

The Gay Philosopher

By J. W. S.

MASONIC HOME of Fort Worth comes to Cisco for a football game next Friday night, and we met Mr. Keith Avery, their basketball coach and scout, in the press box at the Lobo-Coleman game. Mr. Avery told us that the Cisco game is going to be a big event for the Orphans. They're going to be accompanied to Cisco by members of the Moslah Temple and their wives. The boys will spend the night in Cisco instead of returning home after the game as they usually do.

The Masonic Home football squad is composed of 22 boys, if you count the 90-pounders, Mr. Avery said. Masonic Home has 26 boys in its high school. And of the total of 26, 22 are out for football and the other four are managers for the team. The total high school population at Masonic Home is 37.

In four games this season, Masonic has three victories. Their lone setback was at Pittsburg last Friday night. Their coach is Jack Whitley, graduate of Lon Morris College and an ex-student of Masonic Home. The Masons use the "T" attack and will be just a little heavier than the Cisco team, Mr. Avery believes.

Let's all get ready to give the Masonic Home boys and the visiting Shriners a big welcome to Cisco next Friday night.

ONE OF THE features of the Friday night game was the half-time show by the Cisco and Coleman bands. The Lobo band played a pushbutton radio program as Drum Major Nixie Gregory pushed the buttons. The band is improving with each week's performance. Our town can be very proud of its fine band.

The Coleman band played some Dixieland tunes with clever routines. The large crowd applauded them, too.

Saw quite a number of former CHS students at the game, including Jim Webb of Howard Payne, Bob Lloyd of Texas Tech, Daniel Grey of the University of Texas, Miss Bobbie Reynolds of ACC, Mr. and Mrs. Gerald Davis, Mr. and Mrs. Jack McWhorter and others.

THE HAL Laverys received a welcome telephone call from the west coast Friday night. Lieut. Worth Carlin arrived at San Francisco from Korea. He's now en route to Fort Sam Houston for his discharge. He had been in Korea since December, 1952, and there was a story in The Press on Friday about special honors accorded him for his army work.

LET'S ALL SAY "happy birthday" to Mrs. I. J. Davis of our town. She became 80 years old on last September 28. She received many lovely cards and gifts and had a most enjoyable day. Mrs. Marshall Jones observed a birthday Saturday. Didn't find out which birthday it was.

VISITORS in our office Friday were Judge and Mrs. B. W. Patterson of Eastland. They were here for the Baptist convention and dropped by for a few minutes. Let's all help Sonny Bosworth find his CHS senior ring. He lost it Friday night. It has a red ruby in it and has his initials, "WVB," on the inside. If you find it, call Sonny at home or at Don's Service, where he works.

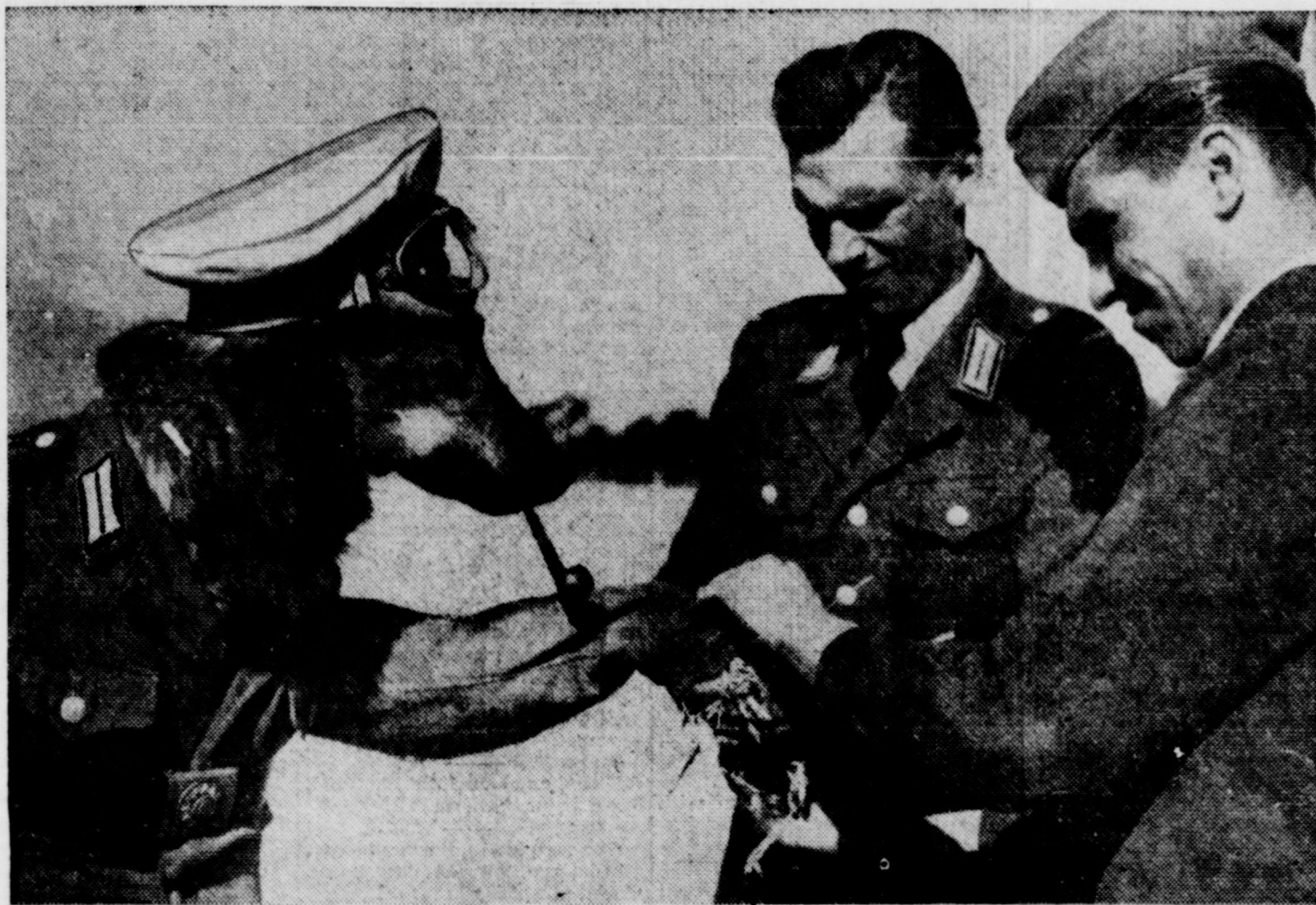
IT WAS GOOD to see State Representative Omar Burkett out the other day. He underwent a major operation recently in an Abilene hospital and is well on the road to recovery. Says he's enjoying life on the family farm out on the Eastland highway. Mrs. Burkett is visiting in California for a time.

THERE WAS A big football game in town Friday afternoon, in case you didn't hear about it. The East Ward School and the West Ward School played a game at the West Ward Campus just after school. It was the first of a series of games between the little fellows. West Ward won, 12 to 0.

ASTRONOMER Oscar Monnig of Fort Worth, who has a wide reputation as an outstanding

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STAR PERFORMER—West Berlin policemen are helping their canine buddy, Kuno, get into his uniform in Berlin. The German shepherd police dog performed some unusual tricks that his companions had taught him in a police show. His unusual appearance must have made Kuno the star of the event for not everyone gets to see a well-dressed performing dog.

Red Cross Leader Speaks At Safety Meeting In City

West Texas Utilities Company employees from area cities attended a Cisco district safety meeting at 2 p. m. Friday at the Victor Hotel-Coffee Shop. Employees were present from Albany, Baird, Cross Plains, Putnam, Abilene and Cisco.

Purpose of the meeting was to receive instructions and to practice the new method of artificial respiration recommended by the American Red Cross. Artificial respiration saves lives from drowning, gas asphyxiation, electric contact and other cases where breathing is stopped, it was pointed out.

The discussion and instruction period was handled by Hilton H. Gilliam, first aid and water safety services representative for 132 West Texas counties for the Red Cross. Mr. Gilliam resides in Brownwood.

After the safety meeting, refreshments were served and a motion picture, "Football Highlights of 1952," made by Humble Oil & Refining Company, was shown.

In addition to West Texas employees, guests included Jim Webster of Wylie Funeral Home, Al Snider and Odell Rains of Thomas Funeral Home, and J. W. Cousins, W. T. Donham and D. O. Kirkland of Humble Pipe Line Company.

Final Rites For Mrs. Brooks Are Held At Moran

Mrs. Montie Brooks, 58, a native of Moran, died Thursday at 9 a. m. She had lived in Eunice, New Mexico, for the past three years. She was the wife of Sidney Brooks, also a Moran native. Mrs. Brooks had been ill for the past eight years.

She was born on August 12, 1895 and was married to Mr. Brooks in Moran on February 22, 1914.

Funeral services were held at 3 p. m. Saturday at the Moran Baptist Church with the Rev. J. B. Fowler in charge of the services. Burial was in the Moran Cemetery with Wylie Funeral Home in charge of the arrangements.

Survivors are her husband, three daughters, Mrs. Jess Hill of Eunice, Mrs. S. A. McIntyre of Jal, New Mexico, and Mrs. J. P. McIntyre of Garden City; and two sons, Eugene Brooks of Hobbs, New Mexico, and Chas. Brooks of Long Beach, California. Pallbearers were Albert Morris, Emory Morris, Glover Morris, Ben Pinnell, Lucian Brooks and Dutch Edwards.

The W. O. W. No. 500 will meet in regular session at the lodge hall Tuesday evening at 8 o'clock. All members have been urged to attend the meeting.

Only 30c per year!

ABC CLUB PROGRAM REGARDED AS VITAL TO CITY YOUNGSTERS

By MRS. R. H. CUTTING
Working under the premise that athletics builds citizenship, the ABC Club in Cisco has come to mean the difference between a busy summer filled with constructive activity for our boys and girls and one that is filled with boredom; one in which they need to find their own activities — activities that sometimes are not to the public interest.

Good sportsmanship and team play are provided for Cisco youngsters through the work of these civic minded people in the ABC Club, and it is due largely to the grants from the Community Chest that these workers are able to devote more energies to the actual work of the organization, rather than spending time soliciting funds. Many of the boys and girls taking part in the summer play program have no other opportunity to enter into group projects during the summer months.

The Little League was the largest single project ever undertaken by the ABC Club, and nearly everyone in Cisco knows that this project was a definite success. From May 1 until August 11, approximately 130 boys from the ages of 8 to 12 were organized into 8 baseball teams. Four major teams and four minor teams played regularly scheduled games throughout the summer. The League played two games each night, four nights a week.

A program of summer play was organized for both boys and girls which provided supervision in games and organized play for five mornings each week during the summer. From 30 to 50 boys and girls took advantage of this program each day, under the supervision of Mrs. Luke Phippen, Jay Williams, and Buck Overall.

The ABC Club sponsored entries in the Junior Olympics this past summer, sending a track and field team composed of two girls

and seven boys to Abilene. These boys and girls from Cisco won or placed in every event in which they were entered. The six winners were sent on to Houston by the Club to take part in the National Junior Olympics.

All Cisco will agree with the ABC members that every cent of the money granted for this important work is being spent as wisely as possible. Many permanent improvements have been made, and a great deal of equipment has been secured for the use of our children. Many hours

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Program Sales Help Boosters In Filming Football

The Cisco Boosters Club reported Saturday that football program sales at home games had been good and that the sale of the programs had aided greatly in the work the club is doing in helping the athletic program.

W. P. Knight, chairman of the program committee, said that over 2,000 programs had been sold at the four games played at Chesley Field this season and that the \$200 derived from the sales had aided in the purchase of film used in taking pictures of the games for training purposes. On the program committee with Mr. Knight are D. N. Morrison, Austin Flint and E. H. Cheves. Boosters Club members aid the four in the sales.

The club expressed its appreciation to the advertisers on the program and to those who continue to buy them each week. President Bob Latson said that continued purchase of the program assured the club of funds for the filming of the games the coaches want.

Powerful Bluecats Win Over Loboes In Grid Contest Here

The Loboes of Cisco High School ran into too much power and precision Friday night as they fell before the Coleman High Bluecats by a score of 28-6 in a non-district encounter at Chesley field. A large crowd turned out for the contest.

The heavier, favored Bluecats scored once in the first and second quarters and twice in the third period to gain their victory. The lone Lobo touchdown came early in the fourth quarter.

Fullback Kent Davis and Halfback Benji Lipsey were the offensive running stars for the Loboes, while Coleman's Kenneth Cleveland, Bill Johnigan and

Billy Whitfield were the star ground gainers for the visitors.

The Lobo line turned in a creditable performance as a whole. Jim Reynolds, Bill Smith, Bob Qualls, Edward Bernie, Bill Miller, Arzell Hale, Monte Ingram, Joe Farrow and others showed up well in the battle. The Loboes were at a considerable weight disadvantage, and the Bluecats had more experienced men.

Coleman won the toss and elected to receive the kickoff to open the game. They put the

Advisory Group Suggests Board For Gas System

If the voters of Cisco approve the proposition of purchasing the gas distribution system here an election on Tuesday, October 13, the gas utility will be operated by a board of five business men, Mayor G. C. Rosenthal reported Saturday.

This was in keeping with action Friday at a meeting of a special advisory committee and approved informally by members of the city commission, Mr. Rosenthal said. No official action can be taken until after the election, he added.

At Friday's advisory board meeting, James McCracken of the First National Bank served as acting chairman. Present were W. B. Wright, Ken Russ, H. A. Bible, Charles Spears, C. E. Higginbotham, Rev. Leslie Seymour, George Boyd, Ralph Glenn, E. P. Crawford, John Webb and Nick Miller. The committee voted approval of a recommendation to the city commission that a 5-man board be elected to be officially known as the gas board with the mayor as an ex-officio member. The board would have full control of operations and maintenance of the gas system, together with hiring and discharging of personnel and recommend to the commission on material purchases.

As the result of a secret ballot, the committee recommended that the board be composed of R. L. Ponsler, W. B. Wright, James McCracken, Rev. Leslie Seymour and Ralph Glenn.

Mr. Rosenthal said the recommendation including appointing the five men to the board for terms of five years, with one term expiring each year.

Cisco voters will ballot on the question of issuing \$300,000 worth of revenue bonds for use in buying the gas distribution systems of both the Cisco Gas Corporation and the Lone Star Gas System.

Baptists Elect Stamford Man As Their New District Leader

Midgets To Play De Leon Tuesday

The Cisco Junior High School Midgets will play the De Leon Junior High School team in Cisco at 7:30 p. m. Tuesday in a conference tilt. Coaches Bob Zellers and James Wimlish reported.

The Midgets go into the game with one win and one loss in two conference games played to date. They lost the opener to Dublin and won over Rising Star.

The coaches have been working on running plays since the Rising Star game and have been sharpening up the blocking and tackling, which has shown steady improvement.

The starters for the contest will be named Tuesday.

Mrs. Zed Kilborn has returned from a few days visit with her son and wife, Mr. and Mrs. Chas. E. Kilborn in Breckenridge.

Mr. and Mrs. John Haynie of Denton and Mr. and Mrs. Harvey Haynie of Dallas were expected in Cisco to spend the weekend with their parents, Mr. and Mrs. James Haynie.

Harry Lindsey of Fort Worth is spending the weekend with Mr. and Mrs. E. A. Boone and daughter, Dorothy.

Mrs. Mildred Eddy and Mrs. Stella Wilhite of Houston were guests in the home of Mr. and Mrs. George E. Davis and family Wednesday and Thursday.

Mrs. J. D. Lauderdale has returned from a visit in Fort Worth with her parents, Mr. and Mrs. J. L. Bullock.

Mr. and Mrs. Troy Wright of Brownsville visited Friday in the home of Mr. and Mrs. E. C. McClelland.

Mr. and Mrs. Roy Stoker and Mr. and Mrs. Cleve Gandy of Breckenridge spent Friday with Mr. and Mrs. C. M. Pogue and Mr. and Mrs. E. C. McClelland.

Mr. and Mrs. C. E. Whitaker are spending the weekend in Dallas with their daughter and husband, Mr. and Mrs. Wayne F. Stanford and daughter.

Mrs. L. E. Griffin has returned from a visit in Hamlin where she visited Mr. and Mrs. H. E. Lawson and daughter.

Rotarians Named To Handle Chest Campaign In City

Members of the Cisco Rotary Club will serve as the campaign solicitation committee in the business district for the annual Community Chest budget drive. Chairman Charles Graham reported Saturday. Final plans for the drive, which begins on October 12, now are being made.

Mr. Graham, with co-chairmen W. O. Wylie and Haywood Cabaness, will direct the drive in the business district. The drive will begin at a breakfast meeting on Monday, Oct. 12.

Members of the club, who will be on the solicitation committee, are: Al Anderson, Richard E. Anderson, B. A. Butler, Haywood Cabaness, Jack Chambliss, R. N. Cluck, Con Collins, E. P. Crawford, Lawrence Davis, Bob Elliott, W. W. Fewell, Charles Graham, Dr. E. L. Graham, W. P. Guinn.

C. W. Henry, Ernest Hittson, W. C. Hogue, George Irvine, Rev. Grady James, J. D. Lauderdale, Dr. Jim Lawrence, Edward Lee, Leon Maner, Elsworth Mayer, W. H. McAnally, G. C. McGown, A. E. McNeely, A. Z. Myrick, G. R. Nance, E. J. Poe, R. L. Ponsler, James J. Proctor, G. C. Rosenthal, O. J. Russell, F. E. Shepard, J. W. Slaughter, Albert W. Snider, John Speir, R. J. Stevenson, Rev. J. S. Stockard, Douglas Stone, Anton White, Tom Wilson, W. B. Wright and W. O. Wylie.

The Rotary Club is providing leadership for the campaign this year with Mr. Irvine as general chairman.

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W. L. STANGEL

Texas Tech Dean Will Speak For Livestock Meet

BRECKENRIDGE, Oct. 3.—W. L. Stangel, Dean of the School of Agriculture, Texas Technological College, will discuss some of the future problems of the livestock industry at the Texas Livestock Pest Control Clinic in Breckenridge November 9 at the American Legion Hall.

Dean Stangel is noted for his honors-winning livestock judging teams, his prominence as a teacher and administrator and many experiments designed to show the economy of feeding Texas-grown feeds to Texas Livestock. Stangel also advocates diversification of livestock on ranches in many parts of the state.

The clinic, sponsored jointly by the West Texas Ranchers Association and the Association of Texas Manufacturers and Distributors of Veterinary Supplies began at 9:30 a. m. All livestock producers and others interested in livestock are invited to attend.

Leo Martin, President of the A. T. M. D. C. S., will preside. A. S. Kimmell is President of the West Texas Ranchers Association. Dr. R. L. Rogers is program chairman.

COLLEEN COZART

Mr. and Mrs. R. L. Cozart of Cisco have announced the birth of a daughter, Colleen, on Wednesday, Sept. 30, in a Brownwood hospital. Maternal grandmother is Mrs. Lee Meek of Brownwood, and the paternal grandmother is Mrs. Joe Curry of Cisco. The condition of Mrs. Cozart and daughter was described as satisfactory.

WSCS PLANS MEETING

The W. S. C. S. of the First Methodist Church will meet in circles Tuesday afternoon at four o'clock as follows: Circle One at the home of Mrs. W. W. Moore, Circle Two at the home of Mrs. John Shertzer, and Circle Three at the home of Mrs. C. E. Hailey.



R. G. Arnold, pictured above, will be in Eastland on Thursday night, Oct. 8, to speak at a kickoff supper for the Farm Bureau's fall membership drive. President A. Z. Myrick has announced. Mr. Arnold is assistant organization director for the southern region of the American Farm Bureau Federation and has been in this work for more than a quarter century.

All farm bureau members and others interested have been invited to attend the Thursday night meeting at the Christian church annex in Eastland.

Next Convention Goes To Abilene

The Rev. Byron Bryant of Stamford was elected president of the 17th District of Baptist Churches at the close of the general convention held Thursday and Friday at the First Baptist Church in Cisco.

Some 1,000 Baptist representatives of approximately 200 churches of the district registered during the two day affair.

Dr. H. M. Ward of Cisco was elected first vice president of the district. Other officers named were: district Sunday school superintendent, the Rev. M. D. Rexroad of Haskell; district Training Union director, the Rev. Melvin Rathel of Eastland; district W. M. U. director, Mrs. O. B. Woodrum of Abilene, and district Brotherhood president, S. N. Reed of O'Brien. Mrs. Woodrum and Mr. Reed were re-elected.

During the business session, it was voted to hold the next general convention in Abilene on March 12, 1954. The convention approved a new and enlarged budget to carry on the work of the district for the coming year.

It was announced that the Rev. Henry Littleton of Lueders would resign as district missionary on June 1, 1954, and that a new missionary would be named at the March convention. Rev. Littleton will continue as manager of the Baptist Encampment at Lueders and will devote his entire time to that work.

At the Friday morning session, the Rev. Sam Tullock, pastor of the Merkel First Baptist Church, read the scripture and said the opening prayer. Mrs. O. B. Woodrum of Abilene, district W. M. U. president, gave a report on the work of the women and Mrs. Lonnie Doyle of Anson made the principal address. She has been a missionary to Brazil.

At 10:45 a. m. a business session was held and at 11 a. m. Rev. Henry Littleton talked on the mission work of the district. At 11:35 a. m. the Rev. Melvin Rathel of Eastland gave the convention sermon.

Friday afternoon was given over to reports and talks on the Sunday school work in the district, and to final business meetings. Following a short song service at 1:30 p. m. the Rev. H. H. McBride of Breckenridge read the scripture and said the prayer.

The Rev. M. D. Rexroad, pastor of the First Baptist Church at Haskell and district Sunday school director, gave his report and called on others for talks on various departments. R. H. Dillard of Dallas was the inspirational speaker for that part of the two day convention.

Making talks on various departments were the following: pastor and superintendent's conference, the Rev. Frank Royall, pastor of the Southside Baptist Church in Abilene; adult conference, the Rev. Cecil Meadows of Rochester; young people's conference, Mary Lou O'Rear of Abilene First Baptist Church; intermediate conference, Dorothy Howry, educational secretary of the Stamford First Baptist Church; junior conference, Mrs. Houston Walker of Rule; primary conference, Mrs. C. V. Cates of Haskell; beginner conference, Mrs. C. V. Cates of Haskell; beginner conference, Mrs. B. B. Longacre of Abilene, and nursery conference, Mrs. W. T. Teel of Peacock.

The final business session of the convention was held at 3 p. m. with the election of officers and the report of the executive board.

At 3:30 p. m. Woodrow Fuller of Dallas, executive secretary of the Texas Baptist Convention, talked on stewardship.

The convention adjourned at 4 p. m. and followed the adjournment the executive board met for the purpose of organizing the work of the board and the 17th district.

Mrs. E. A. Boone and daughter, Dorothy, and Mrs. H. S. Holloway visited in Brownwood Thursday and accompanied Mrs. R. A. Robinson to Cisco for a weekend visit.

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TMA Magazine Gives Suggestions On Decentralization Of Government

HOUSTON, Sept. 4.—State prerogatives have been usurped by the federal government in three principal fields, a Texas Manufacturers Association committee pointed out in an article appearing in the September issue of its Texas Industry magazine.

The article, authored by Ed C. Burris of Houston, cited avenues for exploration if the federal government is to be decentralized. Burris is TMA executive vice president and a member of TMA's



Mrs. Ed Hooker, pictured above, will be the commentator for the annual style show, sponsored by the Zeta Pi and the Exemplar chapters of Beta Sigma Phi, on Tuesday night, Oct. 6, at the Majestic Theater in Eastland. She is a graduate of Baylor University and has had extensive experience in radio work. Her husband is coach of the Eastland football team.

Burris, in his article, reviewed problems in each field and indicated a course of action looking to their elimination.

Congress has extended the federal power of taxation so far that it has limited the sources of revenue to states and their political subdivisions, Burris said. In effect, this has dried up their sources of income, causing tax demands to strain the capacity of the overall economy, he continued.

States and local governments are being forced to accept grants-in-aid with strings of federal domination attached, he said.

Burris urged a "clear-cut, across-the-board definition of commerce." Such a definition, he said, "would go a long way toward curbing the powers of federal bureaus which passionately seek to expand their authority."

Burris stressed that the "general welfare" clause in the Constitution has been used in the past twenty years as a medium through which to by-pass safety guarantees embodied in the remainder of the Constitution. This has resulted in state governments "suffering materially as instruments of governments; at the same time, many American citizens have lost much of their personal dignity, self-respect and rugged independence."

Burris, in discussing the avenues to be explored, reviewed conditions preceding the founding of America, pointing out that these conditions caused the trend of thinking which was documented first in the Declaration of Independence and secondly in the Constitution of the United States.

Burris stressed that such a decentralization program is not easy. Neither is it a one-way street — both the state and federal officials must participate if effective work is to be done, he said.

He said some groundwork toward that goal is being done on both the state and the national

levels.

Chairman of the TMA committee is Earle Cabell of Dallas. Other members of the decentralization study group include John J. Jackson; George Meihaus, Fort Worth; Hull Youngblood, San Antonio; and Burris.

Mr. and Mrs. H. H. Thompson, Jr., and children of Slaton are spending the weekend with his parents, Mr. and Mrs. H. H. Thompson, Sr.

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FOR SALE — 3 bedroom home at 1104 W. 9th. Inquire Mondays through Fridays at above address. 214 tfe.

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General Insurance and Loans
Farms, Ranches, City Property
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Radio and T. V. Sales and Service
Your Philco Dealer
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A complete laundry service
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Guaranteed watch and jewelry repair service. Quality work reasonable prices.
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CITY OF CISCO, TEXAS

PROJECTION OF INCOME AND EXPENSES FOR GAS DISTRIBUTION SYSTEM

AND PROPOSED RETIREMENT OF GAS REVENUE BONDS

Year	Gross Income @ \$50 per yr. Per Meter	Cost of Gas @ 15c Per MCF (1)	Operation and Maintenance Expense (2)	Net Revenue	\$300,000 Gas Revenue Bonds				
					Outstanding Bonds	Principal 4-1	Interest 4-3/4%	Annual Requirements	Accumulated Reserve
1954	\$ 92,500	\$27,750	\$28,675.00	\$36,075.00	\$300,000	\$	\$14,250.00	\$14,250.00	\$ 21,825.00
1955	94,250	28,275	29,217.50	36,757.50	300,000	7,000	14,250.00	21,250.00	37,332.50
1956	96,000	28,800	29,760.00	37,440.00	298,000	7,000	13,917.50	20,917.50	53,855.00
1957	97,750	29,325	30,302.50	38,122.50	286,000	8,000	13,537.50	21,537.50	70,440.00
1958	99,500	29,850	30,845.00	38,805.00	278,000	8,000	13,205.00	21,205.00	88,040.00
1959	101,250	30,375	31,387.50	39,487.50	270,000	8,000	12,825.00	21,825.00	105,702.50
1960	103,000	30,900	31,930.00	40,170.00	262,000	9,000	12,445.00	21,445.00	124,427.50
1961	104,750	31,425	32,472.50	40,852.50	253,000	9,000	12,017.50	21,017.50	144,262.50
1962	106,500	31,950	33,015.00	41,535.00	244,000	10,000	11,590.00	21,590.00	164,207.50
1963	108,250	32,475	33,557.50	42,217.50	234,000	10,000	11,115.00	21,115.00	185,310.00
1964	110,000	33,000	34,100.00	42,900.00	224,000	12,000	10,640.00	22,640.00	205,570.00
1965	111,750	33,525	34,642.50	43,582.50	212,000	12,000	10,070.00	22,070.00	227,082.50
1966	113,500	34,050	35,185.00	44,265.00	200,000	12,000	9,500.00	21,500.00	249,847.50
1967	115,000	34,500	35,650.00	44,850.00	188,000	14,000	8,930.00	22,930.00	271,767.50
1968	116,500	34,950	36,115.00	45,435.00	174,000	14,000	8,265.00	22,265.00	294,937.50
1969	118,000	35,400	36,580.00	46,020.00	160,000	14,000	7,600.00	21,600.00	319,357.50
1970	119,500	35,850	37,045.00	46,605.00	146,000	15,000	6,935.00	21,935.00	344,027.50
1971	121,000	36,300	37,510.00	47,190.00	131,000	15,000	6,222.50	21,222.50	369,995.00
1972	122,500	36,750	37,975.00	47,775.00	116,000	15,000	5,510.00	20,510.00	397,260.00
1973	123,750	37,125	38,362.50	48,262.50	101,000	16,000	4,797.50	20,797.50	424,725.00
1974	125,000	37,500	38,750.00	48,750.00	85,000	18,000	4,027.50	22,037.50	451,462.50
1975	126,250	37,875	39,137.50	49,237.50	67,000	18,000	3,182.50	21,182.50	479,517.50
1976	127,500	38,250	39,525.00	49,725.00	49,000	20,000	2,327.50	22,327.50	506,915.00
1977	128,750	38,625	39,912.50	50,212.50	29,000	15,000	1,377.50	16,377.50	540,750.00
1978	130,000	39,000	40,300.00	50,700.00	14,000	14,000	665.00	14,665.00	576,785.00
				\$1,096,972.50	520,212.50				

(1) Cost of Gas is projected at \$15.00 per year per meter

(2) O & M Expense is projected at \$15.50 per year per meter

Average Annual Net Revenue \$43,878.90

Average Annual Requirement 20,808.50

Net Revenues covers average requirement 2.013 times.

(The above figures were checked and certified by Freese & Nichols,

Consulting Engineers, Fort Worth, Texas.)

(Paid Adv.)

SOCIETY AND CLUBS

AND NEWS OF INTEREST TO WOMEN

Miss Farley And Mr. Rains United In Marriage In Impressive Service

In a double ring ceremony performed Friday evening at seven o'clock in the Cisco Church of Christ, Miss Pearlene Inez Farley, daughter of Mr. and Mrs. Roy B. Farley, became the bride of Ellis Waddell Rains, son of Mr. and Mrs. Floyd Rains. A F. Waller of Breckenridge officiated.

The couple stood before an altar decorated with mums, gladiolus, and greenery with white candles in wedding candelabra on either side.

The wedding music was furnished by eight members of the Abilene Christian College choir. Given in marriage by her father, the bride wore a gown of white lace and nylon over white satin. The bodice of white lace was fashioned with a scalloped yoke of white nylon with lace collar and sleeves. She carried a white orchid atop a white bible surrounded with white carnations and satin streamers.

Mrs. James E. Agnew, twin sister of the bride, was matron of honor. She wore a pearl gray taffeta dress with pleated skirt, pink hat and gloves, and carried a bouquet of pink carnations.

James E. Agnew served the groom as best man and Luther Edwards and Franklin Myrick were ushers.

Miss Arlene Birt, daughter of Mr. and Mrs. Arlin Birt of Cisco, and Frank Aycock, Jr., son of Mr. and Mrs. Frank Aycock of Anson, both cousins of the bride, lighted the candles.

A reception was held following the ceremony at the home of the bride's sister and husband, Mr. and Mrs. James E. Agnew. The bride's table was laid with a white linen cloth and centered with an arrangement of mums and gladiolus. Miss Lavelle

Intermediate G.A.'s Meet On Wednesday

The Bell Intermediate G. A.'s of the First Baptist Church met Wednesday at the church in regular session.

Nelda Cates called the meeting to order and Charlotte Collins led in prayer. The watch word, allegiance, and star ideals were repeated and Mrs. C. E. Whitmire gave a chapter of "These Dared To Share." Marita Webb closed the meeting with prayer.

Those attending the meeting were Annette Popalio, Nelda Cates, Linda Cheves, Marita Webb, Maedean Collins, Paula Booth, Charlotte Collins, Mrs. C. E. Whitmire, and Mrs. W. C. Boles.

Cisco Garden Club To Hold Tea On Monday

The Cisco Garden Club will open the club year with a tea for new members Monday afternoon, October 5, at 2:30 at the home of Mrs. Bill Mitcham, 406 Ave. I.

Hostesses for the tea will be Mrs. Paul Wood, Mrs. Charles Spears, Mrs. R. B. Carswell, and Mrs. Don Choate. Mrs. W. C. Hogue will show colored slides of her European trip this summer.

Members are reminded to bring their seasonal plant exchange.

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Mrs. Ed Aycock
Our years of experience enables us to give you prompt and courteous service.
See display at 208 Ave. E. or call 183 for appointment

Things Seen and Unseen -

.... are all paid for by the ultimate consumer. The farmer sells his bale of cotton for \$150.00 and we buy it back in clothes for several hundred dollars. Same old cotton except the looks, design, color, wage, transportation, rent, storage, interest, commission, profit and taxes - many kinds of them. Like the bale of cotton, the abstract must bear its myriad of hidden costs, but it is still worth many times its cost. If you gamble never do it on land titles.

EARL BENDER & COMPANY
Eastland, (Abstracting since 1923) Texas

Statement of Condition	
AT THE CLOSE OF BUSINESS SEPTEMBER 30, 1953	
First National Bank	
CISCO, TEXAS	
RESOURCES	
Loans and Discounts	\$1,416,647.63
Cash and Exchange	797,938.77
U. S. Government Bonds	1,137,346.88
Bonds of Federal Agencies	300,000.00
State, County, and City Bonds	345,298.44
Federal Reserve Bank Stock	4,500.00
Furniture and Fixtures	23,321.50
	\$4,025,053.22
LIABILITIES	
Capital Stock	\$ 50,000.00
Surplus Earned	100,000.00
Undivided Profits	63,663.52
Reserved for Taxes	11,818.86
Reserved for Contingencies	25,687.48
Cashier's Checks Outstanding	11,031.06
U. S. Treasury Account	42,330.01
Deposits	3,720,522.29
	\$4,025,053.22

Member Federal Deposit Insurance Corporation

Child Study Club Has Meeting On Friday

The Child Study Club met Friday afternoon at the City Federation House for their first meeting of the new year.

Mrs. Margorie Lane was hostess for the afternoon and Mrs. Betty Williams was in charge of the program and introduced M-Sgt. Kendrick who spoke on the atomic bomb and what to do in an atomic attack.

Those attending the meeting were Mesdames Kana Burnam, Alice Cameron, Kay Gurney, Louise Isenhower, Elva Morrison, Bessie Lou Rider, Betty Odom, Thelma Smith, Gene Taylor, Betty Steffen, Dorothy Jones, Nell McAnally, Betty Williams, Helen Heyser, and the hostess, Margorie Lane.

Rehearsal Dinner Held For Wedding Party

A rehearsal dinner was held October 1 in the home of Mr. and Mrs. James E. Agnew honoring Miss Pearlene Farley and Waddell Rains who were married October 2.

The table was laid with a white cloth and held a centerpiece of red carnations. The dinner was served buffet style to sixteen members of the wedding party.

Those attending were Mr. and Mrs. Roy Farley, parents of the bride, Mr. and Mrs. James E. Agnew, Mr. and Mrs. A. F. Waller of Breckenridge, Miss Pearlene Farley, Waddell Rains, Frank Aycock, Jr., of Anson, Miss Arlene Birt, Franklin Myrick, and five members of the Abilene Christian College choir.

Sunday School Class Organized At Meeting

The Faithful Workers Sunday School Class of the East Cisco Baptist Church met Tuesday in the educational building of the church for a called meeting.

Rev. F. C. Bradley opened the meeting with prayer and the class was divided and a new class organized. Officers for the coming year were elected after which refreshments of punch and cake were served.

Those attending were Rev. and Mrs. F. C. Bradley, Mrs. J. E. Shirley, Mrs. Ollie Smith, Mrs. Omalee Holdridge, Mrs. Callie Shields, Mrs. Betty Tucker, Mrs. Viola Abbott, Mrs. Chrystine Nance, Mrs. Fern Brown, Mrs. Madalyn Stewart, Mrs. Allyne Cotton, Mrs. Dolores Sharp, Mrs. Lena Ruth Stansell, and Mrs. Marie McCormick.

Rebekah Lodge Holds Meeting On Thursday

The weekly meeting of the Goodwill Rebekah Lodge was held Thursday evening at the lodge hall with Mrs. Effie Mayhew presiding.

During the short business session, plans were discussed for the Tri-County Associational meeting to be held in Breckenridge October 22. The meeting closed in regular form.

Those attending were Mesdames Effie Mayhew, Ethel Moore, Dee Clements, Lydia Krauskopf, Laura Jensen, May Kleiner, Edith Braggs, Connie Hyatt, Winnie Linebarger, Edith Rainbolt, Pauline Taylor, and Meda Strawn.

Woodmen Circle Has Monthly Session

The Woodmen Circle met Friday afternoon at the lodge hall for their monthly meeting with Mrs. D. R. Harper, president, presiding.

During the business session, plans were made to meet the third Friday in October for drill practice to go to Comanche October 19.

Those attending were Mrs. D. R. Harper, Mrs. Effie Mayhew, Mrs. E. Skiles, Mrs. J. B. McCannies, Mrs. George Bailey, Mrs. Edith Rainbolt, and Mrs. W. C. Clements.

Gay Philosopher - - - From Page One

amateur in the field, called Mr. Robert Kamon the other day to inquire if anybody in Cisco had seen the meteor flash at about 4:15 a. m. Thursday.

Robert checked around and it was found that Guy Abbott, who runs the city street sweeper at night, had indeed seen the meteor. Understand Mr. Monnig may be out this way to check further, and if you know anyone who saw the meteor give Mr. Kamon a call.

BUY IT TODAY on Lay-away!

Buy it on time... have it in time for winter!

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GLENN'S FURNITURE CO.

Cool Safety Cabinet Heater

Featured in Aug. Good Housekeeping

Promenader

poised... and polished
faille for fall...

... and the future... the timeless, fashion-able dress you'll love for its rightness, live-in for its comfort from a.m. thru p.m. Rhinestone button-marched detachable gilet in correct contrast to a button front, horseshoe collared coat dress in black,

\$24.95

by
Forsell

Just Received - A new shipment of those
ALL WOOL SHORTIE COATS
Womens and Girls sizes - Special \$15.00

it's a **Ship'n Shore** blouse

sizes 7 to 14

Ship'n Shore

a-plus for this
woven check 2.50

Tick, tock, round the clock goes this busy little blouse...topping all her skirts! SHIP'N SHORE's woven miniature tall-checks... contrast-piped collar, placket'n sleeves. Combed cotton... school-going colors... livelier with each washing.

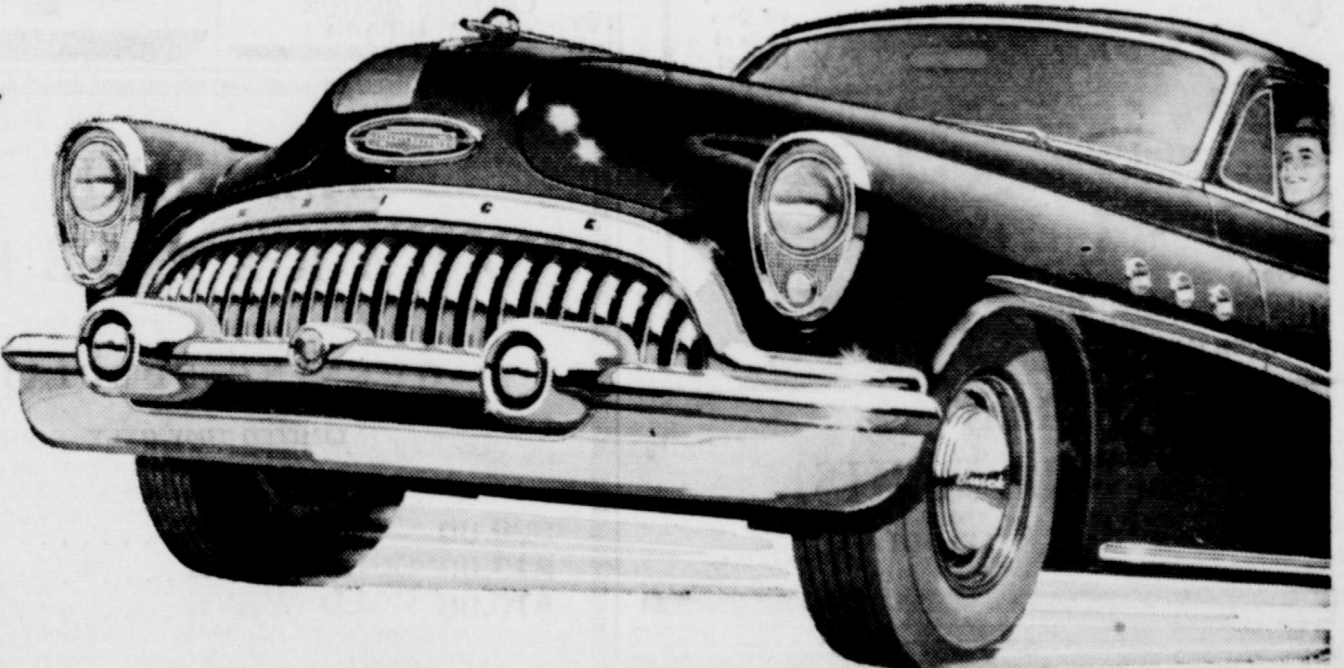
Other new Ship'n Shore blouses now in stock for the school crowd.

As seen in Good Housekeeping

Altman's
Style Shop

BUY BIG for less than you think

Come in and ask us about the low delivered price of this
New 1953 Buick SPECIAL
2-Door, 6-Passenger Sedan



WHY should you do yourself out of the big things in motoring life? Why pass up the room and power and comfort and niceties of big-car travel - when you can buy a big, new Buick SPECIAL for just little more than the price of smaller cars? We'll show you our price to prove that - to prove that you can buy this Buick SPECIAL for just a few dollars more than you have to pay for one of the so-called "low-price three's."

Figure what that means -
Just a few dollars more for a lot bigger hoodful of power - Fireball 8 power - the highest horsepower ever placed in a Buick SPECIAL.
Just a few dollars more for big and spacious 6-passenger roominess - and the solid, steady comfort of Buick's famed Million Dollar Ride.
Just a few dollars more for Buick styling, Buick handling, Buick luxury, Buick fun.

But do you know what else those few extra dollars get you in this big, broad, beautiful Buick?

THE GREATEST BUICK IN 50 GREAT YEARS

They get you a long list of standard equipment at no extra cost that most other cars at or near its price charge you for, as extras - which makes our quoted price even lower than it looks.

We have the facts and figures to prove our points. All we need is you, at the wheel.

Drop in on us this week and see for yourself that your new-car money really buys big - in Buick.

MILTON BERLE stars for BUICK - in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in The TV Football Game of the Week - a "GM" Key Event

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

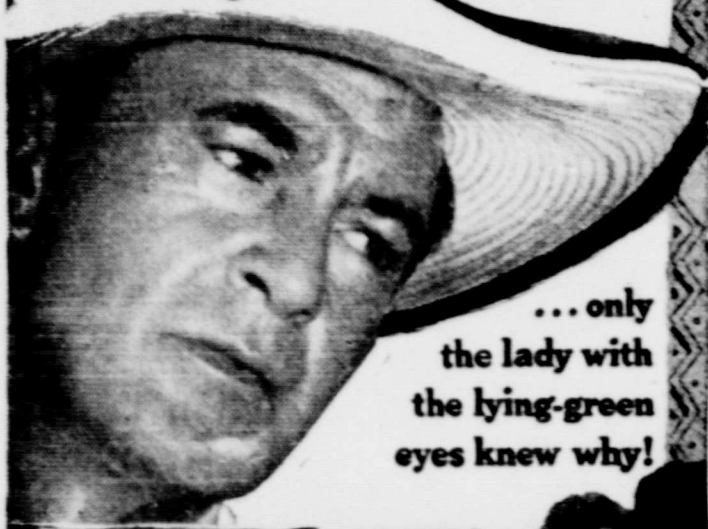
MUIRHEAD MOTOR COMPANY
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PALACE

THEATRE — IN CISCO, TEXAS

SUNDAY AND MONDAY

The 'Gringo Giant' was Mad!



... only
the lady with
the lying-green
eyes knew why!

GARY COOPER BARBARA STANWYCK

BLOWING WILD

... only the lady with the lying-green eyes knew why!

RUTH ROMAN ANTHONY QUINN

UNITED STATES PICTURES PRESENTS

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CISCO — EASTLAND HIGHWAY
SUNDAY AND MONDAY

-Plus-

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LEE WEIR MOTOR CO.

Chrysler — Plymouth Sales and Service
PHONE 138 — MORAN

Lobos —

From Page One
Bluecat 15. The Bluecats were unable to go and Jim Reynolds blocked a 3rd down quick kick. Coleman recovered and punted again, and Buck Whitehead returned the ball to Coleman's 32. Gallegos and Davis gained seven yards and Reynolds lost seven and a pass misfired as the period ended.

Opening the second quarter, Coleman recovered a Cisco fumble in midfield. Three line plays netted 18 yards, and Billy Davis punted to Cleveland for a touchdown.

The Lobos took the kickoff and couldn't go, punting to the Bluecat 34. The Bluecats worked the ball to the Cisco 3-yard line where they fumbled and lost the ball. Smith punted out of danger as the half ended.

Cisco received the ball to begin the third quarter. Three plays produced nine yards, and Smith punted to the Bluecat 42. Johnigan ripped off 13 yards, Cleveland circled for 21. Johnigan drove through for seven, and Cleveland made a first down on the Cisco 2. Jonigan scored.

The Lobos took the kickoff on their 30. Reynolds passed to Smith for 3 yards, and the Lobos drew a 15-yard penalty. Lipsey passed to Smith for a first down on Cisco's 44. Lipsey and Davis made a first down on the Bluecat 42, and a Lobo pass was intercepted in midfield to end the threat.

The Bluecats drew a 15-yard penalty, and Johnigan took a lateral pass and raced 69 yards for the final Coleman touchdown. Bob Byerly kicked all four extra points.

The Cisco score came as the Lobos took the kickoff on their 32. Davis got 4 yards, and Lipsey got through to his 43 yard line. Lipsey got 8 yards, and Davis drove 17 yards to the Bluecat 31. Lipsey and Davis made 10 more yards, and Pippen got 8. Lipsey made it first and ten on the Bluecat 10 as the quarter ended.

Opening the final period, Reynolds made 1 yard, Lipsey got 3, and Davis plowed through the middle to score. Reynolds missed the uprights.

The two teams fought on even terms during the remainder of the game. The contest was free of injuries.

CISCO	Statistics	COLEMAN
10	first downs	12
158	yds gained rushing	217
6	passes attempted	9
3	for 43 passes comp.	5 for 169
4	for 35 punts-avg.	4 for 31
4	for 30 penalties	7 for 85
1	fumbles	2
1	fumbles lost	1

DIXIE

Drive-In Theatre

Eastland — Ranger Highway

Box Office Opens 6:45

Showings at 7:00 and 9:00

ADMISSION 40c

Children under 12 Free

SUNDAY — MONDAY

THE GIRL WHO HAD EVERYTHING

— with —

ELIZABETH TAYLOR

WILLIAM POWELL

FERNANDO LAMAS

Tuesday Only

Each Tuesday is Dollar Night
\$1.00 per car or reg. admission
whichever costs less.

STRANGE WOMAN

— with —

HEDY LAMAR

GEORGE SANDERS

Wednesday & Thursday

COUNT THE HOURS

— with —

TERESA WRIGHT

MACDONALD CAREY

FRIDAY & SATURDAY

ARROWHEAD

— with —

CHARLES HESTON

KATY JURADO

AT YOUR COOL

MAJESTIC

IN EASTLAND

SUN. — MON.

DEAN MARTIN and

JERRY LEWIS

"THE CADDY"

1953

STYLORAMA

FALL FASHION SHOW

Presented By

Beta Gigma Phi

TUESDAY EVENING

OCT. 6 — 8:00 P.M.

MAJESTIC Theatre

EASTLAND

—Screen Attraction—

20th Century-Fox

TONIGHT

WE SING

color by Technicolor

ALL WORK GUARANTEED

-OPENING SPECIAL-

LIMITED TIME ONLY

\$20.00 COLD WAVE	\$15.00
\$15.00 COLD WAVE	\$10.00
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OUR REGULAR QUILT AND BLANKET SPECIAL

3 For \$1.00

for a limited time only

CISCO STEAM LAUNDRY

103 WEST 9th

PHONE 31

ABC Club —

From Page One
are being spent in organized play by our youth that would otherwise be used in roaming the streets and getting into mischief if we had no summer program.

Future plans include the formation of a teenage league next summer so that even more of our youth will be able to participate in this team play that has provided Cisco adults with wholesome entertainment and relaxation at the same time it provided the boys who played with a chance to show sportsmanship and build character for the future. Supervised recreational programs during the school term will be sponsored by the Club if interest warrants this inclusion in the program for the current year.

Watkins Vanilla

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Your Watkins Dealer

Bungelow Courts

East 8th St. — Cisco, Texas

NOTICE

We have increased our personnel and added new equipment and are now able to offer you a faster and more complete service.

Shoes, purses and baggage re-dyed and refinished. Three minute service on ladies heel lifts.

Boots foxed, full soled, boot heels built in any style. Five minute service on rubber heels.

Auto seat covers repaired. Half soles and heels while you wait.

Pearl snaps replaced on shirts, etc. One day service on refinishing reptile skin shoes and purses.

For distinctive gifts, see our beautiful personalized leather goods.

Five minute service on heel lining repairs. Men's, ladies and children's moccasins.

Let us help you stretch your shoe dollars.

O-K Shoe Shop

503 Avenue D Cisco

Expenditures for last year included approximately \$1000 for supervision, \$500 for equipment, \$300 for repairs and maintenance on the baseball field, and \$200 for lights.

The \$1500 allocation by the Community Chest to the ABC Club for the coming year will mean an average contribution of 30c per person in Cisco.

HIGGINBOTHAM INSURANCE AGENCY

C. E. HIGGINBOTHAM

E. J. PO

Phone 198

707 Ave. 1

More to SEE In '53 STATE FAIR of TEXAS

DALLAS

OCT. 10-25

YOUR HANDY CALENDAR GUIDE TO THE STATE FAIR

ENTERTAINMENT

THE ETHEL MERMAN SHOW: Matchless Miss Merman, reigning queen of musical comedy stage, and Hollywood luminary George Murphy in all-star revue. Auditorium nightly 8:30 p.m. Matinees Saturdays, Sundays, Thursdays 2:30 p.m.

ICE CIRCLES OF 1954: World famous skating spectacle featuring brilliant production of "Brigadoon." Ice Arena nightly 8:30 p.m. (except Oct. 25). Matinees 2:30 p.m. Saturdays, Sundays and Oct. 14. Rural Youth show 10:30 a.m. Oct. 17; Teen-agers matinee Oct. 25.

AUT SWANSON TWELICAD: Supercharged suicide stunts by dashing daredevil. Grandstand nightly 8 p.m. (except Oct. 11, 12, 19, 25). Matinees 2:30 p.m. Oct. 14, 16, 18, 23, 24, 25. Two matinees Oct. 17 at 1 and 3 p.m.

MILLION-DOLLAR MIDWAY: Gayest, grandest, biggest, brightest fun zone in America. Dozens of rides and shows. Sensational new ROTOR thrill ride. Daring aerialists to free Magnolia Sky Revue, 2 and 7:30 p.m. daily.

DANCING WATERS: Colorful fountains caper rhythmically in kaleidoscopic aquatic ballet. Unusual European attraction. Direct from Radio City Music Hall in New York. Continuous on Midway.

SATURDAY NIGHT SHINING: Popular western music stars from WFAA. Bandshell 8 p.m. Oct. 10, 17, 24.

COTTON BOWL FOOTBALL

OCT. 10, TEXAS VS. OKLAHOMA, 2 p.m.

OCT. 12, MIDWESTERN VS. NAYL' UNIV. OF MEXICO, 8 p.m.

OCT. 13, SMU VS. RICE, 8 p.m.

OCT. 19, LINCOLN VS. PINE BLUFF, ARK., 2:30 p.m.

OCT. 19, WILEY VS. PRAIRIE VIEW, 8 p.m.

OCT. 21, FOREST VS. TECH, 8 p.m.

OCT. 23, ADAMSON VS. SO. OAK CLIFF, 8 p.m.

OCT. 24, SUMMIT VS. NORTH DALLAS, 8 p.m.

LIVESTOCK AND POULTRY JUDGING

OCT. 10, Quarter horses, Jr. market turkeys. Oct. 11, Quarter horses. Oct. 12, sheep, Brahman and Santa Gertrudis cattle.

OCT. 13, sheep, Hereford and Holstein cattle. Oct. 14, sheep, Quarter horses, Aberdeen-Angus and Guernsey cattle. Oct. 15, Angus, goats, chickens, Jersey and Shorthorn cattle.

Parade of Champions. Oct. 16, Quarter horses, cutting horse contest, breeding turkeys. Oct. 17, Quarter horses, cutting horse contest, cowboy range mount classes. Oct. 18, Quarter horses, cutting horse finals. Oct. 19, Jr. Dairy Show (Holsteins, Guernseys, Jerseys). Oct. 20, Milking Shorthorn cattle, Jr. Milking Shorthorns. Oct. 21, Jr. Sheep Show, Jr. market breeders. Oct. 22, Jr. ewes and commercial ewes. Oct. 23, Palomino horses, Shetland ponies. Oct. 24 and 25, Palominos and Shetlands.

FREE EXHIBITS

AGRICULTURE: Three-D presentation of Texas agriculture in diverse aspects emphasizing vital farm-ranch water resources problems. Animated, dioramic depiction of rainfall cycle. Over 50 different agricultural products displayed in profusion. Agriculture Bldg.

ELECTRIC SHOW: Modern electrical household appliances, ranges, radios, TV sets, freezers, air-conditioners, dishwashers, lighting and laundry equipment, model kitchens. Displays and demonstrations. Electric Bldg.

AUTOMOBILE SHOW: The 37th Southwestern Automobile Exposition, one of largest in America. Over 250 models of cars and trucks. Cutaway displays, free shows. Famous Plymouth Kitten Bannipe Band. Automobile Bldg.

ANTIQUE AUTO SHOW: Nostalgic exhibition of antique automobiles, from Stanley Steamer to Hupmobile. Tent adjacent to Auto Bldg.

NATURAL GAS SHOW: Four modern kitchens, from plans in McCall's Magazine. Ice makers, air conditioners, heating and laundry equipment, 35 different models of ranges. Free perfume bar. Natural Gas Bldg.

ALSO: General Exhibits Bldg., Science Bldg., Farm Implements, Women's Bldg., Telephone Exhibit, Aircraft Exhibit, King Ranch Exhibit, Museum of Fine Arts, Aquarium, Museum of Natural History, Hall of State, Health Museum.

WOMEN'S DEPARTMENT: Prize-winning needlework, foods, hobby collections, antiques, miscellaneous arts. Duplicates of Mrs. Eisenhower's Inauguration jewelry, rare tropical birds, flower arrangements, fine handcrafts by 25 nationally known artists. Texas Fashion Roundup, saluting Texas-created styles, 2 and 4 p.m. daily, free. Theatre Bldg., The Great Christ, free magic shows 1, 3, 5 p.m., tent behind Women's Bldg. Contests include speed crocheter (Oct. 14), trim-a-hat (Oct. 15), Children's cake, cookie, imagination (Oct. 16), cake contest (Oct. 19), corsage-making (Oct. 20), cake, pie, candy (Oct. 23). Rose and dahlia shows (Oct. 18). Negro flower show (Oct. 19). Garden Club show (Oct. 20).

SPECIAL EVENTS: Oct. 10, Press-Radio-TV Day; Oct. 11, Antique Auto driving contests; Oct. 12, Mexican Day; Oct. 13, Music Festival Day, fireworks; Oct. 14, Dallas Day, fireworks, Rotary Day; Oct. 15, Crippled Children's Day; Oct. 16, Elementary School Day, fireworks; Oct. 17, Rural Youth Day; Oct. 18, Texas A&M System Day; Oct. 19, Negro Achievement Day; Oct. 20, Fast Texas Day, fireworks, Garden Club Day; Oct. 21, FHA Day; Oct. 23, High School Day; Oct. 24, For Work Day, TSCW Day, state baton-twirling championships; Oct. 25, Cotton Bowl Religious Festival.

More than 200 other special days and events. The State Fair of Texas is the largest annual exhibition in the United States and the world's biggest bargain for entertainment and education. Admission is freegrounds, 60 cents and 50 cents for children under 12. For further information on any event, write State Fair of Texas, Dallas 10, Texas.

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A message to every prospective new car buyer:

You can have

the most popular automatic transmission
to be found in any low-priced car
Chevrolet's Famous 1953 Powerglide!*

Much fleetier, smoother, more economical! Thoroughly proved and improved through years of development and over a billion owner-driven miles! Production now running at new high levels due to record nationwide demand!

Much More Economical

Chevrolet's 1953 Powerglide Automatic Transmission—feared with the 115-h.p. "Blue-Flame" high-compression Valve-in-Head engine—brings you entirely new operating economy in city driving and on long trips.

Far Livelier Getaway

Put the selector lever in "DRIVE" position—step on the accelerator—and you move smoothly away from a standing start to legal traffic speed in seconds.

Important New Gas Savings

You'll never know how economical an automatic transmission can be until you try the 1953 Powerglide. Various improvements, including a

more efficient use of engine power, make it extremely thrifty.

Great New Passing Ability

The car picks up pace in traffic or on the highway at the touch of a toe, for the '53 Powerglide has an added automatic passing range.

Smoothest No-Shift Driving at Lowest Cost

Driving is almost incredibly easy, changes of speed almost unbelievably smooth... for this transmission gives simplest, smoothest, no-shift driving at lowest cost.

Safe Eyes-on-the-Road Driving

Powerglide permits you to concentrate on driving, with hands on the steering wheel and eyes on the road.

Full Engine Braking-Power on Hills
Powerglide's flexibility lets you cruise easily up any hill. And you enjoy constant engine braking power for maximum safety when descending.

Rock Out of Trouble

Powerglide's smooth power flow lets you rock out of sand, snow or mud whenever the need arises. "LOW" and "REVERSE" are side by side on the Powerglide quadrant, making the operation doubly easy.

Push-Proof Parking

Put the selector lever in "PARK" position when you leave the car, and a positive gear-type lock holds it in position until you return.

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