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BALLINGER DAILY LEDGER

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VOLUME 24 NUMBER 172

BALLINGER, TEXAS, WEDNESDAY, OCTOBER 30, 1929

MEMBER INTERNATIONAL NEWS

Paving to Start Soon on Highway West of Town

Warren Whitman, of San Angelo, was here Tuesday afternoon to confer with G. M. Garrett, state highway engineer, regarding work on highway No. 30, west of Ballinger. Mr. Whitman was awarded the paving contract on this 19-mile stretch of road to the Tom Green county line.

Dirt work on this lap is now completed to Miles. Stakes will be set Thursday afternoon on the end of the road, beginning at the A. & S. Railway right-of-way just east of the Colorado River bridge. Forms will be set this week for the first work and if no hindrance is encountered engineers expect concrete pouring to be started some time next week.

A few weeks later it is the plan of the contractor to start a second mixer to pouring concrete just west of Rowena, about two miles, and continue until the two crews meet. With two big machines many miles can be covered in a short time.

Contractors for the dirt work on this long section of roadway have made good progress, completing the 13 miles from Ballinger to Miles in the brief period since the contract was let. The roadbed was in good shape and shortly after concrete has been applied a portion of the bad part of the detour will be eliminated with the opening of some of the new road.

Just how much delay will be experienced by bad weather is speculative at this time of the year. Cold weather will soon be here and long rainy spells will halt operations and increase the number of days required for completion of the project.

THREE INDIANS ESCAPE FROM SANTA FE PRISON

(By International News Service)
SANTA FE, N. M., Oct. 30.—All the cunning of the Indians in fiction has been brought to bear by three Navajos who have escaped from the state penitentiary here within the last few weeks without leaving a trace behind them.

Hosteen Nez, a trusty at the clay pits near here, was the last to walk away, leaving no trail that even bloodhounds could pick up.

What methods the Indians used in their escapes is not known, although it is almost certain they simply walked away, since the use of automobiles or horses in the rugged country surrounding the clay formations is highly improbable.

Misses Gladys Oliver and Bendina Spill, of Winters, are visiting in Ballinger for a few days.

East Bernard.—A huge celebration was held here recently in commemoration of the completion of three important highways, No. 3, No. 12 and No. 60, through this territory.

Amarillo Rancher Released on Bond

(By International News Service)

AMARILLO, Oct. 30.—Charges of murder have been proceeded against John Dees, prominent Pandhandle rancher, horse fancier and real estate dealer, today as a result of the fatal shooting in Dees' office of Finis Brown, a mechanic. Dees is free on ten thousand dollar bond. An inquiry to determine a motive for the slaying was expected to be conducted this afternoon. Brown threatened Dees' life when he entered his office eye witness said.

Government Probes Wreck of Steamer

(By International News Service)

CHICAGO, Oct. 30.—As the complete story of the lake tragedy which took nine lives, was being pieced together today, a Federal investigation was attempted to place responsibility for the sinking of the steamer Wisconsin off the shore of Kenosha, Wis. Battering waves sprung several plates on the steamer yesterday flooding the freighter's boilers and leaving it at the mercy of the sea without power. Frantic calls for aid brought only one Coast Guard boat in. The salient facts were learned from the stories of the sixty survivors.

Seats On Sale for Legion's 10th Show

Reserved seats for the tenth annual American Legion show, "For Cryin' Out Loud," were placed on sale at Weeks Drug Store Wednesday morning and were selling fast within a few minutes after the board was put up. The local Legionnaires are staging their show on Armistice Day this year and will urge citizens of Ballinger to spend Armistice night with them at their auditorium. Three performances of the play will be given this year, the first at ten o'clock a. m. Armistice Day for the school children. At this performance pupils of all ages will be admitted for twenty-five cents and each will receive a beautiful Armistice souvenir as he enters the hall. The first night show will be offered Armistice night at 8 o'clock and the last performance here will be on Tuesday night at the same hour. Armistice Day means much to all ex-service men of the World War and this date has been selected for the show this year because most patriotic people let their thoughts drift back to the dark days of conflict then, and to

(Continued on page 3)

Bankers Aid Wall Street as Stocks Crumble



Crowd of frenzied investors milling around the Stock Exchange in New York as the market broke in the worst crash in the history of Wall Street. Above right is Albert Wiggin, head of the Chase National Bank, while at left are Charles E. Mitchell, of the National City Bank and J. Pierpont Morgan (below) who called a banker's conference in an attempt to steady the market.

Doles Lands Plane To Miss Blizzard

(By International News Service)

LOS ANGELES, Oct. 30.—Pilot James E. Doles today had beaten a two-day blizzard on the continental divide of New Mexico to bring his Western Air Express passenger liner safe into port.

Doles landed his ship with two passengers and two other members of the crew in a small snow covered field near Trechado, New Mexico Monday to save the ship and five lives. After more than twenty-four hours of isolation during which an intensive air and ground search was instituted for the missing, Doles seized a break in the storm to drive the powerful tri-motored ship into the air lane two hours later landing at Albuquerque, New Mexico.

Forty-five miles from a telephone, the party stayed in an old vacant house out of the snow-storm.

Corpus Christi.—Duval sulphur shipments from this port show big increase; new dock with 10,000 ton-storage capacity is planned.

WEATHER FORECAST

(By International News Service)

East Texas.—Partly cloudy, showers in the extreme Eastern portion, colder tonight and Thursday partly cloudy. Colder in Eastern portion.

West Texas.—Partly cloudy and colder except in the Panhandle; freezing in North portion tonight, Thursday partly cloudy.

Maxine Russell is Honored at School

Miss Maxine Russell, of Ballinger, a senior at Texas Christian University, Fort Worth, has been given another honor this year by being selected as princess from that school to the All-College Circus, which was held at Dallas last week.

Miss Russell attended the scene with her escort for two days, and was in the entourage of the queen at the latter's coronation on the last night of the event.

Miss Russell's picture appeared in the Fort Worth Star-Telegram Wednesday morning, dressed in an aviatrix's uniform, representing the leading character in a serial to commence in that paper in the near future.

RAIL FARES IN FRANCE MAKE TRAVELING CHEAP

(By International News Service)

PARIS, Oct. 30.—French hoboes do not find it convenient or profitable to "hop freights" in France, since third class rail fares in this country are computed on the bases of less than 12-5 cents per mile. Round trips are available at a flat rate of one cent per mile.

Fourth class being recently abolished in Germany, France can claim to have the lowest rail fares of any country in the world. Even if one elects to travel first class, the fare is slightly below 3 cents per mile.

H. F. Bushner, of Winters, was in Ballinger Wednesday attending to business.

Rotarians Postpone Thursday's Feast

At a meeting held Wednesday morning of Rotary Club officials and the club's entertainment committee it was decided to postpone the annual banquet set for Thursday night until some night next week. The reason for the postponement was due to so many of the members having engagements already for this week, indicating that the attendance on Thursday night would be very slim.

The regular weekly luncheon of the club will be held Thursday at noon at the Central Hotel, and all members are requested to be present. The club is still working for a 100 per cent attendance and will make another effort Thursday to have that number present. At the Thursday luncheon a definite date will be set for the annual social meeting of the club.

Everything was in readiness for the banquet Thursday night of this week, decorations, favors, caps and program having been arranged. This being Halloween the decorations were in furtherance of that scheme, but will be appropriate for the following week as well.

DAUGHERTY ENLARGING FLOOR SPACE IN STORE

L. C. Daugherty is enlarging the floor space in his drug store on Eighth Street this week. The rear partition is being moved back to give more display room for the Victor sales department and other sections.

Speculation to go Before Federal Reserve Board

Clementel to Form New French Cabinet

(By International News Service)

PARIS, Oct. 30.—President Doumergue surprised even the keenest of political observers here today by asking Senator Etienne Clementel, former minister of finance under Premier Herriot to form a new cabinet following the failure of M. Daladier. Clementel accepted the commission without hesitation.

Melton Given Two Years for Forgery

In the case of the State of Texas vs. C. Melton, charged with forgery, the jury in the 35th district court here Tuesday returned a verdict of guilty and the penalty was assessed at two years in the penitentiary. This trial was started Tuesday morning and the entire day was spent on the case, testimony being concluded about 2:30 o'clock Tuesday afternoon. The case went to the jury about 6 o'clock and the verdict was brought in about 7:30.

This case was continued from another term of court, the charge being that Melton had given a forged check for \$5.15 to A. D. Farmer, a Winters grocer, on or about April 24.

Billie Wood, negro, charged with burglarizing a men's furnishings store at Winters, after pleading guilty was sentenced to two years by a jury Wednesday morning.

Robert Heard, negro, charged with forgery, was given a sentence of two years after a plea of guilty Wednesday morning.

Floyd Ribble was brought before Judge Miller in district court Wednesday morning and pleaded guilty to a charge of forgery. The jury heard the testimony, retired, and after some deliberation returned a verdict of guilty with punishment of two years in the penitentiary assessed.

What is believed to be the shortest jail sentence ever meted

(Continued on page 3)

(By International News Service)

WASHINGTON, Oct. 30.—Just what the Federal Government is going to do about stock market crises remained an open question today. With the Federal Reserve Board scheduled to go into conference for a new study of the speculative, officials were apprehensive that the "bear" drive, if sustained would have a seriously and detrimental effect on the productive industries and business.

Doctors Disagree In Hamilton Trial

(By International News Service)

WEATHERFORD, Oct. 30.—Two physicians were called as expert witnesses for the prosecution today in the disagreement as to whether Judge R. H. Hamilton shot his youthful unwanted son-in-law in the back or from the front, when Tom Walton was slain in Amarillo, in an attorney's office May 4.

Dr. J. H. Vaughn who examined Walton's body said he had reached the opinion that two of the four shots which killed the young law student, struck him in the back. Dr. J. R. Weather who also examined the body said the wounds were inflicted from the front. The physicians agree that the wound in Walton's abdomen was made by a bullet fired as he was shot down, two witnesses testified, Dr. Weather and Sheriff W. N. Thompson who searched the body a few minutes after being shot and said they found no weapons in his clothes. They both testified that there was no evidence of a struggle having taken place where the killing occurred.

A book case glass was broken but Hamilton showed no signs of having engaged in a physical encounter with the youth.

Mrs. Melton Bills, who has been visiting her parents, Mr. and Mrs. Frank Heverland, of Lowake, for the past three weeks, left Monday of this week for San Pedro, Calif., where she will join her husband and make their home.

FREE New Victor Records for Old!

For two weeks, from October 28th to November 9th, inclusive, we will allow you ten cents credit for every Victor Record you bring to our store. We will accept all your old Victor Records, regardless of age, size or type. We will give you new Victor Records—any selection you choose—in exchange for your old ones. With your old records, therefore, you can build up a credit with us that will pay for a new selection of Victor Records of your choice, without the expenditure of a penny on your part.

THE ONLY CONDITIONS ARE THESE:

1. All records returned must be Victor Records.
2. All records must be unbroken.
3. All records must be defaced by a large X scratched across the label.

THAT'S ALL!

Come in! Bring in your old records! Choose your favorite new ones from our huge stock, and take home—FREE!—a new stock of brilliant Victor music for your Victrola or Victor Radio-Electrola.

J. Y. Pearce Drug Co.

Reserve Seats Now FOR 10th Annual American Legion Show

"For Cryin' Out Loud"

A Three-Act Modern Comedy

SCHOOL MATINEE—10:00 a. m. All Students 25¢
Armistice Night and Tuesday Night 50¢ and 75¢

Seats On Sale Now at Weeks Drug Store

Spend Armistice Night with the Soldiers of the World War—Help Them Raise the Money for the Debt On their Hall.

- HERE THEY ARE - 4 CARS LEFT

And they are going at an immense

BARGAIN

1928 Studebaker Commander Coupe, 6-ply double Eagle tires. Perfect and cheap.

1928 Willys-Knight 4-Door Sedan, a light car in A-1 condition, ask for the price.

1928 Whippet 6, 4-Door Sedan, only a few hundred miles old, maroon color, better see this car.

1928 Buick Coupe, reconditioned and ready to go, a used Buick is always worth the money.

Everyone says we have the cheapest used cars in Runnels County—Why don't you find out for yourself?

RUDD MOTOR CO.

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THE DAILY LEDGER.

The beginning of paving on the highway near Ballinger will bring a number of people here to make their homes. For some time apartments have been going begging here and at present there are a large number vacant. Those coming here will be able to secure desirable living quarters at moderate prices.

Hard times is the theme of too many conversations and those making this now-should remember that regardless of the times business continues to go on every day in Ballinger. Some do more business than others because they try harder and are constantly pushing their merchandise and keeping the public interested in trading with them. Many persons, especially salaried men, will have the same amount of money this fall as they would have had under any other condition, yet they have caught the fever and believe that they, too, are experiencing a stringency. With this feeling in the people's mind it really makes sales less to some extent.

One of the hardest things for business men and farmers to swallow this year, was to see prospects for the largest cotton crop ever raised in the county cut in half, or even more. The crop has been far from a failure but it was also far from what it appeared to be on June 1st.

Next year has the prospect of being very lively in a political way. Candidates are in training for the race already and some of the hottest state contests in many years will probably be waged in 1930. Practically everybody is interested in politics, and while some races get little attention, others where all the thunder is made, force everyone to one side or the other.

We notice from our exchanges that citizens in a number of towns are being asked to tear down their yard fences. This is almost unheard of in Ballinger, and a careful inspection of the city will disclose few fences surrounding homes. Where stock laws are enforced about the only thing a fence does is to hide the beauty of the yard.

Some of the quietest institutions in Ballinger are the schools. Day after day large numbers of pupils congregate there but disturbances are never reported from that sector. When such institutions work away quietly and everyone seems satisfied they must be doing good work, or else the young people of today are growing better.

FIGHT ARSON

Incendiarism is one of the most cowardly and despicable of crimes. A summer season has closed during which untold damage in lives and property done by the arsonist. In the West great forests of invaluable timber have been burned over by fire purposely started. And throughout the nation fires set in order to get insurance, or for revenge, or because of pyromania are common.

The public has been strangely apathetic in its attitude toward arson. In spite of the efforts of fire prevention organizations, it has, from a practical standpoint, failed to cooperate in fighting these criminals. It fails to understand that incendiarism is a constant menace to the life and property of all of us.

An active fight against incendiarism would be of major importance in the general campaign to reduce fire waste.

Rockdale—This city raised \$1,500 for completion of gravel road from here to San Gabriel.

Booker—Two brick buildings are nearing completion and basement being dug for big hotel building to be erected.

Thorndale—This city will get a 15 per cent reduction in its fire insurance by a...

Club Girl Tells of Trip to State Fair

By Florence Smith

Mrs. Hollingsworth, as my chaperone, and I left Ballinger Sunday afternoon at 6 o'clock, stopping at Brownwood and picked up the rest of our group. We arrived at Dallas Monday at 8:30 a. m. All were as hungry as starved wolves, so we soon found a hotel where we enjoyed a nice breakfast.

We then started out to see some of the city. First, we called on the Dallas News publishing company where we were shown through the magnificent plant with all its modern equipment. Leaving here we visited several of the largest department stores in Dallas. By this time it was 12 o'clock, so we went to the Baker Hotel cafeteria where we devoured a square meal.

After lunch we visited the Adolphus Hotel, then to a magnificent theatre building, the Palace, which was showing "The Saturday Night Kid," and it was a very thrilling story. Upon leaving the theatre we visited several other department stores, now back to the Scott Hotel for our luggage and journeyed on to the fair grounds to our dormitory, and were assigned our rooms. After supper we watched the fireworks, then retired for the night.

There were twenty-five of us including two chaperones in my room. Meals were served in the dormitory. Tuesday morning we assembled in front of the dormitory for opening exercises. Pictures were made of the group.

Then we went sight-seeing, and visited the following places: poultry, home demonstration, and county exhibits in the agricultural building, and the fish hatchery. The afternoon was spent at the circus. That evening we went to the auditorium to see "The Red Robe." This was a

story which portrayed some skillful acting.

Wednesday we marched to the gates and took a street car to town, where we visited the following places: Neiman-Marcus dry goods store, the largest department store in the south, and is considered one of the best. Then to the Magnolia building, which is 29 stories high. This is the tallest building in Dallas; from the roof we could see the entire city.

From there we went to the new telephone building, the interior of which is being hand-painted very beautifully by a young lady from Oklahoma. After this sight-seeing excursion we returned to camp for the noon hour. We then went sight-seeing to the following places: the exhibition hall, the educational and art building, and livestock department. After supper we went to the horse show.

Thursday morning we took a ride around the fair grounds and on to the automobile building, where we saw many beautiful cars. In this building we saw scenes illustrating the Carlsbad Caverns, then to the "Alamo," a miniature reproduction of the Alamo at San Antonio; from there to see another portion of the livestock division.

In the afternoon we went to the carnival grounds, where we saw many interesting things, the most amusing to me being riding through the "mill." We returned to camp, ate supper, and started home. We left Dallas at 9:15 p. m. and arrived in Ballinger at 11:45 Friday morning.

Words cannot express how much I enjoyed my trip, for which I wish to express my thanks to the Chamber of Commerce for sending me.

HATCHEL NEWS

The fine rains that we have been having for the last few weeks have made winter pasture fine. There is lots of volunteer grain in the community which is looking good to hungry cows also to the cream peddlers.

The Hatchel P-T A met in the regular monthly session on last Friday night at the school auditorium, at which time we reorganized, electing new officers, those elected were: Mrs. Mord Tucker, president; Mrs. Jewel McCamey, our new teacher, vice president and Mrs. Jack Coppage, secretary and treasurer. We are very glad to see the P-T A taking on new life and hope in the future it can thrive and grow to be a strong band of parents working for the one great cause "The welfare of our Community and School." Hatchel can have the best school in the county, it may not be the largest but it is not the largest that always counts. But if the whole community will co-operate and work together we can put anything over we care to.

Mr. and Mrs. Frank Kemp visited in the home of Mr. and Mrs. J. H. Tucker Sunday.

Mr. H. O. Andrews, who is employed by the Thompson Construction Co. at Anson came in last Saturday night to be with his wife and children over the week end.

Mr. and Mrs. Horace Davis visited in the Harvey Esmond home Saturday night.

Mr. and Mrs. Chester Davis, of Ballinger, spent Saturday night with Mr. T. F. Davis and family, going Sunday to Winters to visit in the home of Mrs. Bob Nutt formerly of Ballinger.

Mr. and Mrs. Joe Gill, of Ballinger, Mrs. Luther Mathis, of San Antonio and Mr. and Mrs. C. C. Gill spent Sunday in the home of Mr. L. M. Bales.

Mr. Edward Davis and Miss Mona Saulsberry, of Ballinger, and Miss Ovella and Gladys Davis and Foy Davis Jr., spent Sunday in the home of A. W. Harrell and wife.

Mr. and Mrs. Jewel Phillips left this week for the plains for a short visit.

Mr. Wirt Bales and daughter is at home after spending a short time with her mother. Mrs. Homer Corum of Ballinger.

"REPORTER"

SAYS WOMEN SHOULD SHOW HEALTHY CERTIFICATE ALSO

(By International News Service) DALLAS, Oct. 30.—Women as well as men should be required to present certificates showing themselves free of venereal disease before a marriage license can be procured. It is the belief of the Texas Eclectic Medical Association, which closed its annual convention here.

Study Churches To Find Out if Needs are Met

NEW YORK, Oct. 30.—A nationwide church building competition, involving Protestant churches which have been completed since July 1, 1927, and which have a seating capacity of from 150 to 600, has been promulgated by Christian Herald, inter-denominational religious weekly of New York, in which it will be determined to what extent the requirements of the present generation are being met by the church.

The competition, which ends November 15, 1929, is singular in that it calls for photographs and floor plans of churches which have been completed and are thus facing actual conditions, in contrast to the former idea of judging sketches and drawing of imaginary structures.

The jury of award will be formed by Harvey Wiley Corbett of New York, Philip Hubert Frohman of Washington and Boston, architect of the Washington Cathedral, and Elmo Cameron Lowe of Evanston, Illinois.

The American Institute of Architects has sanctioned the competition, which offers \$1,500 in prizes. One thousand dollars will go to the victorious church and architect, and the additional honor of being selected as America's best planned small church will go with it.

Second award will be \$300 and third prize will be \$200. There will also be numerous honorable mentions awarded.

All entries will consist of photographs and floor plans mounted on rigid cardboard, the prize winning designs to be exhibited throughout the country at church conventions, public libraries, architects' gatherings, etc.

According to Samuel D. Fuson, service editor of the Christian Herald, and director of its bureau of church planning, the motive of the competition is to foster better church architecture and to present in a concrete, dramatic way what actually is being done in church building. He also believes that the day is past when a church must not maintain a seven-day-a-week program.

FULLER'S EARTH PRODUCTION IN TEXAS IS ON INCREASE

(By International News Service) AUSTIN, Oct. 30.—Production of fuller's earth in Texas during 1928 amounted to a total of 33,285 tons, valued at \$338,080, according to statistics compiled by the Bureau of Economic Geology at the University of Texas. As compared to the preceding year, both production and value were slightly increased, the production of 1927 being 26,928 tons valued at \$283,400.

Statistics compiled by the bureau in cooperation with the United States Bureau of Mines indicate that cement was produced in Texas during 1928 to the amount of 6,345,904 barrels, valued at \$10,938,640. Both production and sale of cement increased materially during 1928 over 1927, according to Dr. E. H. Sellards, associate director of the bureau of economics geology. Production for 1927 totaled 5,655,835 barrels, valued at \$10,332,908.

Schulenberg—42nd plant of the Carnation Milk Products Company first Texas plant, starts operation with receipts greatly exceeding estimates.

Lewisville—A combination hose and chemical truck with ladder and other necessary equipment has been purchased for the local fire department.

Mazeland Elects P-T. A. Officials

A Parent-Teachers Association was organized at Mazeland Tuesday night with 23 members, the unit affiliating with the state and national associations. Mazeland school is located in the Wilmeth community and is one of the best in the county.

The meeting Tuesday night was held in the Baptist church with a large crowd present to greet the visitors from Ballinger who are working in the interest of the P-T. A. movement.

Before P-T. A. business was taken up Joe Simmons, of this city, made a short talk on Boy Scout work. The Mazeland community has a well organized troop of scouts and they are doing fine work under the direction of Scoutmaster Freeman. Mr. Freeman pleaded for more co-operation, and Mr. and Mrs. Simmons each spoke briefly on the great advantages of scouting.

The large audience listened eagerly to Mrs. Simmons and Miss Addie Alexander, county health nurse, who told of the advantages of affiliated P-T. A. organizations. At the conclusion of the talks officers were elected as follows: Ernest Caskey, president; Mrs. Lulos Hensley, vice-president; Miss Ethel Baker, secretary; Mrs. J. J. Hood, treasurer.

Mazeland will be represented on the county council of the P-T. A. as a result of the organization meeting Tuesday night, and the community is expected to greatly be benefitted by the live, hard-working body.

BUCHANAN HOME TO GO UNDER HAMMER

(By International News Service) LANCASTER, Pa., Oct. 30.—"Wheatland" the beautiful home of President James Buchanan, is to go under the hammer and be sold to the highest bidder. The property is now owned by Miss Mary Rettew, cousin of George B. Wilson, who purchased the estate from Mrs. Harriette Lane Johnston, mistress of the White House during the Buchanan administration in 1884.

Miss Rettew says the stately mansion is too large for her small family. "Then, too, it has so many associations and memories that it is mighty lonely."

"Wheatland," in its entirety includes eleven acres of land and a frame house besides the mansion. Fear that the modern practice of breaking up old estates in order to further real estate developments may encroach on the sacred memories connected with the estate is the one disturbing factor in Miss Rettew's plans to sell. Buchanan left "Wheatland" when he assumed the Presidential toga in 1857 and returned to his estate in 1861, after relinquishing the reins of office to President Lincoln, Buchanan's successor.

PRINCESS ILEANA MAY BE BULGARIAN QUEEN

(By International News Service) BUCHAREST, Oct. 30.—The Bulgarians will have a little "sporting queen," unlike any other who sits on a European throne, if their good King Boris marries pretty Princess Ileana of Rumania, as the rumors go.

Two years ago she was the fastest short distance girl runner in the capital. She is an ardent devotee of riding, fencing, modern climbing and skating. She drives her own automobile and she is the first woman in her land to hold a mariner's certificate. Her greatest hobby is taking motion pictures, of which she has made many during her wide travels.

Has the laxative in your home a family doctor's approval?



MOST of us value our health too much to purposely neglect ourselves when we are warned of constipation by bad breath, feverishness, biliousness, a headache, lack of appetite, or that weak, helpless feeling. The continuation of our trouble is more often due to the things we do rather than the things we leave undone. Some things people do to help the bowels really weaken these organs. Only a doctor knows what things will cleanse the system without harm. That's why the laxative in your home should have a family doctor's approval. A wonderful product now known to millions of people as Dr. Caldwell's Syrup Pepsin is a family doctor's prescription for sluggish bowels. It never varies from the original

prescription which Dr. Caldwell wrote thousands of times in his many years of practice at Monticello, Illinois. He proved it safe and reliable for women and children; thoroughly effective for the most robust men. He showed it actually corrects constipation. It is made from fresh herbs and other pure ingredients. Since Dr. Caldwell first permitted his prescription to be put up in bottles and sold through drug stores, it has increased steadily in popularity until today it is the largest selling laxative in the world!

Dr. W. B. CALDWELL'S SYRUP PEPSIN A Doctor's Family Laxative

BENOIT NEWS

Jack Frost paid this community a friendly call last Wednesday night and while the material damage was light, the evidence was sufficient to show that the old man is still on the job, and gave us just a foretaste of what we may expect in the future. Speaking of winter, somehow we are apprehensive of the coming months. Now last winter we found exceptionally well. Our clothes were good and warm, having been worn only one winter, so when spring came they were quite thin, and so we were thinking of the good warm winter clothing we would have this winter. But, alas, how often do we find our fondest hopes and aspirations blighted and realize the fact that we are only living in a fool's paradise. Last evening as we were scanning the pages of The Ledger for all the latest news, our wife began to tell us of the many wonderful bargains she found in buying her winter's supply while shopping in Ballinger that day. Oh, such wonderful bargains! "I just don't see how they can sell so cheap. Now just look at all those things, and you would be surprised how little they cost."

I meekly inquired if she had priced any winter clothing for men. No, she said, "I was looking over your winter wardrobe yesterday and while they are a little worn, by mending a place here and taking stitch there, I can make them last you another year. Really, you do not appreciate me as you ought; see what I have saved you by my economical buying!" While we want to give our wife all the praise she deserves yet this is a problem that's hard for us to solve.

Orel Cottrell, who has spent several months in Los Angeles, Cal., came in on the evening train Sunday.

Mrs. W. T. Hill spent Monday with Mrs. Annie Cox helping her make chow-chow, and while we are thankful for the jar Annie sent us, we would have been a great deal more thankful if the jar had been a little bigger.

Guy Fellamy, of McCamey, stopped over with friends here a day or so while on his way to Fort Worth where he will enter school.

Mr. and Mrs. L. B. Rumpy visited their daughter, Mrs. Albert Williams, Sunday.

Mr. and Mrs. Edgar Martin dropped in Sunday afternoon to see Mr. and Mrs. C. M. Gibson.

while on their way to see Mr. and Mrs. Jeff Hughey, who reside at the pump station.

Little Miss Addie Ruth Cox spent Saturday night with little Miss Laura B. Gibson.

Mr. and Mrs. O. C. Cox were pleasant callers in the home of C. M. Gibson and wife Sunday afternoon.

Mr. and Mrs. J. A. Odom visited their son, George, Sunday afternoon.

Miss Lurline Brookshier spent Saturday night with Miss Opal Cox.

The Benoit school is progressing fine and several new pupils have entered this week as most everyone has finished picking cotton. New stoves have been installed and we hope the children will not suffer this year for want of warmth.

Fay Curry, of Santa Anna, is visiting his brother, John, this week.

Miss Laura B. Gibson and Grafton Brookshier are doing fine and report much interest in their school affairs since the removal of their tonsils.

Since the green grass is springing up it makes us think of spring and yellow buttercups.

"REPORTER"

Higgins—Paving completed and laying of gas and sewer lines are nearing completion.

READ THE WANT ADS

Expertness, Experience, Equipment, Effort, Efficiency! For you in need.

KING-HOLT

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"GENTS' FURNISHINGS" "IF MEN WEAR IT, WE HAVE IT"

Telephone 63

Texas Fire Losses Show Decrease

(By International News Service)

AUSTIN, Oct. 30.—Fire losses in Texas for the month of September reached a total of \$816,620, it was disclosed in a comparative statement just released by J. W. DeWeese, casualty insurance commissioner of the State of Texas.

This is a slight decrease from the loss reported in September 1928, when the total loss was \$829,936 was reported. For the first nine months of 1929 the loss was \$9,614,015 as compared with \$11,987,342 for the same period in 1928.

"The months of October, November and December are generally the heaviest months in fire losses, and it is evident that the fire losses for the year 1929 are going to be greater than for the year 1928, unless there is a great reduction during these three months," said Commissioner DeWeese.

"Therefore as fire commissioner of the State of Texas, I am making this appeal to the people of the state to be more careful in their daily use of fire, for the records show that 85 per cent of all fires are caused from carelessness."

The six leading causes of fire for the month of September, 1929 are: Matches and smoking, electricity, stoves, furnaces, boilers, their pipes and etc., and lighting and incendiaries. From unknown causes there were 148 fires, entailing a loss of \$336,619.

Amusements

"China Bound," Riotous Comedy, at the Palace

George K. Arthur and Karl Dane become world travelers in their new funmaker for Metro-Goldwyn-Mayer, "China Bound," which is showing at the Palace Theatre today and Thursday. They are on their way to the Far East, Karl as a stoker of a liner, and George as an unwitting but not unwilling stowaway.

Both their sweethearts are on the liner, but so is Angus McAlister, a Scotch antique dealer, who is taking his daughter Joan (Josephine Dunn) and her maid, Sarah, played by Polly Moran, with him on a buying trip to China—and away from George, to whose attentions he objects.

The laugh riot lands the party at a Chinese port just as bandits raid the town and rout the local garrison. But Karl and George are garbed as Chinese and the bandits think they belong to their gang, some of whom arrest Josephine and Polly. Angus too gets pinched with other American tourists, but Karl is an expert with the shovel and digs them all out of their prison as George too, plays the hero, winning at last, the approval of Angus, his ex-boss.

Charles F. (Chuck) Reisner, who directed the funsters in "Brotherly Love," has overlooked no opportunity in the new film and "China Bound" is consequently an eloquent proof of his genius for comedy.

Romantic Thrills in Hoot Gibson Picture

The romance of old California provides a colorful and interesting background for "Burning the Wind," Hoot Gibson's newest Universal western, which is scheduled to make its first appearance here at the Queen Theatre Friday and Saturday of this week.

The picture is an adaptation of William McLeod Raine's widely read novel, "A Daughter of the Dons." The full measure of romance, beauty and action which charmed and thrilled readers of the book has been transferred to the screen version. A section of California, still vibrant with the memories of the pioneer Spaniards, was used as a location spot and much of the film was made there.

"Burning the Wind" established a new record in time spent on the filming of western productions as more than six months were consumed during the making. Two directors, Henry MacRae and Herbert Blache, alternated at the megaphone.

The picture is reported to be one of the best of Gibson's productions. It is packed with thrills. The star appears at his best in daring riding and fighting feats.

Virginia Brown Faire plays the chief supporting role as Maria Valdes, the "daughter of the Dons." Others in the cast are Cesare Gravina, Robert Homans, Georges Grandee, Boris Karloff, and Pee-wee Holmes.

Heal Those Sore Gums Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. J. Y. Pearce Drug Co.

SPORTS

Fair Park is a quiet place this week and Coach Wright's voice can be heard all over the park. The kiddish play and noise has been stopped and the Bearcats have gone to work. This is good news for everybody with the exception of Lampasas, Brady, Winters and Coleman, for with the boys going there is no Class B team that can face them for 60 minutes and win.

Every fan player realizes now that the serious time of the season has arrived. Nothing remains on the schedule but conference games and a slip now would be to be eliminated from the race. This writer can't help but have one fear that seems to be a presentiment. That is Coleman. Everyone says Coleman has nothing. It is common to hear someone say we will beat them 50 to 0. Other cities in the district have been saying that Ballinger will whip their cars down, yet Coleman goes right on scoring wins and not even being scored on. They have a large number of men working this season and it is just a team like this that always kicks the "dope bucket" over. The Bearcats go to Coleman Tuesday afternoon and they are going to need all the side line support possible to win. A request has been made for fans who are going to the game, to take some of the pep squad girls and they will be ready to leave the high school building at 2:20. The game will start in Coleman at 4:00 o'clock.

The mighty Lampasas eleven will be here Friday afternoon at 2:45 at Fair Park and we have to win this game before thinking of the rest of the schedule. There is no comparison to be made between Ballinger and Lampasas as neither team has met the same teams yet. Coach Wright has seen them play and has told his men that they have got to go hard to win.

Every man on the Ballinger team is in fine condition to start the drive for the district championship. Dankworth who has been out with a crippled leg is back and able to do any kind of work.

One thing sure if the team ever gets hard going they are going to have plenty of stuff to uncork to drive any team crazy. If the boys will hustle and execute the plays they have it will spell a quick defeat for any team.

The Winters team hit a streak of hard luck in the loss of Sullivan last week on account of an appendicitis operation. The big boy will be out for the remainder of the season.

MAVERICK MUSINGS

Cotton picking is practically over in this community and quite a few here gone to North Texas and the Plains to pull cotton for a while.

Almost every farmer near here has sown at least a small patch of oats and some have sown a large acreage to grain and should we have sufficient rain this fall and winter, this will be a great help in the way of pasturage this winter and early grain next summer.

School is progressing fine. The attendance is increasing each week and by next week every child in the neighborhood should be in school.

Miss Florence Smith returned Saturday from a few days stay at the Dallas Fair.

Edmund Burson who has been

in an extended visit in Oklahoma and Dallas returned to his home, here Friday.

Miss Ruth Martin is visiting with her sister, Mrs. Edith Fowler of Santa Anna and her aunt, Mrs. Casey of Mullin.

Mrs. C. C. Frazier spent last week visiting her daughter at Snyder, Texas. Mrs. Frazier returned Friday and reports a very delightful visit.

Chas. Lee and family spent Sunday in the home of J. L. Lee.

Mrs. John Davis had as her guest over last week end, her sister, Mrs. Frank Mullin of Eden.

Mr. and Mrs. Dock Lee visited Saturday night and Sunday in the home of K. I. Sharps and family of Norton.

Ernest Marshall, Bob Wiygle and Beryl Burson went to Santa Rita, New Mexico, Tuesday of last week. They report the weather very cold there with snow falling every day last week.

Robert and Ross Lee returned Monday evening from an extended visit at Littlefield and other places on the Plains and say they are having cold weather there.

Mrs. J. H. Young of Fort Worth is visiting with her parents, Mr. and Mrs. J. M. Slaughter of this place.

"REPORTER"

SOUTH BALLINGER NEWS

Ed Farley was among those who visited Del Rio Sunday.

We are sorry to report a great deal of sickness in our community this week.

Mrs. L. A. Tidwell and son have been very sick, but are better at this writing.

Roy Vannort, who has typhoid fever, is doing nicely.

Jim Keen was able to be on the streets again one day last week.

Mr. and Mrs. George McMillan visited in San Angelo last Sunday week.

The little daughter of Mr. and Mrs. John Sanders has been on the sick list, but is better at this time.

Mrs. Dewey Burke is visiting her mother, Mrs. Humble, while Mr. Burks is working on the plains.

We are sorry to report scarlet fever in our midst, but are glad only one family has it.

Mrs. Ed Farley visited in town Tuesday evening.

Mr. and Mrs. Jack Cook, of Coleman, visited Mrs. Cook's sister, Mrs. Ross Smith, last weekend.

We are sorry to report that chicken thieves have visited our neighborhood and have taken every chicken some had.

"REPORTER"

CALIFORNIA MAN HAS BROKEN BONE RECORD

RED BLUFF, Calif., Oct. 8.—Charles Burrill, pioneer rancher, claims to be California's "broken bone" champion.

His right arm was broken for the second time recently. This revealed a long record of other breaks—six to his left arm, left foot broken twice, right ankle fractured once, and broken ribs on eleven occasions.

Seats on Sale—

(Continued from Page 1)

the wonderful happiness felt in this country with the signing of the truce.

The play to be presented by the Pat Williams Post this year is a new one, modern in every respect, and depicts a family of working people in their home life. The sequence is crammed with humor and yet has an appealing story running through it which will fully maintain the interest of the audience. High class specialties are already well rehearsed and these with an eleven-piece orchestra will help to entertain the audience for full two hours.

The cast is practically the same which has appeared in other Legion successes. In fact everyone in the dramatics personae has been seen in other shows here and is capable of a good role. Mrs. C. F. Bailey, A. R. Jones and R. W. Earnshaw are the principal comedy characters. Jones portrays an old Irish father, and his lines and actions combine to produce the laughs. Mrs. Bailey as the tomboy Irish colleen packs a laugh in every line she speaks. Earnshaw in a Jewish depiction was never better. Others characters have to do with the comedy and the serious action as well. Rehearsals now going on indicate that the show could be presented today and with the additional time the presentation should be letter-perfect on Armistice Day.

The full cast in "For Cryin' Out Loud" is: Mrs. H. T. Forson, Mrs. C. F. Bailey, Miss Helen Williams, Miss Verda Nell Trail, A. R. Jones, R. W. Earnshaw, Neil McAlpine, Harry Lynn, and Troy Simpson.

Kerrville—This city is to have free mail delivery beginning January 1st.

Clarksville—This city is to have a new water well equipped with a turbine pump and accessories.

Melton Given—

(Continued from page 1)

out in Runnels county courts was assessed Wednesday morning when Robert Hudman pleaded guilty to driving an automobile while intoxicated. District Attorney Walter U. Early asked the jury to give the defendant, a disabled former service man, a light penalty after the prosecutor had studied the facts in the case, and after a short deliberation a verdict of a jail sentence of one hour was returned. This goes to make a record—tried, sentenced, served and freed—in half a day.

REORGANIZE P. T. A. AT HATCHEL FRIDAY NIGHT

A good crowd met at the Hatchel school house Friday night and elected new officers for the coming year. Mr. Hinkle, Mord Tucker and Wirt Bales resigned in favor of the ladies. Mr. Hinkle made a good talk on organizing. Mrs. Coppage made a short talk on health work.

Fifteen old members were present and three new ones joined.

Music was furnished by Mr. and Mrs. Brevard.

The new officers are: Mrs. Mord Tucker, president; Mrs. Jewel McKemie, vice-president; Mrs. J. L. Coppage, secretary and treasurer.

"Reporter"

PALACE -Now- THEATRE



Karl Dane
Geo. K. Arthur

in

"China Bound"

A screaming
Sequel to
"Rookies"

America's Fun-
niest Comedy
Team

also

Special Comedy and Novelty

Admission 10c, 25c and 30c

Fire Insurance a Contract

Fire insurance is not a material thing that you can see or feel—but a contract.

You do not know the value of a Fire Insurance policy until your house burns down. Then, if you have a policy in our company, you will realize it is a sound investment because of the prompt adjustment of your claim.

18 years of reputable, reliable, just dealing with its policyholders give our companies policies an unquestioned value.

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Agents
Telephone 73

DEATH

A. Rezzile

A. Rezzile, age 81 years 5 months and 28 days died at his home in Concho county Wednesday morning at 3:20. Mr. Rezzile was in apparent good health, feeling fine until Tuesday about noon, when he became suddenly ill.

Deceased came to Concho county twenty-six years ago from Caldwell county, settling near Concho in the county of the same name. He was a progressive farmer and extensive land owner.

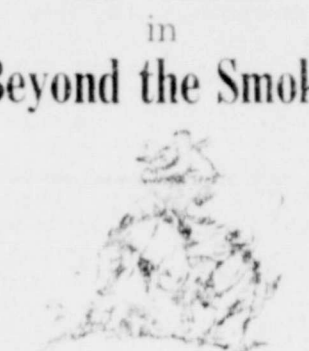
Mr. Rezzile leaves to mourn his going his widow and twelve children. The boys are: Abb Rezzile, Waco; O. H. Rezzile, Ballinger; Tony Rezzile, Leaday; Frank Rezzile, Concho; Elye Rezzile, Pony; Edgar Rezzile, Concho. The girls are: Mrs. Bonnie Wilson, Corsicana; Mrs. Merry Bash, Leaday; Mrs. Katie Santford, Timie, New Mexico; Mrs. Lucy Luerman, Pony; Mrs. Alice Spillers, Paint Rock; Miss Lucretia Rezzile, Concho.

Funeral services will be held from the Concho community church, and will be conducted by Rev. Charles S. Speir, minister of the Church of Christ of Ballinger. The obsequies will be held Thursday afternoon at 3 o'clock, with interment in the Concho cemetery.

Higginbotham Bros. & Co. undertakers prepared the body for burial and will be in charge at the grave.

QUEEN THEATRE

TODAY
Double Program
ART ACORD
in
"Beyond the Smoke"



Action! Thrills! Speed!

BOB CURWOOD

in
"Fair Fighting"

Mike & Ike Comedy

Works All Day, Stays Up Late, Gains 5 Lbs. "It's easy for me to do a full day's work and stay up late nights since taking Vinol. My weight has increased 5 pounds."—Earl Dunlap

Vinol is a delicious compound of cod liver peptone, iron, etc. Nervous, easily tired, anemic people are surprised how Vinol gives new pep, sound sleep and a BIG appetite. The very FIRST bottle often adds several pounds weight to thin children or adults. Tastes delicious. J. Y. Pearce Drug Co.

Have you read the want ads?



Cold Won't Bother
Him This Winter!

Some men throw off a cold within a few hours of contracting it. Anyone can do it with the aid of a simple compound which comes in tablet form, and is no trouble to take or to always have about you. Don't "dope" yourself when you catch cold; use Pape's Cold Compound. Men and women everywhere rely on this innocent but amazingly efficient little tablet.

You'll find it in any drugstore you visit and for only 35c a package. When a cold makes you achy, feverish, weak, lose your head all stuffed up; remember Pape's Cold Compound and be comfortable.

PAPE'S COLD COMPOUND

What Ballinger Makes—
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Buy Your Printing

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Attorney-at-Law
Will Practice in All the Courts.

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Phones: Res. 161—Office 156
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Super-Service

Greasing, Gear Flushing and Tightening on the new Hydraulic Lift—Your car should be greased regularly, your differentials and transmission should be cleaned and refilled twice a year. We have the equipment to do these jobs.

Did You Get Your Car Greased Free?
If not watch this space every day!

CAMERON'S GARAGE

SUPER SERVICE

You Must Be Pleased

Capital \$100,000.00

Surplus and Undivided Profits 75,000.00

Individual Responsibility of Shareholders

OVER FIVE MILLION DOLLARS

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First National Bank
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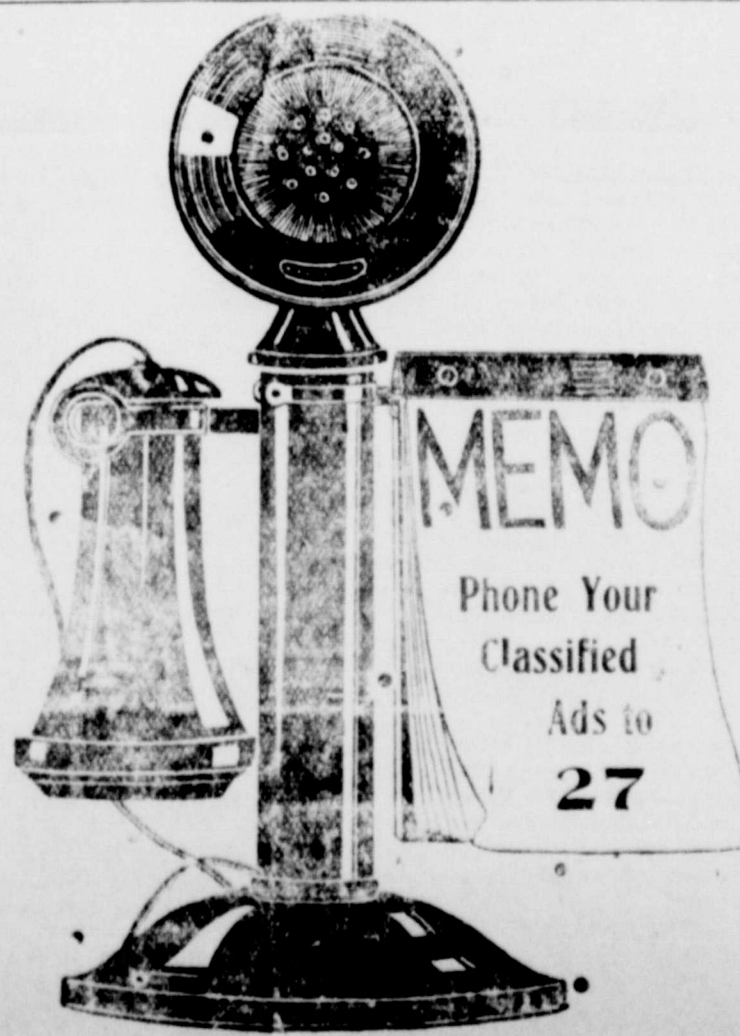
For pleasure or business...
make your choice a Gruen

To a Gruen Guild Watch the task of keeping correct time is serious—always. Depend upon your Gruen when trains must be met, appointments kept, or there's only "six minutes to go." Not only because of their accuracy, but for distinctive design as well, our Gruens are meeting with wide favor—among both men and women.



L. R. Tigner

Jeweler and Optometrist



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Rates and Rules

Two cents per word first insertion and no advertisement accepted for less than 25 cents. All subsequent insertions 1c per word each insertion.

All classified advertisements must be accompanied by cash unless advertiser has a regular account with this paper.

No classified advertisement accepted on an "until ordered out" basis. The number of times the ad is to run must be specified.

FOR RENT—Apartment. Mrs. Laxson, phone 222. 30-6td*

WANTED—75 Turkey Pickers. Apply at or phone 732. Midwest Poultry Association. 30-2td

FOR SALE—Standard disc plow. Emil Urban, 6 miles South of Rowena. 29-3td*

FOR RENT—Desirable south bedroom, adjoining bath. Gas and hot water. Phone 1229. 1003 Eighth Street. 28-6td*

FOR RENT—Two furnished rooms for light housekeeping. Phone 1364. 28-6td

FOR RENT—Furnished apartment, modern conveniences. Call 284. 28-6td

FOR SALE—Barred Rock and Rhode Island Red baby chicks. Write or phone R. O. Bennett, 215 East Twelfth Street, San Angelo, Texas. 28-3td

FOR RENT—Furnished apartment with all conveniences. Phone 24. 808 Sixth Street. 28-10td

ARIZONA

Free government land in Arizona now open to homestead. Citizens of United States entitled 640 acres each; also Arizona state school land for sale on 38 years' time. Book of information and laws on receipt of \$1 or mailed C. O. D. J. W. Angle, Box 603, Tucson, Arizona. 23-14td*

WANTED—Clean cotton rags. The Ledger. 1td

FOR RENT—Downstairs apartment. Phone 81. 3-1td

Notice

Don't forget the second-hand clothing man. You have market for your old clothes, shoes, hats, at some price. 116 South Seventh Street. Phone 283. 28-3td*

Moved

to our new location east of town. Our telephone number is 853P12. Broadway Dairy. 29-6td*

U. S. Makes Study Of Oysters in Gulf

(By International News Service)

GALVESTON, Oct. 30—Much labor and money will be saved in the planting of oysters on Texas coasts as the result of the scientific information which has been collected by A. E. Hopkins of the United States Bureau of Fisheries.

Mr. Hopkins has just completed eight weeks of study and research on the culture and habits of the oyster. The findings of his study will be published in a bulletin to be issued within a few months by the United States Bureau of Fisheries.

"Texas during the last several years has been experiencing the same depreciation of its natural oyster supply which other states on the Gulf and Atlantic coasts are going through or have been through," Mr. Hopkins pointed out.

"This is not a surprising phenomenon, for it is inevitable, in spite of the fact that some people seem to believe that, unassisted, nature should continue to provide as many oysters as are wanted. Further, the supply of oysters may be expected to decrease more and more unless adequate methods are devised to build up and extend the reefs.

"The State Game, Fish and Oyster Commission has been attempting with some success to ward off destruction of the oyster industry but the commission has had great difficulties to face.

"The Texas coast is extensive, and for the State to carry on operations through the coastal waters would be a very expensive matter and would yield only doubtful methods of rehabilitation of reefs have not been thoroughly devised in these waters. The Bureau of Fisheries was therefore asked to make a study of Texas waters with a view of outlining appropriate methods of culture and to test the usefulness of methods developed in the North Atlantic waters."

Work will soon start on U. S. Highway No. 80 running through Wills Point, Edgewood, Fruitvale and Grand Saline.

The Menace of the Chain Store System

By PHILIP LIEBER
President, Shreveport Mutual Building Association

Have you ever been to the movies when the picturization of news events showed an eruption of Mount Vesuvius? Did you observe the slow but irresistible advance of the stream of molten rock, the lava, stopped neither by nature nor by man, but advancing, creeping, pushing everything before it, inexorably destroying everything in its path—man and beast, trees and buildings, the humble homes and the imposing and gigantic edifices of brick and stone? Did you fail to shudder as scene after scene showed you beautiful towns and smiling fields changed to a storm-tossed surface of jagged hot rocks, a solitude and desert of destruction? Did it fail to evoke your sympathy to understand that under a wall of lava forty feet thick lay the crushed remains of centuries of human endeavor—that nothing but poverty and hopelessness remained?

From this scene of physical destruction, adjust your eyes introspectively and look about you nearer at home—in your own city or in any city in your own Nation—our own United States—our own country of big things, where everybody seems to be suffering from a peculiar disease of trying to do big things—big combinations, big mergers, big investment trusts, big power combines, big banks, big manufacturers, big everything except the people who make our country, especially the big things that are spreading cancer like over the length and breadth of our land, and like a cancer, taking everything from the healthy tissues with which to feed their abnormality. I speak of the great chain systems that have hundreds and thousands of branches throughout the country, in business for legitimate profit, it is quite true, but illegitimately using their power, and fortune and not for the upbuilding and benefit of the communities whose very blood and vigor and energy are being thus sapped by the process of everything going out and nothing being put back in. Like the advancing wall of hot lava and like the incursions of a disease which fails to give its victims until too far advanced for cure, there is a blight spreading, no longer quietly it is true, all over our country, with much already conquered and in its toils, but with many beginning to awaken and call the message that must arouse the people from the lethargy and paralysis into which they have seemingly been lulled by the soporific system in which these outside chains have gained the ascendancy in most of our average communities.

That outside chains realize that the public is sleepy turning over and eyelids are fluttering and that, at any moment now, we may become fully awake, may be shown by the fact that, in our principal business publications and at business gatherings, the heads of these great outside systems are beginning to send out oil with which to calm the storm-tossed waters. They are referring to the "bunk" which they call the outspoken sentiments gaining in force against this creeping paralysis of local American Business Industry. Are the ever increasing expressions of alarm, the growing thoughtful consideration of this problem confronting the average American City merely "bunk" the mouthings of the uniformed or the propaganda of the demagogue?

There is a limit to strength and endurance in all things. There is a limit to the heights to which a building may be built on a basis of certain limitation. A building of brick or stone would arrive at such a height that the bottom materials would be crushed while the taller buildings of steel are built, the more extensive their base area must be so as to take the more massive foundation pieces. So this limitation of the base of these outside chain systems being too centralized will be the principal thing that will eventually crush the system. Too great centralization of finance, of power and of activities have always torn things down. History records many gigantic achievements only to have seen them crushed out of shape at the moment of their supposed supremacy.

The intelligent, analyzing this phase of the Nation's business, cannot conscientiously indict the chain system merely because it is a chain system. But they can and do indict and convict every extensive, every national, every wide spread chain system that under one ownership, seeks to take everything out of the various communities without putting back in return. Of course, great arguments are made that these chains cause buildings to be remodeled for their tenancy; that they employ lots of help; that they occupy buildings and grounds that

would otherwise be vacant. The law of nature demands compensation for everything and natural laws apply to man made affairs as thoroughly as to nature itself. You cannot continue to take out without putting back. The farmer has learned his lesson by rotation or he has to purchase artificial fertilizer.

Now, how have cities been built? The necessity for common meeting places, trading places, amusement places, places of worship, etc., have caused the erection of a store or a trading post or a little church or a hall at some convenient cross road, or on a river. People came to live in these places—the farmers to sell their produce, the trapper to sell their catch, the people living in these places selling their necessary services, making profit if possible, and using the profit to build up their communities. It is a fact that profits, that material excess not merely of receipts over cost but the net excess remaining after expense of existence has been deducted from gross income, have built up our cities. Where have you any record of one of these outside chains building a pioneer store, putting its shoulder to the wheel in the building and development of the cities? It is only after the pioneering days have been accomplished, after these towns afford a sure return that any of these outside chains will consent to go in. That is why the local people in all communities should resent the usurpation of their business life by these outside stores which are really foreign to every good interest.

Are American cities to be in the future more trading posts? Is the outside chain to be the depot of trade hereafter, eliminating the individual tradesman, who has done his share in building up our nation? Are our merchants going to have to buy farm lands and their clerks become tenant farmers? Banking is being subjected to such huge mergers and movements are being quietly initiated for such changes in our laws legalizing branch banking nationally that some day our leading powers—the local bankers, will wake up in bed to read the papers that they have been promoted to be office boys of the New York Gang. Power trusts, insurance alliances, manufacturers combinations—are we headed for doctors' and lawyers' chains, too? Are we headed for educational chains so that, after a variation of the old Spartan custom of the sacrifice of the physically defective, the best and most likely of our youth will be educated under rules and regulations of these rules of the earth, while the great mass of us will revert to the farm and the laboring camp?

In discussing this problem as it makes impression on my mind, I am trying to visualize only the economic and moral effect on the people in general. I do not at lack chain stores in general—only that type of chain owned and operated from a central point whose motto is to take everything out of a community and which never think of recultivation or replenishment. I pay no attention to charges and countercharges of false weight and measure and the trickery which is called business acumen. I do however, feel that one custom of chains in general use is subject to criticism in this age of business fair dealing and ethics of a higher order. All over the country, many of such units have a best seller, something in general demand, a staple article whose value and quality is well known—this article is standardized at a price that is mostly below wholesale cost and is so sold the year round. It is not advertised at special sale but, without special mention, is so sold that the public by comparison receives the psychological impression that everything handled is on the same basis of quality and price. There is one truism all over the world—the people get only what they pay for and the cheap shirt handled by an outside chain cannot compare in style, material or workmanship with any of the dozen national brands that have, by offering the best, built up national reputations. And so it is with any other article. The carpenter does not go into one of these chains to buy a hammer or saw or chisel. He goes to the builders hardware store and buys brands that have stood the test for scores of years. But the painter or ordinary business man, attracted by a price half of what is received for good goods falls for it. The painter will not buy his brushes at the chains, but the carpenter wanting to do a little painting at his home, may also fall. Quality for quality, there is not a great deal of difference, if any, in the cost to the ultimate consumer of purchases from the chains and purchases from the local stores.

Mr. Julius Klein, Assistant Secretary of Commerce, recently said in Chicago: "Admittedly there has been occasional provocation for hostilities against the chains. Certainly there is no excuse for illegal trade restraint, for marketing malpractices, for vicious rebates; and wherever such offenses develop, the instruments of the law should be promptly and vigorously applied." What effect has this system on the community generally? I am unable to find one lasting good feature. The story from all cities is practically the same. I have received information from eastern and northern and western and southern cities and they all have the same story of the gradual elimination of the individual tradesman and store and the usurpation by the outside chain. In one of the largest western cities, not over a month ago a financier told me that a very large chain had a year ago entered—the manager told him that it had lost over two hundred thousand dollars the first year there. It expected to lose a hundred thousand this year; break even next year, and then—watch their smoke! What kind of competition is it that can't and is willing to do this? A business that must secure a foothold in a community by slashing prices in that fashion, admittedly too low to pay even expenses, is not normally worth a darn to a community. Now how many local business men are forced to the wall every time one of these enormous chains does this?

The real estate owner in business districts and the real estate dealer are usually the first beneficiaries of the advent of the chain into a city. And these two have a great deal of argument for the chains. Why? Well, the representative of the chain will select a location and make a deal that it will spend a certain amount of money in alterations and will pay a certain rental for a term of years. Then the chain representative will tell the real estate owner that all their transactions are handled through a certain office and the commission must be split—there is the first cut in price—the wrong way, of course. From the standpoint of the individual owner, the propagandist is very favorable that this great chain is entering the city and spending a lot of money improving the business district and a nice lease is fixed. But what about the half dozen small businesses in half a dozen locations that are forced to quit—what about the half a dozen stores all within a stone's throw of this chain that become vacant and no person of limited capital can get in? Of course, you can have a sandwich stand or a shoe repair shop or another chain handling a different line.

I believe that it will be an actual experience that the day of the expiration of lease held by these chains will be a day of woe for the present landlords. The success of the chains is bound to create an overabundance of business locations so that there will be many suitable stands vacant—and when these present introductory leases expire, watch out—the chains will be the dictators for they will have no competition. It will be argued at this point that the location will be an asset to the chain. What is the difference of a block or two to the chain, especially when in a growing community the business district is continually moving? That is one thing that seems to be forgotten.

Now, the local business houses being eliminated, what happens to the army of partners and clerks and delivery men and porters? These chains, in the first place, do not deliver and most do not credit. Here then, are lines of work eliminated and groups of workers thrown out of employment and forced to seek what they can find. It is an actual fact that most of these outside chains are content with clerical help in office and in stores at the cheapest obtainable wage. There have been many popular salesmen and salesladies, working in locally owned stores in any community, whose annual earnings have exceeded the salary paid to many branch chain store managers. Therefore in the change from the individual store to the chain, you have an army of people whose wages and income have become greatly lessened, whose ability to be self supporting has become greatly impaired, whose purchasing power is reduced to a minimum and whose ability to lay aside anything for the proverbial rainy day is nil. Everything must be in proportion. The wages of one class of the people cannot show too great a variance without affecting the earnings of other classes. To the argument that chain stores rent buildings and provide employment for clerks, it may be truthfully answered that, with these outside competitors, a larger number of store buildings would be rented, the business being divided into smaller units, and a larger number of better paid employees would be at work. To the argument of greater efficiency it may be answered that it is far better for people to exchange values and profits with each other and the profits of all expended locally for the betterment of the community than to reach the super efficiency which takes every thing that is the result of such

efficiency away from us.

Does the chain give service? No! Does the chain give more value? Again I say no. For years the people of the various communities have flocked to their local merchants, demanding and securing the best to be had, obtaining free delivery, often subsidizing free delivery, often subsidizing free delivery to their homes with benefit of approval or return, then having charge accounts opened, and some never paid. As against this, take the crowds now flocking into these chains, paying cash for every item, and carrying the bundles home. Any efficient local merchandiser, in association with others in the same line of business in various sections of the country, can purchase pretty nearly as cheaply as these chains and could see as cheaply if the people would be content with the same limited service. They have been ruined by their friends and neighbors who believe that their local man should do ten times as much for them as the strange store just coming in.

The banks will tell you that the outside chains are selling their merchandise, and sending their money to headquarters daily, the banks being used as nothing but overnight depositories. There is nothing local that these systems are interested in and their expenditures are the minimum. They have to pay local taxes on their stocks; they have to pay local rent. That is practically all they spend in any community. Do they contribute to civic things? Ask your church workers, your community chest, your educators. Do they own anything except a minimum stock at tax rendering time? Ask your assessor.

The only thing I have in opposition to the chain system is the failure to become a part of the community in which they are making money. Let it be understood, I say it is not the fact that the chains are powerful and rich. In this country any one has the right to engage in any lawful undertaking and if some concerns have power and finances to do business all over the nation, all well and good, provided that they recognize their obligation to each such community that is earning for them the profits. But if this failure on their part—their thoughtless milking the cow dry, their bleeding the community white, their taking everything out and putting nothing back that will eventually, almost without the public being aware of it, finally stamp out this system.

There are already among the ranks of the outside chain systems some large enough to have monopolized the entire output of factories or to own sufficient stock in them to dictate where, when and to whom certain products shall be sold and at what price. This ownership is being used in the various communities to the utmost in putting the smaller concerns out of business.

This problem is the same as that of the competition found in nature and going on all the time, except that it is not the competition of constructive force that is used but the competition of destruction. To the victor belongs the spoils has been a rule of history—but is there honorable victory to a concern that has never had a thing to do with the building up of any community to come in at the height of its power, in finance and might and ruthlessly push aside the many individuals who have done the pioneering and consign them to oblivion?

Economists and statisticians will tell you that it is only the inefficient individual merchant who is losing out and that the chain systems owe their success to the super efficiency which they have put into the great problems of distribution—how wonderfully well they are operating their stores, how perfectly the buying, handling and selling of merchandise has been made by them. They will tell you that the chain system has taken the waste out of the merchandising business and that is why they are to succeed and the individual is destined to be laid by the wayside. If this so-called super efficiency must be achieved at the expense of starvation wages for the girls of our nation, at the price of such low compensation for managers and responsible employees that they cannot become factors in their various communities, at the expense of that aloofness from everything civic and moral in which the communities are interested for which outside chains are new famous (or infamous) then I say give us back the old fashioned inefficiency. A prominent real estate dealer told me just the other day that the manager for a new chain store just favoring our local community with its attention complained about having to pay \$40.00 a month for a furnished apartment in this city—he said he would have to get one a little cheaper because his earnings did not justify that amount for rent. If this so called super efficiency is lowering the cost of living, it is indeed lowering the quantity of living, and it is lowering the production of the individual, measured in dollars and cents, and will eventually tend

to lower and degrade the people financially. That is not the kind of lowering we need or want.

I would rather pay a little bit more for everything I need in the knowledge that my city is being benefited by my purchasing at home than to eventually even after a supposed saving in cost of some articles by trading with the outside chains, have to pay what I have so saved into my community in the form of extra taxes, donations to charitable causes and other things whose general average of solicitation must be increased because of the failure of these outside chains to contribute their share. Is business to become dehumanized—are these outside chains that have no part in our communities and different, after all, from slot machines of the kind that always give you a piece of merchandise for the penny or nickel dropped in? Is there any more feeling or humanity associated with them?

There is after all only one way in which fairness is going to win victory and that is by the thoughtful cooperation of the people. The people, the thinking people have got to make up their minds to look at this problem from all angles. Local merchants have for years warned us against the use of catalogue houses; the number of people in the past using these was very small compared to the total purchasing population. But this is not the case with the outside chain that moves into the community, remodels a building, puts in bright new fixtures, and keeps everything fresh and bright, until the people wake up to what the continuous shipment of their earnings out of the city and out of the State will in the end amount to.

The success of the chains will teach our old time merchandisers their lesson, if it has not already done so. Local people putting their shoulders on an efficient basis should have and possess the presence of the people of their respective communities, and this argument is not a plea for local people to get the business irrespective of service and value. To that end, this bitter experience of local industry against the outside chains will prove of lasting value in its ultimate lesson teaching experience.

It is a peculiar thing that all writers who take up for the chain system and defend the chains so very vigorously are noticeable silent on the great question whether the chains become community parts, of what is done with the profits made out of these communities.

In addition to draining these various communities by the withdrawal of profits from circulation locally, where they have in the past been used for development and building and investment and banking locally, there is a pernicious feature of the outside chain, centralized in one large city. It destroys local initiative. It tends to make of every one in this particular line of business endeavor a mere routine trained creature of habit, not thinking for himself, trained only to do as the central power directs. What of the future if this system takes the place of our past business? Some say that this is the age of inevitable change in

the manner of doing business—will these same ones say that this will make if they are correct the same kind of change in the thoughts, habits, education, training and environment of our future generations—of your boy and girl and of any boy or girl? In the field of business in its various branches are the opportunities of devoting their talent to individualism going to be forever denied them?

Is business headed for such a super degree of centralization that there will ultimately be one great national chain system for each commodity or group of kindred commodities until each chain will dictate quality of food, style of clothes and kind of living quarters?

Are the United States of America to resolve into a feudal system of one hundred and twenty-five million souls with a couple of hundred over-lords and all of the rest of us eternally consigned to a condition of peasantry, whose chief duty will be to bring to the laps of these Molochs of business the fruits of our unremitting labor? The answer is in the minds of and the solution in the hands of our people themselves.

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