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5 COMMUNITIES SURE TO EXHIBIT AT FAIR

Three Other Contracts Expected By Saturday—11 Home Dem. Clubs Coming

Ed Bishop, secretary of the Floyd County Fair Association, feels much elated over the fact that five contracts of school districts of the county are already in hand for the fair on September 24 and 25, and that three others are almost sure to be in by Saturday night.

Good Showing Certain
That these communities are making their plans to put on excellent exhibits in Floydada during the fair makes it highly necessary that every resident of Floydada lend a helping hand during the intervening time before the event to make the fair a good one and the show worth while as a county-wide movement to demonstrate to each other the resources of the county in which we live, Mr. Bishop declared. "Residents of these communities are enthusiastically entering into the plans for the fair and we must not for a minute lose sight of the fact that it belongs to all the county, is not simply a Floydada event. There is plenty of work for all in preparing for it and Floydada citizens will be repaid manifold if they will give all the time possible between this date and the opening morning toward making it a big success from the point of view of the neighbors who are coming in to help make it a representative showing of the county's resources," he said.

Communities which had returned contracts to Wednesday night were Sand Hill, Mayview, Sunset, Harmony and Prairie Chapel. Campbell, Starkey and Pleasant Valley, it is thought, will have their contracts in by Saturday night. Mighty busy times for the farmers are imminent and this fact will keep one or two communities from showing here. Blanco is among those which will likely not show on this account. Among those who show the competition is going to be keen, it is predicted by fair officials.

Advance financial reports are optimistic. (Continued on back page)

Plainview Editor's Father Died Suddenly Thursday

Stricken shortly before midnight Wednesday of last week with acute indigestion, Rev. W. C. Hillburn, 61, pastor of the Boulevard Methodist Church, Fort Worth, died at 1:30 a. m., Thursday of last week.

The deceased minister is the father of Herbert S. Hillburn, editor of The Plainview Herald, who left immediately on learning of his father's death. Funeral services were held Friday afternoon at 4 o'clock and interment made at Fort Worth. His wife, five daughters and two other sons, three brothers and one sister survive the deceased. Of the sons, M. B. Hilburn, resides at Lubbock. Rev. T. B. Hilburn, formerly of the Lockney M. E. Church, now of Turkey, is a brother.

Deceased was widely known in Texas Methodism, having served several churches in the Central Texas Conference during the past 35 years.

FUNERAL OF W. A. SHIPLEY HELD ON FRIDAY AFTERNOON

Funeral services for W. A. Shipley, whose death occurred Wednesday night of last week at the family home in South Floydada, were held Friday afternoon at 3 o'clock from the Methodist Church, with Rev. J. L. Henson, pastor of the church, officiating. He was assisted by Rev. C. B. Mendor, of Abilene, a former pastor of this church, and Rev. H. E. Smith, of this city.

All the children, five in number, together with the grandchildren of the deceased, were here for the funeral. Interment was made in Floydada Cemetery at five o'clock the same afternoon.

ROARING SPRINGS WOMAN DIES HERE TUESDAY OF THIS WEEK

Mrs. Tofica Gabriel, of Roaring Springs, died last Tuesday at the Smith & Smith sanitarium, city, as the result of peritonitis which was caused by a gangrenous appendix. She was operated on at the sanitarium last Friday, but to no avail.

C. W. WATKINS REGAINING STRENGTH AFTER SUNSTROKE

Elder C. W. Watkins, of Petersburg, was in Floydada Saturday of last week and told a reporter for The Hesperian that he felt he was improving, following a sunstroke suffered a few weeks since while working in his garden.

He was quite sick for a time and still makes use of a walking cane to steady himself when needed at times.

PAVING CONTRACT NOT LET

Contract for the paving on West California street was not let.

INVITATIONS SENT OUT FOR LEE HIGHWAY MEETING HERE

Invitation were forwarded this week by O. P. Rutledge, president of the Texas Division of Lee Highway, to representatives from all towns on the route from Vernon to Farwell, to attend the set meeting of the association in Floydada Sept. 24.

The meeting will be held beginning at 12 noon. Two principal matters will be subjects for discussion at the meeting. A decision will be reached, if possible, for uniform markers that will best serve the route, and plans will be devised for better advertising the highway.

Allen Berry President Senior Class Of '27

High School Classes Organize—Seniors Favor Publication Of "The Hesperian" This Year.

Allen Berry, a student in the Floydada High School for the past three years, was elected president of the Senior class of '27, last Tuesday in a meeting of the class. Berry has proved his ability to fill this position in the past three years, by his willingness to cooperate with the student body, in every step they have taken in the advancement of the school. He is a "live wire" and much is expected of the senior class under his leadership.

Forty of the forty-seven members of the class were present at their first meeting, under the direction of their sponsors, Misses Ray and Alexander. The entire class was full of vim and vigor, and the meeting was a very "peppy" one, it is reported. The following officers were elected by the class: Allen Berry, president; Richard Sovall, vice-president; Margaret Henson, secretary; Georgia Lee Assiter, treasurer; and Hazel Massie, reporter.

Class Wants Annual
A unanimous vote was taken favoring the sponsoring of the publication of an annual by this year's senior class. A annual by this year's senior class. A committee was selected to represent the class before the faculty, asking their permission. "The Hesperian" has been published every two years, for several years, and this is the regular year for the publication. The class believe they will have the whole-hearted cooperation of the entire school in the publication of the annual this year.

Juniors, Freshmen Organize
Sidney Carter, was elected president of the Junior class in their first meeting Wednesday evening. A large representation of the class were present at the meeting under the direction of their sponsors, Mrs. Clements and Miss Higgs.

The officers of the class elected at the meeting are: Sidney Carter, president; John Edwards, vice-president; secretary and treasurer, Geneva Shipley; assistant secretary and treasurer, Irvin de Cordova; Irvin Wright, reporter; yell leaders, Vivian and Henry Bosley. The Juniors passed a resolution to back the Seniors in publishing an annual and to cooperate with them in all their activities. No other business was taken up in the meeting, and after a get-together discussion, the class adjourned.

Hearon Wright was elected president of the Freshman class in their first class meeting last Wednesday evening. The class met under the direction of their sponsors Miss West, and Mr. Cummings for the purpose of organizing.

The following officers were elected: Hearon Wright, president; Mary Helen Johnson, vice-president; Charlie Grigsby, secretary and treasurer; Lois Sinton, reporter; Marvin Gamble and Golden Louise Steen, yell leaders.

It is interesting to note that this is the first time that this class elected class yell leaders. Their action in this meeting indicates that they will be one of the peppiest and most helpful classes of the school.

FATHER OF A. J. FOLLEY DIED THIS MORNING AT MARLEY, TEXAS

G. W. Folley, of Mart, died this morning information received by friends here at 8 o'clock disclosed, and funeral services will be held late this afternoon.

A. J. Folley, of this city, was with his father at the time of his death, having left for Mart Tuesday.

The elder Folley had been seriously ill for more than a year and his demise was not unexpected.

DR. HICKS ATTENDS REUNION OF FAMILY WITH HIS MOTHER

Dr. I. W. Hicks and family attended a family reunion last week, of the Hicks children at the home of their mother, Mrs. L. L. Hicks, in Abilene.

Nine of the children were present, and three were absent. There were twenty-seven grand children present.

The children present at the reunion were: Mrs. T. B. Francis, of Humble; Mrs. John Dunagan, of Midland; J. N. Hicks, of Midland; Mrs. Persy Mayfield of Abilene; Misses Esther, Francis, and Clide Hicks, of Abilene; and Dr. I. W. Hicks, of Floydada.

Dr. Hicks returned last Thursday. Mrs. Hicks and children remained with Dr. Hick's mother in Abilene.

SCHOOL BEGIN WORK

Practically all the rural schools of Floyd County began their year's work Monday of this week following the return of teachers from the institute at Canyon. Superintendent Price Scott, at much of the time this week, has been conferring with teachers.

PAINTS LURID PICTURE OF PEST INFESTATION

Vernon Field Representative Inspects Cotton Here And Says Top Crop Is Gone.

While Floyd County people are complacently congratulating themselves that they have a wonderful crop of cotton made, and anticipating heavy yields, pests of two or three kinds are eating up the top crop and so thoroughly infesting the county as to be a grave peril to next year's crop, is the belief of V. A. Caperton, of Vernon.

Top Crop Gone.
Mr. Caperton is field service representative of the Texas Farm Bureau Cotton Association for Wilbarger, Wichita and adjoining counties. He spent Monday and Tuesday in the fields of Hale and Floyd Counties in company with J. Frank Triplett, who works in the 19th district of the cotton association in the same capacity as Mr. Caperton in his district. The pests in this section are as numerous and are doing as much damage now as they were in Wilbarger and Wichita Counties thirty days ago, when farmers and business men joined in fighting them and saved a portion of their crop, Mr. Caperton said. "There won't be any top crop of cotton in your county," he declared Wednesday afternoon. "Some boll worms are evident and in some fields I found the worst infestation of the flea that I have ever seen. Leaf worms are also evident. Their presence is indicated by the heavy shedding of squares, and small bolls before a close examination is made of the plant," he declared. The field man estimated the loss of cotton in this county at "thousands of bales already" to a representative of The Hesperian Tuesday afternoon.

Mr. Caperton's advice is that active measures be taken now to stamp out the leaf worm and the flea, not so much for the sake of the present top crop, which is already too much damaged to be benefited greatly, as for the crop next year. If the pests hit cotton in this county thirty days earlier next year than they have this year, he declares the crop will be a practical failure.

County Agents Help
Pointing out these conditions, Mr. Caperton said that in fields where the pests were stamped out in Wilbarger County the average cost per acre for

Many Plan To Attend Schools And Colleges

Record Attendance Expected From Floyd County At Various Colleges Over The State.

Another record of attendance at institutions of higher learning over the state is indicated by the present plans of the young people of the County. Floyd County for the past four years has made a record in sending students off to various colleges. At Texas University, Floydada had possibly a larger delegation than any other town of equal distance. Floyd County Clubs have been formed at Simmons University, W. T. S. T. C., Tech and many other colleges over the state.

Although plans are not yet perfected, those who plan to attend are as follows:

Texas University: Macyl Burke, Garner Surginer, Roy Baker, Roy Haynes, Hazel Jones, Parker Shipley, Chester Day, Ralston Scott, Angie Stiles, Edwin Stiles.

Texas Tech: Mark Duncan, Bill Daily, Kenneth Henry, Alpha King, Fay Maxey, Genay Ayres, LeRoy McDonald, Dan Jenkins, Fay Moore, Grady Moore, May Moore, Olen Harris, Herman Thomas, Johnnie de Cordova.

College of Industrial Arts: Inez Paschal, Mary Lou Crain, Garnette White, Mabel Willis.

Simmons University: Ira Marshall, B. Marshall, Joe Breed, Quinby Kizziar, Evelyn Kizziar.

McMurray College: Lena Stephens, Miriam Olson.

Abilene Business College: Tommie Lee Awtry, Ethel Rhodes.

W. T. S. T. C.: Bonner Baker, Louise Hanna.

Baylor University: Belle Cannaday.

Amarillo Business College: Lena Thomas.

Scott and White Sanitarium, Temple, Texas: Helen King.

Mrs. P. C. Bedford and sons, Lee and Loyd, and daughter, Emma Lou, returned Wednesday of last week from a visit to Colorado City.

MAURY HOPKINS RECOVERING

Maury Hopkins, of Plainview who has been ill for about a week is very much better reports his sister, Mrs. Jack Henry, who spent Sunday with him. Maury's brother, Carroll Hopkins, and his uncle, John Collins and brother-in-law, Jack Henry also spent Sunday with Maury and his father, Dr. E. A. Hopkins, of Miami who came over Saturday night to be with him.

MARRIAGE RECORD

Marriage licenses issued recently by County Clerk Clara Lee Scott were to the following:

W. B. Williams and Miss Evelyn McIntock, September 4.

William Goode and Miss Marie Collins, September 4.

BANKS BEGIN SERVICE CHARGE OCTOBER 1

Accounts Averaging Under \$50 Cause Revenue Loss To Institutions, Investigation Shows

Effective October 1, banks of Floyd County will inaugurate a "service" charge, with certain exceptions, on accounts carried on their books which average a daily balance of less than \$50. Announcement is being made to this effect this week in a letter being sent out over the signatures of The Security State Bank, The First National Bank, of Lockney, The First National Bank and The Floyd County National Bank, of Floydada.

Five Exceptions Made.
Accounts which are excepted from this service charge, and on which the banks announce no charge will be made under any circumstances are: Church, Lodge or Fraternity accounts; accounts under the jurisdiction of the courts; accounts of administrators, executors, trustees; accounts against which no checks have been given; accounts to which only deposits have been made. The biggest cost to a bank in the conduct of its business is the "transfer of money," or the handling of their checks for customers. This service which the banks render their customers, the statement declares, is greater than the combined annual cost of keeping their records in a fire proof vault, a burglar proof safe, carrying burglary and daylight hold up insurance, the interest on the investment of the stockholders as a guaranty against loss, and the handling of the records of the money on deposit.

Accounts Less Than \$50
The service charge which the banks will inaugurate, it is stated, will be 50 cents per month on accounts under \$50. "This means," a banker stated, "that the banks are now going to ask the depositor who carries less than \$50 in his account, to pay us 50 cents per month for the service of keeping his books for him. This, in effect, is what the banks are doing for a large per centage of their customers at this time, for no charge," the banker said. The banks, in addition to stopping a "leak" in their respective businesses, which runs from \$5,000 to \$10,000 per year, according to the number of small accounts carried, expect the service charge to be beneficial to their respective customers, or at least a consideration. (Continued on back page)

Air Mail Route Planned For West Texas Towns

Floydada Will Derive Benefits Of Proposed Air Mail Routes To Amarillo.

That West Texas will get air mail service as a part of the route to the Pacific coast, is almost a certainty, according to Postmaster General Herbert S. New As quoted in the daily press of Thursday. Although plans are not yet perfected, it is very probable that if sufficient poundage can be produced in this section of the country, a route will be established to Amarillo.

At present two routes are considered. A survey will be made in the near future in order to determine the feasibility of an air mail route between Amarillo and El Paso. The survey will be made by the National Air Transport company, the company which now operates all western lines of the air mail service.

Another possible route also to be included in the survey is a line from Tulsa, Oklahoma, to Amarillo by the way of Oklahoma City.

Either of the routes will probably come near Floydada. The towns that these routes will pass through are yet uncertain, but although Floydada may not be included on the routes, this city will probably be within a few miles of the route.

The survey will probably be made within the next sixty days, and the routes established in the near future.

MRS. MOSIE LEE TYE MARRIED TO WINFIELD, LA., OIL MAN

Mrs. Mosie Lee Tye, of Shreveport, La., was married on August 25 to Roger M. Washburn, an oil man in the employ of the Roxana Petroleum Corporation. This information was contained in a letter received last week by Mrs. Sam McCleskey, city, sister-in-law of Mrs. Tye.

Mrs. Tye was formerly Miss Oden, daughter of Dr. I. C. Oden. She spent her high school days in Floydada and was married to Leslie Tye, now deceased.

The letter stated that Mr. and Mrs. Washburn would make their home at Winfield, La.

DOG TAXES NOT PAID

Mayor F. P. Henry said late Wednesday afternoon that no attention is being paid to the warning issued last week on the payment of the dog license, and that the city is going to take it for granted that the non-payers want their dogs killed. Many owners are also making it a practice to allow their licensed dogs that have not been vaccinated, run loose, which is a violation of the city's ordinance and dangerous for the public.

The judge reported the killing by officials of a mad dog in east Floydada Tuesday.

WILL TEST WATER WELL GAS SOON IN EAST FLOYD COUNTY

C. H. Featherston, owner of the sections of land in east Floyd County, known for a number of years as the Echols land, is going to have a new water well dug on the land within a few weeks, and promises that he will have a test made of the gas that is usually struck in these wells, if this one runs true to form.

"If the gas is found to be petroleum gas, it is possible we can get some drilling outfit to consent to make a test in this territory," Mr. Featherston said.

Several attempts have been made to block up enough acreage to obtain a wild cat test in this county in the past two years, but all of them have failed on account of lack of interest on the part of the landholders.

New Church Construction Starts At An Early Date

Mississippi St. Church of Christ Committee Lets Contract To Chas. M. Stephens On For Building.

A new \$6,000.00 stucco church is to be completed within the next sixty days for the members of the Mississippi Street Church of Christ and will be located one block east of the City Park.

There will be a seating capacity of about 300 in the main auditorium. The basement will have space for five class rooms but they will not be finished at this time. The main part of the church will consist of the auditorium and four class rooms which will be completed. The walls will be plastered on the inside.

The contract was let to Chas. M. Stephenson, city and work will probably begin on the new church this week.

The old church building on Mississippi street belongs to John Reagan and will remain where it is for some time yet.

The building committee is composed of the following members: Wilbur Nelson, A. L. Scoggin, J. C. Dickey, C. Alexander and F. C. Harmon.

I. L. Sanders of Wellington arrived here last week to make this his home and to take up the work with the Mississippi Street Church of Christ. Elder Sanders was at Wellington four years and comes to this church highly recommended. He filled his first appointment at the old church last Sunday.

Old Fiddlers Night At Sand Hill September 22

An Old Fiddlers' Contest is announced as a closing feature of the Sand Hill Fair Wednesday night, September 22, by A. R. Hanna, general superintendent, who said Wednesday that an admission to hearers would be charged and the receipts divided between winners of first and second place in the contest. No entry fee will be charged fiddlers.

"The contest will not be confined to Sand Hill fiddlers, but will be open to the entire county," Mr. Hanna said. "There will be only one requirement. The contestant must be 50 years of age or more. An admission charge of 10 and 15 cents ought to raise a good pot for the fiddlers to work for."

Practically everybody in Sand Hill community is working on preparations for the fair on the day of Wednesday, September 22. They expect to make it equally as good as the good fairs they have held the past two years.

A feature of the afternoon at the fair will be a mile relay race, in which all schools in the county are invited to take part, and the winning team is offered a \$10 loving cup. Teams entered will be required to meet Inter-scholastic League requirements.

HOLD SPECIAL SERVICE FOR COLLEGE STUDENTS SUNDAY

Rev. C. A. Morton, pastor of the First Baptist Church, held special services last Sunday night for students going away to colleges and high school students. The subject of his sermon was: "The larger life." A special section was reserved for the young people, and was practically filled with college and high school students. Four students acted as ushers for the evening, and a special quartet rendered a number for the students. A good crowd was in attendance.

Rev. Morton's Sunday night subjects for the remainder of the month are as follows:

September 12, Men's night, "Three Crucial Years in the life of every man."

September 19, Woman's night, "Progliding Wives."

September 26, Everybody's night, "Why do good people suffer?"

PARTY RETURNS AFTER VISIT TO NEW MEXICO CAVERN

Mr. and Mrs. Calvin Steen and mothers, Mrs. John Steen of Plainview, and Mrs. R. M. McCauley of this city, and Mrs. McCauley's niece, Miss Euna O'Neal of Lubbock, returned last week from a pleasure trip to San Angelo, Christoval, Pecos, Carlsbad and Roswell.

The party also visited the Carlsbad cavern while enroute. They all agreed that it was the largest and most wonderful cave they had ever seen. They entered the cave at 10:30 a. m. and came out at 4 o'clock that evening. They took their lunch with them and ate it in that section of the cave known as the "big dining room." The guide said that over four thousand had passed through the cave during the month of August.

MAIZE HANDS NEEDED IN FLOYD CO. FIELDS

Rain And Unsettled Weather Make Farmers Slow To Advise For Help Needed.

That a large acreage of the Floyd County maize crop is now ready to gather and that the "bulge" of the demand for farm help in this section is beginning to be felt, has been indicated to Ed Bishop, secretary of Floydada Chamber of Commerce, by a number of requests from farmers for information as to the probable availability of harvest hands for the maize crops.

These farmers say that much of the early-planted maize is ready to gather and that they could use extra men now and as soon as the cotton is open given these men employment in their fields. In portions of the county where the rains have not been heavy in the past two weeks both maize and cotton have been maturing faster than in the rain belts. However, cloudy cool weather is holding back the maturity of the crops in all parts of the county, and the threatening weather, with heavy rains falling in all directions, make many of the men who are going to need help slow about undertaking to get and hold the help they need.

Mr. Bishop said Tuesday that two to five farmers a day had mentioned the immediate need for help to him, and that their expressed ideas are being transmitted to the Labor Bureau at Fort Worth.

The early crop of cotton is going to be ready to pick as soon as the crop can get a few days of sunshine, and even with cloudy days following each other it is opening right along in many fields, Mr. Bishop is informed.

Attention of the Labor Commissioner at Fort Worth is being called to the fact that Floyd County farmers are better prepared to house their extra labor this year than in previous years, when the housing shortage was a serious handicap. A large per cent of the cotton and feed raisers who are wanting help from the outside are in position to furnish houses.

Gent's Furnishing Store Planned By Wood Bros.

E. G. (Elmer) and J. G. (Jess) Wood have announced their plans to open a new men's store in Floydada between September 15th and 25th, according to the rapidity with which they receive shipments from the markets for the new undertaking.

Their location will be in the center of the block on South Side, where they have taken a long-term lease on the east half of one of the Montgomery buildings. The brothers left yesterday to spend several days in the market. J. G. Wood recently disposed of his interest in the Floydada Insurance Agency, and although retaining his mutual life secretaryship, will give much of his time to the new mercantile enterprise. Elmer Wood returned last week from Olney, after several months absence. Both have had a very considerable merchandising experience.

Market's First Bale Is Received From Starkey

Premium of \$60.25 Given by Business Firms of Floydada And Bale Brings 29c Per Pound.

Floydada market's first bale of 1926 cotton was received Monday morning. It came from Starkey and was produced and brought to town by Earnest Jones. A. V. Haynes Gin Company ginned the bale and it was bought by T. P. Collins, local cotton buyer at 29 cents per pound.

The first bale of the season reached Floydada on the same day this year that the first bale reached town last year, Ed Bishop, secretary of the Chamber of Commerce, said. Mr. Jones had 1250 pounds of seed cotton and the turn-out was a 420 pound bale.

Mr. Jones is joined by his family in a request to The Hesperian to express their appreciation for the splendid first bale premium given by local business firms.

COTTON MEETING AT SAND HILL ON TOMORROW NIGHT

Weather conditions have been unfavorable this week to the meetings of the Cotton Association scheduled for this county. Tuesday night the meeting which was to have been at Lakeview, was postponed when as the crowd began gathering threatening clouds sent them back home.

J. Frank Triplett, field director of the association, announces the fifth meeting will be held at Sand Hill tomorrow night. Wednesday night the meeting place was Blanco. Tonight at Center. The first of the series of meetings was held at Joe Bailey Monday night.

LOCAL LEGIONNAIRES ATTEND STATE MEETING AT AMARILLO

John H. Reagan, Jno. W. Maxwell and Roy L. Snodgrass are at Amarillo this mid-week at the State Convention of the American Legion as representatives of McDermott Post.

They left yesterday morning. Sessions of the convention opened yesterday and will continue through Friday.

To Residents of The Mid Plains Counties of West Texas

Comprised in the Boundaries of Bailey, Parmer, Castro, Lamb,
Swisher, Hale and The Plains Portions of Deaf Smith,
Crosby, Floyd and Briscoe Counties

If you have traveled over the counties named above—if you know the section of country in which you live—you must have been struck with the similarity of the soil, climatic conditions, water supply, topography, and the similarity in the products of the county—wheat, cotton, grain sorghums, as the principal products, with livestock and poultry raising, dairying and truck farming, millet, sudan, alfalfa, oats and other products rounding out the total productive scale in the section.

You must have noted—indeed, you did note when you decided to cast your lot in the county or section of your choice, within this area, that no other country within your

knowledge produces such a wide range of products, has such a wonderful supply of pure shallow water and combines with these a great climatic advantage that aids success-

ful growth of products demanded by all the world and furnishes protective conditions against many pests by its altitude and position within the temperate zone.

WE HAVE WITHIN THIS AREA THE KIND OF A COUNTRY THAT GOOD FARMERS EVERYWHERE ARE LOOKING FOR, THE KIND OF A COUNTRY IN WHICH CAPITAL WANTS TO INVEST.

It comprises an area of approximately 10,000 square miles—possibly a little less, possibly more—in which, if by magic, you could overnight move a farmer from its northern to its southern, or from its eastern to western boundaries, he could begin the next morning with the same farming implements, tilling the same kind of land under the same conditions, and planting it to the same kind of crops that he was planting before his removal. Difference which might appear large become small as you begin to apply standards of one to another. If you think this statement is incorrect, make the comparison, without regard to the sentiment of loyalty and your immediate preference for your own locality. So far as the crops that can be raised, the depth of the soil, the supply of water, and climatic conditions, the similarity is so great that one would have difficulty in explaining any differences to the homeseeker from a distant state.

Wanted! \$10 For a Name

There is a word or combination of words that is exactly the correct name for the great body of land embraced in the plains area of these ten counties. That name is one thing this committee is seeking.

Think of a rich alluvial plateau, underlaid with an abundant supply of water, with deep soil, excellent climatic conditions, all adapted to the greatest diversified farming effort ever conceived—all equally excellent in every respect for undreamed-of development—covering an area of nearly or quite 10,000 square miles, each section of it limited only by the initiative and effort put forth by the people who populate it. That, in brief, is the country in which we live. What is the name for it? Let us have your ideas.

If the name you give is adopted as the name for the territory or this organization, you will be awarded the prize of \$10. Address your replies to H. B. Adams, Secretary, Lockney, Texas.

THESE FACTS HAVE GIVEN RISE TO THE BELIEF THAT WE CAN SUCCESSFULLY ADVERTISE AND EXPLOIT THIS TERRITORY AS A WHOLE IN A NATIONAL WAY.

And thus bring about the development we are working for in a much more systematic and effective way than we are now doing. For instance, your county has wonderful agricultural resources, vast undeveloped wealth; your community, town or city has good churches, good schools, excellent highways, perhaps, gins, elevators, ever-abundant water supply ready to be tapped, paved streets, good markets, and other modern needs which attract the homeseeker. Are there any of these things your neighboring county does not have? They do have them. They have these and they have them in almost the exact degree that you have. And they are advertising them in about the same way that you are advertising. They are reaching as many people as they can reach with the finances at their command, as you are doing. They are building and pushing forward, bettering living conditions, working for greater development. But they, like you, are working as individual counties, possibly as individual communities.

**With Conditions So Exactly Similiar Over This Area of 10,000
Square Miles There Is No Reason We cannot Establish
an Identity That Would be Nation Wide**

But this will take harmonious working together. It will take mutual understanding and it will require grouping our advertising resources to a great extent. And the immediate question is whether or not the people of this great territory will see the possibilities and will rise to the opportunity we have long had before us, but are just now realizing.

Last week at Plainview representatives from communities in every county named above, discussed the possibilities of this idea for three hours, and arrived at the conclusion that

the project is not only a good one but that it is workable. That through such organized effort the territory can be advertised, and developed ten-fold more effectively than by efforts alone of the individual county or community; and molded into the recognized greatest diversified farming section in the nation. These representatives formed a permanent organization which they want to begin functioning at once. Committees are now giving their time to the study of the practical workings of such a movement, to the adoption of constitution and by-laws, and the

scope of the organization's activities. All efforts now being put forth, and the success or failure of the collective effort thus begun, however, will depend altogether on the support which can be obtained from the individual communities. If you think your community should get behind such an organization, aid it with moral and financial support; and thus, within a short scope of years begin to feel the results of the united effort put forth, lend a hand. If the idea is good, let's make it go. Let's take advantage of the fortunate situation which is ours.

This advertisement, sponsored by the Representatives of 35 communities in meeting assembled, is presented here with
of The Floyd County Hesperian.

PROMOTE INTERNATIONAL AMITY

Correspondence between school children of America and those of other countries is promoted by several agencies, the most active of them being, perhaps, the Junior Red Cross. Organizations for like purposes have been formed in other countries, and some of them have established relations on their own account with teachers in the United States. One of these is the International Fraternity Association of Osaka, Japan. K. Ikehara is the executive secretary. The American correspondent of this organization is Miss Minet B. Moore, 16 Fulton Street Newark, N. J. The purpose of the organization is "to advance the cause of world friendship by means of international exchange of letters, news, and tokens particular to their respective countries, especially among the younger generations of nations."

INTERSCHOLASTIC MUSICAL MEETS PROVE ADVANTAGEOUS

A music contest in which more than 400 students took part, representatives of 12 high schools with an enrollment exceeding 5,000, was held recently in Centralia—the first southwest Washington interscholastic music meet. Preliminary elimination contests were held in the morning and afternoon, and at the evening "finals" gold and silver medals were awarded individual winners, and silver trophy cups to schools. Entry fees and admission charges made the meet self-financing, and social features promoted good feeling throughout the contest. It is said that such meets not only elevate the standards of high-school music and enable supervisors to compare their work, but they tend also to counteract the over-emphasis placed on athletic programs.

Czechoslovakia maintained in December, 1924, 1,416 infant schools, 1,047 kindergartens, 366 nursery schools, and 58 creches. The schools were attended by 89,282 children.

Work of student plasterers, bricklayers, plumbers, and steamfitters on the new \$242,300 trade school building to be erected in Detroit, Mich., will save \$23,000 in construction costs.

TUSK FOUND NEAR AUSTIN

Petrified Remains Removed To University of Texas Museum; Specimen Measures Over Nine Feet

Austin, Texas.—Removal of the prehistoric elephant tusk recently discovered eight miles from Austin on a branch of Little Walnut Creek, to the University of Texas has been completed. The tusk is thought to be a mate to that found last fall. Both have been presented to the University Museum Collection by the owner of the farm on which they were found.

When uncovered the tusk proved to be nine and one-half feet long and eight inches in diameter. It curved from the point of attachment to the head, first downward, then upward, ending with the tip pointing back toward the animal's head. Removing the specimen required great care, particularly as it was somewhat decayed, according to Dr. John T. Lonsdale and W. S. Adkins of the Bureau of Economic Geology of the University, who were in charge of the work. The tusk was placed in a plaster of paris cast and brought to the University in two pieces.

With the acquisition of this specimen the Bureau of Economic Geology now possesses two tusks, a shoulder bone, a tooth and a number of smaller bones all probably from the same animal, Dr. Lonsdale said. From the material at hand it would be possible to at least roughly reconstruct the animal as it existed, he said.

It is hoped by officials that some time soon a state museum may be established at the University of Texas where these and many other specimens can be shown.

Detroit's public-school program contemplates the expenditure, during the next 10 years, of \$73,000,000 for the purchase of sites and construction of new school buildings.

Of the 879 teachers, principals, and supervisors of Dayton (Ohio) public schools, 764 received credit last year for extension work, summer courses, or educational travel. Twenty-seven visited foreign countries. Dayton was represented during the year in 63 different educational institutions.—School Life.

Locals and Personals

Mrs. T. W. Young, of Amarillo, Mrs. T. M. Cox, and daughter, Thomasene, Miss Ethel Houghton, and Aubrey Bishop, city, left Monday for Amarillo. Mrs. Young has been here several days visiting relatives. The party will attend the American Legion Convention while in Amarillo.

Mrs. Jno. Smith and son, John Edwards, and daughter, Bert Ione, and Mrs. J. C. Edwards and son, Curtis of Petersburg and Mrs. W. L. Holloman of this city returned Friday from a visit with relatives in Waco and Dallas. They made the trip in Mrs. Holloman's car. Bud Long and Clark Williamson, of Milford, are here prospecting this week. They are guests of Mr. and Mrs. Clay Johnson and Mrs. Ella Johnson.

Mr. and Mrs. W. V. Irvin and two sons, Walker and Harry of Corpus Christi, left Saturday for their home after spending Thursday and Friday with Mr. and Mrs. R. L. Henry. Mr. and Mrs. Irvin formerly lived here and were old friends of Mrs. Henry's family. Mr. Irvin and her father, during his life time, were business associates.

Horace Owen, of Childress, came over Sunday after his two little sons, Horace and Bud, who have been spending the summer with their grandmother, Mrs. C. W. Mitchell. Mrs. Mitchell and her daughter, Mrs. Sam Thurmon, accompanied them home, and they will visit about a week before returning home. They made the trip in Mrs. Thurmon's car.

Jess Martin, deputy sheriff of Santa Ana, Calif., was here Friday and visited his cousin, Mrs. Geo. Dickey, for a short while. He was on a prospecting trip.

Elmer Estridge and family returned Sunday from Curtis, Oklahoma where they spent eight days visiting Tom Walker and family.

Mrs. Lon V. Smith and Miss Brown Eyles Hawkins, and Miss Emma Lou Smith attended the circus in Plainview, Saturday.

W. F. Hardin, of Des Moines, Iowa, spent Saturday and Sunday with his sister, Mrs. E. L. Angus, whom he had not seen for seven years.

Mr. and Mrs. Bob Workman, of Amarillo, were guests of Mr. and Mrs. Jno. Lewis from Saturday until Monday.

Miss Beulah Sheridan, of Matador, was a guest of Miss Jennie Lewis Friday.

Miss Ona Bagwell, of Amarillo, spent last week-end here visiting her parents, Mr. and Mrs. W. Y. Bagwell.

Dr. L. V. Smith and J. B. Houston made a business trip to Matador Monday.

O. L. Stansell, city, and brother, Jim, of Plainview left Tuesday for Wellington on business.

W. A. Baker returned Monday from Mineral Wells where he has been for two weeks. Mrs. Baker remained there.

J. W. Miley, John Deere Plow Co., representative from Plainview, was in Floydada Monday on business.

P. L. Ormon, of Sunset, was a business visitor in Floydada Monday.

Fred Bell and C. T. Stevens made a business trip to Pampa the first of the week.

Miss Lewana Hanna, of Lubbock, was a visitor in Floydada last week-end. Misses Opal and Cleo Snodgrass spent the week-end in Lockney.

J. E. Gullion made a business trip to Plainview Tuesday.

C. P. Looper and family made a business trip to Lubbock Tuesday.

Mrs. Bert Pinson, of Petersburg, is visiting a few days here with friends.

BRITISH SCHOLARS STUDYING AMERICAN EDUCATION.

An additional scholarship for educational research in America, available to teachers in Great Britain and Ireland, has been established in connection with the research work of the City of London Vacation Course. The new Bush scholarship has a value of £300, and the appointee, who may be a man or woman, will be sent out this fall or early in 1927. Appointment will be made by an advisory board consisting of the president of the course and other educational officials. Candidates must submit a statement of the research proposed and method to be pursued. The appointee will be required to send monthly reports of progress made, and upon completion of the work present a thesis embodying results of the study.

Two scholars have already visited America under similar appointment by the City of London Vacation Course. Miss Mabel J. Wellock made a tour of the country in 1925 studying elementary education, and Mr. Arthur B. Neal is now investigating junior high schools and rural education.—School Life.

NEW YORK SCHOOLS RESTORING DENUDE FORESTS

Reforestation is becoming a popular school project in New York State. Two thousand trees have been planted each year for the past three years by pupils of the Cold Brook School, and the work will be continued this year. A good beginning has been made upon the school forest of Watson, Lewis County which will ultimately cover 98 acres; trees are planted at the rate of 10,000 a year. Pupils of the Spencerport High School are planning to reforest 2½ acres of the 12-acre tract. A school forest has been started by the agricultural department of Walton High School. A plot of 5 1-3 acres was purchased last year on Pine Hill, covered a century ago with a virgin white-pine forest. About a third of the plot has already been set out, and the remainder will be reforested during the next two or three years in order to train students in practical forestry.

This work is permitted by the State Conservation Commission, which supplies young forest trees free for planting on publicly owned land and at a nominal price to individuals. The Ar-

bor Day number of Bulletin to the Schools, issued by the University of the State of New York, was largely devoted to descriptions of such efforts.

George Bernard Shaw's popularity in Germany is so great that it has evoked a new brand of cigar, the G. B. S. It costs eight cents.

I HAVE MOVED

I am now located with the Shaw, Felton & Collins Grocery. Next door to the express office.

I am still in the market for your—

CREAM, CHICKENS AND EGGS

I pay the highest prices for your products.

RUBY D. WHITE

BOOTHE BROS. WANTS TO BUY YOUR MAIZE

NEW NELLIE DON NEIGHBORHOOD DRESSES

DRESSES
\$1.95
TO
\$3.50



That "difference" you note in the Nelly Don Neighborhood Dresses at first glance is—

They Have All The Style And Fit of an Expensive Dress.

And they have these qualities because just as much time, thought and dress-making skill is put in them as the more expensive frocks.

Fabrics are designed and made for them—special color combinations are worked out—novel trims and clever Nelly Don touches give individuality—perfect fit and hang is



obtained through perfect pattern making—every seam is carefully finished.

That is just what the Nelly Don label means in a neighborhood dress.

Look your best at home is the secret of happiness—and the secret of doing so is Nelly Don Frocks.

The dresses illustrated above and others are on display this week at our store. See these newest models in fast color Prints and—just try one on—your delight will grow with each look. Sizes 16 to 46.



C. R. Houston Co.

FLOYDADA, TEXAS

Floyd County Fair, Floydada, September 24-25

SEE THIS LIST

No doubt there are at least a few names on our list of customers that you will recognize. Why not consult them as to the advisability of buying your Used Car here? The list is at your disposal any time.

MOTOR SUPPLY CO.,
Floydada, Texas

A USED CAR IS ONLY AS DEPENDABLE AS THE DEALER WHO SELLS IT

LAND!

Lands to SELL, FARM or STOCK FARM lease, or to lease for grazing purposes, in most any size tracts wanted in northwest Texas. Make a specialty of the rich prairie lands located in Floyd and other counties of the central plains. Also large list of town lots to select from.

W. M. Massie & Bro.,
General Land Agents

The Senior Land Agency of Floyd County.

Floydada,

Texas



FLOYD MOTOR CO.

—Now In Their—

New Location

On South Main Street
Formerly occupied by Surginer & White Motor Company.

Chevrolet Sales and Service

More room. New Chevrolet Service Equipment. Better prepared to serve you.

FLOYDADA, TEXAS



Good taste and good health demand sound teeth and sweet breath.

The use of Wrigley's chewing gum after every meal takes care of this important item of personal hygiene in a delightful, refreshing way—by clearing the teeth of food particles and by helping the digestion.

The result is a sweet breath that shows care for one's self and consideration for others—both marks of refinement.

G126



Floyd County Fair Dates, September 24-25

2

Hesperian Want Ads—Results

HESPERIAN PUBLISHING COMPANY
FLOYDADA, TEXAS

HESPERIAN
FL



South Side—Floydada

Quanah Route Makes Formal Application Of I. C. C. To Take Over Motley Road

Frisco Subsidiary Takes Step To Carry Out Plans For Ex- tending West Texas Lines.

The second formal step in forwarding their plans for extending their lines in the West Texas and Plains railway field was taken formally last week by the Q. A. & P., when they filed application with the Interstate Commerce Commission asking permission to take over the Motley County Railway to Matador. Chief Counsel Cecil H. Smith, filed the application.

The Motley County Railroad extends northward from the Matador Junction of the Quanah to Matador, a distance of nine miles. The road was sold at sheriff's sale more than a year ago to G. E. Hamilton of Matador, trustee for the Quanah line. A companion petition from the Motley County Railway to abandon its line will be filed with the commission, a news story from Mark H. Goodwin, Washington Correspondent to the Dallas News, states. Continuing Mr. Goodwin's story says:

The application of the Quanah to take over a part of the Frisco system is predicated, the petition says, upon authority being obtained from the State of Texas to carry out the arrangement. On previous occasions officials of the Quanah have told the commission that the next Texas Legislature would be asked to approve the acquisition.

The Quanah road is involved in the South Plains construction cases now pending before the commission for decision, its application there being for permission to extend from MacBain to Floydada. The report of Examiner C. E. Boles in the case recommended that the extension be permitted, providing the Texas, Panhandle & Gulf proposal to build from Fort Worth to Tucumcari became a reality and that the Quanah either be taken over by the Panhandle or that the latter be given perpetual trackage rights between Paducah and Floydada.

The Frisco answered that it was not ready to sell the Quanah line, and announced that if the commission permitted it to build to Floydada its objective was the Mexican border at El Paso. In arguing before the commission against adoption of the Boles report, which would give the Quanah only

conditional authority, Cecil H. Smith of Sherman, counsel for the Quanah, announced that if the Floydada extension were granted the Quanah would accept a condition that it also extend to Lubbock, an additional fifty-five miles.

At the same time Mr. Smith told the commission that authority was to be sought from the State of Texas to take over the Motley road and that the Quanah's plans were to extend it to Quitaque in Southern Briscoe County. Quitaque has been longed for a railroad for many years, it was explained. No hearing on its proposal to take over the Motley County Railroad is desired by the Frisco.

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Sim S. Martin whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 20th day of September A. D. 1926, then and there to answer a Petition filed in said Court, on the 13th day of August A. D. 1926, in a suit numbered on the docket of said Court No. 1810, wherein Opal Martin, is plaintiff and Sim S. Martin, is defendant.

The nature of the plaintiffs demand being as follows, to-wit: A suit for divorce, Plaintiff alleges that she is a bona fide inhabitant of the State of Texas and of Floyd County, Texas, That on or about the 20th day of December A. D. 1924, in Hale County, Texas, plaintiff and defendant were lawfully married, that they continued to live together as husband and wife until on or about Feb. 11, 1925, when by reason of the cruel and harsh treatment and improper conduct of defendant toward plaintiff, she was forced to permanently abandon defendant since which time they have not lived together as husband and wife. That said marriage relations still exist.

Wherefore plaintiff prays the court that defendant be cited to appear and answer this petition and upon hearing hereof she have judgment dissolving

said marriage, that her maiden name be restored, for costs of suit and for such other and further relief in law and in equity to which she may be entitled.

Herein fail not, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office, in Floydada, Texas, this the 18th day of August A. D. 1926.
(SEAL) G. C. TUBBS,
Clerk District Court, Floyd County, Texas. 254tp

H. D. BLOODWORTH, JR., DIED TUESDAY LAST WEEK AT AUSTIN

H. D. Bloodworth, Jr., 11-year-old son of Mr. and Mrs. H. D. Bloodworth, of Newland, died Tuesday of last week at Austin, following a brief illness. The remains reached Floydada Thursday afternoon and interment was made late Thursday afternoon in Floydada Cemetery, following funeral services held at the home of the child's grandparents, Mr. and Mrs. W. L. Bloodworth. Rev. Marvin Brotherton, of Kirkland, assisted by Rev. A. D. Moore, M. E. pastor of Floydada Circuit East, conducted the funeral and burial services.

A number of out-of-town relatives were here for the funeral. They were N. J. Deets, of Bellevue, father of Mrs. Bloodworth; Harland Deets, of Olney, her brother; Elbert B. Bloodworth, of Lubbock, brother of the deceased lad's father; G. C. Custer, of Post; Mrs. Lee Tudor, of Slaton; Mrs. C. C. Bloodworth and son, of Jacksboro; Mrs. Della Tate, of Bellevue.

Mr. Bloodworth had taken his son to Austin some ten days prior to the boy's death for treatment, and while it was known to relatives that he had been slightly ill, they were unprepared for the shock of the news of his death.

Ted Borum and Roy Holmes returned Friday from a two week's tour of Dallas and other points.

CITATION BY PUBLICATION

THE STATE OF TEXAS.

To the Sheriff or any Constable of Floyd County—GREETING:

You are hereby commanded, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Caroline V. Price, C. V. Price, J. K. Gwynn, James K. Gwynn, James B. Price, Joseph Phillips, C. B. Adams, Mrs. M. C. Hill, T. G. Hill, Mrs. M. C. Fisher, J. H. Fisher, Mrs. Nellie Adams, and the unknown heirs and legal representatives of each of above named defendants, and unknown heirs and legal representatives of each of above named defendants deceased whose residence is unknown to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 20th day of September A. D. 1926, then and there to answer a Petition filed in said Court, on the 17th day of August A. D. 1926, in a suit numbered on the docket of said Court No. 1809, where in J. M. Hughes, is plaintiff and Caroline V. Price, C. V. Price, J. K. Gwynn, James K. Gwynn, James B. Price, Joseph Phillips, C. B. Adams, Clyde B. Adams, Mrs. M. C. Hill, T. G. Hill, Mrs. M. C. Fisher, J. H. Fisher, Mrs. Nellie Adams, and the unknown heirs and legal representatives of each of the above named defendants, Opal Farris who is at present Opal Gregory wife of L. J. Gregory, L. J. Gregory, J. W. Jones, Lee Jones, are defendants.

The nature of the plaintiffs demand being as follows, to-wit: Being a suit for the title and possession of the following described land and premises situated in Floyd County, Texas, All of Lot No. 4 in Block 132, in the town of Floydada (Floyd City) Texas.

Plaintiff alleges that on or about August 1st, A. D. 1926, he was lawfully seized and possessed of the above described real estate and premises, holding and claiming the same in fee simple. That on the day and year last aforesaid defendants unlawfully entered upon said premises and ejected plaintiff therefrom and unlawfully withheld from plaintiff the possession thereof, to Plaintiff's damage in the sum of \$1000.00. That plaintiff claims title under the three, five and ten year statute of limitation.

Wherefore plaintiff prays judgment of the court that defendants be cited to appear and answer this petition, that he have judgment for the title and possession of said above described land and

premises, and that writ of restitution issue, for damages and costs of suit and for such other and further relief special and general, in law and in equity, that he may be justly entitled to.

Herein fail not, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 17th day of August A. D. 1926.
(SEAL) G. C. TUBBS,
Clerk District Court, Floyd County, Texas. 254tp

T. L. Calloway made a business trip to Plainview Monday.

Mr. and Mrs. J. R. Teague and family, of Mt. Blanco, reached home Sunday from Fort Worth and Cleburne, where they have been visiting friends and relatives.

Mrs. J. B. Green, of Austin, arrived Saturday for a visit with her son, Jas. K. Green and family.

Mr. and Mrs. Ira Connell have returned to Hereford after spending a year in Floydada, while Mr. Connell was employed with The Hesperian. They disposed of their home here and may make Hereford their home permanently.

Mr. and Mrs. F. E. Savage and children were in Floydada a short time Sunday. They were enroute from Canyon on a vacation tour to Denton and points south, planning to reach home about Septmeber 20.

CLASS IN ART—

Water-color, oil and pastel painting.

FALL TERM BEGINS

Monday, September 20

MRS. OLIN S. MILLER

One block South of Presbyterian Church

COMPETITION IN WORDS

One who goes into the market to buy a motor car today is naturally confused.

He has read the words *best* and *greatest* so often that they have ceased to be convincing. Where *all* is best, he reflects, there can be no best.

Thousand-dollar cars have been described to him in ten-thousand dollar language. And vice versa.

He finds himself the target in a war of adjectives; the helpless victim in a gigantic competition of words.

And so he is forced to rely on chance—the advice of friends—or his own limited experience.

Dodge Brothers, Inc., have never participated in this verbal competition.

They are content with the position they have long maintained in the far more vital competition of *honest value*.

They have continued steadily to improve their product, not only in comfort and beauty, but *basically*—beneath the body and hood where fundamental values lie.

Yet they have not unduly stressed each betterment that has marked the steady progress of their motor car toward a higher perfection.

And when economic conditions or greater sales have permitted them to reduce prices without reducing quality, they have announced the fact without excessive emphasis.

Unexaggerated truth is not spectacular. But in the long run, implicit public confidence has been Dodge Brothers reward, and this they propose to preserve forever by continuing to build just a little better than they tell.

MOTOR SUPPLY COMPANY
Floydada, Texas

DODGE BROTHERS MOTOR CARS

Listen Folks—

SOMETHING NEW!

We have just received our first shipment of that—

TEXHOMA NEW GAS

IT IS

Water White, Double Run

More Miles per Gallon and More Pep

Don't take our word for it, but come by and try it for yourself.

We still handle that—

Guaranteed Seiberling Tire

If your car is going to need a tire, come around and figure with us before you buy. We can Save you Money.

Central Filling Station

J. W. HANEY, Prop.

OUR NEW MEN'S CLOTHING STORE

WILL OPEN BETWEEN SEPTEMBER 15 AND 25

With a complete line of Gent's Clothing, Furnishings and shoes.

We are a little late but it will pay you to wait.

We are in the market this week and our new store will open just as soon as the railways and express company can deliver our merchandise to us.

Our location: Middle of the block, South Side.

WOOD BROTHERS

CLOTHIERS FOR MEN

E. G. (Elmer) Wood

J. G. (Jess) Wood

Round Bale or Square Bale

We Have Both

FLOYDADA GIN COMPANY

OF FLOYDADA

Has Now Installed One Anderson-Clayton Press
Round Bale

We Buy Cotton Outright for the Round Bale

Our Big Plant has eight gin stands in operation. Two square bale presses and one round bale press. Take your choice. The round bale is accepted for shipment by railroad companies without further compressing for that reason there is more net profit to the farmer who sells his cotton to us. That point is worth your investigation.

Sell to us or let us gin your cotton for the square bale then sell to your street buyer if you prefer. We save the difference in freight and cost of drayage yardage and other charges if you sell to us for the round bale press.

We are equipped to give you the best of service and choice of plans to market your cotton crop.

The best service in Western Texas and as good as can be had in the world we are in position to save you money. Investigate our claims.

Prompt service and always at your service.

FLOYDADA GIN COMPANY

FLOYDADA, TEXAS

Society and Clubs

Reception For Teachers And Trustees Given.

On the beautiful lawn at the home of Mrs. H. S. Sanders a most enjoyable get-together party for the old and new teachers and the school trustees was given by Mes. H. S. Sanders, E. B. Massie, W. C. Grigsby, Geo. Smith, C. R. Houston, and Wilson Kimble on the night of September 2.

The lawn was lighted by electric globes strung here and there through the leaves and shrubbery. Chairs placed in a circle invited teachers, trustees and better halves to be seated.

Immediately upon the arrival of all the guests, the entertainment of the group was placed in the hands of Misses Higgs, West and Alexander. The program arranged by these young ladies afforded an evening of merriment and fun. Games which demanded action, quick thinking and much rivalry were in order.

"Who has the dime" game gave everyone a chance to shake hands. The dime was left with Miss Calvin. The car race caused much merriment. The "Chivey" beat the Ford, but the "Buick" won the race. Ike Jay being the lucky chauffeur won the prize, a stick of candy large enough to divide with all of his passengers.

"The Peanut Relay" in which the women were matched against the men was a test of steady nerves. It isn't so easy to pick a "rolly" peanut up on a knife unassisted by the other hand and carry it on the knife several feet and place it in a plate. The men won. Proving of course that the men have steadier nerves. The men ate the rest of the peanuts.

Possibly the race causing the most fun was the clothespin race in which the women beat the men on hanging out a washing by the narrow margin of only one clothespin. Several of the husbands seem to have had experience

Anyone desiring information on how to play "Tommy, Tommy Hop Tommy" or "Scissors" may feel free to call upon W. C. Grigsby.

Harper Scoggins responded to an invitation to read with a selection from Kipling entitled "Gunga Din" followed by a humorous encore "The Old Plan-

Refreshments of sherbert and cake were served to the following guests, each receiving as a favor a cute little dish. Mes. H. S. Sanders, Mrs. C. R. Houston, Mr. and Mrs. Kenneth Bain, Mr. and Mrs. M. L. Kizziar, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. Emma Henry, G. R. May, Mr. and Mrs. R. E. Fry, Miss Pearl West, Miss Mae Colson, D. D. Cummings, Miss Lillian Walker, Miss Ruby Higgs, Miss Grace Alexander, Miss Emma Lou McKinney, J. C. Wester, Mr. and Mrs. Harper Scoggins, Ike Jay, Mr. and Mrs. E. Ray Smith, Miss Ruby Norton, Miss Vera Fry, Mrs. Lucy Clements, Mrs. G. S. Klebold, the hostesses and the following children: Maxine Fry, Marilyn Fry, Mildred Houston, Aurelia Sanders and H. S. Sanders, Jr.

A. Guest.

Mrs. Kizziar Given Shower Prior To Departure.

The members of the T. E. L. Sunday School class of the Baptist church entertained with a lovely shower Tuesday afternoon from three to five at the home of Mrs. Glad Snodgrass, honoring their teacher, Mrs. M. L. Kizziar, who will leave soon for her new home

at Abilene.

The party was begun with a reading by Mrs. T. R. Webb entitled, "Home Dearly Home" by Grace Noll Crowell. Following this games and contests were the order of the afternoon conducted by Mrs. E. E. Brown and Mrs. H. L. Norman.

During the game an old Gypsy lady came to the door and asked if she might show her ware. The hostess, Mrs. Snodgrass told her that she was entertaining and could not see her today. The Gypsy insisted and each lady bought the one she had previously placed in the Gypsy's Pack. After Mrs. Kizziar was blindfolded the gifts were placed in her lap. She thanked each one for their token of love and appreciation. Mrs. E. E. Brown made a very convincing Gypsy.

Ice Cream and cake was served to the following: Meses. Herbert Ralls, J. T. Howard, T. S. Stevenson, E. E. Brown, T. R. Webb, W. J. Burke, W. L. Cannaday, E. C. Nelson, Jr., G. N. Shirey, C. Bagwell, E. L. Angus, Lee Howard, E. L. Norman, Ross Henry, G. R. Strickland, Clyde Davis, Harper Scoggins, Mrs. Glad Snodgrass, Hostess and Mrs. M. L. Kizziar, honoree.

Party Enjoys Picnic At Country Club.

Friday afternoon several friends prepared their lunches and went to the country club for an outing and picnic. Those enjoying the party were: Mr. and Mrs. Kenneth Bain, Mr. and Mrs. R. E. Fry, Mr. and Mrs. O. P. Rutledge, Mrs. Homer Sanders and Mrs. E. B. Massie and children and Mrs. C. B. Meador, of Abilene.

South Ward P. T. A. To Resume Work.

The South Ward Parent-Teachers' Association will resume their work for the new school term, beginning Friday, September 17, at 3:15 p. m. at the school building. A very interesting program is being arranged for this meeting.

Watermelon Feast Given Store Force.

Mr. J. G. Martin, of the Martin Dry Goods Co., gave a watermelon feast Friday evening to all of the members of the store force and their families, at the big lake northwest of his home. Those who enjoyed the feast were: Mr. and Mrs. C. M. Martin, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Boone Hall, Miss Mary Porter, Miss Frances Porter, Plainview and Mr. and Mrs. J. G. Martin and children.

Buck Williams Marries Petersburg Girl.

Buck Williams, of Harmony, and Miss Evelyn McIntock, of Petersburg, were married last Saturday evening in Petersburg by the pastor of the First Christian Church. Mr. and Mrs. Williams left Sunday for Amarillo to visit for a week. They will be at home at the home of Mr. Williams' father until the first of the year. Their plans are to make their home after that time in Floydada.

The groom is the son of Mr. and Mrs. Williams of the Harmony community. He attended the Floydada schools for several years, and has many friends here.

Ralph Jones and Miss Ila Mae Steen Married Sunday.

Ralph Jones and Miss Ila Mae Steen were married last Sunday evening in Crosbyton by the Justice of Peace of that city. They were accompanied by Roy Scoggins, city, and returned home Monday morning. They will be at home with Mr. Jones' parents in Floydada for the present.

The bride is the daughter of Mr. and Mrs. I. M. Steen, of McAdoo. She attended the Floydada schools last term. The groom is the son of Mr. and Mrs. Edgar Jones, city. He also attended the Floydada schools and has been reared here.

Jordan-Hill Nuptials

On Tuesday evening at 8:30 in the home of the parents of the bride in Amarillo was solemnized the beautiful simple wedding of Miss Faye Jordan and J. Davis Hill.

Tate Fry of Floydada sang Cadman's "At Dawning," and as the melody changed into the sweet strains of the wedding march from Lohengrin played by Miss Alice Dawes of Big Springs, Mrs. Neal Barrett of Breckenridge, sister of the bride and matron of honor, took her place at the left of the bridal arch. Then came Miss Eva Faye Jordan, sister of the bride and maid of honor upon the arm of Harold Shanklin, cousin of the groom and best man. Miss Jordan stepped to the side of her sister and Mr. Shanklin to the right. Following these came the bride and groom, charming in their young happiness. As they stood beneath the flowers in the subdued candle light with the soft sweet music of Schubert's serenade in the air, Rev. B. F. Frona-barger of Canyon spoke the sacred words that joined these two in wedlock.

Mrs. Hill is the beautiful daughter of Mr. and Mrs. M. S. Jordan. She grew to young womanhood in Graham, receiving her college education at Kid-Key and at West Texas State Teachers College.

Mr. Hill is the son of President and

J. C. Dickey A. C. Goen
Dickey & Goen

Real Estate and Loans
Farm Lands, Ranches and
City Property

ALWAYS A BARGAIN
Floyd County Correspondents for
the First Texas Joint Stock Land
Bank of Houston, Texas. 6 Per
cent Interest. Prompt Inspection.
Surginer Building
North Side Square

Floydada, Texas Telephone 170

Mrs. J. A. Hill of the College at Canyon.

These young people are of sterling worth and are followed by the best wishes of all who know them. They will be at home after September the sixth at Breckenridge where Mr. Hill will teach manual training in the Junior High and assist in Senior High coaching.—Randall County News.

Mr. Hill is quite well known in this city having visited here at different times and also being quite popular in athletic. A number of students from here come to know him in that way.

Study Club Holds First Meeting Of Year.

The 1922 Study Club met in its first regular session of the year Thursday afternoon with Mrs. Kenneth Bain as hostess. Mrs. J. M. Willson was leader of the program for the afternoon. In the absence of the resigning president, Mrs. M. L. Kizziar, Mrs. H. S. Sanders presided. At the conclusion of the business meeting the following program was rendered: Roll Call, answered by giving names of modern poets; "The Pattern of a Poem," Mrs. J. M. Willson; "The Themes of the new Poetry"—De-

mocracy" Mrs. E. B. Massie; John Masfield, His Poems and Themes" Mrs. R. E. Fry.

Following the program the year books were distributed and old business attended to.

Mrs. M. L. Kizziar, retiring president was presented a beautiful silver tea service by the club as a parting token of love and appreciation for her efficient service as the club president for the past two years. Mrs. L. V. Smith presented the gift and in her short address paid a most sincere and touching tribute to Mrs. Kizziar.

The meeting adjourned to meet again September 16, with Mrs. J. U. Borum. Mrs. Harper Scoggins, Club Reporter.

Mr. and Mrs. J. C. Wester and family motored to Plainview Saturday, in their New Overland Whippet, to visit relatives.

U. S. Marshall is ill with the mumps. Rev. and Mrs. Clarence Allen Morton attended the Baptist Sunday School convention in Amarillo, Wednesday and Thursday of last week.

Mr. and Mrs. Roy Green, of Arnel, Colorado, returned home Monday after a visit here with relatives. Mr. Green formerly lived here.

KENNETH BAIN

LAWYER

Rooms 12 and 13

First National Bank Building

General Practice

OLYMPIC THEATRE

PROGRAM FOR THE WEEK

Thursday, September 9th—
"EAST LYNN"

For fifty years the greatest of all love stories—with Edmund Lowe, Alma Rubens, Lou Telling, Marjorie Daw, Belle Bennett, and others. "East Lynn" is a rare drama in its finest form—and will revive the days when melodrama was melodrama. It is a gem of the theatre in a setting of motion picture splendor that will amaze you. Don't miss this greatest melodrama ever written. Also a good two-reel comedy.

Friday, September 10th—

"THE FIGHTING HEART"

With George O'Brien, Billie Dove, J. Farrell MacDonald, Victor McLaglen, Diana Miller and Bert Woodruff, taken from the story "Once To Every Man". This picture has plenty of action, and is sure to please. Also a good two-reel comedy.

Saturday, September 11th—

"DRIFTIN' THRU"

With Harry Carey, the symbol of fiery action, the epitome of gallantry, the interpreter of the West that was—the click of guns—the clink of glasses, the creak of leather—the murmur of mountain streams—riding—fighting—red blood romance—big chances and big rewards. Don't fail to see big-fisted, tender-hearted, sure-shot Harry Carey in a drama with the sweep of the plains and the rapid-fire action of an automatic. Also "Sky Jumper" comedy.

Monday, September 13th—

"CALIFORNIA IN 49"

A mighty drama of the U. S. How the west was won. Also Andy Gump comedy.

Tuesday, September 14th—

"EARLY TO BED"

With Matt Moore, Zasu Pitts and Kathryn Perry. The splurge of a newly married couple bluffing their way thru society. Also comedy.

Wednesday, September 15th—

"MORE PAY LESS WORK"

From the story by Peter B. Kyne with Mary Brian, Charles Rogers, Edward Ratcliffe, Albert Gran. A Kyne comedy that starts with a smile, runs into a sea of laughs and ends with a riot of roars. Also two reel comedy.

Thurs., & Friday, Sept. 16 & 17—

"THE DEVIL HORSE"

Featuring Rex, the King of Wild Horses

LOOK WHO'S HERE Colleen Moore

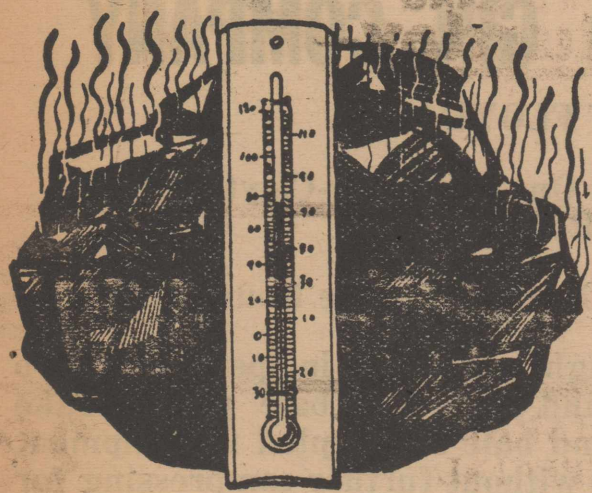
-IN-

"WE MODERNS"

ALSO
GOOD COMEDY
AT

ROYAL THEATRE

NEXT WED-THURS., SEPT. 15-16th



Heat Units For Sale!

When you buy Mutual Coal, you're not simply getting so much tonnage. You buy "Heat Units"—each piece straining in its little prison to burst forth and keep you comfortable during the cold weather.

It's Coal that burns to a pure ash! No Clinkers.

ORDER TO-DAY

J. R. Yearwood

PHONE 247

"Ask Your Neighbor"

"A Sack of Light Crust, -Please."



Burrus Mill
& Elevator Co.
Fort Worth, Texas

Say "LIGHT CRUST" when
you want the best flour

ANOTHER CARLOAD FRESH FROM THE MILL

Brown Bros.

SPECIAL!

30x3½

Com. Cl. Cord

\$9.95

Reduced From \$11.20

Our Greatest Tire Offer

Firestone

Gum Dipped Tires

All Sizes Reduced

Never before have we offered you such tire values! Look again at the saving you make on a genuine 30x3½ Firestone Commercial casing! Where else can you buy a quality tire at this low figure? And remember that substantial reductions have been made in the price of every size and type Firestone in our store. Now is the time to buy Firestones. Act at once! Drive in!

Barker Bros.

FLOYDADA, TEXAS

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
One Year\$1.50
Six Months85
Three Months45

In Advance

Advt. Rates Furnished on Application.

BANK SERVICE CHARGE

Nobody worries about the troubles of a banker, because the banker is supposed to be smart enough, not only to do his own worrying but a considerable part of the worrying for his customers. This is probably the reason why no large public indignation has been created on account of the considerable imposition on the banks of the country by small depositors, who use the conveniences of the banks for their "bookkeeping" without keeping balances with the banks large enough to help pay the costs.

Because banks are among the list of The Hesperian's customers, we are, perhaps, more familiar with some of the banker's troubles than are some of the people in this county, who are really better informed on many subjects than is this newspaper.

For instance, we know that of recent years banks have had more trouble making money—producing something for the stockholders to spend—or, in other words, revenue from the capital invested, than they had in years gone by. The gap between income and outgo has been narrowing down year by year until, in some instances, the banker has watched his profits vanish into thin air. One thing that has added to the cost of the local banker's overhead has been the operation of the Federal Reserve System. Somebody must pay the bills for the good things we have. In this instance, it has been largely the correspondent banks—banks like these we have in Floyd County. The reserve system is a wonderful thing, taken as a whole, with some faults that will be corrected in time, doubtless. Nobody would discard the reserve system now. Another thing has been the increasing cost of free service to the public. For this the banks are largely at fault themselves, doubtless. They have taught their customers, over a long period of years, to expect the bank to handle any account, large or small, including all checks, "charge banks" or whatnot, and keeping individual records from year to year, without cost. And in addition, to expect the bank to mail a statement the first of each month, showing all transactions correctly, and forwarding cancelled checks and deposit slips. "Pay 'y check" was the slogan. And the public responded, with the result that at this time the biggest single item of expense to any Floyd County bank is the handling of its individual accounts. This service, the bank can afford to give free to the customer who carries enough funds in the bank that the bank can use to overcome the cost and show a net profit or break even. As a result of their investigations the bankers in this county have arrived at the conclusion that if they can get 50 cents per month from their customers who carry accounts that run less than \$50 on an average they can break even on these accounts, and save a net loss to the banks that in the case of an institution the size of either of the Floydada banks means 5 to 10 per cent per year on the capital investment.

Under the conditions, The Hesperian thinks the "service charge" the banks plan to inaugurate October 1, will prove entirely equitable and that it will not meet with any great complaint on the part of the public.

TOO MUCH RAIN

A newspaper writer, who takes pen and ink to indite lines on the weather, says takes a chance. Everything may be different by the time the customer reads the lines. Taking this chance, we offer consolation to those customers who live in the rain "streaks" of Floyd County, where 5 to 10 inches of rain have fallen in the past two weeks. In these "streaks" it will be another few days before plows can get into the land and harvesters can put a wagon or truck in the field. Other portions of the county, probably more than half of it, have had only showers or no rain at all, which has been entirely satisfactory for cotton and has allowed the wheat land worker to continue his operations right along.

The consolation we offer to the sections that have had heavy rains is that damage from rain is not usually as great as it appears, that the season they have will be a great advantage next spring, especially if the winter is a dry one, and that they are saved from the temptation to plant their wheat too early.

As a rule, it develops in many West Texas communities, that too much rain does not fall, although we think so at the time.

September 4, 1926.

NOTICE IS HEREBY GIVEN to all property owners on Missouri Street from Main Street to Fifth Street, and Fifth Street, from Missouri Street to California Street, that first payment on Street Improvements are now due and payable at the office of the Secretary, Burl Bedford, of the City of Floydada, Texas.

ICE is also given to those property owners on the above named two streets who desire to pay cash, that the 30 day cash period expires September 17th, 1926, and those desirous of advantage of same shall pay before that date.

this 4th day of September,

W. BAKER & COMPANY,
By W. L. McMants.

This and That

We could cut down our bill some with the grocer and dry goodsman if they'd help us along on that proposition we've got up with the bank. The bank seems slow to recognize the importance of the matter and continues to defer a decision to a future date.

These folks may be right who are planting wheat now. However, some wheat raisers who have been successful, say it's too early.

Two rains practically a week apart, each two or three times as much as necessary, have fallen in the northeast part of the county, while nearly half of the county has had nothing but light showers. Much of the rain falls in "streaks" in this county with the result that a reporter, trying to tell where it rained and how much, has a big assignment.

Fair time almost here. Just a few days till September 24th and 25th.

TEXANS FIRST IN EDUCATIONAL TRAVEL, SESQUI WRITER SAYS

(A. N. Eshman, Winchester, Tenn.)
Were I to have part in planning for a national or international exposition, I should make my first bow to Texas and ask that she make known her wishes concerning the big show, not that Texas is hard to please within reasonable limits, but because the Lone Star state probably excels any other state, according to population, in educational travel. They have the ambition and they have the money to back their judgment.

For example, I saw a personally conducted party of 189 tourists in Montreal, which represented ten Southern states, and exactly 100 of them were from Texas, and 89 were from nine other states. Yet, the entire party was organized by a Tennessee institution.

"My hat's off to the South," said a popular railroad official the other day at Niagara Falls. "They believe in seeing our country. They easily surpass any other section for seeing America first." Such was the verdict of a man who watches hundreds of thousands come and go with every passing year. The South for big records in travel, with Texas easily in the lead.

Search any prominent register at the sesqui and you will find Texas names liberally sprinkled upon its pages. Check up where you will in any one of the five main palaces of the centennial, and you will find many loyal sons and daughters of the Lone Star state in evidence; and sometimes they are on the "glad way," too; for the sunshine way is the Texas way, whether seeing the sesqui, or lassoing a Hereford on a western ranch.

HALF-MINUTE INTERVIEWS

J. I. Hammonds: "I have seen too many dry years in Floyd County to complain at a little thunder, even if we don't think we need rain."

E. C. Wood: "Rent is mighty high in Amarillo. When winter comes, and a workman goes to losing time, something will have to be done about it."

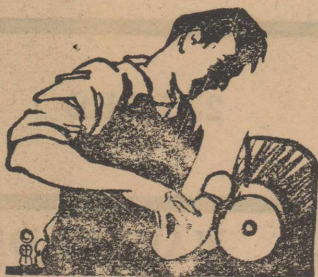
A. A. Beedy: "My place was in the center of the heavy rain on August 29. We had more than 5 inches of rain."

FINDS CASH REGISTER

The cash register belonging to E. E. Brown, which was stolen a few weeks ago from the loading dock at the Texas Utilities Company's plant, was found one day last week by a passer-by in a ditch near the road leading past the Santa Fe Stockyard northwest of Floydada.

The register had been rifled of its contents but was undamaged apparently.

C. R. Smith and E. F. Connell of Hereford, were in Floydada Saturday on business.



SHOE REPAIR

A Stitch In Time

On those old shoes of yours will save them for many another mile of Service. Hand 'em over! We'll renew them with a couple of high quality leather machine-stitched.

HALF SOLES

for
\$1.25

Or—

New Soles and

Heels for

\$1.75

Jones Shoe Shop

West Side Square

Providence News

Providence, Sept. 4.—Two weddings have been solemnized in the past two weeks which were quite a surprise to this community. The weddings were that of Brook Jones and Miss King, of Lone Star, and Mr. Powell and Miss Bennett. This community wishes for both couples much success and happiness.

Mrs. McCulough, who has been ill, is somewhat improved.

Mr. and Mrs. Damore are rejoicing over the arrival of a new daughter in their home last week.

Mr. H. C. Quebec's sale was well attended Wednesday last week.

Mrs. Booth and her daughter, of Rockdale, were visiting at the Gilbreath home the past week.

Miss Eva and Myrtabelle Lovvorn have been visiting relatives at Abertown the last two weeks.

Mrs. Veigel has been taking treatment in Plainview for the past several weeks.

Mrs. Kennedy and daughters have returned from a visit at Lubbock and Leno.

A big rain fell here last week, which delayed the farmers with their work in the fields.

Several of the farmers are binding and shocking their row crops. There is a fine row crop in the Providence community this year. The ducks and geese are already beginning to come in great numbers and this will mean a loss to the farmers.

CARD OF THANKS

We the undersigned wish to take this opportunity of expressing our heartfelt thanks to the many friends who in any way contributed acts of service to our beloved husband and father in his last sickness. The floral offerings were beautiful and emblematic of the purity of the soul of our departed loved one, that's been washed in the blood of the Lamb.

May each one that lent a helping hand meet us over there our prayer.

Angeline Shipley,
D. D. Shipley,
Mrs. W. P. Fullingim,
Alex Shipley,
Jno. T. Shipley,
Mrs. Roy Curry.

RECEIVES SERIOUS INJURIES WHEN THROWN FROM WAGON

Miss Pearl Massengale, of the Cedar Hill community, received serious internal injuries last Saturday when she was thrown from a wagon loaded with grain. Miss Massengale was on the wagon when the horses became startled and jerked the wagon. The sudden motion threw her to the ground and the wagon struck her a glancing blow on the side.

Miss Massengale is still confined to bed, and because the injury is an internal one, her condition is yet uncertain.

Misses Fannie and Inez Bolding spent the week-end visiting friends in Plainview.

CLAY WILLIS MEMBER CLASS '26 EMPLOYED IN AMARILLO

Clay Willis, member of the 1926 graduating class of the Floydada High School, is now employed in the accounting department of the Santa Fe Railway in Amarillo, Texas. He moved to Amarillo with his parents, Mr. and Mrs. R. H. Willis, directly after school was out. Clay was one of the ten members of the class who went the entire eleven years together in the Floydada Schools. Clay is living with his parents in Amarillo, at 206 Fairmont Ave.

Mrs. Glad Snodgrass returned Saturday from Amarillo where she spent a week visiting friends and relatives.

C. W. Ginn and family returned Sunday from a week-end trip to Dalhart where they visited relatives.

SOUTHWESTERN BELL TELEPHONE COMPANY

Twenty-Fifth Dividend

The regular quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Friday, October 1, 1926, to stockholders of record at the close of business on Monday, September 20, 1926.

R. A. NICKERSON,
Treasurer.

R. T. STRIBLING AND FAMILY MOVE TO CANYON THIS WEEK

R. T. Stribling and family moved Monday of this week, to Canyon where they will make their home. Mr. Stribling will be employed by the Palace Meat Market in Amarillo. Jewell Stribling and R. T. Jr., will attend school in Canyon.

Mr. Stribling and family have resided here for a number of years.

Get Your Disc Rolled

TANDEM:

14-16 inch, 20c
18-inch 25c
20-inch 30c

PLOWS:

20-22 inch 50c
24-26 inch 60c

RIGHT LAPS:

Small, 50c
Large, 60c
Hollows ground, per disc 25c

Enoch Blacksmith Shop
East Side of Square

A FAMOUS SOUTHERN COOK

Says

if all oil stoves sold on their working merits the Perfection oil stove would be in most every kitchen Rosa Michaelis



Southern domestic science specialist tells her experience in a recent national cooking test. Every woman who cooks will be interested in it.

THEY know how to cook in New Orleans. And that is where Miss Rosa Michaelis learned. This famous southern cook tried out the Perfection in her own kitchen. She is one of the six famous cooks who recently made a nation-wide test of this stove. Each gave it a rigorous trial. Each baked, broiled, fried and boiled—not one but a number of meals. They all agreed on the merits of the Perfection. Read what Miss Michaelis said.

Quickness is Remarkable

"I never fried a veal steak more beautifully. It retained all the juices and was a lovely, rich brown after frying only ten minutes," said Miss Michaelis. "The quickness and intensity of the heat in the long Perfection chimneys is remarkable. It's clean, too. After frying pancakes and boiling rice, the bottoms of the utensils showed no signs of soot."

Like a Gas Stove

"Everything I cooked was uniformly successful. I found the Perfection just about the same as a gas stove to work with. In some respects it was better. I prefer it to broil steak, for instance. I liked the way the top and bottom browned at the same time in the Perfection broiler."

No Delay In Refilling

"It's an absolutely safe stove. The oil tank may be refilled while burners are lighted. Once when my supply of oil ran low, my rice went right on cooking. I substituted a filled reservoir and my hands never touched the kerosene."

Roomy Cooking Surface

"The oven is large and the cooking surface is roomy. I stored a number of utensils on the handy base shelf. I could see my fuel in the glass reservoir and watch my baking through the glass oven door. The flame is easy to start, easy to regulate, easy to extinguish," she concluded.

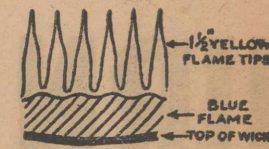
Look Over the Line

Look over the line of the latest, improved models at any dealer's. The sizes range from one burner to five burners; the prices from \$7.25 to \$130.00. Select the right size for your particular needs. Join the 4,500,000 satisfied women who now cook on Perfections.

PERFECTION STOVE COMPANY
Dallas Branch—825 Trunk Avenue



Send today for our free booklet "Favorite Menus and Recipes of 6 Famous Cooks."



"I used this flame for frying veal steak," says Miss Michaelis. "It has yellow tips, 1 1/2 inches high above the blue flame."



All Dealers Now DEMONSTRATING latest models

PERFECTION

Oil Cook Stoves and Ovens

WARNING: Use only genuine Perfection wicks on Perfection Stoves. They are marked with red triangle. Others will give trouble.

Endorsed by 6 famous cooks

See Behind The Scenes At Circus, And Meet Actors

Floydada Party Guests of Parade Manager in Plainview at Robbins Brothers Circus.

After attending the Robbins Bros. Circus in Plainview Saturday afternoon a party of Floydada people were given an opportunity to meet the real actors, actresses, animal trainers and clowns of the show.

The ladies said "After visiting the dressing and make-up rooms we lost our appreciation for many of the things we had go a big 'kick' out of. We learned that several of the real brave women were not women at all but in reality were men. A real old lady snake charmer with the show we found out was an old man.

"One of the most interesting characters we met was the giant, who played with Harold Lloyd in 'Why Worry.' He formerly weighed 750 pounds and measured 65 inches around.

"Several long tables were arranged in the dining room and they were loaded with good food. It was clean too. Everything on the table was in covered enameled bowls. We ate with the show and enjoyed it very much.

"Across the table from us were two boys who, we soon recognized were the boys who participated in the after-

show wrestling match and who were supposed to be from Amarillo and Lubbock. We had simply yelled our heads off for Amarillo and Lubbock and came to find out they were with the show. One of the boys said 'well ladies we are very sorry to have spoiled a perfectly good bout for you but if you ladies prefer we can go live at Lubbock and Amarillo for a short while'.

Those in the party were: Mrs. Lon Davis and little son, Lon, Jr., Mrs. Jack Henry, Mrs. Roy Snodgrass, Mrs. Mary Pritchett Wofford Plainview; and Mrs. E. L. Angus. They were guests of Mrs. Angus' brother, W. F. Hardin, who has charge of the circus parades. Mrs. Angus had not seen her brother for seven years.

CARD OF THANKS

The aid and sympathy of loyal friends and neighbors, who came to us in our sorrow at the loss of our son, grandson and nephew, H. D. Bloodworth, Jr., are deeply appreciated, and we take this means of expressing to each one, who aided in any way, our heartfelt thanks with the assurance that none will be forgotten.

Mr. and Mrs. H. D. Bloodworth, Mr. and Mrs. W. L. Bloodworth, N. J. Deets and family, Mrs. Mike Custer and children, Elbert B. Bloodworth.

Hesperian Want Ads Get Results.

In the Kitchen with 6 Famous Cooks

A MEATLESS MEAL, "FIT FOR COMPANY"

(Ed. Note: This is one of a special series of articles contributed by 6 Famous Cooks. Their recipes are "different." Cut them out and paste them in your cook book.)

At the Battle Creek College of Home Economics they specialize in planning and preparing well-balanced meals which are both attractive to the eye and nutritious to eat.



MARGARET ALLEN HALL

Miss Margaret Allen Hall, dietitian and nutrition expert of the college, has prepared for our readers a "company"

menu which is particularly palatable, even though it is absolutely meatless. Proportions are given for the serving of ten.

Eggs a la King
Glazed Sweet Potatoes
Ritzi Tomatoes
Fruit Salad a la Creme
Bread Beverage
Butterscotch Pie
Directions for each dish follow.

Eggs a la King
8 tablespoons butter
4 tablespoons minced sweet pepper
4 cups (one quart) milk
8 tablespoons flour
2 cups mushrooms (fresh or canned)
12 hard boiled eggs, cut in pieces
2 teaspoons salt

Melt butter, add pepper and mushrooms, and cook until soft. Stir in flour and add milk. Stir until thickened. Add seasonings and eggs. Heat very hot and serve on squares of toast; or pour into a baking dish, sprinkle with buttered crumbs and brown in a quick oven.



Glazed Sweet Potatoes
12 medium-sized sweet potatoes
1 1/2 cups sugar
3/4 cup water
3 tablespoons butter
Boil the sweet potatoes in salted water for ten minutes, remove the skins and cut in halves lengthwise. Arrange in a buttered pan. Make a syrup by boiling the sugar and water for three minutes. Add the butter. Brush potatoes with syrup and bake until brown, heating with remaining syrup. Serve in a hot covered dish.



Ritzi Tomatoes
Slice bread in usual manner, shape with three-inch biscuit cutter and toast. Slice ripe tomatoes, place a slice on toast, sprinkle with salt, grated cheese or cottage cheese and onion, and finely chopped pepper. Bake in hot oven until tomatoes are cooked and slightly browned.

Fruit Salad a la Creme
2 large bananas
1 pint sliced pineapple
1 pound Tokay or Malaga grapes
1 cup Cream Salad Dressing
Drain the pineapple and cut into small pieces. Peel the grapes, cut into halves and remove the seeds. Peel the bananas, scrape off the fuzzy portions, and dice. Mix with the Cream Salad Dressing and serve on a plate garnished with lettuce, or place a spoonful of fruit on the lettuce leaf with a smaller spoonful of the dressing.

Cream Salad Dressing:
2 tablespoons butter
2 tablespoons flour
1 cup cream
1/2 cup lemon juice
3 egg yolks
1/2 teaspoon salt
2 tablespoons sugar
2 cups whipped cream
Melt the butter in a double boiler, stir in the flour and the cream (sour milk being preferable). Stir until

A number of women in New York City now have their jewels brought to them from the banks in armoured cars.

About one hundred years ago the Presbyterian church council passed a resolution forbidding its clergy to appear in public when intoxicated.

The United States and Russian are now the two foremost Jewish countries in the world; they contain about three-fourths of the world's Jews.

JUSTIFIED
"Jedge, yo' honah," complained an irate colored lady to the court, "dis yeah no 'count husband' o' mine drinks."
"Yessuh, jedge, yo' honah. Ah does drink some," admitted the husband. "But, jedge, dat woman don' treat me right. Why, Ah pawns de kitchen stove 't git a lil' money an' she don't miss it fo' two weeks."

Hesperian Want Ads—Results.

GOODRICH TIRES

We have a good stock of tires and tubes. Once you try a GOODRICH TIRE you will use no other kind.

Drive into our station and fill your car with gas and oil. We give prompt service.

F. F. F. Service Station

it begins to thicken. Beat the egg-yolks, add to them the salt, sugar and lemon juice, and turn into the thickened cream. Cook in a double boiler about five minutes, or until the eggs begin to thicken. Cool, and add in the whipped cream.



Butterscotch Pie

Main Pastry:
2 cups flour
1 cup fat
1 teaspoon salt
Ice water

Mix salt with flour. Cut fat into flour with two knives. Add just enough ice water to hold mixture together without its being sticky. Roll lightly from center outward. This is sufficient pastry for double crusts of one large pie, or two pastry shells.

Butterscotch Filling (for two pies)
4 egg yolks
4 cups dark brown sugar
4 cups milk
1 cup flour
1/2 cup butter
3 teaspoons vanilla extract

Beat yolks of eggs in inside of double boiler, add milk and butter. Mix flour with sugar, and add to milk mixture. Cook until thickened. Remove from fire and cool. Fill cooked pastry shells. Cover with whipped cream or meringue.

Make a meringue with the four egg whites beaten until stiff, fold in four tablespoonfuls powdered sugar, pile irregularly on top of the pie and bake in moderate oven until brown.

A meatless meal, yes. But who would ever miss the meat?
(Be sure to read next week's special cook-article.)

ENLARGING PLANT

Preparing facilities for manufacturing 1,000 more cars per day in 1927, the Chevrolet Motor Company is proceeding rapidly with additions to its plants and equipment in the United States.

These additions are being made under the \$10,000,000 expansion program announced recently by W. S. Knudsen, president and general manager of the company.

The addition to the huge motor plant at Flint is now well under way.

COULDN'T SELL HER A TICKET

A western woman called the town ticket agent on the telephone and asked him to route her to some obscure place in a remote southern state. The agent had never heard of the place, but he went through the railroad guide and figured out a route necessitating numerous changes and connections. Armed with all this information he returned to the telephone, gave it to the inquirer, and then heard her say: "Well, do you suppose a letter would make it in the same time? I was writing one to that town, and I wanted to know how long it would take to get there?"

Scheduled corners in parks, even abandoned churchyards, as well as playgrounds and other available open spaces, will be utilized this summer for the 137 open-air classes that the London County Council plans to operate at an expense of about \$5,000.

PORKY LAUGHS AT COLD

Porky takes to the treetops. The colder it gets the higher he climbs. You will see him in the upper tips of great hemlocks, a hundred or more feet above the drifts.

How does he keep warm up there in a ten-below-zero wind? Why does he not freeze to death as any man, and most other creatures, would?

He has no great coat of fur like the beaver, or the otter. He is just a bag of skin and bones all covered over with loose quills.

Why the intense cold of northern winters doesn't kill him, as he rolls up in a ball, motionless in the highest branches, is one of nature's mysteries.

BUILDERS' DEVICE

The principle of the entasis, which is a swelling or outward curve of the profile of the shaft of a column or pillar, is utilized to avoid appearance of concavity in its middle portion. In the finest examples of Greek Doric the swelling is a little below the middle

point of the shaft, but never so great as to interfere with the steady diminution of the shaft upward. The entasis is designed partly to counteract the optical illusion which would cause the profiles of the shaft to appear curved inward if they were bounded by straight lines. The entasis is almost invariably introduced in the spires of English churches.

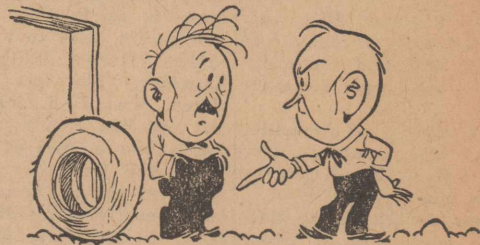
KEEP YOUR BATTERIES FULLY CHARGED

We repair and re-charge FREE TEST

New Battery at Low Cost Dealers for GOULD BATTERIES.

Smith Battery Station

Across the street from Post Office.



Save Money! Have that Tire Vulcanized!

The difference between an expertly repaired tire and a new one is a good many dollars. If you have a tire that has several layers of fabric broken, has blown out or been rim cut, bring it here for a "good as new" repair.

QUICK SERVICE—SATISFACTION—LOW PRICES

We Use Goodrich Repair Materials

GULLION & SON
Floydada, Texas



Special Prices For Saturday

Blue Ribbon Malt 75c
Sugar, 14 Pounds \$1.00
Calumet Baking Powder, 10 lb can \$1.50
K. C. Baking Powder, 10 pound can \$1.15

JUST RECEIVED SHIPMENT EAST TEXAS SYRUP

C. P. LOOPER & Co.

Floyd County Fair Dates, September 24-25

We Are Better Prepared

To take care of your grocery wants than we have ever been.

GOOD QUALITY AT THE RIGHT PRICE

We have a good line of SCHOOL SUPPLIES.

Use our groceries to plan your school lunches.

If you are in town come in.

If you are at home phone us your order.

WE DELIVER—PHONE 40

Star Cash Grocery



The
Hat Shop
Welcomes
You

To inspect our wonderful line of fall and winter millinery. We have a large stock from which to make a selection—and we are delighted to have you visit us whether you wish to purchase or not.

Bring us your old hats for remodeling—we give special attention to this work.

THE HAT SHOP

MRS. E. P. NELON

RUTH BROWN HALL

Located balcony C. R. Houston.

YOU ADMIRE STYLE IN A WOMAN; WOMEN ADMIRE STLYE IN A MAN

It's Here For You In

Hart Schaffner & Marx Fall Clothes

Well-dressed women spend a lot of time on Style; they study it. You admire the result. Women admire the same result in a man. But you don't have to spend much time studying it. Hart Schaffner & Marx do that for you.

The two-button suit in the illustration has wide shoulders, narrow hips; long lines, plenty of ease. Which is right for fall.

Great values, Too, At—

\$35.00
to
\$50.00

Also have a complete line of New Fall Stetson Hats, Packard Shoes, Sure-Fit Caps and Munsingwear for all the family.

We Give and Redeem Gold Bond Saving Stamps

Martin Dry Goods Company

Floydada,

"The Store with the Goods,"

Texas



LOCALS AND PERSONALS

Miss Audrey Mae Borum, who has been attending State Teachers College at Canyon, spent a few days last week with her parents, Mr. and Mrs. E. R. Borum. Miss Borum will be a teacher in the public schools at Silverton this year. The school opened Monday.

Mr. and Mrs. Elmer Harper, of Hill County, visited here last week with Harper Scoggins and family, while looking after their farming interest east of Floydada.

Lee Joiner and family, arrived in Floydada several days ago from Santa Anna, Cal., where they have made their home for the past five years. They made the trip across-country by auto. Prior to his residence in California, Mr. Joiner lived in Floydada, coming here in 1918.

Mrs. L. Trice entertained her brother, Sam Brewer and his bride at dinner Sunday. Others present were Mr. and Mrs. A. N. Bratton and Mr. and Mrs. Haney.

Fred Battey, of Pleasant Hill, was showing some large bolls of open cotton here Saturday, and said the early crop had begun to open very satisfactorily.

E. C. Wood and family, of Amarillo, were here Friday and Saturday last visiting his father, G. C. Wood, returning home Saturday night.

C. A. Mullins has purchased the Ballard well drilling equipment at Crosbyton and after spending several days there completing work now contracted, will return home and drill some wells in the east part of this county.

Rev. and Mrs. C. B. Meador and children left Monday for their home at Abilene, after spending several days here visiting friends while Mr. Meador assisted Rev. A. D. Moore in a meeting at Fairview.

E. G. Carpenter, of Slaton, is night watching for the Santa Fe here for several days. Carpenter is not in the regular engine service now, having been transferred to yard service at Slaton.

Mr. and Mrs. E. G. Wood, who have been living at Olney, for the past several months, returned home last week.

Mrs. Geo. Smith, Miss Ruby Higgs, Miss Eddyth Walker, Miss Pearl West and Mrs. E. C. Henry visited in Plainview Saturday.

Mr. and Mrs. Chas. Featherston of Wichita Falls, returned home Friday after a visit with friends here for several days.

Mr. and Mrs. J. Davis Hill who were just recently married in Amarillo, were through Floydada Saturday and visited a short while with friends. They were enroute to Breckenridge, where Mr. Hill will be athletic coach in the public schools.

Mrs. G. V. Banker went to Lubbock Sunday where she will teach in the public schools. Mrs. Otis Abston and Miss Doris Armstrong took her over in Miss Armstrong's car. They returned home Sunday night.

Mr. and Mrs. Roscoe Haymes and Mr. and Mrs. Garrett Haymes and two children of Benton, Ky., left Friday for their homes. They have been guests in the home of Mr. and Mrs. J. D. Starks.

Dick Thompson, of Clovis, New Mexico, was a visitor in Floydada Sunday.

L. E. Fagan went to Roaring Springs Saturday on business.

Mr. and Mrs. John McCleskey arrived in Floydada Sunday. Their former home is at Roaring Springs but they are moving back to Floydada.

Miss Garnet White returned home Saturday. She has been visiting her sister, Mrs. J. F. Pundt, of Megargel. Mr. and Mrs. Pundt returned home with Garnet for a visit of a week or two.

Mr. and Mrs. Guy Shaffer who have recently moved from California, and have been visiting Mrs. Shaffer's parents, Mr. and Mrs. W. M. Colville, left Monday for Amarillo, where they will make their home.

J. A. Mabry left Monday for his home in Amarillo, after a visit of several days in Floydada.

W. A. Baker returned Monday from Mineral Wells, Munday and Lubbock. Mr. Baker took the hot baths while at Mineral Wells.

Mrs. J. M. Hughes left Saturday for Fort Worth, where she will visit her sister, Mrs. Jim Liston.

Prof. W. D. Bond and family, of Abilene, are visiting Mr. Bond's father, E. M. Bond this week. Mr. Bond is a teacher of English at Simmons University.

Mrs. L. C. Marshall and her son, Ira, returned Saturday from a two weeks visit in Dallas and Fort Worth.

Earl Young, of Vernon, returned to Floydada, Thursday of last week. He will be here some time.

BORN—to Mr. and Mrs. Henry Love, September 1, a daughter.

Ed Brown and family returned Saturday from Arkansas where they have been visiting for two weeks with relatives.

Bud Awtry left Sunday for Amarillo. Mrs. A. J. Blackwell and son, Edward, and daughter, Julia Marie, of Lubbock, spent Saturday and Sunday here visiting friends.

D. T. Curry left Tuesday for Abilene where he will visit for a few days with friends and relatives.

Elder J. J. Day left Friday for Grayson County where he will hold a meeting.

Mr. and Mrs. Bill Colville, of Wichita Falls, were visitors Sunday and Monday of Mr. Colville's parents, Mr. and Mrs. W. M. Colville.

Clay Willis, of Amarillo, visited friends and relatives here Sunday.

Mrs. S. D. Bishop and daughter, Bernice, spent Sunday visiting Mr. and Mrs. Baird Bishop of Kress.

Mrs. F. C. Harmon and Mrs. J. U. Borum spent Saturday in Plainview.

Miss Opal Doggett spent Sunday in Plainview visiting friends.

Mr. and Mrs. Fred Zimmerman returned Friday night of last week from an extended vacation spent in the mountains at Santa Fe and Las Vegas.

W. H. Cline and family, of Dallas, are visiting relatives here this week. Mr. Cline is a son-in-law to J. S. Collins.

FIVE GOSPELS OF AMERICANISM

From the National Republic.

People ask me, "What is Americanism?" I say, "Read its five gospels—the briefest gospels ever penned."

These are the five gospels: "The Mayflower Compact, the Declaration of Independence, the Constitution of the United States, the farewell address of George Washington and the second inaugural of Abraham Lincoln."

You can read them all, every one of them in less than half an hour, and any man, woman, or any boy or girl, who will read them understandingly, will have the foundation, the climax, the beginning and the end, the heart, the limbs and the brain of true Americanism.

And I like to feel that all these people who are living here—for our country is the only thing, after all—that every time they think of anything public, every time they think of this nation, for which all of them are glad to go out and die, if need be—that in that thought there sound the strains of the life and drum of Bunker Hill, that in their victory, glorious and beautiful, never shall fail the heroism of Valley Forge and all that is sacred, all that is dear to our hearts, through our traditions of the great men and noble women, who have lived and sacrificed and died for this republic and its flag, shall still continue in our hearts and in our brains.

Our flag, I think sometimes, although talked about sincerely, is not talked about with knowledge.

There is something more than mere sentimentality in what we believe—something more than mere emotion in our flag.

The thought just comes to me that it is the oldest flag in the world. The flag of every other nation, compared with it, as it floats today, is young. And it stands for things that no other flag ever stood for. It means more than our country even—it means humanity.

My friend, Henry VanDyke, inspired, if ever a man was inspired, put it most briefly in words whose eloquence is golden, and if I could, I would write them over the doorway of every home

McCLESKEY AUTO TOP & PAINT SHOP

NEW LOCATION ACROSS THE STREET, Opposite Post Office

"All set" in our new home to take care of your requirements in—

Curtains, Lights, Tops For Your Car

—AND— Varnish or Lacquer Painting

We are proud of the Lacquer Paint jobs we have turned out. Several of the best-looking cars in Floydada are wearing Lacquer Paint the kind of paint jobs that withstand the elements and look better after six months than on the first day you drive them out.

Don't wait until the fall rush. Come in now and tell us your needs.

At Our New Location OPPOSITE POST OFFICE

To meet the demand for trained veterinarians in the Philippines and to protect livestock in the islands from threatened epidemics, a scholarship of 35 pesos monthly as well as exemption from matriculation and laboratory fees is offered by the Philippine government to students in veterinary science.—School Life.

The General Education Board during the past year made an appropriation aggregating \$24,534 to the State department of education of two States, payable in annual installments over a period of two or three years, to assist in maintaining divisions of schoolhouse planning in those States.

The flag of Denmark is said to be the oldest unaltered national flag. Its cross dates back to 1219.

Scientists are investigating a process invented by a Frenchman for the extraction of pure rubber from worn-out rubber products, at a cost of only 30 cents a ton.

Floyd Battery Co.

STILL AT THE

Same Old Stand

Where we are prepared to serve your battery needs promptly.

We are still in the rear part of the White Building Opposite Post Office, and anxious to serve you. BRING YOUR BATTERY WORK TO US.

Floydada Transfer

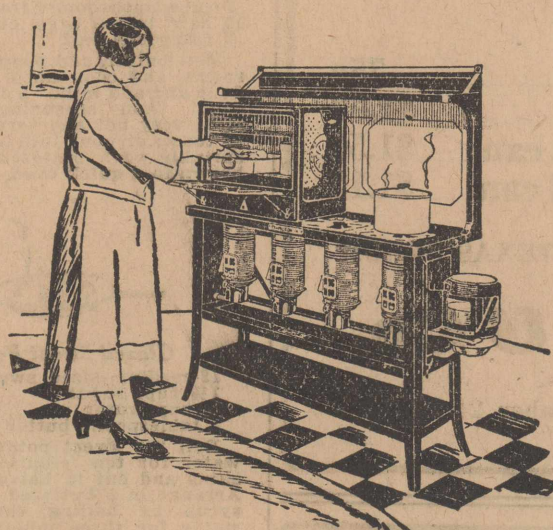
DRAY AND STORAGE

Day Phone 187

Night Phone 268-J

BOTELER & HINSON

ENDORSED by FAMOUS COOKS!



"My waffles were crisp, light and a beautiful brown" says Miss Lucy G. Allen, famous expert of the Boston School of Cookery. With a Perfection Stove results are uniformly good. Five other foremost cooking authorities and 4,500,000 satisfied users agree with Miss Allen.

Let us show you how the Perfection has won this enthusiastic approval.

F. C. HARMON

"Where You Save The Difference"

E. P. NELSON FIRE INSURANCE AGENCY

Represents some of the very best and most reliable old-line companies with long, successful records and reputations for dealing fairly with the public.

Will Appreciate Your Business

Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency. Office in—

FIRST NATIONAL BANK BUILDING, FLOYDADA

SERIES 115

SERIES 120

SERIES 128

Three figures which mean extra motor car value

Buick motor cars are now designated by their wheelbase lengths. Series One Fifteen has 114½ inches of wheelbase. Series One Twenty is 120 inches from axle to axle, and Series One Twenty-eight measures 128 inches.

Many cars, several inches shorter than Buick and without advantages offered by Buick design, are priced considerably higher.

Compare the wheelbase length of other cars to Buick, before you spend your money.

THE GREATEST BUICK EVER BUILT
CALLAWAY MOTOR COMPANY,
Floydada, Texas

Floydada Insurance Agency

(And Tubbs Insurance Agency Combined)

Facilities of Known Excellence for Handling all your insurance problems.

Fire — Tornado — Plate Glass — Liability

Theft — Accident — Health

And other forms of protection offered, affording the complete insurance service which we continually strive to better.

G. C. TUBBS, Managers W. H. HENDERSON

Office in First National Bank Building — Floydada

Don't Fail to Attend the Floyd County Fair, Sept. 24-25

Bad Color (liver trouble)

"OCCASIONALLY I am troubled with spells of constipation and inactive liver," says Mrs. John L. Pence, Broadway, Va. "I always use Thedford's Black-Draught when I feel a spell of this kind coming on, for it saves me a bad headache. My color gets sallow at times. I get real yellow, showing that the trouble comes from the liver."

"I have found Black-Draught to be the finest kind of a remedy for this. I take Black-Draught and make a tea out of it, and take it, along in small doses for several days. I have never found anything that served me so well."

"Since I have known about Black-Draught, I have not suffered nearly so much with headache, caused from indigestion. If I find my tongue is coated, and I wake up with a bad taste in my mouth, I know I have been eating indiscreetly, and I immediately resort to Black-Draught to straighten me out."



F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

H. Z. Pennington
PHYSICIAN AND SURGEON

TELEPHONES:
RESIDENCE 330 OFFICE 73

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Rooms 6 and 7 Barrow Bldg.
Telephone 93; Residence No.260

Mathews & Folley

LAWYERS

MITCHELL BUILDING
FLOYDADA, TEXAS

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES
Phone No. 177

Floydada, Texas

M. FROST, D. C.

3-YEAR CARVER GRADUATE

Chiropractor

Licensed under Kansas and Arizona Laws

LADY ATTENDANT

Suite 101, Surginer Bldg., North Side of Square
Office Phone 175

Dr. W. M. Houghton
GENERAL PRACTICE

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL BUILDING

PHONES:

Residence 250 Office 256

Hesperian Want Ads—Resu

TO OUR CUSTOMERS AND FRIENDS:

For a concern to be a bank, it must be equipped and managed so as to furnish absolute safety to the money its customers have on deposit. For example a bank must have:

1. Fire Proof Vaults.
2. As near as possible, a Burglar Proof Safe.
3. A Bank must carry Burglar and Daylight Hold Up Insurance.
4. Stockholders must pay into the bank so much of their own money as Capital Stock as a Guaranty to Depositors against Loss.
5. Banks must have trained employes to handle and keep accurate records of money on depqsit.

And there are many other things first class banks must have.

These many things cost banks considerable money, but banks have never charged customers for keeping their money, because most customers keep some money in the bank all the time, and the bank by use of some of this money, make a profit to pay for the things mentioned above, and to pay stockholders a dividend on their investment.

But, in addition to keeping their customers money safe without a charge, there is another service banks are rendering that costs more than all the above mentioned things put together. This other service is the transfer of money, upon the order of checks, to anybody, any where, any time. A check upon a bank is simply an order to that bank to transfer part or all your money to some one else and in a good many instances to all parts of the United States.

To render this transfer service, or rather checking service, to their customers, banks must furnish check books, have bookkeepers and bookkeeping machines to keep proper record of each account, and render to each customer a monthly statement of his or her account. So you can see that each customer's account costs the bank so much money, and the cost of any one account depends upon the number of checks given against the account, because the more checks given the greater the cost for checks, the more bookkeeping required, etc.

A bank has become an absolute necessity to a community:

1. Because people must have a safe place to keep their money.
2. The various enterprises must be financed.
3. People must have a cheap and convenient way of getting books kept, and have proper receipts for money spent.

But, if a customer puts a small amount in the bank and immediately gives several checks transferring this money to several other parties, the bank has been put to considerable expense and cannot make any money off the account to meet the expense, because of the small amount and because none of the money remained in the bank any length of time.

Therefore with the above explanation to our customers, we, the Banks of Floyd County, Texas, beginning with October, 1926, will make a charge of 50¢ per month on all accounts, AGAINST WHICH CHECKS HAVE BEEN GIVEN, not averaging more than \$50, for any one month.

BEAR IN MIND, NO CHARGE WILL BE MADE AGAINST ANY ACCOUNT NO MATTER HOW SMALL UNLESS CHECKS HAVE BEEN GIVEN AGAINST IT. KEEP IN MIND WE ARE NOT CHARGING ANY ONE FOR PUTTING THEIR MONEY IN THE BANK. It is for the transferring of funds by order of checks to any number of people anywhere, any time, that we are charging for if the account does not average more than \$50.00.

Banks want small accounts, we appreciate them, but by a service charge we hope to render a service by encouraging them to be built up if they expect the privilege of issuing checks against it.

Under any circumstances no charge will be made against the following accounts:

1. Church, Lodge or Fraternity accounts.
2. Accounts under the jurisdiction of the courts.
3. Accounts of Administrators, Executorships, Trustees.
4. Accounts against which no checks have been given.
5. Accounts to which only deposits have been made.

Above every thing else, we want to be fair to our customers, and we kindly ask them to be fair with us, and come to us for a better explanation if you do not understand from this letter.

Signed:

SECURITY STATE BANK, Lockney, Texas

FIRST NATIONAL BANK, Lockney, Texas

FLOYD COUNTY NATIONAL BANK, Floydada, Texas

FIRST NATIONAL BANK, Floydada, Texas.

Paints A Lurid Picture Pest Infestation Here

(Continued from page 1)

killing fleas and leaf worms was 22 cents. He estimates the crop in those counties at 40 per cent of the early prospect, which was for probably a bale per acre. If the county agents in that tier of counties had not been actively on the job, he said, the crop would have been a total loss before farmers and business men awoke to the situation. More than 90,000 pounds of poison were distributed and sprayed in the cotton fields around Vernon.

Several fields were inspected in three directions from Floydada by Mr. Caperton in company with Mr. Triplett. They also inspected a number of Hale County fields and found practically the same condition with respect to insects as in this county.

In this section where prospects indicated one to two bales per acre in July and he was actively working at perfecting the marketing associations plans for the territory, the infestation began to appear in early August with the result that all other efforts were laid aside and all agencies of his association, business men, farmers and county agents concentrated on the extermination of the pests, which for a time threatened the entire cotton crop.

BROTHER-IN-LAW DROPS DEAD IN MEMPHIS LAST SATURDAY

Mr. and Mrs. D. H. Collins were called to Memphis, Texas, last Saturday when Mrs. Collins' brother-in-law, W. P. Perdergrass, dropped dead on the streets of Memphis. The cause of Mr. Perdergrass' death was heart failure. He died about three o'clock Saturday evening, and was buried in Memphis Sunday evening.

Mr. and Mrs. Collins returned home Tuesday evening.

SCARED OF RAIN, MEMBERS FAIL TO FURNISH QUORUM

and hardly a quorum made their appearance at the regular meeting of the Chamber of Commerce scheduled to be held Tuesday night. And after all, it didn't rain.

Paving for the court house square, the exhibit at the Texas State Fair, street names and numbers, and county fair plans, all were scheduled for consideration at the meeting.

Several weeks have elapsed since a regular meeting has been held and officials were anxious to have a quorum present.

Mrs. Richard Starcke, of Bastrop, is a guest of her sister, Mrs. A. P. McKinnon.

Banks Inaugurate Service Charge After October 1

(continued from page 1.)

ble portion of them. In order to save the service charge, a good big percentage of customers who could very easily keep their accounts above \$50, are going to do so, it is believed among the bank officials. These officials have conferred for a number of months before taking what they fear will be considered a radical step among their customers, until its practical workings are understood.

Between The Millstones
However, the banks have found themselves between the upper and lower millstones, officials declare. Recent legislation, from the inauguration of the Federal Reserve System, has added much to the expense of conducting a "small" bank, although admittedly adding largely to the stability of the nation's financial system. The brunt of the understand. "We are not charging any cost of furnishing this added security to the national financial system has been borne by member banks and has added to their cost of operating.

"Above everything else, we want to be fair to our customers, and we ask them to be fair to us," the letter issued says, adding that the signatory banks will be glad to go into the matter more fully with any customer who does not understand. "We are not charging anyone for putting their money in the bank. No charge will be made against any account, no matter how small, unless checks have been given against the account. It is for the transferring of funds by order of checks to any number of people anywhere, any time, that we are going to charge for, if the account does not average more than \$50. Banks want small accounts, we appreciate them, but by a service charge we hope to render a service by encouraging them to be built up if the drawer expects the privilege of issuing checks against the account, without a service charge."

Banks A Necessity.
Under modern conditions, banks have become a necessity, it is pointed out in the letter. People must have a safe place to keep their money, the various enterprises must be financed and people must have a cheap and convenient way of getting their books kept, and have proper receipts for money spent. It is the belief of officials of these banks that the per centage of customers who depend on their checks and deposits largely for their "bookkeeping" is big. This is a real service, in the case of those customers whose accounts run under \$50 average, is a service which the banks have been giving for years, free and at a tremendous net loss to the banks.

The step taken by the local banks is a departure, except locally. It has been inaugurated, with beneficial results, in a number of West Texas counties. Both Lubbock and Amarillo follow the rule, and banks in the other cities have been making the move for sometime. One St. Louis bank requires that an account be kept large as \$300 average, or that the customer pay \$1 per month service charge.

Chief is expressed among bank officials of the county that as soon as the plan is understood by their customers, it will be accepted as a fair and equitable arrangement and that complaint will be heard.

5 Communities Certain To Exhibit At Floyd Co. Fair

(Continued from page 1)

mistic. Collections on the \$1800 subscription list among business firms in Floydada, made this week, netted nearly two-thirds of the total. The remainder is expected to be paid before the opening day of the fair.

Demonstration Clubs
Twelve of the Women's Home Demonstration Clubs in the county have applied for space in the women's department of the fair, with indications that each of them will have a complete club entry. The women's department is certain to be one of the most interesting features of the fair and furnish some of the keenest competition when judging begins. In addition to the club exhibits and the individual competition among women of the county for culinary and domestic arts prizes, other features are being arranged by Miss Blanche Bass, County Home Demonstration Agent. One of these will be a model bedroom.

A curio department that will include some very interesting relics is being arranged for in the big tent which will be placed near the park tabernacle. This department will be for exhibit only, no prizes being awarded.

The list of advertising or educational exhibitors in the fair tent will include several branches of endeavor, among them radio, insurance, drug, grocery, photography, automobile and commodity marketing. An implement exhibit may also be made.

In the plans for the parade on the morning of the second day several communities are already making the selection of their prettiest or most popular girl to grace the community float or automobile. Much local interest is also being evidenced among business firms, some of whom are expected to have elaborate floats.

Croquet Tournament
Floyd County is claimed to have more good croquet players per thousand than any other county in the state. Whether or not this is true, a tournament is being arranged to be held in connection with the fair and let the croquet players have an elimination to determine who is the best. A small entry fee will be charged and prizes will be awarded in doubles.

E. E. Johnson, famous croquet player, will be the man in charge of the tournament, assisted by Geo. A. Lider. The cotton yard two blocks north of the square has been commandeered for the purpose. It is thought that cotton will not have begun to move in sufficient quantity to fill the yard by that time, and that ample room will be available

to have as many games going at a time as are necessary to complete the eliminations and declare the winners.

KIRK SCOTT TO SCHOOL

Kirk Scott, son of Mr. and Mrs. R. C. Scott, left Wednesday for Bryan, where he will enter A. & M. College for his senior year's work. His father accompanied him, the two making the trip cross country by auto.

Kirk was named a major in the air service following the close of the school year at A. & M. last spring.

Miss Lila Finley, daughter of Mr. and Mrs. W. H. Finley, returned home Sunday from Borden County where she had been visiting for two weeks with her sister, Mrs. Mayple Curry.

OFF WITH THE OLD ON WITH THE NEW —FALL HAT!

Our newest have been here only a few days, but so many men are finding just their own particular type of hat among them that we'd suggest you pick yours before another fellow sees it first!

When you see the snappy, up to date patterns and rich colors, you won't be satisfied until you've picked out one of these all wool SUITS.

Let the next pair shoes be "WALK OVERS" \$6 to \$9. Be shod twelve months.

GLAD SNODGRASS

Where men who care dress.

YOUR CLOTHES DO HELP YOU WIN

—Have them dry cleaned oftener! GOOD APPEARANCE makes as many impressions in September as in December.

—Dry Cleaning is a big investment—protects the life of your clothes—kills all disease germs and makes them absolutely sanitary.

JUST CALL 67

Hopkins & Fry

We Call For And Deliver

ROYAL THEATRE

TODAY AND TOMORROW
Rex Beach's

Padlocked

Also Educational Comedy

SATURDAY

Thomas Meighan In

"The New Klondike"

Also "Green Archer" and Fable Comedy

MONDAY AND TUESDAY
A big story of modern Youth

"Fascinating Youth"

Also News Reel and Comedy

Tempting Suggestions For Fall Buying



Lovely quality fashions have arrived just as the fall season opens. Our autumn presentation of fall goods awaits you. Something new, smart, different. You will find our collection pleasing, and perfect examples of the new modes for the coming season.

STUNNING COATS OF DISTINCTION, FASHIONED IN THE PRETTIEST AND SMARTEST SHADES.

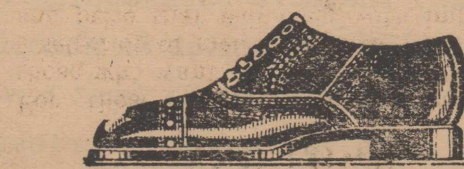
Exclusive styles in women's coats are here in Bolovias, Velours, Duvetines, Checked Polos, etc. Clever styles with fur collars and cuffs, beautifully silk lined, with fancy braid and silk trimmings. New colors at prices ranging, from—

\$18.50 to \$49.50

CLEVER AUTUMN MILLINERY

Smart stylish hats in colors of Brown, Blue, Grays, etc. You will find just the hat that pleases in our large and new array of Fall Millinery. Small and large shapes, with just the harmonizing colors and trimming that are suitable for old and young. We are showing lots of velvets, fashions leading material. Priced from—

\$3.95 UP



NEW FALL STYLES, HIGH'S AND LOWS

For those who desire the snappiest and those who want the conservative will find a selection of men's footwear with quality and price that will meet with immediate satisfaction. Shoes and oxfords at—

\$4.50 UP



Women's Autumn Footwear

You will do well to see these charming styles for the particular women, who desire the latest and the lowest price. Slippers, pumps, oxfords and ties in plain and two tone colors of Kid, Calf, Patent, etc. Specially priced to satisfy.



New Fall Haberdashery

A fine array of men's nobby shirts, in broadcloth, madras, etc. Well made and pleasing patterns. At—

\$1.50 UP

New Silk Ties

A new assortment of lovely patterns at prices you want to pay.



Hand Bags

Ostrich leather, hand tooled, and beautifully lined in colors of Brown, Red and Blue. The fashionable arm bags predominate. Priced from—

\$2.50 UP

Gloves

An exclusive showing of fancy kid gloves. New shades of fawn, brown, etc. Popular sueded, and kids, in fancy cuff and gauntlet styles. Priced from—

\$1.25 to \$4.95

Smartly Tailored Suits

Dressy Looking Top Coats

Just a brief hint of the new stock recently received in men's fall clothing. We have that smart, well tailored suit or top coat in the finest of materials and shades.

Men and Young Men's Trousers

New showing of men's trousers, in the newest shades and patterns at popular prices. Young men's school trousers, in wool materials of various shades and patterns. Well tailored and prices to suit the most shrewd buyer.

A Gentle Reminder

A GRADE 8 oz. DUCKIN for cotton sacks at—

16c

BAKER, HANNA & CO.

South Side
the Square

"It Pays to Trade at This Store"

Floydada,
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Your presence at the Floyd County Fair Sept. 24-25 means success