

WHITTLIN'

By DOLPH MOTEN

Pleased we were to note in last week's issue of The Blade that Bovina's Christmas Card Project fund will again go toward the community's medical clinic.

The Christmas Card Project, which has been sponsored in the past by Bovina Woman's Study Club, has been a consistent source of income for the clinic. The money so collected in the past few years was used as the beginning foundation for the fund which eventually soared over the \$40,000 mark and resulted in the completed and equipped clinic building.

The clinic is a fine deal, well equipped, staffed and in use. But that doesn't mean it's out of the financial woods.

And, as a matter of fact, it isn't.

That's why the income from this year's Christmas Card Project will be as important as ever, if not moreso.

As the story last week pointed out, the indebtedness against the clinic is now \$6110 and this figure is expected to enlarge to \$7500 by June 30 of next year, when income can be expected. That's why members of the clinic's board of directors are presently urging payment of past due pledges to the clinic fund and encouraging participation in the Christmas Card Project again.

Speaking from a financial standpoint, serving on the clinic's board of directors isn't any fun because the duties too closely parallel the story of everyday life --- not enough money.

Time is expected to change all that, of course, but the future's potential offers but little comfort for the present's problems.

Roy Stone, athletic director at Bovina High, submitted the following article with a note expressing hope that we might find a place for it in The Blade "sometime."

Stone explains, "This is a report of a biological and scientific study recently completed. It examines some of the questions regarding importance of athletics. It is not opinionated but is scientific in evaluation of our athletic programs."

The report follows:
A study of the development of elementary and junior high school athletics, known as the Medford Boys' Growth Study, was conducted by professor H. Harrison Clark, Research Professor of Physical Education at the University of Oregon, and the results reported in The Athletic Institute Sportscope. Some of his salient findings include:

1. Outstanding elementary and high school athletes are above average in the classroom. Further, these boys improve scholastically after they become participants on interscholastic athletic teams.

2. Successful elementary school athletes have greater personal acceptance among boys their age and grade in school.

3. The determination of when young boys are physically ready for interschool athletic participation should be made on factors other than age or grade in school, as is the universal practice. Boys who make and are successful on such teams are definitely superior to other boys of their age in maturity, body size, physique type, muscular strength and motor ability.

4. The general physical fitness of all boys in school is an indirect contributing factor to a higher physical fitness level of the athletes. The rationale (supported by evidence) is that athletes will be superior to non-athletes; if the level of non-athletes is raised, the athletes will also rise maintaining their superiority.

5. Some fundamental physical characteristics of twelve-year-old elementary school athletes are clearly evident at younger ages, at least as early as nine years, well before their interscholastic competition begins. The most prominent such traits are: speed-agility, explosive muscular power, total-body reaction time, and strength relative to age and weight.

6. Certain physical traits are

(Continued on Page 6)

West Of Town --

Landing Strip Here Under Construction

Work has begun on the new air strip for American Dusting Company, according to Luin McWilliams, owner of the business.

The strip has been cleared and is being leveled on a plot of land two and one-half miles west of Bovina on FM 2290.

Also at the site is the office for the American Dusting Company.

The landing strip is 110 feet wide and over 3900 feet, or three-fourths mile, long. For the time being, it will be left unpaved. However, McWilliams said, he hopes in the future to apply a caliche base and eventually black-top the strip.

He also hopes to light the

strip in the future for night time use.

Pilots are warned, however, not to use the landing strip at this time. The ground is still soft and a drainage ditch is yet to be leveled, McWilliams said.

The air strip will be available to air craft that might wish to land here. The east end of the strip is open. As soon as electric lines along the highway are placed underground in the near future, both ends will be open.

McWilliams states the strip is long enough for light jets, which are becoming widely used by cattlemen and businessmen alike.

The land was purchased from

A.L. Glasscock. It is the size of the air strip running from north to south. Along the paved road is a block 200 by 400 feet on which the office is located.

Looking into the future, McWilliams said he hopes the air strip will be of benefit to Bovina, as well as to his company. "It's possible that the strip will be used enough that Bovina will need an airport," McWilliams said.

He has watched this country a long time, McWilliams stated, and feels it is in the middle of the "growing area" of West Texas.

"I've always dreamed of doing this," he said, "and can hardly believe it."



AIR STRIP -- Luin McWilliams discussed the progress of the air strip for American Dusting Co. last week and its possible benefits to the Bovina area. The strip is directly behind McWilliams, and the office, not yet completed, is at left. Location of the strip is west of Bovina on FM 2290.

Two More Weeks --

Burnett Wins, Leads In Football Contest

Jerry Burnett turned in a perfect entry in the 11th week of Bovina Businesses Cotton Bowl Football Contest, to win the first prize of \$5 and to take the lead in the overall event with a total of 86 games.

Second place winner this week was Lewis McDaniel, who received \$3. Third place of \$1 went to Barty Bartlett.

All three correctly named 10 winners, but Burnett came closest on the Dallas Cowboys-Chicago Bears tie-breaker.

His entry put him one game ahead of Al Kerby, who was in the lead last week. Kerby now has 85 games to his credit. In third place at 84 is A.L. Nuttall. Five contestants are tied in fourth place with 83, Bill Roberts, J.W. Wright, Truck Lusk, Billy Whitecotton and Jimmie Clements.

Grace Paul Fund At Lazbuddie

A permanent memorial fund for the late Miss Grace Paul has been established for the Lazbuddie school.

Contributions will be accepted until Nov. 25 by Mrs. J.J. McDonald of Route 1, Friona. Miss Paul taught 19 years at Star Ranch and Lazbuddie before coming to Bovina to teach school.

A Grace Paul scholarship fund was also established here at the First State Bank of Bovina.

Anyone wishing to give to the Lazbuddie fund may send contributions to Mrs. McDonald.

A total of 134 entered the contest last week, the exact number submitted entries the previous week.

Seven contestants correctly named nine winners; 24, eight; 34, seven; 29, six; 19, five; 10, four; five picked three; two named two; and one picked only one correctly.

Those correctly naming nine

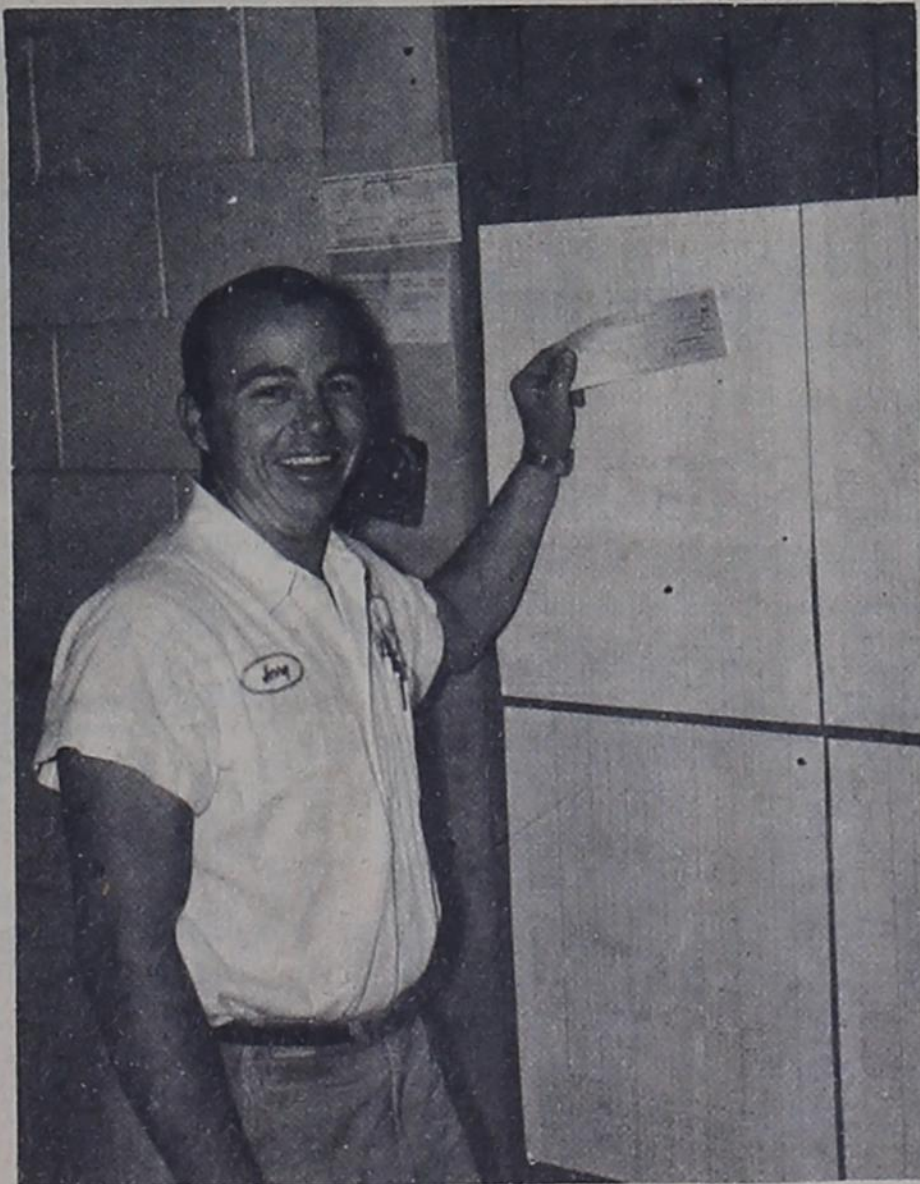
winners last week were Mary Jane Wilson, Truck Lusk, Shirley Lance, Jim Laster, Roy Allen, Mrs. Neal Mager and Kenneth Moore.

This year has seen more changes in the contest than ever before. Seventeen have either been in the lead or tied for the lead the first 11 weeks, George Baca, Burnett, Galen Carson,

Richard Carson, Jimmie Clements, Carl Rea, Bill Roberts, Kenny Stone, Mary Evelyn Steelman, Mrs. J. Sam Gaines, Johnnie Horn, Ola Lee Jones, Paul T. Jones, Al Kerby, Jr., Al Kerby, Lea Looney and Neal Mager.

Burnett's 86 games out of a possible 109 represents an average of 78.9 per cent.

The winner of the overall contest will receive an expense paid trip for two to the Cotton Bowl classic in Dallas.



TAKES LEAD -- Jerry Burnett checks the scoreboard of the Bovina Businesses Cotton Bowl Football Contest after winning first place and going ahead in overall games with a total of 86. He picked 10 winners in the 11th week.

This Week's Blade Issue Out Early

This week's issue of The Bovina Blade will be in the mail one day early because of the Thanksgiving holiday Thursday.

The U. S. Post Office will be closed on that day and no rural deliveries made. The Blade will be mailed on Tuesday so that the issue will be delivered on rural routes Wednesday.

Bovina businesses will be closed Thursday for the observance, but will be open Friday and Saturday as usual.

Boy Scout Drive Still In Progress

A portion of collections for the annual Bovina Boy Scout fund drive had been turned in at First State Bank of Bovina Monday morning.

A total of \$247 had been counted and deposited at that time, according to bank officials.

This, however, is not complete, since many workers have not turned in their collections.

A kick-off meeting was held in Bovina Restaurant Friday morning for the drive, when approximately 40 men attended.

Weather by Willie

We're in kind of a dry, unsettled period and will have a few cold snaps along. Wouldn't be surprised to see a few flakes of snow in a very few days.

---Willie



THANKSGIVING -- While this country has seen many changes, some of its customs and basic values have not---such as Thanksgiving---at the end of harvest. And, like many years ago, there continues to be shocks of feed in the fields, such as the one at the Reagan Looney farm and the pumpkin loaned by J. W. Wright. Bovina citizens will join the nation in the observance of its oldest holiday Thursday.

Contest Set

Area Pheasant Season Extended To 9 Days

This year's pheasant season has been extended to nine days, according to A.E. Crump, who has helped with the contests here each winter.

The opening day is Dec. 14 and pheasant season will continue through Sunday, Dec. 22, giving hunters two more days than in previous years.

A tall feather contest will be held again this year, Crump said. The event will be held at Corn's Farm Store on the Dimmitt highway.

Hunters bringing in the longest tail feathers from the pheasants will be awarded prizes again. First prize will be a 100 pound bag of Hartzog Certified Seed. Second prize will be \$10 in trade at Bovina Dry Goods and third prize will be \$5 in trade at Bovina Restaurant.

More pheasants have been sighted in Parmer County this year since they were transplanted here several years ago.

The birds were brought here on an experimental basis, and have proved they can thrive in this climate with the protection available and left in fields by farmers.

Pheasant season has been the first week in December, but was delayed this year so it would not coincide with quail season, which began late.

Hunting in Parmer County is coming more widely known each year, with scores of people coming into the area for the event. Inquiries this year have come from as far away as Austin. Large numbers are expected from over the Panhandle-South Plains area again this season.

In Sudan --

Edward Gaston Rites Monday

Edward M. Gaston, 41-year-old former Bovina resident, died Sunday morning in West Plains Memorial Hospital at Muleshoe.

He had been a farmer at Sudan for about 10 years.

Funeral services were held at 3 p.m. Monday in the First United Methodist Church in Sudan with Rev. Robert Brown, pastor, and Rev. Joe Salem officiating. Burial was in Sudan Cemetery.

Born in Ballinger, Mr. Gaston lived here about five years. He farmed northeast of Bovina before moving to Sudan 10 years ago. He was a veteran of World War II.

Survivors include his wife, Jo Ann; two daughters, Donna

Jo and Susan Denise; his father, Ernest Gaston of Dimmitt; his mother, Mrs. Nora Gaston of Littlefield; one sister, Mrs. Ernestine Cox of Lubbock; and two brothers, Bernard of Findlay, Ohio and Glenn of Vidor.

Services Set --

Baptist Church Organized Here

A new church has been organized in Bovina and is currently meeting in the home of Rev. L.V. Pearson.

Jerusalem Baptist Church was organized when 10 people met in Rev. Pearson's home Nov. 6. Also attending was Rev. F.N. Nelson, missionary from Portales who is helping start the church here.

Plans are being made to build a church on Ave. I, according to Pearl Lee Flemings. Until that time, services will continue in the Pearson home.

Already, the church has a full schedule. Sunday School is at 9:45 a.m. Sunday, followed by worship services at 11 a.m. Home missionary service will be held at 6:30 p.m. each Mon-

day and prayer meeting at 7:30 p.m. Wednesdays. In addition a community Bible class is planned for the children at 2:30 p.m. Saturday in the home of Pearl Lee Fleming, 208 E. 2nd.

The church invites everyone to attend the services.

Mrs. Marot Rites Pending

Mrs. Myrtle Marot, former Bovina resident, died Monday morning in Colorado Springs, Colo. She had been ill about two weeks.

Funeral services and burial will be in Bovina, according to a sister, Mrs. Reagan Looney, but arrangements are not complete.

Car Wash

Constructed

A car wash stall is being constructed behind Dudley's Auto Parts on Third Street, according to Mrs. Dudley Hughes.

The Hughes recently moved here to operate the Live Longer Laundry and Dudley Auto Parts in the building at the corner of Third and Dimmitt Highway.

It is hoped the car wash will be completed in the near future, but a definite date depends on the weather, they state.

Bovina School Honor Roll Announced

Students making the honor roll in Bovina High School and Junior High School the second six weeks have been announced by Gary Cox and Richard Roberts, principals.

In high school, all A's are required for placement on the honor roll.

Freshmen: None. Sophomores: Sandra Bowman, Loy Christian, Sheryl Moore.

Juniors: None. Seniors: Kathy Estes, Sheryl Lane.

Roberts said that honor roll students will be announced for those making all A's, or 90 or above in every subject, and for those making 85 or above in every subject, or B plus.

All A's: Joe Steelman, Welton Beardain.

B Plus: Gall Dixon, Beatrice Gonzales, Rex Beardain, Heidi Corn, Terry Sherrill and Christy Trimble.



The Bovina Blade

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Dolph Moten . . . Publisher & Editor
Pat Jacobs . . . News Editor



BAZAAR -- Members of Women's Society of Christian Service of Bovina Methodist Church held their annual bazaar Friday in the community room of First State Bank. On sale were baked goods, handwork, pie and coffee. Displaying wares were Mrs. Wilbur Charles, Mrs. Leon Ware and Mrs. Jimmie Clements.

Pre-Nuptial Shower Held

A shower honoring Miss Letha Fletcher, who became the bride of Dale Cunningham Thursday, was held Saturday, Nov. 16, in the home of Mrs. Leon Coffey in Friona.

An arrangement of yellow roses centered the serving table, laid with a lace cloth. Corsages were kitchen utensils tied with yellow ribbons and yellow net.

Banana nut bread, nuts, mints and punch were served. Hostess gift was an electric coffee percolator.

Hostesses for the occasion were Mmes. Morris Deaton, Cleburne Stokes, Pat Jones, Leon Coffey, John Miller, C.B. Eddins, Prentiss Pruitt, B.A. Glover, J.R. Varner, Lewis Stone and Pete Hollis.

Miss Rejino Team Member

Erinda Rejino, daughter of Mr. and Mrs. Ben Rejino, has been selected for the Marymount traveling volleyball team at Marymount College, Salina, Kansas.

She will join members of the championship team of the women's intramural volleyball there. The team's first competition will be at Kansas State University, Dec. 7.

Scoopin' ---

By Pat Jacobs

America has come a long way since the first Thanksgiving. It offers more freedom, more prosperity and more opportunity than any country in the world.

And yet, it is kicked in the face at every turn, has been defeated, denounced and defied.

Once upon a time, a group of people called Pilgrims came to these shores to find freedom of worship and freedom from oppression. Because of their courage, America became the great country it is today.

People still seek freedom from oppression, but at the same time state their intentions to oppress.

Too many are looking for power, while overlooking opportunity for a better way of life.

They have been given their rights. They take -- but refuse to contribute. Instead, they burn, loot, demonstrate and march.

When the colonists first came to America, those who refused to work were punished. Now they are paid.

When the law was broken, the criminal was sentenced. Now he is cuddled.

What more can we expect?

This is a great land. While it has its faults, America offers more than any country in the world. A child can set a goal and reach it if he has the determination. A poor tenant farmer can become a land owner if he has the drive.

And a boy, born across the tracks, can become president. We say it is not worth fighting for?

Thousands lay buried who thought it was.

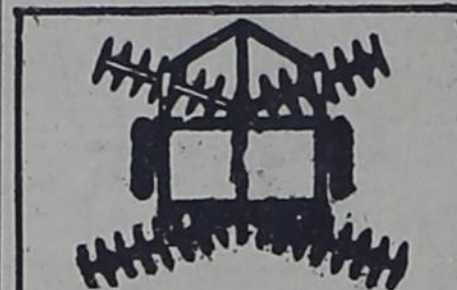
When you sit on your soft-cushioned pew in a beautiful church, give thanks for that freedom. If democracy is oppressed, there may be no church.

When you read this newspaper, give thanks for that freedom. Under communism, there will be no Bovina Blade.

When you close your eyes at night, give thanks that in the morning you have a job to do. How well you perform, and whether or not you succeed is up to you. That is democracy.

WANT ADS

BLADE WANT AD rates are three cents per word for first insertion, two cents per word for each insertion thereafter. Minimum rate is 50 cents on cash orders, \$1 on account.

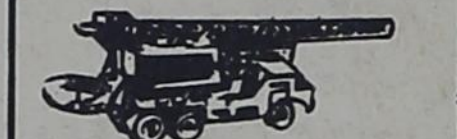


BUY YOUR AT BOVINA KRAUSE IMPLEMENT CO. BOVINA IMPLEMENT CO. Hwy. 60-238-2541

FOR SALE -- Stretched bottles. Also will stretch bottles for customers. Bottles must be clean. Phone 238-4611, 403 Third Street. 22-2tp

HAY FOR SALE -- Baled cane. \$20 per ton in the field, Junior Lambert, phone 238-3721. 19-3tp

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NIXON GOT ELECTED!
BULL FOR SALE --- Registered Angus, 14 months old. Only \$250. Tommy Williams, Phone 225-4185. 22-2tp

STRAYED -- Whiteface cow branded with connected VD on right hip. Keith Garner, phone 225-4557. 22-2tc

What - Bingo

Where - St. Ann Parish Hall

Who - Sponsored by Knights

of Columbus

When - 8 p.m., each Saturday

Why - For benefit of St. Ann's

Church Building Funds

FOR SALE -- 1960 El Camino, big six motor, standard transmission, air conditioned, Good rubber and clean. Red in color. See Heury Minter or call 238-3091. 21-2tp

FOR SALE -- Three-bedroom house. Low equity and will also sell furniture. 201 Halsell, Buck Page. 21-4tp

CUSTOM SWATHING AND BALING -- Hay conditioner, all types of feed. Dependable service. Don Bandy, phone 238-4192. 5-fnc

FOR SALE
200 acres of beautiful land within five miles of Bovina. All cultivation and the very best of quality. Price only \$150 per acre. Good terms. This is a wonderful opportunity for someone with foresight and courage to double their investment. Let's look it over and talk about it. Contact O. W. Rhinehart at
Rhinehart-Hagens
Real Estate
Office phone 238-3521
Residence phone 238-4452
Bovina, Texas

FOR SALE -- Brown divan, good condition; two chests; two bunk bed sets; home exerciser; chair. Boxes of all occasion cards. A. L. Huttall, Phone 238-3411. 21-2tp

CLEAN rugs, like new, so easy to do with Blue Lustre. Rent electric shampooer \$1. Super Sawaway.

WE REPAIR . . . Radios, phonographs and small appliances in our store. Also sell automotive parts, Dudley's Auto Parts, Third Street and Highway 86. Phone 238-6601. 18-12tp

FOR SALE -- Used three-piece sectional sofa in good condition. Call 238-2001. 21-2tc

TO GIVE AWAY -- Three female half-Rat Terrier puppies. Phone 225-4572. 22-1tp

Electrical and Plumbing Repairs and Supplies BOVINA ELECTRIC

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FOR SALE -- Stocker and feeder cattle. Also pairs and dry cows. Travis Dyer, phone 238-6561. 15-fnc

FOR SALE -- Stauffer, in good condition, with couches and sand bag. Phone 238-6891 after 5 p.m. 20-tfnc

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FOR SALE -- 1960 Valiant, four-door. Runs good. Tom Caldwell, Phone 225-4561. 20-tfc

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MANILA ENVELOPES . . . various sizes . . . available at The Blade office. tfn-dh

"Repossessed 1968 model Singer sewing machine in walnut cabinet. Will zig-zag, button-hole, blind hem, etc. Balance \$27.85 or five payments at \$6.40. Write Credit Manager, 1114 19th Street, Lubbock, Texas."

NOTICE -- I am the Fuller Brush dealer for Bovina, Town only. If you need something before I call on you, phone 238-3261, from 11 a.m. until 1 p.m., and after 5:30 p.m. Polly Mills. 20-4tc

FOR SALE -- Crocheted afghans. Beautiful colors. Will make lovely Christmas gifts. Reasonably priced. Phone 225-4390. 22-1tp

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Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.
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QUILTING BEE -- Members of Good Neighbor Club tacked a quilt Wednesday at their monthly meeting. Helping with the work are Mrs. Mable Newberry, Mrs. W. W. Wilcox, Mrs. Grady Hall, Mrs. Delbert Hall and son, Kenneth, Mrs. T. J. Hopingardner, Mrs. Lester Williams and Mrs. Truman Trim.

Good Neighbor Club Makes Christmas Plans

Good Neighbors Club met in the home of Mrs. W. W. Wilcox Wednesday for a luncheon and afternoon of tacking quilts.

The group made plans for the Christmas party on Dec. 18, to be held in the home of Mrs. Delbert Hall.

A box to be sent to Girls Town will be ready on that day, according to Mrs. Mable Newberry. Anyone wishing to donate something for the mixed box may take articles to Mrs. Wilcox at 704 Fourth Street. The club also agreed to save

used postage stamps to send to Sgt. and Mrs. L. R. Burnett in Belgium. The Burnetts and other service families enjoy stamp collecting and have asked that some be sent them from the States.

Attending the meeting Wednesday were Mmes. Grady Hall, Delbert Hall, Mable Newberry, T. J. Hopingardner, Lester Williams, a new member, Mrs. Truman Trim, and guests, Mrs. Everett McCormick, David and Anissa of Clovis. The club has another new member, Mrs. Frances Johnson.

First State Bank Presents -- COW POKES

By Ace Reid



"How to be a successful cowtrader, Jake, is don't worry and take the bitter with the miserable!"

SAVE TIME
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1ST STATE BANK OF BOVINA
--Member FDIC--

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We Are Especially Thankful This Harvest
For Another Fine Grain Crop



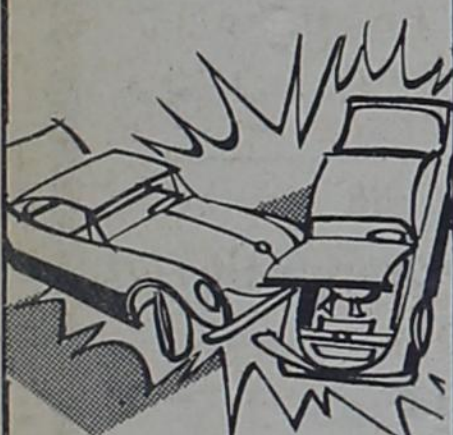
It Has Been A Pleasure To Serve So Many
Parmer County Farmers During This Bountiful
Harvest Season. We Hope This Thanksgiving
Day Will Be Filled With Blessings For You.



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BOVINA INSURANCE AGENCY

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MR. AND MRS. DALE CUNNINGHAM

Cunningham, Fletcher Vows Exchanged

Miss Letha Ann Fletcher and Dale Cunningham, both of Friona, exchanged marriage vows at 6:30 p.m. Thursday in the chapel of Friona United Methodist Church.

Rev. James Price, pastor, read the double ring ceremony. Parents of the couple are Mr. and Mrs. Edgar Fletcher and Mr. and Mrs. James Wesley Cunningham, all of Friona.

The bride wore a street-length dress of white brocade satin embellished with velvet, featuring a rounded neckline edged with lace, and an empire waistline. The dress was topped with a cropped jacket.

She wore a corsage of yellow roses. For something old, the bride wore her mother's wedding ring; something borrowed,

a diamond necklace; new, her wedding attire; and blue, a garter. She wore pennies in her shoe bearing the couple's birthdates.

The bride is a graduate of Friona High School and is employed by Dolph Moten Publishing in Bovina.

The bridegroom is also a graduate of Friona High School and attended Tarleton State College in Stephenville. He is employed at Fred White Electric in Friona and is serving in the U. S. Army Reserve.

Only members of the immediate families of the couple attended the ceremony.

The couple left for a wedding trip to Santa Fe, Taos and Red River. They will make their home in Friona.



Engagement Announced

Mr. and Mrs. E. J. Simons of Burkburnett, Texas announce the engagement and approaching marriage of their daughter, Patricia Elaine, to David Z. Keith, son of Mr. and Mrs. Clyde Bishop Keith of Denver City. The couple will exchange marriage vows at 7:30 p.m., Dec. 30 in St. Jude Catholic Church in Burkburnett. Miss Simons is homemaker in the Bovina Schools. She is a graduate of Burkburnett High School and Texas Tech. The prospective bridegroom graduated from Denver City High School, West Texas State University, and is industrial education teacher in Dimmitt Schools. Friends are invited to attend the wedding ceremony.

Mrs. Wilson Has Bridge

Mrs. A.M. Wilson was hostess to the Thursday Bridge Club at her home last week. Attending were Mes. G.D.

Anderson, Jr., Durward Bell, Bedford Caldwell, Bob Estes, Vernon Estes, Leon Grissom, Dean McCallum, Neal Mager, Cap Naegle, Bob Wilson and J. E. Sherrill.

Mrs. Sherrill won high prize, Mrs. Bob Estes, second, and Mrs. Bell traveling prize. Refreshments included cake, relish plate, dips, chips and soft drinks.

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Makes Us Happy, Too

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STOCK UP NOW

for the Holidays

AND SAVE!

Wilson's Wisdom:

It is not alone what we do, but also what we do not do, for which we are accountable.

Tendercrust Brown 'N Serve ROLLS 4 12-Cr. Pkgs. \$1

Kleenex Dinner Napkins 50 Ct. Box 25¢

Shurfine Sweet Mixed PICKLES 16 oz. Jar 39¢

Shurfresh Grade 'A' Large Eggs Doz. 49¢ Reynolds Heavy Duty Aluminum FOIL 18 x 25 Ft. Roll 49¢

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Coca-Cola Reg. or King Size 2 6-bottle cartons 89¢ Plus Deposit

FILL YOUR FREEZER AT GREAT SAVINGS!

Shurfine Mixed Vegetables 2 10 oz. Pkgs. 45¢
Chopped Broccoli 2 10 oz. Pkg. 35¢
Baby Lima Beans 2 10 oz. Pkgs. 49¢
Morton PUMPKIN PIES 3 20 oz. Size \$1
Patio Beef Enchilada Dinners 12 oz. Size 39¢
Birdseye COOL WHIP Quart Size 49¢

QUALITY MEATS BUDGET PRICES

USDA CHOICE Sirloin Steak lb. 99¢

T-Bone Steak lb. \$1.09

Top Hand SAUSAGE 2 lb. bag 79¢

Top - O - Texas All Meat BOLOGNA 1 lb. Pkg. 49¢
Freezer BEEF Half or Whole - Cut & Wrapped USDA Good lb. 52¢ USDA Choice lb. 53¢
Now Wrapped In Avisco Film For Greater Protection Against Freezer Burn.

FRESH PRODUCE California SunKist

LEMONS lb. 19¢

Texas Ruby Red Grapefruit lb. 12¢

California Large Avocados each 10¢

Texas Yellow Squash lb. 15¢

Shurfine All Green Cut Asparagus Spears No. 300 Can 35¢

Maryland Club Coffee Your Choice! 1 lb. Can 69¢
Folgers Mountain Grown Coffee

Borden's Real Ice Cream Assorted Flavors Square Carton 1/2 Gal. 69¢

Blue Plate Cove Oysters 8 oz. Can 49¢

Kraft Marshmallow CREAM Pint Jar 25¢

DREAM WHIP 4 oz. Pkg. 43¢

Roxey Dog Food 9 Tall Cans 75¢

Libby Pumpkin No. 303 Can 19¢

Baker's Coconut Angel Flake 8 oz. Pkg. 35¢

Kraft Miniature Marshmallows 10 1/2 oz. Pkg. 25¢

Shurfine Cranberry Sauce 4 No. 300 Cans \$1

Sunshine Krispie CRACKERS 1 lb. Box 37¢

Nabisco RITZ CRACKERS 1 lb. Box 41¢



Phone 238-4781

WILSON'S

PARMER COUNTY'S FINEST

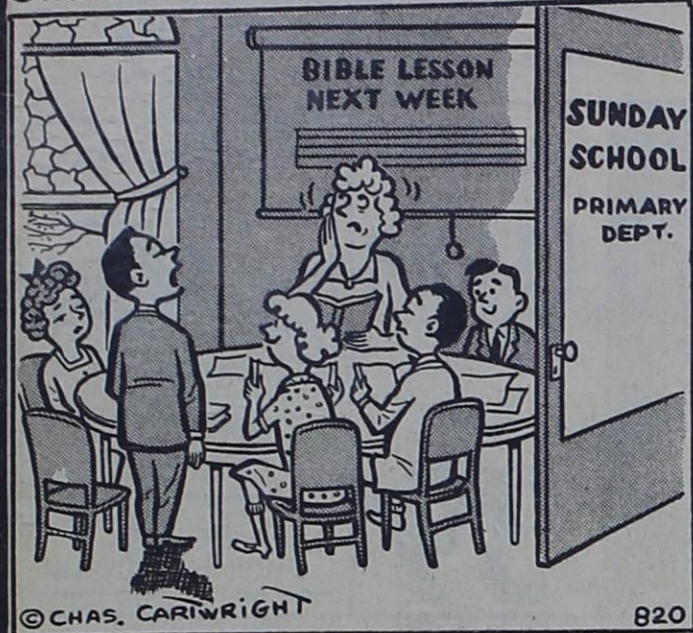


SIJPER MARKET Bovina

Double Gunn Bros. Stamps Each Wednesday With Purchase Of \$2.50 Or More

— Bovina Area Churches Welcome You! —

Church Chuckles by CARTWRIGHT



"Lent" ... past tense of the word, "loan."

Devotion For The First Sunday In Advent

"The next day John seeth Jesus coming unto him, and saith, 'Behold the Lamb of God, which taketh away the sin of the world. This is He of whom I said, After me cometh a man which is preferred before me: for He was before me' John 1: 29-30.

With Sunday, December 1, we are again entering the sacred season of Advent. The word "advent" means "Coming." It reminds us of God's coming into the world to live among sinful men in the person of His Son -- of His coming into our hearts through baptism and the word -- of His coming again at the end of time to take His blood-bought children home to himself in heaven.

The word "Advent" has just five letters. Today we will meditate on the first of these, the letter "A". The first letter is not only in Advent, but also in the first letter of the Alphabet. It therefore reminds us of beginnings: The beginning of God's plan of salvation, when He sent His Son into the world on that first Christmas night to be our brother, our Savior and our Redeemer. The beginning of our new life in Christ, when He came to us in holy baptism and in the gospel of His love. The beginning of all creation away back there in the dim, distant past, and which will all go up in smoke when He comes again in glory at the end of all time.

May Advent 1968 be the beginning of a "new and nobler life" to which we encourage one another in these words of the Christian poet,

"Fling wide the portals of your heart,
Make it a temple set apart,
From earthly use for heaven's employ
Adorned with love, and hope and joy,
So shall your sovereign enter in,
A new and nobler life begin"

Church Page Sponsors

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Bonds Oil Company

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Bovina Insurance

Bob Fillpot
Third Street - Bovina

City Body Shop

- Friona -

Leon and Leonard Coffey
505 Euclid Ave. Phone 247-3372

Kerby Welding Service

A Deal The Year o

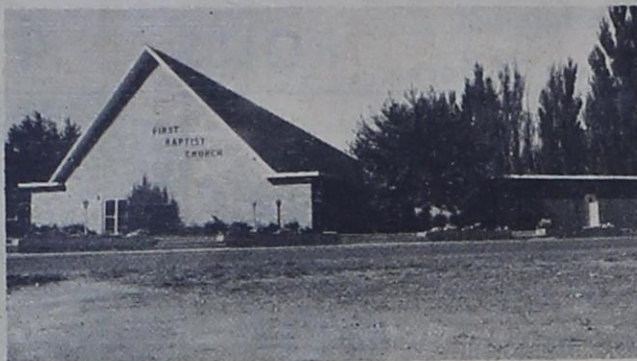
Gateway Produce Company

- Bovina -

Clearview Company

All Three TV Networks
Phone 238-3592

FIRST BAPTIST CHURCH of BOVINA



First Baptist Church of Bovina

SUNDAY - Sunday School - 9:45 a.m.
Morning Worship - 10:55 a.m.
Training Union - 6 p.m.
Evening Worship - 7 p.m.



Rev. Ken Moore

WEDNESDAY - Teachers and Officers
Meeting - 8 p.m.
Prayer Meeting - 8:30 p.m.

OKLAHOMA LANE METHODIST CHURCH



Oklahoma Lane Methodist Church

Sunday - 10 a.m.
Morning Worship - 11 a.m.
Evening Worship - 7 p.m.



Rev. Woodrow Williams

ST. ANN'S CATHOLIC CHURCH



St. Ann's Catholic Church - Bovina

Masses: Sunday 8:30 & 10:30 a.m.
Weekdays 8:30 a.m. Daily Except Tuesday 8 p.m.
First Friday 8 p.m.
Holy Days 10 a.m. & 6:30 p.m.



Fr. Richard Roth

Confessions: Saturday 4-5 p.m.
7-8 p.m.
Before Masses
Baptisms: 3 p.m. Sunday

MISSION BAPTISTA MEXICANA



Mission Bautista Mexicana

Eseuela Dominical 9:45 a.m. - Mensa Je 11:15 a.m. - Union de Preparation 6 p.m.
Miercoles 8 p.m. Estudio de la Biblia



Rev. Ramon Delgado

ST. JOHN LUTHERAN CHURCH



St. John Lutheran Church, Lariat, Texas

Sunday School - 9:30 a.m.
Morning Worship - 10:30 a.m.



H. F. Peiman

BOVINA CHURCH of CHRIST



Bovina Church of Christ

SUNDAY SERVICES
Classes 9:45 a.m.
Worship 10:45 a.m. and 6 p.m.



Mickey Patterson

WEDNESDAY
Devotional and Classes - 7 p.m.
SATURDAY
Story Hour 10 a.m.

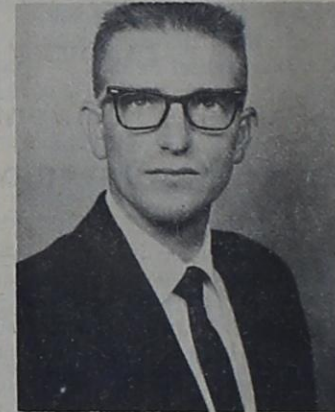
OKLAHOMA LANE BAPTIST CHURCH



Oklahoma Lane Baptist Church

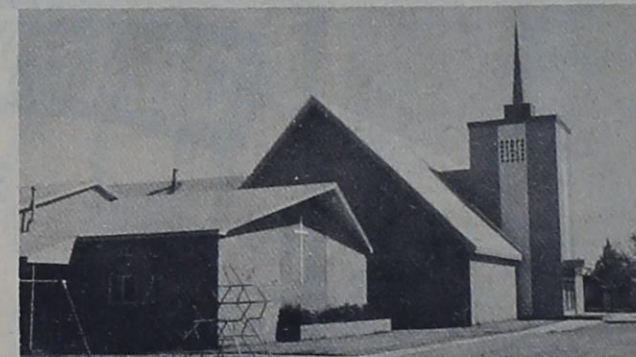
Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Training Union - 6 p.m.
Evening Worship - 7 p.m.



Charles R. Vick

BOVINA METHODIST CHURCH



Bovina United Methodist Church

Sunday School - 9:45 a.m.
Morning Worship - 11 a.m.

M.Y.F. - 6 p.m.
Evening Worship - 7 p.m.

Choir Practice -
Wednesday - 8 p.m.



J. B. Fowler, Jr.

BOVINA PENTECOSTAL HOLINESS CHURCH



Bovina Pentecostal Holiness Church

Sunday School - 10 a.m.
Morning Worship - 11 a.m.

Lifeline Service - 6:30 p.m.
Evening Worship - 7 p.m.



Rev. Floyd E. Gray
Wednesday
Prayer Meeting - 8 p.m.

Birklebach Machine & Pump

Hwy 86 - West

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Blacksmithing Tillage Tools
Highway 60 Phone 238-6511

Sherrill Lumber Company

Highway 60 - Bovina

Claborn Funeral Home

Phone 247-2801
Friona, Texas

Bovina Restaurant Mr. & Mrs. Mutt Graham

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Highway 60 - Bovina

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Custom Farm Services

Complete Fertilizer
Phone 238-6051

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- Charles Corn -

Bovina Gin Company

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BOVINA BUSINESSES - 1968 -

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HESSTON BEET HARVESTORS and TOP SAVERS

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Phone Tharp 225-4386
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Permian



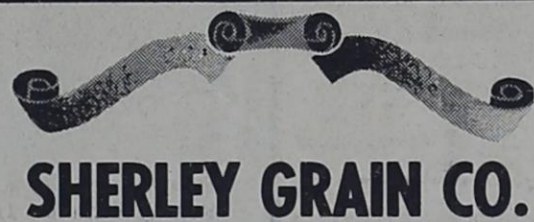
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Bovina

Gruver vs. Sudan

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BONDS OIL CO.

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Oklahoma U. at Oklahoma State

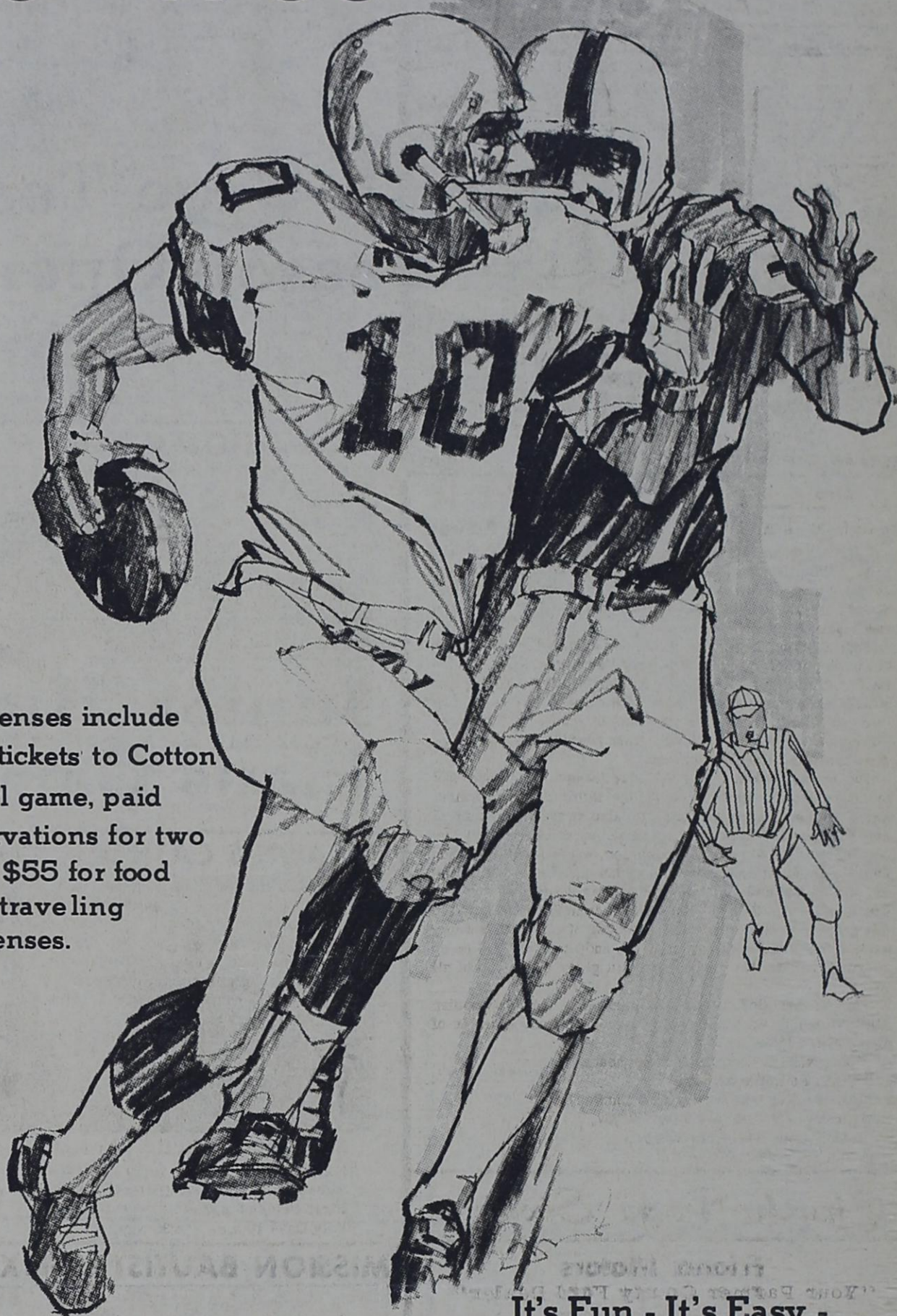
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Kenneth Cary, Manager



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Deep Well
Turbine Pumps
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Francisco 49ers

★ Expenses include
two tickets to Cotton
Bowl game, paid
reservations for two
and \$55 for food
and traveling
expenses.



It's Fun - It's Easy -
You May Win!
Enter This Week And
Every Week -
All You Have To Do Is Pick
The Winners. There's Nothing
To Buy!

Contest Rules

1. There are 10 football games listed in ads on this page.
2. Pick the team you think will win in each game and place the WINNER'S NAME beside same advertiser's name in the contest entry blank at bottom right of this ad.
3. Pick the score of the tie breaker game and place your guess in the appropriate blanks on the entry. The tie breaker game will not count on your won-lost record. It will be used only in case of a tie.
4. Winners will be named by the Monday following the contest deadline each Friday and they will be named by Sunday, if possible. Cash prizes of \$5 for first, \$3 for second, and third prize of \$1 will be awarded.
5. Tabulations of individual entrants will be kept all season and at the end of the season a grand prize winner will be named. Grand prize winner will receive two free tickets to Cotton Bowl game plus hotel, food and traveling expenses to Dallas and the January 1, 1969 football classic.
6. There is nothing to buy. No requirements other than to bring the entry blank, filled out, to The Blade office by 5 p.m. or postmarked by 5 p.m. Friday.
7. Only one entry blank may be submitted per individual. If more than one blank is submitted by an individual, all will be disqualified.
8. Tabulations will be available for public inspection. Members of Blade staff will serve as judges for contest.
9. Contestants must be 10 years old or older.
10. Everyone, except employees of this newspaper and their families, is eligible to enter.

Bovina Businesses Football Contest HONOR ROLL

1960 - Neil Smith
1961 - Erith Hawkins
1962 - Emmet Tabor
1963 - Paul Jones
1964 - Jeanne Kerby
1965 - Allen Cumpton
1966 - Truck Lusk
1967 - Leroy Lance

Turn this Blank Into Blade Office By 5 P. M. Friday

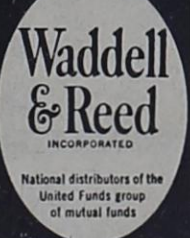
Bovina Businesses Cotton Bowl Football Contest ENTRY BLANK

Contestant's Name _____
Address _____

Tie Breaker (Pick Score) Atlanta Falcons _____ at Baltimore Colts _____

Gaines Hardware Co. _____	Bovina Gin Co. _____
Oklahoma Lane Farm Supply _____	Dean McCallum _____
Charles Oil Co. _____	Bonds Oil Co. _____
Sherley Grain Co. _____	Bovina Wheat Growers, Inc. _____
First State Bank of Bovina _____	Birkelbach Machine & Pump _____

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facts on United Funds
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and 225-4641
Representative
Waddell & Reed
Rice at Baylor

Bovina Wheat Growers, Inc.

"We Serve To Serve Again"
Jim Russell, Mgr. - Phone 238-2411
Not Everyone Belongs
To A Co-op -
But Everybody Benefits
New Mexico State at Louisiana
Tech

This Season --

Basketball Teams To Play Full Schedule

Bovina Mustangs and Fillies are already into their 1968-'69 basketball season and have five games and two tournaments scheduled to be played before the Christmas holidays.

Three other games and a third tournament will be played before district competition gets underway on Jan. 14.

Coaches Truck Lusk, Bill Nicholas and Roger Ezell have announced the varsity and "B" team schedule.

Both boys and girls varsity teams will play, except when otherwise designated. Either boys or girls "B" teams will also play.

Truck Lusk is boys basketball coach, Nicholas is girls coach, and Ezell coaches the "B" teams.

Nov. 26 -- Three-Way, there.
Dec. 3 -- Three-Way, here.
Dec. 5, 6, 7 -- Friona Tournament.

Dec. 10 -- Lazbuddie, here.
Dec. 12, 13, 14 -- Whiteface Tournament.

Dec. 17 -- Hart, there.
Dec. 19, 20, 21 -- "B" Team Tournament

Dec. 23 -- Nazareth, here.
Dec. 31 -- Happy, there.
Jan. 3 -- Elida, here, boys only.

Jan. 7 -- Lazbuddie, there.
Jan. 9, 10, 11 -- Farwell Tournament.
Jan. 14 -- Vega, here.

*Jan. 17 -- Sudan, here.
*Jan. 21 -- Farwell, there.
*Jan. 24 -- Springlake, there.
*Jan. 28 -- Kress, here.

*Jan. 31 -- Vega, there.
*Feb. 4 -- Sudan, there.
*Feb. 7 -- Farwell, here.

*Feb. 11 -- Springlake, here.
*Feb. 14 -- Kress, there.
*Denotes District games.

61-60 --

Nazareth Cage Team Takes Season Opener

The Bovina Mustangs ran up a score for their first game of the season Thursday night at Nazareth, but were defeated by one point, 61-60. The Fillies staged a rally in the second half before Nazareth won 35-27.

Nazareth held a good lead during the first half of the varsity boys game. The host team was ahead 17-7 at the end of the first quarter and widened the margin to 30-16 by halftime. Mustangs found their range as the second portion of the game got underway but trailed 45-32 at the end of the third stanza.

During the fourthperiod the Mustangs caught up, and with two minutes left in the game, led 60-58. A basket and free shot for Nazareth won them the ball game 61-60.

Six Mustangs fouled out and Bovina finished the game with four players on the court. Freshman Tommy McCor-

mick took scoring honors in his first varsity competition with 19. Randy Barrett, a junior playing his first varsity game, sank the ball for 15 points. Stuart McMeans and Phil Sorley made nine each. High point for the winners were H. Schakre and K. Gerber with 17 each.

The Fillies couldn't hit the first half of their game. Nazareth led 1-0 when the first period was over, but finally began hitting to lead 12-2 at halftime. Both teams had a field

day in the third stanza, which ended 26-17, before Nazareth won the game 35-27.

Jan Gromowsky hit the basket for 17 points, Twyla Hutto made eight and Darlene Murphy two.

Playing as guards were Toni Pinner, Meloney Marshall, Chrissy Mast and Lea Looney. The Fillies have an 0-3 record thus far, having lost to Muleshoe twice. The game was the first of the year for the Mustangs.

Basketball --

Junior High Plans Games

Junior high basketball teams opened their season here Monday with three games when Sudan came to Williford Gymnasium.

This was the beginning of a schedule announced last week by Bill Nicholas and Roger Ezell, junior high basketball coaches.

Most games will be played this year on Monday nights. Two are scheduled for Thursday nights.

Seventh and eighth grade girls and boys teams will be pitted against five teams in district competition, including Sudan, Vega, Walcott, Springlake and Farwell.

Four games will be played when Springlake and Farwell

meets Bovina; three games when Sudan and Walcott play; and two games when Bovina meets Vega.

The schedule follows:

Nov. 25 -- Sudan, here.
Dec. 2 -- Vega, here.
Dec. 9 -- Walcott, there.
Dec. 16 -- Springlake, here.
Dec. 20 -- Texico, there.
Jan. 6 -- Farwell, there.
Jan. 9 -- Lazbuddie, there.
Jan. 13 -- Sudan, there.
Jan. 16 -- Lazbuddie, here.
Jan. 20 -- Vega, there.
Jan. 27 -- Walcott, here.
Feb. 3 -- Springlake, there.
Feb. 10 -- Farwell, here.
Feb. 13, 15 -- District Tournament, here.

School Menus

DEC. 2-6

MONDAY: Kraut and viennas, creamed potatoes, green lima beans, hot rolls, butter, milk, strawberry preserves.

TUESDAY: Ham, sweet potatoes, mixed greens, hot rolls, butter, milk, chocolate cake.

WEDNESDAY: Lasagne, tossed salad, garlic bread, butter, milk, fruit jello.

THURSDAY: Hamburgers, lettuce, tomatoes, potato chips, milk, Brownies, peach halves.

FRIDAY: Beans, fried potatoes, cabbage slaw, cornbread, butter, apricot pie.

Bowling Team Wins Tourney

Sherley Grain Co. bowling team from Bovina won first place in the City Tournament at Clovis Saturday.

The team, composed of Nettie Lea Wilson, Mary Ruth Redden, Dorothy Looney, Peggy Polson, and Kathryn Johnston, was among 51 teams entered in the event.

The team posted a total score of 2974.

Mrs. Johnston made the highest individual score, 558, followed by Mrs. Looney's 555.

Cotton Fire Burns Trailer

About a bale of cotton and a cotton trailer were burned Tuesday afternoon last week on the Lloyd Guber farm five and one-half miles southeast of Bovina.

R.L. Hopingardner said a bearing went out on the blower fan of the stripping machine as the cotton was being loaded on the trailer. It caused the cotton to catch fire, burning about a bale and the sideboards on the trailer.

Thanksgiving Holidays

Classes will be dismissed in Bovina Schools at 2:30 p.m. Wednesday for Thanksgiving holidays and busses will run at that time, according to L.F. Jacobs, superintendent. Students will return to school at the regular time on Monday morning.

This is one of three holidays for the year for school students, the others being Christmas and Easter.

Christmas holidays will begin at 2:30 p.m. Friday, Dec. 20, Jacobs said, and resume on Thursday, Jan. 2.

Whittlin' --

(Continued from Page 1)

generally found among athletes. However, the pattern of these traits varies somewhat, and sometimes pronouncedly from athlete to athlete. When a successful athlete is lacking in one or more such traits, he compensates by greater strength in others.

7. The Physical Fitness Indices (strength relative to age and weight) of outstanding elementary and junior high school athletes are exceptional. For all interscholastic sports conducted in Medford, these indices are around the 90th percentile for national norms. The same is true for the Strength Index; for example, in junior high school, the outstanding athletes are 50 per cent stronger than the non-participants.

8. Outstanding elementary school athletes may not be outstanding in junior high school and outstanding junior high school athletes may not have been outstanding in elementary school. Longitudinal test profiles show distinguishing differences.

Here's wishing a Happy Thanksgiving for you and yours. Ours will be just that if the Fightin' Texas Aggies upset the front-running University of Texas (at Austin) Longhorns Thursday afternoon.

Trade Off That Old Troublesome Antenna!



Yes, now you can trade your old antenna for a hook-up on picture-clear cable television.

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Fee Only

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Phone 238-3592
Curtis Monk

Marriage

Licenses Issued

A marriage license was issued from Farmer County Clerk's office on Nov. 21 to James Dale Cunningham and Letha Ann Fletcher.

Cut, Wrapped, Frozen and Ready for your Freezer.

Half or Whole **BEEF 52¢**

Satisfaction Guaranteed

Freezer Packages 25 to 30 lbs. of Quality Meats at Special Prices

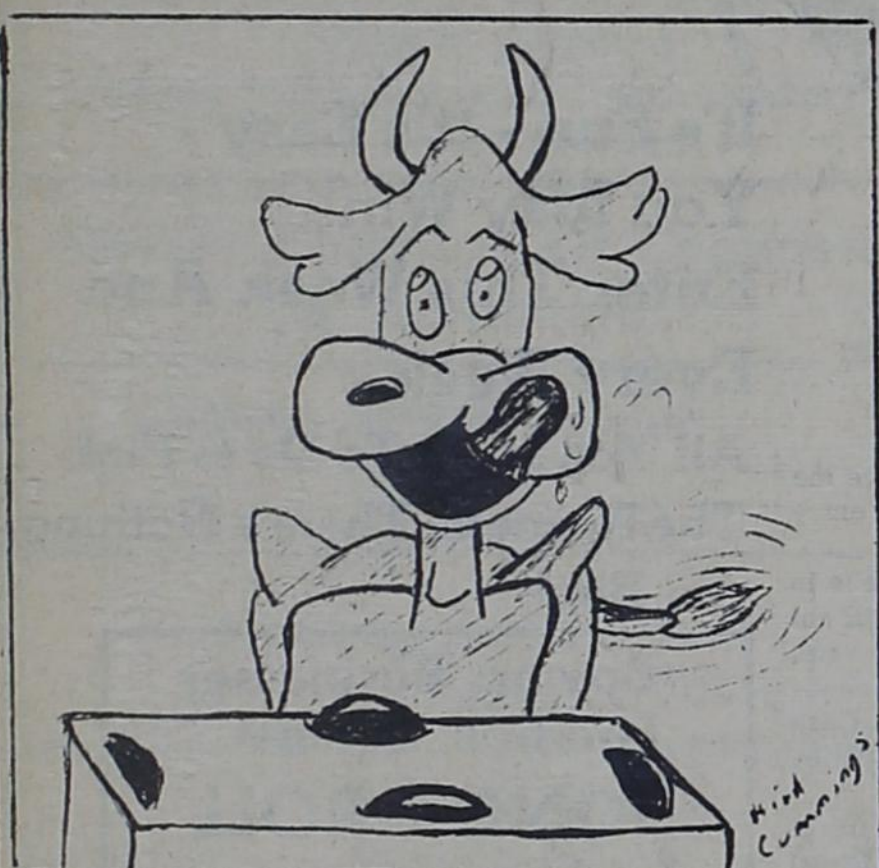
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Closed Mondays



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Friona, Texas

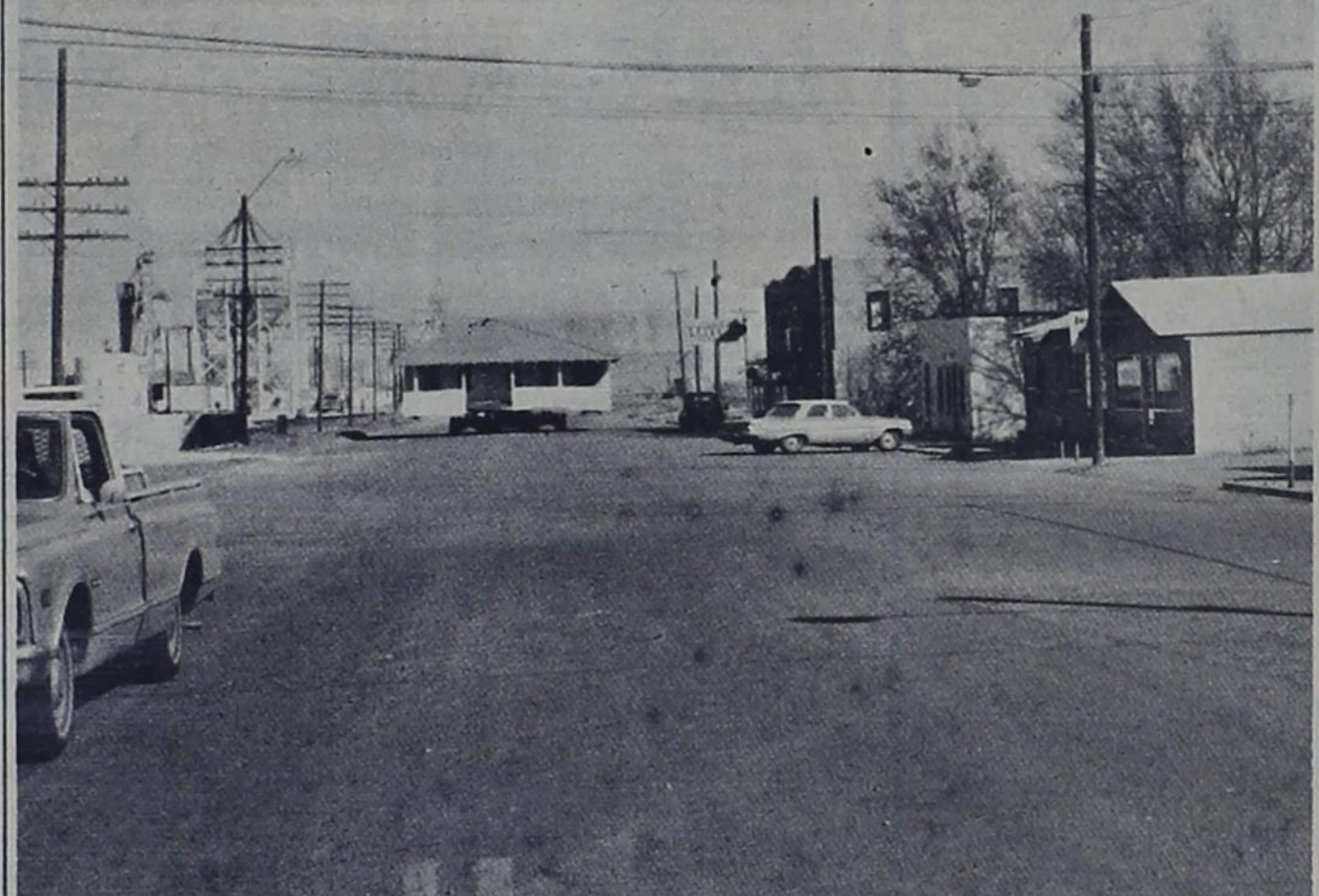
Ph 247-2781



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PAUL JONES TEXACO

Highway 60 - BOVINA - Ph. 238-4331



MOVING -- The Santa Fe agent's house in Bovina was moved from Main Street last week to its new location in the Hereford area. The landmark made way for an approach to the railroad's new loading dock recently completed.

Lynn Looney In WTSU

Lynn Looney, a senior education major at West Texas State University, is among 33 juniors and seniors who have been chosen for the 1968 edition of Who's

Who Among Students in American Universities and Colleges. She is the daughter of Mr. and Mrs. Howard Looney of Bovina.

Students were selected by a campus nominating committee and editors of the annual directory for their academic achievement, service to the community, leadership in ex-

tracurricular activities and future potential.

See **George**



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Farwell, Texas

Who's Who

Lynn is a member of Alpha Chi, Mary E. Hudspeth Honor

Society, Physical Education

Majors Club, president of Chi

Omega, vice president of Kappa

Delta Pi and chaplain of Delta

Psi Kappa.



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