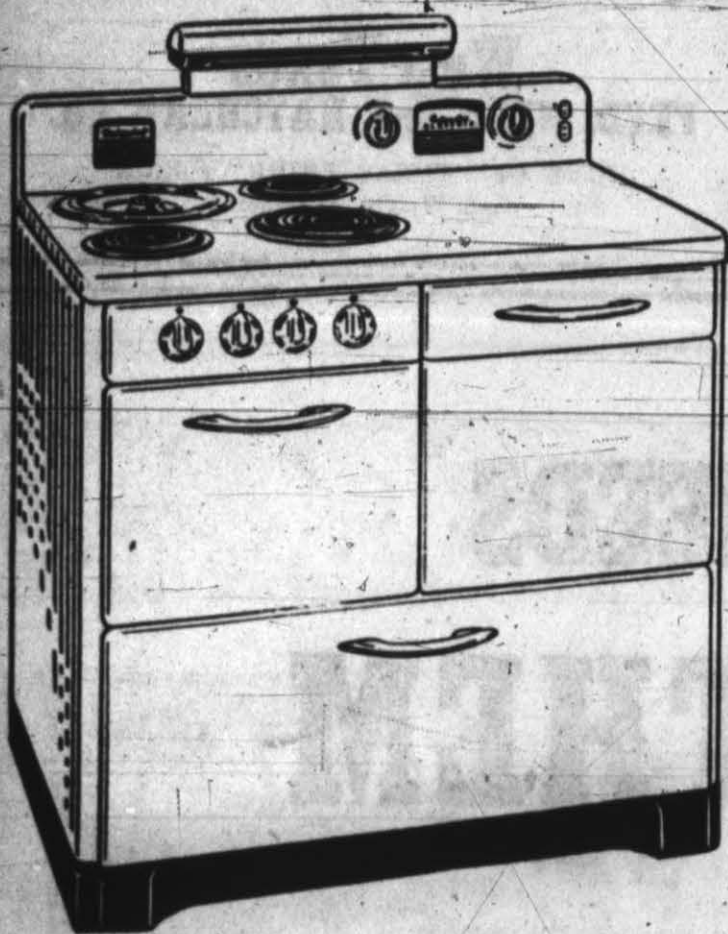


Fresh oysters from waters which are not polluted can be eaten in all months, though they are rather thin and stringy during the spawning season which is May, June, July and August in northern latitudes.

Oysters reach marketable size in from two to five years.

Generally speaking, the older oysters have the more tender meat.

EVERYBODY'S POINTING TO HOTPOINT



HOTPOINT
ELECTRIC
RANGE—

\$274.95

KELTON

ELECTRIC APPLIANCE

211 Main

Phone 31

Satchel on the Mound



Warming up in Cleveland Stadium in a practice session under the watchful eye of Indians President Bill Veeck, right, is Leroy (Satchel) Paige, top-flight Negro pitcher of 20 years standing. Purchased by the Indians from the Kansas City Monarchs, the long-lanky moundman gave his age as "about 40 years old pretty soon."

Open House Held At Parsonage Of Avenue Baptists

Rev. and Mrs. H. V. Fields and Johnny held Open House at the Avenue Baptist Parsonage Sunday, July 8, from 3 to 6 o'clock.

Miss Lois Shirley registered the guests. Mrs. Coleman Wright and Mrs. Geo. Hudson guided the guests through the house. Mrs. Joe Brown and Mrs. Alvin Williams presided at the punch bowl. The house was decorated with blue and yellow gladiolas and candles.

Mrs. Finley furnished a piano program through the calling hours.

Rev. Fields and family will leave Sunday to conduct a two weeks revival meeting at Center Community near Lubbock.

Mrs. Fox Honored With Open House

Mrs. Frank Cogdell entertained her mother, Mrs. E. D. Fox, Amarillo, with "Open House" at her home on East 10th St. on Tuesday evening. Calling hours were 8:00 to 10:00.

Refreshments were served with Mrs. Waldron Melton, another daughter assisting.

Surprise Birthday Party In Honor Of Mrs. L. M. Harris

Mrs. L. M. Harris was honored with a surprise birthday dinner in the home of Mr. and Mrs. E. E. Deak on July 18.

A large angel food cake and ice cream carried out the birthday theme.

Baskets and bowls of gladiolas, roses and sweet peas were placed through the house lending a gala air.

Enjoying the party were: Mr. and Mrs. O. D. Williams and Genevieve of Amarillo, Mr. and Mrs. Jess Dodson, June and Richard of Canyon, Mr. and Mrs. Cecil Benton, Plainview, Mr. and Mrs. Clifford Stewart, Dortha, and Buddie, Dawn, Mr. and Mrs. Henry Hamblin, Wayside, Mr. and Mrs. Geo. L. Allen and Dale Deak, children of Mr. and Mrs. E. E. Deak, Hereford, Betty Jo Bumpus, Plainview, and the hostess.

Miss Zula Gilliam returned Friday from a one week vacation in Colorado. She accompanied her sister and husband, Mr. and Mrs. Virgil Bradley of Abilene. The group met another sister and husband, Mr. and Mrs. O. V. Alexander of Memphis, at Salida, Colo., before visiting other points of interest in Colorado.

Lindale Is Booming!

Texas Town Goes 'Model T' To Help Film Newest Oil Picture

By Martha Cole

LINDALE, Texas, July 24-AP—Lindale is on the boom—even if it is under an assumed name behind false fronts.

The town had to spread dirt over its newly paved streets and bring out its rickety old model T's and rattling model A's. But the boom was real.

A Texan was making a movie, and Lindale wasn't Lindale any more for two weeks—it was the town of Kermit, back in the early 1930's when the hot oil troubles were scorching.

Jack Wrather, an East Texan himself, brought in his movie location company and four stars from Hollywood on a Sunday, June 11. He expects to complete the shooting in two weeks.

The town stopped business as usual and got into the movies. Everybody was asked to join in, act like an ordinary townspeople and dress like townspeople. Bobby-soxers who came all dressed up got sent back home.

Lindale's population, estimated at 1,200, quadrupled overnight. Everybody in the countryside wanted in on the act. Quite a few bleary-eyed drunkards wandered into town and blinked at the signs proclaiming beer 5

cents. Lindale has been dry for years.

Half of the town's main street closed up behind its false fronts while the shooting went on. Nobody got paid and nobody expected it. Wrather set up a hot dog and cold drinks stand and fed the population free. In one day 1,500 hot dogs were consumed.

The movie is "Strikes It Rich", a story of hot oil. Part of it is being filmed on oil land that Wrather owns. It's semi-biographical of Wrather's father, who fought for oil proration.

The script calls for a gusher to blow in. Wrather's oil production company hopes to provide the real McCoy. But if the well isn't brought in with a spectacular gush there'll be roughnecks on hand to pump it up.

Stars of the movie are Wrather's wife, Bonita Granville, and a current bobby-soxer favorite, Rod Cameron. With them are Don Castle, a Texan; Stuart Erwin; William Hadde and Lloyd Corrigan from Hollywood.

The film will be released in December, with its first showing at Dallas. Rest assured, Lindale will be there.

'Liberty' Topic Of Bob Wear At Friona Meeting

Bob Wear was guest speaker for the Friona Lions Club at the regular meeting last Thursday night.

He spoke on the subject, "Liberty", and in the talk defined liberty, described what it means to us, sounded warnings concerning some dangers which threaten it, and enumerated some of the things all of us can and should do to preserve liberty for ourselves and our posterity.

He listed as fundamental liberties the following: freedom of religion; freedom of speech; freedom of assembly; the right of recall; and the privilege of petitioning our government for a redress of grievances.

Wear said that if more of us would live for liberty there might be less need for so many to die for it. He said that we must exercise our rights and use our liberties if we wish to preserve them for ourselves and for our children.

Shop with the Want Ads!

Sunshine Club Meets Wednesday At Mathis Home

Mrs. D. F. Mathis entertained members of the Sunshine Club at her home Wednesday afternoon. The guests embroidered for Mrs. Mathis.

The year book was adopted. Colors, blue and gold, were chosen.

en. The yellow rose accepted as the flower. Mrs. Oscar Vaughn will paint a rose on each year-book.

Mrs. Delbert Ruland was voted as a new member. Refreshments were served to Mesdames: Clint Lundry, J. C. Mays, J. B. Shannon, E. E. Shepherd, J. F. Tucker, Oscar Vaughn, W. W. Wells, and Denzil Pulliam.

Mrs. Denzil Pulliam will host the Aug. 12 meeting in her home south of town.



IF

YOU GIVE GIFTS AT
CHRISTMAS TIME....

THEN

BUY QUALITY JEWELRY NOW
ON OUR SPECIAL LAY-AWAY
PROGRAM.

LAMM JEWELRY

Formerly BREITLING JEWELRY

106 West 3rd

Phone 527

ONE HALF MILLION DOLLARS

REAL ESTATE BUSINESS

Must Mean

SATISFACTION PLUS

WITH OUR EVERY TRANSACTION

Lone Star Insurance Agency
HEREFORD, TEXAS

THANKS!

We would like to thank all of you personally who have been so very nice to us during the months we have been in Hereford and who have favored us with your business, making it possible for us to become a part of this community. During those months, you have made it possible for us to do one-half million dollars worth of Real Estate business. You have accepted us in the launching of our General Insurance business so readily that we have become one of the leading Insurance Agencies in Hereford. You have given us your Farm Loan business, your loans on your homes and have accepted us as one of you. We sincerely give you our wholehearted thanks and we will be here to serve you whenever you need us.

Thanks Again,
SAM NUNNALLY
LONE STAR AGENCY
123 Main
Call 424

LONE STAR AGENCY

SAM NUNNALLY
WANDA WARD
Office Manager

LOOK HARD

THIS IS A PICTURE OF A NEW CAR
CAN YOU SEE IT?

No you can't... Here's why!... There's no car there! That is the car you have been promised next month at list price... for the last three years.

**SQUARE DEAL AUTO CO. WILL MAKE IMMEDIATE DELIVERY ON—
ANY BRAND! ANY COLOR! ANY MODEL!**

1948 2-door Sedan
PLYMOUTH
Plastic Seat Covers
and Heater
1947 2-door Sedan
FORD
Overdrive, Radio and Heater
1941 Business Coupe
FORD
A Real Bargain
1936 1½-ton Truck
CHEVROLET
Cheap

New 1948 1-ton
FORD TRUCK
Heater and Defrosters
1941 4-door Sedan
CHEVROLET
Radio, Heater, Spotlight, Seat Covers
1940 2-door Sedan
CHEVROLET
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1937 Business Coupe
OLDSMOBILE

1947 2-door Sedan
CHEVROLET
All the Extras
1941 Club Coupe
PONTIAC 8
Radio, Heater, Seat Covers
1½-ton Cab-over
CHEVROLET TRUCK
2 Speed Axle—Good Motor

REMEMBER—
WE WILL GET YOU ANY KIND OF CAR YOU WANT, ANY MAKE, ANY COLOR

SQUARE DEAL AUTO CO.

L. H. McMurray, Salesman
5th & Main

HEREFORD, TEXAS

H. H. Gore, Salesman
Phone 701

When New Pool Opened Tuesday

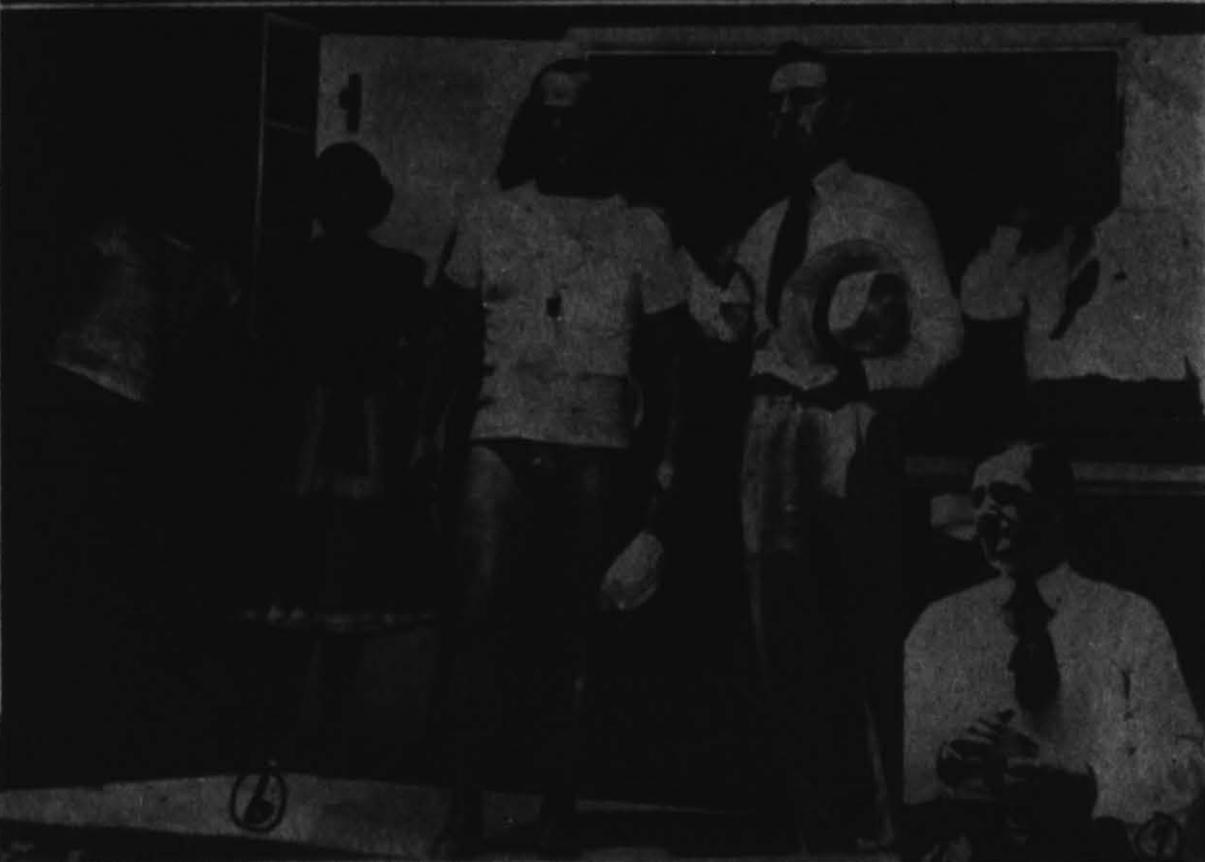
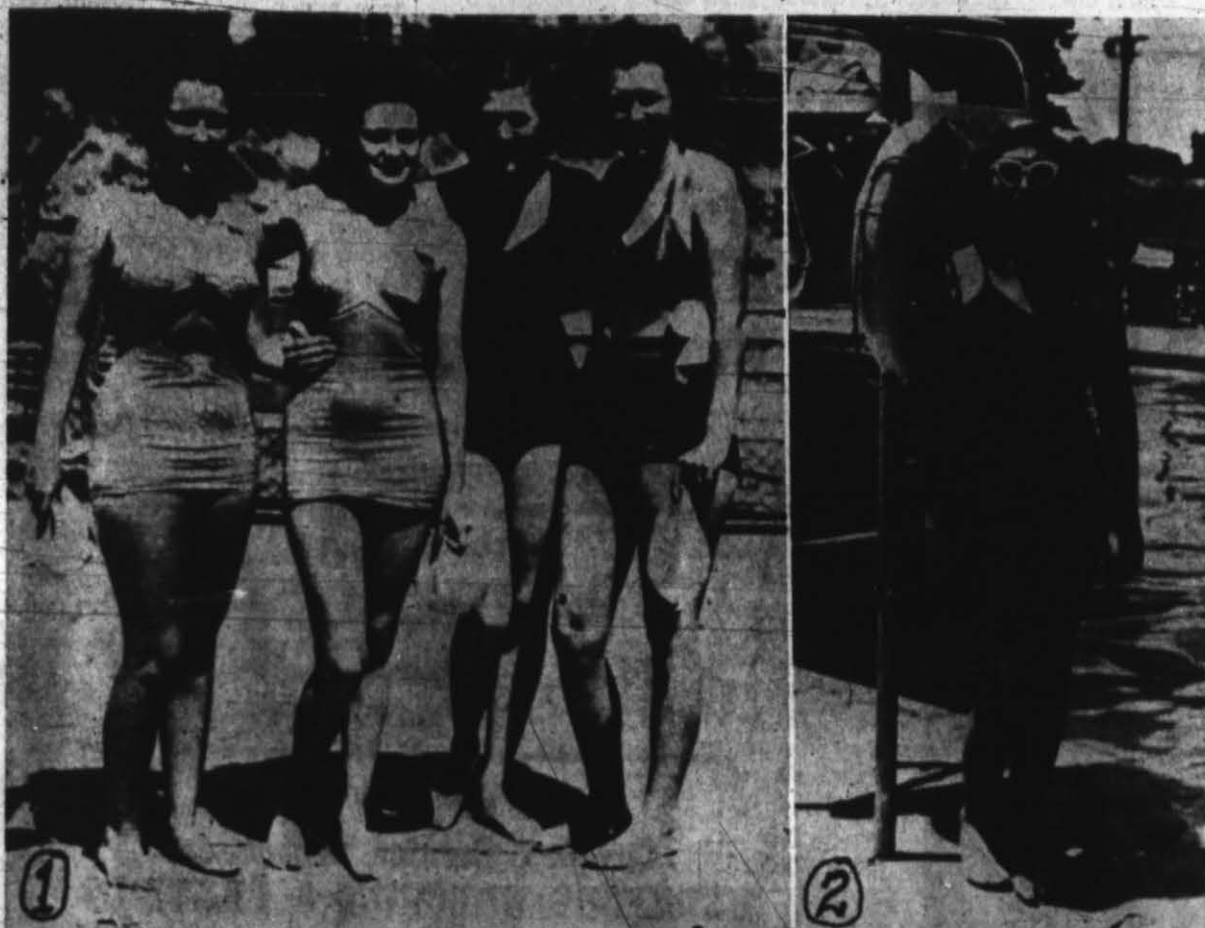


Photo By W. H. Patton

Hereford's new \$50,000 Swimming Pool opened last Tuesday afternoon—with a splash! The above pictures were taken at the opening: 1) Virginia Lyons, Mrs. Woodrow Ireland, Helen Ann Pitman and Linnea French display new style suits; 2) Beverley Barclay, the only girl lifeguard regularly employed at the pool; 3) Lawrence Davis buys the first ticket from Billie Johnson, cashier; and 4) Young Davis is the first paid customer to "break water" in the new pool; 5) Bud Brady, manager, tests the low diving board; 6) scene at pool dedication, left to right, Jack Simmons, lifeguard, Billie Johnson, Cashier, Bud Brady, manager, Mayor W. E. Dameron, Francis Hardwick, Chamber of Commerce President; 7) Rev. Roy Ford, who delivered the dedication address which officially opened the new pool.

Moore, Rutter In Run-Off

County Clerk

Named Judge



ROBERT L. THOMPSON



L. H. FOSTER

Run-off Appears Likely



COKE STEVENSON



LYNDON JOHNSON

Coke Stevenson and Lyndon Johnson appeared likely to face each other in a run-off for the U. S. Senate. State-wide returns showed Stevenson with 60,049 votes to Johnson's 51,656. Peddy was third in the race with 36,329. A total of 117 counties were reported, all incomplete.

Holds Lead

Close Race



Blake Timmons held 400 lead over Selden Simpson in the race for State Representative. Timmons was leading in every county in the district. Incomplete returns showed Timmons 3,329, Simpson 2,903.



After see-sawing until 11 o'clock James G. Lumpkin held a slight lead over Earnest O. Northcutt for the office of Assoe. Justice Court of Civil Appeals, 7th-Judicial District. The vote was Lumpkin, 16,999; Northcutt, 16,457. Incomplete returns were in from 27 counties.

AROUND TOWN SIGHTS, FACES SEEN

In discussing the "Open House", which this week marked the opening of the A. O. Thompson's new home, Alex was telling about how glad they were to have so many friends present. "Did any of them go into your darkroom?" asked the friend. "Yes they did -- and I hope nothing develops," replied Alex, as quick as a flash.

Another round of repartee at the Rotary club Friday, when friends were kidding Rev. Roy Ford for having been selected to deliver the dedication talk at the swimming pool.

"They just selected you because you folks believe in immersion," remarked one of the boys.

"That's alright," answered Ford. "They will probably let one of you Methodists dedicate the new sprinkler system on the courthouse lawn."

Two or three people went over to vote Saturday, only to find that they had not paid their poll tax along with their property taxes as in previous years. Two even screamed long and loud, blaming The Brand because the situation was not given more publicity. Actually, the change in poll tax payments was given publicity in The Brand several times, as in most other papers over the country. Perhaps it is just as well. People who are not better informed on general topics would probably have the same qualifications as voters.

While farmers and elevator men were still arguing this week over the 1948 wheat yields, the AAA office reported a total of 410,058 bushels placed in government loans. Some estimates set the crop at 2,500,000 bushels, others placed it at around 1,900,000 bushels. Most of the grain was reported to have gone into government loans. What is the real score?

Grady Paul took a nose-dive Saturday morning when he stepped on the water meter lid in (Continued on page 8)

Hereford Snake Meal Costs More Than Best Steak

Dr. G. W. Heard and his son, George Heard, paid \$130 for snake meal this week -- but they say it will not be used as a delicacy for table purposes.

The \$130 was actually the price they paid before they got a four-foot bull snake out of the irrigation well on the Geo. Heard farm south of town.

When the 40-horse motor was started up and no water came from the well, they knew something was wrong; next, the motor began clattering. Fearing the worst, they got a well expert and pulled the pipe. Further investigation disclosed the snake.

Dr. Heard believes the snake crawled through the small hole in the pipe near ground level and fell into the well.

Gold Star Pins Now Available

Next-of-kin relatives of boys who lost their lives in the service from Dec. 7, 1941, to July 25, 1947, may secure gold star lapel buttons without cost. Ralph Smith, County Service Officer, announced today.

"The buttons will be furnished without cost to the widow, and to each of the parents, including mother, father, step-mother, stepfather, mother through adoption or father through adoption," Smith said.

"The buttons will also be furnished at cost price to other close relatives," Smith said, and estimated the cost at \$1.50 each.

Applications for the forms may be secured at the Veteran's Service Office, second floor of the courthouse.

Only one box, Simms, was still out at 12 o'clock Saturday night, leaving Deaf Smith County returns incomplete -- until probably Monday. Most of the county races seemed well determined, however.

The races for County Judge and County Clerk went "on ice" for the incumbents, L. H. Foster, judge, and Robert L. Thompson, clerk, and general interest early centered in three Commissioner's Precinct races.

The closest race in the entire election was between G. T. Higgins and J. C. (Clarence) Morrison for Commissioner of Precinct 2. Higgins won the race by only six votes, the final vote being: Morrison 580, Higgins 584.

Precinct 1 also featured closely contested returns. Troy Moore, incumbent, and M. Y. (Marion) Rutter will run for election to this office in the second primary, featuring the only run-off race in the county. The vote was: Moore 246, Rutter 173, Springer 110.

In Precinct 3, J. T. Guinn was leading V. Ridley. The vote: Guinn 62, Ridley 21.

Another race which held general interest over Deaf Smith County was that between Blake Timmons, incumbent, and Selden Simpson for the post of State Representative. Timmons appeared to have a small lead in the race, although returns were incomplete at 12 o'clock Saturday-night. Timmons lead in every county in the district, however.

Bruce Wooddell also held a safe lead for the office of Hide and Animal Inspector over J. W. Brady, incumbent. Returns showed Wooddell 1056, Brady 700.

The Brand election party Saturday night drew large crowds, which continued in force until the returns were substantially complete. In addition to posting of each precinct as returns came in, The Brand also covered the announcement by relaying broadcast returns on state offices. Street editions featuring early returns were also released at 8 o'clock Saturday night.

State Wide Returns

The following state-wide returns were announced late Saturday night and although incomplete, they indicate definite trends in most races.

U. S. Senator
Stevenson 82,170
Johnson 52,176
Peddy 35,123
For Governor
Jester 107,911
Roger Evans 43,571
Caso March 31,944
For Lt. Governor
Allen Shivers 62,682
Turner Walker 24,036
Assoe. Justice, Supreme Court
Place 2:
Hart 62,795, Rawlins 36,629
Assoe. Justice, Sup. Ct. Place 3:
Garwood 45,327, Smith 51,435
Judge, Ct. Crim. Appeals:
Graves 56,806, Myers 49,333
Railroad Comm.
Thompson 76,358, Blakey 28,249
Byrd 65,807, Wither 15,757
Comptroller of Pub. Accts:
Sheppard 76,594, Butler 23,588
Comm. Gen. Land Office:
Giles 63,549, Smith 14,514
Mayfield 11,929, Robinson 9,947
Treasurer:
James 67,562, Lloyd 34,048
Comm. Of Agriculture:
McDonald 70,125, Griffin 45,606
Assoe. Justice, 7th Dist:
Northcutt 16,457, Lumpkin 16,999

Dawn Leads Softball Loop

Dawn jumped into the lead in Hereford's softball race this week with three consecutive wins, two over Summerfield and one over the strong Legion team, contenders for the crown.

Dawn and the Legion will again meet next Tuesday night, July 27, at which time a change in the standings will be possible. The game will actually mark possible outcome of the league.

Games not reported for the week follow:

	R	H	E
Firemen	16	16	16
High School	7	7	11
Hayes p. Howard c. M. Wither	10	10	10
Sp. A. p. Matthews c.	10	10	10
July 22			
Dawn	7	7	7
Summerfield	3	3	4
J. Clark p. C. Clark c. May p. Caraway c.	3	3	4
Second Game			
Dawn	7	6	9
Summerfield	1	5	7
Winkler p. C. Clark c. Sheppard p. Caraway c.	1	5	7
How They Stand	P	W	L
Dawn	12	11	1
Legion	12	10	2
Firemen	11	9	2
V. F. W.	11	8	35
Summerfield	12	7	5
Rotary	9	4	5
Sun Oil	10	4	6
United Geoph	11	2	9
High School	12	2	10
Sunday School	12	0	12
Pct.			
Dawn	916		
Legion	833		
Firemen	818		
V. F. W.	727		
Summerfield	584		
Rotary	444		
Sun Oil	400		
United Geoph	182		
High School	166		
Sunday School	100		

Election Edition To Be Published

Two editions of The Sunday Brand will be published today in order to give late election returns on State, District and County races. The Final Edition will be out Sunday morning on carrier delivery, and through the post office.

HOW THEY VOTED IN DEAF SMITH COUNTY

OFFICE AND CANDIDATE	Hereford No. 1	Hereford No. 2	Rowe	Simms	Fairview	Ford	Dawn	Boodlog	Bippus	Daniel	TOTAL
U. S. SENATOR:											
Coke R. Stevenson	280	739	1			13	18	46	32	8	1,146
George Peddy	59	145	5			5	18	12	6	1	229
Lyndon Johnson	95	256	7			5	18	12	6	1	408
STATE REPRESENTATIVE:											
J. Blake Timmons	231	594	18			14	13	30	7	17	924
Selden Simpson	208	522	16			5	20	33	2	5	811
COUNTY JUDGE:											
Jim Kirby	153	396	8			12	16	29	15	4	645
L. H. Foster	314	802	28			6	18	35	33	5	1,253
COUNTY ATTORNEY:											
O. L. Bybee	464	1,194	36			18	34	66	49	9	1,892
COUNTY CLERK:											
H. V. Williamson	203	503	18			12	16	12	8	2	782
Robert L. Thompson	263	686	19			7	18	51	37	5	1,100
SHERIFF:											
J. C. Rees	458	1,161	36			19	34	66	48	9	1,854
TREASURER:											
Velma Hodges	465	1,183	38			19	34	66	49	9	1,894
SURVEYOR:											
A. O. Thompson	465	1,193	38			19	34	66	48	9	1,893
COMMISSIONER, Precinct 1:											
J. E. Springer	89										
M. T. Rutter	185										
John E. Morris	220										
COMMISSIONER, Precinct 2:											
G. T. Higgins	586										
J. C. Morrison	580										
COMMISSIONER, Precinct 3:											
J. T. Guinn	31										
V. Ridley	4										
COMMISSIONER, Precinct 4:											
John E. Morris	31										
JUSTICE OF PEACE:											
A. L. Thomas	462	1,163	37			19	31	60	48	9	1,894
HIDE & ANIMAL INSPECTOR:											
Bruce L. Wooddell	248	695	12			2	17	31	24	6	1,024
J. W. Brady	140	430	16			2	8	30	11	1	584

NOTE: Simms, the only box out, votes on Commissioner in Precinct 4, and the outcome of this box could not possibly change any race in the county.

Tuesday Set For Hearing Of City Suit

The District Court suit, filed by Don Webb and C. B. Thomas to enjoin the City of Hereford from constructing the present type of disposal plant in the south part of Veteran's Park has been set for Tuesday, July 27 at 2 o'clock by Judge Harry Schultz.

The case, originally set for last Monday, was postponed last week.

The following jury list will be used for the case: P. L. Dismore, A. B. London, O. V. Burgess, N. McRight, L. Z. Oldham, N. E. Elliott, M. B. Benefield, C. Guseman, Tom J. Boyd, C. Ridgeway, James E. Kriesch, R. L. Hoffman, E. H. Low, T. C. Malloy, John P. Galt, gher, Herman Neff, W. E. Dap, Wm. R. Phillips, O. Pastold, Earl Plank, W. J. Galt, Paul Ridd, O. G. Smith, J. Knabe, H. H. Caraway, C. J. bracht, Palmer Norton, G. LeGrand, N. E. Milburn, G. Cox, T. B. Cox, J. R. Higgins, S. Barnard, Tom Robinson, V. Vaughan, Joe G. Evans, G. Keller, J. C. Mercer, C. Phillips, Earl Hartman.

Use this ballot or secure one from your
Hereford merchant.

SALESMANSHIP CONTEST

Sponsored by

STAR and TEXAS THEATRES

"EFFICIENCY — INTELLIGENCE — COURTEOUS
SERVICE mean more trade for Hereford"

I suggest _____ from
(name)

(business house)

SALESMANSHIP AWARD for month of _____

for the following reasons: _____

Date: _____ Signed: _____

County Agent Reports Good Kill On Blue Weeds With Use of 2,4-D Spray

By Hugh Clearman

Deaf Smith County Agent
Good results were obtained by
A. F. Roberts through the use of
2,4-D on blue weeds. Others re-
port results varying from 100
percent kill to no kill at all on
various type weeds. This varia-
tion in results may be caused by
difference in time of application,
weather or method of applica-
tion.

According to the Kansas State
Board of Agriculture the proper
time to apply 2,4-D is determin-
ed mainly by the stage of grow-
th of the weeds. In general, weeds
are more susceptible when young
and tender or in a stage of rap-
id growth. With annual weeds,
the younger the plant the more
easy it is to kill, and the less ma-
terial required. Best results are
obtained on most perennial
weeds before bloom. With bind
weed there should be a good
ground cover of leaves and stems.
The intake capacity for 2,4-D is
in proportion to the leaf sur-
face exposed.

Treatment is more effective
when the soil is sufficiently moist
to promote growth of the weed
and when temperatures are moder-
ate. According to the Kansas
State weed control handbook,
applications made during hot
dry weather will always give un-
satisfactory results and consti-
tutes wrong use of 2,4-D.

Uniform coverage of leaves of
all weeds in the treated area is
essential. The spray should be
applied at pressure of 30 to 100
pounds except when treating

near-useful plants. In such cases
50 pounds should be the maxi-
mum. High pressure usually
caused greater loss of spray ma-
terial by wind drift and run-off.
Commercial preparations of
2,4-D appear on the market either
as liquid or powder and are
sold under various trade names.
These vary in percentage of 2,4-D
contained and their relative value
per unit weight is largely deter-
mined by this percentage.

Bog Crutchfield, of Olustee,
Okla., who is an uncle of Mrs.
Dennis Barnard and J. Roy Cru-
tchfield, arrived Saturday for a
brief visit. Mr. and Mrs. Guy Hor-
ton of Stillwater, Okla., are also
visitors of the Barnards.



Buy
SECURITY BONDS
Now!

An
Inheritance
That
Cannot
Be Taxed!



The greatest inheritance you can bestow on
your child is a sound mind and a sound body.
Robust health of body is reflected inevitably in
the spirit.

Careful nurture through the trying period
of infancy and watchful care in childhood and
youth are essential. Indispensable to the child's
welfare is your family doctor. His competent
guidance will skillfully guide your child through
the health hazards of the early years. Consult
him frequently. The expense is trifling; the div-
idends in well-being immeasurable.

EDWARDS

CITY DRUG

PHONE 100

FILLING PRESCRIPTIONS IS THE MOST
IMPORTANT PART OF OUR BUSINESS.

Miss Texas



Bonnie Bland (above), a
green-eyed blond who competed
as Miss Orange County, was
named Miss Texas in a beauty
pageant held in connection with
the Port Arthur Golden Jubilee
celebration July 9. Miss Bland
is 18 years old and comes from
Orange. (AP Photo).

The average man's heart beats
72 times a minute and three bil-
lion times in a lifetime.

Hospital Notes

DISMISSED

Patients dismissed from the
hospital: Ann Wiggins, med.;
Mrs. Glenn Watts, med.; Mable
Beeman, med.; Patricia Young,
med.; Neva Mildonano, med.;
J. D. Story, med.; Randy Dowell,
med.; Hely Talk, surg.; Mrs.
Grover Sanders, med.; Eugene
Ingram, med.

IN HOSPITAL

Patients in the hospital: M. M.
Robertson, emerg.; Melvin C.
Allen, of Friona, med.; Mrs. Nel-
lie Lee Thompson, surg.; Mrs.
Mae Hobbs, of Wilcox, Ariz., O.
B.; Tom Rowe, of Anton, surg.;
Mrs. Lloyd Shulk of Friona, O. B.;
Mrs. Ruth Dalley, O. B.; Mrs. E.
Y. Crow, surg.; Alice Faye Bur-
gin, med.; Mrs. W. K. Brooks,
surg.; Mrs. Herman Alvarez, of
Dawn, med.; Mrs. Mildred Av-
ant, surg.; Mrs. Harold Head, O.
B.; Dalia Twiner, med.; Addison
Hunter, med.; Mrs. Pete Cowart,
O. B.; Willie Artho of Canyon, T
& A; Mrs. D. C. Walser, of Sum-
merfield, med.

Progressive Club Features Picnic

The annual picnic of the Pro-
gressive H. D. Club was held Fri-
day night at the home of Mr.
and Mrs. T. J. Parsons.

Following the picnic supper
of fried chicken, salads, sand-
wiches, cake and home made
ice cream, singing and playing
of games furnished the enter-
tainment.

Families attending were, Cal-
vin Edwards, Lloyd Sharp, C. C.
Bowman, Bill Bowman, Marion
Stephenson, D. Y. Edwards, H. O.
Griffith, L. A. Wester, Tom Me-
lugin, Floyd McGee, Tom Draper,
V. E. Dodson, C. V. Burges, F. J.
Walterschied, W. H. Flowers, H.
L. Hershey, Clyde Russell, F. L.
Carmichael, Clois Kemp, C. E.
Watts, Ira Ricketts, S. P. Stag-
gers and hosts.

Read the Want Ads!

Tomato Canning Is Club Topic

"Canning tomatoes using the
water bath method," was the
subject of the demonstration by
Mrs. John Henderson before the
Sadie Lee Oliver 4H Club at the
Central School Friday.

Dorothy Young told of her trip
to Lake Marvin for summer camp
of the 4H girls.

Refreshments were served to

the following members, Doro-
thy Young, Mary K. Loyd, Shel-
la Miller, Mozell Young, Nelda
Guy Lawrence, Marilyn Hender-
son, Royda Boyd, Margaret Ann
Scott, Patsy Townsend, Elaine
Wagoner, Norma-Sue Wilson, and
Mary Hund and the sponsor, Mrs.
John Henderson.

The dahlia was named after
Andreas Dahl, Swedish botanist.

Buenos Aires (Argentina's Cap-
itol) is a Spanish phrase mean-
ing good air.

Mrs. A. C. Thompson and Mrs.
Elizabeth Womble went to Kerr-
ville and returned by Rock
Springs Sunday. Miss Janie
Womble, who had been in sum-
mer camp near Kerrville, return-
ed with them, and Miss Louise
Hankins of Rock Springs re-
turned as a guest of Mrs. Thomp-
son's.

Moss plants often are used by
birds making nests.

Mosses are essential to many
higher plants, conserving mois-
ture and preventing erosion.

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Get yourself a shape, a new, modern, rounded silhouette for
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carefree comfort beyond compare. Ask for a new "Perma-lift"
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PANTIE GIRDLE 8.50
GIRDLE 7.50

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PANTIES
NO BONES ABOUT IT
STAYS UP WITHOUT STAYS

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never lets you down

Dress designers decree curves. A "Perma-lift" bra
will give you that new rounded look that's so
important today. Best of all, the famous cushion insets
at the base of the bra cups gently support your
bust from Below—never lose that support through
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Perma-lift
BRASSIERS
Another Victory Success

Anthony's
THE C. R. ANTHONY CO.
HEREFORD

Potatoes—10 Cents Per Bag

Every once in a while you will hear someone refer to the days of 1936, when the government purchased and killed thousand upon thousand of cattle—under the theory of stabilizing the market. Today, practically the same situation is happening in Hereford, and under the same theory.

In specific, we refer to contracts by Production Marketing Administration to deliver 48,256 bags of Irish potatoes, No. 2 grade No. 1—size B grade and culls. A check this week showed that 19,000 bags have already been delivered. On the set-up for July, PMA pays \$1.17½ per hundred for the potatoes and in turn, sells the potatoes at 10 cents per hundred. In other words, the government has already lost a total of \$21,375 in buying and selling potatoes. As the season advances, the buying price will drop and the government will lose less money—but the total amount will be sizeable. In addition to actual dollar losses on the program, the government maintains a large staff to handle potatoes here, plus district, state and federal bureau workers, and chiefs, all of which creates considerable administrative expense.

Furthermore, PMA is happy—because they are saving money. Administrative officers figured out before the season opened that by contracting all No. 2 potatoes, they would create a greater demand for No. 1 potatoes. Gypsy truckers who previously bought No. 2 potatoes and culls, dumped them on the market at low figures, eliminating much of the demand for No. 1 potatoes. This factor last year, left a tremendous quantity of No. 1 potatoes for the government to absorb under the subsidy program. Since No. 1's have a support price of \$2.35 per hundred—while they buy No. 2's at \$1.17½—they feel that the current plan is actually saving the exact figure which many people "think" they are losing. In addition, the 10-cents-per-hundred potatoes are sold only to certified stock feeders and dairy producers. Since they have only purchased six cars of No. 1 potatoes, due chiefly to the "long holiday" July 4, the argument seems to have merit.

Thus arises the question, "Is the government making money or losing money?" Certainly, there are arguments on both sides of the question, and good ones, too.

Actually, we believe the potato growers themselves have the only good answer: "Quality Products, Sensible Marketing—plus national advertising to create this demand." This year, Hereford potatoes have consistently sold above potatoes of Idaho, Nebraska and Colorado; this year Hereford potatoes have for the first time found a welcome, endorsed by repeat orders, on Eastern markets. Furthermore, this is the first year that Hereford, as an area, has produced potatoes of outstanding quality. It is also interesting to know that producers failed to accept the full acreage allotment offered by the government in 1948. Furthermore, potato growers of this area are holding meetings and making plans to produce even better potatoes next year.

These things speak well—and in their application lies the future of a potential crop in this community. When subsidy prices are lifted, it is probable that the old method would have seen the potato fields untended. The first two steps have been made in the right direction. It is also well for growers to consider applying a fraction-of-a-cent from each bag for a national advertising program in order that Hereford potatoes may be advertised in publications located in the very centers where the potatoes are sold.

Mr. Hereford Potato has gone a long way within the past eight years. We believe that he can and will continue to find his way on tables all over the country, if properly handled.

Hotel Program Creates Interest

Hereford's proposed hotel is creating interest over the entire Panhandle of Texas.

Delegations from Levelland and from Littlefield have visited here this week in an effort to secure complete details regarding the program used in putting over the hotel campaign. These towns, like Hereford, it seems are in dire need of a new, modern hotel.

Armed with facts and figures, and loaded with opinions, the delegations have returned to their home towns. Before leaving, most of the visitors were enthusiastic over the possibilities of building their own hotels.

Many other towns in West Texas and Eastern New Mexico have also written for information regarding the hotel, and more inquiries will surely follow.

This situation reflects a series of "growing pains" all over this section. Hereford is not far different from most other towns in West Texas—except for the fact that it now boasts a swimming pool, paving construction, water and sewer expansion, and several other improvements which scores of neighboring towns are just now beginning to bring up for vote.

Old tin cans have been used in paving the bed of the Los Angeles river to keep the river from undercutting its banks.

The Sunday Brand

Established 1948
Published every Sunday

Hereford, Deaf Smith County, Texas

Mrs. Seth B. Holman and Jimmie Gillentine
Owners and Publishers

Subscription Rate: (With The Hereford Brand), Zone 1, \$4.95 per year; Zone 2, \$5.95 year. All subscriptions strictly cash in advance. Application for entry as Second Class Matter is pending.

Hereford, Texas

Editor.....Jimmie Gillentine
Society Editor.....Mrs. John McLean
Adv. Manager.....Hert Neasley
Shop Foreman.....Amos DeWolfe

Clippings from Our Exchanges

Politics really got hot just a few miles south of Hereford a few days ago. Lamb County Sheriff Hugh Rice filed charges on several people, including Castro County Sheriff E. D. Wyer of Dimmitt. We saw several accounts, but the one in the County Wide News at Littlefield seems to tell the story:

Lamb County Sheriff Hugh Rice, two weeks before the July 24 Democratic primary in which he is seeking re-election filed a \$25,000 slander suit in district court here.

The suit, the original petition being filed late last Thursday afternoon with Herbert Dunn, district clerk for Lamb county, named as defendants Castro County Sheriff E. D. Wyer and Wyer's former deputy, Woody Sullivan, now a deputy in Hockley county.

In the suit, Sheriff Rice alleged that the de-

Wheelbarrow Pusher in New York

Remember about one year ago when a screwball came through Hereford pushing a wheelbarrow. We ran his picture in the paper. Ruth Tucker, home for the summer from Baylor Belton, covered the story and got pretty well excited. Well, he made it to New York—according to Lester Campbell, who writes as follows in the McLean News.

"He is now in New York City, having arrived there Monday, according to a story in a daily paper.

"The man, Larry Hightower, now has behind him 7,426 miles of travel. From New York he expects to go to London, then to Burma, Iran, Greece, North Africa, Germany, France, Spain, Portugal, California, and cross country again at Washington, D. C.

"When Hightower passed through McLean Tuesday, August 26, he was guest of the local Lions Club at noon. There he spoke briefly to the group, and outlined his travel plans. Every time he stopped while in town, a crowd would gather around and start questioning him.

"Hightower left Ellensburg, Wash., July 4, 1946, and expects to finish his wheeling in ten more years. He hopes to get a sponsor to aid him in the financial aspects of crossing the oceans on his travels."

To Avert winter Gas Shortage

"Steps were taken this week by the Federal Power Commission to avert a recurrence of last year's Middle Western Gas shortage by ordering the Panhandle Pipeline Co. to curtail deliveries by 25 million cubic feet per day to Ohio and Michigan centers.

"The Commission also denied the request of the Union Gas Co. of Canada for the easing of restrictions on its receiving Panhandle gas. No gas may be supplied the Canadian concern unless U. S. needs are met first, according to the ruling."—Moore County News, Dumas.

Apparently, some Yankees, unaware of Texas' rigid rulings against cattle thieves, are operating in this area.

'48 Model Cattle Rustlers

"Modern cattle rustlers—mechanized—have made off with \$2,000 worth of beef cattle owned by Hardin of Miami, Texas Rangers in Amarillo said Monday.

"The stock, believed taken some time since June 30, apparently was hauled from Hardin's ranch near Miami in to truck, officers said.

"Rangers said 17 cows and calves were taken. The investigation indicated the stock was loaded into a truck at Hardin's own loading chute, but no witnesses to the theft have been located."—Ed Haynes in The Miami Chief.

Dumas has lost 200 citizens, according to the Moore County News. Apparently, the City is attempting to take its own census, which is an idea:

"The count in the Dumas census stood virtually on the 4,800 mark Tuesday, or a little more than 200 short of the 5,000 total set as a goal. Additional registrants are continuing to straggle in; but the pace has slackened.

"From a study of city water and gas meter deposits and light meter deposits, city officials believe Dumas has more than 5,000 residents, if all of them would come in and put their names on the rolls. A person who has just moved to Dumas is eligible. There are no property holding or longevity of stay qualifications."

Silk stockings were first seen in the 16th century but they weren't really observed until the 20th century.

"Congress has authorized appropriations to increase present Air Force strength of 382,000 to 440,500 by June 30, 1949. In addition, legislation has been approved, but funds are yet to be appropriated, to boost personnel to 502,000, and the Air Force has authorization to accept up to 15,000 18-year-olds for 1 year."—Curry County News.

"Building permits issued in Dalhart for the first six months of this year total \$512,050, which is almost as much as the entire year of 1947, it is learned from records in the City Hall. Building permits for 1947 were \$536,310.

"Amounts of permits for the six months of 1948 totaled almost as much as much for business buildings and churches, as for homes. Last year they were about equal. In 1947 many new homes were built, about partially by the increase in population.

"Permits totals for 1948, follow: January \$31,150; February, \$43,700; March, \$158,500; April, \$62,000; May, \$69,000; and June, \$115,250."—Dalhart News.

Another Letter from

The Bootleg

Philosopher

Dear editor:

Editor's note: The Bootleg Philosopher doesn't seem very worried about the national political situation, his letter this week reveals.

Dear editor:

My neighbor out here has been mighty low the past few days, sayin' it's all up for the Democrats and we're in for Republicans and a eventual depression, but I don't take that view, since my radio played out and I didn't get to listen to the national conventions and consequently have a open mind on the matter.

Now I'm aware that the Republicans are already convinced they've got the election won and I understand the Dewey children is inviting their playmates to visit the White House in January, but I figure we'll go ahead and hold the election anyway.

And also, I notice some Republicans is beginnin' to sweat a little after President Truman called em back into session with the suggestion if they've got the solution to inflation and world peace and the high price of groceries and a lack of cars and houses, now's as good a time as any to put it into effect, no use waiting six months until next January to do it, although I got an idea Truman is gonna have as hard a time gettin' the Republican Congress to start solving problems as I've been havin' gettin' candidates to tell me exactly where they're gonna build Harrison Hiway, and I suppose his plan is a little unAmerican, as the custom always has been to run like a—on generalities and promises and go light on being specific, don't make no difference whether you're runnin' for constable or president.

However, I been reassurin' my neighbor. There ain't no use in frettin' and worryin'. If I was gonna plant a crop next year, I'd go ahead and plan on it. After all, the Democrats has been in for sixteen years, which is about as long a stretch as they've ever had, and if the time has come for the Republicans to win, the country has stood it before. That's one thing I like about this country: we have about the same number of boll weevils under the Republicans as the Democrats. If the boll weevils can stand it, you and me might as well get ready to do it too.

Yours faithfully,
J. A.

I give you

TEXAS

By BOYCE HOUSE

A truly great man in a great position is J. E. Hickman, chief justice of the supreme court of Texas. I have known other chief justices after they had attained that lofty place. Of Judge Hickman, however, it is my privilege to say, "I knew him when—"

And there has been no change in his geniality and consideration for others from the days when he practiced law in Breckenridge, a good many years ago. There he taught the Morning Tower Bible Class—in the oil fields, the two shifts were known as morning and evening towers). The class was inter-denominational and was attended by men of all creeds and by men of no formal creed. The class met in a motion picture theatre Sunday mornings and drew many oil field workers and cowboys that you would have had to rope and hog-tie to get into a church-house. So human, down-to-earth and yet inspiring were Judge Hickman's messages that the class membership reached away up into the hundreds.

When he was elected to the Eleventh Court of Civil Appeals, he moved to Eastland, where the court sits. In Eastland he taught the 9:45 Bible Class and his religious presentations were a great influence on the lives of many men.

In 1935, Judge Hickman became a member of the Commission of Appeals of the State Supreme Court and moved to Austin, and he teaches the largest Sunday School class in that city. He became a member of the Supreme Court in 1945, was elected in 1946, became chief justice last January and is up for re-election to the full term in the July primaries.

Judge Hickman was born at Liberty Hill in Williamson County in 1883, attended the University of Texas, taught public schools and was principal of Lampasas High, returned to the State University, where he received his law degree, then practiced law in Erath and Stephens counties. He is a trustee of Southern Methodist University and a member of the Masonic order.

Polio Worker



Miss Betty Jane Robinson has been assigned to work with polio cases in Memorial Hospital at Corpus Christi. Four nurses were awarded the assignment through the American Red Cross.

Hereford Girl Gets Two-Month Special Duty

Miss Betty Jane Robinson, daughter of Mr. and Mrs. James Wallace Robinson, has been approved and assigned two months of special duty to work with polio cases in Memorial Hospital of Corpus Christi, Texas.

Betty Jane's assignment came through the American National Red Cross, which has an agreement with National Infantile Paralysis Foundation, Inc., to furnish nurses in polio epidemic areas.

Texas is one of the states with a high number of polio cases at this time. Others with a high number of cases are North and South Carolina and South Dakota.

Miss Robinson will begin duty August 3, and is one of four nurses who will be assigned duty through this agreement. She has been here with her family since July 4, after graduating from John Seale College of Nursing, a branch of University of Texas. Arrangements were carried out through Deaf Smith County Red Cross Chapter by Mrs. Dyalitha Brady.

Uncle Sam has spent about \$526 million on flood control in the lower Mississippi River Valley in the last 20 years.

There are 176 million acres of national forests in this country.

Cowart Returns From C-C School Held In Dallas

Chamber of Commerce Manager O. P. Cowart has just returned from Dallas, Texas, where he attended the 15th Annual Southwestern Chamber of Commerce Institute. The institute is conducted each year for Chamber of Commerce executives by the United States Cham-

ber of Commerce.

More than 2,500 towns and cities in Texas, New Mexico, Colorado, Kansas, Oklahoma and Louisiana were represented. The course of study included Industrial Activity, Publicity, Civic Activities, Commercial Activities, Agriculture, Educational Problems, National Affairs, Tourist Programs, City Problems, and other related subjects.

Highlights of the course included lectures by Mr. Edwin Vennard, Vice-President, Middle West Electric Service Company from Chicago, Illinois and Mr. Clem D. Johnson, President-

Roanoke Public Warehouse, of Roanoke, Virginia. The annual banquet featured Dr. W. H. Alexander, Pastor First Christian Church, Oklahoma City, Oklahoma. Dr. Alexander will be remembered here as the principal speaker at the Hereford Chamber of Commerce Annual Banquet of 1946.

So-called electric eels are eel-like South and Central American fish that generate electricity in their bodies. They can give off electric shocks strong enough to kill small fish and stun humans.

Read the Want Ads!

BREAD

BREAD

BREAD

BREAD

BREAD

BREAD

THIS WILL REMIND YOU THAT
ALL BREAD IS NOT ALIKE

BUTTER-KIST, MADE BY HEREFORD BAKERY,
AND PACKED WITH

DEAF SMITH COUNTY
VITAMINS

IS YOUR ASSURANCE OF THE BEST

Hereford Bakery

New Fall Merchandise

..... arriving daily

Buy Early Use Our Convenient
Lay-Away Plan for All Merchandise
Including

COATS—SUITS

Styled by

- YOUTHMORE
- MISS LOS ANGELES
- LILLI ANN OF CALIFORNIA
- NATHALIE NICOLI



THE Vogue

"For the Lady of Fashion"

Commemorates International Friendship

A CENTURY OF FRIENDSHIP
UNITED STATES - CANADA
1848-1948



UNITED STATES POSTAGE 3¢

Commemorating "a century of friendship" between Canada and the United States, this new three-cent stamp will go on sale at Niagara Falls, N. Y., Aug. 2. Air-mail size, the stamp features the old Niagara Railway Suspension Bridge.

Dimmitt Woman Buried At Bowie

Fneral services for Mrs. Mattie Elizabeth Barker of Dimmitt were conducted at Bowie Saturday following her death in Dimmitt July 16.

Mrs. Barker, who was 84 years old, came to Dimmitt from Bowie in 1943.

Survivors are three daughters, Mrs. B. V. McMahon of Dimmitt; Mrs. O. E. Borden of Lubbock; Mrs. Rollie Wells of Bellview, New Mex.; a son, O. R. Barker of Longbeach, Calif.; 15 grandchildren and 11 great grandchildren.

Shop with the Want Ads

What It Means:

The "Full Employment" Bulge

BY ROBERT GEIGER

WASHINGTON -- Employment experts are predicting that before the 1948 demand for "gadgets, gunpowder and beans" is filled more than 62,000,000 Americans will be working.

Already more have jobs than ever before in history. The census reported 61,296,000 were at work in June, or 1,241,000 more than a year earlier.

But Robert C. Goodwin, director of the Bureau of Employment Security, says up to 1,000,000 -- and possibly even more -- may be needed.

Several years ago the labor experts would have been amazed by any prediction that 62,000,000 Americans would have jobs in 1948. Many economists were predicting a "recession" would follow the war and that there would be unemployment.

Instead, non-agricultural employment, the core of the labor market, has gradually expanded. Actually employment has increased with hardly a break since 1933. Notable exceptions were the setback in 1937-38 and the sharp drop in employment that occurred right after the war's end as industry swung to peacetime production.

What's happened to send employment to new high levels? How long will it stay there?

Government experts are making studies to try to find accurate answers. Meanwhile they aren't making positive statements about the future. But here are some "guesses" by both economists and labor experts.

1. Right after the war the pent up buying power of the people created a huge demand for goods. This has turned out to be the greatest sustained spending power ever experienced. It still appears unsatisfied. Demands still run strong for automobiles and most of the other "durable goods" people buy.

2. On top of this demand for civilian goods came the European aid plan, increasing competition for buyers.

3. The high birth rate increased the American population by 13,000,000 between 1940-48. Families had to increase their spending.

Goodwin says at the moment there are no signs of a falling-off of jobs. In the past his estimates of the future employment situation have been right on the button. Well in advance he predicted the record-breaking employment of last year and this year.

He says non-agricultural employment is already at a peak. In addition farmers set out to produce a crop about the same size as in 1947. This means just about as many people will be needed to harvest the 1948 crop as were employed in 1947.

(Rain and cool weather delayed the planting and harvesting of crops this year, and the

peak of farm employment lies some weeks ahead.)

The labor force contains about 2,000,000 more people than many experts expected on the basis of the population increase and the pre-war trends in labor demand.

The "extra" people now working are mostly women over 35, students and older men who normally would be out of work. The draft is expected to increase the scarcity of workers.

While employment has increased, so has unemployment. This is "normal," Goodwin explains it this way:

There are always a certain number of people who are changing jobs, laid off because of seasonal, regional or occupational conditions or out of work for other reasons.

Labor experts believe the unemployed can't total much less than three percent of the total labor force.

So when the size of the labor force increases, under "normal" conditions, unemployment increases too. That's because the three percent minimum remains an unchanged factor, but is applied to an increasing number of people in the total labor force.

An exception was the pre-war situation. The pre-war peak of employment was reached in 1941. The civilian labor force people working or looking for work totaled 58,260,000, but 5,560,000, or around 10 per cent, were unemployed.

Now, with a total labor force of 63,480,000, there are only 2,184,000 unemployed -- less than half the number in 1940 despite the fact that the labor force has added 5,219,000 people.

Young New Zealand cuckoo birds fly across several thousands of miles of open ocean to winter quarters in Polynesia, with no older birds along to show them the way.

Bears use moss plants for bedding for their long winter hibernation.

Baptists To Hear Rev. Hicks Today

Rev. Harold Hicks, of Pulaski Heights Baptist Church in Little Rock, Ark., will preach at the both the Sunday morning and evening services August 1.

Rev. Hicks the son-in-law of Mr. and Mrs. J. E. Byer and is a former resident. He belonged to the early day ranch family of the W. E. Hicks.

Rev. R. H. Cagle will assist Rev. R. H. Sparkman and the Fellowship Church in a revival at that date.

ATTEND OPEN HOUSE

Included in the list of out of town guests attending Open House at the new home of Mr. and Mrs. A. O. Thompson Thursday were, Rev. and Mrs. D. N. Shepherd of Plainview, who were accompanied by Mrs. Sank Ramsey, who is attending Wayland College there this summer; Mr. and Mrs. C. V. McCord and Miss Avon-Vick of Amarillo; Mrs. Frank Carter of Pampa; Mrs. Barbara Buckner Ford and son, George Roles of Corpus Christi; Mr. and Mrs. Henry Hertner and son, Johnnie, of Amarillo; Mr. and Mrs. Aaron Rose of Silver, Tex.; and Mrs. Mollie Matthews of Colgate, Tex.

Ticklers

by George

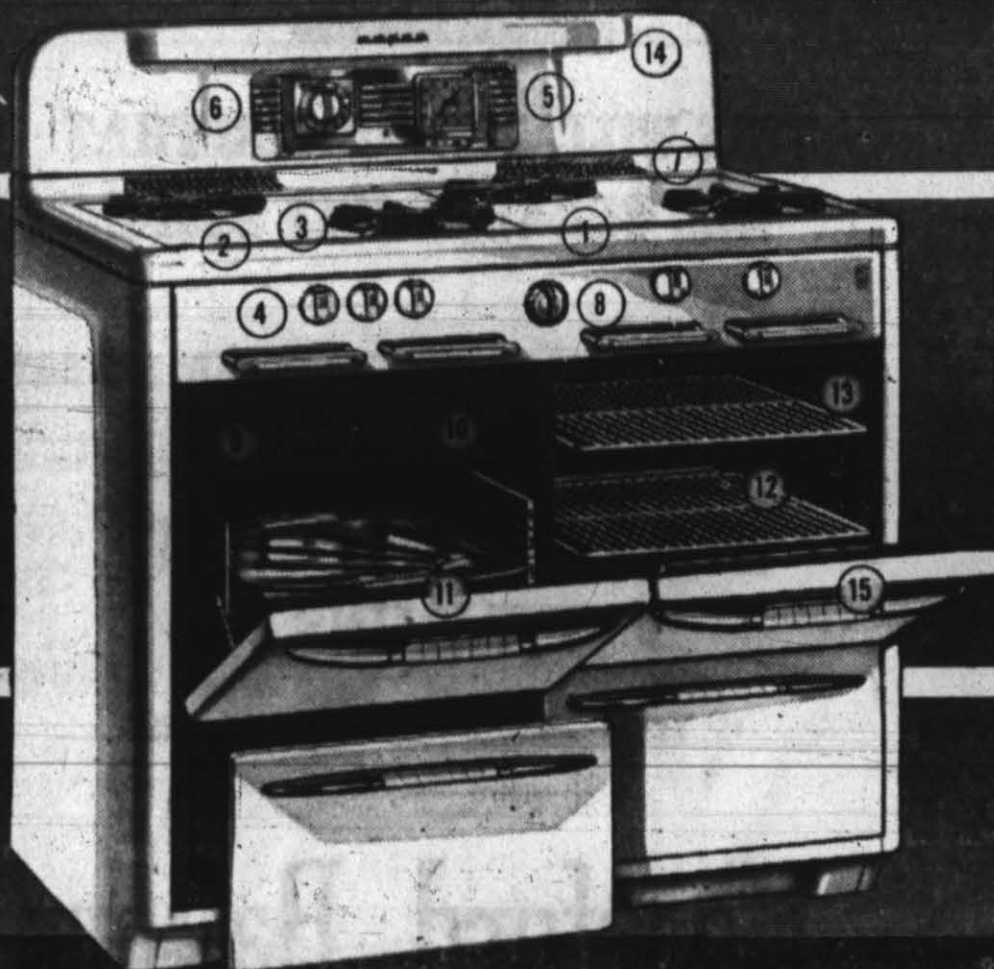


"The doctor is getting another degree from some place in Africa."

Liverworts are found in damp, shady places, clinging closely to decaying logs, bark or leaves. Mosses are believed to have been among the first forms of plant life on earth.

ALL THESE DESIRABLE FEATURES

IN THIS NEW ROPER GAS RANGE



1. STAGGERED COOKING TOP
2. SIMMER-SPEED TOP BURNERS
3. GIANT SIMMER-SPEED TOP BURNERS
4. INSTA-FLAME TOP LIGHTING
5. INSTA-MATIC CLOCK CONTROLS
6. CONVENIENT TIMER ALARM
7. SLEAMING TURKEY TOP
8. AUTOMATIC OVEN HEAT CONTROL
9. EXTRA-CAPACITY HIGH BROILER
10. INFRARED GLO. BROILER BURNER
11. SCIENTIFIC BROILING CHART
12. BIG "JUNK" OVEN
13. SEAL-TIGHT DOORS
14. PERMALUSTRA PORCELAIN ENAMEL
15. LIFETIME OVEN COOKING CHART

BLANTON BUTANE GAS CO.

EXPANDING

Every business, when their facilities permit, should take the opportunity to expand. We are doing just that. We are glad to be a growing concern in a growing city. Hereford is expanding at a rapid pace. We are expressing our confidence in its growth by expanding ourselves.

Perhaps you have noted our wrecking our north building adjacent to the tracks. Many of you have been around and commented to us that this was the oldest building in Hereford. Is this true?

THE POINT IS THIS . . . WE ARE INDEED PROUD TO HAVE HAD A PART IN THE PLANNING AND BUILDING, THE VERY PROGRESS, OF HEREFORD SINCE 1898, AND WE ARE TAKING STEPS NOW TO ERECT NEW WAREHOUSES, AND TO ADD A NUMBER OF NEW FACILITIES FOR YOUR LUMBER NEEDS.

We're the Lumber Firm You've Depended On
Since 1898

Rockwell Bros. & Co.

LUMBERMEN
E.J. KIRKSEY, MANAGER

104 South Main Street

Hereford

Phone 4

CLEARANCE

Clearance
JULY
Clearance

ANY WAY WE WRITE "CLEARANCE" IT STILL HAS A SPECIAL SIGNIFICANCE WHEN APPLIED TO MERCHANDISE AT THE LITTLE FASHION SHOP BECAUSE . . .

We are not clearing out-of-season or off-brand items. We are featuring and clearing late arrivals with months of wear.

GROUP

DRESSES and SKIRTS

COTTONS, VALUED AT \$10.95 TO \$12.95

\$5.

GROUP

DRESSES

\$10.95 to \$14.95 Cottons

Bobbie Brooks, Doris Dodson
and Many Others

\$7.

GROUP

DRESSES

\$12.95 to \$16.95 Rayons and Cottons

Nellie Don, Hobbies, Perez
Group

\$10.

GROUP

DRESSES

\$18.95 to \$22.95 for—

\$11.

GROUP

DRESSES

Rayon—Leighton, Justin McCarty

\$24.95 to \$26.95
Group

\$15.

DRESSES

Rayons—Paul Sachs, Justin McCarty, Jukins
\$26.95 to \$32.95

\$19

Entire Stock

SUMMER HATS

Values to \$12.95—Only

\$2.00

Group

BLOUSES

\$6.95 to \$9.95 for

Sheer Cottons and Rayons

White and Colored

\$2.98

the Little
fashion shop

"Smart Clothes for Smart Women"

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:

No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:

No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch

No daily ad will be accepted in either publication!

For Sale or Trade: A 2 room furnished stucco house for a late model car. Phone 730. B-4-17-30-4k

1. FOR SALE Miscellaneous

For Sale: Three-quarter bed; mattress. 210 Lee Ave. Mrs. Ollie Elliston. B-1-12-30-2p

They're Here!

RIVERSIDE TIRES!

Come in today for your new Riverside! For a tire that wears longer, costs less, and gives you that extra margin of safety. Switch to Riverside Tires... for more miles of greater safety. They're here for immediate delivery!

FARMER'S DRIVE-IN

Buddy Sowell • Troy Moore
Hiway 60—Phone 161
B-1-2-tfc

Plenty good alfalfa hay for sale. 2 miles north of Progressive School House. J. L. McGee. B-1-15-2-tfc

For Sale: Self-tying New Holland hay baler and loader. 2 mi. west of Veteran's Hospital and 1/4 mile south. Willard Spiser, Rt. 1 Box 473, Amarillo. B-1-27-3-3p

For Sale: Pretty sorrel mare, child's pet. Charlie Johnston 317 Ave. B. S-1-12-4-1p

For Sale: \$200.00. Six ft. Servel Refrigerator. Now burning gas. Easily converted to kerosene propane or butane. Hardwick Family size 4 burner gas range, \$100.00. Charlie Johnston 317 Ave. B. S-1-30-4-1p

For Sale: 7 1/2 square composition shingles. 84 ft. 2" galvanized pipe. Also one girl's bicycle and one boy's bicycle. A. F. Hargett 218 Avenue H. S-1-24-4-1p

For Sale: 12 foot Krause one-way. Timken bearings, hard face discs. 1,200 bales mixed wheat straw and alfalfa. H. B. Honea, 3 1/2 west of Jumbo School. S-1-26-4-1p

Farm Equipment

2. FOR SALE

Tool bar for a Case C. C. and D. C. tractor. Two one ways, 6 and 10 foot. One Graham Home 15. J. J. Wilder. One mile north and 3 east of Jumbo. B-2-33-30-2p

3. FOR SALE Automobiles

FOR SALE: A BARN
Suitable frame for a 4 or 5 room house.
Call Ph. 366-W or 710
E. B. POSEY
B-3-4-2c

1942 Chevrolet pickup, good condition. Good tires. C. L. Hodges, 322 Avenue B. B-3-13-30-2p

For Sale: 1940 Ford Deluxe tudor. Janssen's Garage. B-3-8-30-2p

41 Mercury for sale. Good condition. Terms if desired. I. E. Pendleton, Rt. 1, 2 miles east, 2 1/2 north. B-3-10-4-4p

4. REAL ESTATE For Sale or Trade

BE PROTECTED
Buy or sell the REALTOR way. B-4-2-tfc

FOR SALE

Five room house with basement and garage apartments, that rent for \$125.00 a month. 106 Ave. A or call 277-W. B-4-3-6k

"REALTOR" on an ad is your go-ahead sign. B-4-2-tfc

REAL ESTATE Section Land

Close to Hereford. Two irrigation wells \$100.00 per acre
Good 5-Room House
Close to Central School
\$8,500

LEE CONKLIN LUTHER PEVELEY

207 Main
Business Phone 728
B-4-29-tfc

CHOICE RESIDENTIAL

60x183 feet; 1 block west 25-Mile Ave. on new paving project. Nice trees. 4 large elms across front, 11 years old; also has 5 peach, 3 plum, 1 walnut tree, all with heavy crop. Desirable neighborhood of home owners; near Central school.

LOT

ject. Nice trees. 4 large elms across front, 11 years old; also has 5 peach, 3 plum, 1 walnut tree, all with heavy crop. Desirable neighborhood of home owners; near Central school.

CLIFF ESTES

At First National Bank
B-4-30-4p

For sale by owner: 6 room, 3 bedroom stucco house, large finished basement, colored-bath fixtures, detached garage; on 75 x 140 ft. corner lot. 2 blocks south of college. \$11,500. E. J. Larson, 704 25th Street Canyon. S-4-36-4-1c

80 acres irrigated farm with improvements, will sell land with crop or without. 4 miles south on 25 Mile Avenue. W. S. Littrell. B-4-23-4-3p

For Sale: 3 bedroom home, good condition; choice location. 2 lots, good garage, Bendix. Reasonable. 511 McKinley, Phone 482-J. S-4-19-4-1p

WHY BE A SLAVE—

to the tyranny of junk! Bring out those wedding presents that you have always been ashamed to have around. Why keep that lamp Uncle Elmer gave you? What about all those odds and ends that you hate to throw away but will never use again? The Big White Elephant Sale to be held soon by the women of the Episcopal Church will help you answer these questions. Call Mrs. "Doc" Kirby, phone 58. S-4-10-1k

FOR SALE

See them before you buy. Six room home, bath, garage, barn and chicken house, 5 acres land, natural gas, electricity, school bus, and mail route. Price \$8,500.

Irrigated 10 acres, five room house, bath, 2 chicken houses, 1 brooder house, garage, barn and cellar, new tractor with equipment; natural gas, electricity, school bus, mail route. Both places within one mile of Hereford. Price \$135.00.

J. M. HAMBY

One mile South of Hereford
S-4-4-1c

For Sale: 63 1/2 acres irrigated farm 1/4 mile west of Idalen on paved Lubbock Hiway. 8 inch well run by natural gas. Box 371, Hereford, Texas. S-4-26-30-2p

One section improved. Price \$60. 18 miles from town on 51, also some good listings in Odham Co. A. C. Hales. S-4-31-30-2p

REAL ESTATE LOANS—

QUICK SERVICE
AUTO LOANS
YOU DON'T HAVE TO WAIT

JOHN McLEAN

Phone 373
S-4-3-tfc

\$60.00 BUYS

Good 160 acres, well located, 80 acres summer followed, balance in grass. This is a bargain.

CLAUDE HIGGINS

Phone 134-R B-4-4-2p

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

LISTINGS WANTED

Honor us with your Real Estate problems.

FARMERS DRIVE-IN

Phone 161
Troy Moore Buddy Sowell
S-6-2-tfc

Wanted to buy from owner, modern 5 or 6 room house with small acreage near Hereford. Call 484, D. C. McWhorter. B-6-21-4-2c

6. WANTED

Wanted to Buy: Good used cars. Milbrn Service Station. B-6-9-2-tfc

Wanted: House keeping work or practical nursing. 507 Ave. E. S-6-10-4-1p

Wanted: Custom plowing. Capacity 500 to 600 acres per day. Write or call C. S. Moore, Roosevelt, Oklahoma. Phone 55 on 12. B-6-20-4-8p

WANTED

CLEAN COTTON RAGS
10c Pound
The Hereford Brand
B-6-29-tfx

\$25 Reward for information leading to rental of 5 room or larger house. Permanent. D. C. McWhorter. Phone 484. B-6-19-36-2k

7. Dressmaking-Ironing

Dressmaking and other alterations. Phone 537-W. Mrs. W. W. Rhodes, 132 Norton. B-7-12-29-4p

8. HELP WANTED

9. Situations Wanted

10. NOTICE

Deal through a REALTOR. B-10-2-tfc

NOTICE: Honest value on used cars, always. BENEFIELD MOTOR CO. B-10-10-2-tfc

REFRIGERATION

Commercial or Household. We repair any kind of electric box.
Phone 402—Dick Walker
Oren Parsons in charge of Motor and Magneto Repair at
B-10-2-tfc

WALKER

Refrigeration Service
300 East Third
B-10-2-tfc

WANTED

CLEAN COTTON RAGS
10c Pound
The Hereford Brand
B-10-29-tfx

11. BUSINESS SERVICES

Let us soften your water. Soft Water Service, 318 E. 1st. Phone 317. B-11-13-24-tfc

WE SPECIALIZE

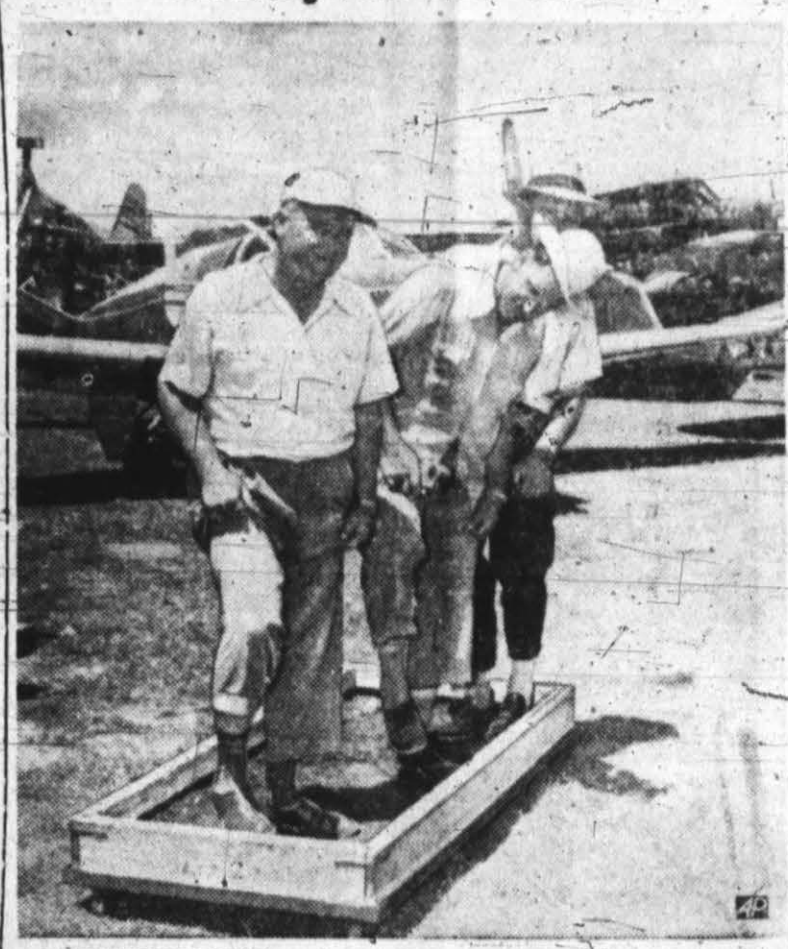
in

AIR CONDITIONING
For Real Satisfaction
See
WILKINS SHEET METAL AND ROOFING
East Hiway 60 Phone 94
B-11-2-tfc

12. LIVESTOCK
Strayed—Found

13. LOST AND FOUND
Lost: Grey Parker "31" with silver cap. Reward. Phone Lloyd Sharp, 556-M. B-12-13-30-2p

Shuffling Off the Aftosa



Three Dallas men, who had been on a fishing trip to Tampico, Mexico, do a shuffling dance before they were allowed to board their plane for home. The performance is in a sawdust-filled box of disinfectant against hoof and mouth disease. The shuffling is required at all airports in Mexico to prevent carrying the disease into other countries. The men, left to right, are Frank Abel, Fred Thompson and Jack Barry, Jr.—(AP Photo).

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
E. H. Cagle, Pastor
Sunday School.....9:45 A. M.
Sermon.....10:35 A. M.
Training Union.....7:15 P. M.
Sermon.....8:30 P. M.
Mid-week Services:
Wednesday.....8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Wingert, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Evening Worship.....7:30 P. M.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Training Union.....7:00 P. M.
Preaching Service.....8:00 P. M.
Mid-week Services:
Wednesday.....7:30 P. M.

FIRST METHODIST
DON E. DAVIDSON, PASTOR
Sunday School.....9:45 AM
Morning Worship.....10:35 AM
Youth Fellowship.....7:15 PM
Even. Worship.....8:00 PM
Mid-Week Services, Wed. 7:30 PM

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School.....9:45 AM
Morning Worship.....10:30 AM
Junior Endeavor.....6:00 PM
C. Y. F.....6:00 PM
Evening Worship.....7:00 PM
Mid-week Service every Wednesday
7:15 PM

ASSEMBLY OF GOD
S. E. Eldridge, Pastor
Sunday School.....9:45 A. M.
Morning Worship.....11:00 A. M.
Young People's Service.....6:15 P. M.
Evangelistic Service.....7:45 P. M.
Mid-week Services:
Wednesday.....8:00 P. M.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School.....10 a. m.
Morning Worship.....11 a. m.
Training Union.....7:30 P. M.
Evening Worship.....8:30 P. M.
Midweek Service Wednesday, 8:00 p. m.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichten, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

ST. ANTHONY'S PARISH
Father Albert Hald, S. A.
Sunday Masses: 8:30; 9:30 A. M.
Weekday Masses: 6:30 and 7:30 A. M.
Holy Hour: Thursday evening at 8:30

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School.....10:30
Morning Worship.....11:00
Evangelistic Service.....7:30
Sun. Even. Services.....8:00 PM

The shortest subway in the world operates the 760 foot tunnel between the capitol and the senate office building in Washington, D. C.

Not a single bird in Africa has become extinct.

veteran may reinstate any amount of term insurance -- from \$1,000 to \$10,000, in multiples of \$500 -- regardless of the length of time it has been lapsed, and usually without a physical examination.

He need only fill out a simple application form, in which he certifies that his health is as good as when the policy lapsed, and pay premiums for two months.

The privilege of reinstating on this basis will be available after July 31 only to veterans whose policies have been lapsed for less than three months. Where the period of lapse is three months or longer, the veteran will be required to take a physical examination and qualify as an insurable risk.

To reinstate on the "easy" basis applications must bear VA's receipt stamp dated not later than July 31, 1948, or postmarked not later than mid-night July 31, 1948, the Regional Manager emphasized.

Gliding and soaring are the simplest types of flight.

Even the most efficient gliding birds lose altitude unless they flap their wings occasionally, or soar on up-currents.

Soaring hawks often circle over the edge of a forest of cliffs, or other places where upcurrents of air can be found.

The downbeat of a bird's wings blows air backwards, giving the bird propulsion.

The normal body temperature of a bird ranges from 104 to 108 degrees.

Birds have an internal "air-conditioning" system to cool them off from the heat produced by their muscular activity.

THE HOME OF GOOD FEEDS and SEEDS

Cash Buyers of
CREAM, EGGS, POULTRY and HIDES

West Texas
FEED, SEED and HATCHERY CO.

HOME OF "TEXAS PRIDE" FEEDS
Jack Wright, Manager

KILL THOSE WEEDS

WITH

Sharp Discs

LET US DO YOUR

DISC ROLLING

WE GUARANTEE A FIRST-CLASS JOB OF SHARPENING ON YOUR DISCS... PLUS PROMPT SERVICE AT ALL TIMES.

LOERWALD BROS.
WELDERS

YOU'LL FIND GOOD READING IN

The Sunday Brand

- Sold at the News Stands
- Delivered to Your Door
- Sold on the Street

COLORED COMICS
BOOTLEG PHILOSOPHER
ASSOCIATED PRESS NEWS PHOTOS
AROUND TOWN
I GIVE YOU TEXAS

—Boyce House

SOCIETY SECTION
TEXANS IN WASHINGTON
LONG TIME AGO
ASSOCIATED PRESS FEATURES
CLASSIFIED SECTION
LOCAL NEWS PHOTOS
EDITORIALS OF LOCAL, STATE, AND NATIONAL INTEREST
ADVERTISEMENTS OF WIDE-AWAKE HEREFORD MERCHANTS



DEPEND ON THE SUNDAY BRAND AS YOUR GUIDE

TO GOOD NEWS AND VALUES

FOR BETTER VALUES

Hereford Store Co.

JUST RECEIVED LARGE SHIPMENT

Fine Quality CANNON AND PEPPERELL SHEETS

SENSATIONAL
VALUES!

Type 128

Cannon

Fine
Muslin

SHEETS

81x99

2.79



SENSATIONAL
VALUES!

Duchess

PEPPERELL
Luxury Muslin

SHEETS

81x108

3.19

50 BRAND NEW

DRESSES

JUST RECEIVED

Sizes 10 to 20
16 1/2 to 24 1/2

For Monday

\$7.00

Clearance

ENTIRE STOCK
Men's Dress

STRAWS

Group No. 1

\$2.00

Group No. 2

\$3.00

all SANDALS MUST GO!

ENTIRE STOCK
OF MEN'S
VENTILATED
OXFORDS

\$6.00

- White
- Red
- Green
- Navy Blue

All reduced to amazingly
low price—
You'll want several pairs
at these unusual prices!

2.00

Don't Miss This Big
Mid-Summer
SHOE SALE



2.00

A Smashing Sale!

Light-Weight
Men's Tropical

SLACKS \$6.00

ONE GROUP
OUR BETTER

SUMMER

DRESSES

Reduced—

\$8.00



Fine Quality Bathroom
Ensemble... Tufted Chenille
In any color you want.

\$3.49

CLOSE OUT—ALL OF OUR
KIDDIES' WHITE

SANDALS \$2.89

Regardless of Size

Hereford Store Co.

S. L. HARMAN & SON

Phone 382

Nelson-Paige
CREATIVE SHOE MAKERS

Happu Home
DRESSES

RESISTOL
SELF-COMFORTING hats

Co-Stars With Mother



Although she is only seven weeks old, Candice Briskin acts like a veteran as she poses for her first picture with her movie star mother, Betty Hutton. Miss Hutton is the wife of Ted Briskin, camera manufacturer. They have another daughter, Lindsay, Diane, 20 months.

Georgia McConnell Nuptials Revealed

Nuptial plans for Georgia McConnell and Robert Bruce Allen were revealed at an announcement coffee in the home of Mrs. Jack Grady, 117 Kibbe, at 8 o'clock Saturday morning. Miss McConnell is the daughter of Mr. and Mrs. Geo. V. McConnell of this city. Mr. Allen is the son of Mrs. J. B. Ford of Montgomery Ala.

A pink and green wishing well, holding pink ribbons, contained invitations to the wedding on Aug. 1. Picardy gladiolas, white candles and small cakes with Georgia and Bruce written on them decorated the serving table.

Diane Roberson gave a reading, "Aunt Mandy's Advice on Managing Men", Florence Goldston poured.

In the receiving line were Mrs. Grady, her daughter, Mary Louise, Mrs. George McConnell and the honoree.

Guests included, Miss Marion Longbottom, Jacqueline Newell, Mary Jo Mathis, Doris Jean Hastings, Patsy Slagle, Mary Helen McGilvary, Betty Katherine Hodges, Guetta Gunstenson, Minnie Alice Wells, Barbara Boyd, Mrs. Eddie Roberson, and members of the house party.

Fines Heavy As Mexicans Pay Bootlegging Charges Here

County court was big business here during the past week with fines totaling more than \$500, chiefly due to possession and transportation for sale liquor charges against Mexicans.

Rudy Martinez Monday paid \$150 and costs on possession for sale of liquor; Caterno Bustante paid \$150 and costs on transportation of liquor for purpose of sale, and Efrifano Marquez paid \$100 and costs on the same charge. Arrests were made by the Sheriff's office.

Frank Daniel Ball of Nazareth was fined \$150 and costs (total \$174.30) and lost his driver's licence on a DWI charge. Arrest was made by City Police.

CONFISCATE LIQUOR

Rufus Dominguez Lopez was also picked up Friday night by W. E. Pitman and Roy Campbell, city policemen; he was charged with possession, and transportation of liquor for purpose of sale. The officers confiscated 10 cases of beer, 23 half-pints of whiskey and one case of wine. The case will come up next week.

Both County and City officers reported extremely busy days and nights during the past week. The City Jail overflowed with inmates on drunk charges, and Sheriff Reese termed the Labor Camp as "Little Jaurez".

SWIMMING PARTY

Jeannine Singleterry, house guest of Virginia Lyons, was entertained at a swimming party at the municipal pool, followed by a picnic at the home of Mr. and Mrs. F. P. Lyons.

Guests were: Jeannie, Clovis, N. M., Linnea French, Helen Ann Pitman, Louise Hankins, Rock Springs, guest of Mrs. A. C. Thompson, and Patsy Slagle.

Mrs. Daniel Entertains

Mrs. R. A. Daniels Jr. entertained the Bud to Blossom Club with a coffee in her home Friday morning.

A business meeting followed. Members attending were: Mesdames: Hartland Caraway, Ben Childers, Tom Howard, Ernest Kerr, J. D. Nelli, C. W. Parker, W. H. Patton, Arthur Tiesel and Chester Wiggins.

Musical Evangelists Draw Large Crowds At Revival Meeting Here

With one more week to go the Assembly of God Revival was Saturday reported to be attracting wide interest, according to Rev. S. E. Eldridge, pastor.

Nola Stout and Norma Elliott of Ava, Mo., are in charge of the meeting, and the "musical evangelists" were reported to be high in favor of the crowds, featuring unusual music and singing. The meetings are held each evening at 8:15 o'clock, except Saturdays.

Man is nearly always involved, directly or indirectly, in the causes that make birds extinct.

Rainbow Girls Enjoy Outing

Rainbow Girls held their annual Founder's day picnic at the Veterans Park on Friday at 8 o'clock. The occasion honored Rev. Mark Sexton, founder of the order.

Members and guests attending were: Mary Helen McGilvary, Mary Kathryn Carroll, Reuben Knox, Betty Katherine Hodges, Bobby Owen, Nancy Cagle, John Newsome, Martha Thomas, Bill Forbus, Abbie Longbottom, Sharon D. Moore, Patsy Wilshire, Joy Miller, Joan Miller, and sponsors, Mr. and Mrs. Hromas.

Mr. and Mrs. Owen Stagner and family left this week for a vacation trip in Colorado, where they expect to spend several days.

The largest flying bird is the Trumpeter Swan, which weighs about 35 pounds.

SPECIAL SUNDAY MENU



AT
THE NEW
**GREEN
HEDGE**

SOUTHERN FRIED CHICKEN
with Cream Gravy
VIRGINIA HAM STEAKS
with Candied Yams
FILLET MIGNON
with Shoestring Potatoes
BAKED CHICKEN
with Celery Dressing and
Cranberry Sauce



GOOD LUMBER

FLOORING

Yellow Pine, Fir, Oak

FIR DIMENSION

Kiln Dried
2x4 to 2x12

SIDING

Fir, Yellow Pine

TRIM

White Pine Moulded

SEE US ABOUT YOUR F.H.A. HOMES

CARL McCASLIN

LUMBER

PHONE THE LUMBER NUMBER 7

HEREFORD

There IS a Key To A Sure Wheat Market

EVERY YEAR



It Is....

PLANT RECOMMENDED
VARIETIES

ONLY

PLANT THESE VARIETIES:

Comanche
Pawnee

Tenmarq
Westar
Wichita

Turkey Type
Triumph

AVOID THESE:

CHIEFKAN, RED CHIEF, EARLY BLACKHULL, SUPERHARD BLACKHULL

SAVE TIME--SAVE TRAVEL--SAVE EXPENSE--SAVE MONEY
GET SEED FROM YOUR NEIGHBOR'S COMBINE OR FROM HIS BINS

Comanche-Westar-Wichita

Were Top Yielders in Deaf Smith County in 1948, too--
THESE MAKE FLOUR ACCEPTABLE TO MILLERS, BAKERS, AND HOUSEWIVES

We'll Help You Find The Seed You Need

FRASER MILLING COMPANY
HEREFORD

PITMAN GRAIN COMPANY
HEREFORD

PACKARD MILLING COMPANY
HEREFORD

SEARS & TETER GRAIN COMPANY
HEREFORD

RODGERS GRAIN COMPANY
DAWN

Justakrd Club met with Mrs. Frank Cogdell at her home on East 10th St. on Wed. July 19. Mrs. Howard Gault was a special guest.

Members attending were: Mesdames Grant Fuller, Keller, Muse, Henry Sears, J. C. Crump, Geo. V. Stambaugh, Emmitt Milburn and Frances Maxwell.

Mrs. Howard Gault won high score. Mrs. Milburn second high, and Mrs. Crump low.

Jeff Roberson entertained members of the George Graham Men's Sunday School Class of the First Baptist Church in his home on Thursday evening. A regular business meeting was followed by games of 42. Refreshments were served to: H. V. Miller, E. W. Young, Stanford Smith, Elywin Hutchinson, Joe Kendall, F. A. Tucker, Bill Jones and Rev. R. H. Cagle.

The Golden Maiden hair moss was once thought to have the power of strengthening the hair of anyone who used it in a wash.

"Spanish Moss" is a true flowering plant and not a moss.

The largest mosses in the southern United States may reach four feet or more in length.

NEW MEXICO SERENADERS

(Orchestra)
Available for Private or Public
Parties and Dances
Inquire at
HI-WAY CAFE

1901 — 1948

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Around Town...

(Continued from Page 1)

front of the News Stand. Grady made a spectacular three-point landing, and now figures he will never hear the last of it.

Henry Turner says he is now one of those fellows who are convinced that you are not supposed to get within a block of a fire truck, or park too close to a fire. Henry says the information cost him \$16.

New comers in town are Mr. and Mrs. Luther (Babe) Wade and two children, LaQueta and LaNita, of Adrian. He is employed at P. D. Q. Automotive Service. The family belong to the Church of Christ.

New arrivals: ALICE JUNE CALLOWAY, nine and a half pound daughter of Mr. and Mrs. Charlie Calloway, July 18. Ed Curtsinger is the maternal grand father, and Mrs. S. L. Calloway is the paternal grandmother.

JERRY WAYNE DAILEY, son of Mr. and Mrs. Cleon Dailey, July 20, at Deaf Smith County Hospital.

Two Friona residents and a Nazareth girl sustained minor injuries in a collision between Umbarger and Canyon Saturday afternoon.

The injured were: Charles Allen and Ray Euler of Dimmitt, and Delores Warren of Nazareth, along with several other unidentified persons, one of whom was believed to be critically injured.

The accident occurred when a new red Ford collided with an old car, which passers described as green.

Buy It In Hereford

Tower of Flame Lashed Smoke



This towering plume of smoke from the Phillips warehouse in Amarillo swirled skyward July 17 when flames from a broken gasoline pipe raced through the structure and stored fuels. Two persons were killed and four were injured. This picture was made from top of the Herring Hotel in Amarillo. — (AP Photo)

Camp Fire Girls See Color Movie Of Summer Camp

Eighty-two guests and Camp Fire Girls registered for a movie shown at the Camp Fire Hut Friday night at 8:30 o'clock.

Colored movie film, made by F. M. Kester and Elmer Patterson of the girls in summer camp last year and this year, highlighted the evening for the girls.

Following the camp pictures, Patterson showed pictures of Pioneer Day to the group and closed the evening with pictures made at the Grand Canyon and Zion National Park two years ago, when his family was there on vacation.

Comment and explanation was given by Mrs. Bessie Patterson,

Mrs. Urlin Streu and Mrs. Bob Wilson on the camp pictures; Patterson narrated on the last two.

During the intermissions, Mrs. Berry Jacobsen made a council and financial report and Mrs. Urlin Streu gave a report concerning the past camping out trip and one planned for next year.

An award was presented by Mrs. Earl Plank to Marcella Bessner, who won the Best All-Round Camper honor at camp this summer.

Urlin Streu gave a brief sketch of the trip made by the 12 girls and four adults to the top of Hermit's Peak during summer camp; this was the climax of all hikes made by girls in that line of endeavor. Awards will be presented to these girls at a later date.

The door prize, given at the end of the show, was won by Mrs. Howard Gault.

It's A



Fishing Fact

THE BETTER
THE GEAR....
THE BETTER
THE CATCH!

WE'RE YOUR
BEST BET

for all

SPORTING

and

CAMPING
EQUIPMENT



True Temper Perfect.
One-piece tip of solid rapier steel—clock spring tempered and shaped to the taper (patented) that gives perfect action. Nationally advertised price.

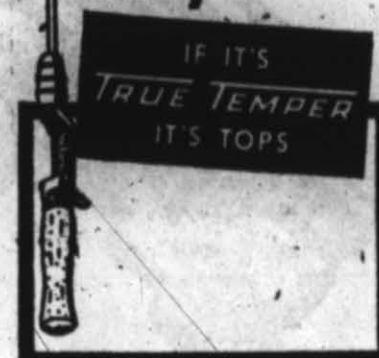
\$21.50

True Temper Dynamic.
One-piece tubular tip drawn from a seamless tube of tough alloy steel. Lightning fast in action. Provides easiest most accurate casting action, for expert or beginner. Nationally advertised price—5 ft. rod.

\$21.50

Other True Temper Rods—Priced from

\$7.00



Coleman Lanterns
Coleman Camp Stoves
Electric Lanterns
Flashlights & Batteries
Camp Ice Boxes
Thermos Jug
1 and 2 gallon
Water Bags
Camp Cook Kits
Tin Cups, Plates
Paper Cups, Plates
Paper Napkins
Charcoal
Wooden Forks
Canteen, quart size
Fishing Boots
Creels
Minnow Buckets
Lunch Kits with Thermos
Fly Rods, South Bend
Reels

Lines
Weber Flies
Casting Rods, Reels, Lines
Plug Baits
Minnow Nets
Trot Lines
Eagle Claw Snelled Hooks
Stringers
Silk Winding Thread
Safety Snap Swivels
Fisherman's Barometer
Leaders, Floats, Lines
Reel Oil
Fish De-Liars
Fly Line Dressing
Compasses
Salmon Eggs
Salmon Egg Clusters
Live Bait Cages

MONTAGUE FLY ROD
3 pc. with extra tip
Model No. 15UF

Thanks....

To Our Friends and Customers

We want to take this opportunity to express our sincere appreciation for the nice business you have favored us with in the past. Our efforts are always directed to better serve you and we will continue to serve you through the years whether it be a short crop or a bumper yield.

ONE OF TEXAS' BEST GRAIN
AND MILLING FIRMS AT YOUR
SERVICE

Every load of wheat we process provides Work, Taxes, Advertising, Greater Land Values and business for your community!

FRASER MILLING COMPANY

"A HEREFORD INDUSTRY"



STREU HARDWARE



Snapped at the annual Sub-Deb Beau Dance, the above picture shows club members as they swarmed around Buddy Corbett, "Beau for '48". From left to right they are: Pat Hammock, Ann Bateman, Marie Williams, Linnea French, Barbara Burney, Betty Jo Carnahan, Betty Smith, Wilma Jo Robertson, Jaynie Boston, Doris Hastings, Buddy Corbett, Pat Longbottom, Billie Johnson, Harold Loerwald, Sub-Deb "Big Brother", Martha Thomas, president, Mary Jo Mathies, Jacqueline Newell, Mary Kathryn Carroll and Gayle Foster.

Sub Debs Honor Beau of Year

Mrs. J. F. Ward Organized Sunday Schools In Early Frontier Days

Seventy-six years young is Mrs. J. F. Ward, who celebrated her birthday Sunday, and although her birthday in July may account for her independence, that couldn't be the reason for her urgent desire to help others, both far and near.

Mrs. Ward remembers starting to school when she was six years old in Panola County, Mississippi, where she was born. The teacher would take her baby to school and because little Alice McMinn, who was the oldest girl in a family of twelve children, had had so much experience, she was the one to rock the cradle and take care of the baby. Her father operated a cotton gin and she learned to do almost everything around the gin. She loved to drive the cart - for the horse knew the way and as she would drive round and round the gin she could read her beloved books; however, when her father came in sight she would be sitting on the books instead of reading them. She attended Grenado College and finished at Huntsville Female College, Alabama, and received the medal in mathematics and Bible.

To Childhood in 1890
In 1890 her father moved to Childress, Texas, and she taught her first school at Elba, about six miles from Childress. She took her six younger brothers and sisters to school in a covered wagon and carried mesquite grubs to burn in order to keep warm. She had joined the Methodist Church when she was nine and while she was teaching organized her first Sunday School class. It was there that she met J. F. Ward, who she married in 1893. He was head clerk in a general merchandise store and when they moved to El Reno, Okla., the Wards moved too. Their daughter, Eva Cornelia, was born there only to live four months. Mrs. Ward began organizing Sunday School classes there and continued her church work in Duncan, where in 1895, they established a store of their own. In recalling those far-away days, Mrs. Ward remarked with a twinkle in her eyes, "It was a racket store in more ways than one, for I would stack empty boxes together and try to arrange things to look like we had a big stock of goods, when in reality I could have carried it all away in my apron." She worked in the store, played the organ, sang in the choir and taught a boys' S. S. class. She remembers the cyclone in Duncan in 1898. Not a house was left standing and the Ward's cow shed was about the only remaining whole building. It served as headquarters for the distribution of clothing and food which was sent in. She was chairman because both her horse and buggy were saved from the storm.

She joined the Missionary Society in 1895 and has been a member of that organization for 53 years. She was president for 29 years and has held her office all of those years.

The store prospered in Duncan, but their health began to fail and in 1900 they moved to Hereford, purchasing four sections of land 11 miles north on \$200.00. They stocked it with black, speckled, white and Arizona cattle. They used mustang ponies and walking plows and drilled holes in syrup buckets and tied them on the plows to



The above picture of Mrs. J. F. Ward was timely in that it represents one of her life-long devotions. It was made just as she left home - on her way to Sunday School.

plant their crop. They lived in a 12 x 12 shack and the first morning she awoke to find the shack and everything in it covered with snow. No fire, no wood, no stove, no conveyance and the nearest neighbor, Charley Hodges, one and one-half miles away. As time passed, however, great happiness came to the farm home. They took an orphan to raise and in the years that followed three more orphan children were cared for, and in course of time all were given a college education.

The church and its interests had become Mrs. Ward's first interest and she soon realized that if they were to remain in that community, something had to be done about a church. A firm believer in the power of prayer, Mrs. Ward began to pray that the men of the community would get interested enough to build a church. But, she said, "After days and nights on my knees, something seemed to say, 'Alice, why don't you do it yourself'." From then on she never stopped until the old LaPlata church was moved into the community; preaching services were established and a Sunday School was organized. She taught the young people, some of whom still live in Hereford. Among them are Bob Higgins, Kelly Gray, Mrs. John Jacobson and Mrs. Gillian Parker.

Prosperous Years
For a few years everything prospered. They built up a herd of fine white-face cattle and farmed extensively. Even the little church thrived with the community; then one of the hardest winters that Hereford has ever known came along, and the cattle died like sheep. The Wards decided they would have to move, and Duncan became their home. During their 16 years there, she worked in the field, herded sheep, branded cattle, broke horses and organized S. S. classes. She also took upon herself the education of Miss Flora Foreman, who has been a missionary in Congo, Africa, since 1920.

In 1918, they moved back to Hereford, purchasing a farm south of the city. That was when Mr. Ward received his Master Farmer's diploma, ranking as third best farmer in the State of Texas. Later, they sold the farm and bought her present home, where before he died, Mr. Ward established a well-stocked

A new beau made his formal bow to Hereford's younger set Friday night at the annual formal Beau-Dance, held by the Sub-Deb Club at the club house, when Buddy Corbett, chosen Beau-of-the-Year, received a warmhearted welcome from club members and invited guests.

The Sub-Deb Club, organized four years ago, has presented its special beau at a formal affair each year and fitting the occasion as the highlight of the year, a display of beautiful dresses appeared - each with that definite "new look".

The club house presented a scene of gaiety and happiness in a setting of pink and green. Streamers of green crepe paper formed a canopy overhead and cut flowers in those colors were used about the room. The refreshment table was adorned with a crystal punch bowl encircled with vari-colored sweet peas.

At the intermission Martha Thomas, president of the club, called the "New Beau" to the front and surrounded by the bevy of lovely young girls and in the midst of enthusiastic applause, he was presented with a silver identification bracelet, appropriately engraved, and a boutonniere fashioned in the club colors of silver and blue. Miss Thomas was presented with a colonial nosegay.

Buddy, a this year's graduate of Hereford High School, plans to enter Texas A & M College this fall. He was president of H-Y Club the past year, was senior candidate of student council president, lettered in football and basketball and was a member of the High School Track Team four years.

Members of the club and their guests attending included: Mary Jo Mathis, Bobby Carnahan, Margie Smith, Clay Smith, Marie Williams, Wayne Cox, Ann Bateman, Doyle French, Jacqueline Newell, Ray Terry, Gayle Foster, Keith Hutson, Guileta Gunstenson, Dwight Wilson, Donna Holman, Jack Simmons, Audrey Hood, Homer Rudd, Bette Jo Carnahan, Don Davison, Betty Smith, Bob Bateman, Linnea French, Fred Close, Sharon Moore, Jack McCracken, Grady Poff, Patsy Wilshire, Stanley Slagle, Pat Longbottom, Eugene Robertson, Elaine Thompson, Bob Johnson, Mary Kathryn Carroll, Reuben Knox, Rosemary Phillips, John Bates, Patsy Slagle, Richard London, Doris Hastings, Oliver Streu, Pat Hammock, Bill Hampton, Billie Holman, Erwin Robinson, Barbara Carruth of Pampa, Jimmie Easley, Ruth Ann Fehr, Leo Hellman, Jeannine Singleberry, Joe Lyons, Margaret Sowell, Gus Frye, Margaret Barrett, Charles Skeleton, Betty Craig, L. H. Lookingbill, Mr. and Mrs. V. C. Hopson, Ellen Posey, M. L. Simpson Jr., Mr. and Mrs. Bruce Beene, Carlisle Rae Frye, Paul Dishman, Mr. and Mrs. Eddie Robertson, Wilma Jo Robertson, Lilburn Hamilton, Ruth London, L. T. Hawks, Sara Beth Owen, Glenn Wilson, Martha Thomas, Bill Forbes, Virginia Lyons, Roger Corbett, Jaynie Boston, Triger Carlyle, Billie Johnson, Buddy Corbett, Barbara Burney, Bill Dameron, Leta Dene Springer, David Sowell, Ruth Loerwald, Harold Loerwald, Pat Corbett, Don Hooper, Donald Robertson, Billy Hutson, Otis Smith, Afton Williams, Ernest Ford, and Harold Thomas. Chaparones included: Mrs. J. W. Thomas, Mrs. Ray Johnson, Mr. and Mrs. S. H. Slagle and Mr. and Mrs. J. C. McCracken.

Miss Thomas, Mr. Jesko Are Married



Vows were exchanged between school and has made her home Miss Beverly Jean Thomas and Jimmie Jesko on Tuesday July 13, in Clovis, New Mexico. Attendants were Mr. and Mrs. Robert Kerechen.

The bride was attractive in a white rayon dress made with cape effect and ballerina skirt. Her accessories were all white. Mrs. Jesko is a junior in high

SOCIETY

Mrs. John McLean Society Editor

The Sunday Brand

Published Every Sunday

Our Slogan: "More People - More Fun"

Section 2

Sunday, July 25, 1948

Bride-To-Be Favored At Shower

Mrs. R. E. Wilson, Mrs. T. E. Harrison, Mrs. B. J. Brannon and Mrs. M. H. Brooks were hostesses at a shower-tea Tuesday afternoon honoring Miss Sammy Lane Hunter, bride-elect of Mr. Virgil Lamb.

The party was held in the Wilson home in Dimmitt. Summer flowers were used throughout the reception rooms and white

gladioli, flanked by lighted tapers, centered the lace-laid refreshment table.

Guests included relatives and friends from Hereford, Dimmitt and the Jumbo Community.

The wedding will take place August 15 in the home of her parents, Mr. and Mrs. S. M. Hunter in the Jumbo Community.

Visitors Inspect A. O. Thompson's New Ranch Style Home at Open House

The spacious ranch style home of Mr. and Mrs. A. O. Thompson, 315 Avenue E, was open to friends and for inspection Thursday evening from 7 to 9 o'clock.

Flowers keyed the decoration of the entire house. All rooms are hung with oil paintings of flowers, grown and arranged by Mrs. Thompson, and painted by Italian prisoners of war stationed at the Hereford POW Camp. Fresh flowers, grown by members of the Hereford Garden Club, and arranged by Mrs. Art Manjeot and Mrs. O. G. Hill, completed the decorations.

A dedication service featured a vocal solo, "Bless This Home" by Mrs. Ruby Thompson Carmichael, accompanied by Mrs. Margaret Thompson Schroeter, music by May H. Brahe. Dedication prayer was led by Rev. R. H. Cagle, followed by a vocal duet by Mrs. Carl Mountz and Mrs. Wilsey Robertson. "The Christian Home", music by B. B. McKinney a friend of the Thompsons.

Rev. B. N. Shepherd, Plainview, former pastor to the Thompsons, paid high tribute to the honorees in a short address.

"The Thompsons are perhaps the most called-upon people not only in Hereford, but of the Plains country," he said. "They are the kind of folk which make this world a better and nobler place in which to live. They are loved by young and old alike," said Shepherd.

Elmo Garrido Haney, Terrell, Coahuila, gave original vocal numbers, accompanied by his guitar.

Gifts were displayed in the

projection room, which was later darkened and motion pictures shown by Mr. Hertner of Amarillo.

Hostesses were Mrs. J. M. Gilliland, Mrs. O. G. Hill, Mrs. Art Manjeot, Mrs. A. N. McRight, Mrs. E. W. Young, Mrs. Edna Bowe, and Mrs. Carl Mountz.

Also in receiving line were the Thompsons and their daughters, Mrs. Troyce Carmichael, and Mrs. Major Schroeter. Mr. Thompson's mother, Mrs. Jennie Thompson and his aunts, Mrs. Jessie Morris, Mrs. Sallie Carter, and Mrs. Mollie Mathews. The four sisters range from 73 to 90 in age. Another interesting sidelight was the assembly of four generations Mrs. Jennie, son Alec, granddaughters Ruby and Margaret, and four great grandchildren.

Punch and little cakes were served from cut glass crystal service. The table was laid with a lace cloth, lighted tapers, with a centerpiece of picardy gladioli.

Guests signing the guest book were: Alex Schroeter, Paul Bryan Schroeter, Edwin Schroeter, Mr. and Mrs. Troyce Carmichael, and Merle, Vera, Byrnew, Mrs. H. H. Marshall, Mrs. Imogene Whitehead, Charles Whitehead, Mrs. C. F. Leasure, Jr., Mary Ann Young, Dixie Young, Mr. and Mrs. J. B. Harlin, Edna Bowe, Lora Long, Mrs. Lee Lambert, Mrs. S. L. Walser, Mrs. J. S. Orr, Mr. and Mrs. B. N. Shepherd, Mr. and Mrs. J. M. Gilliland, Jr., and Mrs. Jno. Jacobson, Mr. and Mrs. Marcus, Mr. and Mrs. Orpha Click, Mrs. E. E. Fridley, Mr. and Mrs. Lyle Blanton, Mrs. O. G.

(Continued on page 8)

Acker-Carroll Wedding Date Told At Informal Coffee Thursday Morning



Mary Ann Acker

Mrs. C. C. Acker announced the engagement of her daughter, Mary Ann, to J. T. Carroll, son of Mr. and Mrs. Jim Carroll, at an informal coffee given Thursday morning at the Acker home.

Midsummer flowers decorated the house and the lace-laid table was centered with an arrangement of yellow-rosebuds. Individual cake squares were iced in white and decorated with love-knots and tiny rosebuds in yellow. Appointments were in silver.

Plate favors revealed the important news with miniature wedding licences lettered with the announcement, Mary Ann



J. T. Carroll

Acker and J. T. Carroll, September 3, 1948. The wedding will take place in the First Methodist Church.

Guests were Mesdames O. A. F. Parker, Jim Carroll, Tom Carroll, M. C. Adams, Frank Cogdell, Clyde Cave, Bill Clutter, Harry McCawley, B. M. Wiltshire, Glenn Snyder, Waldron Melten, H. K. Fox, W. L. Davis Sr., Alton Fraser, Jimmie Gilllove-knots and tiny rosebuds in yellow. Appointments were in silver.

American Legion and Auxiliary Hold Get-Together At Park Tuesday Night

The picnic held by the American Legion and Auxiliary Tuesday night at the Veteran's Memorial Park was a get-together for old and new members of both organizations. Square dancing at the clubhouse followed the outdoor portion of the entertainment.

Mrs. Ralph Smith is president of the Auxiliary and her committee on arrangements included Dr. and Mrs. C. D. Kelton and Mr. and Mrs. J. T. Clay.

Mrs. Smith has announced that the local Auxiliary will sponsor a bingo booth at the carnival, scheduled to be held at the Veteran's Hospital in Amarillo on August 13. Prizes will be featured and added entertainment provided for the veterans.

Georgia McConnell And Alabama Man To Marry August 1

Mr. and Mrs. George McConnell of Hereford and El Paso are announcing the engagement and approaching marriage of their daughter, Georgia Faye, to Mr. Robert Bruce Allen of Montgomery, Ala. He is the son of Mrs. J. B. Ford of Montgomery.

The wedding is scheduled to take place in Hereford on August 1, in the First Baptist Church. Georgia Faye, formerly of Hereford, has lived with her parents in Washington, D. C., for the past several years. The past year she has attended high school in Hereford.

Mr. Allen attended Sam Houston State College at Huntsville and the University of Idaho before entering the armed services. He served three years with the United States Navy.

The couple will live in Ponca City, Okla., where he is stationed as a Radio Communicator.

Garden Beautiful Plans Park Project

A called meeting of the Garden Beautiful Club was held Tuesday afternoon at the home of Mrs. F. P. Lyons.

Members of the club voted to accept recommendations by the project committee to cooperate with the city commission in beautifying Lake Park. The club also decided to designate the Park as their project for the coming year and extensive plans concerning the work were made. Mrs. Gerald Wilson is chairman of the committee.

Those present were Mesdames: J. W. Kirby, T. E. Seigler Sr., J. R. Fowles, Frances Houston, L. R. Womble, Gerald Wilson, O. M. Dickey, N. D. Bartlett Jr., Carroll Whiteside and the hostess.

Marion Longbottom Engagement Is Set

Mrs. Claude Longbottom announces the engagement of her daughter, Marion, to Mr. Calvin Goodin, son of Mr. and Mrs. J. J. Goodin also of Hereford. The date will be set later for some time in August.

Outdoor Living Room Affords Fun and Pleasure For Pitmans



Mr. and Mrs. J. H. Pitman were photographed in the garden at their home, where they spend many pleasant hours during the hot summer months. This charming spot with its well placed furniture and carpet of grass makes a delightful place for breakfast, or for entertaining friends in the late evening.

Trees and shrubs were utilized to advantage in landscaping the backyard garden, and by using a variety of blooming shrubs and plants an informal garden of continuous bloom has been achieved. Violets start blooming in late February and then follows closely the jonquils, tulips, and narcissus and when the iris show signs of blossoms, the whole garden - as if by magic - bursts into bloom. From then on until the dahlias relinquish their place in interest to the late fall chrysanthemums, the whole garden presents a picturesque view of natural beauty.

Shrubs and trees are massed at the boundary lines with tall Lombardy poplars at the back and well clipped hedges at the sides. One large, beautifully shaped poplar at the front corner gives stately background for nandina and crepe myrtle, massed against a white picket fence. Across the garden, a Japanese Beauty Bush catches the eye of the spectator, its branches covered with cherry-like red berries. In the spring

the bush is a bright mass of pink and white blossoms.

Open lawn areas surround the center garden, where careful consideration has been given as to just the colors desired and where gay flowers bloom in profusion. There are many shades and tones of greens, rich dark shades of foliage of canna beds and lighter shades of dahlia leaves, when give accent to bright beds of petunias, masses of shasta daisies, groups of red verbenas, regal lilies, tall spikes of gladioli and a section of white and orchid blossoms. Japanese honey-suckle blossoms, against a wall of sumach and a small "umbrella tree" at one side, lends a small amount of shade and a large amount of simple charm.

At the left, a winding path leads past a spiral hedge to the rose garden, where a dozen different varieties are in full bloom. Almost every color is found there. Deep reds, shading into pale pinks, deep yellows into cream and gold colored, and two toned buds - just beginning to unfold.

The garden viewed as a whole, gives the beholder a feeling of restful simplicity in nature's own beauty of color and design.

To the Pitmans: "It is a spacious outdoor living room where members of their family and their friends gather to spend leisure summer hours."



A Prize Catch... Mann's MALTED MILK Bread

DR. Quiz **ACME CLEANERS** CONDUCTED BY

ON "LITTLE BLACK SAMBO,"
THE TIGERS FIGHT SO FIERCELY
THAT NOTHING REMAINS BUT
A. THEIR TAILS
B. THEIR FEET
C. MELTED BUTTER
D. 1-LB. OF CHEESE

WHAT WEDDING ANNIVERSARY?
A. FIFTH
B. FIFTEENTH
C. TWENTIETH
D. FIFTIETH

WHAT STATE IS DIVIDED INTO PARISHES INSTEAD OF TOWNSHIPS OR COUNTIES?
A. LOUISIANA B. CONNECTICUT
C. CALIFORNIA D. MAINE

Melted Butter, Fifteenth and Louisiana are the solutions to the above questions and the superior hat blocking service a **ACME CLEANERS** is the solution to your hat problems. We can make last year's hat look like new. Come in, today.

Acme Cleaners
SUITS TAILORED TO YOUR MEASURE
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WEEKLY CROSSWORD PUZZLE

HORIZONTAL

1 Pictured actress, —
9 Sloping ways
10 Entangle
12 Asiatic plant
13 Area measure
15 Fourth month
17 Formerly
18 Nights before
20 European river
21 Compass point
22 One who sells
25 And (Latin)
26 Attempt
28 French article
29 Mystic syllable
30 Skill
31 Simple
34 Kind of lettuce
36 Mountains on the moon
37 Self esteem
40 Like
41 Note in Gaido's scale
42 Be quietly
44 Railroad (abbr.)
45 Rodents
47 Type of molding
49 Heron
51 Natives of Poland
52 She has —ed her place as a star
53 Stupefy
54 Manuscripts (abbr.)
55 Devotee

Answer to Previous Puzzle

VERTICAL

1 Preserves
2 Leaves cut
3 Mimic
4 Nova Scotia (abbr.)
5 Senior (abbr.)
6 Meadow
7 Enclose in a pen
8 Nobleman
9 Mice
10 Uncommon street car
11 Italian river
12 Lease
13 Hall
14 Legal point
16 Native of Latvia
18 Fragrant oleoresin
19 Struck
23 Air raid alarm
24 Accumulate
27 Affirmative
29 Always
32 Cloth measure
33 North latitude (abbr.)
34 Concern
35 Indian
38 Color
39 Mineral rocks
41 Employers
43 Owl calls
46 English
48 Surreit
50 Tons (abbr.)
51 Greek letter

Former Frionan Is New Pastor

Rev. and Mrs. Bill Wilkerson, who at different times live in or near Friona, but have spent the past winter at Tulsa, Okla., have recently returned to their farm south of Friona, and Rev. Bill has accepted the pastorate of the local United Pentecostal Church. Rev. Wilkerson, or "Bill" as he is better known among his host of Friona friends, formerly operated a filling station and gasoline and oil depot here on Main Street, handling the products of the Phillips Petroleum Company, until he was removed by the company and sent to Raymondville, and placed in charge of their wholesale depot at that place.

He later returned to the Friona community and purchased a farm south of town near Hub, and was later employed by Capital Land Company of Chicago to look after rentals here.

He later felt the call to preach the gospel and resigned his position with the Syndicate and soon after accepted the call to preach and gave up his career as a farmer and is now devoting his entire time to the ministry. He is still a young man of broad intelligence and lofty ideals. His many friends welcome the return of himself and family.

The leaves of the luminous moss are only one cell in thickness, and stand erect with their fat surfaces turned toward the light.

Progressive

Mrs. Lewis Harvey of Canyon visited with the Progressive Workers Club Tuesday.

Mr. and Mrs. Carey Stephenson spent Sunday, July 11, in the home of Mr. and Mrs. Marvin Stephenson.

Forrest Ricketts spent Sunday with his grandparents, Mr. and Mrs. Ira Ricketts and Glenn.

Mr. and Mrs. Horace Hershey visited in the J. L. Park home Sunday.

Mr. and Mrs. Claude McGee of Tuttle, Okla., were weekend guests in the Floyd McGee home.

Mrs. Ira Ricketts called on Mrs. S. E. Askren of Hereford, Monday.

Mr. and Mrs. Clois Kemp and Dannie were business visitors Monday in Amarillo.

Mr. and Mrs. Weldon Gregory and children of Amarillo were weekend visitors in the Gregory home, Shelby stayed for a week's visit.

Mrs. W. S. Gregory and Miss Augustine were Sunday afternoon visitors in the G. S. Rutter.

J. L. Park and Horace Hershey were Amarillo visitors Tuesday.

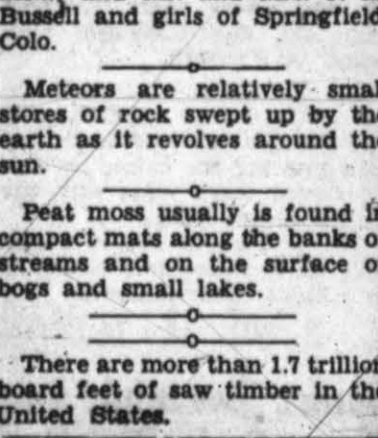
Mr. and Mrs. Ira Ricketts and Glenn, Billie Bob and Kenneth Carmichael were visitors July 11 in the Clyde Russell home, when the younger folk enjoyed swimming and played ball.

Summer visitors in the home of Mr. and Mrs. C. C. Bowman have been his sister, Mrs. Mae Miller of Kingsbury, Calif.; Mrs. Hazel Glaspell of New Boston, Iowa and their children and grandchildren; Mr. and Mrs. J. C. Plot and children, of Fredrick, Okla., Mr. and Mrs. Harvey George of Las Cruces, New Mex., and Mr. and Mrs. J. M. Russell and girls of Springfield, Colo.

Meteors are relatively small stores of rock swept up by the earth as it revolves around the sun.

Peat moss usually is found in compact mats along the banks of streams and on the surface of bogs and small lakes.

There are more than 1.7 trillion board feet of saw timber in the United States.



LINE UP with BEAR

FRAME STRAIGHTENING

WHEEL BALANCING

FRONT END ALIGNMENT

KINSEY Motor Company

COURTHOUSE RECORDS

WARRANTY DEED
Mrs. F. N. Pitman, a feme sole, to Mrs. Ettie Mae Kuykendall, a part Blk 29 of Evans Add.
C. B. Service to Ruth B. Service, 8 1/2 Blk 25, Welsh Add.
J. M. Brownlow and wife, Emma N. Brownlow to Gene Brownlow et al, N 1/4 S 27 T 5 N R 2E.

DEED OF TRUST
W. J. Reeves and wife, Ione Reeves to First Federal Savings and Loan Assn. of Amarillo, Lot 10 Forson's Sub, Lot 3, Blk 8, Evans Add.

John P. Gallagher and Hattie Gallagher et al to F. L. Carmichael et al Tract 1, all S 19, Blk K-8; tract 2, all SE 1/4 and S 1/2 of NE 1/4 S 20.

Marriage License
John I. McCutchen and Luther Pearl Brightwell.

Births Registered
Filipeberto Alvarado, Jr., June 22, son of Mr. and Mrs. Filipeberto Alvarado Sr.

Alice June Calloway, July 18, daughter of Mr. and Mrs. Charlie Ambers Calloway.

Jumbo
BY MRS. GLEN MAY

Mrs. Lynn Axe's mother returned home this week after spending some time in the Dimmitt hospital.

John Henry Brock returned to his home in Floydada, Sunday, after helping his parents, the T. E. Brocks, with harvest.

Mrs. Lillie Sender of Long Beach, Calif., visited in the Clyde Renfro home last week.

Mr. and Mrs. Lem Brock of Flomont were Sunday visitors of the Howard Bishop's.

Judith Gail Dyer is in the Dimmitt hospital this week.

Mr. and Mrs. Cy Andrews of Bethany, Okla., visited the Clyde Renfro family last week.

Mrs. Glenn May and Eddie and Mrs. E. A. May were Amarillo visitors Monday.

Betty June Euler, who has been counselor at Girl Scout Camp Kiwanis, near Amarillo, returned this week to accompany her parents, Mr. and Mrs. Roy Euler, and sister, to Colorado for a vacation. Betty June was an assistant unit leader of the Girl Scout Camp and was also in charge of arts and crafts.

SOUTHLAND LIFE CONGRATULATES

MR. HERMAN FORD

OUR NEW PANHANDLE TERRITORY Agency MANAGER



It is with real pleasure we announce that Mr. Herman Ford has been appointed Agency Manager of Southland Life with headquarters in Amarillo.

His splendid work as our Hereford representative has earned him this promotion. We join him in thanking the citizens of Hereford for their confidence and friendship which have been so generously given.

We know that his friends in Hereford join us in wishing him every success in his new position.

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Amarillo Telephone: 9853

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INSURANCE COMPANY
W. C. McCord, President
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SAVE 20% to 25% BY BUYING WHOLESALE

Check These Prices

PREMIUM BACON, lb. 64c

FROZEN FOODS

PEACHES, lb. pkg. 21c

CHICKEN, lb. 44c

PEAS, reg. pkg. 25c

These and all Food Products we sell at wholesale prices to everyone with a locker.

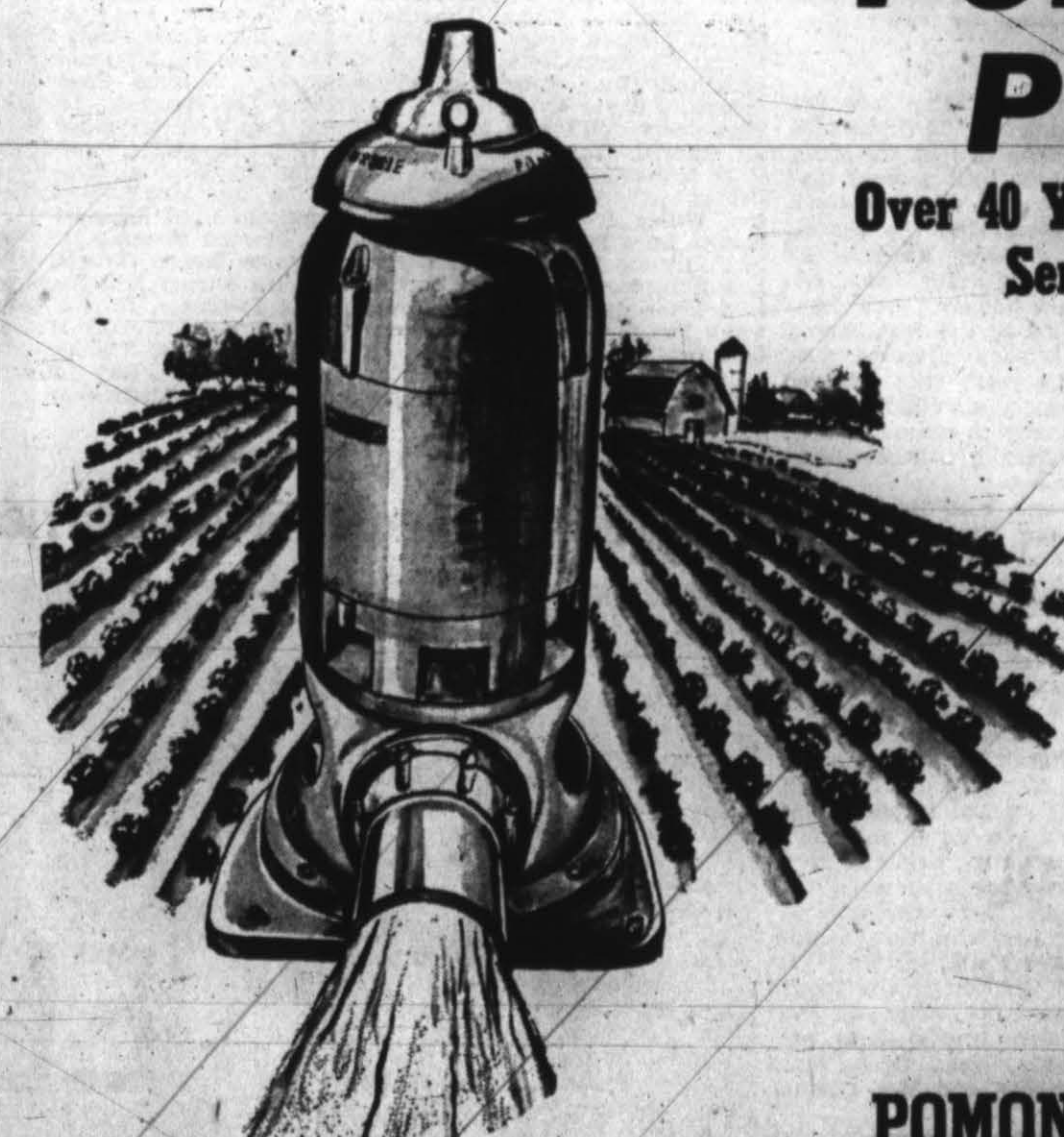
Rent a locker and save up to \$25.00 per month.

HEREFORD LOCKER And COLD STORAGE

BIRD'S EYE FROZEN FOODS

Irrigate Your Farm With a POMONA PUMP

Over 40 Years of Outstanding Service to Agriculture



Let Us Show What Pomona Advantages Mean On Your Job

IMPORTANT POMONA FEATURES

- SEMI-OPEN IMPELLERS**
Will not sand lock. Adjustable, trouble free, unusually efficient.
- WATER LUBRICATION**
Minimizes maintenance and assures clean oil-free water at all times.
- NON-REVERSE RATCHET**
Eliminates risk of unscrewing drive shaft or damaging motor.
- UNUSUAL RUGGEDNESS**
Exclusive Pomona construction and heavy duty design withstands severest service.

Clowe & Cowan, Inc.

R. PAUL CONEWAY, Sales Representative
Hereford, Texas
Amarillo, Lubbock, Plainview, Texas — Roswell, New Mexico

Phone 301-W, Hereford

Tennessee Visitors Complimented At Party

Mr. and Mrs. Benton Chitwood of Dyersburg, Tenn., who spent the past weekend in Hereford, were complimented in the homes of friends here. Mr. Chitwood was stationed at the POW Camp here during the war and she was employed at the J. C. Penny Co. Store. They were enroute to Colorado on a vacation trip.

They were entertained in the home of Mr. and Mrs. S. B. McLallen Sunday and Monday night. Miss Alice Sparks, assisted by her sister, Virgie, and her mother, Mrs. Hazel Sparks, entertained at a picnic supper at the Sparks home.

Those attending were Mr. and Mrs. Stanford Smith, Mr. and Mrs. P. L. Dishman, Mr. and Mrs. S. B. McLallen, Mrs. O. T. Bailey, Mrs. Robert Gollehon, Miss Ona Hammer, W. A. Hacker and J. F. Hacker.

Mrs. J. W. McIver and son, Johnnie, left this week for Riverside, Calif., where they will visit with her parents, Mr. and Mrs. H. A. M. White and other relatives. They accompanied a brother and his wife, Mr. and Mrs. Allen White of Dallas.

Read the Want Ads!

DALLAS VISITOR

Mr. and Mrs. Charles Ellis of Dallas, visited in the home of Mr. and Mrs. James R. Lipscomb this week and centered a group of relatives and friends in a get-together Tuesday night.

Mrs. Ellis was a former resident of Hereford and will be remembered as Helen Gilliland, daughter of the late Mr. and Mrs. Lee Gilliland.

Those present for the get-together were: Mrs. Dora Suggs, Mr. and Mrs. George Suggs and children, Mr. and Mrs. J. S. Orr, Mr. and Mrs. Jim Higgins, Mr. and Mrs. Bob Higgins, Mr. and Mrs. Charlie Hodges, Mr. and Mrs. Dick Norton and daughter of Joplin, Mo.

Mr. and Mrs. C. E. (Buddy) Curtsinger and family left Friday for Bentonville, Ark., where they intend to make their home. Another sister, Mrs. R. G. Manning and family have recently moved there to live. They are daughters of J. R. Daniel.

Mr. and Mrs. Albert Saulcy of Twin Falls, Idaho, returned home this week after a visit with his brother and family, Mr. and Mrs. Clarence Saulcy.

Mr. and Mrs. A. J. Schroeter and family returned Monday from a short vacation at Pagosa Springs, Colo.

Long Time Ago

From The Album:



As light fixtures in the above picture will testify, the photograph was made "A Long Time Ago," left to right are Roy Jowell, Harry B. Webb, and Uncle Jerry Jowell. The other man could not be identified.

45 Years

Note: Small news items made up most of the issue of The Hereford Brand dated July 24, 1903; editor and publisher, F. L. Vandenberg.

The post office building is nearly completed. Postmaster Walters expects to move into his new quarters about the first of the month.

The Cumberland Presbyterians will soon have an edifice of their own, having awarded the contract for the erection of the same. Work will commence as soon as material arrives, which has been ordered.

Eugene Dyer and Maple Daniel returned to Hereford Wednesday from their trip as members of the Hereford baseball team. The team disbanded at Thurber on account of three of their best players being disabled.

The Dalhart Texan, one of our brightest exchanges, is now owned by V. E. McNeill, he having purchased the interest of his partner, Ed C. Hyde. Mr. Hyde will devote his attention to his law practice.

The Roswell Journal has been purchased by the Record and the two plants will be consolidated. Roswell now has but the two papers, The Record and Registrar.

Stock news: The X I T people have finished shipping cattle for the season. They have shipped about 7,000 head.

J. F. Ward recently sold 22 high grade bulls to John Gordon.

C. R. Moreman has purchased from L. R. Brady a fine young registered bull.

Society: The Ladies Aid Society of the Baptist Church were entertained Thursday afternoon by Mrs. R. N. Mounts at her home six miles west from town.

Ball-Jowell: Pretty Home Wedding Solemnized Wednesday Evening -- when Miss Empriss.

Messenger News

By Mrs. J. N. Messenger

This community received three small rains during the past week which, all together, made about three-fourths of an inch. We need a good rain to keep the row crops growing.

Mr. and Mrs. Lewis Smith and son, Mr. and Mrs. Hoyt Smith and daughter, and Mr. and Mrs. Ralph Smith all went to the mountains in New Mexico last week. They returned the latter part of the week and all report a fine time.

Mr. and Mrs. Leroy Carter of Corpus Christi, are visiting in the home of George C. Messenger. Esie Messenger came down from Amarillo to be with her sister Mrs. Carter, whose former name was Rosalie Messenger. They say it is hot at Corpus Christi.

All of George Messenger's children were home for dinner Sunday -- nine of them -- six girls and three boys. A neighbor boy and Grandma Messenger were also among the guests. It was the first time that all the children had been home together for over a year.

the daughter of G. R. Jowell Sr. was united in marriage with Robert L. Ball in presence of a large number of friends -- ceremony at ranch home of Mr. Jowell -- five miles east from town on banks of Tierra Blanco River.

Personals: Mr. and Mrs. R. J. Kibbe were visitors in town Wednesday. Tom Bassett was in from his ranch Wednesday on business. D. W. Hawkins and family were in town Wednesday from their ranch eight miles from town. Sheriff J. T. Immon and family returned this week from a two week visit in East Texas with friends and relatives.

Clipping from the Dalhart Texan: Mr. and Mrs. J. W. Moreman who own a ranch south of town (Dalhart) left Monday morning for Hereford. Mrs. Moreman will visit her parents and Mr. Moreman took half a dozen cow ponies from the 101 Ranch and will bring back a bunch of cattle from his ranch near Hereford to put in pasture here.

Advertisement: All Western Union Lands are now on the market, see Witherspoon & Gough. Two sections one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm.

Women's Council Meets Wednesday

The Women's Council of the First Christian Church met Wednesday afternoon in the home of Mrs. R. G. Blue. Mrs. W. E. Dameron gave the devotional. Mrs. O. H. Culpepper and Miss Betty Jo Carnahan presented the program. The year's course of study "The Origin and Development of the Disciples" was completed.

Refreshments were served to the following members of the group: Mesdames, O. H. Culpepper, W. E. Dameron, J. J. Clark, S. J. Barkley, C. R. Smith, F. S. Smith, Miss Carnahan and the hostess.

GIVE POLAND REVENUE

WARSAW, Poland, Jan. 24. Poland is getting 27 percent of her national revenue from the sale through state monopolies of vodka, spirits, salt, cigarettes, pipe tobacco and matches.

The "Economic Daily" reported income from these monopolies in 1947 totaled 61,900,000,000 zlotyz, or 27.7 percent of the total state budget.

Read the Want Ads!

Moss plants sometimes form The Giant Moa, a New Zealand birthplace of streams, whichland bird now extinct, weighed start out as tiny rivulets seep about 500 pounds.

A prehistoric bird that lived in an old hat abandoned high in years ago, Diatryma, was larger the Alps by a mountain climber than the ostrich.

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Dr. R. R. Wills and son, Joegeles and made a trip to Catalina Island, returned last Sunday from Catalina Island by an excursion boat. A 10-day trip to the Pacific coast. They returned by Zion National Park, Grand Canyon and Boulder. Pikes Peak and visited the Mormon Temple while in Salt Lake City. In California they visited relatives in Los Angeles.

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PEACHES 22c
No. 2 1/2 Can

PINTO BEANS 25c
2 lbs. for—

PLYMOUTH MAID
PEAS 11c
No. 2 Can

VEL and DREFT 31c

SUNPAK No. 2 1/2 Can
APRICOTS 21c

FURR
FOOD STORE

Texans in Washington

By TEX EASLEY

Washington, July 24 — (AP)—Nothin', but gloom on the horizon, moan the good-Texas congressmen on hand early for the special session.

The south is being shoved around. The Republicans, short of a miracle, will win this presidential election. Turmoil and little else will come of this unusual election-year summer session of congress. The world situation get no better.

There may be optimism in the hearts of some of the Lone Star State delegation, but their views are held by most of the Texans around town when President Truman issued a proclamation convening Congress July 26.

"The Southerners have been kicked in the teeth by both political parties," declared Rep. Ed Gossett of Wichita Falls.

"They will continue to be kicked in the teeth until we either select independent electors, as contemplated by the men who wrote the Constitution, or abolish the electoral college as proposed in amendment sponsored by myself and Senator Lodge (R-Mass.)."

"The platforms of both parties are cheap, hypocritical and appeal to minority pressure groups in the big cities. Both parties continue to sacrifice principle for political expediency."

The Gossett-Lodge resolution, approved by both the House and Senate Judiciary committees, proposes a constitutional amendment which would divide the electoral votes of a state strictly in proportion to the popular vote. Under the change, a minority group would no longer have the power to swing an entire state electoral vote to one party or the other.

The Republican advocated the resolution in their platform, but the Democrats rejected Gossett's plea that the Philadelphia Convention accept it as one of their planks.

Congressman Gene Worley of Shamrock, who generally supports the Administration, expressed the viewpoint of the average when he said of the forthcoming session:

"I don't think anybody will be disappointed—except the people. Both sides will try to make political capital of the situation."

If any good does come of the session, he continued, it will be in pointing up the issues so the people may decide whose at fault.

"The Republicans had all the time they needed to carry out their platform," added Worley. "The fact they didn't shows that they really don't want those planks enacted into law."

The civil rights racial fight will be the bitterest issue at the session, but there will be hot words also on the causes and possible cures of inflation. That the inflation problem will precipitate a division among democrats just as will the Civil Rights issue is seen in the views of Congressman Gossett.

He says that if you freeze prices, you also must freeze wages and ban strikes.

"It's a labor and production problem rather than a price control problem," he elaborated.

"We are suffering from labor monopoly on one hand and industrial monopoly on the other. We can never stop inflation short of collapse as long as industrial wage increases and industrial prices continue to chase each other around a vicious circle of ever-spiraling wage and price raises."

"As long as wage increases con-



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tinue in steel, coal, automotive supplies, electrical supplies, rail rates and wages, we will continue to have inflation. The only answer is to stabilize wages and prices and to increase production.

Around the Capitol: Scrap iron soon should be reaching this country from Germany "at a steady flow," according to word Rep. Lindley Beckworth received from the Commerce Department.

Three Texans here with the government get in regular 22 pistol target practice at the Secret Service shooting range in the basement of the Treasury Department. They are John Mayfield of Tyler, in the War Assets Administration; Clifford Beckham of Fort Worth, in the Bureau of Internal Revenue; and Elmore Whitehurst of Dallas, who is attached to the United States Supreme Court.

The roof of the Roosevelt Hotel nearly blew off the other night when 140 Texas Aggies holding a dance there demonstrated the war cries they stage

at football games.

The cadets are attending various military camps in this area during the summer, before returning in September for their senior year at A & M.

When they got in town they called on Congressman Olin (Tiger) Teague, of the Class of '32 for advice about holding a dance and getting dates in a strange city. Teague steered them to Johnny Wolford of the Class of '40, a WAA official who is secretary of the National Capital Texas A & M Club.

With less time than it takes to tell it, the quick-thinking Wolford telephoned the barracks where hundreds of WAVES live, and got a big apartment hotel occupied by government girl workers. Word got around fast. There was a date for every fellow—and the evening was climaxed by the Aggie yell.

The Hardin-Simmons University Cowboy Band of Abilene arranged to give a concert here on the front steps of the Capitol Saturday night just before the

special session of Congress convened.

The famous Texas musical organization, which has toured in many parts of the world, was en route to New York for the International Lions Convention. Accompanying them was President Rupert N. Richardson of the college, who is a leader of the Lions in the West Texas district of the organization extending from Abilene to Fort Worth.

Gladewater's band, under director Alto Tatum, also planned a stop in Washington en route to the New York Meeting. They arranged a concert in Griffith Stadium here.

Mr. and Mrs. Worth Ware announce the birth of a daughter, Gayl Ann, on July 8, weight 6 lb. 4 oz. Mrs. Ware and the children are with her parents in Summerville, Texas. They expect to return to Hereford in August.

Mrs. Henry Gooch, Amarillo, is visiting in the home of Mrs. Seth B. Holman, B Avenue.

Progressive Club Meets With Bowmans

Mrs. Bill Bowman was hostess to the Progressive H. D. Club Tuesday afternoon with Mrs. D. Y. Edwards acting as co-hostess.

During the business session, a club picnic was planned for Friday night. Following which, a tour was made of Mrs. C. C. Bowman's new home.

The program was conducted by Mrs. C. C. Bowman, who spoke on "The Adolescent".

Members present were, Mesdames Tom Melugin, C. E. Watts, C. V. Burgess, Floyd McGee, Calvin Edwards, Horace Hershey, Lewis Harvey, Ira Ricketts, P. L. Carmichael, Clois Kemp, Marvin Stephenson, T. J. Parsons, C. C. Bowman, Miss Augustine Greigory, the hostesses and a visitor, Mrs. Mike Bussell of Springfield, Colo.

Mrs. C. E. Watts will be hostess for the next meeting scheduled for August 3.

Honors Editor



Honoring the memory of Kansas publisher William Allen White, this three-cent purple stamp will go on sale July 31. A portrait of the famed author and editor, arranged in an oval frame against a background of colonial design, is the central motif.

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TYPE OF INSURANCE	1949 COVERAGES PER ACRE AT SPECIFIED STAGES OF PRODUCTION FOR ACREAGE			1949 Premium Rates Per Acre
	Released and Seeded to a Substitute Crop	Released and Not Seeded to a Substitute Crop and Not Harvested	Harvested	
	(1)	(2)	(3)	(4)
	(dollars)	(dollars)	(dollars)	(dollars)
IRRIGATED	4.80	8.00	9.60	9.80
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CONTINUOUS CROPPING	2.80	4.00	5.60	1.10

2% Credit is Allowed on Premium for Each 100 Acres of Wheat Seeded.

5% Credit is Allowed if Seeded Acreage is Reported by December 31, and Premium is Paid by Feb. 28, 1949.

A fixed price of \$1.60 per bushel has been established for the 1949 crop year for computing the value of production in determining losses.

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Hereford Girl Winner In 4H Talent Contest

Marilyn Henderson, member of the Badie Lee Oliver 4H Club, has been named one of the winners in the Producers Grain Corp Talent Club Contest for 1944.

Marilyn, who is the daughter of Mr. and Mrs. John Henderson, is the only 4H member from Deaf Smith County to be named as a talent club winner for this year.

She is one of 14 4H Club girls and boys to be named from the Panhandle and West Texas district.

Chosen because of her ability in leadership and outstanding club work, Marilyn has for her major demonstration, "Bedroom Improvement". Poultry management, cooking, and helping with harvest, keep her busy when she is not in school. She will be a senior in high school next year.

All members of the talent club will be guests on a three day educational tour July 26 through the 28. The group will visit points in interest in Dallam, Potter, Hale, Lubbock, Lamb, and Deaf Smith Counties. While in Hereford they will visit a potato processing plant.

The tour will be made on a chartered bus, and accompanying the group will be representatives from the Extension Service and The Producers Grain Corp.

Nominations for membership in the Talent Club were made by the county home demonstration agents throughout the state. Contestants were judged on their record and achievements in 4H Club work.

Farley Glad Hands Fellow Democrats



James A. Farley, former Postmaster General and campaign manager for the late Franklin D. Roosevelt, glad-hands fellow Democrats at a meeting of party leaders at the Democratic National Convention in Philadelphia July 11. He is shown above making an expansive gesture as he talks with Attorney General Tom Clark. (AP Photo).

GUN MAY BE KNIFE
BANGKOK — (AP) — Even if the weapon in the hands of a holdup man is obviously only a wooden imitation of a pistol, Bangkok's citizens hesitate to offer any resistance. The "toy" guns too often have deadly dagger blades concealed in their handles.

The tricky wooden pistols, on sale in Bangkok's many bazaars, are skillful imitations of automatic pistols, carved from hardwood and painted blue-black. Their barrels act as sheaths that can be quickly stripped from dagger blades set in the handle grips.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
R. E. Ogles, Pastor
Sunday School 9:45 A. M.
Sermon 10:30 A. M.
Training Union 7:15 P. M.
Sermon 8:30 P. M.
Mid-week Services:
Wednesday 8:00 P. M.

FIRST PRESBYTERIAN
Russell A. Wingard, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:30 P. M.

AVENUE BAPTIST
H. V. Fields, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Preaching Service 8:00 P. M.
Mid-week Services:
Wednesday 7:30 P. M.

FIRST METHODIST
DON R. DAVIDSON, PASTOR
Sunday School 9:45 A. M.
Morning Worship 10:30 A. M.
Youth Fellowship 7:15 P. M.
Even. Worship 8:00 P. M.
Mid-Week Services, Wed. 7:30 P. M.

FIRST CHRISTIAN
Roy W. Ford, Pastor
Sunday Services:
Sunday School 9:45 A. M.
Morning Worship 10:30 A. M.
Junior Endeavor 6:00 P. M.
O. Y. F. 8:00 P. M.
Evening Worship 7:00 P. M.
Mid-week Service every Wednesday 7:15 P. M.

ASSEMBLY OF GOD
S. E. Edridge, Pastor
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Young People's Service 8:15 P. M.
Evangelistic Service 7:45 P. M.
Mid-week Services:
Wednesday 8:00 P. M.

DAWN BAPTIST CHURCH
J. E. Byers, Pastor
Sunday School 10 A. M.
Morning Worship 11 A. M.
Training Union 7:30 P. M.
Evening Worship 8:30 P. M.
Midweek Service Wednesday, 8:00 P. M.

IMMANUEL EV. LUTHERAN
"The Church of the Lutheran Hour"
E. W. Lichtsinn, Pastor
R. A. Frye, Sunday School, Supt.
Sunday School and Bible Class, 3:00 P. M.
Worship Service, 4:00 P. M.
Communion service on the first Sunday of every month.
Listen to the Lutheran Hour over these stations every Sunday: KPDA, Amarillo, 9:00 A. M.; KVIA, 2:00 P. M.

ST. THOMAS EPISCOPAL CHURCH
Services every first Sunday morning, 8 A. M. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

ST. ANTHONY'S PARISH
Father Albert Heald, S. A.
Sunday Masses: 8:30; 9:30 A. M.
Weekday Masses: 6:30 and 7:30 A. M.
Holy Hour: Thursday evening at 8:30

CHURCH OF THE NAZARENE
Rev. Lewis Patterson, Pastor
Sunday School 10:00
Morning Worship 11:00
Evangelistic Service 7:30
Sun. Even. Services 8:00 P. M.

Mr. and Mrs. Frank Cogdell left Saturday for Lost Trail Ranch near Creed, Colo., for a two weeks vacation. Mr. and Mrs. Ben Childers will join the Cogdells on Aug. 1.

SONNY'S NEWS STAND

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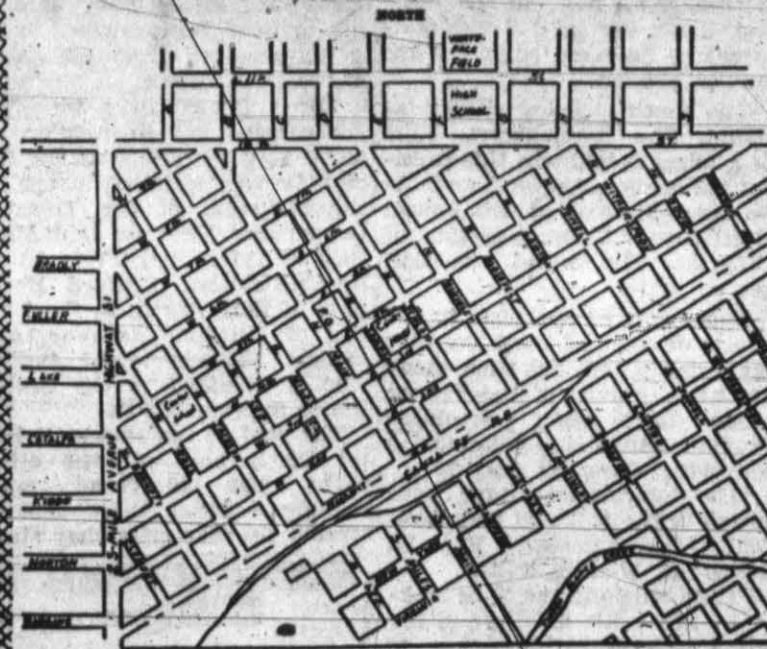
MASONIC BULLETIN

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W. C. THOMAS, W. M.

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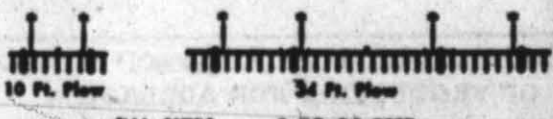
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Hereford, Texas — Telephone 34



With the war in Palestine again in full swing, 70 American Jews—older men, women and children—in Jerusalem decided to return to the U. S. rather than face the terrors of another siege. Here, a sailor helps Mrs. Ida Cohen and her two children, Abraham, 5, and Sarah, 2, board a launch that will take them to a waiting ship in Haifa harbor. Mrs. Cohen, formerly of Chicago, has been a resident of the Holy City since 1934. Both children were born there and speak only Hebrew. Their father, a Palestinian, remained behind.

Mrs. J. F. Ward Planned Early Day Sunday School

(Continued from Page One)

nursery. Her happiest days have been in Hereford, where she could follow her heart's desire in the work of the church. She was president of the W. S. C. S. for many years and for 15 years taught a class of girls. For the past 10 years, she has been teacher of the Win-One Class with 40 adult women members. As chairman of the Leper work, she sees to it that funds keep going their way. The Win One class supports two native African preachers, and she has educated several African girls. As chairman of supplies of the W. S. C. S., she collected and sent 500 pounds of clothing to Europe, 70 garments to Bethlehem Center in Dallas, two large boxes to Wesley House in San Antonio and distributed clothing to needy in Hereford last year.

Letters From Over World

She has kept up the nursery and delights in arranging her beautiful flowers in the church. Today, her main interest, as in the past, is the work of the church and altho a cripple for years, no handicap, no disappointment or discouragement has caused her to cease her efforts for the church. The letters from all parts of the globe that came this week from preachers, doctors, lawyers, missionaries and business men, the gifts of love that arrived on her birthday, evidence her influence in those many Sunday School classes. Looking back, briefly, she said, "I keep up with all those young people I taught as long as possible and I intend to do the

work of the church as long as I live".

Celebrates Birthday

Last Sunday, when she returned home from church she found friends and relatives gathered for a surprise birthday dinner. Monday night she was entertained at a dinner in the home of Mr. and Mrs. Tom McClung. Mrs. McClung was a member of Mrs. Ward's first S. S. class.

On Tuesday she was named honoree at a luncheon given at the home of Mrs. C. A. Davis by members of the Win One Class. Those with birthdays in July were official hosts.

After the luncheon Rev. Don Davidson, pastor, gave the devotional program and Mrs. Davidson gave the prayers. Mrs. Ward told of her life in the Ward community and Rev. M. M. Beavers told of pioneer days in the Methodist Church. Special music was presented by Marie Williams and Mrs. Eleanor Hudspeth, whose birthday was also being celebrated. Mrs. Ward was presented with a lovely gift from the class.

Those attending the luncheon and program were, Mesdames G. A. F. Parker, Ray Hershey, T. H. Coursey, Wm. McGehee, John Jacobsen, A. C. Thompson, Frances Parr, Josie Funderburg, A. L. Thomas, C. B. Williams, Pearl Virden, Don Davidson, J. B. Hammer, D. H. Bryant, F. M. Faulkner, Fannie Craddock, H. M. Benefield, C. A. Rettman, J. E. Beyer, Fred Millard, Rev. Davidson and Rev. and Mrs. M. M. Beavers.



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**SHELTON
TIRE
EXCHANGE**

DRIVE IN TODAY

Visitors Inspect

(Continued from Page 1)

Hill, Mr. and Mrs. Bob Higgins, Mr. and Mrs. Jack Roberson, Mr. and Mrs. Jess Carter, Mrs. Inez Carter, Mr. and Mrs. J. E. Young, Mr. and Mrs. Stanford Smith, Rev. and Mrs. R. H. Cagle, Mr. and Mrs. W. H. London, Mr. and Mrs. J. E. Cockrell.

Mr. and Mrs. F. A. Tucker, Mrs. Alwyn Savage, Mr. and Mrs. D. C. Kinsey, Mrs. Mollie Mathews, Mrs. Jennie Thompson, Mrs. Jessie Morris, Mrs. Sallie Carter, Mrs. W. L. Jones, Mrs. W. C. Hromas, Geo. W. Heard, Miss Lucy Reed, Mrs. F. W. Lambert, Mr. and Mrs. Wiley Roberson, Mrs. Geo. LeGrand, Mrs. Louie LeGrand, Jessie Ann Buckner, Mrs. Sank Ramey, Plainview, Mr. and Mrs. W. S. Fluit, Mr. and Mrs. Elmer Patterson, and Nancy, Mrs. J. J. Buckner, Mr. and Mrs. Henry Herten, and Billy, Amarillo, Mr. and Mrs. O. G. Smith, and Trava, Mrs. John Draper, Rev. and Mrs. H. V. Fields, Mrs. John Collier and Skeet, Mr. and Mrs. G. P. Owens, Nan Buckner.

Mrs. Ray Ford, George Roles, Mrs. Art Manjeet, Mr. and Mrs. E. W. Young, Mrs. Joe H. Smith, Jr., Mr. and Mrs. L. H. Shore, Mr. and Mrs. Aaron Rose, Silver, Mr. and Mrs. Robert Thompson, Mrs. E. W. Dettmann, Mrs. Varian Major, Ethel Womble, Dyalthis Bradley, Alice Thompson, Bruce Rose, Lucille Posey, Corinne Jennings, Mrs. Jno. Patton, Mrs. A. N. McRight, Mrs. Doyle Rose, Mrs. A. J. Schroeter, Juanita Kelly, Mr. and Mrs. C. V. McCord, Amarillo, Mrs. Geo. V. McConnell, El Paso, "Cheo" Elieso Garrido, Torreon, Coahuila, Mexico, and Mrs. Reber Howton.

Stan Wennerstrom, nephew of Jesse Stanford, who has been visiting here for the past three weeks will leave Sunday with his parents, Mr. and Mrs. E. F. Wennerstrom for a short vacation on the coast. They are from Chicago.

Sell Thru the Want Ads!

Antiques Given For Episcopal Auction Sale

Mrs. Earl Wyatt of Amarillo has donated antiques for the Episcopal Women's Guild Sale scheduled here for August. Judge Hamlin of Farwell, an antique dealer who has bought antiques for years, is also donating from his treasures to the Antique and White Elephant Rummage Sale of the Guild to be held here at a date to be announced later.

"Many local merchants have contributed merchandise from salable stock toward making the sale a success," says Mrs. Doc Kirby, of the Guild.

Mrs. Vogler Frio Hostess

Mrs. Vogler was hostess to the Frio Home Demonstration Club Wednesday.

Roll call was answered with "How I Answered My Child's Sex Questions." Mrs. T. L. Sparkman received the penny gift. A Council report was given by Mrs. W. A. Springer and Mrs. Henry Dobbs was named to serve on the courtesy committee with Mrs. Olin Parrish.

The program was presented by Mesdames H. D. Robbins, A. E. Barnett, and Henry Dobbs. Members attending were, Mesdames Owen Andrews, W. A. Springer, David Vandell, Olin Parrish, H. D. Robbins, T. L. Sparkman, Sr., A. T. Jones, A. E. Barnett, Henry Dobbs, the hostesses, and Misses Veradelle and Francis Andrews, visitors.

Mrs. Frank Robbins will be hostess to the club August 4.

The Great Bustard, one of the largest flying birds, weighs about 30 pounds.

Ostriches may weigh from 150 to 300 pounds.

Assembly Has Formal Initiation

The Hereford Assembly of the Order of Rainbow for Girls held initiation rites for Bobby Brownlow at the meeting Monday night in the Masonic Hall.

Martha Thomas, worthy advisor, conducted the rites assisted by Bobby Jane Sisk, Betty Jo Carnahan, Nancy Cagle, Gayle Foster, Patsy Wiltshire, Jean Moore, Anne Morgan, Emma Jane Brown, Mary Cathryn Car-

roll, Nan Buckner, Reba Dones, Elaine Thompson, Mary Helen McGilvary, Ruth London, Gale Roberson, Coleen Brown, Claudia Lewis and Betty Katherine Hodges, officers of the Order.

Betty Jo Carnahan, who was unable to attend the Grand Assembly meet held recently in El Paso, was presented with a gift from the Assembly in evidence of the regret felt by the group. Plans were completed for the Founder's Day picnic held Friday night at the VFW Park in observance of the birthday of the founder of the Assembly.

A Word Of Appreciation

When you elected me to this office of County Treasurer, I took over the duties intending to serve you faithfully, courteously and to the best of my ability. This promise I have tried to keep, and I want to say that I will continue the operation in a way that will make you proud of its condition.

Your own co-operation has been largely responsible, and I am deeply grateful.
Sincerely,

Mrs. Velma Hodges

Conquering Hordes Clash in Battle!
...AN EXOTIC BEAUTY
AWAITS THE VICTOR!



TYRONE POWER
Captain from Castile
with
CESAR ROMERO
LEE J. COBB
and introducing
JEAN PETERS
COLOR BY
TECHNICOLOR
Cartoon
"A HICK
A CHICK
A CRICK"

STAR TODAY
Monday - Tuesday



TEXAS Friday - Saturday

Tuesday Only
Maravilla Del Toreo
TEXAS Spanish Picture
Box Office Open 5 P. M.

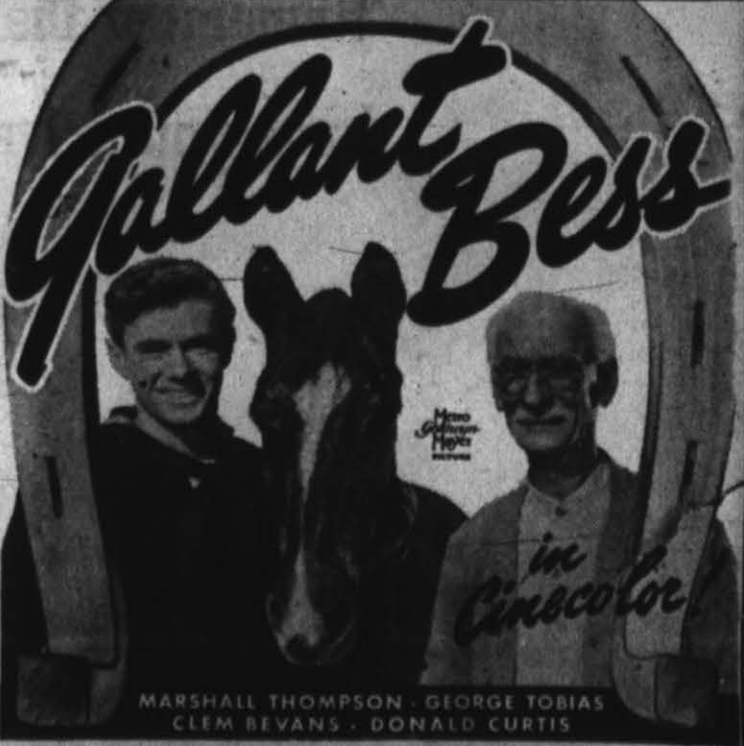
The SONGS...The STARS...The ROMANCE
THAT WERE MEANT FOR YOU!



**You WERE
MEANT FOR ME**
Oscar Levant · Percy Kilbride · Barbara Lawrence

MARCH OF TIME THE FIGHT GAME
STAR Wednesday Thursday

POUNDING HOOF! RACING THRILLS!



TEXAS Wednesday Thursday