



# From Every Woman's Viewpoint

By Blanche E. Bean

PHONES 13 and 14

## Allan Hill President Of Class; Meet In Horn Home

Officers were elected and a social hour enjoyed by members of Dr. F. W. Horn's Sunday school class, of the First Methodist church, last evening when he invited them to his home on the Technological campus. Allan Hill was elected president.

Assisting in the organization of guests were Mrs. Horn and Miss Ruth Horn. Other students with several ministers, accompanied by W. S. Waggoner, who played a number of piano selections. J. E. Allen, the musical member, and Mrs. E. S. Whitehead. Sheet music was loaned to Mr. Horn. Allan Hill is a law department member of the Sunday school, W. P. Knox, White, O. S. Cline and W. E. Keene. Officers and committee in the class for the coming year were elected and appointed as follows:

View-president, J. T. Shaver; secretary, J. E. McGowan; assistant secretary, J. E. Gibson; treasurer, C. E. Masdon; membership committee, C. M. Mitchell, W. F. Stephens and Clyde B. Beckwith; attendance committee, J. E. Gibson and K. L. Rizzo; Tech students, J. T. Shaver, E. W. Camp, Jr., and Sidney Knowles; finance, C. E. Masdon, Paul Harwick and C. A. Gammill; social, C. P. Carlock, J. G. Allen and Edifer Ogilvie; sick, W. W. Campbell, W. E. B. Hatchcock and R. S. Williams; employment, P. L. Parrish, W. E. Stinson and J. G. Williams; building, R. J. Murray; A. Humphries, Burton S. Burks and Angus Scarborough; publicity, W. P. Knox.

## Bridge! Here Are Points To Improve Your Game

Abbreviations: A—ace; K—king; Q—queen; J—jack; X—any card lower than 10.

1—Holding: spades—K Q X X; hearts—A Q X; diamonds—X X X; clubs—X X X X; what do you bid initially?

2—Holding: spades—A J X; hearts—A J X; diamonds—X X X; clubs—X X X X; what do you bid initially?

3—When should you take a poker chance?

The Answers

1—Pass.

2—Pass.

3—When your contract is secure take deep finesse to make game.

## Mrs. Clark Smith Is Hostess Honoring Mrs. Hunter

Honoring her sister-in-law, Mrs. James Hunter of Terre Haute, Ind., who is visiting here, Mrs. Clark Smith was bridge hostess yesterday afternoon at her home, 2235 Main street.

Out-of-town guests were Mrs. Clayton Carter and Mrs. Glen McKee of Crosbyton. Other guests were Mesdames F. E. Fryer, J. T. Hutchinson, W. E. Powell, J. E. Vickers, Carrie Thomas, G. H. Hess, W. H. Meador, L. E. Miller, Rankin Downer, Robert Lowery, D. K. Bonard, W. R. Spencer, M. L. Price, Bess Arnett and Miss Della Wilkinson.

The Smith home was packed with autumn flowers and at the end of the games the hostess served brick oven cream, angel food cake, mints and coffee. Mrs. Hess received the high score prize. Mrs. Thomas received the low score favor and the honor guest was given a prize.

P. T. A. Is Fostering Carnival Tonight

The Central ward school P. T. A. is fostering a carnival at the school this evening, beginning at 7:30 o'clock and a feature of the entertainment is to be a negro minstrel. This announcement was made by Mrs. R. T. Campbell, president of the association.

## Mrs. Howell Hostess At Informal Tea Thursday

Mrs. R. L. Howell, 1616 Main street, was hostess at a delightful and informal tea yesterday afternoon complimentary to her sister, Mrs. James Earl Burnett of Atkins, Ark. Mrs. Walter P. Jennings and Mrs. Charles F. O'Neill poured tea and were assisted by Mesdames Hattie O'Hair and G. P. Guykendall in serving.

The hostess favored autumn colors of yellow and white in her floral decorations and used blue candles of a harmonizing shade on the tea table, which was laid with a lace cover and silver service.

A program of music and readings was given by Mrs. E. A. Mills, Mrs. T. A. White, Miss D'Annunzio Sammons and Mrs. R. A. Trassell. Mrs. Paul Morgan accompanied Miss Sammons in singing.

Other guests for this affair were Mesdames Fay Sawyer, Knox Thomas, Leroy Patton, L. V. Robinson, J. O. Jones, L. E. Grimes, A. C. Jackson, Tom Garrard and J. H. McKinney.

## Life's Niceties HINTS ON ETIQUET

1. If a nurse is treated as one of the family, what should guide her every act?

2. Should she greet guests, rise when they leave and so on, just as if she were a member of the family?

3. If parties are held, should she assume she is welcome or wait until her presence is requested?

The Answers

1. Tact and a real effort to subordinate her wishes to those of the woman of the house.

2. No—as if she were another guest.

3. Wait.

## Reception Tonight Is To Honor Geology Fold Of Tech

Mr. and Mrs. Leroy T. Patton 2415 Nineteenth street, are entertaining this evening with a reception from 8 until 10 o'clock honoring geology students and faculty members of the Technological college.

## Junior Music Club Is Meeting Saturday Afternoon

The Junior Music club is to meet at 4 o'clock Saturday afternoon at the high school auditorium for an autumn program. It has been announced. The program is to be as follows: Talk, Ruth Mildred Rylander; two songs by the central ward chorus; "Airs," Margaret Cosby; Halloween pranks, Maurine Yarborough; "Autumn," Mary Lois Gamel.

## Mrs. J. A. McCelvey Hostess To Club Yesterday

Mrs. J. A. McCelvey was hostess Thursday afternoon to members of the Sew-City club at the Pagoda Tea shop, 2404 15th street. In company of her sister, Mary E. McCelvey, Mrs. Harold Griffith received the first and second high scores. There were three tables of bridge players.

## Bits Of News And Personal Mention

R. B. Wills of Fluvanna, was in Lubbock today.

Carl E. Fartenberry of Tahoka was admitted as a patient in a local sanitarium this morning.

Earl Dyess of Crosbyton is ill in a local sanitarium.

Mrs. Allen T. Stewart and children have gone to Sherman on a visit.

Mrs. B. B. Hill and Miss Rosa Hill, of Brownwood, are visiting in the home of Mr. and Mrs. Allan Hill, 1063 16th street. These visitors are Mr. Hill's mother and sister.

Mrs. Clayton Carter, of Crosbyton, was a visitor here yesterday.

C. Y. Early, of Brownwood, manager of the Walker-Smith wholesale business in Lubbock, today he and Alvin Hill, local manager for Walker-Smith, are in Floydada and Plainview on business.

## Meeting Of Junior Theater To Be At High School

The Junior Little Theatre will meet in the auditorium of the Senior high school building on Saturday morning, instead of in Junior high, as previously announced. Miss Lula Mae Cravens, director, stated today. The meeting will get under way at 10 o'clock.

## Miss Pirtle Honored In New York

Miss Ruth Pirtle, who is on leave of absence from the Tech college, faculty this year and is studying in Columbia university, has been accorded several honors recently, according to Mrs. G. G. Costberry.

Miss Pirtle was elected vice-president of a Southern club, she said, and chosen among thirty candidates for a place in a dramatic production. Miss Pirtle was director of the local Little Theater last year.

## STORM TOLL

(Continued from Page 1)

By rising waters which had already forced abandonment of numbers of automobiles on highways.

From Bethel, Vermont, came word that two bridges had been destroyed. Two large power dams at Fort-tonia were in danger.

In western Massachusetts, North Adams, Mass., Pittsfield and Westfield with a number of smaller places were victims of turbulent streams and unabating rain.

Many Houses Wrecked

A score of houses were swept away at North Adams when the north and south branches of the Hoosac river ran riot. National guardsmen assisted police and firemen in relief work. The Beaver dam was dynamited to save other structures.

Northern Connecticut experienced one of the worst inundations in the history of the state when the Farmington, Mad. Still and Naugatuck rivers went on a rampage with resultant widespread damage. Winsted, Torrington and New Hartford were especially affected.

## Reservoir Breaks Destroying Town

ALBANY, N. Y., Nov. 4 (AP)—Destruction of the village of Becket, Mass., by the bursting of a reservoir, is reported in a dispatch from Hinsdale, Mass., to the Albany Evening News.

Four hundred houses were swept away, according to the report, and one woman was drowned.

The villagers were warned of the danger before the reservoir burst, and all took to the hills.

According to the report received here, hardly a house in Becket was left standing, and all the stores were swept away. The tracks of the Boston and Albany railroad were ripped up for about a mile.

Becket is a village in the Berkshire, between Pittsfield and Springfield.

## Vermont River Is On Record Rise

WHITE RIVER JUNCTION, Vt., Nov. 4 (AP)—The rain swollen White river which runs through this village was eight feet higher today than the previous record high mark and had caused hundreds of thousands of dollars of damage.

Water covered the streets and more than a hundred families were forced from their homes when the flood reached the second stories. Sections of houses were coming down the stream from towns higher up.

Many handsheds were reported along the railroads and highways.

## A. & M. Names Five Rhodes Aspirants

COLLEGE STATION, Nov. 4 (AP)—The five candidates who will represent the A. and M. college of Texas this year in the Rhodes Scholarship competition, as announced by President T. O. Walton and Dean Charles Fursten of the college are: T. M. Alexander and E. L. Andrews, both of Fort Worth; F. L. Dexter, jr., Houston; G. C. McBride, Leonard, and Judson Neff, Laredo.

The Rhodes scholarship is awarded to one junior or senior student in an approved college or university of the state two years out of three, on the basis of scholarship, class leadership, character and interest in athletics. The winner is entitled to three years study in Oxford university, England. Announcement of the Texas winner, to be selected by a committee of state educational leaders, will be made in December.

## SCRIPTURES IN SCHOOLS

BISMARCK, N. D.—A copy of the Ten Commandments must be displayed in every school room in North Dakota, beginning with this term, under a new state law.

## Many Delegates Are Expected At C. Of C. Convention

(By Associated Press)

BROWNSVILLE, Nov. 4.—AT least ten special trains, and probably fifteen, each with from three to eight passenger coaches, the greatest number to come to lower Rio Grande valley on one occasion, will roll into Brownsville November 14 for the South Texas Chamber of Commerce convention, according to Ray Leeman, general manager of the convention headquarters for which have been established here.

This was made known when Leeman tabulated the trains which are being chartered for the two-day convention, and the celebration of the Southern Pacific's inauguration of service to the border.

Two trains from San Antonio and one each from Houston, Corpus Christi and Dallas, and from four to eight others will be run by the Missouri Pacific and the Southern Pacific lines. The Southern Pacific will bring in one solid train load of railroad officials, and probably another of capitalists and business men from northern and eastern states.

## KILLED BY TRUCK

BRYAN, Nov. 4 (AP)—Guy Blanton Jr., aged 19 months, son of Guy Blanton, farmer who resides near the Millikan, was killed Thursday when run over by a truck by his father.

## Specials For Saturday and Monday



Hats

Wonderful values in smart Hats. Worth much more.

**\$1.00**

You've never seen such values as this group includes.

**\$1.95**

Newest styles and materials fashion these Hats at—

**\$2.95**

Felts and satins as well as combinations are featured. \$4.75 to \$6.50.

**\$3.95**

## The flavor of Imported Sazer Hops, Blended with Choicest Domestic Hops

Smart styles fabrics and colors are found in this group at

**\$5.00**

**\$8.75**

**\$10.00**

10% discount on all other dresses.

**MRS. L. H. BARKHAM**  
1111 AVE. J.

## For Utility The Little Dress Is Leading In It's Favor As Milady Carefully Selects Her Fall And Winter Styles



"Little dresses" these of cafe-au-lait velvet and chiffon is that at the left; of black, silver polkadotted velvet is the center model; and at the right, simple, white transparent velvet with gold bowknots scattered from shoulder to hemline.

BY HENRI BENDILL  
FOR NEA SERVICE

NEW YORK, Nov. 4.—In a season of formality and specialization in styles, when opulence and novelty are at a premium, there is one type of frock that is dear to the heart of the woman who values good grooming.

It is the "little dress" as Paris calls it. Designed primarily as an informal evening gown, this dress appears simple but achieves its graceful qualities through complicated construction. Drapes, tiers, pinets, boleros and other chic seasonal touches are all subordinated to simplicity.

Nothing "Tricky" About Them

No exaggerated trains, flares, ornate trimming or unique details mark these frocks.

The "little dress" is the easiest wearable, always charming dress that can slip into a formal or an informal group with the same social ease. It has authority without being bizarre. Moreover, it is the pet of the flapper, the woman of middle years and her more mature sisters.

I show today three versions of the "little dress." The white velvet frock I designed as the fourth evening gown in the wardrobe of a debutante. Of the new velvet trans-

parent velvet, it emphasizes the slender silhouette but has a subtle richness by fared inserts.

Unseen Hermine's Soft Effect

No ornate trimming complicates this dress. It has gold bowknots in gold boleros scattered gracefully from the shoulder, diagonally across the gown to the hip-line where the flares emerge. An uneven hemline softens the lines of the dress and a loose scarf which finishes the left shoulder further enhances its graceful qualities.

Smart and charming feminine is the "little dress" of black and silver, polka dotted velvet, a Chanel frock. The new, short sleeve and a back bolero faced with silver cloth give it youthful swank and its uneven hemline, swathed hip-line and simple neck add grace and charm.

Velvet, in fact, is one of the most popular media for the "little dress." One I do not show today is a charming creation in aspen green velvet, sleeves, with square neck from which a double labor of crimson red lace tapers to a smooth hip-line which is emphasized by a trig tailored belt with a gorgeous square belt buckle of real pearls and diamonds set in green gold.

Black Most Popular

Black, however, is the most pop-

ular color for the "little dress." For black, whether it be lace, satin, chiffon or velvet, has the desirable quality of timelessness. Moreover, nothing is smarter than black. And last, and most important, a black dress offers opportunity for variation in the kind of jewels, accessories and color touches one uses.

The third "little dress" shown today illustrates the most popular combination of materials this season, velvet and chiffon. Its color is the soft café-au-lait that positively reigns as a favorite.

This frock has been one of my most popular importations this fall. It features the new armor bodice that takes its cut from the days of the Crusaders when armor was worn by all the best-dressed men.

Velvet Bodice, Flare, Chiffon

The bodice is of velvet, formed of two circular pieces, and the yoke and circular flare of chiffon curly out the rounded cut of it.

The yoke and flares are of chiffon, in matching shade, and make the whole effect lighter and more graceful. The only ornament is a soft, silver flower of deeper tones of tan which is caught just below the left hip, at the peak of the flare's point.

**GUARANTEED Pure Georgia Cane SYRUP**

No Chemicals

Read the Labels

J. M. RADFORD GRO. CO. Distributors.

**Platz Bohemian MALT SYRUP**

Purity Union Made

Unexcelled for Cooking, Baking, Candy Making

Distributed by HARKRIDER-KEITH-COOK COMPANY

**STRONG!**

**White Swan COFFEE**

ONE OF THE 101 FINE FOODS

FRESH by truck from daily roastings

**You Use Less than of higher priced brands when using**

**KC BAKING POWDER**

in your bakings

Guaranteed Pure

**Same Price for over 35 Years**

**25 Ounces for 25¢**

Millions of pounds used by our government

**UNION BUS TERMINAL SCHEDULE**

NORTH BOUND—READ DOWN		LUBBOCK TO AMARILLO		SOUTH BOUND—READ UP	
8:00AM	10:30AM	LUBBOCK	1:00PM	4:15PM	7:15PM
9:00AM	11:30AM	ABERNETHY	1:30PM	4:45PM	7:45PM
9:30AM	12:00PM	HALE CENTER	2:00PM	5:15PM	8:15PM
10:00AM	12:30PM	PLAINVIEW	2:30PM	5:45PM	8:45PM
10:30AM	1:00PM	KRESS	3:00PM	6:15PM	9:15PM
11:00AM	1:30PM	TULLA	3:30PM	6:45PM	9:45PM
11:30AM	2:00PM	HAPPY CANYON	4:00PM	7:15PM	10:15PM
12:00PM	2:30PM	INADALE	4:30PM	7:45PM	10:45PM
12:30PM	3:00PM	SNYDER	5:00PM	8:15PM	11:15PM
1:00PM	3:30PM	HERMILIGH	5:30PM	8:45PM	11:45PM
1:30PM	4:00PM	ROSCOE	6:00PM	9:15PM	12:15PM
2:00PM	4:30PM	SWEETWATER	6:30PM	9:45PM	12:45PM
2:30PM	5:00PM	CLAYTON	7:00PM	10:15PM	1:15PM
3:00PM	5:30PM	WORTH	7:30PM	10:45PM	1:45PM
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# DUNDEE FAILS TO APPEAR FOR HUDKINS FIGHT

## CHALLENGER CLAIMS TITLE WHILE FANS START RIOTING

(By Associated Press)  
LOS ANGELES, Nov. 4 — Ace Hudkins, Nebraska fighter, today claimed the welterweight championship of the world while the recognized title holder, Joe Dundee of Baltimore, faced possible discipline by the California boxing commission, which called their scheduled title fight here last night a no contest affair because Dundee did not appear.

While 17,000 fans boomed, milled about and even started incipient rioting, the champion remained at an unnamed hotel, his manager, Max Waxman, declaring the champion would not appear until \$50,000 which was alleged to have been guaranteed him by Dick Donald, the promoter, had been paid.

**Riot Squads Called**  
At the end of an hour and a half during which police riot squads had to be called to keep order among the disgruntled spectators, and Hudkins had appeared in the ring in fighting togs so he could technically claim the title, the challenger put on his street clothes and the boxing commission announced a no contest affair saying admissions would be refunded.

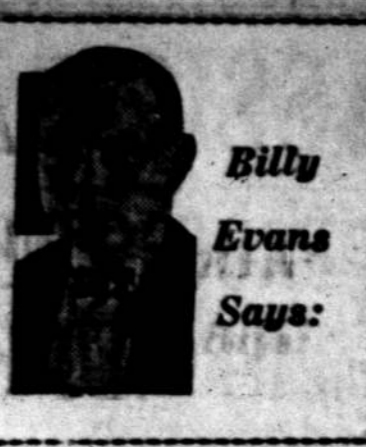
Waxman said he based his claim for \$50,000 upon an unofficial contract with the promoter. The boxing commission declared the only contract it knew anything about provided Dundee with a percentage of the gate and not a fixed sum. Waxman replied that the official contract was only "a blind." It was understood from commission records that Dundee was to receive 37 1/2 percent of the gate and Hudkins 12 1/2 percent.

Long before the time for the main event arrived Donald discovered that the total receipts amounted to only about \$34,000.

**\$50,000 Surety Bond**  
The three commission members declared a \$50,000 surety bond protected the ticket holders, but sports writers questioned the possibility of making a refund to the thousands of general admission spectators who were given neither rain checks nor start stubs with which to back their claims. Reserve seat spectators ad paid from \$3.25 to \$11.00, while the general admission tokens sold at \$2.25.

The commission announced it would meet today to pass upon Dundee's suspension and take action on Donald's case.

The promoter, blaming "enemies" for his dilemma, promised to "tear the lid off boxing conditions." He



Billy Evans Says:

**Johnson is Exception**  
Few athletes in any line of sport, having reached stardom are able to fully realize when they are slipping and seldom are they able to reach the conclusion that they are through.

Walter Johnson, who has been an exceptional pitcher ever since he came to the majors 26 years ago, has proved, as one would expect, that he is the rare exception to the rule that no sport celebrity knows when he is through.

Johnson has been given his unconditional release by Washington, since he feels that he is more of a handicap than a help to the club that he has served so long and well.

The asking of waivers on the veteran will merely be a matter of formality and his request will then be granted.

**He Pitched To Win**  
It was my very good fortune to work the first ball game Walter Johnson pitched in the American League. On the anniversary of his 26th year with the Washington club President Johnson assigned me to that city to umpire that game.

During the 26 years that Walter Johnson starred in the American League, and to my way of thinking earned the right to be classed as the greatest pitcher of all time, I have seen him perform some remarkable feats.

I umpired the series in which he shut out the New York Yankees in three successive games. I have worked a dozen games in which he has struck out from 10 to 14 men. In one of these games he struck out 19 Detroit players in five innings and seemed certain to set a record, when his team gave him a four-run lead in the sixth inning.

He coasted up and fanned only two players in the last four innings. He pitched to win, not to make records. Time and again I have seen Johnson strike out the side with the bases filled. On one occasion I saw him fan six in a row, and he didn't use over 24 balls to turn the trick.

There may be another Walter Johnson in the minors but I have my doubts. Pitchers like him come only once in a lifetime. It was fitting that Walter Johnson should have enough money to cover Dundee's claims and the bout could have gone through but for an eleventh hour hunch on the part of Max Waxman and Dundee that the champion would lose his title.

# HAGEN TIED IN MORNING PLAY BY CHICAGOAN

## TURNSA IS NINE UP ON GOLDEN IN AN EASY OPENING ROUND

(By Associated Press)  
CEDAR CREST COUNTRY CLUB, DALLAS, Nov. 4 — Walter Hagen, defending champion, found Al Epstein of Chicago, a tough customer in their semi-final match of the P. G. A. tournament in progress here today and the two were all square at the end of their morning round.

Joe Turnesa, playing John Golden of Paterson, N. J. in the other semi-final affair ran away from his opponent on the first nine up. Morning in:

Epstein 445 453 634—38—76.  
Hagen 523 444 743—39—78.  
Turnesa 544 543 544—38—71.  
Golden 554 553 554—41—80.

**G. W. LINK DIES**  
FORT WORTH, Nov. 4 (AP)—Gustav W. Link, formerly manager of the Texas Steel company here, died today after an illness of several months.

son, the most popular player in the history of the game, should retire before his work so retrograded that the shouts of "take him out" would become the college yell of the Dickie fan.

Most outstanding stars remain in the game too long and in the closing years of their career suffer indignities and criticism that take much of the edge off the many superlative feats they had previously performed.

In all probability, Walter Johnson will retire from the majors, the only pitcher who has never been subjected to abuse from the bleachers. He's smart.

**Advice To Golfers**  
Recently an over-inquisitive golf fan, who persisted in pestering Walter Hagen with a lot of foolish questions, is reported to have been told by Walter that one sure way to keep from "topping" one's drive was to simply turn the ball upside down.

**New Rule Needed**  
The way that Notre Dame eleven continues to run over its opponents rough shod, makes it appear as if something more substantial than the new one-second stop rule will be needed to slow up K K Rochne's shift play.

**Rochne's Real Name**  
Mr. Rochne by the way, does not want to be misunderstood about the initials K. K. which precede his given name. The K. K. he says stands for Knute Kenneth.

# Distribution Of Goods Lower Than Last Year, Shown

## NEW YORK, Nov. 4 — Distribution of goods, as indicated by weekly freight car loadings, since April of this year has been lower than last year, but evidently has been extended over a greater territory.

During the first eight months Class 1 railroads reported to the Bureau of Railway Economics the greatest volume of freight ever handled in any corresponding period, 214,322,715,000 net ton-miles. The average daily freight car movement during the period was 30 miles, also a record. The average load per car was 27.3 tons, an increase of two tenths of a ton over the 1926 figure.

Freight car loadings in September totaled 4,369,922 cars as compared with 4,522,112 cars in 1926 and 4,297,936 cars in 1925.

Increased loadings are expected for the month of the year, especially in the Northwest, where bumper crops wait to be moved. It is estimated 60,000 cars will be needed to move Montana's wheat crop alone, and the state has also a record yield of barley, a heavy crop of oats and unusually large crops of rye, flax and potatoes.

# DAMAGE SUIT

(Continued from Page 1)

and her husband, Alie D. Dent, Joe Dick Slaughter, George Slaughter, Eloise Slaughter and the C. C. Slaughter company, a corporation.

Judge Wilson was in Vernon today, and Sam Cross, United States Marshal, received the following telegram over his name:

**Wilson's Telegram**  
"Been absent from the city and upon getting in this afternoon learn that W. B. Slaughter has deposited with the clerk of the U. S. Court, a petition in which he seeks to sue me along with the Slaughters there in Dallas for a large sum in damages alleging that I have done some wrongful thing in connection with the equity suit between the Slaughters pending at Fort Worth, and also understand the clerk has not filed this petition because the plaintiff is unable to meet the clerk's demand for deposit of money to cover cost, though this is the clerk's duty I do not want this case to fall of prosecution for any such reason and you assure the clerk I will pay this cost myself and to file the petition, and if he insists upon the rule being complied with, you or some of my friends there put up the required amount and I will reimburse you when I come. Leaving tonight."

Judge Wilson telephoned to Dallas requesting that the newspapers be given copies of his telegram. The petition was filed immediately when Marshal Cross deposited the funds the clerk asked as a guaranty of costs.

# NEW RECORD IN RAILS IS SEEN

## 300 MILLION EARNINGS FOR YEAR WOULD BE \$12 PER SHARE

(By Associated Press)  
NEW YORK, Nov. 4 — The Southern Pacific company appears to be headed for a long sought record this year, earnings of \$300,000,000, or more than \$12 per share.

The organization, which is a holding company operating steam, electric railway and steamship lines, making it the only complete transcontinental carrier, is interested also in the production of lumber, oil and coal and in real estate. It also holds one-third of the capital stock of the Associated Pipe Line company and has a one-half interest in the Pacific Fruit Express company.

The company's gross revenues have increased about 75 per cent in a decade, and while expenses have increased even more, per share earnings on common stock, have averaged 10.60 per cent. Substantial portions of the earnings come from sources other than transportation.

The company for two years has been completing a \$117,000,000 improvement program through which it expects to open new sources of business, expedite train movement and reduce operating expenses.

Nearly \$14,000,000 has been appropriated this year for rolling stock and floating equipment alone.

Plans have been made for new stations at Fort Worth and Houston, Texas, and work has begun on reconstruction of a 154-mile narrow gauge line through Nevada, California and Oregon, and on replacing with 110-pound rails the main line trackage between New Orleans and El Paso. It is understood the company plans to build at Santa Clara, Calif., an ice manufacturing and cold storage plant to cost more than \$350,000.

# TEAPOT DOME

(Continued from Page 1)

the government charges involving the Burns agency, and his son, W. Sherman Burns, has been summoned to bring records of the agency to Washington for scrutiny on Monday.

# Day Wins In Tilt But Charges Seen

WASHINGTON, Nov. 4 (AP)—After having been upheld today in his contention that he could not be made to testify before a grand jury, Henry Mason Day, Sinclair oil official, was taken before a United States commissioner where a charge was lodged against him in the activities of the Burns op-

eratives, showing the Sinclair oil jury.

# Warrant Issued On Sinclair Revoked

WASHINGTON, Nov. 4 (AP)—A warrant for the arrest of Harry F. Sinclair, issued today and charging conspiracy to tamper with the Teapot Dome jury, was revoked later by direction of District Attorney Gordon.

The revocation order was issued an hour and a half after the warrant had been sworn out by assistant Attorney General Burkinshaw. Sinclair had left the city but steps were being taken to serve the warrant and bring the oil man back to Washington when the government, without explaining its reasons, changed its plans.

District Attorney Gordon later said the warrant for Sinclair had been issued through an error.

**MCCAMEY, TEXAS**—This two year old oil field town with its population of 6,000 persons, which has shipped in its water supply since the town's founding, will have its own water by December 1. The water has been brought here from a point 90 miles distant. Pipes now are being laid. At times water has cost more than the crude oil which comes up to the town's back door. Two years ago McCamey was an alkali flat.

# SCARECROW DELIGHTS BEAVERS

WEEHAWKEN, N. J. — Beavers in Palisades Interstate park kept underpinning roads in building their dams so forest rangers put up an

elaborate scarecrow at of their depredations. Re-

few days later, the rangers the beavers had damaged straw man and used it to erect a new dam.

A wig store in New order to show its wares to ers, employs only bald clerks—so it looks like their living by "head work"

# PLAINVIEW THEATRE

## PLAINVIEW, TEXAS "BEN HUR"

A Tale of the Christ By Gen Leu Wallace With

Ramon Novarro Betty Bronson May McAvoy Francis X. Bushman Carmen Myers

And 110,000 others Nothing like it ever before — Perhaps never again.

Three Big Days Wednesday, Thursday Friday

November 9, 10, 11 Popular Prices

*in every city—in every town there is one store that undersells—in Lubbock its*

# Grollman's

BROADWAY at AVENUE J

## HARVEST SALE

**Proving Our Leadership In This Sale!**

# OVERCOATS

**Why Pay Nearly Double These Prices For No Better Quality?**

**\$19.85 and \$24.85**

**Included Are Many Famous Makes At Prices Lower Than Ever Before!**

These are advance models, the styles that will be worn even next season! We are sacrificing our profits to make this the outstanding event of the season! Single and double breasted, box styles, burly ulsters, smart Chesterfields. Fitted tube overcoats, soft fleeces, hard service fabrics. Every new color and the finest tailoring used.

# YOU CANNOT HOLD BACK THE TIME!

In the days of old there once lived a proud king who, standing on the seashore, commanded the tide to stop rising.

But the tide—moved by forces far more powerful and irresistible than wielded by any king—the tide came right on up the beach.

There are many other great forces in the world which no one man or group of men can stop.

Advertising is such a force. Advertising creates opinions in the minds of the people which no dealer can continue to ignore.

Advertised products are demanded by the public. This demand—except now and then—is practically unchangeable.

The dealer who does not stock newspaper-advertised products is standing in the way of the mighty tide of advertising.

The tide will not stop—but the dealer may.

Why not ride with the demand and reap the benefits of the manufacturer's investment? Feature goods advertised in Lubbock's newspapers.

# The Avalanche-Journal

**Cotton**  
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Cotton futures  
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**DAILY MARKETS**

**Cotton Markets**

**NEW ORLEANS FUTURES**

NEW ORLEANS, Nov. 4 (AP)—Cotton futures opened steady; December 20.88; January 20.92; March 20.92; May 21.05; July 20.85 bid.

**NEW ORLEANS TRADING**

NEW ORLEANS, Nov. 4 (AP)—Cotton prices opened erratic today. Most trades were unchanged to 1/2 points down. Selling and fair offer in the belt accounted for decline which extended to 20.88 December and 20.93 for January 4 to 7 points under the previous day.

At these levels the market added a sympathy with New York and December rallied to 21.15 and January 21.10, 17 points up from the lows. The advance did not hold, however, and toward the end of the first half hour the market eased off 10 to 12 points from the highs.

**LIVERPOOL SPOTS**

LIVERPOOL, Conn., Nov. 4 (AP)—Cotton spot quiet, American good middling 12.80; good middling 12.10; strict middling 11.75; strict low middling 11.55; low middling 11.20; strict good ordinary 11.00; good ordinary 10.65; sales 5,000; bales, 2,000 American. Receipts 10,000, American 600; futures closed steady; Dec. 11.22; Jan. 11.18; March 11.12; May 11.10; July 10.90; Oct. 10.85.

**NEW YORK FUTURES**

NEW YORK, Nov. 4 (AP)—Cotton futures opened steady; December 20.80; January 20.80; March 20.80; May 21.17; July 20.87.

**NEW YORK TRADING**

NEW YORK, Nov. 4 (AP)—The cotton market opened steady at an advance of 7 to 12 points on buying, apparently based on relatively heavy Liverpool cables and a tendency to reduce estimates of the crop. The buying was not particularly active, however, and after rising up to 20.90 for January and 20.95 for May or about 12 to 15 points not higher, the market eased back to about yesterday's closing quotations under realizing.

**Livestock Prices**

**LUBBOCK QUOTATIONS**

The following report furnished by Donald Packing Co., Lubbock, Texas: Cattle receipts 251. Today's killings 27. Calves, choice white face 7.50@8.00; good medium 7.00@7.50; common and dogies 5.00@7.00. Yearlings and heavy heifers, choice 7.00@7.50; good medium 6.00@6.50; common 5.00@6.00. Cows, choice 5.50@6.00; good medium 5.00@5.50; common and culls 4.00@5.00; canners 2.50@3.00. Milk, heavy butchers 4.75@5.00; very bonitas 4.50@4.75; medium common 4.00@4.50. Eggs, receipts for today, none; today's killings none. Choice butchers 8.25@8.50; choice at weights 8.00@8.25; choice calves 7.50@8.00; Choice light calves 7.00@7.50; heavies 5.00@6.00; stags 6.00@7.00; stocker pigs 10@12.00.

**KANSAS CITY SALES**

KANSAS CITY, Nov. 4 (AP)—Hogs 2,000; steady; top 10.00; packing sows 7.00 @ 8.25; stock pigs 8.25 @ 9.00. Cattle 1,000; calves 7.00; beef steers steady; sho stock active; bulls, vealers and calves unchanged; short fed Kansas steers 12.25 @ 12.60; butcher cows 6.25 @ 8.00; stags fat heifers up to 9.00; cutters 5.00 @ 5.75; veal top 12.00. Sheep 2,500; steady; New Mexico range lambs 13.50; natives downwind from 12.00; New Mexico and Arizona feeding lambs 12.50 @ 12.75.

**CHICAGO SALES**

CHICAGO, Nov. 4 (AP)—Hogs 15,000; uneven; top 10.40; pigs 8.00 @ 8.40; packing sows 8.15 @ 8.75. Cattle 3,000; general trade fairly steady; hardly enough steers to make a market; most offerings selling at 13.00 downward; bulls upward to 7.25; vealers 11.50; cutters cows 5.15 @ 5.25. Sheep 9,000; active; fat lambs 14.25; fat ewes 6.00 @ 6.75.

**ST. LOUIS SALES**

EAST ST. LOUIS, Nov. 4 (AP)—Hogs 9,000; steady; top 10.45; pigs 8.25 @ 9.00; packing sows 8.25 @ 8.45. Cattle 1,200; calves 8.00; steers slow; other classes steady; heifers 8.00 @ 10.00; cows 6.25 @ 7.25; cutters 4.65 @ 5.00; bulls 6.75 down; vealers 14.00. Sheep 500; steady; best native lambs 13.25; fat ewes 4.50 @ 5.50.

**FORT WORTH SALES**

FORT WORTH, Nov. 4 (AP)—Hogs 700; steady; best butchers 8.50; packing sows 7.50@8.00; butcher pigs 8.50@8.75. Cattle 4,000 including 1,200 calves, steady; best beef cows 6.75@6.85; heavy stock steer calves up to 9.75;

price in more than ten years. Selling pressure was directed chiefly against the high priced industrial issues, early losses of 4 points or so being recorded by American Tobacco B. U. S. Steel common, U. S. Cast Iron Pipe and several others. Rubbers were heavy on the expansion of recent tire price cuts. Baking issues were in brisk demand under leadership of National Biscuit and Loose Wiles. New 1927 peak prices were established by American Linseed, Filacimann, American Home Products and Radio Corporation preferred. Electric Refrigeration sank to a new low. Amusement shares also showed evidence of group strength with Fox Films and Loewes the early leaders. Rails were quiet although Chesapeake and Ohio quickly sold down more than two points and Canadian Pacific, which was strong yesterday, yielded somewhat on realizing. Foreign exchange opened firm with demand sterling quoted around \$4.85-5.8 and French francs around 3.92-3.9 cents.

**OKLAHOMA CITY SALES**

OKLAHOMA CITY, Nov. 4 (AP)—Cattle 1,100; slow; yearlings 10.25; killing steers 9.00; cows 5.50 @ 6.50. Hogs 600; lower; top 9.75; bulk 9.00 up.

**Stocks And Money**

**U. S. BONDS**  
NEW YORK, Nov. 4 (AP)—United States bonds: Liberty 3 1/2 101.10; 1st 4 1/2 101.10; 1st 4 1/2 101.11; 2nd 4 1/2 100; 2nd 4 1/2 100.20; 4th 4 1/2 100.21; Treasury 4 1/2 114.11; 4 1/2 109.11; 3 1/2 104.17.

**BAR SILVER**

NEW YORK, Nov. 4 (AP)—Bar silver 57, Mexican dollars 43 5-8.

**WALL STREET TRADING**

NEW YORK, Nov. 4 (AP)—Reactionary tendencies were more pronounced at the opening of today's stock market. Atlantic Refining and General Motors each sagged about a point and U. S. Steel common last 1/2 on the first sale. Calumet and Arizona opened a point higher at 90-7-8, the highest

price in more than ten years. Selling pressure was directed chiefly against the high priced industrial issues, early losses of 4 points or so being recorded by American Tobacco B. U. S. Steel common, U. S. Cast Iron Pipe and several others. Rubbers were heavy on the expansion of recent tire price cuts. Baking issues were in brisk demand under leadership of National Biscuit and Loose Wiles. New 1927 peak prices were established by American Linseed, Filacimann, American Home Products and Radio Corporation preferred. Electric Refrigeration sank to a new low. Amusement shares also showed evidence of group strength with Fox Films and Loewes the early leaders. Rails were quiet although Chesapeake and Ohio quickly sold down more than two points and Canadian Pacific, which was strong yesterday, yielded somewhat on realizing. Foreign exchange opened firm with demand sterling quoted around \$4.85-5.8 and French francs around 3.92-3.9 cents.

**CHICAGO PRICES**

CHICAGO, Nov. 4 (AP)—Wheat No. 1 hard 1.25 @ 1.25 1-2. Corn No. 2 mixed 83 1/2; No. 2 yellow 84 1/2. Oats, No. 3 white 49 1/2 @ 51 1/2. No. 3 white 47 1-2 @ 51.

**Produce Prices**

**CHICAGO POULTRY**  
CHICAGO, Nov. 4 (AP)—Poultry alive steady; fowls 15 @ 22; springs 19 @ 23; turkeys 25 @ 30; roosters 17; ducks 22 24; geese 18 @ 19.

**BUTTER AND EGGS**

CHICAGO, Nov. 4 (AP)—Butter lower; creamery extras 46 1/2; extra firsts 43 1-2 @ 44; firsts 40 @ 41 1-2; seconds 36 @ 38 1-2.

**CHICAGO POTATOES**

CHICAGO, Nov. 4 (AP)—Potatoes steady; Wisconsin sacked round whites 1.50 @ 1.70; Minnesota, North Dakota sacked Red river Ohio 1.40 @ 1.50; sacked round whites 1.40 @ 1.50; Idaho sacked russets Burbanks 1.50 @ 1.90; sacked rurals 1.45 @ 1.55.

**WOOL TRADING**

BOSTON, Nov. 4 (AP)—The Commercial Bulletin tomorrow will say: The wool market has passed

**Grain Market**

**KANSAS CITY SALES**

KANSAS CITY, Mo., Nov. 4 (AP)—Wheat No. 2 hard 1.22 1/2 @ 1.40 1/2; No. 2 red 1.39. Corn No. 2 white 78 @ 80; No. 2 yellow 82. Oats No. 2 white 50 @ No. 3 48 1/2.

**CHICAGO TRADING**

CHICAGO, Nov. 4 (AP)—Wheat prices underwent an early setback today, influenced by selling of wheat into store here, and by ar-

through a rather quiet week, with only a moderate business done. Prices have been only sustained, however, and the tendency of the market is against the buyer. Foreign markets are strengthening. The manufacturing outlook is healthy. Quotations: scored basis, Texas wool, fine 12 months (selected) 116 @ 117; fine 6 months 95 @ 96; mohair steady; good original bag fall Texas 53 @ 60; Texas kid 68 @ 70; good original bag Arizona and New Mexico 52 @ 64.

**Methodist Budget Nearly Subscribed**

With a 1928 budget of \$24,500 proposed and with half the amount already raised, 60 workers of the First Methodist church will start a canvass of members not signed for next year to obtain the remainder at 8 o'clock Sunday morning, officials of the church said today. The canvass is expected to be closed in about an hour. Extensive work during the coming year has been planned by the church heads which will include the building of a \$75,000 annex to the present building at Broadway and Avenue M.

**DANCE CALLER BUSY**

NEW LONDON, Wis.—William Marasch, 52, represents an apparent vanished trade, but he is always busy. He is a dance caller, and shouts out the steps for square dances. He has an engagement nearly every night. He says the old time steps are still danced in the rural districts.

Clean  
Safe  
Dependable  
Economical

**Electricity**

What more could be required of any commodity used in your home? It gives you every convenience at the pushing of a button—it stands ready to save you money and above all it is ALWAYS DEPENDABLE—giving you the comfort that is so necessary with a drop in temperature.

Women like it too, for it is absolutely clean—nothing to harm draperies, or the upholstery on your furniture.

It is a service to which you've grown accustomed and one that is of the utmost importance in the daily home life.



**Free! Free!**

Parking Space On Lots West Of Store

We are remodeling and enlarging our store to accommodate our rapidly increasing group of customers and to better serve them.

**SUGAR** 25 Lbs. Pure Cane Cloth Sacks ----- **\$1.71**

**PORK & BEANS** No. 2 Can ----- **9c**

**RED BEANS** No. 2 Can ----- **8 1/2 c**

**TOMATOES** Hand Packed No. 2 Can ----- **9c**

**CORN** Country Gentleman, No. 2 Can... **11c**

**FLOUR** 48 Lb. Cream Krust ----- **\$1.98**

**FLOUR** 24 Lb. Cream Krust ----- **\$1.02**

**APRICOTS** ----- **64c**

**PICKLES** Dill or Sour Quarts ----- **23c**

**JELLO** Assorted, Per Box ----- **9c**

**CORN MEAL** Aunt Jemima 10 Lb. Sack ----- **36c**

**OLEO** Silver Nut ----- **19c**

**Market Specials**

**BACON** Sliced and Sugar Cured, per Lb... **39c**

**HAMS** Armours Star, half or whole, Lb... **26c**

**SALT PORK** Nice and lean Per Lb. ----- **23c**

Milk Fed Friers Alive Or Dressed  
We Want To Buy Your Fryers

**CLARENCE SAUNDERS**  
SOLE OWNER OF MY NAME

# Nunn-Bush

Ankle-Fashioned Oxfords



When a well dressed man wears a pair of smart looking Nunn-Bush Ankle-fashioned oxfords his good taste will attract the attention of those who admire the finer things.

Come, look over the new styles

**\$8.50 TO \$11.00**  
**Hemphill-Price Co.**

### CAPTAIN KID AGAIN

HALIFAX, N. S.—The shade of Captain Kid stalked abroad again this afternoon, and amateur treasure hunters swung furtive pick axes in lonely spots on the coast. Their only reward has been considerable "kidding" and a wealth of exercise. The members of the communities hereabouts have pointed out that if the famous old buccaner buried gold in all the places traditions in-

icate, he must have spent most of his life wielding a shovel.

### SWALLOWS CHAIN

RANGER OP.—The eight months old son of Mr. and Mrs. Harold Durham of Ranger swallowed a watch chain with a small knife attached. The infant did not suffer from the effects.

## NEW SOURCE OF POTASH FOUND IN BAR OF SOAP

### ADEQUATE SUPPLY FOR FERTILIZER ASSURED SCIENTISTS SAY

(By Associated Press)  
WASHINGTON, Nov. 4.—Through a cast-off bar of soap American agriculture has been assured of all the potash it will ever need in fertilizer.

The circumstance is as colorful as its effect is important, and it is the key to development of Searles Lake in California, as the nation's foremost source of muriate.

### Steam Evaporation

Dr. J. E. Teeple, consulting chemist for the American Potash and Chemical Corporation, surveying the possibilities of steam evaporation to isolate potash from the lake's vast store of saline substances, found it necessary to develop catalytic agent that would circumvent foaming, caused by organic matter carried to the lake from its own watershed. Attempts were made with cholesterol, absorbent carbons, ether, layers of oil and other materials. All were discarded when it was learned that soap, given itself to foaming properties, not only reversed the usual performance but held salts in equilibrium at various temperatures.

### Like Said No Lake

Searles Lake really is no lake at all. It is approximately 30 square miles of crystalline solids, 75 to 80 feet deep and firm enough to support the heaviest automobile. Under the ice-like surface congealed deposits make room for a brine that seeps into pipe lines rapidly enough to supply factory pumps with four tons every minute. It is estimated the brine will not be exhausted for more than a century.

"This notable production of potash," Dr. Teeple says, "has removed the danger that America will ever suffer a potash famine—a danger often threatening this country. In time of stress it easily would be possible within a year to build plants on this one lake that would supply all of America's potash needs."

### Produce One-Fourth

At present the United States produces about 25 per cent of the potash it uses, the remainder coming from old established beds in Germany and France. Searles Lake furnishes 85 per cent of the American product.

"We have plenty of possible sources of potash in the United States," Dr. Teeple declares, "but not a great many probable ones. No doubt there are beds of potash in Texas, and possibly in New York, Michigan, and Ohio, where there are well-known salt deposits. But, whether they are beds that are commercially workable at competitive prices cannot be answered at present. The algnite deposits in Utah probably can be worked to advantage ultimately."

Potash beds have been found in the deserts of Texas and New Mexico, sometimes as deep as 700 feet but the beds are considered too far from the center of consumption, to offer practical development. The green sands of New Jersey are full of potash, and there is sand in millions of tons, but the absence of a contingent by-product comparable to the borax commercialized with potash at Searles Lake makes exploitation an expensive undertaking. One company is at work on the green sands, however, as a result of discoveries made by Dr. J. W. Turzentine, of the Department of Agriculture.

### ENTOMOLOGIST IN U. S. DEPARTMENT GIVES UP PUBLIC WORK

(By Associated Press)  
WASHINGTON, Nov. 4.—Accclaimed as the man whose skill and guidance saved the nation's crops a billion dollar loss from insect pests, Dr. Leland O. Howard, at the helm of government entomology for more than 30 years, has turned his task to younger hands.

His mantle falls to Dr. C. L. Marlatt, associate chief of regulatory work in the bureau of entomology and chairman of the federal horticultural board.

### To Continue Research

Dr. Howard, retiring at his own request, purposes to continue entomological research. In his seventieth year, he has finished half a century of federal service that saw his name inscribed on every honor roll of science and his deeds extolled in this and foreign lands.

Dr. Howard's favorite fields are medical entomology and parasitology, especially the study of insects that cause disease in man. His studies of mosquitoes and house flies helped to control the malaria, yellow fever, typhoid fever, and other dangerous maladies.

### Work With Parasites

One of Dr. Howard's most noteworthy accomplishments has been his work with parasites of insect pests. Introduction of a beetle from the orient saved the citrus industry of the Pacific coast from great injury by white scale, and the use of European parasites and natural enemies of both the apple and brown tail moth has had a leading part in saving the trees of New England. Similar control measures are regarded as having saved American agriculture from approximately one billion dollars in damage by insects.

### Hobby Is Talking

With all his attainments, Dr. Howard's chief hobby is talking with everybody everywhere. He says he learns something from all of them.

Dr. Marlatt, who has been closely associated with Dr. Howard's administration since 1882, was instrumental in promoting passage of the plant quarantine act in 1912, regulating importation of infected products to the United States.

## JENSEN DIES

(Continued From Page 1)

morning, when police officers saw that his condition was affecting his mind. Due to the delirium it was impossible to remove him to a hospital, Doctor Dunn said today, so the patient was attended in his jail cell, several men taking turns watching and caring for him.

Dr. G. G. Castleberry, who was city health official prior to term begun by the present incumbent, Dr. Rolfe was called in on the case about 10 o'clock last night. Doctor Castleberry administered to the patient and after doing all that could be done, retired to his home.

Early this morning, when Motorcyclist Paulman L. Wheeler, relieved Night Officer Honey, Jensen's condition took a turn for the worse. Police Chief John Lemond, after being advised of the situation, summoned Doctor Dunn, who arrived immediately after, only to find him in the throes of a heart attack from which he never rallied.

### Has A Brother In Wisconsin

Jensen, whose home address at the hotel was given as Stockholm, Sweden, told officers before his death that he has a brother, E. Jensen, who is chief electrician for the city of Racine, Wisconsin. Rix morticians are holding the body, awaiting burial instructions from his brother, who has been advised of events.

Jensen has been in this section of the state for several weeks, coming to the South Plains as a welder for the construction company which laid the gas pipeline from the North Panhandle fields into this territory. Before coming to Lubbock, several days ago, Jensen had been residing in a Ralls hotel, where his personal effects were said to be today. His property, from which officials hope to learn more of Jensen, will be brought from Ralls sometime late this afternoon.

### Had Job In Jacksonville

While in the delirium Jensen received a telegram from C. B. Rose, of the Dixie Gas company, Jacksonville, Texas, advising him to report there for work. The telegram came Thursday at noon and Rose was advised by city policemen that Jensen would report as soon as he was able. He worked on pipelines in the vicinity of Houston before coming to West Texas.

Justice of the Peace G. R. Scott said today that no coroner's inquest would be held, in-as-much as Doctor Dunn, who was at Jensen bedside when he died, had signed a statement that death was due to heart failure.

## Heavy Storm Nears Massachusetts Line

WASHINGTON, Nov. 4 (AP)—The weather bureau today issued the following warning: "Advisory 10 p. m. southeast storm warnings continued Eastport to Portland and warning changed to small craft Portmouth, N. Y., to Delaware breakwater. Warnings down south of breakwater to Hatteras. Storm of marked intensity central over Massachusetts moving north-northeastward."

### Cuts-Sores

Relieved by anti-septic properties

**VICKS VAPORUB**

# BIG Consolidation Sale Now On!

This has been one of the greatest sales we have ever had. We have the largest stock to select from to be found on the South Plains. Tell your neighbor about this sale.

## EXTRA SPECIALS FOR SATURDAY

### Soap Sale Saturday

40c worth of fine toilet soap, 4 regular 10c cakes for only 10c for all four cakes with a cash purchase of \$1.00 or over.

40c worth for only 10c



BOYS UNIONS WINTER WEIGHT

49c

This is a real buy for boys, ages from 6 to 16. They are well made cotton ribbed garments with long sleeve and ankle length.

### Garza Sheeting

39c

9-4 Bleached Garza Sheeting, extra special for Saturday only, per yard .59c (Limit 5 yards to customer)

We are going to sell an Automobile for \$1.00. Don't forget to ask for your tickets.



### White Outing

10c

27-inch good grade White Outing, per yard, only 10c.

### Wool Mixed Suiting

69c

Regular values up to 98c special now 69c.

### Heavy Black Silk Crepe

\$1.98

Stin faced Crepe in extra fine quality, regular \$3.50 grade, special during this Sale per yard \$1.98.

### Cheviots

15c

Everest Shirting, good grade in assorted patterns, suitable for boys school shirts, special for Saturday.

### Double Blankets

\$1.19

Double Cotton Blankets in grey with pink stripe borders, per pair \$1.19.

### 36-Inch Outing

16c

Heavy Outing in light and dark colors, per yard 16c.

### Chiffon Hose

98c

Fine quality Chiffon Hose, all Silk to top with fancy pointed heel, Pretty shades sizes from 8 1/2 to 10.

### Children's Unions

59c

Good quality, pure white ribbed Unions, buttons on tape style, sizes from 2 to 13.

### Woolen Goods

\$1.69

One big assortment of fine woolens, suitable for Dresses and Coats, some values up to \$4.50.

## Barrier Bros. DEPENDABLE MERCHANDISE

We Give and Redeem Gold Bond Stamps

# Broadway Bargain House

909 Broadway — South Side of the Square

## Saturday Specials

ONE DAY SALE

Fall Woolen Dress NEW FALL WOOLENS One special lot new goods \$1.25 values, yard 79c

WOOL MIXED DRESS GOODS One special lot very desirable Wool mixed Suiting radically reduced for Saturdays selling at per yard 98c

REMNANTS 1/2 PRICE One big table of Remnants going Saturday at ONE-HALF PRICE

Clark's O. N. T. Thread all sizes White and Black 4c

Double Blankets, large size, very special for Saturday \$1.39 at

Beautiful Shades in Rayon Suiting for Saturday 69c

Heavy Mercerized Cotton School Hose very serviceable in best full colors at only 49c

36-inch Outing in light and dark patterns heavy grade per yard 16c

Garza Sheeting 9-4 Bleached 39c

8 oz. Feather Ticking Amoskeag A. C. A., yard 28c

Humpty Dumpty Cloth fine for school shirts and childrens play, at Suits, per yard 20c

Work Shirts, heavy, Blue Cheviots Each 59c

## Farrell, Probable Gary Successor, Began As Laborer

(By Associated Press)  
NEW YORK, Nov. 4.—The man deemed most likely to succeed the late Judge Elbert H. Gray as chairman of the board of the United States Steel corporation got his start as a day laborer.

James Augustine Farrell, now president of the corporation, mentioned most prominently for the chairmanship as deliberations of the directors mature, started his career in the world of steel when he quit school at 16 because of the death of his father, and went to work in a New Haven, Conn., wire mill.

His work took him to Pittsburgh and the foremanship of the Pittsburgh Oliver Wier company, thence through the superintendency and general management, and subsequently to the posts of general superintendent of the Oliver Steel Wire company and general manager of the Oliver Iron and Steel company.

Then he organized his own company, and he became general manager of exports in the American Steel and Wire company when it merged a number of individual groups. In the export field he won the presidency of the United States Steel Exports company, and 16 years ago he was made president of the United States Steel corporation.

A man more than six feet tall, deep of chest and broad of shoulder, Farrell has been an outstanding figure in the steel world, but he has steadfastly shunned personal publicity.

## Minister Sought In Alabama Floggings

AUSTIN, Nov. 4 (AP)—The Rev. L. A. Nalls, of Georgia, Ala., a Baptist minister, under "several kidnaping indictments" has fled from Alabama and is believed to be some where in Texas. C. C. McCall, Alabama Attorney general, who has been actively engaged in flogging investigations wired Governor Moody today. McCall asked Texas officers to keep a watch.

He said Nalls is believed to have shipped his belongings to Abilene and is thought to be either in Longview or Plainview.

## Jensen Is Victim Of Coffee Potting

HOLLYWOOD, Calif., Nov. 4 (AP)—"Though she 'coffee-potted' him," Mrs. Martin Jensen is going to try to get along with her aviator husband. Efforts by the police brought about a reconciliation. "Yes," she explained, "I coffee-potted Martin. It is that is what they call tossing a coffee pot at him."

## COWBOYS NO LONGER ROLL 'EM

SAN ANGELO, Tex.—Newspaper advertising has resulted in the abandonment of one of the cowboy's oldest customs—rolling his own cigarettes. The boys who chase the steers and calves over the range no longer stop to manufacture their smokes, but reach for the "tallor mades."

ferry boat Greycliff, which was crushed in a collision with the British steamer Tahiti yesterday, reached 35 this afternoon and it was feared that the total death toll of the disaster will be forty five.

Divers were at work in the hull

of the sunken boat today in an effort to recover other bodies, since most of those who perished were trapped in the cabin of the ferry boat which sank within three minutes.

### 10 MINUTES TO MAKE - TO BAKE

And remember, too, that when you are through, there are no failures, no re-bakings, because everything comes from the oven light and evenly raised. Try the famous Calumet Biscuit Recipe. Of course, everybody will want more of them—but you won't mind because they can be made in a jiffy.

MAKES BAKING EASIER

## CALUMET THE WORLD'S GREATEST BAKING POWDER

SALES 2 1/2 TIMES THOSE OF ANY OTHER BRAND

# The BENSON MURDER CASE

CHARACTERS OF THE STORY

PHILO VANCE, JOHN F. X. MARKHAM, District Attorney of New York County

ALVIN H. BENSON, well-known Wall Street broker and man-about-town, who was mysteriously murdered in his home.

MAJOR ANTHONY BENSON, father of the murdered man.

ANA PLATZ, housekeeper of Alvin Benson.

RHIEL ST. CLAIR, a young Captain Leacock, Miss St. Clair's fiancé.

ANDER PFFYE, intimate of Benson's.

DR. PAUL BANNING, a friend of Pffye's.

LSIE HOFFMAN, secretary of firm of Benson and Benson.

OLONEL BIGSBY OSTRAND, a retired army officer.

WILLIAM H. MORIARTY, an expert.

GEORGE G. STITT, of the firm of Stitt and McCoy, public accountants.

PRICE DINWIDDIE, assistant district attorney.

EST. HEATH, sergeant of homicide bureau.

KE. SNITKIN, EMERY, Duma of Homicide Bureau, District Attorney's office.

HANLON, Commanding of Detectives assigned to the case.

PER TRACY, SUPERVISOR, NIBOTHAM, Detectives assigned to the case.

AIN CARL HAGEDORN, District Attorney's expert.

DOREMUS, Medical expert.

ERK SWACKER, Secretary to District Attorney.

RIE, Vance's valet.

A. VAN DINE, The Narrator

THIS HAS HAPPENED

... demonstrates by the sureness of the scene the shooting that the murderer must have been approximately six feet tall and thus ...

... Pffye tells Markham that Leacock had threatened to kill Alvin Benson. Markham believes Leacock. Then word is brought that a large gray automobile had been seen outside Benson's house the night of the murder is listed in Pffye's ...

CHAPTER XXX

... and I spent the hour or so after tea at the Anderson ...

... and afterward had tea at the club ...

... at the Stuyvesant club before a few minutes ...

... and Pffye arrived: we went at once into one of the conference rooms ...

... as elegant and superior as at the first interview. He was wearing a dark suit and New York gaunters of unbleached linen, as radiant as perfume ...

... unexpected pleasure to see gentlemen again so soon," he said to me, like one conferring a favor ...

... Markham was far from amiable, he gave him an almost brusque reception ...

... and merely nodded, and then regarding Pffye drearily as if asking to find some excuse for his existence, but utterly unable to do so ...

... Markham went directly to the door and found out Mr. Pffye, that he had placed your machine in a garage ...

... and I looked up with a hurt look, "I have been deeply wronged," he said sadly, "I gave the man ...

... I am glad you admit the fact readily," returned Markham, "I know, by the newspapers, of course, that your machine was seen in Benson's house the night he was shot ...

... Why else should I have paid so much to have his presence in New York kept secret? His tone was that of a man who was patient at the obtuseness of the case, why did you keep the city at all?" asked Markham ...

... "You could have driven it to Long Island," Pffye shook his head sorrowfully, "I am of commiseration in his eyes ...

... I am a married man, Mr. Markham. He pronounced the fact as some special virtue attached to it ...

might be placed in if the car were traced to me. So I drove it to the garage and paid the man to say nothing of its whereabouts, lest its discovery confuse the issue of Alvin's death ...

"One might have thought, from his tone and the self-righteous way he looked at Markham, that he had bribed the garage man wholly out of consideration for the district attorney and the police ...

"Why didn't you continue on your trip?" asked Markham. "That would have made the discovery of the car even less likely ...

Pffye adopted an air of compassionate surprise. "With my dearest friend foully murdered! How could one have the heart to seek diversion at such a sad moment? ... I returned home, and informed Mrs. Pffye that my car had broken down ...

"You might have driven home in your car, it seems to me," observed Markham ...

Pffye offered a look of infinite forbearance for the other's inspection, and took a deep sigh, which conveyed the impression that, though he could not sharpen the world's perceptions, he at least could mourn for its deplorable lack of understanding ...

"If I had been in the Catskills away from any source of information, where Mrs. Pffye believed me to be, how could I have heard of Alvin's death until, perhaps, days afterward? ...

"You see, unfortunately I had not mentioned to Mrs. Pffye that I was stopping over in New York. The truth is, Mr. Markham, I had reason for not wishing my wife to know I was in the city. Consequently, if I had driven back at once, she would, I repeat to say, have suspected me of breaking my journey. I therefore pursued the course which seemed simplest ...

Markham was becoming annoyed at the man's fluent hypocrisy. After a brief silence he asked abruptly: "Did the presence of your car at Benson's house that night have anything to do with your apparent desire to implicate Captain Leacock in the affair? ...

"Pffye lifted his eyebrows in pained astonishment, and made a gesture of polite protestation. "My dear sir!" His voice betokened profound resentment of the other's unjust imputation. "If yesterday you detected in my words an undercurrent of suspicion against Captain Leacock, I can account for it only by the fact that I actually saw the Captain in front of Alvin's house when I drove up that night ...

Markham shot a curious look at Vance; then said to Pffye: "You are sure you saw Leacock?" "I saw him quite distinctly. And I would have mentioned the fact yesterday had it not involved the tactful confession of my own presence there ...

"What if it had?" demanded Markham. "It was vital information and I could have used it this morning. You were placing your comfort ahead of the legal demands of justice; and your attitude puts a very questionable aspect on your own alleged conduct that night ...

"You are pleased to be severe, sir," said Pffye with self pity. "But having placed myself in a false position, I must accept your criticism ...

"Do you realize," Markham went on, "that many district attorneys, if they knew what I now know about your movements, and had been treated the way you've treated me, would arrest you on suspicion?" "Then I can only say," was the suave response, "that I am most fortunate in my inquisitor ...

"That will be all for today, Mr. Pffye. But you are to remain in New York until I give you permission to return home. Otherwise, I will have you held as a material witness ...

Pffye made a shocked gesture in deprecation of such acerbities, and bade us a ceremonious good afternoon ...

When we were alone, Markham looked seriously at Vance. "Your prophecy was fulfilled, though I didn't dare hope for such luck. Pffye's evidence puts the final link in the chain against the Captain ...

Vance smoked languidly. "I'll admit your theory of the crime is most satisfying. But alas! the psychological objection remains. Everything fits, with the one exception of the Captain; and he doesn't fit at all ...

Silly idea, I know. But he has no more business being cast as the murderer of Benson than the bison of Tetraxini had being cast as the phatistical Mimi ...

"Obviously a reference to Tetraxini's performance in La Boheme at the Manhattan opera house in 1908." (To be Continued)

"Get out the vote" in Mexico seems to have been changed to "drag out the candidate ...

PS-S! SUNDOWN TOMORROW, JOSE BANANO'S HOUSE. THE BEEG BOSS—EVERYBODY WEEL COME. SI, CAPITAN.

AH HA! THE BANDIT LEADER.

HAPPY DAY! AT LAST—A CHANCE TO GET THE DOWN ON BRICK BANE. HOW?

EASY, SILLY, WHY, IT'S A CINCH BRICK'S IN CAHOOTS WITH THESE BANDITS. ALL WE GOTTA DO IS TO HIDE AT THIS BANANA BOYS SHANTY AND SPY ON 'EM. OH, YOU WONDER! YOU GENIUS!

For quick, sure relief from headache, neuralgia and rheumatic pains, and nerve strains, use Capudine.

Being liquid, Capudine acts to soothe and soothe the nerves, and does not upset the stomach.

CLEM N. GAUSE Piano Technician Place your orders with the Maxfield Music Co. Phone 1216

or RIX FURNITURE COMPANY Phone 675

## THESE POPULAR COMICS APPEAR EVERY DAY IN THE LUBBOCK DAILY JOURNAL

### SALESMAN SAM



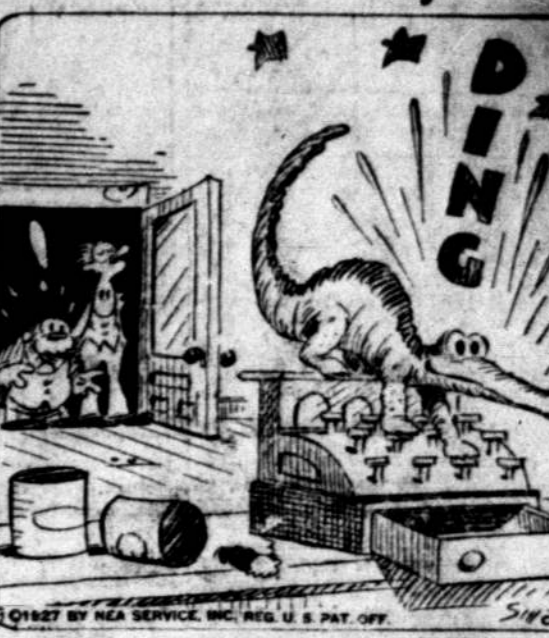
### A Punk One



### By Small



### By Taylor



### MOM'N POP



### At Peace With the World



### By Blosser



### By Blosser



### FRECKLES AND HIS FRIENDS



### Not So Long as You'd Think



### By Blosser



### By Blosser



### BOOTS AND HER BUDDIES



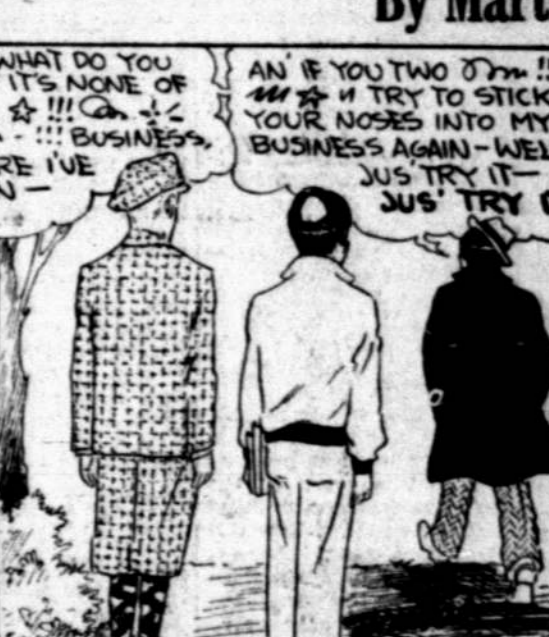
### What's the Matter, Jim?



### By Martin



### By Martin



### WASH TUBBS II



### But if They Should Get Caught?



### By Crane



### By Crane



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CALUMET  
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OTHER BRAND

We are not calamity howlers but the coal strike situation cannot help those "who are going to wait and see." Call 194 "Lubbock's Warmest Number" and do it now.

## LUBBOCK GRAIN & COAL COMPANY



Lubbock Real Estate Is A Good Investment-Look Over The Values Listed Below-Phone 13

Information Classified Advertising... Your Want Ad To 13 or 14... Classified Advertising... Rates...

11. UNFURNISHED APARTMENTS FOR RENT... Half brick duplex, large rooms, close to schools and town. Best to be had. 1713 14th street.

12. FURNISHED APARTMENTS FOR RENT... FOR RENT—Modern furnished three room apartment, piped for gas. Phone 324. 1510 Ave. J.

13. BED ROOMS FOR RENT... Unfurnished bedroom and garage, private entrance, reasonable. 2210 18th street. Phone 1587-W.

14. BOARD AND ROOM... BOARD AND ROOM. STEAM HEAT. 1319 — 19 TH ST. PHONE 1125R

15. OFFICE SPACE... Double office in Temple Ellis building with lease at \$20 per month. Call 917-J.

16. STORE ROOMS & BUILDINGS... FOR RENT—SPACE 35x75 WEST FRONT IN NEW BACON BUILDING, CORNER OF BROADWAY AND AVENUE L. J. F. BACON OWNER.

17. WANTED TO BUY... WANTED 5,000 Sacks Will pay 3 1-2c No Holes THOMAS GRAIN COMPANY Phone 324

18. BUSINESS OPPORTUNITIES... FOR SALE—Midway Inn Cafe 1109 Ave. L.

19. FURNISHED HOUSE-KEEPING ROOMS... Three unfurnished rooms, light and water furnished, \$12.50 per mo. 3 Ave. O. Phone 238-W.

20. FURNISHED HOUSE-KEEPING ROOMS... Two furnished light housekeeping rooms, 1412 Ave. T. Phone 648-J.

21. UNFURNISHED APARTMENTS FOR RENT... 1926 Ford Coupe to trade for your equity in larger car. Phone 653-W

22. FOR SALE OR TRADE... HOME FOR SALE OR TRADE—Will take good car. Phone 1559-W

23. MISCELLANEOUS... CRAWFORD ELECTRIC RANGE First class condition, nearly new. Special bargain if sold quickly. Also nearly new coal and wood heater. Phone 115 or after 6 p. m. 668.

24. FURNITURE FOR SALE... Your old stove in trade for a New Process GAS RANGE! NEW PROCESS APPLIANCE CO. Conley Bldg. Phone 115

25. HOUSES FOR SALE... FOR SALE—A nice large cabinet enameled heater. Good as new. A bargain. 1421 Broadway.

26. FOR SALE OR TRADE... 12-ROOM BRICK BOARDING HOUSE, NICELY FURNISHED, DOUBLE GARAGE, SERVANT HOUSE. PHONE 1322-J.

27. REAL ESTATE... HOT DOGS, I GUARANTEE THIS A CHOICE SECTION TOAKUM COUNTY LAND, FENCED AND CROSS FENCED, \$1350 PER ACRE. EASY TERMS WHY PAY MORE? C. S. PADGETT, LEVELLAND, TEXAS.

28. WANTED TO RENT... Strictly modern three room furnished apartment by reliable person couple, no children. Call room \$10. Hotel Lubbock.

29. FOR SALE OR TRADE... FIVE-ROOM BUNGALOW ON 15TH STREET CLOSE IN PRICED TO SELL, SMALL CASH PAYMENT, BALANCE LIKE RENT, OR WILL TAKE GOOD CLEAR LOT AS PART PAYMENT. PHONE McCLELLAN AT 434.

30. FOR SALE OR TRADE... 221 acres, well improved, to sell on crop payment plan. 189 acres clear indebtedness. Close in. Will trade for improved place and assume or pay difference. PHONE 883

31. FOR EXCHANGE... Have corner lot in Morningside Addition to trade for car. 1109 19th street. 1255-M.

32. FRESH COUNTRY EGGS... Fresh Country Eggs Come and Get Yours! Lubbock Feed & Hatchery 510 Main St. Phone 1594

33. SAND AND GRAVEL... SAND and GRAVEL Phone 324 Thomas Sand and Gravel Co.

34. STORAGE WANTED... STORAGE WANTED ANY KIND—BONDED WAREHOUSE—1209 AVE. H. PHONE 670.

35. HUNTER & HUNTER... HUNTER & HUNTER Phone 115

36. REALTY BARGAINS... 50x140, north front, 19th street lot, pavement paid, \$425.00.

37. REALTY BARGAINS... 50x150, with new brick 5-room cottage, terms, near Tech, \$5000.

38. REALTY BARGAINS... 50x127 on 5th street, will subordinate at \$600.

39. REALTY BARGAINS... Dandy 6-room home, Broadway, corner 75x125, terms, \$8,500.

40. REALTY BARGAINS... We have one half section farm at real bargain, can sell quarter sections separate, good homes for sale or trade, can take used car on first payment. We solicit your listings. HALLS & BARTON 1213 Avalanche Bldg. Phone 1423

41. REALTY BARGAINS... A good home, clear of debt, to trade; this home is in Abilene, five blocks of Stinson College, and two blocks of the Breckenridge highway; six large rooms first floor and apartment on second floor; lot 100 feet by 140 feet, on paved street, will trade for Lubbock property or small acreage. Raleigh Martin, Avalanche Bldg. Phone 1423.

42. FOR SALE CHEAP... Two modern houses, 4 rooms each, garage, water, lights, gas; 36 lots near Tech, can keep chicken and cow; 35 lots in Ellwood Addition. Call 933-W or 394.

43. FOR SALE CHEAP... \$1000 cash buys 20 acres clear; have several bargains in farms and city property. J. B. Jay, 1289 Avenue H.

44. WANTED... Your old stove in trade for a New Process GAS RANGE! NEW PROCESS APPLIANCE CO. Conley Bldg. Phone 115

45. WANTED... FOR SALE—A nice large cabinet enameled heater. Good as new. A bargain. 1421 Broadway.

46. HOUSES FOR SALE... FOR SALE—New five room modern residence at actual cost. Good home. Phone 1554-W.

47. REAL ESTATE... MR. PROSPECTOR We maintain quite an extensive farm and land agency—and concentrate on city property—we have some real bargains. See us before you buy— LEWELLIN & LEWELLIN Phone 771-M Brown Bldg.

48. FOR SALE—NICE HOME... FOR SALE—Nice home, 1621 Broadway; also house No. 2409 29th street. One house number 1923 Ave. N. Phone 347.

49. FOR SALE—NICE HOME... 221 acres, well improved, to sell on crop payment plan. 189 acres clear indebtedness. Close in. Will trade for improved place and assume or pay difference. PHONE 883

50. FOR SALE—NICE HOME... 221 acres, well improved, to sell on crop payment plan. 189 acres clear indebtedness. Close in. Will trade for improved place and assume or pay difference. PHONE 883

51. WE ARE AGENTS FOR... WE ARE AGENTS FOR COTTON, CORN, AND WHEAT LANDS 300,000 acres raw land selling from \$11.00 to \$40.00 per acre. Easy terms. From \$1.00 to \$7.50 down payment an acre. Come in, write or see P. F. MURRAY 202 Leader Bldg.

52. SPECIAL HOUSE BARGAIN... Modern 5-room house with bath, hot and cold water, built-in features, good garage, all new; 4-rooms, all conveniences on paved street; also 4-room house between High school and Tech. These must be sold and will suit you for a home or an investment.

53. LIVE STOCK... Will pay highest cash price for market and hogs. M. System Markets. Phone 168.

54. REMOVAL NOTICE... To my friends and customers C. C. HOLT, Watchmaker Formerly with G. K. Watkins will be located at MEYERS JEWELRY AND MUSIC STORE 1008 Broadway

55. WILSON ABSTRACT CO... Plant Established 1923 One of the best equipped abstract plants in Texas covering every foot of land in Lubbock, Hockley and Cochran counties. (In Our Own Home) 264 Wilson Bldg. Phone 113 Notary Work

56. REMOVAL NOTICE... We are now located about four doors north of our old location.

57. BROWN BATTERY & ELECTRIC CO... We are now in a better place to serve our customers.

58. THE FULTON RADIATOR SHOP... We are now in a better place to serve our customers.

59. YOU CAN DRIVE IN... 1006 AVE. H. Across Street From Buick Garage

60. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

61. FINANCIAL... CITY LOANS Payments semi-annual, average only \$12.25 per month. No commissions or attorney fees. CHAS. H. READ Bush Building Phone 824

62. FARM LOANS... Lowest interest rates. No commissions and no stock to buy. The only company permitting payment 90% per cent any time during year without penalty. We make inspections. CHAS. H. READ Bush Building Phone 824

63. INSURANCE... GILLON & McAFEE 415 Ellis Bldg. Phone 264

64. FRANK JONES, AGENT... LOANS—INSURANCE, OIL INVESTMENTS CITIZENS NAT'L BANK PHONE 886

65. FARM & CITY LOANS... CITY LOANS \$13.30 PER \$1,000.00. FARM LOANS AT 5% AND UP. PROMPT SERVICE. SCOGGIN & FERGUSON 208 Leader Bldg. Phone 707

66. CITY LOANS... Let us refinance that old high priced loan into cheaper rate at \$12.50 per thousand per month. We will make you a five year loan at 7 per cent. Cannot be beat in Lubbock. GREEN BROS. 285 Leader Bldg. Phone 1187

67. SAM J. CULWELL INSURANCE... Lands, Loans and City Loans. 220 TEMPLE ELLIS BLDG. Phone 1461

68. CITY LOANS... New or refinanced monthly loans at \$12.50 per \$1000. Annual loans on residences at 8 per cent and 7 per cent on business property; quick commitments. INSURANCE AND BONDS J. A. McELVEY, AGENCY 333 Ellis Bldg. Phone 1111

69. WANTED TO BUY... Will pay highest cash price for market and hogs. M. System Markets. Phone 168.

70. REMOVAL NOTICE... To my friends and customers C. C. HOLT, Watchmaker Formerly with G. K. Watkins will be located at MEYERS JEWELRY AND MUSIC STORE 1008 Broadway

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76. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

77. WE ARE NOW ON STRICTLY A CASH BASIS... PAY CASH AND SAVE! SUITS CLEANED AND PRESSED \$1.00 LADIES DRESSES, PLAIN, \$1.00 OVERCOATS CLEANED, LIGHT \$1.00 SUITS PRESSED, 50c THE BEST IS AS CHEAP AS THE BEST! LUBBOCK TAILORING CO. PHONE 35

78. BROWN BATTERY & ELECTRIC CO... All kinds of electrical and Battery Work. PRICES REASONABLE 1014 Ave. H. Phone 448

79. WE ARE IN OUR NEW HOME... Come and visit with us— 1927 Essex Sedan. G-49 Buick Touring. Tech Special, \$40.00. Our Cars Are Priced to Sell HUB MOTOR COMPANY 1112 Main St. Phone 1173

80. WHITE COW SERVICE STATION... 601 BROADWAY. PHONE 663 Cities Service Gas and Oil. I have a small stock of Fisk Tires and Tubes. Prices are right. Cars Washed, Greased and Polished. Mechanical Service in building. Reasonable charges on storage.

81. BATTERY SERVICE... Lubbock Battery & Electric CALL 262

82. SOME REAL BUYS IN USED CARS... These cars are in good condition and priced to sell. 1925 Buick 4 passenger coupe. 1925 Buick Roadster. 1926 Buick Coach. 1927 Buick Coach Master. Small cash payment, balance easy. SLAUGHTER MOTOR CO. Phone 796 Cor. 10th & J

83. CHRYSLER QUALITY AT LOW COST... Many miles of unused transportation in this Chrysler "56" Roadster. Essex "4" Touring. Buick 33-44 Roadster. Ford Coupe, 1926 Model. Look them over and get our prices. REASONABLE TERMS TO RESPONSIBLE PEOPLE. JOB HILTON CO. Used Car Department 819 Texas Ave. Phone 637 CHRYSLER CHRYSLER

84. BARGAINS IN USED CARS... 1925 Essex Coach. 1926 Overland Coach. 1926 Oakland Roadster. 1924 Durant Touring. 1923 Buick Touring. One Oldsmobile Touring. One Ford Touring. These cars are priced to sell. LUBBOCK OLDSMOBILE COMPANY 1195 Main St. Phone 1372

85. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

86. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

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90. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

91. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

92. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

93. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

94. DR. W. J. HOWARD DENTIST... Suite 204-3 Ellis Bldg. Telephone 1198 Res. 476-W

Flashes Of Life (By The Associated Press) It's No Foolin' NEW YORK—Whether the creator of Sherlock Holmes is really fooled is a matter of dispute between him and Howard Thurston. Denying assertions made by the magician, Sir Arthur Conan Doyle has written the New York World: "Magically, he thinks it is easy to fool his audience, but the certainly never fooled me." To which Mr. Thurston rejoined: "I sat at the same table with him and played tricks on him such as pulling cards out of his nose." The magician insisted that Sir Arthur once explained a Houdini trick by saying that Harry disintegrated his body, slipped through a keyhole and reassembled himself. And Thurston regards this as proof that Sir Arthur is astonishingly easy to fool.

High Priced Seat NEW YORK—William D. Stewart, Jr., 25, three years out of college, will be one of the youngest members of the stock exchange if the board of governors recently elected to the New York Stock Exchange has its way. The highest price ever for a seat—\$250,000. He has offered that sum to Walter L. Ross. Deals for sale of the seat to others at \$224,000, \$236,000 and \$255,000 have fallen through.

They Wanted Him DENVER—A hunger strike in protest against a husband's absence has been broken. Mrs. Elsie Chase sued for divorce. Her husband up and left. Mrs. Chase said he had no right to. There she and her 12 year old daughter fasted 21 days till police and humane officers broke open locked doors and took mother and daughter to a hospital.

All Out Of Place NEW YORK—Religion in war time, as the Rev. Dr. Francis P. Duffy puts it, loses three fourths of theology. When he was watching Turney on the floor at Soldier Field, somebody shouted at him: "Pray, Father Duffy, damn it, pray. I started to pray," the priest explained at a banquet, "but suddenly stopped. I thought it wasn't fair for an Irishman to have help in a fight."

Maybe They Do HOLLYWOOD, Calif.—Ben Lyons of the screen says that he and Marilyn Miller, until recently Mrs. Jack Picford, "have an understanding." For detail he refers to Miss Miller, if anybody can't guess what he means.

Fitting Reward NEWPORT, R. I.—A fashionable wedding is the reward to a butler and a maid for faithful service. Arthur Fuller and his bride, the former Elizabeth Latimer, could scarcely have had a more elaborate affair were they children of Mr. and Mrs. Marion Epley, their employers. At the Epley home there was a reception which many of the society colony attended.

Topeka Capitalist Dies In Auto Wreck TOPEKA, Kan., Nov. 4 (AP)—S. E. Cobb, Topeka capitalist, was killed, and Dr. F. H. Scholle, general manager of the Kansas Life Insurance company, was injured when their automobile was hit today by a truck near Athol.

MORE PAVING ASKED COLEMAN, Tex., Nov. 4 (AP)—The Coleman Kiwanis club recently passed a motion asking the city commission of Coleman to call an election at an early date for the purpose of voting bonds, with which to continue the paving program that has extended over a period of two years and for the creation of a modern city hall and fire station. Mayor E. P. Scarborough heartily endorsed the movement.

Lesson No. 1 Question: Why should my cod-liver oil be emulsified? Answer: Because I can absorb it more readily, like the emulsified fat in milk. What's more, it tastes pleasant when I take it in the form of SCOTT'S EMULSION

Everlay Egg Mash "EGG INSURANCE" ECONOMY MILLS PHONE 1266

Colds TO RELIEVE... N TO NIGHT Recommended and Sold by All 12 Lubbock Drug Stores

The Roadrunner Bookshop With The GREEN LANTERN SHOP Hotel Lubbock—Has BOOKS FOR SALE OR RENT

DR. F. W. ZACHARY Ophthalmology & Genito-urinary Diseases 308 Temple Ellis Bldg.

DR. W. S. FERGUSON Dental Office DR. J. B. JACKSON In Charge 208 Temple Ellis Bldg. Office Phone 536—Res. 529-J

DR. CASTLEBERRY, Castleberry and Smith Office: 4th Floor Ellis Bldg. Or by Appointment, Ellwood Hospital

G. G. Castleberry Surgery Genito-Urinary Diseases of Women Edd Smith H. A. Castleberry Surgery Obstetrics and General Medicine General Medicine

Lubbock Clinic Third Floor Temple Ellis Bldg. Phone 1299 and

Elwood Hospital Nineteenth and El Tians Sts. Phone 902 LUBBOCK, TEXAS

Complete Diagnostic Laboratory, including X-Ray and Modern Physic Therapy D. D. CROSS, M.D. Surgery and Diseases of Women V. V. CLARK, M.D. Diagnosis, Internal Medicine and Electro Therapy J. E. CRAWFORD, M.D. Eye, Ear, Nose and Throat O. W. ENGLISH, M.D. General Medicine and Surgery G. H. ATER, D.D.S. Dental Surgery, Pyorrhea, and X-Ray T. G. GENTRY X-Ray and Laboratory Technician H. S. RIGGS Business Manager

Lubbock Sanitarium and LUBBOCK SANITARIUM CLINIC (A Modern Fireproof Building) DR. J. T. KRUEGER Surgery and Consultations DR. J. T. HUTCHINSON Eye, Ear, Nose and Throat DR. M. C. JVERTON Diseases of Children DR. J. P. LATTIMORE General Medicine DR. F. S. MALONE Eye, Ear, Nose and Throat DR. J. H. STILES General Medicine DR. L. P. SMITH General Medicine DR. H. L. GARLAND General Medicine MISS AILSIE HERNON X-Ray and Laboratory Technician C. E. HUNT Business Manager A chartered Training School for Nurses is conducted in connection with the Sanitarium. Young women who desire to enter training may address the Lubbock Sanitarium.

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# HUMAN APPEAL HELD BIG NEED TO ADVERTISER

PARALLEL DRAWN FROM BIBLE BY EXPERT AT GAS CONVENTION

(By Associated Press)  
HOUSTON, Nov. 4.—Drawing a parallel from the Bible and the utterances of Christ, Keith Clevenger, nationally known advertising specialist, appealed to gas men here today to "humanize" their advertising.

In a speech before the southwest division convention of the National Gas Association, declaring that just an Christianity appeals in a personal way to people, he said that institutional advertising is the key.

Advertising is Theme  
Mr. Clevenger's theme was institutional advertising. He is connected with the Empire companies of Hattiesville, Okla.

"Advertising that is not chiefly concerned with people is almost bound to fail," he said.

"The perpetuity of the Christian religion is due largely to the fact that it is a personal religion; it has appealed to people; it has fulfilled their desires for spiritual solace down the ages," he continued.

"The Bible and the Christian ministry is in a sense an advertisement of, or a pointing the way to, a state of spiritual comfort.

**Biblical Reference**  
"In what I believe to be one of the greatest pieces of institutional advertising ever promulgated, Christ said of His Heavenly Father's home: 'In My Father's house are many mansions'—not how many million dollars were invested in them, or how many years it took to build them, or how many thousands of men were engaged on the job."

"The pulling statement, the statement which has tugged at the desiring hearts of countless millions, is: 'I go to prepare you a place there.' How simple yet compelling is this statement of the Saviors. It's power lies in the fact that it strikes straight into the aching desire of mankind for a definite hope of salvation."

Defining "institutional advertising" he said that it had to do with the dissemination of the history of the business, the various departments of the business, their relation to each other and the patron's service, and the policies and the methods of the utility as opposed to strictly merchandising or sales promotion advertising.

**Builds Up Good Will**  
"In other words," he said, "institutional advertising is contemplated to build up good will of the utility through the creation of better understanding of the business."

He referred to the rapid growth of the natural gas business in the last 10 years, and explained that all the processes in expanding the business and bringing this service to the people "depend upon and require thorough understanding of and good will for the utility, the vital human service it renders and its methods and its policies."

"Most advertising failures can be charged to the fact that those responsible for the copy have been more concerned with the institution and its form, than with people and their desires," he said.

**Want Satisfaction**  
"Frankly, people are not interested in the dollars invested in our business, they are not interested in the service rendered, except as the

## A Monument to Meade



President Coolidge and other national personages from both below and above of the Mason-Dixon line attended the ceremonies marking the unveiling at Washington of a monument to General George Gordon Meade, commander of the victorious Union Army at the battle of Gettysburg. Inset, is a close-up of the General's daughter, Miss Henrietta Meade.

investment and the service satisfies their desires.

"It is the 'wants' of a man that influence him more than his 'needs.'"

"Then in our institutional advertising, whether in the newspapers, bill enclosures or whatever it takes, it seems to me that the impelling motive should be to appeal to the state of mind, the desires, the wants of our patrons—our stockholders, and our public; to show them how our service enters into and enriches their lives; how our securities add and influence the orderly progress of civilization and community development, offering the concrete facts about the investment in our business, its physical efficiency, etc. merely as the background, the reason for our ability to fulfill these human desires and wants."

"The best test of advertising that I know is to confront your advertising program with these questions:

"Does my advertising expect other people to step out of the stream of their lives and take a personal interest in my business?"

"Or does this advertising step out of my business into the stream of other people's lives and take a personal interest in their states of mind."

"Any advertising is better than no advertising, but I believe if we adopt the latter course we will find that our advertising is more accurately 'hitting home' and more nearly accomplishing the desired results."

## Wooten's Store At Coleman Destroyed

COLEMAN, Nov. 4.—Fire of undetermined origin Wednesday night destroyed the stock and building of the H. O. Wooten Wholesale Grocery company here, causing loss estimated at \$45,000.

## Horseman Riding For New Record Past Worst Roads

(By Associated Press)  
MEXICO CITY, Nov. 4.—With more than half his journey behind him, A. H. F. Schiffely, Argentine schoolmaster, was here today waiting to resume what will probably be the longest horse back ride since about Buenos Aires to New York, 10,000 miles.

**Fever Weakens Him**  
Attacks of malaria fever, suffered in the tropical jungles of Central America, had left the rider somewhat weak and thin. His two Argentine ponies, Mancha and El Tato, however, were both in fine shape, sleek and strong despite the hardships of the long trip, begun more than two years ago.

The school teacher now believes that the worst of his journey is behind him and that he will reach New York in about four months.

The pistol, which he bought in Argentina just before his start, reposed peacefully in his holster for all his long and hazardous journey he has never had to draw the weapon. The trip took him through jungles filled with wild beasts and through countries where bandits prowled but during his travels he was not molested by man or beast.

**Devoid of Thrills**  
Asked to tell of his adventures, Schiffely replied laughingly: "People who have adventures are those who travel on railroad trains. Really my trip has been surprisingly devoid of thrills."

The school master's journey is intended to demonstrate the superiority of Argentine horses in withstanding hardships and the most adverse conditions.

Schiffely expects to remain here a week. Then he will strike northward for Laredo and thence to New York.

**WED BEFORE MIKE**  
TERRELL, Nov. 4.—While the Texas University band played, "The

## Eyes of Texas are Upon You, W. R. Hedden and Miss Viola Lee, both of near Wills Point, stood before a radio in a local restaurant and were married by Rev. H. W. Arant.

## Highway Program in Taylor Progressing

ARILENE, Nov. 4.—When the highway program now under way in Taylor county is completed there will be 82 miles of paved highway in the county and every foot of it will be of the highest type.

Definite assurance of the project being completed without further delays, other than those incident to putting the construction up according to proper and accepted engineering methods, was recently given when the citizens of the county with a vote of almost 12 to 1 in favor of the \$1,000,000 bond issue stamped unanimous approval of the already started road building program.

## WANTED, AN AIRPORT

WILMINGTON, Del.—Some communities achieve airports and some have airports almost thrust upon them. When the Delaware Aeronautic association was assured that Wilmington was to be on the new Atlanta-New York air route, this city was taken more or less unawares. Officials began scurrying around in search of a suitable aviation field to be ready for the inauguration of service this fall.



like this—makes the whole day joyful

A cup of good hot coffee first thing in the morning starts the day off right—wakes you up—makes you feel like facing your task with a smile.

Housewives who appreciate the value of serving good coffee insist on Morning Joy Coffee. This wonderful blend of choice coffees from the world's producing regions is scientifically roasted and vacuum packed in one of the finest coffee roasting plants in the country. The delicate aromas and flavors, which reveal the difference between Morning Joy Coffee and ordinary coffee, are preserved until it reaches your table.

Why be satisfied with ordinary coffee, when you can get Morning Joy coffee? Ask your grocer.

NEW ORLEANS COFFEE COMPANY, Ltd.  
New Orleans, Louisiana

H. O. WOOTEN COMPANY, Distributors  
**Morning Joy Coffee**  
"Truly the Aristocrat of Coffees"

## Iodized Salt for the Table



Our Package is Different!  
**WESTERN SALT COMPANY**  
STEPHENS-McKEE BACON CO.

**VACANT LOT LOANS**  
Loans on vacant lots on monthly payments or terms. Loans for small construction. Second lien loans for improvements. Also buy first lien notes on city property.  
**NOLAN E. WHITLOW & CO. INSURANCE & LOANS 218 ELLIS BLDG.**

## HASN'T FELT SO GOOD IN 20 YEARS

One package ALL-BRAN enables him to say good-bye to pills!

Read Mr. Awtry's testimonial as to what ALL-BRAN does in stamping out constipation.

"I'm a man 56 years of age, have had chronic constipation for 25 years. I have been taking all kinds of purgatives, scarcely if ever—have a natural movement. Have spent a great deal of money and no permanent relief. . . . When I had used one package of your ALL-BRAN, I found I could discard my pills and tablets. I haven't felt so good in 25 years."

**W. AWTRY, Atlanta, Ga.**  
You can get permanent, natural relief from constipation by eating Kellogg's ALL-BRAN. Two table-spoonfuls daily—in chronic cases,

with every meal. Guaranteed. Doctors recommend it because it is 100% bran.  
Eat ALL-BRAN with milk or cream—and add fruits or honey. Use in cooking. Mix with other cereals. Served and sold everywhere. Ready to eat. Made by Kellogg in Battle Creek. Recipes on package.

**Kellogg's ALL-BRAN**

**5% FARM LOANS 5%**  
**The Federal Land Bank, of Houston**  
Has plenty of money to loan on Farms and Ranches at 5 per cent interest.  
**Long Time and Easy Payments**  
We will take up that old, high rate loan or make you a new one at this low rate of interest and give you terms that you can easily meet.  
**Prompt Service**  
We have an appraiser located here in Lubbock and can handle your loan without delay.  
If you want the best loan ever offered at the lowest cost, call at this office, or write

**5% R. S. RODGERS 5%**  
201 CITIZENS BANK BLDG.  
PHONE 10 LUBBOCK, TEXAS

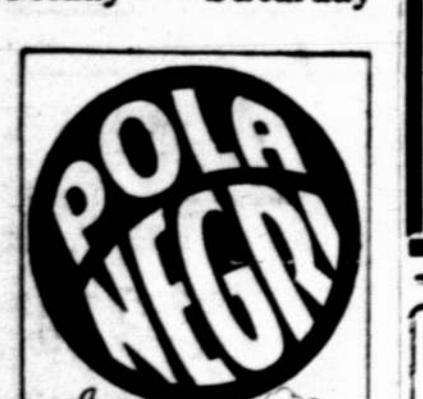
**BELIEVE THIS OR NOT, JUST AS YOU LIKE**  
I don't know who she had in mind when she said this but we heard Mrs. Walker say some men reminded her of an old kerosene lamp. Someone asked her why. She said, Because they are not especially bright. They are quite often "all lit up." They often get turned down. That they generally smoke and quite frequently go out at night.

**NO LONG WAITS AND NO SHORT WEIGHTS HERE**  
We are often asked why we do not buy our Oysters packed in the small sealed containers. Answer. Because we do not sell short measures. Metal containers are expensive and some one must pay for them. Who pays? The consumer. He often buys a pint or quart that will not measure out. Many small packages of oysters are packed by unscrupulous jobbers that are not under government supervision, packed in cans, 10 to the gallon and five 24 oz cans which are sometimes sold to the consumer for pints and quarts—full measure. Our Oysters are packed and shipped in sealed gallon cans. We in turn measure them out in sanitary seal—right containers. Every one full measure and dry packed. We have daily arrivals of fish, oysters and other sea foods.

**A Fish A Day To Keep The Doctor Away**  
**LUBBOCK FISH MARKET**  
Phone 628. For Choice Sea Foods 1208 Ave H

# Lindsey

Friday Saturday



CLIVE BROOK, EINAR HANSON ERICH POMMER, ROWLAND V. LEE Production

—Also—  
**3 Big Acts Vaudeville**

# Gambill's

The Home of Low Prices

Extra Specials for Saturday and Monday

- |                                            |                                            |
|--------------------------------------------|--------------------------------------------|
| 15 yards Fancy Gingham . . . \$1.00        | 3x6 Duroleum rugs . . . \$1.00             |
| 5 yards Crepe assorted colors . . . \$1.00 | 4 Oil Cook Stove wicks . . . \$1.00        |
| Cloth Window Shades, 2 for . . . \$1.00    | 1 Burner Electric Stoves . . . \$1.00      |
| Scalloped and Fringed shades . . . \$1.00  | Guarantee Alarm Clocks . . . \$1.00        |
| Large Hat Boxes . . . \$1.00               | Good Pocket watches . . . \$1.00           |
| Suit Cases and Hand Bags . . . \$1.00      | Pure White cabinets . . . \$1.00           |
| 7 Turkish towels, 19x39 . . . \$1.00       | Heavy China cups & saucers set \$1.00      |
| 5 Turkish Towels 23x44 . . . \$1.00        | Tin Wash boilers . . . \$1.00              |
| Ladies' Purses, Extra value . . . \$1.00   | 6 Gallon Stone jars . . . \$1.00           |
| Boys' Sweaters, fancy colors . . . \$1.00  | Bottle Capper . . . \$1.00                 |
| Leather Foo Balls . . . \$1.00             | \$1.25 O'Cedar Mops or Polish . . . \$1.00 |
| Men's Heavy Underwear . . . \$1.00         | 7-Piece Water sets . . . \$1.00            |
| Men's Flannel shirts . . . \$1.00          | White Enamel Bath tubs . . . \$1.00        |
| Kinworth Bed Sheets . . . \$1.00           | \$1.25 Garbage can . . . \$1.00            |
| Embroidered Pillow Cases, pair \$1.00      | 14-inch Pipe wrenches . . . \$1.00         |
| Men's Fancy Dress shirts . . . \$1.00      | Forged Steel Nail hammers . . . \$1.00     |
| Extra Large Doll . . . \$1.00              | Cloth Shears fully warranted . . . \$1.00  |

P. and G. laundry soap on Sale Saturday at 2 p. m. 2 Cakes for 5 cents, to adult customers only.

**GAMBILL'S 5c-10c-25c and \$1.00 STORES**  
1110 Broadway, Lubbock

**Self Sleep**  
DIRECT MATTRESS CO.

**Insurance**  
FIDELITY AND SURETY BONDS  
**HEMPHILL-WOODS CO.**  
(Lubbock Insurance Agency)  
Citizen Nat'l Bank Bldg Phone 267

**AMUSEMENTS**  
**LYRIC REX**  
TODAY AND SATURDAY TODAY AND SATURDAY  
Anthony J. Lyons and Family **JACK HOXIE**  
—in—  
"MOCCASINS"  
A 5-REEL WESTERN Full of Gun Play and Thrills That You'll Like.  
—Also—  
**COMEDY**  
—and—  
**TRACKS**  
BY WILLIAM LESTER A SUNSET PRODUCTION—  
A Thrilling Story of the West in the Early Days.  
—Also—  
**COMEDY**  
—and—  
"CAT COMEDY"  
NO. 5  
It's a Great Show. Don't Miss It  
ADMISSION 10c AND 25c

**LINDSEY**  
Now Showing  
VAUDEVILLE and PICTURES  
**POLA NEGRI**  
CLIVE BROOK EINAR HANSON ERICH POMMER ROWLAND V. LEE Production  
in **BARBED WIRE**  
At last tempestuous Pola comes into her own! All previous Pola dramas pale beside "Barbed Wire" by the author of "The Woman Thou Gavest Me" and "The Christian." The piercing story of a woman who loved a man so fiercely that she gave up father, home and country for him!  
Added Attraction  
**3-BIG ACTS-3**  
—of—  
**VAUDEVILLE**  
MUSIC—MIRTH—MAGIC—DANCING