TWO SECTIONS—SECTION ONE

THE FLOYD COUNTY HESPERIAN

VOLUME 36 | FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MAY 2, 1929. | NUMBER 10

Clonts Again Champ Of Golfers In Floydada

Wins From Ben Blacklock To Take Honors on Twenty-Eighth Hole Tuesday.

J. W. Clonts is again champion of local golfers. J. W. Clonts, 1928 champion of the Floydada Country Club golfers, repeated again this year in the tournament and in addition is medalist of the club, an honor which he won in the qualifying rounds last week. He became champion Tuesday afternoon, when he won from B. L. Blacklock on the twenty-eighth hole of the thirty-six hole championship play. His prize was a golf club and golf trousers.

In the first flight consolation play, P. D. O'Brien was winner of third flight honors.

Runners-up in the three flights are Ben Blacklock in the first, Jack Scott in the second and A. A. Bishop in the third. In the second flight Jas. K. Green won the consolation play, and C. H. Davis, who handled the details of the tournament, expects to be the consolation winner in the third flight, he said yesterday afternoon. "I have only Kight Dickey and Bob McGuire to beat. We will play it off as soon as they can pull themselves together for it," he said.

The final play for championship honors was a good contest, but Clonts' more consistent game in the pinches gave him an advantage that widened as the play progressed. At the thirteenth hole he had Blacklock one down when the latter wearied and played less consistently for the remainder of the contest.

Wants Good Attendance At C. Of C. Tonight

Reports on the work of the Floydada Chamber of Commerce during the past thirty days and new activities that the membership believes should be undertaken will consume the time alloted for the regular meeting of the Floydada Chamber of Commerce which will be held in the County Court room at eight o'clock this evening. Only Floydada speakers will be present and the entire time will be given over to a discussion of the Chamber of Commerce work.

In requesting a good attendance at the meeting this evening J. B. Jenkins, president of the organization, said "We are especially anxious for those citizens who have in mind a special piece of work that they believe the organization should undertake to be present and present it to the membership. It is not possible for the Chamber of Commerce to accomplish every desire of its membership but a great deal of good can come from these meetings by a discussion of the things Floydada needs."

A report on a new highway for Floydada will be made by E. L. Norman, who was one of a committee to attend a recent highway meeting. The best time and method of entertaining the delegation from Oklahoma City will also be discussed by the membership.

MATADOR MAN MAKES FIRST HOLE-IN-ONE THERE FRIDAY

Elmer Stearns of Matador made the first hole-in-one on the Matador golf course last Friday, making the ace on No. 6 where the cup is 220 yards from the tee. Mr. Stearns holds the Matador course record, 29 for nine holes. He has played several times on the Floydada Country Club course.

H. D. Butler returned home Wednesday afternoon after a visit with his sons, Frank and Truett, of Amarillo. He reports that Frank is slowly recovering from an injury which he received several months ago when he fell and crushed his shoulder.

COUNTRY CLUB NOW USES POWER MOWER FOR FAIRWAYS

Among the improvements planned for the grounds of the Floydada Country Club this spring is that of getting better smoother turf set on the fairways of the course and for this purpose a power lawn mower, cutting a swath seven feet wide and powered by a team of three horses was put into service last week.

Practically the entire course of the club has an excellent turf and belief of the club officials is that all it requires is close care and continuous mowing. The new mower is similar to the type used on lawns.

Unfavorable Weather For Crops Past Week

Weather conditions in Floyd County and the South Plains area generally have been unfavorable for small grains the past week, and equally unfavorable for planting and getting stands on row crops. Winds whipped the growing grain three days out of the six and the ground has been too cold apparently for row crop seed to germinate. The lack of moisture is also beginning to be felt.

Climax of bad week came yesterday and last night with a considerable drop in the temperature accompanied by an electrical wind from the north and west. This morning's reports, however, indicate that though temperature was low enough for a considerable frost the fruit damage is negligible, fruit having passed the budding stage. Little damage was done in gardens either, unless early indications are incorrect, garden growers say.

LARGE TURKEY EGG

One of the largest turkey eggs seen at the Hesperian office that we recall, was that brought in one day last week by P. H. Pharr. One of the turkey hens in Mr. Pharr's flock laid the egg and two others of equal size. The one brought to The Hesperian office measured seven and a half inches by nine and a half.

When broken the egg was found to have a double yolk. It was fresh and met the demands of the palate very satisfactorily.

Mrs. Alice Lee Holmes Dies At Home Of Aunt

Mrs. Alice Lee Holmes, of Lorenzo died at the home of her aunt, Mrs. A. A. Hathaway Friday, April 26, following an illnesss of six weeks. Funeral services were held from Carr's Chapel Sunday afternoon at 5 o'clock with Elder J. J. Day in charge. Interment was made in Carr's Chapel cemetery.

Mrs. Holmes underwent an operation in the local sanitarium six weeks ago. She was 17 years of age at the time of her death.

Surviving Mrs. Holmes are her husband, Rufus Holmes and a two year old son, J. R.; her parents, Mr. and Mrs. J. D. Dudley; two sisters, Mrs. Lillie Davis of Amarillo and Jo Dudley of Lorenzo, and two brothers Bill and Foster both of Lorenzo. Her aunts, Velma and Susie Dudley and uncle, Homer Dudley of Lamesa attended the funeral.

Extension on Route 2 Effective July First

A six-mile extension on Route 2 out of Floydada, that will give better mail facilities to twelve or more families, has been granted by the post office department, following a recent inspection by a representative of the department.

J. D. Starks ,postmaster, was notified this week that the extension had been granted, effective on July 1.

Twenty-three families will be served by the extension.

Miss Hamner's Address Feature Of Federation

"What I am to be, I am now Becoming" Theme of Address By Amarillo Woman

Fifty-three women were present at the spring meeting of Floyd County Federation of Women's Clubs held at Sunset Tuesday, April 30. Miss Laura V. Hamner, county superintendent of public instruction, Amarillo, gave the principal address which was of particular interest to the club women.

The meeting opened at 11 o'clock with Mrs. W. H. Bethel presiding. W. F. Cook, principal of Sunset school, welcomed the viistors to the community and Mrs. Lon V. Smith Floydada, responded with a short talk. Following committee reports, Mrs. Lon V. Smith and Mrs. E. L. Angus gave reports of the seventh district convention at Snyder, Mrs. Joe H. Smith, Antelope named some benefits derived from the fourteenth district parent-Teacher and Mothers' Congress.

Mrs. E. L. Angus, Floydada, gave a vocal solo and responded to an encore with a reading. Following a business session the meeting was adjourned for lunch which was served in the club room.

Afternoon session was opened with piano selections played by Mrs. Harris H. Ball of Lockney. Miss Hamner then gave special entertainment for the school children by reading esveral poems composed by her and dealing for the most part with child life. These were enjoyed by both children and grown-ups.

Miss Eugenia Hoffman favored the assembly with a piano solo, and Mrs. O. E. Stevenson Jr. of Lockney gave a pianologue which was greatly enjoyed. She was accompanied by Mrs. Ball. Other entertaining numbers which were well received by the audience were readings by Dorothy Jean Leach, Lucy Dean Rose, Melba Glee Harper, and Mrs. J. D. Christian. Mrs. E. L. Angus sang "Little Gray Home in the West," and Bessie Shearer and Lola Knierim sang a duet.

Mrs. O. R. Blankenship, president of the County Council of Potter County, was present and told some of the things her council is doing.

"What I am to be, I am now becoming" was the theme of the address by Miss Hamner. "We should live our lives so that each day would be a wonderful experience. We should decide upon our objective and then after that try to motivate each day toward that aim. At the end of the day, check up. Ask yourself if you have made any progress that day. What you are today you will be in the future, only intensified," she said.

"There are two things every home should have, comfort and culture, Love appreciation and a real absorption of beauty is the most practical thing on earth. I would tie the house to the ground with flowers and shrubs and make it look as if it belonged there and I would name the home. A named home will help the occupants to live up to a definite standard.

"I would ask that each woman give to her children this summer an unusual and interesting experience. Take little vacations with them that they suggest and in which you have a definite part. If you will do this your children will always remember having lived in a happy home.

"Check upon your neighborhood. Try to establish health inspections in your school so that each child's health can have proper attention. Scientific tests and measurements are of more help to a school than anything else. Give rural children the comforts and advantages that are due them.

"Out of our life let us bring this: that twenty-four hours is not 'just a day' but 'a day'" Miss Hamner said in closing.

Those who registered were: Mrs. W. H. Bethel, Campbell; Mrs. O. R. Blankenship, Amarillo; Mrs. Della Wooten, Sunset; Mrs. J. F. Bostick, Mrs. Lenton Lanham, Mrs. George F. West, Mrs. Glenn A. Smith, Mrs. Carl Daniel, Mrs. Willbur Wilson, Mrs. Paul Snodgrass, Mrs. Claude Leach, Mrs. N. D. Clark, Mrs. Walter Wood, Mrs. C. S. Gilliland, Mrs. W.R. Campbell, Mrs. O. C. Sanders, Mrs. Esley Yearly, South Plains Mrs. G. D. Allen, Mrs. W. L. Thom-

(Continued on back page)

Floydada Girl Leaves To Enter State Meet

Jessie Mae Wood, winner of second place in the typing contest at the district interscholastic meet at Lubbock, left Wednesday for Austin where she will enter the state contest. She was accompanied by Mrs. G. J. Clements, and H. H. Cunningham, her instructor, Mrs. J. G. Wood took them to Plainview.

Two other Floyd County students will also attend the meet. They are Glenna Collins and Elsie Meriwether of Lockney, winners of second place in tennis doubles. Floyd County school students made an excellent showing at the district meet although only three could enter the state meet. Two thousand contestants and delegates are expected to attend the state tournament at Austin May 2, 3 and 4.

H. O. Pope underwent an operation for throat gland trouble in the Plainview Sanitarium Wednesday of last week. He was able to return home Sunday and today was able to be down town.

Commencement Week Calendar

Friday evening, May 3—Commencement exercises of East Ward School, at High School Auditorium.

Sunday morning, May 5—Baccalaureate sermon for members of the High School graduating class, by Rev. P. D. O'Brien, at High School Auditorium at 11 o'clock.

Monday evening, May 6—Musical recital by pupils of Mrs. V. Andrews at High School Auditorium.

No other program will be held during next week because of the chautauqua which will be in this city throughout the week.

Tuesday evening, May 14—Senior Class Play, entitled "The Arrival of Kitty," with a cast of nine characters, at High School Auditorium.

Thursday evening, May 16—Commencement exercises of the Andrews Ward School, at Andrews Ward Auditorium.

Friday evening, May 17.—Graduation exercises for members of the High School graduating Class, at High School Auditorium.

Old Fashion Music To Feature Pioneer's Day

"McDonald's Corn Huskers" Will Assist in Celebrating County's 39th Birthday.

Old fashion music, for old fashioned folks, to live again the old fashion days is the plan outlined for Pioneer's Day on May 28 when Floyd County celebrates her thirty-ninth birthday with a county-wide gathering of old settlers. "McDonald's Corn Huskers" will furnish the music for the get-together of Floyd County old settlers, and promise to "produce music that make the young wish they were pioneers."

John W. McDonald, leader of the "Corn Huskers" stated this week that his band would furnish the music for the occasion. The Floydada Chamber of Commerce will act as hosts to the "visitors" who are expected to gather on May 28 to discuss the days when Floyd County was organized in 1890.

All residents of Floyd County for twenty-five years are eligible to be classed as pioneers. It is for them that the thirty-ninth birthday celebration is being planned, and the now surviving residents of the county at the time of its organization are expected to take part in "their party."

1930 C. Of C. Meeting Will Be Held In Ralls

Ralls was named as the 1930 convention city for the district meeting of West Texas Chamber of Commerce after the close of the convention at Tahoka Wednesday April 22.

About sixty delegates and thirty-five members of the East Ward Primary Band attended the convention from Floydada. Miss Robbie Archer represented Floydada in the "My Home Town" speaking contest in which twelve other girls and boys entered. First place was given to the Tulia representative.

More than five thousand delegates attended the convention which was said to be the best ever put on in West Texas during the eleven years that the West Texas Chamber of Commerce has been in existence.

A letter from C. C. Williams, secretary of the Tahoka Chamber, to Ed Bishop read in part: "The Tahoka Chamber of Commerce wishes to take this means of expressing our thanks to you, your Chamber of Commerce and your citizens for the wonderful cooperation in making this great convention the success which it was pronounced. The district convention cannot be a success without the cities of the South Plains, and your city has shown its spirit. Let's start planning to show the citizens of Ralls that the old cooperative spirit remains on the South Plains."

Open Music Store Soon Plan Of D. P. Carter

D. P. Carter, of Lockney, will be manger of a new music store to open in Floydada as soon as the building can be put into condition to receive it and stock reaches Floydada, he announced the first of this week. His son, R. W. Carter, will have an interest in the business, but will not be here to assist in its management, Mr. Carter said.

The Montgomery Building on South Side, heretofore occupied by A. D. Summerville's fruit stand, has been leased by the Carter's. Their establishment will be a general music store. Mr. Carter is moving his family here this week.

MRS. S. J. HOLLUMS ILL

Mrs. S. J. Hollums has been very seriously ill at the home of her son, John A. Hollums, since Monday of last week.

The children who have arrived to be at their mother's bedside are: Rev. J. W. Hollums, of Cushing, Oklahoma, C. W. Hollums and family of Hereford, Mrs. D. H. Roland, of Los Angeles, and Mrs. W. S. Wharton, of Seagraves.

Epworth League Meet Attended By Hundreds

Quarterly Meeting Of Plainview District Is Interesting And Helpful, Visitors Declare

One hundred seventeen visiting delegates were in attendance at the regular quarterly meeting of the Plainview District Epworth League conference held with the Methodist Church of this city Saturday and Sunday. Flomot was represented by the largest delegation of leaguers present for the two-day meet. The first twenty-two delegates to register Saturday morning were the Flomot chapter.

Visiting delegates declared that the Floydada meeting was one of the most interesting and helpful conferences that they had ever attended. The local chapter was complimented highly upon their entertainment features.

Canyon was selected as the next meeting place for the quarterly conference. This city was represented by nine delegates and made the strongest bid for the next meeting. The Canyon meet will be held during the latter part of July, it was announced.

Sunday Hour Program Good

Among the most interesting features of the two-day conference was the "Eight O'clock Watch Hour" held Sunday morning. Mrs. Pipkin, of Flomot, conducted the sermon and prayer service. One hundred of the visitors were present for the Sunday School services at the Methodist Church at 9:45 o'clock.

The conference was opened Saturday morning by Rev. M. M. Beavers, of Plainview, under the direction of Miss Ila Mae Hastings, District Secretary, of Vigo Park. Rev. Beavers gave the first address, J. E. Shewbert, of Abilene, also spoke Saturday morning. He is Field Secretary of this conference.

Lunch was served to the visiting delegates at both the Saturday and Sunday noon hours by the Women's Missionary Society, of the local church.

During the business session Saturday afternoon, Mrs. Jake Grifith, of Lockney, resigned the position of president of the County conference and Winston Wofford, of Lockney was appointed to fill the vacancy. It was also decided that a County Conference would be held at Lockney on June 2. The Floyd County league is composed of chapters from Floydada, Lockney, Dougherty, Fairview and Aiken.

Fairview Wins Prize

"Stunt Night" Saturday evening proved to be a peppy and interesting part of the meeting last week. Each chapter represented gave a short stunt of some nature, carrying out the Epworth League work. The Fairview league was awarded first price for the best stunt, winning by a small margin over the Canyon chapter.

Following the "Eight O'clock Watch Hour" Sunday morning, and the regular Sunday School services, Rev. G. T. Palmer, pastor of the Floydada church delivered a sermon to the young people on "The Real Purpose of Epworth League work."

Featuring Sunday afternoon's program, Miss Luella Deason, of Amarillo, gave a very beneficial

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Commissioners Confer With Dist. Engineer

Discussions at the conference last Saturday of the Commissioners' Court with District Engineer Joe M. Caldwell of the State Highway Department, were informal in nature, the problems of the court in meeting the wishes of the department in the improvement of highways in the county, being presented frankly to the District representative of the department.

A few citizens of the county, other than members of the court, attended the conference of some 2 hours. Highway 28 through the county would be straightened at some points to reduce the mileage, and the right-of-way through the entire length of the county widened to 100 feet, if the desires of the department are met. The highway from Ralls to Floydada, the highway down the Denver and the cut off from Floydada to Barwise were also discussed to some extent. At the Blanco Canyon crossing an early inspection was promised by Mr. Caldwell.

The problem of the court, it was pointed out, is simply a matter of finances. The court is not able to take from its regular road and bridge funds sufficient money to handle any of the improvements desired at this time.

Local Dealer Attending Sales And Service School

E. E. Hinson, of Radio Electric Co., went to Plainview Wednesday to attend a Frigidaire service and sales school, which is being conducted there until Saturday by the Frigidaire Corporation of Dayton, Ohio. Two engineers, one from the factory and one from P. M. Bratton Co., distributors of Fort Worth, will be present, according to Mr. Hinson. Dealers from the entire Panhandle will attend the school.

Mrs. Tom Triplett, of Amarillo, was a guest of Mrs. Homer Steen Wednesday night.

ORGANIZED BULL CIRCLE IN PLEASANT HILL COMMUNITY

Organization of a bull circle among dairy cattle owners of Pleasant Hill, southeast of Floydada, was completed last week, and a registered bull purchased from O. L. Stansell of this city.

Dan Day took the lead in organizing the circle, and he with seven neighbors. all in the same community, are the contracting parties. Other members of the circle are George Day, Chas. Camden, A. T. Pratt, T. J. Cardinal, Mrs. Joe Evers, M. Y. Towry and R. M. Battey.

New Santa Fe Agent To Be Checked In Friday

F. J. Barkhurst, for the past four years agent of the Santa Fe in Floydada, is checking out this week to take a similar place at Lamesa, and his successor will be V. Williams. who comes from Seagraves. Mr. Barkhurst bid in the Lamesa position early in April and has been awaiting the naming of his successor.

"Williams is a good man, we think, and we feel that Floydada people will be glad to have him as their agent," W. E. Goodlee, general freight and passenger agent, of Amarillo, said this morning. He was here in company with Superintendent Gillies this morning looking over additional footage of team track now being put in by the company. The new track will total 1400 feet and will extend from below Jackson street to Missouri Street, Mr. Gillies said.

FIDDLERS' CONTEST FRIDAY

A style show of fifty years ago, a mock wedding and an old fiddlers contest are the features of a gala night of entertainment at the Campbell school house Friday night. Campbell Home Demonstration Club is sponsoring the entertainment and will sell popcorn balls and other eats during the evening.

The old fiddlers contest is open to all, and several entries are beginning to come in, it has been stated.

Lawrence Ruddick Is Killed In Oil Fields

Word was received Monday by Mr. and Mrs. J. F. Ruddick, of this city, of the death of their son, Lawrence Ruddick, of Westbrook, Texas. His death resulted from internal injuries sustained Sunday from an oil field accident near Pecos. The nature of the accident was not stated in the message received.

Mr. and Mrs. Ruddick and daughter, Mrs. M. Frost,, left Monday for Westbrook to attend the funeral services. The services were held Tuesday at Westbrook and interment was made in the Westbrook cemetery. The deceased is also survived by a wife and five children, three brothers, Carl, of Abernathy, Floyd, of Hale Center, and John of Westbrook, and two sisters Mrs. Frost, of Floydada, and Mrs. Alice Franklin, of Big Spring.

The deceased resided in Floydada a number of years ago. He had been in Westbrook for the past few years.

FELTON-de CORDOVA WEDDING AT QUANAH ON APRIL 26

Miss Audrey Felton, daughter of Mr. and Mrs. P. M. Felton and Mr. Johnnie de Cordova, son of Mr. and Mrs. G. W. deCordova, were married Friday evening at Quanah. Immediately after the wedding they left for Waco and Dallas.

Mr. and Mrs. deCordova were reared in Floydada and both are graduates of the Floydada High School. She attended C. I. A. this previous term and during the past year has been employed as bookkeeper at The Texas Utilities Co.

They have planned to make their home in Waco or Dallas.

Lakeview School Year Closes Friday Night

Graduation Exercises Friday Feature "Closing Week" of Lakeview School.

Closing exercises for the Lakeview School are being held this week, with the final program on Friday night. Graduation exercises of the seventh grade students is being held Friday evening with a short closing program. Rev. P. D. O'Brien will deliver the closing address. George Gilpin is superintendent of the school.

Twelve students are members of the graduating class of the school. Evelyn Roy is salutatorian and Ray Lloyd is valedictorian of the class. In addition to the program Friday evening, Friday afternoon is being termed as visitors day. A dinner will be served at the school building by the parents of the graduates.

This Thursday night, Mrs. Geo. Gilpin offers a three act play, entitled "An Early Bird." Students of the eighth and ninth grades will take part in the play. This play will act as the closing program for these grades of the school.

On Tuesday evening, Miss Thelma Kinnard presented her first and second grade pupils in a "Tom Thumb Wedding" at the Lakeview auditorium. Twenty-three children took part in the wedding and carried out the ceremony to perfection. Lena Mae Nelson was the bride and C. D. Alexander was the bridegroom for the occasion. A large crowd witnessed the performance.

"Vacation" was the title of a three act play presented Wednesday night. Third and fourth grade pupils gave the play before a large audience. Mrs. Frank Macon, teacher of the third and fourth grades, sponsored the play.

Building Permits For April Total $50,375

Pronounced Increase of Permits for 1929 Over Same Period for 1928 Indicated.

An April total in building permits of $50,375 as shown by the records of City Secretary Burl Bedford at the close of the month Tuesday afternoon, brings the total of permits in the city for the first four months of the year to $171,025, a materially larger figure than for the same period in 1928, when the total was $35,650.

Of the figures for the total of the first four months permits in 1928 $20,825 were issued in April. The total for the entire year of 1923 was $255,990.

Permits issued in April were as follows:

R. L. Williams, lot 6, Block 75, residence moved from Dougherty, $750.00;

Foster Amburn, Lot 6 in Block 3, West Side Heights, residence, $2,600;

S. M. Cole, Lot 3, in Block 67, residence, $4,200;

Consumers' Fuel Association, Lot 11 in Block 75, sheet iron warehouse extension, $300;

A. J. Folley, Lot 2 in Block 67, repairs to residence, $500;

G. C. Wood, Lot 12 in Block 136, residence, $1225;

E. S. Randerson Lots 1 and 2 Block 82, brick business house fifty by 150 feet, $18,000;

G. R. Strickland, Lots 9, 10 and 11 in Block 24, Bartley Addition, residence, garage and barn, $4,000;

C. H. Elrod, Lot 10 in Block 4, West Sdie Heights, residence, $3,000;

W. T. Gray, Lot 11 in Block 3, West Side Heights, residence, $3,000;

W. T. Gray, Lot 12 in Block 3, West Side Heights, residence, $3,000;

E. L. Campbell, Lot 5 and one-half of Lot 4, Block 111, residence, $2,100;

I. W. Hicks, Lot 3 and one-half of 2 in Block 137, residence, $2,700;

J. W. Lanier, Lot 11 in Block 23, residence, $3,000.

City-Wide Clean Up Plan For Week Of May 6 To 11

n a drive to bring to the realtion of the citizens of the comnity the desirability and need for general spring clean up of all emises in Floydada, including als and neglected corners, officials the city led by Mayor W. C. nna this week are hoping that citizenship have become somet aroused and that general coration will be had next week, n the final week of the clean campaign arrives.

one believes that Floydada may be as badly in need of a laung as it might be made to ap; he only needs to listen to or Hanna for a little while ting out some of the things could and should be done to ge his mind about the matter. ng the past ten days notice has served by the sanitary dement on more than two hunproperty owners that the ner in which garbage, waste and are being disposed of is con to the city's ordinance and state sanitary code at these es, some of them business intions and some of them priresidences. "There isn't any malicious intent, of course," the mayor said, "Just carelessness, generally," However, where there is one carless person in a block his neighbors are put at a disadvantage for rubbish, cans, garbage and refuse have a way of scattering and the careless neighbor who pitches out his cans intending to "take care of them tomorrow," or stacks feed in the alleys intending to store it properly "in a few days," generally ends by imposing on the neighbors who find a part of these on their premises within a few days.

Appoint Block Captains

Probability that block captains would be named this week-end to have responsibility for the general clean up work next week, was indicated Wednesday at the City Office. These captains are expected to be named by the 1922 Study Club, one of the local organizations which has been asked to aid in the campaign. All the regular sanitary equipment of the city will be ready for use during the campaign and Mayor Hanna said that a sufficient number of other wagons or trucks will be available to carry out the city's part of the program.

Plans Are Made For First Monday Trades Day Events

Monday, May 6—First Monday in Floydada—that's the news that is being broadcast by a practically unanimous list of retail merchants of Floydada, who are working jointly with the firm of Seale & McDonald, auctioneers, to provide a big, free monthly auction market for the benefit of the farmers of the county who want to buy or sell at auction.

Response last month to the auction offer of April first was gratifying, it was generally agreed following the undertaking of this feature on April 1. Seale & McDonald, the auctioneers, handled nearly $4,000 worth of business on the day of the auction in April, indicating a tremendous interest. The same service will be made available this First Monday. The auction sale opens at 10 o'clock in the forenoon and continues until night or until such time as their efforts are no longer required. Grounds for the auction sale are east of the square, and the recently constructed hitching racks northeast of the square, put up by the city on lots of W. M. Massie, make it convenient and easy for sellers or buyers of live stock as well as of implements and other effects to easily take advantage of the opportunities provided.

"Response from the farmers and from the retail business men alike has been most gratifying," Jno. W. McDonald said last week, "And it is our belief that this can be made a mutually profitable feature in Floydada every month."

NEW HOME LATTA SERVICE STATION OPENS SATURDAY

The new home of the Latta Service Station on the Matador Highway, three miles east of Floydada, is being completed this week, S. J. Latta, proprietor, said Wednesday morning, in announcing a formal opening for Saturday.

The station has been in operation for more than a eyar, but just recently Mr. Latta decided to make it a very attractive one and accordingly has made it into a white stucco building that is very attractive.

He is broadcasting an invitation through The Hesperian this week to all to attend the opening.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN
Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES

One Year	$1.50
Six Months	.85
Three Months	.45

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Advertising Rates Furnished on Application.

Vote On Bond Issue In Precinct Two May 12

It usually pays to keep your nose out of your neighbors' affairs, and thus at first thought it might appear that for The Hesperian to make any observations regarding the vote for the road improvements in Precinct Two on May 12, would be out of place. However, the interests of Precinct Two and all the other precincts are so closely allied that the interest of one is almost the interest of all.

What will be the reaction to the proposal to spend $25,000 in that precinct for the opening up of right-of-way and making possible new highway routes through that section of the county, we cannot say. We hope, however, that the effort will not meet the same fate of the effort to get a highway paved through the county, tried some three times with poor success.

People of Precinct Two will have done a good job if they succeed in getting a two-thirds majority for their $25,000 bond issue. They will have made possible, by this vote, an improvement they can't get by any other means possibly in this decade. The vote would furnish money for right-of-way. $25,000, of course, wouldn't do any paving. The bill won't be high for the taxpayer although it will cost something, of course.

The story in short and simple words is that if the people of Precinct. Two want their highways opened up and gotten in shape for the state to take over they will have to provide the funds. Surely, they will not fail to do this.

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PRESIDENT HOOVER SAYS:

"Anyone who has watched the development of our cities during recent years must be impressed by the effective and constructive service rendered by their Chambers of Commerce. These organizations have not only promoted the business interests of their communities but have justified our confidence in American business men by the increasing breadth of vision and public spirit which makes them see all the community's problems as their own, to the solution of which they will willingly contribute time, effort and their practical points of view."

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HIGHDAYS, HOLIDAYS, HEALTH DAYS

As school children already are beginning to visualize vacation, so also should teachers and parents begin to plan for the idle days and see to it that not one is left out of the Summer Round Up.

This inspection during vacation, when abnormalities are discovered and corrected, may mean the gain of a full year's time to a child in his school life.

It is a grave fault of some one for a child to have to enter school with adenoids, diseased tonsils, decayed teeth or weak eyes. How can an afflicted child study as well as the child with no handicap of physical infirmities?

The value of the periodic health examinations has been so generally conceded that the question of the desirability of the examinations seldom arises. The relationship between scholarship and health seems to be a very definite one and the best scholarship is obtained when children are in the best physical condition.

—o—



'Round The Square

With Old Battleaxe (Himself)

Say, folks, next week is Clean-Up Week. And we don't want to make this no half way job, either. There is a mighty simple way to work this thing—and it is, for every fellow to clean up his own place, and —the job is done to the whole town. Sounds easy, don't it? Gosh, who knows, maybe the city dads will start a crew of men to sweeping the streets. If they do, we might have the streets all cleaned within three weeks. But, of course, if we had a street sweeper, well—

That lady at the Royal Theatre last week wanted to tell our fortune. She told us for fifty cents, and sure enough that's what it was.

Two entire families left Slaton the other day for Austin to take treatment for mad dogs bites. How would you folks like to see O. B. tearing out down the street foaming at the mouth? Some times, a fellow feels like doing it, but it ain't exactly being done in the best families. Now, if you city papas don't want your "pet peever" or some other "innocent citizen" to get "bitted by a bad puppy" you had better kill a few of them out. Dog gone, this is a doggy town—just too many dog gone dogs.

And say, folks, while we are talking about the Theatres, we are just beginning to start to commence to open one of the keenest little theatres in West Texas right here in Floydada. Talkies, 'neverthing. And right here O. B. wants to take the defense in the "Sunday Movies" question. We ain't been solicited by nobody to say so, but we are expecting to see some real sure enough pictures here on Sunday afternoons when the new theatre opens. Am I right or Amarillo? (Note: this ain't no paid advertisement, either).

Notice in the Shamrock Texan that somebody calls that city their "Pet Town." Yes, that's what some of these sheiks from other towns call Floydada, too.

Don't anybody dare whisper it, but there's a rumor that a prominent Floydada man was kinda figuring on giving a ten year lease to the city on about sixty acres of land at the edge of town for an Air Port. Hold your breath till next issue, it might be true.

Derned if this printing office is not called everything in the world—and it's employes are called a lot of things that are not in this world. We've had calls for everything from tractors to ice cream cones. Why, the other day, somebody mustta thought this was a stock yard. They called over the phone and wanted to know if "Mike Howe" was here."

Dog gone it—that's not all we had to say this week, but there goes that dog gone operator hollering "More Copy."

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF MAY 6, 1915

George T. Moore, of Kansas City, is spending a week's business visit in Floyd County. He has large land and cattle loans here and is greatly interested in the development of this town. In 1887 Mr. Moore became the owner of the old "F" Ranch, comprising a large part of Motley, Floyd, Briscoe and Hall Counties. There was only one settler on the entire tract at the time of the purchase, and Mr. Moore admits frankly that he thought the man who paid more than a dollar an acre for any of it was a fool.

The tenth chapter of "The Million Dollar Mystery" is given in this issue of the paper. This story is the first serial moving picture ever made.

Tom Ross, Junior student in Floydada schools, won first place in the declamation elimination contests for the Amarillo District Interscholastic meeting held at Canyon last Friday. He will represent the thirty-one panhandle counties at the state meet in Austin.

The greater number of the teachers for the Floydada Public School faculty another have been selected. F. E. Savage was chosen as superintendent, to succeed himself, and Misses Moorhouse, Savage, Julia Collier, Smith and Ivey and Mrs. Baker were re-elected to places in the faculty, as were Miss Eunice Mann, present teacher at Allmon and Miss Emma McCleskey, of Hale Center.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,

Of The Floyd County Hesperian published weekly at Floydada, Texas for April 1, 1929,.

STATE OF TEXAS
County of Floyd ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Homer Steen, who, having been duly sworn according to law, deposes and says that he is the business manager of the Floyd County Hesperian and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912,

1. That the names and addresses of the publisher, editor, managing editor,, and business managers are: Publisher Hesperian Publishing Company, Floydada, Texas; Editor, Managing editor, and Business Manager, Homer Steen, Floydada, Texas.

2. That the owner is: Hesperian Publishing Co., Inc., Floydada, Texas, with stockholders as follows: Lon M. Davis, H. E. Cannaday, J. V. Daniel, Glad Snodgrass, Mrs L. J. Welborn, Mrs. W. I. Cannaday, O. P. Rutledge, Thos. Montgomery, J. S. Collins, W. U. White, S. A. Greer, C. Surginer, Estate of V. A. Leonard, T. P. Collins, R. Fred Brown, W. H. Hilton, Lon V. Smith, Geo. V. Smith, T. S. Stevenson, E. P. Nelson, W. L. Boerner, Arthur B. Duncan, Estate of A. D. White deceased, Homer Steen, N. A. Armstrong, C. Snodgrass, W. M. Windsor, Mrs. M. F. Greer, Maud E. Burrus, B. F. McIntosh, J. M. Willson, all of Floydada, Texas; Mrs. Foy Stewart, Wichita Falls, Texas; Claude V. Hall, Commerce, Texas; Roy L. Haynes, Austin, Texas.

3. That the known bondholders, martgagees, and other holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: Mergenthaler Linotype Co., New Orleans, La.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

HOMER STEEN.

Sworn to and subscribed before me this 27 day of April, 1929.
(SEAL) TOM W. DEEN,
County Clerk, Floyd County, Texas.

CARD OF THANKS

We take this means of thanking the good people of Fairview and Center for their tender words of comfort in the death of our baby daughter and grandmother, little Winnie Winkle. We were permitted to keep her only three months and ten days, and then God in His wisdom, called her home. May God's richest blessings rest on you all.

Lee Burgett and family,
L. J. Burgett and family,.
Mr. and Mrs. Archie Cook.

BUICK EXPECTS THEIR SMALL CAR TO DOMINATE THE FIELD

Performance, stamina and attractive appearance, the elements in motor car manufacture which have made Buick the outstanding car in its price class, will be carried out in the new six cylinder automobile that Buick is to introduce into the lower price field early this summer, officials declare.

The mere fact that the new car is to be built by Buick places unusual demands upon the engineering department of that company. The officials have pointed out that Buick is not juse merely the name of an automobile, but that it symbolizes quality which has built for the company's product a two to one performance over any other car listing above $1,200. They maintain that, as Buick leads in its field, so must the new product lead in the field which it is about to enter.

ROY PATTON DAIRY



Pure Whole Milk and Cream

We invite your inspection of our methods of handling the milk we offer you. And will appreciate your orders.

Phone 306

FLOYDADA

McGUIRE'S
"The Store for Men"
Rob't McGuire, Prop.
Cleaning and Pressing
PHONE 66
We Call for and Deliver

FLOYDADA TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
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T. C. Russell
Insurance Agency
All kinds insurance and farm loans

FIRST MONDAY
May 6---Trades Day
COME TO THE
Farmers' Free Auction Sale
Sponsored by Merchants of Floydada, cried by Seale & McDonald. Bring in everything you want sold.
Sale Begins 10 a. m.

PAINFUL INDIGESTION



"I SUFFERED a good while before I found something that would help me," writes Mr. E. W. Berry, of Neosho, Mo. "My trouble was indigestion, pains in my chest and a tight, bloated feeling that would make me feel smothered.

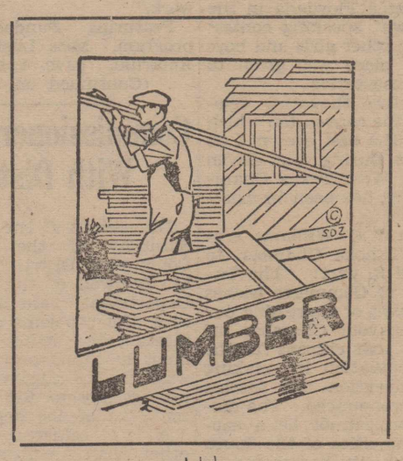
"Speaking of this to a friend of mine, he told me that Black-Draught was good for this trouble. I bought a package. It certainly did help me, so I continued to use it.

"I am in the transfer business, and sometimes when I would be hungry and ready to eat, I would have a call and would have to eat later. Then I would eat too much or too hurriedly. This would cause indigestion. After I started using Black-Draught, I found it did me a world of good."

THEDFORD'S
Black-Draught
For CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take Cardui. In use over 50 years. E-130

Better See Your Local Lumberman First



The other day we listened to the story of a man in another community who purchased a "ready cut" house.

The material came cut to length and ready to nail together.

Before the building was completed, however, the purchaser was ready to concede that there are many flaws in the "ready cut" system. Carpenters on the job were on the verge of hysteria before the work was finished.

All of which illustrates that the promise of great savings in building materials from such houses are not always to be relied upon.

Our lumbermen in Floydada are doing their utmost to give service. They furnish reliable building information as well as building materials. They merit your patronage.

Floyd County Hesperian

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 225

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Readhimer Building
Telephone 93; Residence No.260

A. C. Goen M. Polk Goen
Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Boothe Building West California Street

E. P. NELSON FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
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L. G. MATHEWS
Lawyer
Readhimer Building
Floydada, Texas

Drs. Smith & Smith Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

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GENERAL PRACTICE
Diseases of Women and Children a Specialty
OFFICE IN READHIMER BUILDING
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Residence 250 Office 250

M. FROST, D. C.
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Licensed under Kansas and Arizona Laws
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Floydada, Texas



THEY WEAR —LONGER

Sold By—

MARTIN DRY GOODS CO.
FLOYDADA, TEXAS

PRODUCT OF GENERAL MOTORS

Before you buy a car it's wise to compare with

THE NEW **PONTIAC BIG 6**

Some people make a fundamental mistake when they go to buy a car. They receive a demonstration and they compare the new car only with the car they are about to trade. To help you avoid this mistake we have arranged a special demonstration of the New Pontiac Big Six. See the others, by all means. But see the New Pontiac Big Six, if only for the sake of comparison.

Prices $745 to $895, f. o. b. Pontiac, Michigan, plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

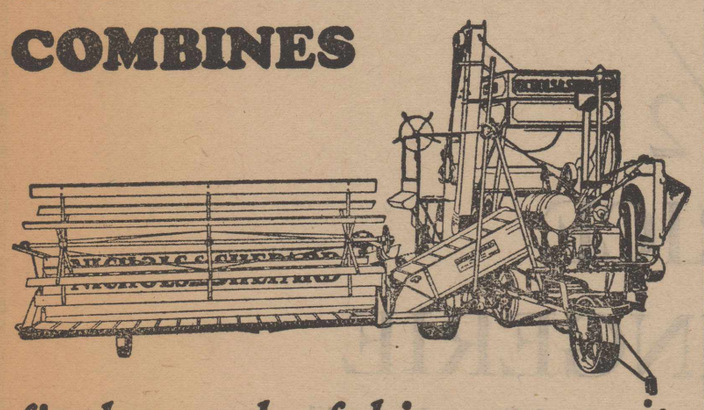
Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for delivery and financing.

Scoggin-Dickey Motor Co.

Floydada, Texas

NICHOLS & SHEPARD COMPANY

COMBINES



fit the needs of this community

The Red River Special Line for 1929

Combines
10′ Cut
12′ Cut
15′ Cut
15½′ Cut
20′ Cut
Prairie Type

Threshers
22 x 36
28 x 46
30 x 52
32 x 56

Tractors
4 Sizes

N & S Corn Picker—Husker

In the Nichols & Shepard Line of Combines you will find machines that exactly fit your needs.

It includes machines with combinations of separator, header or windrow pick-up that will exactly fit the need on your farm, whether it is large or small.

We will gladly assist you in working out the combination that best suits your farm, your crop and your power.

You will also get the combine that has all the latest improvements and the greatest machinery ever devised for getting the grain from the straw.

The Nichols & Shepard Combine is light of draft, ample of power, sure in threshing, reliable. It will enable you to harvest your crop, easily and quickly—saving your grain and your money. See us for complete information.

NICHOLS & SHEPARD
In Continuous Business Since 1848

Sold By

L. C. McDonald

The RED RIVER SPECIAL line

The TOWN DOCTOR

(The Doctor of Towns)

—SAYS—

KNOW THE VALUE OF YOUR TOURIST TRAFFIC

There has been a great deal written and said about the value of automobile tourists. Not all of it has been correct, since much of it has been more or less guess work and the personal opinions of groups promoting highway routes and trails and publishers of books in which advertising is the main issue. In many cases the data given out is somewhat out of line, but be that as it may, the truth is nearer their figures than the realization on the part of most towns of what the actual value really is.

A check of automobile tourist traffic in practically every corner of the country shows an average of three and one-half persons per car; the average daily expenditure for not less than ten-day trips to be over $17.00 an average of 250 miles daily, covering seventeen cities and towns; and that less than 20% of the traffic are "Tin Can Tourists"—those who live in camps and travel in what might be termed second class.

Average expenditures will show:-

Gasoline—allowing 250 miles, 15 miles to gallon @ 16c	$2.75
Oil—average of 3 pints per day @ 30c a quart	.45
Automobile incidentals including storage	.50
Meals, bkf. 50c, lunch 50c, dinner $1.00	7.00
Lodging—average of $1.50 per person	5.25
Incidentals	1.75
TOTAL	$17.70

This does not allow for unforeseen expenses, but does include possible tire and mechanical upkeep, tips, a soda or sandwich now and then, and the usual "Having a Swell Time" to the folks back home.

On this basis, the potential cash value of each tourist car (a car more than 100 miles away from its home garage) is $1.04 to each of the towns through which it passes.

There are few towns of 40,000 population, and many with less, that do not now have an average traffic of 25,000 cars per week (3572 per day or 223 per hour for 16 hours a day—less than two cars each way per minute) and motor traffic will increase yearly.

Twenty-five thousand tourist cars enroute spend $442,000.00 in seventeen towns per week, or $26,000.00 per town. A business house with an annual business equal to this would be something to talk about.

Every town has a chance at this business. It may not be $3,714 per day, but one-fifth that much is something to go after.

The live business organization knows the amount of traffic that passes through the town the same as any live merchant knows the number of people that pass his store. No town or business can tell if they are getting their share of business to be had if they do not know this.

The cash value of tourist or motor traffic is great enough to warrant concerted action and expenditure of goodly sums to get it, but there is more: twenty per cent of the out-of-state motor traffic is in the market for, or can be sold, a new location. Good roads have widened the farmers' range of marketing at a profit and have broadened opportunities for the employment of labor, but too few towns and cities have capitalized on it.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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What's Doing In West Texas Today

(By W. T. C. of C. Publicity Department.)

Memphis' building program is expected to set a new high record this year. Homes of both frame and permanent construction, business houses, and additions, including basements, to other business houses have been finished lately.

Grading and graveling is almost complete on the two mile stretch of road between the Electra-Archer paving and the Iowa Park road. The new road will give a direct outlet from Electra to the oil field and irrigated valley communities, shortening the route with an all-weather road.

Work has started on a white way lighting system for Tahoka's business section. By reducing the city water pumping rates approximately 30 per cent the whiteway will be practically no expense to the city. The West Texas Utilities Company will bear the expense of installation.

Construction has started on Hamlin's large lake, and the site for the big iron reservoir has been cleared. Digging of the ditch and laying of the main to town is under way. This lake will hold sufficient water to furnish a city of 25,000 people, and supply Hamlin three years if necessary, without rain.

More than $35,000 is being spent on changes and additions to the telephone system in the Pecos Northwestern Telephone Company. Changing over to the common battery system is expected to be completed by May 1. Pecos has one of the four transcontinental repeater stations in Texas.

Miami has three study clubs. "Home Progress," "Study Club," and "Childs Study Club," which with the Lions Club and the Church Federation are expecting to put over many needed improvements in Miami this year. It is their desire to make Miami a town noted for its beauty and attractiveness, and for its moral and religious attitudes.

Perryton's fire record was one of two in Texas to win national honors. Perryton won second place in Class 5, made up of towns under 20,000 population El Paso was placed fifth in Class 2 of towns under 500,000 and over 100,000 population. Only 57 cities and towns in the entire U. S. won honorable mention

Shipment of marble from the Jordan Marble mountain about 28 miles southwest of Alpine has begun. Two new engines, of 80- and 120-horsepower capacity with new saws, polishing machinery and other equipment have been installed. The lack of an adequate supply of water which was a handicap has been overcome with a new well and a 100,000 gallon reservoir.

Hobbs, N. M., has organized a chamber of commerce with forty charter members, business men, merchants and others, including Alex Reeves, who wrote the WTCC for constitution and by-laws. A delegation was sent to the South Plains district meeting. Hobbs is located in the South Plains district.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

PAINS In Side and Back



"I HAD BEEN miserable for a long time. My health was poor, and I suffered a lot from weakness. At times, my strength was so little that I could not stand on my feet. I would have to give up and go to bed. My sides and back hurt dreadfully.

"I grew discouraged, for I could do so little. I worried about myself, and almost gave up hope of ever being strong and well. I could scarcely lift a bucket of water. My housework went undone, for I was not strong enough to do it.

"After I had taken Cardui for a little while, I began to feel better. I grew stronger, soon found that I could do my work with less effort, and the pains in my back and sides left me. I think Cardui is a wonderful medicine. My health has been excellent since then."—Mrs. D. L. Beckner, W. Main St., Salem, Va.

CARDUI Helps Women To Health

Take Thedford's Black-Draught for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose. EX-139

Rupture Shield Expert Coming to

Lubbock on Monday and Tuesday May 6 and 7, at Lubbock Hotel from 10 a. m. to 3 p. m.

Evenings by telephone appointment only

TWO DAYS ONLY

No Charge for Consultation

Mr. C. F. Redlich, the successful expert says:

The "Perfect Retention Shields" hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief, contract the opening in a remarkably short time and strengthen the weak tissues (the real cause of rupture) so that they frequently recover their previous natural retaining power, needing no further outside support. Stomach trouble, backache and constipation often caused by Rupture promptly disappear.

Truly remarkable and prompt results have been obtained not only with recent and not fully developed ruptures but also with old, long neglected ones.

Ingenious, recently perfected devices are now holding ruptures firmly which heretofore never had been retained.

No elastic belts nor filthy legstraps are used.

I guarantee the durability of my absolutely sweat and moisture proof, sanitary appliances.

75% of ruptured children recover completely through expert mechanical treatment according to statistics.

Do not waste your money on widely advertised mail order contraptions. You cannot fit yourself.

C. F. REDLICH, Rupture Appliance Expert, Home office, 535 Boston Block, Minneapolis, Minnesota.

Gordon Like New Man Since He Took Sargon

"Words cannot express the good I derived from Sargon," recently declared B. H. Gordon, Southwestern Representative of Dodd Mead & Co., one of the largest school book publishing houses in America.



B. H. GORDON

"I was in a terribly run-down condition and suffered constantly from stomach trouble. My kidneys gave me so much trouble I had to get up eight or ten times every night. I was underweight and had so little strength I could attend to no business at all that required physical exertion. Treatments and medicines consistently failed to help me.

"I talked with several people who had taken Sargon. They were so enthusiastic over the medicine I decided to try it. I was greatly surprised by the actual results. I am like a new person. I am no longer troubled with my kidneys, and I sleep like a child. I relish my meals and everything agrees with me. I have gained ten pounds and attend to my every duty now without tiring.

"Sargon is wonderful and I would tell everybody in the world about it if I could."

Mr. Gordon maintains offices in the Gunter Bldg., San Antonio. He is one of the foremost authorities on educational matters in the Southwest.

Sargon may be obtained in Floydada at Floydada Drug Co., and in Lockney at Stewart Drug Co.

Moving, Draying, Packing, Etc. Brick Storage Building. Located North Main Street.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

SUDDEN SERVICE

SEE THE

NEW FRIDIGAIRE

With Cold Control Feature, Allowing Six Different Freezing Speeds

$215.00 Installed

RADIO ELECTRIC COMPANY

Floyd County National Bank Bldg.
Phone 201

ESSEX THE CHALLENGER



these important things **CHALLENGE TOO!**

Hear the radio program of the "Hudson-Essex Challengers" every Friday evening

EASE OF BUYING

FOR INSTANCE, in this city your first payment, with your present car included, may be as low as $300.00, and your monthly payments $35.00.

Your present car will probably cover the entire first payment. The H. M. C. Purchase Plan Offers the lowest terms available on the balance.

. . . EASE OF OWNING

On our own streets Essex the Challenger, under competent observation, averaged 22 miles per gallon. The average owner in this city can expect 18 to 20 miles and upward. Commercial users operating large fleets of Essex cars say that service and maintenance costs, covering millions of miles of operation, are lowest of any car ever tested.

ESSEX challenges the performance, the style, the luxurious roomy comfort *of any car at any price*, on the basis that no other gives you back so much for every dollar you put in.

That is why *the big buying swing is to Essex*. That is why motorists by thousands are switching from past favorites, and trading in their old cars for the big values Essex the Challenger gives. Essex challenges:

IN SPEED—challenging anything the road offers up to 70 miles an hour. IN FAST GETAWAY—any car regardless of size or price. IN RELIABILITY—60 miles an hour for hour after hour.

Essex offers a completeness of fine car equipment formerly identified only with costly cars, and available, when at all, only as "extras," at extra cost on cars of Essex price.

Check these items when you buy—they represent easily above $100 additional value in Essex.

Wide Choice of Colors at No Extra Cost.

The variety is so great you have almost individual distinction

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gauge for gas and oil—radiator shutters—saddle lamps—windshield wiper—glare proof rear view mirror—electro-lock—controls on steering wheel—all bright parts chromium-plated.

$695 AND UP—AT FACTORY

Coach	$695
2-Pass. Coupe	695
Phaeton	695
Coupe (*with rumble seat*)	725
Standard Sedan	795
Town Sedan	850
Roadster	850
Convertible Coupe	895

Rutledge Motor Compny

Floydada, Texas

SOCIETY

Classes Organize For Graduation Plans.

Classes Seven A and Seven B of of the R. C. Andrews Ward School met recently at the school building and organized the two classes for the purpose of making plans for graduation.

Officers were elected as follows: Waldo Houghton, president; Floyd Murry, vice-president; Clara Belle Golightly, secretary-treasurer.

Pink and white were selected as the colors for the classes and carnation was selected as the flower.

Program For W. M. S. Meeting Monday.

The Woman's Missionary Society of the Baptist Church will meet Monday afternoon at 3:30 o'clock for the following program:

Opening song—Number 56.

Prayer.

"Faithful to the Trust"—Mrs. I. W. Hicks.

Vocal Solo—Patty Looper.

"Our Baptist Work in Italy After Sixty Years"—Mrs. R. E. Bost.

Report on District Convention—Mrs. Lon V. Smith.

Business meeting.

Pupils of Mrs. Andrews In Recital Monday.

The Piano pupils of Mrs. V. Andrews will be presented in recital Monday evening, May 6, at the High School auditorium at 8 o'clock. A cordial invitation is extended, by Mrs. Andrews, to everyone to attend. Admission is free.

Co-operative Meeting Held At Christian Church.

One hundred and twenty-five members from the Missionary Societies of the Baptist, Methodist, First Christian, and Cumberland Presbyterian Churches attended the regular fifth Monday meeting of the Co-operative Missionary Society held Monday afternoon at the First Christian Church. A very interesting program on "Summer Education for the Child" was observed.

The meeting opened with Mrs. E. C. Nelson, president of the Woman's Council of the First Christian Church, presiding. "More Love to Thee" was sung by the audience. Mrs. A. A. Collins gave the devotional followed by a prayer by Rev. Collins.

"Wholesome Play" was the subject of a very interesting talk given by Rev. G. B. Schmid, pastor of the First Christian Church.

Miss Jewell Brock, member of the High School faculty, asked the Association to sponsor the Girls Reserve. Mrs. Kenneth Bain, Mrs. Lon V. Smith, Mrs. W. E. Patty, Mrs. E. B. Massie and Mrs. J. B. Jenkins were appointed as a committee to consider the plan of sponsoring the Girls Reserve.

Short talks were given by Rev. P. D. O'Brien and Rev. A. A. Collins.

Mrs. H. N. Porterfield gave a talk on "Summer Bible School" and urged that plans for a school be made. A committee was appointed to make investigations as to that possibility.

A Vocal solo was given by Mrs. W. E. Patty.

Mrs. O. Stephens gave a talk on "Wholesome Amusement."

After a prayer by Mrs. Will Massie the meeting adjourned for a social hour.

Refreshments were served by the ladies of the First Christian church.

Miss Collins Hostess To Wednesday Bridge Club.

Miss Ruth Collins was hostess to the Wednesday Bridge Club Tuesday afternoon, April 30. Mrs. Jack Henry made the highest score. Mrs. Pendell Pittman of Dallas was a guest of the club.

A salad ice course was served to the following: Mesdames Roy Snodgrass, Luther Fry, Jack Henry, Homer Steen, T. P. Collins, L L. Collins, A. B. Keim, B. K. Barker, John Hammonds, S. W. Ross, Robert Eubank and Mrs. Pendell Pittman.

Mrs. L. L. Collins will be hostess to the club Wednesday afternoon, May 15.

Mrs. Kirk's Pupils In Piano Recital.

Mrs. Ohmer W. Kirk presented her piano pupils in annual recital Thursday evening, April 25, at the high school auditorium.

Lois Sitton received a scholarship for best work done in the advanced students group, Ruth Enoch was given a medal for second best and Jessie Merle Scoggin got honorable mention.

Mrs. L. G. Withers and Jean Bain received medals for excellent work done in music theory.

In the beginners department Mary Wilson Hicks won the scholarship, Evelyn Hicks, a metal, and Nell Stevenson, honorable mention.

Rev. P. D. O'Brien presented the medals and scholarships.

The program was rendered as follows:

PART I

The Rocking Chair—Dillard Beck—Evelyn Withers.

The Invitation—Faeth—The Meadow Lark—Faeth—Evelyn Patty.

Learning to Waltz (Duet)—Missa—Doris Wayne and Marie O'Brien.

In a Rose Garden—Williams—Evelyn Hicks.

Mister and Mistress Robin (8 year ensemble) — Bilbro—Mary Wilson Hicks, Nell Stevenson.

Little Joy Bird (8 year solo)—Brett—Marjorie Kirk.

The story of my Life (Burlesque)—Sawyer— Mildred Welborn.

The Juggler—Pendleton—Ophelia Bartlett.

By Still Waters op. 114—Mrs. H. H. A. Beach—Jean Bain.

School Days—Gus Edwards—Mary Looper, Marjorie Kirk and Chorus.

PART II

Witches—Ketterer—Jessie Dalton

Menuet a l' Antico (16 year ensemble) —Seebroek-Saar—Lois Sitton, Bernice Holyfield.

Confetti (Danse Chic)—Media — Eugenia Hoffman.

(a) An Evening Love Song—Chipman; (b) Bird Songs at Eventide—Coates—J. Frank Copeland.

Mazurka—Leschetitsky op. 24 No. 2—Patty Looper.

Old Rugged Cross (Evangelistic Playing) —Bennard—Mrs. L. G. Withers, Mrs. Shelly Scott.

Heart Songs (Quartette) — J. Frank Copeland, Ohmer W. Kirk., J. A. Enoch, Bee Nickols.

Au Matin (16 year solo playing)—Godardop. 83—Numbers Drawn.

March Triumphale (18 year ensemble) — Goria op. 91—Jessie Merle Scoggin, Ruth Enoch.

Awarding scholarships and medals

Social Calendar

The Woman's Missionary Society of the Baptist Church will meet Monday afternoon at 3:30 o'clock at the church. A program will be rendered.

Piano pupils of Mrs. V. Andrews will be presented in recital Monday evening, May 6, at the High School auditorium at 8 o'clock.

1922 Study Club meets this afternoon at 3:30 o'clock at the home of Mrs. R. E. Fry. A feature of the meeting will be the organization of two additional study clubs.

Mr. and Mrs. A. B. Keim will be host and hostess to the Friendship Bridge Club Friday evening, May 3.

Mrs. A. J. Fanning will be hostess to the Ladies Aid of the Cumberland Presbyterian Church Monday afternoon at 2:30 at her home east of Floydada.

The Woman's Council of the First Christian Church will meet Monday afternoon at 3:30 o'clock at the church.

The Woman's Missionary Society of the First Methodist Church will meet Monday afternoon in business session at 3 o'clock at the church.

High School Faculty Go On Picnic.

As soon as school was dismissed Friday afternoon all of the members of the Floydada High School went to the old rock house near Crosbyton where a picnic supper was served. The men teachers were accompanied by their wives. After supper games were played around the camp fire.

Those who attend the picnic were: Mr. and Mrs. W. E. Patty, Mr. and Mrs. Harper Scoggins, Mr. and Mrs. Troye Jones, Mr. and Mrs. O. T. Williams; Misses Daltis Rea, Jewell Brock, Lucille Hill, Pauline Keeton, Lyda Smith, Mary Emma Rosson, Dorothy Biebel, Lena Pennington; Mrs. Joubert Clements; Messrs John Carpenter, George McWhirter and H. H. Cunningham.

Collett—Smith Wedding At Ralls April 14.

Miss Ethridge Collett, daughter of Mr. and Mrs. P. F. Collett, was married to Mr. Sam C. Smith, son of Mr. and Mrs. C. J. Smith, Sunday, April 14, at Ralls. Rev. Roberts pastor of the Baptist church performed the ceremony. The wedding was kept a secret until Monday, April 22.

The bride came to Floydada with her parents from Childress in October.

Mr. Smith is employed at the Jones Market and Grocery. They will make their home in Floydada.

Piano Pupils Presented In Operetta Monday.

Mrs. E. C. Thomas presented her piano pupils in "A Dream," a one act operetta which featured people from other lands and periods Monday evening, April 29 at 8 o'clock at the High School auditorium. Selections which will be played by her pupils in the Panhandle Music Festival contests were also given.

Cast of characters:

Billy, a boy who does not like to practice—Forest Fry.

Billy's mother, who advises him to practice—Mrs. Thomas.

Notes and Rest, Want to punish Billy—Maxine Fry, Folia Randerson, Malcom Lider, Dorothy Allen, Dorothy Thurmon.

Dream Fairy, Billy's protector—Marilynn Fry.

People from other lands and periods teach Billy the value of music.

Program:

Boys Merry Go-Round—Gade op. 36 No. 4—Forest Fry.

Song of the Lark—Tschaikowsky—Folia Randerson.

The Meadow Lark (Ensemble)—Martin—Brooksennell Price, Ferne Fry.

The Dancing Girl—Heins op. 213—Virginia Welch.

Tarantella — Hamer — Dorothy Louise Allen.

Indian Dance (Ensemble)—McIntyre op. 60 No. 3—Fern Finkner, Marquinita Price.

Sis Hopkins and Her Beau Billious (Reading)—Bonnie Dale Fyffe.

Second Valse—Godard op. 56—Selma Louise Lider.

Solfeggietto—Bach—Maxine Fry.

Wing Foo—Burleigh — Malcom Lider.

Knight Rupert (Ensemble) — Schumann—Lois Newsom, Maxine Fry.

Charge of the Uhlans—Bohm op. 213—Thelma Crawford.

Santa Lucia (Italian Folk Song)—Greenwald—Nevella Taylor.

Impromptu Papilons Roses)—Thome op. 59 No. 2—Lois Newsom.

Gavotte—Gluck, Brhams, Lehvinne — Alsie Carlton.

Narcissus—Nevin—Eula Mae Gullion, Selma Louise Lider, Mrs. A. D. Cummings, Roxie Norton, Verdine Snodgrass, Thelma Crawford.

Slumber Song— Gurlitt — Mari Lynn Fry.

Amaryllis—Rhythm Orchestra.

Minuet, in G—Beethoven—Rhythm Orchestra.

Presentation of Medals by Mrs. A. D. Cummings.

K. K. Klub Met Monday With Mrs. Morrow.

Mrs. Jerry Morrow was hostess to the K. K. Klub Friday afternoon at 3 o'clock. Mrs. George Sherrill made high score for the visitors and Mrs. Ray Dickey for the members.

Refreshments were served to Mesdames Ray Dickey, George Sherrill, John Hammonds, W. H. Hilton, Fred Brown, Polk Goen, Ray Clements, D. Johnson, S. W. Ross, Otis Abston and Miss Virginia Lewis.

The club will meet Friday, May 10, at Plainview with Mrs. A. N. Bratton at 11 o'clock a. m.

Floyd County Clubs

PLEASANT HILL CLUB

At the April 25 meeting of the Pleasant Hill Club Mrs. O. Z. Smythe was hostess at her home, and a program on the theme, "The Distinctive Dress" was rendered.

Mrs. R. S. Fletcher made a talk on the dress, a picture of the individual, and Mrs. R. M. Battey discussed the factors to consider in dress.

Miss Strange gave a demonstration on simple finishes that was helpful. We also discussed the Home Improvement Program and we are planning to enter a number of articles in the contest.

Miss Loe read a letter from Miss Bass, thanking the club for the gift which was presented her at the shower. The gift only expressed in a small way our love and appreciation for Miss Bass.

PROVIDENCE 4-H CLUB

Providence 4-H Club girls at our meeting on April 26 in the club room worked on their clothing garments. The first year girls worked on their aprons. The second year girl will receive her pattern for her garment and finish it. The third and fourth year girls are to have their cloth and pattern by next meeting. Miss Strange gave us a demonstration on button holes.

There were seven members present and all had their gardens started. At the next meeting date, May 14, we will have the club prayer, pledge and motto. All members be present.

IRICK 4 H CLUB

On Friday, April 27, Miss Strange met with the Irick 4 H Club girls. Miss Strange helped the first year girls with their aprons and caps. Then she helped the third year girls cut their dresses. The first year girls are to have their aprons and caps finished by the next meeting. The third year girls are to have their dresses practically finished. We have planned to meet next time on Friday, May 10.

COME TO SAND HILL

The Kitchen Band composed of the club women of Sand Hill will give a band concert and a short play, "How the Story Grew" at the Sand Hill Auditorium Wednesday night, May 8. Come let us show you how we can handle the kitchen utensils. We will do our best to give you an enjoyable evening.

Reporter.

Too Late To Classify

WANTED—To buy good heavy horse from 5 to 8 years old. R. C. Scott, Room 7, First Nat'l. Bank Bldg. 101tc

FOR RENT—Five room residence, Modern Conveniences, Close in. J. U. Borum. 10tfc

FOR SALE—Lippert's Business College Scholarship at big reduction. Call at Hesperian office or see J. U. Borum. 10tfc

WANTED—Sewing. Mrs. Ella Johnson, 523 W. Georgia. Phone 199J. 101tc.

POOL'S LOT SIZE INTERURBAN SPECIAL WITH ROOM WHERE YOU NEED IT

Sold exclusively in Floydada by——

McGUIRE'S



100 LADIES SPRING DRESSES ON SALE! AT 16.50

For the duration of this big event, we offer many choice buys at Drastic Reductions. Dresses, Ensembles, Coats and Lingerie and many other items throughout this store. You have the opportunity of replenishing your wardrobe with the season's newest merchandise at the lowest possible price.

16.50

Every Spring Dress in our house is included in this Sale and consists of Georgette, Flat crepe, and other New Silks for this Spring. There is nothing in this sale that formerly sold for LESS than $19.75 and includes all frocks up to $39.50.

SPRING COATS 1/2 PRICE

NEW LINGERIE

Baker-Hanna Company has the largest stock of fine glove silk, crepe, rayon and hand-embroidered lingerie in Floydada. You will certainly save money by taking advantage of these prices. All garments less—

1/3

HOUSE DRESSES

We have just received TEN DOZEN New MARCY LEE House Dresses. All to Sell at—

1.95

If you fail to attend this Sale, you lose money. Come Early—you will be surprised.

Baker, Hanna & Company

"Where Most People Trade" Floydada, Texas

Unless it's POOL'S it isn't "SWETPRUF"

Sold exclusively in Floydada by——

McGUIRE'S

BIG CROWDS

BIG VALUES

Where there are big crowds you can expect Big Values. You will find Big Crowds and Big Values at this store.

Beans	Snaps, Fresh and Tender, Per lb.,	9c
Corn	White Swan, No. 2 Can	15c
Hominy	Medium Size, Can	7½c
Peaches	Del Monte, Sliced and Halves, Large Size Cans,	25c
Grape Fruit	Medium Texas Seedless	5c
Lard	Vegetole or Jewell	$1.19
Bluing	Mrs. Stewart's Bottle	18c
Cocoa	"Our Mothers" 1 Pound	23c
Lemons	Sunkist, Large Dozen	27c
Honey	Uvalde Extracted, 10 Lb. Bucket	$1.24
Lettuce	Large Solid Heads	10c
Kraut	Medium Size Can,	10c
Apples	Winesaps, Medium Size, Dozen.,	29c
Peas	Black Eye, or Lima Beans, Wapco, Medium Size Cans,	12c

BIG GALLON FRUIT SALE

Peaches, Plums, Pears, Blackberries or Apricots, per gal. 55c

FLOYDADA GROCERY COMPANY

Make your eggs buy more groceries by bringing them to us.

Mayview News

Mayview, May 1—Sunday school was well attended at Dougherty Sunday morning at 10 o'clock. A number of 96 was present. Bro. Shannon fileld his regular appointment.

Mr. and Mrs. H. E. Edwards gave Mr. and Mrs. Bruce Edwards a shower Saturday night. Several of their Spur friends attended.

Mr. and Mrs. W. H. Sanders gave Grandmother Draper a birthday dinner Sunday. Many of her friends and neighbors gathered to enjoy the day with her. Many good things were brought to eat.

The Dougherty Epworth League members attended the League Rally at Floydada that was held Saturday and Sunday. Everyone seemed to enjoy the rally.

League was well attended Sunday night and a splendid program was rendered.

Miss Ophelia Bartlett spent Saturday night with Luella Lincoln at Dougherty.

Fairview News

Fairview, April 30—Mr. and Mrs. Felix Pierce, Mrs. S. L. Rushing and grand daughter, Lulu Lee, visited relatives in Dickens City this week-end.

Miss Inez Casey spent this week-end at home. Her sister. Aleta, returned with her for a week's visit.

Services were not held at the Baptist church Sunday night and all attended the meeting at Center.

Miss Mary Bonner, of Campbell visited with Misses Mabel and Winnie McNiel Sunday.

Mr. and Mrs. Walter Robertson, of Campbell took dinner with Mr. and Mrs. J. B. Tinnin Sunday.

Mr. and Mrs. J. L. Laminack spent Sunday with their parents, Mr. and Mrs. J. W. Laminack.

Mr. McNeil and Misses Mary Bonner, Winnie and Mabel McNeil and Helen Tinnin drove to South Plains to the ball game Sunday afternoon.

The Fairview Senior Ball Team lost to the Center team by one score Friday. The Junior team won over the Campbell Juniors.

Parts have been assigned and work has begun on the high school play for the closing of school.

Fairview Epworth League won first place on their stunt for Rally Day.

Mrs. W. B. Wilson honored her son, Walton, with a birthday dinner Sunday, April 28. The guests were Misses Anna Austin, Mae Claire Horton, Bessie Mae Brown, Mabel Culpepper, Corra Brown, Mrs. Robbie Stewart, and Winnie Beedy, Messrs. Randolph Wilson, Bill Beedy, Jim Stewart, and the honoree Walton Wilson.

NOTICE OF SALE

Notice is hereby given that on Saturday morning, May 11, beginning at 10 o'clock, the Board of Trustees of the Dougherty Consolidated School District No. 18, will proceed to sell at Public Auction at Mayview school house, the frame school building and grounds belonging to same. Said building and grounds to remain in possession of the Trustees until the last day of school.

H. E. Edwards. Pres.
102tc H. D. Bloodworth, Sec.

CARD OF THANKS

We want to take this opportunity of expressing our love and appreciation to the many friends who assisted us in so many ways during the illness and death of our dear wife and mother.

W. H. G. Floyd and children.

EXPRESSION OF APPRECIATION

Members of the Junior Class wish to express their appreciation to S. N. Tawwater of the Baker, Hanna Co., who gave the class a per cent of the sales of the store Saturday. We also thank Jack Deakins, manager of the Floydada Theatres, for giving the class the proceeds from a special show on Wednesday afternoon. The money will be used for the Junior-senior banquet which will be held next week.

Junior class Floydada High School

EAST WARD END OF SCHOOL PROGRAM, FRIDAY, MAY 3

East Ward School will hold its closing exercises Friday night, May 3, at 8 o'clock at the School auditorium, according to announcement made this week by Mrs. A. H. Thornton. superintendent.

A radio play entitled, "Please Stand By" will be presented at this time. School will be dismissed May 17th.

The cast of characters are:

Pa Hawley, an old farmer—Jim Bob Johnson.

Ma Hawley, his wife—Bert Ione Smith.

Honeysuckle, who comes by the day and talks by the hour—Emma Louise Smith.

Announcer—Mildred Houston.

Radio Artists—Part 1.

Piano solo—Marjorie Kirk.

Reading—Mary Louise Tubbs.

Rose Bud Fairies—Second Grade Girls.

Radio Artists—Part 11

Goldy and Dusty—Worth Gwendolyn Shipley and Malcom Lider.

Old Fashioned Girl—Mary Looper.

The Trip-Ir-Lightly Fairies—Third and Fourth Grade Girls.

A. & P. Gypsies—Irene Mathews and Bonita Newsom.

The Merry Elves—Third Grade Children.

Japenese Girls—Fourth and Fifth Grade.

Music by Primary Band.

Y. M. P. U. PROGRAM

The following program is planned for the Young Married People's Union which meets Sunday evening at 7 o'clock at the Baptist Church in the T. E. L. class room:

Subject, Paul's third missionary journey.

Paul again at Ephesus, Roy Burrows; A hurried visit to Macedonia and Greece, Frank Johnson; Back in Asia Minor, Mrs. L. T. Withers; Determined to go to Jerusalem, Mrs. Chas. Osborn; In the hands of Enemies, D. R. Gresham; Before Kings and Governors, Mrs. O. Stephens; The trip to Rome, Mrs. Harper Scoggins. Special music to be arranged.

SENIOR B. Y. P. U. PROGRAM

Program for the Senior B. Y. P. U. for May 5 is as follows: "Where Christs Disciples Served Him Best" Subject.

Lesson from scripture — Bryan Wales.

Introduction—Zula Eves.

Cooperation essential to success—Louise Wright.

The old question often asked—Ona Mae McMurray.

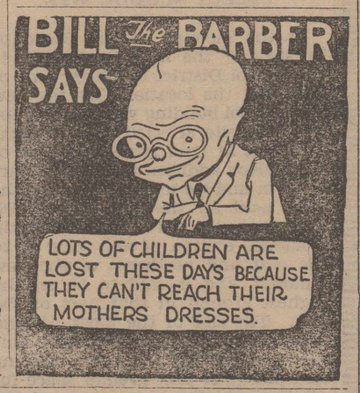
What would Jesus decide?—Roy Crawford.

What Church? Any Difference?—Pearl Burrows.

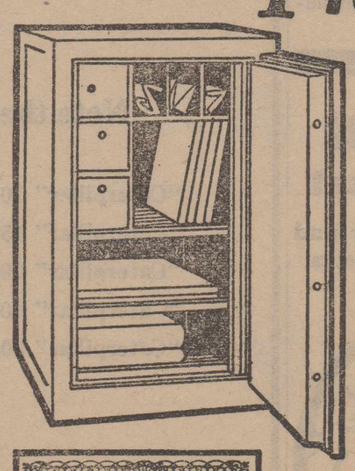
FAMOUS RODEO SIGNED UP FOR NEXT TRI-STATE FAIR

Amarillo, Texas, May 2.—Announcement of a contract with Miller and King for a great Tri-State Fair association rodeo in Amarillo July 3, 4 and 5 was made by Wilbur C. Hawk, president of the Tri-State Fair, this week. In addition to announcing the contract with this famous Holly, Colorado firm of rodeo managers and performers, Mr. Hawk announced that $7,500 in prizes would be offered to riders, ropers and other rodeo contestants in the three-day event.

Read The Hesperian for the news of Floyd County.



Could You Prove it?



If FIRE destroyed your place of business today, could you prove your loss to the insurance adjuster?

Would your credit be good?

Could you collect your charge accounts?

There's a fire somewhere in America every 58 seconds. Who's next?

Many old safes are not dependable, and "fireproof" buildings often have their contents burned.

A Shaw-Walker Executive Safe is real protection at moderate cost. There's a safe and interior to fit your requirement.

Come in and see it!



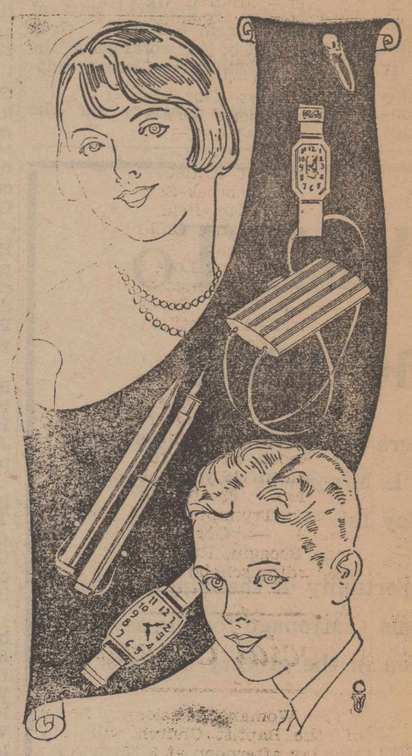
Hesperian Publishing Co.
Phones No. 8 and 58

Graduation Gifts

To add substantial remembrance to that day of days in the life of our children let us give them gifts that endure for years—gifts of jewelry.

GIRLS' LIST

Diamond Ring
Wrist Watch
Pearls
Mesh Bag
Bracelet
Compact
Brooch
Dresser Set
Fountain Pen Set
Portable



BOYS' LIST

Watch
Ring
Bill Fold
Belt Set
Watch Chain
Charm
Fountain Pen Set
Cuff Links
Military Brushes
Shaving Set

Wilson Kimble

Optical and Jewelry Co.

"The House of Confidential Credit"
Floydada, Texas



CUTTING YOUR OVERHEAD

By Trading At

Jones Market & Grocery

SPECIALS FOR FRIDAY AND SATURDAY

Meats

BACON	Fancy Sugar Cured, Sliced, Per lb.,	31c
COMPOUND	8 lb. Swift's Jewel, Per Bkt.,	$1.17
BOILED HAM	Wilson's Certified, Per Pound,	47c
ROAST	Pork Ham, Per Pound,	27c
STEAK	Tender Veal, Per Pound,	26c

Groceries

PORK & BEANS	No. 2 Cans Wapco, Each,	10c
PICKLES	Sour, Qt., Glass Jar, Each	25c
PEACHES	1 Gallon, Sliced,	45c
PRUNES	2 Pounds Sun-Maid,	22c
MALT SYRUP	Blue Ribbon Brand,	55c
CERTO	Makes Fruit Juice Jell, Bottle, 32c	MILK Eagle Brand 3 Cans, 65c
BREAD	Just Rite for Sandwiches,	5c
PEACHES	Hunt's Sliced, Tall Can,	15c
KRAUT	Heart Brand, No. 2 Can,	10c

Quality - Cleanliness - Courtesy

We pay Highest Prices for Eggs

U S. Farm Radio Program For Week Of May 6 - 10

With a series of five radio talks in the noon-hour network programs of the Department of Agriculture, representatives of the Bureau of Home Economics and the Extension Service in the department, and of agencies co-operating with the department in child welfare work, this week will point out to the women of farm and city the direction of progress in this activity. These talks, broadcast through a network of 17 stations associated with the National Broadcasting Company, will conclude the Department of Agriculture's share in the observance of Child Health Week.

In the noon hour programs of the last three days of the week a variety of information for farmers will be given, including reviews of the corn and hog market, a special radio summary of the May crop report, and talks rounding up recent investigations of practical ways of protecting farm buildings from lighting, and of the workings of the swine sanitation system in hog raising.

The complete program for the week follows:

Monday, May 6—"Clothes Makes the Child," Miss Bess Viemont, specialist in clothing, Bureau of Home Economics; and "Personality Development in the Young Child," Dr. Mandell Sherman, Superintendent, Washington Child Development Center.

Tuesday, May 7—"Taking Child Health Facts to the Home," Florence E. Ward, in charge Eastern States work, Office of Cooperative Extension Work; "Parents Want Child Health Facts," Mrs. S. M. N. Marrs, president, National Parent-Teacher Association; and "A National Program of Parent Education," Anna E. Richardson, field agent in child welfare, American Home Economics Association.

Wednesday, May 8—"What the Corn Market is Doing," G. A. Collier, marketing specialist, Bureau of Agricultural Economics; and "Protecting Farm Buildings from Lightning," Harry E. Roethe, chemical engineering division, Bureau of Chemistry and Soils.

Thursday, May 9—"The Spring Hog Market," C. A. Burmeister, marketing specialist, Bureau of Agricultural Economics; and "Dividends from Swine Sanitation," Dr. Benjamin Schwartz, zoological division, Bureau of Animal Industry.

Friday, May 10.—Special Radio Summary of May Crop Report—W. F. Callander, chairman, and J. A. Becker, J. B. Shepherd, and S. A. Jones, members, Federal Crop Reporting Board.

These broadcasts are sent at 1:15 to 1:30 p. m., Eastern Standard Time (12:15 to 12:30 p. m., C. S. T., or 11:15 to 11:30 a. m., M. S. T.,) through the following stations associated with the National Broadcasting Company:

WRC, Washington; KDKA, Pittsburgh; WHAS, Louisville; Chicago; KSTP, St. Paul-Minneapolis; WHO, Des Moines; WOC, Davenport; WOW, Omaha; WDAF, Kansas City KVOO, Tulsa; WFAA, Dallas; WOAI, San Aantonio; KWK, St. Louis; KOA, Denver; WSB, Atlanta; WSM, Nashville; WMC, Memphis.

W. E. Rawlings, who has been visiting at Bellevue and at Electra for the past two or three weeks, has returned to Floydada for a visit with his daughter, Mrs. G. C. Collins. His plans for the present are indefinite, except that he will also visit at Slaton and Big Spring at an early date.

Infertile Egg Market Should Be Sought Now

College Station, April 27.—It is wise for poultry raisers to begin now to look for markets that will pay a premium for infertile eggs, for with the coming of warm weather next month farm eggs will likely be discriminated against in price because of the wide prevalence of fertile eggs. Producers who follow the good management method of selling off most of the roosters now and penning the remainder will be well repaid, provided they make arrangements to dispose of fresh infertile eggs for extra prices. It is usually possible to do this, either individually or through egg circles or associations, for the public demands good eggs and is willing to pay extra to get them.

In suggesting such a course of action, E. N. Holmgreen, Poultry Specialist in the Extension Service of A. & M. College, calls attention to the great increase in recent years of cooperative selling of fresh, infertile eggs in Texas. Last year alone groups of farmers and farm women in more than 100 counties sold eggs for premiums ranging from two cents to seven cents per dozen. In most cases local merchants handled these quality eggs on a small margin or bought them outright for re-sale.

"Summer poultry success," says Mr. Holmgreen, "depends on keeping up production and getting premiums on infertile eggs. With the coming of warm weather broodiness increases and production falls off unless something is done about it. Put the broody hens into coops in order to break up broodiness and maintain high production so necessary to profits."

Lockney News Briefs

TO EMBALMING SCHOOL

Mr. and Mrs. Arch Crager and little son left Tuesday for an absence of about three months. Mr. Crager will go to Houston, where he will take a three month's course in an embalming and funeral directors school, to fit himself for the trade, after which he will stand the examination before the State Board, and return home to be associated with his brother, Grady R. Crager, in the undertaking business. Mrs. Crager and son will stop off at Dallas for a visit.

ARREST ALLEGED BURGLARS

News reached Lockney Wednesday morning that three men had been arrested at Panhandle, Texas, who had acknowledged to the robbery of sixteen different stores in this section of the country, one of the robberies being staged at Lockney. Robin and Dorsey Baker went to Panhandle Wednesday afternoon to identify the goods appropriated by the robbers from their store Monday night of last week.

A fourth member of the robbers is said to still be at large.

METHODIST MINISTER ILL

Rev. J. E. Stephens, pastor of the Lockney Methodist church, who has been ill for several weeks, is still confined to his bed.

He was able to preach at the church two weeks ago, but took a back-set and has been confined to his home since that time.

SELECT SCHOOL SITE

At the meeting of the Board of Trustees of the Lockney Independent School District the latter part of last week the location for the new high school building was decided upon. The site selected was an eight acre plat of land lying just west of the McKoy addition in the west part of town and we understand that the price paid for the land was $1,500. The site is located so that the main residence section of the town is to the east and northeast of the new building, and is said to be on the highest ground in that part of the city. The size of the block of land secured for the school will give ample grounds for the new building and plenty of play ground space for all the athletic associations of the school.

Bids will be recived to be opened on May 7th, which will be the final day for the receiving of bids, on which date the contract will be let for the construction of the building.

Three fellowships in fine arts, two with an income of $2,000 each and one with an income of $1,000, to be known as the Shady Hill Research Fellowships in the Fine Arts, have been established at Harvard University. They are open to any American or European, man or woman, and will be awarded annually to scholars of proved ability—students, instructors, or others—to pursue advanced study in any part of the world in the history, principles, or methods of the fine arts.

Bouquet for Stars

"Great singers," says Abe Martin in Farm & Fireside, "have t' be coddled an' humored an' fed by hand. They marry an' git divorces an' marry again jest like they wuz takin' a carpet sweeper on approval."

School bus drivers are now having their meetings. Eighty of them met recently in La Porte, Ind. and discussed acident prevention and traffic regulations.—School Life.

Hesperian Want Ads Pay.

Ladies Love Liquids

One who surveys the modern beauty shops might be pardoned for inquiring if cosmetics are not approaching a liquid state. Creams grow thinner and skin tonics more numerous. Bottles increase on the bathroom shelf as milady adds to her facial diet.—Woman's Home Companion.

Gypsy Philosophy

There is no more dangerous sickness than sadness. — American Magazine.

We Wish To Announce

—to our many customers and friends that we have sold our store to Mr. C. L. Minor who now has charge of the business since May 1st.

We also take this opportunity of thanking you for your valued and generous patronage for the several years that we have been in the grocery business in Floydada.

It is to you that we are indebted for our success, and we assure you that it has been with much pleasure and satisfaction that we have served you.

We regret very much to give up our customers but hope to retain your friendship.

We are sure that our customers and the community will be as well or better served, and with the same appreciation, by our successor who is a high class gentleman and a progressive merchant.

And we hope you will favor him with a liberal share of your patronage.

Star Cash Grocery

A. L. SCOGGIN J. E. DICKEY

Appreciation

To the people of Floydada and the surrounding country, I appreciate the patronage you are giving me in your flower trade. I have as good a stock of flowers as you will find anywhere and I know at a much lower price.

Come out and see my Ferns for your porch and lawn vaces.

W. H. Mason

AN INVITATION

To the Friends and Customers of the Star Cash Grocery

We invite each of you to come to our store and help us get acquainted, and we especially invite you to continue as a customer.

It will be our aim and purpose in assuming active charge of this store to strive to serve you as efficiently and satisfactorily as you have been served in the past. We expect to have at your command at all times a most complete stock of Staple and Fancy Groceries as well as Fresh Vegetables and Fruits and shall maintain a delivery service for your convenience.

It will be the policy of this store after this to sell for Spot Cash Only, but at prices that will always appeal to the economical housewife. A visit to this store will convince you that our stock is complete and that we are safeguarding your health by the sanitary way in which it is kept, and that our Cash Prices will effect for you a saving in your months grocery bill. But if it is not convenient for you to come call 40 and our services are at your command.

Star Cash Grocery

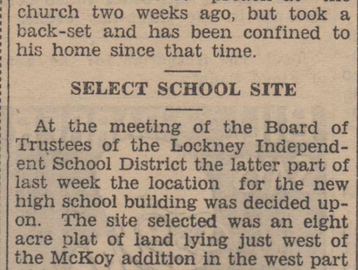
Carl L. Minor

See our window for Week-end Specials

Dont swear

When It Breaks!

Call on us. We weld any kind of broken farm implements.

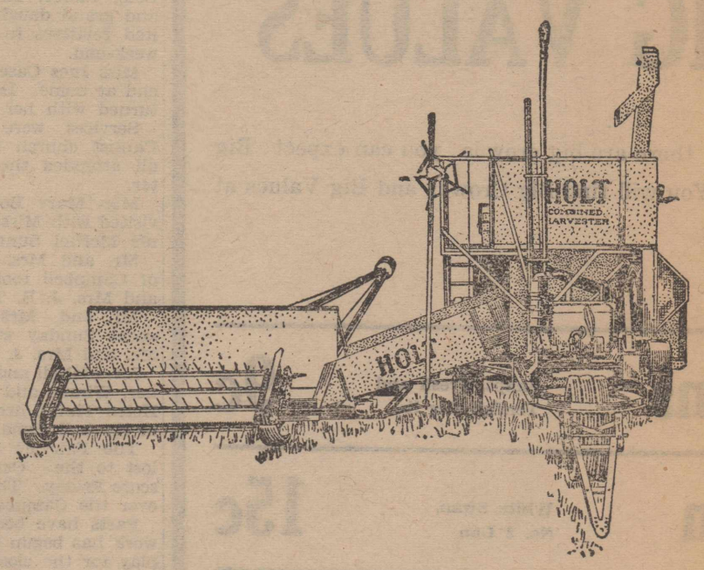


Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

J. A. ENOCH
The Best
Blacksmith
On The Plains

HOLT Combined Harvesters



THE WINDROW HEADER ATTACHMENT

It is only one of the many reasons why the Holt Owners and future purchasers can meet radical conditions and emergencies in Grain Harvesting.

When Do You Need This Exclusive Attachment?

1st—When the grain ripens unevenly.
2nd—When the grain is a variety that shatters when ripe.
3rd—When green weeds interfere with combining.
4th—When you anticipate hail or wind storms and want to commence early —before grain is ripe.

The Holt Is The Pioneer Combine

There is no substitute for experience.
No Combine Harvester has made an equal reputation for durability, and long service, with fewer parts, for cleaning of grain from straw, as well as a clean sample.
A direct comparison, in general outline—then respective merits will convince any prospective purchaser.

Parts Stocks Carried at Strategic Points

"CATERPILLAR" TRACTORS

Will Meet Your Farm Power Problems

BETTER — QUICKER — CHEAPER

MR. JOHN LONG OF PLAINVIEW, TEXAS—A Large Wheat Farmer

He was looking for something better. He wanted more power. He wanted a Tractor of a design that it would develop this power at draw bar instead of utilizing all of it in transporting itself over loose soil. He wanted power for listing, or re-listing—that would ride the ridges. He wanted to eliminate losses through wheel slippage. A machine that was built to keep oil inside and West Texas dust and grit outside. A tractor he would not have to overhaul every six months or trade in every two years.

He Went to the "Caterpillar" Factory in California

He examined the materials entering into their construction.
He watched the heat treating, and carburizing of the materials—to give strength and long wear. He watched the precision in which these parts were assembled. The high grade accessories used.

He Purchased a "Caterpillar"
Ask Him or Any Other User
THERE IS ONLY ONE "CATERPILLAR"

CATERPILLAR

Note the New Low Prices. "Caterpillar" Tractors

Draw Bar	F. O. B. Factory Price
"Caterpillar" 10—10 H. P.	$1125.00
"Caterpillar" 15—15 H. P.	1500.00
"Caterpillar" 20—20 H. P.	1975.00
"Caterpillar" 30—25 H. P.	2475.00
"Caterpillar" 60—50 H. P.	4300.00

WHITE FOR CATALOGUES

West Texas Tractor & Machinery Co.

Plainview, Texas

Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

Editor .....Virginia Meachum Asso. Editor.....Ruth Jenkins

WHAT THE JUNIORS ARE STRIVING FOR

The juniors are working diligently to get funds for the banquet which is given annually by the junior Class in honor of the out-going seniors.

The juniors are sincerely trying to make this banquet one that will long be remembered. After all we are only fellow students working for a common cause, Floydada High School. Although there has been some hard feelings between the two classes, the juniors wish to step across all the deep valleys of hard feelings and gain the mountain of friendship on the night of the junior-Senior banquet. We are giving the banquet this year in honor of the seniors, whom we appreciate. We appreciate the work they have done on the Annual which we are sure, with such a class as the senior class of '29 backing it, will be the best ever published by an out going class of Floydada High school.

The juniors appreciated the kindness of Mr. Tawwater in letting us work at Baker-Hanna, Co. We are now ready to boost the man and his business in anything he might undertake to do because of his employing our talented amateur Junior clerks for Saturday and giving us a percent on all sales.

THE IDEAL HIGH SCHOOL BOY

The size of Elvin Rainer.
Plays football like R. V. Husky.
Hair like E. B. Massie.
Swims like Pete and did at Tumble-in-Pool in Lubbock.
Dances like Starks Green.
Flirts like C. W. McCarty.
Drives a car like Clinton Fyffe.
Studies like—Bill Meachum.
And is a chemist like Alsie Carlton.

THE IDEAL HIGH SCHOOL GIRL

Size of Katie Lee Thurmon.
Hair like Jessie Mae Wood.
Eyes like Eulalia Burrus.
Makes grades like—Gene Smalley.
Dances like—Mozelle Brown.
Debates like Lois Sitton.
Plays tennis like Thelma Covington.
Innocent as Audrey Farris.
Enjoys parties like Hattie Goins.
And is as graceful as Ena Lea Fyffe.

JUNIORS SCORE AGAIN

The agriculture team which won second place at A. & M. in the farm shop contest was made up of juniors consisting of Martin True, high point man, Frank Roberts, and Elvin Rainer.

Our soldering team won first place in the state of Texas. The prizes given the boys were thirty dollars and a loving cup.

Jesse Mae Wood is the only student from F. H. S. to go to state. She won second place in Lubbock in the typing contest and leaves for state Wednesday, May 1.

Out of the four debaters, three of them were juniors and they won second place in Lubbock.

HAIL TO THE SENIORS '29

Jack Deakins is helping the juniors by permitting them to have charge of the theatre Wednesday afternoon. The returns will be used towards financing the junior-senior banquet.

SPRING FOOTBALL TRAINING

Coach Jones asked all the boys who are interested in football to report to him and start training this spring in order that they would have some of the fundamentals before the season starts next fall.

About thirty-three boys have reported and have been issued suits The boys have been having light training for the past two weeks, and the prospects for a good team next fall are excellent.

A game is scheduled for next Friday afternoon to be played by the football boys who are leaving this year and the boys who will win fame for Floydada next year. Everyone is invited to see next years team go into action.

WHAT IF?

What if—Jesse Mae had been Steel instead of Wood.
Melvin had been Murder instead of Slaughter.
Martin had been Fake instead of True.
Warren had been Lake instead of Poole.
Mozelle had been Green instead of Brown.
Starks had been Brown instead of Green.
Hattie had been Coming instead of Goin.
Willie Mae had been Going instead of Cummings.
Willene had been Looney instead of Mooney.
Eulalia had been Burros (horses) instead of Burrus.
Gene had been Biggey instead of Smalley.
Lois had been Standing instead of Sitton.
Miss Hill had been a Valley instead of a Hill.

JOKES

Lucille Snodgrass (in sewing class) "I can't find a single pin. Where did they all go, anyway?"

Nita Merle—"It's hard to tell, because they're pointed in one direction and headed in another."

Mr. Williams: Rayford, how did your project turn out?

Rayford: Oh, about eight gallons to the acre.

Mr. Jones: (explaining a geometry problem in class) Now class, pay close attention to the board while I go through it.

Miss Biebel (in English class) "I love, you love, he loves. Howard what is that?"

Howard "Oh! that is one of those triangles love affairs where some one gets shot."

Gene was putting a plane geometry problem on the board.

Mr. Jones: Gene, I don't like your figure.

When exceedingly angry and searching for a word to express yourself, use "Roosevelt" which we are reliably informed is the biggest dam in the world.

Warren: I wonder how old Miss Rosson is?

Willene: Pretty old I guess. I hear she taught Caesar.

Dave: Mozelle, your teeth are like pearls in the moonlight.

Mozelle: Oh! so you've been in the moonlight with Pearl.

J. M. Willson made a business visit to Fort Worth the latter part of last week.

THE STATE OF TEXAS,
TO THE SHERIFF OR ANY CONSTABLE OF FLOYD COUNTY—GREETING:

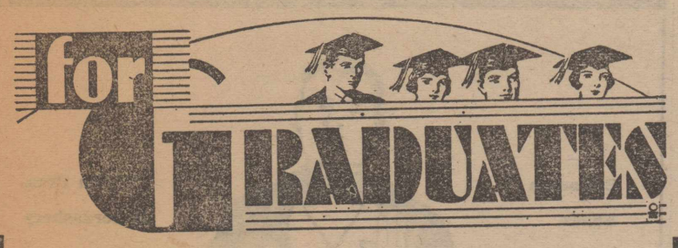
YOU ARE HEREBY COMMANDED, that you summon, by making Publication of this Citation in some newspaper published in the County of Floyd, if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published, once a week for four consecutive weeks previous to the return day hereof, J. W. Mullins and Clifton M. Keeler, whose residences are unknown, to be and appear before the Honorable District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada, Floyd County, Texas, on the 20th., day of May A. D., 1929, then and there to answer a Petition filed in said Court on the 17th, day of April, A. D. 1929, in a suit numbered on the docket of said Court No. 2139, wherein The Securiety State Bank of Plainview, Texas, a corporation, is plaintiff, and J. W. Mullins, Commercial Credit Company, Inc., Clifton M. Keeler, James Shaw as he is Banking Commissioner of the State of Texas, R. M. Franklin, A. V. Nelson, L. V. Nelson and M. E. Nelson, are defendants.

The nature of the Plaintiff's demand being as follows, towit: Plaintiff alleges that J. C. Terry, Trustee, did on the 1st., day of January, 1924, convey to J. W. Mullins the North one-half and the Southeast one-fourth of Section No. TEN (10) in Block C. 9, Cert. No. 1/122, G. C. & S. F. Ry. Co., containing 499½ acres of land, situated in Floyd County, Texas, and fully described in said petition by proper field notes, to which reference is made; that the said J. W. Mullins. as part payment for said land made, executed and delivered to the Guaranty State Bank of Plainview, his seven notes for the sum of $3,267.46, except the last note which was for the sum of $3,267.50 bearing six per cent interest from date, payable annually, said notes being due January 1st. 1925, 1926, 1927, 1928, 1929, 1931 and 1932 respectively, of even date with said deed, and reserving a vendor's lien in said deed and said notes to secure the payment thereof, said notes containing the usual 10% attorney's fee clause and the usual accelerating clause. That the plaintiff is now the legal owner and holder of said notes and the said lien and superior title to said land by being the successor to the said Guaranty State Bank of Plainview and the assignee of all of its assets; that the superior legal title to said land was preserved and reserved in said deed to secure said notes, and until the same were fully paid according to their face, tenor and effect. That plaintiff has exercised its right to declare said notes due and has so declared the same to be due and payable, and elects to recover the title and possession of said land, to rescind said contract, and to recover under its superior right to said land, or, in the event that the court should find that it cannot so recover the superior title, then that it have judgment against J. W. Mullins on its said notes, and for foreclosure of its lien as against all of said defendants in accordance with law. Plaintiff further alleges that the said defendant, Clifton M. Keeler, as well as the other defendants, save an dexcepting the defendant, Mullins, are claiming some interest or lien in and to said land by reason of judgments held by them as against the said J. W. Mullins and the abstracting and recording of same, but that whatever right, title, claim or demand that said defendants, or each thereof, may have to said land, the same is inferior to and subordinate to the plaintiff's claim and title to said land. That the plaintiff recover the title and possession of said land against all of said defendants

HEREIN FAIL NOT, and have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT at office in Floydada, Texas, this the 17th day of April, A. D. 1929.

(SEAL) T. P. GUIMARIN,
Clerk, District Court, Floyd County, Texas. 84tc



A Gift of Jewelry Will Always Please

A gift of fashionable, smartly designed jewelry will always appeal to the graduate, girl or boy.

If you are in doubt about what to give come in and let us help you.

C. H. DAVIS, Jeweler

AT WOODY DRUG

IN THE SPOTLIGHT
PLANT PARR TRACTORS

Power, Economy, and Long Life

L. C. McDONALD
Floydada, Texas

E. RAY SMITH
Agency
Hail and Life Insurance
Old Line Companies
Readhimer Building
Suite 12

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

Hesperian Want Ads For Results

they must GROW



WHAT you feed *now* determines how many eggs you'll get *next winter*. SUPERIOR Growing Mash (containing *dehydrated orange* and *cod liver meal*) develops birds of greater vitality and better weight. If handled properly, they should lay eggs an entire year *before molting*. Feed it *now* for more eggs—larger profits—*next winter!*

-before they LAY

GROWTH—then eggs! Growing Mash —then SUPERIOR *Orange-Vitamine* Egg Mash! One builds birds *capable* of heavy egg-production; the other supplies the *material* for making eggs and maintaining bodily condition. Growing Mash *plus* Egg Mash insure *largest profits!*

5-29

Farmers' Grain Company

THE FEED IN THE RED CHAIN BAGS

Your MODEL T FORD *is still a good car*

THE Model T Ford led the motor industry for twenty years because of its sturdy worth, reliability and economy. Those same reasons continue to make it a good car.

As a matter of fact, nearly one-fourth of all the automobiles in use today are Model T Fords. Millions of them can be driven two, three and even five more years with reasonable care and proper replacements. Figures show that the average life is seven years.

Don't sacrifice your Model T, therefore, but take it to the Ford dealer and have him estimate on the cost of putting it in A1 shape. A very small expenditure may be the means of giving you thousands of miles of additional service.

For a labor charge of $20 to $25 you can have your motor and transmission completely overhauled. This price includes new bearings, reboring cylinders and any other work necessary. Parts are extra.

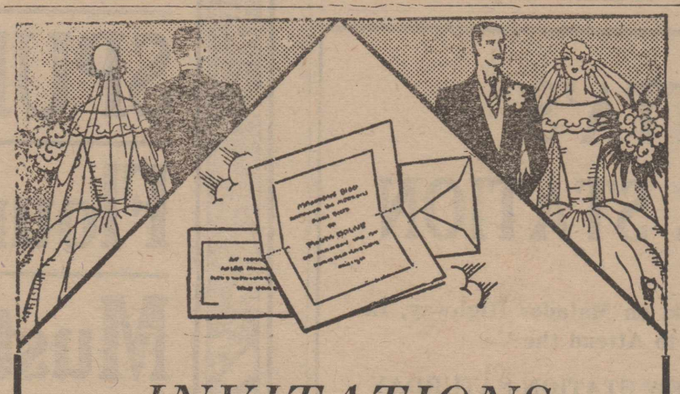
Valves can be ground and carbon removed for $3 to $4. The cost of tightening all main bearings is only $6. The labor charge for overhauling the front axle is $4.50 to $5—rear axle assembly, $5.75 to $7.

New universal joint will be installed for a labor charge of $3. Brake shoes relined for $1.50. Rear spring and perches rebushed for $1.75. The cost of overhauling the starting motor is $3. A labor charge of approximately $2.50 covers the overhauling of the generator.

It will pay you, therefore, to see your Ford dealer and have him put your Model T in good running order. By doing so you will protect and maintain the investment you have in your car and get months and years of reliable transportation at a very low cost per mile.

FORD MOTOR COMPANY

Ford



INVITATIONS

The Hesperian Publishing Company takes distinct pleasure in announcing to its patrons its complete readiness to take their orders for the printing or engraving of wedding invitations —correctly and at moderate price.

Hesperian Publishing Company

for Economical Transportation

CHEVROLET

Another Record! over **500,000** **New Six Cylinder CHEVROLETS** *since Jan. 1st*

Again, Chevrolet surpasses its most brilliant record of the past by producing over 500,000 six-cylinder Chevrolets in four months—a greater number of six-cylinder cars than any other manufacturer has ever built in an entire year! A ride in this sensational new Six is a revelation—come in and let us give you a demonstration.

The ROADSTER	$525	*The Convertible* LANDAU	$725
The PHAETON	$525	*The* Sedan Delivery	$595
The COUPE	$595	*The* Light Delivery Chassis	$400
The SEDAN	$675	*The* 1½ Ton Chassis	$545
The Sport CABRIOLET	$695	*The* 1½ Ton Chassis with Cab	$650

The COACH **$595**

All prices f. o. b. factory Flint, Michigan

COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

MOTOR SUPPLY CO.

FLOYDADA, TEXAS

A SIX IN THE PRICE RANGE OF THE FOUR

Miss Hamner's Address Feature Of Federation

(Continued from page one)

as, Anna Sims, Mrs. J. C. Wilson, Mrs. C. H. Rose, Mrs. G. C. Hillburn, Mrs. Guy Sams, Mrs. W. A. Whitlock, Roseland.

Mrs. Wm. McGehee, Marie Strange Mrs. J. H. Upton, Mrs. Lon V. Smith, Mabel Teague, Mrs. Emory L. Angus, Eugenia Hoffman, Floydada; Mrs. H. S. Calahan, Mrs. W. P. Hewitt, Mrs. Lena King, Mrs. F. L. Marble, Mrs. J. E. Arceneaux, Mrs. Harris H. Ball, Mrs. O. E. Stevenson Jr., Lockney; Mrs. J. D. Christian, Mrs. W. C. Cates, Mrs. L. C. Wheeler, Mrs. Myra Wilson McCarty, Blanco; Mrs. Joe H. Smith Mrs. Chas. Nickels, Antelope; Mrs. A. C. Jackson, Campbell; Mrs. W. C. Cates, Mrs. B. F. Harper, Mrs. J. G. Shearer, Mrs. G. Milton, Mrs. J. N. Nelson, Mrs. R. L. Orman, Mrs. Della Wooten, Sunset.

Conduct Flower Exchange

The flower exchange which was a part of the federation program was conducted at noon and was very successful. It was the first of that nature to be held in Floyd County and met with hearty approval from the club women.

Since Floydada is nearer the center of the county and more people are expected to attend the Home Improvement contest Saturday, May 11, it was decided to hold another exchange at that time. In addition to perrenial plants and cuttings, a great many annual plants should be large enough to transplant by that time, and everyone is requested to bring some flower and help to make Floyd the most picturesque county on the plains.

Floyd Co. Turkey Club Will Meet Here May 4

Floyd County Turkey Club will meet Saturday, May 4, at 2:30 at the county court room, Mrs. L. C. Wheeler, secretary announced Wednesday. "All members are urged to be present as important business will be discussed. If anyone has an interesting method of raising turkeys or a good story, bring it along", Mrs. Wheeler said.

Marriage Record

The following couples were issued license to marry during April by County Clerk Tom W. Deen:

William Rush Stockton and Miss Doris Watson.

G. S. Montague and Miss Edna Middleton.

W. Z. Willis and Miss Lucy Jeter.

Odie L. Gorrell and Miss Mary Pope Walker.

H. F. Buchanan, and Miss Mary Ethel Martin.

"My idea of a good doctor," says Grandma Gravel in Farm and Firesire, "is one who takes pains and gives none."

HOUSTON'S AT CROSBYTON MOVING TO NEW LOCATION

The Crosbyton branch of C. R. Houston Dry Goods Co. moved this week from the south side where they have been for four years, to the Collier building on the west side, which was remodeled and repaired to accomodate them, C. R. Houston said. Mr. Houston spent a part of this week in Crosbyton assisting with the moving.

125 Dallasites Visit Floydada On Long Tour

125 representatives of Dallas business and professional institutions visited Floydada Tuesday morning on the special train out of that city which began its 1881-mile journey through south and west Texas last week. The train reached Floydada on schedule at 8:30 over the Santa Fe from Lockney, and an hour and a half later left for Dougherty, the third stop in the county over the Q. A. & P.

From the Santa Fe station the party drove to the intersection of Fifth and California, where a parade line was formed, the party proceeding thence around the square to the middle of Main Street. P. D. O'Brien was drafted as spokesman for local people to welcome the visitors. Response was make by R. G. Storey, of the Republic National Bank, representing the Good Will tourists. A. P. Johnson was general manager of the tour.

The train consisted of eight coaches of Texas and Pacific equipment, and carried a number of the more prominent business men of Dallas.

SLIGHT GRASSHOPPER DAMAGE ANTICIPATED

College Station—The drone of the grasshopper hasn't had that menacing twang for the last few years because they've come to Texas in such small numbers as to be of little importance, and it is not anticipated that any general damage will be done this season. They were found laying their eggs in a few places last fall, however, and farmers in scattered sections may soon find that something needs to be done about it. These eggs begin hatching in April, as a rule especially if a period of warm rain occurs.

"Poisoned bran mash will be found efective wherever damage becomes serious," says R. R. Reppert, Entomologist in the Extension Service, and gives this formula: Mix up 20 pounds of bran, one pound Paris Green, two quarts cane molasses, and sixlemons, using both the juice and the rind. The lemons should be run through a meat grinder. Mix up with enought water to make a thoroughly moist but not sloppy mash. Five pounds of this mixture should be enough for one acre of infested field applied broadcast. Usually it is unnecessary to poison an entire field but only the edges where the infestation is worst. Grasshoppers generally invade fields, from adjoining pastures or woodlands and where they are found there in large numbers, it's wise to scatter poison along the fence rows or borders of these places, sometimes taking in a considerable margin.

Fly trapping to reduce screw worms that infest sores of livestock, sometimes causing death and always resulting in various kinds of losses, has been conducted on a systematic scale by about 20 ranches in Menard county for three years in cooperation with W. R. Nisbet, county agent. A total of 300 traps have been kept baited and periodically emptied by a man employed for the purpose, with results so favorable that the work is continuing this year. Screw worm cases were cut in half last year within the trapped area.

Overdue Payments

The man who pays every penny the day it is due and goes into business will draw dollars as a magnet draws steel.—The American Magazine.

Hesperian Want Ads Pay.

Rotarians Play Host To Boy Scouts Of City

Twenty or more members of Boy Scout Troops 43 and 44 of Floydada were guests at the weekly luncheon of the local Rotary Club Wednesday, the boys being scattered out among their elders for the feed which preceded their introduction. Each boy was asked to rise, give his name, his scout standing, the name of his troop and scoutmaster.

Geo. A. Lider, so far as local records disclose, was the first local man to give attention to the insistent demand of Floydada boys for the organization of a Boy Scout Troop. That was in the spring of 1916. He made the Scouts a brief talk, in which he told them of the desire of the club to express its belief in the boys of today, as represented by the Boy Scout organization, and of its belief in them.

President W. D. Fyffe presided at the meeting, the closing activities of which were the selection of officers for the club year beginning in July. The following were elected: Homer Steen, president; A. D. Cummings, vice-president; F. L. Moore, secretary. W. W. Houghton and T. P. Collins ,directors, the first three named officers also being members of the board.

The Congress of the United States has authorized the Bureau of Education to make a study of the organization, administration, financing and work of secondary schools and their articulation with elementary and higher education. The survey will cost approximately $225,000, of which $50,000 will be available during the fiscal year 1930, according to announcement in School Life, a publication of the bureau. Plans for the study are already under consideration, although it will not be actively undertaken until the beginning of the next fiscal year, July 1. The survey of secondary education will be parallel to the survey of land-grant colleges under the direction of the Commissioner of Education which is now in progress.

A BOY'S ESSAY ON EDITORS

I don't know how newspapers got into the world, and I don't think God does, for he ain't got nothing to say about them in the Bible. I think the editor is the missing link we read of, and stayed in the bushes after the flood and then came out and wrote the thing up, and has been kept here ever since. If the editor makes mistakes, folks say he ought to be hung; but if the doctor make mistakes he buries them and people don't say nothing because they can't read and write Latin. When the editor makes mistakes there is a big lawsuit, and swearing, and a big fuss, but if the doctor makes one there is a funeral, cut flowers, and a perfect silence. A doctor can use a word a yard long but if the editor uses one he has to spell it. If the doctor goes to see another man's wife he charges the man for the visit, but if the editor goes he gets a charge of buckshot. Any college can make doctors to order, but editors has to be born.—Exchange.

A school for crippled children of Belmont County, Ohio, is maintained in Barnesville, Ohio. An account of the school appeared recently in School Life, a publication of the United States Bureau of Education. Children from the county are boarded in homes in Barnesville, asd remain from Monday morning to Friday evening. A modified Dalton plan is used, and work of eight grades is carried on. The school is made possible through cooperation of State, county, and local agencies. If possible, parents of the children must pay for books, clothing, and transporation.

Fleeting Stage Fame

Theatrical memories are short, Even veteran critics are inclined to forget the passing show of twenty-five years ago.—Woman's Home Companion.

There is no more dangerous sickness than sadness. — American Magazine.

Epworth League Meet Attended By Hundreds

(Continued from page one)

talk. Following her address, plans were made for attendance at the North-West Texas Conference, which will be held at Abilene on June 10 to 14, inclusive. It is planned to send a large bus or a caravan of automobiles from the Plainview District to the conference. The caravan will form at Plainview and will make the trip to Abilene, returning in caravan form following the close of the conference, it is planned. Delegates from this district plan to wear small hats and carry walking canes during the meeting.

Selection of the next meeting place was the closing feature of the meeting Sunday afternoon.

"We believe the visitors to Floydada were well pleased with the conference and favorable impressed with our city" Hearon Wright, president of the local league stated this week. Wright is vice-president of the Plainview District Epworth League.

Manure Worth $15 Per Cow Per Year.

How dairy farmers can make $15 per cow each year by saving and spreading good old-fashioned manure is told by J. L. Thomas, Dairy Specialist in the Extension Service. "An average cow produces about 10 tons of manure annually," he declares, "and at least half of this can be saved if suitable barns and lots are provided and the herd managed properly. Manure is worth about $3 per ton if applied on land. An example of its value is found in Franklin county where Ross Newsome has been conducting a cropping demonstration involving the use of manure for three years. He scattered ten tons each year on each of three acres. In 1925, before the manure was applied, this land produced one-third of a bale of cotton to the acre; in 1926 it raised 30 bushels of corn per acre; in 1927 more than a half a bale of cotton; and last year Mr. Newsome gathered 52 bushels of corn to the acre."

Roy Snodgrass and A. J. Ryals attended a Chevrolet dealers' meeting in Lubbock Thursday.

In a national competition arranged primarily for the collection and preservation of the folklore of Bolivia, prizes of a gold medal, a silver medal, and a diploma are offered by the ministry of public instruction for the best three manuscripts on legends and traditions, traditional and present customs, popular phraseology, beliefs and superstitions, songs and poetry, life and arts, or on popular science and knowledge. The contest is open to all primary and secondary school teachers throughout the country.

New Rat Traps

A New York up-state woman sets jars filled with water and oats in places where rats are bothering. The rats get in to eat the oats and drown.—Farm & Fireside.

Read The Hesperian for the news of Floyd County.

Local Market

Poultry

Heavy hens,	23c
Light hens,	20c
Old Roosters,	6c
Fryers, heavy	25c
Leghorn Fryers,	22c
Stags,	10c
No. 1 Turkeys,	15c
No. 2 Toms,	10c
Hides,	6c

Eggs

Eggs, per dozen,	18c

Cream

Butterfat, per pound,	44c
Butter,	45 and 50c

Grain

Red Maize, threshed	$1.00
Wheat,	95c
White Maize, threshed,	95c
Maize Heads,	$11.00

FIRST MONDAY

Specials

FRIDAY, SATURDAY and MONDAY

PEACHES, Large Can,	19c
COCOA, ½ pound Hershey,	19c
APPLE BUTTER, One Can,	13c
CATSUP, Large Bottle,	19c
SYRUP, Pure Cane,	18c
ONIONS, Yellow Bermuda,	4½c
GREENS, Turnip, No. 2 Can,	13c
CALUMET, Baking Powder, 10 lb.	$1.39
PEACHES, Dried, 10 lb.,	$1.39
MACARONI, 4 boxes for,	25c

Top Prices Paid For Eggs

Free Delivery—Phone 287

C. P. Looper Company



Announcing the opening season of Straw Hats in Floydada. We have them in all shapes and colors from $2.00 up.

Buy now and get your choice, later you get what is left.

We also have a new shipment of those cool shirtcraft shirts for the warm spring and summer months New Walk-Over Oxfords in the new styles. Ties, caps, two piece underwear, a complete wardrobe for the men and boys.

GLAD SNODGRASS

Smart wear for men since 1900



MODERN BEAUTIES

You can claim to be among them with the aid of proper hair and skin treatments.

When you come to this shop you can be assured that you will get the best methods and the best treatments.

Lucille Carter, a graduate beauty specialist with three years experience is now an operator in the shop.

Eugene permanent waving our specialty $10.

Palace Beauty Shop

Mrs. Rosa Waddington, Prop.
At Palace Barber Shop

LATTA'S SERVICE STATION

3 Miles East of Floydada on Matador Highway, Invites you to Attend the

OPENING OF THE NEW STATION SATURDAY MAY 4

We are proud of this new station and want you to visit us. Our opening feature will be—

1 Qt. Lubricating Oil Free
With each purchase of 5 gallons of Gasoline

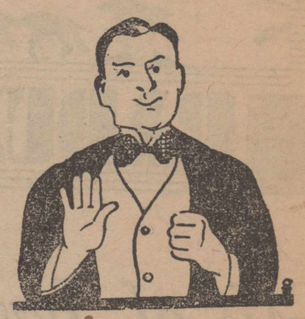
2 Qts. Lubricating Oil Free
With each purchase of ten gallons of gasoline.

Also some very interesting bargains in groceries and auto accessories. Remember, we buy your eggs.

Visit us whether you buy or not. Refreshments throughout the day.

Latta Service Station

S. J. LATTA, Proprietor



Bostonian Shoes

Wilson Bros. Haberdashery

We Serve Ourselves Best

BY SERVING YOU FIRST—AND BEST

We'd as well be frank. We're in business to make money. But we have found the best way to do that is to work for our customers first. See that they get full value, correct style, sound quality, honest service, That makes friends, and when a store makes friends it can't help growing. This is

The Store That Friends Built.

WOOD BROS.

"Clothiers for Men"

Van Heusen Collarite Shirts

Made-to-Measure Suits

POOL'S SPECIAL OVERALLS

McGUIRE'S—Exclusive Floydada Dealers

"M" SYSTEM "Saves for the Nation"

Friday and Saturday

Sugar	10 lb. Cloth Bag. We sell Imperial Crown Sugar Only,	59c
Bananas	Large Ripe Fruit, Dozen,	23c
SPUDS	10 pounds, White 10 pounds, Red	15c 23c
Flour	48 lb. Bag,	$1.69
Mustard	Qt. Jars Good Grade	18c
Blackberries	Gallon, Solid Pack,	57c

MARKET SPECIAL

Pork Sausage	Per pound	21c

We Deliver All Orders of $2.50 or Over Free. Phone 4



TWO SECTIONS—SECTION TWO

THE FLOYD COUNTY HESPERIAN

VOLUME 36 | FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MAY 2, 1929. | NUMBER 10

GAY COMEDY, 'THE CLEAN UP' TO OPEN CHAUTAUQUA

'Applesauce' Company In Another Big Hit

School Head and Classes Sponsor Annual Event For 1929.

Monday night of next week — May 6 — Chautauqua in Floydada for the season of 1929, will be inaugurated with a gay comedy, "The Clean Up," which will be presented by the company that last season greatly pleased the local audience of Chautauqua enthusiasts, who in spite of numerous previous disappointments attended in the hope that the entertainment would be clever and well-presented.

'Hope Springs Eternal'

And last year's presentation of "Applesauce" furnished a most pleasant evening of entertainment, while the whole four-day program, by and large, was not a disappointment. Anxious that the Chautauqua "go over big," local enthusiastists for this form of entertainment, who had seen numerous audiences leave the chautauqua and lyceum programs disappointed, were pulling for them strong to be good and clever and entertaining. They are equally hopeful for this year's program and have some grounds for enthusiastic support of the profered entertainment, because last year it seemed the entertainers did do well. Bob Pollard, who last year presented the opening play, will be here for the rendition of "The Clean Up," the advance agent promises. This is a rollicking comedy.

Sponsorship for the Chautauqua this season has been taken over by Superintendent W. E. Patty and the senior and junior classes of Floydada High School, who are helping with the ticket sales. A good many tickets are already pledged and the campaign is in full swing for additional sales. Student tickets for the season are $1 and for adults $2.50. Seven excellent entertainments are promised.

On the second day the program is a radio entertainment program, with corine Jessup and a company. Miss Jessup is primarily a funster, is declared, one of those personality girls who keeps the audience bubbling all the time. Mr .Hartley, who plays the violin, was a member of Howard's Collegians, and Miss Zinser comes from the Chicago Civic Opera Company, which, of course, spells real musicianship. Mrs. Private Peat is the lecturer for this evening, and a very interesting story for the audience is promised.

The Phillipino Troubadours make up the third day company. Lively, vivacious programs with well-rendered music are promised, carrying the audience right along with them. In their evening program, they offer principally South Sea Island music. Dr. Henry Black Burns, closing the evening's entertainment, lectures on crime. He is especially impressive to the younger people.

The last day Chautauqua features the Bob Hanscom Company. Their afternoon program presents an informal matinee, which includes forms of entertainment not included in the previous programs that belong with Chautauqua, and at night—the last night of the four-day engagement—the company presents "Smilin' Thru," one of the finest and sweetest stories ever written. Good scenic effects and special lighting arrangement is promised, making it an attraction to be remembered forever. It is presented in the belief that it will afford a great climax for a great week.

Schedule of Programs

Following is the schedule of programs beginning with the evening of May 6 and including the evening of Thursday, May 9, closing day. For those who have not purchased season tickets, the admission price for each feature is indicated. Unless otherwise indicated afternoon programs begin at 3 o'clock and evening programs at 8 o'clock:

First Day—Evening

Clever modern Comedy success brilliantly acted.—"The Clean Up" Admission 75c.

Second Day—Afternoon

Popular airs, humorous readings—orchestral ensembles—Radio Warblers and Corine Jessop. Admission 50c.

Evening

A good time festival around the microphone.—The Radio Warblers and Corine Jessop.

Outstanding Lecture "The International Future of Our Children." Mrs. Private Peat of Ireland, Canada and the U. S. A. Admission 75c

Third Day—Afternoon

Tuneful Melodious Concert of singing guitars and playing singers —Olivar's Phillipine Troubadours. Admission 50c.

Evening

"A Night in the Phillipines" with all the rhythm and beauty of South Sea Music and happy singers—Olivar's Phillipine Troubadours.

Discussion of Crime and Disease Prevention—"Chords and Discords" —Dr. Henry Black Burns. Admission 75c.

Fouth Day—Afternoon

Informal Matinee with "Smilin Bob" Hanscom and his associates" —Bob Hanscom and Players. Admission 50c.

Evening

The finest love Story of the Century and one of the best plays. "Smilin Thru." Admission $1.00.

The Reason For Chautauqua

In a statement issued by C. Benj. Franklin, president of Associated Chautauquas in connection with the visit of the Cadmean entertainers to Floydada, he says:

"How many times during the past year can you recall that you really enjoyed yourself? Most philosophers agree that the real goal of living is happiness—and most people seldom find it. It is a mirage generally just ahead—and never caught.

"And how do you get your fun out of life? Seeing the movies, going fishing, playing golf, collecting old books or antique furniture, reading novels, listening to the radio, going to church? Where do you find your real enjoyment?

"Whatever it is, it is safe to wager that it is something that leaves you permanently better in mind or body. There really is no fun—no pleasant afterglow in a big dinner that gives one indigestion, or a big drunk that results in a headache—or any other "pleasure" that exacts a heavy payment later.

"That is why Chautauqua ranks so high in the pleasure of so many millions of the best type of Americans. It is fine fun, while it lasts, with its friendly picnic atmosphere for the whole community, its trinkling music, its intriguing comedies, just off Broadway, its exhilarating addresses from men and women who come from all the world and are the most pleasing speakers to be found anywhere.

"More than that, it leaves a pleasant taste afterward. Each passing week and month and year enhances the pleasant glowing memories of the friendships formed, the enjoyments reecived and the inspirations gained under the big brown tops.

"The 1929 program we believe is more enjoyable than ever before, the tent and stage settings and mechanical effects are greatly improved. The whole week will warm the cockles of the heart and leave a permanent joy with you.

"We are trying to keep pace with American tastes—the most exacting in the world—for up to the minute artistry and cleverness in our programs, and still retain the fine old idealism that has made a place for Chautauqua as the outstanding America community activity and the only free platform in existence."

HIGHWAY CONSTRUCTION WEST OF MATADOR BEGUN

The Motley County News last week announced the beginning of grade and drainage structure work on Highway. Number 28 west from Matador. Concerning this the Matador newspaper says:

"The Womack-Henning Construction Co., who received the contract for the construction of the new highway extending from west line of the city to the Floyd county line, a distance of 13½ miles arrived in Matador the latter part of last week, with one of their grading outfits, and grade work was started 2 miles west of Matador, Tuesday morning. One other grading and the bridge outfit is due to arrive at any time. The contract calls for the completion of this 13½ miles within 160 days or about October 15th.

Vote on Bond Issue in Five Precincts of County May 12

Taxpayers of Five Voting Boxes to Have Part in Road District Election.

Voters in five voting boxes in Floyd County,, making up Commissioners' Precinct No. 2, will have a part in the bond election on May 12, when it will be determined whether Road Precinct No. One, created recently by order of the Commissioners' Court of Floyd County, will issue bonds in the sum of $25,000 for the purpose of building roads in the precinct.

The precincts, the places at which the elections will be held and the managers of the election in the various boxes, as named by the Commissioners' Court are as follows.

Election precinct No. 5, Lockney City Hall, Z. T. Riley, presiding officer;

Election Precinct No. 6, Aiken School House, G. M. Tate, presiding officer;

Election Precinct No. 7, Providence School House, H. J. Ratjen, presiding officer;

Election Precinct No. 8, Lone Star School House, Bert Bobbitt, presiding officer;

Election Precinct No. 18, Barker Building, Lockney, A. J. White presiding officer.

The order of the court calls for bonds to be issued in the sum of $25,000, bearing interest at the rate of 5 per cent per annum, payable serially or otherwise, and not to extend over a period greater than thirty years.

Legally qualified voters residing within the confines of Commissioners Precinct Two (Road District No. 1) who are property taxpayers are entitled to vote in the election.

BELTON MAN SUCCEEDS TO FLOYDADA EXPRESS AGENCY

A. S. Hollingsworth is here from Belton, Texas, and succeeds N. B. Hoover as agent at Floydada for the Railways Express Agency. Mr. Hollingsworth took over the duties of the local job on May 1.

Mr. and Mrs. Hoover return to Lubbock where he will resume the job he held there with the company before being transferred to Floydada.

Mr. Hollingsworth's family will join him here as soon as he finds suitable living quarters.

TO PRESENT "THE MESSIAH" SUNDAY P. M. AT LUBBOCK

"The Messiah" by Handel, will be given by singers of Lubbock, directed by Mrs. Carl Scoggin and accompanied by Mr. LeMaire's orchestra with Mrs. Neal at the piano, Sunday afternoon, May 5th., at three o'clock, at the Tech Gymnasium. This is Lubbock's contribution to National Music Week and is sponsored by the Lubbock Music Club. Come and bring your friends. It is free to everyone. Do not fail to hear this masterpiece in sermon and music.

Read The Hesperian for the news of Floyd County.

WORKERS' MEETING PROGRAM OUTLINED FOR NEXT TUESDAY

The program for the Workers' Meeting of the Floyd County Baptist Association, to be held with the Lockney Church on Tuesday, May 7, is being mailed to workers and others in the associational boundaries who are interested. E. D. Morgan, pastor of the Lockney Church, has made the program available for the press as follows:

10:00 a. m. Devotional—R. L. Shannon.

10:20 a. m. The Doctrine of Individual Responsibility—R. P. Davis

10:40 The Lordship of Christ—C. E. Dick.

11:15 Sermon—Cal McGahey

12 M Dinner at the church.

1:15 Song Service—R. E. Bost.

1:30 p. m.—The Associational Sunday School organization—W. M. Draper.

1:50—The Association Enlargement Campaign—P. D. O'Brien.

2:10—The Texas Evangelistic Campaign—R. E. Bost.

2:20—The Cash Campaign for Wayland College—P. D. O'Brien.

2:30 p. m.—Executive Board Meeting.

2:45 p. m.—The W. M. U. Meeting —Mrs. Suggs.

Ten minute talks:

What the W. M. U. of district 9 is doing for Wayland Baptist College—Mrs. Lon V. Smith.

What the W. M. S' of our Association could do for B. O. Home—Miss Eula Detwiler.

Stewardship Talk—Mrs. K. F. Keller.

Personal Service Plan of Work—Mrs. W. S. Rexrode.

Report from the District Meeting—Mrs. R. E. Bost.

Business meeting.

Adjourn at 4 p. m. or later.

Speaking of Investments—

If more people believed their bankers and fewer believed their barbers there would be less trouble over the family savings.—American Magazine.

Washday Wisdom

About half the fatigue that comes from washday seems to be due to poor management.—Farm and Fireside.

Plenty of Cheese

In all there are 300 kinds of cheese on the market.—Farm & Fireside.

Pampa Convention City Of Federation In 1930

Elaborate Program of Entertainment Feature of Meeting At Snyder.

Pampa was chosen for the 1930 convention city of the Seventh District Texas Federation of Womens' Clubs, and Mrs. J. T. Whitmore of Snyder was named district president at the close of the three day convention held at Snyder Thursday, Friday and Saturday of last week.

Other officers named were Mrs. Tillman Jones of Post, vice president; Mrs. W. I. Whitsell, Canadian second vice president, and Mrs. H. G. Towle, Snyder, secretary-treasurer.

Resolutions adopted include favoring a scenic highway through Palo Duro Canyon, that a dean of girls be named for every high school, that a memorial be established for historical preservation, and that arterial highways through towns be guarded by "stop" sign markers.

An elaborate program of entertainment was given for the visitors and Snyder's hospitality and fellowship was declared never exceeded by any other host town.

State president, Mrs. W. R. Porter was one of the principal speakers at the convention. She stressed world peace. At the annual president's dinner, Mrs. F. T. Collins, retiring president, gave an address in which she recalled achievements of women from the dimages down to the present, with the value of federated club work toward higher cultural life and opportunity for perfect blending of friendship be twe women of country and town.

Homer D. Wade of the We st Tex as Chamber of Commerce as ked co operation toward commi ssioners' courts removing wrecked a tos from public highways.

Representing Floydada at the convention were Mrs. R. E. ry, delegate from the 1922 Study Club and chairman of Scholarships and Loans, and Mrs. Geo. A. Lider, Mrs. Lon V. Smith and Mrs. E. L. Angus.

Announcing

EXCLUSIVE DEALERSHIP FOR

Lee Food Products

IN FLOYDADA

Housewives of Floydada: We are mightily pleased to be able to announce to you that our store and market is the exclusive dealers in Floydada for Lee Food Products, the line which we began offering you a few weeks ago having proven everything that we could expect of it—in fact, a better, more flavory Assortment of Canned and Package Goods than we had hoped for.

You Can Buy Lee Products with our assurance that they are the best we have been able to find after many years of searching about. We recommend these products unreservedly, and ask that you give us an opportunity to supply you—just once. We feel sure you'll give us your repeat Orders.

Our Telephone No. is 118

City Market & Grocery

Howard & Maxwell, Props., **Floydada, Texas**

Another Carload of Furniture

To serve the furniture buying public better, we are receiving New Furniture almost daily and have just unloaded a car this week, containing many Suites and Odd Pieces of the very latest creations.

We handle only good furniture that will last and add beauty and comfort to your home, also show your good taste for furnishing your home.

Come in and see our line whether interested or not. You will enjoy the time spent.

6 Piece Dining Room Suite

$115 up to $265



Outstanding quality and value! Every piece gorgeous walnut construction. The Table extends to 6 feet. Chairs have velour upholstered seats. The buffet is the large size and exquisitely trimmed. A marvelous value at the price.

TIMELY PAYMENTS

PAY WHILE YOU USE IT

F. C. HARMON

"Where You Save The Difference"

Rutledge Motor Co.

FLOYDADA, TEXAS

We have had a large number of Hudson and Essex owners take advantage of our service recently. A complete shop—plenty of parts and a mechanic who knows his business is at your service. We invite you to call.

We have unloaded three carloads of New Hudson and Essex cars this week. Sedans, Coupes and Coaches ready for your inspection. You are invited to see them.

Plenty of good used cars, too. If you want a big value in a used model, see us. Your old car taken in trade. Terms, of course, both on used and New Cars.

Rutledge Motor Co.

Floydada, Texas



Announcement

Mrs. O. V. Cantwell has recently purchased the
MARINELLO BEAUTY SHOPPE
which has been remodeled.

Mrs. Effie Cardwell certificate graduate of the London School of Beauty Culture, of Dallas, is operator.

Under our care your hair and skin can be kept in good condition at reasonable cost. Visit us soon. Beauty work of all kinds.

Special on permanents $8.50.

Marinello Beauty Shoppe

Phone 159 At De Luxe Barber Shop



Clothes Don't Wear Out As Quickly As You Imagine

They become merely soiled and lose their shape. By proper cleaning and pressing, they regain their original appearance and—there you have new suits and dresses.

Let us collect all of your last year's clothes and bring it back to newness again.

Phone 80 We Deliver

CITY TAILOR SHOP

A. B. Keim, Prop.

Floyd County Hesperian $1.50 Per Year

CHURCHES

THE CHURCH OF CHRIST

Worshiping on Wall Street will meet next Sunday at 11 o'clock a. m. Will study the 10th Chapter of Acts. Communion Service after Scripture reading and study. No modern Sunday School. No salaried pastor. No women teaching and no musical instruments in the Lord's worship. Just pure simple Bible study and practice.

Come, worship with us. If you desire to study God's word. Come visit us. Everybody invited to attend these services.

By the Elders.

CAMPBELL BAPTIST CHURCH

G. W. Tubbs, Pastor

Preaching Sunday morning and evening, at 11 o'clock and 8 o'clock. Sunday school at 10 a. m.

Everybody come.

FIRST BAPTIST CHURCH

"The Church with a Program"
Dick O'Brien, Pastor

All regular services will be held next Sunday ,the Lord willing. Our Sunday school fell a little below the 400 mark last Sunday and we confess that we were a bit disappointed. But we are by no means discouraged. We confidently expect 500 in Sunday school and 250 in B. Y. P. U. We cannot reach these goals without you. So be sure we are counting strong upon each one of you.

We had some very fine services Sunday. Good crowds at each preaching services, and several additions to the church during the day. We deeply appreciate these new members. There is room and welcome for others.

The church has graciously offered the pastor a trip to the Southern Baptist Convention at Memphis, Tenn. next week. We are planning to leave here on the 6:00 o'clock train Monday afternoon, will spend three days in Memphis and be back for the services on Mother's Day.

The pastor expects to preach at both hours next Sunday. Visitors always welcome.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor

Last Sunday was a record breaking day in the Sunday school for the year. We had set for our goal 400 and there were 416 present. We appreciate every person who came to the services of the day. At the morning hour the auditorium was filled and scores of young people rededicated their lives to the work of the church. We also had a large and responsive audience at the evening hour.

For the coming Sunday the pastor will be in the pulpit at 11:00 a. m. and 8:00 p .m.

Morning theme: The Unchanging Christ.

Evening theme: White Feathers.

The Hy League and Senior League will meet at 7:15 p. m. The district confeernce meets at Happy May 7-8 and the pastor is anxious to make the best report possible for the church at this time, and in order to do this it will be necessary for each member of the church to meet their personal obligations. Let us join hands and hearts to make this one of the best years in the history of the church.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor

B. F. McIntosh, Superintendent of Sunday School.

Sunday school at 10.

At the morning hour the Sunday school will render a Mother's Day program. A service to honor our mother's. Come and enjoy the service with us.

Christian Endeavor at 7.

Evening worship at 8.

Prayer and study hour Wednesday evening at 8.

Read The Hesperian for the news of Floyd County.

ANNOUNCEMENTS FOR CITY PARK CHURCH OF CHRIST

Next Sunday the subject for discussion at the City Park Church will be, "When That Which Is Perfect is Come." You have a cordial invitation to attend all services.

Sunday Bible School 10 a. m.

Preaching 11 a. m.

Communion 12.

Preaching 8 p. m.

Ladies' Bible Class 3 p. m. Monday.

Prayer Meeting, 8 p. m., Wednesday.

INTERMEDIATE LEAGUE

The Intermediate League will meet Sunday evening at 7:15 o'clock The program is as follows:

Leader—Edell King.

Answer to roll call with verse of scripture.

Song.

Prayer.

Piano solo—Mary Ann Kimble.

Reading—George Palmer.

League Song.

Bible Story and Drill—Mrs. Gamble.

"How can we Double our Number in League?"—Margaret Smith.

League Benediction.

There were fifteen present last Sunday with seven new members

We expect our old members and some new ones also next Sunday.

CHRISTIAN ENDEAVOR

The Christian Endeavor of the First Christian Church is making steady progress, however, the degree of satisfaction has not been reached.

A cordial invitation is extended to every young person to attend Christian Endeavor next Sunday evening at 7 o'clock.

Locals and Personals

Mr. and Mrs. Frank Johnson moved to their new home in the South Heights addition Monday.

Mr. and Mrs. E. B. Massie have returned from a visit with their daughter, Mrs. Jack de Cordova, at Los Angeles, California.

Mr. and Mrs. J. N. Gaegson, parents of Mrs. Henry Cox, and former residents of Floydada are ill in a sanitarium at Mineral Wells.

Jno. B. McPeak and Cleo Stephens who have been in the regular army for more than a year, were discharged last week and have returned home. Jno. B. is a son of Mr. and Mrs. T. B. McPeak, and Cleo a son of Mr. and Mrs. Will Stephens. They have been stationed at Fort D. A. Russell, Wyoming.

Lonnie Lewis returned Wednesday of last week from Kansas City, where he had been for five weeks for an operation. During his absence Mrs. Lewis and daughters visited in Floydada with her parents, Mr. and Mrs. W. C. Hanna, the family leaving Saturday for their home in Dickens County.

Mrs. Monroe Marshall and sons, Felix and Monroe, of Wichita Falls spent the week-end here with her father, I. N. Hinson and other relatives.

Mrs. A. J. Welch made a business trip to Dallas last week-end.

Miss Oma La Juana Bevers began work Wednesday morning with Texas Utilities Co., taking the place of Miss Audrey Felton who recently married.

Mr. and Mrs. Oscar Penland and daughter arrived here Tuesday from Lawton, Okla., to make their home. Mr. Penland will be the buttermaker at the new creamery.

Mrs. Arthur Howard, Miss Edna Bryant, and Mrs. S. N. Sexaer of Memphis were the guests Saturday and Sunday of Mrs. Harper Scoggins. They were returning home from Snyder where they attended the seventh district Federation of Women's Clubs. .

Miss Ruth Siddon, Miss Bayne Patterson, and H. M. King of Oklaunion were guests Sunday of Miss Marie Strange.

BORN—to Mr. and Mrs. J. D. Glover, Dougherty, April 25, a daughter.

BORN—to Mr. and Mrs. Grady Floyd, Joebailey, April 28, a daughter.

BORN—to Mr. and Mrs. C. E. Cantrell, Joebailey, April 28, a son.

Mrs. Pendell Pittman and little son, Pendell, Jr., of Dallas, are here for a visit with Mrs. W. B. Henry, having arrived the latter part of last week.

H. M. McDonald underwent an operation in the Lubbock Sanitarium at Lubbock Saturday. He is reported to have withstood the operation well. Mrs. McDonald accompanied him and will remain with him until he is able to return home. Mr. and Mrs. J. C. Gilliam and Mr. and Mrs. W. H. Sharp visited Mr. and Mrs. McDonald Sunday.

Mrs. J. F. Pundt and Mrs. A. D. White, Jr., of Iraan, and Mrs. W. W. Boyd and daughter, Margaret Ann, of Crane City, spent the week end here in the homes of Mrs. A. D. White and Mrs. W. A. Johnson.

Mrs. R. F. Kirchner returned to her home at Dallas Saturday after a visit of several weeks here with her mother, Mrs. A. P. McKinnon.

Miss Elizabeth West, teacher in the Crowell schools, spent the week end with Dr. and Mrs. George Smith.

Mrs. J. D. Williams and Miss Addie Williams left for their home in Whitewright, Texas, Friday. They went by way of Merkel, Abilene and Dallas to visit relatives.

Mrs. Hollis Moore, of Crosbyton, visited Mrs. Wm. Moore and other relatives here Sunday.

Mr. and Mrs. Calton Moore, of Lubbock, spent Sunday here visiting his mother, Mrs. Wm. Moore.

Launching a Crusade

The Electoral College ought to be abolished.—Woman's Home Companion.

POOL'S "SWETPRUF" SHIRTS and PANTS

Sold exclusively in Floydada
By
McGUIRE'S

Shoe and Harness Repairing

Once your harness has been repaired by us you will be free of worry for a long period. Shoe repairing equally as good.

New Shoes, Too

Bring in your combine Canvass and let us fix it up in first class shape. Reasonable prices—try us.

All work guaranteed.

Jones Shoe Shop
West Side Square

Miss Gladys Phink, Gibbs Clifton, and Butch Little of Fort Worth were the guests Sunday of Mrs. Hazel Hughes. Miss Gladys Hughes who visited here the last week returned home with them.

Mrs. T. P. Guimarin left Wednesday for Kansas City where she will spend several weeks with her daughter, Mrs. S. T. Shrader and receive medical treatments. Mr. Guimarin went with her to Amarillo.

Two Reasons For LIFE INSURANCE

1. Protection for your own old age, if you live.
2. Provision for your family, if they survive you.

T. C. RUSSELL, Representing
Amicable Life of Waco,
Floydada, Texas

Announcing

NEW DEALERSHIP FOR

CASE Combines AND Tractors

We have on display at our place—

The Model L. Case Tractor
The Model P. Case Combine
The Grande Detour Wheatland Disk Plow

These are old lines and represent the best in their fields.

LOOK THEM OVER!

Orvil W. Harris

Located at Harris Bros.
One Block East of Square

NOTICE To All Old Friends

I have combined my North Side Barber Shop with my Two-Chair Shop on West California St., One-half Block West of the south-west corner of the square, next Door to Busy Bee Cafe. Have a Nice Six-Chair Shop.

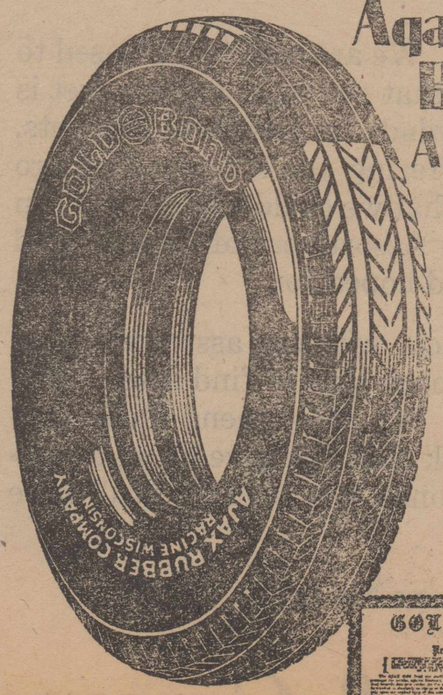
COME TO SEE US

J. P. (Slim) Looney

THE NEW AJAX

GOLD BOND BALLOON

Bonded for A Year and A Half Against Blowouts, Cuts, Bruises, Accidents And Other Road Hazards!



The AJAX Gold Bond Performance Contract is the most sensational development in the tire industry since the invention of the modern balloon tire!

Now, for the first time, motorists are definitely protected against tire trouble in its most annoying and costly forms.

Only a superfine tire could justify so sweeping a pledge, and the new AJAX Gold Bond Balloon is precisely that kind! The first extra quality tire at popular prices! Our stock is complete.



Warranted for eighteen months, while used in passenger car service, against Blowouts, Cuts, Bruises, Wheels Out of Alignment, Under-inflation, Accidents and any other road hazards that may render the tire unfit for further service.

The AJAX Gold Bond Balloon is backed by the strongest, longest-term performance contract ever placed on any passenger car tire.

CONSUMERS' FUEL ASSOCIATION
Floydada, Texas

Sunday School Lesson

Theme: The Bible in National Life.

Scriptures: 2 Chron: 34:14-16, 29-33.

Golden Text: Thy word is a lamp unto my feet, and a light unto my path.

Certainly the chapter preceding the one in which our lesson is found and also the one following, should be read in connection with our study for today. It is an interesting historical fact that righteousness, like the ocean tides, has ebbed and flowed through the ages. Joshiah, who was king when the events of our lesson took place, was preceeded by his father and grandfather who were wicked beyond words to describe. The whole realm was sown down with idolatry and wickedness when Josiah came to the throne upon the death of his father. He began to reign at the tender age of eight years. When he was sixteen he began a definite program of reform in Israel, With his heart set upon destroying idolatry, and re-establishing the worship of Jehovah, he had all heathen altars torn down, the idols ground to dust, and in contempt the dust sprinkled upon the graves of those who had established their worship in Israel. No doubt some of this idol dust was spread upon the graves of his father and grandfather. We cannot always safely follow our parents. Only as they are faithful followers of God are they worthy to be our leaders.

Cleansing and Repairing the Temple

But it is not enough to merely restroy that which is wrong, we need to construct that which is right. It is well enough to pluck up a briar if we plant a fruit tree in its place. The world has too many destructive critics, who constantly find fault with others, but offer nothing of a constructive nature to take the place of that which they tear down. When Josiah had destroyed, and led his people in a program of right worship. First he ordered the servants to cleanse the temple, or place of worship. This is not a hint to church janitors, but we wonder if many temples of worship in our day do not need a moral and spiritual cleansing. Jesus drove out the thieves, robbers and hypocrits of His day, and "He has left us an example that we should follow in His steps."

The Finding of the Law

As the workmen labored they uncovered a book, which proved to be one of the books of Moses, a part of the inspired work of God. Again we wonder if in our day the Word of God is not covered up in the temple by a multitude of other things that crowd into our modern methods of worship, teaching and preaching. If this is true in Floydada, may the God of Josiah lead us to the same reformation which he underwent, and bring us back to the heart of the Word. When the Law was found in the temple it was taken before the young king. A portion of it was read to him, and at once he was convinced in his heart that God would pour out His wrath upon a nation who had so forgotten Him as to lose His law and go off after other gods. In the light of this Book he saw the extreme sinfulness of Israel, and the certain impending wrath of the Almighty. Indeed "the entrance of thy law giveth light," and "By the law is the knowledge of sin." Josiah was keenly aware that Israel, his nation, had become great transgressors against Jehovah their God and law-giver. The Bible says he "rent his garments," which was the Oriental method of showing sorrow and expressing penitence. And he went further than this, he called upon the people to repent also. He called a vast multitude together at the temple and caused the Book to be read in their presence. In an other place it is said that the people stood in the street all day and listened to the reading of the law. And as they listened they would throw up their hands and worship Jehovah for His gracious promises, and bow their heads in humility when the Word would thunder forth God's judgments against sin.

Josiah's Covenant

When the law had been read in the presence of all the people, then the young king made a covenant with Jehovah in the presence of all the people.

This covenant will be found in the 31st verse. "And the king stood in the place, and made a convenant before the Lord, to walk after the Lord, and to keep His commandments, and His testimonies, and His statutes, with all his heart, and with all his soul, to perform the words of the covenant which are written in this book." Not only did he subscribe to this covenant, but he prevailed upon his people to follow him in his new convenant relationship with Jehovah.

Concluding Thoughts

The word of God has been the basis of all true reform. No individual, family or nation has ever become great who neglected the Word of God. No other book can be substituted for the Bible. The words of the Bible can be relied upon a hundred percent. It is the only book in the world without any mixture or error. It is as dangerous to neglect to live by it today as it was in the days of Josiah. It is indeed, for this life and for that which is to come, "A lamp unto our feet, and a light unto our pathway." Those who follow its gleams upon the pathway of life will reach home safely at the set of sun.

Sousa Will Broadcast First Time Next Week

John Philip Sousa and his world famous band will be heard over the radio for the first time on Monday evening, May 6, in an hour broadcast sponsored by Chevrolet Motor Company to signalize the achievement of placing on the road over a half million new six cylinder cars in four months time.

The radio debut of the famous "March King" will come through the National Broadcasting Company coast to coast chain during the regular General Motors "Family Hour," starting at 8:30 p. m.

According to Roy L. Snodgrass, local Chevrolet dealer, Chevrolet was particularly fortunate in seeking an attraction to emphasize its latest record to secure the first radio performance of this famous director-composer who has been an American institution for the past two decades.

"Naturally, we Chevrolet dealers are proud that our company has been instrumental in introducing Sousa and his band to the mocrophone," Mr. Snodgrass said. "We are equally proud, however, of the occasion marked by Sousa's first broadcast. By putting on the road over 500,000 new Chevrolet sixes since January 1, we have established a record never before duplicated by any dealer organization distributing six cylinder automobiles. In fact, no other dealer organization in the history of six cylinder manufacture has ever equalled this record in the course of a full year.

HILLCREST SCHOOL CLOSES SPRING TERM ON MAY 17

Hillcrest, April 29.—Our school will close May 17. We expect to render a mixed program here on the night of May 16.

Mr. and Mrs. Laurice Hopkins are the proud parents of a new baby daughter, Ethel Helen, who came recently to live with them. Mr. and Mrs. Hopkins are former residents of this community, but they are at Knott, Texas, just now, with her parents, Mr. and Mrs. Orval Hix.

Mr. and Mrs. Wilson and children were visitors in Lockney over the week-end.

J. H. Norvell, of Center, was again in Hillcrest community Monday afternoon on business.

Mr. and Mrs .L. H. Lewis were business visitors in Lockney Saturday.

Buck Lecatur, who is making his home just now with Mr. and and Mrs. Louis Blum, had as guests Sunday his parents and other relatives from Crosbyton.

Mr. and Mrs. R. D. Hopkins and children have decided to make California, instead of Oklahoma, their future home, and they expect to leave for that place soon. They still are visiting with their daughter, Mrs. Ray Warren, of Cedar Hill.

Those who were on the honor roll in our school for the month of April are as follows:

First grade—Mildred Ruth Hix, J. L. Jones, Frank Ford;

Second grade—Lottie Bell Swepston;

Sixth grade—Chrystine Swepston;

Eighth grade—Guy Garrison.

Mrs. Grace Bass and Miss Blanche Bass returned Sunday from Haskell after a visit with Mrs. Bass' son, J. Horace Bass and family.

'Big Six' Henderson Billed By Lions Jury

Charges Lodged on Oklahoma City Trip May Involve Every Member Lions Club.

Twelve men, good and true, will listen to the woeful tale of W. H. (Big Six) Henderson next Tuesday noon when he is brought before their judgment to face the charges of "violent language, boisterous behavior, and (beyond Matador) offensive breath on the excursion trip to Oklahoma City on April 15 to 18, 1929." "Big Six" states that he will fight the case "tooth and toenail" and is this week securing counsel and making preparations for the trial. Judge Patty will convene court promptly at 12:35 o'clock.

Charges (?) were lodged against "Big Six" in an investigation held at the Lions regular meeting last Tuesday noon. Dick O'Brien, alleged District Attorney, conducted the hearing and, from the evidence threatens to lodge charges against other members of the club. Ex-sheriff Stegall and P. and O. Rutledge were summoned by the district attorney as witnesses. From statements made at the hearing Tuesday, it is probable that these two witnesses will be placed under similar charges.

When asked if he saw the Ex-sheriff on the trip, "Big Six" replied "Well, I saw two men that looked just like him once." Stegall declares that his condition during the trip was such that he did not recall what happened. He states that he carried all of the equipment of sheriff's department with him, and lost it shortly after leaving this city. He was asleep, he declares.

The twelve men whom "Big Six" Henderson faces next Tuesday are Lions Nelson, foreman, Bedford, Ross, Gilliam, Windsor, Palmer, Davis, Hicks, Arwine, Standifer, Bishop and Woods.

Aside from the fun had in the preliminary hearing on the excursion trip, the Lions Club had as their guest, Miss McCannon, advance agent for the Chautauqua which will be held in this city next week. She outlined the week's programs at the Chautauqua and urged that everyone attend.

Lions O. P. Rutledge, W. M. Windsor, J. C. Gilliam, E. L. Norman, C. H. Davis and A. A. Bishop were selected as delegates to the State Lions Convention in San Angelo on May 9 and 10. These and several other members of the club plan to attend the convention.

A report from Imogene Lewallen, who is reeciving treatment in a Tulsa, Okla., hospital, stated that she was greatly improved. She was sent to the hospital for treatment by the Floydada Lions Club.

3-LINE AD SELLS STOVE

A three-line Hesperian Want Ad sold a stove for Mrs. B. C. Cloud one day last week. The little ad, only three lines long, run at a low cost, brought the buyer whom Mrs. Cloud sought.

"Please do not run my ad any longer; I have sold the stove," Mrs. Claud telephoned The Hespeiran office Tuesday.

ELMER WOOD TO SPUR

E. G. Wood left Wednesday for Spur where he will take charge of the men's department of the C. E. Stone Company store in that city. Mrs. Wood and little daughter will probably leave next week for Spur to make their home.

Mr. Wood is a firm member of Wood Brothers, Men's Clothing Store in this city. He has lived in this city for a number of years and has been a member of the firm since its organization three years ago.

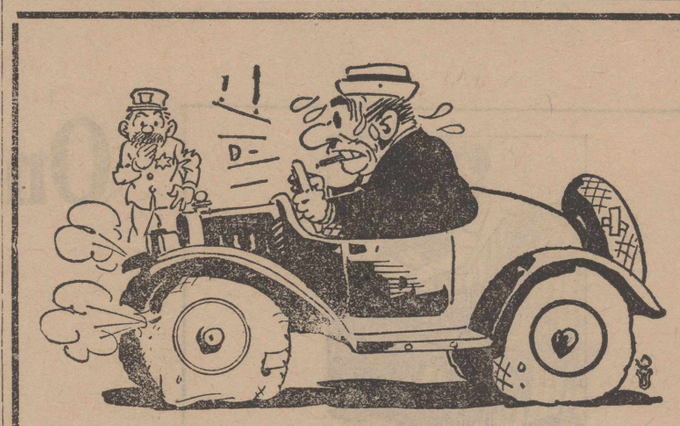
More Work for Undertaker

There is no sight in America so depressing as the dying churches, open on Sundays to a dwindling few, closed throughout the week.—Women's Home Companion.

CHILDREN'S BOOKS AT GENEVA CONVENTION

Children's books will have an important place in the third biennial conference of the World Federation of Education Associations which will meet in Geneva, Switzerland, in July. The selection will include books written in the several languages designed to promote international good will among children, books loved by children and giving a true picture of life in different countries, children's classics, and books written by children. A questionnaire has been sent to librarians, teachers, parents, and booksellers, and the information gathered will be put into a report with an analytical catalogue.—School Life.

Read The Hesperian for the news of Floyd County.



BY STANDER:

"YES SIR—

"I'll Bet everyone of them are Cold Patches.

Next Time Try—

GULLION & SON'S STEAM VULCANIZING

Motorist:

"Yes, but look where I am. Ain't no Vulcanizing Service gonna do me any good 'way out here."

By Stander:

" 'S all you know. JUST CALL 83, and count the minutes."

"Futher and more, Mister, them ain't Federals you've got that boat shoed with, and if you'll just say the word they'll bring you a new set of Double Blue Pennants and put them on right here. That'll save you lots o' cuss words and sweat and a clothes cleaning bill."

We claim Mr. By Stander knows his okra.

GULLION & SON
TIRE SERVICE

Wholesale and Retail Distributors for Federal Tires

Telephone 83—"Invite Us To Your Next Blow Out"



Flowers FOR MOTHER'S DAY



A gorgeous cluster of fragrant blooms is a peerless token of your devotion on Mothers' Day. And flowers from Hollums' carry an implied compliment.

A box of choice cut flowers, suitable for presentation on Mothers' Day

$3

A beautiful basket of flowers, specially prepared for the occasion,

$5

Hollums, FLOYDADA FLORISTS

You're Among Friends

You're among friends when you stop to fill up at the Magnolia Filling Station, and You can't help but like the kind of service you get here. We do our best to make our service personal and pleasing—and still get you back on the road with the shortest delay possible.

And You'll like our products equally as well as the friendly service. Fill up—have the spare tire fixed, —put on a new Federal, and you're gone in a jiffy.

Magnolia Filling Station

Don't forget our Greasing Service. It's keen

Week-End Specials

ONE LOT TURKISH TOWELS

Good weight, Fancy borders, Special

14c Each

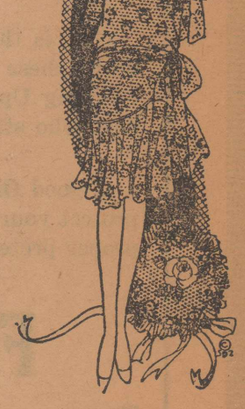
ONE LOT LADIES' SILK DRESSES

$19.75 Values at

$14.75

$10.75 Values at

$8.75



UNUSUAL WEEK-END SPECIAL

On All Broken lots in

LADIES AND MISSES SPRING FOOTWEAR



ONE LOT OF LADIES' SLIPPERS

Odd sizes, wonderful values at

$2.98

ONE LOT HEAVY TURKISH TOWELS

Fancy Borders, Extra Special at

38c Each



One Lot Men's and Young Men's Suits At Greatly Reduced Prices

One Lot Men's Florsheim Oxfords

In Various Styles

Men! They're Real Bargains

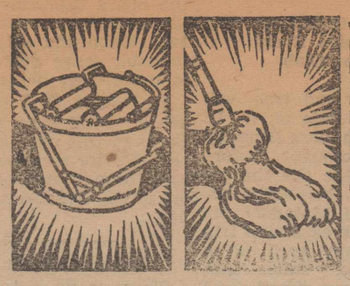
Large Assortment of Good Fancy Bed Spreads

Large Sizes. Special

$1.65 and up

C. R. HOUSTON COMPANY

MAY 6-11



CLEAN-UP AN

MAY .... the month of gently cleansing rain
now if ever is the time to clean your home be
ings as well. Put them in tune with the note
cerns are ready to help you in this exacting

READ WHAT THE

CLEAN UP! PAINT UP!

—AND—

INSURE

Now is the time to protect your property with these three aids. Cleaning Up and Painting Up prevents fire—BUT in case of fire, who stands the loss?

A good Old Reliable Insurance Policy will protect your property. Let us give you this proper protection.

Fry-Bishop Insurance Agency

Room 4—Readhimer Bldg. Phone 238



Clean Up Your Home!
PUT NEW

UPHOLSTERING

ON YOUR FURNITURE

The cost can not near come up to the cost of new furniture. Our prices are reasonable —our service is prompt—and the job will be done RIGHT!

This is also a good time to Clean-Up that car. New Curtains, Tops, Upholstering, Painting and everything to make it a new car. See Us.

L. & O. Paint and Top Shop

West California Street

One Whole Week to

Give Floydada

Laundering

Le G !



Make Your Home Better And More Attractive

A two-fold benefit—a freshly painted house looks like a different place: More Livable and More Saleable. The protection given building material by a coat of paint far exceeds its cost. A film of paint is more weather resisting and will last longer than a sheet of the finest steel of the same thickness. A piece of woodwork properly coated with paint WILL NEVER DECAY.

Our paints properly applied give this protection.

Sherwin-Williams and Gliddens lines of Paints, Varnishes, Enamels, Lacquers, Calsomine, Colors in Oil, etc.

Higginbotham-Bartlett Co.

"Everything to Build Anything"

CLEANING UP and PAINTING UP

Prevents Fire But---

Many fires are not preventable. In case of fire, is your home, business, furnishings, out-buildings and automobile protected?

There is one SURE way of protection.

INSURE

We represent large, Dependable, Stock Fire Insurance Companies.

INSURE TODAY!

Floydada Insurance Agency

G. C. Tubbs W. H. Henderson

Clean-Up Week

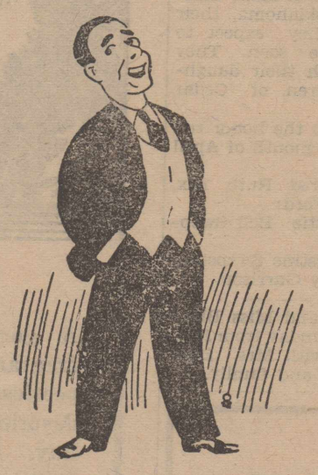
IS INCOMPLETE WITHOUT

Disinfectants

Why spend hours of work and worry in the Spring Clean-Up and leave the job half done? To finish the job in A-1 shape, make use of this drug store. We have an excellent stock of Disinfectants, Sponges, Silver Cleaning Cream, Chamois Skins, in fact, most anything to help you with Clean-Up Week.

Arwine Drug Co.

"Goteverthing" South Side Square



Handsome Harry Says:

Clean Up Your Clothing

DURING CLEAN-UP WEEK

Says Harry: "When I want a Real Job of Cleaning and pressing done, and I want Quick Service, and I don't want to pay top prices for what I get,—there is but one thing to do—

PHONE 67

And have the job done by—

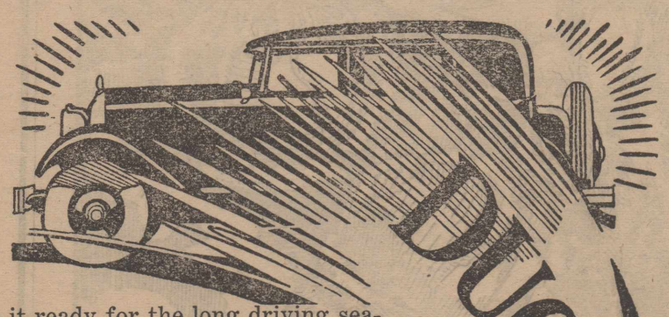
W. L. FRY

Successor to Hopkins & Fry

Clean-Up Week

IS TIME TO

Duco



Clean-Up that car, Mr. Motorist, and get it ready for the long driving season ahead. Let us renew the original beauty of your car with DUCO Finish Job, expertly applied.

THE BUMP SHOP—we take every bump and crease out of every part of the body. Let us Un-Wreck 'em.

John McCleskey Top Shop

Official Duco Finishers

LET'S MAKE THIS—

Clean-Up Campaign

Apply to your Implements and Machinery, and give them a good Cleaning Up and repairing. It will surprise you how much you can increase the efficiency of all implements, by giving them a good cleaning and greasing, and repairing the worn parts. We have the repairs in stock.

Rutledge & Company

FULL LINE INTERNATIONAL DEALERS

...s . . . the natural opening of spring. And so ...th inside and out, and your personal belong- ...s of the vernal season. The undersigned con- ... task of spring cleaning.

...Y HAVE TO OFFER.

...ND PAINT-UP



MAY 6, 11

...a Her Annual

...May 6 to 11

...et's

...TO

Clean-Up Week Is A Good Thing

BUT—It is disheartening to spend all of your life patching and mending an old home that is worn-out and out-of-date.

SPRING TIME is the time to start thinking about building that NEW HOME. It is easy to build the NEW WAY. We represent the People's Building & Loan Association, of El Paso, Texas, and are in a position to finance you. See Us!

Goen & Goen

Real Estate — Loans — Insurance

Phone 170

Clean Up! Those Old Shoes

Not by discarding them—but by having them REPAIRED. There are many months of good wear in that pair of shoes that have already been "Broken-In." Save them!

We dye 'em Red, Blue or Black. We clean or shine any color of shoes.

Don't forget "JUNGS ARCH SUPPORT"—For Foot Comfort.

RAINER SHOE SHOP

South Side Square



CLEANING IS HARD WORK—IT TAKES STRENGTH AND ENERGY TO DO THE JOB RIGHT, but it can be made easier and more pleasant by using quality accessory helps from—

C. Surginer & Son

CLEAN-UP

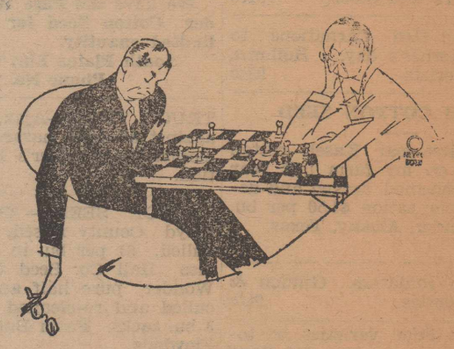
Everything You Need

Brushes, Mops, Sponges, Oil Mops, in fact most anything that you will need for Clean-Up Week.

VISIT OUR STORE—YOU'LL BE SURPRISED

Floydada Variety Store

Mrs. J. A. Awtrey, Prop.

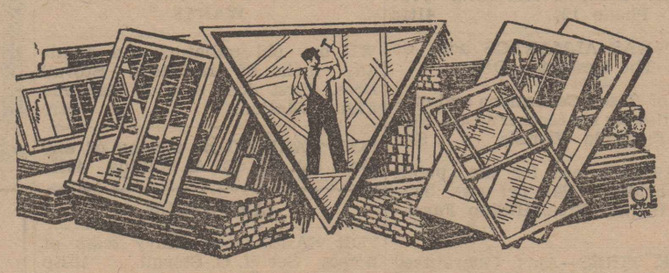


Wake Up! It's Your Move--

Floydada needs a Spring Cleaning. The time you invest in making your town a better place to live in, will repay you with 100% interest when you can say—

"MY TOWN IS CLEAN"

Floyd County National Bank



Spring Clean-Up Time

MEANS TIME TO PUT UP NEW
Screen Doors, Window Screens, Window Panes, Door Facings, Shingles, Paint Brushes

And if you repair RIGHT this year, the job will not have to be done over again next year. Make sure that you repair RIGHT, by buying SOLID, SOUND, QUALITY LUMBER AND MATERIAL from—

Willson & Son

Floydada, Texas



For Clean-Up Week

As a Special Feature for this week, we are offering some—

UNUSUAL PRICES ON
HOES, RAKES, SHOVELS, BRUSHES
MOPS, SCRUB BUSKETS, O'CEDAR POLISH AND MOPS

In fact, everything to promote a real clean-up for Floydada.

SEE THEM!

Floydada Hardware Co.

Phone 179



The Magic Brush

TOUCH IT TO YOUR HOUSE AND OUT-BUILDINGS

And be astounded at the new appearance of your entire premises. A few dollars expended in LASTING Paint will give you the feeling that after all, your home is something of which to be proud.

DEVOE'S GUARANTEED PAINTS

Will last longer and give you better satisfaction.

South Plains Lumber Co., Inc.

Floydada, Texas

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE

POT plants in all sizes at prices to suit all. Select your Mother's Day gift now. Hollums, Floydada Florists. 93tc

DON'T FORGET me when you need that new fan felt for your car. I have it. J. B. Bishop, Triangle Garage. 101tc

FOR SALE
Pure Western Wonder Cotton Seed
South Plains Lbr. Company
Phone No. 7 8tfc

GOOD second hand furniture. Priced to sell. Floydada Mattress Factory. 84tc

VERY complete line paints, lacquers, enamels, oils, turpentine, brushes. Kirk and Sons. 101tc

WHITE and Red Carnations to wear on Mother's day. Hollums, Floydada Florists. 93tc

KASCH COTTON SEED

I have first-year Kasch cotton seed grown on my farm last year for sale. Recleaned, sacked and delivered at your sation $1.50 per bu. F. W. Alexander, Albany, Texas. 410tc.

WE buy old radiators. Gullion & Son Tire Service. 9tfc

FOR SALE—Four varieties of tomato plants at my home, 616 West Virginia Street. L. H. Dorrell, Jr. 102tc.

FOR SALE—One No. 3, 15 foot International combine, and 15x27 Rumely tractor. Harvest 200 acres of wheat for us and pay $800 and the rig is yours. Terms to right party. Roberts and Boyd, Crosbyton, Texas, Box 254. 84tp

OIL and gasoline cook stoves. Kirk and Sons. 101tc

ROGERS Lacquer Polish cleans and polishes Motor Cars and other Lacquered, Varnished or Enameled Surfaces. Unexcelled for polishing cars. Try it. J. C. Wooldredge Lumber Company. 91tc

CRANKCASE OIL draining. 5c per gallon at Triangle Garage. 101tc

FOR SALE—Half and Half Cotton seed. L. H. Dorrell. 7tfc

FOR SALE—Sudan millet seed. See Farmers Grain Company. 92tp

SEE the 4-foot galvanized fence stays at J. C. Wooldridge Lumber Co. 101tc

FOR SALE—New Perfection oil stove. See Mrs. Homer Steen, or call 152. 71dh

LATEST samples of wall paper at J. C. Wooldridge Lumber Co. 101tc

FLOWERS wired anywhere. Hollums, Floydada Florists. 9tfc

WE save you $25 on the finest gas washer built. Kirk and Sons. 101tc

SELECT Mother's flowers now. We will deliver them whenever you say. Hollums, Floydada Florists. 93tc.

Plant Good Cotton Seed
We have the Pure Western Wonder Cotton Seed for Sale. Very limited quantity.
South Plains Lbr. Company
Phone No. 7 8tfc

TRUCK TIRES—Ajax, Guaranteed against all road hazards for twelve months. Consumer's Fuel Association. 103tc

COTTON SEED — Good gin-run Floyd County raised, cleaned and culled, $1 per bu. in 2 bu. sacks; also Hall Co. Seed Co. Western Wonder pure half and half seed culled and re-cleaned, at $1.60 in 3 bu. sacks. Farm Bureau Gin Co., Floydada. 56tc

WALL PAPER—Latest samples now being shown. J. C. Wooldridge Lumber Co. 101tc

FOR SALE—Good cream separator. G. N. Shirey. 102tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

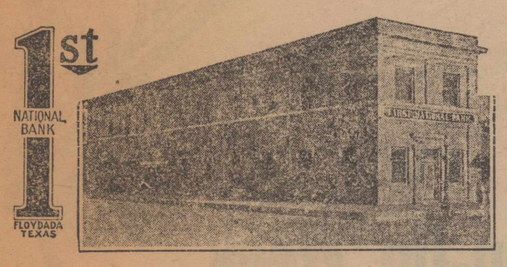
FOR SALE—A nest of well bred rat terrier puppies, eight weeks old. John L. West. Phone 279J. 101tp

FOR SALE—Two room house. See J. C. Dickey. 101tp

SEND Mother's Day Greeting and gift orders by Western Union. 101tp

Cotton Seed

See A. L. Bishop at Public Scales. 8tfc.

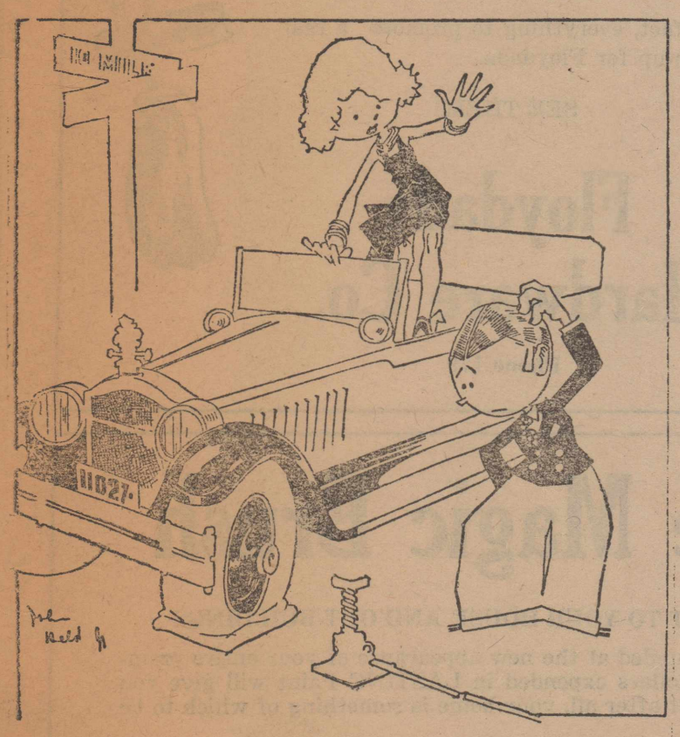


If you are going somewhere carry your money in the form of

"TRAVELERS CHECKS"

Can be cashed anywhere any time without identification.

SOLD AT THIS BANK



Boy Friend—Well, this is a good jack, anyhow.

Girl Friend—Sure, Oscar. But listen. If you'd put your "jack" into a Goodyear, you wouldn't need it under your car.

T 'EM FROM US. WE'VE GOT—

GRADES—

ALL SIZES—

ALL PRICES—

F. F. SERVICE STATION

Phone for our Road Service

1929 DISC ROLLING PRICES

14 Inch Tandem 20c
16 Inch Tandem 25c
18 Inch Tandem 30c
20 Inch Tandem 35c
20 Inch One Way Plow Disc 40c
22 Inch Plow Disc, ... 50c
24 Inch Plow Disc 65c

When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
East Side Square 47tfc

FOR SALE—Hegira and cane bunbled or ground; also pure Mebane cotton seed. Phone 903F6. J. S. Hale. 6tfc

WE have the 4-foot galvanized fence stays. They beat wooden staves all to thunder. J. C. Wooldridge Lumber Co. 101tc

MISCELLANEOUS

MIXED pots of blooming plants, beauties. See them in the Mother's Day exhibit at Hollums, Floydada Florists. 93tc

We have a few Used Chevrolet, Pontiac and Erskin carburetors for sale at Triangle Garage. 101tc

SERVICE CARS— "You-Drive-'em. At Henry's Used Car Market on East Side of Square. 8tfc

A SINGLE mite in your hen house right now means enough in a few weeks to almost carry the building away. Protection against insects is guaranteed by Carbo Creocene, an excellent wood preserver. J. C. Wooldridge Lumber Company. 91tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc

GIVE us a trial and we will save you money. Kirk and Sons. 101tc

SPECIAL Mother's Day Boxes of mixed cut flowers priced at $5.00 per box, extraordinary values. Order yours now our telephone number is 69. Hollums, Floydada Florists. 93tc

NOTICE — anyone hauling sand from the Lewis place will call on A. T. Swepston or L. H. Lewis and get key as the gate has been locked. 84tp.

CONSUMERS Fuel Ass'n fixes your flats. 7tfc

A NEW Car Polish—Rogers Lacquor Polish will make your used car look like brand new. You'll be surprised when you see it used. J. C. Wooldridge Lumber Company. 91tc.

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41tfc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

LOTS of Roses, Carnations and other cut flowers for Mother's Day. Hollums, Floydada Florists. 93tc

WE GRIND feed for the public every Friday, 17½c per cwt. bundles. Holmes Bros. Hilltop Farm. 68tc.

TRUCK TIRES—Ajax, Guaranteed against all road hazards for twelve months. Consumer's Fuel Association. 103tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tfc

HAULING!
Anywhere—Any Time
Heavy or light, Call 121J V. D. Turner. 51tfc

FOR MOTHER'S Day—The only material thing that fills the bill perfectly is the beauty, freshness and purity of flowers. Hollums, Floydada Florists. 93tc

FOR RENT

FOR RENT—Two good furnished rooms. Modern conveniences. J. C. Dickey. 101tp

FOR RENT—Furnished apartments and bed rooms. Located over Felton-Collins Grocery. 84tp

FOR RENT—Two 2-room furnished apartments close in, modern. Call 304-W. 228 W. Missouri St. 92tp

FOR RENT—Two room apartment, newly papered, gas connections, water and lights furnished. $17.50 per month partly furnished. Clarence Ginn, Manager. 102tp

FOR RENT—Furnished rooms, no children. Phone 117. Mrs. S. B. McCleskey. 101tfc

Eggs and Poultry

ECONOMY Chick Starter and Growing Mash insures healthy vigorous chicks. Economy Laying Mash for hens produces more eggs at less cost. For sale at Floydada Hatchery. 92tc

BUGS and Mites cannot live in a poultry house that has been sprayed with CARBO CREOCENE. A guaranteed wood preserver that will protect your chickens from all kinds of insects. In bulk or in cans at J. C. Wooldridge Lumber Company. 101tc

ARE your hens lousy? Licene is guaranteed to rid your fowls of lice or your money refunded. For sale at Floydada Hatchery. 92tc

CARBO CREOCENE is guaranteed to rid your chicken houses of mites, bugs or insects, for one year. It is unexcelled as a wood preserver. Try it—in bulk or in cans. J. C. Wooldridge Lumber Company. 91tc

FOR Roup, Sore Eyes, or Cankered Mouth in poultry. Jahnke's Roup Remedy is guaranteed to cure or money refunded. For sale at Floydada Hatchery. 92tc

BABY CHICKS for May delivery. Book your orders now, Custom hatching every Tuesday and Friday. Bring your eggs. Trays hold 112 eggs each. Floydada Hatchery, S. E. Corner Square. 92tc

PREVENTION—is better than cure. Carbo Creocene prevents the work of all microbes and worms in any wood. It preserves and protects your poultry from mites or bugs. Not the cheapest—but the best. In bulk or cans. J. C. Wooldridge Lumber Co. 91tc

CARBO CREOCENE is guaranteed to rid your poultry houses of mites and bugs. A good wood preserver, easily applied. In bulk or in cans at J. C. Wooldridge Lumber Company. 101tc

BATTEY WHITE LEGHORNS
(Johnson Strain)
For May and June we will make prices as follows:
Range eggs $3 per 100;
Range chicks $12.00 per 100;
In lots of 200 or more $10 per 100;
Pen eggs $5 per 100; Pen chicks $15 per 100;
Eight weeks old star cockerels $1
Eight week's old pen cockerels 75c.
Mr. and Mrs. David S. Battey. 104tc.

TAYLOR'S HATCHERY
Bring your eggs on Wednesdays and Saturdays, $2.75 per tray. See our chicks when you go to buy on Tuesdays and Fridays; Leghorns 10c Large chicks 12c. We guarantee our chicks to be as good as can be had on the plains. Come see our flock. We have several hundred each week. 101tc

REAL ESTATE

FOR SALE—Four room stucco residence. New, Modern, Hot and Cold Water, Built-in Features, Gas and Lights. Easy terms on most of it. F. C. Harmon. 101tc

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tfc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tfc

FOR SALE—One and one-half sections stock farming land near Olton, Lamb County, priced cheap for quick sale. John F. DuBose, Plainview, Texas. 1014p

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tfc

FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tfc

SEE Floyd County Abstract Co., for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tfc

WANTS

WE buy old radiators and repair any make of radiators. Stovall Bros., First door east of Magnolia Filling Station. 6tfc

FOR HAULING or moving of any kind, call 57. C. A. Mullins. 43tfc

LIVE STOCK

FOR SALE—Good heavy team of horses. See H. C. Stovall. 102tp

NOTICE
I will stand "Jumbo," my black Mammoth Jack at my barn, one mile south and one mile east of Lakeview Store. Terms: Single Service, $5.00, by the Season, $10.00. Insure a living colt. "Jumbo" is four years old, 16 hands high, a good one. G. L. Baker. 103tp

LOST AND FOUND

LOST—Oregon City gray overcoat. Finder return to Fred Brown for reward. 10tfc

Center News

Center, April 29.—I think we can all very appropriately say that little piece about the wind blowing all day long, only we can add all week long.

Our meeting closed Sunday night with eleven conversations, one reclamation and one answer to the call to the ministry. Good crowds attended throughout the week.

Mr. and Mrs. Arthur Colwell, of near Abernathy, spent one day last wek with Mr. and Mrs. C. O. Spence.

Misses Eula Huckabee and Doris Spence took Sunday night supper with Miss Alma Montgomery.

Mr. and Mrs. A. A. Tubbs were Sunday dinner guests of Mr. and Mrs. G. H. Jackson.

Mr. and Mrs. Matthews went with Mr .and Mrs. H. B. Mankins Sunday also Mrs. Mankin's mother, Mrs. Burke and her two brothers and nephews.

Mr. and Mrs. Tom Jernigan were Sunday guests of Mr. and Mrs. E. W. Lightfoot.

Mr. and Mrs. W. L. McAda and sons, Hansel and Grady, and Mr. J. W. Cole, took Sunday dinner with Mrs. Montgomery and children.

Mr. and Mrs. D. M. Fields, Mr. and Mrs. Earl Sawyer, and Mr. and Mrs. R. C. Ross and children were dinner guests of Mr. and Mrs. Claud Carpenter.

Mr. and Mrs. J. A. Stegall attended church and singing here Sunday and took dinner with Mr. and Mrs. T. L. King.

Mr. and Mrs. C. O. Spence took Sunday dinner with Mr. and Mrs. J. Q. Carpenter and Rev. and Mrs. Weathers were there for supper.

We welcome the Fairview folks who came to church here Sunday night.

Mr. and Mrs. Veach and family spent Sunday with Mr. and Mrs. Marion Carpenter.

Mrs. Meredith and Miss Vera called at the Jordan home Monday, also Mesdames Tubbs and Jernigan.

Rev. and Mrs. Weathers took Sunday dinner with Mr. and Mrs. Frizzell.

Center and Fairview played ball again Friday, with a score of 9 to 10 in favor of Center, when they quit with Center at the bat. The second team played, with a score of 7 to 14 in favor of the Fairview boys.

There were visitors from most every community around about here for singing Sunday afternoon—Fairview, Campbell, Ramsey, Roseland, Floydada, Sand Hill and Blanco.

Mr. Bryant spent several days last week here attending church and visiting friends. The rest of the family came for Sunday and visited old friends.

Mrs. T. C. Russell left Monday for Temple, where she had a minor operation Wednesday. Dr. George Smith accompanied her.

Harmony News

Harmony, April 29.—School closed Friday and all of the school and people of the community went on a big picnic to Roaring Springs. All reported a very enjoyable day. A very interesting program was given Thursday night.

Born to Mr. and Mrs. William Finkner, a girl, April 25.

Rev. J. E. Payne did not fill his appointment here Sunday. He spent Sunday in Amherst at a Church dedication service.

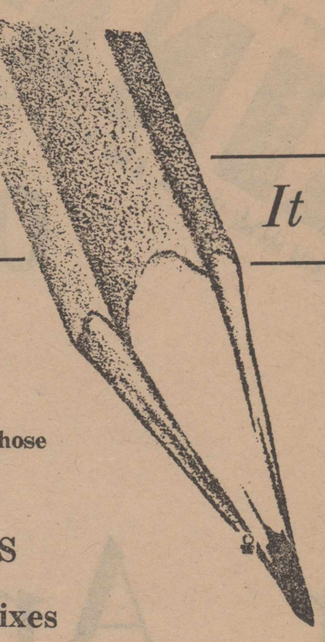
Mr. and Mrs. Walter S. Hanna have just recently bought them a new Pontiac coupe.

H. M. Miller left Sunday for Irene, where he will visit his brother, Will Miller.

Mr. and Mrs. Paul Williams, of Dimmitt, visited his parents, Mr. and Mrs. L. E. Williams, over the week-end.

Kenneth Henry, student in Tech College, Lubbock, spent the week-end with his parents, Mr. and Mrs. E. C. Henry.

Figure



It Out

You Just Can't Beat Those
NEW SUPERIOR

WHIPPETS

Fours Sixes

THEY'RE LARGER, MORE BEAUTIFUL AND BETTER THAN EVER

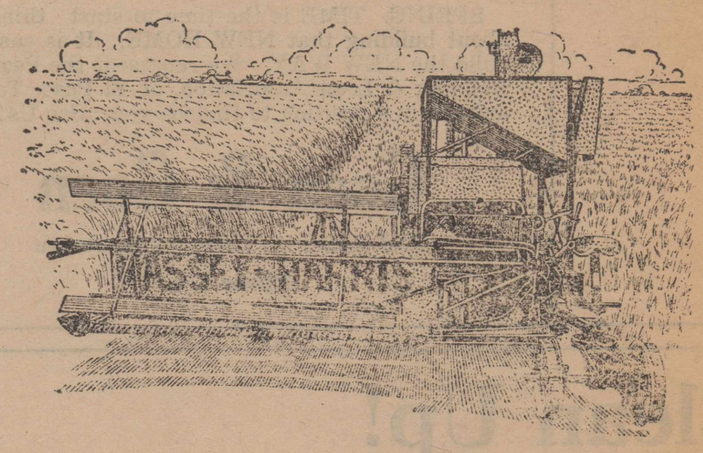
Compare them—not only in price but in quality, power, speed, and dollar-for-dollar value. They're cheaper to operate, and give the most dependable service.

We invite you to visit our show rooms and see them—then drive one of the New Superior Whippets and see for yourself that it is in a Class of Its Own.

GOOD USED CARS!

Our supply of Good, Reconditioned, Used Cars is always complete, and you are sure to find just the car you want, at the price you want to pay. See them!

Finkner Motor Co.



A Mighty Combination!

The Wallis "Certified" Tractor and The New Massey-Harris Combined Reaper-Thresher.

No matter what your crop may be—heavy or light, standing or down, tough or dry—

You will save more of it and in shorter time with this Rugged, Time-tested Combination, than with any other equipment.

Drop in and we will show you why this is so and also how you can buy it . . . . .

WALLIS Certified

20-30 TRACTOR

C. Surginer and Son

Sand Hill Graduation Exercises On Friday

Seven Members of Class Finish Work of Sand Hill School in Exercises This Week.

Graduation exercises of the Sand Hill High School will be held Friday night of this week in the Sand Hill Auditorium, it has been announced. Judge L. G. Mathews of this city, will deliver the graduating address.

Seven students finish the course of study offered at the Sand Hill School this year. They are William Baker, Myrtle Bradford, Billie Powers, Ross Hanna, Lowell King, Clark Cates and L. V. Shurbet. G. D. Tate is superintendent of the school and is sponsor of the graduating class. Graduating exercises for the seventh grade will also be held Friday night, Mr. Tate said. There are twelve members of the grammar school graduating class.

The Graduating Class Play was presented by the members of the out-going class last Friday night, and was declared one of the best plays ever presented in that community. "Beads on a String" was the name of the play. The Sand Hill Home Demonstration "Kitchen Band" furnished music for the occasion. The crowd was exceptionally good.

The entire week is being spent in school closing programs, Superintendent Tate said. A program by the first four grades of the school was given Monday night. A feature of this entertainment was the Sand Hill Primary Band. This novel orchestra is similar to the East Ward Primary Band that has been receiving considerable publicity and is declared by many to be equally as good. Mrs. Glenna Jackson and Mrs. G. D. Tate are instructors of the organization.

Irick School presented a play at the Sand Hill Auditorium on Tuesday night in exchange for a play presented by the Sand Hill school at Irick recently. The play was well given and proved very interesting to the large audience.

On Wednesday night, a program was presented by students from the fifth to eighth grades. Music and talks featured the entertainment that marked the closing of the year's work by these grades.

The program for the graduation exercises Friday night is as follows: Invocation, G. W. Bryant; Song, "America," by the assembly; Salutatory address, Ever Mae Golleher; Class Picture, Myrtle Bradford; Class Vision, Ross Hanna; Class Grumbler, Billie Powers; Valedictory address, William Baker; Farewell to Grammar School, Arthur Graham; Welcome to High School, Lowell King; Address, Judge L. G. Mathews; piano solo, Mrs. G. D. Tate; Presentation of Diplomas-W. R. Dooley; benediction, H. H. Graham.

Mr. and Mrs. R. L. Ewing of Lubbock, spent Tuesday in Floydada on business.

Blanco News

Blanco, April 29.—On account of so much high, dry and cold winds the wheat doesn't look so prosperous The farmers who have planted cotton will have to plant over.

Last Wednesday Ray Bennett's brooder house was turned over twice by the high wind.

Mr. and Mrs. Gilbreath spent Sunday with her sister, Mrs. Williams, at Plainview. Mrs. Williams returned home with Mrs. Gilbreath to spend the week.

Mrs. J. D. Christian, with several other ladies, attended the Federated Club meeting at Sunset Tuesday.

Mrs. Lillian Payne and Mrs. Hogue, of Vernon, are visiting with their aunt, Mrs. Wright.

Mr. and Mrs. Belvy Brown visited in the McCoy community with her uncle, Mr. Tevis, last Sunday.

Corene Daniel spent the week-end with her grandmother, Mrs. Terry.

Mr. and Mrs. Willams, of Hill County, are visiting their son, J. M. Williams. Both families spent the week-end in Plainview.

Miss Eula Mae Gullion, of Floydada, spent the week-end with Mrs. Will Snell.

Mr. and Mrs. Horace Simpson spent Sunday evening with Mr. and Mrs. W. F. Daniel.

Mr. Richard, Misses Eula Mae and Manola Ray Gilbreath and Alva Hogue attended the school play at Prairie View last Friday night.

Orland Cates of Floydada, spent the week-end with his cousins, W. B. and Leroy Cates.

Mr. and Mrs. Harry Christian spent Sunday with Mr. and Mrs. Holland.

Mr. and Mrs. Tredwell, of Plainview, spent Sunday with Mr. and Mrs. W. F. Farley.

Mrs. Edd McCarty and Mrs. L. C. Wheeler are visiting their little niece and nephew, Jacquelin and Jerry Porter, of Cisco.

Ham Smith has been very sick with the flu the past week.

We are glad he is up again.

Mr. and Mrs. Dalley spent Sunday with his parents at Abernathy.

Mr. and Mrs. Howell were guests at a birthday dinner given by her mother, Mrs. Bagwell, last Sunday.

Earnest Holligan spent Sunday in Ralls.

Sunset News

Sunset, April 29.—Our school will close May 17. We are going to present a play, "A Fortunate Calamity" The cast of characters are:

Mrs. Marian Merkle, a proud mother, Bessie Shearer;

Alta, her daughter whose desire is to be rich; Johnie Lyles;

Ruth, just a plain girl, Ruth Childress;

Kate Van Tyle, a good natured cook; Geraldine Upton;

Dinah Johnsing, a servant, Lola Kneirim;

Rastus Johnsing, an honest coon, George Kneirim;

Joe Brown, a revenue officer, Orvus Shearer;

Bernard Gullion, a jovial young man, Lowell Jarret;

Albert Campbell, who plays a crooked game, Robert Stephenson.

The Sunset girls and boys baseball team went to Cedar Hill Friday and played ball. We lost three games to them but we are not discouraged yet, and hope to beat them the last of school.

W. F. Cook was a business visitor in Plainview Saturday.

Mr. and Mrs. J. G. Shearer and family, Mr. and Mrs. O. C. Sanders and son and Mr. Charles Sanders and sons, O. B. and Dave, spent Saturday in the Blanco Canyon fishing.

Otis Milton overturned their new Ford last Sunday afternoon. No one was seriously hurt, although Skeet Thornton received a slight cut on the forehead. The car was not badly damaged.

The Home Demonstration Club will present a play, "What Happened to Judy?" Friday night, May 3. An admission of 15c and 25c will be charged.

Mr. and Mrs. W. F. Cook, Eddie Mae and Pauline Gilliland were visitors at the Kneirim home Sunday.

Miss Neva Orman gave the young people of Sunset a party last Saturday night. It was enjoyed by all.

Oleta Orman visited Ruth Childress Sunday.

Helen and Geraldine Upton visited Neva Orman Sunday afternoon.

Miss Myrtle Russell visited Miss Bessie Wood this week end.

Mrs. C. N. Stephenson and children visited in Amherst Saturday and Sunday.

Sunset School will present their play, "A Fortunate Calamity," at Baker, Friday, May 10. Everybody is invited. An admission of 15 cents and 25 cents will be charged. The proceeds will go to the Baker School

FUR FARMS "TUCKED AWAY" IN ALL SORTS OF PLACES

One of the developments of the fur-farming industry is the establishment of a number of small fur ranches on general farms, more or less as a side line. Those who have made a success of such experiments sometimes go further and convert large farm properties into fur-farming ranches, if they are where the climate is suitable and if other necessary conditions are favorable.

Fur farms are now found in every conceivable location, the majority in cooler latitudes or in mountain country. Some are many miles from civilization, tucked away in the woods, while others are near small towns or in the vicinity of larger cities. Some are in dense forests, in apple orchards, in woodlots, in open fields, on gravelly slopes, on steep-sloping hills, on islands, on sandy deserts, or, in the case of muskrats, on tidal and other marshes. In most cases land utilized for fur farming is of little or no value for crops.

The qualifications of a good fur farming witha large number of animals. Many who have done so, or who have expanded their undertaking too rapidly have failed. It is better to start with a few pairs of animals and gradually increase the number as one's knowledge of care and management enlarges. Among the animals that have been kept in captivity and studies to determine the feasibility of producing fur profitably are foxes, fishers, martens, minks, otters, skunks, raccoons, o'possums, beavers, muskrats, and rabbits.

Manure Worth $15 Per Cow Per Year.

How dairy farmers can make $15 per cow each year by saving and spreading good old-fashioned manure is told by J. L. Thomas, Dairy Specialist in the Extension Service. "An average cow produces about 10 tons of manure annually," he declares, "and at least half of this can be saved if suitable barns and lots are provided and the herd managed properly. Manure is worth about $3 per ton if applied on land. An example of its value is found in Franklin county where Ross Newsome has been conducting a cropping demonstration involving the use of manure for three years. He scattered ten tons each year on each of three acres. In 1925, before the manure was applied, this land produced one-third of a bale of cotton to the acre; in 1926 it raised 30 bushels of corn per acre; in 1927 more than a half a bale of cotton; and last year Mr. Newsome gathered 52 bushels of corn to the acre."

SANDWICHES THAT MAKE THE PICNIC

Picnics and sandwiches! You cannot have one without the other—they just seem to belong. Meals in the open must satisfy hearty appetites and no sandwiches are more acceptable to hungry pleasure seekers than those with a piquant meat filling. Inez S. Willson, home economics specialist, gives the following sandwich suggestions and they will be welcomed by every one who packs a picnic lunch.

A particularly zestful sandwich filling is made from minced tongue.

Minced Tongue and Horseradish Sandwich

Put a cold boiled tongue through the food chopper. Mix with enough grated horseradish to season to taste. Use as a filling between slices of rye bread.

Roast Beef Sandwiches

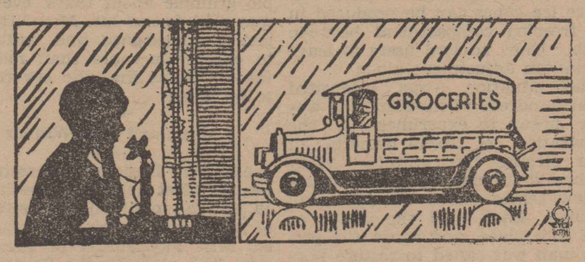
Chop rare roast beef very fine, using only the thin portion of meat. Sprinkle with salt, pepper, and a salt spoon of horseradish. Mix and spread on graham bread.

Runaways Younger Now

The average age at which girls run away from home is now fifteen, younger than it has ever been.—Woman's Home Companion.

Farm Problem in Nutshell

The trouble with farming is that it is too easy for the peanut heads to make a living.—Farm and Fireside.



Let it rain,
Let it pour,
She knows what
The Telephone's for!

DISAGREEABLE winds . . . . a hard driving rain . . . don't expose yourself to the inclement weather to shop for your foodstuffs. Phone us your order. Our selection is reliable, our delivery prompt.

Try us with your MAY BUSINESS.

You'll be surprised and pleased with our service.

Felton- Collins Grocery Co.

PHONE 27

To You We Say

The Perfection Superfex oil burning refrigerator gives perfect refrigeration at a cost of 2 cents per day.

We sell and service Copeland dependable electric refrigerators.

The new Haag washer is the finest washer built. Built in electric and gas motor. We understand and service this gas motor washer. It is a pleasure to show you, and let you be the judge. Remember, we save you $25 on this machine in selling cost, for a limited time. We deliver and wash for you. Terms if desired.

Complete stock of furniture and floor covering. New car to arrive soon.

We meet the price—mail order or chain—we guarantee our price to average less. We are in position to serve you as well as anyone. We are continually striving to serve you better, with better prices and service.

The safest investment is dairying with a DeLaval milker and cream separator.

We serve you at minimum cost.

Kirk & Sons

For Thrifty Men Who Want Smart Style And Know Good Value



MEN IT'S STRAW HAT TIME!

Hats with more swagger than ever. Soft pliant, comfortable fitting Hats that fit snugly on the head. In light or dark shades.

We take pride in offering the largest and snappiest assortment to be found in Floydada.

$1.95, $2.45, $3.95, $4.95

Values For Working Men

MEN'S Heavy Grey Work Shirts, triple stitched, two pockets, sizes 14 to 17½, full cut,

Each 69c

HAWK BRAND blue denim Overalls, full cut,

Pair $1.49

MEN'S Goat Skin or Heavy Leather Palm work Gloves,

Pair 39c

MEN'S Good Horse Hide Work Shoe, heavy composition soles, very flexible.

Pair $1.69

Men's Summer Underwear



The new 2 piece Athletic Underwear. Consists of the light cool shirts and colorful shortees. They are preferred by all smart men for summer wear. In choice of patterns.

Shortees have elastic bands for comfort sake.

Shortees or Shirts 50c to $1.50

Cool Comfortable Unions

In cross bar, broadcloth and knit. All styles.

50c to $2.45

See This Fine Collection of Suits Now



Hart-Schaffner & Marx Dixie weave summer suits are the best buy in summer clothing. Silk trimmed tropical woolens and worsteds. They keep you cooler than silk or linen, and they keep you dressed up, too. You don't have to wear wrinkled clothes just because it's warm. We're showing a great line of summer clothing here, and we have your size too.

$25, $29, $35

SPECIAL

Boys' blue denim Overalls, heavy 220 weight. Sizes 8 to 16 inclusive. This is a great buy in Overalls, At Pair,..... **79c**

Martin Dry Goods Co.

"The Store With The Goods"

California at Fifth Street

MEN'S SNAPPY HOSE

Men who want snappy hose should come here and look these Puncture Proof Hose over. New Patterns,..... **50c & 75c**

Cold Control Result Of Amateur's Tricks

The inside story of how the famous Frigidaire cold control came to be a part of that electric refrigerator indicates that the path of engineering progress often has its beginning under the roof of a mechanically inclined householder with a bent for amateur experiments.

Back in the days when the installation of an electric refrigerator in a home was a topic of discussion for blocks in every direction, the proud user found that he had a plaything much more absorbing than an automobile carburetor, according to E. R. Hinson of Radio Electic Co., local Frigidaire representatives. Some rose to the opportunity in a grand way. By changing the temperature switch with the family screw driver they found they could run up the box temperature to cut down operating costs and run it down to build up an ice cube reserve .

As the switch was not designed to produce such thermal acrobatics trouble often followed. The user who tinkered with his switch became a by-word and a hissing with service men called to set things right again. Users were cautioned to leave it alone. Finally the company covered the switch with a tight metal cover.

But everywhere amateur temperature adjusters responded to such advice with disconcerting unanimity. Matches were used to clock the switch so it would not shut off. Some ran wires under the switch cover to accomplish the same result. Others, whose genius leaned to voltage discovered that by installing a short circuiting snap switch they could get the same results. No one particular temperature was sought. What was wanted was a choice of all temperatures.

Dealers and salesmen argued that an electric refrigerator should be operated at a constant box temperature—somewhere below 50 degrees where food spoilage begins—but where ice cubes can be produced in the freezing compartment between meals. They advised users to leave the switch adjustment alone.

The situation was intensifed when hundreds of thousands of women began to experiment in the preparation of frozen desserts in their electric refrigerators. Many of these delicacies required unusually low temperatures for successful making. Back went the match or wire into place, and again the service man was called to restore normal temperatures.

Then factory engineers completed some research and experiments they had been conducting for several years and the Frigidaire Cold Control was the result. This device is not merely a temperature adjustment for the food compartment but is primarily designed for controlling freezing speeds in the dessert and ice making trays and is capable of producing near-zero temperatures at the turn of a handle. And it enables the user to restore normal refrigeration temperatures without calling in expert assistance.

Apparently the cold control was what the public was seeking when it was tinkering with switches, the local dealer said, for soon after its introduction, the sale of Frigidaires equipped with this device leaped to new high levels within a month, showing that once again the public had blazed a path for industry to follow.

Chic Hats



In Mode Is Exclusive At Our Popular Shop

We are showing just now the very smartest hats for both the young girl graduate and the ladies —hats that bespeak the arrival of summer in all the beautiful colors and styles.

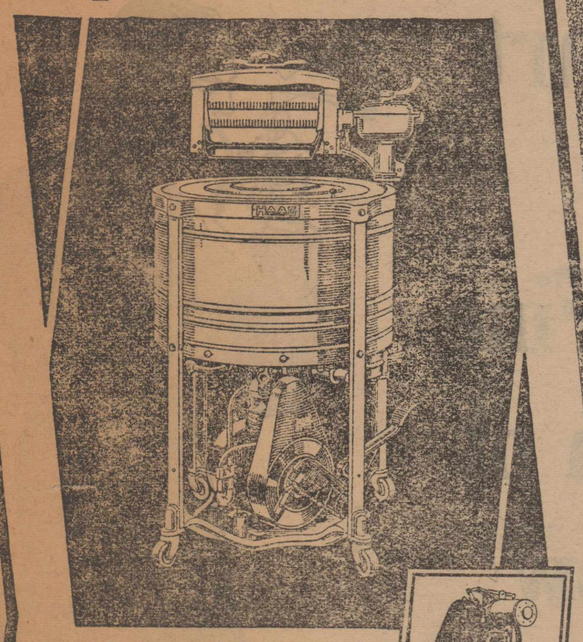
Please see them

The Hat Shop

Mrs. E. P. Nelson — Ruth Brown Hall

Located Houston Dry Goods Co.

Costs Little To Own and Operate—



At right—the built-in, 4-cycle Briggs & Stratton gasoline engine. Reliable and economical. Minimum noise, smoke or vibration. Does not leak oil.



IF you realized how much you could save by having a Haag Eighty washer in your home—how much time, labor, wear and tear on clothes —you wouldn't be without one another week!

Not only is the first cost of this marvelous machine much lower than you might think—the operating expense is negligible.

Don't waste time and strength washing the old-fashioned way. Drop in tomorrow and let us show you the up-to-date Haag Eighty.

HAAG — EIGHTY GAS POWER

Kirk and Sons

FLOYDADA, TEXAS

Sterley Has New Six-Ton Storage Plant

From the Sterley Saturday Post:

The Plainview Ice Company of Plainview, Texas have just completed the erection of a cold storage plant at Sterley.

The storage plant is complete and modern in all details, and has a daily capacity of six tons of ice, with sufficient room to keep in storage many of the products produced in this district.

The plant is under the direct management of L. W. Gregg, pioneer of Sterley and owner of the Sterley Mercantile company.

Meredith Visits Sterley

Sterley was being looked over yesterday by Mr. C. M. Meredith, Floyd County Tax Assessor, who was checking up on the property and personal holdings. As much as people grumble about taxes, everybody was glad to see Mr. Meredith. His genial appearance and willingness to co-operate more than made up for the items that the law requires to be taxed.

Roseland Girl Winner

At the District Interscholastic League Meet held at Lubbock, April 19, and 20, in which the contestants of about twenty counties participated, Miss Fay Parker of Lone Star won first place in the Senior Girls Rural Declamation Contest. By winning at Lubbock, Miss Parker will have the privilege of representing the West Texas District at the State Interscholastic League Meet held at Austin during the first part of May.

W. I. Cannaday, general manager of the South Plains Lumber company, residing in Floydada, Texas, paid Sterley a visit last week, looking over his company's property and business in this city.

MRS. EVA FLOYD, DOUGHERTY BURIED SUNDAY AT LAKEVIEW

Mrs. Eva Floyd, of the southeast part of the county, died Sunday morning at 3:30 of childbirth, an infant son surviving the mother and the remains were laid to rest Sunday afternoon at Lakeview Cemetery, with Rev. G .W. Tubbs officiating.

Mrs. Floyd, who was twenty-five years of age, moved with her husband and children to Floyd County last fall. Their eldest child is seven, and one other survives besides the infant.

SUGAR CONSUMPTION IN U. S. IS 110 POUNDS PER CAPITA

Sugar consumption in the United States has generally tended upward since 1909, says the United States Department of Agriculture. The peak seems to have been reached in 1925. In that year the total estimated raw sugar available for consumption reached 6,648,000 short tons, making a per capita consumption figure for the year of 114.4 pounds.

In 1926 and in 1927 both the total and the per capita consumption declined. For 1926 the per capita consumption figure was 110.6 pounds, and in 1927, 110.1 pounds. Figures for 1928 are not yet available.

World consumption of all raw sugar in the year ended August 30, 1928, according to an Austrian estimate, was 28,375,000 short tons, or 4.8 per cent more than in the corresponding sugar year of 1926-27, and 21.1 per cent greater than in 1923-24. The gain is largely attributed to increased consumption in Europe, where both production and imports have advanced. Europe's total consumption in 1927-28 was 40.5 per cent greater than in 1923-24. Small increases took place in Asia, Africa, and Australia. Sugar consumption in North and South America during this period expanded in a considerably smaller degree.

HOME OF EFFORD PARRISH BURNED FRIDAY AFTERNOON

The home of Efford Parrish, south of Starkey School, together with its contents, was completely destroyed by fire Friday afternoon of last week, the family losing in addition to the house, all their personal and household effects.

Although the house burned slowly against a strong wind, both Mr. and Mrs. Parrish were absent from home and when Mr. Parrish and others reached the house it was practically a total loss and nothing could be saved.

ROSELAND MEETING PLACE FOR NORTH SIDE SINGERS

The North Side Singing Convention of Floyd County will hold its spring session at Roseland, it was announced last week, opening at 10 o'clock in the morning Sunday, and continued through an all-day meeting.

A sandwich dinner is planned for the noon hour.

G. C. Hillburn is president and Clayton Weathers is secretary of the North Side organization.

Hikers, Grease Your Sox

Hikers who are troubled with tender feet are advised by the American Magazine to follow the example of soldiers during the war and grease their socks on thir feet, before a long hike, with vaseline or candle grease.

MANY BIRDS FEED ON CUT-WORMS

Native birds play an important part in the natural control of tobacco cutworms and should be encouraged. In the southern tobacco growing area, the average bird population on farm land, as distinct from woodland, seems to be about 131 pairs of birds for each hundred acres. According to one investigator, all species of birds that are in the least insectivorous and feed on the ground show a marked liking for cutworms. Examinations of the stomach contents of many common birds, made by the Biological Survey of the United States Department of Agriculture has shown that larvae, or caterpillars, of moths and butterflies constitute a material part of their diet, and cutworms are among the forms most often found. At least 88 species of south-eastern birds feed upon cutworms.

May is the month cutworms do the most conspicuous damage under normal conditions, and it is in May also that birds are found to feed most on caterpillars. The destruction of cutworms at this season is of twofold value, since it results in an immediate saving of plants and also cuts off at its source a portion of the progeny likely to be produced as the season advances.

YOU MAY QUIT FATS BUT STILL GAIN WEIGHT

If you would reduce, it can't be done simply by eliminating fats from your diet. This is the answer to one of the many questions concerning fats with which the National Live Stock and Meat Board is besieged.

The Board goes on to explain that since the body has the ability to convert all foods into fat, a person can continue to increase in weight unless the use of sugars and starches is curtailed as well as the use of fat per se.

What is the place of fat in the diet? Fats furnish the body with the most concentrated form of energy-food. Fat yields about twice as much energy as starch, sugar, or protein.

While the energy value of fats was once the chief reason for including them in the diet, we now know that certain fats are very rich in vitamins. Butter, egg-yolk fat, the fat of liver, kidney, and sweetbreads, and the liver oil of some fish contain a large amount of vitamin A in comparison with other foods.

Bacon and butter, which are the most attractive and appetizing of all fats, are relished even in summer time when there is a tendency to use less of the heat-producing foods for even in hot weather the body needs foods for energy and the vitamins which are furnished by fats.

Jno. A. Fawver

LAND AND CATTLE

All Kinds of Insurance

Bargains in City and Farm Property

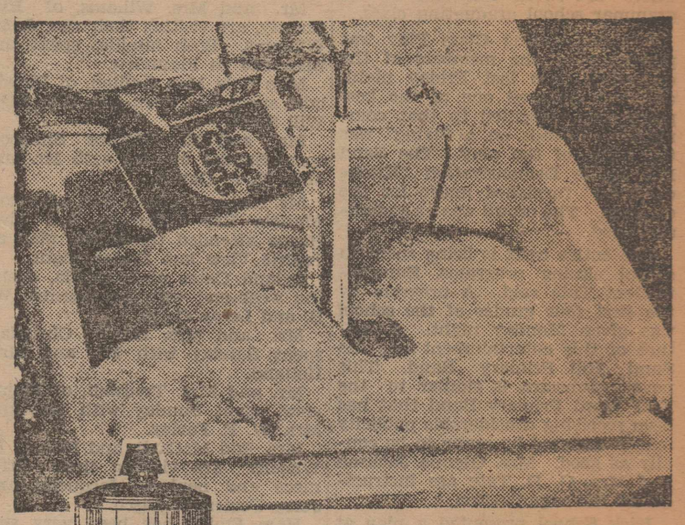
FARM LOANS

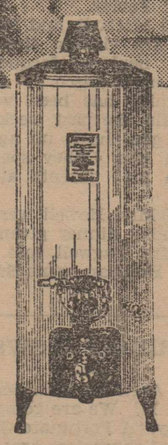
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Soak Your Clothes in Super-Suds and Gas-heated Water

GIVE your laundry a good soak—that's the modern prescription for ending wash day before ten o'clock. Suds are instant with Super-Suds and Gas-heated Water; clothes actually soak themselves clean.





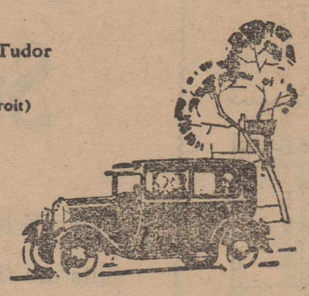
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Keeping house need not be hard work. Cleanliness does not have to be associated with backaches, shrieking muscles and tired feet. RUUD-AUTO-HOT will do the *hard* work by supplying instant hot water that will make every cleaning operation from two to twenty times easier and faster.

New models at the Cleanliness Store. Come and turn the faucet; let us tell you about this most extraordinary sale.

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New Ford Tudor Sedan $525 (F.O.B. Detroit)



Our Mechanics are specially trained to service the New Ford

You're sure of good service here because our mechanics are specially trained to take care of the new Ford. They know the car from A to Z and from Z to A and they have a personal interest in every job. See us the next time for oiling and greasing and ask about the Special Inspection Service at $1.50. It will save you many dollars in the upkeep of your car.

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"Electricity Brings Increased Comfort"

Says Herbert Hoover, President of the United States:

"We are in the midst of a great transformation in the development of electric power—it is reducing the burden of human toil; it is increasing productivity; it is bringing increased comfort to our people."

What each workman in the United States can do with his hands is multiplied ten times by the electric power he uses. Sixty-eight million people are also using labor-saving electrical devices in their homes.

Electrical service has its greatest value because it is delivered at the time and place where it is needed. That is what Electrical Service means, and the foresight and enterprise of the country's light and power companies have helped make it possible.

Because power companies built power plants and transmission lines that would take care of the growing demand for service many years in advance, every new electrical invention has found an abundance of power ready to serve it. Now even the small communities get electrical service through interconnected power systems

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