

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 9.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, FEB. 21, 1922.

HARRISON IS PRESIDING AT HIWAY MEET

GOVERNOR NEW MEXICO
PRESENT WITH
BOOSTERS

BRIDGE AT LOGAN

Complete for Traffic to Colorado
From South Texas
Points

E. W. Harrison, who is president of the Texas-Colored Highway, and W. R. Stockman, of the Hereford Brand, drove across country Monday morning for Logan, N. M., where the first annual convention of the highway delegates was scheduled. Also, the citizens of Logan were to celebrate the opening of the new bridge across the Canadian river at that point. The Amarillo Daily News of Tuesday morning carried the following account of the festivities:

"Logan, Feb. 20.—The Texas, Colorado and Atlantic-Pacific highway meetings were opened here this afternoon at 3 o'clock. The Texas-Colored convention was opened by President E. W. Harrison of Hereford in the Masonic hall; invocation by Rev. Master. The Atlantic-Pacific meeting was held in the Baptist Church, and a large representation of delegates was present.

Governor Mechem and party honored the Texas-Colored meet with their presence. Perfect harmony prevailed at each meeting.

The Texas-Colored highway was reported by delegates to be in excellent condition in Texas. 270 miles in the Plainview section being designated as the mile-a-minute division. Work from the Texas line via Grady and Tucumcari to Logan was reported in progress, with hindrances caused by the extended drought.

"Secretary Boswell of Plainview gave as the ultimate aim of the association the completion of a highway from the Gulf into the higher altitudes of New Mexico, which he states compare in scenic beauty with any in the United States, with additional historic interest unexcelled in any other section of the United States.

"Referring to the research work of the School of Archaeology, Assistant Engineer Springer of the state highway commission, C. L. Wilson of Mills, Jake Florsheim of Roy, John Smithson of Grady, Brown of Mosquero, and J. W. Corn of Tucumcari, gave interesting reports on the different sections of the road.

"Committees were appointed to report on a name. Other business will be taken up at the final meeting to be held in the morning. The aim of the meet is to perfect organization work, which was taken up and various committees appointed to report at a meeting at 10 o'clock in the morning; dedication of the new bridge which each association claims removes all obstacles to a successful completion of their plans and which puts Logan on the map. A banquet was served to 200 officials and prominent guests at 7:30. Music was furnished by Tucumcari band boys."

Lee Murphy Here After Long Siege From an Accident

Lee Murphy, accompanied by his two brothers, Albert and Ernest Murphy, arrived in this city Monday morning from Clayton, N. M., where Lee has occupied quarters in the St. Joseph Hospital since December. Lee was very seriously injured in a runaway last November. The team which he was driving became frightened and at the time were going down the breaks near Kenton, Okla. Mr. Murphy was thrown from the wagon and the result was his left leg was broken in three places, the leaders cut off just above the ankle, and the hip thrown out of place. He was without medical and surgical attention for several days and was taken to the hospital at Clayton on December 10.

Mr. Murphy is with his brother, Albert, and is said to be improving rapidly.

WILDORADO-DAWN ROAD IS RAPIDLY BEING REPAIRED

Grading of the Wildorado-Dawn road is going on in earnest at a full head of steam, says W. B. Phillips, who has the work in charge. Mr. Phillips says that four miles of the eighteen have been completed. New curbs will be installed and old ones repaired where they are needed. J. C. Allred is in charge of the road grader.

BEGINNING TO RUN



School League to Meet at Canyon On April 21-22

The Interscholastic League Meet for this section will be held at Canyon, April 21-22, according to information just received here from Prof. J. L. DuFol, district director-general of the Interscholastic League.

This is rapidly becoming one of the great outstanding features of our educational program. There is a wide range of interest, which should appeal to every pupil, according to his or her respective talents. Athletics, debates, declamations, etc., furnish the mediums through which the students may find expression for their fighting spirit as well as an opportunity to reveal sportsmanlike characteristics whether in winning victories or in meeting defeats. There are twenty-three counties in the Canyon district and 150 individuals schools. In Deaf Smith county the following schools are members of the Interscholastic League: Progressive, Hereford, Ford, Fairview.

NATIONAL WEEK OF SONG DESIGNATED FEBRUARY 19-25

Hereford Public School—both old and young.

The week beginning on Sunday, February 19, and ending February 25, will be observed as the National Week of Song. This will be the seventh observance of this event in the United States. Superintendent, Miss Blanton, has asked us as a town and community to join in a great musical program.

On next Friday night, Feb. 24, at 7:30, at the High School building, we expect to have a "Community Sing," led by Miss Swisher, for everybody. There will be singing that will please everyone.

In connection with this singing will be a "pie supper." This pie supper is for the benefit of both the High School and Central School libraries.

Now, mothers, sisters, daughters, each of you come and bring a pie. Just any kind of a good pie—an old-fashioned pie or a modern pie.

With this pie, you will be served hot chocolate, free, from the Domestic Science Department.

The High School will be well-lighted and well-warmed in every room, and you will be sure of a comfortable seat.

I wish to say to every family who has a car, to bring as many as you can in your car beside your own family, for we want this to be one of the greatest get-together meetings ever held in Hereford. Come and hear your children sing; come and get acquainted with your children's teachers; come and get better acquainted with your neighbors, and have one good jolly evening together.

We shall have some good auctioneers present who will sell the pies, so gentlemen, don't forget your pocketbooks on this occasion. We want at least six hundred pies, and as many purchasers.

Again, let me extend an urgent invitation to every person in Hereford and the country round about, to be present at this entertainment next Friday night.

Every cent of this money will be spent

Amarillo's Test Wells to be In- stalled at Once

D. L. McDonald left Tuesday afternoon for the purpose of locating the Amarillo test water wells. Drilling will begin next week north of the Palo Duro draw. The following men, Mr. McDonald says, will drill the first four wells: Leo McDade of Canyon, J. T. Owens of Vega, R. P. Brazil and Geo. P. Turrentine of Hereford.

SEVEN OPERATIONS AT SANITARIUM IN PAST WEEK

In addition to three members of Mrs. Brady's family, mentioned in another article in this paper, the Hereford Sanitarium has handled four other operations during the past week, as follows: Pearl Rudd, last Wednesday; Miss I. Johnson, Thursday; Walter Boyd, Saturday; Mrs. Myra Parks, Tuesday. All are reported to be doing well.

F. H. OBERTHIER IS REPORTED SERIOUS- LY ILL AT HOME

F. H. Oberthier, manager of the Light Company, was suddenly stricken last week with an attack of the prevailing severe cold-pneumonia epidemic that seems to be prevalent here now and has been a very sick man. Tuesday he was said to be very ill but hopes were entertained that a turn for the better was in sight.

For the school, and that at once, so the pupils may have three months yet to use the books, maps, etc.

Your School Superintendent,
Millie Griffith.

Another Mist—Is It Just Another Weather Promise?

There was a strange drizzle abroad in the land Tuesday morning; one would almost get wet if he ventured out about 8 o'clock. It was grey and thick and very promising for real moisture.

But, alas, after noon the wind came up, as usual. At time of going to press Tuesday afternoon the mists were still clinging on, but prospects were gradually diminishing.

One thing, however, that has perked up local farmers amazingly of late has been the rise in the price of grain. The price went over \$1.00 for threshed grain this week, where it has been as low as fifty cents, and it is said to be very hard to get even at that price.

Breeders Associa- tion to Try Sale Again in Year 1923

Several have asked the question of late why the Hereford Breeders Association are not to hold their annual sale.

The reason given at the recent meeting of the association was that a canvass of the membership developed the fact that owing to hard conditions many of the members had not fed out stuff for the sale; so many, in fact, that it was found impossible to hold a sale with a sufficient number of cattle in condition to make the sale profitable.

For that reason it was decided to cancel the sale for 1922 but to appoint a special committee to see to it that a real sale was held in 1923. The new board of directors of the association, received the special task of arranging for the 1923 sale and seeing to it that enough animals are fed to insure its success.

A new set of officers were selected for another year at this meeting, consisting of E. B. Black, president, D. L. McDonald, vice president, Wes Brady, secretary-treasurer, and W. T. Womble, W. E. Dameron, and John Purcell, directors.

It also determined to hold the annual Market Picnic this summer, the date to be announced soon. This custom was skipped last year but will be maintained hereafter.

CITY PARK BOARD AROUSES AND PRE- PARES FOR SPRING

The City Park Board is getting busy with spring work. A two inch pipe-line is being laid this week to the new City Park on the site of the lake, to furnish water for the trees that will be planted this spring. The excess dirt is being removed around the Courthouse yard next to the pavement preparatory to the planting of flowers. Last year some very beautiful flowers and plants were grown.

PRICES FOR HOGS AT HEREFORD ARE HIGHER AS RULE

Charles Fahsholtz and son, Edward, of Texico, were in Hereford last Saturday with two hogs which were sold to G. W. Brunley for eight dollars more at this market than would have been received at Texico. This fact demonstrates again that the Hereford market for pork is higher than the average market price.

OYSTER BANQUET GIVEN FOR FARMERS AND FAMIL- IES SATURDAY NIGHT

WILL BE HELD IN BASEMENT OF COURTHOUSE
AND SERVED BY LADIES OF BAPTIST
CHURCH. SPLENDID PROGRAM

SEPARATE MEETINGS SATURDAY

Hog Men to Hold Forth in the Sales Pavilion While the
Poultry Meeting Will be Held in the District
Court Room. Starting Hour About 9:00 a. m.

Four Members of One Family Strick- en Down at Once

Trouble always seems to come in bunches and the past week trouble seems to have come in sheaves to Mrs. L. R. Brady and members of her family.

On Thursday of last week Doyle Rose, Mrs. Brady's son-in-law, was brought in from the ranch ill and underwent an operation; the following day Mrs. Brady's daughter, Miss Bruce, was operated upon; on Saturday, Elmer Womble, son of W. T. Womble and nephew of Mrs. Brady, was brought to town for an operation. And to top it all, Mrs. Brady's mother, Mrs. Womble, has been seriously ill at her daughter's home.

All the patients were reported to be doing fairly well Tuesday afternoon. To all the Patrons and Friends of the

COUNTY COURT IS IN SESSION UNTIL NEXT SATURDAY

County Court convened Feb. 5, with Judge Megert presiding. One probate and one civil case were disposed of. Court will close next Saturday, the 25th. Several cases will be called before Saturday.

Woman Made Road Supervisor at 76



Mrs. Margaret Finley, aged 76, is very happy in her new job as road commissioner or road supervisor of Rahn township in Pennsylvania. She has been named to succeed her son, who died recently.

Preliminary arrangements to date indicate that the One Day Short Course and Oyster Supper to be given by the Hereford Chamber of Commerce next Saturday, February 25, will be divided into two sections, one for hog work and one for poultry work, and the sessions will be held separately. Chairman Harrison of the Hog Committee has decided to ask all interested hog men to meet at the Sales Pavilion, and the officers of the new Poultry Association have decided to call their folks together in the district courtroom. Both meetings will begin about 9:00 a. m., as the two specialists are expected to reach here on the early morning train from Amarillo.

The Oyster Supper at night, beginning at 7:30 o'clock, will be held in the basement of the Courthouse and will be served by the ladies of the Baptist church. Enough oysters have been ordered to insure taking care of a crowd of at least 200 people. This supper is for farmers and their wives who take advantage of the Short Course during the day, and admission will be by ticket only. At both the hog and poultry courses during the day a registration book will be kept, and only those who register and participate in the work during the day will receive banquet tickets. In other words this is not to be simply a "free feed" for everybody, but this supper is to be given by the Chamber of Commerce as a token of appreciation for those farmers and their families who are genuinely interested and show their interest by attending the sessions during the day.

It is the intention of the hog committee to secure some good specimens of pure bred hogs for practical work on the platform at the Pavilion during the day. The Poultry Committee will also provide several specimens of standard breeds to be used by Prof. Conway in illustrating his work.

A great deal of interest and enthusiasm is being shown in the coming Course, and it is sincerely hoped by the officers of the Chamber of Commerce that the day will be full of real practical instruction for the breeders who need all the information they can get, and the night full of inspiration when results are checked up at the banquet.

L. L. Cannon Home Has Kitchen Roof Burned Saturday

L. L. Cannon and family were scared out of a year's growth last Saturday morning when they discovered that their house was on fire. Timely aid from the Santa Fe Section hands and some of the nearby neighbors saved the house from total ruin. The fire was caused by a spark from a chimney. The entire roof of the kitchen was burned.

CHICAGO ARTIST VISITS BROTHER NEAR VEGA, TEX.

Miss Helen R. Webster, of Chicago, arrived in this city Tuesday morning to visit her brother, A. K. Webster, near Vega. Miss Webster is an artist and is proprietor of quite a large studio in the Windy City.

HEREFORD HOTEL NOW IN CHARGE AMARILLO BUYER

C. D. Brady, of Amarillo, took charge of the Hereford Hotel last Monday. S. S. Buford, who was in charge for the past three months, left Monday with his family to locate on a ranch near Canadian.

MRS. A. HERBST TO VISIT AT SEVERAL POINTS IN TEXAS

Mrs. Albert Herbst is planning to visit friends in Dallas, Fort Worth and her family at Lampasas, leaving here next Friday. She will be away for several weeks.

"I DID IT WITH MY LITTLE HATCHET!"



Educational Column

The trials that make us fume and fret,
The burdens that make us groan and sweat
Are the things that haven't happened yet."

Rev. Beavers visited the Chapel exercises on Thursday morning and gave us an interesting and helpful talk.

Several new cases of mumps have developed in the High School the past week, and for this reason a number of the boys and girls are out of school.

This week ends the sixth month of school.

"Two men went out to run a race,
To see which one should have the place
To lead the cause of education.
In building of the nation.
The issues of the hour were told
In phrases eloquent and bold,
But never a word of political strife
Fell from their lips at any time.
So when the race was run and won,
The Vanquished smiled and said, 'Well Done,'

Here is my hand and here is my heart,
You can count on me to do my part."
—Texas School Journal.

The most densely populated country in the world is Egypt proper, with approximately 331 per square mile.

Henry Ford and his son have purchased the Lincoln Motor Co., for eight million dollars. The company went into bankruptcy several months ago. The Lincoln is a high class car and it is reported that Mr Ford intends to use his tremendous financial resources to compete with manufacturers of other high-grade automobiles. Within a few hours after the purchase, prices of the car were reduced about one thousand dollars.

Through the columns of the "Prairie" the college paper of the Canyon State State Normal, we are informed that Delma Baysor is now Secretary of the Cornelia Literary Society, the oldest literary society for boys in the history of the school. Good, Delma! Go ahead!

Here are some reasons why teachers go insane:

Will you please repeat that question? May we write this exam with a pencil? Do we have to sign the pledge? What we quit when the gong sounds? How many questions do we have to answer?

Do we have any options?

I had to go to a committee meeting was the reason I was late.

I know what it is, but I just can't think.

Are our papers graded yet?—Exchange.

It is said when birds are migrating south, they are known to fly at a speed of from 35 to 40 miles an hour, and a few as fast as 50 miles per hour.

Soph: "Well, how were your examinations?"

Freshman: "A complete success. Everybody flunked."

The annual report of Sears, Roebuck & Co., shows that that great mail-order house operated at a loss of sixteen million dollars in 1921.

The Louisiana Purchase of 1803, in Jefferson's Administration, gave to the United States about 827,987 square miles of territory. The cost was about 4¢ per acre.

John: "Dad, can you sign your name with your eyes shut?"

Dad: "Yes, my boy."

Son: "Then try it on this report card."

The National Library of Paris is the largest library in the world; and the finest museum is the British Museum in London.

It may be of interest to the different Bible classes in school to know that the longest verse in the Bible is found in Esther VIII, 8; and the shortest verse is found in John XI, 35. The twenty-first verse of the seventh chapter of Ezra contains every letter of the alphabet except the letter J.

A good motto for every boy and girl: "Don't stand still. Go after something worth going after."

It doesn't help a great deal to know more than others, if we don't put our knowledge to work.

Ten cents worth of help will make more religion than a dollar's worth of argument.

"Yesterday is dead—forget it. Tomorrow does not exist—don't worry. Today is here—use it."

Uncle John's Josh

YOU DON'T KILL A DOG BY CUTTING OFF ITS TAIL, LEASTWISE THE DOGS OF WAR.



HOME SWEET HOME

by F. Parks

AUTOCASTER



The supreme duty of every man is to make a life. Anyone can make a living.

Raphael (1483-1520) is counted the greatest of Italian painters. Many of his best productions hang on the walls of the Vatican at Rome.

The Philippines contain about 3,000 islands, large and small, and about half of them being known by name. The largest one of the group is Luzon.

This is what the boy, who had the habit of being tardy most every day said to his teacher one morning when he was on time: "Yes, I'm early of late; I'm glad I'm first at last; I've always been behind before."

February 19-26 is known as the National Week of Song.

Today (Wednesday) is the birthday of the Father of our Country, Washington, who was "the first in war, first in peace, and first in the hearts of his countrymen."

Save the nickels this week to buy a pie next Friday night.

Cafeteria Dinner

The Tri C Class of the Presbyterian Church gave a most wonderful cafeteria dinner Sunday, February 19, at the home of Mrs. C. C. Ferguson.

Mrs. Ferguson's home was beautifully decorated in pot plants and the class colors which are white and gold.

The Tri C Class has a membership of twenty, and each member invited one guest, making a total number present of forty.

These young people were wonderfully entertained by instrumental and piano music of both sacred and popular numbers. A good time in general was enjoyed by all.

This dinner is an annual celebration of the Tri C class and is always looked forward to by all its members.

Congressman Marvin Jones, who is a member of the agricultural committee, urges that Henry Ford's offer for the Muscle Shoals project be accepted.

I can just taste that good pie and hot chocolate now, that we are going to have next Friday night.

City Vs Country

You can fool around the city, till you're old enough to die, with yer soul a-gettin' smaller every minute; you'll ketch yerself a-longin' fer a stretch of azure sky, or a medder with some clover-blossoms in it. You can hang around the shady spots an' loiter dens of town, tryin' to make 'em think you are contented, but don't you arter realize yu're tryin' to swallow down as big a lie as ever was invented?

You can jog around the pavement, not enjoyin' any load, an' pretend that you are happy though retired,—but blame it all, you'd rather trot along a country road, where license an' policemen ain't required. You can speed up all you want to, or slow up like a snail, or take a nap I reckon if you're sleepy,—you dream about the city man a-sweatin' in his jail, an' the very idea starts you feelin' creep. Now listen to a feller that is able to advise,—it wouldn't be the truth if I denied it,—the little farm you live on is next to Paradise—don't pine fer city life until you've tried it.

Your own Uncle John.

Banking

CHARACTER AND STRENGTH ARE TWO OF THE ELEMENTS ONE SHOULD LOOK FOR IN A FINANCIAL INSTITUTION

There is no bank that can rise higher than its ideals in its service any more than a stream can rise higher than its source. The size and strength of this bank are a sure indication of a healthy, high ideal and a lofty standard of service.

Experience has broadened our service and made practical application of our ideal of equitable dealings to the always changing conditions of business.

First National Bank



OUR

Toilet Line is Complete

40 Varieties of Face Cream to Select From

Artesia Cream
Berry's Face Cream
Colgate Face Cream
D. & R. Cold Cream
De Miracle Cream
Djer Kiss Cream
Egyptian Cream
Elcaya Cream
Euthymol Cream
Foleys Cream
Freckleator
Benzoin & Almon
Oriental
Hinds Cold Cream
Hinds Honey & Almon Cream
Hidnuts Marvelous
Ingrams Milkweed
Kinthe Cream
Lazells Cream
Marvelo Cream

Melba Cold Cream
Melba Greaseless Cream
Mary Garden Vanishing Cream
Mavis Cold Cream
Menins Cold Cream
McCormack Beauty Cream
Milkweed Cream
Mistletoe
Palmolive Cream
Peroxide Face Cream
Pompellan Creams
Ponds Creams
Sanitol Creams
Satin Skin Creams
Soul Kiss Creams
Velvetina Creams
Vaseline Cold Creams
Woodbury Creams
Zona Complexion Cream

Our line of Toilet Waters and Face Powders correspond with this list. If you prefer similar odors in all your toilet line, we have them.

City Drug Store

Phone 300

Rex Tynes, Mgr.

Announcement

Our Spring and Summer Samples are now on display. A very fine assortment of all the latest patterns and new weaves the season affords. The prices are in reach of all.

You want a suit that is worth all you put into it. You'll get full value in a Suit Tailored to Measure by Lamm & Co.

C. P. Ringer's Tailor Shop

Authorized Lamm Dealer

Associated with Lamm & Company, Chicago

We Are Still Selling

Hoover Cleaners—Western Electric Washing Machines—Lamps—Shades—Hughes Ranges.

Don't forget us when you want to lighten the cares of the home.

Hereford Light & Power Company

"Your Electrical Servants"

FISK TIRES

CORDS—RED TOPS—FABRIC—THERE IS NO TIRE LIKE THE

FISK

Inner Tubes of all sizes. Remember they are fresh. Just got them in.

Use that Good Gulf Gasoline and Supreme Oil makes your car start easy these cold mornings.

AUTO UTILITY STATION

J. R. RUTHERFORD, Mgr.

Gee! It Made a Hit!

We mean that new

GROCERY PRICE LIST—FOR CASH ONLY

The folks have been showing us their appreciation by their works!—by the way in which they have been coming after their groceries and in phoning in for delivery C. O. D.

The Price is the Thing!—especially in these tight times, and our new Price level, made possible by cutting out overhead and bookkeeping charges, is a real winner.

REMEMBER—we deliver orders amounting to \$1.00 or more;

- we accept phone orders, subject to collection at the home;
- we have a First Class Meat Market in connection;
- we are selling for CASH only, in order to give YOU the very best possible price for what you eat.
- we pay spot cash, and the highest market prices, for country produce of all kinds.

TRY US ONE ROUND

PHONE NO. 116

I. H. Spratt, Mgr. HEREFORD PRODUCE

CLASSIFIED COLUMNS

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 50c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

R SALE—Safety Hatch Incubator. One Old Trusty Incubator, one coal burning brooder stove with boiler. Also pure bred White Leghorn and Bar Rock pullets. Also a cream separator. All in good working order.
 Mrs. E. J. Brann, 25 Mile Ave.

R SALE—Buff Orpington Eggs for hatching. Phone 233.
 C. M. Hicks.

R SALE—Thoroughbred Buff Orpington Eggs, 75c per setting.
 Mrs. E. S. Ireland.

R SALE—One Rumley Oil Pull, 12 engine, and Tandem Disc. For information see or call David W. Shepherd, Dimmitt, Texas; or Phone 112, reformed.

R SALE—I have fifteen yearling eighteen yearling heifers, eleven year old heifers that are first class, all registered. In feed lot at station. Will take \$80 per head, a real gain in high grade cattle.
 A. E. Whitehead, Box 6, Slaton, Texas.

R SALE—Best wind mill in town, large Sampson, together with a well pump and large closed tank. A rare bargain. For information, call at Jones & McLean.

R SALE—4 dozen White Leghorns and pullets, and six roosters, none 172. Mrs. G. W. Brumley, 5th

R SALE—By owner, 190 acres in rock K E just outside of town. Also 16, 20, 22, 23, 35 Evans Addition Hereford.

R SALE—Barred Rock Cockerels, none 370. E. W. Kinney, 9-3t

R SALE—White Holland Turkeys: none \$8.00, Hens \$5.00. Good stock. Also White Leghorn cockerels at \$1.00 each. Otis Burton, 9-4t-Pd

For Exchange

I have anything from 120 to 320 acres unimproved land, Castro and East Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Warner, 819 S. Broadway, Santa Ana, Calif., for information.

TRADE—Will trade my Ford car for red. Phone 338.
 T. T. McDermott.

FOR RENT

FOR RENT—House; also 2 rooms in mother house.
 H. L. Broadwell.

WANTED

WANTED—To buy a two to four room house to move on a farm.
 Jno. P. Slaton.

WANTED—To buy windmill, tower, pipes, everything except the well.
 Jno. P. Slaton.

Johnson To Run For Lieu-

tenant Governor Again

W. A. Johnson, of Memphis, Hall County, has announced as a candidate for Lieutenant Governor of Texas. He asks re-election in a statement given to the press Saturday in which he sets forth his platform. Governor Johnson was defeated for the office in the last primary after serving one term as lieutenant governor. Lynch Davidson, a South Texan, was his successor and is the present incumbent.

Among the things to which he points his record are his activity for and thoroughship of the Pool Hall law now on the statute books, his leadership in the impeachment proceedings against J. E. Ferguson and his stand for prohibition and woman suffrage.

He was in the senate several years prior to his election to the lieutenant governor's office.

J. B. PHILLIPS

LICENSED AUCTIONEER

15 Years Experience

Phone 197-F3 Hereford, Texas

AUCTION SALE

List your stuff for the Satur-

day Sale on March 4th. See me

about that General Farm Sale

for terms and date.

GEO. W. SMITH,

General Auctioneer

Phone 324-F3 P. O. Box 57

W. A. GREENWOOD

The General Accident Ins. Co., paid Mr. Greenwood \$466.32, on account of his recent illness. He says he was never treated nicer in his life. We will never represent any Insurance Company that does not give entire satisfaction in settlement of all just claims.

T. K. Wilson Insurance Agency

Our Neighbors

JUMBO SCHOOL

We are still having Panhandle show-

ers, though some are plowing.

Miss Bessie Walker, of the Canyon

School, spent the week end with her

parents and friends. She reports great

things are to be done in addition to

the Normal this year, which is in ac-

cordance with the progressive State of

Texas.

The young people's M. M. had a well-

er and marshmallow roast Saturday

night, enjoying it greatly.

Judge Woodlee says that we have

one of the best schools in the County.

Let's make it better.

Du Bois Walker started for the A. &

M. College of Stillwater, Oklahoma on

the 18th.

The old settlers stormed Mrs. Jno.

Hacker Wednesday with a basket dinner

and report a most enjoyable occasion.

The Sunday School is progressing

nice. There were sixty-six present

Sunday.

Mr. and Mrs. B. F. Neely and sons

gave the young people a nice dinner

Sunday, all having more fun than ever.

It is perfectly great to have good

friends and neighbors.

We have a new road from Arney west

intersecting the Hereford and Dimmitt

road at the southwest corner of C. S.

Walker's place; and also a short one

beginning at the southeast corner of Sec.

8, B. M. Trimming, north to J. J. Wild-

ers thence west two miles to the Here-

ford and Dimmitt road. M. C. and

W. A. Hunter and others have petition-

ed a Rural Route, on which we hope to

get action soon and intend to use a

part of this new road.

To our agreeable surprise, our County

is in better financial condition than

could hardly be expected this hard

year. We have a good set of officers,

of which we are proud.

C. S. Walker will correspond for The

Brand from the Jumbo School District.

Please send your items for that neigh-

borhood to Mr. Walker.

HALE CO. OUTLOOK

FOR OIL VANISHES

Hale county's oil and gas prospects

were blown up tonight, when the drill

in the Bledsoe well near Abernathy

struck a flow of water at about 3,000

feet.

The drill had been working in a very

hard formation of grey limestone,

which was an indication of oil or gas

below it. The drillers and promoters

of the well were greatly in hopes of

striking pay-stuff, but instead of it

they found a heavy flow of water.

It has been decided to abandon the

well, and the casing will be pulled, so

the president of the oil company in-

forms us.—Plainview News.

Farmers Want County Agent

A petition containing about 220

names, about half farmers and half

town people so we are told, was before

the commissioners court this week,

asking that the office of county agri-

cultural agent be created. Also dele-

gations of members of the Farmers'

Equity Union were before the court,

urging that the petition be granted.

The court decided to pass the matter to

the next meeting of the court, the sec-

ond Monday in March, when it will

come up for consideration.—Plainview

News.

D. F. Ashbrook

E. S. Ireland

Let us make you that Farm or Ranch

loan now, while we can get you the

money. All inspections made by Mr.

Ireland.

DEPENDABLE SERVICE

Ashbrook & Ireland

Phone 141, Rooms 9-10, Elliston Building

Solon C. Byrd

J. E. Hill

Byrd & Hill

FARM AND RANCH LOANS

Real Estate

We are making a great volume of farm and ranch

loans all over the Panhandle. Our expert service

is based on the following advantages:

1. Cheaper interest rates.

2. Better terms.

3. More liberal valuations.

Write or phone us, if you want to borrow money

on your land.

HEREFORD, TEXAS

Second Annual

Auto and Style Show

Bigger and Better than last year

More Space—More Cars—More Styles

AMARILLO, MARCH 9, 10 and 11

Vaudeville—Music—Dancing

Under Auspices of

Amarillo-Panhandle Automotive

Association

County Agent IS

HIGHLY USEFUL IN

AIDING FARMERS

Strong Editorial Setting Forth the

Good Work County Agents Are

Doing in Texas

(Dallas Morning News)

Newspaper accounts of the meeting

of farm demonstration agents recently

held in Mineola serve as a reminder of

these men in giving really practical

and fire hand aid to the farmer. So

many people are clamorous in their ef-

forts to help the farmer and the farm-

ers themselves a bit skeptical over the

situation. But intelligent farmers

everywhere are always ready to wel-

come the friendly, efficient and sensible

advice of the demonstration agent.

When he says that fertilizer is needed

he is able to prove it by instance after

instance right in the neighborhood.

When he recommends crop rotation he

is able to back up his recommendation

with the crop figures of a farm that fol-

lowed the plan and profited by it.

When he suggests an improvement in

the breed of stock, he knows what he is

talking about.

All in all, the county demonstration

agent is the greatest assistant to the

farmer that the Government has been

able to furnish. While the Government

can do other things to make the lot of

the farmer somewhat more comfortable,

no other program has ever done half so

much as that of placing in the same

community with farmers a man who

knows how to farm and how to talk to

farmers in terms of facts and let the

theories prove themselves. Every en-

couragement ought to be given to the

farm demonstration plan. County Com-

missioners, chambers of commerce, the

State and the Nation can do no better

than to work together to supply more

county demonstrators and better county

demonstrators.

In many counties the county agents

have obtained the hearty cooperation

of resident farmers in following to the

letter directions for the production of

certain crops. Where this system is

working smoothly under competent di-

rection it is the greatest sort of en-

couragement to scientific agriculture.

The black land farmer who is making

an eighth of a bale where his father

made a bale to the acre isn't going to

admit that there is anything wrong

with his soil or his methods until he

sees the county agent, or somebody un-

der the county agent's direction grow a

bale under conditions the same as his

except for different treatment of the

soil and different cultivation of the

crop. The argument will never con-

vince him—but the bale to the acre will.

It takes wisdom to be a county agent,

and experience and energy and good

will. Above all, it takes patience and

fact. It's no ordinary man who can fill

the requirements. When he is found,

he ought to be rewarded on a scale

more suitable to his value to his com-

munity than the scale sometimes ad-

hered to. He certainly ought to get as

much as he could make for himself.

Otherwise he won't remain a county

agent long.

"Ma, may I go to the High School

next Friday night?" "Yes, son, I'm go-

ing too."

Cake and Meal



is soaring. Better
get in early.
Plenty on hand now.

Jones & McLean Grain Co.

Phone No. 1

That Spring Season

is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.

We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.

After the rain, come around and let us show you the real goods.

Dunlap Hardware Company

—GIVE NEAREST VENDOR WHEN YOU WANT IT—



Peace of Mind

comes from the knowledge that your money is deposited in a State Bank. This Institution operates under the supervision of the State Banking Department.

The Depositor's Guarantee Fund

TOWN & COUNTY

Personalographs

Nestor Gass arrived home from market Monday morning.

Hear the Girls' Glee Club at the High School Friday night.

Come and get coal; on the track.
Jones & McLean.

J. O. Cobb went to Newlin, Texas, Tuesday morning.

Suits cleaned and pressed, \$1.50.
Hereford Steam Laundry.

Hear the boys sing at the High School next Friday night.

Miss Grace Skelton arrived home from Frost, Texas the first of the week.

My! won't that hot chocolate be fine at the High School next Friday night?

Automobile repairing done to your satisfaction.
Service Garage,
Roy Gilliam.

Tom Ivey, of Plains, Texas, arrived in this city Tuesday morning.

Come and get coal; on the track.
Jones & McLean.

Who will be at the Pie Supper next Friday night? Everybody! Everybody!

Earnest Murphy left Hereford for his home at Slaton Tuesday morning.

Miss Swisher wants to hear you sing next Friday night.

To all those knowing themselves indebted to me, please call and settle. My books will be at the City Drug Store.
Geo E. Burns.

Chas. Davis arrived from Amarillo Tuesday morning.

Who said, "Community Sing"? Who said, "Pie Supper"? Hereford! Hereford! Hereford!

Doug Fox arrived home from market Tuesday morning.

Come and get coal; on the track.
Jones & McLean.

What kind of a pie are you going to bring to the High School next Friday night?

Mrs. D. H. Benton arrived in this city Monday morning from her home at Halls, Texas.

WANTED—To buy a two to four room house to move on a farm.
Jno. P. Slaton.

Jaqueline Pogue, of Amarillo, spent the week end in the home of her grandmother, Mrs. J. W. Hough.

Grandmother, make a pie like the one you first learned how to make when you were a girl.

Forrest Walker, of Amarillo, arrived in this city Monday morning. Mr. Walker was here on business.

Automobile repairing done to your satisfaction.
Service Garage,
Roy Gilliam.

Mrs. W. M. Bright left Hereford for Tyler, Texas, where she will visit Mrs. Roy Oglesby.

We will wash your clothes for the cost of your fuel and soap. Phone 246.
Hereford Steam Laundry.

G. B. Warren, of Truscott, Texas, arrived in this city Monday morning on business.

How many can you bring in your automobile to the High School next Friday night?

Miss Lenis Anthony returned to Hereford from Plainview and Amarillo Tuesday morning.

WANTED—To buy windmill, tower, pipes, everything except the well.
Jno. P. Slaton.

Ranger's Liberator Bear
The sensational cross of America's two greatest Poland China blood strains. For breeding, see Jas. R. Robinson, or Jno. McLean.

H. W. Walker, of Midford, Texas, arrived in this city Monday morning. Mr. Walker left Tuesday morning for Friona to visit relatives and friends.

Young man, are you going to buy your best girl's pie Friday night at the High School?

Mrs. J. A. Stegall and daughter, Miss Elizabeth, went to Amarillo Sunday to visit in the home of Mrs. Stegall's son, Grady. W. A. Stegall, a son of Mrs. Stegall, and family of Childress, were visiting in Amarillo at the same time. Mrs. Stegall and daughter arrived home Tuesday morning.

Stop That Itching
Use reliable Blue Star Remedy for all skin disease, such as Itch, Eczema, Tetter, Ringworms, Cracked hands, Old Sores or Sores on Children. Sold on a guarantee by
J. J. Clark Drug Store.

AGRICULTURAL SITUATION IMPROVES

The agricultural situation is improving, according to a survey lately made by the Copper Farm Press, owned by United States Senator Arthur Capper. The survey covers thoroughly the states of Illinois, Iowa, Missouri, Kansas, Oklahoma, Texas, New Mexico, Colorado and Nebraska, which are served by the Santa Fe Railway; and also Wyoming, South Dakota, North Dakota, Minnesota, Wisconsin and Indiana.

More than 5,000 bankers, chambers of commerce, county agents, wholesalers and retailers report that business and trade throughout the farming sections between the Rockies and the Appalachians are generally fair to good. The nine states named in Santa Fe territory "are rapidly reaching a pre-war normal buying status," the report of the survey says. "In the majority of states, farmers are liquidating their obligations. Farm bank deposits, though still slightly below normal, are increasing in the good crop areas. The average increase in farm mortgages in the principal states is less than five per cent. It is evident that a situation exists wherein business as a whole within a very short period of time will slip over into the pre-war normal status without any one realizing the change."

"Apparently no section is so badly off that the farmers cannot receive credit or capital for necessities for the farm or the farm business. It is evident that the farmer's condition is very good, his net standing being higher than in any normal preceding period, comparing unfavorably only with the short peak of extreme war time prosperity."

"That the findings are indicative of general farm conditions is evident when one considers that the 3,000,000 farm families in this territory produce one-half of the beef cattle, one-fourth of the swine, three-fourths of all the wheat, three-fourths of all the hays and alfalfa; or in other words, two-thirds of the agricultural wealth of the nation.—The Earth.

HONEY PHILOSOPHY FOR 1922
Doesn't it make you smile when you smile when you hear some irreligious smart Aleck laughing in his sleeve when he is told to have faith? He thinks he is wiser than the crowd, and can't see a thing in faith. Then he goes his way to make a fortune in some business that he never would start if he didn't have faith. Faith is the foundation of all human effort, just as much as Truth is the one thing the human race is bound to search for, and just as sure as Love is the world's compelling dynamo. Faith, Truth, Love—three aces. Add Ideals to inspire, and Courage to persist, and we have a full hand, if seems.

Go To Church Sunday!

HENRY C. HARDING ACQUITTED MURDER

In the case of the State of Texas vs. Henry C. Harding held in the District Court of Oldham County at Vega for the alleged murder of D. E. Walker on May 30th, 1921 at the Harding ranch north of Wildorado, was acquitted Wednesday. The State was represented by the District Attorney, Clifford Briley and County Attorney, Charles Ingram. The defendant was represented by Reeder & Reeder of Amarillo. The case was taken up Monday morning and the entire day and a part of Tuesday was used in selecting the jury. 82 men were on the panel. Witnesses were used Tuesday. Wednesday the Court's charge was given and the arguments. The jury was given the case Wednesday afternoon and were only out about 30 minutes. Verdict was rendered not guilty.—Vega Sentinel.

PLAINVIEW JOINS WEST TEXAS CLUBS

Plainview is to become a member of the West Texas League, the only detail remaining yet to be completed being the taking out of a franchise.

Action toward getting Plainview into the West Texas circuit, thereby filling the eighth hole and completing the league, was taken up here yesterday, when T. J. Hayne of Austin and ranchers of Midland and Abilene, who own the club, came here to procure assurances of support from the local business men and citizens. The owners of the club are well known in Plainview and own property here.

Mr. Hayne is in Sweetwater today, conferring with President Gordon Northern of the West Texas League, relative to taking out a franchise. After procuring a franchise, he will return to Plainview and take steps toward the opening of spring training.—Plainview News.

Sues Dixie Governor For \$100,000



Miss Francis Birkhead started Southern political circles when she filed suit for \$100,000 damages against Gov. Lee W. Russell of Mississippi. She alleges that while she was secretary to him, her confidence was betrayed.

For Sale

Nice 5 room residence, good location, fruit and shade trees. Price \$3,500. Will trade for cows, calves, or yearling steers, if cattle priced right. See

J. H. Pitman
Hereford, Texas

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50a.

COAL

Delivered Promptly

Phone 265 Great West Mill & Elev. Co.

To The Citizens of Texas

The Governor of Texas has proclaimed March 5th to 11th inclusive as Health Week and has urged the people of the State to earnestly direct their attention to producing better health conditions and eradicating menaces to the Public Health.

As your State Health Officer, I wish to impress upon the people the real meaning and object of this Health Week. To the average citizen unacquainted with the true meaning of Sanitation, a Clean-up Campaign means to him the hauling away of trash, the burning of leaves, the gathering up and destruction of various forms of rubbish around his place which chiefly offend the eye and are of very little real danger to his health, and he leaves the real deadly menaces to health still closely surrounding him because he is unaware of their danger. Therefore, in a few brief words I wish to point out some of these real disease producers and urge each citizen to not only clean up the trash and improve the looks of his premises but to remedy, if possible, all truly dangerous conditions.

Protection That Will Really Protect
1. Flies are extremely dangerous. They convey Typhoid Fever Germs from person to person; they breed in manure. Clean up manure piles and do not permit them to remain on the place.
2. Mosquitoes are deadly. They cause malaria, yellow fever, and other diseases; they breed in standing water and sluggish streams. Drain your premises, screen your houses, cover your cisterns; put grude oil in the streams; destroy tin can and other water containers.

3. Your open-back, surface privy is a relic of barbarism and extremely dangerous. Flies and small animals carry deadly germs from it directly to your food. Typhoid Fever, Hook Worm Infection and Summer Diarrhoea that kids babies is the result. Build a simple form of sanitary, fly-proof privy; or connect with the sewer if possible.
4. Your water or milk supply may be polluted—have it tested.

5. Have your children and yourself examined for physical defects by a competent physician. It may greatly prolong your life.

6. Find out if your child is attending a school with insanitary surroundings or if he is working under similar conditions—if so, have them corrected.

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.

First class designers with life experience. Largest floral establishment in the Panhandle.

Amarillo Greenhouses
A. Alenius, Proprietor
Phone 1116. Box 101
46-47 Amarillo, Texas.

Hereford Produce

Always makes the Cash Prices for Poultry and Eggs.

WE BUY CREAM
See us before Selling.

Eskimo Pies

(Brick Cream Chocolate Coated)

They are delightfully delicious, only 10c

Corner Drug Store

7. See that your garbage is staged in covered containers while awaiting collection and that it is properly disposed of.

8. See if your food comes from a sanitary dairy, slaughter house and meat market.

9. Make a real effort to obtain for your city and county a Whole-time Health Officer who will constantly look after your health.

If you will do some or all of these things Health Week will be of tremendous benefit to the State of Texas. Asking your assistance cooperation, Sincerely yours,
J. H. FLORENCE,
State Health Officer.

Father, see that the car will run right, for I sure want to go and all the children to the singing next day night.

WANTED—Good, clean rag, at Brand Office.

Did they say everybody could hot chocolate free? That's the way.

W. S. WILLIAMS
General Auctioneer
See me, phone or write for terms and particulars.
Hereford, Texas

Keep a Cow, a Sow and a Hen!
Hard Time Won't Come Again!

Western National Bank

A Friendly Bank Where You Get Helpful Attentive Service

Warning! To the Public

Do not deceive yourself about prices and quality! When you trade with us you can rest assured that you will get the Best Goods and the most courteous treatment for the most reasonable prices.

Frank A. Gyles, Grocer
Where Quality is Paramount



In the Great West Mills is made a flour which justifies honest pride in having done a thing the best we know how. This pride carries to the retailer, clear to the housewife, with honest pride in the fine texture, beautifully brown crusted bread.

The Groceries

all sell Great West and Amayllis Flour.

Uncle John's Josh

WHEN MONKEYS FIGHT THEY SCATTER DIRT; WHEN TIGERS BATTLE ONE GETS HURT.



BE A PROSPEROUS FARMER

The property of the country is judged largely by the small farmer, WHY? Because the stranger or the prospective buyer observes keenly the condition of the small farmer—if he has fat stock, well kept buildings, fences and land he is at once considered a progressive farmer in a progressive land.

BE A PROSPEROUS FARMER

We Lend Support in Every Way—"Let Us Help You"

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR NO. 10.

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, FEB. 24, 1922.

LOGAN'S NEW BRIDGE IS A JIM DANDY

SHIFTING SANDS OF THE CANADIAN ARE CONQUERED.

MORE TOURISTS

For Hereford is Bound to Result. New Mexico Governor Present

A great meeting, was the condensed report of E. W. Harrison and W. R. Steckman of Hereford, who represented this city at the first annual convention of the Texas-Colorado highway at Logan, N. M., Monday and Tuesday of this week.

This highway runs from Plainview to Taos, N. M., near Cimmaron and Ute Parks, famous hunting and fishing grounds, via Hart, Dimmitt and Hereford, Texas, Grady, Tucumcari, Logan, Mosquero, Albert, Roy, Abbott, Taylor and Springer Butte Park. Connection is made at Plainview with the highway to south Texas via Ft. Worth and Dallas.

The route is fifty miles shorter between Texas and Colorado than any other. Finances were raised at the meeting to erect official signs in white and blue, the work to begin within thirty days. The name of the route was changed to the Texas-New Mexico Highway.

The following officers were named for the ensuing twelve months, and Roy was selected as the place for the next convention during September, the exact date to be set by the executive committee:

President, Senator E. T. Mitchell, Albert; first vice president, E. W. Harrison, Hereford; second vice president, E. F. Gallegos, Gallegos; third vice president, J. W. Corn, Tucumcari; secretary-treasurer, O. M. Warrender, Logan; publicity director, John Boswell, Plainview. These officials, supplemented by the following, constitute the directorate of the organization: E. L. Blok, Roy; J. F. Brown, Mosquero; W. P. Mealey, Taylor.

The convention was attended at all its sessions by the following men coupled with the state government of New Mexico: Gov. M. C. McChesney, Charles Springer, chairman state highway department; Leslie Gillette, state highway engineer; Reed Holliman, district judge at Santa Fe; T. C. Gable, state game warden; Prof. T. U. Kent, president A. & M. College, and Senators T. E. Mitchell and A. L. Zinn.

Messrs. Harrison and Steckman picked up John T. Smithson, banker, and Preacher Crawford of Grady, both very live wires. The four journeyed to Logan from Grady and back in Mr. Harrison's car.

The crux of the highway situation on this line lies in the great new \$200,000 bridge, just completed across the Canadian at Logan. Dedication exercises were held at the meeting. The bridge is so scientifically constructed that it is believed the shifting sands of the river have at last been conquered.

"Community Club" Busy Making Plan For Strong Work

Mrs. Homer Wilkinson, President of "The Community Club," has been busy making plans and arrangements for some real community work for this spring and to that end called her executive board and advisory board into an executive session on last Friday, February 10. The by-laws and constitution committee were also present they are preparing a set of rules and regulations that will be submitted to the action of each club in Hereford and the surrounding communities. Mrs. Wilkinson feels that in order to carry on this community work she must have cooperation in thought, plan and operation at an early date, which will be announced later, an open meeting will be arranged. Before the meeting adjourned, the hostess served tea, wafers and salted nuts.

WISCONSIN FOLKS HAVE BRIEF VISIT HERE WITH RUTTER

C. L. Barham and his aged father of Ferryville, Wis., arrived in this city the first of the week to visit in the D. L. Rutter home northwest of Hereford. The Barham's left Friday morning for Los Angeles, Calif., to spend the remainder of the winter.

POPE BLESSES PEOPLE AFTER ELECTION



Exclusive and first pictures from Rome showing the new Pope, Pius XI, blessing the people in front of the Vatican. Immediately after his election to succeed the late Pope Benedict. Upper picture is a closeup of His Holiness on the balcony surrounded by some of the cardinals who elected him. Lower picture shows crowd receiving blessing. These pictures were made with a special telephoto camera.

Local Hereford Breeders Attend Amarillo's Sale

The annual meeting of the Panhandle Hereford Breeders Association was held at Amarillo Wednesday and the annual Sale on Thursday. Many local breeders are members of this organization. Members of the Hereford Breeders Association who listed cattle at Amarillo were L. R. Brady Estate, Wes Brady, J. H. Bowers, G. H. Womble and W. G. Renison, Wildorado.

New officers were elected Wednesday as follows: B. H. Connor, Claude; president; Gus B. Coots, Dalhart; vice president; W. E. Bennett, Amarillo; secretary-treasurer. The new executive committee consists of P. J. Pronger, Stratford; H. T. Neely, Amarillo; W. M. Gouley, Amarillo.

B. J. McCaskey of Hereford had a consignment in a carlot at the sale Thursday. Many Hereford cattlemen went up during Wednesday and Thursday to attend the meeting.

F. H. OBERTHIER IS GREATLY IMPROVED SAY LAST REPORTS

F. H. Oberthier, who has been dangerously ill for several days, is reported to be much improved.

OUR ARCHENEMY
I view the fiend of Discontent with shudder and alarm. I realize the vast extent of this old monster's harm. No walk of life may be immune from pangs of discontent, from barren wastes of sandy dunes, to Doric battlement.
It spreads among the favored few, where fortune left her smile, and scatters seeds of strife anew, among the rank and file. It strikes the soldier, late returned from victory's bloody field, and where the patriot fires have burned, the arch-fiend stands revealed.
The tempest writ in sight of God to guide our glorious land, must feel the foal, blasphemous rod, in discontentment's hand. Mid blessings, countless as the stars, where heav'n and home are blest, the foe of mankind bursts his bars—the curse of discontent!
Your own,
Uncle John.

ALL SET FOR CONFAB WITH A. & M. MEN

SESSIONS TO BE HELD IN SALE PAVILION AT 9:00 A. M.

JOINT SESSIONS

So Many Want to Hear Both Men That Alternate Hours Allowed

J. R. Edmonds and T. J. Conway of the A. & M. College, who will handle the subjects of hogs and poultry, respectively, at the One Day Short Course Saturday, are expected to reach Hereford either by auto or by railroad Saturday morning.

The local Poultry Association officials and Chairman Harrison of the Hog Committee of the Chamber of Commerce, held a conference Thursday and worked out some details.

Because so many want to hear both lectures, it has been decided to hold a joint program at the Sales Pavilion, weather permitting, beginning about 9:00 a. m. In all probability the two will alternate, so that neither will become completely fagged out before the day is over. The arrangements of this program will be left largely to the lecturers themselves and circumstances Saturday.

Every farmer and his family in this trade territory is earnestly requested to attend, and no one is barred throughout the sessions.

The Oyster Supper will be held at 7:30 p. m., basement of the Courthouse, for those who are registered by the committees at the Pavilion.

Firemen Reelect Their Old Leaders Year 1922

The annual meeting of the Hereford Volunteer Fire Department was held at the hall Thursday night, with a full attendance and the usual quota of pep and enthusiasm. Reports showed the organization to have enjoyed a prosperous year and to be in good condition throughout.

The election of officers for another year resulted in the re-election of Chief C. C. Rockwell. Roy Stocking was named Assistant Chief, and C. A. Skelton was re-elected secretary-treasurer. Roy Gilliam and W. R. Steckman were named Captains.

The Fire Department for 1921 has been the liveliest and most efficient organization of the kind ever gathered together before in Hereford, and the city is to be congratulated upon the protection it has been afforded for the past twelve months.

AMARILLO TRUCKER MOVES HEAD-QUARTERS HERE

B. J. Galbraith and family and Mr. Galbraith's father, of Amarillo, arrived in this city the first of the week and will make their home here. Mr. Galbraith bought a large truck and will run a freight line between this city and Amarillo.

Safety Razors Will Now Retire Or Go For Less

"O-O-O look! Pre-War Prices, Hair Cut 35c, shave 15c, all hours. Night phone."

This is the sign that greeted the public on the Beebe and Shaw Barber Shop Friday morning. The Orr Shop had a sign containing the same information. One barber made the remark to an old squirrel, "It's over the hills to the poor house for me and my family." Otto Beebe said, "It was the cotton patch that drove me to the barber shop; now the barber shop is going to drive me to the kaffir corn patch."

There's to be a drop in the price of safety razors now, no doubt, in an effort to meet the long hours and cheaper prices of the hirsute artists.

Southwest Trail Marker Will be Set in Concrete

Canadian, Feb. 22.—The Southwest Trail between Kansas City and El Paso is in good condition throughout, with the exception of a few miles, according to information received from persons who have recently driven the distance from Kansas City to El Paso. The marking of the Trail will begin at Wichita Monday, February 27, and will be pushed on with all speed. The markers will be "S. W. T." with an arrow through it pointing the way. The signs will be made of the highest grade of lumber attached to angle iron posts, set in concrete.

The importance of the Southwest Trail to such cities as Wichita, Woodward, Canadian, Amarillo, Hereford and Clovis can hardly be estimated. It is believed by those in a position to know that the Southwest Trail within two years from now will carry a majority of the California bound traffic and its return to the East, because this route is practically free from deep snow and mountains and has substantial bridges on all rivers on the line.

The secretary of the Canadian-Clovis Division has been urging all county judges and commissioners in all counties where there are square corners and sharp turns to establish round corners and eliminate the sharp turns.

L. A. McAdams, of Canadian, the newly elected president of the Southwest Trail, has accepted the position and will give it all the attention that it deserves. Mr. McAdams is a prominent good roads man and goes into the new position with many years of experience.

AT SUNRISE
If we'd all had a chance to buy a ticket to be present at the beginning of the world there'd have been such a rush that some of us would have had to take back seats on the ocean. Just figure how you'd look on in wonder, the thrill you'd feel, the desire to plunge into the greatness of a land and explore its possibilities. Imagine the compelling wish you'd feel to do something, to be a part of the plan. Why not realize that a new world opens every day at sunrise, that its opportunities are there just as virgin as they ever were, just as filled with the possibility of doing something worth while? What do you say if we all get up bright and early next Monday morning, watch the sun come up and think hard; and then break away and go to work—harder? Boy, the world will be worth millions more if we all do it.

\$157,014 FOR HOGS SECURED IN 1921

132 CARS OF PORKERS FURNISHED OUTSIDE BUYERS

PRICE WAS \$7.78

"Light" Hogs Weighed 182 Pounds, and Shipped 84 to Car

Figures that are considered absolutely reliable have been obtained on the carload shipments of hogs out of Hereford in 1921. These figures give a total of 132 cars shipped out, with an average of 84 hogs to the car. The average weight of the hogs was 182 pounds, and the average price received was \$7.78. The price per car was \$1,189, and the total revenue brought by the 132 cars was \$157,014.

Most of these hogs were "light," a great many going to the Pacific Coast where light-weight hogs only are purchased. From the preparations being made all over this section just now for a larger volume of hogs in 1922 the record for last year is likely to be considerably advanced by January, 1923.

Bureau Planning Drive for Members March 13-18

Deaf Smith County members of the Deaf Smith County Farm Bureau and of the Texas Farm Bureau Wheat Growers Association are receiving letters from D. P. McCallib, Panhandle Plains Supervisor of the Texas Farm Bureau Wheat Growers Association, telling them that they have been assigned a quota of three new members for the wheat growers association, to be secured during the membership drive of the Deaf Smith County Farm Bureau, starting Monday, March 13 and ending with a great county-wide farmers rally at Hereford—on Saturday afternoon, March 18, at two o'clock, when permanent officers of the Deaf Smith County Farm Bureau will be elected, a constitution and by-laws adopted, committees appointed, plans made for the ensuing year's work, and noted farm bureau and wheat growers association speakers will be heard.

The executive committee of the Texas Farm Bureau Wheat Growers Association, of which Judge L. Gough is vice president, met in Amarillo last Saturday and assigned quotas of wheat to be contracted in each county before April 1st, when the time limit to contract 3,000,000 bushels of wheat to incorporate expires. Deaf Smith was given a quota of 1,000,000 bushels of wheat, of which fully one-third has already been contracted. (Continued on Page 2.)

GASOLINE STOVE EXPLODES; BURTON CAFE TOTAL LOSS

The "Ever-Eat" Cafe, J. C. Burton, proprietor, opposite The Star Theatre, was gutted by fire about 5:30 Wednesday morning, the contents being a total ruin. The building itself, an old wooden shell, was saved through the swift work of the hustling fire department.

It is understood that Mr. Burton had lighted a gasoline stove and stepped back into the rear for something when an explosion occurred. Melvin Standifer, telephone "trouble man," beat the whole pack to the truck by a hair. The Chief and several of the men pressed him closely.

The inside of the old building is a charred ruin and Mr. Burton's restaurant fixtures are a complete loss. It is understood that insurance was carried on both stock and building.

RAINED ROUND US AS USUAL; WE GET ANOTHER NORTHER

From a mere trace to an inch of rain fell over the north Plains country Wednesday morning early. A heavy mist would probably describe it at Hereford. Amarillo reports 67-100 of an inch. Nearly a full inch fell at Canyon, within forty-five minutes. Light rains fell here and there, but none of it, with the exception of that at Canyon, was of any real benefit.

Colder weather hit Hereford Thursday morning. The Weather Man predicted fourteen above, and he did not miss it far. It cleared up somewhat during the afternoon and the gulf air toned down the atmosphere.

Make Room!—One at a Time!!



Society

Colonial Tea

The new and attractive home of Mr. and Mrs. Claude Ricketts was the scene of a beautiful Colonial Tea given by the Christian Endeavorers of the Christian Church on Tuesday afternoon and night.

The house was beautifully decorated with hutchery and American flags, growing flowers and burning red candles.

Paul Corbett, impersonating the negro butler, "Pompey," met the guests at the door. Mrs. Claude Ricketts, as Mrs. Hancock; Mr. Thomas Foster and Miss Zena Owen as George and Mrs. Washington; Miss Corbett as Mollie Pritchard; Miss Ricketts as Ann Hathaway; and Miss Bennett as Barbara Fretchere, composed the receiving line. The costumes were beautiful and graceful in the extreme. Mrs. C. H. Dyar, as Betsy Ross, ushered the guests into the punch room, where Miss Lura Gregg, as Theodosia Burr, and Mrs. Ralph Barnett, as Cynthia Moore, served julep.

Mrs. C. R. Smith, as Dolly Madison, greeted the guests in the dining room.

Refreshments of cherry pie with whipped cream and coffee were served in the breakfast room. Tiny red hatchets, bearing the C. E. monogram were plate favors.

During the afternoon and evening a delightful program was rendered, consisting of a vocal solo by Miss Owen, a duet by Mesdames C. R. Smith and W. R. Steckman; Little Misses Ardelle Foster, as little Mary Jane Adams, and Eric Marie Foster, as the little negro Sambo, gave several readings.

A pleasing feature of the entertainment was the minuet, given by Leonard Foster as Thomas Jefferson, Mr. Armstrong as Alexander Hamilton, Mr. Thurman as John Hancock, and Thomas Foster as George Washington, with the four young ladies in the receiving line.

The ladies of the church whose birthdays fall in December and February assisted the hostesses.

Recital

Miss Sena Mae Mounts presented her pupils in recital last Tuesday night at the Central School Auditorium to a packed house. Standing room was at a premium and many were turned away.

The opening number, "We Hope You've Brought Your Smiles Along," by Billie Baker, Addie Hastings and Billie Hill, was so nicely and smartly presented that the audience was aware that a program out of the ordinary was to be presented. The three outstanding features of the evening's entertainment were given by Miss Mable Renfro, in "From Long Ago to Now," Miss Eva Skelton, in "The Famine" (from Hwa-watha) and Miss Ruth Elliston, presenting "Sis Hopkins and Her Beau Billious" (in costume). A close second was Miss Ruth Conkright, presenting "Kentucky Philosophy," and "Horror of Youth," by Miss Margaret Gilliland, and Beulah Lee Rutherford's "Wednesday's Madness."

Those taking part in the recital, not above mentioned, were Eugenia Ritter, Ralph Hastings, Mozelle Hill, Duane Orr, Evelyn Witherspoon, Miss Vivienne Steckman and Mrs. John Williams. The evening's entertainment was brought to a close by the comedy sketch "The Fasciators," which indeed was a comedy full of wit and fun the whole way. The cast was made up of Misses Pearl Wood, Leona Bishop, Mable Renfro, Lenia Anthony, Eva Skelton, Lenia Orr, Beulah Lee Rutherford, Ruth Elliston, Mozelle Hill, Floyd Wilson, Mable Jowell, Dorothy Shore, and Peg Rambo.

Bay View Club

Thursday, Feb. 16, closed the Bay View Club's study of the short-story, types of the foreign short-story furnishing the lesson study, which was in charge of Mrs. John Williams.

The leader opened the program with De Maupassant's "The Beggar," Mrs. Guthrie gave Pushkin's "The Shot," and Bjornson's "The Father," and Mrs. Potts gave Grimmshousen's "Raid on the Parson's Kitchen," they being representative of French, Russian, Scandinavian and German types, respectively.

This week "Federation Day" was observed with an appropriate program. The seven different departments into

HOME SWEET HOME

by F. Parks

AUTOCASER



WOUNDED ASK PRESIDENT NOT TO FORGET



Wounded and disabled soldiers are supporters of the bonus for all, but not to the exclusion of special legislation for disabled. A delegation of wounded from the Walter Reed hospital, Washington, was appointed to call on the President and Congress asking that pending legislation aimed to assist them be not overlooked in handling the bonus question. The picture shows the delegation leaving the White House, escorted by the President.

which the work of the General Federation is divided were studied as follows: "American Citizenship," Mrs. John McLean, "Legislation," Mrs. E. W. Harrison, "Applied Education" and "Press and Publicity," Mrs. Guthrie; "Fine Arts," Mrs. J. E. Ferguson; "Public Welfare," Mrs. Donald; "Home Economics," Mrs. C. S. Garrison.

As an introduction to the lesson, the leader, Mrs. J. R. Sharp, conducted a roll call with current club events as responses, closing the program with a round table discussion led by Mrs. W. A. Price, upon the topic, "What has the Federation meant to me?"

A letter from past state president, Mrs. Floore, closed the interesting program.

Mrs. Cobb Honored

In honor of Mrs. L. E. Cobb, the Presbyterian ladies and a few of Mrs. Cobb's neighbors met with Mrs. Roy Gilliam on Friday, Feb. 17, to do honor to one of its most worthy members, who is soon to leave Hereford for her new home at Newlin, Texas, so a handkerchief shower was planned for this occasion, also carry out the Valentine effect, a nice gift book made of hearts, was presented to Mrs. Cobb, in fitting words, by Mrs. Sharp. A splendid program of music, readings and contests entertained the crowd of about forty ladies. At the last minute, little

Jake Witherspoon presented Mrs. Cobb with a large heart shaped basket which contained about forty nice handkerchiefs.

The Presbyterian church regrets so much to lose these good people, but wish them God's speed wherever they may locate. We felt very much indebted to Mrs. Roy Gilliam for this lovely afternoon, so pleasantly spent with Mrs. Cobb.

Dainty refreshment of angel food, jelly, cream and nuts were served.

DIXIE LYCEUM IS GUARANTEED ANOTHER YEAR'S COURSE

The Bell Ringing Quartette completed the season's lyceum course last week. The number was highly enjoyed. The school board, who have backed the contract with the Dixie Lyceum Co., the past year, lost some money, owing to unusual conditions, and did not feel that they could afford to shoulder the burden for another year. However, an enterprising lady advance agent, ably assisted by Mayor Knight, talked enough citizens into signing the guarantee individually to make it good, and the Dixie Course will again be with us next year.

Go To Church Sunday!

BUREAU PLANNING DRIVE FOR MEMBERS MARCH 13-18

(Continued from page 1.)

tracted, according to Mr. McCallib, secretary of the association.

Mr. McCallib writes that it is expected that Deaf Smith County will go far over the top in securing its quota of wheat, as it has one of the highest percentages of any county in the state already subscribed, the notice has been received that several counties are after the record for the greatest per cent of wheat contracted and members joining the association and the farm bureau.

Several noted farm bureau and wheat growers association speakers will speak in Deaf Smith County during the membership drive. E. M. McCracken, of the Texas Farm Bureau Wheat Growers Association, will speak in several school districts and communities during the last three days of the membership drive. They will speak at the "Countywide Farmers Rally" in Hereford on Saturday afternoon, March 18, at two o'clock. The names of other speakers, the places they will speak, and the hour and dates will be announced later by committees to be appointed by the president of the Deaf Smith County Farm Bureau. Every community will be requested to furnish its membership teams to canvass for new members, and every farmer will be requested to get at least three new members for both the farm bureau and the wheat growers association.

Temporary officers of the Deaf Smith County Farm Bureau are Troy Womble, president; George Smith, secretary-treasurer; C. P. Galley, J. O. Miller and A. Lowther, directors—Contributed.

Good Printing at the Brand.

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AMARILLO'S BIG AUTO-STYLE SHOW WILL BE WHOPPER

AMARILLO, Feb.—Every minute of the time will be taken on the program of the Auto-Style Show staged in Amarillo, March 9, 10 and 11, according to announcements made Monday night at the weekly dinner-meeting of the Amarillo-Panhandle Automotive Association in the Hotel Amarillo.

Leading stores have taken space in the style show division and these will exhibit from three to five models decked in the latest offerings of the world's fashion centers. The models will present desirable wearables from the dainty boot to the creation of the

best milliners—nothing will be omitted. The gentlemen's furnishing stores will also be on hand with the best and newest things for men. This will be somewhat of an innovation, and yet it will be interesting according to the statements of the arrangement committee who declare that they have been "shown" regarding this item in the show.

Every automobile and accessories man in this city is ready to bet that there will be a number of surprises from that general division of the attractions. Colors, form, model, material, performance, style, will all come in for their share of the attention of the public gathered here from every portion of the country. The accessories men have some surprises "up their sleeves" and these will be sprung each day, for the benefit of the motor vehicle using public.

Interspersing the offerings in the style and automobile divisions will be the entertainment features. These have been selected for their real worth and are of such nature as this part of the country seldom has opportunity of witnessing. Direct from the Orpheum circuit these attractions have been designated by reason of their uniform excellence. There is range in these features and acts, so that something must be offered in the program to please each individual patron of the show.

Then comes the dances, afternoon and evening, with a wide range of little features well calculated to appeal to the throngs now assured for the three days' events. A superb orchestra will disperse music throughout the shows, being constantly on hand, with a musical repertoire unsurpassed as to variety and selection.

The railroads of the country contemplate improvements valued at \$400,000,000.

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All sizes and prices. I can fit you out in Tires and Tubes to suit your pocketbook.

Use That Good Gulf Gasoline and Supreme Oil.

Repair Shop in the rear.

Thompson Garage

Across the Street from Courthouse

We're Still Smiling—

over the results obtained from our new

CASH BASIS

The folks have certainly shown their appreciation of the saving by their buying.

OUR VOLUME IS INCREASING

both in our Grocery and Market Departments. For fear that you should forget we again want to remind you that

- we deliver orders amounting to \$1.00 or more;
- we accept phone orders, subject to collection at the home;
- we have a First Class Meat Market in connection;
- we are selling for CASH only, in order to give YOU the very best possible price for what you eat.
- we pay spot cash, and the highest market prices, for country produce of all kinds.

Phone
116

I. H. Spratt, Mgr.

HEREFORD PRODUCE

Uncle John's Ash

THE BANDS ON SOME CIGARS NOWADAYS BURN BETTER 'TH' TOBACCO.



HERE IS THE BIGGEST SELLING SINGLE STYLE IN THE WORLD. IT'S OUR "FOOT-FITTER" No. 1—KNOWN ALL OVER THE WORLD AS "TOM"! These shoes fit the feet all over like the paper on a wall. They fit roomily in the forepart and firmly over the instep and in the instep arch.

"FOOT-FITTERS" Fit snugly At The Heel Seat. They hug without squeezing. No pinching! They give the foot a firm tread and the chance of flexing naturally in walking. They "support the foot in the arch like a doctor's bandage."

Price \$7.50

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Edith H. Holman Walter R. Stockman
Holman & Stockman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Six months, \$1.50

Three months, \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

W. M. Megert

For Sheriff and Tax Collector:

Omar Baker

C. R. Smith

C. S. Purcell

For Tax Assessor:

W. W. Bennett

Ira Ricketts

C. I. Slaton

J. H. Daniel

For District and County Clerk:

A. L. (Lee) Biggs

For County Treasurer:

J. J. (or Uncle Joe) Ward

THE FARMER MUST

BE WATCHFUL

Let the farmer keep his weather eye open when he considers taking advantage of legislation aimed at greatly enlarging his borrowing capacity. The adage "Beware the Greeks Bearing Gifts" may not fit the situation with a society, but it may be well to remember that borrowed money is easily squandered while that earned by the sweat of the brow usually is carefully conserved. Relief must be afforded, of course, and it will be afforded, because if the nation's prosperity is not to be dangerously checked the expansion of farmer credit is inevitable. However, washing all the confusing technical fly specks off the picture and looking at it through plain horse sense glasses the farmer never will have a cent of money lent to him except it be on security that is unquestionable, legislation or no legislation, and when money is borrowed there is established a lien on the farmer's production and correspondingly a certain domination of distribution and the fundamentals of business management. Care must be taken that the financial interests do not get too strong a grip on the agricultural group of our American life. It is obvious that farmers, particularly stock raisers, cannot operate on short time loans but they should be cautious if opportunity is presented to them to get money with such ease that its value will be lost to sight. It is easy to drift down the stream, but there must be a day of reckoning—always a day of accounting and settling up. The role of domination must be played by the farmer, not the financier.

TIME THIEVES ROB THEMSELVES

A desire to practice the gentle art of getting something for nothing seems to have been inherent in man since the earliest time, but to date the scheme has not proved a success. Some analysts tell us that no desire is implanted in the human breast that is impossible

OFFERS SELF IN MARRIAGE FOR \$1,000



Pretty Theresa Katona, of Brooklyn, N.Y., offers herself in marriage for \$1,000, the money to aid her father, mother and six small brothers and sisters, the latter all under 15 years of age. The father is ill and out of work. Theresa's only qualifications for a husband (other than the \$1,000) are that he be healthy and a Christian. She agrees to wed on her 19th birthday, November 28, this year.

of attainment, but it is doubtful if any way ever will be found—and it is hoped it won't—whereby man can live without labor. True, buying in a cheap market and selling in a dear market seems nothing more than an effort to pinch off a part of some one's labor and set it aside for future use, yet this is the crux of modern trade. Sometimes it is urged as an excuse for the parasite who lives on the labor of his fellows and performs no useful service in the world, but it is at best a poor excuse. The noblest of work of course is that of the farmer, the man who wrests from the soil the life-giving forces for the human kind. We can't all be farmers. Many of us wouldn't want to be these days. But we can all play our part and do an honest day's productive work in our respective spheres, and we can all realize the fundamental truth that we cannot rob our employers of the time and ability they pay us for without robbing ourselves. Prosperity means ample production and efficient distribution. We can never enjoy what we do not produce. The drone in the hive must be frowned upon. He is like the deadly wasps that blights the thing it touches. All hands to work. The bell has rung. Let's go, and then see things hum. Business activity is purely a state of mind.

One of the common faults in gardening is making rows of plants too close together and leaving the plants too close in the row. This causes plants to suffer for moisture and the lack of plant food. Give more distance.

Our Present Endeavor Ten Years Hence

How many of you have heard of this concoction? Three dark nights let boil in the heat of a volcano crater the distilled essence of an alligator scale, the tender heart of a centipede. The vapor of the compress of a hundred smiles, the clashing of horned frogs horns, two very small, very white juicy pebbles. To the resulting liquid add three gill-

grains of the wind-swept plains, the clearness of a dewdrop, the sparkle of a snowflake, and the perfume of a rose leaf.

In my handkerchief I have a drop of this lotion. I inhale its spirit and its magic potency carries me into the actual future. Since it is your desire I shall tell you something of the Endeavor or activities as they are happening in the future.

(sniff-sniff)
June, 1922—Every organization must have its downs as well as the successful ups. Calamity seems inevitable to the Y. P. S. C. E. of the Hereford Presbyterian church. After a most successful era of its career the society seems about to go on the rocks. It seems that election day is drawing near, the time for election of new officers. But a custom has been established in the society that the president of this society get married during his term of office. The two former presidents set this precedent. So, since all the young folks were shying the office of president because of risk of incurring matrimonial obligations as well as the usual duties, the society is about to fall apart because no one will be president. But our pastor, as usual our standby in a time of need, with his ready tact and especially with the strong illustration of his personal undertaking was able to show that the liability of taking up marriage relation was just a strong reason for becoming president and all the Endeavorers wanted to be president, knowing this office means a chance to get someone to shoulder their responsibilities. And, its only being fair to let the girls have opportunities once in a while, Buena Gould is elected to the chair. The danger of breaking up is avoided.

B. FRANK BUIE, LAWYER

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Will practice in the Civil Courts. Special attention to examining abstracts of Texas land titles, representing Executors, Administrators and Guardians. Patronage solicited.

WITH WEATHER CONDITIONS

favorable, it means you will need at least a few implements to start that crop with. We want to remind you that we have extremely low prices on everything in that line, as well as on harness and leather goods.

GARRISON BROTHERS

HOGS

Fat hogs, Lean hogs, Big hogs, and Little hogs—I buy 'em, every day in the year, except Sundays, and pay the top price. Be sure and see me before you sell.

Bring in your hogs not later than Thursday evening I ship every Friday.

G. W. Brumley

and the most prosperous era ever before is shown by the next event that I find myself in the midst of.

Why, don't you know where that is? This is the Presbyterian church in Amarillo. This is where the District Convention is being held. The Hereford society is represented 100 percent strong. The speaker is Frances E. Clark. He is the drawing card of the convention. You see the Hereford society has drawn fame and renown down on the Panhandle District, until the father of Endeavor himself must visit the district on his tour of the country. The object of this tour is to set forth a new slogan for Endeavor. Since the success of the slogan, "A Warless World by 1923" is assured and peace reigns, the disarmaments conference at last had agreed that the nations disarm.

Just a moment. The vision grows dim. Those peppy Herefordites are making so much noise over there in the corner with their noise and rah rah, rah rah rah, to the different leaders that I am confused and am losing out. Where is my handkerchief? Ah! (sniff sniff.)

Oh! I see clearly—a long cherished dream of the Endeavorers must be come true. I am looking in on a meeting of the Hereford Young People's Union. The young people's societies of the entire town have entered into a young people's union, with certain times for meetings and the livest wire executive force—the whole big crowd of active young folk offers, and as secretary we see Leslie Bruner, who is also general idea gleaner for the union. More of the Endeavorers we find in the executive force: Helen Shore and Mrs. Earl Nunn have in charge the management of community recreations at the community house, which the united force of the young people's union was able to build for the god of the town and country people.

June, 1920—Oh! You can't see what I see. The Hereford Endeavor is entertaining the State Convention. Since 1922 at the Houston State Convention, the Panhandle District C. E. has raised a lot of dust at the State Convention, and each year making more noise and leading off in more different things, this district had no trouble getting the State Endeavor Convention when Hereford supported by her sister societies



FLOWERS AND GARDEN SEEDS OF ALL KINDS FOR SPRING PLANTING

Our cut flower are more beautiful than ever. Carnations, Sweet Peas, Roses, Jonquils, etc.

Potted Plants
Bulbs of all kinds.

MRS. EDGAR JOHNSON
Phone 95

asked for the convention. And I need not describe the success of that convention when I tell you among the leaders and talkers are some of our beloved workers of the past, Roy Bregg, Jack Cecil and Mrs. Woodward formerly Jessie Grider Butts. We all remember how we used to have these workers with us in our district and individual affairs. But they grew too big for districts. They passed on to be State workers and workers over several states. So to keep up with their bigness we had to grow into state affairs also and we just expanded our society to receive the State Convention.

I hear joyous laughing, shouting and merrymaking. Wait a bit until I get more into it. (sniff, sniff, sniff.) Well, no wonder that I was dazed at first, I knew that the church our Endeavor had grew up in had been replaced by a grand wonderful building. Its magnificence is unrecordable. Of course, they had to have this church before they could entertain a whole state of Endeavorers, but I was unprepared for the sumptuousness of this banquet hall. What a splendid array of white nappery and tables loaded with delicious viands.

Feb. 10, 1922, and to think that this is the result of the idea inaugurated away back yonder ten years ago this very night. Since that night on every Friday night of Endeavor week a banquet has been given in honor of homecoming Alumni. That was a very unpretentious affair back yonder when, because of inadequate facilities, our banquet that night was a farce as far as a real banquet goes.

That night the only part of a real banquet we had was the fellowship and good fun. This we thought was the main essential and left the tables and array of eatables to the imagination. Tonight is a great night. The fellowship is here. The tables and eatables are here and a big banquet is being carried out in big style. Decorations have turned the hall into a palace room of the C. E. colors, red and white. The tables are formed in the Endeavor monogram, large C with an E inside of it. I see about the table as alumni those Endeavorers who, ten years ago, were hosts. The Junior society of ten years ago are now the entertainers. Truly this is a great home-gathering. The Alumni have come back to their dear old endeavor from all part of the State. Just now the toastmaster, Frank Cogswell, is calling for toasts to Audrey Carrol and Vera Godwin, the Alumni that these active endeavorers love, especially because of their faithful service to them when they were Juniors and needed the superintendency of the older Endeavorers. Audrey has come on special invitation from Dallas, where her headquarters are established in State Superintendent of the Juniors.

I think again of that first banquet night in 1922 as I see some of the Alumni we entertained present at banquet. But something of that Endeavor is lacking here. I will pause for clearness to perceive what it is (sniff). That it is. I see no sister-in-law in this group. Well, this Hereford Endeavor has been able to produce only one sister-in-law.

Viola Nunn.

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40 Varieties of Face Cream to Select From

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Berry's Face Cream
Colgate's Face Cream
D. & R. Cold Cream
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Frecklester
Benzoin & Almon
Oriental
Hinds Cold Cream
Hinds Honey & Almon Cream
Hudnuts Marvelous
Ingrams Milkweed
Klitho Cream
Lazella Cream
Marvelo Cream

Melba Cold Cream
Melba Greaseless Cream
Mary Garden Vanishing Cream
Mavis Cold Cream
Menius Cold Cream
McCormack Beauty Cream
Milkweed Cream
Mistletoe
Palmolive Cream
Peroxide Face Cream
Pompellian Creams
Ponds Creams
Sanitol Creams
Satin Skin Creams
Soni Kiss Creams
Velvetina Creams
Vaseline Cold Creams
Woodbury's Creams
Zona Complexion Cream

Our line of Toilet Waters and Face Powders correspond with this list. If you prefer similar odors in all your toilet line, we have them.

City Drug Store

Phone 300

Rex Tynes, Mgr.



FUNDAMENTALLY, credit is good or bad according as it is set to work in a productive way, or as it deserves merely to put off the day of reckoning. To make credit a constructive agency takes more than good lenders; it takes good borrowers. And the borrowers must come with sound business propositions.

Whenever there is a difficult business or economic situation, the idea is usually entertained that more credit will solve the difficulty. In many cases, credit is a most important factor, but it is seldom, if ever, a determining factor unless there is something else to go along with it and make it effective. To continue to extend to a man who is operating inefficiently and at a loss, or who is behind the times and is not adjusting his methods to meet changing conditions, is merely to put him ultimately deeper than ever in the hole.

We are in the market for some well secured cattle loans on the basis of bank balance.

FIRST STATE BANK & TRUST CO. of Hereford

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

MONUMENTS

Granite, Marble and
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Can Give Time

Will erect same.

P. R. PURCELL

Hereford, Texas.

W. A. GREENWOOD

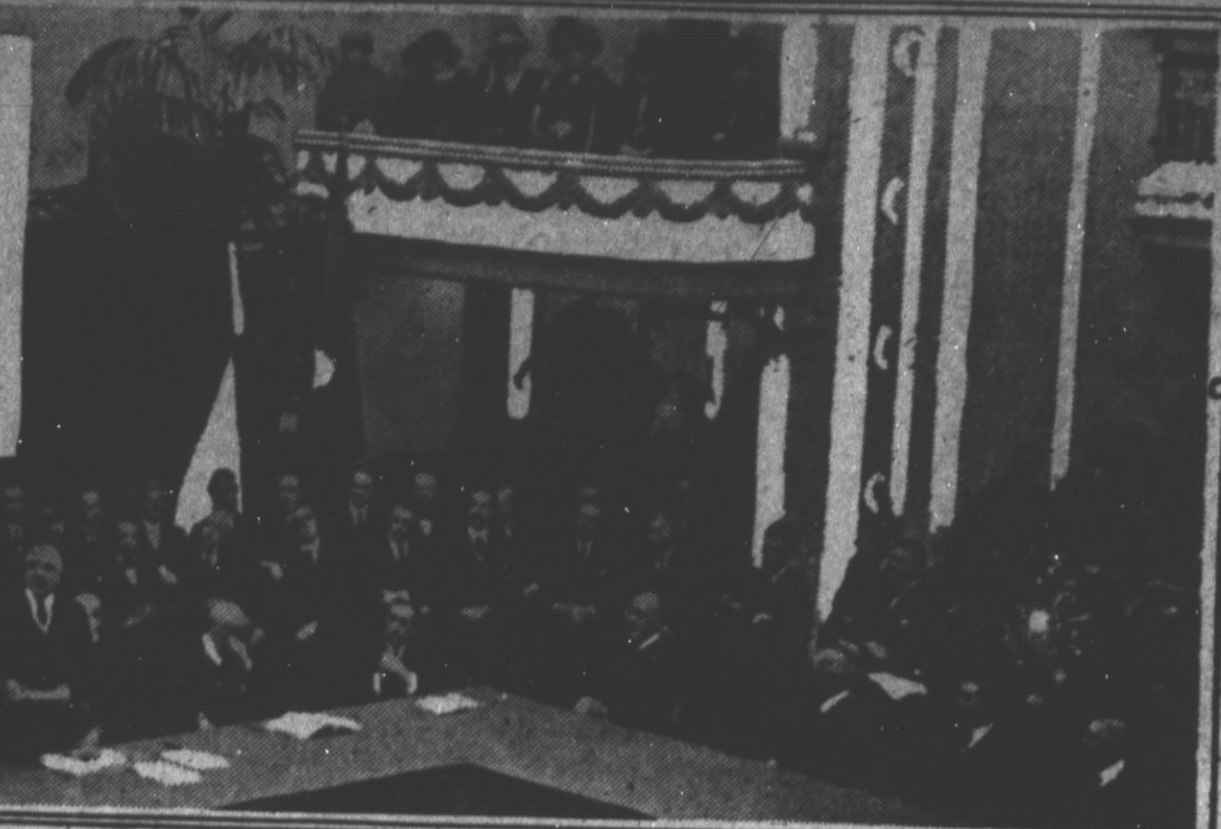
The General Accident Ins. Co., paid Mr. Greenwood \$466.32, on account of his recent illness. He says he was never treated nicer in his life. We will never represent any Insurance Company that does not give entire satisfaction in settlement of all just claims.

Dependable Insurance of all kinds.

T. K. Wilson Insurance Agency

PRESIDENT HARDING BRINGS HISTORIC ARMS CONFERENCE TO CLOSE

Expressing satisfaction at the achievements in the Arms Conference, President Harding brought the historic session to a close in the presence of the entire diplomatic corps, members of his cabinet and other distinguished heads of the government. Reading left to right at table: Senator Underwood, Elhu Root, Senator Lodge, President Harding, Secretary Hughes (half hidden behind President), Lord Balfour and Lord Lee.



What is the value of History?—Mr. Suggs.
What Devotional books have helped you most?—Open Discussion.
Business session.
C. E. Mizpah.

Methodist Missionary Society
March 1
Leader—Mrs. W. A. Price.
Scripture lesson—Isaiah 45:18-23.
Hymn.
Prayer—For India for Idol Worshipers, for our Missionaries who face Hinduism—Mrs. Black.
Reading—Contrast between Oriental Nations—Mrs. Virgil Canning.
The Complexity of India Explained by Chart—Mrs. Heard.
India's Evil Trio, An Impersonation—Poverty, Mrs. Hawkins; Superstition, Mrs. Spratt; Ignorance, Mrs. McLean.
Encouragements in India—Mrs. J. B. Jones, Mrs. Sherman Williams, Mrs. Howers, Mrs. Harrison.
The Christian Enterprise—A Symposium—Messames Welliver, Rice, Thompson, Stocking, Potts, Black, Siles and Miss Lela Edwards.
Reading—A Brahmin Speaks of Christ—Mrs. Jennie Wilson.
Our Great Opportunity—Mrs. Ward.

SUNDAY SERVICE and Church Societies

SUNDAY SCHOOL ATTENDANCE AT HEREFORD'S CHURCHES
Baptist 244
Methodist 220
Christian 161

St. Anthony's Church
Services Sunday morning at 10:00 o'clock.
Rev. Fr. Salvator Francis, S. A.

Presbyterian Church
9:45 a. m. Sunday School.
11 a. m. Preaching by the Pastor.
3:00 p. m. Junior C. E.
6:30 p. m. Intermediate and Senior C. E's.
7:30 p. m. Preaching.
You are cordially invited.
J. R. Sharp, Pastor.

Church of Christ
(Two Blocks North of Courthouse)
Bible Classes at 10:30 a. m.
Preaching and Communion Service at 11 a. m.
You are cordially invited to worship with us every Lord's Day.
W. A. Knox,
A. S. Higgins, Elders.

First Christian Church
Bible School at 9:45 a. m.
Preaching at 11 a. m. and 7:30 p. m.
Questions vital to the moral and spiritual life of today will be discussed.
Special music by the choir. Sunday has been designated as "whole family day." Come and bring every member of the family. The largest family, the youngest and the oldest members present at the Bible School will receive special recognition. A hearty welcome for all.
J. N. Wooten, Pastor.

Baptist Church
Regular services at the Baptist church Sunday morning and night.
Sunday School at 9:45.
Preaching by the Pastor at 11:00 a. m. and 7:30 p. m.
Sunbeam Band 3 p. m.
B. Y. P. U.'s at 6:30.
We want 250 in Sunday School next Sunday. Let us have 25 men in the men's class. The public cordially invited.
E. B. Atwood, Pastor.

Methodist Church
Sunday School at 9:45.
Preaching morning and evening by the pastor.
Morning subject, "Cornered by the Tempter"; evening hour, 7:30 p. m., "Three Candidates and no Election."
Epworth League 6:45 p. m.
M. M. Beavers, Pastor.

I. C. E. Program
Presbyterian Church
Topic—Books that Make Life Better.
Leader—Wayne Bowers.
Roll Call—Answer with a Bible verse.
What Should be One's Object in Choosing a Book?—Francis Guinn.
What connection is there between the Bible and One's Other Reading?—Thelma Gould.
How can a busy person find time for

reading?—Glenn Witherspoon.
Song.
What means are helpful in fixing impressions gained from books?—Wilson Gyles.
From what class of books have you gained most help?—Robert Anthony.
What is the value of History?—Francis Locker.
Special music.
What book has done most to fit you for usefulness in Christian Service?—Charlie Paddock.
Collection.
Songs.
Sentences Prayers—Everyone respond.
Benediction.

Epworth League Program
M. E. Church, 6:30 p. m. Sunday March 5
Topic—Better Witnessing.
Leader—Vernor Curtis.
Hymn—02.
Prayer.
Hymn—205.
Scripture—John IX, 24-28; Heb. XI, 13-16; Rev. I, 9.
Leader's talk.
A Better Idea of the Value of a Soul—Paul Wilson.
Better Praying—Dollie Ward.
Better Living—Elizabeth Stegall.
A Better Outlook on the World—Dorinda Sites.
Benediction.
Go To Church Sunday!

Junior Missionary Society
Song No. 202.
Bible lesson—God Suideth Them—Exodus XIII, 17-22.
Leader—Cuthran Bryant.
Song No. 46.
Prayer.
Business.
Subject of the lesson—Moses.
Pharaoh Pursueth—Exodus XIV, 4-31—Morris Beavers.
The People Want Water—Exodus XV, 22-27—Robert Anthony.
The Murmur of Want of Bread—Exodus XVI, 10-36—Louise Jacobson.
Recitation—Lovey Beavers.
Closing Song No. 200.

Junior C. E.
Leader—Mary Broadwell.
Songs.
Prayers.
Song.
Lesson—What to do when others wrong us.
Scripture—Rom. 12:17-21.
Will it make us better Christians to forgive those who wrong us?—Evelyn Witherspoon.
How can we overcome evil with good?—Maybell Witherspoon.
Special music—Misses Audrey Carroll and Vera Godwin.
Songs.
Roll Call—Answer with scripture verse.
Business.
Prayer.

Y. P. S. C. E.
February 26, 6:30 p. m.
Presbyterian Church
Song Service.
Topic—Books That Make Life Better.
Leader—Lois Cobb.
Scripture—Prov. 3:13-26.
Leader's talk.

What Should be One's Object in Choosing a Book?—Mabel Barnhart.
What Connection is There Between the Bible and One's Other Reading?—Roy Golden.
Short prayers—Viola Nunn, Roy Golden, Mrs. Olson.
How can a busy person find time for reading?—Effie Rushing.
Special music.
In what ways do you share with others the results of your reading?—Audrey Carroll.

We Like to Give Service

Or, to put it differently, has it ever struck you that it isn't the case of the job, but your liking for it that makes it attractive?
We're in the battery business because we like it.
If we can give you service that you didn't know we had, we are particularly pleased. We don't stop with merely filling, charging and testing your battery, and selling you a new one when you need it. We're here to do everything we can to see to it that your battery gives most miles of uninterrupted service per dollar, and more satisfaction all around.
We like to be bothered. Come in anytime.

Electric Service Station
Phone 284

Willard Batteries

Second Annual Auto and Style Show

Bigger and Better than last year
More Space—More Cars—More Styles

AMARILLO, MARCH 9, 10 and 11

Vaudeville—Music—Dancing

Under Auspices of
Amarillo-Panhandle Automotive Association

That Spring Season

is arriving this week and immediately the necessity for proper implements on the farm, and in the garden, will confront everybody.

We are ready for you—and rarin' to go. We are headquarters for standardized implements of all kinds. And our harness and leather goods line is unequalled anywhere.

After the rain, come around and let us show you the real goods.

Dunlap Hardware Company

Eggs, Poultry, Cream, Hides

We Pay Cash

WANTED
All Kinds of Furs

The Golden Rule Produce Co.

Year of old Stambaugh building

You Will Need It For

Your Little Chicks

PURINA BABY CHICK CHOW AND CHOWDER

We guarantee

Double Development or Money Back

Fresh Shipment Just in

Jones & McLean Grain Co.

Fone No. 1

Look for the Checkerboard



In the Great West Mills is made a flour which justifies honest pride in having done a thing the best we know how. This pride carries to the retailer, clear to the housewife, with honest pride in the fine texture, beautifully brown crusted bread.

The Groceries

all sell Great West and Amaryliss Flour.

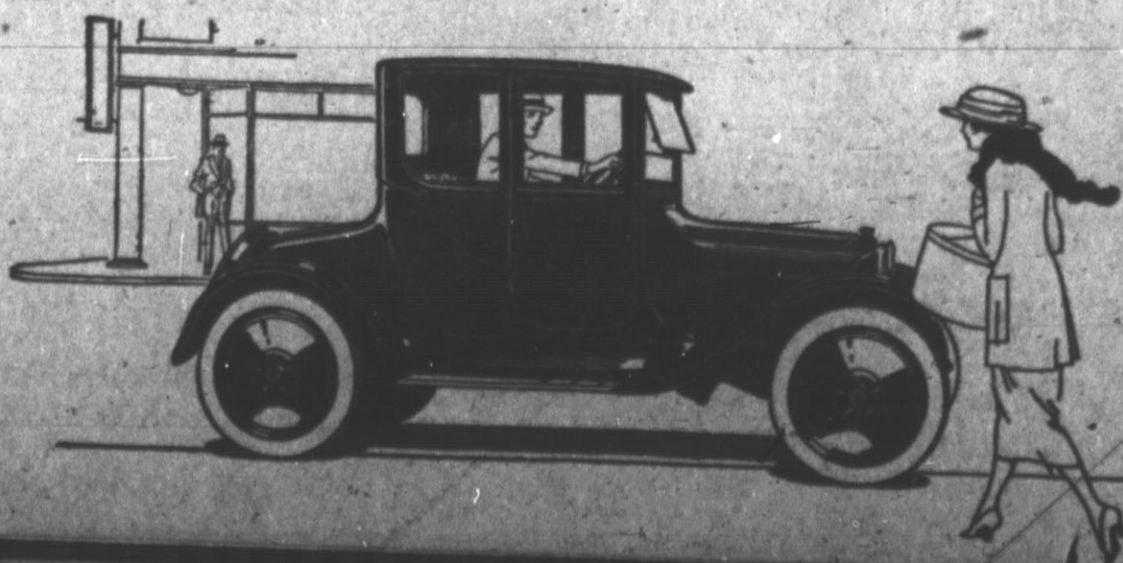
DODGE BROTHERS COUPE

Ask about the Coupe in almost any American home and you will be told that the members of the family feel they simply could not get along without it.

The simple secret of its great popularity is faithful and unfaltering service at a trivial cost.

The gasoline consumption is unusually low
The tire mileage is unusually high

Motor Sales Company
Hereford, Texas



CLASSIFIED COLUMNS

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.

RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.

CASH WITH ORDER.

Notice

Your account you will find at the City Drug Store for your convenience. Please drop in and settle same, as I want all my accounts closed.

10-31-Pd Geo. E. Burns.

Ranger's Liberator Bear
The sensational cross of America's two greatest Poland China blood strains. For breeding, see Jas. R. Robinson, or 9-11 Jno. McLean.

WANTED—To buy a two to four room house to move on a farm.

9-2t Jno. P. Slaton.

FOR SALE

Seed Potatoes
Carload Seed Potatoes shipped from Minnesota Feb. 20th, should arrive next week. See or phone

10-2t Carl Mountz.

EGGS—For hatching, from purebred R. C. Reds. If you want eggs to hatch on shares, see

10-2t Ralph Barnett.

FOR SALE—Good piano, in first class condition. Will sell reasonable; terms to responsible parties.

10-2t Pd. S. L. Harman.

FOR SALE—15-27 Case Tractor, with plows and Tandem Harrow and all equipment, in good repair and ready to plow. Terms.

10-2t Ralph Barnett.

FOR SALE—S. C. White Leghorn eggs, from Hogan tested hens of Young and Ferris strain, from 175 hens have gathered 2,015 eggs from Jan. 1st to Feb. 23, 1922, at 35c per doz.

Phone 318-2-3 Mrs. J. M. Kimmons

10 12 14 16

WANTED—To buy windmill, tower, pipes, everything except the well.

9-2t Jno. P. Slaton.

FOR SALE—Buff Orpington Eggs for hatching. Phone 253.

8-2t Pd. C. M. Hicks.

FOR SALE—One Rumley Oil Pull, 12-20 engine, and Tandem Disc. For information see or call David W. Shepard, Dimmitt, Texas; or Phone 112, Hereford.

7-4t Pd.

FOR SALE—I have fifteen yearling bulls eighteen yearling heifers, eleven two year old heifers that are first class cattle, all registered. In feed lot at Slaton. Will take \$60 per head, a real bargain in high grade cattle.

A. E. Whitehead, Box 6,

Slaton, Texas.

FOR SALE—Best wind mill in town, a large Sampson, together with a well house and large closed tank. A rare bargain. For information, call at Jones & McLean.

6-1t

FOR SALE—By owner, 160 acres in Block K E just outside of town. Also lots 3, 16, 20, 22, 23, 35 Evans Addition in Hereford.

4-8t Pd. W. F. Reddell.

FOR SALE—Barred Rock Cockerels. Phone 370. E. W. Kinney. 9-3t

FOR SALE—White Holland Turkeys: Toms \$8.00, Hens \$5.00. Good stock. Also White Leghorn cockerels at \$1.00 each. Otis Burton. 9-4t Pd

4-8t Pd.

For Exchange
I have anything from 120 to 320 acres unimproved land, Castro and Deaf Smith Co., to exchange for Southern California property. Submit your propositions to J. S. Warner, 819 S. Broadway, Santa Ana, Calif., for information.

4-1t

TRADE—Chevrolet, 490 Touring Car, good mechanically. Will trade for anything of value, or sell on credit.

10-2t Ralph Barnett.

TRADE—Ford Chassis, good mechanical condition, two new engines, two not so good. Trade or sell on credit.

10-2t Ralph Barnett.

FOR RENT

FOR RENT—House; also 2 rooms in another house.

15-1t H. L. Broadwell.

WANTED

WANTED—To buy a two to four room house to move on a farm.

9-2t Jno. P. Slaton.

WANTED—To buy windmill, tower, pipes, everything except the well.

9-2t Jno. P. Slaton.

The best gardeners are usually the people who take the greatest interest in the plants and thus like to cultivate them. Good gardeners are often good farmers.

In 1921 the American people bought \$3,150,000 new life insurance policies.

The automobile industry paid a total of \$228,750,000 in special taxes in 1921.

AUCTION SALE

List your stuff for the Saturday Sale on March 4th. See me about that General Farm Sale for terms and date.

GEO. W. SMITH,
General Auctioneer

Phone 324-F3 P. O. Box 87



FRIONA

We are informed that at a meeting of the County Commissioners' Court at Farwell last week, the Friona State Bank and the First National Bank of Farwell were appointed joint depositaries of the county's finances. Each to give a warranty bond and receive a fifty-fifty division of the funds.

Rev. Pons did not fill his appointment at the schoolhouse Sunday morning and night, owing to the fact that he is still engaged in a very enthusiastic series of meetings at Amarillo. The building in which the meetings were first begun was too small to accommodate the growing crowds. On Thursday night many were turned away on account of lack of space and the meetings were transferred on Friday night to a larger room.

The last number of the Dixie Lyceum course for this season was presented here Saturday night to a crowded house. The talent sent us by the Dixie Lyceum Bureau this past season has given universal satisfaction to our people and it is with regret that we learn they are not to return to us again. Owing to the stringent financial conditions existing, it was thought best not to contract for an entertainment course for the coming winter.

The church services at the schoolhouse Sunday were conducted by Rev. Croul, of Clovis, who filled Bro. Pons' appointment. Rev. Croul is reported to be a very energetic speaker and seems to have made a very favorable impression on his Friona hearers.

Mr. Bennett, one of the lecturers of the West Texas Chamber of Commerce, was here Friday and Saturday and made a very interesting and instructive talk to a goodly number of our citizens Friday night, explaining the purposes and benefits of the organization. He asked for a membership of at least ten from Friona and we understand the number was secured.

The price of kafir and milo here Saturday reached the bountiful sum of \$1.03 per cwt. While this price seems insignificant when compared to the cost of production, it appears like fabulous wealth when compared to the beggarly pittance allowed for the same grain last fall.

Our people are so law-abiding that it is rare any of them are ever engaged in any litigation whatever; but such was the case when two of them appeared before the county court last Tuesday, each with a case against the other. The two cases were merged by Judge Hamlin and settled at the same session.

apparently to the entire satisfaction of both litigants. A rare instance.

The commissioners court at its session last week, ordered the opening of a system of public roads through that part of the county lying to the south and east of Farwell, preparatory to the establishment of a rural mail route out of Farwell through the territory named. Friona is as yet hardly in need of a free delivery route, but it is expedient that at least the roads already legally established, be opened for public use. One of these roads has been established for almost a year, and is one which, if opened, should be of great importance to the town and the territory to the northwest.

Mr. and Mrs. Selden Warren moved last week from town to their new home on the farm three miles north of town. Mr. Warren seems naturally inclined to agricultural pursuits and we wish them prosperity in their new home.

A new highway has been viewed and established leading from Friona, starting at the home of W. E. Goodwine and extending due east four miles, thence south to where it will intersect the O. T. highway running between Tulla and Bovina. When this road is opened it will make an open highway all the way from Friona to Tulla.

Every person interested in the welfare and development of Friona and the surrounding territory, should become a member of and attend the meetings of the Friona Commercial Club, and do all in their power to promote such development.

The local Farm Bureau and Wheat Growers Association will meet at the school house Saturday night for regular business. All members should be present and all farmers who are not members should be there and become members.

Some of us are enthusiastic enough to think it possible for Farmer county to have a fair this fall. If so, the logical place for it to be held is Friona. It's only a tremor in the breeze just now, but listen.

FRIO

Mrs. W. B. Green, who has been visiting at her old home at Frost, Navarro County, and other East Texas points, returned to her home a few days ago.

Miss Lottie Stagner, teacher of Friona school, who has been teaching at the residence of J. B. Harlin while we were overhauling and enlarging the old schoolhouse, moved back to the new building Monday morning. The contractor to do the stucco work completed the job yesterday evening. All the

As'n Hog Sale at Canyon last Saturday.

L. A. Smith's children are laid up with chickenpox, so they were kept from Sunday School last Sunday.

We had a full house at preaching services last Sunday and Bro. Sharp of Hereford gave us a good sermon. Subject, "The Great Need of a Broader Education."

Mr. Hershey loaded out a car of baled sorghum hay, sold to parties in Vernon, Texas, this week.

Mr. and Mrs. S. J. Rice and Mr. and Mrs. Roy Botsford and family spent Sunday with the Hollis Galley family.

DIMMITT CASTRO COUNTY

The basketball teams from Bovina were here Friday and played a good game with both our boys and girls. Score: Girls' team, 25 to 5, in favor of Dimmitt; Boys' team, 36 to 19 in favor of Dimmitt. Both teams played good ball and the games were enjoyed by all.

Mr. and Mrs. J. F. Lockhart and daughter, also Messrs. S. M. and J. F. Lowery of Plainview, visited Sunday in the home of Mrs. Lockhart's parents, Mr. and Mrs. Batauf.

Mr. and Mrs. Lester Womack, accompanied by Mrs. Connie Clananah, motored to Lamars last week to visit with Mr. Womack's parents.

Mrs. A. M. Brownlee, who has been ill for several weeks, is much improved. Rev. G. R. Fort is spending this week in Floyd and Briscoe counties attending to business.

Mrs. Etta Brashears spent the week end with Mrs. B. A. Fuller.

Quite a few from here attended the Singing at Sunnyside Sunday evening.

Rev. Lindley and Rev. Fort, pastors of the Baptist and Methodist churches at this place, will begin a series of Revival services next Sunday, it being the fourth Sunday. Everybody is invited and urged to come and take part in this meeting. A good revival is needed now, worse than anything else, so let us all try to do our part.

Miss Emma Ruth Harris, of Mark, Texas, visited with Mr. and Mrs. Batauf Sunday.

Mrs. Mayes Miller has been quite sick, but is now improving.

Our new telephone owner and operator advises us that he is putting in quite a few new boxes. This is because he is giving good service and the people show their appreciation by giving him more work.

Miss Mary Lee Walton, who lives north of Dimmitt, spent several days last week with Miss Edna Belle Fort.

Joe Gollehon was visiting east of town Sunday evening.

W. H. Gilbreath and family, of Hereford, visited this week in the home of R. R. Gilbreath.

Mrs. J. I. Phipps, of Springlake, was in Dimmitt Monday attending to business.

We Are Still Selling

Hoover Cleaners—Western Electric Washing Machines—Lamps—Shades—Hughes Ranges.

Don't forget us when you want to lighten the cares of the home.

Hereford Light & Power Company

"Your Electrical Servants"



The man who has something to sell
And goes and whispers it down a well
Is not so apt to catch the dollars.
As he who climbs a tree and "hollers".

Banking

CHARACTER AND STRENGTH ARE TWO OF THE ELEMENTS ONE SHOULD LOOK FOR IN A FINANCIAL INSTITUTION

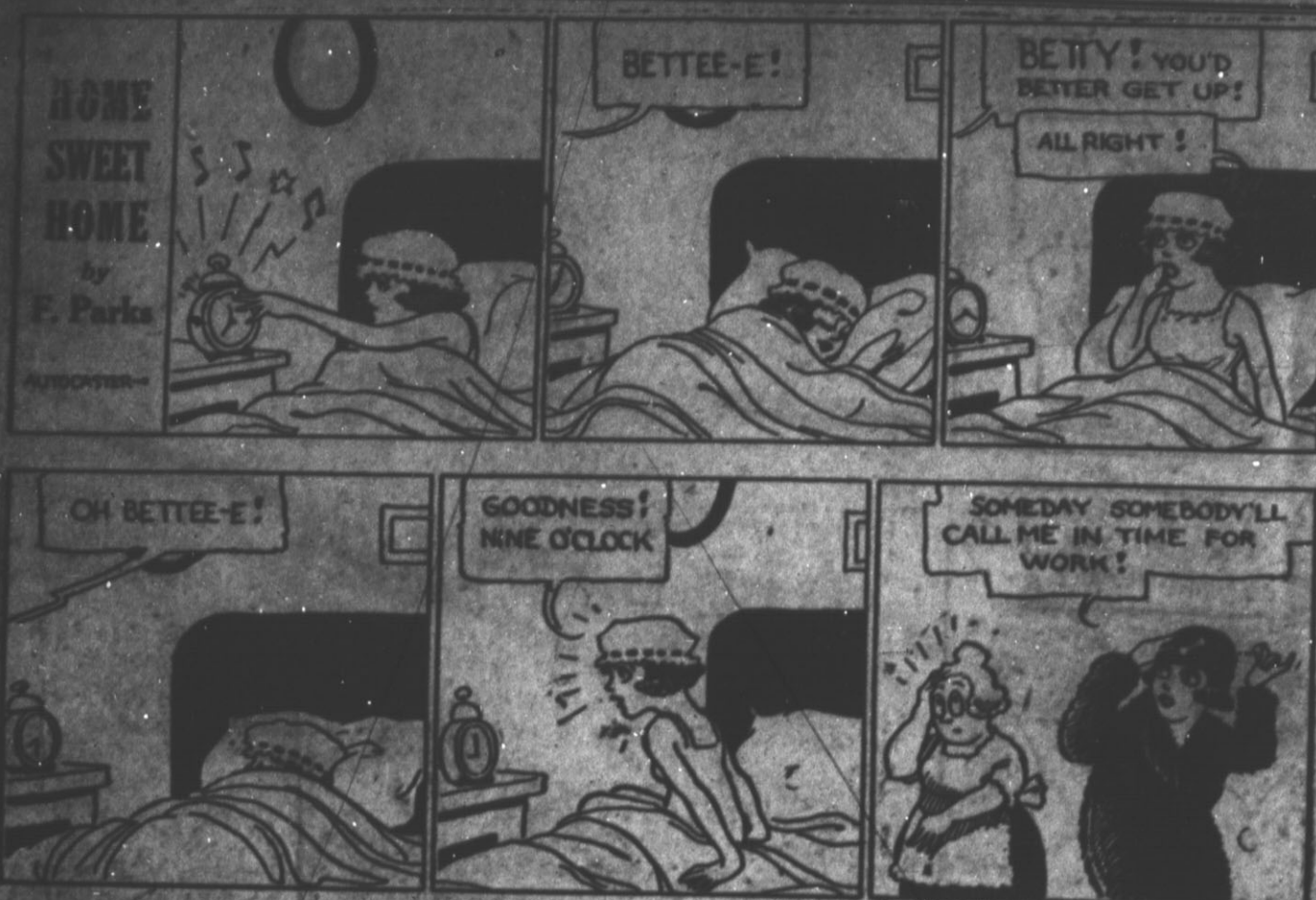
There is no bank that can rise higher than its ideals in its service any more than a stream can rise higher than its source. The size and strength of this bank are a sure indication of a healthy, high ideal and a lofty standard of service.

Experience has broadened our service and made practical application of our ideal of equitable dealings to the always changing conditions of business.

First National Bank



The Hereford Brand
Hereford, Texas



TOWN & COUNTY Personalographs

Homer Fox returned to his home at Waxahatchie Thursday.

C. B. Smith arrived home Friday morning from points in New Mexico.

J. R. Sowell went to Amarillo on business Thursday morning.

M. C. Matthews and J. B. Rutherford made a business trip to Amarillo Friday morning.

WANTED—Good, clean rags, at The Brand Office.

Mr. and Mrs. Bobo McLean, of Clarendon, arrived in this city Wednesday.

Mrs. W. M. Bright and baby arrived in this city Friday morning from Tyler, Texas.

Mr. and Mrs. Grover Sanders arrived home from Amarillo Friday morning.

Mrs. R. A. Terry, after several weeks visit in the home of her parents, Dr. and Mrs. Price, left Hereford Friday morning for her home at Canadian.

Mr. J. T. McCormick returned to her home at Wichita Falls Friday morning after several weeks visit with her father, J. Z. Smith.

PECANS—Halbert Paper Shell, three pounds \$1.00; 10 pounds \$3.00. Prepaid, H. A. Halbert, Coleman, Texas.

Jno. P. Matheson, of Amarillo, was in this city Wednesday and Thursday on business.

Mr. and Mrs. W. H. Wilkerson arrived home from Quanah, Texas Friday, after spending several days visiting in the home of their daughter.

Miss Virginia Morgan arrived in this city Friday morning to visit her parents. Miss Morgan is a student at C. I. A. at Denton, Texas.

Mrs. H. K. Monroe, of Porte, Okla., in this city Wednesday morning. Mrs. Monroe is here on business.

Mr. and Mrs. C. E. Travis, of Denver, Colo., were in Hereford Wednesday on a business and pleasure trip. Mr. Travis is a son of R. M. Travis, formerly of Summerfield.

Mrs. D. J. Alban and children returned to their home in Amarillo Thursday morning, after a three week's visit in the home of her mother, Mrs. B. Franks.

Go To Church Sunday!

J. B. PHILLIPS
LICENSED AUCTIONEER
15 Years Experience
Phone 197-F3 Hereford, Texas

Eskimo Pies
(Brick Cream Chocolate Coated)
They are delightfully delicious, only 10c

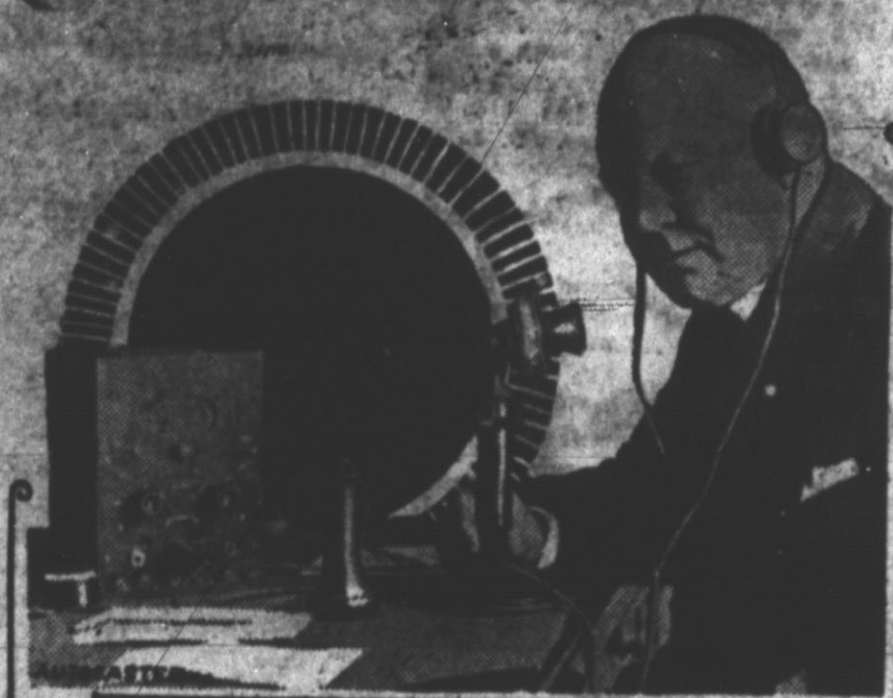
Corner Drug Store

Miss Ben Donald returned to her home at Amarillo Thursday morning, after a few days visit in the home of Mr. and Mrs. Chas. Donald.

McMURRAY COLLEGE PRESIDENT LECTURES IN HEREFORD

President J. W. Hunt of McMurray College at Abilene, Texas, lectured to quite a large audience Wednesday night at the Methodist Church. Dr. Hunt's subject was "Imagination." He is a deep thinker and has the words always at hand to express himself. His lecture was interwoven with comic sayings that cinched the facts he gave out. Dr. Hunt is educational secretary of the Northwest Conference of the Methodist church, and incidentally looked after a few of the pledges.

Sec'y. Daily Hour Market Reports By Wireless



When radiophone wireless stations of the East recently started sending out daily market and weather reports even Uncle Sam's cabinet officers could no longer resist the radio "bug." This new picture shows Secretary of Navy Denby at his desk, carrying on government business. Extensive news, educational and entertaining programs are featured daily for amateurs by broadcasting stations in the East.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

COAL

Delivered Promptly

Phone 265 Great West Mill & Elev. Co.



Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle 15c higher. Hogs 35c higher. Lambs \$1.00 higher. Sheep 25c higher. Prospects active market balance of week.

BEEF STEERS:
Good to Choice \$7.25 to \$7.35
Fair to Good 6.25 to 7.25
Common to Fair 5.50 to 6.25

FEEDERS:
Good to Choice \$6.25 to \$7.00
Fair to Good 5.25 to 6.25
Common to Fair 4.00 to 5.25

STOCKERS:
Good to Choice \$6.00 to \$6.75
Fair to Good 5.50 to 6.00
Common to Fair 4.00 to 5.50
Stock Cows and Heifers 3.50 to 6.00
Stock Calves 5.00 to 7.00
Stock Bulls 3.25 to 4.50

BUTCHER COWS:
Good to Choice \$4.50 to \$5.50
Fair to Good 3.50 to 4.50
Cutters 3.00 to 3.25
Canners 2.50 to 3.00

HEIFERS:
Good to Choice \$5.50 to \$6.50
Fair to Good 5.00 to 5.50
Common to Fair 3.50 to 5.00

CALVES & YEARLINGS:
Baby Beef \$6.50 to \$7.00
Killers 5.00 to 6.00
Veals, Fair to Good 8.00 to 10.00
Veals, Common to Fair 4.00 to 6.00

BULLS:
Killers and Bolognas \$3.50 to \$4.50

HOGS:
Light \$9.00 to \$9.50
Heavy 9.25 to 9.50
Packing Sows 7.50 to 7.75
Pigs 8.50 to 9.50

SHEEP:
Lambs 12.00 to 15.00
Lambs, Cull 6.50 to 8.00
Yearlings 11.00 to 13.00
Wethers 7.00 to 8.50
Ewes 5.00 to 7.50
Feeding Lambs 11.00 to 13.00

RECEIPTS: Monday Last Week
Cattle 13,000 26,000
Hogs 12,000 53,000
Sheep 9,000 24,000
LEE LIVE STOCK CO. CO.
February 20, 1922

State of Texas
County of Deaf Smith,
The Herring National Bank,
vs
J. L. Crawford.

WHEREAS, by virtue of an order of sale, issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the first day of November, 1921, in favor of The Herring National Bank, as plaintiff, and against J. L. Crawford, as defendant, in cause Number 1831, on the civil docket of said court, I did on the 13th day of February, 1922, at one o'clock p. m. levy upon and take into my possession as the property of the said J. L. Crawford, the following described personal property, located in Deaf Smith County, Texas about 25 miles N. W. from Hereford, on what is known as the Claude B. Harbut place, on which

"Say it with Flowers"

We specialize in Floral Designs and all kinds of cut flowers in season, also blooming plants and ferns.
First class designers with life experience. Largest floral establishment in the Panhandle.
Amarillo Greenhouses
A. Alenius, Proprietor
Phone 1116, Box 101
46th Amarillo, Texas.

Hereford Produce

Always makes the Cash Prices for Poultry and Eggs.

WE BUY CREAM
See us before Selling.

the said J. L. Crawford now resides. Said property being described as follows, to wit: One "Case" thrasher 32 in. cylinder, with 54 in. rear, shop No. 80683, with truck and extras therewith; One "Case" 54 in. wind stacker, shop No. 43750, one feeder and hand cutter for 32 in. cylinder, shop No. 49443; One "Case" 22-40 horse power tractor engine; gas and oil, shop No. 34980 and fixtures with engine; One 18-40 weigher No. 50168; One 150 ft. 8 in. ply drive belt; and on the 9th day of March 1922, between the hours of 10:00 a. m. and 4:00 p. m., on said date, on the above described premises, I will offer for sale, and sell at public auction, for cash, to

the highest bidder, all the right, title and interest of the said J. L. Crawford in and to said property.
Dated at Hereford, on this 23rd day of February, 1922.
C. S. PURCELL, Sheriff
for Deaf Smith County, Texas
Go To Church Sunday!
W. S. WILLIAMS
General Auctioneer
See me, phone or write for terms and particulars.
Hereford, Texas

Keep a Cow, a Sow and a Hen!
Hard Times Won't Come Again!

Western National Bank

A Friendly Bank Where You Get Helpful Attentive Service



CONVENIENCE ABOUT YOUR KITCHEN

WORK IS A MOST IMPORTANT PART OF YOUR WELFARE AND IS INEXPENSIVELY HAD.

We wish every housewife in this community would come in and see the comfort, convenience, new and desirable features that we are showing in kitchen cabinets at this time.

Whether or not you buy, the inspection will interest you.

Hoosier Cabinets are the best of all. They are priced low down at \$37.50 to \$55.00.

Porcelaine top Kitchen Tables, \$9.75 and \$12.50.

Printed Linoleum, 98c to \$1.15 sq. yd.

Extra good Inlaid Linoleum, \$1.48 sq. yd.

Felt back Linoleum, 73c sq. yd.

Congoleum Art Square, Enamel Finish, size 9x12, for \$16.75.

Singer Sewing Machines on terms.

We are satisfied with small profits.



The big store with the little price.

Hog Shelter and Poultry Houses

Our farmers are rapidly developing the hog and poultry business—it's the country's salvation. Some splendid new blood is being imported at Hereford. Proper shelters for the hogs and tight houses for the chickens are necessary to properly develop them. We have plans, and samples, and knowledge of what to build and how to build. May we serve you?

PANHANDLE LUMBER CO.

OUR AIM—TO HELP IMPROVE THE PANHANDLE