

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

23RD YEAR, NO. 67.

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, SEPT. 11, 1923.

ARCHITECT'S VIEWS GIVEN ON HOSPITAL

AMARILLO MAN TALKS
TO BUSINESS MEN
AT LUNCHEON

PICK OFFICERS

D. L. McDonald, Head of
Organization, Doug
Fox, Vice Pres.

The Chamber of Commerce met for their usual weekly luncheon at the Cordova Hotel Monday noon, forty strong. In the absence of the president, Homer Wilkinson, and the vice president E. W. Harrison, E. B. Black was called upon to preside. The hospital committee was called on for a report and Judge Jno. P. Slaton, chairman, responded with a few remarks and requested an extension of another week to make their report, the request being granted. Mayor W. M. Knight made a few remarks concerning the hospital situation and then introduced Guy A. Carlander of Amarillo, architect for the Potter County Hospital, and formerly with the Santa Fe in a like position.

Mr. Carlander stated that he was not very familiar with local conditions and would not presume to advise the voters of the county as to the steps it should take, but said that a modern, fire-proof, up to date hospital with modern equipment and facilities in every way, with a capacity of somewhere from fifteen to twenty beds, could be constructed at Hereford for \$50,000. He expressed the belief that on account of the fixed charges in maintaining and operating a hospital, that it would probably be the best economy to construct one with a capacity of about fifteen beds. That the fixed charges for maintaining and operating one with a less capacity would be about as much and that a little surplus room over the immediate needs should be provided for.

He suggested that there were plenty of excellent locations to be found in the community and said that, in his judgment, a tract of land of about six to ten acres would be most suitable, in order to provide for such additions and other buildings as might be needed in the future, and for improving and developing the grounds.

Mr. Carlander invited those present to ask any questions about which they would like information. He said that a modern hospital that would be suitable to the needs of a county with the population of Deaf Smith County, should be equipped with a steam heating plant, some laundry conveniences, a kitchen and dining room and some storage room in the basement, and with rooms for patients and operating room on the floor above. He mentioned in detail many conveniences with which such an institution should be equipped.

Mr. Carlander's talk was well received for he gave his hearers a good deal of information about the construction, arrangement and equipment of a modern hospital building.

M. B. Whitaker, representing the West Texas Chamber of Commerce in Exhibits and Publicity, in a speech made a strong appeal to the meeting for aid in getting the West Texas exhibit rounded out for the Kansas State Fair at Hutchinson, Kansas, and the Wichita Wheat Show at Wichita, Kansas. The members voted unanimously to support Mr. Whitaker and turned him over to the exhibit committee.

Chairman Black then read the report of the special committee on new officers for the coming year's work. The committee, which consisted of C. C. Rockwell, chairman, E. S. Ireland and C. C. Acker, took the unique method of a ballot among the members before the meeting and then made their recommendation based on this ballot. They recommended D. L. McDonald for president, Doug Fox for vice president, C. C. Rockwell for treasurer and Seth B. Holman for secretary. The report was adopted. The new president, in a blunt speech, expressed his appreciation for the confidence in him but at the same time said plainly that if he took the position he would expect the membership to support what he considered the major project for development in Hereford's territory—the irrigation work. Mr. McDonald's opinion is that the vast water resources of this section constitute a gold mine as yet unexplored and undeveloped and all other lines of development work are secondary to this great possibility. Mr. McDonald has called a meeting of the new officers for the present week and next Monday a definite program will be presented for adoption or rejection and upon the outcome will depend whether or not he will accept the position of head of the

(Continued on Page Three.)

Where President Wants Your Help



President Coolidge's prompt appeal to the American people to help relieve the distress in Japan, following the unprecedented earthquake there, Sept. 1-2, was the keynote for an outpouring of world sympathy and helpfulness. The U. S. Army and Navy in the Far East cooperated with the National Red Cross and in less than twelve hours were rushing all available supplies to the scenes of disaster. Other world powers also quickly started relief activities.

The President requests that all contributions be sent direct to the Chairman of the National Red Cross, at Washington, for transmission to Japan. It is recalled that Japan contributed \$100,000 to the people of San Francisco at the time of the earthquake and fire there.

Upper picture shows scene of terror and confusion in Tokyo in 1921, following a quake not one-tenth as severe as that which resulted in the present disaster. Lower: The sea wall at Yokohama, which city with Tokyo, was virtually destroyed.

Old Settlers to Hear Stories in Words and Songs

Judge Thos. F. Turner and Miss Laura F. Hamner of Amarillo, program committee for the Panhandle Old Settlers' Association, advise G. A. F. Parker, president, that they have arranged a tentative program for the association meeting on September 23 during the Amarillo Tri-State Fair as follows:

- (1) Report of the President.
 - (2) Address by Mrs. Billie Dixon on the Adobe Walls Fight.
 - (3) Address by Mrs. T. V. Reeves of Canyon, on the Panhandle-Plains Historical Society.
 - (4) Round Table talks conducted by Judge L. Gough. He will call on some of the old timers to relate interesting incidents in their history. Sandy Morris, famous cowboy singer of House, N. M., and an Old Fiddlers' contest will be among the amusement features.
- The meeting will be held in the auditorium at Amarillo and all those who have been residents of the Panhandle for twenty-five years or longer are entitled to membership. Some four or five hundred members are now enrolled and the meeting this month promises to be one of the most interesting in the history of the association.

Students are Leaving Every Day for Colleges

Messrs. Lawrence and Irwin Taylor and two sisters, Misses Lorena and Lillian Taylor, are leaving for Southwestern Junior College at Keene, Texas, Wednesday morning where they will enter college for the coming school year. The Taylors live in the Arney-Blue Ridge district. Irwin Taylor was in Hereford Wednesday on business.

Mrs. Arthur C. Thompson Returns From Kansas Trip

Mrs. Arthur C. Thompson, who has been visiting her parents at Hamilton, Kansas, for the past six weeks, returned home Sunday morning. She was accompanied by her little son.

Normal Athletic Coach is Visitor Here on Friday

Mrs. W. H. Rayzor and S. D. Burton of Canyon were in Hereford last Friday on a business trip. Mr. Burton is director of Athletics at the W. T. S. N.

Captain H. Trow Author of Life C. W. Quantrell

Capt. H. Trow, for a long time a citizen of this city, blooms out into a writer at the age of 80, past. Mr. Trow wrote the book, "Charles W. Quantrell," in fiction style with a near cloth binding and illustrated pages. The Word and Way, a Baptist publication contains the following account:

A Bit of Thrilling History

The writer has known Captain Harrison Trow, now of Hereford, Texas, for forty years. "I have been many times in his home. I have admired and honored him for his stalwart Christian manhood. Since his conversion, after the close of the Civil War he has been a member of a Baptist church, an upright citizen, a consistent, consecrated and useful active Christian. He was of Quantrell's notorious guerrillas and the last of the band to surrender in Missouri. He has dictated to his son-in-law, Mr. J. P. Burch, a true story of guerrilla warfare. This unique and interesting book is just off the press of the Western Baptist Publishing Company. Every statement in it can be relied upon as substantially correct. The story of the adventurous career of the James and Younger boys is given in the book. The book is on the market at \$1.50.

R. K. Malden.

P. O. Inspectors Here Looking up Local Applicants

Two representatives of the post office department were in Hereford Tuesday interviewing the business men in regard to the appointment of a postmaster. They were carefully scanning the list of local applicants and getting a line on them from every possible angle. They did not give out any information but it is presumed announcement of the appointment of a postmaster for Hereford will follow shortly.

Mrs. Q. B. Hill Very Sick At Home of D. C. Laird

Mrs. Q. B. Hill of Houston, who has been visiting her nieces, Mesdames D. C. Laird, H. C. Beard and Seth B. Holman of Hereford, and Mrs. J. W. Alexander of Dimmitt, is seriously ill at the Laird home. Mrs. Hill's advanced years make unusual precautions necessary. A trained nurse from Amarillo arrived Tuesday and her daughter, Mrs. Sam Stratton of Freeport, Texas, and a son, Will Hill of Houston, are enroute to her bedside. A nephew, Harvey Cash, of Canyon, accompanied by Mrs. Cash, came over Tuesday morning, as did Mr. and Mrs. Alexander from Dimmitt.

Rev. Sharp and W. M. Cogdell Leave for Presbytery

Rev. J. R. Sharp and W. M. Cogdell left Monday morning overland for Littlefield, where they will attend the Amarillo Presbytery Convention. The meeting will be in session two or three days beginning Monday morning.

Solemn Ceremony Put on by Bench Congress Court

Another solemn and momentous ceremony was held under the auspices of Hereford's Bench Congress Court last Saturday afternoon. The occasion was the formal opening and examination of the heart of a real, honest-to-goodness fifty pound watermelon, grown and donated to the Honorable Court by J. P. Roberson, watermelon king of this community.

The Court cleaned that big rind to the whites of its eyes and then smilingly and unanimously proclaimed it good and meeting the approval and royal sanction of the Bench Congress. A vote of thanks was extended to Mr. Roberson for his thoughtfulness and generosity and a rider attached suggesting that if any more growers in this neighborhood need good advertisement and expert examination of their product the Court stands ready to make another entry on the ocker.

Street Repairing By City Charged To Contractors

The holes in the street pavement, which have worried automobilists for months, have at last been patched and drivers can now navigate the fourteen paved blocks of the city without jeopardizing their moral standing in the community. Mayor Knight stated Tuesday that the reason the repairs were delayed so long was because of efforts being made to compel the contractors to fulfill their agreement to maintain the pavement for five years. Most of the breaks in the pavement occurred before the expiration of the maintenance contract last October. So far, however, the company has made no move to comply with its provisions so the city finally decided to make the repairs here and present the bill to the contractor's bondsmen.

Engagement of Miss Marjorie Dameron Announced

On Saturday evening last a jolly and congenial party of six couples gathered at the home of Mr. and Mrs. A. M. Jones, to attend a dinner party. At 7:00 o'clock dinner was announced, but it was served to the surprise of each guest, they discovered a unique card in the form of a telegram by their plates, in the hands of a diminutive messenger boy, announcing the engagement of Miss Marjorie Dameron of this city and Mr. Jack Lester of Amarillo. The dinner consisting of three elaborate courses, was served to the accompaniment of much laughter and jollity over the many jokes made at the expense of the luckless couple, both of whom have been friends of all the guests for a good many years. After the dinner the company proceeded to the theatre to see a new play of Barrie's "Little Minister." Everyone present were: Misses Marjorie Dameron, Laura Gregg, Bobbie Aston, Grace Skelton, Glenola Powelson, Corinne Jowell, and Messrs. Jack Lester, Robert Wilson, Travis Dameron, Wallace Cox, Finis Owen and Jowell Marchison.—Contributed.

OPENING OF SCHOOLS IS AUSPICIOUS

SEVERAL NICE TALKS
MADE BY INTER-
ESTED MEN

OUTLOOK GOOD

Harmonious Spirit Prevails
And Enrollment is Very
Large

The opening exercises of our public schools were held at the First Christian Church Monday morning at ten o'clock. The auditorium was well filled, showing the interest our people take in their schools. Devotional exercises were conducted by Rev. J. R. Sharp and Rev. W. R. Hill, and both made appropriate talks.

Edgar S. Ireland, president of the school board, told of the labors of the board and its plans and hopes. He assured us that a splendid corps of teachers had been secured, and predicted the best school year Hereford has ever had.

C. H. Dillehay, our new superintendent, made a very pleasing address, pleading for teamwork upon the part of both teachers and parents, and was quite complimentary in speaking of the past history of the school, and of the high class of our citizenship.

Judge W. M. Megett made a speech full of optimism and encouragement.

Mrs. Charles Donald spoke of the work of the Parent-Teacher Club. She declared it was not a "Mother's Club." The fathers were expected to take part too.

G. A. F. Parker, former president of the board, was called for. Mr. Parker declared the business of conducting the public schools the most important business in this or any other community. It is a big business from a financial viewpoint. Our schools spend about \$30,000.00 per year, or an average of \$50.00 annually for each pupil. To do this a heavy tax must be levied. The only excuse for this tax is that the children are worth the money. The old school board has nothing to apologize for—they did their best. While not achieving all they hoped to accomplish, still they feel proud of what has been done.

The schools rank as big business because they handle the chief assets of the community. The assets which will soon inherit all the other assets—our children. In them is centered our pride, our hope and our love, and upon them will soon fall the responsibility of maintaining our country and our civilization.

"As the dwarf on the dead giant's shoulders sees more
Than the dead giant's eyesight availed to explore"

So, these children, with better opportunities, must keep pace with the progress of the age in both morals and learning. If our children are not better men and women, more efficient and more fruitful in accomplishments than we, then we have failed. Progress must be our watchword. We are proud of the past record of our schools, but the future must still be more glorious.

To this end, those of us who have served on the school boards in the past, wish to co-operate with the people, the teachers, and the board, which now bears the responsibility.

Last upon the program was Carl G. Ireland, who spoke upon teamwork and cooperation which with much force he urged upon all for the benefit of the schools.

The teachers were then introduced and the meeting was dismissed.—Contributed.

Enrollment

The afternoon of Monday was devoted by the school faculty to classifying and enrolling the students in the various rooms. Indications are that the enrollment this year will possibly exceed that of any former year and the teaching staff and trustees have quite a job ahead of them.

Miss Maurine Steckman and Carl Lewis Married Sunday

Miss Maurine Steckman, daughter of Mr. and Mrs. W. R. Steckman, and Carl Lewis, son of Mr. and Mrs. Geo. A. Lewis of Clovis, N. M., but formerly of this city, were quietly married by the Rev. J. R. Sharp of the Presbyterian church in his study last Sunday morning. Following the ceremony, which was a complete surprise to their friends, the young couple left for Clovis, their future home. Mrs. Lewis returned to Hereford Tuesday morning and will help out in The Brand office until other arrangements can be made.

Both young people have numerous friends in this community who wish them every happiness and success in their wedded life.



HOME
SWEET
HOMEOscar Tells the
World He
Knows a
Thing or Twoby
Terry
Gilkinson
AUTOCASTER

NAZARETH

Arthur Kleman was in Hereford on Friday.

Mr. and Mrs. Edmond McCormick are the proud parents of a fine little boy born September 6.

Miss Elenora Heiman was in Amarillo Friday. Miss Antonette returned home with her.

Geo. Backus was in Tulsa Friday.

J. H. Miller and Ed Litch of Oklahoma are visiting at the W. Litch home.

Miss Cecilia Huseman, Mr. Thomas Anken, Miss Rose Litch and Mr. Frank Anken attended church service at Hereford Sunday.

Mrs. Arthur Kleman and son spent Friday at the Jacob Wagner home.

Mr. and Mrs. Andrew Miller were in Hereford Sunday.

Mr. Ed Kern, Miss Rose Wilhelm, Mr. Charles Wilhelm and Miss Katie Shoen were in Amarillo Sunday.

Mr. Mathe Gerber was in Amarillo on business Friday.

Mr. and Mrs. Paul Kern and family had supper with the Mike Dahmeier family Sunday.

Dr. Guest of Lockney visited at the Paul Kern home Sunday.

Mr. and Mrs. Joe Abracht and Mr. and Mrs. Albracht were in Tulsa on Saturday.

DIMMITT

Mr. and Mrs. Steed, who reside on the B. A. Fuller place, report the arrival of a fine baby boy born Friday, September 7th.

Mr. E. J. Crawford of Orange, Cal-

ifornia, visited in the home of his nephews, Ralph and Arthur Patton; Friday and Saturday. Mr. Crawford was enroute to Chicago to look after business interests there.

The people of Dimmitt enjoyed the picture show here Monday, Tuesday and Wednesday evenings.

Mrs. J. E. Alexander of Amarillo is in the home of her granddaughter, Mrs. Cecil Montgomery, this week.

Mr. J. A. Womack, of Lamesa, visited in the home of his son, Lester, last week. He also attended to some business while here, returning to Lamesa on Sunday.

C. F. Kerr and daughters and son and friends in Dimmitt last week.

Merrell Patton returned to his home in Amarillo Wednesday, after a few weeks stay in Dimmitt.

Dr. and Mrs. Mayes Miller spent last week in the R. A. Patton home.

Mr. W. E. Cannon of Amarillo, and Miss Thelma Morris of Friona, were married in the Woodburn home Sunday evening. Mr. W. R. Woodburn performed the ceremony.

C. J. Mapes is having his grain threshed this week.

Miss Ruth Burton of Big Square, Texas, is staying with Dr. and Mrs. Miller this winter, and attending the Dimmitt school.

Dr. Miller made a business trip to Hereford Friday.

Dow Durce transacted business in Hereford last week.

Mr. and Mrs. Hembree entertained relatives from Hereford Saturday.

Mr. and Mrs. Doc Lovelace and chil-

dren have recently moved in to the W. L. Pickett home. Mr. C. F. Kerr and son Will S. and Lewis Dyer have rooms with them.

Rev. J. A. Lindley of Tulsa, preached a fine sermon in Dimmitt Sunday to a large congregation.

Miss Vada Waldon of Post City, and Mr. and Mrs. S. W. Reeves of Tulsa, returned this year to resume their school work. We are glad to have them with us again this season.

Mr. and Mrs. J. C. Tate and daughter, Johnnie Beth, and Mrs. Carter motored to Spring Lake Sunday and spent the day with Mr. and Mrs. O. H. Reeves.

Mr. and Mrs. Scott Crum and small son and Mrs. John Crum, who live near Nazareth, spent Sunday with Mrs. Edna Tate.

WYCHE

The Wyche 42 cub met at the school house last Saturday night with Christine Nutter and Mamie Hoffman as hostesses and Ed Cox and Butch Ellison as hosts. Ruby Dugan received high score on the ladies side and Gordon Gold from the men's. Progressive 42 was enjoyed about two hours then all took part in singing which was held a short time before adjournment. Mr. Kimmons of Progressive rendered a number of piano selections during the

evening which were very pleasing. Mrs. Miller has been nurse for Mrs. R. C. Robinson for the last two weeks.

R. L. Ellison moved his family to Hereford Thursday so his children can attend high school this winter.

Misses Lula and Bertha Wear, who have been visiting their parents in Hereford spent Sunday with their sister, Mrs. Leo Wolfe at Wyche.

Mrs. M. L. Davis and son of Wichita Falls, who have been visiting Mesdames Goodwin and Clayton returned home Friday.

Mr. and Mrs. Paddock and son, Fay, accompanied by Mrs. Boardman and two children, Eleanor and Herbert, attended the Singing Convention at Akeron Sunday. Some others who attended the Singing Convention were Mr. and Mrs. Ed Cox, Mr. and Mrs. Raleigh Hough and their families, Mr. and Mrs. Clem Dugan, J. W. Dugan and family, Miss Christine Nutter and Mesdames Longwith and Carpenter, Lorene, Roy and Ray Williams.

Last Tuesday was prepare day at Wyche. All the neighbors met at the school house early, the men painted the inside of the building, the children brought their boxes and cut weeds, the women cleaned and scrubbed everything that needed it and spread a very palatable lunch at the noon hour. After dinner, work began again and by night everything was shining. All this was preparatory to the opening of school which starts the tenth of Sept. Misses Alberta Reed and Billy Smith will be our teachers this year.

ARNEY-BLUE RIDGE

John Terrell was in Tulsa one day last week transacting business.

Mr. and Mrs. Sam Kleeland and son, Robert, recently of Modesto, California, but now of Washburn, Texas, and Joe Elfin of Amarillo visited at the home of Mr. and Mrs. S. J. Taylor Monday afternoon and Tuesday morning. Then returned to their homes Tuesday afternoon.

Sam Taylor was a caller at the homes of Mrs. B. F. Holden and L. G. Hutson last Tuesday afternoon.

Another nice rain fell in our community last Monday and was appreciated by all, and will be very beneficial to the growing crops.

Mr. Doyle of Happy and Mr. Charlie

Special Till
Oct. 1st

We will furnish ticking and renovate your old mattress at \$5.50 or two for \$10.00. Regular price \$6.00 each. Take advantage of this and save \$2.00.

Daniel's New &
2nd Hand Store

Res. Phone 394

Announcement

I will begin my class on Piano. Those wishing to study with me call at residence, or phone 232.

Mrs. Earl E. Wilson

"Prominent men who are now presidential candidates" says Ed--



"owe a great deal of their success to their close watch of opportunities. Take the man you mentioned, George, this candidate, when a boy, was poor; today he is one of our wealthy men and senator of his state; also on the road to presidency."

His success is the result of direct effort on his own part, to make, to learn and to save. Then he watched for his chance. Opportunity, George, is your gift of bringing forth good and noble abilities in everything you do. And the opportunity to save lies right at your finger tips--"

Plain talk—but true. Opening a savings account in this bank can be your first step toward a bigger and better future.

First National Bank

Hogge were business callers at the home of Mr. and Mrs. S. J. Taylor last Monday.

Gay Bailey and his cousin, and Miss Ellen Casseberry went to Amarillo Wednesday.

Little Alma Kinnian went home with her aunt, Mrs. Young, who lives in Vernon, Texas, to visit for a while.

Mrs. Holt who has been visiting her parents, Mr. and Mrs. M. T. Bailey, for several days, returned to her home in Amarillo Wednesday.

Minor Holden was a business caller at the home of Mr. and Mrs. C. L. Goad Saturday.

Messrs. Guy and Edwin Bailey and their cousin and Miss Ellen Casseberry were in Canyon last Friday.

Bill Crege was a business caller at the C. L. Goad home Monday.

Mr. and Mrs. Joe G. White and family attended church services in Tulsa last Sunday.

We are glad to report that Roy Cole is doing nicely since his operation at Plainview. He expects to return to his home this week.

Joe G. White was a business caller in Tulsa one day this week.

Marbert Black, whose home is in Little Rock, Ark., spent Sunday night at the home of Mr. and Mrs. Claude Todd.

John Cole was in Tulsa Wednesday.

Miss Leona Goad visited at the home of Mr. and Mrs. Roberson last Monday.

Misses Ellen and Margaret Brooks visited at the home of Miss Grace Hogge last Friday and Saturday.

Mrs. C. L. Goad is spending the week in Hereford visiting her daughters, Mrs. Hyrum Fullwood and Mrs. John

Turner.

Earl Davis was transacting business in Happy last Tuesday.

Miss Edna Burks visited her friends, Misses Lora and Leota, Hutson last Sunday.

Walter Morris was a caller at the home of his brother, A. E. Morris, Tuesday afternoon.

There was a singing at the home of Mr. and Mrs. Charles Hogge last Sunday night. All present enjoyed the occasion and hope to be entertained again in this home.

Loran Brooks was a caller at the J. E. Morris home last Tuesday.

Mr. and Mrs. Young, daughter, and Miss Ellen Casseberry of Vernon, Texas, have been visiting Mrs. Young's brother, M. T. Bailey, and family, re-

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. Stated meetings, second Monday each month.
GEO. L. MUEB, W. M.
J. S. JONES, Sec.
Hereford Chapter 248, B. A. M. Regular meetings, first Monday of each month.
CARL P. COCKRELL, H. P.
J. S. JONES, Sec.

GLOBE VACCINE

For the best Vaccine, see Smith & Guinn. We always have a good supply on hand. None better. 15c per dose.

Smith & Guinn

A. L. BIGGS, Insurance

Dependable Service

Your INSURANCE BUSINESS APPRECIATED and PROTECTED.

Phone 50

Theatre Bldg.

CAR APPLES ON TRACK

A No. 1

\$1.50

\$1.75

Golden Rule Produce

H. H. HAWKINS, Mgr.

Cream

TO OUR CUSTOMERS AND FRIENDS:

Effective September 1st, coupons will be packed in every pound of Mistletoe Butter. Upon receipt of ten of these coupons and \$6.98, which is the actual pottery cost, we will ship express collect, or deliver from our Amarillo plant, one 42-piece Limoges China Dinner Set.

We have bought several thousand sets of these dishes direct from the largest pottery in the world. Our customers will save the difference between \$20.00, the retail value, and \$6.98, because we are buying in carload lots and turning them at cost.

Don't confuse these dishes with the usual ones offered for sale. They are dainty and attractive and in keeping with the quality reputation of Mistletoe Butter.

Yours very truly,

Mistletoe Creameries

H. D. REED, Agent

Phone 249

Prepare

NOW

Sooner or later you will need coal. Winter will soon be here, so why put it off? Buy your supply of coal now and keep the home warm and comfortable. The price of the best COAL is less now than it will be next winter and you are sure of delivery at this time. Coal on the track and prompt delivery assured.

Hereford Light & Power Co.

"Your Electrical Servants"

Phone 388

Don't

Know just how long this big stock of Tires will last at the present sensational, low prices. Just take a squint at the lowest prices, on popular made tires and tubes, ever quoted in Hereford. Think of it, a

Pennsylvania Vacuum Cup Casing, 30x3, \$8.00.

Pennsylvania Vacuum Cup, 30x3½, \$10.00.

Brunswick, 30x3½, \$9.00.

Have a dandy good 30x3½ CORD at \$10.00.

Tubes, Federal Gray, 30x3½, \$2.00.

Vacuum Cup, Gray, 30x3½, \$1.50.

Come in and look over the biggest stock of tires in this part of Texas, where the stock changes hands often, where you know that you will get good, fresh stock.

W. C. Fallwell Filling Station

Grain in Storage, Blns or Stacks

One Fire Insurance Policy covers grain in shocks, stacks or granary, for any period desired, or until sold. Why gamble with chance? See us.

JONES-BARNETT AGENCY
Insurance and Bonds
As Old As Hereford.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Seth B. Holman Walter R. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

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Three months, \$1.00
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ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

FOR SALE

FOR SALE—Team good work Mules, 6 years old, weight about 1,000 lbs. each. Also one Whiteface cow, and one Jersey heifer.

See S. P. Edwards, at Harrison's Elevator.

Seed Wheat

Have the pure Kanred wheat, free from Johnson grass seed. Price \$1.00 per bushel. Test 60, yield 25 bushel acre. J. A. McGowan, 5 miles south of Vega Texas.

FOR TRADE—Will trade cattle for feed. Box No. 345, Hereford, Texas.

FOR TRADE—Have a good, sound, brown work mule, want to trade for cattle. Fred Oberthier. 66-2t Pd

WANTED

Attention Stockmen

October 1, I must raise a large amount of money borrowed to save you. Now will you be prompt as I was. Money and notes will save me.

67-4t Dr. F. E. Bowe.

ALL Parties who have fines to clean out, call on me before it gets too cold to clean them. I will do your work at cemetery at right price.

67-1tPd R. F. Ferris.

WANTED—A place for 17 year old boy, in Senior Class, to room and board and attend school. Will wish to work in part payment.

67-2tPd See Mrs. A. G. Ratcliffe.

WANTED—A good tenant with equipment to handle 300 acres improved farm land, adjacent to shipping points. Enquire at Brand Office.

For Rent

FOR RENT—Have a 5-room house for rent, water and light. See Mrs. Cora L. DueFree.

67-2t Pd

Unfurnished room, or room and board, in two blocks of high school.

66-4t Pd Mrs. Roy Gilliam.

Two Houses

FOR RENT—Extra good house with bath. Also a cheap house.

50-tt H. L. Broadwell.

Housekeeping Rooms

FOR RENT—Two nice clean room furnished for house keeping, modern, except heat. Suitable for man and wife or young ladies. Apply to Dr. Florence Miller.

68-tt

From Neighboring Towns

ARNEY—BLUE RIDGE

(Continued from page 2)

turned home by way of Amarillo Saturday.

Mr. and Mrs. Hyrum Fullwood and baby, Mr. and Mrs. John Turner and baby, Mr. and Mrs. Kinney and Miss Vesta Goad of Hereford, visited in the home of Mr. and Mrs. C. L. Goad last Sunday.

S. J. Taylor was in Tulla last Monday afternoon.

Mr. and Mrs. J. E. Davis left for Shamrock, Texas last Saturday to visit their daughter and family, Mr. and Mrs. Nix.

Mr. and Mrs. Carey Derden and little daughter, Helen, spent the day Sunday with Mrs. Derden's mother, Mrs. B. F. Holden.

Mr. and Mrs. L. G. Hutson were shopping in Happy Monday.

Mrs. Finley of Happy is visiting in the homes of J. E. and A. E. Morris this week.

Mrs. B. F. Holden visited Mrs. J. O. Bradenbaugh of Happy last Monday.

Mrs. Lee Hutson's mother, Mrs. Blackburn, left last Wednesday morning for Conway, Texas to visit her daughter, Mrs. Cecil Pitts, and family, for a while. Then she expects to go to Grayson county to visit other relatives and friends.

Mr. and Mrs. L. G. Hutson and two daughters, Lora and Opal, motored to Conway, Texas last Friday evening, to spend the week end with Mrs. Hutson's sister and family, Mr. and Mrs. Cecil Pitts.

Lawrence Taylor was transacting business in Tulla Thursday.

SIMS SCHOOLHOUSE

J. A. Reed is cutting feed at the Rail H headquarters.

Al Phillips returned home the first of the week from near Endee, New Mexico.

"Miss Pensacola"



It took seven judges two hours to pick Miss Katherine Floyd as the most beautiful woman in West Florida. Then she was entered as "Miss Pensacola" in the National Beauty Show at Atlantic City, N. J.

where he has been working a few days.

John W. Puckett of Amarillo, Texas made a business trip to Rail H headquarters last Monday.

People of Sims community are glad to see some sunshine the last few days, since we have had plenty of rain the last two weeks.

Farmers will soon bear the hum of

the binders from early until late, trying to save the feed before "Jack Frost" comes.

About six or seven inches of rain in less than two weeks.

Al Phillips and Richard Lynch made a business trip to Adrian Thursday morning, returning in the afternoon with a load of wheat for Rail H Ranch.

Temple Lynch and wife transacted business in Adrian Thursday afternoon.

Jeff Reed and sister, Ruth, made a business trip to Vega Saturday.

E. T. Whitten made a business trip to Rail H Ranch Friday.

Architect's Views Are Given on Hospital

(Continued from Page One)

Chamber of Commerce. Next Monday the luncheon will be held at the Stockman's Cafe. Those present Monday were:

C. C. Rockwell, W. R. Steckman, E. C. Eubanks, L. Baskin, W. M. Knight, M. D. Womble, E. S. Ireland, Carl Cockrell, Doug Fox, Ralph Barnett, A. L. Biggs, G. B. Overton, Chas. Bennett, B. R. Dixon, N. C. Voegelé, C. A. Skelton, Dr. W. F. Gabbert, D. L. McDonald, Luther Hough, M. B. Whiteker, T. K. Wilson, Capt. Jno. Estes, E. B. Black, Matt Gihiland, W. E. Dunlap, A. Herbst, J. E. Hill, Dr. J. W. Overton, Geo. L. Muse, A. M. Jones, Rex Tynes, W. E. Dameron, Dr. J. W. Hicks, Rev. W. R. Hill, Jno. P. Staton, C. E. Lowe, Guy A. Carlander.

Reliability—At Your Price

What you want out of a battery is continuous day-in and day-out service. You can get that kind of service only from a well-built battery.

We have Willard Batteries at a wide range of prices—and every single one of them the kind you can count on.

Electric Service Station

Phone 284

Willard

STORAGE BATTERIES

Notice of Sale

Notice is hereby given that on the 18th day of September A. D. 1923, I will sell at public auction at the Auto Utility Station, on West Third street in Hereford, Texas, one 1918 model Chandler, five passenger touring automobile, Engine No. 99264, being the property of Wm. Molby, whose address and whereabouts is unknown, to satisfy a charge and lien against said car for repairs and storage aggregating on day of sale the sum of \$98.95, and costs of sale. Said sale will be made for cash, and the proceeds will be used first to the payments of advertising and costs, to the payments of said account and the

balance, if any, will be held for said Wm. Molby.

68-65-67 J. R. Rutherford.

W. S. WILLIAMS

Live Stock and General Auctioneer
HEREFORD, TEXAS

Robs Calomel of Nausea and Danger

Medicinal Virtues Retained and Improved—Dangerous and Sickening Qualities Removed. Perfected Tablet Called "Calotabs".

The latest triumph of modern science is a "de-nauseated" calomel tablet known to the drug trade as "Calotabs". Calomel, the most generally useful of all medicines, thus enters upon a wider field of popularity—purified and refined from those objectionable qualities which have heretofore limited its use. In biliousness, constipation, headache and indigestion, and in a great variety of liver, stomach and kidney troubles calomel was the most successful remedy, but its use was often restricted on account of its sickening quality. Now it is the easiest and most pleasant of medicines to take. One Calotab at bedtime with a swallow of water—that's all. No taste, no griping, no nausea, no pain. A good night's sleep and the next morning you are feeling fine, with a clean liver, a purified system and a big appetite. Eat what you please. No danger.

Calotabs are sold only in original, sealed packages. Price thirty-five cents for the large family package; ten cents for the small, trial size. Your druggist is authorized to refund the price as a guarantee that you will be thoroughly delighted with Calotabs.—(Adv.)

The Apple House

On Main Street Across Street from Star Theatre

Good Cooking and Eating Apples, \$1.00 to \$2.00 bushel.

Oranges, per doz., 25c to 60c.

Lemons, per doz., 35c.

Spuds, 4 1/2c per pound.

Honey, per gal., \$1.75.

Nice, ripe plums, peaches, grapes and eating apples

Dove Season Opens Sept. 1st. Bag Limit, 15 Birds in One Day

We have the guns and ammunition.

When you see a dish, think of Dunlap Hdwe. Co.

We have a complete line of white dishes which you may buy in pieces or sets. Prices reasonable.

Dunlap Hardware Company

—LIVE WHAT YOU WANT WHEN YOU WANT IT—

Just Unloaded

CAR OF RICE BRAN

If the cow is failing, feed her Rice Bran. Rice Bran is rich in fat and will increase milk production.

TRY A SACK TODAY

Jones & McLean

To most everybody 30 x 3 1/2 means USCO

NATURALLY USCO'S could hardly have delivered such money's worth—tire after tire—without making a clean sweep.

It's been a pretty performance every time—no two opinions about that.

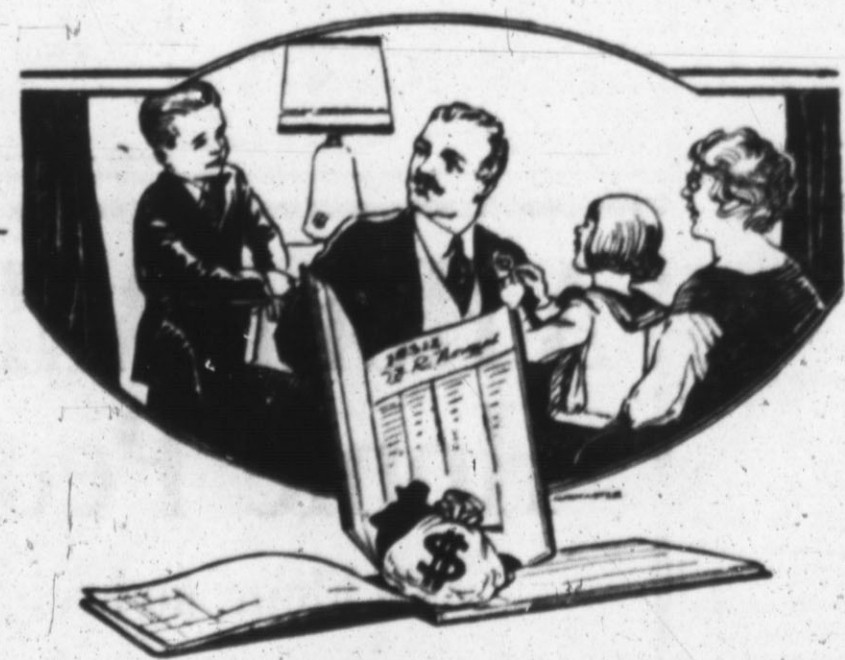
And no two opinions about what tire to get again after a man has once used USCO.

United States Tires are Good Tires



Where to buy U.S. Tires

H. L. RICE



The magic multiple of Love, Home and Money is the key-stone of every empire. Americans today enjoy the pleasures of its highest development.

The money appeal is man-made, but natural, because in it man sees preservation—for self and those he loves. Ideas of independence for an old age may vary, but the principle to that realization is just the same. To attain the goal, investment is necessary—either in strong box, bank, business bonds, securities.

Whether your ideas of success be cottage or palace, we can serve you.

FIRST STATE BANK & TRUST CO.

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas



STAR

WEDNESDAY, Sept 12, —ONLY

Miller Bros. 101 Ranch

presents

"THE CHEROKEE STRIP"

See exhibits in Lobby

Admission 15c-35c—Tax Paid

THURSDAY AND FRIDAY

Rex Ingram Production

of

The PRISONER OF ZENDA

One of the biggest pictures of the year
Price 15c and 40cSATURDAY, SEPTEMBER 15
MATINEE AND NIGHT

THE AFFAIRS OF ANATOL

in Albuquerque before returning to Dallas. Mr. McBride expects to join his family at Albuquerque on their return trip.

Mrs. A. E. Getz left Hereford for her home in Peoria, Ill. Monday morning. Mrs. Getz has been visiting in the home of her sister, Mrs. G. F. Branson, south of Hereford.

The Dunning System of Improved Music Study for beginners.

Also
The Progressive Series of Piano Lessons.
67-11 Mrs. G. A. F. Parker.

Mrs. N. C. Vogele reached home Sunday evening from the eastern markets. Mrs. Vogele also visited in the home of her parents in South Whitley, Indiana, while away.

"The Affairs of Anatol"

Twelve stellar players and a supporting cast of unrivalled quality—that's the record set by Cecil B. DeMille's latest Paramount masterpiece, "The Affairs of Anatol" which will be shown at the Star theatre next Saturday matinee and night. The roster reads like screenland's who's who. The phrase "all-star cast" is a much abused one but it adequately describes a cast that includes Wallace Reid, famous Paramount star; Gloria Swanson, Elliott Dexter, Bebe Daniels, Monte Blue, Wanda Hawley, Theodore Roberts, Agnes Ayres, Theodore Kosloff, Polly Moran, Raymond Hatton and Julia Faye.

The same quality that is featured in the cast of principals and in the authorship has been carried through every phase of production work. The supporting cast includes such capable actors as Guy Oliver, Charles Ogle, Clarence Geldart, Maudie Wayne, Ruth Miller, William Boyd, Lucien Littlefield, and others. The beautiful settings are the work of Paul Irlbe, famous French artist, designer and decorator.

Simmons College at Abilene Draws Local People

Mr. and Mrs. Frank McMinn and Ollie and Miss Edna McMinn left Hereford Tuesday morning for Abilene. Mrs. McMinn and brother, Ollie, will enter Simmons College at Abilene for the coming school year. Miss Edna will enter the Abilene High School.

Lubbock People Come Here For Visit to Relatives

Mr. and Mrs. J. H. Roes of Lubbock were in Hereford Friday visiting in the home of Mrs. Roes's parents, Mr. and Mrs. J. L. Williams. The Roes twins, Jonnie Helen and James Howard, who have been visiting their grandparents this summer, accompanied their parents home Saturday morning.

Iowa Cattle Buyers Here To Receive Their Purchase

Messrs. W. G. Russell of Amarillo, W. Wyatt, E. I. Biemis, L. H. Roberson and L. Hanball of Seymour, Iowa, were

Chas. W. Quantrell

A NEW BOOK JUST OUT

A true history of Quantrell and His Guerrilla Warfare, by the only surviving captain, Capt. H. Trow.

200 pages, handsome cloth binding, well illustrated. Agents wanted—You can make big money.

Price \$1.50
On sale NOW at the Corner Drug Store. Write for information and Agency to

J. P. BURCH,
Vega, Texas

in Hereford last week receiving the cattle bought by them several months ago. The cattle, 835 two year old steers bought of Charles Donald, were received and shipped out of Friona last week. The Iowa buyers also bought 400 yearlings for November delivery. They left Hereford Friday morning.

Hereford Baseball Team Beats Nazareth Sunday

The Hereford baseball team journeyed down to Nazareth last Sunday and vanquished the team at that place after a struggle filled with hits and errors. The score was something like 9 to 6. Wood Vaughn pitched a creditable game for Hereford while Karr was on the receiving end. Every man on the Hereford team got at least one hit.

Two Young Ladies Leave To Enter Clarendon School

Misses Gladys Bryant and Dollie Ward left Hereford Monday morning for Clarendon, where they will enter Clarendon College for the coming school term.

Rev. Conkwright Leaves To Consult Mayo Bros.

Rev. P. G. Conkwright, a brother of H. G. Conkwright, left Hereford Monday morning for Rochester, Minn., at which place he will enter Mayo Brothers Sanitarium for examination. Rev. Conkwright and son visited in the home of his brother for several weeks, this being his second visit to the Hereford country.

Florien G. Sites Marries Girl at Burkhurst, Tex.

Mr. and Mrs. H. Z. Sites received the announcement of the marriage of their son, Florien G., to Miss Ola Willingham of Burkhurst, Texas, September 5. Their marriage took place at Wichita Falls, where they will make their home.

Complete Lines

John Deere Binders
Binder Extras
Plymouth Twine
On Hand

Garrison Bros.

W. R. Williams Undergoes Serious Operation

W. R. Williams, who is employed at Orr's Barbershop, was operated upon for appendicitis at the Hereford Sanitarium Tuesday forenoon. Mr. Williams was stricken down Sunday. The operation disclosed the fact the case was one of evident long standing, with consequent complications, and the outcome is a matter of grave concern to Mr. Williams' family and friends.

The Prisoner of Zenda

So little need be said and so much can be about "The Prisoner of Zenda", the great Metro picture at The Star Theatre next Thursday and Friday, Sept. 13 and 14. The story is established as one of the great romantic tales of modern times—a story of the sort that can never be written again, for the war, for one thing, has stamped out the picturesque, gaily uniformed little kingdoms of Europe, where Sir Anthony Hope found his setting for the love story of Rudolf Rassendyl, the young Englishman who resembled so closely the king of Ruritania, and of the Princess Flavia.

It can never be written again in print, but it can on the screen, as it has been in this case for Metro by Rex Ingram, director of "The Four Horsemen of the Apocalypse," "The Conquering Power" and "Turn to the Right", with all his glamor and brilliance. "The Prisoner of Zenda" is romance embodied: love in the net of court intrigue, cries at night by the black moat about

the castle, duels to the death in the dark dungeons of the citadel, the clatter of hoofs along roads white in the moonlight. The action is breathless, the excitement fairly stabs at you, the suspense is tightened to concert pitch.



C. R. Barber

AUCTIONEER

Hereford, Texas

Pure bred livestock and farm sales given special attention

Orr's Tailor Shop

10 PERCENT DISCOUNT

For a limited time, on early orders

Abstracts and Loans

J. Frank Potts

Maps, Deaf Smith Co.—50c.

We Grow in Experience

As we grow in years. Experience is teaching the Farmer and Stockman of the Southwest that diversification pays.

Chickens, Hogs and Milk Cows will make industrious farmers a living and the money crop, when it comes in, is clear of any lien for living expenses. Let us profit by Experience.

The Western National Bank

Millinery Opening

Friday - Saturday, September 14 - 15

Showing of the New Millinery



It will be impossible to tell you about the new hats I bought in market last week. In this stock you will find Baroness, Paradise, Stonehill, Madame Pauline, Gold Medal Patterns. Nice line of new Veils and veiling. In fact, everything that is new in millinery. Each with its own special charm, awaits your choice.

On my trip east I visited Chicago, Kansas City, St. Louis and Dallas markets and I am prepared to show the new late millinery in any kind of a hat or trimming.

Vogele Millinery

A Home Mill for Home People

All Flour, no Freight

We are milling the new MARVEL WAY. Bring in your wheat for grinding, or we will liberally exchange for our finest flour and feed.

Trade with us and save the freight on your wheat and flour.

Our MILL is a HOME INDUSTRY. Patronize it and help you community prosper. Money spent at home circulates at home. It helps build roads, better schools, it makes lower taxes, higher wages, and better business in general. You will be delighted with our FLAVO FLOUR, the MARVEL PROCESS makes it with the delicious old time nature flavor. Order a sack today.

J. L. Rogers

Main Street south of the railroad

Local Happenings

U. D. C. election at the Club Rooms Friday, at 8 p. m.

Jack Jones of Canyon reached Hereford Tuesday morning.

R. M. Dunn made a business trip to Amarillo Monday morning.

Red Goose School Shoes for children. J. O. Newell.

Mrs. Edgar Johnson reached home Monday morning from Amarillo.

Miss Viola Nunn left Hereford for Parkville, Mo., Monday morning.

Mrs. H. H. Stanley of Lubbock reached Hereford Monday morning.

Buy a book, just out, by Capt. H. Trow of this city, entitled "Chas. W. Quantrell", at the Corner Drug Store.

Miss Irene Tidenburg of Bovina reached Hereford Saturday morning.

L. Irlbeck and son, John, of Happy, Texas were in Hereford on business.

L. E. McBride passed thru Hereford Tuesday morning enroute for Albuquerque.

Agents wanted—Take the Quantrell book and sell it—you can make good money. J. P. Burch, Vega, Texas.

F. B. Hick left for Junior A. & M. College at Arlington, Texas Saturday morning.

Red Goose School Shoes for children. J. O. Newell.

Mrs. L. W. Locker and daughter returned to their home in Friona Monday morning.

Miss Helen Buie left Sunday for San Angelo, where she will teach in the city schools.

Mr. and Mrs. S. A. Richeson left Hereford Saturday morning for their home in Rothville, Mo.

Rev. Father Salvator, head of the Hereford Catholic church, left Monday morning for New York City.

Geo. Dent reached home Monday morning from Amarillo. Mr. Dent was visiting relatives in Amarillo.

A. L. Cocks of Crowell, Texas reached Hereford Friday. Mr. Cocks is prospecting in the Hereford country.

Cotton picking sacks at J. O. Newell's

Mrs. Elda Loving, a sister of Mrs. W. R. Williams and Matt Gilliland, left Hereford for her home in Gainsville, Texas.

LET ME FIGURE WITH YOU ON YOUR PLUMBING. ALL WORK GUARANTEED. PHONE 317

Horace Sullins