WEATHER

	High	Low
Sunday	72	45
Monday	69	50
Tuesday	58	27
Wednesday	60	28

Moisture this month: .00
Moisture this year: 13.86
Moisture last year: 26.48

The Hereford Brand

16 Pages

Published Every Thursday

Our Slogan: "More People — More Farms"

Fifty-Nine Years of Service
SINCE 1901

60TH YEAR — NO. 49

Hereford, Texas, Thursday, December 7, 1961

Price 10c Per Copy

City Ponders Trash Collection Cost; Backs Zoning Commission

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City Losing $9,000 Annually On Trash, Garbage Disposal

BY GARDNER COLLINS
Brand Staff Reporter

Hereford's trash collection and garbage disposal department is going in the hole with an annual deficit estimated at $9052 according to a report prepared for the City Commission by Dudley Bayne, city manager.

The report was read at the regular session of the city's governng body here Monday night. Even though no action was taken, the matter is still open for further action.

The City Commission at the meeting expressed a desire to put the department on paying basis. Commissioners feel that users of the city's services should pay for them rather than taxpayers.

It was pointed out in a survey that the department's charges for trash collection are the lowest of six area cities surveyed.

At present, residential customers are charged 75 cents a month for the service and commercial customers pay $1.50 to $25 a month.

"The annual deficit of $9052 is attributable to residential service except for a few isolated businesses such as supermarkets," stated the report.

The report recommended that 'rates for grocery stores be adjusted to take care of the actual costs of the service rendered."

In connection with residential rates, the report recommended that no increase be made until the city can give twice a week pickup.

The cost increase, the report noted, would be about $12,320 annually and would require the addition of one packer type refuse truck with a driver and two helpers.

"It is believed that this one additional unit will enable the city to double its services to residential customers," it reads.

"A rate increase from 75 cents to $1.50 per month would be required to pay for this additional service and to eliminate most of the deficit now being created in this department."

It was suggested that if the City Commission desires to put the department on a paying basis now, a rate increase of 35 cents a month would be needed.

The total cost of operating the department was set at $42,452 in the report. Salaries for employes, including three truck drivers, four helpers and a bulldozer operator, totaled $29,280.

Operational costs including gas and oil, insurance, supplies, equipment repairs and depreciation total $12,572. Land usage for the sanitary landfill makes up the remaining $600.

In the revenue side of the department's ledger, fees from 2210 residential customers amount to $19,890 and from commercial customers are $13,510 for a total of $33,400.

It is estimated in the report that residential collection and disposal annually costs the city $32,070. Salaries for employes total $24,360 and operating costs are $7710 a year.

A comparison of rates and costs with six other area cities and towns — including Dumas, Dalhart, Canyon, Dimmitt, Littlefield and Amarillo — showed customers were charged less for the service here.

However, the cost per customer in five of the cities, except Littlefield, was greater than the cost here. Littlefield has, however, two trash collections per week.

All of the cities except Amarillo and Hereford use either an open or ravine dump and allow burning at the dump site. Amarillo uses both an open dump and a sanitary landfill. Here the sanitary landfill is in use.

The open dump is cheaper to operate than Hereford's system, but this method is a nuisance and a health hazard as well as an eyesore, stated the report.

A report covering the operations of the trash collection and disposal services to residential areas and business concerns in the city was read Monday night at the regular meeting of the Hereford City Commission.

At the meeting, commissioners took no action on the report prepared by City Manager Dudley Bayne, but left the matter open for further action.

City Commissioners, at a previous meeting, directed Bayne to prepare the report for study. The Commission hopes to put the trash collection and garbage disposal service on a paying basis.

It was noted in the report that rates for the collection service charged here were the lowest of six area cities surveyed. At present, residential rates are 75 cents a month and range from $1.50 to $25 for commercial.

In other action, the City Commission affirmed the recommendation of the Planning and Zoning Commission deny the request for rezoning of property by Jim Lipscomb.

The petition called for the changing of the property's designation from residential to "D" commercial. The lot belonging to Lipscomb is located on the northwest corner of Plains Ave. and U. S. 385.

A group of property owners from the surrounding area appeared before the Commission protesting the change because of the type of business planned for the lot.

They told the city commissioners that they were willing for the property to be designated "D" restricted. The restriction excludes drive-ins, service stations and ice delivery stations.

When asked by the Commission as to what type of business he planned to construct, Lipscomb replied that he intended to build a drive - in.

Bill Thompson, appearing before the Commission for the Deaf Smith County Chamber of Commerce aviation committee, requested the consideration of establishing an airport board.

He suggested that the board be appointed and the possible posts filled by members who are familiar with aviation problems.

Such a board could smooth out the operation of the airport pointed out.

After considering the request, the commissioners turned it down because they felt such a board was not necessary at present.

Bayne reported to the Commission that Bowie and Western Streets had qualified for street

(Continued on page 2)



Joe Reinauer
. . . profits from conservation

Joe Reinauer Chosen 1961 Best Conservation Farmer

Joe Reinauer has been selected as the outstanding conservation farmer for 1961 by the Board of Supervisors of the Tierra Blanca Soil Conservation District.

Reinauer and his brother, John, own and operate a 16,240-acre ranch in the southwest part of Deaf Smith County. They first became a cooperator with the Tierra Blanca Soil Conservation District in April, 1944. Their ranch consists of over 13,000 acres of rangeland and over 2,700 acres of dry cropland.

Through the years, Reinauer has worked with technicians of the Soil Conservation Service in developing a sound conservation plan. He realized early the need for conservation practices on his ranch and has been interested in protecting and improving the land. Changes in agriculture and the drouth prevented Reinauer from applying the plan as fast as he wanted.

In March, 1960, he decided to speed up the application of his conservation plan and developed a Great Plains Conservation Program Contract.

Reinauer was concerned over improving the grass on his pastures and preventing erosion on the cropland. He had seen the effects of the drouth in the 50's when his rangeland was overused and the wind and water erosion damaged his cultivated land. Through his conservation plan he has been able to protect and improve his entire ranch.

In 1960 he began the accelerated application of his plan by developing better livestock water. He constructed a farm pond and installed better storage tanks at the wells. He put in cross - fences to give better grazing distribution and to give him the opportunity to defer pastures for range improvement. He has been careful not to overlook the pastures and allowed the grass to improve. He began to carry out a sound cropping system and stubble mulching to aid in protecting the land for erosion.

During 1961 he built over three miles of diversion terraces to break up water concentration which was causing gullies. He constructed four miles of standard terraces to prevent wash-

(Continued on page 2)

Hereford Dentist Dies In Accident

A grinding, car - pickup colision a mile and a half east of Umbarger on U. S. Highway 60 about 4:45 p.m. Monday fatally injured Hereford dentist, Dr. John Gerald Ketchersid.

Dr. Ketchersid, 58, 811 E. Fourth St., was pronounced dead on arrival at the Neblett Hospital in Canyon.

The Hereford dentist was driving west in his Mercedes Benz sedan when he collided with a pickup driven by John G. Batenhorst, 71, Umbarger, according to Highway Patrolman Gilbert Ray, investigating officer.

Batenhorst had just left his home and was going north across the highway when the pickup was hit by the Ketchersid [illegible] in right rear, said Ray.

Damages to the car were placed at $1500 with about $500 in damages being done to the pickup, according to Ray.

Ketchersid's death was ruled accidental by Justice of the Peace W. A. Wilson.

Batenhorst was also taken to the Canyon hospital by members of his family, but his injuries were not believed serious.

Dr. Ketchersid had lived here for the past 10 years after mov-

(Continued on page 2)

Hereford Sent Invitation From Fat Stock Show

Hereford has received an invitation to have a special day at the 1962 Southwestern Exposition and Fat Stock Show, scheduled here January 26 through February 4.

W. R. Watt, stock show president - manager, said by having a "special day" at the 66-year-old exposition, the city would receive special recognition both at the show itself and throughout a wide area of Texas.

The invitation provides a special block reservation of seats at the rodeo, with a spotlighted introduction to the rodeo crowd. The local band is invited to play a concert on the Stock Show grounds and be the show's guests at the rodeo.

The Fort Worth Rodeo spotlight will fall on television stars Lorne Greene (Ben Cartwright) and Dan Blocker (Hoss Cartwright) of TV's popular "Bonanza," plus 400 rugged cowboys. The two big men from "Bonanza" will appear in person at all 20 rodeo performances. In the livestock department, more than 10,000 entries will be exhibited.

The city also is invited to name a cowgirl sweetheart to ride in the rodeo grand entry on the special day, and be introduced to the audience. Riding clubs in the area also are invited to ride in the opening day parade, in the rodeo grand entry on the special day, or both.

Many cities and organizations make annual trips to the Fort Worth Stock Show, the nation's oldest major livestock show and site of the world's original indoor rodeo.

Close Voting Friday On Four C-C Directors

Friday, Dec. 8, is the deadline for voting on new directors for the Deaf Smith County Chamber of Commerce. By Wednesday, 340 ballots of the 590 sent out had been returned to the Chamber office.

Nominees for three - year terms include Frank Beznér, Clint Formby, J. D. Kirkland, Jim Lipscomb, Austin Rose Jr., D. C. McWhorter, Jimmie Roberts and George Warner.

Outgoing directors are Curtis Roach, C. Palmer Norton, John T. Sims and Earl Cole.

Terms of the new directors officially start on Feb. 1. However, the new board members will meet with the directors staying on the board on Dec. 13 to elect the officers for 1962.

Around Town

Gene Adkisson, manager of the telephone office here, was telling us Monday about the trouble some of his crews have been having with gophers. It seems as fast as they dig a trench for their underground line between here and Canyon, the gophers come out and try to cover it up. It wouldn't be so bad, except the fieldmen had asked about gophers and were assured they were scarce around here. Had they known, they would have used a different system to dig the trench, lay the cable and cover it up all in one operation. It sounds a little like the cartoon action in which Donald Duck battled beavers about a dam.

Postmaster Nolan Grady asked us to remind everyone that, so far is the Post Ofmas comes two days early this year. Since the holiday comes on Monday, your packages will have to arrive Friday or Saturday in order to be on hand when the presented are opened. In short: MAIL EARLY!

(Continued on page 2)

Ministers Name New Officers

Members of the Hereford Ministerial Association, meeting Tuesday, elected new officers for the coming year.

Heading the group as president will be the Rev. Joel Treadwell, vicar of St. Thomas Episcopal Church. Other officers are the Rev. Clarence Powell, pastor of the Avenue Baptist, vice president; and the Rev. John Ferguson, pastor of Wesley Methodist, secretary - treasurer.

Outgoing officers include the Rev. Herschel Thurston, president; the Rev. Joel Treadwell, vice president; and the Rev. Eugene Naugle, secretary-treasurer.

School Study Groups Begin Work; Report Due Feb. 5

More than 80 persons turned out Monday night to complete organization of four study committees to investigate current and future school growth in Hereford.

Chairman Denzil Pulliam

outlined a two - part program for the various committees. The first part will be a thorough investigation of curriculum, extra - curricular activities, physical plants and finances.

The second part will be submission of written reports to the Hereford Rural High School District board and to various organizations represented by members on the committees.

"We do not intend to dictate to the school board. It is their decision." Pulliam stated. "I hope that you are not serving to gain some special goal or because of some particular peeve with a school official . . .

"What you will do will affect the life of every citizen in the county and the destiny of their children."

He asked that studies be completed and reports turned in to secretary Margaret London Fen. 5. The special committees will meet on Monday, Feb. 5, at 7:30 p.m. to hear complete reports.

Chairman of the elementary schools sub - committee is the Rev. Gilbert Davis Jr. Members of his committee include: Charles Duvall, Mrs. Wm. L. Dameron, D. C. Martin, Ted Richardson, Mr. and Mrs. Robert R. Strain, Mrs. Glenn Hopson, Mrs. Glenn Wilson, J. M. Madison, Roy Hartman, Mrs. A. L. Hollingsworth, Mrs. John M. Gooch, Mrs. J. R. Hickman, Mrs. R. L. Wilson, Mrs. Don Newman, Mrs. A. T. Mims, Mrs. L. W. Combs, Wayne Thomas, Mrs. Tommy Braddy, Mr. and Mrs. A. E. Hodges, Armon Lauderback and Alvin M. Smith.

Junior High study committee is headed by Raymond White. The following are members of the committee: Mrs. Dick Gholson, Mrs. F. H. King, Mrs. Robert Lemons, Mrs. Nelson Geiger, Mrs. Leroy Williamson, Mrs. Leroy Suttle, Mrs. John N. Jacobsen Jr., Mrs. O. G. Hill Jr., Mrs. Bill Waldrep.

(Continued on page 2)

Youth Charged With Burglary Of Garage Here

A 20 - year - old Latin - American, Joe Lucio Padilla of Hereford, pleaded not guilty to burglary charges filed by the Deaf Smith County Sheriff's office on Monday.

Bond on the felony charge was set at $1000 by Justice of the Peace C. B. Miles.

Padilla allegedly burglarized J. E. Caster's Garage at 1725 E. Highway 60 on Feb. 23.

During the burglary, a TV set, a homemade radio, a set of drill bits, radio antenna and two hub caps were taken. Entry into the building was made through a small unlocked window.

The TV set, which was in the garage for repairs, was recently taken to another repairman. He thought that he recognized the set and called Caster.

After positive identification was made, the set was returned to its original owner.

Padilla was arrested here by Deputy Sheriff Ed Roberson on Friday, Dec. 1.

Hicks Files For Re-Election As Commissioner

R. Donald Hicks this week authorized the Brand to announce his candidacy for re-election to the office of County Commissioner from Precinct Four. His candidacy is subject to the Democratic primary on May 5.

A farmer in the Ford community north of Hereford, Hicks is a member of the Methodist Church and director of a bank in Vega.

"During the time I have served on the Court, it has always been my desire to serve this county in the best possible manner. I have always tried to do what was right and what would help the people of the county the most. Your support of my candidacy would be gratefully appreciated. If elected, I shall continue to serve not only my precinct, but all of the residents of this county, in the best possible manner," Hicks stated.

Canyon Falls 58-38; Herd Hosts Clovis Here Friday

A full - court press combined with a fast break gave Hereford an easy 58-38 victory over the Canyon Eagles here Tuesday night. It was the second Whiteface win against three losses while Canyon now has a 3-3 mark thus far in the season.

Randy Dowell was in the line up for Hereford the first time this season after being out with illness and the slender red-head added greatly in the rebound department. However, sophomore starter Jim Haney was handicapped with two sprained ankles and was below par.

Little Dennis Hodges provided the scoring spark again as he dropped in 22 points for Hereford.

Hereford cagers will try to even their record when they play host to the Clovis Wildcats Friday night. Not much is known about the Wildcats, who will face the Whitefaces just once this season. Game time is 8 p.m. with the B team game starting at 6:15 p.m.

The Herd swapped baskets with the Eagles and then ripped off [illegible] points before allowing another field goal with 5:05 left in the first period. Then Hereford brought the crowd to its feet with an aggressive attack that netted 13 points while Canyon failed to score.

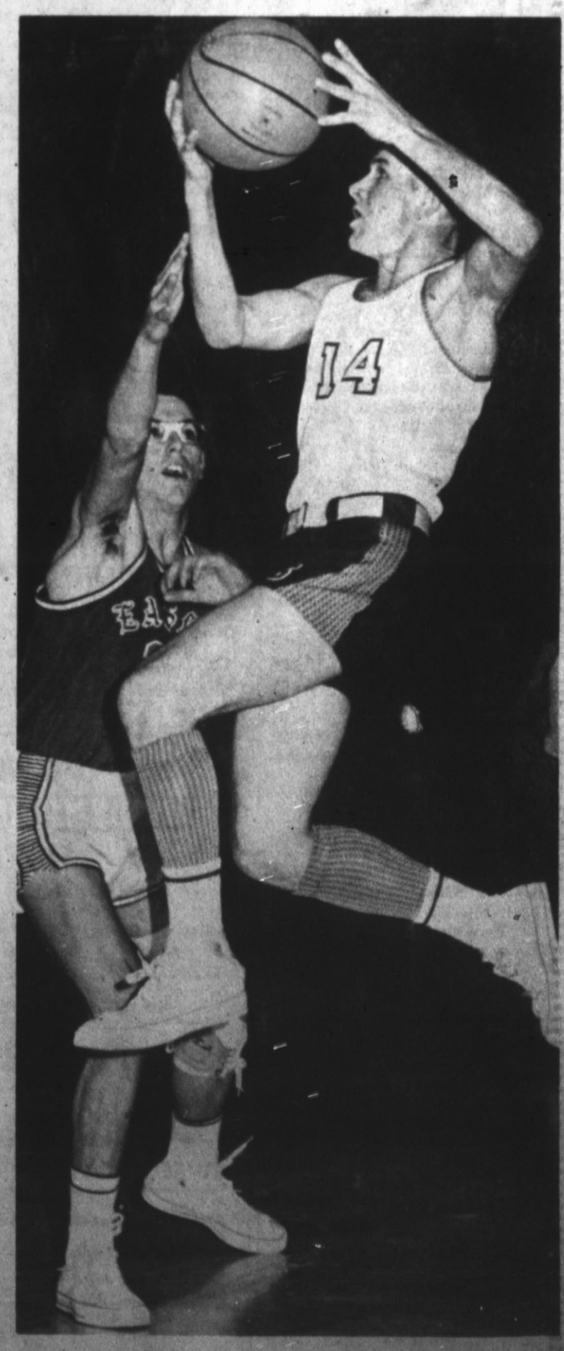
Canyon dropped in one free throw and Hereford added a pair of charity tosses for a 22-5 lead at the end of the first period.

During the second period, the two teams were even as they made five field goals each. Coach Cuby Kithcens put most of his reserves into the game before the half.

Hereford retired to the dressing room with a comfortable 32-15 lead.

Then came the third period, the quarter that has given Hereford headaches all during the season. Hereford was held to eight points while Canyon whipped in 14 and narrowed the margin to 40-29. Big Bob Begert,

(Continued on page 2)



GOING UP for two more points is Dennis Hodges (14), senior guard, as Canyon Eagle guard, Richard Green tries vainly to block the shot. The Herd, playing a fast breaking game and stealing most of the Eagle offense, outshot the Canyon club 58 to 38. Hodges had one of his best nights, sinking 22 points. (Staff Photo)



SANTA CLAUS CAME TO TOWN riding a bright orange fire truck Saturday at the annual Christmas Parade rolled down Main Street. Unable to bring his sled because of snow, he seemed equally at home atop the Oasis Shrine Club's fire wagon. Later he passed out candy to hundreds of children. most of whom remained to tell him of their desires for Christmas.
(Staff Photo)

Around...

(Continued from page 1)

Nolan also is concerned about some unthoughtful folks shooting holes in rural mail boxes. He pointed out again that tampering with a mail box is a Federal offense punishable by a term in prison. In one instance here, a conviction was secured and a person went to the penitentiary for such an offense. Grady urged rural residents to take down make and model of car and/or license number if they see anyone shooting at mail boxes.

If hunters don't see any more pheasant Saturday and Sunday when the season opens than we did while trying to get a picture of one of the birds, we have nothing to worry about. Assured that we could find a cock sitting on the road or perched on a fence post near a lake, we drove out and poked around with a telephoto lens. We couldn't even find a meadowlark in the area, but maybe the wily bird just didn't want any publicity.

The Gay Blue Birds of Hereford will be guests on the Captain Kidd show, channel, 4, from 11-12 Saturday, Dec. 9. Girls making the trip will be Kyle Carter, Kathleen Funk, Ludivinia Hinjosa, Edana Hopson, Doris Malone, Nancy Matthews, Janet Miller, Patricia Neff, Debra Reeves, Connie Stark, Connie Ward and Sherry White.

Don Ross, assistant football coach at the U. S. Naval Academy, will be in Amarillo on Dec. 19 from 3-5 p.m. to interview prospective applicants. All he wants are outstanding football players with a better-than-average scholastic record. For that matter, those are the same boys that the Southwest Conference coaches are most interested in.

All Camp Fire and Blue Bird Girls, whether in the choir or not, are asked to participate in the Community Christmas Carol Sing on Sunday, Dec. 17. The free program will be presented from 2-3 p.m. in the high school auditorium.

We've been getting a wonderful group of letters to Santa Claus lately, but we still need many more. The letters that particularly delight us are those written by the first and second graders, who are still struggling with this difficult English language.

Hereford will play two basketball games this weekend. The Whitefaces take on Clovis here Friday night and then go to Amarillo for a return engagement with the Palo Duro Dons on Saturday night. Both varsity games will start at 8 p.m.

Starting Saturday, hunting pheasants
Will be legal in Deaf Smith County.
But these wily birds treat me like a peasant,
Refuse to show themselves even for a bounty.

Some 17 species of penguin live in the southern half of the globe but only the emperor and the Adelie inhabit Antarctica.

Courthouse Records

Vehicle Registrations

Terrell Hodges, 1959 Ford; Doyle Lee Wasson, 1959 Ford; John Beasley, 1962 Ford Pickup; M. R. Latham, 1962 Ford Pickup; James Lee, 1955 Buick; Hereford Butane Inc., 1957 Mack Truck Trailer; Arthur Fuston, 1959 Mercury; Virgil O. Kelly, 1959 Oldsmobile; Melvin May 1962 Chevrolet Pickup; 12-4.

Deeds of Trust

D & R Builders to B. E. Brumley; All of Lots Nox. 3, 4, 5, 6, 7 and 8 in Block No. 3 and Lots Nox. 1, 2, 3, 4, 5, 8, 9 and 10 in Block No. 4, all in Hester and Baskin Subdivision o. Block No. 15, Mabry Addition.

Charles T. Noland, et ux, to Hal Weatherford, trustee for The Federal Land Bank of Houston; All of Tract or Section No. 2, of Fred W. Browne's Subdivision of Survey No. 2, in Block No. K-12, Gregg County School Land, Certificate No. 2.

Jimmie Allred, trustee to A. A. McDuff; all of Lot No. 20, Higgins Addition in Block No. 8, Womble Addition.

Warranty Deeds

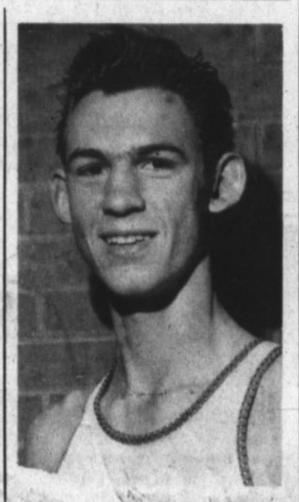
B. E. Brumley, et ux, to D & R Builders; All of Lots Nos. 3, 4, 5, 6, 7 and 8 of Block No. 3, and all of Block No. 4, of Hester and Baskin Subdivision of Block No. 15, Mabry Additon.

J. M. Hamby, et ux, to Roy L. Conard, et ux; Track No. 1: A 70 x 105 foot tract out of the Southeast part of Block No. 75, of the Town of Hereford and Additions. Tract No. 2: A part of the Southeast part of Block No. 75, Town of Hereford and Additions.

Roy L. Conard, et ux, to J. M. Hamby, et ux; All of Lot No. 31, and the North Half (N½) of Lot No. 30, Parker Subdivision of the West Half (W½) of Block No. 23, Evants Addition.

Ervin H. Ward, et ux, to Douglas K. Nix, et ux; The North 20 feet of Lot N0. 35, and all of Lot No. 36, in Block No. 1, Westhaven Addition.

Bill R. Waldrep and wife Mary Waldrep; and Pat Webb and wife, Bess L. Webb to Veterans' land Board of Texas; The North ½ of the Northeast ¼ of section 30, Township 3 North, Range 3, East of Capitol Syndicate Subdivision.



Carl Miller
. . . outstanding prospect

Consider Miller As One of Finest Freshman Cagers

Carl Miller, former Hereford High School athlete, is a member of the North Texas State University freshman basketball team.

Miller, who stands 6-7, was an All-District center for two years and honorable mention All-State. He is considered by freshman coach Travis Duncan to be one of the finest first year prospects at North Texas.

Miller is the son of Mr. and Mrs. D. C. Miller, 110 Fuller.

The Eaglets' first game was against Weatherford Junior College in Denton on Dec. 1. Other home games are against Southeastern Oklahoma B team, Dec. 20; Austin College B team, Jan. 8; Texas Wesleyan B team, Feb. 1; Southern Methodist Frosh, Feb. 12; Arlington State B team; Feb. 16; and Hardin - Simmons Frosh, Feb. 21.

Road games are against Hardin - Simmons Frosh, Dec. 4; Texas Wesleyan B team, Dec. 12; Wharton Junior College, Dec. 15; Weatherford Junior College, Jan. 4; SMU Frosh, Jan. 11; Austin College B team, Feb. 9; and Arlington State B team, Feb. 24.

CAUSEY'S
WHITEHOUSE MARKET
1101 E. First St.

ARRIVING FRIDAY
Fresh Load of Fruits & Vegetables
Large Assortment of Xmas Candy
All Kinds of Nuts

APPLES BU. $1 AND $2
SWEET POTATOES Lb. 10c

Again this weekend we will sell
POTATOES 100 LBS. FOR $1.50

WE HAVE
BLUE SPRUCE
CHRISTMAS TREES

School...

(Continued from page 1)

Mrs. Charles Springer, Mrs. Weslie B. Owen, Dale Barkley, Mrs. Buddie Evans, Gerald Banner, Mrs. Oliver Streu and Mrs. Millard Nobles.

The high school sub - committee is headed by Clee Meharg, with the following members: L. B. Russell, Mrs. N. E. Milburn, Mr. and Mrs. Virgil Marsh, Mrs. Ed Wilson Jr., Mrs. David N. Patterson, Robert L. Thompson, Robert W. Inman, Mrs. A. B. Higgins, Mrs. Delmar Sigle, Mr. and Mrs. Al L. Lee, Robert E. Spaulding and Mrs. Jimmie Gillentine.

Head of the Latin - American education study group are Mr. and Mrs. Abe Davis. Members of the committee are: Mrs. W. H. London Jr., Mrs. Ralph McCullough, Bess Werner, S. L. Garrison, Tommy Braddy, Mrs. Elmer Patterson, Jim McAndrews, H. R. Green, Bob Wilson, Mrs. Esther Springer and Dr. Lena Edwards.

SURGERY PATIENT

Jonnie Lee Walker, 2½, daughter of Mr. and Mrs. Will Walker of Hereford, had bone surgery at St. Anthony's Hospital in Amarillo on Monday, Dec. 3. She is still in the hospital and in satisfactory condition.

Too Late To Classify

WANT to buy; boy's 20" bicycle. Girls 24"; boys 24". See Roy Campbell 235 West second, or Consumer's.
B-6-18-49-3P

Joe...

(Continued from page 1)

ing and to hold rainfall on the land. By stubble mulching wheat residues, he has reduced run - off and prevented damage from wind erosion.

More conservation practices are being carried out at this time. He is in the process of constructing three more diversion terraces and another three miles of standard terraces.

Reinauer feels that by taking care of the land and applying the needed conservation practices, he will be in better shape to take the next drouth. He realizes that his conservation plan is by no means complete. He wants to continually maintain structural practices and carry out proper range use, a conservation cropping system, crop residue use and stubble mulching each year.

Reinauer's interest in the conservation of soil and water is not just confined to the ranch. The two brothers own and operate several irrigated farms also. During 1961 they field leveled several acres to make maximum use of rainfall and efficient use of irrigation water without causing erosion. They re-worked some old bench leveling and constructed a grassed waterway to provide a protective outlet for excess run-off.

On the irrigated land they also applied a sound cropping system and residue management. Reinauer is planning a long range program on the irrigated land by planting some irrigated grasses for livestock. The irrigated grasses will tend to keep permanent cover on the land and will also furnish income for the livestock.

Reinauer and nine other local men have just recently completed a feed lot capable of feeding up to 18,000 head of cattle. This enterprise will not only furnish a new source of income for the community but will serve as a local market for grain sorghum grown in this area

City...

(Continued from page 1)

lighting. Douglas Street also qualified but a request for delay was asked by Woodrow B. Wilson.

Most of the residents along the street, he said, had indicated a desire for gas lights.

The delay was granted and lighting for the other two streets was approved.

A request for a lease to put up an advertising sign on dump ground property along U. S. 60 east of Hereford was heard. The Commissioners set a policy that all firms would be charged $12.50 per year and signs would be 100 feet apart.

Dentist...

(Continued from page 1)

ing to this community from Matador. He was born in Morton, Ga. on July 3, 1903. He was a member of Khiva Temple in Amarillo and a World War I veteran.

Survivors include his wife, Lola of the home; two sons, John of Lowry Air Force Base, Colo., James of Hereford; two daughters, Mrs. Harold Gatlin of Austin and Mrs. R. D. Tilson of Jacksonville, Fla.; a brother, Theodore of Albuquerque, N. M.; a sister, Mrs. Fred Marburger of Dallas and seven grandchildren.

Funeral services for Dr. Ketchersid will be held in the Rose Chapel of Gililland Funeral Home with the Rev. B. L. Davis officiating. Burial will be in West Park Cemetery.

The date and time of the services will be announced later.

Falls...

(Continued from page 1)

Canyon's smooth center, fouled out to hurt the Eagles' chances of a rally.

Early in the final quarter, Canyon pulled within ten points of Hereford before the Whitefaces started hitting the basket again. Reserves finished out the game for Hereford.

Outside of Hodges, Hereford's scoring was evenly divided. Hodges hit 8 of 17 shots, while Mack Cansler hit 3 of 6 and Randy Dowell got 3 of 7.

Begert was the only Eagle who had a good shooting percentage as he hit 6 of 11 from the field.

Warren Rutherford was high for Canyon with 13 while Begert had 12.

Canyon coach Allen Simpson had two technical fouls called on him, one in the first period and another in the fourth, for overly - vigorous protestations about fouls called on his players.

In the B team game, Hereford held leads during the first two periods, fell behind by one in the third quarter and finally went down to defeat 42-49. Austin Hodges was high for Hereford with ten while Eddie Poole had 12 for the young Eagles.

Other district 1-AAA teams had their ups and downs Tuesday. Palo Duro beat Levelland 57-50; White Deer romped over Phillips 65-26 and Dumas beat Guymon, Okla., 50-36.

BOX SCORE

Hereford (58)	FG	FT	PF	TP
Haney	0	1	2	1
McGee	3	3	3	9
Curtsinger	4	0	4	8
Hodges, D.	9	4	3	22
Cansler	3	0	1	6
Dowell, R.	3	2	3	8
Dowell, D.	1	0	1	2
Stevens	0	0	1	0
Strange	0	0	0	0
Total	**24**	**10**	**20**	**58**

Canyon (38)	FG	FT	PF	TP
Wayne Rutherford	1	0	4	2
Warren Rutherford	5	3	4	13
Begert	6	0	5	12
Sheets	0	0	1	0
Lisle	3	3	2	9
Green	1	0	1	2
Total	**16**	**6**	**17**	**38**

(Two technical fouls called on Canyon)

A bat uses sound to zero in on flying insects. The bat's tiny larynx emits up to 200 beeps a second. Big ears detect the returning echoes. The brain, which weighs only a few hundredths of an ounce, computes the data and controls the hunter's speed and direction.

Dr. Milton C. Adams
OPTOMETRIST
Office Hours
8:30 5:00
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HOTTEST NOVEMBER IN FORD HISTORY!

And here's what started the heat wave!

Last month more Americans bought Fords than in any November in history. The blazing success of the long Ford line was end-to-end, all across the country and up and down it, too. ■ Everywhere the people flocked into their Ford Dealers and bought smart new Falcons, and the new Falcon Squire, the glittering swift Galaxies, the famous Ford Station Wagons and the hot Thunderbirds. And they poured in to see and buy up the brand-new Fairlanes just introduced. ■ There are four magic reasons-why behind the smashing success of the long Ford line for 1962. First of all is utterly modern styling, the fresh crisp lines that are now being so widely copied by other car-makers, the smart look that dominates the industry. Second is absolute power in eleven kinds of engines, giving you anything you could want in engine options. Third is total economy—every Ford model is priced directly at your pocketbook, and every Ford, large, medium or small, gives you gasoline mileage outstanding in its class. Fourth is the service-saving concept—every Ford car is built to cut down maintenance worries and problems, with service-saving features other cars may have some day. ■ Ford leadership from Falcons to Thunderbirds is founded on trend-setting innovations . . . The hot ideas come from Ford. And at the heart of Ford success is an almost revolutionary new concept of quality . . . most serious and direct concern with the actual part-by-part quality. For the hot trends in the hot cars, for a new experience in quality, and for the best buys on the American Road, see your Ford Dealer.

PRODUCTS OF Ford MOTOR COMPANY

NOW THERE ARE FOUR CLASSES OF CARS
...AND ONLY FORD HAS ALL FOUR!

COMPACT CLASS:



FORD FALCON

This class includes cars with 106- to 114-inch wheelbase. Most popular by far (a million happy owners!) is the Ford Falcon. Falcon is America's lowest-priced* 6-passenger car, set a 25-year record for Sixes or Eights in last spring's Mobilgas Economy Run, gives you a choice of 13 models, including the Futura and new Falcon Squire wagon.

FAIRLANE CLASS:



FORD FAIRLANE

The Ford Fairlane is the first member of a new class which combines the advantages of both compacts and big cars . . . you get big car room, ride and performance . . . compact savings and maneuverability. Priced below many compacts, Fairlane even rivals some in gas economy. Has twice-a-year maintenance introduced by the Galaxie.

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The class for families who want big car comfort, performance and prestige. Value leader is the Ford Galaxie—which has every essential feature of far costlier fine cars. With the optional Thunderbird 390 V-8 engine, a Galaxie will outperform America's most expensive luxury cars. Requires servicing only twice a year, or every 6,000 miles.

LUXURY CLASS:



FORD THUNDERBIRD

The top class—cars for people who want the very finest. First of the trim-size luxury cars, the 4-passenger Thunderbird is the most distinctive car in this class. Its styling set the trend for an entire generation of cars and now finds a new elegance in the Landau. And Thunderbird's performance is just this side of flight.

'62 Fords
Features of the future . . . now

*Based on a comparison of manufacturers' suggested retail delivered prices, including heater

WHATEVER YOU'RE LOOKING FOR IN A CAR . . . LOOK TO THE LONG FORD LINE AT YOUR FORD DEALER'S

CHARLIE SEEDS MOTOR COMPANY, INC.
First and Miles Hereford, Texas

Speaker Urges Assistance For 'Hidden' Alcoholics

Speaking at the noon meeting of the Hereford Rotary Club, Bill Hardwick of the Deaf Smith County Committee on Alcoholism urged club members to help the "hidden" alcoholic to become a useful citizen of the community.

In explaining how to help, he told them to "find out about this cunning, baffling, insidious disease and know what you are talking about."

"Then honestly and without embarrassment talk to the alcoholic about it," he continued. "Without shaming, threatening or scaring him, explain what is happening and can happen."

During the talk, Hardwick outlined to the group the 38 steps to alcoholism explaining in detail each of the three phases.

"All of the steps," he commented, "are cumulative. The victim does not take one, then go to another. They all build up."

If an alcoholic were to stop drinking at any one of the steps, Hardwick stated, he would begin again where he left off. Alcoholism is a one-way road.

The 38 steps outlined during the talk are divided into three phases. The first phase takes from four to 10 years. The steps are: first blackout or amnesia; sneaking drinks; preoccupation with drinking; gulping drinks; becoming evasive about drinking; and the second blank period or amnesia.

The second or crucial phase then begins with loss of control of drinking; manufacturing alibis; extravagant and/or grandiose behavior; aggressive behavior; persistent remorse; periods of total abstinence.

At this point a change occurs, Hardwick said, and the alcoholics activities begin to interfere with his drinking.

From here on the victim tries changing the pattern of drinking; dropping friends, leaves or loses jobs; becomes preoccupied with drinking; loses outside interests; indulges in orgies of self - pity; has impulse to escape from environment;

Experiences unreasonable resentments; protects supply of alcohol, develops malnutrition resulting in hospitalization; decrease of loss of sexual desire; alcoholic jealousy and starts taking the morning drink.

As the third or final phase begins, the alcoholic has his first prolonged intoxication and progresses through ethical deterioration; impairment of thinking; drinking with social inferiors; debasement of taste; loss of tolerance for alcohol; vague indefinable fears;

Persistent tremors; cannot perform simple muscular tasks without alcohol; drinking becomes obsessive; vague religious desires develop; alibis and rationalizations fail and the patient admits defeat.

At this point, Hardwick stated, the alcoholic faces a choice—either total sobriety or insanity and/or death.

"The alcoholic may not deliberately refuse to help himself," he noted, "but he cannot help himself."

Only one alcoholic out of every 500 can reach total sobriety by himself, he told the group. The most successful method found for helping these persons is through Alcoholics Annonymous because they have understanding and a common problem.

The disease gets worse, he explained, never better. Guidance, understanding and a sincere desire to help are the methods of arresting the disease. Through AA a void is replaced.

In talking to the Rotarians, Hardwick pointed out the two areas which he considered the most important. The first is the education of young people, and the second is helping the "hidden drunk."

"Only three per cent of all alcoholics are on skid row," he said, "And we are not interested in those at this time."

If the national averages are true for this county, there are 500 active alcoholics in Deaf Smith County — an estimate which he called conservative.

Of course, there is no way to determine if the figures are accurate because a house to house survey would be ineffective, he commented.

Three hundred of these are men between the ages of 30 to 50 years old and are "drinking and dragging their way through a daily existence," Hardwick stated.

Of the estimate, 100 of the alcoholics in the county are women, and they are even more hidden, he said.

In defining the disease, Hardwick said the alcoholic as one whose drinking affects his daily life. It begins with one drink and is continued daily. The person finds a sense of well being and therefore continues drinking.

Anyone can become an alcoholic, he warned. Research shows that one in every 14 persons is becoming a victim and alcoholism is increasing at the rate of 200,000 each year.

An alcoholic can get off of the path anywhere, he said, but, can never go back and start again.

He concluded his talk by urging the Rotarians to help restore these persons to an effective life in the community.

CAMP FIRE GIRLS REPORT

The Wa-o-ki-ya Campfire group met recently in the Community Center. Charlotte Hill, president, presided over the meeting. Highlights of the year's work were given by the group. Mrs. S. L. Garrison showed slides of the groups trip to Six Flags Over Texas near Dallas.

Charlotte Hill, Jean Roberson and Sharon Garrison passed their Wood Gathers Rank.

Those attending the meeting were: Charlotte Hill, Jean Roberson, Sharon Garrison, Dianne Brisendine, and the leaders Mrs. S. L. Garrison, Mrs. O. G. Hill, Jr., and Mrs. Jack Gilland, a guest.

All of the girls in the Da-Kon-Ya Campfire Group passed the Fire Makers Rank, except one who could not attend the meeting. Mrs. Philip Barkley passed the girls after she asked them questions, checked their notebooks, and had each girl repeat the Fire Maker's Desire.

Those attending were: Kay Dirks, Illa Jean Brinkman, Mary Lynn Gibson, Sherian Seiver, and Joellen Hamilton, Mrs. Lawrence Dirks, Mrs. W. D. Gibson and Mrs. Philip Barkley.

The Ta-Wa-Si Campfire Group recently had a skating party and each girl brought seventy-five cents and a guest.

Those attending the party were: Lynn Hale, Cindy Hale, Pam Hoffman, Ruth Koelzer, Kathy Miller, Candis Hill, Sherri, Jim and Kima Marsh, Rosemary Sheetz, Roberta Albright, Elsie Gonzales, Janie Jones, Salliean Scott, Susie Hammond, Shari Dameron, Christy Hair, Suzanne Hart, Patsy Smith, Glenda Dillard, Renae Ferguson, Anna Garcia, and Franklin Torres.

The Ta-Wa-Si Group recently elected officers for the following year. They are: Kathy Miller, president; Salliean Scott, vice president; Debah Corley, secretary; Shari Dameron, treasurer; and Renae Ferguson, scribe.

The Ta-Da Campfire Group met recently and discussed the gifts they were going to make for their parents for Christmas. Also, future plans were discussed for a play.

Those present were: Ruth Davis, Toni Beauchamp, Cynthia Ann Knox, Gwen Cargo, and Barbara Buck.

The combined groups of all fourth grade Blue Birds, Twinkling, Firefly, and Sunshine, met recently as a unit at the Community Center to discuss activities for the fall.

The Sunshine Group read some of their foreign pen-pal letters to the group.

The meeting was concluded with the girls playing games and singing songs.

Leaders of the three groups are: Twinkling, Mrs. Neil Cooper and Mrs. Glenn wilson-Firefly, Mrs. R. N. Yarbro; Sunshine, Mrs. Bill Dameron.

The Leaders Association of the Camp Fire Council met at 9:30 a.m. Dec. 1 at the Camp Fire Hut.

The nominating committee read its report with the recommendation that the vice-chairman serve as program chairman, which was accepted.

The following officers were elected by acclamation: Thelma Marsh, president; Nickie Dameron, vice president; and Margaret London, secretary. Those elected to serve with the vice-chairman were: Mary Lou Knox, Blue Birds; Mary Gooch, Campfire; and Nancy Marks, Horizon.

During the meeting a letter was read concerning a franchise for Campfire supplies being recommended for Amarillo. The group agreed to join Amarillo in recommending Fedway as a supply center.

Those present were: Pat Hill, Thelma Marsh, Jo Ann Yarbro, Elinor Gibson, Mary Hamby, Lois Hollingsworth, Mary Lou Knox, Mary Gooch, Mildred Garrison, Beulah Cargo, Nora Ward and Nickie Dameron.

The massive foundations of St. Peter's dig into soil which was a place of soothsaying in pagan times.

PRICES GOOD THROUGH SATURDAY, DECEMBER 9

PRE HOLIDAY BARGAIN DAYS

JELL-O SUPER SAVE SPECIAL! 3-Oz. Pkg. 7¢

Assorted Flavors JELL-O BRAND GELATIN DESSERT

WHITE SWAN FRUIT COCKTAIL 5 303 Cans $1.

Contadina — Yellow Cling Peaches Whole Spiced No. 2½ Can 19¢

GEBHARDT CHILI With Beans 40-Oz. Can 59¢

SNOWDRIFT SHORTENING 3 Pound Can 69¢

KRAFT'S PEANUT BRITTLE 14-Oz. Box 39¢

WHITE SWAN EVAPORATED MILK 2 Tall Cans 25¢

DUNCAN HINES Early American CAKE MIXES Assorted Flavors Reg. Box 39¢

WHITE SWAN Concord Grape, Red Plum, Peach or Pineapple JAM or PRESERVES 3 20-Oz. Tumblers $1.

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KRAFT'S JET PUFFED MARSHMALLOWS 10-Oz. Pkg. 23¢

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WHITE SWAN PUMPKIN 2 300 Cans 25¢

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NORTHERN TOILET TISSUE 4-Rolls 39¢

WAXTEX PAPER NORTHERN 100-Ft. Roll 25¢

REGULAR GRIND Maryland Club Coffee REGULAR GRIND Pound Can Drip or Regular 69¢

TOMATOES Firm, Ripe POUND 25¢

PORK CHOPS OCEAN SPRAY Cranberry Sauce... Tops with Chops Pound 49¢

COLORADO ROME BEAUTY APPLES Pound 12½¢

COLORADO RUSSET POTATOES 10 Pound Bag 39¢

CENTRAL AMERICAN BANANAS Pound 12½¢

DOUBLE Western Stamps Every Wednesday With $2.50 Purchase AT HUNTER'S Phone EM 4-0350 219 Sampson St.

FROZEN FOODS

BANQUET DINNERS Chicken, Beef or Turkey 11-Oz. Pkg. 49¢

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STRAWBERRIES WESTERN WONDER 10-Oz. Box 19¢

DECKERS — IOWANA Bacon FRIES CRISP WITHOUT BURNING lb 59¢

U.S.D.A. Graded — Good Beef T-Bones lb 89¢

CURED - SMOKED PICNICS Pound 39¢

DRY SALT JOWLS Pound 19¢

EM 4-2030 WANT ADS

1. FOR SALE Miscellaneous

McCULLOUGH MOTOR COMPANY
345 E. Hiway 60
Phone EM 4-3150
CHRYSLER
IRRIGATION
ENGINES
Sales & Service
B-1-49-TFC

BIG RED BARN
We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
EM 4-3552
West Edge Of Hereford
Highway 60
B-1-1-TFC

SEE
HEREFORD GRAIN CORP.
FOR
- Lawn Grass Seed
- Bulk Garden Seed
- Ground Corn Cobs for Chicken Litter
- Place Your Order Now For Baby Chicks

Phone EM 4-3755
B-1-32-TFC

DEMPSTER PLANTERS, LISTERS AND CULTIVATORS
Sales and Repair Parts
LESLY MOTOR CO.
West Highway 60
Phone EM 4-1600
B-1-33-TFC

HEREFORD GLASS CO.
Expert Car Glass Installation
Table Tops and Window Glass
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392 Park Ave. Ph. EM 4-2652
B-1-25-TFC

BUY-RITE FURNITURE
North End of Main Street
SPECIALS
Late Model Maytag Dryer — guaranteed A-1 shape $125.
Used Norge Automatic Washer Good Condition $50
30" Frigidaire Electric Range. Mahogany china closet, $75.
Beautiful antique walnut dining table and chairs.
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MOVIE CAMERA sets, Eastman Kodaks, Polaroids. We have a complete selection and will sell you a camera with a small down payment. Inquire at Roger's Drug.
B-1-29-31tfc

TOP QUALITY Irrigation dams as low as $3.25. Davis Implement Co., 144 West Second.
B-1-14-39-tfc

YARNS, Paragon Art linens, fabrics, needle point tapestries. Dan's of Canyon.
B-1-11-20-8C

FOR SALE Good, used haydite Blocks, Foxworth - Galbraith Lumber Co.
B-1-10-20-TFC

Round bobbin Singer, zig-zag attached, blonde console. 6 payments of $8.42. Write Credit Manager, Box 3564, Amarillo, Texas.
B-1-19-10C

AERMOTOR MILLS AND TOWERS
TURNER WELL SERVICE
Avenue H & Grand
Ph. EM 4-2568 or EM 4-2194
B-1-21-TFC

FREEMAN'S DAIRY
Fresh Grade A Raw Milk Delivered
Gallon 90c
Half Gal. 50c
Call EM 4-0309
B1-21-TFC

FOR SALE Red potatoes. Good quality. $1.50 sack. Richard Pickens, 4 miles east on FM road 1259.
B-1-17-49-2C

NEEDLEPOINT With frame kits. Felt appliques, yarns, gift jewelry, beaded bags, Millinery, supplies. DAN'S OF CANYON.
B-1-16-49-6C

FOR SALE Three chihuaha Puppies, five weeks old. See after 4:30 p.m. weekdays at 128 Ranger Drive. E M4-1540.
B-1-18-49-TFC

SILVERPLATE 50 piece set "Precious Mirror" by Wm. Rogers. $19.95 Eight ice tea spoons only $3.50. Sale runs through Christmas. Cowan Jewelry.
B-1-22-23-4C

ORDER NOW FOR CHRISTMAS
For Yourself, Or For Others
Genuine Home Made Cakes. A Specialty of Carrot, German Coffee, German Chocolate, German Pound, Black Walnut Apple and many others. Every order given special attention.
Call Mrs. Ann Brashear
EM 4-1809
301 N. 25 Mile Avenue
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Excelently trained horse, ideal for children. Mature, gentle. Reasonable. Phone EM 4-0323.
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GENERATORS and starters for cars and trucks. Hereford Wrecking Co. Phone EM 4-0580.
T-1-12-18-tfc

All your needlework supplies. Free instruction. Mollie's Hobbies, 129 W. Third.
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2. FOR SALE Farm Equipment

FOR SALE
Lilliston Roto Speed Cutter and Repairs
LESLY MOTOR COMPANY
West Highway 60
Phone EM 4-1600
B-2-3-TFC

DEMPSTER
Submersible Pumps.
Drilling and Repairing
D. E. TURNER
306 Avenue H
Phone EM 4-2568
B-2-21-TFC

WE ARE DEALERS
for Peerless Grain Rollers.
Davis Implement Company, 144 W. 2nd St., Phone EM 4-2311.
B-2-35-TFC

FOR SALE NEW & USED SHREDDERS
HEREFORD FARM SUPPLY
621 E. 1st EM 4-1120
B-2-44-TFC

THREE Anhydrous Ammonia tanks $2,450.00 each, delivered Hereford and vicinity Phone EM 4-1821 or EM 4-3690 after, 6 p.m.
B-2-17-23-2C

NORELCO Electric Shavers. Regular $24.95 now $14.95. With floating head, regular $29.95 now $16.95. Sale runs through Christmas Cowan Jewelry.
B-2-20-23-4C

3. FOR SALE Automobiles

We Pay Cash For Used Cars
MILBURN MOTOR COMPANY
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

SILVERPLATE 50 piece set "Precious Mirror" by Wm. Rogers. $19.95 Eight ice tea spoons only $3.50. Sale runs through Christmas. Cowan Jewelry.
B-3-22-23-4C

TRUCKS for sale. '56 Reo truck, tandem. 35' Hobbs Trailer. $1500.00 each. Terms. Ethel Grubb Butler, Oklahoma.
B-3-17-23-3C

FOR SALE 1960 Buick 4 Dr., LeSabre, low mileage, new tires. Power brakes and steering and air conditioner. See Howard Gore at Kinsey Osborn Motor.
B-3-25-23-2C

4. REAL ESTATE For Sale Or Trade

$$$$$$$$
ONE MILLION DOLLARS
to lend on irrigated land in Deaf Smith, Castro and Parmer counties. For - - - - -
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
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WILL PAY CASH for equity in 2 or 3 bedroom home if suitable. Priced $15,000 or below. Call EM 4-1534 or EM 4-1345. Gerald Hamby.
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NEW HOME for sale. Must see to appreciate. George McLean. 421 McKinley. Call EM 4-0054
B-4-10-23-TFC

Two bedroom house for sale. Conviently located. Phone EM 4-2168
B-4-9-22-TFC

FARMS
339A., all cultivated. 2-8" wells, on nat. gas. Nice 3 bdr. house on paving. 38A cotton, 101 maize, 102 wheat, 55 barley. 1 mile of underground tile. Price $267.50.
245 A., 207 cultivated. 1-8" well, 34.4 cotton, 74.9 wheat, 65 maize & 35A of black switch grass. ½ min., ½ lease. 3 bdr. home, 14x24 shop building. Price $262.50 per acre. $20,000 down.
110A. All cultivated. 1-8" well, nat. gas. Price $300 per acre. $10,000 down. 15 years on balance @ 6% interest.

HOMES
In West Hereford, 3 bdr. and den, double garage, utility. Carpeted, LR & Hall. Corner lot, fenced back yard. Price $18,900. Approx. $14,600 loan.
3 Bdr. in nice section of town. Single garage. 12x14 cellar and storage in back yard, fenced back yard. Price $12,600. Approx. $8,800 loan @ 4½%, payable $80 mo., everything included.
2 Bdr. stucco, completely redecorated inside and out. Price $7,500. $1,000 down, balance on terms.
2 Bdr. stucco with single garage, 100x130 corner lot. Price $5,000. $750 down, balance @ $60 month.

J. M. HAMBY REAL ESTATE
½ mile South of the Underpass on Hiway 385.
Office Phone EM 4-1345
J. M. Hamby Res. EM 4-2553
Harold Hamby Res. EM 4-2553
Gerald Hamby Res EM 4-1534
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Bruce Carter Mgr.
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SPECIAL
2 sections dry land, #3 soil bank. 681 acre wheat base. Priced at $55.00 per acre. Listings needed. We have buyers.
DOUGLAS LAND CO.
901 Main Box 185
Office Phone 5541
Friona, Texas
Joe B. Douglas Res. 5531
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FARMS
480 A. perfect land. 4-8" wells, 3 bedroom home, 30,000 bu. granary, located 9 miles of Hereford. Absolutely clean. 312A. Gr. Sorghum, 82A wheat, 28A beets, 17.6 A cotton. This is truly one of the best farms in the entire area. If you want the best, see us on this one.

½ Sec. on pavement, improved and has 3 eight in. wells. 4 mi. Hereford.

572 A. 3-wells, improved, 100 A. wheat, 26 A. cotton, 200 A. Maize.
460 A. 4-wells, 3300 ft. tile, 2 sets improvements. 70 A. cotton, 43 wheat, 25 Sugar Beets, 212 A. Maize. See us for details

HOMES
Real nice 3 BR Brick located 234 Star St. 1½ baths, central heat, carpeted. Shown by appointment only.

3 BR Stucco, large living Rm., dining area, central heat, 2 car garage, corner lot.
3 BR Stucco near High School priced for quick sale for only $7,300. G. I. Loan, $4,100. Mo Pay $49.00.
2 BR Brick, wall heat, attached garage, large lot, located on "B" St. G. I. loan of $5,000 with Mo. pay $49.50.

HUGH BOOKOUT REALTY
311 Easley St. Ph. EM 4-3161
B-4-21-TFC

THREE BEDROOM
House, 1 or 1½ baths. Choose your decoration.
FHA Financing
MORGAN CONSTRUCTION CO.
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B-4-20-TFC

NORELCO Electric Shavers. Regular $24.95 now $14.95. With floating head, regular $29.95 now $16.95. Sale runs through Christmas Cowan Jewelry.
B-4-20-23-4C

FOR SALE
2 sections. 1,000A will water. 1-8" well on place. 200 A grass, modern home. Large quonsett. About 350A wheat, some beet base. 10 miles of good town. With terms.
2080A deeded, 1080 cultivated. 385A wheat base. 1 section grass leased. Well improved.
1780 deeded. Will carry 80 cows. NE of Colorado Springs. Modern home, plenty of corrals and sheds. Terms to suit.
K. K. CRONKHITE
Arriba, Colorado Box 86
B-4-23-3P

THREE BEDROOM house for sale by owner. Call EM 4-1304 for an appointment to see.
B-4-14-48 4P

WANT TO BUY
VACANT LOTS, on or off paved streets. If you have lots to sell worth the money, please call us or come by and show us what you have.
Foxworth-Galbraith Lumber Co.
Phone EM 4-1224
1 block South of Courthouse
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Low interest rates. Good service. Farms, Ranches, and City Property. Let us help you.
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DEMAND JUSTICE
FOR
ALL YOUR REAL ESTATE NEEDS
MOTELS
We can show you motels from $30,00 to $800,000 and from Missouri to California.
FARMS
Section located in Oldham County with one 6" well. Good wheat and maize allotment lays well. Priced at only $140 per acre .....
160 acres 8 miles from Hereford. Good 8" well, 2 bedroom home, nice stock farm. $210 per acre .....
320 acres 12 miles from Hereford, two good 8" wells on gas. $275 per acre .....
Perfect 320 acres with plenty water 29% down easy balance .....
RANCHES
A complete selection of ranches in Arkansas, Colorado, Missouri, New Mexico and Oklahoma.
HOMES
4 bedroom home in excellent location, complete with all extras. Call us for details.
Call us for details, 2 bedroom home on Ave. J., garage, carpeted, and cyclone fence. Low down payment. Let us show you .....
3 bedroom brick with better than 2100 sq. ft. of living space, carpets, den, double garage, low down payment FHA .....
2 bedroom nicely located with carpets, large lot priced at only $7,500 with $1,000 down .....
Roy Peet's home at 114 beach for sale completely furnished. Finest two bedroom home in Hereford. Priced for quick sale.
Let us help you find the home for your needs.
JUSTICE REAL ESTATE
345 West 1st Street
EM 4-1757
Virgil Justice
Mike Justice Res. EM 4-2180
Oliver Streu Res. EM 4-2857
B-4-23-TFC

5. FOR RENT

NICE furnished apartment for rent. 232 West Third Street.
B-5-9-20-TFC

FURNISHED Apartment for one or two people. 409 East Third. Mrs. Forrest Sawyer, Clarendon, Texas.
B-5-15-21-TFC

ONE bedroom furnished apartment for rent. Whites only. Call EM 4-1543.
B-5-10-21-TFC

THREE room furnished apartment. Bills paid. White adults only. No pets. Roy Manning. 325 Avenue B.
B-5-16-21-TFC

PRIVATE bedroom with garage for rent. 428 Jackson. Phone EM 4-0963.
B-5-10-44-TFC

UPSTAIRS and downstairs furnished apartments. 608 East 3rd. Inqure at house in rear.
B-5-13-19-TFC

MODERN furnished apartments. Bachelor apartments. Rooms. Panel ray vented heat. Carpeted. Private baths. Inquire 821 South 25 Mile Avenue,
B-5-19-47-TFC

FOR RENT: to couple 3 room modern house, bills paid. Room for garden. May have part time work. Jack Bradley, EM 4-0130.
B-5-21-48-TFC

NICE four room, private bath, unfurnished duplex. Close in. White adults only. Call EM 4-1617.
B-5-14-19-TFC

Desirable, furnished, one bedroom duplex to white couple. Furnace heat. Utilities paid. No pets. 711 East Third.
B-5-17-22-TFC

TO RENT Building back of Hereford Laundry. 1800 square feet. Formerly occupied by Body Shop. See Ernest Kendall. Phone EM 4-0585.
B-5-20-6-tfc

FOR CASH LEASE at Moriarty, New Mexico, one section. 280 cultivated. 3 irrigation wells. Motors furnished. 132A corn base, 6 miles from town. Modern house, Call EM 4-2556.
B-5-27-19-TFC

CLEAN furnished apartment. Vented heat. TV antenna. For a couple. Whites only. See at 113 Avenue G. Call EM 4-0372.
B-5-19-22-TFC

FOR RENT One bedroom duplex apartment in nice location. Immediate occupancy, unfurnished. Call EM 4-1757, Justice Real Estate, 345 W. 1st.
B-5-20-22-TFC

FOR RENT, Whites only, three room furnished apartment at 126 North 25 Mile Avenue.
B-5-14-23-TFC

BEDROOM for rent, whites only. Mrs. W. M. Megart 401 Lawton.
B-5-11-23-2C

Bracelets, expansion, charm, costume, identification $1.25 and up. Buxton billfolds, ladies and gents. Name put on these items free. Sale runs through Christmas Cowan Jewelry.
B-5-25-23-4C

FOR RENT: Three room furnished apartment. Private bath. Bills paid. White adults only. 110 Lake. St.
B-5-16-49-TFC

SMALL Two bedroom Modern unfurnished house 808 Texas. Call EM 4-3436 or EM 4-1326.
B-5-12-49-TFC

THREE bedroom house, two bedrooms upstairs. Whites only. $70 month. Call EM 4-0800.
B-5-12-49-TFC

NICE three room furnished apartment. Bills paid. Whites only. Phone EM 4-0800.
B-5-11-49-TFC

TWO bedroom house. 718 Avenue K. Inquire next door. Buddy Evans. $70 month.
B-5-13-49-2P

FOR RENT Extra nice three room and bath apartment for white couple. Bills paid, furnace heat. EM 4-0188, EM 4-0469.
B-5-18-49-1C

FURNISHED or Unfurnished. Duplex apartment three large rooms, bath, walk - in closet. Floor furnace, antenna, 501 Ross. Call EM 4-3772.
B-5-18-23-TFC

6. WANTED

WE ARE looking for some land to cash lease or buy. If interested, call EM 4-0572 Hereford, Texas.
B-6-17-21-TFC

WOULD LIKE TO rent from ¼ to 1 section of land. Can furnish references. J. B. Culp 711 Blevins, Hereford, Texas Phone EM 4-1060.
B-6-23-22-8P

WANT TO RENT ½ section or section irrigated land. Can give good references. Garland Smith, AV9-4459.
B-6-16-16-TFC

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
B-6-18-13-tfc

WANTED Wheat pasture for some light yearling steers. Ellis Lemons, 1012 East Third. Phone EM 4-3817.
B-6-15-41-TFC

DIAMOND Wedding sets. Yellow or white gold, to two full carats, $27.50 to $695.00 Sale runs through Christmas. Cowan Jewelry.
B-6-18-23-4C

FARM JOB WANTED. 44 year old white man wants permanent farm job. 20 years experience in irrigating, handles all equipment 13½ years experience in farm management. Three in family, one girl in High School. Write Box 673.
B-6-37-49-2P

WANTED Ironing in my home 709 Blevins Phone EM 4-3239.
B-6-10-23-2P

Seventh Graders Rack Up 54-23 Victory At Marshall

Paced by Jimmie Allison, the Stanton Junior High School seventh graders racked up a 54-23 win over Marshall Junior High at Clovis Saturday, and returned to outclass Dimmitt by the score of 27-17 here Monday night.

Stanton's Dogies are slated to enter the Golden Spread Conference Tournament at Levelland Friday and Saturday, and will travel to Tulia Monday.

Allison poured in six field goals during the first period at Clovis to pace the Dogies to a 25-4 stronghold. Larry Noland added six from the floor, while Mike Davis claimed four, and Brad Johnson two.

The Dogies held Marshall to only seven points in the second quarter, while rolling on to a 32-11 advantage. Mike Watts, Larry Brown, and David Evans each sank field goals, as Philip Cain tacked on a free throw for Stanton before the half ended.

Stanton had little trouble in leading the rest of the game to win 54-23. Allison came out with a total of 14 points, Noland ten, Mike Davis six, Gene Duvall seven, Mike Watts four, and Philip Cain canned three.

Brad Johnson, Larry Brown, David Evans, Dale Smith, and Dennis Latham all netted field goals for the Dogies.

In Stanton gym Monday night, the Dogies tangled with the Dimmitt Bobcats and emerged with a 27-17 win over their neighboring rival.

Stanton only granted three points during the first half to the visitors, while compiling a 16-3 stronghold. Leading 23-7 after the third stanza, the Dogies gave up ten points in the final round, but still came out ten points ahead.

Jimmie Allison claimed scoring honors once more with 11 points, eight of which came in the first half. Larry Noland racked up five for Stanton, as Brad Johnson canned a total of four.

Gene Duvall, Mike Davis, and Philip Cain all came through with two points for Stanton, as Billy Frank made good a free throw.

BOX SCORE

Stanton (27)	FG	FT	PF	TP
Allison	5	1	0	11
Noland	1	3	1	5
Duvall	0	2	1	2
Davis	1	0	0	2
Johnson	2	0	2	4
Cain	1	0	2	2
Frank	0	1	0	1
Total	10	7	6	27
Dimmitt (17)	**FG**	**FT**	**PF**	**TP**
More	1	0	4	2
Bradly	1	0	1	2
Linsey	5	0	1	10
Straford	0	1	1	1
Kinmore	0	0	2	0
Frayer	1	0	0	2
Total	8	1	9	17

7. Dressmaking-Ironing

BRACELETS, expansion, charm, costume, identification $1.25 and up. Bpxton billfolds, ladies and gents. Name put on these items free. Sale runs through Christmas Cowan Jewelry.
B-7-25-23-4C

WANTED Ironing in my home. Call EM 4-1665.
B-7-9-48-3P

8. HELP WANTED

DIAMOND Wedding sets. Yellow or white gold, to two full carats, $27.50 to $695.00 Sale runs through Christmas. Cowan Jewelry.
B-8-18-23-4C

10. NOTICE

NEW POLAROID CAMERAS
One minute finished pictures. Pay a small down payment and enjoy your camera. Now at Roger's Drug.
B-10-19-3-tfc

SINGER SEWING MACHINE
Sales And Service
Machine Rentals.
Vacuum Cleaners.
Bonded Representative
J. M. Hatley
840 Irving Street
B-10-45-TFC

CLINTON
Sales & Service
Complete Service and Repairs on all air cooled Engines & Lawn Mowers.
HICKS OIL AND GAS INC.
Phone EM 4-0220
B-10-23-TFC

11. Business Services

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

CITY TELEVISION
124 W. 4th EM 4-1516
Service all makes and models of TV's, radios, etc. City and country calls. Registered and Bonded by Raytheon Co.
B-11-45-TFC

Magneto - Starter
motors rewind
generator & electric
Sales & Service
OWENS & HOLLINSWORTH
EM 4-3545
EM 4-3572
Commercial - Industrial
Residential Wiring
307 East Third
B-11-13-1FC

SEWING MACHINE SPECIAL Clean, oil and adjust in your home, $2.50. All repair work guaranteed. 1961 complete automatic builtin buttonholer, over ½ paid out. Assume payments of $10.46 per month, or discount for cash. Write Box 3564, Amarillo, Texas.
B-11-19-10C

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We do all types of work
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Ph. EM 4-3685 213 W. Park
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LEON J. BELL
Ph. EM 4-0685 336 Ave. I
B-11-3-TFC

FREE REMOVAL of dead stock call EM 4-0264 Hereford or DI 9-2211 collect. Amarillo Rendering Co.
T-11-14-25-TFC

Hospital Notes

Patients In Hospital

Mrs. Don Steele, 503 Plains; Jack Tidmore, Box 897, Dimmitt; Mrs. Bill Decker, Box 247; Mary E. Lowe, Box 93, Dimmitt; Tam Sosebee, 135 Avenue D; Mrs. George Warner, 236 Avenue B; Tony Piland, Box 301, Bovina; Mrs. Fred Collett, Box 307; Roguelo Valdez, Box 161; Mrs. Dwayne Cassels, Rt. 1; Earl H. Hare, Box 72, Vega; Mrs. E. F. Vogler, Rt. 2; Mrs. Robert A. Freeman, 125 Sunset Drive; Mrs. C. E. Williams, Box 92; Mrs. Othell Simmons, 411 Grand Avenue; Ida Ricketts, Box 511; Agnes Perry, Rt. 2; Cecil C. Rockwell, 111 Centre; Mrs. Darrel Harkins, 420 Sehley; Mrs. J. E. Andrews, 421 Star; Mrs. Cliff Gandy, 121 Avenue F; Mrs. A. L. Hopson, 820 Avenue K; Sally Goodin, 127 Star; Diana Clark, Star Rt.

Dismissals

Mrs. Roberto Almazn, Mrs. Louis Casas, Mrs. Trine Rodriquez, Buddy Shelton, 12-1.

Nancy Jane Boardman, Mrs. Sammy Gonzales, Mrs. Ruben Garcia, Mrs. Wade H. Thompson Sr., Bill Waldrep, 12-2.

Mrs. Donald Leath, Mrs. James L. Coke, Bill Stevens, 12-3.

Mrs. Jose Gomez, Mrs. Matsy Heck, Mrs. Boots Priest, Kenny Paslay, Mrs. Bib Riojas, Jim M. Cross, 12-4.

Margarito F. Cadena, Mrs. Clark Dobbs, Mrs. Jose Ozuna, 12-5.

Look Who's New

Mr. and Mrs. Dwayne Cassels are the parents of a boy born Dec. 2 at 3:17 p.m. He weighed 7 pounds and 6½ ounces.

AUTO LOANS
LLOYD SHARP
LONE STAR AGENCY
601 N. Main EM 4-0555

Political Calendar

For Commissioner, Precinct Two:
MARCUS LATHAM

For County Judge:
H. C. "HANK" WILLIAMS

For County Clerk:
B. F. CAIN

For District Clerk:
LUCILLE POSEY

For County Treasurer:
VELMA HODGES

For Commissioner, Precinct Four:
R. DONALD HICKS

ALCOHOLICS ANONYMOUS
EM 4-1094
Regular meetings every Thursday night 8:00. Spanish speaking group Tues., 8 p.m. Open meeting last Thursday of month. Public invited. AA Fellowship Sunday 2:30 'til?

Kiwanis Club
Thurs. Noon
IOOF Hall
207 E. Sixth

Hereford Rotary Club
meets every
Monday at 12:05
Hotel Jim Hill

Stated Meetings Second Monday
Thursday
7:30 p.m.
FC°
Hereford A. F. & A. M.
No. 849
Troy Stambaugh, Sec.
Marvin Coffey, W.M.

Lions Club meets each
Wednesday, 12 Noon
Hotel Jim Hill

OPTIMIST CLUB
Meets
Monday Eve.
6:30 p.m.
American Legion Hall

The Hereford Brand
TEXAS PRESS ASSOCIATION
Member 1961
Our Slogan: "More People—More Farms"
Member National Editorial Assn.
Member Associated Press
Hereford, Deaf Smith County, Texas—Phone EM 4-2030
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Classified advertising rates: 4c per word first insertion (36c minimum); 3c per word each additional insertion.
JAMES M. GILLENTINE ..... Publisher

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During National Beef Week and Every Week — Piggly Wiggly Sells Only: USDA — Grade A, Gov't Inspected Beef

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PECANS 12 Oz. Pkg. 65¢

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Mrs. Kings — Ready-to-Serve
BREADS Orange Nut, Pineapple, Prune, Date, Apple Sauce, Apricot-Raisin 49¢

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KLEENEX Red & Green 200 Ct. Box 2 FOR 39¢

ALCOA FOIL 25" by 18" Roll 59¢



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PERSONAL SIZE IVORY 4 FOR 29¢	LARGE SIZE LAVA 2 FOR 35¢
GIANT SIZE IVORY LIQUID 65¢	GIANT SIZE OXYDOL 75¢
GIANT SIZE CHEER 75¢	GIANT SIZE MR. CLEAN 65¢
GIANT SIZE IVORY SNOW 75¢	REGULAR SIZE CAMAY 3 FOR 25¢
BATH SIZE — FREE TWEEZERS ZEST 3 FOR 69¢	QUEEN SIZE — WITH PERMAIL DUZ 99¢



ICICLES 7½ PKG. 19¢ 15½ PKG. 39¢
AERO SPRAY CAN SNOW, FLAKES 7½ OZ. CAN White 59¢
CHEESE 8 OZ. SLICES 25¢
REPPERIDGE FARM ALL FLAVORS FROZEN 11 OZ. PKG. **PASTRIES** 49¢
COCA COLA KING SIZE 3 BTL. CTN. 35¢
NEW CROP — STEWARD'S **PECANS** lb. 39¢
OCEAN SPRAY — FRESH **Cranberries** Lb. Pkg. 25¢
FRESH GREEN **Bell Peppers** 2 FOR 29¢
WINESAP **APPLES** lb. 19¢

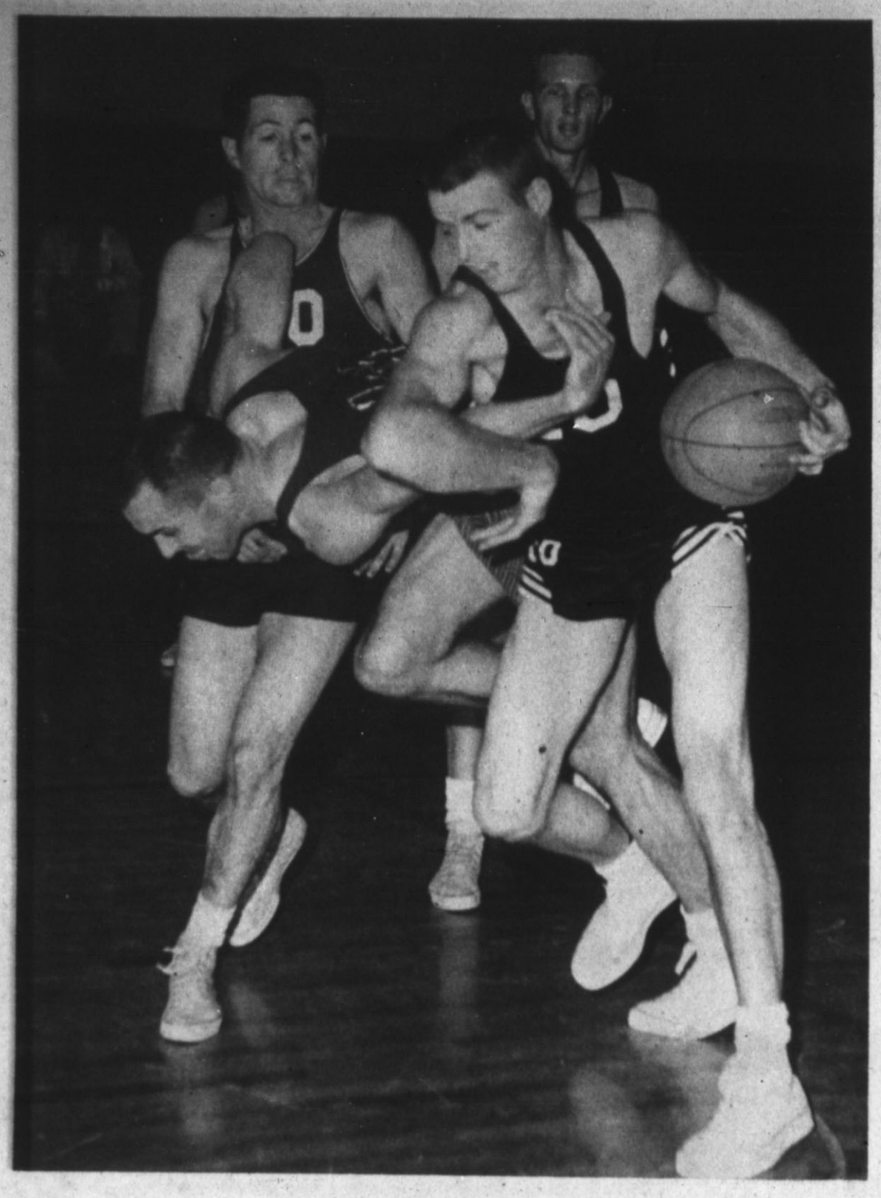


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Sunshine Flour 10 Lb. Bag 69¢

Piggly Wiggly

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



ARMS AND ELBOWS went flying during this scramble for the ball as Hereford's Chick Hicks finds himself floorward-bound while trying to get the ball away from Muleshoe player Lawson. Behind Hicks is Hereford forward Rob Groves with Wilson Muleshoe. The independent league game went to Muleshoe in the second overtime period. (Staff Photo)

Stanton Freshmen Defeated By Dimmitt; Enter Tourney

Still hapless after four outings, the Stanton Junior High School freshmen were edged out 47-42 while hosting the Dimmitt Bobcats here Monday night.

After a busy weekend last week, the Dogies are slated to compete in the Golden Spread Conference Tourney at Levelland Friday and Saturday. Stanton played host to Estacado of Plainview Thursday, traveled to host the Bobcats here Monday.

In their first conference game of the season, the ninth graders took a 41-57 bow at the hands of Estacado of Plainview. After falling 12 points behind in the first quarter, the Dogies were unable to close the gap.

Stanton's Frank Cain, Robert Strange, and Lynn Cook sparked the Herd's scoring efforts. Cain hit for 12, Strange 11, and Cook netted eight. Kenney Justice added four to the cause, Johnny Dowd three, and Charlie Moreno tossed in a free throw.

Estacado boasted a 6-6 center by the name of Mike Peret who claimed 25 of the visitors' 57 points against the Dogies.

In a non-conference tilt at Clovis, Stanton was defeated by Marshall Junior High by the score of 40-28. Limited to only three points in the second period, the Dogies trailed 16-9 at the half. Dogies Cain and Dowd each racked up eight points, as Robert Strange compiled six for stanton.

Larry Minks sank three, as Gary Roberson, Terry Hill, and Charlie Moreno each made free throws. Jim Mattox added up 19 points to lead Marshall to victory, as only two others were able to score for Clovis.

Playing at Hereford, Dogie Robert Strange racked up 20 points against the visiting Dimmitt Bobcats, but Stanton was downed 47-42 in their fourth game of the season.

Strange managed only one field goal in the first quarter, while Frank Cain netted a pair of free throws. Down 7-4 in the first period, the Dogies closed the gap to 18-19 at the half.

Cain, Strange, and Moreno all hit from the floor in the third period as Stanton was still one point short with the score of 32-31. Dimmitt poured in 15 points in the final round to cinch their five-point win.

BOX SCORE

Stanton (42)	FG	FT	PF	TP
Frank Cain	3	3	4	9
Strange	8	4	3	20
Roberson	1	2	4	4
Moreno	2	1	1	5
Hill	0	2	5	2
McCaslin	0	2	0	2
Total	14	15	17	42
Dimmitt (47)	**FG**	**FT**	**PF**	**TP**
Hutton	3	5	3	11
Winkle	4	1	4	9
Nichols	4	2	3	10
Fuller	0	1	1	1
Dyer	5	4	4	14
Calhoun	1	0	2	2
Total	17	13	17	47

AT LUNCHEON MEETING

County Federated Clubs Hear Of Texas History

Forty members, representing 14 Deaf Smith County Federated Clubs, attended the Federated Club luncheon held at 1 p.m. Thursday, Nov. 30, in the Hereford Community Center.

The Garden Beautiful Club decorated the tables for the luncheon with cornucopias, gilded in gold, and filled with red Christmas balls. The cornucopias were surrounded with sprays of green Arizona cypress.

Mrs. R. L. Wilson, chairman of the Texas Heritage program, introduced the guest speaker, Urlin Streu. The speaker gave brief histories of Texas counties and the courthouses located in the counties while showing colored slides of the structures. The Streus have traveled many miles in pursuing this unusual hobby, collecting slices and histories from every county in Texas over a period of 12 years.

Mrs. Elmer Patterson, president of the Deaf Smith County Federation, presided at the meeting. The minutes were read and approved. Mrs. Wiley Roberson gave the treasurer's report. Mrs. Alice Swigart reported on the next county board meeting to be held on Jan. 30.

The regular federated club meeting will be on Jan. 29 at 1 p.m. in the Hereford Community Center. The monthly executive board meeting will be in the Flame Room of Pioneer Natural Gas Company on Jan. 27.

Mesdames John Jacobsen, R. W. Mitchell, Glyn Bilbrey, Glenn Burrus, Cecil Parker, Mack Noland and Raymond White are members of the new nominating committee named for the county federation.

A motion was made and accepted that a guest speaker be sent to every member club in the county, once during the year, to explain the advantages of being a federated club.

The Hereford Music Club offered its services to other clubs in presenting musical programs. Mrs. Carlos Vaughn, president of the Women's Auxiliary of the VFW, asked everyone who has gifts for hospitalized veterans to bring them to any member of the VFW or the Auxiliary before the deadline on Dec. 11.

Miss Della Stagner was elected corresponding secretary to fill the vacancy left by the resignation of Mrs. B. A. Reddell.

Hostess clubs were the Bud to Blossom Garden Club as chairman, Pioneer Study Club, Farm and Ranch Club, Summerfield Study Club and the North Hereford Home Demonstration Club.



Azalee Phillips

St. Anthony Nurse Capped In Ceremony

Miss Azalee Phillips of Hereford, student nurse at St. Anthony's Hospital School of Nursing, received her cap in the special capping ceremonies at the nursing school recently. She was one of 17 student nurses who have satisfactorily completed the first 12 weeks of preparation for a career in nursing.

Henry Thoreau explored the Allagah region of northern Maine in 1846.



BY JIMMIE GILLENTINE

People should read several daily newspapers, and this is especially true in an area where the newspaper operates one of the leading TV and radio stations. Granting that any given newspaper does it very best, it is only practical to anticipate omission of certain news aspects. Otherwise, the editors and reporters would not be human.

For instance, I picked up a "Foreign" daily the other day and noticed that college kids all over the country have developed a new fad, the "Telephone Marathon." Back when I was this age, college kids were eating gold fish — fresh out of the bowl. They also had dance marathons and later the fad of crowding 10 to 20 kids into a telephone booth became the rage, so don't think I am being critical. At first I did think they might be slipping, because I figured my own high school youngsters had been in the telephone marathon business for a long, long time. It turns out, however, that the college set is taking this marathon business seriously. The idea is to call up a complete stranger and keep the conversation flowing as long as possible on a single thin dime. The University of Illinois formerly held the championship with 120 hours and five minutes, but the honor was brief. Western Michigan University is working on a 500 hour call, and Texas Tech Students expect to keep a single call going until Christmas holidays Dec. 21 for a total of 432 hours.

The crowning blow, after 500 hours of conversation, will occur when some Scotchman calls the operator and demands his dime back, because he got the wrong number.

Drastic as some of these caps may appear, they are still a lot better than having our youngsters sit around and plot the overthrow of other world governments. When we do come up with a new development like atomic energy, we would rather see the final results centered on world improvement than have our students plotting its use to kill millions of people. Even 500 hours of wasted conversation is better than the few seconds used in transmitting the order: "Strike Pearl Harbor."

Doc Wiltshire says I had just as well give up the weather business. He says the First National Bank is predicting a "White Christmas" on their match books — and I don't have a chance. He figured that Henry Sears probably does the predicting, perhaps with a little assistance from Miles Roberson.

It is always difficult to say "Good Bye" to a family which has contributed much to a community, and this is pretty well the shape friends of the Bill Deckers find themselves. The Deckers expected to leave this week for Amarillo, having done some house swapping with Hap Cavness, but Mrs. Decker was hospitalized, so they decided to wait until after the holidays. In recent years, Bill has spearheaded several drives and is the only president the Country Club has ever had. He has also been quite active in politics as a Democratic area leader.

And speaking of politics, I keep hearing about the growing strength of the Republicans, but I notice not one single filing on Deaf Smith County races, whereas we have a democrat filed on each local office. Last year we had a fair slate of GOP local candidates, but none were successful contenders. The point is that Texas is still a long way from being a two-party state —despite the things you may hear and read.

Hereford was well represented at the Marshall Formby rally in Plainview Tuesday, and he should definitely carry this county in the primary. You hear lots of talk about him downstate, too, mostly because the State Highway Commission accomplished more during his terms as a member than probably any other time in history of the state. This was especially true during his term as chairman. It will be a tough race before all is said and done, but Formby is a good campaigner and might make the grade. Couldn't it be something to have a former Hereford man in the governor's seat?

Honestly, I never saw so many people with so many gift packages so early. Women seem to do most of the early shopping, while men are generally a bit more sluggish.

Even the Santa Fe must have gotten the spirit. At least, I noticed Tuesday that they seem to be installing new commodes in the section house on Highway 60.

Christmas tree competition is also quite keen. There must be at least a dozen places selling trees. The Optimist Club is back in business, and Roy Boyer was telling me that the aluminum jobs aren't too much competition; he says folks generally use them a year or two, then switch back to the greenery. Lighting and decorations, on the other hand, are often used over and over — if people are able to find them. Anyway, this is one year when even a blind man could locate a Christmas tree around here without much trouble.

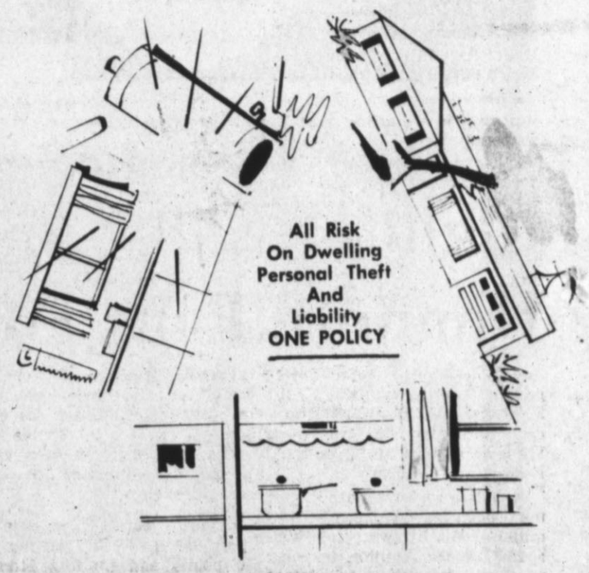
The nice weather, meanwhile, is doing more toward a Merry Christmas in this area than anything else. During the past two weeks cotton and grain have really been rolling. There is still quite a bit to go, but things are in much better shape than before Thanksgiving. Give us a couple more weeks, and 1961 will go down in history as one of the best production years this area ever put on record.

Christmas Bonus Winners Revealed

The following listed persons were winners in the first week of the Christmas Bonus certificate promotion in Hereford. Sponsored by Hereford merchants, some $1200 in gift certificates are being given away at 3 p.m. each Saturday afternoon.

Kester Jewelry — Mrs. Ada Hollabaugh, 819 Knight
Taylor & Sons — Mrs. B. T. Garza
Buy Rite — Leo Ohlig, 409 Blevins
J. C. Penney Co. — Mrs. W. T. Frost, 320 Ave. A
Hereford Shoe Store — Barbara Heck, 415 Knight
Hereford Shoe Store — Mrs. W. E. Yaerger, 106 Bradley
The Hereford Brand—Bill Bradly, 110 Star
Edgar Skypala — Mrs. Otto Olson, 407 W. 4th
Master Cleaners — Mrs. Pat Parker, 99 West Haven
Cave's Variety Store — Mrs. Olson, Route 5
The Vogue — Clarata Loerwald, 405 McKinley
Cowan Jewelry — Mrs. L. F. Carter, 113 Catalpa
Perry Brothers — Mrs. Erwin Bartels, Route 5
Rogers Drug — Homer Newton, 103 West Haven
Helen's Shop — Mrs. E. L. Pinkert, 1014 East 3rd
The Popular Store — M. J. Koelzer, 611 Knight
The Star Theater — Mrs. C. O. Brown, 216 W. 4th
The First National Bank — Rose Hulsey, 826 Blevins
Sunset Food Center — Mrs. Larry Paschel, Box 110
City Drug Store — B. J. Ranne, 214 Ave. A
Harmans — Nancy Tyler, Rt. 2
White's Auto Store — Lorene Turner, Box 11, Black
Hi-Plains Savings and Loan — Mrs. K. E. Strain, Star Route
Jones Texaco Service — Maxine Rickman, Route 3
Rutherfords — Mrs. Roy Jowell, 809 Lee
Rutherfords — Isabel C. Pena, 313 25 Mile Ave
Harmans — Mrs. J. A. Crofford, Star Route
C. R. Anthony Co. — Mrs. Clarence Thurman, Box 361
Lawrence Cleaners — Calla Mountz, 106 W. 7th
Piggly Wiggly — Mrs. Elmer Patterson, 610 East 5th
Coopers — Toni Parker, 107 Catalpa
The Holly Shop — Julia Gamez, 200 Lake
Tannahill Variety — W. H. Hodges, Box 381
Dub's Man Shop — Mrs. Raymond Euler, Friona
McDowell Drug — Joe H. Green, 104 West 6th
Roberts Appliance — O. A. Rudd 126 Ross
Glenn's Footwear — W. A. Davis, 319 Ave. J
Little's Dress Shop — Mrs. Irene Rudd, Box 8
E. B. Black Furniture Co. — Mrs. H. O. Griffitt, 329 Ave. B
The Ink Spot — Mrs. Jess L. Robinson, 515 Ave. J.
Acme Cleaners — Wilbur W. Davis, 115 Ranger Drive
Gwynne's Cleaners — Robbie Beasley, 508 Sampson
Corbett Cleaners — Mrs. Frank Witkowskie, 117 Ave. C
Hereford, Texas Federal Credit Union — Eurice Robulos, 509 Ross
Oswald Firestone — Mrs. Joe Baros, 215 Lake
Western Wheel Inn — Velera Kelley, 110 Catalpa
Hereford Hardware — Mrs. Eldon Morgan, 711 Lee
H & H Furniture — Mrs. Eldon Davis, 319 Ave. J
Safeway — Mrs. Earl Nipper, 606 Union
Phillips & Lawrence — Joel Arellano, 206 Whiteface Ave.
Hereford Bakery — Mrs. Lynn Spurlin, 123 Ave. A
C. R. Anthony Co. — Caroline Hagar, Route 1
J. C. Penney Co. — N. R. Jones, Route 3
Ben Frnaklin — Mrs. Charlie Sheppard, 402 Roosevelt
Ben Franklin — Gary Short, Box 36, Plains

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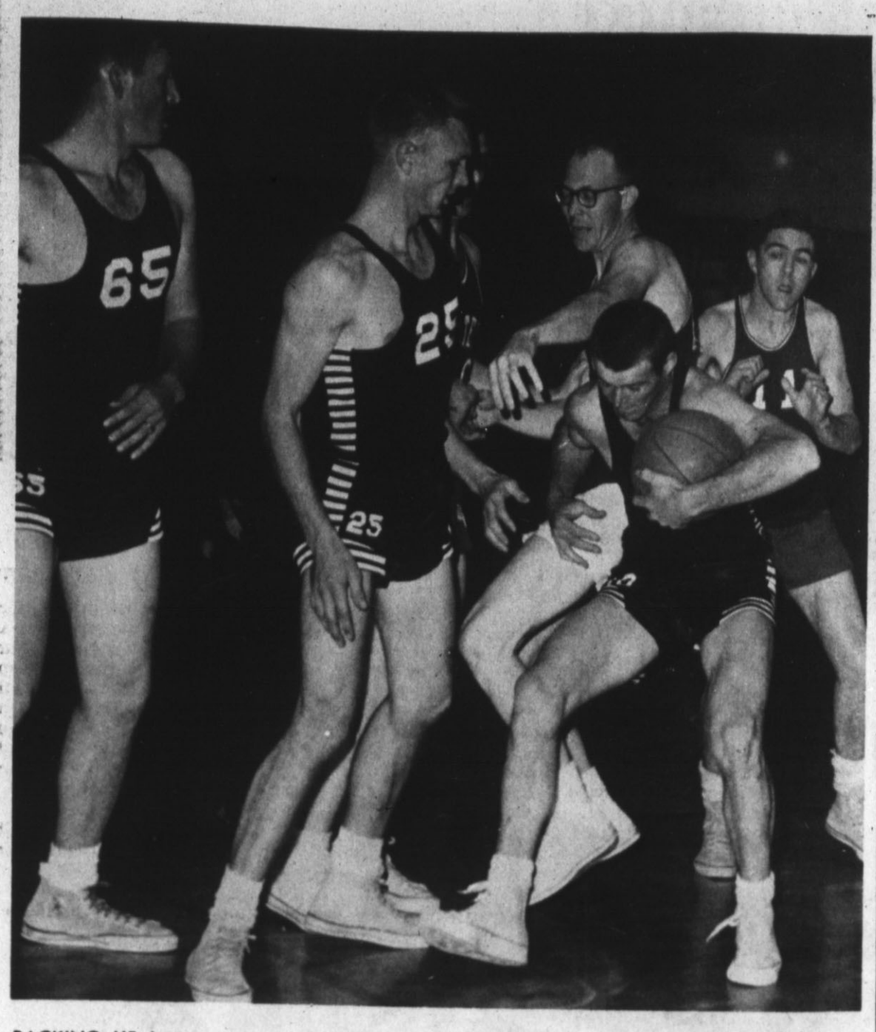
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BACKING UP is one way to clear a path when you get the ball, but it isn't usaully approved. Muleshoe's Lawson tried it here Monday when his team tangled with the Hereford independent league squad. Other Muleshoe players are Jarmon (65) and Wilson (25) with Hereford players Jim Arney, Chick Russell, and Dave Hopper behind. Muleshoe won in the second overtime, 55-52. (Staff Photo)

Muleshoe Takes Double Overtime Cage Win Here

Hereford's entry in an independent basketball league dropped its opener here in the tightest possible game. It took two five - minute overtime periods before Muleshoe edged Hereford 55-52.

The score was knotted 44-44 at the end of the game. In the first overtime period, each team picked up two field goals and had to go into another overtime before the outcome was decided.

Chick Hicks and Donnie Renfro were high for Herefo r d with ten points each. King and Jarmon each had 11 for Muleshoe.

Teams in the league play under college rules with 10-minute quarters and five - minute overtime periods. Players are allowed six fouls before leaving the tame.

Hicks, who is also acting as coach for the Hereford te a m, said that he was pleased with the squad's showing after just two practice sessions. Game uniforms are to arrive soon, he said. The team is sponsored by Charlie Seeds Motor Co.

Schedule for the Hereford team is:

Dec. 11 At Cotton Center
14 Tulia Here
18 At Springlake
Jan. 4 At Friona
Farwell Here
11 At Bovina
22At Muleshoe
29 Cotton Center Here
Feb. 1 At Tulia
5 Springlake Here
Friona Here
12 At Farwell
15 Bovina Here

Bowling scores

Sunset Keglers League Standings:

	Won	Lost
Boozer Real Estate	36	16
Dimmitt Meat Co.	36	16
Associated Growers	35	17
Community Grain	33	19
Reddell Well	33	19
Wheeler Fertilizer	30	22
Troy Moore	22	30
Lone Star Ins.	21	31
Wilson-Simmons	21	31
Elizabeth Withers.	17	35
Allred Oil Co.	17	35
Martin's Shop	10	42

Results

Associated Growers	3
Boozer Real Estate	1
Dimmitt Meat Co.	3
Martin's Shop	1
Reddell Well	4
Wheeler Fert.	0
Troy Moore	4
E. Witherspoon	0
Allred Oil Co.	2
Wilson-Simmons	2
Community Grain	4
Lone Star Ins.	0

Betty Kelley rolled the high line of 202 while Marcie Maddox hit a 531 series. Margaret Woodall converted the 6-7-10 split and Norma Tomberlin picked up the 6-7.

League No. 2 Standings:

	Won	Lost
Boyd Machine	4	0
Kinsey-Osborn	4	0
Ink Spot	4	0
Hereford Glass	4	0
Shep's Barber	3½	½
Cowan Jewelry	2	2
KPAN	2	2
Foxworth-Galbraith	½	3½
Orsborn - Norwood	0	4
Dearing Wrecking	0	4
Pitman Grain	0	4
Lions Club	0	4

Results

Boyd Machine	4
Orsborn-Norwood	0
Kinsey-Osborn	4
Dearing Wrecking	0
Ink Spot	4
Pitman Grain	0
Hereford Glass	4
Lions Club	0
Cowan Jewelry	2
KPAN	2
Shep's Barber	3½
Foxworth-Galbraith	½

C. J. Lance bowled the high light of 216 while Bill Lookingbill had the high three - game series total of 567.

Eton requires all students to take basic science courses.

Eighth Grade Downs Clovis, Dimmitt; Falls To Plainview

After winning two of three games over the weekend, the Stanton Junior High eighth graders will enter the Golden Spread Tourney at Levell and Friday and Saturday.

In action here Monday night, the Dogies edged out the Dimmitt Bobcats by two points with a 29-27 score. Stanton traveled to Clovis Saturday to defeat Marshall Junior High 26-22, and the Dogies were downed 32-28 by Estacado of Plainview in their first conference tilt Thursday night.

Dogie Steve Hodges netted nine points to take scoring honors for Stanton against Estacado in the Stanton gym. Stanton managed a two - point lead in the third quarter after trailing throughout the first half, but was unable to hang onto the margin during the final round.

Mike Moore tossed for nine points as the Dogies overpowered Marshall of Clovis in the last quarter. After trailing throughout the game, Stanton moved to within two points of the Clovis squad during the third quarter.

Trailing 22-20 before the final round, Stanton racked up six points while holding Marshall scoreless to win in the final period at Clovis. Gary Payne contributed five for Stanton, while Steve Hodges, Jack Ferguson, and Robbie Lemons each came in with four points.

In another close game here Monday night, the Stanton eighth graders claimed a two - point win over the Dimmitt Bobcats. Dimmitt was only able to score once from the free- throw line, as Stanton ran up a 10-1 lead before the second quarter.

Steve Hodges took high-point honors again with 13 points for the Dogies. Tall Jack Ferguson hit three field goals for six, while Gary Payne contributed four points from the foul line. Mike Moore, Robbie Lemons, and Roger Owens each netted two - pointers for Stanton, also.

Dimmitt pulled a reverse on their hosts, while racking up 10 points and limiting Stanton to only two in the second quarter. Ferguson, Hodges, and Payne combined efforts to place Stanton three points ahead in the third quarter with the score at 20-17. Hodges racked up eight points in the final round, as Payne tossed another free throw for Stanton to win 29-27.

BOX SCORE

Stanton (29)	FG	FT	PF	TP
Ferguson	3	0	2	6
Moore	1	0	1	2
Owens	1	0	0	2
Hodges	4	5	1	13
Lemons	1	0	1	2
Payne	0	4	2	4
Gutierrez	0	0	1	0
Tooley	0	0	1	0
Total	10	9	9	29

Dimmitt (27)	FG	FT	PF	TP
Bradford	3	4	2	10
Linsey	1	2	3	4
Lytle	0	0	1	0
Fuller	1	0	1	2
Williams	3	5	2	11
Kirby	0	0	3	0
Total	8	11	9	27

MAKING RESTITUTION

MEADVILLE, Pa. (AP) — An 11 - year - old grade school youth approached the football ticket booth at Meadville High School and handed the ticket seller $2.50.

"That's too much money," the ticket seller said. "You only had to pay 50 cents."

"No," the youth replied. "The 50 cents is for tonight's game. The $2 is for the other times I crawled under the fence."

FRIENDS VISIT

Mr. and Mrs. Fred Owens and family of Amarillo were Sunday visitors in the home of Mr. and Mrs. E. E. Bishop and family of Hereford.

H. D. CHATTER

Former 4-H Club Members Continue Good Records

It is refreshing to see former 4-H'ers Jane Newsome Bookout and Virginia Higgins in Lubbock, Barbara Dameron Kendricks at a Home Demonstration Club party and four of Betty Lou McGaughy Wilcox's children with her parents; also, a good report from college on LaNell Short.

Parents, leaders, neighbors and other friends who help with the 4-H club program should take pride in the ever lasting good that comes from educational work with youth.

Bill and Betty Stanford with their girls and Mrs. E. W. Soloman were in Lubbock Saturday for the game. Bill says that Pat Sullivan has written that he is taking a professorship at A & M. Pat wrote that Hugh Clearman is the last person in the world that he wants to know the Sullivans are moving to College Station. Pat and Hugh always have running controversy over their college loyalty.

Have you noticed dandelions blooming? Robins, blue birds, yellow jackets and dandelions make me wonder what is mixed up.

Schedule

Wednesday — North Hereford Morning Meeting
Texas Tech 5 p.m.
Banquet of Beef Council Guest of Mr. and Mrs. Lee Cocanougher
Thursday and Friday — Agents Association will meet in Abilene with Headquarters at the Wooten Hotel.
Saturday — Wool Contest, Lubbock. I have a committee assignment.
Monday — Council 2 p.m. Community Center
Tuesday — Office
Wednesday — Committee Meeting, Office
Thursday — December 14, Westway Home Demonstration Club
Friday — December 15, Dawn & Wyche Home Demonstration Clubs
December 16, Youngmakers Homemakers
December 18, Agribusiness-Rotary Club
December 19, Happy Homemakers

Good luck to the entrants in the Make - It - Yourself-With Wool Contest.

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PAY CASH And SAVE



QUILTED NYLON TRICOT DUSTER

Classic lines in a fine quilted nylon tricot . . . feather light and comforting as a caress. Exquisitely detailed with a detachable nylon satin rose, jeweled buttons. Washable. Sizes: S, M, L.

12.95

Ladies' Quilted
NYLON ROBES

5.95



Asst. Colors

Sizes 10-18

A wonderful at-home fashion-sparkling with a vivid floral print. Both robes in most becoming, feminine styles-quilted nylon makes them cloud-soft, billowy, weightless. One has a pert satin bow and deep front pockets, the other-pert bow and dainty lace collar and sleeve trim.



the ideal gift, a
lovely gown
• new fashion colors
• high fashion styles

A. Ladies' waltz gown in lovely fashion colors-orchid, sea foam, iris, ivory and wild rose. The bodice has a sheer overlay inset of wide Alencon lace, the folded sheer shoulder straps are edged with Val lace . . . The hand cut leaf appliques at waistline are topping a wide satin ribbon sash. Sizes 32 to 38.

5.95

B. "Fleurette" waltz gown in super suave Acetate tricot. Embroidered tricot sheer overlay and lace inserts on front bodice and shoulder straps are so very feminine . . . choose yours in pretty pink, blue, aqua, orchid or iris. Sizes S, M, L.

4.00

Big and Little Sister Quilted
ACETATE ROBES

Dainty and sweet . . . . Acetate robe for a young lady—sizes 7 to 14. Pretty detailed pockets and collar, trimmed lavishly with lace. Unusual applique flower on the cute pockets. Pastel colors.

3.98



Little girls robe—to match the one belonging to her older sister . . . quilted Acetate, applique on her pockets, same pretty lace trim. Sizes 4 to 6x. Pastel colors.

2.98



QUILTED NYLON TRICOT DUSTER

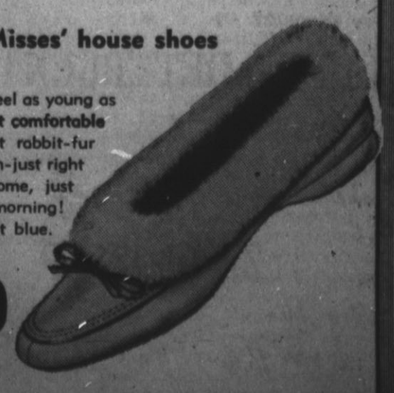
Exciting new silhouette in quilted nylon tricot. Richly trimmed with dyed-to-match lace and pearl - and - rhinestone buttons. Fully lined. Washable, of course. Great selection of assorted pastel colors. Sizes 10 to 18.

8.95

Women's & Misses' house shoes

Now your feet can feel as young as you do . . . in a most comfortable Kapette with a soft rabbit-fur collar. Soft and warm-just right for the hours at home, just right for Christmas morning! Black, white or light blue. Sizes: M 4 to 10.

2.50



Drawing — Sat., Dec. 10, 3 p.m. — 5th & Main
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Tear out this coupon — fill in your name, address and town — and deposit it in one of the special boxes found in any participating store.
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Address _____
Town _____
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"Man wants but little..."

So said the poet. On that basis, one might assume that a "little man" would want even less. But the wise parent knows that a child's needs and wants grow as the child grows; and a thoughtful parent keeps a savings account growing at the very same, everlastingly steady pace.

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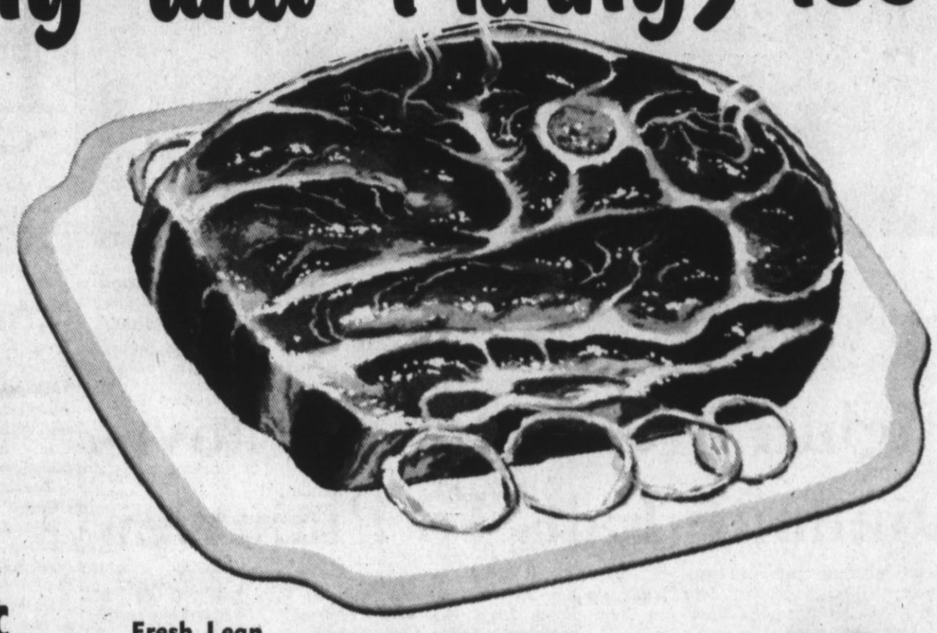
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PEARS No. 2½ Can **39¢**

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ARM lb **59¢**

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Lilt Home
PERMANENTS
Reg. $2.14 **$1.49**

100's Tablet
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Swans Down Angel Food
CAKE MIX Box **39¢**

Maryland Club
COFFEE Lb. Can **59¢**

Ellis Jumbo
TAMALES No. 2½ Can **29¢**

COCA COLA 12 Bottle Carton **59¢**

Welchade
GRAPE DRINK Quart Can **29¢**

Fresh Lean
GROUND STEAK lb. **59¢**

Underwood Frozen
BAR-B-Q BEEF 14 Oz. Pkg. **79¢**

CENTER CUT HAM lb. **89¢**

Springkist Frozen
Strawberries **65¢**

Booth 8 Oz. Frozen
FISH STICKS 4 FOR $1

Farm Fresh PRODUCE

Pascal
CELERY Stalk **15¢**

Honduras
COCONUTS **2 FOR 25¢**

Lg. Juicy Full of Flavor
TANGERINES lb **15¢**

Alcoa 25'
ALUMINUM FOIL **29¢**

Scotkin Luncheon
NAPKINS 50 COUNT **15¢**

Cut Rite
WAX PAPER 125' ROLL **25¢**

Gold Medal
FLOUR 5 LB. BAG **49¢**

Frenchs
MUSTARD 9 OZ. **15¢**

Wolf
CHILI NO. 300 CAN **45¢**

April Shower
PEAS NO. 300 CAN **19¢**

Kraft Miniature
MARSHMALLOWS 10 Oz. Bag **25¢**

Pioneer
BISCUIT MIX 2 Lb. Box **39¢**

Kraft
FRENCH DRESSING 8 Oz. Bottle **23¢**

Hunts
FRUIT COCKTAIL No. 300 Can **2 FOR 39¢**

For Automatic Dishwashers
CASCADE BOX **39¢**

Joy Giant 22 Oz.
LIQUID DETERGENT **59¢**

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CHEER GIANT BOX **75¢**

ZEST SOAP
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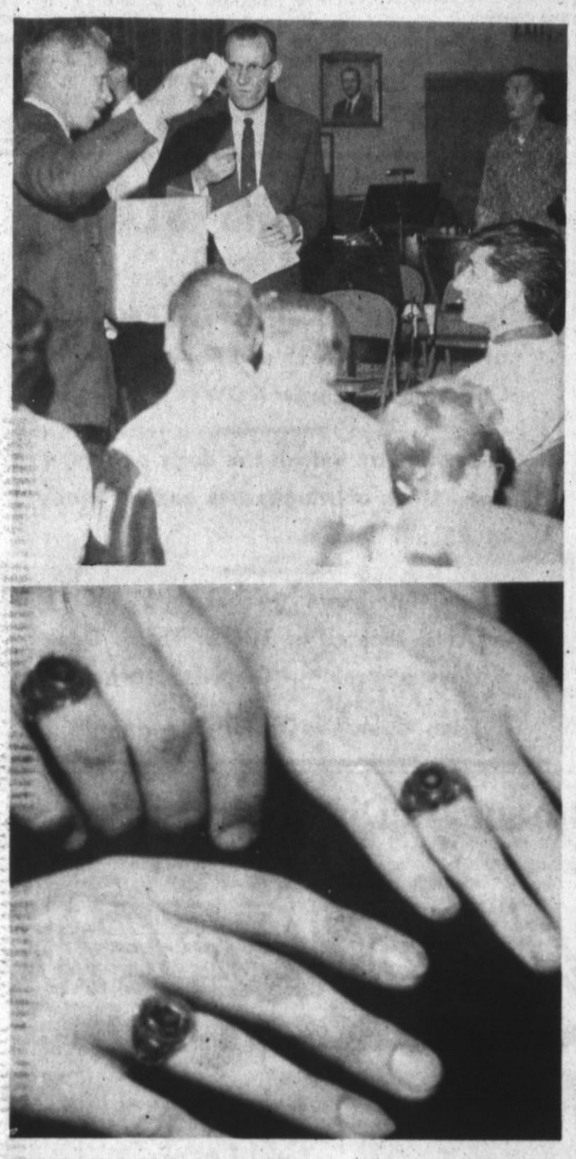
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Rings Have Seniors Running Around In Circles

The WHITEFACE

Official Publication
Of
Hereford High School
Hereford, Texas

Hereford, Texas, Thursday, December 7, 1961 — Section Two



WHAT'S ALL THE EXCITEMENT about these days? Well, the seniors received their senior rings last week, and the jewels have become the center of attention around Hereford High School this week. Above, prinicpal L. B. Russell and Bill Phillips distribute the prized rings to the class of '62. Following the surprise presentation, and for many years to come, the seniors show off the rings with pride. (Whiteface Photos)

As of Thursday, Nov. 29, the day eagerly awaited since the twenty-eighth day of August, arrived. On that memorable date, the senior class rings arrived. Every day for the last three weeks, every teacher in high school has been asked at least nine times, "Have the rings come in?" and have answered to the disappointment of a senior, "No!" with as little irritability as was possible. Then Thursday morning after assembly, it happened.

Some bright - eyed seniors were already getting suspicious when they noticed that all of the underclassmen were allowed to file back to their classes and the seniors were still not dismissed.

Seniors had their inklings of suspicions materialized when Mr. Russell came down the aisle from the rear to the stage with two little boxes and a smile like a Texas river — an inch deep and a mile wide.

The whole building reverberated with the cheers (and tears) of the ecstatic students. The initials of each ring were called out and the bearer of them came forward with his receipt to claim the cherished object.

He then stumbled back to his seat gazing with adoring eyes on the beautiful ring; he tried it on; yep! it fit, all right! This was repeated until all but three of the class were the proud new owners of the symbol.

There is always a little sadness in the happiest of events, and this time there were three students who did not get their rings on time. There was something wrong at the factory and thus these unfortunates will have to wait a bit longer for their rings.

That afternoon, some one hundred and fifty-two parents heard the same announcement, "Hey, Mom! Look what came today!!"

Thus began the proud ownership of the classic school symbol to be cherished through the years to come.

Famous Organist Presents Recital

The Southern Assembly Wednesday was presented by an outstanding artist of the Hammond organ. He has appeared over a good portion of the United States in theatres, vaudeville shows, fair revues, and rodeos.

This talented entertainer began his musical education at the age of eight with lessons on the piano and organ. He started appearing professionally during his sophomore year at high school. He earned his way by working week - ends with local bands around the old home town, and with traveling bands during the summers.

This program combined the aspects of a recital, concert, and vaudeville act into one. He skillfully blended his popular tunes, classical favorites, Latin American numbers and "jazzy" novelties with an interesting touch of humor.

The selections which displayed his dazzling virtuosity at the console of the Hammond, the demonstration of unusual effects and sounds possible on the instrument, and his hilarious audience participation stunts provided enjoyment for everyone.



Mack Cansler

Senior Personality

This senior personality was born on April 7, 1944, and his proud parents were Mr. and Mrs. Zearl Cansler who named him Caris Mack Cansler.

Mack weighs 172 pounds and stands 5 feet 10½ inches high. He has blue eyes and brown hair.

He is known as one of Hereford's best football players. (By the way, football is his hobby and his favorite sport.)

(Continued on page 7)

IN CONCERT SATURDAY

Two Selected For All-Regional Band

Two members of the Hereford High School band were selected to play in the All-Regional Band following tryouts held at Borger Saturday.

Kathy Knox was named a member of the flute section of the 80-piece concert band composed of musicians from throughout the Panhandle. Glenda Fuhrmann won a seat in the clarinet section of the regional band.

These two will join with other Panhandle bandsmen in a concert to be presented at 8 p.m. in the Borger High School auditorium Saturday. Featured in the All-Regional concert will be the presentation of "Tulsa," a noted composition depicting life on the High Plains.

Other Hereford students trying out for the band were Beverly Boyer, Louise Axe, Jackie Nunley, Glen Nelson, Joyce Linderer, and Charles Mims.

Bandsmen had a busy day Saturday, while attending the regional meet Saturday afternoon, and returning to play in the orchestra for "South Pacific" Saturday night, under the direction of Ben Gollehon.

Koobraey Honors Announced During Annual Assembly

The Annual Koobraey Awards Assembly will be held on Dec. 15, the Friday before school is dismissed Dec. 20 for Christmas. The assembly is held each year for the announcement of the winners of the awards for the annual. Among these are Mr. and Miss Hereford High, Personality King and Queen, Most Beautiful, Most Handsome and the class favorites. These were voted on last Thursday but no one will know the outcome until the names are announced in the assembly.

The annual staff is in charge of the program and will be the ones to announce the winners.



Eva Leen Martin

Senior Personality

Miss Elva Leen Martin has one of the most likeable personalities in the halls of Hereford High School. She is, perhaps, best known for lack of gas in a certain orange Mercury.

Elva Lee is 5 feet, one, has blue eyes, ash blonde hair, and consists of 100 pounds of vitality.

She was born in Wayside, on May 17, 1943, and is the daughter of Mrs. Lena Martin. She says everyone thought she was a very pretty baby, or at least they said she was.

Her ambition is to be a beauty operator and marry a man rich enough to keep gas in her car. She likes the idea of senior rings better than any other thing about being a senior. She is looking forward to getting out in the spring (with luck).

If she could go anywhere she wanted, she would rather go to Alaska or Hawaii, and after she got there she would look for a two legged animal who wears britches and would walk down the aisle of matrimony with him. (Guess what this gal spends her time thinking about?)

Elva Lee wants the underclassmen not to overlook the little things in life because she believes that they will find these to be the most important in the long run.



Janalee Drager

Senior Personality

Miss Janalee Drager, a senior at Hereford High School, is one of our senior personalities this week. She is 17 years of age, and was born on June 28, 1944, to Mr. and Mrs. F. S. Drager.

Her eyes are dark brown and her hair is brown, also. She is perhaps best known this year for her changed voice, which went from about high "E" to low "C".

Her pet peeve is people who are hateful and she advises all underclassmen to order their rings in their freshman year!

She has definite ideas about her favorites and among them are the following: color, blue; book, **Rebecca**; movie, "Gone With the Wind"; food, fried chicken; teacher, Miss Ward; pastime, sewing.

After she graduates, she would like to go to Concordia College in Austin and major in elementary education.

After college her ambition is

(Continued on page 7)

Watch Out! You Will End Up Behind The 8.6439 Ball!

BY MARTHA PONDER

One of the first things a pupil encounters upon entrance into high school is the dilemma of the decimal point. In almost every text from commercial law to literature to civics, people are divided into parts by statisticians who love to shove humans behind decimal points. These men are doing much more harm than they realize.

For instance, they inform high school students that for every male, there is 1.03 females. Well, that may be true, but how does that statement make that .03 of a girl feel? Especially when she has been going to movies with her girl friends for the longest time, it can throw her for quite a loop.

She mopes through her studies because she thinks her life is doomed to loneliness. It's enough to drive her off her rocker — her .03 of a rocker, that is.

Well, heres a surprise for all the boys up in the countinghouse who compile records for state textbooks. While they were busy cutting the average high schooler into pieces and giving us our chances of dodging other student drivers during the holidays, some compiling has been done on them.

Here are some statistics for an average statistician:

He is married to 1.75 wives who try to drag him out of bed 7.01 mornings of the week in time to get to work only half late with 50 percent success. At the breakfast table the man is 7.1 awake while he consumes 2.68 cups of coffee, the remaining .32 of which dribbles down his shirt front.

To all 9/10 of a conversation attempted by his 1.75 wives, 79 per cent of the time, he answers "Unhuh," and the rest of the time only 2/5 of that, of "Uh."

He has a sloping forehead with a three degree grade (denoting great mental strength, 7/8 of a bank account, and 3.04 children who drive his ½ crazy, 1.645 of which are male.

On Saturday night, he and his 1.75 wives engage 1/3 of a baby sitter for their 3.04 children unless they have 5/8 of a mother in law who

(Continued on page 7)



Barbara Pulliam

Senior Personality

A person around school whom you couldn't miss is Barbara Ann Pulliam, the daughter of Denzil and Eris Pulliam of the Frio community.

Barbara was born in Kings-

(Continued on page 7)

Behind The Lockers

Grady P. — Wasn't it tough that the dirt roads were muddy last Friday night?

Gary Lynn — Why do you keep your glove compartment locked? Do you have valuables in it?

Joe S. — What were you hunting with a gun last Thursday night at the Double K?

Janalee D. — We hear you read some pretty good books last year. Give us a review someday.

Lavonne T. — Have you learned not to swing on bars in South Pacific practice? Also do you have anymore "Playboy" magazines?

Jerry M. — Why did you have to spend the night at Sherry D.'s house?

Sharon B. — happy birthday for Nov. 25!

We would like to thank the Tri-Hi-Y girls for cleaning out the trophy case!

Waa Dee — way to get thrown out of mixed choir for throwing b.b.'s.

We hear Troy Don and Dan Mc. are opening a ballet school. How about that boys?

Dennis R. — how in the world did you make 97 on that test? Were you studying for the test so hard you wrecked your car?

Dickie S., who pulled you out of the mud while you were "driving" in the country?

What does Jan H. do on Saturday night?

Mickey B. what broke Sunday afternoon?

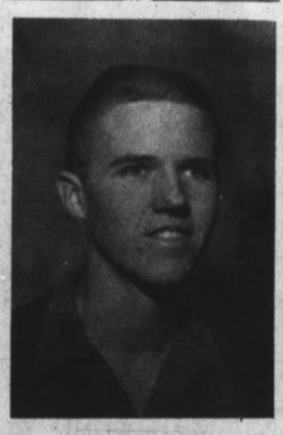
Jenny H. how many hours a day do you practice on your laugh?

Kakky B., what were you doing one day last week when Coach Kitchens peeked his head in your car window?

Homemaking boys, why do you all grin so when you study for a vocabulary test?

It has come to our attention that Mr. Young has had trouble freezing out the boys at noon. Also tell us about the

(Continued on page 7)



Carl McCaslin

Senior Personality

If any students of Hereford High happen to notice a 17-year-old boy about 6'1", blue eyes, and brown hair, running down the hall with a butterfly net, don't be surprised. It's only Carl McCaslin.

Among his many interesting hobbies, Carl considers his butterfly collection his favorite. This and his devotion to his studies take up most of his spare time.

Carl is the son of Mr. and Mrs. Carl McCaslin, Sr. who live at 409 East 5th St. He was born in Hereford on June 1, 1944, and has always lived here. He is now a hopeful senior at

(Continued on page 7)

Senior Personality

This bright and shining senior is Fred Martin. Fred lives with his parents, Mr. and Mrs. Don T. Martin, at 809 Park Ave. He was born on August 13, 1943.

Fred has several favorites! His favorite subject is American History. The reason he chose it as his favorite subject is because he thought it was a real easy subject. Fred especially likes the color red. While eating he would pick steak as his favorite food, although he likes most any kind of food.

He likes to read just about any kind of book, also. Fred says that he likes any show as long as Bardot is in it. If he were having to pick a favorite teacher it would be Mr. Pinner because he is so nice.

When Fred finds some pastime he likes to play pool, which is also his hobby.

Fred thinks that the school spirit is a lot better than it was last year, but he still thinks it could still be improved some.

When asked his most embarrassing moment Fred said, "When Coach Brooks came up with the certain nickname, 'Friendly Freddy ——,' for me."

Fred doesn't seem to have any particular girl. He just likes them all.

Fred is planning to attend John Tarlington College in Stephenville, and has not yet decided on what he wants to major. His ambition is to become a millionaire. That sounds real familiar.

Fred's opinion of Hereford High School is that it is a lot better than it was last year. He seems to like the Whiteface pretty well, and misses it when it's not published. His favorite item is Behind the Lockers.

Fred has one last thing to say to the underclassmen and that is to study hard and have all the fun you can while you can because it won't be long until you are a senior yourself.



Fred Martin

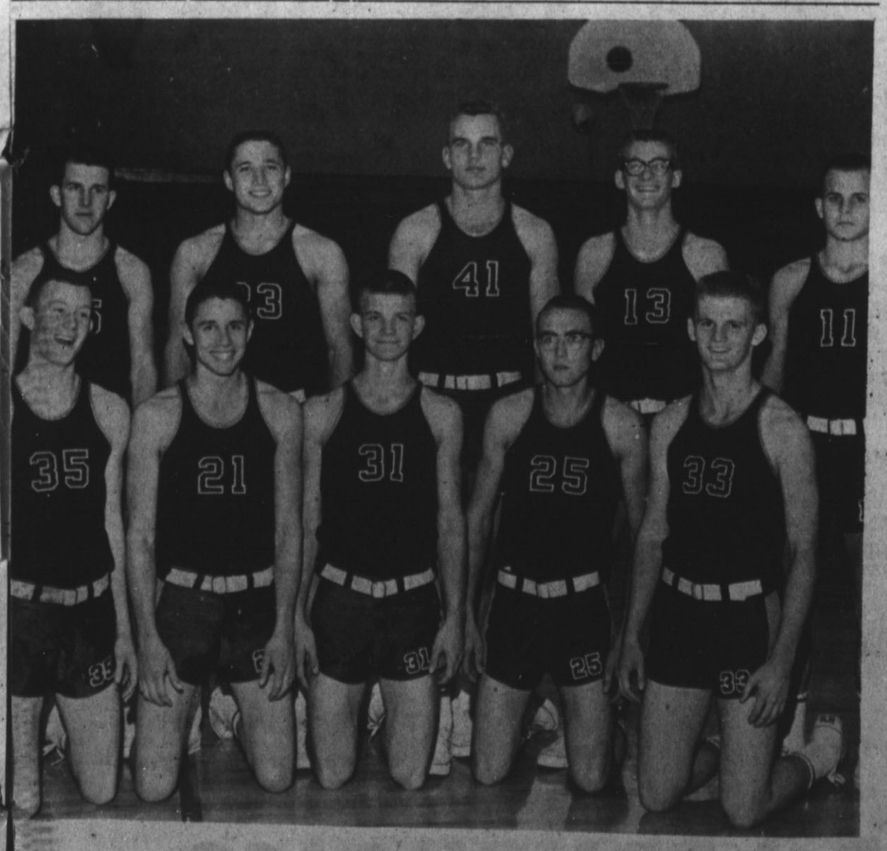
A Bouquet Of Roses

At various times it comes to the point that someone needs to hand out a bouquet of roses to certain people for various reasons.

This week, The Whiteface wishes to salute the Hereford High School music department for its accomplishment in the presentation of "South Pacific."

Many long and late hours were endured by all those involved in the musical, and we feel that the cast, crew, orchestra and director were rewarded in the exceptional response by the audiences during the three-night run.

Seldom does a high school attempt such a difficult play, and when one does and comes up with outstanding performances such as those of the music department, it is certainly to be congratulated.



THE 1961-62 WHITEFACE basketball team is in the midst of its season right now. Members of the varsity include, standing from left: Dennis Hodges, Mack Cansler, Jim Haney, David Dowell and Austin Hodges; kneeling from left are: Randy Dowell, Jerry Curtsinger, Virgil Strange, Dwight McGee and Mickey Stevens. (Grand Staff Photo)

Coach Todd Says Need More Spirit



LUTHER TODD teaches Texas history and civics at Hereford High School, and serves as backfield coach for the Hereford Whitefaces. He and his family came to the city from Moody last year. In his spare time, Coach Todd is an avid sports fan. (Whiteface Photo)

A visit to 138 Ranger Drive will introduce you to the 1961 Whiteface backfield mentor, Luther Ray Todd, and his lovely family. Serving as hostess will be Coach Todd's charming wife Mildred, while nine - year - old Deborah Kay and 11 - month-old Barbara Carroll provide the entertainment.

The Todd family came to Hereford from Moody, and Coach Todd brought with him a reputation for being the student's friend as well as an excellent teacher, coach, and a welcome addition to any community.

This is Coach Todd's first year in H. H. S. and along with his coaching duties he also teaches Texas history and civics. In his spare time he can usually be found watching some form of sporting event.

Coach Todd brings both training and experience to his position as he has completed 11 successful years in the coaching profession since graduating from Daniel Baker College in Brownwood.

Coach says, "Hereford High School is a real good school, but still needs to improve in the student participation in school spirit where everything is concerned!"

LET'S COOK SOMETHING!

'Small, Flat Cake' Sounds Mighty Dull Beside These Cookie Recipes

Webster's Dictionary defines a cookie as a small, usually thin or flat cake. This sounds so unglamorous in comparison with the fascinating productions from bakeries and the modern kitchens of today.

Children ask "Mommy" every day for cookies from the bright, attractive cookie jar, filled with the plain and fancy cookies that she has made or bought. Cookies are fun to cut and make in different shapes and decorate with many colors of icing or sugar crystals. Nuts, fruits and spices can be added to make the cookies more attractive in taste and appearance.

Cookies are wonderful for giving as holiday gifts or as "anyday" gifts for good neighbors.

Ice - cream Cookies are quick and easy to make for the homemaker who has very little time.

Ice-cream Cookies
6 tablespoons butter or oleo.
6 tablespoons confectioners' sugar
1 beaten egg yolk
1 teaspoon vanilla
1 cup sifted enriched flour

Thoroughly cream butter and sugar; add egg yolk and vanilla; beat well. Add flour.

Drop from teaspoon onto ungreased cooky sheet. If desired, decorate with bits of candied fruit, nuts, or candies. Bake in a moderate oven (350 degrees) for 15 to 20 minutes. Makes 2 dozen.

Cooky - jar Sugar Cookies require a little more time for preparation.

Cooky-jar Sugar Cookies
2/3 cup shortening
¾ cup sugar
1 egg
½ teaspoon vanilla
½ teaspoon grated orange peel
2 cups sifted flour
1½ teaspoons baking powder
¼ teaspoon salt
4 teaspoons milk

Thoroughly cream shortening and sugar. Add egg, beat until mixture is light and fluffy. Add vanilla, grated orange peel; mix thoroughly. Sift dry ingredients; stir into creamed mixture together with the milk.

Divide the dough in half. Chill one hour so it's easy to handle. Roll out one half, keeping the other chilled till you're ready to roll it.

Roll dough 1/8 inch thick. Cut; put on greased cooky sheet; sprinkle lightly with sugar; bake in moderate oven (375 degrees) for 12 minutes. Makes 2 dozen.

The two recipes below are favorites and will be a useful addition to your recipe file.

Sour Cream Cookies
½ cup shortening
1½ cups brown sugar
2 eggs
1 cup thick sour cream
2/3 cup chopped pecans
2 and 3/4 cups sifted flour
½ teaspoon soda
½ teaspoon baking powder
½ teaspoon salt
½ teaspoon vanilla

Combine shortening, brown sugar and eggs and mix thoroughly. Stir in sour cream and vanilla. Sift together flour, soda, baking powder and salt and stir into the first mixture. Add chopped nuts. Chill for 2 hours and drop by teaspoonfuls on an ungreased baking sheet. Bake at 400 degrees for 8-10 minutes. Frost while warm.

Frosting
2 cups powdered sugar
½ cup soft margarine
2 tablespoons cream
1 teaspoon vanilla

Blend sugar and margarine together. Add cream and vanilla, stirring until smooth.

No-Bake Chocolate Cookies
2 cups sugar
1 stick butter or oleo
6 tablespoons cocoa
1 teaspoon vanilla
½ cup peanut butter

Boil together for 2 minutes the sugar, oleo, milk, cocoa and vanilla. Remove from the fire and add the peanut butter, beating until smooth. Pour mixture over 3 cups of oatmeal and ½ cup chopped pecans. Mix well and drop by teaspoonfuls onto waxed paper.

A delicious butterscotch cookie recipe is offered here for you.

Nut Crisp Cookies

Thoroughly cream ½ cup shortening with 1 cup brown sugar, (packed in the cup). Beat in 1 unbeaten egg and 1 teaspoon vanilla. Sift together 1 cup sifted enriched flour, ¼ teaspoon soda and ½ teaspoon salt. Stir into the creamed mixture. Mix in ½ to 1 cup of chopped nuts.

Drop by teaspoonfuls (about 2 inches apart) onto a lightly greased heavy baking sheet. Bake 12 to 15 minutes in a moderate oven (350 degrees). Let cool a moment . . . then remove from baking sheet. Amount: About 3 dozen cookies (2½ inches in diameter.)

An all - time favorite for everyone's taste is the following recipe:

Soft Molasses Cookies
2¼ cups sifted flour
½ teaspoon allspice
1 teaspoon cinnamon
¼ teaspoon salt
2 teaspoons baking soda
2 tablespoons hot water
½ cup soft shortening
½ cup granulated sugar
½ cup molasses
1 egg
6 tablespoons cold water
½ cup raisins or nuts

Heat oven to 400 degrees.

Sift together first 4 ingredients. Dissolve soda in the hot water. Mix shortening and next 3 ingredients until creamy. Mix in flour mixture alternately with cold water; then mix in soda and raisins. Drop by teaspoonfuls on cookie sheet. Bake about 12 minutes. Yield: about 2 dozen.

These are especially good for holiday baking!

Holiday Fruit and Nut Roll
½ pound Brazil nuts (about 1½ cups uncut)
½ pound dates (uncut)
1 eight ounce jar of maraschino cherries (uncut)
½ lb. graham crackers, rolled fine
Melt ½ pound marshmallows with:
1 tablespoon grated orange rind
1/3 cup orange juice
1/8 teaspoon each of cinnamon, ginger, allspice and nutmeg

Mix with fruit, nut, crumb mixture, blend thoroughly. Divide and shape into two rolls. Chill for 6 or 8 hours and roll in chopped Brazil nuts.

Candy Cane Cookies

Preheat oven to 375 degrees.
Mix together:
1 cup soft shortening
1 cup sifted confectioners' sugar
1 egg
1½ teaspoons almond extract
1 teaspoon vanilla
Sift together and stir in:
2½ cups sifted flour
1 teaspoon salt
Divide dough into halves.
Blend into one half:
½ teaspoon red food coloring

Roll:

One teaspoon each color dough into a strip about 4 inches long. Place strips side by side, press lightly together and twist like a rope.

Place on ungreased cookie sheet. Curve top down to form handle of cane. Bake about 9 minutes, (or until lightly browned), in a quick moderate oven (375 degrees).

Remove with spatula from cookie sheet while warm and sprinkle with a mixture of ½ cup crushed peppermint candy and ½ cup sugar.

Makes about 4 dozen.

Fruit Fancies

Cook to soft ball stage:
3 cups granulated sugar
1 cup white corn syrup
1½ cups coffee cream

Remove from stove. Beat until thick. Add 1 teaspoon vanilla. Continue beating until color changes, or until it turns dull. Then add:
1 cup Brazil nuts (either cut in half or whole)
1 cup whole pecans
1 cup walnuts, broken into pieces
1 cup candied cherries, cut in half
1 cup candied pineapple

Mixture will be thick and sticky. Pack into loaf pans and chill. After a few hours the sticky syrup becomes firm and creamy. Store 24 hours. Slice ½ inch thick. Cut each slice in finger lengths. This will keep for months.

Luscious Layer Cookies

First Layer:
½ cup shortening
1 cup white sugar
2 eggs, beaten
½ teaspoon vanilla
½ teaspoon salt
1½ cups flour
1 teaspoon baking powder

Cream shortening and sugar. Add eggs and vanilla.

Last, add flour sifted with salt and baking powder.

Spread ½ inch thick over shallow greased pan.

Second Layer:
1 cup brown sugar
1 egg white
½ teaspoon vanilla
3/4 cup chopped walnuts

Beat egg, fold in sugar. Add vanilla.

Spread over the first layer. Sprinkle with the walnuts.

Bake 30 minutes in moderate oven (325 degrees F.).

Cut in squares when cool.

These novel cookie squares are made and baked much quicker than rolled or even dropped cookies.

Last, but certainly not the least, is this easy recipe for

Mincemeat Cookies
1 and 3/4 cups quick cooking oatmeal mush
1 cup flour
1 cup brown sugar
1 cup shortening
1 teaspoon baking soda

Mix these ingredients together until crumbly. Pat half of this mixture in bottom of the pan approximately 10 x 10, put over that a pint of mincemeat and then top with the rest of the crumbly mixture. Bake in 375 degree oven for 25 minutes.

When cold, cut in squares.



LIKE PIED PIPERS, the Stanton Junior High School band led a Santa Claus parade here Saturday, attracting children to see Saint Nick and get free candy from him. Due to a lack of snow, Santa rode through town on the Oasis Shrine Club's fire truck. (Staff Photo)

Letters To Santa

Dear Santa
I am 18 months old — I would like to have a dolly & toys & candy. I have tried to be good but don't know if I have been good enough. Please remember everyone else at Christmas.

I love you,
Carol Jeanette Haney
Rt. 2 Kiowa, Kansas

P. S. My big Sister Bea wants a new boy friend with shiny red converable. Would you please try to bring this to her?

SUNDAY VISITOR

Mrs. Irene Brown of Tulia was a Sunday visitor in the home of her daughter and family, Mr. and Mrs. Jess Robinson and boys.

The majority of Americans live east of the Mississippi.

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AUSTIN HIGHLIGHTS

State Conference Makes Study of Texas Tourism

BY VERN SANFORD

More than 600 "Texans for Tourists" attended Gov. Price Daniel's conference on tourism.

They took a long look at sources and resources that can be used to promote national advertising of the state's visitable virtues.

While here, they decided to set up a non - profit organization called the Texas Tourist Council. Tentatively scheduled was an organizational meeting for January 10, "or during the next session of the Legislature."

Texas Tourist Council will seek the reverse effect of another group who tried to exploit the state — the carpet - baggers. It was the influence of the latter that caused the Legislature to prohibit the use of state funds for advertising Texas' attractions 86 years ago.

Governor Daniel said, "Now the march of time has come full circle . . . we find ourselves engaged in a vigorous economic competition which might be called, in a friendly way, another 'war between the states'."

He referred to the battle for tourists — third largest industry in the nation; the 13th in Texas.

Texas Tourist Council will seek $300,000 a year from the Legislature, for advertising tourist attractions. Texas law now requires that state funds be matched by business and industry. So some system of financial subscription will have to be devised.

Bankers Asked for Ideas

Governor Daniel sent a letter to the Texas Bankers Association asking the bankers to present a proposal for protecting the rights of bank depositors.

He recommended that newspaper ads be published by the banks to locate owners (or heirs) accounts inactive for more than seven years.

Governor Daniel added that proper notice to the state of an escheatable property would be "an incidental result of this protection."

He said the subject will be submitted very soon to a special session of the Legislature and asked the TBA to present its own proposal before December 20.

"The reason for the urgency is the known fact that a sizeable number of national banks are transferring those dormant deposits to the profits of the banks without advertising for the lost owners," he wrote.

I believe most Texas bankers will agree that this is a practice which should be stopped for the protection of the good name of the banking profession in Texas, as well as for the protection of the rights of missing owners and the rights of the State if no owners exist."

Wilson Announces

Attorney General Will Wilson has announced as a candidate for governor.

The 49-year-old Dallas native said he has remained loyal to his party, but is "any independent Democrat who wears no man's collar and is not a captive candidate of any faction or interest group."

Shivers in the News

There's considerable talk in Austin about the possibility of Former Gov. Allan Shivers running again.

This surprised some since Shivers backed Jack Cox in 1960 and Cox is the Republican candidate.

Rumor started with Shivers' statement that: "If I get involved in politics at all next year it will be as a candidate."

Health and Welfar

Speaker James A. Turman announced appointment of an advisory committee, composed of Representatives George Richardson of Fort Worth, Obie Jones of Austin and Jim Markgraf of to help the Texas Legislative Council study coordination of state health and welfare agencies.

Study was requested by the 57th Legislature in view of the fact that 39 per cent of every state dollar expended for highways, education, public health and welfare.

About the health and welfare agencies are centrally coordinated.

Textbook Study

Five representatives have been appointed to an interim committee to study contents of textbooks used in public schools. Particular attention will be paid to those relating to American heritage, traditions, philosophy and history.

Representatives W. T. Dungan of McKinney, Bob Bass of DeKalb, John C. Alaniz of San Antonio, Nelson Cowles of Hallsville and Ronald E. Roberts of Hillsboro are to report their findings to the 58th Legislature.

Parole Officers Named

Some real hope for helping the more than 2,000 present parolees from state training schools at Gatesville, Gainesville and Crockett came from the announcement that four state juvenile parole officers have been employed.

Herbert K. Baldry will serve in Harris County; Jesus Chavez Bonilla, El Paso; Dallas W. Clark, Bexar; and Elton D. Strother in Tarrant. A Dallas County officer hasn't been selected yet. A state director will probably be named after Dec. 14.

Texas Youth Council Director Dr. James A. Turman has expressed hope that the Legislature soon will appropriate more funds to expand the juvenile "prevention and parole" program throughout the state.

SHORT SNORTS

A statewide effort to awaken the conscience of every driver in behalf of safe and legal driving will be undertaken on Dec. 10. "Safety Sunday" will feature the cooperation of church congregations with the Governor's Highway Safety Commission and citizen traffic safety support groups. It will signal the opening of the annual Christmas - New Year's holiday traffic safety campaign.

The Highway Commission approved the expenditure of $15,000,000 for additional safety features to improve Farm to Market roads. Program provides for work on 2,943 miles of FM roads in 182 counties.

OFF THE Shelf

BY H. A. TUCK

One of the least-understood stories is of the tragic Arctic expedition led by Lt. A. W. Greely. Through some outstanding research by A. L. Todd, the full story is told from survivors' accounts, letters, diaries and other information, after they were **Abandoned.**

Greely was chosen to lead a U. S. Army volunteer group into the Arctic wilderness during 1881-1882. Twenty-two officers and men were on the ship that sailed north into uncharted seas.

They were joined by a contract surgeon, French - born Dr. Pavy and two half - Eskimos who were to handle the dogs and hunt.

These men established their base camp, set up their scientific instruments and got ready for a hard winter. In their camp they were relatively comfortable, with supplies enough for two years, plenty of fuel and warm clothing.

It took some adjustment, of course, for the men to live in such confinement for such a long time. But Greely was a good commander and kept spirits high.

In May, a small party travelled to the northernmost point ever touched by man at that time. It was a great triumph and the men were happy that they had survived the winter and then accomplished such a feat.

The resupply mission in 1882 was almost overlooked by a disinterested government. Authorization came just in time and the Neptune sailed with supplies, mail and additional men to replace those who might have fallen ill or proved unsatisfactory.

But ice prevented the ship from reaching Greely's party. When it turned back, more than three - quarters of the supplies remained in the hold while a small cache had been left where it might be found by Greely.

Prospects for a second winter, filled with cold and darkness, would not be an adventure but rather a dull, drab existence. Lt. Greely had his hands full trying to keep the men in line as Dr. Pavy and others stirred up desention.

However, there were plenty of supplies, brought along in case the resupply mission was not successful.

By the latter part of July, 1883, everyone was anxiously awaiting the next ship, which was to take them home. But it failed to arrive.

What Greely and his men did not know was that the two ships sent to them had gotten into trouble. One hit an ice pack and sank with the other ship rescuing the survivors. Only a tiny bit of food was left ashore for Greely and his men. The mission retreated to the United States, where all concerned were violently attacked. Desperate demands that Greely's party be rescued were obstructed in the halls of Congress until it was too late in the summer to make another attempt.

Greely and his men left Fort Conger on Aug. 9, as per previous arrangement by small boats and launches to another meeting point. They spent over two weeks in small boats, part of the time floating on ice offshore.

Imagine their disappointment when they failed to find the mountain of supplies they had expected. They found a few supplies and a rather cryptic note about what had happened.

Earlier expeditions had left a few supplies and most of these were loaded up as Greely established a temporary camp and prepared to spend a third, long winter.

They built a rude shelter, using a small boat for the roof. Food was rationed to about 10-14 ounces per day. In a land where three pounds of food per day is considered necessary, men began to weaken and die.

In the United States, a cry was raised that echoed throughout the world. America, it was said, had abandoned its Arctic party to certain death.

And it was almost certain. That winter was terrible as men huddled in a tiny shelter that kept the temperature just about the freezing mark. Hunters seldom found anything to shoot. Men were reduced to skeletons.

At first, it was calculated that the rations would last until March 10. This was extended slightly when a polar bear was killed. By April, all of the men were dead or dying. They ate anything and everything. By May only a few were alive, about 12 in all. In June, Greely ordered his Sergeants to shoot immediately a man in the party who was suspected of stealing rations, if he should be caught in the act. He stole again and was killed.

Greely moved the camp a short way into a tiny tent, in order that they might be nearer the water and able to take advantage of the slightly warmer sun.

On June 22, 1884, two rescue ships stopped and searched for messages among previous caches. They found a note from Greely, dated Oct. 21, 1883, telling where he and his men were going to spend the winter.

Hurrying to the spot, rescuers found seven feeble men, six of them lying helpless inside a half - buried tent.

The survivors, only six of them made it back alive, were given heroes welcomes in America. But this lasted only a few days, until whispers of cannibalism grew into widespread shouts. Greely insisted he knew nothing of it and the diaries he and some of the others kept indicate they were telling the truth. But, it is likely that some of the men who died earlier had indeed eaten from the flesh of those who preceded them in death.

Todd has recreated a true story of adventure and raw courage that is almost unmatched in the annals of exploration. It is as exciting to read about today as it must ahve been in 1884. **Abandoned** is truly a magnificant book.

It is from the Deaf Smith County library.

Another new non - fiction choice at the library is **The American Heritage Book of Indians** It traces the probable routes of entrance into North and South America and then brings major groups into focus with wonderful stories and pictures.

This book about the noble redman is written with clarity and a surprising sense of humor. It is lavishly illustrated with maps, photographs, paintings and sketches. Any earnest or casual student of Indian lore should find it delightful to read and re-read.

DANCERS OF BALI TO TOUR

NEW YORK (AP) — The American National Theater and Academy is sponsoring a tour of the United States and Canada by the "Dancers of Bali" starting in January.

The Indonesian company of 45 entertainers is to start in Chicago on a swing through 24 cities. A temple dance and a number employing giant puppets are among new items in the program.

Music Topic For Calliopian Club

Mrs. Bruce Beene was hostess to the members of the Calliopian Study Club at 8 p.m. in her home on Thursday, Nov. 30, for the regularly scheduled meeting.

Mrs. A. T. Mims presented the program called, "Let's Fill Christmas With Music." "Music is love in search of a word," guided the program theme and the brief history of the Christmas carols given by Mrs. Mims. Group singing of the carols was accompanied by Don Baugous at the piano. Mrs. Mims concluded the program by telling the Christmas story about "The Angel Who Refused To Sing."

The Christmas party, with the husbands as special guests, will be on Thursday, Dec. 7. A gift exchange will be a portion of the program.

Those present were Don Baugous, a guest, and Mesdames B. F. Cain, Paul Coneway, Lorraine Fowlkes, J. T. Gilbreath, Roy Grubbs, Jack Kassahn, Earnest Langley, Ansel McDowell, W. J. Messick, Emmett Milburn, A. T. Mims, M. W. Nobles, Weslie Owen and Bruce Beene.

The Mason - Dixon Line was established a century before the Civil War.

Drawing — Sat., Dec. 10, 3 p.m. — 5th & Main

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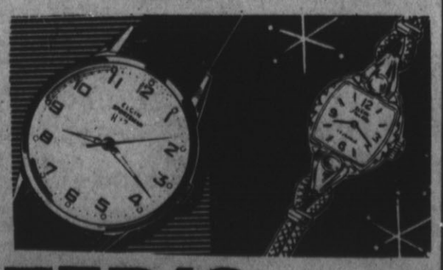
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Mass Wednesday evening at p.m.

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Harrison Highway
Rev. Joel C. Treadwell, Vicar
Vicarage, 113 Elm Street

Sunday: Holy Communion, 8 a.m.; Church School, 10 a. m. Morning Prayer and Sermon, 11 a.m.; Holy Communion the first Sunday of each month at 11 a.m.

Wednesday: Holy Communion, 10 a.m.

Women's Division is held the first and third Tuesday of each month at 3 p.m. in homes.

The Bishop's Committee meets the first Sunday of each month at 2 p.m. in Mission Hall.

Choir Rehearsal at 7:00 p.m. each Wednesday.

Assembly Of God

Union and Ave. G.
Rev. V. W. Marcontell, Pastor

Sunday School is held at 9:45 a.m. Morning worship service convenes at 11 a.m.

C. A. service begins at 7 p.m. Junior C. A.'s meet at 6 p.m. and worship service begins at 8 p.m. each Sunday evening.

Prayer meeting and Bible Study will be held Wednesday at 8 p.m.

First Baptist Church

Rev. B. L. Davis, Pastor
Fifth and Main Streets

Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Evening Worship, 7 p.m.; Training Union, 6:30 p.m.

Superintendent's Cabinet Wednesday, 7 p.m.; Teachers and officers meeting, Wednesday, 7:15 p.m.; Mid-Week Prayer Service, Wednesday, 8 p.m.; Sanctuary Choir rehearsal, Wednesday, 9 p.m. (Wednesday evening services 30 minutes earlier October through March).

Graded Choir Rehearsals, 4 p.m. Tuesday; WMS visitation, first Wednesday, 9:30 a. m.; Monthly luncheon and business meeting, second Wednesday, 12 noon; Circles meet third and fourth Wednesday's, 9:30 a.m.; Junior G A.'s meet Tuesday at 5 p.m.; Intermediate G. A.'s Wednesday, 7:15 p.m.; Sunbeams, Wednesday, 7:15 p.m.; Junior Royal Ambassadors, Saturday, 9:30 a.m.; Truett Brotherhood, Monday, 6:30 a.m.

Sunday morning worship Services broadcast over KPAN.

Listen to the "Baptist Hour" at 8 a.m. over KPAN.

Westway Methodist

Eugene L. Naugle, Pastor

Sunday School every Sunday, 10 a.m.

Preaching each second and fourth Sunday at 11 a.m. and 7 p.m.



Church of God

H and 13th Street
Rev. W. L. Sims, Pastor

Sunday School will begin at 10 a.m. Worship service is at 11 a.m. Sunday evening worship begins at 7:30 p.m.

Thursday Young Peoples' Endeavor, 7:30 p.m.

Bring your burden and carry away a smile.

"The Church that is large enough to serve you and small enough to know you."

For transportation call EM 4-3809.

Temple Baptist Church

Forrest St. and Ave. K
Rev. Bill Ware, Pastor

Sunday School begins at 9:45 a.m. and Training Union is in the evening at 6:30 p.m. Worship services are at 10:50 a.m. and 7:30 p.m.

Wednesday prayer service will be held at 7:30 p.m.

The teachers and officers meeting will be held at 7 p.m. Wednesday.

Choir practice is at 8 p.m. Thursday.

Templo el Calvari Asemblea de Dios

Pastor, Fidel Alcala

Bien venidos. Cuidicada en la Calle 128 E. 5th.

Las servicios durante la sermana y el Domingo.

Como siguen: 8 de la noche Martes, Jueves. Sabado y Domingo.

Domingo, 10 de la manana, escuela dominical, a las 11:30 predicalon.

Church of The Nazarene

Fourth and Jackson
Rev. Burie M. Debord, Pastor
EM 4-1381

Sunday School is held at 10 a.m.; Worship Service at 11 a. m.; Evening Worship Service at 7:30 p.m.

Prayer meeting Wednesday will begin at 7:30 p.m.

Central Church Of Christ

Sunset Drive and Plains Ave.
Earnest Highers, Minister

Bible School is held each Sunday at 9:30 a.m. with morning worship at 10:30 a.m.

Park Ave. Church Of Christ

On Harrison Highway

Worship Services 10:30 a.m. Sunday; mid-week services 8 p. m. Wednesday.

Community Mission Of A La Mision De San Jose

LABOR CAMP

Horas De Misas Los Domingos: 8 a.m. v 10 a.m.

El Domingo Es El Dia Del Senor. Tiene Que Adorable. No Misa: El Sacrificio De Calvario Hay Mejor Modo Que La Santa Continuad.

(Continued on page 6)

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

HEREFORD CREAMERY
● Mr. and Mrs. Elton Malone

FARM & HOME SUPPLY
● W. A. DeBusk

FIRST NATIONAL BANK
● Virgil Hennen

HUNTER'S FOOD MARKET
● Mr. and Mrs. Russell Hunter

PLAINS FERTILIZER CO.
● Glenn O. Edwards

MASTERS CLEANERS
● Mr. and Mrs. C. D. Fitzgerald

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HEREFORD FERTILIZER & INSECTICIDE CO.
● Norman Moore

ROCKWELL BROS. & CO.
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ORSBORN-NORWOOD CHEV.-OLDS.
● Your Chevrolet-Oldsmobile Dealer

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● Troy Moore

ELIZABETH WITHERSPOON INSURANCE
● 148 N. Main St.

GILILLAND FUNERAL HOME
● Marlin Gililland

E. B. BLACK CO.
● Dick Barnard - Jesse Stanford

CLOWE & COWAN INC.
● The Best - Pomona Pumps

PIGGLY WIGGLY
● Mr. and Mrs. Gaylord Newell

ROGERS DRUG
● Mr. and Mrs. Grady Rogers

BIG T PUMP CO., INC.
● Hilrey and Leroy Aven

HEREFORD STATE BANK
● Russell E. Carver, Pres.

DEARING WRECKING CO.
● Anson A. and June Dearing

McRIGHT GARAGE & SUPPLY
● Mr. and Mrs. A. N. McRight

CONSUMER'S FUEL ASS'N.
● Louie LeGrand

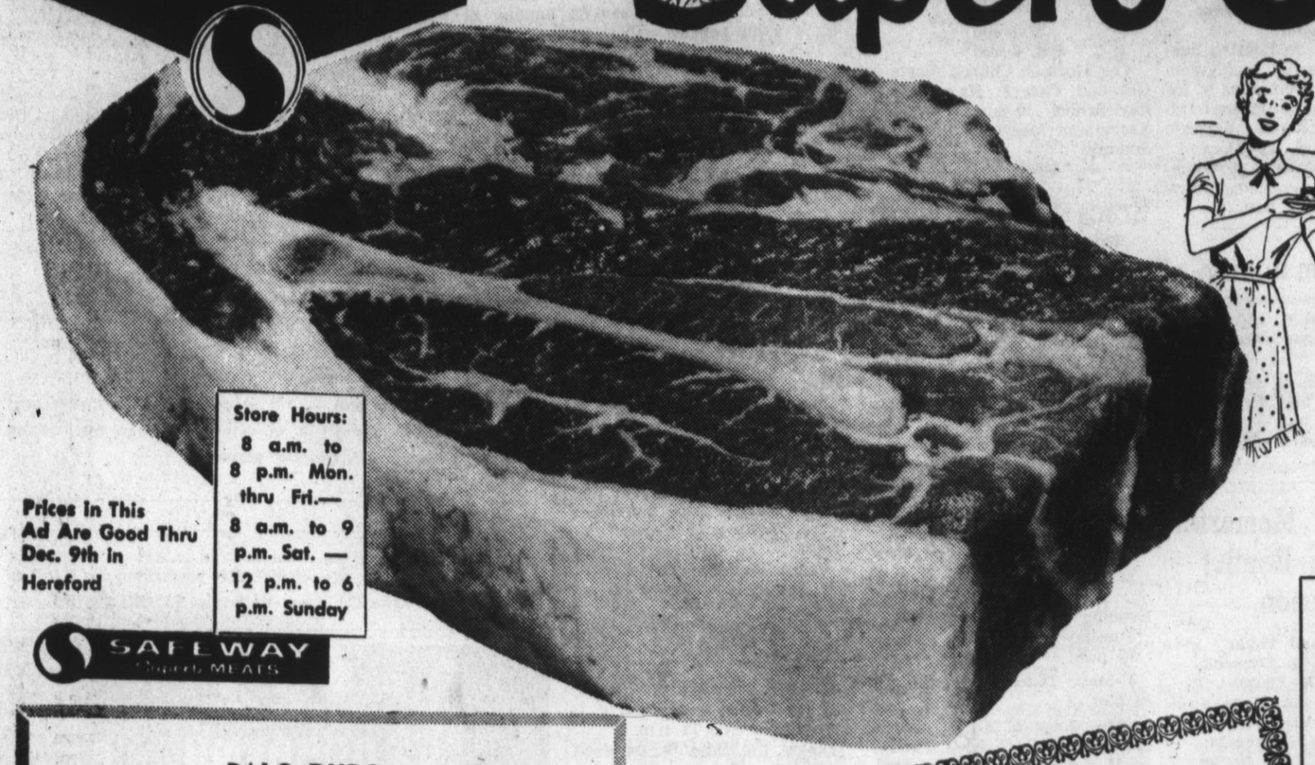
PITMAN GRAIN CO.

DAVIS IMPLEMENT CO.
● W. L. Davis, Jr.

HEREFORD LAUNDRY & DRY CLEANERS
● Ernest Kendall

SAFEWAY

Superb Chuck Roast



U.S.D.A. TOP GRADES AGED MATURE BEEF LEAN TENDER CHUCK ROAST!

Juicy, Fork Tender, With the Rich Flavor You Get Only in Beef From Top Government Grades. Safeway's Cut Gives You a Chunky, Meaty Roast That Means More Delicious Meat for Your Money

lb. 49¢

Store Hours: 8 a.m. to 8 p.m. Mon. thru Fri.— 8 a.m. to 9 p.m. Sat. — 12 p.m. to 6 p.m. Sunday

Prices In This Ad Are Good Thru Dec. 9th In Hereford

SAFEWAY Quality MEATS

Superb Steaks...

U.S.D.A. TOP GRADES MATURE BEEF

SIRLOIN

Juicy, Fork-Tender Steak For Broiling or Frying!

lb. **89¢**

U.S.D.A. TOP GRADES MATURE BEEF

T-BONE

Here's the King of Broiling Steaks!

lb. **98¢**

Royal Treet MUSHROOMS Pieces & Stems 4 Oz. Can 33c

PALO DURO

TURKEYS

10 to 24 Lb. TOMS lb **35¢**

12 to 14 Lb. HENS lb **39¢**

GRADE A LARGE **EGGS** Cream O'The Crop Dozen **49¢**

MEDIUM BREAKFAST GEM DOZ. 39¢

Fish Fillets Captain's Choice Cod, Perch and Haddock lb. Pkg. **43c**

Blue Morrow Hereford Eatmore Frozen **STEAKS** 12 OZ. PKG. **49¢**

LUNCH MEATS Safeway Brand Salami, Pickle & Pimento, Olive, Macaroni & Cheese, Pork & Cheese and Variety Loaf 6-oz. Pkg. **29c**

SLICED BACON Hormel Dairy Brand—Lean Fancy Sliced Bacon lb. Pkg. **59c**

Shop Safeway And Lower Your Total Food Bill-You Get Gunn Bros. Stamps Too!

PECAN MEATS New Pack Pieces! 12 Oz. Pkg. (Not 10 Oz. Pkg.) **65¢**

PINTO BEANS Big Chief Dried Beans 4-lb. Pkg. for **39¢**

CRISCO SHORTENING 3 LB. CAN 5c OFF LABEL ONLY **79¢**

PIES Blue Star Frozen Apple Cherry Peach Large 22 Oz. **25¢**

For The Best Food Values - Shop Safeway!

Mandarin Oranges Town House Fancy 4 11-oz. Cans **88c**

Hershey Dainties Chocolate Dainties—Special Price! 12 Oz Pkg. (5c Off) **39¢**

Edwards Coffee Rich Flavored—Your Choice of Grinds (5c Off) lb. Can **57¢**

Mayonnaise Nu-Made Premium Quality (5c Off) 24-oz. Jar **49c**

GERBERS Strained Baby Food 12 Cans **$1.00**

Liquid **METRECAL** 6-Pack Case **$1.39**

Freestone Peaches Rosedale Elberta No. 303 Can **17c**

ZEREX ANTI FREEZE GAL. CAN **$1.53**

Supreme Saltines Fresh Crackers lb. Pkg. **31c**

Kraft Oil For Frying or Baking Qt. **65c**

Chunk Tuna Chicken of the Sea Light Meat Tuna No. ½ Can **33c**

Preserves Garden Club Strawberry 18-oz. Jar **39¢**

Foil Wrap Kitchen Craft 25' Roll **25c**

—Don't Miss These Safeway Values—

CHERRIES Towle Brand Red Maraschino 4-oz. Bott. **23c**

CARNATION MILK Condensed Evaporated 3 Tall Cans **45c**

JELL WELL GELATIN 3 Oz. Pkg. **5c**

KITCHEN CRAFT White Flour 10-lb. Pkg. **79c**

MARGARINE Meadolake Colored Cubes lb. Ctn. **30c**

SALAD OIL Nu Made—Best For Frying Cottonseed Qt. **49c**

Peanut Butter Nu-Made Creamy 18-oz. Jar **49c**

Vanilla Wafers Melrose 8-oz. Pkg. **15c**

Tomato Catsup Highway 14-oz. Bott. **19c**

Dried Prunes Town House Medium 2 lb. Pkg. **69c**

OLEO Coldbrook Colored 2 LBS. **29¢**

Steak Sauce Heinz "57" 8-oz. Bott. **35c**

Green Beans Town House Fancy Whole Beans No. 303 Cans **25c**

SOUP Campbell Meat Variety 6 No. 1 Cans **$1**

Premium Quality Busy Baker **CRACKERS** LB. **25¢**

Fresh Fruits and Vegetables

AVOCADOS Calif. Fuertes, Butter-Smooth Flavor, Large Size! **2 for 29¢**

FRESH SPINACH California Fresh Washed—Ready to Cook Cello Pkg. **29c**

GRAPEFRUIT Florida Indian River Ruby Red or Marsh Seedless 2 lbs. **25c**

POTATOES



U. S. No. 1 Colorado Russet—Fine for Baking, Boiling, Frying or Mashing

10-lb. Bag for **39¢**

Brocade Liquid Detergent 22-oz. Can **39c**

Tissue Lydia Grey Bathroom Tissue 10 Roll Pack **79c**

White Magic Powdered Detergent Gt. Pkg. **49c**

Morton's Fresh Crispy **POTATO CHIPS** Pkg. **39c**

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SAFEWAY

BOWLING SCORES

League No. 1
Results

Borden's	2
Tom's Peanuts	2
Farm & Home Supply	4
Hereford Flying	0
B&S Motor	0
Tri - County Fert.	4
Dr. Pepper	4
Wheeler Fert.	0
Carl McCaslin	4
Brownlow Bldrs.	0
Hereford Bakery	4
Crow-Gulde	0

Standings

	Won	Lost
Borden's	2	2
Tom's Peanuts	2	2
Farm & Home	4	0
Hereford Flying	0	4
B&S Motors	0	4
Tri-County Fert.	4	0
Wheeler Fert.	0	4
Dr. Pepper	4	0
Carl McCaslin	4	0
Hereford Bakery	4	0
Brownlow Builders	0	4
Crowe-Gulde	0	4

Bowler of the week for the first round of the second half was Leonard Walterscheid, who bowled a 686 series. High scratch game was Kenneth Walterscheid with 257. Carl McCaslin Lumber team had the high team game of 859 while Jack Kirksey had the high three - game scratch series of 634. High total for team games was 2450 by the Farm — Home Supply team.

Letters To Santa

Dear Santa:
Please bring me some puppets, a nurse kit, squaw boots. Bring my brother, sonny a Dr. Kits puppets; a western suit. My sister, Frith, wants squaw boots, and some pull tots.
Remember all other boys and girls.

Thank You
Hope Mays
4 yr old

DearSanta
My name is Debby Gilter
I Am 7 years Old
I want a Iron and Board and Beauty Kit.
I have been a good girl
Debby Gilter

Dear Santa:
I have been good this year. I am a boys of 7 years old and I want a set of guns and double holsters. Thanks Santa.

Joe Velasquez
P.O. Box 784
Hereford, Texas

Dear Santa Claus
I am a boy of 4 years old I want a train and a set of guns and double holsters.

Thanks Santa
Tony Velasquez
P. O. Box 784
Hereford, Texas

Dear Santa
I am a girl I have been good this year I want a doll about 17" tall and a set of dishes.

Thanks Santa
Melinda Velasquez
P. O. Box 784
Hereford, Texas

Dear Santa Clause:
I would like to have a big walking doll for Christmas and a ready mix baking set. Also a pair of new shoes and a hair dryer for my doll. I am in second grade at Shirley School and have been helping Mother at home.

Love
Marcia Tiefel

Dear Santa Claus.
I have been a good boy. I am four years old.
I would like to have a gun, road building equipment, a fascination set & another game.

I Love you,
Gary Less Watson
222 Ave. A
Hereford, Tex

Dear Santa Clause I Want A hug-a-bye Baby Baby I wish you Would Bring Me SomeThing else to.

Love Sandra Jean Coffin

Dear Santa,
I can't write you as I am only 3½ years old so mommy is writing for me. I would like a wagon and toys & candy for Christmas. Any thing else you might have extra. Please remember all the others boys & girls.

Thank you,
I love you
Ruby Almeda Haney
Rt. 2 Kiowa, Kansas

CHURCH...

(Continued from page 4)

Avenue Baptist Church

Rev. Clarence F. Powell, Pastor

Sunday School is held at 9:45 a.m.; Worship Service at 11 a.m.; Training Union, 6 p.m.; Evening Worship Service, 7 p.m. Wednesday Evening Prayer Service, 7 p.m.

Immanuel Lutheran

Park and Avenue B.

Sunday School, 6 p.m.
Worship Service, 7 p.m.
Call to Worship over KPAN, 9:15 a.m., Sunday
Lutheran Hour Over KPAN, 1:15 p.m., Sunday
A most cordial welcome to all.

Jehovah's Witnesses

317 Ave. I

Sunday: Public Bible Lecture, 3 p.m.; Weekly Watchtower Study, 4:15 p.m.
Tuesday: Congregation Bible Study, 8 p.m.
Friday: Service Meeting, 7:30 p.m.; Theocratic Ministry

Wesley Methodist

410 Irving
Rev. John Ferguson, Pastor

Sunday: Church School, 9:45 Harlon Voyles, Superintendent. Morning Worship, 11 a.m. Methodist Youth Fellowship, 6:30. Evening Worship, 7:30 p.m.
"See You In Church Sunday."

BENJAMIN IS SAFE

BENJAMIN, Tex. (AP) — This West Texas town recently got a new sheriff, a new deputy and a new Texas Ranger — and now it may be the most protected spot in Texas.

Benjamin, which only has 300 residents, is county seat of Knox County.

Recently the county sheriff, Homer T. Melton, resigned to become a Texas Ranger. Deputy H. C. Stone was appointed sheriff and hired a new deputy, Kenneth LaMascus. Then the state, wanting a Ranger in that area, assigned Melton to his home town.

And, although you can't go to the movies in Benjamin, find a drug store or get a tooth pulled, man, you sure can get arrested.

The state of Mato Grosso, Brazil, contains half a million sq. miles and the country's capital, Brasilia.

San Pablo Iglecia Methodisa

223 Kibbe Street
Rev. Vicente T. Moreno Pastor

Los Servicios de nuestra nueva Iglecia. Seran de la Siguiente manera los Domingos y los dias de la semana. Escual Dominical, a las 10 a.m.; Servicio de Adoracion, a las 11 a.m.; Domingo en la noche Predicacion 7 p.m.; Los fueves servicion de oracion 7 p.m.

Bingus Community

Eugene L. Naugle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Sunday School is at 10 a.m. every Sunday and Preaching is at 11 a.m. and 7 p.m. All Day Singing each Fifth Sunday.

Thompson Memorial Mexican Baptist Mission

Norton and Texas
Rev. James E. Timmons
Orden De Cultos

Domingo Por La Manana, 10 a.m.; Escuela Dominical, 11 a.m.; Culto De Adoracion.
Domingo Por, La Noche, 7 p.m.; Union De Prearacion, 8 p.m.; Culto Evangelistico. Miercoles Por La Noche. Culto De Oracion Y Estudio Biblico.

The Church Of God In Christ

115 West Norton
Rev. Calvin Hodge, Pastor

Sunday School 9:45 a.m.; Morning Worship 11 a.m.; YPing Worship 8 p.m.
Monday, Bible Band meets 7 p.m.
Wednesday, Prayer Meeting 8 p.m.

A La Iglesia San Antonio

North 25 Mile Avenue and Highway

Vd. Es Catolico? Pues, Tiene La Obligacion De Asistir A La Santa Misa Todos Los Domingos!
Horas De Misas En Los Domingos: 6:30 a.m.; 8 a.m.; 10 a.m. y 8 p.m.
Durante La Semana: 6:30 a.m.

Church Of Jesus Christ of Latter Day Saints

(Mormon)
EM 4-1905

The Mormon Church meets in Gililland Funeral Home. Sunday School, 10 a.m. Sunday, Sacrament Meeting, 11 a.m. Sunday.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, Pastor

Sunday School is at 9:45 a.m. and worship services convene at 11 a.m.
Bible Study is held each Sunday at 7 p.m. and preaching service at 8 p.m.
Wednesday prayer meeting held at 8 p.m.

Grace Assembly

(Undenominational)
Pastor Ray Jennings
211 Blevins

Sunday: Sunday School, 10 a.m.; Morning Worship, 11 a.m.; Evening Service, 7 p.m.
Tuesday: Teaching Service, 7:30 p.m.
Friday: Teaching Service, 7:30 p.m.
"The Voice of Faith" broadcast over KPAN each Sunday 5-5:15 p.m. Everyone Welcome.

First Christian

West Park Avenue
Rev. Gilbert Davis Jr., Pastor

Sunday School is held at 9:30 a.m. Worship service will begin at 10:50 a.m.
Chi-Rho and CYF meets at 6 p.m. Sundays and vesper services are at 7 p.m.
Functional Departments first Wednesday at 8 p.m.
General Church Board, second Wednesday at 8 p.m.

Seventh Day Adventist

The subject for daily lesson study and class discussion Sabbath, Dec. 9, is "From Persecutor to Apostle."
Memory Verse: Romans 8:38 and 39
Lesson Texts: Acts: 8 and 9
Lesson Aim: To teach lessons from the life of Paul that will lead us to fully yield ourselves to the Mastery of Christ.
Lesson Outline:
1. God's Wondrous Ways
2. High Lights of Paul's Christian Career
3. Paul Trains a Co-Worker
4. Legacy to the World

Services:
Meditation 9:30 Saturday
Sabbath School 9:45 a.m.
Worship Service 11 a.m.
Pastor: the Elder James Mead
Location: Harrison Highway

First Presbyterian

610 Lee Street
Rev. Russell Wingert, Pastor

Sunday School is held each Sunday at 9:45 a.m. followed by worship service at 11 a.m.
Morning Devotional at 9 a.m. Tuesday.
Choir Rehearsal, 8 p.m. Wednesday. Prayer meeting Friday at 7:30 p.m.

First Methodist

501 North Main
Rev. Herschel L. Thurston, Pastor

Sunday, Dec. 10: Sunday School, 9:45 a.m.; Morning Worship, 10:55 a.m.; Junior High and Senior Choir, 5:15 p.m.; Junior Choir, 6:15 p.m.; Junior High and Senior M. Y. F., 6:15 p.m.

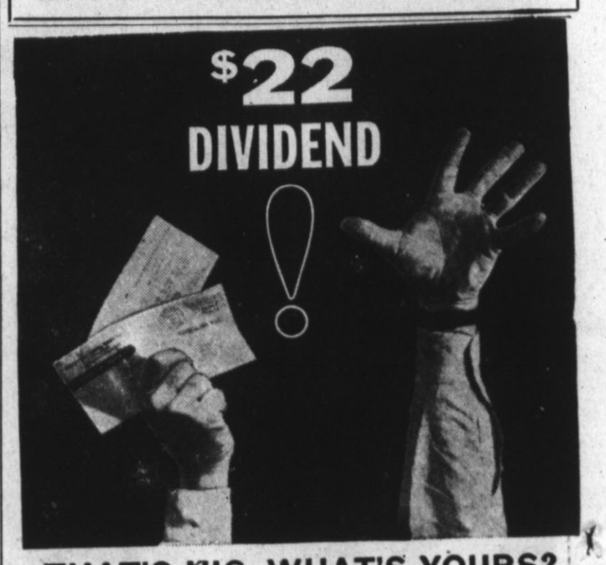
Tuesday, Dec. 12: Boy Scouts, 7:30 p.m.; Homebuilders Prayer Group, 8 p.m.

Wednesday, Dec. 13: Youth Prayer Group, 7 a.m.; Youth Bible Study, 7 p.m. Wesleyan Service Guild Christmas Program, Mrs. Bob Wilson, 218 N. Texas, 8 p.m.; Official Board, Regular Meeting, 8 p.m.

Thursday, Dec. 14: Golden Ager's Art Class, 2 p.m.; Victory Class Fellowship, 7 p.m.

Drawing — Sat., Dec. 10, 3 p.m. — 5th & Main
REGISTRATION COUPON
Tear out this coupon — fill in your name, address and town — and deposit it in one of the special boxes found in any participating store.
Name _____
Address _____
Town _____
No Purchase Is Required! You Do Not Have To Be Present To Win One Of These Valuable $5 Gift Certificates!

GULF'S QUALITY
TIRE SALE
Big Savings For You Right Now At
HALE'S GULF SERVICE
830 S. 25 Mile Ave. EM 4-0010



THAT'S HIS. WHAT'S YOURS?
State Farm has increased its dividend rate in Texas, making the actual net cost of State Farm car insurance 17% lower than that of most other companies! See how *you* may benefit with State Farm—world's largest car insurer. Call me today!
HUGH BOOKOUT
511 Schley — Hereford — EM 4-3161
STATE FARM
MUTUAL AUTOMOBILE INSURANCE COMPANY
11900 PRESTON ROAD • DALLAS 30, TEXAS
P6-1302

MEMO: To The Property Owners Of Deaf Smith County!

SAVE 1 PERCENT
BY PAYING YOUR TAXES EARLY!



That's right folks! If you pay your School, County and City Taxes on or before the 31st of December you will save 1% of your tax bill.

Hundreds of dollars will be saved by the Taxpaying Citizens of Deaf Smith County, and we are making an appeal to you . . . add your name to the list of many thrifty people. Pay your taxes early . . . save money!

1% Discount if Paid in December

A Penny Saved
Is A Penny Earned

Fred W. Baird
Tax Assessor - Collector
HEREFORD RURAL HIGH SCHOOL DIST.
P. O. BOX 1542 OR
HIGH SCHOOL ADMINISTRATION BUILDING

Henry N. Benson
Tax Assessor - Collector
CITY OF HEREFORD
P. O. BOX 512

Nell Miller
Tax Assessor - Collector
DEAF SMITH COUNTY
P. O. BOX 631
Don't Forget Folks: Pay Your Poll Tax Too!

Behind...

(Continued from page 1)

tv that fell on your foot.

Patt S., we hear you are singing a new song "When the Boy (Wayne) comes Marching Home."

Jerry C. way to spill black paint all over the hall and several very irritated people. Also why do you eat other people's ice when they are burning with fever?

Personal to Helpful — "(R. R.) would like for you to keep your silly notes in your own locker!!"

Congratulations to Donna R. for being an All-State choir member.

Dwight Mc., we hear you can't tell the difference between wrestling and boxing.

John W., what goes on in history class?

We would like to know what is so interesting about the end of Star Street!

Mack C., we hear you have fun every two weeks. We really hope it continues.

John W., have you read any good books lately?

Joe Mack, what was so funny in Texas History on Wednesday?

Barbara P., what about your senior personality?

John Bob, what's this about giving people ten seconds to leave?

Sharon S., we hear you have a new boy friend in sixth period p.e. class?

Why was Judi Price's nose all red in sixth period on Nov. 20th?

Luann W., what happened to your car Tuesday at dinner?

Jerry Moss, what were you muttering down the hall about Nov. 22?

Mamie, who have you been corresponding with at college? Is he cute?

Eastern Star Order Has Called Meeting

Ludie Greeson, Worthy Matron, and John Patton, Worthy Patron, presided at a called meeting of the Order of The Eastern Star on Dec. 1.

Dorothy Noland was conductress for the initiation of Louise Ferguson.

Visitors were Charleen Pettiet of the Vega Chapter No. 528, Lucille Spencer of Rose Douglas Chapter of Wichita Kan., and Georgia Holliman of the Caddo Chapter of Caddo, Okla.

Refreshments were served to 28 members and the visitors.

A covered dish supper will be served at 6 p.m. and the regular meeting time is 7:30 p.m. on Dec. 12 for the official visit of Lois Smith, Deputy Grand Matron of District 1, Section 3.

West Hereford HD Club Studies Charge Accounts

The West Hereford Home Demonstration Club met in the home of Mrs. Wayne Carthel on Tuesday, Nov. 28, at 2:30 p.m.

The president opened the meeting. Roll call was answered with a short comment by each member on "How we plan our family spending." Mrs. Carl Schroeder introduced Mrs. Argen Draper, the guest speaker. Mrs. Draper's topic was "Managing Your Charge Account."

Plans were made for the Christmas party to be held in the home of Mrs. Alice Swigart on the Dec. 12 at 2:30 p.m. Each member is asked to bring a gift for her secret pal. The gift of the evening was won by Mary Waters.

Refreshments were served to Mary Waters, Mary King, Edna Smith, Pearl Gass, Myrtle Witherspoon, Evelyn Bell, Mable Vaughn, Vida Jacobsen, Minnie Vaughn, Blanche Mosley, Artie Frost, Argen Draper, Jewel Awtrey, Alice Swigart, Alice Bradley, Verna Schroeder, Theresa Shirley and the hostess, Ruth Carthel.

Cansler...

(Continued from page 1)

Mack says, "Hereford High School is a wonderful school as a whole and the school spirit was just wonderful during the football season."

Mack's favorite food is steak; book, **The Diary of Anne Frank**; show, "Gone with the Wind;" song, "My Latest Flame."

His favorite subject is English IV and pet peeve is conceited people.

When asked about his most embarrassing moment he replied "It was last year in football when I dropped a touchdown pass against Dumas. The football players of last year will know what I am talking about."

As advice to underclassmen, Mack says, "Have fun while you can!"

After graduation Mack says he plans to go to college and become "Doctor Mack."

Mack is a letterman in football, basketball, and track. He is an active member of Key Club and Hi-Y. Mack has been homeroom vice - president for two years, class favorite, and class vice - president.

Mack is looking forward to having a good basketball season and he thinks that this will be possible if the student body is behind the players as it was during the football season.

Pulliam...

(Continued from page 1)

ville, March 3, 1944. Barbara and her mother came to Hereford when she was only 18 months old. Her father came later when he got out of the army. Barbara is now five feet, three inches high, and has green eyes and brown hair.

It seems that Barbara enjoys writing notes to this certain guy during bookkeeping and riding around in her spare time.

Barbara says, she likes all of her teachers because they are so nice and friendly, and she thinks Mr. Russell is the best principal H. H. S. has ever had.

Hereford is a wonderful place to attend school," she adds.

Her favorite movie is "Giant"; book, **Gone With The Wind**; song, any by Elvis; food, shrimp; for favorite color Barbara has chosen blue, subject, everyone of them that she is taking.

... school she has been very active in clubs and other activities. She has been secretary and treasurer of her homeroom for two years. She has been a member of the Royal Rose chapter of the Future Homemakers of America for four years and has held office as degree chairman and historian, and has received her junior and chapter degrees. She attended the state meeting last year and is now F. H. A. Sweetheart. She has been in mixed choir for two years, is a library assistant and is on the journalism staff.

Barbara was really proud of the football boys and hopes the basketball boys will be even better. The cheerleaders are also very good this year, she thinks.

Her happiest moments were when the seniors won Annual Queen and the seniors getting first place on their stunt.

Barbara's hobby this last month was going to "South Pacific" rehearsals.

Barbara is going to Lubbock Christian College when she finishes this year and hopes to become a typing or office practice teacher.

Her pet peeve is people that don't speak, and her advice to underclassmen is don't study too hard but don't flunk out either!

Drager...

(Continued from page 1)

to be a tall woman in the circus and to make Judy F. admit that Janalee is the taller of the two.

If she could pick where she could go she would place Hawaii as her destination.

Her most embarrassing moment was when she ran smack dab into J.M.H.'s stomach when she was running down the hall with her head down.

Janalee feels the nicest thing about her senior year so far is the senior rings finally coming in, and the saddest was losing to Dumas. She also feels that Nancy Edwards has done more for her class than any one other person.

The linear alphabet with 22 letters apparently was the contribution of Byblian Phoenicians.

Watch...

(Continued from page 1)

...ill sit for one half price. Each owns 1/8 of a television set which he shares with 4.84 neighbors who like to watch the programs which are .64 commercials. Of course, 2.50 of them arrive a half way through his favorite show and turn it to 1/3 of the other channels.

Getting to more "wholesome matters, he sees his dentist 2.32 times a year to get 6.07 cavities filled. He brushes his 27.89 teeth 2.3 times a day forgetting to screw the cap back on the tube 7 times out of 10.

At the office, he gathers, 9.2 data spending .62 times as long as he should on each, and 1.5 hours drinking 2 6/11 cups of water, .73 containers for which he neatly tosses 3.18 of the way under his desk.

He goes to the movies 2.84 times a month; 91.6 per cent of the time to a closed - in theater, where he occupies 1.85 seats shoving his 6 per cent oversized elbows into 4.194 ribs on either side of him. He annoys 14 per cent of the patrons by eating 3.375 bags of popcorn simply to make good the statistics he himself invented that .67 of all popcorn is consumed in movie houses. He leaves 2.2 times during the session for .7 of a reason or another . . . probably another.

On 30 per cent of the rainy days, he carried 1¼ umbrellas, carefully mislaying 84 per cent of them, 53 per cent of which he never recovers.

He is on speaking terms with 17.4 neighbors from which he annually borrows 2.41 lawn mowers, 1.3 of which he returns.

He drives 16/23 of motorcar that he has paid 10 per cent down on, and on which he owes 11.78 installments, averaging 17.8 miles per gallon, except on long trips when he averages slightly better. He doesn't have many occasions for long trips, however, for he is much too busy making the rest of us feel insecure.

The life expectancy of the average statistician is 66.43 years. But only if he keeps out of the way of certain high school students — especially that .03 of a girl.

McCaslin...

(Continued from page 1)

Hereford High School.

When asked about what honors he had received he contemplated a moment, then burst out with a hearty, "Ha!"

Carl's favorite song is "Crying"; movie, "Spartacus"; sport, pool; and he has read to many books to have a favorite.

"Butch" is noted for his ability to eat anything that would not clog a cement - mixer. He pretends to like all his subjects and he admits that he is afraid to tell which of his teachers he likes the best.

Carl was reluctant to answer the question of his most embarrassing moment. He only grinned slyly and said that it was a "well - kept secret." As for his happiest moment he explained that he hasn't had one yet, but is anxiously awaiting plans to attend the University of Texas.

Speaking with the voice of experience Carl tells underclassmen to use bribery as much as possible.

FAD SWEEPS COLLEGE

MEADVILLE, Pa. (AP) — Remember the college craze of crowding into a telephone booth?

Students at Allegheny College have come up with a new fad—jamming into a broom closet.

Some 58 of them jammed into a closet at Baldwin Hall the other day and added a St. Bernard dog for good measure.

Want to break that record? Just find a closet nine feet long, six feet wide and eight feet high, 58 people — and two St. Bernards.

BIRDIE KNEW BEST

DERMOTT, Ark. (AP) — Mother knows best, Mrs. Fred Betts says, and in this case the mother was a dog named Birdie.

Birdie had puppies a while back and her owner gave the Betts children their pick of the litter.

When the pups were six weeks old the Betts children selected their favorite and brought it home.

Birdie didn't like it. Before the next dawn she came and loudly demanded her child. Mrs. Betts had to put the two of them in her car and drive them home.

Two weeks passed — and Birdie decided the time had come.

Back she trotted to the Betts home, bearing the same pup, and left it.

VALUABLE FORESTS

HALIFAX, N. S. (AP) — Nova Scotia forests occupy about three - quarters of the land area of the province. Forest products contribute $55 million annually to the province's economy.

TRIMMER GOT TRIMMED

CASTER, Wyo. (AP) — Even his name didn't help O. J. Trimmer of Lander win an election.

He lost a bid for the presidency of the Wyoming Barbers Association.



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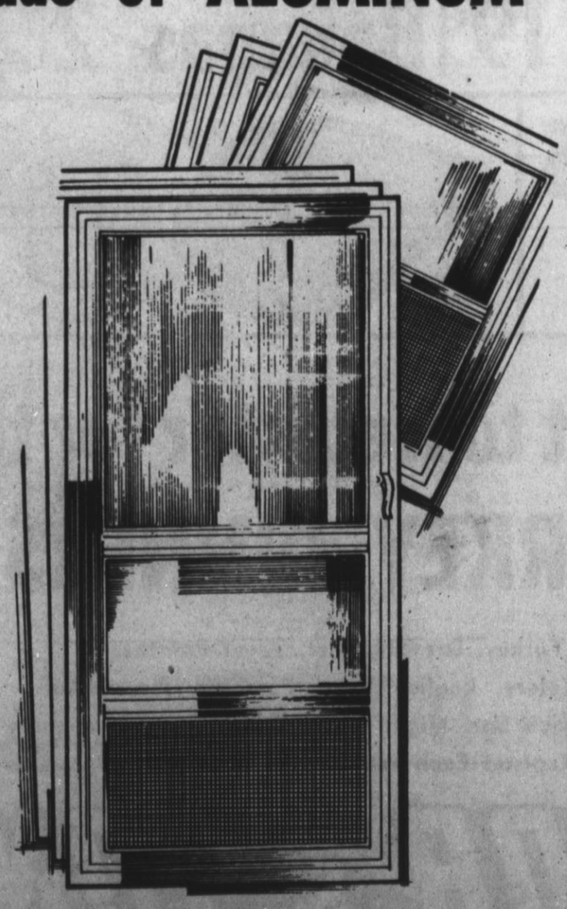
1962 BOAT SHOWING Dec. 8-9-10





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SEE THE NEW —
1962 Duracraft & Crestliner Boats
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REP. WALTER ROGERS WRITES

U.S.; Free Nations Face Problem of World Trade

TO THE PEOPLE OF THE 18TH DISTRICT:

The big question facing this country as well as the rest of the free world during the next few years will be world trade. Much has been said and written in recent months to the effect that the Reciprocal Trade Bill will be one of the primary and most controversial issues in the coming Session of Congress. This is a true statement. At the present time, there is a violent revolution going in the entire trade picture.

Trade in any category is a two - way street. Whether goods are graded for services, in kind, vice versa, or a medium of exchange is employed, it takes at least two to make a trade — be these individuals or nations.

In former years it was the generally accepted custom for each nation, large or small, to stand on its own in dealing with others. This created a situation in many instances where one country could be played against another, especially in the European area. Hence, there came a need to counter these practices.

This was especially true in the European and Scandinavian countries, because of the desolation created by World War II. The need to firm up these economies became all the more important because of the growing threat of the USSR. The speedy reconstruction of Europe, created for the purpose of offsetting the development of Russia, could well prove to be a thorn in our side in trade circles.

Six of the European countries formed themselves into the OEEC, commonly called "the Common Market." This was done in order to create a protective barrier looking toward favorable inner tariffs as between the six countries, protected by an outer tariff with relation to other countries. Such an arrangement was designed to prevent outer interference in the economic affairs of the six countries, by playing one against another.

England was not a party to this community but leaned toward association with another group of countries including the Scandinavian countries, known as "the Outer Seven." However, as developments occurred in the economic field it became apparent that England should make some firm association with the European Common Market.

Negotiations are presently under way for the inclusion of the United Kingdom in the Common Market community. Although this may pose a rather difficult problem insofar as our own operations are concerned, these people are all friendly allies.

Hence, an area of agreement can be found, as is indicated by the Organization for Economic and Cultural Development, which includes Canada and the United States in an Atlantic community. Whatever difficulties may be encountered as between us and our friendly allies, these will be offset by the ability of the European Common Market to counter the attempts of the USSR to upset world markets.

In 1958, I addressed the Texas Service Stations Association in its statewide meeting at Amarillo and pointed out some of the situations that might be expected as soon as the Common Market got into operation. This address was made prior to the actual commencement of the Common Market activities.

At that time I pointed out the need for some kind of unity in the economic battle that could be expected to be mounted by the Soviet Union. The Soviet Union had not at that time entered into measurable competition in world markets in the consumer goods area. This was due to the fact that Russian needs were absorbing its entire production and more.

At that time, Russia had neither the quantity or quality of end products with which to compete in the world markets. However, it was anticipated and must now be anticipated that the USSR is making and will continue to make greater progress in both quantity and quality.

A splendid example of what can be expected from the USSR in the general world economic picture can be clearly seen by referring to the recent Soviet oil offensive. This is especially important to Texas and the Panhandle of Texas. Since 1956 the Soviet Union has increased its crude oil production by 108 per cent. During that time the United States has increased its production by 1 per cent.

The United States is still the world's largest producer of oil; however, the tremendous increases in Russian production has made it the world's second largest producing country. In 1945 it was producing only 9 per cent of the oil produced by the United States. In 1960 it was producing 42 per cent of U. S. production.

Russia has been using this additional oil in world trade in several ways. They are using barter arrangements in trading goods for goods. They can vary the value of the oil according to the need and according to the importance of the particular commodity needed by the Russians. They can also move this petroleum into world trade for a medium of exchange based on whatever value they need to put on the oil.

Since the government there is all - powerful, we can expect the same operations to be followed with relation to the consumer goods once they get into this field. The USSR can plow back into its national economy just so much of its labor costs as may be necessary to undercut any price of another country. Hence, it would be well for countries buying from or exchanging with the Reds to consider their own best interests from a future economic standpoint.

WALTER ROGERS
MEMBER OF CONGRESS
18TH DISTRICT OF TEXAS

Newman Service Conducted Monday

Funeral services for Mrs. Lillian Newman, 54, of 301 Avenue I, were held at 10 a.m. Monday, Dec. 4, in the Rose Chapel of Gilliland Funeral Home with the Rev. B. L. Davis, pastor of the First Baptist Church, officiating.

Graveside rites and burial were held at 5 p.m. Monday in the Loving, Cemetery.

Mrs. Newman died at 11:30 a.m. Saturday at her home.

Surviving are her husband, J. H. Newman, a son, one brother, two sisters and one grandson.

FOLLETT VISITORS

Mr. and Mrs. R. B. Smith, Christine, Marlene, Sharon and Robbie Jr. were weekend guests of his parents, Mr. and Mrs. F. S. Smith of Hereford. The Smiths' have recently moved to Follett from Borger. He is Santa Fe agent at Follett.

INTERESTED

NASHVILLE (AP) — What is Tennessee's state commissioner of education doing these days? He's going to school.

Commissioner Joe Morgan has been attending classes at Peabody College the past two years, working for a doctorate in education.

The 47-year-old commissioner, who has held the state post since 1959, received a master of arts degree from Peabody three years ago.

Gov. Buford Ellington, Morgan's boss, expressed pride that his commissioner is man "so tremendously interested in education."

KINDERGARTEN BY MAIL

VICTORIA, B. C. (AP) — A correspondence course now is available for kindergarten.

It's a kit, including four activity books, instructions to parents for handwork projects, coloring and preliminary exercises to prepare for learning to read and a calendar on which youngsters can chart the weather.

Art Plows, director of the elementary correspondence school of the British Columbia education department, said, "We are not in the business and we have not publicized the service, but between 80 and 100 kits were issued to people who inqured last year."

The kit originally was designated for children in remote areas whose brothers and sisters were going to school by taking correspondence courses.

EXCUSES?

MACON, Miss. (AP) — Caught with illegal whisky in his possession, Tommy Halbert had a ready excuse.

"I'm just carrying it to my wife," he pleaded. "She just can't drink that Macon water."

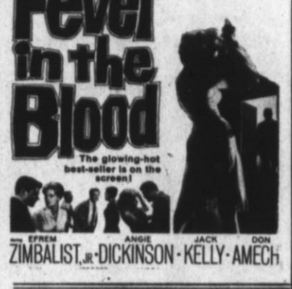
The judge was unimpressed. He fined Halbert $300.

GROWING LIKE A WEED

SHENANDOAH, Iowa (AP) — Sign in a local seed store:

"After planting our seeds, step back quickly."

STAR THEATRE
Thursday Friday



SATURDAY ONLY
DOUBLE FEATURE
ACADEMY AWARD WINNER OF SAVAGE AFRICA IN THE RAW!



TOWER DRIVE-IN THEATRE
FRI. SAT. SUN.
DOUBLE FEATURE
MAN OF THE WEST
CLARK GABLE
BURT LANCASTER
RUN SILENT, RUN DEEP
RELEASED THRU UNITED ARTISTS
-AND THE BATTLE-FIELD UNDER THE SEA!

SUN. - MON. - TUES. - WED.
"DO YOU KNOW HOW IT FEELS TO BE THE *Other Woman*



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OPTIMIST
CHRISTMAS TREE
SALES LOT

CORNER AVENUE I & PARK AVENUE

OPEN: 1 p.m. to 9 p.m. Each Day

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SPECIALS GOOD — Thurs., Fri., Sat., Dec. 7, 8, 9

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Loin Steak lb 79¢



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Deckers — Tall Corn
BACON 2 LBS 98¢

COFFEE Folgers 2 LBS $1.18

Hunts — Sliced or Halves
PEACHES 4 2 LB. CANS $1

Gladiola
FLOUR 10 LBS. 85¢

Food King
OLEO 2 1 LB. CTNS. 29¢

COCA COLA Reg. Size Plus Dep. 29¢

Shurfresh
CRACKERS 1 Lb. 23¢

Staley — Crystal
SYRUP PT. 25¢

Sunshine
FIG BARS 1 Lb. 35¢

KRAFT OIL QT. 55¢

Tendercrust - 2 Lb. Cello
COOKIES 49¢

Swift — Reg. ½ Gal.
ICE CREAM 69¢

CRISCO 3 LB CAN 79¢

Banquet Frozen
FRUIT PIES 29¢

Beauty Bar
VEL Reg. 21¢

GIANT POWDER
VEL 79¢

CHOICE
CHRISTMAS TREES $1.50

Liquid
VEL Reg. 4c Off Label 35¢

REGULAR
FAB 35¢

Duncan Hines — Angel Food
CAKE MIX 39¢

Regular
AJAX 2c Off Label 2 for 31¢

GIANT
AD 77¢

MIRACLE WHIP QT. 53¢

20c Off Label
FLORIENT 69¢

PALMOLIVE
REG. 4 bars 32¢ BATH 3 Bars 38¢

Nabisco — 11 Oz. OREO
CREME SANDWICHES 35¢

CASHMERE
Reg. BOUQUET Bath
3 for 33¢ 2 for 33¢

ECONOMY BAR
CRYSTAL WHITE 69¢

KRAFT
FRENCH DRESSING 16 Oz. 39¢

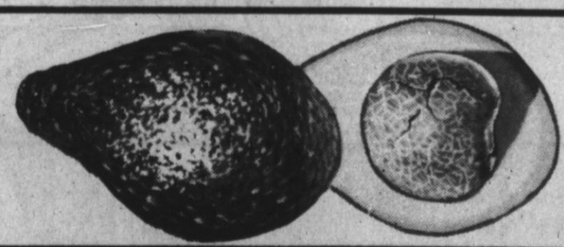
Duncan Hines — Early American
CAKE MIXES FRUIT 3 FOR $1

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KRAFT
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LEMONS lb. 19¢ | Bananas 2 LBS 25¢

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