The Portales Valley News

VOLUME XXVIII — THURSDAY, JANUARY, 9, 1930 — PORTALES, NEW MEXICO — NUMBER 15

Big Basket Ball Game Friday Nite

One of the most interesting basket ball games of the season will be played between Portales and Elida boys high school teams. Portales has an extra good team this season, and the Elida team is showing up good.

The probable line up will be as follows:

For Portales:
Patterson, Foster, Green, Wooley, and Smith.

For Elida:
Stevenson, Earl Stevenson, Preston, Evans, Butler and Cannon.

Wicks Hatchery Announces Opening

In this issue of the News will be found the announcement of the opening of the Wicks Hatchery for January 15th.

Since establishing this hatchery in Portales, it has met with remarkable success, having supplied the farmers of Roosevelt county with many thousands of baby chicks.

Son Comes to Hear Aged Father Preach

Rev. W. W. Carter of Dodsonville, Texas, his son Joe Carter and daughter, Mrs. Claude Lewis, and her small son, Hershell, spent the week end with grandmother and grandfather Carter and Mr. and Mrs. Frank Galloway. This was a very happy re-union. On Sunday morning grandfather Carter now 96 years of age preached a very nice sermon to the Methodist congregation and friends. Many were the kind remarks heard at the close of the service. Brother Carter holds a warm place in the hearts of many people in Portales. It is unusual to see a man of Brother Carter's years with such a clear mind and ready flow of language. May he have many more years to live and serve his master.

New Roosevelt Co. Farmers buy Tractors

Burge and King, local John Deere dealers report two sales of John Deere tractors this week.

A. and J. W. Chisum, brothers who recently purchased land in the Jordon ranch and experienced tractor farmers, were one of the purchasers and W. J. Anderson who lives 3 miles South of Portales was the other.

"It looks like a big tractor year", George stated.

Joyce Pruit Presents Football Boys Sweaters

Mr. Kaptina, local manager of the Pruit presented the 15 boys on the football squad and Coach Ralph Brown with sweaters, this week.

The sweaters are beautiful, being white with red collars, bands and cuffs.

Ralph Meiner is the captain for this year and Mirian Jones is the Girl Captain.

Local Manager of Telephone For Portales

E. Harden, with his wife and baby have moved to Portales and have rooms in the Greaves apartments.

Mr. Harden is the new local manager of the Mountain States Telephone Company and will be permanently located in Portales. Their aim is to give Portales service in the near future to add new equipment.

New Mexico Admitted as State 18 Years Ago

It will be of interest to history students to know that on Monday, of this week, 18 years ago, New Mexico was admitted to the union as a state.

This event took place on January 6th, 1912.

It will also be of interest to note the development of the state since that date.

New Mexico has rapidly developed until today, it has many of the richest irrigated valleys in the nation. Its mineral resources are unlimited.

It has built good roads into every part of the state, and especially into that part of the state where the scenic attractions are the best, making the state a tourist paradise.

In the eastern section of the state the agricultural and dairying industries have developed to such an extent that they are gaining nationwide recognition.

Within the next eighteen years, a greater development is in store.

Church of Christ In Revival Meeting

With W. A. Rereheville preaching and Hardy Baugh conducting the singing, this revival had its beginning in the Church of Christ building, but after the first week the crowd became so large it seemed that the house would not accomodate them. So the First Christian people very generously tendered us the use of their house. The meeting will continue in the First Christian church building. Fourteen added to date are the visible results. You are cordially invited to attend the meeting.

O. E. S.

There will be installation of the newly elected O. E. S. officers at the Masonic hall Thursday evening, beginning at 7:30. All members are urged to be present. A social hour and refreshments will follow the session.

District Court Convenes On January 27th

The 9th Judicial District Court for Roosevelt county has postponed the regular term from January 13th to the 27th.

There will probably be no grand jury this session, but the petit jury has been drawn for the above date.

There is considerable business on hand for this term of court.

United Sale

E. H. Brown tells you in this issue of the bargains to be found at the United Dry Goods store.

Mr. Brown expects to move all goods by these bargains to be ready for his new stock.

Officials of Great Chain of Stores Visits Portales

Chester L. Jones of Dallas, Texas, manager of the chain of Sanger Brothers stores of Texas and Kansas, also owner of the great Jones Bros. store of Kansas City, accompanied by Messrs. McConnell and Helmer, bankers of New York City, and Ed. H. Robinson of Lubbock, Texas, president of the chain of Sunset stores, and A. H. Pruit, of Roswell, manager of the Joyce-Pruit company, were visitors in Portales Monday, with Mr. Otto Capitina, manager of the local Joyce-Pruit store.

Friends of Mrs. Claude Smith are glad to know that she is recovering from an attack of flu.

Roosevelt County Experiencing a Snow Storm

With the rapid fall in temperature of the past few days, the citiens of Portales, were reminded that it was time to dig out the overcoats and overshoes.

On Wednesday afernoon about 5 o'clock snow began to fall and by night a light blanket of snow covered the ground.

Reports were that it was heavier to the south, the Sunset bus which was due at 5 o'clock being several hours late.

On Wednesday night the indications were good for a heavy fall all over the county, which will doubtless supply the moisture for the early preparation of the lands for the spring crops.

County Commissioners Met on Monday

Monday was the regular meeting of the Board of County Commissioners, and the board members were all present, Paul Eminger, J. L. Paxton and Louis A. Little.

The commissioners court had a full session as at this time of the year there is much work in winding up the business of the past year and starting that of the new year.

Former Manager of Roswell Dispatch Now With News

J. E. Griffith, who recently resigned the managership of the Roswell Dispatch, and who has severed his connections with the Nunn-Warren Syndicate, has been employed by the Portales Valley News as advertising manager.

Mr. Griffith has had wide experience in this line of work, having in recent years been connected with El Paso, Lubbock and other large papers.

The patrons of the News are invited to call him and use him in any way possible assisting with their advertising program.

AGRICULTURE TO THE FRONT AROUND PORTALES, N. M.

Norris Broaddus, president of the Stock Yards National bank, who is familiar with the live stock industry, also farming in this territory, is in receipt of a card from a friend at Portales, N. M., telling of the wonderful progress that is being made in agricultural lines there. That is the eastern part of the state in Roosevelt county.

The official report made on farm and other resources, shows that for the year just closed, the total value of all crops, live stock, also other products reached $1,790,000. In that section both dry farming and farming under irrigation is carried on on cheap lands. Dry farmers seem to be making good on their cheap lands, where good crops are raised. During the year 175 carloads of hogs were shipped from the county, and 75 carloads of fresh and canned tomatoes were marketed, besides farm dairying has become important, resulting in a big cash increase in farm finances.

* * *

The above clipping was sent to the First National Bank by Norris Broadous, president of the Stock Yards National bank of Kansas City, and will be of interest to the readers of the Portales Valley News.

TUCUMCARI NEWS EDITOR VISITS PORTALES

Sunday afternoon Mr. and Mrs. Sartain and Paul Dodge of the Tucumcari News, were visiting in the J. G. Greaves home.

Jas. K. Polk, Jr., Manager Gambill's

Jas. K. Polk, of Abilene, Texas, is the new manager of the Gambill's Chain Store at Portales.

Mr. Polk took charge on Monday of this week.

Mr. Polk has been with the Gambill Chain for the past three years and is thoroughly familiar with the policy of this company.

In speaking of Portales, Mr. Polk said that he was well pleased with the outlook and felt sure that Portales and Roosevelt county had a bright future ahead.

As soon as he finishes with the detail work of taking over the management, he will make a drive over the Portales Valley and see first hand, the extent of the irrigation development.

Old Officers of C. of C. Are Re-Elected Tuesday

At the regular luncheon of the Chamber of Commerce directors at noon, the old officers were re-elected for 1930.

A. D. Ribble, president.
J. B. Sledge, vice-president.
J. H. Lee, treasurer.

The matter was also taken up in consideration of city mail delivery and the changing of the city charter from that of a village to that of a city.

A committee was appointed to confer with the town council on this matter, as follows: C. V. Harris, C. M. Compton and Add Hobbs.

The matter was also brought up as to taking some action as to restricting the districts in which filling stations and some other classes of business could be located.

A committee in this matter composed of J. B. Sledge, A. F. Jones and C. M. Compton was appointed.

It was also decided to hold a banquet on Thursday night of this week to entertain representatives from the Clovis, Tatum, Lovington and Texico-Farwell chamber of commerce. These committees will be here on this date in the interest of the highway south to Lovington and also in regard to bringing the railroad extension from Lovington this way.

New Mexico Mourns Death of Dean Goddard

In the death of Dean R. W. Goddard, which occurred the evening of December 31, when he was electrocuted, while working on KOB Radio station, the Agricultural College and the community have suffered an irreparable loss.

Dean Goddard had been connected with the College since 1914 and has acted in the capacity of Dean of the School of Engineering since 1920. He early became interested in radio and during the Mexican revolution, fifteen years ago, he assisted army officers in solving radio along the border. It was in these early days that he began the long struggle to develop KOB, and it is thru his efforts that the station has grown from a little "experiment" station, run with a gasoline engine, to a modern station of 10,000 watts to be increased within the year to 20,000 watts.

During the fifteen years Dean Goddard has been developing KOB he has never spared time, energy, nor even his own means to overcome obstacles or accomplish his purpose. Many of the devices in use in KOB are his own designs or inventions and some of them have been adopted and are in use in many other stations.

In addition to his position with the College, Dean Goddard was a member of Las Cruces Union High School Board, held a commission as Reserve Captain in the Signal Corps of the U. S. Army, and was a member of numerous societies.

As professor of Electrical Engineering and Dean Goddard was loved and admired by faculty and students alike. No Dean was ever remembered more kindly or more frequently by former students and associates. It is felt that the State of New Mexico as well as the College and community have sustained a great loss.

Joyce-Pruit Sale

In this issue you will find an ad which tells of the bargains to be had at the Joyce-Pruit clearance sale. The sale began last week but the manager says there are still bargains to be had.

Judevine Home Was Sad Last Friday

Last Friday was indeed a sad night in the Judevine home. Buddy, the Boston bull owned by Master Billy Judevine died.

On Christmas week this Buddy mixed with a German Police dog and got the worse of the fight. His injuries were of such a nature that veterinarians were unable to save his life.

zFor the past year or more the public have been amused at the close friendship of the dog Buddy and Billy Judevine. They have been boon companions, and during the summer vacations would be found for hours at a time sitting in a box back of the creamery, each enjoying the others company.

Billy has the sympathy of all in the loss of his pet.

Hi-Jacked on Hi-Way Near Roswell, N. M.

The son of Geo. Adkins experienced a very unpleasant situation when coming home Christmas for a visit with his parents.

Mr. Adkins had been working in the southern part of the state and was coming home on the bus, when they had motor trouble.

A car passing offered to take him to Roswell. In about 50 miles of Roswell, the driver pulled a gun and ordered his hands up, robbing him of his suit case and cash, then putting him out of the car.

The car came on to Roswell, and it is reported that it drove into a garage for some repairs. The garage man stepped across the street and on returning found the car gone and a kit of tools missing.

Portales People Hear Harry Lauder

On Monday night many Portales people motored to Amarillo to see the Gold Digger and hear Harry Lauder.

The party consisted of three car loads.

First car, Mr. and Mrs. Coe Howard, Ed. J. Neer, Mrs. Edwin N. Neer, Mrs. T. E. Mears and Mr. Chas. Dennis, of Clovis.

Second car, Miss Helen Zerzan, Miss Lucile Rowley, Miss Caroline Paddock, Miss Brannon and Miss Bess Dohoney.

Third car, Dr. and Mrs. H. T. Brasell and Mrs. T. B. Sowell.

All report a delightful evening.

Rich Grissom Buys Battery Shop

On last Friday, R. H. Grissom bought the Sherman Bracken battery shop, and is now in charge of the same.

Mr. Bracken has built up a wonderful battery business since being engaged in this line of business, in Portales.

Mr. Grissom is known to every citizen of Roosevelt county and in his new line of business will endeavor to maintain the same high standard of service as that of his predecessor.

The battery business is becoming more important each day and with the great increase in motor travel, will continue to grow in the future.

Schedule for P. H. S. Basket Ball

Jan. 10—Elida vs. Portales here
Jan. 11—Rogers vs. Portales there
Jan. 14—Elida vs. Portales there
Jan. 17—Hereford vs. Portales there
Jan. 24. Floyd vs. Portales there
Jan. 31—Tucumcari vs. Portales here
Feb. 7—Clovis vs. Portales
Feb. 15—Albuquerque vs. Portales here
Feb. 21—Floyd vs. Portales there
Feb. 28—Clovis vs. Portales here.

Portales Markets

The following markets are prevailing in Portales, on January 9th.

Hogs	$8.60
Threshed Kaffir	1.00
Threshed Maize	1.05
Ear Corn	$14 to $15
Kaffir heads	15.00
Maize heads	17.50
Heavy hens	18c
Light hens	13c
Colored Springs	18c
Leghorn springs	13c
Turkey hens	18c
Toms	13c
Ducks and geese	10c
Dry hides	11c
Green hides	5 1-2c
Eggs	30c
Cream	29c

A Cold Wave Sweeps Down From North

Southeastern New Mexico was held in the grip of a moderate cold wave today, with a trace of precipitation recorded up to noon today. The minimum temperature last night was 24 degrees and the highest yesterday was 41.

It was snowing and sleeting north and northeast of Roswell this morning. It was snowing at Santa Fe this morning, two inches being recorded during the night. It was cloudy at Amarillo and raining at Abilene. A general storm was raging over Kansas, Missouri and Oklahoma.

The weather forecast was colder and unsettled tonight, with clearing weather tomorrow.—Roswell Record, January 8.

Sheriff's Force Captures 2 Stills On Tuesday

On Tuesday morning Sheriff Jernigan and deputies, Robinson, Fulton and Hollis, cpatured two stills and 1000 gallons of mash in the northeast part of the county about one half mile from the state line.

One still was of 25 gallon capacity and the other 150 gallon capacity.

L. H., W. A., and W. M. Wilcox were arrested on a charge of possession of mash and a still for the manufacture of intoxicating liquor.

They were arraigned before Judge Kerr and their bond set at $1,000 and defendants were placed in the Roosevelt county jail until they could give bond.

County Board of Education Held 1st 1930 Meeting

On Monday of this week the county board of education held their first meeting of the year 1930.

Members present were: Edgar G. Sparks, Oliver Lamberth, Watt Stewart, and John Russell.

The meeting as held in the office of County Superintendent Shock, and a thorough report of the schools of the county was received.

The schools of the county as a whole are in a flourishing condition, and many of the districts are growing to such an extent that more teachers will be needed in the near future.

All routine business was disposed of at this meeting.

Parent-Teacher's Association

The Parent-Teacher's Association will meet at the grade school building Tuesday afternoon at 3 o'clock.

After a business session the following program will be given.

Equal Educational Opportunities for Every Boy and Girl—Mrs. T. E. Mears.

Reason and Objects—Mrs. Geo. Chumbley.

Child Hygiene—Mrs. A. F. Jones.

A Needed Project for the Grade School—L. L. Brown.

WOULD MAKE BUYER OF LIQUOR EQUALLY GUILTY WITH THE BOOTLEGGER

WASHINGTON.—The department of justice Friday asked the supreme court to hold that a purchaser is guilty of conspiracy when he orders liquor from a bootlegger, knowing that its delivery will involve illegal transportation.

The case was that of Alfred E. Norris of New York, who won in the circuit court of appeals, which held that the transportation of liquor to Norris was merely an incident in the conversion of a sale and was not a separate offense.

L. T. Fulton Now 1st Deputy Sheriff

Jack Howard who has been serving as first deputy under Sheriff Jernigan, has returned to his farm west of Portales, and L. T. Fulton has been appointed first deputy.

Mr. Howard still holds his commission as deputy.

Mr. Fulton has also held a commission as deputy for the past year.

CALLED TO BROTHER'S BEDSIDE

Mrs. J. Rex Forrest was called to Hubbard City, Texas, Wednesday to attend the bedside of a brother who is seriously ill. She was accompanied from Portales by her mother who has been visiting here for some time.

The trip is being made by motor. They spent Wednesday night at Lubbock and will reach Hubbard City today.

Gas Officials Visited Portales Last Saturday

On last Saturday, Messrs. Nunnley and Woodward, officials of the New Mexico Gas Company paid the News a short visit.

Mr. Woodward who is with the Dallas office of this company stated that gas would be in Portales in about 90 days. That the time depended as to whether the gas be delivered to them at Hereford, or in Moore county Texas.

In case that gas is delivered from Hereford, gas will be in Portales within the next sixty days, but if it has to come from Moore county it would take ninety days to reach Portales.

He stated that larger mains than were first planned for Portales would probably be put in to take care of the future growth of the town.

Cars Collided On Lovington Highway

On Saturday night the cars of M. E. Stout and Mr. Tidwell of near Dora, collided near the old cheese factory, on Lovington highway.

Tidwell's car was damaged to the extent of about $25.00.

Du-Plex Apartment For Colorado Street

Harve Baker is now planning a du-plex apartment in Colorado street, on the site of his present residence.

This apartment will be modern in every respect, and will be an addition to that section of Portales.

Famous Clearance Sale

Read the page ad of the Famous and see the bargains offered in his January clearance sale.

The sale starts Friday, so be early before some of the bargains are gone.

Melvin Schumpert And Gordon King Greaves win Places in High School Debate

Melvin Schumpert and Gordon K. Greaves will represent Portales high school in debating this year.

The tryout for the debating team was held in the high school auditorium, Thursday evening at 7 o'clock. The subject was, resolved that "That installment buying of personal property is both socially and economically desirable."

Twenty-five students reported for the debating club when the first call was issued, but only seven remained to enter tryouts. Those who remained were, Melvin Schumpert, Gordon K. Greaves, Charles Nelson, Menlo Autry, Clifton Bankston, Mildred Stinnett, and Earl Stratton.

There will be a series of debates held with the different schools of the eastern part of the state.

I. O. O. F.

A joint installation of officers of the I. O. O. F. and Rebekahs will be held at the I. O. O. F. hall, January 14, Tuesday evening at 7:30.

The Clovis lodge will be guests of this chapeter and a social hour and refreshments will close the meeting.

EASTERN STAR

All members are invited to be present at the Eastern Star tonight, at which time the new officers will be installed.

Rev. O. W. Carter Delivered His 96th Anniversary Sermon On Last Sunday Morning

Last Sunday morning, at the Queen Theatre, the public enjoyed a real treat.

Rev. Sowell, pastor of the Methodist church surrendered his pulpit this service to Rev. O. W. Carter, that grand old man, who preached his 96th anniversary sermon.

For years past it has been the custom of Rev. Carter to preach a sermon the first Sunday in the New Year. On this occasion, he was on his 96th birthday.

Rev. Carter has been in the ministry for 81 years and with his flowing beard, as he stood in the pulpit, reminded one of Moses looking into the Promised Land.

Not only has Brother Carter occupied the ministery for many years, but his life has been such that there is no question as to his future life.

During his many years residence in and near Portales, he had endeared himself to the people of Portales and the entire county, and it was indeed a privilege to hear him on last Sunday morning.

Astonishing Announcement to Public

On page one of section two of this issue of the Portales Valley News will be found the announcement of the News great circulation campaign, which starts today.

The News is not putting on this campaign because it needs more readers, but that it may better serve the people of Roosevelt county.

There are many new people who have come into the county within the past year, and we believe that this is the best method to reach these people, and get them on the subscription books of the News.

Attention is called to the announcement on the first page of the second section and also to the double page spread in the same section, which contains complete information as to rules, regulations and awards for this work.

The greater benefit will result from the securing subscribers who live in Roosevelt ounty, and all taking part are urged to consider this advantage.

A. E. Hunt Announces For Co. Superintendent

To the People of Roosevelt County

I would like very much to meet every citizen of the county in behalf of my candidacy for the office of County Superintendent of Schools of Roosevelt County, subject to the action of the Democratic Primary. But the rather exacting nature of my work as principal of the Portales Junior high school, makes this impossible. For I shall devote only such time to the campaign as I can spare without the least neglect of my present duties, which of course, must always receive first consideration.

However, I hope to meet and become acquainted with a great many people, whom it has not been my privilege to meet during the past nine years of my residence in the state. The present school term is the fourth I have taught in Roosevelt County. I have had six years experience in the rural schools of New Mexico as teacher and principal. I had previously taught two years in Texas. I understand the advantages and appreciate the opportunities for our New Mexico schools, especially those of Roosevelt County. The financial burden is heavy, but with the enterprising, progressive type of settlers we are receiving from other states, coupled with our own abundant natural resources and substantial citizenship, the outlook is encouraging for both the children and the taxpayer.

Although a native of Texas, I claim to be a genuine New Mexican, since I have homesteaded land, dry land farmed, and gone broke in the cattle business in the state. I came to New Mexico in 1920, intending to stay just long enough to prove up a homestead, filed under the Soldiers Homestead Act, but before the expiration of the seven months residence necessary, I had learned to like the country and the people so well that I never expect to live any where else. Therefore, whether or not I am fortunate enough to reveice your vote for this important and responsible position, as a fellow citizen I hope to meet and become acquainted with you during the coming campaign.

DORA

Community

Sunday morning Rev. Vance preached in the school auditorium to about fifty listeners. He preached again Sunday night to a large audience.

Sunday school at the church of Christ was well attended. Rev. Speck will preach here Friday and Saturday night, Sunday morning at 10:30 and again Sunday night.

"The Eighteen Carat Boob" the play given by the high school was well attended. The proceeds were $32.05, which is for the benefit of the school and will probably be used for library helps.

A large percent of the young people attended the party at Mr. Littlejohn's. Every one had a good time.

Personals

Mr. Radcliff of High-way received a message of the death of his mother Mrs. Radcliff of Kansas. He left Thursday and has not returned.

Miss Lucy Morrison is here visiting relatives.

Mr. and Mrs. Fred Taylor have gone to Las Vegas on business.

Miss Pearl Goats of this community was married to Mr. John Puckett December 28.

Mr. and Mrs. A. A. Collins, Mrs. Venable and children, spent Sunday afternoon with Mr. and Mrs. Wilhite of High-way.

Sschool Notes

The supplies ofr the home economics class were purchased Monday. The outfit includes a four burner oil stove, a table, cooking utensils and number of other things. The girls are anxiuos to start this course.

The wiridmill and tank have been erected and are now ready to supply the school with clean water.

Sports

Both basketball teams, boys and girls, will play the Richland teams Thursday night at Rogers.

The boys will play the Portales second team Friday night at Portales.

Locals and Personals

Recovering

J. B. Priddy who has been ill at his home for several days was at the store Wednesday.

Broken Limb

On Monday evening Miss Haga, of Dereno, while stepping down a 10 inch step, fell, breaking her lower limb. Dr. N. F. Wollard ,of Portales who was called, made the round trip of 115 miles to set the broken limb.

Visiting

Mrs. Bennett of Portales is spending the week with her sister-in-law, Mrs. W. E. Copeland, at Arch.

Returned

Mr. and Mrs. C. W. Varney returned Monday night from a pleasant visit in Oklahoma City and Dallas.

To Big Springs

W. B. Walker and J. N. McGiniss of Arch made a business trip to Big Springs, Texas, Friday.

New Baby

A new girl baby was born to Mr. and Mrs. Porfirio Garcia, Monday.

To Portales

Mr. and Mrs. J. R. Stephenson of Arch are moving from their farm at Arch to Portales.

See, the double page spread

Arch

Mr. and Mrs. Ed. Copeland spent Sunday with Mr. and Mrs. J. R. Stephenson at Arch.

From Paducah

George Wood and son Vernon, of Paducah, Texas, visited his brother, J. B. Wood, the past week.

Visitors

Mr. and Mrs. J. T. Phillips, of Arch, enjoyed a visit Sunday from their two sons of Lubbock.

New Subscriber

W. I. Kerr and family moved this week to the Sanders place in the northeastern part of town. The Kerrs are from northeast Texas near Paris. Mr. Kerr made a trip here during the summer and was so favorably impressed that he decided to move here.

BAPTIST MISSIONARY

The Woman's Missionary Society of the Baptist church met with Mrs. Mose Jones this week. Twenty-four attended this, the first meeting of the new year.

The work for the entire year has been mapped out. The day of meeting has been changed to Monday. They will take for Bible study, the New Testament. Mrs. O. S. Strickland, the leader this week presented the Gospels in a very interesting manner. Two Mondays each month the entire group meets for Bible and Mission study, the other two Mondays the separate circles meet for Industrial Days.

WANTED—Clean COTTON rags. No buttons. Portales Valley News.

NOTICE

THE STATE OF NEW MEXICO TO Minnie Bow, Jesse Bow, Clementine Trigg, Lela Wright, Stanley Bow, Nellie Bow, Dow Bow, Maggie Bow, and Ella Ditto, GREETING:

Notice is hereby given that Minnie Bow, Administratrix of the estate of Isaac L. Bow, deceased, has filed her final report in said cause, and the 3rd day of March, 1930, has been the day set by the Court for the hearing of the said final report and accounting, and as the day to determine the heirs of the said deceased, the ownership of his estate, and the heirs to said estate, and the interest of each respective claimant thereto or therein and to determine the persons entitled to a distribution thereof, and a final settlement of said estate.

THEREFORE, any creditor, heir, or other person interested in said estate may on or before the day aforesaid file objection thereto, or to any particular item thereof, and the same will be heard and determined by the court, together with the said final report.

Compton and Compton, of Portales, New Mexico, are attorneys for the Administratrix.

GIVEN under my hand and official seal this the 7th day of January, 1930.

JOHN W. BALLOW, Clerk.

Jan. 9-30 C & C

Start the new year right by giving your wife a Pressure Cooker
18 qt—$15.30
We have the Price and Goods
J. B. Sledge, Hardware

A TORRENT OF POWER AND SPEED!



72 MILES AN HOUR

48 IN SECOND . . . 65 HORSEPOWER
RICH BROADCLOTH UPHOLSTERY
INTERNAL 4-WHEEL BRAKES . . .
HYDRAULIC SHOCK ABSORBERS
THE FINEST VALUE EVER OFFERED
AT SUCH LOW PRICES • • •

In the new Willys Six, Willys Overland presents a car of such beauty, speed and power as have never before been known in the low-priced field.

This strong statement is fully borne out by the facts. Lines, colors, interior appointments and upholstery fabrics reveal an entirely new concept of beauty for inexpensive cars.

The mighty engine of the new Willys Six is rubber-insulated against vibration, and effects performance which can be appreciated only through personal experience. At the same time, this motor is most economical, exceptional mileage per gallon of gas being achieved at the modern cruising speeds of 35 to 45 miles per hour.

Only an inspection and a demonstration of this spectacular car can do the new Willys Six full justice. Come in at your very first opportunity.

WILLYS-OVERLAND, INC., TOLEDO, OHIO

THE GREAT NEW WILLYS SIX

SEDAN DE LUXE
DOWN PAYMENT ONLY
$340

Completely equipped. Balance in 12 easy monthly payments. List price, $850; Standard Sedan $795; Coach $735; 2-pass. Roadster $695; 4-pass. Roadster $725; 2-pass. Coupe $695; 4-pass. Coupe $725; Touring $725. Prices f. o. b. Toledo, O., and specifications subject to change without notice.

WOOD GARAGE
Portales, New Mexico

Our Great - Mighty Sensational

CASH RAISING SALE

Starts Promptly At 9 a. m. Sharp, Friday, January 10th

IN ALL YOUR BUYING DAYS NEVER BEFORE ANYTHING LIKE THIS

Prices Slashed Beyond Belief

Entire Stock Goes --- Just a Few of The Many Bargains Listed Below



NEW

Silk Dresses

At a Whale of a Bargain Your Choice of our entire stock of New Silk Dresses, Values up to 24.75 for only

7.97



LADIES FELT HATS
Your choice of entire stock, values to $6.95, for only—

$1.95



SILK RAYON

Lingerie

Choice of entire stock, consisting of— Chemise, step-ins, Bloomers, Shorties, and Combination Suits, values to $1.75, reduced to only

79c

MENS AND YOUNG MENS

Marx-Made Suits

The greatest reductions ever attempted in high grade union made clothes.
Values to $24.75, reduced to—

16.95

Values to $27.50 reduced to—

19.65

MENS O'COATS
Values to $19.50,
Your choice for only
$10.50
and **$11.50**



ALL WOOL SWEATERS

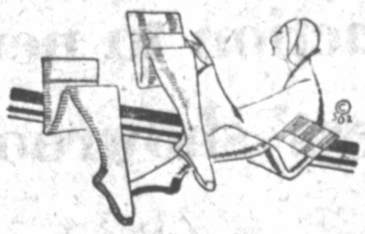
For Men, Women, and Boys. Slip over and coat styles, values up to $6.50. Choice of entire stock—

$2.98

MENS ALL LEATHER COATS

Was $12.50, reduced to

$8.67



BELDING'S PURE SILK HOSE

$2.85 reduced to	$2.19
$2.50 reduced to	$1.97
$2.25 reduced to	$1.85
$1.95 reduced to	$1.69
$1.50 reduced to	$1.19

MENS DRESS HATS

Large or small shapes

Values to $4.50 now— **$2.97**
Values to $5.50 now— **$3.97**
Values to $6.50 now— **$4.97**



Mens Heavy Union Suits

Choice of entire stock Cotton and part Wool, values to $2.75, for only

$1.00



Ladies Felt

House Slippers

All Colors and Sizes, regular 98c values for only—

50c



SLIPPERS
Values to $5.50
Now $2.97
Values to $6.50
Now $3.97

MENS DRESS PANTS

Values to $4.00 Now $2.87
Values to $5.50 Now $3.97
Values to $6.50 Now $4.97



CHILDRENS SHOES
Values to $3.00 Now $1.97
Values to $4.00 Now $2.79

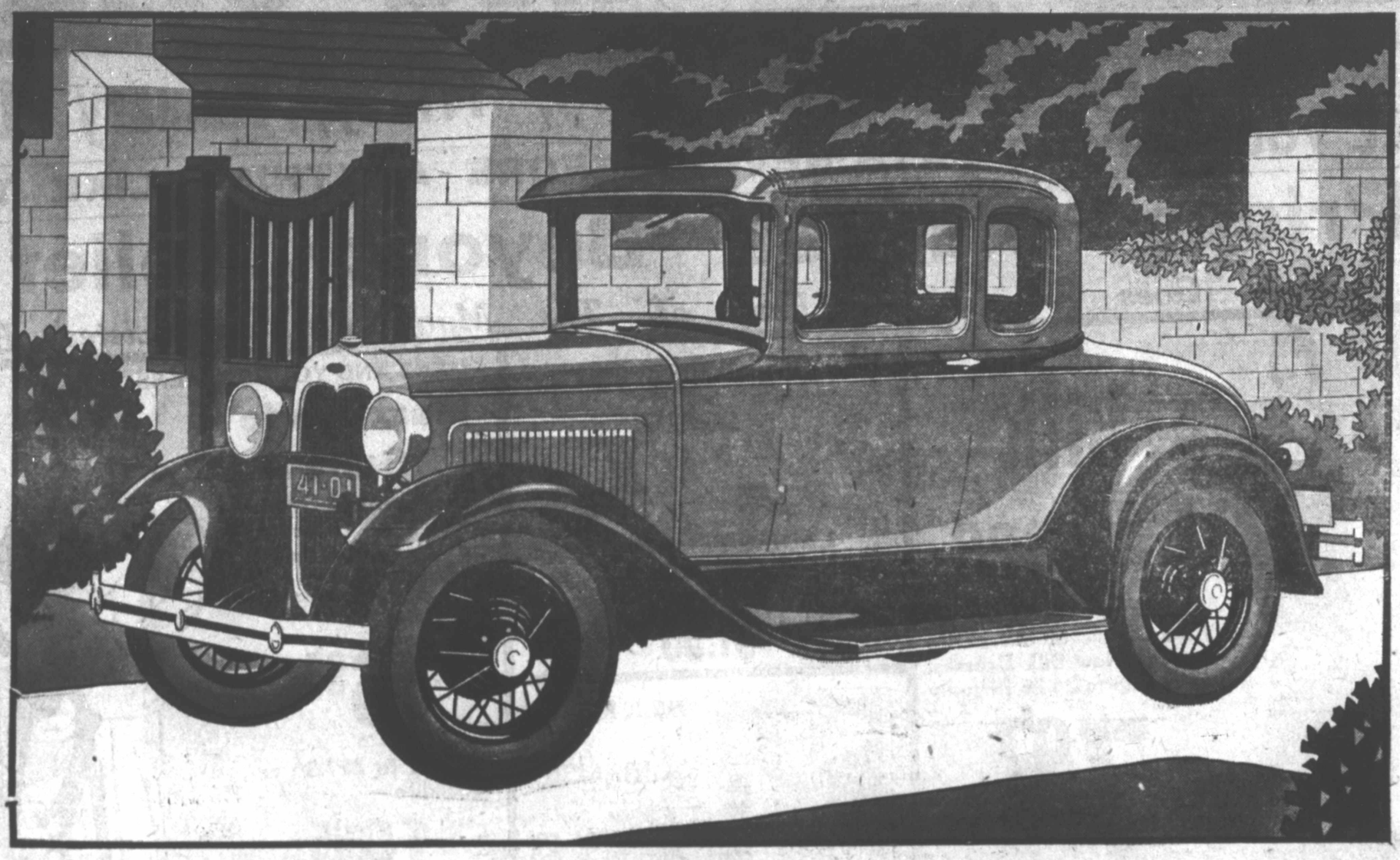
FREE

To the first fifty customers whose purchase amounts to $5.00 or over, we will give absolutely FREE a piece of Aluminum worth up to $1.00.

FAMOUS

"Famous For Bargains"

New Beauty
FOR THE NEW FORD



THE NEW FORD COUPE

Flowing grace of line gives style and distinction to new, roomy Ford bodies. Now on display at dealers' showrooms

THE NEW FORD CARS, shown last Tuesday for the first time, have been enthusiastically received throughout the country. Everywhere it is realized that now, more than ever, the new Ford is a "value far above the price."

One of the distinguishing features of the new Ford bodies is the carefully planned harmony of every detail of design. From the new deep radiator to the tip of the curving rear fender there is an unbroken sweep of line—a flowing grace of contour heretofore thought possible only in an expensive automobile.

LOOKING at the new Ford you are impressed instantly by its smart style and compact, substantial sturdiness. For there is about it a certain character or personality which sets it apart and gives it a fresh and lasting beauty. You will take a real pride in this beauty just as you find a real thrill in the alert, capable performance of the car.

All of the new Ford bodies are finished in a variety of colors, with new striping and new streamline moulding. Interiors have more leg room. Closed cars have adjustable front seats. The smaller wheels, with larger tires, bring the car closer to the road, with a consequent gain in riding comfort and safety.

An additional feature of importance is the Rustless Steel used for the radiator shell, head lamps, hub caps, cowl finish strip and tail lamp.

NOTE THESE LOW PRICES

Roadster	$435		
Phaeton	$440	Tudor Sedan	$500
Coupe	$500	Sport Coupe	$530
Two-window Fordor Sedan	$600		
Three-window Fordor Sedan	$625		
Cabriolet	$645	Town Sedan	$670

(F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra.)

This Rustless Steel will retain its bright, gleaming luster throughout the life of the car. It will not corrode, rust or tarnish in any kind of weather. Its brilliance is permanent. There is no plate to wear off, crack or scale, for it is the same bright metal all the way through.

The use of this Rustless Steel on the new Ford is a reflection of the enduring quality that has been built into every part of the car.

AT today's low prices the new Ford is unquestionably an outstanding value. Check it over feature by feature and you will see that it brings you everything you want or need in a modern automobile:—beauty of line and color . . . safety . . . comfort . . . speed . . . power . . . quick acceleration . . . ease of control . . . economy of operation . . . low up-keep cost . . . typical Ford reliability and long life.

Universal Motor Company

WANT AD COLUMNS

The Easy Way to Buy, Sell Find or Swap

FARMERS—Anyone wanting to raise turkeys on the halves, write Box 595, Portales, New Mexico. 10-2tp.

FOR TRADE—Would trade practically new Chevrolet coach for small unimproved tract of land near Portales. See J. E. Eldridge, Kentucky Heights, Clovis, N. M. 11-2tp.

FOR SALE—An Ellington Piano, a good one. See Mrs. Azle Reynolds. 10-4tp.

For Sale—1 Bowser Feed Crusher and three heavy work horses, 6 to 9 years. D. Totten, 2 miles north of Delphos. 10-4tc.

FOR RENT—2 light house keeping rooms, furnished, on paving. Apply Mrs. J. Harve Baker, 600 Colorado St. 10-tfc

MONEY TO LOAN on farms. R. G. Grissom. 11-2tc

FOR SALE—Alfalfa hay. Lewis A. Little. 11-2tp.

TEXAS PROPERTY FOR SALE:—160 acres black land, located in West Texas, worth $125 per acre, only $2000 debt, improved, handy to school and 150 acres in cultivation. Wants to trade for wheat land.

Ford Agency and garage building, located on South Plains, price $37,500. Wants to trade for sheep ranch.

1240 acres land, improved, 2 miles gin and school, on rural route, located on south plains, clear of debt, price $35 per acre, and home in Austin, Texas, clear of debt to trade for ranch lands, price reasonable and clear of debt.

Several good Texas farms, brick business buildings, and residences, to trade for a ranch proposition, party will pay difference or take difference and will take stock in on deal.

See, Ezra Watts, or Paul M. Jones, Portales, N. M. 9-tfc.

I WILL SELL OR TRADE your property no matter where located. J. J. Carson, Box 1156, Carlsbad, N. M. 12-4tp.

FOR RENT—40 acres irrigated farm with two room house and pumping plant. 1-2 mile north of Rocky Corner, near Portales. 12-1tp

FOR SALE—Two good fresh milk cows, also some registered spotted Poland China pigs for sale. One mile east of town. Pitts Bros. 11-cr.

FOR SOLE-2 or 3 accredited Buff Orphington cockerels. See Gordon King Greaves.

FOR SALE—at Valley View Farm, one fat hog, dressed or on foot. Nice Pinto beans in small quantities. One good work team. W. E. Reynolds. 12-2tp.

LOST—Three keys and leather container, rteurn to C. & T. Service Station. 12-1tc

FOR SALE

Anyone sick in your home? Try goat milk. I have some good goats for sale, 4 to 5 qt. record. $10 to $25. O. S. Strickland, phone 135. 12-tfc.

Custom grinding at my farm, 5 miles west of twon, each Saturday. Geo. E. Johnston. 12-2tc.

FOR SALE—Fine two year old grape vines, priced right. J. Allen Sanders. 8-4tp.

one mile south of Elida, for lease er sale. Write Hesther Kenamore Horn, Durwood, Okla. 7-6tp.

FOR SALE—18 to 20 tons of maize heads and alfalfa ground in equal proportions. Will sell in sacks of 10C pounds at my potato house. J. M. Bradley. 11-tfc.

Apartment

2 Modern 2-room apartments for rent. Portales Valley News.

FOR SALE—Good live grocery stock, best location in Clovis. Add Box 72, Clovis, N. M. 11-tfc

Mrs. Briggs of the Poultry Yard

On Friday night, January 10, the play, "Mrs. Briggs of the Poultry Yard" will be given at Roger high school at 7:45 p. m.

The play is a roaring comedy in three acts, and is a reproduction of true life, filled with much humor. There are laughs every minute throughout the entire performance.

Mrs. Briggs is a typical character, and is well portrayed by this speech of hers: "I'm clean beat out and drove to death. Sometimes I wish I'd gone to the city and went to shop-liftin', instead of startin' no poultry yard. Chickens is the worst thing for raisin' microbes. I've known a chicken that couldn't raise a feather, and was baldheaded all over, and didn't dare go out in the rain —and yet that same chicken would be populated with microbes. But I've got the best of the microbes now. It was my own invention. The books said to put damnation powder on their outsides, but I put in on their insides too."

This play is presented by the faculty of Floyd school and has already shown there to a large house. People who saw it, say it is an excellent production.

$20 REWARD

A reward of $20 will be given to the person who can furnish evidence to the person who ran into my red Buick while it was parked in front of the First National Bank in Portales on Sunday afternoon, December 22nd.

JOHN ROLLINS,
Busy Bee, Clovis.
12-1tc

FLETCHERS MOVE TO NEW HOME

Tuesday, Mr. and Mrs. S. B. Fletcher moved into their new home. This is an attractive seven room house finished with hardwood floors, and other modern and convenient features. It is located on Colorado street across from the Dr. Camp home.

CHURCH OF CHRIST

The Church of Christ has been having a series of meetings during the past week, which have been well attended.

Rev. Kircheville, the evangelist is a pleasing speaker, and Rev. Ball is the leader in song.

Through the courtesy of the First Christian church, their baptising was held at 5 p. m. Sunday and services at 6:30 p. m., in the First Christian church.

These services were well attended.

Charter No. C 187 Reserve District No. 11

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

OF PORTALES, IN THE STATE OF NEW MEXICO, AT THE CLOSE OF BUSINESS ON DECEMBER 31st, 1929

REOURCES

Loans and discounts	$357,359.41
Overdrafts	1,000.80
United States Government securities owned	256,900.00
Other bonds, stocks, and securities owned	2,305.00
Banking house, $15,000.00, Fur. and Fix. $5,000.00	20,000.00
Real estate owned other than banking house	5,752.00
Reserve with Federal Reserve Bank	59,748.09
Cash and due from banks	233,838.47
Outside checks and other cash items	428.42
Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
TOTAL	$939,832.79

LIABILITIES

Capital stock paid in	$ 50,000.00
Surplus	10,000.00
Undivided profits—net	12,551.89
Reserve for interest, taxes, and other expenses accrued and unpaid	2,788.63
Circulating notes outstanding	47,300.00
Due to banks, including certified and cashier's checks outstanding	25,283.24
Demand deposits	685,436.23
Time deposits	106,472.80
TOTAL	$939,832.79

State of New Mexico, County of Roosevelt ss:

I, Arthur F. Jones, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ARTHUR F. JONES, Cashier.

(SEAL)

Subscribed and sworn to before me this 8th day of January, 1930

KENNETH L. BELL, Notary Public. My commission expires April 1933.

Correct Attest: J. B. Priddy, M. J. Rusk, H. P. Willard, Directors.

SOCIETY and Club

MRS. LACY ARMSTRONG AND MISS ELIZABETH GREAVES AT HOME

Saturday evening the Lacy Armstrong home was the scene of one of the largest parties of the week when Mrs. Armstrong, and Miss Greaves were hostesses to friends, honoring the five New Mexico University girls who were Miss Greaves guests over the week end.

These girls are all members of the Alpha Chi Omega Sorority, as was Mrs. Armstrong during her University days.

The Armstrong home was made even more beautiful with the sorority colors of scarlet and olive green. Tall scarlet candles centered each quartet table and at each plate was a small candle in little candle holders of the same colors.

Miss Bill Maxwell and Miss Maurine Daniel served the delicious four course dinner at 7:30.

After dinner bridge was the diversion of the evening.

The guest list included: Misses Madge Ingalls, Louise Tucker, Betty Beeson and Dorothy Morrison, of Roswell, and Miss Agnes Thorne, of Carlsbad. The Portales guests were: Misses Leila Mae Freeman, Adele Oldham, Iris Ribble, Lucile Wurster, Vada Mae Jackson, Lucile Rowley, Bernice Hayes, Mae Watts, Janie Warnica, Mrs. Newt Watson, Mrs. Keith Payne, and Miss Rosalie Littlefield, of Elida.

MRS. LACY ARMSTRONG HOSTESS AT BREAKFAST

Mrs. Lacy Armstrong was hostess to Misses Madge Ingalls, Louise Tucker, Betty Beeson, Dorothy Morrison, of Roswell, Agnes Thorne of Carlsbad, Rosalie Littlefield, of Elida, and Elizabeth Greaves, at a beautifully appointed breakfast Sunday morning at 8:30.

The same girls were guests of Miss Elizabeth Greaves at the home of her parents, Mr. and Mrs. J. G. Greaves, on Sunday at dinner at one o'clock. The girls sang their sorority songs and spent a pleasant hour around the table. At seven o'clock these girls in company with Mr. and Mrs. Keith Payne, Mr. and Mrs. J. G. Greaves and Ernest Wheeler drove to Clovis where the girls took the train for Albuquerque to again take up their work at the State University.

These girls are all members of the Alpha Chi Omega sorority and together with fourteen others, and their house mother, Miss Ann Ruth Tolbert, live at the sorority house. There are numbers of other members of this sorority who live in town. Among those known by Portales people are Miss Emma Lee Bratton, daughter of Senator and Mrs. Sam G. Bratton, and Jeanne Campbell, daughter of Rev. and Mrs. Clyde Campbell.

JUDGE AND MRS. MEARS AT HOME

On Saturday evening at 7 o"clock Judge and Mrs. T. E. Mears threw open their home to a number of friends, serving a delicious dinner.

The small tables were graced with boquets of calandulas and ferns and the guests served themselves cafeteria style from one large table.

After doing justice to a very palatable meal the remainder of the evening was spent in games and conversation.

Those guests enjoying the hospitality of this home were: Dr. and Mrs. E. T. Hensley, Mr. and Mrs. Coe Howard, Mr. and Mrs. Floyd Golden, Mr. and Mrs. Arthur Jones and Miss Marion, Mr. and Mrs. J. E. Camp, and Charles, Mr. and Mrs. P. E. Jordon and Fred Hubert, Mrs. J. Christo, Mr. and Mrs. C. V. Harris.

LATIN CLUB PARTY

On Friday evening last, the Latin Club was entertained by Nathaniel Hancock, at the home of his parents, Mr. and Mrs. S. N. Hancock. About thirty members and guests were present and enjoyed an evening spent playing different card games and 42.

Salad, wafers and hot chocolate were the delicious refreshments served.

PRESBYTERIAN AUXILIARY

The Presbyterian Auxiliary met Thursday with Mrs. Lee English. The meeting was a good one, and a very profitable discussion on Chinese problems in relation to Missionaries, was held.

HOME MAKERS CLUB

The Home Makers Club will meet at the court house on Wednesday afternoon at 2 o'clock, January 15th.

All members are requested to be present.

MRS. J. A. FORD, Pres.

PARTY AT HENDLEY HOME

A number of friends surprised Mr. and Mrs. Tom Hendley at their home south of Dora, Friday night, with a forty-five party. Several tables of forty-two were arranged, Mrs. Fred Harpe and Mr. Cullen Hightower holding high score and Messers. Floyd Lott and Ernest Capps low score. After the games, delicious layer cake was served and the guests departed, declaring they all had an enjoyable time.

Those present were: Mesdames Tom Hendley, Floyd Lott, Cullen Hightower, Fred Harpe, Joe Creamer, and H. C. Munn, Messrs. Eugene Capps, Fred Harpe, Tom Hendley, Claude Capps, Joe Creamer, Floyd Lott, Cullen Hightower, and Ernest Capps and H. C. Munn, Misses Mildred Terrell, Annie Capps, La Vada Gandy, Verna Gandy, Flora Hightower, Edith Creamer, Loye Munn, Coy Capps, Cullene Hightower, Doris Creamer and Willie Munn.

RICHLAND

SUPT. GOLDEN AND REV. BALL

Arrangements are being made for Superintendent of the Portales schools and Rev. Ball to be with us in a school program to be given Friday, January 17. Any one who knows the ranking of the Portales schools in New Mexico, knows that we are very fortunate in having Mr. Golden with us. Rev. Ball is the new minister in Portales. He is a man of wide experience and a keen judge of human nature. Mr. Golden has not chosen his subject but it will deal with school work.

Rev. Ball will give a talk on the supreme art of character building. Parents, we have looked forward many weeks to the time when you could have the privelege of hearing these men. They will help us to understand ourselves, our children and our school wowrk. Come and bring those children to hear these men.

School News

School is progressing nicely. We have several new pupils. Lois, Joyce and Fay Brown entered last week. Sarah Louise and J. T. Creighton entered this week.

The school was honored on Tuesday of last week with three very welcome visitors, being Miss Lois Cox who is attending school at Silver City, Miss Bernice Bradford, who is teaching school at Alamagorda and Miss Clarice Gunn of Richland.

Several pupils have not been coming to school on account of sickness. Johnnie Stroud has been in bed about two weeks with pneumonia. The last report is that she is improving. We are hoping that she will be able to be back in school soon.

The James children have not been coming to school on account of sickness.

Mrs. Lewis Faw has her wrist thrown out of place on account of a fall she received some time ago. She is improving slowly.

Community Activities

On Wednesday night of last week there was a forty-two party at the home of Ed Cox and family. Everybody reported a fine time.

Richland enjoyed preaching services both morning and evening Sunday. Mr. Kobb preached for us in the morning while Mr. Scott was on the field Sunday evening. It is understood that Mr. Scott has come to make the plains his home.

A team of outside boys played the school team on New Year's day. The score being 7 to 2 in favor of the school team. After this game the girls arranged a game with the teachers. This was an interesting game, though the score, which was 3 to 6 in favor of the girls, does not indicate it.

Rev. James W. Partin spent Christmas week with his mother and several relatives. He arrived here Monday night and stayed until Monday week. He preached five sermons while he was here. We are always glad to have him with us and hope that he will comeback again.

The young people of this community who came home to spend Christmas holidays left again this past week end.

We are glad to learn that Lonnie Parks is again able to enjoy outdoor life.

New Mexico Weekly Industrial Review

Tucumcari—New Mexico Gas Co. granted franchise to supply this city with natural gas.

Clayton—J. C. Penney to open store in this city around first of year.

Tucumcari—Trinidad Bean and Elevator company changed hands, will be known as Lanston Feed & Supply company and will make Purina Feed products in addition to retail farm produce business.

Silver City, Deming and Lordsburg to form Piggly Wiggly store triangle.

Clayton—Work underway remodeling building on corner of 2nd and Main to be used as showroom for Clayton Garage and Auto co.

Aztec—Rippey Garage reopened under lease by new parties.

Clayton—New meat market opened in Sanches Grocery Store.

Aztec—New equipment being installed in White Front Grocery and Market.

Mt. Dora—Improvements being made to auditorium of schoolhouse.

Deming—Yucca Fibre Products Company to start factory here on commercial basis soon.

Vaughn—Tijeras Canyon road completed at cost of $257,627.

Total increase of gasoline sales made in State for month of November, 1929, over the corresponding month of 1928 was practically 855,730 gallons; approximately 24.9 per cent.—Raton Reporter.

Fort Bayard—Main thoroughfares to be oiled.

Mogollon—Two new meat markets established here.

Work started on Las Vegas-Mosquero highway.

Mosquero—Cinders will be placed on streets to fill up ruts and holes and to bring gutters on Main St. up to grade.

Gallup—The Gallup Daily Times is a new newspaper.

Wagon Mound—Power lines soon to be completed here.

Hurley—New playground equipment being installed at public schools.

Buckhorn—Mill of Mr. Gould on ground and ready for grinding out gold.

Gage—About 500 head of cattle shipped from here recently.

Roy—Firm of Barker and Steward formed to handle line of Oliver farm implements, tractors and combines in this section.

Aztec—Rigging and equipment being hauled to location on 11-29-11 Kutz Canyon district, where first number of tests will be drilled by Southern Union company.

Gallup—Property owners petition to town board for paving on 3rd Street and Maloney Avenue.

Raton—Oklahoma University may establish school here.

Artesia—Lynch Drug Store, located in Schuster building, formally opened.

Gallup—Cattle and sheep shipping from McKinley county nearing completion.

Artesia—New Mexico Oil Men's Protective Association fromed, will maintain headquerters here.

Fort Bayard—New surgical department unit to be placed in service here soon.

Look over the Values at

P--F Grocery

14 oz. bottle Catsup	23c
9 oz. jar Prepared Mustard	10c
3 1-4 oz. Peanut Butter	10c
6 1-4 oz. Peanut Butter	17c
1 lb. tin Peanut Butter	25c
32 oz. jar Peanut Butter	53c
8 lb. Compound	$1.11
7 bars Big-4 Soap	25c
Macaroni, per box	07c
Muffette, per box	13c
Pep, per box	13c
Post Bran	13c
Checkerboard Lay Chow, per sack	$3.50

A Roosevelt County financial institution dedicated to the sound development of Portales and the county, pledging anew its policy of constructive work in the people's behalf for 1930!

First National Bank



Let it FOLLOW YOU

When you are down in the southern states on your winter trip, and laughing at our misery up here, don't fail to keep in touch with the activities of your home town and of your friends who weren't so lucky.

Let the Portales Valley News follow you where you go. Either phone, write or call in and give your winter itinerary.

Portales Valley News

CORN FED BEEF

AND

NATIONALLY ADVERTISED

Staple and Fancy Groceries

YOACHUM GROCERY

We Deliver — — — — — — Phone 45

New V-Type Oakland

NEW YORK, January 4.—Among the new offerings which drew especial comment from automobile enthusiasts at the opening of the New York Auto Show on January 4th, was the latest product of the Oakland Motor Car Company—the Oakland V-Type Eight, a fast, powerful car which stands alone as the only automobile in the moderate price field using this design of motor.

With the new Oakland Eight and the newly-styled, mechanically improved New Series Pontiac Big Six, the Oakland Motor Car company offers products of fresh appeal to a wide range of buyers. Besides being exhibited at the New York Auto Show, the new Oakland Pontiac line also is being displayed simultaneously at many other points throughout the United States. Factory officials assert that all dealers throughout the country will be stocked with the new models before January 11.

Seven models including two open body types, are offered on both the Oakland Eight and the Pontiac Six chasis. Both cars offer ample reserves of power. The Pontiac develops 60 brake horsepower from an engine of 200 cubic inch expansion at 3000 r. p. m., while the Oakland Eight develops 85 brake horsepower at the same engine speed. The Oakland Eight displacement is 251 cubic inches. Credit for the remarkable speed and acceleration said to mark the performance of the new Oakland is attributed largely to its high ratio of power to weight. The new Eight develops one horsepower for each 37 pounds of car weight.

Both the Oakland Eight and the New Series Pontiac Big Six are said to effer unusually smooth engine performance at all speeds. The Pontiac retains the Harmonic Balancer, Oakland's original invention, which absorbs torsional vibration in the crankshaft. While the Oakland Eight, because of its compact V-type design, permits the use of a crankshaft so short and massive that no torsional vibration is present throughout the entire range of engine speeds. Complete down draft carburetion, horizontal valve assembly, an entirely new type of two-plane, high-compression cylinder head and many other patentable features distinguish the Oakland "V" engine and endow it with gasoline economy approximately equal to that of the previous Oakland Six.

A new breaking feature used on both the Oakland and the Pontiac—the introduction of rollers on the toggle joints of the internal expanding brakes—results in greater efficiency despite a marked decrease in necessary pedal effort. Another feature offered on both cars is found in the new sime-automatic type of starter in which the starter pinion engages with the teeth of the flywheel before electrical contact is made, thus eliminating the possibility of the teeth being chipped.

The body of the new Oakland is lower by two inches. New body lines and striping on both cars and the lavish use of chrome plate on exposed metal parts add further snap and beauty to the appearance of both the Six and the Eight.

FLOYD

Mrs. Herbert Smith and children of Snyder, Texas, visited her parents Mr. and Mrs. D. A. Gordon several days last week.

Mr. J. P. Nash and son Dorsey of Lubbock, Texas, visited at Floyd a few days last week.

Miss Ettie Jones fell Thursday and dislocated her elbow.

Both boys and girls basketball teams played Rogers Friday. We had the good fortune of winning both games. The girls score was 7 to 28 in our favor. The boys score was 15 to 29 in Floyd's favor.

Final examinations come Thursday and Friday of this week.

The faculty believes there is a greater percentage of passing work than ever before.

Mr. and Mrs. Lofton and Donald Gordon took supper with Mr. and Mrs. Foster Friday evening.

Mr. and Mrs. Foster ate turkey dinner with Mr. and Mrs. Parish Sunday. The dinner was given in celebration of Mr. Parish's birthday.

Mr. Foster and the stock judging team will leave a week from today, (Tuesday) for the stock judging contest at Denver.

Mr. and Mrs. Roy Wright and children visited Mr. and Mrs. W. playing forty-two after which Mrs.

Mr. Widener is erecting a new house on his farm.

Mr. Donald Gordon left for Las Cruces Sunday morning.

The new Sunday school literature has arrived for this quarter.

There was rather a large crowd at church Sunday. More are invited to come.

There are several more new pupils starting to school.

The faculty play "Mrs. Briggs of the Poultry Yard" will be presented at Rogers Friday night.

Both boys and girls basketball teams play Melrose Friday night. Come see our game.

Several church services Sunday conducted by Rev. Sowell. Rev. and Mrs. Sowell were accompanied by Dr. and Mrs. Brazell.

Mr. and Mrs. Henry Jones and daughter Fannie Mae were Clovis visitors Friday.

Miss Mildred West of Muleshoe has been visiting Mr. and Mrs. Tullos Toliver, the past week.

Mr. and Mrs. J. C. Holden spent Sunday evening in the Milton Key home.

Mr. and Mrs. Tullos Toliver entertained a number of the young people at their home New Year's eve. The evening was spent in B. Wilson Sunday.
Toliver served delicious refreshments and the young people all departed at a late hour reporting a very enjoyable time.

Mr. McEarnest is driving a new Chevrolet car.

Mr. and Mrs. Vickers spent Saturday in the Geo. Sweat home.

Mr. J. P. Nash and his son Dorsey, of Lubbock, were business callers in the Floyd community last week.

Those calling at the Feland home Saturday were: Mr. and Mrs. Sam Feland and daughter, Dorothy, Mrs. Dave Womack, Mrs. Harrison Clary and Mrs. Summer Clary.

Mr. and Mrs. Mack Toliver visited Sunday with Mr. and Mrs. Geo. Sweat and daughter, Ola.

Little Raymond Harigan has been on the sick list this week.

Little Mark Nall who has been very ill is reported better at this writing.

OLDEST SON OF MR. AND MRS. DICK IRWIN UNDERGOES OPERATION

Sunday night the oldest son of Mr. and Mrs. Dick Irwin of Elida, underwent an operation at the Baptist hospital for appendicitis.

The boy was taken suddenly ill Sunday evening while milking and crawled to the house where his brother called a doctor who rushed him to the hospital where the operation was performed.

His parents who were in Lovington on a visit were called by phone and met the boy at Clovis.

He is doing as well as could be expected under the onditions.

See the double page spread.

BUY THE

Piggly-Wiggly

WAY in January and save money

--for your February Groceries.--

NUF SAID

—Try A Portales Valley News Want Ad.—

"Always Cozy and Comfortable"

Portola Theatre

Portales, New Mex.

Showing today Only

"No Defense"

With

Monte Blue and May McAvoy

A gripping action story of the railroad builders of the West

Friday and Saturday

Laura La Plante

In

"Hold Your Man"

A rollicking comedy full of action and fun

Also

Selected Comedies

CONTINUOUS SHOW

SATURDAY, 1 p. m., 'till 11 p. m.

Cities, Towns and Communities are Judged

by the type of Utility Service Available!

No town or community ever becomes bigger or better than the kind of utility service that is available. But the kind of utility service that serves a town or community DOES make for better towns and communities!

Development of almost every commercial industry in this modern age is dependent upon DEPENDABLE and EFFICIENT source of POWER, LIGHT, and HEAT.

Industry seldom ever locates where there is not a dependable electrical service.

Portales--the City and Roosevelt County are Safe Investments!

Portales and Roosevelt county are served by the New Mexico Utilities Company—a part of a great pioneering system that has invested millions and millions of dollars in leading in the development of utility service in this part of the great Southwest. Its financial stability is unquestioned, its earnings based solely upon just returns from monies invested, its management under control of men who believe in and boost this great section.

Whatever possibilities Roosevelt county may hold for all those who live here now and who will come—can confidently expect this company to assist in the pioneering work, sacrificing with others and building for better homes and more prosperous communities.

1930 Will Be Just What We Make It

New Mexico Utilities Co.

F. E. Sleeper, Mgr. Portales, New Mexico

Many Hundreds Visited Exhibit New Chevrolet

DETROIT, Mich., January 11.—Following the announcement seven days ago of the improved 1930 Chevrolet Six at greatly reduced prices, the Chevrolet Motor Company last week launched manufacturing and sales activities designed to meet the requirements of what promises to be another record year for the public acceptance of six cylinder automobiles.

Factory officials expressed themselves as highly gratified over the reception of the new Chevrolet Six at the New York National Automobile Show last week. Thousands of orders and hundreds of congratulatory letters from the nation-wide Chevrolet dealer organization told something of the success with which the new product is meeting across the United States. Meanwhile, so that the thousands of orders already on hand may be given care of with a minimum of delay, the 16 giant Chevrolet plants are speeding toward capacity operation with all the haste consistent with Chevrolet's precision manufacturing methods. Employment in the Chevrolet factories is at the highest January level in the history of the Company with many of the plants maintaining two shifts.

At the same time the sales division under the direction of H. J. Klingler, vice-president and general sales manager, sounded the formal opening gun of the nation-wide sales campaign, Wednesday, January 8, at a mammoth Chevrolet dealer meeting in New York City. Two thousand dealers from various parts of the Atlantic seaboard heard the Chevrolet sales chief outline the Company's plans for the year.

The New York meeting was the first of a series of 41 similar gatherings that will be held this winter from coast to coast in a comprehensive effort to appraise the Company's far flung dealer organization of the plans which Chevrolet has arranged for 1930. In the course of these meetings, which will continue until the third week in February, every Chevrolet dealer in the United States will have the opportunity of listening at first hand to the Chevrolet message for 1930 and talking with Central Office officials.

The gatherings in each city embrace a business show in the afternoon and a banquet in the evening. The afternoon business meeting is perhaps the most unique and comprehensive ever undertaken by a large industrial organization.

These business meetings feature a number of playlets graphically depicting the successful operation of a retail automobile business in its various phases. All parts are played by members of the Chevrolet organization.

To make this business show possible more than a carload of drops curtains and stage fixtures are taken to each city. Perhaps $50,000 worth of show equipment is required to stage the afternoon performance. A group of professional stage hands travel with the party and handle the work backstage.

In order to get the Chevrolet message over to the dealer organization in as short a space of time as possible, four groups of officials are conducting meetings simultaneously.

Heading the party that will conduct meetings in the southwest, California and the Pacific northwest will be D. E. Ralston, assistant general sales manager. The party making the northeastern cities will be in charge of J. C. Chick, assistant general sales manager, while the meetings in the southeast will be conducted by M. D. Douglas, parts and service manager. R. C. White, advertising manager, will head the group handling meetings in the central section of the country.

SENIOR PLAY CAST

What would you do, if a man whom you had been married to only six months should stay out all night, and come home the following morning at about 10 o'clock and put up the excuse that he had been well come and see the senior play "Mrs. Temple's Telegram," in which "A man's sin finds him out." It is a farce comedy in three acts."

The play cast is

Jack Temple __ Melvin Schumpert
Frank Fuller ____ Alfred Duncan
Captain Sharpe __ Kenneth Jones
Wilgson _____ Nathaniel Hancock
John Brown ____ James Compton
Mrs. Jack Temple Dorothy Forbes
Dorothy-_____ Christa Taylor
Mrs. Frank Fuller __ Eula Williams
Mrs. Brown ____ Mildred Stinnett

Pays Subscription

Wm. F. Daniels was a caller at the News office Monday and paid $1.50 on his subscription to the News. The News claims Mr. Daniels as a friend. He is a mighty fine, good, honest white-haired gentleman.

Leave For School

Misses Hazel McCollum, Mary Alice Waldrip, Miss Cornelia Hunter, Ruth Wheeler, and Helen Compton left Saturday for Canyon to take up their studies in W. T. S. T. College.

Parents, Family of Husky Sons



Lower row (left to right): B. K. Bruce, H. B. Bruce and H. L. Bruce. Second row: Ralph and Qua. Thirdrow: John and Clarence. Top: Guy Mr. and Mrs. Bruce are standing.

The above reproduction of the Bruce family is supplied to the Portales News by courtesy of the Amarillo News-Globe, the following account of which appeared in that paper of January 5th.

A family reunion of no little interest was held on Christmas day at the home of Mr. and Mrs. B. K. Bruce, 410 Georgia Street, when Mr. and Mrs. T. L. Bruce of Portales, N. M., and their eight sons gathered to celebrate the holidays.

The boys range in age from 10 to 28 years of age. Each of them has had perfect health throughout life excepting such minor but customary illnesses as measles and whooping cough. The older boys have all had university education, two of the boys are now in college and the younger is still in public school.

The three oldest boys are married and live in Amarillo. They are H. L., who lives at 310 A Prospect; H. B., at Nineteenth Avenue and Fillmore Street; and B. K., at 410 Georgia Street. There are five grandchildren.

Mr. Bruce is a Spanish War veteran.

A. W. FREEMAN FOR RE-ELECTION TO OFFICE OF CITY CLERK

The News is authorized to announce the candidacy of A. W. Freeman for re-election to the office of city clerk. His announcement will appear in the regular announcement column of this paper next week.

FOR CITY CLERK

Having decided to make the race for City Clerk for the town of Portales, I am asking the support of the voters to elect me to this office.

I thank you,
JAMES K. ROBERTSON, Jr.

To Mexia

Rex Forrest left for his old home Mexia, on business, Sunday.

42 New Subscribers Start January 1st

The first week of the new year, went off with a record for the Portales Valley News, by 36 new names being added to the subscription list.

The News is proud of its circulation, all being paid subscribers.

With the addition of 42 new names, it is easy to see that the public considers the Portales Valley News, as a paper that gives the news and serves its readers and advertisers.

The News has announced greater plans were being made for 1930 and every effort will be made to see that the News goes into every home in this trade territory during this year.

The News maintains a publication date and a mail schedule so that the paper reaches the readers at the earliest possible moment after going to press.

At eight o'clock every Thursday morning the News goes to press, making the Elida district mailing list first, dispatching the same on the morning train, so that it is distributed in the city of Elida by noon Thursday, and on the rural route early Friday morning. The News reaches Richland, Milnesand, Cross Roads, Upton and Claudell by noon Friday.

A paper to reach these points at an earlier date would have to be mailed out of Portales at 10 o'clock Tuesday morning.

Next after the Elida mail is worked, the Portales city list is worked, going into the local post office so as to reach its readers by noon Thursday.

At 11:30 the paper goes out on the rural route, the Star routes, and to the post office at Rogers, Floyd, Dora, Redlake, Causey, Lingo, Bluit, and other points in time for delivery early Thursday afternoon.

Early Friday morning the paper goes to Inez and Arch, making a complete coverage of the entire trade territory on Thursday afternoon and early Friday morning.

This schedule is of especial advantage to merchants who have a message for the public in regard to Saturday sales.

The manager of the News has had many years experience in the publication business, and has studied the routing of the mail so that the readers and advertisers will receive the greatest benefits.

Malcolm Hall was a Clovis visitor Monday.

1930 Model New Ford Are Here

Monday of this week Universal Motor Company received carload new Fords with a new body type. Four were black, maroon, and one blue with red trimming stripe. with the higher cowl and full steamline from front of radiator to rear of the cars

Two of the cars are the three-window Fordor type, one very beautiful town sedan in maroon, all of which beauty is accentuated by the belt-line stripe and full streamline, with bodies little longer, broader fenders, smaller wheels, and larger tires affording the effect of much higher priced cars.

One of the ars is a cabriolet, dark blue, collapsable top, which lays back gracefully with windows to raise while top is back, and very graceful line and fine appointments and the finest of upholstering. The cabriolet has rumble seat as standard equipment and this is the first car of this type that has ever been received by local dealers.

Mr. P. E. Jordon, advised there was no change in price regardless of the added value in every type of the 1930 model of the new Ford, with carload shipment already arriving to fill orders already on hand. He also stated more than 1100 people viewed the new cars last 5 days of last week, and that Ford Motor Company expects to build half of all the cars built during 1930.

JAMES K. ROBERTSON ANNOUNCES FOR CITY CLERK

In the announcement columns of the News this week will be found the name of James K. Robertson, Jr., for the office of city clerk.

To Canyon

Byron Perry left Sunday for Canyon to resume his studies at W. T. S. T. College.

With View of Locating

H. H. Freeland of Cottonwood, Texas, was a Portales visitor Saturday of last week. Mr. Freeland has recently purchased a half section in the south east part of the county, and in the future may decide to locate in Roosevelt county to engage in the stock business.

A. W. Stephenson, superintendent of the Dora school was in town Saturday, in the interest of the school.

Fred Hodges and family of Dora were Portales visitors Saturday.

Mrs. John Davidson of Roswell spent the week with the Noah Davidson family.



JUST OUT OF THE OVEN FOR SATURDAY

Like Mother "Bakes"! How true!

You'll admit that our bakeries are the best obtainable! Our selection is always complete.

PORTALES BAKERY



A Few Questions For You

1. Is there anything wrong with your eyes, ears, nose or throat? If you have been blind or deaf for years, have lost voice entirely, don't give up hope, but investigate Chiropractic.

2. Have you so-called Rheumatism, Pleurisy, Catarrh, Asthma, Bronchitis, Tonsilitis, Goiter, Paralysis, Locomotor-Ataxis, Epilepsy, Dyspepsia, Constipation, Piles, Insanity, Appendicitis or a Constant Headache? Chiropractic will adjust the cause and permit nature to bring about a cure.

3. Have you stomach, lung, heart, liver, kidney, bowel or bladder trouble?

4. Have you Sciatica, Gallstones or Diabetes? The results are wonderful. Try Chiropractic.

5. Perhaps you have stiff joints in the arms or legt that you cannot use naturally. This system brings forth a transformation.

6. Our mehods not only stimulate, but eliminate the cause, thus permitting nature to perform her work. Health is the greatest blessing we can have.

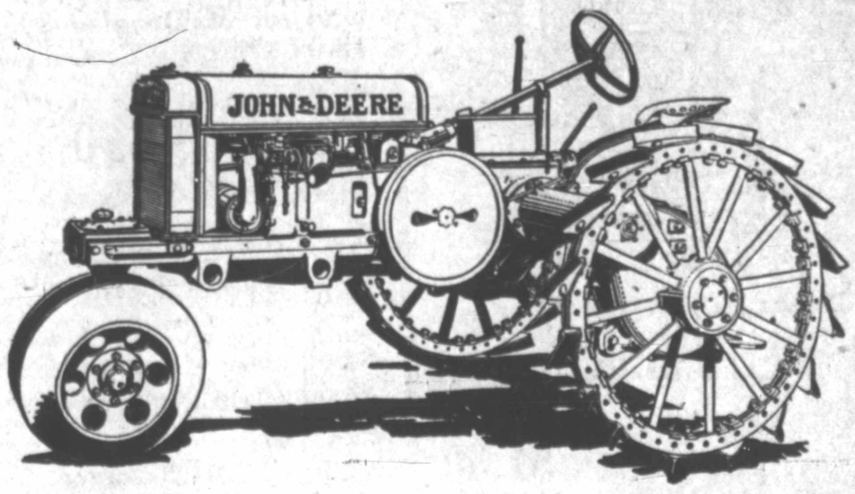
NO DRUGS OR SURGERY USED NATURAL METHODS ONLY

Drs. Keller & Keller

Office Phone 59 LICENSED CHIROPRACTOR Residence Phone 77

More than a success---
A real Sensation!

John Deere Farm Tractors



Adaptability to farm use is one of the important points to consider in selecting your farm tractor.

I has ample power to operate drawbar and belt machines of economical size; its is extremely simple, easy to understand and operate; its fewer but sturdier parts are fully enclosed and operate in oil--built for long life; it is easy to get at all parts and easy to make adjustments or repairs; its operating and maintenance costs are surprisingly low.

—It is Hundreds of Pounds Lighter.
—It is Hundreds of Parts Simpler.
—Working Parts Completely Enclosed
—Working Parts Automatically Oiled!

A Famous Tractor that Effects Real Economics in Farming with Mechanical Power.

George & King

Alvin George Portales, J. W. King New Mexico

Grape Experiment Matter of Sentiment

Over thirty years ago, on visiting his old home in Alabama, J. B. King, father of Mrs. J. G. Greaves, of Portales, brought back to Texas, some cuttings from the Muscadine and Scalponong grapes, a variety which grew wild in dixie.

These grapes were set out on the home place at Collinsville, Texas, and produced abundantly of such a fine variety that the Munsun Grape Nursery of Denison, Texas, secured a number of cuttings for experimental purposes.

In the past few weeks the editor secured six plants, two of the Muscadine and 4 of the Scaponong from the Sherman Nursery, which has absorbed the Munsun Nursery, and has set them out in the back yard of his home.

As to the success of the experiment, time can only tell, but it is a long call for the grapes transferred to the state of Alabama over thirty years ago, to produce stock for the home of the same family in New Mexico.

The Muscadine is a peculiar grape, which will not thrive or bear of itself. The Scaponong must be near. Climatic conditions favorable, these grapes produce abundantly and make a fine preserving grape.

The above experiment will be of interest to the grape growers of the Portales Valley.

WITH THE CHURCHES

FIRST METHODIST CHURCH
Thomas B. Sowell, Pastor

All services at the Portola Sunday at the regular hours. The pastor speaks at both services.

A warm welcome, and that good, old time hospitality that is worth while. Plan now to be with us Sunday. You will find the services helpful and satisfying.

CHURCH OF CHRIST

The preacher's convention of the church of Christ met in Clovis Sunday from 2:30 to 4:30 with very inspirational talks and songs. Quite a number from Portales attended among them, Mrs. Roy Hollis, Miss Stobb, Mr. Brannon, Mr. and Mrs. Foy Williams, Rev. Moore, Mr. Terry, Mr. S. E. Rickard, Mr. Sol Maxwell, Rev. Ball and Rev. Kirchenville.

The Church of Christ meeting is being held this week in the First Christian church.

ASSEMBLY OF GOD

Grandfather Carter will preach at the Assembly of God church next Sunday.

FIRST CHRISTIAN CHURCH

Rev. Lorts will preach as usual Sunday morning in Portales, at Elida in the afternoon and back in Portales for the evening services.

The subject for Sunday evening will be: "What Keeps Churches Apart, and Instrumental Music is Spiritual." You are ordially invited to attend both services.

Woman's Club

Mrs. Arthur F. Jones was hostess on Wednesday afternoon to the members of the Woman's Club at her home on State Street.

Mrs. J. C. Compton presided over a business session.

Mrs. Forrest having been called away on account of illness of her brother, Mrs. R. W. Means had charge of the program and made an interesting talk on conversation. Her parting advice was to talk often but not long.

Mrs. Jones served a salad course to some twenty members.

Leaves for Big Springs

Mrs. J. B. King left Saturday morning for Big Springs after a week's visit to her daughter, Mrs. J. G. Greaves.

NEW BLEACHERS AT HIGH SCHOOL

The public will be glad to know that seats for an additional 176 people have been added to the basket ball gymnasium. These bleachers are portable and will be moved to the foot ball field, forming two rows for the foot ball season.

The funds for these bleachers was secured from the proceeds of the Clovis-Portales foot ball game Thanksgiving day. It is hoped to buy seats for at least 150 more people by next football season.

COMMERCIAL

Certificates have already been awarded to the typewriting students making an average of 25 or more words per minute in speed tests this year.

The students winning certificates in the December speed tests are;

Emma Lee Dunsworth	34
Floye Hayes	26
Myrtle Robinson	27
Martha Ann Colligan	37
Ora Dendy	35
Frank Judah	30
Elmer White	29
Jesse Lee Yoachum	28
Velna Bell	45
Mildred Stewart	31
Adeline Ferguson	27
Annabell Robinson	30
Emmett White	31
Francis Grimes	25
Murrell Stobb	29
Lucile Harrington	42

BOY SCOUT NEWS

Local boys between the ages of 9 and 12 are enthusiastic over the promise of a "Cub-Pack". Organization is expected to start some time this month.

Portales troops 7 and 18 are making preparations for the celebration of Anniversary week February 7 to 13. This is the twentieth Anniversary of the founding of the Boy Scouts of America.

The Scout enrollment for the Eastern New Mexico Area Council totalled exactly 700 scouts on the last day of 1929. A new troop is being sponsored by the Nazarene Church of Artesia, N. M. This is the latest troop to register for this area.

The annual meeting of the area council will be held in Roswell February 20th.

The regular meeting of the Court of Honor will be held Monday, January 20th. At this time plans for a District Scout rally, to be held in Portales will be outlined. Professor Golden is chairman of the court or honor.

THE HOUSE AT THE TURN OF THE ROAD

There are reckless souls that drive
like mad,
In a piece of shattered Ford,
There are souls, like stars, that
shoot around,
As if to defy the Lord;
There are blooming souls that steer
their cars
Where the highway never ran,
But I live in a house at the turn of
the road,
And I'm afraid of man!
I live in a house at the turn of
the road
Where men go racing by,
The men that are good, the men
that are bad,
As good and as bad as I;
But how can I make it a safe retreat
Or live my life's full span?
For I live in a house at the turn
in the road,
And I'm afraid of man!
I see from my house at the turn
in the road,
At the turn in this highway of
strife,
The men who press with the ardor of speed,
The men who are careless of life.
But I turn not away from their
clamors for help,
Or from any confounded plan—
Oh, I live in a house at the turn
in the road,
And I'm afraid of man!
I know there are midnight parties
ahead,
And wrecks to pile at my door,
And I know that I'll loan every
blamed thing I own
Just the same as I've done before.
But still I'll rejoice, though they
crash through the house,
If they'll stop at the foot of my
bed,
And leave me a wall I can call my
own,
And a place I can lay my head.
Oh, I live in a house at the turn
of the road,
Where men go racing by.
They are good, they are bad, they
are weak they are strong,
Wise, foolish—so am I;
But what chance can I have for a
safe retreat,
Or a single future plan,
For I live in a house at the turn
in the road,
And I'm scared to death of man!
—Nell Griffith Wilson—National Automobile Club Weekly.

GRADE SCHOOL LOCALS

No new beginners in primary will be started at this time.

Thirty-seven have enrolled since Christmas.

We wish to thank the fire department for coming down and demonstrating for unit one. After the demonstration the children formed their own sentences and constructed a reading chart on the subject.

CHRISTIAN LADIES AID

On Thursday afternoon the Ladies Aid of the Christian church were to meet for their social at which time they were to have their annual tree and the revealing of the peanuts.

Having found out that Thursday was the birthday of the hostess, Mrs. Bremer, they decided to surprise her with a birthday dinner, so gathered at the home of Mrs. McCarty and went to Mrs. Bremer's whep they saw Mrs. Bremer come in for dinner. Great was her surprise when they trooped in, each carrying a dish of food. An excellent birthday dinner was the result, cake and all.

The day was very pleasantly spent. The tree created quite a bit of pleasure and amusement and it was pleasant to find out whose peanut you were.

METHODIST MISSIONARY SOCIETY

Thursday afternoon the members of the Missionary society of the Methodist church met with Mrs. Frank Shaw.

The new president, Mrs. J. W. King, presided over a business session. Plans for the zone meeting at Texico, Wednesday, were discussed and Mrs. Frank Galloway was asked to talk on Practical Christianity at that meeting. Some fifteen ladies are expected to go from Portales to this meeting.

Renews Subscription

S. H. Thomas of southeast of Rogers was a visitor at the News office on last Saturday. Mr. Thomas has been a reader of the News for a number of years, and had his name advanced another year on the records.

Make Our Grocery Store YOUR STORE

Meet your friends here and shop while you visit.

All the wanted things for your table are here both in groceries and meats

J. N. McCall Co

Phone 13

JOYCE-PRUIT COMPANY.

JANUARY CLEARANCE SALES

People are taking advantage of These Bigger and Better Values which we are of feing during this January Clearance.
Remebmer this Sale Closes Saturday, J anuary 18th.



January Clearance of—

MEN'S SHIRTS

Men's $1.50 Dress Shirts reduced to— **$1.00**

Men's $1.95 Shirts now **$1.60**

Manhattan Shirts, Fancy Broadcloth and Whites, $2.95 to $3.50 values during this clearance at each— **$1.95**

Men's $2.50 Shirts now- **$1.95**

Men's $3.50 Shirts now- **$2.75**

Men's $5.00 Shirts now- **$3.95**

January Clearance Sale

Men's and Boy's $2.95 and $3.95 Jackets and Coats, clearance price Each ---------- $1.95

January Clearance of Shoes

Men and Boys Shoes

One lot of Douglas $6.00 and $8.00 Oxfords–Clearance price Mens—

$3.50

$9.00 shoes–Clearance	$7.25
$8.00 shoes–Clearance	$6.25
$6.00 shoes–Clearance	$4.75
$5.00 shoes–Clearance	$3.95
$4.00 shoes–Clearance	$3.25
$3.50 shoes–clearance	$2.75

Boys—

$3.50 shoes–Clearance	$2.75
$5.00 shoes–Clearance	$3.95

Ladies Shoes

One lot $6.50 and $7.50 straps and pumps, clearance price per pair ---------- $5.00

One lot $3.95 straps and pumps Clearance Price **$1.95 per pair**

$10 Drew Arch rest shoes	$7.95
$7.50 straps and pumps	$6.00
$5.00 straps and pumps	$3.95
$4.00 straps and oxfords	$3.25
$3.50 straps and oxfords	$2.75
$2.00 childs straps oxfords	$1.60
$2.50 childs straps oxfords	$1.95
$3.50 childs straps oxfords	$2.75
$5.00 childs straps oxfords	$3.95

January Clearance of



Silk Dresses and Coats at 1-2 price!



WOOLEN GOODS
All woolen goods at 33 1-3 off!

DRAPERIES
All draperies during this sale at 20 per cent discount



January Clearance of

MEN'S SUITS

One lot Mens' all wool two-pants suits–regular $25.00 values–clearance price ---------- $9.95

One lot Mens' all wool two-pants suits——regular $30.00 and $35.00 values—Clearance price, each—

$19.95

Boys' $12.00 and $15.00 two-pants Suits, clearance price **$9.95**

Men's $25.00 two-pants Suits Clearance Price **$19.50**

Men's $30.00 two-pants Suits Clearance Price **$22.50**

Men's $35.00 two-pants Suits Clearance Price **$27.50**

Men's $40.00 two pants Suits Clearance Price **$31.50**