

PORTALES VALLEY NEWS

VOLUME XXIX

PORTALES, NEW MEXICO, THURSDAY, JULY 30, 1931

NUMBER 40

MODERN TELEPHONE SYSTEM INSTALLED NOW IN PORTALES

Work of installing the new common battery telephone system for Portales will be completed by August 1st.

The crew of workmen are now busy installing the new style telephones for the subscribers, and a number are now installed and others are being installed as fast as possible.

The exchange is in the new exchange building on Colorado street, which makes it much more convenient for the public.

The new phone has been installed in the News office, and all that has to be done is to raise the receiver and get connection.

No more twisting the tail of the old Model T system.

The set installed in the News office is a handsome dingbat with the loud speaker and receiver on the same stem.

It has been placed near the pencil sharpener so that in becoming accustomed to the new way, the sharpener crank can be turned.

Just call 83 and send in the news, and the reception will be better than in the past.

Methods to Finance Portales Band

Chairman Carr has appointed the following committee to look into methods of financing the Portales Band and retain the director, Ernest Fogue.

Mr. Fogue plans leaving Portales the first of September, and this step is taken in an effort to retain him here.

He has built up one of the best bands in the West, and every effort will be made to properly finance the same.

The committee as appointed are Floyd D. Golden, Ed J. Neer and A. D. Ribble.

Palace Theatre Installs Iced Cooling System

The Palace Theatre has just completed installing the new cooling system which makes it an ideal place to spend a hot evening.

A large fan has been taken from the top of the building and is placed at the back, which drives the air over the ice and forces it out through the top.

The air is changed every two and a half minutes, which not only insures pure, fresh air, but gives the entire house a low temperature.

Gravel Truck Burns on Lovington Road

Wednesday morning the town was awakened by the fire alarm, calling the department to the city limits on the Lovington highway, where a big International gravel truck was burning.

The driver had apparently fallen asleep at the wheel, and in making a turn, the truck went into the ditch, overturning and catching fire.

The cab was practically burned away, and the truck considerably damaged.

No one was injured.

Frank Shaw Predicts Good Broomcorn Crop

Frank Shaw, proprietor of the Shaw Broom Factory in Portales, stated that he expected a good crop of broomcorn in Roosevelt county this season.

Mr. Shaw says, "Although the tonnage may not be increased, they are raising a higher quality of broomcorn, and everything looks good for a big yield with a few exceptions that are needing rain."

When asked what about the price for the coming crop, he expressed his belief that the price would be about the same as the year before.

Parcel Post Packages Enlarged

Effective August 1st, parcels post may be accepted measuring 100 inches length and girth combined, with a limit of 70 pounds weight to all eight zones. This increases the measurement from 84 inches to 100 inches, and allows the full 70 pounds weight on the 4th, 5th, 6th, 7th and 8th zones, whereas it did apply only to the first three zones.

Mrs. Marvin Christian has returned from the Baptist hospital in Clovis where she underwent an operation. She is recovering rapidly.

Portales Public Schools To Open Aug. 31 Many Last Year Teachers Return; Six New

The roster of teachers for the Portales public schools has been completed and now everything is in readiness for the opening of school on Monday, August 31.

Due to the first Monday in September, the usual date for opening schools, falling on September 7, it seemed wise to start school the last day of August, thus closing the term at about the usual time in the spring when the work in the rural part of the district is always very heavy.

Only a few new teachers will appear in the class rooms this year, as nearly all the instructors of last year are again with the system. This practice of retaining the teachers from year to year has given Portales one of the strongest school systems to be found in the entire North Central district. Of the forty-four teachers connected with the local school, only six are new to the system this year. Two are in the senior high school, two in the junior high and two in the grade department.

Floyd D. Golden is now entering his fourth year as superintendent of the city school. J. P. Steiner, principal of the senior high school, has been connected with the Portales schools since 1926. Kenneth

Livingston, principal of the junior high, has been with that department since the erection of the building and the organization of the Junior high. L. L. Brown is principal of the grade school and is entering upon about his twentieth year with the Portales schools. The other teachers selected to assist these superintendents and principals in making the year 1931-32 the best year the school has ever known, and the subjects they will teach, are as follows:

Senior High School
M. M. Stinnett, Mathematics.
J. K. Brough, Spanish.
P. M. Bailey, English and Public Speaking.
Kenneth McCall, History.
Miss Ruth Bloomer, English.
Mrs. C. F. Brown, Commercial Work.
C. F. Brown, Manual Arts and Athletics.
Miss Elizabeth Greaves, Home Economics.
Mrs. W. E. Daniel, study hall.
Miss Bernice Van Kirk, Latin and English.
R. A. Young, Agriculture.
Mrs. Kenneth McCall, Science.
Miss Ruth Wheeler, substitute teacher.
Miss Alene Harris, School Music.
Miss Anneke Kollwyn, school nurse.

Junior High School
Miss Iris Ribble, Social Science.
Miss Lillian Nelson, English.
Miss Louise Robinson, Mathematics.
Miss Jamie Greenwald, Reading and Art.
Mrs. P. M. Bailey, Arithmetic.
Broda McAllister, History and Mathematics.
Eurith Compton, English.
Grade School
Miss 5th and 6th Grades
Miss Cymbaline Warnica, English.
Miss Jamie V. Hamon, Reading.
Miss Vada Mae Jackson, Geography.
Jay Thompson, Health, Spelling, Aubrey Davis, History.
Mrs. L. E. Cannon, Nature Study.
Alfred Powell, Arithmetic.
3rd and 4th Grades
Miss Kate McManaway, Arithmetic.
Mrs. Lucile Cumble, Reading.
Miss Clara Florence, Geography.
Miss Clyde Holmes, English.
2nd Grade
Mrs. Keith Payne.
Miss Edna Disney.
Mrs. T. E. Allen.
Miss Fay Walker.
Primary
Miss Sybil Aubrey.
Mrs. N. T. Watson.
Miss Bernice Hayes.

STOOL'S DEPT. STORE DESTROYED BY FIRE FRIDAY EVENING 6:30

On Friday afternoon about 6:15, fire was discovered at the rear of the Stool Department Store.

It was just after the arrival of the first American delegation from Albuquerque, and when the fire alarm sounded, the public took it to be a welcome to this delegation.

When the fire was first discovered, it was in a pile of boxes and refuse at the rear of this store, and was thought that some one was burning trash.

The flames soon reached the window and the alarm was turned in.

Before the fire department could get there with the fire truck, the flames had reached the top of the window, which was broken out by the heat.

Flames soon spread into the balcony in the rear of the store, where over \$5,000 of merchandise was stored.

The dense acid smoke caused by the burning of this merchandise made it impossible to enter the building.

A hose line was run over the building and a hole cut through to enable the water to play on the flames.

The flames were soon extinguished, but not before the stock had been damaged to the extent of between \$12,000 and \$15,000.

This week between three and five thousand dollars of new merchandise had been received and was laid out in the balcony, where it was being marked up.

Mr. and Mrs. Stool left the store at 6:00 o'clock, going to supper, and they had planned to come back and do some work on the books to get everything in readiness for Mr. Stool leaving for market the first of the week.

Mr. Stool states that there was around \$22,000 in merchandise in the building at the time.

All of the merchandise in the balcony was a total loss, and the entire stock was damaged by smoke and water.

Mr. Stool estimates that the loss is around 60% of the stock.

The roof and ceiling and floor of the building is almost a total loss.

The building is owned by C. V. Harris, and had been remodeled a little over a year ago, a hard wood floor being laid. The floor is warped by the water, and will have to be replaced.

Mr. Stool says that as soon as the adjusters arrive and assess the loss, that the remainder of the stock, if any, will be removed to another building, and sold for what he can get for it, and that the building will be remodeled and restocked with new merchandise.

While the cause of the fire is unknown, it is thought that it either caught from burning trash blowing into the boxes piled behind the store, or from boys throwing burning matches into the box pile.

Mr. Stool says that he always has his refuse piled in a pen and hauled out by the city junk wagon.

Hundreds of people had gathered in town to witness the First American show, and the streets and sidewalks were crowded while the fire fighters were battling with the flames.

The stock was covered to about one-half of its value by insurance.

Dairy and Livestock Show Will Be Held in Broomcorn Warehouse

Love May Laugh at Locksmiths

But Dan Cupid Lost a Bet, and Principals Land in Jail

Wednesday morning, seeking the Mecca of lovers, a Farwell, Texas, young couple motored to Portales, entered the office of the county clerk, and asked to secure a marriage license.

About the same time Sheriff Jernigan received a telephone message from Farwell to hold them.

They were given accommodations by C. M. Robinson in his home too popular hospitality, to await the arrival of the father of the young lady.

The Farwell sheriff and father of the girl came after them.

Portales Man Patents Spring

Washington, July 25.—A patent on a motion suspension spring means has just been granted by the United States Patent Office to Albert Partin of Portales.

According to Clarence A. O'Brien, Washington patent attorney who cooperated with Partin's Compton & Compton in securing the patent, the invention relates to improved shock absorbing means for use in association with an existing strut on vehicle motors, such as the Model A Ford and the Model A Ford truck. The purpose of the invention is to minimize vibration of the motor from the body of the car to give easier riding and to promote longevity.

MRS. LYONS GAINS RAPIDLY

Mrs. Gordon Lyons is gaining strength rapidly as she improves at the home of her parents, Mayor and Mrs. J. N. McCall.

She is now permitted to have callers and is enjoying her friends who call to express delight at seeing her so greatly improved, and visit for a short while.

5,000 to 6,000 People Witness First American Show Friday Nite

Ex-Pugilist Gets Punch Drunk From Rubbing Alcohol

Jack Norman, prize fighter, who met George Martinez in the Portales open air arena about two months ago, got to drinking too much rubbing alcohol which he bribed small boys into buying for him at the drug store.

Wednesday afternoon at one of the local hotels where Norman was staying he became a little inclined to start fighting again after a bottle or two of rubbing alcohol, and started throwing bottles, glasses and what not.

Officers were summoned and Norman was placed in the county jail.

Machine Shop Completed Soon

Contractor Charles Ison hopes to complete the new machine shop which he is erecting for Roy Wheeler at the corner of Ohio and Union streets. The building is of hollow tile and is 30 by 40 feet. When completed Mr. Wheeler will add some new equipment to his already well equipped shop and will then be ready to handle any kind of a job with greater dispatch than he has been able to do in his present crowded quarters.

The change to the new building will not be made with any haste, as the present location is the property of E. N. Wheeler and it will be used for storage space until the first of the year. Therefore the machine shop will be moved only as rapidly as they are able to do so and keep the shop in operation, for Mr. Wheeler has announced they will lose no time from their work with the labors of moving to the new location.

LOCKING THE STABLE DOOR AFTER THE HORSE IS STOLEN

Locking the stable door after the horse is stolen may be bad business, but if a colt remains in the stable, it may be saved by the delayed caution.

Last spring the truck growers attempted to organize in the valley, but could not get together.

They have tried to handle their bean crop each man for himself, and the result has been ruinous prices for every one.

Now that the farmers have locked the stable door, and still have the colt in the stall, good can result by all cooperating and using a marketing system which cuts out cutthroat competition.

Quality is the first consideration, and if this is strictly adhered to, the Portales Valley beans will soon be in demand on the city markets.

Much has to be overcome from the past habit of putting inferior beans on the market.

Mature beans will hold up until they reach the market.

The individual farmer cannot market his crop successfully, but a group of farmers, guaranteeing the product, can command a market.

Every grower in the valley should become a member of this new organization and help to make the Portales beans the best beans offered on the city markets.

Attended the meeting Friday night at the court house, and help stabilize this market.

Bean Growers Organize Marketing Association

Quality Products At Fair Prices

Monday night, sixty-three Portales Valley farmers met at the court house for the purpose of organizing the bean and truck growers' marketing association.

Talks by a number of the farmers showed that the present market condition was brought about by many of the farmers offering inferior quality of beans for the market.

Beans that were not matured, wilted before reaching the market and were sold as junk.

This condition has shot the market to pieces and created a prejudice against the Portales Valley products.

A buyer from the Rio Grande Valley gave his views on the marketing conditions, and stated that the market was fair on first quality beans. He stated that on Monday, he failed to find beans of a quality that would stand up till he reached his market, lacking 60 baskets, and that many beans were offered on the streets as low as 30 cents a basket, but that they were in no condition for market.

He stated that if the farmers would organize and maintain a strict grade and pack, that they would have no trouble in finding a satisfactory market.

Others stated that farmers would load up a truck and start out, dumping the beans on the market at any price, and when the other trucks followed him up, they found that the price had been reduced until it was impossible to sell.

The object of the bean growers' association is to establish a central marketing place, and give a strict grade and pack, and do away with the curb selling, thus stabilizing the market for beans.

An organization was perfected and the following board of directors elected:

J. O. Smith, Ezra Watts, J. D. Cyphers, Walter Reynolds and D. L. Ray.

Forty of the farmers present signed up for the organization, and a move is to get other growers in the valley interested.

Another meeting is called for Friday night at the court house for this purpose, at which time the directors expect to have perfected the organization and marketing system.

Every grower in the valley is urged to attend this meeting and help put the bean industry on a paying basis.

There is a large acreage of beans in the valley, and the quality is good, when properly picked and graded.

This organization will probably do for the bean growers what the sweet potato association has done for the potato growers.

State Senator Moon and President Elder Linebaugh were visitors in Portales on Tuesday of this week.

Portales Valley Bean Crop Proves Very Important Industry Here

To the casual observer the bean crop is not given a great deal of importance.

It is estimated that there are near 800 acres of beans in the valley and that they will produce from 80,000 to 100,000 baskets of beans.

When it is considered that the pickers get from three-quarters to one cent per pound and that a basket of beans weighs 30 pounds, one can readily see that in labor alone this crop will put into circulation around \$28,000 to \$25,000. Every effort is now being made

Committee to Inspect Gas Rates

Tuesday the Chamber of Commerce appointed a committee to look into the rates and the BTU content of the gas supplied to Portales consumers.

Some claim that the rates charged are excessive and prohibitive.

Others contend that the BTU content is not up to the standard guaranteed in the franchise.

The committee as appointed is A. D. Ribble, Ezra Watts and J. E. Plummer.

Famous Now Quitting Business

Elsewhere in this issue will be found the ad of the closing out sale of The Famous.

Dave announces that they are quitting business and are giving unheard of prices on every item in the store.

This has been one of the popular stores of Portales for a number of years, and the public will regret their quitting business.

Read the ad and make up your shopping list.

Deen Carroon Purchases Farm

Deen Carroon, who has been at the head of the Normal University at Las Vegas for a number of years, has purchased the Jack Six 20 acre farm 2 miles northeast of Portales, and is now improving the place for a home.

Deen Carroon has long had his eyes on the Portales Valley, and since severing his connection with the Normal, has decided to make his home in this county.

Portales Girl Graduates at A. & M.

Miss Elsie Murrell, who graduated from Portales high school in 1924, has just completed her college course during the summer session at Las Cruces and received her diploma last Friday at the graduation exercises held at the New Mexico A. & M. College, at Las Cruces.

Miss Elsie is the daughter of Mr. and Mrs. E. C. Murrell of this city.

Boozemaker Gasp With Awe While Sheriff And Deputies Watch Still Operations

Late last Saturday evening as Sheriff Jernigan and deputies entered the barn of R. C. Briscoe, 11 miles northwest of Portales, on the old Jay farm, Deputy Hollis spoke to Briscoe.

Briscoe was busy cooking a batch of booze, and turning and seeing the deputy sheriff, opened his mouth to reply, but was so astonished that he forgot to close it.

The sheriff's force captured a

100-gallon still in operation, 7½ gallons of whiskey cooked off and 75 gallons of mash.

Still and prisoner were brought to Portales and were arraigned before Judge Kerr, who placed the

bond at \$750. Failing to make bond, he was given room and board in hotel de Robinson.

He was charged with possession and operation of a still for the manufacture of intoxicating liquor

John Dixon was also arrested on a charge of possession of a still, and was released on a bond of \$750. Dixon was held in the county jail until Monday morning when he made bond.

Alfred Duncan, a graduate of the Portales high school, and now a student at the Teachers' College in Canyon, Texas, was in Portales this week visiting with a number of his former classmates.

Miss Glenna Keller of Canyon, Texas, was a guest Sunday in the home of her uncle, Dr. T. J. Keller.

Portales Valley News

J. G. GRAVES, Editor and Owner

Published Weekly on Thursday

DEMOCRATIC IN POLITICS

Portales Valley News bought Portales Herald-Times, September 12, 1918. Portales Valley News Consolidated with Portales Journal, December 14, 1920. Portales Herald consolidated with Portales Times, March 27, 1913. Roosevelt County Herald absorbed by purchase January, 1929. Entered as second class matter in the post office at Portales New Mex. under the Act of March 3, 1879.

Member 1931 NATIONAL EDITORIAL ASSOCIATION

NEW MEXICO NEWSPAPER ASSN. MEMBER 1931

SUBSCRIPTION RATES In New Mexico

Table with subscription rates: 1 Year \$1.50, 6 Months \$1.00, 1 Year Out of New Mexico \$2.00, Alaska, Canada, Mexico \$2.50

OUR PLATFORM

A new Court House and Jail for Roosevelt County. Better roads and Highways for Roosevelt County. A greater Agricultural and Dairying development for Roosevelt County. The building of the Eastern New Mexico Normal School. A greater advertising of the scenic and other resources of New Mexico.

STANDARD OIL ADVERTISES DURING DEPRESSION

During the depression, the Standard Oil Company of California has not let up on advertising. They have contracted advertising in Pacific Coast newspapers, including the Portales Valley News, giving them a coverage of 3,500,000 readers. As a result the business of this corporation has steadily increased in spite of the depression. Watch for this series of advertisements, and you will be convinced that the depression is for those who do not advertise.

FEEDING THE ONLY-OUTLET FOR CROPS

The farmers of Roosevelt county are facing a condition this year that is serious. Immense grain crops are now assured, all over the county. The prices will doubtless be low, and the farmer who plans the feeding of hogs, sheep or cattle will get a better price for his grain than by hauling it to town. A number of farmers are planning feeding on a large scale this fall. While rains have been spotted, very few crops are actually suffering. The survey being made of the county by the News field representative, shows a great increase of acreage, and that the majority of farmers have a number of hogs which will be fed out. By scientific feeding, the farmers will be able to care for the surplus, and save the hauling to town. This is the only salvation of the farmers.

PUT THE PRESSURE COOKER TO WORK

Never was there a time than the present when the pressure cooker could be used to better advantage on the farm and in the town than the present. There is an abundance of vegetables that should be put in the can for winter use. Cheap chickens canned form a splendid diet. Canned beef is good at any season of the year. Prosperity will not come to our people until they go back to the customs of their forefathers, and put everything possible for the table. Especially on the farm should everything be produced and saved that is possible. The tin can and paper sack living is expensive and a farmer cannot get ahead under the present conditions as long as he gets all the food for his table out of the grocery store. In Roosevelt county there are so many things that can be produced on the farm and saved for future use, that there is no need for any one to go hungry. Meat, lard, butter, eggs, milk, and a cupboard full of canned fruits and vegetables will enable him to live at home and apply the receipts from his crops to reduce his indebtedness.

NO ONE CAN PROFIT ALONE

No individual is independent of his neighbors. His prosperity depends upon the prosperity of his community. It is by working together and securing the greatest benefits to all, that the individual gains the real prosperity. It takes all industries to make a worthwhile community. The farmer, the professional man, the business men and the laborers, all have interests and it is by combining their efforts that a real community is built. Roosevelt county can become a community of untold prosperity by proper cooperation. By the business man backing the farmers and the farmers backing the business men. This will make a great buying and marketing center that will attract worthwhile citizens from other states. Bickering, knocking and personal grudges are a sure way of killing your community.

COOPERATION NEEDED BY BEAN GROWERS

The present low price of green beans is largely responsible to the individual farmers. The marketing has been done in a haphazard manner and the farmers have been bidding against each other in an effort to dispose of their beans. The bean growers were organized before the season opened, and had they secured a central place and a marketing head, better prices would have been secured and they would have been in a position to have marketed out for a broader market. Last spring a number of farmers met and talked of organizing for the marketing of their truck, renting a building and all selling from this headquarters. It would have cost each a small commission, but would have been more convenient for the farmers and also for the trucks that come here to buy their product. This move fell through for lack of cooperation, and as a result many car loads of beans will be wasted for the want of a market. Now is the time to look to the future and be prepared to market this and other crops in a scientific manner.

ALL SHOULD GET BEHIND DAIRY SHOW

The time is drawing near for the annual Dairy and Livestock show which will again be staged in Portales this year. This show is one that has done much for the advancing of the dairy and livestock industry in Roosevelt county, and should receive the backing of every business man as well as every farmer in the county. Now is the time to begin dressing up and preparing your exhibit, so that it will look its best. Roosevelt county is receiving national recognition as a dairying county, and the outside public will judge this industry by that showing of the individuals at this annual show.

SOCIAL ANNEX

BY THE BOSS

Oklahoma and Texas are bidding for the tourist trade.

The Governor of Oklahoma and the Governor of Texas staged a miniature war last week at the bridge near Dennison.

Alfalfa Bill said you must pass first.

Gov. Sterling advised use of the toll bridge at 75c per.

Judge Nebbett of New Mexico was called in to issue a federal injunction restraining the use of the free bridge.

Spanning Red River are two bridges, one mile apart. One is free, the other is a toll bridge.

Many tourists were attracted to this route to see the war between the Texas and Oklahoma govern-ors.

Comical, but true.

Portales has been besieged by a campaign to save food.

A food lecturer has called attention of the public that 60 per cent of the food values are in the peelings of potatoes, etc.

Housewives have been convicted of a gross waste by peeling the spuds before cooking.

Now that they are enlightened, much can be saved.

If the peeling contains 60 per cent of the food value, it is suggested that banana peels and coconut shells would make a delightful salad.

Orange and lemon peels as an food desert would cut the cost of living high.

Peanut peelings could take the place of breakfast food.

Pineapple peelings could be used as sauce for the baked ham.

Many of the natives of New Mexico have masticated the pinon nut peelings for years.

Watermelon and cantaloupe peelings ought to make a dish fit for a king.

Then again the food expert says that by eating the peelings you will have the advantage of epom salts.

We have long been an admirer of the peelings of a hog, when crisped and brown.

Some scientist will doubtless find the advantages of the cow peelings as human food.

After the shoe is worn out, what a delicate dish it would make.

There will be no chewing of the rag in the grade school this year.

Principal L. L. Brown is having all of his teeth removed before school starts.

TWO BEAUTIFUL YARDS

Persons driving over the town of Portales and admiring the many pretty yards, have often failed to see some of the most attractive places when they passed up the back yards in many of the homes. Two of the very prettiest rear

yards are those at the homes of Mr. and Mrs. J. R. Shock and Mr. and Mrs. J. W. Mouton.

These homes are upon adjoining lots and each family has taken a very great pride in the appearance of their property. The front lawns are beautiful grass plots, kept in splendid condition all the time, and at the back of the houses are lovely beds of flowers together with the grassy yards. The artistic arrangement of the flowers show that the owners of these gardens have spent much time and thought upon the plans and care of their property.

REMODELS RESIDENCE

Mr. and Mrs. Fred Ohr have had an addition built to their home on the Lovington highway in South Portales.

The Ohr family recently traded homes with Mr. and Mrs. A. E. Hunt, and Supt. Hunt and his family are now located on the acreage property in the southern part of the city which for several years has been known as the Sam Seay place.

BETHEL

There will be prayer meeting Wednesday night, also singing.

On last Sunday we had 124 present. We are glad our attendance is increasing. Let everyone come and bring one.

Next Sunday there will be Sunday school and preaching by sister Little, then singing and dinner on the grounds. After dinner we will have singing again. There will be visitors from other towns present. Some are coming from Bluit and Midway. Everybody come. We expect to have a wonderful day.

Mr. and Mrs. Floyd Pribble of Texas are visiting relatives here.

Miss Velva White has returned home from college to spend the summer with her parents and family.

Miss Ona Little spent Sunday with Miss Dorothy Dutton.

Mr. and Mrs. Robert Little and children were dinner guests of Mr. and Mrs. Roy Dutton Sunday.

Mr. and Mrs. Jim Brown and family and Brother Belew were guests of Mr. and Mrs. John White Sunday.

Miss Lois Rogers and brother of Abilene, Texas, are visiting in the home of their sister, Mrs. Earl Pribble, and family.

Several of the folks of our community attended the picnic given at the home of Mrs. Arthur Woodburn last Wednesday, also the club meeting at Floyd Thursday.

Mr. and Mrs. Frank Avis and Mrs. Dunn of Oklahoma visited in the home of Mr. and Mrs. Claude Elder the past week. Mrs. Dunn remained for a longer visit.

Monroe Boteler returned from the harvest fields Saturday evening.

The following guests were present at a dinner in the J. H. Botels home Sunday: Mr. and Mrs. A. W. Early, Mr. and Mrs. Virgil Early and daughter Jamie Lou, Mr. and Mrs. E. R. Lebell, Mr. and Mrs. Brunson and children Billy Ray and Johnnie G. Miss Vernie Hudgins, Miss Annie Dugger, Miss Edna Earl Nelson, Mrs. Otis Perkins and son Clifton, Mr. and Mrs. Chester Boteler, Orel Boteler, Melvin Clary, Herbert Little, Mr. and Mrs. Ed Adams and son John. There were 28 present including the family.

Brother Belew finished the revival services Sunday night, and after spending the night in the J. S. Bobo home, was taken to Clovis Monday by Mr. Bobo. We all feel that the meeting has been helpful.

Mr. and Mrs. Cecil Jones and children spent Sunday with relatives in Portales.

Clyde Brown of Rotan, Texas, came to visit his sister, Mrs. Clay Jones, last Sunday and returned home taking Mrs. Brown with him. She has been caring for Mrs. Jones during her illness.

We are glad Ed Cooper is recovering from his accident, although it will be quite a while before he can walk.

J. M. Rockwell of Rockwell Brothers, of Houston, Texas, was the guest of A. D. and Abe Ribble over Saturday, returning home on Sunday morning. He was guest in them and their families at dinner Saturday evening. Rockwell Brothers are owners of the Portales Lumber Company, and he was here on an inspection trip of this yard.

H. G. Rowley and his daughter, Mrs. Mildred drove up from Carlsbad Sunday to visit with Portales friends and attend to some business matters. Mr. Rowley returned home Monday but Mrs. Mildred is spending the week here.

Mr. and Mrs. Burl Johnson left this week for Golden, Missouri, where they will attend a family reunion or Mrs. Johnson's relatives, Mr. and Mrs. Lee Johnson will live in the Johnson apartment during the absence of the owners.

Mrs. Inna Cothern has returned to her work in Clovis after being here for several weeks assisting in the care of her son Albert, who fell and broke his leg. Mrs. T. D. Cothern will assist the grandmother, Mrs. W. T. Cothern, in caring for the child during the mother's absence.

Did Your Roof Leak

A great many roofs did leak during the recent rains.

Call us for estimates on repairing or replacing your old roof with a new one.

Portales Lumber Co. PHONE 10

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs, -once or twice a week for several weeks -and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach, and bowels. In 10 cts. and 25 cts. Packages. All dealers. (Adv.)

\$5,000 First Prize in the KELVINATOR Comparison Contest

With 36 other Valuable Prizes including some of the finest models of Kelvinators.

JUST DROP IN AT

Ohr's Electric Shop

and ask for the standard rating score card, check the difference and then write a letter of not more than 200 words and the 37 best letters win.

To any purchaser of a Kelvinator from us during this contest.

\$5.00 down and the balance on small monthly payments. Should you be fortunate in winning one of these Kelvinator prizes, we will gladly refund your money and take the Kelvinator back.



HELLO. Mrs. Housekeeper,

They have just finished installing my electric refrigerator in my home, and I called you to tell you how much I like it."

"It is just simply wonderful. There is no worry about running out of ice, no water to empty, everything is so clean and nice. It really is the greatest modern day invention to housewives.

"Sure, come just any time and see how it performs. You can also see them at any one of our electrical dealers."

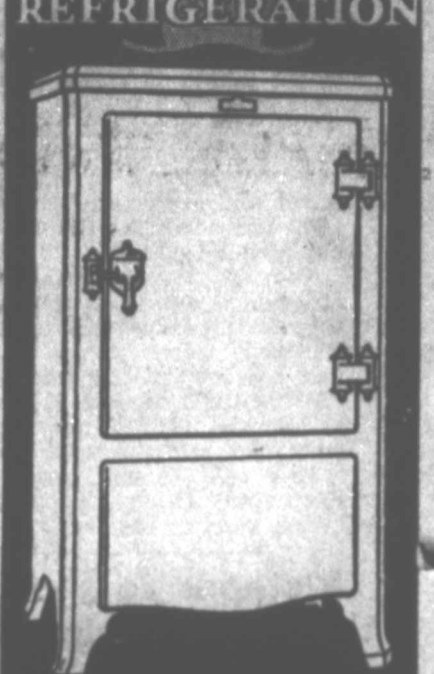
New Mexico Utilities Co. S. H. BATTON, Manager Portales, N. M.

BUILD UP HEALTH AND PAINS GO AWAY

Wearer who find themselves in a painful condition due to a run-down state of health should give Cardui a fair trial. For a reasonable length of time, as did Mrs. J. G. Hodson, 1144 Hazel St., Tarrant, Texas, who writes: "I was anxious to build myself up so I could enjoy and take interest in my home. I had suffered with nervousness and a constant pain in my side. My mother told me she thought I should try Cardui. Soon after I began taking it I noticed an improvement, so I kept on until I had taken three bottles. By this time I was feeling so much better, the pain and nervousness were gone."

CARDUI HELPS WOMEN

MAYFLOWER TIME-PROVED REFRIGERATION



the ONLY Electric Refrigerator styled in TRUE PERIOD DESIGN

Portales Hardware Company

On the Past

By O

REMEMBER the difference in Dora and I. Both crops. Really all the are used on county thrive. Farmers there. Large products. Largest farms. Found birds of with practice of rat pasture crops stock in on. Favor there. Chickens and community. Sales business. Interests in this.

Z. Wilmo acres. He is cane and bred the place with head of horses able to cover day. He has chickens and fattening five head of Hereford. Mr. Wilmo county 26 yrs. Arkansas and

J. A. Chapin man farm 75. Chapman has 50 of cotton, 5 crops. His place has good prospect. 100 E. Red chickens, also recently sold leaving him moved 50 head to grass last. Mr. Chapman county 11 yrs. Bell county,

D. B. Bor under cultivation corn, kaffir, crop is doing last Thursday. 200 young E. milk 13 cows hogs.

Mr. Borroughs been in the came from C. Mrs. Borou from Fort Sum. ed her son, 3. Laveria was years ago in school. She music in C. teaching piano.

H. L. Sne the place for corn, maise, Snelson has and 90 young raises turkey. hens and 37 have nine mixed cattle. Mr. and Mrs. here 10 years Oklahoma.

Elmer Nelson acre farm to has planted 1 and other fe has 30 head. Mr. Nelson county 27 years trouble in stock. Durin drilled 13 w them is stor. George N.

Fort Worth, father this one week on er's farm. D visited Brown the Rio G. rived at his Saturday. H at Portales by the Teas

S. E. John der cultivati working the planted corn. He has 50 ens. He h besides his c ing on fatt this fall. Mr. John county 25 y southwest M.

Mrs. L. C. Mr. Johnson's aunt of Mr. Johnson, br came from visit Mr. S. day. They summer the in a car.

Charles O

VA

E

Our entire money.

On the Farms and in the Pastures of Roosevelt County

By GORDON KING CARRIERS, Field Representative

REDLAKE, July 25.—The main difference in the farming between Dora and Elda is the variety of both crops and livestock. Practically all kinds of farming that are used on the dry lands of the county thrive in this section.

Harry Dockhorn place. He has 120 acres under cultivation. He is raising mixed feed crops. He has 80 chickens, two hogs and five cows.

O. C. Price has 400 acres on his place under cultivation. He has rented J. W. Chisum 250 acres of it and C. V. Sullivan has 40 acres of cotton on the place.

Z. Wilmoth is farming 430 acres. He is raising corn, kafir, cane and broomcorn. He farms the place with a tractor and six head of horses.

J. A. Chapman is cultivating 250 acres. Jasper Hicks and Mr. Chapman farm 75 acres on shares.

D. B. Borough has 156 acres under cultivation. He is raising corn, kafir, maize and sudan. His crop is doing fine since the rain last Thursday.

Mr. Borough and family have been in the county 23 years. They came from Oklahoma.

Mr. Nelson has rented his 130-acre farm to Hohny Edwards. He has planted broomcorn, cane, beans and other feed crops.

W. W. Kite is farming 250 acres. Sixty acres of this is in corn and the remainder in higarra, kafir and cane.

Mr. Johnson has 160 acres under cultivation. Frank Barton is working the crop for him.

George Nelson and wife from Fort Worth, Texas, are visiting his father this week.

J. W. Chisum is farming 520 acres. He is raising kafir, broomcorn and corn.

Mr. Johnson has been in the county 25 years. He came from southwest Missouri.

Charles O'Toole is living on the large sheep ranch off the road several miles between Portales and Elda.

The variety of Lloyd Barneys farm and ranches accounts for the efficiency of his place.

G. A. Whitmire is in charge of the cattle ranch. Mr. Whitmire is preparing to feed 60 steers.

Mr. Crestman has 125 acres under cultivation. He has 15 acres of cotton that is blooming at this time.

Mr. Pettit has 200 acres under cultivation. The crop is already laid by.

Mr. Daniels is cultivating 105 acres. His crops are looking fine but are beginning to need rain.

Mr. Good is another cattleman in the Kenna country. He has 400 acres under cultivation.

Joe Cooper is another old timer in the county. He has been in the cattle business ever since he came to this country.

Mr. and Mrs. Kite have been in the county 25 years. He came from Joplin, Missouri, and home-stayed in New Mexico.

Mr. and Mrs. Forrest and Mrs. Forrest's mother, Mrs. Bishop, moved out on the farm in January.

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NEW Low Delivered Prices on Butler Bins and Elevators. Securing on the farm at lowest per bushel cost.

W. L. Anderson Rogers, N. M.

Big Tire & Tube Demonstration Friday, July 31, at 6 p. m. Special Prizes will be given away. We invite you to attend this and see our new NATIONAL TIRE and TUBE. Youngblood's Service Station Across from the Portales Laundry

JUST SAY Club Cafe when you are asked by friends where is a good place to eat. They won't be disappointed in your advice. WE STRIVE TO PLEASE BECAUSE WE DO PLEASE. Mr. and Mrs. A. C. Youngblood are invited to be our guests at Sunday dinner.

YES! Mr. Ford A. Owner we have GOODYEAR TIRES for \$5.69 4.50-21 \$6.65 4.75-19 in the famous Pathfinder and in the New All-Weather: \$7.85 4.50-21 \$8.55 4.75-19 More Ford owners ride on Goodyear Tires than on any other kind. When one make of tire leads all others in sales for 16 years, there must be good reasons why. There are—come in and let us show you. History's lowest prices on tires for all makes of cars C & T Service Station Gas, Oil & Accessories Washing & Greasing—Storage—Wrecker Service PHONE 90

VALUES THAT MAKE ECONOMY EASY Our entire store is filled with values that make you save your money. Every item has been marked as low as possible. Piggly-Wiggly

Our Clearance Sale Continues Specials for the Week End Just A Few Of The Many Ready-to-Wear Every Summer Dress in our stock must be sold this week. See them. Get the prices. Ladies Hats Priced to clear out any Summer Hat \$1.00 SPECIAL New Felt Hat The quality sold elsewhere for \$3.00. We offer them for \$1.98 Hose Special All Silk full-fashioned, new shades, each 67c New Anklets Hot Special 22c Past color Prints The kind that holds the color, now 12 1/2c Yard Other Specials Extra Length Slips, now 98c Extra Quality Bloomers and Panties, now 2 for 88c Shirts The triple stitch, double shoulder Work Shirts, now 69c Men's Dress Shirts 2 for \$1.00 Boys' Dress Shirts 49c Each Piece Goods All Summer Goods must go. See the Curtain Scrim at 10c Yard Printed Batiste 3 yards for 50c Boys' high grade Work Shirts Only 39c Men's and Boy's Summer Unions Each 29c Shoes We are offering the greatest values in high grade Footwear you have ever seen.

CLASSIFIED SECTION

FOR QUICK RESULTS LIST YOUR WANT ADS HERE

For Sale or Trade

We have Separators, Harness, windmills, post and wire at reasonable prices. Am paying top price for poultry and eggs, market price for cream. J. B. Judah and son, Cassey, N. M. 374c.

FOR SALE—On easy terms, shoe shop on Main Street, formerly known as the Owens Shoe Shop. See Ed J. Neer, owner. 33-1tc

FOR TRADE—Well equipped garage, with lots of tools, electric washing machine, welding outfit, complete set of office fixtures, desks, safe, typewriter, filing cabinet, etc., together with parts and accessories and used cars. Will trade for dry or irrigated farm or city property and assume some indebtedness. My stuff is all clear. W. H. Duckworth, Clovis, N. M. 39-2tp

FOR SALE—Land in 40 acre tracts \$25.00 per acre, 1/4 down, 8 years terms on balance at 8% interest. Also block 2, Franklin Addition with house on it, \$2,000, with \$500 down and balance \$300 per year, 6% interest. See Paul M. Jones, Portales, N. M. 40-1tc

FOR SALE—Choice 15 acre tract, with house pumping plant, close in. Price \$5,500.00, down payment \$1,200.00, terms on balance at 1 1/2% interest. See Paul M. Jones, Portales, N. M. 40-1tc

FOR SALE—Cheap—Atwater Kent 8 tube screen grid radio. Call at Phillips Service Station. 40-1tp

HAVE BUYER for several ranches, must be bargains. C. A. McClinton, Box 606, Midland, Texas. 40-3tp

See us before buying your cane mill. We can supply your wants in any size, also have one used Chattanooga cane mill in A-1 condition. Schumpert Implement Company. 40-1tp

FOR SALE—Pure bred Jersey bull, ready for service. J. Whitfield Taylor. 39-3tc

Radiator work, new cores installed. The well equipped shop. See our smooth soldering, like you never saw it done before. Tulsa Radiator, Fender-Body Co., next door to Dr. I. D. Johnson, dentist. 1tc

TO THE TRADE—On account of hard times, I will sell cement at 90c per sack, 4 kinds standard windmills, 8 ft. steel wells at \$47.50 and \$50.00. Post at 17% and washing machine cheap, and wire \$4.75. J. B. Judah and son. 4tp

FOR SALE—Livestock and implements, 29 Chev. Coupe, good saddle and saddle horse, and a few other personal effects. See Man Clark Rogers, N. M. 40-2tp

Auto Door Glass installed from 15 to 35 minutes; windshields installed from 30 to 90 minutes. The well equipped shop that know their stuff. Tulsa Radiator, Fender-Body Co., next door to Dr. I. D. Johnson, dentist. 40-1tc

Model A Ford Truck, in good condition, good rubber, six and eight ft. Angel One-Way Plow, also one heavy disk breaking plow, will sell at bargain or will trade for wheat. Schumpert Implement Co. 40-1tp

For Rent

FOR RENT—Two unfurnished rooms in first house northeast of the grade school. Mrs. H. M. Livingston. 40-1tp

FOR RENT—Furnished apartment in Wollard duplex. Equipped with gas. Mrs. N. F. Wollard, Nevada street. 40-1tc

FOR RENT—8 room modern house close in on East Colorado Street. Inquire of Rhoda E. Johnson, 308 East Colorado. 40-1tc

FOR RENT—5 acre truck farm. Will give possession now. R. M. Landis, 1324 North Main. 40-1tp

FOR RENT—4 room house about 6 blocks from high school. Apply at Portales Hardware, Wheeler Bldg., S. Main. 40-1tp

FOR RENT—Apartment and office space. See Harry Cissell. 40-1tp

Lost & Found

WE BUY, sell and exchange Furniture. W. A. Angley Furniture. Phone 214. 14-1tc

See the New McCormick-Deering Two-Row Corn Binder, also regular Row Binder and Grain Binder, and we have used One Row Binder at bargains. Schumpert Implement Company. 40-1tp

If your doors do not shut properly see us, as we are A-1 on anything for the body of an automobile. Tulsa Radiator, Fender-Body Co., next door to Dr. I. D. Johnson, dentist. 40-1tc

Miscellaneous

WILL make a few loans on homes, not exceeding 50 per cent of value, to persons financially successful or who have permanent jobs. George A. Wallis, Commonwealth Savings & Loan Association, Clovis, N. M. 39-3tc

WHEAT WANTED—Wanted to buy 20 bushels of winter wheat at News office.

TO BUY second hand school books. We are now buying second hand school books at Howard's Confectionery. 40-1tc

Welding, Brazing and Soldering that is A-1 work. Tulsa Radiator, Fender-Body Co., next door to Dr. I. D. Johnson, dentist. 40-1tc

Order your Repairs early and avoid the rush. By doing so you will help us to serve you better. Look your old binder over, get the number of the worn parts to be replaced and let us know your needs. Schumpert Implement Company. 40-1tp

THE OLD MEDICINE SHOW Fairmont (Minn.) Sentinel.

Remember the ancient medicine shows where they had music, maybe a magician, and a ballyhoo who then tried to sell you Kichapoo Indian vermifuge, liver purifier and lightning rods? That is what the radio programs of 1931 have developed into—perhaps we should say degenerated. Twenty-four hours a day, relays of announcers ballyhoo everything from "peanut butter" endorsed by the American Medical Association to "Hellova" watches. In the morning, before the musicians can be dragged from the feathers, the phonograph record is called upon to provide the medicine show music. Between each record the announcer expatiates on the virtues of (a) his products, sanitary swill barrels, brooder stoves, maybe a ride on the bus. The records are often announced as "special electrical transcriptions." A local house is selling them for ten cents. Later in the morning a cargo of sopranos—they sing cheaply—is imported, and the records are shelved until next morning. The would-be Ball Curciss yodels a few minutes, then the announcer does his stuff for pancake flour. Along in the afternoon the tenors and baritones take up the burden of selling yeast cakes, tooth paste, hog purifier, horse collars, oleomargarine, what not. But it's in the evening that the medicine show bursts into glory. The nation-wide chains are hooked up and the big noises of the musical world, with much dog on the introductions exchange their talent for the medicine man's money. The orchestra and soloists go into high speed, but between every selection, no matter how notable the performer, comes the plea, "buy this, buy that." There aren't enough channels to hold all the super-salesmen. It's the old medicine show.

FREE RIDES FOR KIDDIES
As compliments of the J. Geo. Loos Shows and the American Legion, all of the kiddies of the Baptist Orphan's Home are invited to come out Saturday afternoon and enjoy free rides.

Orville Hamil has arrived in Portales from Salida, Colorado, and is visiting with his grandparents, Mr. and Mrs. Joe Beasley. Orville lived with his grandparents for several years and attended the Portales high school.

Jack Howard and family have been spending the past ten days at Hot Springs, N. M.

Mr. and Mrs. Carr Hopper and baby passed through Portales on their way home from Weatherford, Texas, where they have been visiting Mrs. Hopper's father, and visited from last Friday until yesterday with Mr. Hopper's aunt, Miss Lillian Carr. They live at Summerton, Ariz.

T. B. Sowell, secretary of the Portales Chamber of Commerce, returned to his home Monday after filling his appointment with the Methodist church in Wink, Texas, on Sunday.

L. R. Johnson, Oscar Johnson, Hebe Stewart and Guy Cross drove over to the McAdoo well Sunday and watched the drillers at work. The well is now down more than four thousand feet.

Coach and Mrs. C. F. Brown are returning to Portales this week after their summer vacation spent at summer school and visiting relatives. They will move into their apartment in Miss Bess Dohoney's new home.

L. R. Johnson and Oscar Johnson have enjoyed a visit from their brother and his family from Fort Worth during the past week. The visitors had been on a summer vacation to points of interest in New Mexico.

Miss Bess Dohoney is moving into her new home at the corner of Utah and Liberty streets this week. This new residence is of light brick and is one of the prettiest homes in the city. Miss Lucile Wurste has rented one of the bedrooms from Miss Bess and will have her future home there.

Mrs. E. C. Luna and her little daughter, Dolly Jean have returned from Missouri where they visited a few weeks with Mrs. Luna's parents. Mrs. Luna's brother came from Arizona and made the motor trip to Missouri with her.

Mr. and Mrs. Lee Armstrong were over-night guests of their father and sister, I. L. Adams and Mrs. Lillian Taylor, on Tuesday night as they returned to their home in Pecca, Texas, after visiting with relatives in New Mexico.

Mrs. E. L. Wright has issued invitations to a forty-two and bridge party this afternoon between the hours of 4 and 7 upon the lawn at the home of Mr. and Mrs. J. V. Mauk.

Distilled Water, 16c gallon, phone 76, Universal Motor Co.

Mr. and Mrs. M. J. Kollweyn left Tuesday night for their old home in Holland where they will live permanently after a ten years residence in America, most of which time was spent in California. There are only two children in the family, Miss Kollweyn, and her brother, now located in California, and they will both remain in America. The son will meet his parents in Chicago and accompany them to New York and make all sailing arrangements for them.

Mr. and Mrs. George Hughes and their son of Quanah, Texas, were in Portales several days this week visiting with Mrs. Hughes' uncle, R. M. Sanders, at the Portales Hotel.

W. T. Kellogg with son Reece and daughter Pauline, all of Mt. Calm, Texas, and his son Ernest of Austin, Texas, and Fred Wilkerson, from Byrnes Texas, arrived last Sunday and are visiting in the home of Mr. Kellogg's daughter, Mrs. H. E. Toombs of the Hiway community.

Miss Dalma Fry is a guest of Miss Iris Ribble in the home of Mr. and Mrs. A. D. Ribble this week. The two young ladies were college mates at Conyon.

NOTICE OF FORECLOSURE SALE
Notice is hereby given, that whereas, on May 19th, 1931, in Cause No. 2744, pending in the District Court of Roosevelt County, N. M., judgment was rendered in favor of the plaintiff therein, William D. Stirman, against the defendants, G. B. King, Esther King, and I. L. Gray, in said cause, for the sum of \$2980.17 with 8% per annum interest thereon from date of judgment until paid, with all costs, amounting to date of sale

as hereinafter fixed to the sum of \$3039.80, besides costs, the same being also a judgment and decree foreclosing a mortgage deed upon the lands securing said indebtedness, to-wit: the SW 1/4 of Sec. 18, Twp. 6 S. R. 36 East, N. M. P. M., in Roosevelt County, N. M., and ordering and empowering the undersigned, Special Master, to sell said lands for the purpose of satisfying said adjudged indebtedness and all costs; now, by virtue of the premises aforesaid, I, E. T. Hensley, Jr., as such Special Master, will, at the hour of ten o'clock in the forenoon of August 24th, 1931, at the northeast front door of the courthouse in the City of Portales, N. M., at public auction to the highest bidder for cash, sell said lands for the purpose of paying said indebtedness and all costs. Dated this July 29th, 1931.

NOTICE OF SALE
I, E. T. HENSLEY, JR., Special Master, July 30-Aug 20, 1931.

NOTICE IS HEREBY GIVEN that by virtue of the judgment and decree of the Court entered on the 20th day of April, 1931, in Cause No. 2672, wherein J. J. Koonsman was plaintiff and Charlie Lebow et al. were defendants, said judgment and decree being the foreclosure of a certificate of tax lien for the sum of \$154.99, together with interest thereon at the rate of 1 1/2% per month thereon from February 25th, 1930, until paid; which sum, on the date of said judgment, amounted to \$187.00, and that on the 28th day of July, 1931, the said Court made and entered an order of sale of the said land described in said decree, as follows, to-wit:

N 1/4 of S 1/4, S 1/4 of the NW 1/4 Section 24, and S 1/4 of the SE 1/4 Section 13, NE 1/4 Section 24, all in Township 7 South, Range 27 East;

and authorized the undersigned as Special Master, after due advertisement, to sell said lands for the purpose of satisfying said judgment, decree and foreclosure, together with all costs.

NOW THEREFORE, by virtue of the orders aforesaid, I, Grace E. Stone, as Special Master, will, at the hour of ten o'clock a. m. on the 25th day of August, 1931, at the northeast front door of the courthouse in the City of Portales, New Mexico, sell said land at public auction to the highest bidder for cash, for the purpose of satisfying said judgment, which said judgment, with all costs, exclusive of cost, will amount to \$198.68.

Dated this the 29th day of July, 1931.
GRACE E. STONE, Special Master, July 30-Aug 20, 1931.

NOTICE OF FORECLOSURE SALE
Notice is hereby given that, whereas, on May 19th, 1931, in Cause No. 2632, pending in the District Court of Roosevelt County, N. M., judgment was rendered in favor of Plaintiff R. G. Bryant, against defendants in said cause, M. W. Whitney, Rosa Whitney, and Henry Hardt, for the sum of \$327.00 with 10% per annum interest thereon from date of judgment until paid, with all costs, amounting to date of sale hereinafter fixed to the sum of \$342.20, besides costs, and also a judgment in favor of said Henry Hardt, as cross-complainant against M. W. and Rosa Whitney, defendants, for the sum of \$313.17, with 10% per annum interest from date of judgment until paid, with costs, amounting to date of sale hereinafter fixed to the sum of \$320.00, besides costs, and same being a judgment and decree foreclosing mortgages in favor of said judgment creditors upon the whole of Block 18 in the Bogard Addition to the City of Portales, N. M., and ordering and empowering the undersigned, as Special Master, to sell said lands for the purpose of paying said adjoined indebtedness and costs; now, by virtue of the premises aforesaid, I, Alice Cissell, as such Special Master, will, at the hour of ten o'clock a. m. on August 24th, 1931, at the northeast front door of the courthouse in the City of Portales, N. M., at public auction to the highest bidder for cash, sell said lands for the purpose of paying, first the indebtedness due said R. G. Bryant, with all costs, and second, to apply the balance in payment of the indebtedness due said Henry Hardt, with costs. Dated this July 29th, 1931.
ALICE CISSELL, Special Master, July 30-Aug 20, 1931.

Save Money

Everybody does who shops at Penney's!

PORTALES, NEW MEXICO

THE BEST GARMENT

For the Price Any Where Any Time

"OXHIDE" Overalls

New Low Price—**69c**

Improved Throughout

At last you can buy the over-all you want at the price you want to pay! Added features mean added comfort. At Penney's they do not mean added prices.

We now offer overalls of finer quality, long-wearing denims... a button-thru flap pocket on bib... larger dimensions... roomier. All at this new low price.

BOYS' SIZES... 49c



Friday and Saturday SPECIALS

at the

City Drug Store

\$1.20 Syrup Pepsin	98c
60c Syrup Pepsin	49c
50c Milk Megnesia	39c
\$6.00 Cardui	\$5.00
25c Colgate's Tooth Paste 2 for 25c	
50c DeWitt's Kidney Pills	39c
\$1.00 Coty's Powder	89c


J.C. PENNEY CO. INC.

DEPARTMENT STORE



"Pay Day" Work Shirts
69c

For men hard on clothes. Made of durable fine or rough yarn chambray. Coat style. Two flap pockets. Non-breakable buttons. All sizes.



Work Shirts
49c

Durable chambray... Comfortable cut... Exceptional price

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SOCIAL

DORA HOME MAKERS' CLUB

The Home Makers' Club of Dora met July 23 at the home of Mrs. B. B. Borrough with a program which was very interesting to the members and the several guests present for the day.

The president conducted a business meeting at the beginning of the session. This was followed by a musical program by Miss Luverba Borrough, a talented and trained musician. At the close of this portion of the program Miss Frances Hodges gave a 4:30 program. This work among the girls of the country is one of the most important of club training and the ladies enjoyed learning something of the extent of the accomplishments.

The guests enjoying the afternoon's program were Mrs. McGowan and Mrs. Stevenson of Elida, Mrs. E. E. Nelson and Mrs. Arthur McFall from the Red Lake club, and Mrs. George Nelson of Fort Worth.

Miss Oakley was present and issued a very cordial invitation to the ladies attend the Council which was held in Portales last Saturday.

The next meeting of the club will be with Mrs. Gresham.

LAWN SUPPER

Judge and Mrs. Mears entertained Tuesday evening with a lawn supper, out on their beautifully kept lawn.

The supper, which was announced for seven o'clock, was served cafeteria style. Mrs. Mears, Jane Mauk and Paula Odum assisted the guests in the serving. The quartet tables were set under bright lights which were hung out in the yard and after supper the tables were arranged and several progressions of bride were enjoyed.

Mrs. I. D. Johnson won first prize for the ladies and Turner Hensley for the gentlemen in the bridge contest. Mr. Odum held the low score.

The party consisted of Mr. and Mrs. Temple Odum and daughter Paula, Mr. and Mrs. Turner Hensley, Mr. and Mrs. F. D. Golden, Dr. and Mrs. J. D. Johnson, Leon Jones, Mrs. Jack Downey and daughter June, Jane Mauk, Judge and Mrs. Mears and Eldridge Mears.

JERNIGAN-WALLACE

Miss Leora Jernigan and Muri Wallace were married in Clovis last Saturday afternoon attended only by immediate relatives.

The bride is the eldest daughter of Sheriff and Mrs. Tom Jernigan and was a member of the graduating class of the Portales high school last May.

The groom has lived with his parents here in Portales and at one time was employed by Ballou & Price. He has been employed out of town for the past several weeks, but he and his bride will now make their home here in Portales.

Mrs. Wallace has been one of the interested workers in the Rainbow for Chris and has also taken an active part in the young people's societies of the Baptist church where she is a member.

SHOWERS BRIDE

Miss Emily Davidson entertained yesterday afternoon in the home of her parents, Mr. and Mrs. Noah Davidson, complimenting Mrs. Muri Wallace, nee Miss Leora Jernigan. The details of the party will be given in the News of next week.

BAPTIST TO BUILD NEW PARSONAGE

At a conference meeting held at the close of the evening services last Sunday, the Baptist congregation voted to erect a new parsonage and an educational building.

For several years the local denomination has felt the urgent need of more Sunday school room and a new parsonage, but the financial condition of the church has always discouraged such an extensive program.

After a very careful survey of conditions, needs and possibilities, by a well selected committee, plans were presented last Sunday evening which seemed extremely feasible and possible, therefore they were accepted without a dissenting vote and the more definite plans will be worked out and work will begin this summer on the buildings.

The old parsonage will be wrecked and the available timbers used in the erection of the new structure, which will be a seven-room home, modern in every respect. The building will be a stucco finish on the outside, plastered on the inside, and completed with hardwood floors. It will be placed on the site of the present building.

The educational building will be erected on the rear of the church lot and will consist of 18 or 20 Sunday school rooms with assembly rooms for the different departments. This will also be of stucco and when the building program is started for the building of the new brick temple by the Baptist of Portales, much of the material of the educational building will be used in the frame work of the brick structure.

The committee consisted of M. B. Jones, chairman, Floyd D. Golden, Carl Case, J. S. Green and S. B. Fletcher.

These five men will also constitute the building committee and were accorded the privilege of calling for other members to serve

with them when necessary demanded.

The Portales church will be hostess to the New Mexico Baptist State Association next October, and the new buildings will be completed that they be ready for use during that time when several hundred delegates will be here from different sections of the state.

CHRISTIAN CHURCH

Claude A. Loria, Minister

The revival meeting begins next Sunday. Be sure to be in your place at the morning service and hear the first message the evangelist will have for us. The perfect attendance contest for the month of July ended with many good results Sunday night. Those attending every service, both morning and evening, during the month were: Mrs. Elton Hudson, E. C. Luna, W. H. Catt, James Case, Maxine Cook, G. C. Mullins, Durwood H. Wright, J. Vance Miller, Special Means, Naomi McCarty, S. F. Moore, Mrs. E. W. Breshears, Vivian Case, Mrs. J. B. Crow, Mrs. Claude Loria, Mrs. W. T. Scott, Mrs. W. H. Catt, R. W. Breshears, Mrs. J. H. Breshears, Mrs. R. D. Wright, Mrs. R. W. Means, Dr. R. W. Means, Estola McMinn, Janie Warnica, Thelma Crow, Mardell Scott, C. A. Loria, Graydon Johnson.

Many others only missed one service or one Sunday. The faithfulness on the part of these folks is appreciated very much.

The Christian Endeavors now have a piano in the basement and are meeting there each Sunday evening at 7 o'clock. Mrs. Raymond Breshears is leader for next Sunday night. Young folks, don't miss this service. Great singing, special music and interesting discussions on "What Jesus Teaches About Happiness."

Sunday school begins at 9:45. Everybody be on time next Sunday. "If a Soul is Lost from Portales, Who is to Blame?"

Sunday, 8 a. m., "Come and See." Monday, 7:45 p. m., "Is There a Hell? If so, Who is Going There?" Tuesday, 7:45, "Is There a Heaven? If so, Who is Going There?" Wednesday, 7:45, "The Indestructible Christ."

Thursday, 7:45, "The Indestructible Church."

Friday, 7:45, "The Thing that Made Jesus Marvel."

CARNIVAL WEEK IN PORTALES

The J. George Loos shows are starting a carnival in Portales this week. The night life on the show grounds is a riot of sound and merriment.

Four large rides and the accompanying side shows are the features of the carnival.

HOG AUCTION AT HEREFORD

In this issue will be found the ad of an auction sale of 250 head of hogs at Hereford, Texas, on the 4th of August.

These are pure-bred hogs, non-registered, and doubtless contain splendid stock for breeding and feeding.

EAST LYNNE COMING TO PALACE THEATRE

"If a play can survive for a half century, it stands an excellent chance of living forever." William Archer, the famous dramatic critic, once wrote, "provided it is built upon a foundation as solid and permanent as life itself and that it possesses an appeal of universal magnitude."

Perhaps it was this truth that prompted Fox Film Corporation to sponsor a Movietone production of that world-renowned romantic classic, "East Lynne," which makes its local premiere next Sunday, Monday and Tuesday at the Palace Theatre.

Never in the history of the audible screen was an entertainment vehicle so elaborately planned in advance. Vice-President and General Manager Winfield Sheehann, in charge of Fox Film production, personally assumed charge of the preparations. Exactly four months of research work and careful working out of details were consumed before the first crank was turned by the battery of cameras which

filmed "East Lynne." No motion picture was given greater thought. Scouts of the Fox Film organization were sent to England, where the play originated, to obtain valuable material from England they moved on to Vienna and to Paris and other continental cities that serve as locales for this picture.

Even the courts of Europe were invaded, for none other than one of Queen Mary's most informed ladies-in-waiting was signed for the purpose of lending absolute accuracy to the mannerisms of the grand damsels who appear in "East Lynne." She had to be an authority on social etiquette not only in England, but in France and other countries.

Mrs. Delbert Bivins and her little daughter accompanied by Mrs. Loma, drove here Monday from Tulla, Texas, and visited Mrs. Bivins' mother, Mrs. J. M. Yates.

NEW HARDWARE STORE IS HAVING SALE

This week the stock of hardware owned by the Portales Hardware Company, located in the Wheeler building, is included in a consolidation sale, and the firm opened the sale last Saturday with the serving of free lemonade. The day was hot and an ideal time for drinking cold beverages, and the old Wheeler stand was a very popular place. One and one-half barrels of lemonade was given away.

Mr. Stith, president of the Portales Hardware company, is selling his stock which was brought here from Texas in order that he may be able to consolidate it with his regular hardware stock which is now located in the old Fridley building near the Sledge Hardware company store.

CARD OF THANKS

We wish to take this means of expressing our sincere thanks to the people who assisted us during the illness of our wife and daughter, and especially to ladies of the Christian church.

Jasper Atkins
Mr. and Mrs. H. C. Kyle.

MARRIAGE LICENSES

Fred H. Rowland, Ruth Wolford—Portales.
Glenn E. Harris, Mrs. Verna Parr—Morland, Kansas.
Clair E. Cook, Leota Ruckman—Clovis.

Thomas B. Miller, Mrs. Helen Miller—St. Vrain.
Casey Page, Bessie Mae Cook—Amarillo.

MIDWAY

Rev. Cox preached at Midway Sunday night.

Miss Hazel Cardin spent Saturday night with Miss Lora Newberry.

Miss Morane Gray spent Saturday with Miss Winnie Horner.

Mr. and Mrs. T. H. Gregory and Miss Alice Gregory took dinner in the Cardin home Sunday.

Miss Bill Cardin spent Tuesday night with Miss Alice Gregory.

Richard Rogers took dinner in the Danforth home Sunday.

A large crowd attended the ball game at Causeway Sunday. Two games were played, Arch and Causeway first. Arch won by two points.

Midway and Causeway played next, Midway winning by one point.

FLOYD

Mr. and Mrs. Grant Gordon left one day last week on a trip to Taos, New Mexico, and other points.

A good crowd attended singing Sunday night. Everyone enjoyed the singing.

Friday night, July 31, the Women's club will present their play, "Clubbing Your Husband." Every body cofs. Admission 5 and 10 cents. Everyone has a chance to

win the club quilt given to the lucky one.

Miss Estelle Parsons is home on a two weeks vacation from Yeso, where she has been working.

Mr. and Mrs. George Goldman are the proud parents of an 8 1/2 pound baby girl, born July 22.

The revival meeting starts Sunday night, August 2. Everybody is urged to attend.

Miss Katherine Parsons returned home from a three months visit at Yeso, New Mexico.

Everyone had a good time at the party given at the home of Roy Wright Saturday night.

The Hitch Hikers are planning on a camping out party Wednesday night, out close to the Lewiston lake.

Miss Naomi McAllister visited in the home of Miss Estelle Parsons Saturday night and Sunday.

VARIED PROGRAM PLANNED FOR FARM AND HOME WEEK

A varied program is planned for Farmers' Week which is to be held at State College, August 24 to 28, inclusive. Each day a special subject will be featured, such as crop production, poultry raising, dairying, livestock production and fruit and vegetable production. Besides the special programs which are to be given on one of the above

subjects each day, lectures and demonstrations will be conducted each day during the week on poultry raising, dairying, and fruit and vegetable production.

A registration fee of \$5.00 will be charged which will pay for lodging and meals and entitle visitors to use of facilities of the campus including admission to the swimming pool, which will be open all week.

The dormitories of the college will be open on Sunday, August 23, in order to receive visitors for Farmers' Week. Lodging for visitors will be provided in the dormitories and meals will be furnished at the college dining room.

Meetings of the Crop Improvement Association, the New Mexico Poultry Association and other farmers' organizations and the Agricultural Committee of the New Mexico Bankers' Association are planned for Farmers' Week.

Teachers of vocational agriculture and county extension agents are cooperating to make the Farmers' Week a success.

For full information in regard to Farmers' Week, see your county extension agent or write to the Extension Service, State College, New Mexico.

Distilled Water, 10c gallon, phone 76, Universal Motor Co.

Subscribe for the Portales Valley News.

EAT MORE MEAT SPECIALS FOR SATURDAY

Good tender Steak	15c
Beef Roast	12 1/2c
Pork Sausage	12 1/2c
Fresh Creamery Butter	25c
Picnic Hams	17c
Bacon Squares	17c
Salt Pork	10c

Purity Market

Where Quality is higher than Price

Friday and Saturday Specials

One Lot Ladies' Shoes	\$1.00
Printed Silks and Shantung	Regular \$1.19 to \$1.95 values
	69c
15c and 19c Prints and Challies	11c
Batistes, Voiles and Dimities	49c
	15c
Children's 79c Wash Dresses	50c
	\$9.95 and \$12.50
Silk Dresses	3.95
	\$16.75
Silk Dresses	6.88
One Lot \$2.50 and \$3.00 Dress Shirts	\$1.50
Boys' \$1.00 Dress Shirts	69c ea
Men's Work Straw Hats	Values to \$1.00
	49c ea
Blue and Gray Work Shirts Triple Stitched	89c ea

Boys' Stripe Overalls Ages 1 to 11 years	89c ea
	1.00
Men's Overalls High back and Suspender back	\$1.10
One lot Men's \$5.00 Dress Oxfords	2.95
Men's \$4.00 and \$4.50 Work Shoes	2.85
Bradley Swimming Suits	1
	2
	Price

APPRECIATION

True appreciation of the needs of others . . . genuine, helpful aid to a stricken family . . . these are the aims of the Wheeler & Johnson Service. Let our years of experience be your guide in this, one of life's most difficult obligations. Charges are moderate.

Wheeler and Johnson
Mortician
Day Phone 46 Night Phone 93

Joyce-Pruit Co.
A Complete Department Store
The Store of Quality

Locals and Personals

Mrs. Prentice Rossen and Mrs. C. A. Shenton drove down from Bedford, Texas, Friday afternoon and attended the First American program held upon the courthouse lawn this evening.

Don't fail to attend the Club play at Floyd, Friday night, July 24.

Mrs. O. E. Strickland and her son Carus drove to Amarillo Wednesday morning and spent the remainder of the week visiting and looking after business.

Mrs. R. B. Hardin with her two children, Edna Joe and Robert, left for her home north of Clovis Sunday afternoon, after visiting with her uncle and aunt, Mr. and Mrs. W. T. Cothran.

Scottie Henderson, son of Mr. and Mrs. Edna Henderson, came down from his Clovis home and visited a day or two last week in Portales with Leroy Howell.

Just 5 and 10c admission to the club play at Floyd Friday night, July 24, at 8:00 o'clock.

Mr. and Mrs. E. J. Norris had as their house guests last week, Dr. and Mrs. McIntosh and children of Canada, who were passing through New Mexico on their summer trip to California.

G. W. Carr returned home the first of the week from Amarillo, Texas, where he spent four or five days.

Mr. and Mrs. Ed J. Neer with Mr. and Mrs. E. N. Neer left Portales about four o'clock Saturday evening and went to Mary White Girl Scout camp in the mountains near Weed, N. M., to spend the Sunday with their grand daughter and daughter, Marie Neer.

Mrs. E. H. Brown and son Edward came down from Clovis Saturday and spent the afternoon with Portales friends.

J. M. Rockwell, president of the Portales Lumber Company, came up from Roswell Friday night and spent the week end in Portales in the home of Mr. and Mrs. A. D. Ribble.

Dr. and Mrs. I. D. Johnson drove to Ruidoso Saturday afternoon for a week end visit in the summer camp at that place. They were accompanied by Dr. and Mrs. C. A. Soe who made their trip to that pleasure resort for the first time. The party returned to Portales Sunday evening.

"Clubbing a Husband," the club play, will be held at Floyd school building, Friday, July 24, at 8:00 o'clock.

C. C. Price of Redlake community purchased a new 3 window Sedan from the Universal Motor Company last week.

Mrs. A. J. Cothran with her two daughters, Jean and Charlene, spent a portion of last week in Portales visiting in the home of K. and Mrs. W. T. Cothran.

J. L. Tyson left Monday for Lubbock, Texas, to look after some business in connection with the oil company of which he is a representative.

Mr. and Mrs. Cecil Hammitt came up from Carlsbad Saturday and remained until Sunday visiting with Mrs. Hammitt's parents, Mr. and Mrs. A. A. Wolford.

Miss Lucile Pitkin came down



DADDY! They stayed up that night, for Daddy said he'd call. Family united by telephone. And it costs so little. For example, station to station day rates.

FROM PORTALES TO— Amarillo 70c Santa Fe \$1.20. Evening and night rates are lower. Call by number or quicker. See Call Long Distance "Number Please" TELEPHONE

from her home in Amarillo Friday and remained until Monday visiting with her uncle, S. F. Moore, and her cousin, Mrs. Lucile Cumbe.

Miss Iris Ribble left Saturday morning for several days visit in Amarillo. Miss Ribble will be a member of the wedding party at the marriage of one of her college friends, this week.

Mr. and Mrs. J. L. Tyson and their daughter, Miss Fern, are having as their house guests Mr. and Mrs. E. B. Dennis of Carlsbad, Texas, Mr. and Mrs. H. E. Gwynn and daughter, Barbara, and son, H. E. 3rd, of Harlin, Texas.

Mr. and Mrs. Jim Hatch are rejoicing over the arrival of a son in their home. Mrs. Hatch and her son are getting along splendidly and are being cared for in the home residence on Colorado street by her mother, Mrs. Monroe Hones, with the assistance of Mrs. J. E. Johnson.

Mr. and Mrs. Lester Smith have moved to the Clifford Deen residence on State street and will have that as their future home.

Mrs. Bert Boykin is in Roswell this week visiting with her mother, Mrs. H. B. Sallee.

John Creech is home from a recent trip to his old home in western Virginia. This is the first visit Mr. Creech has made to his native state for more than twenty-five years. He is a partner with Carl Case in the Portales Canning company.

Ted Bonner came over from the Bonner ranch near Fort Sumner and is spending a few days with his brother, Ray Bonner.

Miss Cleo Partner has returned to her home in Tularosa after a very enjoyable visit with her sister, Mrs. L. C. English.

KENNA NEWS

Mrs. W. L. Sears is home from Las Vegas where she has been attending normal school.

Mrs. Dave Howell returned the past week from a visit with her daughter, Mrs. Temple, who lives in Michigan.

Mrs. H. C. Boyle went to Clovis recently to consult a physician as her baby was ill.

Mr. and Mrs. B. M. Naylor are taking a vacation in Oklahoma. Mr. McDonald of Lake Arthur is acting as relief foreman during Mr. Naylor's absence.

Mrs. Ed Sears and daughter were up from Roswell last week visiting Mr. and Mrs. Sherman.

Bro. Rankin is holding a revival meeting some place in Texas this week. The Baptists expect to have a revival meeting here, beginning the second Sunday in August.

Mrs. James Elrod and little son Jimmie, of East Vaughn, visited the Crume family recently.

Mrs. Coleman Pendley and children have moved from Portales to Kenna, as Mr. Pendley is employed on the highway here.

ROEBUCK

We had good showers of rain last week which was needed badly.

Crops are doing nicely at present.

Lola Blakley spent last week with her parents, M. and Mrs. R. M. Harding. The three were very much surprised last Tuesday evening when Mrs. B. W. Taylor, her son and family of Choctaw, Okla., drove up unexpectedly.

Homer Nelson of Portales is to preach at Roebuck next Sunday, August 2. All are invited to come.

Mrs. Lizzie Mae Nance is attending school at Lubbock, and plans to teach the Long school this winter.

Miss Opal Gates and Jake Scott went to singing at Longs last Sunday night.

Mr. and Mrs. Ernest Judah, Mr. and Mrs. Tommie Watson and Fred Judah visited the Beans Judah home last Friday.

Mr. and Mrs. Harding and daughter Lois visited in the B. J. Gates home Friday and had fish for dinner, which was a treat and enjoyed very much.

INEZ

Mrs. Debols and children of Houston, Texas, are here for several weeks visit with their relatives, S. W. Tollett and children.

Mr. and Mrs. Floyd Vincent spent Sunday in the W. D. Greathouse home.

Mr. and Mrs. Roy Marrs and son Jimmy of Clovis visited Saturday and Sunday with relatives in this community.

Mr. and Mrs. Raymond Waits and sons of Frederick, Okla., visited Saturday and Sunday in the Frank Greathouse home.

Mr. and Mrs. J. B. Graham and daughter spent several days last week at Rogers in the Hugh Vincent home.

Quite a number of the young people attended the baptizing at Longs Sunday.

More than 150 attended recreation last Wednesday afternoon and enjoyed the ball games and croquet.

Mr. and Mrs. Benton Luttrell and family of Sudan, Texas, have moved into our community. We are glad to welcome them into our midst, and especially glad to have them in our Sunday school.

Roy Mullins will lead our Sunday school worship program next Sunday. The subject will be "Loyalty."

Nell Mullins left Sunday afternoon to spend a week in Clovis with Mr. and Mrs. Ray Marrs.

Marvin Tollett is quite ill at this writing.

An especially interesting League program last Sunday night led by Ella Bea Tollett. Next Sunday Bill Musick will have charge of the program.

PRISONER HAD BAD LAPSE OF MEMORY; DID NOT WAIT

CLOVIS, July 18.—This prisoner obeyed the sheriff in all instructions but one—he forgot to wait for the sheriff to come back.

Sheriff J. C. Dunlap of DeBaca county is seeking Jim H. Harris, who is wanted on a charge of embezzlement in Guadalupe county.

Recently Sheriff Dunlap arrested Harris at Portales and, having other duties to perform in Roosevelt county, he ordered Harris to go to Fort Sumner and wait there for him. Harris went—but he forgot to wait, and now Dunlap is hunting him.

Harris is wanted on alleged "bad" check charges in Fort Sumner and Vaughn, and Sheriff Dunlap has asked Sheriff E. Witherspoon at Clovis and Sheriff Juan Sena at Santa Rosa to watch for Harris. (Harris is the man who was arrested in Portales about two weeks ago, who was selling special advertising matter.)

Plant Winter Wheat For Pasture

Winter wheat for the dairy herd will prove profitable to both irrigated and dry farmers.

The present price of wheat makes it possible for every farmer to sow a small acreage.

Wheat drilled between the cotton rows or broomcorn rows will supply green pasturage during the winter months, and will also supply a cover crop to keep the land from blowing.

This wheat can be turned under in the spring and will add fertility to the soil.

It will pay a good profit in increased cream production.

Many Crops Suffer for Want Moisture

While crops over the county as a whole are in fine shape, in many sections the crops are actually suffering from want of moisture.

Let Us Test Your Brakes and Lights

Many cars are being picked up because they have insufficient brakes or lights, and costing the owner a fine.

Bring Your Car In Today GUNNELL'S In rear of C. & T. Service Station

Professional Directory

Dr. R. W. Means Dentist Residence Phone 108 Office Phone 25 X-RAY DIAGNOSIS

Dr. I. D. Johnson Dentist Phone 22 for appointments Portales, New Mexico

Young & Hatch Hegg, Cattle and Feed We do Custom Grinding Portales, N. M.

Dr. J. S. Pearce PHYSICIAN and SURGEON Office at Pearce's Pharmacy Office Phone 34, Residence 13

Ballow & Price Coal, Ice and Feed Authorized Purina Dealers Telephone 2

Dr. N. F. Wollard Local Surgeon A. T. & S. P. Hospital Ass'n. Office Near's Drug Store Phones: Office 49, Res. 169

C. A. SOE M. D. Physician and Surgeon Phone 78

S. N. Hancock Optometrist—Eyes Tested, Glasses Fitted, Registered under the State Board of New Mexico Next Door to New Mexico Drug

E. T. Hensley Physician and Surgeon Phone 94 and 139

C. M. COMPTON, JR. Attorney at Law Practice in all the Courts Office over Hughes Confectionery

22nd day of July 1931, appointed Administrator of the estate of T. E. Sartor, deceased, by the Probate Court of Roosevelt County, New Mexico, and has duly qualified as such.

THEREFORE, any and all persons having claims against said estate are hereby notified to present the same in the manner and form and within the time required by law, or the same will be forever barred.

J. C. Compton of Portales, New Mexico, is attorney for Administrator.

Portales, New Mexico, this the 22nd day of July, 1931. MAN CLARK, Administrator.

NOTICE FOR PUBLICATION (Publisher)

DEPARTMENT OF THE INTERIOR, U. S. LAND OFFICE at Santa Fe, N. M., July 15, 1931. NOTICE is hereby given that Kenneth G. Lamb, of Portales, N. M., who, on May 21, 1931, made additional homestead entry No. 002347 for lot 1, NE 1/4 NW 1/4, N 1/2, Section 30, Township 1 N, Range 33 E, N. M. F. Meridian, has filed notice of intention to make three year proof, to establish claim to the land above described, before U. S. Commissioner at Portales, N. M., on the 27th day of August, 1931.

Claimant names as witnesses: W. E. Heimer, Joe Bohanon, Harry Green, J. A. Brown, all of Portales, N. M. A. M. BERGIRE, Register.

NOTICE OF SUIT THE STATE OF NEW MEXICO—GREETING: You are hereby notified that there has been commenced in the District Court of Roosevelt County, New Mexico, a suit wherein Mary Irene Sanson is plaintiff and you, W. D. Sanson, are defendant, numbered 2771 upon the civil docket of said court.

The general object of said suit is to obtain a divorce by plaintiff from defendant upon the grounds of abandonment and desertion. You are further notified that unless you answer or otherwise plead in said cause on or before the 12th day of September, 1931, judgment by default will be rendered against you and plaintiff will apply to the Court for the relief demanded in her complaint.

That C. M. Compton, Jr., of Portales, New Mexico, is attorney for plaintiff.

WITNESS MY HAND AND OFFICIAL SEAL, this the 14th day of July, 1931. (SEAL) JOHN W. BALLOW, Clerk.

Farha's Grocery For Friday & Saturday Bring your Eggs—we will pay 1c more for trade 48 LBS FLOUR 85c Rice, 5 lbs. -----27c 1 gal. Peaches ----49c 8 bars White Laundry Soap 25c 1 qt. Apple Butter 24c | 1 gal. Apricots ---49c 1 doz. medium size Oranges 22c 1 can Tall Salmon 12c | Lemons, 1 doz. ---30c 3 LBS PEABERRY COFFEE . 43c Pinto Beans, 10 lbs 29c | 1 lb. Schilling Coffee 38c MATCHES 1 box 2c 1 qt. Sour Pickles 22c 1/4 lb. White Swan Tea -----19c 1/2 lb. White Swan Tea -----37c With each \$3.00 purchase we will give free a 2 1/2 lb. can of Peaches Trade with Joe—the man everybody knows. Watch Our Windows for Extra Specials

This Coupon is Worth 35c With 65c Cash and Coupon you buy \$1.00 bottle of "Lady Doris" Baby Face Lotion" A marvelous Bleach and beautifier. Removes and prevents Tan, Sunburn, Blackheads, Acne, Pimples, Lovely Powder Base and Astringent. PARADISE BEAUTY SHOP Phone 144

Clean Lumber Solid, sound lumber, free from knots—holes still makes the best and cheapest building material. In our yards all regular sizes are available at moderate cost. May we estimate? KEMP LUMBER CO. Portales, N. M.

SOCIETY and Club

FAST TIME BRIDGE CLUB

Mrs. Ray Snelson, who is a member of the Fast Time Bridge Club in Clovis, entertained the eight members and four additional friends at her home last Thursday afternoon.

A color plan of green and yellow was carried out in the house decorations and also the menu. Many cut flowers in the afternoon colors were very artistically arranged in bowls and vases throughout the rooms.

A two course lunch was served about five o'clock and completed the club party.

The guests were Mrs. Bonnie Blair of Littlefield, Texas, Mrs. Turner Smith, Mrs. Helen Lashier and Mrs. W. C. Snelson of Clovis. In addition to club members, Mrs. Smith received the guest's prize for high score and Mrs. Hub Fisher for the club members.

With the exception of Mrs. Snelson, the members are all Clovis ladies.

BRIDGE AND FORTY-TWO

Mrs. Ed J. Neer and Mrs. E. N. Neer were hostesses Thursday afternoon in the home of the former with five tables of bridge and four of forty-two. The tables were arranged in the living room and out on the large pleasant porch.

In the contests which occupied the hours from three until six o'clock, Mrs. H. C. Walton held the high score in bridge and Mrs. P. E. Jordan the low. Mrs. C. V. Harris was winner of the first prize in the forty-two contest and Mrs. J. G. Cox the low.

Refreshments were served at the close of the games to the following guests: Mesdames Huggins, T. E. Mears, Bert Rawlins, W. W. King, H. H. Buchanan, P. E. Jordan, A. D. Ribble, Coe Howard, Temple Odum F. D. Golden, F. M. Bailey, Turner Hensley, Lacy Armstrong, I. D. Johnson, J. J. Spire, Maud Smith H. C. Walton, E. L. Wright, Milton Brown, J. C. Compton, C. M. Compton, J. G. Greaves, E. A. Herndon, J. B. Priddy, C. A. Soe, Arthur Jones, J. G. Cox, Carl Turner, N. F. Wollard, M. B. Jones, E. T. Hensley, James D. Turner, W. B. Oldham, Ernest Pogue, J. W. Maupin, C. V. Harris and C. J. Whitcomb.

Y. W. A. PICNIC

Mrs. Rolf Barnard chaperoned a party of young people Thursday evening when they went to the ranch for a picnic supper.

The party was composed of the members of the Young Women's Association of the Baptist church and their invited friends.

Great quantities of food had been arranged for the evening and the hours of the evening were occupied in eating the splendid supper and playing games of various kinds.

COMPLEMENTS SISTER

Misses Naomi and Loreta McCarty were at home Thursday afternoon to a number of friends as a compliment to their sister, Miss Maybelle McCarty, who has been here from Lubbock for the past two weeks.

The tables were arranged out in the yard for both the afternoon and evening games.

In the evening lights were strung through the trees and made the yard a very inviting setting for an evening party.

Eshasta daisies were the cut flowers used for the decorations and sweet peas were the plate favors presented the guests at the close of the games when the dainty refreshments were served.

No prizes were given for scores at either the afternoon or evening party.

Mrs. James Christoe substituted both afternoon and evening for guests who at a late hour were unable to be present.

In the afternoon the players were Mrs. Luther Thomas, Mrs. Lester Turner, Mrs. Ted Forbes, Mrs. Mangum, Misses Fern Tyson, Helen Compton, Maybelle McCarty, Creta Herndon, Clara Florence.

CLUB COUNCIL MEETING

The all day meeting of the Home Makers' clubs of the county was held in Portales last Saturday. Eleven clubs were represented and included the organizations at Arch, Benson Valley, Dora, East Valley View, Floyd, Longs, Portales, Portales Springs, Redlake, Rogers and Pleasant Valley.

Mrs. A. C. Woodburn is president of the council and conducted the business meeting as well as introducing the ladies appearing upon the program.

Mrs. Carl Mueller led the singers in the club songs which opened the session and this was followed by the Lord's Prayer repeated in unison.

The 4-H club girls from six different clubs formed a chorus and sang the "Flowing" and "Dreamings." These are the girls' and boys' national club songs. "Flowing" is the boys' song, but the girls are required to know it as well as their own.

Della Mae Brown and Estie Deament of the East Valley View club gave a hemstitching demonstration, explaining the individual steps and the materials best suited for hemstitching.

Lena Mae Womack and Willie Ruth Womack of the Floyd club gave a demonstration of plain evening. These girls told of the common sewing stitches and the uses of the various stitches.

The secretaries of the various

WOLFORD-ROWLAND

A very quiet ceremony was solemnized Saturday afternoon at the Christian parsonage when Rev. C. A. Loris united in marriage Miss Ruth Wolford and Mr. Fred Rowland.

The bride is the youngest daughter of Mr. and Mrs. A. A. Wolford of Portales and has spent her young womanhood days in this city with her parents. She has attended the local high school and was active in the church work of her faith.

Mr. Rowland is a young man in his early twenties, and is the son of Mr. and Mrs. Charles Rowland. He is in charge of the operation of his father's farm which is located on the North Floyd highway at the Rocky Corner. Mr. and Mrs. Rowland are living on the farm with Mr. and Mrs. Rowland Sr. and will make their home until they get their new house built on the farm, about one-half mile from the present residence.

The young people have the best wishes of a large circle of friends as both have attended the Portales high school and are well known.

CHILDREN'S PARTY

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The little tots spent the time out in the yard playing games of an active nature, and at six o'clock were seated upon the lawn and served the refreshments which were these childhood favorites.

The children attending the party were Barbara Jean Gwinn, Joan Bremer, Joan and Adele Clevenger, Lucy Fay Yoachum, Frank Will and Jack Loris.

DINNER PARTY

Mrs. Jack Downey and her daughter June of Shreveport, La., who are in Portales visiting in the home of Mrs. Downey's brother, Judge T. E. Mears, were the special guests Sunday at a lovely dinner in the home of Mr. and Mrs. C. J. Whitcomb.

The long dinner table was extended to full dimensions and the guests with their host and hostess were seated at one table. Summer flowers in an attractive bowl centered the dinner table.

The three course dinner was announced for one o'clock. The hours following the meal were spent in pleasant conversation.

The invited guests included Judge and Mrs. Mears and son Eldridge, Mrs. Downey and daughter June, Dr. and Mrs. N. F. Wollard, Mrs. Rusha Smith and Mrs. James Christoe.

EVENING OF BRIDGE

Mrs. James Christoe entertained with three tables of bridge Saturday evening complimenting Mrs. Jack Downey.

Three tables were placed on the porch and during the evening hours from 8:30 until 11:00 a merry contest in auction bridge was waged.

Rosamond Deen held the highest score and was awarded the first prize. A guest gift was presented Mrs. Downey.

Refreshments were served at the conclusion of the last progression to Mesdames Downey, T. E. Mears, Esther Clevenger, P. E. Morrison, C. M. Compton, Lillian Taylor, E. A. Herndon, W. W. King, H. C. Walton, Maud Smith, H. H. Buchanan, Rusha Smith, Misses Rosamond Deen and June Downey.

FLOYD HOME-MAKERS

The Floyd Home-Makers' club met in all day session in the school house July 24, with 20 members present.

Mrs. A. C. Woodburn was chosen delegate by the club to the State College.

The play, "Clubbing a Husband," will be given at Floyd school house July 31.

A five dollar prize will be given to the one who holds the lucky number.

Everybody come, there will be fun for all.

CLUBS GAVE REPORTS OF THE WORK

accomplished in their organizations and the results of this first half year were most encouraging.

The Floyd club reported the greatest amount of canned foods, having at the present time more than 2,500 quarts in the pantries of the members. Dora was second with about 1,400 quarts. This included meats, vegetables and fruits.

The East Valley View club gave a little comedy stunt as its number on the program. Mrs. Homer Miller, Mrs. Parker, Mrs. J. E. Beckman and Miss Eunice Drinkard were the four characters appearing in the little play.

During the business meeting a discussion was held concerning the arrangements for the Dairy Stock show this fall. The ladies appointed to meet with the Fair board and arrange the premium list were Mrs. Leslie Smith, Mrs. R. E. McAllister and Mrs. C. R. Nelson.

Mesdames Carl Mueller, Fred Hodges and Fred Ohr were appointed a program committee to arrange for entertainment at the next council meeting.

The nominating committee was also named and these ladies will select the names of the candidates to be elected at the closing meeting of the year. They are Miss Drinkard, Mrs. J. H. Nicklas and Mrs. Joe Bill Thompson.

At noon a picnic lunch was enjoyed out on the court house lawn.

Miss Oakley is encouraging the recreational phase of the club work, and the entire afternoon was devoted to games and outdoor activities.

WANDA BROWN, ALICE RUTH WILLIAMS, MCKEEN WALTON, ROSEAMOND DEEN, MILDRED JENNINGS, AND MARJORIE ROBINSON.

The evening guests were Mrs. N. T. Watson, Misses Lella Mae Freeman, Adelle Oldham, Maybelle McCarty, Sybil Lyons, Lucile Wenzler, Iris Ribble, Eula South, No-rene Yoachum, Bernice Hayes, and Mrs. Abe Ribble.

PICNIC PARTY

Dr. and Mrs. J. E. Camp entertained most informally one evening last week with a picnic supper out in their pretty back yard. The supper was spread upon low tables and the guests were seated upon cushions. The entire evening was spent out in the yard.

The guests included the entire family of Mrs. Maud Smith and were Mrs. Smith, Miss Irma Belle and Miss Lela of Portales, Mr. and Mrs. Roy Smith and Mr. and Mrs. Lester Bayless of Clovis.

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The bride is the youngest daughter of Mr. and Mrs. A. A. Wolford of Portales and has spent her young womanhood days in this city with her parents. She has attended the local high school and was active in the church work of her faith.

Mr. Rowland is a young man in his early twenties, and is the son of Mr. and Mrs. Charles Rowland. He is in charge of the operation of his father's farm which is located on the North Floyd highway at the Rocky Corner. Mr. and Mrs. Rowland are living on the farm with Mr. and Mrs. Rowland Sr. and will make their home until they get their new house built on the farm, about one-half mile from the present residence.

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On the Farms and in the Pastures of Roosevelt County

By GORDON KING GREAVES, Field Representative

TOLAR, July 23.—The northern end of the panhandle of Roosevelt county is a very fertile farming district. The entire panhandle covers about two hundred square miles. One-half of this land is owned by five large cattle ranches. The land is very level and is practicable for wheat farming. There were about 2,000 acres of wheat harvested in this section this year with an average yield of from fifteen to twenty bushels to the acre. Wheat farming is overbalanced, however, by feed crops. Corn, sudan, kaffir and beans make up the principal crops.

Edgar Sparks, a member of the county board of education, lives eight miles north and four miles east of Tolar. He has 340 acres under cultivation this year. He farms 160 acres himself and rents out the rest. He is raising only feed crops this year and intends to plant some wheat this fall for pasture. He has 100 dominicker hens and eight head of Jersey cattle.

Mr. Sparks has been in the county 15 years. He came from Bell county, Texas. The News representative spent Monday night in the Sparks home. Although Mrs. Sparks was gone on a visit to her sisters at House, N. M., the boys fared well on Mr. Sparks' cooking. As one of the small boys told his mother the following day, "We had some of the best bran flakes."

G. A. Ross is cultivating 240 acres. He is raising thirty acres of corn and the rest is planted in beans, maize and broomcorn. He has 120 chickens and 36 turkeys. He also has 17 hogs and 12 head of Jersey cattle. Mr. Ross has been in the county 22 years. He came from Oklahoma.

W. J. Morgan has 239 acres under cultivation. One hundred and nine acres of this is in wheat, the rest in feed crops. Mr. Morgan has been raising hogs, but because of the lack of feed has just sold off 35 head. He milks three cows and has 60 chickens.

Mr. Morgan has been in Roosevelt county 25 years. He came from Clay county, Texas, and homesteaded on his present place.

J. R. Ryan is farming 190 acres. He has harvested 150 acres of wheat that turned out 19 bushels to the acre. The rest of his land is in feed crops. He has 200 R. I. Red chickens and four cows.

Mr. and Mrs. Ryan have been in the county four years. They came from Oklahoma.

J. H. Barry of Clovis owns a large cattle ranch and wheat farm near the Curry county line. M. H. Lewis looks after the farm. They have harvested 1,000 acres of wheat and the other five hundred acres is in feed crops. They are now busy with two tractors plowing the wheat stubble. Mr. Lewis and Mr. Barry are partners on 200 hogs that they are fattening on their place. This is probably the largest hog farm in the county. They also have about 200 chickens and a large number of Hereford cattle.

Mr. Lewis has been on the place five years.

Otho Smith is farming 260 acres. His principal crops are maize and kaffir corn. He has 100 Rhode Island Red chickens and is fattening two hogs. He milks 14 cows.

Mr. Smith has been on his present place since January, but has lived on his father's farm near Melrose all his life.

S. N. Wright has 100 acres under cultivation. He has 80 acres of wheat and the rest in maize and kaffir. He has 800 sheep that are looked after by Joe Macias from Jalisco, Mexico. He has been working for Dr. Wright five years. He has learned to speak English fluently in two years. Mr. Wright intends to fatten the weathers on wheat before he ships them.

Mr. Wright has been in the county 25 years. He came from Wise county, Texas.

J. M. Dryden is farming 450 acres. Two hundred acres of it was in wheat this year. He hasn't threshed his wheat yet, but has cut it and stacked it until he is able to secure a threshing. He has 60 acres of sudan for pasture and the rest is in feed stuff. He has 250 White Leghorn hens and 200 young chickens. He also has four brood sows and 50 head of Durham and whiteface cattle.

county since 1907. He came from Oklahoma.

A. E. Berry has 160 acres under cultivation on the W. B. Milburn place. He is raising broomcorn, ligaria and kaffir. He has 30 hens and 200 young chickens. He has 18 head of cattle. Mr. and Mrs. Berry have been on their present place three years. They came from Curry county, N. Mex.

Ralph Maberry has gone to work in the harvest field 24 miles north of Clovis. He has 200 acres under cultivation on his farm in Roosevelt county. He is raising nothing but feed crops this year. He has 30 hens and 50 young chickens, and milks four cows.

Mr. Maberry has been living in Roosevelt county 22 years. He came from Oklahoma.

H. I. Holley has 375 acres under cultivation. Mac Williams rents 110 acres of this and the Holley boys are farming the rest. They are raising only row crops. Mr. Holley has 100 chickens. They milk 18 cows.

Mr. Holley filed on his place in 1906. They came from Oklahoma.

James M. Henry is farming 200 acres. He is raising beans, and feed crops. He had a good rain the 9th of this month that helped his crop. He has 100 hens, seven fattening hogs and six cows.

Mr. Henry has been on his present farm 15 years. He came from West Texas.

J. R. Hill has 300 acres in cultivation. He is raising only feed crops. He has 180 hens, 50 young chickens and 65 turkeys. He is fattening eight hogs and owns 30 head of cattle.

Mr. Hill and family have been in the county four years. They came from Hart, Texas.

A. W. Luther is farming 240 acres, 160 acres of which is in wheat. This wheat has already been threshed, and averaged 21 bushels to the acre. He also raises beans, corn, maize and sudan for pasture. He has 49 chickens, eight hogs, and milks five cows. S. Luther, father of A. W. Luther, lives on the place. He has a large garden which he irrigates from his windmill. He raises enough in the garden to feed the entire family.

Mr. Luther has been on their place since January 1st. They came from Canadian, Texas.

Jack Black has a very good looking crop this year. He has contoured his field and used other new ideas to improve his land. He is farming 150 acres. Sixty acres of this is in sudan which he uses for pasture and hay. He is also

raising beans and corn. The corn is planted in alternate rows, so a result, it is further advanced than any other corn in the section around him. He has 300 White Leghorn hens and 150 small chickens. He milks five cows and is feeding two brood sows and two shoats. Mr. Black has measured the rainfall on his place and says that since the 29th of April he has had one inch of moisture.

Mr. Black has been in the county 25 years. He came from East Texas.

Mrs. J. P. Kirk is managing her farm this year. She has 27 acres under cultivation, past is rented to W. T. Dodd and Bert Kirk farms the rest. He is raising mostly feed crops. Mrs. Kirk has 36 chickens, one hog and four head of cattle.

Mrs. Kirk has been in the county 20 years. She came from Oklahoma.

Hazel Harbert is visiting her mother, Mrs. Kirk, this week. She lives at Pinon, New Mexico.

J. W. Robinson has 350 acres under cultivation. He is unable to do any work himself, but has four husky boys who do all the farming. They are raising principally feed crops this year. Mr. Robinson has 100 chickens, three hogs and about 30 head of cattle.

Mr. Robinson and family have been in Roosevelt county since 1901. He homesteaded near Floyd. He came from Stevens county, Texas.

REMODELS SCHOOL BUILDING

Mr. Gunn, caretaker at the grade school, has spent much time the summer beautifying the school grounds at the grade building.

The lawns are now a mass of well kept grass with the many beds of flowers forming a background. The flowers are placed against the three buildings and are also attractive in little plots between the buildings. A low fence has been placed around the lawn, thus protecting it from abuse as the children race and romp up the playground. Iron pipes from the old boiler at the high school building were cut into proper lengths and used for posts in the fence, and a strong cable formed the fence. This has all been painted and is neat and pretty as well as protective.

Last week carpenters began the work of making some needed repairs at the main building. The old window casings are being replaced with new ones thus shutting out much of the cold in winter and the dust of spring time which has always crept in around the old casings. Into these new casings will be fitted new window sashes, as much of the woodwork of the old windows was beyond the repair stage and many of the panes of glass were broken. Hall screens will be put in place as soon as the new windows are completed.

In order to facilitate the task of properly ventilating and heating the school rooms of the building, a false ceiling is being swung in each of the rooms. This new ceiling is of celotex and will be hung 22 inches below the present ceiling.

Contractor Earl McCollum was the successful bidder for the work and has agreed to have the work completed by Saturday, August 22.

THANKS TO THE FIREMEN

We are indeed grateful to the members of the Portales fire department for their very splendid work last Friday evening when fire threatened the entire stock of our dry goods store.


We understand the many handicaps under which the boys labored in view of the large crowds which had gathered upon the streets for the arrival of the First American visitors. The willingness of the friends to assist the fire fighters was of great value and all these kind efforts are greatly appreciated by us, and we are truly grateful.

Mr. and Mrs. N. Stool.

CHURCH OF CHRIST (W. A. Kercheville, Minister)

We had splendid services last Sunday, also a large crowd. Brother Childers, a young man from Big Springs, Texas, filled the pulpit in the absence of the pastor. He made a good impression upon the entire congregation.

Sunday night we met early for the young people's class, and most of us went on to Dora to hear Brother C. A. Dunn, who is holding a revival there. We had an enjoyable and profitable time. Bro. Clary will fill our pulpit next Sunday. Church Reporter.



Call 13

... for your Grocery order, and we will select for you the very best brands, which we always handle and in less time than you can hope for they will be delivered to your door.

Nearly all the housewives are taking advantage of our special delivery service during the summer. Try it today.

McCall Gro. & Market

Ed. J. Neer

UNDERTAKING EMBALMER SERVICE
AMBULANCE

Established 28 years Licensed by State Board

Phone 67, 2 rings Agent for Clovis Floral Co.

Quality and Service Considered—Neer's Prices are Less

Portales New Mexico

All Kinds of Hardware

Prices Cheap

J. B. Sledge Hardware Co.

PRICES SLASHED

FOR THIS Quitting Business SALE

Belding's 10c Spool Silk . . . 4c	Ladies' Silk Dresses Values to \$9.85 2.98	Ladies' Rayon Bloomers 75c Values 29c	Bias Tape, Snaps, Buttons, and Notions, values to 35c 3c
Boys' Dress Pants . . . \$1.49 Values to \$2.95	Ladies' 50c Rayon Hose 22c	Your Choice all Full Fashioned Ladies Silk Hose Values to \$2.25 1.00 None Reserved	Up to \$1.25 Boys' Caps or Hats 29c
Men's \$1.39 Winter Union Suits . . . 77c	New Style Arrow or Van Heusen Soft Collars . . . 7c	Boys' \$2.95 Lumber Jacks . . . \$1.39	Up to \$1.00 McCall Patterns 2c
Men's \$1.75, 8-oz Overalls . . . 98c	The Famous		Ladies' Shoes . . . 1.88-2.39-3.39
			Children's Shoes . . . 88c to 1.98
			Men's Dress Caps . . . \$1.27 Values to \$2.95

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