



NIGHT WRECK — Glenn Burrus was killed when his pickup telescoped in collision with the back of a semi-truck. The accident occurred Tuesday night on Harrison Highway. (Hereford Brand Photo)

Grinding Crashes Fatal To 3

Glenn Burrus Dies In Pickup Wreck

The second grinding collision of the week claimed the life of Glenn Burrus, 46. He was killed almost instantly Tuesday night when the pickup he was driving crashed into the rear of a semi-trailer truck.

Leonard Leon Trippitt of Plainview, driver of the truck was uninjured.

The accident occurred about 8:35 p. m. on Harrison Highway, a mile and a half west of Hereford city limits. Both vehicles were traveling west according to Department of Safety patrolmen.

Force of the impact crushed the front of the pickup, telescoping the cab area. Mr. Burrus was pronounced dead on arrival at Deaf Smith County Hos-

pital 20 minutes later.

Funeral services for Mr. Burrus will be conducted at 3 p. m. today at St. Anthony's Catholic Church with the Rev. Alexander Beaton officiating. Burial in West Park Cemetery will be directed by Gilliland Funeral Home.

A resident of Deaf Smith County since 1946, he was a native of Oklahoma, born Dec. 16, 1919 in Cotton County. He came to Texas in 1920 and moved to this county from Canyon. He was a veteran of military service in World War II.

His marriage to Miss Rosalie Kribbs was on June 6, 1942, in Pampa. She survives him with two daughters, Mrs. Kathryn Slaughter and Mrs. Elizabeth McIntire, both of Hereford.

Other survivors are five brothers, Herschel Burrus of Hereford and H. W., B. A., R. A. and Tony Burrus, all of Canyon; and four sisters, Mrs. Edd Boren and Mrs. Ray Metcalfe of Canyon, Mrs. Verla Simpson of Tulsa and Mrs. J. B. Hagar of Panhandle.



DEATH VEHICLE — Two were killed in this noon. Four were injured in the wreck. See car when it was hit head-on Sunday afternoon. (Hereford Brand Photo)

COMMUNITY CENTER

Easter Plans New Building

Easter, Texas, the little community with big plans, this week at a meeting of the Easter Lions Club put the final stamp of approval on plans for a community building costing in excess of \$17,000, indicating at the same time that this was only the beginning of a long range program to provide adequate community facilities for its people.

Included in the overall plan will be a swimming pool, a tennis court and an outdoor recreational area.

Located on a triangular 3-acre plot at the intersection of FM-1057 and FM-1055 in the heart of the Easter Community, the 50' x 70' building will be an all steel structure with a circular driveway and parking area.

The 3-acre building site was donated by Harlan Frye, a long time resident of the community.

The building, which will be paid for by the Easter Lions Club will be used for all community activities upon completion.

Financing will be arranged through an FHA (Farmer's Home Administration) loan, designed to aid rural non-profit organizations such as the Easter Lions. The 30 year loan will be repaid in annual installments of \$1,200 and the money will be raised through club projects and club dues.

To demonstrate support, the Easter Ladies Club has also pitched in with a promise of aid. \$200 has been set aside to help with purchase of kitchen equipment and a tentative offer of chairs, tables, and a service for 24 which is now in use at the old Easter school, has been offered by the group.

The Easter school building, located some 2 1/2 miles east of the community now serves as the community building.

The Lions Club meets at the Easter store.

Meeting with the Lions Monday night was David House, representative of Steelcraft Corp. of Amarillo, the firm supplying the building; Don Jennings, with the FHA in Dimmitt who explained the "recreational" type loan which the club plans to use for the building financing and a number of guests.

Roy Botkins, immediate past president of the club spoke on "The Club Image" and music

was supplied by the "Cow Towners," a trio from Hereford consisting of C. R. Brandon, Glenn Nelson and Harvey Hammett.

In other business during the evening, the club voted to donate \$2.00 per member to the Hi-Plains Eye Bank, an organization sponsored by Lions of District 2-T1.

Bill Struve, president of the club, presided at the meeting.

JUNIOR LEAGUE

Junior Bowling League will meet Saturday morning, September 17, at 9:30 a. m. at Sunset Bowling Alley. Teams will be formed for the coming season. Dwayne Janssen, will be assisting with coaching and children will be supervised.

County Lets Bids On Bull Barn Expansion

Deaf Smith County Commissioners Court, in a light session Monday, awarded contract for the construction of an addition to the Little Bull Barn, approved the payment of bills and reports and designated the percentage of division for the lateral road fund.

A. G. May Construction Company of Hereford won the contract for the addition to the Bull Barn with a bid of \$18,950. The only other bidder was M&B Construction Company of Dimmitt and Hereford. They submitted a bid of \$20,823.19.

Specification for the proposed addition called for a 70' by 100' all steel building with a 12' eave height, and including one 12' x 12' steel overhead door.

The new facility, attached to the east end of the present Little Bull Barn, will also include a wash room, 12' by 24', and the above bid also included electrical work and plumbing. The new building is being constructed to facilitate the annual Junior Livestock Show and for other county needs. Construction will start in the near future.

SCHOOL BOARD

Clark Has Go-Ahead

Area vocational plans got a nod of approval Tuesday night when school board members passed a motion authorizing Johnny Clark, school superintendent, to go ahead with preliminary details.

The action came after the board had canvassed the votes cast in the recent election. Assisting the board was Bob Davis professional bonding consultant.

Also on Tuesday night's agenda was routine paying of bills, a survey of present construction projects, acceptance of resignations, election of teachers, bus problems and adjustment of special education classes.

The board also heard a resume of the PESO program presented by PESO coordinator for this area, Roy Hartman.

A problem receiving immediate attention is the crowded condition of buses. Dillie Kelly, business manager, said that the office is constantly revising routes and bus runs in an effort to eliminate crowded conditions.

Too, Clark pointed out that some problem in funding is existent in the Hereford schools that has not been present in other areas where he has worked. Most areas manage to stay within their state transportation budgets, he said.

It was pointed out at the meeting that the state schedule for

financing buses allows enough money to theoretically replace buses after five years use.

One of the board members asked the age of the oldest bus in service in the Hereford system and was told that some 1956 model buses are being used.

Extensive glass repair was made to bus windows before school started, and most buses seem to be in fair running order, Kelly said.

One point was made by board members and that was the small size of buses purchased in years past. Clark said that buses on order are 72 passenger buses and if delivery is ever made, that this would alleviate some of the crowding.

In discussing the problem, it was brought out that two buses are making two runs each, one bus picking up 72 and 68 children and the other picking up 66 and 78.

The system is using 23 buses, running 22 state approved routes and the one route in the northern portion of the county that is not approved by the state and is operated out of local funds.

Approximately 1300 students ride buses to school.

Clark told the board that in a Monday trip to Austin, he discussed the possibility of using one of Hereford's allotted special education teachers to teach children that are forced by physical handicaps to remain at home.

The board gave unanimous approval to making this adjustment. Ten or more children in the system would qualify for this instruction.

Several children who are being patterned at the patterning center would be taught, but the board pointed out that the school was not participating in the therapy program. The teacher would only be involved in teaching these children as their capabilities permit, not being involved in their physical development.

Driver of one of the vehicles in a three car collision Sunday is being held on \$2500 bond in Dimmitt charged with murder without malice-driving while intoxicated, according to Department of Public safety patrolmen.

Charged is Arcadio Arand Hernandez, 20, San Juan, who was treated for minor injuries after the accident which killed Twila Jo Wright, 3, Dimmitt and Mrs. Nancy Martin Hickman, 19, a Dimmitt housewife.

The accident occurred about 4 p. m. nine miles south of Hereford on 385.

Injured besides Hernandez were Mrs. Joira-Dee Wright, mother of the dead child and Harry White, 53, Dimmitt. White is reported to have a fractured hip and severe lacerations but in fair condition. Mrs. Wright underwent elbow surgery Sunday night. Her condition is still considered serious.

Mrs. Hickman and Twila Jo were riding in a car driven by Mrs. Wright, going north. They were followed by a pickup driven by Hugo Beyer of Dimmitt. White was a passenger in the Beyer pickup.

Hernandez was going south and observers said that apparently, he didn't make the curve. Investigators at the scene of the accident said that evidently Mrs. Wright veered to either side in an attempt to avoid the southbound car. The two cars collided nearly head-on at the curve.

The pickup, headed north, struck the Hernandez car that was spinning in the middle of the pavement. Hernandez was thrown from his car.

Beyer was treated and released by the Dimmitt hospital.

The only reported survivors of the Wright child are her father, Gene Wright of Dimmitt and her mother. She was born in Levelland. Funeral services were Wednesday in Levelland.

Mrs. Hickman is survived by her husband, Douglas, Dimmitt, her father and five sisters whose names are not available. Funeral services were Wednesday in Buffalo, Okla.

Funeral Is Held For W. A. May, Old-Timer Here

Funeral services for William Alfred May, 72, were conducted Monday afternoon in the Rose Chapel of Gilliland Funeral Home. The Rev. B. L. Davis, pastor of First Baptist Church, conducted the rites and burial was in West Park Cemetery.

A retired farmer who had lived in Deaf Smith County since 1919, Mr. May died in a hospital here Saturday evening after a long illness. His home was at 301 Westhaven.

He was born June 1, 1894 at Sparta, Mo., and came to this county from his native state after serving in the U. S. Army during World War I. He married Miss Laura E. Brumley Sept. 10, 1920 at Indianapolis, Mo. She preceded him in death in 1964.

Mr. May is survived by two sons, Marvin and Melvin May, both of Hereford; his mother, Mrs. A. J. May of Amarillo; two grandsons, Douglas May and Rickie May of Hereford; a sister, Mrs. Bessie McVay of Hutchinson, Kan., and a brother, Clarence May of Blackwell, Okla.

Acting as pallbearers at the funeral were Ted Richardson, Robert Strain, Raymond Stewart, Pat Miller, Steve Bayousett and Murphy White.

Committeemen Named By ASCS

Communities have named their committeemen to serve in the government allotment program, according to Faust Collier, ASCS manager for this area.

Community committeemen will meet in convention September 21 and name one county committeeman and two alternates.

Usually, the farmers have been electing three county committeemen, but last year, the plan was changed to stagger terms of office. Carry-over committeemen are Frank Bezner who has one more year to serve and Bill Hodges who has two remaining years. Out-going committeemen are P. B. Sowell. Out-going alternates are C. L. McBroom and Andrew Kershen.

In describing the work of the community and county committeemen, Collier said that this is one of the greatest examples

of true democracy. The committeemen estimate and establish yields for their own communities. Outside estimates could be wrong. Collier said, explaining that the people involved select the men who will do the estimating that has a direct effect on government support.

County committeemen meet once a week to serve as a type of board of directors for the local agricultural office.

Community committeemen work in their own communities, meeting with the county committeemen occasionally.

Elected from Community A are: A. J. Bezner, chairman; T. J. Parsons, vice chairman; Clyde Russell, member; S. A. McCathern and Melvin May alternates.

Community B: George Turrentine, chairman; Gerald McCathern, vice chairman; S. A. See ASCS Page 2

Ag Money Paid By ASCS Office

ASCS diversion and price support payments were being made this week, according to Faust Collier. Checks to individual farmers are being mailed, but the process is time consuming and farmers are asked to wait for their check to come by mail. "If a farmer comes into the office, we spend more time looking up his folder now than is usual because the folders are out of the filing cabinet as we process them. Farmers will actually speed up the delivery of their checks if they wait at home," the ASCS manager explained.

Over 1400 farms are due payments. Friday alone, the first day that the Hereford office has made payments this year, the tab came to over a million dollars.

Bankers as well as farmers have been waiting for these payments. Last year, payments on all crops including sugar beets swelled deposits in the area over \$7 million.

Payments being made now are only for feed grains, wheat and cotton. Beet payments will be made after all beets are dug and samples are tested to determine actual farm income from the acreage.

Collier expects this year's subsidy payments to run a little higher than last year's. He explained that even corn ensilage is considered a feed grain and comes under the acreage programs.



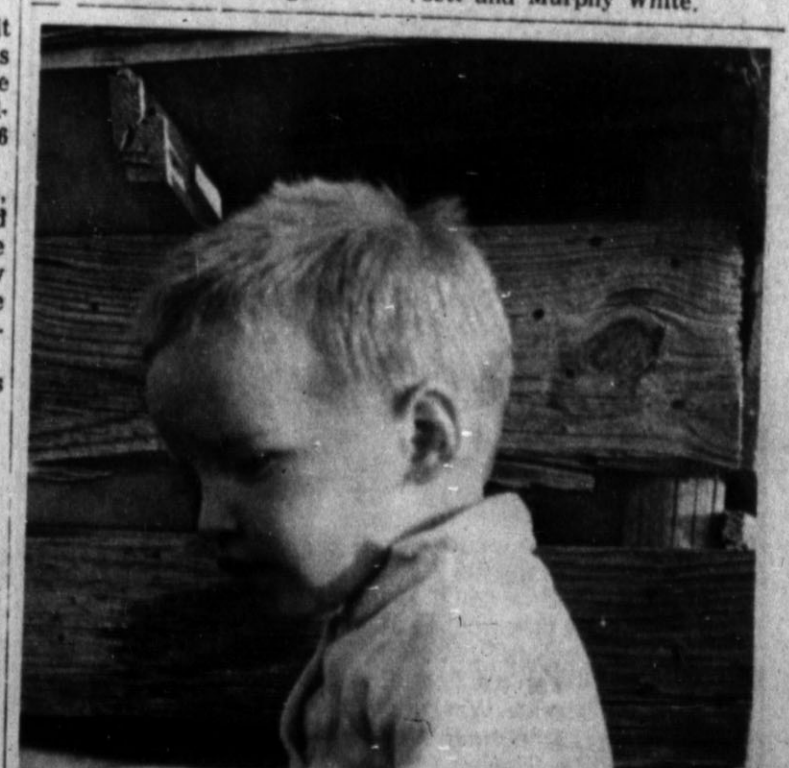
AFTER A HARD WORKOUT—Evening means a time to rest after an afternoon of work-outs. The Whitefaces have been putting an extra effort in their workout sessions, in order to be in top condition for the first home game with Olton tomorrow evening at 3 p.m. The game should prove to be a hard fought contest, with a large crowd of Hereford fans expected. (Hereford Brand Photo)

Weather

	M	H	L
Saturday	84		
Sunday	83	61	
Monday	87	60	
Tuesday	95	60	
Wednesday		58	

Moisture for month 0.00
Moisture for year 11.44

(Courtesy KPAN)



LITTLE FELLOW — Timmy Trotter gazes pensively into the pen where his big brother keeps his show pigs. Someday maybe Timmy will follow the family tradition of showing registered hogs. Read about the Trotters and other agricultural, business and industrial subjects in the second section of today's Brand. The ABI page is being developed by the Brand to emphasize the inter-dependence between the three economic factors in our community. (Hereford Brand Photo)



PAST PRESIDENTS HONORED — Former presidents of the Music Study Club, traditionally honored at the first meeting of each season, were luncheon guests Monday in the home of one of their number, Mrs. H. K. Fox. From left, seated, are Mmes. R. P. Conaway, Jesse Stanford, A. O. Thompson, C. J. Mountz and J. C. McCracken; standing, Mmes. Fox, H. W. Close of Lubbock, T. W. Roberson, W. T. Carmichael, J. D. Neill, A. J. Schroeter, B. Y. Crosthwait, J. R. Allison, S. O. Wilson and Ellis Coombes.

Clark...

(Continued from Page 1)

is open from 7:45 in the morning until just after 3:30 in the afternoon, a period longer than most of the students school day. Larger schools seem to be following the trend of making library facilities available to students for longer hours, the report indicated.

No conclusions were drawn in relation to this discussion at Tuesday night's meeting.

Hartman, in his report on the reading program begun last spring, gave results for the first semester of the PESO program.

Operating in conjunction with other schools in the area, the federally funded program is directed to the educationally deprived child, Hartman said.

He displayed examples of tests given children at the beginning of the program last February and then the post test given the same children in May after approximately 2½ months of intensive reading instruction. Gains averaged four to five months growth. He explained that an average child was expected to only gain one month per month of instruction and that three children were con-

sidered to have definite problems, emphasizing the rate of growth as being outstanding.

Enrollment Tuesday was nudging the 4500 mark with 4499 youngsters enrolled grades one through high school.

Several classes are being taught by emergency teachers, and by some teachers carrying a heavier load.

Resignations received earlier this month were accepted by the board. The board voiced their disapproval of late resignations, restating their policy of expecting resignations before August 1 and discussed use of state disciplinary action if teachers resigned without just cause.

Resignations were accepted from: Karen Fisher, Jane Lane, Stanley Johnson, Frances Shaw, Miss Treadwell, Carol Miller, and Frances Davis.

The board in accepting the resignation of Mrs. Shaw praised her long years of service in the Hereford schools.

The board accepted the recommendation of Clark that the following teachers be approved: Melba Michael, Ruth Word, Beatrice Nishimura, Elizabeth Holt, Sharon Corica, Patricia Tubbs, Chifton Zweilacher, and Ladell Boyter.

ASCS...

(Continued from Page 1)

Fangman, member; Jack Williams and Marvis Southward alternates.

Community C: Billy Sisson, chairman; J. E. McCathern, Jr. vice-chairman; Frank Zinser, Jr., member; and Eldred Brown and George Ritter, alternates.

Community D: Jim Perrin, chairman; R. L. Pinnell, vice chairman; Leland Burns, member; C. F. Hornfield and M. W. Blankenship, alternates.

Community E: Wayne Richardson, chairman; George Cassety vice chairman; Joe Gorman, member, B. T. Spear and F. L. Eicke, alternates.

Quarterback Rick Egloff of Port Huron, Mich., will co-captain Wyoming's football team next fall.

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Drowning Toll Higher This Year

AUSTIN — Ten Labor Day weekend water recreational fatalities helped raise the Texas 1966 toll to 214 as recorded by the Texas Parks and Wildlife Department.

Last year's toll of an even 200 deaths was not reported by the Department until almost two months later.

Twenty persons perished during the last two weeks as noted by the Department's monitoring routine.

Eleven drowned in swimming accidents six were victims of boating mishaps and three succumbed while fishing.

Oddly, two of the fatalities occurred when occupants of boats fell overboard and were struck by their own wildly careening craft.

This was the most tragic period for boaters whose earlier conspicuous record had been attributed to the new water safety code which state game wardens have been helping enforce.

Two men drowned in separate accidents while retrieving fishing or boating equipment.

A Fort Worth man was victimized in trying to tow a disabled boat ashore. A Dumas man suffered the same fate when he

sought to retrieve a minnow bucket that had floated away from shore.

Fishing deaths included a Bay City man surf angling near the mouth of the Colorado River, a Panhandle man who fell into deep water while trying to land a large catfish, and a Waco man who slipped and fell into the Brazos River.

Several youngsters drowned, including a 14-year-old Amarillo newsboy who climbed a fence to swim in a closed city pool and a 13-year-old Dallas lad who perished in a small lake.

ADULT CHRISTIANS HAVE MADE CHRIST DULL
LAYFAYETTE, Ind. (AP) — Adult Christians have made a dull and unreal figure of Jesus Christ, Mrs. Anna Arnold Hedgman, of the National Council of Churches' Commission on Religion and Race, said here.

By picturing Christ as clothed in a white robe with a mournful face and extremely good and beautiful, she said, church people have made him the "biggest bore in history and so either they reject him utterly or they proceed to bore the children with him."



Ronald G. Anderson

News About Area Men On Duty

SAN ANTONIO — Airman Ronald G. Anderson, son of Mr. and Mrs. Glenn Anderson of 115 Ave. I, Hereford, Texas, has been assigned to Laughlin AFB, Tex. after completing Air Force basic training.

The airman, a 1960 graduate of Hereford High School, will be trained on the job as an accounting and finance specialist. He attended the University of Texas.

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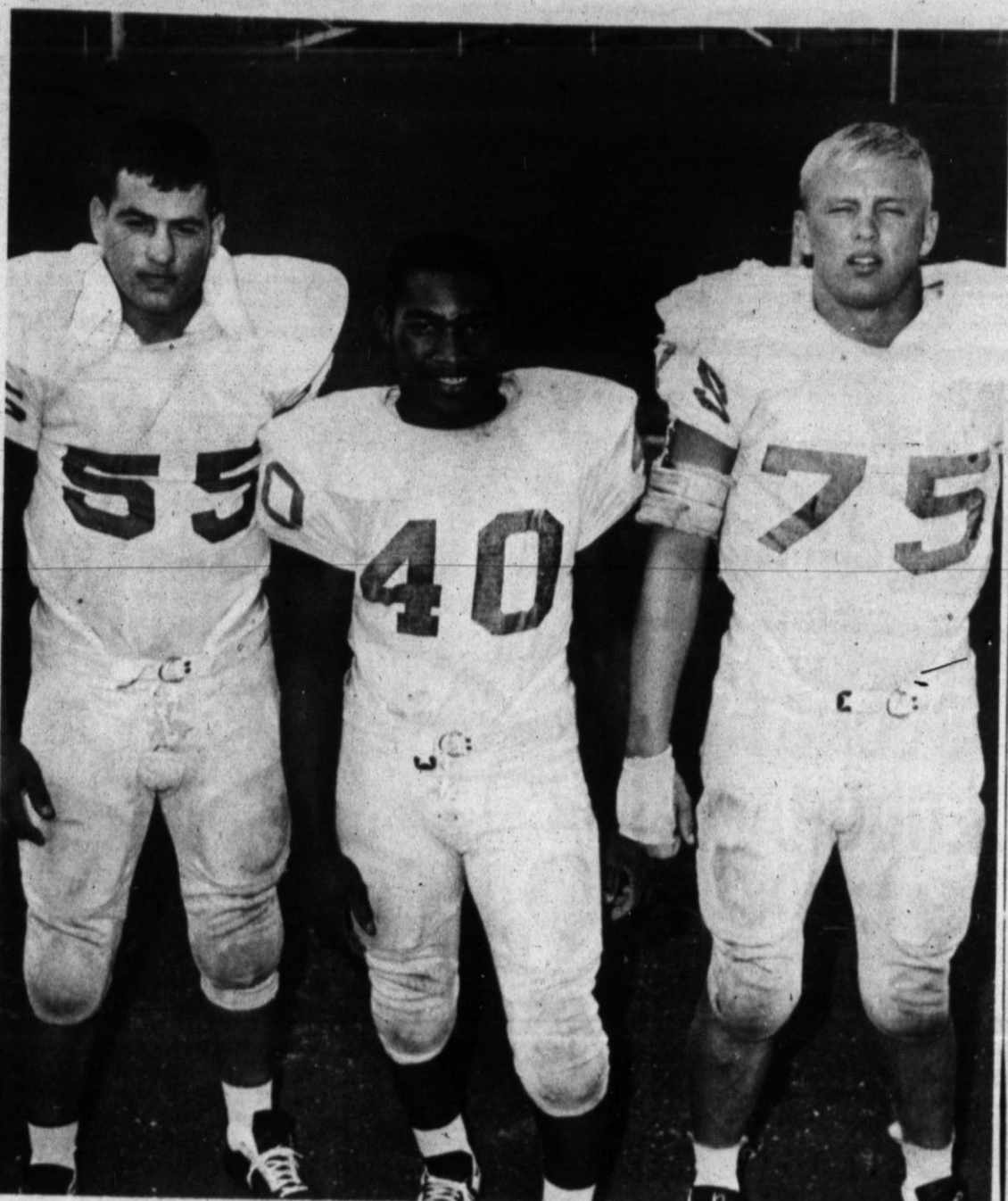
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TEAM CAPTAINS — Hereford's three team captains, Tony Malouf, Ernie Williams and Ricky Fangman, each have played football since Junior High, and are well qualified to lead the Whitefaces in the 66 season. The three were elected by fellow team mates. (Hereford Brand Photo)

REP. ROGERS WRITES

Hopes Congress Will Say No To Any Tax Increase

One of man's certain fates is that he is destined to pay taxes. So it is said. But there is nothing that says it is his certain destiny to pay HIGHER taxes — except that in Washington these days you can hear all sorts of discussion that points toward a tax increase proposal. Well, I am against any tax increase. I see no reason at all why this government cannot trim its spending sails in domestic areas and remain able, on the present tax base, to finance the war in Vietnam and other programs that must be paid for.

I say NO to a tax increase. I hope this Congress finds the courage to say NO — with firm, clear majorities — should a tax increase proposal be placed before it.

Every bureaucrat in the Executive Branch and too many Members of Congress have become addicted to their own pet governmental schemes, to pro-

jects they advance in defiance as the war in Vietnam) or other obligations of the Treasury. They lose sight of everything but the matters in which they are most interested, whether the program be a war on poverty or foreign aid or some other plan to funnel large sums of money into metropolitan areas. It is an axiom of governmental operations that once Congress approves a new program it is bound to continue and probably to expand. There are enough programs already in being to take care of all the needs without creating new bureaus or new programs. Despite my objections and votes in opposition, a number of expensive endeavors have been approved in past years and now enjoy some kind of hallowed status. It is simple political inertia that keeps many of them from being undone and disbanded.

The latest move toward expansion of government was tak-

en recently when a new cabinet-rank Department of Transportation was approved (I voted against it), consolidating in one department some of the present transportation-oriented programs of government and adding new functions. All of this was topped off with authority for a new bureaucracy to run the show. New cost to the taxpayer was added thereby. This action was another case of taking away congressional powers and vesting them in the Executive Branch. The Independent Agencies which are merged into the Department of Transportation were agencies created as "arms of the Congress." Under the new Transportation Act they are completely and wholly under the Executive.

Financing the war is the big fiscal problem, it is said. Well, then, let us pay for it. We are a wealthy nation and we can support the war without stripping our economic gears. That

is, we can do so if we recognize that paying for the war is a problem of the kind faced by the ordinary citizen who must stretch his budget to pay for, say, a new car. The citizen willingly and with full awareness of the problem adjusts his budget to meet the payments; he cuts back his spending in other areas. The government is not nearly so sensible. Government proceeds blindly on the course of spending for the same old things, adding new obligations on the top of old ones, and when deficits mount its leaders (who would never think to handle their personal finances so irresponsibly; begin to think of a new assault on the pocketbooks of taxpayers.

One-of-every-seven-working Americans, it is said, is now on the payroll of government in one way or another, at the Federal, State, or local level. The strange nostrum grows that the taxpayer has an unlimited ability to meet whatever schemes are devised to his imagined benefit. The taxpayer's ability is NOT unlimited. There are limits. There are sound reasons for keeping taxes down, for permitting as much economic freedom of choice as is possible, for limiting government to things that it and only it can do.

It is my position that domes-

Graveside Rites Held For Child

The funeral of Rosalinda M. Flores, four-month-old daughter of Mr. and Mrs. Joe Flores, 441 West Second, was conducted at the graveside in St. Anthony's Cemetery Monday morning by the Rev. Raymond Gillis of St. Joseph's Mission.

The baby died Saturday afternoon in a Dimmitt hospital. She was born here last April 26.

FARTHEST — WITH WAGON

FLAGSTAF, Ariz. (AP) — Two Indians from the Navajo Reservation north of Flagstaff won cash prizes for traveling the greatest distance by covered wagon for the 38th annual All-Indian Pow Wow July 24.

Skinny Mansen and Jake Cart drove their covered wagon more than 120 miles from Pinon for the celebration.

tic spending can be reduced and military commitments fully met — without an increase in taxes. I'm still looking for the man in Washington who can tear this position apart. There are none. Sincerely, Walter Rogers Your Congressman

SEN. TOWER SPEAKS

Shortage Of Police Officers Prompts Draft Deferment

The increasing crime wave, the constitutional problems in law enforcement, the competitive labor market and the lack of funds confronting our cities all combine to create a major potential threat to the public safety. Never in history has the need for well educated, properly trained law enforcement officers been so critical.

The Law Enforcement Act of 1965 will do much to remedy this situation in the long run. The aid provided under that program will enable law enforcement officers to better cope with the increasingly difficult problems of crime detection and prevention.

But the Act does nothing to alleviate the most serious and immediate problem facing the police departments of our cities today. Recruiting of qualified young men is at a standstill.

Even the greatest efforts and best intentions cannot improve the numerical strength and professional effectiveness of police forces. I have been in contact with a number of police officials in Texas and have been informed of the alarming shortage of officers in our police forces.

In many cities, police personnel are stretched so thin that there is a great deal of difficulty in reacting quickly and effectively to an unexpected hazard either natural or man-made.

While the manpower shortage of our police forces is not a new problem, it has become disturbingly acute in the last year. One of the major reasons for this is the significant number of men enlisting and being drafted for service in our Armed Services.

To remedy this situation, I

have introduced an amendment to the Universal Military Training and Service Act to provide a draft deferment for police officers. Congress has already authorized the President to provide for the deferment of registrants whose employment is found to be necessary to the maintenance of national health, safety or interest. My bill would evidence Congressional conviction that effective and fully manned police forces are necessary for public safety. Rather than place a great number of restrictions on this agency, my bill gives it broad authority and instruction to provide for the deferment of police officers in order to avoid undue disruption of the law enforcement agencies of the states.

Draft deferment for police officers would make available a broad segment of well qualified well educated young men who would consider the career of law enforcement.

A young man who is willing to face the risk of personal abuse, bodily harm or death in the line of duty as a police officer should be given preferential treatment by the draft boards in the face of the current crisis in law enforcement.

Fifty Years Marked

The Golden Wedding anniversary of Mr. and Mrs. Will Kelinski, Rt. 3, will be observed at a special service in Immanuel Lutheran Church Saturday at 6 p. m. followed by a reception in the church hall.

Invitations have been sent to friends of the couple here and in other cities, and the church congregation is invited for the celebration.

Mr. and Mrs. Kelinski who reside southeast of Hereford, have lived in this county since 1949. They have two daughters, Mrs. Arthur Drager and Mrs. Arthur Herzog, and five grandchildren.

Mrs. Kelinski was Miss Melinda Abel before their marriage in 1916 at Riesel, Texas.

COSTLY TELEPHONES
ATHENS (AP) — The installation fee for putting in a telephone in Greece has been raised from 3,500 drachmae (\$116.66 to 4,500 drachmae (\$150). The ministry of finance ordered the increase to cover pay increases to telephone company employees.

ONE MINUTE PLEASE

THE CHURCH I LOVE . . . SEEKS TO UNDERSTAND THE BIBLE

An Ethiopian was riding in his chariot on the road from Jerusalem to Gaza toward his homeland. "And the Spirit said to Philip, 'Go up and join this chariot.' So Philip ran to him, and heard him reading Isaiah the prophet, and asked, 'Do you understand what you are reading?' And he said, 'How can I, unless some one guides me?' And he invited Philip to come up and sit with him . . . Then Philip opened his mouth, and beginning with this scripture he told him the good news of Jesus." (Acts 8:26-40).

The attitude of the Ethiopian made it possible for him to understand the Gospel of Christ, and he acted on this enlightened understanding. This attitude is in contrast with others who remained ignorant of the Good News of whom Christ spoke. "With them indeed is fulfilled the prophecy of Isaiah which says: 'You shall indeed hear but never understand, and you shall indeed see but never perceive. For this people's heart has grown dull, and their ears are heavy of hearing, and their eyes they have closed, lest they should perceive with their eyes, and hear with their ears, and understand with their heart, and turn for me to heal them.'" (Matthew 13:14, 15).

Our attitude should be, "Teach me, O Lord, the way of thy statutes; and I will keep it to the end. Give me understanding, that I may keep the law and observe it with my whole heart." (Psalms 119:33, 34).

Paul the Apostle wrote, "Now we have received not the spirit of the world, but the Spirit which is from God, that we might understand the gifts bestowed on us by God. And we impart this in words not taught by human wisdom but taught by the Spirit, interpreting spiritual truths to those who possess the Spirit. The unspiritual man does not receive the gifts of the Spirit of God, for they are folly to him, and he is not able to understand them because they are spiritually discerned." (1 Corinthians 2:12-14).

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SHORTAGES — National shortages are made to alleviate crowded conditions on holding up delivery of two new large 72 buses, school officials said. (Hereford Brand photo)



By MELVIN YOUNG

The Hereford Whitefaces will host the Olton Mustangs Friday night at Whiteface Stadium for the first home game of the season and will be looking for their second win of the season against the ponies. Hereford defeated the Floydada Whirlwinds last Friday night by a score of 14-7.

Coaches are looking for a capacity crowd for the first home game and will be putting forth every effort to have a good show.

The Junior Bowling League will meet Saturday morning, September 17th at 9:30 a. m. at Sunset Bowling Alley to form teams for the coming season.

Certified instructors will be on hand to coach and supervise the children at all times.

Dwaine Janssen, one of the top junior instructors in the state according to L. J. Clark, will also be assisting with coaching and instructing duties.

If you're interested in the junior league then come on out Saturday morning.

Have you ever seen a club like the Easter Lions Club? We'd bet you haven't. We never cease to be amazed at the projects undertaken by this group, the latest of which is a grandiose plan to build a community building and recreation area for the Easter Community that will cost in excess of \$20,000 before completion.

As a matter of fact, if the club follows through on the entire plan, then it will have spent many more dollars than that. The building itself will cost the club somewhere in the neighborhood of \$17,000 and landscaping and some paving around the property will probably take another \$3,000. But the Lions didn't bat an eye Monday night when Boss Lion Bill Sturve called for a vote on the proposition. It passes unanimously.

Dawn Music Club Begins Program

Beginning a year's program with the theme, Music Is Our Keynote, Dawn Music Club met in the home of Mrs. Walter Lemons Tuesday afternoon with Mrs. Alfred Smith as co-hostess to hear a discussion of the topic, The Musical Impulse, by a

new member Mrs. Ted Wimberley. Included on the program were musical selections, Aragonaise (Massenet) a piano solo by Mrs. Clarence Betzen; the hymn of the month, Where Cross the Crowded Ways, played by Mrs. Steve Bavousett; and the Collect for Club Women sung by a sextet. Mmes. J. B. Caraway, R. E. Curtisinger, Lemons, Jim

The Hereford Brand, Hereford, Texas, Thursday, Sept. 15, 1966

McCabe Carl Wimberley and L. W. Tooley with Mrs. Robert Strain as accompanist.

The meeting opened with reading of the National Federation of Music Clubs' collect. Mrs. Carl Wimberley, president of District I, Texas Federation of Music Clubs, gave an outline of Federation plans for the year.

In the business period with Mrs. William Wimberley presiding, members reviewed their arrangements for entertaining the District I convention in November. Reports were made by convention committee chairman, Mmes. Leo Criddle, H. V. McCabe Eldon Owens, Alfred Smith, Edgar Sowell R. T. Stewart, and those on program.

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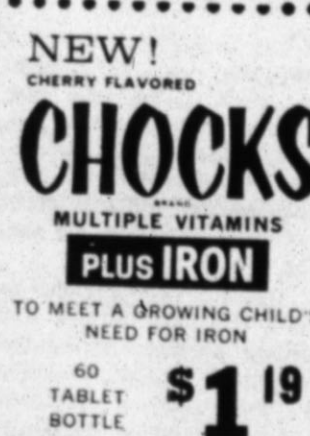


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SPECIAL



Herd Toughened For Friday Clash

Stampeding from the field house Friday evening, will be a high spirited, wide awake and "ready to hit 'em" Herd of Whitefaces.

The Whitefaces have been working hard this past week, in preparation for their first home game tomorrow evening with the Olton Mustangs.

Displeased with their game last Friday night against the Floydada Whirlwinds, the Herd has put in a week of strong workouts, with some of the boys staying after hours.

Although the Whitefaces won in Floydada, films of the game found weak spots which have now been corrected and the team appears to be in top notch condition for Friday's

game. Coach Jack Meredith said the Olton team won their season opener by a score of 28-0, against the Morton Indians. They look as if they will present good competition for the fired-up Whitefaces, Meredith predicts.

Coach Meredith, speaking at Lions Club during their regular meeting Wednesday afternoon, expressed hopes of steaming through the season, and meeting Dumas undefeated at the end of the season. "We take a great deal of pride in how we play, Meredith commented. "We also have the best defense he continued. The entire team were guests of the Lions, and Meredith introduced each member.

McCarley Named To Area Council

Named to the Area Advisory Council for the Northwest Texas area of the Southwest Educational Development Laboratory for a two-year term, Bill McCarley says he is "looking forward to it very much; I think this is going to be very interesting."

McCarley said that Kenneth Laycock, area coordinator for the Council, told each of the educators they had been appointed through their professional organizations. McCarley is a member of Texas State Teacher's Association, Classroom Teachers Association and National Education Association. He is currently vice president of the Deaf Smith County TSTA.

The Council has had one meeting to date, McCarley said. It was held in Canyon August 29. Serving as math teacher for 7th and 9th grades for seven years, McCarley is beginning his fifth year with Stanton Jr. High School. His wife, Augusta, is beginning her fourth year

in Hereford Elementary Schools. She has taught 3rd grade, remedial 2nd, first grade and currently teaches pre-first at Shirley Elementary School.

Both McCarley and his wife were graduated from West Texas State University with BS degrees. McCarley's major was education administration with a math minor and Mrs. McCarley majored in elementary education. She has spent two summers working in the Summer Latin American program. He spent nine weeks at a math seminar under the National Defense Act in 1962 and is currently working on his Master's degree.

The McCarleys have two daughters, Debbie (2), and Dianna (8) who attends third grade at Aikman Elementary School. Copenhagen's "Hans Christian Andersen Favorite" sandwich contains rye bread, bacon, tomatoes, liver paste, truffles, meat jelly and horseradish.

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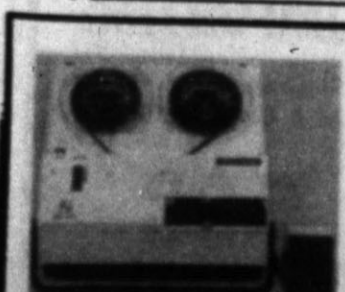


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—Small Talk—

By SUE COLEMAN
Women's Editor

Every once in awhile I like to remind women who are newcomers in Hereford, that there are many organizations here which would welcome them as members and so help them get acquainted quickly. This is a good time for the reminder, just as fall meetings are starting.

AS IN ANY TOWN, there are numerous clubs with limited membership — almost a necessity for a club which meets in homes. Entry to those organizations is slower, of course, unless the newcomer is lucky enough to have a friend to recommend her to one, but there are many groups which are pleased to have the stranger come in so they can get to know her.

Some appeal to special interests: Anyone who plays duplicate bridge or wants to learn is invited to the weekly Duplicate Club sessions at Community Center at 7:30 p. m. each Thursday.

The same invitation for the same place same hour but on Wednesdays goes to couples who like square dancing from the Sugar Squares Club.

WOMEN WHO WANT to do something, not just sit there, may be interested in the Women's Golf Association whose members play on John Pitman Municipal Course on first and third Tuesdays and whose president is Mrs. Joe Easley.

Or there is the Women's Bowling Association which has a regular schedule at Sunset Lanes. Mrs. I. D. Rhodes is Association president. Two leagues for women and one for couples are in operation. For horseback riders, Hereford Riders Club has women as well as men in its membership.

Professional organizations here include the National Secretaries Association, Professional Nurses Organization, County League of Vocational Nurses, Delta Kappa Gamma society for women teachers. They all have definite membership requirements, of course.

SO DO THE VARIOUS auxiliaries, the Jaycee-Ettes, Medical

Auxiliary, and women's auxiliaries to the VFW, American Legion and World War I Vets. Status of the husband is a contingent to the wife's membership there.

Women interested in cultural activities find music clubs, Art Guild, Ceramic Art Club and garden clubs here, as well as a just-being-formed poetry society. Those who have been members elsewhere of Beta Sigma Phi, Order of Eastern Star and Rebekah Lodge will find chapters here.

Those who want to find channels of community service may be interested in the Red Cross Volunteers, which until recently were called Gray Ladies, or in the county chapter of the American Cancer Society.

THE RED CROSS group is meeting today for 12 o'clock lunch at the Hickory Log Restaurant, as it does the third Thursday of each month. The Cancer Society announces its meetings in advance, inviting the public.

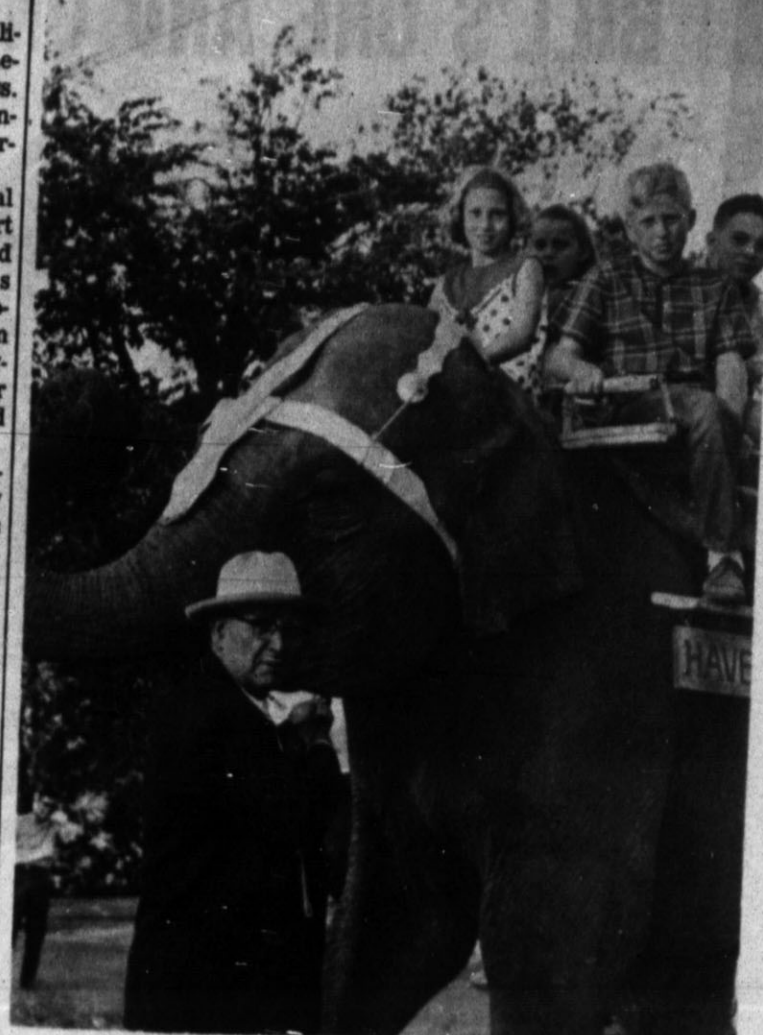
Deaf Smith County Federation of Women's Clubs which will begin its quarterly meetings for this season Sept. 30, invites individuals to become members along with the clubs which are federated with it.

There's no need to mention women's church organizations; they are always open to all women in the respective churches and nobody needs to ask if she is welcome in the church of her choice; when she lives in a town it's her church and she can always get into its work and help welcome the newer-comer.

MRS. LLOYD BARNES returned to her home at Roswell last weekend after spending several days in the Paul Corbett home. She is Annis Corbett's sister, and while she was here they went over to McLean to visit their parents.

She helped Annis put an antique finish on some furniture while she was here — obviously the type of house guest that anyone would welcome.

Her son, Bruce Benson, came up from Dallas, where he was employed during the summer, and accompanied her home. He will attend Eastern New Mexico State University this year.



PEANUT LOVER — Riding high on this "peanut-lovin'" animal owned by the D. S. Dudley Shows are Bruce Barrett, Clayton Sim, Carroll Bryan and Nancy Barrett. The elephant is part of the carnival which is being sponsored by the VFW this week, Sept. 13-17. The carnival features ten rides and side shows. Leading the elephant is T. J. Tidwell. (Hereford Brand Photo)

National HDA Report Heard As Club Topic

A report on the National Home Demonstration Association convention held in Denver this summer was given by Miss Mary Brady to West Hereford H. D. Club at its first full meeting Tuesday. Mrs. Pearl Gass was hostess in Pioneer Gas Flame Room.

The program subject was Health. Mrs. Robert Boyd told of the causes, symptoms and treatment of hepatitis. Mrs. Alice Cox discussed family food

budgets and Mrs. Blanche Hardin read a poem, I Remember. Mrs. Cox presided for business and announced the next meeting, Sept. 27 in First National Community Room with Mrs. Lolla Manasco as hostess. Others present were Miss Evelyn Bell, Mrs. John Jacobsen, Sr., Alice Brady, W. A. Waters, Bell Grimes, Grace Hicks, Verna Schroeder, Roy Boyd and W. A. Autrey.

The seashore sand locust endures June temperatures up to 135 degrees Fahrenheit simply by jumping about. The grasshopper leaps into the air that may be 50 degrees cooler a few feet above the hot sand's surface.



HEAVY AIR? — No, these two workmen from Lubbock Sash and Door are delivering glass windows to be installed in the new Edwards Prescription Pharmacy building at the

corner of Miles and Fourth. Workmen are Floyd Smith, Jim Herring. (Hereford Brand Photo)

Riders Eligible For Dallas Show

Hereford Junior Riders had three high point contestants at the District Finals, Play Day in Canyon, Sunday.

Debbie Stringer was high point girl in the pee-wee competition; Candy Poarch, junior girls and Karen Blackwell, senior girls. Miss Poarch and Miss Blackwell are also high point girls in the season in their division.

Several Hereford Riders are

eligible for the state finals to be held in Dallas Oct. 28-30. They are Renee Pearch, Debbie Stringer, Vicki Stringer, Candy Poarch, Celia Morris and Janet Messer, Kim Blackwell, Karen Blackwell, Toni Beauchamp, Sylvia Brooks, Donna Woodward, Al Lee, James Lee, Mike Beau-

champ, Rodney Brooks Clifford Johnson and Jay Crofford. The Riders Club is having a barbecue dinner for all program advertisers, members and prospective members tonight at the community center.

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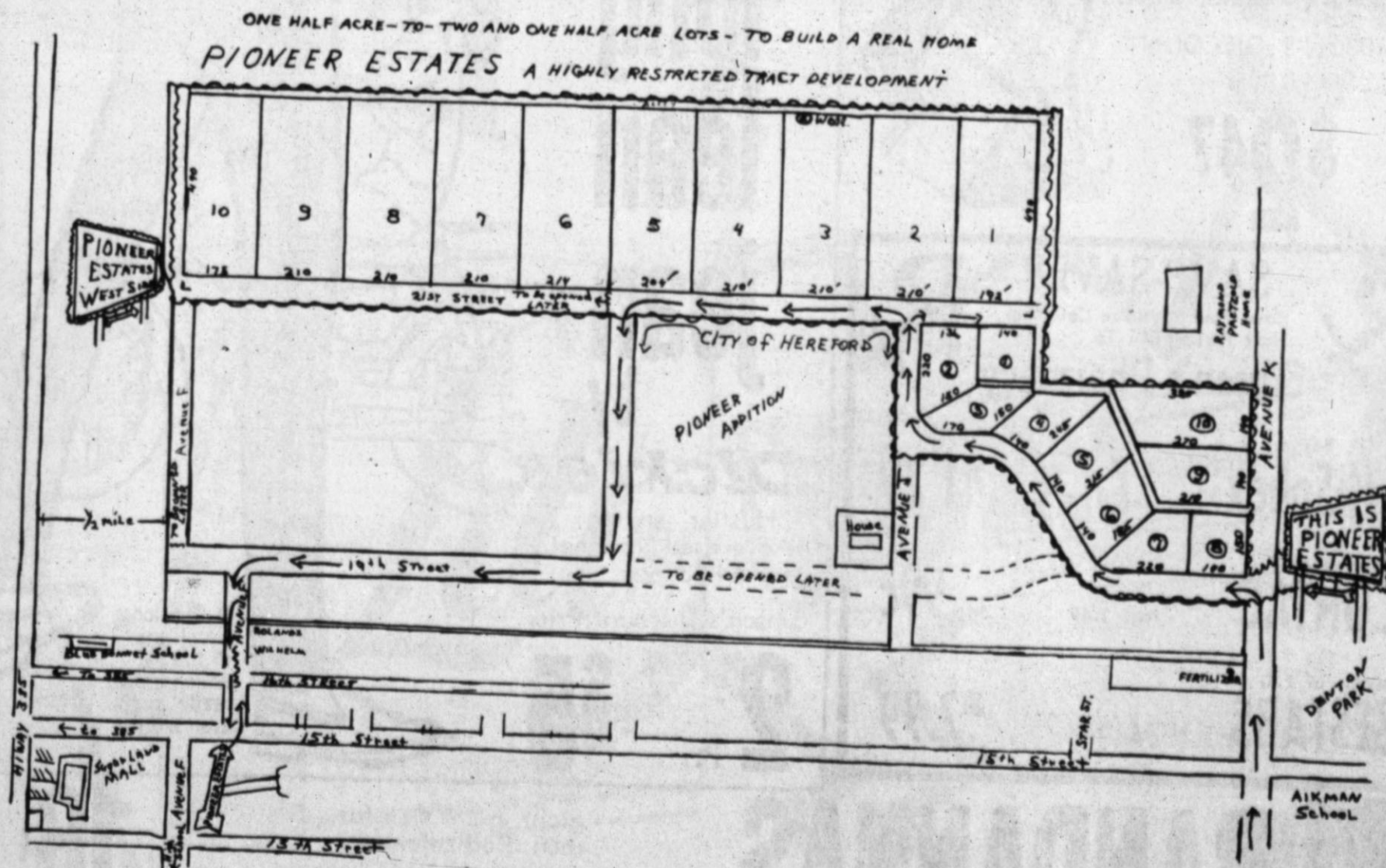
ment, on a restricted basis, allowing for ponies for those families interested in riding. These are just a few of the reasons why you should own property in Pioneer Estates. Phone Wayne B. Stark, 364-4204 or Robert Simpson, 364-2190 today for additional information.

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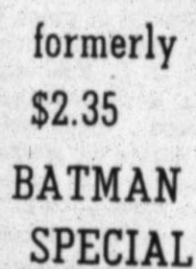
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Special Christmas Service Discussed At Recent Meeting

Meeting at the Hickory Log Tuesday morning, twenty-three Hereford retailers and Christmas decorations contributors discussed plans for installation and lighting of Hereford's Christmas lights and decoration. A report was given by Bill Thompson, Chamber of Commerce manager, regarding the poll which the Chamber conducted last week.

Thompson explained that the meeting had been called so that the contributors could enter into an active discussion before the final decision was made.

Discussion centered around the date of installation of the decorations with a general understanding to turn them on the weekend following Thanksgiving. Ted Higgins of the Southwestern Public Service, who will supervise decoration installation was asked about the best time to install them. He told those present that it could be done virtually any time. He suggested that they could be installed the weekend before they were turned on ready for lighting Saturday night, or on Friday and Saturday after Thanksgiving and turned on Sunday night of the same weekend.

Dick Barnard reminded the committee that they could not be assured of clear weather that weekend and said that they "ought to plan to put them up a weekend before," just in case of bad weather.

Others mentioned that they could not be assured that any weekend would bring good weather, but that they could be delayed, if the weather was foul, without a great deal of harm being done.

Jimmy Roberts spoke of an Amarillo meeting in which Amarillo decided to turn their lights on Thanksgiving night.

A motion made by Lonnie Isch and amended by Dale Young provided that the installation begin on the Friday following Thanksgiving and the lights be turned on Sunday night. The motion was seconded by Ted Dakil and discussion followed.

The poll of all Christmas decorations contributors was taken in order for the Chamber to obtain a more accurate idea what date would be best for installation and lighting of the Christmas lights. The number which was actually polled was 101, this being about one-half of the total contributors. Thompson

explained that those that were not polled the Chamber was unable to contact.

The results showed that, of the retailers on Main Street, seven wanted the lights in operation November 12 and 1 expressed no opinion. In this same group, sixteen expressed their desire to have the lights installed later than Nov. 12 — six wanted Thanksgiving night and ten preferred the week-end after Thanksgiving.

In the Park Avenue Shopping Center six cast votes for the week-end following Thanksgiving, one for Thanksgiving night and one expressed no opinion. The contributors on 385 and Park cast four votes for the week-end after Thanksgiving and one declined an opinion.

Of the four votes cast from Sugarland Mall merchants, two were for after Thanksgiving, one for Thanksgiving night and one indifferent. Contributors within a few blocks of Main Street cast twenty-two votes for Thanksgiving week-end, 2 for Thanksgiving night and one declined opinion.

Also on the poll was a miscellaneous category for those contributors not in the retail



SPOT NEWS—Jeff Steiner, 7, is freckles champ. Argyle, Wis.

business. Two of them expressed no opinion, two voted for November 12, one voted for Thanksgiving night and twenty-one voted for the week-end following Thanksgiving.

Thompson broke these votes down into the amount of dollarwise contributions which were voted in the poll. Retailers contributing \$325 last year voted for Thanksgiving Night while contributors of \$280 preferred the weekend following Thanksgiving night. Other businesses who contributed \$105 last year chose Thanksgiving night. Contributors of \$746 in this category voted for the weekend following Thanksgiving.

In both categories there was a total of \$385.50 of last year's contributors who voted either for Nov. 12 or expressed no opinion. The largest sum (\$1126) was voted for the week-end after Thanksgiving with the next largest sum (\$304) going to Thanksgiving night.

Robert Miller asked "why overlap holidays?" He said "Hereford is the pacesetter and can do what it wants to" in regards to comments about the practices of other towns. The motion carried through a few abstained.

A "formal ceremony of opening the Christmas season" was suggested by Robert Miller. In reply to the suggestion, Bill Patton told of a special youth ceremony held the Sunday night prior to Christmas in Pampa each year. Discussion concerning how this program could be adapted for Hereford followed.

Patton outlined Pampa's ceremonies making suggestions on how it could be adapted to become a "ceremony of turning on the lights." This ceremony was explained as being a Sunday evening youth service program whereby everyone would meet at a central point — probably downtown — have the ceremony of turning on the lights, and a dedicatory service then march to the church of their choice. One man mentioned that it might be "possible to get the various denominations to go together at one central place — the community center or Bull Barn" and have a joint service.

Miller suggested that such a ceremony would show surrounding towns that Hereford is "not ready to commercialize Christmas to the point they are." It was mentioned that a decision on the part of the ministerial alliance would be necessary to create an ideal plan for the program. Bill Patton was asked to work with the alliance on this project.

The motion to form a committee to look into the possibility for a religious gathering of this type was made by Miller with a second from Irving Alexander. The motion carried with a few abstainers.

Bob Bingham asked to have the shoppers survey explained. This was done by Bill Thompson, who said that it would probably be the latter part of September — though the merchants will not know the date — when the Dumas women conduct the shopping survey, buying various practical items from the stores entered in the survey. He stressed that the evaluation sheet filled out by the women for each store would be confidential and that no one but himself and the store would see it.

A comprehensive evaluation for the entire group of mer-

chants however, would be published.

Courthouse Records

WARRANTY DEEDS

The First National Bank of Hereford to Andrew J. Shuval. The E. 50 feet of Lots 1 and 2 and the B. 21, Whitehead Addition.

R. L. Layman Et Ux to Andrew J. Shuval. The E. 50 feet of the N. 40 feet of Lot 3 in Blk. 21, Whitehead Addition. O. L. Bybee, Trustee to Billy F. Wall. All of Lot 27 in Block 44 of Evans Addition.

E. W. Cawthon Jr. and C. W. Cawthon to Eugene Campbell. Parts of Blocks 4 and 5, Burks Subdivision of Block 17, Mabry Addition.

Merlin S. Weber to Billy C. Cargo Et Ux. Parts of lots 15 and 16, Westhaven Addition.

Ole T. Larson Et Ux to Richard Omev Et Al. Tracts of land from Section 111, Block M-7.

Edmond James McMillan Et Ux to David D. Gibson Et Ux. Part of Lots 6 and 7, Green Acres Estate.

DEEDS OF TRUST

Richard Omev Et Al to Ole T. Larson. Tracts of land from Tract 4, Section 111, Block M-7. Pablo N. Martinez Et Ux to Harold J. Morton. The S. 5 feet of Lot 33, all of lot 32 and the N. 15 feet of Lot 31, Block 2, Southlake Addition.

Wayne Driskill Et Ux to Hi-Plains Savings and Loan Association. Parts of Lots 10, 11 and 12, Block 21, Whitehead Addition.

David D. Gibson Et Ux to Edmond James McMillan. Tracts of land in Green Acres Estate.

VEHICLE REGISTRATION

Joe Dondarco, 1952 Stud.; Ismael Lopes, 1950 Ford; Arcenio Romero, 1946 Chev.; Manuel Torres, Jr., 1957 Chev.; James Browdy, 1951 Ford; Freddy Harris, 1956 Dodge.

Bill McCarver, 1956 Dodge; Antonio D. Cantu, 1954 Buick; Brigid Pena, Jr., 1954 Ford; J. F. Messer, 1955 Dodge; Thurman Nelson, 1958 Pont.

Julia Garcia, 1957 Chev.; Ev-arado Lear 1956 Chev.; Felix Zepeda, 1959 Chev.; Byron Minchew, 1959 Chev.; Reyes Cano, 1963 Chev.

Doroteo Herrera, 1958 Chev.; George Boggs, 1961 Ford; Joe C. Garcia, 1957 Pont.; Amado Guzman, 1959 Ford; Gladys K. Zinn, 1951 Merc.; Elias Urias, Jr., 1961 Ply.

Pablo Aquirre, 1955 GMC; Bill Jack Gilliland, 1956 Chev.; Pablo Aquirre, 1956 Chev.; Gary Story, 1963 Chev.; Antonio Guirero, 1959 Ford.

Alvin E. Roper, 1955 Chev.; Pantaleon Nava, 1958 Pont.

GRID FANS VISIT

Mrs. H. E. Miller, 428 Star, had as guests Friday night her son, Jed Miller of Odessa, with his daughters and a group of their friends who attended the Odessa Permian-Amarillo Tascosa football game at Amarillo. Bonnie Miller is a student at Permian High, as are Chris Love, Marlene Green and Peggy Smith, who came with her to the game. Her older sister, Jennifer, who attends Texas Tech was also in the party. Herschel Miller of Dawn came in to visit with the relatives from downstate.

Ireland imports flax for its Irish linen, which must be hand-processed.

Northern All-Stars Take Championship Baseball Win

The Northern All-Stars took a double-header from the Southern All-Stars by a score of 7-4 and 3-2, in the last game of the baseball season for the Hereford Rebels.

The Rebel All-Stars along with the Amarillo All-Stars made up the Northern team, while boys from Lubbock, Abilene, Tulsa and Plainview composed the Southern All-Stars.

In the first game the South went ahead in the first inning as Plainview's Vincent Ramirez hit a two run homer. The North scored a run in the first by Rudy Martinez hitting a double, then Charlie Moreno drove in the run with a double also.

In the third inning the South scored one run. The North came back and scored two runs in the bottom of the third to make the score 3 to 1. In the fourth inning Rudy Martinez got his third hit and scored on a sacrifice by Charlie Moreno. In the fifth the South tied the game. In the bottom of the fifth, the North scored three runs on base hits by Ray Martinez, Amarillo's Efrain Escalante, Jerry Tenorio and Hereford's Obe Lial. Lynn Cook and Longo Cuellas from Hereford also connected for clean hits.

Neither team was able to score any runs in the last four innings with a score of the North 7 and the South 4.

Jerry Tenorio from Amarillo was the starting pitcher for the North but Alex Diaz relieved him in the fifth inning, and was credited with the win. The South used two pitchers, both of them from Tulsa. Jessie Garcia was the losing pitcher for the South and was relieved by Robert Reyes in the fifth inning.

In the second game, the North scored all their runs in the third inning on base hits by Rudy Martinez from Hereford, Efrain Escalante from Amarillo, Al Salinas, Nacho Gonzales and Obe Lial, all from Hereford.

The Southern All-Stars scored one run in the first inning on a walk by Ray Ramirez Jr. His brother Vincent hit a triple scoring Ray Jr. Both are from the Plainview Colts. The South scored still another run in the

fourth inning on a double by Vincent Ramirez. Mike Shaw's base hit drove in the run. The Panhandle All-Stars 3 and the South Panhandle All-Stars 2.

Nacho Gonzales handled the pitching duties for the North, allowing only 4 hits in the game. He was the winning pitcher for the Rebels.

Abernathy's Nato Cruz was the losing pitcher for the South, relieved by Mike Torres in the third inning.

Vincent Ramirez was named the outstanding player in the Championship game. Ray Martinez and Rudy Martinez were named valuable players and Nacho Gonzales was named outstanding pitcher in the game.

This was the last game for the Rebels until next May. Julio Valdez announced his registration as coach for next season.

The Rebels wish to thank all those who helped them during the season.

CANASTA CLUB VISITS

Hereford Club Women Celebrate Birthday

Not a family gathering which is the routine celebration of a 90-plus birthday, but a visit from members of her canasta club marked Mrs. Rosa Speer's 95th birthday anniversary Wednesday in her home, 203 E. Fifth.

She had dinner Tuesday at the home of her daughter, Mrs. Frank B. Marrs, in honor of the occasion, but set it a day ahead to leave the actual birthday free for visitors in her home.

Four members of a group of six with whom Mrs. Speer regularly played canasta for a number of years, called early in the afternoon, presented her with birthday mementoes and visited for an hour. Mrs. Marrs sent cake and ice cream for refreshments and Mrs. Speer had prepared lemonade.

The callers were Mmes. Jim Clark, W. C. McQuetter, Nona Jowell and Addie Miller. Mrs. R. G. Blue, who formerly played with the group, was also in the party.

Another group of visitors was made up of friends from First Christian Church, of which Mrs. Speer is a member. Included were Mmes. J. C. Williams, F. Y. Moreman, Carlos Vaughn and Ted Panchera. Other friends dropped in during the afternoon.

Mrs. Speer lives in the home she bought here in 1925, two years before she moved to Hereford to live. Her husband had died in 1923 and she had spent

some time visiting in her two daughters' homes before deciding upon her own place of residence.

One daughter, Mrs. Warner White, lives in Forsythe, Mo., and was not able to be here for the birthday anniversary because of her husband's illness. Mrs. Speer's family now includes not only grandchildren and great-grandchildren, but five great-great-grandchildren.

Mrs. Speer was born in Mercer County, Mo., and continued to live in that state until she moved to Hereford. Formerly a member of Eastern Star and Rebekah Lodges, she has dropped those interests with advancing years, but continues to attend First Christian Church.

Active and alert, she keeps her neat-as-a-pin apartment, tends the ivy plants which add cheerful spots of green in the sunshine of a bay window, and prepares her meals. She says she especially likes to bake.

Reading, principally newspapers which keep her up with affairs of the world, and watching television are favorite occupations. Her eyes tire more easily than they used to, she admits, but she can still use them to read a great deal.

Olivetti-Underwood Adding Machine & Typewriters THE INK SPOT

Another \$25 Winner From The Cloverlake Mystery Man



Jack Barker, the Cloverlake Mystery Man, is shown presenting \$25 to Mrs. W. D. Gibson of Hereford while Marshall Wilson, Wilson, manager of Piggly Wiggly looks on. Mrs. Gibson had Cloverlake products on hand when the Mystery Man called. She purchased her Cloverlake products from Piggly Wiggly. Good things do happen when you buy Cloverlake.

Be On The Look-Out For The CLOVERLAKE MYSTERY MAN "You May Be The Next To Win"

Save Your Cloverlake Points for Valuable FREE Premiums



WESTERN MUSIC — C. R. Brandon and Harvey Hammett, along with Glenn Nelson (not shown) entertained Easter Lions Monday night with western music. Planned at the meeting is a new community building. See story page 1. (Hereford Brand Photo)

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Would You Believe?



Sign Engineer Is Honored For Break-Away Sign

AUSTIN — A Texas Highway Department engineer has been cited for outstanding achievement in highway engineering for initiating research which led to development of a revolutionary new sign support to save the lives of many motorists.

Leon Hawkins, supervising maintenance engineer, was named winner of the Dr. L. I. Hewes award at the annual meeting of the Western Association of State Highway Officials in Sun Valley, Idaho, Wednesday night.

The award was accepted for Hawkins by D. C. Greer, State Highway Engineer, a former president of WASHO. It will be presented to Hawkins at a special ceremony in Austin.

Hawkins is credited with having developed the original concept of the "breakaway" sign support which is being installed on signs along Texas highways. The "breakaway" signs yield on impact when struck by a moving vehicle.

The Highway Department became concerned with the potential hazards of rigid sign supports when the number of persons fatally injured in collisions with the highway signs jumped from 15 in 1963 to 31 in 1964. In the same period the number of injuries rocketed from 246 to 400.

The Department's Bridge Division, which is responsible for designing all sign supports for Interstate highways, was charged with developing a safer sign. Hawkins was named to supervise the project.

Hawkins reasoned that vehicle deceleration forces could be kept to passenger survival limits by permitting a colliding vehicle to penetrate through and beyond the sign support. This would involve some provision for the post to release from the foundation.

He also deduced that the supports must follow definite and predetermined paths leading away from the windshield area. These two seemingly simple premises were subjected to intensive research at Texas Transportation Institute, Texas A&M University. Crash tests involving actual vehicles and signs proved the soundness of the Hawkins theory with application of a "slip joint" to link the sign support to the foundation. A later refinement was a welded "hinge" on the support to control the trajectory of the released post.

The Highway Department installed the first of the new sign supports for field tests in November 1965. Since that time nearly 30 vehicles have crashed into the signs, with no reports either of injuries or fatalities and only relatively minor vehicle damage. Three of the signs had been involved in fatal accidents before the "breakaway" supports were installed.

"Breakaway" sign supports are now required in original construction contracts for Interstate and expressway projects. Existing signs throughout the State are being modified by Department maintenance forces to incorporate features of the break away support.

The "breakaway" support has proven so successful that research directed toward further refinement has been undertaken at Texas Transportation Institute. Twelve States and the U. S. Bureau of Public Roads are participating in the new research program.

The same basic principle also has been applied to supports for highway illumination poles.

Greer described Hawkins as "one of the Department's veteran engineers who has worked long and hard for better, safer highways."

He added:

"His development of the revolutionary 'breakaway' sign already has saved a number of lives in Texas and will undoubtedly save many more in the future — not only in Texas but in all parts of the nation."

"We at the Texas Highway Department are justifiably proud of Mr. Hawkins and his outstanding contribution to highway development."

The award was initiated by Western Construction Magazine of San Francisco to honor the late Dr. L. I. Hewes, long-time regional chief of the U. S. Bureau of Public Roads. It includes a \$500 cash award as well as an appropriate plaque. Since it was initiated in 1951 Texans have won the award three other times for their work in highway research and construction.

Hawkins received his bachelor of science degree in Civil Engineering from Texas A&M University in 1937. He joined the Texas Highway Department in 1952 after earlier work as an urban and consulting engineer. He served in the navy as a lieutenant (JG) during World War II. Hawkins lives with his wife on a small ranch near Georgetown.

Society Names State Director

A director for the new statewide Easter Seal treatment and service program which will ensure equal rehabilitation services to all physically disabled Texans has been named by the Easter Seal Society for Crippled Children and Adults of Texas.

George J. Zachariah, Big Spring, society president, announced appointment of Roy M. Campbell, 40, of Sioux City, Iowa, as director of care and treatment for the state-wide private health agency.

Campbell's work will include implementation of the new Easter Seal treatment and service program designed by Robert W. Millam M. D., of McAllen, chairman of the Easter Seal Society's case service committee.

Campbell will also serve as consultant on treatment and service activities of treatment facilities and programs in Texas as supported by Easter Seal funds and will direct case service work throughout Texas.

Zachariah pointed out that the Easter Seal Society, which helps support 24 treatment centers in Texas, does not duplicate services, but works closely with all private and public health agencies in seeing that needed treatments and services are provided for the physically disabled.

Campbell has been serving as executive director of the Easter Seal Society rehabilitation center at Sioux City since 1962, and as a special consultant on care and treatment for the National Society for Crippled Children and Adults. He has served as a special consultant to the Easter Seal Society in Texas for the past two years.

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49c Poly
Bag

25c

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Shurfine
Lb. Can

69c

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and

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LB. 49c

Economy Parts

LB. 19c

Hormel All Meat

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12 oz.

SHURFINE

Mayonnaise 32 Oz. 59c

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Stewed Tomatoes 303 cans 4/\$1

Peas & Carrots 303 cans 5/\$1

Tomatoes 303 cans 4/\$1

Asparagus 303 cans 3/\$1

SHURFINE

Carrots Sliced 303 cans 6/\$1

Spinach 303 cans 6/\$1

Mixed Veg. 303 cans 5/\$1

Corn Vac Pak 12 Oz. can 5/\$1

Sliced Beets 303 cans 7/\$1

Pineapple Crushed No. 2 can 3/\$1

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Hi-Vi - 50% Horsemeat

Dog Food 8/\$1

200 Ct. 2 Ply Kleenex

Gerber's Strained Baby Food

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MORE
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Store

Plus Valuable
S&H Green Stamps

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Air Layering Is Salvage Measure For Older Plantings

COLLEGE STATION, — Air layering is an interesting hobby for the individual who likes to work with plants. It provides a means of salvaging interesting but overgrown woody specimens frequently found growing about the home, says E. E. Janne, Extension landscape horticulturist, Texas A&M University.

Air layering is a means of inducing root formation on the above ground portion of a woody plant while the limb is still attached to the parent plant. This means a large plant can be developed in a relatively short time with less trouble than is usually experienced in making cuttings. Propagation by air layering can be done any time of the year, however, the most rapid results are usually obtained in spring and early summer.

The first step is to select a branch or stem with good healthy foliage and a stem diameter of 3/8 to 3/4 inch at a point at least 12 to 15 inches below the tip of the limb. Remove all leaves and twigs from the stem for a distance of three to four inches above and below the point where the injury will be made.

In order to injure the tissue and induce rooting, make a long slanting cut with a sharp knife from the underside of the limb cutting toward the tip of the branch. The cut should extend from one-fourth to one-half of the way through the limb but not so deep that it will break off due to its own weight. Insert a toothpick wedge or other material in the cut to keep the two cambium surfaces from uniting and healing over. A rooting hormone can be used but is not necessary, says Janne.

After making the injury, cover the area with a ball of damp sphagnum moss as soon as possible to prevent drying of the exposed cambium tissue. Thoroughly squeeze out the moisture from the ball before applying, as excessive moisture will frequently cause the stem to deteriorate when enclosed in the plaster film. Secure the ball firmly with a string to keep it in place.

Enclose the ball and several inches of the stem above and below the injury with a sheet of polyethylene film. Electricians waterproof tape is excellent material to use to tie the upper and lower end of the film securely around the limb to prevent loss of moisture. The exposed edge of the film should also be taped securely, advises the specialist.

It is best not to remove the layer for transplanting until at least 5 or 6 roots are visible between the ball and the film. The length of time for rooting will vary from two weeks to several months depending upon the type of plant and the season of the year. After the roots are formed, the new plant can be removed from the parent plant at a point just below the ball of moss and roots. Remove the film and plant the ball without disturbing the roots in the moss.

Plant the root ball in any good well-drained potting soil and keep the plant in full shade for several days until well established.

To prevent the formation of a green algae growth inside the film, it is helpful to cover the entire ball around the wound with aluminum foil after the film has been applied. This keeps out the light and helps in preventing the algae growth, says the horticulturist.

Card Of Thanks

The children and relatives of Anna Holman wish to express our heartfelt gratitude and thanks to the many friends who called, sent cards, flowers and food and visited in our homes in our time of sorrow. God Bless you everyone.

We also wish to thank Tommy Phelps, the Temple choir and Miss Pat Price for their extra special thoughtfulness.

The Leslie Holman family
James Holman family
Agnes Perry family
Luanna Johnson family
Lola Cursinger family
Frank Sims family

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CRASH SCENE — Officers investigate causes of an accident Tuesday night that claimed the life of Glenn Burrus.

(Hereford Brand Photo)

FOR FARMERS

Social Security Numbers Needed

If the ASCS County Office asks you what your Social Security number is, please don't think that you are being singled out for special attention, cautions Agricultural Stabilization and Conservation Committee.

The number is needed by the Internal Revenue for identification purposes in connection with farm program payments. Many farmers have already filed Form 3435-A with the county office, listing their social security or employer identification number. Requests for the information were mailed last fall to each known producer who receives program payments. Producers who receive direct program payments and who have not yet filed the form, however, are asked to forward the information to the county office by October 1, 1966.

For 1966, ASCS must report to the Internal Revenue Service any sight draft payments of \$600 or more under direct payment programs. This includes the Agricultural Conservation Program; the feed grain, wheat and cotton programs; the wool incentive payment program; and others. And, beginning January 1, 1967 and each year thereafter, all such sight draft payments made to producers under these programs, will be reported to IRS without regard to the amount. Producers will be advised annually of the program payments reported to IRS, beginning with payments made in 1967.

Identifying numbers are already being used in payment reports which banks and other

Hospital Notes

PATIENTS DISMISSED

Castillo Limas, 501 2nd St.; Domingo Sanchez Jr., 208 Ave. I; Scot Straw, 146 Emma; Cherene Watts, 133 Emma St.; Mrs. Pedro Lafuente, Jr., 302 Norton St.

Coby Patrick Lassiter, 119 Star St.; Mrs. Joe B. Whitley, 433 Star St.; Mrs. James E. Gerk Rt. 1; Walter Parmentier, Gillespie, Ill.

Michael McKenzie, 221 Star St.; Ricky Fangman, Rt. 5; Mrs. Antonio Morales Martinez, 94 Buena Vista; Mrs. Francisco Rodriguez, General Delivery; Mrs. Cruz M. Garcia 407

paying agencies make to IRS, as required under the Internal Revenue Code. Those operating as partnerships should secure a partnership number and furnish this number to the County Office where they have farming interest. Any questions about this matter should be taken up with the ASCS County Office.

Bradley St.; Abelardo H. Perez, Box 126; Mrs. J. P. Gutierrez 200 Blevins; Mrs. Carl R. Carlie, 129 Aspen St.; Mrs. Jimmy L. Smithers, Star Rt. Matt Jesko, 205 Western; Mrs. Sadie Redwine, South Lee Rt. 2.

PATIENTS ADMITTED

Mrs. Kenneth R. Canada, 806 Brevard; Mrs. Harry R. McCauley, Rt. 2; James E. Black, 508 W. 3rd St.; Mrs. John Hall, 112 Ave. J. Lloyd Silver, Rt. 4; Mrs. Aurelio Reyes, 505 Grand Ave.

Smantha Garcia, Bovina; Mrs. Pete Garcia, 702 E. 2nd St.; Mrs. John H. Tomasi, 302 Sunset Dr.; Mrs. Santiago Aragon, 214 Kibbe St.

Hubert G. White, 608 Union St.; Darrel R. Rose, 424 Ave. C; Raynoldo Reyes, 430 Ave. D; George E. Tate, Jim Hill Hotel.

Mrs. Fay Wilkinson, Dimmitt; Mrs. Jim R. Thompson, Vega; Mrs. Roy A. Evans, 505 Ave. H; Lucadio Ybarra, Box 891; Mrs. Aubrey C. Braxton, 610 25 Mile Ave.

Eleuterio Ovale, Rt. 4, Box 71-A; Mrs. Robert Lee Ramey,

AT BOOSTER CLUB

Coaches Report On Programs

The Whiteface Booster Club held its regular meeting Monday night, at the Community Center, to view film of the past football games, and to hear Hereford coaches report on the progress of their teams.

Coach Pat Privett of La Plata Junior High noted that 54 program this year and that La Plata will play in Tulla this Thursday.

The Bteam game in Ralls ended in a 12-12 tie, Ralls scoring the tying point in the closing moments of the game. The team lost Larry Guinn this past week, as he moved up to the varsity squad.

Eight boys are out of action on the B team as a result of injuries. Two boys have had hand injuries in the last 3 times the team has worked out. In the Ralls game, Sheldon Alexander blocked an extra point kick, but had his hand broken when the kicker kicked his hand instead of the ball. Four boys have been awarded a "skull and cross bones" on their helmet for out-are: Sheldon Alexander, Elgin Williams, Steve McAndrews, and Max Bridges. The B team will meet Plainview here Thursday evening following the Freshman game.

Calvin Goodin, past president of the Booster Club was preented a sport coat, in appreciation for his work during last year's season.

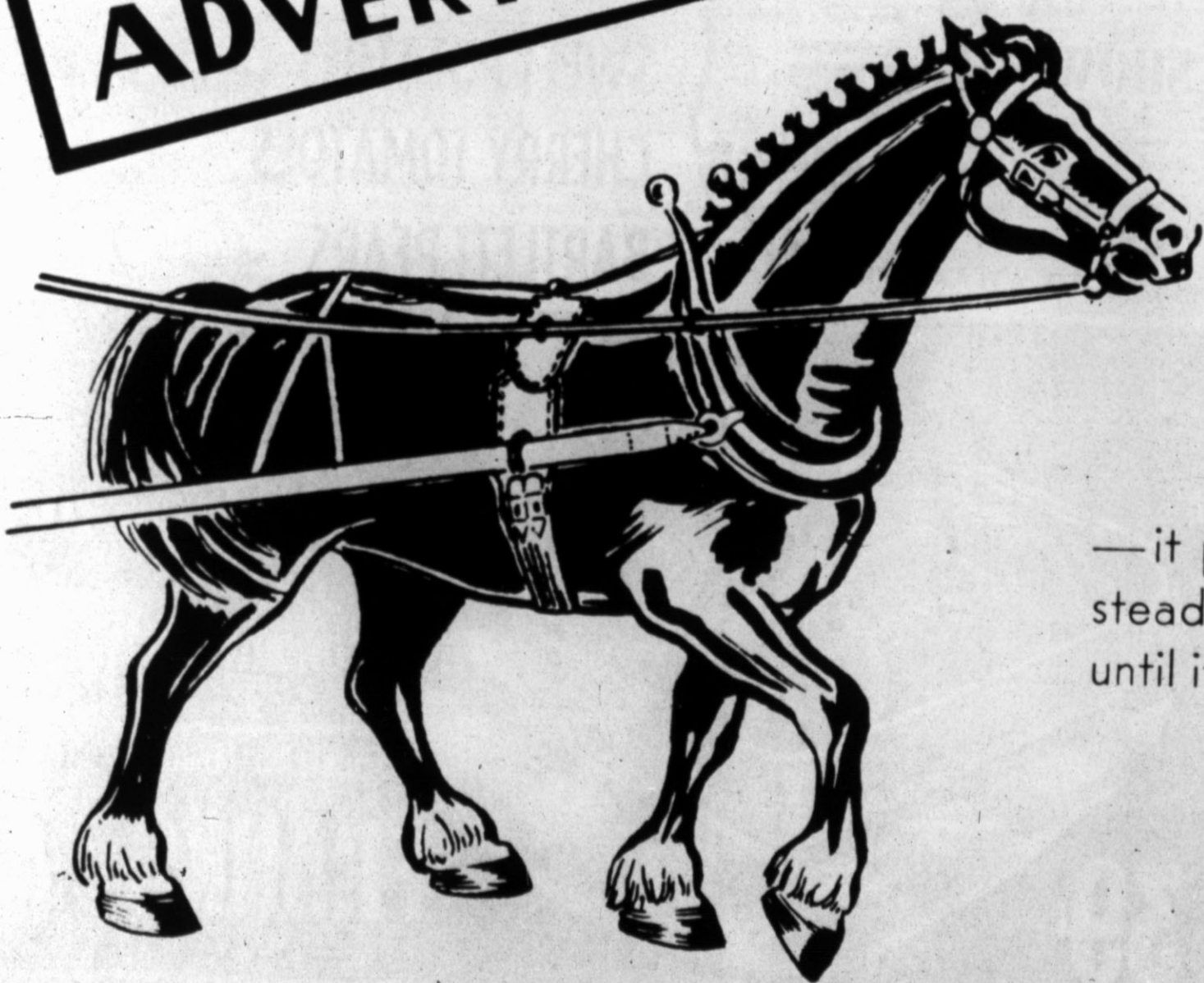
The Bxoster Club football programs will be on sale at the Olton game. Cost of the program is 25 cents. They contain pictures of the football players, coaches, and staff. The program also list the opposing teams roster.

809 Irving; Mrs. Billy Gene Chub, 602 Schley; Mrs. Nora Bowman, 704 Jackson; Mrs. John Byers, 306 Ross St.

Mrs. N. L. Wesson Rt. 2; Mrs. Gerald Townsend, 432 Ave. J; J. R. Coker, Friona; Ethredge Ward, Box 286; Mrs. Bal-domero Gamez, 808 Blevins St.

Anton Huckert, King's Manor; Mrs. Mary Wieck, 406 Ave. G; Jim Cross Rt. 3; Mrs. Florence McDorman, 146 N. Emma.

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John Wanamaker

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Service Awards Presented Five Holly Employees

Service awards were presented to five employees of Holly Sugar Corp. to climax a dinner attended by about 200 employees and their guests at the Knights of Columbus Hall Saturday evening.

George W. Miles Jr. of Colorado Springs, assistant to the company's vice president in charge of operations, made the presentations.

Awards went to Bob Cooper, in recognition of 35 years of service with the firm; Alvin W. Brown, 20 years; Clyde C. Schmer, 15 years; Wendell D. Wolfe and Gene R. Allen, 10 years each. Brown was recently transferred from Hereford to another Holly Corp. plant.

The annual awards program was a feature of a dinner-dance for employees. After the meal, guests danced to the music of an orchestra directed by Charlie Bell.

Bruce Brown, factory manager here, announced that this year's campaign, full operation of the plant in processing the 1966 sugar beet crop, would begin Sept. 27.



LONG-TIME EMPLOYEES — Bob Cooper, second from left, received an award for 35 years service with Holly Sugar Corp. from George W. Miles Jr. of Colorado Springs, assistant to Holly's vice president in charge of operations, as Bruce Brown, Hereford plant manager looks on. At left is Clyde C. Schmer, who received a 15-year award, and to

the right of Miles are Alvin W. Brown, recipient of a 20-year award, Wendell D. Wolfe and Gene R. Allen, who each were given 10-year service citations. The awards were presented at a dinner-dance for Holly employees Saturday evening. (Bradly Photo)

Charleston, South Carolina visited Mr. and Mrs. J. H. Flood recently.

Mrs. Leo Hall, Reva, and Ropnie and Mr. and Mrs. Bill Struve and Kita attended Boys Ranch Rodeo on Monday.

Mr. and Mrs. Edwin Flood of Amarillo were recent visitors of their parents Mr. and Mrs. J. H. Flood.

Gary Burnett of Dalhart spent Tuesday night with his parents, Mr. and Mrs. John H. Burnett. Mrs. Mae Parker of San Jose, Calif., and Mrs. Beulah Smith

of Downey, Calif., visited recently in the home of Mr. and Mrs. W. A. Epperson. While in this area they visited Mr. and Mrs. H. H. Smith of the Jumbo Community, Mr. and Mrs. R. B. Medley and family and Mr. and Mrs. C. M. Smith of Hereford.

Gary Moss left last Monday to register and begin classes at West Texas State University in Canyon.

The Easter Club met in the home of Mrs. W. A. Epperson last Thursday. Those present were Mmes.: Fred Walton, Shir-

ley Garrison, J. H. Flood, John Key, Leo Hall, W. O. Markley and daughters, Leveeta and Karen, Dale Maxwell and daughter, Elizabeth, John H. Burnett, William Moss and son Jeffery, Trent Downing and daughter Laura and special guests were Mr. and Mrs. Bill Struve and Mrs. D. E. Banks.

Roland Laws and son, Ben, left last week after a visit with his daughter and son-in-law, Mr. and Mrs. Trent Downing and their daughter Laura. They returned to their home in Franklin, La.

Mr. and Mrs. Loy Stone and Carl King were among those attending the field day at Halfway Friday.

The William Shadricks of Dimmitt were Sunday visitors of Mr. and Mrs. Loy Stone.

Recent visitors of Mr. and Mrs.

Dove Bags Said OK By Hunters

AUSTIN — This could be just another case of the winners laughing and telling jokers and the losers hollering DEAL!

But veteran Texas Parks and Wildlife Department staffers said they had seldom seen such an enthusiastic sportsmen's response in sending in one wing from each dove for research purposes.

For example: Three Temple hunters shooting in Bell county wrote: "Each killed limit in 1 1/2 hours."

And: A Waco man hunting in Limestone County said: "Doves were incredibly thick. I've never seen so many birds."

And: Another Waco man shooting in Falls County penned on an envelope with 12 wings: "Been a long time since I saw them bunched five to fifty at a time this early in the year."

And: A McLennan County man and wife sent in 24 wings with this note: "Had our limits in two hours. We think the Parks & Wildlife Department is doing a great job."

A party of six McLennan County hunters forwarded 65 wings with a big fat X in the GOOD box.

Envelopes, postage prepaid, are available for hunters from game wardens and other field personnel of the Department. It needs wings from each bird for scientific studies as a basis for production estimates and for other management findings for future harvest regulations.

It was emphasized that the questionnaire incorporated with the envelope for sending the wings should be filled out completely as to location of hunt, date, number of hunters, number of doves bagged and number of wings enclosed. Also it is urgent that the hunters indicate whether the doves were plentiful or scarce and just how the individual party's luck would be graded as fair, good or excellent.

Neighbors Greet Girl At Parties

Betty Reddell, recently-adopted daughter of the B. A. Reddells, 413 Ave. K., was complimented at two neighborhood parties recently, and presented a shower of gifts. Fifteen-year-old Betty arrived Sept. 1 to make her home with the Reddells.

At a meeting of the Star Street Friendship Club, of which Mrs. Reddell is a member, the title of Star Street Mother of the Year was conferred on Mrs. Reddell and she was presented a book of poetry and prose quotations, Flowers for Mother.

The meeting was in the home of Mrs. C. R. Walser and Betty was introduced to her mother's friends in the informal hour.

Later, a group of friends called at the Reddell home and brought a collection of gifts for Betty.



Mrs. B. A. Reddell and Betty
... gifts for both

Riordan Speaks To Rotary Club

Featured speaker for the Rotary Club luncheon Monday was Southwestern Bell Telephone Company's Public Relations Supervisor, Joe Riordan, who gave dramatic monologues of three ballads written in the early 1900's.

Riordan was graduated from Northwestern University with a B. S. degree in speech in 1948. After working as press agent for Philip Morris Tobacco Co. in their Heidt Youth Opportunity Radio Show for three years, Riordan opened a Public Relations Agency in Evansville, Indiana. He began working as public relations assistant for Southwestern Bell Telephone Co. in 1954. Moving to Lubbock in 1957, he became Public Relations Supervisor and now serves an 89-county area in West Texas.

Active in civic work, Riordan is past publicity chairman of the United Fund, County-Wide Savings Bond Drive, YMCA Membership Drive, Easter Seal Fund Drive, Lubbock Advertising Club and Lubbock Community Theatre, a member of

the board of directors of the Lubbock Symphony Orchestra, honorary member of Sigma Delta Chi Society and American Marketing Association, former co-author and director of Lubbock's annual Gridiron Show, winner of Advertising Club's Silver Medal Award for 1964-65 for outstanding contributions to the community and to the field of advertising, and he is listed in Who's Who in the South and Southwest.

Happening by chance into New York's Metropolitan Library one day, Riordan became engrossed with the background information which he found in the library's books of ballads. Thus began a long-time hobby for Riordan.

Sharing his favorite ballads with the Rotarians, Riordan told three ballads in monologue style. The first was "Casey at the Bat" which he believes was written by Iron Mike Kelly, a one-time baseball hero.

The second was the "Ballad of the Barroom," a story of a drunk who tells his life story for a few drinks, telling of his career as a great portrait painter and then his plunge to low-

liness because of a lost love. Finally offering to draw her face on the floor for another free drink, he falls dead over her finished portrait.

The third ballad was entitled "Cremation of Sam McGee" and told of two gold-prospecting partners in the far north. One realized his nearness to death and requested the other not to bury him in a cold grave but rather to cremate him. Then follows a narrative of the partner's difficulty in finding a suitable place for cremating a body in the cold, icy northern wilderness.

A report was given of the barbeque served by the Rotary Club to the Hereford Grain Corporation's annual stockholder's meeting last Saturday.

ALWAYS A YOUNG BRIDE

MISAR, Yugoslavia (AP) — Stanimir Petrovic, a farmer of this Serbian town, married 32 times. He died, unwed, at the age of 75 when he was about to marry for the 33rd time. The oldest woman he married was 28 and the youngest was 16. Four of his wives were named Desanka and three were named Marija.

Easter News

By RUBY STONE

Rev. and Mrs. Hendricks and daughter, Mmes. and Mmes. Timmie Bates and young daughter, Angie, of Elgin, Okla., Nolan Fields of Sundown, B. F. Brown and daughters, Charley and Gail of Las Cruces, N. M. were recent visitors in the Fred Walton home.

Noland Fields and Mrs. B. F. Brown are brother and sister, respectively, of Mrs. Walton. Mrs. Hendricks is a niece of the three.

Visiting with Mr. and Mrs. John H. Burnett recently were Mr. and Mrs. L. W. Westbrook and Mrs. Clifford Fultz of Corralton, Mrs. W. W. Westbrook and Mrs. J. W. Matlock of Mangum, Okla. Mrs. Westbrook remained for a longer visit.

Mr. and Mrs. Billie Patton of

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ALL-OFFICERS ON DUTY — At the initial fall luncheon of Pioneer Study Club Tuesday all officers and elected chairmen were present. Mrs. Delmar Sigle, president, is standing center. Seated from left are Mrs. A. L. Manjeot, recording secretary; Mrs. L. H. Lookingbill Sr., parliamentarian; Mrs. Ralph McCullough, corresponding secretary; Mrs. O. G.

Hill Sr., treasurer. Standing are Mrs. Ted Panciera, vice president; Mrs. Henry Hastings, historian; Mrs. Ray L. Johnson, yearbook chairman; Mrs. Sigle; Mrs. W. C. Hromas, Federation director; and Mrs. P. B. Sowell, publicity chairman.

Luncheon Opens Pioneer Season

All officers and committee heads, and all but two of the members of Pioneer Study Club were present for the opening of a new season Tuesday at a luncheon in the Cason House. Based on the year's theme, A Forward Look — A Backward Glance, the program was on Conservation.

Mrs. O. G. Hill Sr., Mrs. Burl France and Mrs. William Wimberley were hostesses, who centered the officers' table with a low arrangement of bright zinnias and used bowls of asters, galliardia and roses on other tables.

Mrs. Ray L. Johnson, yearbook chairman, briefly reviewed the books for this year, which were prepared by her committee including Mrs. Ralph McCullough and Mrs. Paul Rudd assisted by Mrs. Ted Panciera, vice president, and Mrs. Hill, treasurer.

The club, in its 58th year in Hereford, has a program outlined with every member scheduled for a part. One feature will be recollections of its early years, by long-time members, as interludes on several programs.

Guests to appear this season

include Mrs. Leo Forrest, who will talk at the next meeting of her trips to South America; Mrs. Ira Ott, to discuss veterans' hospitals and other phases of U. S. programs for ex-servicemen; and Mrs. Jack Gilliland, to give a book review on the Texas Heritage program in May.

Mrs. Rudd sketched the history of national attention to conservation of natural resources but spoke specifically of this area, of the beginning of irrigation on farms here, of measures taken by government agencies to combat damage of erosion in the "dust bowl" years, and of succeeding soil conservation programs.

Miss Roberta Campbell's topic was Our Need for Water Conservation in a Growing Community. She also discussed the problem on a national as well as a local scale, speaking of

steam pollution and what governments and individuals are doing and can do to control it. She said experts predict a possible acute water shortage by the year 2000 as population increases, and told of such long-range plans as bringing water from Alaska as far as Texas. To emphasize increasing water use, she stated that 1200 gallons of water are required to make a loaf of bread.

The opening meditation was by Mrs. H. E. Miller, on Personal Growth. Mrs. Delmar Sigle, new president, welcomed members back after the summer vacation and presided for business.

Standing committee reports included a reminder from Mrs. M. L. Simpson, public affairs chairman, of gifts to be made for hospitalized war veterans at Christmas; and one from Mrs. Ralph McCullough that the club

Heart Association Study Involves Space Problems

Can man's heart and blood vessel system withstand the rigors of extended space travel? Will he be able to survive space flights to distant planets beyond the moon? If so, when? These will be a few of the many questions upon which some light will be shed during the 31st Annual Meeting and Scientific Sessions of the Texas Heart Association to be held in Houston from September 16 to 18 1966. Charles A. Berry, M. D., Director of Medical Research and Operations at the Manned Spacecraft Center in Houston, will be the featured guest speaker at the Association's Annual Meeting Luncheon scheduled for Saturday, September 17. He will discuss MAN'S RESPONSE TO SPACE FLIGHT with an unprecedented number of laymen, physicians, and research scientists from Texas and the Southwest, who will be attending the meeting. Color motion pictures of the more exciting movies taken in space by American astronauts including

the "space walks" and the "space rendezvous," will be shown during the presentation.

Dr. Berry's presentation will be preceded by a one day (September 15) Nurses Institute on Cerebral Vascular Accidents (stroke) and a day and a half (September 16 and 17) of scientific sessions for physicians. The meetings, to be held at the Shamrock Hilton Hotel, serve as a forum for the presentation of new advances in all fields of cardiovascular medicine and research. This year the Scientific Sessions will include the very latest information available on newer electronic methods for treating patients with complete heart block, treatment of stroke patients through the use of drugs and/or surgery so as to prevent or stop the progression of brain damage, the role of certain hormones in essential hypertensive (high blood pressure) disease, a comparative analysis of coronary care unit and regular hospital care in the treatment of heart attacks and the development of information which should assist the surgeon in the selection of patients to undergo kidney operations to relieve high blood pressure.

still has bulbs for sale as a fund-raising project.

It was announced that Mrs. Fred Barrett has donated a flag to be flown at Mothers Park, which Pioneer Club maintains.

Meetings in the next two months were set for Monday instead of the usual second Tuesday in the month, to avoid conflict with a Top of Texas District Federated Club board meeting Oct. 11 and with election day Nov. 8.

Present, in addition to those named, were Meses. Frank Ball, Allen Bell, N. E. Gass, Henry Hastings, W. C. Hromas; L. H. Lookingbill Sr., A. L. Manjeot, John Patton Wirt Phillips, J. V. Pickens, Mary Seigler, P. B. Sowell, Bess Werner, R. L. Wilson, E. S. Ireland and C. R. Walser.

land Ohio of the Cleveland Clinic Research Division; Thomas Killip, M. D. New York, New York, Associate Professor of Medicine, Cornell University Medical College; John H. Laragh, M. D., New York New York, Associate Professor of Clinical Medicine, Columbia University; Clark Millikan, M. D., Rochester, Minnesota, Head of the Section of Neurology at May Clinic; Philip Samet, M. D., Miami Beach, Florida, Chief, Section of Cardiology, Depart-

ment of Internal Medicine Mt. Sinai Hospital; and Jeremiah Stamler, M. D., Chicago, Illinois Director, Division of Adult Health Texas physicians and research investigators who will also participate in the September program are Drs. James K. Alexander, Houston; William J. Block, San Antonio; H. Edward Garrett Houston; Norman M. Kaplan, Dallas; and William A. Spencer, Houston.

The Scientific Sessions, which are aimed at keeping Texas physicians up-to-date on the care and treatment of heart and stroke patients, are made possible by public contributions to the Heart Fund each year.

Miss Langley On Tech Faculty

Miss Suzanne Langley is leaving this week for Lubbock, where she will begin duties as instructor in German at Texas Tech, teaching two classes of freshman German. Miss Langley received her BA degree with a major in German from Tech in June.

She spent a year studying in Vienna between her junior and senior years in college, living in a German-speaking home and learning the language firsthand.

The daughter of Mr. and Mrs. Earnest Langley, she completed high school work in Hereford. She returned Monday from a three-week tour of California. In San Francisco she visited with Miss Connie Egbert, a friend made during her year of study in Europe.

Card Of Thanks

We want to thank Dr. McCrary and nurses, friends, neighbors and relatives, for the cards, flowers and food during the loss of our love one.

Jimmy and Tona Gutierrez, Mr. and Mrs. George Gutierrez

Mr. and Mrs. J. C. Caster Mr. and Mrs. Ronnie Greenway

Mr. and Mrs. Carl Smyth

Tasting Bee Supper Set

A pe-game tasting bee supper is scheduled in Hereford High School cafeteria from 5 to 7 p. m. Friday by the Future Homemakers chapters of the school. This is an annual supper, a benefit for the Exchange Students fund.

The public is invited and the time is set for the convenience of football fans who are going to the Hereford-Olton game at Whiteface Stadium later in the evening. Tickets are priced at a dollar for adults and 50 cents for children under 12.

Girls of the FHA prepare the food, which is served buffet style and arranged so that diners may sample the dishes which appeal to them.

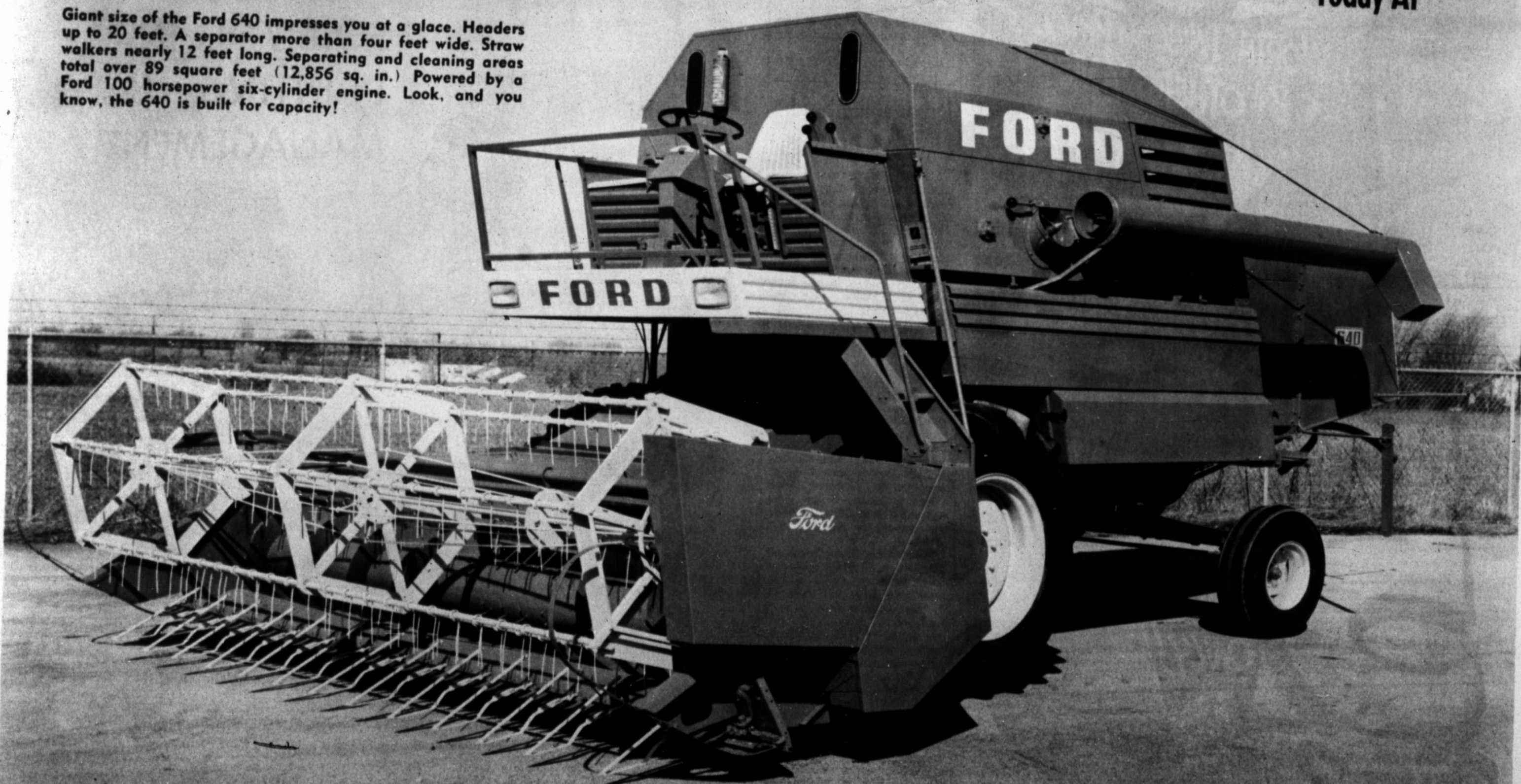
FHA chapters sponsor one of the foreign students attending Hereford High, and the annual supper raises funds for their share of the expense. This year they are sponsoring the boy Thomas Graf, here from Germany.

The supper is prepared under direction of FHA sponsors, high school homemaking instructors Mrs. J. J. Durham, Mrs. Frank Prowell and Mrs. Joe Bradley.

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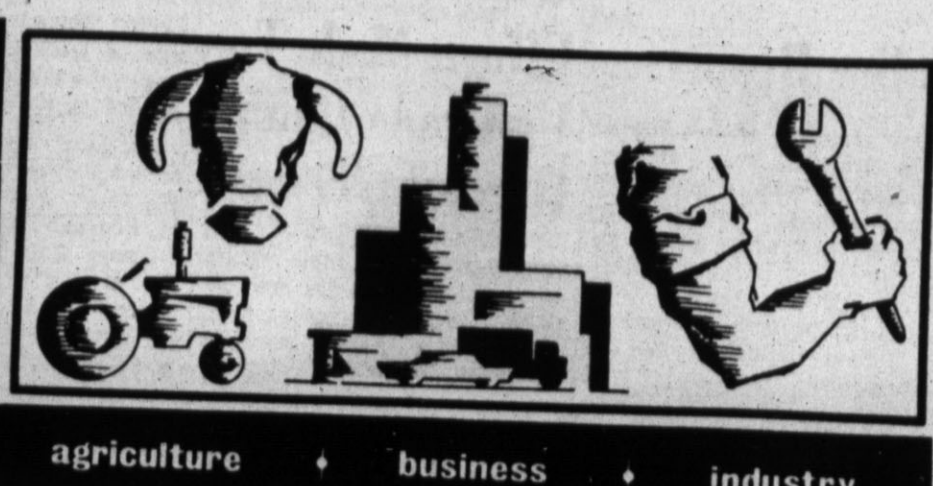
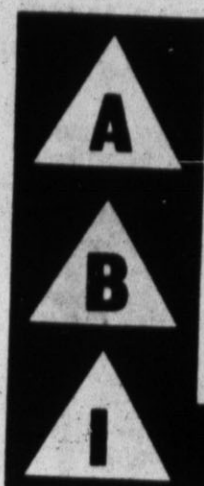


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SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, SEPTEMBER 15, 1966

SILENTS, SERIALS, SUPERS

Theater Marks 50 Years At 4th And Main Corner

By SUE COLEMAN
Staff Writer

One man with a hand-cranked projector has been replaced by 33 electric motors to put a show on the screen at the Star Theater since it was built at its present location on Main Street 50 years ago.

LITERALLY, there was another employee or two involved in the 1916 screenings, and the 33 motors are used now for more than just the projector — in air-conditioners, for example — but changes have been dramatic in the period involved in the theater's golden anniversary celebration this year.

They reflect the industry's progress from the "emoting" of early silent films to four-hour superproductions in color and sound.

Before the construction in 1916 there had been a Star Theater farther south in the 300 block of Main Street. Charlie Dyer was the original owner and Jake Tiefert contractor for the present theater, which has had a couple of major facelifts in its 50 years.

It was enlarged in a 1948 remodeling. The screen installed then, in anticipation of today's wide-screen movies, was the largest between Dallas and Denver at the time. Another remodeling job was done in 1955.

FRANCIS HARDWICK, the manager, began his career with the Star when he was a schoolboy in 1920 and his family, which owned shows at Clovis and Roswell, N. M., bought the Hereford business. He has been associated with it off and on, ever since.

A junior in high school, he used to take the train in Clovis every Friday afternoon to come over and operate the projector that night and Saturday. He was an old hand then at theater operation; at age 14 he took on the duties of house manager at one of the family theaters.

Before that, he recalls one of

his tasks was to stay with the operator of a hand-cranked projector to see that the employee did not indulge his liking for drink on the job. Sobriety was needed there, to turn the machine at an even pace so the picture did not appear jerky, and to make quick changes when rolls of film ran out.

TODAY A MACHINE automatically projects the entire show so it is not necessary to flash on the screen the once-familiar note, "Just a Moment PLEASE While the Operator Changes a Reel." Sight and sound are synchronized, too, so there is not the problem of the first talkies, when sound was on a separate record and sometimes the actors' lips moved a little ahead of their speeches.

But now eight man-hours of various types of work around the theater are required to put one hour of pictures on the screen, Hardwick says. Incidentally, about 70 miles of film are run through the machines at the Star each week.

When the movies were silent the theater wasn't, entirely. There had to be a piano player, seated at an instrument placed so he could watch the screen and fit the music to the mood of the show.

A MUSIC CLUE SHEET came with every film, indicating the type of tune needed next, but a good movie pianist was alert enough to change quickly from a dreamy love song to a thundering march to a tender lullaby as action on the screen demanded.

"I tried some piano-playing myself, with a stock of player

piano rolls "but mechanical music never pleased audiences so well," Organs succeeded pianos in larger movie houses before talkies made both obsolete.

Silent or talking, movies were the principal entertainment in Hereford, as in other parts of the nation, before World War II. Families, couples on dates, lonesome people with leisure time to fill, all went to the show.

HARDWICK QUOTES some statistics: At one time three out of four persons in Hereford attended the movies every week; See THEATER Page 2

IN HEREFORD

Penny Company Has Birthday Celebration

A feeling of really belonging to an organization comes when employees have something in common with executives of that company. J. C. Penny has a birthday coming up Friday and Hereford employees of the company will be celebrating the birthday with a cake and coffee beginning at coffee break time and extending periodically throughout the day.

Early this week, the group working there, part-time as well as full time employees, posed for color pictures. These as well as shots of various places within the store were fixed to a giant birthday card (18"x25") that was sent to the founder of the clothing company, who will be celebrating his 91st birthday. Manager of the local store Clete Corlis helped to make arrangements for the card and occasion.

While he has not been directly involved in the company's management for a number of

years, Penny continues to serve on the board of directors. This makes him one of the last retailing pioneers still active in the business they founded.

Penny has an office on the top floor of the company's 45-story headquarters building in New York and comes in almost every day of the work week when in the city.

One of Penny's favorite topics these days is opportunity — opportunity for young people to achieve success in business, especially retailing. Among requisites of a person entering retailing, he feels, are an interest in people, a capacity for hard work and a sound education. Says the department store chain founder:

"There is in retailing almost unparalleled opportunity for advancement and access to top management positions with excellent salaries."

Penny feels there is more opportunity for the individual

Top Conservervationist To Talk

K. Holum Will Be Tech Speaker

LUBBOCK — Kenneth Holum, Assistant Secretary of the U. S. Department of Interior for Water and Power, will be the principal speaker at the annual meeting of Plains Cotton Growers, Inc., on September 21.

The meeting will be held in the KoKo Palace, 5201 Q. Lubbock, beginning at 10 a.m.

Donald A. Johnson, Executive Vice President of PCG has issued a blanket invitation to all cotton producers, ginners and other cotton-related businessmen. Lunch will be served at noon.

Holum is one of the most knowledgeable people in the U. S. on the subject of surface water, its distribution, and current plans for its redistribution from surplus areas to water-short areas such as the High Plains.

He will direct his remarks specifically at water for irrigation purposes, and is expected to shed some light on when, and from where, supplemental irrigation water might be made available to the High Plains.

Dr. Grover E. Murray, new President of Texas Technological College, is also scheduled to speak. He will outline and explain the significance of his plan to make Texas Tech the world center for higher education and research on "arid and semiarid lands."

As of 1964, the High Plains had 5.75 million acres under irrigation, and the total is expected to peak at near 6 million acres about 1980. But hydrologists predict that by the year 2020, slightly less than 2.2 million acres can be irrigated from existing supplies of water.

For this reason Johnson feels that one of the prime responsibilities of Plains Cotton Growers is to fully investigate every possibility of securing supplemental water for irrigation.

"And having these people on the program for our annual meeting is one step toward learning all we can about where surplus water is available and how it can be brought to this area," Johnson said. He feels what these two speakers have to say will be highly interesting to the PCG membership, and is urging a large attendance.

He pointed out that the PCG

son said, "and we are striving toward the development of our full irrigated potential, somewhere in the neighborhood of 9 million acres. And to do this we must look to out-of-state sources for additional water."

The annual meeting will also include the regular report on past, present, and future PCG activities. County directors, elected previously in meetings throughout the 23-county area, will be certified by the membership. PCG is governed by two directors from each county, one a producer and the other a businessman.

All-cotton door prizes will be given and there will be two grand prizes, one each to a ginner and a cotton producer. The grand prize will consist of an expense-paid trip to the Texas Cotton Ginners Convention in Dallas, usually held in April.

Johnson said he hoped to complete the meeting by around 3 p. m.

Cheap Money Is Needed For Beef

COLLEGE STATION — The beef industry, like other business ventures, often is afflicted with low or lack of return on investment.

Dr. O. D. Butler, head of Texas A&M University's Animal Science Department and a speaker at the 16th annual Beef Cattle Short Course Aug. 15-16, said the situation shows a need for better credit programs.

He said the estimated cost of maintaining a beef cow in Texas is \$95.64 per year. The calf crop is about 81 percent. Each calf, then costs about \$117. Calves weighing 400 pounds at weaning time would have to bring \$29.25 per hundred-weight just to pay costs on a rented pasture operation. Interest on owned land investment would increase the cost to a much higher figure.

This illustration, Butler said, shows the extreme pressure under which cow-calf producers operate. Increased fertility of breeding herds, high milk production of dams, and genetic ability for rapid growth are imperative.

"The illustration also points up the need for long term, low interest credit for cattle production," he emphasized.

Many pasture improvements are not made because of lack of funds, the speaker told the estimated 300 persons attending the short course. Credit for such practices is usually short term, whereas the amortization is long term.

Landowners simply can't operate on this basis," Butler said. "Long term credit at low interest is essential for improvement of Texas' forage lands."

And there is the problem of inflated land value. Butler said rate of return from livestock production based on such land values is usually less than 3 percent. A greater return often can be had from banks or savings and loan institutions.

As a result, many landowners are selling to the moneyed investors. The investor can buy and improve land either as an investment or as a tax advantage, often as both," he pointed out.

Butler said he believes the greatest improvement in forage production will come from this type of ownership and this type of ownership will continue to increase. This, perhaps, will be the main source of financing in the future.

Car Lease Planned By Hedrick Brothers

Hedrick Dodge Motor Co. of Hereford is a relatively new business having been in operation since late January. Glenn and Wayne Hedrick, the two brothers who own it, sold their first new car on February 7 and have been doing well ever since.

The Dodge dealers offer a complete service department to new cars in addition to front-end alignment, wheel balancing, air conditioning service, high pressure washing, undercoating, and complete clean-up service to all makes and models of automobiles.

Their completely remodeled office features a comfortable lounge with free coffee to all patrons.

Selling new and used cars, Hedrick has a franchise for Dodge cars and trucks. They previously owned Hedrick Motor Co. in Amarillo, where they primarily handled used cars. Not franchised dealers at that time, they sold all makes and models. The Hedricks offer on-the-spot automobile financing and also sell car insurance.

Eight men are employed in the service department. They are Bill Edelman, overhauls specialist; Clarence Mills, automatic transmission and air conditioning specialist; Ed Gandy, new car service; Charles Snyder, overhaul; Lupe Pena, general service; Jim Boggs, service manager; Rock Bomer, parts manager; and John Hedrick, assistant parts manager. Sales manager is Tom McCaleb and Woodrow Smith is office manager.

The Hedricks are presently developing a new lot which will house Hedrick Dodges used cars and new cars for daily rental or lease. The new lot is expected to be completed at the time of their new car showing, which will be September 29. Wayne said that Hedrick Dodge is the first dealer in Hereford to offer new car daily rental and leasing. They will have



DODGE DEALERS — Wayne Hedrick, left, and Glenn Hedrick, right, co-owners of Hedrick Dodge Motor Co. of Hereford, stand before one of their 1967 pickups on display in the Dodge showroom. Hedrick Dodge has been in operation since late January.

more cars available when the lot is finished, he says, but they have some that are available for renting now.

Both men are members of the Texas Independent Automobile Dealer's Association. Glenn is state secretary and Wayne is one of the directors. In the past Glenn has been vice-president and Wayne has filled the position of director for three years.

They recently won a week-end trip to Brownsville. It was a summer sellout contest sponsored by Chrysler and the two men are anxiously awaiting the 22nd of September, which is the date for their weekend trip.

Glenn Hedrick stated that they being dealers of a particular make of automobile are "one of the few still gaining." Though

the sales of specialized dealers have declined in a 23-month period, Dodge's dealers have shown a substantial gain, Hedrick said.

In speaking of the town, Glenn said that he and his family "like Hereford very much" and Wayne declared that "people here have been wonderful to us, just wonderful."

Wayne also enjoys golf and snow skiing, in addition to his hobbies of fishing and bowling. Hedrick Dodge is sponsoring a bowling team in Hereford. Wayne and his wife and two daughters are living at 723 Thunderbird Apartments. His wife's name is Mary Alice and the children are Debbie, (13), who attends LaPlata Jr. High School, and Terry, (11) who attends 6th grade at Northwest

LIKE FATHER, LIKE SON

Dan Trotter Raises Hogs

Raising show hogs is a family affair, but Dan Trotter had to start with a different breed to ever get any recognition in a family with such a prize-winning tradition.

Dan is the son of the Buck Trotters, Jumbo community and part of a family that has hog farms not only in the Hereford area but near Hale Center. The Trotters are planning a breeding stock sale in Lubbock later this month.

Chester whites are the breed being raised by Dan. He is using a register, male of the Joe

Boy line and his females are of the Whitman line.

The hogs are raised on the family farm northeast of Jumbo school. Buck raises Berkshire hogs, shows Berkshire hogs, but encourages Dan with his Chesters. Buck's Berkshires are of Security and Perfectionaire lines.

All told the Trotters have over 200 hogs on their farm. They vaccinate and use open pens and barns for their hogs since they take their hogs from show to show.

They are feeding Wayne's feed entirely, weaning pigs from five

to eight weeks.

Sows are fed in open troughs; pigs up to six months old are fed in automatic feeders.

The Trotters, both families, Hereford and Hale Center, have entered 56 head of hogs in the Tulsa State Fair. This is the first year they have entered that particular livestock show, but a large collection of ribbons attests to the fact that they enter — and win shows all over the southwest. They are entering Berkshire and Chesters from Hereford and Duross from Hale Center.

These entries will be among several thousand contestants trying for a total of over \$100,000 in premiums and awards offered this year by the Tulsa State Fair.

The Tulsa Fair is now the 8th largest in the U. S. and ranks 10th on the North American Continent. Entries are open to contestants from all 50 states, Canada, England and foreign countries.

In addition to the livestock and women's exhibits, the Tulsa Fair offers many special attractions and competitions. Each year a girl is chosen to reign as the "Fairiest of the Fair." The "Prettiest Cow" contest has no limitations, and excitement See DAN Page 2

Hereford Grain Stockholders Elect Officers

Over 200 people enjoyed the barbeque Saturday afternoon at the Little Bull Barn. It was the annual meeting of the Hereford Grain Corp. directors and stockholders.

Eating was not the only thing on the agenda as the stockholders prepared to hear the stockholder report and chose which directors to vote for in the election.

Each director is elected for a three year term and may serve as many terms as he is re-elected for. This year two directors were being voted on. W. T. Carmichael is retiring and Tony Hoffman was elected to serve in his place. F. L. Icke was See HEREFORD Page 2



LOTS OF WORK — Dan Trotter finds that raising hogs is lots of work. He says that it requires at least two hours a day to feed. When he is getting an animal ready for show, he has to scrub, powder and pamper

the animal which requires even more time. Dan is the eleven year old son of Mr. and Mrs. Buck Trotter, Jumbo community. (Hereford Brand Photo)



INTERESTED — Dan Trotter has lots of help in raising his hogs. Besides his father, he has the advice of Charles Catle, Castro County Agent and Bill Simpson, Jumbo community farmer who is Dan's 4-H leader. (Hereford Brand Photo)



SALINA, KANS. — Marymount College nursing students pose on the grounds of the Menninger Clinic, Topeka, Kan., during a field trip to the facility. The visit was made as part of their activities during 10 weeks of summer study in psychiatric work at Veterans Administration Hospital, Topeka. Thirty-one Marymount students participated in the

summer study. Shown are Carol Helmke (left), Pratt; Judy Ahlvers, Mankato; Janice Frank, 1625 N. St. Paul, Wichita; Margery Brent, Gaylord; Kathleen Kuper, Hereford. . . and Mrs. Carol Cheney, Salina. The students are in the Marymount collegiate program in nursing.

Theater ...

(Continued from Page 1)

the average now, based on a 10,000 population figure, is eight out of 10 every month.

He attributes the decline not only to the current prevalence of television and new forms of entertainment but to government regulation of film studios and distribution.

He recalls happily the golden years of movies in the 1920's and 30's when theaters were filled for almost every performance. He talks of popular silent movies, now regarded as milestones in motion picture history, in which he enjoyed as a boy — Birth of a Nation, The Spoilers, and such later epics as King of Kings.

The latter show was brought back here long after talking movies were common, only to prove that audiences accustomed to sound could not appreciate the old silents.

HARDWICK REMEMBERS early stars back to the romantic team of Francis X. Bushman and Beverly Bayne; the first western hero, William S. Hart; the slapstick comedians like Fatty Arbuckle, Buster Keaton and the Keystone Cops.

There was Pearl White, too, the serial queen whose Perils of

Pauline set the trend for the cliff-hangers which left hero or heroine in deadly peril at the end of each weekly installment.

"We showed a chapter of a serial every Friday night, along with the feature film and a short comedy," Hardwick chuckles. "It kept them coming back week after week."

They came back to see the early stars, Lillian Gish, Mary Pickford, Charles Ray, Wallace Reid, Theda Bara, and later, leading into the era of talkies, John Gilbert, Rudolph Valentino, Gloria Swanson, Greta Garbo, Charlie Chaplin and many others.

THEN, WITH AL Jolson in The Jazz Singer in 1927, talking movies shelved many a former favorite and zoomed to stardom actors who had learned to use their voices on the stage, such as Ruth Chatterton, the Barrymores and Ronald Colman. These shared popularity with singers including Gene Autry and the whole new breed of singing cowboys.

Hereford audiences liked them all, the veteran theater operator says. Tastes in movies have changed since, and not only that but likes and dislikes are harder to predict, he declares.

"Used to, there were old reliable types of pictures and cer-

tain stars that we knew would attract a big audience; now you just can't tell what will draw them. The only exception, I hate to say, is a double horror show!"

Dan ...

(Continued from Page 1)

mounts when the "Carol Baker of the Cowman" is chosen.

A spectacular "Winter Sports Show" held in the new Tulsa Exposition Center, will be a featured attraction at the Fair this year. Olympic Champions, in a one and a half hour show, will demonstrate jumping, racing and other spectacular events on the giant indoor ski ramp. Another feature in the Exposition Center will be a show of 1967 boats, automobiles and mobile homes.

The William T. Collins Midway Show brings thrills and fun to the fairgoer, and the annual presentation of the Ice Capades is a highlight of the Tulsa Fair. The Swiss Sky Ride will also bring excitement to the heart of the fairgoer. The 26th edition of the Ice Capades is completely new. Performances are to be held nightly at 8 p. m. except Sunday, with matinees on Saturday and Sunday for a total of 14 performances. Ice Capades will be at the Fair a full 10 days this year.

Other special events include the Oklahoma Homemaker of the Year Contest, the Junior Tractor Operators Contest, auto races daily at the grandstand, the Channel 8 Talent Show, the Junior Auction Sale, the State Finals 4-H and FFA LIGHT Horse and Pony Show, 4-H and FFA Commercial Cattle Grading School and Contest, Roundup and Riding Club Day and the selection of the champion steer and parade of junior livestock champions.

Hereford ...

(Continued from Page 1)

re-elected for another term. The program included reports from Joe Artho, manager, and Ivan Block, Chairman of the nominating committee. Short lectures were heard on merchandise grain by Bob Booth of Producer's Grain Corp. and the anhydrous plant by Jack Cane, Southern Farm Supply.

Entertainment for the stock holders was provided by the Windjammers, a local singing group.

Classifieds Get Results

IN 4-H

Beef Projects Most Popular

"I think I've been fortunate to live in a small country town in sight of school and church, and yet have a barn and cattle of my own."

That's the view of one young man who has spent about half of his 18 years as a 4-H member. And he has been an exceptionally busy 4-H'er, having devoted the last seven years to junior leadership. That means he has helped younger and less experienced members, held 4-H offices and aided in club and community events.

His specialty is raising beef cattle.

He is one of several hundred thousand rural boys and girls working with livestock projects. The beef project is the most popular, judging by the consistently high enrollment. In fact, last year a record high enrollment of 160,000 members was reported by the Cooperative Extension Service.

Successful 4-H beef program members will be honored this fall in their home state and in Chicago during the National 4-H Club Congress.

Sponsor of the national 4-H Beef program, E. I. du Pont de Nemours & Company, Inc. provides the congress trips for 50 state award winners, \$500 scholarships for six national winners, and medals for county champions.

Evidence of beef club members' successes, and some failures, has been prominent in

county and state fairs, and in district and national shows as well.

Among the most valuable exercises in responsibility, restraint and determination, they say, has been learning how to raise beef cattle; judge and show animals; keep cost records; give demonstrations and make speeches.

"I learned (from the county extension agent) about correct practices, sound buying fundamentals and balanced feeding," said a 1965 4-H scholarship recipient. "This in turn, influenced my father who didn't know too much about livestock either."

A lot of parents gratefully acknowledge the "influence" of 4-H.

BIRTH ANNOUNCED

Birth of a son, named John Scott, is announced by Mr. and Mrs. John Gandy of Denton. Paternal grandparents are Mr. and Mrs. J. G. Gandy, 414 Star. John Gandy formerly lived in Hereford and attended schools here. The baby was born Monday and weighed seven pounds.

Police Report

Two accidents were reported by the Hereford Police Department last weekend. The first occurred Saturday evening on Park Avenue, when a 1959 sedan owned by Raymond Phillips of Dimmitt was left unattended except for three children. An 18 month-old baby pulled the shifting lever into neutral and the sedan rolled backward into the right side of Rosie Fangman's 1965 sedan. Damages of the Fangman vehicle were estimated at \$420, while the 1959 sedan incurred \$20 damages.

The intersection of Austin Road and South Lane was the scene of an accident Sunday as Barry Phelps, 339 Star St. attempted to get his 1956 sedan out of the mud. Barbara Todd, 138 Ranger, was making a left turn when Phelps vehicle spun from the mud. The two vehicles collided causing \$10 damage to the Phelps vehicle and \$125 damage to the Todd sedan.

The vehicle driven by Phelps is owned by Thomas Phelps and the other vehicle is owned by Ray Todd.

NEW METHODIST JOB

EVANSTON, Ill. (AP) — The Methodist National Council on World Service and Finance has established a new staff position — coordinator of data processing systems and procedures. "The church is trying to fulfill its responsibility in our electronic age," observed the Rev. Dr. Don A. Cooke, the council's general secretary.

Efforts Made To Up-Grade Dairy Herds In Texas

COLLEGE STATION — About 44 percent of the nation's dairy cows and heifers were bred artificially in 1965, according to A. M. Meekma, Extension dairy specialist, Texas A&M University.

Meekma said, "A report on artificial insemination participation indicates that only 18.5 percent of Texas dairy cows were bred artificially last year. We have been continually below the national average in this respect and this is certainly a contributing factor in Texas' below-average milk production per cow," he says.

Artificial insemination offers the Texas dairyman services of top quality bulls that are usually of much higher quality than the average man can afford to own, Meekma adds.

Nearly 7,300,000 dairy cows were bred artificially in the

United States last year. An average of 3,233 dairy cows were bred to each dairy bull in AI service in 1965.

The top five states in numbers of dairy cows bred by AI were Wisconsin, New York, Minnesota, Pennsylvania and California. States with highest percentage of dairy cows bred artificially were Alaska, Pennsylvania, Connecticut, New Mexico and New Hampshire.

DON'T DRINK THE WATER

NEW YORK (AP) — "Don't Drink the Water," a first play by Comedian Woody Allen, is on Producer David Merrick's fall schedule.

The script, upon which Allen has been working between TV and night club appearances for several years, previously was under option to Max Gordon. The plot concerns a New Jersey family which becomes involved in a major political crisis during holiday visit to an Iron Curtain nation.

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CALLIOPE CLUB LEADERS — Officers of Calliope Study Club, which began a new year last week, are pictured at a table decorated in Spanish-Indian motif for the opening dinner. Mrs. Sue James, center, is club president this season. From left are Mrs. Clyde Cave, treasurer; Mrs. Wes Owen, secretary; Mrs. James; Mrs. George Warner, vice president; Mrs. Hazen Woods, reporter; Mrs. Allan Fraser, parliamentarian.

State, Regional Meets Of Interest To Chapter

Review of a state convention which delegates attended in June, and plans for a regional meeting next month, featured the meeting of Delta Xi Chapter of Delta Kappa Gamma at a luncheon in South Grade School at Dimmitt Saturday.

Mrs. Dobbs Given State YHT Office

Mrs. Larry Dobbs of Hereford Chapter, Young Homemakers of Texas, was elected state vice president for Area I at the annual area convention in Tulla Saturday. She will serve a two-year term, representing this area on the state executive council.

The term will begin in mid-January when new state officers will be installed at a convention in Corpus Christi. Mrs. Dobbs, who will also serve as president of the Hereford chapter for the coming year, is a former area secretary-treasurer.

Certificates of appreciation given at the area meeting to eight persons honored for special contributions to the YHT program, went to two from Hereford, Mrs. J. J. Durham, a local chapter advisor, and Mrs. Tom Draper, County Home Demonstration Agent.

Citations for outstanding leadership were also given to past area officials. Mrs. David Brumley, a past president, and Mrs. Dobbs were among the group receiving them.

Mrs. L. McAllister of Ropesville was elected area president for next year to succeed Mrs. Edward Weil of Hale Center. The program theme was Let Freedom Ring in the Home. Dr. Jerry Dawson, Wayland Baptist College professor, was the principal speaker.

Approximately 600 persons attended the joint convention of Young Homemakers and Young Farmers of Texas, which closed with the annual awards banquet Saturday evening. Delegates from the Hereford Chapter were accompanied to Tulla by Carol Robbins, high school student who was their nominee for the Little Sister awards.



Mrs. Larry Dobbs
... state YHT officer

answering roll call with "My Contribution to Creativity."

Those who went from Hereford, joining members from Friona, Farwell and Dimmitt, included Misses Madeline Bell, Lucille Park, Della Stagner and Erma Walker; Meses. Caudie Ola Brown, Earl Holt, Eleanor Hudspeth, Calude McDougal, J. D. Neil, Zack Parnell, Sam Ratcliff, J. E. Springer, Kent Snare, L. C. Thomas, V. P. Walker and Fred Welch.

MOST POPULAR FRENCH PLAYWRIGHT

PARIS (AP) — Eugene Ionesco is France's most popular playwright abroad, according to the Society of Authors. The organization based the appraisal on 31 foreign language translations last year, more than the number scored by Jean-Paul Sartre and Jean Anouilh.

In Paris, however, the Society reported, Ionesco's works rate fifth in favor.



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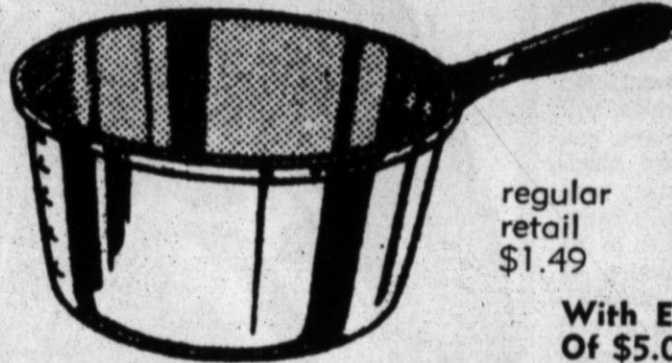
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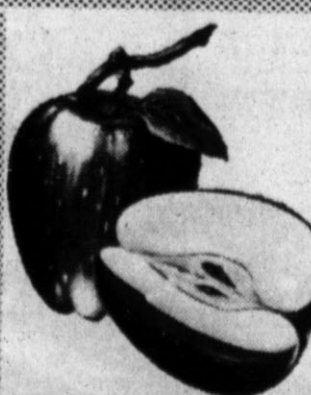
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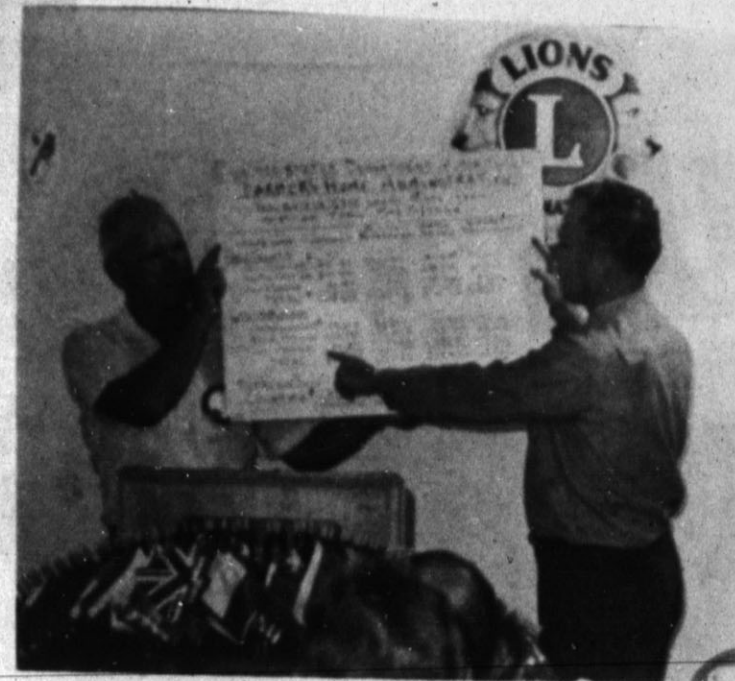
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EXPLAIN PROJECT COST — Bill Struve, Easter Boss Lion and Dan Jennings, Dimmitt, explain to the Lions Club in that community the funding of a community center to be built on a 3-acre tract at the crossroads. (Hereford Brand Photo)

Men Make History With Their Work

DALLAS — A professor at Southern Methodist University contends businessmen make use of history more than anyone else.

Dr. J. S. Spratt, professor of economics at SMU, said at a conference here that "every businessman operates as a historian."

Dr. Spratt said, "Every order he places or policy decision he makes is made by guidelines of the past. He decides if the conditions of the past are the same as today."

"Only he calls it memory and records. But a businessman without a memory and records would not be very successful."

The economics expert said, "Studying the history of business is like studying the history of nations, only the history of a firm usually is not going to repeat itself. But the business man

can learn from the history of other firms."

"Wise businessmen can use part of the past and part of the present to make their firms move on to tomorrow."

Dr. Spratt has been conducting a study of the late R. L. Thornton Sr. and the Mercantile National Bank for several years.

Thornton was mayor of Dallas for many years and a leader in multitude of civic and business enterprises.

"Mr. Thornton had an uncanny knack of visualizing the whole of an idea or project in its broadest significance," Dr. Spratt told the conference.

"And he knew how to work hard. This came from his background as the son of a tenant cotton farmer. Mr. Thornton would pick 500 pounds of cotton a day when a good picker thought he had done well when he picked 300 pounds in a day."

The professor added that Thornton could make a decision and immediately put it into action.

"Mr. Thornton was a complex man. But one of his secrets was that he was not afraid to fail. He knew big decisions could mean success or failure. I think this is where his cotton days came in. He had seen the crops fail some years, but he knew it was not the end of the world," said Dr. Spratt. "Next year the crops would probably be good."

Demo Women's Chairman Named

Mrs. Earnest Langley, 502 Star, has been named chairman to direct women's activities in this county in behalf of Waggoner Carr, Democratic party nominee for the U. S. Senate, it was announced by Mrs. Lois Parkhouse of San Antonio and Mrs. Hermine Tobolski of Dallas, state co-chairmen.

Deaf Smith is one of 171 counties in Texas which have women's groups working for Carr, the announcement says.

CHURCH'S ANNIVERSARY

ELIZABETHTOWN, Ky. — Severns Valley Baptist Church recently observed its 185th anniversary as the first Baptist congregation organized west of the Alleghenies.

The church was formed by 18 men and women who gathered under a sugar maple tree on June 18, 1781.

Classifieds Get Results

AUSTIN HIGHLIGHTS

Suggestions Slow Water Development Board Plans

By VERN SANFORD

AUSTIN — While most of the state welcomed the touch of cool rains last week, Texas Water Development Board lost all hopes for completing the Texas Water Plan by the time the Legislature opens January 10.

Board will take from four months to a year before it acts on adoption of the preliminary Texas Water Plan due to the scores of suggestions received from a series of river basin hearings.

All suggestions must be screened even before the Board can refer the plan to Texas Water Rights Commission for a public hearing on Water Rights involved.

A panel of five consultants, headed by Joe M. Kilgore, has gone over a list of proposed studies prepared by the Board's planning staff. The panel will present their suggestions to the Board at a meeting on September 19. Mainly, these will cover which studies can be made within the money available to the agency during the fiscal year.

Another water study by the Development Board, to determine the occurrence and quality of underground water in Shackleford County, will begin in mid-September, Executive Director Joe G. Moore announced.

Richard Preston, a water development board geologist, will conduct the study, which will begin with an inventory and sampling of all domestic, municipal, livestock, irrigation and industrial wells in the county.

Study will then move on to the collection and compilation of data regarding depth, distribution and quality of underground water. Surface and shallow subsurface rock formations will also be examined as an aid in determining the depth and mode of occurrence of ground water requiring surface casing protection in oil and gas drilling operations.

Texas Water Rights Commission has approved an amendment to the permit held by Trinity River Authority and the City of Houston which would nearly triple the storage capacity of the proposed Wallisville Reservoir. But another public hearing will be called to reconsider the application; if the federal government does not confirm its participation within a year.

AG OPINIONS

Atty. Gen. Waggoner Carr has held that when the county attorney in a county of 20,000 or more population wields a suit and collects delinquent personal property taxes, he may deduct a commission from the taxes. County attorney, however, must pay that commission into the county treasury for the officers' salary fund, Carr held in the opinion requested by Harris County Attorney Joe Reswebber.

In another official opinion, Carr held that names of contributors and amounts of their donations to buy land for Lyndon B. Johnson State Park in Gillespie County do not have to be made public. Opinion affirmed the position of State Parks and Wildlife Commission Chairman Will E. Odom who has declined to disclose sources of the park fund. Odom is fund trustee and receives donations for purchase of park land.

Attorney General concluded that park fund administration is not an operation of the PWC, and that it's up to private administrators to decide whether

to announce names of various donors.

HEAD START SLOWED

Approximately 60 Head Start programs are being held up in five Southwestern states because of Congressional delay in approving appropriations for the Office of Economic Opportunity. Regional OEO Director Bill Crook reports.

Delay, said Crook, is proving costly in both time and money to the agencies which had expected to correlate the pre-

school readiness programs with the regular school term. In some cases, he stated, administrators are serving without pay, rather than hurt the continuity of the program.

First priority on funds allocated to Southwest regional office is being given to those projects which are already in operation in the five states.

Crook's office is writing letters to local community action agencies and school districts, explaining that final action cannot

be taken on their applications until Congress comes through.

BUDGET MAKERS INSPECTING

Before the State Legislature convenes, members of the House of Representatives' side of the Legislative Budget Board are personally inspecting state institutions, acquainting themselves with operations and needs throughout the state.

Group began surveys in the Dallas and Denton areas last week. Next they plan to go to Huntsville, Texas A&M University and Waco.

DEAN'S OPINION

Page Keeton, dean of the University of Texas School of Law, strongly urges a complete re-codification of Texas' 110-year-old penal code.

Keaton said the penal code had undergone "intermittent patching" through the years "without reference to the problem of

The Hereford Brand, Hereford, Texas, Thursday, Sept. 15, 1966

maintaining a consistent system. . . . "The plain fact," he continued, "is that we have been 'getting along with our present law. But I believe our administrators are doing a good job, not because of, but in spite of, our present system of substantive criminal law."

Keeton recommends complete revision of the laws, rather than "piecemeal" revision.

SHORT SNORTS

After their Labor Day rally in Austin, most of the Rio Grande Valley "heulga" marchers and their backers — supporters of the state minimum wage legislation — returned to their homes leaving two sentinels stationed on the Capitol steps.

Austin will play host Sept. 16 to approximately 2,000 Texans for a one-day symposium on the "correction of language disabilities among the state's school children — officially named the

Speaker's Symposium on Language Disabilities.

Texas share of U. S. defense contract work increased during the last fiscal year by \$844,685 — only California and New York had a bigger share.

Cigarette taxes went up again in Austin, to \$12,800,000 as compared to \$11,500,000 in July.

A House committee on juvenile crime (headed by Rep. Vernon Stewart of Wichita Falls to make recommendations next January) will hold its next-to-last hearing in San Antonio Sept. 21 and has invited professional youth workers or any citizen to express their views on needed legislation.

Registration of securities for public sale in Texas topped a half-billion dollars for an all-time high during the fiscal year ending August 31, State Securities Board announced (permits were for sale of \$539,941,650.)

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SAFEGWAY

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

Readers Are Asking . . .

WHAT is the immediate home treatment for a painful bruise?

Immediate cold applications control the swelling and reduce the pain. Cold packs also lessen the accumulation of blood circulation and help to speed the tissue's return to normal.



Dr. Coleman

Is there any new or even old remedy for cancer sores of the mouth?

There are few conditions that have so successfully evaded the pressure of research. And there are few more annoying conditions, fortunately not dangerous, than canker sores.

These painful blisters appear almost without reason and then form an ulcer of the lining of the mouth and lips.

It is believed that a virus is responsible for these painful sores. Overindulgence in food and drink, poor resistance, malnutrition, deficient vitamins and psychological stress have been accused as the culprits. A good guess, but unproven.

Some new tablets, Bacid, Lactinex, and Flayl have been used with some success for the relief and early cure of cankers. Since these drugs are safe, they can be tried after consultation with your own physician.

Is there any operation for the cure of cirrhosis of the liver due to chronic alcoholism?

There are a number of different kinds of cirrhosis. Chronic alcoholism is one of the most

common causes of this complex, serious disorder.

Under some circumstances delicate, vascular surgery can be performed for cirrhosis. This surgery is known as the bypass operation. Some blood vessels are joined so that the blood bypasses and lightens the burden on the liver. Sometimes the liver, temporarily relieved of this burden, can partially recover from the scarring effects of cirrhosis.

Can a truss or a belt cure a hernia?

A truss cannot cure an anatomical defect. Sometimes a special custom-made truss can be worn temporarily before surgery is definitely decided upon.

When surgery is delayed and the hernia is disregarded, there is always the possibility that a simple situation can be converted into a difficult and complicated one.

The combined judgment of the physician and the surgeon must direct the exact treatment and control of hernia either by truss or surgery.

SPEAKING OF YOUR HEALTH—Anxiety can be a devastating illness. Talk it over with someone who is trained to listen.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

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Children Learn When Someone Is Listening to Them

COLLEGE STATION — Do you listen to your child?

Much of a child's learning comes about because someone is listening, reminds Mrs. Patsy Yates, Texas A&M University Extension family life education specialist.

Many adults think that if they are talking and a child is listening, learning is taking place. However, the opposite is often true, she adds.

A child's learning depends largely on how he perceives and feels about a situation. When parents are aware of these feelings, they can be helpful. This can come about by listening carefully to the child.

When there is reason to learn, a child learns. How, when and what a child learns, however, depends to a great extent on his surroundings, which include people as well as things. Parents must know a child very well to know the best time for him to learn — and this, too, comes only from listening to the child.

Why a child talks or asks questions is not always clear or easy to recognize, says Mrs. Yates. Sometimes they are simply wanting information and sometimes they are seeking attention. These are both valid reasons — each as important as the other — but parents must realize that each requires its

own special kind of response.

When the child asks questions to gain attention, the response is important on an emotional level. The child is seeking to feel like a more valued person. Questions that seem unimportant to adults may serve to reveal deep areas of concern to the child.

Children generally are much more sensitive to parents than parents are to children. When parents don't listen, children don't listen, either. Such closing of communication seriously reduces the amount of learning taking place.

"Learning to listen well takes time and effort, but when you listen to your child, you'll learn a lot about him, and he will learn a lot about growing up," Mrs. Yates says.

News About Area Men On Duty

WICHITA FALLS, Tex. — Doctor (Captain) Robert W. Heins of Plattsburgh, N. Y., who recently came on active duty, has completed the orientation course for officers of the U. S. Air Force Medical Service at Sheppard AFB, Tex.

The doctor, son of Dr. and Mrs. J. William Heins of R. F. D. 1, was given instruction in specialized aerospace medical subjects and administrative procedures of the USAF Medical Service.

He is being assigned to Homestead AFB, Fla., to practice as a dentist with the Strategic Air Command, America's long-range nuclear bomber and missile force.

Doctor Heins attended Baylor University, Waco, Tex. and the University of Buffalo's School of Dentistry. He is a member of Phi Delta Theta.

His wife, Evelyn, is the daughter of Mr. and Mrs. Ben Hill of 202 N. W. Seventh, Dimmitt, Tex.

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FOR GOD SO LOVED THE WORLD

"Why Me?"

"What did I do to deserve this?"

Often adversity is a blessing in disguise. Enforced idleness has led many men to think . . . to face the future with an honest appraisal of their past accomplishments.

From that appraisal has come purpose, desire and dedication to worth-while accomplishments.

It is important to realize that the calamity of today may prove to be, in the light of tomorrow, the flame that tempered the metal.

Opportunity wears many disguises and God knows truth is best recognized when misfortune forces humility.



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FIRST PEP RALLY — Hereford high school held its first pep rally Friday afternoon. The rally was held outside, in front of the high school. (Hereford Brand Photo)

Veterans Should Apply Early For Education Help

Thousands of veterans eligible for educational assistance will enroll in schools throughout Tex.

as during the next few days according to Jack Coker, Manager of the Veterans Administration Regional Office, Waco, Texas. Coker advised eligible veterans to submit their applications immediately after they determine that they will be accepted by the school of their choice.

Veterans who are eligible for this benefit must have served

with the Armed Forces after January 31, 1955, and must have served on continuous active duty for a period of at least 181 days, any part of which was after January 31, 1955, and must have been discharged or released under conditions other than dishonorable. A veteran who served less than 181 days may be eligible if he was discharged

or released because of a service-connected disability.

Peru's rare Marvelous Hummingbird has only four tall feathers. Two are several times longer than the bird itself and tipped with feathered flags. The other two tall feathers are shaped like long thorns.

Palo Duro Play Termed Success

Encouraged by the public's enthusiastic response, the directors of the Pioneer Amphitheatre have already announced that "TEXAS" will be open again next summer. In 56 days of performances during July and August of 1966, 61,338 people attended the theatre. The average attendance was 1116 per night. The July average was 937, August 1269 and September 1371. The high reached was 1546 and on that night a number of people had to sit on the stairs. During the season, visitors have registered from all fifty states and from 83 foreign countries.

Paul Green did research on the materials concerning the Texas Panhandle for five years before writing the script of "TEXAS." It shows the same masterful command of the materials found in his other successful, tremendous long-living musical dramas: the "Lost Colony" which has been running for 20 years in North Carolina; "The Common Glory" which opened its twentieth season in Virginia this year; "The Stephen Foster Story" which has just completed its second season in Florida. In "TEXAS," Mr. Green collaborated with Isaac Van Grove, noted composer and conductor, who also worked with him on the "Stephen Foster Story" and the "Cross and Sword."

The Pioneer Amphitheatre

was built by the people of the Texas Panhandle with the assistance of the State of Texas. It opened in 1965 with a summer-long sound and light show augmented by a live cast. "Thundering Sounds of the West." This played to 36,000 people. After its success, the supporters of the Theatre turned to the more ambitious project which they had planned from the first, the presentation of the Paul Green script "TEXAS" which is a superb combination of drama, music, dance, riding and sound and light especially written for the Panhandle.

In the Longhorn Trail column of the Houston Post William Gardner speaks of the production this way:

"The Panhandle is swinging a wide loop for . . . visitors, and

TAX MAN SAM SEZ:

Do you take advantage of all your allowable deductions and tax benefits? The Internal Revenue Service has a booklet, "Your Federal Income Tax," that can help you solve most of your tax problems. This 50 cents booklet is written in plain every day language. It is available at your local Internal Revenue office and can be worth a lot of tax savings for you, or, on the other hand, save you a lot of tax headaches.

one of the attractions that draws them as surely as a waterhole at sundown is the impressive production of Paul Green's musical drama "TEXAS," which portrays the saga of the high plains pioneers against the awesome backdrop of the towering canyon walls. Of course the setting contributes greatly to the impressiveness of the production, the lofty cliffs of storied Palo Duro, the bright West Texas stars in a wide sky, the night sounds of a land that was home to the Comanches, the Kiowas and the buffalo.

VISIT IS ENDED

Ensign Clinton J. Coneway left Saturday after spending a ten-day leave with his parents, the R. Paul Coneways, and other relatives here. He went to San Diego to rejoin his ship, the destroyer USS Stoddard. Ensign Coneway has been assigned to duty in the Pacific area since he received a commission in the U. S. Navy upon graduation last June from the University of Texas with a degree in nuclear engineering.

Diocesan Leader Visits Women At St. Thomas

Women of St. Thomas Episcopal Church were hostesses Wednesday to Mrs. Mowry Stidham of Amarillo, diocesan president of the Episcopal women's organization in Northwest Texas.

A meeting in the church began at mid-morning with a service of Holy Communion, and continued in conferences on work planned for the coming year in this church and over the diocese. Plans for the annual holiday bazaar conducted by St. Thomas Church women were included in the discussions.

Mrs. Stidham was the guest of Hereford women at lunch in a local cafe at noon.

After 300 years of Shan tribesmen rule in Burma, a Burmese king defeated the Shans and in modern times they have been confined to 33 Shan states covering some 58,000 square miles.

See The
HEREFORD STATE
Bank
FOR
AUTO FINANCING

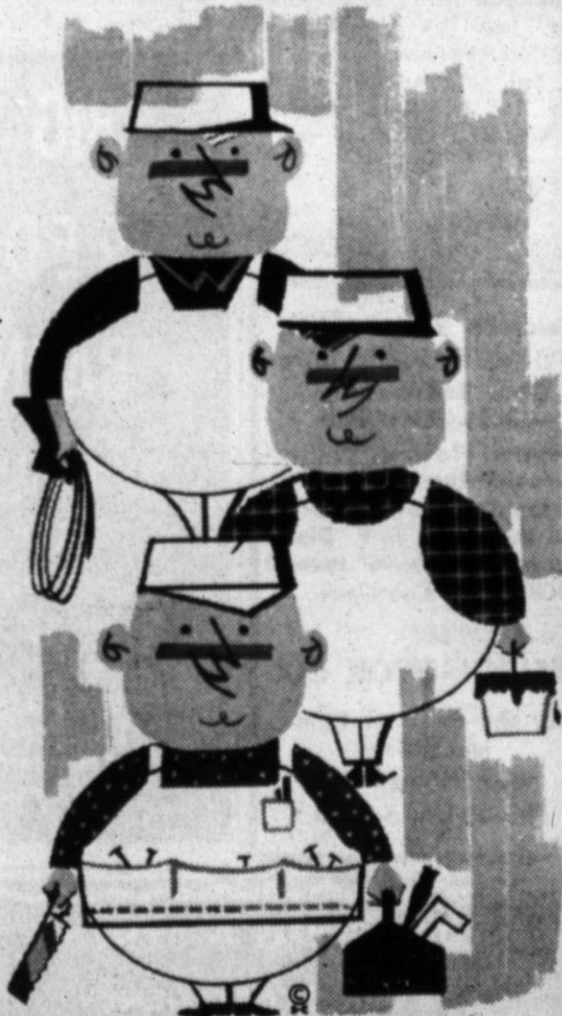
HAVE HOME REPAIRS MADE NOW!

Don't Wait . . . Do It Now, With the help of an easy, convenient

HOME IMPROVEMENT LOAN

Now . . . you needn't wait until cash is available to fix up your home the way you've always wanted it. It's so easy and convenient to see us about your plans.

Come in today and let us help with any of your plans for that new room or addition and let us help you secure the cash for the job with a home improvement loan.



- ★ NEW ROOF
- ★ NEW FENCE
- ★ PLAYROOM
- ★ ADD A ROOM
- ★ REMODEL
- ★ SIDEWALKS
- ★ NEW KITCHEN
- ★ GARAGE
- ★ NEW BATH

These, and many other improvements can be made with a Home Improvement Loan. Nothing Down . . . Up to 60 Months to pay.

Carl McCaslin Lumber Co.

A COMPLETE BUILDING SERVICE
1 BLOCK EAST OF THE COURTHOUSE
PHONE THE LUMBER NUMBER 364-3434

Rate reduced... calling hours increased... on SRLDS* telephone plan for Hereford

*Special Residence Long Distance Service, flat-rate night and weekend home calling plan

Now you can dial anywhere in Texas every night and all day Saturday and Sunday—talk as long as you want—for about \$1.65 a day.

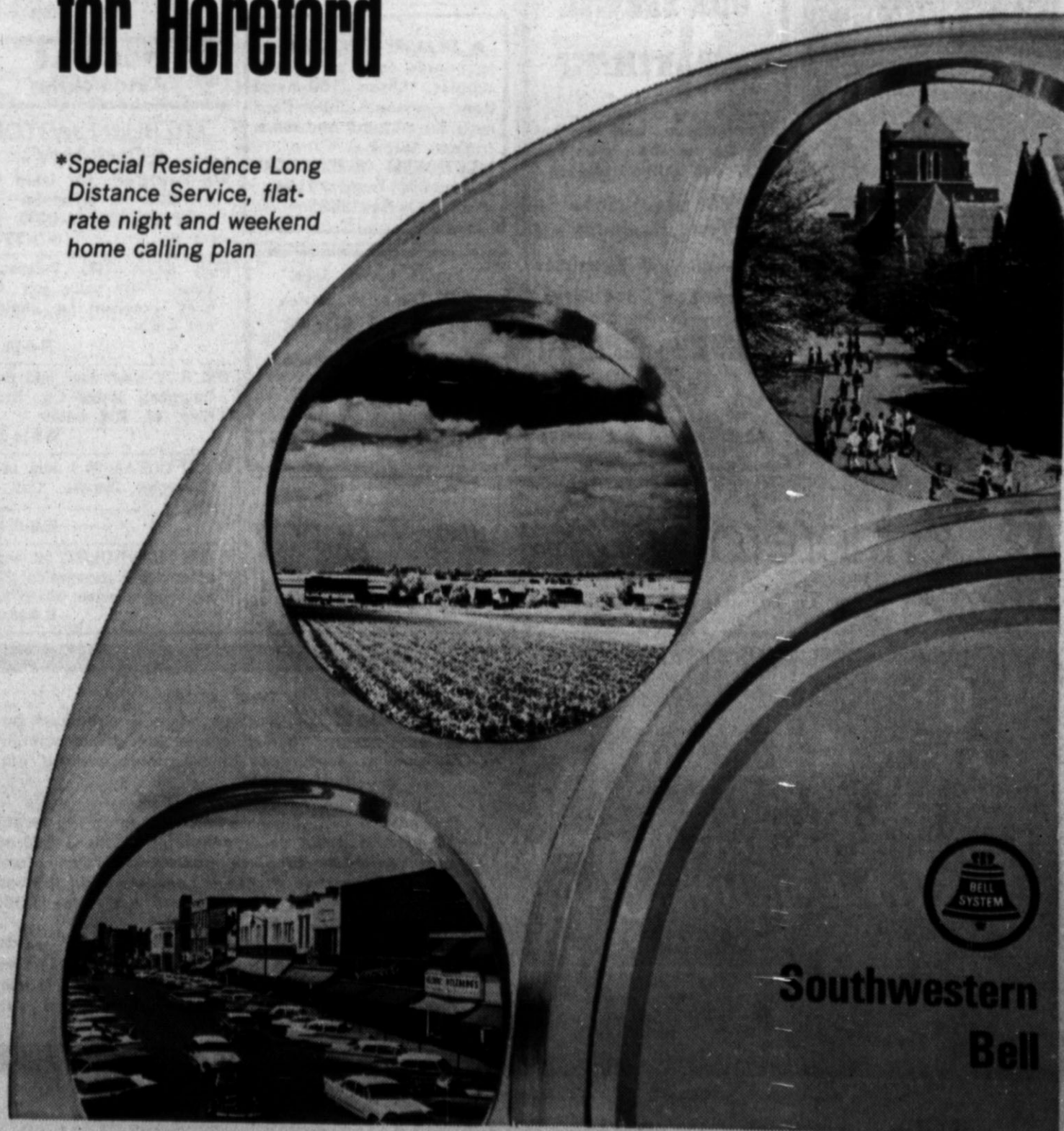
There's a new low price for Special Residence Long Distance Service—Hereford's flat-rate home-calling plan—and it may be used for more hours of the week than before.

SRLDS permits you to make an unlimited number of direct-dialed station-to-station nighttime calls within Texas from your home telephone, between the hours of 6 p.m. and 4:30 a.m., seven days a week. And now, with the lower rate, this service can also be used all day Saturday and Sunday as well.

You can call any number which can be dialed in Texas as often as you wish, talk as long as you want to—at a new reduced rate of only \$50 a month, plus tax.

To learn more about Special Residence Long Distance Service, simply call the Southwestern Bell business office, 364-1000. One of our service representatives will be glad to explain the plan to you in detail.

We believe you will find that this service gives you a kind of telephoning freedom and convenience you've never known before. And it may save you money, too.



Phone 364-2030

WANT ADS

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . 6c
Additional insertions, when paid in advance: per word . . . 4c

Classified Display (10 p. type under a specific heading, 1 column width only — no art or signature cuts) per col.-inch. . . . \$1.50
Repeat insertions without copy change per col. inch \$1.20

Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$.98

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

K Kiwanis Club
Thurs. Noon
1000 E. 5th
207 E. 5th

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday

J. Henry Dobbs, W.M.
Troy Stambaugh, Sec.

Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 4-1712
EM 4-0528

Holbert's
TV SERVICE
DEPARTMENT

is ready to serve you
with over 10 years
repair experience
and the finest parts
available.

Call Us Today
All Work Guaranteed
call,
364-4968
Sugarland Mall

FOR SALE
Miscellaneous

Town and Country Mobile Homes
10 wide, 12 wide, split levels. Get a better home for a few pennies more per day. There is still no substitute for quality.
East Highway 60 at Myrtle
364-0169
B-1-8-12c

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE**
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
B-1-33-1fc

SINGER MACHINES
66 MODELS
Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month.
Call 364-2392
Hereford
B-1-10-1fc

USED CORNET. Contact Jimmy Huckert. 364-1557.
B-1-10-11-12c

FOR SALE: Two fish aquariums with stands. Phone 364-1017.
B-1-10-4-1fc

HEREFORD BAKERY
519 Park Ave. EM 4-0177
HOME OF
Deaf Smith County
Bread and Pastries

BOYD'S HUMBLE SERVICE
COMPLETE CAR CARE
EM 4-1110
741 W. 1st EM 4-9056

OUR SERVICE
DEPARTMENT

is equipped and staffed
to give you the service you
are entitled to.

We appreciate
Your Business

• Buick • Rambler
• Johnson Boat Mtrs.

KINSEY - OSBORN
Motors
142 N. Miles EM 4-0990

SALE
Selection of Yarns
1/3 and 1/2 Off
Free knitting classes
begin in October
Call 364-3415 to register
KNIT 'N HOUSE
319 North McKinley
B-1-37-3c

For sale 5 heavy duty commercial overhead doors, like new. Good for residential or commercial property. \$115 each. 17 steel joist bars 23 feet long. One 10 hp. Allis Chalmers tractor with pulverizer, plow, sickle, blade, leveler and rake. \$1200 value for \$750. 364-4078.
B-1-37-5c

GOOD CREDIT
Repossessed 1965 model zig-zag equipped Singer sewing machine, matching console. Embroidery patterns, buttonholes, etc. Six payments of \$5.46. Cash discount. Write
Credit Manager
1114 19th Street
Lubbock, Texas
B-1-37-1fc

CHEST TYPE freezer. Call 364-1388.
B-1-10-37-2c

NINE FEEDER Shoots and 1 small black horse and saddle. 364-2612.
B-1-11-37-2p

FIREPLACE WOOD for sale. Also tree cutting. Asher's Trading Post. 364-4619.
B-1-11-33-13p

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414.
B-1-10-17-1fc

FOR SALE: good used 100,000 BTU forced-air heating unit. Complete. \$50. See Andy Anderson at Carl McCaslin Lumber Company. Phone 364-3434.
B-1-22-35-1fc

LUGGAGE RACKS and foot stools for needlepoint. Fruitwood, walnut, maple, antique white, mahogany. Dan's of Canyon.
B-1-16-9-10c

KEEP YOUR carpets beautiful despite constant footstep of a busy family. Get Blue Lustre. Rent electric shampooer \$1. Hereford Hardware.
B-1-20-11-2c

FOR SALE two bedroom house. 319 Avenue E. 364-0768. \$4000 cash.
B-1-11-11-2p

Used Dryers
Used wringer washers
Used TV's
Used Refrigerators

FAMILY MART
603 East Park Avenue
364-4918
B-1-35-8c

• **DEALERS WANTED** •
to handle farm and ranch supplies. Olsen 100-metal band saws and rubber floor mats for pickups and stock trailers. Write:
NORTHWEST DISTRIBUTORS
Amarillo, Texas 79106
P.O. Box 3432

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By owner.
B-1-14-3-1fc

CUSTOM DRAPERIES, fabric samples. LaVerne Driskill, 904 East Third, 364-3283.
B-1-10-6-1fc

SELL PART cocker male puppies for \$2.50 each. Susan Radd, 289-5637.
B-1-11-11-2c

FOR SALE: One registered yearling stud colt. Phone 364-1017.
B-1-10-4-1fc

WE BUY, Sell and Trade. Also tree cutting and fireplace wood. Asher's Trading Post 424 First Street.
B-1-18-10-8p

FOR SALE: Three male silver poodles. AKC registered. 537 Westhaven, call 364-2370.
B-1-12-4-1fc

TWO ROW broadcast Gehl 320 acres, 50 cotton, 27 wheat, 195 milo. Has good house and barn. Price \$325 per acre. \$25,000 down. Has existing \$70,000 loan at 5% payable \$6,000 per year, interest included.
B-1-36-1fc

FOR SALE 1966 Titan 10' X 51' two bedroom trailer house. Completely furnished. Will sacrifice. Phone 364-0946.
B-1-36-1fc

40 HP electric motor. \$400 complete. Can be seen at Kenny Gears.
B-1-12-36-4p

WHEAT SEED for sale-bulk or cleaned and treated. Call 364-0560.
B-1-11-36-4p

2. FOR SALE
Farm Equipment

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-1fc

FOR SALE: 1962 D-17 tractor. A-1 condition. Phone 364-1017.
B-2-10-4-1fc

TOP QUALITY
Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-1fc

USED ENSILAGE cutters for sale, two Internationals 2 Gehl, one Case. Will trade for ensilage. Bob Lindsey, OLS-3109, Canyon.
B-2-19-9-14c

1960 INTERNATIONAL pickup, radio, heater and overdrive. Good tires, runs good. Ernest Neff. 364-2229.
B-2-14-11-4p

1963 TANDEM Chevrolet truck all steel bed. New tires. Excellent condition. C. A. Richardson, Tucumcari, N. M. 461-2329 or 461-2229.
B-2-20-11-4p

3. FOR SALE
Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-1fc

FOR SALE 1961 Volkswagen panel. New paint job. Good tires, excellent for campers. EM 4-0624.
B-3-14-2-4fc

WE BUY used cars and trucks
Campbell Motor Co., 815 E. Hwy. 60, EM 4-4458
B-3-14-22-1fc

GOOD CLEAN 60 4 door sedan. Chevrolet Impala. Call 364-4358.
B-3-10-11-4p

1968 CHEVROLET, 348 engine, automatic transmission. Cheap. Entering service. 289-5579.
B-3-10-11-3p

CADILLAC, 63 Coupe de Ville, low mileage, showroom condition, new tires. \$500.00 under market. Also 1964 Honda 250cc Scrambler, first class condition. See at 511 Lee.
B-3-26-37-2c

4. REAL ESTATE
For Sale Or Trade

CASTRO COUNTY
Irrigated 1/2 section, 3 wells, underground tile, good allotments. Price \$400 per acre. Only \$25,000.00 down, to qualified purchaser.
DEAF SMITH COUNTY
1/2 section, fully allotted, 2-8" wells, large home. Price \$500 per acre. \$60,000.00 down or owner will consider trading for ranch.
320 acres, 220 milo, 50 sugar beets, 50 wheat, 2-8" wells, underground tile. \$50,000.00 down or will trade for 1/4 section.

PARMER COUNTY
Exclusive listing on irrigated 320 acres, 50 cotton, 27 wheat, 195 milo. Has good house and barn. Price \$325 per acre. \$25,000 down. Has existing \$70,000 loan at 5% payable \$6,000 per year, interest included.
178 acres at Loxbuddie, Good allotments, 1-8" irrigation well \$25,000 down or owner will trade for 1/2 section or section in this area or on North Plains.

HOMES
Large split level, 3' bedroom, with large den. Price \$25,000.00.
Country Club Drive home. Price \$26,500.00. Has existing loan which may be assumed.
We have several small homes, some for as little as \$500.00 down.

LOTS
60 ft. wide, 135 feet deep. \$25.00 down, and \$15.00 per month.
HAMBY REAL ESTATE
5. Highway 385, 364-3566
Gerald Hamby 364-1534
Durward Hamby 364-3466
J. M. Hamby 364-2553
Buddy Rogers 364-2150
B-4-36-1fc

For Sale 333 Acres
of good farm land has more water than will ever be needed, one eight inch well, can be changed to 10 inch. Large round top barn, windmill, some underground pipe 12 inch. For sale by owner, located in Ochiltree County. Call 806-435-4504 or see J. E. Wilson
Route 2, Box 61
Perryton, Texas
B-4-9-10p

Colorado Red-Weeders
PTO or hydraulic drive
Cisco Red-Weeders
with hydraulic drive
Dempster Planters, Cultivators and Rotary Hoes.
Lillian Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.

SEE
LESLEY MOTOR CO.
For the finest in farm machinery
West Highway 60
Phone EM 4-1600

LIST YOUR FARMS & RANCHES NOW

CALL US TODAY
LONE STAR AGENCY
601 N. Main 364-0555

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

1 Section in Deaf Smith, irrigated, has real good water and some improvements, priced to sell, \$275 per acre. Good allotments, good terms. 320 acres irrigated, has real good water, new 3 bedroom house, will sell or trade for ranchland in good rainfall area, 29%.

1 section in Dalhart area, irrigated with 8" water, extra good allotments, \$300 per acre, a nice place, some improvements.
BROWN REAL ESTATE
Vega, Texas
B-4-37-5c

For Sale Trade or Rent.
Two bedroom frame with den at 706 Knight. \$500 down, \$80 mo. payment or rent. Call
PAUL SCHROETER
364-1504
B-4-9-1fc

480 acres, 1-8 in well, house. Good barn, half mile pipeline. \$175 per acre, 29% down.
320 acres, 2-8" wells, natural gas, good allotments, \$350 per acre.
160 acres, 1-8" well, natural gas, good allotments, \$250 per acre. 29% down.
320 acres on pavement, two bedroom home, 4 6" wells one mile of tile. 230 acres milo, 50 acres, wheat, 15 acres cotton. \$465 per acre. 29% down.
Two three bedroom houses, natural gas. Two bedroom 1 1/2 baths, \$13,000 each. \$500 down.
CARTHEL REAL ESTATE
206 North 25 Mile Avenue
364-0944
B-4-8-1fc

BY OWNER
Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income.
E. O. Milburn
3713 Teckla
Amarillo FL 6-0890
B-4-33-1fc

WANTED A buyer for a comfortable, reasonably priced two bedroom home. Built-ins, plumbed for washer and dryer. Well insulated, floor furnace, garage, fenced yard, paved street. Call 364-3112 anytime.
B-4-24-11-1fc

HOUSE FOR SALE — 1500 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - fenced yard - Refrigerated air - Call for appointment - \$1500.00 down - Payments \$128.00 month - Very nice 3 years old.

HOUSE FOR SALE — 1000 sq. ft. - 2 bedroom - 1 bath - living room - kitchen - Very nice older home. Must see to appreciate - appointment only. 110 Fuller - \$12,500.

HOUSE FOR SALE — Very nice - 2 bedroom - 1 bath - living room - den and fireplace - built-ins - screened porch - fenced yard - \$16,500.00 - Appointment only.

HOUSE FOR SALE — 3 bedroom - 1 bath - living room - kitchen - nice older home. \$750 down. \$97.57 monthly. Total price \$12,000.

HOUSE FOR SALE — 3 large bedrooms - large den - living room - 2 baths - built-ins in kitchen - big and roomy double garage - Storm cellar and storage house. 2700 sq. ft. under roof — \$21,800. — We can move you into this one. Let us know what you can do. — 810 Ave. K.

HOUSE FOR SALE — large 2 bedroom - living room - 1 bath - kitchen — nice older home - double carport - very large lot. \$1500 down. Payments 82.02.

Farm for sale — 3/4 section, northwest part of county - 2 good 6 inch wells, 400 acres allotted - \$350 an acre, terms can be arranged.

Farm for sale — 1/2 section - good allotments - 2 good 6 inch wells - \$325 an acre.

We Need Your Listings!
You Need Our Services!
LONE STAR AGENCY
Real Estate — Insurance — Loans
364-0555 After Hours 364-0336
601 N. MAIN — HEREFORD

TO SETTLE ESTATE
145 Acres located on pavement, good 8" well, 1/2 mile tile, 61 acre wheat allotment, 53 acres milo, complete feed lot included, mill for 800 capacity, 28 acres improved grass. H-2025

29% DOWN
330 Acres near Hereford and on the pavement with good 8 inch well. 115 Acres milo allotments and 93 wheat. Some trade considered. F-3000

THE CREATORS OF OWNERSHIP
Mike Justice 364-0544 Ralph Owens 364-2560
Gwen Leatherman 364-1650

DEMAND —
Justice Realtors, Inc.
EM 4-2266 • Main & Hwy 60

TWO STORY
The beauty in this gracious home is enhanced by a curved stairway, paneled den, 4 lovely bedrooms and a charming dutch door opening onto covered patio. Priced to sell.

CHOICE LOCATION
The most discriminating people will agree the location is perfect and the decor delightful in this 3 bedroom home. A lovely fireplace adorns the roomy family room, the attractive kitchen is complete with dishwasher, disposal, built-in oven & burners. Ask to see H-3009

5 1/4 % LOAN
with monthly payments of \$128. You must see this lovely home featuring formal living room paneled den, well arranged kitchen, 2 huge bedrooms, spacious closets, refrigerated air and fully landscaped yard H-2024

SUBURBAN
Land surrounding this lovely home is restricted. This sedate home has been carefully designed and built to offer you the most in gracious living. A striking entry opens to beautiful living room and formal dining room, rich paneling adorns the family room and breakfast area, 3 large bedrooms, 2 full baths and completely detailed kitchen. Must be seen to appreciate. H-3030

3 ACRES LAND
goes with this 4 bedroom home as does a 15x36 family room with fireplace, lovely living room, 2 1/2 baths, swimming pool and bath house. Shown by appointment. H-4005

Classifieds...

FOR SALE LAUNDRY
Combination, automatic and wringer.
Call 364-2848 or 364-2257
B-4-4-1-fx

Approximately 600 acres adjoining NW side of Hereford City limits. Choice property for farming or development. Good allots for milo, wheat and sugar beets. Good water with 7 wells. Two tail-water pits and underground pipeline.

Jorde Farms, Inc.
Box 328
Hereford, Texas
B-4-36-1fc

NEW FHA three bedroom, 1 1/2 baths, \$525 down. Payments \$115. Peters Real Estate, 364-0038.
B-4-14-9-1fc

FOR SALE by owner 2 bedroom, attached garage. Fenced back yard. 364-3738 after 5.
B-4-14-8-8p

152 acres west of Hereford. Comes out of soil bank this year. \$140 per acre. Contact Maurice "Cobb" Britten. Phone 3011 or 2641.
Drawer R
Groom, Texas
B-4-11-12p

FOR SALE or lease, 4 operator beauty salon. Fully equipped. Well stocked. Phone 364-3448.
B-4-14-11-1fc

FOR SALE: Duplex and two bedroom house at 609-611 Avenue K. By Owner.
B-4-14-2-4fc

WANT TO sell 10 X 50 Great Lakes trailer, 1960 model. Unfurnished \$2000 cash. Good condition. 289-5502.
B-4-17-11-2c

FOR SALE 100 feet residential corner lot. Corner of Plains and Fir. Will trade. Phone Jerry Detwiler, 364-0656.
B-4-18-35-1fc

FOR SALE by owner, 1/2 section land at Hereford, Lays good. 2 wells. Call 364-3709.
B-4-14-37-2c

THREE BEDROOM brick, 1 3/4 bath. Near NW schools or will consider trade for small acreage. 364-0138.
B-4-16-37-2c

5. FOR RENT

TWO BEDROOM furnished or unfurnished apartments. Lynette Apartments, 108 Avenue H. 364-0989 or 364-2547.
B-5-13-11-1fc

OFFICE SPACE for lease. Panned, Carpet, Central heating and air conditioning. Call EM 4-1786 or EM 4-1519.
B-5-15-35-1fc

FOR STORAGE space-large or small-Call 364-1818.
B-5-10-35-1fc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBIRD APARTMENTS Phone EM 4-2646
B-5-10-11-1fc

FRESHLY redecorated two bedroom unfurnished house, with age. Centrally located. Whites only. Also quiet furnished located. Whites only. Also quiet furnished apartment. 364-3388.
B-5-17-11-1fc

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
EM 4-3780
Nell Spradley EM 4-1813
I. D. Rhodes 289-5217
B-5-33-1fc

BUILDING FOR rent or for lease. Part or all. Available 7000 sq. feet. 364-1818.
B-5-14-35-8c

BEDROOM FOR rent to white man. 238 Avenue E. 364-0798.
B-5-11-11-1c

OFFICE SPACE for rent. Over their building Phone 364-0291.
B-5-10-36-1fc

FOR RENT modern furnished bachelor apartments. Private bath and private entrance. 1 & 2 bed. 821 South 25 Mile Avenue.
B-5-10-11-1fc

FOUR ROOM unfurnished apartment. Close to town. Newly decorated. White adults only. Call 364-1617.
B-5-14-8-1fc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.
B-5-11-14-1fc

BEDROOM, CLOSE in, whites only. 509-Ross. Phone 364-1628.
B-5-10-11-1fc

FIVE ROOM unfurnished house. Double garage. \$75 per month. White adults only. 364-0814.
B-5-13-11-2c

GARAGE APARTMENT for rent furnished. Suitable for two. Whites only. See at 107 Brady. C. T. Wester.
B-5-17-37-1fc

TWO BEDROOM brick, clean. 825 Brevard Street. Near Alkman school. \$75.00 H. E. Wimberly Vega, Texas, 287-5776.
B-5-17-37-1c

FOR RENT 2 bedroom furnished house. Built-in over-range. Carpeted. Central heating. Bills paid. 503 25 Mile Avenue. 364-1111.
B-5-19-37-1fc

LARGE EFFICIENCY apartment. Whites only. Private bath and entrance. Bills paid 364-2011. 310 McKinley.
B-5-10-37-1fc

THREE BEDROOM house. 364-1270. After 7 or week-ends, 364-0946.
B-5-10-37-2c

BACHELOR APARTMENT for rent. Furnished. Accommodate 2. Bills paid. 364-1364.
B-5-10-37-1fc

FOR RENT two bedroom house furnished, carpeted. Bills paid 364-3227. 602 Star.
B-5-12-37-3c

ONE BEDROOM furnished apartment. Bills paid. 364-1111.
B-5-10-37-1fc

OLD COMMUNITY Ice Building for lease. 238 West 3rd. Would like to remodel this dock height building and lease to permanent tenant. Phone 364-1111.
B-5-24-29-1fc

HOUSES FOR rent. Furnished and unfurnished. L. M. Turner, 813 S. Texas.
B-5-11-11-3c

FOR RENT One bedroom furnished house. Carpeted. Call 364-0277 or 364-1533.
B-5-11-11-1fc

Lithography - Letter Press Printing THE INK SPOT
B-5-17-11-1fc

6. WANTED

WANTED: Babysitting in my home. Phone 364-4175.
B-6-10-10-8c

OVERNIGHT AND weekend babysitting. My home. Experienced. References. Carole McIver. 364-2130.
T-4-11-36-1fc

7. Dressmaking-Ironing

WANTED: Ironing to do in my home. Phone 364-3528. 235 Avenue A.
B-7-12-35-12c

8. HELP WANTED

SALES ASSOCIATE FOR
Home furnishing Department. Must be knowledgeable in sheets, blankets, curtains, rugs, everything for the home and have at least two years experience in draperies. Must be able to take window measurements from customer and figure home and commercial jobs.

Top Salary
Many Company Benefits
Apply Tuesday, September 6.
J. C. PENNEY CO.
Sugarland Mall
B-8-10-11c

FEMALE HELP WANTED
Demonstrators for Party Plan. Experience not necessary. Samples furnished. No collecting or delivering. Must be able to work at least 4 parties a week. Have use of car. Write
Plaque Party Plan
1428 N.E. 23rd.
Oklahoma City, Okla.
B-8-10-10-p

Accountant wanted. Applicant must have completed at least 6 hours of advance accounting, have a working knowledge of journals, ledgers and payrolls. Salary to be negotiated. Interested applicants should call the school business office. 364-0607.
B-8-8-1fc

SALARY AND COMMISSION
Oklahoma financial institution, leading in its field in Oklahoma for 57 years, requires permanent local representative in Hereford. Our experienced men earn \$8,000 to \$25,000 per year. If you are between the ages of 26 and 45, have a college degree or experience equivalent, have been a resident for 2 years, and if you have potential administrative or executive ability, plus excellent character, and enjoy working with people, write for confidential interview to P. O. Box 1516, Oklahoma City, Okla. 73101.
B-8-37-2c

FEDERAL INCOME TAX COURSE
JOB OFFER FOR
REST STUDENT
Earn good money during the tax season full or part time. If you enjoy working with people and have the desire to learn tax preparation, H and R Block will train you. Tuition courses start September 26. Register now. Write H and R Block Company 300 West 10th Amarillo. 79101 or phone DR 3-0662 for details.
B-8-37-1c

National Concern Now Locating in this area needs housewives who want to make \$150 to \$350 per month. Husband and wife team make \$1,000 to \$1500 per month. No obligation. If interested call Muleshoe 965-2644 for interview.
B-8-37-4p

NEED SCHOOL bus drivers. Chauffeurs license required. Contact Gene Stumpner, 364-0613 or school business office, 364-0606.
B-8-16-37-3c

BOY WANTED for clean up after school. Apply 125 Sampson.
B-8-10-37-1fc

9. Situations Wanted

WHITE HANDY man wants work painting and repairing. Also air conditioner service and repair. 276-5272.
B-8-15-29-1fc

10. NOTICE

CUSTOM SWATHING and baling. Floyd Coker. EM 4-1972.
B-10-10-2-1fc

ALCOHOLISM INFORMATION:
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. till 12 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-1fx

Office Furniture THE INK SPOT

Summerfield News

By DEBORAH BAKER
Brand Correspondent

Mr. and Mrs. J. C. Clearman became the grandparents of a 7-pound baby when their daughter Dianne, Mrs. Jackie Morgan, gave birth to Charles Jackie Morgan August 16. Mr. and Mrs. Morgan have recently moved to Bovina from downstate.

Miss Nanetta Clearman will return to college at Wayland Baptist College this month. Bob Huckert returned to Oklahoma State College. Betty and Patsy Huckert will leave Sept. 19 to attend Texas Tech.

Talmage Buckmaster of Lubbock visited with his daughter and family, the Billy Bakers Wednesday and also Thursday night.

The Freddie Logans of Dimmitt were guests of the Billy Bakers Sunday. Monday night the Billy Bakers and Brittney and Kenny Walser drove to Palo Duro Canyon to see the production of "Texas."

Sunday night the Billy Bells and children and Mrs. Dale Christie and children were in Palo Duro Canyon to see "Texas." Also there Sunday night were

11. Business Services

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108.
B-11-10-20-1fc

PORTABLE DISC ROLLING
Scalloped or plain. Jacobson Brothers. Phone EM 4-1543.
B-11-10-23-1fc

OWENS & HOLLINGSWORTH
Commercial - Industrial
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B-11-13-1fc

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Selection of Yarns
1/3 and 1/2 Off
Free knitting classes
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Call 364-3415 to register
KNIT N' HOUSE
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B-11-37-3c

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New and Used Vacuums
For parts and service
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J. E. JACKSON
364-0115
202 Douglas
B-11-36-8p

CUSTOM CLEANING and treating. Clean your wheat seed before planting. Call 364-0660.
B-11-12-36-4p

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All bids and wiring competitive.
No Job Too Large or Small
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B-11-11-4c

Custom Slaughtering and Processing
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VEGA MEAT CO.
Britch Hopson
Owner Operator
Phone
Hereford 364-3194

12. LIVESTOCK
Strayed - Found
STRAYED FIVE feeder calves branded P on left shoulder and X on left hip or Y - angle. 289-5570.
B-12-17-11-3p

the R. B. Bakers and their daughter and family, the Jacky Dulsens, and a party of friends, all of Plainview. The Frank Huckerts took their friends, the Damon Nicholls from California, to see "Texas." Also visiting the Huckerts last week was their daughter, Mrs. Mary Kathryn Silver and her children from Georgia.

Mr. and Mrs. Joe Frank Huckert have just moved from Hereford to this community. They are living on his parents' farm. Mrs. Huckert is the Assistant Home Demonstration Agent for Deaf Smith County.

Mr. and Mrs. Billy Lytal of Dimmitt, former Summerfield residents, and Mr. and Mrs. Billy Baker took their children to the carnival in Hereford Thursday. Recently the Billy Bakers and Brittney and Jerry Don Lance returned from a trip into New Mexico. They stayed near Red River and traveled over the area sightseeing.

Mr. and Mrs. Billy Baker and Brittney visited in Dimmitt Wednesday night with Mr. and Mrs. Freddie Logan.

Mrs. Milton Jones and four children returned recently from Oklahoma where they visited with Mrs. Jones' brother and family, the Kenneth Hearnings in Enid, and her sister and family, the Fred Averys in Covington.

Mr. and Mrs. Milton Jones and children visited recently with her mother, Mrs. Joe Heaton, at Eagle Lake and his parents, the August Jones, who live in Columbus.

Mr. and Mrs. Earl Lance Sr. are grandparents of a 7 pound baby girl, Teresa Rosene Dawson, daughter of Mr. and Mrs. Reese Dawson of Hereford. The Dawsons have three boys.

R. B. Baker and son, Billy, went dove hunting on the Goodnight ranch near Claude. They were joined by Mr. Baker's son-in-law, Jacky Dulsens of Plainview. While her husband was hunting Mrs. Billy Baker was in Dimmitt visiting three high school classmates, Mrs. Ina Louise Triplett of Canyon, Miss Georgene Blanton who attends Texas Tech and Miss Cheryl Walker who attends Texas Woman University.

Mrs. Donald Shelton was guest of her sister and family, the Carrie Sargents, Sunday when they went to Lake Meredith. Mrs. Shelton is staying with her parents while her husband is serving time in the U. S. Army. She is the daughter of the Carl Lees.

Summerfield Baptist Church is holding its revival Sept. 11-18. They have two services a day, at 7 and 7:30 p. m. The preacher is Audye Wiley of Albuquerque and the song leader

Legal Notice

TO WHOM IT MAY CONCERN:
NOTICE is hereby given that R. Paul Conway and Billy F. Wall, partners, doing business in Hereford, Texas, under the firm name of Walco Drilling Company, have incorporated such business without a substantial change of the firm name, effective July 7, 1966, and that the business heretofore conducted will be hereafter conducted under the name Walco Drilling, Inc., as such corporate business.

WALCO DRILLING, INC.
BY R. Paul Conway
Billy F. Wall
T-33-4c

LAFF-A-DAY



"Maybe you'd better not bother about your stamp collection until your cold is better."

Zack Pannell of Hereford. Audye Wiley is a brother of Summerfield's Raymond Wiley.

The Billy Bells spent the Labor Day week-end in Stratford with Mrs. Bell's parents the L. B. Blakes.

Billy Bell returned Wednesday from an overnight business trip into Colorado.

The Clarence Behrends and children spent Sunday with Mrs. Behrends' parents the T. B. Dyers of Springlake.

Mr. and Mrs. L. B. Lookingbill took their grandsons, David and Dicky Lookingbill, home last week to Amarillo. The boys are the sons of Mr. and Mrs. Bradley Lookingbill. The L. B. Lookingbills visited Saturday night at Hub with their daughter and family, the Jamie Clearmans.

Mr. and Mrs. Joe Shultz and son, Joe Ky, of Melrose, N. M. are visiting this week with her parents and grandparents, the J. B. Nolands and the Ky Lawrences.

Cliff Allmon, Kenneth Christie and Bud Euler were at Halfway for the recent Farm Field Day. Also attending were Billy Lytal and Billy Baker who stopped there after spending the day in Lubbock on business.

Mr. and Mrs. Guy Walser went to Halfway Thursday for the Field Day, as did Mr. and Mrs. R. B. Baker. While their husbands went to all the meetings Mrs. Walser and Mrs. Baker visited their daughter and daughter-in-law, Mrs. Betty Baker. Mr. and Mrs. Guy Walser brought their two grandchildren, Dee and Devra, home to spend a couple of days. The children's parents, Mr. and Mrs. Durven Baker, came after them Saturday.

Kenny Walser returned Sunday from Dallas where he was in the wedding of a classmate, Jerry Wade Jaramin of Wildorado. He married Miss Donna Gay Dunsby of Dallas. With Mr. Walser was a friend, Larry Elms of Silveston.

Mrs. Jack Streun was honored in her home Friday afternoon when the birthday club met. Those enjoying the cake, punch and coffee were Mrs. Grace Wright, Miss Howell, Carleen Howell, Sue Howell all from Dimmitt; Mrs. Glenn Walser and grandchildren, Dee and Devra Baker, Mary Behrends, Lena Behrends, Linda Frye, Gwyneth Baker, Anne DeLozier, Dorothy Shannon, Carole, Terel, Wilda Milligan Rita Rule, Nadine Rule, Deborah Baker, and Betty Wiley.

BIG ONE GOT CAUGHT

SHIPROCK, N. M. 8p - When Earl McGrath of Marysville, Calif., hooked onto a trout in the San Juan River below Navajo Dam in northern New Mexico, he knew he had something.

He did.

Twenty minutes later he landed a 10-pound 15 1/2 ounce rainbow trout measuring 25 1/2 inches.

The catch is the largest ever registered with the New Mexico Game and Fish Department. McGrath used a six-foot spinning rod carrying 200 yards of monofilament line and a bucktail fly and flasher spoons attached to a yellow, black-dotted body with a treble hook.

Blacksmithing, as idealized by Longfellow's poem, has all but vanished. Young men who wish to become blacksmiths go to technical schools or agricultural colleges for training.

WEEKLY CROSSWORD

ACROSS	1. Anguish	2. Dull pain	22. Moslem chief
3. Prison	4. Kind of buoy	23. Inventor of the telephone	25. At the present time
5. Belge	6. Below	7. Goddess of harvests	8. Ship's leeward drift
9. Leather flask for oil	10. The Wars of the	11. A relative	12. Severe trial
13. Chop	14. Burmese language	15. Weakens	16. Strike
17. Compass point	18. Sacred bull	19. Birds	20. Enclosure
21. Three-legged stand	22. Personnel of a ship	23. Ship-shape clock	24. Large snakes
25. Ben Hogan, for one	26. Any delirious	27. Slip away	28. Soft drink
29. Military assistant	30. Discloses	31. Marries	32. Tibetan gazelle
33. Pity	34. Wide open	35. Military	36. Presidential nickname
37. Fortify	38. Cereal dish	39. Chinese measure	40. Fish
41. Mass	42. Presidential	43. Pry	44. Wide open
45. Military	46. Assistant	47. Specks	48. Young girl
49. Comfort	50. Plague		

STAR THURS. - FRI. - SAT.

PAUL NEWMAN **JULIE ANDREWS**

ALFRED HITCHCOCK'S IT TEARS YOU APART WITH SUSPENSE!

'TORN CURTAIN' TECHNICOLOR.

LILA KEDROVA - HANS JOERG FELMY - TAMARA TOUMANOVA

JERRY LEWIS OUT OF THIS WORLD DOUBLE HEADER!

IT'S FAMILY FUN-TIME - AT THE

STAR THEATRE

SUNDAY - MONDAY - TUESDAY

Visit to a Small Plane

YOU'LL GIGGLE, CHUCKLE, ROAR WITH LAUGHTER AT JERRY!

BY PAGAN LAW HE CLAIMED ANOTHER MAN'S BRIDE ...and spilled the blood of an empire to keep her!

TOWER DRIVE IN

TODAY **CHARLTON HESTON - RICHARD BOONE**

\$1.25 **The WAR LORD**

FEATURE NO. 1

ALL THE TOP ARTISTS ARE HERE IN THIS GREAT COUNTRY MUSIC SHOW!

JEAN SHEPHERD "SECOND HOLE"

LORETTA LYNN "WHILE WOMEN AND YOUNG MEN ARE TEARING DOWN"

MUSIC CITY U.S.A.

FRIDAY **SATURDAY** **SUNDAY**

THE LAST WAGON CINEMASCOPE COLOR

RICHARD WIDMARK **FELICIA FARR** **TOMMY MITCHELL**

Feature No. 2

PUBLIC AUCTION

SEPT. 23 - 10 a.m.

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109 S. E. 2nd St.
Dimmitt Texas

17"x78" CLAUSING COLCHESTER GEAR HEAD ENGINE LATHE - 3 1/16" Hollow Spindle. 3-phase 7 1/2 hp Motor. 2-speed forward & reverse with taper. This machine purchase new in September, 1965.

18"x72" CBB MONARCH, GEAR HEAD ENGINE LATHE 10 hp, 3-phase, 220 & 440 volt motor. 2 standard camlock chucks. 18" four jaw, 15" Universal three jaw. Taper attachment, in excellent condition.

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Vertical or Horizontal Dual Controls. All rapid traverse, quick change w/swivel head 0 to 90 degree. This machine in excellent condition.

74 New & Used Carbide and Momax Tool and Cutter Bits 1/4" to 1/2".

Assorted Double Fluted Box End Arbor Mills 1/2" to 1 1/16".

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AUCTION SERVICE
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Glad's Garden

Woe is me! Woe is me! Hay fever has struck. Along with watering, grooming cultivating, and fighting garden pests, I am sneezing and blowing my nose. It isn't difficult to diagnose, but a sure cure is another thing. So it is with our plants. They too have diseases and often we can be our own diagnostician. However it takes experience, study, practice, and the know-how to become skilled in recognizing plant diseases then sometimes we fail. I know this because many times the telephone rings and the inquiry comes "what is the matter with my...?"

We have reached Friday in our garden schedule, so we are going to write about the various diseases that plants have.

Diagnosing plant trouble is a process of elimination. First look for the obvious. Check the most common causes of sickness in plants. Is the plant getting too much or too little water? Waterlogged soil due to poor drainage is probably the number one root rot, crown rot, and other soil disease plant killer in the garden. More plants are killed by too much water, than by letting them become too dry.

Review in your mind, how was the plant planted. The most critical days in the life of a garden plant come between the moment it leaves the nursery and the time when its roots have grown far enough to sustain the plant in its new home. Most plants come to you in light spongy soil mix. When you plant in heavy soil blend in organic matter (peat moss, sawdust, ground bark) around root ball to get easy transition in texture from light to heavy soil. Roots tend to stay in root ball if soil change is abrupt. (I lost some plants this last spring because I did not take time to plant them properly.)

After the planting hole is prepared, fill it with water, let water drain out, and then plant. There are two reasons for this step; (1) If water doesn't drain

out of a large hole for a tree or shrub in four hours, something is wrong with the drainage and you should either make a larger hole, make a drain line at the bottom to lead excess water away, or plant in containers or raised beds at that spot. (2) Filling the hole soaks the surrounding soil so roots will grow into it and subsequent waterings will wet it better. Some of our plants DO NOT like wet feet, so be sure and check on drainage.

How about your fertilizing program? Lack of vigor, yellowing leaves, stunting of growth are the signs that the plant needs feeding. Is the plant susceptible to certain diseases? Check these carefully. A suggestion for a two fold program is feeding and spraying, if you are treating the roots for insects or diseases, when you make the application, also include plant food, and in spraying or dusting the same method is usable. This summer I have followed this procedure and have found it very satisfactory.

If the cause or trouble is not one of the above mentioned then look for the disease or blight on the plant and start treatment immediately. Some of the most common of these disorders are mildew, blight, rust, leaf spot, black spot, black sooty stuff, wilt, root, crown and bud rot.

Plant diseases can be placed in two categories. They are fungus diseases and bacterial characteristics of fungus, is the ease. The symptoms are similar, except that one of the chief absence of dust like spores. These diseases are caused by microscopic organisms carried by wind, moisture, insects and even infested soil. The bacterial blight of lilacs and the soft rot of iris are examples of bacterial disease. The fungus diseases attack the plant from the outside. Mildew is an example of a fungus disease, and it attacks zinnias. Look your zinnias over and see if there are any signs.

To treat mildew, which is an

attacker of many other garden plants, remove effected parts, destroy by burning. Spray or dust plant with a copper sulfate mixture or a Bordeaux mixture. Personally I get better results by dusting.

Other fungus diseases are leaf spot, many kinds-black spot, tar spot, anthracnose. Spots all are generally circular, varying in size and shape and color. Often have distinctive margins. Many plants effected, usually in wet seasons with high humidity, and sometimes caused by watering at night, not giving the plants a chance to dry off before the cool of the night comes. Destroy and burn all diseased plant foliage, and treat as above.

Rust, is a common disease. It attacks the lower leaves, forming dark brown powdery spore masses on the underside. Control consists of dusting with sulphur before the plant blooms. If all of the plant becomes infected, destroy. Many of us plant our plants too close together, therefore air cannot circulate as it should, and our plants become diseased.

Black sooty stuff, some scale insects, aphids, white fly and mealybugs excrete a watery honeydew that soon cultures a black sooty fungus. An oil spray will break up the black stuff, and regular sprayings of Isotox will clean up the insects.

This summer we have had experience with Wilt, a bacterial disease. It is noticed at blooming time, when the plants show a yellowish green color and looks sickly, having a wilting appearance. This first starts in the roots then proceeds up the stalk. It can also be seed borne. The latter is one of the reasons given for so many loosing their tomato plants this summer. When a plant shows such signs, pull it up and destroy by burning. Treat the soil thoroughly, confer with local dealers as to best recommended spray or powder. This disease has caused many to loose petunias, this season. I have lost several they would be healthy and in full bloom and then presto they are sick. I am treating the soil and trying to keep other plants out of this area.

Root, bud, and crown rot, generally shows in a yellowing of the bottom leaves, followed by a general dying of the entire plant. Remove all sick plants, destroy, and then treat by soaking with malathion spray solution, or other good remedy. The theory of control of bac-

terial diseases, from the home gardener's point of view is based on prevention. Sprays or dust are used against all of these when developed, but sanitation, strict inspection, and the control of insects that carry the diseases from plant to plant are very necessary. Once the disease takes hold or infects the plant, it can not be killed. Rotation in the garden is necessary because it takes away the possibility of building up plant diseases. Some of the bacterial diseases are real bad, and we should be alert to them.

Be a good guardian of your garden, at this time of year give especial attention to, chrysanthemums, roses, gladiolus, zinnias, begonias, ect, so that you will have lovely fall flowers.

The above discussion has been a bit distasteful, yet essential for good gardening, so am going to slip in a bit of poetry here, which I think will be good for any of us, and especially for the busy gardener.

"Sip a glass of sunshine
Before your morning meal;
Add a spoon of courage,
See how strong you'll feel;
Cut some bread of kindness,
For a tasty noonday lunch.
Spread it with a dressing
Of love and smiles—then
munch." Mac Dorman.

REMEMBERS: For help in cleaning tall narrow vases and other containers, in which war er lines have hardened. Place small strips of unpeeled potatoes (Hereford) in the containers, cover with vinegar and allow to stand overnight. Shake thoroughly, then fill with soap suds and shake again. Rinse well and allow to dry. (This really works, because I have cleaned several of my crystal vases.)

HAVE YOU SEEN? The pretty Gloriosa Daisies, and other plantings at Mrs. Will S. Kerr's home, 130 Aspen. New landscaping at the Bryant home, 105 Fir, is attractive and shows individuality.

The lovely bright blue bed of Plumbago (Leadwort) at the home of Mrs. Essie Cardwell, corner of Witherspoon and 4th Street. Its lovely hue of BLUE reminds one of October's bright blue weather which is fast approaching. Essie also has some interesting vines. The colors of the Jack Bean vine are gorgeous, and the leaves and blossoms are most interesting.

Keep well, and Happy, Glad

Past Matrons Welcome Guests For Luncheon

New officers of the Past Matrons Club of Hereford Order of Eastern Star took up their duties at a luncheon Monday in the Masonic Temple, where members from Happy, Muleshoe, Friona and Bonita Chapter of Amarillo were guests.

Mrs. Sudie Beth Hancock of Bonita chapter, a member of the Grand Chapter board, was the speaker. She spoke of the OES home at Arlington and other Grand Chapter benevolences. Mrs. W. C. Hromas, who is closing a term as president of the district association of Past Matrons and Patrons, told something of its program.

Mrs. B. E. Roberson is president of the club for the coming year, Mrs. Pat Lawhon vice president, Mrs. Marvin Coffey secretary and Mrs. John Patton treasurer.



SIGNS OF PROGRESS — Angel Studio, street parking. The area lacks only black-top to complete. (Hereford Brand Photo)

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WHAT A MAN PLEASER! Swift's Premium Beef gives him his favorite—rich, robust beef—with a new thorough-and-through tenderness in every bite.



Go To Church Sunday!

DOUBLE FRONTIER STAMPS THURSDAY

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BEEF LIVER

Fresh and Tender

3 Lbs. \$1

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real good **3 Lbs. \$1**

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Lb. **12½¢**

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Crisp & Tender Lb. **10¢**

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Kim's with every \$5.00 purchase can **6¢**

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LET'S COOK SOMETHING!

Lettuce For Soup, Too

By SUE COLEMAN
Women's Editor

Lettuce growers in this area are accustomed to their product being chopped into smokes as well as salads, so they shouldn't be too surprised to hear that it makes tasty soup, too. The recipe is one of two for unusual edibles from Mrs. W. Glen Nelson's collection.

IT WAS GIVEN to her by a neighbor several years ago, after she had enjoyed a sample of the German lettuce soup which is almost a complete meal in itself. It has some of the flavor of the general favorite, wilted lettuce, she says, with an extra tang of mustard and body from the potatoes.

Mrs. Nelson, who likes to try unusual new recipes, also recommends one for grape honey which she has lately used and which is right in season now. It is a deliciously flavored, sweet, white seedless grapes which are usually considered suitable only for eating raw.

Here are both the recipes:

GERMAN LETTUCE SOUP
1/2 lb. bacon, fried crisp and chopped
2 cups diced cooked potatoes
1 medium head of lettuce, chopped finely
2 tb. prepared mustard
1 tsp. sugar
1 tb. vinegar
1 cup potato broth.
Mix all ingredients, adding lettuce last, and season to taste.

GRAPE HONEY
4 cups blended grapes (white Thompson seedless variety)
1/3 cup lemon juice
7 cups sugar
1/2 cup Certo
Wash grapes while on stems. Pick from stems and blend in electric blender.

Place in enamel pan, add lemon juice and stir well. Add Certo and bring to a rolling boil. Then add sugar, stir well again and bring to a boil that cannot be stirred down. Cook for a full minute. Place in jars and seal as for jam.

This is an attractively clear product, of the consistency of honey, with grape flavor and added tartness from the lemon juice.



Mrs. Glen Nelson
jars and jars of jam

COOKING FOR her family has given Helen Nelson a tendency to choose recipes which please men, since the family comprises her husband and two sons. One thing she likes to cook is fish which the men catch on camping trips which are a favorite recreation.

"Not much of a fisherman," Mrs. Nelson describes herself. "I'd rather get a line and pole and sit on the bank, reading or painting, and hope the fish won't bite."

But she doesn't mind the chore most women dislike, cleaning the fish, so with the

labor evenly divided the whole family enjoys the campouts — and the fish dinners.

ONE TIME SHE spoke too enthusiastically about her willingness to cook a catch of fish, she laughs. A group of men who were working with her husband started on a fishing trip and she promised to prepare all they caught.

The next night while she was watching the late, late television show there was a knock at the door, and the anglers were on the doorstep with 83 catfish. That time, she was happy to volunteer her husband's service

es to help clean them, and next day their wives helped her fry them for a dinner for the whole crowd.

"The most fun I ever had on a fishing trip," she says, "was when we took 18 small children of the neighborhood to Buffalo Lake. They always wanted to ride in our pickup, which naturally worried their mothers, but we recruited some older boys to ride with them for safety, and took them all in the pickup, with some mothers along."

"WE MADE fishpoles out of all sorts of things, including broomsticks, dug worms and fixed a line and hook for everyone. The fish cooperated wonderfully; everybody caught at least one, very small. And we ate hot dogs."

Her sons, Bill and Olen, are grown up now, both music majors at West Texas State College. Bill is married and lives in Amarillo. The Nelsons moved here 16 years ago from Tulsa, where Mrs. Nelson was born and raised. Nelson was from Oklahoma.

Among things she likes to do are sewing and painting. She paints oils, mostly landscapes. "I'm not bad at painting houses, either," she admits, and with her husband is planning some do-it-yourself work on refurbishing their home at 511 Ave. J. this fall.

Honor Citation Given Auxiliary

The honor roll citation won by Hereford Auxiliary to the Veterans of Foreign Wars at the recent state convention was presented by Mrs. Harry Burk at a meeting in the VFW Hall last weekend.

Mrs. A. J. Ralston reported on the monthly party given for patients in the Amarillo Veterans Hospital by the Hereford Auxiliary. Mmes. Orpha Nickerson, Henry Murrell and Clarence Hollabaugh were other members who went to the hospital, taking refreshments.

A report of a recent rummage sale was given by Mrs. Hollabaugh. Other members present were Mmes. Wayne Driskill and C. D. Pinner.

Classified Get Results

Welfare Problems Will Be Discussed In Forum

In September the first statewide legislative forum ever scheduled on social issues facing Texas will attempt to educate, test the public pulse and focus attention on the complex problem of fulfilling health, education, welfare, and recreation needs in the 1960's.

The Texas Social Welfare Association is sponsoring the Forum, set for the Terrace Motor Hotel in Austin on September 22. Registration begins at 8:00 a. m. The day-long program stating the general problems and pinpointing some 10 major current issues will begin at 9:15 a. m. and conclude at 4:30 p. m.

Representatives from more than 130 organizations have been invited to attend. Joseph L. Bart, Jr., of Houston is president of TSWA. In charge of forum arrangements are Callan Graham, chairman of the TSWA Legislative Forum; J. Harris Gardner, chairman of the TSWA Legislative Committee; and James F. Dinsmore, executive director of TSWA.

Lt. Governor Preston Smith and Speaker of the House Ben Barnes are among state officials who will appear on the program. Smith will discuss social welfare problems and the manpower shortage, and Barnes will analyze welfare issues in state legislation. Program participants for the meeting will also include other top state officials, lay leaders, and professionals in the public welfare field.

TSWA stressed in its announcement that the purpose of the forum would be to clarify issues for the public and legislators and to help bring about solutions to such problems as public welfare, migrant labor, tax relief for senior citizens, protective services for children, mental health, and others.

State Senator Ralph M. Hall of Rockwall will chair a panel session devoted to the common sense approach in working with legislators. On the panel will be Representatives Gene Foundren of Taylor and Bob Armstrong of Austin. Problems of the migrant worker is the topic assigned to State Representative Bill Rapp of Raymondville.

Herbert C. Wilson, assistance commissioner, State Department of Public Welfare, will discuss 1965 Social Security amendments and Col. Homer Garrison, director of the Texas Department of Public Safety, is programmed to describe legislative program connected with crime and delinquency.

Other topics scheduled for coverage include family law legislation, the stake of business in social welfare legislation, mental health, and the proposed Constitutional Amendment No. 15 to be voted on in November.

The forum is open to the public. Advance registration should be mailed to the Texas Social Welfare Association, 901 Perry Brooks Building, Austin, Texas. The registration fee is \$2.00 and the cost of the luncheon is \$2.50.

Resource people on the program are: Dr. Charles Laughlin, School of Social Work, The University of Texas; Max Odom, assistant director, Division of Vocational Rehabilitation, Texas State Department of Health; Col. Egan Tausch, coordinator of migrant workers, Texas Good Neighbor Commission; Dr. James A. Gurman, executive director, Texas Youth Council; and Judge Charles O. Betts of the 98th District Court, Austin and Walter Richter, Texas Office of Economic Opportunity, Austin.

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SAIGON, Vietnam — Airman First Class Reid D. Lewis, son of Mr. and Mrs. H. Nelson Lewis of 404 Beach St., Friona, Tex., is now on duty with U. S. combat air forces in Southeast Asia.

Airman Lewis, a navigation equipment repairman, is assigned to a forward combat base. The airman is a graduate of Blue Ridge High School, Greer, S. C.

ATHENS (AP) — Athens City Council has proposed that the Greek government require all foreign visitors to Greece to have at least \$200 on arrival. The proposal was made in an attempt to curb the recent influx of beatniks and cashless undesirables.

30-DAY CENTAUR
VRNJACKA BANJA, Yugoslavia (AP) — Soviet sculptor Ernest Nizvesni carved a giant centaur out of an 18-ton block of marble in 30 working days. The centaur will be placed in a park in this spa city.

TOURIST BEATNIKS
ATHENS (AP) — Athens City Council has proposed that the Greek government require all foreign visitors to Greece to have at least \$200 on arrival. The proposal was made in an attempt to curb the recent influx of beatniks and cashless undesirables.

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Miss Audni Miller

College News About Students From This Area

Audni Miller of Dawn is one of thirteen elementary and secondary education student teachers from Texas Lutheran College who have begun classroom tutelage in Sequin and area schools.

Elementary education students, under the direction of Miss Helen Weiss, started their fall sessions with a cooperating teacher's luncheon Wednesday, Aug. 30, in Riebe Dining Hall. At the luncheon the students and cooperating teachers received preliminary instructions with special remarks from Sequin School Superintendent Jim Barnes.

Miss Miller is teaching English at Randolph Air Force Base with Arlene Price, cooperating teacher.

30-DAY CENTAUR
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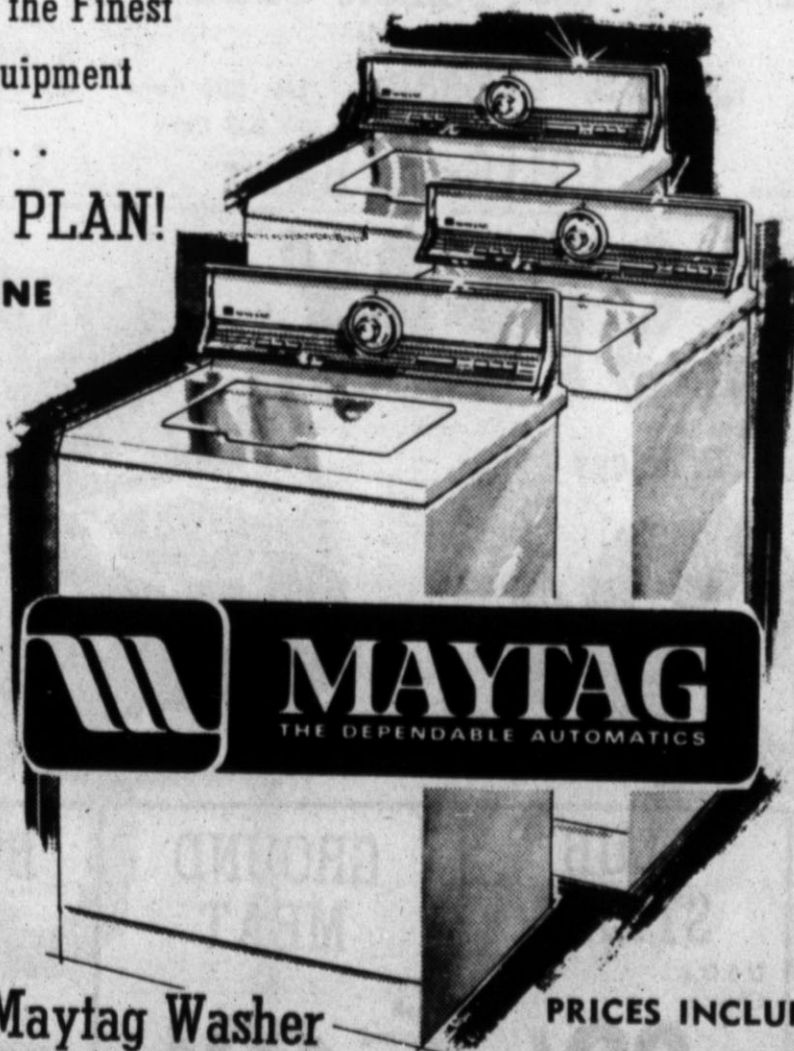
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ANNOUNCING A Bold New Maytag Concept A 5-Year Protection Plan

The Family Mart & Maytag — the Finest
Most Dependable Laundry Equipment
Ever Built Offers You This . . .

5-YEAR PROTECTION PLAN!

YOU CANNOT SPEND ONE
PENNY FOR MAYTAG
REPAIRS
INCLUDING PARTS
AND LABOR
ON ANY MAYTAG
WASHER PURCHASED
DURING THIS SALE.
REMEMBER 5-FULL
YEARS OF
GUARANTEED
PROTECTION!



Maytag Washer

PRICES INCLUDE

as low as
\$874
per month

*Maytag Washer
*Normal Installation
*Delivery
*Dependability
*5-Year Free Parts and Labor

MAYTAG DEPENDABILITY
Makes possible this bold offer in home laundry equipment—offering the finest washers and dryers at lower cost. No OTHER WASHER can be purchased today with a 5-year service Guarantee at this low price!

FAMILY MART of HEREFORD

FREE "STORE-FRONT" PARKING

603 Park Avenue

Hereford, Texas

Phone 364-4918

THE DODGE BOYS have gone wild!!

WE HAVE BOUGHT MORE 1966 MODELS!
THE '67 MODELS ARE GOING UP IN PRICE!

4-CORONETS

2-Door Hardtops and 4-Door Sedans —
V-8's - Automatic - Good Selection of
colors.

\$2550 UP Stock No. 108

2-MONOCOS

2-Door Hardtops and 4-Door Sedans —
Real good selection of equipment, colors
and interiors.

\$3840 UP Stock No. 250

3-POLARS

2-Door Hardtop and 4-Door Hardtop —
Full power and air — beautiful color
selection.

\$3276 UP Stock No. 151

1-CHARGER

All kinds of equipment — including factory
air, V-8, automatic—Metallic Bronze
with black vinyl interior. JOIN THE
DODGE REBELLION!

\$ SAVE \$

THE 1967 DODGE PICKUPS ARE READY FOR DELIVERY

"GOOD GUY"
TRADE-INS!

1961	CHRYSLER NEW YORKER	\$1195
	4-door, full power & air	
1964	FORD, V-8 Automatic	\$1495
	Factory Air, Power, 1-owner	
1962	BUICK ELECTRA 225	\$1795
	Elec. Windows & seats, full power & air, 31270 act. miles	
1963	CHEVROLET IMPALA 4-Door	\$1395
	Full power & air-V-8 automatic 56,000 actual miles, 1-owner	

1967 DODGE SHOW DATE September 29th

DODGE

HEDRICK DODGE

Phone 364-4411 146 E. 2nd.
HEREFORD, TEXAS

CANDIDATE SPEAKS

Carr Says He Does Not Always Agree

GREENVILLE — Waggoner Carr, the Democratic Party nominee for the U. S. Senate, promised here tonight to work with state and national leaders, but warned that he could not be counted on to agree all of the time with national administration's policies.

"Even though the President is from Texas, I'm sure I won't agree with him all the time," Carr said.

"He has to represent the whole nation."

"My job will be to represent Texas and her people."

"You can be sure that Waggoner Carr will vote for the best interests of Texas."

When there is disagreement, Carr said, "I'm going to try to bring them around to seeing things the 'Texas way'."

"And because I'm a Democrat, because I know the President, know our Congressmen, know our Senior Democratic Senator and have worked with all of them through the years, we will be able to do things for Texas."

Carr spoke from the courthouse square to a Northeast Texas area crowd, the second area crowd to hear him speak

since he officially opened his campaign in Lubbock Wednesday night.

Like in Lubbock, this was a hometown rally. Carr was born in the community of Fairlie in Hunt County. He now lives in Lubbock.

Just as he has done since the kickoff rally, Carr continued to hammer away here at the negative attitude of his Republican opponent and the Republican Party toward problems.

Yellowstone, which became the first national park in 1872, is still the nation's largest with 3,472 square miles.

Draft Board Call Set For November

AUSTIN — State draft boards will be called upon to furnish 2,339 men for the armed forces in November, Colonel Morris S. Schwartz, state Selective Service director, said Thursday.

Colonel Schwartz also announced that the October quota for Texas has helped increased from 2,671 to 2,845, the biggest monthly call since April 1953, near the end of the Korean conflict.

The Hereford Brand, Hereford, Texas, Thursday, Sept. 15, 1966

would be sent for pre-induction examination in November. A total of 8960 will be forwarded for the examinations in October.

Calls on the local boards for October, with quotas for both induction and pre-induction examination, have been sent to local boards.

The Texas quota of 2,339 for induction in November is the state's share of a national call for 43,700 all for the army.

The revised October quota of 2,845 for the state is for the army, the Texas share of a national call of 49,200.

ROBINSON EXCELLS IN INSURANCE SALES

J. W. Robinson, Jr., Hereford, was in third place in the entire agency organization of Southland Life Insurance Company in new paid business during the month of August. This announcement was made by Glenn M. Brooks, vice president and director of agencies.

Robinson joined Southland Life's field force in 1949 and has qualified for the Million Dollar Round-Table six years.

Classifieds Get Results

CRUSHED PINEAPPLE Shurfine No. 2 Cans **4 For \$1**

CAMPBELL'S SOUPS Meat Base Mix or Match **6 For \$1**

TEFLON SAUCE PAN



W/\$5 Purchase

99¢

- 2nd Week — BREAD LOAF PAN, with each \$5.00 purchase, reg. 1.59 99¢
 - 3rd Week — 6 CUP MUFFIN PAN, with each \$5. purchase, reg. 1.39 99¢
 - 4th Week — 9" LAYER CAKE PAN, w/each \$5 purchase, reg. 1.69 99¢
 - 5th Week — 9" PIE PAN, with each \$5.00 purchase, reg. 1.39 99¢
 - 6th Week — 8" SAUTE PAN, w/each \$5.00 purchase, reg. 2.09 99¢
 - 7th Week — YOUR CHOICE ANY ABOVE ITEMS w/each \$5 purchase 99¢
- You Can Get Dinnerware & Teflon On Same \$5 Purchase.

There's So Much to Like About COOPER'S

- Welch' Frozen Grape Juice 12 Oz. Cans **3/\$1**
- Lanolin Cream Rinse Reg. 99¢ Value **37¢**
- Gillette Right Guard Deodorant Family Size Reg. 1.49 **67¢**
- Micrin Oral Antiseptic 12 Oz. Reg. 98¢ **67¢**
- Ril Sweet Saccharin 1/2 Grain Reg. 75¢ **37¢**
- Final Touch Fabric Softner 33 Oz. **69¢**



- FAMOUS QUALITY BRANDS
- Storewide LOW PRICES
- COURTESY
- CLEANLINESS
- FAST CHECKOUT

Here are five of the biggest and best reasons in the world for buying all your food needs at COOPER'S. No wonder more and more families are changing to COOPER'S... changing for better meals at lower cost... for easier and happier shopping... for all good reasons that make COOPER'S the best of all markets for you. Won't you try us? There's so much to like about COOPER'S you'll know you made a change for the better.

Detergent Rinso Blue Giant Size **59¢**

CORN



Sweet Tender - Whole Ear

6 For 29¢

- GRAPES White Seedless Lb. **19¢**
- BELL PEPPERS Texas Lb. **19¢**
- CABBAGE Texas 2 Lbs. **15¢**

RANCH KITCHEN

Take Home Foods

Chicken In A Box

- 1/4 Fried Chicken
- French Fries
- Texas Toast
- Catsup & Honey
- ALL FOR

69¢

Homemade Pies With Flaky Homemade Crust. Baked Fresh Daily

- Cream Pies Each **98¢**
- Pecan Pies Each **\$1.09**

We prepare quantity orders in our Delicatessen for Dinners, Picnics, Banquets, etc. Please give advance notice for this type order.



DON'T FORGET FOLKS!

VALUABLE

Gunn Bros. Stamps With Every Purchase

Double

On Wednesday with \$2.50 Cash Purchase or More.

WHITE SWIRL Dinnerware from the ovens of

The Salem China Co.

9¢ Piece With Each \$5.00 Food Purchase

ITEM THIS WEEK Bread & Butter Dish



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!!

SHURFRESH CRACKERS PUREX BLEACH

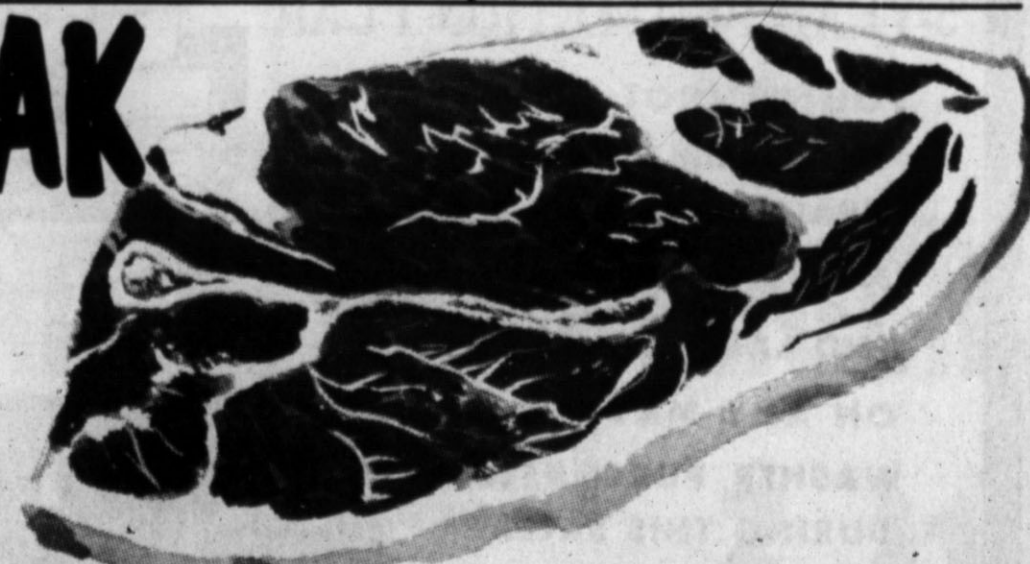
LB. BOX **23¢**
1/2 GAL. **25¢**

- Honey Boy Salmon Tall Can **55¢**
- Northern Bathroom Tissue 4 Roll Pkg. **29¢**
- Hi-Vi 50 Horsemeat Dog Food No. 1 Tall Cans **9/\$1**
- Pound Cake Mix Gladiola Box **3/\$1**
- Comstock Pie Apples No. 2 Can **4/\$1**
- Shurfine — 46 Oz. Can Tomato Juice **29¢**
- Ranch Style Beans No. 300 Cans **3/39¢**
- Shurfine 4 Sv. — 303 Cans Green Beans **5/\$1**
- Libby's VP — Buttered & Seasoned Corn No. 2 Can **2/49¢**
- Nabisco Oreo Cookies Lb. Pkg. **39¢**
- Golden Glow Soft Margarine Lb. Ctn. **39¢**
- Morton's Frozen Mince or Pumpkin Pies 20 Oz. Frozen **29¢**

PORK STEAK

Fresh Delicious

69¢



- BACON Shurfresh 2 Lb. Pkg. **\$1.69**
- CLUB STEAK U.S.D.A. Choice Lb. **89¢**
- GROUND MEAT Lean Fresh Ground Daily Lb. **59¢**
- BOLOGNA ALL MEAT Lb. **59¢**
- CHEESE Longhorn Lb. **69¢**

COOPER'S MARKET
BEST MEAT IN TOWN

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SUPPLEMENT OF THE HEREFORD BRAND SEPTEMBER 15, 1966

THESE PRICES GOOD AT FURR'S SUPER MARKETS IN
HEREFORD SEPTEMBER 15, 16, & 17, 1966



Furr's
SUPER
MARKETS

DEL MONTE ROUND-UP

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

PINEAPPLE GRAPEFRUIT DRINK DEL MONTE **\$1.00**
46 oz. CAN 4 FOR

GREEN BEANS DEL MONTE FANCY CUT **89¢**
No. 303 CAN 4 FOR

FLOUR GOLD MEDAL **55¢**
5 lb. BAG
25 lb. BAG \$2.29

SUGAR **49¢**
ALL BRANDS 5 lb. BAG



PEACHES

OLEO
ELNA SOLIDS **29¢**
2 lbs.

DEL MONTE
YELLOW CLING

4 \$1.00
FOR



No. 2½ CAN

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DEL MONTE ROUND-UP

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COFFEE

FOOD CLUB

1b. 69¢

TISSUE

WALDORF

4 FOR 29¢

ASPARAGUS

FOOD CLUB
ALL GREEN
CUT
No. 300 CAN

4 FOR \$1.00

FRUIT COCKTAIL

STOKELY'S
No. 303 CAN

5 FOR \$1.00

EGGS

FARM PAC
GRADE A MEDIUM

44¢

BABY FOOD

FOOD CLUB
STRAINED

3 JARS 23¢

PINEAPPLE

DEL MONTE
CRUSHED
No. 2 CAN

PEARS

DEL MONTE
FALVE'S
No. 303 CAN

PRUNE JUICE

DEL MONTE
QUART

CORN

DEL MONTE
WHITE MEAL
No. 303 CAN

MELLORINE DARTMOUTH ASSORTED FLAVORS 1/2 GAL. 39¢

SHORTENING BAKERITE 3 lb. CAN 69¢

TUNA DEL MONTE CHUNK STYLE No. 5 CAN 3 FOR \$1.00

CATSUP DEL MONTE 14 OZ. BOTTLE 19¢

TOMATO SAUCE DEL MONTE 8 OZ. CAN 10¢

PEAS DEL MONTE FANCY SWEET No. 303 CAN 4 FOR 89¢

TOMATOES DEL MONTE SOLID PACK No. 303 CAN 29¢

COFFEE FOLGER'S ALL GRAINS 2 lb. CAN 75¢

OLEO SOFT CHIFFON 1 lb. 45¢

SPINACH DEL MONTE No. 303 CAN 2 FOR 35¢

DRINKS DEL MONTE ASSORTED 46 OZ. CAN 3 FOR 89¢



BANANAS

LARGE HANDS
GOLDEN RIFE
CENTRAL
AMERICAN
FRUIT

1b. 12 1/2¢

GREEN ONIONS

FRESH LARGE
BUNCHES

4 FOR 39¢

RADISHES

FRESH LARGE BUNCHES

4 FOR 39¢

GRAPES
CALIF.
LODI FLAME
TOKAYS
3 lbs. 39¢

AVOCADOS

CALIFORNIA
3 FOR 39¢

APPLES

NEW MEXICO
RED DELICIOUS
2 lbs. 35¢

POTATOES

U.S. No. 1 RUSSETS bulk 5 lbs.
or
U.S. No. 1 REDS bulk 7 lbs.

39¢

TOMATOES

RED RIFE
ANCE SUCERS
2 lbs. 39¢

LETTUCE

ROMAINE
LARGE BUNCH

2 FOR 39¢

PEACHES

CALIFORNIA
LARGE SIZE
2 lbs. 39¢

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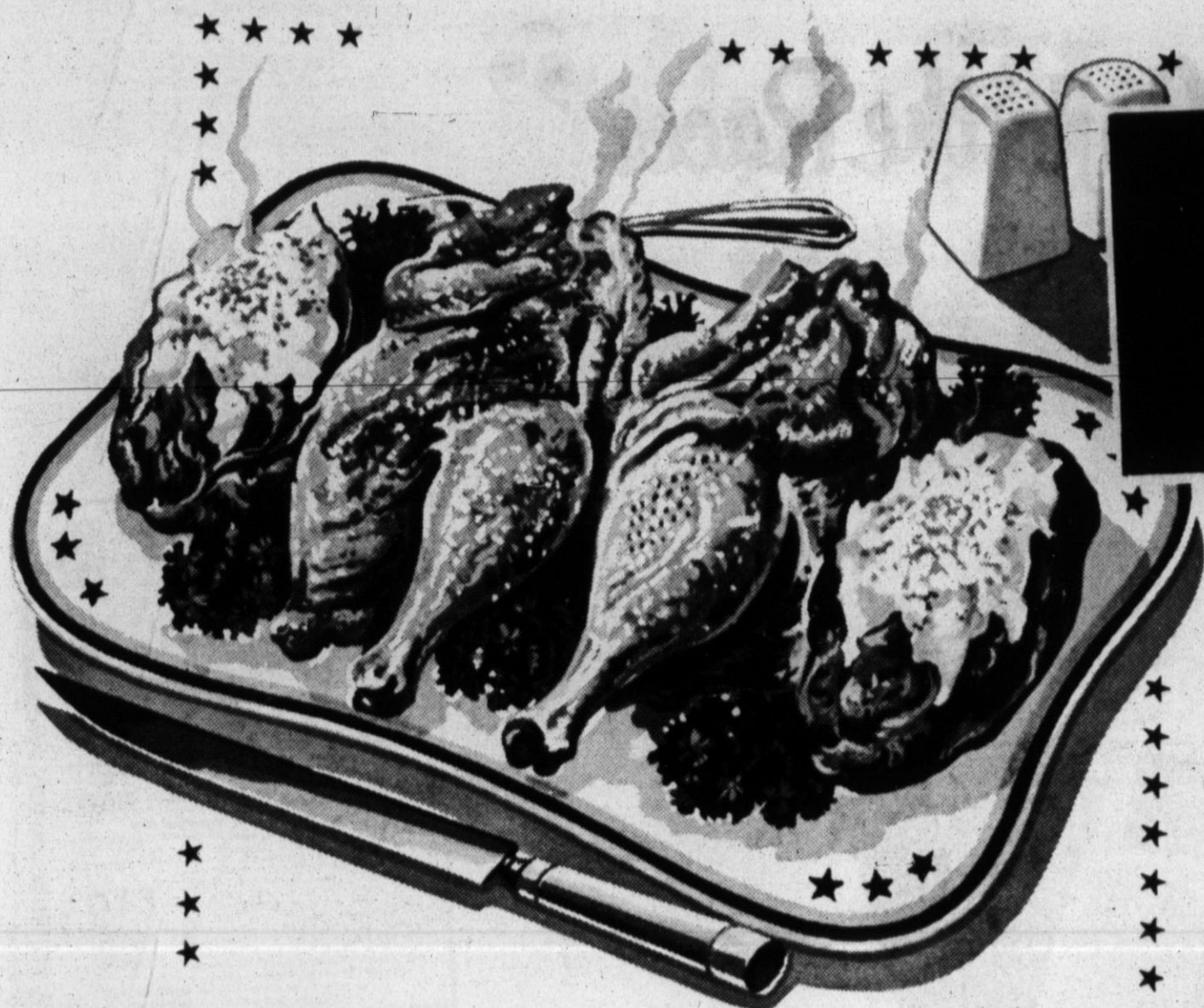
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FRYERS

FRESH
DRESSED
U.S.D.A. GRADE A
WHOLE

33¢

CUTLETS TENDERIZED NO WASTE lb. \$1.19
BACON RATH'S BLACKHAWK SLICED lb. 89¢
GROUND BEEF EXTRA LEAN lb. 59¢
BEEF RIBS EXTRA LEAN EXCELLENT FOR BAR-B-Q OR BRAISING lb. 39¢
BOLOGNA FARM PAC lb. 59¢
PORK STEAK FRESH YOUNG PORK lb. 69¢
SAUSAGE PORKY BRAND ALL PORK 2 LB. BAG. 98¢
PIZZA HUGO'S FRESH MADE LARGE SIZE 89¢

ROAST CHUCK U.S.D.A. CHOICE BEEF lb. 49¢
TURKEYS ALL U.S.D.A. GRADE A FRESH FROZEN 14-16 LB. AVG. lb. 39¢
STEAK ROUND U.S.D.A. CHOICE BEEF lb. 89¢

CREAM PIES

MORTON'S FRESH FROZEN ASSORTED EACH 25¢

PECAN PIES MORTON'S FRESH FROZEN 16 OZ. PKG. 59¢
CORN DARTMOUTH CUT FRESH FROZEN 10 OZ. PKG. 6 FOR \$1.00
OKRA TOP FROST WHOLE FRESH FROZEN 10 OZ. PKG. 5 FOR \$1.00
BROCCOLI SPEARS TOP FROST 10 OZ. FRESH FROZEN PKG. 4 FOR \$1.00
DONUTS MORTON'S FRESH FROZEN 10 OZ. PKG. 3 FOR \$1.00
HONEY BUNS MORTON'S FRESH FROZEN 9 OZ. PKG. 29¢
FRUIT PIES MORTON'S FRESH FROZEN APPLE, PEACH, CHERRY OR COCONUT CUSTARD CHOICE 20 OZ. PKG. 4 FOR 89¢
POT PIES MORTON'S FRESH FROZEN CHICKEN, BEEF, TURKEY, MACARONI & CHEESE, OR SPAGHETTI + MEAT PKG. 2 FOR 35¢
DINNERS MORTON'S FRESH FROZEN CHICKEN, BEEF, TURKEY, OR SAUSURGY STEAK 11 OZ. PKG. 39¢
ORANGE DRINK AWAKE FRESH FROZEN 9 OZ. CAN 39¢



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Play "Let's Go to the Races"
WIN UP TO \$250.00 CASH!

NEW TIME - NEW DAY - NEW STATION

Match the winning horse numbers in TV Show Races each Thursday evening at 7:30 p. m. on KVII-TV, Amarillo with winning horse numbers of FREE cards given at Furr's. Watch the show or check the winners at any Furr's Super Market following the race on Thursday.



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ELDORADO EDITION
A-BOOK-A-WEEK!

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25 Volumes
9,660 Pages
7,000,000 Words
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- BREAD & LOAF PAN TEFLON EACH **\$1.29**
- PIE PAN TEFLON EACH **\$1.09**
- MUFFIN PAN TEFLON EACH **\$1.09**
- ASH TRAY BEAN BAG EACH **23¢**
- COFFEE MUGS PAINTED ASSORTED EACH **19¢**
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