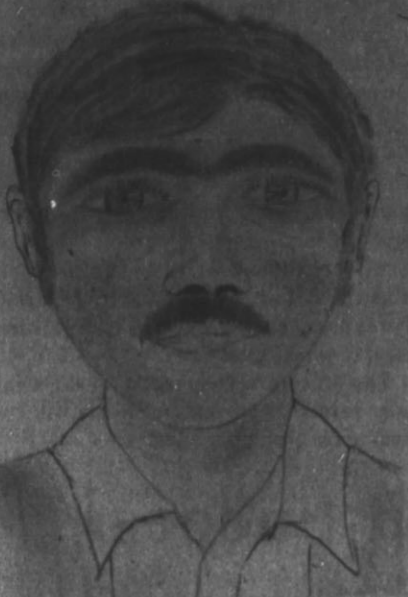


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 MICROLITH CENTER, INC.
 DALLAS, TEXAS 75226

Suspect Sought for Morning Robbery



Composite Sketch As Identified By 2 Witnesses— Drawn By Sheriff Travis McPherson

**By JIM STEIERT
 BRAND STAFF WRITER**

A daring daylight robber who confronted a city bookkeeper and stole approximately \$9,500 in cash and checks only a block from the county courthouse Wednesday morning was still being sought by city police and county sheriff's officers at press time Saturday.

Jean Watts, 222 Aspen, a bookkeeper at Thriftway Supermarket, had just left the Hereford State Bank at Third and Sampson about 9:18 a.m. Wednesday carrying a bank deposit bag and was on

her way back to the grocery store when the robbery occurred.

According to Mrs. Watts, she was waiting on the corner for the light to change when she was accosted by the bandit.

"I can't recall ever seeing him before, but he called me by name," she reported.

"He said 'Hello Jean, how are you? I want to caution you about the money you're carrying. Someone's watching you. I have a gun, I want your money.' I saw the handle of a gun inside his sweater and I let him have the money,"

Mrs. Watts explained.

Mrs. Watts reported that she first thought the man was a plainclothes policeman when he warned her about the money.

"After he took the bag he told me not to turn around. I didn't see which way he went or if anyone was with him," she added.

Mrs. Watts headed north on Sampson after the robbery until she came to the drive-in windows of the First National Bank. She notified police from there.

The man sought in the robbery is

described as age 30-35, weighing 160-175 pounds with dark brown hair, dark eyes and ruddy complexion. County Sheriff Travis McPherson sketched a composite drawing of the bandit from description.

The latest development in the case is a search for the deposit bag taken in the robbery.

McPherson reported Friday that a janitor saw a boy remove the orange bank bag from a trash dumpster behind offices of the Witherspoon law firm just west of the Hereford State Bank. It is believed the bag still contains approximately

\$6,500 in checks.

Thriftway manager Chester Harrison estimated that the bag contained about \$3,000 in cash in addition to the checks.

McPherson explained that indications point toward only one robber in the incident, although two could have been involved. He reported that officers have a suspect in mind in the robbery and are continuing their investigation.

Mrs. Watts, visibly shaken but unhurt, termed the incident, "Quite an experience."



The Hereford Brand

'A Member of Most Families in the Hereford Trade Area'

74th Year, No. 32 Hereford, Deaf Smith County, Texas, Sunday, April 20, 1975 40 Pages 20 Cents

Runoff Vote Results Due

Due to the press schedule of The Brand, results of the runoff election for the Hereford School Board were not available for this issue. Complete results will be found in Thursday's Brand.

A runoff for the Place 3 position was held Saturday between Bud Snyder and Clark Andrews. Snyder led the balloting in the first election but did not have a majority over Andrews and the third candidate, Joe Whitley. James Gentry and James Arney won the Place 1 and 2 spots, respectively.

Cancer Drive Begins Mon.

If your door bell rings after 6 p.m. tomorrow, it possibly will be a volunteer distributing educational material on the dread disease of cancer. Donations to the American Cancer Society will also be solicited.

The goal for this year's drive in Deaf Smith County has been set at \$19,800.

Mary Gibson is chairman of the door-to-door campaign and asks all volunteers willing to help on the drive to please report to the Southwestern Public Service building at 5:30 p.m. for educational packets and instruction.

Mrs. Jim Bob Perrin, chairman of the rural division, urges those who received literature in the mail to respond with their donations as soon as possible.

Bill Johnson, chairman for the business areas, and Mrs. Virgil Marsh and John David Bryant who are co-chairman of the special gifts division, have been working with their committees.

A bike-a-thon will be held sometime in May with Wayne Woodward serving as chairman.

Mrs. D.D. Hetzel is overall chairman for the Cancer Crusade and Jake Webb is president.

C of C Membership Continues To Rise

**By LAVON NIEMAN
 BRAND STAFF WRITER**

At an early morning meeting of the Deaf Smith County Chamber of Commerce directors Thursday, Bud Eades, president, announced that the C of C membership is now up to 684.

"There are now more agriculture-related memberships than the C of C has ever experienced," Eades related.

Eades also reported that Bill Albright, executive vice president of the chamber, was in Austin Thursday with a group from the C of C agriculture committee and others. The group went to Austin to meet with state officials to register concern over the Governor's proposed bill on school financing. If passed, farmland valued for taxing purposes would be at about \$1,200 per acre, according to Orpha Click, school tax assessor-collector.

With Albright and Click were Eldred Brown, chairman of the committee, Vance Crume, Raymond Schlabs, James Gentry, Roy Hartman and Jim McMorries.

REPORTS on the upcoming All Girls Rodeo and Cowgirl Hall of Fame, along with a report from the health and safety committee topped the agenda items considered by the directors.

Reports were also given from the Women's Division, industrial development committee, quarterly chamber-sponsored breakfast and the sports committee.

Eades, explained to the directors that Terry Caviness has been named overall coordinator for the All Girls Rodeo and Hall of Fame. Butch White is chairman for the rodeo and Roy Faubion is chairman of the Hall of Fame.

Butch White reported that things are on schedule in planning the rodeo, but called on the C of C for manpower help. He asked for a committee to be in charge of the concessions and another to be

responsible for the parking duties. The board assured him that the manpower would be provided.

White had reported at the March director's meeting that the chutes at the arena may not be of the required length for official competition. After checking with Jim Shoulders, who provides the stock, White learned that they will probably be acceptable. Shoulders is to be in Hereford Monday to make recommendations.

FAUBION REPORTED that directors of the Cowgirl Hall of Fame would meet Friday for an organizational meeting and possibly accept a charter. A representative from Texas Tourist Development was in Hereford Wednesday and told Faubion that the Hall of Fame would be included in their national publication.

A temporary wall has been completed in the County Library where the Cowgirl

No. 000

CONSTITUTIONAL AMENDMENT ELECTION
 DEAF SMITH COUNTY
 April 22, 1975
SAMPLE BALLOT

No. 000

CONSTITUTIONAL AMENDMENT ELECTION
 DEAF SMITH COUNTY
 April 22, 1975

Note: Voter's signature to be affixed on the reverse side.

PROPOSED CONSTITUTIONAL AMENDMENTS

Instruction Note: Place an X in the square beside the statement indicating the way you wish to vote.

No. 1	<input type="checkbox"/> For <input type="checkbox"/> Against	The constitutional amendment revising and consolidating provisions relating to state and local retirement systems and programs and providing for a maximum state contribution to state systems of 10 percent of the aggregate compensation paid to individuals.
No. 2	<input type="checkbox"/> For <input type="checkbox"/> Against	The constitutional amendment setting the salaries of members of the legislature at \$600 per month and setting a per diem of \$30 per day during legislative sessions and a mileage allowance at the same rate provided by law for state employees.

Amendment Ballot

The sample ballot above is what voters will decide on at the polls Tuesday. A story explaining the issues and another story detailing the poll locations and voting procedures appear in today's Brand.

Crop Cutback Movement Progresses

**By BOBBY TEMPLETON
 BRAND NEWS EDITOR**

Hereford and other Texas Panhandle farmers were inspired by the movement creeping across the Midwest to cutback crop productions and apparently the commitment made here by about 1,000 farmers has prompted others.

Gerald McCathern, chairman of teh Farmers and Feeders Action Committee headquartered here, just returned from a meeting in Sioux City, Iowa, where agriculture secretaries four states offered support of the farmer's movement. It followed a meeting in Ames, Iowa, where mammoth gathering of 4,500 was in attendance.

"We were encouraged by John

Weford, secretary of agriculture of Minnesota, that it was time for farmers to control their own destiny by controlling production," McCathern said. Attending the meeting with the Hereford farmer were Larry Harris of Hereford and Jerry Glover of Lazbuddie.

AT THE MEETING, petitions were circulated asking for further commitments from farmers to layout future plantings of crops and graze-out or plowup yet unripened wheat fields.

The Texans conferred with others at the meeting on the conditions of other states.

Approximately 700,000 acres of Nebraska's 3.5 million acres of production are being cut by at least 20 per cent according to one report McCathern received. And the figure is expected to rise as high as 1 million acres in that state.

In Iowa, about 20 per cent of its 1.3 million acres are pledged for cutbacks. Similar to Texas, Kansas farmers are sticking to the 10 per cent cutback figure.

Other states represented at the meeting and where cutbacks are pledged include Minnesota, North Dakota, South Dakota, and Missouri.

"We (Farmers and ranchers) must divert part of our acreage or we will overproduce and cut prices," McCathern said reemphasizing his stand for other farmers to follow suit. He chaired the March 31 meeting here, when farmers from the south and north Texas Panhandle and eastern part of New Mexico discussed their plight and vowed to cut production by 10 per cent and demand government action to stop beef imports.

LOCALLY, THIS EFFORT is no empty threat as reports have been coming in that cutbacks are being carried out. One farmer reported that he plowed up over 1,000 acres.

McCathern has been deeply involved in the movement since officials as well as with a very disturbed consumer in Maine.

He received a letter from R.E. Anderson, acting director of the dairy,

livestock and poultry division of the U.S. Department of Agriculture, explaining that under a law passed in 1964 that beef import quotas were authorized to help the then low-priced cattle market.

"It should be noted that the Meat Import Law was passed to protect the domestic industry when excessive imports are likely to occur as presently is the case," the letter stated.

Under a formula established by the law, imports of beef for 1975 are estimated at 1,074.3 million pounds, the lowest limitation President Gerald Ford can authorize. Anderson further states that voluntary restraints should accomplish the same effect as import limitations and that even 1,180 million pounds of imports represents only three-fourths pound of meat per person above the smallest quantitative limitation that can be established by law.

"THIS IS EXPECTED to have a negligible impact on livestock and meat prices," Anderson said. The letter was written at the request of Agriculture Secretary Earl Butz.

"All he gives are reasons why the imports can't be limited, even though we know it is hurting us," McCathern noted.

In a letter from the Maine consumer, a housewife pleads for farmers to stop their wheat grazing and plowups as it would only force consumers to cut down further on their budgets and lower the already low world food supply.

McCathern replied back that farmers had to make a profit in order to produce

Austin Visit Settles Ag Land Evaluation Dispute

Representatives from Hereford were again beating on the doors of government this week in the interest of agriculture as they traveled to Austin to rectify what they considered inadequacies of pending school finance bills as they relate to the valuation of land for tax purposes.

Organized by the Agricultural Committee of the Deaf Smith Chamber of Commerce, the trip by eight local farmers, school administrators and C of C officials included visits with State Senator Max Sherman, Speaker of the House Bill Clayton, Representative Tom Massey and Dr. Richard Hooker, special assistant to Governor Dolph Briscoe on education.

Attending from Hereford were Eldred Brown Ag. Committee chairman; Raymond Schlabs; Jim McMorries; Orpha Click, school tax assessor-collector; Vance Crume of the county tax office; Roy Hartman, school superintendent; James Gentry, newly elected school board member; and Bill Albright, executive vice-president of the C of C.

THE PURPOSE of the Austin visit was to protest portions of House Bill 1083 and Senate Bill 478, which could have forced the value of agricultural land up to about \$1,200 an acre based on the productivity of land, according to Click. In a prepared statement of the C of C, Albright referred to the proposed land capitalization method of evaluating farms and ranches

as "highly detrimental to and discriminatory against all the agricultural areas of the State of Texas and more particularly the highly productive farm land areas of the high Plains in the

(See LAND, Page 2A)

Amendment Polls Listed

The Tuesday state constitutional amendment election will involve a different procedure than the recent local elections as the voters must report to the voting boxes as marked on their voter registration cards.

B.F. Cain, county clerk, said that while the recent local elections consisted of only one ballot box location, the Tuesday election is of a statewide nature and therefore requires voting by precincts.

The polls will be open from 8 a.m. to 7 p.m. with the respective election judges responsible for each of the 11 precincts. Cain reminds voters to bring along registration cards to speed up the voting process.

Cain reported that only six absentee votes had been cast at the courthouse.

The precinct locations and election judges are as follows:

- Precinct 1, Drivers License Room of the Courthouse, Frank Bezner.
- Precinct 2, Commissioners Court Room of the Courthouse, Tony Hoffman.
- Precinct 3, Zinser residence, Frank Zinser.
- Precinct 4, Simms Community House, J.S. Stocks.
- Precinct 5, Hereford Community Center, Clyde W. Russell.
- Precinct 6, Ford Community School House, L.J. Straffuss.
- Precinct 7, Dawn Community Building, Mrs. H.V. McCabe.
- Precinct 8, Walcott School House, S.N. Thweatt.
- Precinct 9, Bippus Community House, C.F. Homfeld.
- Precinct 10, Wildorado Church, Mrs. C.L. McBroom.
- Precinct 11, Northwest School House, Raymond Higginbotham.



Second's for Hereford

Anchorman Steve Jones crosses the finish line in the mile relay, and starter Dempsey Alexander signals a second-place for the Herd track team in the District 4-AAAA meet here Friday. Jones also had a second in the 440; Mike Munnerlyn was second in the 330 hurdles, and Dave Charest took second in the long jump to total all the Herd's regional qualifying performances. Jay Williams joined the trio in the mile relay. Monterey took the team title, followed by Coronado and Lubbock High, and Hereford and Plainview tied for fourth and fifth.

11 Caught In Drug Busts

Deaf Smith County Sheriff's officers, Hereford police officers and officers of the Potter-Randall-Deaf Smith Metro Intelligence Unit and the Highway Patrol continued a crackdown on drugs in Hereford and the surrounding area this week as they made 11 drug arrests.

The drug arrest activity began Wednesday night when Deaf Smith County Sheriff's officers, Hereford police, Metro and Highway Patrol officers arrested seven individuals in raids.

Arrested for delivery of a controlled substance were Mark Brooke, 25, of Amarillo; William Joshua Walker, 21; Howard Glen Drye, 18, of 119 Bradley; Thomas Lecolyn Walker, 21, of Grand E. No. 13; and Eleazar Guzman, 17, of Hereford. All were released under \$10,000 bonds.

Two of the suspects, Thomas Lecolyn Walker and William Joshua Walker were

arrested earlier this month in a massive drug raid April 5-6 that netted the combined law enforcement agencies 11 arrests. T.L. Walker was arrested for delivery of marijuana in that raid and his bond set at \$2,000. W.J. Walker was arrested for delivery of a controlled substance and his bond was set at \$5000 in that incident.

Two juveniles were also arrested in Wednesday night's raid.

Thursday night, officers of the Hereford Police Department and Deaf Smith County Sheriff's officers arrested three Hereford residents in a raid at the Elm Court at 801 W. First.

Arrested Thursday for possession of a controlled substance were John Everett Hudson, 18, of Elm Court No. 3 and Danny Ray Rogers, 17, of 817 S. 25 Mile Avenue No. 6.

Bond for both Hudson and Rogers was

set at \$5000. Hudson remains in jail as of press time Saturday.

A juvenile also was arrested in Thursday's raid.

Officers netted 3.8 ounces of marijuana and instruments for smoking marijuana in the raid Thursday.

Hereford officers seized 5 1/2 ounces of marijuana Friday afternoon and later arrested Henry Castillo, 17, of 133 North 25 Mile Avenue for possession of a controlled substance.

The officers received information that marijuana was being kept in the house and obtained a search warrant Friday. They served the warrant on the house at about 3:40 p.m. and found the marijuana burnt marijuana residue and instruments used to smoke marijuana.

The officers also found a spoon with burn marks on the bottom, which will be sent to the FBI lab for analysis.



Arrest Made

Deaf Smith County Sheriff Travis McPherson, right, guards Glen Howard Drye, one of the persons apprehended Wednesday night in the massive drug raids. City Police Chief Don Brush and another officer search the defendant's car

for possible marijuana, drugs and assorted paraphernalia. He was caught in the parking lot of Braxton's Seven-Eleven grocery store on 25 Mile Ave. (Brand Photo)

Two Amendments Face Voters Next Tuesday

Ballot boxes may already seem "old hat" to Texas voters this year, but they will have to face them one additional time as two proposed constitutional amendments will be up for adoption in special election Tuesday April 22.

In the only state wide election so far this year, the legislature is asking voters approve a consolidated provision for the scattered public employee retirement systems which authorizes an increased state contribution maximum of 10 per cent and provisions to raise the legislative salaries to \$7,200 a year plus \$30 a day during legislative sessions and increased mileage rates of 16 cents a mile.

Both constitutional amendments will go before the public for simple for or against decisions.

LOCAL VOTERS will go respectively to their precinct voting boxes as marked on voter registration cards.

The amendment also provides that a system of benefits be established by any city or county for its employees and officers and that such a system be established statewide for cities, counties and other political subdivisions on a voluntary participation basis.

The second amendment will probably run into the most opposition as it asks for higher pay for legislators. Bills for such higher pay were defeated 1965, 1968, 1969, 1972 and 1973. A proposal to let a commission set legislative pay was rejected in 1970.

So far the amendments have not drawn wide spread public attention as no massive attempts are being made to publicize the amendments besides those of special interest groups. Of course legislators are one of these groups, but they apparently are sticking to personal contact promotion rather than broad

media campaigns.

The first amendment is strongly being pushed by the Texas State Teachers Association both locally and statewide. For them it means as for other state employees increased benefits through the state retirement systems.

The main purposes of the first amendment are to consolidate constitutional provisions relating to state and local retirement systems in one section of the constitution and increase the limit of state contributions to state systems from the existing six per cent to 10 per cent of the aggregate compensation paid to individuals.

FOR TEACHERS and other public workers who retired before Sept 1, 1973, the 64th legislature (now in session) passed an emergency bill to provide a 12 per cent increase in retirement benefits through April, 1975. However, it will not continue unless the proposed amendment is passed. Also an emergency appropriation of \$21.8 million from the General Revenues Fund of the state can not be transferred to the Retirement Annuity Reserve Fund for continued benefits unless amendment approval is received.

The appropriation is computed to be the amount needed to cover benefit increases during the life expectancy of those entitled to benefits, a Texas Legislative Council analysis reports.

The amendment calls for continuation of the Employees Retirement System of Texas and the Teacher Retirement System of Texas and the creation of other systems and programs as needed.

Presently, persons under one system lose retirement credits when transferring to another, but the amendment protects benefits of those under two systems.

A board of trustees is responsible for investments of each systems funds.

IF PASSED, the amendment would set compensation at \$600 a month (\$7,200 a year), \$30 a day for per diem allowances, and 16 cents a mile in travel expenses as paid other public employees. The present scale is \$4,800 per year in salary, \$12 per diem for the first 120 days of regular session and 30 days of each special session and 10 cents per mile for travel.

Arguments for and against the amendments may be numerous but they boil down to inflation and cost of living in both circumstances.

It is argued that present pension benefits have not kept up with the cost of living and that the increased benefits will complement income satisfactorily. Also the broader investment granted retirement system trustees are said to return greater benefits.

The case is much the same with legislative pay raises if legislator's jobs are considered fulltime. Salaries are not adequate to support one fully since two residences are required. Also qualified candidates are discouraged from seeking office because of the financial burden.

Arguments against both state that the measures are inflationary—requiring higher government spending which could result in higher taxes during a recession.

Other arguments against the retirement amendment are that consolidation of provisions for state, municipal and county employees and teachers could endanger each under dissimilar situations and that broader investment power may lead to speculative deals.

Arguments against the second amendment are that the legislator's job is actually parttime, legislative sessions may become longer and slower legislative procedure may result and no limit is placed on the number of trips legislators may take.

Clean-Up Campaign Ends In Success

Community support and diligent effort were listed as ingredients for success in this week's clean-up campaign by Mrs. Travis McPherson, project chairman.

Sponsored by the Chamber of Commerce Women's Division, the drive began Saturday with youth organizations grooming littered areas. All aspects of this annual project, first begun last spring, are under direction of the beautification committee of the C of C women.

Activities and volunteer workers in the campaign are featured on the front page of the Women's section of today's Brand.

INDIVIDUAL RESIDENTS are urged to bolster the clean-up theme by sprucing

up home properties and surrounding lots.

Hereford Jaycees will be on call to aid elderly or invalid citizens in need of assistance. For help, contact John Bunch, Jaycee president.

City maintenance trucks will be making daily routes to collect the expected influx of trash.

In observance of Arbor Day on Friday, a crabapple tree will be donated at 2 p.m. for planting at the site of the Nature Trail in Veteran's Park. Arbor Day ceremonies will take place at that time.

DEBBIE McCARLEY, daughter of Mr. and Mrs. Bill McCarley of 212 Cherokee, was announced all-around winner of the beautification poster contest. She was

awarded \$10 for this accomplishment and \$5 for having the best poster from Bluebonnet Elementary School.

Also cited as top winners from each school system were Shannon Gerik, Bob Templeton, Lydia Cortez, Rodolfo Carrasco, Dawna Inman, Noe Rodriguez and Terri Harkins. Posters from competition will be on exhibit at local businesses through the week.

MRS. MCPHERSON expressed appreciation to those youngsters who were involved in the anti-litter project Saturday morning.

"The spirit and enthusiasm reflected by the youth groups were a vital boost to the drive," she said. "It is hoped that their energy will be contagious."

Realtors Sponsor Forum On Thursday

A public forum meeting conducted by a panel of real estate experts will be sponsored by the Hereford Board of Realtors from 7-9 p.m. Thursday at Hereford High School auditorium.

The forum, free of charge, is being sponsored in conjunction with National

Realtor Week. Mayor Jim Sears signed a proclamation earlier this week proclaiming April 20-26 as Realtor Week.

The panel will present varying aspects of the real estate business under the overall theme of "Everything You Wanted to Know about Real Estate But

Have Been Afraid To Ask," according to Don Tardy, publicity chairman for the event.

Mrs. Betty Gilbert, president of the Hereford Board, said that other activities will be planned throughout the week "to demonstrate how the area benefits from services of individual realtors and the board." Also helping with the forum arrangements is Gene Campbell, chairman of the forum.

The panel will consist of discussions on the importance and value of realtors by Leroy Land of the State Board of Realtors in Lubbock, different types of FHA loans by Ralph Brunson, of the mortgage department of H.U.B. in Lubbock, conventional loans and closing costs by Dwight Turner of Security Federal Savings and Loan in Hereford, and tax aspects of owning real estate by Ken Schollenberger, an Amarillo CPA.

Each speaker will deliver a five minute talk and then open up the meeting for general discussion. Of particular interest will be information concerning the tax credit for new homes included in recent economic legislation signed by President Gerald Ford.

Tardy said all area realtors have been invited to attend.

A special activity of the local realtors is a 100 per cent involvement in the Cancer Crusade. They will be helping with the drive collections.

Land-- from Page 1

Panhandle."

It would also affect the farm areas of the Valley and other parts of West Texas," Albright explained.

THE TRAVELERS apparently accomplished what they were after as they got Massey, the author of the house bill, and Dr. Hooker to agree to a provision in the legislation which in effect would value farmland no higher than the fair market value. In other words, fair market values would be used for tax purposes if the production value was higher.

If the bills were to go through as previously written, dryland wheat acreage could have been taxed almost 600 per cent higher than before. "Where land before might have been taxed at \$1 an acre, the tax would have risen to \$5.82 an acre," Albright said. "Of course, we are talking about thousands of dollars in taxes."

The C of C statement also took issue with the following portions of the bill: that the attempt to further centralize power and control is adverse as it should be kept at the local level; that the ad valorem tax method was an unfair way to subsidize schools; that the income capitalization method of determining

farm and ranch land values was wrong; and that the bill wording was unclear and ambiguous with reference to "tangible personal property...income capitalization and other productivity, indices of values."

Suggested solutions included setting specific definitions of net income by deducting expenses from gross income, providing that value of agricultural properties was never higher than fair market values, establishing a ten year running average for determining value of agricultural lands, and writing legislation that would use alternatives methods of financing public education such as a sales tax.

Albright indicated that close tabs will be kept on the legislation to insure "that it gets through in appropriate form."

He said Clayton and Sherman were instrumental in setting up appointments in Austin.

Chamber-- from Page 1

Hall of Fame will be housed until a permanent building is secured. Faubion said two outstanding artists have already indicated that they would be willing to display paintings in it. Faubion reported the Hall would be open May 16.

Eades reported that Hereford By-Products will be sponsoring a roping meet about a week prior to the rodeo and proceeds will be donated to the Cowgirl Hall of Fame. The rodeo is set for May 16, 17 and 18.

HAROLD WHEELER, chairman of the Arts and Crafts Council, said the committee is most concerned right now about transportation problems that may result after the new elementary school is open.

"We'd like to find a solution and have the results complete before school starts next September," he said. "There are no sidewalks on Bradley Street to the south of the school, and then we have the shopping center and Harrison Highway," he pointed out.

It has been suggested that an overpass or underpass, to be used by school children as a crossway across the Harrison Highway, be constructed. Wheeler said, "Now is the time before waiting for someone to get killed." Bud Snyder said the Go Pro transportation committee also has met and discussed the same problems and highly recommends that something be done. The board suggested that the speed limit on the Harrison Highway should be lowered.

Eades gave a report from the industrial development committee. He reported that it had been discovered that an industrial foundation had been formed here in the 1950's to secure King's Manor. A copy of the charter has been sent to the Attorney General and Small Business Association office to see if it is acceptable and meets the requirements for a SBA loan. Eades said he felt the committee was about ready to make an offer on a lease situation to an industry considering Hereford.

REV. DOUG MANNING, pastor of

First Baptist Church, has been appointed to serve as general chairman of the quarterly breakfasts sponsored by the C of C for its membership. There has been one breakfast, which was quite successful, and the second one has been set for May 8.

Lavon Nieman reported for the Women's Division. The city's clean-up drive, began Saturday and continues through this week. She called on the directors to be more aware of the drive.

A report from the steering committee of the Miss Hereford Pageant also revealed that Monica Herring, Miss Hereford, would be traveling to the Miss Texas Pageant in July equipped with an individual gift for each contestant. Plans call for a bright red bag made of net to hold local products, such as a bottle of water from the "The Town Without A Toothache," sample of Holly Sugar and anything else appropriate that firms would like to donate.

THE SPORTS COMMITTEE made a request to the directors for vests to be worn at all functions they assist with. H & R Manufacturing is willing to make the vests and only charge for the cost of the material. Then some printing will be done on the vests. The directors approved the purchase of the vests at a cost less than \$2.00 each.

Bill Devers, director of the Community Singers, sent word to the meeting that the Singers have been invited to sing at the Texas Choral Directors meeting to be held in San Antonio in August. He said the Singers plan to have a local concert in order to raise funds for expenses.

Directors present for the meeting were Terry Caviness, Mike Patrick, Calvin Goodin, Donald Hicks, R. C. Hoelscher, Andrew Kershen, Lee Umstead, Jim McDowell, Eades, Faubion, Snyder and Nieman. Others attending were Betty Willson and Carolyn Kilough, C of C secretaries. Wheeler and White.

Rodeo Kicks Off With Press Conference

Hereford will be the place to be May 16-18 for the All Girl's Rodeo and Cowgirl Hall of Fame opening, but our sister City to the Northeast, Amarillo, will be the official announcement of the rodeo will be made at a press conference there Monday.

At 10 a.m. in the Amarillo Globe-News champion cowboy and winner of numerous rodeo awards, will join local officials in letting loose the lasso on the All-Girls Rodeo events. The rodeo, sponsored by The Deaf Smith Chamber of Commerce and the Girls Rodeo Association, will be an annual event here along with the Hall of Fame.

Shoulders will be coming to Hereford following the Amarillo engagement for local publicity interviews and to look over rodeo facilities. He is supplying the stock for the rodeo entrants.

The rodeo is expected to be the biggest of its kind ever as more than 300 entries are anticipated. Also the prize money is expected to reach a record level at approximately \$25,000.

The charter meeting was held of the Hall of Fame board of directors this week to organize the institution, which is temporarily located in a basement room of the county library. Eventually it will be housed in a building similar to the one housing the Cowboy Hall of Fame in Oklahoma City.

Roy Faubion is chairman of the Hall of Fame committee with Terry Caviness serving as overall chairman for both the rodeo and Hall of Fame. Butch White is chairman of the rodeo portion.

Harold Wheeler, county probation officer, is the rodeo parade chairman and said ten entries have been turned in so far for the parade set for 2 p.m., May 17. Entries include floats, bands and bands.

Mrs. Tom Draper, who is serving as chairman of a subcommittee to obtain entries for the parade, reported that her committee met Thursday to review plans. Final plans will be made at another meeting on May 8.

Four floats have sent in entry blanks, which are available at the Chamber of Commerce office. Sponsoring the floats are Deaf Smith County Museum, Deaf Smith County Library, Girlstown, U.S.A. and the Women's Division of Deaf Smith County Chamber of Commerce.

The Sheriff's Posse of Deaf Smith County and Boy's Ranch are the riding clubs to enter so far, along with other

City Commission Meets Monday

The Hereford City Commission will meet in regular session at 7:30 p.m. Monday at the City Hall to consider four open session agenda items and one item in closed session.

The closed meeting is for discussion on a land proposal.

The other considerations include a request for a building site for the Cowgirl Hall of Fame, appointment of a zoning board member, a revenue sharing report and tax resolution.

entries including Khiva Shrine Klowns, Klown Train; Khiva Shrine, Old Fire House Truck; Miss Wayland College; and Hereford's Day Care Center, a wagon.

Plea Made for Blood Donations

Blood donors are asked to replenish an ever dwindling blood supply between 4-6 p.m. Wednesday as workers of the Coffee Blood Bank of Amarillo come to Hereford Community Center to collect scheduled monthly donations.

Mrs. Barbara McCrary, chairman of the local blood committee, said that donations dropped rapidly during the past three months from the record collections in January of 107 pints. February collections totaled 59 pints and March sunk to a low 29 pints.

"We desperately need the blood to pay back the blood used for recent patients," Mrs. McCrary said. These include Shep Townsend, a local heart patient and owner of One-Hour Martinizing, and one of the recent Contreras girls who was severely burned in a fire in Westway.

The blood used to be collected in a period of four hours but due to lower donations, Coffee-workers cannot afford to stay here that long. Blood will be taken from inside the center, not from a mobile unit.

The Hereford Brand

Established 1901

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the office.

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364-2630

Band Gets Division 1 Concert Rating

The Hereford High School Band received a Division 1 rating in concert performance and a Division II rating in sightreading at the UIL concert and sight reading contest Thursday at the Amarillo Civic Center.

The Hereford musicians were the only 4-AAAA band to receive a unanimous Division 1 rating in concert according to

Randy Vaughn, band director. In concert division, the HHS bandmen performed Suspiros De Espana, Lincolnshire Posy and the finale from Kalinnikov's Symphony No. 1 in G. Minor.

Commenting on the HHS band's concert performance, contest judge Richard Strange of Arizona State University termed the local bandmen, "an extremely fine band with

mature players." Jack Sisson of Oklahoma State University called the group "a great high school band that did a fine job" and Ron Thielman of New Mexico State University commented, "This is a beautiful sounding band and congratulations are in order."

The Whiteface Band received a Division I rating in marching

competition last fall. Vaughn pointed out that this is the 15th year the HHS band has received three Division 1 ratings in marching and concert.

Vaughn reported that the Whiteface Band will travel to Corpus Christi to compete in the Buccaneer Music Festival Wednesday night and will return April 27.

The band will play in the festival at 1:30 Friday.

Hereford's bandmen will be competing with other high school bands including Odessa Permian, Dallas White, Lake Highlands of Dallas and Richardson.

The Whiteface Band attended the festival last year and received a Division 1 rating.

Obituaries

AMOS JOEL O'REAR

Amos Joel O'Rear, 74, of Lancaster, Calif., died Monday in the Veterans Administration Hospital there.

A Hereford resident most of his life, he moved to California in 1955. Born in Ranger, Tex., he was a Baptist and a veteran of World War II.

Services were held at 2 p.m. Thursday in Rose Chapel at Gilliland-Watson Funeral Home. Rev. J.L. Bozeman, pastor of Temple Baptist Church, conducted the services. Interment was in West Park Cemetery.

Survivors include two brothers, Harold of Lancaster, Calif., and S.R. of Clovis, N.M.; and two sisters, Mrs. A.L. Sims of San Antonio and Mrs. Lola Seed of Andrews.

BURFORD B. PARMER

Services for Burford B. Parmer, 78, were held at 3 p.m. Friday in the Rose Chapel of Gilliland-Watson Funeral Home. Officiating minister was

Dr. Jordan Grooms, pastor of First United Methodist Church here. Burial was in West Park Cemetery.

A resident of 2113 Monroe, Amarillo, Mr. Parmer died Wednesday in St. Anthony's Hospital, Amarillo.

Mr. Parmer was born in Groesbeck. He married the former Pauline Hailship on July 24, 1924 in Hereford.

He was an accountant and a member of Polk Street Baptist

Church in Amarillo. Survivors include the widow, Pauline of the home; one daughter, Mrs. LaNelle Corneilus of Corpus Christi; and one sister, Mrs. S.H. Condron of Canyon.

Prices in Alaska reach new heights.

Shrine Club Sets Free Clinic For Kids

For the 19th year, members of Hereford's Oasis Shrine Club will hold a free one-day clinic to assist area children in being diagnosed by leading medical specialists in several fields.

The clinic will be held Saturday, April 26. Registration will begin at 8:30 a.m. at the Southwestern Public Service Office at 4th and Lee and will continue through noon.

Children will be seen at the Southwestern Public Service building where specialists will be recommended. After the

child obtains his diagnosis at the SWPS building, he will go to the Hereford Clinic where he will see various specialists.

Specialists in several fields—orthopedics, neurology, plastic surgery, ear, nose and throat, oral surgery, cardiology, radiology, laboratory and pediatric consultants will be on hand.

Lab work will be done in conjunction with all of the examinations.

Diagnosis and recommendations for treatment will

be given to all patients from babies to 18 free of charge. No adults are admitted to the clinic.

Dr. A.T. Mims is the medical director of the children's clinic and all specialists are volunteer workers and have written indicating that they consider this a real opportunity to assist children who need help and could not get to see such a concentration of specialists under any other circumstances.

Shriners emphasize the clinic

is not a treatment situation, but that children will be diagnosed and treatment will be recommended. Follow-up checks are made each fall to see what children are not receiving attention and if finances are part of the problem, the local Shriners assist in obtaining what the child needs.

All of the Personnel of volunteer clinic will receive a briefing at a 6:30 a.m. breakfast the morning of the clinic at the

Civic Center. A luncheon will be served patients, parents and clinic personnel at Hereford High School at noon.

A dinner-dance will be held in the evening at the Hereford Country Club in honor of the volunteers. The Oasis Shrine will host the event.

The Oasis Shrine pays no fees to the specialists, but pays transportation and lodging while the doctors are in town.

Officers of the Club include L.J. Clark, president, George T. Jones, vice president, and Rex Easterwood, secretary.

COW POKES By Ace Reid

Hereford STATE BANK

H³ HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive VP
Deaf Smith County Chamber of Commerce

Your chamber in action! Believe me, there have been so many activities working this past week that there hasn't been time to even think about writing this column. But, I feel it's necessary to keep you up to date on what this office is involved in as we work to "Make our community a better place to live and earn a living."

As previously reported, I felt the annual meeting of the West Texas Chamber of Commerce of El Paso was a real plus. President Bud Eades made a very impressive key note speech on Hereford and Deaf Smith County and I was able to give a comprehensive report to the Agriculture Committee on our status and position here on the High Plains.

Bud is officially a new director of the WTCC along with Clint Formby and Harlan VanderZee, both of whom were honored with the "Range Rider" award for attaining additional memberships for the West Texas Chamber.

Next major item was the special Ag Committee meeting here on Monday evening. Seems like a bill was proposed which in effect would discriminate against farm land owners by taxing the productivity of the land. This would increase taxes in some cases up to almost 600 per cent. So after much home work and coordination we prepared a document and eight of us spent Thursday in Austin where we were able to tell our story.

This was a successful trip as we were able to get agreement to modify the bill to tax at "not more than the fair market price of the land." Most of Tuesday was spent getting ready for the visit to the State Legislature.

Wednesday found the Texas Tourist Development Agency in town to help us formulate plans to enhance our tourist development potential.

Of course Thursday was the regular board meeting at 6:30 a.m. you will find an account of that elsewhere in this edition.

The Industrial Development Committee met on Thursday evening and major decisions were made to continue work on the Industrial Foundation and work with the garment manufacturer as a prospective new industry.

The Bicentennial Committee met on Friday to finalize plans for the museum open house on the 25th and the Hall of Fame held its organizational meeting to adopt their charter and elect officers.

Preparations for the cleanup campaign, the American Legion Convention, the Shrine Clinic, the Texas Industrial Commission visit, a major press conference for the rodeo and "several" other activities took up the rest of the time—and that took quite a little Hustle Hustle Hustle!

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H78-15	39.00	3.02

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Monterey Wins District Track Meet

Four Whitefaces Earn Region Trip

Monterey ran away with the team trophy in the District 4-AAAA track and field meet here Friday, but the weather and squabbles about rule infractions detracted from the performances of the young athletes.

Hereford's Whitefaces scored 67 points in the meet to tie with Plainview for fourth place. The Herd qualified their mile relay team and three individuals for the regional meet. Only first and second place winners go to region, and Hereford took second in four events.

Monterey tallied 152 points and qualified their mile relay team and individuals in eight events. Coronado edged Lubbock High for second place, 98-96. Coronado qualified six individuals; LHS and Plainview qualified the sprint relay and three individuals.

The cold, windy day was heated up a little when Monterey protested a rule infraction by Plainview High jumper Bob Long. He had won third place in the event but was wearing a cap, which is against UIL rules. The meet referee,

Coach Bob Kitchens of West Texas State, had no choice but to disqualify Long.

There was quite an undercurrent of conversation about rule infractions after that event, and it was mentioned that Hereford's mile relay team didn't conform to uniform standards. It was also mentioned that Plainview's winner in the long jump also wore a cap. No more protests were lodged, however.

Hereford's region qualifiers were Steve Jones in the 440-yard dash, Mike Munnerlyn in the 330-yard intermediate hurdles, Dave Charest in the long jump, and the mile relay team composed of the same three winners plus Jay Williams. All of the Hereford qualifiers took second place ribbons.

Lubbock High's Doug Hobbs was easily the outstanding individual in the meet as he captured victories in the 100 and 220 and anchored the winning sprint relay team.

Hereford's sprint relay team finished third in the meet, and James Mays, a sophomore, was third in the 880-yard run. Gary Schumacher was fourth in the 120-yard high hurdles, and Charest was fourth in the 220-yard dash. Williams finished sixth in the quarter. It was the second consecutive

track crown for Monterey and the fourth in the past five years. Hereford broke the victory streak in 1973 when they upset Monterey for the title.

While the mile relay race is the last event scheduled in a meet, Friday's session closed with the pole vault since it was still in progress after all other events were completed. The results made a difference in team standings, too. Randy Claibough of Coronado won the event to pull his team ahead of Lubbock High in the standings, and Plainview scored two points to finish in a tie with Hereford.

Monterey also won the junior varsity division, totaling 131 points to 116 for LHS. Plainview had 81, Coronado 80 and Hereford 79. The Herd JV might have finished as high as third if the sprint relay team hadn't missed a handoff.

Doug Reinart and Ruben Moreno finished one-two for Hereford in the 220 and Mike Turner was sixth. Russel Harkins was third in the 440; Joe Gonzales third in the 880, and the mile relay team of Gonzales, Kirk Spain, Reinart and Harkins was third. Turner was fourth in the 100 and Tony Benavidez was sixth in the 880.

MEET RESULTS
100-YARD—1. Doug Hobbs, Monterey, 12.1; 2. David Wood, Lubbock, 12.4; 3. Tony Benavidez, Hereford, 12.6; 4. Mike Turner, Hereford, 12.8; 5. Gary Schumacher, Hereford, 13.1; 6. James Mays, Hereford, 13.4; 7. Steve Jones, Hereford, 13.7; 8. Jay Williams, Hereford, 14.0; 9. Ruben Moreno, Hereford, 14.3; 10. Doug Reinart, Hereford, 14.6; 11. Mike Munnerlyn, Hereford, 14.9; 12. David Wood, Lubbock, 15.2; 13. Tony Benavidez, Hereford, 15.5; 14. Steve Jones, Hereford, 15.8; 15. Jay Williams, Hereford, 16.1; 16. Ruben Moreno, Hereford, 16.4; 17. Doug Reinart, Hereford, 16.7; 18. Mike Munnerlyn, Hereford, 17.0; 19. David Wood, Lubbock, 17.3; 20. Tony Benavidez, Hereford, 17.6; 21. Steve Jones, Hereford, 17.9; 22. Jay Williams, Hereford, 18.2; 23. Ruben Moreno, Hereford, 18.5; 24. Doug Reinart, Hereford, 18.8; 25. Mike Munnerlyn, Hereford, 19.1; 26. David Wood, Lubbock, 19.4; 27. Tony Benavidez, Hereford, 19.7; 28. Steve Jones, Hereford, 20.0; 29. Jay Williams, Hereford, 20.3; 30. Ruben Moreno, Hereford, 20.6; 31. Doug Reinart, Hereford, 20.9; 32. Mike Munnerlyn, Hereford, 21.2; 33. David Wood, Lubbock, 21.5; 34. Tony Benavidez, Hereford, 21.8; 35. Steve Jones, Hereford, 22.1; 36. Jay Williams, Hereford, 22.4; 37. Ruben Moreno, Hereford, 22.7; 38. Doug Reinart, Hereford, 23.0; 39. Mike Munnerlyn, Hereford, 23.3; 40. David Wood, Lubbock, 23.6; 41. Tony Benavidez, Hereford, 23.9; 42. Steve Jones, Hereford, 24.2; 43. Jay Williams, Hereford, 24.5; 44. Ruben Moreno, Hereford, 24.8; 45. Doug Reinart, Hereford, 25.1; 46. Mike Munnerlyn, Hereford, 25.4; 47. David Wood, Lubbock, 25.7; 48. Tony Benavidez, Hereford, 26.0; 49. Steve Jones, Hereford, 26.3; 50. Jay Williams, Hereford, 26.6; 51. Ruben Moreno, Hereford, 26.9; 52. Doug Reinart, Hereford, 27.2; 53. Mike Munnerlyn, Hereford, 27.5; 54. David Wood, Lubbock, 27.8; 55. Tony Benavidez, Hereford, 28.1; 56. Steve Jones, Hereford, 28.4; 57. Jay Williams, Hereford, 28.7; 58. Ruben Moreno, Hereford, 29.0; 59. Doug Reinart, Hereford, 29.3; 60. Mike Munnerlyn, Hereford, 29.6; 61. David Wood, Lubbock, 29.9; 62. Tony Benavidez, Hereford, 30.2; 63. Steve Jones, Hereford, 30.5; 64. Jay Williams, Hereford, 30.8; 65. Ruben Moreno, Hereford, 31.1; 66. Doug Reinart, Hereford, 31.4; 67. Mike Munnerlyn, Hereford, 31.7; 68. David Wood, Lubbock, 32.0; 69. Tony Benavidez, Hereford, 32.3; 70. Steve Jones, Hereford, 32.6; 71. Jay Williams, Hereford, 32.9; 72. Ruben Moreno, Hereford, 33.2; 73. Doug Reinart, Hereford, 33.5; 74. Mike Munnerlyn, Hereford, 33.8; 75. David Wood, Lubbock, 34.1; 76. Tony Benavidez, Hereford, 34.4; 77. Steve Jones, Hereford, 34.7; 78. Jay Williams, Hereford, 35.0; 79. Ruben Moreno, Hereford, 35.3; 80. Doug Reinart, Hereford, 35.6; 81. Mike Munnerlyn, Hereford, 35.9; 82. David Wood, Lubbock, 36.2; 83. Tony Benavidez, Hereford, 36.5; 84. Steve Jones, Hereford, 36.8; 85. Jay Williams, Hereford, 37.1; 86. Ruben Moreno, Hereford, 37.4; 87. Doug Reinart, Hereford, 37.7; 88. Mike Munnerlyn, Hereford, 38.0; 89. David Wood, Lubbock, 38.3; 90. Tony Benavidez, Hereford, 38.6; 91. Steve Jones, Hereford, 38.9; 92. Jay Williams, Hereford, 39.2; 93. Ruben Moreno, Hereford, 39.5; 94. Doug Reinart, Hereford, 39.8; 95. Mike Munnerlyn, Hereford, 40.1; 96. David Wood, Lubbock, 40.4; 97. Tony Benavidez, Hereford, 40.7; 98. Steve Jones, Hereford, 41.0; 99. Jay Williams, Hereford, 41.3; 100. Ruben Moreno, Hereford, 41.6; 101. Doug Reinart, Hereford, 41.9; 102. Mike Munnerlyn, Hereford, 42.2; 103. David Wood, Lubbock, 42.5; 104. Tony Benavidez, Hereford, 42.8; 105. Steve Jones, Hereford, 43.1; 106. Jay Williams, Hereford, 43.4; 107. Ruben Moreno, Hereford, 43.7; 108. Doug Reinart, Hereford, 44.0; 109. Mike Munnerlyn, Hereford, 44.3; 110. David Wood, Lubbock, 44.6; 111. Tony Benavidez, Hereford, 44.9; 112. Steve Jones, Hereford, 45.2; 113. Jay Williams, Hereford, 45.5; 114. Ruben Moreno, Hereford, 45.8; 115. Doug Reinart, Hereford, 46.1; 116. Mike Munnerlyn, Hereford, 46.4; 117. David Wood, Lubbock, 46.7; 118. Tony Benavidez, Hereford, 47.0; 119. Steve Jones, Hereford, 47.3; 120. Jay Williams, Hereford, 47.6; 121. Ruben Moreno, Hereford, 47.9; 122. Doug Reinart, Hereford, 48.2; 123. Mike Munnerlyn, Hereford, 48.5; 124. David Wood, Lubbock, 48.8; 125. Tony Benavidez, Hereford, 49.1; 126. Steve Jones, Hereford, 49.4; 127. Jay Williams, Hereford, 49.7; 128. Ruben Moreno, Hereford, 50.0; 129. Doug Reinart, Hereford, 50.3; 130. Mike Munnerlyn, Hereford, 50.6; 131. David Wood, Lubbock, 50.9; 132. Tony Benavidez, Hereford, 51.2; 133. Steve Jones, Hereford, 51.5; 134. Jay Williams, Hereford, 51.8; 135. Ruben Moreno, Hereford, 52.1; 136. Doug Reinart, Hereford, 52.4; 137. Mike Munnerlyn, Hereford, 52.7; 138. David Wood, Lubbock, 53.0; 139. Tony Benavidez, Hereford, 53.3; 140. Steve Jones, Hereford, 53.6; 141. Jay Williams, Hereford, 53.9; 142. Ruben Moreno, Hereford, 54.2; 143. Doug Reinart, Hereford, 54.5; 144. Mike Munnerlyn, Hereford, 54.8; 145. David Wood, Lubbock, 55.1; 146. Tony Benavidez, Hereford, 55.4; 147. Steve Jones, Hereford, 55.7; 148. Jay Williams, Hereford, 56.0; 149. Ruben Moreno, Hereford, 56.3; 150. Doug Reinart, Hereford, 56.6; 151. Mike Munnerlyn, Hereford, 56.9; 152. David Wood, Lubbock, 57.2; 153. Tony Benavidez, Hereford, 57.5; 154. Steve Jones, Hereford, 57.8; 155. Jay Williams, Hereford, 58.1; 156. Ruben Moreno, Hereford, 58.4; 157. Doug Reinart, Hereford, 58.7; 158. Mike Munnerlyn, Hereford, 59.0; 159. David Wood, Lubbock, 59.3; 160. Tony Benavidez, Hereford, 59.6; 161. Steve Jones, Hereford, 59.9; 162. Jay Williams, Hereford, 60.2; 163. Ruben Moreno, Hereford, 60.5; 164. Doug Reinart, Hereford, 60.8; 165. Mike Munnerlyn, Hereford, 61.1; 166. David Wood, Lubbock, 61.4; 167. Tony Benavidez, Hereford, 61.7; 168. Steve Jones, Hereford, 62.0; 169. Jay Williams, Hereford, 62.3; 170. Ruben Moreno, Hereford, 62.6; 171. Doug Reinart, Hereford, 62.9; 172. Mike Munnerlyn, Hereford, 63.2; 173. David Wood, Lubbock, 63.5; 174. Tony Benavidez, Hereford, 63.8; 175. Steve Jones, Hereford, 64.1; 176. Jay Williams, Hereford, 64.4; 177. Ruben Moreno, Hereford, 64.7; 178. Doug Reinart, Hereford, 65.0; 179. Mike Munnerlyn, Hereford, 65.3; 180. David Wood, Lubbock, 65.6; 181. Tony Benavidez, Hereford, 65.9; 182. Steve Jones, Hereford, 66.2; 183. Jay Williams, Hereford, 66.5; 184. Ruben Moreno, Hereford, 66.8; 185. Doug Reinart, Hereford, 67.1; 186. Mike Munnerlyn, Hereford, 67.4; 187. David Wood, Lubbock, 67.7; 188. Tony Benavidez, Hereford, 68.0; 189. Steve Jones, Hereford, 68.3; 190. Jay Williams, Hereford, 68.6; 191. Ruben Moreno, Hereford, 68.9; 192. Doug Reinart, Hereford, 69.2; 193. Mike Munnerlyn, Hereford, 69.5; 194. David Wood, Lubbock, 69.8; 195. Tony Benavidez, Hereford, 70.1; 196. Steve Jones, Hereford, 70.4; 197. Jay Williams, Hereford, 70.7; 198. Ruben Moreno, Hereford, 71.0; 199. Doug Reinart, Hereford, 71.3; 200. Mike Munnerlyn, Hereford, 71.6; 201. David Wood, Lubbock, 71.9; 202. Tony Benavidez, Hereford, 72.2; 203. Steve Jones, Hereford, 72.5; 204. Jay Williams, Hereford, 72.8; 205. Ruben Moreno, Hereford, 73.1; 206. Doug Reinart, Hereford, 73.4; 207. Mike Munnerlyn, Hereford, 73.7; 208. David Wood, Lubbock, 74.0; 209. Tony Benavidez, Hereford, 74.3; 210. Steve Jones, Hereford, 74.6; 211. Jay Williams, Hereford, 74.9; 212. Ruben Moreno, Hereford, 75.2; 213. Doug Reinart, Hereford, 75.5; 214. Mike Munnerlyn, Hereford, 75.8; 215. David Wood, Lubbock, 76.1; 216. Tony Benavidez, Hereford, 76.4; 217. Steve Jones, Hereford, 76.7; 218. Jay Williams, Hereford, 77.0; 219. Ruben Moreno, Hereford, 77.3; 220. Doug Reinart, Hereford, 77.6; 221. Mike Munnerlyn, Hereford, 77.9; 222. David Wood, Lubbock, 78.2; 223. Tony Benavidez, Hereford, 78.5; 224. Steve Jones, Hereford, 78.8; 225. Jay Williams, Hereford, 79.1; 226. Ruben Moreno, Hereford, 79.4; 227. Doug Reinart, Hereford, 79.7; 228. 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Aikman Kiwanis Meet Winner



The Home Stretch

Youngsters round the final curve and race for the finish line in one of the relay races held during the Hereford Kiwanis Club's elementary track meet held Wednesday afternoon at Whiteface Stadium. Elementary students from all of Hereford's schools competed in the meet, which was won by Aikman.

Aikman captured the championship of the Hereford Kiwanis Club's elementary track meet held Wednesday afternoon at Whiteface Stadium.

Aikman youngsters garnered a total of 303 points to take first.

Northwest was second with 278; Shirley third with 265; Bluebonnet fourth with 151; Central fifth with 148; St. Anthony's sixth with 126 and Tierra Blanca sixth with 113.

Northwest and Shirley tied for first in the 4th grade boys' division while Aikman was the 5th grade girls' winner and Northwest won fifth grade boys' competition.

Sixth grade action was Shirley take first in the girls' division and Northwest take the boys' competition.

Those taking first place honors in the 4th grade boys' division were Steve George of Northwest in the long jump; Billaria of Northwest in the softball throw; George in the 50 yard dash; Louis Juarez of Shirley in the 75 yard dash; Alfred Ball of TB in the 100; Charles McDowell of Bluebonnet in the high jump; and Billy Day of Shirley in the 440.

The Northwest 440 relay team also finished first.

Second finishers in 4th grade competition included Alfred Ball of TB in the high jump; Jesse Ortiz of Shirley in the long jump; Rodney Simon of Aikman in the softball throw; the

Aikman 440 relay team; Brent Cowen of Northwest in the 50; Sammy Velasquez of St. Anthony's in the 75; Casey McBroom of Aikman in the 100 and Brent Cowen of Northwest in the 440.

In fifth grade girls' competition first place winners included Ophelia Ortiz of Shirley in the long jump; Joyce High of Aikman in the 50; Sherry Cole of Shirley in the 75; Lori Albracht of St. Anthony's in the 100; Joyce Brown of Aikman in the 440 and the Shirley 440 relay team.

Second place winners in 5th grade girls' competition were Kathy Lane of Northwest in the long jump; Jill Picken of Aikman in the 50; Joyce High of Aikman in the 75; Sandi Brownlow of Central in the 100; Gayle Bartels of St. Anthony's in the 440 and the Aikman 440 relay team.

Winning first place in the 5th grade boys' competition were Andy Stengel of Tierra Blanca in the long jump; Henry Hernandez of TB in the shot put; Bruce Clark of St. Anthony's in the high jump; Julius Sanders of Bluebonnet in the 50 and 75; Wayne High of Aikman in the 100; J. Gonzales of Bluebonnet in the 440; the Aikman 440 relay team; and the Aikman 880 relay team.

Second place finishers included Bobby Foster of St. Anthony's in the long jump; John Campuzano of Bluebonnet

in the shot put; Neumayer of Northwest in the high jump; Mark Calvet of Northwest in the 50; Robert Weaver of Aikman in the 75; Alfredo Arras of Central in the 100; Eddie Salazar of Aikman in the 440; and the Northwest 440 and 880 relay teams.

In sixth grade girls' action those taking first place honors were Bertha Mendrano of Central in the long jump; Lynette Walker of Tierra Blanca in the 50; Linda Barela of Shirley in the 75; Linda Walterschied of St. Anthony's in the 100; D. Vigil of Central in the 440 and the Shirley 440 relay team.

Second place finishers were Elizabeth Rangel of Bluebonnet in the long jump; Linda Berrera of Shirley in the 50 yard dash; Linda Walterschied of St. Anthony's in the 75; Patty

Timas of Shirley in the 100; Bertha Medrano of Central in the 440 and the Aikman 440 relay team.

Winning their events in the 6th grade boys' division were Norman Brown of Bluebonnet in the long jump; John Jossarand of Northwest in the shot put; Mark Brown of Aikman in the high jump; Terry Blackwell of Central in the 50; Felix Soliz of St. Anthony's in the 75; Harold Terrell of Shirley in the 100; N. Rodriguez of Northwest in the 440; and the Shirley 440 and 880 relay teams.

Those finishing second included Zane Barber of North-

west in the long jump; George Garcia of St. Anthony's in the shot put; Johnny Foster of St. Anthony's in the high jump; Shawn Lightfoot of Aikman in the 50; Joe Lucio of Central in the 75; Zane Barber of Northwest in the 100; Joe Lucio of Central in the 440 and the Northwest 440 and 880 relay teams.

INDIAN JEWELRY
SHOWING
APRIL 24th
COWAN JEWELERS
DOWNTOWN

FCA Retreat Set April 25-27

Four young professional Christian football stars will highlight the Third Annual West Texas Fellowship of Christian Athletes Retreat.

April 25-27, at the Plains Baptist Campgrounds south of Floydada.

Harvey Martin of the Dallas Cowboys, Ted Koy of the Buffalo Bills, Will Cureton of the Cleveland Browns and Donald Rives of the Chicago Bears will appear on the program sponsored by the Lubbock Adult Chapter of the FCA.

More than 200 high school and junior high school athletes from West Texas are expected to take part in the various activities. Plans are being made for some Hereford boys to attend, according to Craig Nieman, president of the local chapter. Anyone wishing to go should contact him or Coach Rick Stewart, adult advisor.

Besides the four pro players, new Texas Tech head football coach Steve Sloan will be the opening speaker Friday night.

Barry Wood, college minister at the First Baptist Church in Lubbock, will speak at the closing session Sunday morning.

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- BUSINESS RELATIONS?
- COMMUNITY RELATIONS?
- FAMILY RELATIONS?

ATTEND THE DEAF SMITH COUNTY CHAMBER OF COMMERCE SEMINAR IN SUCCESSFUL LIVING

May 5-6
7:00 - 10:00 P.M.

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1973 Chev Pickup-Cheyenne Super Long-wide bed. Air and Power. Black finish. Check the price on this nice pickup.



REAL ESTATE FORUM...

Thursday Evening April 24th
7 to 9 p.m.

at the High School Auditorium

REALTOR

ALL YOU WANT TO KNOW ABOUT REAL ESTATE

This forum will feature

...but have been afraid to ask!

1. Leroy Land- Regional Vice President State Board of Realtors
2. Ralph Brunson- Mortgage Credit department HUD. (Lubbock)
3. Dwight Turner- Security Federal
4. Ken Schollenbarger- CPA

DISCUSSIONS by Above with Question & Answer Period Also NO CHARGE-NO REGISTRATION-NO OBLIGATION

EVERYONE IS INVITED!

Remember Questions Will Be Answered

So Come Prepared.

Sponsored by the

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Livestock Outlook Is More Optimistic, Says Goetsch

Although crop farmer has generally seen better profits than the livestock producer during the last several years, economists now see this situation "balancing out somewhat," one of the nation's leading agricultural economists reported recently.

Forest L. Goetsch of St. Louis, Missouri, president of Doane Agricultural Service, Inc., told

participants at the Texas Animal Agriculture Conference that "the profit levels for late this year and 1976 will become somewhat better for livestock feeders and a little less spectacular for crop farmers."

However, he predicted that "when the going gets tough, the tough will get going" as the cattlemen have done these past several years.

"Certainly, those who made it through the last two years in the cattle feeding business, or are lasting it out with cow herds, could be classified as tough," he said.

"We did not expect to see

cattle prices sliced in half, or even deeper, within a 12-month period. And beef breeding herds have also lost about 50 per cent of their inventory value.

He forecast a short-run outlook for some further seasonal improvement in prices of all types of cattle.

Goetsch said that feed grain prices are down enough so that some profits can be made in feeding under current conditions.

"Along with some spring pickup in demand for stocker cattle, we believe the prospect of feeding profits will bring further strength in feeder stuff. Looking further ahead, Goetsch said "we expect total beef cattle numbers to move up through 1975 and 1976. Slaughter will be heavy in both of those years. We hope that numbers will start down in 1977, then the outlook for the next several years will be quite good."

Doane price analysts believe the small and medium-sized farm feeder is in a stronger financial position than the large commercial feeding operations—some of which went bankrupt. Many commercial lots are only about half-filled, Goetsch pointed out.

"Our economists feel that the general business recession has

stopped the increasing demand for fed beef which we had been experiencing in recent years. However, they cannot see any evidence of an actual decrease in demand. The market has accepted the grass-fed and short-fed cattle, and in the future, cattle will be in feedlots for shorter periods," Goetsch said.

He added that prices received by cow-calf operators this year and through 1976 will not be high enough to cover all production costs. "Certainly this is no place for 'greenhorns' in the next couple of years," he said.

The sheep business, Goetsch said, has favorable price implications, but it is becoming a rather small, specialized industry. He forecast further strengthening of lamb prices this spring.

"Wool, however, is a different situation for we are talking about a world commodity. Average prices for 1975 will be below the 72-cent support rate, but perhaps 1976 and '77 will see a little brighter picture for wool," he said.

He predicted that the hog business will have outstanding profits throughout 1975, and that 1976 also will be a good year for swine producers. "The

Colorado company. Watson said that the proposed terms call for the exchange of 75,000 shares of Pioneer stock for the assets of Geo Industries with the possibility of earning additional shares. The properties would then be operated as wholly-owned subsidiary of Pioneer Corporation.

Watson said that an increase in earnings for the first quarter was expected, and that the results of first quarter operations for Pioneer and its subsidiary companies will be available about the first of May.

He went on to say, "The changes in the depletion allowance resulting from the Tax Reduction Act of 1975 will have immaterial effect on net income for the first quarter and for the full year, under the method of full cost accounting adopted by the company in 1973. The increased investment tax credit available under the Act applied to planned property additions for the year will cause net income to be increased."

In discussing operations, Watson said that in 1975 the company is continuing its successful acquisition of new gas supply adjacent to the company's service area. He pointed out that in 1974 the company acquired more than 233 billion cubic feet of new reserves. This was well in excess of gas sales for the year.

This year, to date, the company has contracted for delivery of 50 to 60 million cubic feet per day from the Anadarko Basin on the north and the Delaware Basin on the south.

Watson reported to the stockholders that 1975 had started extremely well for Plains Machinery Company and announced that Plains was planning construction of a new facility in Houston, Texas.

E.S. Morris, a senior vice president of Pioneer and president of Amarillo Oil Company, told the group that

spring pig crop will be about 20 per cent below last year. Generally, the outlook for hogs is good through the rest of the 1970s for the producer set up to do a job in a professional way," Goetsch said.

He said it now appears that milo acreage this season will be about 6 per cent above 1974. A crop of around 6 billion bushels of corn can be expected for the current year.

"Thus, with increased acreage of milo, as well as barley and oats, we definitely expect lower feed costs next fall and winter. But at the same time, the situation should allow a reasonable return for most grain farmers," Goetsch said.

"We expect reserves of wheat will be building somewhat higher each year until we reach the low of \$3 per bushel average on the 1977 crop at Kansas City. Then it should move up slightly after that," he predicted.

Goetsch said the basic underlying factor throughout our commodity markets is the expectation of continuing strong foreign demand. He said "we probably will not again see export controls on grain because reserves will be holding up below the minimum levels that we recently experienced."

DEAF SMITH COUNTY

FARM NEWS

TFB President Says Opinion Could Hurt Ag

Texas Farm Bureau President Carrol Chaloupka said scores of thousands of Texas irrigation farmers still don't know if they can depend on natural gas to fuel their pumps.

Chaloupka said the Federal Power Commissions handling of a curtailment plan for natural gas has created "uncertainty and confusion" among irrigation farmers.

He said the outcome of an FPC hearing, now underway in Washington, will determine whether irrigation has a No. 2 or No. 3 priority. A TFB staff member, Bill Wedemeyer, was in Washington earlier this week working with user groups that are presenting evidence at the hearing.

Chaloupka said there are 60,000 pumps in Texas fueled by natural gas which could be affected by a shortage of natural gas. He said this represents more than 40 per cent of all irrigation pumps in the state.

"If farmers are shut down because of a low priority, it will severely cripple a large segment of agriculture and adversely affect other industries tied to agriculture," the farm leader said.

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Now you can see why we call it a winner. Stop in. Ask us about Oro.



RIVERSIDE CHEMICAL

HEREFORD

Just North of the Bull Barn 364-2368

Pioneer Stockholders Change Name to 'Pioneer Corporation'

Stockholders of Pioneer Natural Gas Company, at the annual meeting last week at the office of the company in Amarillo, approved changing the company name to Pioneer Corporation as of April 18. The stockholders also re-elected the present nine directors of the company.

K.B. "Tex" Watson, president, announced that the company's gas transmission and distribution operations will be continued by Pioneer Natural Gas Company—as a division of Pioneer Corporation.

Watson told the stockholders that Pioneer and Geo Industries, a Colorado mining company, had reached an agreement in principle for Pioneer to acquire

the Colorado company. Watson said that the proposed terms call for the exchange of 75,000 shares of Pioneer stock for the assets of Geo Industries with the possibility of earning additional shares. The properties would then be operated as wholly-owned subsidiary of Pioneer Corporation.

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E.S. Morris, a senior vice president of Pioneer and president of Amarillo Oil Company, told the group that

just last month Amarillo Oil completed its Number One Caroline "H" Unit in the Quito Field of Ward County, Texas, from the Fusselman formation for 230 million cubic feet per day.

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North Hwy 385 364-1155

Roberts Reports

DARING DAYLIGHT ROBBERY



"Big Jim" says: "After the way we robbed Whirlpool, we sure do deserve to be robbed by our customers."

"Roberts Boys" Rob R.C.A. Whirlpool Warehouse in Amarillo: Flee With Loot.

The notorious "Roberts Boys" have in their possession a quantity of hot merchandise stolen from the Whirlpool warehouse in Amarillo, Texas. Any citizen of Hereford who finds one of these desperados is entitled to steal from him. They have it coming to them after what they did to Whirlpool.

"Killer" Erma Tells Own Story

Big Jim said the warehouse would be a pushover, but I was scared stiff. Frankly, I think we just caught them off guard. Business has been so good we were able to walk in there and start talking loud about full carloads, while the Whirlpool brass was trying to gather its wits, we simply stole 'em blind. That's all there is to it.



But you can bet one thing, I'm not going back to Amarillo, not till the heats off. Anyway, we'll be too busy unloading these fantastic values. People who never heisted a thing in their lives are going to have a ball stealing this stuff from us.

"Big Jim" Roberts Masterminds Raid

Haul Includes Many Pieces of Whirlpool Merchandise

Store Features "Hot" Buys

The Roberts Boys are still laughing about it. They went through Whirlpool's big Amarillo warehouse like a band of thieves. Before Whirlpool knew what hit 'em these polite bandits from our friendly town had soft talked themselves into a list of buys that could honestly be referred to only as "steals." When the last piece was settled and there was nothing left in sight to steal, "Big Jim" Roberts snapped his order book shut, adjusted his mask, backed out of the nearest door and made a frantic getaway to his car. The whole caper went off without a hitch, and if Whirlpool ever lets this man into Amarillo again, they deserve to be stolen out of house and home.

SALE STARTS MONDAY -- 9 a.m.

WE ROBBED WHIRLPOOL - NOW YOU ROB US!!

<p>12 Ft. FREEZER</p> <p>Only 26" wide - Summer-Winter Cold Control - Slide-out Chiller Tray - Full Width Crisper - Porcelain Enameled Interior - Million Magnet Door.</p> <p>It's a Steal! Reg. \$269⁹⁵ \$248⁸⁸</p>	<p>Portable DISHWASHER</p> <p>Exclusive Filter-Steam washing and rinsing - Full-Size revolving spray arm - Giant Self-cleaning filter - Easy-rolling casters - Random-loading rack - Porcelain-enameled work surface top.</p> <p>It's a Steal! Reg. \$289⁹⁵ \$268⁸⁸</p>	<p>17 Cu. Ft. Refrigerator-Freezer</p> <p>Never needs defrosting in refrigerator or 105-lb. "zero-degree" freezer - Constant Cold Reserve - 2-lever-ejector ice trays - Bookshelf freezer door storage - Separate cold controls - Fits Flush to Wall.</p> <p>It's a Steal! Reg. \$359⁹⁵ \$318⁸⁸</p>	<p>XL100" RCA Color 25" TELEVISION</p> <p>100% Solid State AFT Control - Super Accu Color - automatic fine Tuning - Two 6" Oval Duo-Cone Speakers - Stay Set Volume Control Plus many more features</p> <p>It's a Steal! Reg. \$679⁹⁵ \$628⁸⁸</p>
<p>30" ELECTRIC RANGE</p> <p>Cabinet-Mate design - Balanced - Heat Oven - High Speed Broiler - Adjustable Oven Rack - Leveling legs</p> <p>It's a Steal! Reg. \$279⁹⁵ \$258⁸⁸</p>	<p>SOUNDESIGN STEREO</p> <p>Modular Stereo System - Automatic Turn Table & Record Changer - Quad-raphonic effect sound - AM-FM-FM Stereo Receiver with 8 track tape recorder player</p> <p>It's a Steal! Reg. \$299⁹⁵ \$268⁸⁸</p>	<p>XL100 RCA 17" TELEVISION</p> <p>100% Solid State 17" Portable Automatic Chroma Color Automatic Fine Tuning - 4" round speaker</p> <p>It's a Steal! Reg. \$409⁹⁵ \$388⁸⁸</p>	<p>XL100 RCA TELEVISION</p> <p>100% Solid State AFT & ACM Push Button Controls - Contemporary styling 6" Oval Speaker</p> <p>It's a Steal! Reg. \$819⁹⁵ \$748⁸⁸</p>
<p>AUTO. WASHER</p> <p>2-washing speeds - 2-spin speeds - 3-wash & 2-rinse temps. - Featuring cool down care for No Iron & Perm. Press Fabrics.</p> <p>It's a Steal! Reg. \$279⁹⁵ \$258⁸⁸</p>	<p>2 Cycles - 5 Temps. ELECTRIC DRYER</p> <p>Automatic cycles for Regular and Wash'n Wear or Permanent Press plus Timed Drying settings. - Automatic Moisture Minder - Automatic Dryness Selector - Quiet operation.</p> <p>It's a Steal! Reg. \$189⁹⁵ \$168⁸⁸</p>	<p>Littons Finest Minute Master MICROWAVE OVEN</p> <p>Saves energy save time - Complete cooking appliance. - Featuring Digital timer and Vari Cook Controls - Easy to clean Acrylic Interior.</p> <p>It's a Steal! Reg. \$499⁹⁵ \$458⁸⁸</p>	<p>SOUNDESIGN CLASSIC STEREO</p> <p>AM-FM-FM Stereo Receiver with 8-track tape player - Full size BSR changer - Plays 33 - 45 - & 75 YOU HAVE GOT TO SEE THIS TO BELIEVE THE PRICE</p> <p>It's a Steal! Reg. \$289⁹⁵ \$258⁸⁸</p>
<p>Litton Minute Master MICROWAVE OVEN</p> <p>Conventional timing device - Prepares meals easier and faster. It's a steal by every Price.</p> <p>It's a Steal! Reg. \$359⁹⁵ \$318⁸⁸</p>	<p>Trash Masher COMPACTOR</p> <p>Mod. SAC 400 Built-in bag storage - Keylock prevents unauthorized use - Automotive type key Switch for added safety.</p> <p>It's a Steal! Reg. \$259⁹⁵ \$238⁸⁸</p>	<p>30" GAS RANGE</p> <p>New recessed cooktop - hi-Lo simmer burners - lo-temperature oven control - big balanced heat oven - "Smokeless" radiant-heat broiler - oven window and light.</p> <p>It's a Steal! Reg. \$239⁹⁵ \$218⁸⁸</p>	<p>19.1 Cu. Ft. Side by Side Refrigerator-Freezer</p> <p>True No-Frost system - Porcelain enamel interior - Adjustable steel shelves - Power saver switch - Clean Back-No-Coils.</p> <p>It's a Steal! Reg. \$599⁹⁵ \$548⁸⁸</p>
<p>17 Cu. Ft. Refrigerator-Freezer</p> <p>Ice Magic automatic ice maker - 4.79 lb. "zero degree" freezer - freezer door storage - million-magnet doors - rotary compressor.</p> <p>It's a Steal! Reg. \$549⁹⁵ \$518⁸⁸</p>	<p>15.8 Cu. Ft. Whirlpool UPRIGHT FREEZER</p> <p>Super Storage Door - Exterior Warning Light - Key-eject Lock for greater safety Full range temperature control</p> <p>It's a Steal! Reg. \$369⁹⁵ \$338⁸⁸</p>	<p>ROBERTS</p> <p>APPLIANCE</p> <p>364-1588 Hereford, Texas 136 W. 3rd.</p>	



ANXIOUS CUSTOMERS

Hereford's Oldest and Largest Appliance Dealer Is Indeed Proud To Bring This Outstanding "Steal" To The People Of Hereford and This Trade Area.

On The Turnrow

By Jim Stelert



This column will be an occasional look at some of the aspects of agriculture and also may delve into some outdoor activities at times.

I say occasional because I'm not noted for my ability to come up with a column on anything like a regular basis. My column writing takes place whenever there's time and the mood hits.

First, it would seem in order

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COWAN JEWELERS
DOWNTOWN

to make an introduction of sorts. I grew up on a farm at Hart, so I'm not far from my own stomping grounds. The crops we raise at Hart are just about identical to those grown here, corn, milo, wheat, soybeans and potatoes to name a few.

Just like every other farmer I guess, I've battled Johnson-grass, various and sundry other weeds, wind, sand and bad weather, bugs and a lot of other natural factors that tend to cause problems for men trying to wrest their living from the soil.

Helping my Dad on his farm, I've joined him in his and every

other farmer's concern over the attitude of the world in general and our national leadership in particular toward the American farmer.

I've formed an opinion on farmers and farming that grows stronger all the time,—it is the hard work and dedication of the American farmer which plays a major role in feeding a sizable portion of this world's population. Do away with him and you do away with whatever semblance of order we have in this shaky world.

Despite the criticism that is heaped on him and the disastrous bills and opinions often passed by higher-ups who don't understand his problems, the American farmer, and our area farmers in particular, show remarkable resiliency.

The resolve on the part of our local farmers to do their best despite the odds is something that the remainder of our population would do well to copy.

Next, I'll attempt to explain my column title...

A turnrow, primarily, is a place to run a tractor, combine or other farm machinery around at the end of a field or to drive down when checking water or tending to other business in the field.

In addition to its primary

purpose, I've found the turnrow a place where farmers plan their projects, exchange ideas and philosophies and hopefully engage in a bit of friendly spittin' and whittin'.

That's more or less what I intend for this column to be. A place for some ideas, bits of information and perhaps some story telling.

I attended a meeting of the Deaf Smith County Program Building Committee Monday night at the REC Medallion Room.

The various committee chairmen gave reports on programs and projects to be held in the future.

During the course of the session the topic of water and its conservation was brought before those present.

Concern was voiced over the fact that water,—the lifeblood of our agricultural economy, is being wasted.

Those present were discussing the problem of excess runoff water from area farms and wondering if there is any tactical way to remind offending farmers that the irrigation runoff water gushing down the bar ditches to nowhere is coming from an un-replenishable underground source that is rapidly diminishing.

This is a real problem and maybe there isn't a tactical way of reminding an offender that he's squandering such an invaluable resource. But the problem is something everyone should stop and think about before it's too late.

Justin McBride, county extension agent, brought out another issue along the lines of water conservation at Monday night's meeting.

He pointed out that irrigation water which penetrates below the root zone is also wasted.

A lofty goal was discussed at the meeting when the agriculture and water committee reported that they hope to reduce the use of water five per cent every year for the next ten years until farmers are producing as much as they are now with half as much water. That goal will take a lot of wise water use and cooperation on the part of our farmers.

I think people are becoming more aware every day that water is life here and we can't afford to waste it.

Recap of Farm Programs

(EDITORS NOTE: The following news release was furnished by Deaf Smith County ASCS, headed by Don A. Tatum who is county executive director. The Brand prints the article for benefit of area farmers regarding 1975 farm programs.)

The Agricultural Stabilization and Conservation Service today issued a complete recap of previously announced farm program provisions.

Don A. Tatum, County Executive Director, Deaf Smith County ASCS said, "While most area farmers are probably aware of major program provisions, we want to assure that all farmers understand the various rates and rules as they progress with field work and planting. A few of the provisions are different from last year, but the basic programs, in effect for 1974, remain virtually unchanged.

"Even though the Nation's farmers are virtually free to plant what they feel the market prices indicate will be needed, every farmer certainly needs to know where he stands with regard to Federal farm programs."

The highlights of the 1975 programs include: (1) no land set-aside or conserving base requirement; (2) no limit on the amount of wheat, feed grains or cotton acreage a farmer can plant; (3) disaster payments for prevented planting or abnormally low yields; (4) deficiency payments if market prices fall below target prices; (5) acreage allotments used only to determine the maximum acreage eligible for payment; (6) crop substitution to protect allotment history; and (7) a \$20,000 limitation on the amount of payments a person can receive under all programs combined.

WHEAT AND FEED GRAINS

Specific provisions for the 1975 wheat and feed grain programs include: a national feed grain allotment of 89 million acres and a Deaf Smith County feed grain allotment of 198,748.5 acres. A national wheat allotment of 53.5 million acres and a county wheat allotment of 187,001.9 acres. Per-bushel target prices of \$2.05 for wheat; \$1.38 for corn; \$1.13 for barley and \$1.31 for sorghum. Per-bushel loan rates

of \$1.37 for wheat; \$1.10 for corn; \$0.90 for barley; and \$1.05 for sorghum. Per bushel disaster payments (equal to one-third the target price) of \$0.68 for wheat; \$0.46 for corn; \$0.38 for barley and \$0.44 for sorghum.

UPLAND COTTON

Specific provisions of the 1975 upland cotton program include: A national allotment of 11 million acres and a county allotment of 5444.3 acres. A target price of 38 cents per pound. A preliminary national loan rate of 34.27 cents per pound (middling 1-inch basis). A disaster payment rate equal to the larger of the regular calculated rate or one-third of the target price.

DISASTER PROVISIONS

Under the disaster provisions of the programs, county ASCS personnel must inspect and appraise the damage done to the crop prior to the awarding of payments. There were some difficulties last year in many areas of the county when farmers plowed under their damaged crops before they notified the county ASCS office. When the inspector got to the farm, all he could see was plowed fields, not damaged crops.

Disaster payments are made for two major reasons: prevented planting and low yields.

For farms eligible for prevented planting payment, the payment will be computed on the basis of the farm's payment yield times the allotted acreage on which planting is prevented.

To be eligible for an abnormally low yield payment, the total actual production for a crop must be less than the farm acreage allotment for that crop (or planted acres, if smaller) times the disaster program yield. The payment for the farm will be computed on a quantity equal to the difference between the payment yield times the farm allotment (or planted acres, if smaller) and the total actual production.

Payments to a producer are limited. A person can receive a maximum of \$20,000 annually under the upland cotton, wheat and feed grain programs combined, including both deficiency and disaster payments. This limit does not apply to loans.

SPECIAL NOTICE: No payment will be made to any producer or program participant who harvests or knowingly permits to be harvested for illegal use, marijuana (cannabis sativa), opium poppies (papaver somniferum), coca bushes (erythroxylum coca), and cacti of the genus *lophophora*. For additional information on the provisions of the 1975 farm programs in Deaf Smith County,

contact the ASCS office.

1975 WHEAT AND FEED GRAIN PROGRAMS

The Agriculture and Consumer Protection Act of 1973 is now in its second year. Wheat and feed grain programs under this Act are designed to enable farmers to produce to full capacity to meet growing domestic and foreign demand for American agricultural products. At the same time, these programs help protect income for farmers so that they can produce and be assured of partial relief should disaster strike wheat or feed grain crops, or should prices drop drastically.

Participation in wheat and feed grain programs is voluntary. Full participation—eligibility for loans and deficiency and disaster payments—is open to all farmers who have a wheat or feed grain allotment regardless of race, sex, color, religion, or national origin, whether they are owner-operators, landlords, tenants, or sharecroppers. Farmers who do not have allotments are eligible only for loans.

DISASTER PROVISIONS

If a producer is prevented from planting an acreage of wheat, beef grains, or any other nonconserving crop at least equal to the sum of the wheat and feed grain allotments on his

farm due to a prolonged natural disaster, he may be eligible for payment at the disaster payment rate on a number of bushels equal to the established farm yield multiplied by the underplanted acres.

CARPET-TOONS

by Don & Dovie
It's A CONSTANT Struggle... Keeping The MONEY Coming In and the TEETH and HAIR from coming Out.



Every Friday, Mo and I Go To

C&W Carpets
Floor Your Wife With A New Carpet
Phone 364-3448
310 North 25 Mile Ave.

AUCTION HEREFORD WELDING

(Owner: Carl Moseley)

FRIDAY, MAY 2, 1975
10:00 A.M.

LOCATED: 1 mile East of Hereford, Texas, City Limits on the North side of Hwy. 60.

- American lathe, 22" swing, 72" bed, 3 & 4 jaw chucks, boring bar & tool holders.
- Loy and Nawrath, series 808 metal shear, 24" bed, 3/16 x 8" cap.
- Buffalo No. 52, 1/2 x 4 ironworker w/comp. set of punches & dies.
- Battman ironworker, parts only
- Champion Mdl. 21 drill press
- Large ass't of bits
- Johnson Mdl. B band saw
- Toledo Beaver cut-off saw w/20 hp. motor
- 3 hp. dual stone grinder on stand w/new stones
- 3/4 hp. dual stone grinder on stand
- 2-500 amp Lincoln welders, Mdl. SRH444, weatherproof
- 300 amp Lincoln welder AC DC
- 250 amp Miller welder, AC DC
- 200 amp Lincoln welder, Mdl. A320374, less than 100 hrs. on major overhaul
- 1972 Linde 400 amp wire welder w/2 wire reels
- 1972 Heath ultragraph torch, RC SERIES
- 3 complete acetylene units-heating tips, cutting torches & gauges
- 4-10" boxes HARDALLY 58 rod
- 4,000# Clark CLFR40 fork lift, new engine, LPG
- 4,000# Clark plane loader, 600 x 16 tires, duals
- 2 T. CM elec. hoist w/18" x 24" Bridge traveling hoist
- 1 T. Yale elec. hoist
- 1964 Ford V-8, 2 T, 2 sp 4 sp, tilt cab, Series C, 18' covered van w/roll up tailgate
- 1974 Trombley flatbed trailer, 40' 70,000# cap, 10:00 x 20 rubber, Dayton wheels
- New 28' shopmade gooseneck trailer, flatbed, tandem axle, elec. brakes, spare tire & wheel, pickup plate hookup

THE FOLLOWING IRON & SHEETMETAL IS ALL NEW

- 6 sheets 5' x 8' x 3/16" plate
- 150,000# 8 to 12 gauge sheet metal, random widths & lengths
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- 20,000# 40' lengths, 3/4" to 1" OD pipe
- Appr. 2,000' 7/8" hot roll
- Appr. 80,000# 5 to 24" I-Beam, 17 to 20' lengths
- Large lot 1 to 3" angle iron, random lengths
- Large lot corrugated sheet metal
- Underwood Olivetti 10 Key calculator
- Paymaster check protector
- Drafting Table & light
- K & E Paragon drafting machine
- Combination 3 drawer file cabinet w/side door
- Other office equip.
- 750 CFM Laroy air compressor, 4 cyl. gas eng.
- 7 1/2 hp. hollow shaft gear head, new bearings & rewind
- Black & Decker nibbler, 10 gauge
- Buda all purpose injector tester
- Hyd. bar joist bender
- 48" exhaust fan
- Steel sawhorses
- 6 cyl. Ford eng.
- Porta air compressor
- 5 & 6 in. vises
- 2-4' x 4' steel benches
- 3-3' x 7' steel benches on rollers
- 2 gas shop heaters
- Iron storage rack
- 4 to 20 T hyd. jacks
- Paint pots, guns & hoses
- Chains, Boomers & Come-alongs
- Large ass't of hand tools
- Large lot scrap metal
- Much more too numerous to mention.

TERMS: CASH. All accounts to be settled day of sale. Any announcement made day of sale supercedes all advertising.

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"DOC" COWAN
THE GREAT FAKE
ALEXANDRITE RIP-OFF
A very sad experience for any jeweler occurs when a good friend or customer shows him the "bargain" jewelry purchased abroad.

"Isn't it lovely!" exclaims the little lady flashing a gold colored stone-set ring. "It is an alexandrite that I picked up for a song in Hong Kong." Often the jeweler will agree that it is pretty and that the owner should wear it with joy. This noncommittal approach may work, but more often the little lady presses on: "Well I got a bargain, didn't I?"

She had been happily shopping in Hong Kong (or Singapore or Mexico city or any number of tourists centers) looking for just the right souvenir, the right piece of jewelry to show her friends as a memento of her trip.

And she had great faith in the great myth that there are jewelry bargains abroad. A tour guide lead her to a street famous for its shops. She was beguiled by the elegance of the window display, or the quaint approach of the shop proprietor. Among the dubious treasures offered was a fabulous "ALEXANDRITE" RING. She was shown, with Zippo and pen light, how the stone color changed from almost muddy green to almost markey red. She exercised her bargaining powers and—perhaps—a couple of hundred dollars later the ring is hers and she begins to scheme to get her prize through US Customs.

Well, she had gotten a bargain, hadn't she?

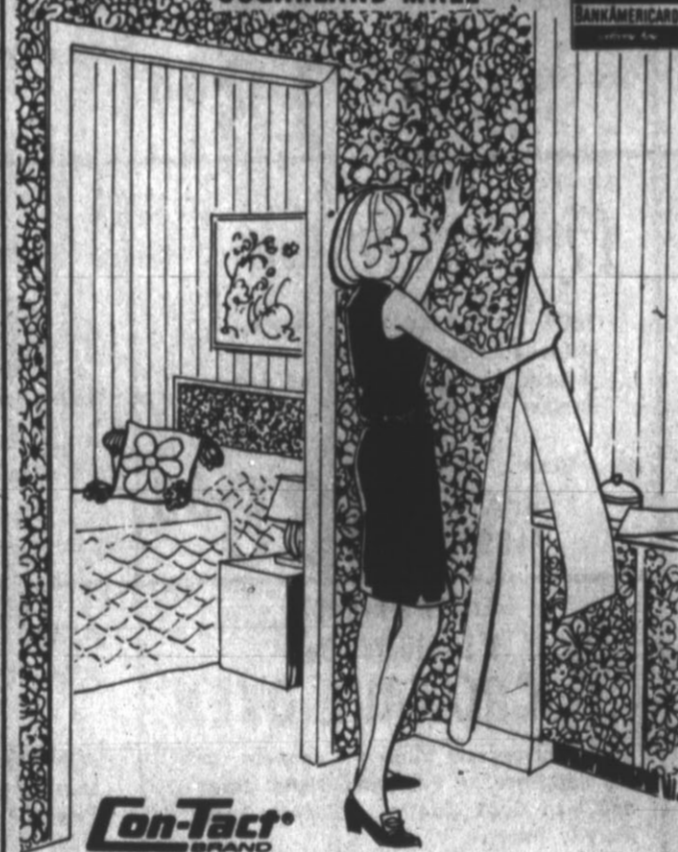
When pressed, the jeweler answers her honestly. She doesn't own an alexandrite. Very few people do. It is among the most rare and expensive of all gemstones. Her ring is most likely set with synthetic sapphire which has a slight color change, worth pennies, mass produced for the tourist trade.

Enjoy your trip abroad, but buy your jewelry at home from a jeweler you know and can trust.

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JEWELERS
DOWNTOWN

Duckwall's

SUGARLAND MALL



adds beauty to bedroom and bath.

Wake Up Your Bedroom and Bath - Color It New with CON-TACT®. There's a new way coming to re-do Bedroom and Bath - freshen it with Con-Tact®. Easy to wash, long on wear self-adhesive plastic you press on without tools or paste. Rich patina woodgrains, traditional or provincial flower prints, classic geometric co-ordinated for do-it-yourself decorating. You just can't miss! Come in and see the inspiring collection.

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59¢
Yard

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I'm proud to have the opportunity to serve farmers in this area with quality, high yielding DEKALB seed. I stand ready to serve you.



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Superbly crafted in leather, buckled in gold, colored in the newest Gold Brick shade. A very solid investment for a busy man. Also in Black APPLAUSE

Gattis Shoe Store
of Hereford

in Sugarland Mall

BE SURE TO REGISTER FOR FREE 10 SPEED BIKE TO BE GIVEN AWAY NEXT SATURDAY, APRIL 26th
Gattis Shoe Store
in SUGARLAND MALL

FURR'S BIG SHOWER OF VALUES!



STORE HOURS
WEEKDAYS
8-10
SUNDAY
9-9
PRICES EFFECTIVE
THRU 4-23-75

WE REDEEM
USDA FOOD
STAMPS

☆ YOU PAY THE LOWER PRICE AT FURR'S
☆ WE WILL NOT CHANGE A PRICE ON A MARKED
CAN OR PACKAGE EXCEPT TO LOWER THE PRICE.
☆ ONCE PRICED . . . ALWAYS PRICED.

SQUASH FANCY YELLOW LB. **39¢**

ROSE BUSHES CALIFORNIA GROWN
1 1/2 GRADE GALLON POT EACH **\$4.99**

PINEAPPLES SUGAR LOAF LARGE SIZE EACH **49¢**

WATERMELONS CHARLESTON GRAY EACH **\$2.29**

EGG PLANT EXTRA FANCY LB. **25¢**

CORN FLORIDA SWEET FULL EARS **6 FOR \$1.00**

SIRLOIN STEAK FURR'S PROTEN LB. **\$1.19**

ROUND STEAK FURR'S PROTEN LB. **\$1.19**

RIB STEAK FURR'S PROTEN LB. **\$1.19**

CHUCK STEAK FURR'S PROTEN LB. **89¢**

RANCH STEAK FURR'S PROTEN LB. **\$1.09**

CLUB STEAK FURR'S PROTEN LB. **\$1.39**

T-BONE STEAK FURR'S PROTEN LB. **\$1.59**

RIB ROAST FURR'S PROTEN LARGE END LB. **\$1.19**

FAMILY STEAK FURR'S PROTEN BONELESS LB. **\$1.19**

RUMP ROAST FURR'S PROTEN LB. **\$1.19**

TEA FOOD CLUB INSTANT 3-OZ. JAR **\$1.19**

CRISCO SHORTENING 3-LB. CAN. **\$1.79**

BEANS FOOD CLUB CUT GREEN NO. 303 CAN. **3 FOR 89¢**

PEPSI 6 PACK 32-OZ. BOTTLES **\$1.79**

DOUBLE GOLD BOND STAMPS
TUESDAYS AND WEDNESDAYS
WITH \$2.50 PURCHASE OR MORE

KRAFT DRESSING 1000 ISLAND 16-OZ. **89¢**

TOPCO CLEANSER 14-OZ. CAN SIZE **5 \$1 FOR**

SPINACH DEL MONTE NO. 303 CAN. **4 FOR \$1.00**

FRUIT COCKTAIL DEL MONTE NO. 303 CAN. **39¢**

PEACHES CALA-RIPE NO. 2 1/2 CAN. **49¢**

Shop Our Delicatessen

1/2 LB. HOT LINKS **\$1.69**

1/2 PT. COLE SLAW

1/2 LB. POTATO SALAD

FANCY JELLO **59¢ PT.**

ENGLISH PEAS SALAD **99¢ PT.**

DETERGENT GAYLORD 22-OZ. SIZE **39¢**

POTTED MEAT LIBBY'S 3-OZ. CAN. **5 \$1 FOR**

COUNTRYSTONE Acapulco & Spice DINNERWARE
this weeks feature...
DINNER PLATE 59¢
EACH
NO PURCHASE REQUIREMENT
Good Thru 4-23-75
COMPLETER ITEM **\$6.99**
COVERED CASSEROLE

SUPER DISCOUNT SPECIALS

COFFEE FOOD CLUB ALL GRINDS 1-LB. CAN 39¢ GOOD THRU 4-23-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	EGGS FARM PAC GRADE A LARGE DOZ. 9¢ GOOD THRU 4-23-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	SUGAR IMPERIAL 5-LB. BAG \$1.39 GOOD THRU 4-23-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	POTATO CHIPS FARM PAC TWIN PACK 9¢ GOOD THRU 4-23-75 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	POTATOES GAYLORD KRINKLE CUT FRESH FROZEN 2-LB. PKG. 39¢	CORN ON COB TOP FROST FRESH FROZEN 4 EAR PKG. 69¢	PIZZA TOP FROST OR JENO'S CHEESE, SAUSAGE, PEPPERONI, OR HAMBURGER, FRESH FROZEN EACH. 79¢
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TOPCREST ALUMINUM FOILWARE
ELECTRIC BURNER BIB, 6 CT. PKG. GAS BURNER BIB, 5 CT. PKG. 9 INCH PIE PAN, 5 CT. PKG. LOAF PAN 3 CT. PKG. 9 INCH ROUND CAKE PAN 4 SQUARE CAKE PAN, 3 CT. PKG. **2 \$1 FOR**

3-CUP SIFTER FOLEY MANUFACTURING COMPANY TRIGGER ACTION HANDLE **\$1.00**

VAC BAGS TOPCRESH, SIZES FOR ELECTROLUX, G.E. C1 & VT-1 CANISTER, HOOVER CANISTER, UPRIGHT OR DIAL-A-MATIC, WESTINGHOUSE CANISTER AND MOST UPRIGHTS **2 \$1.00 FOR**

ONE U.S. GALLON GASOLINE CAN **99¢ EACH**

BEACON ALCOHOL ISOPROPYL 16-OZ. BTL. **4 \$1.00 FOR**

COOKING UTENSILS CHOICE OF THESE BLACK HANDLED CHROME PLATED UTENSILS
2 TINE FORK, BASTING SPOON, SLOTTED SPOON, SMALL CAKE TURNER, SLOTTED HAMBURGER TURNER, LONG HANDLE TURNER
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YOUR CHOICE **2 \$1.00 FOR**

TOPCREST HOUSEHOLD GADETS
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YOUR CHOICE **3 \$1.00 FOR**

BEACON CONDITIONING CREME RINSE 16-OZ. BOTTLE **38¢**

PEROXIDE TOPCO HYDROGEN PEROXIDE SOLUTION 16-OZ. SIZE **4 \$1.00 FOR**

SHOP Furr's MIRACLE PRICES

Scribbles and Scratches

By Kerrie Womble
Women's Editor

Fascination with our American heritage has surfaced on many fronts due to the approaching Bicentennial observance of the United States independence.

A treasury of historical significance is centered at the county museum which is dedicating three of the newest exhibits Friday. The triad displays to be designated as

INDIAN JEWELRY SHOWING
APRIL 24th
COWAN JEWELERS
DOWNTOWN

Bicentennial showcases are the chapel, General Store and North American Indian array.

EULOGIZING THE devout pioneers who built the first church at La Plata in 1891, the chapel spotlights four sacred symbols of the church. These are the Bible, the crosses, the candelabra and the Communion table.

Published in 1853, the Bible and the processional cross came to Hereford with the Little Brown Church brought by the Episcopalians from Spur. The cross in back of the pulpit was contributed by the local Presbyterian Church.

Donations from the First Christian Church include the Communion table, the altar and matching chairs. Two large German silver candelabra were collected from the Immanuel Lutheran congregation and a small pair were given by La Mision de San Jose.

These items are called "the heart of the chapel display," however the entire exposition contains commemorative gifts from local congregations. The Hereford Chapter of Rotary, International donated funds which made construction of the interfaith chapel a reality.

MEETING THE DEMANDS of a diverse population, the General Store resembles one described in the book "Light 'n' Hitch," by Laura V. Hamner. Located at Grenada (later named La Plata), county seat of Deaf Smith County, the general

store derived from the earlier trading post and way station.

A wide multitude of wares were sold to customers who were cowboys, trail hands, ranchers, farmers, small businessmen, and even drifters, outlaws and buffalo hunters. Scattered in dugouts and homes across the Staked Plains, the General Store meant more than supplies—it offered relief from isolation. It was a hospitable place where distant neighbors met to visit friends, gossip and meet newcomers.

DATING BACK 12 to 15 thousand years ago, the Paleo-Indian cultures roamed this area, hunting mammoths, now extinct, and great bison. Proof of their habitation here has been limited to archaeological finds, including flint tools, projectile points and chopping tools.

Examples of these souvenirs have been collected and are displayed in the museum. Included are knives, arrowheads, scrapers, drills and other instruments used by the American Indian.

Without knowledge of metal or iron, primitive man utilized Alibates flint to make tools. A quarry of this rock is located 30 miles northeast of Amarillo and has been proclaimed a national monument by state legislation.

Pueblo and Plains Indians thrived along the Canadian River which yielded the fine quality, variable-colored textured flint.

DEAF SMITH COUNTY Historical Museum is rich in excerpts from the history of this area. It's amazing how many local residents have not taken advantage of this interesting and available source of entertainment and knowledge. Lois Gilliland, executive director of the museum, urges the public to make a point of visiting these exhibits, particularly during the Bicentennial period.

IF ALL THIS TALK of bicentennials, museums and pioneers has you craving for that era uncomplicated by concrete, income tax and pornography, stay tuned for the cure.

It is not known when "The Everyday Cookbook" was written or published, but it's reflective of the pioneer days, you don't want to go back! The little publication, which offers everything from recipes to cures for inflamed feet, was found in an attic and loaned to us for awhile.

It chronicles an endless number of handy tips which amuse, horrify and render amazement. For example: "To restore from stroke of lightning—shower with cold water for two hours; if the patient does not show signs of life, put salt in the water, and continue to shower an hour longer."

Or this cure for drunkenness:



Cancer Information Ready To Go

Preparing packets for the door-to-door Cancer Crusade tomorrow are, I-r, Mary Gibson, residential chairman, Mary Hetzel, campaign chairman; Naomi Schroeder, vice president; Jim Tucker, education chairman and Joyce Lomas, in-service chairman.

Del Torro Completes Course

COLLEGE STATION—Joe Del Torro of 215 J. Ave., Hereford completed a one-week telephone technician course recently at Texas A&M University.

Foreman of the West Texas Rural Telephone Co., he has studied and worked in a cable fault location course. It is conducted by the Power and Communications Division of the Texas Engineering Extension Service (TEES).

Training covered locating and

correcting phone cable faults in aerial and buried systems. Operation and maintenance of fault-detecting instruments was included.

Students under Instructor Bill Baker worked with laboratory buried cable to learn procedures. They employed

time domain reflectometry, giving cathode ray tube visual indication of cable path and depth.

Lab equipment employed by students includes 2,400 feet of buried cable and 8,500 feet of aerial cable.

Workday Slated By Gardeners

Plans for a May 2 work day at Westgate were discussed Friday morning by members of Bud to Blossom Garden Club who met in the home of Mrs. W.H. Gentry.

Mrs. Gentry and Mrs. Jess Robinson presented the program illustrating creative designs for arranging dried flowers.

Members accepted the resignation of Mrs. Bill Nelson as vice president. Other business included welcome of guests, who were Mes. Jane White, Robert Hickman, George Ritter, Ruben Gutierrez, Robert Betzen and Syble Hewitt.

Those attending were Mes. James Pavlicek, Ray Polan, Billy Wayne Sisson, Sam Long and Robinson.

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even on difficult soils

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PICK FROM THIS PAIR YOU'LL SAVE MONEY WHEN YOU BUY AT DOYLE-JOHNSON CHEVROLET-OLDS

If you're not ready to invest in a new automobile, you can still beat high prices on used car bargains.

Doyle Johnson has a large selection of good, clean used cars and pickups in top condition. Come on in & see!



1973 Impala 4 dr. sedan...power steering, power brakes, air conditioning, tinted glass, whitewall tires, automatic transmission, radio, heater. **\$2995⁰⁰**

"BOTH OF THESE ARE REAL NICE, CLEAN, LOW MILEAGE CARS."



1972 Impala 4 dr. sedan...power steering, power brakes, air conditioning, tinted glass, whitewall tires, automatic transmission, radio, heater. **\$2250⁰⁰**

Doyle Johnson CHEVROLET-OLDS

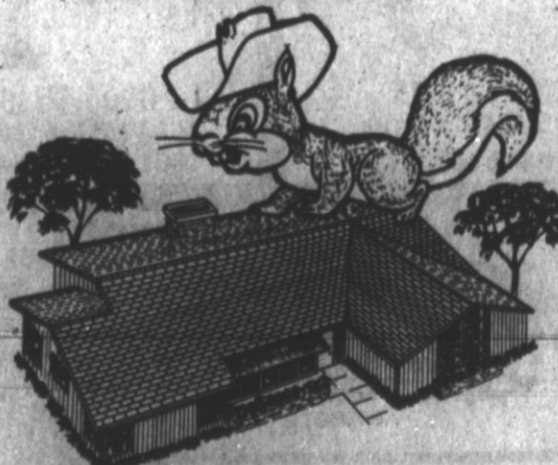
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GMAC FINANCING & MIC INSURANCE AVAILABLE

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LOW-LOW HOLESALE PRICES

HAS YOUR ROOF BEEN CHECKED LATELY?



WE HAVE QUALIFIED ROOFERS AVAILABLE AND THE PRICE IS RIGHT!

240 LB. SELF-SEAL SHINGLES

\$1480 Per Square
Cash & Carry Only

FARM DISCOUNT LUMBER & SUPPLY
(Just outside city limits)

PHONE 364-6002

GET 'EM IN and OUT OF THE WEATHER!

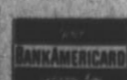


2 1/2" Corg. Strongbarn Iron Heavy
29 Gauge **\$2295** Per Square

SHEETROCK

4 x 8-1/4" No. 1

\$149 PER SHEET



SAVES

SAVES



HIGHWAY 305 SOUTH

Cub Scout Pack Conducts Derby

Cub Scout Pack 21 held its annual Pinewood Derby recently.

First place winner in the speed division was Greg Palmer. Keith Bridwell was first in the design division.

Terry Hodges was second place winner in the speed division and Greg Carley was third.

Quartet Sings

In Church Tonight

The Good News Quartet of Amarillo will appear at Summerfield Baptist Church Sunday evening, 6-8 p.m.

Museum Triad Earmarked For Heritage Salutation

Bicentennial dedication of three new exhibits at Deaf Smith County Historical Museum will be observed during special activities Friday.

According to Lois Gilliland, executive museum director, representatives from local organizations have been invited to a free luncheon at noon in the Civic Club Center and an open house at the museum.

Guest of honor will be Mrs. Bill Hobby, wife of the state lieutenant governor. Also expected is Truett Latimer, executive director of the Texas Historical Commission.

Latimer, executive director of the Texas Historical Commission.

During the open house, scheduled from 11 a.m.-5 p.m., invited guests will tour the museum facilities which will spotlight the Bicentennial triad. Heritage 75 exhibits to be formally dedicated are the chapel, general store and American Indian display.

Due to the large number of guests expected, admittance that day will be by invitation only. Included on the list of those attending will be the

Texas Panhandle Bicentennial Committee, museum representatives from across the area, state officials, senators and House Representatives.

Fashioned from memorabilia of local churches, the museum chapel chronicles religious growth in this area. The first church built in this county was the Cumberland Presbyterian Church at La Plata in 1891.

Like the hub of a giant wheel, the general store served as the

center of trade, travel communication. The museum's version of this prairie place is patterned after one from a book, "Light 'n' Hitch" by Laura V. Hammer, a general store in Deaf Smith County forms the plot.

Remnants of the culture of North American Indians have been collected and showcased at the museum, tracing the evolution from Clovis Man, who lived 15 thousand years ago, to the current Pueblo Indian, the exhibit contains examples of their lives.

For further information, read "Scribbles and Scratches."



Realtor Week Proclaimed

Mayor Jim Sears, seated, signs a proclamation declaring Realtor Week, April 20-26. With him are (L-R) Don Tardy, Betty Gilbert, Hereford Board of Realtors president, and Gene Campbell.

Jr. High Band Ratings

The La Plata Junior High Band received Division II ratings in concert and sight reading at UIL Region I band concert and sight reading contest at the Amarillo Civic Center Wednesday.

Stanton's bandmen received a division II rating in concert

and a division III rating in sight reading.

In concert competition, the Stanton bandmen performed Lyric March, Two Russian Songs and Overture for Winds.

Tom Wine is the Stanton band director.

The La Plata band, under the

direction of Jim Priest, performed Norland March, Early English Suite and Overture in B Flat.

Worry is a stream of fear, cutting a gorge through the weary mind.

Keepsake

KESTER'S JEWELRY
ACROSS THE STREET FROM THE POST OFFICE IN DOWNTOWN HEREFORD

WANTED
Concerned families
Moms, Dads, Teenagers,
Grandmas, Grandpas—
who want a more meaningful life.....
TO ATTEND OUR
SEMINAR IN
SUCCESSFUL LIVING.
MAY 5-6,
7:00 - 10:00 P.M.
DEAF SMITH COUNTY CHAMBER
OF COMMERCE
Call 364-3333 for
Ticket Reservations



Whatever the watch, Speidel makes the right watchband for it.

If your kind of watch is very feminine—so is Adorna. It's the watchband that's beautiful enough to double as a bracelet.

If it's functional you want—it's Wimbledon you get.

With famous Twist-O-Flex® watchband construction.

And if your kind of watch is expensive, Speidel created a mesh bracelet just for you. Whatever your watch has to be, Speidel makes a watchband for it. Dozens of styles, from \$4.95.

KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE
IN DOWNTOWN HEREFORD

Impression of Russia Revealed

An American's impressions of Russia were presented by Virgil R. Smith, Amarillo, when he showed color slides and was guest speaker for the regular weekly luncheon meeting of the Hereford Lions Club Wednesday.

Smith, associated with Kemin Industries, with headquarters in Des Moines, Iowa, was introduced by program chairman Hank Outland. The speaker is a former president of World Seed and traveled extensively in Russia while working in a cooperative research program to help improve varieties of wheat in the Soviet Union.

In a special presentation at the club meeting, advisor Tommy Bowling presented the Leo Club with a gong and gavel. Cindy Ruther, president of the high school club, accepted the gifts on behalf of the Leo Club.

President Wayne Lady announced that the board of directors had voted to donate 50 cents per member to CARE, a project of Lions International.

With the contribution, said Lady, the local club has donated more than \$15,500 to worthy projects since July 1, 1974. This does not include the club's monthly donations to Girlstown, Boy's Ranch, Hereford Day Care Center, and Meals on Wheels.

Several guests and visiting Lions were recognized during the meeting at Civic Club Center.

Ashley's
SUGARLAND MALL

the Outlet Store

OPEN MON-THRU SAT.
9:30 - 6:00

Spring
...CLEARANCE SALE!

SENSATIONAL SAVINGS MARK DOWNS GALORE! MANY ITEMS REDUCED LESS THAN 1/2 PRICE

MEN'S - WOMEN'S - CHILDREN'S
Limited Quantities - Broken Sizes

<p>LADIES' BLOUSES Values to \$1.00 \$7"</p> <p>LADIES' RAINCOAT Were \$2.50 \$19"</p> <p>JUNIOR DRESSES Long \$1.00 Styles</p> <p>LADIES' PANT SUITS Values to \$15" Group 1 Group 2 \$2.50 \$4.00</p>	<p>GIRL'S SWEATERS Assorted Styles \$1.00</p> <p>BLAZER JACKETS Ladies' \$2.00 Sizes</p> <p>BOY'S SWEATERS Entire Stock \$1.00</p> <p style="text-align: center;">ENTIRE STOCK COMFORTORS 1/2 PRICE! Doubles Twins Washable Prints</p>
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Ladies' SLACKS

Men's **SPORT SHIRTS**
•Short Sleeve Styles
•Wovens and Knits
•Values to \$5"
\$1.00

Men's SLACKS

•Mostly Knits
•Some Jean Styles
•Values to \$7"
\$1.00

CHECK THESE!

MEN'S SLACKS
Polyester Double Knit Solids - Plaids - Checks
Compare at \$15"
Group 1 Group 2
\$3.00 \$5.00

BOY'S SLACKS
Polyester Double Knit
\$2.00

BOY'S JEANS
Casual Dress Style
50¢

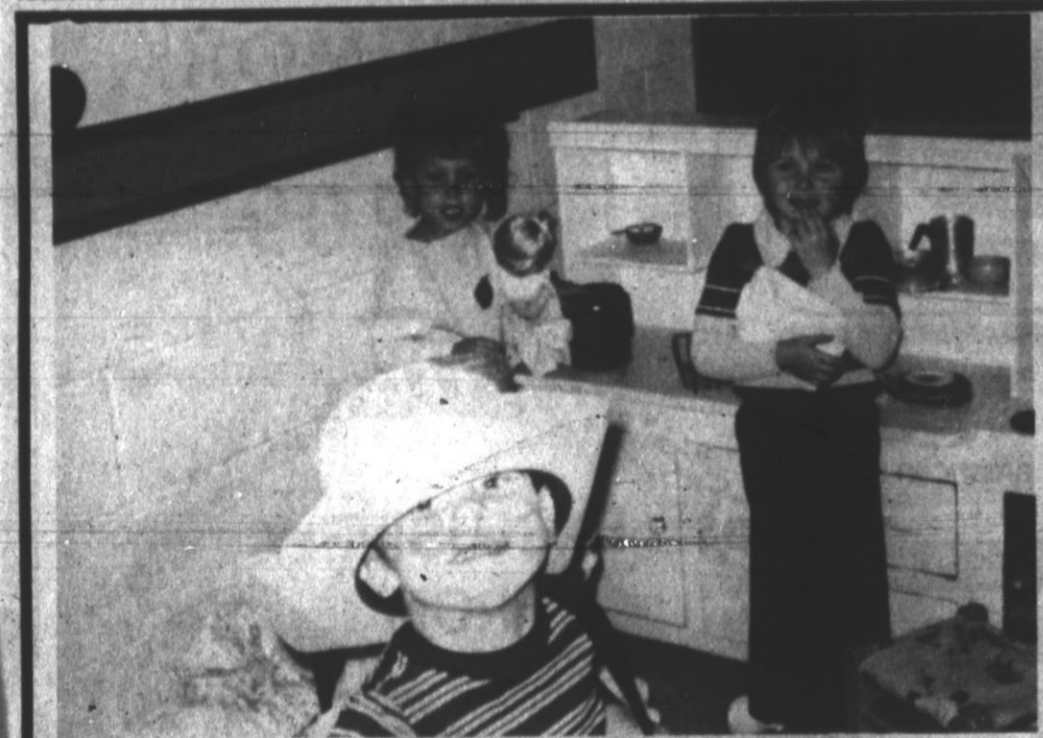
LESS THAN 1/2 PRICE!

LADIES' SWEATERS
Cardigans Pullovers
Values to \$9"
\$1.00

BOY'S SPORT SHIRTS
Short Sleeve Long Sleeve
Values to \$4"
50¢

GIRL'S DRESSES
Values to \$5"
50¢ - \$1.00 - \$2.00

HURRY THESE BARGAINS WILL SELL FAST!!!



"COME SEE US IN ACTION"

FIRST BAPTIST KINDERGARTEN

OPEN HOUSE APRIL 21 - 24 - CHILDREN'S BUILDING

8:30 - 11:30 - PRE-ENROLLMENT

A SPECIAL INVITATION

COME TO OUR 4-YEAR OLD SPRING PROGRAM

10 A.M. - APRIL 22 at FELLOWSHIP HALL

"A RICH LEARNING PROGRAM IN AN ATMOSPHERE OF LOVE AND RESPECT"

ELIGIBILITY

5 - BEFORE SEPT. 1, 1975 - 3 & 5 - DAY PROGRAMS

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LATE & SUMMER ENROLLMENTS TAKEN AT

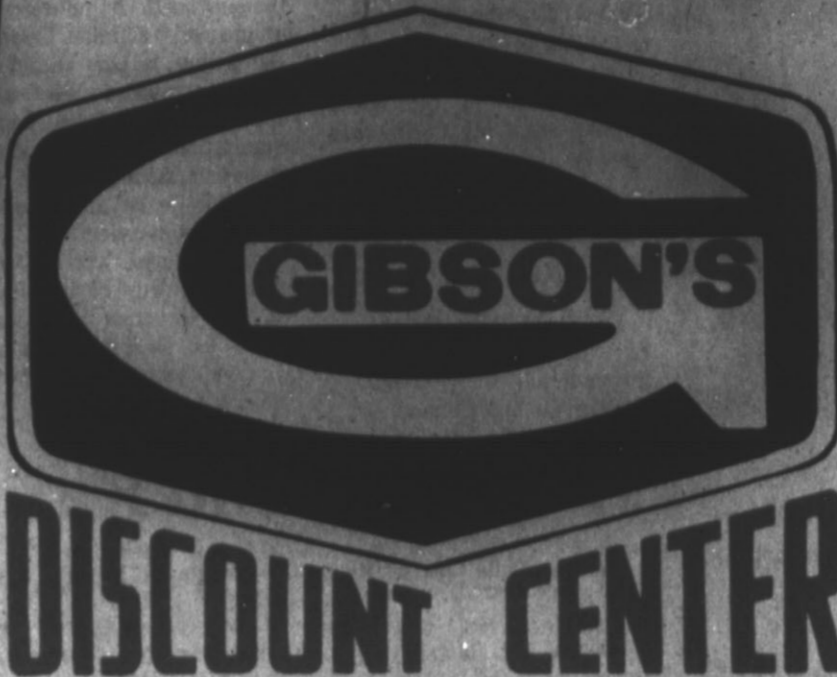
364-3305 or 364-0696

It's **BORDEN--WEEK** at...



Borden
1/2 Gal.
Round
ICE CREAM

All Flavors
\$1.09
ALSO
SHERBETS



Throughout the week of Monday April 21, -Saturday April 26, GIBSON'S will be celebrating BORDEN WEEK...featuring fine BORDEN products like these.



COTTAGE CHEESE Lite Line **59c** **BUTTERMILK** Qt. **39c** **BREAKFAST DRINKS** 1/2-Pint **19c** 1/2-Gal. **59c**

Borden Dutch Chocolate.



Good hot or cold.
2 Quarts
98c

Borden Dips.



Ready when you are!

2/89c

free this week at **GIBSON'S**
3-oz. serving of Borden's
CHOCOLATE MILK or BREAKFAST DRINK

Visit our BORDEN refreshment center for your free 3-oz. serving of delicious Chocolate milk or Breakfast Drink...try these taste treats yours **FREE** this week at GIBSON'S



BREAKFAST DRINK
32-Oz. **\$1.72**

NEW Weight Watchers.
IMITATION ICE MILK



\$1.09

It finally tastes as good as it looks... ask someone who's tried it



NEW KAVA COFFEE
8-Oz.
\$2.19



Eagle Brand MILK
14-Oz.

59c

Processed

AMERICAN CHEESE SLICES



REALEMON JUICE
24-Oz.

49c

12-Oz. **79c**

GIBSON'S DISCOUNT CENTER
Celebrating the Week of...



If it's Borden, it's got to be good.

BORDEN'S MILK
Regardless of price, still your best milk buy in Hereford



ONLY \$1.70 GALLON

EXCLUSIVELY FROM



ELSIE Stix
6 PAK ICE POP **59c**

This Week Devoted To City Clean-Up



Foliage of seedlings is examined by Mrs. Charlie Riggan and Mrs. T.J. Carter in preparation for Arbor Day to be observed Friday. Landscaping



Various activities of this week's clean-up campaign have been directed by members of the beautification committee, Chamber of Commerce Women's Division. Mrs. Travis Mc-

Pherson, seated at left, is general chairman and assisted by Mrs. C.E. Leasure, seated, and from left, Mmes. T.J. Carter, Lee Umsted and Melvin Jayroe.



Local youth organizations assembled yesterday morning to attack littered areas in Hereford. Camp Fire girls, Boy Scouts and youngsters participated in this project. Ni-Taw Camp Fire Chapter led by Mrs. Tommy Weemes collected trash at the Camp Fire Lodge. Pictured are Juanita Kelley, Kelly Malone and Sandra Barrera.

The Hereford Brand
Section B
Hereford, Texas, Sunday, April 20, 1975



At a final planning luncheon committee members outline city clean-up projects which will involve a majority of the community. Recruiting volunteer workers were from left, Mmes. Bud Kelley, Charlie Riggan and Joe Lyons.



Making a swipe for community beautification, Darla Duggan and Tracy Shepherd, wash the windows of the Camp Fire Lodge. The pair are members of Happy Face Bluebirds group led by Mrs. Jane Duggan.



Mrs. Travis McPherson, presents congratulations and a \$15 check to Debbie McCarley who won the prize for the best all-around poster in the contest and from Bluebonnet Elementary School. She is the daughter of Mr. and Mrs. Bill McCarley of 212 Cherokee.



Poster judges awarded \$5 cash prizes to a winner from each elementary school. They are from left, front row; Shannon Gerk, daughter of Mr. and Mrs. Rav Gerk; Bob Templeton, son of Mr. and Mrs. Tom Templeton; Lydia Cortez daughter of Mr. and Mrs. Tony Cortez; Rodolfo

Carrasco, son of Mr. and Mrs. Auralio Carrasco. Back row, Dawna Inman, daughter of Mr. and Mrs. Burk Inman Jr., Noe Rodriguez, son of Mr. and Mrs. Joe Rodriguez; Terri Harkins, daughter of Mr. and Mrs. Earl Harkins.



Public Invited To Hear Musical Group

Children of the Day, sponsored by the First United Methodist Church, will be performing at worship services this evening at 7 p.m. at the church. The public is invited to attend.

The young musical group sings original compositions and have traveled all over the world,

spreading the Christmas message. They began their ministry at Calvary Chapel in Santa Ana, Calif. and have been featured on records and tapes by Marantha Music Company.

Specializing in folk-gospel, the group, all in their early 20's, are Peter Jacobs, piano and guitar; Marsha Stevens and

Wendy Freeman, guitar; Russ Stevens, electric bass. Kit Freeman is soundman and Hanneke Jacobs works backstage.

Bible scripture from 1 Thess. 5:5 brought forth the name of the small band: "Ye are all children of the light and the children of the day."



Tribute Proclaimed

Stressing the instrumental roles of secretaries in business, Mayor James Sears signs a proclamation naming this week Secretaries Week in Hereford. President of the local chapter of National Secretaries Association is Mrs. Janie Victor, left, and Mrs. Avis Blakey is vice president.

Secretary Week Commences Today

In recognition of the secretary, week of April 20-26 has been designated as Secretaries Week in Hereford by proclamation of Mayor James Sears. Urging special tribute to secretaries from business and industry, the declaration states that Secretaries Day will be April 23. The document says, "Whereas in keeping with the best traditions of their profession, secretaries are accepting

vital responsibilities and are performing important roles in commerce, industry and Government." "The efforts of these professionals and their many contributions to the nation's progress are significant." Secretaries Week is designed to "recognize the secretaries now doing their jobs diligently and to encourage others to enter this worthy career."

Club Members Hear Programs

Mrs. Clint Formby and Willard May were program speakers at the annual business meeting of Bay View Study Club Thursday afternoon in the home of Mrs. Howard Gault.

Mrs. Formby, Bicentennial committee representative in Hereford, spoke of future plans for the Bicentennial celebration locally and reviewed Bicentennial events which have taken place.

She used the motto "Come alive in '76." Guide to Successful Living was the topic discussed by Willard May, public relations executive of Dallas. He is

promoting the self-improvement seminar sched. led May 5-6 at 7 p.m. each evening at Deaf Smith County Bull Barn. During the business meeting with Mrs. Gault, out-going president presiding, reports of standing committees were given and a review of last year's programs outlined. Members present included Mmes. J.R. Allison, H.L. Benefield, Bruce Burney, Colby Conkright, S.M. Davis, D.N. Garner, Homer Garrison, John Gilliland. Also, Mmes. W.H. Griffin, W.K. Golden, Robert Jossrand, W.S. Kerr, Ansel McDowell, R.B. Miller, Keith Simmer and Jack Wilcox.

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CowBelles To Attend Workshop

Delegates of Hereford CowBelles will attend the Texas CowBelles Region I Workshop Thursday at Travel Lodge West 1-40 at Paramount, Amarillo.

Registration, including a fee of \$3.50 for the buffet luncheon, will be at 9 a.m. Coordinating the beef promotion forum will be Mrs. Randy Haggood of Henrietta.

Program chairmen include Mrs. Sherman Tanner of Wildorado, Mrs. J.P. Miller of Coleman and Mrs. Wayne Owen of Lubbock, CowBelle president. Dan Forey of Denver, district manager of Cry-O-Vac, will speak at one program.

There will also be workshops about parliamentary procedure and legislation.

Students of local junior high and high schools are urged to attend a beef cut-up demonstration Tuesday at 8 p.m. in the Bull Barn. Morris Hacker of

Hereford Meat Market will illustrate how a side of beef is prepared for the grocery meat counter.

Mrs. Jim Ferrin is directing the demonstration. Mrs. Bussy Kaul, chairman of beef promotion and education, announced that home economics classes at local schools will

receive cuts of beef. Other portions will be given away to the audience in a drawing after the program.

4-H Delegates Plan Projects To Gain Funds

Ways and means for financially supporting a delegation of 4-H members bound for Washington, D.C., were discussed Monday by 4-H Teen Leaders Association at Community Center.

Wes Strain, Frankie Wells and Randy Coleman will represent the Deaf Smith County 4-H Chapter at the National Citizenship Short-course. The delegates will operate a car wash as a part of this fund-raising campaign.

Other business centered on the Danforth Co-op Conference and Camp and the Girls Rodeo. Teen Leaders approved a motion to build a float for the rodeo parade scheduled May 17.

Shower Honors Bride-Elect

Friends of LaDonna Williams honored her recently with a bridal shower at 232 Fir.

Shades of yellow and apricot, Miss Williams' wedding colors were used in spring decorations. The honoree is the bride-elect of John Viertel. The couple will exchange vows June 7 at Albany.

Shower hostesses were Mrs. W.P. Hagar and Misses Vickie Kelley, Kay Hagar, Karla Beizen and Barbara Kee.

Study Club Has Tasting Spree

Covered dish entrees were served at a tasting spree dinner Thursday evening by members of Hereford Study Club in the home of Mrs. N.D. Bartlett. Mrs. J.D. Gilbert Jr. was co-hostess.

Recipes of the prepared foods were then sold among members, with proceeds going to the club treasury.

Members were reminded that their next gathering will be at 7:30 p.m. May 1 in the library Heritage Room to view a one-

act play presented by local high school students. Mrs. T.E. Braddy is program chairman for that meeting.

Those present at the recent supper were Mmes. Labry Ballard, Cawthon Bryant, S.W. Garrison, W.H. Gentry, Roy Hartman, Merlin Kaul, Sam Long, Bob Poston, Don Robinson, and Joe Story.

Also, Mmes. Art Stoy, Maurice Tannahill, Ed Wilson, C.R. Winget, R.N. Yarbro.

Mrs. Reeves Is Featured Speaker

Mrs. Glenn Reeves of Friona was guest speaker for a special Bicentennial event sponsored by the Family Living faction of the Deaf Smith County program building committee Wednesday afternoon in the Heritage Room of Deaf Smith County Library. History of the White House brides was related as well as a miniature style show featuring 16 brides and one

bridegroom. Each figurine was dressed in the bridal attire depicting the period they were married.

In keeping with the Bicentennial celebration, Joyce Shipp, county extension agent, presented Mrs. Reeves with a bronze Bicentennial pendant on behalf of the Deaf Smith County Home Demonstration Council.

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SUGARLAND MALL

Couple Exchange Vows Saturday At Victoria

Miss Donna Katherine Rigby and Michael Boyd Mayberry, former Hereford resident, were married in a double-ring ceremony Saturday evening in St. Francis Episcopal Church at Victoria.

Officiating at the marriage were the Rev. Rayford B. High Jr., pastor, and the Rev. James E. Folts, pastor of St. Mark's Episcopal Church at San Marcos.

The bride is the daughter of Mr. and Mrs. William Robert Rigby of Port Lavaca and the bridegroom is the son of Mr. and Mrs. Robert Ernest Mayberry of San Antonio.

Miss Diane Elizabeth Rigby served her sister as maid of honor and the bridegroom's brother, Ronald David Mayberry of Odessa, was best man.

Bridal attendants included Miss Patricia Ann Taylor of Port Lavaca and Miss Mary Lee Boyd of San Angelo. Jesse Burciaga of San Antonio and Wallace Hill of Hereford served as groomsmen.

Escorting guests to their seats were Bill Carrothers, David Duval, Walter Olson and Joe Sheffy, all of Hereford; James Sanderson of San Antonio, William J. Mehrer of Houston, Dick Dawson of Falfurrias, Marvin Elam of Pampa, and the bride's cousin, Ralph Rigby of Port Lavaca.

Nieces of the bridegroom, Kim and Mendi Mayberry of Odessa were flower girls and Charles Mowen of Port Lavaca was ring bearer.

Mrs. Wilson B. Hardy, organist, played wedding selections, Trumpet Voluntary, Glorious Things of Thee Are Spoken, O Perfect Love and Ave Maria.

Given in marriage by her father, the bride wore an original candlelight gown of chiffon over summer peau d'ose adorned with appliques of scalloped and pronged ivory Venice lace.

The bodice of the gown was hand-shirred and the high, rounded neckline was edged with matching lace. Corres-

ponding lace trimmed the bias-cut ruffled, caplet sleeves, and lace encircled the fitted waistline.

Flowing chiffon cascaded from the back of the gown to form a full chapel train.

The large picture hat of candlelight horsehair braid was trimmed in lace and silk illusion gathered at the crown of the hat to form a floor-length veil.

The bride carried a cascade of jack frost roses, white marguerite daisies and gypsophylla.

As good luck pieces, she wore diamond and gold cross, a gift from the bridegroom, a diamond dinner ring given to her by her parents and diamond earrings borrowed from a friend.

Bridal attendants wore yellow voile gowns over taffeta with fitted yokes which were adorned with white Venice lace with accents of soft green in a daisy pattern.

Inset sleeves were fitted above the elbow and gathered at the fitted wrists with lace appliques of white daisies. Fitted, natural waistlines were clasped by a band in matching fabric.

Each wore wide yellow picture hats with floral white bands of lace around the crowns. They carried nosegays of marguerite daisies, baby-breath and lace streamers.

Flower girls' dresses were fashioned after attendant's gowns and they carried small baskets filled with white daisies.

The bride's mother wore a formal dress of silk chiffon over summer peau d'ose in sapphire blue. It was designed with a round jewel neckline edged with narrow piping, short bias-cut ruffled sleeves, natural waistline which was encircled by a narrow braided band topping an a-line skirt.

A formal coat dress ensemble of chiffon over taffeta in Nile green with matching Venice lace accents was worn by the bridegroom's mother. The full-length sleeveless dress was trimmed with a wide band of filigree green lace and the coat was styled with a collar and long

sleeves edged with lace. Matching lace accented the rodingote at the waistline.

Both women were presented gardenia corsages.

Miss Rebecca Reeve of Tulla and Miss Twinkle Johnson of Port Lavaca registered guests at the reception held in the church parish hall.

The bride's table was covered with a bouffant white tulle skirt over satin, centered with an arrangement of jack frost roses, daisies and babybreath. The bride's four-tiered cake was decorated with fresh nosegays of daisies and topped with a gold marriage cross and intertwining wedding rings.

Other decorations at the reception included a champagne fountain which was set on a round table covered with tulle and satin to match the bride's table. Fresh greenery and flowers completed the decor around the fountain.

Members of the house party included Mrs. William M. Smith Jr. of Corpus Christi, Mrs. Jerry Lee Sparks of Port Lavaca, Mrs. Ronald D. Mayberry of Odessa, Mrs. Jerry Austin of Georgetown.

Also, Mrs. Micheal Shafer of San Marcos, Miss Elizabeth Hoke of Santa Fe, N.M., Misses Linda Broome of Victoria, Misses Carolyn Massey and Kim Prukop, both of Inez.

Miss Leah Halliburton of Port Lavaca, Miss Beverly Brooks of Fort Worth, Misses Cathy Sweeney and Cindy Robinson of San Antonio.

After a wedding trip to San Antonio for Fiesta Week the couple will be at home in Port Lavaca.

The bride is currently attending Victoria College and is employed by Cunningham Pharmacy of Port Lavaca. She is a 1973 graduate of Calhoun High School at Port Lavaca and attended Southwest Texas State University at San Marcos where she was a little sister of Phi Kappa Tau social fraternity.

The bridegroom is employed by Brown and Root Inc in the electrical department at the

Union Carbide plant in Port Lavaca. A 1973 graduate of Hereford High School, he was a member of the varsity basketball team. He attended

Southwest Texas where he is a member of Phi Kappa Tau social fraternity. He also served as treasurer of the fraternity. The couple plan to resume

studies at Southwest Texas in August as junior students.



Mrs. Michael Mayberry
...nee Donna Rigby

Tour Projects Organized

Project duties were distributed among members of the tour committee, Women's Division of Deaf Smith Chamber of Commerce, who met recently at Hereford State Bank.

Chairmen were appointed to direct several upcoming projects, including the Adventures in Traveling program, and a

Mrs. Reeves Is Guest Speaker

Members of Wyche Extension Club met with other home demonstration clubs in the Heritage Room of Deaf Smith County Library Wednesday afternoon to hear a program by Mrs. Glen Reeves of Friona.

Mrs. Reeves exhibited doll replicas of bride's of the Whitehouse and gave a brief synopsis of each.

Following the program, club members met in the home of Mrs. Charles Packard for a business meeting.

With Mrs. L.B. Worthan, presiding, members were reminded that the Home Demonstration City Council will meet for a covered dish luncheon April 28 at Pioneer Natural Gas Flame Room.

Members present included Mmes. Leroy Bodkin, Norman Hodges, Ira Ott, Robert Trowbridge, W.P. Axe, E.C. Hewitt Jr. and Harley Ward.

INDIAN JEWELRY
SHOWING
APRIL 24th
COWAN JEWELERS
DOWNTOWN

tour of the eastern portion of the county.

Scheduled monthly in the county library's Heritage Room, the travelogue series features trips taken by local residents. Each episode, incorporating slides and narration by the individual travelers, is one hour in duration.

The March format described a trip to the Holy Land by Mr. and Mrs. Raymond Higglabotham. The next program will feature Mr. and Mrs. Harold Wester who took an extensive tour of the region surrounding Capetown, Africa. This segment is scheduled at 8 p.m. Tuesday and is free to the public.

Gwen London, chairman of this activity, should be

contacted by individuals interested in sharing travel experiences through this new program.

Eastern sections of this county will be focal points on a tour May 3 from 9:30 a.m.-2 p.m. Women of Dawn Community will serve lunch to tour members for \$3 per person. Reservations for this excursion can be made by contacting the Chamber of Commerce office, 364-3333.

Co-chairmen of this tour are Mrs. Stan Knox and Mrs. M.C. Adams.

Other officials of the tour committee are Mrs. Jack McKinster, chairman; Mrs. Richard Coupe, publicity; Mrs. Homer Garrison, secretary.

SWIMMING MEMBERS WANTED

The Elks Lodge has a limited number of memberships available. You can have swimming privileges throughout this summer...For information call

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MANY MORE ITEMS AT GREAT SAVINGS!!!

Organization Plans Bake Sale

Handmade baked goods and art and craft articles were sold at an auction at the regularly scheduled meeting of St. Anthony's Womens Organization Thursday evening in the Antelion Room of the school parish.

Serving as auctioneers were James Paetzold and Fritz Baucus.

During the business session with Mrs. Al Sinnacher presiding, plans were made to have a bake sale and booth April 26 at the Merchants Art Show in Sugarland Mall.

Red Cross Day was planned for May 3 and anyone interested in assisting with the project is asked to contact Mrs. Sinnacher. Also, volunteers were asked to help with vacation Bible School scheduled June 9-13.

Reports were given of the Plainview Diocesan council of

Catholic Women which was held in Bovina recently. Hostesses during the meeting were Mrs. Neal Lube and Mrs. Andy Shival. There were 60 members present.

Appreciation Luncheon Scheduled

Local individuals who have devoted their services to the Big Brothers-Big Sisters organization will be honored at an appreciation dinner Thursday at 7 p.m. in Civic Club Center.

Reservations for the dinner, sponsored by the Chamber of Commerce Women's Division, can be made by contacting the BB-BS office, 364-6171. Cost of the meal will be \$3 per person and reservations must be made on or before Monday.

Purpose of the dinner is to honor those adults who have volunteered time this past year to children who have only one parent. All Little Brothers and Little Sisters, including those who are not yet assigned to an adult companion, are invited.

Annual Pioneer Day Scheduled

The annual Mid-Plains Pioneer Day celebration is scheduled for May 24 at the Deaf Smith County Bull Barn, announced Benny Womble committee president.

Registration will begin at 9:30 a.m. and dues are \$1.50. Free coffee and doughnuts will be served.

Also, on the day's agenda, a business meeting is planned for 10:30 a.m. and a covered dish luncheon will be held at noon.

INDIAN JEWELRY SHOWING APRIL 24th COWAN JEWELERS DOWNTOWN



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MISS KANDY NEWMAN

Coveted Modeling Title Given To Miss Newman

Official notification has been received by Miss Kandy Newman that she has been selected "World Model of the Month" by the World Modeling Association.

Included in the announcement was word that she has also been named to "Who's Who in Modeling." Morton S. Male, chairman of the board of the WMA, released this information. As a result of this honor, Miss Newman received a special

invitation to the world modeling convention scheduled this month at New York City. Photographs of her are on display at the convention and will remain on exhibit with past recipients of this title.

She placed second in world modeling competition at Washington, D.C. in October. A member of the HHS stage band, Miss Newman plays the flute in the high school orchestra. The daughter of Mr. and Mrs. Joel Newman of 306

Church Class Gathers At Hendrix

Victory Sunday School Class of Avenue Baptist Church assembled recently in the home of Mrs. Herman Hendrix for a devotional given by Mrs. Lane Compton.

Mrs. Johnie Townsend gave the opening prayer. Visitation was discussed during a question session moderated by Mrs. C.E. Coleman.

Members were reminded that the next meeting will be at 7:30 p.m. May 8 in Mrs. Townsend's home.

In addition to those mentioned, Billy Wall was present.



Red Cross Chapter Records Service

Local American Red Cross volunteers reported 70 hours of community service during this month at a luncheon Thursday in Civic Club Center.

Those present at the regular gathering were Mmes. H.F. Neely, O.H. Culpepper, Sam Morgan, Isabel Claudio, May Fralin, Clinton Jackson, Cecil Braly, Lee Umsted and H.H. Miller.

Delegates To Camp Fire Zone Assembly

Officials of Zone 36, Camp Fire Girls, Inc., assembled in Hereford Thursday en route to a meeting at Portales N.M. this weekend. Among those participating in the two-day convention were Mrs. Jean Sweet of Seattle, Wash. Mrs. Earnest Langley, Hereford chairman, and Mrs. Nancy E. Hughes, consultant of Englewood, Colo.

Delegates Attend Assembly

Ten Hereford delegates attended the Zone 36 Camp Fire Girls Inc. assembly in Portales, N.M. Friday and Saturday.

Representatives from Hereford included Mrs. Earnest Langley chairman Zone 36, Kiska Hodges, national council advisor, and Mmes Lewis Lea,

State Norvell, Lee Drake, Blue Turpen, Arthur Clark, A.E. Hodges and Helen Ann Lesly, and D'lyn Davison.

Also attending were Ann Duchamp, national field representative from Service Center at Denver, Colo. and Mrs. Jean Sweet, of Seattle, Wash., representative of the Ad

Hoc planning committee from the National Board of Directors, Camp Fire Girls Inc. New York. Zone 36 is made up of representatives from 11 councils at Hereford, Lubbock, Midland, Amarillo, Dimmitt, Morton, El Paso, Carlsbad, Portales, Albuquerque and Santa Fe.

Professor Addresses Club

Interpersonal communication was stressed by the guest speaker, Dr. Jack Walker, Thursday when members of L'Allegre Study Club met at

Hacker To Give Beef Cutting Demonstration

The public is invited to a demonstration of sectioning beef at 8 p.m. Tuesday at Hereford Bull Barn Sponsored by Hereford CowBelles.

Portions of the beef used in the illustration will be given away in a drawing after the program given by Morris Hacker of Hereford Meat Market. He will identify the different sections of beef, their diverse qualities and best usage.

In addition to the drawing, meat will be given to home economics classes at Stanton, La Plata and Hereford High Schools.

Dawn community building. Dr. Walker is chairman of the speech department at West Texas State University at Canyon.

Members were reminded that local artist Jon Birdsong will present the program at the next meeting May 1 in the home of Mrs. Bill Warrick, 103 Pecan. Mrs. John Stribling was

recognized as a guest. Mrs. Jim Carnahan served refreshments to those present.

They included Mmes. Jim Conkwright, Dennis Farley, Cameron Gualt, Bill Lyles, Gary McQuigg, Danny Martin, Rudy Metz, Gerald Parker, Joe Reinauer Jr., Bob Veigel, Cliff Skiles and David Jeffries.

Beef Price At Grocery Contradicts Cost Trend

Beef is "defying" the rising grocery price index, Mrs. Gwendolyn Clyatt reported this week.

"Consumers are finding now that many cuts—once considered 'budget strainers'—are, in fact, more economical," according to the consumer marketing information specialist.

"Across-the-board beef features include chuck roasts and steaks, ground beef, rib and round steaks and liver," the Texas Agricultural Extension Service, The Texas A&M University System, specialist added.

In poultry departments, some markets have special prices on fryer parts and whole birds, while egg prices are steady or slightly lower than last week, Mrs. Clyatt said.

"Potatoes are quite plentiful—in many markets they cost less than half of last year's prices.

"Cabbage, carrots and cooking greens are other economically priced vegetables, along with celery, broccoli and rutabagas.

"Onion prices however, are up a bit—due partly to a late crop in the Texas Valley area," the specialist noted.

At fruit counters, grapefruit supplies are dwindling with prices edging upward. Steady prices appear on oranges, bananas, apples and pears, white strawberries and pineapples are more plentiful, Mrs. Clyatt said.

CONSUMER WATCH-WORDS: Ready-to-serve cereals in multi-packs of individual boxes may cost two or three times more per ounce than the same cereal in a larger box. Pre-sugared, ready-to-serve cereals cost more per ounce than many unsweetened ones.



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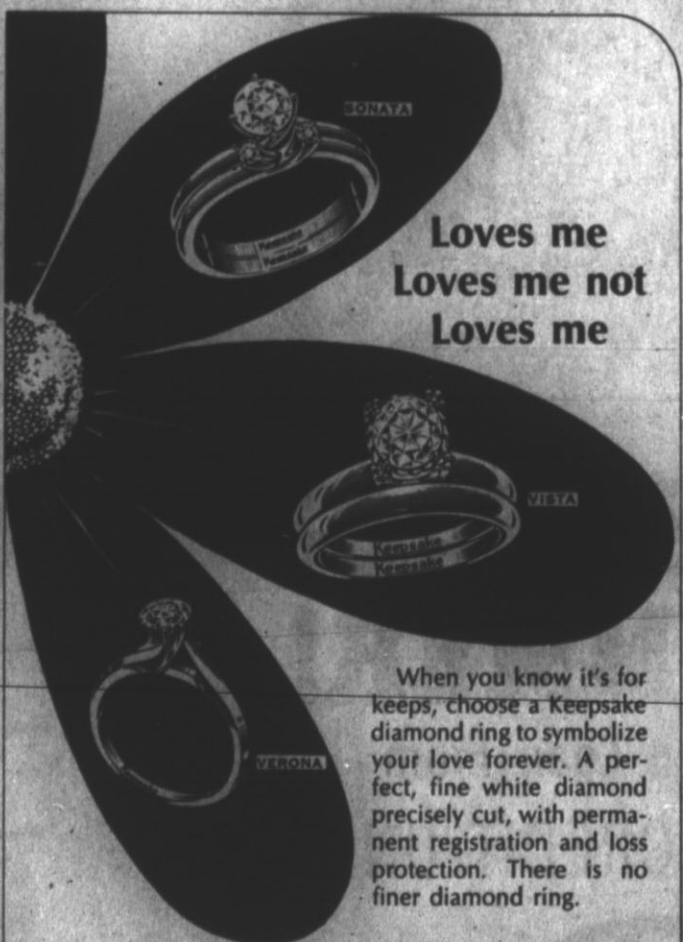
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Coed Advances To Dixie Pageant

Tammy Williams, granddaughter of Mr. and Mrs. Burke Inman of 416 Star, was crowned Miss Dixie Talent in the

Southern States Preliminary Pageant held recently in Plainview High School Auditorium.

Library Events Are Scheduled

The H.E. Westers will give a program and show slides of their recent trip to Capetown, Africa beginning at 8 p.m. Tuesday in the Heritage Room of Deaf Smith County Library.

Also, planned this month at the library is the family night film scheduled for 7:30 p.m. in the Heritage Room. The Errand Boy starring Jerry Lewis is a family fair film and parents are encouraged to accompany small children.

Both events are free to the public.

Works of local artists are also featured this month. Judge Sam Morgan and Jack Nunley are exhibiting their unusual showcase of rocks and art students of Mrs. Eunice Petersen have their paintings on display.

The daughter of Mr. and Mrs. Dale Williams of Olton, Miss Williams will represent Plainview in the Southern States Pageant in Fort Worth July 5-7.

Miss Williams competed with 31 contestants who were scored in five events: interview, sportswear, short party dress, Southern Belle gown and talent. She sang as part of talent competition.

A member of Olton High School band, Miss Williams was recently elected as twirler is a member of the girls track team and is active in speech and drama.

The Southern States Pageant is a franchised pageant system symbolizing the heritage of the old South. The girls were judged on their modeling ability, choice of garment, showmanship, individual projection, poise, personality and level of accomplishment.



Tammy Williams

BIRTH ANNOUNCED

Mr. and Mrs. Douglas Banner of 604 Schley are the parents of a son, Bryan Shannon, born April 15 at Friona. He weighed 7 lbs. 7 oz.

Paternal grandparents are Mr. and Mrs. Gerald Banner of Hereford and maternal grandparents are Mr. and Mrs. E.C. Hagood of Amarillo.

There is always time for one more good joke.

Snappy remarks are often senseless utterances.

DAR Chapter Schedules Sale

A book sale was planned for June 7 by member of Los Ciboleros Chapter of the American Revolution Thursday afternoon in the Southwestern Public Service Reddy Room.

The sale will be held in the driveway of Deaf Smith County Library from 9:30 a.m. until 5:30 p.m. Proceeds from the sale will provide more funds for the micro-reader and film at the library.

Collection boxes for books will be placed in the banks, Sugarland Mall and other public places. The chapter requests that donations include paper

back and hard back books, magazines and records.

If anyone is interested in donations and would like them to be picked up they may contact Mrs. Jess Robinson, 378-4342, Mrs. Merlin Kaul, 364-4660 or Mrs. V.O. Hemen 364-0291.

Mrs. C.F. Newsom gave the highlights of the DAR state convention which was held in Amarillo last month and Mrs. T.J. Carter showed slides of European countries.

Members present at the meeting including hostesses, Mrs. Newsom and Mrs. Kaul, were Meses. Alfred Smith, Jeff

Smart, Stan Knox, Hemen, J.J. Darham and Mildred Elliott.

Mixed up
One day a little girl was heard talking to a neighbor child, with whom she was playing cowboys.
"You be Wild Bill Hick-up," she said, "and I'll be Wyatt Burp."

INDIAN JEWELRY SHOWING
APRIL 24th
COWAN JEWELERS DOWNTOWN

Summer Wedding Planned

Mr. and Mrs. Wayne Newsom of Fort Morgan, Colo., announce the engagement of their daughter, Cynthia, to Sergio Rapu of Easter Island, Chile. The couple plan a summer ceremony. Miss Newsom expects to receive a degree in anthropology in August from the University of Colorado. She is the granddaughter of Mrs. G.W. Newsom of 130 Ave. C, the late Mr. Newsom and the late Mr. and Mrs. Carl Frye. The prospective bridegroom is curator of the museum at Easter Island and will be continuing studeis at the University of Wyoming.

State Convention Cites Hereford Garden Clubs

Bud to Blossom and Hereford Garden Clubs representatives returned from the 47th Annual Texas Garden Club Convention at Austin this week with several awards.

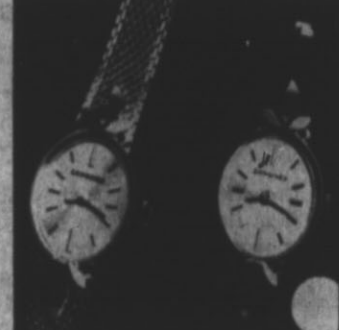
Bud to Blossom garnered two awards, one for honor roll yearbook entry and also an honor roll rating.

Hereford Garden Club received citations for hor-

teiculture and world gardening interests, plus five awards in separate categories.

Mrs. O.G. Hill and Mrs. A.L. Manjot presided at the serving table during a tea following installation ceremonies. Others attending from Hereford were Meses. Ray Johnson, S.S. Williams, C.W. Newsom and W.C. Hromas.

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Lay It On Line

Texas voters go to the polls Tuesday to vote on two amendments of major importance, and we feeling citizens have not been well informed on the proposals.

Our amendment deals with pay increases for the members of the Legislature. The other would revise provision of state retirement systems and benefits for teachers and state employees.

Personally, we favor both amendments. Our concern, however, lies with the fact that supporters of the two amendments have made little effort to inform the public why the issues should be approved. The Texas State Teachers Association has sent out some information on Amendment 1, but we have received zero from state legislators or their supporters.

We backed a pay raise for legislators the last time around. The supporters sent out releases and dispatches bemoaning the low salaries. They did not, however, explain the contingency allowances and fringe benefits. At that time, we predicted the issue would fail—simply because they were not "laying all the cards on the table."

We think they had, and still have, good reasons for pay increases. But, when voters think someone is trying to slip something by them, they'll usually vote against the proposal no matter how good it might be. We've seen local school bond issues fail simply because supporters took a low-key approach and didn't fully inform the voters.

State legislators receive only a paltry \$4,800 annual salary. There is no way they could go to Austin and staff an office on that kind of money. They receive, however, a per diem allowance of \$12 a day for first 120 days of a regular session for 30 days of each special session. They also receive 10 cents per mile for travel between home and Austin.

The legislature itself determines a contingency allowance to cover office supplies, telephone service, postage, and staff salaries. Such allowances are set for each session by the appropriate committees of the respective houses.

The monthly contingency allowances authorized by the 62nd Legislature were \$875 for House members and \$4,500 for senators. There is also an expense allowance for expenditure between sessions established by each legislature.

Actually, the proposed pay scale seems reasonable in these cost-inflated times, and the \$30 day per diem is not out of line for time spent on the job in Austin. Texas legislators ought to be worth that kind of money. We believe men like Sen Max Sherman and Rep. Bill Clayton and others are worthy. Maybe higher pay could produce some better legislators in other parts of the state.

On Refugees

Much emotion and sentiment have been generated by the tragedy in Indochina and many sincerely concerned Americans have been mentally torn by problems there. As a result, airlifts of babies, plans for evacuation of "friendlies," etc., fill the headlines.

Several realities need to be kept in mind concerning admirable and commendable schemes to bring Asians to this country with emergency airlifts. In the first place, any American plan to airlift Asians to this country automatically creates refugees. What Asian wouldn't like a \$900 ticket to high-standard America, with someone then obligated to take care of him? What better way to upgrade one's life?

In the case of babies, many Vietnamese think Vietnamese babies would fare better in their own cultural and Asian environment than in a strange one. And babies will not be persecuted by the communists for they have no political coloration. Thus, if babies must be uprooted from their native land and culture, they are best cared for—with dollars if Americans take on that job—in like cultures in Asia.

The record in China and North Vietnam shows quite clearly, too, that the communists are capable of effective organization in caring for all people, as far as schools, medical care, food and the necessities of life are concerned. In fact, the evidence suggests they are physically cared for better by the communists than has been traditional in Asia. Of course, there's no political freedom—but there hasn't been in the past either.

There are, without doubt, some who need to be evacuated, but they are not often babies, and they too could—in most cases—more easily resettle in a neighboring Asian culture than in America. Concern over distressed or endangered peoples is, of course, admirable; realism, for their own good, is sometimes smothered in the emotion and sentiment generated by tragic upheavals.

Weapons Loss In Vietnam

Relatively, it's a small thing in the growing Vietnam tragedy, but we needn't worry too much about the purported billion dollars worth of weapons lost recently by the retreating South Vietnamese.

That billion dollar figure—established by the Armed Forces Logistics Command—may represent the price of the lost equipment when it was new, but much of it was new a long time ago.

Both the Air Force and the Army used Vietnam as a dumping ground for equipment they didn't want. The Air Force left in Vietnam the A-37 (modified trainer) and F-5 (air-to-air fighter), aircraft not even carried on its regular active inventory.

It's true, of course, that squad-level weaponry and company-level supplies were generally good—small arms, grenades, personal equipment. And good training programs were developed. But much of the towed artillery sent to the Vietnamese army and lost in the current retreat was out-of-date, as were many of the abandoned aircraft, including a lot of old and hard-to-maintain helicopters.

One senior U.S. official called the loss of weapons "very, very, very considerable," and no doubt it was. But the loss took place years ago when the Pentagon decided to dump the equipment or, in some cases, when it decided to buy it.



The Sunday Brand Editorial Forum

Page 6B Sunday, April 20, 1975 Hereford, Texas,

Farmer, Consumer Differ Over 10% Cut in Crops

EDITOR'S NOTE: The first letter below was written from a concerned consumer in Maine to Gerald McCathern, chairman of the local Farmers and Feeders Action Committee (originally known as the Farmers Layout Organization). It fairly well speaks for itself in relation to the organization's pledge to layout or graze out 10 per cent of this year's crop production. Other organizations like it throughout the Midwest have made similar pledges.

The second letter is naturally a response McCathern sent to try and explain the position of farmers and ranchers. Also of pertinence to the situation is another letter to McCathern the position of farmers and ranchers. Also of pertinence to the situation is another letter to McCathern from an associate of Agriculture Secretary Earl Butz. It can be found under a "letter to the editor" headline in the first section of today's Brand.

The material is reproduced here to further inform the public of the plight facing farmers and their reasons for cutting back production.

Dear Sir,
I was shocked last night when I saw on the news all of the crops you're plowing under. I don't know how you can sleep at night with all the people starving in this as well as other countries. I realize that you farmers are having serious problems.
My family as well as a lot of others I know are just going week to week and we've found the lower food prices a blessing. But if maintaining the higher prices help you then let stay—we just cut down on the junk we buy.
Please don't use such desperate measures before your crops are even ready to harvest. It seems to me that you could try harder to find a solution to your problems that doesn't take food away from a starving world. Thank

you for letting me voice my opinion and I pray that you find such a solution.

Mrs. Richard Bernard
7R Mayflower Dr.
Old Orchard Beach,
Ma. 04064
April 3, 1975

Dear Mrs. Bernard,

Thank you for your letter indicating your concern about farmers actions to control their destiny.

I wish that we, as farmers, could ever need, free of charge. No one would then be forced to go to bed hungry or no child would ever die of starvation. But you and I know that this is an impossibility—economics will not allow it.

Before a farmer can produce anything, he must purchase seed, fuel, fertilizer, machinery, labor, and any number of related items. These all cost money and the only place farmer can get money is from the profits made on his previous crops. I am sure that you will agree that if a farmer is to remain in business he must sell his commodities for a price which will return him his production cost plus a fair and reasonable profit. These profits can then be used to purchase and necessities to feed and clothe his family as well as to prepare and produce his next crop.

You must also understand the marketing system which rules the farmers' life. He has no guarantee when he plants his seeds what the price will be at harvest. He does not set his price. It is set by those who buy his commodities.

The farmer is forced to go to the market and ask "What will you give me?" If there is one bushel too many or one cow too many,

Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner reviews some figures on the cost of living this week.

Dear editor:
According to the latest government figures, family of four requires an annual income of \$14,300 to maintain a moderate standard of living and \$20,800 if it wants to enjoy a few luxuries. If it can abide living at an austere level, it can get by on \$9,200.

Some people have scoffed at these figures, saying they're way too high, but I have confidence in them because they were prepared by government workers in Washington making from \$40,000 to \$60,000 a year and claiming they can't get by on that.

People who think these figures are too high can't understand the thinking of the man who established this government 200 years ago.

For example, everybody knows their main plank was the right of every person to "life, liberty, and the pursuit of happiness."

All right, how can you pursue happiness sitting on the bank when the fish are biting out in the middle of the lake?
Clearly, the Founding Fathers

interfered for everybody to have a motorboat. There goes a thousand dollars right there, if you can abide the austere level. Five or six thousand if you want a few luxuries.

Maybe through ignorance or low standards some people were willing to open up the west riding in un-air-conditioned covered wagons with two-wheel brakes and no power-steering and a busted guitar for music, but start out on a trip today in August in a hot car with no radio and two kids in the back seat and everybody knows you're pursuing misery, not happiness. If the principles on which this government was founded mean anything, they mean a man is entitled to take a vacation trip in comfort. Add another thousand dollars to the cost of living.

I could go on, but you can see how hard it is to get along on \$20,000 a year, not to mention \$14,000. And that's just for the ordinary way of life. If you want to run for Congress it takes around \$150,000 in some states. For a Senator, anywhere from \$500,000 to one million, on the President 10 to 20 million, on the austere level; 40 million if you want a few luxuries. Washington is out of touch with the cost of living.

Yours faithfully
J.A.



EDITOR'S NOTE: The following is a letter from the U.S. Department of Agriculture concerning the action taken here to cutback crop production. Refer to today's editorial page for two other letters on the same subject.

Mr. Gerald McCathern,
Chairman
Farmers and Feeders Action Committee
Hereford, Texas

Dear Mr. McCathern:
Secretary Butz has asked us to thank you for your recent letter concerning meat imports. The Secretary would like to write to you directly and assure you that your views are being considered, but he has received a large number of letters on this subject and personal responses are just physically impossible.

However, I can assure you that the Administration has given careful consideration to this matter and here in the Department of Agriculture no subject has been more on the minds of the Secretary and his top staff.

Most of these letters have called for the imposition of import controls on beef. Let me explain a bit about how the

Meat Import Program operates. The legislation authorizing quotas on imports of meats was passed by the Congress in 1964 (P.L. 88-482), after several years of declining cattle prices and rising imports.

This law applies to import of fresh, chilled and frozen beef, veal, mutton and goat meat, but the bulk of the meat which is imported subject to this law is frozen boneless beef for further processing. The law permits imports of these meats to increase in proportion to increases in U.S. production, computed from a 1959-1963 base period. Imports of other meats, such as pork, processed meat products, and lamb are not subject to quotas.

All imported meat is subject to the same rigid requirements for sanitation and wholesomeness and meat produced in the United States. USDA veterinarians monitor the meat inspection system and processing plants of foreign supplying countries, and imported meat is inspected again when it reaches the United States. Imports of fresh meat are not permitted from countries where communicable animal

diseases, which are not present in the United States, are endemic. For example, imports of uncooked beef from Argentina are not permitted, because of the presence of foot and mouth disease in Argentina.

For 1975, the level of permitted imports as computed by the formula specified in the law is 1,074.3 million pounds, product weight. However, the law also provides for a 10 percent overage, so that the actual point at which the president may take action to limit imports is 1,181.7 million pounds. If imports are estimated to exceed this "trigger" point, the President must invoke quotas, but he may not reduce the level of imports permitted to less than 1,074.3 million pounds.

Rather than invoke quotas in 1975, the President has decided to try to negotiate voluntary agreements with supplying countries to limit imports. Secretary Butz announced on March 21 that based upon the information furnished by the Department of State, which is negotiating voluntary restraining agreements with countries, calendar year 1975

imports of meat subject to the Meat Import Law are estimated at 1,180 million pounds. These agreements are expected to be completed shortly. Without the information from the State Department the estimate would have exceeded the "trigger" level for the imposition of import quotas.

Imports of meat subject to the Meat Import Law declined from 1,256 million pounds, product weight, in 1973 to 1,079 million pounds in 1974. U.S. production of beef and veal, which accounts for most of production of these meats increased 8 percent in 1974 to a record 23.5 billion pounds, carcass weight.

In 1975 production is forecast at 25.1 billion pounds. If it were not for the current imbalance between supply and demand in world trade in meat, the U.S. supply and demand situation would most likely result in a further decline in U.S. imports. In 1975 it should be noted that the Meat Import Law was passed to protect the domestic industry when excessive imports are likely to occur as presently in the case.

Voluntary restraints will accomplish the same objective and imports of 1,180 million

pounds represents only about three-fourths pound, carcass weight equivalent, of meat per person in the United States above the smallest quantity limitation that could be placed on meat imports under the law. This small difference is expected to have a negligible impact on livestock and meat prices.

There are several reasons why it would be advantageous to negotiate voluntary restraints rather than impose quotas at levels which would be significantly less. The voluntary approach is expected to make it easier for the United States to negotiate reductions in barriers, such as the import embargo imposed by the European Community, directly affect the U.S. livestock industry. Import quotas, in contrast, would play directly into the hands of protectionist elements, and could be detrimental to both U.S. livestock industry. Import quotas, in contrast, would play directly into the hands of protectionist elements, and could be detrimental to both U.S. agriculture and the U.S. economy as a whole. It is difficult to over-estimate

wheat and corn prices are now below production costs; and on and on.

I hope that this letter has helped you to better understand our problems.

Sincerely,
Gerald McCathern, chairman,
Farmers and Feeders
Action Committee
419 Centre St., Hereford

The Brand Files

ONE YEAR AGO

Chamber of Commerce plans new highway "welcome" signs....Hereford Brand receives top award at Panhandle Press Convention.... Clean-up campaign continues drive here and awards are given to winners of poster contest by the Women's Division of C of C....All sports banquet is set for Monday with Jesse Owens named as speaker....Cancer seminar planned....Grand opening of Crist Appliance Store observed.

FIVE YEARS AGO

Jury investigates drugs, gambling and other problems....Crop-helping rain falls in Hereford with some areas receiving 1.5 inches....HHS Band wins ninth straight sweepstakes....Hereford has enviable school bus safety mark....Missouri agriculture leaders hear "Hereford story"....Wheat farmers face possible crop quotas....Hereford High golf coach Jim Holmes reported Marsh Pitman, district medalist, shot an 80 and Wayne Stoerner shot an 81 to help the team win the south zone championship in the district....Mrs. A. E. Hodges is endorsed as candidate for THDA State President....Moorman Co. buys local feed plant....

TEN YEARS AGO

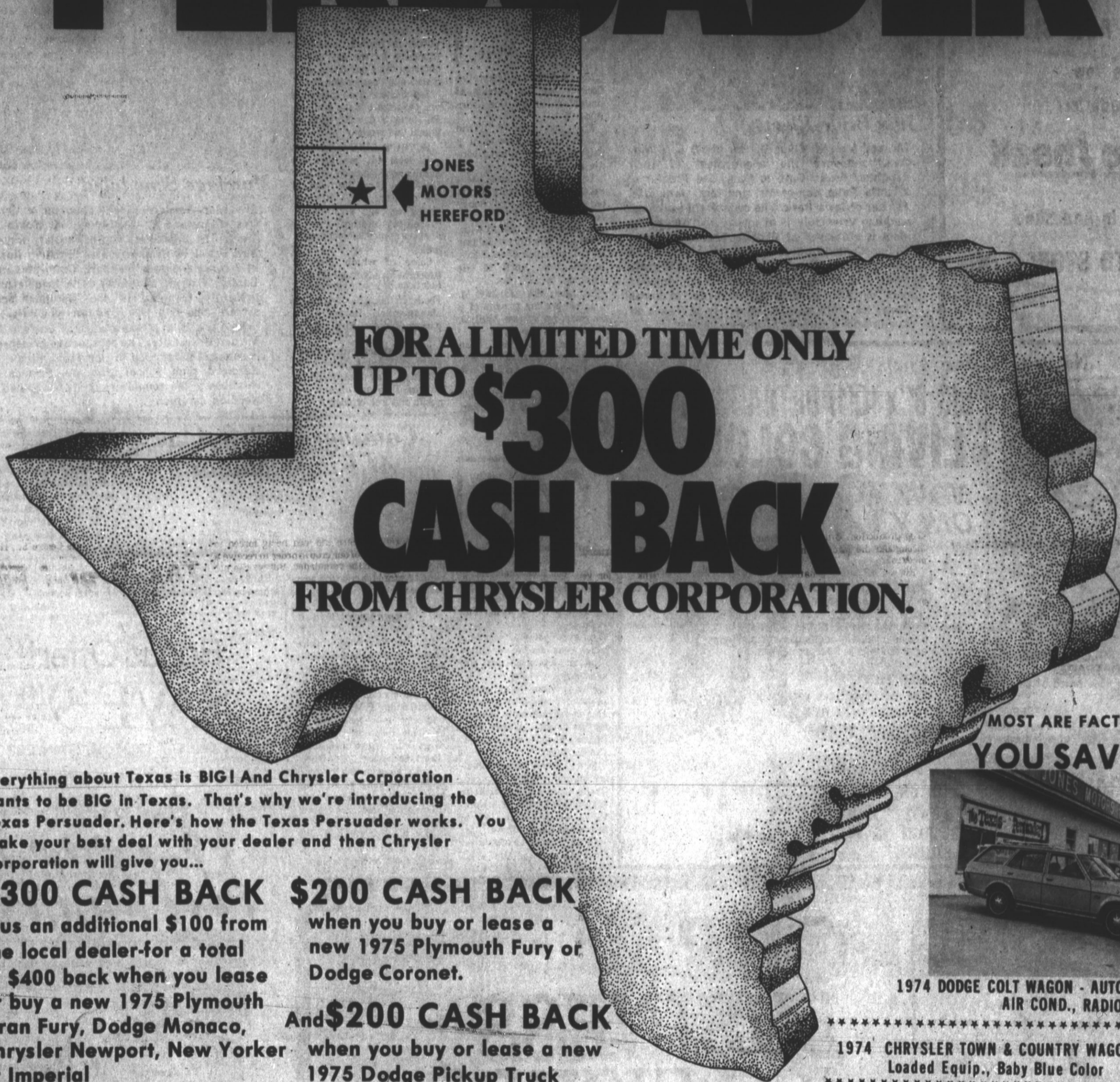
the importance of moving toward freer trade in agricultural products. As you probably know, the production capacity of U.S. agriculture far exceeds requirements for U.S. consumption. To keep this production plant fully employed, the United States must export. In 1974, the United States exported about \$22 billion of farm products and imported \$10 billion.

The favorable U.S. balance of trade in agriculture helped offset the costs of imported petroleum and many other essential non-food items. In 1974 the United States imported some \$25 billion of energy products. Additionally, it should be noted that over \$1.8 billion of our agricultural exports were livestock products, including about 10 percent of our production of variety meats, and 40 to 50 percent of our production of tallow and hides.

Your suggestions and interest and interest are greatly appreciated.

Sincerely,
R.E. Anderson, Jr.,
Acting Director
Dairy, Livestock and Poultry
Division
Foreign Commodity Analysis

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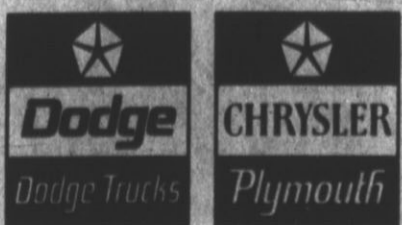


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- 1974 PLYMOUTH DUSTER 2 DR - 6 Cyl., Air Cond., Automatic Trans.
- *****
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School Menus

HEREFORD PUBLIC SCHOOLS

MONDAY—Sliced turkey and gravy, fluffy potatoes, English peas and carrots, cranberry sauce, cookie, hot rolls, milk.

TUESDAY—Cheeseburger, tossed salad, pickle and onion, French fries, Peach cobbler, bun, milk.

WEDNESDAY—Corn dog with mustard, green beans, candied yams, Jello with fruit topping, milk.

THURSDAY—Beef cheese pizza, buttered corn,

cabbage-apple salad, sliced bread, milk.

FRIDAY—No school.

ST. ANTHONY'S PAROCHIAL SCHOOL

MONDAY—Frito pie, green beans, tossed salad, pineapple upside down cake, buttered bread, milk.

TUESDAY—Fried chicken, mashed potatoes, peas, peaches, rolls, milk.

WEDNESDAY—Spaghetti with meat sauce, broccoli, tossed salad, chocolate cake, rolls, milk.

THURSDAY—Turkey sandwiches, lettuce and tomato salad, potato chips, plum cobbler, milk.

FRIDAY—No school.



July Bride-Elect

Mr. and Mrs. W. Clyde Bonner of 315 S. 25 Mile Ave. announce the engagement of their daughter, Susan Gail, to Gary Lee Frazier of Wichita Falls, son of Mr. and Mrs. James W. Frazier of Iowa Park. The couple will exchange wedding vows July 19 at Iowa Park. The bride-elect is employed at Wichita General Hospital and graduated from Iowa Park High School and later attended Midwestern University at Wichita Falls. The prospective bridegroom is employed with Hohn B. Barbour Trucking Co. in Iowa Park. He attended the University of Texas at Austin and Midwestern University.

Joyce's Journal

By Joyce Shipps
County Extension Agent

The historical doll presentation of the "White House Brides" given by Mrs. Glenn Reeves of Frisco, will long be remembered by those who were fortunate enough to attend the special program. If you missed the program, I'd suggest you try to attend one in the future. It's very informative as well as entertaining. It's also very timely as a Bicentennial activity. It's very evident that Mrs. Reeves has certainly "burned-the-midnight-oil" in studying the history of White House brides and designing and construction their respective wedding attire.

Thanks, Mrs. Reeves, for a

most outstanding program!

SEWING WORKSHOPS are scheduled Friday, April 25, at the Flamm Room and Tuesday, April 30, at the Medallion Room. Beginning at 9 a.m. on the 25th, the program will conclude by 3 p.m.

The April 30th meeting will be held from 7-9 p.m. We're expecting some of you "working girls" to attend this one!

The workshops will cost \$3 per person. If you're interested in attending, please call 364-3573 and enroll in the workshop.

DO YOU SUFFER from arthritis? Do you know someone who does? If so, make plans to attend an area-wide arthritis seminar, Wednesday, April 30 at the Hilton Inn in Amarillo.

It's free of charge and the public is invited to attend. Schedules for the day can be obtained from our office, both clinics and Thames Pharmacy.

Top doctors and specialists will participate in the seminar. Put forth a special effort to attend this seminar.

IF YOU'D LIKE to see what your local 4-H members are doing, attend the County Round-Up, Friday, April 25, 7 p.m. at the Community Center. Youngsters age 9-19 will be presenting method demonstrations in many subject matter areas.

Some of which include: Resource Management, Family Relations, Home Environment, Foods, Clothing, Farm & Ranch Management, Horse, Companion Animals, Hand Skills, etc.

County winners will advance to the District Round-Up, Saturday, May 3 at WTSU in Canyon. Both are open to the public and free of charge.

Look Who's New

Mr. and Mrs. Barry Lee Cooksey are the parents of daughter, Brady Lee, born April 17.

Mrs. and Mrs. J. David Rogers are the parents of a daughter, Kami D'Lyn, born April 17.

Dr. and Mrs. Jesse Itas Perales are the parents of twin boys, Donny Jess and Bobby Jess, born April 18. They weighed 4 lbs. 7 1/2 oz. and 4 lbs.

Mr. and Mrs. Gilbert Salazar are the parents of a son, Benny Austin, born April 15. He weighed 7 lbs. 2 1/2 oz.

Mr. and Mrs. Sammy M. Ramirez are the parents of a daughter, April, born April 13. She weighed 7 lbs. 1/2 oz.

Mr. and Mrs. Max Dean Bridges are the parents of a son, Chad Dean, born April 12. He weighed 8 lbs. 1/2 oz.

Mr. and Mrs. Joe Curtis Tubb are the parents of a daughter, Leali Joyce, born April 10. She weighed 6 lbs. 4 1/4 oz.



Several plans were made by Ma-Nu-Ka-Kani Camp Fire group from Bluebonnet fourth grade class when they met for their regularly scheduled meeting Wednesday in Camp Fire Lodge.

An overnight field trip to a ranch was discussed and a picnic and ceremonial were also planned.

John Dawson was recognized as a guest by members present. They included Annette Dawson, Brenda Lindsay, Wendy Reid, Bethany Boyd, Leticia Aguirre, Cynthia Romo.

Others, Kristy Simons, Jennifer Eggen, Nancy Pacheco, Rosemary Gamez, Michelle Axe, Missy Merritt, Holly Veigel, Shelly Gentry, Jo Ann Brown and Angelo Brown.

Group leaders are Mrs. Jimmy Dawson and Mrs. G. C. Merritt.

Comings And Goings At King's Manor

By FAY GAUGGEL
King's Manor Reporter

Mr. Raylan Evans son of the Joe Evans, came from his home in Colorado Springs to visit his parents April 11th and 12th here at the Manor.

SING FEST

Mr. and Mrs. Virgil Justice own and operate the South Hills Manor Home in Dimmitt, Texas. Their good friends the W.A. Boyers came up to King's Manor Friday P.M. with them and the four gave us an excellent rendition of gospel songs. Mr. Justice opened and closed the session.

A trio accompanied by Mrs. Boyer, they sang as follows: Mrs. Justice soprano, Mr. Boyer tenor and Mrs. Boyer alto.

Mrs. Boyer is what we call a natural, does not have to look at words, music or the keyboard.



Marriage Scheduled

Miss Mary Lynn McKinney daughter of Mr. and Mrs. Cleveland C. McKinney, of Clovis and Weldon F. Brinkman, son of the late Mr. and Mrs. Frank H. Brinkman plan to marry April 25 at 7 p.m., Mountain Standard time, at Central Baptist Church at Clovis. The bride-elect is presently teaching in the Hereford school system. She is a 1970 graduate of Clovis High School and is a 1974 graduate of Eastern New Mexico University. The prospective bridegroom is engaged in farming in Hereford and is a 1965 Hereford High School graduate. Friends and relatives of the couple are invited to attend the wedding ceremony.

Mrs. Boyer. Their rhythm was exceptional and some numbers were spiced with syncope. They ended with the familiar "He Touched Me" and then they asked Mr. Raylan Evans to come from the audience to round out the fourth in a quartette as they sang "How Great Thou Art".

We thank these good people and invite them to come again whenever possible.

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DAYS: THURSDAY

DATE: April 24th

STUDIO HOURS 11:00 A.M. to 6:00 P.M.

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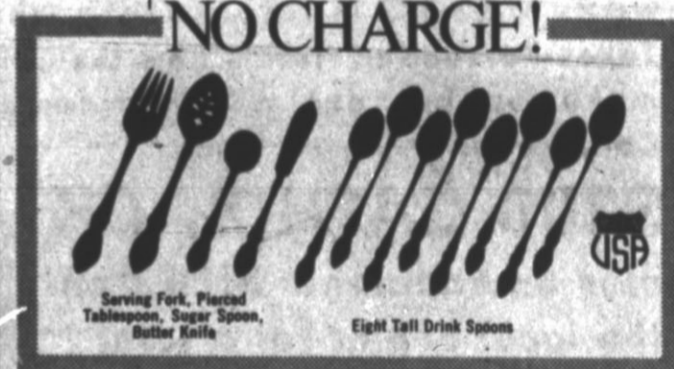
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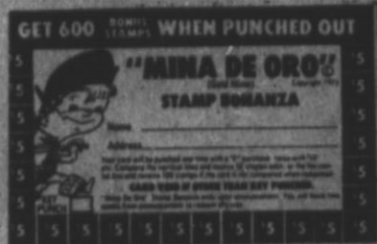
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| Karen Askeas | Bill McCarley | Larry Pashel | Roberta Last | Eugene Fangman |
| Arthur Clark | Jack Weaver | Opal Hutchison | Julian Johnson | Wilbur Davis |
| Pauline Pina | Glyn Bilibrey | Catherine Cortez | Bill Devers | Irene Lamas |
| Lois Beavers | H.L. Smith | Elsie Lloyd | C.F. Burk | Lele Cantu |
| Frances Guynas | C.E. Coleman | Carolyn Tacklett | Dean Brandley | Benita Golan |
| Ronna Howell | Soto Ulibarri | Dorores Trevino | Beth Weaty | Melvin Kaika |
| Emelinda Lysena | Ike McCutchens | Leona Paetzold | Virgil Owens | Mary Talbot |
| Frank Barrett | Alvin Anstey | Martha Finch | C. Galan | Evelyn Bodkin |
| Opal Glenn | G. C. Graves | Felix Mungie | Helen Owens | Kenneth Christie |
| Rubin Fubela | Wayne Lawrence | Tom Abrecht | Arlene Ashley | Pat Provance |
| Janie Rodriguez | L.M. Beavers | Josie Rodriguez | Ed Dziuk Sr. | Joyce Allred |
| Johnny Cutierrez | Janis Pina | W.M. Horn | B.J. Weaver | Linda Wilcox |
| E.J. Kirksey | Roy Landers | A.C. Lauderback | Jewell Smith | Dora DeLeon |
| John Claypool | Louise Gunthers | Elida Vega | Roger Williams | V.C. Woolery |
| Lloyd Newson | Megdalena Rodriguez | Alice Lueb | Faye Dicks | Jack Williams |
| Roberta Blackburn | Ann Cummings | Dick Oaks | Gayle Willis | Clarence Strange |
| Carolyn Caton | Nancy Flores | Marie Flores | W.L. Hardin | Faye Dicks |
| Mary Arevalo | Otilia Romeriz | Sammie Lytal | Ron Welty | Sabino Suarez |
| Josie Rodriguez | Mary McCutchens | Billye Noyes | Eileen Alley | Rita Cobezorela |
| Eddie Reed | Billye Noyes | Pat Lawhorn | Stan Fry | Jerry Stewart |
| Sam Nunnally | C.D. Carnahan | Robert Dobbins | Gaylord Newell | C. Billingsley |
| James McNaney | Bob Sims | Teressa Quantina | L.W. Norvell | Pat Mozlov |
| Sylvia Gomez | Robert Dobbins | Joyce Lomas | Steve Meuis | Janie Brown |
| | Bob Sims | Gloria Cocanougher | Tommy Carnahan | Eugene Knox |
| | Anita Lars | A.C. Bentley | Clarence Betzen | Edgar Brewster |
| | | | Nancy Russell | J.H. McCrary |
| | | | Eloisa Rangai | Irene Owens |
| | | | Leon Ball | Dale Christie |
| | | | W.F. Ponder | F.W. Hill |
| | | | Sally Parmer | Judy Lopez |

Family Steak **LB. 99¢**

T-Bone Steak **LB. \$1 59**

Rib Steak **LB. \$1 09**

Ground Beef **LB. 79¢**

SLAB SLICED Bacon **LB. \$1 09**
 GRAIN FED FARM Fresh Catfish **LB. \$1 29**
 TURBOT Fish Fillets **LB. 89¢**
 RUDY'S WHOLE HOG - HOT OR MILD Sausage **2-LB. ROLL \$2 37**
 RUDY'S WHOLE HOG PATTIES Sausage **12 OZ. PKG. 98¢**

BANQUET FROZEN MEAT POT PIES **8 OZ. CTNS. \$1 51**

PURE CANE GRANULATED SHURFINE SUGAR **10 LB. BAG \$3 39**

MOUNTAIN GROWN ALL GRINDS FOLGER'S COFFEE **2 LB. CAN \$1 99**

Other Grocery Items

ROXEY RATION Dog Food **7 15 1/2 OZ. CANS \$1 00**

CHUNK LIGHT Shurfine Tuna **6 1/2 OZ. CAN 49¢**

Shurfresh ICE CREAM **ASSORTED 50 CTN 89¢**

LEMON FRESHENED BORAX Fab Detergent **25' OFF LABEL KING SIZE BOX \$1 79**

ASSORTED PAPER SOFLIN TOWELS **39¢**

SHURFINE Salad Dressing **32 OZ. JAR 99¢**

12 VARIETIES Cookies **3 ASSTD. PKGS. \$1 00**

SOLID AIR FRESHENER Renuzit **7 OZ. 59¢**

SKINNERS Elbe-Roni **8-OZ. POLY BAG 2/45¢**

BORDEN-LITE LINE Cheese **12-OZ. 79¢**

KEEBLER ZESTA SALTINE Crackers **16 OZ. BOX 59¢**

SHURFINE SOFT Margarine **LB. BOWL 59¢**

DOUBLE GUNN BROS. STAMPS TUESDAY AND WEDNESDAY

Mouthwash SCOPE **FAMILY SIZE 18 OZ. BTL. \$1 19**

Pillsbury BISCUITS **COUNTRY STYLE OR BUTTERMILK 6 8 OZ. CANS \$1 00**

Pure Vegetable WESSON OIL **48 OZ. BTL. \$1 99**

LARGE VINE RIPENED Tomatoes **LB. 39¢**

CALIFORNIA RED RIPE Strawberries **PT. BOX 39¢**

WASHINGTON D'ANJOU Pears **LB. 29¢**

LONG GREEN SLICERS Cucumbers **LB. 29¢**

FLORIDA INDIAN RIVER Grapefruit **LB. 19¢**

CALIFORNIA LARGE Avocados **FOR 469¢**

BRITANNICA JUNIOR **This Week: VOLUME NO. 13 EA. \$2 99**

WITH \$5.00 PURCHASE

Betty Crocker CAKE MIXES **LAYER ASSORTED FLAVORS BOX 69¢**

DOUBLE GUNN BROS. STAMPS TUESDAY-WEDNESDAY

THRIFTWAY **426 N. MAIN HEREFORD**

100 STAMPS

SPECIALS GOOD APRIL 21-26, 1975.

FOR AUTOMATIC DISHWASHERS CASCADE DETERGENT **\$1 19**

50 OZ. BOX

By The Garden Gate With Glad

CLEAN-UP DRIVE APRIL 19th through the 26th. WHERE IS MY LITTER BAG?????????
The Master Gardener has given us a nice world to live in. But the true beauty has been lost in many ways.

There is trash, unkept alleys, accumulated waste. Dead trees, broken down gates, unpainted houses, and heaps of litter. A united effort will make a great difference in our town, our

MICRO-MIN MAGIC OR MIRACLE?

No, we offer no magic in our program.

We have no one-shot application that takes care of all your problems.

We do not tell you that all you have to do is apply our trace minerals and everything is taken care of.

The nearest thing to magic or miracle in our program is what nature will do for us, and you, if we provide the elements and balance the needs to work with.

Our program is, to our knowledge, the most scientific, sensible down-to-earth program known.

This is the program that was used to produce the following:

225 bushel per acre corn in Berks Co., Pa.

186 bushel average per acre, consecutive corn for 11 years at a cost of \$9.72 per acre per year for all fertilizer lime and trace elements.

Supporting 81 head of beef cattle per month average on an 80 acre farm with 55 acres tillable. This farm supported 23 head when started on the program in 1966. No hay or grain is bought. These 81 head are fed grain and forage grown on the farm only.

If you want a miracle or magic product contact someone who claims to have one.

If you want a sensible, scientific, feasible, program that is proven to work, contact us for more information.

ANVIL MINERAL PRODUCTS



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"BE GOOD TO THE GOOD EARTH" "YA HEAR"
JESUS SAVES PRAISE HIS NAME

home grounds, and civic and business grounds. It is never too early to start cleaning-up. United it can be done.

As a child one of our mottoes was, "Waste not, want not." My mother was a very economical person, and she could stretch foods better than anyone I have ever known. Always what she made was good.

There was never any waste of usable things. She could make a lovely garment out of a cast-off. Today we are becoming more and more ecology minded, and many people are really watching the "corners", in their buying power, and in the use, and consumption of what they have purchased.

Oh! yes, there is still waste. In Tucson, Ari., the following has been adopted, as a motto. It is "Garbage Power: It's Too Good to Waste". A test was made on 380 residents. The project was sorting of the garbage of the 380 residents.

These are some of the findings: Tucsonians (pop. 450,000) are throwing away over 95,000 tons of perfectly edible food each year. The estimated value of this was between \$9 and \$11 million, retail.

The project was designed to check the garbage, from the 380 residents, and in the general check-up it was proven that 60 per cent was straight waste including uncooked steaks, apples missing one bite, a carton of eggs having brown shells, etc.

In the average middle-income household studied fully 10 per cent of the food brought in to the house ended up in the garbage.

The study also revealed that almost none of the families being tested (the garbage was dumped and analyzed by personnel of the committee) had no idea that they were being so wasteful, and creating so much work for the garbage man.

In further study at the national base, it was revealed that Americans produce 125 million tons of solid waste a year, of this 17.6 per cent was food waste; 17.8 came from private homes. Household waste per year was

approximately 593 pounds of food per home the energy equivalent of 26.1 gallons of gasoline.

These figures were taken from Citizen Advisory Committee on Environmental Quality entitled "Energy in Solid Waste: A Citizen Guide to Saving." A copy costs \$1.25, can be purchased by writing to Supt. of Documents, U.S. Govt. Printing Office, Washington, D.C. 20402.

It costs money (tax) to take care of the garbage and waste which citizens throw away. For instance, try to measure how much human energy it takes of manpower to handle that much waste? A new compactor garbage truck cost about \$25,000 and gets from 3 to 4 miles per gallon of gasoline during collection. Collection alone accounts for 80 per cent of the average waste, trash and garbage bill.

Americans produce garbage at the rate of 3.2 pounds per person per day, 125 million tons a year. By thoughtful purchasing and separating wastes in the home (and all is not just through food) many resources can be kept in use.

Perhaps it would be good for each of us, in preparing for the Clean-up campaign, to check ourselves. I have been watching this for several weeks. Take out the materials that can be used for compost, and measuring or weighing that which is thrown away. It is surprising how much of what we bring home goes out in the wastebaskets or garbage.

I found that usually there is one large wastebasket per week that is dumped by me, into the dumpster. If weighed, it is surprising what the average householder throws away, or lets litter up their premises, or their neighbors property. Not only is it waste, but is also a health hazard in many instances.

Several years ago, we had several rent houses. Some were furnished, some were not, and when clean-up time came for those moving out, I was amazed at the good food which was thrown into the garbage. In one



BSP Ritual Honorees

Rituals were conducted Tuesday evening by the four Beta Sigma Phi Sorority Chapters. Ritual of Jewels were bestowed upon, top photo, left to right: Mrs. Bud Thomas (transfer pledge), Mrs. Darwin Huen, Miss Dixie Ford, Mrs. Butch Grover, Mrs. Joe Paetzold, Mrs. Johnny Wall,

Mrs. Johnny Hopkins and Mrs. Tom Carter. Exemplar degrees were granted to, bottom photo: Mmes. Calvin Jones (transfer), Tom Bullard, Kirk Owsley, Bobby Jones, Davie Sorrells, Eldon Koch (transfer), and Fred Ruland.

instance I listed some of the things tossed away.

I dumped out of the wastebasket where they had cleaned out the refrigerator: a pound and a half of good butter, half jar of jam, practically a jar full of honey, a pound or more of shortening, bread, several eggs.

Also from the bathroom, full size bars of soap, and containers half full or less with toilet articles, shoes left in the closets, which could have been repaired and used, dresses which needed mending, shirts tossed away because buttons were off.

This is just an example of how trash, waste, and garbage collects and wastefulness exists. (Some of the clothes were washed, cleaned, mended, ironed then given to welfare.

Massive energy (human) inputs are involved in producing all the packaging and containers that accompany food into the average kitchen. What can we do about this? One thing is grow and process our own food, along with recycling wherever possible, and teach children, by example, that it pays to conserve and be careful.

Admittedly, the process of turning our garbage into humus is easier for those who live in the suburbs or out in the country.

But we can be more alert in practicing ecology, and good judgement in disposing of litter, garbage, and other wasteful articles. Perhaps it would be

good for all to be more careful in our economical practices.

If you question some of these statements. Look about your own premises. Check some of the alleys in town. Also talk with some of the men who handle our dumpsters, and trash barrels.

United we can have a more

beautiful home-town, and all should practice some of the virtues of our forefathers.

ARBOR DAY to be observed.

One of the ways Hereford can become a more beautiful city is to have nice trees. Trees are an aid to keeping down pollution. On Arbor Day, there will be some trees planted in Hereford.

The Hereford Garden Club is observing Arbor Day, also the beautification committee of The Women's Division of the Chamber of Commerce. One

planting will be on April 25, at the Hereford Garden Center. The Johnson Junior Garden Club is to have charge of the program.

Mrs. Travis McPherson, is in charge of arrangements of the planting, for the WD of Chamber of Commerce.

J. Sterling Morton, founder of Arbor Day, more than a century ago, said that tree planting is a rite that "purposes for the future." The value of a tree can never be measured. Let us all plant a tree.

Fusible Interfacings Save Time, Work

Fusible interfacings are a big timesaver for homemakers. Professional-looking tailored garments can be achieved without time consuming hand or machine stitching to apply interfacing, according to Beverly Rhoades, clothing specialist.

"To make interfacing fusible, tiny dots of a fusible product are placed on the underside of woven or non-woven interfacing fabrics.

"Then the interfacing is simply bonded to the fabric with heat and steam—no stitching necessary," the specialist with

the Texas Agricultural Extension Service, The Texas A&M University System, explained.

She suggested that the newest non-woven fusible interfacings have stretch in one direction for flexible, soft shaping. These interfacings are suitable for knits or wovens to give body without stiffness.

"But it's absolutely necessary to carefully follow directions on the instruction page which comes with the yardage. When correctly fused, the bonding will withstand machine washing and drying. Failure to follow directions exactly will result in

unsatisfactory fusing," Miss Rhoades said.

If the interfacing can be pulled apart from the fabric after it has cooled, not enough heat or steam was applied for the specified time, she explained.

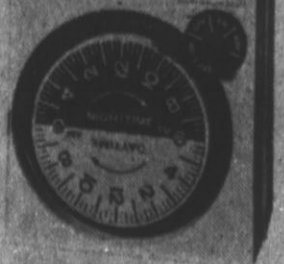
"Refer to the instructions for pattern placement to determine direction of stretch. For best results, check the manufacturer's instructions to see where to apply the interfacing—such as on the under collar or upper collar."

She advised that although fusible interfacings can be used on most fabrics, it's best to test for feasibility on a small swatch of fabric. Sheer fabrics, for example, may allow the fusible product to show through, she said.

Ready-Lite...

\$89.50 plus tax
includes normal installation

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... is also an attractive accessory for your lawn or patio - day and night.

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Light up an area that might be a safety hazard...

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FOR SO MANY PEOPLE

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LONGHORN SADDLES PLUS A LARGE SELECTION OF LEATHER GOODS & ROPES

BALING WIRE U.S. MADE-100 Lb. Box \$27.95

10 or More \$1 Off

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A FULL LINE OF GARDEN SUPPLIES

STEEL POST 6 1/2' \$1.99

STEEL PANELS 54"x16' \$14.95

LARGE SELECTION 1 GALLON PACS GROCERIES

POULTRY SUPPLIES

HALE TRAILERS & PARTS



PIG FEED

(a Carnation product)

\$10 a Ton Discount (25' per bag) SWEET PAK PIG STARTER Pig Maker 16 & Pig Grower 15

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GOLDMASTER DIAMOND CENTER



Cowan Jewels Downtown

Freezer Should Suit Family

Deciding how large a freezer to buy may be hard without some guidelines, one family resource management specialist noted this week.

"The choice should depend basically on how much freezer space is needed, how much floor space is available and how much money can be spent on the appliance," Mrs. Lillian Chenoweth, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

Concerning freezer size, the specialist pointed out that one cubic foot of freezer space will hold about 35 pounds of frozen food—if the packages are regular size and stored close together.

"A good guide is to plan four-six cubic feet per person, but if the freezer is depended on for total food supply, ten cubic feet per person may be more appropriate," Mrs. Chenoweth said.

She explained that a chest freezer is somewhat more economical in both original cost and power use than an upright. It should have baskets to provide flexible storage, she said.

"An upright offers greater accessibility, and consumers would want to look for a good arrangement of shelves and convenient door storage.

"A freezer is a long-term investment. So it's important to select a well-known, reliable brand. Prompt, efficient service is essential also," the specialist reminded.

N.F.L. expansion expected to stop at 30 teams.



Chicago Trip Earned

Linda Betzen and Denise Wosnitzky, senior students of Hereford High School, show the trophies they received recently at state Office Education Association contests at Dallas. Due to their high ranking, both Vocational Office Education members will attend the national OEA conference at Chicago May 10-14. Miss Betzen, daughter of Mrs. Agnes Betzen of 1101 Union, is employed at Plains Insurance Agency. The daughter of Mr. and Mrs. Dennis Wosnitzky, Denise works for Walco International.

SLAPSTIX

TRUTH IS NOT ONLY STRANGER THAN FICTION, IT'S CLEANER!

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Joyce Shipp Gives HD Program

Joyce Shipp, county extension agent, presented a program on the Selection and Care of Carpets to members of North Hereford Extension Club Thursday afternoon in the home of Mrs. Paul Hoff, 113 Fuller.

Miss Shipp showed samples of carpet and explained the advantages of purchasing the better carpets. Also during her program she listed ways to better care for rugs.

Mrs. T.E. Gresidine presided over the business meeting in which committee reports were given. Also it was announced that club members will meet for a covered dish luncheon April 28 at noon in Pioneer Natural Gas Flame Room.

Members present were Mmes. J.A. Crofford, Tony Hoffman, Nell Lemons, Roger Williams, Bob Campbell, Iva Saltzman and Roberta Campbell.

Whatever necessity lays upon thee, endure; whatever she commands, do. —J.W. Goethe.

Calendar Of Events

MONDAY

Hereford Extension Club, home of Mrs. Larry Paetzold, 3:30 p.m.
Order of Rainbow for Girls, Masonic Temple, 7:15 p.m.
Rotary Club, Civic Club Center, 12 noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions club, K-Bob's 7 p.m.

TUESDAY

Adventures in Travel series, Deaf Smith County Library, 8 p.m.
Veleda Study Club, home of Mrs. Richard Ottesen, 8 p.m.
Young Mothers Study Club, home of Mrs. Floyd Neill, 8 p.m.
Lone Star Study Club, Pioneer Natural Gas Flame Room, 3 p.m.
Hereford Art Guild, Community Center, 7:30 p.m.
Rebekah Lodge, IOOF Hall, 8 p.m.
Hereford TOPS Club, Community Center, 9 a.m.
BPOE Lodge, Elks Hall, 8:30 p.m.
Weight Watchers Club, First Baptist Church, 6:30 p.m.

WEDNESDAY

Fun-Food-Fellowship Club,

First United Methodist Church, Fellowship Hall, 11 a.m. and luncheon.
Noon Lions Club, Civic Club Center, 12 noon.
Story hour for preschool children, Deaf Smith County Library.

THURSDAY

La Madre Mia Study Club, Flame Room of Pioneer Natural Gas, 7:30 p.m.
Family Film Night, Deaf Smith County Heritage Room, 7:30 p.m.
Big Brothers-Big Sisters, Appreciation Dinner, Civic Club Center, 7 p.m.
Calliopean Study Club, home of Mrs. Jack Wilcox, 8 p.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Civic Club Center, 8 p.m.

FRIDAY

Sweet 'N' Fancy Decorating Club, Community Center, 9:30 a.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.
Story hour for children, grades 1-4, Deaf Smith County Library, 4-4:45 p.m.

Artists Invited To Submit Entries

Entries from artists in this area are invited for the Plains Art Association's annual exhibition April 27-May 23 in Harrah Memorial Galleries of Wayland College at Plainview. Original paintings, sculpture and ceramics will be accepted, if they are not more than two years old and have not previously been exhibited in PAA shows.

Work must be taken to the galleries between 10 a.m. and 4 p.m. April 25. Entry fee for non-members will be \$3, to exhibit as many as four works. A fee of 10 per cent will be charged on all sales.



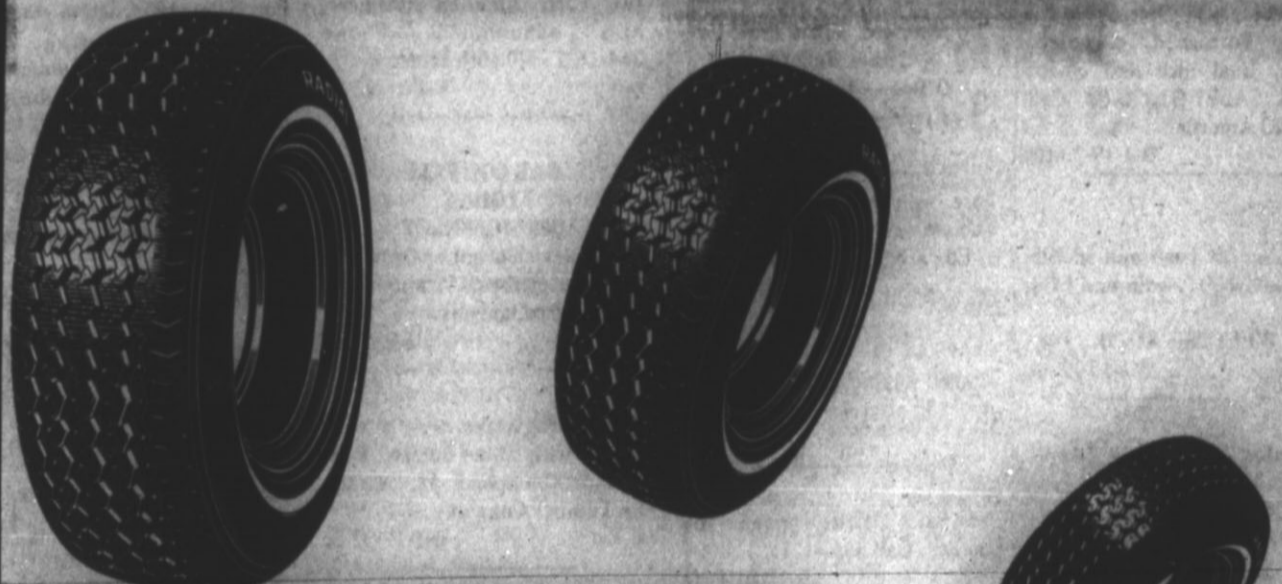
Museum Hours

DEAF SMITH COUNTY MUSEUM
Open Tuesday-Saturday, 10 to 5; Sunday 2-5; closed Monday. Free admission.

INDIAN JEWELRY SHOWING
APRIL 24th
COWAN JEWELERS
DOWNTOWN

SAVE DURING APRIL 10%

ON ALL MICHELIN PASSENGER TIRES



the proven radial, the original radial with 25 years experience behind it.

When we sell you a set of Michels for your car, we know you're buying performance that's been proven the world over. For over 25 years. Designed specially for domestic cars, the Michelin 'X' offers safe, dependable driving up to 10% gas savings* and a **40,000 mile warranty.

Come in today and we'll give you the complete Michelin story. You'll be glad you did.

*Compared with bias-ply tires.

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Michelin's Warranty for X Radial Highway Tubeless Whitewall Tires shown here covers tread life, normal road hazards (excluding repairable punctures) and defects in workmanship and materials for 40,000 miles, when tire is used on domestic passenger vehicles. In normal service in continental United States, except Alaska. Credit or refund (at Michelin's option) is equal to current actual selling price multiplied by percentage of warranted mileage not run on tire.

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Abilene-Amarillo-Brownfield-Brownwood
Caprock-Dallas-Hereford-Houston-La Mesa
Littlefield-Lubbock-Muleshoe-Odessa
Pampa-Plainview-San Angelo-San Antonio
Hobbs, New Mexico

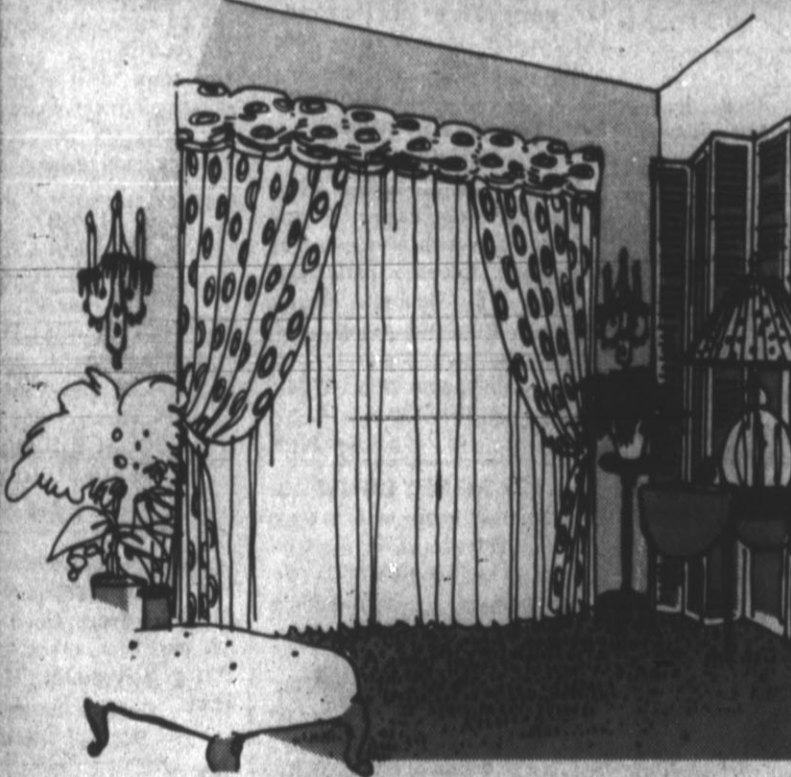
364-1010



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Decorating Sale

Style Perfect Custom Draperies



Custom draperies for that just right note of drama... practicality... or quiet elegance... throughout your home. Fabrics to match and complement every decor. Fabrics to satisfy the most exquisite taste. Fun-filled fabrics to add a note of sunny cheer in casual window treatments. The airiest sheers imaginable.

Draperies are decorating magic. Let us help you coordinate draperies with your carpeting and walls.

Price includes measuring, fabric, tailoring.

We can help you select proper hardware and help you arrange installation service.

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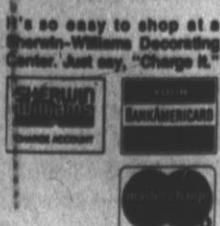
DO IT YOURSELF CLEAN YOUR CARPETS... THE PROFESSIONAL WAY.

Rent the fantastic new Up & Out Hydro-Mist Machine for superior carpet cleaning. Loosens and removes dirt, previous shampoo residue, and up to 90% of the moisture in just one step. Lightweight machine and pop-up handle makes this Model 625 so easy to operate. Save money... get results just like a professional!



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 Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
 Repeat insertion without copy change per col. inch \$1.50
 Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
 Deadline for Classified Advertising in the SUNDAY BRAND.
 5 p.m. Friday
 Deadline for Classified Advertising in the HEREFORD BRAND.
 5 p.m. Tuesday

1. FOR SALE Miscellaneous

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
 B-1-37-tfc

For Sale: 16" well casing new, \$9.95 per ft., 16 ft. well casing, 1/4 wall, new \$12.50. Farwell Pipe & Iron, Farwell, Texas Phone 481-3287.
 B-1-21-46-tfc

For Sale: 12x64 1971 mobile home. 3 bedrooms, 1 1/2 baths, fully carpeted. Call 364-4699.
 B-1-14-20-tfc

LARGE COMMERCIAL LAUNDRY
 Washer, dryer, extractor, hot water tank.
 Asking price \$2,000
 Call 364-5053
 B-1-14-16-tfc

For Sale: 12x50 Detroit House Trailer. Furnished, carpeted, washer. Real nice and clean. QUICK SALE! \$3,175.00. Call 383-5683 Amarillo.
 B-1-19-23-tfc

For Sale: CB base and mobile units—Royce/Hy-gain and Midland.
WESTERN AUTO.
 B-1-13-28-tfc

For Sale: Extra nice 14x65 mobile home. Low equity. Phone 364-0638.
 B-1-11-27-tfc

For Sale: CB Radio and antenna.
WILHELM TV SERVICE
 364-5821
 B-1-10-26-tfc

ALBERS MILLING COMPANY has an abundant supply of 19 per cent Liquid Feed. We furnish feeder and we fill it for your livestock. Check our product prices.
 Phone 364-5370.
 B-1-28-tfc

For Sale: AKC Schnauzer Puppies, \$75.00 each; also part Chihuahuas female puppies, \$10.00. Phone 364-2690.
 B-1-15-28-tfc

STATED MEETING
SECOND MONDAY
 7:30 P.M.
 Thursday
DEGREE WORK
 L.J. Clark W.M. I.
 W.A. Phipps Sec.
 Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

USED COLOR TV'S & B&W PORTABLES

The Snooper, long range radar warning units, \$89.95.
 Bearcat III
 Police and civil channels
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TOWER TV
 248 Northwest Drive
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 B-1-26-tfc

GARAGE SALE. Saturday and Sunday, April 19 and 20. 823 Blevins.
 B-1-10-27-6c

FOR SALE
 4" Pipe Posts - 8' long \$1. ft.
 2 3/8" New Reject Pipe .55 ft.
 1 7/8" New Pipe .55 ft.
 1.9" 12 Ga. New Pipe .55 ft.
 1.9" 14 Ga. New Pipe .60 ft.
 3 1/2" Pipe Posts - 8 ft. .85 ft.
 Cable .06 ft.
 1 1/2" ID New Pipe .55 ft.
 12" Gates 48.00 ea.
 15" Gates 56.00 ea.

Northwest Feed Yard, Inc.
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 James Bullard
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 Home — 806-364-4460
 B-1-21-tfc

Lose weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy.
 B-1-29-8p

Beagle puppies for sale. Call 364-5536 after 4:00 p.m.
 B-1-10-31-tfc

For Sale: White female toy poodles. Call 364-4113.
 B-1-10-31-tfc

For Sale or trade: 1974 Kawasaki 400. Make offer. See at 904 East 3rd.
 B-1-14-29-tfc

Needlepoint jewelry to make for Mother's Day. New beautiful original painted needlepoint canvases, oriental latched hook rug patterns.
DAN'S OF CANYON
 B-1-29-4c

A Holstein Cow. Fresh. 276-5554.
 B-1-10-30-tfc

INDIAN JEWELRY
 20 to 40 per cent discount through April.
BLUE DAISY
 On the Square Canyon, Texas
 B-1-30-3p

"THE SADDLE HOUSE"
 COMPLETE Riding Equipment
 New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
 PHONE 364-3583
 B-1-30-tfc

For Sale: One gold divan. Call 364-3776.
 S-1-30-tfc

FOR SALE

Late models, like new Televisions with new picture tubes. Financing available.
 Contact:
WILHELM TV SERVICE
 Phone 364-5821
 B-1-26-tfc

For Sale: 2 bedroom, partially furnished trailer home. If interested call Joe at 364-0574.
 B-1-32-1p

YOUNG'S LEATHER CRAFTS.

Hand made leather goods made to order.
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PHONE 364-5770.
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 B-1-32-1p

Will give puppy to a good home. Call 364-6484.
 B-1-10-32-2c

MILLIONS of rugs have been cleaned with Blue Lustre. It's America's finest. Rent electric shampooer \$1. Duckwalls, Sugarland Mall.
 B-1-20-32-2c

HI! MOBILE HOME OWNERS

Don't get caught short-tie down your home now and be ahead. Bad weather doesn't wait.
ANDREW STURGES-OWNER
 364-0946; 364-5947.
 B-1-32-tfc

For Sale: Sleeper sofa couch, two Early American Recliners, alto saxophone. Phone 364-1827. 320 16th Street. B-1-16-32-tfc

GARAGE SALE TODAY 505 MCKINLEY

One television set, salesman's samples clothes, 2 lamps and much miscellaneous.
 B-1-32-1c

For Sale: 3 HP Submergible Pump, \$400.00. 364-4251 or Mobile 289-5636.
 B-1-11-32-tfc

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-19-32-2c

FOR SALE

For Sale: 1972 Bighorn Kawasaki, 904 actual miles, price \$750.00. Phone 364-5387.
 B-1-12-30-tfc

CROSSWORD

1	2	3	4	5	6	7	8
9	10	11	12	13	14	15	16
17	18	19	20	21	22	23	24
25	26	27	28	29	30	31	32
33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48
49	50	51	52	53	54	55	56
57	58	59	60	61	62	63	64
65	66	67	68	69	70	71	72
73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88
89	90	91	92	93	94	95	96
97	98	99	100	101	102	103	104
105	106	107	108	109	110	111	112

ACROSS
 1 - Either
 3 - Ethical
 7 - Parent
 9 - Part of a body
 10 - Usual
 11 - A link
 13 - Round room
 15 - Poker stake
 17 - ...ertain
 18 - To mar
 21 - Pattern
 23 - Mediterranean island
 24 - Beverages
 25 - Twofold
 26 - Weid
 29 - Fragment
 31 - Rowder
 32 - Twice
 34 - Samisk
 35 - Railroad worker
 38 - Melodic sound

DOWN
 1 - Mystic word
 2 - Consign again
 3 - Notation
 4 - Declaim
 5 - Concerning
 6 - A master
 7 - Source
 8 - Male nickname
 12 - Food fish
 13 - Actuality
 14 - To charge
 15 - Affected
 16 - Lachrymal droplets
 19 - Catcher of lampreys
 20 - Doctrine
 22 - She lined side
 23 - ... of tea
 27 - Proprietor of geometry
 28 - Tops
 30 - Smokers
 32 - Thicket
 33 - Facial expression
 36 - Quantities (abbr.)
 37 - Biting
 39 - Musical note
 41 - "...leave-bo"

2. FOR SALE Farm Equipment

Leclithin! Vinegar! B6! Now all four in one capsule, ask for VB6+. Harold Close Drugs.
 B-1-15-31-16p

For Sale: 1963 10x55 Melody trailer. New carpeting. \$400 equity and take up payments of \$100.00 per month. Can be seen at 209 Park Avenue.
 B-1-31-2p

FOR SALE: Membership in Green Acre's Swimming Pool. Call 289-5574.
 B-1-10-32-1p

For Sale: Hotpoint built-in dish washer, \$50.00. Phone 364-2617.
 B-1-10-31-2c

For sale: two used carpets, like new. one 11x15 white; one 10x12 blue. Call Jim Bower, 364-4088.
 B-1-16-31-2c

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-19-32-2c

For Sale: 3 HP Submergible Pump, \$400.00. 364-4251 or Mobile 289-5636.
 B-1-11-32-tfc

GARAGE SALE. Sunday, April 20, 9 to 6 p.m. at 127 North 25 Mile Avenue. Lots of Goodies.
 B-1-17-32-1c

MUST SELL. Modern beige brocade sofa, 100" long. Good condition. \$50.00. Call 289-5560.
 B-1-14-32-2c

For sale or will trade for apartment or camp stove, Westinghouse electric cook-stove. Good for parts. Oven needs repair. 824 Irving or 364-6879.
 B-1-22-32-1c

For sale: Fiberglass topper for LWB Pickup. Call 276-5895.
 B-1-10-32-1c

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. McCaslin Lumber Company.
 B-1-19-32-2c

FOR SALE: 20" bicycle. Good condition. Phone 364-1084.
 B-1-10-32-1p

3. FOR SALE Automobiles

1970 Mercury Marquis, 4 dr. Phone 364-4117 or 289-5685.
 B-3-10-101-tfc

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
 B-3-12-14-tfc

GOOD used tires \$5.00 and up at FIRESTONE, 105 North Main.
 B-3-11-21-tfc

SELECTED USED TIRES \$3.00 UP
 30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
 114 EAST PARK
 B-3-17-tfc

For Sale: 1973 Chevrolet Caprice. Call 364-2363 or 364-3901.
 B-3-10-27-tfc

10 Joints, 6" pipe, 36" rows-\$20. ea. 10 Joints, 7" pipe, 32" rows-\$18. ea. 330 propane tank mounted on 4 wheel trailer-\$250.
 8 ft. 3 point blade-\$100.
 Two #185 planters-\$150 ea.
 One 12x10 hydrant with reducer T-560.
 L.W. Tooley, 258-7269
 noon or night.
 B-2-28-tfc

FOR SALE
 Aluminum cattle trailer, 40' pot, 22" tires, good condition, \$4500. or will trade for grain hopper.
 6 row 30" John Deere Cornhead, 635 model, \$2500.
 Grain roller mill, 24"x24" rollers, commercial type, weighs approx. 8500 lbs. Old, but good, \$800.00.
 W.A. Estes
 578-4328
 B-2-31-4c

For Sale: 1972 3/4 ton Ford Custom 250 Pickup. Inquire Installment Loan Department, FNB
 B-3-14-30-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0977
 B-3-33-tfc

1972 Impala 2 dr. HT. Automatic, air conditioner, fully loaded. Brand new radial tires. Can be seen at 700 East 3rd after 5:00 p.m. Good Deal.
 B-3-24-32-tfc

NEW & USED CARS
 now for sale at
JOHN ORSBORN BUICK PONTIAC, GMC'S
 new location.
 221 North 25 Mile Ave.
 B-3-8-tfc

4. REAL ESTATE For Sale Or Trade
 I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
 Phone 364-3566
 Res. 364-2553
 B-4-29-tfc

For Sale: 1966 Dodge Dart, air conditioned. Call 364-4036.
 B-3-10-30-3p

ATTENTION—BEET HAULERS!

I HAVE BRAND NEW CHEVY TRUCKS!
 They range from the 50 Series 350 V-8 with HD springs, shocks, and axles with one speed rear axles 2V 65 Series air models with 427 V8 5 speed trans, 2 speed rear axle, HD frame and springs, 10:00 rubber.
 Also have the 366 V8's. All these trucks are fresh from factory and from our already rigged with 18 to 20 ft. Midwest grain beds.
 I also have the Allison AP 540 automatic transmissions.
 If you have merchandise you need to haul, I have trucks from wall to wall.
CALL ME COLLECT:
 806-872-8330. After 6:00 p.m. call 872-8623 or 872-8140.
 Will accept trades.
FRED BARRINGTON CHEVY
 315 South First Street
 Lamesa, Texas 79331
 S-3-28-4c

FOR THE BEST BUY IN
 Pre-owned and personally selected cars
 Contact
COMBS USED CARS
 F.D. "Chick" Holbert (Owner)
 1503 Park Avenue
 Hereford, Texas 79045
 Office Ph. 364-1310
 Home Ph. 364-1797
 Bank Rate Financing Available
 B-3-13-tfc

For Sale: '73 Ford 1/2 ton Pickup. Contact Installment Loan Department, FNB.
 B-3-12-32-tfc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
 400 West First
 Phone 364-2250
 B-1-41-tfc

For Sale: 1971 VW. Low mileage. Clean. Call after 6:00 p.m. 364-5820.
 B-3-12-32-1c

1972 VW Super Beetle, loaded, air conditioned, Michelin tires. \$1750.00. Phone 364-3886.
 B-3-12-32-tfc

For Sale: '68 Cadillac Coupe Deville in good condition. Priced low. Call 364-6056.
 B-3-31-2p

Sell 427 Chevrolet Motor 850. Volly pump; high lift cam. High compression pistons complete with 4 speed transmission, \$500.00 cash. 404 Roosevelt.
 B-3-22-30-3c

For Sale: 1972 3/4 ton Ford Custom 250 Pickup. Inquire Installment Loan Department, FNB
 B-3-14-30-tfc

MILBURN MOTOR COMPANY
 We pay cash for Used Cars
 136 Sampson
 Phone 364-0977
 B-3-33-tfc

Perfect dry land section of wheat, plus 320 acres, all in cultivation. Walcott area. Realtor 364-0109 or 364-6633.
 B-4-18-12-tfc

FOR SALE OR FOR RENT
 Several trailer houses, ideal for harvest or lake. No financing necessary, owner will carry.
PHONE 364-1818
 B-4-31-2p

FOR SALE BY OWNER NORTHWEST
 3 bedrooms, all builtins, double car garage.
PHONE 364-6936
 B-4-31-2c

CHOICE IRRIGATED FARM

527 acres-350 wheat, 107 for vegetables, 70 irrigated pasture. Strong 8" wells. Modern home on pavement near Hereford. Also adjoining tracts. Brokers Welcome.
 Phone 364-0484. Priced to sell.
 B-4-28-3c

FOR SALE BY OWNER
 Excellent Northwest location. 3 bedroom, 2 bath brick with basement. Completely draped, fireplace, refrig. air, other extras.
 Shown by appointment only:
 364-5979.
 B-4-30-tfc

BY OWNER
NORTHWEST HEREFORD
 3 bedrooms, 2 baths, rear entry double garage. Lots of extras. Save realtor's fee. PRICED TO SELL.
 Phone 364-4499.
 B-4-29-3c

NICE HOME
 3 bedrooms, near schools. Reasonable. Assume loan or new loan.
AVENUE J
 3 bedrooms, only \$10,000.
TWO
 Extra nice 4 bedroom brick homes. Priced right.
EXTRA NICE
 1800 ft. home. See this one today.

ACREAGE:
 Residential and commercial 1A, 3A, 5A with well and utilities. 8A with home and 10 A on up.
8 ACRES
 5 miles east on Austin Road with trailer house and garage.
CARTEL REAL ESTATE
 We have others
 206 North 25 Mile Avenue
 Member Multiple Listing Service
 Wayne Carthel 364-0944
 Henry Reid 364-5344
 Al Wiley 364-4084
 Faye Black 364-0820.

Good 320 Acres irrigated farm 18 miles West of Hereford. Reasonable price. Realtor 364-0109 or 364-6633.
 B-4-16-12-tfc

FOR SALE BY OWNER BRICK HOME
 3 bedrooms, 2 baths, living room. Newly carpeted and draped den with wood burning fireplace. Covered patio with built-in grill. Generous double garage, fruit and pecan trees. Corner lot.
 Call for appointment
 364-4520.
 B-4-24-tfc

FOR SALE BY OWNER
 Large brick home with 8 acres land. Will trade.
 Phone 364-6178.
 B-4-30-tfc

FOR SALE BY OWNER
143 OAK STREET
 4 bedroom home
 2250 sq. ft.
 Living Room
 Den
 Lawn Planted
 \$49,900

SHOWN BY APPOINTMENT
 364-6743.
 B-4-31-tfc

5. FOR RENT
 For Rent: 3 bedroom trailer. Phone 364-0527.
 B-5-10-29-tfc

SUMMERFIELD MOBILE MANOR.
 Water furnished. 7 miles West on Hwy. 60. Phone 357-2552.
 B-5-15-10-tfc

OFFICE FOR RENT
 364-6633.
 B-5-10-27-tfc

IN AMARILLO

Nice 3 bedroom home just off I-40, only \$12,000. 4 1/2% loan can be assumed. Monthly payments of \$77.00 per month. Owner being transferred.
CARTEL REAL ESTATE
 Phone 364-0944
 B-4-26-tfc

FOR SALE OR TRADE
 By owner, country home with 4 acres. 4450 square foot, with swimming pool. Furnished rent house, water well. 7 per cent loan. Close to town. For appointment, call 364-4251.
 B-4-25-2c

NORTHWEST LOCATION.
 You need to see this 3 bedroom house, fireplace and lots of storage. Nice yard front and back with fence. Priced at \$22,500.00. Call for details.
\$2,000.00 DOWN
 3 bedrooms, all new paneling, 100x155 ft. lot, large single garage, possession at closing, payments \$160.00 per month.
IMMEDIATE POSSESSION
 3 bedroom brick, single garage, fully carpeted, fenced yard, located at 431 Ave. G. \$1,000.00 down, \$181.00 a month balance.
LET'S GO TO THE COUNTRY
 Nice Brick 3 bedroom home. 1 3/4 baths, utility room, big den living room, double garage, barn 40x80, 8 horse stalls with corrals and another barn, fruit trees with 20 acres of land, you will have to see this one.
6 MILES NORTH
 7 acres with large brick home, 2 car garage, tenant house, also has barn and corrals, priced \$48,000.00. Good terms available.
WANT SOMETHING FOR INVESTMENT?
 75 Acres with 6 in. well, underground tile, tail pit, has large old home and close to town. \$18,000.00 down and good terms on the balance.
307 ACRES
 with 1-8 and 2-6 in wells. Good location and good land. Priced \$675,000.00 an acre, also 31 cent gas. \$25,000.00 will handle.
NORTH PLAINS
 160 acres Southwest of Stratford 8 in well, adjoining farm pumps over 1,000 gallons per minute. This land lays fair and a small amount of minerals go with the sale to the purchaser. Price \$200.00 per acre. Approx. \$7,700.00 loan at 6 1/4 per cent can be assumed. Balance Cash.
160 ACRES
 Near town, ideal for subdividing into small tracts. Priced \$475.00 per acre, 29 per cent down balance good terms.

HAMBY REAL ESTATE
 1/2 mile South of underpass on Hwy 385
OFFICE—364-3566
Calvin Edwards

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORREST AVENUE APARTMENTS Phone 364-1887

Storage for rent. Phone 364-1483 or 364-3937.

TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518

For Rent: Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.

For Rent: De 1,2, a 3 dormitorios amblada \$10.00 a \$20.00 por semana. 364-0153.

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m.

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size 12'x12', 10'x22' & 12'x32' Call 364-6682

BACHELOR APARTMENTS Carpeted-private entrance, private bath, vented heat. 821 South 25 Mile Avenue.

TRAILER SPACES FOR RENT FHA approved. Call 364-0527

For Rent: 2 bedroom and one bedroom furnished apartments. 205 Jowell, inquire at Apartment A.

2 bedroom furnished house. Carpets, air, furnace, fenced backyard, clean. Working couple only, no children, no pets. Call 364-2733 between 8 and 2. After 2:00 364-1226.

DIAMOND VALLEY MOBILE HOME PARK Over 90 mobile home sites F.H.A. Approved 800 16th Street.

BLUE WATER GARDENS 612 IRVING PHONE 364-6661. Come and see our 2,3, & 4 bedroom apartments with all utilities furnished. MAKE YOUR HOME WITH US. Let us worry about mowing the lawn and upkeep. An Equal Housing Opportunity.

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.

Unfurnished 2 bedroom house for rent. Call 364-0527.

WANT TO BUY: Old gold, rings, watches, old class rings, etc.

Spangler's Diamonds Sugarland Mall Phone 364-0070

Need baby high chair and baby car seat. Call 364-2478.

WANT TO TRADE for boats, outboard motors, camp trailers, all kinds of recreational equipment.

COMBS USED CARS B-6-17-4-tfc

Wanted: Yards and gardens to rototill. Free estimates. Phone 364-5068.

WANTED GRASS FOR 100 COWS. David Brumley, 289-5902 Homer Brumley, 364-1209.

WANTED: Weaner pigs and shoots. Tom Draper, Rt. 3, Hereford. Phone 276-5263.

Classified Ads Get Results! Call The Brand 364-2030

8. HELP WANTED

Diesel driver, mechanic, welder with tools. Good salary, house, utilities furnished. Box 31, Hereford. Phone 364-0484

NATIONAL COMPANY is expanding in the Hereford, Texas area. We are seeking five sales representatives-\$20,000 per year. For personal, confidential interview call Amarillo, Mr. Don Sanders, 806-376-8401.

MECHANICS WANTED Experienced in front-end alignment and air conditioning. DOYLE JOHNSON CHEVROLET-OLDS, 364-2160

NEED experienced welder or millwright for crew chief for a three man crew to work in surrounding area. Allied Millwrights, Holly Sugar Road, 364-4621.

WANTED: Assistant grain elevator superintendent. Must be experienced in either feed mill or grain elevator. Call 265-3465 or 364-4279 nights and weekends.

Growing National Company needs 4 mature men and women in Hereford area. Excellent first year earnings. Rapid advancement to management. We train. CALL, Plainview 293-5685-7:30 to 12:00 noon.

NEED someone to live in and do light housekeeping for a lady or work in day time. Call 364-1666 or 364-2063.

OPENING FOR REAL ESTATE Salesman. License and experience preferred, but not mandatory. Call 364-0783 for appointment.

Want to hire waitress at Moonlighter Club, 8 to 1 Saturday night only. Must be at least 18 years of age. Call 364-0064 for appointment.

NEEDED: Two ladies with cars, 3 hours a day, \$60.00 weekly. Call Stanley Home Products, 364-6570.

SALES PERSON NEEDED Man or lady to sell cablevision subscriptions. Full or part time. Good income potential. For details and interview, call HEREFORD CABLE VISION 364-3912

WANTED: male school custodian. \$494.00 per month. Experience necessary. Call 806-267-2123, Vega, Texas.

NOW taking applications for full and part time help. Hours open. Apply in person at PIZZA INN, across from Sugarland Mall.

"Opportunities said to be 'Real Grim' for summer jobs!" Quote, Avalanche Journal. STUDENTS, reserve your summer job now. Write: FULLER BRUSH

Wanted-semi-retired part time truck driver. Ray Norris, 364-6602.

Experienced semi-truckers wanted. STEERE TANK LINES, INC. Phone 647-3183 Dimmitt.

Will do baby sitting in my home day or night. Phone 364-6406. 427 Avenue G.

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293

9. SITUATIONS

Will do baby sitting in my home day or night. Phone 364-6406. 427 Avenue G.

State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293

10. NOTICE

GENERAL ELECTRIC Authorized sales and service. Expert service on all major brand appliances. Taylor Furniture & Appliance 603 Park Avenue, Hereford. Phone 364-1561

ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

WOULD LIKE to do rototilling. Yards, gardens. Phone 357-2382 or 357-2362.

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight Flush Phone 364-5169

WANTED 100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS B-11-19-tfc

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978

FREE DEAD STOCK REMOVAL DAILY SERVICE Please call COLLECT: National By-Products 806-383-2296, Amarillo

Tiller for rent. Will do roto-tilling with small garden tractor. Call Lonnie Richardson, 364-5800.

WILL DO ROTOTILLING AND LAWN MOWING J.R. White, 364-2612

LAWN & TREE SPRAYING HEDGE TRIMMING Clean up and light hauling. C.L. STOVALL 364-4160.

GENERAL STEEL WAREHOUSE, INC. P.O. Box 2037 Lubbock, TX 79408

Complete Steel Stock: Bars-Plates Structural-Sheets Pipe-Rebars-Remesh Specialty Items: Expanded Metal Square Tubing Blade Steel-Tool Bar

Check our Prices - Free Delivery & Fast Service CALL COLLECT 806-763-7327

HEARING AID BATTERIES sold and tested at THAMES PHARMACY 110 South Centre Phone 364-2300

Week days 8:30-6:30 p.m. Saturday 8:30-2:00 p.m. S-11-30-tfc

LONCO PUMP COMPANY Irrigation Repair. Call Lonnie Swimmer, 364-4251 or Mobile Unit 289-5636.

S-11-30-tfc

11. BUSINESS SERVICE

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER

Day Phone 364-0574 Night - 364-2322

PORTABLE DISC ROLLING Scalloped or Plain

PORTABLE WELDING and Repair Work JOHNNY GALLAGHER 364-4977

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929.

P.O. Box 30 B-11-15-tfc

A&R BOOKKEEPING CUSTOM BOOKKEEPING QUARTERLY REPORTS & TAX WORK. Phone 364-2183.

ROTO-TILLING Claude DeBord, 364-4963

DRAGLINE SERVICE FOR TAILWATER PIT CLEANING - CALL CLIFF JOHNSON, 364-2111

Custom swathing, stacking and hauling: Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117.

KLEMM CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo.

ROTO TILLING YARDS & GARDENS Phone 364-1432 605 Avenue H

HOUSE TRAILERS bought, sold, traded, moved, leveled, blocked, tied-down and hooked up. CALL 364-0946 or 364-5947.

B-11-32-tfc

ROWLAND STABLES

Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "Z" PUMP CO. INC. Sales & Service

HEREFORD 364-8353 DIMMITT 647-3444 FRIO 247-3311

S-11-24-tfc

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco

CALL Doyle Turner - 364-0811 Scott Turner - 364-4447

S-11-47-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc.

1st & Jewell Ph. 364-0580 Nites - 4009 or 0075

S-11-7-40-tfc

CONCRETE WORK AL GAMEZ 228-Avenue A Phone 364-4236

S-11-16-tfc

PORTABLE WELDING Any kind of welding - Steel barns, sheds, all livestock pens, panels, etc. "If you can't come here, we'll come there."

HARVEY ROWLAND 840 Avenue F Phone 364-1189

S-11-10-tfc

13. LOST & FOUND

LOST Blue Merle Collie. Answers to "Boots" REWARD. Phone 364-6980.

FOUND: Male Irish Setter-vicinity Hereford Feed Yards. Phone 258-7393.

14. CARD OF THANKS

CARD OF THANKS We wish to express our sincere appreciation for the kindness and sympathy of our friends and Claudia A. Rogers' friends at the time of her death. We thank Rev. Jerry Buckner, the Associate Baptist Minister, for his message. Our thanks to the Baptist ladies, the Bethany Sunday School Class, and hostesses for the lovely luncheon served at the First Baptist Fellowship building and food sent for evening. Thank you for telephone calls, flowers and cards and for every kindness. Thanks to the casket bearers and to the Gilliland-Watson Funeral Home. May God richly bless each of you!

Mr. & Mrs. Don Rountree & Billy Mr. Blonnie Rea Mrs. Ruth Sain Mr. & Mrs. Lynton Rea Mr. & Mrs. L.D. Boyd Mr. & Mrs. J.W. Israel Mr. & Mrs. A.R. Rogers

WANT ADS A WORLD OF RESULTS

Editor's Note: Public Notice advertising plays a unique role both in American history and in the process by which the country's democracy is preserved. Its one premise is that people must be informed if they are to govern their selves competently. Public Notice advertising first came into being with the signing of the Proclamation General to advertise for bids for the construction of new post offices. From that insignificant beginning to the complex publication requirements in federal, state and local laws today, government officials have come more and more to understand their obligations to inform the public through Public Notice advertising. Newspapers over the years have been the vehicle by which these obligations have been fulfilled. They will continue to be so long as the public demands that it be informed accurately and by the best means possible.

PUBLIC HEARING NOTICE

A public hearing will be held by a Hearing Commission of the Texas Water Quality Board pursuant to Joint State-Federal Permit Certification for the following: APPLICANT: Dick Barrett Produce, Inc. PERMIT NO.: 01234 COUNTY: Deaf Smith beginning at: 9:00 a.m. - May 16, 1975 Stephen F. Austin State Office Building Room 118 1700 N. Congress Avenue Austin, Texas

The purpose of the hearing will be to amend the existing permit and decide whether certification should be given pursuant to Section 401 of the Federal Water Pollution Control Act Amendments of 1972. If necessary, this will change the parameter and grab sample requirements of the existing permit.

The public is invited to attend and offer relevant evidence to the Hearing Commission. Additional data will be developed at the hearing but further information concerning the proposed permit, if available, can be obtained by writing Sterling Fulmore, Texas Water Quality Board P.O. Box 13246, Capitol Station, Austin, Texas. Telephone (512) 475-2436. Issued this 10th day of April, 1975.

LEGAL NOTICE

The Deaf Smith County Commissioners Court will advertise for bids for 2 mower tractors to be used in Precinct 2 and 4. One 706 International and one 500 Oliver tractor are to be traded in. The bids will be opened at 10 A.M. Monday, May 12th, Commissioners Court Room, Hereford, Texas. The Commissioners Court reserves the right to accept or reject any or all bids. The specifications are as follows: Engine: Diesel 164.4 cu in 3 cyl Antifreeze solution Air Cleaner: Dry micron filter over oil bath Alternator Brakes: Foot operated and safety hand parking brake Clutch: 2 stage for transmission and live continuous PTO Differential Lock Drawbar-universal swinging Shell fenders 48-72 Adjustable axle-front end 12 volt electrical system with battery Hitch: Cat. 1 Hydraulic System: Selectomatic singer lever for depth, height and traction control Two integral headlights Rear floodlight and fender parking lights Upright muffler Full flow oil filter Live multi-speed PTO with safety shield Deluxe seat with provision for seat belt 12 volt starter, safety switch in gear shift lever Hydrostatic steering SMV emblem Foot and hand throttles Tool box Transmission: 12 forward and 4 reverse synchromesh gearbox Front wheels: Stamped wheels w/600-16, 4PR F2 tires Rear Wheels: Dished center, manually adjustable, 56-76" 13.6-28, 4PR R1 tires 1 Heavy duty shredder Sam Morgan, County Judge S-32-3c

NOTICE OF SALE OF REAL ESTATE UNDER EXECUTION

The State of Texas County of Deaf Smith

By virtue of an execution issued out of the 69th Judicial District court of Deaf Smith County, Texas, on a judgment rendered in said court on the 6th day of March, 1975, in favor of Minnie Denton, and against the said Vera Wuanita Fields, a/k/a Vera Fields, a/k/a Vera Wuanita Fields Jones, in the case of Minnie Denton v. Vera Wuanita Fields, a/k/a Vera Fields, a/k/a Vera Wuanita Fields Jones, No. 7306, in such court, I did on the 4th day of April, 1975, at 10:00 o'clock a.m., levy upon the following described tracts and parcels of land situate in the county of Deaf Smith, state of Texas, as the property of said Vera Fields, a/k/a Vera Wuanita Fields, a/k/a Vera Wuanita Fields Jones, to-wit: The Defendant's undivided 5 per cent interest in the following described property: 11.02 acres out of the Southwest part of Section 85, Block M-7 being all that land lying South of U.S. Highway 385, formerly known as State Highway No. 51,

in the Southwest Quarter (SW 1/4) of Section No. 85, Block M-7, Deaf Smith County, Texas, described by notes and bounds as follows:

BEGINNING at the Southwest corner of said Section No. 85 in Block M-7;

THENCE North with the West line of said Section No. 85 961.9 feet to a point in the South right of way line of U.S. Highway 385;

THENCE South 44 degrees 54' East with said south right of way line, 1385.4 feet to a point in the South line of said Section No. 85 in Block M-7;

THENCE West with the South line of said Section No. 85, Block M-7, 977.3 feet to the place of

and on the 6th day of May, 1975, being the first Tuesday of said month, between the hours of 10 o'clock a.m. and 4 o'clock p.m. on said day, at the courthouse door of said county, I will offer for sale and sell at public auction, for cash, all the right, title and interest of the said Vera Wuanita Fields, a/k/a Vera Fields, a/k/a Vera Wuanita Fields Jones, in and to said property.

Dated at Hereford, Texas, this 4th day of April, 1975.

Travis McPherson, Sheriff of Deaf Smith County, Texas. S-28-3c

Courthouse Records

MARRIAGE LICENSE WARRANTY DEEDS

Arbun Tollie Gilbreath and Linnis Adams, 4-1-75. Danny Joe West and Kippi Lee Snowden, 4-9-75. Luz Escamilla and Gloria DeLa Cruz, 4-10-75. Juan Gilberto Carrasco III and Leticia Elizondo, 4-14-75.

Ben D. Martin et ux to John Kriegshauser et ux, So. 37 ft. of Lot 3 & N. 37 ft. Lot 4, Blk. A, Crestlawn Add. Ben W. Childers et ux to Jerry Don McCaslin et ux, So. 30 ft. of Lot 6 and all of Lot 7, Blk. 3, Ralph Owens Add. B. Don Childers et ux to Lone Star Agency, W. 75 ft. of Blk. 21 Evans Add. Charles R. Forbes et ux to Harvey J. Manion et ux, Lot 7, Coneway Subdivision, Whitehead Add. Kenneth W. Wiley et ux to Ronald J. Hrehor et ux, E. 80 ft. of the W. 102 ft. of Lot 28, Bluebonnet Add. John D. Pitman et ux to Robert E. Brownlow, Lot 9 of Blk. 1, Hamby Add. R.E. Lee et ux to Richard Burch, lots 19 & 20, Blk. 8, Westhaven Add. First Federal Savings & Loan of Clovis to Edgar Weldon Miller et ux, Lot 8 and 9, Blk. 3, Engler Add. Edgar Weldon Miller et ux to Joe R. Gonzales et ux, Lot 8 and 9, Blk. 3, Engler Add.

VEHICLE REGISTRATIONS Harold Manning, 75 Ford; Ernest W. Walden, 74 Shop-made; J.W. McMorries, 75 Chrysler; Tim Pennell, 75 Buick; Will Surveys Co., 75 Ford; and Gary O'Daniel, 74 Jeep. Martin Wagner, 75 GMC; Monica Herring, 75 Pontiac; James H. Gentry, 75 Buick; Steve Oldson, 75 Olds; Bob T. Adams, 74 Dodge; W.D. Bryson, 75 Lincoln; Wesley S. Fisher, 74 Mercury; Gelco Crop. 74 Ford; Victor Nava, 75 Chev. Bill McDowell, 74 Kami; Bill McDowell, 74 Kami; BPE Leasing, 75 Ford; J.D. Richardson, 75 Kawasaki; David Patterson, 75 Kawa; David Nolen, 74 Kawa; Louis Lee, 75 Kawa; Louis Lee, 75 Kawa; Warren Hall, 74 Kawa; Jessie Cabrera, 74 Courier; Ray Reddinger, 75 Merc.; San Juanita Cadena, 75 Buick; James Games, 75 Harley Dav.; and Pioneer Natural Gas, 75 Ford.

A 1970 law allows restoration of compensation and pension benefits to widows of veterans whose remarriages end in death or divorce, the Veterans Administration reminded recently.

CLARK'S VIBRO-STEAM CARPET CLEANING Simple & Effective FOR HOMES - APARTMENTS MOTELS - INSTITUTIONS COMMERCIAL FACILITIES Let Us Discuss Your Cleaning Situation Call 364-4151 FOR FREE ESTIMATES 130 E. 5th Richard Clark - Owner

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INCREDIBLE BUT TRUE STORY OF 'MURPH THE SURF' LIVE A LITTLE STEAL A LOT PICKUP ON 101 TOWER 9:00 DRIVE IN SHOW AT

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1400 Moreman David Ruland, owner 364-3575

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Is your present cooling system enough and if so is it in proper condition.... if not call a professional

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Robert (Bob) Rhoton

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 Real Estate
 111 Ranger
 364-0153

3 Bdr. 1 1/2 bath, large L.R. den and kitchen combination, ducted for ref. air, covered patio, nice yard, 2 car Garage, in good condition \$29500.00 F.H.A. appraisal

Nice small house near downtown 2 Bdr, large L.R., garage, \$13,500.00

Outside City Limits—2 Bdr house with basement Has its own well, 1 acre

2 Extra lots go with or without small 2 bdr house. Good rent property only \$6500.00.

10 Acre tract on pavement IN EXCELLENT LOCATION, close in.

Texarkana area—tracts of all sizes—River Bottom and Timberland.

Por Renta de 1 a 2 dormitorios a mublada \$1000 a \$2000 por semana

364-0153

WTSU President Presents Progress Report

By O.G. NIEMAN
 PUBLISHER

An assessment of "where we are and where we believe we are going" was presented to members of the Panhandle Press Association by Dr. Lloyd Watkins, president of West Texas State University, during the press group's annual convention in Amarillo recently.

Events in post-secondary education within the past 25 years have been momentous, pointed out Dr. Watkins. The financial involvement of the federal government in education, combined with significantly increased state support,

made possible the dramatic expansion of colleges and universities.

"NOT ONLY WERE COLLEGES and universities growing rapidly, but suddenly their importance to the nation in a post-Sputnik era was dramatically hailed," said the WTSU chief. "Colleges and universities were proclaimed as the institutions which would solve the nations problems and lead us into a new era of peace and enlightenment."

However, things took a downward turn in the late sixties. Beginning about 1970, enrollments at many institutions began to drop and no longer were college presidents proclaiming another year of unprecedented growth.

"At West Texas State University, we experienced distressing declines in enrollment during the early 1970's. The fact that we were not alone, that many others suffered more than we, does not erase this as a source of problem for us. I believe that we have weathered the storm, however, and that enrollments have now stabilized. Our current spring

headcount enrollment is up 4.1 per cent from a year ago."

DR. WATKINS pointed out that studies by the Coordinating Board, Texas College and University System, note that the state 18-24-year-old population will increase slowly for the remainder of this decade, and then decline gradually after 1980.

What are the plans for WTSU in view of this situation?

First of all, noted Watkins, "We have been planning for the past two years on the premise that the traditional college-age group will not expand, and will, in fact, become smaller during the 1980's. We have increased our offerings on evening courses are being offered in Amarillo alone, and we are responding, as we are able, to demands for courses in other Panhandle communities."

Second, he continued, "we are convinced that much of the growth potential for West Texas State lies in attracting what we call, for lack of a better term, non-traditional students. By this term we refer to mature people, many of them currently employed, many of them housewives, many of them senior citizens.

graduates are unable to find work. This is not the case with the graduates of West Texas State University. We cannot, of course, guarantee everyone the perfect job at the perfect salary. Sometimes a graduate will not be able to find a suitable position in the community which is his or her first choice, but those willing to go to the jobs are being placed.

"Finally, we are trying to make the opportunities available at West Texas State known to potential students from throughout the state. We welcome the interest of those who feel they can profit from what we offer. We believe we are yet small enough to offer a personalized educational experience."

The WTSU president concluded: "We are, in short, a vital institution serving West Texas. We may not report dramatic enrollment increases each year, but we can report that we are offering quality education which is relevant to our time and place."

MR. FARMER:
 Now available for the first time as a service in itself, the **New Sprinkler Irrigation Analysis Program** will answer all your questions about Sprinklers with regard to your **Specific Farm or Location** before you even decide to place your order. You no longer have to make a decision based on what happened to John Doe, just thirty miles away. This first hand analysis will be your management tool to use when you are ready to make a sound qualified decision. There are absolutely no obligations so call Gary Victor, 364-5616 to get your analysis scheduled or just to learn more about this unique program. You will learn facts applicable to any center pivot system without having to order any certain type first. **CALL NOW**

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 TAX CREDIT:
 SHOULD APPLY TO THE \$2,000.00 maximum on these new homes—

FLUSH TOUCH
 A touch of Spanish, step down vaulted ceiling den-living with fresh light colors. Custom built 3 bedrooms, 2 plash full baths. Assume good loan. Must see interior to appreciate this gorgeous home.

EXTRA EXTRA
 Extras are what you get in this most livable 3 bedroom with den-living area. The kids can walk to school and dad and mom to the golf course. Beautiful interior and most unusual so call us today to see this home.

FARMS AND ACREAGE
 640 acres northwest of Hereford, 2 wells on natural gas, 516 acres in cultivation with balance in grass. Price \$325.00 an acre. 25 per cent down-10 yrs. on balance. Good land and good interest rate.

40 acres outside of city limits. Will divide in 5 acre tracts. Small down payment with terms on the balance.

20 acres within the city limits well located. Priced to sell. Approximately 60 acres. Highly improved for cattle operation.

2 acres with 3 bedroom home. See to appreciate.

We have several good commercial lots inside and outside of city limits.

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 Conserve that water.

Vertical Hollow Shaft

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"Guaranteed Satisfactory Service"
 Warren Owen.....Harvey Milton

Hereford Rotary Club
 meets every Monday at 12:05
 Civic Club Center (Jim Hill)

LAND
 644 acres, all cul., On paving 7 irr. wells connected with tile, 250 acres of Wheat 2/3 goes with sale, 50 acres of sugar beets planted, balance of land plowed, old imp; \$450.00 per acre, \$65,000.00 down with possession now 80 acres all cul. 2 irr. wells, connected with tile 7 1/2 miles from Hereford, large 2 bedroom house and other improvements, \$17,000.000 down, 47 year loan on balance payable on or before at 8 per cent. Possession now 75 acres, all cul. 1-6" wells, 1/2 mile tile, tailwater pit, 4 bedroom house, shed and corral on paving. Possession of 52 acres and \$75.00 cash tent on 23 acres. Only \$18,000.00 down good terms, on balance.

Exclusive Nice 3-bedroom brick home 1 and 3/4 baths all carpeted fenced back yard redone kitchen and out. \$18,500.000 Check terms. 5 acres \$300.00 down balance \$65.00 per month Highway frontage 10 per cent down, good terms on balance. Nice commercial property on Highway several large buildings if you need a good location for your business you should check this, Call for J.M. HAMBLY Hamby Real Estate Office - 364-3566 Res. - 364-2553

We handle Compost, Rock Phosphate, Humates, Calcium Sulphate and other products for the Farm and Garden. Bags or Bulk. NATURES BEST Organic & Mineral Products
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This three bedroom, two bath home is ready for occupancy. Shag carpet and paneling high light this home's livability. Buy this small equity and assume monthly payments of \$139.00.

Move into this redecorated home and have payments of only \$110.00 per month. Very low move in costs. Please call and see how easy you can own this home.

Only \$2,100.00 equity for this three bedroom, two bath home. Very neat and Clean.

Price reduced. This roomy home has three bedrooms upstairs and a large basement. Let us show the many extras this home features.

This home and six acres only four miles from town. This quality built home has over 2100 square feet of living area. There is also a large shop building that goes with this home.

Don't Forget To Attend The Real Estate Forum To Be Held Thurs. Night At The High School Auditorium.

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Campbell Realtors
 218 West 3rd. Street 364-0780

"WHAT YOU'VE ALWAYS WANTED TO KNOW ABOUT BUYING OR SELLING A HOME, BUT WERE AFRAID TO ASK," an open forum, will be held in the High School Auditorium, Thurs. April 24, at 7:00 p.m. No cost or obligation. Please try to attend.

- NEW SPANISH STYLE home in quiet location. Bright, cheerful decor with fireplace and all built-ins. New tax credit available!
- SIDE ENTRY garage. Nice 3 bedroom home is light and colorful inside. Immediate possession, tax credit available!
- RESIDENTIAL-COMMERCIAL combination. 2 story home with large adjoining commercial lot and 2 large barns. Great location for business or apartments.
- TAX CREDIT. Up to \$2,000.00 income tax credit can be yours if you purchase a new house before the deadline. See us for details
- HOME-FARM-TRAILER PARK - all in one! 3 bedroom home on 15 acres with 6" well and corral. Also has 9 trailer spaces with good income history. Reasonable price, small down pay. ent. just outside city limits.
- PERFECT LAYING SECTION on the pavement with four good 6" & 8" wells, 1 1/2 mile tile, old improvements. Compare at \$475.00 per acre.
- REDECORATED and ready to move into 3 bedroom home has extra game room or additional bedroom. New paint throughout, drapes, carpet, garage. \$13,000.00.
- MOBILE HOME PARK and 12 mobile homes. Low interest existing loan, very high return on investment. Call for details.
- CASTRO COUNTY, 332 acres with 5 small wells, fair improvements, flexible terms.
- IMMEDIATE POSSESSION for approved buyer. 2 Bedroom brick priced at about half its new replacement cost. \$11,500.00.
- ACREAGE. 20 acres with 3" well, near town, terms available. Check us for acreages of various sizes.
- FOR THE LARGE FAMILY. Reasonably priced 4 bedroom, 2 bath home. Large bedrooms, fully carpeted. Only \$18,500.00.
- SMALL EQUITY. assume loan payments of less than \$100.00 2 bedrooms, garage is being converted to 3rd bedroom. \$9,800.00
- ONE OF THE NICEST farms around—940 acres NW of Frieno—excellent improvements—6wells—Buy at \$350.00 an acre.
- LAND BARGAIN. Half section near Black with 3 wells, underground tile, return system. We are told that the water is good, and that the owner must sell. A good farm very reasonably priced with small down payment and easy terms.

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 MULTIPLE LISTING SERVICE

E.H.O.
 Mr. & Mrs. Homeowner
 Mr. & Mrs. Home Buyer

NOTICE: DON'T MISS THE PUBLIC REALTORS FORUM APRIL 24 -HIGH SCHOOL AUDITORIUM 7-9 P.M.

"What you have always wanted to know about buying or selling a home but were afraid to ask." Your questions will be answered.

CHOICE
 Corner lot, 3 bedrooms, 2 baths basement. New carpet. Don't let this one pass. N.W. Location and at a price you can afford! 222 AVE A.

Large lot-3 bedrooms; close to Mall & Schools, \$8000. 509 K.

All brick veneer 3 bedroom w-den fenced. Only \$20,000. Ask how you can buy this. Terms available.

TIP-TOP SHAPE-NEWLY PAINTED
 inside & out. Quick possession. Only \$8000.00

Jane Coker 364-5439
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Florida group formed to check on condominiums. Urges stiffer cigarette warning as use sets record. Oil pact underlines closer Japanese-Chinese ties. Buckley cool to Ford-Rockefeller ticket.

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205 S. 25 Mile Ave. 364-6633 List With Us For Quality Service



IMMACULATE CONDITION.
2 B.R. 2 bath, Beauty pleat drapes, ref. air quality carpet throughout. Lovely yard.



OFFICE BUILDING
This building is in excellent condition. Lots of office space and good parking area.



NEW LISTING
3 B.R. 2 bath home in good condition. Only \$21,500



NORTHWEST HEREFORD
2 B.R. 1 bath home in good condition. Only \$17,700



STOP SEARCHING
If you need a large building for a business, this could fit the need. Excellent condition.



10 ACRES
Nice home with large basement. 2 car garage, fireplace. Near town.



LOW LOW PRICE
3 B.R. 2 bath 2 car garage.




3 B.R. home in older part of Hereford. Only \$11,000.


Avis Blakey	364-1050	Virgil Slentz	364-3725
Jim Blakey	364-1050	Doris Umsted	364-6113
Carol Rose	364-0362	Lee Umsted	364-6113

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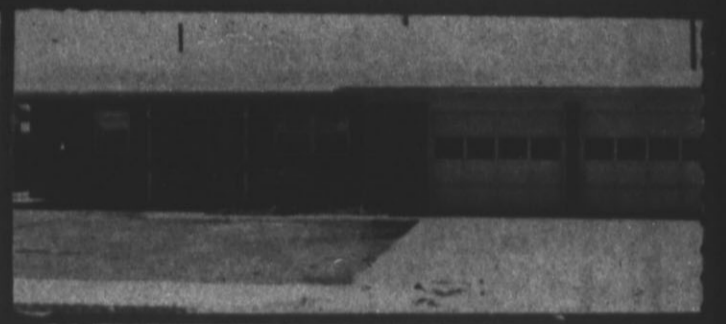
Extra Large Lot
3 bedrooms, 2 bath with sunken living room and beam ceiling family room 1708 sq. ft. of living space, plus a 3 car garage






107 Catalpa
3 B.R., 1 1/2 bath, basement, and carport, 1640 sq. ft.
See to appreciate.
Call for appointment

223 Fir
Extra nice in Northwest Hereford.
3 B.R., 2 bath, extra nice storm cellar under 2 car garage, fireplace, 2 years old.





Ave. K
2 B.R., 1 bath, large basement, 2 car garage, nice yard.
Proud to sell.

You are invited to the
REAL ESTATE FORUM
Thursday night April 24th 7 to 9 p.m.

We have several other listings of homes in Northwest Hereford. We have many well developed producing farms of all sizes

For more information call one of our qualified salesman.

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REALTORS


NATIONAL REALTOR WEEK
April 20-26th

For answers to all your questions concerning purchasing or selling your home attend the REAL ESTATE FORUM, being presented as a public service by the Hereford Board of Realtors, April 24th, 7:00 to 9:00 p.m., Hereford High School Auditorium.




BEAUTIFUL LANDSCAPING
with lots of fruit trees. This large, well built 3 BR, 2 bath home is priced at only \$35,000.00 N.W. area, 1900 sq. ft. with 2 car garage. Call for appointment.

H-31043




TOTAL ELECTRIC HOME
Purchase equity and assume. Located N.W. Close to LaPlata, F.P., double garage with large storage and extra storage building in back.

H-1839



MANY EXTRAS
Go with this well built 3 Br, 2 bath home. Quiet neighborhood, 6X12 storage building, Patio with Bar-b-que grill. New dishwasher and extra drive. Carpeted. Nice home for young or old couple. Present payment \$114.00. In N.W. Hereford.

H-31021



Large commercial lot, close to downtown, suitable for business that requires parking area. Zoned for trailers; existing loan.

15 TOWER SPRINKLER
6 wells, Tile, Lockwood Sprinkler, Pavement, Barn, F.L.B. loan, \$600.00 per acre. F-3129

TRADE
960 acres owner will trade for good 1/2 section. 7 wells, Sprinkler. Good lake, \$175,000 loan. F-4126


80 ACRES
House, Barn, 1 well, near Hereford. Assume existing loan. Ideal for family; \$60,000.00.

320 ACRES
With 2 good wells, excellent water area. 2 pivot points, one 360 sprinkler, growing wheat, fertilized. 5 per cent existing loan.

305 Acres, 200 ft. water, 3 wells, table top. Owner will partially finance. You will not see a better farm. F-2069


640 ACRES
On pavement with 7 wells. Excellent improvements for farming. \$750.00 per acre. Enough water to plant all to summer crop. F-4125

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DEAN STALLINGS
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REALTOR

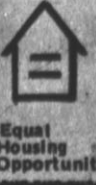


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PRIZE	NO. OF PRIZES	ODDS FOR ONE PRIZE	ODDS FOR 12 PRIZES	ODDS FOR 120 PRIZES
\$1,000.00	1	120,000 to 1	10,000 to 1	1,000 to 1
500.00	2	60,000 to 1	5,000 to 1	500 to 1
100.00	10	12,000 to 1	1,000 to 1	100 to 1
50.00	20	6,000 to 1	500 to 1	50 to 1
25.00	40	3,000 to 1	250 to 1	25 to 1
10.00	100	1,200 to 1	100 to 1	10 to 1
5.00	200	600 to 1	50 to 1	5 to 1
2.50	400	300 to 1	25 to 1	2.5 to 1
1.25	800	150 to 1	12.5 to 1	1.25 to 1
0.625	1,600	75 to 1	6.25 to 1	0.625 to 1
0.3125	3,200	37.5 to 1	3.125 to 1	0.3125 to 1
0.15625	6,400	18.75 to 1	1.5625 to 1	0.15625 to 1
0.078125	12,800	9.375 to 1	0.78125 to 1	0.078125 to 1



PRICES EFFECTIVE MONDAY APRIL 21 THRU WEDNESDAY APRIL 23. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED!
PARK PLAZA SHOPPING CENTER
 8 a.m. till 10 p.m.
 Monday thru Saturday
 9 a.m. till 9 p.m.
 Sunday

FRESH, 100% PURE
Ground Beef.....**69¢**
IN 3-LB. PKGS. OR MORE
THRIF-T BABY BEEF
Chuck Roast.....**69¢**
BLADE CUTS OF BEEF CHUCK

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 3. LINDA K. STOKES - 722 THUNDERBIRD APT. 4
 4. FRANCES CASTILLO - 511 LEE
 5. MARCOS ALANIZ - 322 STAR
 6. MRS. H.S. FULLER - ROUTE 4
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 2. DEAN BUTCHER - 421 AVE. G
 3. ART KELSO - BOX 1013 HEREFORD
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THRIF-T BABY BEEF
 • **ROUND STEAKS**.....**99¢**
CENTER SLICES OF BEEF ROUND
 • **SIRLOIN STEAKS**.....**99¢**
CENTER SLICES OF BEEF LOIN YOUR CHOICE
 • **RIB STEAK**.....**99¢**
LARGE END OF BEEF RIB

BAR-S FULLY COOKED
 Boneless Hams.....**\$1.69**
HALF OR WHOLE
 WILSON'S FULLY COOKED
 Smoked Sausage.....**\$1.49**
1-LB. PKG.
 WILSON'S MEAT OR BEEF
 Skinless Franks.....**69¢**
12-OZ. PKG.

CUDAHY CHUCK WAGON
 Skinless Franks.....**48¢**
12-OZ. PKG.

BLUE MORROW COOKED
 Beef Fritters.....**89¢**
BULK PACK
 BLUE MORROW COOKED
 Pork Fritters.....**89¢**
BULK PACK
 WINCHESTER IMITATION
 Chunk Bologna.....**58¢**
LB.

EMPIRE BRAND, 5-14 LB. AVG.
 Young Turkeys.....**49¢**
LB.

CAMELOT BREADED
 Fish Sticks.....**79¢**
1-LB. PKG.
 MEADOWDALE HICKORY SMOKED
 Sliced Bacon.....**\$1.19**
1-LB. PKG.
 MEADOWDALE HICKORY SMOKED
 Sliced Bacon.....**\$2.37**
2-LB. PKG.

QUARTER SLICED
 Pork Loins.....**\$1.19**
9-11 CHOPS

Keep Playing Gamerama the all-new Series 66 has begun visit us now and get your free card and tickets!

GROUND COFFEE
Maryland Club.....**94¢**
1-LB. CAN
HEINZ STRAINED
Baby Food.....**68¢**
4 1/2-OZ. JARS

ELLIS CAN-VENIENCE FOODS!

ELLIS
 Jumbo Tamales.....**58¢**
29-OZ. CAN

ELLIS
 Vienna Sausages.....**93¢**
3 3-OZ. CANS

ELLIS, WITH HAM
 White Beans.....**58¢**
15-OZ. CAN

ELLIS
 Beef Stew.....**58¢**
15-OZ. CAN

WITH BEANS, REG. OR HOT
 Ellis Chili.....**44¢**
15-OZ. CAN

WITH HAM
 Ellis Lima Beans.....**63¢**
15-OZ. CAN

WITH MEATBALLS
 Ellis Stew.....**44¢**
15-OZ. CAN

WITH MEATBALLS
 Ellis Spaghetti.....**44¢**
15-OZ. CAN

U.S. NO. 1 COLO. RED
POTATOES
10-LB. BAG
89¢

Camelot Oil
\$1.79
48-OZ. BTL.

Camelot Dressing
94¢
32-OZ. JAR

WASHINGTON
Winesap Apples.....**3 \$1**
3 LBS.

CALIFORNIA
Valencia Oranges.....**89¢**
4 LB. BAG

Thrif-T Frozen Foods

FAIRMONT VANILLA
Ice Cream
\$2.55
5-QT. PAL.

SARA LEE
 Cinnamon Pull-Apart.....**\$1.18**
12-OZ. PKG.

SWANSON, ALL VARIETIES
 Pot Pies.....**3 \$1**
3-OZ. PKGS.

CELESTE
 Deluxe Pizza.....**\$2.38**
24-OZ. PKG.

CAMELOT
 Orange Juice.....**42¢**
12-OZ. CAN

Thrif-T Dairy Foods

IN QUARTERS
MEADOWDALE Margarine
3/\$1
1-LB. CTN.

KRAFT PHILADELPHIA
 Cream Cheese.....**42¢**
8-OZ. PKG.

FAIRMONT
 Orange Drink.....**36¢**
2 QUART CTNS.

CAMELOT INDIVIDUALLY WRAPPED
 American Sliccos.....**\$1.04**
16-OZ. PKG.

Camelot Detergent
\$1.77
34-OZ. BOX

Thrif-T Health & Beauty

DISPOSABLE DIAPERS
Daytime Pampers
\$2.18
BOX OF 30

KRAFT MACARONI & CHEESE
 Deluxe Dinner.....**58¢**
14-OZ. BOX

WELCH'S
 Grape Jelly.....**\$1.58**
3-LB. JAR

HEAVY DUTY 18-INCH
 Squire Foil.....**61¢**
25-FT. ROLL

IDEAL CANNED
 Dog Food.....**89¢**
4 15-OZ. CANS

PINE-SOL
 Liquid Cleaner.....**\$1.17**
15-OZ. BTL.

MEADOWDALE
 Pork & Beans.....**4 86¢**
16-OZ. CANS

CAMELOT WHOLE KERNEL
 Golden Corn.....**3 91¢**
16-OZ. CANS

TOPPING MIX
 Dream Whip.....**97¢**
6-OZ. BOX

PET
 Evaporated Milk.....**3 83¢**
14-OZ. CANS


Spring Sale

CRISCO OIL
38-OZ.
Reg. '11"
\$1.69




DISCOUNT CENTER

COKE
7-UP
DR. PEPPER
28-OZ.
Throw Away Bottle
Reg. 43"
2/79c



Folgers
SPECIAL
Coffee



Tide
Tide's In... Dirt's Out



TIDE DETERGENT
Family Size Reg. '37"

\$3.59

FOLGERS
COFFEE
3-LB.
Reg. Drip or Electric Perk
Reg. '31"

\$2.99



Sale

Gibson
BREAD
33c



Gibson
MILK
1/2 Gallon
59c



Advertised Prices Effective Monday April 21st through Saturday April 26th
in
HEREFORD
CANYON
DIMMITT
TULLIA and
TUCUMCARI, N.M.

Spring Sale

Supplement to the
THE HEREFORD BRAND
CANYON NEWS
CASTRO COUNTY NEWS and the
TUCUMCARI DAILY NEWS

Taylor Evans
TRIPLE TREAT
OR SUPER
LAWN FOOD
40 Lbs.
\$4.77




DISCOUNT CENTER




your
BAR/AMERICAN
welcome

Advertised Prices Effective Monday April 21, through Saturday April 26th.....
HEREFORD - CANYON - TULLIA - DIMMITT
and **TUCUMCARI, NEW MEXICO**

NESTEA
3-OZ.
\$1.39



Folgers
COFFEE
3-Lb. Can
Reg. - Drip - Electric
Reg. '31"
\$2.99



Zee
Nice & Soft
TOILET TISSUE
4 roll Pkg.
59c




TIDE DETERGENT
Family Size
Reg. '37"

\$3.59

Crest
TOOTH PASTE
Crest 1-OZ.
Mint or Regular
7c




PIER PAK
Wrigley Plenty Pack
CHEWING GUM

Final Net
HAIR SPRAY
4-OZ.

\$4.59c

4/88c



DISCOUNT CENTER

Advertised Specials Effective Monday April 21, through Saturday April 26 in

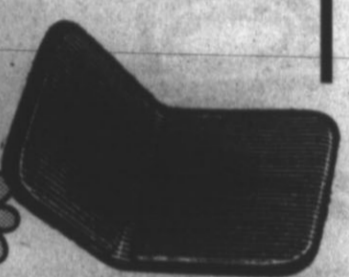


HEREFORD
CANYON
DIMMITT
TULLIA &
TUCUMCARI N.M.



**THE STORE THAT SAVES
YOU MORE!**

NO. 139
**CAR COOL
CUSHION**
Reg. \$229



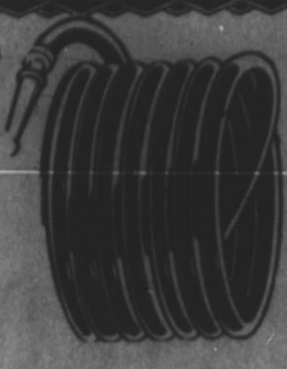
Gibson No. 450
EXTERIOR WHITE HOUSE
PAINT \$499



GIBSON
**WALL
PAINT** \$333



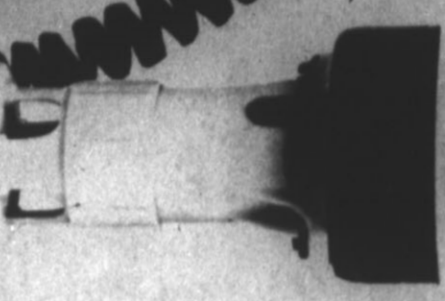
WATER HOSE
5/8" 50' Length
Reg. \$499



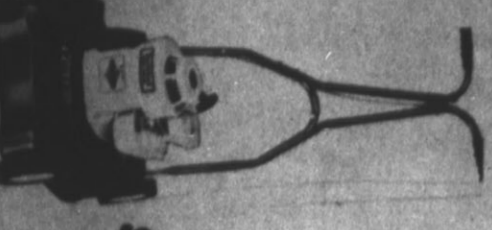
TRIPLE TREAT
Taylor Frans
SUPER
OR
LAWN FOOD



PUMP
NO. BL218
\$599



Vulcan
**LAWN
MOWER**
4 Cycle 92/522
3.5 H.P. 22"
Reg. \$899



\$6997

**AIR
CONDITIONER
PADS**
ALL SIZES



\$99c

Air Conditioner
TUBING
100 FEET



\$97c

**The Best
on the Job
or
in the
Yard!**



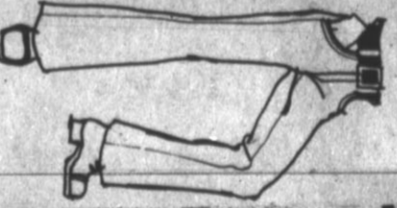
SALE ON FAMOUS
**DICKIES
WORK
CLOTHES**

SHIRTS REG. \$5.97
\$4.75
PANTS REG. \$6.97
\$5.75



DISCOUNT CENTER

Advertised Specials Good Monday April 21 through Saturday April 26 in...HEREFORD - CANYON - DIMMITT - TULLIA and TUCUMCARI N.M.



Dickies
Boy's
JEANS
Reg. \$6.99
\$4.99



Men's & Boy's
TRACK SHOES
ALL SIZES
\$3.99

Men's Orlon
SOCKS
\$4.7c



Ladies' & Men's
**STRAW
HATS**



1/4
OFF

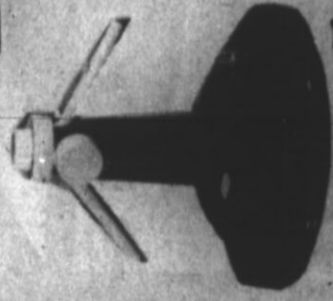
Men's, Ladies' & Children's
THONGS
Comfortable for
Fun Time Wear



Men's Cushion
WORK SOCKS
Package of 2

\$7.9c

WHERE YOU GET THE BEST FOR LESS



Thompson NO. 700 ROTATING SPRINKLER Reg. '89 \$6.87



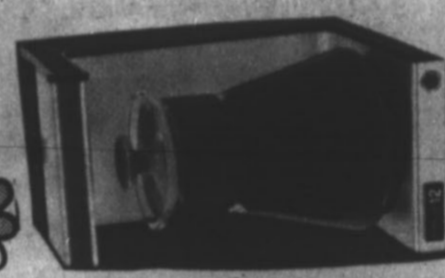
Rain Wave OSCILLATING SPRINKLER \$2.99



ROCKING CHAIR Beautiful Wood with Cushion Pad \$25.97



10" Teflon II Coated SKILLET by Regal \$1.97



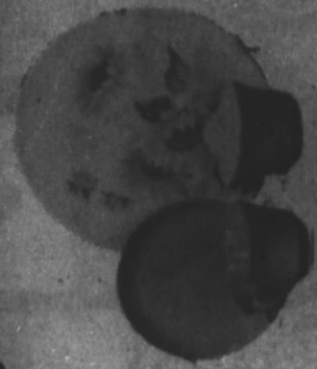
COFFEE MAKER by Norelco 12 Cup Drip Filter Reg. '36 \$33.97



Automatic Buttering CORN POPPER by Presto Reg. '12 \$9.97



Broil Master OVEN by Udico Reg. '28 \$22.97



Melamine DINNER WARE 32 piece, Set for 6 Texas Ware Act 1 \$9.99

Break Resistant & Dishwasher Safe

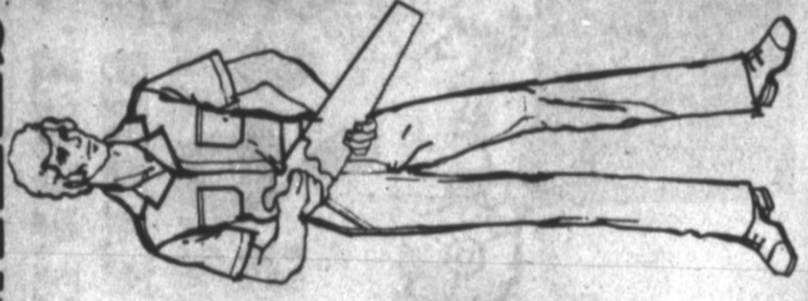
This Week Featuring SPRING VALUES



Discount Center Advertisements

Men's Short Sleeve Dickies

COVERALLS



65% Dacron 35% Cotton Reg. \$11.97 \$8.97



LEISURE HATS Perfect for all Outdoor Fun \$1.14 OFF



One Size Fits All PANTY HOSE 3/\$1



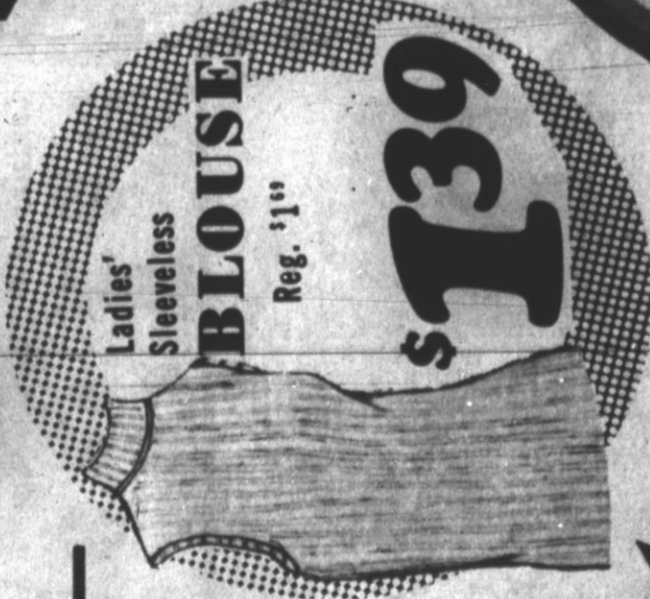
Men's SHORT SLEEVE SHIRTS by Ely Walker Reg. \$5.75 \$4.44



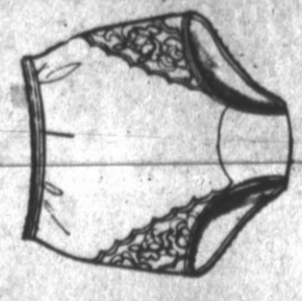
Men's T-SHIRTS Pkg. of 3 \$2.87



BRIEFS Pkg. of 3 \$2.87



Ladies' Sleeveless BLOUSE Reg. \$1.11 \$1.39



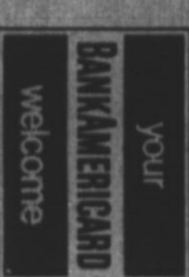
Ladies' PANTIES \$9.7c



ALL BLOUSES 25% OFF YOUR CHOICE

Join in on our...

SPRING SAVINGS SPREE



DISCOUNT CENTER



Advertised Prices Good Monday April 21st through Saturday April 26th in HEREFORD - CANYON - DIMMITT - TULLA and TUCUMCARI, N.M.

33 REEL Test Line
Zebra Combination 17 Lb. 6' Med. Action
NO. 3201
Reg. '17"
\$12.97

TACKLE BOX
Vichok 3 Tray
24 Compartments No. 1753
Reg. '9"
\$7.49

WILKIS CATFISH/TROUT BAIT
Garcia Ambassador
5000 D REEL
\$24.97

Folding CAMPSTOOL
\$11.99

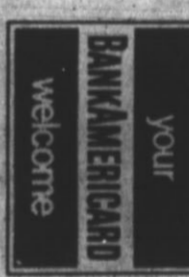
BY MTD
TEE TODDLER
TODDLER KART
TODDLER TRIKE
or
TODDLER BARROW
Ages Toys to 3
\$5.99

CHILD GUIDANCE
All Child Guidance Toys
25% Off
REG. OFF G.D.P.
\$19.97

FRISBEE
Professional Frisbee Moonlighter or All American
\$14.77

Remington Princess TRAVEL SHAVER
Reg. '9"
\$7.57

FULL VALUE on FULL QUALITY ALWAYS!!!



DISCOUNT CENTER



Advertised Specials Good Monday, April 21, through Saturday April 26, in HEREFORD - CANYON - DIMMITT - TULLA and TUCUMCARI, N.M.

Wilco EXPANDABLE PHOTO ALBUM
Contains 1 Album and 1 package of extra fillers
7 1/2" Retail
Reg. '6" G.D.P.
\$4.77

X-15 Instamatic CAMERA OUTFIT
Contains Film • Magicubes
Reg. '15"
\$13.97

420 Polaroid CAMERA
Reg. '14"
\$42.97

Type 88 Polaroid FILM
Reg. '3"
\$2.99

440 Polaroid CAMERA
Reg. '13"
\$67.97

Foodcye 6 x 15, 12 x 24, 12 x 16, 16 x 20
PICTURE ASSORTMENT
Reg. '3"
\$2.57

NO. X4276 MUSICAL JEWELRY BOX
Reg. '10"
\$7.97

Men's & Ladies' COLOGNES
20% OFF
G.D.P.
\$20.00



SPRING SAVINGS

At GIBSON'S in
HEREFORD - CANYON
DIMMITT - TULIA
&
TUCUMCARI, N.M.



Advertised Prices Effective
Monday April 21, through
Saturday April 26



Men's & Ladies' Helbrose
WATCHES

Comes of Calendar Watch, Dress
Auto Calendar Watch, Dress
Tubular Watch, Dress
Diamond Tubular Band
ALL ARE 17 JEWEL

Reg. \$279⁹⁷

\$199⁷



Stancraft
**PLAYING
CARDS**

Reg. 47⁹⁷

37^c

SOUNDESIGN-LLOYDS-
UNITED

CALCULATORS
YOUR CHOICE

200%

OFF G.D.P.

A NEW LOOK!

WE'VE CHANGED TO SERVE
YOU BETTER!



COLUMBIA RECORDS & TAPES

ALBUMS

REG. RETAIL \$6.98

\$449

TAPES

REG. RETAIL \$7.98

\$549



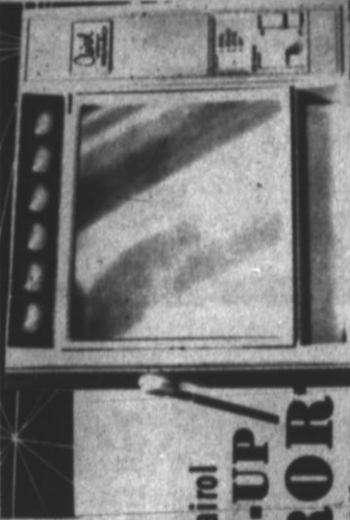
OFF G.D.P.

200%

Men's & Ladies' MEEKER
BILLFOLDS

200%

OFF G.D.P.



LM-5 Clairol
**MAKE-UP
MIRROR**

Reg. \$19⁹⁷

\$149⁷



by Sparatus
Decorator

**WALL
CLOCKS**

200%

OFF G.D.P.



JEWELRY

- PINS
- NECKLACES
- EARRINGS

\$2⁹⁷ Retail
G.D.P.
\$1⁹⁷

\$127



**SPRING TIME
IS
VALUE
TIME**



at
GIBSON'S

Advertised Prices Good Monday April 21, through Saturday April 26
in HEREFORD-CANYON-DIMMITT-TULIA
and TUCUMCARI, N.M.



Aluminum
Folding
COT
Reg. \$153⁷
W/1" Mattress
by Tucker
Duck & Rubber

\$123⁷



Thermos
PICNIC JUG
Plastic 1-Gal
Reg. \$3⁹⁷

\$24



Thermos
ICE CHEST
43 Qt. Capacity

\$159⁷



**BASEBALL
GLOVES**

250% OFF

YOUR CHOICE



Gulf
**CHARCOAL
LIGHTER**

49^c



HAVOLINE
QUAKER - PENNZOIL
20 WT. 30 WT.

OIL

49^c

QT.



Thermos
BICENTENNIAL

\$197

Reg. \$2⁹⁷
NO. 2242/32



Squirrel
CHARCOAL
10-Lb. Bag

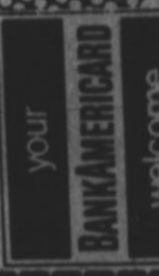
69^c



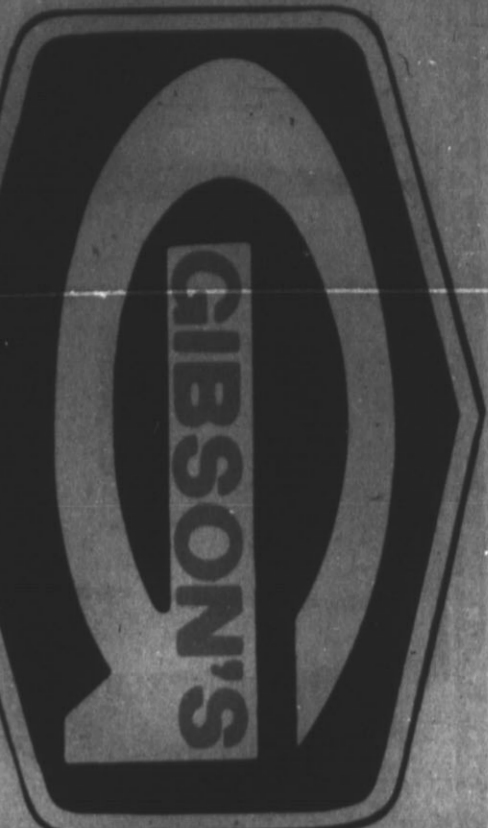
**LEE
OIL
FILTERS**

Single Stage

\$159



your
BANKAMERICARD
welcome



DISCOUNT CENTER



SPRINKLE

BARGAIN BUYERS



Advertised Specials Good in... Herford - Canyon - Dimmitt, Tulia and Tucuman, New Mexico...

Shop Where You Get the Best for Less!



DISCOUNT CENTER

Advertised Prices Effective... Monday April 21st... Through Saturday April 26th

Colgate
INSTANT SHAVE
Menthol-Reg-Lime
11-0Z.
49¢

Secret
DEODORANT
13-0Z.
\$1 37

Johnson & Johnson
SHOWER to SHOWER
DEODORANT
BODY POWDER
3-0Z.
59¢

Johnson Raid
ANT & ROACH
KILLER
11-0Z.
59¢

Final Net
HAIR SPRAY
4-0Z.
59¢

PLEN T Pak.
Wrigley
CHEWING GUM
Plenty Pak
4/88¢

CURLY
SUPER SOFT
PUFFS
Curly
47¢

260's & 100's
SUPER SOFT
PUFFS
47¢

Alka-Seltzer
"Stops the oil" one-two"
36's
97¢

Crest
TOOTHPASTE
Mint or Regular
1-0Z.
7¢

GLEEM II
Gleem 11
TOOTHPASTE
7-0Z.
69¢

69¢

Prill Liquid
SHAMPOO
7-0Z.
69¢

Lysol Spray
DISINFECTANT
Eliminates Odors
14-0Z. Economy Size
Reg. \$1.10
99¢

New Imperial Size
SCOPE
Mouthwash
40-0Z.
\$1 99

Head & Shoulders
SHAMPOO
4-0Z. Tube
20' Off Label
Reg. \$1.10
97¢

ZEE
Nice & Soft
TOILET TISSUE
4 Roll Pkg.
59¢

Chiffon
SUN FRESH
TOWELS
47¢

Advertised Prices Effective Monday April 21st... through Saturday April 26th.