

The Portales Valley News

VOLUME XXVI

PORTALES, NEW MEXICO.

THURSDAY, OCTOBER 18, 1928

Number 28

Monster Air Craft Reaches New Jersey, 6,500 Mile Flight

Air traffic is now becoming a safe means of travel, as has been demonstrated by the arrival at New Jersey of the monster dirigible, which has completed its flight from Germany on the 15th of October. The flight of 6,500 miles was completed in 111 hours, landing just three days after the anniversary of Columbus discovery of America.

The trip across the Atlantic was made in 69 days by Columbus, just 436 years ago, on October 2 he made his historical landing. The modern steamer Mauretania made the trip in 4 1-2 days, an advance in time since Columbus' day.

Lindbergh made the trip across the Atlantic in 33 1-2 hours in the spirit of St. Louis.

This Graf Zeppelin, a passenger ship, made wonderful time, although the time consumed was 1-2 hours longer than that recorded for the Lindbergh flight.

It will only be the matter of a few years until trans-Atlantic travel by airship will become common, and somewhat cheaper than the charged the passengers on the dirigible. There were some 40 passengers on this giant airship, one of them a woman, and woman-ship was delayed 15 minutes in landing because she forgot her hat.

Republicans Opened Campaign at Rogers

Monday night the Republicans opened their campaign at school house, W. G. Mc-Republican nominee for and A. G. Dickerman nominee for state representative, being the speakers.

Due to the heavy rain in the night, the crowd at the school house was small, but reports were made that the meeting was well received.

Senator Bratton on Political Issues

Albuquerque, N. M., Oct. 19.—There is only one great issue in present campaign, and that is Smith or anti-Smith, Senator Bratton told the meeting of the Smith-Robinson Club which met at the Old Heights Community church to overflowing Monday night.

Smith looms on every horizon, other pros and cons are insignificant," he continued.

With reference to Smith's relation to the prohibition issue, Senator Bratton declared that on his trip to New York City he had found Senator James Wadsworth of New York, stumping for the prohibition party, was appealing to eastern voters to vote for Hoover, a consistent wet can vote for Hoover," he said. "The country is tired today, and under a continuous administration, things will go on like this forever."

Alter Johnson Signs to Lead Washington

Albuquerque, Oct. 18.—(AP)—Alter Johnson, famous ex-pitcher of the Washington baseball team, signed a three year contract today as manager of the team. The terms of the contract were not made public.

Wife Killed and Minister Injured In Crossing Crash

Lubbock, Tex., Oct. 15.—When a light automobile in which they were riding was struck by a freight train near Snyder today, Mrs. John Carney of Cleburne was killed and her husband, the Rev. John Carney, Baptist minister, was so badly injured he is not expected to live.

Members of the train crew said the engine whistle was blown before the train reached the crossing.

Public Speaking Saturday Night

On Saturday night, Oct. 25th, at the Court House, there will be speaking by prominent democrats of this state.

On that occasion, Hon. R. L. Young, Hon. J. J. Briscoe and Hon. John Bingham, will address the voters on state issues.

Portales High Defeated By Clovis

In one of the most thrilling games played on the local field this season, Portales High was defeated by Clovis High by a score of 20 to 6. It being one of the hardest fought games played by the local aggregation so far this season.

The game opened with Clovis receiving on their 20 yard line and losing the ball on a fumble. Portales then carried the ball to the invaders 5 yard line, being held by Clovis, who punted, trying to pull themselves out of danger, but the local boys, not to be beaten out of their touchdown, came right back and crossed the enemy's goal line with a beautiful pass, Jones Brown Smith taking the ball over for the only touchdown for Portales, failing to kick the extra point. The first quarter ending 6-0 in favor of Portales.

For the next two quarters both teams played straight football, fighting hard for every inch of ground gained or lost, neither side scoring during this period.

That last quarter—This proved to be the undoing for the local boys, whom from appearance seemed to be somewhat tired after setting such a terrific pace for the preceding three quarters. Clovis scoring three touchdowns and two extra points, making the final score 20 to 6, Portales holding the small end.

One of the largest crowds of the season witnessed this game, several hundred people driving down from Clovis and practically every business house in Portales closed at 3 o'clock to give their employees a chance to witness this game.

Between Halves.

We could not very easily complete this article without honorably mentioning the "Pep" shown by the Pep Squads of both teams. It was a beautiful sight when the local Pep Squad, in their newly made uniforms, paraded around the field and lined up in the center, with letters on their backs spelling, "Rah! Rah! Portales Rams." The girls should be highly commended for this feat as it is one that will long be remembered.

After giving several yells for the local team the girls marched off turning the field over to the Clovis Pep Squad, who in turn paraded the field, also meeting in the center forming a circle and exhibited a banner with the words "Clovis High."

All in all it was a great game, and the pep displayed by both Pep Squads was nothing less than that "Old High School Spirit."

District Court In Session

Judge Hatch is holding District Court this week for non-jury cases. The jury cases have been continued till the 2nd Monday in January.

A. G. Dickerman, of Ft. Sumner, republican nominee for state representative from Roosevelt and DeBaca counties is in town this week, interviewing the voters in the interest of his candidacy.

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Nazarene Church

District Superintendent Rev. E. E. Hale will be with us and preach at both services Sunday, Oct. 21. Everybody cordially invited.

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Bob Dow Favors Eastern N. M. Normal

In as much as there is being circulated in Portales and Roosevelt County an untrue report to the effect that the Hon. R. C. Dow is opposing the Eastern New Mexico Normal College, we sent him the following telegram on tenth and 16th and give you his answer herewith which is self explanatory.

Clinton P. Anderson, Democratic Headquarters, Albuquerque, N. M.

Tell Mr. Dow to wire me his stand on Normal here. Wire at once.

Floyd T. Kennedy, Democratic County Chairman, Portales, N. M.

I helped pass the Normal School Bill and passed on the legality of it. I feel that this Normal School should have been given to Portales years before it was given to them. I am for it first last and all the time.

ROBERT C. DOW.

Find Name 11th Governor of New Mexico in 1642

Santa Fe, N. M., Oct. 16.—School children of the future in New Mexico will be taught that "General Don Juan Flores de Valdez de Sierra," was the eleventh governor of New Mexico in 1641, whose name was for two hundred and eighty-six years lost from the records of the territory and the state.

Only a few months ago, Paul A. F. Walter, resident of the New Mexico Historical Society said yesterday, Mrs. Maud McFie Bloom, a New Mexico girl, found an aged document in Seville, Spain which for the first time established the identity of the "lost governor."

On the decorative role of governors which hangs in the old palace at Santa Fe, the name of the eleventh governor for generations remained "Valdez" and in the state Blue Books he appeared in the list of governors as "1642—Valdez."

The document found by Mrs. Bloom, Mr. Walter said, is of three pages with initial and elaborate rubric and is dated February 16, 1661. It is signed by "Lic. Don Francisco Flores de Valdez," and the writer stated that he was the son of General Don Juan Flores de Valdez de Sierra, who was a descendant of the builder of the castle of Valdez, one of the founders of the principality of the Kingdom of Asturias, and was "El Gobierno Del Nuevo Mexico."

His name, Mr. Walter said, will be inscribed in full on the role of governors who lived in the palace.

Democratic Rally.

All Democratic County Nominees, local speakers as well as out of county speakers, will visit the places on the date and time hereon below mentioned.

Both State and National issues will be discussed. Come out and learn more about high taxes and what they are being spent for.

Floyd—October 19th, afternoon. Portales—October 20th, night. Arch—October 23rd, 7 p. m. Rogers—October 24, 7 p. m. Elida—October 25, 3 p. m. Portales—October 26, 7:30 p. m. Ines—October 26, 7 p. m. Causey—October 27, 7 p. m. Midway school house (Emzy)—October 29, 7 p. m. Richland—October 30, 7 p. m. Highway—October 30, 7 p. m. Dora—October 31, 7 p. m. Perry—November 1, 7 p. m. Kenna—November 2, 7 p. m. Elida—November 3, 7 p. m. Portales general rally—November 5, 7:30 p. m.

Hudson-Essex Establish Agency in Portales

The latest automobile agency for Portales is the Hudson-Essex, which has been secured by the Portales Garage.

The garage is being remodeled and a show room fitted up for the display of these cars.

Proprietor W. H. Stewart says that now that he has secured the agency for these popular cars that he will soon have a supply on his floor and be prepared to meet the wants of the public in his line.

Not only will he handle these

Hunter & Brake Now Owners of Roosevelt County Abstract Co.

This week, W. A. Brake bought an interest in the Roosevelt County Abstract Company and will now be associated with H. A. Hunter in this business.

Since opening in Portales this firm has enjoyed a good business, and are now better prepared to take care of it.

Cold Wave Hits All New Mexico

Dig out your overcoats and fur wraps. The first touch of winter struck New Mexico on Sunday night, accompanied by rain and snow over the greater portion of the state.

About a quarter inch of rain fell in Portales, but a heavy down-pour was reported in the Rogers community.

The mercury dropped near the frost point, and farmers and truck growers renewed their efforts to get the crops in before they were damaged.

On Monday night, the weather was considerably cooler, and fires were lighted in the heaters, the temperature remained low throughout Tuesday, and radio warning was sent out that a frost could be expected Tuesday night. Wednesday morning a very light frost was reported in the Portales valley, but bright sunshine raised the temperature considerably throughout the day.

Albuquerque, N. M., Oct. 16.—New Mexico is recovering today from a 48-hour cold wave which in some parts of the state was accompanied by snow, rain and sleet storms. Eastern New Mexico suffered a severe wind and sleet storm and roads out of Roswell were blocked for 12 hours by high water. Slight damage to cotton was reported in the high country of northern New Mexico. The storm was accompanied by high winds.

Presbyterian Services

Through the kindness and courtesy of the members of the Christian church, special services were held at this church Sunday morning and Monday and Tuesday nights, Rev. W. K. Johnston D. D. of Lubbock, preaching. Very good attendance, and interest at all services, considering the busy season and sudden change of the weather. These evening messages were full of optimism and good cheer, with becoming loyalty, and faithful cooperation, the outlook for a new Presbyterian church in Portales is most encouraging.

The Presbyterian church, as now organized and active in Portales, together with other Presbyterians moving into these parts in the near future, covet sympathy and help of all our members and friends in taking steps to build for themselves a church home as a place of worship as soon as possible. An educating Bible teaching, and soul winning church is always a splendid asset and help to any town or community. The Lord leading and working through His people.

Invitation Committee.

Mr. and Mrs. G. W. Carr are expected home soon from their visit to Dallas.

Scouts Planning For First Aid Program

The Eastern New Mexico Scout Headquarters is releasing detail plans to all the Scout Leaders for a great Boy Scout First Aid program. The object of the program is to demonstrate First Aid as one of the most productive leisure time activities that can be undertaken by the Scouts.

Training in First Aid is also one of the finest mediums that is in existence through which to bring out dependability and alertness in youth. It merely consists in training the Scouts in what is done first in accidents, not with any idea of cure, but in order that by prompt action to prevent death, or in less dangerous cases, to prevent additional harm being done. A further step might be to put the victim of the accident in the best possible condition for later and more intensive treatment.

Because of the latter reason the doctors are back of the movement to train the youth of the city in the fundamentals of First Aid. Undoubtedly, some of the local doctors will be selected to act as judges and to otherwise help with the project.

Mr. E. N. Wheeler will be in charge of the local program.

Hon. J. S. Vaught To Speak Thursday Night, Oct. 25th.

On Thursday night of next week, the voters of Roosevelt county will have the opportunity to hear some of the best speakers of the state.

The speaking will be at the High School auditorium.

The speakers of the day are, Hon. J. S. Vaught, democratic nominee for the United States Senate, Miss Jennie Fortune, Secretary of State, Hon. Coe Howard, nominee for lieutenant governor, Hon. Frank Patton, nominee for Attorney General, Hon. Juna N. Virgil, democratic nominee for the United States Senate to fill the unexpired term of Senator A. A. Jones, deceased, Hon. Felipe Chacon, and Hon. Milner Rudolph.

J. S. Vaught is one of the outstanding orators of the south, and it will be a treat for the people of Roosevelt county to hear him. He is splendid senatorial timber, and his election will insure New Mexico of a senator able to take his place in the Senate of the United States.

News-Office Addition Near Completion

The Portales Valley News is somewhat handicapped this week, on account of the work on the new addition to its building.

A crew of workmen have been busy the past week, putting in the concrete floor and laying the tile for the walls.

C. W. Ison has the contract for this building, and the concrete work was done by Roy Ball. Bill Kenyon is laying the tile, and it is now ready for the roof and interior work.

This building when complete will give the News a floor space of 2,000 square feet.

As soon as the rush of the election is over the old building will be completely remodeled, treated to a new metal ceiling, fresh paint and calomined interior.

The front office will occupy a floor space of 25x20 feet, and will be much more convenient for the force as well as comfortable for visitors.

Since work has begun on the building and plans made for the arrangement of the machinery, it has already developed that there will still be a crowded condition, and if future plans materialize, another addition will have to be added to take care of future installation of machinery.

In fact before the News reaches its thirtieth birthday, the building will be about 125 feet in length.

Portales is growing and the management finds it necessary to make many changes to take care of the growing business.

With this issue the News completes its 25th year in Portales, and has grown from a small sheet to its present proportions.

In the event that the demands of the town require a daily, with very little added equipment, the News will be ready to supply the need.

Mr. and Mrs. Dave Isenberg are enjoying the visit this week of their little 3 year old nephew, of Clovis. They are having a lot of fun playing father and mother to this little fellow.

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Pickwick Air Passenger Service Through Portales

Methodist Pastor To Arrive Friday

Rev. Thomas B. Sowell, of Cleburne, Texas, will arrive in Portales on Friday about noon, and will fill both appointments at the Methodist church on Sunday.

Rev. Sowell will return to Cleburne on Tuesday to wind up his affairs there and ship his household goods to Portales.

He states that he would like to meet every member of the congregation at the Sunday services, and that he would like for the official board to meet either sometime or on Monday night, that they may become organized for the years work.

Mrs. Sowell is visiting in Oklahoma, and will not be with Rev. Sowell this week, but will be in within a few days to make Portales her home.

Rev. Sowell says that they are not strangers to the west, and neither do they come seeking a health resort, but that their only motive in coming to Portales is to serve the church and the community to the best of their ability.

Rufus Stinnett Stars On University Team

From New Mexico State Tribune.

Just a word of credit for a game football player. Rufus Stinnett was just another Lobo lineman until the Arizona University game last year. He smacked the Wildcat forward wall so vigorously that day that Wildcat players inquired after the game, "Where did you get that bono?" Thereafter, Stinnett appeared in the starting lineup of every game instead of being injected as a substitute. He was placed on the second all-southwestern team.

Accused of Loafing.

This fall Stinnett hadn't been playing the game he played during the last half of the 1927 season when he aided very materially in bringing a southwestern championship to the hilltop institution. Stinnett was playing a fair game, but nothing like the game of which everybody believed him capable. Many of the fans thought he was loafing. Even Coach Johnson thought Rufus wasn't giving all he had, altho Johnson knew his tackle was carrying 150 hours of academic work and working eight hours a day at the Santa Fe shops.

Had Broken Rib.

Finally Johnson wormed the truth out of Stinnett. The veteran tackle suffered a broken rib in scrimmage before the opening game of the season. He had played thru the greater part of both games and had participated in every scrimmage when he should have been on the sidelines waiting for his broken rib to knit. There will probably be little more talk of Rufus Stinnett's lack of gameness.

STINNETT PLAYS TWO GAMES WITH BROKEN RIB

At the time of going to press the Lobo learns that Rufus Stinnett, veteran linesman, has been playing football for two weeks with a broken rib. Coach Johnson observed him charging sideways at a practice scrimmage on Thursday afternoon which is quite a different method from his hard straight head first movement. Stinnett finally confessed that he had been suffering from a broken rib. He will probably be out for the season.

It takes real "guts" to play football with a broken bone. Rufus deserves the commendation of every student in the University for it. But that's not half the tale. He has been working at the Santa Fe from eleven o'clock at night until seven in the morning, seven nights a week, practicing football every afternoon and taking a full schedule of school work. If Stinnett thinks that much of his Alma Mater, we who do a lot of "crabbing" about the minor things that go wrong with it, should hide behind a couple of sand burrs.—New Mexico Lobo, Oct. 12, University Paper.

Elida Will Hear J. S. Vaught

On next Thursday afternoon, the people of the Elida community will have the opportunity of hearing J. S. Vaught and party.

Everyone of this section of the county should avail themselves of this opportunity to hear these speakers.

Portales is on the line of the air passenger route of the Pickwick Stage company from Los Angeles to California.

The air passenger business has come to stay and it would be wise for Portales to establish a landing port for air planes.

The following appeared in Wednesday's Roswell Record.

"Roswell is to have direct airplane service from Los Angeles and New York City within the next 60 days, according to an announcement made here today by officials of the Pickwick Stage Company.

Plans are now in the making and definite announcement as to fares, schedules and location of airports will be made within the next 30 days, according to the announcement today. However it is certain that Roswell will be on the direct line of air travel between Portland, San Francisco, Los Angeles, San Diego, El Paso, Amarillo, Kansas City and New York City.

"Frank Young is now making plans for the location of an airport on lands he has secured north and slightly east of the present fair grounds. The planes used will be tri-motored and will carry 18 passengers, according to the announcement. The eagles of the sky will be manned by the best aviators available and will make regular trips from coast to coast. And this is not all.

Within the next 30 days, the Pickwick Stage Company will put on this division their palatial night buses which are now being manufactured. These buses will carry dining and buffet compartments with 13 berths and will have a capacity of 26 passengers. They will be used at night only and will make a faster schedule than the regular buses which will continue to be used in the day time. The buses will be 50 feet long, and will be the finest buses on the highways today.

"The new air and passenger service at night will indeed put Roswell on the map and will divert much travel thru this city."

Mrs. Harold W. Gore of Utah. To Speak on Friday Night

Mrs. Harold W. Gore, of Utah, a prominent member of the Farm Bureau, will speak at the Court house on Friday night, Oct. 19th.

All are urged to come out and hear her, she will have a message of importance to the voters of Roosevelt county.

She is a democrat of national repute.

Hickman Pleads Forgiveness for 2 Dallas Robberies

Dallas, Texas, Oct. 15.—A declaration from Edward Hickman, that he participated in two hold-ups here in December, 1926, and a request for the forgiveness were contained in a letter received today by Police Chief Trammell from Hickman, confessed slayer of Marion Parker, awaiting execution in San Quentin prison, California. (About \$100 was taken from a pharmacy and a grocery in the two holdups, the letter said. Detectives recalled that a man whose description was similar to that of Hickman took part in two robberies here on December 16, 1926.

Mrs. T. E. Mears and Mrs. N. F. Wollard attended the State Federation of Women's Clubs held at Gallup, this week. They left Monday morning.

Mrs. Geo. Reeses, of Roswell, spent part of this week guest in the home of Mr. and Mrs. C. V. Harris and other friends.

Portales Markets

The following markets prevail in Portales, October 18th.

Hogs \$8.00
Heavy Hens, 4 to 5 lbs. 15c
Light Hens and Leghorns 14c
Roosters 8c
Heavy Springs up to 2 1/2 lbs. 22c
Heavy Springs, 2 1/2 to 3 1/2 lbs. 18c
Heavy Springs, 3 1/2 lbs. up 15c
Leghorn Springs 18c
No. 1 Turkeys 25c
Old Toms 21c
Ducks and Geese 16c
Green Hides 7c
Dry Hides 15c
Eggs 30c
Cream 45c with dividend

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Established 24 Years
Calls answered by day or night. Office phone 67 3 rings
Residence 67 3 rings
Agent for Clovis Floral Co.
Portales, — New Mexico

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AMBULANCE SERVICE
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Portales, — New Mexico

J. REX FORREST**Insurance Agency**

All Kinds of Insurance

Premier Family

3 cleaners
sizes
prices

for every purse and purpose

Home Demonstration—Now we have just the kind of cleaner you want—at the price you want to pay for it. And we offer you the privilege of trying out the cleaner in your own home. Just look at the cleaners on the floor of our store and tell us which one to send over to your house.

All three have double-action—super-suction and a motor-driven brush. And in each cleaner both brush and motor are mounted in ball bearings—they never need oiling.

Premier Pic-up

The Premier Pic-Up takes the dust and dirt out of stair carpets, automobile and furniture upholstery, davenport, mattresses, cushions—everything. Has a three-foot extension handle to clean carpets, rugs and draperies.

Premier Junior

The Premier Junior is the favorite for smaller homes, apartments and bungalows. Just like the Premier Duplex but 2/3 its size. Complete set of attachments included in its price.

Premier Duplex

Premier Duplex is the nationally famous cleaner which has never been surpassed for excellence and performance.

NEW MEXICO
UTILITIES CO.

Citizens Pledge The Court Moral Support in Law Enforcement

Petition With About Two Hundred Signers Given To District Attorney Last Monday—Meeting Held At Baptist Church.

Approximately two hundred citizens gathered at the Baptist church Sunday afternoon to attend a mass meeting on law enforcement. The purpose of the meeting was to obtain local sentiment in the matter of enforcement of the prohibition law, with particular reference to the sale of whiskey to minors. W. R. Hornbaker, who presided over the meeting, was selected chairman and explained his purpose, and called for expressions of citizens assembled. Mr. Hornbaker stated that he had no particular plan of procedure in mind, but thought it well to have suggestions as to the best methods to employ.

Short talks were made by a number of local men including Dr. Storup, who expressed himself as being favorable to any action which would strengthen the enforcement of the prohibition law and expressing the opinion that respect for the law must come from the home. Rev. J. P. Sinclair also made a brief talk, telling of his interest in seeing the law properly enforced. R. L. Paris, the next speaker, told of some of his experiences connected with the schools in Artesia and related that incident connected with a similar meeting held in Artesia some fourteen years ago, when a number of citizens met called a halt on law violations occurring at that time. "Law enforcement must come from the home," he said.

C. E. Mann related some of his experiences with liquor violations as mayor of Artesia and charged that "We all had been lax in reporting the violations." Mr. Mann also charged that the evasion of jury duty by various excuses had hampered the proper enforcement of laws and that when a criminal was convicted some of our best citizens would sign a petition for his freedom.

J. H. Jackson spoke briefly on the matter of law enforcement confining his remarks principally to the best manner in getting the violations before the officers of the law. "It would be contempt of court, if we petition the judge," he said and made the suggestion that a committee interview the district attorney and see what can be done.

Mr. Hornbaker then explained his idea as to the most effective manner of calling violations to the attention of the court, saying that it was not his idea to present a petition. Mr. Hornbaker then read a resolution which he had drawn up and asked for an opinion from

Next Time You Are Hungry—

Step into our place and try one of those delicious plate lunches which we are serving.

HOT SHOT

G. C. Burleson, Prop.

the audience. The chief thought conveyed in the petition was pledging the moral support of the citizens of Artesia to the court in the proper enforcement of the prohibition law. J. H. Jackson made a motion that a copy of the resolution be placed in each bank for the signatures of all those who cared to sign. Mrs. Graham made a motion that the resolution be amended to include the sale of cigarettes to minors, but the motion was lost for the want of a second.

S. W. Gilbert made a short talk on his experiences with the prohibition law.

Mr. Gilbert explained that the old saying, "Give a calf rope enough and he would hang himself," would prove true with the four Artesia men recently arrested on a liquor charge.

The petitions were placed in the banks Monday morning and with an additional petition circulated by D. H. Burditt, about two hundred signers were secured. The petitions were taken to Carlsbad Monday afternoon by Rev. J. P. Sinclair and Joe Richards and presented to the district attorney. —Artesia Advocate.

Floyd School Notes.

This has been a busy week for every student at Floyd. On Thursday and Friday came those dreaded examinations for the first six weeks of school.

The patrons as well as the students are now laying big plans for the coming fair which is to be at Floyd next Friday. Mr. Foster appointed G. A. Chumbley and Marvin Widner to get up a program for entertainment in the afternoon. The Parent-Teachers Association met Monday night to make different decisions in regard to the fair.

The English IV class have ordered a great collection of pictures, painted by the British masters of art, for their exhibit at the fair. The High School girls have been playing volleyball until this last week, but have now begun to practice basketball. They regret very much having lost two of the last year's team, Leona Jones and Grace Lea, but nevertheless they have set their goal to win, which has long been the reputation of the Floyd girls.

Another play has been picked out to be given in the fall. This is called "The Poor Married Man." Surely it will be of special interest to the married men. The members of the English III class which did not have a part in "Bobbs" will be in this play.

The program of the Omega society was presented last Wednesday morning. After the high school assembled into the auditorium the boy's yell leader, Virgil Yoder, called them all up to the front and in order to start with lots of "pep," had everyone to yell, first for the school, then the Excelsior and at last the Omegas. Following this was the program.

Address—G. A. Chumbley.
Boys Quartet—Monroe Botler, B. Q. Cooper, Ray Widner and Virgil Yoder.

Violin Solo—Ray Widner.
Jokes—Truette Smith.
Reading—Elizabeth Welch.
Piano Solo—Neoma McAllister.
Candor of demonstration—Vina Davis and Yvonne Terrell.
Solo—Charles Owens.
Reading—Mrs. Foster.

For some reason Miss Locker and Mr. Owens greatly disliked the final number.

The program did not quite fill all the period and a Glee Club meeting was called for the few remaining minutes. It was decided that there would be a meeting on Thursday night of every two weeks. The program committee, also arranged a program for the next meeting.

The Seniors have ordered their rings and pins, which will be here in about six weeks. The Agriculture class made two trips to judge stock this last week. One day they went to Mr. Spars to judge cattle, and poultry and another day they judged herefords at Mr. Crenshaw's. They have built the fence, already have the sheep in the pasture and will begin building the barns and pens this week.

Mary Parish, Willa Mae Thornton, Raleigh Dupuy, and G. A. Chumbley went to Clovis Saturday to sign the contract with the Clovis Printing Company to print the annuals.

The music class, which was supposed to have started last Monday, was delayed a week because of the sudden marriage of the teacher. Mr. Wood is going to teach until another teacher has had time to come.

Friday night was a famous night for parties. Both the Juniors and the Sophomores had their class parties. The Juniors went to the large grove of trees on Bob Moore's ranch. Dolly Jones sponsored the group as their class sponsor. Mr. Lofton could not go. Grace Emiger and Vina Davis were absent on account of having to leave early the next morning for Las Cruces. A campfire was built and around it many new and interesting games were played. There was also an initiation for Oneida Crawford, this being the first year that she had ever been

with the rest of the class. This consisted of wieners, bread, pickles, marshmallows, and coffee. The greatest misfortune was that Albert Parish didn't get enough wieners. He only ate twelve!

The Sophomore party took place on the Hart ranch. Out under the trees they built their bon-fire and cooked bacon and eggs and roasted marshmallows. Numerous games were played and they never returned home until very late.

Sunday school was opened last Sunday by the new superintendent, Mr. Woodburn. It was rather short, having begun late. Rev. Grizzle held services and Mr. Clifton Morgan, Mr. A. C. Woodburn, and Mr. Clay Jones were ordained deacons of the Baptist church. It was announced that there would probably be no services held by the new Methodist pastor next Sunday.

The B. Y. P. U. members rendered a program upon the life of Joseph as a substitution for the regular program because the literature had not arrived. There is to be a B. Y. P. U. social on Halloween night. Elizabeth Welch will be leader and has appointed the various committees to help her. The number at B. Y. P. U. has been rather small lately. Be sure to come, let's keep alive this young people's meeting.

Neoma McAllister.

* DORA *

(Delayed)

Editor—Ethel Radcliff.
Reporters—Wren Drew; Mildred Cummings; Louise Hall; Lavern Nicklas.

A fourth or one-half of an inch of rain fell here Sunday night about seven-thirty or eight o'clock which damaged the broom corn to some extent.

The general health of the community has improved wonderfully as there are no cases of sickness now, known to the writer. Mr. and Mrs. Ben Victor have recuperated from the effects of malaria fever. Whom we are glad to say are getting along nicely.

A group of Dora citizens amounting to twenty-four in number and including Mr. J. F. Dupuy, of Delphus, and Mr. Oscar McCormick, of Rogers, visited Carlsbad Cavern this week end. Leaving Dora Friday about noon and visiting Cavern proper on Saturday, returning to Dora Monday, Oct. 8, at one a. m. Their late arrival being due to car trouble. They all report an enjoyable time and say words could not express their thoughts of the Cavern.

School Notes.
We had another new grade pupil enrolled in school Monday.

The Dora girls and boys basketball team motored to Rogers Friday night, where they played two games of Basketball. The Dora girls and Rogers girls playing first. Rogers winning by score of twenty-three to Dora's seventeen. Both teams played a good game. The Dora Boys played the Midway boys Dora winning by score of fourteen to six. But they are expecting a closer game next time as two of Midways players were unable to meet them at that time.

H. J. Nelson and family left Monday, auto route for Pawnee, Oklahoma, for a two weeks visit with Mr. Nelson's parents, Mr. and Mrs. J. J. Nelson.

Pastor and Mrs. Claude A. Lorts and son, Jack Gordon are returning this week from a five weeks vacation spent in Missouri.

COUGHS
Apply over throat and chest—swallow small pieces of—
VICKS
VAPORUB
Over 21 Million Jars Used Yearly

Beauty Shop**The Powder Box**

Permanent
Waves \$10.00

All Beauty Work
including Hair
Bobbing and Dyeing

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Graduate of Chicago Hair-dressing Academy, Chicago
MRS. GUY M. HOCKENHUIL
402 Wallace St., Clovis, N. M. Phone 480

Portola Lunch Counter

JUST GOOD FOOD

OPEN

4 A. M. TILL 11 P. M.

JACK ROSS

WANT ADS GET RESULTS CALL 83

Lunch For The School Children

Our stock of groceries contain many items that go to make up a tasty lunch for the school children.

—We are here to Serve You—

MODEL GROCERY

Phone 19.

Kemp Lumber Company

WINDOW GLASS — ALL SIZES

Portales

New Mexico

PHONE 25

**SPECIAL GROCERIES**

We have a most delicious and attractive array of food items that will fit in perfectly in the planning of a special dinner or luncheon. If you cannot spend the time to come shopping—Just phone 13.

J. N. McCall Co.

Phone 13.

**Trade At—
C. W. ISON**

And Save Money

28 in. Shirting, yd.	12 1/2c
33 in. Gingham, all colors, yd.	12 1/2c
33 in. Cretonne, all colors, yd.	12 1/2c
Crash Toweling, yd.	12 1/2c
Boys' Dress Pants,	\$1.75 to \$2.75
Boys' Suits, 2 pair Pants	\$5.25 to \$12.50
66x80 Double Blankets	\$1.98
3 Pound Cotton Batts	65c
Childrens' Coats, Good Assortment	\$4.98
Prep Girl Silk Hose, Guaranteed	98c

With \$10.00 Trade, \$2.00 cash, will give a Beautiful Doll. Come in and look whether you buy are not.
Many Other Bargains Not Mentioned.

Make This Store Your Headquarters when in Town.

C. W. ISON

Dry Goods and Shoes.

SOCIETY and Club

Christian Ladies Aid.

Mrs. R. D. Wright was hostess Thursday from seven until nine p. m. to the Christian ladies aid.

Program opened with the Shepherd Psalm repeated in unison and a series of sentence prayers. Roll call and reading of minutes was followed by a discussion of the lesson. The Lords prayer in unison was the closing number.

At the close of the business session the identity of the peanuts was revealed and new names drawn.

A social hour followed during which the hostess served delicious fruit cake and punch.

Next Bible Study meeting Thursday, Nov. 8th. Place to be announced later. Lesson, Bible questions Numbers 168 to 182 inclusive.

Rev. and Mrs. D. L. Little Home.

Rev. and Mrs. D. L. Little, who left Portales, auto route on Aug. 23rd for an extended visit to relatives and friends in some West Central States returned Saturday, Oct. 13th, having spent some time at Holly Grove, Arkansas, where Bro. Little conducted a revival meeting, going from there to West Plains, Mo., for a visit with Mrs. Little's son, then on to Springfield, Mo., where they were guests of Bro. Little's mother, coming on through Oklahoma and home.

Bro. and Sister Little report a very fine time and lots of good fishing, he insists that the fish bite better than the mosquitoes.

Presbyterian Services.

Dr. W. A. Johnson, of Lubbock, Texas, who is a Home Mission worker, for the Presbyterian people was here the first of the week and conducted services at the Christian church both morning and evening on Sunday, also on Monday and Tuesday nights.

Dr. Johnson has been here several times and is appreciated by both his own people and those of other congregations.

U. D. C's.

The officers of the U. D. C's. for the coming year are as follows: President—Mrs. H. F. Jones; Vice President—Mrs. C. V. Harris; Rec. Sec.—Mrs. W. B. Oldham; Cor. Sec.—Mrs. T. E. Mears; Treas.—Mrs. A. E. Herndon; Historian—Mrs. E. N. Neer; Press Reporter—Mrs. J. G. Greaves.

The chapter will meet the second Tuesday in Nov. with Mrs. H. H. Buchanan.

Mr. and Mrs. J. C. Compton At Home.

Mr. and Mrs. J. C. Compton were at home informally on Friday evening with three tables of 42.

The Woman's Missionary Society will give a banquet to the adult members of the church Monday, Oct. 22 at 7:30 o'clock at the Baptist church, all are urged to attend.

Circle No. 2 of the Baptist Missionary Society met with Mrs. J. D. Laney Thursday, Oct. 11 with twelve members present. Mrs. J. J. Phillips led the devotional, followed by a business session in which plans for the year were discussed.

Miss Nelieta Cooper At Home.

Miss Nelieta Cooper entertained a number of her friends on Thursday evening at the home of Dr. and Mrs. R. W. Means, with Bunco. At the close of the game Edwin Lanzer won high and Ernest Wheeler low score.

The guest list included Misses Adele Oldham, Lella Mae Freeman, Mildred Rowley, Caroline Paddock, Beth Hall, Vada Mae Jackson, and Messrs Ernest Wheeler, Edwin Lanzer, Everett Dupuy, Robert Malone, J. J. Turner and Clint Fairley.

A delicious salad course was served at the close of the game.

47th Wedding Anniversary.

Mr. and Mrs. McKewen Johnston celebrated their 47th wedding anniversary at the home of their daughter, Mr. and Mrs. H. Walton Friday evening. Mr. and Mrs. W. R. Sanderson, the parents of Mrs. Cass Lyons were guests of honor, they being friends of Mr. and Mrs. Johnston during their boyhood and girl hood days. The dinner was informal and the evening was spent in talking over their experiences of early youth. Altogether it was a most pleasant evening.

Means and Compton Party.

One of the largest and most enjoyable parties of the fall was a series of three given by Mrs. J. C. Compton and Mrs. R. W. Means this week at the Dr. Means home. The living and dining rooms were tastefully decorated with yellow flowers and crepe paper, suggesting the approach of the Halloween time. The candles, menu, and all the room were of a golden hue.

COL. J. R. THOMAS



Col. John R. Thomas, Jr., has been appointed as the first military attaché to the Irish Free state. Colonel Thomas will also serve as military attaché to the American embassy in London.

The first of the series was on Tuesday afternoon and the guest list included Mesdames J. B. Fridley, W. G. McArthur, Coe Howard, F. G. Golden, Ernest Black, Dehn Kirk, J. G. Greaves, S. M. Seay, P. M. Bailey, Edwin Neer, D. I. Johnston, J. Rex Forrest, Merman Luper, E. A. Herndon, T. A. Martin, and S. B. Fletcher.

At the close of the 42 game Mrs. D. I. Johnston held high score and Mrs. A. E. Herndon low.

On Tuesday evening the following were the guests and the game was 42.

Mr. and Mrs. J. J. Spires, Mr. and Mrs. J. E. Wise, Mr. and Mrs. Ike Hughes, Mr. and Mrs. C. M. Compton, Dr. and Mrs. H. H. Brasel, Mrs. H. G. Rowley, Miss Beth Hall, Miss Caroline Paddock, and Miss Nelieta Cooper, Dr. Means, J. C. Compton. Mr. and Mrs. Spires each held high score at the close of the game and Mrs. J. E. Wise low for women and C. M. Compton low for men.

On Wednesday afternoon the game was rook and the guest list included Mesdames H. J. Jones, Jas. Christoe, A. D. Ribble, McCarty, S. F. Moore, E. L. Wright, H. Walton, J. B. H. Young, C. V. Harris, Lillian Taylor, J. C. Whitcomb, H. H. Buchanan, Ed. J. Neer, Durwood Wright, Ike Hughes, Lulla May, Mrs. Geo. Reese, of Roswell, Miss Nelieta Cooper and Miss Bess Dehoney. Mrs. Whitcomb won high and Mrs. Reese low score.

A most delicious salad course carrying out the color scheme, was served at each of these parties.

Bridge Party.

Thursday evening the Young Ladies' Bridge Club met with Miss Bernice Hayes, at the home of her parents, Mr. and Mrs. J. C. Hayes on State Street. After the game refreshments were served to following: Misses Lucile Wurster, Grace Elliott, Mae Watts, Madge Walker, Mrs. J. H. Lee, Bernice Hayes, Clara Florence and Sybil Lyons.

Circle No. 2, Missionary Society will hold a bake sale at Ed. J. Neers Saturday, Oct. 20.

To Late To Classify

FOR SALE—Ripe tomatoes at canning factory, 1c per pound. 1tp

FOR SALE—Table Beets, two cents a pound, across from Chas. Goodloe's. L. M. Kuykendall. 52-1tp.

Medical Sermonettes

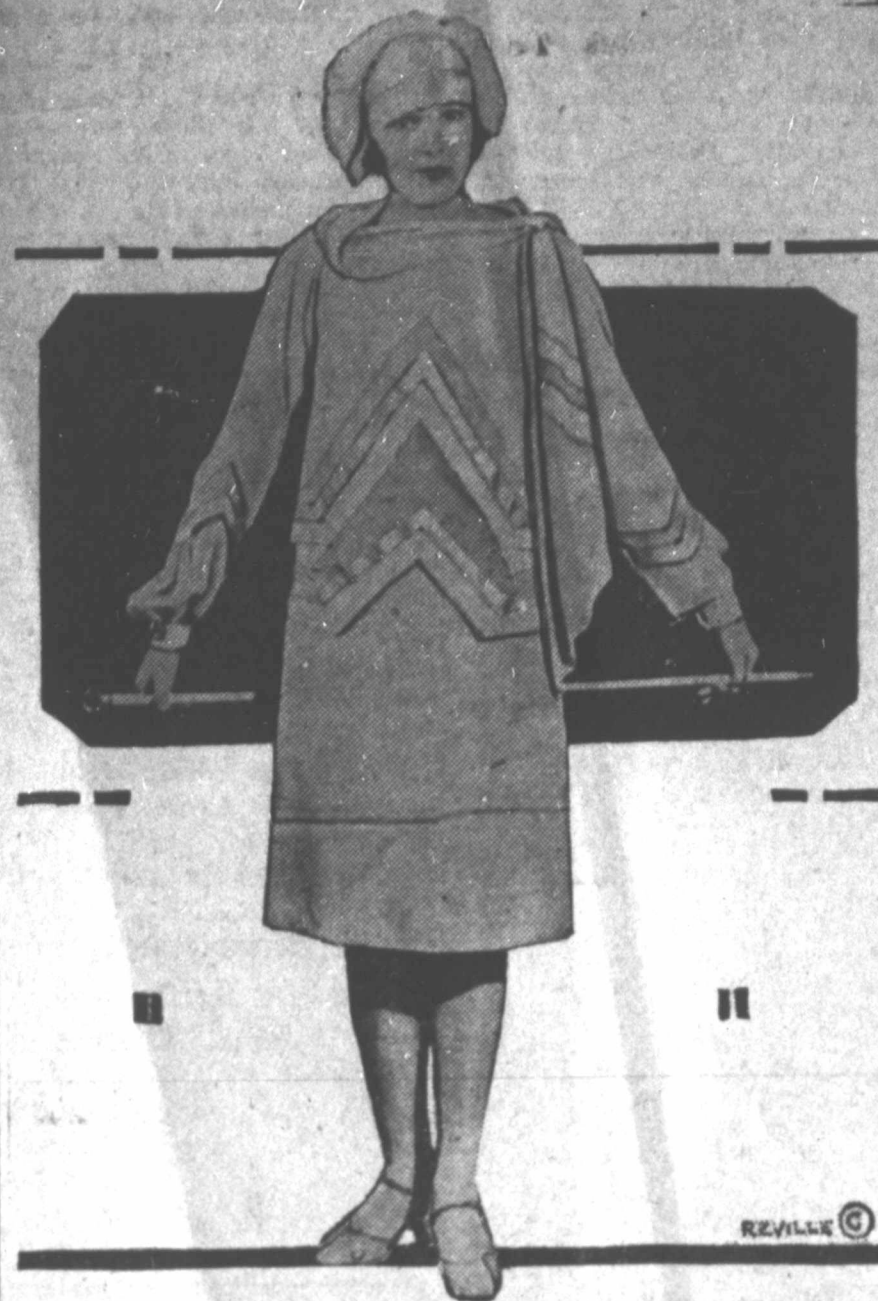
By W. E. LEONARD, M. D.

(© 1927, by Western Newspaper Union.)

"Cleanliness is next to godliness," according to an oft-quoted phrase. I doubt it greatly. Not that cleanliness is not always a virtue to be cultivated, but it can be so overdone as to lead in quite the opposite direction from godliness. Witness the old Roman marble baths which marked the decadence of the empire. The body was so worshipped that its care overshadowed all else. The energy and painstaking thought which went into all the details of the care of the person, often, several times daily, was diverted from other more worthy activities. The most fastidious person is not always the most righteous, nor the one looked upon as an example in other higher matters. The personal luxuries of our own day oftentimes leave no time for anything else. What chance for thought or noble action remains in the girl who never passes a mirror or leaves a room without some rouge or lipstick gesture? Her intent always to look her best is commendable, but should not become an obsession, shutting out all other aims. In the same way washing and bathing may be sadly emphasized to the neglect of many other essentials of happiness.

Fashion Favors Assembles Which Are Blue From Head to Foot

By JULIA BOTTOMLEY



ONE, two, three, four—use as many blues as you like together in the carte blanche order issued by the mode. Fashion's followers are doing just that—dressing in blue from head to foot, if not always in one tone of blue then in blendings of blue.

Every shade from bright navy and midday to powder blue is fashionable. Stylists have a way of combining blues which is most attractive. This is accomplished very often by working the same material in several tones of blues. For instance in making a crepe de chine frock, sections of different blues are seamed together, with perhaps the deepest blue beginning at the neckline of blouse or skirt, diminishing to a light blue at the shoulders.

The chic flannel sports frock in the picture interworks through clever seaming, insets in several shades of blue. This occurs both in the bolero blouse and the picturesque scarf. The major color is powder blue.

Often accessories are relied upon to accomplish a multi-blue color scheme. If a frock be powder or marine blue, it is very modish to wear with it navy shoes, hat, belt, bag and gloves.

Then again the "trick is turned" by trimming a lighter blue in a darker shade, using perhaps navy buttons and pipings. Often the material itself shows a blue compose, such as, for instance, certain mottled wash silks, which display pleasing blendings of blues. Also many of the new striped flannels and silks, which are now so popular, make a pretty play on blue in several tones.

In the matter of simple daytime coats there is widespread enthusiasm shown for navy or midday blue flannel types. These are topped with navy hats and it is not unusual for the frock underneath to be of navy georgette. The ensemble is almost invariably completed with navy kid shoes and sheer hose lery to match.

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HIS PROBLEMS are yours!



Help him solve them by providing foods that supply him with strength and energy, SMAX, the All Wheat Cereal, is the ideal food.

SMAX is delicious and so easily prepared—cooks in 3 minutes. Serve SMAX for breakfast tomorrow.

SMAX

WHEELER BROTHERS General Hardware

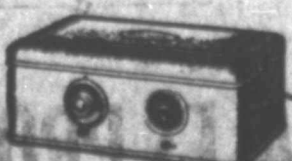
—Best Line Heating Stoves—
—New and Second Hand—

If You Buy a Radio Buy
—THE BEST—



—Sets of Every Price—

Battery Sets



A. C. Sets

Locals and Personals

W. K. Judevine has purchased a new Ford pick-up-roaster to use in the delivery of his creamery products.

Mrs. Jim Chubb, of Kenna, was in Portales on business Wednesday of this week.

Mr. and Mrs. W. R. Sanderson and Mrs. Cass Lyon and children spent Sunday visiting Mrs. W. R. Sanderson, Jr., in Clovis.

Mr. and Mrs. W. R. Sanderson, who have been visiting their daughter, Mrs. Cass Lyon left Monday for their home in O'Donnell, Texas.

Mrs. Mae Baugh, of Rio Hondo, Texas, is visiting her parents, Mr. and Mrs. J. D. Pipkins this week.

To make a sale or trade advertisement in the News want columns.

MICKIE SAYS—

WHEN YOU NEED A SHOWCARD FOR YOUR STORE, PHONE US—WE'LL PUT 'EM IN GOLD AND SHINY TYPE ON HEAVY CARD BOARD—THEY LOOK SWELL, AND TH' GOST ISN'T MUSH



COUGHS Apply over throat and chest—swallow small pieces of—
VICKS
VAPORUB
Over 21 Million Jars Used Yearly

Otto Kapino made a business trip to Roswell Wednesday.

Mr. and Mrs. J. R. Miller, of Elida, were in Portales Wednesday.

Mr. and Mrs. H. H. Richardson and children, of Elida, were business visitor in Portales Saturday.

B. F. Cook and John Deering, of Elida, were in Portales Monday.

Mr. and Mrs. I. J. Dixon and son Buster, of Pleasant Valley, were in Portales Monday.

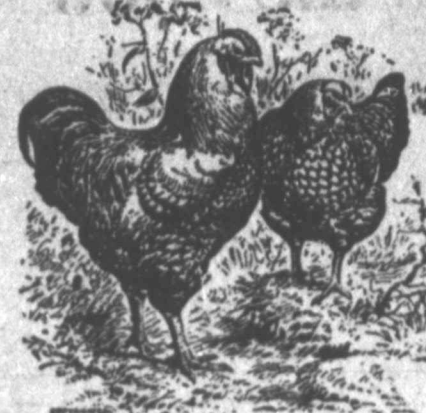
Miss Carolyn Paddock spent the week end with her parents, at Hagerman, N. Mex.

Mr. and Mrs. E. M. Kornegay are entertaining Mr. Kornegay's mother, Mrs. M. L. Kornegay from Calif., and brother, Mr. and Mrs. Earl Kornegay from Hobbs, this week. His mother will probably spend about two months here.

Earl Stratton, E. M. Kornegay, and Mr. Craig from Wheeler, Tex., made a business trip to Roswell Tuesday returning Wednesday.

FOR SALE—Ripe tomatoes at canning factory, 1c per pound. 1tp

Sell Your



While The Price Is High.

We Are Offering Today

—For—

Fat Col. Hens, 5 lbs and up ---- 21c

Fat Col. Hens, 4 to 5 lbs. ----- 19c

Leghorn and Light Hens ----- 15c

Colored Springs 1½ to 2½ lbs. -- 23c

Other Springs ----- 15 to 20c

Old Roosters ----- 7c

ASHLEY PRODUCE

Quality - - Comfort Performance IN THE LOWEST PRICED SEDANS

Whippet Four Sedan

\$610

Touring \$455; Roadster (2-pass.) \$485; Roadster (with rumble seat) \$525; Coupe \$535; Cabriolet Coupe (with collapsible top) \$595; Coach \$535.

LOW PRICE alone is not responsible for the outstanding success of these two popular cars. The reason is VALUE—a full return for every dollar you spend.

In high quality of materials and workmanship, in riding and driving comfort, in performance that challenges all cars in their field for ease of handling, lightning pick-up, sustained speed and surging power on hills—there are the sound foundations of Whippet's towering success.

Drive a Whippet Four or a Whippet Six, then consider the price—and you will know why all Willlys-Overland's sales records are being broken.

Whippet Six Sedan

\$770

World's Lowest Priced Six With 7-Bearing Crankshaft. Touring \$615; Roadster \$685; Coach \$695; Coupe \$685.

Prices f. o. b. Toledo, Ohio, and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

FOURS WHIPPET SIXES

Come in and look them over. Drive them and see for yourself their beauty and their wonderful performance.

WOOD GARAGE

R. E. White

J. R. Poindexter

WANT ADS GET RESULTS CALL 83

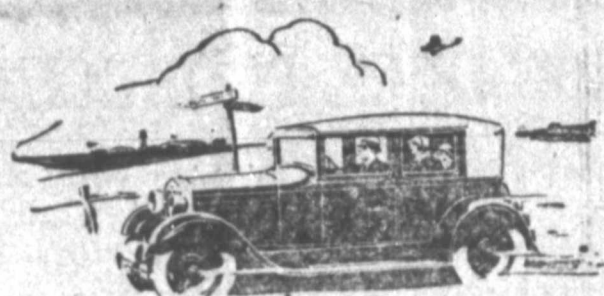
Radios, Tubes & Batteries

Hook up so as to get the best of the world's programs which are now coming in.

We can supply you with the very best Radios, Tubes and Batteries, that will give you real service.

C. & T. SERVICE STATION

To the 5000 who daily become owners of the new Ford car



THE service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkably fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking-in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where repairs are necessary because of accident, neglect, or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

Wherever you live, you will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been trained and equipped to do this work promptly, thoroughly and economically.

FORD MOTOR COMPANY

USED CARS

- 1926 CHEVROLET TOURING—Good paint, good top, good upholstery, good rubber.
- 1927 CHEVROLET TRUCK—In first class condition.
- 1926 CHEVROLET TRUCK—First class condition, a good buy.
- MODEL A FORD—Light Delivery, run 1600 miles, first class condition.
- 1925 FORD COUPE—Good condition, a good buy.
- 3 FORD TOURING CARS—Good condition throughout, will be sold, worth the money.
- 1926 FORD TRUCK—In fine condition, will be sold cheap.
- 1 1927 CHRYSLER COUPE—Splendid condition, a real buy.
- 1926 STAR SEDAN—Here is a bargain, first class condition.

Portales Motor Co.
ADD HOBBS, Manager.

THE BABY YAM

Published by Journalism Class and Students of The Portales High School.

CLASS ROLL

Cornelia Hunter, Ruth Wheeler, Myrna Campbell, Jones Smith, Merle Forbes, Jewel Phillips, Christa Taylor, Anna Belle Robinson, Jewel Atkins, Mildred Bedinger, Vera Kennedy, Melvin Schumpert, Woody Johnston, Emma Lee Dunworth, Mildred Stinnett, Carl Miller and Myrtle Robinson.

P. M. Bailey—Instructor.

EDITORIAL

The whole town and school is beginning to have a real football spirit.

A winning team cannot be produced by star players alone, they have to have backing and support.

There is nothing that inspires a football team any more than to have the entire town turn out to the games.

The business men of Portales are to be commended on the way they reached the school and team last Friday.

Although the boys lost the game they feel that they did not lose it by themselves. They can't say they lost because there wasn't anybody on the sidelines to encourage them when they made a good or bad play.

There are just three more games to be played at home this season. Let's continue to back the Rams just as we have before. Just because we have lost two games in succession is no sign they are going to continue to lose. Let's be on the side line waiting for the game to start at 3:00 p. m. Friday—and may the best team win!

Miss Hazel Jones, of Plainview, Texas, is visiting her uncle and aunt, Mr. and Mrs. H. W. Richards this week.

The Livestock Situation

"The corn borer is coming," remarked one of the faculty of the Wisconsin University and so far science has been unable to check its onward march of destruction and damage in the corn belt. The seriousness of this situation cannot be appreciated by the layman, nevertheless the Middle West farmer is casting about for a substitute crop. Wisconsin and many other states are turning to barley as the most available substitute. During the past several years extensive feed tests have been made of barley versus corn, the results of which have demonstrated little difference although it is noticeable that in recent years the Purple Ribbon winners in the beef classes at this Chicago International were fattened on a barley diet and incidentally California won the classic twice in five years with barley as the basic feed. Authorities claim that barley makes about the same gain ratio as corn and a more equable distribution of flesh with good marbling. Furthermore, old time feeders claim that the chemical makeup of barley makes it a safer feed for the novice because overfeeding is less injurious than corn and that barley fed animals show less fat, highly desirable these days especially with hogs by reason of the decreased demand for lard due to vegetable substitutes produced at much less cost. The Corn Belt farmers are feeling the effect of this condition also and have had to cut down the weight of their porkers and consequently the corn marketing agency in recognition of this readjustment of trade conditions. Anyhow, out West and in the Southwest barley has been an important factor in providing food for human and animal existence. In fact, it has had much to do with settling up the West and Southwest. The same thing may be said as to the world generally for barley is as old as civilization and it is one of the basic crops, drought resisting and as certain as possible. Barley has brought millions of acres of semi-arid land into profitable use that otherwise would still be barren. True the yield per acre is not big; neither is the cost of production high, but the average is good for dry farming. About one percent of the land area of California is raising barley and pays \$27.50 per acre to the grower or 1c 1-2 percent on \$200.00 land. California

Portales To Play Melrose Friday

The Portales high school Rams meet the Melrose high school eleven on the local gridiron Friday, Oct. 19.

These two teams met earlier in the season and the Rams downed them on their own gridiron 8-0.

The Melrose team is coming here with the idea of trimming the local team. They are out for revenge for the defeat handed them earlier in the season.

Both teams have improved surprisingly since they met. But the Rams are out to show Melrose how to play football—or get shown.

The local team will miss Slaten in the backfield. Slaten is out on account of an injury he received in the Clovis game.

The remainder of the team is in the best of condition and is ready to go when the whistle blows.

Pep Squad Girls Show Pep at Game

The pep squad girls were prominent Friday evening at the football game for several reasons. Among which were their position, their pep, suits and their performance between halves. A place on the sideline near the middle of the field was reserved for the pep girls. They backed the team with yells during the entire game.

Between halves the girls pep squad furnished entertainment. The girls divided into four equal bodies and stationed themselves at the four corners of the field. Emmitt White beat the drum as the girls marched along the side of the field and met at the 50 yard line. They then marched to the center and formed a circle which closed in slowly about the two yell leaders. Several snappy yells were given, then the girls marched off the field.

Two straight lines were then formed at the entrance of the field, between which the Portales football team re-entered the field.

Seniors Have Party Saturday Night

Forgetting dignity, the seniors came to the gymnasium Saturday night for a party.

About 25 persons were present. The gymnasium was decorated in class colors, red and white. Streamers hung from the balcony and red paper was put around the lights, giving a dim but cheerful appearance.

The group was divided for the contests, and several games were played.

Refreshments, consisting of sandwiches, punch, cake and ice cream, were served. Mr. and Mrs. F. D. Golden were present as guests.

THE RAMS.

The Rams are the boys we love. No team could take their place; they have the spunk and grit to fight.

They're always in the race.

They're not so mean or dirty.

Nor are they very wild.

It's owing to how you treat them.

If you want to keep them mild.

They always know their signals.

They have no plays to fear;

For they are educated Rams.

The coach has had to rear.

—Merle Forbes.

J. B. Maxwell says that one of the Clovis players sure has a big foot, or maybe it just felt big when it hit him in the mouth.

Leon Slaten received a badly sprained neck in the football game Friday afternoon. According to Dr. Brassell, he is recovering as rapidly as could be expected.

Library Staff

The library staff met Monday to elect officers. In the absence of Mr. Dupuy, Mildred Disney acted as chairman of the meeting. The following officers were elected:

Mildred Disney, president; Ruby Cooley, vice-president; Menlo Aubrey, secretary-treasurer; and Melvin Schumpert, press reporter.

Junior Hi To Start Oct. 31.

The plans and specifications for the junior high building have arrived from the architect, sealed bids will close Oct. 31 and the contract will be let the same day. Construction will begin immediately, according to Mr. Golden, superintendent.

Just across the street from the high school, a site has been selected for this building. The seventh and eighth grades who are now housed in the high school building, and the upper sixth grade from the grade school building will occupy the new structure.

The new structure will be a two story brick building 119 feet long and 50 feet wide. On the first floor will be a large study hall, one class room, principal's office, boys' and girls' showers and rest room, and the library.

On the second floor there will be six class rooms, and a teachers' office.

The building will be made of brick similar to the brick of the senior high school, and will be trimmed in stone similar to this building.

The approximate cost of the new building will be \$24,000.

Faculty and Board Banquet Monday

The faculty and school board members were entertained by a banquet Monday evening in the high school gymnasium. The members of the Home Economics club prepared and served the banquet.

Cocktail, creamed chicken in patties, rice potatoes, buttered asparagus tips, combination salad, baked apples, raspberry jelly, cherry pie a la mode, and coffee were served.

Miss Beth Hall made a toast to the board members and Judge T. E. Mears gave a toast to the faculty. A reading, "He Laughed Last," was given by P. M. Bailey. Bonnie Foster and Laveria Burroughs entertained the members with many popular selections on the piano.

Seniors Will Meet To Decide Annual

The report given by Duncan Simmons, business manager of the annual, Thursday noon was that only 148 annuals had been sold.

This does not meet the requirements for the class to have the annual. A meeting will be held Thursday of the seniors, to decide whether they will sell some more or drop the proposition.

The annual staff met with representative of the Star Engraving Co., and made a contract with this company to do the engraving, provided the annual proposition goes through.

Locals

A surprise party was given Melvin Schumpert Sunday by his mother, Mrs. B. Schumpert, honoring his sixteen birthday.

Those present were:

Or, Ora Dendy, Bill Fullerton, Pauline Autry, Ray Hendon, Compton, Kenneth J. and Mrs. John South.

Edith Wheeler visited the Orphans home.

Ronald Dalrymple the school truck form by Foster Mayo.

Annie Maude, and Jeff were the guests of Joseph Joe Sunday.

Mildred Murrill and Casland spent Sunday with Vera Kennedy in at Arch.

Laveria Borough spent night with Ruby Ison.

John Bradley started Monday morning.

Mildred Stinnett spent night with Daisy Raymond.

Christa Taylor spent the weekend with Mildred Whiteman, Clovis.

Mr. J. T. Henderson is ailing for Mr. U. S. Webb.

The Misses Morrisons Glenn Parrish visited in W. Tollett home Sunday.

Mr. and Mrs. Ben Dunsen, Phil, of Elida, visited brother, Fred, Sunday afternoon.

Also Mr. Phillips of Rogers, Austins of Inez.

Sunday will be church Inez. The Bro. McSwain occupy the pulpit. In the there is a call meeting of ards of this charge.

Little Miss Omadine Granger great barley producing country will have a surplus sufficient to wipe out our export margin.

A few acres of barley and a few acre of alfalfa with a few head of livestock provide a most useful diversification and an independence not enjoyed by the specialist and 'one crop' farmer.

The building up of a home market will stabilize the whole barley production and marketing situation in the West.

Bro. Williamson filled his regular appointment Sunday at eleven. A large crowd was present.

Mr. and Mrs. Jack Johnson and Miss Marcelle Gumm, of Slaton, spent the week-end in the W. A. Gunn home.

W. F. Page and family motored to Clovis Saturday to see Mrs. Pages' brother, who is very ill.

Miss Blanche Partin, of Portales, spent Sunday, with her mother, Mrs. Lula Partin.

Next Sunday night is our regular singing night. Everyone come and bring your books.

W. G. Short, of Claude, spent Sunday with home folks.

Garrison Grade girls played our light grade team last Friday. Garrison put up a good fight, but as they had not been practicing much our team won by a large score.

Friday, the 19th, Milensand teams will meet our teams on the home court. Everyone come out and back your teams. They are planning for you.

INEZ

Rain—Rain—Rain—Sunday night. The Epworth leaguers received full benefit from it going home.

Some from here attended the carnival at Rogers Friday night. On account of no publicity the Republican speaking at Inez school house Tuesday night was small in attendance.

Portales Va.

WE WANT YOUR

Chickens, Turkeys, Eggs and Cream. We pay as much if not more than anyone.

PORTALES PRODUCE CO.

Paste it in a scrap book

Sizes and Styles for Every Need \$1.00 and up

Our Weis Scrap Books answer innumerable purposes in home, school, office and library. Use them for preserving clippings, snapshots, recipes, letters, office forms and advertisements, articles pertaining to studies, and even for drawing, for some of the styles have leaves of finest drawing paper.

Two styles—loose leaf and bound—in a wide range of sizes. Both styles have heavy binder board covers, durable covering materials, and special features which insure long life. Sheets of loose leaf books have reinforced eyelets to prevent tearing. Sheets of bound books are glued riveted into grooves in wood so they can't pull out.

Portales Va.

Portales Valley News

J. G. CREAVES

Editor and Owner

Published Weekly on Thursday

TELEPHONE NO. 33

DEMOCRATIC IN POLITICS

Portales Valley News bought Por-

tales Herald-Times September 12,

1916.

Portales Valley News consolidated

with Portales Journal, December

14, 1920.

Portales Herald consolidated with

Portales Times, March 27, 1913.

MEMBERS:

National Editorial Association

Panhandle Press Association

Western New Mexico Press Association

SUSSCRIPTION RATES

IN NEW MEXICO

1 Year \$1.50

6 Months .75

3 Months .50

OUT OF NEW MEXICO

1 Year \$2.00

6 Months 1.00

3 Months .50

Canada, Mexico \$2.50

On the election is

considered the

best in the

last

years enough

to secure a 'demo-

cratic party in the

state. In

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Announcements

DEMOCRATIC NOMINEES

For District Attorney (Ninth Ju-
dicial District)—
J. C. (CLEVE) COMPTON

For State Representative (Roose-
velt and De Baca Counties)—
MRS. BLANCH M. TRIGG

For County Clerk—
JOHN W. BALLOW

For Tax Assessor—
SAM J. STINNETT
(For Re-Election)

For County Superintendent of
Schools—
J. R. SHOCK
(For Re-Election)

For County Treasurer—
CASS LYONS

For Sheriff—
S. T. (TOM) JERNIGAN

For Commissioner Dist. No. 1—
J. B. CRAWFORD

For Commissioner, District No. 3—
PAUL EMINGER

For Commissioner, District No. 2—
J. L. PAXTON

For Probate Judge—
IKE HUGHES

REPUBLICAN

For Senator, 20th Senatorial Dis-
trict—
W. G. MacARTHUR

For State Representative for Roose-
velt and DeBaca Counties—
A. G. DICKERMAN

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For State Representative for Roose-
velt and DeBaca Counties—
A. G. DICKERMAN

heart enough to come out on their
own accord and cast their vote.
The News is opposed to the send-
ing out of cars to bring them in.
It is putting the obligations of the
election in the hands of politicians.
Every good citizen will find some
means of getting to the polls to
vote on election day.

The people of Roosevelt county
should not let the election over-
shadow the development of the
county. The dairy industry of the
county is the most important item
at this time, and it is an industry
which will bring better prosperity
to the county. With the creamery
and cheese factory running full
time, and the large shipments of
cream, going out daily, the future
of this industry is exceedingly
bright. There is room in the county
for thousands more dairy cattle,
and the farmers of the county are
increasing their herds. This is as
it should be, and will be the means
of producing a cash crop every day
in the year.

Portales turned out well to see
the football game on last Friday
afternoon. The Portales schools are
up on their toes both in classes
and athletics, and they deserve the
heartly support of the entire com-
munity.

ANNOUNCEMENT OF A. G. DICKERMAN, REPUBLICAN NOMINEE FOR STATE REP.

At a meeting of the two delega-
tions from DeBaca and Roose-
velt Counties to the State Re-
publican convention in Albuquer-
que, I was nominated for the of-
fice of State Representative from
the twentieth legislative district.

After considering the kindness
of my party in honoring me to that
extent I have accepted the nomi-
nation in the belief that I can
credibly serve my party and the
people of this district.

There are several very import-
ant matters beneficial to this dis-
trict to come before this legisla-
ture this session, I believe a re-
publican can do more to secure
the desired results than that of
the opposite party.

As I cannot get in touch per-
sonally with the voters of Roose-
velt county I take this opportuni-
ty to state my position on these
important questions.

1. I stand for the eighteenth
amendment and for such legisla-
tion that will make possible the
enforcement of prohibition laws.

2. I favor an appropriation that
will make possible the erections of
suitable buildings for the Eastern
New Mexico Normal.

3. I favor any legislation that
will be for the betterment of the
schools and roads of the state of
New Mexico.

If elected I promise to do my
best for the interests of all the
people of Roosevelt and DeBaca
Counties according to the dictates
of my conscience.

Respectfully,
A. G. DICKERMAN.

SELLS-FLOTO CIRCUS WILL
EXHIBIT IN CLOVIS, TUESDAY,
OCT. 23, AFT. AND NIGHT

The time-honored custom has al-
ways been to refer to each suc-
cessive year's circus as bigger and
better than ever, but the phrase
has been so hackneyed that this

year Sells-Floto hesitate to use it,
despite the fact that they affirm
it adequately describes the enter-
tainment. There is material
enough in this year's circus to
make a dozen circuses of the old
days.

Hundreds of horses, camels, ele-
phants, sacred cattle, richly ac-
counted, are utilized in the pro-
gram.

The subsequent three hour arc-
adic performance which Sells-Floto
give, breaks all records of the past.
Every one of the five hundred
participants is a champion in his
own line. The exhibit of freaks is
larger than ever before and the
menagerie has been augmented.

Three herds of elephants open
the circus tournament presented by
Sells Floto Circus, introducing
lady elephant trainers, Effie Ral-
den, Irene Ledgett and Bobby Cor-
nett.

Then a ceaseless procession of
athletic specialists fills rings, rig-
ging, platforms and hippodrome
oval. There are riders of note in
the circus world, which include
George Hanneford and the Riding
Hannefords, Irene Ledgett, the
Fashion Plate of the white tops,
Bert Sloan, the acme of perfec-
tion, in the art of tight wire per-
formance, Cecil Lewand, Monna
Connors, whose wonderful feats in
horsemanship have never been
equalled. Marvelous iron jaw act
by Dora Lawrence, Kimball Sis-
ters, Anita Lamar, and King Sis-
ters in their wonderful exhibition
in the high dome of the canvas,
displaying evolutions in mid-air
which has no like or equal in all
realms of the circus; The Ten
Tengers Arabs and other well
known athletes in astonishing in-
novations; Sells Floto Famous
Manege Act, wonderful Kentucky
thoroughbreds equines ridden by
50 ladies and gentlemen; The
Fisher Sullivan Troupe, The Fly-
ing Wards, Emma Ward, world's
Champion Lady Aerial gymnast
hanging by one hand from a su-
spended rope, this little lady casts
her body over her own shoulder
as many as 125 times without a
pause, Peter Taylor, King of wild
animal trainers, will present for
the first time in circus history a
collection of Siberia and Bengal
tigers and African lions. The ac-
tive participants in arena exploits
number five hundred and clowns—
a bunch of them right up to the
minute to delight the kiddies.

Sells Floto promise a rare treat
in their menagerie, 53 cages of rare
wild animals, 5 herds elephants,
three herds of camels, a two ton
Hippopotamus and a Pygmy Hip-
pon of which there are only two in
America, one with Sells Floto cir-
cus the other with Bronx Zoo in
New York City, arranged so the
public may view the marvels of
forest and jungle.

COLLEGE FURNISHES JUDGE FOR CATTLE.

At the Panhandle South Plains
Fair held at Lubbock, Texas, on
Wednesday, October 3, the New
Mexico College of Agriculture fur-
nished the judge for dairy cattle
in the person of Professor O. C.
Cunningham, head of the Dairy
Department.

There was an excellent exhibit
of dairy cattle at the fair consisting
of 71 head, all but eleven of which
were Jerseys. The Taft Ranch of
Kingsville, Texas, secured the

greatest number of prizes, having
both the grand champion bull and
the grand champion cow. A. C.
Collett of San Angelo, Texas, O.
A. Stansel and the Hale County
Jersey Cattle Club were other win-
ners of first prizes.
Roosevelt county, New Mexico,
won first prize in the fair on its
community agricultural exhibit.
Lea county was also represented by
a very creditable exhibit.

EXPERIMENT STAFF ADDS NEW WORKERS

On September 15 Miss Mary
Louise Greenwood assumed her du-
ties as a member of the staff of
the New Mexico Agricultural Ex-
periment Station, she being the
first woman to be employed for in-
vestigational work by the Station.
Miss Greenwood holds the de-
gree of bachelor of science from
the Colorado Agricultural College
and master of arts from the Uni-
versity of California. The first
investigational work to be taken
up by her will be a study of the
cooking qualities, palatability, di-
gestibility and vitamin content of
the Pinto, Ballo, Great Northern
and other varieties of beans.

Edgar B. Jiddall attended the
North American Christian Con-
vention in Kansas City last week.

Roosevelt County Is —DEVELOPING—

Better farming methods are being
used. Increase dairy herds and poultry
flocks are to be found on every farm.

This is the sure road to prosperity.
This bank at all times stands ready and
willing to aid in the better development
of the farms of Roosevelt county.

FIRST NATIONAL BANK

Portales, New Mexico.

WANT ADS GET RESULTS CALL 83

TO CREAM AND PRODUCE PRODUCERS—

We are proud of the business you have given us. It has been beyond our ex-
pectations.

You will find us at all times ready to serve you, giving full weight and correct
test on your cream, paying you the very highest market price for your Cream and Pro-
duce.

Come in and see us, and let us show you why it is to your advantage to deal
with us.

We have added a complete line of Corduroy Casings, Tubes and Batteries for
Ford and Chevrolet Cars. We can save you money on this line.

Bring us your—

CREAM, EGGS, POULTRY AND HIDES

We can use an unlimited amount.

Yours for honest dealings,

PORTALES PRODUCE CO.

Successors to W. E. Crow

ROYALTY—We have some choice 1/2
Royalty for Sale—Price reasonable.

WESTERN LAND CO.

Portales, New Mexico

S.—We are also buying scattering royalty in small
tracts and a few leases. Tell us what you have.

UNDERTAKING

SERVICE THAT SATISFIES AT PRICES CONSISTENT
WITH SERVICE

Best of Equipment
Ambulance Service

JOHNSON & WHEELER

DAY PHONE 46

NIGHT PHONE 33



Will soon be here and when they do
start to come in, then chickens will go
to the bottom as they always do, and
that will last till after Xmas.

If you have hens to sell, sell them
now while the price is good.
AT—

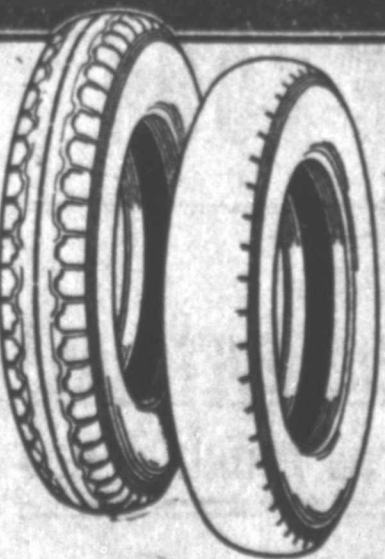
Robertson Produce

JUST RECEIVED

Car Barb-Wire, Field Fence and
Poultry Netting. Prices Reasonable.

J. B. SLEDGE HDW. CO.

Increase Tire Mileage



25%

THE two tires illustrated
were both run for
15,000 miles on the same
car. The one at the left was
equipped with a Polson
Super Tube, the one at the
right with a standard tube.
Note the difference in
tread wear.

The reason Polson Tubes
increase tire mileage is
because they prevent in-

ROGERS

School Notes.
Clarence Kirksey and Jennie McCormack reporters.

Carnival Returns.

The school carnival was well attended last Friday night. The proceeds amounting to \$87.38 will be used to buy reference books for the school library. We wish to thank each and everyone for their help in putting it over.

The grade carnival queen, Esther Mullins, won in the race for queen with 3456 votes.

Esther Hayter, the freshman, junior and senior candidate for queen received 2,207 votes. And Nell Mullins, candidate for the sophomore baby, Ray Mullins won in the school baby show at the carnival.

Quincy Page won the boxing bout against Paul Jones last Friday night.

The Sophomore girls played the freshman girls a game of basketball last Monday. The freshmen won with a 12 to 16 score.

The Sophomore class will entertain the freshman, Juniors and Seniors with a high school hal-loween party at the high school auditorium Friday night, Oct. 26, beginning at 7:30 p. m. sharp.

"Sophomores Lead, Others Follow."

I Am Wondering—

When Ella Bea will find a beau.

When Quincy and Mable will quit going together.

When Bruce will get fat.

If Miss Savage's hair is naturally curly.

How hard can Mr. Wilson whip.

How old Miss Smith is.

When Leava will find her chewing gum.

When Paul will wash his face.

When Verna will get enough paint on her face.

If Clarence will comb his hair.

If Bill will learn to act as chairman.

If Lowell will find his shoe.

If Una has any other than a pleasant manner.

The Junior Senior Class.

The first entertainment given by the Rogers school was on last Friday night. We, the Junior Senior class wish to thank all the people who were so kind to come out and help us by donating money.

We are trying to make Rogers High School an accredited school

this year and to do this we are required to have a certain amount of library as well as a lot of other things which will cost quite a bit of money.

The Junior Senior class had the pleasure of welcoming another senior to their class when on last Monday Theopha Richards started to school.

Staging Next Sunday Night.

Next Sunday night is the third Sunday. Everybody come out and help us have a good singing.

Locals and Personals.

Jap Post and family visited the Larry McCormack family in Clovis last Sunday.

Misses Vida Savage and Margene Smith were Sunday dinner guests of Miss Beola Massey.

Mr. and Mrs. Willie McCormack were Sunday visitors in the Jim Richards home at Dora.

Supt. and Mrs. Wilson and Mr. and Mrs. Hansel Wilhite were Clovis visitors last Saturday and Sunday.

Three brothers of Jap Post came in from Oklahoma last Sunday night for a short visit with Mr. Post and family.

Mrs. Sally Jones, who has been visiting her brother, Jap Post, here for the past five weeks, left Monday morning for a visit with other brothers in Oklahoma.

day, twenty-second.

The girls and boys of the community wish to organize a 4 H club if the County Agent is willing.

Personals.

Misses Ethel and Edna Shackelford were visitors of Misses Lillie and Mildred Terrill during the week-end.

Ralph Williamson, Collins McClintock of Richland and Algie

Shafer of Dora were visitors of Walter McClintock Sunday evening.

The lightning struck Mr. Guy Gibson's house Sunday night, setting the roof on fire and also damaging one of the walls to some extent. However, no one was injured.

Miss Ruth McClintock spent the week-end at her home near Richland.

GROUND MAIZE BEST FIG

FEED.

Ground milo maize is worth considerably more than head maize for feeding pigs, so club boys of Mitchell county think after feeding both ways. The local record for the heaviest 6 months pig has been broken four times this year by club pigs weighing 324, 310, 276 and 267 pounds each, the ration in each case consisting of

ground milo maize, skimmed milk and commercial pig feed. The owners of these record breaking pigs are J. L. Galey, Verna Prosser, Don Blackington and William Griffith. The heaviest of four three-month-old pigs of young Blackington's pig fed 1 to 1 1/2 gallons of skimmed milk per day and head maize weighed only 178 pounds. Most of the difference is attributed by the county agent to the use of head instead of ground maize.

SATURDAY SPECIALS

AND FOR WEEK FOLLOWING

\$5.95
Just received a line of Children's Silk, Wool and Velvet dresses. New snappy little styles. Assorted colors and sizes.
Special at—\$5.95

98c

Ladies' Silk Underwear, in bloomers, slips and gowns.

Special Value for—98c

\$9.75
Ladies' Silk Dresses, good styles and assorted colors.
Special at \$9.75

\$3.50

Men's Lumber Jackets. A line of samples, assorted sizes and colors. Worth more than we ask.

Special—\$3.50**\$18.00 and \$20.00**

COWBOY BOOTS—The best boot for the money—made by Justin the noted bootmaker.

Price \$18.00 and \$20.00**\$2.95**

A broken line of sizes in ladies \$4.00, \$5.00 and \$6.00

Oxfords and Straps. All new styles.

Choice at—\$2.95

19c
Good 36-inch Outing in both light and dark patterns. Also solid white.
Special Value at—19c

10c

Good 8-oz. Knit Wrist Canvas Gloves. Men's and Women's sizes.

Special—10c**\$3.50**Men's Wool Shirts in medium weight and assorted colors. Worth more money.
Special Value at \$3.50**\$1.00, \$1.25 and \$1.50**

Men's Winter Caps with pull down flaps. New stock just received. Special At—

\$1.00, \$1.25 and \$1.50

PRIDY & FOOSHEE CO.

New Autumn Styles

With Charm and Beauty, newest Printed Satins, dresses in all shades, chiffon, velvet, Jersey, Crepes and new evening dresses.

Also new line Sweaters, Coat style and slipovers, coats in all sizes, and everything that is new in Hats, Felts, Velvets, Spangled and trimmed. Tams for the school girl in all colors.

Don't Forget to Save Your Coupons—

THE LADIES' SHOPPE
A. J. RODES CO.

DORA

Editor—Ethel Radcliff.
Reporters—Lavern Nicklas; Mildred Cummings, Wren Drew; Louise Hall.

A general rain fell over this community Sunday evening varying from three fourths to three inches. It was also accompanied by wind and hail which was of some damage.

A meeting was held in the school house Monday night, Oct. 15 for the purpose of deciding whether school would dismiss or not. It was decided that it would be dismissed a week beginning Monday.

Lois Randolph

NON-PARTISAN CANDIDATE
For

Superintendent of Public Instruction believes every child entitled to a QUALIFIED TEACHER. She has protected New Mexico's children by eliminating the emergency certificate. Vote under the NON-PARTISAN shield for the education of New Mexico's Youth.

\$ JOYCE-PRUIT CO. \$

DOLLAR SALE

FOR FRIDAY, SATURDAY, AND MONDAY

Special Opportunities to Buy Needed Items Are Presented in Every Stock. Make this store your headquarters and save both money and time. Note These Offerings.

36 in. Outing, 6 yds.	\$1.00
for	
15c Dress Gingham, 8 yds.	\$1.00
for	
36 in. Percale, 5 yards	\$1.00
for	
32 in. Gingham, 19c value, 6 yards	\$1.00
for	
29c Sateen, 36 inch wide, 4 yards	\$1.00
for	
36 in. Dress Prints, 39c value, 3 yards	\$1.00
for	
40c oil cloth, 3 yards	\$1.00
for	
36 in. Challie, 19c value, 6 yards	\$1.00
for	
32 in. Cretonne, 5 yards	\$1.00
for	
63 in. Brown Muslin, 15c value, 8 yards	\$1.00
for	
36 in. Bleached Muslin, 17c value, 7 yards	\$1.00
for	



25c Turkish Towels, 6	\$1.00
for	
39c Turkish Towels, 3	\$1.00
for	
59c Turkish Towels, 2	\$1.00
for	
Ladies and Childrens Silk Rib Hose, 59c value, 2 pr.	\$1.00
for	
One lot Ladies' \$2.50 Chiffon Hose, extra special,	\$1.00
pair	
One lot mens' broadcloth dress shirts, during dollar sale,	\$1.00
each	
One lot mens' 50c dress socks, 3	\$1.00
pair	
Childrens' play suits,	\$1.00
each	
Heavy Canvas Gloves, 10	\$1.00
pair	
Boys' Heavy grade overalls,	\$1.00
pair	
Mens' triple stitched blue and grey coat style work shirts	\$1.00
each	

\$ JOYCE-PRUIT CO. \$

"The House of Better Values."

Mr. Hays, of Arch, who at present is having a house erected in Carlsbad was the Sunday guest of Mr. and Mrs. C. L. Heights.

H. E. Taylor came up from Carlsbad where he has employment and spent the week-end with his family.

Wednesday afternoon of last week Rev. A. C. Bates conducted baptismal services at the Charles Goodloe home, baptizing six ladies.



FORD AND CHEVROLET OWNERS

TIRES—That come on Fords and Chevis are too light for the weight of these cars. They are 4 ply and light weight and cheaper built and not for our rough and sandy roads.

IT IS TRUE ECONOMY—To replace them with Heavy Duty, oversize 30x4.75, 6 ply Armoured Cord will give you double the service for every dollar. Better balance the car, then you can load it as you choose and get tire satisfaction.

We sell oversize 6 ply heavy Cords for Ford and Chevis, built for heavy duty, and buy them direct from Factory while they are fresh rubber and sell them cheaper. Truck Tires Too.

UNIVERSAL MOTOR COMPANY

Winter Goods Arriving Daily AND OFFERED TO YOU AT BARGAIN PRICES

Mens' Fancy Plaid Lumber Jacks, sizes 14 1/2 to 17, Special	\$1.49	Mens' Part Wool Union Suits, silk trimmed and full cut	\$1.69
Mens' Winter Caps with fur in bands, all styles	\$1.50	Ladies' All Wool Coat or Slip Over Sweaters	\$4.95
66x80 part wool blankets, fancy plaids	\$2.75	32 inch Dress Gingham, fancy checks and plaids	14c yd.
Boys' Extra Heavy Flat Fleeced Union Suits	\$1.00	Ladies' Winter Union Suits, all sizes	\$1.19
Boys' all wool fancy heavy lumber jacks, sizes 30 to 36	\$3.95	36 inch Heavy Outing, light or dark colors	19c yd.
Men's Heavy Wool Shirts, solid colors or fancy checks	\$2.95	Ladies' Silk Rayon Bloomers, All Colors	\$1.00
Mens' Gray and Brown Mixed work socks, pair	10c	Childrens' School Hose, all colors and sizes	25c
Mens' all leather army vests, sleeveless	\$2.98	Girls' Coats, Fur Trimmed, all sizes	\$2.98 up



THE FAMOUS

"Famous For Bargains"



Locals and Personals
Mrs. Goody Whitson is spending some time with Mrs. C. L. Heights on East Colorado street.

Mrs. W. H. Fisher is driving a new Chevrolet.

Mrs. J. W. McMinn writes that she and Odell reached Los Angeles on Friday and the following Monday Odell went to work for his former employer at San Clemente and that after a weeks visit with her son, Odell and family, she too would go to San Clemente where she has the promise of employment.

The Verner Jones and Clarence Hullum families motored to Lockney, Texas, Saturday where they were guests of Mr. Jones and Mrs. Hullum's sister, Mrs. Bob Visage and family. They returned to Portales Sunday accompanied by their mother, Mrs. N. J. Jones.

Judge Reese, of Roswell, was a Portales visitor the first of the week.

Carl Bremer has accepted a position with J. W. Maupin.

W. T. Cox has rented the little home on East Ohio street and took possession of same Tuesday.

Mr. and Mrs. Wm. Bonner have moved into the Burl Johnson home corner of Pine and Montana. Rev. A. C. Bates and family are occupying the house on East Nevada vacated by the Bonners and Mr. Redding of Artesia, moved this week into the house vacated by Rev. Bates which he recently purchased from Bro. Bates.

Mr. and Mrs. W. T. Cox and son, Carl James, were dinner guests Sunday in the Henry Bremer home.

Mr. and Mrs. Roy Long, Robert, LaVon and Vernon Malone were entertained at dinner on Sunday by Mrs. Rhoda Johnson at her home on East Colorado street.

Alvin George has nearly completed a very attractive little bungalow on Spring street, just off of Main and contemplates erecting others in the near future.

J. L. Beltz and family, of Denver, Colorado, and Mr. Beltz's sister, Mrs. Hallie B. Tidball, of Ft. Worth, Texas, are now occupying the "Billy" Davis home on East Colorado street.

Mrs. Tidball anticipates having some rent houses erected in East Portales and Mr. Beltz, who is a contractor and builder will have charge of the work.

Mr. and Mrs. W. B. Greathouse, of Inez, were Portales visitors Monday.

Atty. C. J. Pendergraft returned Friday from a weeks' visit with his son, Claude and wife, Mrs. Pendergraft remained for a longer visit.

Mr. and Mrs. Marvin Deal left Tuesday for a business trip of several days to Roswell.

Ed Reynolds and family, of Nugent, Texas, were guests in the R. D. Wright home the first of the week.

Mr. and Mrs. Marvin Deal were Sunday guests of Mrs. Deals mother, Mrs. Levevatte at East Valley View.

Miss Tracy Dockhorn arrived Sunday from Cheyenne Wyoming, having been called here by the serious illness of her mother Mrs. Theresa Dockhorn, who a present writing is slowly recovering.

Mrs. Leta Anderson, of Amarillo, was a week-end guest in the H. W. Simmons home.

"We Never Let The Sun Set On a Can of Cream Unpaid For"

EL PASO CREAMERY CO.
El Paso, Texas

Portola Showing Good Pictures

On Monday night the Portola showed the "Street of Sin", which was one of the best pictures shown in Portales for several months.

This picture pictured the underworld of London, where a Salvation Army Lass overcame the leader of a gang of outlaws, converting him, till he gave his life in attempting to save the babies of the community, when they were used as a shield by the gang of outlaws to prevent capture by the police.

It was a high class picture, and contained a moral which was impressive and interesting.

PAT HARRISON SEES LANDSLIDE FOR DEMOCRATS

Washington, Oct. 6. (Ins.)—Senator Pat Harrison of Mississippi said today he sees a "National trend toward Governor Smith, a democratic landslide in November."

He said the nomination of Franklin Roosevelt for Governor by the democrats "removes New York from the doubtful roll." The strong tide runs thru the border states, and while Oklahoma, Missouri and Kentucky are yet doubtful, he believes a Smith visit will take them from the doubtful column also.

KENNA

Lloyd Davidson was down from Portales for the week-end visiting friends.

Mrs. R. L. Hollis, Mr. and Mrs. Henry Netz were up from Carlsbad recently visiting the Netz family of Rock Valley.

Mrs. Reed Murrell visited her parents, Mr. and Mrs. C. H. Sims last week. Mr. and Mrs. Murrell are successfully running a Filling Station on the Roswell highway near Acme.

Mrs. Reeves Evans and daughter, Grace are in Arkansas at the present where an aged relative is not expected to live.

Tourist travel was somewhat delayed Saturday and Sunday because of the heavy rains in the Pecos Valley. The river was higher than it has been for years.

Some people from Hereford, Texas, visited at the H. W. Southard home Monday night.

There were 73 present at Sunday School. Interest and attendance have increased this summer, for which we are glad.

East Valley View

The farmers are busy gathering in their crops. The rain that fell Sunday night was the largest we have had in months, there was some hail with the rain.

The East Valley View Home Makers Club met at Mrs. Leverette's home to help her can, but as she was short of jars they did not can. The club will meet October 24th at the school house, the day will be spent in making sofa pillows.

Mrs. Atkins helped Mrs. Jim Smith cook dinner for Mr. Smith's working hands last Tuesday. This was a grand dinner so we heard one of the workers say.

Mrs. John Heckman's brother, George F. Stafford, and family from El Reno, Oklahoma, are now visiting her. There were twenty-five (25) guests who took dinner with her Sunday, twenty-four of which were her relation.

IN THE DISTRICT COURT OF ROOSEVELT COUNTY, NEW MEXICO.
Mary J. Tow, vs. Jess Tow.
No. 2453

NOTICE OF SUIT.
THE STATE OF NEW MEXICO TO JESS TOW:
You are hereby notified that said suit has been commenced against you in the District Court of Roosevelt County, New Mexico, in which Mary J. Tow is the plaintiff and you are the defendant, said cause being No. 2453 upon the

Civil Docket of the said Court. That objects of said suit are: the plaintiff seeks to obtain an absolute divorce from you on the grounds of desertion, and non-support and to obtain the custody of the youngest 2 of said minor children of yours and the plaintiff. You are further notified that unless you appear before said District Court on or before the 5th day Dec. of 1932, and answer or otherwise make defense in said cause judgment will be rendered against you by default and the plaintiff will apply for, and be given by the Court the relief de-

CARR LUMBER COMPANY

G. W. CARR, Manager.

Building Material

Main St. — Phone 43

We Are Discontinuing Gold Bond Stamps.

And will give the value in prices on Groceries and Meats.
—Fresh Fish and Oysters Every Day—

YOACHUM & SON
MARKET AND GROCERY
PHONE 45

Charter No. 6187. Reserve District No. 11.
REPORT OF THE CONDITION OF THE

FIRST NATIONAL BANK

OF PORTALES, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON OCT. 3rd, 1932.

—RESOURCES—		Dollars	Cts.
1. Loans and discounts		\$342,647.81	
2. Overdrafts		1,814.63	
3. United States Government securities owned		245,150.00	
4. Other bonds, stocks, and securities owned		3,255.00	
5. Banking house, \$15,000.00. Furniture and fixtures, \$5,000.00		20,000.00	
6. Real estate owned other than banking house		12,404.00	
7. Reserve with Federal Reserve Bank		28,527.41	
8. Cash and due from banks		140,608.72	
9. Outside checks and other cash items		1,434.91	
10. Redemption fund with U. S. Treasurer and due from U. S. Treasurer		2,500.00	
Total		\$799,172.48	
—LIABILITIES—		Dollars	Cts.
15. Capital stock paid in		\$ 50,000.00	
16. Surplus		10,000.00	
17. Undivided profits—net		10,371.19	
18. Reserves for interest, taxes, and other expenses accrued and unpaid		4,494.88	
19. Circulating notes outstanding		40,250.00	
20. Due to banks		22,793.54	
21. Demand deposits		581,273.63	
22. Time deposits		70,889.27	
Total		\$799,172.48	

State of New Mexico, County of Roosevelt, ss:
I, Arthur F. Jones, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ARTHUR F. JONES, Cashier.

Correct—Attest:

J. B. PRIDDY,

N. F. NEER,

N. F. WOLLARD, Directors.

Subscribed and sworn to before me this 10th day of October, 1932.

(SEAL) KENNETH L. BELL, Notary Public.

My Commission expires April 15, 1932.

Civil Docket of the said Court. That objects of said suit are: the plaintiff seeks to obtain an absolute divorce from you on the grounds of desertion, and non-support and to obtain the custody of the youngest 2 of said minor children of yours and the plaintiff. You are further notified that unless you appear before said District Court on or before the 5th day Dec. of 1932, and answer or otherwise make defense in said cause judgment will be rendered against you by default and the plaintiff will apply for, and be given by the Court the relief de-

manded in the complaint. You are further notified that Albert Morgan, whose Post Office address is Portales, New Mexico, is Attorney for the plaintiff. Given under my hand and seal of the Court this 16 day of October 1932.

(Clerk) PAUL E. MORRISON, County Clerk and Ex-officio District Clerk.
O. 18-N. 8. K.

NOTICE OF SALE OF IMPOUNDED ANIMALS.
I, J. H. Bond Town pound keeper, will on the 26th day of October, 1932, at the pound of the Town of Portales, New Mexico sell to the highest bidder for cash, one mare about eight years old, and one bay colt, no brands on either animals, said animals taken up by me the 12th day of October, 1932. This done by order of City Council.

J. H. BOND, City Marshal, Town of Portales, New Mexico.
52-1tc.

While others may work on, handle many different lines of Accessories—

WE SPECIALIZE
On Car and Radio Batteries. We have everything necessary to do the job right, and

—"WE KNOW HOW"—
Your old battery accepted as part payment on a new one.

BRACKEN'S Shop
BATTERY

Cracker and Cookie Demonstration Saturday, October 20, 1932.

We will have a special demonstration agent all day SATURDAY. Come and Bring Your Friends.
On this day we will offer you some special bargains of Groceries and Dry Goods.

Groceries		Dry Goods	
Sugar, 14 pounds	95c	Outing, 36 in.	15c
Coffee, 3 lb. can	95c	Outing, 27 in.	11c
Macaroni	50c	Shoes	15c and \$1.00
Apples, 1 gallon	50c	Hose, value \$1.00	45c
Peaches, 1 gallon	47c	Hose, value \$1.50	98c
Tomatoes, 3 cans No. 2	25c	We carry Vanette Hose.	
Pork and Beans, 3 cans No. 2	25c	Children's Half Sox	15c
Hominy, 3 No. 2 cans	25c		
Lima Beans, 3 cans No. 2	25c		
B. eyed Peas, 3 cans No. 2	25c		
English Peas, No. 2 can	16c		
Quaker Oats, large	20c		
Red Beans, No. 2 can	7c		
Jello, 1 pkg.	8c		
Tea	16c		

PORTALES MERCANTILE COMPANY