

The Talco Times

Thirty-Seventh Year

Talco, Titus County, Texas, Thursday, December 26, 1974

10¢ Per Copy

Number 47

Rebels Split Games

The Rebel Varsity won one of two regularly scheduled games last week, defeating Pittsburg 64 to 60 and losing to Grant, Okla., 77 to 66. Jerry Curties was high point man in the Dec. 16 game against Pittsburg with seven field goals and eight free throws for 22 points. Larry Taylor made four field goals and six free throws for 14 points. Bill Montgomery and Owen Davis made eight points each. Jeff Strickland with 17 points. It was a game of fouls with Pittsburg receiving 23, including three technical fouls, and Rivercrest with nine fouls. The Rebels hit 61 percent of their shots and Pittsburg hit 57 percent of their shots.

Jerry Curties was high again against Grant on the following night, hitting six

field goals for 12 points. Four other Rebels, Jimmy Curties, Owen Davis, Bill Montgomery and Ronnie Rape, each made 10 points. The even scoring spread was not enough to defeat Grant, however. High for Grant was Willie McGrew with 25 points.

Rebelettes

The Rebelettes made sauce of Winnboro Tuesday, Dec. 17, 57 to 25. Emma Hines had a good night, hitting 19 field goals for 38 points. Juanita Fulbright made five field goals and one free throw for 11 points. Donna Tippit made six points, and Revenia Savage made two points. High for Winnboro was Gerner with 12 points.

The Rebelette junior varsity defeated Winnboro 83 to 14 on Dec. 17. High was Brenda

Baird with 11 field goals for 22 points. Velma Savage made eight field goals and four free throw for 20 points, and Terri Savage made six field goals and one free throw for 13 points. Kathy Pirtle made six field goals for 12 points. Making eight points each were Brenda Norman and Karen Pirtle. High for Winnboro was D. Benton with nine points.

Junior Varsity

The Rebel junior varsity lost both regular games last week to Grant, Okla., 105 to 53 and to Pittsburg, 79 to 43. Mike Medlin was high point man against Grant with seven field goals and four free throws for 18 points. Terry Deaton made seven points. Also scoring were Terry McGonagill, Chris Potter and Craig Trimm. High for Grant was Dwight Mitchell with 21 points.

Medlin was high again for the Rebels against Pittsburg, making five field goals and two free throws for 12 points. Also scoring were Terry McGonagill, Jace Jeffery, Terry Deaton, Mike Mankins and Milton Scales. High for Pittsburg was Jordan with 18 points.

Adult Class To Begin At Talco-Bogata

Enrollment has begun on an Adult Education Class which will be taught in the Talco-Bogata Schools, beginning early in January.

The class is open to anyone who did not complete his high school education and who wishes to prepare himself for the General Educational Development (GED) Test. There are no charges for the course; however, each person must pay the GED test fee before taking the test.

If you would like to become a member of this class, please write Mrs. Elizabeth Bell, Counselor, Rivercrest High School or Don Easterling, Talco before January 1. Twelve to fifteen members are required before the class can be offered.

Editor's Quote Book

Hide not your talents, they for use were made. What's a sundial in the shade?
—Benjamin Franklin

Continuing Education Enrollment Grows

Approximately 2,993 persons attended Continuing Education programs at Paris Junior College during the fall semester. Mrs. Bill Jones, program coordinator, announced today. This number includes 1,481 who attended short courses and seminars and 1,512 who were present at special programs. Mrs. Jones explained. Already this year, the number in short courses is near the total number of 1,487 enrolled in short courses during the entire school year of 1973-74.

The PJC Continuing Education Division, headed by Felix Gibson, dean of Adult and continuing education, plans to provide more continuing education, plans to provide more continuing education up-grading courses for business, industry and the professional person. This is the new emphasis of Continuing Education.

Fall programs which attracted the largest numbers were the Holiday Fair, Sixty Plus Education Day, Americanism, Experiencing Jack Crocker, the RSVP Program, the Merico Start-Up Program and the Babcock and Wilcox Expansion Program. Courses which were popular were the sewing classes, exercise for women, real estate, and bicycle safety.

Among programs planned for spring are the food service supervisors course to begin Jan. 29, Nursing Home Administration set for Jan. 16, Medication Aid, Real Estate Brokers, business

Mrs. Roberts Entertains Employees

Employee's of the Talco-Bogata and Rivercrest Cafeteria's met Monday evening in the home of Mrs. Latane Roberts in Talco for their annual Christmas party and buffet salad supper.

The serving table was covered with a white cloth with red poinsettias and centered with an arrangement of Christmas flowers.

Gifts were exchanged from a gaily decorated tree.

Those attending were Mrs. Kid, Mrs. Maudine Lee, Mrs. Chris Adams and Mrs. Mildred Mauldin from the Bogata school. Mrs. Clarice Vaughn, Mrs. Margaret Curtis, and Mrs. Ruby Cogburn from Rivercrest High School. Mrs. Mildred Horton, Mrs. Orva Lou Easterling, Mrs. Pam Stockton and the hostess from the Talco school.

Local Residents December Birthdays

Former Talco residents, Mrs. Myrtle Keener and Mrs. Vivian Belcher were among those celebrating December birthdays at a party given for them by the ladies of the United Methodist Church at the Red River Nursing Home in Bogata, Tuesday at 2 p.m. Mrs. Keener is 90 and Mrs. Belcher is 82.



SISTER AND BROTHER —April and Lance Hudson

pose prettily with Santa after they had received

their share of candy and gum. (Staff Photo).



FFA SWEETHEART-Teresa Allums, who was recently elected as the

Future Farmers of America Sweetheart at Rivercrest, rode the decorated

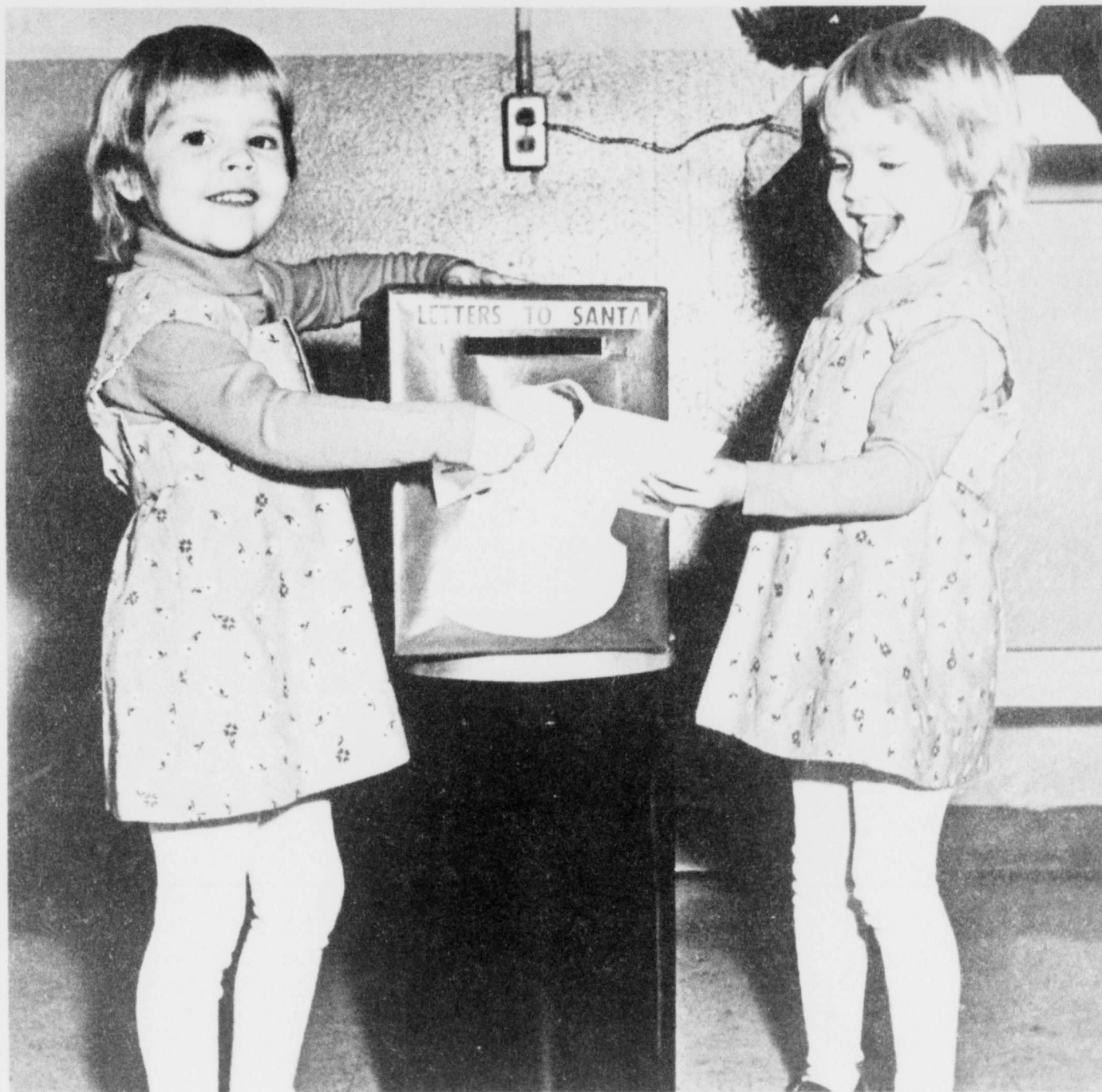
car entered by the FFA in the Talco and Bogata Christmas Parade. (Staff Photo).



RHS CHEERLEADERS - Riding a decorated car and throwing candy in the

Bogata and Talco Parades were the Rivercrest cheerleaders, Donna Tippit,

Kim Brooks, LeeAnn House, and Velma Savage. (Staff Photo).



A Christmas Story

Why Shepherds Went

By Nanalee Nichols

Tobias and David, the older shepherds, were asleep, wrapped in their heaviest cloaks and lying out of the wind under an outcropping of rock. Only Jacob, the youngest of the three, was awake, sitting on a knoll, munching on a piece of dry bread. He ate the bread more to occupy himself than from hunger, for he was lonely, and the wind was cold.

There were times when Jacob wondered why he had remained as a shepherd, instead of becoming a potter, or miller, or going to Bethlehem to learn a trade. Then he would be asleep somewhere warm on a real bed, instead of watching a bunch of stupid sheep in the middle of the night. As usual he was elected to take the last and longest watch. He gazed out over the flock, and was forced to admit that the sight of the new lamb, still trembling on new-found legs, warmed his heart no matter how often he saw it. And too, who wanted to stay inside a building all the time.

Sighing softly, he lay back on his cloak, twisted away

from a stone, and tried not to go to sleep. Something uncomfortable under his arm made him roll over on his back and immediately he sat up. There was a creeping brightness in the sky as though dawn were coming, yet he knew he had not been asleep. The sheep were perfectly still, not agitated as to danger, but as if in expectation.

Jacob started to run wake Tobias and David, but saw that they too were already up, aware of something strange taking place.

The rest is a well-known story, how the angels appeared before them, and told them of glory and good news, and how the shepherds made the journey to Bethlehem to see the new-born Christ child. But it was on the way back, tired and weary, but full of the wonder of what they had seen, that Jacob began to wonder why they had been told of this marvelous happening.

"Why poor shepherds," he wondered, and after a long while he knew. Shepherds know the earth, the value of wind and rain, and the cycles of life and death, and life again. Shepherds are farm-

ers, representative of the simple people that still make up the large part of the world even today, and to whom could the new king have been more important? The angels came directly to them when even the wise men did not have such a heavenly visitation, because at least there was a king the honest, every-day people of the world could follow.

No Shepherd had trouble believing in a babe lying in a manger, indeed, what more natural place for the man who had come to lead the people instead of oppress them, and who would remain all his life without the riches kings were expected to have.

So Jacob and the others found the child, and fell to put before him the purest love and worship that could ever be, worship not from tradition, or from fear of retribution, but straight from the heart. The shepherds went to Bethlehem that night to represent all the world, of farmers, housewives, and hard-working people, from then till now, who followed after the new king who had no crown, but knew the earth as they did.

LETTERS—This special Christmas edition is filled with letters to Santa Claus from area children. Making sure that Santa Claus visits them are Denise and Lynne and Juliana Wood, daughters of Mr. and Mrs. James Wood of Bogata. (Staff Photo).

Contracts Let For Highway Construction

Highway construction contracts let in December by the Texas Highway Commission include Clarksville area work.

The work, supervised by District Engineer J. W. Cravens, will be in Red River County.

A contract was awarded to Lufkin Bridge, Inc. of Lufkin. Low bid was \$661,915.78.

The project, which will require an estimated 210 working days, will be under Highway Department Engineer J. B. Hutchison of Clarksville.

The contract is for grading and widening bridges on State Highway 37 between 1.5 miles north of Farm to Market Road 411 and 0.4 mile south of Highway 82 in Clarksville and at Gouchy Creek bridge and approaches, (0.2 mile south of FM 411), a distance of 0.9 mile.

USDA Recommends Merging Six Texas Federal Milk Orders

The U.S. Department of Agriculture (USDA) has recommended amending and merging six federal milk marketing orders in Texas into a single order, combining and expanding the marketing areas they now cover.

Affected orders are: the North Texas, Austin - Waco, Central West Texas, Corpus Christi, San Antonio, and South Texas.

USDA's Agricultural Marketing Service (AMS) said the recommendations are based on a public hearing held in Dallas, last December and January. It was requested by Associated Milk Producers, Inc. (AMPI), which represents over two-thirds of the some 4,000 producers now supplying milk to the six markets.

AMS said the merger was proposed by AMPI, and practically no opposition to

the merger was voiced at the hearing.

The new single marketing area comprising territory now under the six individual orders would be enlarged to reflect most of the sales areas where presently regulated handlers are now operating. This would bring no new plants under regulation, but would result in a contiguous rather than a broken area of regulation.

Provisions of the proposed merged order would be patterned after those in the present North Texas order, but with several modifications.

Present structures for pricing milk under the separate orders would be retained, however, with virtually no change in the level of prices to be paid by handlers at individual plants.

Pool plant standards would apply uniformly throughout the single marketing area. To have its milk pooled and priced under the order, a distributing plant would have to sell 50 percent or more of its Grade A milk on routes for fluid use, and distribute at least ten percent of it on routes within the marketing area.

A supply plant would have to deliver at least 50 percent of its Grade A milk to fluid milk distributing plants serving the market. A plant not meeting the pooling standards of any order would be pooled if it delivered at least 50 percent of its Grade A milk to federal order markets and its deliveries to this market exceeded its deliveries to any other market.

The delivery requirement would be 15 percent in August and December if the plant was pooled in the preceding month and would apply only to deliveries to this market. Also, automatic pool status would be accorded a plant in February-July if the plant was pooled in the previous months of September-January.

Milk handled by a balancing plant (a plant from which no fluid milk shipments are required) operated by a cooperative could be included in the pool if the plant is located inside the Texas marketing area and if 60 percent or more of the milk from the cooperative's members goes to pool distributing plants.

Procedures for paying milk producers would be changed

under the merger. All payments due producers would be made through the market administrator, rather than directly by the handlers who purchased their milk.

Today's recommendations appeared in the Dec. 9 Federal Register. Comments may be sent, in four copies, until Jan. 8, to the Hearing Clerk, 112-A, U. S. Department of Agriculture, Washington, D. C. 20250, where anyone may see them.

Copies of the recommended decision may be obtained from the market administrator of the orders, or from the Dairy Division, Agricultural Marketing Service, U. S. Department of Agriculture, Washington, D. C. 20250.

FESTIVAL FOR GROWNUPS

Christmas in Italy is more a festival for grownups than for children. Families gather together on Christmas Eve and talk around the fireplace while they watch the "appo," the Christmas log throwing sparks up the chimney. Then they sit down to supper, the "cenone," there is no meat, for Christmas Eve is a fast day but there are dishes prepared in every way imaginable. The meal ends just before twelve when all go to midnight Mass.



In the 2nd century, one Galen proposed that eating a crested lark could cure colic.

Spirit of Christmas

In tune with the spirit of Christmas, we extend our note of thanks.



FROM ALL OF US AT
JOHNSON'S FLORIST FLORENCE
PARIS



May your Christmas be as gay and sparkling as the ornaments that brighten your tree! We thank you for your past patronage.

H&H SOIL

Liquid Feed and Fertilizer
Clarksville, Texas



SMALL HANDS AND LOTS OF CANDY—Amanda Dixon, daughter of Mrs. Carol Jean Dixon, finds

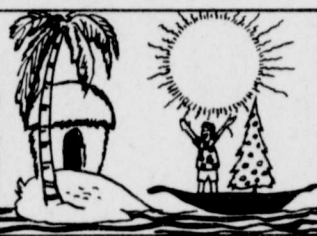
her hands aren't big enough when Santa piles the candy and gum on. (Staff Photo).



SANTA'S HAND—Between Santa's hand and the cowboy hat you can't see much of Chad Parrish, he

is with his mother, Mrs. Alvin Parrish, Jr. (Staff Photo).

Christmas in Hawaii



Christmas was proclaimed a holiday in Hawaii in 1862 by King Kamehameha IV. That same year the first candle-light service was held. Today the Nativity scene is much in evidence in Hawaiian stores and at church and civic gatherings. Christmas carols have been sung with great enthusiasm ever since 1823 when an American missionary, Reverend Hiram Bingham, translated "Joy to the World" for the Islanders.

Evergreens do not grow on the Islands but every year thousands of Christmas trees are transported by ship from the Pacific Northwest. Often the trees are painted white to simulate the snow-covered trees Hawaiian children have never seen. They are trimmed with balls and tinsel just as on the mainland, but Hawaiian leis made of shells, nuts and flowers are added, too.

The Hawaiian greeting for "Merry Christmas" is "Mele Kalikimaka!" But this is only one of the many forms of greeting, for the Hawaiian citizens are of many races and tongues. They live on their beloved Islands in harmony, and at no time is this more apparent than at the holy season of Christmas when all unite in celebrating the birth of the Infant Jesus.

The boys and girls of our fiftieth state can only imagine what a snowy Christmas would be like. They often eat their Christmas dinner out-of-doors. Afterward, they take part in sports and games.

Another Fine Texas Recipe

TEXAS CARROT FRUIT CAKE

- 1 cup (8 ounces) diced mixed candied fruit
- 1 cup (5 ounces) chopped pitted dates
- 1 cup (5 ounces) dark seedless raisins
- ½ cup brandy
- 2 cups granulated sugar
- 1½ cups vegetable oil
- 4 eggs
- 3 c. sifted all-purpose flour
- 1 Tbsp. double-action baking powder
- 2 tsp. cinnamon
- 2 tsp. baking soda
- ½ tsp. salt
- 3 cups finely grated carrots
- 1½ cups coarsely chopped pecans

Soak fruits in brandy overnight; drain. Combine sugar and oil. Beat in eggs one at a time. Sift together flour, baking powder, cinnamon, soda and salt; reserve 2 tablespoons. Gradually add flour mixture to sugar mixture; mix until smooth. Coat fruits with reserved flour mixture. Stir in fruits, carrots and nuts. Pour into prepared 10x4-inch tube pan. Bake in 350-degree oven 1 hour 10 minutes to 1 hour 20 minutes. Cool 20 minutes. Remove from pan; cool on rack.

For additional recipes write John C. White, Commissioner, Texas Department of Agriculture, P. O. Box 12847, Austin, Texas 78711.

Texas Farm Labor Drops By 17,000

AUSTIN—The Texas farm labor force numbered 273,000 in late October, down 17,000 from a year ago, Agriculture Commissioner John C. White announced recently.

Family workers totaled 177,000, while hired workers numbered 96,000.

Nationally farm labor was down three percent, totaling 4,651,000 workers.

White said Texas farm workers, including farm operators, family members working 15 hours or more a week without receiving cash wages, all family members and hired help, averaged 35.1 hours a week.

Of these, farm operators worked the longest hours, averaging 40.7 hours.

CHRISTMAS IS A JOY. AND THE JOY OF CHRISTMAS IS HOPE. CHRISTMAS IS A PROMISE AND THE PROMISE OF CHRISTMAS IS PEACE. CHRISTMAS IS A SPIRIT, AND THE SPIRIT OF CHRISTMAS IS LOVE.

Treat:

Christmas Lizzies Are Easy

- | | |
|-----------------------------------|--|
| 4 cups sifted, all purpose flour | 4 eggs, beaten |
| 1 teaspoon nutmeg | ¾ cup brandy |
| 1 teaspoon cinnamon | 3 cups chopped seedless raisins |
| 2 teaspoons baking soda | ½ pound citron (or mixed candied fruit), chopped |
| 1 cup butter, very soft | 8 cups pecans, chopped |
| 2 cups brown sugar, firmly packed | |

Sift flour, cinnamon, nutmeg and soda together. Cream butter. Blend sugar into butter then add beaten eggs, blending thoroughly. Add flour mixture to creamed mixture alternately with brandy. Coat pecans, raisins and citron or fruit with flour and add to batter. Drop by level tablespoons on to a greased cookie sheet. Bake in a moderate preheated 275-degree oven for 30 minutes. Makes about 10 dozen cookies which will keep for weeks (if you hide them) in an air-tight container.

Peace on Earth

It is with a deep feeling of gratitude that we greet you this Happy Season.



Dr. Wm. C. RAGAN
OPTOMETRIST

110 CLARKSVILLE ST

PARIS

TOTALLY ABSORBED—Totally absorbed by Santa Claus, Sandra Taylor chats with Santa concerning gifts she wants for Christmas. Sandra is the daughter of Mr. and Mrs. Kenneth Taylor. (Staff Photo).

JOYOUS CHRISTMAS
Christmas should be a holiday of Joy—in observance of its joyous origin, joyous in its expressions of good fellowship and cheer. The spirit of Christmas is best caught in the crinkle of a smile or the twinkle of an eye. Christmas is tradition, precious cherished or brightly born. It links the anticipation of a child with an adult's reassuring comfort in a long-familiar ritual of goodwill. Each year Christmas repeats its message of peace and goodwill. A joyous holiday, spiritually and secularly. Rejoice! Have the merriest Christmas ever.

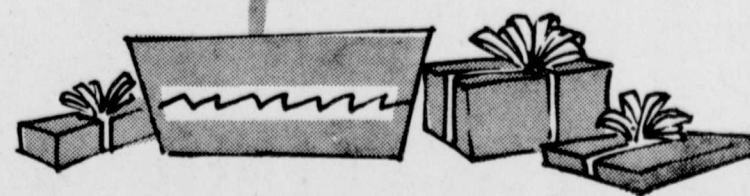
Christmas Greetings

May the blessed silent peace of Christmas enter into your lives.

271 TRUCK STOP

JUST OFF LOOP 286 SOUTH EAST
PARIS

SEASON'S GREETINGS



...from the folks at Community Public Service Company. Our warmest best wishes to you for your holiday happiness and for all good things in the coming year.

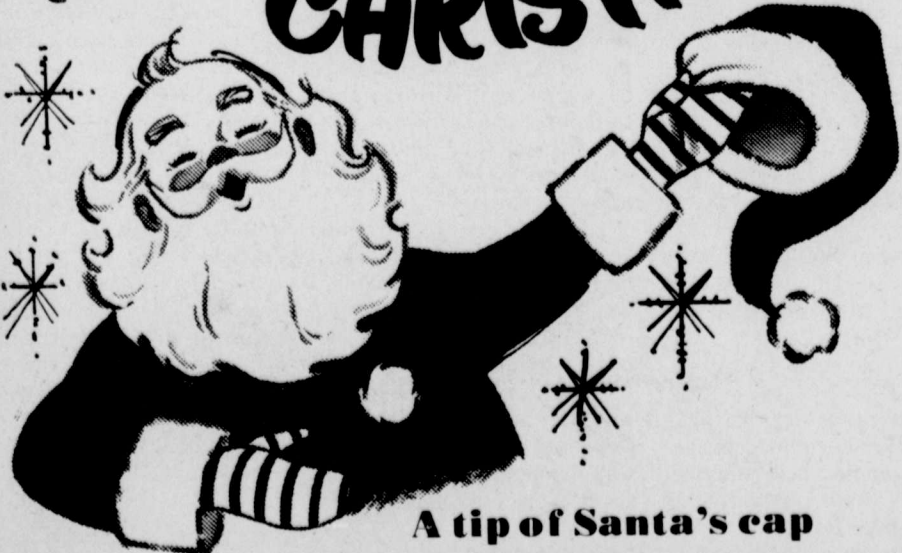
COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company

An Equal Opportunity Employer



MERRY CHRISTMAS



A tip of Santa's cap
to all our customers!

We wish you happiness!

Reep's furniture



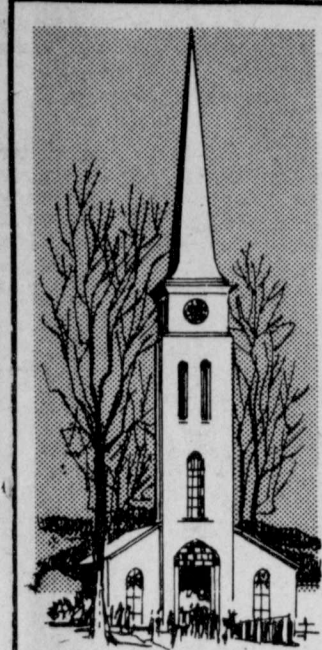
115 Clarksville St.
Paris, Texas
785-1651

702 ETSU Receive Degrees

A total of 702 candidates received degrees during commencement exercises at East Texas State University Friday, Dec. 20.

Approximately half of the candidates for bachelors degrees sought certificates to teach in the state's public schools.

A reception hosted by President McDowell was held at 8:45 a.m. Friday to honor the graduates in the Honor's Program.



*We pray
for peace...*

*may this holy
season bring us
lasting peace!*

Joe Wunsch
MERCHANT TAILOR
PARIS, TEXAS
"DRESS WELL AND SUCCEED"



SILENT NIGHT

This is the time
of year to recall
friends old & new!

**TALCO SELF
SERVE**

John, Juanita, Donnie

TEL Class

Has Party

The T E L Sunday School class of the Calvary Baptist Church held their annual Christmas party in the Fellowship Hall of the church Tuesday night December 17 at 6 p.m.

Mrs. O.J. Holland gave the invocation. Mrs. B.L. Cain class teacher, who brought the devotion from Luke 2: 1-9 entitled "The Greatest Gift". Games were led by Mrs. M.E. Jones, social chairman.

Mrs. C.H. Dickinson distributed gifts from a table covered in white and centered with a ceramic Christmas tree with miniature lights. Eleven members were present.



SANTA HELPS—With the help of Santa Tim Easley gets a hand full of goodies to share with his brothers Craig and John. Tim is the son of Mr. and Mrs. Tommy Easley. (staff Photo)

Loaded Joke
Driving a car on New Year's Eve is like playing Russian Roulette. You never know which driver is loaded.

Quiet Please
Ever notice how quiet it is on New Year's Day? That's because everybody's too sick to talk!

SOMETHING FUNNY — Dennis Ewing and Santa seem to be having lots of fun. Dennis is the son of Ted Ewing of Texarkana and the grandson of Mr. and Mrs. Jeff Ewing and Mr. and Mrs. Dured Hall of Talco. (Staff Photo).

Christmas Cheer



A familiar ring's in the air — holiday time is near. Hope it holds happiness and love abounding.

**Linda's
Salon Of Beauty**
LINDA & SCOOTER
TALCO



*There's no better
time to wish our friends
the best! Merry Christmas!*

ROGER'S DRUG

1901 N. Jefferson

Mt. Pleasant

**Season's
Best**

Greetings to all
our friends... we
thank you for
your patronage!



West's
DEPARTMENT STORE

Jefferson At 4th

Mt. Pleasant

PEACE

Let us strive for
lasting friend-
ship with our
fellow men, now
and after Christmas.

TOWNE SHOPPE

Opal, Jane, Florance



In the glow of
this happy season,
we thank you for
the loyalty
you have shown.
Joy to all.

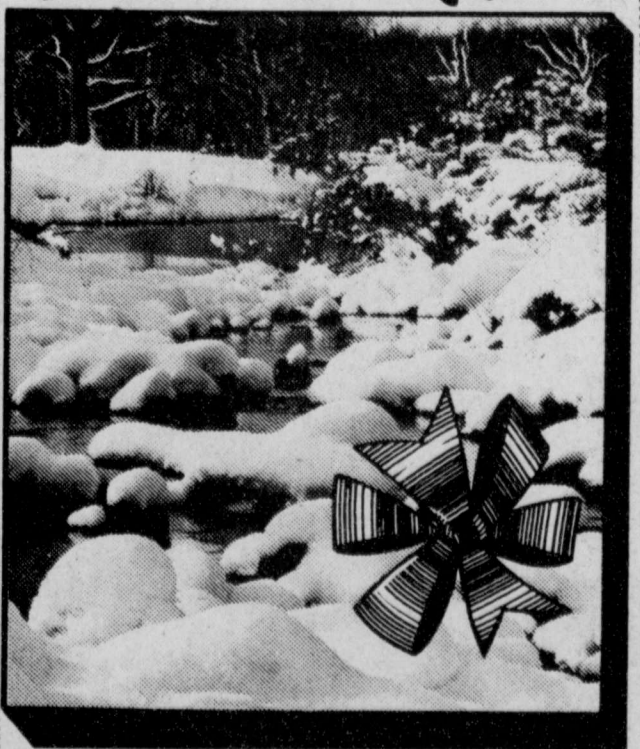
Ayres'



REAL OR FAKE—Little Elaine Fae Whitney is more interested in Santa's whiskers than in Santa.

She is the daughter of Mr. and Mrs. Charles Ray Whitney. (Staff Photo).

Best Wishes



During this wonderful season of the year, we welcome the opportunity to extend our very best wishes to you... along with a big "Thank you" for your patronage.

**Sandlin
Motors, Inc.**

Hwy. 67 East Chevrolet-Oldsmobile 572-3656 Mt. Pleasant

**merry,
merry,
Christmas**

Jolly good greetings to all the wonderful folks in our community. We hope the spirit of this holiday season will abound and the good fellowship we have enjoyed with our customers continue.



**Officers, Directors and Employees
Of The**

TALCO STATE BANK

Church Christmas

The young people of the Assembly of God Church presented a play entitled "The Silver Forrest" Sunday night at 7 p.m. After exchanging gifts from the Christmas tree, members and guests gathered in the home of their pastor, Rev. and Mrs. Don Malone for fellowship and refreshments.

On Monday night the young people went Christmas caroling to the residents of Talco.

Calvary Baptist

Preaching services were dismissed at the Calvary Baptist Church Sunday night for a special Christmas program. Each class brought

a special in song or reading, with the congregation singing Christmas carols. After the program members gathered in the Fellowship Hall of the church, where they surprised their pastor, Rev. Don Williams and family with a beef for Christmas. Cake and hot chocolate were served.

On Wednesday night 29 G.A.'s and R.A.'s went Christmas caroling, afterwards they were served soft drinks and pizza by their mothers in the Fellowship Hall of the church.

Mrs. Joan Clemmons entertained the Friendship Sunday School class with a Christmas party Monday night.

The group enjoyed an evening of fellowship. Refreshments of chips, dips, cookies, coffee and soft drinks were served to the following: Mrs. Linda Smith, Mrs. Rhonda White, Mrs. Marla Logan, Mrs. Sheila Vance, Mrs. Jerry Ann Via, Mrs. Carol Pylant, Mrs. Mary Jo Hall, Mrs. Janice Franks, Mrs. Martha Williams and the hostess.

First Baptist

Members of the First Baptist Church gathered in the Fellowship Hall of the church Wednesday night after prayer meeting where they surprised their pastor, Rev. and Mrs. Johnny Umphries with a love offering and an old fashion pound. Refreshments of cake and coffee were served.

A pageant entitled "Prophecy Fulfilled" was presented by the Junior and Senior classes of the First Baptist Church Sunday night during the regular BTS hour. After church service the young people went caroling and returned to the church Fellowship Hall for their Christmas party.

Saturday night the young people of the First Baptist Church, under the direction of Mrs. Ann Roberts, presented a program of Christmas carols to the residents of the Red River Haven Nursing Home in Bogata.



Sing out the carols!

Delight in merry Christmas tunes... lots of lighthearted fun. For valued patronage, thanks to everyone.

GENE THE JEWELER

21 CLARKSVILLE ST.
784-6711

Christmas JOY



Santa's bringing you our warmest wishes for a merry Christmas holiday, filled with good cheer. We thank you for your past patronage.

SPANGLER'S

32 West Plaza Paris



FUTURE TEACHERS - Riding the car decorated

by the Future Teacher organization at Rivercrest for the Bogata Christmas

Parade was Bonnie Knight. (Staff Photo).



YOUNG HOMEMAKERS - A sound equipped Santa Claus was the entry of the Young Homemakers in the Bogata Christmas Parade. (Staff Photo).

STUDENT COUNCIL - Riding on the decorated car entered by the Student Council in the Bogata and Talco Christmas Parades were Gail Ward and Shelia Hopper. (Staff Photo).



Just a last minute check. Santa wants to make sure every detail is just right so you can have the merriest, happiest Christmas ever!

Jones & Bonham
Harold & Evelyn
Peggy Juarene



Trees all a-glimmer, surprises in store! To the holiday shimmer, add our warm gratitude.

GLASS MOTORS
PONTIAC
2425 LAMAR-PARIS

May the blessings of the first Christmas be yours to cherish now and always.



TALCO Well Service

ROTARY SYSTEM-HIGH PRESSURE PUMP

379-3771

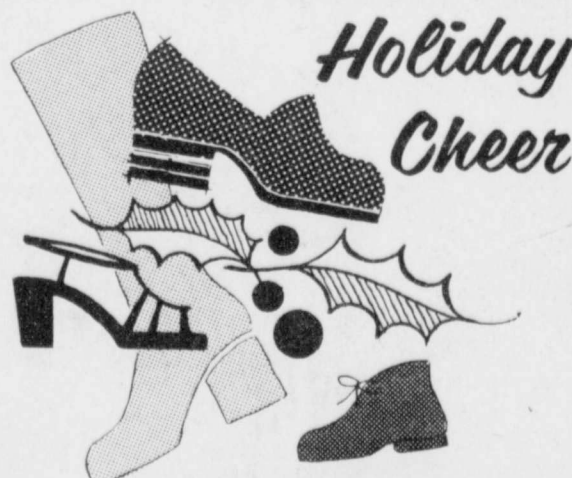
New Game Warden Movie Available

"The Texas Game Warden", a new motion picture produced by the Parks and Wildlife Department featuring the highlights of a game warden's training and duties is now available on a free loan basis to schools, groups and civic clubs.

The 28-minute color-sound film provides the viewer with a new insight into the lives of peace officers. The film shows "old timers" as they

reminisce of their experiences when starting salaries were low and neither cars nor uniforms were furnished. Also shown is the rigorous training, and varied duties of the commissioned game warden. Watch as they apprehend illegal fishermen and outlaw hunters.

To obtain a copy of the informative and entertaining film for your group's use, write to Texas Parks and Wildlife Department, John H. Reagan Building, Austin, 78701. Please request the film at least two weeks prior to your show date.

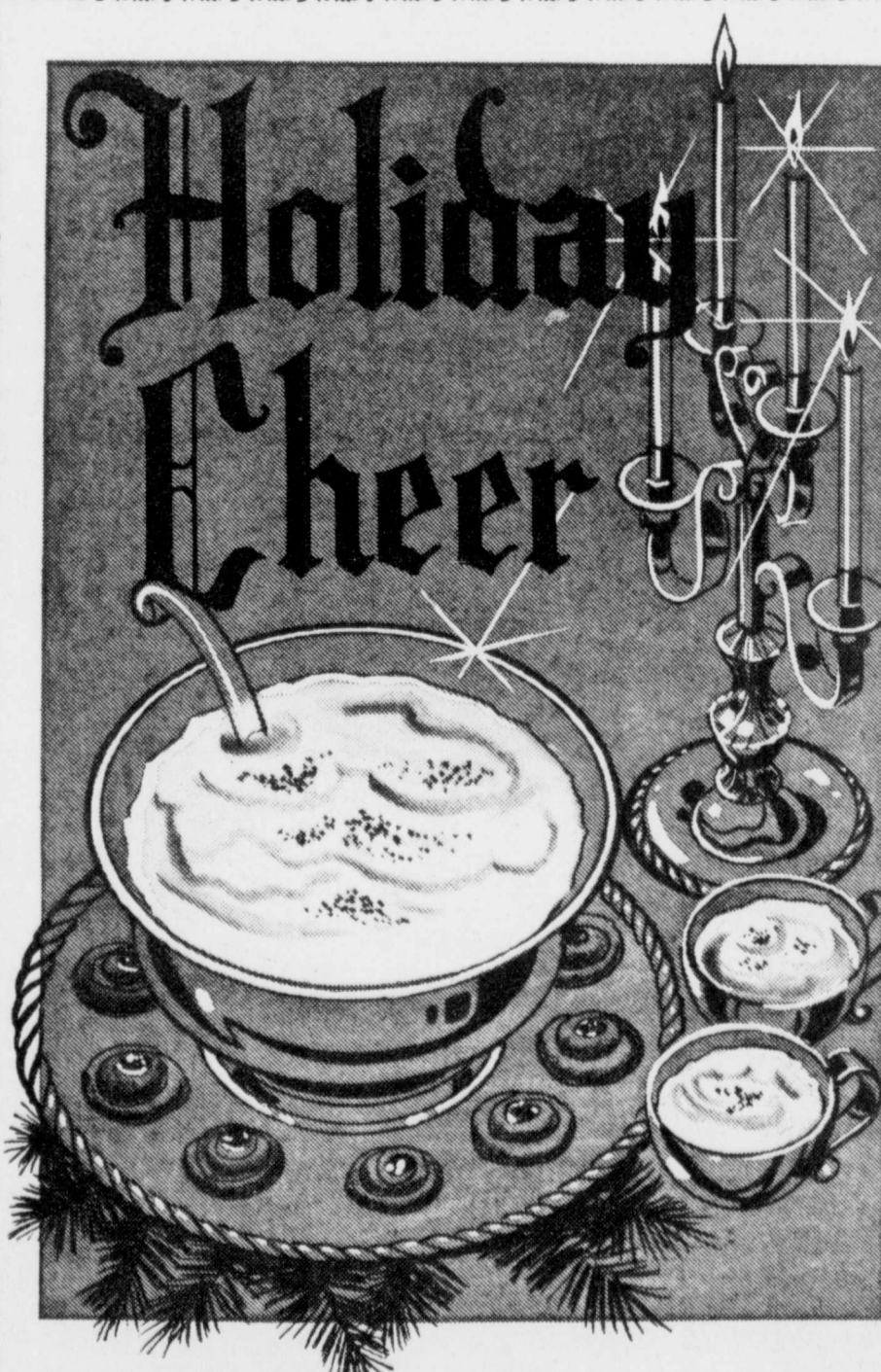


We're right in step with the season, wishing you happiness and prosperity at this special time of year! Thank you for your patronage in the past.

GUS KENNEDY SHOE STORE

E. Side Square

Mt. Pleasant



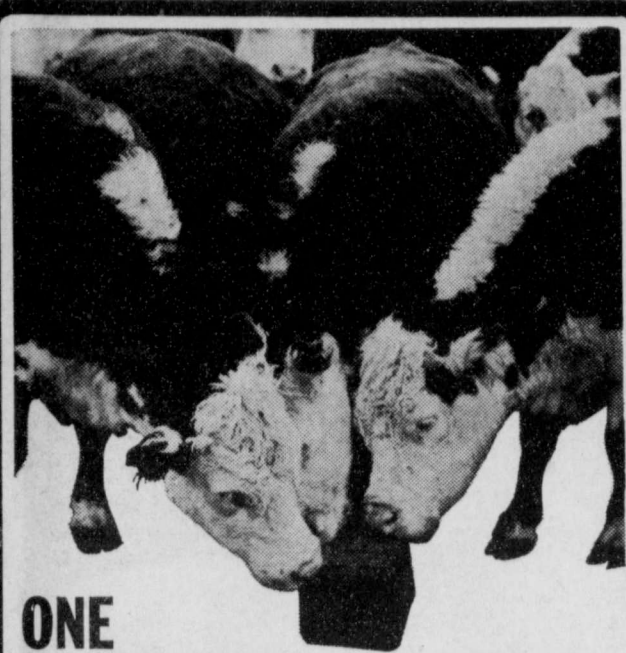
In the very best tradition, we'd like to wish our friends, old and new, holidays filled with the joy of the season!

Guaranty Bond State Bank

Mt. Pleasant, Texas

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

WANT ADS



ONE APPROACH TO A SQUARE MEAL... FROM PURINA

Purina Range Chow Blocks won't solve all your winter problems, but they will provide additional protein and energy your herd needs during the tough months on range.

Your brood cow herd must have extra help during wintering to maintain body condition. A protein block will help save time and labor in getting a square meal where it's needed, when it's needed.

Fortified with Vitamin A, Purina Range Chow Blocks are weather resistant, easy to handle, highly palatable and economical.

Don't sacrifice the condition of your herd to a rugged winter. Bring 'em through to spring with the square one, Purina Range Chow Blocks. Plan ahead with us at our sign of the Checkerboard.

JORDAN FEED AND RANCH SUPPLY

BOGATA 632-4134



WANTED TO BUY—Old guns, coins, antiques. Call Sheppard's Grocery. 632-5496, Hagansport.

FOR SALE—Four bedroom house on 6th Street in Talco. Billy Ray Dickerson. 379-4293 or 379-4701.

REDUCE SAFE and fast with GoBese tablets & "E-Vap" water pills.

BUDDY'S MEN'S WEAR — Home of quality merchandise, 130 Main Street. Phone 427-3155. Clarksville. db-tfc

REMEMBER

Jack Winn Talco
Ace Store 2505

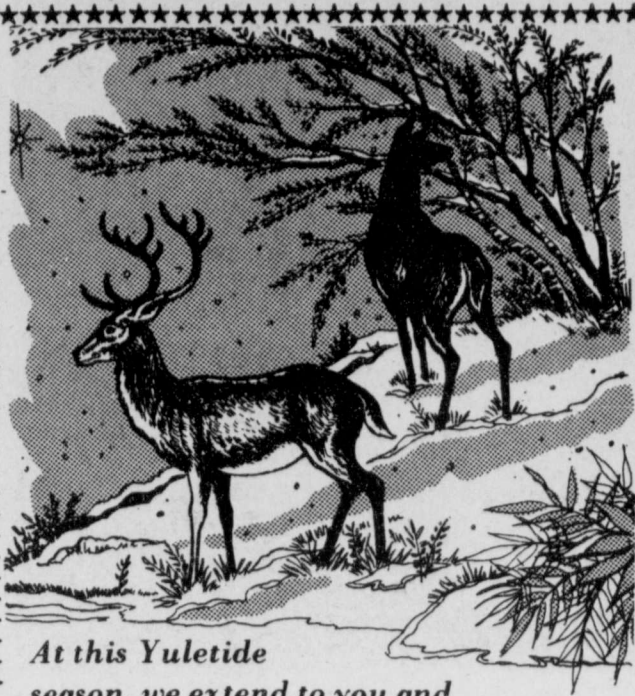
FOR SALE — Performance tested Red Angus bulls, 9 to 20 months Fred Landry, Clarksville, Texas. tfc

BOGATA
DRAPERY SHOP
CUSTOM DRAPES
CUSTOM RODS
FREE ESTIMATES
632-5941

WANTED—3 or 4 hives of bees. Will pay reasonable price. See or call J. R. Key, 632-4127.

GRAVEL HAULING—Kenneth Thomas. Phone 652-4158. d-tfc

HOSPITAL BEDS, WHEEL CHAIRS, walkers, complete line of hospital equipment for home care of patient. Hospital Equipment Rental & Supplies, Mt. Vernon, Texas. Medicare approved. 537-4146 or 537-2942. Mrs. Fred Barker, Manager. (52-tfc)



At this Yuletide season, we extend to you and yours, our thanks for your patronage, and very best wishes.

B & B FURNITURE

Hardware, Building Supplies

Jack Winn, Sarah Jo Smith

Big K Rolling Homes

204 Ferguson Road 572-5658



IN MT. PLEASANT
Excellent FHA And Bank Rate
Financing Available

Set Up And Free Delivery 100 Mile Radius

Year-End Clearance On All '74 Model Homes
Excellent Buys On All '75 Models

BIG K Will Be Here Tomorrow

To Service What We Sell Today.

ALL HOMES SOLD ARE GUARANTEED

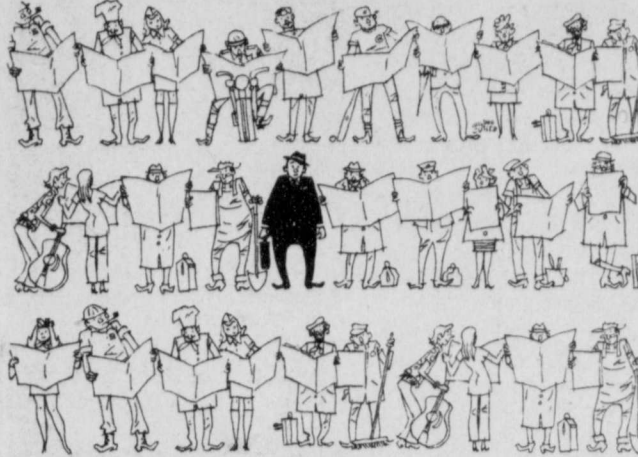
Across From Sands Restaurant
And Donnie Keck Ford

Mt. Pleasant Texas

BOOK OF Poetry, "Glimpses of Glory", by Mary Jane Lowry, is on sale now until Christmas for half price, \$1.50. Book can be purchased at City Drug in Deport, from the author in Blossom and the C.C. DeBerry home in Bogata.

Buford Redfearn REAL ESTATE
OIS SWAIM
Bogata, 632-5626
Talco, 379-3731

BACKHOE SERVICE
Bobby Dickey
632-4170
Rt. 1, Box 122A Bogata



THERE'S ALWAYS ONE IN EVERY CROWD!

NO MATTER HOW MUCH YOU ADVERTISE, THERE ARE ALWAYS A FEW YOU WON'T REACH

But did you ever stop to realize what would happen if you didn't advertise at all? Newspaper advertising creates buyer interest, builds store traffic and produces buyers. Advertisers continue to invest more money each year in newspaper advertising. No matter what size your business, you too can profit from regular advertising. Our experienced ad men can help you plan an effective advertising program at reasonable cost. So you don't reach everyone... think of the ones you will.

FLOWERS for all occasions. Call Mrs. Gordon Allen, representative, Clarksville Florists. tfc

FOR SALE - Registered Hereford bulls, weaning to 2½ years old, 1 registered Angus Bull, A. D. Stephenson, 632-5999, Bogata.

Rates: 6 cents per word. No ad accepted for less than 75¢ per issue. Terms cash unless you are a regular advertiser in this newspaper.

CATTLE HAULING. Call David Sullivan 652-4441 Deport.

FOR SALE—Registered Polled Hereford Bulls. A. L. Buckman. 214-632-5811 days or 632-5812 nights.

FOR SALE—Whole Hog Sausage, made from No. 1 Hogs, processed and sold by Rivercrest FFA. For more information call 632-5989 daytime or come by the Vocational Ag. building at Rivercrest High School. At night call L. P. Taylor at 632-5972 in Bogata. Craig Ingram at 379-3782 in Talco.

COOPER HORSE SALE
Friday, Dec. 27, 1974
Sale Time - 7:00 p.m.
Contact
Gordon Huie, Cooper Auctioneer - Richard Huie

FREE. Puppies just right for Christmas. Nadine Caldwell, Talco.

THE GOOD WORD
from the Bible

May God be gracious to us and bless us and make his face to shine upon us. That they may be known upon earth, thy saving power among all nations. Psalms 67: 1,2

Christmas Solstice Northern European tribes used to celebrate their chief festival of the Yule around the time of the winter solstice. That's when the days began to lengthen and the "rebirth of the sun" was honored.

OBITUARIES

C. E. Smith

Clarence E. Smith died at 1:15 p.m. Wednesday at Hospital in the Pines. He was a resident of Ore City.

He is survived by his widow, Vera Smith of Ore City and two daughters, Gloria Frye of Nacagdoches, and Mrs. Clay Roming of Dallas; one son, Jack of Greenville and six grandchildren.

Mr. Smith was a member of the First Baptist Church of Ore City.

Services were held at 2 p.m. Friday at Smith Bates Chapel with burial in Stouts Creek Cemetery in Old Saltillo, with Smith Bates Funeral Home in charge of arrangements.

Smith was a former Talco resident and retired employee of American Petrofina Pipe Line Co.

The Christmas spirit brings home to us—the profound Biblical truth that "It is more blessed to give than to receive." Anything that inspires unselfishness makes for our own ennoblement. Christmas does that. I am for Christmas.

— B. C. FORBES

Harold Rodgers

Harold Lee Rodgers died Friday, December 20, 1974 of gunshot wound at his home in Fulbright.

Rodgers was born January 14, 1930 at Milton, the son of Bob and Emma King Rodgers, and was a veteran of the Korean War. He married the former Betty Roberts in 1955.

He is survived by his widow; one daughter, Melissa Rodgers, and one son, Monte, of the home. Four brothers, Edgar Rodgers of Bogata; Milton Rodgers of Paris; Roy Rodgers of Carlsbad, New Mexico; and Alvin Rodgers of Seymour, and three sisters, Mrs. Annia Dobson of Seymour, Mrs. May Ethel Woods of Hobbs, New Mexico and Mrs. Leona Jones of Hobbs, New Mexico.

Funeral arrangements were to be held at 2:00 Sunday, December 22 at the Fulbright Baptist Church. The Rev. Curtis Hoover was to officiate. Burial was to be made in the Highland Cemetery with the Grant Funeral Home of Deport to be in charge of arrangements.



It's time to be merry and bright... and to thank our many good friends for your valued patronage, loyalty, good will, confidence and support.

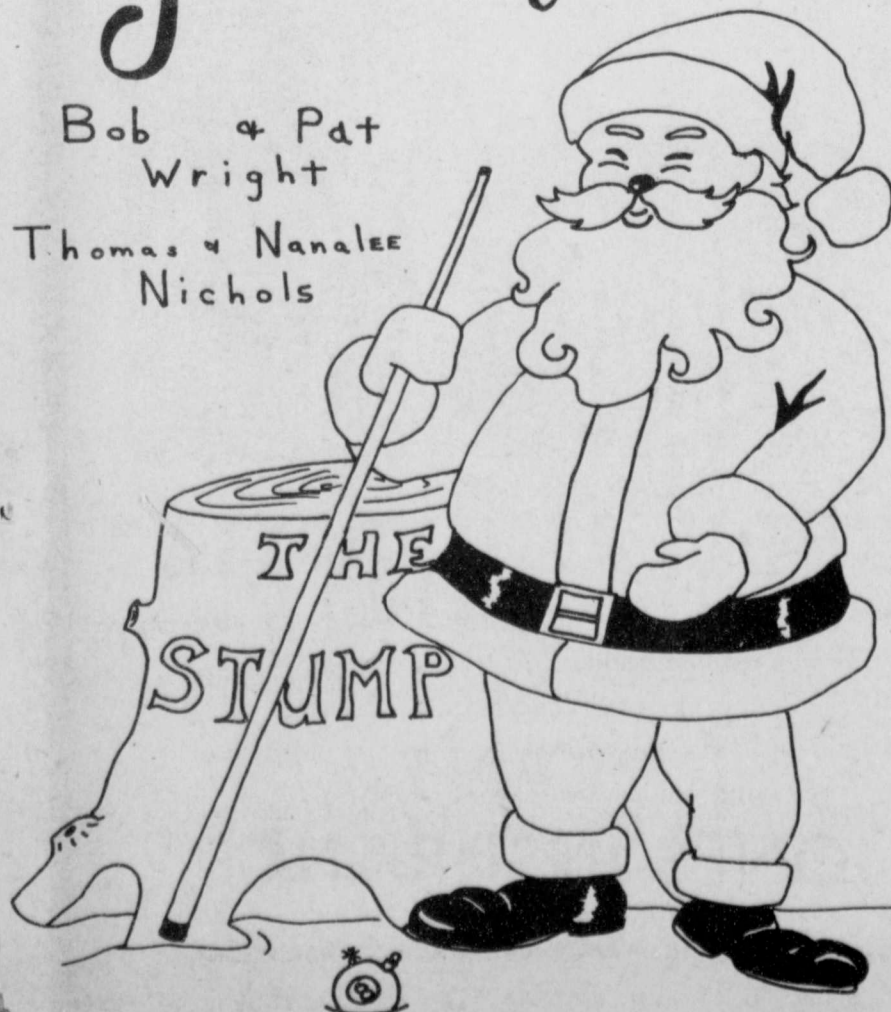


39 LAMAR AVE.
PARIS, TEXAS

Season's Greetings

Bob & Pat Wright

Thomas & Nanalee Nichols



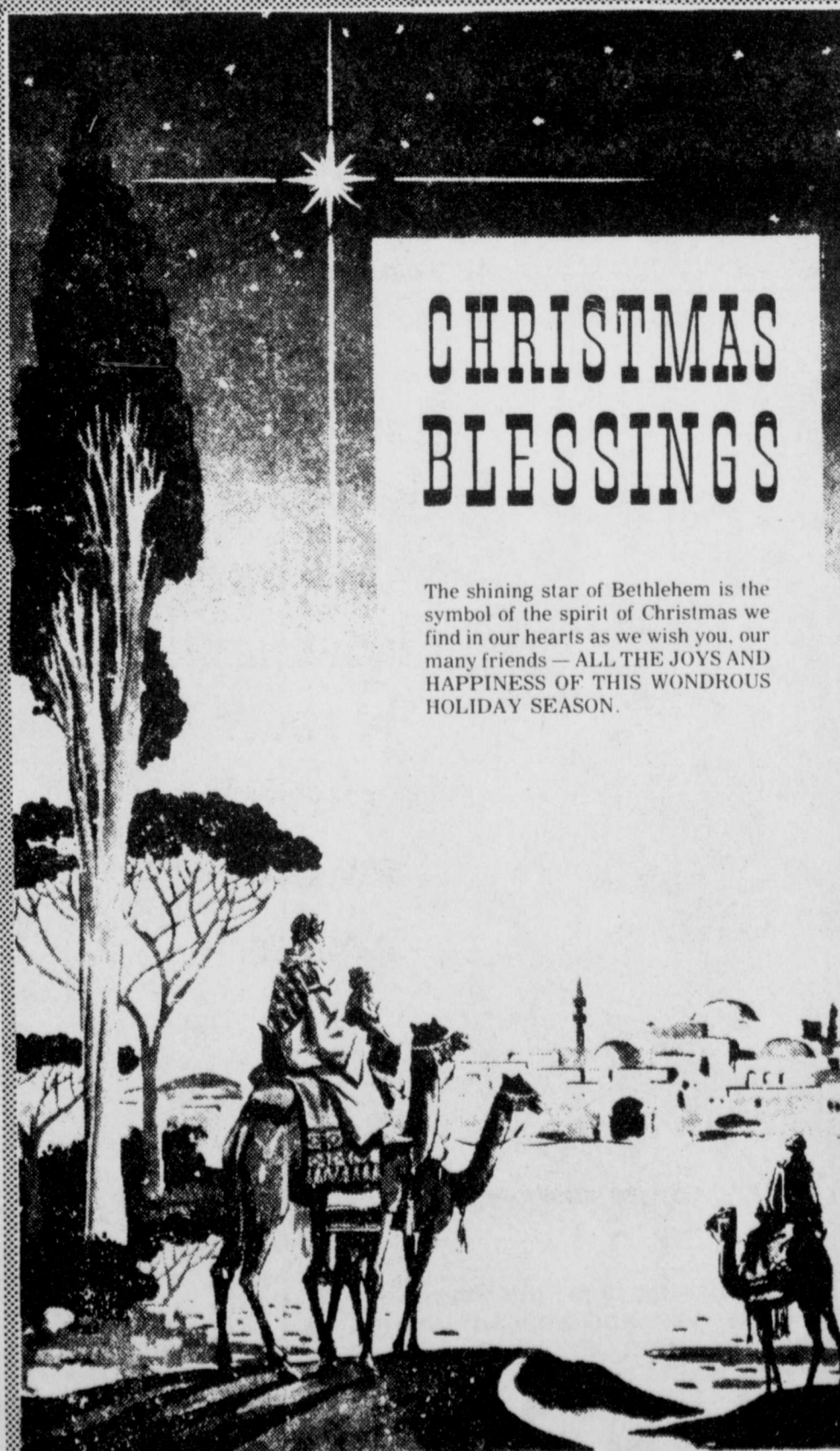
HOLY NIGHT

Rejoice. Rejoice. The Prince of Peace has come. He brings great joy. Many thanks to all our loyal friends for the joy of serving you.

Simms-Moore Lumber Co.
Tommy Varner
Brenda Williams

CHRISTMAS BLESSINGS

The shining star of Bethlehem is the symbol of the spirit of Christmas we find in our hearts as we wish you, our many friends — ALL THE JOYS AND HAPPINESS OF THIS WONDROUS HOLIDAY SEASON.



RED RIVER HAVEN NURSING HOME, INC.

BOGATA, TEXAS

SANTA'S CANDY-Lance
Hudson wonders how he
can hold all that candy and
gum Santa has given him.

Lance is the son of Mr. and
Mrs. David Hudson. (Staff
Photo).

The Talco Times

Published Every Thursday
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Deport, Texas.
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Pat Wright Editor
Mrs. Wayman Alexander News
SUBSCRIPTION PRICE
\$4.00 A Year For Titus, Franklin, Red River Counties,
And \$6.00 Out Of County. Overseas, \$7.50.



We're ringing up our good wishes
... joy plus peace plus love. The
total is the best Christmas yet!
We're grateful to all our patrons.

PYLANT GROCERY

Don, Steve And Lynn Carol



Hi! Merry Christmas

Have the cheeriest holiday ever.
Best wishes and thanks to all of our
neighbors. We value your patronage.

J. O. SISK

Pontiac-Cadillac- GMC

1001 W. 1st. St.

Mt. Pleasant



Merry Christmas

We're wishing you the happiest
holidays ever, and we want you to
know it's been a real pleasure
serving you. Thanks.

Mt. Pleasant Savings & Loan

801 N. Jefferson



FINGER COUNTING-Jae
Tucker with her mother,
Mrs. Larry Tucker and
little friend, Barry Gage,
son of Mr. and Mrs.
Stephen Gage share the
spot light with Santa.
(Staff Photo).



COMPLETE AWE-Cindy
Ross has a very serious
talk with Santa. She is the
daughter of Mr. and Mrs.
W. B. Ross. (Staff Photo).



Special delivery!
It's a friendly message
brimming with the
best of holiday cheer. We
hope this Christmas
is the merriest
and happiest
for you and all
your loved ones.

John D. Wright

CONTRACTOR

John D. and Virginia

Talco



Talco Personals

The Church of God in
Bogata held their annual
Christmas supper December
19, at the home of their pastor,
Rev. B. F. Eaton in Talco.
Forty-two were present.

Edward Frye Jr., Robert
Frye of Dallas and Tony Frye
of Denton visited their
parents and grandparents,
Mr. and Mrs. E.O. Frye
Thursday night and on Friday
they attended the funeral
services of Mr. Clarence
Smith in Mt. Pleasant.

Mr. and Mrs. Ovis Welch of
Ft. Worth spent Wednesday
night with his brother, Mr.
and Mrs. E.W. Welch. They
returned home with them on
Thursday and on Friday their
nephew, Jerry Welch took
them to Houston where they
will spend the holidays with
their son, Mr. and Mrs. Duane
Welch and family. Duane is
improving after being in a
Houston hospital.

Mr. and Mrs. R.L. Clark are
in Mesquite and Grand
Prairie to spend the Christ-
mas holidays with their
children and grandchildren,
Mr. and Mrs. Al Cargile,
Terry, Paula and John, Mr.
and Mrs. George Burleson
and Carry Joe, Mr. and Mrs.
Eddie Tamplin, Mr. and Mrs.
Tom Luckett and baby, and
James Paul Clark and
Rodney.

Mr. and Mrs. Ney Black-
burn were in Longview
Wednesday for medical at-
tention.

Dean Leake was in Dallas
on business during the week.
Wallis Bradshaw is a
patient in the Medical Center
in Dallas. His wife Melba and
his mother Mrs. Judy
Bradshaw visited him on
Monday.

Mrs. Leo Roberts went to
Gilmer Friday for her mother
Mrs. W.E. Puckett and
brought her here for the
Christmas holidays.

Dinner guests in the home
of Mr. and Mrs. Joe Morse
Thursday evening were Mrs.
Gloria Frye of Nacogdoches
and Mr. and Mrs. Clay
Roming of Dallas.

Mrs. V.L. Taylor of Mt.
Pleasant and Worthy Matron
Mrs. Ivy Smith delivered five
boxes of fruit from the
Eastern Star to these resi-
dents at the Golden Years
Lodge Nursing Home in Mt.
Pleasant. They are Mrs.
Willie Mankins of Mt.
Pleasant; Mrs. Emma Lee,
Mrs. O.F. Stevenson, Mr.
Tom Cunningham and Buck
Thomas all of Talco.

Mrs. Vivian Fall visited in
the Nevals Chapel Commu-
nity Tuesday with the Rev. and
Mrs. Dyer and attended the
ladies WMA.

Mr. and Mrs. Paul Miller
went to Greenville Thursday
Holy Night Flower
Is Poinsettia

Mexicans tell the story of
blood falling on the ground from
the broken heart of a young girl
and from each drop, a poinsettia
plant grew. The poinsettia, tradi-
tional flower of the Christmas
season, was known to the Mexi-
cans as "Flor de la Noche
Buena"—Flower of the Holy
Night.

The Yuletide emblem was dis-
covered by Dr. Joel Roberts
Poinsett, a native of Charleston,
South Carolina, in 1828 while he
was U.S. minister to Mexico and
the flower was given his name.
Dr. Poinsett sent some cuttings
of the plant to Robert Buist, a
Philadelphia nurseryman, who
specialized in collecting new
plants. He named it "Euphorbia
poinsettia" and later it was clas-
sified in botanical terms, Poin-
settia pulcherrima.

The poinsettia has become one
of the most popular Christmas
emblems. Many people enjoy a
gift of the potted plant and pic-
tures of it appear on Christmas
cards and ornamental wrappings.

Pass
New Year's Eve has been de-
fined as the night when the old
year and most of your guests pass
out.

ALL THE WAY FROM
HOUSTON, Kenny Wayne
Sanford, son of Mr. and
Mrs. Woody Sanford, came
all the way from Houston
to see Santa and to visit his
grandparents, Mr. and
Mrs. R. W. Sanford. (Staff
Photo).

RESOLUTIONS
Remorse and repentance come
bubbling to the surface at New
Year's. Smokers swear off ciga-
rettes, the inebriated resolve not
to drink anything stronger than
diet cola, the obese resolve to
diet. Sometimes, even children
make a vow to make better
grades.
None of these resolutions is
ever kept, of course.



May your Christmas tree be gay with
decorations, and your home be
bright with warmth & laughter!
Sincere greetings from all of us at

GORDON SIMMONS

GENERAL CONTRACTORS, INC.
GORDON, BERNICE, JERRY & ROGER
TALCO



During this most wonderful
season of the year, we wel-
come the opportunity to ex-
tend our best wishes to all!

Marshall's

MT. PLEASANT



MERRY CHRISTMAS

All aboard this holiday train. It's right on track
to bring a full load of good will and
friendship your way. Enjoy it... have a happy day!
Serving you is our ticket to pleasure.

JONES INSURANCE AGENCY

Talco