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United Fund Lacks Only $1,100 As Drive End Nears

Deaf Smith County's 1965 United Fund Drive stood just $1,100 short of its $30,160 goal Saturday as officals forecast sucess in reaching the goal for the first time in four years.

Collections totalled $29,000 Saturday as workers announced the drive would officially end next Saturday—regardless of whether the goal has been reached.

But United Fund president Clint Formby predicted that citizens of the county would put the drive over the top of its goal prior to the conclusion of the effort.

"**WE ARE** this close, just $1,100 short of the goal, and it presents an interesting challenge to everyone in the county who is interested in seeing a successful drive this year—both the workers and those who have contributed to the drive." Formby said.

"We are closer than we have been in four years if we get the cooperation we have had during the preceding five weeks of the drive, I see no reason why we cannot go over the top," he continued.

"**WE ARE NOT** going to beg and harangue the people about the United Fund," Formby said.

"Many have increased their gifts this year and many individuals, organizations, and businesses have participated in the United Fund for the first time this year.

"And we have seen better support from the rural areas of the county," he continued.

"**WE KNOW** people are interested in completing a successful drive this year and I think those who are interested will put us over the top," the United Fund president said.

Formby pointed out that contributions have been received through the mail, addressed to the United Fund in care of radio station KPAN and the Hereford State Bank.

Anyone wishing to make additional contributions may do so at these two locations.

A MEETING of the board of directors of the United Fund has been scheduled for 10 a.m. Wednesday in the Community of the First National Bank, where the board will review the drive and discuss problems.

The United Fund billboard located in front of the Post Office currently lists 68 organizations and businesses in the county whose management and employees have participated 100 percent in contributing to the drive.

Officials commended these groups for "doing their fare share" in putting contributions for the United Fund near the goal, pointing out that a much larger number of employees have participated in the effort this year than in the past.

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VOL. 18 — NO. 19 HEREFORD, TEXAS 79045, SUNDAY, NOVEMBER 7, 1965 PUBLISHED EVERY SUNDAY



BEAUTIES EYE BEAUTIES — Three lovely Hereford High School students were among the first to attend the third annual new car show being held Saturday and today on the parking lot of the Hereford State Bank. The three girls pictured in photos by Brand staffer Tom Wingo are Carmen Betzen, daughter of Mr. and Mrs. Arnold Betzen of Rt. 1, Barbie Rhodes, daughter of Mr. and Mrs. I. D. (Dusty) Rhodes, Rt. 5, and Gwyn Cargo, daughter of Mr. and Mrs. Bill Cargo of 301 Blevins. Six auto dealers and a local aircraft dealer have exhibits under and around the tent in which autos are housed for the showing.

VFW Turns Down Veterans Park Trade Bid From City

Vote Apparently Ends Hopes For Improvements

The Veterans of Foreign Wars Thursday turned thumbs-down on the city's proposal to improve 213 acres of land now owned by the VFW and American Legion.

The vote was 43 for, 37 against-10 votes short of the necessary two-thirds majority required by the VFW Constitution and By-Laws concerning sale and transfer of property. Eighty ballots were cast.

The American Legion, co-owners of the property in question, had given their overwhelming approval Tuesday night by a 47-15 vote-well beyond the two-thirds majority.

The negative vote by the Veterans of Foreign Wars apparently killed hopes of locating a large city park and an additional nine-hole golf course on property owned jointly by the veterans groups.

"**WE HAVE** no immediate plans to pursue the project further", Mayor Cowsert told the Brand Friday.

"We presented what we thought was a fair proposal — a proposal that we could live with — a proposal that we felt would assure the citizens of this area not only a beautifully landscaped park, but an additional nine-hole golf course to help attract visitors to Hereford."

"That's how they voted, so I suppose that's what they want", said Charlie Morris, Commander of the Veterans of Foreign Wars.

Woodrow Wilson, chairman of the park board comprised of members of both Veteran's groups, would not comment on the negative vote.

SENTIMENT on both sides was running high Friday morning. A number of new members were refused entrance to the meeting Thursday night, and many others expressed disappointment at the negative vote.

One veteran, who declined to be named, told the Brand Friday morning that he had attended believing that the VFW would

See VFW Page 2

Walter Rogers Speaks At Noon Meeting Friday

Congressman Walter Rogers of Texas' 18th district will appear in the third "Report to the People" meeting here Friday at noon in the Jim Hill Hotel ballroom.

SPONSORED by the governmental affairs committee of the chamber of commerce, the talk will describe actions of the current congress.

A question-and-answer period will be included in the program, during which members of the audience may obtain answers from the Pampa representative on subjects of current concern.

Governmental affairs committee chairman Roy Faubion said tickets for the luncheon program are on sale at the chamber of commerce office for $1.75. The public is invited to attend.

Previous lawmakers appearing

See ROGERS Page 2

Weather

	M	H	L
Wednesday		75	40
Thursday		60	39
Friday		74	38
Saturday			38

Moisture this month 0
Moisture this year 26.27

(Courtesy KPAN)

GOLD STAR WINNERS NAMED

County 4-H Club Members Honored At Annual Event

Maura McAndrews and Gerald Witkowski hold the 1965 Deaf Smith County Gold Star awards as the girl and boy with best records in 4-H Club work, after the presentation which climaxed the annual 4-H Achievement Banquet Saturday evening.

THEY AND other club members received 57 awards in various phases of 4-H work accomplished during the year. In most cases, presentations were by representatives of firms which offered the awards. The banquet, for winners, their parents and guests was held in the Hereford Community Center.

Juston McBride, County Agricultural Agent, briefly explained the awards before the parade of presentations began. Mrs. Argen Draper, Home Demonstration Agent, presented the Gold Stars and Mrs. Rita Huckert, assistant, gave recognition to Jackie Woodward, now a club girl in this county but a winner of state honors in Arizona, her home until recently.

Miss McAndrews, who was graduated from Hereford High School last spring and is a student now in St. Joseph's College on the Rio Grande in Alburquerque, N. M., has been a Junior Leader in public speaking, foods and clothing and was 1964 state winner in public speaking. In 1965 she won the "Your Government in Action" youth tour sponsored by Deaf Smith REC.

SHE WAS a member of the 1964 Texas 4-H People-to-People Goodwill tour. The daughter of Mr. and Mrs. J. A. McAndrews, she is an eight-year 4-H Club member.

Witkowski has also been in 4-H work eight years and currently is carrying seven projects, among them meat animal, leadership, public speaking, and town and county business. He is the son of Mr. and Mrs. Leo Witkowski.

AT THE 4-H Roundup of 1964, he received a plaque for best

See COUNTY Page 5

Veterans Day Observances Are Planned

Veterans Day will be observed here Thursday with a breakfast for veterans and a flagpole dedication ceremoney.

Members of the Veterans of Foreign Wars and the American Legion posts will host a pancake breakfast with serving 6-8 a.m. Thursday in the American Legion hall at Veterans Park.

All veterans and their families are invited to attend the Veterans Day breakfast.

At 11 a. m., the American Legion Auxiliary will stage a dedication ceremony for a flag pole recently erected at the Hereford Community Center.

The pole was purchased through efforts of the auxiliary.

Chamber Mails Ballots Nov. 10 For Board Vote

The board of directors of the Deaf Smith County Chamber of Commerce met Friday to approve mailing of ballots for the upcoming chamber election.

The board voted to mail ballots Wednesday, setting deadline for return of ballots as Nov. 24.

CANDIDATES in the election to fill four board posts are Dexter Lillie, Melvin Young, Dale Young, Albert Hudson, Morris Easley, Frank Ford Jr., Andy Kershen, and Frank Watson.

In other business, the board heard a report on the transfer of management of the Golden Spread Western Junior Livestock Show from the GSWJLS board to the Young Farmers organizations in Deaf Smith, Castro, and Parmer counties.

The board also discussed current attempts by the city to obtain Veterans Park property for improvement as a municipal park.

Christmas Mail Deadlines Set By Post Office

Deadline for Christmas packages to be mailed to American armed forces personnel stationed overseas was announced Friday by Hereford Postmaster Nolen Grady.

And with the announcement came the news that a slight decrease in rates for air parcel post to servicemen stationed overseas will be allowed.

Grady said that all packages travelling by surface mail must be in the post office by Nov. 10 in order to assure delivery prior to Christmas.

FOR AIR parcel post packages, deadline is Dec. 10 to assure delivery prior to Christmas.

A slight decrease in air parcel post rates will be offered for packages addressed to American armed forces personnel stationed overseas.

It was also pointed out that ZIP code numbers must be included on all parcel post mail addressed to points in the United States.

Buddy Poppies – From Flanders Fields Of Graves And Flowers

By TOM WINGO
Staff Writer

During World War I, the beautiful flower-filled fields of northern France and Belgium became the battlefields on which men fought and died, giving their lives for the country they loved so much, and for their loved ones at home, so they might have a better life.

SOME MEN died in groups, others died alone, but all died with the same thought, and for the same reason, their God, their loved ones, and their country.

As the war wore on, the once beautiful fields were turned into barren and vast fields of graves and piles of rubble almost too brazen to bare. Then, as days passed, the fields seemed to take on a red glow, as the one flower which had refused to yield to the exploding bombs, or the tramping feet of the immortal foot soldier, once again began to bloom.

The 'Flanders Poppy' had returned to form a vast blanket over the many graves. The bright red poppy gave a new light of life to those who were fighting for their country, and now, those who lay in "Flanders Fields"!

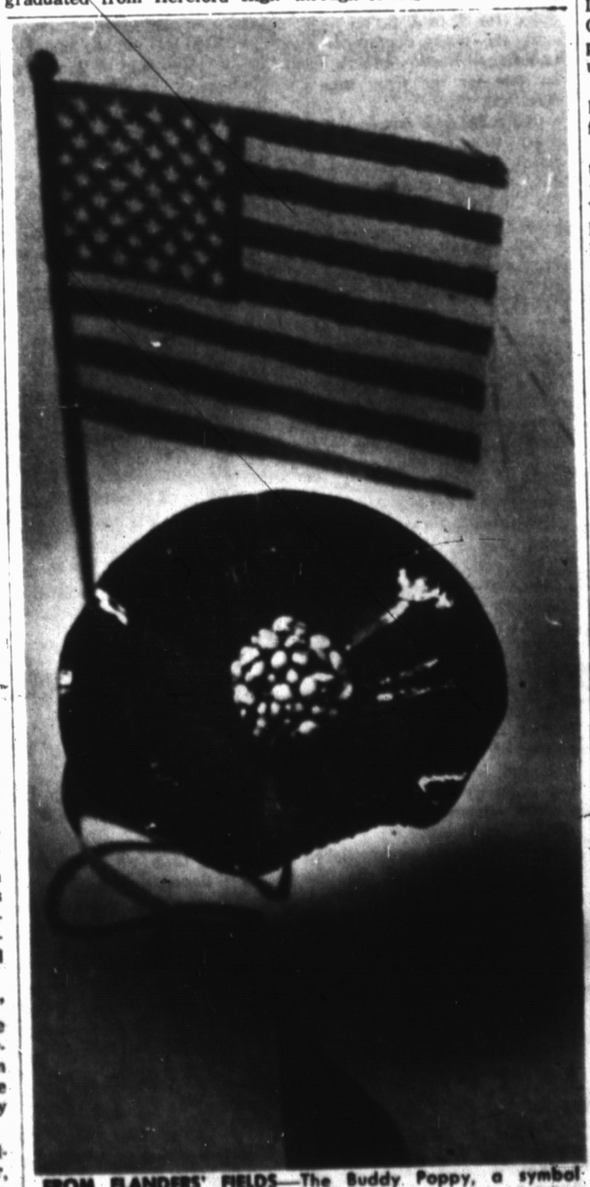
TODAY, in 1965, a new light of life is given to many, by what is now called the "Buddy" poppy.

It is in reality, only a paper flower, with a wire stem, but in the purpose it serves, and the memories that it returns, it is the most honored flower that a citizen can wear on his or her lapel.

Today, as the beaming youngster proudly shows his first poppy to his grandfather, he is likely to receive a pat on the shoulder as the grandfather remembers his first "buddy poppy" when he was but a youngster himself, and realizes that his grandson is now entering his manhood by realizing the importance of this 'red flower'.

THE "BUDDY POPPY" was originated during the first World War, for ex-service men, by the American Legion, who began selling the poppies which were made by veterans in hospitals.

The poppy of today, although it is made of paper, can not actually be called artificial, because, it is worn by the living today, just as proudly as it was worn by the dead during World War I, in the Flanders Fields.



FROM FLANDERS' FIELDS—The Buddy Poppy, a symbol of patriotism and courage displayed by America's fighting men, is currently worn by many citizens in conjunction with Thursday's Veterans Day observance. How this symbol come to be is described in the adjoining story. (Staff Photo by Tom Wingo)

Soil Conservation Service Awarded Merit Certificate

Five members of the Tierra Blanca Soil Conservation District were presented a Certificate of Merit and a cash award by the United States Department of Agriculture last week.

The award was one of approximately seven awards given in the 21 conservation areas in the state by the federal government.

MEMBERS of the local unit were cited "for superior performance in assisting the Tierra Blanca Soil Conservation District in basic conservation through orderly development and use of soil, water and plant resources."

The award was presented to Don Newman, local director, Edward Parton, Walter Kaul, and Al Lee, all workers in the local office, and Edward Blackwell, who recently transferred from Hereford to Friona.

WITH THE award, the local unit was given a cash award of $300 to be split among the five workers.

The local unit was recommended for the award by Virgle I.

See SOIL Page 2



LIGHTS UP—Puzant Torigian, president of Bravo Smokes, Inc., lights up a sample of his corporation's product for Hereford Mayor Ray Cowsert during a press conference here Thursday. The mayor and other city and business leaders welcomed Bravo as Hereford's newest industry. (Staff Photo)



PRESS TOUR — Members of the region's working press toured the Bravo Smokes factory here Thursday as initial marketing of the lettuce smoke began. Bravo's location in Hereford has brought the city worldwide publicity. (Staff Photo by Wain Miller.)

OPENED HOUSE PLANNED

Bravo Smokes Press Day Unveils Lettuce Product

Some 75 persons — including 35 members of the region's working press — heard the story of the developement of Hereford's newest industry at a press conference here Thursday.

Members of the press, along with a group of Hereford citizens on hand at a luncheon in the Hereford Country Club, were introduced to Bravo Smokes and the people who developed the product and established the Bravo factory here.

AT THE luncheon and during a tour through the Bravo plant, they were told of Bravo's potential for becoming one fo Hereford's biggest industries.

Representatives of the city of Hereford and the Chamber of Commerce also commented concerning the Bravo facility, saying that it represents another sign of local progress.

THE PRESS day resulted in renewed worldwide publicity for Bravo and its home city —Hereford — as stories hit one of the world's largest wire services. Additonal stories and photos appeared in many area papers, and were the subject of comment on radio and television stations.

Puzant C. Torigian — the man who developed and patented processes used in manufacture of the smokes and heads the Bravo corporation — told the audience that Bravo's present plant is a prototype facility and predicted rapid expansion.

He said he hoped a much larger factory could be established in Hereford in coming months.

IT WAS also announced that the public is being invited to tour Bravo's compact but fascinating factory on Sunday, Nov. 14, at an Open House.

Hours for next Sunday's public showing are tentatively scheduled for 1 to 4 p. m.

As the press conference got underway, Bravo Smokes went on sale for the first time in Hereford.

OFFICIALS of Bravo told the press that the product would reach Amarillo markets on Friday and marketing expand to the Lubbock area the following week.

But by Saturday, it became clear this schedule could not be kept.

DEMAND for Bravos in Hereford exceeded expectations, Torigian said Saturday. The smokes were being sold as fast as the plant could produce them. . . and, to put it bluntly, Bravo found itself working night and day just to supply Hereford sales outlets.

Production of the smokes made from lettuce leaves is a completely new operation, Torigian said, varying greatly from production of tobacco cigarets.

As a result, Bravo personnel have had to innovate operations as the needs became clear.

He publicly thanked Hereford businessmen who have helped Bravo to make innovations at the plant, pointing out that as with any completely new product, there are many obstacles to overcome to produce the results sought.

It was also emphacized that improvements will be made daily in the product as innovations are perfected.

TORIGIAN told the history of the developement of Bravo, concluding by saying "and now the safer smoke is here (the smoke contains no nicotene — the tobacco ingredient which is apparently detrimental to health) and we are proud to be the one to prodice it."

The facility's contribution to local economy was also outlined:

Torigian said some $22,000 in contract work, $16,000 in payroll, and $2,000 in payment for labor used to establish the facility had already gone into the local economic stream.

HE FORECAST a $150,000 payroll, some $60,000 in materials and service payments, and $72,000 payment to farmers for lettuce during the coming year to local concerns.

Bravo's public relations director, Brad Lynch of The Rumrill Company, Inc., New York, explained the plan of sales for Bravo.

"WE ARE starting out simply and sanely," he said, "there will be no national advertising at the present. . .Bravo will expand its market area city by city."

Later, Torigian told of the growth potential for Hereford's newest industry.

He said that within the four months, the market success of the product should become evident.

IF SUCCESS meets anticipated amounts, an additional Bravo factory would be established here. . .a much larger one than the prototype facility now being used.

If one percent of the nation's 70 million smokers were to buy Bravo regulaly. . it would represent a $70 million gross sales, he pointed out.

A telegram from Texas governor John Connally was read at the noon luncheon. The message commended Bravo for its birth and welcomed it as a new Texas industry.

VFW . . .

(Continued from Page 1)

demonstrate its faith in the community and place the property at the disposal of the city. "I'm sorry I was wrong", he said.

Dr. C. D. Kelton, speaking during the meeting, told the group present that "this is the most detrimental proposition ever to come before this post," and John Green, a long time member of the organizations, censured members for their non-attendance in the past. "Those of us who have worked and have been active should have some say in this matter", he told the group.

Green also read from Article 709 of the Constitution and By-Laws concerning the two-thirds vote requirement.

THE PARK property is bordered on the north by New York Ave. and Dairy Road, on the east by Progressive Road, on the west by a tract of city property just east of S. Main St. and on the South by Victory Drive. The area in question contains approxiately 213 acres within these boundaries.

In return for the gift of the 213 acres of land, the city had promised the veterans to proceed immediately on preliminary planning for a nine-hole golf course; to start an immediate clean-up operation on the tract, and to engage a qualified park engineer or architect to draw up a plan of development for the area.

THEY ALSO agreed to put a 6 inch compact caliche base, 22 feet wide on Victory Drive, a road running east and west on the south side of the park.

To be retained by the veterans were all water rights and mineral rights under the land.

The city would then entertain a petition calling for a bond election for the purpose of developing the park.

The tract of land has been under consideration for a park since early in 1930 when the county acquired it by purchase and condemnation.

IT WAS then conveyed to the State of Texas Park Board for the purpose of developing a park The Civilian Conservation Corps established during the '30s did some work in the park, including the construction of the building now known as the Rock Club House.

The State, however, eventually returned the property to the county, who sold it to the two veterans organizations for a sum of $7,500, again with the stipulation that the area by retained as a park.

THE VETERANS organization acquired the property in 1948 at a cost of $7,500 which was raised by private subscription, according to veteran members of both organizations. The property was purchased from the county with the understanding that it be developed into a public park.

Since that time, the organizations have disposed of a portion of the land. Eighteen acres was deeded to the county for the site of the present Bull Barn; a number of acres was given to the city for a sewage disposal system, and some property has been sold or leased for business and other development.

Rogers . . .

(Continued from Page 1)

in "Report to the People" meetings have been Senator John Tower and state representative Bill Clayton.

One of the world's few Mormom Temples is located in Mesa, Ariz., near the all-year vacation capital of Phoenix in the Valley of the Sun. It's patterned after the Temple of Solomon.

Soil . . .

(Continued from Page 1)

Cunningham Jr., the Amarillo Area Conservationist. In his recommendation, Cunningham commented on the local unit's excellent accomplishment record in achieving a sustained above average work performance.

NEWMAN explained that the award covered a period of time from July 1, 1964 to June 30 of this year.

Some of the projects accomplished by the unit include helping the farmers of Deaf Smith County make a conservation plan for their farm.

The plan included making a map and suggesting how the farmer might improve the situation on his farm by levelling land, laying pipeline, planting grassed waterways, or the initiation of conservation irrigation.

Another project accomplished by the unit this year has included the composition of a book let published giving the program and plan of the Tierra Blanca Soil Conservation District.

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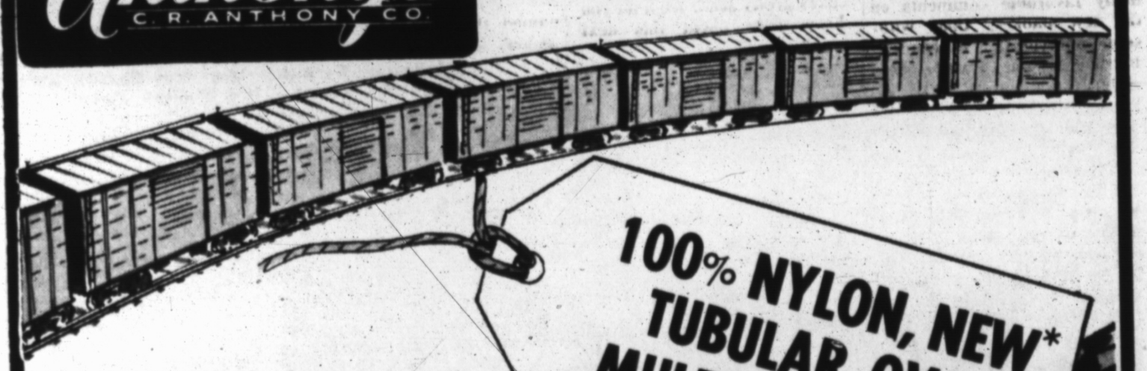

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By MELVIN YOUNG

Bravo for Bravo! Bravo smokes moved into the limelight this week with the new tobaccoless cigarets going on the market for the first time in the area. In fact, the new lettuce cigarets pretty well dominated the conversation around town Thursday and Friday.

The nicotine free smokes went on sale in local stores Thursday morning, and latest reports we have from retailers say they are being swamped with calls and find it difficult to keep the smokes on their shelves.

Puzant Torrigian, President of Bravo Smokes, Inc. told reporters and businessmen at a noon luncheon Thursday that it one in every hundred people actually accepted the new smoke then the local company could expect to gross more than $70 million.

That's looking pretty far in the future however. Local production has not been able to satisfy the demands in Hereford, let alone look towards the $70 million mark. Company officials had hoped to get the smokes on the Amarillo market sometime this week, and will do so if they possible can. However, local sales have been fantastic and at this point has pretty well taken care of the production. Most local stores are limiting sales to two packages until production catches up with demand.

Naturally, the novelty of the new lettuce smokes will keep sales high for a time, but after the first few weeks in any market area, the product will have to rely on other factors to sustain sales. This of course is expected. And it's the number that continue to smoke the Bravo brand after the "new" has worn off that really interests company officials. That's when the importance of that 1 out of 100 customer acceptance bilt will begin to take shape.

ACctually, we have heard many favorable comments on the new smokes. Along with some unfavorable, of course. But newsmen as a whole were enthusiastic towards Bravo. Tanner Laine, veteran newsman with the Lubbock Avalanche-Journal indicated Thursday that he liked the smokes. And he also passed out a few bouquest for Hereford as a whole. He was quite impressed with the city and the people he found here.

Area news medias were pretty well represented. Both the Amarillo and Lubbock papers, plus all the television stations in Amarillo, and most of the stations from Lubbock had representatives on hand. Also here for the press conference was was Tom Hough, regional director for UPI wire service.

—HB—

Being a non-smoker, it took a little doing before we gathered enough nerve to try the smokes. But we did. And frankly, we liked them. Doubt seriously however, that we'll ever take up the habit again, but if we do, we'll smoke Bravo.

Also, due to the fact that neither my wife or myself smoke cigarettes, we did not wish to try the smokes in the house. Other non-smokers will understand this — the darn things stink up the living room. Consquently, we stepped out into the back yard to try Bravo. Reminded us a little of days gone by when we did most of our smoking out behind the barn. And chances are, those were tabaccoless smokes too. Most likely, cedar-post bark.

But that's enough about Bravo.

—HB—

Veteran's Day Nov. 11, once known and honored as Armistice Day, will be coming up this week. We understand the two local veterans organizatons have made plans for the day which includes a march down main street to show support for the nations efforts in Viet Nam and to protest the "draft card burning" incidents of the past few weeks. "We'd like to let people know that we stand behind our country in times like these", said Ira Ott, a member of both the American Legion and the Veterans of Foreign Wars.

—HB—

Incidentally, the local band parents organization, the Band Aides, will be selling fruit cakes pretty soon. We'll let you know more about this next week.

—HB—

The Hereford State Bank's third annual new car show got off with a bang yesterday with a record number of folks in attendance. It will continue through today, so if you haven't been down, better do so. It's a good opportunity to see all the new automobiles together. And this year, we have a couple of airplanes on the lot too.

The event is being held on the parking lot of the Hreford State Bank and will continue from 1 to 5 p. m. today.

—HB—

Irving Alexander is a typical father.

Irving tells us that he had attended only one football game in his life before coming to Hereford. And few since. That is, up until son Sheldon started playing ball.

"Now I drive all over the country", he says. "Muleshoe, Perryton, Plainview, Canyon, everywhere."

But Irving is not the only father who got the "football bug" when their son started playing the game. That's the sure way.

And we might add, there are a few mothers too, who catch the fever.

—HB—

Speaking of football, we might add our congratulations to the Whitefaces for their performance this season. The boys have played well all season long and have earned a pretty good record so far. They have a couple of rough ones left. Tulia and Dumas, but with a little luck and a lot of hard work they can win them both.

—HB—

Those beatniks who burned their draft cards are not only going to be in dutch with the FBI but also with bartenders who insist upon proof of age before selling a beer to them.

Hereford High-Jinks

by Randy Hopson

There are a few junior league Agent 007's around H. H. S. Friday an occurence which could very well be called the "Kitten Conspiracy" took place.

IT ALL BEGAN when Charlie Hill discovered a kitten in one of the lockers before first period. She took the kitten to the office where Coach Jeese Geron promotely suggested that it be taken outside.

It was so cold Friday morning that the Counselor's Assistant couldn't bear the thought of leaving the poor thing out in the cold. So for most of first period the kitten had an unsafe but warm hiding place in the counselor's office. After the kitten seemed warm he or she was quickly taken outside. Thus ended the conspiracy.

• • •

Heah, Herd !Keep up the good work. That Muleshoe game was something. Spirit is ever improving and attendence at the games rises with each victory. A real test will be the Tulia game next week-end.

• • •

FRIDAY, Nov. 12, will be the last day to make payment on your yearbook. You may buy them from LuAnn Kendall, Jimmy Childers, Gary Tucker, Philip Cain, Jimmy Young, Barbie Rhodes, Wynn Buck, Chris Meredith, or Cynthia Leasure.

• • •

I'm sorry I failed to mention the Freshmen-Sophmore Annual supper held Friday night. They put a lot of work and effort to make it successful. Sorry!

• • •

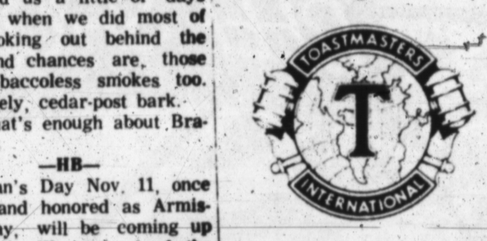
D. E. STUDENTS are working on their annual Radio Day. Anyone possessing any talent, please notify Mr. Don Parris or one of the D. E. students. A lot of work goes into this event and it is a good occassion for students not in D. E. to participate.

• • •

Don't forget to drop "Ma" Lemons a line now and then. She's doing really well. So don't neglect her!

• • •

"I had a thing to say. But I will fit it with some better time."
—Shakespeare
—Randy



Toastmasters Adams, Flores, Jayroe and Rex Lee are slated as speakers at the weekly meeting of the club this week.

Toastmaster of the Evening will be Bob Lohr and table topics will be handled by one of the newer members, Raymond Dement. Stan Knox is to be in charge of the jokes while Toastmaster Coker will evaluate the proceedings of the evening.

IT WAS the pleasure of the group present last Thursday evening to hear Paul Arnpriester speak again on the Constitution of the United States. Paul was named the winner of the 29th annual American Legion Speaking Contest last week. We wish Paul success as he competes this week in the Legion's Zone Oratorical Contest.

The meeting last week was under the able leadership of Bill Lamm as Toastmaster, and Toastmaster Traweek shouldered the task of general evaluator.

Toastmaster Dement was awarded the honor as "Speaker of Distinction" for his speech dealing with the burning of draft cards in the various parts of the country.

"MOST Improved Speaker" was Knox for his talk on the subject of teen-agers being allowed to vote. Coker reaped honors in the table top session.

Bring that new work and a guest next week, Toastmasters, as both will add to the enjoyment and enrichment of each person.

STATUE OF QUEEN

PETERBOROUGH, England (AP) — A life-sized statute of Queen Elizabeth II will replace one of the 13th-Century figures on the west front of Peterborough Cathedral. Alan Durst, a London artist, has been given permission to use contemporary figures to replace 10 statues on the front which have crumbled away.

Calendar Of Events

MONDAY

Music Study Club in home of Mrs. B. Y. Crosthwait, 2:30 p.m.

Messenger Home Demonstration Club in home of Mrs. S. N. Thweatt.

Wesley Methodist WSCS, study at the church, 3 p. m.

Citizens Band Radio Club at REA Building, 8 p. m.

TUESDAY

Lone Star Study Club in home of Mrs. Homer Henslee, 3:30 p.m.

Sunshine Club in home of Mrs. Coy Fryar, 2:30 p.m.

West Hereford Home Demonstration Club in Flame Room.

Veleda Study Club in home of Mrs. L. J. Clark, 8 p.m.

Young Mother's Study Club at First National Community Room, 8 p.m.

Order of Eastern Star in Masonic Hall, 8 p.m.

Pioneer Study Club, luncheon at Caison House, 12:30 p. m.

Mon Amis Club in home of Mrs. Kenneth Christie, 2:30 p. m.

WEDNESDAY

Christian Women's Fellowship, executive meeting at church, 9:30 a.m.

First Baptist WMS, luncheon at church.

First Methodist WSCS, study at King's Manor, 9:30 a. m.

THURSDAY

Westway Home Demonstration Club in Mrs. Roland Hairgrove's home, 9:30 a. m.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.

Calliopian Club in home of Mrs. D. C. McWhorter, 8 p. m.

La Madre Mia Study Club in City Hall, 8 p. m.

VFW Auxiliary in Rock Club House, 8 p. m.

St. Anthony's Parish Council in church auditorium, 8 p. m.

FRIDAY

Cultural Home Demonstration Club in Mrs. Viola Williams' home.

Messenger Home Demonstration Club, Thanksgiving supper at school.

Hospital Notes

PATIENTS IN HOSPITAL

K. L. McKenzie, Rt. 5; Juan M. Ramirez, 400 Blevins; Johnny R. Lopez, General Delivery; Mrs. Charles R. Balden, 204 Centre; Mrs. Pearlie Mae Mullens, 230 N. 25 Mile Ave.; Dale Edward Ambold, 436 Ave. G.

Elmer V. Jones, 142 Emma; Mrs. Juanita Tijerina, 207 Vera Cruz; Mrs. Dell Walton, 111 Ave. J; Mrs. Mary M. Taylor, Vega; Mrs. Manuela Torres, 307 Lake; Mearl L. Findley, 437 Ave. G; Robert Lee Cowan, Rt. 2.

David Perry Carnahan, Rt. 4; Mrs. Pauline Lovan, 222 Ave. J; Mrs. Jose V. Murillo, 428 Barrett; Mrs. Jack Allen, 117 Centre; Ronald Glenn Wagner, 244 Centre; Laura Laws Downing, Star Rt.; Jack J. Graham, Vega; Charles Shipley, 128 Ave. D.

PATIENTS DISMISSED

Mrs. Kenneth W. Hugghins, Mrs. Elias R. Perez, Bob Nichols, M. H. Hassenflug, 11-5.

Susie Gilliland, Glen W. Polk, Mrs. D. R. Grimes, Mrs. Juan M. Santiago, Mrs. Ramon R. Andrade, 11-4.

Royce Don Schilling, Miss Glenda Dillard, Mrs. Durwood Burton, Claindo Trevino, Jo Ann Sanchez, Miss Jeanette Roe, Bill Hutson, Larry Cates, Mrs. Joaquin Barraza, 11-3.

Even a 120-year-old is a mere whippersnapper compared to some tortoises. Claims of tortoises living 300 years and more cannot be authenticated, but one famous Marion's tortoise lived on the Indian Ocean island of Mauritius from 1766 to 1918 when it was accidentally killed at the age of 152.

Read The Classifieds

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Frio Homemakers Club met Tuesday afternoon in the Community Center. Mrs. J. B. Harlin was special guest and spoke on the subject "Growing Old Gracefully". Roll Call was answered with "Something I admire in an older person".

Others attending were Mmes. H. M. Mobley, Dave Yandell, Olin Parris, Sam Ogan, T. L. Sparkman Jr., Eugene Baldwin, Harlan Barber, Jim Brooks, Carlton Dobbins, Earnest Harder, Frank Robbins, Dee Taylor, Annie Springer, Edgar Vinson, Bill Williams, Marvin Welty, Arthur Clark and Springer.

The club plans to have the community Thanksgiving supper, as it is the custom, on Wednesday evening Nov. 24, at Hereford Community center. Mrs. Joe Autry and Mrs. Earl Harkins are hostesses.

• • •

WMU observance of World Day of Prayer was held at Frio Baptist Church Monday with Mrs. Glenn Williams directing the program. Eleven women attended the meeting.

• • •

Mrs. Edgar Vinson and Mrs. Carlton Dobbins were in Amarillo to visit Carlton Dobbins, who has been a patient in a hospital there. He is imporving and hopes to be able to come home in a few days.

• • •

YWA girls with Mrs. Clark Andrews, their leader, visited a Dimmitt rest home Tuesday evening. They took refreshments, also. Girls present were Debbie Ogan, Darlene Sparkman, Carol Robbins, Nancy Ane and Jana Cole.

• • •

The Floyd Cole, Frank Robbins and Dan Adams families were among those attending the 4-H award program and banquet at Dimmitt High School cafeteria Saturday night. Sammy Ogan also went with the Robbins. Sammy, Jerry Robbins, Kenneth Adams, Ronny Hall, Raymond and Eugene Warrick, Rocky and Kirk Andrews, and Marvin and Sue Smith will be new members next year. Members who participated in the program Saturday night were Jana and Cheryl Cole, Genie Robbins and Diana Adams.

• • •

Mrs. Dee Taylor, Mrs. Joe Autry, Mrs. Earl Harkins and Mrs. Charles Self shopped in Amarillo, Monday.

• • •

The Rev. and Mrs. Sam Ogan visited their daughter, Anna Ruth, at Wayland College in Plainview Monday.

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1868

Mrs. Cain Tells Of Pioneer Life

Pioneer women of Deaf Smith and other counties of the Panhandle, as well as those known nationally, such as "Baby Doe" of Colorado gold rush fame, were named by Mrs. B. F. Cain in presenting a discussion on Pioneer Women of the Southwest to Calliopian Club members recently.

She sketched the lives of several women as she spoke of their contributions to the settlement and growth of the west. The meeting was in the home of Mrs. Ansel McDowell.

Others present were Mmes. George Warner, Wes Owen, D. C. McWhorter, Roy Grubbs, J. T. Gilbreath Jr., C. J. Crump, Clyde Cave and Gene Parsley.


TRY TO PUT OUT THE FIRE, POP - WHILE I LOOK FOR OUR FIRE INSURANCE WITH
POOL - SIGMAN AGENCY
801 S. 25 Mile Ave.
EM 4-0758

Hereford, Texas
Penney's
ALWAYS FIRST QUALITY

ONCE A YEAR OUR ELECTRIC BLANKETS ARE REDUCED FOR A LIMITED TIME AND REMEMBER YOU CAN CHARGE THEM AT PENNEY'S OR USE LAY-A-WAY



Fashion Manor blankets reduced!
Our famous all acrylic electric blanket!
5-year guarantee!*
reg. 14.50, NOW 11.99 single control
63"x84" twin size, 72"x84" full size
Dual control 80" x 84" double bed size reg. $20, NOW 16.99
A luxurious blanket to give or own! Downy-soft acrylic with high-loft Supernap. Dial the warmth you like from nine settings and stay cozily warm no matter how the temperature drops. Bound in nylon. Snap corners. Machine washable. Take your pick of 10 colors.
* Should defects in material or workmanship develop we will replace the control for 5 years; we will replace the blanket for 2 years, repair it for 3 years.
Luxury-soft all acrylic blanket
reg. 6.98, NOW 5.99 72" x 90"
for twin and full beds. 3 lbs.
Have the blissful comfort of warmth without weight! This lusciously soft blanket is extra warm, fluffy and machine washable because of Supernap! Nylon binding. Sensational value! In eleven colors.

Pre-Holiday clean-up!
PRICE-SLASHING BARGAINS

Giant Childrens SHOE CLEANUP $2 - $3 - $4	Giant Women's SHOE CLEANUP $3 - $4 - $5	Quilted, Fitted BEDSPREADS Reduced $5
Mens Knit or Cotton SPORT SHIRTS All Reduced 1.99	Boys Knit or Cotton SPORT SHIRTS 3 FOR $5	Women's BETTER DRESSES Regrouped Repriced $2 TO $8
Men's Cotton CASUAL SLACKS $4	Washable Cotton CORDUROY SLACKS boy's 2.98 Men's, 3.98	Women's Unlined or LINED GLOVES $1
Mens Four Piece DRESS SUITS 21.88	Girls Cotton FLANNEL PAJAMAS 1.99	Women's Lightweight SLEEPWEAR 1.99
Man's Elegant BLAZER COATS 2 only reduced 21.88	Girls Lined CORDUROY SLACKS Broken Sizes 1.33 1.88	Fashion Rainwear ACRLCLIE JACKETS For Women $6
Men's Long Sleeve DRESS SHIRTS 2 FOR $5	Girls Two Piece SPORTS WEAR SETS 2.66 2.99	42" Pillow Tubing COTTON FLANNEL 3 YDS $1
Men's Thermal SHIRTS & DRAWERS 1.66	Law-A-Way For Xmas FRICTION TOYS 77c 1.77	Better Cotton PIECE GOODS Reduced 50c 66c
Toddlers Corduroy PLAYTOGS 1.50	72"x90" Cotton THERMAL BLANKETS 5.99	Curtain & Drape CLEAR-A-WAY Fabulous Reductions

MANY OTHER ITMS TO NUMEROUS TO MENTION BROKEN SIZES LIMITED QUANT.



Deftly styled for all occasions... for town and travel... another designer edition by Ci Ranno.

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK

GLENN'S FOOTWEAR
Fashion at Your Feet

THE SUNDAY BRAND

Established 1948
Published every Sunday at 130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

Subscription Rates: Zone 1, $4.00 per year; Zone 2 and above, $5.00 per year. With the Hereford Brand both papers, Zone 1, $4.95 per year, Zone 2, $6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

BRAVO - to Hereford

I am a very happy man, and I have the leadership, businessmen and Hereford citizens to thank for this great opportunity.

With your help, and the help of a group of dedicated, enthusiastic and industrious staff, we have been able to accomplish a difficult task, efficiently, economically and effectively.

I join my staff in extending my gratitude and sincere thanks.

For those of you who have not been able to see our facilities, we will welcome your visit - next Sunday, November 14th, 1 to 4 p.m. to our "Open House".

In the meantime we invite your continued interest and support. You will see our product improved daily in quality, quantity, taste and satisfaction.

BRAVO to Hereford

Puzant C. Torigian
President
BRAVO Smokes, Inc.

ONE RIGHT AFTER ANOTHER

LOW PRICES are always near when you shop here — right at your fingertips on every shelf — on one high quality product after another. And this is the TRUE way to SAVE — on the TOTAL COST of everything you buy! Sure we have SPECIALS, but our STOREWIDE LOW PRICES are the REAL REASON why the THRIFTIEST shoppers in town pass through the checkouts at COOPER'S ... every day.





INSTANT BREAKFAST
CARNATION **69¢**

TOAST'EM POP-UPS
by Post 5 Flavors **39¢**

MIRACLE WHIP
SALAD DRESSING
Qt. Jar **49¢**



GOLD MEDAL
FLOUR
10 Lb. Bag **98¢**

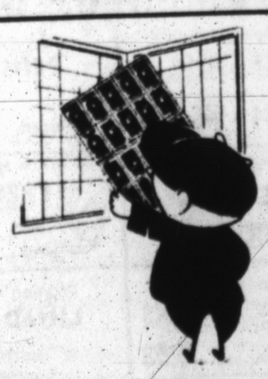
BETTY CROCKER
Ginger Bread Mix **25¢**

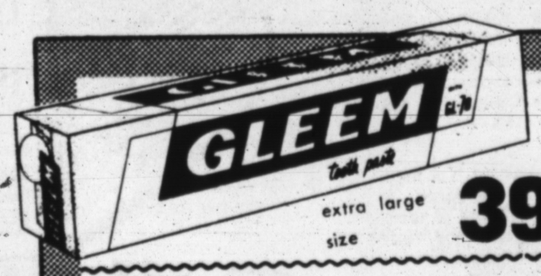
GLADIOLA
Pound Cake Mix 3 Boxes **$1**

GLACIER CLUB
Ice Cream ½ Gal. **49¢**

PORK & BEANS
VAN CAMP
8 300 Cans **$1**

VIENNA SAUSAGE
VAN CAMP
5 Cans **$1**





Reg. 59c
extra large size **39¢**

JERGENS
Hand Lotion 83c Size **69¢**

LOG CABIN
Syrup 24 Oz. Jar **49¢**



SHORTENING
3 Lb. Can **69¢**



LEAN-MEATY
LB. **29¢**

USDA GRADED
CLUB STEAK LB. **89¢**

CHOPPED SIRLOIN No Bone No Waste LB. **69¢**

SAUSAGE PURE PORK LB. **59¢**

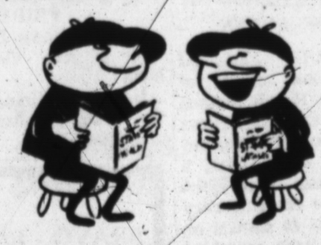
Johnson Glo-Coat
FLOOR WAX 27 Oz. Size **69¢**

Liquid Detergent
JOY 22 Oz. Size **49¢**

CHEER Giant Size Box **63¢**

Regular Size Bars
CAMAY SOAP 3 For **29¢**

MELLORINE
3 ½ Gal. Ctns. **$1**



HUNT'S
TOMATO SAUCE
3 8 Oz Cans **29¢**

SHURFINE
APRICOTS
5 303 Can **$1**



GOLDEN RIPE
BANANAS
LB. **7½¢**

RUSSET
POTATOES
20 Lb. Bag **89¢**

CELLO PKG.
CARROTS
10¢

THIS IS YOUR **OPPORTUNITY**



DINNER KNIFE ⅞ with each $5.00 Purchase thru Sat., NOV. 13th

ITEM OF THE WEEK - DINNER KNIFE

TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR..... **ONLY 9¢** Per Piece

1ST. WEEK - TEASPOON
2ND. WEEK - DINNER FORK
3RD. WEEK - DINNER KNIFE
4TH. WEEK - ICE TEA SPOON
5TH. WEEK - SOUP SPOON
6TH. WEEK - SALAD FORK

We are starting the second sequence of our Stainless Silverware offer. There's still time for you to get a complete set of this fabulous price — or complete the set that you have already started.

With a $5.00 Purchase

EACH WEEK YOU MAY PURCHASE A DIFFERENT ITEM FOR ONLY 9¢ WITH EACH & EVERY $5.00 PURCHASE (7 PIECES WITH $35.00 PURCHASE ETC.)

THIS LOVELY PATTERN IS FLORAL BLOSSOM STAINLESS STEEL VARE-RARE — THIS IS HEAVY, PREMIUM QUALITY, RARE. DO NOT CONFUSE THIS LOVELY RARE WITH LIGHTER, CHEAPER GRADES.

COOPER'S

County . . .

(Continued from Page 1)

individual effort and placed fourth with his farm and ranch management demonstration. He has participated in county, district and state demonstration contests and was primarily active in public speaking.

Other awards were given as follows:

Texas Junior Leadership Contest — Lou Ann Witkowski, Kevin McAndrews, Maura McAndrews, Cynthia Beene, Stephen Hoffman, Tommy Betzen.

Town and county business — T. Betzen and Dion Miller.

Citizenship — Neil McAndrews and Elise Beene.

Beef Cattle business — K. McAndrews and Steven McAndrews.

Public Speaking — Joyce Bezner and Mike Engler.

Swine — Wayne Betzen and Roger Sanders.

Poultry — Mary Ann Hoffman.

Leadership — C. Beene, M. McAndrews, Jon David Miller.

Home economics — Cynthia Hanna.

Garden — Paul Galley.

Food preservation — Deborah Jesko, Debbie Rickman, Margaret Minks, Wanda Paetzold.

Foods and nutrition — Patsy Paetzold, Julia Urbanczyk, Patricia Neff, Sharon Cash.

Entomology — Charles Atchley, Rodney Goheen, Ann Atchley, Colleen Sanders.

Electric — Rodney Herr, Donald Vasek.

Dress review — Randy Hopson, Dorothy Marnell, Jane Witkowski, Joette Hanna.

Dairy foods — Billie Goettsch, Thelma Warren, Sherri West, Kathy Carter.

Conservation of natural resources — David Marnell, Kenneth Justice, Larry Justice.

Clothing — Mary Kay Atchley, Elizabeth Gandy, Teresa Engler.

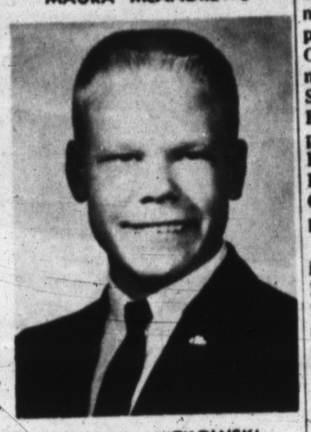
Bread demonstration — Patricia Herr, Theresa Vines, Cynthia Hunter, Belinda Spear.

Beef —Glen Polan, Wayne Polan, Tommy Bezner, John Mcney.

Achievement — Martha Ann McBride, G. Witkowski, S. Hoffman, Teresa McAndrews.



MAURA McANDREWS



GERALD WITKOWSKI

Joyce Bezner served as mistress of ceremonies and Dorothy Marnell recognized adult leaders and 4-H Club alumni. Rodney Herr introduced special guests after the welcome by Deborah Jesko and invocation by Tommy Betzen.

JOINT FRENCH BIBLE

PARIS (AP) — Work on a joint Protestant-Roman Catholic translation of the Bible into French is underway here by the French Bible Societies and the Roman Catholic publishing house "Editions du Cerf." Orthodox theologians also are participating.

Courthouse Records

VEHICLE REGISTRATIONS

E. M. Green, 1966 Chevrolet; Oscar R. Garcia, 1955 Plymouth; Billy R. Gorrell, 1953 Ford truck; James L. Voyles, 1966 Chevrolet pickup; Edward Jesko, 1966 Chevrolet; J. C. Reese, 1965 Chevrolet; Pitman Grain Co., 1966 Olds; Robert E. Brown, 1961 Chevrolet pickup; Preston E. Hagans, 1965 Chevrolet; Bobby Gene Kendrick, 1956 Dodge. 11-2.

Vernon E. Lewis, 1966 Ford; Steve Meiwes, 1964 Ford; Lonnie Richardson, 1961 Chevrolet pickup; Deaf Smith Electric Co-Op, 1966 Chevrolet pickup; Kenneth Seales, 1960 Chrysler; Ruby Skelton, 1963 Chevrolet; H. E. Wester, 1963 International pickup; Raul Cruz, 1955 Buick; Ramior V. Villigos, 1956 Buick; Fred M. Clark Jr., 1954 DeSoto; Carlos Ruiz Jr., 1951 Studebaker pickup. 11-2.

M. S. Benefield, 1966 Imperial; Bradley Investment Corp. 1966 Dodge; George Meiwes, 1960 Chevrolet; Geronimo Hernandez, 1959 Buick; Vernon Wilson, 1963 Olds; Burke Inman, 1956 Mack truck; Mayme Morton, 1957 Olds; Addie Stallings, 1962 Rambler; Robert E. Wagoner, 1963 Mack truck; Joe Moody, 1962 Ford; Robert Hernandez Jr., 1960 Chevrolet; Charles D. Roberson, 1943 Ford. 11-3.

Donald R. Davis, 1964 Pontiac; Thomas C. Cathey, 1966 Rambler; Charles H. Hill, 1962 Chevrolet; Francisco Cantu, 1959 Chevrolet; Mrs. Olivia F. Romos, 1958 Mercury; Luis W. Garcia, 1959 Ford; Rust T. Liop, 1955 Chevrolet; Maria Ramos, 1955 Chevrolet; M. C. Kaul, 1961 Ford pickup; Ramiro Garza, 1958 Olds. 11-4.

Raymond Bacca, 1958 Plymouth; John I. McCutchen, 1965 Pontiac; Maynard Applegate, 1949 DeSota; Francisco G. Trevino, 1958 Pontiac; Don R. Parsons, 1964 Volks; Michael W. Wilson, 1957 Hicks house trailer; Nell Spradley, 1965 Buick; McDowell Drug, 1965 Buick; Pat Parker, 1962 Buick; Roy E. Monroe, 1958 Chevrolet; Florene Struve, 1966 Rambler. 11-4.

WARRANTY DEEDS

Nannie Mae Blakey to Gerald Hamby: Lots 14-17 in Lytle's Subdivision of part of Blk. 13, Evants Addition.

H. R. Neal et al to Harvey Brock: Lots 10 and 11, Blk. 19, Town of Dawn.

Gerald Hamby et ux to Durward Hamby: Lots 14-17, Lytle's Subdivision of part of Blk. 13, Evants Addition.

B. J. Pugh to Michael S. Wilson: Part of Lots 80 and 81, Colonial de Buena Vista, a subdivision of part of Blks. 3 and 4, Womble Addition.

DEEDS OF TRUST

Richard C. Jowell et ux to First Federal Savings & Loan Assn. of Amarillo: Lots 5 and 6 in Blk. 7, Whitehead Addition.

Gerald Hamby to Hi-Plains Savings & Loan Assn.: Lots 14-17, Lytle's Subdivision of part of Blk. 13, Evants Addition.

MARRIAGE LICENSES

Ronald John Antalik and Mary Gayle McCauley, Nov. 5.

Ralph Philman Salazar and Marie Gabel Martinez, Nov. 5.

Roy Junior Duncan and Joyce Lavern Williams, Nov. 3.

Yule Bazaar Date Fixed

An annual benefit event of the holiday season, the Christmas Bazaar held by women of St. Thomas' Episcopal Church, has been scheduled for Saturday, Nov. 20, at the church.

Mrs. Gene Parsley is serving as chairman as members prepare for the sale which will be staged from 10 a. m. to 7 p. m., with the public invited. This will be the third year for the annual bazaar.

A tasting table will be featured again, with a variety of dishes which are specialties of the church women. Recipes for all these dishes are being compiled and will be on sale.

There will also be a parcel post sale, with packages mailed from various places including some with foreign postmarks, a White Elephant sale, puppet show, sale of gifts, canned and baked.

Some Married Men May Receive Draft Notices

State draft boards will be authorized in December to draft any young married man without children, regardless of the date he was married, to fill the biggest Texas draft call in more than 12 years.

This was announced Wednesday by Colonel Morris S. Schwartz, state Selective Service director, who said the new policy pertained to men 19 through 25 years old.

THE STATE draft quota for December calls for 1,714 men, the biggest since June 1953, when a call for 1,749 was made on Texas boards. The November quota has been increased from 1,231 to 1,456.

The December quota of 1,749 is the state's share of a national call of 45,224 men, 40,200 for the Army and 5,024 for the Marine Corps.

No married man with children, or an expected child, will be selected to fill the December call.

"DRAFT boards, of course, must have information about children," Colonel Schwartz said, "and an unborn child must be certified by a physician. Otherwise, a young husband and father may find himself selected."

The state draft director explained that childless married men will be ordered for induction when boards exhaust pools of examined and acceptable single men 19 through 25 years old.

Approximately 9,000 men will be sent for pre-induction mental and physical examinations in December. The December local board quotas for induction and examination are scheduled to be mailed to the boards on or about November 10.

Childless married men may be forwarded for physical and mental examinations in both November and December, as well as men down to age 18 years, 11 months if necessary.

Inductions are scheduled to proceed throughout each week in December.

Christmas Card Project Begins In Auxiliary

Project Christmas Card, an annual fund-raising activity of Deaf Smith County Medical Auxiliary, is beginning for the 1965 season, Mrs. Joe Whitley, Auxiliary president, announces.

For several years the Auxiliary has invited county residents to express their holiday greetings to friends within the community through a listing published in the Hereford Brand, and contribute the amount they would have spent on cards to a fund which provides nursing scholarships and buys equipment for Deaf Smith County Hospital.

Needs of the hospital are being investigated now by Auxiliary members to determine what the gift will be this year. Girls to receive the scholarships are selected from Future Nurses in Hereford High School.

Final plans for the project are to be shaped at the next Auxiliary meeting, the morning of Nov. 15 in the home of Mrs. Wesley B. Owens.

ECUMENICAL PRESIDENT

THURMONT, Mr. (AP) — President Johnson is a member of the Christian (Disciples of Christ) Churches, but he has an interdenominational family and interdenominational habits, frequently worshipping in other churches.

On a recent weekend at his Catoctin Mountian retreat, he worshipped for the first time in St. John's Lutheran Church. His wife and daughter Lynda are Episcopalians, and daughter Luci has become Roman Catholic.

Roswell Quartet In Concert Here

The Gloryland Quartet — a gospel singing group from Roswell, N. M. — will present a concert Saturday at 7:30 p. m. in the Grace Gospel Church.

The public is invited to attend the concert. There will be no admission charge.

The church is located on north Ave. K.

ATTENDS CIVIL DEFENSE COMMUNICATIONS MEET

Deaf Smith County Civil Defense director Bill Thompson was scheduled to attend a Civil Defense Communications seminar today in Brownfield.

Thompson, who served as communications director for the local CD group, said the meeting was to discuss communications in time of regional disaster. The session began Saturday.

Chop anchovy fillets and mix with cream cheese; use this as a stuffing for small wedges of celery. Serve as a before-dinner appetizer with tomato juice.

NEW RELIGIOUS ORDER

CANTERBURY, England (AP) — The first religious order to be established in Canterbury since the Reformation will be set up in the city parish of St. Martin's by the Anglican Deaconess Community of St. Andrew. St. Martin's is believed to be the oldest Christian church in England. The deaconesses will work among students at Canterbury University and give English lessons to the wives of foreign students. At the same time they will keep up a vigil of prayer for Christian unity in the ancient church.

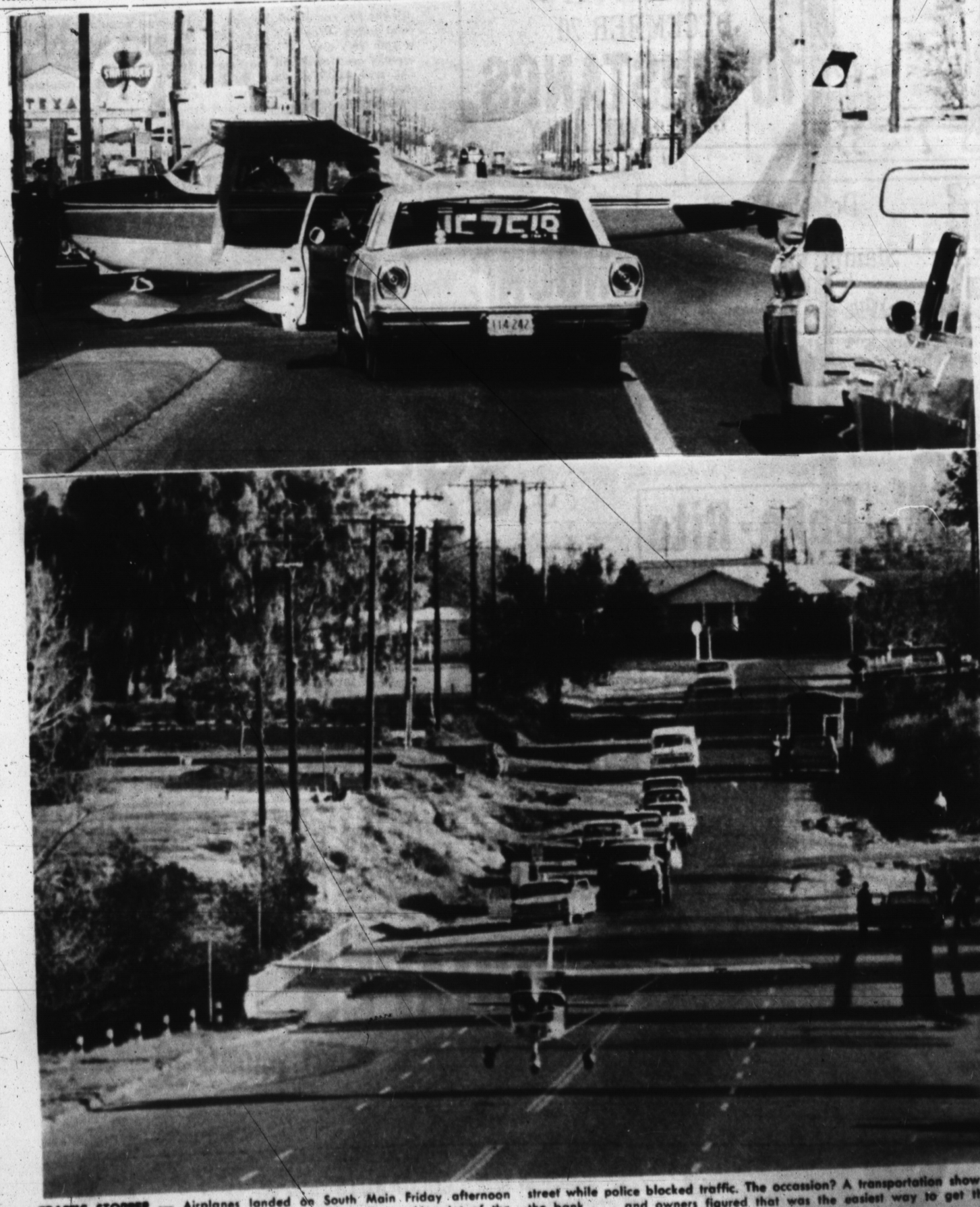
Moore Business Forms
THE INK SPOT

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1866

W. C. BOWIE & CO.
Bookkeeping & Income Tax Service
Announces the establishment of an office on Hwy. 60 West across from Caviness Packing Co. in Hereford, Texas. Travis E. Taylor, partner.

SHOPPING IS FUN IN DOWNTOWN VARIETY PARK HEREFORD

Open 'til 8 P. M. Thursday



TRAFFIC STOPPER — Airplanes landed on South Main Friday afternoon and taxied across southern downtown Hereford to the parking lot of the Hereford State Bank . . . creating a lot of second looks from passeds-by. Employees of Whiteface Aviation landed two Cessna aircraft on the busy street while police blocked traffic. The occassion? A transportation show at the bank . . . and owners figured that was the easiest way to get their craft there. So they did. (Staff Photo)

Carl McCaslin Lumber Co's
WHEAT Pasturing
Specials!

3/8" ELECTRIC FENCE POSTS 4' Lengths 18¢ each

8' Galvanized Stock Tanks $53.75

Plastic INSULATORS Bag of 25 $1.60

14 Gauge GALVANIZED WIRE 1/4 Mile Roll $4.65 Per Roll

Electric Fence Gate Handles 50¢ ea.

Carl McCaslin Lumber Company

A Complete Building Service
1 Block East of The Courthouse
Phone The Lumber Number EM 4-3434

Electric Fence Controllers As Low As $15.95

My-T-FINE PUDDING ASSORTED FLAVORS PKG. 5¢

A MUSTANG IS WAITING FOR YOU

Win! in Furr's Dividend Sweepstakes

Dividend Sweepstakes
BONUS ITEM
For This Week
Kraft Grape Jelly
18 Oz. Jar



VOID IF OPENED Must be opened by Store Manager or Assistant. THIS CARD MAY BE WORTH $25.00 CASH, A COLOR TV OR A NEW FORD MUSTANG. Complete Instructions on reverse side. Name. Address. City. Phone. Number. Entered with my cards also (but does not win). FREE PUNCH OR PUNCHES EACH WEEK. A B C D. DIVIDEND SWEEPSTAKES. FURR'S. ADULTS ONLY. $2 $2 $2 $2 $2 $2 $1 / $1 $1 $1 $1 $1 $1 $1 / $1 $1 $1 $1.50 .50 .50 .50. Copyright 1965 CASH-IN CARD, Inc.

WE RESERVE THE RIGHT TO LIMIT QUANITY—

WIN A MUSTANG WITH COMPLETED CARD OR BY WEEKEY DRAWINGS

Delieatessen Specials

READY TO EAT

ENCHILADAS

Beef — 5 To Aluminum Tray 89c
Cheese — 5 To Aluminum Tray 79c

Mexican Cole Slaw	Pint	39c
Fruit Jello	Pint	49c
Fruit Cobblers	Each	59c

SANDWICHES

Ham Salad	Each	25c
Chicken Salad	Each	25c
Pimento Cheese Spread	Each	20c

SPUDNUTS — Made Fresh Daily

Ketchup HEINZ 14 Oz Bottle 19¢

STOKLEY RED SOUR PITTED
Cherries No. 303 Can 15¢

BREMNER
Crackers 1-lb Box 19¢

BABY FOOD FOOD CLUB STRAINED JAR 3 FOR 25¢

PORK N' BEANS CAMPFIRE NO. 300 CAN 7½¢

FAB DETERGENT 10c OFF GIANT PKG 59¢

FROZEN FOODS
Morton Fresh Frozen Apple, Peach, Cherry, Coconut
FRUIT PIES Each 25¢
Morton Fresh Frozen Chicken, Beef, Turkey
POT PIES 2 8 Oz. For 35¢

PEANUT BUTTER	Food Club smooth or crunch 18 Oz. Jar	49¢
PINTO BEANS	2-Lb. Cello Bag	29¢
EGGS	Farm Pac Grade A, Med. Doz.	39¢
FOOD CLUB MILK	Tall Can	12½¢
FRESH ANGEL FOOD CAKE	Dolly Madison Reg. 69c Value	59¢
SPAM	Luncheon Meat 12 Oz. Can	49¢

BONUS DRAWING
DECEMBER 20
10 MUSTANGS
TO BE GIVEN AWAY

Also You May Win a Color TV, Cash, Free Purchase, Bonus Item or Frontier Stamps

It's the fun car of the decade. It's the most popular car on the road today. Wouldn't you really like to have a '66 Mustang of your very own . . . FREE? It is happening every week. New winners are named all the time in Furr's Dividend Sweepstakes. You may win two ways! By card or by drawing. Completed card winners are taking home Mustangs, Color TV Sets, Cash, Free Purchases, Bonus Items and Frontier Stamps: If your completed card fails to win a Mustang you still have a chance to win the weekly drawings. Get your card today.

Double Frontier Stamps on Wednesday
With 2.50 Purchase or More

MELLORINE DARTMOUTH ASSORTED ½ GAL. 3 FOR $1

MIRACLE WHIP QT. JAR 49¢

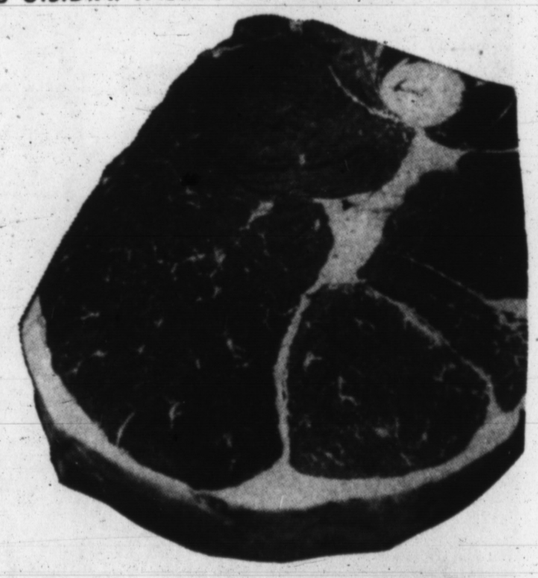
COFFEE MARYLAND CLUB ALL GRINDS 1-Lb. CAN 69¢

PEACHES HUNT'S SLICED OR HALVES IN HEAVY SYRUP NO. 2½ CAN 4 FOR $1

Bake-Rite SHORTENING 3-Lb. CAN 59¢

Enjoy Top Quality Tender Beef
FURR'S BEEF IS U.S.D.A. INSPECTED GRADED CHOICE

ROUND STEAK USDA INSPECTED GRADED CHOICE LB. 89¢



STEAK SIRLOIN USDA INSP GRADED CHOICE LB 79¢

Ground Beef FRESH GROUND LB 39¢

Farm Pac or Swift Premium Sliced Bacon	Lb. 79¢	Cheese	Longhorn Full Cream	Lb.	49¢
Booth's Breaded Shrimp	Lb. 98¢	Bologna	All Meat Sliced	Lb.	49¢

FLOUR Elna 10 Lb. Bag 77¢

PECANS Ellis Fresh Shelled 10 Oz. 59¢

Food Club All Green Cut **ASPARAGUS** No. 300 Can 25¢

Del Monte 46 Oz. Can **Pineapple Juice** 3 For $1

DON'T MISS FURR'S GENERAL MERCHANDISE

DEODORANT ARRID SPRAY 4 Oz. 54¢

Furr's SUPER MARKETS

Alchol	Beacon 16 Oz.	12c
Noxzema Reg 1.00 Skin Cream		69c
Lilt Pushbutton Home Permanent		1.59
Rhinall 1 Oz. Nose Drops		69c
Mennen 5 Oz. Reg 69c Skin Bracer		54c



GRAPES CALIF. TOKAY LB. 12½c

LIMES Calif Lg. Size, Lb. 29c

Shop Furrs Fresh Produce Dept. for Specialty Items-Large selection of fruits and vegetables

PINEAPPLE Hawaii Each 49c
COCOANUTS Large Size Each 29c

National Music Club Award Given In Aftermath of District Meeting

An award from the National Federation of Music Clubs for outstanding newspaper coverage of the 1964 convention of District I, Texas Federation of Music Clubs, was presented Thursday to Melvin Young, managing editor of the Hereford Brand

The presentation was made by members of the Music Study Club who received the certificate at the 1965 district convention in Amarillo last weekend. It cited the Brand for its reporting of last year's convention held in Hereford. Miss Carma Thomas was club reporter for the Brand at that time.

Mrs. A. O. Thompson, member of the district board, and Mrs. Dick Godwin, who served as district program chairman last year, were Music Study Club members who gave the ceretificate of award to Mr. Young. The Brand had previously been given a similar award by the Texas Federation, but this was the first from the national organization.

It was signed by Mrs. Exa Burford, national chairman of publicity, and Mrs. Billy Mack Simms of Wellington, state publicity chairman. Mrs. Burford, now a resident of another state, was president of the Texas Federation when Mrs. Thompson was serving as president of District I.

Mrs. Godwin took part on the convention program at Amarillo responding to the welcome address and singing a solo at the luncheon, accompanied by Mrs. Joe Hacker. Others going from the local club were Mrs. T. W. Roberson, delegate, and Mrs. Wes Fisher, alternate, as well as Mrs. Thompson and a guest, Mrs. D. W. Palmer.

Mrs. Fisher was elected district auditor, to serve in the 1966 administration of Mrs. Carl Wimberly of Dawn Music Club, who was chosen president. The Dawn club received third place award for its achievement record book, and was made hostess club for the district convention next fall, which will again come to Hereford.

Junior music club members from Hereford and Dawn participated in Junior Day at the convention. Mrs. A. H. Schroeter of Music Study Club, district music festivals co-chairman, was honored at the luncheon with Mrs. D. L. Darden of Borger.

Appearing on the junior concert program were Becky Long, Joy McCathern, Cynthia Coleman and Sharon White of Hereford and Beverly Lemons of Dawn. Junior Club delegates attended a Halloween concert by the Amarilo Symphony.



AWARD PRESENTED—Two members of the Music Study Club, Mrs. Dick Godwin and Mrs. A. O. Thompson, present an award from the National Federation of Music Clubs to Melvin Young, managing editor of the Hereford Brand, citing the newspaper for coverage of the 1964 convention of District I, Texas Federation of Music Clubs. Representatives of Music Study Club at the recent 1965 district convention in Amarillo received the certificate. Miss Carma Thomas was club editor of the Brand at the time the award was earned.

LAYMEN TO RUN SCHOOLS

VANCOUVER, B. C. (UPI) — Lay control of Roman Catholic parochial schools has been voted by an overwhelming majority in the 68 parishes of the Vancouver archdiocese.

Home Landscape Plans Studied In Garden Club

Practical advice on landscaping was given Garden Beautiful Club members on a program Friday afternoon in the home of Mrs. Ansel McDowell. Mrs. Jess Robinson was the speaker, who listed principles of design to be considered in planning the home yard.

Much of her material was from a Department of Agriculture bulletin, A Planning Guide for Home Landscaping, which offered step-by-step an outline for work toward an attractive yard.

Christmas party plans were discussed as Mrs. Will S. Kerr presided for business. Members agreed to bring gifts for migrant workers at the Labor Camp here rather than to exchange gifts. The party is set for Dec. 3, in Mrs. Charlie Noland's home.

The horticulture tip given for this month was a list of tender bulbs for winter house plants. The bulbs named are Amazon lily, glory lily, amaryllis, chincherichee and sprekelia, recommended for easy cultivation.

Mrs. E. W. Young was hostess with Mrs. McDowell. They served a frozen salad, snowball cakes and coffee to Mmes. Don Robinson, Roy Smith, W. J. Stanford, Leo Witkowski, Homer Newton, L. H. Lookingbill, Charles Hood, V. O. Hennen, Ray Burney, Kerr, Noland and the speaker.

Mrs. Kelly Is Hostess For Club

Use of Cosmetics was the program subject for Hereford Study Club at a meeting Thursday in the home of Mrs. Dillie Kelly, the second program concerning personal appearance and grooming. A previous meeting was devoted to hair styling demonstrations.

With Mrs. Baxter London as her model, Mrs. Emmett Harper demonstrated three steps in facial makeup.

Mrs. London presided for business, which included voting Mrs. Jesse Odham to membership.

Others present were Mmes. R. N. Yarbro, J. W. Witherspoon, Ed Wilson Jr., Maurice Tannehill, Art Stoy, W. H. Gentry, Johnny Clark, T. E. Braddy and Labry Ballard.



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CHARLIE BELL
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Southwestern Life
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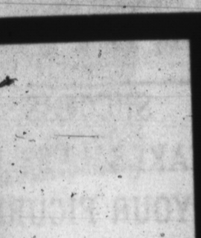

Continental Coiffeurs

Dovie Cheery, new owner of Continental Coiffeurs invites the present clientele to continue with their patronage of this shop, and also invites new customers to call for early or late appointments.

Operators Now At Continental Coiffeurs To Serve You

Elva Leen Walker and Cheryl Brooks
. . after Nov. 15 Cleta Rutter will be on the staff.
Dovie Cherry will take afternoon appointments

Special For The School Age Set
Shampoo & Set $2.00 regular charge $2.50

Call EM 4-1744 For Appointments
This Number Is To Be Changed In The Near Future-See Next Sunday's Ad For New Number
1509 E. Hwy 60

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World's finest and best selling 4-place airplanes

THE NEW CESSNA
Model 172 / F172 / SKYHAWK

On Display Today at The New Car Show!
1 to 5 p. m.
On The Parking Lot of
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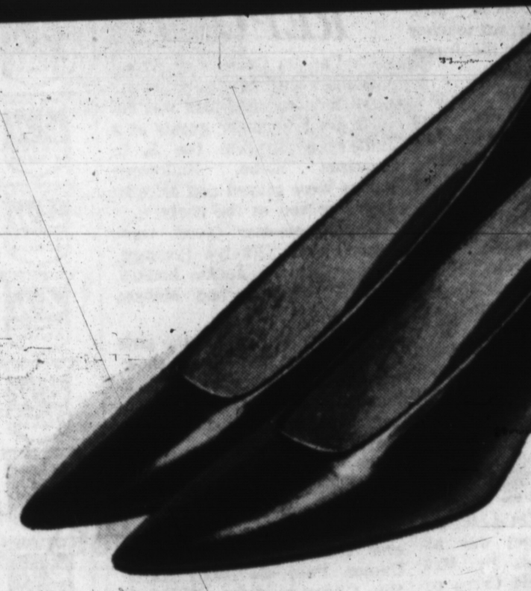
Phone 258-7505



A pair of shoes...and your mattress

Strange Combination?

Not when you stop to think you're in one – or on the other – twenty-four hours a day, day in and day out.

Both have to fit you correctly. Both have to be comfortable – give proper support.

We're not in the shoe business and can't tell you the best to buy. But when it comes to mattresses, we're experts. We always recommend the new Beautyrest made by Simmons. It's the one mattress that is made differently to sleep you like no other mattress can.

Here's what we mean.



Ordinary mattresses have about 300 wired-together springs that sag down together under weight. Push one down and the others sag down too. Beautyrest is different. Over 800 springs are not wired together. They are separate – independent. Push one down and the others aren't affected.



Since independent Beautyrest springs are separate and independent each adjusts to your weight and gives firm, body-fitting comfort. No sag – no curved spine. In a Beautyrest double bed there are "His" springs and "Her" springs – those in between are not affected. Result. Single bed comfort in a double bed. No sag – no rolling together.
Another comforting thought. Beautyrest lasts longer—outlasts other mattresses by 3 to 1 according to rigid tests by the Nationwide Consumer Testing Institute. Costs only a penny more per night than so called "Bargains" too.

We invite you to make a test for yourself. Just come in and lie down on a Beautyrest for a few seconds. If you don't think its the most blissfully comfortable mattress you've ever tried, we'll say no more.

Beautyrest, standard sizes, twin or double . . . $79.50
Beautyrest, Queen Size – 20% more sleeping space . . . $199.50 per set
Beautyrest, King Size – 54% more sleeping space . . . $299.50 per set

Mrs. Kay Renner
Rt. 2, Friona
Winner of the FREE LA-Z-BOY Rocker-Recliner given away during our 7th Anniversary Sale



BEAUTYREST by SIMMONS
the mattress that is different

Exclusively in Hereford at

UP TO 36 MONTHS TO PAY

McGee Furniture
511 N. Main
EM 4-2586



FRIENDSHIP GESTURE—Girls of a special education homemaking class at Stanton Junior High are making Friendship Bags like the one displayed at left, in a Junior Red Cross project. The bags will be filled with small gifts to be sent to children in Viet Nam. Mrs. Joe Smith, standing center, is instructor of the class and the project was arranged by Jerry Don George, right, assistant principal.

Annual Junior Red Cross Benefit Program Slated At Stanton School

Junior Red Cross activity, including the annual pay assembly program, occupies the attention of a number of Stanton Junior High students at present. The assembly, open to the public, is scheduled at 12:40 p. m. Wednesday.

Each of ten home rooms in the school will present a program number, Principal W. C. Quattlebaum announces. Mrs. Lottie Wertenberger, art teacher is faculty sponsor for the Junior Red Cross at Stanton.

Home rooms giving the program are those of Mmes. Carol Miller, Eleanor Hudspeth, Joel Hodges, Nancy Walker, Mildred Todd, Gladys Legg and Mary Griffin; Miss Flo Dickenson, Fred Mercer, Dalton Gill, Bob Kennemer and P. M. Miller.

Another current project is being conducted in a special education class in homemaking, taught by Mrs. Joe Smith. Girls in this class are making 50 bags of gaily-colored denim, which will be filled with small gifts and sent to children in Viet Nam as Christmas gifts.

Material for these Friendship Bags is supplied by the Red Cross and they will be filled by members of 4-H Clubs in the county. The project was arranged for the class by Mrs. Juston McBride, Red Cross representative to the school and Jerry Don George, assistant principal.

Class members include Guadalupe Zamora, Dora Zamora, Lorena Gonzales, Elodia Munoz Delia Trevino, Ida Villegas, Linda Jones, Mary Brinkman, Mary Foster, Erma Lee Taylor, Carolina Tijerina, Yolanda Mariscel, Juana Garcia, Tomasa Servantes, Mary Galvan, Julia Pesina, and Exhilinda Castile.

SUCCESS MAKES LESS OF YOUR FIGURE

If your figure is good but leaves just a little to be desired for a more trim tummy, hip or derriere line . . . then read on.. Fortuna, well known for their way with women's figures can solve your personal problem.

They've achieved SUCCESS . . . a panty and girdle but with a difference that's patented, because it smoothes every ounce . . . sleeks every bulge . . . makes you look thinner and holds you so comfortably in carefree and light Lycra spandex.

The secret is in artfully folded Lycra panels that form a complete ring of control in front and back, envelope you from hip to hip . . . and slenderize with double thigh panels.

Most girdles are made to fit the average figure . . . SUCCESS is made in 3 proportioned torso lengths that lets you custom select the precise torso length (waist-to-crotch dimension) for you.

No more rolling over because of too long a garment or so short that it doesn't reach you waistline . . . SUCCESS comes in your own torso proportion: SHORT, AVERAGE and LONG TORSO, each in sizes SMALL, MEDIUM, LARGE and EXTRA LARGE. You'll find SUCCESS in panty and girdle in our area at:

HARMAN'S

We Give S&H Green Stamps

Teacher Will Speak To Club

Guest speaker to Young Mothers Study Club at 8 p. m. Tuesday will be Mrs. Alexene Garlitz, special education teacher at Central Elementary School. The meeting will be in First National Community Room.

Mrs. Garlitz is to discuss Exceptional Children. Mrs. Ray Simpson is hostess for the meeting.

CAMP FIRE GIRLS REPORT

Clu-Can-Da Camp Fire Group made a tour of Holly Sugar plant recently, and also was entertained with other guests at a Halloween party in the S. L. Garrison home. Halloween games were played and refreshments served at the party.

Guests of the group were Brenda Jolly, Evelyn Packard, Barbara Owens, Jackie Bodkin, Rhonda Stephans and Melissa Johnson.

John Stanford guided the girls on the sugar plant tour, showing various processes used in handling beets and making sugar. Mothers who accompanied the girls were Mms. A. T. Mims, John Smith, Ismael Gamez and Earnest Langley.

Group members present for both activities were Kim Dameron, Linda Kay Dickerson, Gail Gamez, Pam Garrison, Karen Sue Gilchrist, Susie Hickman, Carolyn Langley, Sheila Lea, Pamela Lindsey, Jane Lyons, Georgette Malouf, Carla Murphy, Lyndi Rajek, Shawn Ann Rush, Debra Sue Smith, Debbie Smith and Deanne Allen.

CWF Collects Gifts For Girl In Church Home

Gifts for a high school student in a church home for children, who has been "adopted" by members of First Christian Women's Fellowship, were collected at group meetings Wednesday. All the groups had programs on the subject, Channels for Work: Church-Related Jobs.

Meeting in Mrs. C. D. Kelton's home, the Ida Hopper Group heard Mrs. Paul Corbett discuss the topic after a worship period led by Mrs. J. M. Jones. Mrs. Bert Brown preside for business. There were 21 persent.

Mrs. Walter London Jr. was hostess in the church fellowship hall to Joan Eubank Group for study directed by Mrs. Harold Morton, worship by Mrs. Ivan Block and business by Mrs. Jack Allen, president. Nine members attended.

The church was the meeting place for 11 members of Joyce Wiley Group. Mrs. Tom Carnahan was hostess and Mrs. Albert Cherry presented the program. Mrs. Tom Patterson conducter business.

Those were morning meetings, but the Tice Group met with Mrs. Ray Suit in the afternoon when five were present. Mrs. F. S. Smith discussed the worship topic and Mrs. Glenn Roberson the study. Mrs. Carlos Vaughn presided.

JEWS LEFT OUT

CAMBRIDGE, Mass. (AP) — "Jews are conspicuously absent in the management teams of banks, public utilities, insurance companies and certain large companies in heavy industry," reports a Harvard Business School study.

We Invite You To Try Our New

SHIRT SERVICE

We have just installed our new shirt equipment in order to serve you better than ever before at no extra cost to you.

Finished Shirt . . . . . 25¢

USE OUR CONVENIENT

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or Call EM 4-0585 for pickup and delivery service.

Hereford Laundry & Cleaners

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DANNY KAYE SAYS S&H DAYS ARE HERE AGAIN!

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USDA CHOICE T-BONE STEAK LB. 98¢

Time to balance your food budget with our low prices

GROUND CHUCK LB. 69¢

ALL MEAT-SLICED BALOGNA LB. 49¢

FAVORITE BACON 2-Lb. Pkg. $1.39

TIME TO BALANCE YOUR CHRISTMAS BUDGET WITH GIFTS FROM S&H GREEN STAMPS

Good Housekeeping guarantees performance of America's most valuable stamps

MELLORINE Cloverlake 3 1/2 GAL Ctn. $1

CRACKERS Shurfresh 1-Lb. Box 23¢

MAYONAISE Shurfine Quart 49¢

BAKERITE SHORTENING 3-Lb. Can 69¢

DR. PEPPER 39¢ Regular Size Plus Deposit

GLADIOLA FLOUR 10-Lb. Bag 99¢

SPAM 12 Oz. Can 49¢

PECANS Blue Bonnet 10-Oz. Pkg. 59¢

OLEO Food King 1-Lb. Solids 17¢

CREAM PIES 25¢

GLADE Areosal Can 49¢

ORANGE or GRAPE DRINK 46 Oz. Can 29¢

Morton's FROZEN DINNERS 33¢

TOILET TISSUE 4 Roll Pkg. 69¢

Tendercrust VANILLA WAFERS 29¢

Philidelphia Cream Cheese 8 Oz. Pkg. 29¢

FOLGER'S COFFEE 1-Lb. Can 69¢

ALKA SELTZER 25's 39¢

COLD CAPSULE CONTAC $1.49 Size 99¢

JONATHAN APPLES LB. 10¢

ORANGES 5-Lb. Bag 49¢

CABBAGE LB. 9¢

CARROTS 1-Lb. Cello Pkg. 9¢

SPECIALS GOOD — Monday Tuesday & Wednesday Nov. 8,9&10

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OVER 5-MILLION (5,000,000) STAMPS

EVERYONE WINS!!

Be a GRAND PRIZE winner! get your "NEW ROUND" grand prize punch card TODAY!

IN TAYLOR & SONS GRAND PRIZE GIVEAWAY

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

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Starts Monday Nov. 8 -- 9 A. M.

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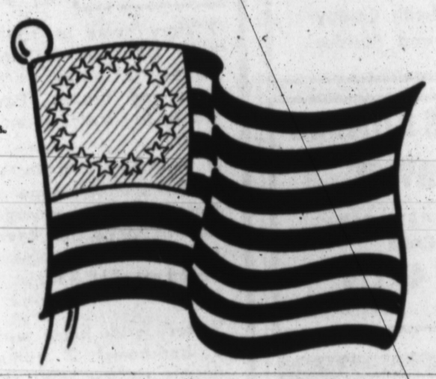
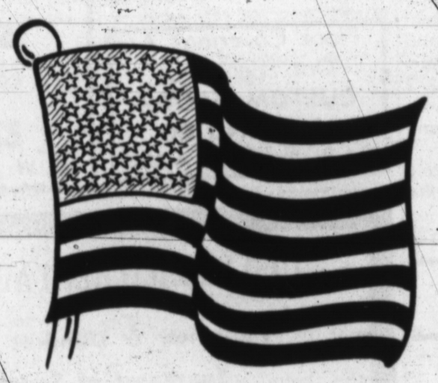
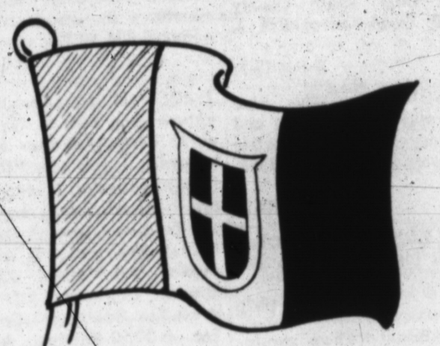


EARLY AMERICAN



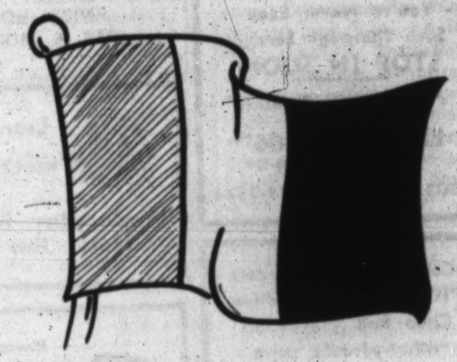
USA



ITALY



SPAIN



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- Sofa
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$288

8 Piece

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Spanish French Provencial
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Priced from $188

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- 2 Box Springs
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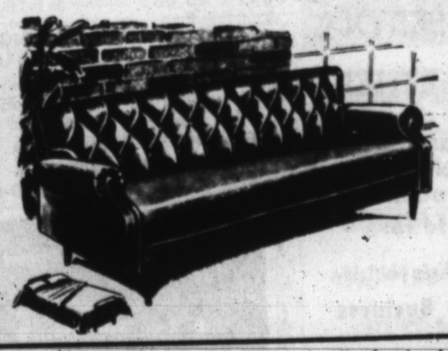

- Sofa Bed
- Reclining Chair
- Club Chair

All upholstered in super soft 43 oz. Nauglehide Selection of Colors

$188

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GUN CABINET
8 Place
Sliding Glass Doors
1 Drawer
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DINETTES
7 Piece
6 Chairs And Extension Table
Assortment Of Colors
$49

FLASH

BEDROOM SUITES
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LIVING ROOM GROUP
2 Chairs
Sofa
Also 2 Pillows
$179

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3 Colors
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Early American
Foam Cushions
Assorted Colors
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Deluxe Style
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Polyfoam
MATTRESS & BOX SPRINGS
Twin Size
Full Size
While They Last
$49.88 Set

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PTO or hydraulic drive.
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3 bedroom priced to sell. Large closets, living room, dining room and kitchen. Laundry area and pantry. 501 Ave. H or call Denton Park office.

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NEW FALL COLORS
In all imported and domestic yarns. Christmas gifts, and crewl embroidery. Free knitting instructions.
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Second Monday
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Ray Simpson, Jr., Sec.
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FOR SALE 35 registered Hereford cows. Silver Domino and Husker Mischief breeding. Call EM 4-2550.
B-1-14-43-4p

The Board of Trustees of the Hereford Independent School District is offering the building located on section 54, block K-3, and known as the Progressive Community School Building, for sale. The successful bidder will be required to remove the building and all rubbish from the premises within sixty days from the date of the sale. Bids are to be opened at the regular November board meeting to be held November 9, 1965, in the School Administration Building. For additional information, call Dillie M. Kelley, Business Manager, Phone EM 4-0606.
B-1-44-2c

Hi-Way Auto Sales-Cleanest Cars in Town.
B-1-10-15-tfc

HARVEST TIRE SPECIAL
New FIRESTONE truck tires 8.25 x 20 10-Ply Nylon $42.95, plus tax. Limited quantity. Other bargains.
BEETEX SUPPLY CO.
N. Westway
Ph. 289-5313
B-1-39-tfc

ONE ELECTRIC golf cart. See after 4:00 at EM 4-2796.
B-1-10-43-4c

REGISTERED angus bulls for sale. Charles Hoover, Call EM 4-1735.
S-1-10-13-28k

FOR SALE
Used Power Poles
Lots 1 to 49, $5.00 each
Lots 50 or more, $4.00 each,
DEAF SMITH COUNTY ELECTRIC CO-OP, INC.
HIWAY 60 EAST, EM 4-1166
Box 753.
B-1-12-tfc

EXCELLENT KING 3-B TROMBONE
Would make good horn for high school or junior high student. Luxurious box case. Almost new. Reasonable. Call Larry Fuhrmann, EM 4-2030 or EM 4-0799.
B-1-7-tfx

HARD TO FIND ITEMS
Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood lamps, and fluorescent tubes. Ironrite Ironer pads and covers and many more items.
WITHERSPOON ELECTRIC COMPANY
129 W. Third EM 4-0224
S-1-10-tfc

CUSTOM ROW BINDING
For sale a two row binder and platform canvas, new condition for 10' PTO, IH binder.
RALPH PACKARD
EM 4-2110 before 9:00 or after 6:00
S-1-10-tfc

Ceramic Tile — Cabinet Tops
Floor Covering
• Free Estimates •
C&W Tile & Tops
847 E. 1st St. EM 4-3448
Hereford, Texas

FAULTY BRAKES?
LET ME FIX THEM—
COMPLETE BRAKE SERVICE
Western Alignment & Brake Service
138 N Sampson EM 4-0515

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM4-1732
EM4-0528

Attics blown—side walls, also dirt hauling and ground leveling. Free estimates.
B&R Insulation Company
EM 4-0559
B-1-44-8c

150 TON cane bales or bundles. 276-5272, Hereford.
B-1-10-44-tfc

1965 ONE BEDROOM concord trailer house, 8x36. EM 4-3461.
B-1-10-43-tfc

STORAGE BUILDINGS
10' x 11' $200.00
10' x 14' $265.00
10' x 20' $325.00
See These Buildings at
336 Ave. I.
S-1-52-tfc

ANGUS BULLS
ANDREWS & ANDREWS
S-1-10-tfc

PORTABLE Hi-Fi record changer for sale. A. Peterson. Phone EM 4-3198.
B-1-10-19-tfc

1964 FRIGIDAIRE custom Imperial automatic washer, $225.75. Used demonstrator model. Deaf Smith County Electric Cooperative, EM 4-1166.
B-1-16-19-2c

TAKE SOIL away the Blue Lustre way from carpets and upholstery. Rent electric shampooer $1, Hereford Hardware.
B-1-17-19-2c

THREE MONTH old German Shepard for sale. Phone 258-7535.
B-1-10-19-2p

For Sale-Beauty Shop equipment: two complete wet stations plus hydraulic chairs and 5 dryers at a bargain. See at 419-A Main Street; 20th Century Beauty Salon, phone EM 4-0366.
B-1-19-tfc

Bear Brand, Columbia Minerva, Fairknit, Reynolds knitting yarns; Paragon, Bucilla art Needlecrafts.
DAN'S 5TH AVENUE
Canyon, Texas
B-1-19-7c

2. FOR SALE Farm Equipment

1959 MODEL 40 Oliver Combine with cab, Hesstons and pick-up reel. $2250. Cutting now. Nine miles south of Summerfield. Call Bill West, Hub 265-3230.
B-2-24-18-3p

ONE 1963 Model 21 International cotton stripper mounted on M Farmall tractor. Joe Ed Andrews, 276-5239.
B-2-16-18-4c

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

TRUCK TIRE SALE
Close out on quality FIRESTONE tires HD Transport Nylon 10-Ply: 8.25 x 20 $58.95; 9.00 x 20 $71.95 Plus tax. Other bargains
BEETEX SUPPLY CO.
N. Westway
Ph. 289-5313
B-2-39-tfc

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

1964 MODEL John Deere castor bean machine on 1958 John Deere combine with new motor. In good condition. Phone EM 4-2305.
B-2-20-19-4p

2 605 MM Irrigation Engines, natural gas, rebuilt. One Model A 14 ft. Gleaner Baldwin bargain. 1 two-row PTO Gehl Frange-chopper, very good buy. 1-MF-65 Diesel matic Massey-Ferguson tractor used 272 hours, like new. 3 one-way plows, Ark-Valley, JD, and Krause.
West-Tex Equipment Company
EM 4-0250-Phillips, Amarillo
Drake 6-8426.
B-2-19-2c

Automobiles 3. FOR SALE

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

1964 Ford Country sedan station wagon. Nine passenger, lots of room. Hi-Way Auto Sales. 600 West 1st.
B-3-17-15-tfc

EXPERT CLOCK REPAIR
on All Clocks
8 Day — Alarm — Coo Coo and Automobile
COWAN JEWELRY

DELCO PAINTING CONTRACTORS
— INDUSTRIAL • COMMERCIAL —
• TRUCK PAINTING • SIGNS-NEON
• WAREHOUSES • SANDBLASTING
• ROOFING • TOWERS • ELEVATORS
1738 E. 10th DR 2-4660 Amarillo, Tex.

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

HEREFORD RADIATOR
FRAME & AXLE SERVICE
120 Schley St.
DEPENDABLE SERVICE

In Hereford
E. B. BLACK CO.
FLOOR COVERING SPECIALISTS
• CARPET • LINOLEUM
• CABINET TOPS • 9' & 12' FELT BASE
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM 4-0055

FOR SALE: 1964 Plymouth Barracuda. 7,000 miles, four speed transmission, etc. $1,995. Contact Installment Loan Dept., First National Bank, Hereford.
B-3-20-14-tfc

1963 Rambler four door station wagon, V-8 automatic, loaded. Save! Hi-Way Auto Sales, 600 West 1st.
B-3-16-15-tfc

1963 JOHN Deere 105 Combine, 16 ft. header, extra pickup reel, deluxe cab, in top condition. Phone 538-4671, Adrian, Jimmy Zaring.
B-3-21-44-tfc

1962 FALCON two door, automatic transmission, available for inspection at the A and P packing plant. Weekdays between 8 and 5. Phone EM 4-3512.
B-3-21-19-2c

1965 MUSTANG 3000 miles, just like new. Will sacrifice. Call EM 4-1565.
B-3-11-19-1c

4. REAL ESTATE For Sale Or Trade

FOR SALE by owner: large lot on Country Club Drive. Ideal for split level. Phone EM 4-1783.
B-4-16-18-tfc

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

OLD MEXICO RESTAURANT
Plainview & Dimmitt Texas
Southeast of Square
Fine Mexican Food and Steaks

W. T. CARMICHAEL EM 4-1251
801 S. 25 Mile Ave. REAL ESTATE
Commercial, Home and Farm Loans
One especially luxurious house for sale.
Homes — Farms — Highway Frontage — Ranches
We Need Your Farm Listings
TROYS CARMICHAEL

Harold Morton Real Estate
Farms, Homes & Commercial Property
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2282



FOXWORTH-GALBRAITH LUMBER COMPANY
Specializing in all kinds of building materials
Retail yards serving Texas, New Mexico and Arizona
234 E. 2nd Hereford EM 4-1224

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. And . . . We have expanded our territory to include the upper Panhandle.
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

EXCLUSIVE LISTING
Lots for sale in Unit I of Bluebonnet Addition. FHA Loans available on Cherokee Drive and on 16th across the street from Bluebonnet School.
HICKMAN REAL ESTATE
EM 4-3275 115 15th Street
S-4-15-tfc

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

BOYD'S HUMBLE SERVICE
COMPLETE CAR CARE
EM 4-1110
741 W. 1st EM 4-9056

EM 4-2266 RENTAL SERVICE
DEMAND ....
HOMES
JUSTICE
Main & Hwy. 60

NOTICE
FHA HOMES built according to your plans for a total minimum move-in cost of $200, if you have had 90 days active duty.

2 story home in northwest Hereford. 4 bedrooms, 2 baths carpeted and drapes. Payments $180 per month. H-401

3 bedrooms, 1¾ baths, brick home on edge of town. Double garage, built-in range and oven, separate dining room. Priced at $18,350. H-305

2 story brick home with 3 bedrooms, 2 baths, double garage. Has cedar fence, builtins, utility room, disposal, central heat and evaporative air, carpet. One block from elementary school. $26.000. H-307

3 bedroom, 2 bath home with 1645 square feet of living area. Has double garage, central heat and evaporative air. Small acreage with house. H-329

2 bedroom brick home with single garage, new carpet, central heat and evaporative air. Has dishwasher and fence. Priced at $12,000. $89 per month payments. H-243

2 bedrooms, 1 bath, single garage, fenced, carpeted, draped, builtins. Located in northwest Hereford. 1500 sq. feet of living area. H-227

FARMS

320 acres near Friona. 58 acres wheat, 166 acres milo, 77 acres cotton. Three 6" wells on natural gas, ½ mile underground tile. 2 bdrm. frame home, small shop. $450 per acre. F-367

640 acres near Walcott. 173 acres wheat, 220 acres grain sorghum. 29% down. F-464

160 acres near Hereford. Two wells, one 6" and one 8", on butane. Good lay of land. $420 per acre. F-208

160 acres with one 8" well on natural gas, 45 acres wheat, 96 acres milo. New 2 bedroom home. $16,000 down. $550 per acre. F-224

320 acres in Hartley County, all in cultivation. Level land, well suited for irrigation. $210 per acre. 29% down. F-351

400 acres in Black community. One 6" and three 8" wells on natural gas, 2¼ miles underground tile. 92 acres wheat, 168 acres milo, 16 acres cotton, 75 acres beets. $500 per acre. 29% down. F-357

THE CREATORS OF OWNERSHIP
Residence Phones
Mike Justice EM 4-0544
Ralph Owens EM 4-2560
Frank Wiginton EM 4-2028
Jerry Huckabay EM 4-2636
Gwen Leatherman EM4-1650
Rental Mgt. Dept.
Greg Cromar EM 4-1171

Deaf Smith County Abstract Co.
323 Sampson
West of the Court House
EM 4-3851
Abstracts — Blueprints — Photocopying

Hereford Insurance Agency
• To be sure! Don Baugous — Manager EM4-0850

Phone EM 4-2030 WANT ADS Phone EM 4-2030

18 choice residential lots on Centre and Doulas Streets, Will sell individually or collectively at bargain prices. Larry M. Hooper, OL 5-2553, Canyon, Texas
B-4-19-tfc

FOR SALE TO BE MOVED
Lare 2 BR Stucco house and double garage located at 221 Centre Street in Hereford, $750.00 Larry M. Hooper, OL 5-2553, Canyon, Texas
B-4-19-tfc

Sell or trade! 200 sq. ft. living area, garage, fenced. 5132 Crockett, Amarillo; $115 payments, consider Hereford home or clear lot. EM 4-4530
B-4-19-tfc

At Hereford by owner; One-half section with three 6" wells on nat. gas and under ground tile. Fully alloted with cotton, wheat, milo, 3 bedroom house Call Hereford 289-5312.
S-4-19-8p

All tillable section in Moore County, good allotments, 8" water, Missouri Estate price $350 per acre. Contact R.E. Broyles, Trenton, Missouri.
S-4-19-2c

BY OWNER
EXTRA NICE 4 BEDROOM, 3 baths, large den-kitchen and dining area combination with fireplace. Large playroom, covered patio, redwood fence. Might take small house as trade-in. Located in Sunset Addition in Hereford. Phone 247-3001, Friona from 8:30 AM to 5:00 PM.
B-4-12-tfc

STAR STREET
Large two bedroom and den, single garage, 1 ¾ baths, has 5 ½ % G. I. Loan. Small equity. Call for appointment.
Hamby Real Estate
EM 4-3566
B-4-18-tfc

3 Bd. Near school, completely redone with new carpet. Price only $8950. Small down payment.
2 Bd. Brick—$500 down
177 a. dry land on pavement, good allotments, 64 a. in S.B. GI loan. $6000 Price $140 acre.
Quarter near Lazbuddle, best of water, 1-8" well—cotton 15, Wheat 24, Milo 112. $15,000 will handle. $575 a.
320 a. ½ off pavement. 2 good 8" wells on gas. Milo 226, Wheat 68, Cotton 35, Price $500.
320 a. well improved, clean and almost perfect laying land. Top allotments Price $475.
Several good listings on N. Plains, Spearman, Dumas area.
CARTHEL REAL ESTATE
Farms-Ranches-City Property
EM 4-0944
B-4-42-tfc

WILL TRADE or sell large three bedroom older house in Wichita Falls. Will consider small house in Hereford. Call EM 4-4106 Saturday or Sunday, after 4 p.m. weekdays.
B-4-27-17-tfc

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

IMMEDIATE POSSESSION
3 bdrm. stucco, den & kitchen combination, covered patio, storm windows, fenced yard, near Safeway Store, payments $74.00 per month, owner leaving town, will sell for reasonable down payment.
LARGE 2 BDRM. BRICK
Single garage, nice lawn, construction is top quality, Owner will finance 85-90% for qualified purchaser, immediate possession.
NEAR SCHOOLS
Large 3 bdrm. stucco, carpet, storm windows, this home has just been redecorated, immediate possession, $8,950, will trade for home with 2 baths.
EASY TO OWN
2 bdrm. brick $7,700.00, low down payment.
3 room stucco, $3,000.00, $500.00 down.
3 houses on 1 lot, $4,000.00, $700.00 down.
RANDALL COUNTY
320 A., 2 irr. wells, good allot., near Amarillo, $368.00 per A., 29% down, good terms.
DEAF SMITH COUNTY
Extra nice ½ section, 2-8" wells, good allot., large home, quonset barn. Price $485.00 per A.
Approx. 250 A., on paving, 3 miles from down town, 2 good 8" wells, 20-25% down to qualified purchaser, Owner will carry balance.
SHERMAN COUNTY
320 A. guar. irr. water, $160. per A., good terms available. We specialize in sales and trades. WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT?
HAMBY REAL ESTATE
SOUTH HIGHWAY 385
HEREFORD, TEXAS
EM 4-3566
J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150
B-4-43-tfc

WESSON'S LAND SPECIALS.
160 ACRE FARM: All good level land in cultivation, on pavement with light irrigation water possibility. Poss. Terms. $150. A.
300 ACRE FARM: 2 bedroom home, 8" irrigation well, 90 acre cotton base. All good level land in cultivation. Possession, terms ½ min. Per acre $298.00.
20 ACRE FARM: Improved. Irrigation well. Right near Hereford, to trade for home in Hereford.
WESSON REAL ESTATE
Hereford, Texas
S-4-18-tfc

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-ttc

FOR SALE OR TRADE
Three bedroom, 1 ¾ bath on 70' lot, edge of City.
NEW 3 BEDROOM BRICK HOUSE; 2 car garage.
14 x 24 office for rent or sale
One acre and smaller tracts. will finance.
500' of Hiwy frontage on West Hiway 60.
Bill Barber, EM 4-4073
S-4-37-tfc

FOR SALE
325 A. near Umbarger, 29% down, bal. 15 years at 5%. 3 wells, on pipeline, good imps., on pavement.
• • •
625 A. on pavement east of Tulia, Silverton Road, one 8" well and one 10" well. Imp., good allotments.
• • •
331 A. Nezareth, 25% down, bal. 5% int. 14 years. Four 4" wells. good allotments and imps.
• • •
339 A. South Arney, two 6" wells on natural gas, under ground pipe, allotments.
• • •
640 A. west Vega, 29% down, bal 15 years 6%. 296 A. wheat.
• • •
662 A. SW Happy, 25% down, bal 15 or 20 years. Imps., 4-8" wells, good allotments.
• • •
192 S. on pavement E Nazareth, $35,000 loan, bal cash. Good allotments, imps.
• • •
320 A. SW Happy, 29% down, bal 10 years. Three 8" wells, imps good allotments.
• • •
1 ¾ Sec. grass close to Canyon, 29% down, bal 10 years 5 ½ %, good water.
• • •
650 A. Umbarger, good irr. water, imps., 29 % down, bal 10 years at 5 ½ %.
• • •
246 A. grass on pavement, 29% down, bal. 10 years at 5 ½ %.
• • •
94 A. N Canyon, on pavement, grass, 29% down, bal 5 years 6% int. Development project.
• • •
322 A. $20,000 loan, 6% int., bal cash. good imps, in soil bank, good allotments. SW Canyon.
• • •
592 A. NW Wayside, $80,000 loan, 12 years 6%, bal cash. 304 A. wheat, 145 barley, 30 grass. Bal. lay-out.
• • •
½ min. under nearly all this land goes to buyer. Pricer to sell.
• • •
2 Sec. S Happy, 5 irr. wells, 29% down, terms on bal.
• • •
J. W. Schawaller
Real Estate
408 Foster Lane
Canyon, Texas
Tel OL. 5-4004
S-4-18-tfc

½ section near Friona 18 A. Cotton, 50 A. wheat, 56 A. Milo, 2 wells on natural gas. ½ minerals, 29% down.
• • •
241 A. north of Bovina, 2 wells on natural gas, good wheat and milo allotments, ½ minerals. $325 per acre. $15,000 down, good terms on balance.
PLAINS REAL ESTATE
LITTLEFIELD, TEXAS
B-4-44-tfc

FOR SALE OR TRADE — My 3 bedroom brick home in Littlefield on farm land in Deaf Smith or Castro County. Contact I. D. Onstead, Littlefield, Phone 385-3211 or 385-3009.
B-4-11-tfc

CAMPBELL REAL ESTATE OFFERS:
NEW MOBILE HOMES
LIVE LIKE A KING IN YOUR OWN WIFE-SAVING HOME, PAID IN 7 YEARS OR LESS!! (and she'll love you for it!)
Complete line of EXCEPTIONAL QUALITY mobile homes. Each one complete with furniture, appliances, etc. All it needs is you. Very low upkeep, NO REAL ESTATE TAXES!! Investigate today.
• • •
LAND
335 ACRE FARM S.E. of city. Very clean, choice soil, fair allotments, is an excellent laying place. 5 wells and over 1 ¼ mi. tile. $350 per a., approx. $25,000.00 down.
• • •
SECTION NW. of city. Four good 8" wells on nat. gas, fair allots, 2 sets of imps., inc. a fine brick house. Would trade for smaller farm in good water. $465 per A.
• • •
4000 A. STOCK FARM in S.E. Colo. One of the best combination places in the area. 4 booming 8" wells one 6" on approx. 1,000 A. choice farm land. Has 10" water potential $90 per A., low down.
• • •
HOUSES
SACRIFICE! NEW 3 BDR., 2 bath brick with dbl. garage, fenced yard, built-ins, in NW. area. Appraised over $17,000 price ONLY $15,500.
• • •
3 BDR. STUCCO w/double garage and basement. Very little down to solid buyer.
• • •
NEW 2 BDR., 2 bath brick in NW area. Quality built and roomy, has many extras. Owner might trade for car, lot, trailer, etc. $21,500.
• • •
NEW 2 BDR. frame house w/ carport. $750 down will handle, no loan closing costs, owner will carry balance. $8,500.
• • •
CAMPBELL REAL ESTATE
E. HWY. 60 Phone EM 4-0972
If no answer call EM 4-0798 or EM 4-0789
S-4-16-tfc

RANCHES
8300 acres Estancia Valley with irrigation water under it. $210,000 with $137,000 loan. $32,000 down.
8200 acres north of Ft. Sumner, well watered, $205,000. Over 20,000 acres in Cimarron County, Okla. ½ minerals, irrigation water under it. Only $50 acre, 29% down, terms on balance.
MARK IV REALTORS, INC.
242 East Third
EM 4-2220
B-4-43-tfc

HANCOCK FARM LOANS
Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal apprasials. Terms to meet your requirements. Low int. Rates.
WESSON REAL ESTATE
Hereford, Texas
S-4-18-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

FARMS
$500.00 irrigated farm with everything on it that money can put there. No house. Owners will either give possession, cash lease or crop lease from purchaser. This is an extremely high production 800 acres.
• • •
200 acres right up against the City Limits that can do nothing but turn to gold. Owners want a high price per acre but will give all the terms in the world. This is extremely good soil and lays like a sheet of glass.
• • •
400 acres with full allots. on paving with 5 wells and underground tile. This land can be bought at reasonable price and terms to suit.
• • •
Buy a ¼ section and lease a ¼ section. (subject to approval) . . . $17,500 will set you up in business on this land.
• • •
Beautiful two bedroom, furnished, appartment for rent.
• • •
Prudential Farm Loans anywhere in the U. S. A.
• • •
SAM NUNNALLY
LONE STAR AGENCY
601 MAIN
EM 4-0555 OFFICE
EM 4-2814 HOME
B-4-44-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

FOR SALE
THREE BEDROOM, 2 baths, lots of built-ins. Wood burning fireplace. 1800 feet, brick veneer. Good loan committment. Located 120 Emma. For appointment to see, call EM 4-3479.
E. E. BISHOP
B-4-10-tfc

$300.00 DOWN for three bedroom house at 603 Blevins. Approved for FHA loan. EM 4-1408 after 5:00 p.m. Alwyn Foster.
B-4-19-19-3p

Mr. Farmer or Rancher: We are still making those good Travelers Ins. Co. loans, giving best and quickest appraisals to purchase, sell, or improve your land. See us. T. J. Carter Realty Co. EM 4-0188 or EM 4-0469.
B-4-18-3c

FOR RENT two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-3466 or EM 4-1534.
B-4-15-40-tfc

HAVE YOU used the classified section to advertise your special offer. Easy, convenient, small cost, BIG results. A program to fit almost any requirement.
B-4-24-19-tfx

5. FOR RENT

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G.
D & R BUILDERS
EM 4-3780
I. D. Rhodes 289-5217
Nell Spradley EM 4-1813
B-5-47-TFC

Furnished three room house, 131 North 25 Mile Ave.
S-5-10-15-tfc

BUSINESS SPACE
Park Avenue Shopping Center
515 Park Avenue
$50.00 Month
EM 4-1103
B-5-11-tfc

NICE TWO bedroom brick unfurnished with garage. Carpeted and plumbed for washer, water and gas paid. Near school, no pets. Call EM 4-3796.
B-5-22-18-tfc

THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal. Furnished or unfurnished. Two vacancies. 505 South 25 Mile Avenue. Number 16. Phone EM 4-3859.
B-5-23-18-tfc

FOR LEASE 208 acres 4½ miles on Clovis Hwy. $30 per acre. Will give three year lease. SW 9-2266, Lubbock.
B-5-19-18-3p

FOUR ROOM furnished apartment, whites only. Call EM 4-0108 or EM 4-1543.
B-5-10-44-tfc

TWO BEDROOM brick house at 826 Blevins. Call CA 3-2382, Plainview.
B-5-10-44-2p

FOR RENT to retired couple. 3 room house. Some house and yard work available. Call 276-5333 after 7:30 p.m. or Sundays.
B-5-21-3-TFC

THREE ROOM apartment, utilities furnished. Whites only. 711 E. Third. Phone EM 4-1498 or EM 4-0160.
B-5-14-19-tfc

FOR RENT Two bedroom close in for whites only. Phone EM 4-2019.
B-5-11-19-1p

FOR RENT large efficiency apartment. Call EM 4-0277 or EM 4-2200.
B-10-19-2c

TWO BEDROOM house for rent at 106 Avenue D. $80 per month. EM 4-1100.
B-5-13-19-tfc

LARGE, WELL furnished apartment. Couple only. 603 Jackson. Call EM 4-0298 after 4 p.m. weekdays.
B-5-14-19-tfc

MODERN BACHELOR apartment. Private entrance, private bath. Vented heat, carpeted. 821 So. 25 Mie Ave.
S-5-15-18-tfc

FURNISHED APARTMENT for white couple. No pets. 116 Ave. A.
S-5-10-3 TFC

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416
S-5-10-TFC

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

NORTHWEST MOBILE LODGE
Moble Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott or EM 4-1277.
B-5-11-tfc

TWO BEDROOM unurnished duplex, fenced back yard. Whites only. EM 4-3757.
B-5-10-44-2p

Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111.
B-5-15-15-tfc

TWO BEDROOM, carpeted, floor furnace, utility room; 506 West 5th EM 4-0868 after 4 weekdays.
B-5-14-18-tfc

TWO BEDROOM unfurnished house near schools. Phone EM 4-1081.
B-5-10-16-tfc

FOR RENT two offices with reception room. Plenty of parking. Call EM 4-3566, EM 4-1466, or EM 4-1534.
B-5-15-40-tfc

AUTOMATIC LAUNDRY for lease or sale. Call 276-5333 after 7:30 p.m. or Sunday.
B-5-13-3 TFC

VILLA PARK apartment, furnished, electric kitchen, washer-dryer, adults, no pets, 900 Park Avenue.
B-5-14-41-tfc

6. WANTED

I would like to rent 320 acres irrigated land on halves in Hereford area or Wilcox. Arizone for 1966. Curtis J. Brinkley, 506 Lee St., Hereford.
B-6-44-4p

IRONING WANTED in my home EM 4-3528. 235 Ave. A.
B-6-10-41-tfc

LAND WANTED
Would like to buy land from owner if priced right. Give descripton, location and price, if all cash or what percent down. No agents, please. Mail to Post Office Box 122, Littlefield, Texas.
B-6-41-8p

Want to buy old jeeps-any condition. Contact C. W. Walker at EM 4-2250.
B-6-13-15-8c

WANTED BEGINNERS, Piano and accordian. Mrs. A. L. Williams, 701 East Third Street.
B-6-13-34-TFC

WANTED Cotton stripping. Contact E. D. Harper or Kenneth Harper, Phones 289-5317 or EM 4-0916.
B-6-14-43-tfc

WANTED Beet digging. Have Farm Hand beet digger, plenty of trucks. Jack Johnson, EM 4-0277.
B-6-14-42-4c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

WANT TO purchase house that can be moved. Call EM 4-1786.
B-6-10-19-2c

7. Dressmaking-Ironing

ALTERATIONS AND HEMMING
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EM 4-4394
S-7-18-tfc

8. HELP WANTED

ATTENTION HOUSEWIVES
Local Representative Wanted-Full or part time, no investment required. Protected territory-Complete company financing-exceptional earnings incentive plan-Full training pro vided - National advertising program. Representative will handle our complete line: The Book of Knowledge "America's favorite since 1911," The new Min-Max Teaching machine-"Program learning at its best," and other educational products. All replies kept confidential; write: C.V. Foster, 4215 E. Iliff. Denver, Colorado 80222.
BZ-8-19-4c

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B-8-16-19-tfc

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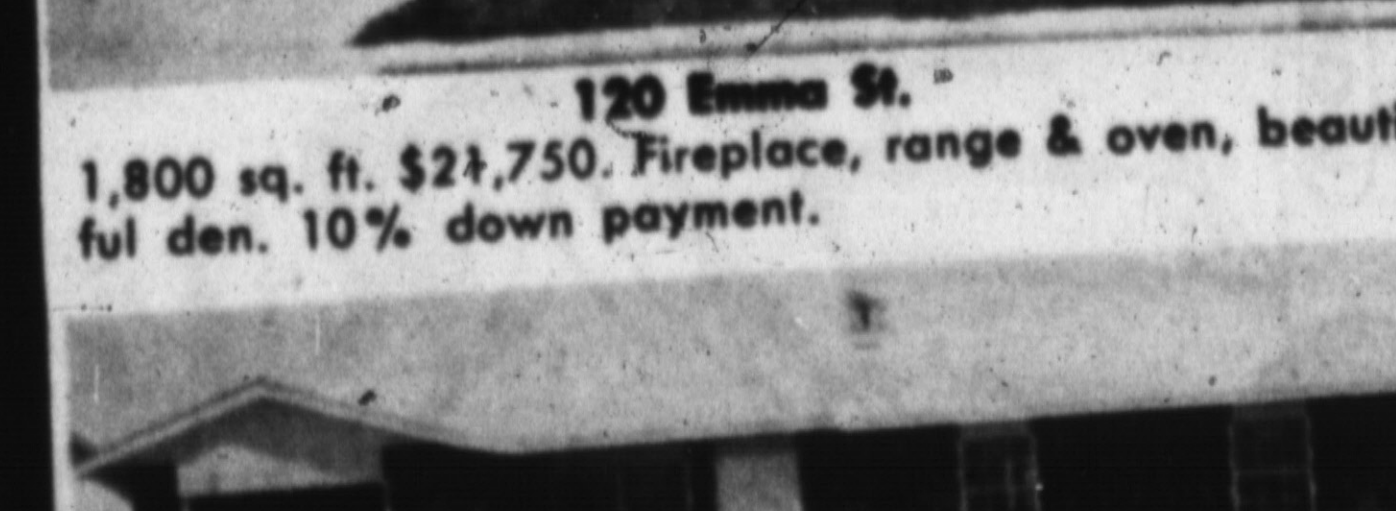
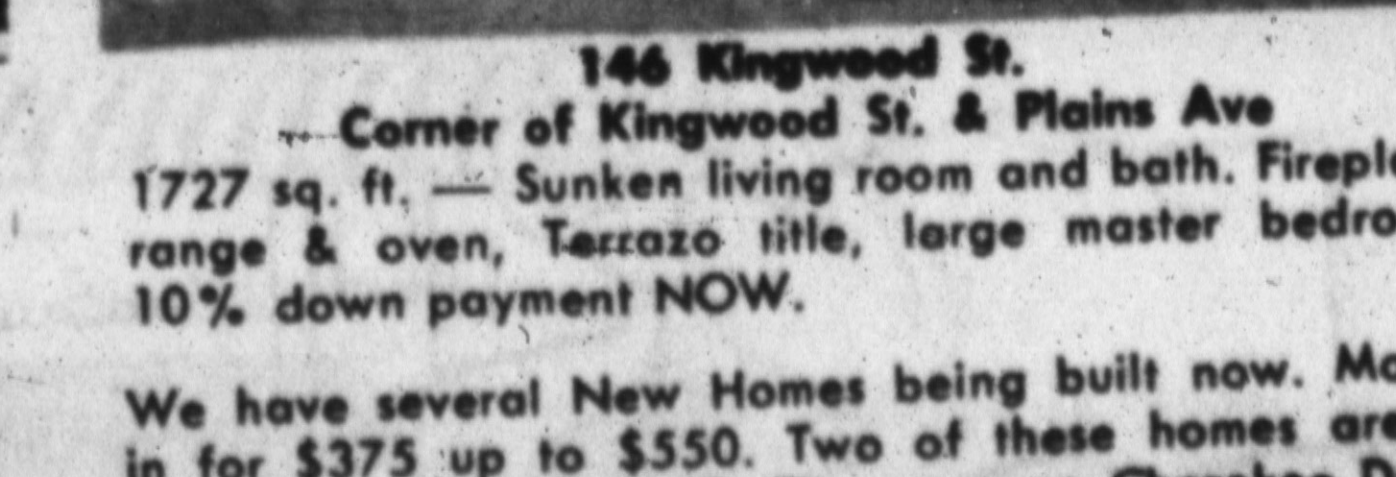
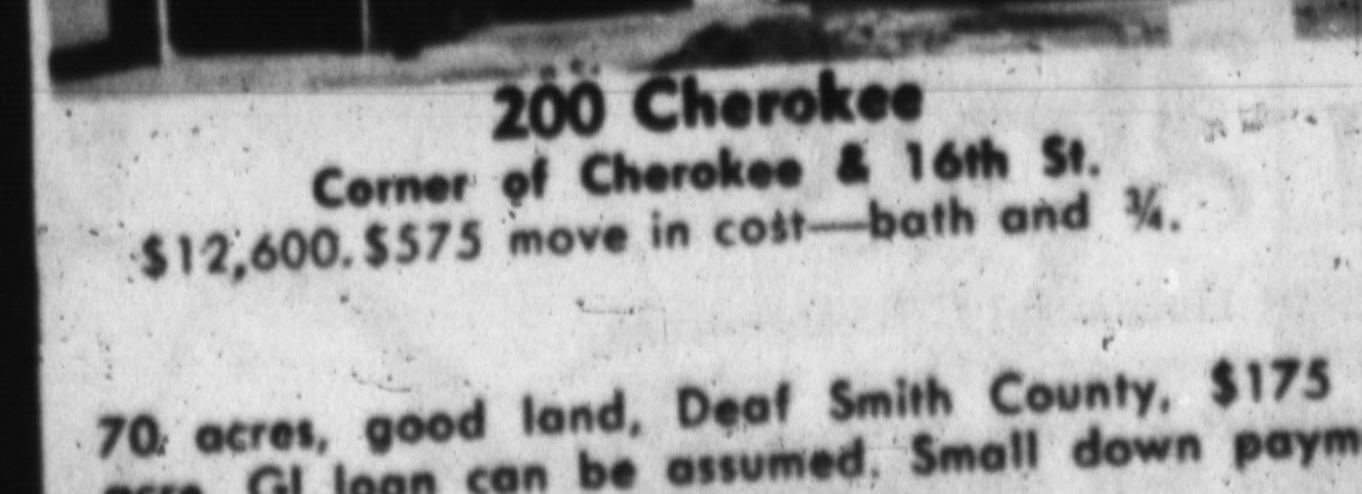
HOMES



120 Emma St.
1,800 sq. ft. $21,750. Fireplace, range & oven, beautiful den. 10% down payment.



146 Kingwood St.
— Corner of Kingwood St. & Plains Ave
1727 sq. ft. — Sunken living room and bath. Fireplace, range & oven, Terrazo title, large master bedroom. 10% down payment NOW.



200 Cherokee
Corner of Cherokee & 16th St.
$12,600. $575 move in cost—bath and ¾.

We have several New Homes being built now. Move-in for $375 up to $550. Two of these homes are in the 400 block of Ave. G. Three are on Cherokee Drive in Bluebonnet Addition. One is in the 300 block of Greenwood St.

3 bedroom, 2 full baths. Appointment only. Carpet, range, oven, music thoughout, drapes, air conditioned. Excellent location in NW Hereford.

FARMS
70 acres, good land, Deaf Smith County, $175 per acre. GI loan can be assumed. Small down payment.
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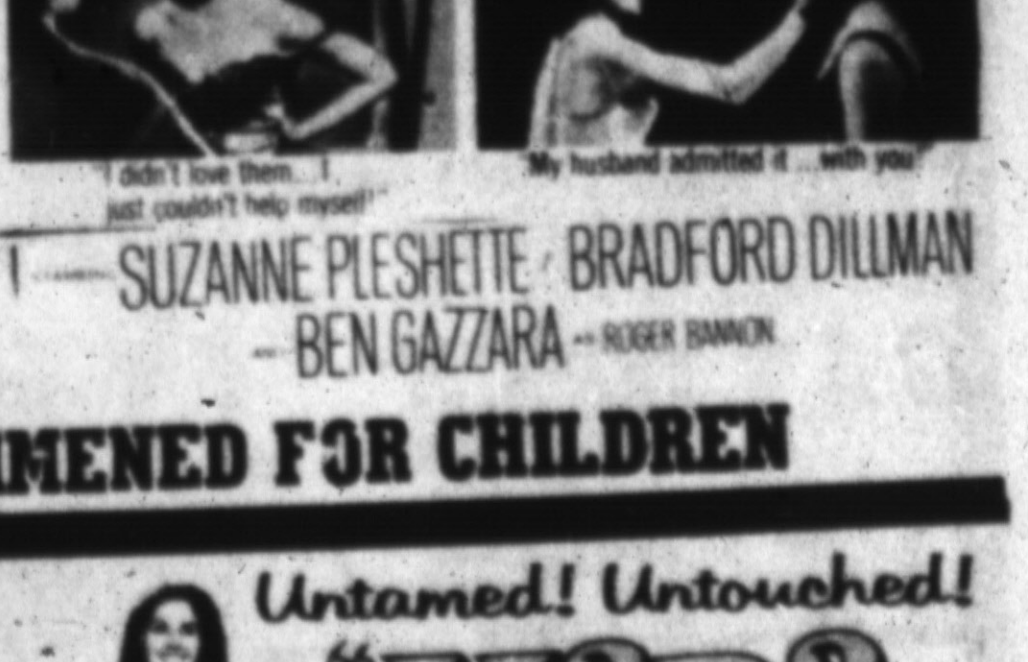
FARMS
350 Acres 3 irrigation wells, only 11 miles from Hereford, $300 per acre. F-339
EVENING & SUNDAYS
Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241
Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639

Star EM 4-2037 342 N. Main
THE MIRISCH CORPORATION JOHN O'HARA'S "A RAGE TO LIVE"
SUNDAY
MONDAY
TUESDAY



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THURSDAY
FRIDAY
SATURDAY

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FRIDAY
SATURDAY
SUNDAY
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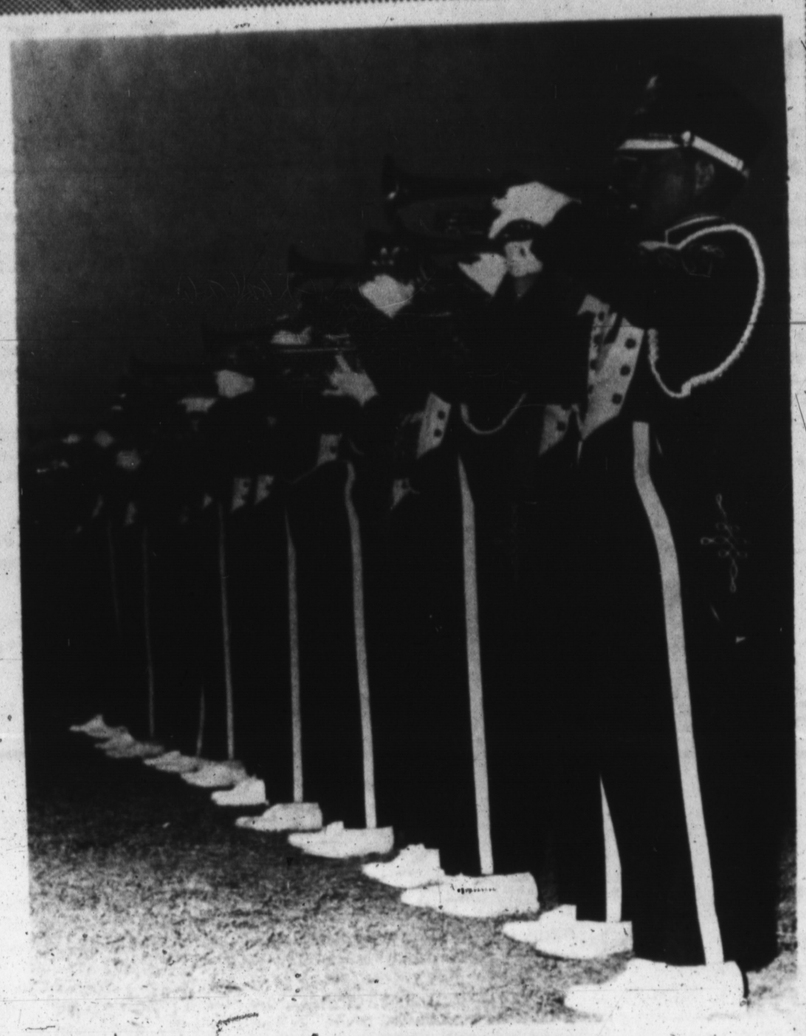
DIE MONSTER DIE! IN COLORSCOPE
PLANET OF THE VAMPIRES COLORSCOPE BARRY SULLIVAN







Band Prepares For UIL Marching Contest

Hereford High School Marching Band will compete Tuesday in the Region I University Interscholastic League Marching Contest in Buffalo Bowl in Canyon.

But before the contest, the band — under the direction of Ben Gollehon — will spend many an hour on the practice field in preparation for the contest.

Hereford will be seeking its fourth straight first division rating from contest judges. The band has earned the highest mark in marching ratings three years in a row — and has gone on to take first division ratings in sight reading and concert contests to earn the coveted Sweepstakes Trophy presented to bands which rate high in all three events.

Hereford will compete in class AA along with Canyon, Dunbar High of Lubbock, Levelland, Littlefield, Dumas, Perryton, Tulia, and Muleshoe.

Drum major for the band is Roger Suttle. Twirlers are Patti Roach (not shown) and Penni Jones.

—Staff Photos by DAVID BUTLER



Classifieds...

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B-8-29-18 tfc

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B-8-19-1p

Are you lookin for a good part time or full time income in Deaf Smith Co. or Hereford? Many Rawleight dealers earn $2.50 and up per hour. See E. Gidden, Box 705, Canyon, or write Rawleigh, TXI-160-26, Memphis, Tenn.
B-8-19-1p

9. Situations Wanted

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B-9-7-tfc

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B-10-43-4p

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"DIFFERENT"
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B-10-19-tfx

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-2101.
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B-10-39-tfx

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B-10-19-16p

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EM 4-2056
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EM 4-0811 EM 4-2332
Hereford, Texas
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13. LOST AND FOUND

LOST — A customer who will never know you're there. Advertise in the cassified column for small cost big results.
B-13-19-19-tfx

BROWN AND black puppy with black harness, answers to "Hoss" Reward if found. Call EM 4-1401
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For a long time it has been our job to meet the people of our area — in their homes, work, schools, churches, and in their civic and social activities. It has been our job to understand their needs and desires; to report their joys and sorrows.

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The Sunday Brand

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MEASURE OF SERVICE...MARK OF INTEGRITY

H. D. CHATTER

Public Speaking Group Launched

By ARGEN DRAPER
Home Demonstration Agent

The 4-H Public Speaking group started Thursday. Members who are eligible can begin now considering the contest sponsored by the electric cooperatives. The age is 16 and 17 for boys and girls. The cooperative awards two trips to a girl and boy. Maura McAndrews reports the trip is a very wonderful experience.

The American Legion Contest sounds exciting. I appreciate all opportunites given to help young people become better citizens.

• • •

A COMPLIMENT: Three different persons at three different times and places have commented on the many things there are for young people to take part in in Hereford. Those people are newcomers to the area. I appreciate them for appreciating the local effort made by many citizens to develop youth.

• • •

Some of us on the Family Economics Committee are real excited. The reason being that Hon. Wright Patman, U. S. Congressman, may be in Hereford for the open house at the Credit Union. Mr. Patman has always been a very strong advocate of thrift and wise money management.

• • •

WATCH FOR the pretty new flags at the Courthouse. I think November 11 is the proper day to begin using them.

• • •

Rhe candy making demonstrations at club seem to be popular. After November 15, the candy team will begin work on its demonstration.

So many club meeting dates are changed in November, I hope I don't miss a club. If club members assemble and I'm not there, give me a call at the office.

No more has been learned about the group from the neighboring county that plans to make a tour of Hereford industries. Our council committees are working on the tour and our groups will be ready when the date is set.

MRS. PAUL HOFF has made some very good grape jelly. She blended juice of Concord and Fredonia grapes. The combination makes a very interesting flavor. I have Mrs. Hoff's quick sweet pickle for the woman who requested it. Also, an inquiry for coloring in pickles. What I find is to add a "few" drops of food coloring. I would underline few as a little food coloring gives a lot of color. Pickes and relishes with vidid artifical coloring are not too appetizing in appearance.

• • •

WHO HAS the recipe for Glorified Rice? It is an old recipe and the woman who asked for it has misplaced her recipe. Please call the office if you have that particular recipe.

• • •

IN LOOKING for Glorified Rice, I found this recipe and tried it. It is different.

HAWAIIAN ALMOND-COCONUT RICE

Ingredients for 6 servings call for ¼ cup slivered almonds, ½ cup firmly packed coconut, 1 cup uncooked white rice, 2 cups water, 1 teaspoon salt, ¼ cup margarine or butter, 1 cup chopped onions, and 2 hard-cooked chopped eggs.

To prepare, toast almonds and coconut separately in pre-heated 350 degrees F. oven, stirring occasionally until they are a golden brown. Put rice, water and salt in a 2-quart saucepan and bring to a vigorous boil. Turn heat as low as possible, cover and continue cooking for about 14 minutes.

While the rice is cooking, melt the butter or margarine in a saucepan, add onions and cook until they are tender and yellow. Stir in the almonds and coconut. Allow to heat until very hot.

After the rice has cooked, remove from heat, but leave in pan with lid on for about 10 minutes. Pour rice into a vegetable dish and top with onion - almond - coconut mixture. Sprinkle with chopped eggs.

CREAM PIE

This standard cream pie recipe has a place in your busy schedule. It gives you variety with one recipe.

1½ cup sugar
6 tablespoons flour
3 egg yolks
1½ cup milk
½ teaspoon salt
1 teaspoon vanilla

Add sugar, flour, egg yolks, milk and salt in stewer. Cook over flame until thick, stirring constantly. Add vanilla.

Or

Mix sugar, flour, milk and salt. Cook about 10 minutes in double boiler until thick, wtirring constantly. Slowly add small amount of hot mixture in slightly beaten egg yolks. Stir into remaining hot mixture. Cook 15 or 20 minutes longer. Cool. Add vanilla.

FOR VARIATION:

(1) 2 tablespoons cocoa to dry ingredients before cooking.

(2) Juice and rind of two lemons when yolks are added.

(3) 1 cup pineapple when yolks are added

(4) 1 cup coconut when yolks are added.

• • •

This is a low calorie pie recipe. It has been recommended.

APPLESAUIE PUMPKIN PIE
(Low Calorie

1 cup canned pumpkin
1 cup unsweetened applesauce
4 teaspoons sweetner solution
½ teaspoon salt
1½ teaspoons cinnamon
1½ teaspoon nutmeg
½ teaspoon allspice
½ teaspoon cloves ,
¼ teaspoon ginger
4 eggs, beaten
1 9-inch unbaked pie shell

Combine pumpkin, applesauce, sweetner, salt and spices; blend well. Add beaten eggs and milk, mixing well. Pour into unbaked pie shell. Bake in a hot oven (425 degrees) for 45 minutes or until knife inserted near center comes out clean. Makes 6 servings, each 204 CALORIES; 7.5 grams protein; 10 grams fat; 21.5 grams carbohydrate.



RECEIVE MERIT AWARD—Members of the Tierra Blanca Soil Conservation District in the local office were presented an award of merit by the United States Department of Agriculture for their Achievements in the past year. The workers from the left are Bussy Kaul, Don Newman, All Lee and Edward Parton. Not pictured is Ed Blackwell, who has recently transferred to Friona. See story on page one (Staff Photo)

School Menus

Nov. 8-12, 1965

HEREFORD SCHOOLS

MONDAY — Delicious skillet dinner, hash brown potatoes, buttered carrots, celery sticks, hot rolls, butter, milk, sliced peaches, cookie.

TUESDAY — Hamburgers, potato chips, mixed vegetables, lettuce, tomato, pickle, onions, milk, apple pie.

WEDNESDAY — Beef-vegetable stew, pinto beans with ham, turnips with greens, carrot sticks cornbread, butter, milk, red velvet cake with white icing.

THURSDAY — Barbequed chicken, buttered potatoes, green beans, garden salad ,yeast biscuits, milk, peach cobbler.

FRIDAY — Tuna puff filet or oven fried sausage, glazed carrots, creamed peas, Waldorf salad, hot rolls, butter, milk, chocolate cake.

St. Anthony's SCHOOL

MONDAY — Roast beef with gravy, creamed potatoes, buttered peas, pineapple upside-cake rolls, butter, milk.

TUESDAY — Turkey, dressing, glazed carrots, Waldorf salad, Jello with fruit, rolls, butter, milk.

WEDNESDAY — Hamburgers, lettuce, tomato, potato chips, fruit cobbler, milk.

THURSDAY — Spaghetti and meat sauce, golden hominy, cabbage-apple slaw, banana pudding, rolls, butter, milk.

FRIDAY — Bean chalupas with taco sauce, Spanish rice, lettuce-tomato-green pepper salad, peach halves, cornmeal crackers, butter, milk.

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ONE MINUTE, PLEASE

GENE FOOKS

WE'VE ALL GOT A LOT TO LEARN

Many changes are taking place in the world of religion that were not even thought of five or ten years ago. It is too early to determine how these changes are going to affect chu ch going people. We still cannot determine how the present trend will affect the non-believers.

It seems to me, that one thing is definite, all believers in Christendom are realizing there is much more to be learned from on another, from the Bible, and in dealing with man-kind.

Since there is this great drive for some kind of unity and a better understanding, it seems that most of us are realizing that we can no longer afford the dubious luxury of a divided Christendom. United we stand; divided we fall. Christ said, "Every kingdom divided against itself is brought to desolation". (Matt. 12:25). This means the kingdom of God, the church, as well as earthly kingdoms.

The forces of evil act on the theory, "Divide and conquer." These forces of envy, jealousy, bigtory, prejudice, etc. have divided believers. Percentage wise believers in Christ are getting fewer and weaker; while the enemies of Christianity such as Communism, immorality and false doctrines are increasing in number and growing stronger. Thes things, and people sympathetic to these things are creeping into and polluting the church.

Believers have learned through painful centuries of division, that we cannot successfully combat the forces of evil arrayed against us. It is time for us to admit our mistakes of the past, and (if we are not too proud) repent.

We can unite by humbly coming together as God directs in His Holy Scriptures. When Christ and the Apostles united the believers into one body in the beginning of the Christian era, they started with common people at the grass-roots level.

Christ our Savior praved for unity among believers, (John 17:20-23); Paul the Apostle pled for unity, (I Cor. 1:10); He also gave believers a divine plan for unity, (Eph. 4:1-7).

YOU ARE ENCOURAGED TO STUDY




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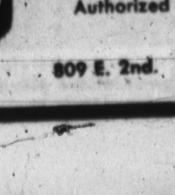

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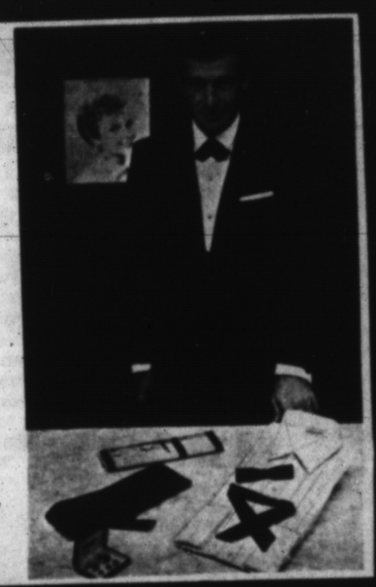

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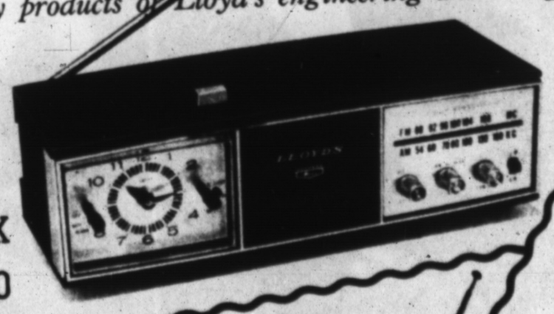
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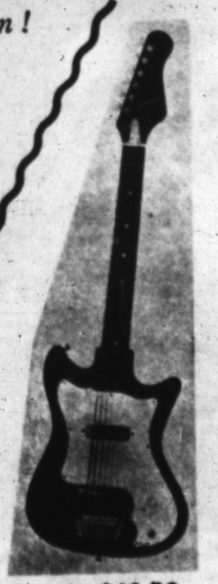

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809 E. 2nd. EM4-3572 Hereford

WHITEFACES CHALK UP 44-20 WIN

By DAVID BUTLER
Sports Editor

The Hereford Whitefaces put together six long drives down the gridiron Friday to win their second conference game of the season, scoring more points against the Muleshoe Mules than any other opponent this season.

Approximately 3,000 persons in Whiteface Stadium watched the two teams as they ground out yardage inch by inch with a minmum of passing in the game.

Only one long run occurred in the game, when Mule Joe Adams returned a Hereford kickoff 80 yards to paydirt.

In the first quarter, Hereford ran into the brick wall defense of the Mules and found that every inch gained took an effort.

But the 'Faces did manage to grind out 311 yards in the game, while the sharp Hereford defense held the mules to 136 yards on the ground.

THE MULES did all their playing on the ground during the first half not attempting any passes at all.

Hereford's passing was off slightly from what it has been with the team completing only 5 of 15.

The Whitefaces more thaft doubled the Mules in first downs driving for 21 while holding Muleshoe to 10.

HEREFORD controlled the ball game completely and never let the Mules ahead at any time, although in the first quarter it looked as if the Mules might tie the score, but their conversion attempt was stopped short by the brilliant Hereford defense.

Hereford scored on its second time to handle the ball in the game.

The touchdown drive started at Hereford's 46 with Gary Tucker driving to the 50.

Muleshoe jumped off sides giving the Herd a five yard gain.

A PASS to Greg Richards was incomplete, then Tucker took a handoff from Hodges and drove through the middle to the 40.

Hodges faded back on the next play and hurled a pass to Owen, taking the Whitefaces to the 34-yardline.

THREE PLAYS later Hodges, on the quarterback keeper, plunged to paydirt from the six.

A pass to Owen was complete for the conversion points with 4:22 remaining in the first quarter.

JOE ADAMS took Richards' kick and dodged tacklers as he plunged 80 yards down the field to tally for the first time of the evening for the Mules.

John Thompson kicked a successful extra point, but the play was called because of a penalty against the Mules for holding. Thompson attempted the kick a second time — after the Mules had been penalized 15 yards — and it was good bringing the Mules within one point of the Herd.

TUCKER scored again with 1:58 remaining in the first stanza of the game when he drove through the middle for six yards to climax the Herd's second drive of the night. A conversion attempt to Owen was unsuccessful.

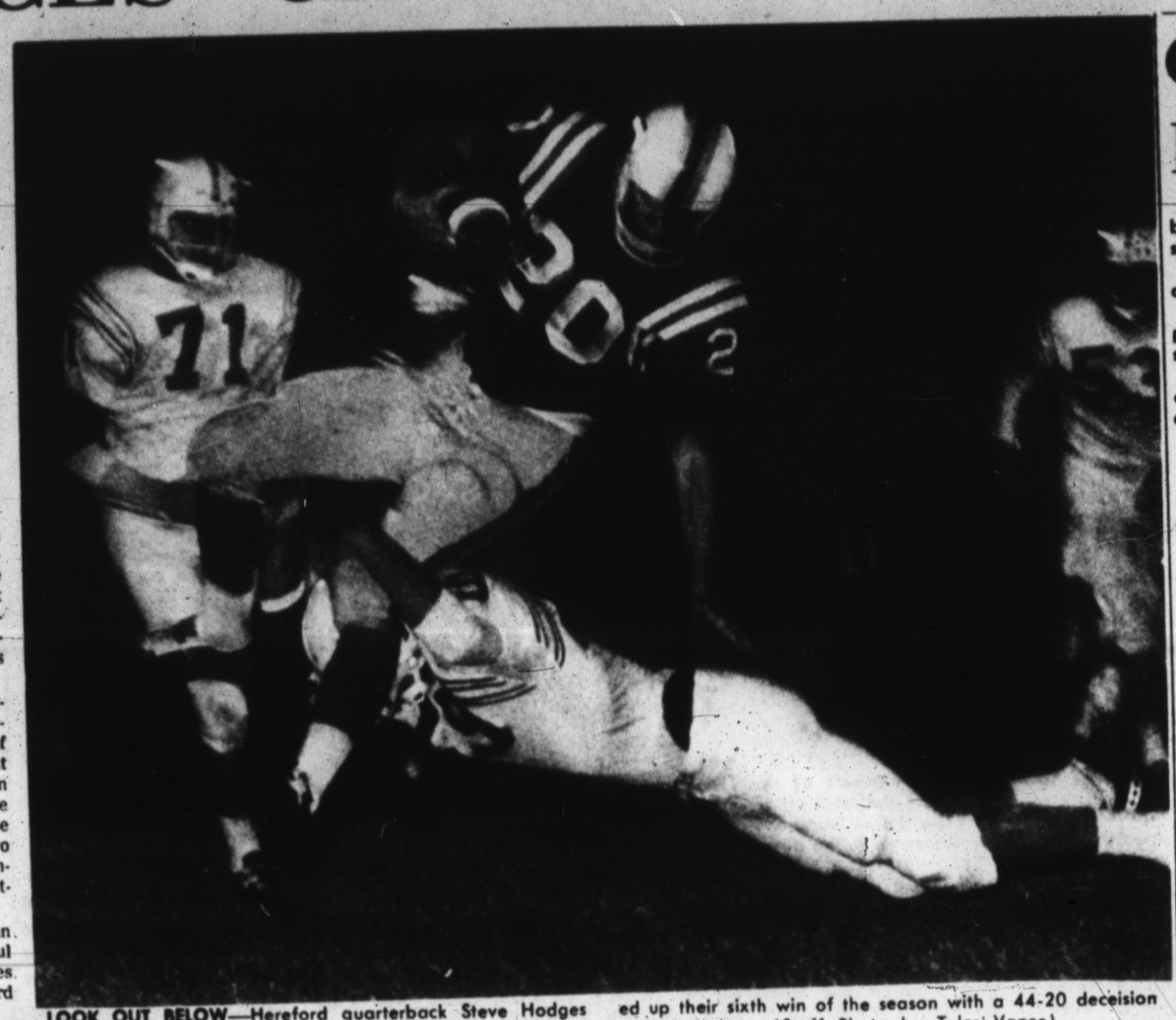
Once again the Mules threatened the Herd when they scored in the first few minutes of the second quarter. Ronnie Swint plowed two yards to paydirt on a fourth down attempt. The Whitefaces successfully held the Mules on the two for two plays, but the Mule offense finally broke through on a last-ditch attempt.

A conversion attempt by Johnny Embry was unsuccessful once again, putting the Mules only one point behind the Herd at 14-13.

AN IMPRESSIVE play by the Whitefaces soon added another tally to the board for insurance and the 'Faces defense never let the Mules threaten on the scoreboard again during the rest of the game.

With 5:02 remaining in the first half, Gene Drummond ran around the left end to paydirt and a conversion pass from Hodges to Owen gave the Herd a 22-13 advantage.

Four plays later the Mules were forced to punt and the Whitefaces began another touchdown drive which ended up with Greg Richards plunging four yards for the final tally of the first half. A kick by Hodges was good giving the Herd a halftime 29-13 advantage.



LOOK OUT BELOW—Hereford quarterback Steve Hodges gets dumped not-so-softly by a Muleshoe linebacker during Friday night's District 1-AAA clash here. The'Faces chalked up their sixth win of the season with a 44-20 decision over Muleshoe. (Staff Photo by Tyler Vance)

AFTER a scoreless third quarter, the Herd took the ball across again with 9:55 remaining in the game.

Drummond drove from the one for the tally and a kick by Richards was successful for the extra point.

The Mules took the ball, made a first down and started what looked like it might be a successful TD drive but on the third play the Mules fumbled the ball with Hodges recovering for the Whitefaces.

TUCKER took the ball for a seven yard gain, but on the next play Muleshoe's Adams jumped up and intercepted a pass from Hodges intended for Owen on the Hereford 27.

Six plays later Swint drove through the Whiteface defense from the six for the final Mule score of the evening. Extra point kick by Thompson was successful, making the score 36-20.

With :05 remaining in the game, Gary Victor plunged through the Mule line from the two for the final tally for the Whitefaces. A pass from Owen to Tucker was good for the extra points, winding up the scoring at 44-20.

Muleshoe's Billy Darnell returned the Whiteface kick as the final gun went off.

Next week the Whitefaces travel to Tulia for a clash with the tough Hornets for their fourth district game of the season.

Friday's win gave the Herd a 6-1-1 season record and the Mules a 4-4 record. In loop play, Hereford stands 2-0-1, leaving the Whitefaces in contention for the district title.

Football Mothers To Meet Monday

Hereford Whiteface football mothers club will meet Monday at 5 p. m. at the Community Center.

The mothers will discuss a football banquet for members of the high school teams.

Bees Collect 22-0 Victory Over Mules

Another victory was chalked up by the Hereford B-team Saturday morning, the final score being 22-0 over the Muleshoe Mules.

Sid Shaw and Lenney Petree led the offensive attack with Shaw completing nine of 17 passes.

In the second quarter, Sid passed to Petree for the first T. D. from four yards out. Then he passed to Benny Leigh for the extra points.

Also in the second quarter, Ron Henderson got lose for a 56-yard run. Shaw then carried from the one yard line to score, afterwards passing to Petree for the two point conversion.

In the third quarter, Shaw passed to Petree from 17 yards for the third touchdown.

The statistics looked like this:

	Hereford	Muleshoe
First Downs	16	13
Rushing	199	171
Passing	133	0

Freshmen Take 14-8 Win Over Muleshoe Mules

The Hereford Freshman team romped over Muleshoe Saturday morning by a score of 14-8.

In the first quarter, Jim Scott latched on to a 24-yard pass from Bill Cole. This added to the fighting sprit of the Herd, and in the second quarter, Ollie Williams scored on a 46-yard-run. This brought the score to 14-0.

In the fourth quarter, however, the Mules managed to score on a 27-yard-run, and add two extra points, bringing the final score to 14-8, in favor of the Herd.

Hereford had five first downs to 10 for the Mules. The Mules also led in yards rushing with 152 for Muleshoe and 128 for Hereford. In passing yards, Hereford's main offense, the Herd had 40 to Muleshoe's 6.

'SEMITIC' IS SEMANTIC

NEW YORK (AP) — The terms "Semitic" and "Semite" refer to language, not race, Dr. Marvin Pope, Yale University Old Testament scholar, pointed out in a lecture here. He said: "The term 'anti-Semitism' was conceived in ignorance and bigotry and lives on in confusion."

Cagers Begin Light Practice Sessions

"We're not working hard now," said Hereford Basketball coach, Cuby Kitchens, "we are just trying to stay in shape in preparation for the coming season."

Kitchens said he has about nine returning seniors and a large number of juniors on this year's team.

HE SAID some of the men for the varsity team will be playing football at least til Nov. 19 and it will be hard to start before then.

Hereford has a 23 game-schedule beginning No. 23 and ending Feb. 15 with B-team games beginning at 6:15 p.m. and the varsity games at 8 p.m.

The schedule is as follows:

Nov.	23	Dimmitt	Here
	27	Phillips	Here
	29	Plainview	Here
	30	Levelland	Here
Dec.	34	Amarillo Doubleheaders	There
	10-11	Andrews Tourney	There
	17-18	Hereford Doubleheaders	Here
	28	Phillips	There
Jan.	4	Open	
	7	Dimmitt	There
	11	Tulia	Here
	14	Perryton	Here
	18	Canyon	There
	21	Muleshoe	There
	25	Dumas	Here
	28	Tulia	There
Feb.	1	Open	
	4	Perryton	There
	5	Portales, N.M.	There
	8	Canyon	Here
	11	Muleshoe	Here
	15	Dumas	There

Two Hereford Students Appear In WT Opera

Two Hereford students at West Texas State University will appear in the operatic selections to be presented by the Opera Workshop in the Branding Iron Theatre Thursday and Friday. Curtain time is 8:15 p. m.

APPEARING in the farcical "Gallantry," by Douglas Moore is Mrs. Allan Cansler of Canyon, formerly Joe Ella McGee of Hereford.

Ken Betzen will portray one of the characters in "The Marriage of Figaro" and will sing in the quartet chosen from "Faust."

Sung in English, the best-known ensembles from "The Marriage of Figaro," "Don Giovanni," "Fidelio," and "Faust" have been chosen for the production, said Royal Brantley, director of the Opera Workshop.

Son of Mr. and Mrs. J. L. Betzen of Hereford, Betzen, senior music major, is active in Phi Mu Alpha, music fraternity, and Alpha Psi Omega, dramatics fraternity.

A sophomore music major, Mrs. Cansler is the daughter of Mr. and Mrs. Lloyd McGee, 426 Star.

The program is under the direction of Brantley, with technical direction by Erin Wertenberger, also a former Herefordite instructor in speech.

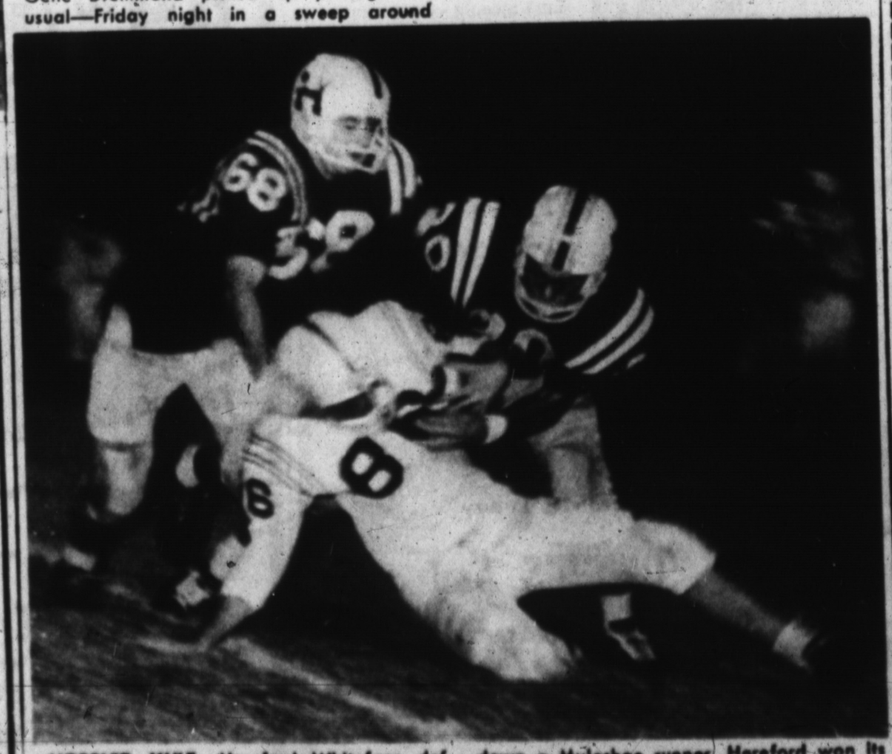
For COLDS take 666



CONFRONTED BY MULES—Hereford halfback Greg Richards skirted left end to pick up a first down for the Whitefaces in a District 1-AAA clash with the Muleshoes Mules here Friday night . . but found himself all alone in a confrantation with a pack of pesky Mule defenders. (Staff Photo)



AROUND THE HORN—Hereford halfback Gene Drummond picked up yardage—as usual—Friday night in a sweep around end before being piled up by a couple of Muleshoe defenders. (Staff Photo)



HOBBLED MULE—Hereford Whiteface defenders Charlie Brewton (68) and Roger Owen (30) got together Friday night to down a Muleshoe runner. Hereford won its second district game of the year in a 44-20 win over the Mules. (Staff Photo)

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We look forward to thanking each of you personally at our "Open House" next Sunday, November 14th between 1 p.m. and 4 p.m.

We also want to thank Mr. Torigian, our company President, who has been our guiding light and whose dynamic leadership has been our inspiration during these trying days of plant organization.

BRAVO has created for Hereford a totally intergrated industry, both agricultural and manufacturing, and has provided direct employment for 46 people and many more indirectly. Our future is bright, judging by the tremendous response to our product which will be improved day by day, and batch by batch.

THANKS FOR YOUR SUPPORT—AND BRAVO'S to YOU

THE STAFF OF BRAVO, SMOKES INC.



PLEASANT TASK—Paul Lerwald, a route carrier for the Hereford Brand, looks forward to the first of the month—that's when he gets to greet his 106 customers in person. Usually, in the early morning when he delivers papers twice a week, he sees nobody except an occassional dog or two. He is shown visiting in the late afternoon with Mrs. Louis Woodford, 216 Star St., as he collects subscription fees. (Staff Photo by Tyler Vance.)

Friend's Broken Leg Gave Start To Paul For Paper Route Work

"So you want to be a paperboy?"

These were the words put to Paul Loerwald of 224 Star St. when he applied for a paper route six months ago.

Paul replied that he sure 'nough did want to get into business for himself with a paper route. . .he had had a taste of it some months before when a friend broke his leg on a skiing trip and Paul handled his route for him while the cast kept his buddy confined.

AFTER THAT, Paul had considered the opportunities available for a young man and decided he would try his hand at operating a paper route.

Now — after six months of early-morning duty while serving his customers — Paul says he is glad he took the job, which at first seemed a little tough.

He has 106 customers.

SOMETIMES when Paul is running late, like on Thursday mornings before school, his brother Dave lends a hand in helping to roll the Brands. Paul says Dave's aid has not only helped him. . .but now Dave is thinking of following in the footsteps of his brother and become a carrier someday.

During the summer, Paul — who is 13—gets plenty of practice for throwing papers. He played on the Little League. . . as a pitcher.

Paul says he really enjoys his work, and plans to stay on as a paperboy for quite a spell.

Member Is Speaker

Changing conditions in Africa were traced by Mrs. Emmett Hale is a talk to La Afflatus Estudio Club members Tuesday in the home of Mrs. A. N. Hopson, president. The program was one of a series titled Keeping Up With the World.

Mrs. Hale reviewed the history of the continent and told of recent political changes, then gave facts from National Geographic Magazine about some of its unusual natives, the Bushmen.

Others present were Mmes. Walter Johnson, A. B. Higgins, A. H. Cook and B. A. Reddell.

Mrs. Cook is to be hostess for the next meeting, Nov. 16, when a book review is scheduled for the program.

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NEWS

A field trip to the Homer Brumley farm to see hog-raising operations was taken by the 4-H Livestock Subject Matter Group Monday. Claude Mabry served as tour guide and County Agent Juston McBride lectured on the facilities shown.

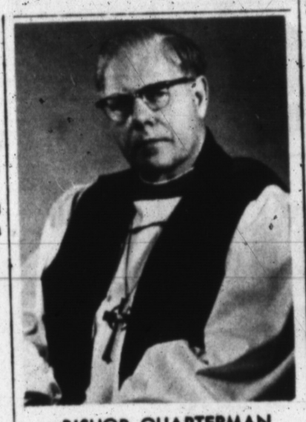
Mrs. Thurman Atchley and McBride were drivers for the tour, which started from Community Center parking lot.

4-H members in the group were Ellen and Tom McGowan, Cindy Presely, Toni Beachamp, Joyce and Tommy Bezner, John McNey, Steve Olson, Steven Easley, Ronald and Donald Vasek, Duane and Thelma Warren, Mark Busby, Rodney Brooks, Sue, Charles and Kay Atchley.

A local achievement program for members, their families and other guests was planned for Nov. 8 by Dawn Boy's 4-H Club at a recent meeting. County Agent Juston McBride announced the County Achievement Banquet of Nov. 6. Committee assignments were made.

Ray Simpson presented two lessons in the electric project the club is studying: Let's Be Friends With Electricity, and Reading the Electric Meter.

Present were Dion Miller, Mat thew Engler, Kevin, Neil and Jamie McAndrews, Stephen Hoffman, Tommy and Wayne Betzen and Paul Galley, also Mr. and Mrs. Clarence Betzen, Mmes. Paul Engler, H. H. Miller and Tony Hoffman.



BISHOP QUARTERMAN

Episcopal Bishop At St. Thomas Church Today

The Bishop of the Diocese of Northwest Texas will make his semi-annual official visit to St. Thomas Episcopal Church here today for a service of confirmation.

The Rt. Rev. George H. Quarterman, S. T. D., of Amarillo, will deliver the Sunday morning message at the church and then lead the service of confirmation following the worship service.

Services begin at 11 a. m.

Following the morning services the Bishop will meet with the Bishop's Committee to discuss plans for new construction at the church.

Garden Club Has Session

Mrs. Delmo Williams was hostess at an informal meeting of Bud to Blossom Garden Club Friday morning at Hereford Community Center.

Members inspected the peony beds there which they maintain as a civic beautification project, but delayed work of preparing the plants for winter because of seasonal conditions.

Mrs. R. N. Yarbro, vice president, conducted a discussion of future program plans and a review of the autumn flower show which the club staged last month. The hostess served coffee.

Furr's Magazine Stars Hereford

"Furr's Returns to the 'Sugar' City" was the title of a feature on Hereford in the current issue of Furr View Magazine.

In the feature, there are stories about the many aspects of Hereford's industry, including Holly Sugar. The article contains pictures of the new Sugarland Mall Shopping Center, Downtown Variety Park, Hereford Brick Factory, plus pictures of the many agricultural industries in Deaf Smith County.

Furr View magazine is a house organ sent to the many employees of Furr's Supermarkets and cafeterias in the Texas and New Mexico area.

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Hereford Youth Club Holds Meet

Hereford Youth Club, meeting in the Arts and Crafts Room of Community Center, planned at a recent session to participate in a style show to be sponsored by St. Anthony's Catholic Church the evening of Nov. 11. The show will be held in St. Anthony's auditorium.

Jerry Ross, president, conducted the meeting and Mrs. Wesly High, program chairman, led the discussion.

Barbara High was a visitor. Members present included Betty Black, Urman Black, Elizabeth Collins, Shirley High, Joe Johnson, Willard Black and Ernest Williams.

Flag Dedication Event Planned By AL Auxiliary

Dedication ceremonies for the new flag to be raised at Hereford Community Center at 11 a. m. on Veterans Day, Nov. 11, were announced at a recent meeting of the American Legion Auxiliary, which purchased the flag and pole.

A brief ceremony will dedicate the gift to the memory of men who died in U. S. military service. It is open to the public, and veterans and their families are especially invited.

Date of the Auxiliary's Thanksgiving dinner was announced as Nov. 16. Mrs. Ira Ott asked that members bring gifts for the gift shop at the Amarillo VA Hospital to this dinner.

Report of Mrs. Bill Gilleland, president, on the fall convention of Legion and Auxiliary groups of the 18th district, held at Dumas, featured the program. Mrs. Grant Hanna of Hereford, district Auxiliary president, conducted a convention workshop on leadership which she defined as enlisting the aid of an entire group to work together to accomplish goals.

Flag etiquet was another point stressed in the workshop, Mrs. Gilleland said, and Mrs. Hanna reviewed duties of Auxiliary officers and urged members to a act as "salesmen" for Auxiliary programs. Mrs. Hanna also presided for business sessions and introduced the special guest, Mrs. John Lakeman of El Paso whose keynote address was on the subject, Peace.

A dinner, tea, memorial service and church attendance were also included in the convention schedule, Mrs. Gilleland reported.

Mrs. Ott, whose two-year term as president ended in September, was presented a past-president's pin by Mrs. Cecil Wilkins. Mrs. Hazel Sparks, Americanism chairman, read an article suggesting aid which members can give to war victims in Viet Nam.

Mmes. F. S. Smith and Mabel Wagger, hostesses, served coffee and cake to ten members and Lisa Williamson, junior member.

Moore Business Forms
THE INK SPOT

HEAVENLY TRADE

SOMERSET, Ky. (AP) — Father Thomas E. Buren of St. Mildred's Catholic Church asked the folks in his five county-parish last fall to bring in their trading stamps.

Now Father Buren has a car, at the cost of about 1¼ million stamps, and a few left over toward another car.

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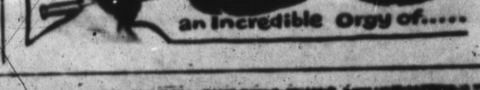

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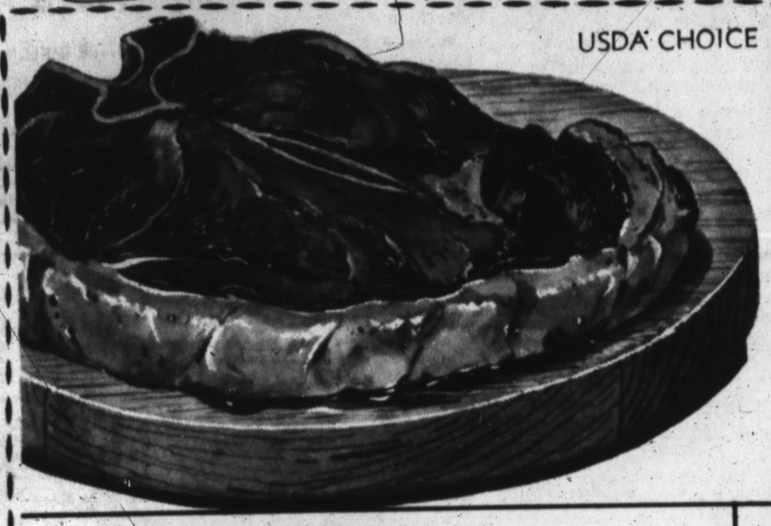

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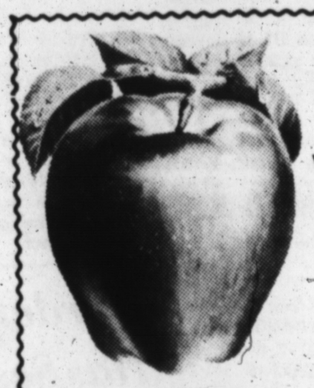

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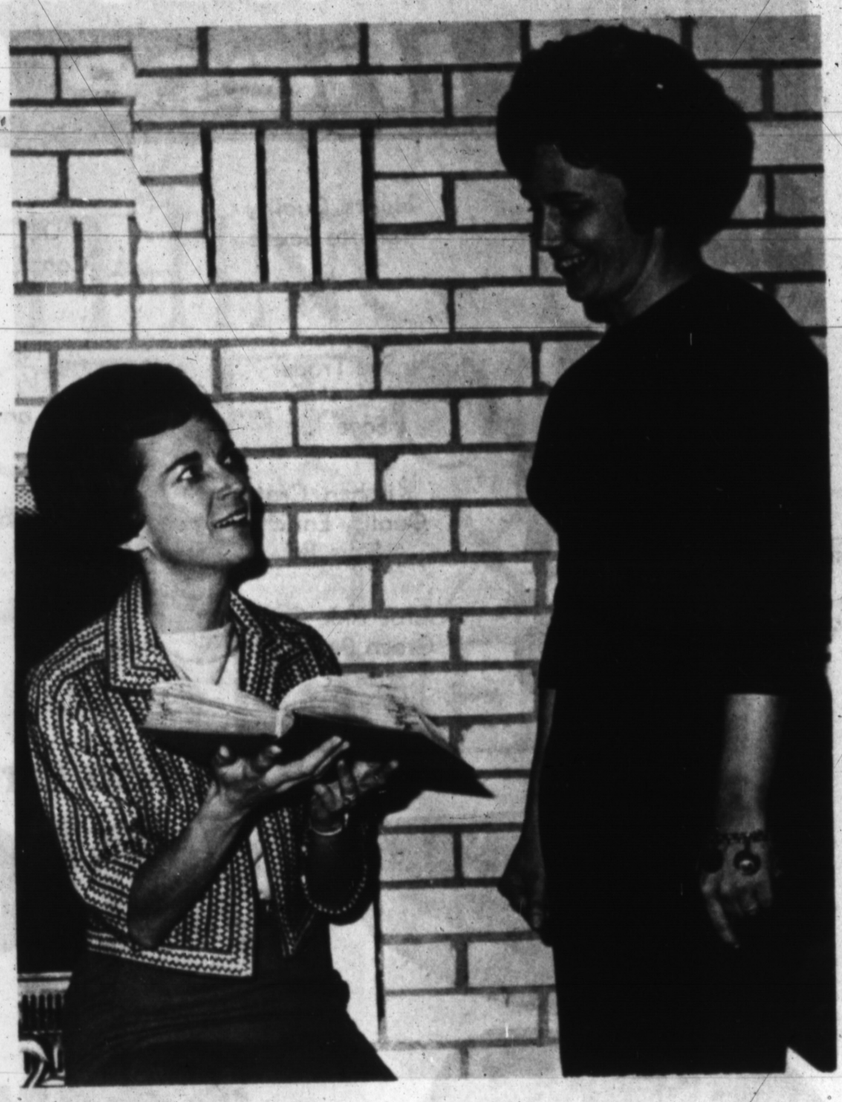
L'Allegra Observes Birthday



TWENTIETH ANNIVERSARY of L'Allegra Study Club was marked with a tea honoring charter members and past presidents Thursday afternoon in the Ansel McDowell home. Hostesses were Mrs. Jim McDowell, Mrs. W.C. Russell and Mrs. Alex Schroeter and the program was a book review by a guest, Mrs. Clint Formby. Autumn flowers decorated handsome rooms of the McDowell home. The table, its silver appointments sparkling under a crystal chandelier, had a low arrangement of white mums as a center piece.



FIRST PRESIDENT of L'Alleara and the only charter member still active in the club, Mrs. Walter London in the picture at upper right pours coffee for two former presidents, Mrs. John D. Pitman and Mrs. Bill Dameron, as guests moved into the formal dining room from the family room where the program was heard.

CHARTER MEMBERS who were honored guests smile over recollections of earlier club years as they chat on a living room couch, center picture above. From left they are Mrs. Jack Brown, Mrs. W. B. Dowell and Mrs. Richard Winget.

CLUB HEAD at present is Mrs. Dwaine Walker, filling a silver punch cup for Mrs. H. A. Cavness, another past president, in picture at top left. Officers serving with Mrs. Walker include Mrs. Alex Schroeter, vice president; Mrs. Cameron Gault, secretary, and Mrs. David Gibson, treasurer.

GREETING one of the special guests, past president Mrs. James Edmonson, is Mrs. Jim McDowell, standing on the pair of steps leading from the foyer to the living room. They are pictured at center left.

INFORMAL TALK was a pleasant part of the tea hour, typified by the meeting of Mrs. James Higgins, a former club president, and one of the hostesses, Mrs. W.C. Russell, as pictured at lower left. In addition to approximately 30 members and former members, Mrs. Ronald Zimmerman and Mrs. Ansel McDowell were guests.



PROGRAM GUEST, Mrs. Clint Formby, discusses with Mrs. Schroeter, program chairman, the biography of Catherine the Great which she reviewed in entertaing style. Mrs. Formby is seated, center right, on the raised hearth of the family room fireplace.

SCRAPBOOKS which preserve club history were on display to spur reminiscences by long-time members and inform newer ones. One of the volumes is inspected by Mrs. Joe Easley, immediate past president, left, and Mrs. Hilton Higgins, one of her predecessors in the office, in the picture at lower right.



Picture Story by SUE COLEMAN

The Sunday Brand
SECTION TWO
HEREFORD, TEXAS 79045, SUNDAY, NOVEMBER 7, 1965

Dawn News

By MRS. WALTEEN TUCEK
Brand Correspondent

Girl's Auxiliary of the Dawn Baptist Church will have their coronation ceremony on Sunday at 7 p. m. There will be a reception following the coronation.

Mrs. Keith Duderstadt and daughters visited her parents, Mr. and Mrs. K. E. Deaton and Veronica of Friona Sunday afternoon. Mr. and Mrs. Deaton were celebrating their 36th anniversary.

Mr. and Mrs. Bruce Brown and June of Stratford visited Mr. and Mrs. Rae Cox and family Sunday afternoon. The Browns are former residents of the community. Mrs. Brown is teaching the second grade in Stratford now.

Mr. and Mrs. Bill Carthel and sons of Black have a new addition to the family, a boy born Oct. 22. His name is Douglas Scott. Mr. and Mrs. H. V. McCabe are the maternal grandparents.

Several of the community attended the District Music Club convention last Friday in Amarillo at the Women's Federation Club House. Mrs. Carl Wimberly was elected District President. Those going from here were Mmes. Steve Bavousett, Paul Engler, Hershel Miller and Wimberly.

A bridge party was given at Mr. and Mrs. Robert Strain's last Tuesday night with the guests bringing housewarming gifts. Guests were Mr. and Mrs. Ray Polan; Mr. and Mrs. Hershel Miller; Mr. and Mrs. Pat Miller; Mr. and Mrs. Clarence Betzen; Mr. and Mrs. Steve Bavousett.

Mr. and Mrs. James Gentry and family had supper Sunday night with her parents, Mr. and Mrs. Norman Hodges and Sandra. Other guests were Mr. and Mrs. Wayne McBee; and Mr. and Mrs. G. W. Duncan all of Hereford and Mr. and Mrs. Terrell Hodges and family of the Sims community.

Mrs. J. B. Caraway and Mrs. H. R. Stewart and Bette attended a fashion party at Mrs. J. G. Gandys of Hereford Saturday.

Randy Tooley helped collect for CROP in Hereford Saturday evening before attending a birthday party for Beverly Betzen in the Clarence Betzen home.

Mr. and Mrs. James Gentry attended the Hereford football game in Perryton last Friday night.

David Meier of Hereford spent Friday night and Saturday with Dion Miller.

Mr. and Mrs. V. D. Groves of Amarillo visited Mr. and Mrs. H. V. McCabe Sunday afternoon.

Mr. and Mrs. Ronald Graham and family of Big Springs spent the weekend with Mrs. Graham's parents, the Alfred Smiths.

Mrs. I. C. Skaggs and Bryan of Willow, Okla. spent Sunday afternoon with Mr. and Mrs. Eldon Owens. Bryan was back for X-rays. Other visitors in the Owens home that afternoon were Mr. and Mrs. O. A. Smith and Mr. and Mrs. Dean Garrett of Hereford, Mrs. Willie Wimberly and Glen Polan.

A Halloween party Saturday began with a scavenger hunt at the Steve Bavousett home, then a trip through a haunted house" and refreshments at the Robert Strain home. Children attending were Dennie and Danny Brillhart, Sylvia Mark and Wayne Betzen; Carol Ann and Mark Bavousett; Hershel, Jo Ann and Jeanne Miller, Deadra Polan, Kathy, Tommy and Neil Carter, Wesly and Sherrie Strain.

Mr. and Mrs. J. L. Polan of Dumas spent the weekend with their son and family, Mr. and Mrs. Ray Polan.

Last Saturday Mrs. Eldon Owens and Mrs. Virgil Owens visited Mrs. Virgil Owens' brother and family, Mr. and Mrs. Leroy James of Amarillo.

Mrs. Roy Lee Bell gave a birthday party with forty-two being played for her husband, Roy Lee. Guests were Mr. and Mrs. Bill Melugin and family, and Mrs. F. E. Linderman; Mr. and Mrs. J. L. Bell and Mr. and Mrs. Commie Smith and family of Hereford.

Mr. and Mrs. James Gentry were hosts Oct. 27 at a birthday supper for their son, Scott. Guests were Mr. and Mrs. Bill Gentry and Bob; Mr. and Mrs. Norman Hodges and Sandra; Mrs. Mary Gentry and Cindy Caviness all of Hereford.

Melissa Miller, daughter of Mr. and Mrs. Pat Miller, attended a Halloween party Saturday night at Beverly Scott's home in Hereford.

Mr. and Mrs. Bill Melugin and family, Mr. and Mrs. F. E. Lindeman and Mr. and Mrs. Commie Smith and family visited Mr. and Mrs. Roy Lee Bell last Saturday night.

Randy Tooley attended a District Future Teachers meeting in Canyon Tuesday.

Mr. and Mrs. H. S. Fuller Sr. and family visited Mr. and Mrs. M. W. Fuller of Amarillo Sunday afternoon.

Mr. and Mrs. Ralph Johnson, Tommy and Jerry of Amarillo visited Mrs. Johnson's brother and family, Mr. and Mrs. T. J. Carter, Sunday afternoon.

Judy Ward, daughter of Mr. and Mrs. Jack Ward Jr. rode the FHA float in the Hereford Home coming Parade.

Women of the community attending the Baptist Women's World Day of Prayer at the Amarillo Associational assembly grounds Monday were Mmes. Edgar Lemons, William Wimberly, Leo Criddle, Bill Kirby, Leroy Johnson, Carl Cathy, Gene Suttle, Walt Beavers and Carl Wimberly.

The Junior Music Club Convention was held Saturday in Amarillo at the Women's Federation Club House. Those of the community attending were Mrs. Edgar Lemons, Beverly and Gary, Mrs. Gene Suttle, Janene and Eugene, Mrs. Carl Wimberly, Linda Stewart, Alice Ann and Bill Caraway. Bill gave the response to the welcome while Linda Stewart lead the singing and Beverly sang a solo.

Mrs. Manuel Beavers and Kimberly Kay went shopping in Amarillo with her sister, Mrs. Darrell Cook, and family of Glen Rio, Tuesday.

Paul Moore of Canyon spent Saturday night with Bill Caraway.

Mrs. Mary Sooter spent Monday visiting Mrs. H. H. Smith of Dimmitt.

Linda Moore of Hereford visited her sister, Mrs. Manuel Beavers, Wednesday.

Mr. and Mrs. Manuel Beavers gave a costume Halloween part Saturday night with couples from Amarillo, Canyon, Odessa and Hereford coming.

Bob Caraway attended the Rare Coin Show in Amarillo Sunday afternoon.

Mrs. J. B. Caraway, Mrs. Ray Stewart and Bette, Asa Atchley and Mr. and Mrs. J. R. Oglesby of Canyon spent Monday in Amarillo celebrating Mrs. Oglesby's birthday.

Mr. and Mrs. T. C. Barlow and family of Amarillo were Sunday dinner guests in the Edgar Lemons home.

The Young Adults Sunday School Class of the Dawn Baptist Church had a party with games and a buffet in the Pat Miller home Friday night. Attending were Messrs. and Mmes. Ray Stewart, Douglas Morris, Leo Criddle, Shirley Smith, Carl Cathy, Bill Leonard, Richard Hagar, Eldon Owens, Rev. and Mrs. Gene Suttle and the hosts.

Visiting Thursday night with Mr. and Mrs. Roy Lee Bell were his sister, Mr. Charles Wall, and Mr. Wall of Dalhart and his parents, Mr. and Mrs. J. L. Bell of Hereford.

Terry Albracht of Hereford spent Sunday night with his sister, Mrs. Roy Lee Bell.

Mr. and Mrs. Jack Ward Jr. and family went to Plainview to see Ricki play football Tuesday night.

Mrs. L. W. Tooley attended a shower Tuesday at Mrs. James Priddys in Hereford. The shower was in honor of Mrs. Lloyd Sevjers.

Visiting Mr. and Mrs. Leroy Johnson and family last Thursday and Friday were Leroy's parents, Mr. and Mrs. J. A. Johnson of Muleshoe.

In the election Tuesday 49 votes were cast. Mrs. H. V. McCabe, Mrs. Carl Wimberly and Miss Bertha Frye held the election at Dawn Community Center.

Billy Wimberly returned last week from a trip to Durango, Colo. where he visited his aunt and uncle, Mr. and Mrs. H. F. Axtell. He also did some hunting while there.

On the second and fourth Mondays of each month the Sunbeams, Girls Auxiliary and Royal Ambassadors of the Dawn Baptist Church will meet.

Mr. and Mrs. Billy Byers and family of Hereford visited Mr. and Mrs. Manuel Beavers Sunday afternoon.

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THE INK SPOT

Mrs. Perrin Speaker For Simms Club

Basing her report on discussions she has attended when Social Security Administration representatives spoke, Mrs. Jim Perrin gave the program for Sims Study Craft Club Wednesday. She was hostess in her home.

Mrs. Perrin told of recent changes in Social Security rules and outlined in detail the medicare program designed to aid older Americans in financing medical and hospital care.

Assignment of hostess duties for the club's Thanksgiving luncheon, scheduled Nov. 17 in Mrs. James Bullard's home, was made in the business hour when Mrs. J. M. Booth presided. Announcement was made of a course in tailoring to be conducted soon at Adrian, in which interested members were invited to enroll.

Mrs. Wayne Johnson was a guest and other members present were Mmes. Emmett Young, Edwin Morrison, Robert Lloyd, Terrell Hodges and Allen Ehresman.

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Shortening	Crisco	3 Lb. Can	69¢
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Cream Corn	Gardenside Style	4 No. 303 Cans	59¢
Mexican Beans	Highway Quality	10 No. 303 Cans	$1
Orange Drink	Hi-C Tasty	3 46 Oz. Cans	89¢

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Grape Juice	Bel Air Frozen	5 6 Oz. Cans $1
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CHEESE	Safeway Brand Longhorn Halfmoon	Lb. 59¢
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Rinso Blue	Powdered 10c off	Qt. Size	69¢	Veg All	Larson Tasty	No. 303 Can	21c
Dry All	Powdered for Clothes	24 Oz. Box	41¢	Chunk Tuna	Chicken of The Sea	No. ½ Can	53c
Dishwasher All	Powdered	20 Oz. Box	45¢	Topping	Dream Whip	8 Oz. Box	89c
Nasal Spray	Super Anahist	Ea.	$1.19	Cookies	Supreme Penguin	1 Lb. Pkg.	49c
				Lucerne Milk		½ Gal. Ctn.	47c

Cold Brook Solids MARGARINE Save 11c 8 1-Lb. Pkgs $1

Tomato Sauce	Hunts Quality	8 Oz. Can	10c
Fresh Eggs	Lucerne Grade 'A'	Doz.	59c
Fresh Eggs	Breakfast Gem Medium	Doz.	39c

Celery	Calif. Crisp & Fresh	lb.	15¢
Apples	Wash. State Red Delicious	Lb.	19¢
Grapefruit	Florida Ruby Red or White	2 Lbs.	25¢
BREAKFAST DRINK	Garden Club Orange or Grape	4 Qt. Btls.	$1

SAFEWAY

Vows Exchanged In Home Setting

Double ring wedding vows were exchanged in a Tulia home Friday evening by Miss Patricia Ann Chandler and Donald Gene Elliott. Formerly of Hereford, the bridegroom is the son of Mr. and Mrs. Henry A. Turner, Route 1.

The ceremony was conducted by Earl Cantwell, pastor of Rock Creek Church of Christ, in the home of the bride's sister, Mrs. Edgar M. Workman, and Mr. Workmen. Her parents are Mr. and Mrs. W. C. Chandler of Tulia.

Mrs. Workman attended her sister as matron of honor and Carroll Elliott of Hereford was his brother's best man. The wedding party stood before an arch of greenery decorated with white pompom mums and yellow satin bows, and flanked by candelabra holding white tapers.

Given in marriage by her father, Miss Chandler was wearing a winter white wool suit. The skirt was straight lined and a jacket with Peter Pan collar opened over a matching shell. Her hat was of winter white velvet and mink with whimsey veil and her corsage of the white mums.

Mrs. Workman also wore a wool knit suit in shades of caramel and beige with brown accessories and white mum corsage.

A reception in the Workman home followed the ceremony. Miss Kathie Chandler, sister of the bride, and Mrs. Carroll Elliott served frosted punch and the three-tiered wedding cake which was ornamented with yellow sugar roses.

The table was covered with white linen and centered with a bouquet of autumn flowers.

Mr. and Mrs. Elliott left on a trip to Carlsbad Cavern and will be at home at 418 NW Third in Tulia.

She is an employee of Swisher County ASCS office, a former student at West Texas State University after graduation from Tulia High School. Elliott, with the Tulia Police Department, was graduated from Hereford High School.

Wedding guests included Mrs. Ida Garrett of Hereford, grandmother of the bridegroom.



Mrs. Donald Gene Elliott
. . . nee Miss Patricia Ann Chandler



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—Small Talk—

By SUE COLEMAN
Women's Editor

Speaking of clothes, and aren't women always doing that? — some droppers-in at our office this week have been dressed smartly enough for style show appearance.

Mrs. Dick Godwin was wearing a beige suit with the jacket actually a trickily-cut cape. Linda Kids' costume, a knit in cafe-au-lait shade, was set off with an unusual purse, a varicolored square of nubby material that looks like it was intended for a carpet but was happy as a purse.

And Mrs. O. G. Hill Sr., who always is becomingly dressed and so perfectly groomed she has that band-box look. She must be about the busiest woman in town, too.

CLOTHES, continued with observations about some at recent club events: The three women at the head table of the B&PW Club dinner Monday all dressed in flag blue; wonder if it was by pre-arrangement? At any rate it was quite effective against the red background of the Caison House dining room.

From left to right, the "three little girls in blue" (pardon the old song title) were Ursalee Jacobsen, Kathleen Baker and Margaret Ann Durham.

WHEN SHE presided for her final session as president of the Women's Golf Association, Mrs. Jim Easley was wearing a striking blouse with horizontal stripes in gay shades, and bright pink pants.

"What color is that?" someone inquired.

"It's not any color", Mrs. Easly said casually and then as the questioner looked pointedly at the glowing pink, "I mean it didn't have a name listed!". They decided maybe it was shocking pink, at least.

AT L'ALLEGRA Club's guest tea Thursday afternoon, pretty women in prety costumes made attractive pictures in the pretty rooms of the Ansel McDowell home. In one of the new greens of the fall, this one with a mustard tinge, Mrs. James had a small feather hat shading into greens and browns set on her blonde hair.

Mrs. McDowell, who had loaned her home to her daughter-in-law and friends for the party, was attractive in a simply-cut mink-collared dress but was unhappy about a sting in her eyes.

"I knew I shouldn't have gone back into the yard where the chrysanthemums are in bloom," she admitted, "knowing perfectly well I'm allergic to them."

• • •

FRIDAY started off as a red-letter day for a society editor. Five club meetings Thursday, five club reports on the desk by 10:30 a. m. Friday.

Mary Stoy of Hereford Study Club and Mrs. Paul Hoff of North Hereford Home Demonstration Club phoned in their reports; Mrs. Mack Noland of Summerfield Club and Mrs. D. H. Alexander of Bay View Club brought in nice, complete notes.

The fifth meeting was L'Allegra Club's, covered in person with plenty of hostess committee help.

Repeating my constant reminder to club reporters, it's not how you get it here, it's when —the sooner the better.

KITT AS "PUSSYCAT"

NEW YORK (AP) — Russell Nype, former musical comedy leading man, teams wth Eartha Kitt in a 25-city tour with "The Owl and the Pussycat."

On the swing, slated to begin in September, the pair will play the roles created by Alan Alda and Diana Sands on Broadway.

Members Speak On Club Topic

Two members presented the program on Mental Health for Summerfield Study Club Thursday afternoon in the home of Mrs. R. B. Baker. Mrs. Earl Lance was co-hostess. The speakers were Mrs. Thurman Atchley and Mrs. J. C. Clearman.

Mrs. Atchley discussed New Hope for Mental Health, saying that prospects for the mental patient today are better than at any time in the past. There is still a long way to go, she added, and cooperation is necessary for the research and education which must be carried on.

She gave the classification made by psychiatrists of the mentally ill as neurotics and psychotics, explaining the meaning of the terms and noting that such illness may strike anyone, anywhere, anytime.

Reviewing a magazine article by Robert O'Brien, The Challenge of Confident Living, Mrs. Clearman stressed that self-confidence enables a person to be wiser and happier, and to progress toward the deepest kind of confidence.

Capable persons are held back by lack of self-confidence, she said, and suggested that it may be acquired by heeding admonitions to "know thyself, accept others, accept life."

Mrs. R. E. Lance Jr., club president who attended the recent Top of Texas District board workshop at Spearman, reported on its program which had the theme, Facets of Opportunity in Federation.

A project undertaken by the club as a member of the Texas Federation of Women's Clubs, contribution by each member of "four quarters for headquarters" was completed. Summerfield Club achieved 100 percent contribution in this project to support the TFWC headquarters building at Austin.

Mrs. Charles Riley of Dodge City, Kan., was a guest. Other members present to answer roll call with notes on current medical progress were Mmes. Lee Curry, George DeLozier, J. R. Euler, Ray Johnson, L. H. Lookingbill, Mack Noland and Guy Walser.

MODERN 'VALPONE'

LONDON (AP) — Academy Award winner Rex Harrison will start work soon in Rome on "The Tale of the Fox," a modern version of "Valpone." His costars will be Cappucine, Anne Bancroft and Maggie Smith.

Before Europeans arrived, Mohican Indians knew Ellis Island as Gull Island. In the 17th and 18th centruies, it was variously called Oyster Island, for the surrounding rich oysterbeds; Dyre Island, for a former mayor of New York who owned it; and Gibbet Island, after the hanging there for a notorious pirate.

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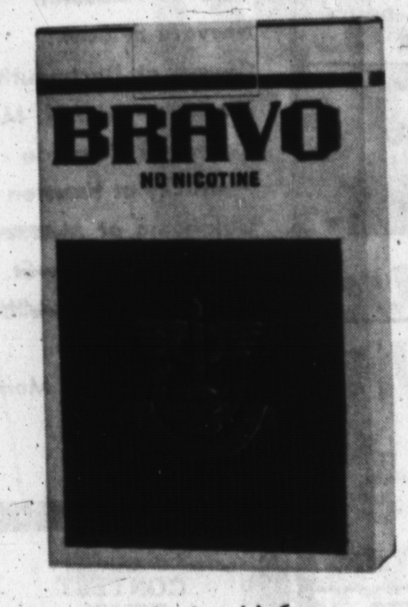

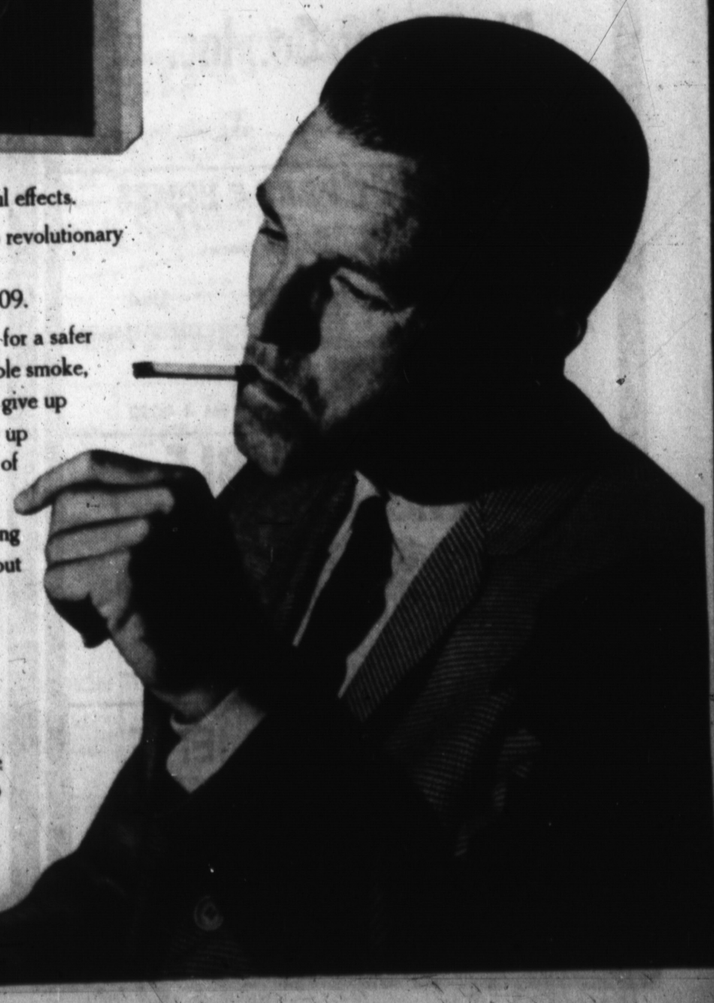

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FOOTBALL CONTEST

CONTEST RULES

1. Scratch the teams you select to loose and be sure to score the teams on the "Tie Breakers." Note: Three games not used elsewhere on this page will be used as weekly "Tie Breakers." Weekly and over-all contest scores will be determined by 20 listed games. "Tie Breakers" will only be used in case of a tie.
2. Three prizes will be given—$7.50 first prize; $3.50 second prize; $1.50 third prize.
3. Entries must be post-marked not later than 6 p.m. Friday or left at the Hereford Brand not later than 5 p.m. Friday. Address all entries to "Football Contest," Hereford Brand, Hereford, Texas.
4. Name and address must appear on your ballots. Please print this information.
5. Contest is open to ALL, except employees of the Hereford Brand. Sponsors and experts gladly accepted.
6. The person picking the most winners at the end of the season will receive 2 cotton Bowl Tickets. 2nd Place will receive 1, 3rd Place will receive 1, also.
7. Winners of Cash Prizes will be announced on this page each week.

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Texas A&M at Rice
TCU at Texas
Texas Western at Utah
Air Force at Arizona
Bowling Green at Ohio U.
Wyoming at Army
Navy at Penn St.
Yale at Princeton
Harvard at Brown
Cornell at Dartmouth
New Mexico at N. Mexico St.
Kansas at Colorado
Kentucky at Houston
Oklahoma at Missouri
Nebraska at Okla. St.
Mississippi St. at LSU
Villanova at VPI
No. Texas St. at Memphis St.

Last Week's Winners
1st B. F. Cain
2nd Christine Bridges
3rd Dorothy Mercer

So. Carolina at Alabama
Arkansas at SMU
Texas A&M at Rice
TCU at Texas
Texas Western at Utah
Air Force at Arizona
Bowling Green at Ohio U.
Wyoming at Army
Navy at Penn St.
Yale at Princeton
Harvard at Brown
Cornell at Dartmouth
New Mexico at N. Mexico St.
Kansas at Colorado
Kentucky at Houston
Oklahoma at Missouri
Nebraska at Okla. St.
Mississippi St. at LSU
Villanova at VPI
No. Texas St. at Memphis St.

OFFICIAL ENTRY BLANK

CONTEST WEEK 9th

GAMES TO BE PLAYED
November 12 & 13

So. Carolina at Alabama
Arkansas at SMU
Texas A&M at Rice
TCU at Texas
Texas Western at Utah
Air Force at Arizona
Bowling Green at Ohio U.
Wyoming at Army
Navy at Penn St.
Yale at Princeton

TIE BREAKER

To be used only in determing 1st 2nd & 3rd place winners when reauired

Hereford

Tulia . . . .
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Lucy Funk
. . . works hard in glamor job

CALLED GLAMOR JOB

Dress Designing Career Is Based On Hard Work

By SUE COLEMAN
Women's Editor

Dress designing, classed as a "glamor career" is the goal of many girls with a flair for style, who picture themselves in plush studios, sketching creations which will soon be sold in smart shops everywhere.

THERE's MORE to it than that, says Lucy Funk, designer for Hereford's Dolly Textiles Inc., whose creations for small girls sell widely in stores including two of the national chains.

Some girls wonder how to start a career of designing; Mrs. Funk's began when she designed a contour diaper. Next she thought of cute pinafores which proved popular, and finally worked on dresses.

As a background for this work, which was done for a family-owned manufacturing firm in Water Springs, a suburb of Kansas City, Mrs. Funk had a quarter century of experience in operation of a dry goods store, which gave her a first-hand knowledge of what customers want.

BEFORE she really began designing dresses, she attended a school of designing and pattern-making in Kansas City going to classes four days a week for two years. All this training and experience taught her what the professional designer must know — how to design for a price bracket.

"It would be a pleasure to simply dream up a style and plan materials to make it", she says, "but if your dress costs $20 to produce it would be of little value for a customer who wants a dress to sell for $5.95".

While Mrs. Funk works, her second floor-front office in the Dolly Textiles plant at 148 N. Main is cluttered with bolts of material, samples of trimmings, heavy-paper basic patterns in all sizes, dresses in various stages of completion, cost charts and sheets for figuring each step of construction and its cost.

THIS PAPERWORK is as vital a part of her job as ideas for dress styles. All of it "come naturally" for silver-haired, blue-eyed Mrs. Funk now, after years of work. She over sees construction of the Dolly Textile dresses as well as creating the styles.

When the plant was established here she came from a similar job in Las Vegas, Nev., where she had moved from Kansas.

A native of Iowa, she was born at Clinton, on the Mississippi River, and attended schools there. Her father was a railroad conductor and she was the only girl in a family with six brothers. Her job career began when she was 14 years old, working Saturdays in a five-and-ten store.

"That was when you did a day's work, had your wages, a dollar, handed to you by the cashier at the end of the day, then had to spend a nickel of it for carfare home", she laughs.

BY THE TIME she was a high school senior she was working half days as cashier in a department store, but managed to graduate in the top half of her class. She had two years in college at Cedar Falls, Iowa before her marriage in 1925.

With her husband, she moved to Kansas that summer and they began operation of the dry goods store. Their only child, a son, Bill Weber, grew up during that time and joined his parents in the family business, working with his mother after his father's death.

The son, who died in 1963, had five children of whom Mrs. Funk is as proud as most grandmothers.

Her oldest granddaughter, Lucy Jane, has made her home with Mrs. Funk for two years and is a student in an Amarillo beauty school at present. The other children, Dick, Vicky, Robbie and Barbara, range in age from 16 to 11 years old and live with their mother in Kansas City.

MARRIED to Joe Funk in 1957 at Hillsboro, Kan., Mrs. Funk likes living on the Texas plains as well as in the Midwest. A salesman for a number of years, Funk now travels for Dolly Textiles with a territory covering six states.

The couple has bought a home here at 1606 Blevins and Mrs. Funk works in her yard as relaxation from her confining job. Her work is demanding but she "just likes to make dresses for little girls".

She keeps looking ahead to new tasks; the plant here began making dresses for girls in 7-12 sizes with the 1965 back-to-school line, and she is working now on designs for women's tea aprons.

New materials give her changing goals, too. Now she is designing dresses of specially treated fabric, to be completed, pressed, put on hangers and then baked at 400 degree temperature for five minutes to make them completely wrinkle-free with no-iron and permanent-pleat qualities.

"Not too many years ago we sold mothers material to make girls' dresses", Mrs. Funk reminisces, "then they bought dresses because they didn't want to sew; not they want material they won't have to iron".

While new materials call for new designs, Mrs. Funk finds new interest in her "glamor career".



SIX YEARS OLD—David Walterscheid celebrated his sixth birthday Thursday when he went with Phyllis Kaliche, Michelle and Brent Walterscheid; his mother, Mrs. Kenneth Walterscheid, and Mrs. W. Kalich to appear on a TV children's program in Amarillo, then returned for a snack supper topped with birthday cake and ice cream. The trip followed a party in the Harold Hersley home for David and a group of his friends.

North Hereford Club Selects Demonstrators

Special work in two fields was assigned to Mrs. Tony Hoffman and Mrs. Paul Hoff, members of North Hereford Home Demonstration Club, at a meeting Thursday in the home of Mrs. O. L. Williams.

Mrs. Hoffman is to be clothing demonstrator and Mrs. Hoff foods demonstrator during 1966.

The club's annual Thanksgiving supper for families was rescheduled for 7 p. m. Nov. 18 in the Community Center. The next meeting will be a coffee at 9:30 a. m. Nov. 15 in Mrs. Clinton Ward's home.

Other members present were Mmes. Charles Russell, Otto Olson and A. E. Hodges.

Kenneth E. Loerwald Serves on Carrier

Aviation Structural Mechanic Third Class Kenneth E. Loerwald, USN, son of Mr. and Mrs. E. H. Loerwald of 715 Blevins, Hereford is serving with Air Anti-Submarine Squadron Four, deployed aboard the ansupport aircraft carrier USS Essex in the Atlantic Ocean.

The squadron flys the Gruman "Tracker" anti-submarine aircraft, the Navy's newest carrier-based sub-hunter.

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THE SUNDAY BRAND
Editorials

Page Six — The Sunday Brand, Hereford, Texas, Sunday, Nov. 7, 1965

Living High On The Hog

People are always asking why Hereford and Deaf Smith County have jumped out so far ahead in the realm of growth. At long last, we have a simple answer, It's that "filthy lucre" or, if you choose to be more dignified, sum it up as "prosperity".

Figures released in New York last week showed that Deaf Smith County folks spent $36,165,000 during 1964, which is way, way above the average spent by people in other parts of these United States. Specifically, with only .0083 percent of the national population, we spent within the county .0090 percent of the national income—and this doesen't count what we splurged in other parts of the country.

Now that we have established ourselves as prolific spenders, let's take a look at how we stack up with the remainder of the free world which, incidentally, is tremendously far ahead of the Communist dominated countries. The United States has 6 percent of the world's population and 7 percent of its land area, but we produce and consume more than 40 percent of the free world's goods and services.

All of which says that residents of Deaf Smith County, as high income spenders in this nation, are truly living "High on the hog".

In addition to the money spent for retail purchases and services, it is important to note that bank deposits and savings were last month reported at an all-time high within the county. This emphasizes the fact that our particular community is one of the foremost per-capita income areas in the world, making the fact that we are heavy buyers the by-products of a fortunate situation.

Besides, we doubt if the "Little Woman" or, for that matter, even the youngsters would agree that we are a population of spendthrifts. In fact, this is the very best place to get the other side of the story. In Hereford as elsewhere in the nation, the wives invariably "have nothing fit to wear"; most of us find it hard to pay our monthly bills, meet car and house obligations, or put away "a few bucks for a rainy day". Like our spendable income, our per capita bank and institution loans are also probably well above the average, chiefly because the higher income makes our credit better.

When we do look around, we can easily spot more and more two-car families, and so often the number extends to three and four automobiles per household; our population is well dressed, cosmopolitan and widely traveled, blessed with an abundance of college educations and, proud of it or not, we rank away, way up there when it comes to paying income taxes.

Anyway, with Thanksgiving just around the corner, these things should give us something to think about.

Panhandle Will Be Prime Target

With preliminary studies underway in regard to possible location of a $300-million atom smasher on the air base site in Amarillo, announcements in Canyon this week pointed out this is one of 33 areas still in the running, and that prospects for the location on the Panhandle is a definite potential.

Primarily because the movement has had very little publicity or even much push in the Amarillo territory, we doubt if very many people have stopped to ponder over what the location would mean. To begin with, it would affect the entire territory with a heavy emphasis on Amarillo, Canyon and Panhandle, along with intermediate points. West Texas State University would emerge as one of the leading schools in the nation, due to the staff of nuclear physicists which the project would attract. Some 3,000 families would be moved into the Panhandle as a result of the project, and the disbursement of $300 million would, within itself, be quite an item, followed by an operational budget which should rival that of pretty well any other industry in the area.

In addition to present facilities at the air base, including long jet runways, flat terrain, climate and several other factors indicate that the Panhandle would, indeed, provide a practical and worthwhile location.

Another item, perhaps not so pleasant to anticipate, is the possibilty of World War III. Should this struggle materialize, location of the atom plant in the Panhandle would make the area one of the prime world targets. Without doubt, it would draw the first or second hydrogen bomb to fall in the nation. Even this factor, however, is an argument for the location, due to the fact that it is well inland and would be difficult to reach without setting off our alarm system well in advance of any strike.

All of these things, added together, possibly present some of the reasons that so little has been heard of the project. There are arguments on both sides, of course, but so long as the chances are still one-out-of-33, there is no need to get excited at this point.

Better Kids?

In spite of all the propaganda we hear about juveniles, the passing of Halloween 1965 finds youngsters in this community with an enviable record.

A minimum of damage, none serious, was reported here. The annual "trick and treaters" pretty well ranged down to the small fry, all of whom appeared unusually well behaved. This, in constrast with previous years, means that much was saved in the form of property damage which often has run into sizeable amounts back when Hereford was much smaller. In addition, a total of $1,500 was collected through the CROP drive, proceeds of which are used to benefit needy families overseas.

All in all, it seems to us that we have a mighty fine bunch of youngsters—and they seem to be getting better as the years pass.

Fidel Generous?

Fidel Castro's surprising generosity toward his would-be refugees is explained usually in terms of Red Cuba's worsening economic plight.

It's noted that the Cubans now joining exiled relatives in the United States are mostly freedom-loving irreconcilables who never would have fitted into Castro's mold anyway and their departure leaves him with fewer mouths to feed.

But more significantly, it's suggested that the suddenly authorized exodus may be a gambit intended to draw the United States government into direct negotations with Castro and thus afford him an opportunity for introducing other subjects such as a possible resumption of business and diplomatic ties with this country.

This, of course, would promise eventually to rehabilitate his creaky economy, give him back his sugar quotas, restore his vanished tourist trade and in general lead him out of the economic wilderness he entered when he expropriated United States business properties and disclosed finally that he was a dedicated Marxist and always had been one.

Americans familiar with the state department's almost infinite capacity for turning the other cheek will hope it doesen't succumb again in this instance. Relevant certainly is a bromide favored by the late

See FIDEL Page 7

THE Sunday Brand

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James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Robert J. Awtrey, Mech. Supt.

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It HAS Been A Good Year



REPORT FROM WASHINGTON

First Session Of 89th Congress Out With Bang

The 1st Session of the 89th Congress is over, and it went out with a bang for Texans. A strong, determined and vocal "educational campaign" mounted by a bipartisan group of Senators saved our state's Right to-Work law from unwise, untimely repeal.

Indeed, on the final, crucial vote 50 Senators supported the position taken by a majority of Texans — that states should retain the right to decide whether or not to have Right-to-Work laws.

IT WAS my privilege to be a Team Captain for the extended debate and to present the views of Texas. Thousands of Texans wrote to me in support of our state's position; and scores of individuals, groups and newspaper editorialists provided debate material that was particularly helpful.

In the event the Administration chooses to challenge again next year the laws of our state and the majority will of Texans, I will once again devote all my energies and time to yet another campaign to preserve the right to work. I believe that is what Texans want their Senator to do. And, I will do it.

It was quite an amazing session for Congress, as we look back on it. More significant laws were made than perhaps ever before in a single year. Many changes were programmed for the American way of life.

SOME persons have called this year's legislation the result of a "do-anything" Congress, and in many ways this is an apt description. In several instances the Congress rushed through massive spending programs without accepting con structions amendments. Even the Majority Leader has acknowledged that a lot of "perfecting" will have to be done next year on the laws unwisely hurried through this year.

We have ventured into the unknown field of Federal Medicine; into the clouded realm of rent subsidies for families earning $10,000; into the quagmire of increased "poverty" funding at a time when funds already provided have yet to seep down to the poor.

A TIME OF TESTING

It is relatively easy for a President blessed with a two-thirds majority in Congress to get through a great volume of law. The time of testing comes when the new projects are administered. We already have an inkling of what the record will be. Confusion, waste and political exploitation in the poverty program have been widespread and disgusting. I think it is past time to take the bureaucratic profit out of "poverty."

PREPARATIONS for Federal Medicare are meeting serious problems. And the new program of federal aid to elementary education finds great overlapping with state and local efforts. Already one city (Chicago) has been denied taxpayer education funds because it refused to administer a federal "social-adjustment" test to third graders a day—long test asking questions such as "Who is now a father to you?" Only last-minute pressures saved Chicago schools from a federally dictated financial crisis.

These already apparent short-

See FIRST Page 7

TEN YEARS AGO

Area Records 1st Snow City Annexes Property

Thursday November 10, 1955

Hereford received its first snow of the season and old-timers said it came at a pretty early date.

• • •

Hereford City Commissioners Monday night took final steps to annex two new tracts of land into the city limits, but made one last minute change which will exclude part of the land owned by the Veterans of Foreign Wars and the American Legion.

• • •

A special venue of 120 jurors has been called for Monday when the Clifton D. Potter murder with malice trail is due to get underway.

• • •

The Deaf Smith County Sixty-ninth District Grand Jury has been recalled for Thursday.

Grand Jurors are expected to be faced with a large number of cases including several theft cases.

• • •

Thirty building permits were issued during the past month, city records reveal, at a total cost of $185,505.

• • •

An area-wide observance of All Veterans Day by members of the American Legion and VFW will highlight activities here Friday. Veterans will begin the day with a sunrise flag ceremony in Veterans' Park, and activities will continue all day.

• • •

Billy Wayne Dufur of Deaf Smith County and Billy Bob Brazell of Moore County have been named winners in the state-wide 4-H Grain Marketing Awards Program. In making the announcement Floyd Lynch, state 4-H Club leader, said the winners, along with Hugh Clearman, Deaf Smith County agent, would receive all-expense paid trips to Chicago.

Panhandle Paragraphs

The 1966 cars, at least some of them, are longer and wider than ever before. This leads us to conclude that Detroit is edging nearer its ultimate goal, the two-garage car.

—The Sunday Herald (Perryton)

Many a man would let his wife have the last word . . . if only she'd have it sooner.

—Andrews County News

—PP—

As everyone must know, this nation has gone a long way toward what is called a welfare state. But it's a safe bet that few realize how fast the trip has been. It's an equally safe bet—human memory being short—that equally few realize how enormously the costs have escalated.

—Morton Tribune

—PP—

What has happened to the federal budget?

The answer is that the course of events have taken much of the meaning out of past estimates—including the $99.7 billion budget submitted to Congress last January to provide for the current fiscal year. Actual spending is running much above that figure.

—Western Observer (Anson)

—PP—

Labor Secretary Willard Writz has recently permitted a second group of braceros to enter the U.S. to help with the harvesting of fruits and vegetables. Yet we've heard no admission from him of error in his previous statements that no "foreign" labor was necessary because there are plenty of able and willing U.S. citizens to do this kind of work.

—The Wellington Leader

—PP—

"What have you there, Betsy?" asked the minister when he met the little girl on the street.

"A dime to buy an ice cream soda.," was the happy reply.

"But why don't you contribute the dime to the mission?" suggested the minister.

"I thought of that," admitted Besty, "but I decided to buy the ice cream and let the drug store man get the credit for giving it."

—Levelland Sun News

—PP—

Wisdom is knowing the ideal point between two extremes. Wisdom is knowing how far we can go before getting into trouble fiscally.

On the outskirts of a-near-by city a church group of less than a hundred members built a church seating more than a thousand. As might be expected, they overbuilt, defaulted on their payments, had to get out, and finally moved back in. Not long ago, the building was heavily damaged by fire.

Somebody had faulty judgement.

—The Tulia Hearld

THE BOOTLEG —Philosopher

Editor's noe: The Bootleg Philosopher on his bindweed farm shies away from a new idea in farming.

Dear editar:

I was out here looking this bindweed farm over yesterday afternoon without really planning on doing anything about it, I guess the reason some people don't get ahead is that they don't know they're behind, and for no reason at all I kicked a brush pile and a copy of a farm magazine fell out, which I took home and read that night. At first I thought it was a rabbit.

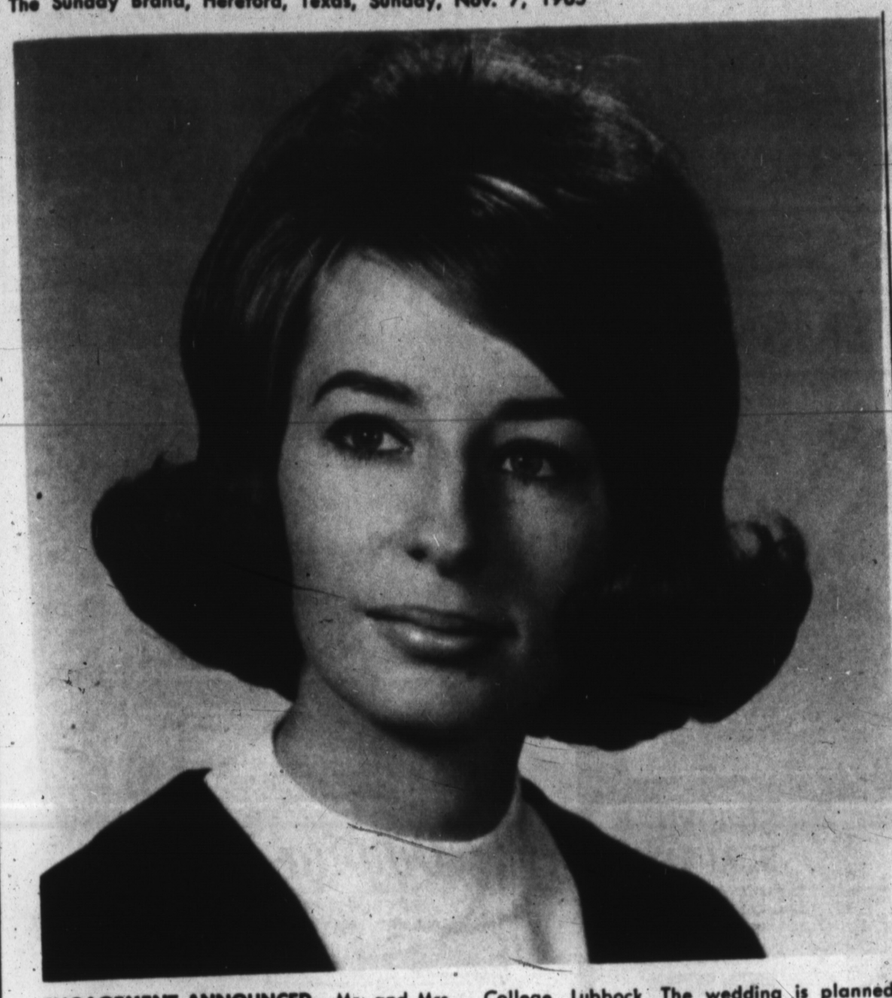
According to an article in it, electronic computing machines, the kind that guides astronauts down from space when a fuse doesn't blow and they have to do it by hand, will some day be common plate for farmers and ranchers.

You'll carry a tiny tape recorder with you and talk each day's farm business into it as you go about your work, then at night you plug the recorder into your telephone and a central computer collects your day's reports and stores them in its electronic mind. When you need to make a decision on something, you phone the computer and have it do the figuring for you.

I don't know about business men, newspaper publishers, lawyers, etc., maybe they keep their minds on business and nothing else all day, but I reviewed some of my thoughts for one day and I doubt if science has yet produced a computer that could digest them to any great advantage. Here are some of them: (8 a.m.) There must be some way to figure out a football game where both sides win and everybody leaves the stadium happy. Will work on it tomorrow. (9 a.m.) One way to stop having so many junk yards alongside highways is to stop building so many highways. (10 a.m.) That sick calf will either get well or die, wish he'd do one or the other, I'll check on him tomorrow. (11 a.m.) I'm getting hungry. (1 p.m.) I'll think about Viet Nam after my nap. (2 p.m.) That fence needs fixing. (3 p.m.) Coffe break. A man can't work all the time. (4 p.m.) It's a little late in the afternoon to start the tractor now. (5 p.m.) When you capture the moon, what have you got? (6 p.m.) I'm getting hungry. (6:30 p.m.) Time to quit work. Wonder whats on television tonight?

I guess if the government gave me one of the these machines to talk into I'd take it, but I believe I can get the same results and do it cheaper just by talking to myself.

Yours faithfully,
J. A.



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Boston announce the approaching marriage of their daughter, Kathy Kay, to Troy Don Moore, son of Mr. and Mrs. Troy Moore. Both families reside in Hereford and the engaged couple attends Texas Techological College, Lubbock. The wedding is planned for Dec. 27 in First Methodist Church here. Miss Boston is a member of Delta Delta Delta Sorority at Tech. Mr. Moore expects to receeive a BA degree in finance from the college next May.

State Department Studied By Club

The State Department, largely responsible for the making and administration of U. S. foreign policy, was the subject of a study by Bay View Club members Thursday afternoon. Mrs. W. J. Gilliland discussed the topic, one in a series of studies on Federal Government.

Mrs. Lee Benefield was hostess in her home and presided for business in the absence of Mrs. Ansel McDowell, club president.

Mrs. Gilliland described the composition and functions of the State Department, saying that its work in the past has been principally concerned with military matters but because of changing world conditions is doing two-thirds of its work on matters related to economics.

The department is becoming an agency of international development, she continued, and is facing some of the most challenging problems in the history of the nation.

Announcement was made that the Camp Fire Girls Group sponsored by Bay View Club will present a program soon for members. Mrs. Earnest Langley is guardian of the group.

Mrs. Bruce Burney's home will be the meeting place Nov. 18, when a representative of the Wichita Falls State Hospital will be guest speaker. In an annual custom, club members will bring gifts for patients in the hospital to this meeting, to be distributed at Christmas.

Mrs. Benefield served refreshments to 12 members after the program.

Hereford Student Attend Oklahoma State

Two Hereford students are among 15,059 enrolled on the Stillwater campus of Oklahoma State University this fall.

The total includes 10,123 men and 4,956 women students, and they are among a total enrollment of 17,903, including students at Okmulgee and Oklahoma City campuses of the university.

Local students at OSU include James K. Higgins, sophomore, majoring in agriculture; and Dennis J. Hoffman, sophomore in the technical institute.

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Continued from Page 6

comings of the vast new social programs come not simply because of Congressional law-making, but primarily because of interpretation and administration of those laws. Most federal bureaucrats seemingly have little idea how to accomplish the glowing goals the laws set forth and, therefore, go their own way, doing pretty much as they please, making sure that every penny of the money appropriated is spent — whether the money is doing any good or not.

Thus, says Newsweek, does the "broad highway paved with legislative good intentions end in an administrative swamp."

THE "WATER CONGRESS"

Of course, many solid accomplishments were made in Congress' 295 days of activity. Items of particular interest to Texans are progress in soil and water conservation and in improving the nation's defense posture.

This Congress might well be called the "Water Congress." It enacted more major water conservation laws than any Congress before it. I am most pleased that I was able to cosponsor four of the major water bills approved and to play an active part, on behalf of Texans, in perfecting several other conservation measures.

THESE water bills will ensure federal-state-local cooperation in planning and developing our water resources, in studying better precipitation utilization and in seeking desalinization breakthroughs. In addition, new funds were made available for development of rural-community water systems.

And, Congress provided that state desires and experience will be recognized in anti-pollution efforts. We Texans have been working with water for years. It is especially important that the knowledge of our experienced officials be taken fully into account. Not all of the nation's water wisdom resides in Washington.

DEFENSE PREPAREDNESS

Congress this year, acting upon the recommendations of the Armed Services Committee on which I serve, made many moves to improve the nation's defenses. This is of particular interest to our state which is host to 250,000 military personnel and does millions of dollars worth of defense contract work each year.

In February, Congress was told no additional funds would be necessary for the Vietnam War. But, that obviously was not correct; and the Armed Services Committee continually urged the Secretary of Defense to reject this error, to ask for the added funds he needed and to stop stripping weapons and equipment from U. S. forces at home and in Europe in order to meet the needs of Vietnam.

Many members of Congress were most distressed to find that because of a lack of funds our Army's readiness to fight had dropped to an unacceptably low level. This must be corrected. There must never be any question but that our Army is ready to go when called upon. Our crisis-notice in recent years has been very short indeed.

BY AUTUMN the Defense Secretary had accepted Congressional advice and asked for more funds. You may be sure that I will continue my efforts to see that our men in Vietnam are provided everything they need in ample supply. The best hope of world peace rests in stopping Communism's Asian advance.

I will be going to Vietnam this month on an inspection trip for the Armed Services Committee. When I return, I I will report fully to Texans on the situation there.

NEXT YEAR?

Looking forward to the new Congressional session starting in January, we can see a number of pending items of concern to Texans. Most important will be any renewal of the Right-to-Work repeal fight, and we will continue our interest in maintaining a strong American stand against Communist aggression.

But, I expect one of my areas of greatest activity next year on behalf of Texans will be attempts to cut short the inflationary trends that face our nation and to obtain additional tax law adjustments so that a more reasonable tax load can be obtioned for each Texan.

IT IS A matter of grave concern to me that continual federal deficit spending — the paying out of dollars the government does not have — has driven the cost of living ever upward. For a majority of Texas wage earners 1965's federal income tax cuts will be more than offset by the ever-increasing cost of living and by the increase in taxes needed to pay Medicare.

Figures from the Treasury Department show what a married man with two children will have to earn next year just to maintain the same buying power he had in 1963:

Income in 1963	Income Needed in 1966	Change
$ 4,000	$ 4,087	Up $ 87
$ 6,000	$ 6,175	Up $175
$ 8,000	$ 8,217	Up $217
$10,000	$10,232	Up $232
$12,000	$12,247	Up $347
$15,000	$15,232	Up $232

More shocking than the above table are the figures affecting Texans living on Social Security and similar pensions. Even with the recent seven percent cost-of-living increase in Social Security benefits — an increase I fully supported — these pensioners now have less buying power than they had in 1958 and 1954 under the Eisenhower Administration.

Inflation has eroded away all of the Social Security increase voted this year. A person who has paid into the Social Security Fund since 1940 on an annual salary of $3,000 has $9.19 less purchasing power today with his larger check than he had in 1958.

WHAT DOES IT MEAN

What does all this mean? It means food costs have been driven up by unwise federal farm and import policies. It means the dollar has progressively lost pennies-worth of buying power because of federal fiscal insanity. It means what cost $10 just six years ago now costs $11.02.

IT MEANS THAT IF YOUR family's salary has increased. from $6,800 in 1955 to $10,000 today you take home only $92 more; your taxes have increased$1,242; you are now spending more for taxes than for food.

It means also that unless solid steps are taken in Gongress next year the increased salaries of the last 10 years soon will buy even less than previous, lower salaries.

We are paying every day at our supermarkets and banks for the fiscal mistakes of the federal government. Correcting this will be one of the major tasks facing the Second Session of the 89th Congress. We must restore reason to federal financing. I know Texans want that done, and I will welcome their assistance and suggestions as I represent them in this vital effort.

John G. Tower

Fidel . . .

Continued from Page 6

President Kennedy: "Fool me once, shame on you; fool me twice, shame on me."

Nothing better illustrates the attractions of free enterprise than the shabby Marxist "showcase" that Castro and his Russian sponsors are running in Cuba. The longer this threadbare posture is maintained, the more devastating its moral for the rest of Latin America and the greater its resulting service to the whole non-communist world.

With what real conviction could any Castroite prescribe communism for some other part of the hemisphere when the failure of the system is so abysmally one of the most prosperous and well fed countries in Latin America. Now it is one of the least prosperous and hungriest.

Its precarious, hand-to-mouth survival is costing Soviet Russia an estimated million dollars a day, a burden the none too affluent Kremlin ill can afford and one that may explain its supposed instructions to Castro to get on better terms with the United States.

But the United States will be even a worse chump than usual if it falls for any such transparent overture. Castro wanted a "people's paradise" for Cuba and now he's got it. Let him live with it while his better educated classes vote with their feet to leave at every opportunity.

The propagandistic beating that communism is taking in Cuba is equaled only by the one it long has taken at the Berlin wall.

—The Daily Oklahoman

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The most advanced V8 going is now available in three versions. Which means you can order a remarkably efficient 396 cubic-incher that develops 325 hp. Or a remarkably efficient 427 cubic-incher with 390 hp or 425 hp.

2. Richer new interiors
Even by Impala standards, they're impressive. Luxurious new cloths are combined with supple vinyls (convertible and wagon interiors are all vinyl) in beautiful new Body by Fisher settings.

3. Crisp new styling
It's a fresh-styled Impala with new elegance from V-shaped grille to clean new rear. Which is where you'll spot a special new touch: wrap-around taillights.



'66 Chevrolet Impala Sport Coupe—with crisp-lined new Body by Fisher

4. A Jet-smoother ride
After Chevrolet engineers refined body, frame and suspension (even giving each body style its own special Full Coil springs) they got what they were after: an even gentler Jet-smooth ride.

5. Racy Super Sport models
Take your pick—an Impala SS Coupe or Convertible with new tapering Strato-bucket front seats and console with storage compartment. You also get a floor-mounted shift when you order the 4-speed, Powerglide or Turbo Hydra-Matic transmission.

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Padded instrument panel, windshield washer, wipers with two-speed electric motor, outside rearview mirror, rear seat belts and back-up lights—all standard on every '66 Chevrolet.

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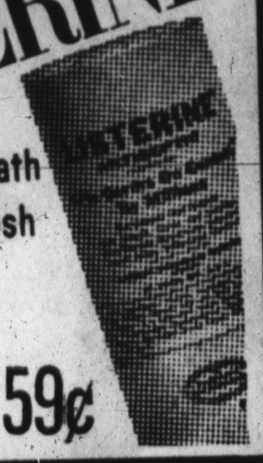

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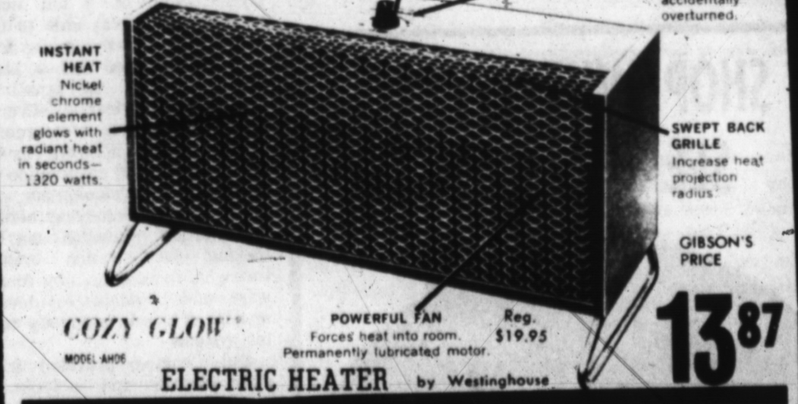

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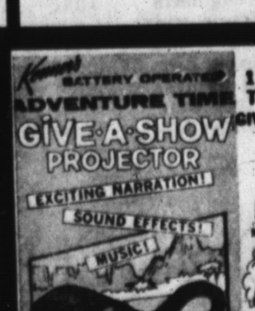

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MANDRAKE THE MAGICIAN

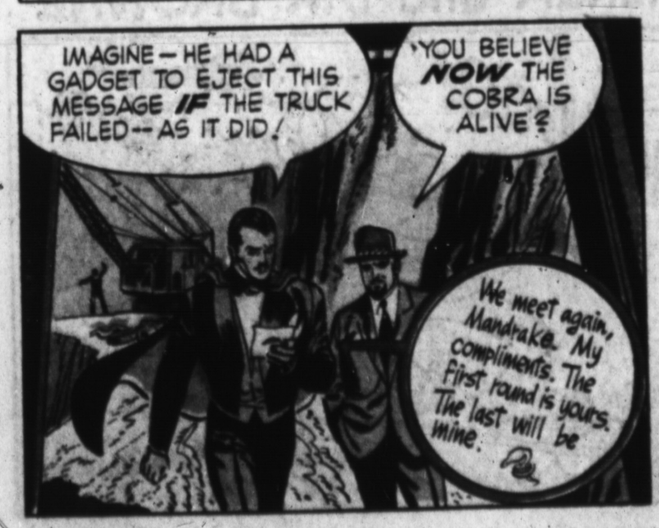


BY LEE FALK

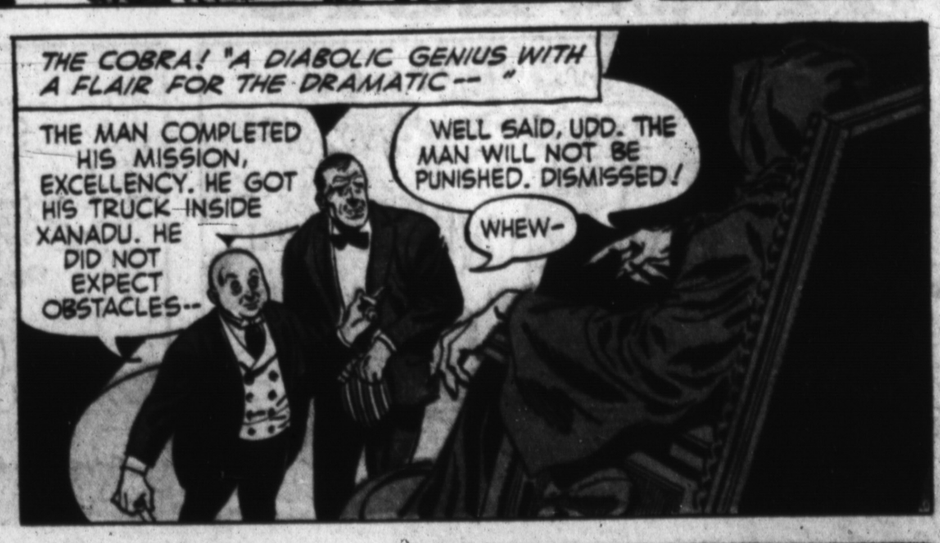




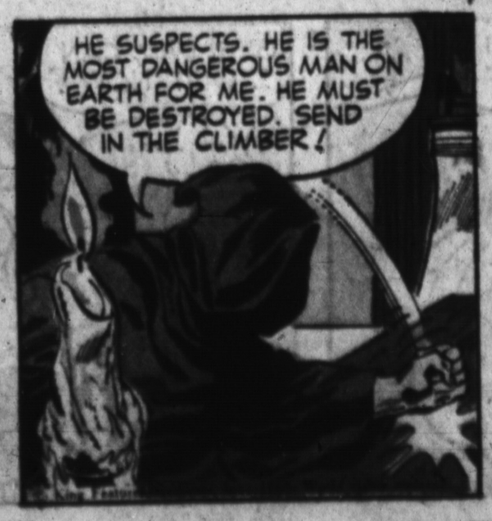
















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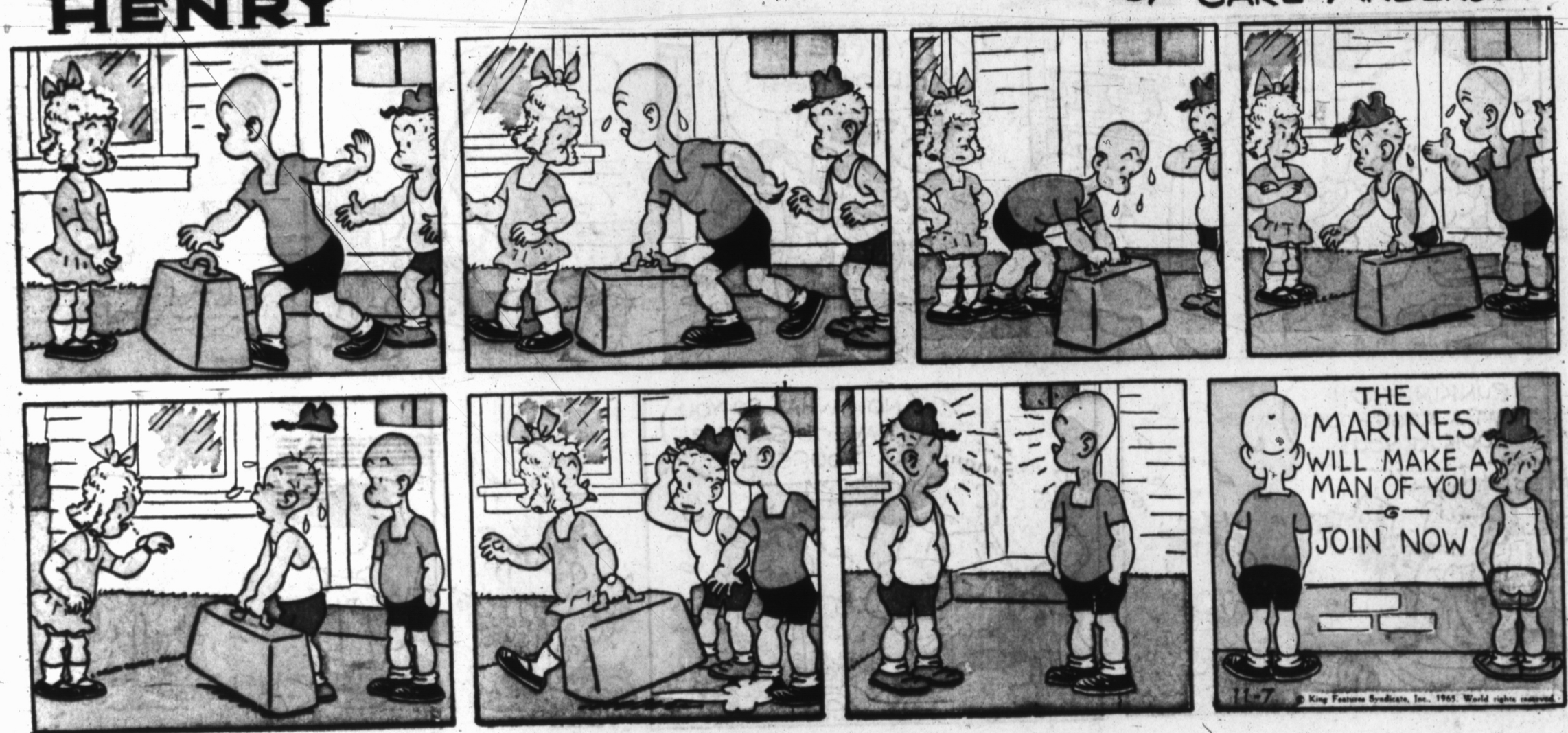

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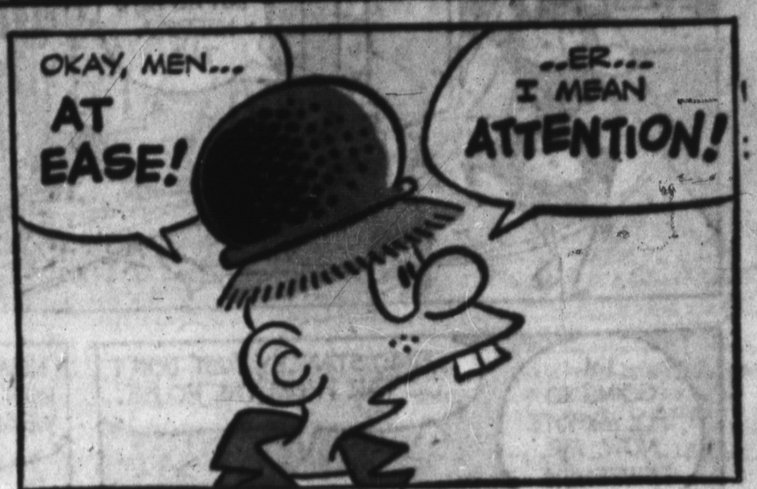













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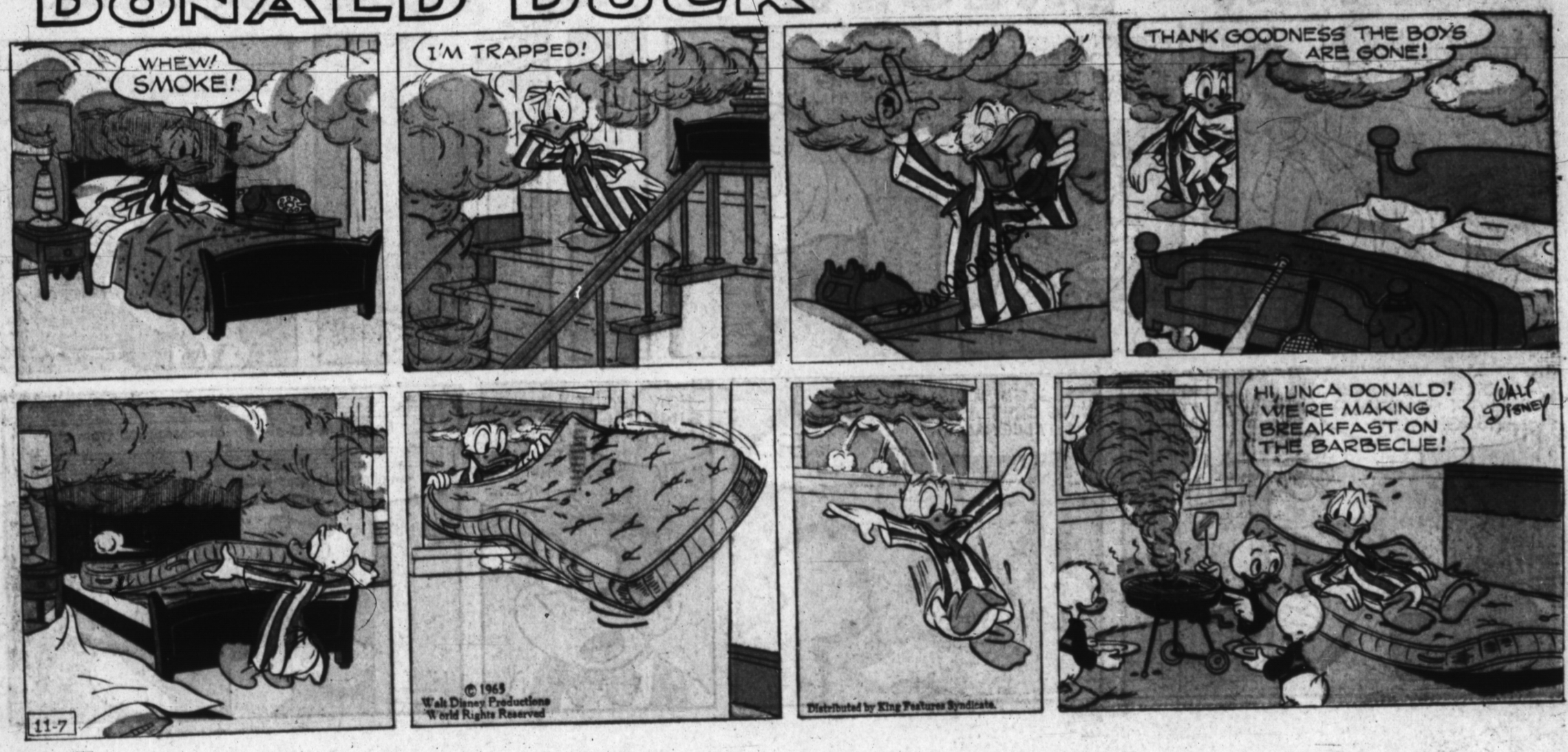

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