

THE MULESHOE JOURNAL

Dedicated to the Progress and Development of Bailey County and the South Plains of Texas

VOLUME 9

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District Manager A. J. Whiting Tells About the New Low Rates Given By Texas Utilities Co. and Their Purpose

At the regular meeting of the local Kiwanis club held Friday afternoon of last week there were present leading representatives of the Texas Utilities Co., who explained the new rates effective in Muleshoe the first of this month.

A. J. Whiting, district manager for the company, from Clovis, N. M., was the principal speaker, and explained that his company, always in the forefront of western development, was granting the requests which had been pouring into their headquarters office from all over the area asking for reduced rates at a part of their good will service to the towns receiving their electric service. In these hectic days of financial discomfort, he explained, it was necessary for all business interests to co-operate in a manner that would be toward their mutual benefit both now and in the future, and that his company was glad to announce these new reduced rates as a part of their policy of "live and let live" in the towns where they were operating.

Mr. Whiting came to Muleshoe as the personal representative of Judge I. R. Kelso, St. Louis, Mo., who has been visiting many of the towns of this area, but because of the pressure of other business matters, was not able to visit Muleshoe.

It has always been the policy of the Texas Utilities Co. to render its patrons the very best service possible and at the lowest possible rates consistent with good business. It was in 1915 that this company built into the Plains country, and ever since has been constantly expanding its lines of service and gradually developing its plant, until today it is second to none in the United States. During this time there have been six previous reductions in rates, not including the ones effective this month.

He also explained that every rate reduction was of a territorial nature, all towns receiving the same consideration. Necessarily the company must act in behalf of the community rather than the individuals who compose that community, though eventually it is the individuals that are benefited.

The new rates effective August 1 mean a reduction in street lights of one-half the previous cost; school lightning rate has been reduced 25 per cent, while the municipal rate for pumping water has been cut half into. On the basis of last year's figures, the city street light bill amounted to \$252.00; this year it will be \$126.00; cost for pumping water last year amounted to \$1,025.15, this year, on the same basis, it will be \$512.58, a saving of \$512.57; cost of school lights last year was \$59.60, this year it will be \$29.80, a total saving on these three items amounting to \$509.53 on the basis of last year's figures.

Following Mr. Whiting's talk a committee composed of Neil Rockey, Cecil Tate and Mayor C. C. Davis was appointed by President Matthews to draft a resolution expressing the appreciation of the local Kiwanis membership for the new low rates. This resolution will be found published elsewhere in this issue of the Journal.

Others to speak at this meeting were Vic Nelson, Sudan; F. W. McElroy, Farwell, and Sam H. Batton, Portales.

A committee was appointed by the chairman to investigate into the proposed cooperative for handling Sudan seed, as follows: Fred S. Reynolds, chairman; Ray Griffiths, Tom Davis, and R. G. Jordan. It is understood representatives of the proposed organization will be in Muleshoe this week to take some action in this direction.

Rev. Dr. Pastor At Plainview In A Revival Held Here

The fall revival meeting to be held under the auspices of the Methodist church, this place, will begin next Sunday, according to announcement made this week by Rev. W. B. Hicks, local pastor.

Rev. D. B. Donk, former presiding elder of the Lubbock district, and now pastor of the First Methodist church at Plainview will do the preaching. There will also be a good choir, and special music throughout the evangelistic session.

Rev. Donk is well known in this section as a strong and fearless preacher of righteousness, his sermons being both inspiring and instructive as well as compelling. The public generally is invited to participate in these meetings.

Band Concert

The Muleshoe Municipal band will give a concert on Main street Saturday night, beginning promptly at 7:45 o'clock.

The band has considerably extended its repertoire, including a number of new selections which will be rendered at this concert.

A special invitation is extended to the people residing in the country surrounding Muleshoe to attend this concert, combining business with pleasure, they may do their trading at local stores in the evening after enjoying the concert.

Bailey Co. To Get \$8,800 Bus Help Under New Law

That Bailey county will this year receive an additional state aid amounting to nearly \$9,000, aside from the regular per capita payment, is the statement made this week by County Superintendent J. E. Adams.

Heretofore, schools could not obtain financial aid in defraying transportation costs unless they were of the consolidated district type, but according to a law passed by the last legislature all schools having not less than 50 sections of land within their district boundaries are now entitled to state aid, such aid amounting to one half the total cost of transportation in that district up to \$400 per bus. (This not including the cost of truck bodies.)

This new law will affect all schools in Bailey county with the exception of Longview, Baileyboro and Wilson districts, which do not have sufficient territory to come within the new provisions, and the St. George school which has sufficient territory but does not use the transportation system.

The amount of state transportation aid to be received by the schools this year are as follows:

West Camp, \$800; Progress, \$800; Muleshoe, \$1,000; Liberty, \$800; Fairview, \$1,200; Circleback, \$800; Bula, \$1,200; Goodland, \$800; Watson, \$800. The total sum received in this county will be \$8,800.

Cotton Crop Prices Drop As Government Names 15,584 Bales

As a result of the sensational government crop forecast of 15,584,000 bales issued after the close of the market Saturday, August 8, the cotton market started the week with a drop in prices of 129 to 134 points or approximately six dollars and a half a bale. The decline possibly would have been greater except for the support received from the heavy covering to take profits of the satisfied shorts who had carried their interest in the market over the Bureau period.

The crop forecast of the government was fully a million and a half bales in excess of trade expectations and nearly a million and a quarter bales in excess of the largest of the private estimates issued in advance of the Bureau. Although many traders believed the government had over-estimated the available yield, the effect on prices was inevitable and immediate, particularly as crop accounts from the interior continued favorable.

During the first half of the week, rallies were moderate and mostly short-lived, resulting in prices almost duplicating the opening lows. Wednesday, during the second half of the week, prices recovered 51 to 52 points from the lows and the lows and the close showed a net loss for the week of 85 to 100 points.

COUNTY HEALTH MEETING

The next meeting of the County Health organization to be held in Muleshoe will be September 16, at the school center, at which time further examination will be given pupils by the government nurse in charge of the work here. The following morning a meeting of the county central committee will be held at the court house, and a full attendance is desired by the management.

October 2 a school inspection meeting will be held at Y. L. school by the government nurse in charge of the work.

Hundreds Of Cars Of Grain Sorghum Traps To Go Out This Year

While it is yet more than a month before the movement of grain sorghum will begin in Bailey county, much speculation is already rife as to probable prices. The crop is already well assured—all varieties of it—and the finest yet ever grown in this area of the Plains country. Practically 90 per cent of the Sudan grown in the United States comes from the Plains country, of which Muleshoe is virtually the center of such production. No finer crop of Sudan could be wished for by growers or dealers than is now in the process of maturity.

Price conditions for Sudan seed are anything but favorable at this time, and a movement is now on foot for protection to be given this particular crop by the United States Farm Board. It is understood a representative will be in Muleshoe in the near future for the purpose of consulting with farmers and dealers relative to this new organization.

As soon as the sorghum grain crop is ready to move, it will go out of Muleshoe at an average rate of 150 car loads per month, according to H. A. Eckler, agent for the Santa Fe railroad here, and the movement will continue through the winter until about the first of the coming March. Sudan will be the first to move.

More Indian corn has been raised in this county this year than heretofore. There are many fields of it that look as though they had been transplanted from the corn belts of Iowa or Illinois, so luxuriant is the growth, while the corn belts of Iowa or Illinois, so luxuriant is the growth, while the corn grown in the Blackwater valley around Muleshoe, where it has been irrigated is beyond description. Suffice it to say there are several fields that are now being estimated will yield 100 bushels per acre.

Present indications, according to Mr. Eckler, are that there will be shipped out of Muleshoe this season about 100 cars of Indian corn, between 500 and 600 cars of maize, besides the Sudan and other sorghum crops.

MULESHOE SCHOOL OPENS ON WEDNESDAY FOR REGISTRATION

Registration of pupils in the Muleshoe school for the opening of the fall term will begin Wednesday, September 9 according to H. A. Eckler, president of the School Board.

September 7 and 8 will be spent by the teachers in Lubbock attending the institute meeting, but they will all be present for the opening of school on the ninth, at which time all buses will begin running.

All pupils are urged to make their registration on the opening day of the fall term.

IMPROVE MAIN STREET

Under the direction of Engineer David Anderson and Pilot Delma McCarty considerable improvement is being made on the typography of Main street this week with the new county tractor-grader unit recently purchased by the Bailey County commissioners.

The street has been entirely regraded, and about 100 loads of caliche rock is to be spread and rolled on the street.

HICKS IN AMHERST REVIVAL

Rev. W. B. Hicks, local Methodist minister, is this week conducting a very successful revival at Amherst.

Last Sunday there were 17 additions to the Methodist church at that place.

French press sees bitter fight to market wheat excess.

Government Representative Is Here Checking Up On Loans To Farmers

C. C. Ellis, a representative of the United States Department of Agriculture, attached to the Farmers' Seed Loan office at St. Louis, Missouri, is in Bailey County making an investigation of the crops of the farmers who secured aid from the United States government for the purpose of purchasing seed, feed, fertilizer and food.

The St. Louis office has representatives in each state handled by them and it is their purpose to inspect each farm, as well as make the necessary investigation relative to the use of the money obtained. Mr. Ellis states that he will be unable to visit each farm in the county on this trip, but he or some other representative now in the field will be in this section in the near future and a complete investigation will be made at that time of each applicant who secured aid. Mr. Ellis states he finds there are

No Chance For The State Tax Rate To Be Under 35 Cents

"I see no chance to hold the ad valorem tax rate for general state revenue purposes below the constitutional limit of 35 cents," is the statement made by George H. Sheppard, state comptroller, last week.

The present tax rate is 27 cents. Sheppard said the 8 cents hike in the tax rate probably would be made Monday by the automatic tax board, composed of Gov. R. B. Sterling, Charles Lockhart, state treasurer, and Sheppard.

The comptroller expressed belief the 8 cents raise probably would not be enough to bring the general revenue fund up to the red.

"According to figures prepared by my office, it will be impossible to hold the tax rate down below the 35 cent limit. We have been holding off several weeks in the hope the Legislature would take some action and pass measures that would permit us to keep it at its present level. Owing to reductions in valuations, the 8 cent increase will not be enough to meet the general revenue deficiency."

"The Legislature was fully advised of this situation when it was meeting in special session and the increase in the tax rate will be made in accordance with the figures submitted to the Legislature," Sheppard stated.

The comptroller said it had been agreed among members of the tax board not to make any statement until the board has acted.

Tax collectors all over the state, however, have been persistently inquiring when the tax rate would be set and what it would be and Sheppard said he had told several of the board's contemplated action.

PRIONA TO HAVE A CO-OP FLOUR MILL LOCATED THERE

A movement is under way in Priona to form a cooperative flour and feed mill. It is rumored that the organization now forming will buy a local feed mill and add a 50-barrel flour mill unit. The company will be formed on the cooperative plan and citizens of Priona and trade territory will be asked to subscribe for stock.

UNINTERRUPTED SERVICE GIVEN MULESHOE BY ELECTRIC COMPANY

The Texas Utilities Co., has recently installed a switch on their high line in Muleshoe whereby electric service here will be uninterrupted in the future.

Heretofore, when work was being done on the line between Muleshoe and Farwell the current had to be cut off; but according to the new arrangement, when the current is cut off now from the Farwell line, the town will draw current just the same from the Lubbock end of the line.

WANT CANNING BULLETINS

Fred S. Reynolds, county farm agent, makes announcement that he has ordered a second consideration of bulletins relative to different types of canning, and they should be here the latter part of this week for distribution. Any one calling at his office in the court house may obtain one without cost.

He has previously distributed 25 of these bulletins.

SCALDED BY TRACTOR

O. P. Burnham was severely scalded about the face Wednesday afternoon by a boiling radiator on his tractor, and came to Muleshoe for medical attention. His condition is not considered serious.

First Earthquake in 25 Years Is Felt On Plains Sunday Morning; Shock Felt in N. Mex., Heavier Southwest

WHO SAID THE SANTA FE RAILROAD WAS NOT COURTEOUS

When a mother boarded a Santa Fe train at Lehman one day last week, and forgot to bring along the baby's bottle, Conductor E. B. Thompson held the train an added fifteen minutes at the next stop while he sent a messenger to the business district in search of a certain prepared baby food which had been prescribed for the child.

A Good Slogan

Advertise when busy to keep busy; advertise when not busy to get busy.

Co. Town, School Are Under Budget Plan, A New Law

According to a law passed by the last legislature, all counties, incorporated towns and organized school districts are now on the budget system.

Of primary importance just now is the budget for schools, the law requiring such budget of contemplated expenses to be made in advance of the school year. In common school districts a copy of such budget must be filed with the County Superintendent, while in the case of independent school districts a copy of the budget must be filed with the County Clerk.

The law further requires that school trustees shall publish a notice of a meeting for the purpose of reviewing the budget, such notice to be published not less than five days before said meeting, and the meeting to be held not later than August 20, and such meeting may be attended by any patron or tax payer in said district.

A similar notice must be published in the case of the county budget, though the hearing may be held at any date before the tax rate is finally set. The County Judge serves as Budget officer in the county, while the President of the School Board serves for the respective school districts.

In the next issue of the Journal extracts of this new law will be given more fully for the benefit of the various office holders throughout the county who are interested in the proper fulfillment of their duties.

Living In U. S. Is Cheaper Now Than Twelve Months Ago

An estimate that the cost of living in the United States is 6.5 per cent cheaper now than at the start of the current year was made last week by the Department of Labor, at Washington, D. C.

Returns from 51 cities on food prices and from 32 cities on clothing, rents, fuel, light, house furnishings and other items were made the basis of the estimate.

During the six months of 1931, it was said, food prices dropped 13.8 per cent, house furnishings 6 per cent, fuel and light 5.5 per cent, clothing 4.6 per cent and rents 3.1 per cent. Articles in the miscellaneous group dropped only 0.7 per cent.

Tracing prices back to the high peak of June, 1929, the report calculated clothing could be purchased 49.2 per cent cheaper now than then.

The next largest drop was shown in food prices with a reduction of 46 per cent, followed by house furnishings at 39.5 per cent.

The recession in other groups was smaller with fuel and light dropping 3.8 per cent and rents 5.3 per cent.

GETS \$80 FROM ONE ACRE OF WATERMELONS IS REPORTED

Eighty dollars has been received by I. F. Willman from one acre of watermelons this summer according to County Agent Fred S. Reynolds, who was at the Willman farm this week.

One dollar was spent for seed and \$2.00 worth of fuel was used in irrigating the melons.

The melons were early, which was a factor in getting a fair price. Sales were made to local stores and to trucks from distant points.

Several acres of onions on the Willman farm are about ready for sale. Preparations are being made to market them by the truck load.

Earth tremors, the first felt on the Plains during the past 25 years, were distinctly noticeable in Muleshoe last Sunday morning at about 5:50 o'clock and reports coming in during the early part of the week indicate the quake was general throughout the west and southwestern area of Texas and in the eastern part of New Mexico.

At Muleshoe the quake lasted about 20 seconds, during which time windows were shaken and dishes rattled in the cupboards, the earth waves being distinctly felt by people lying in bed, those sleeping in second stories feeling the vibrations more distinctly. The first tremor was followed by a second one much lighter and of shorter duration, while some claim they felt a third light sensation.

The town of Valentine, in far Southwest Texas, and located in the southern Sierra Nevada mountains, from reports coming in appears to have been the brunt of the shock, several buildings there being wrecked, though no loss of life has been reported.

In New Mexico the towns of Lovington, Hobbs, Roswell and Carlsbad report distinct shocks, though no damage was done. A man was in Muleshoe Monday who was in the Carlsbad cave at the time of the earthquake. He reported the quake very distinctly in the cavern and much apprehension among the visitors, though there was no damage noticed of any kind.

At Big Spring people dashed from their homes in apprehension and some furniture is reported to have toppled over while pictures hanging on the walls had a distinct swaying motion. At Monahans, still farther west from Big Springs, walls of the Worth hotel were reported cracked by four distinct shocks.

At Comanche Springs, where the springs flow an average of 60,000 gallons of water daily, it is said they spouted up muddy water for an hour following the earthquake, though there was no other visible affliction. The quake there lasted about 25 seconds, and several clocks were reported as stopping at 5:43 a. m.

REVIVAL AT LAZBUDDIE

The Church of Christ, at Lazbuddie, will begin a revival meeting Thursday night, August 20th, at that place with Will M. Thompson, of Tuttle, Okla., conducting the services. The meetings will be held at the church.

Everybody is cordially invited to attend and join in the services. Rev. Tuttle is reported to be an eloquent and forceful speaker.

REV. W. J. WADE, EDITOR GROOM NEWS, PASSES AWAY WEDNESDAY

Rev. W. J. Wade, editor of the Groom News, and a brother of Mrs. Jess Mitchell of this place, passed away Wednesday morning at 11:00 o'clock, according to a report reaching here yesterday, and interment will be made in Jayton. Rev. Wade was in ill health several months prior to his death.

Editor and Mrs. Jess Mitchell were called to his bedside Tuesday night by a report that his strength was failing rapidly, and will attend the funeral services at Jayton scheduled for Thursday or Friday.

Carl Moeller, who saved two girls from drowning, has had to flee Switzerland to escape from women who wanted to marry him.

Churchill Believes Turkeys Good For Irrigation Farmer

Raising turkeys along with farm irrigation is a mighty handy business, according to Levi T. Churchill, a farmer who came here last winter from Wyoming where he had been practicing irrigated farming for several years past.

Churchill owns 80 acres of fine Blackwater Valley land, and is growing some wonderful crops on it this year. He understands the system of farming by irrigation and is showing many other newcomers how it is done by his example of fine crops.

Churchill also knows turkeys, and declares they are a good combination for the irrigation farmer. Last year he raised 600 turkeys from 20 hens for the market. There were 250 of them, averaging 25 pounds each when dressed, while the pullets averaged well over 16 pounds each. He kills and dresses his own birds, and while growing keeps them up in pens.

Churchill now has 10 turkey hens from which he will raise birds for market this year.

THE MULESHOE JOURNAL

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JESS MITCHELL,

Editor.

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Communications of local interest, and which they should be briefly written, on only one side of the paper, and must reach this office not later than Wednesday morning of each week. The right of revision or rejection is reserved by the publisher.

Advertising that does not show in its text or typography that it is paid for must be marked as an advertisement. All local advertisements remain in this paper for the time specified or until ordered out. All notices, matters not of whom nor for what purpose, if the object is to raise money by admission fee or otherwise, is an advertisement and when sent in for publication must be paid for at the regular advertising rate per line for each issue printed.
Obituaries, cards of thanks, and resolutions of respect will also be charged for at the same rate.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Muleshoe Journal will be gladly corrected upon its being brought to the attention of the publisher.

In case of errors or omissions in local or other advertisements, the publisher does not hold himself liable for damage further than the amount received by him for such advertisement.

A THOUGHT FOR THE WEEK

Forsoke the foolish; and go in the way of understanding.—Proverbs 9:1.
A learned fool is more foolish than an ignorant fool.—Moliere.

HIGH COST OF WIVES

¶ To have or not to have a wife, is a much mooted question now days, and statistics show that as women workers increase men's wages decrease—even in good old Texas. The papers are full of stories about men divorcing their wives and getting others, occasionally men swap wives, and not a few kill them. However the condition is not confined exclusively to the U. S. A., but seems to have spread into other nations and diverse parts of the world.

The latest to be heard from are the Turks, who are now complaining about the high cost of wives, and the few heads are dispensing with this luxury. Moral reasons against polygamy never caused a Turk any annoyance, but financial considerations are apparently introducing a different element. Hence the Turk is cutting down on expenses, and incidentally reforming.

It is a graphic illustration of the potency of the state of the purse to influence men's lives. Where once the Turk had a whole harem of beautiful wives, he is now compelled to work along with only one specimen of Turkish pulchritude, if advice are dependable. Evidently, it is a descent from affluence to cannibal poverty, since the number of wives owned by a Turk male represented his social rating, and this altered state makes some of the upper crust feel it quite keenly. However, it is not the first cost of Turkish wives that is putting an end to the harem system, but rather the upkeep of them.

Few Americans, unless it be some of the older Mormons, can ever appreciate the Turk's feelings in this matter, because over here we operate under a different system. There are very few Americans who enjoy the sensation of owning a home with two or three wives in it—all their own. We just wouldn't know how to go about sympathizing with those Mediterranean citizens, if we were inclined to do so.

Over here we generally put a man in jail, who has accumulated too many wives, provided, of course, such can be proven to the satisfaction of the jury, which is not always as easy task under some circumstances. In the past, one wife here has been considered wealth; more is a crime, the punishment stipulated in case a man proposes to act foolish. The Turk however has no moral scruples against a multiplicity of wives, nor any law forbidding him, either, his self denial consequently becomes the greater. Also, from the number of men who are getting rid of their wives and the wives who are getting rid of husbands in this country, it is doubtful if many American citizens would avail themselves of the opportunity for having plural wives, especially under present financial conditions.

The Turk's custom to him is perfectly alright, but it has simply got to the point where he can't afford the

price of beans, face powder and hair ribbons, and yet since most of us can't agree with the Turk's viewpoint, it is difficult for us to sympathize with him.

In the last District court in Lamb county there were 16 divorce cases filed, some by wives and some by husbands, but there was no plurality of wives in any of those cases. Perhaps there were a diversity of reasons for these divorces, and the county mentioned is only an illustration of what is going on in numerous other counties in and out of Texas.

While a regeneration of conditions in Turkey is bringing about a standard of marriage relations in that country which is generally considered more wholesome, ethical and satisfactory, it must also be conceded that changing ideas and conditions are bringing about a condition in America which may not be so ideal, so elevating and so conducive to the general welfare of the nation.

PUBLIC CONFIDENCE

¶ As a rule officials are elected to office on the basis of the public confidence in their ability and integrity, and it is invariably poor policy for citizens to take action that would tend toward the impairment of that trust. Damaging criticism of public officials is generally bad enough, but the circulating of petitions relative to their actions, when the full facts are not known, is a more serious offense. It is seldom the average citizen knows as much about the affairs of any given office as does the office-holder himself, and it is certainly a matter of courtesy to the official, to say the least, that citizens should well inform themselves regarding any alleged grievance, irregularity or transaction before resorting to drastic contrary actions of any nature.

Most officials are willing to talk over with their constituents any matter pertaining to the duties of their respective offices. It is their desire to handle the affairs of their office in as efficient manner as possible. Naturally they desire to please their constituents as much as within them lies the possibility. Officials often court constructive criticism and ask opinions and suggestions from their fellow citizens, while other citizens interested in the welfare of their community not infrequently volunteer suggestions and ask for information—all of which is perfectly right and proper, tending toward a better understanding of business matters in which all have or should have a common interest.

Reposing of confidence in public officials is always a healthy community sign, and invariably tends toward better conditions than does fault-finding.

WORRY

¶ It is always much easier to tell a person to quit worrying than it is for him to quit, yet when one stops to analyze worry it may be easier to stop it.

Worry is an unhealthy condition of a normal mind and is a direct manifestation of fear. Probably one of the richest gifts with which we are endowed is the power of imagination, and yet imagination is one of the most prolific sources of fear.

The chronic worrier usually has an over-active imagination—an imagination out of control. You may think the troubles of others are imaginative and trivial, but if one will stop to analyze their own worries the most of them will be found in the same category.

We do not rid ourselves of worry by evading our responsibilities, nor by crawling out from under our normal load. The first step away from worry is to courageously and honestly face our problems and to segregate the real from the imaginary. As the prospector must learn to distinguish between gold and "fool's gold" so must we learn to distinguish between real problems and worries.

Thus we take stock of our so-called "troubles" and see how many we can discard. First in this list should come the worries in anticipation of events possible to happen and which usually do not. The remainder can be classified in the order of their importance and eliminated as fast as possible.

There is a message for us in the parting words of advice of the aged father to his son. "I have had a great deal of trouble in my life—a great deal of trouble—but most of it never happened." Irrespective of ages most all of us are like that old man.

Scientists say there are 500,000 varieties of insects. Noah and his wife must have spent 40 days and nights doing nothing but scratch.

CIVILIZATION

¶ That there are a variety of opinions in all things, there can be no doubt—even in the matter of civilization. While we boast of our status of society, and send missionaries over the ocean endeavoring to inculcate our "higher ideals" into the realm of the orientals, yet they have civilization of their own that is just as satisfying as ours—as the following would indicate:

"This letter was written by a Chinaman to a friend of his back in China, after the writer had observed American customs for a short time." "You cannot civilize these foreign devils. They are beyond redemption. They will live for weeks and months without touching a mouthful of rice, but they eat the flesh of bullocks and sheep in enormous quantities. That is why they smell so badly. Everyday they take a bath to rid themselves of their disagreeable odors, but they do not succeed. Nor do they eat their meat cooked in small pieces. It is carried into a room in large chunks, often nearly raw, and they cut and slash and tear it apart like savages. They eat with knives and prongs. It makes a civilized person very nervous. One fancies himself in the presence of sword-swallowers. They even sit down at the table with women and the latter are served first—reversing the order of nature; yet the women are to be pitied, too, for on festive occasions they are dragged around the room by the men to the accompaniment of the most awful music ever heard."

Even though there are plenty of beauty specialists in West Texas, the heat waves are never permanent.

Jaunty Journalettes

Next to his first baby there isn't anything this year that makes a Bailey county farmer any happier than seeing the big number 15 cotton bolls on the stalks in his fields.

We sometimes wonder what has become of the old-fashioned fellow who tried to see how much work he could do in a day. Oh well, these times may bring some of them back!

We know some Muleshoe women who will admit they are not pretty, but we know of none but who will admit they are quite sensible. Quite so, quite so.

There it stood, that one Muleshoe boy at 14 thought his father so ignorant he could hardly stand to have the Old Man around, but when he got to be 21 he was terribly astonished at how much the Old Man had learned in seven years.

The story is going the rounds that Clay Beavers, who works for the Phillips Petroleum Co. in Muleshoe, and who had grown tired of waiting for a customer to pay for a bill of gasoline sold him during the early spring that he wrote this customer a rather threatening letter. Back came this reply:

"Dear Sir: I'd like to know what you mean by sending me a letter like you write the tenth instance. I guess I know how to run my business. Every month I put all my bills in a basket and then figure out how much money I got to pay on my accounts. Then I blindfold my clerk and he draws out as many bills as I have money to pay for. Now, if you don't like my way of doing business, I won't even put your bills in the basket."

"Very truly yours"

St. Augustine, Fla., has invited Kins Alfonso to become a resident. We now expect Los Angeles to make a bid for Kaiser Wilhelm.

Saving Through Life Insurance Is One of Life's Best Methods

"It is an interesting fact that but three cents out of each dollar saved by the American people is used for life insurance—while seven-eighths of all money, on the average, left by men when they die comes from life insurance policies," remarked J. E. Aldridge local insurance man, this week. He was explaining the great value of insurance both as a protection and an investment, and contrasting its large benefits and relative low costs with the low benefits and high costs of many other purchasable items of so much less value to people generally.

Fundamentally, Mr. Aldridge said, the function of life insurance is to bring dependants against want brought on by the death of the wage earner. It is likewise an investment of the highest calibre. This is particularly true in the case of persons of limited means who lack facilities for obtaining reliable, diversified sources of income, and who, consequently, are in danger of capitulating to the blandishments of shady stock salesmen. To the millions of people of this kind life insurance offers a safe and profitable place for investment or savings. Any policy in any company provides for payment of more than is paid in—and it has been more than 50 years since there has been a loss to policyholders from failure of a legal reserve company.

It is said that during the last 35 years life insurance has reduced pauperism in America by one-third—on behalf of the American people that have other industries can equal. In good times or bad, during prosperity or depression, life insurance affords the rock foundation on which millions of people depend for the future, he explained.

FARMERS TURNING CHEAP WHEAT INTO HARD LIQUOR

Washington, D. C.—Some Western farmers are turning their 25¢ a bushel wheat into hard liquor, according to word brought to Washington from the wheat belt. It is not indicated how many gallons are produced from a given number of bushels of unsold wheat, but the product brings \$8 a gallon which is regarded pretty good return in these days of depression.

Information in Washington is that "wheat" liquor, or what some term "wheat" is produced about the same as is other liquor and as potent in "kick" and taste as any would desire. Vinelago is sold without alcoholic content made from California grape concentrates. It is sold in some sections of the Federal Farm Board appointed by Congress. Vinelago is sold without restriction, only the purchaser has to make it into the finished product.

Wheatwhiskey after the first run or so has the appearance of corn liquor but when aged by the addition of charcoal, turns a dark green. It is as smooth as oil and said to make excellent cocktails and highballs.

Just how extensive the new industry has become is not known, however, in some sections it is said to be quite general since wheat dropped to the low figure of four or five bushels to the dollar. The industry is similar to that in Minnesota where there is produced "Minnesota thunders" from one of the select breeds of corn of that State and has grown into something of a local industry. The product is of such fineness and flavor that the district where it is produced consumes the output. It is described as fine whiskey as better produced in the old days. The low price of farm products and the attending high profits is said to have been the inducement to Minnesota farmers turning their corn into liquid beverages.—Dallas News.

BROCK-WIMBERLEY

Miss Zenobia Brock, of Lubbudzy, and Mr. Marvin Wimberley, of Muleshoe, were united in the holy bonds of matrimony Saturday, August 15th, in the home of Rev. Montanum, at Clovis, N. M.

The young couple was accompanied by a troupe of relatives and friends; Mr. and Mrs. Warren Powers, Miss Lavonia Wimberley, of Prisma, and Hazel and Bessie Wimberley and Marvin Brock, brothers and sisters of the bride and groom.

The bride and groom were delightfully surprised with buffet dinner the following day. A host of friends and relatives were present to enjoy the generous hospitality shown in the Wimberley home where the feast was served. Those present were as follows: Mr. and Mrs. H. T. Brock, mother and father of the bride, and children, Lucille, Marvin, Phineas, Ernest, Paul, Avalon, and little Horace, Jr., and married daughter, Mrs. Whit and husband and their little daughter, Eunice; Mr. and Mrs. J. A. Wimberley and daughters, Lavonia and Babel; of Prisma; Mr. and Mrs. R. G. Raney and children, Vera, Ralph, Coy, and Roy, and baby, Hulene; Mr. and Mrs. Warren Powers, Walter Wagon, and the home family.

The newbreds are leaving Wednesday on a brief honeymoon trip to visit Mr. Wimberley's grandmother, Mrs. J. J. Smith, at Lamesa. They are to be accompanied by Mrs. Arthur Wimberley and daughters, Mrs. Powers, Bessie and Myrlene.

IT PAYS TO ADVERTISE

When Mark Twain was editor of a Missouri paper a subscriber wrote him saying he had found a spider in his paper and asking whether this was a sign of good or bad luck. This was the reply:

"Old Subscriber: Finding a spider in your paper was neither good luck nor bad luck for your paper and asking whether this was a sign of good or bad luck. This was the reply: The spider was looking over our paper to see which merchant is not advertising, so he can go to that store, spin his web across the door and lead a life of undisturbed peace ever afterward."

HOME-MAKERS S. S. CLASS

The Home-makers Bible class of the Baptist church met Thursday, August 13, in monthly business session at the home of Mrs. McAdams. Mrs. Baker read Prov. 31st as devotional. Eighteen members and five visitors were present. A special item of interest was the social hour being spent in honor of the teacher's birthday. Group 3 entertained and all enjoyed the social hour. All members not present missed the sweet fellowship of the Home-makers.—Rep.

NOTICE FOR BIDS

Notice is hereby given that bids for depositary of school funds for the Muleshoe Independent School District will be received by the School Board of that district at their regular meeting at the High school building of said district, beginning at 8:00 o'clock P. M. on Thursday August 20, 1931. The Board reserves the right to accept or reject any or all bids.
F. C. SKEETERS, Secretary, Muleshoe Independent School District.
26-37c

UNDERWOOD

Typewriters
SUNDSTRAND

Adding Machines

Typewriter and Adding Machine Repairing

Elliott-Greer Co.

LUBBOCK, TEXAS

1115 Ave. J. Phone 377

UNDER NEW MANAGEMENT

I have taken charge of "Doc" Neely's Welding Shop, and will do all kinds of Electric and Acetylene Welding, also general Blacksmith and Repair Work.

All work is done by skilled workmen and our work is guaranteed to your satisfaction.

ED RIDDLE, Manager

Muleshoe, Texas

Do You Know?

Insurance is NOT an Expense—it is an Investment!

An Investment in—

SAFETY
PEACE OF MIND
CREDIT RATING
CONSERVATION OF RESOURCES

Keep your Insurance in proportion to the value of your property at present times; but keep what you need.

J. E. ALDRIDGE INSURANCE

AGENCY

VALLEY MOTOR CO. BUILDING

Muleshoe, Texas

There Is Always--

ROOM AT THE TOP

THAT IS WHY WE ARE PROUD OF OUR BUSINESS—WE KEEP IT RIGHT AT THE TOP

If the buyer for this firm was "wishy washy," and changed our business from one wholesale house to another each week or month, if we tried to buy all the bargains and price-savers offered us, we would be broke in a short time.

We buy only dependable merchandise from dependable houses. Our trade is largely made up of people who pursue the same policy. We would like to number YOU with our many satisfied customers. We have served and satisfied a Wonderful trade in Muleshoe during the past year. We have done our bit toward making this a better town in which to live.

We are here to say, and earnestly solicit that you place your grocery business with us, promising that we will endeavor to serve you in the very best way, with the best and most complete line of groceries money can buy.

Our merchandise, our friendliness, our wish to help you, our appreciation and business methods alike, are all genuine.

GUPTON GROCERY

Phone No. 4

Free Delivery

50000 ACRES

I have a total listing of more than 50,000 acres of fertile South Plains land, in tracts varying from 10 acres on up, all exceptionally reasonably priced and may be purchased on very desirable time payments.

Just a glimpse at the bountiful crops being raised here this year will make you want to come live with us. Write me for full information.

R. L. BROWN

"The Land Man" Muleshoe, Texas

ING A NEW AREA NOT ASK WHEN ASSETS ARE —BUT ONE LAND CROP

area of the United States is a big task if it is to be done, and that is the reason why Bailey county has enjoyed so much prosperity during the past few years. Men with faith, energy and a little money have made a wonderful thing of it. Numerous instances can be cited where substantial gains have been made from various other portions of the state, and looking across the state one can find a dozen or more states have come here, taking advantage of the wonderful opportunity to secure good land cheap, and herein nearly all these recent purchasers have actually become bona fide settlers and are carving out a prosperous home in a section of country unknown to the plow and reaper. When it is considered that only a few years ago Bailey county was but a series of big cow pastures, and one could stand in almost any spot in the county, and looking across the spacious expanse of prairie, never see a single house, it is little less than marvelous the magical change that has been brought about under the stress of energy and enterprise.

Look today in any direction one and the eye is greeted by great fields of untamed sod and a glimmering of green from the luxuriant growth on them. Here and yonder two-row cultivators are trekking down the corn and cotton rows, and in every direction may be seen a happy homestead, whose smoke curls peacefully from the chimneys, windmills pulling up from the bosom of Mother Earth great streams of pure sparkling water to quench the thirst of man and beast; tractors pulling their way across the prairies, leaving behind them long ribbons of up-sod; four, six and eight rows swinging along with a steady pull, pulling a big disc or three or sections of a new tooth harrow, and the ambitions of the little child and the ambitions of the adult surface in the undergrowth of the growing plants may reveal as they reach out for the underlying moisture, while about the barn-yard the Jerseys cheer their cuds contentedly, the roosters crow lustily and the hen cackle noisily as they leave their nests, announcing to the happy housewife that they have done their part toward furnishing the ham and eggs for breakfast in the morning.

The farm land of Bailey county is as fine as "ever lay out of doors." For many miles it stretches out in every direction from Muleshoe the county's principal town and capital city. Much of it is the well known chocolate col-

ored loam of the west, and more of it is the famous "cat-claw" soil noted for its fertility and moisture retaining qualities. The water all over the county is as good as Nature ever supplied, frequently testing 98.02 per cent pure, by chemical test, while the air is 100 per cent pure by breathing test.

There seems to be no valid reason why everyone should not own a chunk of this fine soil, have a home on it and be enjoying themselves to their utmost. Of course, it takes a few hundred dollars for a buyer to make his first payment and put up his improvements, but after that is done, then the payments come easy, the interest is light, and a man can, in fact, meet the payments on his own farm cheaper than he can pay rent to some landlord, having in addition all the feelings of satisfaction and independence that comes with home ownership. True, Bailey county has never been given much publicity. Generally speaking, folks don't yet know about it. And seldom is it, that when anyone learns of the numerous virtues of this section and come to investigate them, that they ever get to be convinced of its great superiority. And most of them leave a piece of it recorded in their name at the county clerk's office before starting on the return journey. Right now middle and eastern states are complaining of the real estate stagnation, but it is not true in Bailey county, for never a week now passes but there are dozens of people here viewing out this new and fertile land of abundant crops, many of them purchasing on their first western trip.

Present financial conditions are driving hundreds from the cities back into the country—and most of them are coming out to this new west where opportunities are still abundant, where the land is fertile yet cheap, where the climate conditions are favorable to good crops and good health, where there is plenty of rainfall, plenty of sunshine, mild winters and pleasant summers and all other fundamentals necessary for health, wealth and happiness.

However, this fine land of potential wealth now selling so cheaply in Bailey county will not last very long. It will soon be a case of "first come, first served." Now is the opportune time for folks who are looking for a home that will become happy and prosperous in the years to come. When these great bodies of land on the Plains of Texas, once owned by the big ranch men, are all gone—and it will be gone—these opportunities of desirable and cheap homes will also be gone, for there is but one crop of land in all the wide, wide world.

SOME DEPRESSIONS WORSE THAN THIS

By ROME C. STEPHENSON
President American Bankers Association

ONE of the most significant aspects of the present business period is that, while we have a speculative panic and a while we have had a general economic breakdown yet we have not had any semblance of a financial panic, such as occurred in 1907, and in other years when the credit and monetary machinery broke down and we had money panics, suspension of specie payments and kindred disasters.



R. C. STEPHENSON

None of these elements of a true financial panic has been present in this depression of the 1920's. At no time was the banking structure as a whole shaken, despite the unprecedented rate of small bank failures that it had to absorb. At no time was the banking and credit machinery unable to extend support to the panic-stricken and broken stock markets and cooperation to all kinds of business and manufacturing. Anyone would have been a wise prophet who could have seen that the banking and credit structure would stand up so well under conditions so bad.

Finance Taking Cuts

And banking and corporate finance in this period of depression are unflinchingly taking their portions of short rations and enforced self-denial that the nation's need for readjustment demands. Interest rates on money, yields on securities and dividends on corporate investment have all dropped to levels that constitute drastic reductions in the compensation of capital. These are but part of the necessary economic readjustments that all phases of the country's working life must go through before a general revival of business activity can start.

It is my belief—indeed it is my hope—that the tempo of the next cycle of prosperity will be somewhat more moderate than the mad whirl of jazz that brought the last one to a close. I think it will be agreed that the worst aspect of the collapse of that period of false prosperity is the condition of insecurity for employment which it caused. Unemployment is our greatest public problem today.

Unemployment is the worst wage out that the worker can suffer. It is the worst cause of stagnation that business has to strive against. The sooner we can get our masses of workers back into jobs on almost any terms the better it will be both for capital and labor.

TRUST BANKING SPREADING FAST

Government Official Shows
That This Type of Financial
Service Is Enlarging
Its Field

SPECTACULAR growth of trust service in the banking field is reflected in the national banking system, Aubrey H. Carter, in charge of Trust department supervision in the office of Comptroller of the Currency, Washington, D. C., brings out in an article in the American Bankers Association Journal.

"At the close of the 1920 fiscal year there were 2,722 national banks and trust powers," he says. "Their banking resources aggregated \$23,529,100,000, which represented 34 per cent of the number of banks and 80 per cent of the total banking resources of the 2,552 national banks. Trust departments had been established by 1,829 of these banks which were administering 79,900 individual trusts with trust assets aggregating \$1,473,000,000, and in addition were administering 11,500 corporate trusts and acting as trustees for outstanding note and bond issues aggregating \$11,802,700,000.

"These figures represent an increase during a four-year period of 436, or 22 per cent, in the number of national banks authorized to exercise trust powers; an increase of 725, or 66 per cent, in the number of banks actively administering trusts; an increase of 65,270, or 250 per cent, in the number of trusts being administered; an increase of \$3,500,000,000, or 335 per cent, in the volume of individual trust assets under administration, and an increase of \$9,340,000,000, or 379 per cent, in the volume of bond issues outstanding for which these institutions were acting as trustees."

"These facts, he concludes are 'a striking testimonial of the growing public recognition of the desirability of the corporate fiduciary in the settlement of estates and the administration of trusts.'"

"No corn—no credit" was a slogan adopted by bankers of Saluda, South Carolina, last year. "The proposition was kept before our people by a display advertisement in the county paper several weeks prior to corn planting time. As a result we have more corn raised in this county this year than ever previously, regardless of the need of rain in many sections," said one of the bankers in reviewing the results. Home gardens was another project advocated with like results.

Fairview Items

There were 80 present for Sunday school and over 100 there for church last Sunday. We were very glad to see so many out.

The Baptist meeting will start Friday night this week. Rev. Moore will hold the meeting. We hope to have large crowds out each night. Everyone that can, come and bring someone with you.

Rev. Click, who has been holding the Methodist meeting here left for his home at Sweetwater Wednesday of this week.

Mr. and Mrs. Bill Bates, of Davison, Okla., are visiting in the home of Mr. and Mrs. E. J. Bates this week.

Miss Raneta Terrell spent Tuesday with Estelle Bates.

Mrs. Ella Kenison has been visiting her daughter, Mrs. Rube Riddle, at Muleshoe.

Perrell Little and Clifton Finley spent Friday with Mr. and Mrs. Cecil Davis.

Miss Estelle Bates spent Friday night with Miss Lela Mae Wiseman.

Mrs. John Davis left Saturday to visit her sister at Quanah.

Oren Guess, who has been gone for some time, returned home Friday.

Little Georgie Lee Powers spent Sunday with Dorothy Schuster.

Miss Inez Nettles spent Sunday evening with Mary Asken.

Mr. and Mrs. Bill Jordan spent Sunday with Mr. and Mrs. Henry Schuster.

Mr. and Mrs. T. C. Wiseman and daughter, Leta Mae, and Mrs. Milton Wiseman, spent Sunday evening with Mr. and Mrs. M. E. Finley and family.

Mr. and Mrs. G. T. Guess spent Sunday evening with Mr. and Mrs. L.

M. Cobb

Mr. and Mrs. Bryan Kemble, of Turkey, are visiting Mr. and Mrs. R. J. Tucker and family.

Jack and Buford Bates spent Sunday evening with Ferrell Little.

Oren Guess spent Sunday evening with Mr. and Mrs. Cecil Davis.

Mrs. Rosa Miller and daughters, Miss Hilda and Miss Myrtle, who have been visiting here for some time, left Tuesday last week for their home at Bristow, Okla.

Mr. and Mrs. Geo. Powers and family, of Tipton, who have been visiting the home of Mr. and Mrs. E. J. Bates, left for home Monday. They were accompanied by Mrs. Powers' two brothers, Jack and Buford Bates, who will spend some time visiting them.

Geo. Powers and Miss Dorothy Ross were baptised Sunday morning.

"Grandma" Lewis, who has been visiting her daughter at Dimmitt for some time, returned home Thursday—Reporter.

Circleback News

Miss Thelma Cope and Bonnie Mitchell were the guests of Miss Cecile Wilson Sunday.

Miss Loreta McCollum had as her guest Sunday, Ruby Cox.

We are sorry to state that grandmother Damron is seriously ill.

Mr. and Mrs. Cobb, Mr. and Mrs. E. J. McCollum and Mr. and Mrs. Roy Brown and families returned from vacation in the East.

Rev. C. D. Cobb left Sunday for Richland, N. M., where he will hold a revival.

Olga Brown spent Friday night with Margaret Wilson.

Mr. and Mrs. Martin Stone and daughters were visiting Mrs. Stone's mother at Tahoka, Sunday.

Miss Earnestine Walker, from Memphis, was the guest of Mr. and Mrs. W. H. Walker last week.

The Baptist revival closed Sunday morning, there were ten additions to the church by baptism and one by letter. The baptizing was at Mr. C. L. Gilbreath's Sunday afternoon at four o'clock.

Mr. and Mrs. W. M. Jant have as their guest Miss Margaret Stovall, from Levelland.

Mr. Drew Lewis is visiting his wife, Mrs. Drew Lewis, and little son, Billie, this week. Mr. Lewis has been employed in Lubbock.

Miss Loreta McCollum was the guest of Miss Olga Brown Saturday night.

Circleback school will begin Monday, August 24. We would enjoy the presence of all the parents.

Several from this community attended church at Bulah and Sudan Sunday night.

Everyone is invited to be present at singing at Circle Back Sunday afternoon.

Mr. and Mrs. J. E. Perkins had as their guests Sunday, Mr. and Mrs. Stanley Conner, Mr. and Mrs. Lewis Nall, and Olga Brown.

Mr. John Moore's father, from Louisiana is visiting him and family.

Mr. and Mrs. W. C. Nall was the guest of Mr. and Mrs. W. B. Nall Sunday—Reporter.

Turkish Iconoclasts

In order to get stones with which to build their houses, Turks tore down the one thousand, five hundred year-old Byzantine wall surrounding the city of Istanbul.

See - the - Special FORD EXHIBIT

AT
MULESHOE, TEXAS

BY THE
Muleshoe Motor Company
Friday and Saturday, Aug. 28 & 29

ADMISSION FREE!

SEE and HEAR
THE TALKING PICTURE

"A Tour Through the Ford Factory"

Thousands of people from all over the world visit the Ford plant every year. Now this vast industrial organization is brought direct to you by an intensely interesting Talking Motion Picture.

Come and see where and how America's most popular motor car is built. Only when you see and hear how efficiency, economy and craftsmanship have been put into volume production can you realize how so much extra value can be given in the Ford car without increase in price.

Special Showing of the Latest Ford
Cars and Many Trucks

Don't miss the new Ford De Luxe Body Types. Dis-
tinctive in line and color. Smart in their new ap-
pointments. Rich and luxurious in their interior.
worth a visit. You will learn about the safety of the
trim and upholstery. You will be interested, too, in
the reasons why so many manufacturers and stores
have chosen the rugged Ford truck and the swift
Ford delivery cars.

There are many other features on display that in-
themselves make this Special Ford Exhibit well
worth a visit. You will learn about the safety of the
shatter-proof glass windshield, the strength of the
sturdy Ford steel-spoke wheels, the comfort of the
Houdaille double-acting hydraulic shock absorbers,
and the brilliance of the Rustless Steel.

**MOTOR
COMPANY** Sales
Service



Progress News Notes

Mrs. Homer Holland, of Shidler, Okla., is visiting her father, Mr. Capehart.

C. O. Hayes, of Happy, was prospecting in this community Saturday. Mr. Hayes is looking for a place to locate in Bailey county. He says the crops here are better than any he has seen this year.

Earl Berger, John Burns and Joe Bice spent part of last week in Chan-ning.

Mr. and Mrs. Gilbert Cochran and family, of Plainview, spent Sunday with Mr. and Mrs. Allen Fenton.

Dudley Kent, of Sudan, spent Saturday in the C. W. Elmore home.

Mrs. Joe Bice spent last week in Vigo Park with her parents.

Mr. and Mrs. Arthur Lorraine and family spent Tuesday with Mr. and Mrs. Jeff White.

Auther Tucker was in Farwell Saturday.

The Home Missionary society met August 12 with Margaret Gwyn as president, four members and six visitors present.

A very interesting lesson was rendered from "Royal Lesson." We met Wednesday, August 16th, with Mrs. Fenton and August 5 with Mary Snyder.

Mr. and Mrs. W. B. Gwyn and family and Nell McWhirter visited in the Carlsbad caverns last week.

Mr. and Mrs. Emil Wellandt and son, Norman, of Talmadge, Neb., and nephew, Mr. Winkelmink, were visiting in the Snyder home this week.

Marvin and Marson Dorsett spent Sunday with Edward Gross.

Enola Hallum spent Saturday night with Fern Gross.

A number of the people from Progress attended the meeting at Fairview.

Hill and children visited in the home last week.

Margaret Gwyn and Fern Gross spent Sunday with Enola Hallum.

Mary Snyder spent Sunday night with Fern Gross.

Mr. and Mrs. Clausen Parker and daughter, Mrs. E. E. Fowler and Bertha and Marvin visited in Crosbyton last week.

Mr. and Mrs. Tracy spent Sunday in Barth.

Misses Esther Marcum, Lois McPorman, and Velma and Hester Kemp and Mr. Casper Needham and Audie Myers played tennis at Mr. J. L. Acton's Sunday.

Needham spent Sunday with Norman.

son and daughter and Mr. Nathan spent Sunday with W. White.

Jess Murrain are the baby daughter.

Born to Mr. and Mrs. Killough, a baby girl, on August 14th.

John Stovall is in Lubbock where he underwent an operation.

Mrs. T. L. Snyder and Mrs. Morris made a call in the Gross home Monday.

Alcey Terry and her sister were visiting friends and relatives last week.

Mr. and Mrs. Emil Wellandt and Norman, Mr. Winkelmink, Mrs. T. L. Snyder and Mary took dinner with Mr. and Mrs. Frank Snyder Sunday.

Mr. and Mrs. J. J. Gross and sons and Marvin and Marson Dorsett spent Sunday afternoon with Mr. and Mrs. Frank Snyder.

Fay, Clara, Jake and Bud Myers spent Sunday in the Kemp home.

Angeline and Lola Mae Kemp spent Sunday with Barbara Lindsey.

There was an attendance of 63 in Sunday school Sunday.

Miss Dorothy Wentland, of Crosbyton, visited in the Wm. Kennedy home Tuesday.

Florine Barber, of Lasbuddie, is visiting her brother, Mr. Barber, in this community.

Crystal Kennedy and Florine Barber spent Monday with Fern Gross.

Mr. and Mrs. Wm. Kennedy and family, Mrs. Hugh Kennedy was in Clarks, N. M., Monday.

Mrs. Hugh Kennedy and family spent Sunday night with Mrs. Wm. Kennedy.

Mrs. T. L. Snyder and Mary, Mrs. Morris and Mary-Lou, made a call in the D. C. Stovall home Monday—Rep.

Help keep Muleshoe clean!

MEHUSELAH MEET MR.

TSING-YUN OF CHINA

Lee Tsing-yun, 250-year-old Chinese in the interior city of Kailash, is said to be the oldest living man in the world.

It is claimed that Lee was born in the 17th years of the reign of Kang Hsi, who was emperor of China from 1662 to 1723.

Lee has his record on the longevity record on a boxful of fingernails he has. Some of these he clipped after they were more than a foot long. It takes many years to grow nails to this length. The nails on his fingers are never cut over a foot long and ready to be clipped.

Lee has married 14 wives, and has descendants to the eleventh generation. His present wife is his junior by 50 years. He is still healthy and energetic and can walk about 34 miles a day.

Advertising makes money circulate.

KEEP YOURSELF REFRESHED

—AT OUR—

SODA FOUNTAIN

We can furnish you with practically any drink dispensed on the market today—cool, refreshing, stimulating—just what you want and need to keep up your pep.

SEE US FOR—

Jergens Lotions, 50c and \$1.00 sizes.

Woodburys Combination Toilet sets for Men, only \$1.00

COLLINS

Pharmacy
"The Modern Drug Store"
Service—Quality—Price

Any Doctor's Prescription is Filled by a Graduate Pharmacist

JUDGE VAUGHAN ENJOYS A REUNION WITH RELATIVES

A delightful birthday party and family reunion was enjoyed at the home of Judge J. F. Vaughan last Sunday. It was attended by his four daughters and two sons, as follows: Mr. and Mrs. H. W. Jennings and children; of Clovis, N. M.; Mr. and Mrs. H. A. Douglass and children; of Muleshoe; Mr. and Mrs. T. S. Randall and children; of Texico; Mr. and Mrs. H. Y. McGayle and children; of Sudan; Mr. and Mrs. "Muleshoe" Tom Vaughan and children; of Beaumont; Frank Kincaid, of Denton; Mr. and Mrs. Buell Jennings, of Clovis, N. M.; Mr. and Mrs. Cliff Jennings and baby, of Clovis, N. M. There was a total of 39 present, consisting of children, grandchildren and great grand-children. If the entire immediate relation had been present there would have been a total of 58. It is stated there has been only two deaths in the family.

A delightful day was enjoyed by all present.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. Trial package, 10 cts. Family package, 35 cts. All dealers. (Adv.)

ANNOUNCEMENT

About four years ago I purchased the Bailey County Elevator Co., business, and since that time have continued conducting the business under that name.

We now deem it advisable in order to acquaint the trade with ourselves to change the name of our business to that of **RAY GRIFFITHS ELEVATOR.**

We have been serving the Muleshoe and our various lines for the past years and need no introduction. We crave your larger patronage.

We are now better equipped to give service than ever before, and will very appreciate any business entrusted

RAY GRIFFITHS ELEVATOR

(Formerly Bailey County Elevator Co.)

TEXAS

CREAM PRICES ARE NOW ADVANCING



Prepare to Take Advantage of these Rising Prices by More Efficient Handling Of Your Milk!

Every penny saved is a penny made, and this statement is applicable to nothing more than in the saving of Cream—every ounce of cream saved adds to your income.

There is nothing that will add more to one's savings than a good cream separator—and we are glad to recommend to you the

McCormick-Deering Ball Bearing Cream Separators

Every owner is enthusiastic about them. They are close-skimming, easy turning, silent in operation, perfectly sanitary and of fine appearance. We have them in all sizes suit your herd of cows. Call and let us explain to you more fully their many merits. We will be glad to send one out to your place for a convincing trial.

E. R. HART LUMBER COMPANY

MULESHOE

TELEPHONE NO. 32

TEXAS

Texas Cotton Coop. Meet To Be Here Friday, August 29

All cotton farmers of this trade territory, and all business men and other citizens interested, are invited to attend the pre-delivery membership conference of the Texas Cotton Cooperative Association to be held at the court house in Muleshoe, on Friday, August 28, at 2:00 p. m., according to Sam Goodson, receiving agent for that organization here.

"The only hope left for cotton farmers of the South," so R. J. (Bob) Murray, formerly of Lubbock and now general manager of the Texas Cotton Cooperative association declares, "is for them to take charge of their own business and operate it for themselves."

It is Murray's contention that "there is no reasonable excuse under high heaven for five cent cotton. We can't maintain our highways, our schools and churches, nor our city, county or state governments on cotton that sells for as low as a nickel."

"Unless the cotton farmer of the south Plains has money in his pockets, there will not be any business in the South Plains."

The conference will be closed with a round table discussion of problems confronting the member of the association, and will be open to any who attend.

Special invitation is extended business men as well as farmers, because it is desired that they more fully understand what the cotton farmers are afflicted with the association are trying to accomplish.

"Twenty-cent cotton would prove a boon to every business in the South," so Murray further contends. "Every citizen wants to see the return of business. We don't want to fear down competition, or to put competitors out of business, but we do want the right to carry on our own business for ourselves on the square, the same as any other organization does."

"The present need is for business men to understand our farm problems and what farmer-owned-controlled-cooperatives are trying to do. There is nothing mysterious or dishonorable about what we are doing or aim to do. We simply want to make a profit on what we grow and put that profit back into the pockets of the grower," Mr. Murray says.

It is the plan of the association to advance one cent per pound under the local market price on cotton placed in the seasonal pool by the association to its members.

It is stated that R. L. Brown will be chairman of the meeting to be held in Muleshoe Friday.

ROY BEAN'S "LAW WEST OF THE PECOS" WAS QUOTED

The late Justice of the Peace Roy Bean, of Langtry, "the law west of the Pecos," at last has been quoted by an appellate court, even if the question was used ironically.

The Fourth Court of Appeals at San Antonio, referred to a court holding attributed to Bean in a pistol carrying case, but used it to show the fallaciousness of an argument in the case before the court.

The case came up from Sutton County and affirmed a decision enjoining Ben F. Meckel from closing a road which had been in use for 40 years. It was held that a road used by the public that long had become a public highway thru long use and prescription, and could not be closed.

In referring to some of the arguments of the noted "pistol totting case from a western court," in which it was held that if a man was standing he was not carrying a pistol, and if he was moving, he was traveling and had a right to carry it.

Lawyers said the authority quoted was the famous Justice of the Peace Roy Bean, "the law west of the Pecos."

Relative Food Values

According to a table of food values of fruits, nuts and vegetables recently published, chestnuts weighed without their shells head the list. Dried peas come next, and old potatoes, weighed as served, are third.

THEY'LL WEAR 'EM

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Doves, Sept. 1 to Dec. 15, bag limit 25 a day. Same as old season, except old bag limit was 20.

Prairie chickens, Sept. 1 to Sept. 5, inclusive, bag limit 5 a day 10 in a season. Same as old law.

CLOTHES

A n d Pressed

BY AN EXPERIENCED WORKMAN Satisfaction Assured

Women's Apparel given especially careful attention. You can trust your daintiest garments to our care.

CLEANED AND PRESSED
Coat and Pants \$1.00
Plain Silk Dress \$1.25

We call for and deliver
Phone 44
MULESHOE
TAILOR SHOP

West Camp News

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Mrs. Cora Brassfield and daughter, Miss Lucille Westerfield, of Amarillo, are visiting their daughter and sister, Mrs. Mary Rice, this week.

Mr. and Mrs. Amos Miller visited Monday night in the A. H. Davis home. Miss Bula Mae Waller spent Monday night with Mrs. Lois Blakely.

Duane Danielson returned Monday from Roswell, N. M., where he has been visiting the last few days.

Mrs. Lois Blakely, Bula Mae and Eula Mae Waller spent Tuesday in the Nathan Harding home.

Mr. and Mrs. Alvin Ramm are the parents of a girl.

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Work hard and keep your eyes open.

HAVE MONEY

HOLD ON TO IT!

When you get hold of money ... HOLD ON TO IT.

Money is the hook and line that hauls in success. Be ready to "catch" your great opportunity in life by having money in the bank when it is needed.

NOW IS A GOOD TIME TO START SAVING REGULARLY

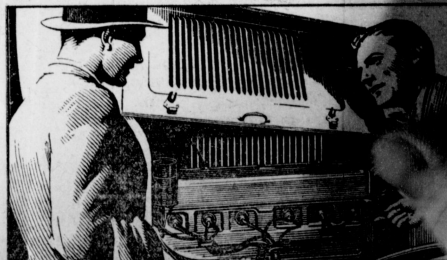
Your Banking Business Is Welcomed Here

Blackwater Valley State Bank

Established 1914

"Safety and Service Through the Year"

MULESHOE,



Learn what a difference six cylinders make

Step out of any other low-priced car into a Chevrolet, and learn the difference six cylinders make.

"Idle" the engine—and the whole car remains steady. Open the throttle—the power flows evenly. Accelerate—throttle down—go fifteen or fifty—and this smoothness stays with you whatever you do. It's actually built into the motor—and objectionable vibration never even starts!

Yet smoothness is only one of many six-cylinder advantages. There's greater quietness, because noisy vibration is gone. There's greater comfort, because built-in smoothness doesn't tire you out. There's greater flexibility, because the power impulses of a six overlap. And a six is much easier to handle!

If you raise the hood of a Chevrolet and watch the engine running so smoothly, you'll realize that six cylinders also mean greater dependability. And remember when you do—that no other car is so economical to operate as the Chevrolet Six.

Twenty beautiful models, at prices ranging from \$475 to \$775. All prices f. o. b. Flint, Mich., optional equipment extra. Low delivery prices and easy G. M. C. terms.

NEW CHEVROLET SIX

See your dealer below

VALLEY MOTOR COMPANY
Muleshoe, Texas

Advertising makes money circulate.

JUDGE VAUGHAN ENJOYS A REUNION WITH RELATIVES

A delightful birthday party and family reunion was enjoyed at the home of Judge J. F. Vaughan last Sunday. It was attended by his four daughters and two sons, as follows: Mr. and Mrs. H. W. Jennings and children, of Clovis, N. M.; Mr. and Mrs. H. A. Douglass and children, of Muleshoe; Mr. and Mrs. T. S. Randall and children, of Texco; Mr. and Mrs. H. Y. McCalley and children, of Sudan; Mr. and Mrs. "Muleshoe" Tom Vaughan and children, of Beaumont; Frank Kincaid, of Denton; Mr. and Mrs. Buell Jennings, of Clovis, N. M.; Mr. and Mrs. Cliff Jennings and baby, of Clovis, N. M. There was a total of 39 present, consisting of children, grandchildren and great grand-children. If the entire immediate relation had been present, there would have been a total of 58. It is stated there has been only two deaths in the family.

Renew Your Health by Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs,—once or twice a week for several weeks,—and see how Nature rewards you with health. Calotabs purify the blood by activating the liver, kidneys, stomach and bowels. Trial package, 10 cts. Family package, 35 cts. All dealers. (Adv.)

KEEP YOURSELF REFRESHED

—AT OUR—

SODA FOUNTAIN

We can furnish you with practically any drink dispensed on the market today—cool, refreshing, stimulating—just what you want and need to keep up your pep.

SEE US FOR—

Jergens Lotions,
50c and \$1.00 sizes.
Woodburys Combination Toilet sets
for Men, only \$1.00

COLLINS

Pharmacy

"The Modern Drug Store"

Service—Quality—Price

Any Doctor's Prescription is Filled by a Graduate Pharmacist

ANNOUNCEMENT

About four years ago I purchased the Bailey County Elevator Co., business, and since that time have continued conducting the business under that name.

We now deem it advisable in order to better acquaint the trade with ourselves to change the name of our business to that of the "RAY GRIFFITHS ELEVATOR."

We have been serving the Muleshoe trade in our various lines for the past eleven years and need no introduction. We crave your larger patronage.

We are now better equipped to give you service than ever before, and will very much appreciate any business entrusted to us.

RAY GRIFFITHS ELEVATOR

(Formerly Bailey County Elevator Co.)

MULESHOE,

TEXAS

CREAM PRICES ARE NOW ADVANCING



Prepare to Take Advantage of these Rising Prices by More Efficient Handling Of Your Milk!

Every penny saved is a penny made, and this statement is applicable to nothing more than in the saving of Cream—every ounce of cream saved adds to your income.

There is nothing that will add more to one's savings than a good cream separator—and we are glad to recommend to you the

McCormick-Deering Ball Bearing Cream Separators

Every owner is enthusiastic about them. They are close-skimming, easy turning, silent in operation, perfectly sanitary and of fine appearance. We have them in all sizes to suit your herd of cows.

Call and let us explain to you more fully their many merits. We will be glad to send one out to your place for a convincing trial.



E.R. HART LUMBER COMPANY

MULESHOE

TELEPHONE NO. 13

TEXAS

Texas Cotton Coop. Meet To Be Here Friday, August 29

All cotton farmers of this trade territory, and all business men and other citizens interested, are invited to attend the pre-delivery membership conference of the Texas Cotton Cooperative Association to be held at the court house in Muleshoe, on Friday, August 28, at 2:00 p. m., according to Sam Goodson, receiving agent for that organization here.

"The only hope left for cotton farmers of the South," so R. J. Ebb-Murray, formerly of Lubbock and now general manager of the Texas Cotton Cooperative association declares, "is for them to take charge of their own business and operate it for themselves."

It is Murray's contention that "there is no reasonable excuse under high heaven for five cent cotton. We can't maintain our highways, our schools and churches, nor our city, county or state governments on cotton that sells for as low as a nickel."

"Unless the cotton farmer of the south Plains has money in his pockets, there will not be any business in the South Plains."

The conference will be closed with a round table discussion of problems confronting the member of the association, and will be open to any who attend.

Special invitation is extended business men as well as farmers, because it is desired that they more fully understand what the cotton farmers affiliated with the association are trying to accomplish.

"Twenty-cent cotton would prove a boon to every business in the South," so Murray further contends. "Every citizen wants to see the return of business. We don't want to tear down competition, or to put competitors out of business, but we do want the right to carry on our own business for ourselves on the square, the same as any other organization does."

"The present need is for business men to understand our farm problems and what farmer-owned-controlled-cooperatives are trying to do. There is nothing mysterious or dishonorable about what we are doing or aim to do. We simply want to make a profit on what we grow and put that profit back into the pockets of the grower," Mr. Murray says.

It is the plan of the association to advance one cent per pound under the local market price on cotton placed in the seasonal pool by the association to its members.

It is stated that R. L. Brown will be chairman of the meeting to be held in Muleshoe Friday.

ROY BEAN'S "LAW WEST OF THE PECOS" WAS QUOTED

The late Justice of the Peace Roy Bean, of Langtry, "the law west of the Pecos," at last has been quoted by an appellate court, even if the question was used ironically.

The Fourth Court of Appeals at San Antonio, referred to a court holding attributed to Bean in a pistol carrying case, but used it to show the fallaciousness of an argument in the case before the court.

The case came up from Sutton County and affirmed a decision enjoining Ben F. Meckel from closing a road which had been in use for 40 years. It was held that a road used by the public that long had become a public highway thru long usage and prescription, and could not be closed.

In referring to some of the arguments, the court said it was reminded of the noted "pistol toting case from a western court," in which it was held that if a man was standing he was not carrying a pistol, and if he was moving, he was traveling and had a right to carry it.

Lawyers said the authority quoted was the famous Justice of the Peace Roy Bean, "the law west of the Pecos."

Relative Food Values

According to a table of food values of fruits, nuts and vegetables recently published, chestnuts weighed without their shells head the list. Dried peas come next, and old potatoes, weighed as served, are third.

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Satisfaction Assured

Women's Apparel given especially careful attention. You can trust your daintiest garments in our care.

CLEANED AND PRESSED

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"Idle" the engine—and the whole car remains steady. Open the throttle—the power flows evenly. Accelerate—throttle down—go fifteen or fifty—and this smoothness stays with you whatever you do. It's actually built into the motor—and objectionable vibration never even starts!

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All prices f. o. b. Flint, Mich., special equipment extra. Low delivered prices and easy G. M. A. C. terms.

NEW CHEVROLET SIX

See your dealer below

VALLEY MOTOR COMPANY
Muleshoe, Texas

LOCAL HAPPENINGS

Ed Adams left Sunday for a visit with his parents at Coahoma.

Coy Burkhead was in Canyon Sunday.

Miss Elden Poage, of Stiles, was the guest of Miss Helen Elrod last week.

Grapes are ready at the I. P. Willman farm. 5c per pound. 29-37p

W. E. Van Antwerp, of Lubbock, was in town, Saturday.

Attorney W. W. Kirk, of Plainview, was here on business Friday.

STATED MEETING OF Muleshoe Masonic Lodge, 2nd Tuesday night in each month. VISITORS WELCOME

J. B. ROBERTS, W. M.
CONNIE D. GUPTON, JR., Sec.

STATED MEETING OF Muleshoe Chapter, No. 52, Order of Eastern Star, first Tuesday in each month. Visitors cordially invited.

TRUMA GRIFFITHS, W. M.
IRENE EDMONDS, Sec'y.

Dr. H. W. Duke
PHYSICIAN AND SURGEON
Specializing on Diseases of the Chest
Phone 86
Muleshoe, Texas

Cecil H. Tate
Attorney-at-Law
Office in McCarty Building
Phone 86
MULESHOE, TEXAS

Dr. A. E. Lewis
DENTIST
Office over McCarty Drug Store
Phone 86
Muleshoe, Texas

PAT R. BOBO
ATTORNEY-AT-LAW
PHONE 43
OFFICE IN COURT HOUSE
MULESHOE, TEXAS

FOR SALE
An ideal chicken ranch or truck farm, 20 acres, joining E. R. Hart farm. For price write W. H. Farley, Box 148, Sanderson, Texas.

SEE—
M. P. SMITH
For all kinds of
INSURANCE

Policies accurately written and your business appreciated

Watch Repairing
Our Work will Please You
George Sanders
In Western Drug Store

Texas Utilities Co.
Appreciates the Business Received From Muleshoe

A. R. Matthews, M. D.
Physician and Surgeon

MULESHOE, TEXAS

Send Your Abstract Work
—To The—
Muleshoe Abstract Company

A. P. STONE, Prop.
MULESHOE, TEXAS

Agent for Warren Addition

Lubbock Sanitarium & Clinic

Dr. J. T. Kruger
Surgery and Consultations
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. F. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. R. L. Powers
Obstetrics and General Medicine
Dr. B. J. Roberts
Urology and General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
Dr. Y. W. Rogers
Dental Surgery
C. E. Hunt
Superintendent
J. H. Felton
Business Mgr.

A chartered training school for nurses is conducted in connection with the sanitarium.

Miss Dorothy Wentland, of Floydada visited friends here last week.

Miss Ruth Knight, of Canyon, is the guest of her sister, Mrs. W. B. Hicks.

Sheriff and Mrs. H. Sterling returned from a trip to Wichita Falls, Friday.

Miss Ava Nelle Motherall is home from Amarillo for a few days.

Misses Elden Poage and Helen Elrod visited in Lamesa, Sunday.

Mrs. Leslie Russell was the weekend guest of Mrs. S. E. Morris, Jr.

Miss Beth Mardis was home from Canyon, Sunday.

Bill Netherlands, of Snyder, is visiting Earl and Toby Hamblin this week.

Miss Iris Harder and Buford Butts visited in Amarillo, Sunday.

T. E. Arnold, of Canyon, spent the weekend here with his family.

J. Frank Foster, of Farwell, was here Saturday on business.

Mrs. D. A. Dodson returned Thursday from an extended visit in California.

Miss Ozelle Reed, of Canyon, was the guest of Miss Beth Mardis, Monday.

Wayne Wallace and Earl Hamblin returned Friday from a trip to the Hondo valley, N. Mex.

Houston Hart and L. E. Arnold are visiting the latter's father, T. E. Arnold in Canyon.

J. W. Magness, tax assessor of Parmer county, was here from Farwell, Thursday.

Miss Marie Bucy returned Thursday from Lubbock, where she was the guest of Miss Louie Wright.

Mr. and Mrs. Howard Carlyle and son, Hal Harding, spent Sunday in Hereford.

Mr. and Mrs. Tommie Vaughn of Beaumont are visiting his father, J. F. Vaughn.

Garland McCoy and children left Saturday for a week's visit in the mountains of New Mexico.

W. H. Copeland and the Noble Bros., from West Camp community, were in town Saturday on business.

LOST: 1 large Parker fountain pen, black and gray. Return to L. S. Barron and receive reward. 28-17p

J. W. Patton, from Rotan, was here Saturday interested in the purchase of a Bailey county farm.

Miss Opal Morris, assistant cashier at the Blackwater Valley State Bank, is enjoying a vacation this week.

Mr. R. V. Bayless and children, of Falls, visited in the home of his sister, Mrs. W. B. Lee last week.

Jim Henderson, of Levelland, was in town last Saturday visiting his sister, Mrs. A. Baker.

Mrs. G. F. Henderson and George Henderson were in town Saturday on business.

Mrs. A. Baker spent last weekend with her mother in the Watson community.

Little Elvis Baker returned home Saturday after a three-week's visit with his grandmother in the Watson community.

Mr. and Mrs. Cecil Robison, and Miss Helen Bearden have returned from a visit with their sister, Mrs. Ernest Myers, at Atarque, New Mexico.

Mrs. Howard Carlyle and small son, and Irma Willis spent Thursday and Friday at the home of Mrs. Carlyle's parents, near Texico, N. M.

O. C. Childress, Misses Zeffie, Effie, Heelin and Margaret Childress, of Wellington, were the weekend guests of Mr. and Mrs. Jim Cook.

Mrs. Gordon McGaughey and children.

Amorillo last week.

son of Mr. Wells and Arthur Winkler, Nebraska, were here.

here.

of it.

Blackwater valley.

here.

of his sister, Mrs. Al Isaacs, home returned Sunday to his.

from the North Plains area, from the pre Saturday contemplating rigidity of a tract of land for irrigation.

happy.

of a baby girl born last Saturday.

Mr. a.

of Halls, has been visiting his.

of Muleshoe, of Baileyboro, and Mrs. Lee, of the Baileyboro community.

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with local citizens.

farmers and grain dealers relative to organization for the protection of grain seed growers.

E. C. Smith who arrived here Sunday morning on a visit, states an earthquake was distinctly felt in Kingman, Ariz., Saturday night as he passed through on the Santa Fe train.

Mrs. J. C. Ginn, who was taken to a Plainview hospital for a minor operation last week, is reported convalescing nicely, and will return home this week.

Mr. and Mrs. Gilbert Wollard and Mr. and Mrs. C. W. Underwood, of Post left Saturday for Los Angeles, Calif. While there they will attend the Rural Carriers convention and visit Lee Wollard.

Mrs. G. W. Lee, of Lubbock, spent the weekend with her son and family.

B. Lee, in the Baileyboro community. Flora May Lee returned to Lubbock with her grandmother for a short visit.

Mr. and Mrs. C. S. Holland, former Muleshoe citizens, are back in this area again from Colorado, where they moved about a year ago. Mr. Holland was former editor of the Journal. They are looking for another newspaper location.

W. W. Jones, of Hobart, Okla., a stockholder in the Burrow gin, of this place, was here the major portion of last week looking after business interests. He expressed himself as greatly pleased with this country and the fine cotton crop prospects here.

Mr. and Mrs. Tracy Collins returned Friday night of last week from Fort Worth where they were called by the death of her brother Wm. Montgomery who passed away the 10th of this month, following a three months illness. He was buried at Decatur.

Mr. and Mrs. A. P. Stone who for the past week have been ruminating in the vicinity of Hamlin, and other points of youthful days of Mr. Stone, returned home Friday of last week, reporting a delightful visit with old friends and relatives, some of which he had not seen for 25 years.

Mrs. R. L. Newton and son, Edgie Harrell, returned to their home in Galveston, Monday after an extended visit with Mr. and Mrs. J. T. Fuller. Mrs. Newton is a sister of Mr. Fuller, and Mr. Harrell a nephew. Mr. Harrell is night manager of the Western Union Telegraph Co., at Galveston.

Fred S. Reynolds, Bailey county farm agent returned Sunday morning from a three weeks trip into South Texas. He was met in Plainview by Mrs. Reynolds and Miss Reva Mae Williams. Two weeks of this trip he spent attending the Farmers Short Course at College Station, and one week at the officers training camp at Palacios.

Misses Mozelle Alsop, Meisne Rockey, Adella Beavers and Jane Whitely.

...WE THANK YOU...

We have been selling Groceries of quality and dependability in Muleshoe a long time, serving with pleasure and satisfaction a large list of customers, whose constant patronage we have duly appreciated.

We are constantly adding new customers to our list, and would be glad to serve you. Why not drop in for acquaintance and a trial order!

Moellers Grocery
Muleshoe, Texas

"CAN I HELP YOU IN ANY WAY?"

THAT'S THE CONOCO MAN'S FRIENDLY OFFER TO MOTOR TRAVELERS

THE Conoco service station

man's interest in you is not merely a matter of gasoline and motor oil.

He wants to make your motor trip more pleasant. Supplying air, water and cleaning the windshield are regular services. But that isn't all . . .

His station . . . like all other Conoco stations . . . is a field outpost of the Conoco Travel Bureau.

This Bureau, with its thousands of field branches, is the Nation's foremost free travel service for motorists. This year the Conoco Travel Bureau will furnish detailed motor tour plans to over 50,000 motorists.

These plans include Conoco Passports, marked maps, illustrated literature and a wealth of special information for each individual trip.

These thousands of motorists will find their trips made easier by the free services rendered by Conoco

These Extra Courtesies

are cheerfully offered *motor travelers by Conoco service station men:

Local Road Information
Conoco Road Maps
Package Checking
Forwarding or Receiving Mail and Telegrams
Local Sports Information
Information on Hotel or Camp Rates and Facilities
Assistance in Obtaining Supplies or Repairs
Information on Nearby Points of Interest

*There is no charge for these services.

CONOCO

CONOCO TRAVEL BUREAU

CONTINENTAL OIL BLDG., DENVER, COLORADO
MAINTAINED IN THE INTEREST OF AMERICAN MOTORISTS BY

CONTINENTAL OIL COMPANY

CONOCO

TRAVEL BUREAU

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TRAVEL BUREAU

CONTINENTAL OIL BLDG., DENVER, COLORADO
MAINTAINED IN THE INTEREST OF AMERICAN MOTORISTS BY

also Richard, O'Neil and Glen Rokey.

were among the guests at a delightful weekend party given by Mrs. Little Campbell at her home in Elida, N. M.

Musie, games, horseback riding, and plenty of fine ranch eats contributed toward the success of the occasion which was also attended by guests from other points.

H. A. Becker and family, and Mr. and Mrs. C. C. Henderson went to Post last Sunday to attend the annual picnic of the Order of Railroad Telegraphers. There were about 50 agents and operators and their families present from off the Santa Fe lines. There was a program of inspirational talks by various fraternal officials and a big feed in the evening.

Sphere of Influence
Jud Tunkins says the influence of a great citizen now depends on the amount of radio hook-up he can control.—Washington Star.

Moellers Grocery
Muleshoe, Texas

"CAN I HELP YOU IN ANY WAY?"

THAT'S THE CONOCO MAN'S FRIENDLY OFFER TO MOTOR TRAVELERS

THE Conoco service station

man's interest in you is not merely a matter of gasoline and motor oil.

He wants to make your motor trip more pleasant. Supplying air, water and cleaning the windshield are regular services. But that isn't all . . .

His station . . . like all other Conoco stations . . . is a field outpost of the Conoco Travel Bureau.

This Bureau, with its thousands of field branches, is the Nation's foremost free travel service for motorists. This year the Conoco Travel Bureau will furnish detailed motor tour plans to over 50,000 motorists.

These plans include Conoco Passports, marked maps, illustrated literature and a wealth of special information for each individual trip.

These thousands of motorists will find their trips made easier by the free services rendered by Conoco

These Extra Courtesies

are cheerfully offered *motor travelers by Conoco service station men:

Local Road Information
Conoco Road Maps
Package Checking
Forwarding or Receiving Mail and Telegrams
Local Sports Information
Information on Hotel or Camp Rates and Facilities
Assistance in Obtaining Supplies or Repairs
Information on Nearby Points of Interest

*There is no charge for these services.

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Cain's Wife
No mention is made of Abel having a wife or child, in the chapter of Genesis devoted to the story of Cain and Abel. It is assumed, however, in the same chapter that the earth already had a considerable population, whose vengeance Cain feared, for which reason a mark was set upon him. There are various explanations by Bible scholars of this classical problem.

Appropriate Name
"Telegraph plateau" is the name given to the shallow bed of the Atlantic ocean between Newfoundland and Ireland on which the transatlantic cables are laid.

Refinement's Penalty
The same refinement which brings new pleasures exposes us to new pains.—Bulwer-Lytton.

QUALITY-SERVICE

Completes a century handle



Help Improve the Panhandle

LE LUMBER CO.

Quality - Service

NO SUBSTITUTE

—MAKE A—

YEAR'S PRESENT

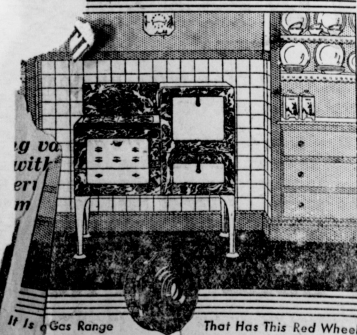
thing the entire family will enjoy and be benefited by!

WE'VE EVERYTHING

WE'VE BEEN LOOKING FOR IN A GAS RANGE

Modernity... Convenience... Compactness
ability... Economy... Red Wheel Oven Heat
Insulated Oven... Insulated Broiler... No
nuts, pipes... Safety-type Valves... Roomy
New, easy-to-clean Oven and Broiler
Patented, rackless Combination Broiling Pan
New Folding Cover to conceal Cooking
stove Enameled Inside and Outside...
in Old Ivory with Verd Antique Marble
onyx Green Bakelite Handles... Chromium
Beautiful... Bewitching... Ready for
on

Magic Chef
The price is only \$99.75...
Greatest gas range value ever offered...



West Texas Gas Co.

Get a livingroom or bedroom heater with each purchase of a "Magic Chef" gas range.

Community Building

Sees Industrial Future**Center in Small Towns**

The America of the future will be a nation of small towns and villages, prophesies Prof. Walter B. Pitkin of Columbia university in an article in the Household Magazine.

"The community of the future," writes Doctor Pitkin, "will not be the few hundred or thousand people around the old crossroads. It will embrace 50 small towns and the country seat. There will be between 100,000 and 200,000 people in this social unit. They will not be packed together like the inhabitants of the typical modern city of that size. They will be spread out over two or three thousand square miles, each family having its own home, each village having its own playgrounds, motion picture theater, and parks. America will be dotted with tens of thousands of pleasant homes having big back yards in which tiny workshops will be busily turning out an indescribable variety of special products. All the villages and small towns of the United States will become industrial centers. But in a new and better way. All their factories will be new, perfectly lighted, and operated electrically. Most of them will be surrounded by spacious lawns and flower beds. Roads will be so good and autos so fast and safe that the owners of large farms between the villages will either live in town or be there much of the time, and still manage their acres with ease. Nobody will live more than ten miles from a town with every convenience and with a well-developed social life. It will require not more than 20 minutes for the farthest farmer to reach such a town outside of the Rocky mountains and parts of the Southwest."

Building Laws of Vital Interest to Community

Discussing the question whether good housing is possible to families of small means, Dr. James Ford, Ph. D., executive director, Better Homes in America, says:

"If the average life of a house is from one-third to one-half of a century, most persons cannot live in new dwellings. So our first question is to ask how old houses can be made better."

"The first obvious answer is that there should be good building laws, health laws and housing laws, wisely framed by citizens who have practical knowledge of the subject of housing and who, though cognizant of practical difficulties, have standards that are high and sound. Such laws must be enforced by wise and practical citizens whose standards are also high."

"As no law is self-enforcing, it is necessary to have in each city a body of citizens to make a continuous survey of housing needs and standards, and to lend public officials their moral support and assistance. Because there is no such medium of community service in most cities, standards of housing legislation and enforcement are relatively low."

Consider Value of Trees

The value in effect of old trees on a place cannot be overestimated. For the new house they may form the perfect setting, linking it with the grounds and with the entire landscape. An oak, a pine, a few cedars or an old apple tree may impart the happy effect of age, of being settled and of belonging to the site.

Many architects and owners have wisely and cleverly taken advantage of such opportunities, thereby gaining what could not be had by the planting of any number of perfect specimen trees from a nursery. Nature may have achieved a picturesqueness and irregularity that art cannot achieve.

Tree-Lined Highways

A sensible agitation has been started by various bodies for the planting of trees along the highways of the Dominion.

Apart entirely from what the provinces have done towards such planting, several rural municipalities have shown a willingness to assist the innovation.

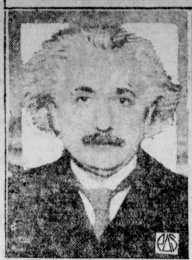
Tree-lined highways not only add to the attractiveness of rural districts themselves, but are a magnet of attraction to tourists.—Montreal Family Herald.

Highway Made Attractive

Experts from the Missouri College of Agriculture co-operated with state highway officials in the beautification of federal highway No. 40, from Kansas City to St. Louis. The college made a soil survey along the highway to determine what types of grass would grow to the best advantage along the different sections, while highway officials took steps toward the removal of all unsightly stands and billboards and other advertising along the right of way.

Civic Leadership Important

Good roads make most towns accessible to many more outsiders than formerly reached them. These towns are called upon to provide facilities for the traveling public. They also are on exhibition. Local pride is stimulated. The town that has a leader or a group of leaders with vision and persuasive powers of organization is a fortunate town.

Einstein Arrives

Greatest modern scientist who stopped off in New York on his way from Germany to Pasadena, California, by water.

Ruler of Russia

Joseph Stalin, supreme dictator of the Soviet Republic, who is said to be losing some of his power over the nation.

Scoyen, New Park Head

E. R. Scoyen, a native of Yellowstone Park, just appointed Director of Glacier National Park. He has never worked anywhere except in National Parks.

Southern Beauty

Mary Ashworth Barber, 19, of Waynesville, N. C., who has been voted the most beautiful student at Meredith College.

Progress News Notes

Emil Wellsondt, of Nebraska City, Neb., came in the first of the week to be at the bedside of his brother, Louis Wellsondt, who is very low at a hospital in Clovis, N. M.

The Home Missionary society met Monday afternoon with Mrs. J. J. Gross. Seven members were present. They will meet next week with Mrs. Clarence Elmore.

Mr. and Mrs. Clarence Elmore and Mr. and Mrs. Allen Fenton visited Louis Wellsondt at a hospital in Clovis, N. M., Sunday.

Mrs. S. M. Parker returned home Saturday from Crookston, where she had been visiting relatives and friends.

Mr. and Mrs. Geo. Lindsley were shopping in Clovis, N. M., Monday.

Rev. A. A. Peacock had the misfortune to meet with an accident Sunday morning on his way to Progress. He missed the crossing east of Brown's Rev. Peacock and two girls, and Mr. and Mrs. P. Peacock receiving minor injuries, and also damaging his car.

Mr. and Mrs. J. J. Gross entertained with a birthday supper last Wednesday night. Rev. and Mrs. A. Peacock and family, Mr. and Mrs. C. W. Brown and baby, Miss Ruth Burton, Laverne Smith and Mr. Hutchinson were the guests.

Mrs. E. E. Fowler and son and Mrs. Ira Parker and son were shopping in

Clovis, N. M., one day last week. S. O. Hutchinson left Friday night for Plainview, to spend his Christmas vacation.

Byron Gwyn and Miss Velma McDorman were married at Clovis, Sunday morning. They will spend their honeymoon at Carlsbad cave and will visit Old Mexico, before returning home.

Mr. and Mrs. Raymond Atkinson and family are visiting with Mr. and Mrs. J. L. Atkinson and family this week.

Little Pauline Peacock who is in a Lubock hospital is reported getting along nicely and is expected home Tuesday.

There was no Sunday school or preaching on account of the snowy weather.

(Too late for last week)

The Home Missionary society met Monday night at the home of Mrs. T. C. Snyder.

L. Snyder. A Christmas program was rendered after a short business meeting. A Christmas tree held 'capsule-friend' presents for the members, and treats were passed to all. Refreshments of sandwiches, cake and coffee were served to 13 members and their families. Mr. and Mrs. Mitchell, Mr. and Mrs. Peacock, Rev. Peacock and two daughters, Mr. Sterling and Mr. Miller. We met with Fern Gross Dec. 29.

Mr. Hutchinson is spending Christmas in East Texas.

Mr. and Mrs. T. B. Morse and family visited in T. L. Snyder home Sunday evening.

The P. T. A. met Friday night. The children rendered a very interesting Christmas program.

Miss Smith is visiting in Lubock during Christmas vacation.

Mr. and Mrs. H. V. Snyder and daughter spent the weekend in the T. C. Snyder home.



—As an expression of our appreciation of the increased population of Mule-shoe Trade Territory

WE WILL GIVE TO THE FIRST BABY GIRL OR BOY BORN IN 1931 A

NEW FORD CAR

Model "A"

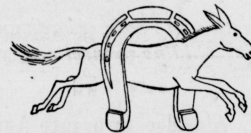
At 10 per cent discount of the regular sale price

—SEE OUR—

GOOD USED CARS

FREE--To You!!

We will give 50 gallons of Gasoline with every used car purchased of us, where the purchase price is over \$50, during the month of January.



MOTOR COMPANY

Buying more but--- Paying less!

Even when money is scarce and everybody is trying to stretch incomes as far as possible Red and White stores are crowded just like this.

More people are buying food at Red and White stores today than ever before. Old customers are paying less for what they buy than they paid last year, and new customers are getting more for what they pay.

The ranks of Red and White customers go right on growing in bad times as well as good, because the public likes to obtain full value for its money.

Money goes far in Red and White Stores not fast.

—get the habit.

HENNINGTON CASH GROCERY

RED AND WHITE STORE

Muleshoe, Texas

Lazbuddie News

Mrs. Nels McCarty and children, Lillian and Haskell, spent the afternoon Christmas day with Mrs. E. V. Crain.

Little Gean Childress, of Clovis, N. M., spent Christmas with Earley V.

Crain.

Mr. and Mrs. Happy Wagon are the proud parents of a new son who arrived at a Lubbock sanitarium Dec. 11th. Mother and babe are doing fine and are expected home soon.

Mrs. Mattie Duke spent the holidays with her daughter, Mrs. Happy Wag-

gon and her sisters at Lubbock.

Those enjoying the hospitality and Christmas cheer along with the delicious turkey dinner in the home of Mr. and Mrs. F. L. Wenner are as follows: Mr. and Mrs. H. T. Brock and small children, also Miss Lucile and Nobis Brock and Earnest Merriott.

Mrs. T. D. Read was on the sick list last week.

Several ladies met in the home of Mrs. Otto Treider last Tuesday to sew for the little Hodges children.

Mrs. Carl Wilson, from Estancia, N. M., visited Mrs. C. E. Merriott last Saturday week.

Mr. and Mrs. E. R. Haskins, Mr. Chronister and daughter, Miss Biven, were shopping in Clovis, N. M., Tuesday.

Mr. and Mrs. Roy Bradshaw and little son spent Christmas in Plainview, visiting Mrs. Bradshaw's brother.

Mr. and Mrs. Fred Vincent, of Earth have moved to the north Lazbuddie community, giving Lazbuddie school two or three new pupils.

Mr. and Mrs. Littleton and son Jr., of Earth, Mr. and Mrs. Fred Vincent and family spent Christmas day with Mr. and Mrs. Robert Vise, Mr. and Mrs. O. C. Sarten, of Petersburg, were overnight guests in the Vise home, also.

Mr. and Mrs. O. N. Jennings spent Christmas week with Mrs. Jennings' parents, Mr. and Mrs. T. D. Davis, of Ralls.

Mr. and Mrs. Finis Jennings spent the Christmas holidays in Laveno, with Mr. and Mrs. John Hughes, a sister of Mrs. Jennings.

Joyce Julian spent part of the Christmas holidays in Canyon with Katherine Cheyne, as sister of Miss Faye Cheyne.

Mr. and Mrs. Roy Jacobs, of Amarillo, spent Christmas day with Mr. and Mrs. O. M. Jennings. Mr. Jacobs is a brother of Mrs. Jennings.

Sam Nunn, of Canadian, spent a few days last week with his sister, Mrs. J. E. W. Jennings.

Mr. and Mrs. Leroy McDaniel spent a part of the Christmas holidays in the home of her parents, Mr. and Mrs. Thorne, of Spearman, and a part of them in Canyon with his parents.

Prof. Wayne Eubanks spent the holidays with his parents at Claude.

Miss Marguerite Morgan, our music teacher, spent Christmas with her parents at Silverton.

Mr. and Mrs. B. Whitt enjoyed a visit with relatives at Levelland during the holidays.

Dear Editor: we greatly enjoy the Journal since you have improved it so much. Many good wishes for your continued success thru the New Year.

(Too late for last week)

The Lazbuddie Study club enjoyed another Christmas program and afternoon in the home of Mrs. John Steinbock. About 15 ladies were present.

After the business a short Christmas program was rendered. New officers were elected for the New Year as follows: Mrs. R. L. Bledsoe, to succeed herself as president; Mrs. W. S. Menefee, vice-president; Mrs. Willie Steinbock, secretary-treasurer; Mrs. C. E. Merriott, reporter; Mrs. Finis Jennings, parliamentarian. At the close of the afternoon, Mrs. Steinbock served a delicious hot luncheon to those present.

Mr. and Mrs. C. E. Briscoe and family left Monday morning for Frederick, Okla., where they will spend Christmas with relatives and friends.

It seems that going to Oklahoma to spend Christmas is the main feature of the day. Among those who will visit around Maud and Seneca are Mr. and Mrs. W. H. Gammon and children, Cecil Jones Mrs. Roy White, S. L. Carroll, Mr. and Mrs. T. G. Roper and family, Mr. and Mrs. E. C. Roper and family, and Alva and Oral Quinn.

Mr. and Mrs. Bruce Abney of Maud, Okla., returned to Lazbuddie with Mrs. B. Y. Burton, who had been in Oklahoma several days visiting relatives. Mr. and Mrs. Abney will remain here indefinitely.

Misses Grace Jennings and Billy Jones went to Lubbock to spend Christmas with homefolks.

Mr. and Mrs. Chas. Julian had as Sunday dinner guests Mr. and Mrs. B. Y. Burton and family.

Among those who played bridge in the home of Mr. and Mrs. Ralph Disch Saturday night were Mr. and Mrs. R. L. Bledsoe, Mr. and Mrs. Bruce Abney, Mr. Bill Shirley and Mrs. Eva Abney. Mr. Shirley and Mr. Abney claimed high honors. For mid-night lunch Mrs. Disch served pie and hot coffee to the guests.

Mr. and Mrs. Loyal Lust spent the day shopping in Clovis, N. M., Saturday.

Despite the big snow a faithful few met for Sunday School at the Church of Christ at Lazbuddie. Twenty three were present.

Starling Travels Far

Starlings migrated to the West from eastern states, where they have been multiplying since their introduction in the early nineties. In 1890 and 1891 about 100 birds were released in Central park, New York, and now the starling is well known in almost every state east of the Mississippi.

Productive Cabbage

Common cabbage is said to be the most productive vegetable, for it is believed that an acre of ground will yield a greater weight of green vegetable matter in the shape of cabbage than in that of any other vegetable whatever.

Halfway of Life

BRUCE BARTON

WHY PRIDE?
As I stepped out of the Grand Central Station the other day I saw entering it a man whose face seemed familiar, and after a moment's thought I placed him. He is one of the most distinguished members of the legal profession in America. He was a member of the Cabinet of a former President, and was himself mentioned for the Presidency.

On a sudden impulse I turned and followed him.

The stations were full of commuters hurrying to their trains. They looked at him, and through him and around him, but apparently nobody recognized him. He jostled his way across the great floor, down a pair of steps to the platform of the subway. And there the crowd crushed him into the minimum of cubic inches and flung him into an express train.

My last view of him was as he stood with his face pressed against the glass of the door, a completely squeezed and harassed looking man, in no way different from the sweltering others in the car.

Not one of those others knew that he had been a Cabinet Minister, helping to shape the destinies of a nation during the greatest war. Nor would

they have cared, probably, if they had known. It has been remarked frequently that the really big man is almost always modest. The reasons for this are two-fold. In the first place, he knows how much of his success has been due to causes beyond his own control—his birth, his education, his business opportunities. And he knows, too, that a thin and evanescent thing is fame.

He has walked through places like Central Park and looked at the statues. These are great men who lived only yesterday—fifty or a hundred or a hundred and fifty years ago. Yet how few of them one can recognize without looking at the names. And if their fame is already so faded, what will it be in a thousand years, or two thousand, or ten?

Abraham Lincoln's favorite song was a mournful hymn entitled, "Why Should the Spirit of Mortal Be Proud?" He knew that the river of life races on, and that even the most important of us is soon washed out into the big sea of oblivion.

He knew it because he was really big. It is only the little men who act as if they were permanent rocks in the river, towering high above the level, and destined never to be moved.

Massachusetts



His first name is Marc, new U. S. Senator from Massachusetts, a Democrat and no closer former President.

Cotton Co-Operative Association in Littlefield

A meeting of the Texan co-operative association of the district, is to be held January 8, beginning at 8 p. m. The meeting will

city hall. The meeting will members and their the purpose of discussions of the association laying plans for future Every member is urged as there will be matters for discussion of the organization.

EXCHANGE GIFTS

People are always receiving Christmas Gifts from friends they forgot to put on their own Gift list—necessitating after Christmas purchases for return remembrances. We still have a nice assortment of gifts highly desirable for return greetings at New Year's time. Call and see them!

NEW YEAR'S RESOLUTIONS That time is now here!

Let one of your resolutions be to do all your Drug, Drug Notion and Accessory buying at the Western Drug Store where High Quality meets Low Price in a happy medium and your patronage is really appreciated.



WESTERN DRUG CO.
Muleshoe, Texas



"To what do you attribute your great age?" asked the city visitor of Grandpa Eben Hoskins.
"I can't say yet," answered Grandpa, cautiously. "They's several of them testimonial fellers a dickerin' with me."

COMPLETE

Insurance Service

with up-to-date records and old line connections

J. E. Aldridge Insurance Agency
Office at the Bank
Muleshoe Texas

New Years

...follows...

Christmas

—AND IT IS NOW TIME FOR THOSE NEW RESOLUTIONS!

A year ago there were lots of people who did themselves credit by resolving that during the coming year they would buy all their Groceries from Gupton.

They have had no cause to regret that well chosen resolution. The courtesy, the good service, the high quality of merchandise obtained and the money they have saved in their purchases have all combined to warrant the keeping of their resolution.

WHY NOT YOU—

Make the same resolution this year—it is one entirely worthy of your consideration. We will certainly be glad to give you the same satisfactory service. We'll be looking for you!

GUPTON GROCERY

Phone No. 4

Free delivery

NATION-WIDE "GO TO CHURCH" MOVEMENT NOW UNDER WAY



The Nation-wide "Go to Church" Movement, which is considered by its founders as the greatest and most comprehensive "Go to Church" appeal ever made to the American people, will continue until every person in the country has had the opportunity to participate. While primarily inspired as a means of making the general public more church-conscious and increasing church attendance, the Movement incidentally represents a great potential source of revenue for all churches participating. It also serves to bring revenue to ministers' retirement or pension funds, missionary and extension societies, or other denominational funds of which the public seldom hears about.

Great Italian Poet

Petrarch was born in Arezzo, July, 1308, and died at Arquia, July, 1374. He is considered the first and greatest lyric poet of Italy.

Earliest Telegraphing

As long ago as 1812 Morse sent signals across the Susquehanna river by means of wires stretched along the banks.

USED CAR Sale

OUR USED CAR CLEARANCE SALE WILL THROUGH THE BALANCE OF THE

Unusual interest has been manifest in us we are offering in these Used Cars have them multiplied thousands of miles of use We have all models of Ford and Chevrolet them nearly new. You owe it to yourself wonderful values being offered this week.

BUY THAT USED C

While These Drastic Cut Prices

"OK" USED CARS MULESHOE, **VALL MOTOR COM** Chevrolet Sales &

Everything available here, all advertise medicines and The prices are



COI Ph "The Mod Service" We Fill Any I