with his ability to make an introduction as easily as a grown up.

After all, children are people and, if their parents have a little time to spend, they can be taught common courtesy and respect for the rights of others.

Steve Bagwell, nine year old son of Mr. and Mrs. Gene Bagwell, surprises us with his ability to make an introduction as easily as a grown up.

After all, children are people and, if their parents have a little time to spend, they can be taught common courtesy and respect for the rights of others.

HOMER FOX SAYS

DID YOU KNOW...

Have you seen the muscels stacked up on this Dory Detton? Boy he has 'em to spare. Takes me back to when I was about 14 years old and was at the County Fair. They had some free exhibitions and stunts in front of the grand stand, and of course I had a front seat. A little fellow came out in a robe that would knock your eyes out and when he shuffled that robe, he wasn't so little. He was like the Dutchman's cow, not much for high up, but h... for Vide out, and muscels that make Atlas look like a sissy.

Anyway they had a couple of bats out there, brought in a small cow pony that weighed 7 to 8 hundred pounds, wrapped a tarp around the horse and sorter sacked him, and fastened the ends together with some kind of dingus. This muscel climbed up on the bar, braced himself good, took the ends of that tarp in his teeth and lifted that pony well off the ground. (They weren't store bought teeth, you can bet.) This fellow had long curly hair, and they ran a short bar between the ends of this tarp and wrapped and tied his hair to the bar, the old boy came up very slow and with his head way back, he raised that pony off the ground with his hair, about the time the pony cleared the ground this fellows hair came loose or came out, the bar came down across the bridge of his nose and crushed it flat. Everyone in the grand stand almost fainted, my nose hurt for weeks, in fact it still hurts when I think of that accident that I will never forget. I wondered what made my nose hurt. I finally decided too much water in the head and kept my mouth shut.

In about that many more years, I stomach my own belly started hurting and it hurt for weeks, the fellow that was injured was well a long time before I was. Crazy—sure it's crazy.

Then I thought about a woman that I have known all my life. She has had every kind of physical ailment that she ever heard of back years ago when they were pretty rough. She had small pox, a dozen times, typhoid fever every summer, appendicitis 10 or 12 times, every kind of tumor there is; even brain tumors, rheumatic fever, gall stones, kidney stones, gall bladder ailments, bronchitis, asthma, hemorrhoids, hernia, dozens of all kinds of cancers, falling hair, the seven or eight year itch and broken down arches.

This gal has never been in the hospital but one time and this for a minor operation, except to have her babies. She is 66 years old now, raised three fine kids and is now surrounded by her grand and children and she is fat as a pig and as pink and as sassy as a 2-year-old but she will continue to have a lot of all-ments. Guess we all have our silly out and run like a faucet, those blood stains stayed on the side walk in front of our store for months. It made me sick. Then the next day, right square in the same spot where I saw the knife enter this fellow's

me and you won't change it either.

SUNDAY'S CURRENT QUESTION: QUESTION OF THE WEEK: What would you do if you were editor of the Brand?

Mrs. J. M. Boone: I like the Brand and I read it every week. Even though I don't subscribe, I buy it every time. I wouldn't do anything to change it.

Mrs. Jay Boston: I don't think I would do anything. I read everything in the Brand every time and I think the editor is doing a good job.

Mrs. C. W. Frye: I admire the Brand and I think it is a very good paper for a town this size. It gives coverage like a larger paper. Locally, it has been a nice way for me to get acquainted. I have been here two years.

Mrs. J. J. Durham: Well, we have been very well satisfied with the Brand. We think it is a very good all round paper for a town this size. I don't know of anything I would do if I were editor. I do know that church news is read by everyone and I think it adds to the paper. I couldn't say, off hand, if I think there is enough church news in the paper.

Mrs. T. L. Crone: I don't think I can see anything wrong with the Brand as it is right now. If I were editor I would print it every day. I don't think twice a week is often enough to put it out.

Mark Link: I don't think I could improve the paper if I were editor. I think the Brand is doing a good job in bettering the community. A good newspaper is the most important thing in bettering a community.

Mrs. W. Lueb: If I were editor I would continue running it just like it was being run right now. I think the Brand editor is doing a wonderful job. I read it and enjoy it very much.

Mrs. Floyd Lynch: I would run more school news. I read the Brand once in a while. I like to read about the school and what is going on there. Otherwise, I don't know of anything that I would change.

Mrs. E. N. Johnson: I enjoy reading the Brand. I especially enjoy reading the Sunday Society Editions. I think local news is most important to the paper just as are personal items. I have been in Hereford only three years and I wouldn't know just how good and thorough Brand coverage is. I wouldn't know what to say I would do, if editor.

By George

Ticklers

By George

KEEP THE POT BOILING

He's the best side walk Santa in town—he used to be in vaudeville as a Swiss bell ringer.

By George

By George

By George

By George

By George

WANT ADS FREE

Theatre Tickets

to see



STAR THEATRE

WEDNESDAY - THURSDAY
November 30 - December 1

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.
Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Tuesday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.
1st insertion 4c per word
Each Additional 3c per word
—when paid in advance!

No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It!

FEED MOLASSES

Any Quantity
FRASER MILLING CO.
B-1-30-tfc

FOR SALE

New and used furniture at The Trading Post Station, West Hereford, Highway 60.
B-1-6-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Cabin all sizes. Messers place east on Highway 60. Hereford, Texas.
B-1-13-tfc

FOR SALE: A few loads of pea-green alfalfa \$26.50 or \$85c per bale. W. D. Nafziger.
B-1-16-21-tfc

FOR SALE: 50 tons well grained hegarri bundles. \$18 per ton. 13 miles south of Dimmitt, one east of Avenue pavement. W. G. Sanderson.
B-1-24-21-4p

FOR SALE: 50 ft. army barracks. J. F. Messer.
B-1-21-4p

FOR RENT or sale: A hospital bed, clean. Inner spring mattress and rubber sheet. Like new. Phone 69-W. Mrs. Troy Womble.
B-1-21-4-2p

FOR SALE: Used piano, cheap. C. C. Billingslea, 2 miles north of Joel Switch.
B-1-14-47-4p

FOR SALE or trade: 1948 Whizzer motor bike. Call Jerry Reese, 9006-F-4.
S-1-12-22-1c

FOR SALE: English shepherd pups. Natural breeders. 2 1/2 miles north on 51. Tandy Legg.
S-1-14-22-1c

FOR SALE: 2 Jersey milk cows; 6 Hereford pigs. Andy Kersten. Phone 9006-F-2.
B-1-13-22-2p

FOR SALE: 15,000 bundles grain hegarri in the field. Three miles west on Harrison, one mile north Hereford. Milkoan Brothers.
B-1-20-47-2p

2. FOR SALE Farm Equipment

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY
B-1-11-58-17c

FARMERS

Protect your valuables in a fire proof home safe. Minimum cost. See these safes at the Hereford Brand.
B-2-30-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline model UTU. Used very little. Cogdell Motor Company. 322 North Main. Phone 392.
B-2-20-46-tfc

FARMALL H and all vegetable growing equipment including vine beater, pipe. 1949 Chevrolet pickup and small house trailer. Jack H. Williams, Hale Center, Route 2.
B-2-24-21-3p

FOR SALE: 1949 Co-op 12 foot self propelled combine and 15 foot Krause plow and 20 foot nickel Sheppard combine on rubber and 2236 International tractor on rubber. Phone Jack Welty, 214-W at 914 Union Ave.
B-2-36-47-4p

3. FOR SALE Automobiles

FOR SALE: 47 Studebaker Sedan, 4 door; 42 Plymouth Sedan, 4 Door; 42 Chevrolet Sedan, 2 Door; 37 Plymouth Sedan, 2 Door.
B-2-24-21-3p

JOHN WOOD EQUIPMENT COMPANY
East First
S-3-22-1c

4. REAL ESTATE For Sale or Trade

ARE YOU PLANNING TO BUILD A HOME?
Select a Choice lot in CHERRY ORCHARD ADDITION

E. B. POSEY, Realtor
Phone 710
B-4-45-tfc

FOR SALE: South half of section 30, Township 4, range 3; one half grass one half cultivation. On road to be paved soon. Price \$42.50 per acre. C. R. Smith and Son.
B-4-32-47-2c

YOU WANT good implement Business? Going concern Massey-Harris line and other machinery. Houses, lots in one of the very top grain countries on the plains. Sell or trade for land. Full particulars furnished. Bruce Gerdes, Real Estate, Tulla, Texas.
B-4-40-22-2p

FOR SALE: Air-Motor windmill pipes complete and 1,000 gallon overhead tank. A. T. Dilley, Pitman Elevator.
B-4-17-46-4p

FOR SALE, TRADE or LEASE
On account of other obligations, I will sell, trade, or lease the Trading Post Station. It has station building, 3 rent houses and bath house and enough land on paving for tourist court and enough land at back for 10 or 12 rent houses, 3 houses on back have been renting for \$90.00 a month clear, would consider trading for 160 acres irrigated and take some debt.
J. M. HAMBY AT
The Trading Post Station
Highway 60, West Hereford
B-4-42-tfc

FOR SALE
I have some nice irrigated and dry land 160 acre farms and some small acre tracts near hereford. Some trades on city property.
J. M. HAMBY at
The Trading Post Station
on Highway 60, West Hereford
B-4-18-tfc

PERFECT 1/2 SECTION LAND

No Johnson Grass
New irrigation well. 3 miles off pavement. 100 feet to water & plenty of it. 150 acres wheat. \$125 Per Acre
Good Terms
SEE GLENN WEIR
Phone 200
Res. Phone 452 W.
B-4-47-3c

A good quarter section, close in on highway. Good improvements. For quick sale, \$160.00 an acre.

Choice 800 acres! Well located. 100 acres sown wheat goes with sale at \$57.50 per acre.

An EXTRA nice small home in a choice location, on paving—will take a nice trailer house on deal.

ROSE & BARBER
107 East 3rd St.
Phone 45
B-4-22-tfc

FOR SALE by owner: 650 acres 550 in cultivation. Two excellent irrigation wells, shallow water. Ever foot well irrigated. Two stock wells, 160 acres of wheat. Perfect for lettuce or onions. One set of modern improvements. \$140 per acre. \$30,000 will handle. M. A. Cove, Box 1029, Hereford.
B-4-47-22-3c

E. B. Posey, Realtor
Bus. Ph. 710 Res. Ph. 366-W
338 Main, Hereford, Tex.
S-4-18-tfc

QUICK SERVICE

REAL ESTATE LOANS —

AUTO LOANS

YOU DON'T HAVE TO WAIT

JOHN McLEAN
Phone 273
S-4-2-tfc

By Owner

24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.

GUS RULAND
Phone 413-W
S-4-45-tfc

160 Acres good smooth land all in sod, no improvements. Plenty of Irrigation Water. 11 Miles of Hereford.

\$90.00 Per Acre
\$4400. Will Handle
Balance 10 Years at 5%
\$1000. Per Year

GLENN WEIR
Phone 200
Res. Phone 452-W
B-5-22-2c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC
B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-7.
B-5-9-44-4tk

FURNISHED apartment for rent. 712 12th Street. Bills paid.
B-5-9-21-tfc

FOR RENT: Unfurnished apartment. Call Hereford Motor Co.
S-5-8-22-1k

FOR RENT: Two room unfurnished apartment. Close in. Phone 304-M.
S-5-10-22-1k

FOR RENT: Spacious downstairs apartment. Private bath. Vacant the 30th. Bills paid. 514 Union.
S-5-14-22-1k

FOR RENT: Three room furnished apartment. Adults preferred. 108 8th Street.
S-5-9-22-1p

FOR RENT: Furnished apartment, adults preferred. 108 8th Street.
S-5-9-22-1p

FOR RENT: Two furnished apartments. Bills paid. 712 on 12th.
S-5-10-22-1k

FOR RENT: Two room furnished apartment. Private bath. For couple. Phone 521-W.
S-5-12-22-1p

FOR RENT: Three room furnished apartment. Couple only. 110 Lake Street. Phone 775-J.
S-5-13-22-1k

6. WANTED

WANTED

Wheat Pasture for Cattle

O. G. HILL
Phone 93-W or 357-J
B-6-15-tfc

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.
S-6-45-tfc

WANTED: Job as janitor. Experienced, and can furnish references. Jesse Maxcy, 305 W 6th Street.
B-6-15-22-2p

Wanted to Buy: One 6 Inch Jointer, one 10 Inch Tilting Arbor Bench Saw, also other planing mill equipment. Write box 905, Hereford, or see Verle D. Powell, 201 A Street in Hereford.
S-6-32-22-1p

7. Dressmaking-Ironing

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.
B-7-14-34-tfc

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
B-7-45-tfc

Custom made buttons, belts, buckles, and button-holes. Mrs. Hazel Sparks, 340 Schley. Phone 651-J.
S-7-14-14-tfc

8. WANTED

WANTED

YOUNG LADY

To Learn Theatre Business
No Experience Necessary
Pleasant work if you like to meet people.

Permanent for person willing to learn.

Ask for
Mr. HARDWICK
at the
STAR THEATRE
S-8-22-1c

10. NOTICE

Renew Your
AMARILLO NEWS
(Mail Only)

at the
BRAND OFFICE

With Sun. 10.95-Daily Only 8.95

FORD TICKET WITH
EVERY PURCHASE!

NURSERY: Plant now — fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main.
B-10-20-21-tfc

11. BUSINESS SERVICES

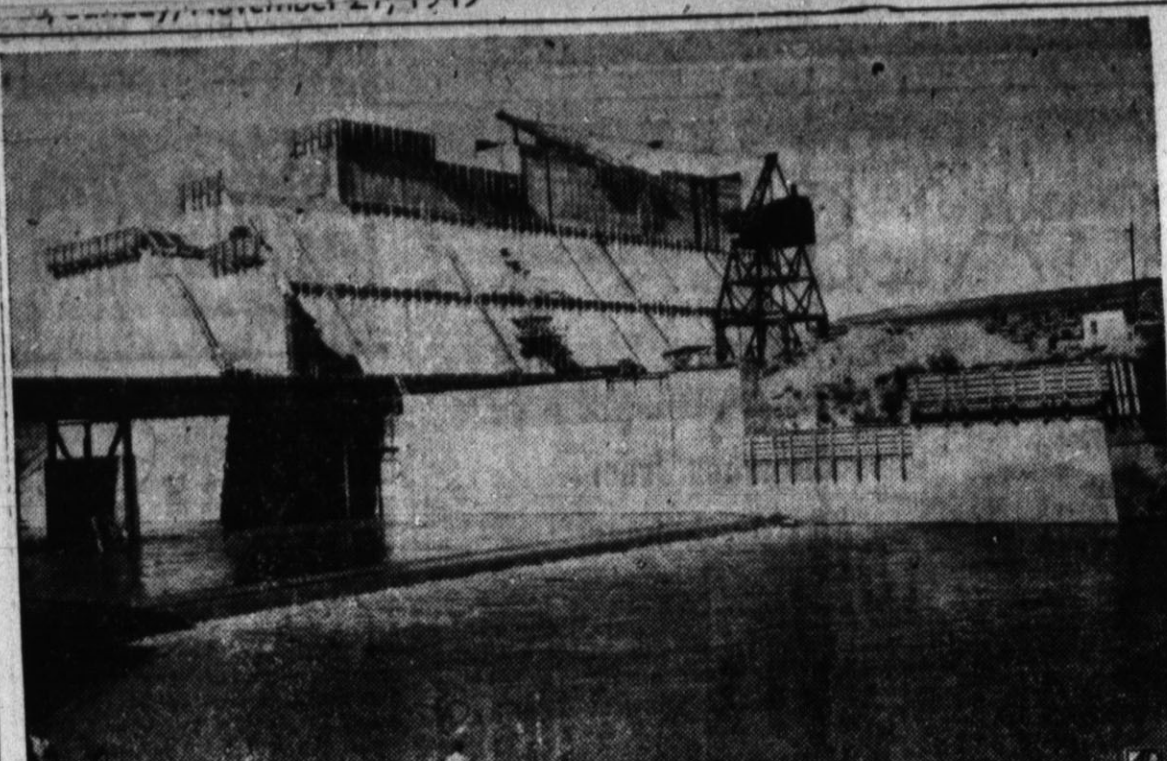
NEW upholstery shop complete at 310 McKinley Street, Hereford. Upholstery of all kinds of fine furniture and repair. J. H. Hinds, Phone 447-J.
B-11-23-47-8p

RICHMOND HALES

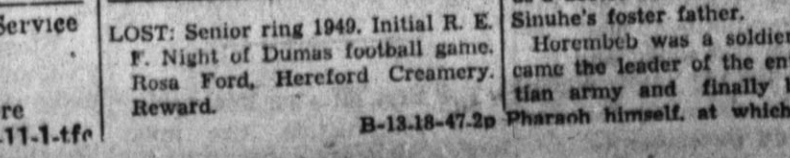
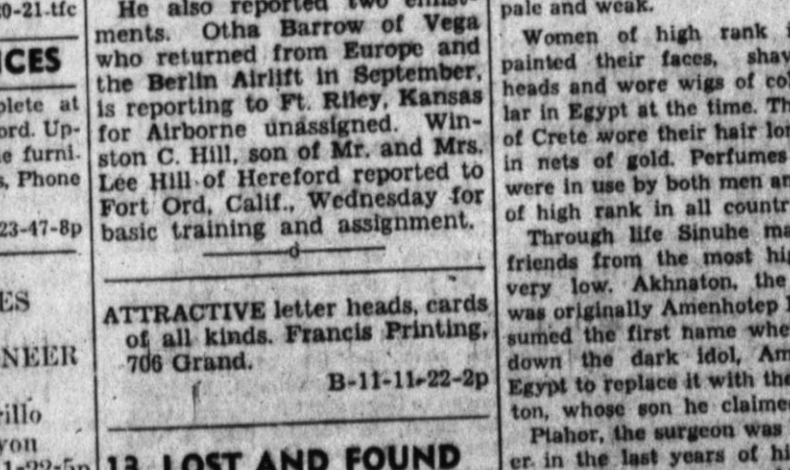
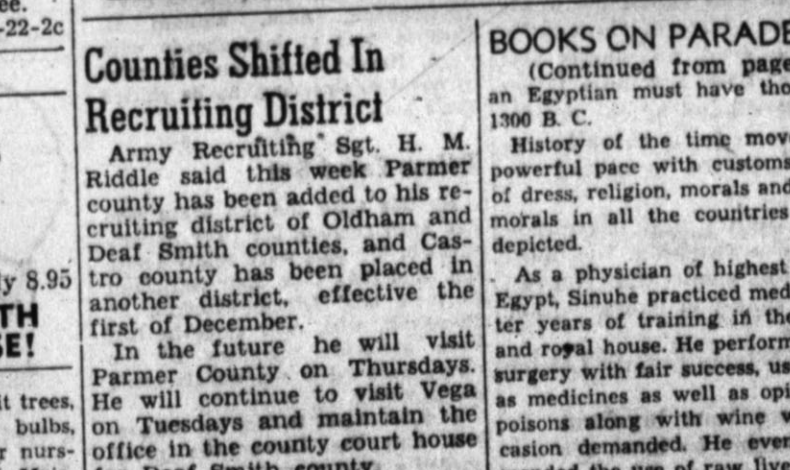
LIVESTOCK AUCTIONEER

FARM SALES
Rt. 4, Box 480, Amarillo
Phone 499-W, Canyon
S-11-22-5p

Radio and Appliance Service
Joe Huckert
at
White's Auto Store
S-11-1-tfc



SPILLWAY FOR CENTRAL TEXAS RIVER—This concrete spillway of the Whitney Dam rises above the Brazos River near Waco, Tex. The dam is part of the flood control project on the Central Texas river being built by the Galveston District of the Corps of Engineers. (AP Photo)



well. Among others in the poorer class were scores whom he had attended as a doctor without pay, who became his friends and saved life again and again both in Texas and abroad.

Of the many women who admired or loved Sinuhe only three left a marked influence on his life. The mistaken love of youth, the impossible love of young manhood and last, the comradely love of the mature man. Each had their place in his life.

Outstanding in the story is the idealism of Akhnaton, called the heretic king, who spent his life and died for his idealism, trying to give the people a father-god of all creation, as a god of love. He taught and lived among men with peace. This is believed to be the earliest known record of monotheism and what is considered the beginning of the idea of Christianity which developed later.

"The Egyptian" has been placed in the county library and soon to be added is another volume in this category, "The Prince of Egypt," by Dorothy Clarke Wilson, which though by a different author might be considered a sequel, with the same background as well as the Pharaoh and Sinuhe among its characters. Moses is the Prince of Egypt being a prince before he became the leader of the Hebrews.

Arabia is sometimes referred to as Araby.

When Art says
WHEN YOUR FRIENDS ARE SICK-A-BED
AND FEELIN' SORT O' BLUE
THERE'S NOTHING LIKE
OUR GET-WELL CARDS
TO CHANGE THEIR POINT OF VIEW!

Just knowing someone cares is oftentimes better than medicine in helping folks get well. Send cheerful, spirit-lifting greetings to friends and loved ones who are ill. You'll find appropriate selections in our wide variety of quality GIBSON Greeting Cards.

for the
Personalized
touch
Get These
BETTER CARDS
NOW
Christmas Cards
PRINTED
WITH
YOUR NAME
at the
HEREFORD BRAND

House Plan Offers Abundant Space

Design Distinguished By Low Roof Lines, Ext. Large Front Room

Low sweeping roof lines and corner windows make this house a popular design. The dwelling is Plan No. 35, selected by American Builder magazine, 30 Church St., New York 7, N. Y., because of its excellent exterior styling and its large living area.

Sidewalls are clapboard except for white-painted stucco on the front. If desired, clapboard could be used on the front too. The roof is asphalt shingles, chosen for their architectural suitability to the design, their fire-resistance and their color.

A prominent feature of the interior is the combination living room-dining alcove. There is no wall between the two rooms and they stretch across the entire width of the house for an overall span of 30 feet.

The kitchen is convenient to the dining alcove and also to the hall in the bedroom wing. The three bedrooms are of ample size. Two of them have cross ventilation.

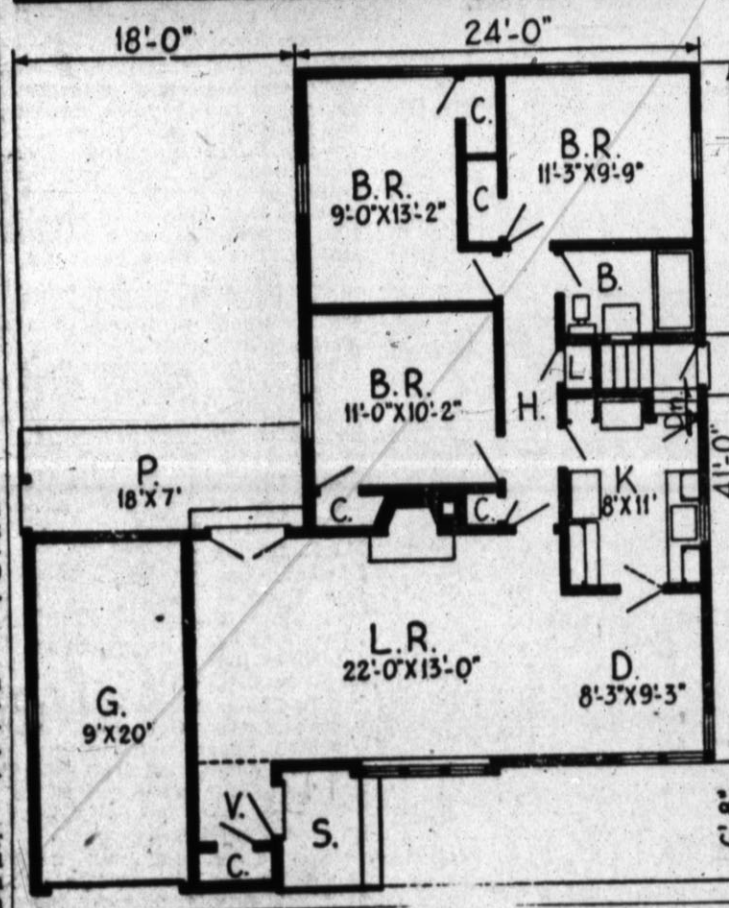
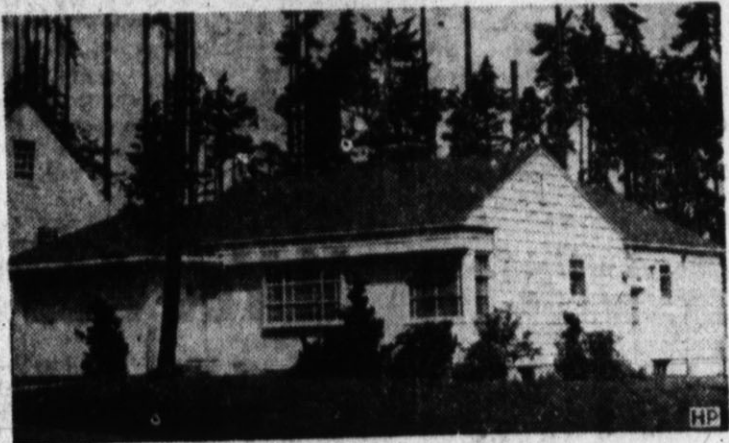
Behind the garage there is a concrete platform for use as a terrace. It is easily accessible through a door from the living room.

The house has a half basement, under the bedroom wing. This provides about 450 square feet of basement area.

(Detailed estimating plans and a complete home planning packet of building information are available from American Builder, 30 Church St., New York 7, N. Y. Refer to Plan No. 35.)

ROOF FIRES OUTLAWED
In virtually all communities which have building codes, asphalt shingles or other fire-resistant roofing must be used. Flammable roofing is prohibited.

CHIMNEY BETTER INSIDE
A chimney built on the inner side of a wall ordinarily will draw better than a chimney on the outer side, says American Builder magazine.



Scouting Around

Three new Scouts were added to the Troop 52 roster Tuesday night, 23 boys are now on the roll.

The troop which was organized September 13, 1949, with only 5 boys present, had 17 present last week and now has 10 boys who have passed their Tenderfoot tests. Lewis Biggers and Gwinn Lowell are the latest to achieve this rank. They will receive Tenderfoot Investiture at the Tuesday night meeting this week.

The three new Troop 52 scouts are Larry Boston, Luther Flowers and Jackie Campbell. The troop can take 12 more boys between the ages of 11 through 13 before it is full.

Stanford Bible Class of the First Methodist Church sponsors the troop with Bob Brummel, scoutmaster and Worth Covington and Don Zimmerman, assistants. They meet from 7 to 8:30 o'clock Tuesday evenings.

from noon to 9:30 p. m. at an Ablette hotel. Then they would go home and sit up late, studying. This year, Mrs. Ortiz was unable to continue her college career. But the husband is determined to get that degree.

Ortiz was born in Mexico, brought to Texas as an infant and fought in the first World War.

We Give Gunn Bros.
THRIFT STAMPS
IRELAND MOTOR CO.
Gulf Service Station

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION
for Coughs, Chest Colds, Bronchitis



Finest in Farm Machinery

H. E. MILLER OLIVER CO.

YOUR OLIVER DEALER
HIGHWAY 60 PHONE 195

Father Says What's Good Enough For The Kids Is Good Enough, So . . .

Ahlene, Texas (AP) — A San Antonio man sent four children through college. Now he's working for a diploma himself.

He is Victor Ortiz, 58-year-old, sophomore ministerial student at Hardin-Simmons University. He's from San Antonio.

Until 1935, Ortiz was unable to read or write. About that time he circulated a petition to start a night school in his section of San Antonio. The petition was successful. Ortiz went to the new night school from 1935 until 1940 for three hours a night, after working all day.

When his children received their high school degrees, he wanted them to go on to college.

They did. A daughter, Mary, went to Southwestern University, Georgetown, and is now a registered nurse. A son, Joe, was graduated from the University of Texas as a mechanical engineer. Another son, Arthur, received his architectural engineering degree from Texas A&I College in Kings-

ville. Vera went to St. Mary's University in San Antonio and obtained a lab technician's rating. Twins, Stella and Evangeline, decided not to go to college and went to a beauty school instead. And they now have a beauty shop in San Antonio.

Victor Ortiz and his wife both enrolled at Hardin-Simmons in 1946 on a scholarship.

For several years they worked

From The Grandstand

By WILBUR MARTIN
Associated Press Staff

When Ray Morrison came back to coach at little Austin College he said he hoped the fans wouldn't expect miracles the first season.

That first regular football season is over now and there were no miracles. But the fans got what they wanted, a rejuvenated team that put on a colorful show and couldn't be considered the doormat of the Texas Conference.

The Kangaroos won four games and lost five. They scored 139 points to 156 for the opposition, and put on fancy offensive shows that proved the daddy of razzle-dazzle football still knows his off-spring's mannerisms.

The coming of Morrison to Austin College brought the Texas Conference into the general public's eye. Many people wondered why he wanted to coach minor college football.

The type of football played in the Texas Conference isn't so minor. Neither is that played in the Gulf Coast or Lone Star Conference, Texas' other "little leagues."

You don't have the big squads like the Southwest Conference and you don't have the collective quality. But you do have quality.

The difference between a "major" college and a "minor" one is the type of schedule it plays and the abundance of material it can gather, year in and year out.

Southwest Conference schools have the advantage over the other colleges in Texas. Just like Notre Dame has the advantage over every other team in the country. The Irish can pick their players from the best prospects in every section of the country. Just the name, Notre Dame, is a magnet for every would-be All-American.

But you see better football in Texas' "little leagues" than you do in some of the bigger conferences. Certainly it is more colorful. Wyoming, the skyline six's top team, proved this when it played and lost to Baylor. A lot of Texas "little league" teams would had lost to Baylor this season, but we'll bet they'd put on a lot more interesting show.

There's a good yard stick to measure whether the Texas Conference, Gulf Coast, Lone Star and Border Conferences are of such "minor" league quality. That's the pros.

Bulldog Turner, Stuart Clarkson, V. T. Smith, and others came out of these little schools. And want to bet that Brad Rowland of McMurry doesn't make some pro team a whole of a back.

Answers to TEST YOUR I. Q.

1. The sand-vark, a species of ant-eater.
2. Washington.
3. Two thousand, five hundred and thirteen ciphers.
4. Lou Gehrig.
5. The right.

Popular Store Small Fry Shop

Watch for the Announcement of the winners of the photogenic contest.

Holiday Glamour
FOR MISS 7-10-14

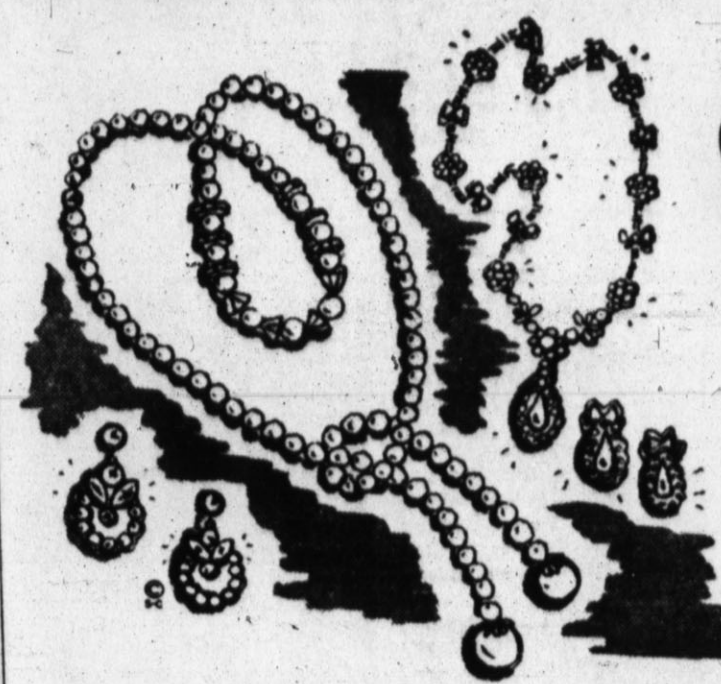
We have a complete stock of leading nationally advertised lines . . . from the infant to the teen-ager. You are welcome to come in and browse.



SINCE 1921

Popular Store

Popular Store



Santa

has a case of the glitters!

RHINESTONES

designed by Albert rhodium plated for permanent luster. Earrings, necklaces, bracelets. Santa's perfect gifts. 1.50 to 7.95

for your

Beautiful

Dreamer!

a Christmas

Robe



Nylons Just Arrived

A complete selection of luscious . . . Gowns, . . . Slips, Panties. . . Kayser, Carters, Sans Souci, Artemis.

Wrap her in luxurious fireside warmth . . . in creamy wool flannel, shimmering folds of quilted satin, or a glamorous negligee set.

"fashionably yours"



Use Our Lay-Away Plan

Popular Store

News In the World Of Religion

By W. W. REID

A "Bethlehem Appeal" is being made by Church World Service, representing 23 Protestant and Orthodox denominations, to Americans to aid Christian Arab refugees now in the Near East. It is reported that in Bethlehem and in other areas of Palestine, Jordan, Syria and Lebanon there are 950,000 Christian refugees, 76 per cent of whom are children, nursing mothers, or expectant mothers. The appeal is to help during the Christmas season to provide as many as possible of them with food and clothing, and the means for education, recreation, and spiritual leadership.

From the Roman Catholic, Protestant and Jewish hymnic collections, the National Federation of Music Clubs is choosing a "hymn of the month" to focus the attention of millions of Americans on the stalwart hymns of the faiths. Hymns recently chosen for the coming months are: "Now thank we all our God"; Dec., "O Come all ye faithful"; Jan., "Brightest and best of the sons of the morning"; Feb., "Worship the King"; March, "O

sacred head now wounded"; April, "All glory, laud and honor"; May, "Come thou almighty King"; June, "The God of Abraham praise"; July, "O love that wilt not let me go"; Aug., "O Master let me walk with Thee."

"Don't think of the modern missionary in Africa as sitting under a tree with a Bible in his hand, preaching to a group of native people," admonishes the Rev. Charles Melvin Blake, of Eaton, Indiana, Methodist missionary in Luanda, Angola. "That may have been sixty years ago when the first missionaries came to Angola. Now the missionary is an administrator. He does only the things which the African Christians cannot do. He visits the churches in his district, gives encouragement to pastors and people, helps to bind the small groups of Christians together into a unit. The African Christians do the direct evangelizing. There are 150 preaching places here in the Dembos district, 80 in the Luanda district, plus three other districts. How could a handful of missionaries hope to reach the thousands of people who crowd these churches and tiny chapels every Sunday? They are served by African pastors and laymen. And yet there are hundreds of unreached villages in the Methodist area of Angola."

One thousand Methodist ministers, representing every state in the Union, will spend the last week of November in the study and practice of an evangelistic effort in Metropolitan Philadelphia. In the mornings they will meet in the Arch Street (Philadelphia) Methodist Church in a



REAL REINDEER—Here's a couple of the real live reindeer that will appear in Hereford, December 2, with Santa Claus, sleigh and all the trimmings. They will be in downtown Hereford Friday morning between the hours of 9:30 and 11 o'clock. Hereford Jaycees will distribute handbills in Hereford, Canyon, Dimmitt, Friona and Vega Saturday and the first of next week telling of Santa's visit to Hereford. Christmas decorations will also be up by then.

"School of Evangelism" under some of the most noted leaders of the Church; and on afternoons and evenings they will themselves conduct evangelistic services in 329 co-operating churches, and visit the homes of church and non-church goers. Among the instructors at the School will be Bishop Gerald Kennedy of Portland, Oregon; Dr. William R. Cannon, of Atlanta; Dr. Dawson C. Bryan of Nashville; Bishop Ralph S. Cushman of St. Paul; Bishop Fred P. Corson of Philadelphia; Dr. C. Lloyd Daugherty, Jr., of Pittsburgh; and Dr. Harry Denman of Nashville. The school and services will be followed by a mass meeting in Convention Hall on Dec. 4, with Bishop W. Angle Smith, of Oklahoma, as the principal speaker, and with two choirs totalling 5,000 persons.

"Regardless of how we in America feel about it, it becomes increasingly evident that the people of China are accepting, or expecting soon to accept, a leadership directed by men who are communists," declares the American Board of Commissioners for Foreign Missions (Congregational Christian; Boston, Mass.). "The 'People's Government' is controlled by such leaders, but it includes a host of others, not party members, who are willing to go along with them. A growing dependency which characterized life under the old regime is now displaced by a fairly pervasive spirit of hopefulness. Hence it is a condition, not a theory, which confronts us. The bulk of our work in China is continuing. The great majority of our American Board missionaries are still on the field courageously and patiently at work. Missionaries on furlough are planning to return and some of them have already received from the 'People's Government' permission to do so. There is reason to believe that new recruits, young, able, consecrated and adaptable to the new and undoubtedly more difficult conditions of life and work than have obtained in the past, can be found and will be permitted to go to China in answer to the urgent and repeated calls from the Chinese church for reinforcement."

See
LUTHER PEVLEY
about
Real Estate
212 Main Street
Office Phone 728 Res. Phone 524-W

The Women's Missionary Council of the Assembly of God Church is having a
**COMBINATION
BAKE AND HANDWORK SALE**
At The Cashway Store
Saturday, December 10
Featuring all kinds of handwork, quilts, hand-painted pieces, candy, and baked goods.

Beat Winter to the Punch



Don't Get Caught
in the
MUD and SNOW
with
SMOOTH TIRES

Have Them
RE-CAPPED
NOW

OR TRADE THEM IN ON A NEW SET OF
SEIBERLING MUD AND SNOW TIRES

TRADE IN YOUR OLD BATTERY
ON A NEW SEIBERLING

SHELTON'S

Tire Exchange
Phone 122
East First Street
Hereford

RE-CAPPING
VULCANIZING



Round Town

Continued from Page 1

ish Thanksgiving Day. He said everybody had a good time and, also, there were about 250 who had supper there. Dancing wound up around 11:30 Thanksgiving evening.

Monday night is "Pay Night" for members of the Hereford Army Reserve Unit. They meet in the Reserve Room on the fourth floor of the Court House. A combat movie was shown last week, and probably another one will be available this week.

If everyone who says that the way to win the new Ford is to only have one ticket would go ahead and throw away all but one ticket, they could believe them, but since they keep on getting more it shows they don't mean what they say when they say "oh some guy with just one ticket will win."

Earl Phillips said the new building for the Nash Agency would be started in the next couple of weeks. It will be located between the Phillips-Lawrence service station and Green Hedge Cafe. They have two new Nash demonstrators on display and Phillips says quite a few people have looked them over and the comment is all favorable.

Texas Tech Gets Deed

To Pan-Tex Plant Area

Formal transfer of 17,000 acres and 433 buildings on the former Pan-Tex ordnance plant area near Amarillo has been made to Texas Technological college by the General Services Administration. The property is valued at \$23,000,000.

The GSA—successor to the War Assets Administration—turned a deed for the wartime property over to Charles C. Thompson, Colorado City, Chairman of Tech's board of directors.

Tech has been operating the Pan-Tex farm since an interim agreement was reached with the GSA last April. The transfer is classed as an educational grant and will cost the college nothing.

Dean W. L. Stangel said the farm will continue to be used as an agriculture experiment station on a self-sustaining basis. Current experimental projects include on wheat poisoning made in cooperation with Texas A&M, and another on eradication of bindweed.

Mr. and Mrs. F. W. Lookingbill and son Lehman, Mr. and Mrs. Wallace Shelton and children, Nora Lee, Buddy, Floyd, Dorothy, Bobby, Shirley, Wallace Jr., Linda and Reva, Mr. and Mrs. W. O. Shelton and daughter Coletta, Mr. and Mrs. T. W. Inman and children, Sharon, Shella and Tommy, all of Hereford, visited in the Delbert Shelton home in Tucuman, Thanksgiving Day. They had dinner early in order to see the football game there that afternoon.

Shoptlifting

(Continued from page 4)

other into these shoptlifting jobs. They don't need the stuff they steal but it is more the idea of doing something and getting by with it. Even the little shaver who comes in a store wanting candy or toys has a bilfold with money in it. People seem to have more money, on the average, in West Texas than in other areas. They, for the most part, don't have to steal to get what they want.

Then there is the story of the out-of-town lady who, merchants say, must have taken half of Hereford home with her without paying for anything. She stole everything from underclothes to coats. She was caught and her husband paid up. No charges were filed but she didn't "shop" around Hereford for a while.

This year merchants are taking a little more sure preventive measures on combating shop

lifting. Before, there have been no floor-walkers or store detectives in the stores during the Christmas shopping season. This year the floors of the stores will be watched closer for the first time. At least two places are going to employ persons who do nothing but watch the customers.

We Give Ginn Bros.
THRIFT STAMPS
IRELAND MOTOR CO.
Gulf Service Station

If You Are 85, 45 or 3,
Hadacol Helps All Ages

HADACOL is good for all ages, bringing five of nature's B vitamins and important minerals to the young and old alike. Recently the HADACOL folks received the good news that among the countless thousands who had been benefited by HADACOL were a lady of 85, a man of 45 who felt like he was 18, and a beautiful little girl only three years old.

Mrs. Edmond Doucet, of Church Point, La., is 85 years old, having thousands of friends in the picturesque Evangeline section of Louisiana where she was born and has spent all of her life. These friends are happy to know that Mrs. Doucet feels better now than at any time in two years and gives the credit to HADACOL.

"I had been sick for almost two years and was suffering with gastric disturbances and bloating. I was run down, had lost weight and had to stay in bed most of the time. I lost courage and felt that there was no hope for me."

Mrs. Doucet had tried many preparations without apparent beneficial results when she heard the glorious news about HADACOL.

"After taking several bottles of HADACOL I felt like a new person," said Mrs. Doucet. "I was able to get up and sleep well. I feel much stronger."

Neville Dugas, of Route 1, Box 101 B, Carencro, La., is a successful farmer who had worked early and late at all kinds of hard work and it wasn't so long ago that he wondered if he would ever be able to work that way again. He had tried many medicines, but felt no better.

"I had all kinds of stomach disturbances," said Mr. Dugas. "My stomach was so bloated that it felt like it would swell up and burst. I suffered with gastric disturbances, heartburn and was run down and nervous. I had no appetite and suffered with headaches and I couldn't sleep at night. I was so drawn and pale that my friends had difficulty in recognizing me. After the third bottle, I

HADACOL I felt a real improvement and after the twelfth bottle of HADACOL I felt like I was 18 instead of 45. I am feeling perfectly well."

"My three year old daughter, Joan, had lost her appetite," said Mr. Dugas. "Her cheeks were pale and she cried often. I started giving Joan HADACOL and after three of the large economy size bottles she is now healthy, has an excellent appetite and her disposition is perfect."

All three of these people were suffering from a lack of B vitamins and the minerals which HADACOL contains. HADACOL comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away. It is easy to understand, therefore, why countless thousands have been benefited by this amazing tonic, HADACOL.

A lack of only a small amount of B vitamins and certain minerals will cause digestive disturbances. Your food will not agree with you. You will have an upset stomach. You will suffer from heartburn, gas pains and your food will sour on your stomach and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are surely and certainly the symptoms and signs of lack of B vitamins and minerals which HADACOL contains. And if you suffer from such a deficiency disorder, there is no known cure except the administration of the vitamins and minerals which your system lacks.

It is easy to understand, therefore, why countless thousands have been benefited by this amazing tonic, HADACOL.

So it matters not how old you are or who you are... it matters not where you live or if you have tried all the medicines under the sun, give this wonderful preparation, HADACOL, a trial. Don't go on suffering. Don't continue to lead a miserable life. Many persons who have suffered and waited for 10 to 20 years or even longer, are able now to live happy, comfortable lives because HADACOL supplied the vitamins and minerals which their systems needed. Be fair to yourself. Temporary relief is not enough for you. Give HADACOL a trial—

Adv.

Nash

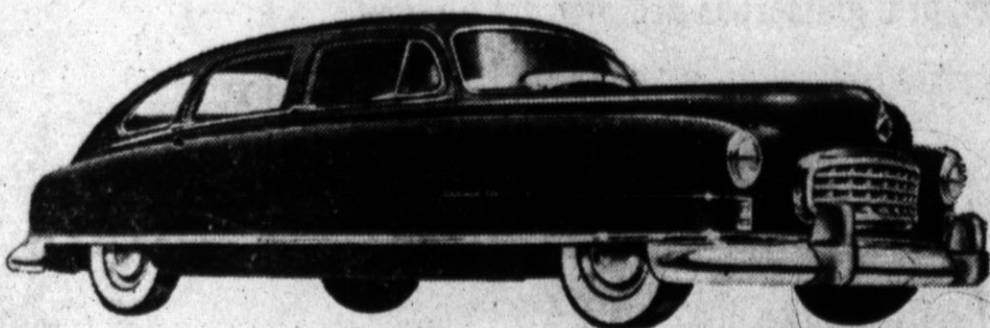
Selects
Phillips & Lawrence Nash
503 East First Street
for
SALES and SERVICE
in **HEREFORD**

A COMPLETE Nash Dealership in every detail... from friendly showroom to a completely equipped service department.

In our showroom you'll see America's most daring automobile... the Nash Airflyte for 1950! Completely aerodynamic... long, wide, only shoulder high! World's first car with Cockpit Control and the Uniscope... one great sweep of curved one-piece windshield. World's first car with Super-Lounge interior... wider than ever... longer than you ever imagined. Twin Convertible Beds ready in seconds for day or night sleeping. Coil spring cushioning on all four wheels for the smoothest ride ever. New Uniflo Jet Carburetion! The Airflyte Statesman travels more than 25 miles on a gallon at average highway speed.

That's Nash! That's the Airflyte!

When you've seen the Nash Airflyte and inspected our outstanding service department, we invite you to make your motoring headquarters right here. Ask about our special service for your present car.



Nash Airflyte
FOR '50

JOIN OUR
"Gotham Gold Strike"
ECONOMY
HOSIERY CLUB
AND SAVE

Each time you buy a pair of nylons at our store, we enter your purchase on an individual card, made for you. When you have purchased a total of 12 pairs, we give you WITHOUT CHARGE, the 13th pair.

Fashionable Shades in
Fine Sheers for Day time or
Evening

45 Gauge, 30 Denier	\$1.19 & \$1.45
51 Gauge, 15 Denier	\$1.65
54 Gauge, 15 Denier	\$1.75
60 Gauge, 15 Denier	\$2.25

HEREFORD
SHOE
STORE



Carlie Rae Frye-Theron Lehr Wed In First Christian Church

The First Christian was the scene of nuptial rites performed Sunday afternoon at three o'clock to unite Miss Carlie Rae Frye and Theron Lehr of Dallas, son of Mrs. H. P. Lehr of Lubbock. Miss Frye is the daughter of Carl Frye, close friends and relatives of the couple were assembled to witness the double-ring ceremony which was read by Rev. Russell Wingert, pastor of the First Presbyterian Church.

Fern trees were used to bank the center of the nuptial space in which floral decorations were large arrangement of white chrysanthemums in graceful baskets. White candles in arched wrought-iron candelabra entwined with maiden-hair fern provided a soft illumination in the church.

Music for the wedding was provided by Mrs. Ellis Coombes, organist, who played the traditional processional and recessional selections as well as a prelude consisting of "My Heart At Thy Sweet Voice" (Saint Saens), "Tramere" (Schumann), "The Rosary" (Nevin), "I Love You Truly" (Bond), and "Some Sunday Mornings" with the chimes. She also accompanied Mrs. B. F. Cain who sang "Because" (D'Hardelot) and "Indian Love Call" (Fremi). Clair De Lune was played softly as the vows were spoken.

Charles Frye gave his sister in marriage and escorted her to the altar. She wore a gown fashioned with a basque bodice of Spanish lace and bridal satin that dipped low in the back and featured a low sweetheart neckline. The long petal point sleeves were of lace and the wide fully-gathered satin skirt spread from a lace princess-panel front which extended from the neck to the hemline. The long train matched the circular design of the waist length veil of illusion which was attached to a circlet of white carnations and was folded back from her face in halo fashion giving a tiered effect. She carried a classic shower arrangement of white gardenias tied with white satin ribbon atop a white Bible.

Pat Frye was her sister's only attendant. She wore an orchid dress of taffeta made with low neckline, puffed sleeves and full gathered skirt. Her lace gauntlets were in rose-pink to match her bouquet of elaborate fashioned of bouquets of white carnations and, and she wore a crescent shaped arrangement of pink carnations in the back of her hair.

Dale Lehr was best man for his brother and David Sowell and Paul Dismann lighted the tapers and served as ushers.

The wedding was followed by a reception at the bride's home. The refreshment table being done in an all-white bridal theme with white chrysanthemums in a long arrangement forming the centerpiece backed by four white candles in silver candelabra. Mrs. Belle Betts of Clovis, New Mexico presided at the silver coffee service and Mrs. Hortense Woodburn of Amarillo presided at the cake. Not here aunts of the bride, duties of serving were shared by the bride's sisters, Mrs. Jack Higgins and Mrs. Earl Gunther. The houseparty was completed by Mrs. Charles Woodburn of Amarillo who presided at the bride's book.

The reception preceded the departure of Mr. and Mrs. Lehr for a honeymoon trip to San Antonio and other Texas points. The bride traveled in a men's wear gabardine suit in mingled gray and blue with a white felt hat and white blouse and gloves. Other accessories were in navy and she wore the gardenias from her wedding bouquet.

Out-of-town guests for the wedding included Mr. and Mrs. John Lehr.



DREAMY—Dreamy is the word for both the beautiful blonde and her slumber-time pajama set. This cute collection is ready for the Land of Nod in cozy, cotton gingham Tummies topped off with a handy cover-up robe in dyed-to-match corduroy. She also used her corduroy coat over skirts and slacks.

Borger; the bride-groom's mother, Mrs. H. P. Lehr, Mrs. Lillian Slay and Mrs. Nellie Lehr of Lubbock; Mrs. Bill Fleck, Borger; Miss Peggy Jones, Lubbock; Mr. and Mrs. Bill McCully, Mrs. Hortense Woodburn, Mr. and Mrs. Charles Woodburn and Edd East, all of Amarillo; Mrs. Belle Betts, Clovis, NM.; Mr. and Mrs. Randy Riddle, Plainview and Harry H. Frye, Davenport, Iowa.

Mrs. Lehr has lived near and in Hereford all of her life. She is a graduate of Hereford High School

and attended Chillicothe Business College in Columbia, Mo. At the time of her marriage she was employed in a bank at Lubbock.

Mr. Lehr is a graduate of Lubbock High School and received his degree from Texas Technological College in textile engineering. He spent three years in the Army during the war with most of the time in overseas duty.

They will make their home in Dallas where he and his brother are associated in a textile plant.



MR. and MRS. THERON LEHR

Music Study Club Sponsors Annual Junior Day Performance Monday

Presenting one of the most interesting programs of its kind, Junior music students of the city were heard in a vocal and piano performance sponsored by the Music Study Club at the home of Mrs. A. O. Thompson in observance of Annual Junior Day, Monday afternoon. The performance was under the direction of music instructors of Hereford including Mesdames Glenn Snyder, Ellis Coombes, J. H. Hinds, Bob Lawrence, Miss Mattie Mae Swisher and Carl Johnson.

"This presentation," said Mrs. W. T. Carmichael, president of the club, "is a culminating activity given for the purpose of increasing the appreciation of music of the student and to encourage the music pupil to develop his talent."

Those taking part were Virginia Sigle, Barbara McGee and Bobbie Jean Drury (six hands) in "Camp of Glory" (Holst); Peggy Graham, "Ice Carnival," (Schaum); Raymond Wells, "Just a Cottage Small" (Houley); Reba Dones "Ti the Donnybrook Fair" (Scott); Billy Robinson "Moonlight on the Mountain Top" (Federer); Betty Robbins, in "Cradle Song" (Brahms) and "Lady Moon" (Edwards).

The program continued with "Victory Bells" (Aaron), Jane Newsom; "The Clown Dance" (Billbro), Sue Springer; "Banjo Bill" (Vandevere), David Goldston; "Impromptu No. 4" (Schubert), Dick Wilson; "Firefly" (Bilotti), Sue Barnard; "Berceuse" (Joslyn Godard), Dixie Young; "Fragrant from Unfinished Symphony" (Schubert), Lloyd Parsons; "On Wings of Song" (Mendelssohn), Eleanor Aven; "The Jack in the Box" and "The Wooden Soldier," Steven Slagle; "Spooks" (Aaron), L. I. n. d. a Phillips; "Reuben and Rachel in Society" (Schaum) and "El Cabelero" (Mouskousky), Clydette Allred; "March of the Sages" (Felton), Deleores Hernandez; "He Shall Feed His Flock" from the Messiah, Yvonne Bearden; "It's Raining" (Kern), Marilyn Barkley; "The Doll Dance" (Poldini), Barbara Sue Rogers; "Nearer My God to Thee," Virginia Sigle; "Mighty Lak a Rose" (Nevin) and "My Heart Makes its own Weather" (Pearson), Mattie Jane West; and "Monkey Business" and "The Train" by Schaum, Walton Scott.

Other special guests besides those on the program attending were Mesdames George L. Graham, Jimmie Allred, H. D. Robbins and E. W. Young. Also Betty Robbins, Wanda Marie Kirksey, Beverly Ann El-

Stories Have Open House To Celebrate Anniversary
Mr. and Mrs. J. D. Story who were married in 1899 will celebrate their golden wedding anniversary Sunday, November 27 at an open house given in their honor at their home. Calling hours will be from 2 to 5 o'clock and invitations have been extended to friends and relatives of the couple. Two of the couples' children will be able to attend the celebration.

The Sunday Brand

Sunday, November 27, 1949

Section Two

SOCIETY

Margaret Sowell, Bride-Elect, Feted At Tea and Miscellaneous Shower

Blue and white was the theme carried out Tuesday afternoon at the miscellaneous shower given in honor of Margaret Sowell, bride-to-be of Charles Gregg Lee of Hedrick, Oklahoma, at the home of Mrs. W. L. Jones. Other hostesses for the party were Mesdames Elmer Mathies, Phillip Miller, Henry Melton, Elmer Combs, Maurice Tannahill, Charlie Burk, R. P. Conaway and O. L. Click. The decorative accent was in the bride's chosen colors and a table arrangement of feverfew featured a wedding ring with tall blue tapers rising from among the flowers was centered on a white linen cloth. Refreshments were also in blue and

Martin Speaks At B&PW Dinner

Business and Professional Women's Club met Monday night at the city hall in a dinner meeting with Elizabeth Yarbro, Vida Gray and Clara Acker serving as hostesses.

The Thanksgiving theme was emphasized in the attractive table decorations and members entertained with impromptu informalities.

Mrs. Ursalee Jacobsen, president, presided over a brief business session when the club voted to support the Deaf Smith County Federation of Women's Clubs in its project for building a club house. It was announced that one of their members, Mrs. Cecil Williams, has been named chairman of the club house committee. Members also decided to contribute \$15.00 to the Jaycee Christmas lighting fund.

Guest speaker for the evening was D. C. Martin who spoke on "World Peace" saying in part: "If Americans will work as hard to sell Democracy as our neighbors work to sell communism and other forms of government, we will be lending the greatest aid to the United Nations, the greatest organization the world have ever known. World peace will not come by accident, but by a great and strong organization. Unless the U. N. is a success, America is facing another crisis."

Members present were Clara Acker, Harriett Alexander, Margaret Aven, Leona Blood, Hope Bowman, Dyalthis Brady, Ellen Carter, C. Oro Cockrell, Lola Dishman, Mary Dyer, Zula Gilliam, Vida Gray, Skeeter Hall, Virginia Hartman, Alma Hilton, Velma Hodges, Ursalee Jacobsen, Corinne Jennings, Adeline Koelzer, Ethel Lowellyn, Mildred Morehead, Frances Neff, Lucile Posey, Bessie Smith, Lillian Smith, Della Stagner, Seale Stephens, Pearl West, Cecil Williams, Ethel Womble, Elizabeth Yarbro. Mr. and Mrs. D. C. Martin were guests.

Guests Honored
After the program the guests were honored when an informal tea was held with Mrs. Carmichael, club president, presiding at an attractively laid table decorated with pink and white chrysanthemums.

Second Vice-President Of District Addresses Local Clubwomen Tuesday

Mrs. O. M. McGinty of Spur, second vice-president of Seventh District, Texas Federation of Women's Clubs will be the guest speaker at the second quarterly meeting of the Deaf Smith County Federation of Women's Clubs which will be held Tuesday at the City Hall.

The luncheon is scheduled for one o'clock and the program which will follow will be themed on "Federation and its Advantages."

Hostess clubs will be Bay View, Hereford Garden Club, Music Study, North Hereford and South Hereford Home Demonstration Clubs.

Rebekahs Entertain At Annual Program For Thanksgiving

Rebekah Lodge members entertained with the annual Thanksgiving program Tuesday night at the IOOF Hall. Members and their families enjoyed the supper party with the table carrying out a Thanksgiving harvest theme. Serving on the arrangement committee were Mrs. Mildred Renfro, chairman, Mrs. Charlotte Calvert, Mrs. Lydia Hopson, Mrs. Aline Lomenick, Mrs. Ola Hacker and Mrs. Louise Springer.

The program was presented by the Theta Rho Girls Club who presented their floor work spelling out the letters, C.T.R.G.C. for Carnation Theta Rho Girls Club; IOOF—for Independent Order of Odd Fellows, and F.L.T. for the Rebekah motto, Faith, Love and Truth. Mrs. Charlotte Calvert entertained with two readings and Virginia Owen and Patsey Hamby gave vocal selections.

Nomination of officers, which will be elected in December, was held after the program. Approximately 100 attended the annual event.

Mr. and Mrs. Clarence Hollabaugh spent Thanksgiving Day in Amarillo as guests of their son, Bill and his family. They ate turkey at the Blakesstone Hotel.

white and appointments were in silver. Miss LaVerne McWhorter of Hedrick, Okla., and Mrs. R. P. Conaway presided and Miss Linda Lee of Hedrick, sister of the prospective bridegroom, registered the guests.

Mrs. Jones greeted the guests at the door and introduced them to members of the receiving line who included the bride to be, Mrs. P. B. Sowell, her mother and Mrs. Woodward Lee of Hedrick, Okla., the bridegroom-elect's mother.

Informal music was featured throughout the afternoon and those registering during the calling hours were Mesdames Vina Edmonson, H. F. Trinner, Thurmond Johnson, Henry Tiefel, B. C. Harper, Bertha Frye, A. T. Frye, Earl Springer, W. B. Nunley, Kenneth Rudd, John N. Jacobsen, Jr., N. D. Bartlett, Jr., D. H. Alexander, Henry Hastings, Roy Pruitt, Julia Sowell, Troy Moore, Elyvester Slagle, C. F. Rickels, Edgar Sowell, H. H. Caraway, A. R. Rogers, Merlin Kaul, Arthur Tiefel, Mark Benefield, Jack Weaver, Barrett Sowell, Marie Sears, J. B. Sowell, Jr., Bess Werner, Miss Barbara Burney and members of the houseparty.

L'Allegre Holds Annual Formal

The annual Thanksgiving dance sponsored by L'Allegre Club members, was held at the club house Saturday night.

Decorations carried out a "Blue of the Night" theme with a canopied ceiling reflecting a night scene of stars and a dimly lit moonlight.

Mrs. Darrell Blanton and Mrs. O. G. Hill, Jr. were in charge of general arrangements and Mrs. Walter London and Mrs. Gene Bagwell directed the decorating. Mrs. Francis Hill was chairman of the invitation committee. After the dance program refreshments were served.

Special guests included Mr. and Mrs. Stan Barrett, Mr. and Mrs. George Huggins, Mr. and Mrs. Ralph Shannon, Mr. and Mrs. Jimmy Hendrick, Mr. and Mrs. Jiggs Hartman, Mr. and Mrs. Frank Bassions, Mr. and Mrs. Harold Loerwald, Mr. and Mrs. W. J. Howard, Mr. and Mrs. Dick Lucas, and Mr. and Mrs. T. J. Clay.

Club members and their husbands attending Messrs. and Mesdames Richard Winget, Darrell Blanton, Lee Kent, Jack Brown, Walter London, Jr., Marlin Pierce, V. C. Hopson, Hilton Higgins, Sam West and Harold Meacham.



WORDREBE STRETCHER—Borrowing from the male's vest style, designers have created a fashionable wardrobe stretcher in a feminine version of the vest, called a "weskit." In velveteen and corduroy, weskits are made to match freely with skirts and blouses.

As-You-Like-It Club Party In Grady Home

Mr. and Mrs. Jack Grady were hosts at a Thanksgiving party for members of As-You-Like-It Club Saturday evening. Mr. and Mrs. Joe Kendall won the couple prize with high scores and Mr. and Mrs. R. G. Blue played low.

Mr. and Mrs. John Robinson were special guests of the club and members attending were Mr. and Mrs. Cecil Wilkins, Mr. and Mrs. R. G. Blue, Mr. and Mrs. Joe Kendall, Mr. and Mrs. Jeff Robinson and the hosts.

CAPT. MERLIN CONKIN TO ENGLAND
Capt. Merlin Conkin, son of Mr. and Mrs. Lee Conkin, left March Field, Riverside, California, Friday for England where he will be stationed with the U. S. Air Force. Mr. Conkin will remain in Riverside during his three months stay overseas.

Methodist Church Setting of Solomon-Stanford Wedding

The sanctuary of the newly constructed Methodist Church was the setting at 5 o'clock Wednesday afternoon for the wedding of Miss Betty Jean Solomon, daughter of Mr. and Mrs. E. W. Solomon, to William J. Stanford, son of Mr. and Mrs. J. Stanford. The marriage service to be held in the new church and the wedding of the bridegroom's parents thirty six years ago in December, was the first marriage service held in Hereford's First Methodist Church, a one-room frame building on Jackson Street.

The church was decorated with large baskets of white chrysanthemums which flanked a white

lattice arch entwined with greenery, before which the couple stood for the ceremony. Tall white tapers in double seven-branched candelabra were used against a background of palm-like fern arrangements to provide illumination for the ceremony.

Preceding the wedding, Mrs. Glenn Snyder, organist, played a prelude of wedding music and accompanied Mrs. Richard Ireland who sang "My Wonderful One" and "Because." Mrs. Snyder also played the wedding marches and played "I Love You Truly" as vows were spoken. Rev.

Don Davidson, pastor, read the double-ring ceremony.

Wedding Attendants
Hugh Clearman served as best man and Pat Sullivan and Jesse Click were ushers. Candles were lighted by E. W. Solomon, Jr., brother of the bride.

Miss Dorothy Hutcherson of Memphis was maid of honor. She chose a gown of rose satin made with fitted bodice and full skirt with wide satin bertha cuffing the off shoulder neckline. Miss Mary Frances Hale of Lubbock, who was a bridesmaid, and Miss Donetta Davidson, junior bridesmaid, wore blue satin. The dresses were made identical to that worn by the maid of honor and all wore crushed satin gauntlets and headpiece of braided satin bands caught with flowers to match their dresses. All carried cascade bouquets of pink feathered carnations and rosebuds with the honor maid's combined with blue tufts of maline and satin and those of the bridesmaids' combined with pink maline and satin.

Larry Edwards carried the rings on a white satin pillow and little Katherine Nell Barnard, niece of the bridegroom, scattered rose petals along the white aisle cloth.

The bride, who entered with her father, wore a gown of off-white slipper satin designed with fitted bodice featuring tiny self covered buttons in the front, and full skirt extending into a chapel length train. The high rounded lace yoke was fashioned off the shoulders and outlined with wide-satin bertha. Her fingertip veil of illusion was arranged from a tiara of pearlized orange blossoms. She carried a white Bible topped with white gardenias and white rosebuds and a shower of satin ribbons.

For her daughter's wedding, Mrs. Solomon wore a dress of King's Blue Crepe with feathered hat and gardenia corsage. The bridegroom's mother wore gray lace over rose with rose feather hat and wore pink rosebuds as a corsage.

Reception in Ward Hall
Following the wedding a reception was held in Ward Hall. The table was centered with the wedding cake flanked by blue tapers. Mrs. Garland Solomon and Mrs. Henry Lee Solomon of Memphis poured and Mrs. Richard Barnard served the cake.

When the couple left on a short wedding trip the bride was wearing a brown gabardine suit with brown accessories and fur-felt hat. The gardenias from her wedding bouquet were pinned to her shoulder.

Mrs. Stanford is a graduate of Memphis High School and attended Texas Woman's College, Ft. Worth. Mr. Stanford is a graduate of Hereford High School and of Texas A&M College. He served several years in World War II in the European Theater of War. He is head of the head of the Agriculture Department of Hereford High School.

Out-of-town guests at the wedding included Mr. and Mrs. Henry Lee Solomon and son and Mrs. Ida Hutcherson of Memphis, Mr. N. W. Williams, Miss Lily Solomon, Mrs. Lula Moore, Mr. and Mrs. M. L. Solomon and son Jerry, all of Floydada; Mr. and Mrs. H. M. Solomon and son Danny, Tulsa; Miss Helen Upton, Plainview; Mrs. S. Lamar Forrest, Mrs. S. S. Forrest, Jr., Mrs. W. D. Hale and Mr. and Mrs. W. A. Black and son, all of Lubbock; Mr. and Mrs. C. E. Birkmeyer and son, Jimmy, Mrs. Floyd Phillips, Mrs. E. Douglas Fox and Mrs. Clara McLean of Amarillo.



MR. and MRS. BILL STANFORD

Personals-----

Mr. and Mrs. Faust Collier attended the Texas Tech-Hardin Simmons football game in Lubbock Saturday afternoon. They are visiting the Rual Ford family there.

Marion Plummer, accompanied by her father, went to College Station Wednesday to attend the Aggie-TU football game. They brought Ben R. and Edwin Plummer, Burl Smith and Peyton Ramey home for a short visit. Helen Plummer, Dallas, met them there for the game.

Friendship class of First Methodist Church will have a social Monday night in the church. Time is 7:30 and all members are urged to come.

Mr. and Mrs. George Conklin and son Craig of Amarillo spent Thanksgiving Day here with his parents, Mr. and Mrs. Lee Conklin.

Miss Mabel Barnhart who visited the Phillip Broadwells in Electra last week, returned home

Monday. She was accompanied by Misses Maude and Jessie Malone who visited in Decatur. Returning to Hereford with them was Mrs. H. L. Broadwell who had been visiting in the home of her son Phillip.

Mr. and Mrs. Carlos Vaughn have returned from Elida, NM where they spent Thanksgiving Day with his sister, Mrs. John Anthony and family. Mrs. Ida Mae VauVghn, who accompanied them, remained for a longer visit with her daughter.

Kappa Iota Chapter Meets In Goodin Home Tuesday

Hereford Kappa Iota chapter of Beta Sigma Phi held a combined business and social in the home of Betty Goodin Tuesday night.

They prepared a Thanksgiving basket and took it to a needy family at the Hereford Labor Camp. They played canasta afterwards.

Attending were Betty Goodin, Mary Anna Whitaker, Lorraine Jones, Bessie Prickett, Ida Haser, Cellistine Pittner, Nadine Wade, Cathryn Moore and Margaret Johnson.

MRS. O. G. HILL

Well Balanced Dinner Has Salad Sweet Potatoes, Hot Rolls, Ham

Let's Cook Something



December is the season when eating and entertaining are probably taken more seriously than at any other time of the year. Thanksgiving Christmas and New Year's certainly call for guests and even though it's just family get-togethers or college students home for the holidays, the kitchen becomes the most popular place in the house.

For the holiday food—and lots of other foods—is baked ham. Combine it with candied sweet potatoes, baked apples, fruit salad, hot rolls and butter with mince meat or pumpkin pie for dessert for a well balanced dinner that's a favorite all over the country.

There are many ways of cooking ham and many favorite glazes, but for real delicious goodness try baking it with sweet milk. Here is how Mrs. O. G. Hill does it. This method has long been a favorite with her family.

Baked Ham With Sweet Milk
Place a cured and skinned ham in roaster or baker and pack with brown sugar, making a heavy coat over entire ham. Garnish with traditional cloves, as many as desired, which add much to the appearance of the ham, if little to the flavor, and cover ham with sweet milk. Put lid on container and cook in 350 degree oven until tender, (the time depending on the size of the ham).

If your meal is to be festive, form a circle of pineapple slices on top of the ham and fill the center with candied cherries before taking the platter to the table.

A perfect companion piece for fa-

Long Time Ago

45 Years Ago
Ira Aten wrote Brand and gave them a cactus account of his trip from Hereford to San Diego.
Pannie Gilliland, Cecil Dillard and Richard Keese entered the fifth grade the week of December 2, 1904.
Witt Ward suffered a painful injury to his arm when he fell off a wagon.
Horace Baird was badly hurt while playing football at Hereford High School.
Marvin Watts was lame for several days when he was cut on the leg.
Lewis Lay accompanied his father to New Mexico.
Hereford students enjoyed their holidays and were bursting to get back into classes. They were looking forward to Christmas.
School principle Hawkins was elected president of Panhandle Teacher's Association for school year of 1904. White Hawkins was away on business Sam Marshall occupied his office.
A. J. Oliver resigned from Here-

ford National Bank and accepted a position as local manager for a Chicago firm who manufactured oil paintings, steel engravings, and pastels. He occupied offices in C. R. Moreman building formerly occupied by J. P. Harding.
J. N. Askren, east of Hereford, had killed 38 hogs and had 20 to go. He said he fed his hogs Panhandle Indian corn which he grew on his ranch.
A \$20 scholarship was offered, still, to those who entered Hereford Business and Shorthand College by November 1, 1904. Satisfaction was still guaranteed and money was still being refunded if not satisfied.
J. J. Portwood killed four wild deer while hunting on Rio Grande River. He brought head and horns of one of the larger ones.
Woman's Home Bazaar Mission Society held bazaar on 16th and 17th of December 1904. Mrs. J. Ray was in charge.
Narah Trebby opened new offices in Amarillo and was wooing man-



TO HELP CONTROL TRINITY RIVER—This is the partly finished spillway section of the Trinity River's Benbrook Dam. The dam is one of four flood-control projects being constructed along the Trinity River in the Fort Worth area by the Galveston District of the Corps of Engineers. (AP Photo)

ture and message business from Hereford.

Smith and Orr received new line of holiday goods for both young and old.

A. E. Stanley was killing cattle and hogs for everyone.

J. M. Gilliland lead BYPU program. Essie Beach, Orpha Myers, Della Cassels, Raleigh Hough and W. B. Beach were on BYPU program, also.

Although he didn't win, J. W. Ford thanked the people for support he got and didn't get in tax assessor race.

A. H. Elliston let contract to J. W. Hough for construction of a cottage on his ranch, two miles north of Hereford. Elliston sold his Armstrong county ranch and decided to build up Hereford.

"Dollar Roll" program at Baptist Church included Mrs. McGee, Miss Myers, Mrs. Richards, Stella Renfro, Essie Beach and pastor. Dollars were deposited.

Rev. Brendle and family of Indian Territory arrived in Hereford and were going to make the town their home. Understand they rented J. H. Stinson house in west Hereford.

Hereford boasted of the only cotton gin in Pecos Valley. It was considered a indication of progressive attitude on all questions pertaining to advancement. "A town may boast of her railroad shops and her saloons but such an enterprise as a cotton gin in a new country is worth them all," said Brand.

Brand got news from Dimmitt from a correspondent. Wrote Dimmitt correspondent, "No doubt some of the Brand readers think that Dimmitt is dead and there has been nothing

from our little town for sometime, but I can assure you that it is as much alive as ever and as I've agreed to act as correspondent for the Brand I will do my best to give the Dimmitt news each week. As this is our first letter to the Brand, and as news is scarce, we will not write any more and see how this looks in print."

L. R. Mathers of the Shive neighborhood was in Dimmitt Tuesday. Public school of Dimmitt was moving along with good attendance.

First Christian Women's Councils Meet Wednesday

Group sessions of the Women's Council was held in homes of members Wednesday afternoon.

Group One met with Mrs. Tom Carroll with 15 members present. Mrs. Carlos Vaughn gave "The meaning of Thanksgiving" in her devotional lesson and Mrs. Fred Moreman was in charge of the lesson for the day. She gave part of the study book by Albert Switzer.

Group Two was entertained in the home of Mrs. Troy Moore with nine present and two guests attending. Mrs. John Robinson conducted the devotional part of the service reading the fifth chapter of Romans and giving an article on "The Way of Peace with ourselves." Mrs. B. F. Cain told "How to think your way to success" and gave a chapter on prayer from "The Guide to Confident Living."

Boxes were packed for the Juliet Fowler Home in Dallas.

Group Three, the business women's group, met with Mrs. C-Ora Cockrell. Mrs. Corinne Jennings led the lesson and Mrs. Ellis Coombes was in charge of the devotional program.

Mr. and Mrs. J. R. Allison and children are in West to spend the Thanksgiving week end with his mother and other relatives.

Mrs. J. H. Riley, Amarillo, recovering from a broken foot, spent last week in the home of her sister, Mrs. C. E. Shellhouse, of Hereford.



With One Policy Insure Against

FIRE



**LIGHTNING
WINDSTORM
HAIL
EXPLOSION
RIOT AND CIVIL
COMMOION
FALLING AIRCRAFT
VEHICLE DAMAGE
SMOKE DAMAGE**

Phone or write for an on-the-premises survey and estimate for your own farm.

SEE OUR WINDOW DISPLAY

John McLean Agency
PHONE 181 or 273
Hereford, Texas

annual reports were heard. Mrs. John Jacobson, Sr. gave the federation report and the president appointed a nominating committee. Mrs. John Jacobson, Sr. was named to serve on committee from other clubs for the federated club building fund.

Plans were made for the annual Christmas party which will be held December 13 in the home of Mrs. J. W. Witherspoon.

Those present were Mesdames Ida Mae Vaughn, Roy Boyd, P. H. Luck, A. L. Thomas, John Jacobson, Jr., Howard Gore, Ed Cox, Travis Caraway, Jack Flowers, Carlos Vaughn, Inez Witherspoon, Miss Ara Lewis and the hostess.

Pioneer Study Club

Continues Course

"America Seen Through Foreign Eyes" provided topics of discussion when the Pioneer Study Club met Tuesday afternoon with Mrs. O. C. Hill.

Continuing the study course on "Our World in Transition" the view point of foreigners was considered. Mrs. Mary Seigler reviewed "What America Means to Me" written by Sou Chan, an American citizen. Mrs. Bonnie Brumley told of the life of the author as she discussed an article "From Russian Peasant to American Pioneer" by Sam Sober.

Members attending the meeting were Mesdames Fred Barrett, J. E. Bryer, Bonnie Brumley, O. M. Dickey, Noah Ewton, Burl France, W. E. Gals, Carl Gilliland, J. M. Gilliland, E. O. Jordan, Tandy Legg, John Patton, Wirt Phillips, B. E. Robertson, Mary Seigler, F. L. Terrell, Al Werner and the hostess.

Mr. and Mrs. Colby Conkright and son Jimmy will return today from Sherman where they spent the Thanksgiving holidays with her parents, Mr. and Mrs. J. J. Flanery.

Mrs. A. H. Elliston had her daughter from White Deer visiting her for the Thanksgiving holidays.

John Newsum, freshman at Texas Tech, spent Thanksgiving holidays visiting his parents in Hereford.

MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY BEARS, W. M. Hereford Lodge 849

NOTICE OF MEETINGS

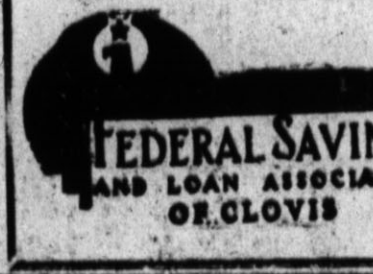
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night



Loans
LOANS MADE QUICKLY! Under our plan there is no red tape or long, unnecessary waiting periods.

Your application is given immediate attention. Local money is used to finance your home — for building, buying, refinancing or modernizing.

Low Cost - Long Term - No Delay - Mortgage Loans
See Elizabeth Womble at the



Many people want to buy or build but are not sure what they can afford. A good safe rule is to have about one-third of the total cost of house and lot in cash at time of purchase, with carrying charges not to exceed one-fourth of your income. We'll be glad to talk over your plans without cost or obligation.

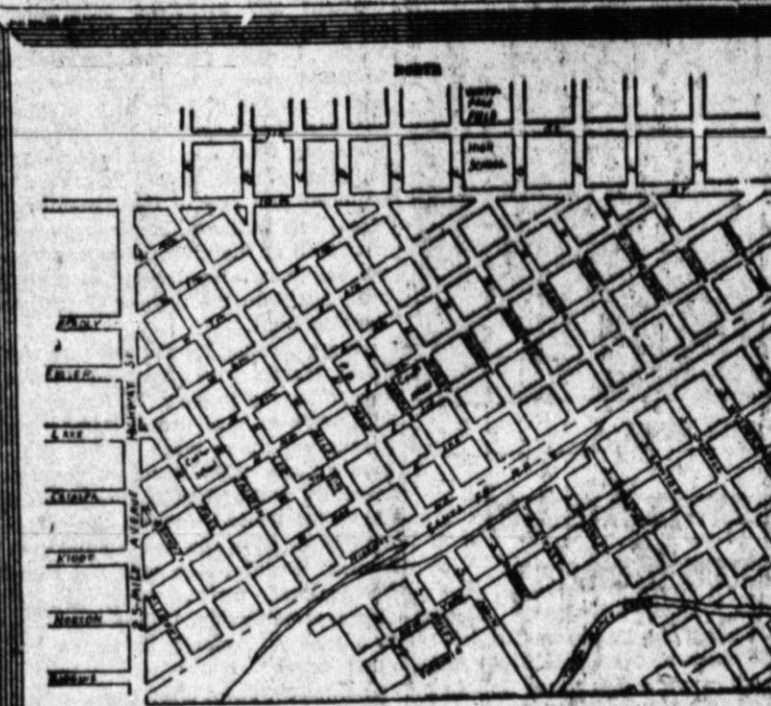
OWN YOUR HOME

HEREFORD INSURANCE AGENCY

West Hereford HD Club Shows Dresses

West Hereford Home Demonstration Club met with Mrs. Vern Witherspoon Tuesday afternoon with Mrs. Howard Gore conducting the recreation period. Roll call was answered by members showing dresses they had made during the past year.

Rounding up the past year's activities members told how many books they had read and



STREET MAP OF HEREFORD, TEXAS

BUSINESS and PROFESSIONAL

DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

Parts Headquarters for Doctors of Motors

Your Automotive Jobber

Hereford Parts & Supply Co.

DALE TINNIN, Manager
217 Main Hereford, Texas Phone 56

Hereford News Stand

Your Favorite NEWSPAPERS and MAGAZINES SCHOOL SUPPLIES

Fountain Service... Drugs... Sandwiches
301 Main Street — Phone 694

REMINGTON TYPEWRITERS

OFFICE SUPPLIES

FARM AND HOME

FLOOR AND WALL SAFES

AT YOUR

HEREFORD BRAND

MOORE'S are

—Open 7 days a week
—Open at 6:30 A. M. and Close at 9:00 P. M.
—Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock.
—Headquarters for Gas and Oil Needs.

MOORE'S GROCERIES

GAS AND OIL
Intersection Highways
51 and 60
Phone 156
301 E. 3rd Phone 383

GEAR HEAD REPAIRS

For Irrigation Pumps

In Stock or Made in Our Modernly equipped machine shop for any make gear head.

BEARINGS, GEARS, SHAFTS

W. M. (Bill) WHITESIDES

207 EAST FIFTH PLAINVIEW, TEXAS

TRIPLE E CAFE

Short Orders...

Steaks a Specialty

A Nicer Place for the Whole Family to Eat
24 Hours Service
ROY and ADA

To Solve Your Transportation Problems. Call

Hereford Truck Line

Daily Service to and from Amarillo, Hereford, and Dimmitt
Hereford Phone 763
Amarillo Phone 2-1459
ANY DAY! NO DELIVERY SERVICE

A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

THIS SPACE FOR SALE

T. J. CARTER

Realty Company

Wheat land, irrigated land and ranches for sale.
Farm and ranch loans.
Long terms 4 1/2% interest.

PARKER BROTHERS PLANING MILL AND CONTRACTORS

We build house to be moved. Will build to your specification. Check our prices before you build.
Cabinet work.

FOAM LATEX CUSHIONS

For Office, Home, Car, and Tractor at the Brand Office

HEREFORD WRECKING CO.

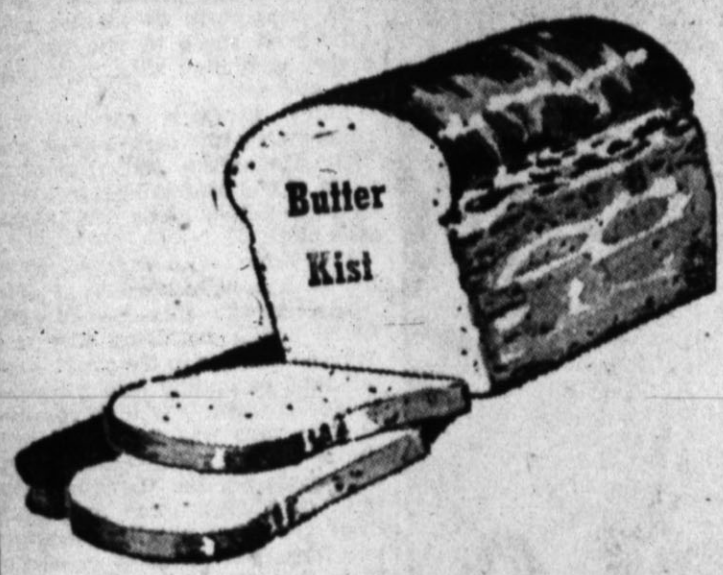
Highway 60
Complete Line of USED PARTS
See us for Expert Repair Work of All Kinds!

PICK-UP AND DELIVERY SERVICE
PHONE 111

ACME CLEANERS

All Garments Insured
308 N. Main Hereford
MADE TO MEASURE CLOTHES

The Best Bread Ever!



Finer Flavored BREAD
HEREFORD BAKERY

GOOD LIVING ... begins with

Certified Lamps



It's a good feeling to sit down at the end of the day with a book or newspaper... and really relax. And you'd be surprised to know how important proper lighting is to relaxation. Certified Lamps bring scientific illumination, free from glare or unnecessary brightness, yet give 50% to 100% more light with the same size bulb.

Certified Lamps come in a wide selection of wonderful styles and designs to fit any decorative scheme. Let your Public Service representative or dealer tell you about new, modern-home lighting with Certified Lamps... for better living and better seeing.

SOUTHWESTERN PUBLIC SERVICE COMPANY

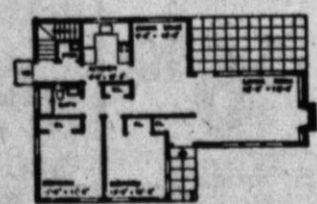
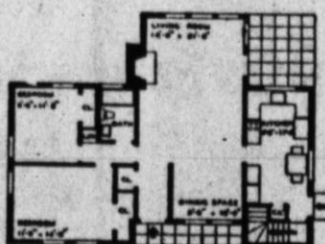
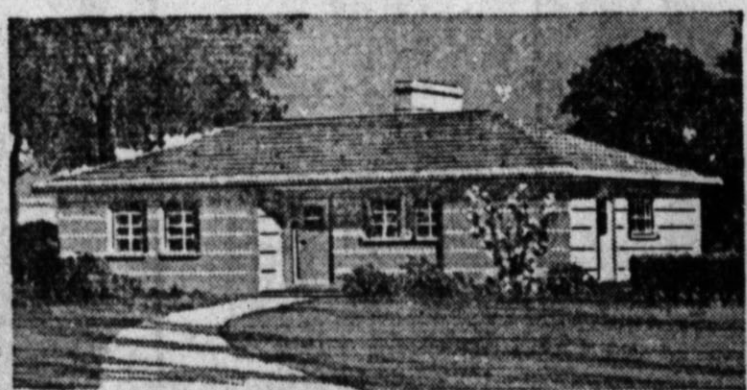
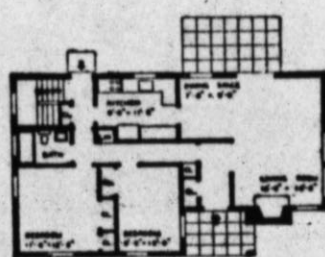
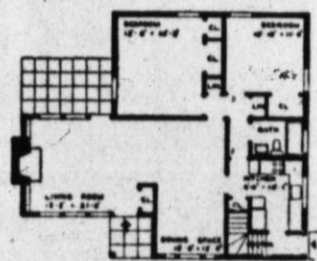
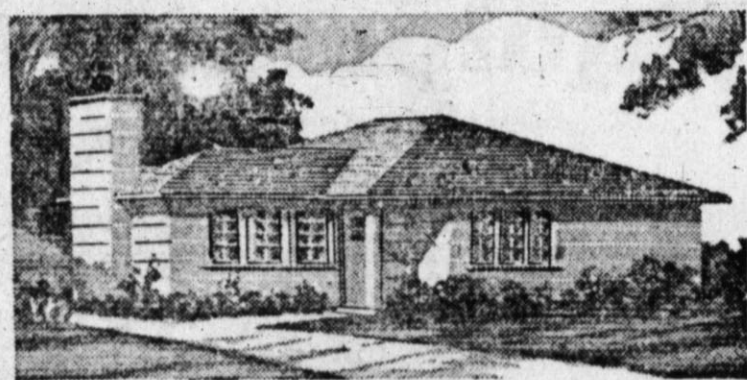
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

YOU CAN OWN A HOME IN HEREFORD

Your Dreams Come True!

A HOME OF YOUR OWN!

A HOME OF YOUR CHOICE!



100% G. I. LOANS

20 YEARS TO PAY -- 4% INTEREST

90% F. H. A. LOANS

UP TO 25 YEARS TO PAY -- 5% INTEREST

PAYABLE ON OR BEFORE MATURITY

- All Loan Values Based On GI or FHA Appraisals
- FHA Loans Must Be On Approved Locations
- Lots Purchased On Approved Locations Will Shorten Time Of Approval
- We Have Unlimited Financial Resources
- Prompt Payments After Building Completed
- All Loan Charges Confined to GI or FHA Requirements

We Solicit Your Applications Now

JOHN McLEAN INSURANCE AGENCY

PHONE 273

Texans in Washington

By TEX EASLEY

Washington (AP) — A small army of Texans will fan out over their state next April 1 to count the number of people living between the Red River and the Rio Grande.

Uncle Sam will employ 8,659 workers to do the job.

When results of their two-week survey is completed it should show the official 1950 population of Texas to be somewhat larger than the 7,532,000 persons estimated to be residing in the state last July 1.

The first federal census in Texas, taken exactly a century earlier, showed an 1850 population of 212,592. The 1940 census — they're taken every ten years — showed a population of 6,414,824.

The increase of more than 1,000,000 which Texas will show is a much greater gain than most states will register.

Consequently, Texas is expected to be allocated at least one, and possibly two, more seats in the House of Representatives. The total number of seats in the House remains fixed at 435, so some states will have to give up a fraction of their representation.

California is expected to show the greatest gain of all states. Her population was estimated at 10,665,000 last July 1, an increase of 3,873,000 over 1940. Michigan's population went up to 5,332,000, an increase of 1,092,000 in the same period.

The new census will turn up a lot of facts besides bare population figures.

It will disclose how many Texans own television sets, still cook with wood or kerosene, and how many are in debt. It will reveal such sociological data as the number who have been divorced, live on farms or in city slums. Of course, the basic questions will show the complexion of Texans as to race, sex, age and citizenship.

In order to get this gigantic nose-counting task over with, the government divides the nation up into regions, states and districts. Fort Worth is the headquarters of a census bureau region comprising Texas, Arkansas and Louisiana. The over-all operations in Texas also will be centered in Ft. Worth.

There will be 22 district offices throughout Texas set up to carry out the census, each covering one or more counties. The personnel in each district will include those working in the office to handle administrative problems and clerical work, crew leaders who will go out to supervise the counting, and the enumerators who will ask you the questions.

Early next year the government will get its staff of workers lined up. District supervisors will be paid at the rate of \$4,400 a year, and must possess the qualifications demanded of a regular civil service employee with a "G S 9" rating. The bulk of the workers will be paid on a per diem basis, which should net them about \$3 to \$10 a day. None will be hired until next year.

The Texas district headquarters, with the counties under their jurisdiction, follow:

Abilene: Counties — Callahan, Comanche, Eastland, Erath, Fisher, Hamilton, Jones, Nolan, Palo Pinto, Shackelford, Stephens, Taylor.

Amarillo: Counties — Armstrong, Briscoe, Carson, Castro, Childress, Collingsworth, Cottle, Dallam, Deaf Smith, Donley, Gray, Hall, Hansford, Hartley, Hemphill, Hutchinson, Lipscomb.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station



THUMPING POLITICAL TUBS—Tony Buetti, 16-year-old candidate for district attorney, delivers a campaign speech in the Boys Brotherhood Republic, housed in a converted lighthouse on New York's East Side. Each year about this time the boys, between 8 and 18, go to the polls to elect members of their "government of the boys, by the boys and for the boys."

Moore, Motley, Ochiltree, Oldham, Palmer, Potter, Randall, Roberts, Sherman, Swisher and Wheeler.

Austin: Counties — Bastrop, Blanco, Burleson, Burnet, Caldwell, Hays, Lee, Travis, Washington, Williamson.

Beaumont: Counties — Angelina, Hardin, Jasper, Jefferson, Liberty, Newton, Orange, Sabine, Starr, Augustine, Shelby, Tyler.

Brownsville: Counties — Cameron, Dimmit, Frio, Hidalgo, Jim Hogg, LaSalle, Maverick, Medina, Starr, Webb, Wilbarger, Zapata, Zavala.

Corpus Christi: Counties — Aransas, Atascosa, Bee, Brooks, Camel, DeWitt, Duval, Gonzales, Guadalupe, Jim Wells, Karnes, Kenedy, Eisinger, Live Oak, McMullen, Huesco, Refugio, San Patricio, Wilson.

Dallas: Counties — Dallas County.

El Paso: Counties — Culberson, El Paso, Hudspeth, Jeff Davis, Presidio, Reeves.

Fort Worth: Counties — Heald, Johnson, Parker, Somervell, Tarrant.

Galveston: Counties — Austin, Brazoria, Calhoun, Chambers, Colorado, Fayette, Fort Bend, Galveston, Galveston, Jackson, Lavaca, Matagorda, Victoria, Waller, Wharton.

Greenville: Counties — Collin, Fannin, Grayson, Hunt, Kaufman, Rains, Rockwell.

Houston: Counties — Harris County.

Lubbock: Counties — Andrews, Bailey, Borden, Cochran, Crosby, Dawson, Dickens, Floyd, Gaines, Garza, Hals, Haskell, Hockley, Howard, Kent, King, Lamb, Lubbock, Lynn, Martin, Mitchell, Scurry, Stonewall, Terry, Yochum.

Nacogdoches: Counties — Anderson, Cherokee, Grimes, Henderson, Houston, Madison, Montgomery, Nacogdoches, Polk, San Jacinto, Trinity, Walker.

Odessa: Counties — Brewster, Crane, Crockett, Ector, Glasscock, Loving, Midland, Pecos, Reagan, Terrell, Upton, Ward, Winkler.

San Angelo: Counties — Bandera, Brown, Coleman, Concho, Edwards, Gillespie, Irtam, Kendall, Kerr, Kimble, Kinney, Lampasas, Llano, Mason, McGulough, Monard, Mills, Real, Rummels, San Saba, Schleicher, Sterling, Sutton, Tom Green, Uvalde, Val Verde.

Texarkana: Counties — Bowie, Cass, Delta, Franklin, Harrison, Hopkins, Lamar, Marion, Morris, Red River, Titus.

Tyler: Counties — Camp, Gregg, Pamela, Husk, Smith, Upshur, Van Zandt, Wood.

Waco: Counties — Bell, Bosque, Coryell, Falls, McLennan, Milan.

Tawankas Hold Thanksgiving Supper Party For Parents At Camp Fire Hut

Tawanka Camp Fire Girls held a Thanksgiving supper party for their mothers and dads at the Camp Fire Hut recently, assisted by their sponsor, Mrs. Earl Plank.

A Thanksgiving welcome to parents was given in an Indian skit presented by Martha Jean Brown, Patsy Jackson and Denise Barnard. Mrs. J. C. McCracken was in charge of the program for the evening with games and group singing providing entertainment. J. C. McCracken showed a movie of the Tawanka group in their style show last April and a sound picture sponsored by the American Red Cross.

Those present were Mr. and Mrs. Dennis Barnard, Sue, Kay Ruth and Denise, Mr. and Mrs.

Frank Bezner and Marcella, Mrs. Arthur Brock and Virginia, Mrs. Ola Brown and Martha Jean, Mrs. Ada Brunson and Gracie Belle, Mr. Herbert Crawford and Nancy, Laverne Goetsch, Mr. and Mrs. Andrew Kerschen and Faye Ann, Mr. and Mrs. Art Lewis, Georgia and Bonnie, Mr. and Mrs. J. C. McCracken and Sylvia, Mr. and Mrs. Leon Vinton, and Rita. Mr. and Mrs. E. B. Jesko and Gwendolyn, Mr. and Mrs. G. W. Hund and Dorothy, Mr. and Mrs. Clinton Jackson and Patsy, Mrs. Grady Rogers and Barbara, Mr. and Mrs. William Betzen and Cleta, Mr. and Mrs. Earl Plank and Earline and Dicky.

ELECTRICAL CONTRACTING

FREE ESTIMATES

LIGHTING FIXTURES—APPLIANCES

NIPPER ELECTRIC

307 MAIN

PHONE 154

HEREFORD



IT CHOPS AND SHREDS STALKS FOR CLEAN PLOWING

Everybody's talking about the famous Humboldt Stalk Cutter, which does such a wonderful job of chopping up and shredding corn, cotton, maize and other stalks. At the same time spreading them evenly in the field, all ready for REALLY FLOWING THEM UNDER, the kind of plowing which—

BUILDS UP SOIL—through nitrogen and other soil nourishment in stalk remnants.

HELPS CONTROL CORN BORER, BOLL WEEVIL, etc.—by enabling a thorough, clean job of plowing, thereby stopping reinfestation.

Investigate The HUMBOLDT CUTTER

Tractor-driven and power-takeoff-driven. Double blades (4 knives each) whirl 1,000 R.P.M., cut and mangle stalks into small bits. Blades supplied either with straight edge cutting knives or swinging hammers. Adjustable cutting height. GUARANTEED AGAINST FAULTY WORKMANSHIP AND MATERIAL.

JOHN WOOD Equipment Co.

EAST FIRST, HEREFORD

Your

Christmas Store

IN FULL SWING

Anthony's

Give a matched set of **Samsonite Luggage**

Start your Christmas shopping now for the biggest gift of all—a matched set of famous Samsonite luggage! Look at Samsonite's famous luggage—bags, suitcases, and briefcases—made of the finest materials and built to last. It's actually more durable and longer wearing. "Make the famous 'old leather' look like new and the heavy duty in a new, rich, lustrous color. Most important—check Samsonite's amazingly low prices. The 'Navy' O'Neil and the 'Ladies' O'Neil cost only \$27—free when you expect to pay for the price of such quality. Come in today and see our complete assortment of styles and finishes.

Samsonite Suit Case \$11.95 Samsonite Travel Bag \$11.95
Samsonite Briefcase \$11.95 Samsonite Travel Bag \$11.95
Samsonite Suit Case \$11.95 Samsonite Travel Bag \$11.95
Samsonite Briefcase \$11.95 Samsonite Travel Bag \$11.95

Acetate and **NYLON SLIP**

Sizes 32 to 40 **\$2.98**

A blended material that washes easily, irons beautifully. In white or pink.

Glamorous **Hostess COAT**

Sizes 12 to 20 **\$6.90**

A dramatic triumph... jersey hostess coat... sleek, slim, full-flowing. Full length zipper.

Pinpoint **Chenille ROBE**

Sizes 12 to 20 **\$4.98**

Soft warm chenille robe in pastel shades. Wrap around made with self belt. Chenille applique trim on skirt.

Acetate and **Nylon GOWN**

Sizes 32 to 40 **\$5.90**

Glamorous shirred top, nylon blend gown. Extra full sweep skirt. White and pink.

Rayon Crepe **Pirate Pajama**

Sizes 12 to 18 **\$4.98**

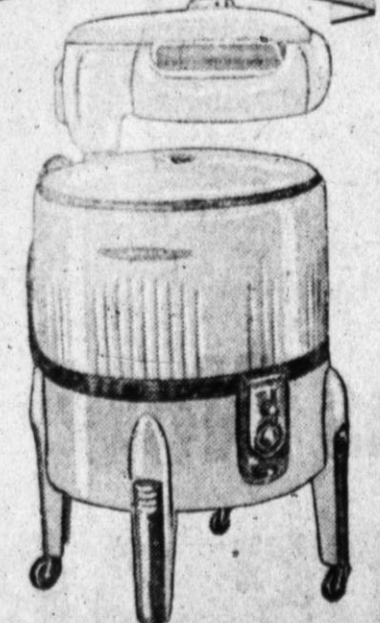
A gorgeous pajama in multifilament rayon crepe. Four pieces — red sash, red head ribbon, black trousers, pastel blouse.

IT'S THE POST-WAR WASHDAY WONDER!

IT'S THE NEW UNIVERSAL 2-SPEED WASHER

with the New Super-Safe Wringers

Now you can have two washing speeds in the same washer — slow speed for fine fabrics and woollens, regular speed for ordinary clothes. Now you'll do washing better, quicker, safer. Exclusive Super-Safe Wringer with Control-O-Roll gives you complete protection, stops instantly with instinctive "pullaway"



SEE IT TODAY Limited quantity COME RIGHT AWAY! **UNIVERSAL LANDRUM HARDWARE & FURNITURE** 136 W. THIRD HEREFORD

Sizes 2 to 6 **Brushed Bemberg PAJAMAS \$2.98**

Stylish like Mom's. Warm, soft brushed rayon Bemberg in pastel shades. Fitted wrists and ankles. Ribbon trim.

Sizes 9 to 18 Mo. **Snap Crotch Corduroy OVERALLS \$2.98**

Won't shrink. Cotton corduroy overalls suitable for boys and girls. Gripper snap opening crotch. Bib trim.

Disney Character **T' SHIRT 98¢**

Large assortment of Disney characters. Elastic knit neck, wrist and waist bands. Button shoulders.

Button Shoulder **T' SHIRT 59¢**

Combed cotton knit polo shirt for boy. Button shoulder styles. In stripes and solid.

Tot's NIGHT GOWN \$1.98

Daintily styled all rayon two-bar tricot knit. Lace and ribbon trim. Full sweep skirt with extra length. In white and pastel shades.

"Hanes" Cotton Knit **Footed Sleeper \$1.49**

Sizes 0 to 4

Extra Pants \$1.00

Napped cotton knit sleepers by "Hanes". Snug fitting neck and wrist bands. Button on pants with feet. Pastels and white.

Sizes 2-4-6 **Brushed Bemberg GOWN \$2.98**

Brushed bemberg gown with ribbon trim. Snug fitting neck and wrists. Extra length. Full sweep skirt. In pastels.

Your Christmas Store

IN FULL SWING



Anthony's

GIFT ROBES FOR HER! IN PASTEL CHENILLES

With Multicolored Applique



Sizes
10 to 20

\$4⁹⁸

Soft, warm all cotton back covered with pinpoint rows of chenilling. Shawl collar... self belt... wrap style... applique chenille trim.

Miss Elaine

Glamorous Hostess Coat

Sizes
12 to 20

\$6⁹⁰

Miss Elaine's jersey hostess coat... sleek, slim and full flowing. Full length zipper... gala color contrast. Royal-powder, black-kelly, black-coral.

CHENILLES FOR TOTS-TO-TEENS

Pastel Shades
Sizes 8 to 16

\$1⁹⁸



For the little miss a wrap around self belted chenille robe. Shawl collar. Pinpoint chenilling. In colors.

The Little Miss 3 to 6x
Will Like a Rayon

Brushed Bemberg Gown

Sizes
2-4-6

\$2⁹⁸

Warm soft brushed bemberg rayon gown with lace trim top. Pastel shades.

51 Gauge 15 Denier
STYLESPUN

NYLONS

\$1¹⁵

60 Gauge
15 Denier

\$1⁶⁵



Your lush nylon hose gift buy is Stylespun from Anthony's. Extreme sheerness with wearability. All sizes, new shades.

Beautiful Dainty HANKIES

49¢ and 98¢



Lawns and linens in our large handkerchief assortment. Plain and embroidered.

What Better Gift
Than an

ALL WOOL SUIT

\$39⁷⁵

Fine hard finished worsted wool suit. In single or double breasted style. Blues, tans, greys, browns. 34 to 46.

Combed Cotton

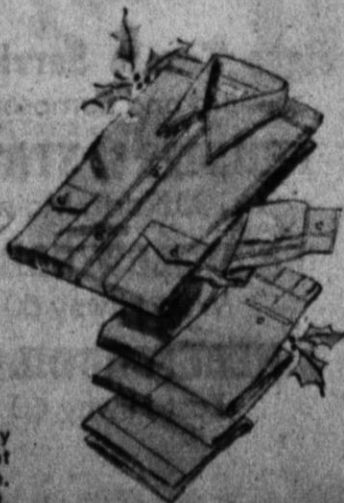
ARMY CLOTH SETS

Matching

SHIRT **\$3⁴⁹**

and

PANTS **\$3⁶⁹**



Sanforized vat-dyed Reeves army cloth. Heavy 8.2 ounce permanent lustrous finish. Combed cotton. Neat fine tailoring throughout. Union made.

\$1⁹⁸



WOOL
WOOL TRIM
QUILTED SATIN

In Colors



World Wide
SHEETS

81 x
108

\$2⁷⁹

Anthony's own famous World Wide sheets in colors. Type 128 smooth, strong muslin.

6 Piece Bath Set

By
Cannon

\$4⁹⁸

Cannon's "Limelight" bath set. Two face towels, two bath towels, two wash cloths. Thick, absorbent.



BATH SET

3
Pc.

\$1⁹⁸

Cannon's "Bar Harbor" bath set. Two towels and two matching cloths.

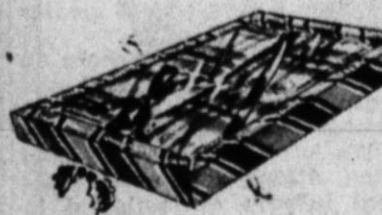


Embroidered

Pillow Cases

\$2⁹⁸

Set
"Mr. and Mrs." or "His and Hers" embroidered pillow case sets. 80 square cotton.



YOUR BEST HAT BUY! GENUINE FUR FELT HATS



\$6⁹⁰

Others
4.98 to \$10

A SMALL
DEPOSIT
HOLDS YOUR
GIFTS

Gift TIES

Silk
Rayon **\$1⁴⁹**

Pure dyed silk or rayon ties. Handmade and generously cut. In gift patterns.

GIFT ROBES FOR HIM!

In Two-Tone Rayon Gabardine
Three Patch Pockets

\$8⁹⁰

Men's Sizes
Sm., Md., Lge.

A good looking two tone rayon gabardine robe. Three patch pockets. Wrap style... tie belt.

Full Lined Rayon Brocade

Smooth rayon lining throughout this rayon brocade robe. Satin collar, cuffs and pocket trim. Fringed belt. S, M, L, Ex L.

\$10⁷⁵

Unlined Rayon Brocade

3 Pocket
Model

\$6⁹⁰

All over rayon brocade robe unlined. Inset pockets. Wrap model with self belt. S, M, L.



GIFT SHIRTS FOR BOYS COTTON PLAID FLANNEL

Sizes
8 to 12 **\$1⁹⁸**

Smart looking all cotton flannel shirt in a neat, bright plaid pattern. Two-way collar to wear in or out.



Boys' Dress Shirt
Pastel Broadcloth

Sizes
6 to 14½

\$1⁹⁸

Sanforized broadcloth in pastel shades. Bold look collar. One breast pocket. Fast colors. 6 to 14½.



Blazer Stripe
Polo Shirt

Gauche
Neck **98¢**

Zipper gauche style neck. Combed cotton... long sleeves... long tuck-in tail. Bright colored stripes.



All Rayon
SPORT SHIRT
Sizes
S-M-L **\$3⁹⁸**

Large selection of washable all rayon sport shirts. Two way collar, double cuff buttons.



He Can Always Use
FINE SHIRTS
Sizes
14 to 17 **\$2⁹⁸**

Woven patterns, clip figures and solid colors to choose from. Regular or bold look collars.



MEN'S
Rayon Pajamas

Sizes
A-B-C-D **\$2⁹⁸**

All solid color rayon crepe pajamas. Coat style. In deep-tone and pastel colors.

CLUB HAS FIRST SHOW

Ceramic Art Club Has Benefit Show Saturday

Plans have been completed for County Hospital. The Hereford Ceramic Club show Saturday, December 3. The show will be in the building formerly occupied by Burns, across from the Post Office. Proceeds from the show will go to help furnish the nursery at Deaf Smith.

New officers elected at the November meeting to serve the remainder of the club year are Mrs. W. S. Fluit, president, Mrs. A. Petersen, vice-president, Mrs. R. C. Childers, secretary, Mrs. Edd Cox, treasurer, Mrs. Jesse

Radovich, reporter, Mrs. Trimmer, parliamentarian, Mrs. H. E. Wester, historian, and Mrs. V. E. Dodson, art director.

Nineteen women met at Deaf Smith County Courthouse February 25, 1949 and formed Hereford's first Ceramic Club. The ladies were all interested in ceramics.

Worked Out Problems
A committee was appointed to work out methods and ways to overcome financial problems and obtain equipment such as a kiln and other items. A meeting place had to be decided upon and a place to put the kiln was another obstacle.

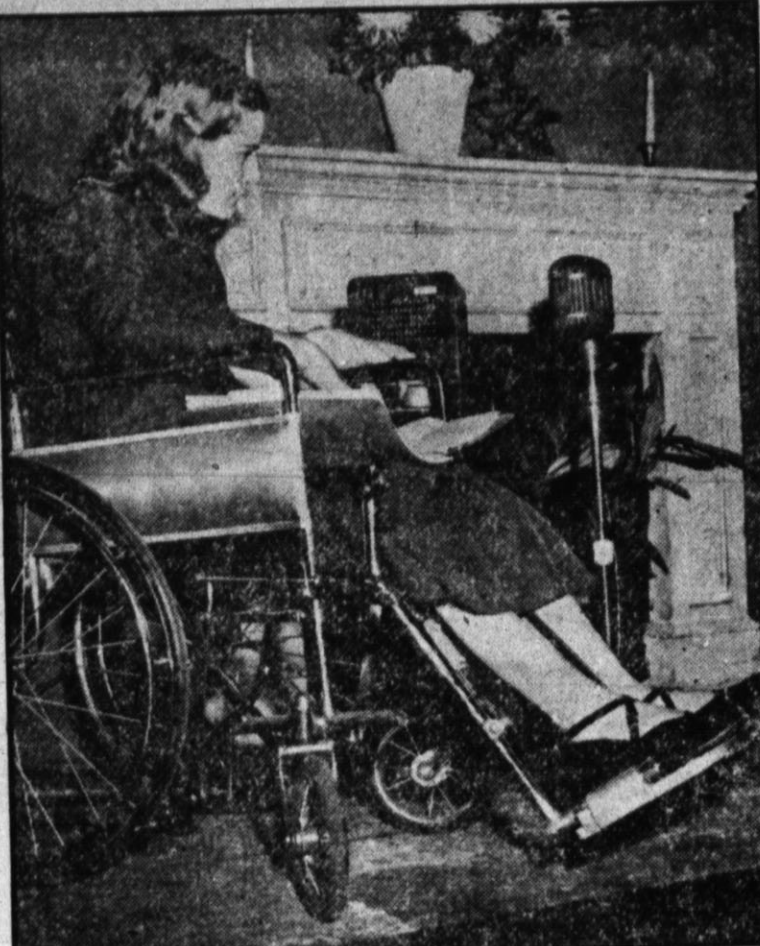
Mrs. A. Petersen and Mrs. Tom Draper were instrumental in getting the first meeting called. Temporary officers elected were Mrs. Dodson, president; Mrs. A. Petersen, vice-president; Mrs. Edd Cox, secretary and Mrs. V. E. Dodson, art director. Later, Mrs. W. S. Fluit was elected president.

Mrs. Petersen contacted Mrs. Helen Harrell, Borger, a student in ceramics, who came to the March 5 meeting and showed examples of her work. Some of the steps in clay work were explained by Mrs. Harrell who also gave ideas about the expenses. She told some of the ways her Borger club financed their kiln.

After the club was organized and 50 members had enrolled they began taking lessons from Mrs. Harrell. They had two groups each Saturday, one meeting for morning and one for afternoon classes.

Lessons Progressed
First lesson dealt with making simple objects such as ash trays and wall plaques. Lessons dealt with more difficult subjects as time went on.

Club meetings were held for a while in the Courthouse on the



"GOING TO SCHOOL"—Polio-stricken Ann Louise takes active part in a classroom discussion held at Washington Irving High School in New York, although she sits one and a half miles away on the stage of the Commodore Hotel. The discussion was made possible by the new school-to-home telephone communication displayed by the National Society for Crippled Children and Adults.

third floor. They had difficulty carrying supplies up and down the stairs and moved to the dining room in the City Hall to finish the lessons.

The committee headed by Mrs. J. T. Gilbreath, a place to put the kiln. It was in a small building belonging to Mrs. J. T. Gilbreath. The kiln is still there. After the first lessons were finished it was decided to hold the meetings every month on the first Saturday of each month.

A committee, headed by Mrs. J. T. Gilbreath, was appointed to work out the by-laws for the club and to work out necessary details for organizing an active club. The by-laws were accepted.

Kiln committee, headed by Mrs. H. E. Wester, worked out the baking schedule for the kiln.

The Hereford Ceramic Art Club was organized so quickly because there were many women interested in ceramics. Many of women's ideas, visions and dreams were molded into the organization of the club.

Some of the ladies use molds extensively while others rely on their artistic abilities to create.

CARD OF THANKS

We want to express our appreciation for the kindness shown to us during the illness and death to our wife and mother.

The Carl Retman family.
Miss Edna Bowe is in San Saba spending the holidays with her brother, Berle Parks.

Mr. and Mrs. Allen Powelson had as a Thanksgiving guest her sister, Mrs. Bertha Withern, Wichita, Kansas. Mr. and Mrs. Nelson McRight and son, Terry Allen, also spent the day with Mrs. Powelson. Mrs. McRight is Mrs. Powelson's daughter.

Hollis Sims, San Antonio, is spending a few days with Mrs. Milte O'Rear in Hereford. Mrs. O'Rear is Sims' grandmother.

Mr. and Mrs. Harry Seed have returned from a vacation trip to Corpus Christi and other coastal cities.

Lone Star Study Club Has Session

A program on "Religion" was presented at the Lone Star Study Club meeting held Tuesday afternoon in the home of Mrs. E. L. Adams with Mrs. Robert Thompson as assistant hostess. Members answered roll call by stating how religious planning can contribute to compatible living.

Mrs. Coy Phillips read the second chapter of Genesis to tell the story of "Eve" and quoted H. V. Morton, student of biblical characters, who reveals that Eve was not the weaker of the two sexes, but more daring and of greater courage.

Mrs. G. W. Newsom spoke on "Family Life and Religion" saying in part: "There is an art in weaving the Christian elements of life into the texture of daily living. Attitudes of parents toward religion are reflected in those of their children and it is in the home life that foundations for Christian living are laid."

Attending the meeting were Mesdames R. G. Blue, V. E. Dodson, W. S. Fluit, Jack Grady, H. E. Henslee, E. W. Hobson, John Jacobsen, Jr., Perry Jacobsen, Vivian Major, G. W. Newsom, Coy Phillips, Earl Phillips, Robert Thompson, C. O. Wilkins, Lawrence Womble, Jim Higgins and the hostess.

Farm Loans



LONE STAR AGENCY

Sam Nunnally
144 N. Main Phone 424
Hereford

Authorized Mortgage Loan Solicitor for

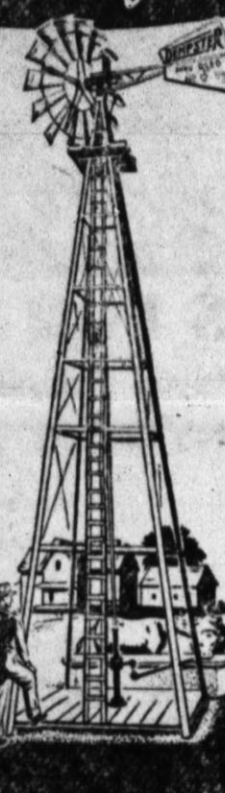
THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

PUT THE WIND TO WORK For Greater Farm Profits

Farm profits grow at the slightest breeze when you put a Dempster Windmill on the job. You can depend on plenty of fresh running water the year 'round . . . and running water means increased production all over the farm.

Dempster Anno-Oiled Windmills are built for longer service, greater capacity, more pumping power at lower cost. Timken Roller Bearings reduce friction. Offset Vane construction and Ball Bearing Turn-Table give proper speed regulation at all times.

Come in today for complete details about superior Dempster Windmills.



DEMPSTER WINDMILLS

DAVIS-MCCRACKEN
Minneapolis - Moline Sales & Service

Lenbarry



velvet takes to print!

And you'll take to velvet, it's such a subtle flatterer! Fact is, you'll take to everything about this slender Javanese print: its elbow sleeves and peg-top pockets, as well as the black velvet collar, buttons and belt. In gold, winter rose or turquoise rayon crepe. Sizes 12 to 20.

8.90

Beal Young



AS SEEN IN THE DECEMBER ISSUE OF MADemoiselle

might as well be spring!

Might as well be, you look so gay and pretty in this Spring-minded Persian Bayadere print! Compliment catches: the high round neck, circle of gold at the waist, and the full swirling skirt. In smooth rayon crepe. Red, green, rust. Sizes 9 to 15.

8.90

HEREFORD Store Co.

S. L. HARMAN & SON

PHONE 382

WE GIVE "D.N." GREEN STAMPS

HEMRBEE'S DIAMONDS

are Deliberately Priced To Win New Friends

Hembree's Diamonds For Her Own

TODAY . . . TOMORROW . . . ALWAYS . . . these . . . for her Xmas Gift!

symbols of your timeless affection will be admired by everyone . . . will become her most cherished possession. Solitaire engagement ring, center stone and 10 side stones in "fish tail" settings. Matching wedding band with 14 diamonds. See this striking bridal set today!

\$410.

HEMBREE JEWELRY

MR. And MRS. A. W. (Bill) HEMBREE
Official Santa Fe Watch Inspector

VDD EXPOSED!

*VISIBLE DESTRUCTIVE DIRT IN MOTOR OIL REVEALED BY WIX DIRTECTOR

Yes, V.D.D. — the enemy of every engine — may be lurking in the oil of your car, truck or tractor RIGHT NOW! But you may not know it until your engine grinds to a stop — with costly parts scored and worn out — victims of V.D.D.!

Avoid this danger! It's easy . . . you can SEE for FREE today, if your motor oil is infected with V.D.D. Your WIX Dealer is ready to give your oil the WIX Dirtector Test — a quick, realistic oil examination that's absolutely free! You'll see at once if Visible Destructive Dirt is in your motor oil.

Only your WIX Dealer or Service Station can give the Dirtector Test. Only he has genuine WIX Filters and Filter Cartridges to keep your oil free of V.D.D. Drive in where you see the WIX sign — get a FREE Dirtector Test TODAY and every time you check your oil . . . stop V.D.D. before it makes your car, truck or tractor a Very Dead Duck!

SEE FOR FREE

WIX PRODUCTS ARE AVAILABLE AT

Jiggs Texaco Service Sta. 3rd and Sampson PHILLIPS 66 STATION 100 North Main BROWNLOW GARAGE West Hiway 60 HEREFORD OIL CO. East Hiway 60	HUDSON GAS MART East Hiway 60 Jim Bookout Standard Ser. 346 West First NOEL'S REPAIR SHOP 1501 Park Ave. Magnolia Service Station 143 East First ELZA'S GARAGE 3 1/2 mi. South - Dimmitt Hiway SUITS AUTO SUPPLY CO. Phone 67 — A Good Parts Number	McBride Service Station West Hiway 60 Goodwin Bros. Gulf Service DIMMITT Jack Wright Service Station DIMMITT O. C. Jones Motor Company West Hiway 60, Friona
--	--	---

DISTRIBUTOR

Baptist SS Fidelis
Meet Tuesday Night

Fidelis Matron Sunday School Class of First Baptist Church met with Mrs. Dub Hair and Mrs. Frank Watson as co-hostesses Tuesday night. Roll call was answered with "My Favorite Thanksgiving Recipe."

Those present were Margaret Harvey, Martha Thompson, Fella Skypala, Lucille Slaughter, Inez Witherspoon, Oma Lee Dickson, Maude Story, Alta Caraway, Jerry Richardson, Jewel Smith, Bona Shultz, Mildred Graham, Anna Mae Kendall, Helen Patton, Mary Allred, Jerry Jackson, Estelle Rainey and Doris Hair and Belmont Watson.

Mrs. Bill Callett, Littlefield, and Mr. and Mrs. Lynn Campbell and son, Douglas, of Portales, NM were Thanksgiving visitors of Mr. and Mrs. John Hamby in Hereford.

Clifford Kester of Craig, Colorado was a recent guest in the home of his parents, Mr. and Mrs. F. M. Kester. He was joined here for a visit by his brother, Lynn Kester and family of Amarillo.

Jim Easley, Junior at Texas Tech, and son of Mr. and Mrs. Oscar Easley, spent the Thanksgiving holidays at home in Hereford.

Mr. and Mrs. Tom Elder, Slaton, and Mr. and Mrs. J. W. Phillips, Lubbock, were visitors in the home of Mr. and Mrs. T. O. Morrison over Thanksgiving. Mrs. Phillips is Mrs. Morrison's sister.

A. V. Hendrick and family moved to Wichita Falls Friday. Leroy Aven bought the Hendrick home on 8th Street and will move in this week.

The Edwin Morrisons went to Stephenville for Thanksgiving.

Dale Tinnin was in Plainview Monday and Tuesday on business.

Bruce Wooddell, Dale Tinnin and Dub Reeves are quail hunting in New Mexico. They left Saturday and will be back Sunday evening.

A three-year-old Cleveland boy got his hand caught in a pinball machine. The firemen who came to release him were really on the ball.

DR. C. D. KELTON
CHIROPRACTIC CLINIC

501 Jackson Ave. Hereford, Texas
Office Hours, 9 to 12 — 2 to 5:00 p. m.
Or by Appointment, Phone 91 or 738W

Today is The Day

Plan future security for both yourself and your family through a Planned Program of Life Insurance.

W. ROBINSON, JR.
211 Park Avenue
Phone 269

LIFE • ACCIDENT • HEALTH • HOSPITALIZATION

WEEKLY CROSSWORD PUZZLE

ACTOR

HORIZONTAL

1 Pictured movie actor,

9 Evergreen tree

10 Operatic solo

11 Period

13 Eternal city

14 Wagers

15 English school

17 Measure of area

18 Like

19 Bone

21 Negative

22 Twice

24 Anger

27 Savings

28 Tidy

30 Iridium

31 Therefore

32 Short letter

33 Woody plant

35 Grab

39 Possesses

41 Alternating current

43 Bold face

45 Per

46 Father

47 Part of plant

50 Ceremony

53 Beverage

55 Paving substance

56 Leave out

57 Dine

58 He is a

VERTICAL

1 Vigor

2 Exist

3 Punctures

4 Native metal

5 Strike

6 Pertaining to nose (comb. form)

7 Lyric poem

8 Negative word

9 Pro

12 2000 pounds

13 Beam

16 At present

18 Inquire

20 Transgression

22 Nobleman

23 Within

25 Musical note

26 Makes easier

27 Container

29 Pedal digit

33 Tantalum

34 Recede

36 Sun god

37 Standard of value

40 Spoil

42 Folding bed

44 Out of

45 Greek letter

46 Fondle

48 Fool

49 Three (prefix)

51 Urchin

52 Sesame

53 Honey maker

54 Auricle

55

56

57

58

59

60

61

62

63

64

65

66

67

68

69

70

71

72

73

74

75

76

77

78

79

80

81

82

83

84

85

86

87

88

89

90

91

92

93

94

95

96

97

98

99

100

101

102

103

104

105

106

107

108

109

110

111

112

113

114

115

116

117

118

119

120

121

122

123

124

125

126

127

128

129

130

131

132

133

134

135

136

137

138

139

140

141

142

143

144

145

146

147

148

149

150

151

152

153

154

155

156

157

158

159

160

161

162

163

164

165

166

167

168

169

170

171

172

173

174

175

176

177

178

179

180

181

182

183

184

185

186

187

188

189

190

191

192

193

194

195

196

197

198

199

200

201

202

203

204

205

206

207

208

209

210

211

212

213

214

215

216

217

218

219

220

221

222

223

224

225

226

227

228

229

230

231

232

233

234

235

236

237

238

239

240

241

242

243

244

245

246

247

248

249

250

251

252

253

254</

Public Is Invited To WT Lectures By Noted Speaker Starting Nov. 29

CANYON — Charles A. Wells, noted journalist, editor and cartoonist, who is the Willson lecturer appearing at West Texas State starting November 29, will address nine audiences while in Canyon.

In his first lecture to be given Tuesday morning at 10 o'clock in the Administration Auditorium at the College, Mr. Wells will speak on the subject "How Can We Save Capitalism?" He will also address the Canyon Rotary Club at noon in the basement of the Methodist Church. That night the distinguished speaker will hold conferences for students at the Baptist, Methodist and Church of Christ Student Unions starting at 7:30 o'clock.



TEXAS CHAMPIONS—The Neuces County state championship junior livestock judging team (above) will compete in the International Livestock Exposition in Chicago. Left to right they are Bennie Gallagher of Clarkwood; Ray Barlow of Driscoll; Dick Thomas of Banquete; Leslie Brandes of Robstown, assistant county agent and team coach; and Ervin Menn of Violet. (AP Photo)

Wednesday, November 30, Mr. Wells will again speak in the auditorium at 10 o'clock on the subject, "Will Labor Rule America?" At noon he will address the Canyon Lions Club at the Methodist Church and will appear for a lecture at the Baptist Church that evening at 7:45.

Thursday morning the noted journalist will speak at the regular 10 o'clock assembly program at the college. His topic will be "What the Layman Should Know About the Atom Bomb and Atomic Power." Thursday night he will speak to an audience at the Methodist Church at 7:45.

Mr. Wells is a recognized leader in modern thinking and has held top positions in several organizations promoting world betterment. Since 1914 he has been editor of "Between the Lines," a widely read layman's information book. The public is invited to hear Mr. Wells speak during his stay on the West Texas State Campus.

Tri-Hy-Y Girls Have Thanksgiving Program

Tri-Hy-Y Club girls held a Thanksgiving program at the regular meeting held Tuesday night. A prelude of music by Evelyn Benson opened the program and Alma Faye Knox led in group singing.

Sue Scarth gave the devotional with Reba Dones concluding with a prayer. Shirley Sharp, Joan McGee, Georgia Harkness, Mary Lou Griffith and Jeanne Palmer presented a Thanksgiving program with a round table discussion of things to be thankful for.

Miss Virginia Lyons has returned to SMU Dallas after spending a week end here with her parents, Mr. and Mrs. F. P. Lyons. She spent Thanksgiving at Stephens College, Columbia, Mo. where she graduated last May.



OLD STOVE
ROUND-UP

Trade in Your
Old Stove
on a New
ROPER
GAS RANGE



Visit us soon and select the new
ROPER Gas Range that will
exactly meet your requirements.
Many fine models. Many excellent values.

**PAY AS LITTLE
AS
\$30. Down Payment
and
\$14.71 Per Month
BLANTON
BUTANE
INC.**

Mrs. Hoffman Is New Club Member

Mrs. Bob Hoffman was welcomed as a new member of Les Meres Study Club when a meeting was held Monday night. Plans were made for the annual Christmas party which is scheduled for December 19. Arrangements for the party will be made by the club's social committee consisting of Mrs. S. S. Loerwald, R. N. Yarbrow and W. D. Jones.

Mrs. Elton Brooks gave the first part of the program discussing the topic "When Baby Makes Four." She stated that children should not be made to feel guilty if they express dislike for the new baby. "Each child should be made to feel secure in their parent's love," she said in conclusion.

Mrs. Howard Gore talked on "Have You a Feeding Problem?" dealing with meager appetites, resistance to eating, and a child's growth in relation to his appetite. She recommended regular meals and a variety of well prepared foods as the solution to the feeding problem and advocated encouragement in self feeding to the small child. The next meeting will be held with Mrs. S. S. Loerwald.

Members present were Mesdames Bob Hoffman, Monroe Parker, Forrest Marnell, R. N. Yarbrow, Jim Terry, Larry Summers, Eugene Bagwell, Roy Boyer, Elton Brooks, Dick Gholson, W. D. Jones, Howard Gore, Robert Lemons, Jimmy Mercer and S. S. Loerwald.

Dr. and Mrs. Robert Lingenfelder and son Stephen, returned Thursday night from White-wright where they spent a few days with old friends.



Magnificent...
MUSIC
SPECTACLE
ROMANCE
DANCING
COMEDY
COLOR
by
TECHNICOLOR
JUNE RAY GORDON
HAVER · BOLGER · MacRAE
IN
**Look for the
SILVER LINING**
with
CHARLIE HUGHES · S. Z. SAKAL · ROSEMARY DeCAMP

Star SUNDAY MONDAY TUESDAY

COUGAR CUNNING THAT
DEFIED HUNTERS' GUNS!
THRILL TO WILD MOUNTAIN ADVENTURE...
OUTDOOR MAGNIFICENCE... YOUNG LOVE!



THE BIG CAT
Color by
TECHNICOLOR!
with
PRESTON POSTER
LON McCALLISTER
PEGGY ANN GARNER
FORREST TUCKER

Texas SUNDAY MONDAY TUESDAY

Congratulations,
Anniversaries from Sunday, November 27,
through Wednesday, November 30
Mr. and Mrs. Dub R. Hair
Mr. and Mrs. W. M. Betzen
Mr. and Mrs. Jack Walker
Mr. and Mrs. J. C. Cox
Mr. and Mrs. John S. Davis
Mr. and Mrs. Walter Kuper
Mr. and Mrs. Blain Poff
Mr. and Mrs. Lee Lambert
Mr. and Mrs. Don Little
Mr. and Mrs. W. R. Hair
Mr. and Mrs. Lee Conklin
Mr. and Mrs. Clyde W. Russell
Mr. and Mrs. George Cannady

upon the occasion of your wedding anniversary.
If you have married, or moved to Hereford in the
last year, please call 363.

THERE ARE 400 REASONS FOR SEEING



STAR WEDNESDAY - THURSDAY

BACK BY POPULAR DEMAND
You'll go red in the face laughing at
"The Paleface"
with
JOHN HOPE RUSSELL
TEXAS WED. and THURS.



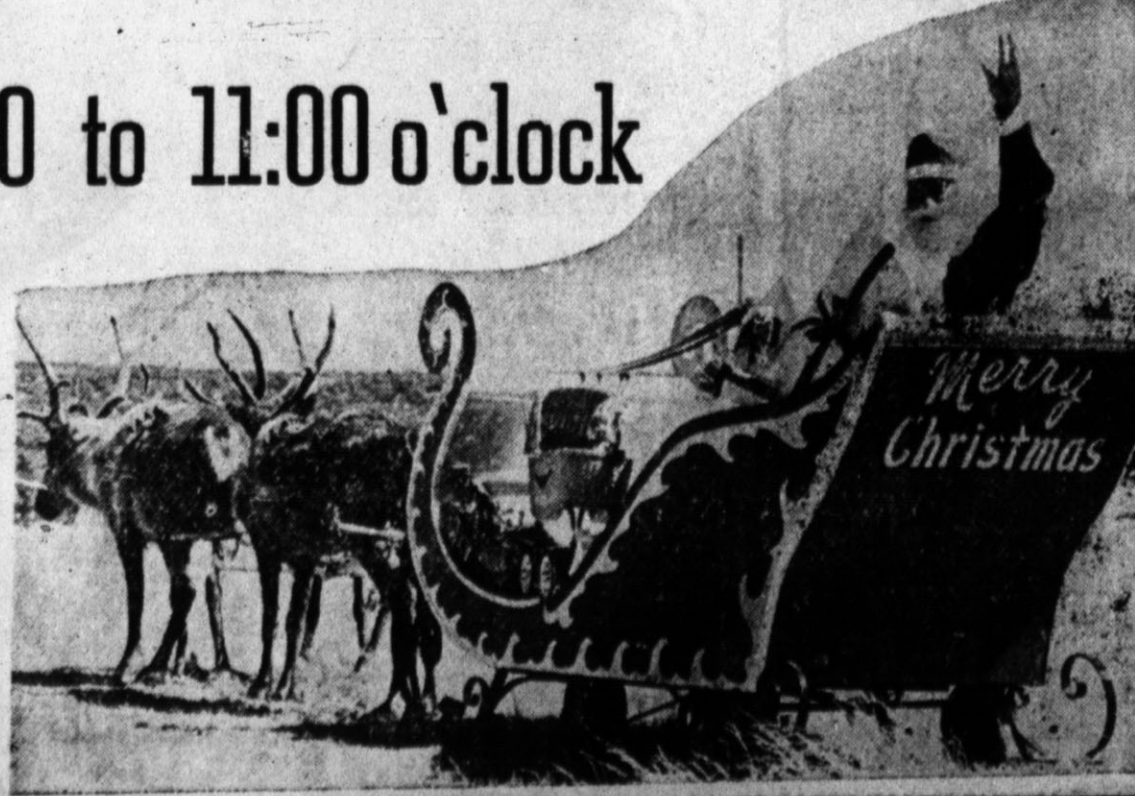
SANTA CLAUS IN PERSON

with
**REAL-LIVE
REINDEER**
and Sleigh!

IN DOWNTOWN HEREFORD
Friday Morning, Dec. 2

From 9:30 to 11:00 o'clock

COME!



Christmas PHOTOGRAPHS SHOULD BE MADE EARLY

... to avoid the last minute rush.

OUR PHOTOGRAPHS ARE GUARANTEED TO
PLEASE YOU

We have been in business in Texas for over 26 yrs.

MAKE YOUR APPOINTMENTS
AT YOUR EARLIEST CONVENIENCE

Littlejohn Studio

401 North Main — Opposite the Post-office
Phone 823

AP NEWSFEATURES COMICS

WORLDST
MAJORS

THAT REMINDS ME, MARY, HOW'S YOUR HUSBAND THESE DAYS? //

THIS PLACE IS CALLED 'CHECK AND DOUBLE CHECK' BECAUSE IT'S TWICE AS HIGH AS ANY OTHER CLUB! //

JOHN'S ONE OF THESE PEOPLE THAT SIMPLY HAS TO GET HIS EIGHT HOURS SLEEP EVERY NIGHT! //

MAYBE IT IS A LITTLE LONELY BUT THIS ROOM IS RESERVED FOR CELEBRITIES AND THERE AREN'T ANY HERE TONIGHT! //

I DON'T GET TOP BILLING BUT MY HUSBAND DOES---YOU SHOULD SEE THE BILLS HE GETS EVERY MONTH! //



The Sunday Brand

Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, NOVEMBER 27, 1949



DICKIE DARE



KATZ

YIPEE



HIT N' RUN



SPORT SLANTS

ON MANHATTAN'S HOSTS.



Victor FIELD

THE GENIAL HOST OF THE AMBASSADOR WINE CENTER HAS BEEN CHAMPION OF THE YORKVILLE CHESS PLAYERS CLUB FOR TEN YEARS.



Bill BRYSON

THE FAMOUS GREENWICH VILLAGE HOST IS A CAPABLE GOLFER AND SCORES IN THE LOW EIGHTIES

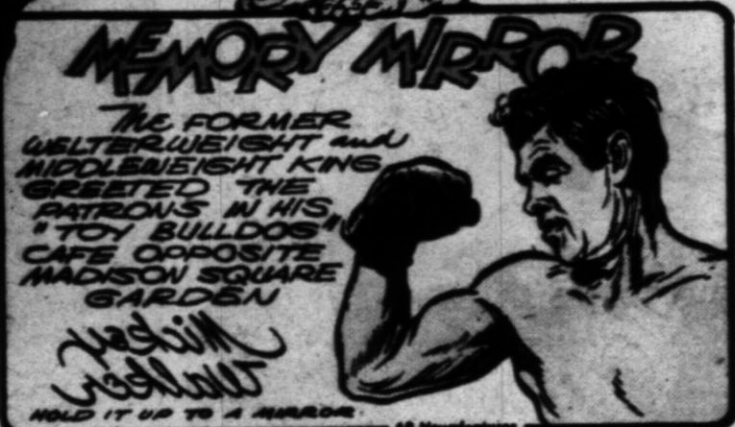
11-27-49

PAP!



Jack LASHER

THE MANAGER OF CENTRAL PARKS TAVERN-ON-THE-GREEN ORGANIZED NEW YORK'S FIRST BOWLING TEAM OF HEAD-WAITERS



Ted YOUNG

OF THE CHINESE RESTAURANT WHICH BEARS HIS NAME WON A FLOCK OF SWIMMING MEDALS AS A MEMBER OF THE STEVEN'S TECH VARSITY TEAM

MEMORY MIRROR

THE FORMER WELTERWEIGHT AND MIDDLEWEIGHT KING GREETED THE PATRONS IN HIS "TOY BULLDOG" CAFE OPPOSITE MADISON SQUARE GARDEN

Madison Square Garden

HOLD IT UP TO A MIRROR

HOMER HOOPER

by RAND TAYLOR



SHALL WE DO IT?

I DON'T KNOW WHETHER WE SHOULD OR NOT!

WE'VE NEVER DONE IT BEFORE!

THERE'S ALWAYS A FIRST TIME FOR EVERYTHING!

IT'LL MAKE A BAD IMPRESSION ON THE NEIGHBORS!

STILL, IT'S THE EASIEST WAY!

BUT IT'S AGAINST THE LAW!

WE'LL PROBABLY GET ARRESTED!

I SAY LET'S DO IT!

THAT'S WHAT I SAY!

AFTER ALL, IT'S OUR MOP!

AND WE'LL SHAKE IT OUT THE WINDOW IF WE WANT TO!

11-27-49



THINGS TO COME

TELEVISION MAY SOON BE GOING TO WORK IN A DIVING SUIT... A TELEVISION CAMERA IN A DIVING BELL WILL LOCATE SUNKEN SHIPS-- SEND PICTURES BACK TO A BASE SHIP.

WE'RE LOOKING FOR SUNKEN SHIPS, JONES-- SUNKEN SHIPS!

WE'VE FOUND THE WRECK, SIR... BUT A FISH IS MUGGIN' THE CAMERA!!

I HAVE A FEELIN' I'M BEIN' WATCHED!

11-27

FRESNAN

AP Newsfeatures

NEIGHBORLY NEIGHBORS

BY MORRIS



Reg. U.S. Pat. & TM. Off.
AP Newsfeatures

11-27

